HEREFORD, TEXAS, 79045, THURSDAY, DECEMBER 2, 1965

PUBLISHED EVERY THURSDAY

Group Seeks Action On Museum, Underpass

First Hereford Visit Saturday

Santa Claus will make his first appearence in Hereford Saturday afternoon in the down

He will be downtown and in the various shopping areas every Saturday until Christmas with candy for the Young-

Santa will also be in town Dec. 23 and 24 during the Christmas vacation.

1961 Burglary Suspect To Be Retried Here

Deaf Smith County sheriff's officers are making arrange- vitation to Rose Bowl-bound ments to return a man from California to face a 1961 bur-

Garrett Milton Ramsey, who has been serving a sentence in a California prison, will be returned for a retrial in the \$9, 000 burglary of Cooper's Mar-

One trial has been held for Ramsey, in 1961, but an error caused another to be scheduled. ed that Before Ramsey could be re- directo turned to Deaf Smith County, he Heref d city commission aimed was sentenced to a prison term at the establishment of a railon the west coast

HHS Students Slate Staging Of "Jan. 16"

Students of Hereford High School will perform "The Night of January 16" Monday and Tuesday nights at 7 p. m. in the high school auditorium.

Approximately 32 students will be participating in the moving play which portrays a courtroom scene where the jury will be selected from the audience

Mrs. Ronald Jones. high school speech teacher, is the director of the annual play.

Weather

Wednesday Thursday Friday Saturday

Moisture this month 0 Moisture this year 26.27

(Courtesy KPAN)

Merry Christmas?

⋙Not Always were killed in Texas, with 20

By TOM WINGO Staff Writer

ly fat man soon will bring hap- 8,795 motorists were injured the Tuesday as Dr. John DeFoore piness and joy to the faces of many children, as the Yule season nears once again.

And families will soon be gathering to celebrate the birth of Christ, to sing carols and to reminisce of Christmases gone by

YET, there are some who are planning a big Christmas, but will be visited by their family. not in life, but at a funeral. Statistis's show that every year the highway takes its toll

of the holiday bound travelers. "IT CAN'T HAPPEN", is too often spoken as the driver presses the gas peddle on down, or starts to pass on a curve, or forgets to drive defensively for

just a moment only to have members of his mitting family find that out when notified of an accident, ... often a

fatal accident. **DURING** the year 1964, Texas traffic killed a person every two hours and fifty-five minutes a person was injured every two minutes and fifty-four seconds; and an accident occurred every

Last December 280 travellers 700 acres planted to sugar beets this year,

Santa Schedules Hopes To Get **Projects Underway**

Members of the Jourist and Convention Committee of the Deaf Smith County Chamber of Commerce took actions in a meeting Tuesday aimed at "starting the ball rolling" on obtaining a railroad underpass in east Hereford and reviving interest in a county museum.

The group also approved the placing of an ad in a metropolitan newspaper in Michigan in hopes that Michigan State boosters en route to the Rose Bowl will choose to pass through Hereford.

Committee members voted to look into the desirability of placing an ad in a Detroit newspaper to extend an intravellers to take U. S. Hwy. 60 through Hereford, pointing out local accomodations and

The group okayed spending some \$200 on the ad be placed suitably.

In other action, the committee passed two resolutions which seek action on varied fronts:

he chamber's board of seek action from the road underpass in east Hereford.

-THE GROUP also passed a resolution asking that the county commission officially set aside a former parochial school building now owned by the county and located on property acsross the street from the courthouse "to be used to make

a start on a county museum." Concerning the first recommendation, the committee discussed the need for the installment of an underpass near the intersection of Park Avenue and U. S. Hwy. 60 in order to facilitate flow of traffic to the industrial and recreation area

south of the Santa Fe tracks. IT WAS explained that such a project would probably require joint effort between the Hereford City Commission, and

the Santa Fe. "The need is obvious," com-Wilbur Axe. "You see cars stacked up for more than a block almost every time a train

goes by that crossing." Jimmie Allred who operates a business near the crossing, stated, "I'd venture to say the railroad loses a crossing arm an average of once a month when the crossing guard comes down

on cars." The committee will take its recommendation to the chamber's board of directors, which See GROUP, Page 4

VANDALISM RESULT—Toppled speaker stands and cut speaker wires resulted from vandals, visit to the Tower Drive-In Theater early Sunday. (Staff Photo)

Vandals' Damage At Tower Theater **Runs Some \$2,000**

closing date up one day at the ken or pushed down. Tower Drive In Theater, West of Hereford, Sunday morning.

An estimated 200 speaker poles were pushed to the ground and an estimated 330 speakers cut from the poles some time between the hours of midnight Saturday night and 6:45 a. m. Sunday morning.

A SPEAKER was thrown through the front plate glass of the consession stand, but the building was not believed to

have been entered.

By DAVID BUTLER

Staff Writer

GUEST SPEAKERS APPEAR

Vandals moved the season end of the ramps were also bro-

Owner-Manager Francis Hardwick estimated the damage to run close to \$2,000 to both the poles and speakers.

Hardwick told the Brand that he was going to close for the season after the Sunday night show, but was forced to close a night early due to the fact that there were no poles or speakers left undamaged.

A full investigation is being Twenty-five light poles at the County Sheriffs Department.

County Receives First Moisture In 45 Days

Sugarland Mall Construction Shower Nets Wrap-UPForecast In March In City

Volunteers Aid In Search For **Missing Girls**

Two Hereford girls were slightly injured Monday night in an accident just across the New Mexico state line on Harrison Highway.

The pair had disappeared some two hours earlier from the parking lot of a local grocery store while one of the girl's parents shopped.

AN ALL points bulletin was issued and an estimated 55 volunteers from both the Hereford Fire Department and the Hereford Citizen Band Radio Club joined in a search for the two

The girls, identified by police The complex, constructed by and Mrs. Bill Waldrep, 1002 East Third, had gone to the Hereford, grocery store with Mr. and Mrs. Waldrep.

The parents of the girls reported that they didn't believe that either girl could drive, thus setting off the massive

THE SEARCH ended short time later, when the girls were brought back to Hereford and told of wrecking the 1964 auto an estimated 40 miles east of town. The auto had left the road, jumped a ditch, and came to a stop in a plowed field.

The two girls reportedly walked a quarter of a mile from where their car was wrecked to the farm home of Eddie Harring ton, who brought them home.

The auto, belonging to Waldrep, was returned early Tuesconducted by The Deaf Smith day morning. There has been no estimate of damages to the car.

Stuctural construction work at Hereford's huge Sugarland Mall Shopping Center was some 70 percent complete as additional tenants in the spacious facility were announced this week.

Jack Carnes, project manager for the \$1,200,000 facility, said Wednesday that present plans call for opening of several stores in the center in early March. Furr's Supermarket opened

its store recently to become the first of many businesses to locate in the northwest Hereford complex, which will feature a large air conditioned mall. OTHER firms which will have

locations in the center include Frontier Stamps, J. D. Penney's Duckwall's Variety Montgomery Ward Catalogue Store, Kirby Family Show Store, Mademoiselle Coiffure and Wig Salon and Rogers-Miller Walgreen Drug Store.

as Debra Reeves, 13, daughter a Lubbock-based corporation of Mr. and Mrs. W. J. (Dub) headed by W. B. (Dub) Rush-Reeves, 123 Star, and Sheri ing, is billed as being one of the Waldrop, 13, daughter of Mr. largest enclosed-mall centers in the state for a city the size of Carnes said negotiations are

underway for locating several other stores in the center, but no announcements are being made at the present.

He predicted the small and several stores in the center will be completed in early March.

At present, much structural work has been completed but interior finishing has just begun.

Veterans Seek Toys For Yule Gifts To Needy

Hereford's Veterans of Foreign Wars Post is commencing its annual Toys for Needy Children Campaign.

Charlie Morris, post comman der, said Veterans are currently seeking toys of all types which can be repaired for Christmas delivery to Hereford area youngsters who might otherwise be left out Christmas Day.

Toys which can be repaired may be left at Whiteface Barber Shop, Lawrence Cleaners, or the VFW Post Headquarters in Veterans Park. Morris said.

Needed are toys, bicycles, etc., all types for children of all ages, Members of the VFW will repair toys prior to their distribution on Thursday, Dec.



GLEN YEAGER . . dinner speaker

Sugar Beet **Growers Meet** Here Tonight

Some 450 local beet growers and their wives are expected tonight at the Hereford High getables on their tables Thanks-School cafeteria for the third an- giving day. nual meeting of the Texas Sugar Beet Growers at 7:30 p. m. The meeting will feature a din-

ner for the first time this year. Featured speaker for the event will be Glenn Yeager, Colorado Springs, vice president in

Also appearing will be U. S. Congressman Walter Rogers of about eight days from now.

Deaf Smith County saw its first moisture fall in 45 days Wednesday as an early-morning misty rain dropped only a trace and caused little delay in cotton harvest.

It was the first rainfall recorded since Sunday, Oct. 17, when a 2.31 inch downpour washed the Hereford area.

Wednesday's shower came accompanied by unseasonably mild morning temperatures. Low recorded Wednesday was 37 degrees.

But the virtually unexpected moisture may serve to ground area dust which had been whipped on numerous recent occasions with winds the extended dry spell.

"Winter" finally came to Hereford with temperatures dropping below freezing last week for the first time this fall. Although the actual winter season does not start for two more weeks, (Dec. 21), weather has

during the past few days, indi-

RESIDENTS of Hereford saw one of the latest first freezes in more than two decades with many having garden-fresh ve-

The first freeze came early last week, but temperatures did not drop low enough and did not stay down long enough to kill

the vegetation in Hereford. BUT FRIDAY's low of 30 lingered long enough to finish off charge of agriculture for Holly most of the vegatation and cotton farmers expect to be in full swing on the cotton harvest

See COUNTY, Page 4

DISCUSS FARM OUTLOOK

Wheat Growers **Elect Officers**

Deaf Smith County Wheat Gro- Zinzer has served the past wers elected a new slate of of- term as vice president of the ficers and heard reports on se- group. Boston replaces Clinton Community Center,

Named to head the county organization for the coming year was Frank Zinzer Jr.

Zinzer was elected president to succeed Andrew Kershen.

OTHER officers elected by some 35 members on hand were Jay Boston, secretary-treasurer Eldred Brown, vice president; and Billy Wayne Sission, Shirley Garrison, and Raymond Schlabbs, directors.

veral items of current interest Jackson at the secretary slot. to farmers at their annual meet- and Brown had served two ing held Tuesday night in the years of a three-year term on the board of directors. Schlabbs was elected to serve the remaining year of Brown's term on the board. Sission and

Garrison were elected for three-

year posts.

THEY replace Ed Dzuik and Virgil Walker on the board. Carry-over directors are E. M. Jack, Don Kimbell, Don Mey-

Heading the program at the meeting was Leo Witkowski, president of the Texas Wheat Growers, who outlined several moves underway which would effect area wheat producers...

He said that an effort is being made to remove a provision in wheat export rulings which demands that half of all wheat shipped out of the nation by transported by U. S. ships. THIS, he said, creates additional costs of some \$28 per ton

and hinders U. S. competition in the world wheat market. He pointed out that the U.S. has now become the only country in the world with a surplus of the commodity and said that if the shipping provision can be removed, American farmers would have a better chance of

removing the wheat backlog.

Also described were workings of enabling acts in wheat asso-ciations in other states which aid collections of funds for mar-

Also featured on the program

The local Alcoholism Informa being killed on the first Satur-The annual visit from the jol- day of the month. A total of tion Week got well underway

HARVEST 70 PERCENT IN

Holly's Operation Ahead Of 1964

The Hereford's area's second harvesting campaign is well underway at the Merrill E. Shoup plant of Holly Sugar Corporation, where some 400 employees are working around the clock to bring harvest operations to a close.

A SPOKESMAN for the company reports that approximately 70 per cent of the crop has already been delivered cohol. to the \$21-million refinery here, with expectations high for consciously used that phrase, all of the crop to be in by mid-December, weather per-

Processing of the beets should be complete by the first

of March, Wes Fisher, Holly official, said. Sugar content of this year's crop is slightly lower than the unexpected high content present in the first major beet crop of the area. Tonnage, however, is as good and better than last year's production.

as they did when operations first began in the fall of 1964. Holly is processing about 600,000 tons daily. Parmer, Castro, Deaf Smith and Curry counties had 29,

Mechanical failures have not plaqued the refinery here

senior high schools.

Students, Adults Cautioned

Both men also were featured speakers at a meeting for Here- feels toward other people and ford residents Tuesday evening. himself DeFoore has served as minisand Col. Ronald Force spoke to ter of Highland Baptist Church

in Waco since March, 1961, HE HOLDS degrees from Missippi College, Southern Baptist Theological Seminary and has completed residence requirements for Ph. D. at the Uni-

versity of Edinburgh, Scotland. Force received his B. S. degree from Miami University in Ohio. He later received a degree in psychology from the University of California.

HE RETIRED from the U. S. Air Force in the spring of 1964 with the rank of Lt. Col. In the meeting Force talked of

the psychological effects of al-He also told how clinical psychologist can test a person and find preexisting conditions

which might lead to alcoholism.

DeFoore descfried the state which might lead to alcoholism. IT IS hoped in the future these tests will provide experts with information which can tell a person if he has the alcoholism before he becomes

DeFoore described the state

During Alcoholism Talks students at both the junior and through when he is suffering from the disease. He described how an alcoholic

> THE SPEAKER also gave ways a person can help one suffering from the disease. He said an alcoholic usually



ALCOHOLISM INFORMATION WEEK-Featured speakers during the local Alcoholism Information week were Dr. John DeFoore were featured at a meeting Tuesday at the

Community Center, Pictured above (I-r) are Rev. Joel Treadwell, Deaf Smith County Alcoholism Council chairman, Defoore, Force and Col. Ronald Force. Both speakers and Mrs. O.G. Hill, council vice chairman.

picked up a carton of Bravo

Smokes and carried them with

us. Almost everywhere that we

stopped, we managed to pass

out a few, and believe me, the new tobaccoless smokes created

quite a sensation all across the

state. Many folks had read about

the smokes and were anxious to

try them. The comments were

varied, but generally compli-

mentary . To say the least, Bra-

vo became quite a conversation

piece. The best way to draw a

crowd is to pull out a pack and

Try it sometime. We're not

sure that it will make you any

friends, but one thing for sure.

it will make a few more ac-

And Tommy Thompson, columnist for the Amarillo Daily

News recently asked us to pick

up a carton of Bravos for him.

Upon returning from the trip

north, we had received a note

of thanks from Tommy, stat.

ing that the cigarets were for

a lady in Austin whose doc-

tor told her to quit smoking,

or try some of the Hereford

-HB-

Coming up soon. A gigantic

new farm implement show that

will rival the auto show just re-

—HB—

Only 20 more shopping days

Know who your Congressman

cently held. Watch for it.

to smoke Bravo.

until Christmas.

lettuce cigarets. The lady chose

quaintances.

start passing them around.

By MELVIN YOUNG

highways have done mountain driving, straightening much to take the thrill out of out the hairpin curves of yesteryear and widening the asphalt ribbons to the point that a blind man could almost mancuver the passes.

One such pass is Raton. Only slightly more than 7,000 feet high, the famous passway to the state of Colorado once thrilled motorists and chilled the spine of truckers who labored with their monstrous rigs to reach the summit, only to find the downward haul more treacherous than the climb.

Raton Pass once included a "truck trap" - a side road where run-away trucks could come to a stop between two steep inclines forming a "sad-

But thanks to modern engineering, Raton Pass is little more than a molehill now. Motorists venturing over its crest find a fine four-lane highway with a minimum of gentle curves along the way.

-HB-A business trip to colorful Colorado last week took us over this route - for the first time in many years - and to tell the truth, we were somewhat disapointed at the "improvements." But like most things that we remember from younger days - it probably wasn't really as exciting as we had thought.

—HB—

Actually the pass, even at is? its worst, probably couldn't hold a candle to others in the Rocky ing up with some interesting da-Mountain state - passes like ta lately. This not being a hea-Red Mountain south of Montrose, or Monarch-an 11,000 foot. | could turn to subjects other than peak guarding the entrance to Western Colorado

Located between Salida and Gunnison, the slopes of the majestic Monarch have become tives of the state. Everywhere you look, cars with skis strapped on top were winding their way up the mountain side to take advantage of the 30 inches of new snow which fell Thanksgiving day.

Many out-of-state cars were also in evidence, including some the name of the present reprefrom Texas. Apparently skiing sentative from your district? has become one of the most popular winter sports and now furnishes the thrills that folks once got just by driving through the mountains

Traveling through Gunnison, on the far side of Monarch Pass, we paused briefly at the Ambassador Tomichi Village to visit with Bill Hardwick, former Hereford resident who now manages the luxury motel. Although the ski season is just beginning in this area, Bill seemed to have had quite a number of guests. He runs a bus up to Crested Butte daily for the benefit of the ski parties.

Incidentally, the summer resort of Urlin Streu's is also in this area.

Gettin to be quite a number of Texans up in that part of the country

While in the high country, we also vietted with Mr. and Mrs. Jim O'Hair and son Jimluy, was now live in Montrose. Jim is a former Brand mechanical superintendent, and is

now filling that position with the Montrose Daily Press. SILCO STAINLESS \$17.76 COWAN JEWELRY

17 N. Main-Hereford

District Lions At Mid-Winter Meet In Amarillo

Lions Club members of Disbeginning at 2 p. m. for their Mid-Winter Conference. The Lions Clubs of Amarillo are hosts to the Conference which had been Public Relations Chair-As we always do when maktel through Sunday. ing an out of town trip, we

eon on Sunday; Lions of the sion Awards, was a 100% Dis- Men of the Churches, he holds Baptist, and a member of the area will be honored to have M. trict Governor, and was Chair. many professional, fraternal and Sigma Phi Epsilom Fraternity.

at the luncheon.

