

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



Subscription
Rates
Per Year... \$1.00
6 Months... .50
3 " " .25
IN CLUBS OF SIX
To six different
addresses, \$5.00

Ad-
vertising
Rates

Display, 25 cents
per inch. No Dis-
counts for time
or space.
Local reading no-
tices, 10 cents
per line, each in-
sertion.

TERMS, CASH IN
ADVANCE

Address all busi-
ness communica-
tions and make
all remittances
payable to

The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, JULY 10, 1903

No. 21

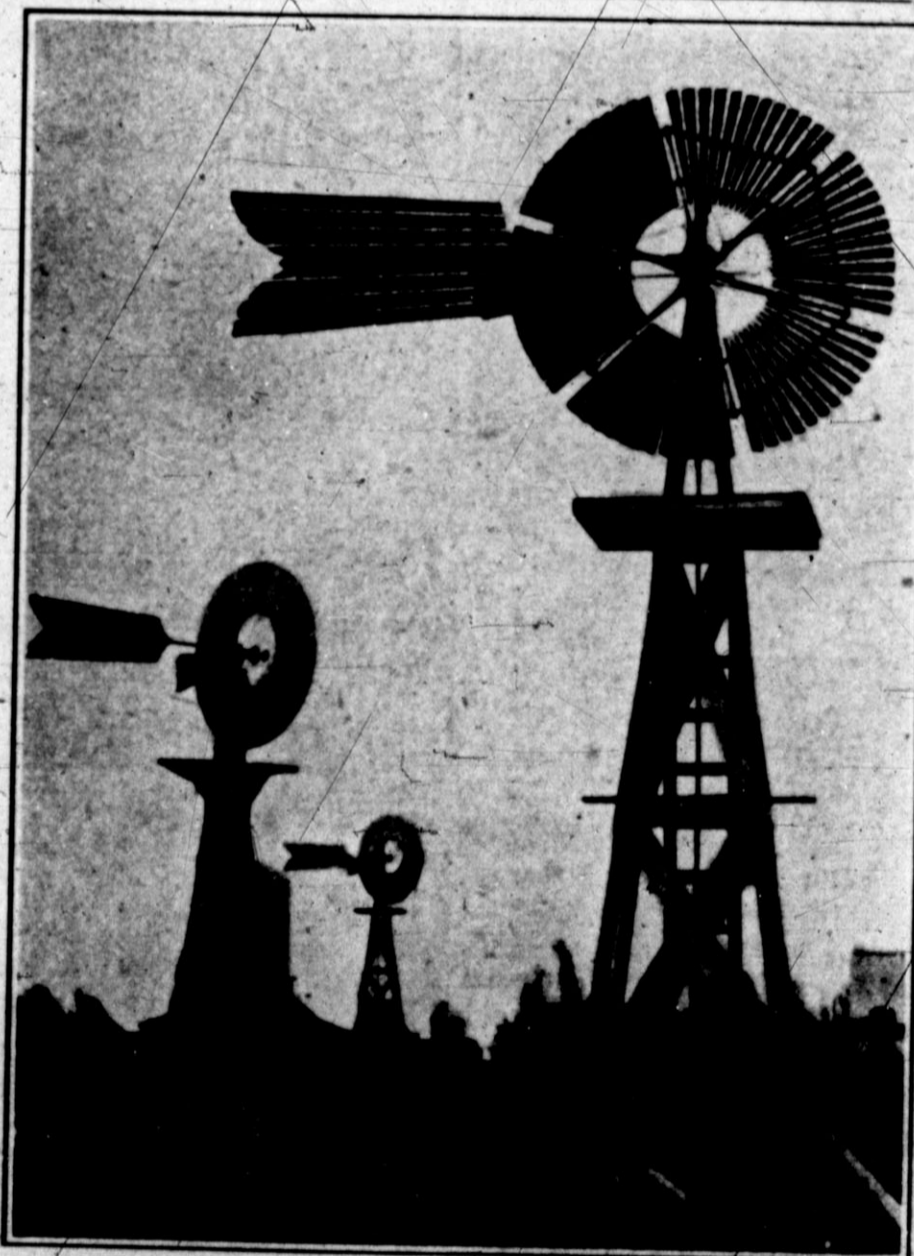
Stringfellow-Hume Hardware Co.

(INCORPORATED)

Wholesale and Retail Dealers in Hardware, Wagons, Farming
Implements, Wire, Wood and Steel Windmills.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better make than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those who are now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Windmills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show their good points.



MACHINERY

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will need farming implements and farming machinery of all kinds. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

From a Basket of Letters.

