

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



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The Brand
Hereford, Texas

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Vol. 3

HEREFORD, TEXAS, OCTOBER 9, 1903

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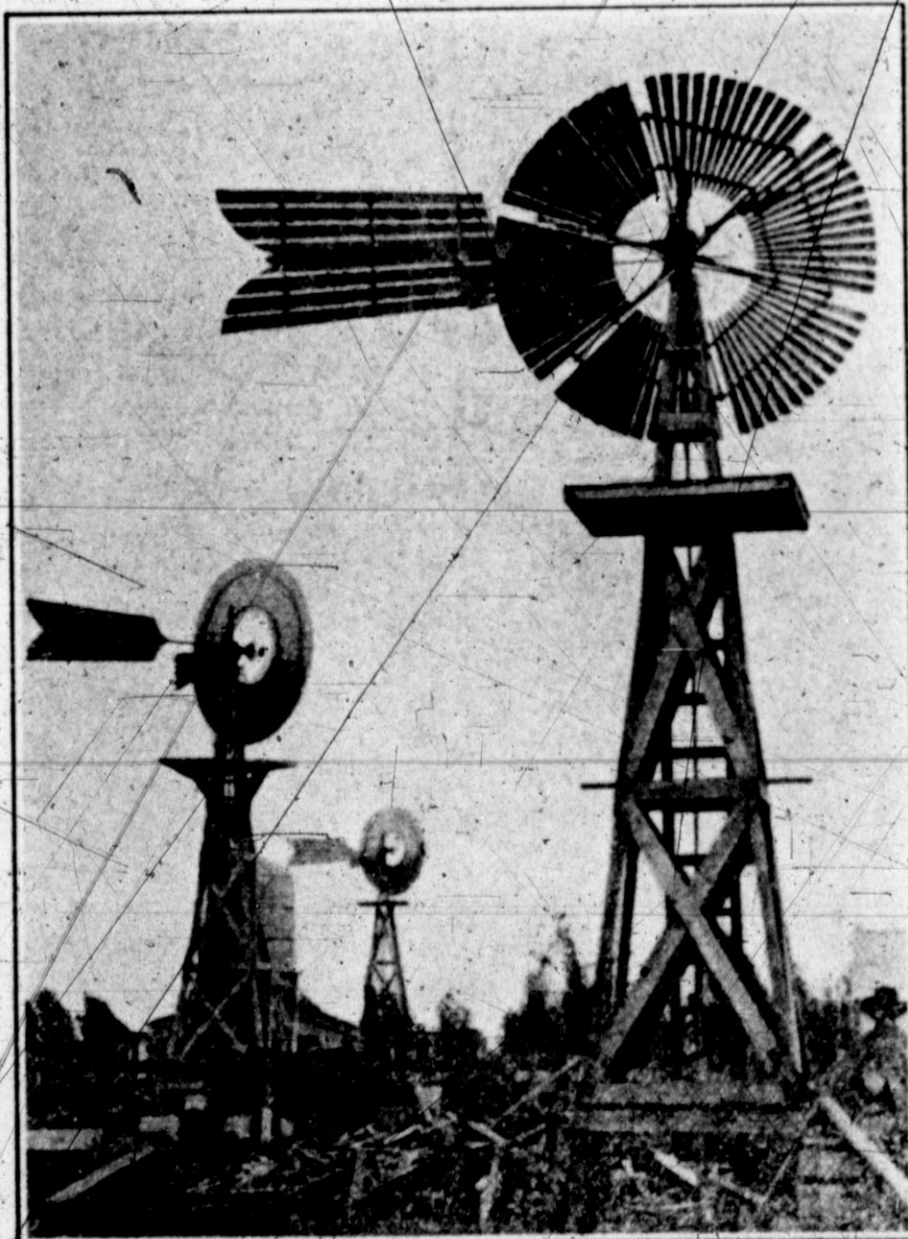
Stringfellow-Hume Hardware Co.

(INCORPORATED)

Wholesale and Retail Dealers in Hardware, Wagons, Farming
Implements, Wire, Wood and Steel Windmills.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better make than the Eclipse. This claim is the Elipse's best advertisement, unless it be the testimony of those who are now using the Eclipse and have given it a thorough test. Among the owners of Elipse Windmills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show their good points.



MACHINERY

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farming machinery of all kinds. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

Pants That Fit

stay fit and won't rip, made with the highest waistband, look well, wear well, friend makers and retainers, good wearers and in every respect worth the money. Pants that are never shunned, never rip, an agreeable companion to the unmarried man, a saving of stitches to the married woman, that's

The Flat Iron

brand. We have them, we sell them. Can't we sell you a pair? You'll be pleased with them. We have the sizes, men's sizes, youth's sizes and boy's sizes. The boy needs a pair of good knee pants, and you need for him to have a good pair, a pair you will not be compelled to re-sew. The price is high, but the quality is still higher. Don't you want quality? If so, he is permanently located at

E. W. Harrison's
Furnisher to Men

RED POLL CATTLE.

They Take on Fat Readily, Are Excellent Feeders and Mature Early—Ancient English Strain.

It was an axiom of the late Gov. O. M. Roberts that "civilization begins and ends with the plow." If the Old Alcade had said "cow" instead of "plow" he would have hit the bull's eye—or rather the cow's eye. Man was a "cowboy" long before he became the "plowboy." Even before Abraham's time, nomadic races of men owned herds of cattle, and like the great Jewish progenitor, drove them from one locality to another in search of better pasturage or more water. These were the days of "free grass," and long before the Legislature and barbed wire placed any restrictions upon the cattlemen of the Plains.

The fact is, man has been largely dependent upon the cow from time immemorial. In some countries she has been held in the highest veneration. This was natural, for man, even in the rudimentary state of enlightenment, must have appreciated the fact that the cow was a fountain

of life to him. Indeed it seems to have been perfectly natural for man in all ages of the world to like cows. It certainly is a well-nigh universal sentiment with modern man to like fine, symmetrical, well-bred cattle.

The Texas State Fair has, for nearly two decades, been a foster mother to the live stock interests of Texas. For eighteen years it has been the center of attraction for breeders of improved horses, cattle hogs and sheep. It is declared that no instrumentality has been more potent in the improvement of Texas live stock than has the State Fair. The stock exhibits have always been among the leading features of the Fair, and they have never been finer in point of quality than they are this year. There have been years when greater numbers of live stock have been exhibited, perhaps, but never have finer animals been seen at this Fair.

Among the different breeds of cattle shown the Red Polls are conspicuous for both their numbers and fine quality. There are five herds of Red Polls shown, aggregating nearly 100 animals. They are all Texas herds, too, the counties represented being Dallas, Denton, McLennan, Caldwell and Brazos.

Dallas county is represented by Hon. W. C. McKamy, Denton by B. W. Langley, Caldwell by J. L. Jennings & Bro., McLennon by Dr. W. R. Clifton and Brazos by Howell Bros.

From the way these Red Poll herds are scattered over the State it seems that this breed is destined in the near future to number many thousands of head in Texas.

Red Polls are comparatively a new breed of cattle in this State. They are, however, one of the very oldest known breeds, "having a recorded history," says Mr. McKamy, "of 500 years and a traditional history which goes back to the days of Herodotus, 484 before Christ."

It was Mr. McKamy who said last year that the "red muley bulls" spoken of by Herodotus as having drawn the chariots of the ancient Kings, were the ancestors of the modern breed of Red Poll cattle. He still holds to that opinion, and to look at those magnificent Red Poll bulls now on exhibition at the Fair, one would naturally infer that they came of royal ancestry.

One of these beautiful animals is named Pat, but he is not a native of the Emerald Isle, as his name seems to indicate, but is an immediate descendant of British ancestry—the renowned Norfolk and Suffolk stock. It was in these two counties of England—Norfolk and Suffolk—where the Red Poll breed was developed over 200 years ago, and where for more than two centuries it has been kept pure from admixture. Pat is a native of Iowa, in which State he

discovered America four years ago.

There are several other fine Red Poll bulls here this year. One from Colorado county weighs nearly 2,000 pounds at 5 years of age, and another, from Brazos county, weighs 1,800 pounds at 3 years of age. Both of these animals are from a celebrated Wisconsin herd, and were shipped to Texas in calfhood.

There is also a fine 3-year-old imported English bull here which weighs 1,800 pounds. He, too, was brought to Texas in early calfhood.

Some superb Red Poll cows are on exhibition also—as fine as were ever shown here. Winsome and Rose are two of the red beauties. Lola, another one, is five years old and gives five gallons of milk daily.

A beautiful bull calf from McLennan county weighed 104 at birth—a pretty hefty baby. There is a fine array of calves and 1, 2 and 3-year-old heifers. In short, as above suggested, in point of fine quality the Red Poll cattle on exhibition here this year have never been surpassed.

The points of superiority claimed for the Red Polls are principally a combination of beef, butter and milk qualities. They are fine all-purpose cattle, well suited to the needs of the farmer and small stockman. They are excellent feeders, taking on more flesh in a given time, it is claimed, than any other breed. They are good milk and butter animals, both as to amount and quality. While not as weighty, as some of the strictly beef breeds, the Red Polls are probably the heaviest animals to their looks of any other cattle. They are short-legged and stocky, and, while not altogether as tall as the Shorthorns, their average weight is about as great, many cows weighing from 1,500 to 1,700 pounds. Another very strong point in favor of the Red Polls is their great gentleness and docility. In common with nearly all "muley" cattle, they are kind and tractable. They feed well at any age, even as yearlings, and are rarely carried beyond 2 years old, being generally matured at that age. They are great premium-winners in the beef classes.