ADD:

serving the club in many other

In the District organization, he will be held at the Herring Ho- man, Membership Chairman, ence activities will be a lunch- Counsellor, he has two Exten- President of the Hot Springs Director Lewis is a Mason, a

C. Lewis Jr. as guest speaker man of the Arkansas Council of

International at the annual con- as, a BA in education with honvention held in Toronto, Canada, ors, a BS in mathematics with in July, 1964. He is a Key Memhonors, and an LLB (law) (all ber and Past President of the in 1948). Lion Lewis, now a matrict 2-T-1 will register Saturday Hot Springs Lions Club, after jor in the Judge Advocate Army Reserve, served in the Field Artillery in World War II, with duty in Alaska, the Aleutians, France

and Germany. He has taught school, is a for-Deputy Governor and District mer Municipal Judge, and is now Governor. An International a practicing attorney, A Past Blind.

Gesture Reminds Lewis, of Hot Springs, Ark., Director Lewis holds three De-was elected a Director of Lions grees from the University of Tex Soldier Of Cause For War Effort

> ble Class at the Central Church of Christ in Hereford received a letter from a local soldier who

First Vice-President of the Arkansas Lions Enterprises for the

civic honors and awards and is

The Hereford Brand, Hereford, Texas, Thursday, Dec. 2, 1965

is fighting in the Viet Nam war recently, thanking them for their kindness.

Dallast, Taxas

The ladies recently sent cookies to some of the local soldiers in coffee cans. Each of the cans contained threefour dozen cookies each.

In the letter, written by CWO Derrel C. Jones said, "Your thoughtfulness and pray ers is a wonderful reminder of the freedom, country and people for which we serve."

The ladies in the class will be sending more cookies to men KPAN-FM in the war as they get their

When you line pans in which you bake rich fruit cakes, you can leave the lining around the cakes.

NEWS AND WEATHER INFORMATION

6:30-7:45 a.m.

DUB'S MAN'S SHOP- 319 N. MAIN

OUITING BUSINESS

NOTICE

For the final period of our liquidation we took a big red crayon and ran amok, all over the store, marking down prices right and left to mere fractions of their original value. You'll not find prices like these

FINAL PERIOD OF TOTAL LIQUIDATION

NO REASONABLE OFFER REFUSED FOR ALL OR

\$25,000

FIXTURES

FOR SALE

BUILDING

FOR

LEASE

The Gallup Poll has been com-ANY PART OF vy political year the surveyors Not being inclined to take

much stock in surveys, regardless of the surveyor, one needs to take note of the results anyway on the chance they might be fairly accurate. The latest one by Gallup tends to show how little people know

the results are accurate they aren't very complimentary to the average American citizen. Gallup asked: Do you know

about their Congressman, and if

Only 43 percent said yes. A whopping 57 percent said no. Another question: Do you know when he comes up for election next?

An amazing 70 percent said

Interviewers also asked if it was known how he (the Congressman) voted on any major bills this year.

Eightyone percent said no! This is a sad reflection indeed on the average citizen. Somewhere along the way there must be a way to stimulate interest in government No wonder the pressure groups are able to get through Congress their pet schemes. —HB—

Some companies are now awarding trading stamps to truck drivers for good safety records. The husband of the wife who has a knack for bent fenders is investigating the idea.

Open House Set In New Home

Mr. and Mrs. Ted Richardson will be at home Sunday afternoon in their new home northwest of Hereford, at an informal open house to which they invite their friends beginning at

The Richardsons have recently moved into the house, which was just completed, from their previous home near Dawn. The new place is 11 miles north of Hereford on the Vega Highway, then five miles east and five miles north.

FURTHER SMASHING SPECTACULAR CUTS

WE MUST SELL

OUR STOCK IMMEDIATELY

A STORE FULL OF QUITTING BUSINESS BARGAIN BUYS SAVE

FINAL

TO THE BARE WALLS

ORDERED

PAJAMAS DOOR BUSTER STEVENS DRESS RED WING HATS WORK SHOES and OXFORDS PRICE SAVE NOW! BUY NOW!

Come See!

COME SEE! Florsheim Shoes
Varsity Town Suits
Van Heusen Shirts * Jockey Underware

* Enro Shirts

* Pioneer Belts Master Built Slacks
Red Wing Boots & Shoes
U.S. Rubber Footwear

Come Buy!

* Stevens Hats

* Jerks Socks

*Hickock Belts Stream Jackets Rabin Robes U. S. Keds Shoes Mark II Toiletries Hickok Accessories Enro Pajamas

COME BUY!

Dobbs Hats

Stetson

every thing must go, it will pay you to buy now!

ALL SALES CASH ALL SALES FINAL NO GIFT WRAPPING NO LAY A WAY

DAYS

OPEN 9 till 6 319 N. Main Hereford, Texas

ANNOUNCEMENT

Dr. R. L. Zimmerman

announces the opening of his new dental office in the Edwin Axe Professional Building at

610 E. Park Ave.

Phone EM 4-4496

ARM BUREAU BOARD Members of the board of the Deaf Smith County Farm Bureau conducted visitors through frank Barrett, Arney Huseman, Steven the new office for the local Farm Bureau. Among Board and Denzil Pulliam. (Staff Photo) members are, (I-r) Martin Waggoner, Grant Hanna, Robert

Jacobeson, Bill Walden, Frank Ford Jr., Carrol Newsome, Frank Barrett, Arney Huseman, Steve Clements, Gere Leech

Students . . .

rest of his life.

(Continued from Page 1)

experiences three things during

his illness, which may last the

An alcoholic has extreme feel-

ings of guilt even when he is not

ven when he is sober.

DeFloore said Alcoholics

Anonymous is the best cure for

the chronic alcoholic as far as

The members of the club come

to trust each other and find that

way they can accept forgiveness

THEY OFTEN find that they

do not have to put on a show

for these people. . . they only

The biggest problem of an al-

coholic is himself, according

Alcoholism Information Week

Smith County Council on Alco-

holism in connection with the

National Council on Alcoholism.

nan: Mrs. O. G. Hill, vice

vis, board members.

Pick-Up Begins

For Gift Shop

erans Hospital Gift Shop is un-

der way in the American Le-

local hospital representative, re-

minds members and friends that

contributions should be made

The shop, at which veterans

up with arranging the gifts so

Volunteers from the Hereford

on succeeding days assist hos-

to be sent as gifts to members

of their families or next of k

This gift sho is an annual

service of the Legion Auxiliary

at Christmas, so the patients

may have an opportunity to send

remembrances to their relatives

There is no charge to the ve-

terans, and the gifts are wrap-

ped and mailed by Auxiliary

members as a further service.

Members of the Legion and

Auxiliary here, and any others

asked to notify Mrs. Ott.

HAVE YOU SEEN

THE HAND CRAFTED

GIFT ITEMS

● 1221 E. 1st. ●

EM4-2101

have to be themselves.

of his guilt feelings.

by himself.

rehabilitation.

from each other.

to DeFoore.



STEERING COMMITTEE-Formal organigation of a Hereford Chapter of National Secretaries Association is in the hands of a temporary chairman and committee named at a meeting Monday evening. From left are Virginia Stevens, Avis Northcutt and

Faye Dirks, who will arrange the initial meeting after the holidays, and Irene Warren, president of the Palo Duro Chapter of NSA at Amarillo, sponsor of the new Hereford group. Mrs. Northcutt is serving as chairman pending election of officers here.

SFEAKER - Mary D. Bublis,

Delta Xi Chapter of Delta

a fellow of the American Psy-

chiatric Association, in addi-

tion to private practice serves

as consultant at Texas Tech,

Eastern New Mexico Univer-

sity, Plainview hospitals and

welfare units, also is an as-

sociate professor in Wayland

wife of an orthopedic surgeon

and the mother of six child-

ren. The Delta Xi meeting will

be in First Methodist Church

(Continued from Page 1)

'serious thinking" concerning

the proposed North American

Water and Power Alliance (NA-

WAPA) which would flow water

Olivetti-Underwood

Adding Machine & Typewriters

THE INK SPOT

of Dimmitt.

Wheat ...

western U. S.

M.D., of Plainview will address immediately.

Kappa Gamma, teachers' so- in the hospital at Amarillo may

ciety, in Dimmitt Saturday aft- choose gifts for their families,

ernoon. The chapter includes will be open Dec. 6-9, Mrs. Ott

Hereford members. Dr. Bublis, says. The first day will be taken

Baptist College. She is the pital patients in selecting items

veterans.

NSA Chapter Effects Initial Organization

ter the holidays.

head the group during the orbe initiated as charer members. Hamroack.

Seven members of the Palo Duro Chapter in Amarillo were County . . . present Monday to assist with the meeting, explain aims and requirements of the national association and answer questions informally. Irene Warren, president of Palo Duro Chapter, pre sided and Dorothy Stinnett, chairman of new chapter forma-

PENDANTS \$2.50 Up \$12.95 U COWAN JEWELRY

A temporary chairman was tion, directed the discussion. elected for a Hereford Chapter The members here will join of the National Secretaries As- some 23,000 other women emsociation at a meeting in Com- ployed in secretarial duties, who munity Center Monday evening, form nearly 600 chapters in six and plans were made for initia- nations. Primarily an educationtion of members and formal el- al organization aimed at improvection of officers at a dinner af- ing the quality of secretarial work, the association also has Avis Northcutt was elected to a social program for its mem-

ganization period. She appoint- Present for the meeting Moned Virginia Stevens and Faye day in addition to the steering Dirks to serve on a committee committee members were Marto oversee details of founding ilyn Carter, Ronda Curtsinger, the chapter, including enroll- Jean Kennedy, Virginia Fowler, ment of eligible women who will Alice Rudd, Jean Ragan and Jo

(Continued from Page 1)

No rain was reported anywhere where in Deaf Smith County dur ing the month of November with a few sprinkles falling Wednesday morning. . . only a trace was recorded.

Lows over the weekend and in the earlier part of the week were in the 30's with the highs running in the high 60's and low

NO MORE moisture is in sight for the next few days for the Hereford area. And. long range forecasts

say that possibilities for a white Christmas in the Hereford area appear slight at the present.

17 N. Main-Hereford Complete Stock Office Supplies THE INK SPOT

WRESTLING Sat. Dec. 4th 8:45 P. M. BULL BARN 4 - GREAT MATCHES - 4 IRON MIKE

SPUTNIK MONROE - VS -JAKE SMITH and DORY FUNK DORY FUNK - VS - SPUTNIK MONROE

- vs - JAKE SMITH IRON MIKE DOUG GILBERT - YS -NICK ROBERTS

Sets Pretty Party Scene

n Mrs. David Gibson's home Tuesday evening with a layette shower complimenting Mrs. No. enting Mrs. Noble Ballard, Mrs. Wheeler Sears and Mrs. Pat Robbins were hostesses with Mrs. Gibson. Centering the refreshment ts

ble, a crystal cornucopia spil-led pale pink carnations onto the pink linen cloth, and was flanked with green bayberry candles. Mrs. Robbins ladled strawberry punch and Mrs. Sears poured coffee, using silver coffee cake and pink and green mints were served also.

In the living room, where Mrs. Gibson and Mrs, Ballard greeted callers, the gift table was covered with pink and decorated with a miniature Christ-mas tree to shich small gifts were tied with pink yarn. Guests were Mmes, M. W. No-

bles, Joe Easley, C. E. Hicks, Wes Owens, Steve Clements, Bob Veigel, Jim McDowell, Jim He nearly always feel inferior even though he is not inferior. Arney, Vance Robinson, John AND HE usually has feelings Beasley, Bill Dameron, Gene of anger which are usually turn-King, Hugh McCrary, A. T. Mims, David Hamblen, Ronald ed inward. Usually the alcoholic is unable to express himself e-Zimmerman, Hazen Woods, W. C. Russell, Roy Grubbs, John Douglas Pitmas, Wayne Tho-mas, Joe Whitley and Dick Gho-He finds it hard to except forgiveness from any one because Usually the alcoholic's condemnation is brought upon him

Calendar Of Events

THURSDAY Summerfield Study Club in home of Mrs. Mack Noland, 2

Mrs. Pat Robbins hostess to L'Allegra Study Club at Hereford Country Club, 2:30 p. m. Bay View Study Club in Mrs. Howard Gault's home, 3 p. m. Hereford Duplicate Bridge Club at Community Center, 7:30 is being sponsored by the Deaf

> Hereford Study Club in home of Mrs. Noble Howard, 8 p. m. FRIDAY

Officers for the local council are Rev. Joel Treadwell, chair- Charlie Noland's home, 3 p. m. SATURDAY chairman; Hazel Raburn, secre-

tary-treasurer; Lowell Sharp, pa Gamma, tea in Firth Methodirector of the board, and Bruce dist Church at Dimmitt, 2:15 Miller, Charles Frye, Francis p.m.

Hardwick and Rev. B. L. Da-Wyche Home Demonstration Club, holiday dinner for fami-Those having problems with lies, First National Community alcoholism or who need informa-Room, 7 p. m. tion about the disease can call

MONDAY Hereford Jaycee-Ettes in Community Center, Board meeting at 6:30 p. m., program and bus ness meeting at 7:30 p. m. Women's Club at Community Center, 7:30 p. m. Collection of gifts for the Vet-

TUESDAY LAE, Club, Christmas supper at home of Mrs. George Suggs, tion Auxiliary and Mrs. Ira Ott, 7 p. m.

Beta Sigma Phi chapters at Community Center, 8 p. m. American Legion Auxiliary in Rock Club House, 7:30 p. m. Progressive Home Demonstration Club in home of Mrs. J. D. Gilbert Jr., 2:30 p. m.

WEDNESDAY **Bippus Home Demonstration** Club Christmas party in Mrs. they may be inspected by the Jim Bradley's home.

Auxiliary will join those from Hereford Coed others in the 18th district to help **On Choral Tour** arrange the gift display, then

Mrs. Allen Cansler of Hereford, sophomore music major at we are afraid that many valu- film and other aspects of can-West Texas State University, is able items will be lost if we do cer detection and treatment. Loa member of a select 44-voice not get some definite action cal officers of the Cancer Sochoral group from the universi- started soon," said committee ciety urge residents of the area ty now on tour in a tri-state area for concerts featuring the Then he committee passed work of director-composer Dr. the resolution seeking use of the chairman of the county chapt-Houston Bright.

auditorium on WTSU campus is IF NOTHING else, it will at wife of the Texas governor, has scheduled by the Chorale Dec. 5, least give us a place to store been presented the 1965 Certififollowing the annual tour. This things until we can get the mu-will be one of several concerts seum plans finalized," one comwho wish to contribute gifts, are customarily presented by the mittee member opined. from Canada to much of the asked to give them to Mrs. Ott group, in addition to the tour Patterson said that he underas soon as possible, at least at and television appearances. It stood many backers of the mu- 000 was raised during the year

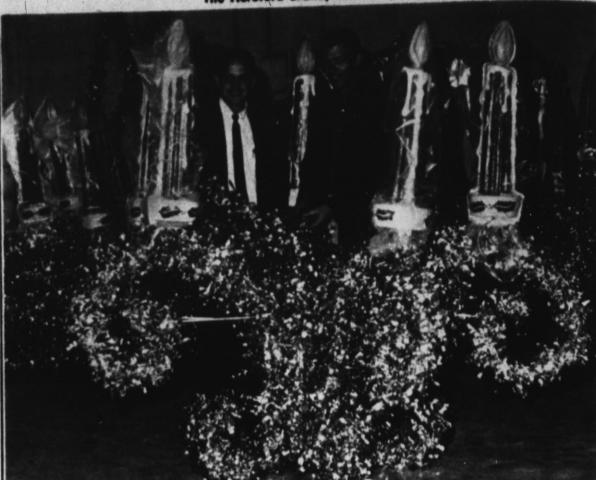
Mrs. Cansler is the former Miss Jo Ella McGee, daughter of Mr. and Mrs. Lloyd McGee, thing to start on."

This recommendation will be the county commis-Mu Phi Epsilon music sorority and the Mary E. Hudspeth Honor Society at WTSU. She had the female lead in a comic opera, Gallantry, recently staged by the campus Opera Workshop.

Typewriter Ribbons THE INK SPOT

TRADE IN

COWAN JEWELRY 217 N. Main-Hereford



CHRISTMAS DECORATIONS—Paul Schroeter, chairman of the Hereford Jaycee Christmas decoration committee and John Meador, Jaycee president inspect the new

chandileir-type yule decorations which were hung Sunday by the Jaycee members. (Staff

Local Angus Bulls Count on obtaining, from a medium-size lemon, about 3 tablespoons of lemon juice and about 1½ teaspoons of grated Head Roswell Sale

Two Black Angus bulls from at the Amarillo Fair, herds in the Hereford area took Ronnie took his steer to the the top slots in the sixth annual State Fair and took superior New Mexico State Sale held meat and the blue ribbon for last Tuesday at Roswell. prime beef.

The bulls, owned by Charles
Hoover, 301 Sunset, took blue HHS Bandsmen ribbons in their classes and sold in the top money at the sale. ONE BULL sold for \$500 and the other for \$485, reported

The bulls came from Hoover's herd of some 200 registered travel to Amarillo today to try at the Post Office in Hereford, Black Angus located on his farm southwest of town.

