

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



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To six different
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**TERMS, CASH IN
ADVANCE**
Address all busi-
ness communica-
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all remittances
payable to
The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, MAY 29, 1903

No. 15

HEREFORD LUMBER CO.
PHONE NO. 39

**BUILDERS' AND
PAINTERS' SUPPLIES
PRICES RIGHT**

THAT'S ALL 'NUFF SED

Stringfellow-Hume Hardware Co.

(Incorporated)

HEREFORD- - - - TEXAS

Wholesale and Retail

**Bain and Mitchell Wagons, Imple-
ments, Hardware, Barbed Wire,
Water Supplies, Eclipse
Windmills**

Panhandle News

Briscoe county has purchased a road grading machine at a cost of \$230.

It is stated that the material for an electric light plant for Dalhart is now on the ground and the contract let for a modern ice plant.

Today (Friday) will be a gala day at Miami. A baseball game between Higgins and Miami and a big ball at the opera house with a midnight supper are among the numbers on the program.

Wichita county will have a special election on June 27 to decide whether or not a special road tax of 7¢ on the \$100 valuation will be levied and also the issuance of \$10,000 worth of bonds for road purposes.

Numerous changes are constantly taking place all the time in this as in all other countries but among those changes are settlers taking the place of others who will remain permanently in the country and make it prosper.—Higgins News.

The Memphis Herald states that one of her enterprising firms are building a grain elevator at that place to accommodate the surrounding wheat and oat crops. Hereford could well support similar institutions as she has the proper resources.

Several Bowie stores were burglarized last week. There is no clew to the robbers' identity.

Rev. Edmundson of Evansville, Ind., an evangelist of considerable note, is conducting a series of revival meetings at the Christian church this week, which are attracting great interest.—Wichita Falls Times.

A man that won't patronize his home paper is a detriment to his community. A town without a live, up-to-date newspaper is like a ship without a rudder, and every live, up-to-date citizen owes it his support—the paper.—Quanah Tribune-Chief.

A Gage merchant was taken in by an Amarillo man passing a ten dollar Confederate bill on him one day last week. Confederate money is not a counterfeit so the fellow cannot be handled for shoving the queer. The Gage man is holding the bag.—Higgins News.

A blue-black cloud in the south, a portentous roar, and vast clouds of dust rising from the distant riverbed on Wednesday proclaimed an approaching hail-storm. It proved to be full-grown. Some of the hail stones being fully as large as hen eggs. No damage of any consequence resulted.—Channing Courier.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

A Progressive Town Or—

As an incorporated town our neighbor, Hereford, is yet in her swaddling clothes, yet there is already a move on foot on the part of some of her citizens to abolish it. An election for this purpose has been ordered for June 6, and when that day closes Hereford will announce to the world either her purpose to remain as she is—a progressive, healthful town—or that like the gourd vine which covered the prophet Jonah, she is withered, and like other mushroom growths of the prairie has had her day.—Canyon News.

The above needs but little comment. The News speaks the truth when it says that by the vote of Hereford's citizens on June 6 she will announce to the world that she is what the outside world believes her to be—a progressive, healthful town, or a withered back number. For the good of the town we hope that the vote of the citizens will keep her in the former class.

Sand in Wells.

The Hereford Manufacturing Co. is making a sand strainer that has exploded the theory that quick sand will go any where that water will. It is a positive success. Call and see them about it. 10tf

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,
41tf Manager

HEREFORD

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FOR SALE

I have for sale twenty-six un-registered Hereford Bulls. These Bulls are my own raising. The mothers are from the JJ herd, established by Charles Goodnight twenty years ago. Only registered Bulls have been used in this herd. I also have three registered Hereford Bulls for sale. The Bulls can be seen at my ranch, ten miles north of Hereford.

J. F. WARD



**FLOWERS, BERRIES,
GRAPES, GARDEN FRUITS
AND VEGETABLES, SHADE TREES
AND A VINE-CLAD COTTAGE.....**

-- ALL ARE WITHIN YOUR REACH --

**ALL THAT YOU REQUIRE IS ONE
OF THOSE HANDSOME AND EFFI-
CIENT IRRIGATION OUTFITS**

**ERECTED
BY THE**

....Hereford Manufacturing Co....

Latest specialties in Bath Tubs, Kitchen Sinks and Irrigation supplies.

The Story of a Dollar.

Ten years ago a Missouri farmer put an X on a silver dollar and came to town and spent it with a merchant. Before the year was out he got the marked dollar back for poultry and spent it with a Centralia merchant. Four times in six years that dollar came home to him for produce and three other times he heard of it in the pockets of his neighbors. The last time he got it in change, nearly four years ago, he sent it to a Chicago mail order house that has amassed a hundred

million dollars by selling third-rate goods for second-rate prices. He has not seen the marked dollar since, and never will till the crack of doom. That dollar will never pay any more school tax for him, never help build up the town or county, never bless or brighten the homes of his neighbors. He sent it entirely out of its usefulness to him. Moral—Spend your dollars where you will get a chance at them again; where they will help pay for your bridges, educate your children, and enhance the value of your farms. And the same rule should apply to merchants.—Exchange.

A Startling Test.

To save a life, Dr. T. G. Merritt, of No. Mehoopany, Pa., made a startling test resulting in a wonderful cure. He writes, "a patient was attacked with violent hemorrhages, caused by ulceration of the stomach. I had often found Electric Bitters excellent for acute stomach and liver troubles so I prescribed them. The patient gained from the first, and has not had an attack in 14 months." Electric Bitters are positively guaranteed for dyspepsia, indigestion, constipation and kidney troubles. Try them. Only 50c at Gough & Davis'.

Notice.

I will prosecute to the full extent of the law anyone found fishing on the section of land formerly known as the Henry Clary place. This is the section of land above the dam on which there are hackberry trees on the south side of the creek.
8tf
B. B. PEARCE.

We'll Make

Your Bond

ALL KINDS

Appeal, Replevy, Attachment, Administrators, Receivers and Assignees, Receivers in Bankruptcy Cases

ALL KINDS

**Fidelity and Deposit Co.
of Maryland**

ROSS W. DAVIS, AGENT

DYER & SONS

Retail Dealers in

**Lumber & Sash & Doors
AND SHINGLES**

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

**FIRST-CLASS
ACCOMMODATIONS**

**THE BEST TABLE
IN HEREFORD**

THE HEREFORD HOUSE

**ASA MARTIN, PROPRIETOR
NEAR THE DEPOT**

HEREFORD

TEXAS

CARTER BROTHERS

....Livery, Feed and Sale Stables....

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers' Trade

HEREFORD

TEXAS

..Prosperity is Headed Your Way..

The Panhandle country is rapidly coming to the front and every business man in every town should come in for his share of the boon. Can you afford to continue to do business in your wooden building, taking great chances of losing it and its contents by fire and on that score paying a high rate for insurance?

The Hereford Planing Mill and Construction Co.

would be pleased to figure with you on the erection of a substantial brick building. We are prepared to prove that it will be to your financial interest to make the change.

