

LOVE, PREFERRED

By EDNA BROWN WEBSTER

Author of "Dad's Girl", "Jovetta", Etc.

CHAPTER 7
Dancers and Booze-boots! Throats
humming with songs and yells, rival
singing manly, unaccompanied
army. Deep, sonorous voice of
the announcer at the microphone,
ascending to a higher staccato
pitch in tense moments.

"Of course, I am," she answered
briskly. "It's just because Bonnie
is so delicate that things affect her
easily. But she'll be all right, don't
worry. I'll take care of her." She
pressed her hand to Bonnie's white,
smooth forehead. A hot bath and
sleep will fix her up fine.

Tarzen News

Three League spent the week with
Mrs. Bingham.
Bill Rhodes spent Saturday after-
noon in Stanton.
Mr. and Mrs. Kingsfield and
daughters visited in the Holloway
home Sunday.

Relatives Of Late Resident Are Listed

In carrying an account of the
death of John W. Hollis, who
died here Friday morning and was
interred Saturday, names of some
survivors were carried incorrectly.

The Card

Comic strip 'The Card' by Wellington. Panels show characters in a shop and discussing a 'DA CARD'.

WRIGLEY'S GUM. KEEPS YOUR TASTE FRESH. INEXPENSIVE SATISFYING.

FIFTH AVENUE FASHIONS. Pleats Step Out in the New Slim Skirts. No. 5272. Price for Pattern 15 Cents.

PA'S SON-IN-LAW

Comic strip 'PA'S SON-IN-LAW'. Panels show a man talking to a woman about money and a job.

Strenuous Efforts

Comic strip 'Strenuous Efforts' by Wellington. Panels show a man struggling with a large object.

DIANA DANE

Comic strip 'DIANA DANE'. Panels show a woman talking to a man about tickets and a train.

Porter By Proxy

Comic strip 'Porter By Proxy' by Don Flowers. Panels show a man talking to a woman about a porter.

SCORCHY SMITH

Comic strip 'SCORCHY SMITH'. Panels show a man talking to a woman about a comedy and a vote.

The Chief

Comic strip 'The Chief' by John C. Terry. Panels show a man talking to a woman about a chief and a change of mind.

HOMER HOOPEE

Comic strip 'HOMER HOOPEE'. Panels show a man talking to a woman about a window and a face.

A Busy Night

Comic strip 'A Busy Night' by Fred Locher. Panels show a man talking to a woman about a busy night and a baby.

IT WAS A "BARGAIN" WHEN SHE BOUGHT IT



● These days, many a product that looked like a bargain at the store becomes only a disappointment at home.

It is easy to account for such mistakes in buying. Just as easy to *avoid* them, if you know why they are made.

When families have little money to spend, all manufacturers try to reduce the price of their merchandise. Those who have built a reputation for quality guard it jealously, lowering the prices of their products as far as they can without sacrificing any of the quality you always look for.

Other manufacturers go too far in their efforts to sell goods. To make a low price still lower, they sometimes reduce

quality. Or bring out entirely new products of lower grade.

You may be told these products are "just as good" as the brands you know by experience, by their advertising, or the reputations of their makers. But all too frequently, they are urged upon you only because they pay maker and dealer a higher margin of profit.

Remember these facts when you shop, and you will look for *genuine* bargains among brands you recognize. Many of these brands now cost less than they have in years.

When you buy them you pay a *low* price, but an *honest* one that assures highest quality, complete satisfaction. ●

