

TOMORROW'S THE DAY!

Now Ready
For Distribution

FRANZ SCHUBERT'S

Immortal Masterpiece

THE UNFINISHED SYMPHONY

Franz Schubert

A shy, retiring Viennese of the lower class—dogged throughout his short life by ill-health and pinching poverty—Franz Schubert achieved his first and only triumph just a few weeks before he died.

Before he was thirteen years old he had written music, but it was at that age that musical composition became his whole life—his one all-embracing interest.

His glorious works will live as long as time endures—an imperishable monument to a great genius who sacrificed all for his art—a "master craftsman" of musical composition—a poet with an imagination that knew no bounds.

That his works appeal to every type of listener is the acid test that assures his immortality.



"Weaver of Ravishing Melody
... Father of Song ..."

More than a century after the tragic death of the magnificent Schubert, his music furnished the romantic setting for one of the greatest musical shows ever to reach Broadway—the record-smashing Sigmund Romberg operetta, "Blossom Time."

Out of the pain and suffering that overshadowed most of Franz Schubert's life came the hit song of the show—"You Are My Song of Love"—a haunting love refrain that has become a never-to-die classic among popular ballads.

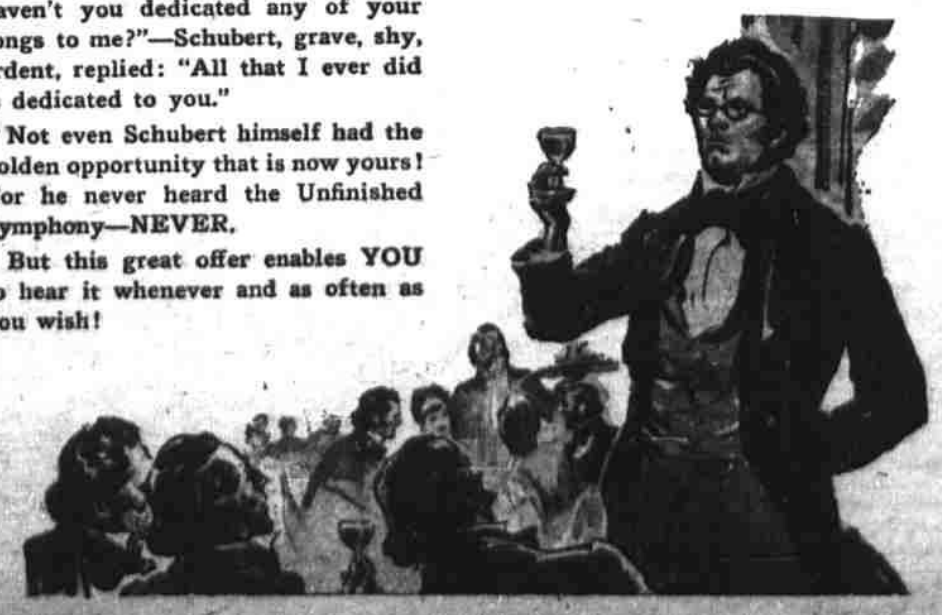
But did you know that this captivating melody IS Schubert's Unfinished Symphony—the major theme of its First Movement?

And that out of the great love of his life—doomed to dismal failure because he was so poor, nearsighted, homely of face and figure—came this Unfinished Symphony, best-loved of all his works? ... The immortal Unfinished Symphony, a masterpiece unrivaled in its mighty surge of melody, into which Schubert poured all his own intense emotion and passionate exaltation.

Schubert, only twenty-one, spent a summer as music teacher in the home of the noble Count Esterhazy—and fell hopelessly in love with the beautiful younger daughter, Caroline, who rejected his proposal of marriage. To her laughing remark, "Why haven't you dedicated any of your songs to me?"—Schubert, grave, shy, ardent, replied: "All that I ever did is dedicated to you."

Not even Schubert himself had the golden opportunity that is now yours! For he never heard the Unfinished Symphony—NEVER.

But this great offer enables YOU to hear it whenever and as often as you wish!



Come In Tomorrow for Your First Symphony of This Great Offer of 38 Big 12-Inch, Double-Faced Records . . . and an Electric Record Player!

Yes, tomorrow's the day! The day that thousands of music lovers have been waiting for.

Tomorrow the first of the 10 Symphonies and symphonic masterpieces in this great Music Appreciation offer will be ready for distribution. Tomorrow you can bring into your home the immortal Unfinished Symphony of Franz Schubert!

Come in for this Great Musical masterpiece. Take it home and hear it—whenever you wish—just as Schubert himself would have wanted to hear it played—superbly rendered by an outstanding symphony orchestra—under the baton of a world-famous conductor.

