

## REAL AMERICANS.

The Enterprise-Record, of Chico, California, recently ran an unusual editorial. It observed that Americans" ought to be, but most of that talk is disappointingly general in nature
when the paper offered its own specific example - a worker in a local service station belonging to a leading oil company. Of him, it said: "You don't have to watch this fellow very long before you realize there's someihing special about him. enough it hits you: He's a throwback to an earlier
dav, an earlier America. He wants to work dav, an earlier America. He wants to work.
"Why? Because he has old-fashioned pr "Why? Because he has old-fashioned pride in
doing a good job, in giving his customers superb service, in putting out a full day's work and more. He belongs to the era when skill in a craft was important, when most men found joy in the personal mastery of their tasks. He actually cleaned the car in the rear as elsewhere.
"Though it's harsh to hear, it's true - nowadays too many of us play little games called G e tting
Through The Day or Just Getting By. The old pride of achievement is getting harder and harder to find." Everyone should join the union and work as little as possible.
All over the country, there are service station men like the one to whom the Enterprise paid tribute.
Most own their stations, a few are employes. By and large, they are the kind of citizens this country needs. These men do not want something for nothing.

## GREATEST OF DANGERS.

"I place economy among the first and most important of republican virtues, and public debt as the greatest of the dangers to be feared."
That was written nearly a century and a half ago, by one of he ablest of our Presidents, Thomas Jefferson. And it applies with infinitely more force to the conditions that exist now as against the conditions that existed then.


IT'S THE CHANCE YOU TAKE
without first costly and danging somethous when you buy real estate
days when barter and exchange weot the title. Since the days when barter and exchange were first used the abstract
has acted as a safeguard against trickery, false ownership abstract maye not reveveal in oll of the estate tratansactions. The but it could save
you many dollars if only one fatal defect is discovered. So
abstrac
you ma
buy on by beulah kay hicks one that you'll read over and over. Poems - Short Essays, Etc. Beautiful Artwork all through the book.
$\$ 2.00$ $\$ 2.00$
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EARL BENDER \& COMPANY
BUY A BOOK For that special gift
OR
For
YOURELELF "POT-OF-GOLD" Written Texas
Eastland
EARL
(Abstracting Since 1923)
$\square$
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Rancters Associaition Are Amoumed for The Coming Year

ROOSTERS STEPPING HIGH
WIDE AND HANDSOME ON
THE CECIL SHULTS FARM THE CECIL SHULTS FARM the Record Cecil Shults did
some 40 or 50 roosters that really flying high on his pl
about eight miles north of to
This same information says
Tirds would

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CAREFREE MOTORING
WITH AUTOMOBILE LIABILITY And Property Damage Insurance ACCIDENTS
Whether Blameless or not, you Must prove financial responsibility lose all driving privileges. THIS INSURANCE Protects your privilege
cial Responsibility laws.
It will pay all costs of defending injury or damage suits against you, whether you are to blame for the accident or not.
It provides the funds to pay judgments, up to limits required.

SEE US TODAY!
J. F. ROBERTSON AGENCY

MR. AND MRS. A. D. JENKINS PHONE 54

## HOLIDAY TRIPS

ARE HAPPIER AND SAFER WHEN YOUR CAR IS COMPLETELY SERVICED WITH HUMBLE ESSO EXTRA GASOLINE IMPROVED AGAIN. NO 1 IN TEXAS.

## WASH AND GREASE JOBS

CHANGE YOUR TIRES, FIX FLATS!
NEW ATLAS TIRES AND TUBES
DRIVE IN TODAY FOR A COMPLETE
HUMBLE SERVICE FOR YOUR CAR.

