

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, APRIL 15, 1904

No. 9

Col. S. T. Howard Is The Popular Panhandle Candidate For The 29th Legislature

DEMOCRATS MEET.

Permanent Organization Effected and Col. S. T. Howard of Hereford Endorsed for Representative of This District.

On Tuesday night the democrats of Deaf Smith county held a mass meeting at the court house for the purpose of effecting a permanent organization and transacting such other business as might arise.

The house was called to order by Judge J. P. Connell and W. H. Russell was elected secretary pro tem. The election of permanent officers was then taken up which resulted in the selection of Carl Gilliland for chairman and F. L. Vanderburgh for permanent secretary of the executive committee. The chair then appointed the following as members of the committee: Precinct No. 1, C. V. Walker; precinct No. 2, T. J. Graves; precinct No. 3, W. H. Walcott; precinct No. 4, A. J. Thompson. J. R. Armstrong, was appointed to represent Parmer county.

After the organization was perfected, the necessity for a change of representation for this district in the next legislature was discussed at length and it seemed to be the consensus of opinion that the present incumbent is not the man who should carry the banner for the Panhandle country and that it was decidedly in order for the democrats to put forth a man who would stand for morality and good government. With this in view, a committee, composed of T. J. Graves, C. G. Witherspoon and J. Ray, was appointed to draw up resolutions endorsing Col. S. T. Howard. These resolutions, when drawn up and read to the con-

STOVES! STOVES!!

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

SHELF HARDWARE

In shelf hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line—we have it. We can't enumerate the whole list, but in queensware, glassware, cuttlery, etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good heater. Ours are the much-heat-little-fuel kind.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

We have just received a car load of farm implements, consisting of plows of all kinds, cultivators, listers, drills, etc. When in town call at our store and get prices

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

vention, were unanimously adopted and all present pledged themselves to render all the aid possible to bring about his election. The following gentlemen were appointed by the chair as a campaign committee: L. Gough, G. A. F. Parker, A. J. Lipscomb, George Saiche, Ira Aten, J. P. Connell and C. G. Witherspoon. It was then moved and carried that a copy of the resolutions endorsing Col. Howard be sent the various newspapers in the district with the request to publish. The meeting adjourned at 10 p. m.

The following are the resolutions of endorsement:

WHEREAS, we the democrats of Deaf Smith county, Texas, en masse assembled at Hereford, this the 12th day of April, 1904, for the purpose of selecting and naming a candidate

for representative for the 102nd representative district for the twenty-ninth general assembly for the State of Texas, subject to the actions of the democratic party of the 102nd representative district, and

WHEREAS, we recognize in our townsman and fellow citizen, S. T. Howard, a man of sterling qualities, recognized ability, true manhood and untarnished integrity, and

WHEREAS, he has the welfare and the development of the Panhandle of Texas at heart above any personal interest, and

WHEREAS, we recognize and endorse his efficient and untiring efforts in procuring the continuation of the quarantine line as now provided for by the laws of the State of Texas, and

WHEREAS, we recognize in him a man of correct thinking, unselfish motives, his decided stand for the betterment of the morals of his

country and his high ideals, be it therefore

Resolved, That we the democrats of Deaf Smith county endorse and pledge ourselves and our undivided support to S. T. Howard of Hereford, Texas, in the procurement of his nomination and election to the twenty-ninth legislature of the State of Texas; from the 102nd representative district of Texas.

T. J. GRAVES,
J. RAY,
C. G. WITHERSPOON,
Committee on resolutions.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed.

J. W. FEWELL.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

Items From Dimmitt

Mrs. Barber was trading in Dimmitt Monday.

Mrs. McLean was a business caller at Dimmitt Monday.

Miss Jennie Carter is visiting relatives at Portales, N. M.

W. B. Baker returned Tuesday from a flying trip to Plainview.

Walker Hubbard reports the west side of the county in good shape.

Lint Merritt of the Oberthier ranch had business in town Monday.

Harvey Cash and wife spent Sunday with H. D. Baughn and family in Lamb county.

Mrs. Shive and Mrs. Abbott of Cleo community were shopping in Dimmitt Tuesday.

J. H. Droke reports cattle in good shape on Vaughn's ranch, but feed becoming scarce.

Carpenters are working on the Presbyterian church building and they are progressing rapidly.

D. L. Green of Vernon is looking after his interests here. He came in Monday and went out to his ranch.

Cleve Tate and John Carter have formed a partnership and are prepared to fix windmills on short notice.

Joe McEntire and Jim Carter have gone to Hale Center. They intend to bring some cattle back with them.

J. C. Conway, the blacksmith, returned Saturday from a trip to Beaver county, Oklahoma. He likes the country but did not locate.

W. T. Cashion and J. E. Kerr from the north side of the county were in Dimmitt Monday. These gentlemen were showing W. H. Butts of Salina, Collin county, over this part of the plains. Mr. Butts is prospecting with a view to locating in this part of Texas. DONNELLY

Ladies!

J. G. Callers has just received about 5000 yards of laces and embroideries which will be sold at about half the usual price. If you fail to come we both lose money.

Wanted to Rent.

A small cottage, furnished or partly furnished, for the summer.

MISS LEACH,

at Galbreath-Fox Trading Co.

We Make a Specialty

of Windmill Repairing

PLUMBING and TIN WORK

We have opened our shop in our old stand, having purchased the same, and we are now prepared to do any kind of work in the plumbing and tinning line, including the manufacturing of Dipping Vats, Drinking Tubs, Water and Oil Tanks, Galvanized Flues, Cresting and Gutterings, Well Buckets, Churns, Milk Buckets, Stove Pipe and Camp Stoves, Etc. Etc.

We have also secured the services of John Boyd, an expert in repairing Bicycles, Guns, Locks, Etc.

Hereford Sheet Metal Works PLUMBERS AND TINNERS

Spring Neckwear

must not be ignored. We have not ignored it. A visit to our store will convince you of our faith in the future as we have laid in a large supply of high quality

Four-in-Hands

They are the very thing for these times. Keep up appearance and be a help to those around you. A neat spring tie does much to this end.

Four-in-Hands 25 to 50 cents

The string ties and midgerts are here in full force. See our line and see the newest and best.

A full stock of Silver Collars at 2 for 25c

E. W. Harrison

Furnisher to Men

All Kinds of Mill Work
Sash, Doors, Moulding,
Paints, Glass, Brick,
Lime, Cement, Plaster,
Etc. Odd Sizes Our
Long Suit.

LUMBER! LUMBER!!

Galvanized Tanks,
Bath Tubs, Flues, Dip-
ping Vats, Drinking
Tubs and Steam Heat
Plants, Etc. Plumb-
ing a Specialty.

We are now prepared

to furnish the trade of Hereford and sur-
rounding country with anything needed in
the building material line.

