## The Big Spring Daily Herald

## Amelia Earhart Completes Trans-Pacific Flight

 HAUPTMANN DEFENSE TO PRESENT SURPRISE WITNESS Woman Flyer Saar To Determine Future Allegiance SundayMakes Hop In 18 Hrs .15 Min .


Shown In Watington working beildo one of the nachines that is
'Tanlac'Strange To Be Toastmaster At C. Of C. Banquet


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Community Center NearHere Depends Land Acquisition

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## Thousands Will Attend

Allred's Inauguration

## "The Merry Widow," Million Dollar Musical Romance, At Ritz.

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FRANCHOT TONE GETS KICK
OUT OF PLAYING POOR BOY

| ad In "Gentlemen Had Too Many |  |
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IMAGINE, WHILE BROADWAY PAYS $\$ 2.00$ IT comes to you at our POPULAR PRICES!

THE GIRLS from MAXIM'S were Ooh-la-la! Surrender to a happy spec tacle of love in Maytime! Eighteen months in the
making! Cast of 485 meople! Complete Franz Lehar musical score with a symphony orchestra of
100 pieces! Gypsy Ensemble! "The Girls From Maxim's"! Albertina Rasch Premiere Ballet! The romance of Prince
Danilo and the Merry Widow is exquisite, exciting and delighting sur
 now Starring

## CManice CHILIEB <br> Maction <br> ERNGI IUBIISCH

EDW. EVERETI HORTON UNA MERKEL GEORGE BARBIER MetroGoldyo-More Fidunt

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HIG SPRING, TEXAS, DAILY BERALD

Sales Tax Would Relieve Howard -County Of $\$ 140,000$ Real Estate Ad Valorem Tax, Figures Reveal
$\qquad$

## The New Ford V.8 for 1935

## A New Kind of Motor Car-Designed for Easy Riding

New Seat Position<br>New Weight Distribution<br>New Longer, More Flexible Springs

In the New Ford V-8 for 1935, all the weight of car and passengers is correctly balanced and distributed. Seats are moved forward so that passengers on the rear seat ride nearer the center of the car. This, with new spring suspension, and longer and more flexible springs, gives new amoothness, ease and riding comfort on erery road.

For 1935, Ford has iakon another rev olutionarystop porward. Tothe proved performance of the famous Ford V. siding has been added retre cax ho been clothed with $\alpha$ new and modern beauty, both inside and out.
The illustration on this page show the distinctive modem lines of the Now Ford V-8 for 1935. When you see the carr in the showrooms or on the road you notice at once its large dive cas woll as its handsome appear ance. It in longer, with more body room, more leg room and more bag. gage room. It is lower to the ground
mountihg the front spring in front of
the front ade and the back spring in

- ocasior to stop in and out. The front soals are as much as $51 / 2$ inches widor in some body typen. The curved gear whitt lever gives additional front-neat

NEW, LONGER SPRINGS OF UNUSUAL FLEXIBIIITY The springing of the New Ford V-8 for 1935 is entirely new. The springbase of the car (the distance from the front to the rear spring) is 123 inches, or eleven inches longer than the wheelbase. This has been accomplished by
back of the rear axle. This design gives you increased comfort without sacrificing ease of handling. Front and rear springs are longer and more flexible, with tapered leaves for the most effective spring action NEW FEATURES FOR SAFETY, COM FORT AND EASE OF HANDLING See the New Ford V-8 at the show rooms of Ford dealers. Thay have many interesting things to tell you and show you about its outstandin -8 periormance and comfort, lux urious new upholstery and appoint ments, improved, quiet-stopping brakes, new ecy-prosure clutch easier steoring, new rigid X-type frame, Clear-Vision Ventilation and the many othar features of the car All 1935 Ford V- 8 cars have Satety Glass throughout, at no additional cost, All have all-steel bodies.
12 BODYTYPES *495 ${ }^{\text {Anp }}$




## NOW ON DISPLAY IN OUR SHOWROOM

Big Spring and Territory have chosen the 1935 Ford V-8 as the car to buy! We suggest that you
BIG SPRING MOTOR COMPANY
Muln at Fourth







