

Gold Star winners from the county will be honored a week later at the district God Star

junior and adult club leaders

and the county agents, Mrs.

ert and Juston McBride.

Lubbock Area

Two other property owners have officially protested to the

action

women will be awarded and the '66's will be on display. Hours will be from "7:30 a. m. till. . ." on Saturday and

from 1 to 5 p. m. Sunday

There, they will be told the story or the development of the nation's first tobaccoless smoke from dream to production in a

On Committee

Grant Hanna, Route 4, Here- zone change, by appearing at ford, American Legion 18th the zoning commissions meeting. District Commander, has been Mr. and Mrs. C. W. Gresham, appointed to the National Mem- 408 Long, and Mrs. Don Paris, bership and Post Activities Com- 117 Emma, who owns property mittee of The American Legion. at 910 Ave. B. Mr. and Mrs. Hanna received notification of Pat Newell also attended the his appointment in a letter from zoning commision meeting. Naional Commander L. Eldon The council postponed action James

His appointment was approv. ular meeting. ed by the Legion's National Executive Committee during its cil voted to accept the responmeeting, Oct. 6-7, at Indianapo- sibility of maintaining the Chrislis Ind Hanna was nominated by Na- son

tional Commander James for the appointment upon the recommen cees have undertaken this prodation of American Legion de- ject, and will again this year partment (state organization) supply volunteer help to put the officials in recognition of the lights up, but asked the city to services he has rendered in both assume the maintence. The Hereford Post No. 192 and the lights are owned by the Deaf pires at the close of the 1966 merce.

ecutive Committee.

smelled "something funny" . . .

apparently touched off an ex-

elled a storage shed.

CB CLUB PATROLS

Observed-Just

One Trickster

tricks.

the city streets.

Quiet Halloween

served in Hereford, as most of

their yearly yeilds were satis-

fied with the treats handed to

See QUIET Page 2

gate.

'HE DIDN'T SMELL THE GAS'

Texas Department. His term ex- Smith County Chamber of Comfall session of the National Ex- The council moved that it authorize city attorney Earnest

Explosion Burns Four,

continuously. Auto dealers showing in the event will be Warren Bros.

Motor Co., Stephens-Hudson Co., Hiway Pontiac Motor Sales, Kinsey-Osborn Motor **Orsborn** Chevrolet-Olds Со., and Dishman-Hale Chrysler-Plymouth.

In the past, the Hereford Jay-Saturday Sunday Monday Tuesday

70 Wednesday Moisture this Month Moisture this year 26.27 (Courtesy KPAN)

65 74

factory built here with the aid o a corporation comprised of 35 **Rereshments** will be served local businessmen.

MEANWHILE, smokers in Hereford and Amarillo will be seeing Bravo Smokes on sale for the first time in vending machines and many stores. Following the noon luncheon, many persons who have had

key roles in making Bravo a reality in Hereford will tell of the development of the product. Then, newsmen will tour Bravo's plant at 1303 East Park Ave, to see how the product is

made THE PLANT, which employs some 50 persons, will be operating in full swing. 35 It was constructed jointly by 38

the Deaf Smith County Development Corporation and Toboccoless Smokes, Inc., the research firm headed by Puzant C. Torigian.

Smokes, Inc. - the operating company formed by the local group and Tobaccoless Smokes - will describe the origin more than six years ago of the idea that a "safer smoke" could be produced from a product other than tobacco.

Exhaustive tests during a period of six years went into ed \$1,556.67 last Saturday from developing the product now known as Bravo Smokes. Torigian has worldwide patents on processes used to transform lettuce into the smoking product.

See BRAVO Page 4



NO LONGER DREAM Four months ago, Puzant Torigian pozed for a Brand photographer in front of a picture of a field of lettuce holding a package of lettuce smokes produced in his Long Island, N. Y., laboratory. This week, Torigian was able to pose in a real lettuce field holding a package of Bravo Smokes produced in an assembly line at Bravo's Hereford factory. It's the story of a dream come true for Torigian and many Hereford residents who played a hand in establishing the nation's first lettuce smokes factory here. See story at left. (Staff Photo by Wain Mil-

TEENS' HALLOWEEN EFFORT CROP Drives Nets \$1,500 In Gifts

posed to place a caliche base Hugh Clearman, CROP stuon Victory Dr., the road run-Hereford high school and jundent chairman, said many of the ior high school students collectworkers reported many people side of the park parallel to the and chalked up only 12 accidents out of town Halloween night creek.

when the canvas was made. Clearman said that persons the American Legion, Mayor WELLS ALSO stated that the who were not contacted may Ray Cowsert emphasized the department throughtout the state drop their contributions off with fact that the park would be a operated a total of 1,459 vechicl-Joel Hodges at the Hereford "free" park, except for the us- es for a otal of 39,820,373 miles, State Bank, or may call Clear-See CROP Page 2 ual charge fixed by the city for with 151 accidents, for a fre-See LARGE Page 2 See LUBBOCK, Page 2

the remainder of the 213 acre banquet in the Amarillo YW tract requested by the city in a CA building. written proposition from the city Theme of the county bah quet is Our Modern 4-H World commission to the two veterans Musical entertainment if plan-

THE CITY would also start an

immediate clean-up operation on

bridge

groups. A qualified park engineer on ned on the program. Arrangearchitect would be engaged to ments are being made by draw up a proposed plan of development for the area, includ-Argen Draper, Mrs. Rita Huck ing the golf course, the city's proposition continued

AS FUNDS become available actual development work will commence and will continue as funds are available for the development of the park.

The property in question lies Highway Patrol between the Main St. bridge and the sewage disposal site, en- Garners Award compassing the property along Tierra Blanca Creek between Victory Drive on the south and men, who help make up the es-New York St. on the north - timated 200 driving members of with the veterans retaining the Lubbock region of the Defrontage property along the ma- partment of Public Saftey, were jor streets surrounding the area. according to the proposal, would Fleet Safety Award.

IN RETURN for the proper-

ty, the city of Hereford has pro-

der the land,

Area Texas Highway Patrolsaluted at Lubbock Tuesday To be retained by the veterans night as winners of the DPS

be water royalties, as well as oil and gas mineral rights un- Texas DPS director, presented Col. Homer Garrison Jr., the first place award to the Lubbock commander, Maj. Harry

Hutchison. Sgt. Bill Wells, stationed in Hereford, reported the region traveled a total of 5,488,796 miles ning east and west on the south which gave a frequency rate of

In presenting the proposal to 2.186 per million miles.



played throughout much of the state — approved eight of ten proposed amendments to the state constitution in balloting

Tuesday. A total of 619 votes were cast in the county - slightly more than had been anticipated

BY A MARGIN of 67 votes this county's voters rejected the proposal to increase terms of nany high state officials and lawmakers from two to four

Also vetoed by Deaf Smith observances Thursday, 11. will go to aid the Auxiliary in meeting certain qualifications. its many activities. Local balloting, which favored

By a 429-174 vote, the county approved the measure allowing creation of the Texas Opportu-

THE 299 vote margin granted this measure was the most decisive margin stamped by local

by local voters were also voted down on a state-wide basis.

to 344 the proposed extension of the Veterans Land Fund, but this proposition apparently fail-ed by a very small majority to pass statewide

County voters favored fouryear terms for the governor, See VOTERS Page 2

Firemen who were called to the scene about 8 p.m. Sunday said the blast apparently result-ed from gas escaping from a small butane bottle connected to

WITNESSES to the blast said Prieto had gone into the cellar and struck a match, apparently A quiet Halloween was ob- setting off the blast.

The explosion caused no fire, the ghosts and goblins that but levelled a frame storage roamed the streets in search of shed above the cellar.

mishap told firemen that the them, and did not deal out many youngsters had told their father they smelled something strange.

The only major incident re-ported to the police was a thing and there wasn't a light 'flaming John', (a comode filled down there so I guess he was with burning gasoline) left on just trying to see," one of the boys said.

A watchful eye was kept on "HE CAME out of the cellar the city by the police depart- and said he was O.K. but we ment, with the help of the Deaf could see where the fire had

Smith County Sheriff's depart- burned him," he continued, ment an Texas Highway Patrol, The injured boys had been along with members of the Here- standing at the top of the stairs leading into the cellar. One of

Youngsters who were playing REMAINING IN Deaf Smith them was knocked down by in a cellar at the rear of a County Hospital Wednesday for the blast. home told their father that they treatment of burns received in All four remained in the hosthe Sunday night blast were E. pital Wednesday. They were list-

and their father went to investi- H. Prieto, 439 Ave. E, and his ed in good condition.

three sons David, 11; Adam, 7; He struck a match to see and and Jimmy five. All are reported suffering plosion which injured him and from first and second degree three young bystanders and lev- burns about the face, hands, and arms, and the father was also burned on the knees.

Causes Property Damage

a two-burner stove.

A youth who witnessed the



ESULT OF BLAST-Hereford Marshall Terry Hale examines damage caused by an explosion here Sunday night which sent three persons to Deaf Smith County Hospital. The

blast, apparently caused by a small butane stove, flattened this storage shed at the rear of a carport at the E. H. Prieto residence, 439 Ave. G. (Staff Photo)



nity Plan as a loan fund for Texas students attending public and private institutions.

The two amendments shelved

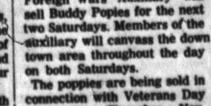
Nov. Proceeds frm the poppy sale

Poppy Sales Begin, Saturday **By VFW Women**

- as local voters showed ma-jority disapproval of only two Members of the Veterans of Foreign Wars Auxiliary will

voters,

THIS COUNTY favored by 369



County voters was proposition number seven, which would allow a tax exemption for hospitals

city residents for the Christian Rural Overseas Program. THE AMOUNT was some \$440 short of the \$2,000 goal set by The discovery of a new and the students, although it is some safer smoking product had its \$160 over last year's collections by the groups.

Torigian, president of Bravo

on this matter till its next reg-IN OTHER action, the coun-Weather tmas lights for the coming sea-H L



DIETS

ry of state, and other as described in proas de r four.

ority favoring the measu re was 61, with a vote of 337 276. But this proposition failed by a clear margin on the state

PROPOSAL number n ing salaries of legislators and other officials, met disapproval on a statewide basis, but local voters endorsed this measure by 317-289

The county's vote went as

No. 1 - Financing college uildings, for, 404-200. No, 2 — Veterans Land Fund

for, 369-244. No. 3 - Aid to needy, for 361-233

No. 4 - Four-year terms for state officials, for, 337-276. No. 5 — Teachers' retirement

fund, for, 377-227. No. 6 - Student loan fund,

for, 429-174 No. 7 - Hospital tax exemp-

tion, against, 316-281. No. 8 — Judges' retirement,

for, 451-152. No. 9 - Lt. Gov. and speaker salaries, for, 317-289,

No. 10 - Four-year House terms, against, 264-331.

Bake macaroni and cheese in a rectangular baking dish and top with sliced tomatoes sprinkled with buttered crumbs.

Summer treat: Spread a sponge cake layer with vanilla pudding: cover with fresh berries top with another layer of and cake. Sprinkle the top of the filled cake with confectioners sugar.

Crop ...

(Continued from Page 1) man and he will arrange to have the money picked up. Workers said that the response by Hereford citizens this year

was "the best ever." LAST YEAR, the youth collected approximately \$1,400 for the drive. Hereford was rated fourth in the state in collections including cities as large as Houston, Dallas and San Antonio.

gram will be used to buy food and milk for the underpreviledged peoples overseas. Two committees, one from high school and ne from junior high school organized the annual drive this year. Serving on the high school committee was Jana Cole, Jo Frances Deavenport, Jean Roberson, Sharon Garrison, Jane Messick, Shelly Rush, Margaret Adams and Beverly Lemons. Those working on the junior high committee were Kerri Damon, Betty Hodges, Greg Chisom, Marsh Pitman, John Martin Mark Woodward and Jackie Meredith.



CAUSES BLAST-Hereford Fire Chief J. W. Ave. G, Sunday night. The blast injured (Jap) Dickerson inspects a butane burner three persons and caused heavy damage to which apparently was the blame for an ex- a storage shed. See story on page one. plosion at the home of E. H. Prieto, 439 (Staff Photo)

Large . . . (Continued from Page 1) usage of the golf course.

THE PARK would always be known as Veterans Memorial set for Tuesday Nov. 9. Park and suitable signs would

be erected at entrances showing the name as Veterans Memorial Park, the city's proposition continued

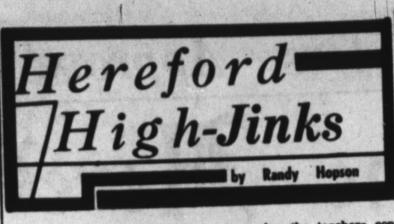
American Legion Post Commander Leroy Williamson presided over the Tuesday evening meeting.