Hoover has also sold several calves to Donnie and Ronnie Wright of Boys Ranch. Donnie has shown his heifer

at the Texas State Fair at Dal-

Group ... (Continued from Page 1)

must act before further steps are taken.

MEMBERS of the committee said that it would then be up to the city to prod the completion ri Hamilton; Alto Saxaphone-Lu-

of the project. Concerning the museum, resolution seeking use of the county-owned parochial school building came after committee members agreed it was time something be done to revive in the proposed county museum. Gene Fooks, committee chairman, commented at one point that the movement to establish-

"has just about sunk." Then came the discussion which led to the committee's Earl Phillips, also a committee Topic Of Film atempt to revive the measure. member, pointed out that he did not believe it was museum proponents' intention to build a mu-

ment a county museum here

in Canyon. "WHAT we need is a local a meeting, open to the public, museum to show things which which Deaf Smith County Chaphave local interest to citizens of this county," he commented.

seum "to compete with the one

"The historical survey committee has looked into this and member Elmer Patterson.

now virtually unused structure er, which has recently been not-A concert in the Fine arts to house a museum,

Try For Honors

Twenty-three members of the Hereford High School Band will out for the All-Region Band at Texas under the act of March Caprock High School.

with try-outs.

of 38 in that class, and also took second in the Junior Heifer show to rehearse with the band before performing a concert Saturday Dec. 13 at 7:30 p. m. in

> Those trying out are: Clarinet-Roger Suttle, Chris Hutcheson and Becky Maxwell; Flute; Linda Carter, Wanda Fu-hrman, Glenda Dillard and Sherpe Alvarad and Lowell Wiggins: **B-Flat Coronet-Don Maxwell** Lonny Coker, Byron Knox, Steve

Thornton and Jerry McCathern; tuba, Joel Williamson; Tenor Saxaphone, David Evans; Baritone Saxaphone-Steve Hendon; Baritone, Olen Nelson; Bas-soon, Ellana Vinson; Trombone Steve Knox and Jack Ailsen; French Horn, Jerry Thompson and Colleen Sanders.

Cancer Fight To Show Tuesday

A film concerning the fight against cancer will be shown at ter of the American Cancer Society will sponsor at 7:30 p. m. KPAN-FM Committee members agreed. Tuesday in Community Center.

A doctor will be present to answer questions concerning the to see this educational film. Mrs. Claude McDougal is

ified that Mrs. John Connally, Cancer Society for her leadership in the Texas Crusade A gainst Cancer in which \$1,900. the next Auxiliary meeting on Dec. 7. Those who will volunteer for a part of the work are also sion company.

Second in the state convention in Dallas this fall, which Mrs. McDougail attended, Mrs. Connally was presented a citation from the Texas Division of the ACS.

> Lithography - Letter Press Printing
> THE INK SPOT

Right in the middle of Everything in Dallas . . .



Convenient Motor Entrance

The Hereford Brand

Hereford, Deaf Smith County, Texas, 79045 Published Every Thursday at

> Member National Editorial Member Associated Press

130 W. Fourth

Entered as second-class matter 30, 1879. Second-class postage Try-outs will begin at 4 p. m. paid at Hereford, Texas. Any today and results will be told erroneous reflection upon the when all sections have finished character, standing or reputation of any person, firm or corp-THOSE making the band will oration, which may appear in travel back to Amarillo next the columns of this paper, will

the Caprock High school audi- 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each.

Classified advertising rates: 60 per word first insertion (60c minimum); 4c per word additional insertion.

James M. Gillentine Publisher Melvin Young General Manager Wayne Stephens, Adv. Manager Robert J. Awtrey Mech. Supt.

CIRCULATION MailEM 4-301 Carrier EM 4-1850

GOOD LISTENING EACH MORNING

6:30-7:45 a.m.

106.3 mc



Putting Off Winter

Don't wait until the little wor an gets you up at midnight to close out those cold winter drafts. Fix yourself some lowcost storm windows out of Warp's FLEX-O-GLASS, It's easy! Just cut with shears . . tack over screens or frames Warp's genuine, crystal-clear FLEX-O-GLASS holds IN heatkeeps OUT cold . . . saves up to 40% on fuels costs. Lasts for years at a fraction the cost of glass. Only 90¢ a square yard at your local hardware or lumber

USDA

ARM SWISS SPEAK

PORK CHOPPIES -

GROUND BEEF





CAMPBELL'S

MEAT BASE SOUPS

BATHROOM TISSUE Northern

TOOTHPASTE Gleem • Extra Large

CUT GREEN BEANS Shurfine

Mix or

Match

HUNT'S

PEACHES

21/2 Can



IT'S WORTH A LOOK! Right here in this ad are all kinds of SPECIAL SAVINGS! But they're only a small sample of the HUNDREDS of LOW PRICES in store for you at COOPER'S . They're up and down every aisle . . . front to back . . . wall to wall! No wonder the TOTAL COST of a big cartful of your favorite foods is LOWER . . . MUCH LOWER . . . at COOPER'S . Come see — and be convinced. When you change to COOPER'S it's a change for the better.

SHURFRESH CRACKERS

TENDERCRUST COOKIES

2-LB. Pkg. Reg. 59c

> HUNT'S TOMATO SAUCE

Universal No. 7825 ELECTRIC CAN OPENER

built in Bottle Opener Tall or Small Round or Square opens all cans at a finger's touch



FOR HOME & TRAVEL 2 Comfortable Temperatures

Built-In Nail Polish Dryer Tuck a-way Storage Pockets

Our Low Low Price

Extra Large Hood

- Low Price

CHOCOLATE COVERED CHERRIES Barch's 49c 4 12"x25" \$1.00 ALUMINUM FOIL Reynolds

Fresh Lean ____



LONGHORN CHEESE ____

Shurfine Frozen 6 6.0z. \$1.00 Kraft Miracle Whip 49¢ SALAD DRESSING Borden's 59¢ 1/2 Gal. ICE CREAM Round Ctn.

ROXEY

DOG

FOOD

4 Roll

5 303 Can

\$1.00

49c



STEAM 'n DRY Made To

For \$12.95 **8 CUP PARTY PERK** (Perkulator)

................

Universal Compact Hat Box Style

& 12 Cup Serving Carafe by David Douglas

Beautiful glassware hat you'll be proud



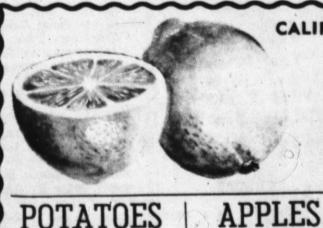
CASCADE For Automatic Dishwashers 35 Oz. Size

MR. CLEAN Liquid Cleanser 28-Oz. Size

JERGEN'S SOAP

BRELAVEIFN

ASPIRIN Bayer 100-s Reg. 69c



••••••

LEMONS

POTATOES

WASHINGTON RED DEL.

TEX. PURPLE TOP

TURNIPS

Phone EM 4-2030 WANT ADS Phone EM 4-2030

B-4-48-tfc

FOR SALE Miscellaneous

ALFALFA HAY. See Charlie lolt, 4½ mile; west on Clovis lighway. EM 4-0402 or 289-

MEAT Specializing In. CUSTOM SLAUGHTERING WHOLESALE - RETAIL HACKER - JESKO

Rt. 3 - Hereford EM 4-3390 Kiwanis Club





meets every Monday at 12:05 FLOYD'S RESTAURANT

STATED MEETINGS Second Monday



Thurs. 7:30 p.m.

Ray Simpson, Jr., Sec. Troy Stambaugh, W.M.



Lions Club

Wednesday, 12 Noon Hotel Jim Hill

DENTON PARK

Development Construction

North of Alkman School

Split Levels

A most elegant home-built for family living - 3 large bedrooms - 3 bathrooms. Den with fireplace, living room, dining room, kitchen patio with built in bar-b que area. Automatic garage door. 1400 E. 16th.

Built with the family in mind this lovely 4 bedroom is a real buy. Featuring cedar paneled den with fireplace, 3 baths, carpeted and all built-in. Come by 1405 E. 16th Street.

Outside Denton Park 3 bedroom priced to sell.
Large closets, living room,
dining room and kitchen.
Laundry area and pantry.
501 Ave. H or call Denton

TONY RAVIZZA CUSTOM BUILDER

Office: 16th & Blevins EM 4-1350

PERSONALIZED SERVICE IN . .



Attics blown—side walls, also Repossessed 65 model sewing dirt hauling and ground leveling. Free estimates. anteed. Singer is in 4 drawer walnut cabinet; will zig-zag **B&R** Insulation Company EM 4-0559

B-1-44-8c blind hem, fancy stitches, etc. FOR SALE

B-1-33-Hc

Distilled water, Ozarka wa- credit, Write Lubbock Sewing ter, Soft Water Service. Home Center, 1114-19th Street, Lubowned softeners. See, or call, bock, Texas. SOFT WATER SERVICE Texas. Phone EM 4-3280 216 N 25 Mile Ave., Hereford,

NEW FALL COLORS In all imported and domestic yarns. Christmas gifts, and 1965 ONE BEDROOM concord crewl embroidery. Free knitting instructions.

KNIT'N HOUSE 319 N. McKinley B-1-11-tfc

INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL EM 4-0788 305 E. 5th

B-1-12-tfc 75 TONS good cane bundles for sale, Call 276-5272, Hereford. B-1-10-21-tfc

KENMORE "Soft-heat" dryer: Heat tapers off automatically eliminating over-drying. Nothing down, no payment until February. \$7.50 per month Sears, Hereford, EM 4-3854. B-1-24-48-6p

BOYD'S HUMBLE SERVICE

COMPLETE CAR CARE

EM 4-1110 741 W. 1sr EM 4-9056

Building Is My Business! NEW WORK and REPAIRS on Commerical Buildings C. W. PARKER

> Lee Carter Jack Kirksey

EM 4-0910

GENERAL CONTRACTING

OUR SERVICE DEPARTMENT

is equipped and staff ed to give you the service you are entitle ed to.

> We Appreciate Your Business

• Buick • Rambler

 Johnson Boat Mtrs. KINSEY - OSBORN

Motors

142 N. Miles - EM 4-0990

BIG RED BARN

machines, Singers, Whites, 4. REAL ESTATE
Universals, Remingtons; guar-For Sale Or Trade

HOUSE AND lot for sale at 202 Catalpa, \$4,000, Phone EM 4-\$34.50 cash or 7 payments 0910 or EM 4-2349. at \$5.96. Must have good

2 Sections N. W. of Dumas, good deep soil. 4 irrigation wells, 2 sets improvements. 40% of minerals will go. Ten LOST - Bright carpet colors per-cent will handle. Restore them with Blue Lus-

tre. Rent electric shampocer, Neal and Bryan Real Estate Dumas, Texas, Ph 935-3300 B-4-21-8c

Deaf Smith County 11/2 sec

BY OWNER

acre. Terms.

acres cotton, 26 acres wheat,

rest milo; house, barns. \$550

PLAINS REAL ESTATE

LITTLEFIELD, TEXAS

lectively at bargain prices.

Larry M. Hooper, OL 5-2553,

80 ACRE irrigated, 6" and 4"

Owner, 276-5272, Hereford.

well, good improvement, small

down payment or trade for

home or income property.

FOR SALE by owner: large lot

on Country Club Drive. Ideal

for split level, Phone EM 4-

By Owner

3 bedroom, 2 bath, extra

large den with fireplace. Re-

frigerated air, central heat.

2176 ft. living space. Ideal

EM 4-2203

B-4-19-tfc

B-4-22-20-tfc

B-4-16-18-tfc

acre, 29% down.

Canyon, Texas

trailer house, 8x36, EM 4-3461. B-1-10-43-tfc carpeted, fenced back-yard, 80 OUNCE battery charger, also 11/2 ton floor jack, Call Canyon. EM 4-2250.

Tex.

B-1-11-21-40 FOR SALE

Used Power Poles Lots 1 to 49, \$5.00 each Lots 50 or more, \$4.00 each, Good allotments, \$265 per EM 4-0555 DEAF SMITH COUNTY ELECTRIC CO-OP, INC. HIWAY 60 EAST, EM 4-1166 4334 Summit Circle, Amarillo, Box 753.

\$1. Hereford Hardware.

GENERATORS and starters for cars and trucks. Herefor

1961 PORTABLE new-home sew ing machine, zig-zag, automatic buttonhole. Excellent con- 3566 or EM 4-2553.

dition. Call EM4-0675 after 3:30 p. m. ATTENTION! We will be pick-

ing up a spinet piano in your area, small monthly payments, 1st payment in March, Write Credit Mgr., Jent's House of Texas.

B-1-48-3p

FOR SALE Farm Equipment

FOR SALE - Caster bean har- per ocre. vester-Call CA3-2834, Plain-

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment

DAVIS IMPLEMENT 144 W 2nd EM 4-2811 TOP QUALITY Irrigation Dams as low

as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

KENMORE automatic Zig-Zag sewing machine with beautiful hardwood console cabinet. Creates 28 separate patterns. Nothing down, no payments until February, \$159.88, Sears, Hereford, EM 4-3854, B-2-24-48-6p

> Automobiles FOR SALE

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

B-3-33-TFC CADILLAC Sedan DeVille, 1960. Factory air, power steering. Many accessories, Extra good condition. One owner - J. K. Baker, EM 4-1617,

B-3-19-22-tfc KENMORE '600' portable dish washer. Washes, rinses, and completely dries service for 14. Nothing down, no payment until February. \$9.00 per month. Sears, Hereford, EM 4-

1963 GMC pickup — low mileage, good rubber. Four speed, ra-dio and heater. Fleetside. LWB. Real bargain for quick sale. Call EM 4-2014 at noon or B-3-25-22-2c

NORELCO RAZOR

COWAN JEWELRY

allotment Deaf Smith County. wells, tile, wheat, milo, cotton bedroom FHA homes. New-Must be substancial offer. Ap- and barley. Price \$400.00 \$350 move in. proximately \$500 yearly posper A., \$143,000.00 loan, sible govt. payments. Only best cash offer considered. 800 acres, all cult., guarantee lot.

FOR SALE two bedroom and centers. 137 Beach Street. By owner, EM 4-1638.

B-4-17-47-4c

ONE MILLION DOLLARS House for sale by owner: 3 To lend on irrigated land in 320 acres, 1-8" well, wheat bedrooms, 11/2 baths, fully Deaf Smith, Castro and Pas mer counties. And . . . We Price \$320.00 per A., \$22, payments \$95 month. 135 have expanded our territory 620,00 down. Ranger; Call OL 5-4268 in to include the upper Pan- Extra good 160 acres in Deat handle.

PRUDENTIAL America's Largest Farm Lender

2-6" wells on nat. gas, im-SAM NUNNALLY proved, 7 miles to market. LONE STAR AGENCY acre, 29% down, amortize balance, Owner, W. F. Perry, WESSON'S LAND SPECIALS some irrigated.

480 ACRE FARM: Dry land. Fair set improvements. 100 2 bdrm. and den, garage, 1 3/4 acres wheat, 145 acre maize. bath, approx. 1700 ft. of 3 BR and den, 2 baths, stucco Located N/W Hereford. Full living space, fully carpeted. frame 130 ft. front on lot. possession Approx. \$3500. Price \$13,700.00, \$11,400. Fenced yard. Redecorated in- Government money. Per acre G. I. Loan at 51/4 %, \$100 side and out. Will take smaller \$125. L/2 Cash 20 yrs on bal per month, Owner will comhouse in trade. Call EM 4- 5 1/2 int. 1/2 min.

B-1-17-48-4p 256.5 acre farm with 65 acres acre cotton besides good \$600.00 immediate possessgrass, 2-6" irrigation wells wheat and maize bas. Nice ion. with lots of water. Price \$375 modern home and steel barn. 2-3 bedroom brick homes, Vega, Texas. Phone 267.-3836. Per acre \$300.00

land, fully alloted \$135 per irrigated farms. Just about any the other \$17,500.00. kind of farm you are looking We have some houses for Quarter section, 8" well, 35

WESSON REAL ESTATE So. On Dimmit, Hwy. Phone EM 4-2528 Hereford, Tex. B-4-21-tfc

One section, 8 wells on nat. BY OWNER gas, U-G tile, good allotments, EXTRA NICE 4 BEDROOM,3 well improved. \$387.50 per baths, large den-kitchen and dining area combination with fireplace. Large playroom covered patio, redwood fence. B-4-46-tfc 18 choice residential lots on Centre and Doulas Streets, Will sell individually or col-AM to 5:00 PM.

B-4-12-tfc

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products

EAST SIDE "66" **Rocky Stewart** 1303 E. 1st. EM 4-2644

Tops Floor Covering

Cabinet • Free Estimates • C&W Tile & Tops location. 220 Star Street. Ph 847 E. 1st St. EM 4-3448

Hereford, Texas

W. T. CARMICHAEL SM 4-1251

901 S. 25 Mile Ave. REAL ESTATE Commercial, Home and Farm Leans

One especially luxurious house for sale.

TROYS CARMICHAEL

Homes — Farms — Highway Frontage — Ranches We Need Your Farm Listings

WAREHOUSES FOR RENT

30 x 70 Galvanized 6" Concrete Floor 24 x 34 Galvanized Wood Floor S. MAIN and NEW YORK

R.J. RICHARDSON EM 4-1663 - 315 UNION

Write Garland L. Smith, 708 8" water, Price \$175.00 per \$10,500—Bargain! 2 bed-Nelson St., Amarillo, Texas. A., pay 5% cash and dig room, panelled kitchen, car-B-4-22-2p and equip 2 wells, good terms. peted, fenced, garage. 3520 acres, tight land, all \$12,500—3 bedroom brick, den near schools and shopping \$50.00 per A., will trade it fenced, garage. clear on irr. section.

