



## Drive Set To Up State's 'Poll Power'

With all the hullabaloo of the national political conventions only echoes of the past, the move is on to get citizens registered to vote in time to cast ballots in the Nov. 2 election.

Texas has long been below the national average in voter participation, according to Sec. of State Mark White. In 1960, only 41.2 per cent of the voting-age Texans went to the polls, and in 1966, that figure fell to 20.8 per cent.

The state's voter turnout in 1972 was 45.3 per cent, still well below the national average of 55 per cent.

White wants to do something about Texas' poor voting record. Beginning this month, his office is conducting a massive, statewide voter registration drive for this fall's Presidential election.

"Clearly, there is room for improvement, and we hope our drive will help," White said. "We

hope every Texan will register and vote."

A pilot registration drive was conducted last spring, White said, and it added about 400,000 new voters to the Texas rolls.

"Last spring's experience convinced us we need to enlarge our registration efforts," White said. "The new Texas registration law makes it easier than ever before to vote in Texas, and we are trying to make sure every citizen is aware of that fact."

Under the new registration law, White said, Texans need only fill out a registration postcard and mail it. Registration deadline for the Nov. 2 election is Oct. 1.

Who can register to vote? According to White, any Texas resident can register once he or she reaches the age of 17 years 10 months, though the age of 18 must be reached to actually vote.

Under revised registration laws, White explained, voters who

are registered receive a blue registration certificate from their county clerk. Only holders of blue certificates will be eligible to vote this November—older certificates are no longer valid, he said.

Residents who have moved since registering to vote also should fill out another voter registration application.

Lubbock County Tax Assessor-Collector Russell Hardin said voter registration applications can be obtained at his office. Voter registration postcards will not be mailed out during the September drive, he said, unless a citizen sends in a request for one.

"Applications also will be on display in food stores around the state," White said. "We hope to literally put voter registration at the fingertips of most Texans before the registration deadline."

As of July 31, 65,910 Lubbock County residents held blue voter registration certificates — with about 300-500 additional registrations coming in weekly during August, Hardin said. He anticipated the number of registrations coming into his office to more than triple during the September drive. "We anticipate having a voting strength of 100,000 in Lubbock County in November," Hardin said.

## New Store in Wolfforth

"It's the same location just a different name," said Rick McPherson, manager of McPherson True Value Hardware.

Formerly White's Auto Store, the business now has doubled its inventory and offers a greater variety of products and brand names than before.

G.E. appliances, True Value Hardware and True Test Paint are only a few new products being offered.

The store is owned by H.L. and Reba McPherson.

## Lubbock County 4-H Fair Set

The Lubbock County 4-H Fair will be held on September 11, 1976 at the Merchant's Building on the South Plains Fair Grounds. We would like for you or a member of your staff to attend if possible.

4-H'ers will exhibit projects in crops, electricity, horticulture, floriculture, hobbies, culinary, baked foods, textiles, poultry and rabbit. There will also be a dog show and a "Share-The-Fun" talent show.

