

THE PUTNAM NEWS PUBLISHED EVERY FRIDAY

Mildred Yeager, Editor Subscription Price: \$1.00 Per Year.

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Cards of Thanks, Resolutions of Respect, and any kind of entertainments where admission fee or other monetary consideration is charged, will be charged for at regular advertising rates.

CRUCIFYING THE MILLS

At least two Southern mills will soon feel the effects of the cotton processing tax in a way other than restricted business. In Alabama the Internal Revenue Bureau has instituted proceedings to collect about \$28,000 due in processing taxes which the mills claim they are unable to pay.

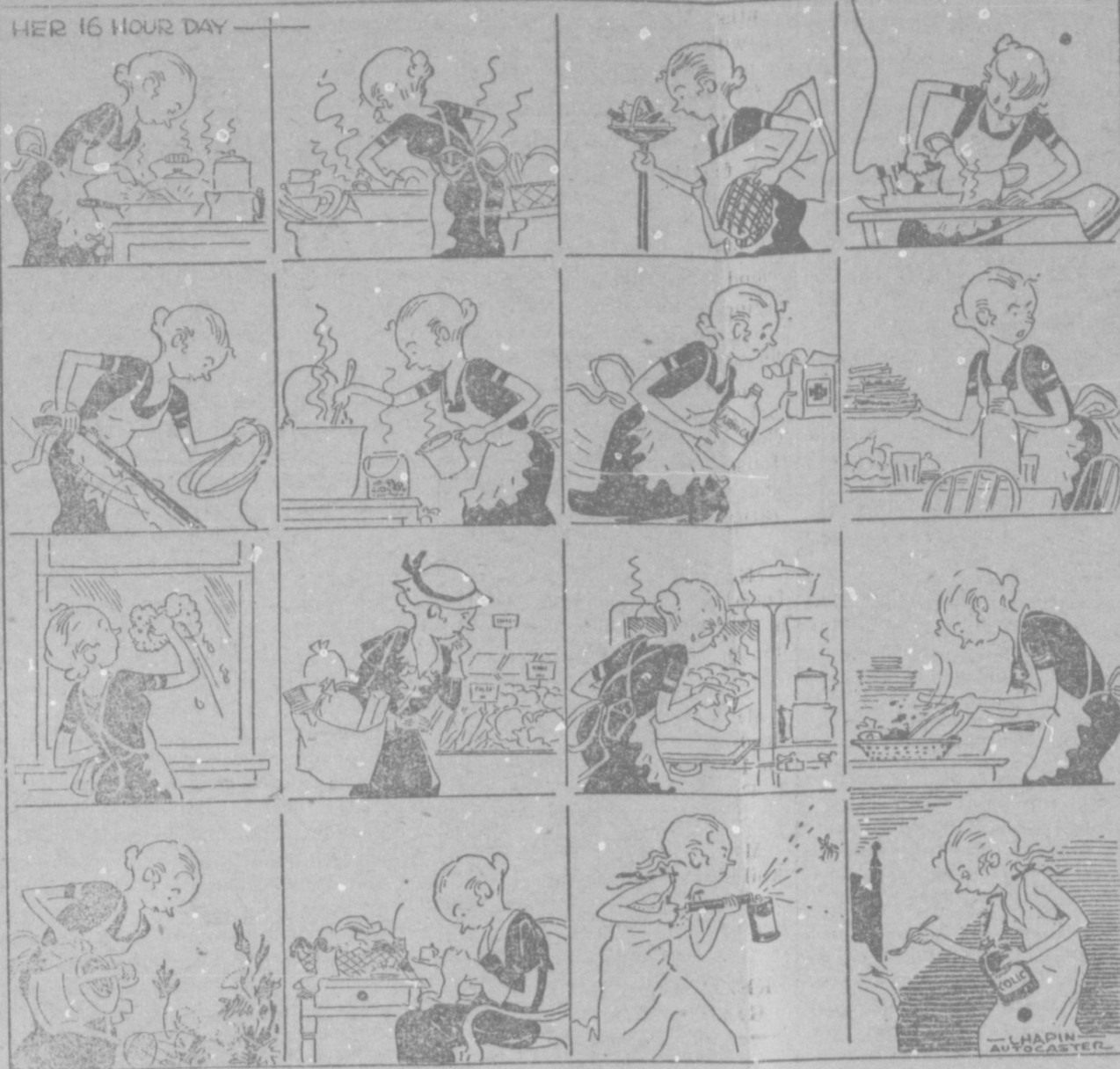
The processing tax of 4.2 cents per pound was designed to help the cotton farmer. It has raised his price level to something more than 17 cents per pound. Since the tax went into effect textile business has suffered. The public will pay so much and no more. With the rising price of cotton and the added processing tax the public balked. It reached the saturation point and textile goods trade stagnated.

