## The Udell Reporter

VOL. 7. NUMBER 13 ODFIL. WILBARGER COUNTY, TEXAS, THURSDAY, MAR. 28. 1918.
ONE DOLLAR PER YEAR


APRIL 1 LaST DAY for federal returiis

Penalties for Income Dodgers Are
Severe-Get Your Return
in if You Are Liable.

## Think ABOUT

When you think about GROCERIES and DRYG00DS, Think About us. We want you to buy our Merchandise, because everything is in your favor- QUALITY AND PRICE.
I. D. CRAIN

General Merchandise

Easter Program at M. E. Church Sunday Night
En Easter day program, which wlil include instrumental solos, ongs and readings, has been arranged by Mrs. L. L. Boutwell and others, and will be carried out at the Odell Methodist church Sunday night.
Rev. C. E. Lynn. pastor of the church announces that there will be no Easter services at the church in the emorning, as he will fill an appointment at the Pleasant Valley Church in the forenoon.
The program arranged and gien for publication follows: Address-Rev. C. E. Lynn.
Violin Solo-Mr. Leon Solo. mon.
Legend of Easter Eggs-Audna Towry.
Easter Acrostic- 8 Children Solo-Miss Beu lah Calloway. Joy, Light, and Hope-Three Little Girls.
Easter Day-Four Girls.
Quartet
Building Everyday-Five Girls Violin Solo-Leon Solomon. Notice To Creditors All parties over the country nowing themselves indebted to ne with a coal account or otherwise, are hereby notified to call ond settle with me at your earliest convenience, as I have sold my cool business and am preparing to leave Odell. I still have possession of the coal business and have a limited amount on hand to close out. Call and get yours. W. W. Matthews will wait on you.

L Locke, Odell, Texas.


## The Bank of Odell

W. P. Starr, Cashier.
"Let us be your Bankeen

The Odell Reporter
Published Every Thursday
CHARLES P. ROSS
Editor and Proprietor
Mntered as second-elase matter, January il2, at the post offce

Telephone No. 22
SUBSCRIPTION $\mathbf{5 1 . 0 0}$ A YeAR.

## Announcements

FOR COUNTY CLERK
Miss Verna Lucky (2nd. Term)

## FOR TAX-ASSESSOR

J. W. Brock, (2nd. Term)

F0R TAX-COLLECT0R
R. Cobb
C. M. Blair

FOR COUNTY SUPERINTENDENT:
J. N. Fulcher
L. A. Hollar, (Reelection)

## cor Public weigher

I. L. Bryant, (2nd. Term)

For County rreasurer:
W. C. Alderman

FOR COMMISSIONER Precinct 3:
C. G. Thompson, (2nd. Term)


The Woman's Tonic


## "Sam Houston"

The MALTISE JACK will make the season at our barn 2 miles east of Odell.
TERMS: $\mathbf{s 1 0}$ to inure Colt.
ED WHITE \& M. Y. TOWRY

India leads all countries in the importation of cotton goods.
The War Department Com misoion on Training Camp Activ ities now has 55 women deputy sheriffs working in vicinities of camps in all parts of the country.

Only the 12 cylinder type of Liberty motors for airplanes is now being built, it having been thought best in view of devol$m \in n t s$ abroad to concentrate on high powered engines instead of the eight cylinder

The Great Duty
As we go about our daily tasks in peace and safety men are dying every minute on the battle fields of Europe to save civiliza tion. Our own gallant soldiers are shedding their blood over in France and our sailors engulped in the waters of the Atlantic as they go in defense of America's rights and honor. Upon our performance of the work committed to us depend the lives of thous ands of men and women, the fate of many nations, the pre servation of civilzation and :hu manity itself; and the more efficient we people of America are in doing our part, the more quickly will this war come to an end the greater the number of our soldiers and sailors who wilt be saved from death and suffering and the greater number of the people of other nations re leased from bondage and saved from death. To work, to save, to give financial support to the Government is a duty of the Nation and to the world and it is especially a duty to our fighting men who on land and sea are offering their lives for their country and their countrymen.