Our new stock of lumber

has arrived and we have used the utmost
care in selecting this stock. Having had
over twenty years' experience in the con-
struction business, thereby handling a large
amount of building material, we believe
that we have in our lumber yard the best
selected stock of lumber to be found on the
plains. We bought this lumber to sell and
if high grade lumber, low prices and fair
dealing is an object to the purchaser, we
would be pleased to figure with you on
your next bill of building material.

General contracting

is one of our specialties. Having one of
the best equipped Planing Mills to be found
in the state, we are prepared to fill your
order for anything in the mill work line
that may enter into your buildings, thereby
reducing the cost and delay in having to
order from a far-away point

If you contemplate

building a brick business house, a fine
dwelling or a modest cottage we can fulfill
your contract to the letter at a less price
than is charged by others for inferior mate-
rial and workmanship. Plans and specifi-
cations made and furnished free if the con-
tract is awarded to us.

Plans and Specifica-
tions furnished

SNYDER & LACEY,

General Contractors
Hereford, Texas

Mexican June seed corn at Garner
& Martin's.

W. S. Files came in from the
ranch Tuesday on business.

J. D. Curtsinger was up Saturday
from his Castro county ranch after
supplies.

List your lands with W. H.
Rayzor. His prospectors stop at
Hereford.

J. O. Janes, of the Janes Bros.
ranch near Bovina, passed through
Hereford Monday.

C. C. Sanders was numbered
among Hereford's visitors from
Castro county Saturday.

For Sale—5 head registered
Hereford bulls 4 years old, 15 miles
north of town. A. H. Morris.

Mrs. J. W. Carter and daughter,
Miss Jennie, of Dimmitt visited in
Hereford first of this week. The
latter went down to Portales Monday
to visit relatives and friends.

Wall Paper—E. B. Black.

W. B. Parmer of Dawn was in
town Saturday on business.

Go to C. E. Edwards for Vernon
Star Flour. Every sack guaran-
teed.

G. W. Irwin and family of Castro
county were shopping in Hereford
Monday.

Mr. and Mrs. J. M. Smith of
Arney were among Hereford's
visitors Monday.

W. E. Kirk, one of Amarillo's
most prominent business men, spent
Tuesday in Hereford.

The best line of "Durbar," all
silk, 'tis to be seen at the "Toggery
Shop" of Esca Harrison.

Mr. and Mrs. B. A. Keithley came
in Tuesday from their Castro county
ranch on a shopping tour.

E. B. Orr came in Monday from
his ranch north of town and trans-
acted business with our merchants.

Leave orders for plants of all
kinds with George W. Eagle, agent
for Downing Bros., Wichita Falls,
Texas.

H. B. McGee is moving this week
from his residence across the creek
to his house in the west part of town
where he will reside in the future.

It is now time for spring planting
fruit, shade or ornamental trees.
Call at Hereford Nursery for same,
or phone No. 99. Free delivery to
any point in the city.

E. Fenton of Arney was in Here-
ford Monday, the first time for
several weeks, he having been de-
tained at home on account of a
serious trouble with his eyes which
almost rendered him unable to see
his way. We are glad to report Mr.
Fenton much improved and on the
road to recovery. Mr. Fenton
called around and advanced his sub-
scription to the BRAND a year.

Falwell & Sons for white milo
maize.

J. S. Copes of Castro had business
in Hereford Monday.

C. P. Arthur returned Monday
from a trip to New Mexico.

Don't ask for credit for laundry
at Dale's barber shop. You will be
refused.

C. S. Cardwell came in Saturday
from his ranch south of town after
supplies.

John Bell, court stenographer for
this district, had business in Here-
ford Tuesday.

Had you noticed so many suits of
new overalls? They are Sweet-Orrs.
Esca Harrison sold them.

A. P. Murchison returned Monday
from several weeks' business trip
down the Denver and at Ft. Worth.

Misses Mary E. Gilliland and
Lynnie Biles visited at the ranch
home of J. P. Terry in Castro county
this week.

Remember we repair anything
from a windmill to an umbrella.
Bell Bros. tin shop back of Burns
& Smith drug store.

Prof. J. F. Eddleman of Boom
was in Hereford Saturday and in-
formed a BRAND representative that
he had begun his summer school at
Frio.

If you want anything in the way
of seed oats, kaffir corn or milo
maize seed or beardless barley, call
on W. L. Fallwell & Sons and your
wants shall be gratified.

A. C. Bratton, D. O. Stallings,
Leslie Roberson, F. M. Wolfe and
Mr. Worley left Monday afternoon
for Dimmitt where they go to begin
work on the Presbyterian church,
the contract for the construction of
which was recently awarded to J. W.
Hough.

THE HEREFORD MEAT MARKET

handles nothing but the best of meats
and sells them cheaper than ever sold in
Hereford before. From 1c to 2 cts per
pounds less than other markets regardless
of their price

R. H. Norton, Proprietor

STAMBAUGH & LIPSCOMB

THE CASH DRY GOODS STORE

Having added a select stock of Groceries to
our store we are now prepared to furnish
you at prices lower than ever anything
needed in that or the following lines

Dry Goods, Clothing, Gents'
Furnishing Goods, Notions,
Boots, Shoes and Millinery

Our aim is to sell for cash at a small
profit. We carry a complete line of
everything in our line. Call on us
and let us show you goods

STAMBAUGH & LIPSCOMB

SUCCESSORS TO HEREFORD MERCANTILE CO.

GENERAL REPAIR

SHOP

I am now prepared to do all
kinds of Gun, Bicycle and Lock
repair work on short notice. You
can always find me at Reagan
& Dyers tin shop.

JNO. BOYD

Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

Monuments and Statuary

Iron Fences, Floor Tiling, etc.

S. B. Feemster
LOCAL AGENT

Hereford, Texas

New U. S. Land Office

A branch of the U. S. Land Office will be opened in the western part of Beaver county, Oklahoma, in a few days. The permanent site has not yet been decided on, but it will be at a point about 30 miles northwest of Stratford, Texas, the nearest railroad point. Water in this section is to be had at from 5 to 100 feet. All varieties of soil is to be found here, and 160 acres of this land is worth more than 640 acres of the land along the Rock Island Railway near Guymon. A great deal of this section is underlaid with coal and a considerable body of it is rich in copper; both coal and copper mines are now being operated at a profit. Fine fruits and vegetables are raised here. It is apparently the natural home of cherries and strawberries. From 5,000 to 10,000 claims will be homesteaded at the new land office, which will make business there for a bank, newspaper, hotel, stores and other lines of business. A claim adjoining the new town is certain to be valuable, while the town itself is almost certain to become a county site for one of the new counties to be made out of Beaver. It will be at the crossing of two proposed railways projected through Beaver county. The lowest cash price for land in this portion of Beaver county is \$4.00 an acre, while \$5.00 an acre has been refused for large bodies of land, adjoining land, that can be homesteaded. Price for locating a choice claim \$50.00, other claims as low as \$10.00, U. S. land office fees \$16.00 additional. There is at present plenty of cedar within hauling distance for fence posts, etc. People are coming into this county by the train load. On Thursday, March 17th, the south-bound Rock Island train was run in two sections of 10 coaches each, and every coach full of homesteaders for Beaver county. If you want a free home, do not delay, but COME at once. Wm. F. Beck is in charge of the location of homeseekers. Office in Hotel Stratford, Stratford, Texas. FREE TRANSPORTATION TO THE FREE LANDS

THE SOUTHWEST.