Job Work of All
Kinds Solicited

No More Waiting for Material

Orders Filled
for Lumber Dealers

It is with pleasure that we are enabled to announce to the Panhandle Public that we now have installed the latest improved machinery for the manufacture of all kinds of finishings, such as casings, mouldings, balusters, extra heavy store doors, etc., which we can furnish on short notice, thus obliterating the chief cause for unfinished buildings. Other contractors' shop work solicited.

No Contract Too Large & No Contract Too Small

Plans and Specifications
Furnished.....

Remember that we will be pleased to figure on your work, whether it be a brick block or a small cottage

Architectural Designs
a Specialty....

The Hereford Planing Mill and Construction Co.

J. P. SNYDER, Business Manager

HEREFORD, TEXAS

Christian Endeavor Program.

The following program will be rendered May 31st at 4 o'clock:

- Subject..... "Mission in the Island World"
- Scripture..... Isa. 42:10-17; 60:8, 9
- Leader..... John Clark
- Missionary song service..... Choir
- Opening bible reading..... Leader
- "What shall the Harvest Be?"..... Quartet
- Missionary bible verses..... From the Society
- The peculiar problems faced by island missions..... John Clark
- The beginning of the missionary work at Tahati..... Lee Clark
- An account of the war in Hawaii..... Miss Mattie Fore
- What have been the chief obstacles to to mission work in the island?..... Miss Maud Miller
- What facts illustrate the changes that missions have made in the islands?..... Joe Clark
- What have the islanders themselves done to spread the gospel? The summing up of all the work in the islands..... Rev. H. M. Bandy
- A sketch of some hero of missions in the Pacific..... T. J. Davis
- The work your denomination in the islands?..... Miss Douglass
- What part have mission vessels had in the work among the islands..... Mr. Lipscomb
- A missionary hero's life..... Miss Clark
- Reading on missions in the islands..... Miss Mina Dameron
- A missionary Solo..... Mrs. Leoti Clark
- Song..... "Bringing in the sheaves"
- Closing prayers for the island world closed by a prayer..... By Leader
- Benediction

All Juniors of the Junior Christian Endeavor are requested to be present at next Sunday's meeting at the Christian church after the L. T. L. meeting. Miss Fore will give an interesting talk on "How Every Christian may be a Missionary." Scripture: Matt. 28:16-20; Rom. 10:13-15.

To Attend Theological Institute.

Rev. C. L. Cartwright, pastor of the M. E. Church, left Wednesday for Georgetown, where he will attend the Theological Institute. Among the lecturers of the Institute will be Borden P. Brown, L. L. D., of Boston University, George Booker Stevens, Ph. D., D. D., of Yale University; W. F. Tillett, D. D., of Vanderbilt University, Bishop W. W. Duncan, D. D., L. L. D., and Bishop E. E. Hoss, D. D., L. L. D.

During Rev. Cartwright's absence his pulpit will be occupied as follows: May 31, by Rev. B. H. Bounds; June 7, Rev. E. D. L. Tims; June 13, Rev. Monroe, Rev. Cartwright expecting to return in time to fill his appointment here on June 20.

School Announcement.

Class instruction and private lessons in the Public School and Collegiate branches, book-keeping, shorthand, typewriting and penmanship. See W. A. Smith. 15tf

For Sale.

Ten section ranch, 15 miles northwest of La Plata, 7 or 8 miles south of new railroad, special bargain if sold at once, good improvements and all new. 11tf

M. V. ROBERTSON.
Hereford, Texas.

Icel Icel Icel

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

A Big Land Sale.

J. N. James, of the Y ranch near Bovina, consummated a deal this week between Luther F. Clarke, of Quanah, and C. K. Warren, of Three Oaks, Mich., which resulted in Mr. Warren purchasing forty thousand acres of XIT ranch, the last of Mr. Clarke's holdings of the XIT lands. The transaction was all cash and the price paid was \$100,000. Mr. Warren is a wealthy manufacturer and will stock his new possessions with a herd of good grade cattle and will make the ranch up-to-date in every particular.—Amarillo Livestock Champion.

Castro's New School House.

J. O. Lindsey, H. H. Stanley, Mr. Green, J. M. Atchison, L. E. Newsom, Mr. Hughes and Mr. Cardwell came in Tuesday after the lumber with which to erect a school house in the Stanley district. During the summer the new house will be occupied as a private school, or until the commencement of the regular fall term of the public school. Miss Hanner, one of the teachers of the Claude public school, will have charge of the private school.

Look Out For Jack the Rapper

and keep him out of your house by screening your windows and doors with those extra heavy screens made by The Hereford Planing Mill & Construction Co., out of number one cypress lumber and hung in such a substantial manner that Jack will never even stop at your house. 12tf

FRANK GAMBLE

Dealer in

confections

Cigars, Tobacco

and Soft Drinks

J. H. HOLLAND

Contractor
and Builder

Can give the best of references. Practical framing and joining together a specialty. Estimates given on short notice. A fair share of patronage solicited.

HEREFORD - - TEXAS

Nothing has ever equalled it.
Nothing can ever surpass it.

Dr. King's New Discovery

For CONSUMPTION
COUGHS and
SORES

A Perfect Cure: For All Throat and
Lung Troubles.

Money back if it fails. Trial Bottles Free.

W. H. Lott of Cameron came in on Wednesday's train.

W. R. Clements, a wool buyer from Roswell, is in town on business.

We have an extra fine line of toilet articles, perfumes, etc. Gough & Davis. 52tf

J. P. Collier came in Wednesday from his Oldham county ranch to make proof on his land.

Rev. S. E. Houk of Tennessee was a visitor in town last week and attended the M. E. Conference.

THE BRAND will pay two cents per pound for clean, buttonless cotton rags, any size from a handkerchief up. tf

A. P. Murchison, one of Hereford's livestock broker, returned yesterday after a three months' business trip.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

C. A. Tunnell of Brownwood was in town the first of the week. Mr. Tunnell is of the newspaper fraternity and is looking for a location in the Panhandle.

Joe Barton of the Sneed & Barton ranch in Hale county, accompanied by his wife, visited Hereford last week, being in attendance at the M. E. Conference.

When you want typewriting done you will find a competent stenographer and typewriter in our office. Charges reasonable. Hereford Land and Abstract Co. 13tf

C. L. Davis would be pleased to have you call at his office in the Witherspoon & Gough building and see his fine samples of spring and summer clothing. 52tf

When you are in the market for a suit of clothes don't forget that C. L. Davis can furnish you with them and guarantee every garment as to fit and workmanship. 52tf

Remember the place—we're back at the old stand—where misfortune struck us on the 26th day of January—ready to accommodate all of our old friends. G. W. Dale. 14tf

I now have nice light quarters in the D. R. Gass & Sons new store and cordially invite the public to call when in need of anything in my line. Lee S. Smith, jeweler and optician. 8tf

W. H. Patton, formerly of this place, but now a resident of Alamo-gordo, N. M., came in Monday on business. His many friends will be pleased to learn that his health has greatly improved.