320 acres, all cult. 1-8" & room and den. Disposal, 1-6" wells 220 milo, 92 dishwasher, range and oven. wheat, on paving, Price \$265. per A., \$36,000.00 loan, 29% down.

Smith County, in irr. district, Price \$200.00 per A. or \$250 with irr, well.

town, \$5,000.00 down. EM 4-2814 80 acres, all cult., 2 irr. wells, 3 bedroom house, \$10,000.00 B-4-11-10-4p down or will trade. 5-10 acre tracts near town,

pletely repaint this home, in-1/2 SEC. FARM: All good land side and outside or if you B-4-20-tfc in cult. One 8" and Two 62 are a do it yourself painter, irr. wells on natl. Gas. 55 Owner will reduce price

per acre. H.E. Wimberley, Possession, terms, 1/2 min. West Hereford, family room, double garage, Many built-B-4-20-tfc OTHER LISTINGS. Have other ins, birch cabinets, carpeted DEAF SMITH COUNTY LAND listings on large farms, small 1 % bath and utility room, Music, 2650-34th St., Lubbock, 215 acres Deaf Smith dry farms, Dry land farms, and One priced at \$18,500.00,

\$500.00 down, 2 and 3 bed-HAMBY REAL ESTATE **SOUTH HIGHWAY 385** HEREFORD, TEXAS

EM 4-3566 Gerald Hamby EM 4-1534 Durward Hamby EM 4-3466 Buddy Rogers EM 4-2150 B-4-20-tfc

RENTERS WANTED! Might take small house as Color steel buildings built to trade-in. Located in Sunset your specifications, 2 acre lots, Addition in Hereford. Phone located north of B & B Oliver, 247-3001, Friona from 8:30 Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days Home - EM 4-2814 B-4-1-tfc

Wedding Invitations Printed THE INK SPOT

grass, in irr. district, Price panelled kitchen, carpeted, \$17,500—Spacious

Will trade. FARMS - \$300 - \$780 per acre. Several real good buys PETERS REAL ESTATE Joe T. Peters Elov Valdez planted, 2 miles of elevator,

EM 4-3475

EM 4-0038 FOR SALE TO BE MOVED Lare 2 BR Stucco house and double garage located at 221 Centre Street in Hereford, 40 acres, improved, near \$750.00 Larry M. Hooper, OL

5-2553, Canyon, Texas

B-4-19-tfc BRAND **CLASSIFIEDS**

GET RESULTS!

HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF Deaf Smith County **Bread and Pastries**

> Tires Balanced To Specifications And Rotated-

Saves Excessive Wear. Western Alignment & Brake Service 138 N Sampson EM 4-0515

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultiva-

tors and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach-

> West Hi-way 60 Phone EM 4-1600

GLASS IS OUR BUSINESS -Call Us For All Your Glass Needs

HEREFORD GLASS CO. 1302 Park Ave.

> In Hereford BLACK CO.

FLOOR COVERING SPECIALISTS

. LINOLEUM · CARPET CABINET TOPS . 9' & 12' FELT BASE

> QUALITY MERCHANDISE EXPERT WORKMANSHIP

Phone EM 4-0055

STHR SUNDAY-MONDAY-TUESDAY



For sale or trade-168 acres 4 yr. cash lease on 12 acre 648 acres, 583 cult, 3-8", \$8200 — \$8800 — 2 and 3 near perfect land in Swisher or trade for one or two sec-



HOMES

built accord-

plans total minimum move-in cost of \$200, you have had 90 days act

ive duty.

3 bedroom, 1 3/4 baths, with 1781 square living

age, redwood fence, new carpet, storm windows, TV tower. 30 day possession. H-310 3 bedroom home in northwest Hereford, with 1 3/4 baths, 6' fence, fireplace, central heat and evaporative air. Landscaped, enclosed

area. Has double gar-

patio, automatic garage door opener. \$26,250. H-323 3 bedrooms, 21/2 baths, brick. Has gas lights in storm doors, built-ins, dishwasher, disposal, built-in sewing center.

H-315 New 3 bedroom brick home with sunken den, double garage, central heat, fireplace, built-ins. Priced at \$23,500. H-

Will trade! Nice 3 bedroom home with 2 baths. double garage, carpeted, draped, dishwasher, disposal, and fireplace. \$24,000. H-399

3 bedroom brick home on Star Street. New carpet, refrigerated air, central heat, carport. 30 possession. \$15,000. H-

FARMS

480 acres near Dalhart. 147 acres wheat, 200 acres milo. Two 8" wells on natural gas. 2 bedroom tenant house, lots of improvements. \$600 per acre. F-372

334 acres south of Hereford, all in cultivation. 160 acres milo, 76 acres wheat, 40 acres cotton. Good lay of land, nice improvements. \$500 per acre. F-370 1517 acres east of Texline. Three 8", and two 6", and one 4" wells

on natural gas. Some tile, nice 3 bdrm. home. 266 acres in Soil Bank, out in 1966. 29% down, owner will carry a second. F-470 256 acres east of Vega, on pavement, Fenced on three sides, good allot-ments, two 6" wells, 65

acres in pasture. \$375 per acre. F-239 160 acres west of Hereford, all in cultivation. 120 acres milo, 22 acres wheat allotments. One 8", one 6" well, 300 yds. undgeround tile, good improvements. 1/2 mile highway frontage \$650 per acre. F-231

THE CREATORS OF OWNERSHIP

Owens EM 4-256

Rental Mgt. Dept.

17 N. Main-Hereford tereford Julianes Agency

Members Drive

Report Set

Final 1965 meeting of

ommerce will be held at no riday in the Hereford Count

Present status of the me

bership competition will be re-ported. The competition will run hrough Dec. \$1,

Classifieds...

FOR SALE

Hartly County-1280 A. 880 A. Cult. 200 A. under Irrigation, one extra good 6" well on nat- gas, good Improvements, on new F. M. Road, \$175.00 per. A. 29% down, balance 20 year at 51/2 %. Owner will carry loan 7 miles from Dalhart.

Dallam County-1331 A. 770 A. Cult. 304 A. Soil bank, 539 A. Maize base, one extra good 10" well, one 13 Tower Valley sprinkler, Extra good Improvements, Under ground pipe, & lots of Aluminum pipe, \$275,00 per. A. plus the cost of a new 8" well which is being completed, good terms, on Hwy 87.

balance grass, Approx. 300 Moble Home spaces. 42'x70'. more A. could be broken out One block north of King's & watered, 8" wells in one Manor. Call EM 4-1108 Jesse mile, 1/2 minerals, good im- Scott or EM 4-1277. provements, 6 miles from Dalper. A. 29% down. Owner TWO ROOM apartment for white hart, on Hwy. 87, \$157.50 will carry loan.

320 A. 290 A. Cult. good allotments, Extra good im- TWO BEDROOM unfurnished provements, two extra good 8" wells on nat. gas. 1 mile under ground pipe, good tight land, 1/3 minerals, \$340.00 per A. 29% down. FURNISHED Owner will carry balance.

320 A. 250 A. Cult. 45 A Permanent Grass, Two extra good 10" wells on not. gas, THREE-ROOM apartment - 711 1 1/4 mi. under ground pipe, one Quonset, good Allotments, all minerals, this is extra good tight land, waters perfectly, TWO BEDROOM house. Whites A portion in good wheat, \$375.00 per A.

572 A. 493 A. Cult. 320 A. Maize base, 24.8 A. wheat base, Two good houses, land is 1/2 mi. from extra good 8" TWO BEDROOM house - White well on nat. gas, all minerals, go, extra good soil, lays good, 5 mi. from Dalhart, on Hwy. 54, low down payment,

J. C. Clements Realton Box 388, Phone 249-4607 Dalhart, Texas B-4-47-3c

Sell or trade. 2,000 sq. ft. living area, garage, fenced. 5132 Crockett, Amarillo; \$115 payments, consider Hereford home or clear lot. EM 4-4530 B-4-19-tfc

ONE real nice farm - six miles from Hereford. New listing. Two 8" wells, improvements. \$425 per acre. Approximately \$30,000 down. EM 4-2424. B-4-21-22-2c

FOR RENT

Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111. B-5-15-15-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, gar- IRONING WANTED in my home bage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS

Phone EM 4-2646 B-5-10-tfc

TWO BEDROOM brick nouse at 826 Blevins. Call CA 3-2382, Plainview. B-5-10-21-4c

THREE ROOM house with tele-

vision antenna. Inquire at 205

Jowell, Apt. B. B-5-11-21-tfc NEEDED - One operator with

floors. Only \$7,850. H-230

ford, \$300 per age. F-339

Downtown.

THREE BEDROOM two bath apartments. Stove, oven, dishwasher, disposal. Furnished or unfurnished. Two vacancies. 505 South 25 Mile Avenue Number 16. Phone EM 4-3859.

NICELY furnished three room apartment. \$60. Extra large six room furnished apartment, \$75. Apply 232 West Third, Fullwood apartments. Whites

B-5-21-46-tfc

furnished ONE BEDROOM house. Whites only. 211 Ave. K. Call EM 4-3837.

VACUUM CLEANER, 11/4 H.P. 20 feet of cord on reel with eight piece attachment set. Nothing down, no payments until February, \$55.88. Sears Hereford, EM 4-3854.

1000 A. 166 A. Soil bank, NORTHWEST MOBILE LODGE

couple or bachelor, 611 E. 3rd.

EM 4-2369 B-5-12-22-20

house near schools. Phone EM 4-1081. B-5-10-16-tfc

one bedroom apartment to permanent adults, no pets, 900 Park Avenue, Villa Park Apartments. B-5-15-21-tfc

East Third, Call EM 4-1498. B-5-10-22-tfc

only. Call EM 4-2303. B-5-10-20-tfc TWO BEDROOM and den house

Phone EM 4-1738.

B-5-10-47-tfc FOR RENT terms on balance, \$275.00 New two bedroom duplexes, 500 block Avenue H and G. D & R BUILDERS

EM 4-3780 1. D. Rhodes 289-5217 Nell Spradley EM 4-1813

BUSINESS SPACE 515 Park Avenue \$50.00 Month

EM 4-1103 B-5-11-tfc

NICE FURNISHED apartment to white couple. Water and gas paid. No children, no pets. \$50 per month. Call EM4-3796. B-5-19-48-tfc

THREE ROOM furnished apartment. Carpeted, nice, clean, quite, Carport, bills paid. Whites only, no pets Call EM 4-2256.

B-5-17-48-tfc

WANTED

EM 4-3528. 235 Ave. A.

WANTED Cotton stripping. Contact E. D. Harper or Kenneth

Harper, Phones 289-5317 or EM 4-0916

B-6-14-43-tfc LADY KENMORE Automatic washer, eight cycles, two speeds, automatic lint filter. Nothing down, no payment until February, \$10.50 per month, Sears, Hereford, EM 4-3854.

B-6-23-48-6p following. Continental Coif- WANT TO rent good farm land feurs, 1509 E. Hwy. 60, EM 4- without allotments. Contact Ira Parr, 265-3525, Friona.

"HALLMARK OF SERVICE"

Our new location is 242 E. Third

Houses

607Blevins-2 BR with large garage, fence, hardwood

200 block Beach, 3 BR brick, double garage, 1 % tile baths, built-ins, central heat and air, carpets, drapes, low down-payment, no loan closing costs.

Older 3 BR stucco, 232 Ave. B., carpets, car port, and handy location to Sugarland Shopping Center and

411 Ave J. 3 BR. house, single garage, 1400 sq. ft. Lots of closet space — only \$11,000.

350 Acres 3 irrigation wells, only 11 miles from Here-

1/2 Section. Dallam County, 2 good wells, \$300 per acre, 4% interest on first lien. Will trade. F-37

EVENING & SUNDAYS

Oliver Strev EM 4-2857 Francis Hardwick EM 4-2241 Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

GIFT SPOTTER

GIFTS FOR HER

The perfect gift - Frigidaire and Kitchen Aid portable dishwashers. Jerry's Appliance, 513 Park Avenue, EM 4-3505. B-14-15-22-8c

Give Mom an afternoon at Golden Spread Beauty Salon. Regularly \$10 permanent now \$7.50, hair-cut included, from now til Christmas, She can register for one of the two permanents to be given away by Dec. 25. 321 W. 3rd.

Ten piece West Bend Teflon coated sets - \$15.88, Perry Bros. B-14-10-22-80

UNUSUAL GIFTS

Equisite Alexander Dolls from \$2.95 to \$15.00. Rogers Drug. B-14-10-22-2c

Vinyl-flooring, ceramic tile, Hereford Surplus, 137 Main, EM 4-0561.

B-14-10-22-8c

Wanted to rent by January 1, 1966, 3 bedroom home. Pre- A non-poisonous insecticide fer 1 1/2 to 2 baths. Excellent passed by the FDA with a no care guaranteed. Family of 3, tolerance requirement in grain no small children. Call 266- storage-suitable for home 4121 days, 266-6631 nights. use, crop dusting, or insect Morton, Texas.

WANT to keep children in my home. EM 4-3754 or EM 4-1642. B-6-10-22-tfc WANTED to lease for couple

Modern two bedroom unfurnished residence, EM 4-0484. B-5-11-22-2c

couple, no pets. 303 Avenue H. 7. Dressmaking-Ironing

30 GALLON GLASS lined water heater, 15 year guarantee, Installed \$85.60. Nothing down, no payments until February. Sears, Hereford, EM 4-3854.

B-5-47-TFC 8. HELP WANTED

Avenue Shopping Center YEAR around job. Dairy and livestock experience needed Modern house furnished. Call Clarence Bromlow, 289-5653 or 9. Situations Wanted 289-5651, Westway.

B-8-18-22-2p

1957 CHEVROLET Two door hard-top, standard shift, V-8 and Overdrive. Call EM4-0011. B-3-13-48-2c

WANTED-FARM laborer, experience necessary, house furnished. Contact Earl Head

from Progressive across School.

CLEAN UP boy wanted after school, See R. J. Cramer,

125 Sampson. B-8-12-48-tfc

ALLSTATE Mud and snow tires 6.50-16, 4 ply nylon — \$11.00. Sears, Hereford, EM 4-3854. B-8-14-48-6p

AUTO MECHANIC — Must have

5 years recent experience on G.M. Products. Own hand tools. Good starting salary and fringe benefit program. No phone calls please. Western Ammonia Corp. Dimmitt, Tex-B-8-29-18 Hc

FOR RENT NEW EXCLUSIVE DUPLEX

In Green Acres Addition-B-6-13-45-8c Both units have refigerated

air, central heat, stove, oven, dishwasher, disposal, carpet and drapes plus fenced yards and off street parking. Apartment A- Two bedroom, fire place, single garage, membership to Green Acres

Swimming Club. Apartment B—Three bedroom, two bath, fire place, double garage, and member-ship to Green Acres Swimming Club. Call EM 4-3806. B-5-48-20

Are you looking for a good part time or full time income in Deaf Smith Co. or Here ford? Many Rawleigh dealers earn \$2.50 and up per hour. Write Rawleigh. TX-K-160-26, Memphis, Tenn. B-8-48-2p

WAKE UP TO NFORMATION AND ENTERTAINMENT

KPAN FM 106.3 mc

Magnus six-chord electric GIFTS FOR CHILDREN organs \$19.95. Perry Bros. B-14-10-22-8c

GIFTS FOR HIM

Norelco Electric Shavers, regularly \$29.95, now \$19.95. Rogers Drug B-14-10-22-8c

"Jade-East" men's cologne, after shave. From \$2.50, Rogers Drug. B-14-10-22-2c

Remington electric shavers, regularly \$29.95, for Christmas \$19.95, Rogers Drug. B-14-10-22-8c

Craftsman rechargable cordless shavers with double rotary or flat shaving heads. Only \$17.39 Sears, Hereford, EM 4-3854.

CERAMICS

Ceramic gifts - handcrafted - Hereford Surplus, 1221 East

B-14-10-22-80

AS OF 1st of September, I will CAN YOU IMAGINE? control under any circum-

B-6-26-tfc stances. Salesmen and dealers wanted For information write Wallace Tharp, Box 1547, Albuquering instructions. que N. M.

B-8-47-4p

FOR SALE - 1959 Ford-Call EM4-2407 after 6 o'clock.

WANT A PERMANENT

POSITION? Young man, married, for per manent farm job. We will furnish trailer house for right party. Wages will get good if you are. Must know irri-B-7-20-48-6p gation and have mechanical ability. Fice miles North of Woods, Kansas. Write full resume to. Ronald Kershen, Rt. Kansas.

WANTED Custom Mowing, Raking, Baling. DON JACKSON

Phone EM 4-1941 B-9-7-tfc WANTED -CASTOR bean har-

view. B-9-10-48-10c B-8-48-14-4 TWELVE cubic foot Coldspot up-

right freezer. All frostless for only \$9.00 per month. Nothing down, no payment until February. Sears, Hereford EM B-9-22-48-6p

WILL DO typing in my home. Experienced. Reasonable rates Mrs. Stephens. EM4-0856. B-9-12-4-TFX HAVE SWATHER WITH

CRIMPER FOR HIRE

CUSTOM BALING Glen Springer, Hereford EM 4-4439 B-9-46-6p

NOTICE 10. ALCOHOLISM INFORMATION:

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfx

Models - cars, airplanes boats — half price. Hereford Surplus, 137 Main. B-14-10-22-80

Toys - at great savings. Hereford Surplus, 137 Main. B-14-10-22-8c

James Bond "007" road-race set-only at Sears. Has six scenic lock-together panels. On-ly \$35.88. Sears, Hereford, EM 4-3854.