Play it in all its vivid beauty of color and tone with the aid of the electric Record Player that is part of our Music Appreciation offer.

And remember, the superb Unfinished Symphony is only the beginning of a glorious library of magnificent symphonic music that you may own

and enjoy! Soon you can secure Beethoven's mighty Symphony No. 5 in C Minor! And in addition, we will bring you COMPLETE symphonies and symphonic masterpieces by Bach, Mozart, Haydn, Tschaiakowsky, Wagner, Debussy, Brahms and Franck! A collection of 38 big 12-inch double-faced records—a library of incomparable music that will afford you endless hours of profound satisfaction and pleasure and thrills! Each symphonic masterpiece is played by a celebrated symphony orchestra, led by one of the world's most famous conductors.

Make up your mind right now to own and enjoy this great musical treasure! Come in at once for your first symphony—obtain all of these 38 superb recordings and the electric Record Player that will play them—AND ANY OTHER RECORDS—right through the loudspeaker of your radio. Read below the rules and conditions of this offer and mail the Reservation Form today!

A SUPERB COLLECTION OF RECORDINGS YOU WILL BE PROUD TO OWN

Few, indeed, are the families who have been able to achieve such a splendid collection of symphonic gems as we offer through this great Music Appreciation Plan. This library of 10 complete masterpieces is one that you will be proud and happy to own and enjoy. It will enable you, your family, your friends, and above all, your children, to become familiar with the very finest music the world has ever known! It will instill in your children—and cultivate—a love for the beautiful—for the finer things in life.

What a world of enchantment awaits those who bring into their homes the inexpressible beauty and emotion of Schubert's Unfinished Symphony—available through this offer! The power and passion of Beethoven's Fifth Symphony! The entrancing melody and sheer perfection of Mozart's Symphony No. 40! Think of being able to listen—whenever you desire—to the buoyant, swift, vigorous strains of Bach! The haunting, courageous glory of Haydn! The religious fervor, color and richness of Wagner! The anti-joyousness and delicate imagery of Debussy!

Accept this amazing offer! Accept NOW while the opportunity is before you. Get your first symphony this week! Read below the simple directions that enable you to have this priceless collection of symphonic music in your home—together with a record-playing instrument that increases the value of your radio by turning it into a radio-phonograph.

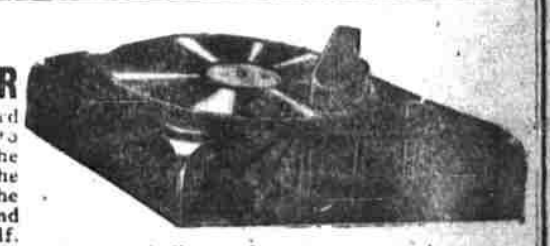


AN ELECTRIC RECORD PLAYER

This new electric Record Player can be attached to your radio and plays the records right through the audio tubes with all the volume, tone control and clarity of the radio itself. It is completely electric, needs no winding and comes to you in a sturdy bakelite cabinet.

Those who accumulate the 38 recordings of this offer will have the joy of hearing them on this wonderful instrument, which can be had for the extremely low price of \$3.00 after you have received your 10 complete symphonies.

If you wish to receive your Record Player earlier you may get it with your first record or with any other complete symphony—by merely making a deposit of \$5.00. When you have completed your 10 symphonies, \$2.00 of this deposit will be returned to you. In either case the Record Player comes to you for the exceptionally low price of \$3.



RULES AND CONDITIONS GOVERNING THIS OFFER

To obtain the 10 symphonies and symphonic masterpieces and the electric Record Player to be distributed in this Music Appreciation Plan, proceed as follows:

First, fill in and mail the Reservation Form printed in the lower right corner of this page. The purpose of this form is not to obligate you in any way but to enable us to estimate the quantity of records and Record Players to have on hand to meet the demand.

Each day during this music appreciation offer, we will publish a reminder coupon setting forth the date on which each symphony will be ready. You can get your first symphony (Franz Schubert's No. 8 in B minor) on or after November 4th. Subsequent symphonies will be released one every two weeks thereafter. Watch for reminder coupon which will be published daily. It is not necessary for you to clip the coupons in order to get your records or Record Player.

You obtain each symphony, which consists of three or four double-faced 12-inch records, for a payment of \$1.50. This payment is not for each record but for all THREE or FOUR records. Symphonies which consist of FIVE double-faced 12-inch records require a payment of \$1.50 for the entire symphony of all FIVE records. The Cesar Franck Symphony in D minor, on account of its great length, is divided

into two units, each unit consisting of three double-faced 12-inch records, and the cost of each unit is \$1.50, the same as for any other three-record group.