"The old Suffolk cows," says a standard authority, "famous for their great milking qualities, were of various colors, yellow predominating. The improved are all red."

As before said, the Red Poll breed of cattle of today, have been evolved from the old favorite stocks of Suffolk and Norfolk counties, which for over 200 years have been among the most popular breeds with the English farmers. The Suffolk Polls were a pale-red in color, while those of Norfolk were of a deep-red. The deep-red bulls were preferred by the more modern breeders, until now a deep cherry-red is the prevailing shade of this breed both in

England and America.

For dairy purposes Red Polls are admirable cattle, and are steadily gaining popularity with the dairymen of Texas and other sections of the South and West.—Dallas News.

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON
Surgical Cases Solicited. Electrical and X-Ray Machine in office at
T. J. Davis Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON
Phone No. 82
Office at Burns & Smith's Drug Store
Hereford - Texas

A. D. BRUBAKER, M. D.

PHYSICIAN AND SURGEON
Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.
OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

W. J. ROGERS, M. D.

PHYSICIAN AND SURGEON
Special attention given to Piles and other rectal troubles.
Office at Burns & Smith's Drug Store
Hereford, Texas.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in the G. R. Hay brick building
Office phone 65 Residence 18

C. L. STOCKS

DENTAL SURGEON

Office phone 30 Residence 144

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE

Office next door to Bank
Hereford - - - - Texas

W. H. RUSSELL

LAWYER

Practice in all courts
Hereford, - - - - Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.
Hereford, Texas.

GALBREATH, FOX & CO.'S

STORE BULLETIN



Kantbebeat

..MILLINERY..

We have spared neither effort nor expense to have the most up-to-date and at the same time the most inexpensive millinery on the plains, and all we ask is that you give us an opportunity to show you our stock in order to prove to you that we have succeeded. We will be glad to show you through while the stock is full, and if you are not ready to buy a hat now come in later, but by all means give us the pleasure of showing you.

....LADIES' WRAPS....

3 dozen misses' and ladies' jackets, semi-fitted backs with Monte Carlo fronts, bought at a bargain and will be sold this week at \$1.75, \$2.25, \$3.00
 Handsome nine-seam coats, with storm collars, and all the pretty light shades at \$6.00 and \$10.00
 Monte Carlos in all the popular colors, with military capes and military or stitched collars and stohl ends. One of the most popular styles in the market and usually retail for from \$10 to \$20, our price this week \$6.50 to \$16.50
 Swell, Louis XIV coats, this season's specialty, with a heavy satin lining, stohl ends and stitched collars, retails for from \$15 to \$25 everywhere, our price this week \$12.50 to \$16.50

.....SKIRTS.....

Walking skirts in gray, green, brown, blue, black and champagne—this week's prices from \$2.75 to \$6.50
 Tailored skirts in all colors, piped with silk, satin or velvet, or with stitched satin bands—no skirt on the market with more stylish swing or better finish—price from \$4.75 to \$10.00



Kantbebeat

Clothing! Clothing!!

The weather is beginning to get cool and Christmas is approaching, so you will need a new suit or overcoat. We are now prepared to fit any sized man or youth in high-grade clothing. If you anticipate giving an order for a suit or overcoat this fall we would like to show you our line, for we know beyond a doubt that we can give you a perfect fit in just as good clothing at about one-half the price you will have to pay custom tailors. Come to see us—we can show you better than we can tell you

..Misses' Shoes..

We have been promising to give you something good in this line. Now we are ready to fulfill our promise. As a special inducement and at the same time get our shoes in every home in this country we will make you the following low prices for this coming week:

- Misses' 2-lift or spring heel box calf shoes—just the thing for school wear—sizes 13's to 2's, regular price \$1.75, our price \$1.50
- Misses' 2-lift or spring heel vici kid shoes, heavy soles, sizes 13 to 2, regular price \$1.75, our price \$1.50
- Little gents' 2-lift or spring heel box calf shoes, sizes 9 to 12, regular price \$1.50, our price \$1.25
- Child's light weight box calf or vici kid, sizes 8 1-2 to 12, regular price \$1.00, our price 75c
- Misses' fine vici vesting top shoes, sizes 13 to 2, regular price \$1.75, our price \$1.35
- Infant's soft soles in any color, either button or lace, sizes 00 to 4, regular price 75c, our price 48c

..Boys' Shoes..

- Boys' box calf or vici, best grade, regular price \$2.50, our price \$2.00
- Boys' satin calf shoes, size 2 1-2 to 5, regular price \$1.75, our price \$1.35



..Gents' Shoes..

- Our regular \$1.75 line of men's shoes all go at \$1.35
- We will sell you the best grade of box calf shoes, regular price \$2.50 at \$2.00
- Our regular \$3.50 box calf and vici shoes go at \$3.15
- All \$5.00 shoes, in either box calf, velour calf, vici or patent kid go at \$4.00

..Ladies' Shoes..

We will sell all our Ladies' Martha shoes, sizes 2 to 7, at \$1.35. We can give you these shoes in box calf or vici, with French heel, 2-lift heel or spring heel, extension soles or welts. We have one of these shoes cut up to show the public that this is one of the best shoes on the market today for the money.

The best grade of box calf, either spring heel or French, every pair guaranteed, regular price \$2.50, our price \$2.00
 Ladies' high grade patent kid, regular price \$3.50 and \$4.00, go at \$2.25 and \$3.25

Don't forget that we will guarantee every pair of shoes from \$1.50 up that go out of our house.

Teachers Institute.

The teachers of Castro county, having duly organized a teachers institute, decided to meet once a month. The next meeting will be at Dimmitt, Saturday, 9 a. m., October 31, 1903.

PROGRAM.

1. A successful Institute.—W. B. Baker.
2. Should Teachers be Pensioned?—C. F. Kerr.
3. Influence of library in homes and school.—Paper by Miss Mattie Herron.
4. Mental Arithmetic; class work.—Chas. E. Donnell.
5. Kindergarten work in rural schools.—Mrs. Hester Cash.
6. Querry box—conducted by chairman.
7. Character Training in School.—Mrs. Effie Harbison.
8. The results of a strong imagination in young pupils and methods for obtaining same; a paper—Miss Mamie Todd.
9. Grammar; Analysis vs. Diagraming.—J. F. Eddleman.
10. Beautiful school surroundings.—K. C. Turner.

Teachers are respectfully requested to be present on Friday night at the entertainment given for teachers, in order that we may begin at 9 p. m. Saturday. Homes will be provided for all who come and the people of Dimmitt will be glad to have your presence.

Miss Mamie Todd,
K. E. Turner,
W. B. Baker,

Committee.

Prepared for Business.

Elsewhere in this issue appears the display adv of Tucker & Jacobsen, general blacksmiths and machinists. This enterprising firm has lately added to their already well equipped shop two pipe perforating machines and a "House" cold tire setter. With these machines they are prepared to insure you pure water from a sandy well and to "set your wagon tires while you wait" and to do it perfectly. These gentlemen are well equipped to do every class of blacksmithing.

County Attorney Appointed.

At a special meeting of commissioners court held Wednesday the resignation of R. F. Holloway as county attorney was accepted and W. H. Russell was appointed to fill the unexpired term. We congratulate the court on the wisdom displayed in appointing Mr. Russell to this responsible position, as we feel sure that the newly appointed attorney will attend to the duties of the office as they should be.

Found!

A car-load of McCormick Corn Harvesters at Stringfellow-Hume Hdw. Co. Get one before they are all gone.

Items From Boom.

Farmers are busy saving their feed this week.

Bro. Burnet preached here Saturday and Sunday.

Little Willie Robertson has been sick but is better now.

Mr. Orr and family took dinner with R. L. Wilson Sunday.

Miss Holloway was visiting Mrs. B. C. Robertson last Sunday.

Jake Robertson has been suffering with neuralgia and toothache for several days.

Mrs. Millet and Mrs. Stamps are rejoicing over the arrival of their sister from Mississippi.

N. A. Laughlin has such fine water melons, and the section boys sure like melons, rind and all.

Ed McMinn still has sympathy for his hungry neighbors and brings around fresh beef once a week.

Bro. Monroe and son, R. M. Hardestry, and Oma Dendy are assisting J. B. Robertson in making sorghum this week in the Coff neighborhood.

The Sam Jones Lecture.

The Methodist people have decided to reduce the general admission to the Sam Jones lecture to seventy-five cents and the reserved seats to one dollar, at which price it is hoped that all will be able to hear this wonderful man.

All who have heard him will gladly pay the price to hear him again, and those who have not heard him will now have an opportunity not to be missed on any account.

It will cost the Methodist church one hundred and fifty dollars to bring Sam Jones here. All money received above that amount will go to the church. Remember the date, Wednesday night, October 21st. The subject will be Philosophy, Facts and Fun.

Original Advertising.

It is not generally our purpose to comment on foreign advertising, but Rose & Co., the Chicago tailors who are represented here by Galbreath, Fox & Co., have supplied this firm with a number of booklets, entitled "Jenkins in Mars," the story of which is purported to be from their salesman who is on a "drumming" trip to that planet. For originality it can't be beat, and its contents would amuse both young and old.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Oct. 7, 1903:

Chas. Alexander (2), A. E. Arthur, J. R. Dent, Clarence E. Ennis, A. M. Harrison, Mrs. Trula Martin, J. A. Moore, Mrs. Henrietta Thomas, J. E. M. Williams.