## Honor Flags For Third

Liberty Loan Campaign
A new and distinct feature wil be introduced in the Third Liberty Loan Campaign, and every city or town in the country which subscribes more than its quota of Liberty Bonds will be awarded by the Treasurery De partment an Honor Flag. The flag will be 36 inches wide and 54 inches long. The body of the flag will be with a red border, and three broad blue vertical stripes denoting the Third Loan The flage which will be of the same quality as the flags of the Navy, are already being manu facutured and will be awarded as fastias the right to fly them
is won. Though awarded by the Treasurery Department, they will be distri buted by the Liber ty Loan committees of the different districts. There will also be a National Honor Flag for each State, to be flown at the the State Capitol, with the name of each town winning a flag inscribed upon it. There will also be preserved in the United States Treasurery a Na tional Honor Flag, with the record of each State recorded on it. Stars, to be placed on the flag of each city or town doubling its quota, will be also awarded, and an additional star for each time the quota is doubled. An Honor Flag, containing the names of all subscribers, but no the amount of the individaa subscriptions will be kept in each community. A window card, bearing a representation of the Honor Flag, will be given each subscriber to the loan, to be displayed at the home or place of business.
FEDERAL INCOME TAX IN BRIEF

The Requirements Boiled Dc:in
for Busy Folks.

## Returns must april $1,1918$.

Tax due may be
before June 15, 1918 .
If yor hers. If you are single and your net in
come for 1917 was $\$ 1,000$ or more $\mathbf{y}$. must file a return. If you were married and Iving with wife (or husband) and had a net income of $\$ 2,000$ or more for 1917 you must fle a return.
Husband's and wife's income must ee considered
minor children.
Income of a minor or theompetent
derived from a separate estate derived from a separate estate, musi be reported by his legal representa
tive. tive.
Seve
Severe pemalties are provided for
those who neglect or evade the law. For false or fraudulent return there is a penalty not exceeding 82.000 fine or year's imprisonme
100 per cent. of tax.
For fallure to make return on or
before April 1, 1918, fine is from sio before Aprill 1,1918 , fine is it from on $\$ 20$
to $\$ 1,000$. plus 50 per cent. of tax due to $\$ 1,000$, plus 50 per cent. of tax due.
Returns must be flled with the ColReturns must be filed with the Col-
lector of Internal Revenue of distriet
An agent may fle return for a per on who is ill, absent fron the country Each return must be stgaed and
worn or affirmed by person execut sworn or affirmed by person execut-
ing it. Stagle persons are allowed $\$ 1,000$ axemption In computing normal tax.
$\Delta$ imarrled person living with wife or married person living with wife ion, plus $\$ 200$ for ton, pus $\$ 200$
child under 18.
A head of family, thongh slingle, to howed $\$ 2,000$ exemption tr actually upporing one or more relatives. mount of earnings, galns sud proftes oneelved đurling the year.
(Continued on Page Three)

Children Cry for Fletcher's CASTORIA

The Kind You Have Always Bought, and which bas been in use for over over 30 years, has borne the signature of Rax and has been made under his perAll Counterfeits, Imitations and "Just-as-good" are but All Counterfeits, Imitations and "Just-as-good" are but Experiments that Children-Experience against Experiment of
What is CASTORIA
Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. II is pleasant. It contains
neither Opium, Morphine nor other narcotic substance Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoeáa; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.
The Children's Panacea-The Mother's Friend.
genuine CASTORIA always


In Use For 0ver 30 Years
The Kind You Have Always Bought

## "BRIGHAM"

The BIG MAMMOTH BLACK JACK, will make the season at our barn 1-2 mile east of town. TERMS: 510 to insure Colt.

## J. D. \& D. L. TOWRY, <br> Odell, :-: Texas

## EAT AND DRINK WITH US

In connection with our Restaurant and Cold DRINK buSiness we are offering the buying Public a COMPLETE LINE of STA PLE AND FANCY GROCERIES. Our Groceries are BOUGH RIGHT and SOLD RIGHTt A share of your trade will be ap preciated.

