

## Third Year's Not the Charm For Couple with Bird Problems

By PAUL SIMS  
Managing Editor

If Mrs. Ed Loerwald had her druthers, her song wouldn't be "Sweet Adeline." She'd sing, instead, "Bye, Bye, Blackbird" and probably accompany herself with an assortment of noisemakers.

They probably won't do any good, however. She made noise before, but the birds stayed.

She's also made noise to the mayor, the city manager and the game warden, but the birds stayed.

Three summers ago, the birds, ala Hitchcock, circled her house. Adeline Loerwald and her husband watched them, thinking it odd that black birds would circle their house.

"We thought they looked unusual and we said that to each other. Now we wonder if they weren't scouts," said Mrs. Loerwald before telling her amazing, and somewhat pitiful, tale of the invasion of the starlings.

The birds, tens of thousands of them, flocked to the then-magnificent Arizona Cyprus trees in the Loerwald's back

yard at 224 Star St. three years ago around Thanksgiving.

They stayed in the trees, making the branches sag under their weight, during the evening hours, flying off each dawn. When they took off, the sky blackened above the Loerwald home and the sound was something like a tornado.

"It was terrible. The first year, the bird droppings were about six inches deep under the trees. Ed sprayed it around the yard, used it for fertilizer. But it smelled. We could smell it all summer long," Mrs. Loerwald said.

While resting in the cedar trees at night, the starlings did what all birds do—they chirped, and because of their numbers, the noise was ominous, Mrs. Loerwald said.

"I called the city manager and Mr. Cosper (game warden Chuck Cosper). They said they didn't know any way to get rid of them, that nothing could be done."

The Loerwalds lived with the problem through March. Then, as quickly as the birds had come, they left. But, they came back in 1977, again around

Thanksgiving.

"That second year, Ed went out every single night with a water hose and sprayed water on the birds. We beat on metal pipes, clapped our hands and did everything we could to scare them away. We scared a few of them, but they always came back," Mrs. Loerwald said.

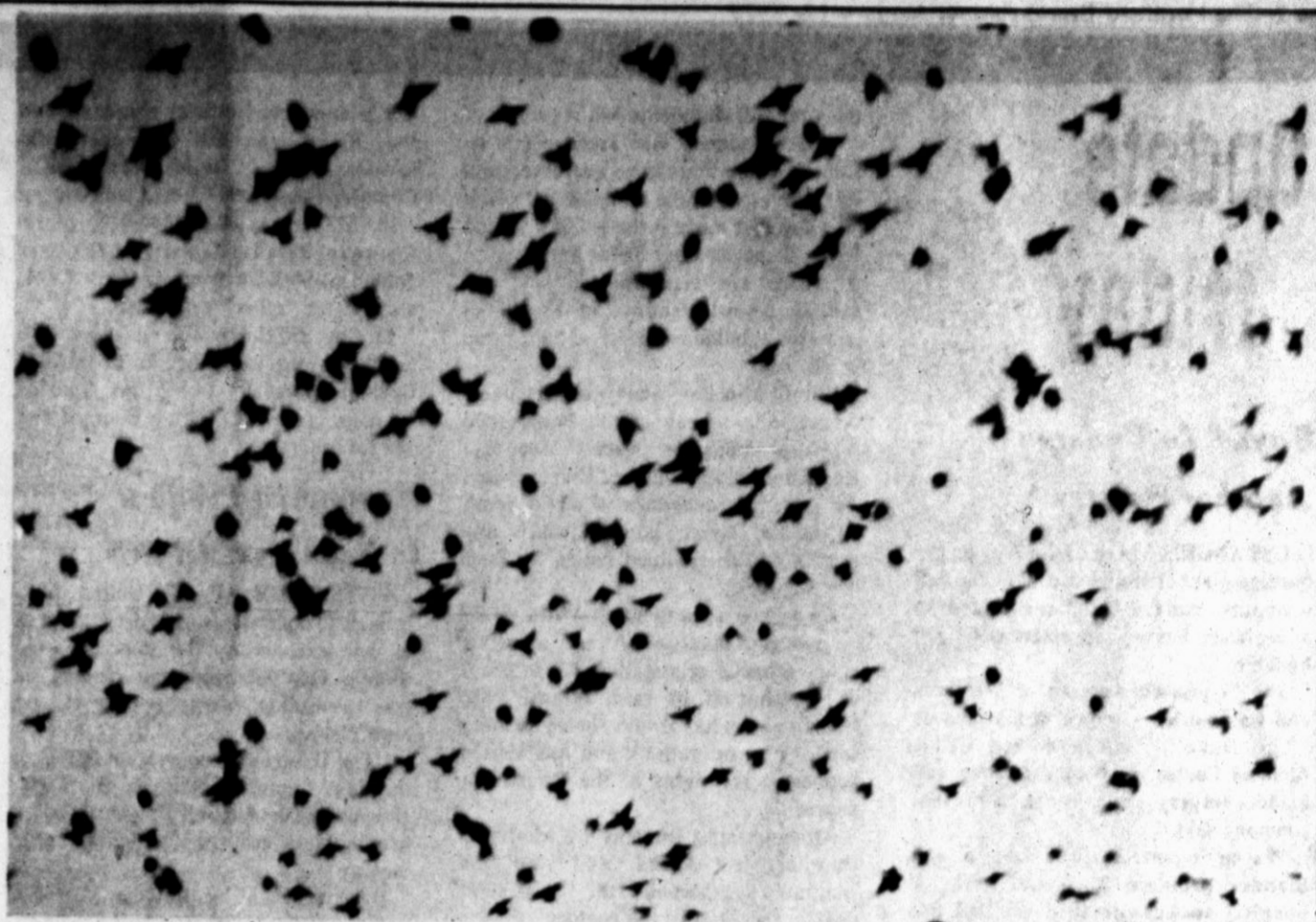
They were worse the second year and had spread to the neighbors' trees. But, the Loerwalds kept most of them—again through March.

This year, they are worse than ever. They came, again, around Thanksgiving and aren't planning to leave until the spring.

"We try to chase them off every night, but it hasn't done any good. It just makes me so mad. Our trees got so pretty and green and full after the summer rains; not they're real bare-looking. The birds just flit and fly around in the trees and knock off all the needles.

"All they're good for is to tear up the

(See BIRDS, Page 2)



### Bothersome Invaders

Starlings, thousands of them, take off from the Ed and Adeline Loerwald residence each morning and

return at dusk. It's a sight to behold, but it's one the Loerwalds can live without.



77th Year, No. 140

# The Hereford Brand

A Member of Most Families in the Hereford Area



Hereford, Texas, Friday, January 12, 1979

8 Pages 15

## Helen Rose Named Citizen of Year

By PAUL SIMS  
Managing Editor

Helen Rose, a former High School teacher who worked for hundreds of hours in restoring the historical E.B. Black house in 1977, was named "Citizen of the Year" at the annual Deaf Smith County Chamber of Commerce Banquet Thursday night in the Bull Barn.

A capacity crowd of 800 persons followed the naming of Mrs. Rose by Noon Lions Club president Gayle Cotten with a standing ovation.

She was selected in a recent vote of past presidents of the Hereford Lions

Club.

Mrs. Rose is on the boards of Deaf Smith County Historical Society, Deaf Smith County United Way and Daughters of the American Revolution. She is an officer in both the United Way and DAR and is a member of Women Involved in Farm Economics and Bay View Study Club.

"Her most recent accomplishment was her untiring work on the restoration of the historical E.B. Black home," Cotten said in making the announcement.

Mrs. Rose, Cotten said, "has spent countless hours with the young people of

our community, helping them to mold their lives, become better citizens and to become leaders, listen to their problems, and provide a shoulder to lean on."

The citizen of the year has served as Cub Scout den mother, 4-H leader, Sunday School teacher and elder at First Presbyterian Church. She taught Latin and French at Hereford High School and was sponsor of the band twirlers.

"To illustrate her love and compassion for young people and her desire to help others, I am aware of instances where for weeks at a time she would visit a student

in the hospital or ill at home after school each day," Cotten said.

"She would bring this ill student his daily lessons to keep him from getting behind in his school work. I am aware that even when misfortune confined her to a wheelchair for a time, she still made her daily visits without fail because she cared so much for others," he said.

Mrs. Rose is the sixth woman in 33 years to be named by the Lions Club as citizen of the year.

Television personality Jerry Clower, named four times as country comic of the year, displayed his Yazoo, Miss.,

homegrown humor for an hour to the sellout crowd.

Clower, well-received by the audience, told stories for 50 minutes, then told his famous "coon-huntin'" tale as an encore. He signed autographs following the banquet.

1978 chamber President Speedy Nieman served as master of ceremonies and introduced new C-C officers and directors, along with holdover directors and board members whose terms have just expired.

Ken Rogers is the new president of the chamber. New officers and directors

include Jake Webb, vice president; Dr. Milton Adams, treasurer; and Joan Coupe and Earl Brookhart, directors. Webb is a new chamber director.

Holdover directors include Rogers, Nieman, Paul Abalos, Jonny Cloud, Raymond Schlabs, Butch White, Jerry Payne and Dave Hopper.

Tom Hamlett, Mack Tubb, Joe Shollenbarger and Margaret Formby were honored as immediate past directors. Mrs. Formby was president of the chamber Women's Division last year.

Jan Walser provided dinner music at the affair.



Cotten...and Citizen of the Year Helen Rose.

## Workers, Gulf Reach Agreement

DENVER (AP) - The oil workers union, taking decisive action once it got the offer it wanted, has reached agreement with Gulf Oil Corp. on a two-year contract, apparently averting a threatened strike of 60,000 refinery workers who had been

without a contract for four days.

The agreement is the first negotiated by a major union under President Carter's voluntary wage-price guidelines, which call for a 7 percent ceiling on wage and benefit increases.

### NORM Rally, Seminar Planned for Amarillo

The National Organization of Raw Materials (NORM), will hold a rally at 7 tonight at the Hilton Airport Inn in Amarillo in conjunction with a seminar underway there today and tomorrow.

NORM President Arnold E. Paulson will give a detailed explanation of "parity" during tonight's rally.

The NORM three-point program, a proposal that is designed to stop inflation, restore economic balance and stability to the economy and restore monetary solvency while maintaining full employment, will also be discussed by Paulson.

"NORM's primary goal is to strengthen our nation's private enterprise system, and to attain full honest parity prices for all raw material production at the marketplace. This includes not only agriculture, but oil, fossil fuels, timber, ore and others. NORM's main theme is based upon the

production of raw materials or new wealth, which is the primary source of earned national income, consumer markets, and earned operating profits. Underpayment by society for the production of new wealth forces the economy as a whole to operate at a loss," stated Paulson.

Gerald McCathern of Hereford, a leader in the American Agriculture Movement, will discuss the AAM tractorcade to Washington and other plans for the coming year during tonight's rally.

The NORM board of directors will meet tomorrow morning, while panel discussions and other sessions will be held for visitors and guests.

Panel discussion groups and question and answer sessions will be conducted Saturday afternoon, while final plans for tomorrow night have not been announced.

The Gulf proposal was to be submitted to local unions today, and a final decision on ratification or rejection was expected by Saturday. "I think they will accept it," said A.F. Grospsiron, president of the Oil, Chemical and Atomic Workers International Union.

The union's bargaining policy committee unanimously approved the Gulf offer Thursday night, less than 10 hours after it was submitted.

The tentative accord culminated a tense week of talks in which Grospsiron kept the bargaining lines open, even though the previous contract expired Sunday night. All but about 3,500 OCAW members stayed on the job while the

negotiations resumed. On Wednesday, the union issued a set of demands for future contract proposals, and Gulf fell in line.

"Following action of the policy committee to accept the Gulf offer, I have approved an offer from Amoco Oil Co. which conforms with the pattern settlement," Grospsiron said at a news conference Thursday night, adding that the Amoco offer was identical to Gulf's. "Offers from other companies are expected to follow.

"We have every reason to believe that the Gulf settlement will set a pattern for

(See STRIKE, Page 2)

### But Permission Withheld

## FmHA Won't Recall Loans over D.C. Trek

By PAUL SIMS  
Managing Editor

Farmers Home Administration isn't telling farmers with mortgaged tractors they can't participate in the national tractorcade to Washington.

The administration is telling farmers, though, that it won't give permission to farmers to drive their tractors to Washington D.C. should the farmers ask for it.

The office of U.S. Representative Kent Hance, D-Lubbock, said Thursday that the Hereford American Agriculture Movement office, national headquarters for the tractorcade, called to clarify a rumor.

"The farmers thought the FmHA was going to call in their loans if they took their tractors to Washington," said Don Richards, press aide for Hance.

Richards said he contacted the state FmHA office in Temple concerning the rumor.

"Bob Hopper there told me that it is a state law that mortgaged equipment cannot cross county lines or state lines. If it does, the farmer has to file a lien in every county and state he goes through between Hereford and Washington," Richards said.

Hopper also told him that FmHA won't

call in his loans, but if a farmer asks if it's all right to carry it to Washington, FmHA cannot give permission," Richards said.

"If it's brought up there and back without a problem, it's okay," Richards quoted Hopper as saying. "But if they're involved in a disaster—a wreck or whatever—they're on their own."

Mike McCathern, of the Hereford AAM office, said Thursday that all of the tractors will be insured by the time they leave Hereford for Bushland Saturday afternoon. The tractors will leave Bushland for Washington D.C. Monday morning.

"We've told everybody to get insurance and they've been getting insurance, so it shouldn't be a problem," McCathern said. "One of the rules in the tractorcade code of ethics is that you have insurance."

McCathern said he realized that taking mortgaged tractors to Washington D.C. is against the law, "but it's a law that everyone breaks—if you owe money on your car and you go to Amarillo and you didn't get permission, you're breaking the law."

McCathern said that Hance's office assured him that FmHA has no plans to cancel any mortgages because of the tractorcade.

## Employment Growth Slows in December

WASHINGTON (AP) - The nation's unemployment rate edged up from 5.8 percent to 5.9 percent last month as the number of persons holding jobs increased by a relatively small 104,000, the Labor Department said today.

