

The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR

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City Pharmacy

Baird, Texas

A MOTHER'S DAY GIFT

- Cory Coffee Maker for \$4.95 Mexican Style Book Ends \$1.25 Vases, by Hall \$1.50 and up Pangburn's Candy \$1.10 pound box

DUCHESS LACE CHINAWARE By UNITED CHINA COMPANY

Rexall One Cent SALE

THURSDAY, FRIDAY and SATURDAY MAY 4th, 5th and 6th Some items limited, come early

Dean Drug Company THE REXALL STORE PHONE 33 Cisco, Texas

MORAN Personal Mention

On Thursday, May 11, the Eastern Star Lodge will sponsor a One-Act Play Contest at the high school auditorium. Students from the freshman, sophomore and junior classes will present the plays. Prizes will be given each class according to the decision of the judges. Be watching the paper next week for more about plays and names of characters.

Miss LaDelle Marchbanks of Abilene was a visitor the past week with her grandparents, Mr. and Mrs. E. E. Hudman.

F. N. Hassen, Moran's dry goods merchant, was in Fort Worth and Dallas this week, buying summer merchandise for his store.

Mr. and Mrs. J. A. Bates and daughter, La Gene, of Ranger were guests of Mr. and Mrs. Oscar Wise Saturday.

Mrs. Lloyd Morris of Deep Creek, visited her daughter in Abilene and other relatives last week.

Mrs. E. E. Hudman spent last week in Abilene visiting her daughters, Estelle and Dorris and grand-daughter, LaDelle Marchbanks.

Mrs. Samuel Diller and Mrs. Bennett were pleasant callers at this office last Saturday. Mr. Diller's mother, Mrs. S. S. Diller, who spent the winter in Florida and Mrs. Frank Diller and son, Billie Frank, of Abilene were guests at the Diller ranch last Saturday.

Mr. and Mrs. Edger Mashburn are visiting his mother, Mrs. Jessie Morris.

Mrs. Bertram Elliott is local collector for hospital comforts for sick patients in Camp Berkeley for Moran. You are asked to get in touch with her or leave your donations of books, card tables and any other articles that contribute to the comfort of sick soldiers. The things are urgent and Shackelford county Red Cross can be depended on to do its share. Leave your articles at Mrs. Oyler's Beauty Shop.

Mrs. C. E. Snyder returned last Thursday from a six weeks visit to South Texas. She arrived in Cisco in the evening and had her car awaiting there, she drove home alone during the rain and hail. The storm was so severe she had to stop her car enroute home, no damage was done, but we hadn't had rain enough. Perhaps Mrs. Snyder will make another visit and bring us more, as it rained when she left and on her return.

Mrs. Marvel Dean Stewart and Miss Katie Jane McCannies of Fort Worth spent the week-end with their mother, Mrs. Fay McCannies. Mrs. Mattie Godwin of Brownfield, Texas is visiting her sister, Mrs. Mary Anderson and Mrs. McLaury and other relatives.

Miss Irmadine Allen of Harris hospital at Fort Worth and Lt. Claudia Guy Allen of Ashburn's General Hospital at McKinney, were Thursday visitors in Moran.

Mrs. Wilton Hudman of Fort Worth was a visitor in the home of E. E. Hudman this week.

Mrs. Troy Loudder and Mrs. Jesse Lyles of Breckenridge spent Tuesday in the R. N. Adair home.

Mr. and Mrs. R. E. Weber, Mrs. C. F. Weber, Mary Weber and Betty Sue Morris were Abilene visitors Thursday.

Mrs. M. E. Andrews of Sherman is visiting relatives and friends in Moran this week.

Desk Blotters—If you are in need of desk blotters call the Leader office. Nice assortment in pastel colors.

Guard Against Moths

FURS, WOOLENS, RUGS, FURNITURE are all subject to moth damage. Don't take chances. Spray everything with BERLOU MOTH - SPRAY, and if damage occurs within five years, Berlou pays the bill. You get a

5-YEAR WRITTEN GUARANTEE Berlou is odorless, colorless, stainless, inexpensive. Easy to apply to day.

Glenn's Furniture Co. 601 Ave. D. Cisco, Texas

BERLOU Guaranteed Mothspray

Miss Thelma Rhodes of Fort Worth was a week-end guest of Miss Lola Wynne and Mrs. A. J. Wise.

Mr. and Mrs. O. W. Smith of Cross Plains visited in Moran Sunday. They attended a family reunion at the Sid Brooks home. Attending the reunion were the sisters of Mrs. Brooks and the sisters of Mr. Brooks and other relatives.