## F. E. DENNIS

"The Restaurant and Groceryman"
(Dill.
texas.
Dr.
A. S. Kerey
Dr. W. D. Herring dentist
In Odell every second and fourth Thursdays in each
month. At Belcher's Drug Store
Spot Cash Grocery
Cut the "High Cost of Living" by Paying CASH For Fresh Groceries, Fruits and Vegetabled. You can Save Money Here. Phone 19.
Meat Market in Connection
A. P. Morris, Mgr.

Strictly Sanitary.
See Us for Job Printing.

## save <br> 1-wheat <br> use more corrs 2-meat <br> use more fish \& beans 3-£ats <br> usf jus menough 4 -sugar <br> use syrups

and serve the cause of freedom
S. FOOD ADMINISTRATIO

## BAKED POT O

BIG, white, mealy butter melting Um-m-m! And yo it because it is baked. S.ms with Lucky Strike Cigarett3

## IT'S TOASTED

Cooking makes things cell-cious-toasting the tobacco


## The Reporter And Dallas

Semi Weekly News $\$ 1.50$ a yr.

Whe on tha ualaries or. wages merefved
from a state, county. etty or town in the United States
the United States.
Interest on stat
bonds issued within and muntecpal empt from federal the U. 8. Is ex. should be omitted.
Interest on United States govern rbent bonds is also exempt, except on individual hollings of Lbberty Fours in excess of 85,000 par value. tax, but must be reported and tucluderl th net income. Gifts and legactes are not Income
and should not be Included on the re turn of the benefictary. Life insurance recelved as a bene
ficinry or as premlums pald back cinary or as premlums pald back a
maturity or surrender of pollicy is no ineome.
Payments reeelved for real or per
sonal property sold is not income but the proft reatlized thereon is incoun for the year of sale. notes or mortgages is not payment o the hterest or such notes or mor gages is taxable income.
From the entire gross income ce, taln allowances are made in arrivin
at the net income at the net income
Necessary Necessary expenses actually patd
the conduct of business, trade or pro
fession may be tession may be clatmed.
A farmer can clatm payments fo
labor, seed, fertilizer, stock feed, re
patrs se palrs on buildings, axcept his dwelling
repairs of fence and taris mar repairs of fences and farm machinery
materials and small tools for immed materials and small tools for immed
ate use. The amount of rent puld for a farm
may also be clolmel as a tet unt farmin may also be claimell as a tet not farmi
er's expense. Payments for ifve stock are allowa
Sle if fousht for resale But if bourth for breeting purposes cnittle are an tin
vestment, not an vestment, not an expense, and canno
be allowed. $t$ A storekeeper can clatm amountr
padd for advertising. clerk hire. (elephone, water. light and fuel, also, dray
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erating and repairing wagons and
tructer trucks A phystcian can claim cost of :h-
professional supplies. rent. office help telephone. expense of ream or nut mo
bue used in making professional calland expenses attending medical con
venttons. ventions
A dentist can claim stmilar
except team or or auto expense
which are not necessary tin his profese whic
Expenses that Expenses has are persenal ir con
neted in any way wlth the. wopmer or
well heeng of a person or family are net allowable. The costs of machines instruments.
vehicles or implements that are more or less bermanent in "laracter are not
allowatle as an expense They are in vestnents Interest patd on a mortgage gr other
persomal indeltertness is allowable on a personal return All taxes paid within the year can
be taken out of a federal return, ax cept feleral income taxes, intheritance
taxes and assessments for tocal improvements.
sustanned in pyen im Losses sustained in business or
through fire. storm or shipwreck or by theft, except when co
surance or otherwise
Wear and tear of rented buildings or machinery used in business may be
claimed. You can also claim the amount paid
to the Red Cross and to other chutid to the Red Cross and to other charita-
ble religions oo educational orzanizable religions or educational organiza
thon to the extent of 15 per cent. of your net income.
PLENIP OF STORAGE PLACES Woman who Hes Made Home Into
Veritable "HOuse of a Thou. sand Closets."