However, the department said both black and white workers and adult men and women scored strong gains for all of 1978, the third year of sharp expansion in jobs.

December's employment growth was much more slower than that of previous months and was down sharply from November, when 510,000 new jobs were created.

Some private economists say the Carter administration's success in bringing

down the unemployment rate is clouded by the prospect of a business downturn.

Because of the emphasis on fighting inflation, these economists expect the jobless rate to rise later this year. They say new jobs must be created steadily to keep the unemployment rate from rising because of the increase in the workingage population.

In its year-end review, the Labor Department said the number of persons with jobs increased by 3.3 million in 1978, with 2.1 million of the new jobs going to women.

The department said the only group with a worse job situation for 1978 were teen-agers. About one out of every four unemployed person was between ages 16

and 19.

The unemployment rates for most categories showed little change last month.

When President Carter took office in January 1977, 7.8 percent of the work force was unemployed and the administration spent several billion dollars to create more jobs.

Since then, the unemployment rate has dropped to nearly 6 percent and the government has described inflation as the nation's No. 1 problem. The administration plans to reduce some job programs in an attempt to balance the budget.

In fighting inflation, the government has also been trying to make money more scarce by driving up interest rates, and

most economists believe this will lead to slower economic growth.

Two, Arthur Okun and Alan Greenspan, agreed Thursday that the chances of a recession are strong.

Greenspan, chief economic adviser to former President Gerald Ford, said the predicted recession would be modest unless home prices decline.

Okun, chief economic adviser to former President Lyndon Johnson, said, "The odds are 2 to 1 we will see a recession sometime this year." However, he predicted that the recession will not be as bad as the one in 1974 and 1975 and he predicted inflation will be partially under

(See ECONOMY, Page 2)

# update friday

### Wayne To Undergo Another Surgery

LOS ANGELES (AP) - John Wayne, the battling giant of Hollywood films for half a century, has fought off cancer and an ailing heart. His new adversary is his gall bladder.

The 71-year-old veteran of Westerns and war movies - known to his fans as "The Duke" - checked into UCLA Medical Center on Wednesday for gall bladder surgery, a spokesman for his film company said.

Wayne reportedly has had a gall bladder problem for some time. A hospital spokeswoman described the Academy Award-winning actor's condition as good Thursday following preliminary tests.

"Everything is going now," said Tom Kane, a spokesman for Batjac Productions, Wayne's film company. "He's strong enough now, so they're going ahead with it."

Officials at the medical center could not say if Wayne's bladder or just gall stones would be removed, but described the procedure as "significant."

A doctor, who is not treating the star, said the operation generally would be regarded as a serious procedure due to Wayne's age and medical history. Wayne will be 72 years old May 26.

Hollywood's box office king overcame lung cancer in 1964. He has been recuperating from open heart surgery since April.

"The man upstairs has been pretty good to old Duke," Wayne said last August when he counted his blessings in an interview.

### Iran Oil Shipments Won't Resume Yet

TEHRAN, Iran (AP) - Oil exports from Iran are shut off by a complex mixture of political and technical factors that sources say make it impossible to predict when

the vital fuel shipments will resume. Industry sources who asked not to be identified said there is no guarantee Iran will ever produce the 6 million barrels of oil a day that made it the world's second largest exporter after Saudi Arabia.

"There are many people who are talking about production levels of perhaps 4 million barrels a day," one source said.

Prime Minister Shahpour Bakhtiar, echoing the wishes of the Paris-based religious opposition leader, Ayatollah Khomeini, told Parliament Thursday that Iran will halt deliveries of oil to South Africa and Israel, both of which rely heavily on this troubled nation for their fuel supplies.

He said oil sales to South Africa would be stopped because of that country's policy of racial segregation. Oil to Israel will be shut off, he said, because "the Iranian nation has always shown its unity with the Arab brothers and has always supported the rights of the Palestinian people."

Although most Iranians are Moslems, they are not Arabs, and Iran has continued to export oil to the Jewish state despite the Arab-Israeli conflict.

About 6 percent of American oil imports come from Iran, and a significant reduction in Iranian exports will affect prices in the United States.

### Legislators Recess Until Next Week

AUSTIN, Tex. (AP) - Texas legislators rechecked totals of the Nov. 7 vote for governor and lieutenant governor Thursday and then took off for their first long weekend of the 66th Legislature.

The Senate will return at 11 a.m. Monday and the House at 2:30 p.m. Texas lawmakers performed the largely ceremonial task Thursday of officially counting the general election returns for governor and lieutenant governor. Other statewide races, including the U.S. Senate race, were canvassed Nov. 24.

After the election, results in the governor and lieutenant governor's races from the 254 counties were sent to Secretary of State Steve Oaks, who turned them over to Speaker Bill Clayton. Then by decree of the state constitution, a 10-member canvassing committee from the House and Senate worked with a staff of professional tellers to get the official totals.

The announced official result showed that Republican Bill Clements beat former Attorney General John Hill, Democrat, by 16,909 votes. Clements got 1,183,828 votes; Hill 1,166,919; Mario Compean, Raza Unida Party 14,213; Sara Johnston, Socialist Workers Party 4,624; and 115 for "other" candidates.

Lt. Gov. Bill Hobby won reelection with 1,434,613 votes to 760,642 for Republican Gaylord Marshall, 14,855 for Socialist Workers candidate Andrea Doorack and 182 for others.

### Economist Predicts U. S. as Next OPEC

PITTSBURGH (AP) - The United States is likely to dominate world energy sources in the next century the same way the Middle East oil producing nations do now, a leading energy economist said here Thursday.

"The U.S. could become the OPEC of the 21st Century," Warren B. Davis, chief economist for Gulf Oil Corp., told a briefing session on the national energy outlook.

Davis said that by the year 2015, the nation will draw more than half its energy from coal, either by burning it directly or by converting it to gas or oil.

Imported oil and gas, expected to provide about 20 percent of the nation's energy by 1990, will have dropped by 2015 to 3 percent of the nation's energy supply, Davis predicted.

In addition to coal, oil will have been supplanted then by nuclear power and shale oil, he said.

"We'll have a number of sources of energy, but this won't be true of the rest of the world," Davis said. "The U.S. could become the OPEC of the 21st Century. The question is what will we do with it? Will we hug it to ourselves or will we share it with the rest of the world?"

But another Gulf analyst warned there would be hard times between now and the time when alternative energy sources become available.

### Weather

West Texas-Partly cloudy and warmer today. Partly cloudy and colder most sections tonight and Saturday except snow flurries Panhandle tonight and early Saturday. Highs middle 50s Panhandle to upper 60s extreme south. Lows middle teens Panhandle to middle 30s southwest. Highs Saturday low 30s Panhandle to middle 50s extreme south.



### Funny Guy

Jerry Clower, C of C Banquet speaker, got a hustlin' Hereford welcome at the Amarillo airport Thursday afternoon. The Hustlers and chamber officials, about two dozen in all, were on hand with a huge "welcome" banner when Clower

embarked from his plane. A portion of the group, pictured, were Bob Baker, Lee Umsted, Gladys Cavness, Clower, Hustler chairman Carroll Ann Simmons, and Charlie Bell.

## Some Ulcers May Be Inherited

BOSTON (AP) - The peptic ulcer, long enough to be a symptom of the stresses of modern life, may actually be inherited in many cases, according to a new study.

California researchers say that more than half of all ulcers may be passed on from generation to generation, although drinking, diet and stress can make the disease appear sooner.

For the first time, the doctors

conducted at Harbor-UCLA Medical Center in Torrance, Calif., was published in today's New England Journal of Medicine.

The doctors discovered that, in some families, people whose stomachs secrete unusually large amounts of an enzyme called pepsinogen are likely to have ulcers. The researchers said they are not sure whether pepsinogen

## Movie To Feature Dallas Cowgirls

By PETER J. BOYER  
AP Television Writer  
LOS ANGELES (AP) - If you thought television was overdoing it a bit with all those cheesecake cheerleader shots at football games, wait until you see what ABC is offering this weekend.

everything their public relations says they are - just good, down-home girls having fun. I won't spoil it by telling you how this ends; besides, I can't remember if there was an ending. Wait, there must have been an ending... I recall seeing a football stadium and lots of cleavage just before the screen went dark.

### The Abundant Life

MUTUAL ASSISTANCE

BY BOB WEAR



### Letter To The Editor

Dear Editor,

We would like to commend the action of the Deaf Smith County Commissioners in their price adjustment concerning dirt working equipment. Also we would like to commend the citizens of Deaf Smith County for, quoting Plato, "electing wise men" to these positions.

We know these prices seem exorbitant to many people. In our small business we do not follow these prices exactly, somewhat, however.

Any conscientious machinery operator knows full well that the next stroke of the bucket may bring up oil, gas or water, or we may break a communication line that would disrupt service from here to Halifax. Please bear with these operators, whether they be county, municipal or private for we will do our best to do a professional job.

We thank you for your time as you read this letter.

Sincerely,  
Leon J. Bell  
Mitchell Bell

### Birds

trees and use the bathroom." A skeptical Mayor Bartley Dowell, on the invitation of Mrs. Loerwald, looked into the matter a few weeks ago.

### Economy

control by late 1980. Administration officials are not predicting a recession but they expect the economy to grow by about 2.5 percent this year. That should increase unemployment slightly, possibly to 6.5 percent, they say.

### Strike

the U.S. oil industry." Grosprion said he had not talked to the administration's Council on Wage and Price Stability since the Gulf offer was submitted, so he did not know what the council's reaction might be.

The union oversees the negotiation of 411 contracts with 100 companies on the local level. Traditionally, an agreement with a major oil company is used as a pattern for settling with the rest of the industry.

the birds." Dowell recorded them. "You ought to hear the tape. It sounds just like a whirlwind," he said. "I don't know what the city can do to help her."

Walter Hoadley, chief economist for the Bank of America, predicted Wednesday that the economy will grow by about 1.9 percent and the unemployment rate should rise to nearly 7 percent by the end of the year. Hoadley also forecast an inflation rate

in 1966 to \$34,557 in 1976. The agency also said property taxes averaged 145.33 per \$1,000 of personal income in 1976, down from \$46.36 in 1966.

Wholesale prices rose 0.8 percent in December, the same as in November and about average for the year. Prices of gasoline went up 4 percent, prescription drugs 1 percent and food 0.9 percent.

The proposed exclusion of certain employees from the wage boost, which the union objected to, was made a local option in the Gulf proposal.

Joseph Carter, a deputy assistant director of the council, told The New York Times that the council "has been in contact and has answered many technical questions by the parties. We have not seen nor have we approved any specific

proposals." According to the administration guidelines, the 7 percent ceiling applies to the length of a contract. So, although Gulf's 73-cent first-year offer amounts to more than an 8 percent boost (based on the firm's average) worker wage of \$8.80, the 5 percent proposal for the second year would indicate the contract falls within the guidelines.

Grosprion admitted that increases in fringe benefits offered by Gulf apparently exceed the guidelines, but added, "We'll have to work that out."

The union president said the toughest aspect of the negotiations was the government intervention. "You're faced with the government trying to enforce a position on the industry," he said. "We're not bargaining with the government, we're bargaining with the industry. That makes it very difficult."

fringe benefits offered by Gulf apparently exceed the guidelines, but added, "We'll have to work that out."

THE IMPORTANCE OF "MUTUAL ASSISTANCE" is easy to see, unless we foolishly blind ourselves to its reality. We actually need each other.

WE INCREASE THE GENERAL GOOD, to the extent we live in accord with the law of "mutual assistance." Those who bring sunshine into the lives of others cannot keep it from themselves. - Barrie.

HUMAN STRENGTH, abilities and total well-being are increased, enlarged and enhanced through the continual workings of "mutual assistance."

## Chinese Ask Council For Cambodia Action

UNITED NATIONS (AP) - China is pushing a resolution to have the U.N. Security Council take action against Vietnam for its invasion of Cambodia, but the Soviet Union is certain to veto it.

opposition of the Soviet Union and Czechoslovakia." The Soviet Union, Vietnam's chief ally, failed in an attempt to delay the council debate until arrival of representatives of the new Cambodian Communist government installed in Phnom Penh Sunday after the speedy two-week conquest of the Vietnamese army and Cambodian rebels sponsored by Hanoi.

governments and U.N. agencies to halt aid to Vietnam. It declares that if Vietnam continues fighting and refuses to withdraw, the Council "will convene again to consider the adoption of effective measures" against it.

**L.D. BRAZELL**  
Services for L.D. Brazell, 64, step-father of a local resident, Billy Wayne Ramsey, will be at 10 a.m. Saturday at Third and Crosby Street Church of God in Tulla. The Rev. J.O. Mitchell, pastor, and Harlan Resch, will officiate. Burial will be in Rose Hill Cemetery by Wallace Funeral Home.

Mr. Brazell died Wednesday. Other survivors include the widow, two daughters, a step-daughter, a son, another step-son, a half-sister, a step-sister, a step-brother, 22 grandchildren and six great-grandchildren.

**JO JESSE ARELLANO**  
Services are pending with Englund's Funeral Home in Slaton for Jo Jesse Arellano, 21, of Hereford.

He was pronounced dead by Justice of the Peace O.K. Neal, Wednesday, after he reportedly touched a line to a fuse box on a pole at Hereford Salt Co. Death was ruled as a result of accidental electrocution.

**Publisher**  
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Bob Nigh  
Altha McIver  
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**Managing Editor**  
Advertising Mgr.  
Bookkeeping  
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**Talents Cited**

These Hereford High School orchestra students received All-Region recognition this week, shown from left are Laurie Parker, Barbie Koelzer, Naomi

Fuhrmann, Elizabeth Rudd, Rebecca Rudd, Nedra Fuhrmann, Jill Paschel and Richard Olson. [Brand Photo by Denise Smith]

**Orchestra Students Hold Region Title**

Hereford High School Orchestra All-Region students will go to a clinic today and will perform in concert tomorrow at 3 p.m. Both will be held at Austin Junior High School in Amarillo. This year's clinician will be A. Clyde Roller who is a famous conductor of orchestras in the United States as well as Europe

and South America.