COVERINGS ABOUT THE HEART.

Miss Georgia d'Domering,
Hereford, Texas.

Georgia, dearest,—

Were I a Grecian goddess and dwelt in the mystic realms of the Olympus Mount, each thought I'd drop into your dreamy soul would be as sparkling and as beautiful as any rich gem shoveled out from the deep mimes of mother earth. Your letter was to me a little dream of beauty and I lived in illusions the rest of the day.

It is so seldom we have friends or loved ones who so understand the complication of our natures to ever really touch the longing of the soul and cause us to unfold the many coverings around our hearts so that sympathy might enter as well as to send it out to others—in other words—"for soul and soul to commune."

I think the majority of people—majority of our acquaintances—are really unknown to us for the fact that we are unable to pierce the shield and know what in underneath. We, as a mixture of all that pretends joy and sorrow, I say we at times, feel that we walk about with an iron mask covering us. The herd see and know the mask only, while perhaps one or two in our life time is able to find the secret spring by which they can throw back the covering and see us as we are. Even then, the spring is more often found by reaching the heart through avenues of sorrow or trouble. Some one has said—

"Half man's truth must hidden lie
If unlit by sorrow's eye."

Again, it is said, and reading it figuratively, I think it so true in life:

"The water mirrored ape
Discerns not the thing it sees,
Nor knows its own in others' shape
Railing scorning at its ease."

Thus our masks are so perfect that we at times are not allowed to know even ourselves, when probably if we were inclined to observe we would see our reflections in other forms; but we are too busily employed with this world's matters to stop and look for a mirror so to see how we act or how we appear—whether right or wrong it is all the same to us. This lasts for a while but not always. Generally, at some time during our life there is a cause for us to stop, and an unseen hand, seemingly a cruel hand, suspends a mirror and uncovers our soul so that we alone are able to see all that's contained therein. Seeing, we loathe to look; we shrink from our own image; we become grieved to know that we are, what we are. This grievance awakens every nerve fibre in our body and ploughs a passage to the heart through which comes sympathy, not from the unkind world at large, but from those who have likewise seen themselves reflected, therefore capable of feeling as we feel and thinking as we think.

At this turning point in life, perchance one is made better and more fit for living, while perchance another is made more wretched and less fit for living. If a person can succeed in casting aside this tiresome disguise, throw aside every vestige of the stubborn iron that helps to shield selfishness, scorn, vanity, contempt, and let them go unprotected for the rest of time, in

the end, he will have no cause to shrink from the picture of the draughts that make his soul what it is.

On the other side we occasionally see a person who has become hard, bitter and thoroughly disgusted with the whole universe. He sours and looks upon life with contempt.

Haven't you seen men, Georgia, and women too, whose life seemed to them as some abject trifle—as something contemptible and despicable? The cause of their miserable feeling I believe is due to their realizing their condition, but something—their worldly habits I suspect—has gotten such a firm grasp that it is thought by them impossible to depart from the evil life. And of course we can understand why everything becomes repugnant to them, when we know that such a class of people see the world only as they see themselves.

My little friend must pardon me for making my letter a mere statement of facts and my simple beliefs. I always feel so free from any restraint when I write to you that I just let my crude thoughts and feelings serve as my pen's guide, and before I realize it sometimes, I have written more than is necessary.

I shall look forward to the reception of another of your life giving letters.

This takes much love from your devoted
ELMONA.

Night Was Her Terror.

"I would cough nearly all night long," writes Mrs. Chas. Applegate, of Alexandria, Ind., "and could hardly get any sleep. I had consumption so bad that if I walked a block I would cough frightfully and spit blood, but, when all other medicines failed, three \$1.00 bottles of Dr. King's New Discovery wholly cured me and I gained 58 pounds." It is absolutely guaranteed to cure Coughs, Colds, La Grippe, Bronchitis and all Throat and Lung Troubles. Price 50c and \$1.00. Trial bottles free at T. J. Davis Co.'s drug store.

Cheap Coal.

During June and July we will sell coal at low prices in lots of 2½ tons or more. Better lay in a supply now as coal will be higher next winter. See us before you buy. Hereford Fuel Oil Co. 1916

Big Bargain.

Three room cottage one block north of public school building, southeast corner.
1116 M. V. ROBERTSON,
Hereford, Texas.

Notice.

Owing to a number of serious cases Dr. L. B. Raschbaum of Amarillo was unable to meet his patients on the 1st and 2nd but will be sure to be here the 16 and 17 inst.

A Splendid Opportunity.

