

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, SEPTEMBER 30, 1904

No. 33

ABOUT FOUR INCHES OF RAIN FELL IN THIS VICINITY THIS WEEK

OUR GRAND MILLINERY OPENING FRIDAY AND SATURDAY, SEPT. 30TH AND OCT. 1ST

Everybody is invited to attend the opening. Our hats are the latest styles and patterns. We bought all our Hats and Millinery goods from the most reliable houses in Chicago and St. Louis, therefore, we know the styles and prices are right. Ladies' hats from \$1.00 up. Misses' and Children's hats from 50 cents up. During these two days we will make special prices on the following goods:

DRESS GOODS

Standard Prints, in patterns of 10 yds. or less, regular price 6 cents, special price **4c**
 Half Wool Henriettas, 36 to 38 inches wide, regular price 35 cents, special price **20 to 25c**
 All Wool Henriettas, 40 inches wide, regular price 65 cents per yard, special price **55c**
 Fine Imported Broadcloth, sold elsewhere at \$1.25, special price **95c**
 All Wool Mohair, 38 inches wide, regular price 65 cents per yard, special price **55c**
 Silk Finish Brilliantine, 44 inches wide, regular price \$1.00 per yard, special price **90c**
 We have a few pieces of fine Zibaline, regular price \$2.00 per yard, to close out at **\$1.45**

Standard Oil Cloth, 2 1-2 yd lot or less, regular price 20c, special **10c**

Underwear and Shirts

Ladies' Muslin Underwear, regular \$1.50 garments, special price **\$1.15**
 Ladies' Muslin Underwear, regular \$1.25 garments, special price **\$1.00**
 Ladies' Muslin Underwear, regular \$1.00 garment, special price **75c**
 Ladies' Muslin Underwear, regular 75-cent garments, special price **60c**
 Men's Fleece-Lined Underwear, sold elsewhere at 65c, our special price **40c**
 Men's Negligee Shirts, with or without collars, regular price \$1.50, special price **\$1.10**
 Men's Negligee Shirts, with or without collars, regular price \$1.25, special price **90c**
 Men's Negligee Shirts, with or without collars, regular price \$1.00, special price **75c**
 Men's Negligee Shirts, with or without collars, regular price 75c, special price **50c**

DRESS GOODS

Amoskeag Seersucker, regular price 12 1/2 cents per yard, special price **10c**
 Amoskeag Checks, regular price 10 cents per yard, special price **8c**
 Delmar Checks, regular price 7 1/2 cents per yard, special price **5c**
 Amoskeag Outing, regular price 10 cents per yard, special price **8c**
 Good Outing, regular price 8 1-3 cents per yard, special price **7 1-2c**
 Westmoreland Percals, regular price 10 cents per yard, special price **8c**
 Toile Du Nord Gingham, regular price 12 1/2 cents, special price **11c**

8 Spools of Clarks' O. N. T. Thread, only 8 spools to each customer **25c**

To the Lady Purchasing the Largest Bill of Millinery Goods During the Two Days' Opening We Will Give a Nice Circular Veil

We have about 50 Ladies' Skirts we will sell on Special Sale Day at cost. We have in a new line of Men's and Boys' Winter Suits; Boys' Knee Pants; Men's and Boys' Overcoats. We will also have in a few days an up-to-date line of Ladies' and Misses' Jackets, Cloaks, Sweaters and Facinators.

STAMBAUGH & LIPSCOMB HEREFORD, TEXAS

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

Mrs. John Rusk of Parmer county was visiting in our neighborhood last Monday.

S. I. Lee and T. J. Sawyer are attending district court at Dimmitt this week.

Lee Shive of this community has been down in Hale county buying a small bunch of stock cattle.

Rev. A. W. Crawford of Hereford filled his regular appointment at Shive school house Sunday.

Mr. and Mrs. Andrew Kyser spent last Saturday evening and Sunday with Mr. and Mrs. W. H. Gilbreath, and also attended preaching Sunday evening.

On last Friday evening, September 23, the best rain fell here that we have had this year. Now if frost will stay off until January, we may make a crop yet.

The young people of this community and Dimmitt spent the evening of the 24th very pleasantly at the home of W. S. Dixon. We had some very nice music furnished by S. I. Lee, Miss Mamie Todd, Emmett Dixon and Clara Shive.

James Cooper, one of Brazos county's most successful stockmen, who has been visiting his sister, Mrs. James Arnold of Hale county, passed

through this community last week on his way to the railroad and spent a couple of days with old Brazos county friends.

W. S. D.

Endeavor Program.

Following is the Christian Endeavor program for Sunday, October 1st:

Training successors—Duet. 34: 7-12.

Why ought each generation to do better work than the one before it? Miss Dameron.

What kind of workers are most needed in our church?—Bro. Haston.

What systematic ways of training for better christian service are there?—Mrs. Dodson.

How can our society help the Sunday school?—Judge Gough.

How Endeavor trains givers?—Miss Miller.

Leader—Miss Kathrine Nunley.

Ladies.

I have a complete line of samples and styles from Samuel Kahn & Co., Chicago, Ill., (300 samples from which to select) who make ladies' costumes special to order and are one of the largest tailoring establishments in the United States. Will appreciate your order.

30tf MRS. S. S. EVANTS.
When absent see Mrs. G. W. Irwin.

Found.

A pair of silver spectacles. Call at this office. 26tf

Aid From Itasca.

The following communication from J. M. Coffin, vice-president of the First National Bank of Itasca, is self-explanatory:

Itasca, Texas, Sept. 25, 1904.
B. F. Stanley,

Hereford, Texas.

Dear friend:—Your welcome letter was received with much interest. That is more real information than I have ever had from that section. I enclose check for \$1.00 to subscribe for your paper; please send it to my address. On your gin proposition put down the following names to be drawn on for the amounts when money is subscribed in full to build the gin: Ed Wilkinson, \$10; Ed Woodall, \$10; J. M. Coffin, \$10. I will see some others interested out there and may be able to send some more. Would be glad to hear from you once and awhile. Dick says he thinks you are "gassing a little." Don't let that gin proposition fail. J. R. Griffin tells me he has three gin stands, engine and boiler that he will sell at \$1000 F. O. B. Hillsboro and take half in stock, which would be only \$500 in cash to pay, but says Brooks Bros. could have the lay-out inspected or any one else you wish and report to you. Wishing you success, I am,
Respectfully,
J. M. COFFIN.

For Sale.

Good five-room house and ten acres of land for sale cheap, or will trade for cattle. Would take a few good work stock. 31-4tp

C. GREER.

A Selfish View.

Fall will soon be here, and let us hope that it will bring with it an early and killing frost, which will bring relief to many and add greatly to the appearance of the city by killing down acres of weeds that have been allowed to grow uninterruptedly all spring and summer on the vacant lots and alleys.—Wichita Falls Times.