The All-Region orchestra will be performing the following music Saturday: "American Salute" by Morton Gould; "Russian and Ludmills Overture" by Glinka; and "Evening Prayer and Dream Pantomime" by Englebert Humperdinck.

Students qualifying for All-Region through competition in Amarillo on Tuesday were Rebecca Rudd, Elizabeth Rudd, Lori Parker, Kylene Behrends, Richard Olson, Nedra Fuhrmann, Craig Burford and Naomi Fuhrmann. Barbie Koelzer and Jill Paschel were elected as alternates.

**Special Concert Planned Sunday**

Rev. and Mrs. Warren A. Rogers, well-known in the Church of the Nazarene, will be appearing in concert Sunday at Hereford Nazarene Church. Rev. and Mrs. Rogers will present a versatile service with duets, solos, and various instruments: electric guitar, banjo, ukulele, trombone, handsaw, piano, multi-kord and cordovax.

This special program will begin at 9:30 a.m. and again at 10:45 a.m.

In addition to his inspirational gospel messages, Rev. Rogers is a qualified spokesman concerning the Black work of the Church of the Nazarene and a representative of Home Missions. He pioneered in Nazarene Negro work 30 years ago, served as field representative for the Nazarene Bible College of Institute, W. Va. and served as district superintendent for the

Gulf Central District. The Rogers are the first Black missionaries from the United States to represent the Church of the Nazarene in foreign areas.

Rev. and Mrs. Rogers have been instrumental in organizing 40 new churches and have traveled thousands of miles in the interest of the church, laboring to win people to Christ.

Their new assignment is with the Department of Home Missions appointed for the Ministry of Planting New Churches in the Inner-City and Good Will Ambassadors for the Department of World Missions.

Hereford Nazarene Church is located at 16th and Blackfoot. Pastor Bob Huffaker and Ted Taylor, pastor of youth and education, extend a welcome for interested persons to join them for this special concert service.



REV. AND MRS. WARREN ROGERS ...to be appearing in concert Sunday

**Social Schedule Planned by Women**

Plans for several upcoming social events were considered Tuesday evening by members of Kappa Iota Chapter, Beta Sigma Phi Sorority, in the home of Melody Seiver.

It was announced that the ritual chapter will have a social on Jan. 27 in the home of Kathy Paetzold. Also, members were reminded that the Valentine Ball involving all of the city's sorority chapters will be on the

night of Feb. 17 in the Knights of Columbus Hall. Kappa Iota's nominee for Valentine Queen is their president, Judy Wall.

A progress report concerning the chapter's current service project, the Heart Ball, was given. The sorority women are selling tickets and making decorations for the formal dinner-dance, which is a non-profit event for the American Heart Association.

Other routine business was conducted under the supervision of Mrs. Wall.

Daleine Springer from the Face Place was introduced as the guest speaker for the evening. She presented the proper techniques for applying cosmetics through the use of live models.

Afterwards, refreshments were served by Mrs. Seiver and her cohostess, Judy Stoy.

Others in attendance were Karen Abney, Nanette Ashby, Cheryl Betzen, Marcia Boyer, Lynn Carter, Poppy Head, Kathy Johnson, Dolores Jones, Donna Jones Marsha Jones, Marilyn Leasure, Kathy Paetzold, Susan Sublett, Donna Warrick, Mary West and Marsha Winget.

**Hospital Notes**

**PATIENTS IN HOSPITAL**  
 Ramona Anez, Mable Ballard, Sylvia Barrientez, Tommy Carnahan, Sandra Combs, Anita Cupell, Charles Dean.  
 William Elliot, Rick Fangman, C.F. Finley, George Funk, Mary Garza, Pat Goforth, Louise Gunther, Juan Guterrez, G.L. Haney, James Haney, Luz Hernandez, Fernando Herrera, Fay Jung, Elmer Kennedy, George Kinyon, Claud Lemons.  
 Barbara Logan, Joe McKinney, Elizabeth Rea, Sandra Short, Clyde Taylor, Bessie Tice, Erwin Ward, Jerry Warren.  
 Jim William Annie O'Conner, Donna Burney, Inf. girl Burney, Ida Marry, Inf. boy Marry.

Liquor was made legal in the United States again in 1933 when the 21st Amendment to the U.S. Constitution was repealed.

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**The Whiteface Kiwanis Club**  
**Presents**  
**"Razzle Dazzle"**



TICKETS AVAILABLE AT DOOR  
 General Admission \$2  
 Family Pkg. (Admits 6) \$7.50

**CYO Dance Saturday**

CYO will be sponsoring a KBUY dance Saturday from 8:30-12:30 p.m. in Umbarger Parish Hall. Cost will be \$2 per person.

**School Lunch Menus**

**BREAKFAST Public Schools**  
**MONDAY** - Honey Buns, fruit juice, milk.  
**TUESDAY** - Do-nut, mixed fruit, milk.  
**WEDNESDAY** - Cinnamon toast, orange wedges, chocolate milk.  
**THURSDAY** - Sausage, toast, orange juice, milk.  
**FRIDAY** - Bacon, 1/2 boiled egg, peaches, toast, milk.  
**LUNCH Hereford High School and Junior High**  
**MONDAY** - Chicken Fried Beef patty or roast beef & gravy, mashed potatoes, garden green peas, rosy applesauce, peanut butter cookie, hot rolls, milk.  
**TUESDAY** - Chili Dog or fish on a bun, French fries, buttered corn, pineapple upside-down cake, milk.  
**WEDNESDAY** - Turkey enchilidas or beef patty, tossed salad, Spanish rice, pinto beans, sliced peaches, toastados, milk.  
**THURSDAY** - Hamburger or sloppy Joe, Lettuce, tomato, pickle & onion, crispy fried potatoes, hot apple pie, milk.  
**FRIDAY** - Batter fried fish or Bar B Q franks, Macaroni & cheese, creamy cole slaw, carrot curls, diced fruit, cookie, hot rolls, milk.  
**LUNCH Other Public Schools**  
**MONDAY** - Chicken fried beef patty, mashed potatoes, green peas, rosy applesauce, peanut butter cookie, hot rolls, milk.  
**TUESDAY** - Chili dog, French fries, buttered corn, pineapple upside-down cake, milk.  
**WEDNESDAY** - Turkey

enchilidas, tossed salad, Spanish rice, pinto beans, sliced peaches, toastados, milk.  
**THURSDAY** - Hamburger, lettuce, tomato, pickle & onion, crispy fried potatoes, hot apple pie, milk.  
**FRIDAY** - Batter fried fish, macaroni & cheese, creamy cole slaw, carrot stix, mixed fruit, cookie, bread, milk.  
**LUNCH St. Anthony's School**  
**MONDAY** - Sliced turkey with gravy, mashed potatoes, peas, fruit, rolls, milk.  
**TUESDAY** - Beef ravioli with cheese sticks, tossed salad, blackeyed peas, white cake, milk.  
**WEDNESDAY** - Meat loaf with catsup, peas, buttered potatoes, brownies, buttered bread, milk.  
**THURSDAY** - Hotdogs with chili, pork and beans, potato chips, cookies, milk.  
**FRIDAY** - Fish sticks, green beans, baked potatoes, peaches, rolls, milk.  
 When Woodrow Wilson sailed for the Versailles Peace Conference in 1918, he became the first United States president to leave the country while in office.

**IF YOU ARE BETWEEN THE AGES OF 55-65 and are not in a Bible study class, we invite you to join us for Bible study at First Baptist Church each Sunday at 9:45 a.m. ground floor ADULT IV DEPARTMENT**

**GUITAR SALE**  
**January Clearance**  
**ALL NEW GUITARS**  
**AT DEALER'S COST**  
 EXAMPLE:  
 Gibson J50 Retail \$708  
 (W/Hardshell Case) Dealer's Cost.....\$374  
 WE HAVE GIBSON, GUILD, YAMAHA, EPIPHONE, VENTURA, and MANY OTHERS.  
**18 Dellwood, Canyon**  
**Call 655-3476 - Anytime**

**Ann Landers Teenage Thoughts**

**DEAR ANN LANDERS:** Often adults express their feelings in your column. I hope you will give a teenager a chance to do the same. Right now I am in the dumps because of a guy and I need to share my thoughts.  
 Yes, a teenager can be in love. I'm sure of it. It's having all those special feelings for one person and sort of building your whole world around him. You have your little quarrels but it's wonderful when you make up. You're sure nothing can really separate you. Then, when you get to the point where all you want to do is be with him and nobody else-it happens. He decides it would be best to end the relationship. His reasons? Well, you don't understand. But they're HIS reasons and that's that.  
 Even worse is when he doesn't have the guts to tell you and just stops calling. All you can do is sit around and cry. You wait--thinking maybe you'll die of a broken heart, but somehow you go on living.  
 Most girls go through this agony many times before they find the right one. So if any of you out there are sitting around feeling miserable because you're suffering from a split, please know you are not alone. I am with you. Let's put our heads on straight--right now--this very minute and start all over. -- Goodbye Depression, Hello Sunshine  
**DEAR GOODBYE, HELLO:** Thank you for sharing your innermost feelings in an effort to help your sister sufferers. I'm sure you succeeded.  
**DEAR ANN LANDERS:** I wear glasses. Frequently I take them off and rest them on my desk -- or the table. Almost immediately someone picks

them up, tries them on and says, "My God, you're blind!" -- or "I had no idea your eyes were so bad." Yesterday, one fellow said, "Holy smoke! In a few years you'll need a dog!"  
 What can a person say in response to these dumb clucks? I've thought of telling them to enroll in optometry school so they can charge for their diagnosis. Any other ideas? -- Annoyed in Worcester  
**DEAR ANNOYED:** Your best bet is to cut them off at the pass. The minute someone reaches for your specs, snatch them up and say, "Sorry, I don't allow anyone to put on my glasses. They get bent out of shape." This is a true statement and the perfect foil.  
**DEAR ANN LANDERS:** A gentleman I've been seeing lately seems to think keeping the lights on rather than turning them off is economical. He said it "saves the bulbs." I think his reasoning makes no sense. Will you please check this out? -- Baffled in Binghamton  
**DEAR BING:** The man at Con Edison says incandescent light bulbs are made to burn a certain number of hours. They will burn approximately the same number of hours whether they are left on or turned off and on frequently. Fluorescent bulbs, however, DO use up a certain substance that wears them out. However, in normal household use, the life of a light bulb is NOT shortened by an appreciable amount if the bulb is turned off and on several times a day.  
 I find it fascinating that your friend is preoccupied with "saving the bulbs." What about saving electricity? Or is it free in your town?

**Chicken Supper Jan. 20**

Plans for chicken supper, to be held on the night of Saturday, Jan. 20 were discussed by members of Hereford Elkettes last week during a meeting at the BPOE, Elk Lodge.  
 Joyce Walker, president, conducted the business meeting.  
 During the upcoming supper, Ken Wiggins, district chairman of the Muscular Dystrophy Association, will present a certificate of appreciation to the local Elk Lodge in recognition of their MD carnival and other fund-raising events during the Labor Day weekend this past fall. Also, a film produced by the MD Association will be shown. Cost of the supper will be \$1.50 per person.  
 The name of Leola Dunivan was drawn for the door prize, but she was not present to claim it.  
 The Elkettes' next meeting will be Wednesday at the lodge.  
 Others present at the recent meeting were Karrell Rettman, Donna Smith, Ruby Gallagher, Martha Bridges, Lynn Bridges, Laura Harris and Kay Ivins.

**Teen Dance Scheduled Tomorrow**

Lively Times will be playing Saturday night from 8-12 p.m. in the Community Center during a teen disco dance.  
 Cost will be \$3 a single and \$5 per couple.

**RAILROAD CROSSING STEAK HOUSE**  
**Special**  
**Switchman \$2.95**  
 6-Oz. Sirloin Strip  
 Includes Salad bar and choice of Baked Potato or French Fries.  
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 West Hwy 60 364-7740  
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 Special good in Canyon also 655-7701  
 Breakfast served from 6 to 10:30 a.m.



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EEK & MEEK



FRANK AND ERNEST



**ACROSS**

- 1 Octopus-like creature
- 6 Clip
- 11 Commencement
- 13 Tristan's beloved
- 14 Miniscule
- 15 Military force
- 16 Day before a feast
- 17 Actor Mineo
- 19 Genetic material
- 20 Dry
- 22 Cheap metal
- 23 Shroud
- 24 Invitation response (abbr.)
- 26 Vacation
- 28 Common tree
- 30 Automotive society (abbr.)
- 31 Relative
- 32 Title
- 33 King of faeries
- 36 Spoon
- 39 Bravos (Sp.)

**DOWN**

- 1 Shoe part (pl.)
- 2 Arrow case
- 3 Pronouns
- 4 Believer (suffix)
- 5 Math symbol
- 6 Compass point
- 7 Glutton (colloq.)
- 8 Slurs
- 9 Handsome man
- 10 Pertaining to a kidney
- 12 Trial
- 13 Malady
- 14 Make known
- 21 Induces
- 23 Turned
- 25 Poker holding
- 27 Abels brother
- 29 Snarled
- 33 Most elderly
- 34 Scarab
- 35 Born
- 37 Valid
- 38 Sharper
- 39 Refuge
- 41 Fasten
- 43 Fracas (2 wds.)
- 48 Playing marble
- 49 Graduate of Annapolis (abbr.)
- 51 Filch
- 52 Part of a shoe

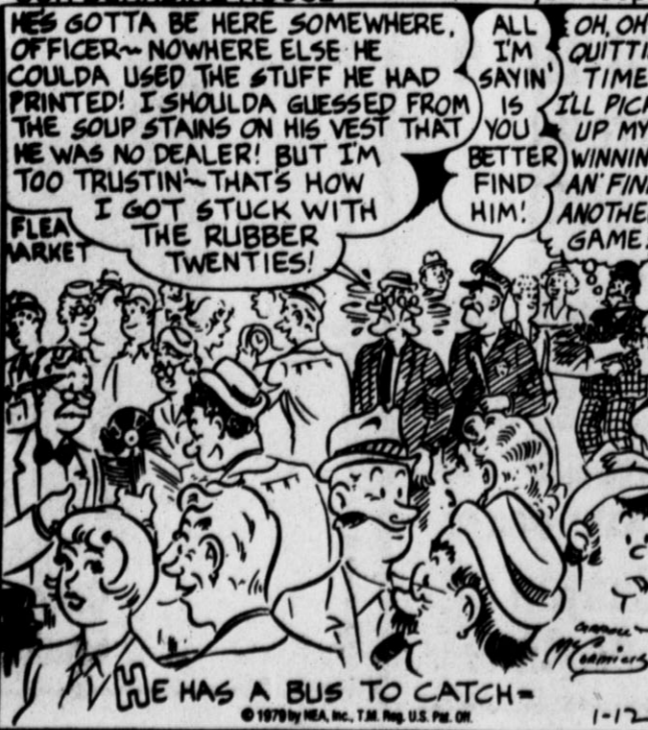
**Answer to Previous Puzzle**

ORE KOALA ORG  
OIL AVOID NEO  
ZOO NAKED TYP  
ESTER TIGONS  
GLA OGS  
IN MOST STAGES  
OEO TIS OAT  
ORO TEL NNA  
FORMER FLUENT  
ONE YEN  
KOREA GOING  
ORE BLAME OAR  
KAN LAPIN NNE  
OLD EMEND BOW

ALLEY OOP



OUR BOARDING HOUSE



Gradishar Named As Top Defensive Player

DENVER (AP) - He's not the swiftest, nor the hardest hitter. Others have more flair, and many have saltier reputations. What Denver Broncos linebacker Randy Gradishar is going for him is an uncanny knack of being where the ball is. And whether it's a running back heading for an opening or a receiver going for a pass, Gradishar usually gets there first.