One little woman living not far from
New York, says Harriet Sisson Gilles pie in the Mother's Magazine, has been
able by the expenditure of a moderat able by the expenditure of a moderate
sum of money to transform an Imprac ticable closetless dwelling into one i which housekeeping is not only pleasure, but where the problem o
storing away clothing has been satis storing away clothing has been satis-
factorily solved. Among her friends it is known
"the house of a thousand closets, which is nearly if not literally true.
Every little cubby hole below the shingles has been utilized for closet space. There are banks of closets on both the second and attic floors, to say
nothing of a cedar closet with sun and air and electric light, for the recep tion of the owner's choicest posses.
sions. Some of the closets are cedar lined. others: sheathed with matched boaros of North Carolina pine, well
shellacked to keep out the moths and
frevently frequently sprayed with a liquid in
which oll of cedar plays a part which oll of cedar plays a part.
A printed list of every article A printed list of every article con
tained in the drawers and cupboards in tacked in plain sight in order that the frantic search for inanimate thing
that seem suiddenly to have take that seem suiddenly to have taken
wings and flown away, may be entirels wings and
osviated.

## SEE US

FOR anything
in the DRUG LINE. You may also call on us for druggist sundries, Foilet Articles, Jewelery, Books, Stationery, Fine Candies Etc.
Precriptions Ac- R. J. Belcher Odell, curately Filled.

R. J. Beicher

Odexil,

## To The American People <br> There is no foundation for the alleged violations of law attributed to our Company by agents of the Federal Trade Commission and I want to say emphatically that Swift \& Company is not a party to any conspiracy to defraud the Government. Nor has Swift \& Company been guilty of improperly storing foods or of making false entries or reports. <br> Conferences of packers, where prices have been discussed, have been held at the urgent request and in the presence Administration or the cither the Food Derense. And yet the packers have been Derense. And yetthe packers have been accused of cting <br> We have done our best, with other packers, large and small, to comply with the directions of the United States Food Administration in all particulars, including Army and Navy and the Allies, now being handled through the Food Administration. <br> We will continue to do our utmost, under Government direction, to increase our production and assist the Food Administration. We consider that the opportunity to co-operate whole-heartedly and to our fullest powers with this branch of the Government is our plain and most pressing duty. <br> The Trade Commission Attorney has, by false inference and misplaced emphasis, given to disconnected portions of the correspondence taken from our private files and read into the Record, a false and sinister meaning with the plain purpose of creating antagonistic public opinion. <br> The services of the packers of the United States are most urgently needed and I regret exceedingly that we should at defending ourselves against unfounded, unproved, and unfair assertions such as are being daily made public. <br> W.bouift. President <br> Swift \& Company, U.S.A.



TAILOR AND SHOE SHOP
Bring us your SHOES and have them repaired. DON'T throw old shoes away WE CAN FIX THEM. We will clean and press your clothes and guanantee to please you.
F. B. Gearhart, Odell, Tex.

## OUR GOODS AND PRICES

WII suit you, because you absolutely get your money's worth. You always get something good, with the price right, no matter what you buy. The reason for the following attractive prices is that our goods were bought back considerably. We give you just a few:

| 4 Cans of Milk .-...-30c | 2 cans Milk Hominy | 25 c. | 2 Cans Prince Albert | 25 c. | 1 Can Velvet Sn |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2 Cans Pork \& Beans 25e | 1 Quart of Bluing | 20 c . | 10 lbs . Dried Grapes | \$1,00 | 1 Can Brown Beauty Beans 15 c . |
| 2 Doz. Cans Salmon - \$2.25 | 1 Can of Corn | 15 c. | 1 Gal. Sorghum Syrup | 90c | 1 Gal. East Texas Syrup....s 8100. |
| 1 Gal of Cherries ....85c. | 1 Can of Hominy | 10c | 1 Box Shoe Polish | 10c. | 5 Bars Bob White Soap ..... 25 c |

## A TRIAL WILL CONVINCE YOU

Examine our goods and get our prices before buying elsewhere. We can save you money. 'THE HOUSE OF QUALITY'
J. R. HUIE

Member of U. S. Food Administration

Locals and Personal

## Stetson Hats

0ne of these busy days take a few minutes to drop in our store and select the new STETSON HAT you will wear this spring. We will also be glad to show you a most beautiful of line ERMINE Hats, which which we guarantee to be close second to the Stetson. The style and quality of these excellent hats expresses the youthful vigor and cheerful punch of the American in these stern times.