Mr. and Mrs. R. B. Pool and Misses Damron of Graham were visitors here last Saturday with Mr. and Mrs. Floyd Pool.

W. J. Freeman and son of Amarillo and Mrs. Lula Freeman of Fort Worth were guests in the home of Mr. and Mrs. W. M. Freeman last week.

Mrs. Iva Chambers, city secretary, was called to Childress to visit a relative who was very ill.

Mr. and Mrs. W. M. Freeman and his mother, met their daughter, Katherine, in Abilene Sunday and had a visit with her during the afternoon. Miss Freeman who is a member of the Ballinger high school faculty, carried her one-act play to the interscholastic meet in Abilene last week and won third place with the group.

Mr. and Mrs. Steve Terry and son left last week for Burbank, Calif., where Steve has employment.

Mrs. Lula Freeman of Fort Worth and Warren Freeman and son, Warren Jr. of Amarillo, were visitors in the home of Mr. and Mrs. Morten Freeman.

Mrs. W. C. Allen was hostess to the Delphian Club April 25, with 13 members answering roll call by giving the Lord's Prayer in unison. Work work chairman reports one \$18.75 bond and \$7.15 in stamps sold to members.

SCIENTISTS INVENTED BLACK LIGHT TO BE USED IN POST WAR

Scientists have figured out a black light they think will be very popular in post war days. Some of the lights that go on in the post war world will be black.

The magic of the black light now riding the night skies with our bomber pilots over Fortress Europe was described in Dallas Tuesday at the lighting conference of the Illuminating Engineering Society at the Baker Hotel.

The light is produced by invisible light rays from ultraviolet lamp reacting on a sensitive chemical compound, the black light may become almost as common in post war America as 25-watt bulbs. It will illuminate street numbers on houses and it will be used to create weird of beautiful spectral effects in theatres.

Using a model bomber cockpit, D. P. Cavelery of Salem, Mass., demonstrated how black lights speed the pilot on his mission. Under the invisible rays the chemically treated faces of the instrument board glow in the darkness making them readable without disturbing the adjustment of the pilot's eyes to the night darkness.

"After the war we will go in for comfort, safety and beauty," said Howard M. Sharp, Buffalo, N. Y., president of the society. Black light has the power of giving depth to colors so you can look down into them, it makes them literally look alive. It gives new richness and power to the whole spectrum.

Miss Dorothy Wilkerson, county home demonstration agent, will put on a demonstration at Mrs. Earl Rutherford on cleaning and taking care of sewing machines and all the ladies of the town are invited to attend. The meeting is to be next Thursday evening, May 11.

Drilling for oil was started last week south of Moran by contractor and owner of test well, T. S. Stanfield, on the Alice Cunningham place. At this time they are down 330 feet; by next week there will be more to report. Only parts of Moran are under lease, but the first thing is to start drilling. They say plant a tree and you plant hope, but drilling for oil brings the most hope. Let's hope it hits, for what helps one helps all to build a better business future for our town and the surrounding area, both now and in the future peace.

Why Farmers Should Buy War Bonds by Richard L. Adams Professor of Farm Management University of California



WITH net farm income now about three times that of 1933-1940, farmers and ranchers are in an outstandingly fine financial position to buy War Bonds to an extent far beyond the total—good as it is—already reached.

Contrary to the views held by some farmers, it is extremely doubtful that we are on a new and permanently higher economic level. World War I was proof of this. So the wise farmer, looking ahead and planning for his future, will reduce his debts to manageable proportions if and when lessened incomes must again be faced; resist the temptation to speculate in farm lands; and create reserves.

Secondly, it's the wise thing to do. If history repeats itself—and I for one firmly believe it will—these present-day high net incomes can, after the war is over, go into a "tail-spin" to levels far below what is deemed normal. Over the past one hundred years agricultural earnings have been at so-called normal levels for three to four years for each year of high returns. And note that these returns are net—that sum remaining after farming expenses have been paid. Thus allowance is made for higher costs—of labor, of supplies, of equipment, of taxes.