On account of health of myself and family I offer all or one-half interest in my furniture business for sale. A splendid opening for the right man.
C. E. SPATH.

For Sale.

A 2½ H. P. Bates-Edmond gasoline engine. A fine new machine, but too small for our work. Just the thing for an irrigation or pumping plant. For particulars inquire this office. 11

FIRST-CLASS
ACCOMMODATIONS

THE BEST TABLE
IN HEREFORD

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

CARTER BROTHERS

....Livery, Feed and Sale Stables....

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers' Trade

HEREFORD

TEXAS

Delmonico Restaurant

(First Door North of Postoffice)

W. T. SMITH, Proprietor

Regular meals served from 6 to 8 a. m., 12 to 2 and 6 to 8 p. m. Short orders at all hours

Meals, 25c. A Clean Bed, 25c.

Special rates to regular boarders. The patronage of the public solicited.

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors

AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

T. J. DAVIS DRUG CO.

...Dealers in...

Drugs, Medicines and Chemicals
Solid Gold Jewelry, Watches and
Diamonds

Headquarters for Paints, Oils, Varnishes
and Brushes

Phone 26

Night Phone 19

HEREFORD, TEXAS

As We Announced Last Week

To the public that we would soon be selling for spot cash, BEGINNING JULY 15th, and by so doing we can and will make prices that will pay you to come to the **HEREFORD MERCANTILE'S CASH STORE** for your Dry Goods and Groceries. Remember that we will sell for cash only—nothing will be charged. To verify our statement of low prices we quote you the following prices:

GROCERIES! GROCERIES!!

18 lbs. Y. C. Sugar for	\$1.00
17 lbs. Standard Granulated Sugar	1.00
9 lbs. Arbuckles Coffee	1.00
100 lbs. White Falcon Flour	2.45
100 lbs. Moses' Best Flour	2.25
3 lb. Can Tomatoes	10c
2 Packages Grapenuts	25c
2 Packages Boston Brown Flakes	25c
2 Packages Cream of Wheat	25c
5 Cans World's Favorite Corn	45c
1 Doz. Cans of Cal. Fruits, Assorted	1.95
1 Gallon Can Penick & Ford's Syrup	60c
1 Gallon Can Fancy Table Syrup	50c
1 Gallon Royal Sorghum	45

HATS! HATS!! HATS!!!

\$4.00 Hats now	\$3.25
3.00 Hats now	2.50
1.75 Hats now	1.50

SHOES! SHOES!! SHOES!!!

\$4.25 American Gentleman Shoe at	\$3.75
3.75 American Lady Shoe at	3.25
3.25 Own Make, Mens and Ladies Shoes at	2.75
A No. 1 Plow Shoe for	1.25

Big reduction on all Clothing

Our stock in every way is full and complete and besides the above special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors, We are your very truly,

HEREFORD MERCANTILE CO.

Just received a supply of crushed fruits at Claude Norton's. 21-4t

For the choicest crushed fruits and pickles go to Herron, Norman & Co. 18tf

Kansas and home-made cream constantly on hand at Claude Norton's. 21-4t

Mrs. A. L. Foard and children of Denison are visiting her parents Mr. and Mrs. G. W. Eagle.

H. S. Syms left this week for an extended trip to Colorado. He will first go to Colorado Springs.

Mrs. Frank Cardwell returned Wednesday from a visit among friends and relatives in east Texas.

List your lands with Robert Humphrey. He will use every means in his power to find a buyer for your property. 12tf

E. L. Brewer of Tulia, is here this week attending the Masonic School being conducted by Prof. Acker, of Waxahachie.

For Sale—A fine registered Hereford bull, would take a good big, young work horse in trade. Call at once. Troy Womble. 12tf

Prof. Walter Acker, of Waxahachie, is here conducting a Royal Arch Masonic School, preparatory to organizing a Royal Arch Chapter.

It don't take good looks and superfluous language to sell the Drew-Selby shoe or ladies' and misses' lace lisle hose. E. W. Harrison can do that. 20tf

Remember the place to get your good cold drinks, at Claude Norton's. 21-4t

Cold drinks and fruits at the Elite restaurant, next door to meat market. 20tf

J. C. Hamilton of Bovina was a visitor in town Saturday and Sunday. He has our thanks for a subscription to THE BRAND and Dallas News.

They are going to do away with gambling on ocean liners. The next trip that John W. Gates makes to Europe will be a dreadful bore to him.—Memphis News.

T. J. Gamble and mother, Mrs. Mary Gamble of Vernon, are visiting their brother and son, E. R. Gamble of this city. Mrs. Gamble is in her eighty-sixth year.

