# THE PUTNAM NEWS 

Vol. 5, No. 51
Putnam, Texas, Friday, Nov. 11, 1938

FROM THE EDITOR'S WITDOW
Thitate



 or The Putham News vill bo glad
II and fully ocrrected upon being
brought to the attention of the
 other monetary consididation is
charged, win be harged for at
zesular advertising rates. Why should rural route
 EXPORTS OF COTTON
FALLING OFF RAPIDLY







| WE HAVE BUYERS FOR | terial for the great textile indus- |
| :--- | :--- | :--- |
| \|ry which employs more people |  |
| than any other manufacturing in |  |


(6) It in possible for foreign
cotton growers to capture essen-
ially all of America's foreign cotcotton growers to capture essen-
tially alloo America's foreign cot-
ton markets.
(7) Production of synthetic fib(7) Production of synthetic fib-
ers is inereasing at the rate of
over $800,000,000$ poands per year;
prices are declining to the poini
where price of staple fiber are
little above that of cleaned cotton; the quality is being greatly im-
roved; and in some countries it
has already cut deeply into the (8) The ave:age annual farm
cash income from the sale of lint
cotton during the teen years end-
ing in 1929 was $\$ 1,243,000,000$. At
present prices the crop of $1938-39$
will bring less than $\$ 500,000,000$,
 above market price.
Economic Principles
The following fundamental eco-
nomic principles, as outlined in

## The following fundamental eco- nomic principles. as outlined in 1933, must govern any program designed to solve mresent cotton

 designed to solve present cottonproblems.
(1) A sound farm. program to
lower costs of production of co-
ton and maintain volume of production is the only way to increa
the net income of farmers p manently, Costs of cotton produ
tion can be lowered by:
(a) Better farm management rractice, and
(b) Free adjustment and con-
centration of cotton production
toward the areas of lowest cost. (2) The surest and best way to
raise the price of American cot-
to nabsolutely and relative to
other growths is to improve the quality of it.
(3) The spread between wh the farmer gets for his raw cot-
ton and what the consumers pay
for the finished goods is of ma-
jor importance in determining the jor importance in determining the
ultimate demand for cotton.
(4) Erection of barriers of any descrirtion which prevent the free
flow of American cotton into world
markets will tend to destroy the markets will tend to destroy the
cotton industry,
(5) Advantages derived from largescale, specielized, regional
pioduction in the United States
explains' our large per capita production and high standards
living.-The Cotton Digest. TEXAS COTTON FARMER
TO RECEIVE $\$ 37,000,000$ The Department of Agricultur
or the Cotton Adjustment Burea
ans FERGUSON'S SHOE SHOP
duction of farms for which appli-
cations are subinited, aceordinc to
word received from the Washing-
on headquarters by the state AAA
office of Texas A. \& M. College.


$\square$1912.
Tex Ritter, western star studi-
set the University from 1922 toFuneral DirectorsFlowers for All Occasions
CLEMENTS \& NORRED, IncQUALITY CAFE

## MEARBGRTM <br> 



## Checkthese

 TEMREOR PEGTHRESNever Hot Cabinets
Fully Visible Flame Hi Efficiency Burner Distinctive Styling


Good business may he made bet-
(er through the use of the Tele-

## HOME TELEPHONE \& LLECTRIC CO

Expert Shoe Repair LADIES SHOES A SPECIAATYY

## PHIIPOTT the FIORIST

CISCo, TEXAs
specials for october
Narcissus Bulbs
Planted Now will Ezoom for
Thankegiving
2 for $15 \mathrm{c}, 4$ for 25 n

## REMENBER we have PAINT

## For Everything

Wall Paper - Auto Parts
Window Shades - Congoleurn Rugs Home Supplies-the Price is Right