A Northern Man's Views of the Conditions in the Panhandle.

In giving an account of this trip into the Southwest, we attempt to give a true report of a few of the things we saw and heard, just as they appeared to us. We believe that every statement is conservative. The most of the information that we received, was from the residents of the countries we visited. First, we will give a brief account of the trip itself.

The excursion was one of the personally conducted land-seeker's excursions, under the supervision of C. L. Tallmadge, one of the men who has been very instrumental in opening up the great southwest. The comfort of the party was assured by the putting of two Pullman tourist sleeping cars at their disposal. In addition to these we had the special car of Mr. Tallmadge, the Barraboo. Our party was made up at Chicago, Streator, Ft. Madison, Kansas City, and several other places along the route. Our route lay along the lines of the Santa Fe railroad. When we left Chicago the weather was cold and threatening; at Kansas City there was a heavy fog and a wretched sleet was falling. Entering southern Kansas we began to lose sight of the ice barriers, and well cultivated farms and modern homes were much in evidence, when the darkness of night shut off our view of the whirling landscape.

We slept through Oklahoma, and woke up in Texas, to behold a vastly different landscape than was our wont. We were in a new country, as could be plainly seen by the vast tracts of land, with only here and there a little house or dugout. Some of the land did not look very inviting on account of the hills and the sand. After getting into the Panhandle a little farther, the scene changed and there was spread before us a beautiful picture of promise and of prosperity. The hills had melted away, and on the vast rolling plains were to be seen thousands of cattle, and quite frequently, a well improved farm, with modern homes and appointments. Having been taught that this country was a vast desert, our surprise at finding the contrary conditions prevailing, can well be imagined. We passed through a number of good towns, with modern homes and substantial business blocks. Among these towns were Panhandle, Canyon City, Amarillo and Hereford. Our cars were side-tracked at Hereford and

we took a drive into the country to see what the Panhandle country would do when given a chance. Our next stop was at Bovina, Texas, a new town situated on the XIT ranch, better known as The Capitol Syndicate Ranch, the largest cattle ranch in the world. We took another drive here, out to the lands that Mr. Tallmadge has put upon the market. From Bovina we were taken about 200 miles farther down the road to the beautiful city of Roswell, New Mexico. Here we were most royally entertained by the Tallmadge Bros. We spent all day Saturday in driving out to see the many stock farms and fruit orchards, with which the country abounds.

The trip was ideal in many respects. Our party was very congenial, and we were constantly looking at some new feature of Dame Nature's caprice, and we were as comfortable as if in our own homes, though living on the cars all of the time.

The scenery of the trip, though not as grand as that of the mountains, has a grandeur all its own, and is not to be despised in the least. Time after time those that have seen the grandest scenery in the world said to me, "I never saw anything to surpass this." The landscapes vary in beauty. There are many colors of the picture that we never get in Illinois; there are the great rolling plains, that can best be described as being like the vastness of the sea. Then, too, the air is so clear that the vision is not obstructed, but one can see for miles and miles. Then in the high plains country we were always in sight of a mirage. In this deception of nature we saw lakes of blue water, great tracts of timber and herds of stock that were not. In New Mexico we had some great scenery also. First was the springtime scenes. The spirit of contentment seemed to possess everything. The lazy feeding cattle, the singing birds, the the balmy air and even the mountains wrapt in haze some seventy miles away, seemed to tell of universal content.

CITIES AND TOWNS.
The cities and towns of the southwest are worthy of mention. Those that we took especial pains to notice are in the new country that has not long been the habitation of the many, and has therefore a short history. As a matter of fact all the towns in the west make a far better showing than those in the middle west. I will speak of the one town in particular, that lies in the high plains country, and what is true of it is, in a general way, true of the rest. This is the town of Hereford in the county of Deaf Smith, Texas. This town is but little more than five years old, but a comparatively short time ago there were but four houses where this beautiful little city of 2000 inhabitants now stands. This is not a bunch of tents or slab houses that so many think is necessary to the early life of a town in a new country, but are quite to the contrary. The houses are, for the most part, artistically designed cottages, with modern improvements of the latest variety. Each house has a good well near it, and at each well is a windmill and a tank for a reservoir. The streets are wide, and rows of shade trees have been set out, so that in the future, shaded drives will be a feature of the city's attraction.

The business portion of the town shows a very substantial growth, in the elegant brick blocks that have been erected. All kinds of business flourish here except the saloon. Texas is a temperance state, that is, they have the local option law so that each county decides whether or not intoxicating liquors shall be sold for.

[CONCLUDE PAGE SIX]

HEREFORD BEING ADVERTISED

The Eyes of the Outside World Is Now Upon Us.

The following communication, in part, received from a prominent Chicago man, will be of interest to our readers:

Chicago, Ill., April 5, 1904.
Mr. L. Gough,
Hereford, Texas.

Dear Sir—I have your valuable favor of the 24th ult., and contents noted.

I had planned to come to your country this month and inspect it with a view to ascertaining what the future will be for mankind there, but being under a contract with my firm here, I am now unable to come and therefore must postpone this visit to some future time.

I noticed in yesterday's Chicago Daily News a long article written about the Panhandle country in which Hereford and Deaf Smith county were especially mentioned as the coming town and country surrounding it. I hope the conditions are exactly as was represented therein, that your country will be, in the near future, a great and prosperous farming country. Many real estate people here are seeming to wake up about the Panhandle, many of them preparing to shape their affairs to handle and sell some of the lands.

HENRY J. LANGE.

The above indicates that Hereford is receiving her share of the advertising at the hands of Immigration Agent Tallmadge. In each and every article which has appeared in the leading dailies of the North and East, Hereford and the country tributary thereto have been given a conspicuously prominent place, the unlimited natural resources and delightful climate being emphasized as the leading features of the country. The only thing that prevented the Panhandle's being a great country forty years ago was that there was not enough known of its resources and possibilities to induce people to move here and spend their labor and money in its development. As yet the Panhandle is thoroughly advertised only in Texas. The attention of the North and East is just now beginning to be directed to us and should we not stand a unit in aiding any more that will successfully and surely bring us before the outside world and place us in that position which we so much deserve to occupy? This has developed and peopled other countries—this must develop and people ours.

Mr. Tallmadge is, in our opinion, doing a great work for this section of the country and by and by we will all be the beneficiaries of his efforts.