## ELCIIE CRISP HUMBLE STATION

WE APPRECIATE YOUR BUSINESS! N. MAIN

PHONE 149 now, new improvements have widened the margin between Esso Extra and the rest: Humble Esso Extra bas no equal
by a wider margin than ever A few weeks after the Japanese surrender in World War II, the Hum-
ble Company introduced a vastly improved Esso Extra gasoline to Texas
motorists. motorists.
At that time, the Company prom-
ised a policy of continuous improveised a policy of continuous improve-
ment: Humble told motorists that
Esso Extra would never take second Esso Extra would never take second
place in quality. place in quality.
That promise has been kept. Im-
provement of Esso Extra has been provement of Esso Extra has been
continuous. Statewide, Esso Extra has
consistently led other Texas gasolines consistently led other Texas gasolines
in quality. Statewwide. Esso Extra has
been No. in quality every year. been No. 1 in quality every year.
And now, because Texas motorists And now, because Texas motorists
driving modern automobiles have
learned that Esso Extra gives them driving modern autra gives them
learned that Esso Extra
extra performance, Esso Extra is also No. 1 in sales. The improvement in the quality of
Esso Extra announced by this advertisement is substantial - it is a major
improvement. It places Esso Extra far ahead of other gasolines in the quali-
ties that are reflected by performance in your car.
Today, Esso Extra gasoline is No. 1
in Texas by a wider margin than ever in Texas
before.

## Tests prove $E_{s s o}$ Extra's superior quality!

## There are three qualities of a gaso line that are brought out in the per line that are brought out in the per formance of your car. In all thes three qualities, Esso Extra leads. <br> conclusion has been verified by spe- cial laboratory testing equipment which uhich actually measures the power

 Extensive and continuous laborExtensive and continuous labora-
tory testing of Esso Extra and other
gasolines gasolines proves Estro Extra's su-
perior qualities, and these laboratory perior qualities, and these laboratory
tests have been confirmed by road testing in specially equipped automo biles.
Esso Extra leads in anti-knock performance: In today's automo
bile engines, with their high compres bile engines, with their high compres-
sion ratios, anti-knock performanc sis the most noticeable quality of good gasoline. There is no substitute
for this quality. Only a gasoline with for inis quality. Only a gasoline with
a high octane rating - that is, hig
anti-knock perform a hish octane. rating - that is, high
anti-knock performance - burns so evenly and completely that it trans-
fers all the usable energy from the gasoline to the pistons. When your car's engine pings or knocks, you're
losing power. Esso Extra has the losing power. Esso Extra has the
highest anti-knock performance in highest
Texas.
Esso Extra leads in power: High
anti-knock performance assures
more power. Since Esso Extra has
the highest anti-knock performanc in Texas, it gives you more powe
than any other Texas gasoline. This
 Esso Extra will give you the same results obtained by
researchers when you test it in your car. Its superior that you will notice at once that Esso Extra gives you extra quick starting, extra anti-knock performance,
extra power. You'll discover that you enjoy your car more, that it
runs better, that you're getting - at last - the performance you expect from a modern automobile. No other gasoline can duplicate Esso Extra's performance in your
car, because no other gasoline matches Esso Extra's quality. Fill up with improved Esso Extra gasoline at any Humble
sign-it's the same extra performance gasoline at every
Fill up with improved Esso Extra gasoline at any Humbie
sign - it's the same extra performance gasoline at every
Humble sign. delivered by a gasoline burning in an
automobile engine automobile engine. Road tests by
both Humble technicians and inde pendent research facilities have confirmed the laboratory tests. Your car will develop extra power when you
use Esso Extra. use Esso Extra.
Esso Extra leads in quick start-
ing: In comparative tests with other ing: in comparative tests with other
gasolines, Esso Extra's quick start-
ing characteristics ing characteristics were rated "Excel-
lent," while those of other popular lent," while those of other popular
gasolines ranked from "poor" to gasolines ranked from "poor" to
merely "adequate." When you use
Esso Extra Esso Extra your engine starts at
almost the instant you press the almost the instant you press the
starter button. But quick starting is more than a convenience. It saves
masoline gasoline, and it prevents gasoline di-
lution of the crankcase oil. If you lution of the crankcase oil. If you
use your car mostly for town driving you will specially appreciate Esso
Extra's quick starting qualities. Extra's quick starting qualities. And for good measure, Esso
Exira contains a pafented solExira contains a patented sol-
vent oil: This oil is not a lubricant. Its purpose is to dissolve the gummy substances that collect carbon on top
of pistons and under valves, and thus of pistons and under valves, and thus
help to prevent carbon deposits in the upper parts of the 'engine.