The reference to "resist speculation" doesn't mean no buying. There may be need to enlarge a farm, or to acquire additional lands for business reasons. But caution suggests that one not be caught in the excitement of a rising tide of buying merely for speculation's sake. That reserve fund can be created by purchase of Bonds. Money thus "salted away" can create a cash reserve for use when times may not be so good. It will serve as "an anchor to windward" for times when cash is an asset. And when isn't it? Bonds can eventually be used for needed repairs or improvements. Bonds can supply the "stake" to set sons up in business once they are mustered out of service. Agriculture is for the time being in a strong financial position. Farmers, these days, are in a position to accumulate substantial "stockpiles" of crops, livestock, and livestock commodities, but, as well, of good United States Bonds. Think it over. Then invest to your limit in order to insure a real future for your country, yourself, and your children. U. S. Treasury Department



Mrs. George C. Marshall MRS. GEORGE C. MARSHALL FOUNDS THE GRANDMOTHERS LEAGUE

WASHINGTON, D. C.: General George C. Marshall's wife founded the Grandmothers League as a roll of honor for grandmothers who buy War Bonds for their grandchildren. Mrs. Marshall herself buys Bonds and stamps regularly for her three grandchildren, Tupper Brown, age 1, Jimmy Winn, 2, and Jimmy's sister Kitty, 9 months. "Those Bonds fight for America today," Mrs. Marshall said in Washington. "When they mature they will bring to the coming generation the educational and other privileges that make America worth fighting for."

PALACE Theatre---Cisco SUNDAY-MON., MAY 7-8

Taylor Susan Peters SONG OF RUSSIA

THURSDAY-FRIDAY THIS WEEK "THE NORTH STAR"

AMBULANCE SERVICE WYLIE FUNERAL HOME PHONE 38 PUTNAM, TEXAS WYLIE BURIAL ASSOCIATION W. O. Wylie Jr., Sec.-Treas.

1--32 Chevrolet Coach
1--35 Terraplane Coach
Easy Terms

Just received shipment of Seat Covers
for most makes of cars.

New 600x16, 650x16, 550x17 Tires in
stock—A few good Grade III's left.

15 inch Wheels and Tires

Heavy Reliners

Plymouth and Chevrolet Parts
—Some other

Earl Johnson Motor Co.



BAIRD, — TEXAS

Phone 218

Personal Mention

Joe Coleman is home this week from Odessa where he has employment, visiting with Mrs. Coleman and the children. He returned to Odessa the last of the week.

Mr. and Mrs. Hugh Vernon Smith of Fort Worth spent Sunday visiting in the home of Mr. and Mrs. Claud King, Mrs. Smith's parents.

FOR SALE

90 acres of land for sale eight miles southeast of Putnam near Atwell. Three-room house and porch. Good well of water, good chicken houses, barn, 24x30 and most of land fenced hog proof with wire enough to fence balance. Inquire at the News office.

Mr. and Mrs. Clark Tabor of Clyde visited in the home of Mr. and Mrs. A. H. Nelson Saturday night and Sunday. Mr. Nelson said the boys could not wait to see granddad until Saturday, they came down Friday evening.

Beunie Burns Williams has been promoted to 2nd. Lieutenant. He will be home in three more months of advanced training in official training in school in Quantico, Virginia. He is in the Marines.

SCHAEFFERS RADIO SHOP

Cisco, Texas
We have a nice stock of Furniture, Rugs and Refrigerators. Come in and look and get our prices and buy from us and save the difference.

Mrs. Alma Buchanan of Beaumont is here visiting with relatives over the week-end. She will return the first of the week.

C. B. Smoot of the Zion Hill community was in town Saturday afternoon and reported a good rain in his community.

While in Baird Monday morning the writer met our good friend, Mayor Ross and he said he enjoyed reading the News and had his name placed on the subscription list for a year.

MODERN BEAUTY SHOP

Baird, Texas
Permanent waving is a god send to the outdoor woman. Why not look your best? Call us for a date. Two operators Friday, Saturday, Mrs. Shelton and Mrs. D. L. Carman. Give us a call, we will please you.

Those attending the Eastland County Singing Convention at Cisco from here Sunday afternoon were Mr. and Mrs. J. S. Yeager, W. M. Tatom and son, Otis and daughter, Mr. and Mrs. Ennis Qualls and Mr. and Mrs. Elmer Butler.

Our good friends Mr. and Mrs. Olin Elliott of the Pueblo community and Mr. and Mrs. Mark Burnam Union community, were circulating around among friends at the Eastland county singing convention at Cisco, Sunday afternoon.