CHRISTMAS CASH

See us for Christmas Cash -Budget Finance of Hereford, Inc. 605 N. Main. B-14-13-22-2c

FAMILY GIFTS

Silvertone console all channel 21 inch color TV, \$489.95 installed. Nothing down, No payments until February. Sears, Hereford, EM4-3854.

debts other than those made by's by me personally A. H. Pat-B-10-23-48-2p 434 West 1st - Ph. EM 4-0422

NEW FALL COLORS yarns. Christmas gifts, and crewl embroidery. Free knittall imported and domestic

KNIT'N HOUSE 319 N. McKinley B-10-11-tfc

B-3-10-48-2p L.D. Henderson & Doug Lewis AUCTIONEERS Complete Auction Service

PO Box 176 Earth, Texas Phone day or nite 965-2717 965-2466 B-10-19-16p

CUSTOM COTTON stripping. IHC. Eldon Craig, EM 4-3218. B-10-10-46-8p SILVERTONE 19" luggage TV, one dial zeros in both UHF

and VHF with tinted safety glass screen. Only \$6.50 per month. Nothing down, Sears, Hereford, EM 4-3854,

B-10-26-48-6p

11. Business Services IRRIGATION WELL

call or write:

WALLIE GRAVITT RT. No. 2, HAPPY TEXAS 806-764-2462 B-11-40-ffc

Hospital

PATIENTS IN HOSPITAL Mrs. Doyle E. Smith, Rt. 3; Mrs. Felicita Medina, General Delivery; Curtos O. Roach, Rt. 3; J. B. Sowell Sr.; John E. Meador, 405 Ave. E: Mrs. Raul Guerrero, 307 Myrtle; Louis C. Lee, Rt. 3; Bryan Skaggs, Dawn. Mrs. Henry J. Karle, Grand-view Trailer Park; Mrs. Albert G. Bell, Clovis, N. M.: Mrs. Joe

L. Arango, 122 N. Main; Mrs.

George B. Zepeda, 316 Ave. H: Mrs. H. L. Sifford, Adrian; Mrs. Candido E, Pina, 119 Main, PATIENTS DISMISSED Mrs. John W. Estep, Sr., Jesse T. RUSSELL, Mrs. Maurilio Almuina, 10-30.

Pete McCleskey, Rhonda R. Kropff, Mrs. Eddie Collins, Mrs. Durwood Burton, Mrs. W. E. Cook, Mrs. Charlie Aragon, 11-

Albert G. Flowers, Kevin Sparkman, Mrs. Juan Longoria, Mrs. Laureano Jimenez, Santana Rodriquez, 11-28. Noe Villarreal, Mrs. Robert L.

Awtrey, Mrs. Littleton Thomas, 11-27. PORTABLE DISC ROLLING

Scolloped or plain, Jacobsen Brothers, Phone EM 4-1543, B-11-10-23-tfc VACUUM CLEANER parts and

AS OF 1st of September, I will belts, etc. All makes used not be responsible for any cleaners. New and used Kir-HEREFORD KIRBY VACUUM CO.

> 8-11-45-tfc WATER WELLS vel pack or screen, Pump sales

and service. T & H DRILLING CO. EM 4-2332 EM 4-0811 Hereford, Texas B-11-28-tfc

13. LOST AND FOUND

LOST - A customer who will never know you're there. Advertise in the cassified column for small cost big results.
B-13-19-19-tfx

REWARD GIVEN for return of purse taken from car on 100 block of Ave. D. Monday night contents important should be intact. No questions asked, Charlene EM4-0630

Legal Notice

B-13-28-tfc

Notice is hereby given that the firm formerly doing business as Pioneer Publishers has be-ACIDIZING come incorporated and is doing business as a corporation under for scale, rust, clay, drilling the Laws of the State of Texmud, and packed sand prob- as by Charter approved Novemvesting. Call CA 3-2834, Plain- lems. For more information ber 1, 1965, and under the corporate name of PIONEER BOOK PUBLISHERS, INC.
Pioneer Book Publishers, Inc.

By Melvin Young, President

The tiger scores again!...

1964 Oldsmobile, 4-Dr. Power steering and brakes. Factory air conditioning. Blue and

1962 Oldsmobile, 98 4-Dr. Sedan. Power steering and brakes. Factory air conditioning. Electric windows and seats. \$1,695.

1965 Dodge Polara Hardtop Coupe. Fully

loaded. Still has factory warranty. Save

HIWAY PONTIAC-GMC

600 W. 1st

over \$1,200.

Phone EM 4-0501



owned by C. T. Crowe

\$17,500 *ALL BRICK

* LARGE FAMILY ROOM

★3 BEDROOMS

★ BATH & 3/4

*DISH-WASHER DISPOSAL & BUILT-INS

Contact the Hereford Real Estate Agent of your choice for additional information

Nurses Choose Officers

Nurses Organization was completed at a meeting in First Na-tional Community Room Tues-day when Azalee Hodges was elected president. Meeting dates were set for the first Monday in each month, beginning Jan.

Cord Of Thanks
We wish to express our heart
feit thanks to the many friend
and neighbors who so though
fully sent flowers, cards an
food, and whose expressions
sympathy were tendered
the passing of our dear husbar Officers to serve with Mrs. and father. Especially do our thanks go to Drs. Hicks and Beene and Nurse Doris who took Hodges are Jo Solomon, vice president; Sidney Ann Owens, secretary; Ann Stindt, treasurer and Ella Mae Childers, report-

A committee to draft a con stitution and by-laws includes Laura Gibson, Mrs. Hodges and Mrs. Stindt. Esther Springer was named chairman of hostes-

Mrs. Solomon is to be in charge of the program at the January meeting, when Mmes. Hodges and Owens will be hos-Other members enrolled at the organization session are June Rudd and Martha Wilt-

217 N Main-Hereford

ruch good care of him. May the

Lord bless each and every one.

Mrs. L. B. Kamensind

Pauline Kamensind

Mrs. L. F. Stayton and fam-

SHOP EARLY!

MAIL EARLY!

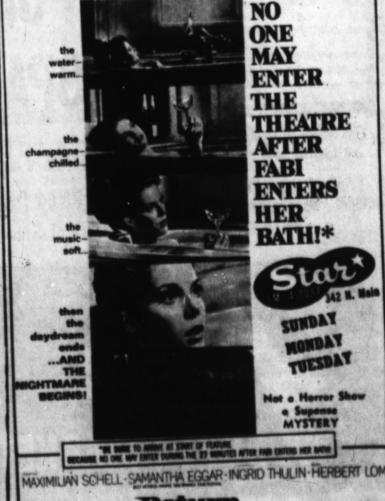
A SPECIAL

FROM-

DEAF SMITH COUNTY BIGGEST BABY SITTTER Special matinee 11:00 and 12:15 Saturday December 4th Special matinee 12:15 Sunday December 5th ALL TICKETS 50c CHILDREN & ADULT









a Del-Monte

Del Monte Cream Style Or Whole Kernel No. 303 Can

Del Monte Chunk Style No. 1/2 Can

Western Ranch 2 Lbs.

> Food Club 5 Lb. Bag

> > Folgers Or Maryland Club Includes Off Label Lb. Can

CORN

SAVE FRONTIER STAMPS

Gentle Pink Full Qt. Liquid Detergent 3 For \$1

AT FURRS

Shortening 3 Lb. Con For 59c Tom Scott 13 Oz. Can Mixed Nuts

Food Club Asst. Flavors Cake Mix Pkg.

card now so you will be eligible for the big "super drawing" to be held December 20.

Dividend Sweepstakes. Open a lucky card and win one or other

prizes. Or win one in the weekly drawings. Hurry! Complete your

Tamales Jumbo No. 21/2 Towels Scott Paper Jumbo 3 Cherries Chocolate Covered 12 Oz. Box 49¢ 6 Bottle Cnt. Dr Pepper King Size Plus Deposit 39¢ Preserves or Grape Jelly 3 18 Oz. \$1.00 Peanut Butter Food Club 312 0 \$1.00

Vienna Sausage No. 1/2 Con 5 1.00 Kraut Del Monte Spinach Del Monte

Green Beanspel Monte Cut 4No. 303 1.00 Sugar All Brands

LET FURR'S BE THE SANTA CLAUS

PUNCH YOUR SWEEPSTAKES CARDS AND WIN!

Looking for a Free Gift that will be remembered forever? Many of BONUS ITEM Furr's Customers are taking home 1966 Ford Mustangs. Winners are named each week. You have two chances to win in Furr's

WE RESERVE THE RIGHT

TO LIMIT QUANTITIES

FOR THE WEEK WALDORF TISSUE

4 ROLL PKG.



Del Monte Pineapple

Pineapple Grapefruit

Juice 46 Oz. Con 3 \$1

Drink 46 Oz Can 3 \$1

Prune Juice Qt. 39c

Food Club Strained Fruits Vegetables Jar

Hunts 46 Oz. Can

Del Monte Sliced or Halves Can

> Val Yata No. 21/2 Can

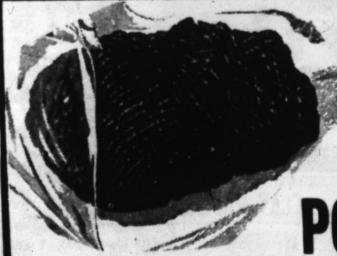
Scrappy Tall Can

Del Monte No. 303 Can

FURRS FAMILY KITCHEN DELICATESSEN

LB. 89c MEAT LOAF SPARERIBS BAR-B ıв. \$1.39 Pint 29c COLE SLAW Pint 29c PINTO BEANS LB. 49c JELLO SALADS LB. 49c POTATO SALD SPUDNUTS Doz. 70c

Del Monte Fancy Sweet 5No. 303 1.00 1.00 Food Club 25 Oz. Jar 31¢ 7 No. 303 1.00 Apple Sauce 5 lb. Bag 49¢



Fresh

Fresh Country Style Lean

Grapefruif **Potatoes**

Oranges

New Crop Navels

Washington State Extra Fancy Double Red Delicious

18.12₹¢



Walnuts Shelled Diamond 3 Oz Pkg 89c 1 Lb. Pkg. 1.09 Walnuts Walnuts Baby Diamonds 1 Lb. Pkg. 39c Shelled Peanuts Bo's Raw 8 Oz Pkg 29c 1 Lb. Pkg 49c Shelled Peanuts 2 Lb. Cello Bag 19c Carrots Texas Onions Yellow

Farm Pac All Pork Hot or Mild 2 Lb. Bog 1.25 Sausage

Link Sausage 12 Oz. Pkg.
Fresh Lean Pork Shoulder
Pork Steak

Tender Loin End Pork Loin Roast

LB. 59c Hormel Dairy or Farm Pac Sliced Bacon Beef Steaks 3 Large Servings LB.89c

Elna Brand 2 Lb. Loof 59c Cheese Food Shrimp Fresh Frozen 10 Oz. Pka 49c

Perch Fish Fresh Frozen FRESH FROZEN FOODS

Morton's Fresh Frozen Asst. Pg. Enchilada Dinner Fresh Frozen

Top Frost Fresh Frozen Cauliflowerio Oz. Pkg 4 For \$1 Corn

Dartmouth Cut Fresh Frozen 10 Oz. Pkg

Mince or Pumpkin Fresh Frozen Top Frost Fresh Frozen Cut-Green Beans Oz. Pkg. 5 For \$1 Pies Mortons

GENERAL MERCHANDISE BARGAINS

Facial Tissue Clear Water Ping or Yellow 200 Twin Ply Box

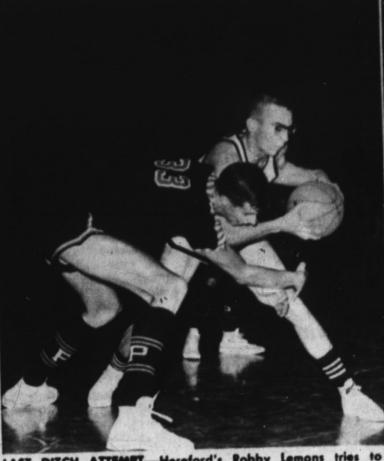
Flavors

Waste Baset Gold, Filigreed Hair Spray Caddy 88c

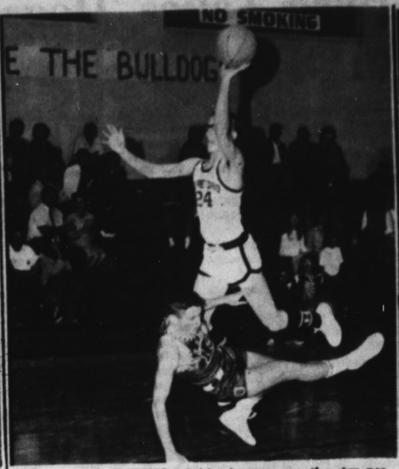
HAR Hair Spray 14 Oz. Can 26c Solid and Asst Colors, 12 to a Box Glass Tree OrnamentsMed. Size81c



HIGH POINT MAN-Gene Duvall goes up for two points in the Hereford Phillips game which the Whitefaces dropped 58-56 Saturday night. (Staff Photo)



LAST DITCH ATTEMPT—Hereford's Robby Lemons tries to get away from Phillips' tough defense as the Herd tries a last-ditch attempt to tie the game. (Staff Photo)



MAN OF THE EVENING—Robby Lemons was the star performer in Monday's Hereford-Plainview clash as he scored 34 points and hit 13 of 18 shots in the game. (Staff Photo



DEFENSE PAYS OFF Hereford's Gary Payne sets up the Hereford defense to keep the Lobos from working the ball in for a shot. (Staff Photo):

Whitefaces Start Season Right

COMPILE IMPRESSIVE FIGURES

Herd Ends Grid Season With High Year's Totals



Demons To Meet Brownwood In **Quaterfinal Play**

first half.

cord for the past five years.

Parmer County

The Parmer County Game

Management Association in co-

operation with local business

sponsors began a Pheasant Con-

Winners of the contest prizes

Separate contests have been

prizes donated by businessmen

awards in each contest are:

test Wednesday.

The mighty Dumas Demons | cept it, get past a tackler and won themselves a berth in the go 90 yards for another score. quarterfinal playoffs Thursday when they took on the Odessa

Ector Eagles and won 35-0. **DUMAS** will clash with Brownwood in Abilene Saturday at 2 p.m. in the second post-sea-

son playoff game for both teams. Dumas officials lost the toss with the Brownwood officials on a home-to-home basis. Officials from Dumas named Amarillo as their home field and Brownwood named Abilene.

Brownwood won their place in the quarterfinals Thursday also when they defeated Lamesa 20-

The bi-district game was Ec- yards for the Demons' final tor's first in many years with the team not ever winning a state title.

THIS WAS the fourth bi-district title for the Demons in five years. Dumas lost the bidistrict tilt last year to Andrews. Winning the bi-district game gave the Demons their 11th post season frophy in five

Dumas won the state championship in 1961 and 1962, but was Hunt Contest defeated in the quarter finals in 1963 by Graham and in the bidistrict game last year by An-

The Demons are picked by most of the state's polls to win the state championship this year. Some of the other polls pick

them second. DUMAS shot to a 14-0 lead in the fourth quarter with a 25

mph wind at their backs. will be determined by persons The Demons scored first with bringing in the longest pheasant 5:32 remaining in the first quarter, after blocking an Ector punt tail feather. on the Eagle 37-yardline, Eight set up in Bovina, Farwell and plays later fullback Cody Free-Friona. Prizes in each town's man plowed through the Ector contest will be awarded to the line from the one-yardline. top five individuals with the

With 1:39 remaining in the first quarter, Demon quarter- longest tail feathers, back ran around the right end Awards will be merchandise back ran around the right end for an '11 yard touchdown. in each town.

Tim Galloway was successful in carrying the ball across for The approximate value of the the extra conversion points.

WITH ONLY a few minutes first, \$25; second, \$20; third, remaining in the first half Ector \$15; fourth, \$10, and fifth \$5. quarterback Eddie Dominguez Entries for the contest will be night: Other home dates this shot a pass to David Moss only taken through Sunday when month are Dec. 14 — Oklahoma to have Bobby McVicker interpheasant season closes. to have Bobby McVicker inter- pheasant season closes.

Although the Hereford Whitefaces did not manage a district championship this season, the members of the team did compile some impressive staistics during the season, according to Bill Phillips. Hereford High School statstician

The Whitefaces did have better record than they have had in the past three years with a 2-2-1 conference record and a 6-3-1 season record. .

Hereford dropped its first game to the Plainview Bulldog then remained undefeated until meeting Perryton in a game which wound up in a 13-13 tie and finally was knocked out of district contention by Tulia in a heart-breaking game which wound up 6-0.

In their final game the Whitefaces held the Dumas Demons to a one-point margin in a defensive game which gave the Demons a 7-6 win.

After the loss to the Demons the Whitefaces took fourth place in the district with Dumas winning the crown, Perryton second and Tulia in third place.