Removal Notice.

We wish to call the attention of our friends and patrons that we will move from our present quarters to our new place of business—the Burns & Smith drug store stand—as soon as our new building is completed and request all those needing our services to call at the new place. Our new phone number will be 13—Burns & Smith's. As soon as Burns & Smith vacate we will occupy their stand; but for the present we will be located in our warehouse in the rear of their place.
7tf BELL BROS.

Money! Money!!

Remember that we are making exceedingly low prices on lumber—and can save you money on any sized bill of lumber. Let us figure with you on your next bill.
tf BURTON-LINGO CO.

Wanted!

A job on a farm or ranch by a young man of 17 years of age, of good character and fair experience. Willing to start at small wages.
Address, Box 77,
7-3t Claude, Texas.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

Sewing Machines

I would ask you to kindly figure with me on a first-class machine at a very close cash price or on the installment plan. Our entire line of Floor Coverings still going awfully cheap. Furnish your home on the installment plan. Iron fencing (very cheap) for yard or cemetery lots. Wall paper

E. B. BLACK
Furniture Dealer and Undertaker

J. W. Hough, CONTRACTOR

Contractor of Brick, Stone, Iron or Wood Buildings

NO JOB TOO LARGE
NONE TOO SMALL

To Receive My Personal Attention

THE FAMOUS
Shoe, Clothing and Grocery Co.

6-lbs. of rice for	25c
3-lbs. of the best grade rice	25c
4 pkgs. Cow Brand Soda	25c
4 pkgs. Arm & Hammer brand Soda	25c
Borated Talcum Powder	5c

WE WILL SAVE YOU MONEY

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

Try Our Home Grown Trees
and You will be our Friend

Having bought out the Hereford Nursery of Ramsey & Stimson, I shall give it my personal attention in growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experience in Central Texas and have 100,000 trees now growing here. Catalog free. Telephone No. 99. Write us.

HEREFORD NURSERY
L. P. LANDRUM, Proprietor

C. L. Davis W. H. Howard

Davis & Howard
REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

The Brand

Official Organ for Deaf Smith and Castro Counties

Published Every Friday by
VANDERBURGH & RAY
Editors and Proprietors

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STRICTLY IN ADVANCE
Papers cease coming at expiration of time paid for

Advertising Rates
Local Reading Notices, 5 cents per line per issue.
Display advs. 50 cents per inch per month. A discount of 15 per cent will be given on all advertising bills amounting to \$10 or more in any one month.
No adv taken for less than 25c.
No deviation from the above rates will be made.

FRIDAY, APRIL 15, 1904

ANNOUNCEMENTS

A uniform rate of \$10 will be required of each candidate announcing for public office, the announcement to be accompanied by the cash. This fee covers printing name on ticket.

- FOR COUNTY JUDGE**
W. B. BOYD
W. H. RUSSELL
A. J. LIPSCOMB
- FOR SHERIFF AND COLLECTOR**
J. T. INMON
RAT JOWELL
W. B. PHILLIPS
R. N. MOUNTS
GEORGE CLOYD
- FOR COUNTY CLERK**
W. B. BEACH
- FOR COUNTY TREASURER**
C. L. DAVIS
- FOR TAX ASSESSOR**
J. S. WYCHE
W. H. HOWARD
J. WALK BRADLY
J. W. FORD
- COMMISSIONER PRECINCT 2**
T. M. PALMER
- CASTRO COUNTY**
FOR COUNTY JUDGE
M. F. BARBER
- FOR TAX ASSESSOR**
W. S. DIXON
J. S. COPES
- COMMISSIONER PRECINCT 1**
W. A. TATE
- COL. S. T. HOWARD.**

At the democratic meeting which was held at the court house on Tuesday night the popularity of Col. S. T. Howard was made manifest by the unanimous endorsement of his home people for the legislature. In this convention action was not taken without careful deliberation. As this great Panhandle country comes more and more into importance, the more careful we should be with our representation at Austin. The eyes of all are now being turned upon us and it behooves us to be represented to the very best possible advantage. There is no reason why the man we send out should not be able to meet on equal terms and cope with the best talent of the state. The proper legislation would materially advance the interests of the Panhandle and what we need and must have to accomplish this is a man of influence and ability; a man of sound mind and honest purposes, who, seeing the right, will have the courage to stand up and fight for it. In the various state legislatures, there is entirely too much boozing, gambling, drinking and other immoral practices which are not conducive to the best interests of our country and which do not tend to lift us from those low plains of living which have

characterized the downfall and ruin of the various nations of the past. We need to be elevated and for this to be done we need true and good men to lead us. We have no special fight to make upon anyone but we do say most emphatically that Col. Howard fulfills the above requirements and measures up to the high standard of a MAN. Should he be the choice of the people in the district, we will have a representation second to none in the vast state and our interests will be scrupulously guarded and our country honored.

In the announcement column this week appears the name of A. J. Lipscomb, who thereby announces his candidacy for the office of county judge and superintendent of public schools of Deaf Smith county. Mr. Lipscomb needs no introduction to our readers, having been connected with business circles in Hereford since the town started and having been, previous to that time, engaged in the ranch business in this county, coming here in March, 1890. Mr. Lipscomb has been and is one of the leading members of our "public spirited and enterprising" circle and is known to look at every matter from a fair and business standpoint and his many friends feel that, should he be elected, the county and office would be honored more than the incumbent.

ELSEWHERE in this issue we call attention to a statement of the trustees of Add-Ran College. It will be to the interest of all to give this question the benefit of close consideration. There has never been established a great institution of learning which did not in its infancy have a financial struggle. A school must first be placed on a financial basis, then all can work unhampered and unimbarassed. Thus far in the history of the College, the trustees and the faculty have been handicapped. Not only have they spent their time and money in securing pupils, but they have been compelled to go further and help equip the building. They have done a noble work and while the result seems small, it is great. A \$25,000 brick and stone building stands a monument to their efforts and while the board has met with discouragements and disappointments, they now stand ready to step forth and take up the work for another year. As this work is to benefit us all alike, either directly or indirectly, we believe it becomes the imperative duty of everyone to contribute of his means and influence in building up the school. The growth of our town and the success and stability of our society depends in a large measure upon the success of Add-Ran College and we should wipe out our personal prejudices, if there be any, and work shoulder to shoulder for the enterprise. If we will do this the session of 1904-05 will show an enrollment of 200 pupils and the College will be the pride of our town and community.

Stove wood at reasonable prices at Hereford Fuel Oil Co. 51ft

WICKER'S ANTISEPTIC FOOT RELIEF

Positively cures feet from sweating and destroys all offensive odors. Prevents itching, scalding and tired feet. Sold under a guarantee and money refunded if not as represented.
PRICE 25 CTS.