"He doesn't miss very many tackles, but his greatest asset is his ability to stay unblocked," said Broncos defensive coordinator Joe Collier. "That's the reason he gets in on so many tackles."

"Others have had more physical ability," said Broncos head coach Red Miller, "but when you consider Randy's mental approach to the game, he's the best there is."

Gradishar, a five-year pro who had his best season yet in 1978, was named Thursday as The Associated Press' Defensive Player of the Year in the National Football League.

Gradishar was named on 30 of 84 ballots cast by a panel of sports writers and broadcasters, three from each league city.

Linebacker Jack Ham of the Pittsburgh Steelers was second in the balloting with 14 votes, followed by Dallas Cowboys defensive tackle Randy White with 10½ and Steelers linebacker Jack Lambert with 10.

Others receiving more than one vote were linebackers Steve Nelson of New England and Robert Brazile of Houston and defensive ends Lee Roy Selmon of Tampa Bay, Harvey Martin of Dallas and rookie Al Baker of Detroit.

Gradishar, the right inside

linebacker in Denver's 3-4 defense, compiled 196 tackles and 90 assists this season - both club records.

But he insists those gaudy statistics are largely due to his role in the defense.

"People will come up to me and say, 'Wow, 20 tackles!'" said Gradishar, an All-Pro for the second straight year. "What they don't realize is that I'm expected to make a lot of tackles. I'm on the inside, so a lot of action comes my way."

"The way I play depends on how the line plays. I'm like a quarterback - I get all the glory. But if the guys up front aren't doing the job, I'm not going to do anything."

"Much of my success this year was due to the play of nose tackle Rubin Carter. His job was to keep the center off of me so I could make the tackle. There's a lot of sacrificing in our defense, guys who play unselfishly so other players can get the headlines."

The former Ohio State star, called "the best linebacker I ever coached" by Woody Hayes, made the key play repeatedly in 1978 as the Broncos raced to their second straight AFC West Division title.

Against Kansas City on Sept. 24, with the game in overtime and the Chiefs on a third-and-two at the Denver 40, Gradishar twice stopped Tony Reed cold on running plays up the middle. The Broncos then drove to the winning touchdown.

On Dec. 3 in Oakland, he scooped up a Raiders fumble and ran 20 yards for a touchdown, sealing a 21-6 victory.

Raider Reserves Save Game

LUBBOCK, Tex. (AP) - Reserves poured off the Texas Tech bench to score a blistering 57 points as the Red Raiders exploded in a furious second-half rally Thursday night to trap the Baylor Bears 80-76 in a Southwest Conference basketball game.

Tech snatched a narrow 71-70 lead with 3:03 remaining when Kent William's 19-foot jump shot popped the net. And the Raiders breathed a sigh of relief when Baylor offensive wizard Vinnie Johnson fouled out just moments later.

"The turning point came when Johnson went out of the game," said Tech Coach Gerald Meyers. "I tell you we had to fight for our lives tonight."

Ben Hill, Joe Baxter and Tommy Parks sparked the offensive surge that propelled Tech past the Bears and into sole possession of first place in the SWC standings with a 3-0 record. Tech is now 11-2 on the season, while Baylor fell to 1-2 in conference play and 7-6 overall.

Hill led Texas Tech with 20 points, while Baxter had 16, Parks 14 and Williams 12. Terry Teagle led Baylor with 20 points and Johnson had 19. Wendell Mays added 16.

Baylor led 40-39 at halftime and twice had Tech down by 11 points in the first half.

"We weren't flat, but we weren't sharp," said Meyers. "We got shocked into it after the first 10 minutes. Baylor played really good basketball and I have to give our veteran players credit for the job they did."

But the substitutes may have told the final difference. Tech reserves scored 57 points while their Baylor counterparts could manage only seven.

"Baxter really did a good job while Parks led the press and Hill played well at both ends," Meyers commented. "The press got us back in the game in the second 10 minutes and again at the end of the game."

"I thought Tommy Parks was the most instrumental difference in the game. He kept hitting the free throws and we expected him to miss," lamented Baylor Coach Jim Haller.

Campbell Stopped By Mother Nature Only

HOUSTON (AP) - All that came close to stopping Houston Oilers running back Earl Campbell in his record-setting rookie season in the National Football League was Mother Nature.

Campbell, named the Associated Press offensive player of the year, ripped through Atlanta for 137 yards in his first regular season game as a pro, electrifying the crowd with a 73-yard touchdown run on his third play from scrimmage.

Campbell, also named to the AP All-Pro team and the AP offensive rookie of the year, later gouged 199 yards out of the tough Miami Dolphins on the way to becoming the first rookie to lead the NFL in rushing since Jim Brown in 1957.

Dibbs Wins Prix Bonus

NEW YORK (AP) - If he hadn't spent his wayward youth hanging around the city park courts, Eddie Dibbs might well have wound up jerking sodas at the corner drug store or operating a car wash.

Or, as he himself once quipped to an Italian reporter in Rome, "Except for tennis, I probably would have been a bag boy in the A&P supermarket."

Sometime this weekend at Madison Square Garden, the sponsor of the Grand Prix Masters Tournament will present Eddie with a check for \$300,000 - just like that. It's a modest tip for his allegiance to the Colgate circuit during the past year.

Eddie will stuff it in his pocket and go about his business of trying to pick up an added \$100,000 first prize in the windup Masters, although he must stand in line behind Jimmy Connors and young John McEnroe.

"How much prize money have you made altogether during the past year?" somebody asked him after he had won one of his Garden matches.

"Oh, I don't know," Eddie replied, shrugging his shoulders. "Half a million, I guess. Maybe more."

He hadn't counted lately. This little scenario is a microcosm of the mad, orbiting world of tournament tennis - money cascading like a waterfall, players getting rich almost in spite of themselves and the old game on the verge of foundering on its own success.

Edward George Dibbs is a bandy-legged little court scambler 5-feet-7, 160-pounds - Brooklyn-born, Miami-educated and world-seasoned. Mention his name at a cocktail party and you probably would get a blank stare and a query: "Eddie Who? What's he do?"

Eddie Dibbs is not exactly a household name. You don't see it in the black headlines on the sports pages. You don't see him on the TV tube when the big eye is zeroing in on the center court at Wimbledon or the U.S. Open.

Johnson had a different theory after watching Campbell slip and slide for 62 yards in the 34-5 loss to the Steelers.

"Earl's low-to-the-ground running style isn't conducive to running in the rain, he runs so hard," Johnson said. "Pittsburgh running back Franco Harris is more of a standup runner and he can glide more."

Campbell's yardage total against the Steelers was his second lowest output of the season. He gained 41 yards on seven carries in the first quarter against Pittsburgh Dec. 3 but missed the last three quarters with a broken rib.

Despite his historic rookie season, Campbell refuses to say he set any personal goals.

"All I wanted to do this year was to become a part of this team and help them in whatever way I could," Campbell has repeatedly said. "Whatever else happened, happened."

Campbell received 47 of the 84 votes cast for the honor. Pittsburgh quarterback Terry Bradshaw finished second with 24 votes and Seattle quarterback Jim Zorn was third with six. No other player received more than two votes.

Mahaffey Leads Hope Golf After Two Days

PALM SPRINGS, Calif. (AP) - John Mahaffey took a philosophical view of the situation.

"For a long time," he said, "I had what they call the fear of winning. I thought I was good enough, but I wasn't sure I was ready."

There's little doubt of it now. He reeled off an improbable string of seven birdies - one short of the all-time PGA Tour record - on the way to another 6-under-par 66 that gave him a two-shot lead after 36 holes of the five-day, 90-hole Bob Hope Desert Classic.

"It must be something like what Johnny Miller had going a few years ago," Mahaffey said Thursday. "I could see the line, I was hitting the ball solid and the putts just kept going in the hole."

His spectacular effort at La Quinta gave him a two-round total of 132. A whopping 12 shots under par after playing the two toughest of the four desert courses used for the first four rounds of this event. The format calls for the pros to play one round on each of the four courses each day with a

different team of amateurs before the final round Sunday at Indian Wells.

Art Wall, grinding away in his 31st year of four activity, coaxed in a wide-breaking, up-hill, 30-foot birdie putt on the final hole at Bermuda Dunes to complete a 67 that gave him a 134 and second place.

"Gee whiz," exuded the 55-year-old Wall, a Master-champion 20 years ago. "What's going on?"

He thought a moment and continued: "This sort of thing could make me start thinking I can play again, and I'm not sure that's a good thing."

Leonard Thompson, with a 66 at Tamarisk in mild, cloudy weather, was next to 135. He was followed at 136 by Keith Ferguson, who had a 67 at Indian Wells.

The group at 137 included J.C. Snead, Tom Purtzer and former PGA champ Lanny Wadkins. Snead had a 69 at Indian Wells, Purtzer 68 at Tamarisk and Wadkins shot 66 at La Quinta.

Lee Trevino was 68-139 and Jack Nicklaus 69-140. Both

First Game

The first pro football game in the United States was played in Pittsburgh in 1892 with the Pittsburgh Athletic Club opposing the Allegheny Athletic Association.

# The Iceman Scores 52 In Win Over Clippers

**By The Associated Press**  
It took M.L. Carr and Bob Lanier a while to warm up Thursday night - shucks, it took everyone a while to warm up in the frigid Pontiac Silverdome - but when they did the Detroit Pistons began cooking on all cylinders.

Carr scored 17 of his 23 points in the second half and Lanier got 12 of his 18 after the intermission in leading Detroit to a 104-101 triumph over the Portland Trail Blazers that snapped the Pistons' six-game losing streak. The Silverdome was cold with the thermometer in the low 50s - it was near zero outside - because of a condensation problem under the dome.

Elsewhere, George Gervin pumped in 52 points as the San Antonio Spurs flogged the San Diego Clippers 140-111, the Seattle SuperSonics edged the Phoenix Suns 109-106 and the Kansas City Kings turned back the Golden State Warriors 94-89.

Detroit moved ahead of Portland for good by scoring the last six points of the third period on two free throws by Lanier. John Long's slam dunk and two foul shots by Andre Wakefield. The Pistons then had an eight-point lead sliced to two with 30 seconds left before Carr canned a free throw.

"It was freezing out there," said Carr. "It took me a long time to get warmed up." Lanier said the cold "stiffens my

knees." But Portland Coach Jack Ramsay said the cold had the same effect on both teams.

**Spurs 140, Clippers 111**  
Gervin, the NBA's leading scorer, broke his own point record for San Antonio's HemisFair Arena. Gervin hit 24 of 33 floor shots and all four of his free throws to snap the mark of 51 he set in 1975 against Memphis in the old American Basketball Association.

Gervin had 40 points in the first three quarters and sat out the first seven minutes of the final period. When he re-entered the game he notched 12 of his team's next 14 points in a span of less than four minutes. Nick Weatherpoon scored 38 points to pace the Clippers.

**SuperSonics 109, Suns 106**  
Gus Williams sank four free throws in the last 29 seconds to

# Mavericks Take Two From Canyon

La Plata's freshman boys had four players in double figures last night as they routed the visiting Canyon White Freshmen 86-48.

Scoring for the Mavericks were Alan Wartes with 31, Don DeLozier with 17 and Joe Soliz and Aubrey Richburg with 16 points each.

Also winning last night was the Maverick seventh grade as they used the 20 points of

Robert Martinez and the 12 points of Steve George to whip the Canyon team 44-27.  
La Plata did not make a clean sweep last night as the eighth grade could not get the ball to fall in the basket in a 49-15 loss to the Canyon White eighth graders. Leading the Mavs in scoring was Ricky McCracken with six points.  
Next action for the Mavericks will be Jan. 15 when they host the Berger team.

## Kings 94, Warriors 89

Otis Birdsong scored 24 points, including the last six of the game, to lead Kansas City. Golden State took an 89-86 lead with 4:50 remaining but the Warriors were blanked the rest of the way, missing their final eight shots. Phil Ford hit two free throws with 4:41 left to pull Kansas City within a point and Birdsong then scored the final three baskets.

# JV Girls Whip Tulia

The Hereford junior varsity girls basketball team started a four-game-in-three-days series by winning their first round game of the Canyon Invitational

# Ex-TCU Mentor Dies

**FORT WORTH, Tex. (AP)** - Othol "Abe" Martin, who led Texas Christian University to three Southwest Conference football championships during his 14-year tenure as head coach, died early Thursday. He was 70. Funeral services will be at 11 a.m. Saturday at University Christian Church next to the TCU campus.

Martin was an end on TCU's first SWC title winning team in 1929 and was an assistant line coach in 1931 while finishing his degree.