He said that the veterans organizations would also retain certain properties along New York St. and Victory Dr., as well as properties inside the park entrance, where the Amer-Money solicited for the pro- ican Legion and VFW tentatively plan to construct new homes for both organizations. ON PROPERTIES to be retained, the veterans now realize more than \$4,000 annually from leases. Estimates as to the va-Hue of development property to be retained by the two groups American Legion ran as high as \$200,000, according to a member of the joint VFW-American Legion Board. The two veterans organizations obtained the present Veterans Park 18 years ago when they purchased the property from the county, for a sum of \$7,500. THE PLAN at that time was to develop the property into a park. \$5,000 was also expended soon thereaft to hire a qualified park planner to draw up a proposed plan for the park. "THAT WAS nearly 20 years ago", said W. J. "Dub" Reeves. "and we haven't done anything yct". Reeves told the gouup that he was vice-commander of the organization in 1948 when the money was expended for development plans "But all we have now is a place to run a few yearlings and a cockleburr patch" THE PROPOSAL was not



Futurism in Art was the subject of Mrs. Juston McBride, guest speaker to Pioneer Study Club at a recent luncheon. An art student and painter since childhood, and winner of a 1965 citation in Texas Fine Arts Association show, Mrs. McBride was introduced by Mrs. Bess Werner, program chairman,

She spoke of the long history of painting, which can be traced to the Stone Age, as a background for understanding moddern art. Pop art she called a fad, but abstract art something of piloting a helicopter and fly-plosion in the Korean War and



The different organizations a-| and cuasing the teachers consternation. Well, Roger? round, school are really busy.

A Band Dance Friday night!

The All-School Play, "The

time in December, Mrs. Fran-

cis Jones, the director, feels that

"Nothing great was ever ac

"Nothing great was ever ac-

That's a good thought Sen-

hieved without enthusiasm."

Emerson-

-Randy-

Tuesday the members of F. T. SOPHOMORE Tony Malouf A. went to Canyon to attend the district meeting. The members has something to be quite proud attending were in charge of a of. Tony has received his citiworkshop on parlimentary pro- zenship. One of the Herd's rug-According to Barbara Zinser, ged linemen, Tony orginally came to the U. S. from Lebanon. cedure.

they had a good number attend- Congratulations Tony! ing and were very well received. Fuure Teachers attending were Nancy Smith, Barbara Be sure to attend after the Zinser, Laura Higgins, Pam game with Muleshoe. The fab-Winget, Penni Jones, Cynthia ulous Hide-A-Ways will be play-Knox, and Randy Tooley, Mrs. ing. Betty Mercer sponsored the group's trip. Night of January Sixteenth" is

progressing remarkably well. Then Tuesday evening the F. F. A. fellas held their formal Some of the cast already have their lines memorized. The proinitiation. New members were initiated and pictures were tak- duction will be presented someen for the annual.

ANOTHER initiation is to the play is an exceptionally good take place tonight. The Hi-Y will choice because it not only gives hold their initiation at 7:30. The the cast experience in characnew members have had to wear terization but is also gives them suits to school all week as part some knowledge of court room annual awards banquet in Lub- 2 p. m. Tuesday in the home procedure. This is something you bock. of this initiation. won't want to miss! A well-known figure around

H. H. S., Roger Owen is revealing that his talents not only lie in the field of football but in other fields as well, Roger has a wonderful talent exhibiting superb muscular control. He iors. is expert at crossing his eyes

IN VIET NAM DUTY Hereford Man On Rescue Flight **Ends Up Rescuing Himself**

Derel C. Jones, son of John son about three months ago. A. Jones of Westway, may have His wife Barbara and their saved himself and a companion three children reside at Columfrom being victims of the war bus Georgia. Jones was more fortunate than

in Viet Nam recently.

his brother Bill, who was knock-

days and \$100 fine plus cost;

Erineo R. Pedroza, three days

and \$150 fine plus cost; Michial

E. Medina, three days and \$175

plus cost; Murillo, three days

and \$100 plus cost; and Richard

F. Pickens, ten days and \$75 plus cost. Pickens was given pro

Hereford Men

bation.

Dullas Frazes The Hereford Brand, Hereford Texas, Thursday, Nov. 4, 1965 New BSP Members Held **Pledge Rituals For Six**

Six pledges to Kappa Iota and Pat Parker, a hostess com-Chapter of Beta Sigma Phi were mittee from Beta Sigma Phi received as members in a rit- City Council, served punch, in Community Center. The ex- sandwiches and cookies.

Jerry Fowler.

12.

A brief business discussion

was held, when the two chap-

ters voted to hold the annual

Valentine ball Hereford Country

Club. It is scheduled for Feb.

(Continued from Page 1)

runnerup certificate on behalf of

the Austin headquarters unit.

Lubbock ...

miles traveled.

honor.

to us."

emplar chapter, Xi Epsilon Al-pha, joined Kappa Iota in a joint meeting for the service. Bob Kinsey, Duke Powell, Geor-Mrs. Harold Kids, Kappa Iota ge Rowe and Gene Deal.

Others present from Kappa Iopresident, conducted the pledge rituals with assistance from o- ta Chapter were Mmes. Jim Cramer, Bobby Duncan, Arliss mittee, Mmes. Jack Straw, Pat Ferguson, Wendell Maloney, Houston Frye, Mike Wilson and Bobby Shelton. thers on the executive com-

Those from XEA Chapter were Mmes. James E. Ballard, Don Baugous, Harold Beau-champ, Clete Corliss, R. J. Cramer, Bill Kendall, Walter Kirkland, Hicks Roberson, John Schneider, Larry Summers, Glen Mmes. Fowler, Howard Gore Wilson and Ann Woodward,

Veleda Talk Will Relate quency rate of 3.863 per million **To Project** Lt. Col. Wilson E. Speir, assistant director, accepted the

A guest speaker with first-ABOUT 250 patrolmen, dri- hand information on a project ver's license examiners, licen- being conducted this year by ses and weight officers and o- Veleda Study Club will be heard ther special guests attended the at the club's next meeting, at

Mrs. Bill Wisdom of Lockney. The northwest Texas region who is associated with the Hihad to set a departmental record - one Col. Garrison cited Plains Council for Mentally Retarded, will discuss schools for as an "outstanding accomplishmentally retarded children, ment" - to nose out the DPS especially the school at Abilene headquarters for the coveted to which Veleda Club members Th UI SO PI

fo

Announcement of plans was made at a recent meeting in the home of Mrs. Gid Brownd, when row, however as he noted, "Win- Dr. Clarence E. Hicks was the speaker on Handwriting Analy-

He told how handwriting may reveal character traits, so that we have lost two patrolmen in traffic accidents," and asked a moment of silent prayer for tries as a part of job interviews. "those who lost their lives in Slides were shown to illustrate The headquarters unit was a

The headquarters unit was a close second, with only 12 ac-cidents in 4,007,788 miles for a frequenvy rate of 2.994 per mil-lion miles.

IT IS the second time in four are sending boxes of clothing years that the Lubbock region this week. captured the signal honor. Maj, Hutchison's acceptance was marked with a note of sorning the award is bitter sweet He said, "During the past year

it is analyzed by many indusvarious forms of handwriting

Speedy and good: fill sherbet glasses with blueberries, sprinkle with brown sugar light or dark) and top with sour cream. Allow the enamel surface of a range to cool before cleaning it. If you should spill food on the hot surface, wipe it off with a dry cloth and wait before cleaning further.

Ever add cooked cut green beans to potato salad?

Count on a cup of greens for each serving when you are preparing a tossed salad

The **Hereford Brand**

Hereford, Deaf Smith County, Texas, 79045

Published Every Thursday at 130 W. Fourth Member National Editorial Assn

Member Associated Press

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879, Second-class postage

CIRCULATION And and a subsection of the

without opposition. One veteran said "the city's only contribution so far has been to put a sewer at the end and ruin the picnic grounds", while another offered the group \$50. 000 for the property for private

development. **District American Legion Com**mander Grant Hanna urged approval of the proposition however. "The property is idea! for a park," Hanna told the group.

"and I believe the property we own will be much more valuable if this area is developed into a park by the city" THE CITY of Hereford now

owns approximately 16 acres just east of the Main Street Good with pork. bridge. This property and an additional 55 acres from the Veteran's Park would be used to

help would come from many sources if the city was deeded

are filled with it. PAUL ARNPRIESTER Relation of old and new art

Arnpriester Wins forms were shown as she displayed paintings, wax sculpture and mosaics. The speaker predicted the coming of univeral-lism in art, the kind which can **Speech Contest** be appreciated the world over. Mmes. Paul Rudd and Mary

A Hereford High School sen-Seigler were hostesses at the ior, Paul Arnpriester, was nam-Caison House. Tables were stried winner of the 29th annual kingly decorated with fall flo-Contest sponsored by the local wers and berries in garland ef-American Legion post here Wedfect. Mrs. Wirt Phillips presented the devotional talk, Let Beauresday Arnpriester, son of the Rev. ty Be Seen in Me. Twenty-two

and Mrs. Noah Arnpriester, gave the winning speach on the subject of the Constitution of the United States.

ona, Happy, and Dimmitt.

dressing for use with salads.

Ever add grated orange along

with butter when you are sea-

soning freshly cooked beets.

NAMED SECOND place win-Loning ner was Tony Malouf, son of Mr. and Mrs. Hanna Malouf. (Continued from Page 1) Malouf, who moved with his the reason for non-payment was family to the U. S. from Le- the owners felt the property valbanon, just recently received his ue had not been improved. Bayne also said there had been U.S. citizenship.

Arnpriester will compete in the no official protest filed by American Legion's Zone Orator- Dameron at a public hearing Army. ical Contest, to be held here prior to contracting for the pro-Nov. 9. He will be competing ject. with entrants from Canyon, Fri-

A HEREFORD company has been awarded the contract for Winner of the zone evnet will supplying the city with eight new traffic light and two controllers. The bid of \$2,411 from Kelly

members were present.

A bid for \$1,996. 36 from Signal Sales and Maintence of Dallas was rejected on the recomendation of Bayne, because of past experience with the brand of signals that were bid.

Other bids received were, Graybar Electric Co., Amarillo, \$2,758; Traffic Signals, Inc., Dallas, (controls not included) \$1,199.90; Signal Engineering Sliced or diced cooked white Co., Houston, \$2,462.32, and Nunn turnips take to a cheese sauce. Electric Supply, Amarillo, \$2,

to study since many museums ing rescue and delivery miscaptured by the Chinese sions. He drops off the American forces on the battleground

and rescues the soldiers who have been wounded on the bathave been wounded on the bat-**Appear In Court RECENTLY** he was flying a

routine mission with a mechanic sargeant to go in and pick up a helicopter which had been downed due to a defective rotor bearing.

tlefield.

As they were flying in to the plane, they were hit by Vietnamese fire, which punctured their fuel tank. They managed to fly to the crippled plane, but were unable to fix the holes in while licenses suspended. Simtheir own gas tank. Quick thinking on the part of charge on two other ocassions

mechanic, saved the day for the two. He with the help of his. 11 convictions of driving while manding." companion took the rotor beari- intoxicated, which prompted the ing off the one helicopter and judge to levey the maximum sentence for this offence. replaced the one on the crippled A sentence of 30 days plus plane and flew out safely.

Jones served nine years in the cost was given James G. Noyes navy and then transferred to the on a charge of child desertion. Santiago L. Madrigel was fined \$50 plus cost for driving while

HE WAS sent to Viet Nam license suspended. when the first soldier buildup Five men were convicted of was called by President Johndriving while intoxicated. Eulalio R. Garcia received three



REPORT Jolly Bluebirds of Shirley

School were entertained at a Hurt In Wreck School were chieven home Halloween party in the home of Mrs. Don Davison. After To Be Returned games, popcorn balls and fruit drinks were served.

Two Hereford men injured in Present were Amber Hare, a New Mexico truck accident Sina Sims, D'Lynn Davison, Li-October 27, will be transferred to Deaf Smith County Hospital tolly Lee, Terri Greenwood, Winnetta Hill, Jeanine Bradley, Beth day.

ster of the Asset

lion miles. THE COLONEL pointed out bers, Mrs. Alan Gibson as a better, "and it could have been

the line of duty."

worse." Then he challenged the officers to help make the DPS "as effective and as well thought of as humanly possible. "We work for the people of

Eight county court cases were heard this week by Judge H. C. this state, for the preservation Williams, resulting in fines from of social order for them. As \$50 to \$175 and jail sentences their employees, we have an obfrom three days to six months. ligation to set an example that

THE SIX-month sentence was can be looked up to and pointed handed down by Judge Williams out with pride on the part of to 48-year-old Roy Cecil Sim- each private citizen." Garrison also stated "if the mons, on a charge of driving general public took a page from mons has been convicted of this our book and came up with the

> **Moore Business Forms** THE INK SPOT

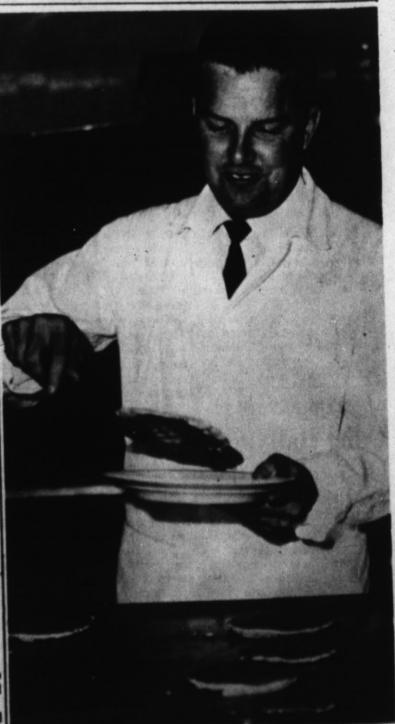
that the record could have been guest, by the 12 members present.