T. J. Davis of Hereford, came down Thursday to look after his cattle northeast of town. He says Hereford's burnt district is about built up with new brick buildings.—Clarendon Chronicle.

Mrs. C. G. Hutchison and children, who have been visiting at the home of Mr. and Mrs. D. R. Gass, returned to her home at Tulia on Tuesday. She was accompanied by her sister, Miss Imo Gass.

We now have everything in paints, oil and glass. Gough & Davis. 52tf

Don't fail to see C. L. Davis' new spring samples of custom-made clothing. 52tf

Guy Gamble has purchased W. T. Smith's fine bay horse, paying \$100 for the same.

Wind mill repairing of every kind. We will work your old mill over and make it new. Hereford Manufacturing Co. 4tf

For Sale—A fine registered Hereford bull, would take a good big, young work horse in trade. Call at once. Try Womble. 12tf

J. E. Cox of Hale Center was in town last Friday. He was on his way to New Mexico to look up a location for a cattle ranch.

J. E. Turner, one of Castro county's prosperous ranchmen, was a visitor in town Wednesday. He has our thanks for a cartwheel on subscription.

Garrison Bros. have just received a shipment of Quick Meal Oil Stoves. We would be pleased to show them. Ladies especially are invited to see them. 15tf

Mrs. S. E. Buster, proprietor of the Bon Ton boarding house, has a new display adv in this issue. If it's good, wholesome meals and a clean bed you wish, she can accommodate you.

For Sale—All my property in Hereford including that large and pu-to-date building just completed and now occupied by Loveless & Black. Will sell at a bargain. See S. Loveless. 7tf

Call at Lee Smith's Jewelry Store this afternoon and see the Large Stock of Diamonds, Watches and Jewelry, shown by Mr. Chase, of the firm of Morgan & Hawley, of Dallas, Texas. 1t

J. S. McClure, who has a ranch in Castro county, near Hart, was in town last Friday after lumber, with which to build a new school house. Castro county people evidently believe in education.

Mrs. M. B. Daniel and daughter, Miss Nora, are visiting friends and relatives in Cooke county, being called there by the serious illness of the formers' father, but who is now reported somewhat improved in health.

W. T. Smith has bought the interest of his partner, B. T. Hinton, in the Delmonico restaurant and will henceforth conduct the same. It is hardly necessary to state that Mr. Smith will conduct Hereford's only restaurant in an up-to-date manner. See his adv elsewhere in this issue.

Cattle Wanted
To pasture or on shares. Plenty of good water and grass and the best of attention given them. Address J. E. Bridges, Hereford, Texas. 4tf

Strayed.
One light sorrel mare mule, about 15 hands high. Finder take up and notify A. G. Bell, Hereford, Texas. 15tf

JOHN E. FERGUSON
President

C. W. DODSON
Cashier

The Hereford National Bank
Hereford, Texas

All General Banking Business Transacted

We solicit your account, and will appreciate your business, whether large or small

DIRECTORS
R. J. Kibbe Ira Aten L. Gough
C. W. Dodson Jno. E. Ferguson

Who is your Grocer?

If you have tried others and were not satisfied with the qualities or quantities received for the price paid, we respectfully request that you give this store a trial order. We guarantee satisfaction and prompt delivery. If you are in a hurry, telephone us your order—No. 7.

JOHN A. JOHNSON

Delmonico Restaurant
(First Door North of Postoffice)
W. T. SMITH, Proprietor

Regular meals served from 6 to 8 a. m., 12 to 2 and 6 to 8 p. m. Short orders at all hours

Meals, 25c. A Clean Bed, 25c.

Special rates to regular boarders. The patronage of the public solicited.

Struck by Lightning.
While out with a bunch of cattle in Deaf Smith county, thirty-five miles west of Amarillo, Gus Cornelius' little eleven year old boy was struck by lightning. The horse he was riding was killed. Yesterday they brought the boy to town for medical attention. It is thought that he will recover in a few days, as he is able to be up. Mr. Cornelius was with the boy at the time.—Amarillo Advocate.

Will Nationalize.
The Smith-Walker & Co. bank will be nationalized, application having been made by J. L. Smith, W. W. Bynum, W. S. Maddrey, H. C. Harding, Ray Wheatley and Jno. W. Veale. It will be known as the National Bank of Commerce.—Amarillo Advocate.

For Sale.
A 2 1/2 H. P. Bates-Edmond gasoline engine. A fine new machine, but too small for our work. Just the thing for an irrigation or pumping plant. For particulars inquire this office. tf

Bulls to Sell.
2 registered Missouri Durhamsh 4 Herefords, 1 registered, 3 high grades. Apply to 13tf RICKETTS & RAYZOR.

School books for all grades at Gough & Davis. 52tf

HEREFORD BOOT AND SHOE SHOP
J. A. CANTERBURY, Prop.

Our Specialties....
Cattlemen's Serviceable Boots
Repairing of all kinds
Prompt Delivery

Send for Order Blank
The Racket Store
Sells Bicycle Sundries

- Towel Rollers.....20c
 - Large Tablets.....5c
 - Envelopes, per package.....5c
 - Butter Moulds.....20c
 - Coal Hods.....50c
 - Paper Napkins, for picnic, per hundred.....15c
 - Lemon Squeezers.....15c
 - Leather Lined Vinegar Faucets.....10c
 - Pint, Qt. and 1-2 Gal. Tin Cups.....5 and 10c
 - Mascot Mouse traps.....15c
 - Foot Balls.....\$1.00
 - Alarm Clocks.....1.00
 - Crockeryware Glassware and lots of other stuff being added
- Racket Store**

Hereford Mercantile Company

WHOLESALE AND RETAIL DEALERS IN

General Merchandise, Ranch and Trail Supplies

Millinery Department

We have received our Ready-to-Wear Hats and a complete stock of Millinery Goods. These goods are the latest creations in the Millinery Art and were purchased at the 1904 World's Fair City, which is a guarantee of their up-to-dateness.

MISS MATTIE FORE, Manager

Grocery Department

In this department we have one of the largest and freshest stocks to be found in the Panhandle. We make a specialty of filling large orders for ranchmen. If you don't see what you want, ask for it--we've got it.



We have just received our stock of
Spring and Summer DRY GOODS
 and invite your early inspection of the same.

HEREFORD MERCANTILE COMPANY

HEREFORD, TEXAS

The shoe with a sole—"Giesecke."
 E. W. Harrison. 14tf

T. J. Cummings of Alvord is prospecting hereabouts.

See our diamonds and solid gold jewelry. Gough & Davis. 52tf

T. W. Hart of Hart was in last Friday from his Castro county ranch.

Garrison Bros. will show you a line of saddles that will interest you. Call and see them. 15tf

W. J. Chapman, one of Deaf Smith county's prominent ranchmen, left last week on a business trip to Austin.

List your lands with Robert Humphrey. He will use every means in his power to find a buyer for your property. 12tf

J. H. Kimbrough of East Tennessee is visiting his sister, Mrs. S. T. Howard, and looking over this section of the country.