DIRECTIONS
Before retiring, wash the feet with warm water, using soap. Rinse well and dry with towel; then apply powder by brisk rubbing. In the morning put on clean hose, dusting a little of the powder in them. If the feet sweat that day repeat as before, using clean hose each morning. The second application will usually produce a cure, but in some cases it will require several applications. Manufactured by

T. M. COULSON & CO.
HEREFORD, TEXAS

DEPOSIT YOUR EARNINGS AND SAVINGS WITH THE Hereford National Bank

AND

YOUR WEALTH WILL CLIMB UP

**CAPITAL \$25,000.00
SURPLUS \$15,000.00
COMMENCED BUSINESS NOV. 1, 1900**

NO RAIN SINCE JUNE.

Ground Too Dry in Hereford Section to Plant Crops.

Cleburne, Texas, March 31.—C. L. Heath of Hereford, who is in the city, said today that no rain has fallen in that section since last June. Very little rain falls in that section, the dependence being largely on the winter snows for moisture, but the result is felt in the scarcity of grass for cattle. The usual spring sowing of oats was prevented by the extreme dry weather, and some apprehension is felt that all crops will be materially cut short. "It is not yet too late," said he, "for the crops usually grown there of kaffir corn and the sorghums, but unless rain comes soon the seed can not be put into the ground, nor would they germinate, even if planted now, so dry is the earth." Mr. Heath said many of the ranchmen will ship out their cattle in the hope of finding better pasturage unless rain falls within a very short time.

In regard to the above Mr. Heath has the following to say:
Editor BRAND:

As the little item that appeared in the Dallas News sometime since from their correspondent at Cleburne as an interview with me, has caused considerable talk among the people of this part of the "plains country" will you permit me to correct the statement made by the News correspondent as to owners of cattle having to ship them out of the country in order to find grass, etc.

What I said to the News man was this: That we had had a very fine winter on stock—that there had been practically no losses—but that it looked as though there might yet be some loss unless we had rain to bring on the grass—that we had had no rain of consequence since last June and I did not believe there was moisture enough in the ground to start the grass.

C. L. HEATH.

As to the plains rainfall, W. S. Marshall of Channing writes the BRAND as follows:

Channing, Texas, Apr. 5, 1904.
THE HEREFORD BRAND,
Hereford, Texas.

Dear Sirs:
I send a clipping from the Dallas News of April 1st. Is it true or is it an April Fool story? If true, it is rather a strange state of affairs, inasmuch as the rainfall, as reported by the U. S. weather bureau at Amarillo, was 3.38-100 inches in July, 4.67-100 inches in August, 8.2-100 inches in September and 2.58-100 inches in October of last year and that about corresponds with the rainfall here. It looks very much as though Mr. Heath was talking "through his hat" for the purpose of keeping off the man with the hoe who he feared was headed toward Hereford. No one thinks of moving cattle away from this part of the Panhandle or is afraid of the man with the hoe. We want him.

Yours very truly,
W. S. MARSHALL.

Do You Want the Earth?

"The Earth" is a new illustrated monthly journal, published by the Santa Fe. Tells the truth about the

Roscoe Lumber Co.

AT BOVINA, TEXAS

WITH A COMPLETE STOCK OF

**Long Leaf Yellow Pine Lumber
Cypress and Cedar Shingles
Sash, Doors, Etc., Etc.**

SOLICITS YOUR PATRONAGE

DO NOT FAIL TO FIGURE WITH US

Garrison Bros.

Will be better prepared to meet the demands for agricultural implements this season than ever before. Our warehouse has been enlarged to make room for our three cars of implements now in transit. We will show a complete line of John Deere and David Bradley Implements, Hoosier grain drills with high wheels or low down press wheels. The Hancock Disc Plow is still increasing in popularity. The simplicity of construction, durability and light draft are three of its most essential features. We invite your inspection of this plow, confident that you will be convinced that we have the plow you need. Don't fail to figure with us when in the market for Windmills, Casing, Pipe and Pipe Fittings and Cylinders. A car of Barbwire just received

Garrison Bros.

Hardware and Implements.

THERE IS NOTHING LIKE



FOR restoring original lustre and tone to old worn, scratched and faded furniture, woodwork and floors.
LACQUERET dries over night and wears like rawhide. It will not fade, turn white or crack.
LACQUERET is all right in every way for everything. A card can apply it.
LACQUERET is sold in convenient packages ready for use in Light Oak, Dark Oak, Mahogany, Cherry, Walnut, Rosewood, Rich Red, Moss Green, and "Clear". It is TRANSLUCENT, non-fading, brilliant and durable. Superior in points of merit to anything on the market.

Ask for Color Card and instructive booklet "THE DAINTY DECORATOR."

FOR SALE BY

HEREFORD LUMBER CO.



great southwest and California—the truth is good enough. Frequent articles describing your part of the country. Contains letters written by farmers, stockmen and fruit raisers; men who have succeeded and who give the reasons why. Strong editorials and interesting miscellany. A very persuasive immigration helper. Why not have it sent to

friends "back east," to do missionary work for the southwest? Regular subscription price is 25 cents a year; worth a double. Send 50 cents, (coin or stamps) with names and addresses of five eastern friends; we will mail "The Earth" to them and to you for six months. Write today to "The Earth" 1120 Railway Exchange Building, Chicago, Illinois. 15

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

All suits guaranteed to fit. E. W. Harrison. 9tf

Business lot for sale cheap. W. A. Smith. tf

Harmon Beach went to Amarillo Wednesday afternoon.

Sheriff Uphold of Canyon had business in Hereford Thursday.

Household goods for sale. Call at residence. W. A. Smith. tf

Mrs. H. B. McGee went down to Roswell Thursday to visit relatives.

Did you get a car load of matches from Callens? If not you'd better hurry. tf

J. O. Lindsey came up from his Castro county ranch Monday after supplies.

J. L. Crum and family of Castro county were shopping in Hereford Tuesday.

Ladies, as long as you stay away from Callens' "Bargain Store", we both lose money. tf

Commissioner Geo. L. Muse came in Monday from his North Draw ranch on business.

Jas. Cardwell came up from Texico Wednesday and spent several days visiting relatives.

We have the best gloves ever sold and guarantee them to give satisfaction. E. W. Harrison. 9tf

J. R. T. Bassett of the North Draw transacted business in the county capital Saturday.

Mr. and Mrs. S. F. Davidson were among Hereford's visitors from the ranch Tuesday.

Our line of drugs, medicines, sundries, stationery, etc., is complete and up-to-date. T. M. Coulson & Co. tf

Rev. A. W. Crawford returned Wednesday from Fort Worth, where he had been to attend the Presbytery.

We will accept either cash or marketable stuff in exchange for anything in our line. Hereford Sheet Metal Works. tf

Mr. and Mrs. E. C. Millett of Boom were in Hereford Thursday and Mr. Millett ordered the BRAND sent to his address.