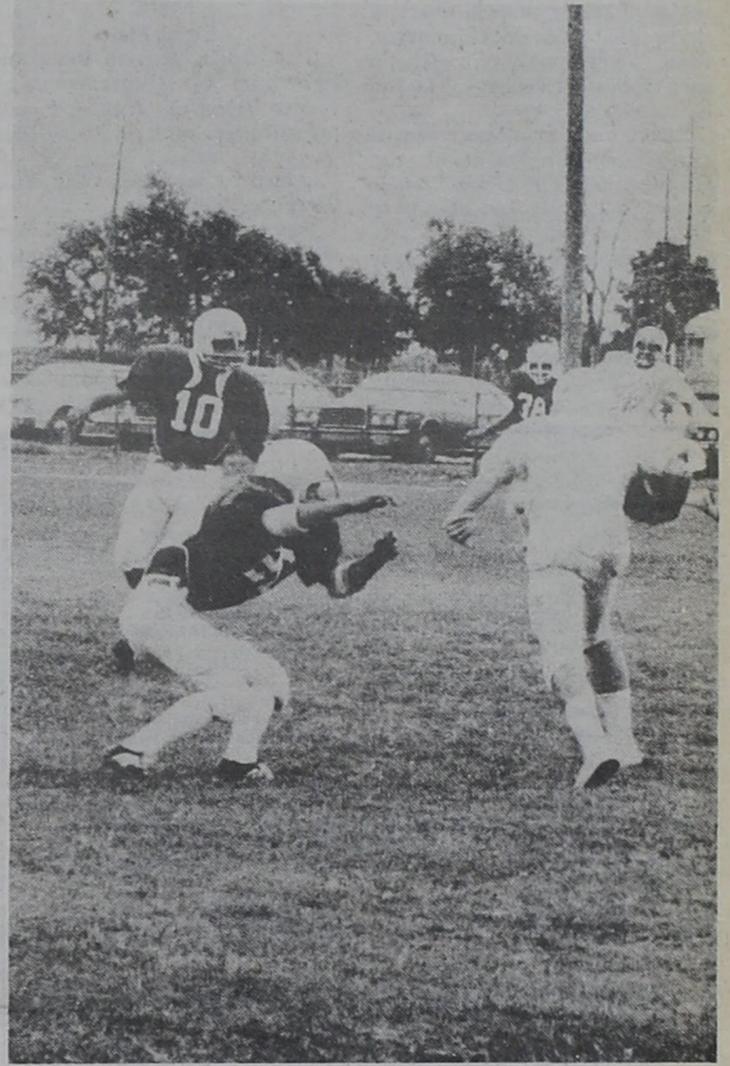
The judging will begin at 1:00 p.m. with the talent show, awards, and baked goods auction at 2:30 p.m.

The public is invited to attend and we would also appreciate any publicity you could give us.

## Spaghetti Supper Set at Ropes

The Ropes Eagle Band will have a Spaghetti Supper on Sept. 24 at 5:30. The price is \$2.25 for adults, which includes spaghetti, tea or coffee, and a piece of pie. \$1.25 for child's plate.

We want to see everyone there



ROPES-SANDS SCRIMMAGE — Shown above are Ropes Eagles Randy Melton #10, Steve Sims #38, and Tony Lara #25. Players of the week were Dicki Arant and Gary Means.

## Frenship Frosh Win Opener

The Frenship Tiger Freshman Football team defeated the Crosbyton 9th graders 22-6 in Crosbyton last Thursday night. Scott Cottril scored the Tiger's first touchdown of the season and the two point conversion made the score 8-0. Byron Bitner scored the Tiger's first defensive points of the year by picking a fumble out of the air and returning it 57 yards for a touchdown. The successful two point conversion gave the Tigers a 14-0 halftime lead.

Armando Cruz scored the final touchdown of the game as he plunged over the goal line from five yards out.

Crosbyton's score came just prior to Cruz's touchdown on a long pass that covered 65 yards of Crosbyton's field.

This Thursday the Frenship 9th graders travel to Lorenzo to play the Lorenzo Junior Varsity. Kick-off will be at 5:30.

## Frenship Booster Club to Meet

The Frenship Booster Club meeting will be Monday, Sept. 13 at 8:00 p.m. for a membership drive, \$3 per family. The Lorenzo game film will be shown.

## Lubbock County Farm Tour is Tomorrow

The annual Lubbock County Farm Tour will be held on September 10, 1976, according to Ken D. Cook, county Extension agent. The tour will depart from the parking lot south of the Federal Building by chartered bus at 9:30 a.m.

Points of interest on this year's tour will include the Texas Agricultural Experiment Station, Home Water System at New Deal, Feedlot Pollution Control at Abernathy, and several cotton variety and cotton disease control plots in the Idalou community.

The tour is being sponsored by the Lubbock County Extension Service, Soil Conservation Ser-

Continued On Page Seven



76-77 ROPES TWIRLERS — Front row: Sharon Dalton, Kathy Stegall. Back row: Debbie Chaney, Penny Proffitt



1976-77 ROPES CHEERLEADERS — From left to right: Josie Ponce, Sherry Means, Martha Turnipseed, Beth Satterwhite. Center: Donna Marcy — head cheerleader.