Miss Eula Eagle, who has been attending school at Wichita Falls, returned home Tuesday from Denison where she has been visiting her sister, Mrs. A. L. Foard.

J. M. Purcell took the Wednesday evening train for Burnett Co. He expects to make his trip one of business, as well as pleasure. John says the Plains are good enough for him.

Miss Dora Douglass who has been dressmaker at the Hereford Mercantile Co's. store for quite a while left Thursday for her home at Era, Texas. She wishes to inform her friends and patrons that she will return to this city about September the 1st.

For Sale—1 section 3 miles from town. \$700 improvements. Also pair of mules. For particulars inquire of Mrs. S. H. McCracken. 5tf

The young people of the North Draw enjoyed a social at the home of Mr. and Mrs. J. S. Whitsett's the night of the 3rd. About 18 couples were present.

Mr. and Mrs. Ira Aten, of Hereford, spent last night in Amarillo. Mr. Aten has for years been manager of the Escabada division of the XIT ranch.—Amarillo Star.

Sheriff J. T. Inmon and family left Tuesday for a visit to friends and relatives at Brownwood. Sheriff Inmon will attend the Sheriff's Convention at San Antonio this week.

The Missionary Society of the Cumberland Presbyterian church meets Monday the 13th at Mrs. Geo. Burns. All members of the church are invited. Myra Howard, Sec.

I now have nice light quarters in the D. R. Gass & Sons new store and cordially invite the public to call when in need of anything in my line. Lee S. Smith, jeweler and optician. 8tf

Mrs. Nannie W. Curtis, state prohibition lecturer, has been in the city a few days. She left this morning for Hereford where she hopes to make arrangements to send her two sons to school another year. They have been attending school at Goodnight the past year. As the Plains country becomes known her schools will be in demand on account of her climate.—Amarillo Star.

All Western Union Lands now on the market. For prices, see, Wither- spoon & Gough. Two creek sections, one and two miles from Hereford. Buy one and get a sub-irrigated alfalfa farm. 16tf

Attorney O'Neal made a trip to Hereford last week, and a brother from Mineral Wells and an uncle, B. A. O'Neal, who were here on a visit, also went. The latter is prospecting.—Clarendon Chronicle.

J. P. Snyder returned Wednesday from a business visit to Kansas City. Mr. Snyder informs us that the brick for the completion of the college are now on the road and as soon as they arrive he will put about twenty men to work on the building.

C. D. Stephens of Ft. Worth and B. B. Morton of Hereford, were prospecting here last week. Mr. Stephens bought some town property and Mr. Morton is figuring with our real estate men, on a section near town.—Hale Center Messenger.

George Wicker is here this week preparing to open up the drug stock of Coulson & Co. They intend to put in a first-class stock of drugs and will be ready for business at an early date. They will occupy one of the new brick buildings on Dewey avenue.

The ladies of the Home Missionary Society of the Methodist church, realized about \$45 from their ice cream supper held at one of the new brick buildings last Saturday night. The proceeds will go towards paying for the new carpet at the Methodist church.

75c Worth \$1.00
If Spent With Us

Our Furniture Stock
 as well as our Un-
 dertaking Parlors is
COMPLETE in
 every detail. ❀ ❀ ❀

During the dull Summer months of July and August—just to stimulate the trade in cash buying, we will give away to our customers: First—An elegant \$27.00 Sewing Machine. Second—A nice \$12.50 Childs' Folding Bed. With each dollar cash purchase, we will give you a ticket—we keeping coupon of same number—depositing same in a sealed box. Drawing will come off August 31st at 6 p. m. We will also enlarge your pictures free with \$20.00 worth of cash purchases, and furnish you a \$3.75 frame for \$1.95. Our facilities for buying from factories for cash enables us to sell you much cheaper than our competitors. ❀ ❀ ❀ ❀ ❀ ❀ ❀ ❀ ❀ ❀

Remember the head
 lines in this ad. ❀ ❀

Loveless & Black
Furniture Dealers and Undertakers

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

John A. Fairly, our county surveyor, was with us several days this week on business.

Jack Harwell has just completed an addition to his saloon building and is having it handsomely finished and furnished on the inside.

Shipley & Steel are having a large addition built on to their already big store-house, in order to accommodate their rapidly growing trade. Contractor Norris is doing their work.

An affray occurred in town this week between two good but hot tempered citizens. The majesty of the law was awakened whereby two check books had a leaf torn out with a ten dollar mark over the signature of each participant.