A quantity of deluxe records, known as Philharmonic Transcriptions, enclosed in beautiful record albums which have been designed individually for each particular symphony, are available at a slightly higher price.

After you have obtained all 10 of the symphonies, you can secure the Electric Record Player for a payment of \$5. If you want to get your Record Player earlier, you can do so—you can get it with your first group of records, your second, third, or any other group, by merely making a deposit of \$5. After you have obtained all of the 10 symphonies, \$2 will be returned to you. Thus, whether you get your Record Player before or after you have obtained all of the symphonies, the cost to you is only \$3.

For those who want a more elaborate Record Player, a Symphonic De Luxe Model, enclosed in a walnut case, is available at a higher price.

First, mail the Reservation Form to assist us in our distribution problems. Please check whether or not you want the Record Player reserved. We will acknowledge your reservation by mail. Filing in and mailing the reservation entails no obligation whatever on your part.

RESERVATION FORM

The Daily Herald
Music Appreciation Dept.,
Big Spring, Texas

PLEASE reserve for me the World's Greatest Music, consisting of 10 symphonies and symphonic masterpieces as described in your offer. Send me by return mail the brochure which illustrates in full color and describes in detail both the symphonic recordings and the electric record player.

If you want to reserve the record player put a Cross-Mark (X) in square at right.

NAME
ADDRESS
CITY STATE.....
TELEPHONE

Only one member of the family may participate in this offer.

+ KBST LOG +

Friday Evening
 8:00 Organ Reveries.
 8:15 Sunset Jamboree.
 8:30 True Adventures in Texas History.
 8:45 Accordionaires.
 8:55 News.
 9:00 American Family Robinson.
 9:15 Melodic Moments.
 9:30 Drifters.
 9:45 Say It With Music.
 10:00 Dance Hour.
 10:15 To Be Announced.
 10:30 Military Music.
 10:45 San Angelo vs. Odessa.
 10:55 News.
 11:00 Lang Thompson's Orch.
 11:15 Dance Orchestra.
 11:30 Goodnight.

Saturday Morning
 6:30 Just About News.
 6:45 News.
 7:00 Home Folks Frolic.
 7:15 Morning Devotional.
 7:30 Tune Ventriloquist.
 7:45 Accordionaires.
 8:00 News.
 8:15 Fort Worth Junior League.
 8:30 Conservation of Vision.
 8:45 Morning Melodies.
 9:00 U. S. Army Band.
 9:15 Vocal Varieties.
 9:30 Sunday School Lesson.
 9:45 Red Cross Program.
 10:00 News.
 10:15 Carter and Howie.
 10:30 To Be Announced.
 10:45 Taylor vs. T.C.U.
 10:55 Tommy Tucker's Orch.
 11:00 To Be Announced.
 11:15 News.
 11:30 Palmer House Orch.
 11:45 America Looks Ahead.

Saturday Afternoon
 12:00 News.
 12:15 Carter and Howie.
 12:30 To Be Announced.
 12:45 Taylor vs. T.C.U.
 1:00 Tommy Tucker's Orch.
 1:15 To Be Announced.
 1:30 News.
 1:45 Palmer House Orch.
 2:00 America Looks Ahead.

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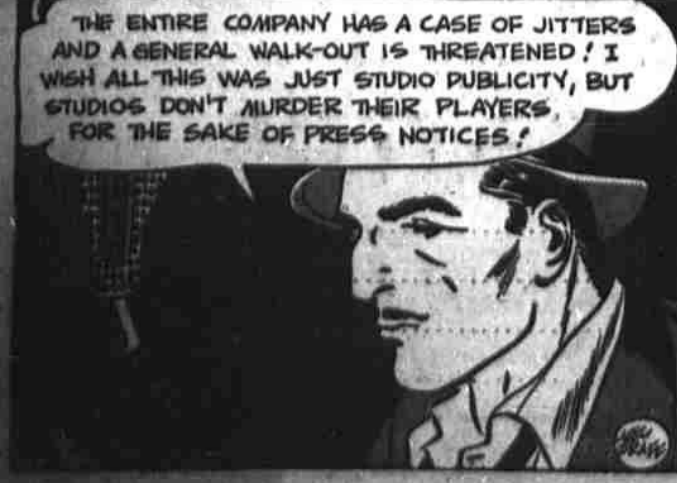
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"That's my fiance. Sometimes I don't quite trust him."

THE ADVENTURES OF PATSY

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SCORCHY SMITH Trademark Reg Applied For U. S. Patent Office



HOMER HOOPLE Trademark Reg. Applied For U. S. Patent Office



Precedent For Chatter



Power Play



Perfect One-Point Landing



Simple



First And Last Choice



No Noise Is Bad News



Dugan Understands