GRANDMOTHERS' SALARIES BUY BONDS FOR GRANDCHILDREN



Mrs. Elizabeth Taggart (left) and Mrs. Edna Neff

NEW YORK, N. Y.: The slogan of the Grandmothers War Bond League, "Grandmother's Bond with the Future—War Bonds," is a common bond between two hard working grandmothers at the Aero Spark Plug Corporation in New York. Mrs. Elizabeth Taggart (left) and Mrs. Edna Neff invest part of their salaries in War Bonds every pay day. Three-year-old grandson, John Wurmser, is co-owner of the Bonds Mrs. Taggart buys to back her fighting Seabee stepson, James Taggart. Mrs. Neff's 10-month-old granddaughter, Barbara Ann, receives War Bond gifts as part of her grandmother's "back the attack" program in honor of Barbara's Marine daddy, a master technical sergeant, the highest rank of an enlisted Marine. Mrs. Neff also has a son, Herman, former first class in the Navy. Her last letter from him came from Guadalcanal. In endorsing the Grandmothers League founded by Mrs. Marshall, wife of the General, Mrs. Neff agrees with Mrs. Taggart that "in buying Bonds with our grandchildren as co-owners, we have an emergency fund to use if necessary. But we don't expect that. We want the Bonds to be there for the children's education."

Why a Farmer Should Buy and Keep War Bonds

by Paul A. Eke
Agricultural Economist
College of Agriculture
Moscow, Idaho



THE American farmer is ready now to make personal sacrifices beyond what the government has asked him to do by direct taxation. He will do this to hasten the end of the war and in this way save lives and the mental anguish which comes from separation of families and living under strange and uncomfortable conditions, both on the battle fronts and in defense centers. The most logical sacrifice for the next few months is to operate the farm as economically as possible consistent with high production and to spend as little as is consistent with good health and spiritual alertness for living costs, and then put the balance into War Bonds. The farmer will in 1944 be more able than during the past 2 or 3 years to buy Bonds. Up until 1941 most farmers had gone through 10 years of acute agricultural depression and 20 years of below normal incomes. Most of them had long-time and current indebtedness forcing their hands at all times. Now in the main these debts are in a shape in which the farmer is master or they are completely paid off and forgotten. The farmer has at last a free choice as to what he will do with his modest and well-earned "earnings." From the standpoint of good business there are many good reasons for buying Bonds now and keeping them. 1. It is better to buy Bonds than to bid against other farmers for what few farms are now for sale and thus inflate land prices. 2. It is better to reduce large inventories of livestock and put the money in Bonds now when meat is much needed and high priced than to carry over into the postwar period or into the next drought when there will be rapid liquidation and probably packing house gluts and lower prices. 3. Farmers are all familiar with the wisdom of saving now to replace equipment wearing out but not being replaced. 4. Saving money as Bonds will make possible new homes, barns and conveniences after the war when the boys need a job installing these things. 5. Perhaps we need to mention the high pressure stock and town real estate salesmen and sellers of other "gold bricks". Buy Bonds and be out of ready funds when these "genies" appear. Of course there is the matter of retirement for many farmers soon after the war. War-Bonds will be a place where the best interest rates now available for savings can be made. Perhaps the children will need more education after the war, or the boys may need some financial assistance in starting in farming or in other lines of business. It is hard now to buy anything except necessities and get our money's worth. For that reason, let us go along with the patriotic citizens of our country and put our financial power back of Uncle Sam. U. S. Treasury Department

GRANDMOTHER'S WAR BONDS FOR GRANDCHILDREN'S FUTURE



INSURE your future—
Save WITH WAR BONDS

KEEP ON
Backing the Attack
WITH WAR BONDS

Steward Bentley of the Zion Hill community was transacting business in Baird Monday.

Martin Mowdy of Cameron is visiting in the home of his aunt, Mrs. S. J. Hamilton over the week-end.

Mrs. Earl Rutherford and Miss Laverne, and Mrs. E. P. Whitaker were shopping in Baird Monday morning.

Mrs. Burette Ramsay and Mrs. Mark Burnam were shopping in Putnam Saturday afternoon.

Mrs. Gus Brandon is visiting with her son, Ensign and Mrs. C. W. Brandon in Dallas this week.

Mr. and Mrs. Bill Rogers of Artesia, New Mexico spent the week-end visiting Mr. Rogers mother, Mrs. Ida Rogers, returning home Sunday.

Mrs. Ida Rogers left this week for a visit with Mr. and Mrs. Bill Rogers in Artesia, New Mexico. She said she would probably be gone about two weeks before returning to Putnam.

If you have anything to sell or want to buy anything, why not try a News want ad? Your neighbor might have just what you want or he might want just what you have to sell. Mrs. Roland Nichols advertised turkey eggs in last week's issue of the News at 15 cents a piece and customers called and bought 24 eggs before the paper was in the mail. She saw the paper before it was out of the print shop. An ad in the News still brings results.