Our improved cigar chest keeps our cigars fresh and moist. If you want an enjoyable smoke call at T. M. Coulson & Co.'s. tf

Pianos, organs, sheet music. Everything in the music line. Thomas & Bro., Galveston, Dallas, San Antonio. 10tf

Callens' dry goods notion stock is attracting attention of many people that want to save money in buying. You get from 10 to 50 per cent off.

Do your feet sweat or give you trouble? Wicker's Foot Relief will cure them. For sale and fully guaranteed by T. M. Coulson & Co. tf

Louis Smith, after spending several days with his family at this place, returned Wednesday to Chanute, Kansas, where he is engaged in his trade.

J. B. Robertson came in from Boom Monday morning and took the train for Texico where he is at work for W. G. Ross putting in a telephone line from that place to Bovina.

To the men—Did you know that you can buy socks, suspenders, ties, collars, handkerchiefs, etc., at 20 to 35 per cent cheaper from Callens' than anywhere else. It's a fact. tf

The best ladies hosiery at Esca Harrison's.

Commissioner L. R. Bradley was seen on our streets Tuesday.

Robert Christian of Agnes, Texas, is the guest of Thomas Webb.

All the latest books and magazines for sale or rent at T. M. Coulson & Co.'s. tf

W. B. Green of Castro county was transacting business in Hereford Monday.

Mr. and Mrs. R. W. Bird and children were shopping in Hereford Tuesday.

Mr. Man, we would be pleased to hat your head for \$3.00. E. W. Harrison. 9tf

Mrs. R. A. Hough went up to Canyon City Monday afternoon to visit relatives.

We pay cash for all laundry baskets, so it will be cash from you. see? G. W. Dale. 2t

M. F. Barber of Castro county was transacting business in Hereford Friday of last week.

Arkansaw for overflowed rivers and Esca Harrison for good fitting stylish shirts, collars and ties. tf

L. J. Dodson left Wednesday for his home at Waco after spending several days with his brother, C. W. Dodson.

I would like to exchange nursery stock for a good milch cow or horse. Hereford Nursery, L. P. Landrum, Proprietor. 7-4t

We have one 8-ft. and one 10-ft. steel Star windmill, as good as new, to sell at a bargain. Hereford Sheet Metal Works. tf

Uncle Fred Williamson of the North Draw was in Hereford Tuesday after supplies and treated the BRAND force to a sack of nice apples for which he has our many thanks.

Mr. and Mrs. G. B. Edwards of Hart were shopping in Hereford Thursday and Mr. Edwards was an appreciated visitor at this office, moving his subscription to the BRAND up to 1905.

W. W. Odom, sheriff of Roosevelt county, New Mexico, came up from Portales Sunday afternoon and returned Monday with a young man who was wanted to answer a charge in that county.

J. E. Tucker arrived in Hereford Wednesday from Taylor and in the afternoon went down to the OYO ranch in Castro county, of which he is one of the principal owners. Mr. Tucker called at the BRAND office before going out and joined us in a social chat, which we enjoyed very much. Mr. Tucker is a jovial, high-toned gentleman and will always be welcomed to this office.

Claude Witherspoon and Luther Hough left Monday afternoon for Bowie where they go to take a commercial and general business course in the Jno. T. Roberts Business College at that place. Prof. Roberts is to be congratulated upon these new additions to his school for they represent the very best element of Hereford's young men and will make pupils of whom any school should justly feel proud.

On Tuesday morning just this side of Canyon City someone either shot or threw a rock through one of the windows of the Pullman sleeper drawn by the southbound passenger. The window was completely demolished but fortunately no one was injured. It was reported that the engineer saw the miscreant, but when the train stopped and backed to the scene, he had made his escape and no clue was left for his arrest.

Specs, all kinds and prices at Meeks', the optician. tf

'Phone No. 9 for fresh milk and butter. Clark Dairy.

W. A. Higgins was in from the ranch Thursday on business.

J. H. Head of Castro county had business in Hereford yesterday.

Col. S. T. Howard went down to Roswell, N. M., Wednesday on business.

G. F. Fain who lives west of town transacted business in Hereford Monday.

Misses Griffith and Nunley went to the teachers association at Memphis Thursday.

The Ideal Dairy POSITIVELY uses no preservatives. "Fresh and pure" is our motto. tf

Mrs. R. N. Mounts left Thursday for Galveston where her little boy is dangerously ill.

J. J. Myers had business in the city Monday and ordered the BRAND sent to his address.

When you want fresh milk and butter phone 38, or leave your order at Garner & Martin's. tf

J. S. Whitsett, a substantial North Draw ranchman, was in Hereford Monday after supplies.

Mrs. J. C. Womble went down to Texico Tuesday morning to attend the bedside of relatives.

Rev. T. J. Burnett of Canyon will preach at the Baptist church on Sunday morning and evening, April 24th.

Miss Sydna Rogers returned Thursday from several weeks' visit with her sister, Mrs. A. E. Peters, at Pilot Point.

One set of heavy double wagon harness, in good condition, to sell at a bargain. See Hereford Sheet Metal Works. tf

Rev. F. T. Roberson of Canyon City, who has charge of the mission work of this and Randall county, came down Saturday and filled his regular appointment at the Ward school house Sunday.

W. G. Ross is slowly but surely branching out his telephone system until he now reaches all the objective points convenient to Hereford. J. B. Roberson of Boom has been engaged for several weeks in putting in a line from Hereford to Bovina, which is now completed and Mr. Ross has let the contract to Mr. Roberson to extend the line on to Texico.

Firms Consolidated.
Snyder & Lacey this week merged their sheet iron and tin business with that of Reagan & Dyer and the entire business in this line will be done at the Reagan & Dyer tin shop under the name of the Hereford Sheet Iron and Metal Works. They have also purchased the building they occupy from Jack Harwell of Texico. Under the new regime the experience and equipments of both concerns are combined and the patrons of both firms will be the gainers thereby.

Notice!
Will some BRAND reader tell us how to successfully fight the bug commonly known as the flea bug?
A SUBSCRIBER.
We have made some inquiries concerning the above and have been informed that fine coal ashes, sprinkled over the plants, will take care of the pests. However, if any of our readers know of other remedies we would be pleased to publish them.

Trespass Notice.
All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf
Division Manager.

Garner & Martin

GROCERY BARGAINS
The increased business which our "March Special" prices brought us has induced us to extend them into April. Read the following list carefully and come to our store for genuine bargains on guaranteed goods.