The above would indicate that the editor of the Times is either quite selfish or does not realize the vast amount of damage which would accrue to almost the entire Panhandle country as the result of an early frost, as our cotton crop is almost wholly dependent upon a late frost for its maturity. The weeds around Wichita Falls could certainly be killed by some other process, in order that the Panhandle might go on record as a banner cotton country.

A Woman Hung

Around her husband's neck until he promised to buy a new suit, or have the old ones fixed, up so they would look like new suits.

You will find the man to do it in the back end of Dale's barber shop in this city. Workmanship and fit guaranteed. Respectfully,

The Ladies' and Gents' Tailor,
C. F. REPOYER.
Will be in town ten days.

Men Wanted

At the VVN ranch to begin work October 10th. Wages \$1 per day. 33-1tp J. A. ODEN, Foreman.



NOTICE!

For the next two weeks I will give attractive discounts on all classes of work for cash. Will be absent after the tenth or fifteenth of October for two or three weeks. Am prepared to extend credit, but will require accounts amounting to over \$10.00 to be closed with note. My office will be open permanently after this trip. All work guaranteed.

Dr. W. E. Robertson

All Our School Supplies Have Arrived

We have everything that will be needed in School Supplies. We also carry a well assorted line of Fancy Stationery

Finest Grades of Havana and Domestic Cigars and Smoking Tobacco to be found in the city. Call on us

T. M. COULSON & CO.
...Druggists...

NEW MEXICO OIL FIELDS.

Several of Hereford's Leading Citizens Interested in the Project.

Increased interest in the oil project, now in the embryo, is rapidly developing into the chrysalis stage and if reports are true, it will be only a matter of a few weeks until the beautiful butterfly, which will be a full-sized oil boom, will be fluttering in this vicinity and will be generally known over the entire country.

The Argus received information, this week from a reliable source, that the reports which have been circulated during the past few weeks about the oil prospects, have not been exaggerated in the least, and that so far very little has been told regarding the true conditions of affairs, and what the real prospects are for a promising oil field.

It has been known for some time that the surface indications in this territory were especially flattering and everything taken into consideration, it was considered one of the best prospective fields which has ever been discovered in the country. Experts have been working on the proposition for the past two or three years, but not until last year did they succeed in interesting enough capital in the proposition to justify the beginning of work.

Last year a company of California capitalists visited this section which is now being developed, and, after procuring reports from several of the best oil experts in the country decided to take up the work and develop the field. Accordingly, this last spring, the first steps were taken and the land was surveyed and filed upon and now the work necessary to bring the oil to the surface is ready to begin.

The reticence of the parties who have the work in charge has most

REGISTERED BERKSHIRES

Best strain of breeding. Either sex. Old or young. Also good young pork hogs in thrifty condition. Just the thing to make your winter meat. Will exchange for cattle, young horse or mule colts.
Yours for a deal

R. H. NORTON
HEREFORD, TEXAS

successfully averted any excitement in the proposition, and has done much towards establishing a confidence and sincerity and good faith of those who are back of the deal. As affairs progress, more is gradually known, and while little, if anything, can be learned from the promoters themselves, logical conclusions can be drawn from their actions which show beyond all doubt that they are preparing to begin work on a large scale and that it is only a question of a few weeks until they will have things working in a manner that will determine the result of their efforts.

As was stated in the Argus of last week, exclusively, there are now about eight companies organized and ready for business. Some two or three of these companies are composed of local capital from Artesia and Hereford and the remainder are composed of parties representing the money interests of California, Wisconsin, New York and other eastern points.

While all of the work which has been done has been under cover, and no outward demonstration has been made, it is quite apparent that the undercurrent strongly tends toward the region of the Seven Rivers country, and that a grand awakening will soon come over the spirit of the dreams of that, heretofore, peaceful and quiet community. It is the prevailing opinion that it is a question of only a short time until this entire southwestern country will become impregnated with the aroma of petroleum and will possess a business activity surpassing that of any oil field which has ever been developed in this country.—Carlsbad Argus.

SCHOLARSHIP \$20.00

To Those Entering Hereford Business and Shorthand College by November 1st.

The above institution is conducted by a man who made the business college at Jackson, Miss., the greatest college of the south. The young people of the West have never had such an opportunity as now to secure a genuine business training. Satisfaction guaranteed or money refunded. 32tf

Mr. Gamble Coming.

T. J. Gamble, successor to Guy Gamble in the saddle and harness business in Hereford, will remain at the old stand and in the near future will have a full line of saddles, harness—in fact everything necessary to make the stock complete. Repairs a specialty. Come to see me when I can serve you. Your business will be appreciated. 33tf

Prof. Carleton on Hard Wheat.

In response to inquiry from Farm and Ranch, Prof. M. A. Carleton, Cerealist of United States Department of Agriculture, writes the following on August 10, concerning the milling qualities of macaroni wheat:

"I have heard from several sources recently that some Texas millers have declined to handle macaroni wheat. Of course I am not at all surprised at this after the rather severe experience we have had in the Northwest. The whole thing has settled down now to a quiet basis in that region, however, and the wheat of the last year's crop was quite exhausted long ago while still in great demand and selling at more than \$1 a bushel at Buffalo, N. Y. There is no doubt but that the millers in Western and Northwestern Texas will ultimately handle the wheat, because it is the only wheat that will successfully grow there, and there is no question at all now that it is profitable to use it in the mills. However, I have never supposed that the mills in such places as Dallas or other towns that far East would find it profitable, for the reason that they can obtain other wheats so easily. After awhile, however, even some of these mills may find it advisable to furnish a mill especially for grinding this wheat when a sufficient amount can be obtained, as the wheat is bound to be in greater demand every year as fast as its qualities become better known.

"We have now in the press another bulletin on these wheats which discusses the subject thoroughly, but from a radically different standpoint, giving no attention to the cultivation of the grain, but discussing it entirely from a commercial point of view in which the conclusions, not only from our own thorough experiments, but on the evidence of millers and bakers themselves, are that the durum wheat is of the very best class for bread making, contrary to the usual opinion heretofore, and that it is not only easy to make bread of the wheat, but that in many respects it is considered generally to be a better bread in flavor, texture, and moisture content than that produced from the standard spring and hard winter wheats."

Special Homeseeker's Excursions.

On September 13th and 27th, the Atchison, Topeka & Santa Fe Railway Company will run special homeseeker's excursions from Chicago, Kansas City and intermediate points, and all Missouri River points, at less than one-way rate for the round trip to all points on the Pecos Valley Lines. These tickets will be good for twenty days.

Now is the time to inform your friends in the East of this exceedingly low rate and have them make you a visit and see the Pecos Valley at the time when its orchards are laden with fruit.

Regular homeseeker's excursion rates of one fare plus \$2.00 for the round trip. Apply on the first and third Tuesday of each month up to and including December, 1904.

A. L. CONRAD,
Traffic Manager

Card of Thanks.