In calling for above please say "advertised".

W. J. WALTERS, P. M.

We can save you \$20 per hundred on

WELL CASING

and give you the best grade of casing you can buy. It won't cost you anything to call and see us and it **WILL** save you money.

Respectfully,

Hereford Manufacturing Co.

For
High-Grade Groceries

Call on.....
J. W. Martin
On east side Main St. opposite Western Nat'l Bank

A trial order will convince you as to quality and price.

Good Bread Is the foundation of a good meal. I handle the famous **Albatross Flour**, once you try it you will have no other.

J. W. MARTIN

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

BLACK LOCUST TREES

For the next 4 weeks I will book orders for Black Locust trees for November delivery at \$4 and \$5 per 1000 f. o. b. Hereford

B. H. FRAZIER, AT MARTIN'S GROCERY STORE

W. F. Phipps, the Laundryman

is back in Hereford at the same old stand and is prepared to do first class work. All work guaranteed

Give Us A Trial And Be Convinced

Ring No. 91 and we will call promptly for your bundle

DIVIDEND PAYERS---BRAND ADVS

NOTICE

In order to obviate disputes that too frequently arise over long deferred accounts, and the carelessness of those to whom we have extended credit, in the payment of same, we have decided that we can give the general public better satisfaction by adopting THE CASH system, and will from this date close our books on all accounts except those that have made special arrangements with us. And will say to those that have stale accounts with us that we must have a settlement on the same or we will be forced to place their accounts in the hands of the officers for collection.

D. R. Gass & Sons.

Dairy Changes Hands.

The Ideal Dairy, operated by J. E. Bridges, this week passed into the hands of Walter Ricketts, the enterprising son of Mr. and Mrs. L. W. Ricketts, who is now managing the affairs of this business institution. We understand that Mr. Ricketts will materially add to the output of the dairy in every way and be able to competently care for all the business which may be placed into his hands. Mr. Bridges, the retiring owner, we understand, will devote his time to his ranch northwest of Hereford.

Sand Wells

Are not necessary. The Hereford Manufacturing Co. will make you an absolute guarantee to stop your well from pumping sand and "sanding down." Call and see us. We are handling the best and cheapest well casing on the market. 16tf

Found!

A car-load of McCormick Corn Harvesters at Stringfellow-Hume Hdw. Co. Get one before they are all gone.

Panhandle News

Abe Mulkey, the noted evangelist, is holding revival meetings at Childress.

At Paducah the residence of C. Carter was recently destroyed by fire. No insurance.

The thriving little city of Dalhart is to have, among its many improvements, a brand new electric light and ice plant—also a handsome pressed brick and stone court house.

It is stated that Representative Ware has resigned his position as attorney for the Rock Island and will move back to Clarendon and again be a candidate for legislative honors.

Last week the Live Stock Sanitary Commissioners met and drew up regulations which are practically the same as last year and which have been officially announced in Governor Lanham's live stock quarantine proclamation.

The Santa Fe was short nearly 900 cars on orders for last Sunday and Monday. Taking all the roads tributary to Kansas City and the shortage on cars to fill orders for the two days stated amounted to 2,500. Had these cars been forthcoming some 50,000 head more cattle would have been dumped upon what might be termed an unwilling market.—Canyon City News.

The clerk of Clarendon camp No. 476, W. O. W. received on the 25th of September a check from the Sovereign Clerk in payment of the death claim of S. P. Gray for two thousands dollars who died at Amarillo on September 6. The check was received just 19 days after proofs of death were forwarded. Mrs. Gray came down from Amarillo and received her money yesterday.—Clarendon Chronicle.

Peter J. Leithauser has received from the United States patent office, letters patent on an attachment for wells and tanks which is a fine thing and should make the inventor many dollars. The device is a tube so arranged that by means of one lever the tank or pump pipes can be freed of water and filled with air, thus preventing the freezing of pipes, even on the coldest nights. The new patent is simple having no complicated valves to get out of order, and should it get out of order it can be repaired without trouble or emptying the tank. It can be operated by a child, and best of all it can be manufactured at a price within the reach of the poorest man. Mr. Leithauser is to be congratulated on his invention and the News wishes him much success with it.—Clarendon News.

Subscribe for THE BRAND—\$1.

Garrison Bros.

....Dealers In....

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a case of Pipe and Casing and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

Money Talks

at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging GOOD GROCERIES for GOOD CASH we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind EVERY ARTICLE. We are no stranger—and if you think we are reliable give us a chance at some of your business. Phone 25

Norman & Mabry

"THE PALACE GROCERY"

ST. CECILIAN CLUB.

An Organization to Promote the Musical Interests of Hereford.

Last Saturday night at the residence of Dr. and Mrs. R. H. Gough a number of our musically inclined young people met and organized themselves into an organization to be known as the St. Cecilian Club, which has for its purpose the advancing of the musical interests of city. Officers and members elected at Saturday night's meeting are as follows: Dr. R. H. Gough, president; Miss Della Palmer, vice-president; Mrs. M. Putham, secretary; Miss Ula Walcott, assistant secretary; Misses Burch, Leo and Ola Scott, Louella Howard, Mary and Minnie Tygret, Mina Dameron, Nora Daniel, Mary Brubaker, and Mesdames R. L. Ball, Harmon Beach, Gertrude Jones and R. H. Gough, and the Messrs. C. C. Ferguson, Joe and E. Carter, Claude

Witherspoon, Luther Hough, Emmett Cardwell, Thomas Blake, R. L. Ball and James Head. It is expected that many more of our musical folk will soon become members and after having had sufficient practice will give recitals for the benefit of the public.

The next meeting will be held at the residence of Mrs. M. B. Daniel tonight (Friday) at which the musically inclined are invited to be present. This organization should receive the hearty co-operation of all our musical and society people, as it will be a great help to our social functions of the future.

Your account is due, this means you. Save yourself and us further expense by settling at once. 34-2t
Hereford Lumber Co.

POST OFFICE HOURS

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
201, south-bound,	11:02 a. m.
202, north-bound,	4:02 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 1:30 p. m. daily ex. Sunday.
Ar. Dimmitt at 6:00 p. m. " "
Lv. Dimmitt at 7:30 a. m. " "
Ar. Hereford at 12:30 m. " "

TO COURT OF LAST RESORT.

Commissioner Colquitt Says Matter Will Be Carried to Highest Tribunal in Land, if Necessary.

AUSTIN, TEX., Oct. 3.—"The life or death of the Railroad Commission is involved in the injunction proceedings which have been instituted in the Federal Court against this body," Commissioner O. B. Colquitt said today.

"The result of this suit will determine whether the Railroad Commission is simply a vehicle of convenience or tribunal of usefulness."

Continuing, Commissioner Colquitt said that the suit will be fought by the Railroad Commission through the court of last resort if necessary; that he is confident that the evidence which the State will introduce will very clearly and positively support the action of the Commission in ordering a reduction of the express rates in this State.

The Railroad Commission has no fund available with which to employ additional counsel, but it will be well represented by Attorney General C. K. Bell, who has three months in which to prepare himself for the trial of the case, as it is set for the January term of the Federal Court at Austin. Commissioner Colquitt said that there is yet considerable testimony which the Commission is to obtain from various sources, and that this work will be done between now and the early part of January.

The developments which have already resulted from the investigations pursued by the Railroad Commission of the business of the four express companies operating in Texas, has caused considerable discussion of proposed remedial and governing legislation. It is proposed that the next Legislature will be called upon for passage of a law which will have for its object the regulation of the operation of express companies in all phases.

The power of the Railroad Commission over these companies will probably be enlarged and a special express department created as a part of that body.

Stolen.

A heart from a fair damsel by taking her to Beach & Orr's ice cream parlor. 24tf

IN THE PANHANDLE.

Thousands of Prospective Settlers Are Pouring in There.

AUSTIN, Tex., Sept. 20.—Henry Brell, a stockman of Briscoe county, who was here today, said that thousands of prospective settlers are pouring into the Panhandle country from northern states and that a big increase of the present rush for new homes is expected to take place next month, when the farmers of the north will have more time to look around for new locations.

"I have spent the past several weeks traveling around in the Panhandle and have also visited many parts of Northern and Central Texas," he continued, "and the one thing that most attracted my attention was the great number of strangers that were to be seen everywhere looking up homes and chances for investment. In most instances these people come from other states. There are, however, quite a number of East Texas people going to the Panhandle country and into the western counties of the state. I have been on the Plains for many years and I never saw such a tide of immigration to Texas as seems to have set in within the past few weeks. I predict that at the present rate of growth there will be very few big ranches in the Panhandle within five years. The stock farmer is already crowding the ranchman out of business in many counties and localities. For my part, I am resigned to the inevitable; I see no use opposing this aggressive encroachment upon the domain which we so long occupied without dreaming that it was adapted to agricultural purposes. It does not mean the death knell of the cattle industry, but it does mean that the day for the cow baron, so-called, is soon to pass, and that in his place will be the stock farmer, with his few hundred head of high-grade stock, for which he will receive good prices. The railroads are undoubtedly entitled to the credit for the unprecedented immigration to this state."

Young Man, Young Woman.

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and teacher of commercial branches for over twenty years.