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# SUGAR

COME CELEBRATE OUR BICENTENNIAL BONUS **BONANZA** FILL YOUR CARD AND GET 1000 extra S&H Green Stamps

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**JELLY** ..... 18 OZ. JAR **59¢**

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LARGE 25½ OZ. CANS **4 FOR \$1**

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CHICKEN-OF-THE-SEA  
CHUNK LIGHT  
6½ OZ. CAN

**TUNA**

**2 FOR \$1**

BETTY CROCKER  
TUNA HELPER  
ALL VARIETIES

**TUNA HELPER**

**2 FOR \$1**

"FINE FARE CANNED FRUITS"

**APPLE SAUCE** .....

**FRUIT COCKTAIL** .....

**PEARS** ..... BARTLETT HALVES

# 3 FOR \$1

303 CANS

FINE FARE **BLEACH** ..... HALF GAL **49¢**

TOMATO

**JUICE** .....

FINE FARE 46 OZ. CAN

**49¢**

FRENCH

**FRIES** .....

KOBEY'S POTATO SNACKS

REG. 99¢ 9 OZ. CAN

**76¢**

KEEBLER VANILLA

**WAFERS** .....

REG. 71¢ 12 OZ. PKG.

**59¢**

FEATURED THIS WEEK  
**VOL. 4 \$1.99**  
ANIMAL WORLD WITH EACH \$3 FOOD PURCHASE



"SHOP UNITED'S HEALTH & BEAUTY AIDS"

**CREST** .....

7 OZ. TUBE 7" OFF LABEL

**89¢**

PEPSODENT REG. 67¢ ADULT • SOFT • MED • HARD

**TOOTHBRUSHES** 3 FOR

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REG. \$1.43 18 OZ. **1<sup>29</sup>**

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**SHAMPOO** .....

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- SHOP UNITED'S FRESH PRODUCE -

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**TOMATOES** .....

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**RADISHES** .....

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"UNITED'S TRU-TENDR BEEF"

**STEAK** .....<sup>•ROUND OR •RIB</sup>.....LB. **89<sup>c</sup>**

**RUMP ROAST** .....LB. **98<sup>c</sup>**  
**BONELESS SHOULDER ROAST**.....WASTE FREE.....LB.

**GROUND BEEF** .....<sup>FRESH FAMILY PACK</sup>.....LB. **69<sup>c</sup>**  
**CHUCK STEAK** .....<sup>BLADE CUTS</sup>.....LB.

**LOVER'S HOT LINKS**  
 SMOKED  
 LB. **88<sup>c</sup>**

**FINE FARE MEXICAN OR PIM. CHEESE**  
 FOOD SINGLES \$**1<sup>19</sup>**  
 12 OZ.

**SAUSAGE**  
 CARL'S TASTY HOT OR MILD  
 MADE OF PORK LOINS, HAMS AND SHOULDERS  
 LB. BAG | 2 LB. BAG  
**\$1<sup>39</sup> | \$2<sup>77</sup>**

**DIAK COOKED HAM** .....<sup>SLICED 4 1/2 X 4 1/2 4 OZ. PKG.</sup>..... **89<sup>c</sup>**

**SLAB SLICED BACON** .....<sup>WRIGHT THICK SLICED</sup>.....LB. **\$1<sup>29</sup>**



**PICNICS**  
 CUDAHY GOLD COIN  
 BONELESS FULLY COOKED  
 3 LB. CANS  
**\$3<sup>98</sup>**



"FINE FARE '76' SPECIALS!"  
**WHOLE GREEN BEANS** ..... **3** 303 CANS  
**PORK 'N BEANS** ..... **3** 300 CANS  
**CUT BEETS** ..... **3** 303 CANS  
**SLICED CARROTS** ..... **3** 303 CANS  
**GOLDEN CORN** .....<sup>WHOLE KERN. OR CREAM</sup>..... **3** 303 CANS  
**WHITE HOMINY** ..... **4** 303 CANS  
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**MIXED VEGETABLES** ..... **3** 303 CANS  
**CATSUP** .....<sup>MADE FROM CALIF. TOMATOES</sup>..... 32 OZ. BTL.