Meeks, the jeweler and optician, invites his friends and customers to call and inspect his watches and jewelry before purchasing. 44tf

Finest line of cigars in town at Gough & Davis. 52tf

A. G. Bell went to Roswell yesterday on business.

A full line of hosiery also a few pair of sox at E. W. Harrison's. 14tf

W. B. Phillips came in Wednesday from the Combs & Worley ranch.

One or two sections of land to exchange for cattle. M. V. Robertson, Hereford, Texas. 12tf

M. V. Roberson, who has a ranch in the the northwest part of the county, left last week for Austin.

The Leader Wind Mill has won the reputation of being the best painted mills on the market. We never hear a complaint of the paint blistering as is the case with many wood mills. For Sale by Garrison Bros. 15tf

W. M. Adamson of Maple, Collin county, was a prospector here this week and purchased a residence in town and a ranch southwest of town, notice of which is given in the real estate transfers. Mr. Adamson expects to move here later.

Stetson hats, \$10.00 and down. E. W. Harrison. 14tf

Dr. E. F. Gough and wife of Lockney are the guests of Dr. R. H. Gough.

For sale at a bargain—Wagon and team. A. J. Oliver at Hereford Mercantile Co. 15tf

C. C. Tannehill of Roswell came in Wednesday on a visit to his brother-in-law, Judge Jno. E. Ferguson.

For Sale—1 section 3 miles from town. \$700 improvements. Also pair of mules. For particulars inquire of Mrs. S. H. McCracken. 5tf

Garrison Bros., the hardware merchants have a change of adv in this issue which will be of interest to our readers. Also some new local advs.

Mrs. J. R. Wallace of Amarillo came down on Tuesday, returning Wednesday. On her return she was accompanied by her mother, Mrs. S. A. Low, and sister, Miss Bessie. Mrs. Low has been ill for sometime and it is hoped that the change of surroundings will prove beneficial.

A full line of musical instruments at Gough & Davis. 52tf

Dalton Johnson left yesterday evening for Barstow, on a visit to his parents.

Finest line of stationery ever shown in Hereford. Prices right. Gough & Davis. 52tf

L. S. Lacey of Fort Worth is in the city, the guest of his brother-in-law, Judge L. Gough.

Parties wishing clover, timothy or blue grass seed can get any amount at C. C. Ferguson's grain store. 12tf

Miss Henrietta Marshall left Tuesday for a visit to friends in Bosque, Hamilton and Erath counties.

C. L. Davis would be pleased to show you his new spring samples of clothing. See them before buying. 3tf

Herron, Norman & Co., the new grocers, have a large display adv in this issue of THE BRAND. Their new goods are daily arriving and they expect to have them shelved in their new brick building ready for sale next week.



The Brand

Official Organ of Deaf Smith County
 Official Organ of Castro County
 Official Organ of the City of Hereford

A Weekly Journal Devoted to the Interests
 of the Panhandle Country of Texas

F. L. VANDERBURGH - Editor and Publisher

CITY TAXATION.

It is being represented by some of those favoring the annulment of the incorporation that their city taxes will be much higher than their state and county taxes, some even averring that their city taxes will be over twice that demanded by the state and county. In this regard we looked up the state statutes on city taxation and find that the City Council MAY impose a 25 per cent tax on the \$100 valuation for general purposes; MAY impose a 15 per cent tax on the \$100 valuation for road, bridge and street purposes; and MAY impose a 25 per cent tax on the \$100 valuation for permanent public improvements, such as water works, sewerage system, public buildings (schools, etc.), city parks, etc., and in case the town is bonded (which must be by a vote of the people) for these latter improvements (some of which are badly needed now) bonds cannot be issued for a greater amount than this 25 per cent tax on the \$100 valuation will provide payment of the interest and bonds upon maturity. This makes a total of 65 cents on the \$100 valuation which MAY be collected from the property holders of the city, but this should not be construed as to mean that any such tax WILL be made by the Council, though we believe that should they impose the full limit for these improvements there should be no objection made by the citizens as those improvements would enhance the value of the property, on which the tax was collected, much more than the amount of the taxes paid. We know of several business men (including ourselves) who have paid in donations for improvements much more than their city taxes would amount to, and who will be called non-progressive and niggardly if they fail to continue so to do in case the incorporation should be abolished. Now be honest—Is it right for a few enterprising business men to have to put up all the cash for needed improvements, thereby enhancing the value of the property belonging to those who do not donate, fully as much as it does the property of those who are liberal, when by incorporation and a city taxation all will pay their just share toward the needed public im-

provements? Again we say, is it a fair proposition? As a comparison of the state and county taxes and the city taxes we will state that the former is \$1.09 2-3 whether or no, and the city's LIMIT could be but 65 cents, and at present there is possibly no need for that limit to be reached.

ATTENTION BUSINESS MEN.

No doubt you are aware that there is a large scope of country south of Hereford, from which there is a vast amount of trade coming to some point on the Pecos Valley. At present Hereford is receiving a share of that trade, how much we do not know, but we believe that with a little effort and proper inducements on the part of Hereford's business men the great bulk of this heavy trade can be turned this way. Now that Castro county has established a road to the southeast corner of the county there should be little difficulty experienced in turning the trade to this point. Of course special inducements will have to be made such as first-class goods at low margins of profit—but it seems to us that our merchants could well afford to do this, inasmuch as the sales to these southern people would necessarily be of a large volume. Think it over and if you think our suggestion a good one, get together and talk it over and try to arrive at some definite plan on which to work toward this end. THE BRAND will lend any aid possible to bring this about.

HEREFORD was incorporated for sanitary reasons, to abate the hogs-running-at-large nuisance and to provide a water-works system for fire protection. The City Council has provided for the first and appointed a scavenger; the disgusting sight of hogs running at large has been abated and the council was busily planning for a waterworks system for fire protection when their labors in this direction were stopped by the annulment petition. Nearly all agree that Hereford needs incorporation for these purposes, but some object to penal offenses being tried in a city court, so we are told. How, pray tell, could sanitary laws and hog laws be enforced if the city court had no jurisdiction?

SHALL Hereford be considered (as she is) a live, progressive, growing city by the outside world, or shall she be considered a has been (which she is not, nor never will be)? This is the question to be decided on June 6th. Business men, can you afford to have the latter proposition prevail? We hardly think so.

OKLAHOMA CITY and vicinity was visited on Saturday night and Sunday morning by the heaviest rainfall and most severe electrical display known in the history of the Territory and half the city was under water, many lives being lost. The property loss is estimated at over \$100,000. Enid was damaged to the extent of \$300,000, while other towns in Oklahoma suffered to a great extent, many families being rendered homeless by tornadoes,

cloudbursts, etc. We would suggest that the dust storms of the Panhandle are not so bad, after all.