Protests against the processing tax have come from "selfish interests," sponsors of the plan declare. There are the mills who can feel the pulse of business. But they know the reaction of the buying public and their sales records furnish ample proof of the detrimental effects of a tax placed upon one group for the benefit of another.

RURAL REHABILITATION

By Rural Rehabilitation is meant a step in the Government's program to offer the opportunity to a person on the relief roll to tender himself self-supporting. In a few words the program is just this—the Government proposes to lease a small tract up to the amount of \$75.00 in materials and up to \$150.00 in labor. These improvements may be repairs to the house on the land, to the barn, constructing a water tank, terracing, etc. In other words, the land owner lets the Government have the land rent free and in return the Government makes the improvements as above set out. The lease expires December 31, 1935. The Government then places a client who can be recommended by the landlord and who has had experience in farming on this tract of land, where he will be

How About A Labor Day for Ma?—by A. B. Chapin



expected to produce the larger part of living for himself and family. Many of our people are living in houses on farms now on an agreement with the landlord whereby they receive a house rent free for no benefit to the landlord at all. The Rural Rehabilitation plan provides that the landlord may have this benefit of improvements to his property up to \$75 in materials and up to \$150.00 in labor.

The peril of building up an organization around a single person is that when he dies or withdraws the organization falls to pieces. "An institution is the lengthened shadow of a man," but there have been many men eminent in their day who cast no such shadow. The good they did, as Marc Antony said, is oft interred with their bones. Surely this process of deterioration, natural enough following the death of any leader, would be inevitable when Jesus, The Leader, had died a felon's death and the followers were unlettered peasants. The authorities at Jerusalem took this complacent point of view and rested easy.

35 CARLOADS OF VEAL READY FOR TRANSIENTS

AUSTIN, Texas.—Fresh veal, enough to feed stranded transients in Texas for the next two or three months, was on its way to transient depots and camps in nine cities Monday.

Processed at Fort Worth packing houses by the Federal Surplus Relief Corporation, the veal is to be distributed through the surplus commodities department of the Texas Relief Commission to transient divisions at Amarillo, Austin, Beaumont, Dallas, El Paso, Fort Worth, Galveston, Houston and San Antonio.

The meat makes about thirty-five carloads and will be fed to Texas transients, of whom there were 12,800 in July.

The Abilene Daily Reporter, "Always Ahead with the latest news," delivered to your door each afternoon only 60¢ per month.—Miss Mildred Yeager, Putnam News office.

SEWING

Plain and Fancy MRS. J. E. HESLEP at George F. Pearce's Tailor Shop. Reasonable prices.

WALTON'S STUDIO

613 Avenue D Cisco, Texas Expert Portrait and Kodak Finishing Specialty

We have Beautiful Moldings. We suggest you let us frame your favorite scenes.

THE BOOK PRICE OF BARTON

ACTS AND EPISODES

The peril of building up an organization around a single person is that when he dies or withdraws the organization falls to pieces. "An institution is the lengthened shadow of a man," but there have been many men eminent in their day who cast no such shadow.