# 76



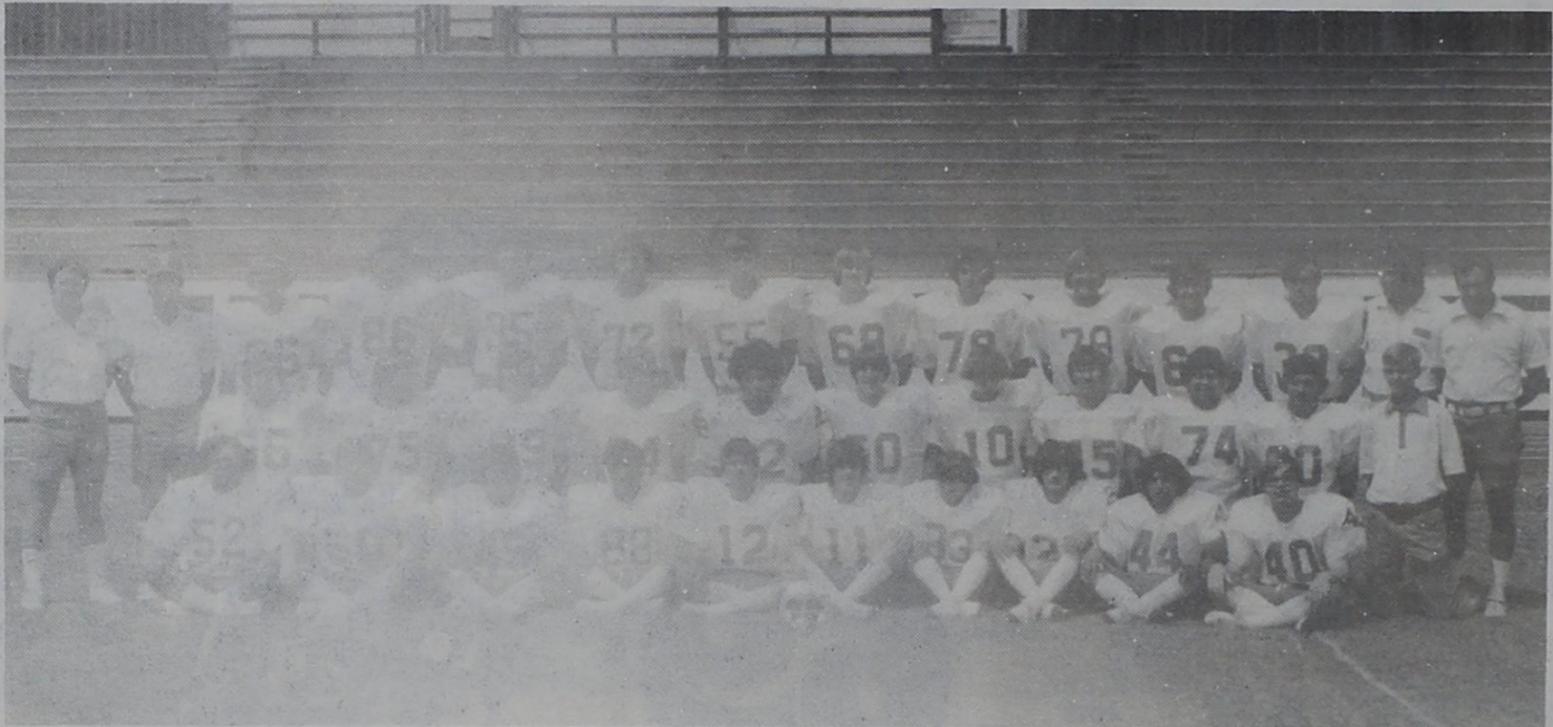
"DAIRY CASE SPECIALS"  
 FINE FARE **OLEO** .....<sup>REG. QTR'S.</sup> **3** 1 LB. CRTNS.  
 FINE FARE **BISCUITS** .....<sup>REG. 7 FOR \$1</sup> **9** 8 OZ. CANS

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"FROZEN FOODS"  
**MORTON DINNERS** .....<sup>• BEEF • WESTERN • SALS. STK. • MEAT LOAF</sup>..... **2 FOR \$1**  
**MORTON HONEY BUNS** .....<sup>REG. 69 9 OZ.</sup> **2 FOR \$1**  
**SWISS MISS WAFFLES** .....<sup>REG. 25c 5 OZ.</sup> **5 FOR \$1**

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 WE GIVE  GREEN STAMPS

# 1976 FRENSHIP TIGERS



The Merchants Listed Below Support The Frenship Tigers



**Frenship Football Schedule**

Sept. 3—Hale Center (H)	8:00
Sept. 10—Lorenzo (T)	8:00
Sept. 17—Ralls (T)	8:00
Sept. 24—OPEN	
Oct. 1—Roosevelt (T)	7:30
Oct. 8—Shallowater (H)	7:30
Oct. 15—Post (T)	7:30
Oct. 22—Denver City (H)	7:30
Oct. 29—Slaton (H)	7:30
Nov. 5—Cooper (T)	7:30
Nov. 12—Tahoka (H)	7:30