There is a scheme on foot by the citizens of this town to celebrate the first anniversary of Texico, which will be on the 17th day of August, and all that is necessary to accomplish anything we wish to is just to say we will and its just as good as done.

We are going to have an evangelist with a big tabernacle in town next week, and this brings to mind how time has reversed the manner of Christianizing new countries. History tells us that in early days the priest went ahead and blazed the way for settlements to follow, to-day the settlers go in front and the preacher comes on later.

Texicoans joined forces with Portales on July the 4th, and thereby all had a good time. The program was complete and was thoroughly executed by the able corps of managers.

Geo. Prolasco is harvesting his wheat this week. Mr. P. estimates his 40 acres will average 12 bushels per acre and considers the yield good for sod land. The result of this experimental wheat growing in this country is so satisfactory that many farmers will sow large acreage this season.

Uncle Jim Crab is holding a protracted Missionary Baptist meeting in town this week. Elder Crab has erected a tabernacle right on Gorwood street and recognizing the comfortable situation every sinner in town went to services, and no doubt was benefited. Bro. Crab was the first servant of Christ to preach the Gospel to the pioneers of this community and will ever retain a tender spot in the hearts of all old settlers of Texico.

AARON.

Icel Icel Icel

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

Notice.

I will prosecute to the full extent of the law anyone found fishing on the section of land formerly known as the Henry Clary place. This is the section of land above the dam on which there are hackberry trees on the south side of the creek. 8tf
 B. B. PEARCE.

MARRIED IN EL PASO.

Two of Hereford's Popular Young People Married in the Border City.

Jim Cardwell and Miss Nora Gamble, both of this city, were married in El Paso last Saturday evening. The wedding was quite a surprise to their many friends here, only a few knowing of their intentions.

Mr. Cardwell is well known in this city, having been connected with his brothers in the grocery business and afterwards in the employ of C. E. Spath & Co.

Miss Gamble has many friends in this city, being a girl of noble traits and firm character. She is a wife well worthy of her chosen husband and in the union of the two, their friends see a harmony of nature from which they confidently expect both happiness and prosperity.

Immediately after the ceremony Mr. and Mrs. Cardwell took the Rock Island train for Alamogordo, N. M., their future home. THE BRAND wishes for the young couple a long life of happiness.

Notice.

I have a fine pasture, 8 sections, plenty of water. Would like to have some stock to pasture; had rather have a bunch of cattle to raise on shares. Pasture near Cold Water, Sherman Co., Texas. Write to me at Channing. 20tf
 A. M. GLADISH.

Business Lots.

For Sale or trade. W. A. Smith. 18

Explains Itself.

We publish the following letter from Mr. Baily with pleasure:

Editor of THE BRAND,
 Hereford, Texas.

Dear Sir:—I notice a personal in your paper of July 3rd which reads as follows: "J. S. Baily of Amarillo made an unsuccessful attempt to commit suicide with a pocket knife last week, after a previous attempt with whiskey and morphine."

There is a mistake in names, it should have been J. S. Bryly instead of Baily. I have a good many friends here as well as elsewhere, and some in your immediate vicinity who will read this personal, and the impression will be left that it was me, who had found nothing worth living for. Yours truly,
 J. S. BAILY.

Dissolution Notice.

Notice is hereby given that the firm known as Galbreath, Fox & Co. and composed of J. H. Galbreath, J. A. Fox and G. A. Sachse, has this day by mutual consent dissolved, G. A. Sachse retiring. All accounts due the firm of Galbreath, Fox & Co. before this date are payable to said firm, but all the liabilities of the said firm are payable by the succeeding firm of Galbreath, Fox & Co.

Dated Hereford, Texas, June 20, 1903.
 J. H. Galbreath,
 J. A. Fox,
 G. A. Sachse.

Herron, Norman & Co. and W. D. Dent, both received this week new delivery wagons.

General Stock News

B. T. Bell, Jr., shipped this week 7 cars of mutton to the Kansas City market. James Bell and J. P. Burch went with the train.

W. T. Waggoner of Decatur, Tex., has purchased from the Sunny Side Stock Farm, Henrietta, the famous Hereford bull, Patrolman 2d, No. 128351, for \$1400. The superb animal stood first at head of young herd, first for best four get of one bull and third best bull of any age at the Dallas and San Antonio, 1902, fairs.—Vernon Horner.

The Continental Cattle Company will this week commence moving 6,000 head of 2-year-old steers from the company's ranch in the Texas Panhandle, to the Holt pasture, in Southeastern Montana. The cattle will be shipped from Esteline, in Hall county.