After a successful high school coaching stint, Martin returned to TCU to direct the offense under Coach Dutch Meyer. He served as head coach from 1953 to 1966 and athletic director from 1966 until his retirement in 1975.

Martin was named Texas' "Coach of the Year" in 1955 and 1958 and represented his district on the National Football Rules Committee for years.

Martin also helped develop the All-American Bowl game sponsored by the coaches.

Martin's 1955 team lost to Ole Miss 14-13 in the 1956 Cotton Bowl, but the following year beat Syracuse 28-27 in the post-season bowl. His 1958 team won the SWC title and tied Air Force 0-0 in the Cotton Bowl in 1959. His 1959 team tied for the SWC title and played in the Bluebonnet Bowl. His last bowl team was 1965 when he took the Ergs to the Sun Bowl.

He is survived by his wife, Sally; a son, Don; and a granddaughter, Lisa, all of Fort Worth.

Funeral Services will be at 11 a.m. Saturday at University Christian Church next to the TCU campus.

# Who Is No. 1 Now?

**By HERSCHEL NISSENSEN  
AP Sports Writer**  
The No. 1 college basketball ranking is up for grabs again ... and come Saturday, Illinois just might claim it.

In a clash of Big Ten powers, the unbeaten and fourth-ranked Fighting Illini upended No. 1-rated Michigan State 57-55 at Champaign, Ill., Thursday night when sophomore Eddie Johnson popped in a 20-foot jump shot from the right corner with three seconds left.

Tournament, 55-36, against the Tulia B-team Thursday afternoon.

Using a balanced team effort which produced two players in double figures the "Faces" took a 19-10 lead at the end of the first stanza and never trailed.

Holding a nine-point lead until the start of the fourth quarter, Hereford poured in 15 points in the final period while holding Tulia to eight.

Corina Suarez led Hereford with 17 points, followed by Kerry Hacker with 10 and Connie Huffaker and Christi

Beane with eight each.  
Hereford travels to Pampa tonight and then plays in the Canyon tournament for two games on Saturday.

In the sophomore game at the Canyon tournament the girls were not so fortunate as they were dominated by a strong River Road junior varsity in a 41-18 loss. Leading the scoring was Deannette Vigil with 12 points.

Pampa is Hereford's next stop also as they open the night's playing in a 4:30 contest against the host Harvesters.

# Sports Shorts

**TENNIS**  
**NEW YORK** - Defending champion Jimmy Connors, suffering from a large blister on the bottom of his left foot, retired from his match against John McEnroe at the \$400,000 Grand Prix Tennis Tournament at Madison Square Garden.

Due to rules instituted for the event this year, Connors, trailing 7-5, 3-0, is out of the tournament. The retirement, being treated as a default, means McEnroe automatically advances to one of Saturday's semifinals.

In the matches that were completed, Arthur Ashe downed fellow American Harold Solomon 6-1, 6-4, Brian Gottfried defeated Italy's Corrado Barazzutti 7-6, 6-4 and second-seeded Eddie Dibbs demolished Raul Ramirez of Mexico 6-0, 6-1.

**OAKLAND** - Second-seeded Chris Evert advanced to the semifinals of a \$125,000 women's tennis tournament by beating Marita Redondo 7-5, 6-3.

She will meet Ann Kiyomura on Saturday. Kiyomura upset fifth-seeded Rosie Casals 6-3, 6-4 in their quarter-final match.

Top-seeded Martina Navratilova won her second round match over Yvonne Vermaak of South Africa 6-3, 6-0 and

fourth-seeded Dianne Fromholtz of Australia beat sixth-seeded Virginia Ruzici. **SAN ANTONIO, Tex.** Wendy White, an 18-year-old Rollins University freshman, defeated fifth-seeded Dana Gilbert 6-1, 6-2, to advance to the quarter-finals of a \$25,000 women's tennis tournament.

**COLLEGE FOOTBALL**  
**COLUMBUS, Ohio** - An Ohio State University official who asked to remain anonymous confirmed that Earle Bruce will replace the fired Woody Hayes as the Buckeyes' 20th football coach.

Ohio State athletic officials scheduled a news conference for 2 p.m. Friday to announce the successor to Hayes, who was fired Dec. 30 for slugging a Clemson player in a 17-15 Gator Bowl loss.

**SAN FRANCISCO** - Joe Paterno, who guided Penn State to an 11-0 regular season record before losing to Alabama in the Sugar Bowl, was named College Football Coach of the Year for the second time by the American Football Coaches Association.

In 13 seasons at Penn State, Paterno has rolled up a record of 123-25-1 for an .825 winning percentage, putting him first among major college coaches with 10 of more seasons.

**Beach State.** The 49ers whipped the University of California-Irvine 83-58 in their Pacific Coast Athletic Association opener.

In boosting its record to 15-0, Illinois won a jump ball with 40 seconds left and ran the clock down until the game-winning bulls-eye by Johnson, who led the Illini with 16 points.

Johnson also pulled down 13 rebounds to help the Illini to an overwhelming 50-22 advantage in that department.

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Lever action, spring primed. Big 20-oz. capacity for cartridge or bulk grease.

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# For God So Loved The World

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Bro. Bill Frazier Pastor  
130 N. 25 Mile Ave.
- BIBLE BAPTIST CHURCH**  
Rev. Kenneth Carroll, Pastor - 647-2402  
501 S.E. 3rd - Dimmitt, Texas 79027
- DAWN BAPTIST CHURCH**  
Bill Alexander, Dawn Community  
Sunday Services 9:50 and 6 P.M.
- FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets
- FIRST BIBLE BAPTIST**  
4th and Jackson  
Gordon Parsley, Pastor - 364-2962  
Sunday School, Morning Worship    Evening Service, Mid-Week Service
- FRIO BAPTIST CHURCH**  
Johnny Tims, Pastor  
Frio Community
- GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Gary Bandy, Pastor
- MT. SINAI BAPTIST CHURCH**  
Melvin Martin
- PALO DURO BAPTIST CHURCH**  
Wilderado Community  
David Harp, Pastor
- SAINT JOHN BAPTIST CHURCH**  
400 Mable Street  
Rev. C.W. Allen
- SUMMERFIELD BAPTIST**  
Don Larkin, Pastor
- TEMPLE BAPTIST CHURCH**  
Rev. J.L. Bozeman  
Forrest Ave. and Ave. K
- TEMPLO BAUTISTA MEMORIAL**  
Pablo Garcia, Pastor
- TRINITY BAPTIST CHURCH**  
Southern Baptist - Rev. C.F. Powell  
205 E. 6th
- WESTWAY BAPTIST CHURCH**  
Rev. Fraelin E. Suttle  
Route 4, Hereford
- BIPPUS COMMUNITY CHURCH**  
Gene Brock, Pastor - Preaching 1,2,3,4  
Sundays, 5th Sunday, Singing.
- CATHOLIC CHURCH**  
Rev. Bernard McGorry, Pastor  
Harrison Highway at 25 Mile Ave.
- LA MISION DE SAN JOSE**  
South West of City  
Pastor: Rev. Jim O'Connor
- CHURCH OF THE NAZARENE**  
Rev. Bob Huffaker  
16th & Blackfoot
- IMMANUEL LUTHERAN CHURCH**  
Ave. B and Park  
"The Church of the Lutheran Hour"
- HEREFORD COMMUNITY CHURCH**  
Pastor, Rev. Morris Means  
15th & Whittier - 364-8866



**FRANKLIN KNEW WHAT GOD EXPECTS OF EVERYONE**

The occasion of Benjamin Franklin's birthday reminds us that it would be almost impossible to list all the accomplishments of this distinguished American patriot who still exerts a profound influence over our lives; or to decide whether he is best remembered as a statesman, diplomat, inventor, author, philosopher or simply as our foremost advocate of thrift, hard work and sensible living. In any case, you can do no better than to follow his common sense advice, and to attend the Church of your choice regularly; for as Franklin himself pointed out, God helps those who help themselves.

"Whatever thy hand  
findeth to do, do it with  
all thy might."  
— Ecclesiastes 9:10

...Waste neither time nor money, but make the  
best of both. Without industry and frugality  
nothing will do, and with them, everything.  
— Benjamin Franklin

## Faith Lets You Discover A New World Of Happiness

- ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, Pastor  
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- CHRISTIAN ASSEMBLY**  
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South Main
- FAITH ASSEMBLY OF GOD**  
401 County Club Drive  
Rev. Don Heddin
- LA EGLESIA DE CRISTO**  
Pete Vega, Minister 364-6401  
334 Avenue E
- FIRST METHODIST CHURCH**  
Rev. William D. McReynolds  
501 North Main
- WESLEY UNITED METHODIST CHURCH**  
Rev. Jesse Hodge, Pastor  
410 Irving
- IGLESIA METODISTA SAN PABLO**  
Rev. Emilio Montemayor, Minister
- CENTRAL CHURCH OF CHRIST**  
Bob Wear  
148 Sunset Dr. - 364-0594
- PARK AVE. CHURCH OF CHRIST**  
703 W. Park Ave.
- 15th STREET CHURCH OF CHRIST**  
15th and Blackfoot  
J.M. Gillpatrick, Minister
- THE CHURCH OF CHRIST**  
319 Ave. I - 10:30 A.M. - 6 P.M.  
364-0178 364-7208 364-6563
- CHURCH OF JESUS CHRIST OF  
LATTER DAY SAINTS**  
(Mormon)  
Country Club Drive
- FIRST CHRISTIAN CHURCH**  
Rev. Mack McCarter - West Park Avenue  
10:50 a.m. Sunday Morning - 9:45 Sunday School  
7 P.M. Sunday Evening
- GRACE GOSPEL CHURCH**  
804 Ave. K
- UNITED PENTECOSTAL CHURCH**  
Rev. Warren McKibben - 364-6578  
Ave. H. & Lafayette
- FIRST PRESBYTERIAN CHURCH**  
610 Lee Street  
George D. Belford, Pastor
- ST. THOS. EPISCOPAL CHURCH**  
Rev. Charles R. Threewitt, Pastor  
601 West Park
- SEVENTH DAY ADVENTIST CHURCH**  
Elder Ron Spear, Pastor  
West Park Addition
- LA IGLESIA DE SAN ANTONIA**  
North 25 Mile Avenue
- TEMPLO CALVARIO ASAMBLEA DE DIOS**  
Union and Avenue G  
Rev. Hector Sanchez
- FAITH MISSION CHURCH OF GOD IN CHRIST**  
Rev. Richard Collins  
902 Heibach - 364-6698

*These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.*

<b>A to Z TIRE &amp; BATTERY</b> Troy Rhodes	<b>FIRST NATIONAL BANK</b> Since 1900	<b>HEREFORD STATE BANK</b> "The Friendly Bank"	<b>PITMAN GRAIN CO.</b> John D. Pitman
<b>BRANDON &amp; CLARK ELECTRIC</b> 364-5470	<b>GILLILLAND-WATSON FUNERAL HOME</b> Marlin Gilliland - John Gilliland - Charles Watson	<b>HI PLAINS SAVINGS &amp; LOAN ASSOC.</b> 364-3535	<b>CARL McCASLIN LUMBER CO.</b> Carl G. McCaslin
<b>C &amp; W CARPET</b> 364-3448	<b>DAVIS IMPLEMENT CO.</b> W. L. Davis Jr.	<b>THE INK SPOT, INC.</b> C.E. Coleman Jr.	<b>ROCKWELL BROS.</b> Ray Chambliss, Manager
<b>CASE POWER &amp; EQUIPMENT</b> L.B. Herring, Manager	<b>HEREFORD IRON &amp; METAL</b> Anson A. and June Dearing	<b>THE HEREFORD BRAND</b> 364-2030	<b>SMITH &amp; CO. FUNERAL HOME, INC.</b> Park Avenue & Greenwood (Hereford's Finest)
<b>COIN OPERATED MAY TAG LAUNDRY</b> Two Locations: 213 13th & 1009 Park Ave. Herb and Dennis Edwards, Owners	<b>WEST TEXAS RURAL TELEPHONE</b> Cooperative Incorporated Thomas A. Hyer, General Manager	<b>SUIT'S AUTO SUPPLY COMPANY</b> 364-1500	<b>WAC SEED, INC.</b> Hug Clearman-Armon Lauderback
<b>CONSUMER'S FUEL ASS'N.</b> "Bub" Sparks, Manager	<b>McRIGHT GARAGE</b> Mr. & Mrs. Clyde Oldham	<b>KELLEY ELECTRIC</b> Virgil Kelly	<b>SECURITY FEDERAL</b> 1017 W. Park Avenue
<b>DICKIE'S RESTAURANT</b> 364-6901	<b>SONIC DRIVE IN</b> 305 N. 25 Mile Avenue Tom & Sandy Beatty	<b>LOERWALD BROTHERS</b> 231 W. 2nd.	<b>OGLESBY IMPLEMENT CO.</b> Cecil Oglesby



# 1979 Women's Division Officers



MARY HERRING  
President



FRANCIS BERRY  
Vice President



GLENDA GENIES



LAJEAN HENRY  
Secretary-Treasurer



OLIVIA DENNING



MARGARET FORMBY  
Parliamentarian



MARCIA SNYDER

## A message from your 1978 President

It was both a challenging and rewarding year, and I consider it a great honor to have served as your president during 1978.

In retrospect, I personally see where things should have been better—realizing that more time and effort on my part may have changed those areas. At the same time, I believe it can be recorded as a good year because of the work of some dedicated directors and committee chairmen, and an excellent office staff.

The work of the chamber cannot be carried out without the work and support of many individuals. My appreciation goes to all those who were involved, and a special thanks goes to Margaret Formby and the Women's Division. The transition

to a new executive vice president during the year was made smoother by the support and work of the Women's Division.

We believe the year ended on an optimistic note and that manager Mike Carr, along with President Ken Rogers and the new board will have great success with their "involvement '79" program of work this coming year.

