## - The Odell Reporter

## A NNOUNCEMENT

I have secured the agency for the Studebaker Automobile in this County, a car you should learn about before buying.

The new Series Seventeen Studebaker cars represent the most modern development in automobile design. Refinements have been added, improvements have been made here and there, and the most recent ideas in body style and seating arrangements have been introduced, making the new Series Seventeen Studebaker cars typical examples of the very latest development in the progress of the automobile industry. Studebaker has adhered to its time-honored policy of building beautiful, stylish and elegant cars, without attempting to introduce faddishness in style. Very little need be said regarding the mechanical perfection of the new Series Seventeen Studebaker. The public already knows that Studebaker automobiles in material, mechanical design and workmanship are standards of quality. The policy of Studebaker to build into its prodncts the integrity and honesty of a great name is accepted in a world wide sense as a gnarantee of the excellence of Studebaker construction. Regardless of the price you pay, you cannot obtain greater intrinsic values, and there are very few cars indeed that can equal the new Studebaker Series Seventeen in beauty of line, elegance of finish, comfort, convenience and easy riding qualities. The low price at which the new Series Seventeen Studebaker cars are purely in keeping with the policy of Studebaker to pass on to the public the advantage of quality production and the savings effected by the efficiency and experience of a oplendid manufacturing organization concentrated upon the one idea of producing a genuinely high-quality product at the lowest possible cost.

Below are some of the features that puts the Studebaker in a class to itself:

## The New Series 17 Studebaker Cars, FOUR and SIX

MOTOR -SIX Cylinders, cast enbloc; "L" Head, 50 -Horsepower; FOUR Cylinder cast en bloc; "L" Head, 40.Horsepower. Both m tors 3 7-8 inch bore, 5 inche stroke. Intake and exhaust manifolds at left of motor. LUBRICATION-Circulating splash system; gear force pump.
COOLING -Centrifugal force pump circulating system. Honeycomb radi COOLING-Centrifugal force pump circulating system. Honeycom
ator on SIX Tubular radiator on FOUR. 18 inche sixblade fan. GASOLINE SYSTEM - Vacuum feed from tank in rear.
CARBURETOR-Model R Schebler
ELECTRIC SYSTEM-Separate-unit Studebaker-Wakner system. Generator mounted vertically at front of motor driven from helical gear in mesh with crank shaft gear. Automatic current control.
STARTING UNIT-At right of motor, engaging crank shaft through chain deive with over-running clutch to prevent starter turning when engine is
running
STORAGE BATTERY-Three-cell, six-volt, 100 -ampere-hour; ${ }^{\text {willard b at- }}$ tery mounted under front seat
IGNITION-Generator-storage battery ignition, with Remy coil and distributor.
ELECTRIC LIGHTS-Large head lights, of beautiful design; can be dimmed from cowl board; speedometer light, tail light. All lights separately controllable by switch on cowl board
WIRING-All wires carried on chasis and flexibie metal conduit; simplified one-wire system
CLUTCH-Cone ty pe with pressed steel cone, facing mounted on easy engaging flat springs, ball-bearing throw-out collar.
TRANSMISSION - Three speeds forward and reverse, mounted in unit with rear axle. Chrome nickel gears; Timken bearings at main shaft and pinion shaft.
IEAR RATIO - 3.7 to 1 on SIX; 4 to 1 on FOUR.
REAR AXLE-Studebaker full-floating rear axle, with complete Timken bearing equipment
WHEEL BASE-122 inches on SIX; 112 inches on FOUR
TIRES-Goodrich $34 x+$ inches straight side. safety tread on rear wheels. Tire carrier at rear of body with locking device. Extra demountable rim COLOR-Body, dark, blue with white hair line stripe. Hood, fenders and and chassis black; wheels dark blue, wsite striped; black hubs and rims; nickel-plated hub capo.