Woman Injured In Auto Crash

> Pauline Lovan, 222 Ave. J. was taken to Deaf Smith County Hospital by Gililland Funeral Home ambulance early Wednesday morning as the result of an auto mishap in the 700 block of South 25 Mile Ave.

She was injured when the auto same accident frequency rate a she was driving was struck in Jones, who was also an airplane in the past, in Childress County large part of our job would be the rear by an auto driven by and Potter Couny, and has had considerably easier and less de- Janet Reinart of Rt. 3, Hereford.

She remained in the hospital Wednesday afternoon for observation of injuries.



of hot pancakes at the annual Kiwanis Club pancake a per Tuesday at the high school cafeteria. The feast inc



compete on the district level Nov. 18 in Amarillo. Ampriester is scheduled to Electric Co, was accepted over give his talk at tonight's meet- five other bids. ing of the Toastmasters Club. Some good cooks like to add cream (gweet or sour) to French

taul Martin, born Nov. 1. He reighed 7 lbs. 61/2 ozs. Mr. and Mrs. Ramon Zamora are the parents of a son, Uvence orn Oct. 31. He weighed 7 lbs.

ots. Mr. 1005 12 and Mrs. William L Jackson are the parents of a daughter, Lori Michelle, born Oct. 28.

Mr. and Mrs. Joseph Patrick Crowley are the parents of a son, Christopher Wade, born Oct. 28, He weighed 5 lbs. 14

Mr. and Mrs. Florencio Zam ter, Martha Idalia, born Oct. 28. She weighed 7 lbs, 5½ ozs. Mr. and Mrs. Estevan Martines are the parents of a son, Man wel, born Oct. 28. He weighed 7 lbs. 131/2 ozs.

STARTING FROM SCRATCH

NEW YOUR (AP) - LOU Carnesecca, new basketball coach at St. John's University, will face at least four other hman coaches next season. His 'Redmen will meet teams coached by newcomers Bucky Wates of West Virginia, Jim Maloney of Niagara, Bob Knight of Army and Jack Donohue of Holy Cross. Carnesecca may also face new coach Frank Truitt

701 IRVING Corner lot. Just starting construction. Look at plans — pick colors. Many features — on block of all nice homes. \$375 total move

MOVE IN SOON

- MODEL HOME OPEN DAILY -

702 BLEVINS

3 bdrs., att. gar. one & one half baths, built

ins, cabinets and closets plentiful. Pick

colors now and move in soon - \$375 total

move in cost.

Page Three

in cost.

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ACCIDENT SCENE-Shown above is one of two autos involved in an accid- driver of this vehicle and seven persons riding in another car escaped serent at the intersection of U.S. Hwy. 60 and Park Ave. Saturday night. The ious injury, although both cars were demolished. (Staff Photo)

Citizen Of The World Is LaPlata Club Topic

~ mi .

A thumbnail biography of U United Nations due to end in

Thant, Secretary-General of the 1966. United Nations, and a review of some of his beliefs on world wants to enslave another nation problems made up a picture of or race, that co-existence is nec-A Citizen of the World presented essary for survival, that no isfor La Plata Study Club Tues-day evening by Mrs. Jay Bos-by force and without compromise, were discussed in her

world citizens in response to roll call and Mrs. Boston began her talk by saying that it is diff-were made to bring gifts to the Nov. 2. She weighed 8 lbs. 7½ icult for us to realize that we next meeting for patients in ozs.

are all world citizens and have Wichita Falls State Hospital. well as national peace and well- Nov. 16 in First National Com- daughter, Valeria, born Nov. 2. being. Peace cannot be achieved munity Room.

by near-passivism, she added. Guests were Misses Ellen Pin-She pictured U Thant as a nell and Wanda Nelson, workers

serving a five-year term in the Other members present were

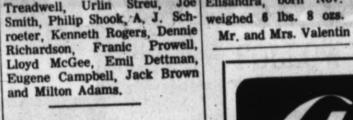
Look

Mr. and Mrs. Kenneth W.

Mr. and Mrs. Ramon R. Ana responsibility for world as A Thanksgiving dinner is set for drade are the parents of a

tolerant, intelligent and diploma-tic man, a Burmese who is VISTA, at the labor camp here. 7 lbs. 5 ozs.

You can have a BEAUTIFUL NEW CEILING



Who's New

Mr. and Mrs. Lynn T. Boomer are the parents of a son, Marsh

Mmes. Raymond White; Joel are the parents of a daughter, nandez are the parents of a Treadwell, Urlin Streu, Joe Elisandra, born Nov. 2, She Nov, 1, She weighed 9 lbs. 4 ozs. whose LSU eam, along with St.

Inthonuis

SERVER CONCRETENCE CONCRETENCE

Slim trim expertly tailored in every

detail. Side zip. Sizes 8 to 18

Mr. and Mrs. Juan M. San- John's, plays in the Los An-Mr. and Mrs. Valentin R. Her- tiago are the parents of a son, geles Classic next December.







Roge Round

Autoclave sterilizes shredded lettuce leaves.



Technician at plant's master control panel.

Bravo Smokes' factory here will be unveiled to members of the press today as the antion's first lettuce smokes go on

sale in Hereford and Amarillo. The product is produced in a small but busy factory which is a beehive of activity as lettuce is processed and transformed into Bravo Smokes, a smoke which looks and tastes like most major brand cigarets.

Shown here are a few scenes in Bravo's factory.

BREMA

Lettuce smokes are rolled and checked.





Bravo Smokes, Inc., board of directors, from left: Puzant Torigian, Carl McCaslin, Jimmie Allred, and Virgil Marsh.

UALIY ...Powered by Ford !

1966 Ford Galaxie 500/XL 2-Door Hardtop

Ford's quiet ride proves '66 Ford quality! An advanced sus-pension system "tunes out" noise. Power in '66? Only your choice of 8 big engines-including a new 390-cu. in. Thunderbird V-8 that runs on "regular" I Hurry in1

Ford Country Squire, 1 of 5 big wagons for '66

EM4-2727

'66 Ford

is here!

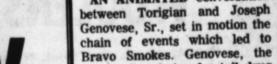
At your

lat and Miles

ford Dealers

STRATES/RELEDED.

Hereford's Friendly Ford & Mercury



Bravo

Bravo Smokes. Genovese, the owner of a chain of retail drug stores, had envisioned the po-tential of a tobaccoless smoke almost 30 years ago.

(Continued from Page 1)

In 1936, Genovese had begun work in his laboratories on the problem which Torigian - a former research chemist - was to solve for Bravo.

Genovese, following the conversation with Torigian, elected to turn over the project to the personable researcher, who is of Armenian decent.

After Torigian had finalized the processes used to make the lettuce smoke, he began searching for the proper place to launch manufacture of the product.

HIS EFFORTS became known to the Deaf Smith County Chamber of Commerce, who wrote Torigian to invite him here.

He replied with a letter say-ing, in essence, the proposed fa-culty was too big a project for a town the size of Hereford. Local businessmen replied with the a letter which could be helded down to car "You just boiled down to say, "You just try us." MOVED BY the invitation,

Torigian came and found ample enthusiasm displayed here con-cerning his proposed plant. In late July, he began seeking local financial backing for Bravo

Smokes — and soon 35 investors formed Deaf Smith County De-velopment Corp. to back the ven-

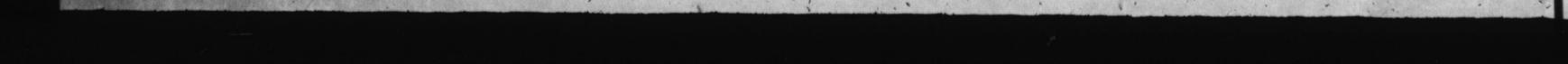
And as a result, Bravo Smokes go on sale today in Hereford and Amarillo for some 40-45 cents per

Production began last month. A volume of some \$1.5 million has been set as the goal for the first year's operations, Build-ing of a second, larger plant, al-so in Hereford, is planned next

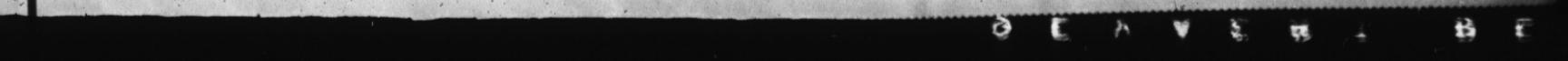


Lettuce leaves go into dryers.

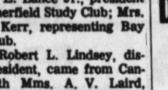






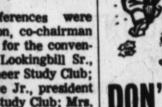




















MELVIN YOUNG

One way to get a teenage daughter to help with the dish-es is to convince her it will make her more sure-handed in twirling a baton.

-HB-

The Goblins have come and gone, and generally speaking, it was a quiet halloween night. Hereford's youngsters should be commended for their actions Saturday and Sunday night. To the best of our knowledge, there was not one serious incident either night.

In contrast to this, the Amarillo police department reported more than 50 cases of automowindshield and window bile glass damage, and other malicious destruction, including, three fires blazing at one time. It's good to know that our teen-agers were out working on such worthwhile programs as the CROP drive, and that the little ones can have their fun "trick or treating" without being bothered.

We've seen some pretty wild halloween nights in the past, but Saturday wasn't one of them.

There was one little incident that brought a chuckle to all who viewed it. Someone placed a "flaming john", (a commode filled with gasoline) on a city street.

That's what's known as a "hot seat". -HB-

And as long as we're passing out bouquets, we might as well commend the members of Hereford's American Legion Post for their civic-mindedness in approv



G ing a proposal to give the Ver-eran's Park to the city of Hereford for further park develop-ment, which incidentally, will in-Y clude an additional 9-hole golf course.

The Legionaires voted 47-15 to go along with the city proposal. The Veterans of Foreign Wars G will vote tonight on the same G proposition, and then the propo-sal will go before a joint meet-L ing of the two veterans organizations for final approval. The park situation has been kicked around for a long time,

and even if the proposal carries tonight, there is still a "long road to hoe" before the P 200-plus acres will be a showplace. But at least we will be making some progress.

G The veterans organizations G have done some work in the park, including placing picnic tables along the creek and other improvements, But the overall job is big. Too big we feel, or the veterans organiza-Ś tions to handle alone. It will take the combined efforts of all the citizens of our county G to really make a nice park out of this property.

Perhaps its a little early to speculate, but we feel sure that all the civic clubs in Deaf Smith County will pitch-in and help on a joint project. And, let's not knock the

"golf course" idea. Personally we don't play the game, and from the standpoint of our own P enjoyment, we couldn't care less But the fact remains that good recreational facilities such G as a golf course tend to attract G industry to our area. This may seem a little far-fetched, but if V you don't believe it, just check with the Chamber of Commerce and find out what the principal requirements are when a large corporation considers our area. Recreational and educational fa-

cilities rank right at the top. All veterans are urged to be present for the meeting tonight. -HB-Mrs. Paul Hager called to tell us that Sunday, Nov. 7, will be Byrle Elliston's 80th birthday. Humm, Suppose we're telling his secrets? Byrle has always told us that he came up the Palo Duro with Coronado, And he about had us convinced. Anyway, we wish him many more returns. -HB-And about the same time, Charlie Sutton, Manager of the telephone company calls to let us know that Opal Elliston has just completed 19 years of employment with the telephone company, and in that time has never missed a days work. That's a pretty good attendance record.



FUTURE NURSES OF HEREFORD HIGH SCHOOL . BAKE SALE SATURDAY

us All Gm Cut 300 Ca /\$1.0 ets 303 Can Biscuits Butter-Sweetmilk 8 4/31.0 /\$1.0 Broccoli Frozen Spears 10 oz. rfine Cake Mixes Asst'd. Flavors 19 oz ... 4/\$1.00 5/\$1.00 /\$1.a urfine Potatoes Whole Irish 303 Can. urfine Potatoes Wh. Sweet No. 3 Se 7/51.00 .3/\$1.00 \$1.00 on 16 oz 5/\$1.00 .69

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If you're losing ground with your budget on every play, fight back. Smother the opposing

5

lineup of bills ... get back the lost yardage with one smart play ... a Bill Consolidation Loan from S.I.C. It can get your creditors off your back and you'll wind up with a lot of running room . . . just one much smaller payment each month. So, blow the whistle on your budget. Huddle with a loan specialist at S.I.C. He's a great buckpasser.

SOUTHWESTERN VESTMENT 700 South 25-Mile Ave Hereford. Texas ne: EMerson 4-139

The Ellistons aren't related, by the way.

And don't forget the big auto show Saturday and Sunday on the parking lot of the Hereford State Bank,

There will be free prizes, re-freshments and a "bunch" of new and used automobiles to look at. That's all day Saturday and from 1 to 5 p. m. Sunday. The man who says he never makes a mistake just did.

Relatives Visit Mrs. McGeehee

A group of relatives met Sun-day in the home of Mrs. W. M. McGeehee in a reunion which included visitors from Califor-nia and Missouri. Mrs. McGeehee recently returned home a-ter spending the summer in California

Her daughter Mrs. Russell O. Hulp and family of Long Beach have been her guests. They were here for the Sunday Luncheon then left for their West Coast home Tuesday, Her son Wallace McGeehee and Mrs. McGeehee of Kansas City Mo, were also in the party before returning home Monday.