HEREFORD held the Demons closer than any opponent this Marshall Rigdon kicked for the year other than Lawton, Okla. extra points to make the score who lost to the Demons by a 21-0 with 1:40 remaining in the 20-19 score with five of the Demons' key players crippled and The trick wall Demon defense

allowed the Ector team only six out of action. Muleshoe and Perryton were offensive plays in the third the only other two teams scoring against the Demons. Mule-GALLAWAY returned an Ecshoe scored a touchdown in the tor punt to the Eagles' 25-yardfirst quarter of the game against line to set up the next Demon the Demons and held a 6-0 lead at the halftime, Perryton caught Just as the fourth quarter one of the Demons behind the began Bonner completed the Perryton goal for a touchback first Dumas pass of the aftergiving the Rangers two points noon to Robert David for 46 against them.

DEFENSIVELY the Herd showed better this season than Ector was unable to get off in the past years, according to many passes due to the gusty officials

Hereford scored 203 points Dumas finished the game with while allowing their opponents a 11-0 season record and Ector

finished with a 7-4 season re-Whitefaces gained 180 The Demons have a 57-5 re

opponents 102 Members of the Herd drove for 2160 yards and allowed their ball Contest, opponents 1400 yards. Whitefaces played 466 rushing plays while their opponents managed only

AVERAGE gain per play for the Whitefaces was 3.95 while allowing their opponents a 3.03 net gain per play.

Hereford completed 80 on 190 passes while their opponents completed 45 of 137 passes. The Whitefaces gained 1165 yards passing while their opponents managed only 581 yards

See HERD Page 10

Tech Opens Cage Season

basketball schedule against University of Kansas here at 8 p. m. Saturday. Next week the Red Raiders

night and New Mexico Saturday



ges managed to get the ball and make in the last five seconds of the first a basket good Monday night and tied the overtime 87-86 giving them a 2-1 record. Plainview Bulldogs at 82-82 with only three (Staff Photo by David Butler) seconds remaining in the fourth quarter.

BASKET TIES GAME-Whiteface Steve Hod- The Whitefaces went on to win the game

FINAL WEEK'S COMPETITION

Mrs. Arney Wins Cotton **Bowl Tickets In Contest**

Five persons, all within five er. points of each other came close first downs and allowed their to winning themselves tickets to have entered the Brand Football las in the Hereford Brand Foot-

MRS. ZULA ARNEY was the first place winner with a clear one-point lead over Mrs. A. J. Bob Adams Schroeter and Duane Albracht Duane Albracht who tied for second place in the Therese Albracht Mrs. Arney correctly guessed

151 winners during the contest Cawthon Bryant and Mrs. Schroeter and Albracht Mrs. Cawthon Bryant selected 150 correctly.

Mrs. Schroeter won second Wendell Burdine during the contest in the tie breakers.

ALBRACHT took third place, missing in the tie breaker by 622 points during the contest Phillip Cain and Jim Clark were fourth and fifth in the contest with Cain selecting 149 correctly and Clark picking 146.

Jim Arney was the weekly winner in the contest's last week guessing 12 correctly and was 22 points off in the tie breaker. JIM CLARK took second place in the contest picking 12 correctly also, but was 31 points tivity.

off in the tie breaker. cuessing 12 correctly and he was Hereford schools to come to the Dorothy Schums See CONTES

Approximately 200 persons Herman Cherry the Cotton Bowl game in Dal- Contest during the 11 weeks with many of them winning the cash prizes each week.

Zula Arney Jim Arney 142 137 John David Bryant

Booster Club Meeting Set

Members of the Hereford Leon McCutcheon Whiteface Booster Club will Mary McCutcheon meet Monday at 7:30 p. m. in the Community Center.

CALVIN Goodin, club presi- Dallas Phillips dent, said reports will be given Bob Reinauar by coaches on four varsity games, three b-games and all junior high school basketball ac-Charlotte Schroeter

Club members invite anyone Ed Schroeter Taft McGee was third also who is interested in sports in Paul Schroeter

David Dowell W. B. Dowell Opal Ellison Bettye Ferguson Total Joe Mack Hale 144 Dave Hopper Joan Hopper LaVerne Kimbell Keith Kitchens W. H. Kitchens James Lanier Dennis Lomas Larry Lomas E. H. Loerwald George Loerwald Mal Manchee Pat Manchee Murl May Dorothy Mercer James Mercer Joy Morton Mrs. Taft McGee **Buck Parsons**

With Three Victories By DAVID BUTLER

The Hereford Whitefaces wound up their first week of

The best of the four games probably was the skirmish with the Plainview Bulldags which the Whitefaces won 87-86

Robby Lemons was the star of the Plainview game scoring 34 points which is the most points scored in a game

Eigth Graders Enter Muleshoe Tourney Friday

Stanton Junior High School eighth grade Dogie cagers will | Steve Hodges the rest when they meet Farwell in

the Muleshoe Tournament. The Dogies will begin piay at 5:45 p. m. in the eighth grade

BOTH THE freshmen and the seventh graders remain idle during the weekend until Dec. 9 when they face Plainview Es-

tacado in Plainview. The junior high teams will not have a home game until Dec.

THE DOGIE eighth grade

quint dropped its first game to Dimmitt 27-18. Members of the seventh grade

cage team dropped their first game to Dimmitt also by a 22-HEREFORD freshmen also dropped their first game to the

'Cats by a score of 43-31 in Dim-

Coaches blamed the losses on first game mistakes made by the locals.

Four Matches On Saturday's **Wrestling Card**

ture four matches Saturday at 8:45 p. m. in Hereford at the Bull Barn.

On the main event is a tag team match between Iron Mike and Sputnik Monroe against Smith and Dory Funk

Hereford area and is 6'8" tall and weighs 400 pounds.

For the second and third matches the tag teams will split up and Funk will be matched against Monroe and Iron Mike will take on Smith. 132 IN THE final match Doug

141 Gilbert will be matched against 125 Nick Roberts. Once again this week there Once again this week there shares Magazine or lady's 17-jewel wrist watch which will go to some lucky

The weekly event is sponsored by the Hereford Lions Club. Admission is \$1.50 ringside; \$1 general admission, and 50 cents

CINCINNATI © — Outfielder Frank Robinson is the all-time runs batted in leader for the Cincinnati Reds. He has driven in 1,000 runs — the only Reds' player ever to pass the 1,000 mark for the Cincinnati club.

Two former first basemen are on the all-time list — Ted Kluszewski with 866 and Frank Mc-Cormick with 803.

End First Week's Play

play Tuesday with a 3-1 record, losing only one game to the Phillips Blackhawks 58-56. (See stories inside)

since Bobby Shelton scored 38 points against Brownfield in January of 1959. Carl Miller scored 31 points in a game

THE WHITEFACES trailed eight points as the third quarter began and narrowed the gap by the end of the game to an \$2-82

the fourth quarter and Lemons with only three seconds remain

ing in the first overtime. Lemons hit 13 of 18 shots in the game and picked off nine

rebounds for the Herd. IN THE game with Phillip Hereford jumped out to a 9-5 lead by the end of the first quarter and remained in the lead by a 26-22 score at the half.

But a third quarter lull killed the Hereford attack as the Hawks scored 22 points in the stanza with the Whitefaces scoring only 14 points.

AT THE end of the third quarter the Hawks lead by a 44-46

The Whitefaces managed to narrow the lead to two points during the fourth quarter. They were never able to get the necessary basket for the tie, ending the game at a heartbreaking 58-56 score.

Tuesday evening the Whitefaces toppled the Levelland Lobos by a 72-49 score as they added another win to their record.

GENE DUVALL came alive in the second half to score 14 of his 20 points in the game to put the Herd out in front. Hereford players hit 50.9 per cent of their shots in the game with Steve Hodges hitting five of six shots from the floor.

Levelland players were able to equal the Herd in the second half hitting only 10 of 32 shos. The Hereford quint will see ac tion again Friday and Saturday in the Amarillo Doubles in Am-

The Herd will not have another home game until Dec. 17 and 18 when they will host the

Tech's Anderson Player Honor

Texas Tech's Donny Anderson shares with Illinois' Jim Grabowski Player of the Year honors in the current issue o

TOP RBI MAN FOR REDS
CINCINNATI (*) — Outfielder
Frank Robinson is the all-time

Sporting News.

ANDERSON appeared on the Ed Sullivan Show Sunday night for making the Football Coaches

Now every day!

(Even on weekends)

Family fares

on Santa Fe.

Santa Fe

Hero

Continued from Page 9 and total for the Whitefac

HEREFORD punted 34 times or 1307 yards for an average of 38.44 yards while their op-ponents were forced to punt 53 times for 1761 yards for an average of 33.23 yards.

ball 38 times and lost it to their opponents 16 times. Hereford's nts lost the ball 34 times with the 'Faces recovering 17 of

Hereford was penalized 68 times for 455 yards while their opponents were penalized 79 times for 438 yards

Hereford managed to get in 726 offensive plays this season with their opponents getting 601. GREG RICHARDS led the

team in offensive play with 11 unassisted tackles and 81 assists he defected three passes for a total of 95 defensive plays Charlie Brewton was second

with a total of 86 defensive age. fumble and deflected two pass- yards per carry.

Tony Malouf was the number two fumbles recovered for a to- ed two. tal of 82 defensive plays.

Gary Tucker was the number four man for the season with yards per carry. 17 unassisted tackles, 45 assists, one fumble recovered and nine passes deflected for a total of 72 defensive plays.

MIKE DAVIS tied for fifth spot in defense with 11 unassisted tackles, 52 assists one fumble recovered and four passes deflected for a total of 68 defense plays.

Tied with Davis was Ricky three for three yards. Fangman who had two unassisted tackles, 64 assists, one fumble recovered, one pass deflected for a total of 68 defense conversion passes for extra

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Courthouse

Phone EM 4-1504

30; Gerald Witkowski, 6; Billy Frank, 5; Ken Stark, 5; Keith Henderson, 5; Johnny Gilbert, 4;

Walter Williams 3; Mark Hicks 3; Ernie Williams, 3; Phillip Cain, 2; Sammy Curtsinger, 2; and Mike Harvey, 2.

THE TEAM made 111 gang tackles and recovered one fumble for 112 defensive plays on the part of the whole team.

Drummond lead the team in scoring driving for 10 touchdowns. He carried the ball 153 times for 832 yards for an average of 5 yards per carry.

Three were tied for second place in scoring by rushing. Steve Hodges all scored two throw line.

Tucker carried 65 times for 310 yards for an average of 4.7 yards per carry.

RICHARDS carried 62 times for 302 yards for a 4.3 aver- derson took three for 14 yards,

kles, 73 assists, recovered one 243 yards for an average of 1.7 for two conversions.

were the only other two scorunassisted tackles, 79 assists, one touchdown and Frank scor- cepted two for 26 yards, Owen

yards for an average of 3.4 yards and Miller took one for

Frank carried 11 times for 55 vards for an average of 11 yards per carry. In passing Hodges lead com-

pleting 68 of 167 passes for 999 yards and 9 touchdowns. VICTOR was second complet-

ing 11 of 17 for 163 yards and two touchdowns. Drummond completed one of

Cain was unsuccessful on all three of his passing attempts. Owen completed five of six

Owen was also top receiver for the team taking 46 passes for 755 yards and seven touch-

downs. Drummond caught 10 for 169 yards and one touchdown and one conversion

DAVIS picked nine out of the air for 91 yards and two touch- Vincent Walterschied

Victor caught five for ow yards. Richards took five for 44 yards, Watts caught two for 23

yards and one touchdown, Hen-HEREFORD STATE-

Following these are Steve Hodges, 64; Roger Owen, 64; Ed Mims, 60; Bill Coffin, 53; Gary Victor, 46; Wayne Mills Victor, 46; Wayne Miller, 32; Gene Drummond, 30; Billy Watts 30; Gerald Witkowski, 6; Billy

Hereford Whitefaces Monday of the first quarter 21-24, but evening in Whiteface Gym as managed a 48-45 lead by the end they won their second game of the first half, the season over the Plainview The Whitefaces trailed eight Bulldogs 8-86

The Whitefaces won the game with three seconds remaining in the first overtime.

STEVE HODGES tied game with five seconds remaining in the fourth quarter.

Lemons couldn't seem to do anything wrong as he hit 13 of 18 shots in the game and was Gary Tucker, Greg Richards and nearly that accurate at the free

He picked off nine rebounds Faces ahead. in the game from the Bulldogs. Lemons was high man scoring 34 points for the Whitefaces.

Hodges carried 67 times for versions, and Tucker caught two

HODGES intercepted six pas-Gary Victor and Billy Frank ses and carried them 71 yards. Tucker intercepted three pasing by rushing. Victor scored ses for 28 yards, Victor interintercepted two for 22 yards, Victor carried 29 times for 121 Drummond snatched one for 38

Contest ...

five yards.

(Continued from Page 9 Ellwood Skypala Robert W. Smith Gary Story W. T. Thompson Leon Vandergriff Joe Walker Mrs. Ross Wallace I. L. Whitfield Phillip Cain Don Cherry **Bobbie Kitchens** Karen Kitchens Jim Monroe Roger McQuigg William Penn Herman Schmaker Erwin Scott Jane Shelton **Bob Shelton** Charles Smyrl

Ross Wallace Kelly Kitchens Gloria J. McQuigg Bob Renfro Judy Renfro David Kimbell Jerald Kimbell Steve Loerwald Mary Walterschied

Robby Lemons starred for the | HEREFORD trailed at the end

points at the end of the third quarter by a 68-60 score, but managed to close the gap to two points with three minutes remaining in the game and tied the game with only three seconds remaining in the game,

WITH ONLY three seconds remaining in the overtime Lemons took the ball and drove up to the top of the circle where he shot for the basket putting the

Saturday loss to the Phillips Blackhawks and preceded the game with the Levelland Lobos. High man for the Bulldogs was Hedges caught two for two con- Clay Woods with 34 points for the evening.

HODGES ALSO grabbed his share of rebounds from the Bulldogs during the game, being responsible for getting the ball for the Herd during the final minutes of the game.

This game gave the Whitefaces a 2-1 record for the season, only to have it changed Tuesday evening as they clashed with the Levelland Lobos.

The game was the second of three games played by the Whitefaces in four nights.

Woman Attends Father's Rites

Mrs. Cecil Hart has returned home after attending the funeral of her father, V. P. Switzer Sr., at Safford, Ariz., Sunday afternoon. He died in Pima, Ariz, at the age of 77.

Mrs. Hart is one of seven children who survive, with his wife. There are also eight grandchildren and an equal number of great-grandchildren.

Local Woman's **Father Buried**

Funeral services for A. E. 111 Stone, father of Mrs. Raynold Herr of Hereford, were conducted at an Amarillo funeral chap-115 el Friday with the Rev. E. R. 91 Foster officiating. Burial was at

Stone, 58, died in an Amarillo hospital Nov. 24 after a long illness. He is survived by his wife, two daughters, two sisters and 9 10 grandchildren.

Wesley Church

The Rev. Tommie Beck

Westway Revival The second game followed the Is Announced

Westway Baptist Church will be the scene of revival services from Dec. 5 through Dec. 12, with the Rev. J. L. Bass of Farwell as the visiting evangelist.

Meetings will begin at 7:30 p. m, each day in the church building seven miles west of Hereford on the Harrison Highway, the Rev. James Martin, pastor, announces. The public is invited to all these services.

Slates Revivial

The Rev. Tommie Beck of Ab-ilene will be the evangelist in revival services at Wesley Methedist Church through the week of Dec. 5-12, the Rev. Noah Arnpriester, pastor, announces. He invites the public to attned.

Morning services will be conducted at 10 o'clock on weekdays, prayer service at 6:45 p. m. preaching at 7:30 p. m. each day, Mrs. Max Stipe and Mrs. James Priddy will be in charge of music, including special music at each service.

The evangelist is pastor of Epworth Methodist Church in

Look Who's New

Mr. and Mrs. Raul H. Guerrero are the parents of a daughter, born Nov. 30. She weighed 6 lbs. 5 ozs.

Mr. and Mrs. George B. Zepeda are the parents of a son, Roberto Aldarette, born Nov. 28. He weighed 8 lbs. 9 ozs.

Mr and Mrs. Candido Pina are the parents of a daughter, Deborah, born Nov. 27. She weighed 6 lbs, 11 ozs.

Hawks Take Herd In Final Minutes

A field goal with less than two | total points for the night to 11. minutes to play following a successful third quarter gave the Phillips Blackhawks the two points; Steve Hodges took six points they needed to snatch a- off the backboards and contribuway a win and give the hometown Hereford Whitefaces their first loss of the season Saturday night in Whiteface gym.

The two-pointer capped a tension packed game which saw defensive action at an abundance for both teams, Coach Cuby Kitchens' White-

faces had gone to halftime with a shakey 26-22 lead. BUT THE orange-and-black clad Blackhawks from the far north staged a 22-point attack in the third quarter which was good enough to take a 44-40 lead en-

tering the final period of p before a medium-sized crowd of highly-partisan onlookers. The Herdsmen, however, were

not through yet.
HEREFORD retaliated quickly entering the final round and succeeded in tying the score at several points, but was not able to come up with the go-ahead

Phillips' Charles Hampton ripped the cords with 1:32 remaining in the game to put the icing on the cake, Hampton led the Hawks' attact throughout the

night, drilling in 17 points. For Hereford, Gene Duvall, Robbie Lemons, and Jimmy Allison headed the scoring columns, with Lemons also collecting nine rebounds to lead in that department.

DUVALL, who followed up his opening night 21-point exhibition against Dimmitt earlier in the week, totalled 13 points Satur-

He canned five from the field for ten points and then made good three of four from the free throw line.