The chamber was busy in '78. A few of the activities, along with committee chairman or project leaders: Teacher Appreciation Banquet, Norma Walden; community seminars, Mike Carr; boating and bicycle safety clinics, Danny Boyer; Super Sports Weekend, Tom Simons; boys' and girls' basketball tournaments, Steve Hodges;

tennis tournament, Dave Hopper; Lucy Rogers; ag committee work on farm legislation, Don Hicks; Fun Breakfasts, Doug Manning; new business ribbon-cuttings and public relations work, the Hustlers group headed by Bill Johnson; and the Chamber Follies, Charlie Bell, Susie McGee, Jan Walser—along with other chamber and Women's Division workers.

The list is not complete. Many people worked behind the scenes on a number of projects. Thanks to all those individuals who were involved in helping make Hereford and Deaf Smith County a better place to work, live and play!

Speedy Nieman

Building for a greater Hereford  
& Deaf Smith County



THE  
**FIRST NATIONAL**  
BANK of **HEREFORD**

MEMBER FDIC SINCE 1900



## Deaf Smith County Chamber of Commerce

### Annual Banquet and Meeting, Bull Barn, Hereford, Texas Jan. 11, 1979

## Involvement '79

### BUDGET PROGRAM

- Welcome.....Speedy Nieman  
Master of Ceremonies
- Invocation.....Rev. Mack McFarler
- Introductions.....Emcee
- Citizen of Year Award.....Gayle Colton
- Introduction of Officers.....Emcee
- President's Remarks.....Ken Rogers
- Guest Speaker.....Jerry Clover

### ACKNOWLEDGEMENTS

- Joe Stollenhager, Banquet Chairman
- Jan Walser, Dinner Music
- Bereford Buslers
- Olivia Denning, Chairman, decorations Chairman, Women's Division
- Dickie's Restaurant, Caterer
- Dean Berring
- Kesler's Jewelry
- Bereford Camp Fire Council
- Bolly Sugar Corp.
- Santa Fe Railway

Your Chamber invites, and urges

You to become

**Involved**

in

**1979!**



### 1979 C of C Board

- Ken Rogers, President
- Jake Webb, Vice President
- Dr. Milton Adams, Treasurer
- Speedy Nieman, Past President
- Michael Carr, Executive VP

### DIRECTORS (1977-79)

- Paul Abalos
- Jonny Cloud
- Speedy Nieman
- Raymond Schicks

### (1978-80)

- Dave Hopper
- Jerry Payne
- Ken Rogers
- Butch White

### (1979-81)

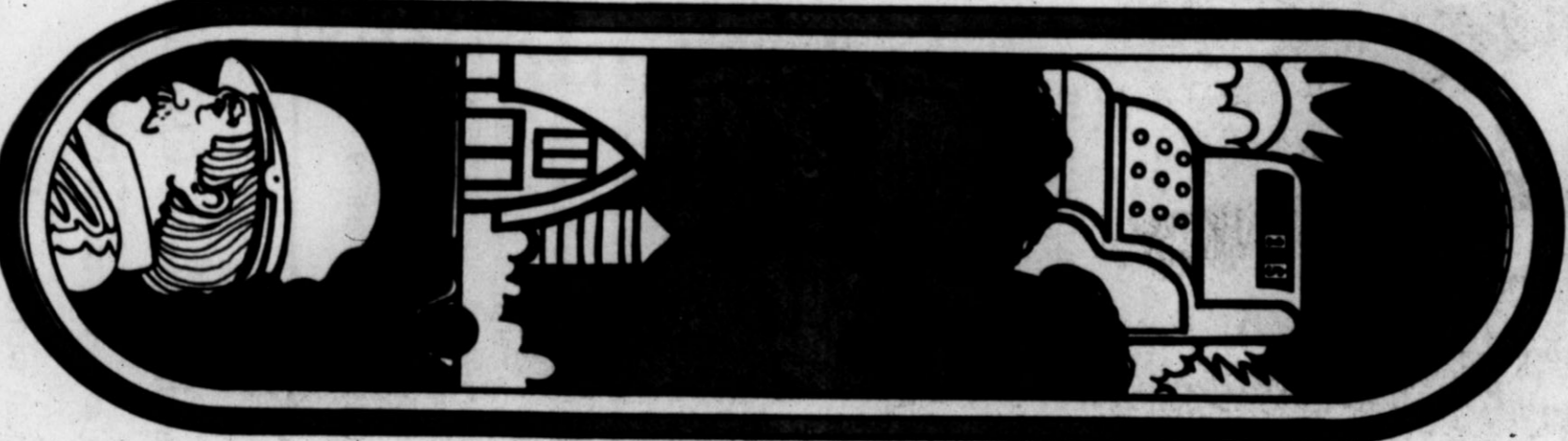
- Dr. Milton Adams
- Earl Brookhart
- Joan Coupe
- Jake Webb

### WOMEN'S DIVISION

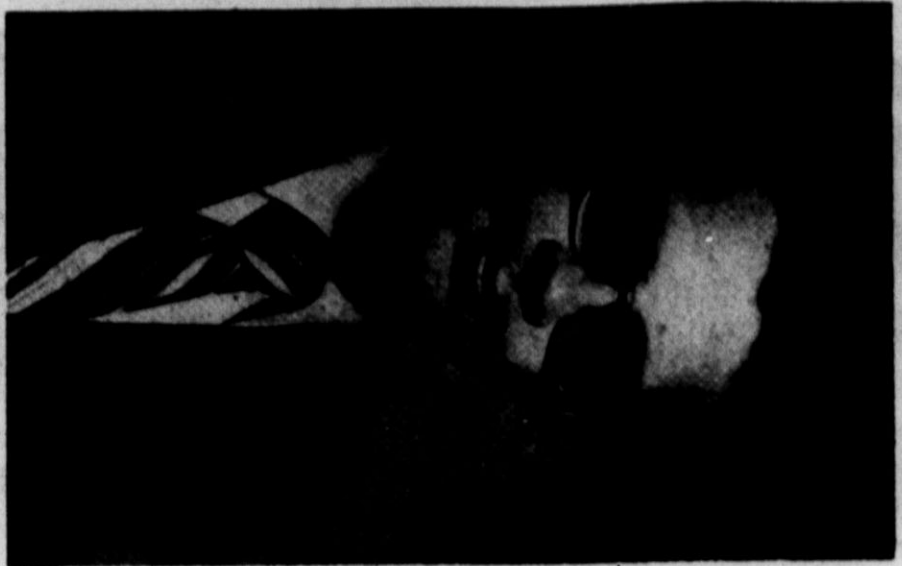
- Mary Herring, President

### OFFICE STAFF

- Michael Carr, Executive VP
- Toni Shakolis, Office Mgr.
- Carolyn Killough, Bookkeeper
- Mona Marquez, Secretary



# Meet Your Officers . . . . .



**KEN ROGERS**  
President



**JAKE WEBB**  
Vice President



**MILTON ADAMS**  
Treasurer

## A Message from the New President. . .

**INVOLVEMENT '79** was selected as our theme for this year's annual banquet and to be carried throughout 1979 for basically two reasons: One, the Chamber of Commerce is dedicated to our continued involvement in all phases of the economic, personal achievement, governmental and other related activities of the Hereford Area. Two, we want to offer each individual that wants to be involved in community activity, a place to become involved and offer them the resources to see their ideas become a reality.

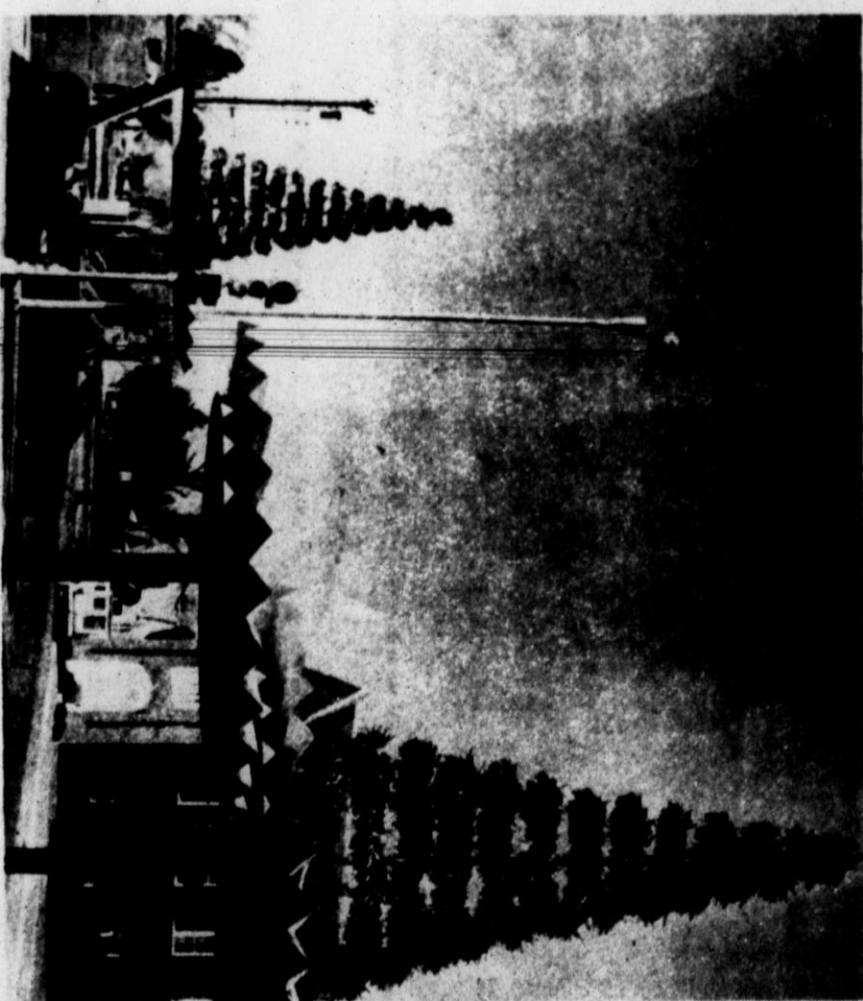
Your Chamber works on a budget each year with the income being primarily from membership dues from about 475 members currently carried in the Chamber. To be able to provide more and better planned activities, our goal is to increase our membership by at least 10 percent. Your support is needed both in terms of membership and in manpower as the Chamber is a volunteer organization from the entire community and it is only through your efforts that the Chamber can be what you want it to be.

We are committed to working with and for those involved in our agricultural problems to try and help solve them and to assist in anyway that we can as these are community problems not just farm problems. They touch each and everyone of our lives.

Ken Rogers

The Deaf Smith County Chamber of Commerce expresses Appreciation to the following good friends, firms and businesses for their support of the annual **CHRISTMAS LIGHTING PROJECT**

*Appreciation is also extended to the Hereford Kiwanis Club for their assistance in this project*



Christmas decorations shown above are furnished each year through contributions arranged by the Chamber of Commerce.

- A.A.U.W.
- Allied Oil
- American Legion
- Ann's Knit Shop
- Armour & Co.
- Bay View Study Club
- Beaver Parts & Machine
- Boyd Machine & Supply
- Bround Sheet Metal
- Chuck's Electric
- Coverart, Bybee, Line & Hoelscher
- Credit Bureau of Hereford
- EI Lane Study Club
- Family Medical Clinic
- Farr Better Feeds
- Federal Land Bank
- First National Bank
- First Printing Co.
- First Realty of the Southwest
- Geobuilding Systems, Inc.
- Gibson's Prescription Pharmacy
- Gunn Bros. Stamp Store
- Herman's
- Dr. Eugene Hendon
- Hereford Garden Club
- Hereford Parts & Supply
- Hereford State Bank
- Hereford TOPS Club
- Hereford Travel Agency
- Hereford Welding Supply
- Hi-Plains Savings & Loan Ass'n.
- K-PAN
- K-Bob's Steak House
- Kester's Jewelry
- La Madre Mile Study Club
- La Plata Study Club
- Litho-Graphics

- Little's
- Lone Star Agency
- Lynette Apartments
- Carl McCaslin Lumber Co.
- Millburn Motor Co.
- M. E. Moses Co.
- Owens Electric
- Panchara Tire & Supply
- Parls Cage
- Park Avenue Florist
- Pioneer Natural Gas Co.
- Pitt's Aero Repair
- Plains Insurance Agency
- Property Enterprise
- Red Carpet Inn
- Roberts Appliance
- Rutherford's
- Schlags Farms, Inc.
- Sears, Roebuck & Co.
- Shoellenberger, Berry & Co.
- Southwestern Bell Telephone
- Slagner-Orsbom Buick-Pontiac-GMC
- Stan Knox TV & Music
- Suit's Auto Supply
- Taylor's Furniture & Appliance Center
- Texas Alpha Iota Mu
- Thomas & Burdett
- A.O. Thompson Abstract
- Tip Top Oil Co., Inc.
- Tops #918
- Tubb, Easternwood & Saul
- Velde Study Club
- Doyle Vines Earth Moving
- WAC Seed, Inc.
- Warren Bros. Motor Co.