Through the columns of the BRAND we wish to extend our sincere thanks to our friends and neighbors who so generously assisted us during the recent sickness and burial of our much loved husband and father. We feel deeply the value of your sympathy in the time of this, our great loss, the expressions of which have made our burden lighter. May God remember you in great mercy for your kindness.

MRS. H. C. WARREN
and children.

Subscribe for the BRAND.

TRUNKS!

Introductory Prices will be given on our entire line of Trunks Suit Cases Grips etc.

During the next two weeks, introductory prices will be given on our entire line of Trunks, Suit Cases, Grips, etc. Should you be in need of any article in this line, you should call now.

Every piece of floor-covering, each article of furniture, all window shades, entire stock of queensware and a full line of the best sewing machines in our mammoth establishment is for sale and you should call and get bargains.

Yours for fair dealing

E. B. BLACK, FURNITURE DEALER AND UNDERTAKER

HEREFORD LUMBER CO.

For Everything in Building Material

To our patrons from the ranch: Our office is supplied with stationery and comfortable tables where you can rest and answer your letters before returning home. Come and see us.

HEREFORD LUMBER CO.

For Everything in Building Material

JOE CARTER

TOM CARTER

CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

BURNS & SMITH

We want your Drug business. We will appreciate it and give you good value for your money.

SUNDAY CALLS PHONE 112 OR 113

BURNS & SMITH

DRUGGISTS

C. L. Davis

S. H. Mount

Davis & Mount

REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

HOLD CATTLE.

Prices Will Be Better After Election—Breeding of High Grade Cattle Encouraged.

The following article, prepared for the Texas Stockman-Journal by A. E. DeRicqles, will be of interest to the cattle owners of this section:

Did you ever sit on the fence at the Chicago stock yards and see your 1,200-pound, well bred range beef steer sell for less than three fifty "with a few out"? That leaves mighty little poetry in the business and no profit, and causes a man to swear softly to himself and whittle a notch in Leonard's fence to work on again next year, perhaps while watching Billy Leavitt out of the corner of his eye. Well, I have been down there for several days watching them sell eight hundred of our beef and I am going back again next Monday to try it over again, and to those who have been down there what can I say, and to those who are coming to get in the same boat, what can I tell more than take your medicine and stay with it if you can? For it is the best business outside today. It is a man's work and will win out finally and the blues "is no good at all." We do not have strikes and hard winters every year, and we do not have to elect presidents very often, so cheer up, Mr. Range Man, and try to recall the years when our buyer friend would stop and look over the fence at the cattle and not ride past with a "no good for those" look in his face.

Are they sorry for us? I do not know, but when they take off twenty-five cents each day and will not bid on others at all there is a strange sensation down in your heart when you go home at three, after taking the water away from your hold-over cattle, that is hard to explain. Yes, there are hard days for the man with the grass beef and it looks bad all fall. I was talking to some of the packers, whom I believe, and they say there has been an immense falling off in the demand, that people have ceased even to ask the price of beef, having been led to believe by "yellow press" reports that prices are far beyond reach. Also that prices are not high, and that they, (the packers) to get the public to eating beef again, will have to put the price of meat down very low until the trade comes back; that there are many men out of work in large cities, that railways have laid off 80 per cent of their forces in some places, that the retail trade in Chicago has been almost destroyed by the strike, but that in thirty days normal conditions will be in effect at the stock yards for they have the strikers beaten sure. It is only a question of getting the public back to normal meat consumption. I am sure the packers have the best of the situation, for I passed a couple of hours in Swift's big packing house and saw the work there being carried on, saw the men, and the coolers full of beef; and if Mr. Swift would take Mr. Donnelly, the president of the Butchers' Union, through the packing house, I think a shiver would creep up his back, not caused by the refrigeration going on but by the demonstration of the fact that the packers have created a new force of butchers, and that thirty days "more means "good bye familiar scenes" to all the old force, "good bye forever."

So here it is almost the first of September and lots of corn cattle back, but few rangers moved and a poor demand. So you had better change your plans and only ship the matured natives, the five-year-old Texans and the very few cows. Cut your shipment in two, if you can, and better still in four, and keep three parts at home. The fat stuff

is selling pretty well, but the medium grades and canners go below three cents. In fact there is no market for canners now, the packers are not saving much of the by-product, and the weak point is now in the canning factory. There is one thing you want to ship off the ranch, however, and clean up, and that is your temper. Do not produce it this year with your banker or at the stock yards or with your family. It is a mighty poor thing to show up with just now. I saw just a little bit of bad temper cost a man 25 cents per hundred on ten cars of steers at the yards, and a feed bill to boot.

Has anybody seen the cattle feeder who wanted to buy some good heavy feeders around three fifty? He is wanted in Chicago and several other points that report receipts each morning. Better come out of your hole—you can not see your shadow, Mr. Feeder, and I think it is all right.

A few days ago, I met a strange freak at the stock yards who loudly proclaimed that it did not pay to breed up those Texas steers for range purposes and that the good blood cut down their matured weight. Take my own 1,200-pound steers as an example, and including the Swensons, Spurs and other well known brands that were that day on the market and selling, while the "pole-cats" from southern Texas and Mexico, weighing 1,000 along side from the same range, were without a bid. I mention this, feeling that the men who have spent fortunes to improve their herds may know that their work has not yet been appreciated by all, and so that the breeders may realize that some men who have watched things for thirty years in the range business are idiots when it comes down to simple propositions. So I say to the breeder and the ranch man in Texas when any such a one gets in your pasture and pours ice water on the work you are doing, get your bulldog out and say, "Bite him, Tige" for at this time we have grief enough without the added sneers of the conceited. Do not lose courage if you are breeding or running good cattle and do not buy poor ones if you can get the best—low market prices or not.

A. E. DERICQLES.

Notice to the Trade.

I have put in a first-class restaurant in the room adjoining the saddle and harness shop and am prepared to serve good, short-order meals, cold drinks, and ice cream—in fact anything found in an up-to-date cafe and confectionery.

The ranchmen's and cowboys' trade is especially solicited.

261f ERASTUS GAMBLE.

Passenger Trains Collide.

On September the 24th, one of the most destructive head-end collisions in the history of this country, occurred on the Southern Road near Knoxville, Tennessee, in which fifty-four people were killed and one hundred and twenty injured. The trouble was all caused by the engineer of one of the trains passing the switch at which it had been the custom for the two trains to meet.

For Lease.

Five sections land. Good four room house, good windmill, one hundred and seventy feet sheds for stock. Eighty acres in cultivation. Will lease for one or three years. Apply to W. B. PARKER, 311f Hereford, Texas.

Contributions Wanted.

All who have promised to contribute to the "Buckner Orphans' Home" box will please send their offerings to Bro. E. A. Wesson at the Tom Cox place by the middle of next week. Respectfully,
BAPTIST LADIES AID SOCIETY.