Lemons collected six of his ten points via the charity toss

Allison made good his only free throw attempt to bring his

OSCAR HOLMES grabbed five rebounds and scored seven ted three points; Gary Payne nabbed four rebounds and two points and Roger Owen had four rebounds and hit for four points. Dennis Sutter connected for

six points, all from the field. For Phillips, Mike Kimmins was second in scoring with 14, while Jimmy Carroll had 11. Saturday's game was the first of three encounters in four days for the Whitefaces.

EARLIER Saturday, the White face Bees were downed 64-55 by Phillips.

QUALITY NURSERY STOCK Armstrong 505 W. Park EM 4-186

SLIVERPLATE by Community \$49.95

COWAN JEWELRY 217 N. Main-Hereford

BE ONE

Start your trip any day of the week. Use Pullman or chair car on any Santa Fe train. Take, for example, the family of five pictured here: Baby travels free. The older children (under 12 years) go round

trip on a 1-way fare. Only Dad pays a full fare. Real savings at mealtime, too! Bargain meal booksonly \$12 for adults, \$6 for children-cover five complete Fred Harvey meals between Chicago and California.

trip for half the cost of a 1-way ticket. Mom goes round

Generous baggage allowance. Take your family on an exciting Santa Fe adventure to the Southwest Sun Country or to California. Go now. Pay later. See your local Santa Fe Agent for information or

> Ask your local Santa Fe Agent for order blank to buy

Santa Fe & Disneyland R.R. Model Train Set

> Special Bargain Price for limited time only

> > AHEAD

OF WINTER

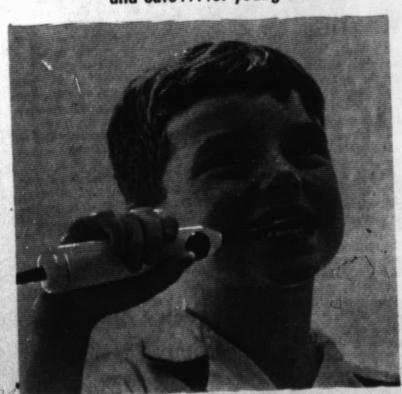
E. D. Milburn Cain AUTO FINANCING

Enjoyable and Beneficial! roxodenti

See The



gentle, thorough, up-and-down brushing action . . . efficient and safe ... for young and old



dent toothbrush has been provisionally accepted as an effec-sing device for use as part of a program of good oral hygiene sing device for use as part of a program of good oral hygiene The Council on Dental Therapeutics American Dental Association

ask your dentist about BROXODENT it's from Squiss, a leader in dental research

BSON'S PHARMACY

Whitefaces Down Levelland 72-49

son Tuesday night in Whiteface Hodges was also the third Gym when they defeated the man for the Whitefaces in scor-Levelland Lobos by a lopsided

Whitefaces scored first jumped out to a two-point lead and remained ahead, 15-14 at

the end of the first quarter. This lead was short-lived as the second quarter began and the Whitefaces closed the gap and head by a 33-24 score at

As the third quarter began Hereford widened the lead margin 50-39 by the end of the third quarter.

started hitting only four of 16 shots during the stanza. Hereford players were hitting well getting 50.9 per cent of

of their shots. THE WIN gave Hereford a 3-1

for the Whitefaces with 20

down eight rebounds for the Herd. Robby Lemons was second

\$19.95

N. Main-Hereford

Hereford Whiteface Cagers | Whitefaces in rebounding, bringtook their third win of the sea- ing down nine.

ing, as he tallied up 11 points for the evening. GARY REED was the high day. in the game, but the Lobos man for the Lobos scoring 17

points in the game; The only others close to Reed were Carl Parmer and Obezonia Garrett who scored nine points

The Whitefaces will now rest til Friday when they will play in the Amarillo Doubles.

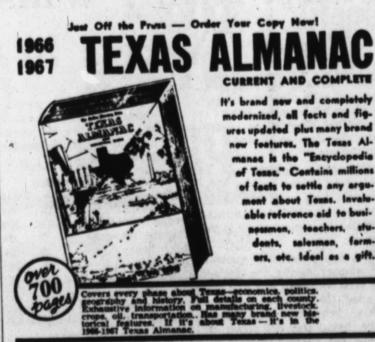
DURING the fourth quarter the Lobos were unable to get

their shots. Levelland was slight ly off getting only 32.8 per cen

record for the new season which has been going just over a Gene Duvall was high man

points. STEVE HODGES had a good night hitting five of six shots from the floor and one of two free throws. Hodges also brought

high man, having his second consecutive good night as he scored 12 points for the Whitefaces. Lemons brought down five rebounds in the game.
OSCAR HOLMES lead the



FROM The Ballas Morning News



Aluminum STORM-SCREEN DOOR

Good looks with minimum care. Easily installed, self-storing. Winter to summer change in seconds. Save on heating and airconditioning bills.

Wepco "Duo-Dor"

As Low As

Average Size

Storm Windows

Aluminum Self-Storing

STORM-SCREEN WINDOWS

Permanent year-round pro-

tection . . . changeable from

inside. Easy to clean ...

prowler-proof. Eliminates

drafts, cuts fuel bills.

A Complete Building Service

1 Block East of The Courthouse

Phone The Lumber Number EM 4-3434

The Hereford Brand, Hereford, Texas, Thursday, Dec. 2, 1965 MAY (S) BRAIL

These Prices Are Good Thru Sat. Dec. 4th. for your

Save On These S Brand Items This Weekend!

Peanut Butter Chunk-Regular Jar 992 Detergent's White Magic Low Suds 2 Boxes \$1 Pack Train Syrup 5c Off 46 Oz. 39¢ Shortening Royal Stain Salad Dressing Nu Mode Quality 2 Lb. 25¢ Pinto Beans Town 1/2 Gal. 292 Liquid Bleach White Magic 7 Oz. 87¢ Aerasol Pledge Use For Dusting

Dog Food Excellent for Dogs Instant Coffee Safeway Ice Tea Canterbury Saltine Crackers Busy Baker Strained Honey Save 8c

Snack Crackers Busy

PRESERVES TEA GARDEN

 Apricot-Pineapple Boysenberry

6 Oz.

Town House Tomato

Town House Sweet

Town House Cut Green



APPLESAUCE

Town House Supurb Quality Save 19c on 7 Cans 7 No. 5

Town House Halves or Sliced Peaches Save 16c on 4 cans No. 21/2 S Cans



Get Gunn Bros. Stamps!

Cream Of The Crop Grade 'AA' Doz.

Doz. 89c

Box

Pkg.

Chicken of The No. 1/45c Sea Red Label Can

Tuna Chicken of The No. 1/2 47c

Eo. \$1.69

BH. 23c

6 Oz. 15c

16 Oz. 25c

Margarine Sunnybonk4 1-Lb.

Eggs Grade 'A' Lrg.

Rice Long Grain

Cleanser Magic

Town House

Popcorn Yellow Cello

Salt Plain or lodized

Brooms Safeway

Gelatin Jell Well.

Syrup Hersheys

Vanilla

Sno-White

Westag

Mrs. Wrights Asst. Flavors Save 16c on 4

19 Oz. **\$**Boxes

Save On These S Brand Specials!

Cigarettes Cream Corn Tomato Sauce Pink Salmon

Canned Milk 2 No 35¢ Edwards Coffee All Grinds 12 cons \$1 Nob Hill Coffee

No. 1 69¢ Airway Coffee Pre-Ground Save 10c

1-Lb - 62¢

There's more value, more good-eating meat in...



Mature Beef Blade Cut Chuck Roast The Family Favorite.

LB.

GROUND BEEF

Fish Sticks Round Steak **Sliced Meats** Sliced Bacon Pork Sausage

8 Oz. \$ USDA Choice Center Cut

5 Pkgs. Leo's Wilson's

USDA Grade Whole 2-3 Lb Fryers

33¢ Pancake Mix Kitchen 2 lb 37c

Liquid

2 Bchs. 15g

Cleaner Liquid 10c off BH. 49c Sandwich Spread Mu-24 Oz 49c Dressings Mrs. Wrights 8 Oz. 25c 1-Lb. 23c Marshmallows Fluff

Regulars MODESS

Tablets

Paper Towels Fine Facial Tissue Truly Uncle Bens Rice Wild or 6 02 69c Ammonia

JOB

Plastic Wrap

Shortening CRISCO

Nu Made Mix Cotton Seed Bil 37c Anti-Freeze Zerex Gal. \$1.69 Pineapple Lalani Chunk No. 211 25c

Skinners

BEL AIR Orange Juice Air 2 12 Oz. 79¢ **PIZZAS**

Grapefruit Bel-Air 2 6 Oz. 53¢ 214 Oz. 25c Town House 2 Lb 29c Mellorine % Gol. 3 for \$1 26 Oz. 10c Grape Juice Bel Air 5 6 Oz. \$1

Cheese 16 Oz. 59c Sausage 19 Oz. 69c Pepperoni Pkg. 790

BROS. STAMPS WITH \$5.00 PURCHASE WITH COUPON EXCLUDING CIGARETTES

SHOP SAFEWAY For These Produce Buys

U. S. No. 1 Russets All Purpose

Iceburg Heads 206
Heads

TANGERINES 18. 19g ORANGES Texas 5 18 490

GREEN ONIONS RADISHES



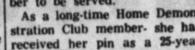
Recipe Is Passed Along

By SUE COLEMAN

and found excellent. IT IS FROM a collection

Some of the best recipes of made by Methodist women at American cooks are found in Springfield, Colo., where the books compiled by women of Hersheys lived five years before churches or clubs, with each they came to Deaf Smith Comember and many of their unty in 1941. The dish is one friends contributing. From one that Mrs. Hershey has found of these, Mrs. H. L. Hershey convenient to prepare for church ble casserole for a number of passes on a recipe she has tried or club as well as for home

MRS. H. L. HERSHEY recipe fine for club supper



meals when there were a num

As a long-time Home Demonmember and was named outstnding club woman of the county in 1960 - Mrs. Hershey has cooked the meat-and-vegetait merits its unusual name:

MORE 11/2 pounds ground beef 1/2 pound ground pork 1 medium onion

1 pound package spaghetti No. 21/2 can tomatoes No. 2 can green peas No. 2 can whole-grain corn Tall can ripe olives Small can pimientos

1/2 pound grated cheese. BROWN THE onion in hot fat, add the meat, season with salt and pepper and cook until done. Meanwhile boil the spaghetti until tender, and drain it.

Mix the meat and spaghetti in a large bowl, then add the vegetables, the finely chopped olives and pimientos. Mix well, season to taste, and put in a large flat pan.

Cover the top with grated cheese and bake about 30 minutes. This quantity will serve

The mixture may be frozen before or after baking, so the large quantity may be prepared; divided into family-sized amount and thawed or baked for meals as needed.

MR. AND MRS. HERSHEY live about 12 miles northeast of Hereford and she is active in Progressive H. D. Club, She has held all club offices and been its representative to the County H. D. Council. After serving as council reporter this year, she was elected the 1966 treasur-

She grew into Home Demonstration Cubs from 4-H Club work as a girl, and she smilingly observes that 4-H Clubs give a girl excellent opportunities she met her husband while attending a college short course as a club member.

Born in the Cash community of her school years at Abilene.

SHE ATTENDS the Church of Christ here, and also the Hereford Eastern Star Chapter, of which she is a Past Matron. Currently she is president of the Past Matrons Club.

A job in which she began some time ago to serve as relief cook at Kings' Manor, working on alternate Sundays to give the cook a day off, has grown until she substitutes for various members of the staff when they want time off, or take vacations. She counts that work among her hobbies, enjoying her acquaintance with residents of the Manor.

The Hershey's have three sons, Sam, living at Midland, Joe of Darrouzett and Homer of Houston, and seven grandchildren. Keeping in touch with them, ot her relatives and friends gives Mrs. Hershey another interest which her husband insists in a hobby - letter writing.

She takes pride in keeping her house and yard, tending indoor

ARE ALL COVERED BY

FEDERAL CROP INSURANCE

FEDERAL CROP CORPORATION

LUBBOCK, TEXAS



plants that brighten the living a-rea in winter, and doing needle-work. Her collection of china and glassware is on display in Holds Reunion

Two Artists received her pin as a 25-year Of Hereford To Exhibit

Work of two Hereford artists will be included in a show this weekend at the Art Gallery on North Highway 385 at Dimmitt. Oil painings by Carrie Mae Doak and pen sketches by Bill Hacker will be exhibited,

The display will also present Hilburn of Amarillo. It will be open to the public from 1 to 6 p. m. Saturday and Sunday. Mrs. Doak's paintings have

been shown at several exhibits here, including the recent Hereford Art Guild Show. She is a member of the Guild and paints in oils, with landscapes as her GENTS favorite subject. She has studied with Jean Mc-

Gee and briefly with other local teachers, also with Bill Brand and Julian Robles of Amarillo. COWAN JEWELR

Relatives who live here are

Mrs. Bonnie Martin and son,

Mr. and Mrs. Hank Mayfield,

Mr. and Mrs. Travis West and

Music by Bill White, Paul and

Jeff Langford was part of the

The family of Mr. and Mrs. Jack Hudson gathered for a Thanksgiving reunion, with a to-tal of 57 present. The members spent the day visiting and en-joyed a family dinner.

From other cities came Mr. and Mrs. Bracy Hudson of Chickasha, Okla., Mr. and Mrs. Harvey Layne Hudson and Bobbie Hudson of Dimmitt, the Jeff Langford family, Paul Langford and son, Stanley, of Lub-bock, Mr. and Mrs. Gaylon Hudson and family of Wichita

ing western scenes predominantly. He calls his work a hobby work by Alice Cowan and Theo and has previously shown it in Campbell of Dimmitt and Larry hobby shows rather than art exhibits.

Other media, such as pastels and water colors, will be entered by other of the five artists to give variety to the public

Entirely self-taught, Hacker works with pen and ink, sketch-

The Hereford Brand, Hereford, Texas, Thursday, Dec. 2, 1965

BIRTH ANNOUNCED

Mr. and Mrs. Leroy Kitten of Farewell are the parents of a daughter born Nov. 28 and named Allison Marie. She weighed 8 pounds 14 ounces. Mrs. Kitten is the former Judy Schutte of Hereford, a 1963 graduate of Hereford High School.

The grandparents are Mr. and

Mrs. George W. Schulte, 806 Lee and Mr. and Mrs. Edmund Kitten of Farwell.

MEMBER NEW YORK STOCK EXCHANGE SCHNEIDER, BERNET & HICKMAN,

ESTABLISHED IN 1932 Stocks Mutual Funds 113 West 7th EM4-3422







LUXURIOUS ORLON **SWEATERS**

CARDIGANS, AND CHANEL BULKY KNITS

Regular 5.98 SPECIAL SALE

So much value at such a tiny price, you'll hardly believe your eyes. Choose from fall's favorite colors and styles. Orlan acrylic knits warmth without weight, luxurious softness. Get your share of these outstanding values. Ladies sizes 34 to 40.



Ladies Laminated Acrylic Crepe

COATS

Milium Lining

Lightweight yet extra warm. Smart self collar, majum lined, three dyed to match button front. Two pockets, masterfully tailored to compare with more expensive coats. In spring colors of beige, blue, yellow and pink. Sizes 8 to 18.

Large Selection of Early Fall

LADIES



NOTHING DOWN 24 MONTHS TO PAY

make it a

LIGHT

Christmas

FREE POST SIGN

Order your Gas Light now and you will receive this matching post sign, free, imprinted with the name or address of your

choice (up to 13 letters and spaces)! Plus, you get an extra

glass etched with the colorful

Santa Claus theme, shown

to say "Merry Christmas" to friends and family. It is a gift that will be shared by everyone

for years to come. Make this a memorable Christmas . . .

make it a Gas Light Christmas.

above, for your Gas Light. A Gas Light is a charming way

GAS

Natural Gas Company



must be a public problem and

surely a public burden that can-

not be brushed off like so much

chafe. When the Red Cross will

give \$4,000 to relieve the needs

of families driven from their

their homes is beyond private

But that condition can be tak-

When a condition becomes a

menace to public health and

safety there has to be a way to

take care of the situation. If in

no other way, it is a part of what the United Fund is for.

That \$4,000 from the Red Cross

would do to drain the lake.

equalled one-fifth of what \$20,000

That money could be used to

prevent another disaster and do

some permanent good, while the

of some of the damage and dis-

If a loan could be made with

en care of by public cooperation.

SEASON ARRIVES Hereford's first load of Christmas trees was unloaded Saturday at the Optimist Club lot, located on to benefit the boys of this area.