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They received a rude shock within a very few days. Peter and John, in preaching on streets of the city and performing deeds of healing, gathered crowds that interfered with traffic and caused to be arrested. Thinking to overawe these simple fellows, the High Priest Annas and his colleagues presided personally at the trial. Picture their amazement when Peter broke into vigorous denunciation of them as the murderers of the Lord.

Now when they saw the boldness of Peter and John, they marvelled, and they took knowledge of them, that they had been with Jesus.

Those words deserve notice for the light they throw upon the figure and manner of the real Jesus as contrasted with the unsatisfying portraits of Him that have come down to us through the ages. Painters have painted Him and writers have written about Him as "man of sorrows," a physical working, a "lamb," an unhappy man who was disappointed and glad to die. The conquering attitude of the disciples does not tally with such descriptions. The Bible does not say of them, "seeing the lamb-like character of Peter and John" or "seeing that Peter and John were men of sorrow and acquainted with grief," but "seeing the boldness of Peter and John" the authorities knew that such men must have been the friends and companions of Jesus.

So characteristic was this boldness, so vigorous were the disciples in the propagation of the faith, that within less than twenty years the rulers of the far removed city of Thessalonica were troubled by the report that

These that have turned the world upside down are come hither also; . . . and these all do contrary to the decrees of Caesar, saying that there is another king, one Jesus.

Only a little later, not more than forty years after the death of St. Paul, Pliny the Roman Governor of Bithlypia, is compelled to write to the Emperor Trajan for instructions as to how he may check the growth of this extraordinary new sect. Next Week: A Century Rolls By.

G-r-r!

"Lad," said the kid, "what is personal liberty?" "It's what a man exchanges for a wife, son," growled his dad.

HAS IT COME TO THIS

An Associated Press dispatch Wednesday declared that Mayor La Guardia of New York City was planning public lotteries to yield \$12,000,000 a year, the dispatch explaining: "A relief corporation whose officers would be chosen by lot from among the holders of tickets, would be set up to evade the State law against lotteries. Tickets would be sold by the city for \$2 or \$2.50 apiece, and the officers of the corporation, chosen at public drawings, would receive large emoluments or salaries which would correspond to prize money."

If the dispatch is true, and presumably it is, this lottery proposal constitutes one of the most flagrant evasions of law possible, and for the chief executive of the nation's largest city to conspire to evade the laws of his State is not only surprising but pathetic to the point of irony. Not only is the lottery plan despicable, but the creation of a "relief corporation" with lottery gamblers as officers is a travesty on humane relief work of every kind.

During the past year or two the courts have frequently stretched a legal point one way or the other because an emergency existed. Well, if the lottery plan is adopted then an emergency in American ideals more serious perhaps than economic crises will have developed. The American character must not suffer this slight upon its liberalism.—Dale Miller in The Texas Weekly.

Heiress Scenario Writer



LOS ANGELES . . . Ethel M. B. Harriman Russell (above), daughter and heiress of Mrs. J. Borden Harriman and social favorite, has been discovered in a modest office here where she has worked as a scenario writer for three months.

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THE NEW DEAL

An article which appeared in Sunday's Star Telegram from William Hard has the following the say in regard to the new deal:

"The National Recovery Administration, in a special pronouncement, stated that it was greatly 'cheered' to learn that 250 American corporations, in the first six months of 1934, had corralled net profits of \$276,563,000 dollars. It has sometimes been alleged that the New Deal is opposed to the 'profit system.' It has also been alleged, with much basis of fact, that the NRA was committed to the proposition that comprehensive re-employment and comprehensive restoration of the purchasing power of wage earners should come first and that the renewal of profits, even if William Green of the American Federation of Labor still is distressed and discontented because of the 10,000,000 wage earners who, according to him, still are without any employment at all.