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the KIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,
Manager

41tf

WILL CONTINUE
Indefinitely and for all time to come those awful **LOW PRICES** on our entire complete and up-to-date stock of high and medium grade Furniture, Carpets, Matting, Linoleum, Floor Oil Cloth, Rugs, Window Shades, Picture Framing, Sewing Machines, Etc. We sew and lay carpets.
LOVELESS & BLACK FURNITURE DEALERS AND UNDERTAKERS

Burton - Lingo Co.'s
SPECIAL
40,000 Cypress Fence Stays at \$15.00 per 1000.
We also keep constantly on hand a well assorted stock of **BUILDING MATERIALS** of all descriptions.
Burton - Lingo Co. I. JENNINGS, Local Manager
The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

THE FAMOUS
Will open again in a few days. We are a little late on account of having to move building. Watch and wait for our bargains.
THE FAMOUS

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier
The Western National Bank
Of Hereford, Texas
CAPITAL - - - \$50,000.00
DIRECTORS
G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly, W. S. Higgins, J. P. Slaton, Ross W. Davis

DOCKRAY BROTHERS
DEALERS IN ALL KINDS OF
Fruit, Shrubbery and Ornamental Trees
BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS
REFERENCE
JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

BRAND ADVS BRING RESULTS

CASH! CASH! CASH!

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

OUR MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors, We are yours very truly,

HEREFORD MERCANTILE CO.

Does Local Option Really Exist in Claude.

In the trial of a case in the county court last week for violation of the local option law, two questions were raised by the attorney for the defendant which, if sustained, would make the election in our county in 1898 on this question of no effect.

Article 3387 of our criminal statutes makes it mandatory on the part of the clerk of the commissioners' court to post, or cause to be posted, at least five copies of the order of said court, declaring an election for the purpose of determining whether or not intoxicating liquors shall be sold within the county or any subdivision thereof, at different places within the proposed limits, for at least twelve days prior to the day of election. The records of the commissioners' court fail to show that this provision was ever complied with, and for this reason the attorney for defendant asked that the information be quashed.

Article 3390 provides that the commissioners' court shall "hold a special session on the eleventh day after the holding of said election, or as soon thereafter as practicable, for the purpose of opening the polls and counting the votes." The records show that the vote on prohibition was taken at a regular election,

that the court met seven days after the election, and as there is a positive prohibition against the opening of the ballot boxes under twelve months after a general election, this feature of the law could not have been legally complied with.

It was also claimed that Article 3391, referring to the notices required after the result of the election was known, was not properly complied with.

Judge Moore refused to comply with the request of defendant's attorney, preferring that the higher courts pass on the question of constitutionality. As the jury acquitted the defendant on other grounds the question will remain an open one until a conviction is secured in the future and the question is passed upon by higher courts.

Those who are well informed on the matter are of the opinion that the omissions named above are fatally defective, and suggest that the only remedy is in another election.—Claude News.

Slaughter in Macedonia.

The frightful work of devastation and destruction of human life carried on in Macedonia by the Turks is in this age of civilization almost beyond belief. Consular reports show the destruction of from 100 to 130 Bulgarian villages. The buildings

were first sacked and then burned. Over 40,000 Bulgarians have been killed, that is massacred, and 55,000 are without shelter.

These facts, as stated in reports to European governments, probably underestimate the truth. Then the work of the Bulgarians in the same line of destruction, though minus the massacres of women and children, adds to the horrors of the situation. That the condition of affairs was and is intolerable to the Bulgarians needs no argument when they are ready to suffer such atrocities in the effort to better their condition. Turkey has more troops engaged in slaughtering the Bulgarians than she had employed in fighting the Russians in the last war with that nation.

But the powers will not interfere. They are too much for their own selfish interests to stop this frightful brutality in Macedonia. The Bulgarians may not be deserving of help but the destruction of human life on both sides should be stopped, peace enforced and Turkey compelled to give the people of Bulgaria a decent government. That, however, cannot be done by Turkey, excepting through foreign agency.—Philadelphia Press.

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

'Phone No. 38.

Dimmitt Hotel

W. A. TATE, Prop.

Rates—\$1.00 per day

WAGON YARD

and Feed Stables in Connection

J. H. KING

Hereford, Texas
Agent for and Builder of the
**Kitselman
Wire Fence**

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hot Wire a Specialty

The Brand

Merged with the Searchlight, Oct. 2, 1903

A Weekly Journal Devoted to the Interests of Hereford and the Plains Country of Texas

Official Organ of Deaf Smith County
Official Organ of Castro County

F. L. VANDERBURGH - - J. RAY
Editors and Publishers

UNDER its newly begun administration, THE BRAND wants it to be realized that earnest efforts will be put forth to give to its readers a paper that will be of real value to all—one that will be as clean, courteous, attractive and readable as possible. We shall endeavor to represent the best interests of the Panhandle in general, but of Deaf Smith county and our immediate section of West Texas in particular. We shall advocate all broad measures for the benefit and improvement of Hereford, and work to continue and ever increase the sanguine hopes for the future of her surrounding country. To accomplish most, we shall need always the same encouragement and the same support that has been so heartily and so generously given in the past. The purpose of the BRAND is not to dictate the policies of Hereford and Deaf Smith county, but to co-operate with the town and county in the furthering of all laudable and worthy enterprises. Of late both the publishers of the BRAND have had the opportunity of looking over the field of Western Texas and after comparing and contrasting the different localities, have found the other towns wanting, not in wealth, not in business enterprise, but in those things which go to make a model place to live, viz: cleanliness, the hospitality and sociability of the people, the morality of the town and the healthfulness of the locality. These we have found in abundance in Hereford and with this in mind, we have decided to take up our permanent abode here and rise or fall with Hereford and Deaf Smith county. It has been said that "the Pulpit and the Press are the most potent factors in the molding of public opinion." With this in view, we shall endeavor to always be on the right side of all questions pertaining to the public weal and shall put forth our noblest efforts for the upbuilding and betterment of our chosen town and county. We ask a hearty co-operation from the business men and citizens at large that we may all work together for good.

Subscribe for THE BRAND—\$1.

DEEP plowing and frequent shallow cultivation has to a large extent redeemed the arid west. This is the soul of the Campbell system which has in almost innumerable instances produced good crops of corn without a drop of rain from the time the plants came up with the harvest. If deep plowing and frequent shallow cultivation can make corn without rain, is it not certain that heavy crops can be made by the same means under the severest drouth we ever have in the southwest? New ideas in farming spread slowly. Some years ago they did not spread at all. In this we have an advantage over the ancients of forty or fifty years ago. This deep preparation and shallow and frequent cultivation, to store and retain water in the soil, should spread far beyond the borders of the arid areas, for there is hardly a farm anywhere where the crops do not suffer occasionally for want of water. Plants cannot grow without water. They are sure to grow if they have sufficient moisture at all times, and water long stored in the soil carries more plant food than that which has recently fallen from the clouds. Plants get all their food from water. —Farm and Ranch.

SINCE the strength of the union classes lies in the northern states, Roosevelt's decision in the Miller case may weaken the Republican ranks and make his re-election less sure. His refusal to dismiss from the government printing office a non-union man and his expressing his strong belief in "open shop" may antagonize all union workmen and their sympathizers. Might not this, along with the alienations brought about by his "equality" ideas, prove a God-send to southern Democrats?

IN the recent election in Childress county to exterminate the prairie dog, the vote stood 94 for extermination and 11 against. Judging from what one sees in passing along the Denver Road the good farmers of Childress and neighboring countries will be required to take one year off to accomplish their undertaking.

J. P. HARDING, Druggist

....DEALER IN....

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

....HEADQUARTERS FOR....

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

It is now conceded that the cotton crop in Ellis, the banner cotton county of the state, will be small on account of the devastations of the boll weevil. This same news comes from all over the cotton belt of the state. If this state of affairs continues, the time is not far distant when a great tide of emigration will set up and flow gently westward till its course is finally impeded by the fertile soil and great resources of the Panhandle of the west. Here, we have no cotton, hence, no boll weevil; no mosquitoes, hence, no yellow fever. Our climate is delightful and the fertility of our soil is surpassed only by that of the valley of the Nile. To one who has not yet visited the west, this may and perhaps does sound strange; but it is a fact that the spot on the map, known as the "staked plains" and which was represented to us when school boys as a barren, desert tract of land, is a vast stretch of beautiful prairie with unsurpassed resources and unknown possibilities.

LAST week the Amarillo Star in referring to a criticism offered upon some editorials in that paper said in part: "Some of the preachers have been doing other than peacemaking lately. They have stirred up the devil." Pretty good preachers they are. Perhaps, if they continue to stir him up and irritate him, he will grow tired of hanging around and leave the country.

THE Panhandle should keep its eyes open. The oil is coming this way. Little was it thought two years ago when the oil craze struck east Texas around Beaumont that it would next break out at Henrietta, but such is the case. From all reports the oil business there is assuming enormous proportions, and doubtless will transform Henrietta from a town into a young city.

THE Dallas Fair is pronounced by many an improvement over any preceding year, notwithstanding the fact that there are being some criticisms offered upon the management. Of course it would be impossible to have a fair that would measure up to the standard of all, but THE BRAND feels safe in saying that our State Fair compares favorably with that of any other state. By bringing together the people and products of the soil from every quarter, it has contributed much in acquainting the citizens with the many resources and possibilities of our great state.