HEREFORD is and has been considered by the outside world to be the BEST town in the Panhandle. Upon the town being incorporated her citizens were applauded by the newspapers throughout the state for their progressiveness. Just now these same newspapers are giving adverse comment on account of the proposition of annulment of that incorporation. What would the comments be should the annulment proposition carry? The favorable comments of newspapers abroad are the best advertisements a town can have and do more toward the upbuilding of that town than any other agency. Can Hereford citizens afford to place the city in a

R. H. Gough, M. D.

T. J. Davis

GOUGH & DAVIS

...DRUGGISTS

Dealers in

Drugs, Medicines and Chemicals
 Solid Gold Jewelry, Watches and
 Diamonds

Headquarters for Paints, Oils, Varnishes
 and Brushes

Phone 26

Night Phone 19

HEREFORD, TEXAS

Where Do You Buy Groceries?

If you do not trade with DUNN & MARTIN give them a months trial and you will be convinced that it will pay you to continue your trade with us. We have just received a large shipment of * * *

Churns, Jars, Crocks and Jugs

of various contents. If you are in need of these goods come to see us. We are determined to furnish you the best grocery store in Hereford. Our trade is increasing each month. This is an evidence that it pays. * * *

DUNN & MARTIN, HEREFORD, TEXAS

We Strive to Please

Prices Reasonable

The City Meat Market

LEE GILLILAND, Proprietor

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85

Good Weights



HEREFORD DENTAL PARLORS

DR. W. E. ROBERTSON, Proprietor
A. D. MILLER, Laboratorian
MRS. FANNY MCKEMIE, Attendant

SPECIALTIES IN
GOLD AND ALUMINUM

CASES IN
Orthodontia and Diseases of the Mouth
Solicited

position to receive comments adverse to the city's good? Weigh these questions well before casting your vote on June 6.

WHY not fence the grounds of the Hereford High School and get the grounds in shape for the planting of trees and shrubbery. This would be an improvement that our citizens could well be proud of. If the town remains incorporated this can be done by the City Council at a small cost to the individual citizens. The building should also be given a good coat of paint.

It will be welcome news to the citizens of Hereford to learn that the building and soliciting committee of Add-Ran College (formerly the Hereford College and Industrial School) are working earnestly and with progress toward the completion of the building in time for the regular fall opening of school. Now, citizens, this is a matter of vital importance to all of you, from a business standpoint of view, and you should give the project every assistance possible.

SAID one of Hereford's prominent citizens, and one who has been a liberal donator to every public enterprise: "If the corporation is annulled I am through donating for public improvements, as I am tired

of being one of a certain few to put up all the cash for these purposes. With incorporation everybody will be donating their just share for public improvements and we will be enabled to have more and better improvements than under the method of private subscriptions, whereby a few do all the paying."

AMONG those who are most prominent in the movement for the annulment of the incorporation are a few who have been liberal donators toward every public improvement in our town. These donations in most cases, and sometimes single donations, have been more than double what their city taxes would be under incorporation. Now, we would like to ask these gentlemen if it would not be better that every property owner pay toward these improvements in the way of taxes, than to have a few business men put up all the improvements? And these different improvements will have to be made from time to time.

For Sale.

The furnishing goods, including the substantial "Giesecke," the stylish Drew-Selby ladies shoe, a nice assortment of hosiery, a full line of Men's hats, pants, shirts, neckwear and underwear belonging to Esca Harrison is respectfully offered to his customers at the lowest possible cash price.

14tf

J. L. SMITH J. A. WALKER B. C. D. BYNUM G. A. F. PARKER

Smith, Walker & Co., Bankers

FINANCIAL RESPONSIBILITY \$450,000

A General Banking Business Transacted

With our old friends in our former Mercantile Business, we hope to continue the pleasant relations we have so long enjoyed.

To those who do not know us, we say
Come in and get acquainted

We Lead--Others Follow

ALL GOODS MARKED IN PLAIN FIGURES

Real values are determined only by a careful comparison of prices and goods offered in different stores. Think of this and apply it to the buying of your Furniture, Carpets, etc. Yours For True Values

C. E. Spath & Co.

The Leading Furniture Dealers and Undertakers

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76

TROY WOMBLE, Manager

GALBREATH, FOX & CO.

To Our Customers and Friends

The chief study of our store is to satisfy its customers. Our stocks are always complete with reliable merchandise. Our progressive methods of merchandising, coupled with the large amount of business we transact, keep prices at its lowest ebb. We keep permanent patronage in view and aim to make this a store to which you will turn, not simply when we announce extraordinary bargains, but as the natural source from which to supply your wants in every line. We consider prices quoted below as rare bargains.

A FEW THINGS FOR MONDAY AND TUESDAY

100 ladies' white waists will be placed on our center counters marked in plain figures, which will be sold at exactly 1-2 the former price.
 A few percale waists to close out at 25c each.
 10 yards of dress lawn for 35c, only ten yards to each party.
 A C A Feather Ticking, 9 1-2c per yard.
 Standard oil cloth, 10c per yard.
 250 gents negligee shirts will be piled on our center counters, former price 85c, go in this sale on Monday and Tuesday for 50c each.
 All staple checked apron gingham at 5c per yard.

MENS' CLOTHING

Good dressers have acquired the habit of looking to this store for their clothes. It's a good habit, too. Many of our best customers we have won away from the exclusive merchant tailors and his high prices, and if you, sir, will try our good clothing, you will understand why they change. Our garments are built by the cleverest craftsmen that ever threaded a needle or handled a tailor's goose, and have the mark of exclusiveness and individuality. We can place you on the list of good dressers of the community without charging you high prices for your clothes. By the way, did you ever hear one of our patrons complain of high prices? Surely not. We have lots of rare bargains to show you in suits. Come in and inspect them.

MILLINERY

A rule to which there are few exceptions, in a business sense, is--"that one man's loss is another's gain," while we are not losing on our millinery goods, having bought, a short time ago, a fill-in order, almost as large as our opening stock, at 33 1-3 off (which all good wholesale houses give the latter part of their season), we are glad to allow our customers the gain in this case, which gives you a handsome hat at a wholesale price. Give us the pleasure of showing you---whether you want a picture hat, a trimmed hat for all-round wear, or a ready-to wear. We guarantee our prices to be the lowest in the west.

DRESS GOODS, SILKS AND WHITE GOODS

A nobby line of lawns and batiste, ranging in price from 5 to 25c a yd.
 White mercerized maddras, 45c per yard, worth 65c.
 Organdies in all colors, worth 15c per yard, go at 10c a yard.
 Colored Dimities, worth 12, 15, 20 and 25c go at 9, 12, 15 and 18c.
 27 inch silks, in all colors, worth 65c, at 50c per yard.
 36 inch, guaranteed black taffetta silk, for \$1.35.

MISCELLANEOUS

E. & W. collars and cuffs in all shapes and styles.
 1 lot of boys' knee pants to close out at 25c per pair.
 Just received a big shipment of new laces, all very nobby patterns. Ask to see them.
 We have many other rare bargains in our store, but have not the room in this adv. to enumerate them.

Shoes! Shoes!! Shoes!!!