## ONE HOUR SPECIALS

Every Hour-Monday Only-For One Hour


Rayon Panties minn 19 c

Men's Jackets
Miluy
Boys' Overalls
Girl's Dresses

. m.
Women's Shoes


## Cotton Bloomers


Unfinished Chair
$\qquad$
$\qquad$



## Mrs. Etta Martin's Beauty Shop Cruwford Hotel

LET US KEEP YOUR TYPEWRITERS AND AdDING MACHINES REPAIRED

| We have employed a oompct ent expert, but will have to secure your paironage wis. We will contract to keep your machines in a/very small yearly charge. GENERAL EEPADRNG, CLEANING and ADNDS ING ON AIL MODELES. <br> Clbson Orfice Supply 114 Biest Sod Btreet. |
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Children's Shoes
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Strong Hardwood
chair. Buy a set and
refinish refinish them your77c


Mixing Bowl Set


## Auto Polish <br> = , win wic 25c

 4:00 p. m. To 5:00 p. m.|  | Bed Spreads <br>  |
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| 5:00 p. m. To 6:00 p. m. |  |
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## S. Flowers

 Pulls Game Out Of Fire"Pug"LUND IS



## (13) $\mathrm{CH}^{2}$

It's easy to find a good used ear, when you
come here, one that is up-to-dato in style and come here, one that is up-to-dato in style and
comfort, in speed and dependability. The comfort, in speed and dependability. The
best place to shop for the car you want, at the best place to shop for the car you want
price you want to pay is right here.

We mention a few used cars, all reconditioned which offer you the best used car values to be
found anywhere. We have lots more that found anywhere.
may interest you.

Three "33 CHEVROLET 2-door Selans

$$
1933 \text { PONXIAC Coupe }
$$

Late "3s V-8 Long Whieel Base Truek
1934 CHEVROLET Pick-up
1935 Plymouth ready for Immediate Delivery

WEST TEAS MOTOR CO.

## SAVE ON OPTIONAL GAS RATE

There Were 60 Domestic Users of Natural Gas Served Under This Rate for The 12 months of 1934!

## THEY SAVED---

A Total of
An Average Saving per Meter of Average Saving per 1000 Cu. ft. of An Average Saving of
$\$ 888.70$ \$14.81 13.6c $18.4 \%$

## EMPIRE ( $\$$ ) SOUTHERN SERVICE []J COMPANY

Whote 889

SOCIETY LEADERS ORGANIZE FOR PRESIDENT'S BIRTHDAY






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## Stronger Than Ever

On January 1, Southwestern Life filed with the Insurance Department at Austin the strongest financial statement of its history. In condensed form it appears below.
During the past year, the Company GAINED MORE THAN FIFTEEN MILLIONS Insurance in force, and increased its surplus by more than $\$ 200,000.00$. Southwestern Life has $\$ 1.29$ of assets for every dollar of net liability.

## Gain Since 1929

While its reserve liability on all policies has increased only $31 \%$ during the past five years, the Company's capital and surplus (held for the additional protection of policyholders) have increased $45 \%$.

Condition of the Company December 31, 1934 32nd Annual Statement

## ASSETS

First Mortgage Loans.
on Texas Real Estate $\$ 16,034,235.19$ Home Office Building - $1,500,000.00$ Other Real Estate
United States Government Bonds
Bonds Guaranteed by
U.S. Government Stare of Texas Bonds Texas Municipal and County Bonds Cash in Banks Interest and Rents Due and Accrued
Loans to Policyholders Net Premiums in Process



The Company Back of the Policy.
$1,380,019.00$
2,110,734.78
2,285,852.76 953,226.24

4,601,840.26 871,634.55
$1,320,123.35$

LIABILITIES
Legal Reserve on All Policies
Reserve for Interest and Premiums Paid in Advance - . . .
Reserve for Taxes
Reserve for Sundry Liabilities
Investment Reserve
Fund
Surplus Funds Held for
Additional Protection of Policyholders:
Capital Stock $\$ 2,000,000.00$
Unassigned
Funds -
anassigned
4,803,515.54
\$36,559,998.31

## SOUTHWESTERN HIFE INSURANCECO.

424,931.42 81,000.00

319,010,77

## Added Security

No Increase in Cost The Company operates under the Registration Law
of Texas. Sccurities are deposited wiht the Insurance Commissioner of Texas, the market value of
which is greater than the net liability to all policy-

As evidence that the required deposit is maintained, the Insurance Commissioner is required to
sign he following certificate on every Sourhwestsign the following certificate on every Southwest-
ern Life policy:
"THIS POLICY IS REGIETERED, AND APPROVED SECURITIES EQUAL IN VALUE TO THE LEGAL RESERVE HEREON ARE HELD IN TRUST BY THE COMMISSIONER