Others present were Mrs. Mc-Geehee's cousin, Jim Dines of Kress; nieces Mrs. Bill Yates and Stella Cowart of Olton; Laura Kennedy of Corpus Christi and Ruth Gautier of Lubbock; nephew, Henry Cowart of Olton Hosts with Mrs. McGeehee to the visitors were her daughter, Mrs. R. O. Stark, and Mr.

Read The Classifieds



Stark.







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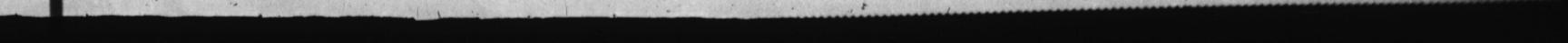








Tage Nine





CROP WORKERS-Jean Roberson, left, Betty Hodges and Joel Hodges totaled up the latest money received for the Christain Rural Overseas Program during the Annual Halloween CROP crusade. Hodges said



Protest Provisions Of New Code

Laws Place **Officers** 'In A Bind' By VERN SANFORD **Texas Press Association**

AUSTIN - Texas law enforcement officers are urging Gov. John Connally to call a special session of the Legislature to re- Blanco River Authority. peal the controversial new Code of Criminal Procedure before it becomes effective Jan. 1.

petitions circulating among lawmen in 60 police, departments, calling on Connally to do something about the code.

MANY lawmen fear forthcoming changes in the statutes will hinder them in combatting crime in Texas. They feel new procedures tend to molly-coddle criminals.

Meanwhile, Atty. Gen. Waggoner Carr is continuing a series of seminars over the state to explain provisions of the new code. A conference at the University of Texas on Nov. 11-13 will explore it in depth.

State Bar Association, which assumed leadership in putting across the changes after years of study, received praise for its efforts from Civil Liberties Un-

Commented Austin Police Chief Bob Miles, past president of Texas Police Association: "To be perfectly frank, the more we read of the new code. the less encouraged we feel."

> **APPOINTMENTS** ANNOUNCED

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Governor Connally named Texas Water Pollution Control per cent. three new members to the State Board had a show-cause hearing Commission for Blind: Mrs. Al- on seven sewer plant opera-fred A. Ratner of El Paso, tors in the Clear Lake Basin of Woodrow Wilson Sanderfer of Harris and Galveston Counties. Houston and Frank Roberston Plants failed to come up to of San Antonio. They succeed standards ordered by the Board James R. Curtis of Longview, to protect the NASA center are Burt Risley of Austin and W. a water courses from pollution. Reginald Taylor of Columbus, Connally reappointed Zeb-Fit- comply.

zgerald of San Marcos, Ed De-Leon of Cuero, and Edward Joe E. Ward of Wichita Falls

Texas Police Association has as his layman appointee to the Interim Committee on Faculty ted Colleges and Universities.

> A Beaumont banker, I. F. annual meeting in Austin, Betts prove things. replaces Tom Sealy, Midland

John W. Burcham, chief of in- plans to enforce purity standards state Selective Service direcagency. general counsel effective Nov. 1. sures.

POLLUTION STUDIES Strong moves to abate present cies.

They were given until Feb. 1 to

TIGHT rules for the Houston Ship Channel also were proposed Reese of Gonzales to the board by the Pollution Control Board. of directors of the Guadalupe- On December 1, a hearing will be held for suggestions before Lt. Gov. Preston Smith picked the regulations are put into effect.

A legislator-citizen committee on polluion, headed by Sen. Compensation in State Suppor- Culp K-ueger of El Campo, also held two days of hearings. Committee called in 18 operators of Harris and Bexar Counties to see

Betts, was elected chairman of what their problems are and

All of this activity has as its attorney. League is a privately background the new federal 30, 1967, to adopt and make to Colonel Morris S. Schwartz,

surance for the Texas Employ- on all their streams. Otherwise, tor. ment Commission since 1958, has the Federal government will set been named the Commission's up its own anti-pollution mea-

INSURANCE RATE CUT State Board of Insurance ap- shops, shampooing, tinting or to prevent further contamination 2.9 per cent in Texas workmen December 1.

Texas Railroad Commission Annual savings on premiums state licensing laws and regulcontinued its series of moves to are estimated at \$4,500,000 a atory boards.

ution and outaw it. Latest was THERE are about 600 cate- cluded that the Dallas Junior lough of Houston for building a an order giving oil and gas o- gories of compensation cover- College District has no authority dam across the San Jacinto Riperators in Lipscomb County un- age. Some will be increased, to tax intangible assets or roll- ver near Conroe, til May 1 to quit using surface, some decreased sharply, but the ing stock of railroads; and that Biggest Library construction

TOP OFFICIALS QUIT Two top state appointive offi-

cials have resigned. Insurance Commissioner J. N. Nutt said he was leaving his post, effective Nov. 1, to return of the Central Texas Industrial

to private business. Dr. Cyril J. Ruilmann asked to be relieved as acting Com-sity in Waco, the Texas Indusmissioner of Mental Health and trial Commission annot Mental Retardation before Jan. here. 1. He said he would "pursue a Council is comprised of Cenlongstanding interest in medical tral Texas community leaders education and private practice." actively engaged in industrial Dr. Shervert H. Frazier, dir. development programs. It is ector of the Houston State Psy- charged with attracting industry

and training, was named to re- expansion of existing industry. place Ruilmann.

MARRIED MEN IN DRAFT State draft boards in December will be authorized to draft any childless married man, re-Texas Research League at the what new laws might help im- gardless of when he was mar- of Business Research, ried, to fill Texas' largest draft call in 12 years - 1,714 men. New policy pertains to men 19 financed governmental research law, giving the states until June through 25 years old, according

> ATTORNEY GENERAL SPEAKS

Licensed beauty operators can not legally work in barber

pollution of Texas streams and proved an average decrease of styling hair of male patrons, says Attorney General Carr. are being made by State agen- compensation rates, effective Barbers and beauty opeerators, at off-quality eggs from out-ofhe cautioned, have separate state.

pits for disposal of salt water. overall average cut will be 2.9 a "pour and shake" flour is pro- program in Texas under match- ing.

limited use."

SECOND CONFERENCE The second annual conference

chiatric Institute for Research to the area and encouraging the

BUSINESS INDEX DOWN Texas business activity index

dropped six per cent during September from an August high, according to the U. T. Bureau

Index still was 7.9 per cent above September of 1964. Biggest monthly drop was in

Dallas (14 per cent). Fort Worth and Houston had small declines and San Antonio a six per cent increase.

Business for the first three quarters averaged 12 per cent above the same period for 1964.

SHORT SNORTS Agriculture Commissioner John C. White proposes strict enforcement of egg laws aimed

suit for injunction and \$3,900 in penalties aainst O. J. McCul-

hibited from sale because it does not meet standard measures and is not designed for "special or Act (\$175,000) got underway at

Bowie, Carson, Crosby, ton, Garza, Hill, Jackson, and Midland counties received dished service awards of Texas State Historical Survey

ee for interest in local istory and marking landmarks Texas Highway Commission will initiate a study of the High

way Beautification Act bill to determine the manner in which its provisions may ze affected. Governor Connally has ap-proved Neighborhood Youth at Corps projects in Olton, Orange, then program. Slaton and Paducah.

COLLEGE officials and the Texas Education Agency conferred in Austin over the weekp.m. end on the need for training

methods to turn out teached capable of meeting modern-day requirments of the growing school systems of Texas.

Dr. James E. Peauy, State Health Commissioner, has been named president of the American Association of Public Health Physicians

Wealthy Houston tobacco deal- p.m. er, Mair J. Schepps, is being tried here on charges of multimillion cigarette tax fraud.

Surprisingly good as a sandwich filling on brown bread: chopped raisins, chopped green olives (plain or pimento-stuffed) Room, 8 p.m. and mayonnaise or mayonnaisetype salad dressing.

sonic Hall, 8 p.m. WEDNESDAY Diced cucumber as well as the usual diced celery makes an excellent addition to a shrimp and ship, executive meeting church, 9:30 a.m. mayonnaise mixture that is to be First Baptist WMS, luncheon used as a salad or sandwich fillat church.

Calendar rch, 7:30 p.m. **Of** Events

THURSDAY Bay View Study Club, home of Mrs. Lse Benefield, 3 p.m.

L'Allegra Club, guest tea in

ation Club, home of Mrs. O.

ne of Mrs. Ansel McDo

lliams, 2:30 p. m.

FRIDAY

Bud to Blossom Club, work day at Community Center, 9:30

SATURDAY

MONDAY

tion Club in home of Mrs. S

TUESDAY

Lone Star Study Club in home of Mrs. Homer Henslee, 3:30

Sunshine Club in home of Mrs.

West Hereford Home De

Coy Fryar, 2:30 p.m.

N. Thweatt.

North Here

Page Eleven

on, five plays we n Broadway dur no seasons. That i 1000

The Studio's tra ties are separately fit will not be affected b alaing drive of the fund-ra

Garden Beautiful Club, home of Mrs. Ansei McDowell, 3 p.m. United Church Women mee t St. Thomas' Episcopa Church, 9:30 a.m. for coffee non Chem ical Co. (For the SBA) Annual County 4-H Club ban-quet at Community Center, 7 Hwy 385 S. Music Study Club in home of 963 Buick 4 Door Hordton Mrs. B. Y. Crosthwait, 2:30 p.m. Messenger Home Demonstra ford & Chev. Pickups 1959 the ford & Chev. Trucks 1946 thru

the fact Lift ler & J. Blue Dry gel-1000 gel A

for Free Bri

Order of Eastern Star in Ma Christian Women's Fellow UCTION COMPAN

312 Stemmons Te AC 214 ME 1-2535 D

The tiger scores again! and again and again

Attorney General Carr filed

stration Club in Flame Room. Veleda Study Club in home of Mrs. L. J. Clark, 8 p.m. Young Mother's Study Club at First National Comm



Attend

the **Big**

Auto Show

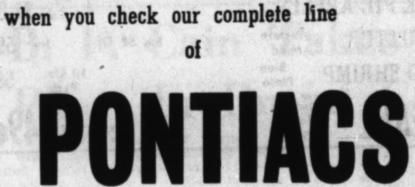
Saturday and

Sunday on

the Parking

Hereford State Bank

Lot of the



and you'll see why

Hi-Way Pontiac, your new Pontiac-GMC dealer, invites you to drop by our show room today and check out the complete line of quality 1966 PONTIACS now in stock.

Hi-Way PONTIAC is happy to be your new Pontiac-GMC dealer. We know you appreciate this fine automobile. We also want to let you know that we are going to give you the best service pos-sible, and invite you to come in and let our able mechanics help you with your service problems.

We Sell 'Em And We'll Service 'Em!

Pontiac GMC

The Quality Lines

Make sure you visit the big Auto Show this weekend on the parking lot of the Hereford State Bank. We've caged a few tigers for you, and we'll also have a couple of GMC pickups on display. That's Saturday and Sunday, on the parking lot of the Hereford State Bank. ne.way . . . don't feed the maniacs selling They're harmless, really.



Phone EM 4-050



Your Pontaic - GMC Dealers

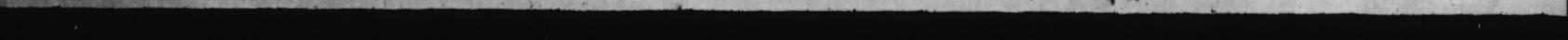
allendar Risson I. SISSESES BARGANS Rahl Rahl RAHI And a BOOM for BARGAINSI Leave it to YOUR NAME'S to give you a lineup of winning FOOD BUYS - real Value STARS to help you score Copr. G. Doppel 1965 MORE for your money! Signals on! Shift to YOUR COOPER'S and watch our championship team of Top Quality Brands and Thrifty Low Prices beat the High Cost of Living for you - and give you SAVINGS to cheer with every Sis . . . Boom . . . BARGAINI Liquid Cleaner Shop Here for 28 Oz. -Size TOP JOB .49¢ Savings You'll Cheer Faultless - 24 Oz., Size WE HAVE Spray-On Starch 49¢ BRAVO SMOKES List Price \$1.98 Sirloin \$1.39 Antiseptic - Reg. 59c 7 Oz. 49¢ PICK UP LISTERINE USDA A CARTON OR A PACK Shurfresh GRADED 5 1 LB.\$1 Ctns. MARGARINE OF BRAVO SMOKES CAMPBELLS SOUPS Shurfine PORK CHOPPIES LB. 59¢ **TEA BAGS** 33¢ Count 2-LB. \$1.49 LONGHORN BACON

Page Twelve

The Hereford Brand, Hereford Texas, Thursday, Nov. 4, 1965

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'Faces Meet Hard Hitting Mules

Whiteface defensive delegation.

credits with leading the Herd's

ONE OF TOP AAA GAMES IN STATE

Demon, Hornet Battle Set Friday

Dumas Favored Slightly With 7-0 Season Slate

Probably one of the top AAA games in the state Friday will be the Tulia-Dumas clash at Dumas with the Demons favored slightly over the Hornets.