We sell the best shoes that money can buy. You can get what you want in our store and save from 25c to \$1 per pair on your shoes. Is it worth the time it will take to investigate our claims? No trouble to to show you.



Hanan & Son's \$6 Shoes For \$5

Hanan & Son's \$7 Shoes For \$6



Diamond Brand Shoes at any price you want. We stand ready to guarantee any pair of shoes that goes out of our house that proves defective in workmanship

Remember the above prices are made on cash basis

General Stock News

A. S. Gracey on Monday sold 50 head of twos to W. H. Frost.

W. B. Currie of Big Springs is in with 1000 twos, which are for sale.

T. S. Currie of Big Springs has about 1000 head of twos for sale at Hereford.

W. D. Connell of Midland is in with 1900 twos, which are on the open market.

H. C. Beal of Colorado City was in this week delivering a bunch of twos to W. H. Frost.

A. J. Long this week sold 800 twos to C. C. Bradford, who will ship them to his Montana ranch.

H. D. Beal of Lubbock, a member of the cattle dealing firm of Beal & White, was in this week to deliver 1310 twos to W. H. Frost of Pierre, S. D.

Rome and Robert Wheatley, well known cattlemen, have sold their ranch in Moore county. They passed through here last week en route to New Mexico in search of a good location.

Geo. M. Slaughter, manager of the Col. C. C. Slaughter ranches in the Panhandle and Roswell, N. M., came in Wednesday. He reports that he is here to deliver 5000 twos, which will arrive this week, to J. M. Boardman, who will ship them to Montana.

Notice of Sale.

Notice is hereby given that on the 5th day of June, 1903, The Pecos & Northern Texas Railway Company will sell the following described property at public auction to the highest bidder for cash, sale to be made at the depot in Hereford, Deaf Smith county, Texas, between the hours of 10 o'clock a. m. and 12 o'clock m., to-wit:

One car-load of corn chops, being 41,650 pounds in sacks of about 98 pounds each, the whole car to be sold in bulk.

Said car of corn chops will be sold under the Revised Statutes of the State of Texas as perishable property remaining unclaimed after its arrival at place of destination, as provided in Articles Nos. 327, 328 and 331, Sayle's Statutes, 1897.

THE PECOS & NORTHERN TEXAS RAILWAY CO.,

By J. S. Jones, Agent.

The Leader Wind Mill.

In securing the agency for the Leader Wind Mill, we are thoroughly convinced from observation of mills for the past 15 months, that we were securing a wood mill that has no superior in point of construction, and if you will come and let us show you the mill, think we can easily convince you of this fact, and will show you a few features that we consider an advantage over other mills of similar construction.

14tf GARRISON BROS.,
Sole Agents.

Quick Arrest.

J. A. Gullidge of Verbena, Ala., was twice in the hospital from a severe case of piles causing 24 tumors. After doctors and all remedies failed, Bucklen's Arnica Save quickly arrested further inflammation and cured him. It conquers aches and kills pain. 25c at Gough & Davis, druggists.

Elocution Recital.

Miss Esther Tolleson of Amarillo will give an elocution recital this (Friday) evening at the court house. Miss Tolleson comes highly recommended as an elocutionist of rare talent. The Hereford Band will intersperse Miss Tolleson's selections with music. Following is the program to be rendered:

Music Behind a Curtain

Reading Music The Tears of Tullia

Reading Music The Closet Scene from "Macbeth"

Reading Music Buying a Feller

Reading Music The Chamber Scene from "The Music [Christian]"

Reading Music The Closet Scene from "Hamlet"

An admission fee of 35c will be charged adults and 25c for children.

Real Estate Transfers.

WILLIAMS & RUSSELL.

G. H. Guinn to J. W. Head, 1 section 8 miles northeast from Hereford; consideration \$2560.

R. L. Snelson to W. M. Adamson, 708 acres 16 miles southwest from Hereford; consideration \$2124.

W. T. Smith to W. M. Adamson, residence property in town; consideration \$450.

WITHERSPOON & GOUGH.

W. M. Fullwood to John Dalton, 1 section near Summerfield.

G. W. Irwin to John Dalton residence property in the Evants addition; consideration \$2825.

Collar Bone Broken.

F. C. Malone had the misfortune to break his collar bone this week, the team running away and throwing him from the wagon. He was brought to Hereford Tuesday and Drs. R. H. Gough, E. W. Tinsley and E. F. Gough performed the operation to reduce the fracture.

Beautify Hereford

By beautifying your home with flowers, shade trees and vines. What will add several times its cost to the market value of your home as well as to its comforts is a good tank and irrigation outfit, bath, etc. The Hereford Manufacturing Co. builds 'em. They are cheap. 5tf

For Sale.

About 115 head of stock cattle, good graded, native raised and no old cows, will sell any kind or any amount to suit purchaser. Will sell at a bargain. Apply to W. R. Reagan, 12 miles southeast of Dimmitt. 10-tf

Big Bargain.

Three room cottage one block north of public school building, southeast corner.

11tf M. V. ROBERTSON,
Hereford, Texas.

Cheap Coal.

During June and July we will sell coal at low prices in lots of 5 tons. Better lay in a supply now as coal will be higher next winter. Hereford Fuel Oil Co. 14tf

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN,
37tf Division Manager.

WIND MILLS! WIND MILLS! WIND MILLS!

We sell the Samson Steel Mill, which is the most substantially constructed mill built, in this line. We also sell the Leader Wind Mill, and will say to those wanting a wood mill, that you cannot buy a better mill. We carry a full line of

Casing, Pipe, Cylinders, Etc.

If you are interested in anything in the Hardware line, see us before buying. We are also agents for the Deering Harvester Machines and J. I. Case Threshers and engines. Yours to please,

Garrison Brothers

In Business For Your Health

BURNS & SMITH

...DRUGGISTS...

We Keep Your Patronage By Treating You Right
Hereford, Texas

New Confectionery Store.

The new Charles Orr brick building is nearly ready for occupancy and will soon have a fine line of confections, etc., therein. Mr. Orr will have his old time partner, Harmon Beach, associated with him, and that they will conduct an up-to-date confectionery store goes without saying. Their ice cream parlors will be separated from the store and can be reached from the street without passing through the store by means of a side entrance and wide hall. This arrangement will appeal especially to the ladies.

Salary Increased.

Postmaster W. J. Walters has received notification from the government that his salary as postmaster has been increased from \$1300 to \$1500 per annum. Other postmasters in the Panhandle have received raises as follows: Canadian, \$1100 to \$1200; Canyon, \$1100 to \$1200; Dalhart, \$1400 to \$1500; while the salary of the Bowie postmaster was decreased from \$1800 to \$1700.

Monday and Tuesday Bargains.

Galbreath, Fox & Co., Hereford's up-to-date exclusive dry goods firm, have a page adv in this issue announcing some rare bargains for next Monday and Tuesday. While it will pay you to peruse their adv, it will pay you better to visit their store.

Made Young Again.