For a number of years in the past the Continental company has ranged its own cattle in Montana, shipping its steers in the spring to the Northwest for developing and maturing, but this season the company found so much of its old range occupied by the settler that it was necessary to make other arrangements, and a contract was made with John M. Holt to furnish pasturage for the cattle. Ed H. Reid of Denver, the assistant general manager of the company, has returned from a visit to Montana, and has given out the following statement of conditions:

"The Montana range as we used to know it has passed forever. We were unable to turn our cattle upon the usual range this year, because a large part of it has been occupied by settlers who have taken up claims and are running small herds of cattle."

Notice.

On July 1st we expect to issue 1000 to 2000 circulars containing a list of lands which have been exclusively listed with us and hope to have a large number of BARGAINS FOR PUBLICATION by that time. If you already have your lands with us for sale and desire us exclusively to push the sale of it please call on or write us. 18tf

HEREFORD LAND ABSTRACT CO.

For Sale Cheap.

I will sell my land in Hereford cheap. 9 acres in the west part of town and house and lot I got from C. L. Davis. See me for a bargain. 11tf I. N. DILLARD.

Wanted.

By young lady with good recommendations, a position as private teacher. Address this office. 18-4t

FRANK GAMBLE

Dealer in

confections

Cigars, Tobacco

and Soft Drinks

Junior Christian Endeavor.

All members of the Junior Christian Endeavor are earnestly requested to be present at next Sunday's meeting especially all officers, it being a business meeting. All come and find out what the juniors are planning and doing.

PROGRAM FOR JULY 12.

Subject—Lessons from the Ant
Bible Lesson—Leader Sallie Wright
Talks on topic by several members
Lessons that Other Small or Feeble Things
teach us. Nellie Robinson,
Grace Robinson, Elgie Coston, Leron
Gough, Olliver Ferguson and Roy Davis
Lesson Story—Wise little busy bodies by
President.
Mission Study Period Superintendent
Business
Secretary's roll-call and report
Treasurer's report
New business

Dear Juniors:—Our Christian Endeavor Builders have come and all who were present at last Sunday's Endeavor meeting know what a great help these booklets are to make our meetings interesting and helpful to each of us. I know they were helpful to your superintendent and to Miss Miller who ought to have that office instead of me. I am sorry I could not be with you every Sunday in the past but will be at all your meetings in the future if God wills and hoping to see you all next Sunday afternoon, I am yours in Christian Endeavor.

ZULA VANDERBURGH.

L. T. L. Meeting.

The members of the Loyal Temperance Legion are to please be at their posts next Sunday at two o'clock. We must not be disloyal to God the King of our country and the Leader of every true young patriot by forgetting our duty to destroy this worst enemy of God's children—strong drink.

Working Night and Day.

The busiest and mightiest little thing that ever was made is Dr. King's New Life Pills. These pills change weakness into strength, listlessness into energy, brain-fag into mental power. They're wonderful in building up the health. Only 25c per box. Sold by T. J. Davis Co.

Notice to Stockholders.

A meeting of the stockholders of the Castro Telephone Co., will be held at the Hereford National Bank Monday, July 13. All stockholders are requested to be present as much business of importance is to be transacted. 20-2t

For Sale.

About 115 head of stock cattle, good graded, native raised and no old cows, will sell any kind or any amount to suit purchaser. Will sell at a bargain. Apply to W. R. Reagan, 12 miles southeast of Dimmitt. 10-tf

Trespass Notice.

Notice is hereby given that hunting or fishing on our premises (known as the Tannehill ranch) is strictly forbidden and trespassers will be prosecuted to the full extent of the law. tf CALDWELL & HICKS.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

The Hereford Lumber Company

Now Carry a Complete Stock of

Flooring Finishing Shingles
Ceiling Moulding Lath
COMMON AND DIMENSION LUMBER
BUILDING PAPER, SASH, DOORS, ETC.
PRICES REASONABLE

JOHN A. JOHNSON
Hereford's Great Groceryman

Honest, Fair, Hard, Downright Legitimate **PUSH** Has Made Us So

If you once know us, you will be our customer. We invite you now

Kansas and home-made Cream Constantly on hand

Most Elegant Equipped Parlors in Hereford.

CLAUDE NORTON
DEALER IN COLD DRINKS

WE SELL FOR CASH

WE BUY FOR CASH

Subscribe for The Brand—\$1 year

Bon Ton Boarding House

MRS. ELLA BUSTER, Proprietor.