<p><b>American Bank of Commerce</b> <i>Good Luck Tigers</i></p>	<p><b>Central Auto &amp; Truck Parts</b> 82nd Street &amp; Brownfield Highway P.O. Box 16228 Lubbock, Texas 79490</p>	
<p><b>Pete's Feed Barn</b> <i>N.G. Ryals</i> Wolfforth 866-4244</p>	<p><b>McPherson True Value Hdw.</b> <i>Rick McPherson</i> Wolfforth, Texas</p>	<p><b>Wolfforth L.P. Gas</b> <i>All The Way Tigers</i> Wolfforth 866-4424</p>
<p><b>The Windmill</b> <i>Bernard E. Price</i> Wolfforth 866-4511</p>	<p><b>Edward's Lumber Co.</b> <i>Go Tigers</i> Wolfforth 866-4228</p>	<p><b>Dairy Queen</b> Wolfforth <i>Nancy &amp; Joe Perez</i> <i>We Stand Behind Our Fighting Tigers</i></p>
<p><b>Handy Food Center</b> Wolfforth 866-4272</p>	<p><b>Wolfforth Shamrock</b> Tom Wilson Wolfforth 866-9286</p>	<p><b>Frenship Co-op Assoc.</b> <i>Best Wishes Tigers</i> Wolfforth</p>
<p><b>Rosales Welding Shop</b> Farm Equipment — Sales &amp; Service Wolfforth 866-4612 or 866-4647</p>	<p><b>Tull Supply Inc.</b> Cotton Gin Equipment Wolfforth 866-4207</p>	<p><b>Dairy Mart</b> <i>Go Tigers — Ruth &amp; C.P. Young Jr.</i> Wolfforth 866-4538</p>
<p><b>Wolfforth Gin</b> <i>Backing The Tigers</i> Wolfforth 866-4300</p>	<p><b>Elmer's Weights, Inc.</b> <i>Good Luck Tigers</i> Wolfforth 866-4661</p>	<p><b>Bob's Quik Stop</b> <i>Robert Sartain</i> Wolfforth 866-4825</p>

# Sheridan's Ride

by Jack Sheridan

Even the oldtimers, particularly those who have paid attention to or been involved with advertising campaigns in show business over the years, agreed they had hardly ever seen anything quite like the approach.

For more than a week, there were daily individual television spot commercials and in the press there were sizeable ads (expensive, too) that plugged the upcoming film "Goin' Home" but the writer-producer-director Chris Prentiss, (he also handles the make-up, photography and lighting), told us nothing about the film, its cast, its content other than to say it had taken six years to film, was a "film for all ages" and it was a film "like they used to make."



Exasperating as it was, it was somewhat provocative. Add to that the fact that the picture opened on the same day (Friday, Sept. 3) at three houses in the city limits (and around the area), each house representing a different theater chain and curiosity in the trade as elsewhere was whetted.

Now the "mystery" is unveiled. Just what is "Goin' Home" and is it so "different?" Not really. It is a G-rated film (for the whole family) and resembles a cross between Huckleberry Finn and Tom Sawyer coupled with a scenic travelogue of the nation coast to coast.

Thumbnailing "Goin' Home," it tells of a South Florida boy, Todd, who is pursued through the Everglades with his big black dog Chase (the dog accused of mauling a small child) the flight of boy and dog to New Orleans, his involvement in that city, flight from police across the Mississippi, and his gradual accumulation of other traveling companions, a boy like himself, a retarded, kindly adult, a grinning black boy, an aged, laughing, black man. Pursued now by the evil one, an ugly brute who has stolen Chase briefly and who tries to burn up the traveling band in an hospitable farmer's barn. The evil one gets his midway in the too-long two-hour film. The group loses the retarded one in a tearful scene and finally there are only the two boys and Chase to continue westward over mountain, dale and desert until the crucial decision point at California's Big Sur area.