Tulia's Hornets gave Dumas its closest game last year, holding the Demons to only a three-point victory. Coach Bill Spann at Dumas said "Hereford, Perryton

and Tulia are all about equal

this year in our district and all may be capable of beating Bees Seek 2nd

Coach Jimmy Keeling at Victory Over Tulia said, "This will definitely be our roughest game thus far."

DUMAS has an unblemished 7-0 record and Tulia has a 6-1, dropping its only game to Perryton two weeks ago. "Tulia has a quick and aggres-

man game which begins at 9:30. sive defense and they have been HEREFORD opened its seaextremely tough all year," said

"Their offense is also nothing to be slighted at all," he continued, 'they are quick and handle the ball well."

DUMAS has Tulia outweighed 10-11 pounds per man. "Our hea- Randy Kreighauser alternating viest man on the team weights with Henderson and Benny Leiabout 235," said Keeling. "Dumas is a quick team and last week.

they have a way of getting athem, but if we can't they may Bees 40-0 last Thursday. thrash. us.'

the week. Bobby McVicker, Demon defensive end, broke his thumb in the game with Muleshoe two weeks ago.

commented Spann; **PROBABLE** starters for Du-



Coach Jack Meredith credits defensive efforts:

CHARLIE BREWTON . . . guard

ear.

son with a 32-6 win over the Mules. Coach Don Dorman moved Ronnie Henderson to the right halfback position and Ralph Loerwald to the right end with

Mules Saturday

gh alternating with Loerwal: The Hereford Whitefaces -, much of the Herd's 5-1-1 re-Dorman said he was "real. sporting one of its best ball- cord thus far to a powerful way from you," he continued. pleased" with the team's efforlubs in recent history of Here-"If we can hold them we will in its game against Canyon make a better showing against Hereford downed the Canyon ord High - is riding atop one of is best won-lost records this to name four linemen whom he

KREIGHAUSER averaged 9. BOTH DUMAS and Tulia are yards per carry in the game in good shape with Dumas re- with Canyon with Gary Goodi: porting only one injury early in averaging 5.8 yards per carry. Dorman said in the first gam. with Muleshoe the Herefo: bunch were held by the Multo a 6-6 tie at the end of th

"We still have the toughest first half with the majority of games ahead of us this season," the scoring coming toward the last of the game. "All of the men on the tear

mas on the line will be Billy played in the Canyon Frye, center; Marshall Rigdon they all got at least one tackle, and Billy King, guards; Larry said the coach, "I think our tean Lewis and Gary Hall, tackles, has improved a lot since the See DUMAS Page 7 first of the season."

The four leading linemen for the season are Charlie Brewton, guard; and tackles Tony Malouf, Ricky Fangman and Ed Mims. THE FACES' mentor went on BREWTON leads the entire

TONY MALOUF

tackle

team on defensive play, making seven unassisted tackles. He has assisted in 46 other tackles, covered one fumble, and has stopped two of the opponent's passes, giving him a total of 56.

Close behind Brewton is Malouf, who has been a defensive standout during the year, making nine unassisted tackles. MALOUF has assisted in 40

other tackles and has recovered

Speed, Passing To Whitefaces Advantage In Friday's Clash

By DAVID BUTLER

Lack of speed in the backfield, and an inexper-pass defense on the part of Muleshoe may be to the faces' advantage Friday when the two teams clash in face Stadium at 7:30 p. m. Although Muleshoe has these two disadvantages the a tough defensive team.

Both coaches Bill S Dumas and Jimmy Keelin Tulia said the Mules hit t

have played this year. THE MULES led the Demon at the halftime 7-9 and in th Tulia game allowed the Hornet only seven points in the firm

Hard hitting on he part of the Mules caused the Demons to bobble the ball five times during

Muleshoe dropped the g with Dumas 28-7 and the g with the Hornets 28-0.

cord for the season, dropp their only game to Denver

THE MULES sport a 4-3 N

Hereford mentor Jack Mere-dith said "Muleshoe is definitely

the first half.

Frosh Meet

Hereford Freshmen will face Muleshoe here Saturday morn-ing at 9:30 in Whiteface Stadium. The Frosh defeated the Mules in their first game of the sea-son by a narrow \$4 margin. **COACH** Harold Sides said the cam spent the majority of the first part of the week working entals and will spe the last of the week practicit offensive and defensive play.

Thursday. Tom Lesly, Bill Cole and Shel-

don Alexander scored for the Frosh and Jim Scott scored the extra points. LINEMEN Alexander, Allen

Crume all played "very well" in the game according to Sides. Coach Sides said the team has played well in the last few games showing a good example of team effort.

we have also improved."

THIS IS the inal home game for the Frosh with the team hav- ed an extra point kick since the ing two more road games with first game of the season. Friona and Tulia,

riona and Tulia. "Everyone played in the game for Muleshoe, likes to run with with Canyon and they all did an excellent job," said the coach. "We defeated Muleshoe once with the quarterback sneak.

this season, but they have im-proved a great deal since that game," said the coach, "I think games as he did in Muleshoes'

Games Moved To Saturday



Due to the two junior high games scheduled here Thurs-day afternoon, both the Fresh-man and B-team will play their games on Saturday morn ing with the Frosh game starting at 9:30 a. m. and the Bee

game starting immediately afterwards. The junior high Dogies will clash with Canyon Junior High teams Thursday afternoon at 5 p. m. for the seventh graders

the games correctly,

was only 37 points o

Christine Bridges wo

close behind Cain,

points off on the tie bi

DOROTHY MERCI

THE TOP three per

ed the three games

close on the Hereford

For the first week

son Tech won its gan

lopsided score of 27-4

during the contest.

Therese Albracht

Jim Arney

14

13

12

Owls.

contest.

tie breaker.

Four Whiteface Linemen **Spark Defensive Delegation**

CKY FANGMAN

. . . tackle

Mules

improved over last year will be a tough defensive club." The Frosh doled the Canyon Freshmen a 20-0 beating last

"Ronnie Swint is probably one of the best fullbacks in the con-ference this year," he continued "We will cover all phases of our play this week in pr

for them," said the co "THEY throw the b well and are fairlysuc well and are fairly s their passing," said the Joe Adams, Mule halfb another dangerous player for Muleshoe. He has scored for the

Mules on a number of occasion can kick a fieldgoal from as it as 35 yards out and hasn't mi

See WHITEFACES Page 7

Clark, Dusty Duncan and Jerry

FINAL HOME GAME

Injuries Plague **Buffaloes' Society**

ped a 27-12 decision to Memphis trout, surpassed the record for State in Memphis last weekend, catches in one season against the coaches felt the team played the Tigers.

mosly just "outhorsed." ing quarterback in Ron Royer. 456 although Armentrout needs

of the aforementioned group and they won their last five games he may be just as hard to stop. in 1964 that means the Bulldogs He has amassed 1,038 yards in have won 10 of their last 12. total offense in seven games, 199 They handled Abilene Christian of which has been gained on the with ease, 24-7, last weekend and ground. His passing record 51 as a matter of fact, all of completions in 98 tries for 839 their wins have been by at least

Wildcats Oppose UIL Move-Stay **Out Of District**

Littlefield will not move up into the 1-AAA district as it was earlier announced, according to Littlefield officials. SCHOOL officials brought

up a petition before the University Interscholastic League committee after the move in Austin and were granted a reverse in decision from the committee for at least one

year. The team was officially moved into the district about two weeks ago by the UIL com-

Littlefield and Levelland were moved out of District 1-AAA two years ago when Tu-lia and Muleshoe moved out of AA into AAA competition.

After winning its first five yards and seven touchdowns. games, West Texas State will BUFALO quarterback Hank take a two-game losing streak W.ashington hit 10 targets at into this Saturday's final home Memphis to bring his season's game of 1965 against Drake Uni- total to 88, two more compleversity of Des Moines, Iowa. tions than former record-holden The Bulldogs' record is also Jim "Corky" Dawson of Borgon had in 1960. Both Buff ends. ALTHOUGH the Buffs drop- Ted Wheeler and Roy Armen-

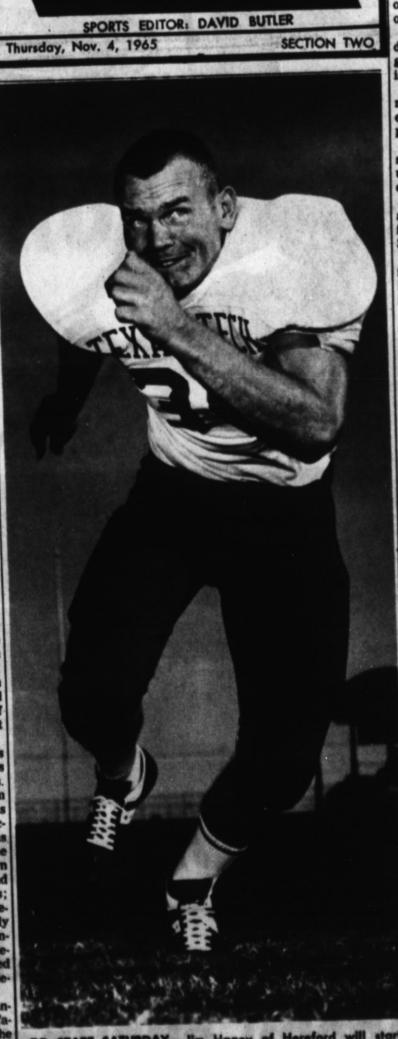
pretty well overall and was Wheeler now has 25 receptions for 227 yards and Armentrout Drake, just as have the five has 24 for 343. The record was previous opponents of the Pan- 23 set by Bill Cross in 1950. Cross handle team, has an outstand- still holds the yardage mark of

For the past five weekends, the only 114 in the final three games West Texas State defense has to shatter that mark, had to content with John Good One big thing the Bulldogs will man f Arizona State, Les Obie have going for them this weekof Trinity, Jon Henderson of Col- end is momentum while the orado State University, Sal Oli- Buffs will need to build some. vas of New Mexico State and Drake has lost only to Iowa Billy Fletcher of Memphis State. State, 21-0, and Western Ken-Royer's record ranks with any tucky, 28-21, this season. Since 14 points.

ONLY IN their opening loss to Iowa State have the Bulldogs been held to less than 17 points. Their average output is 20.7 com pared to 18 for WTSU. Reports from Des Moines say the vic-tory over Abilene Christian was "the Buildogs best game of the year." Fullback Ray Brown (437 yardsr ushing) and end Manley Sarnowsky (20 catches; 51 points) complement Royer ve-ry effectively and will certainly be a stiff challenge to the "Unfriendly Society." the WTSU de-fensive unit which was pushed about a bit in the recent de-

feats. Another gloomy note in Canyon is the fact that the Buffa-

loes lost two members of the Society to injury. Safety Steve Haterius suffered a dislocated shoulder and guard Marc Allen, who won the MVP award for his work against New Mexico State, received a broken bone Both are probably out for the



TO START SATURDAY-Jim Haney of Hereford will start in the linebacker position for the Texas Tech Red Raiders Saturday in the game against New Mexico State. Haney re-places Kenneth Gill, who was injured last week in the first defensive signals for the Raiders. Tech moved into the num-ber nine position in the UPI football poll this week after defeating the Rice Owls last wreek 27-0. (Tech Photo)

one fumble for a total of 50. Fangman, who played his best graders. defensive game of the year a-IN SEVENT gainst Perryton, has one unassisted tackle during the season. He has assisted in tackling 46 runners, has covered one oppon-ent fumble and stopped one **B.** F. pass for a total of 49. Mims has also seen a good season thus far, having three unassisted tackles on his record. **HE HAS** assisted in 32 tackles and has covered two opponents' B. F. Cain took first last week's Hereford Football Contest, pic fumbles, giving him a total of game winners correctly Mims is the only one of these Four entrants select

four who is a senior this year. Brewton and Fangman are juniors and Malouf is a sophomore. TWO OF the men weigh over at 205, with Fangman weighing 200 pounds. Mims is the heaviest 178

Bill Coffin at tackle and Wayne Miller at guard have also had third place with 50 poi good seasons, although they did not play regularly the first few games. Both have been credited the tie breaker. with 34 defensive points, breaker correctly a COFFIN is credited with two unassisted tackles, assisted on 30 others, covered one fumble and West Texas-Mem games, but following and stopped one pass. Miller has two unassisted tacof this season picked Rice game to a close

kles, helped out on 17 others and stopped three passes giving him a total of 22. The defensive line can also be

credited with 72 gang tackles in the seven games this season.

Stanton Dogies To Skirmish With Canyon

Both the seventh and eighth grade Stanton Junior High Dogie teams will clash with Canyon today beginning at 5 p. m. THIS will be the second clash for both teams with the Herecontest totals, ford seventh graders dropping the first game 22-0 and the eighth graders tying Canyon 0-0. Coach Pat Privett said Ricky Ward at defensive end and Allen Wagner, defensive halfback are both doing outstanding jobs on the seventh grade team. HE SAID the eighth grade team is doing an excellent job during the past few games. of passing the ball, expecially The game with Canyon will be sults:

the next to last game for the funior high teams with the last game coming up with Mule-Bob Adam thoe a week from today in Whi Whiteface Stadium.