Your Nextdoor Neighbor

Congratulations to the Chamber on a great year in 1978  
Best wishes for 1979

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FDIC

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TIME & TEMPERATURE DIAL 364-5100

### BOOTS & SADDLE WESTERN WEAR

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BACKING THE CHAMBER IN 1979  
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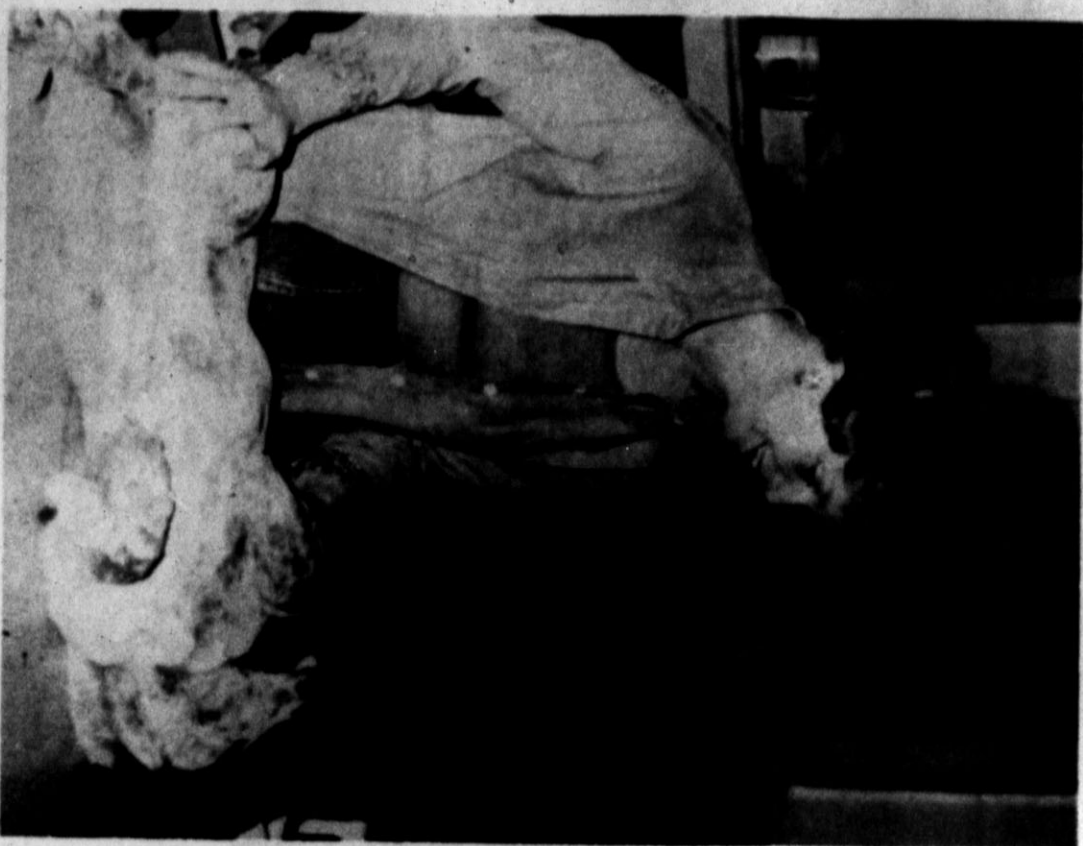
### Ron Smith's Flowers West

364-6452  
SUPPORTING THE CHAMBER OF COMMERCE IN 1979  
PARK PLAZA CENTER  
BOX 1347  
HEREFORD, TEXAS  
79045

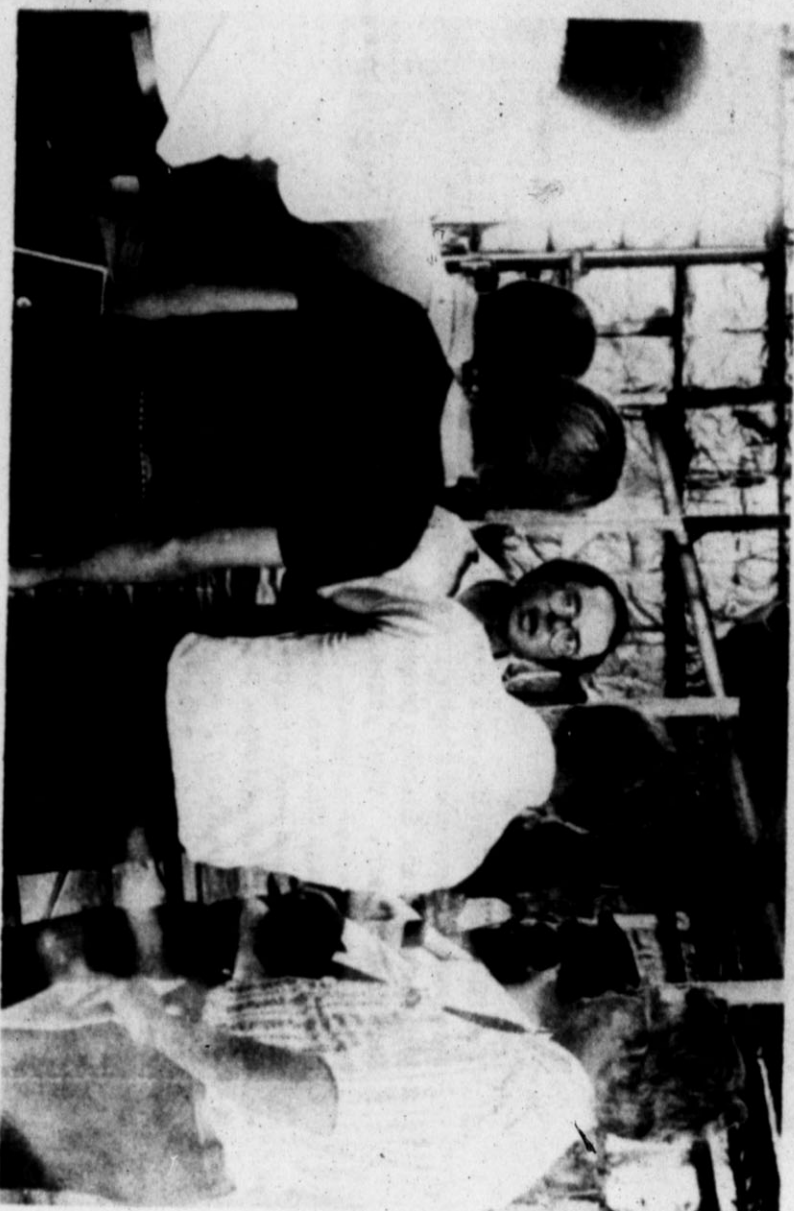
### Smith & Co. Funeral Home, Inc.

105 GREENWOOD-HEREFORD, TEXAS 79045  
BACKING THE CHAMBER IN '79

# ... and Directors for 1979



C of C and Women's Division activities are varied. Dean Jones, photo at top left, served as chairman of the Animal Action Committee which strived for humane treatment of animals. One of the features of the Fun Breakfasts is the presentation of the 'Bull Chip' award to individuals active in community affairs, and the photo at top right shows Harlan Vander Zee with his plaque. Bottom photo illustrates another visit by Chamber members to a local industry--this one being Tagco Industries.



**SPEEDY NIEMAN**  
Past President



**RAYMOND SCHLABS**



**BUTCH WHITE**



**PAUL ABALOS**



**DAVE HOPPER**



**JONNY CLOUD**



**JERRY PAYNE**



**EARL BROOKHART**



**JOAN COUPE**



**MARY HERRING**  
Women's Division

## PARK AVENUE FLORIST & GIFTS

315 Park Ave.

364-4042

Terry Sparks  
Manager

Bill & Randy Griffin  
Owners



Support the Dear Smith County Chamber of Commerce

## ALLRED OIL CO. INC.

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"FINE PRODUCTS"



PHONE 364-3366

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OFFICE FURNITURE & SUPPLIES

364-0430

144 W. 4th



WE BACK THE CHAMBER IN 1979  
A STRONGER CHAMBER MEANS A STRONGER  
HEREFORD.

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621 N. MAIN - 364-6891

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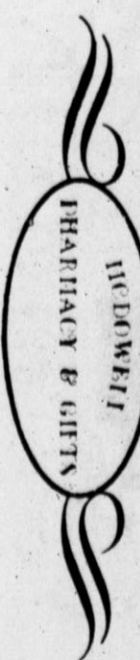
## JONES MOTORS

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Hereford, Texas 79045



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336 N. Main

Hereford, Texas 79045  
364-1313

# Outgoing Directors of the Chamber



TOM HAMLETT



MAC K TUBBS



JOE SHOLLENBARGER



MARGARET FORMBY

## Col E

## Office Staff



MICHAEL CARR  
Exec. Vice President



TONI SHAKOCIUS



CAROLYN KILLOUGH



MONA MARQUEZ

## Honor Roll of Past Presidents

- |                       |                           |
|-----------------------|---------------------------|
| 1918-24 D.L. McDonald | 1955 Ralph Hartge         |
| 1929-30 T.E. Selger   | 1956 Townsend Douglas     |
| 30-31 John P. Sinton  | 1957 Dr. A.T. Milam       |
| 31-32 W.E. Dameron    | 1958 Marcus Latham        |
| 1934 A.O. Thompson    | 1959 J.R. Johnson         |
| 1935 B.H. Hopkins     | 60-61 C. Palmer Norton    |
| 1936 Jesse Stanford   | 1962 Chas. Fomby          |
| 1938 A.H. [Bud] Stern | 1963 Maurice Tanshill     |
| 1939 Miles Robertson  | 1964 Austin Roe Jr.       |
| 1940 D.H. Alexander   | 1965 Wayne Thomas         |
| 1941 W.E. Dameron     | 1966 Raymond White        |
| 1942 R.L. Thompson    | 1967 Neil Cooper          |
| 43-44 H.A. Cline      | 68-69 Ernest Langley      |
| 45-46 Wayne Evans     | 1970 Virgil Marsh         |
| 1947 Homer Brunory    | 1971 Charles Hoover       |
| 1948 Francis Hardwick | 1972 Melvin Jayne         |
| 1949 Henry Sears      | 1973 Jim Coakright        |
| 1950 O.L. Bybee       | 1974 Roy Fashon           |
| 1951 Bruce Wooddell   | 1975 R.W. [Bud] Fades     |
| 1952 J.R. Allison     | 1976 R. Donald Hicks      |
| 1953 Paul Harvey      | 1977 Joe Shollenbarger    |
| 1954 Tom Alderson     | 1978 O.G. [Speedy] Nieman |

Supporting the Chamber...Supporting the County



● Finest Steaks In The County  
● Complete Saled Bar  
● Private Dining Rooms  
● Plenty of Parking  
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215 S. 25 Mile Ave.

## COWAN JEWELERS

We Salute the Chamber for It's Concern with the Future

Downtown  
364-4241

HEREFORD



364-2232

205 E. PARK



The 'Strictly Bull' Follies were sponsored by the Chamber in November and proved a highly successful musical revue, with costuming and direction provided by a professional New York company. Many young couples in the community helped make the show a success. In the photo at right, Dallas Cowboy star Randy White was presented with the Chamber's Hereford Bull award when he appeared at a YMCA Banquet. President Speedy Nieman made the presentation. In the bottom right photo, Calvin Jones was one of many Hereford residents who participated in the Women's Division Clean-Up Week.

WORKING WITH THE CHAMBER FOR  
A STRONG 1979



240 East Third St.  
HEREFORD, TEXAS 79045  
PRINTING COMPANY  
Phone 364-1090



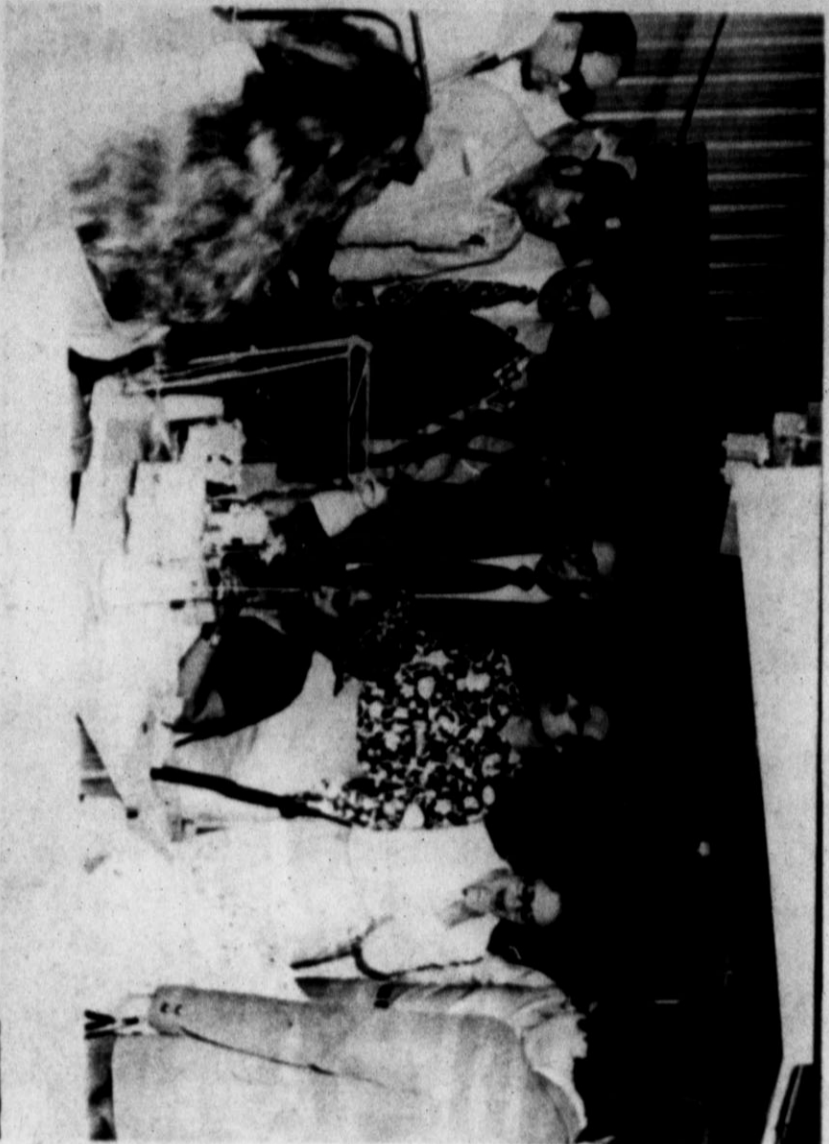
## PITMAN



PITMAN INDUSTRIES, INC.  
Post Office Box 1937, Hereford, Texas 79045  
Serving The Hereford area Since 1930.



Hereford was one of the top communities in the area for donation of blood to the Coffee Memorial Bank in Amarillo, and the Women's Division telephone committee was a big factor.



To get better acquainted with some of the local industries, chamber groups toured several of the companies during the year, including the Sue Ann Corporation.

*It takes two,  
the Chamber and YOU!*



Jerry Clower, named country comic of the year four times, was the featured banquet speaker in January 1979. Clower helped draw a sellout audience for the annual event.