Park Ave. just off 25-Mile Ave. Proceeds from the tree sale will be used by the club

Dear Editor. Thanks for your information homes by a disaster caused by regarding the lake drain at- floods that could and can be tempt that has apparently died avoided, it surely can't be dropfor lack of push. Let us keep ped like a hot iron; even though pushing. Surely the 65 persons the property is private properthat signed the petition have not ty. A condition that can flood all given up. A problem that and drive 19 families from

Over 250 Ladies And Gents' Watches rom Which To Select

Main-Hereford



Dr. Milton C. Adams **OPTOMETRIST**

OFFICE HOURS

Mon. - Fri. 8:30-5:00 Saturday 8:30 - 1:00

EM 4-2255

payments for \$2,000 per year,

then \$2,000 as a preventive could do more by far than the \$4,000 and still the United Fund could still have \$2,000 for disas-

can make 19 families homeless ed. Yours truly, Ole T. Larson

> (Editor's Note: The Red Cross is just one of nine agencies which participate in the United Fund and which must operate throughout the year on their share of the funds collected by the United Fund. A portion of the relief funds distri-buted by the local Red Cross chapter were of national Red Cross origin. Although it is in for a large share of the lo-cal United Fund budget, it does not have \$4,000 budgeted annually for such emergenthis is the first time in the history of the local Red Cross work that national Red Cross aid has been utilized. Despite the arguments presented here, we are sure the Red Cross would be inclined to decline the proposal presented here, since it is essentially an emergency service organization, although it does maintain ntly active groups which make their services available

Mr. and Mrs. Joe Reinauer have returned from Austin after ters that cannot be avoided. You a visit with Jim and Bob Reinmay say that the United Fund auer, students at the University don't make that kind of pay- of Texas. Jim Reinauer had rements, but that \$30,000 was still cently been to Cincinnati, reprethe property of the Hereford senting UT at the annual con-Public until it was turned over vention of Scabbard-and-Blade to the United Fund. It is better Military Society.Mr. and Mrs. to use a little money to prevent Reinauer spent a day in San disaster than to use a lot to pay Antonio while they were down-for damages that could be avoid-

We go to all the trouble of redesigning our interiors, improving our handling, and refining our Wide-Track ride, and some people buy us just for our looks.



Just once we'd like to have people fall in love with the inside of our cars before they flip for the outside. Why, this year alone we've made available brand-new wraparound buckets. Profile bench seats. More rich, genuine walnut paneling. And nicer instrument clusters you've never seen. We even had our engineers take our test cars

apart piece by piece to come up with improvements that, incredibly enough, make our Pontiacs smoother, quieter, more enjoyable to drive.

Really, though-we don't care which feature gets you inside a new Pontiac, as long as it gets you there. And it will. At least judging by the number of Pontiacs you see on the road.

Everything's new in tiger country. Wide-Track Pontiac/'66

HI-WAY PONTIAC 600 W. 1st. St.



Choice

LB. 69¢

USDA CHOICE BLADE CUT

Gerber's

GROUND CHUCK

Strained Fruits & Vegetables

25°

Regular or King Size

OVER 5-MILLION (5,000,000) STAMPS

UP TO 25,000 STAMPS ABSOLUTELY FREE

SAYS GET **EXTRA** CHRISTMAS

GIFTS

DANNY KAYE SHOW TAYLOR & SONS STAMPS

MACARONI or SPAGHETTI

Taylor & Sons



Cooking APPLES Ruby Red

APPLES

GOOD

BETTER

QUALITY BEST

STATE OF THE STATE

PECANS

PEACHES

Sunshine

\$1.00

FLOUR

FACIAL TISSUE

Doeskin

FLOUR

YOUR

FOR GOD SO LOVED THE WORLD

First Methodist
Church
Rev. Herschel L. Thurston

501 North Main

Wesley Methodist Church

Rev. Noah Arnpriester, Pastor 410 Irving

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

Church Of Jesus Christ of Latter Day Saints (Mormon)

Kingdom Hall Of Jehovah's Witnesses

Country Club Drive

319 Ave. I

Assembly Of God Church

Rev. V. W. Marcontell, Pastor Union and Ave. G

Church
Fred Beversdorf, Pastor
Park Ave. and B Street

The Church
Of God In Christ
Rev. Calvin Hodge, Pastor

Seventh Day

Adventist Church
Pastor - Elder J. H. Turner

West Park Addition

Mission De San Jose

Church Of The Nazarene

Rev. K. Dwight Southworth

Fourth and Jackson

Grace Gospel Church Rev. H. V. Fields, Pastor Thirteenth and Avenue K

St. Thomas' Episcopal
Church

Rev. Joel Treadwell, Vicar Harrison Highway

St. Anthony's Roman
Catholic Church
Fother Angelus, Pastor
Harrison Highway at 25 Mile

First Presbyterian
Church
Rev. Russell Wingert, Pastor
610 Lee Street

First Christian
Church
Rev. Eugene Brink
Pastor

West Park Avenue

Dawn Baptist Church

Eugene Suttle, Pastor

MONOTONY Il the rivers run into the sea; yet the sea is not full; unto the place from whence the rivers come, thither they return again ... " sang the poet about the monotony of life. How much alike are our days, weeks and months! Even the job, the office force is the same. But Brother, the difference is not in the river, nor the job, nor the office force. It is in the quality of personality we offer. No matter how tame the world may be. Clear distinction between good and evil, poise and good judgment, a refusal to depend upon external things, these will give satisfaction ... relieve monotony. We are masters of our fate. Then let the rivers run to the sea. We will love and labor and build our house.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY 323 N. Sampson

E. B. BLACK CO. Dick Barnard - Jesse Stanford

McRIGHT, GARAGE & SUPPLY

FIRST NATIONAL BANK Virgil Hennen

ROCKWELL BROS. & CO. D. R. Vandever

BIG T PUMP CO., INC.

HEREFORD GRAIN CORP.

HEREFORD LAUNDRY &
DRY CLEANERS
Ernest Kendall

MASTER CLEANERS Mr. and Mrs. C. D. Fitzgerald PIGGLY WIGGLY

DAVIS IMPLEMENT CO.

HEREFORD OFFICE SUPPLY
Bob Huddleston

CITY DRUG STORE

CAISON HOUSE Mr. and Mrs. G. D. Caison

HEREFORD STATE BANK Russell E. Corver, Pres.

WESTERN WRECKING Anson A. and June Dearing

CONSUMERS' FUEL ASS'N.

HEREFORD TEXAS FEDERAL
CREDIT UNION
Mrs. Dyalthia Benson

ED SKYPALA Your Borden's Distributor

GILILLAND FUNERAL HOME

PITMAN GRAIN CO.

Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS. Ed, George, Gene and Harold Loerwald

FARMERS' DRIVE IN

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET
OLDSMOBILE
Your Chevrolet-Oldsmobile Dealer

First Baptist
Church
Rev. B. L. Davis, Pastor
Fifth and Main Streets

Frio Baptist Church

Frio Community

Avenue Baptist
Church
Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.

Mt. Sinai Baptist
Church
H. B. Whitten, Postor
302 Knight Street

Summerfield
Baptist Church
Rev. James Arnold, Pastor

Calvary Baptist
Church
Rev. Clarence F. Powell
Pastor
205 E. Sixth Street

Westway Baptist
Church
Rev. James G. Martin

Temple Baptist Church

Forrest Ave. and Ave. K

Fellowship
Baptist Church
Independent & Fundamental
Pastor — Kenneth Irwin
Moreman Dr. and Greenwood

Iglesia Metodista
San Pablo
Rev. Gilbert Diaz
Pastor
223 Kibbe Street

Thompson Memorial
Mexican Baptist
Mission
Herman V. Martinez
Ministro

215 Norton Street

San Antonio
A La Iglesia
North 25 Mile Avenue and
Highway

Templo el Calvario
Assamblea de Dios
Pastor, Martin Musquiz
Calle Ave. H & 13th

La Iglesia De Cristo
Sunset and Plains Ave.

Central Church Of Christ

Park Ave. Church Of Christ

148 Sunset Dr.

Christ
Abel Ortiz, Minister
On Harrison Highway

Small Talk-

Monday, and that's something to be thankful for after a midweek it here annually.

urday this year and New Year's siah for us now in broadcasts Day likewise, of course, we won't be bothered with those extra Mondays which are an unavailable, they somehow plesant aftermath to so many don't take the place of hearing holidays. Every time one oc-curs, I think more kindly of the calendar reform plan which weekends.

Christmas as lighted trees and del's exalted strains. holly wreaths, music of Handel's oratorio The Messiah has come to be accepted as belonging exclusively to this season.

Actually it has as much of an Easter theme as a Christmas, to judge its quality, I've been and a religious message for any time of year, but that's beside my point.

It does fit into the Nativity celebration perfectly and by

HEREFORD'S GIFT HEADQUARTERS COWAN JEWELRY

custom we listen for it among sic; sacred and secular. So it's week, it won't have but one good to know that the high habit of presenting sections of

ALTHOUGH world - famous With Christmas due on Sat- choirs and solists sing The Mes-

would put all our holidays on perfect rendition on television, but most of us prefer to hear ALMOST as much a part of choir do their best with Han-

> THIS IS NOT just the opinion of a musically illiterate tunelover like me, either, Expressing my view to several persons well versed in music and able rather surprised at their concur-

There is something about the "in person" presentation which is more appealing than technique. So many people who will have already heard more renowned singers in The Messiah via airwaves, are likely to be in the audience Dec. 21 when the school chorus with its local guest soloists sing it again.

WHEN EUNICE Petersen had 217 N. Main-Hereford a tea recently to display work of her art classes, one of the



gift list Gain relaxation needed to really enjoy Christmas this year by having your portrait made for the family at Bill Bradly Photography Studio, 404 E. Park Avenue.



VISITOR FROM NEW YORK - A vivacious holiday visitor in Hereford, Miss Elizabeth Barnsley of New York City, comes down the stairs to meet her hostess, Mrs. George Warrier, at the Warner home, 805 Main. Miss Barnsley, who spends part of her time in Midland, is to leave soon for a tour of the

Holy Land and Middle East with a group from the Episcopal Church at Midland. She has visited some of the countries on a previous tour which also took her to the Far East, and especially anticipates a return to Greece, a favorite spot on that trip.

flowers were handmade; of plas- first prize, tic in varied colors.

A layman would not have lized instantly that they were in my sight this winter: Jean made of the thin clear plas- Ballard's. Saw her the other day tic which students use to wipe their paint brushes. There was looked hand-knit, and previously a little note with the flowers in an utterly dashing bold blackabout the practice of economy and-white plaid. and not letting anything go to And if either of them happens

students sent her a corsage. The modern art exhibit and won indefinitely.

NOMINATION for the bestthought of it, but Eunice real looking coat wardrobe exhibited in a slim-lined winter white that

PERSONAL note to Mrs. H. L. Hershey: That banana bread with peach preserves, dee-lici-

If you want to make absolutely sure that butter-type cakes will come out of their baking to have been worn last year, I pans easily, grease the bottom

Recital Set

A varied program will be played by John Stoy, Wesley Strain, Ann Zetzsche, Patricia Johnson, Lesley Euler, Mike

An hour of piano music will be presented by pupils from the class of Mrs. Glenn Snyder Sunday afternoon in First Methodist Church, The public is invited to the recital, beginning at 3 p. m.

Loerwald.

Also Nancy Brink, Sue Shirley, Patricia Herr, Jaime Pittman, Kaylynn Alexander, Margle Paetsold, Patti Turrentine, Thelma Warren, Randy Corlis, Judith Morrison, Carol Newton, Mary Stoy, Judy Summers, Janice Turrentine and Debased Market Parket Park

Wedding Invitations Printed

Piano Class Cortis, Terry Roberts, Teresa If you like to grease the sides Engler, Rhonda Cortis, Diedra (as well as the bottom) of cake Polan, Wanda Paetzoid, Cathy or muttin page do so sparingly.

For'66...what has your Ford Dealer got against noise?

Galaxie 500/XL: silent as a shooting start Quality engineered in to keep noise out. Fun? By the buckets. V-8's to 425 hp. Stereo tape player option!



and this ford LTD: the crowned king of quiet! Pièce de résistance in Ford's luxury line!



and this ford Country Squire:
new 2-way tailgate swings down

Powered by Ford... presented by your

DEALER

MEMO: To The Property Owners Of Deaf Smith County!

BY PAYING YOUR TAXES EARLY!

That's right folks! If you pay your School County and City Taxes on or before the 30th of December you will save 1% of your total Tax Bill. Hnudreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County and we are making an appeal to you . . . add your name to the list of many thrifty people. Pay your taxes early . . . save money!

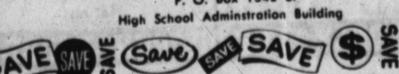
1% Discount if Paid in December

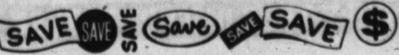


A L. GLICK

HEREFORD INDEPENDENT

DEAF SMITH













Robert Miller

ECONOMY

Page Sixteen

QUALITY

STOR

RU

YOUR ONL

STOR

TRUE DISCOUNT

YO

DISCOUNT STOR

TRU

YOUR ONLY

DISCOUN

SHOPPING CONVEN

FRANCHI

AUTOMATIC

12 GAUGE

SNAPIT

WEATHERPROOF

ALL PURPOSE

CORD

PROCTOR SILEX

SELECTRONIC

NO BURNING -PERFECT

EVERYTIME

00

COLOR

TOAST

Contour-Rest

Pillow

* ASST. CORDUROY COVERS

* WARM OR TOAST BUNS ON TOP

NOW WITH

THERMOSTAT CONTROL

PREPARE BREAKFAST OR LIGHT

* WHILE MEAT BROHS INSIDE

MEALS AT THE TABLE

GIBSON'S

DISCOUNT

* JUMBO WELT & LARGE CENTER

TASTY

TOASTER

IT BROILS

TOO!

* NO. 3400 * POLY FILLED

GIBSON'S PRICE

NSION

INDOOR OR OUTDOOR

CONDUCTOR-18 GUAGE

GIBSON'S

LOW

DISCOUNT

PRICE

MODEL

FREE REPLACEMENT GUARANTEE

Reg. Retail \$124.95

VENT RIB BARRELL

PLAIN BARRELL

32-Inch Full Choke

World's Fastest Action

Chambered For 3-Inch

Chromium Lined Barrel

SEE IT

AT YOUR

GIBSON'S

STORE

Goose Gun -

Shell

REMINGTON 870

USE GIBSON'S LAY-A-WAY

Reg. \$33.50

15 Transistor

RADIO

Long Distance

Complete Accessories

High Sensitivity Super

Deluxe Radio With

Giant Speaker

Model RF1500

Reception

6980

16 & 20 Gauge Only

Dreamflower



So luxurious, so divinely perfumed, you will not believe the price-

R

ISCO

Medicated HAND LOTION

FORMULA MEDIQUE

by PACQUIN

Reg. \$1.00 Size

GIBSON'S PRICE

by TONI

THE

REGULAR AND EXTRA HOLDING

Reg. \$1.49 13-Oz. Size **GIBSON'S**

0

S

NO

LY

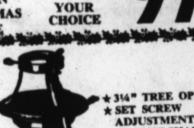
TRUE DISCOUNT

YOUR ONLY

PRICE

Apothecary Jar. . Optic Glass Snifter Classic Handled Pitcher. Your Choice

#X6500 GIBSON CHRISTMAS PRICE



314" TREE OPENING ADJUSTMENT 8" CONE-SHAPED PAN LONG LASTING BAKED ENAMEL

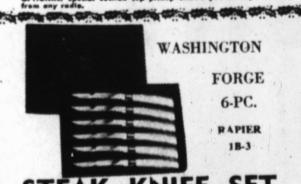
NO. 12 ALL METAL CHRISTMAS TREE

17 INCH BASE

NOW AT GIBSON'S. TRANSISTOR TAPE RECORDER



This lightweight (less than 3 lbs.)
partable 6 transister tope recorder is designed to pickup music or voice. Can be lots of fun at dances, at the beach, at parties or just relaxing at home. OPTIONAL: Special section cop pickup allows you from any radio.



Blades of finest quality hardened-tempered mirilium stainless steel, mirror polished with new 3-D edges, the sharpest cutlery edges ever developed. Handles in ivory colored permac with nickel plated rapier bolsters. Gift

GIBSON'S LOW DISCOUNT PRICE

9-VOLT



DECORATED GLASS COLUMNS

American Made Factory Fresh

PRICE TRANSISTOR 206 Each

BURGESS ATTERIES

* BACH 8X12 ANGLES STANDS-HANGS # 3/8" WIDE FRAME NO. 761-B GIBSON'S SCOUNT

MIRROR



TALL High quality tiger-striped plush. Felt eyes; nose tip and mouth of felt; pam pam jowls; long pile mane for effect; satin ribbon bow at neck. Wire in legs for rigidity.

GIBSON'S CHRISTMAS PRICE



-4 PIECE -

A sturdily built all metal set which includes 15 inch power shovel; 13 inch road grader; 1 inch dump truck; 10½ inch front end loader. GIBSON'S

LOW CHRISTMAS ALL PRICE IRWIN



* RANCH STYLE * BLUE SUNFLOWER * BLUE BIRD * ORANGE PETALS

VALUE YOUR CHOICE OF PATTERNS. GIBSON'S PRICE

USE

OUR

LAY-A

 ${\tt WAY}$

PLAN

TEA

SETS

ASST.

6003 ASST.

4 PATTERNS

SHOP **OUR TOY** DEPARTMENT MOM WHILE

SELECTIONS ARE

COMPLETE!

MINER

PRICE

KENNERS



#1221

Printed, zippered dioper bog comes complete with polythene nursing bottle, feeding bib, obsorbent diaper and gold - color safety pin. 98c RETAIL #1011

> GIBSON'S LOW, LOW DISCOUNT

GIRDER AND PANEL BUILDING NO. 3 132 GIRDERS, 83 WALL PANELS,

CONTAINS 20 ROOF PANELS PLUS FOUNDATION BOARD BUILD MODERN'S!

RETAIL 6.49 GIBSON'S PRICE



#1215

SOUTHBEND

DOLL STROLLER or CARRIAGE * DUCHESS GEAR SPRING ACTION * FOLDING STROLLER WITH TRAY

* EMBOSSED VINYL * RETAIL 5.95 GIBSON'S YOUR PRICE CHOICE

GIBSON'S DISCOUNT PRICE

'DISCOUNT SIFT CERTIFICATE from GIBSON'S Redeemable at any Gibson's store in the



IN MERCHANDISE OF YOUR CHOIC