WESTERIN SUPPLY CO.
Cisco, Texas

## SPECLAL ATTENTION Fammers

What Are Your Ftiel Needs?
Do You Need
Gasoline? Distillate? Kerosene? Mo tor Oil? Greases? Used Tires? At Our Wholesal
At Our Wholesale House 1000 West Eighth St.- Cisco, Texas GASOLTNE High grade, Onyx DISTILLATE that is especially made for John Deere tractors.
KEROSENE, high grade for Elec KEROSENE, high grade f
trolux lamps and tractors. trolux lamps and tractors.
MOTOR OHIs 10 major company motor oils also bulk oils. GREASES-a complete stock.
T. V. GARDENHIRE

Proprietor


THE PANTHER'S SCREAM


##  <br> glmified by GOSSARD

## ROCKWELL BROS. \& CO.

Lumber, Shingles, Lime, Cement Bricks, Paints and Builder's Hardware

See us before buying
107 East 5th
Cisco, Texas


THINK THIS OVER

## Some borrow and pay back. Others borrow and stay back.

$t$ is not so much what hap-
Every man has his own life
tive and some have their
to live and some have
hands full in living it.
The Pereirent says "It's a
Neve Deal. 1 savy "It's so old
New Deali." I say "Itis so old
it can't sueal." "Has hurt us it can't squeal." "Has hurt us
so olon we dont feel., Gaino-
od much favor not wise to reed muct
peal.?
L. G. BALL


## STAY WARM Iİ STTLE

Cold Weather Accessories You Will Be Proud to Wear
Parkabrook \& Knit Caps 59c to 1.25 Sweaters \& Sweater Sets 1.00 to 2.95 Carter's Knit Gowns and Pajamas $\quad 1.00$ to $\$ 1.95$ loves and Mittens, Woolen and Kid

49 c to 2.95
ALTMAN'S

## MRS LANCE REID IS HGSTESS



| LONNIE MITCHELK |
| :--- |
| GETS LIFE SENTENCY |

 killed the chief of police at Mer-
tel about two years ago and was
and elected oilcerse for next next year kel about two years ago and was They are, president, J. W. Harr
given the Caath penatly in Tay- son; vice-president. Calvin Kins the court of appea's was wried in porter, Benion Pruet. We are


## Used Cars

1-35. Chevrolet Coach 1-35 Ford Tudor 1 - 36 Ford Coupe 1-37 Ford " 60 " Coupe 1-37 Ford Pick-Up 1-34 Chevrolet Coupe 1-Chevrolet Sedan 1-34 Ford Coupe 1-35 Ford Tudor
Many other cheap cars to select from. Let us show you.

Easy Terms
EARL JOHNSON MOTOR CO.
Service


SHEEP-LINED JACKETS
$\$ 3.95$
Shower Proof Waist Jackets $\$ 2.95$ Sweaters $=\$ 1.50$ to $\$ 5.95$ Sweat Shirts, gray or white - 79 c 8 inch Driller Shoes

THE MANS STORE
Nick Miller
Cisco, Texas

## ELMERHARRISON'S CASH GROCERY \& MARREI

## Putnam, Texas

SPECIALS FOR SATURDAY AND MONDAY
Nov. 12-14
48 lb. Light Crust Flour 1.43
24 lb. Light Crust Flour 74c
12 ll . Light Crust Flour 39e Saturday Only

48 lb . Super Lite Flour $\$ 1.34$ 24 lb . Super Lite Flour . 69c

20 lb , Acron Meal $\quad 39 \mathrm{c}$ 10 lb Acorn Mea? $\quad 23 \mathrm{c}$ 5 lb . Acron Meal $\quad 14 \mathrm{c}$

Post Toasties, 3 for $\quad . \quad 27 \mathrm{c}$ Grape Nut Flakes, 2 for 19 c Puffed Wheat

No. 2 Mission Peas 2 for 25 c No. 2 Del Monte Peas SPECIAI, 2 for $\quad 27$ 214 oz. Bottles Del Monte Catsup, 2 for
No. 2 can Del Monte Loin and T-bone, lb 19 19 c