"One of Dr. King's New Life Pills each night for two weeks has put me in my 'teens' again" writes D. H. Turner of Dempseytown, Pa. They're the best in the world for liver, stomach and bowles. Purely vegetable. Never gripe. Only 25c at Gough & Davis' drug store.

Hereford Bulls for Sale.

I have twelve high grade Hereford bulls, formerly from the C. C. Slaughter herd, for sale at the OYO ranch in Castro county. 14tf D. C. LAIRD, Manager.

Ideal Dairy

J. E. BRIDGES, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

'Phone No. 38

Bon Ton Boarding House

MRS. ELLA BUSTER, Proprietor.

Accommodations for Several more boarders

Good Wholesome Meals
Nice, Clean Beds

Table Board, \$15; with Room \$18

J. H. KING

Hereford, Texas

Agent for and Builder of the

Kitselman Wire Fence

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty

Fresh Bread

every day at the

City Bakery

next door to Searchlight Office

W. C. Green

Proprietor

HERRON, NORMAN & CO.

WHOLESALE AND RETAIL GROCERS

THE PLACE WHERE QUALITY IS FIRST

We are glad to announce to the public that the immense stock of fresh groceries we recently purchased, are arriving daily, and between the 1st and 5th of June, will be shelved and our doors thrown open for business and for your inspection. We are glad to make this announcement to our numerous inquiring friends and prospective patrons. All of the leading grocery houses tributary to this point submitted bids for our business

SO WE KNOW WE BOUGHT RIGHT

and we are going to give you the benefit of our low buying. We have bought the largest selections of all the dainties that you will find west of Fort Worth. We do not consider anything too good for your table and bought accordingly, and believe you will appreciate our selections and efforts to please you when you have seen our stock. We do not expect to do all of the grocery business, BUT WE DO EXPECT to do our share. You will always find our prices as low as the lowest, and our goods the best money will buy. Thanking you for your kind inquiries and asking you as a favor to you and to ourselves to inspect our stock and prices as soon as we open.

We are yours for business,

HERRON, NORMAN & CO. THE PLACE WHERE QUALITY IS FIRST

HEREFORD, TEXAS

In the large, new brick building opposite the Ritchey Hotel, Dewey Avenue

For nobby neckwear go to Harrison's Hat House. 14tf

Rev. H. M. Bandy will hold regular services at the Christian church next Sunday.

Cabbage and tomato plants for sale at the Hereford Nursery, 1/4 mile east of the court house. 14-2tp

Mr. and Mrs. Mote Bell of the North Draw were in town last week, the guests of Mr. and Mrs. G. A. Sachse.

Ladies, there is no use to put a No. 4 shoe on a No. 2 foot. Why not go to E. W. Harrison's and get a pair to fit. 14tf

A. M. Works of Amarillo, agent for the Pacific Mutual Life Insurance Co., was in town Monday on business and paid this office a pleasant visit.

As we go to press we are reliably informed that Esca Harrison has more baby shoes and slippers, just Received, than he can use and would be pleased to sell you a pair. 14tf

The City Bakery for fresh home made candy. 13-2t

Dr. C. E. Donnell of Dimmitt was a pleasant caller at this office Tuesday.

Kool and Komfortable, stylish and sensible—those men's shirt waists at E. W. Harrison's. 14tf

W. J. McMinn was in from Arney Monday and will henceforth be a reader of THE BRAND and Dallas News.

Our house is filled with bargains but we will offer a SPECIAL BARGAIN each Monday. Come and see us. C. E. Spath & Co. 15tf

M. Galvin of Cleburne was in town this week prospecting and greeting his many former acquaintances who moved here from Cleburne.

The great success of the Hancock Disc Plow will be vouched for by the dozens of well pleased customers who have bought them from Garrison Bros. 12tf

Get your paint brushes at Gough & Davis'. 52tf

The Woodmen of the World are going to have a big picnic June 12th. Everybody invited.

Leave your orders for potato slips or other plants and they will be promptly filled by George W. Eagle. 12tf

C. E. Spath & Co., the furniture dealers have a new display adv in this issue which will be of interest to BRAND readers.

Agency for Acme Steam Laundry of Fort Worth at Dale's barber shop. Basket leaves each Monday, returning on the following Saturday. 14tf

A. B. Norton, who has been attending the Hereford High School during the past year, left Wednesday for his home at St. Augustine.

When you buy a custom-made suit of course you want the latest styled pattern and a perfect fit. C. L. Davis will see that you get both. 52tf

The prevailing high winds are thoroughly demonstrating what is claimed for the Samson Wind Mill. Sold, and Warranted by Garrison Bros. 15tf

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st and 15th of each month, where he will be pleased to attend to the needs of the the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses. 51tf

T. J. Graves, one of Hereford's hustling real estate dealers, returned on Tuesday's belated train from Waxahachie, where he had been to look after his property interests. It is needless to say that he took with him and judiciously distributed a large amount of literature setting forth the advantages of this section of the Panhandle. He brought back a number of samples of Ellis county fruit which compare favorably with that raised in this county.

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.
 PHYSICIAN AND SURGEON
 Surgical Cases Solicited. Electrical
 and X-Ray Machine in office at
 Gough & Davis' Drug Store
 Res. Phone 20 Office Phone 26
 Hereford, Texas

C. P. ESTES, M. D.
 PHYSICIAN AND SURGEON
 'Phone No. 82
 Office at Burns & Smith's Drug Store
 Hereford Texas

E. W. TINSLEY, M. D.
 PHYSICIAN & SURGEON
 Office in Burns & Smith's drug store
 Office Phone 13 Residence 27

WITHERSPOON & GOUGH
 ATTORNEYS-AT-LAW
 REAL ESTATE AND INSURANCE
 NOTARY IN OFFICE
 Office next door to Bank
 Hereford Texas

W. H. RUSSELL
 LAWYER
 Practice in all courts
 Hereford, Texas

JNO. P. SLATON
 ATTORNEY-AT-LAW
 (Over ten years experience.)
 Office in Smith, Walker & Co. Bank.
 Hereford, Texas.

H. H. WOMACK
 ATTORNEY-AT-LAW
 Office at court house
 Hereford Texas

R. F. HOLLOWAY
 ATTORNEY-AT-LAW
 Hereford Texas

Distinguished Visitors.

Mr. J. W. Rudasill and Hon. Wm. M. Knight of Meridian, visited their friend, G. A. F. Parker, here last week. Mr. Knight is a prominent and rising lawyer and a member of the present legislature.

In our fight last winter against the Bryal bill Mr. Knight was our friend, and being thoroughly conversant with the tick theory, rendered us valuable and much appreciated service.

Mr. Rudasill is the mayor of Meridian, a position he has held for fifteen consecutive years. To Mr. Rudasill is largely due the reputation that Meridian has of being the cleanest and best administered little city in the whole state of Texas. Mr. Rudasill was one of the founders of the First National Bank of Meridian, and is now its president. This bank has a capital of \$60,000.00 and a surplus of \$40,000.00. It has always been well managed, conservative and solid.