## Farm

 Billy Logsdon of Harlingen,grandson of Mr. and Mrs. J.
Con visited with them a fe
days last week. days last week.
Mr. and Mrs. Joe Bryson le Yast week for Clearwater where
he will operate a cotton pulling
machine. Since the recent frost er portion of the cotton harvest Weather conditions the past
few weeks have retarded peanut and cotton have retard in our part part
of the state, but now everyone busy again trying to complete
the fall harvest (written Mon-
day). Some are planting grain a good their advantage there is
a goon soan in the ground that
should give the cold weather for a while.
Mrs. Eugene Grider, who w
 HURRY: OFFER LIMITED kson's Hardware And Variety
RISING STAR, TEXAS

Rural Correspondents



TRUCK TRANSPORTATION WEEK DESIGNATED-Gov. AIlan Shivers signs official document designating the week of Nov.
$16-22$ as Truck Transoortation Week in observance of the 50 th anniversary of the frucking industry. Participating in the
ceremony were James E. Taylor, executive director of the ceremony were James E. Taylor, executive director of the
Texas Motor Transportation Association, Austin, and Joe Morgan, assistant to M. W. Millers. director of the Southern Con ference of Teamsters (AFL). Tiaylor and Miller are Texas
co-chairmen for the anniversary celebration co-chairmen for the anniversary celebration
$\qquad$
"The Churches of Christ Salute You" ROMANS 16:16
"With the Herold of Truth

## FOR A SHORT THE OHLY

MAIL SUBSCRIPTION RATES GREATLY REDUCED
on the


L©̂ÔK What You Save
On a Full Year Subscription


## AIImber <br> BUIILD OR REPAIR! <br> ADD A ROOM, A BARN OR A GARAGE <br> ,

## FHA LOANS

## Will help you to achieve your building dreams

NEW BATH - NEW FLOORING

## INSULATION

Keeps home cool in summer, warm in winter Paint and paper job - Plumbing New Flo - Water Heaters - New Door
 Landscaping - House Leveling and Foundations. COME IN TODAY AND TALK IT OVER.

$$
\begin{aligned}
& \text { o Red Tape. You can secure a loan evel } \\
& \text { Though you now are paying out a loand }
\end{aligned}
$$

## higginbotham's

 Play Big Part In Family Meal


SUNDAY SCHOOL MEETS
WTH FFIDGE IN HER NEW HOME
Mrs. E. M. Roberts, Reporter
The Truth Seekers S. S. Class
met in the beautiful new home
of Mr. Jimmy Fride on Tues
day evening for a delightrul so The Pleasant Hill H. D. Clu Thursday, Nov. 12 in the home
of Mrs. Weldon Baker with members present.
Roll call was answered by " Had a Dollar."
It was announced the club
would have charge of the lunct ould have charge of the clunch
stand Saturda, Nov. 14 at the
Fox Hunters Association semiyearly
Rising
to the
$\qquad$ house, that the club is givin
away near Christmas, will be o display in a shop window soon Achievement Day, which is
be held in Eastland, Wed., No \% 영

## H. S. Childress DRY GOODS

MEN'S NEW SUITS

EXTRA FINE QUALITY
MARX MADE
Come in and look them over.
Pries $\$ 35.00-\$ 49.95$

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I hope that the correction wil
be relatively healthy. Howeve a relatively healthy. Howeve
a rebound sometime next yea
probably will not bring produc
tion back above its earlier peak


## Canisimas lideas

FOR YOUR SHOPPING PLEASURE shop eariy and find lovel Gifts that wil bring delight to all who recive them.