Accommodations for Several more boarders

Good Wholesome Meals
Nice, Clean Beds

Table Board, \$15; with Room \$18

Fresh Bread

every day at the

City Bakery

next door to Searchlight Office

W. C. Green
Proprietor

Panhandle Marble Works

AMARILLO, TEXAS
MARBLE AND GRANITE
Monuments and Statuary
Iron Fences, Floor Tiling, etc.

S. B. Feemster
LOCAL AGENT
Hereford, Texas

Nothing has ever equalled it. Nothing can ever surpass it.

Dr. King's New Discovery

For CONSUMPTION, CROUP, COUGHS and COLDS

A Perfect Cure: For All Throat and Lung Troubles. Money back if it fails. Trial Bottles free.

The Brand
 Official Organ of Deaf Smith County
 Official Organ of Castro County

**A Weekly Journal Devoted to the Interests
 of the Panhandle Country of Texas**

F. L. VANDERBURGH - Editor and Publisher

REMEMBER the Board of Trade meets Tuesday night.

HEREFORD needs electric lights, water works and sanitary measures.

HEREFORD'S greatest chance for a good large town is in her educational facilities.

It is the duty of every member to be present at the Board of Trade meeting next Tuesday night.

TEDDY is now taking his summer vacation, and the wheels of the government still roll on.

THE new army rifle will be called the "Springfield." There is no doubt about the new Springfield.

AN excellent quality and an inexhaustible supply of water is one of the inducements Hereford can offer the prospector.

BEAR in mind that Hereford is a contestant for the proposed Baptist college (and stands a good chance to get it) and needs the assistance of every citizen of the town in securing same.

HEREFORD has got to stand or fall upon her own resources. There is but one thing for her residents to do: Keep her in the same position she now is, the best town in the Panhandle.

THE committee having in hand the investigation of a suitable location for the proposed Panhandle Baptist College met at Clarendon last week, and judging from what the Memphis Herald has to say about the matter there was quite a warm time between the Clarendon and Memphis delegation. Claude is taking no special interest in the matter, but the rivalry between the two towns has reached that point where it would seem good policy for the committee to eliminate both from the contest and place the college where it belongs—on the plains. The difference of a few thousand dollars should have no influence, especially at the expense of harmony. —Claude News.

Why not settle this matter brethren by locating the College at Hereford?

Death of Addison Clark Jr.

The sad news of the death of Addison Clark Jr., which occurred on the 5th inst. at Weatherford Texas, has just reached us.

Prof. Randolph Clark, uncle of deceased, furnishes us the following bit of his history:

A. Clark Jr. was born Nov. 1872, at Ft. Worth, Texas. He started life's race not well equipped physically. With unusually bright intellect and an eagerness for study neglected the physical discipline. At the age of 17 years he graduated from Add-Ran University taking the A. B. degree, in a course that required the ordinarily strong students two more years to complete.

In 1895 he graduated from the University of Michigan taking the degree of A. B. and the same year receiving the A. M. degree. He gave himself no rest. After graduating from Add-Ran University he taught until he entered Ann Arbor. Returning from Michigan University he again entered the school room as teacher. In 1900 and 1901 he filled the chair of Professor of English in Add-Ran University at Waco. During these years he has given himself unstintingly to literary work and won an enviable reputation among the leading journals and magazines as a writer of great merit, considering his age. After a determined fight against disease he died at Weatherford, Texas, July 5, 1903.

In the later part of the winter THE BRAND learned that owing to the delicate health of the subject of the above sketch that he would probably leave Waco where he was engaged in a successful paper enterprise and so THE BRAND negotiated with him and secured him as editor of THE BRAND. But the ravages of disease were not stayed and to our regret we were compelled to give him up. Young Mr. Clark won a warm place in the hearts of printer boys as well as the manager of THE BRAND and was esteemed by all with whom he came in contact during his brief stay in our little city, and THE BRAND joins the bereft family in this a common sorrow.

Gone to Childress.

Prof. Walter E. Rush, who for the past few years has been identified with Hereford's musical circles, as an instructor of piano and leader of the Hereford Concert Band, left Wednesday for his future home at Childress. During his residency at Hereford he has made many warm friends, including THE BRAND, and leaves a large class of pupils who exceedingly regret his departure, and who wish for him the great success his talents merit in his new home.

Subscribe for THE BRAND—\$1.

20 To 30 Per Cent Discount

On all furniture purchases at Spath's until further notice. Will also have your pictures enlarged with every \$1.00 purchase. With every \$20.00 purchase both picture and frame FREE.

C. E. SPATH & CO.
 FOR FURNITURE AND UNDERTAKERS GOODS

We Strive to Please Prices Reasonable

The City Meat Market

J. WEST GORDON, Prop.
 E. M. HARMON, Manager

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85

Good Weights

Road Notice to Non-Resident Land Owners.