HON. LEWIS NIXON announces himself a candidate for Mayor of New York. He will make the race in order to give the city the pure administration it has so long desired and failed to get. This is the same Nixon who was elected chief of Tammany and held the place for about a month, when the burdens of it made him lay it down. If he had not the tenacity to stand out against the nagging of a few Tammany men, it is possible that he might not have the tenacity to stand out against the nagging of all Tammany and the Republicans thrown in.—Dallas News.

THE people of the south plains country are very much enthused over the proposed railroad to be built from Amarillo to Plainview. However, the writer, in his travels over the south plains country a few days ago, noticed considerable hesitation on the part of the farmers to give up one-fourth of their landed property.

TURKEY should be devoured.—Quannah Tribune Chief.

The Index knows of one that will be devoured November 26.—Childress Index.

Yes, and if Macedonia could recall from the dead a Philip the V or an Alexander the Great, there would be a very great devouring of Turkey on or before that date.

Special Rates on Account of Meeting of American Bankers Association.

On account of the annual meeting of the American Bankers Association, to be held at San Francisco October 20th to 23rd, The Fort Worth & Denver City R'y—"The Denver Road"—has authorized a rate of one fare for the round trip, tickets to be sold October 8th to 17th inclusive, and to be good for return as late as Nov. 30th. In connection with this "The Denver Road" announces that stop-overs will be allowed practically at pleasure in both directions. Although this arrangement is made on account of the meeting of the Bankers Association, the rates are open to the public without discrimination.

Teachers Wanted.

We need at once a few more Teachers for Fall schools. Good positions are being filled daily by us. We are receiving more calls this year than ever. Schools and colleges supplied with teachers free of cost. Enclose stamp for reply.
American Teacher's Association,
J. L. GRAHAM, LL. D., Manager,
152-154 Randolph Building, Memphis, Tenn. 24-37

Panhandle Marble Works
AMARILLO, TEXAS
MARBLE AND GRANITE
Monuments and Statuary
Iron Fences, Floor Tiling, etc.

S. B. Feemster
LOCAL AGENT
Hereford, Texas

FUTURE

Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.
Have you provided for your family in the event of your death?
Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?
Such a time must come to every living person.
A policy taken now in the New-York Life will banish all worry, heart-ache and regret when that inevitable time arrives.
To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore—

Do It Now!

SAM H. MORRIS
is the New-York Life Representative. See him at The Western National Bank

FIRE AT AMARILLO.

Depot, Express Office and Freight Train Destroyed.

Last Sunday night in some unknown manner fire broke out in the general offices of the Choctaw road, which are situated over the Pecos Valley and Denver station at Amarillo. The building was old and dry as a tinder box and the flames spread so rapidly that the employes on duty had but little time in which to collect the valuable records and other contents of the building and as a consequence most of them were destroyed. The express office, which is situated a short distance from the depot, was also partially destroyed, as was the Pecos Valley local freight train, known as No. 203, which was in the siding near the freight depot. The loss is not known and can hardly be measured by dollars and cents on account of the destruction of invaluable papers and records. At present the companies concerned are doing business in a box car, pending the erection of a depot suitable to the needs of Amarillo, which will, in all probabilities, be a union station.

Subscription Notice.

We have compiled a new subscription book from our old list and that of the Searchlight and we note that hundreds are in arrears, some on one book, others on both, and we request, yea urge, an early settlement of these small amounts. When we have given all a fair opportunity to square up we will drop from the list all who are more than a year behind and turn the accounts over for collection.

And, by the way, if in the "shuffle" of numerous changes you fail to get your paper regularly advise us at once. The Publisher. 32tf

Money to Loan on Ranches.

I have the only company in Texas that makes large ranch loans on the Plains. Loans closed promptly. I solicit your business.

R. C. MCPHAIL,
34-4t Graham, Texas.

For Sale or Trade.

Residence and 10 acres of land in Ricketts addition. Inquire of C. L. Davis. 31tf

Ice! Ice! Ice!

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

Teachers Interstate Examination Course.

Teachers wishing to prepare for examinations should write, at once, to Prof. J. L. Graham, LL. D., 152-154 Randolph Building, Memphis, Tenn., for particulars concerning his special Teachers Examination Course.
This course is taught by mail, and prepares Teachers for examination in every State in the Union. Leading educators pronounce it the best course ever offered to the Teaching profession, and all Teachers wishing to advance in their profession should avail themselves of it. Enclose stamp for reply. 24-37

John A. Johnson
∴ Groceryman ∴

OUR SPECIALTIES

**Finest of Can Goods. Finest of Bottled Pickles
Fancy Groceries. Staple Groceries
Provisions of all Kinds.**

And don't forget that we handle Alliance Peacemaker and Gold Medal Flour made at Denton, Texas. We have sold 22 cars of this flour in the last 2 years and our customers say that this is the best flour made.

Ring up 'phone No. 7 and have wagon deliver your order at once

HEREFORD FUEL OIL CO.

DEALERS IN
**Beaumont Crude Oil, Manufactured Ice
and the Genuine Primrose "Nigger
Head" Coal**
"Once you try it, you'll always buy it"
Your patronage will be appreciated and given prompt attention
PHONE 76 **TROY WOMBLE, Manager**

DYER & SONS

Retail Dealers in

**Lumber & Sash & Doors
AND SHINGLES**

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

The NEW MARKET

WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

Hereford Meat Market

W. E. REID, Proprietor

Our stock of Furniture is somewhat broken, but prices lower than ever. If you want a bargain in furniture don't forget the place

Our Undertaker's Line is Complete and

will be kept up

C. E. SPATH & CO.

BOARD OF TRADE.

Regular Meeting Night is Next Tuesday.

We wish to call the attention of the members of the Hereford Board of Trade that next Tuesday night occurs the regular meeting of this organization. There is much business of importance which properly should come before this organization and a good attendance of the members and others interested in the city's welfare should be had.

This organization needs only the co-operation of the citizens to benefit the town and surrounding country in every way, and this co-operation should gladly be given by our citizens. The monthly dues are but 50 cents—a sum not exceeding the power of any man's pocketbook—and with this amount being paid by even the present members would soon accumulate to an amount sufficient to make many needed improvements to our town, besides furnishing enough money to send out literature advertising our town and surrounding country. While this last duty may seem to some to devolve upon our real estate dealers, such should not be the case in this instance. Literature advertising a country, in which the sender thereof has lands for sale, does not have the weight with many that the same literature would have if sent by enterprising citizens who, in a sense, have no "axe to grind."

But this last is only a suggestion for you to ponder over during the time intervening before the meeting night. We do want to urge you to come out next Tuesday night, if for no other purpose, than to pay up your arrearages in dues, as at a recent meeting, on the strength of the large membership with which the Board of Trade has been honored, the members present pledged the organization for the expenses incurred in Hereford's pro rata in the endeavor to secure the Baptist College. Now, that we made a noble effort to have the College located here, is it right that one man should bear the expenses incurred, simply because we failed to "land the plum"? This is the condition the Board of Trade is in at present. The members of the Board present (and there was a goodly number) voted to defray these expenses—to be paid from funds derived from the monthly dues—and it is just that these expenses should be borne in this manner.

In a conversation with the secretary of the Board we were informed that the Board was somewhat in debt, in addition to the amount pledged to defray Hereford's part of the expenses of the Baptist College committee.

There is not a member of the Board, but who is scrupulously hon-

est in paying his individual debts and we believe that everyone of them who is in debt to the Board of Trade for dues should be present at Tuesday night's meeting and pay up. In this way the Board can cancel its obligations after which the financial pathway of the Board will be smooth.

Economical Feeding of Kaffir Corn.

Cattlemen all know that much of the nutriment in the seed of Kaffir corn is lost through insufficient mastication. This is obviated by running the heads through a feed cutter. This adds about one-third "roughness" to the grain, which results in a full mastication of both straw and seed. Thus there is great economy in this method, for all is fully assimilated. W. M. LONDON.
Vineland, Kan.

A BRIGHT OUTLOOK

For Add-Ran College and Industrial School at Hereford, Texas.

With Randolph and Addison Clark, two of the greatest educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

Lost.

The affection of a fair lady through neglect to take her to Beach & Orr's ice cream parlor. 24tf

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

For Sale Cheap.

Horse and Jersey milk cow. W. A. Smith. 32tf

ON THESE LINES WE HAVE SUCCEEDED

Years of Experience

Soundness of Principle

Liberality of Treatment

Hereford National Bank

JNO. E. FERGUSON, PRESIDENT
C. W. DODSON, CASHIER

Security of Funds

Safety of Investment

Economy of Management

WE SHOULD LIKE TO HAVE YOUR BUSINESS

We Strive to Please *Prices Reasonable*

The City Meat Market

We Sell For Cash Only

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage.
Market open until 9 a. m. only on Sundays.

Telephone 85 Good Weights

Tierra Blanca Herefords

L. R. BRADLY
...BREEDER OF **Registered Hereford Cattle**

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax
Assisted by Chorister

Will sell a quantity of young stock either singly or in car load
Lots

HEREFORD AGENCY

AMARILLO STEAM LAUNDRY

AT DALE'S BARBER SHOP

W. T. RIPPY, AGENT. 'PHONE 6

N. B.—Wagon will call at your home any day in the week

FIRST-CLASS ACCOMMODATIONS **THE BEST TABLE IN HEREFORD**

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD TEXAS

**We Make Plans
and Specifications**

**We Will Give You
Correct Estimates**

Manufacturing In Hereford

Sash, Doors, Stairs, Casing, Moulding, Etc. Not only enables us to complete contracts with rapidity but we give you 25 to 50 per cent better material at a less price. If you contemplate building soon come in and let us show you the kind of material we put in all our mill work. All work guaranteed first-class

PLUMBING

We are prepared to do any kind of Plumbing or Repair Work on Short Notice.