LADIES' ROBES
Urbe to piemse gift for any Lady


LADIES QUILTED DUSTERS COTTON - RAYON - $\$ 8.95$ CHILDREN'S CHENILLE ROBES $\$ 2.95$ to $\$ 4.95$

Sale at Greaty Reduced Prices ALLADIESS SUTIS - Topprers - Coast IISO ONE RACK OF LADIISS DRESSE
IDEAL To WEAR For Chrismas or FOR GIFTS

Rayon $\frac{\text { SKIRTS Orlon }}{\$ 2.95-\$ 5.95}$ Wool LADIES DRESSES \begin{tabular}{c}
Cotton <br>
Taffeta <br>
Tayon <br>
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Taffeta <br>
$\$ 5.95$ <br>
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\end{tabular}


$\qquad$Coton - Nylon - Croen
$\$ 2.95$ to $\$ 5.95$


Children's Coats Rayon - Wool Ladies' Sweaters


## REVERE COOKING WARE

a complete line
ELECTRICAL APPLIANCES
PERCOLATORS - WAFFLE IRONS, ETC
FISHING EQUIPMENT FOR DAD. CAR GADGETS AND ACCESSORIES


THIS IS HIS HEADQUARTEHS. MECHANICAL TOYS OF ALL KINDS.

BASKETBALLS - FOOTBALLS BASEBALLS AND BATS DOLLS, ALL LOVELY AND LOVABLE MUSICAL CRADLES AND DOLL BUGGIES DISHES - HOBBY HORSES - GAMES EVERYTHING TO MAKE YOU HAPPY A COMPLETE TOYLAND

SHOP EARLY AND USE OUR LAY-A-WAY PLAN
Western $\underset{\substack{\text { Auto Associate } \\ \text { cLEN HENRY }}}{\text { Store }}$

## Classified Ads




SMALL VISITORS SEE GOVERNOR DESIGNATE CHRISTMAS SEAL MONTH-Donald Igte
hart, 5, and his sister Becky, 11, look on as Governor Allan Shivers signs an official memorea hart, 5 , and his sister Becky, 11 , look on as Governor Allan Shivers signs an official memoras.-
dum designating November 16 -Decmeber 25 as Christmas Seal Month. The young visitors wlo
live in Dallas were waiting in his office to shake the gubernatorial hand when lum designating November 16 -Decmeber 25 as Christmas Seal Month. The young visitors wir
live in Dallas were waiting in his office to shake the gubernatorial hand when the memorandve
was placed on his desk. An alert cameraman caught their intent interest as he penned hit was placed
signature.

Hunters May Send
Deer Hides to Tubercular Folk

| AUSTIN, November 7 . -A quiet audience of more than 2,000 <br> quiet audence or mill be listening for dis- <br> tant gunfire when Texas deer hunters take to the stands Mon- <br> day, November 16. <br> The hunters won't see them <br> They are patients in the state tuberculosis hospitals located at <br> San Angelo, Tyler, San Antonio <br> and Legion <br> 24 deer hides to the patient <br> 24 deer hides to the patients in McKnight Sanatorium, near <br> San Angelo. It cost them noth- ing. Tanning and even shipping <br> s were donated. <br> Could I make a pair of baby <br> shoes?" was the first question asked of Mrs. Alice Coombs, di- <br> rector of occupational therapy for the state hospital system, when she went to McKnight to <br> instruct the patients in making <br> That query came from a young <br> father who had never seen his four-months-old son. Needless <br> to say there will be a pair of soft, baby moccasins on that <br> Christmas tree this year. "If the hunters in Texas would <br> only send these patients one tenth of the hides from the deer <br> they will kill this season, the <br> yond belief," Mrs. Coombs said. <br> Last year's kill was reported to the Texas Game, Fish and Oy- <br> ster Commission as 36,423 . |
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Better Understanding Over the World Is Aim of 4-HClub Boys and Girls in U.S.


Export Drops Cause Farm Program Headache Says Extension Economist


Down Memory Lane ..
 HOME PURCHASE CONTRACT NO CASUAL MATTER The signing of a contract of stepe in the purchase of a home.
Onee buyer and seller have


SAMMY BAUGG, associate coach at Hardin-Simmons University, and former Washington Red Skin great, talks with
two Cowboy stars. They are Chester Lyssy, left, and D. two Cowboy stars. They are Chester Lyssy, left, an
Andrews, right. Both are senior two year lettermen.
 "Thrifty -30 "


## And all these other features:

- Foll-widh Cooking-Top Lamr
- Cook-Master Oven Control
- Automatic Appliance Outlet
- Whoist-high Broiler

Electric Time-Signal

- New Surface Unit Signal Lights - Full-width Storage Drawer

West Texas Utilities Company
\#ere's new beauty, new de luxe features in the world's biggest little range. Built for today's compact kitchens and to bring automatic, carefree cooking at a sensational price. See the new Ranges today!
the property by lot and block
by metes and botion


MAKE YOUR RESERVATIONS NOW FOR
Dressed Turkeys


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CALL
MRS. SARAH BRADLEY, PHONE 50

> RISING STAR

America's "Worth More" car is also one of America's lowest priced . . . two Fords cost you no more than one ordinary fine car.