> LIFE INSURANCE

IN FORCE . . . $\$ 273,485,209.00$

Big Spring Representatives
Mrs. Belle R. Black
H. A. Stegner H3. -



For Conference
Of Rotary In May
 mind ins. May 8 and 7 , two doren members of
the local club held an tintormal
meeting Thurnday nigit to thunch preelimg Thary plans for stag'ag
pevent. The conference voted last May
when it convened at Ablene, trict comprises 62 clubn 1
tory taking in most of $W$
and all of the Panhandle.
 Committees made a survey thls
week of available hotel accomoda-
Hona tions, finding them ample. Organ-
itations deniring to serve luncheon.
tour of which will be staged simul
$\qquad$






## Announcing

## "The Car that Has Everything" <br> NEW OLDSMOBILE



TEXAS U. OIL
LANDS TO RE
EXPANDED
TEXAS U. OIL
EXPANDED
EXA
TEXAS U. OIL
LANDS TO RE
EXPANDED
Built to Do Better Work and Do it Easier
All controls are at your finger tips, and can be handled with so little of-
All controls are at your finger tips, and can be handled with so little ef-
fort. The adjustable wheel tread is one feature. Can be converted for various uses in much shorter time.

No Other Farm Tractor On The Market Contains So Many Outstanding and Worthwhile Fẻatures

## Big Spring Hdwe. Co. <br> mon mann

## exas Famous "Roller Coaster"

Highway Soon To Be Thing Of Past
is making a real hit with farmers be-
cause it's built the way farmers want-
is making a real hit with farmers be-
cause it's built the way farmers wanted it built.

Built to Give Better Service at Lower Cost

The John Deere Tractor saves from $\$ 1$ to 2.per day in fuel costs. It is designed to burn low cost fuels. Burns distillate which costs about one-hale as much as other fuels. Vnder New Managemant
BLUE MOON CAFE
211 \& \& 2111 s. seurry 8.


## T. E. JORDAN A 00 .

 P-R-I-N-T-I-N-GJout phone us

解 8


## JOHN DEERE Mact



New Streamline Beauty • Longer Wheelbase • More Room
More Comfort • Greater Power • Increased Economy and Solid-Steel "Turret-Top" Bodies by Fisher

| Built-In KneeAction Wheels |
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| Bigger, SuperHydraulic Brakes Brake |
| Syncro-Mesh All-Silent buird |

City Fish Market (next io Wyoniag Hotel) Got Freeh Fhah ind
Oystens every Day pete LONG, Rrop.
SOCIETY

## Two Methodist Organizations Honor Departing Member












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oz per cent from 8 per cent to




 President. Donnell san that the President ODonnell any n that the
demand for policy loans has been



Here's

 NELLY DON


All Fur-trimmed Coats 1-2 Price


## Sale Novelty Shoes

Black, Brown, High and Low Heels
Pumps, Oxfords, Straps Pumps, Oxfords, Straps
$\mathrm{Group}_{1}$ No.
$\$ 1.95$
$\operatorname{Group}_{2}$ No.
$\$ 2.95$

Group No.
$\$ 3.95$
Shoo Values To so. 50

## AII Sates Final -No Exchange or Refunds

 albert M.Elsher CoWe Deliver

## RUSSIAN DON COSSACKS TO APPEAR AT THE MUNICIPAL AUDITORIUM JANUARY 21st



## Willard Batteries

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Honest Battery Service



Phillips Super Service

ice
bizabetih Arden's Cleansing Cream Light, frothy, delicate as whipped cream, it liquefies in--
ELizabeth Arlen's Skin Tonic
is a mild, refreshing astringent that wakes and simplates the pores. Should always be patted on the face and neck, after cleansing, to clear, tone and te 85 c to 83.75

EUnabeth Arden's Volva Cream
quickly makes a dry, rough skin satin-smooth...refines and soothes without fattening . . $\$ 1, \$ 2, \$ 3$
Elizabeth Arden's Orange Skin Cream deeply penetrative...especially recommended to

217 Main

# First National Bank In Big Spring 

## NO. 13984

Big Spring, Texas
STATEMENT OF CONDITION AT CLOSE OF BUSINESS DECEMBER 31, 1934

## ASSETS

Loans and Discounts


Cash in vault a banks

568,163.69

## LIABLILTIES

Capital Stock


Undivided Profits .manewanco..on $25,801.35$




$\$ 1,812,602.77$

BOTH OPIEN ACCOUNIS AND TIME CERTIFICATES INSURED BY FEDERAL को DEPOSIT INSURANCE CORPORATION UP TO $\$ 5,000.00$.

## - COMICS Biq Spring Daily Herald $8^{\text {comics }}$

 SUNDAY, JANUARY 18, 1085









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