TIN SHOP

We manufacture Galvanized Tanks, Drinking Tubs, Dipping Vats, Flues, Etc.

PERFORATED PIPE

Is a sure cure for sand wells if properly fixed. We guarantee clear water.

Repair Department

We repair Furniture, Windmills, Brick or Wooden Structures, in fact most anything.

We keep in stock Double Strength AA Glass, Lime, Cement, Plaster Paris, Brick and Cypress Lumber. We donate Plans and Specifications where we are awarded the contract. No contract too large for us to handle and none too small to receive our prompt attention. **We Want Your Business**

Hereford Planing Mill & Construction Co.

SNYDER & LACEY, Proprietors HEREFORD, TEXAS

Smith for jewelry all the time. 30tf

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

J. B. Storms of Arney was a visitor in the city Tuesday.

B 4 U buy call and C my stock of jewelry and B convinced it is the best. Smith, the tinker. 30-tf

C. E. McLean, one of Castro county's prominent stockmen, was in town Monday on business.

Seed wheat, barley, winter turf oats and alfalfa seed can be found at C. C. Ferguson's grain store. 33tf

T. P. McCormick was among the citizens of Nazereth, Castro county, who were in town Tuesday on business.

Those McCormick Corn Harvesters are going fast. Leave your order with Stringfellow-Hume Hardware Co.

If you wish to be in the swim, buy candies, cigars, soda waters and ice cream at Beach & Orr's, where the Elite take refreshments. 24tf

G. S. Williams was a business caller in town Saturday. He says that conditions on the North Draw are such that cattlemen have no cause to complain, unless it be that cattle are not bringing what they should in the markets.

Everything in men's underwear at E. W. Harrison's. 34tf

George Arney of Arney postoffice was in town on business Tuesday.

Brand new stock of solid gold goods just received at Smith's. 30-tf

For Sale—60 acres of Kaffir corn in the field. In fine condition. Call at this office. 26tf

Lee Gilliland, formerly of this place, but now of Amarillo, was a business caller in town Monday.

We respectfully ask you to see our line of mens cotton fleece and wool underwear. E. W. Harrison. 34tf

D. R. Gass and family were visiting the family of his son-in-law, Sheriff G. C. Hutchison, this week.—Tulia Standard.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf

Your account is due, this means you. Save yourselves and us further expense by settling at once. 34-2t
Hereford Lumber Co.

Nice room for rent. See Wither- spoon & Gough. 17tf

Lost—An ice tong. Will reward finder. TROY WOMBLE. 33tf

W. A. Hubbard was in Saturday from his ranch in Castro county.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

W. D. McIntosh, one of the prominent stock farmers of the North Draw, was a business caller in town Saturday.

Flour is going up, but \$2.25 will buy one hundred pounds of Moses Best High Patent flour at the Mercantile Cash Store. 21tf

C. V. Taylor and son, R. E. Taylor, who own a ranch northeast from town, were in the county seat Saturday on business.

Found: A fine collection of large diamonds at Lee Smith's Jewelry Store. Everybody invited to come and examine them. 32tf

W. G. Ross, assisted by J. W. Fewell, with his traction engine, moved the W. H. Stone frame building from Dewey avenue to across from the court house, in good condition. This will be fitted up and occupied by "The Famous" with a general dry goods store.

Do you care to trade where sweaters are not a necessity? Then patronize Beach & Orr. 24tf

Don't wear just any-old thing for a necktie, when 50 cents will buy a late, nobby four-in-hand at E. W. Harrison's. 34tf

N. M. Hollis, who recently purchased the W. S. Files ranch through the Hereford Land and Abstract Company, has our thanks for a subscription to THE BRAND sent to his home at West Point, Tenn.

On last Saturday Messrs. Eagle and Edwards bought a car of fine Roswell-apples on the track at the depot and if demand for apples means anything, they were of the best quality, for they only lasted about two days at one dollar per bushel.

Stephen Stephenthier was in town Tuesday after another load of lumber with which to build a church house for Nazereth, Castro county. Nazereth is the name of the German colony in that county and the citizens thereof are making extensive improvements, both to their town and ranches surrounding, and it may be safely stated that these enterprising people will soon have a country that can't be surpassed, either in resources or beauty. In fact, we confidently expect that section to soon blossom as the rose.

Exchange Comments

Corporal Punishment.

There is complaint by some of the patrons of the school at the frequency and severity of punishment of pupils. The old time rule is the best for the pupil. If the boy gets a thrashing at school give him another when he comes home. You know your boy isn't an angel. If he is he has not long to live, the good die young. You ruin the boy by taking his part against the teacher. —Jacksboro News.

Surely the editor of the News doesn't believe this. Or if he does he certainly fails to remember the times when the teacher used to "tan his jacket" and how he would give his little sister a marble or slate pencil not to tell on him at home. Too, this is contrary to the constitutional principle, that "the life or liberty of no man shall be twice jeopardized for the same offence." We believe in corporal punishment when necessary but not in doubling the dose.

More Hogs Needed.

A representative of one of the Ft. Worth packing houses is quoted as saying that the supply is not what is desired by forty-five hundred a day. The run recently has been something like three hundred a day and he says that the packing houses can use and would be glad to get at least five thousand a day. — X.

We have been preaching constantly on this subject, and believe that if more hogs were raised in the Panhandle that our stock farmers would be in a position to let their cattle remain in their pastures until market prices suited them. A little "hog money" would be mighty ample about now.

Wichita Valley Extension.

Wichita Falls, Texas, Oct. 1. — Col. Morgan Jones is in the city figuring on extending the Wichita Valley railway to Bellevue on Red River. Col. Jones submitted a written proposition to the citizens of Wichita Falls. The proposition was taken up by the Board of Trade and passed on favorably, and a subscription list started to raise the amount necessary to secure a right of way of twelve miles in Wichita county. The road will enter Clay county and run near the oil fields. General Superintendent Egan of the Denver is also in the city and remained over today.

Comment Unnecessary.

It looks good to us to see so many row binders and harvesting machines going out of Clarendon. We learn from our dealers here that about 60 binders have been sold in the past 60 days. This tells the story of our agricultural development better than any words of ours could do. — Clarendon News.

There is hardly a day passes but that we see one or more of these agricultural implements leaving Hereford for the nearby ranches.

Shaved When Three Years of Age.

Lee Haynes, a boy of Hagerman who attended the fair here is a freak. Many will remember seeing him on the street here wearing a brown duck suit and cap; heavily built and a full growth of beard and mustache and will wonder at calling him a boy. He is 15 years of age, being born October 20, 1888, in Commanche county, Texas. He is exactly 5 feet in height, weighs 124 pounds, wears a number 7 1-8 hat and a number 4 shoe. At the age of three he had a mustache and they were compelled to shave him. He has two sisters and six brothers who are all very large. —Roswell Record.

When it Costs too Much.

Newspaper advertising costs too much when you try it today and stop tomorrow, says the Tampa (Fla.) Tribune.

So would clerks cost too much if you hired them for a day now and then; same with delivery wagons. The wheels of your business must never stop; and the whole machinery is out of gear unless the big advertising wheel is always turning. —El Paso News.

Bought Mules.

E. S. Bouldin was here Saturday and bought 47 head of mules for which he paid \$1377 or \$81 per head on an average. —Snyder Coming West.

This is another "crop" which could be profitably raised in the Panhandle, we believe.

Fruits and Vegetables.

Let us furnish you with fruits and vegetables for your table? Our wagon makes two daily rounds and we will gladly stop at your home or deliver articles promptly. When you want something fresh and good to eat hunt us up. Geo. W. Eagle, at Cogdell's Racket Store.

FRISCO SYSTEM

THE
CRESENT HOTEL
AT
Eureka Springs, Ark.

At THE TOP of the OZARKS

Open all the year
A delightful resort

Low Excursion Rates

ALSO
SULPHUR, Ind. Ter.

To which the Frisco System have recently extended their line. Ask any railroad agent for rates. Write for illustrated pamphlet and hotel rates to

W. A. TULEY, G. P. A., Ft. Worth

A BOOM
does not, ultimately, bring about the best results to a community.
THE PANHANDLE
is NOT on a boom, but is enjoying the most rapid growth of any section of Texas.

WHY?

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

SMALL STOCK FARMS.

Wheat, corn, cotton, melons, and all kinds of feed stuffs are being raised in abundance, surpassing the expectations of the most sanguine. A country abounding in such resources (tried and proven), together with the

LOW PRICE
of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

"THE DENVER ROAD"
has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points; thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON,**
General Passenger Agent, **FORT WORTH, TEXAS**
For pamphlets and full information.