Comedy is Presented

Additionally the NRA commends its statistics of profits to the attention of the salesmen of industrial corporations and informs them that such data will assist them in "adjusting their efforts to improved conditions." There could be no clearer proof, one might think, of the willingness of the New Deal to help in making the "profit system" more profitable.

Simultaneously, a very large part of the business community in this influential and even decisive center of American business life is devotedly dedicated to the "price protection" features of the NRA codes. A delightful comedy is thereupon presented to the national public gaze.

In Washington, the leading officials of the NRA are waiting with open arms for industries which will come forward and ask to be relieved of the bitter "oppression" practiced upon them by the NRA in the matter of "price control." Political opposition orators denounce that "price control" and declare that American business must be "freed" from it. But the industries themselves take no trains to Washington in search of that "freedom." They appear quite content with what their volunteer would-be liberators call "slavery."

It seems from the above quotations the "New Deal's" can only see the large profits of the big corporations

and the staggering sum of \$276,563,000 in profits for the first seven months of this year and point to these enormous profits as a success of the NRA and New Deal, but they cannot see the 10,000,000 industrial workers who are still out of employment and the other million throughout the country who have not had their salaries raised or earnings increased, but have only had the prices of what they consumed raised about 100 per cent. It is easy enough that the big corporations can make big profits when the anti-trust laws have been annulled and they have been released of any penalties and are allowed to prey upon the public and fix any price they wish to make on their goods.

Mr. Sloan, head of the Textile Association, states that wages of textile workers have been increased about 70 per cent and other expenses in proportion operating under the NRA and passed on to the consumer. The greater part of the consumers have had no raise in their buying power. So taking industrial workers, capitalists, and big corporations, they could not compose more than 50 per cent of the population of the United States or we will say about 65,000,000. Then there are about 50 per cent of the same amount who are going on selling their labor and commodities on a basis of 100 per cent compared with 1932, except some farm products, the prices being raised at the expense of production which does not equal the rise in buying power, as they are buying back what they have to buy on a basis of 200 per cent. There is no such thing as making conditions better as long as one-half the population is selling at 100 and buying it back on the basis of 200. How long are the people of the United States going to stand the present conditions?

End of a Career

"We had an explosion in our factory and it broke every pane of glass in the place."

"What do you manufacture?"

"Unbreakable glass."

Shooting the Bull

The Smart Boarder—Don't you think it's something like cannibalism for you to eat that peach?

The Pretty Boarder—No, mate so than for you to eat that veal.

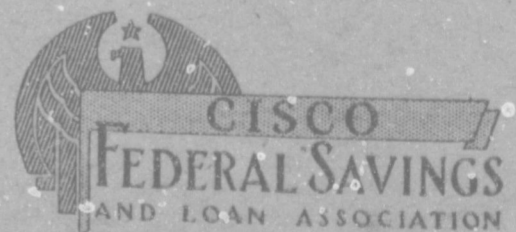
Poultrymen Acclaim Sexing of Baby Chicks



CLEVELAND . . . Poultrymen are acclaiming the research work of the U. S. Department of Agriculture which now enables students to determine the sex of baby chicks on the day of hatching, thus revolutionizing chicken raising for the market. . . . Photo shows H. L. Shrader of the U. S. Department of Agriculture, instructing three students on how to grade the chicks.

INVEST YOUR MONEY

Where It Will Be Safe and Help Your Community



We will make Loans to people of Putnam, who wish to repair, to improve, to build, to buy or to pay taxes. Terms for as long as ten years. Low monthly payment plan.

Investments in this association are guaranteed by government corporation up to \$5,000, the same as bank deposits.

CISCO FEDERAL SAVINGS & LOAN ASSOCIATION

406 D Avenue

Member Federal Home Loan Bank

SUNDAY SCHOOL LESSON

Lesson for September 2nd. Micah 6 and 7. Golden Text. Micah 6:8.

Our Golden Text was, it is said, the favorite Bible verse of President Washington. It was also close to the heart of Theodore Roosevelt.