FROM THE EDITOR'S

(Continued from page 1)
tell 'em, its your job, not mine." It is said a huge tomato crop is in prospect for the state of Texas and the War Food Administration office is insisting that housekeepers engage in canning the fruit on a large scale. Tomatoes are palatable, healthy, and may be cooked in many ways as well as eaten raw, and no doubt the women in this case will be glad to cooperate with the WFA in every way possible, especially since there will be a scarcity of all other fruits.

One year mebane cotton seed for sale at Dunn's Produce, \$1.50 per bushel. Also 200 seven week old, high grade pullets for sale. First come, first served.

DUNN PRODUCE CO.

Mr. and Mrs. Warren Everett visited in the home of Mr. and Mrs. Neal Moore Tuesday in Cisco. Mrs. Moore is a daughter of Mr. and Mrs. Everett.

Pvt. John Ila Claro who has been stationed at Bradley Field, Conn., is here this week visiting with her parents, Mr. and Mrs. Raymond Clark at Cisco. She is being transferred back to Greenville, Texas.

Dr. James R. Zier
PHYSICIAN and SURGEON
Office Hours—9-12; 4-5
Night calls accepted Callahan County Hospital
BAIRD, TEXAS

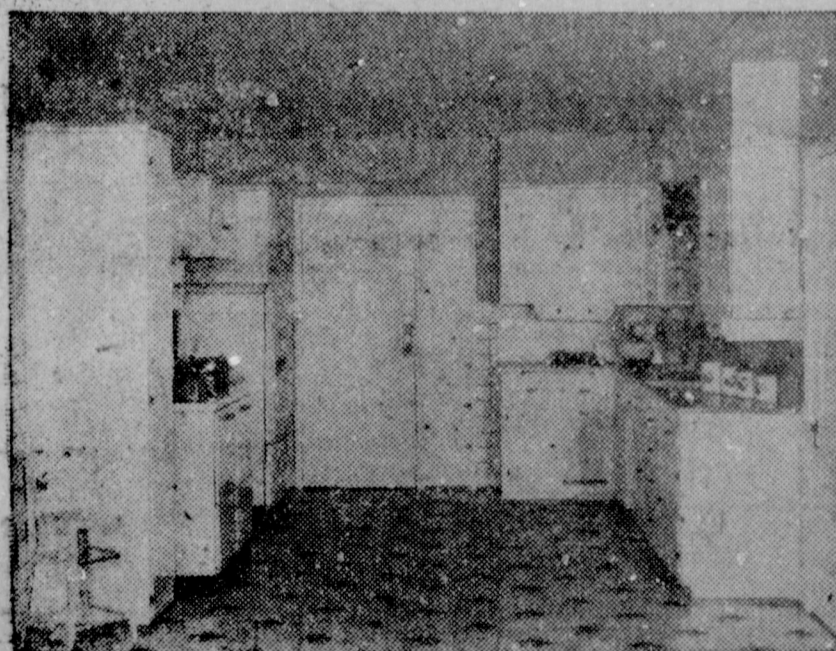
L. L. BLACKBURN
ATTORNEY-AT-LAW
BAIRD, TEXAS

WANTED
POULTRY, EGGS, TURKEYS and CREAM—
PURINA FEEDS
Complete Stock Garden and Field Seed
CISCO POULTRY & EGG CO.
107 E. 6th St., Cisco Phone 148

WATSON COTTONSEED
I have plenty of second year Watson Cottonseed at \$1.50 per bushel.
MRS. D. D. JONES, Route 2
Moran, Texas

NOTICE TO FARMERS AND STOCKMEN—
Your government urges you to turn in your crippled and dead stock. They contain valuable materials that are used in making explosives and bombsites. The CENTRAL RENDERING CO. will pick them up free of charge. Call collect, Telephone 4001, or 6543. On Sunday's and holidays call 6680, ABILENE, TEXAS.

Your Ideal Kitchen
EVERY HOME SHOULD HAVE ONE NOW



Each unit priced separately

SEE US FOR TERMS—ALSO
SEE OUR DISPLAY

CISCO LUMBER & SUPPLY
"WE'RE HOME FOLKS"

"My Bank Book..."
IT'S A GOOD BOOK TO OWN"
Yes, indeed... a Bnk book is a book every man, woman and child should own. Your Bank book is a symbol of thrift, of good management, of business-like control of your finances. Open a Bank account this week, then make regular deposits. Whether it's small or large your Bank account is welcome here and we'll be glad to help you get ahead financially.
The Moran National Bank
Moran, Texas
Member Federal Deposit Insurance Corporation.