**Southern Kansas Railway of
Texas and Pecos Valley Lines**

Weekly Stock Train

Beginning Monday, July 27th, 1903, and continuing every Monday thereafter until November 23rd, 1903, or as long as the business shall demand, we will operate our regular Weekly Stock Train for the season of 1903, in connection with the A. T. & S. F. Ry. to Kansas City, St. Joseph and Chicago markets. This train is put in service in order to offer the best possible facilities for the shipment of market cattle in less than train-load lots from New Mexico and the Panhandle of Texas. Particulars as to schedule, etc., can be obtained by writing (See Local Agent)

DON A. SWEET
Traffic M'g'r Amarillo

**WEST CO&G EAST
TO R-R TO**

EAST Rock Sy WEST

DOUBLE DAILY SERVICE
Free Reclining Chair Cars on all Trains
Pullman Buffet Parlor and Sleeping
Cars, Pullman Tourist Sleeping Cars
between **MEMPHIS** and the
PACIFIC COAST

J. S. McNALLY, D. P. A., Oklahoma City **M. LEE, G. P. A., Little Rock, Ark.**

J. A. Fox made a business trip to Canyon City this week.

A new assortment of shirts just received at E. W. Harrison's. 34tf

W. A. Tate, the popular landlord of the hotel at Dimmitt, was in town Wednesday.

B. B. Pearce was in town Wednesday from his ranch down the Tierra Blanco.

Until November 1st I will give a discount of 1-3 on all jewelry, diamonds included. J. P. Harding. 34-3f

John Dyer, manager of E. W. Dyer & Son's lumber yard at Texico, N. M., was a visitor in town yesterday.

My electrical machine is now in repair and those desiring treatment may come regularly. 33tf R. H. Gough, M. D.

For Sale—Two-section ranch, close in and well improved. Will take cattle as part payment. See Witherspoon & Gough. 29tf

J. L. Stovall of McMillan, N. M., a minister of the Church of Christ, commenced a series of meetings here on Wednesday night.

We have a nice line of magazines and periodicals. If you want something we haven't got we will get it for you. T. M. Coulson & Co. 34tf

Dr. and Mrs. W. J. Rogers and daughter, Sydney, returned Wednesday from an extended visit among friends at their former home—Montague.

Dr. W. E. Robertson will leave about October 20th for a ten days' business trip to Helena, Ark., and those desiring his services will please call before that date. 34-2f

Allen G. Bell returned to Hereford Wednesday after an extended visit among friends in Cook and other eastern counties. Mrs. Bell is expected in today.

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

On Tuesday C. T. Dobbins sold the Elite Cafe to Russell Carrol, who will in the future conduct this restaurant. Mr. Carrol is well known to our townspeople and we bespeak for him a successful business.

We call the attention of our readers to the page adv of Galbreath, Fox & Co. found elsewhere in this issue. This enterprising firm is offering good values at reasonable prices and it will be to your interest to read and consider what they have to say.

School supplies at Burns & Smith's.

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

W. F. Keasling, representing the Courtney Shoe Co., was in town yesterday.

Elsewhere in this issue will be found the adv of Bassham & Harrow, the up-to-date barbers.

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co. 29tf

Mrs. B. H. Bounds returned Tuesday from Amarillo, where she had been visiting her daughter, Mrs. Craig.

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

H. D. Davis this week purchased the two-room residence and the northeast quarter block of land owned by C. E. Spath; consideration \$550.

G. W. Irwin and family were in in from their HO2 ranch in Castro county, over Sunday, the guests of Mrs. Irwin's parents, Mr. and Mrs. S. S. Evants.

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optician. 23tf

Washing 35c per dozen; washing and ironing 60c per dozen; washing, starching and ironing 75c per dozen. 33tf Mrs. Davidson, south of the railroad.

Mrs. F. L. Vanderburgh, who has been spending the past two months at Spencer, N. Y., the guest of her parents, returned to Hereford yesterday.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

L. R. Bassham exhibited an apple at the BRAND office this week which weighed 1 lb. 1 oz. This grew in the non-irrigated district near Roswell, and demonstrates the fact that the west, when properly developed, will be unexcelled as a fruit country.

Mr. and Mrs. G. A. F. Paker returned Wednesday from a visit to their ranch at Chilicothe. Mr. Paker says that the yield from his 800-acre farm, while not as large as in former years, is very good and that the yield of corn will average 30 bushels to the acre, while cotton will run fully one-half bale to the acre.

Heavy lined gloves at E. W. Harrison's. 34tf

C. E. Spath went to Lubbock on business Wednesday.

J. D. Burkett was in this week from his ranch northeast from town.

Miss Zula Holcomb of Cleburne is the guest of her sister, Mrs. F. M. Garrison.

J. T. Lofton, manager of the Llano Cattle Company, is in town with 900 cows, which he will ship Saturday.

Call on Lee S. Smith at his new quarters in the F. H. Britain brick building for anything in the jewelry or optical line. 25tf

WE SET YOUR WAGON TIRES WITH THE "HOUSE" COLD TIRE SETTER WHILE YOU WAIT

With this machine we guarantee that we will not over-dish any wheel, no matter how small it may be. Tires set by it will run three or four times as long as by the old way. Don't be deceived by the man who tells you the old way is as good as any. Come and see the work of the machine for yourself. More wheels are ruined by over-dishing than any other cause. We guarantee every wheel put upon the machine to be set just right. Only twenty to thirty minutes required to set all four of your wheels, therefore you can afford to wait for your work, which will be done in the most perfect manner.

Pipe Perforating and Wrapping

We have two machines for perforating pipe for sand wells and can do this work on short notice. We also have special facilities for wrapping same with wire, therefore insuring pure water from sandy wells. Remember that our guarantee goes with EVERY piece of work turned out of our shop.

TUCKER & JACOBSEN GENERAL BLACKSMITHS

L. R. BASSHAM A. C. HARROW

HEREFORD TONSORIAL PARLORS

BASSHAM & HARROW, Proprietors

Our Specialties.....

A N EASY SHAVE NEAT HAIRCUT CLEAN BATH

SHOP OPPOSITE HEREFORD NATIONAL BANK

Our separate parlor for ladies is "it." Beach & Orr. 24tf

Judge W. B. Boyd went to Amarillo Wednesday on business.

Rev. Ben H. Bounds returned today from a visit with his son at Panhandle City.

Jno. Day, the well known North Draw cattleman, was in town yesterday on business.

C. E. Spath on Tuesday sold his residence property in town to F. L. Vanderburgh; consideration \$1350.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

Harry Munday of Amarillo, representing the Flato Commission Co., was in town Monday on business. He paid this office a pleasant visit and states that he is very much pleased with the looks and enterprise of our town, this being his first visit here.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. Witherspoon & Gough, Agents. 26tf

LATE FOREIGN NEWS

Condensed for Rapid Reading—
Things You Ought to Know.

Weather conditions.—Snow in Minnesota, windstorm in Ohio, tornado in Illinois, and pleasant weather in Hereford.

It is reported that twenty-six men have been temporarily dismissed from the H. & T. C. shops at Ennis on account of the falling off of business.

Copious rains have fallen over North and Central Texas lately, doing material damage to the cotton crop, but leaving the ground in fine condition for plowing, preparatory to sowing wheat.

The fever situation at Laredo is said to be improving. There have been more than 100 cases and only about 6 deaths. This small proportion of fatalities reported indicates very great progress in the medical science within the last decade.

The citizens of Waco are experiencing the inconveniences which attend a street railway strike. The trouble grew out of a demand of the motormen's union to be permitted to investigate and, in case of differences, to arbitrate the suspension by the company of any member in good standing.

On the 5th inst. a man by the name of Elliott, said to be insane, entered the vestibule of the White House and asked an interview with President Roosevelt. On being informed that he could not see the President at that time, he became furious, whereupon he was siezed by the officers on duty and taken to the Emergency Hospital where his wounds, incurred during his arrest, were dressed. The police surgeons upon examination pronounced Elliott insane and he was ordered to be removed to the St. Elizabeth Hospital for the insane.

Socialist and Anarchist.

Minneapolis, Minn., Oct. 5.—Peter Olson Elliott, also known as Peter Olson, who was arrested at the White House today, is a well-known South Minneapolis character. He lodged for several months, up to two weeks ago, at 256 Cedar avenue. At that time he told friends that he was "going to Washington to occupy the White House." They thought he was joking. He disappeared, and nothing was heard of him in Minneapolis until today.

Elliott is of Danish birth. He is a strong Socialist and an anarchist debater. Elliott, or Olson, was reticent as to his former life. He had no relatives in this country so far as can be learned.

For Sale.

Good three room house and two lots for sale cheap.

34-1f

F. Herron.

General Stock News

The following shipments have been made from Hereford since our last issue:

C. D. Benson, 1 car cows to Kansas City.

R. C. Ware, 1 car steers to Kansas City.

W. P. Herbert, 1 car steers to Kansas City.

J. T. Matsler, 3 cars steers and cows to Kansas City.

L. J. Harral, 2 cars cows to Kansas City.

J. R. Harral, 2 cars cows to Kansas City.

J. C. Roberts, 4 cars cows to Kansas City.

Geo. M. Day, 2 cars cows to Kansas City.

Mr. Bracken, 1 car cows to Kansas City.

S. P. McKinney, 1 car mixed cattle to Kansas City.

J. P. Carr, 2 cars lambs to Kansas City.

T. D. Hunt, 2 cars cows to St. Joe.

J. H. Tipps, 5 cars cows to St. Joe.

Murchison & Thompson, 1 car cows to Kansas City.

Caldwell & Hicks, 1 car steers to Kansas City.

R. J. Saunders, 4 cars cows to Kansas City.

R. N. Mounts, 5 cars steers to Kansas City.

G. A. Hughes, 1 car mixed to Kansas City.

R. C. Phansteel, 6 cars steers to Kansas City.

J. T. Rutherford, 3 cars steers to Kansas City.

J. E. Ferguson, 1 car steers to Kansas City.

B. T. Bell, 5 cars sheep to Kansas City.

Two Men of Millions.