Religion, insists Micah, is not primarily ritual. Neither is it, at bottom, ecstasy.

The need for justice today is obvious. Too long has man given full rein to his predatory impulses.

But mercy is as important as justice. The church has always given a royal status to the virtue of kindness.

Finally, the sovereign grace of humility must be stressed. A discouraging defect of human nature is its cocksureness.

Most of all do we need humility in our religion. This is made clear by Jesus' striking parable of the Pharisee and the tax-gatherer.

Just a Little Show
Suitor (sighing)—Well, since you don't want to marry me, perhaps you'll return me my ring.

VOEGISH
FARLWORTH SEZ HE'Z GOT A SEVEN-TUBE RADIO SET HE WILL TRADE FOR A FOUR-TUBE COW.

THIRD OF DOLLAR FROM CONSUMER GOES TO FARMER

WASHINGTON.—Only a little more than 83c of the consumer's dollar finds its way back to the farmer today, compared with nearly 60c during the prosperous years of 1924-29, according to Dr. Frederic C. Howe, consumers' counsel of the Agricultural Adjustment Administration.

So far the spread between farm prices and city retail prices—that is, the charge and transportation, processing and marketing—does not seem to have increased more than enough to cover increased wages and processing taxes, Dr. Howe concluded.

The increased cost to the consumer of a month's supply of fourteen food's for the typical family was 51c from April 24 to July. Dr. Howe said that processors and distributors took 14c of the 51c and the remainder went to the farmer.

In warning consumers not to be stampeded by false rumors of skyrocketing food prices, Dr. Howe pointed out the current rise which started late in April, had advanced the general price level only slightly more than 3 per cent by the end of July.

"The first defense against profiteering," said M. Howe, "is the consumer who demands to be shown why he should be charged more for some product. Consumers should follow closely official reports on the movement of food supplies and prices.

LARGE AMPLIFIER

AUSTIN, Texas.—An amplifying device which will make a heart-beat audible throughout a large lecture room is being "hooked up" by Dr. Paul Boner, professor of physics at The University of Texas.

The same device will make audible the movement of the molecules in a piece of iron, and the noise created by electrons jostling each other in a piece of wire.

This large amplifier unit is being devised by Dr. Boner as a part of his program for making Physics 1, the elementary course in the subject of more interest to freshmen students.

Some of the devices to be shown will be largely "tricks" of the trade, but others will have serious scientific value, and all will be based on technical fundamentals of the physical sciences.

This amplifying system will also be used in connection with the high quality, wide-range phonograph which the department owns. The maximum amplification of the device will be ten to the eighteenth power, an almost inconceivable ratio for the lay mind, and the distortion will be extremely small, Dr. Boner said.

DULL HEADACHES GONE
SIMPLE REMEDY DOES IT
Headaches caused by constipation are gone after one dose of Adierika. This cleans poisons out of BOTH upper and lower bowels. End bad sleep, nervousness.—Y. A. Orr's Drug Store.

OPTOMETRISTS MET AT ABILENE MON. AND TUES.

A special meeting of optometrists was held at Abilene Monday and Tuesday with the principal speakers, Ralph Barstow, Rochester, New York, business counselor and economist, present.

In a campaign to clean up quackery, inferior materials and unfair practices, optometrists are organizing to co-operate with the NRA and to strengthen the protection of the public, Mr. Barstow said.

"Actually new conception of optometry and its service to the public, has come about in the past few years. In the old days, eyesight was thought to be purely a matter of physics and the bending of light rays before they reached the eye, in order to secure acuteness of vision.

"Einstein did much more to natural science when he propounded his theory of Relativity than people realize. Both physics and chemistry are no longer expressed in terms of atoms, molecules, acids and alkalis, but in terms of behavior. The same situation has arisen in optometry. It is now the behavior of light and the behavior of nerves and muscles that control sight, that is the key to the liberation of thousands of people who hitherto have suffered from a large number of physical disabilities which they did not know came from their efforts to see.