BEST TEACHERS **NO SALOONS HERE**

The
PANHANDLE CHRISTIAN COLLEGE
(SUCCESSOR TO THE ADD-RAN COLLEGE)
AND
Business Normal School
HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS
W. T. NOBLITT, C. E., Ph. B., or **L. A. WYATT, M. A.,**
President Vice-President

Not a Reformatory, but a Master Builder of Character.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, October 9th.

Subject—The reality of sin.

Leader—E. W. Harrison.

Scripture lesson—Psalms 51.

Scripture references—Psa. 32:5; Jno. 1:58; Isah. 53:6; Isah. 45:27; Rom. 3:9-10; Rom. 3:12; Rom. 3:23.

Prayer.

Hymn.

The reality of sin, paper—Ida Renfro.

The results of sin, paper—Miss Carrie Myers.

The depravity of man—A. J. Oliver.

The difference between a lost sinner and a saved sinner, paper—Sister McGee.

To Get Started.

Thousands of young men and women of good ability, of the highest character, earnest and honest in every way, desire to get a foothold in the business world, but cannot get a position. They find they cannot do what the business world will pay to have done—keep books, do stenographic work, write a good business hand, figure accurately and rapidly, fill out the various commercial papers, such as notes, drafts, deeds, mortgages, etc.

This missing link in their education, that leads to success, Tyler Commercial College of Tyler, Texas, supplies. Write them for free catalogue.

More About Railroads.

It is stated that a deal is pending whereby the Denver Road may become the property of the Rock Island Company, and that an inspection of the property is being made by Rock Island people with this end in view. Should this deal be consummated, the much-talked-of Santa Fe cut-off would probably be taken under immediate advisement as the completion of this connecting link in the Santa Fe System would be necessary in order to compete with the Rock Island in the western traffic.

Business Change.

Guy Gamble has sold his saddle and harness business in Hereford to his uncle, T. J. Gamble, who owns a ranch near Texico. Mr. Gamble has now gone to Oklahoma with a car of horses and as soon as he returns will move his family here and take charge of the business.

Mr. Gamble will doubtless be a valuable addition to our citizenship and we wish him success in his new enterprise.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

"A BIG CROP"

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windwills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business.

GARRISON BROS.

FARM LANDS

ALONG
"THE DENVER ROAD"
IN
NORTHWEST TEXAS
(THE P NHANLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT,
FORT WORTH, TEXAS.

Try Our Home Grown Trees
and You will be our Friend

Having bought out the Hereford Nursery of Ramsey & Stinson, I shall give my personal attention in growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experience in Central Texas and have 100,000 trees now growing here. Catalog free. Telephone No. 92. Write us

HEREFORD NURSERY
L. P. LANDRUM, Proprietor

Edwards, The Cash Grocer

Keeps on hand a complete stock of fresh groceries, both staple and fancy. He turns his stock often and thus has no hard stock. Phone No. 45 and let us verify our statement.

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, SEPTEMBER 30, 1904.

ANNOUNCEMENTS

A uniform rate of \$10 will be required of each candidate announcing for public office, the announcement to be accompanied by the cash. This fee covers printing name on ticket.

FOR COUNTY JUDGE

W. H. RUSSELL
A. J. LIPSCOMB

FOR SHERIFF AND COLLECTOR

J. T. INMON
W. B. PHILLIPS
R. N. MOUNTS
GEORGE CLOYD

FOR COUNTY CLERK

W. B. BEACH

FOR COUNTY TREASURER

C. L. DAVIS
P. R. PURCELL
F. HERRON

FOR TAX ASSESSOR

J. S. WYCHE
J. WALK BRADLY
J. W. FORD

COMMISSIONER PRECINCT 2

A. STEWART KENDRICK
T. M. PALMER

CASTRO COUNTY

FOR COUNTY JUDGE

M. F. BARBER

FOR TAX ASSESSOR

W. S. DIXON

FOR COUNTY TREASURER

GEO. W. IRWIN

COMMISSIONER PRECINCT 1

W. A. TATE
A. P. EATON

IF THE farmers wish to test the merits of this country as a wheat producer, they certainly will never have a more opportune time to make the test than now. For with an abundance of moisture, rich soil and a climate especially suited to its growth, wheat should soon be reckoned as one of the leading Panhandle crops. In this connection, we wish to say that our local grain dealers have made ample provision for all who wish to sow, in that a large supply of hard wheat from Oklahoma has been received and, too, the price is reasonable. We believe that those who sow from ten acres to fifty-acres of wheat this fall will be pleased with the result when reaping time comes.

JUDGE PARKER will win thousands of votes by the clear manner in which he outlines his position on the leading issues in his letter of acceptance. He makes tariff reform, imperialism, economical administration and honesty in public service the pivotal point about which he will concentrate his forces in the campaign which has already begun. If one will read and understand Mr. Parker's views on these national issues as given in the daily papers, he cannot help but ascertain that the republican party has left many gaps down, through which the democratic party may reasonably hope to pass triumphantly to victory this fall.

C. T. HERRING A. LAIRD H. B. FARRELL
President Vice-President Cashier

HERRING & LAIRD BANKERS

BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us

A NUMBER of county seat towns on the plains are instituting what are known down in Central Texas as "First Mondays" or "Estray Sale Days" which occur on the first Monday of each month. These days have some objectionable and some commendable features, and before any community establishes a custom which is to last for years and perhaps for ages, all the good and bad which that custom carries with it should be carefully weighed in the balances and let the decision be made accordingly. There has been some talk of such a move in Hereford, but as yet nothing done. If we were asked to decide the question, we would say no! We do not believe any good can come of teaching the boys of our country to devote one day of each month in endeavoring to become professional horse traders. They had better be attending school or if they are too old for this, better still, there is a useful work at home for them to do. The original purpose of the estray sale was all right as it was intended that only those animals which had strayed from their owners should be sold to the highest bidder. But as the country settled up, the day gradually grew into one of general horse trading—a time when a man was enabled to take his broken-down and worthless animal and palm him off on his neighbor for two or three times his worth. It is very difficult for one to engage continually in the business of trading horses without in a measure dealing some heavy blows at veracity and we believe, after observing the actions of men on these "First Mondays" for years, that they are the cradle in which is rocked nothing good.

It is now estimated that the deficit in the state treasury by the close of this year will amount to about one million dollars. This does not speak so well for the present administration of our state government. There was a time in the history of Texas when she contracted only those debts which she could pay when they became due; then, there was plenty of money in the treasury and there was no such thing as discounting a warrant issued by the state. Extravagance in political affairs will impair the finances of the state just as it bankrupts a man in private business.

WE CALL the attention of our readers to some communications from Johnson county citizens, found elsewhere in this issue, in which they not only send subscriptions to our gin, but suggest a plant which probably can be purchased at reasonable figures on very satisfactory terms. The liberality of these gentlemen is very commendable and we assure them that their manifested interest in the welfare of this community is fully appreciated by our entire people. Come out to the courthouse Saturday afternoon and help consider some gin propositions.