## Summer Caps

In summer CAPS we are able to show you a most beautiful line to make a selection from. Caps that are up-to-the-minute in style and in quality. A well covered head exemplifies a well balanced mind. DRESS UP FOR EASTER

Ladies' Waists, Skirts, Dresses New arrivals in ladies' skirts, waists, and street dresses now on display. Call and look over these snappy styles, they will interest you. Also the the excellent line of Children's Dresses in white figures, and ginghams, will be a revelation to the particular buyer.

## Shoes

A well dressed person with a poor shoe looks bad. Call and get a new pair of CENTRAL SHOE COMPANY SHOES from us and you will be a pleased customer. New stock arriving every few days.

We were never better supplied to serve you in all your wants in the grocery line. New goods arriving and many lines bought on futures at a great saving from to day prices, places us in position to save you money on groceries.
"THE STORE
THAT PLEASES
C. E. Foster ${ }^{\text {oolul }}$

MEMBER U. S. FOOD ADMINISTRATION

coal business, he announces
will leave Odell, but has not yet
definitely decided just where he
will locate.
A. J. Sosebee and wife whi
moved from lere to Duke, Ok
lahoma, the first of the year
have moved back to Odell. Mr
Sosebee hav bought his son J. A
Sosebee's Interest in the black
smith business here and ha-
taken charge.
Red River News
Health is not good in our com
munity.
Mrs. E E. Evans called o Mrs. Binsham Monday.
J. P. Tate and wife called on Mr and Mrs. Johnson Sunday. W. S. Wyatt is quite sick a this writing.

## ited P. H Bingham and

 Monday of this week.
## Miss Rena Hart of Odell, vist

 ed Jim YartM. Tims an
visited Jims and wife of Vernon visite
week.
Miss Eunice Brown and Mis Lela Stowe, called on Misses Ed ith and Beulah Tims Sunday Miss Beulah shearer spen
Saturday night with Miss Eu Saturday nig
nice Brown.
Trank McDougal and Andrew Stockton, called on Grayson Tate Sunday
Miss Ruth Perry called o Miss Edith and Beuiah Tims, Sanday.
Miss Edith Tims entertaine number of people with a sing ling Sunday night.
The Red River basket bal team and the one at Plainview, played an interesting ball game Friday evening. Score 9 to 12 in favor of Red River.
Appointed Explosive Agent P. L. Hari jusitice of Peace, was notified by the Department of Interior of Washington, D. C. this week, that he had been ap pointed explosive agent at Odell.

## COMING: Optical Expert FROM

 Opical CoOne of our Experts will make regular visits here.
Every pair of glasses guaranteed with a written guarantee.
We solicit the cases others fail to fit.
Special attention given to children.
Kemember 90 per cent of all headaches are caused from some eye strain. Thousands of Nervous Troubles are relieved by glasses.
Beware of Peddlers and
Traveling Vendors who have no permanent address, and not backed by a reliable company
Kryptok Invisil le Bifocals our spceialty Remember the date and call early.

Date Sat. MARCH 30th. LOCATION STILL HOTEL. Town 0DELL.
(One Day Only)


CASTORIA
For Infants and Children In Use For Over $\mathbf{3 0}$ Years inways bears
signature or

## MR. HOME OWNER!

Why not give that house of yours a FRESH COAT OF PAINT? It will be worth to the life of the building many times the cost of painting, besides the greatiy improved appearance it will give your home. OUR PAINT and OIL IS GUARANTEED TO GIVE SATISFACTION. Come in and let us explain the small cost, compared to the saving it will be to you, that it will take to do your painting.

ODELL LBR. CO.
WELL CASING. SCREEN WIRE. BUILDERS' HDWE H. B. TURNER, Mgr.