## Miss Hereford Pageant of 1978



Stephanie Stringer  
crowned Miss Hereford of 1978  
at annual pageant  
sponsored by Women's Division



Tammy Stringer  
Miss Hereford, Teen Queen

**LOOKING FORWARD  
TO SERVING YOU  
IN THE COMING  
YEAR**

**Deaf Smith**  
HELPS TEXAS GROW



**Behind the Chamber in 1979!  
PROPERTY ENTERPRISES**  
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Ted Walling  
Avis Blakey  
Jim Mercer  
Don T. Martin  
**205 S. 25th Avenue  
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Hereford, Texas

Phone 364-0555



Your Professional



Mike and Janis Carr greeting Chamber members at a reception honoring the new executive vice president of the Deaf Smith County Chamber of Commerce.



The Hustler group, a public relations organization for the Chamber, are shown at one of the 19 ribbon-cutting ceremonies conducted during the year for new businesses.

*The Chamber was involved in many areas*



Miss Hereford, Stephanie Stringer, and Miss Teen Hereford have fun packing for a trip to the state Miss USA Pageant in El Paso.

*Industry, safety, sports among C of C activities*



The Super Sports Weekend, sponsored by the chamber, included tennis, baseball and golf tournaments, as well as a huge track and field meet.



Chamber groups toured several local industries during the year, including a trip to Arrowhead Mills.



Danny Boyer and his Health & Safety committee conducted a boating safety clinic for area citizens.

**SUPPORT THE CHAMBER OF COMMERCE**



HEREFORD, TEXAS



MAY WE SERVE YOU

**SHOOK TIRE CO.**



600 W. 1st

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**pantry cage**

*Only the best is good enough.*

Sugarland Mall

Lujan Henry, Owner

Help Hereford and Deaf Smith County

Support the Chamber!



**THE MONEY GROWERS ASSOCIATION**



Your hometown people serving you...

119 E. 4th

364-3535





Emcees Doug Manning and Lynton Allred make a big production of giving Bub Sports a \$400 cash prize during a Fun Breakfast.



Games are part of the fun at the breakfast meetings, and here a table of members stand up for a game, as emcee Lynton Allred swells at the other end with a rubber chicken.

*Fun Breakfasts drew great crowds*

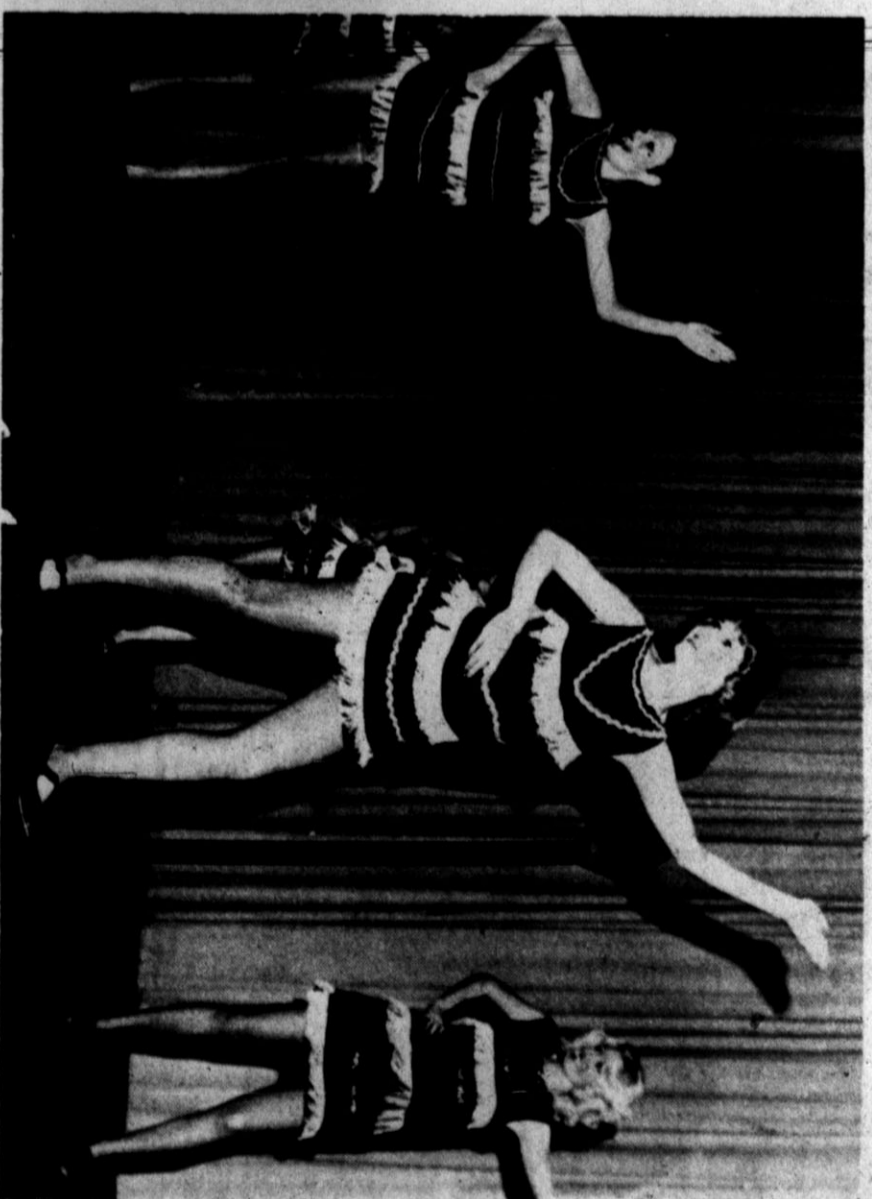


Announcements are a part of the breakfast programs, and Jim Tucker is never at a loss for words, much to the dismay of emcee Doug Manning.

*'Strictly Bull Follies' was new project*



Charlie Ball and Jan Waiser, two of the Follies' chairmen, relax during rehearsals. The popular revue ran for three nights.



The Charleston number was popular with the audience and brought back memories for some.



The audience enjoyed a "Sunday by the Sea" dance and song number by men of the Follies cast.

**Rester's**  
SERVING HEREFORD  
SINCE 1927  
Across from the  
Jewelry Post Office in  
Downtown Hereford

Supporting Deaf Smith County  
Chamber of Commerce...

Supporting Your Town and  
Your County.

801 Park Ave. 364-0578

Saluting the Deaf Smith County Chamber of Commerce  
for a great 1978 and even better 1979  
**GONZALES BROS. PLUMBING**  
Residential-Commercial-Industrial  
West Walnut Road 364-0193

**Firestone** the people the people  
1st & Main 364-4333



Ron Sanders, Store Manager

**SUPPORTING THE  
CHAMBER IN 1979  
HEREFORD**  
GRAVEL CENTER 144 W. 2nd  
364-6813

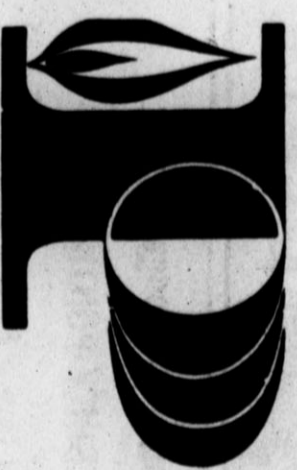
STANDING BEHIND AN ACTIVE CHAMBER.

**CONSUMER'S FUEL CO-OP**

ASSOCIATION INC.

116 New York Ave.

364-1146



**THE NATURAL ENERGY  
COMPANY  
SALUTES**

THE DEAF SMITH  
COUNTY CHAMBER  
OF COMMERCE

301 W. 3rd.

364-1322

**Dairy  
Queen**

# '79 Committee Chairmen

Here are your Committee Chairmen for 1979 and a list of the tasks which constitute the Chamber's Program of Work for this year.



**TOURISM**  
...Ben Wely

Promote the acquisition of better convention facilities. Attract more conventions and meetings to Hereford. Provide assistance in conducting local tours. Promote and support the musical production "THEYSAAS" and promote tourism in this area. Actively work to coordinate special events such as the All Girl Rodeo to benefit Hereford as much as possible. Will coordinate ideas with the Publicity Committee to bring added tourism income to Hereford.



**FUN BREAKFAST**  
...Doug Henshaw

To support and produce a bi-monthly Fun Breakfast for Chamber members, guests and friends.

Coordinate the Breakfast not only as a membership meeting but also as a means of promoting Hereford. Use the Breakfast as a means of increasing involvement in community activities.



**INDUSTRIAL DEVELOPMENT**  
...Dan Tuley

Develop a comprehensive and continuing plan for prospecting. Continuously update material and information provided to prospects. Maintain a trained team to meet with industrial prospects. Maintain liaison with other industrial development agencies.

Continue current correspondence with the prospective companies showing interest in this area.



**TRANSPORTATION**  
...Larry Alby

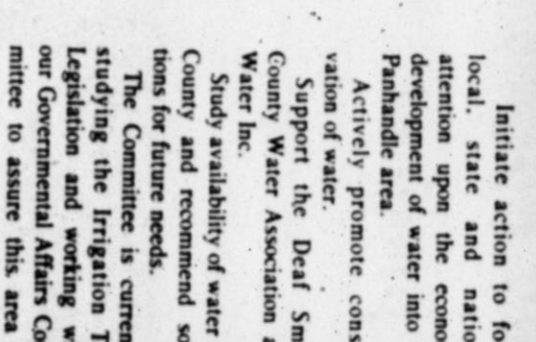
Serve as a focal point and action agency on all matters of transportation including air, rail and highway. Support Highway 60 Highway 385 Associations and the proposed Interstate Route, Roswell to Amarillo via Hereford. Promote a program of continuing improvement in Hereford streets and county roads; study traffic problems, including possible loop and truck routes and recommend solutions. Promote the development and use of Hereford Airport and promote the availability of the Amarillo Air Terminal to the benefit of Hereford and Deaf Smith County.



**PUBLICITY**  
...Buddy Pender

Promote Hereford as the "Hospitality Haven Hereford" of the Panhandle Empire. Promote Chamber projects utilizing all available community media. Coordinate with the Business Committee on community advertising.

Make arrangements with all committees to better promote any activities that will occur in 1979 which will benefit Hereford.



**WATER**  
...James Bird

Initiate action to focus local, state and national attention upon the economic development of water into the Panhandle area. Actively promote conservation of water. Support the Deaf Smith County Water Association and Water Inc. Study availability of water for County and recommend solutions for future needs. The Committee is currently studying the Irrigation Tax Legislation and working with our Governmental Affairs Committee to assure this area of representation.



**SPORTS**  
...John Foshin

Develop a complete recreational plan for the area and encourage city, school and county cooperation and involvement in program. Sponsor selected athletic events and tournaments. Assist other sports or recreational groups when aid is needed. Provide assistance for any playoff games. Coordinate efforts to increase area involvement in Health through sports.



**GOVERNMENTAL AFFAIRS**  
...Jim Cowright

Monitor local, state and national issues which have an effect on the local economy and recommend policy positions on legislative issues. Emphasize importance of such issues to the public. Sponsor public meeting with state and national legislators. Conduct such activities as voter registration and "Get-Out-And-Vote" Campaigns. Represent the Chamber membership in communicating with local, state and national officials in matters pertaining to legislation. Provide an open forum for local candidates to discuss issues and answer questions. Provide a focal point for various groups to coordinate



**AGRICULTURE**  
...Bobby Vogel

Unite all groups in furthering agri-business in the county. Support and promote all aspects of agri-business and serve as focal point and action agency for all activities affecting agri-business. Plan and conduct all local agri-related tours and assist with annual agricultural events. Establish and maintain liaison with state and national leaders and inform them of local agricultural situations. Work closely with the Water and Governmental Affairs Committees to insure proper representation for this area. Study any and all legislation that directly affects our area and take proper action.



**CULTURAL**  
...Helen Eskler

Coordinate with local clubs and organizations in the promotion of fine arts, education, religion and other cultural activities in Hereford. Support the annual New Teachers Banquet. Continue program of recognition for Hereford High School, Valedictorian and Salutatorian. Encourage active participation in activities of local churches. Continue to support the Hereford Chamber Singers. Coordinate with Women Division on activities for Fine Arts Festival including music, arts, dancing and drama. Support the Deaf Smith County Museum, the Religion Arts Festival, and Mexican American Culture Day. Assist the Community Player in locating suitable facilities.



**MEMBERSHIP**  
...Mike Parick

Conduct a vigorous, sustained campaign to enroll every reputable individual, firm or corporation in Deaf Smith County's program of quality growth. Develop and implement a systematic program to contact prospects and to maintain communication and good relations with members. Review annually the membership support of each member to identify those members who business growth would indicate their ability to increased their fair share investment in the Chamber. Seek to increase involvement of all present members in adding to membership. Promote the need of all agriculture related fields in helping strengthen our membership.



**HISTORIES**  
...Carol Ann Swanson

Act as official host for Deaf Smith County Chamber of Commerce. Assist in special projects for the community. Visit all new businesses and professional offices as soon as possible. Assist membership committee in sustained campaign for new members and help conduct annual membership drives. Provide greeters for conventions and meetings held in Hereford. Continue conducting "ribbon cuttings" and welcome for all new businesses in Hereford.



**HEALTH & SAFETY**  
...Dr. Donald Coon

Actively support a program to encourage the availability of adequate professional resources for the community. Support and promote programs designed to improve the health and safety of the community. Coordinate with local groups in matters pertaining to preventive and cooperative action involving health and safety in general. Seek to create some type of bicycle and jogging paths in Hereford. Create a Health Service Directory. Work to insure Hereford of emergency service and disaster preparedness. Coordinate educational safety projects.



**BUSINESS**  
...Tom Scott

Plan and conduct seminars on economic areas. Conduct special promotion campaign to stress the Hereford shopping area.

Unite all local retail areas to promote Hereford as regional retail center. Actively support a program to improve courtesy and service. Assist in coordinating retail promotions in Deaf Smith County. Promote better consumer relations thru dissemination of information on the free enterprise system and profit motivation. Promote and coordinate a sales courtesy clinic and other orientation program. In coordination with school district, city, county, state and federal offices established holidays to be observed in the community. Assist Christmas Decorations Committee. Coordinate with Publicity Committee on community advertising.

as well as the dedicated effort and cooperation of all of us. That's how to get things done - through team work and solidarity with all the community.

**T G & Y**  
Family centers

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