WE ARE authorized this week to present the name of A. P. Eaton to the voters of Castro county as a candidate for the office of Commissioner of Precinct No. 1 of said county. Mr. Eaton is a man who is worthy in every particular of being trusted with the financial agency of his county and should he be elected, we believe that honest purposes and pure motives would prompt his actions in the performance of official duties.

Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal—the coal that made Colorado famous.

C. C. FERGUSON.

Subscribe for THE BRAND—\$1.00

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

Resolutions of Respect.

WHEREAS, Our Heavenly Father, in His infinite wisdom, has seen proper to take from our midst, Sovereign J. H. Warren, who departed this life the 10th day of September, A. D. 1904, Therefore be it Resolved, By Hereford Camp No. 990 Woodmen of the World:

First. That we bow in submission to Our Heavenly Father's will.

Second. That Hereford Camp No. 990, W. O. W. has lost a devoted sovereign and a faithful and true Woodman, one who was ever ready to do his duty, to relieve the distressed and help the needy.

Third. That we extend to his family in the time of their trouble, and sorrow and wound which no balm can soothe this side of the Veil, the mysteries of which none can know only at the will and pleasure of Our Father in Heaven, in the loss of a kind father and a loving husband.

Fourth. That a copy of these resolutions be spread on our minutes and published in the HEREFORD BRAND, and a copy sent to the bereaved family, so that the public at large and all future generations of Woodmen may know the esteem, love and respect in which we held our deceased Sovereign.

W. T. SMITH,
C. L. SULLIVAN,) Committee.
W. H. RUSSELL,)

Notice to Contractors.

Owing to failure of completion of plans and specifications for County Jail building, not as advertised at the time previously advertised in this paper, therefore:

Notice is given that bids will be received by the Commissioners' Court of Deaf Smith county, Monday, October 10th for the construction of a brick jail building for said county.

The plans and specifications will be on file in the County Clerk's office for inspection of all who desire to make bids thereon.

W. B. BOYD,
32-3t County Judge.

Farmers' Meeting.

The farmers and all who are interested in agricultural advancement during next year should be present at the Farmers' Institute at the court house tomorrow afternoon, as it is the intention of the institute to begin giving consideration to those crops which should be planted here next year. Also an important question which will be considered is the advisability of organizing a truck growers' association.

We are requested to ask all to come early and help make the Farmers' Institute at Hereford a power for good in the development of the country.

GROCERIES!

I am again in the grocery business at the same old stand, doing business in the same old way, which everyone knows to be fair and square treatment to all. I am going to run an up-to-date grocery, handle the very best goods and sell them as cheap as they can possibly be sold. Give me a trial at your grocery bill and I will certainly appreciate it.

J. H. CARDWELL
* * GROCERYMAN * *
HEREFORD, TEXAS

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier

The Western National Bank

Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay,
W. S. Higgins, J. P. Slaton, Ross W. Davis

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax
Assisted by Chorlister

Will sell a quantity of young stock either singly or in car load Lots

'Can Pay For Land.

We have frequently heard it said by men who are disposed to dislike the country that one cannot make a living here by farming. This is true only of the man who is absolutely unwilling to work, and expects to live from the increased valuation of his land or sell out at a large bonus when a boom strikes the country.

In conversation with one of our enterprising citizens and successful farmers this week, we were informed that he would make enough this year off of 75 acres in cultivation to pay for one-half of 320 acres, if his crop is estimated at the present market values. We can refer to numbers of instances in which farmers are not only making a living but are making money—a thing entirely possible for every one to do, who will work as he did down in Texas.

Fresh Meats.

If you want nice, fresh meats, see 32tf ARTHUR & DOBBINS.

DIRECTORY

Hereford Lodge No. 849 A. F. & A. M., meets Saturday evening on or before the full of each moon. Visiting brethren cordially invited to attend.

L. A. SIMPSON, W. M.

Castro Lodge No. 879 A. F. & A. M. meets on Saturday night after the full moon of each month.


J. A. STEGALL, W. M.

Hereford Lodge No. 476 I. O. O. F. meets every Thursday night of each week.

J. H. TURNBOW,
Noble Grand.

Hereford Camp No. 990 W. O. W. meets first Saturday night in each month.

JAS. HUGHES,
Council Commander.



The Famous Femmes

Dry Goods and Groceries

- Plain Parlor Matches, 200 in a box, 4 boxes 5 cents
- Concho Parlor Matches, 150 in a box, 4 boxes 5 cents
- Concho and plain parlor matches, per dozen boxes 15 cents
- Rough Rider Brand Parlor Matches, 600 to box, per box 5 cents
- 2 packages Arm & Hammer and Cow brand Soda 15 cents
- 4 packages Arm & Hammer and Cow brand Soda 25 cents
- Cream of Wheat, per package 15 cents

(Located South of the Court House)

Miss Rosa Taylor of Amarillo is visiting Mrs. J. Ray.

R. C. Oden of Bovina was in Hereford Tuesday on business.

J. A. Stegal of Castro county is a business visitor in the city today.

Born—To Mr. and Mrs. S. L. DeSpain, on the 24th inst, a girl.

Frank Chestnut of Arney was a business caller in the city Tuesday.

J. P. Roberson of Boom was transacting business in the city Tuesday.

As clear as honey, home-made sorghum. See A. H. Elliston. 33-2t

Joe Hood of Beaumont visited relatives in and near Hereford this week.

Good grade she cattle to trade for one or two gentle ponies. W. W. Meeks. 33-1t

Mrs. W. J. Driggers returned Wednesday from several weeks' visit in Beaver county.

S. N. Garvin came in Tuesday after lumber with which to make ranch improvements.

Mrs. O. H. Parker of Grimes, Oklahoma, is visiting her sister, Mrs. C. S. Richards.

Jas. and Albert Carter left last week for Waco, where they will attend college this year.

PECOS VALLEY LINE
TRAFFIC DEPARTMENT

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904.
Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
" Canyon City	9:00 "	" "
Arrive Amarillo	9:50 "	" "
Leave Amarillo	10:20 "	" "
" Washburn	11:15 "	" "
" Panhandle	12:05 a. m.	Tuesday and Sunday
" Pampa	1:30 "	" "
" Miami	2:25 "	" "
" Canadian	3:35 "	" "
" Higgins	6:25 "	" "
" Gage	5:15 "	" "
Arrive Woodward	7:25 "	" "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

DR. W. J. ROGERS
PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence, phone No. 77.

Office at
T. M. COULSON & CO., drug store.

Subscribe for THE BRAND.

S. H. Mount went down to Carlsbad Tuesday on business.

Mrs. S. E. Buster visited in Amarillo Sunday and Monday.

F. C. Garvin returned Saturday from a trip to Central Texas.

For cold drinks, ice cream and confectioneries, call on Erastus Gamble next door to Guy Gamble's saddle shop. 26tf

E. N. Burrus of Lamb county was in town Wednesday after supplies and in company with B. W. Miller and W. G. Higgins paid this office a pleasant visit.