Prentiss did most of this one on his own. I cannot fathom what took him six years to produce the film. It is a warm, slight tale with a peculiarly unsatisfactory and improbable ending and its saving grace lies in the magnificent photography and the semi-classical film score. The episodic scenes are much too long; the editing could have produced a much tighter and therefore more effective film. As it is, the cow is over milked!

There are also a number of puzzling scenes and some loose strands dangling. For instance, how did the boys know so much about tractors and farm machinery and all to enable them to work on tilling the fields? When the barn fire takes place as well as episodes that threatened the group and his master, did Chase not respond and bark a warning, or growl, at least. Even when the flames leaped, Chase remains stoically calm and lovable. Yet, only a plank wall of the barn kept him from the stealthy, gasoline-spreading villain! And fire is terror for all animals.

Well, we found out what Chris Prentiss and his enigmatic campaign were all about. "Goin' Home" sets its own theme. Ultimately, when asked about the dog, young Todd says that Chase is "home wherever he is." There's the point and I suppose that is as close to elusive question that any of us will ever get. And an acceptable one, when you study it for a while.

There has been a lot of conscientious work given to "Goin' Home." For this Chris Prentiss is to be cited. He was in town last week for the debut showings and I hope he had good houses. For what he put into it, he deserves them. I'll remember the photography for a long time to come.

Do you remember a few years back when the local newspaper refused to take ads for X-rated films? Remember when a poor all-star comedy, X-rated "Candy" was lashed by a city councilman, thereby taking it from failure status to a sell-out on its final night's stand of a week? Remember when all the hullabaloo about Marlon Brando's "The Last Tango in Paris" at the Fox resulted in its being yanked and the manager tried in court? It was X-rated and not worth the fuss. The manager was acquitted and the film came back to better box office than it deserved.

Times have changed. In the Avalanche-Journal Friday, Sept. 4, there were five G-rated films advertised and, get this, five X-rated films. Heavens to Betsy, times have surely changed!

Prime among those X-rated ones was the current Fox Theatre complex's X-rated "Alice in Wonderland," a Cruiser Productions epidermis and clinical anatomy study "epic!" It is a sexual parody of the famed classic and is a musical with not-bad lyrics and music by Bucky Searles. It features all the male and female standard equipment unadorned and frontal, a script that is also unadorned and blatantly frontal! The Rabbit, the Mad Hatter, the Queen and King and all the rest are here, Tweedledee and Tweedledum cavort in the open air in unseemly fashion, and Alice learns that an everyday, chaste librarian is a nothing. It runs an hour and it seems much, much longer. I managed to last 55 minutes out of 60.

If you saw "Flesh Gordon" when it was around, also a spoof, these are the folk responsible for that one. The Alice in this one is reportedly Playboy Cover Girl Kristine De Bell and I have news for you. Bill Osco, the producer credited with the first two mentioned is upcoming with an X-rated "The Wonderful Wizard of Oz" with Miss De Bell setting her sights and impressive equipment on the central character of Dorothy. Hmmm. Wait until Bill Osco and company hurl themselves into "Little Women!" Alice's Lewis Carroll and Dorothy's L. Frank Baum are NOT resting in peace!

Whoops! Ran out of space this time. With a lot more to discuss. Well, next time around? I promise.

# \*CLASSIFIED\* ADS

## PERSONALS

### CARDS OF THANKS

We wish to express our sincere appreciation to all our friends and neighbors for your cards, prayers, flowers, food and all the many thoughts of kindness shown during the loss of our loved one. May God bless each of you.  
The H.L. Gentry Family

## JOBS MEN & WOMEN



### SALESMEN

"I am looking for an ambitious man, who will work. One who will take an interest in my business. He must be willing to put in his full time and learn the details of my organization. Life Insurance experience preferred, but not necessary. If I can find this man, I will place him where he can earn \$1,000 a month, and I will advance him further, as soon as he has shown sufficient knowledge to justify my doing so. Write full details about yourself, all information to be held confidential, to Suite 210, 1603 13th Street, Lubbock, Texas 79401.

Wanted: Lady to do housekeeping, one day a week for couple. Three miles east of Shallowater. Call 762-3340.

Help Wanted—Nighttime, 4 to 9 p.m. Call 832-4478 or 832-4237. Hutton's Drive In.

### Farm Tour . . .

*Continued From Page One*

vice, and Farmers Home Administration.