FENDERS-Heavy pressed steel, crowned; concealed rivets; fenders and aprons electrically welded. Running boards clear, covered with corrugated rolled aluminum
BRAKES-Service brake operating from foot pedal and contracting on brake drum. Emergency brake operating from hand lever and expanding internally on brake drum. Drum 15 inch diameter, multi-bestos facing 2 inches wide Improved equalizer mounted on transmission housing
SPRINGS-Underslung 3 4-elliptic on rear axle, 51 inches long. 2 inches wide, shackled, at both ends. Front spring semi-elliptic 38 inches long 2 inches wide, shackled at rear hanger. All spring bolt eyes bushed with bronze, lubricated by nickel-plated grease cups; springs relieved of all driving and torsional strain by two radius rods and torque arm.
UPHOLSTERING-Straight grain leather. All upholstering equipped with springs of exceptional resiliency. Cushions upholstered with genuine hair. Side seats and backs same quality and workmanship as cushions. Blue velvet tonneau carpet. Front seats divided and shaped to fit the back. Front seats adjustable
TOP-Mohair top, improved one-man type; Jiffy curtains. Close-fitting bows with patent-metal clasp holders
WINDSHIELD - Special windshield built for body. Overlapping design of upper glass protects front seat passengers from rain and storm. Adjustable, clear vision.
CONTROL-Left drive, center control, 18 inch steering wheel. Long pedals provide great leverage and consequent ease in brake and clutch control.
STEERING GEAR-Irreversible steering gear; full worm and wheel type, ball-bearing, adjustable to wear
EQUIPMENT-Instruments conveniently grouped on leather covered cowl board, illumined by an electric lamp concealed under the cowl. Instruments include Stewart-Warner magnetic speedometer, battery indicator, oil pressure gauge, carburetor adjustment; gasoline gauge on tank in rear, Ignition and electric light switches on cowl board. Starting button at left of "H' plate. convenient to driver's right foot. Accelerator at right of pedal. Throttle and spark control mounted on steering wheel. Rubber horn button mounted on center of steering wheel. High-grade motordriven Sparton Horn mounted under hood. Complete set of tools.

## Give Us a Trial

And we will convince you that we can give a first class turnout.

Will also give you the top price for your cotton.

THE ODELL GIN
L. A. CUMMINS, Mgr.

In Memory of Opal Phillips
A message reached o
That little Opal Phillips
Was dying at breaks of dawn
Friends soon gathered round her bedsidé,
Loved ones watched each suffering breath
Loved ones watched each suff
And her spirit went to rest.
Then they measured her sleeping form,
For a casket white as snow;
Folded her hands like broken tillies,
Twelve glad years her life bad brightened,
A home that loved her dear;
When her voice we cannot hear.
But God needed one more Ang
So he came down in loving kindness And took little Opal by the hand
Led her away to realms of gladness,
Where her suffering no more she'll know, But dear Opal, how we miss you
And our hearts are aching so.
Now our hearts are tilled with sadness, Your place is vacant in your home: But your memory sweet we cheerish Many friends had little Op
She Nas kind to all she knew
Everyone was made to love ber
Tho her tays on earth were
Alwa $\alpha_{\mathrm{s}}$ looking for the good;
But death robbed us of our treasu
And she's sleeping neath the sod.
Yes, she's gone from earth and loved ones,
Her friends no more her face will see;
But we know her soui is resting,
Where ail from pain and death are free.
Tho we miss her smiles of gladness, she is tree from care and pain; And from the flo sery realms cf heaven, We cannot wish her back again.
She is singing with the Angels, Her little tongue will always praise Him who gave his life blood for us, When he on calvrary was slain.
When the six-seals in Heaven are opened, When God's trumpet sounds in the air With the Angels and all our loved ones, o Father may we meet her there

Contributed by a friend.

## Sherwood Items

Mrs. H A Ross visited Mr J. W. Umbarger Sunday Claud Davis took dinner wit Troagie Umbarger Sunday A nice crowd attended singing at J. A. Ammons Sunday night
A. C. Davis and family/spent Sunday with R. W. Killett and family.
Mr. and Mrs. I. G. Hamilton and son, Leslie, spent Saturday night in Vernon.
Misses Addie and Maude Am Misses Adde and Mand to Quanah Sunday to attend the teachers meeting at that place.

## d W. H.

Quite
Cargo attended singing at Ma Hill Sunday afternoon. Barney Sharrel returned Mon State Fair Suner




$\qquad$
$\qquad$
Misses Euna Killingsworth and Cornelia Kays also Lloyd
Bell and Bryan Mathis attended singing at Maple Hill Sunday

Read the Reporter 1 year.
We have opened up a First Class Meat Market in building next door to Wilson Drug Company and will appreciate a portion of your patronage. See us for fresh Meats at all Times.