Coach Joe Becker of the St. Zula Arney Louis Cardinals formerly caught for the Cleveland Indians. Terry Battey Terry Battey

	100 M			38%
SEVENTH WE	EK'S COMP	ETIT	ION	i.t
B. F. C	ain Ta	ake	s Firs	t
Place I	n Bran	nd	Contes	st
E Cain took first place in	W. C. Beene	11 88	Larry Lomas	15 13
week's Hereford Brand	Mrs. Joe Blakney		E. H. Loerwald	10000
tball Contest, picking 16	James J. Boyd	13 98 15 90	George Loerwald	13
e winners correctly.	EVIALIT VALVARAD	11 97	Raymond Lueb	10
our entrants selected 16 of	Mrs. Ray Brorman	13 89	Mal Manchee	13 14
		13 90	Pat Manchee	14
only 37 points off on the	Cawthon Bryant	12 93	Muri May	16
breaker.	John David Bryant	14 91	Dorothy Mercer James Mercer	12
hristine Bridges won second, be behind Cain, being 41	Mrs. Cawthon Bryant	14 93	L. A. Morkovsky	n
its off on the tie breaker.	Wendell Burdine	14 89	Joy Morton	n
ts off on the Le oreaner.	B. F. Cain	16 95	Leon McCutcheon	15
OROTHY MERCER took	Herman Cherry	10 90	Mary McCutcheon	12
d place with 50 points off in	Chris Clark	13 92	Ansel McDowell	11
tie breaker.	Jim Clark	14 95	Tim McDowell	12
HE TOP three persons pick-	Joe Don Cummings	14 93	Roger C Owen	14
the three games in the tie	Jim Curtsinger	13 96	Don Paris	12
aker correctly and were	Bill Dirks	13 95	Buck Parsons	14
se on the Hereford-Perryton	DOUDT NOTION	13 96	Dallas Phillips	12
West Texas-Memphis State	W. Donom	15 85 14 92	Bob Reinauer	1
nes, but following tradition this season picked the Tech-	Cobert entrances	14 92	Ronnie Roberts	15
this season picked the recu-	Detty C - Comment	15 89 13 96	Clyde C. Schmer	13
or the first week of the sea-	Joe Mack Hale	13 96	Don Schmer	11
Tech won its game by the	a creation with a second second	12 88	Don Schmer Mrs. A. J. Schroeter Charlotte Schoeter Ed Schroeter	r 11
sided score of 27-0 over the	ware more	13 94	Charlotte Schoeter	1
sided score of and over the	a outin weakhay	13 93	Ed Schroeter	1
IS. Marcar both	LaVerne Kimbell	12 95	Daul Cohronter	Ľ

CAIN AND Mrs. Mercer both Keith Kitchens have been previous winners. W. H. Kitchens 12 Cain won second place in the James Lanier 14 first week's competition and Mrs. Mercer took second place in the fifth week's contest, **Dennis** Lomas 15 **Muleshoe Jaycees** Another upset on the grid-iron - the Texas-SMU game lowered all but three of the con-testants' scores in this week's Set Crane Hunt

For Bird Hunters **SOUTHERN Methodist Univer**sity downed the Longhorns 31-14 Bird hunters interested in in the biggest upset of the week. Four of the some 210 entrants hunting Sand Hill Crane are invited by the Muleshoe Jaycees L. V. Watts during the contest passed the century mark last week in their to come to Bailey County and Henry Weems hunt on 1,600 acres leased by L. L. Whitield the club. Zula Arney is leading in the BAILEY COUNTY is the only contest for the Cotton Bowl tic-kets with 102 correct answers place in the country where one can hunt these birds. Season for the cranes opened-CLOSE behind are Mrs. A. J. Schroeter and Gene Waits, both Oct. 30 and will remain open with 101 correct; Duane Altill Nov. 30. The bird weighs eight to nine bracht, 100; George Loerwald, 99; and Joe Mack Hale and Mrs. Mercer, both with 98. pounds and has a wing span of six feet. FEE FOR hunting on this re-serve in \$3 plus the hunting per-About 200,000 of these birds winter in Bailey county each

90Jaycee reserve should go to the
Corral Drive-In in Muleshoe and
pay their fees and directionsMrs. John Sei
Jane Shelton
Bob Shelton
Charles Smyrt
See CONT91will be given to the reserve.See CONT

James Mercer 12 L. A. Morkovsky Joy Morton Leon McCutcheon 15 Mary McCutcheon 12 Ansel McDowell Jim McDowell 11 12 Roger C. Owen Don Paris 14 12 **Buck Parsons** 14 12 **Dallas** Phillips **Bob Reinauer** 13 **Ronnie Roberts** 15 13 Clyde C. Schmer Don Schmer 11 Mrs. A. J. Schroeter 12 **Charlotte Schoeter** 13 Ed Schroeter **Paul Schroeter** Dorothy Schumacher 11 Mrs. Edgar Skypala 12 Ellwood Skypala Robert W. Smity 13 12 Margarent Stephens Gary Story Nancy Templeton Tom Templeton W. T. Thompson Leon Vandergriff **Gene Waits Patricia Waits** Joe Walker Mrs. Ross Wallace John Willoughby Jim Wood **Christine Bridge** Phillip Cain Don Cherry Patti Dirks **Bobbie Kitchens** Karen Kitchens Bill P. Knor M J Lavman Jim Monroe Roger McQ Edwin Scott

See CONTEST Page



Civic Leaders Guests To Hear Youth Panel

Young Hereford residents who Youth Week programs sponsored program, expressed apprecia-attended the Attorney General's by churches of some communi- tion to the club for this service

Youth Conference at Austin in ties. tions dinner Tuesday evening.

Heads of other civic and service organizations of the city were B&PW guests at the Cal-son House to hear the panel of six give graphic and concise ac-counts of problems discussed and solutions proposed at the weeklong session.

Constructive use of juvenile Fete Announced energies as well as control of uvenile crime interested the

indreds of teenagers and the has become a traditional area adult speakers at the meeting, event will be held in the parish the reports showed, John Perrin hall of St. Phillip's Church at acted as master of ceremonies Pep Nov. 25. The dinner is and gave a brief resume of the part of an all-day festival and

Patti Roach told of summer mployment plans used in some Texas cities, also of tutoring manufacture and sell products, and also spoke of the problem of alcoholism.

Jana Cole's topic was youth man w programs for radio broadcast meals. and teenage juries for young tradrivers and told of talks by con- warding of a Shetland pony and titudes leading to crime. Bob band music are other events an-Gentry gave statistics on juve- nounced by A. G. Jungman, pub-

August summarized findings of Mrs. J. J. Durham, adult spon-that statewide event in a series sor of the group, announced that sident, was master of ceremon-Kathleen Baker, B&PW preof two-minute talks as program guests at the Business and Pro-fessional Women's Public Rela-ber of the B&PW Club, which sponsored the trip for the Hereford group, paying their ex- Mrs. Durham. Ruby Lee Hickpenses. John Aiken, Hereford lawyer cance of the club emblem, which

was reproduced in gold design who is county chairman of the

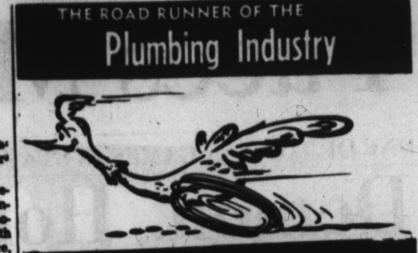
on place cards, Ursalee Jacobsen, program **Annual Holiday** chairman, included panel members. Organ music by Mrs. M. H. Richie entertained during dinner.

Guests introduced by Mrs. A Thanksgiving dinner which Baker included O. Z. Golden, president of the Lions Club; Gwynee Owen, Rotory Club; Charles Duvall, Kiwanis Club; Vance Crume, Optimist Club; Charles Skinner, ABC Club; John Meador, Junior Chamber of Commerce; Monk Johnson, Variety Park; Bill Thompson, manager of the Chamber of Commerce; Melvin Young of the Hereford Brand and Roy Faubion of Radio Station KPAN. Club members introduced their guests for the annual dinner.

Card Of Thanks man will cook 30 turkeys for the

We wish to thank the priests, the doctors and nurses, and Carnival attractions will be ffic offenders. Retha Kelly dis- operated through the day; a everyone for the food, flowers, cussed other problems of young cotton auction at 7 p.m., a- prayers, words of sympathy, and victs who analyzed youthful at- a closing dance with Western our recent sadness. May God bless you all. Mr. and Mrs. Elmer Reinart and family

The Hereford Brand, Hereford Texas, Thursday, Nov. 4, 1965



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Nov. 6 - 7



On The Parking Lot of The Hereford State Bank

ORSBORN CHEVROLET-OLDS



ON DINNER PROGRAM-The annual Public Relations Dinner of Hereford Business and Professional Women's Club Monday evening featured a panel of high school students, e on the program. In the top picture, from left, are Ursalee tom picture, from left, Caroly Jacobsen, club program chairman; John Patti Roach, Bob Gentry, Retha Kelty, Mrs. Aiken, of the Attorney's General's Youth Durham, Jana Cole and John Perrin. Conference; Wayne Thomas, Chamber of

Commerce president who responded to the welcome, and Kathleen Baker, club president who was toastmaster. Panel members and their sponsor for the Youth Conference trip, Margaret Ann Durham, are in the bot-

bazaar with the Rev. Stanley Crocchiola as general chairman. This is the 20th annual Thanks-

giving festival featuring the dinprograms to prevent school ner, served from 11 a. m. to dropouts; Carolyn Boynton des- 2 p. m. and from 5 to 8 p. m. cribed Junior Achievement cor- More than a ton of sausage has porations in which teenagers been prepared by men of the parish under direction of A. J. Sokora, and the women with Mrs. A. A. Duesterhaus as chair-



St.

By RUBY STONE

Brend Correspondent Mr. and Mrs. L. E. Haislip were honored Friday night at a night. surprise party in honor of their 32nd wedding anniversery at the Easter Store owned by the Haislips. Guests present included the Haislip's children and their families and friends. Mr. and They also will have a heating Mrs. Lloyd Edwards, Mr. and and plumbing shop with licensed Mrs. Jimmy Adams, Mr. and and bonded plumber. They have Mrs. Frank Haislip of Hereford, expanded the cafe to accomo-Mr. and Mrs. Loy D. Stone, Mrs. date the Easter Lions Club which, Ruby Stone, Mr. and Mrs. Joe meets 2nd and 4th Monday of Cowan of Dimmitt, Wendell Markey, Bill Waldrop, Buster Tho-mason, and Riley Rule were the friends visiting the party.

Mr. and Mrs. Dale Maxwell visited in the John H. Burnett and children were in Big Springs home Wednesday nigh. visiting her brother and his family, the Beade Northcuts, over the weekend. They also visited Sue Maxwell at school in Abilene Saturday.

Mrs. W.A . Epperson, Janis attending a professional photo-Howell and Daughter Kellie at- graphers meeting in Amarillo tended the wedding of Joe Pryor on the week end. and Nelda Boyd in Odessa last ter Community is approximately 80 to 85 percent finished. The weekend.

Mr. and Mrs. Bill Kirkland of Hereford visited Mr. and Mrs. weather has been good during John H. Burnett Wednesday af- harvest up to date. The average ternoon. Bill was recently in- yield this year looks like it will ⁹ jured when a well pump fell on be 6500 to 7000 pounds per acre. his left knee, breaking the knee cap loose. It has not been put in a cast yet, so Bill was using prospects for a fair crop. The Don Mobleys went to Hol-Is to visit Mrs. Mobleys parents, crutches.

611 Park Ave

as Huds

GAYLE WOOLBRIGHT

Is now associated with the Village Beauty Shop

- Tuesday through Saturday -

ervice

VILLAGE BEAUTY SHOP

visited Mr. and Mrs. Eldon Ho- Mr. and Mrs. Dan Boothe. well and Kellie in Hereford Wed- Mrs. and Mrs. G. H. LaPlant visited their daughter and faminesday night, Mr. and Mrs. Gary Burnett of ly, the W. O. Markleys, and Dalhart visited his parents, Mr. have returned to their home in and Mrs. H. B. Burnett, se- Arlington Wash. Mr. and Mrs. G. R. Adams of veral days last week. Dimmitt visited the W. O. Mark-Mrs. Trent Dowing and Laura leys Friday evening. Mr. and Mrs. M. A. Hughes Mrs. Eldon Howell and Kellie shopped in Amarillo Friday. Gary Moss attended the Amar-

each month.

a student of Texas Tech.