Bus will be courtesy of the Lubbock Soil and Water Conservation Board, Delta and Pine Land Company and Coker Seed Farms.

The public is invited and encouraged to attend this most informative farm tour.

Classified Ads may be placed in this newspaper at the rate of 5¢ per word. Minimum charge \$1.00. Contact your news editor or call 763-4883.

## MISCELLANEOUS FOR SALE



**Singer Touch & Sew—Delux Models.** These machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc. Desk cabinets with drawer space. Used 3 months. Several left out of public school systems. Your choice \$65.00 each. Cash or terms. Fully guaranteed. **Sewing Machine Service Center, 1801 34th Street, Phone 744-4618.**

For Sale: Bob White Quail, all sizes. Call 745-1121.

Garage Sale: September 16, 17, 18 at 703 7th Street, Wolfforth.

## AUTOMOBILES USED



1971 Chevrolet Pickup, LWB. 1964 Scotsman travel trailer. Cecil's Auto, 1802 Avenue J.

1971 Chevrolet 4-Dr. Impala, loaded. 1973 Ford 4-Dr. loaded. 1971 Volkswagen. 1965 4-Dr. Malibu. 1969 Chevrolet 4-Dr., loaded, \$500 cash! 1951 Chevrolet 4-Dr. Nice! Nice! Nice! Nice! Nice!

**CECIL'S AUTO**  
1802 Avenue J

## Lubbock Symphony Launches Phonathon

Make Music Score with the Lubbock Symphony Guild as it launches its annual phonathon, Monday, September 20, to contact prospects for season ticket memberships for the Lubbock Symphony's new season.

The Lubbock Symphony Guild, an organization of area women who support the Lubbock Symphony Orchestra, will be staffing phones September 20 through September 22 driving towards the goal of S.O.S. — a Sold Out Season! A sellout house is 2600 season ticket holders. Concerts are in the Municipal Auditorium. Ticket reservations may be made by telephoning the Symphony Office 762-4707.

The Symphony season opens October 19 with a return engagement of the exciting guest conductor, Carmen Dragon. On November 30 violinist Eugene Fodor, a Tchaikovsky Competition Winner, will play with the orchestra. The brilliant pianist James Tocco will be featured with the Symphony on February 21. "Pops Nite," the thrilling event of the year will be held on April 19.

Chairman for the Phonathon is Mrs. Don Rushing assisted by Mrs. Daniel Mahoney.

## Art Classes Set At LCC

Three art-oriented courses are being offered by the Continuing Education Division of Lubbock Christian College beginning in mid-September.

A course in macrame designed for the beginning or the experienced Craftsman starts Sept. 13. The class will meet on Mondays and Thursdays for two weeks.

A liquid silver jewelry crafting course will allow the interested student to make his own jewelry. The course meets Sept. 14 and 21.

Oil painting will be offered on Tuesdays and Thursdays, beginning Sept. 21. This course is designed for beginners but is open to all persons who wish to paint in the classroom setting.

Other classes starting in mid-September include dog obedience, cake decorating, basic real estate and speedwriting.

### Good Advice

Don't go around complaining. You have one less leg to stand on when you kick.  
—Republic, Marathon, Ia.

Money is pretty expensive when it gets scarce.

## NOW IN SOUTH PLAINS MALL

**Hester's**  
office supply, inc.

793-0977

15th and Texas Ave. and South Plains Mall

## PUBLIC NOTICE

SUMMARY OF PROPOSED

## CONSTITUTIONAL AMENDMENTS GENERAL ELECTION NOV. 2, 1976

### NUMBER ONE ON THE BALLOT (S.J.R. 49)

Repealing Sections 49-d and 49-d-1 of Article III of the Texas Constitution, S.J.R. 49 amends Section 49-c of Article III of the Texas Constitution to provide for and authorize an additional \$400 million in Texas water development bonds that may be issued on approval of two-thirds of the members of each house of the Legislature for such water development purposes as the Legislature may prescribe.

The amendment contains a specific prohibition against the use of state funds for the development of water resources from the Mississippi River and also requires that before any single water development project may be undertaken requiring the expenditure of more than \$35 million in bond proceeds, it must be approved by resolution of the Legislature.