For instance, it is no longer safe for a person to go into a store and pick at a No. 1, 2, or 3-power lenses with which they can "see" in safety. Such haphazard choice may work havoc in some other portion of the body.

"The public has known for a long time that many headaches were caused by troubles with the eyes, but they did not realize that headache is a symptom of nerve and muscle exhaustion and not simply a product of unacute vision. It is the straining to see and not the seeing that causes the headache.

"In like manner, a large number of cases of indigestion, constipation, many cases of dizziness and nausea, irritability, and loss of ability to concentrate, are cleared up by this new optometry.

"The problem of binocular vision (two images in the eyes, fused into one image in the brain) for near work which occupy 75 per cent of people's seeing in these modern cities, represents a growing service of optometry. People who have no trouble at all in seeing objects of nature outdoors, develop either a great many unfavorable physical difficulties or are unable to read, study, inspect, do calculations, and all sorts of near work at all. The new optometry restores hundreds of these people to profitable occupations and enables thousands of children to do their school work successfully.

"A surprising number of people are suffering physical disabilities, either because they wear no glasses, or because they are wearing glasses which they have had for a long time and which may be doing them injury.

"With the exception of those outdoor occupations which require no close work, most people would be more efficient, less nervous and irritable, if they had a periodical check-up of their visual apparatus; and even people in outdoor occupations find themselves under the necessity of visual service from optometry as soon as they come indoors or do close work."

Dr. T. J. Inman attended the meeting.

Absynal Brute
Mrs. Quizz—Belle's husband has no respect for "constituted authority" whatever!

Mrs. Whizz—He has not?
Mrs. Quizz—Not a particle? He smokes anywhere in the house doesn't listen when she talks, and once told her mother to "shut up."

Frances—What did other say, Eddie?
Eddie—I—I don't know exactly, I cr-don't know if he said "Take her, my boy" or "take care, my boy."

POLITICAL ANNOUNCEMENTS

The Putnam News is authorized to announce the following names as candidates for public offices to be voted upon in the November general election:

- For Representative 107th Federal District: CECIL A. LOTIEF (Re-election)
For County Judge: J. H. CARPENTER.
For County Attorney: F. E. MITCHELL.
For Clerk of District Court: MRS. WILL RAYLEE.
For County Clerk: S. E. SETTLE.
For Sheriff: R. L. EDWARDS.
For Democratic Chairman: J. RUPERT JACKSON.
For Precinct Chairman: H. T. SANDLIN.
For Assessor and Collector of Taxes: VERNON R. KING.
For County Treasurer: MRS. WILL McCOY.
For County Superintendent: B. C. CHRISMAN.
For Commissioner, Precinct No. 3: PETE KING.
For Justice of the Peace, Precinct No. 8: J. S. YEAGER.
For Constable Precinct No. 8: W. F. SHORT.

20,000,000th FORD COMPLETED:

The 22,000,000,000th Ford rolled from the assembly line of July 18, 1934 and went directly into the hands of a dealer, unlike the cars marking previous million marks, which were withheld for display. This record means that there have been almost as many Fords produced as there are cars in operation in this country today.

TEXAS GAZETTE WAS FIRST PAPER IN TEXAS

Falfurrias Facts: Texas' first newspaper was called the Texas Gazette and was published in San Felipe in 1829.

The first number came out long before Texas became a Republic, before the battles of the Alamo and San Jacinto. The Gazette's publisher was Goodwin Brown Cotter and the subscription price was \$6 a year in advance.

On the back of the first number Thomas J. Pilgrim has a display advertisement two columns wide, four inches long soliciting students for the Austin Academy, agreeing to look after the moral of the youths as well as their education.