The Easter Community ginning

Gayle invites all of

her old & new friends

Skin Care Program

ewell Hargrave

EM 4-1270

of Oakland, Calif, have been illo Symphony concert Tuesday visiting his sister, Mrs. H. O. Markley. Mr. and Mrs. Eldon Howell

visited Mr. and Mrs. Joe Pryor Unusual Ideas in Lubbock Wednesday evening. For Gifts Shown Easter Store is opening the Welding shop at Easter Gin. **ByH. D. Members**

Unusual gifts were brought for display to a meeting of the Young Home Demonstration Club Tuesday morning in the home of Mrs. Jesse Jackson, 202 Mr. and Mrs. G. H. LaPlant of Arlington, Wash. Mr. and Mrs. C. M. Smith of Hereford Douglas, Mrs. Charles Brown directed a discussion of gifts to be made or bought, in a pro gram anticipating the Christmas Mrs. Trent Downing and Lau-

season. ra were in Lubbock Tuesday, Plans for a Christmas party visiting her neice Susie Lindsey were made in a business session with Mrs. Huey Lowrie presid-Mr. and Mrs. Loy Stone are ing. The next club meeting was set for Nov. 16 in Mrs. Don Jackson's home, for a program on candy making, The milo harvest in the Eas-

Others present were Mmes. Lloyd Smith, Wayne Stephens, Dean Bryant and Stan Kroff,

Bazaar Slated With Bake Sale

A bazaar offering an early selection of Christmas gift items and a bake sale will be held downtown Saturday by Wesley Methodist Woman's Society of

Christian Service. Shoppers are invited to browse and buy. Mrs. Bruce Terry in sale chairman. The location will be the former Lamm Jewelry Store, cor-ner of Main and Fourth Streets. Gifts, clothing and baked goods will be on sale, Mrs. Fred Ru-

land, WSCS president, announc-es with the added reminder that Christmas is just around the

P. O. Box 73

ne EM 4-1504

has had exper corner ence in wig styling and offers one day A. O. THOMPSON ABSTRACT CO. Appointments Penegen Scientific



2nd At Schley





Page Four

Small Talk— Miss Parba

By SUE COLEMAN Waman's Editor

tems from the mail bag:

you, of course, but the init lately.

IT HAS BEEN possible in the ast for working wives to get nsurance policies with income but now stay-at-home tors to the family economy d many companies write "inans that pay up to \$200 month while a non-employed rife is ill or disabled by injury

wife who has paid Any household workers' wages can tell her husband that it will take more money than that to replace her services, but at least it's a step in the right direction.

IF TEENAGERS ignore your varnings that poor nutrition will undermine their health, tell hem it will damage their looks, suggests a U. S. Department of Igriculture nutrition specialist. She says they are more influ-enced by the idea of good looks than good health.

Which any parent knows, but it's difficult to coax your hter to eat a decent breakfast if the high school glamour girl mentions casually that she never touches it. And daughter is not moved by your assur-ance that the difference will be apparent at age 25. She figures no man will look at her when she is that ancient, anyhow. . . .

MORE ADVICE from the nuists, on that recurrent bject of weight control. Experts say that in addition to a slimming diet, you'd best get up and take a little exercise.

If you eat just enough to maintain your weight, you can lose nine pounds a year by sub-stituting an hour a day of such work as light gardening or a brisk walk for an hour of activity performed while sitting, it says here.

A second hour spent in active

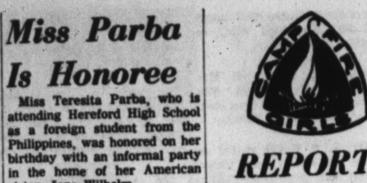
ps on the ground floor and bedrooms from the third up? Hotels in many smaller cities

As a wife and mother, you are having to close, but some newhat overworked and sluable. This isn't news back the motorists.

POPULARITY of coffee as drink has been followed by sug-

for numerous dishes. Almost the birthday. They presented gestions for using it in cookery every housewife has a favorite their gifts, joined in games, cake or dessert that is better were served snaks, soft drinks for coffee flavor, but had you and a birthday cake. ever thought of using it as the The visiting student contributliquid in a ham loaf? Wish somebody would try it monstrating Filipino dances in and let me know how it tastes. the native costume. Also this other suggestion: Mix

your mince ple filling with cof-fee. Sounds good ! Office Supplies - Printing THE INK SPOT



Is Honoree

sister, Jane Wilhelm.

Registration for a new year A dozen classmates were inand election of officers occupied vited to help Teresita celebrate

fall. ed to the entertainment by depresident Grace Vargas secre- corneal transplantation, tary, Corena Valdez treasurer, Mrs. Elbert Vance, program Marsh Whitney scribe, Cynthia chairman, introduced him. McCarley telephone chairman Mmes. Gene Loerwald, John and Beverly Auten game leader. Henderson, Arnold Huseman

florist shop at the next meet- to Mrs. Fredrich Haug and Mrs. ing.

Halloween refreshments were served. **Guild Sees Film** On "Eye Banks"

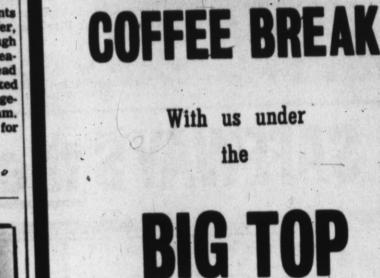
Eye bank operation, to save sight in many cases with cor-Camp Fire Girls of Oh-Ta-Wa-Ten-Ya Group at a meeting Fri-to members of St. Anthony's day in the home of Mrs. Boyd Guild at a recent meeting in the Collins, leader, 806 Miles. This parish school. Ed Skypala was was the second meeting of the the guest who presented the pro- and arrange thin slices of cooked gram, showing a film and dis-Linda Collins was named cussing the surgical technique of

Plans were made for a visit to a and Joe Schulte were hostesses A. C. Stengel, guests, and 28 nembers.

In a business period with Mrs. Alfred Reinart presiding, plans were completed to serve a din-ner Nov. 21 to Fourth Degree Knights of Columbus and guests. The next meeting was announced for 8 p. m. Nov. 18 at Here-ford Community Center.

When there are small amounts of cooked vegetables leftover, cut them fine and add enough mayonnaise to moisten and season them. Butter slices of bread ham on them; spoon the vege table mixture over the ham. Serve as open sandwiches for lunch.

Moore Business Forms THE INK SPOT



AS YOU VIEW

The Hereford Brand, Hereford Texas, Thursday, Nov. 4, 1965

TAKE THAT

SATURDAY

THE '66 M CARS

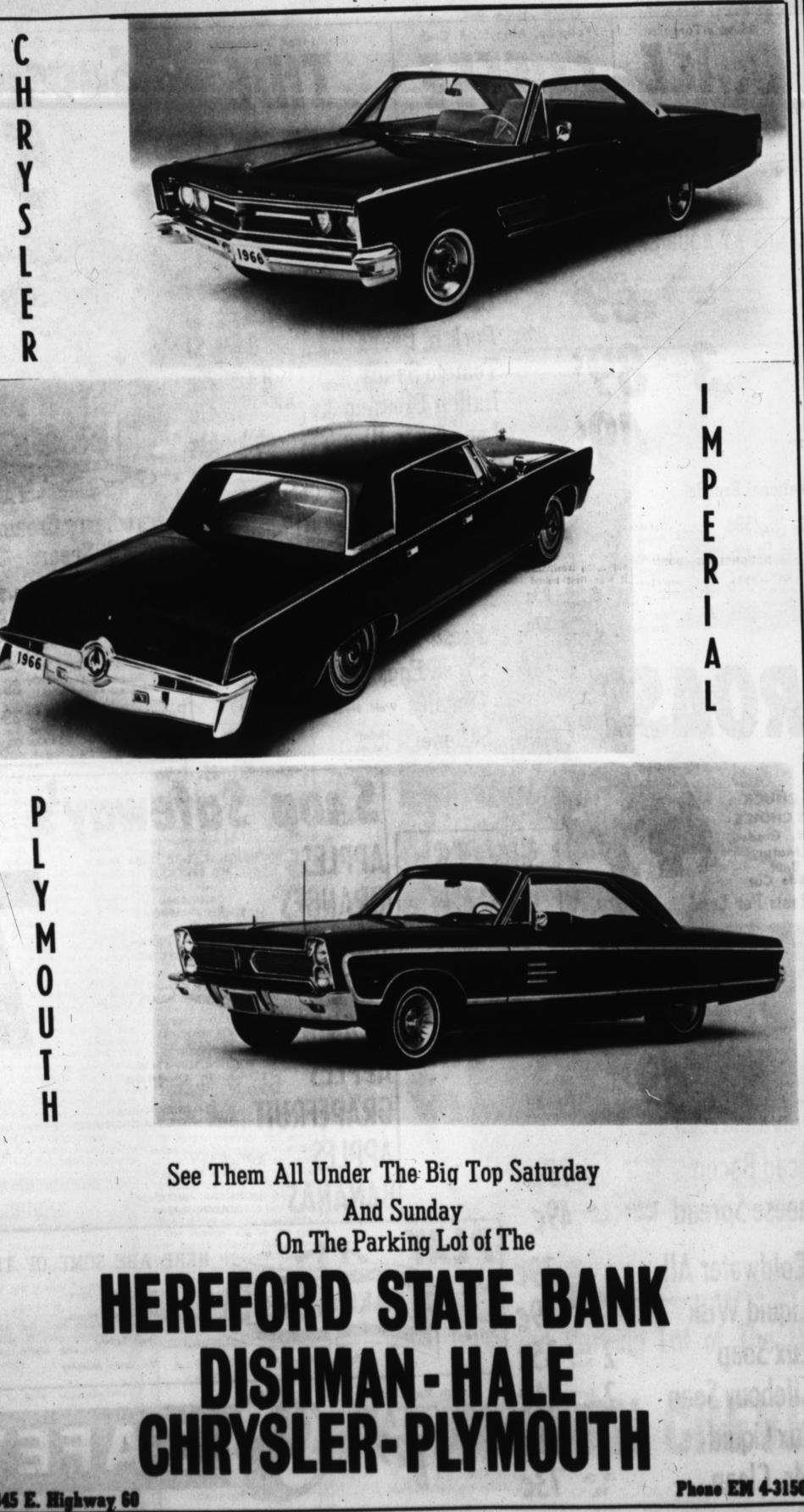
AND HEREFORD'S CLEANEST

LATE MODEL USED

CARS

and enjoy FREE

NULLE and

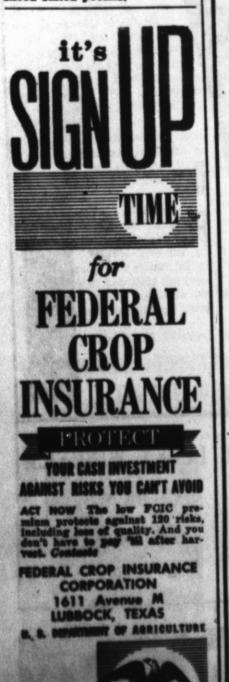


recreation instead of sitting will net you another 15-pound loss. So don't just sit there; do some

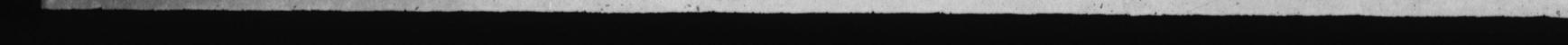
HOUSING NOTES: In France they are building an apartment with parking space on house every floor, so you can drive in, get lifted with your car to your floor, and park next to your own apartment. For swank down town apartments which are a gain fashionable in large cities, that sounds sensible.

And the idea might be adapted for hotels which have lost ground, to motels because of scarce downtown parking space. How about turning the en-tire second floor of the hotel into a parking space, leaving the usual lobby, restaurants and

A ladies' luncheon in the office? Good old creamed chicken will taste decidedly different and delicious if it is topped with sliced pitted green olives and sliced salted pecans.



GUTTE DONUTS Come By and Register . . . You Might Be the Lucky Winner of One of the Many DOOR PRIZES TO BE GIVEN AWAY DURING THE **3rd Annual** SHOW Sat. Nov. 6-7:30 a.m. til . . and Sun. Nov. 7-1:00 til 5:00 p.m. on the Parking Lot of the EREENRI STATE "Your Friendly Bank"





Mrs. Bruce Terry ... with daughters Connie and Paula

day afternoon. Reporters now swer questions. Others at the meeting were

H. D. Reporters Discuss Duties, Name Chairman

serving met with those elected ers committee, presided in the absence of Mrs. H. L. Hershey, Marchael of Progressive Club,

Reporters for Home Demon- current chairman, A general Mrs. Bill Drake of Westway frozen,

4-H Club in dressmaking. She for next year. Mrs. C. F. Newsom, a mem-ber of the H. D. Council report-Ward and Paul Hoff of North Hereford Club, Mrs. P. L. Car. 4-H Club in dressmaking. She sews for herself, her home, and now for her daughters, Paula,4, and blonde Connie, a year old. breads be made in quantity and

LET'S COOK SOMETHING!

the moe elaborate sweet bread which are nice to serve at part-

ies as well as at family meals.

She is active in the church so-

ciety, serving this year as chair-

man of Christian Social Con-cerns, and attends other ser-vices at Wesley Methodist, Mo-

gift bazaar.