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

G. L. Abbott of Umbarger was in town Monday.

W. B. Phillips of the North Draw is in town today.

J. P. Snyder had business in Bovina Tuesday.

If its home-made sorghum, you want, see A. H. Elliston. 33-2t

J. J. Myers, who lives east of town, came in Tuesday after supplies.

Joe Thomas shipped a car of fat cattle to the Kansas City market Saturday.

On page six of this issue will be found the display ad of D. R. Gass & Sons. Read what they have to say.

Born—To Mr. and Mrs. Chas. Davis of Castro county on the 20th inst, a boy, which lived only a few hours.

Jno. B. Gordon, who has large ranch interests in Castro and Terry counties, came down from Amarillo Wednesday and spent a few days in Hereford.

Mrs. J. F. Taylor and daughter, Miss Rosa of Amarillo passed down the road Tuesday to visit their husband and father, J. F. Taylor, who has charge of the Roscoe Lumber Company's business at Bovina.

See the beautiful samples of wall paper at the Racket Store. 33-4t

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's. 15tf

Mr. Allen of Portales was in Hereford Tuesday with Roswell apples for sale.

Claude Witherspoon and Grayson Bell returned Tuesday from the St. Louis Exposition.

Hunt and Taylor shipped four cars of fat cattle to the Kansas City market Saturday.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices. 1t

Judge and Mrs. W. B. Boyd visited friends in Amarillo Saturday and Sunday, returning home Monday morning.

Thos. Blake, who has a claim near Dexter, New Mexico, was in town Tuesday visiting relatives and looking after the shipment of a car of apples down the Denver.

W. L. Parrott, who has been transferred to Summerfield as foreman of that section of the Pecos Valley road, was in town this week and enlisted as a regular reader of the BRAND.

J. W. Lambert, one of Johnson county's substantial citizens, arrived in Hereford Tuesday to spend a short time for the benefit of his health and visit old friends. He came at the solicitation of Dr. J. J. Williamson who also lives at Cleburne and in whom the Panhandle has a very warm friend.

We call attention to the change in Laird-Herring Mercantile Co's. ad in this issue. Also to the new ads of Dr. W. E. Robertson and the National Livestock Commission Company.

On the first page of this issue will be found the half-page ad of Stambaugh & Lipscomb in which they invite the entire public to attend their millinery opening today and tomorrow. They also offer many rare bargains in their dress goods department.

Mr. and Mrs. J. O. Lindsey and daughter were among Hereford's visitors Monday. Mr. Lindsey, in conversation with a BRAND representative, stated that he already has about 25 acres of wheat in a good stand and growing nicely. Also that he will sow 25 acres more.

W. S. Simpson, one of the owners of the VVN ranch south of Bovina, and the leader of the Republican party in this section of the state, spent Wednesday in Hereford. In the afternoon, in company with local sportsmen, he went down on the Tierra-Blanco river to try his luck at capturing black bass.

Trespass Notice.
All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

For Sale or Trade.
Good span of mules, weight 1000 pounds, six years old, cheap for cash or will trade for cattle. For further information apply to E. D. SMITH, Hereford, Texas. 28tf

Gin Notice.
All subscribers to the Hereford gin fund are earnestly requested to meet at the court house in Hereford next Saturday evening at 8 o'clock. There will be two gin propositions, to consider. Come one and all and let's settle the gin question. Respectfully,
GIN DIRECTORS. 33-2t

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc., Etc.

HEREFORD, TEXAS

New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford.

J. M. GARNER
THE GROCERYMAN

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage.

TROY WOMBLE, Manager

TELEPHONE 76 PROMPT DELIVERY

HEREFORD TRANSFER
W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

Capt. W. H. Bean and son, P. W. Bean, and Geo. W. Miller, all prominent citizens of Howe in Grayson county, arrived Wednesday on a prospecting trip. These gentlemen represent large interests in North Texas and are not slow to recognize a good business proposition when it presents itself.

Remaining in the postoffice at Hereford for the week ending Sep. 15, 1904.

Anderson and W. A. Day, Bole Berde, J. A. Brashears, Miss Cora Coleman, Mr. Dill, Jas. S. Davis, G. W. Edwards, K. C. Fluker, Dona Fisher, Mrs. Kate Laskhan, Walter Moor, Eddie Moore (2), P. N. Nudd, W. J. Myers, I. Q. Phillips, Mrs. Leora Robinson, Mrs. Lulo Sluamor.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS.

Wanted.
To trade a good buggy mare for residence lots in Hereford.
W. M. HINES. 33-2t

For Sale.
One good gentle pony, cheap for cash, or will trade for good milk cow. See W. O. LONDON, 33tf at Stambaugh & Lipscomb's.

Fine Bridle.
A very fine bridle has been sent E. F. Connell by a prisoner in the Montana penitentiary. All who wish a chance at same call at Guy Gamble's saddle shop where it is on exhibition. 33-1t

Cheap Coal.
For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the
HEREFORD FUEL OIL CO.
Troy Womble Manager.

CALL AND SEE US. OUR GOODS AND PRICES WILL ATTRACT

Our new arrivals of Dress Goods are up-to-date and of the latest and newest patterns that can be found in the market. See the most superb line of Autumn and Winter stock of Clothing, Gent's Furnishings, Hats, Caps, Boots and Shoes carried in the city. We handle a line of first-class Buggies and Wagons together with a full line of Farming Implements, Hardware, Cooking and Heating Stoves—hard or soft coal burners. Come now and avoid the rush. WATCH NEXT ISSUE FOR PRICES IN THIS SPACE

D. R. GASS & SONS, Hereford, Texas

HEREFORD'S NURSERY.

There are at Present About 120,000 Trees Growing at the Nursery.

While the public at large is not aware of the magnitude of the Hereford Nursery, we feel safe in saying that, to those who have made personal investigations, there are no more important enterprises in our country.

Just a little less than a year ago the writer visited this nursery and was impressed to find an attempt to establish a nursery on the Plains crowned with such complete success. But on visiting this plant this week in company with J. P. Snyder, a different picture presented itself. The bounds had been extended so that its capacity is more than doubled and the trees of every variety have made rapid growth. The proprietor, L. P. Lundrum, took special pains in showing us through all the different departments and explaining the many varieties of trees and shrubbery which thrive in this climate. Mr. Lundrum has had many years of successful experience in the business and is making a careful study of the needs of this country with a view to allowing only such trees to grow in his nursery as will prove best adapted to the climate. At present he has about 120,000 trees, with many varieties of fruit, ornamental and shade trees represented. They are well cared for and in fine condition for fall planting. Besides trees, there are to be found all the varieties of vines, berries, yard flowers, etc.

Contrary to the prevailing opinion among our people, Mr. Lundrum is a firm believer in peaches doing well here and, to show his confidence, has a large exclusive peach orchard planted, which bore its first fruit this year.