According to a correspondent of the Fort Worth Star-Telegram, examination of these first newspapers published in Texas shows their editors used the choicest English, writ-

A Rattle—Not Corn



WASHINGTON . . . After twenty years of exhibition by the Smithsonian Institute as the "oldest ear of corn on earth" it has been found that the ear was moulded from clay, baked in a slow fire and is a rattle. . . It is valuable nevertheless, showing the art of the ancients years ago.

ten in clear, understandable style and an elegance that was evidence of intelligence and education. There were no slangy expressions, and yet the articles and editorials are far from boring and dull.

One of the early papers at San Felipe de Austin carries an article of about 250 words criticizing Sam Houston for intemperance and evidently one of the other papers had said it was a poor thing to publish, for the article in question asserts it is regrettable to do so, but a public duty to tell the world of Sam Houston's imbibing. This was in the 30's, and it is history that Houston in later years cut down on his drinking.

San Felipe de Austin is in Austin County, not far from Brenham, and is still on the map.

In the early issues of these newspapers there is no crime news. There

were no hijacking, holdups and murders.

Choose Your Places
"I had a very peculiar dream last night," said the bright young thing to her companion. "I dreamed I was born in France."
"How terrible!" exclaimed the other.
"But why?" asked the bright young thing.
"Well, you can't speak a word of French," her friend informed her.

All Wet
Hubby (late at night)—Let me in, wifey. It's raining and I'm soaked.
Wifey—Is that so, you insect! Well, stay out there then till you sober up!

Ford logo. The Popularity of the New V-8 Ford has increased beyond our expectations and we have let our Used Car stock get too large.
1932 Ford V-8 Tudor Sedan\$365.00
1930 Chevrolet Coach\$199.00
1930 Ford Tudor Sedan\$215.00
1929 Ford Coupe\$135.00
1929 Ford Tudor Sedan\$125.00
1928 Dodge Fast Four Sedan\$145.00
1926 Dodge Touring\$ 39.00
1930 International Truck, extra good shape.
See Lynn L. Williams—Putnam
WOOTEN MOTOR CO.
Your Authorized Ford Dealer
Baird, Texas

NEW FALL DRESSES! WINTER COATS! NEW CLASSY STYLES
Coats Are Different This Year. NEW FALL HATS! Black and White Dresses Browns, other colors. COAT SUITS SWAGGER SUITS
New shipments arriving daily. Try Our Lay-a-Way Plan Small deposit down. Be sure to see our new line of piece goods.
CLEMETS & NORRED
DRY GOODS AND UNDERTAKERS
Putnam, Texas

BACK TO SCHOOL EVENT STARTS THURSDAY MORNING
Free picture show for all school children! Saturday morning at 9:00
Palace Theatre, Cisco
Get your tickets at J. C. PENNEY CO. Cisco, Texas

LET'S TRY OUR LUCK TODAY & TRAVEL ABOUT AT RANDOM TO PICK UP WHAT FACTS WE CAN.

SHAKESPEARE
HIS EXPERIENCES WERE WORLD WIDE—YET IT IS ESTIMATED THAT WILLIAM SHAKESPEARE NEVER MADE A CONTINUOUS JOURNEY SO FAR AS A ROUND TRIP FROM NEW YORK TO BOSTON.

GREEN STAG HAS BEEN CALLED THE DOGS' MEDICINE CHEST AND HE SHOULD HAVE CONSTANT ACCESS TO IT.

BLIND SPOT ON THE EYE
THE DIAGRAM BELOW CAN BE USED TO LOVE THE EXISTENCE OF A BLIND SPOT ON THE EYE. . . CLOSE THE LEFT EYE, LOOK SQUARELY AT THE WHITE CROSS. . . MOVE THE DIAGRAM AWAY TO VARYING DISTANCES FROM THE EYE AND AT ONE POINT THE DOT WILL DISAPPEAR. . .
WHITE SPOT COMES IN LINE WITH BLIND SPOT ON EYE

THE DUCKING STOOL IN WHICH OFFENDERS IN ENGLAND & AMERICAN COLONIES WERE BOUND & DUCKED IN WATER AS A PUNISHMENT.