Mr. Carnegie is resolved not to die rich. Mr. Sage is resolved not to die poor. Such is the differing effect of wealth upon differing temperaments. Mr. Sage plods along, content with his own way. The sentimental sociologists who have a notion that it is the duty of a rich man to "make restitution" to society are disappointed in him. Indeed, he has missed many glorious opportunities which the great Pittsburg philanthropist has seized with prehensile hand.

Mr. Sage has no literary laurels. He has not made triumphant democracy more triumphant by writing about it. He has done little or nothing for brick and mortar and the building trades. He has lent no helping hand to art and architecture. He has not stood like a breakwater of steel against the tide of "imperialism." Deep in his own affairs, he has sought to warn discomfort and command his fellow citizens. Save by example he has failed to

C. C. FERGUSON
Dealer in
Grain and Coal
Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL
Highest Prices Paid for Hides
The most centrally located Will handle a full line
Wagon Yard in town of Field Seeds
YOUR PATRONAGE IS SOLICITED

YOU NEED OUR DRUGS
WE WANT TO SELL THEM
WHY CAN'T WE TRADE?
We also have a fine line of
STATIONERY
SCHOOL SUPPLIES
CIGARS, ETC.
THERE ARE TWO REGISTERED PHARMACISTS AT
BURNS & SMITH'S DRUG STORE

I HAVE ADDED A LINE, OF
HARNESS, SADDLES,
BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES
AND AM STILL MAKING
HIGH GRADE BOOTS AND SHOES
for the elite ranch and professional men of the country,
and will appreciate your patronage.
J. A. CANTERBURY - HEREFORD

stimulate persons less forehanded than himself to cultivate habits of frugality. He might, if he would, make them saving by building bookless palaces of books, the furnishing and maintenance of which would require an increase of taxation and so impress upon future generations the fact that knowledge is power and worth paying for.

In short, however pleasing Mr. Sage's conduct of life may be to himself, he has missed not only much world-wide fame, but that constant self-applause which must cheer Mr. Carnegie in his struggles to divest himself of his possessions. Mr. Sage lends money. Mr. Carnegie gives himself away to humanity.
—New York Sun.

GEN. B. T. JOHNSON DEAD.
General of the Confederacy and a Prominent Virginia Politician Passes Away at Rock Castle.
Richmond, Va., Oct. 5.—Gen.

Bradley T. Johnson died today at Rock Castle, at the residence of his son.

He was a native of Maryland and at the outbreak of the Civil war he cast his fortunes with the Confederacy.

He rose to high rank in the Confederate army by reason of gallantry, and was prominent in Richmond and State politics for some time after the war.

..New Fall Millinery..
at Reasonable Prices
IN THE
MRS. STONE BUILDING
(THE FAMOUS)
JUST SOUTH OF COURT HOUSE
MRS. E. J. TUTTLE

THE INDISPENSABLE FARMER.

He is the Wealthiest and the Most Important Person in the World.

The American farmer is the wealthiest person in the world. In 1900, according to the census, the value of his products was \$4,739,118,000. This year their value will be in excess of \$5,000,000,000. The farmers of the United States employ over nine million persons and pay out in wages every year over \$300,000,000.

Not only is the American farmer the wealthiest, but he is also much the most important person in the world. The railroads, employing over 1,000,000 people, depend largely upon him for their traffic. Thousands of ships, flying the flag of every civilized nation, draw their earnings from the business given by the American farmer. The King of England, the Emperor of Germany or the Czar of Russia may die, and the commerce of the world will go on as before and even the working classes in the dead ruler's own country will be in no way affected by the incident. But let the crops of the American farmer fail, and the railroad earnings immediately fall off and trade begins to react, while the cost of living, not only in this country, but in England, Germany and France as well will immediately rise.

"The aggregate value of the products of all farms of the country," said A. B. Stickney in a recent address, "in the census year 1900 was \$4,739,118,000—an aggregate income sufficient to purchase all the enormous bond and stock issues of the huge steel trust in the first two months of the year; all the stock of the Standard Oil trust at 700, which is about its market value, in the next two months; all the stocks of the minor trusts in the next two months; to buy all the national banks in the next two months; to pay the bonded debt of the government in the next two months; to retire the greenbacks in less than one month, and still have about \$500,000,000 left over."

The American farmer comes pretty close to being "it."—New York Commercial.

REGISTERED BERKSHIRES

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot.

R. H. NORTON BREEDER
HEREFORD, TEX.

Mrs. E. Carter Entertains.

On Monday evening the ranch home of Mrs. E. Carter, situated about one mile southeast of town, was thrown open to receive a number of invited guests, who were to partake of this charming hostess' hospitalities on that evening. The evening was pleasantly spent in innocent amusements, during which a bountiful repast was served the guests. Among those present were the Misses Patton, White, Palmer, Laird, Shelly and Sullivan, Mrs. Putnam and Mrs. Lela Carter and Miss Mattie Strickland of Plainview, and Messrs. Dyer, Jennings, Walters, Stringfellow, Blake, Head, Ferguson, Joe and Thomas Carter.

Miss Palmer Entertains.

Last Friday evening Miss Della Palmer entertained a small party of our young people in honor of her guests, the Misses White and Laird. The evening was pleasantly passed in playing "Flinch," during which light refreshments were served. Among those present besides the hostess and guests of honor were the Misses Maud Patton, Luella Howard and Eula Eagle, and the Messrs. C. C. Ferguson, Joe Carter, C. B. Googer, I. Jennings, Thomas and Robert Collins. All report a most delightful evening.

Cow-Men, Attention.

125 acre feed crop for sale and a 3 section ranch in connection for lease. Good grass, good water and good fence. 12 miles from Hereford, on railroad. E. B. Black, 33tf of Loveless & Black.

To Exchange.

\$15,000 worth of business and residence property in Itaska, Texas, and stock of the Itaska Cotton Manufacturing Co., for plains land; would put in some cash on proposition that suits. E. S. Burgess, Amarillo, Texas. 32t4

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

HELPFUL READING Some newspapers print matter to fill up space. Much of this is really harmful reading. It is the aim of the SEMI-WEEKLY NEWS to give helpful reading. Thousands will testify to its helpfulness to them. Ask your neighbor.

THE FARMER'S DEPARTMENT has helped many. It is not the theory of farming written by college professors and others up North on conditions that don't fit Texas. It is the actual experiences of farmers here at home who have turned over the soil.

SPECIAL OFFER If you are not taking The Searchlight you should be. It is helpful to the best interests of your town and county. For \$1.75, cash in advance we will mail you the Searchlight and the Galveston or Dallas Semi-Weekly News for 12 months. The News stops when your time is out.

Keep Your Property From Burning

by taking insurance
in the Hartford,
Orient, Penn.,
New Hampshire,
Scottish Union,
National Fire Association of Phil.
The United States

Witherspoon & Gough, Agents

**LUMBER - SHINGLES
BRICK, LIME AND CEMENT
OIL, LEAD, VARNISHES AND
PAINTERS' SUPPLIES**

Hereford Lumber Co.

ELISHA CARTER

JOE CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

W. S. Higgins

E. R. Rice

HIGGINS & RICE
Dealers in

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc
Posts

Cash for Hides
International Stock and Poultry Food

Wagon Yard
Connected

YOUR PATRONAGE SOLICITED

INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at

C. C. FERGUSON'S FEED STORE

For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

F. S. Franklin, the well known Amarillo cattle buyer, was in town Monday on business.

The indications are that one of those comfortable caps at Esca Harrison's will be a welcome companion this winter. 34tf

C. H. Moore, one of the stock farmers of the North Draw and a constant reader of THE BRAND, was a business caller in town Saturday.

Snyder & Lacey are prepared to make you a new galvanized flue or reline your old one and put up your heating stove at a small cost. "See them." 32tf

Pants, well yes, come and see. E. W. Harrison. 34tf

Lee Giles was in from his North Draw ranch Saturday on business.

Call and C my stock and B convinced B 4 U buy anything in the jewelry line. See Smith. 30-tf

Frank Saalfeld, one of the prosperous farmers at Nazereth, Castro county, was in town Tuesday after a load of lumber with which to make improvements on his place.

Have you a 'phone at your residence? If not, see E. J. White, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

Lubricating oil at Burns & Smith's.

Joe Barton of Hale Center, is here with a bunch of cattle for shipment.

For a dressy, neat fitting, good wearing suit of clothes go to E. W. Harrison's. 34tf

J. T. Sneed of Georgetown is in town this week, having brought a herd of cattle to this point for shipment.

There are a few people in Hereford who object to Jerry Simpson coming here. They say he would lose his originality immediately on seeing E. W. Harrison's swell line of hosiery. 34tf

Remember "Topsy" at E. W. Harrison's. 34tf

Casper Franz of Nazereth was in town Tuesday on business.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

F. M. Garrison went to Amarillo Monday to meet his wife, who has been visiting her parents at Cleburne. They arrived in Hereford Tuesday.

All Western Union Lands now on the market. For prices, see, Wither- spoon & Gough. Two creek sections, one and two miles from Hereford. Buy one and get a sub-irri- gated alfalfa farm. 16tf

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYN- dicate Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address

A. G. BOYCE
Channing

W. BOYCE
Amarillo

IRA ATEN
Hereford