In reply to a query from the BRAND representative as to the volume of business which he has under contemplation this season, Mr. Lundrum stated that he now has eight solicitors in the field and that he hopes to put out at least 50,000 trees.

Mr. Lundrum is well prepared to take care of the trade this fall and we believe it is the duty of all who will need anything in his line to give him the benefit of their orders. In doing this, they will not only help build up a home enterprise, but will get trees which have already become acclimated and hence are more likely to live. Besides, Mr. Lundrum is in a position to give much valuable information about the time and manner of planting and also the varieties which are most suitable to our climate.

If this and adjoining counties will plant all the trees which this nursery is capacitated to turn out from year to year the treeless plains will soon be no more, but instead the country will be adorned here and there, by beautiful and useful groves.

Tallmadge Advertising.

While Mr. Tallmadge is not locating the number of people here that many of us expected he would do, if we will only stop and think a moment, we could not hope for anything else. It is but a natural consequence for people to want to have time to consider a proposition before accepting it. Many of these people come down from the North, believing that the Panhandle is a sandy desert and do not think of purchasing lands here until they arrive and find that their opinions formed of the country are entirely erroneous: Then they begin to figure with a view to making investments, which of course the vast majority of them are not in a position to do until they return home and not only make arrangements but have time to consider the matter.

These people come here prejudiced against the country and if bringing them here will only create a correct impression with regard to it so that they will return home and speak a good word, we have been very materially benefitted.

Two of the gentlemen who came with the crowd this week and who control considerable capital, stated that it was their intention to come here again in November and purchase a ranch of several sections. The last few cars which stopped here were very favorably impressed with the country and will give us a great deal of free advertising when they return home. Besides, it is hardly probable that a hundred rational men would come here, see the prospects, go away and some of them not eventually decide to move back here to live. All we need is patience.

Cotton Seed in Demand.

The following letter is self-explanatory:

Houston, Tex., Sept. 22, 1904.
Mr. W. H. Rayzor,
Hereford, Texas.

Dear Mr. Rayzor:—I wish you would make it a point to see all of the men who are growing cotton in your vicinity and to find out from them whether they will have any seed to offer for sale and if so what variety and whether it is more or less mixed, and at what price per bushel of 30 pounds E. O. B. Hereford.

We have inquiries for seed Panhandle grown and want to be in shape to advise parties accurately.

Caution each man to state exactly in regard to the mixing. I think practically all the seed planted this year was mixed, at the same time some of it may be only slightly mixed and can be used all right for seed. Very truly yours,
GEO. W. CURTIS,
Special Agent.

See Arthur & Dobbin's hack for fresh meats. 32tf

Exhibits Wanted.

It is hardly possible to estimate the value to this country of the impression which has been made on the visitors this summer by the magnificent displays of agricultural products which have been gathered by our different real estate men. The products of a country are exactly what people who contemplate moving to that country wish to see. The farmers have been free to bring samples of their produce in and thus have aided materially in the move; but it has been suggested that if they would bring larger quantities of vegetables, fruits and everything which would be an advertisement for the country so that nice exhibits could be sent to foreign points, it would be better.

A prominent Santa Fe official was so impressed with a large cabbage head which was sent from Hereford to Chicago not long ago that he was heard to remark that if they would give it to him, he would make a barrel of kraut of it.

If you have extra good specimens of farm produce, and will bring them in, they will be placed where they will benefit the country at large.

League Program.

Following is the League program for Sunday, October 2nd, 1904:

Topic—Different kind of hearers.
Leader—Miss Alma Bates.

Scripture lesson—Mark 4:1-9.
Reading—The responsibility to sow the seed of the Word abroad—James Hughes.

Bible reference—The word and the hearer, Matt. 7:24-27—Miss Frankie Britain.

Reading—The Word, a test and judge of those who hear—John Jacobsen.

Bible reference—Be not discouraged, Isa. 49:1-8—Miss Mae Gamble.

Reading—In the willing heart the Word brings an abundant harvest—Miss Maggie Syms.

Hereford Beats Them All.

Two of the largest heads of cabbage the writer has ever seen were received at this office last Saturday. They were raised by Geo. W. Eagle of Hereford, and were sent to his daughter, Mrs. J. Milton Erwin and Mrs. Ed. Howard. The two heads filled a bushel crate and weighed 34 pounds. This indicates that the Hereford country is good for truck farming as well as the stock raising business.—Wichita Times.

For Lease Cheap.

A 3-section pasture with fine water outfit. Also 65 acres of feed.

H. R. DUFF,
Hereford, Texas.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed.

J. W. FEWELL.

Are You Going To Dip?

WILL HAVE SULPHUR AND LIME HERE SHORTLY

Laird-Herring Mercantile Company

(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

JUST TO JOG YOUR THINKER

Let us remind you of the fact that we are still at the same old stand selling lumber at the right price

We Will Make it to Your Interest to See Us Before Buying Lumber

Don't fail to get our prices

Burton-Lingo Co. J. W. BURKS
Local Manager

I HAVE A NICE LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubby and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

PROFESSIONAL CARDS.

C. P. ESTES, M. D. G. F. LÉGRAND, M. D.
Phone 82 Phone 138

ESTES & LeGRAND
PHYSICIANS AND SURGEONS
Office at Burns & Smith's Drug Store
Hereford Texas

J. W. HICKS, M. D.
PHYSICIAN AND SURGEON
Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT
Amarillo, Texas
Practice limited to the eye, ear,
nose and throat.
In Hereford the 1st of each month

W. E. ROBERTSON
DENTIST
Special attention given to diseases
and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in
the G. R. Hay brick building
Office phone 65 Residence 18.

Witherspoon, Gough & Dodson
ATTORNEYS-AT-LAW.
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford Texas

W. H. RUSSELL
LAWYER
Practice in all courts
Hereford, Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

School supplies at Burns & Smith's.
Miss Mary Clark visited in Ama-
rillo this week.

W. H. Walcott was on our streets
Monday from his ranch west of town.

D. C. Wood of Beaumont is visit-
ing his uncle, W. S. Higgins, this
week.

When in town call around and let
Erastus Gamble fix you up a nice
short order lunch. 26tf

W. W. Jones, who recently left
here, instructs us to send his paper
to Henrietta, Texas.

Mrs. C. S. Richards returned
Saturday from an extended visit
with relatives at Grimes, Oklahoma.

Miss Zula Vanderburgh left Sat-
urday afternoon for Amarillo near
which place she will teach school
this year.

List your lands with C. L. Tall-
madge. He handles buyers by the
carload. Branch office at Withers-
poon & Gough building. tf

The prospectors which went down
the road last week stopped off here
Sunday and Monday and made a
thorough inspection of the country.

Lee Gilliland has accepted a po-
sition with W. A. Higgins to look
after his ranch interests west of
town, to which place he moved his
family this week.