The amendment removes the constitutional requirement that certain revenues must be used to retire water development and water quality enhancement bonds and removes the constitutional interest rate limit on such bonds.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment authorizing an increase of \$400 million in the amount of Texas Water Development Bonds that may be issued on approval of two-thirds of the legislature; amending and consolidating provisions of Sections 49-c, 49-d and 49-d-1 of Article III of the Texas Constitution; and repealing Sections 49-d and 49-d-1 of Article III of the Texas Constitution."

### NUMBER TWO ON THE BALLOT (H.J.R. 99)

H.J.R. 99 proposes an amendment to the Texas Constitution to increase from \$100 million to \$200 million the aggregate principle amount of Texas water development bonds which may be issued and outstanding by the Texas Water Development Board to provide grants and loans for water quality enhancement purposes as established by the Legislature.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"A constitutional amendment to increase from \$100 million to \$200 million the amount of Texas Water Development Bonds that may be issued for water quality enhancement purposes."

### QUICK CASH

I will buy your equity  
In Shallowater Property

MARY PENNY  
832-4587

W.H. Nelson, Broker

## CRAIG BUILDERS SUPPLY

4600 CLOVIS HIGHWAY-LUBBOCK

762-8719

Paint • Floor Covering • Lumber  
Building Materials

### Is Slow So Sure After All?

AUSTIN—Is the slow driver a safe driver? Not necessarily, according to a landmark study recently conducted for the Texas

Office of Traffic Safety (OTS).

According to Ken Nevil, OTS administrator, the study on the causes of fatal traffic accidents reveals that while lives can be saved by controlling the average speed of motorists, an even more effective way of reducing fatalities

may be to control the "speed differential."

"In basic terms," Nevil said, "speed differential is the difference in speeds between two vehicles traveling in the same direction on the same highway. "Think of the highway as a river

whose current is constant. If you threw two blocks of wood into the river a few seconds apart, the chances are very unlikely that the second one would ever catch the first," Nevil explained.

"So, if all vehicles were to travel at approximately the same speed,

there would be fewer accidents, and thus, fewer possibilities of

According to the study, when one vehicle catches or passes another traveling at a slower rate of speed, the chances of an accident rise as the difference in the speeds of the two vehicles increase. And the higher the speed at the time of an accident, the greater the probability of serious injury or death. This result, of course, could be reduced by proper use of safety belts.

The study indicated that reaction time and other factors make the ten mph speed differential between two cars traveling 50 and 60 miles per hour much more dangerous than the same ten mph difference between vehicles traveling 30 and 40 mph.

"The study explodes the myth that you lay it safe on the highway by traveling slowly," Nevil emphasized. "Slow drivers are safe only if there are no faster cars on the highway with them. And driving too slowly causes a potentially serious hazard to all."

It is safer, according to Nevil, to move with the flow of traffic at the speed limit rather than forcing other drivers to pass because of a low rate of speed.

Three factors influencing the rate of traffic fatalities were recognized in the study: the average speed, variation in speed, and vehicle miles driven each year in Texas.

Researchers concluded that of the three factors only the average speed driven by Texans and the variation in speed of vehicles on the highway offered any possible alternative programs for control.

"While reducing the average speed was shown to be an effective way of reducing fatalities, reducing the speed differential could hold more promise," says Nevil.

"The figures in the study show that small reductions in either the average speed or the speed differential will produce reasonably large reductions in fatalities.

"For example, a one mile per hour reduction in either of these factors can be expected to save 40 to 50 lives annually in Texas. But of the two, variation in speed has the greater impact," he said.

Nevil pointed out that a reduction of one mph in the variation of vehicle speeds would save about ten more lives than a one mph reduction in the average speed.

"If the cost and ease of controlling the two factors are the same, controlling the variation of speed will save about 20 per cent more lives than controlling the average speed," said Nevil.

While the cost and effectiveness of controlling variations in speed have not been determined, public awareness of the facts could have significant results.

"We've got to get our message across to the slow-poke holding up the normal flow of traffic that he may be the most dangerous person on the road," Nevil warned.

"On the other side of the coin is the driver who is always passing, always changing lanes, always pushing. His chances of making it to his destination in one piece are not as good as the fellow who travels at the speed limit and moves with the flow of traffic."

According to Nevil, the study may be a landmark in the philosophy of traffic control and could lead to many innovations.

The traffic safety slogan of tomorrow might read: "A difference in speed kills," or, "go with the flow."

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