## Odell Meat Market

365 COPHES DURING BARGAIN DAYS Dec. 1 to 15 Annually STAR-TELEGRAM

 A PENNY A DAY IMPORTANT NOTICE
 year, $\begin{aligned} & \text { Under stress of theso unusual conditions, The Star-Telebram has } \\ & \text { been forced to increase its "Bartain Days" rato from } \$ 3.25 \text { to } 83.65 \text {. An }\end{aligned}$ onservative estimate increase inproduction cost of 100 per cent, under
this price the division of adided expense will be as follows: Increased expense to The Star-Telegram . $88 \%$ Increased expense to The Reader $\ldots \ldots \ldots \ldots \ldots \ldots . .12 \%$
This situnation means that after "Pargain Days" the regular rate of
$\$ 600$ per year must he strictly anforceda We have battered the price $\$ 6.00$ per year must be strictly enforced. We have battered the price
to the ver bottom ino order to protect our Anval Subsirition Cheap
Rate Period, which has been in effect since the establishment of The Star-Telegram.
Do not take chances, save the 82.35 , by ordering before Bargain The high standard of The Star-Telegram will bo maintain
as there is a Star-Telegram regardless of any war burdens. gigy yem cent Read the Reporter one year.

ARE YOU A COUPON SAVER?

## Save Coupons and Labels

and Economize 3 to 10 per cent on your purchases.
I am giving to my customers the famous

## S.P. S. "GREEN" COUPONS

which are Co-redeemable with all
Cigarette and Tobacco Coupons,
Soap wrappers, Syrup Labels, etc.
And will buy anything that money will buy. Coupons are not something for nothing, but are something instead of nothing.

Your discount for Cash.
C. W. STULTS

"The Pioneer Store"



Best Drugs at Popular Prices

Stationery and School Supplies.
Rubber Goods and Toilet Articles.
Best Toilet Soap in this country.
Only the Purest and Freshest of Drugs used in our prescriptions.

BELCHER'S DRUG STORE

## Officers Break Up Nice Little Game of Poker

Card Dealers in Their Hurry to Get Away, Leave Sixshooter And \$2.25
Local of ficers Mitchell and Reynolds, broke up a nice quiet little game of poker last Thurs day night, which was being carried on by some three or four parties, around the light of a
little coal on lamp, on the the inside of the Gibbons ice house near the Orient tracks.
The card shufflers were wise to the fact that the officers of the town have their eyes open on a lookout for their kind. So they placed a pal a short distance
from where they were gaming to from where they were gamiog to be on the lookout for the law.
When the guard saw the officers When the guard saw the officers
approaching, he gave a sill litapproaching, he gave a sinrill lit-
tle whistle, as a sigoal to the the whistle, as a signal to the players to get away, and in a
few seconds time, Constable Mitfew seconds time, Constable Mit-
chell says, "they were scattered chell says, "they were scattere
like a flushed bunch of quail".

## The boys in their hurry to get awa left $\$ 2.25$ in mones, which

 awa , left $\$ 2.25$ in mones, whichamount is presumed to have been tneir pot, or
and a six-shoot
gotten and la
th- game was bsing carried on.
Con. Mitct ell says, the game he ended Thursday evening was not the first one he had disturbed full of transcient cotton pickers and they are after each others money at night
Odell Reporter and Dallas SemW ekly News 1 year for $\$ 1.50$

> Mystic Theater Now Owned by Kirkland Boys
A. J. And L. J. Sparks buys Out Interest of B. D. Smith

And Son
A change in the management of the Mystic Theater has taken place. B. D Smith and son have ang sold the business out to A. J. and L. J. Sparks of Kirkland. parks brothers opening up with In conversation with night.
In tuesday In conversation with one of
the Mr. Sparks this week he in the Mr. Sparks this week, he informed us, that he and his brother will continue to conduct the picture business along the plan of Mr. Smith, with the excep ion that they will show fou night during the week instead of three. The show dates to be
Tuesday night, Thursday night riday night, Saturday night, with a matinee each Saturday. L. J. Sparks will have charge of the business for the present as his brother has contracted for school at Hereford Grove in Chilress County the coming term and at the completion of schoo he will come to Odell to assssingle men and as Odell was :a number of friends here who pr dict for them a nice show patron ge and areglad to welco
them as citizens among us

## For Sale

 On my farm 4 miles ea the, among them a number of $\left\lvert\, \begin{array}{lr}\text { milch cows. } & \text { For further infor } \\ \text { mation see, } & \text { C. W. Pollard } \\ & \text { Odell, Texas. }\end{array}\right.$
## 7 1-2 Per Cent Money to loan on farm lands

See, J. E. LUTZ
VERNON,
TEXAS

##  <br> J. P. Hamilton, J. G. Ayers and J. A. Jones President Vice Presidents $\begin{gathered}\text { R. N. Coffey } \\ \text { Cashier }\end{gathered}$ <br> Cashier

## TO SERVE ALL THE PEOPLE

with the highest type of service; to welcome every account, regardless of its size, and to extend to each Depositor the utmost courtesy, is the aim of this Institution.
We invite your account.
This Bank is examined four times a year by expert examiners, who see that every depositor has proper credit.