The Hereford Sheet Metal Works
are selling shop-made stove pipes at
factory prices. We will also put up
your stove so that you will be pre-
pared for cold weather. 31tf

J. A. Oden, manager of the VVN
ranch south of Bovina, arrived in
Hereford Sunday afternoon on his
way to Dimmitt where he had busi-
ness in the district court.

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Wall Paper—E. B. Black. 44

A. J. Lipscomb had business in
Bovina Saturday.

Miss Imo Gass visited at Umbarger
Saturday and Sunday.

A. H. Elliston returned Saturday
from a business trip to New Mexico.

Miss Nellie Phansteel visited in
Hereford Monday from the ranch.

Witherspoon & Gough represent
nine old-line fire insurance compan-
ies. 43

Frank Miller of Henrietta spent
several days in Hereford on busi-
ness this week.

If you want hard wheat from Ok-
lahoma to sow this fall, see Chas.
C. Ferguson. 32tf

S. B. Feemster went to Amarillo
Saturday afternoon, returning Sun-
day morning.

FOR RENT—25x80 brick building,
centrally located. Address Box 255,
Hereford, Texas. tf

Tom Carter left last week for
Tyler where he will take a business
course in the Tyler College.

R. C. Phansteel came in from his
ranch Monday and went up to Ama-
rillo on the afternoon train on busi-
ness.

J. F. Dendy of Boom had business
in Hereford Saturday, and while in
town was a pleasant caller at this
office.

Elder Randolph Clark preached
at the Christian church in Amarillo
Sunday, returning home Monday
morning.

Mrs. Maude Hughes and son of
Graham arrived in Hereford Sun-
day to visit their parents, Mr. and
Mrs. F. Herron.

Judge Ira Webster and Will Boyce
came in Monday morning from
Amarillo and went down to district
court at Dimmitt.

G. R. Jowell was in town Satur-
day and informed a BRAND repre-
sentative that they were quite busy
dipping their cattle.

Miss Laura Edwards, who teaches
the Boom school, spent Saturday and
Sunday with her brother and sister,
Mr. and Mrs. C. E. Edwards.

J. W. Cox of Hale Center was in
town this week visiting his brother,
J. C. Cox, and incidentally purchased
a supply of groceries from our busi-
ness men.

We are glad to report that Walter
Ricketts is again able to be out after
a week's confinement to his bed as
a result of a collision with a wild
horse.

Geo. W. Eagle went to Roswell
Monday morning to make arrange-
ments for the shipment of a car of
apples to Hereford. The announce-
ment of their arrival will be given
later.

B. T. Bell of Dimmitt was visit-
ing in Hereford Tuesday and paid
the BRAND office an appreciated call.
Mr. Bell informed us that he was
again preparing to launch out into
the sheep business.

A. Laird, of the Lone Star ranch,
and president of the Laird-Herring
Mercantile Co., Bovina, was in the
Center Monday night, prospecting
for a few top yearlings. Any one
who has this class of stock see
Charley Street, Hale Center Mes-
senger.

W. A. Higgins was in town Mon-
day and informed a BRAND repre-
sentative that he is making prepara-
tions to move into town, the work on
the ranch being too heavy for him.
The many friends of Mr. and Mrs.
Higgins will be glad to learn of
their decision in this matter.

THIS IS LOW YEAR

NATIONAL LIVESTOCK COMMISSION COMPANY

GOES ON RECORD

We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a rich reward as the years go by.

THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY

We call the attention of our Texas friends to the fact that our old stand-by, **Geo. Long**, of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments

WRITE US WIRE US SHIP US

OFFICES: Chicago St. Louis Ft. Worth, Kansas City

Send the BRAND "back yonder."

W. H. Garrison visited in Ama-
rillo Sunday.

I want 400 to 500 head of cattle
to pasture. E. B. Black. 25tf

Tom Witherspoon went down to
Portales Monday on business.

For Sale—A good Jersey cow and
calf. Apply to Stambaugh & Lips-
comb. 32tf

Mesdames Millet and Stamps of
Summerfield were shopping in Here-
ford Saturday.

W. W. Ligon returned Monday
from a visit to his old home in
Johnson county.

Prof. W. T. Noblitt went up to
Amarillo Monday afternoon on busi-
ness, returning Tuesday morning.

Mr. and Mrs. L. E. Alby left
Saturday afternoon for St. Louis,
where they will spend two weeks at
the Fair.

O. L. Meeks, who has been work-
ing for W. H. Rayzor for several
months, left Monday afternoon for
his home at Weatherford, Texas.

Mrs. W. P. Holland left Monday
afternoon for her home at Bartlett,
Texas, after spending several weeks
visiting her brother, E. F. Connell.

Mr. and Mrs. Jesse Rice left
Monday afternoon for their home at
Baird after spending several days
with their parents, Mr. and Mrs. M.
W. Shelley.

Rev. C. L. Cartwright was not
able to occupy the pulpit at the
Methodist church Sunday night,
owing to his being sick. Rev. B. H.
Bounds preached in his stead.

Mrs. D. W. Terry, who has been
visiting her sister, Mrs. J. O. Lind-
sey in Castro county for several
weeks, returned Monday afternoon
to her home in Free Stone county.

We received word from T. J.
Davis this week asking that his
paper be sent to Childress instead
of Clarendon, he having moved to
that place to work for the Denver.

A. P. Murchison returned last
week from Kansas City, where he
went to market two cars of fat cat-
tle—one for Murchison & Thomp-
son and the other for J. H. Weems.

B. F. Turner, formerly of Here-
ford but now living just across the
line in New Mexico, was in town
Tuesday after supplies and called
around to this office and ordered
the BRAND and Dallas News.

Jno. B. Vannoy of Canadian, who
recently bought the jewelry business
of W. W. Meeks, arrived with his
family last Saturday and will take
charge of the business at once. Mr.
Vannoy is well known to some of
our citizens who commend him as a
gentleman and good citizen. The
BRAND, on behalf of our people,
wishes to extend to Mr. Vannoy and
family a hearty welcome and ex-
press the hope that their stay with
us may be both pleasant and profit-
able.

Onto a Good Thing

Are you onto a good thing. You will be when you get onto the superior qualities of our stock of groceries. It's a funny thing the way some people buy groceries; they think only about the "price" and never about the "quality." When we sell groceries, we think of both, and we are selling the best on earth. We believe, first, in giving our customers the best groceries that money will buy, and then making the price as low as possible for the kind—and you can't find lower prices than ours. Now, if you're "onto a good thing" don't forget to see us the next time you need anything in our line.

John A. Johnson

.: Groceryman .:

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE

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Semi-Weekly \$1.00 a Year
Six Months 50 Cents

In combination with THE HEREFORD BRAND \$1.75 a year

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BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

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W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt

AND FIELD SEED

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International Stock and Poultry Pens

YOUR PATRONAGE SOLICITED

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties....

A NEAT HAIR CUT CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