As a Leader We Offer 20 lbs. of Rice for \$1.00

3-lb Pie Pine Apples	1.00 doz	Best California 3-lb Tomatoes	\$1.10 doz
2-lb Red Cherries	1.10 "	Greenwood Tomatoes	1.25 doz
2-lb Blackberries	1.05 "	Egyptian Canned Corn	1.00 "
2-lb Strawberries	1.15 "	"Niggerhead" String Beans	1.00 "
2-lb Gooseberries	1.15 "	3-lb Pumpkins	1.20 "
2-lb Red Raspberries	1.15 "	Golden Crown Early June Peas	1.40 "
Good Grade Japan Tea	.35-lb	3-lb Best Hominy	1.05 "
10-lb Rex Lard	1.10	3-lb "Niggerhead" Sauer Kraut	1.25 "
20-lb Rex Lard	2.05	3-lb Boston Baked Beans	1.10 "
50-lb Rex Lard	4.95	Bering Sea Red Salmon	1.85 "
Diamond C and Rex Hams	10c per lb.	Potted Ham 1-4s	.55 "
3-lb Best Jersey Cream Cheese for	.50	3-lbs Sweet Potatoes	1.20 "
With a box of 100 bars Diamond C Soap for \$3.40 you get your choice of a long list of the standard \$1 magazines also many other \$1 premiums, making your soap cost only \$2.40 net for 100 bars.		Alaska Pink Salmon	1.25 "
		Best French Prunes 13-lbs	1.00 "
		1-lb Assorted Canned Soups	1.15 "
		1 Gallon Size Peaches	.30 can
		1 Gallon Size Apples	.30 can

We Have Just Received a Car of No. 1 Stock Salt

We are sole agents for Albatross and Highest Silk Patent Flour and have a fresh car of each now on hand

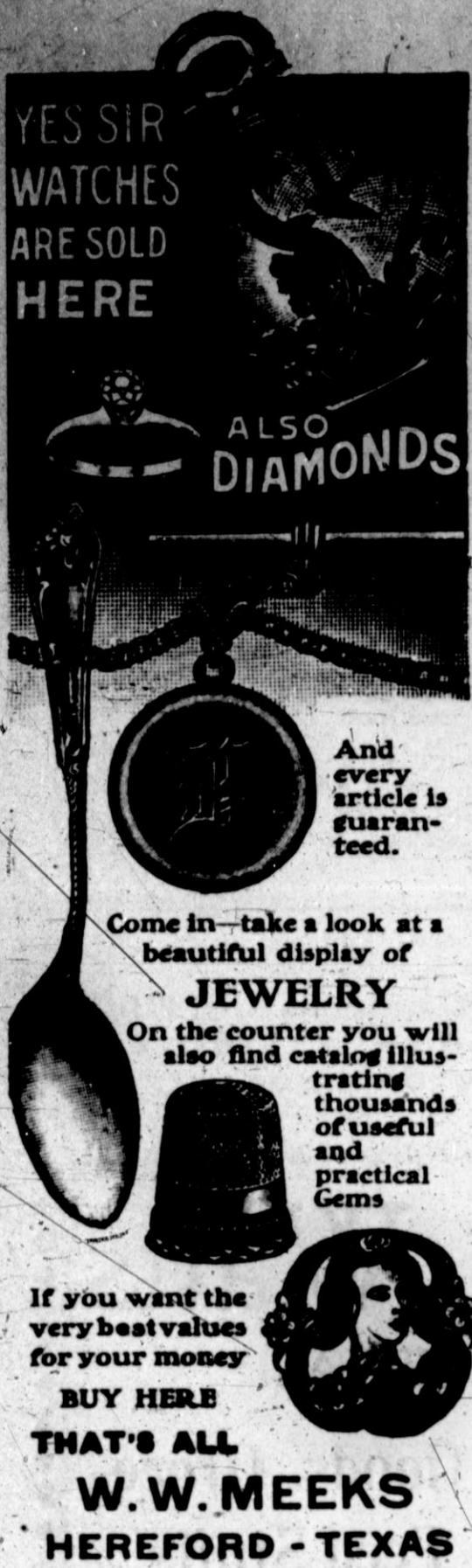
Oyler & Watts
BOVINA, TEXAS
Dealers in Dry Goods, Groceries, Coal and Feed Stuffs
We guarantee everything we sell and will give you your money back if anything is misrepresented. Give us a trial--we will do the rest.

GREAT AUCTION SALE OF
Registered Short Horn Cattle
BY W. E. BRADFORD
AT AMARILLO APRIL 30TH
See or write Mcknight Bros., Amarillo, Texas

Panhandle News
The law firm of Veale & Hendricks of Amarillo has been dissolved by mutual consent.
In the recent election at Amarillo, Potter county voted to issue bonds to the extent of \$50,000 to build a court house and jail.
Editor Haskett of the Childress Index and A. M. Beville, editor of the Clarendon News, were elected mayors of their respective cities Saturday week.
The Panhandle Mining and Irrigation Company of Canadian is preparing to organize with a capital of \$5000 to ascertain whether oil or artesian water lies beneath the surface.
Dr. R. F. LeMonde of Los Angeles, Calif., is organizing a company whose purpose it is to establish a cement mill three miles south of Quanah. The capital stock will be \$30,000.

Channing last week voted to levy a 90-cent tax for the support of her public school.
In the recent city election at Dalhart that city voted almost unanimously to reincorporate.
In the school tax election held at Floydada last week a special tax of 50 cents on each \$100 valuation was voted by an overwhelming majority.
On June 5th the Denver train that has been running only from Fort Worth to Amarillo will be run through to Denver, to the great satisfaction of the traveling public.
The Panhandle Medical Association will convene in this city on the 12th and 13th of this month. The local association is preparing to entertain the visitors handsomely. Among other things down on the program is a fish fry and boat ride out on Lake Wichita. Wichita Times.
Callens' sales in hosiery, ribbons, towels, etc., has increased 300 per cent in 30 days. What's the cause? It's the price. Dewey.

YES SIR
WATCHES
ARE SOLD
HERE



ALSO
DIAMONDS

And every article is guaranteed.

Come in—take a look at a beautiful display of
JEWELRY
On the counter you will also find catalog illustrating thousands of useful and practical Gems

If you want the very best values for your money
BUY HERE
THAT'S ALL
W. W. MEEKS
HEREFORD - TEXAS

THE SOUTHWEST.
[CONCLUDED FROM PAGE THREE]

therein. Likewise, each voting precinct controls the strong drink traffic within its own bounds.

There are four good churches, a good school with an enrollment of 300 pupils, and a college erected by the Christian church, that has an attendance of 60 in this its first year. The college has a beautiful main hall that cost \$20,000, and a splendid dormitory for the accommodation of the students.

SOIL

As to the soil of the southwest, it is for the most part a dark brown soil of considerable depth. When it is plowed it looks almost as black as the soil that raises the big corn crops for Illinois. Some places it is more sandy and of a lighter color. That it is capable of great products cannot be doubted. Of course, in farming that soil as every other, the law of natural selection must be observed, and only those products cultivated that are capable of development under the conditions of the climate and soil. Of these products, there are a good variety. Among them are oats, wheat, millet, cotton, kafir corn, milo maize, alfalfa, apples, prunes, pears, grapes and most any kind of vegetables. More depends upon the farmer than the farm when it comes to the production of garden stuff. Given a chance, the soil will do the business.