Farmers State Bank

Many Attended Simmons-Harden Wedding Sunday

## 118 Dined at Nuptial Spread

 of Local Groceryman And Miss Mamie HardenSomething along the order of an old style wedding, such as you have read of, or been told of
by your grardmother or grandby your grardmother or grand
father; occured last Sunday a father; occured last Sunday a
the home of Mr. and Harden, the home of Mr. and Harden,
few miles north-east of town. ew miles north-east of town.
The marriage was that of Tom Simmons, and Miss Mamie Har en, a daughter of the family we have just mentioned. Theirs was a nuptial affair, where rel atives and friends of the matri monial ones, gathered at the home of the bride's elect before the noon hour. And all were happy and gleeful over the housht of dinner-time. Because each knew that chick ns and hams, cakes, and pies and cranberry sauce galore, had been prepared days before hand Near eleven o'clock the happy couple were united in the Holy Bonds of Wedlock, by Rev W. J. Darnall, and arrangements eed the wedding guests were then begun. Counting the Har den family, in all, it is reported hat 118 present who partook of the feast preparad for the occas sion.

According to a report given his paper, the families mentionbere present among those who . Starr and family wedding: S Starr and famin, $K ~ J . ~ S t o w e$ and family, C. M. Kester and family, 1. J. Wataon and family Mrs. Ida Turner and family, Mrs Reed and family, Mr. and Mirs
vansey. Others were Rev. W Darnall, L Blackerdy, Mrs.
Eila Key, and Miss Anne Hard-

Odell School News week of school was 117 . The ins $t$ rest from the first on the in of the student body is encourag ing to the teachers. The attendance was very good. The absentees were as follows: High School, Fuqua Webb absent two days. 7th and 6th grades, Leland Gibb John Coffee, two days. 5th 4th 3rd, W. T. Gibbins 1 day, Kuby Belcher 1 day, Carroll Webb,
day. Primary Dep't day. Primary Dep't., Uriah
Crain, 2 days, R. V. Gibbins $1-2$ Crain, 2 days, R. V. Gibbins 1-2
day.
The faculty urges the cooperThe faculty urges the cooper-
tion of the parents in seeing that tion of the parents in seeing that
each child is present every day and on time. The chapel exer cises begin at 8:45
The following were pleasant callers at our school this week: Prof. Sparks, Mrs. Welfe and Mrs. Sutton.

Bargain Days
The Reporter has completed arrangements for its annual Bargain Day event in connection
with the Fort Worth Daily Starwith the Fort Worth Daily StarTelegram. The price this year for both papers will be $\$ 4.15$ The rate for the Star-Telegram alone is $\$ 3.65$-a penny a day The dates are Dec. 1 to 15, however, new subacribers will be accepted at the price quoted above These new orders will be dated December 1, 1917, thus xiving the time between now and Dec ember 1st as absolutely FREEover a month. Subscribe today and get the benefit of this re markably low rate

YOUwill find from pleased evperience that this store is the logical and ec onomical place to buy all of your groceries, salt and smoked meat, vegetables, etc. You are all to the good when you trade here.

## Webb Bros.

Phone 33,
Odell, Texas

## Aged Couple Make Good Record Farming

Former Odell Lady Dies After Long Illness
Uncle Tommie Crawford and Wife Will Clear Several Hundred This Year
A few years ago Uncle Tom mie (T. A.) Crawford, bought ittle farm out in Red River vicintiy giving $\$ 40$ an acre for it and there he and his good wife set led down.
"Uncle Tommie", was in Odel he other day and we overbeard him say, that he and his wife were going to soon pay for that spot of real estate, with no other help but the Aimighty's We ask Uncle Tommy how old he was, and he informed us, 71 was 67 .
These good old people planted 5 acres in cotton and their ex pense for chopping same was something near $\$ 32$ At the time our conversation with Uncle had been picked from the field sight. At the price cotton ha been selling at this fall, after a picking expenses have been paid,
and with no bad luck, Mr. Craw ford thinks he and bis wife wil clear near 13 or $\$ 1400$, which is: showing for a year's work man younger people should be prour They are still a hale hearty old couple and Mr Craw ford thinks the best thing man-
young people in this community can do, is to buy some of $t \mathrm{hit}$ land for a home. He says the can pay for it if they will try

EAT AT THE

## QUICK LUNCH CAFE

BUSTER ISOM. PROP.


## The Bank of Odell

W. P. Starr, Cashier.
"Let us be your Bankers"


## HERRING-BENNETT LUMBER COMPANY