Mr. G. A. F. Parker was president

of this bank from 1896-1899 during which time Mr. Rudasill was cashier and Mr. Knight the bank attorney. While Mr. Parker was president Mr. C. W. Dodson was book-keeper so the visitors felt quite at home in Hereford.

The New Election Law.

Former general qualifications of voter affirmed. Only persons having poll tax receipts issued prior to February 1 preceding the election may vote. If the poll tax receipt is lost the voter may make affidavit to that effect. Judges of election are to be provided with a list of poll tax receipts issued.

Voters in cities of 10,000 must pay poll taxes in person or by agent authorized in writing, and no candidate or campaign worker shall pay poll tax for another under any circumstances.

Persons not liable for poll tax shall obtain certificates of exemption from the tax collector.

Voting shall be done on official ballot only in booths behind guard rails as prescribed. Booths required only in towns of 5,000 or more.

General election day the first Tuesday after the first Monday in November, 1904, and every two years thereafter; special elections under the same provision. City elections at time prescribed by charter. Ballots furnished by count and election judges must account for the precise number issued, whether voted, spoiled or unused.

Only those allowed to vote at regular elections shall be allowed to participate in party primary elections or conventions, and only the names of candidates so named shall appear on the election ballot. Rules for primary elections practically the same as for regular elections, the county executive committee authorizing and directing in place of the commissioners court.

The second Saturday in July, primary day; last Saturday in July where a second primary is required.

Electioneering prohibited within 100 feet of the polling place.

Candidates shall not pay nor shall newspapers receive money for advocating persons for office except in the printing of regular advertising.

Corporations shall not contribute to campaign fund.—Quanah Tribune-Chief.

A Gratifying Business.

We are very much gratified over our increase of business this year over last. Our April business of this year was over double our April business of last year. We can account for this in no other way but that the trade appreciates our store, the class of goods we keep, the low prices we give and the fair dealing we accord to all. With much courtesy we would thank you one and all. You have a warm invitation to visit our store at all times see and price our line through.

Yours for fair dealing,
 13-14 LOVELESS & BLACK,
 Furniture Dealers and Undertakers.

For Sale Cheap.

I will sell my land in Hereford cheap. 9 acres in the west part of town and house and lot I got from C. L. Davis. See me for a bargain:
 11-12 I. N. DILLARD.

C. C. FERGUSON
 Successor to Johnson & Ferguson
 Dealer in
Grain and Coal
 Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL
 Highest Prices Paid for Hides
 The most centrally located Wagon Yard in town of Field Seeds
YOUR PATRONAGE IS SOLICITED

Tierra Blanca Herefords
L. R. BRADLY
 ...BREEDER OF **Registered Hereford Cattle**
 Herd Headed by Climax Assisted by Chorister
 Will sell a quantity of young stock either singly or in car load Lots

W. S. Higgins **E. R. Rice**
HIGGINS & RICE
 Dealers in
Coal, Grain, Hay, Salt AND FIELD SEED
 Bois d'Arc Posts Cash for Hides Wagon Yard International Stock and Poultry Food Connected
YOUR PATRONAGE SOLICITED

Burton-Lingo Co.
LUMBER DEALERS
"NO TROUBLE TO FIGURE BILLS"

BEST SERVICE **BEST PRICES**
B. W. MILLER
LIVESTOCK BROKER
 List your cattle with me and I will do my best to give you good service. Office in rear of Smith, Walker & Co. Bank.
HEREFORD, TEXAS

Subscribe for The Brand—\$1 year

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address **A. G. BOYCE** Channing **W. BOYCE** Amarillo **IRA ATEN** Hereford

PROSPEROUS PANHANDLE.

Money and People Needed to Develop Its Resources.

The following article, clipped from the Higgins News, is full of truths concerning the Panhandle—the coming garden spot of the southwest:

The Texas Panhandle country, heretofore considered by the "down easterners" as a barren and desolate country, is now getting a good share of advertising in eastern newspapers and men who have been so reckless of their own personal safety as to venture into this so called desolate region have been happily disappointed. Instead of finding a barren country they have found just the opposite, a rich and beautiful country with land selling rapidly. They have carried the word back to their friends and relatives, they have told them of the richness of the soil, of the numerous fields of waving wheat, of the great herds of lowing cattle, of the many streams of pure water, the abundance of grass, the pleasant climate, the generous people—all these things until a different impression has been made. They now have a different idea concerning the plains of the Panhandle than heretofore entertained. Those "down easterners" have listened to the stories of their friends who have been here to see for themselves and have concluded that this is a "promise land," a country where their children can settle down in contentment and their children's children can reap the benefits, the privileges, the wealth and the educational facilities of the outgrowth of a great country. Daniel

Webster, one of the greatest of American statesmen, advanced the idea in a speech made by him in the city of Boston many years ago that the west amounted to nothing, and that a homestead in Massachusetts was worth more than all the country west of the Alleghany mountains, but Webster was mistaken, he had the eastern idea that many still have of the great west and southwest. Seventy years of progress has revealed many things to the wise men of the east, among which, the fact that the Panhandle alone is an empire within itself. All that is needed to make it prosper more is more people and more capital to develop its undeveloped resources. Immigration has begun to pour in, the tide is well on and the settlement of the country is assured. Good crops have been raised and the prospect is bright for a repeater this season. If you want to enjoy life and secure a cheap home come to the Panhandle.

A Sure Thing.

It is said that nothing is sure except death and taxes, but that is not altogether true. Dr. King's New Discovery for Consumption is a sure cure for all lung and throat trouble. Thousands can testify to that. Mrs. C. B. VanMetre of Shepherdtown, W. Va., says: "I had a severe case of bronchitis and for a year tried everything I heard of, but got no relief. One bottle of Dr. King's New Discovery then cured me absolutely." It's infallible for croup, whooping cough, grip, pneumonia and consumption. Try it. It's guaranteed by Gough & Davis, druggists. Trial bottle free. Regular sizes 50c and \$1.00.

THE HEREFORD NURSERY.

We Have Over 200,000 Trees to Bud This Summer at Hereford

And can probably commence the latter part of June. If there are any experienced budders in the Panhandle we would like to make contracts with them. We will also take a few bright young men without experience.

Tree planters if you want a few choice trees for a family orchard or a hundred thousand for a commercial orchard, give us a chance to fill your order. We have the varieties that do best on the plains. If you have an old variety or a new seedling that has made a record let us grow some buds of it for you.

Plant a section or less in Missouri Pippin apples and have an income in two or three years, and every year thereafter.

Write for our catalog. We pay express.

THE HEREFORD NURSERY,
Ramsey & Stimson, Props.,
Hereford, Texas.

Sensible Men.

The commissioners' court of Castro county is composed of a sensible set of men. According to the Hereford BRAND the court last week ordered an election to be held June 2, on the prohibition question. There are no saloons in the county now, but with the rapid growth of the county it is feared a saloon will open up, hence this precaution. That is a wise people.—Quitman Democrat.

Horse shoe brand of mixed paint is the best made. Gough & Davis. 52tf

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