Good Bread Marks Cook SWEDISH TEA RING learned in 4-H Club to give a special flavor.) Mix until smooth and easy to b

By SUE COLEMAN Wessen's Editor Good home-made bread is still a much-used basis of judg-ing cooking ability, and it is a specialty of Mrs. Bruce Terry, 111 Forrest, who likes to make the moe elaborate sweet bread Roll up tightly, beginning the wide side. Seal well rise in a warm place until doubled in bulk - about an t

pinching edges of roll together. Stretch roll slightly to even, PLACE ROLL on greased baking sheet to form a circle SHE PLANS to make Swedish tea ring as one of her contri-butions to a bake sale which her church group, Wesley Meth-odist Woman's Society, will spon sor in a Main Street building Saturday. Mrs. Terry is general chairman of the bake sale and rith hereor.

and pinch ends together. With scissors, make cuts 3/4 through the ring at 1-inch inter-vals. Turn each section onto its **Driver** Test Let rise until doubled in bulk

Brush a mixture of ¼ cup hea-vy cream and 1 beaten egg yolk over the roll, and bake at 375 derees for 25 to 30 minutes. Given Club Remove from oven and ice with about 1½ cups confectioners sugar moistened with cream.

mining

cerns, and attends other ser-vices at Wesley Methodist, Mo-ther of two small girls, she has assisted in vacation Bible schools which they attend each summer. Lessons in cooking began ear-

Lessons in cooking began ear-ly for Mrs. Terry, who says she always liked to help her mother in the kitchen, and finally took over most of the cooking duties while her mother cared for other household tasks. Three brothers with good appetites supplied her training of the practical type.

practical type. CREDIT for culinary skill and for interest in a useful hobby, sewing, is also given by Mrs. Terry to her years as a 4-H Club member. She believes in the value of the club for youngs-

the value of the club for youngs-ters and hopes her daughters will be members. Other members present were will be members. The former Polly Monroe, she grew up in Hereford but for three years attended high school in Spearfish, S. D., while her family lived there. They re-turned in time for her to be graduated from Hereford High. While she was living in South Mmes. Eugene Sparks,, John

While she was living in South Dakota she went to the state Dakota she went to the state contest as representative of her Mark Birthday

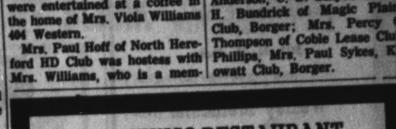
Delta Xi Chapter of Delta Kappa Gamma Society, for its November meeting Saturday, will join Gamma Iota Chapter for the latter group's annual birthday banquet at Plainview.

Visiting H. D. **Club Members** Are Entertained

A party of 27 Home De stration Club members from Hutchinson County toured the Holly Sugar Corp, plant here Friday, and a number of them were entertained at a coffee in the home of Mrs. Viola Williams Club, Borger; Mrs. Percy

ber of Cultural HD Club, The visitors were served refree ments during an hour of informal conversation.

Those who registered were Mmes. W. L. Skidmore R. D. pp, M. D. Kenimer, L. A. Blain, and B. F. Riggle of Blue bonnett Club, Borger; Mmes. 1







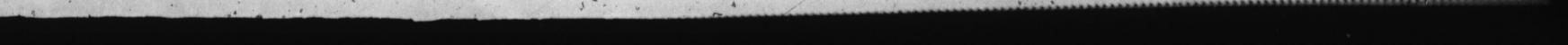
Reporters for Home Demon- stration Clubs in Deaf Smith County elected Mrs. J. E. Sora rells chairman for 1966 at a meeting in the courthouse Mon- See The HEREFORD STATE FOR AUTO FINANCING	Agent. DAUGHTER IS BORN Mr. and Mrs. David Wertenber ger, 605 E. Fifth, are the par ents of a daughter born Oct. 2 at a Canyon hospital. She weigh ed 7 pounds 1 ounce and ha been named Kandy Kay. Mater nal grandparents are Mr. an Mrs. John Byers of Hereford an	serve, as fresh tasting as when it was first baked." The Swedish tea ring is made with a basic sweet roll dough which may also be used for rolls of various types. SWEET ROLL DOUGH Dissolve 1 package dry yeast d in ¼ cup warm water. Stir in d 14 cup warm mater. Stir in	and compact, a Princess [®] telephone fits the home. Its night-light dial glows in t safely, quickly. When you lift the rect make dialing easy. Comes in smart and beautiful.	the dark to help you find the phone
The second state of the se				and the second second

One of the things for which we're the proudest around Community Grain Company is our correspondence department. One thing about it we use only the latest methods in getting checks written and to our customers. In fact, our mail is so heavy at times that it takes two mailmen to handle it . . . that is, after it leaves the Easter post office.

This week Community Grain Company would like to take time out to salute our many postal workers at the Easter Post Office . . . one of the finest offices in the nation. A model of efficiency, from the janitor to the postmaster.

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The Hereford Brand, Hereford Texas, Thursday, Nov. 4, 1965 **REP. ROGERS REPORTS**

Joint Committee Studies Streamlining Of Congress

In the session of Congress ing a session so that the ma-, al "watchdog" over each ajust concluded, a joint committee jority of the time early in the gency. of House and Senate members year is devoted to committee spent many hours conducting work and a majority of time quent briefings of Members of hearings to review the organ- later in the year is spent on Congress by Department offiization of the United States Con- "floor" work, in meetings of the cials. Another calls for strong full House and Senate. gress.

PURPOSE of the study was survey of the organization and committee work and afternoons to make recommendations for, the two houses. Another propoin the words of the Resolution sal recognizing the year-'round tail. establishing the joint committe nature of Congress in these days "strengthening the Congress, of pressing domestic and forsimplifying its operations, impro eign problems would write into ving its relationships with other law the annual basis on which branches of the United States Congress is to meet and would Government, and enabling it provide definite recess periods better to meet its responsibili- during the year, permitting ties under the Constitution." The Members to return to their home Committee's Recommendations districts in those intervals. are to be prepared in coming weeks for submission early in suggested to speed up the meththe Session beginning in January od of considering legislation The work is some of the most when the House and Senate are

important being done in the 89th meeting. Among these is the ex-Congress because preserving tremely controversial proposal Congress as an effective legis- to provide for electronic voting lative body is absolutely essen- in the House of Representatives. tial to our system of Government.

THERE HAS been a mounting there is no disputing the fact feeling among many Members that it is a more rapid means of both House and Senate that of deciding issues than the precertain procedures have become sent Congressional system under outdated and in need of remedy, which clerks call out an alphathat new, more efficient methods betical roll of members' names of work could be substituted and the "yeas" and "nays" are without changing the basic na- voiced and recorded. However, ture of Congress.

laid down in the Constitution not ther streamlining procedures be affected by any misguided ef- will be adopted ahead of any The suggestions for reform of- system. fered by the many Senate and House members are too numerganization of Congress are re- better control. One would authquired merely to summarize the orize a permanent subcommittee variety of proposals offered. on legislative oversight in each However, I would like to indi- standing committee, thus in efcate the scope of these sugges- fect establishing a Congressiontions so that you can see the kind of "reform" that is under study.

Another would provide for fre-

laws to assure congressional ac- the season. Now, the practice is generally cess to Executive Branch operato make a full and complete for mornings to be devoted to tions and activities. In next week's newsletter, I will disoperation of the Congress and to meetings in the Capitol of cuss points related to this problem in somewhat greater de-

WALTER ROGERS

MEMBER OF CONGRESS will be able to hold their strong 18th DISTRICT OF TEXAS | line."

Art Guild's Fall Show **OTHER** procedures have been

Exhibit of paintings in Here-| entry fee of one dollar. Pictures ford Art Guild's show and sale are to be hung on the day pre-Nov. 18-21 will be open to non- ceding opening of the weekend members as well as Guild mem- exhibit.

Non-Members May Enter

bers, Ruby Lee Hickman, gen- The public is invited to view eral chairman, has announced. the display of area art. Many The downtown show will be held of the paintings shown will be each afternoon of the four days offered for sae.

in the building at 228 North The show is a new project of the Art Guild, which is an or-Main. Persons not members of the ganization of some 30 local art Guild may exhibit as many as enthusiasts headed this year by three works on payment of the Mrs. Bess Werner as president.

Whitefaces . . . (Continued from Page 1) earlier games, but can still be

considered dangerous.

the Mules.

the Mules.

sion3.

This is the second season for Willy McAlpine as head coach at Muleshoe. Prior to being head

mentor he was line coach for

The coach said he planned to

improve the Mule pass defense during this week in practice ses-

ANOTHER strong suit for the

Mules is Thompson's punt aver-

age of 35-40 yards per punt for

Hornet coach Keeling said Tu-

"We will have our hands full

when we meet them Friday,"

said Meredith, "and I hope we

lia played its best game against

and Robert David and Wayne Harkrider, ends.

In the backfield for the De-mons will be Tim Galloway, ward, ends; Tommy Bates and Howe, halfbacks and Derrel sauce."

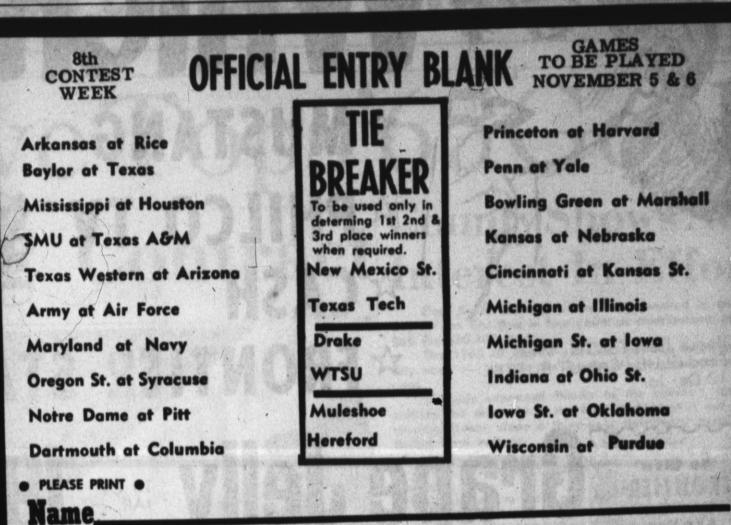
Address

dy Freeman, fullback. STARTING for the Hornets on In the Hornet backfied will be the line will be Robert Cannon Dennis Hardee, quarterback;

guarterback; Mike Slagle and Larry Cole, tackles; Gary Gru-Steve Burks, halfbacks and Co-dy Freeman, fullback, and Fred Hefley, center. To serve and

To serve over ice cream, peel and slice peaches, add su taste and a little ve

Fage Seven



the great weight of tradition is It is important, of course, behind the roll call system in that the fundamental precepts Congress and I predict many o-

Some twenty State legislatures

permit 'pushbutton'' voting and

fort to "improve" Congress. change in the present voting In the exercise of Congressional supervision over Executive ous to detail in the short space Branch operations (which Conof this newsletter. Fifteen pages gress authorizes and funds), of an interim report issued by there are several interesting the Joint Committee on the Or- proposals aimed at providing

Candy Making

Dumas . . (Continued from Page 1)

MANY OF the proposals have to do with rearranging the Congressional workload so that more work can be accomplished with greater efficiency. One suggestion that will receive, close attention on this point is schedul-

Contest ...

(Continued from Page 1) Vincent Walterschied 13 12 **Ross Wallace Bill Bennett Dovie Cherry** Earl Jackson Taft McGee 13 Dale Scott **Charlie Thomas** Marshall Wilson 12 **Robert Alexander** 13 **Bob Baker Ray Brorman Clyde Coleman** J. Keith Frost Roy L. Gosnell 11 **Kelly Kitchens David Moya** Gloria J. McQuigg **Bob Renfro** Judy Renfro **Buddy Bloomer** Larry Walterscheid **Donald Bridges Duwayne Wallace** Lani Walterscheid **David Kimbell** Jerald Kimbell Steve Loerwald **Tula Mowery** Mary Walterscheid Kim Wilson

Demonstrated In Progressive Club

Candy making was the program subject sor Progressive Home Demonstration Club at a meeting Tuesday in the Flame Room of Pioneer Gas Company. Mrs. Argen Draper, County Home Demonstration Agent, was the speaker.

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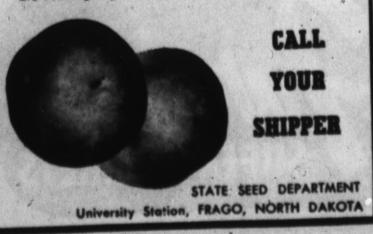
She stressed use of a dependable recipe and standard equipment to make perfect candy, then practice to learn the fine points. She made candy to illustrate instructions. Mrs. Dale Hallows began the 35 program by reading a selection titled Waiting for the Kettle to 57 Boil, Mrs. Faft McGee reported action of the recent County HD Council meeting and presented 54 a Council project for selling sandwiches. Club members voted to assist in this project, Also present were Mmes. J.D. 57 Gilbert Jr., Alvis Jolly, Floyd 50 McGee, P. L. Carmichael and 19 T. J. Parsons. 42 24 To flour a baking pan, grease 21 the bottom of the pan; sprinkle

with a litle flour, and shake so that the flour makes an even coating. Shake out any excess flour.

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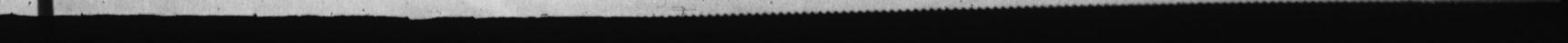
But don't get the idea we love our new tigers so much we don't want to part with them. Fact is, because we're new, we figure we have to go a step more than established dealers to get your business. So we're standing ready with the best new-car deals around. And we've backed them up with one of the most bend-over-backwards sales and service organizations you've ever walked into. Come in and we'll prove it to you.

Besides, even if you come down today and clean us out of every new Wide-Track in the place, we can get more. You see, we know this man at the factory and

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HEREFORD



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