NANCE MOTOR CO.
cISCO, TEXAS
IF YOU'RE INTERESTED IN AN A-1 USED CAR - BE SURE TO SEE YOUR FORD DEALER -


| Dependalie Proundats |  |
| :---: | :---: |
| Miracle Whip pem | 35c |
| SUGAR | 98c |
| Cut Wax Beans mas cm | 17 c |
| Catsup | 190 |
| CHILI | 47 |
| Pickles | 27 |
| OLEO ${ }^{\text {Roast }}$ | Fry |
| ${ }^{236}$ 336 | 496 |

## Pringle Grocery \& Market

WE DELIVER - 109 S. MAIN - PHONE 27

## CARL BOWERS

WHOLESALE MEATS - RETAIL MEAT MARKET Now Located in Locker Plant Building, 114 W. College ALL OUR BEEF IS CHOICE OR EVEN BETTER. SPECIALS FOR FRIDAY AND SATURDAY!

## STEAK

ROAST
LOIN OR CUTLETS .. 33c Ballard BISCUITS 2 Cans 25 c ALL MEAT WEINERS . 25c YAMS Why Pay More Than Bower's Prices - We Deliver - Phone 52
"It Pleases Us To Please You" DOUBLE COUPONS EVERY WED NESDAY WITH ORDER OF $\$ 2.50$
OR MORE.

## Specials

## for Friday and Saturday

PEACHES 3 Cans 1.00
PEACHES 4 Cans 1.00
APRICOTS 3 Cans 1.00
POP CORH 6 Cans 1.00
GHILI -... 3 Cans 1.00
TOMATOES 6 Cans 1.00


## Star Grocery \& Market Tom and Pauline

Sipe Spring News


Duties of the Secretary
A. plan for youth work, Mr
Lmith.
An interesting business meet

They were dismissed/with the
society benediction. Those society benediction. Those pres
ent were: Mmes. Bowers, Mc
Collum, Stewart, Cook, White Collum, Stewart, Cook, White
Weathermon, Wescott, F. Joyce
G. Groce, Johnson, West, He per, M. Groce, Smith, Heath
Sellers, C. Joyce and Gray. VisWright, a sister of Mrs. Sellers

LIS TEN! Herold of Truth HEROLD OF TRUTH ABC Network 1:00 P. M. Sunday "The Authority of the Bible" STAR THEATRE WED. - THURSDAY "White Witch Doctor" ROBERT MITCHUM
FRIDAY - SATURDAY NOVEMBER 20-21
"3 Desperate Men" PRESTON FOSTER -Plus Second Feature-
New Feature Length Cartoon New Feature Length Cartoon
JOHNNY THE GIANT KILLER

SUNDAY - MONDAY NOVEMBER $22-23$
"Let's Do It Again"

## JANE WYMAN

 Color by Technicolor TUESDAY NOVEMBER 24 "BATTLE CIRCUS" HUMPHREY BOGARTWED. - THURS.
"The Man from the Alamo"

RISING STAR'S FAVORITE FOOD STORE SINCE 1920

| FLOUR | 1.89 |
| :---: | :---: |
| Coffee | 9 c |
| Fruit Cocktail mine com |  |
| DREFT | 25c |
| Green Beans | 2 2for 29 c |
| \& Beans sama | 2 for 250 |
| Exill |  |
| Salad Dressing simme |  |
| Brown Sugar |  |
| Pure Lard |  |
| BISCUITS |  |
| "Our Market Dept. is N |  |
| Squares simaremue | 9c |
| Chicken Salad rastump |  |
|  | 21 |
| Margarine |  |

