## Zig Syring Zaily Herald

## House Engrosses Graduated Crude Oil Tax






Noted Educators And Legislators Accept Invitations To Be Here For Emergency School Rally Saturday Sate Superitemdent Preidents ol State Boeid

Audience At
Church Large


New Producer



## Japan Opens Offensive

scottsboro prisoners heavily guarded


Homer McNew And Hayden Griffith In Charge Of Employment Relief With Headquarters At Wander Inn

Drive Aimed


Crowds Jam
Tabernacle Revival Continues Thru





Great Wall

Record Vote Not TakenBy Lower Branch

BRINGS RARE PRESS COLLECTION TO U.S. FOR EXHIBITION


## Buy Something

 Retiontion of publuc confidence





${ }^{-1 t}$ does not matter what you do
-but got going and keep going
Thin orit world lis start
Hicellent



Panhandle-Plains Historical Society To Dedicate Museum Building Erected By \$25,0 00 Legislative Appropr
tion And Equal Sum Donated By Citizens canyon (up)-Texar win dedi
ate in $\$ 50,000$ sanctury for relics The Devil Came of the old Wesh with the formall
From Heaven Says
tien of tasa when tho thanhale-
Plaing Hitorical Society convenes
Lecturer Sund




Reagan Test To BeStarted
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Waziog Man's Rrother
Saved From Disaster Of Akron By Cupid

## Sted fora Maytag

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 ${ }^{\text {IF }}$ Fow an no cominod Youbteot wantivis, Don'tleep phe Magtiag!

 The Mayras Company
Neotion ryat iom howe
Challenge of the sentry on guard, abrupt and impera tive in the dark. "Advance and give the countersign!"

To the woman in the home, alertly watchful over her household budget, passwords are important. Everything offered for sale is subject to suspicion unless it bears the countersign-the familiar trade-mark-the name of a manufacturer or merchant whom she knows.

Every day she studies the advertising columns. From them she determines values, and decides what she will buy and where. She knows that advertised goods are safe goods, backed by the reputation of the maker and the merchant.

When she goes shopping-whether for a bottle of ketchup or for a pearl necklace-she challenges each product with a "Who goes there?" And if it has the product with a "Who goes there, And if it has the chase without hesitation.

The advertisements in this paper are a safe guide to buying. Read them every day. Keep in touch with the latest news of price, style and quality. Then buy with the assurance that you will get your money's worth.


THE MAYTAG SHOP | Big Spring, Texas |
| :---: |
| 215 |





## A FEW REAL REASONS



## SAVINGS

We point to savings first because in The Big Spring Herald advertisements you will find things you always have to buy listed with the prices printed plainly. You can compare these prices with those you have been paying and vou will find that by reading these advertisements and buying from the firms whose ads you read you
Will save much more than the cost of your paper save on your groceries, wearing apparel, hardware, furniture, everything you have to buy.

## KNOWLEDGE

Of things that happen all over the world and a a abundance of news about things of vital importance to you right here at home will be yours.

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Of Ads With Herald For Cellins Bros.


M. F. Peyers Of Midnan M. F. Peyers Of Midland midland (UP)-Marion F. Pet.



Double Play! Sin Som, To Cedric, To Pa!
by Wellington


Fly In The Ointment

## DIANA DANE


by Don Flowers


Four Crosses


HOMER HOOPEE

by Fred Locher



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## AKRON SURVIVORS TELI CHIEFS OF DISASTER



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Senio
Senior Playy＇Courageous Connie＇
At City Auditorium Friday Night，

Sunday Game
Forsan S Submerged Loeal
Clab 13 To 5 In Wed．
needay Contest


Linck＇s

Spectal on Our
Special On Our
Bargaln Table
Biscuit Mix

# Names you should know 

YOU like to know names that everybody knows－name of the man who tied lightning to a kite；name of the man who watched a teakettle and went out and made an en－ gine．Just knowing such names gives you pleasure．

Yet there are names that thousands of people know that can give you much more pleasure in a much more personal way．Names that stand for the best things to eat，to wear，to sleep on．Names，that if connected with the salad dressing，hat，fountain pen you select－or any other desirable thing－mean it is most desirable．Names written large in ADVERTISEMENTS．

Advertisements tell why those are wise names for you to know．Why such names greet you in the best grocery，department and hardware stores．Why those names are in the buying vocabulary of thousands are believed in by thousands ．．．justify belief！

Read the advertisements．Don＇t ask vaguely in a store for＂cold cream，＂＂a skillet，＂＂a vacuum cleaner．＂ ＇Ask for So－and So＇s Cold Cream，So－and－So＇s Skillet，So－ and So＇s Vacuum Cleaner．Use the names，you have learned through advertisements，that stand for the pro－ duct that means most to you and most to everybody．

READ THE ADVERTISEMENTS TO KNOW


| STORAGE |
| :---: |
| TRANSFER |
| TBAM WORK OF |
| AIM KINDS |
| Joe B. Neel |
| mome ? $\quad$ 108 solana |

## 298)

$\begin{aligned} & \text { With button-seving button-nooks to perait smooth ironing under buttons, a heel } \\ & \text { stand that naves toas of needless lifting, a thumb-rest that does away with arm aches }\end{aligned}$
stand that saves toos of needless lifting, a thumb-rest that does away with arm aches
$\begin{aligned} & \text { every devirable feature that could be expected in a non-automatic appliance, Low } \\ & \text { price, long life and extrenely high quality complete the picture. You may order yours } \\ & \text { by phone } 955 \text { down, } \$ 2 \text { bilance, } \$ 1 \text { a month on your electric service bill }\end{aligned}$

## TEXAS FECTRIC Service Company