WATER

In the Texas Panhandle, the people depend upon the rainfall for moisture. A great many of our people here seem to fear the drouth in that country. But according to government reports the rainfall for the last 20 years has averaged from 21 to 23 inches. In talking the matter over with the oldest inhabitant I met, I was informed that there had not been a failure in his recollection. For small stuff, fruit and garden truck, etc., I noticed some of the men irrigate, but this is not necessary, as was demonstrated in Hereford by an old man near 80 years old, who cultivated

that successfully, without irrigation. This man got two crops a year from his vegetables. The rains come when they are most needed, during the months of May, June and July. In the Texas Panhandle where we were water is found in large quantities, at a depth of from 40 to 150 feet. On the big ranches these wells furnish all the water for the cattle, thousands of which are to be seen on the neighboring hills.

On the XIT ranch there are 120,000 head of cattle and they are watered from 384 wells. At each well there is usually built a large reservoir for the purpose of keeping a reserve supply in case there should be no wind. These immense cisterns, 200 feet long and 100 feet wide by 7 to 10 feet deep, will water 1000 head of cattle for three months if the windmill did not pump a drop. The water is soft, as clear as crystal and comes from a bed of white sand. It is said to be as near chemically pure as water in its natural state can be. All the wells are drove or bored.

CLIMATE

The climate is mild. It is not a hot climate. It does get warm in the summer months but it is not an arid atmosphere. It does not oppress one with its humidity. Sunstroke is unknown there. A team can be driven all day without exhausting them. The air is restful. There is no catarrh there. Many with lung trouble, if not too bad when they get there, recover their health in that arid climate. The atmosphere is nourishing. One can draw it down deep into the lungs and get happy on it. The nights are always cool, but the winters are not excessively cold. They have slight frosts, an occasional cold wave, but infrequent and never severe. The barns are left open on the south side because the weather is never so severe as to make the stock suffer if partly sheltered.

PRODUCTS

We have named the chief products of this country. Of course stock raising is the principle industry of the whole country, and the men get rich at it. The long horned Texas steer is no more. On the ranch the cattle are a mixed breed, showing considerable Hereford blood. On the stock farms the Hereford is the principal breed raised. These fattening cattle are not corn fed but alfalfa fed stock, and let it be said that the writer never saw such cattle at any of the fairs in this country. Hogs are not altogether a specialty, though every farmer has them, and these are alfalfa fed also. There are some hog ranches and some sheep ranches, but cattle is the strong leader.

The great crops are alfalfa and kafir corn. The latter is something like sugar cane. It is the chief feed of the horses, answering for both hay and grain. As to whether it is a money making country, depends largely upon the man that goes in there, as it has always been in every new country. By owning a little patch for a number of years and not making more than a living from it, a man could, as many have done in Illinois, grow well to do on a farm that is increasing in value each year while it yields him a living. But if one is to make a quick investment, he must make the land do the business by working it and attending it.

In the Texas Panhandle last year cotton made \$43.00 per acre; oats went from 35 to 70 bushels per acre; wheat went about 14 bushels per acre; alfalfa made four good crops and sells readily at \$8.00 to \$10.00 per ton, kafir corn made from \$10 to \$25 per acre, etc. In short land that is selling from \$12 to \$15 per acre that six years ago could be bought for \$5 per acre, is yielding a

yearly average of from \$16 to \$50 in products to the man that does the work.

People are going out there fast. A notice from the editorial page of the Chicago Tribune on Saturday March 5th says, that in the past two weeks 10,000 home seekers have passed through Chicago on their way to the southwest even as far as the Pecos Valley in New Mexico. Many are women and children who go to join friends who have gone to blaze the way. But the majority are young men, who, like the pioneers of other days, are going west to grow up with the country.

It looks like a good place to live, and the writer hopes that some day it may be his, to live in that land of health, wealth and wisdom, that forever lies "under southern skies."

WALTER H. NORTH,
Emington, Illinois.

Clipping from the Emington Joker of March 17, 1904.

Notice!

We have been informed by members of the Christian church that there is a report out, purported to have been started by us, that the ladies of the Christian church had failed to pay for a pulpit made for them some months ago, WHICH WAS PAID FOR WHEN DELIVERED. It has also been told that we said the Christian church owed us \$9,000 on the College building, and that we intended to sell said building if same was not settled at once. All of the foregoing reports are ABSOLUTELY FALSE AND WITHOUT FOUNDATIONS. We regret that anyone would take it upon themselves to misrepresent us in any such manner, or to cast reflections upon the integrity of the members of the Christian church, and hope same won't occur again.

Very respectfully,
SNYDER & LACEY.

Entertainment.

On Tuesday night, April 19, the Woman's Home Mission Society of the M. E. church will give an entertainment consisting of drills, pantomimes, songs, recitations, etc. Possibly the most interesting part of the program will be "The Merry Company." A number of school cadets and girls are enjoying a picnic. Two of their number disguise themselves as an old man and an old woman and peddle apples, notions and candy on the picnic grounds. These characters furnish a great deal of amusement, but there is nothing enjoyed quite as much as the dinner, which the young ladies have prepared.

To those who enjoy bright, wholesome fun, this "Merry Company" will be a delight; but the other features of the program are not less interesting in their way.

A pleasant evening is promised to all who come.

Young Man

have you got the itch? Itching for a full rig of spring apparel? Then give us an opportunity to furnish you with extraordinary articles at ordinary prices. E. W. Harrison. '9if

Notice to Farmers!

I will thrash on Friday, the 22nd of April, at my place in Hereford. Anyone having grain to thrash is requested to be on hand at that time as I can't afford to prepare for the work again soon.

J. J. WARD.

Notice!

As I have purchased all the accounts owing to Evants & Rice, those owing same will please call on or remit to me at once.

W. R. EVANTS.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office.

A. P. MURCHISON J. D. THOMPSON

MURCHISON & THOMPSON
Contractors and Commission Dealers in Livestock

We intend to make a specialty of selling native cattle. Our extended acquaintance with Northern buyers give us a superior advantage in handling your cattle. We can promise honest and faithful service to customers

LIST YOUR CATTLE AT ONCE!

A. LAIRD B. B. CURTIS

Laird-Curtis Mercantile Co.
WHOLESALE AND RETAIL
Groceries, Hardware, Feed, Coal and Lumber

BOVINA, TEXAS

We handle the Standard windmill which is guaranteed to be as good as the Eclipse and any part of which will fit the Eclipse. Have twenty cars of lumber ordered and invoices for eight cars already received. Also will have car of wire and nails in few days. Our intention is to make prices right and receive a legitimate profit. We invite the public to call and investigate

C. C. FERGUSON

Dealer in
Grain and Coal
Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL
Highest Prices Paid for Hides

The most centrally located Will handle a full line
Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

I HAVE ADDED A LINE OF
HARNESS, SADDLES,
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