THE STATE OF TEXAS)
 COUNTY OF DEAF SMITH.)

We the undersigned Jury of Freeholders, citizens of said Deaf Smith county, Texas, duly appointed by the Commissioners Court of Deaf Smith county, Texas, at its May term, 1903, to view and establish a first class road from the Northeast corner of Survey 61 Block K3, to the Northeast corner Survey 53 Block K3, and having been duly sworn as the law directs hereby give notice that we will on 4th day of August, 1903, assemble at R. R. Harris' Residence in Deaf Smith county, Texas and thence proceed to survey, locate, view, layout, mark and establish said road beginning at the Northeast corner of Survey No. 51, Block K3 thence north four miles between Surveys 63 and 59 Block K-3, between Surveys 63 and 58 Block K3, between Surveys 63 and 57 Block K3, between Surveys 65 and 56 Block K3, thence East one mile between Surveys 55 and 56 Block K-3, thence North three miles between Surveys 55 and 46, Block K 3, between 54 and 47, Block K3, between Surveys 53 and 48 Block K3.

And we do hereby notify all agents, owners or attorney of any and all persons owning lands through which said road may run that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may either in person or by agent or attorney, present to us a written statement of the amount of damages if any, claimed by them.

Witness our hands this 30th day of June A. D. 1903.

C. C. Ferguson,) Jurors
 F. C. Hutchinson,) of
 W. S. Higgins,) View.

Auction Sale.

All my household goods will be sold at auction sale next Saturday, July 11. Watch for circulars next week. MRS. D. F. JOHNSON. 20-2t

Hereford Bulls for Sale.

I have twelve high grade Hereford bulls, formerly from the C. C. Slaughter herd, for sale at the OYO ranch in Castro county. 14tf D. C. LAIRD, Manager.

**We'll Make
 Your Bond**

ALL KINDS

Appeal, Replevy, Attachment, Administrators, Receivers and Assignees, Receivers in Bankruptcy Cases

ALL KINDS

Fidelity and Deposit Co.
 of Maryland

ROSS W. DAVIS, AGENT

**HEREFORD
 BOOT AND SHOE
 SHOP**

J. A. CANTERBURY, Prop.

Our Specialties....

Cattlemen's Serviceable Boots
 Repairing of all kinds
 Prompt Delivery

Send for Order Blank

J. H. KING

Hereford, Texas
 Agent for and Builder of the
**Kitselman
 Wire Fence**

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty



HEREFORD DENTAL PARLORS

DR. W. E. ROBERTSON, Proprietor
MRS. FANNY MCKEMIE, Attendant

SPECIALTIES IN
GOLD AND ALUMINUM

CASES IN
Orthodontia and Diseases of the Mouth
Solicited

Agents for the BALDWIN PIANOS

Road Notice to Non-Resident Land Owners.

THE STATE OF TEXAS)
COUNTY OF DEAF SMITH)

We the undersigned Jury of Freeholders, citizens of Deaf Smith county, Texas, duly appointed by the Commissioners Court of Deaf Smith county, Texas, at its May term, 1903, to view and establish a first class road commencing at a point where the Hereford and Canyon City Public Road crosses the east line of survey 38 block K3 the same being the west line of survey 23 block K3 to the northeast corner survey 22 block K4, where it will intersect the LaPlata and Canyon City Public Road.

And having been duly sworn as the law directs hereby give notice that we will on the 4th day of August, A. D. 1903 assemble at east line section No. 38 block K3, Deaf Smith county, Texas, and thence proceed to survey, locate, view, layout, mark and establish said road, beginning at a point where the Canyon City public road crosses the east line of survey 38 block K3 and west line of survey 23 block K3 thence north 5 miles between surveys 23 and 38, block K3, 24 and 37 block K3, and surveys 25 and 36 block K3, between surveys 26 and 35 block K3, surveys 27 and 34 block K3, between surveys 28 and 33 block K3, thence east one mile between surveys 28 and 29 block K-3, thence north 4 miles between surveys 12 and 29 block K3, between surveys 11 and 30 block K 3, between surveys 20 and 21 block K-4, between surveys 19 and 22 block

K4, to where it will intersect the LaPlata and Canyon City Public Road.

We do hereby notify all agents, owners or attorney of any and all persons owning lands through which said road may run that we will at the same time proceed to assess the damages incidental to opening and establishment of said road, when they may either in person or by agent or attorney present to us a written statement of amount of damages, if any, claimed by them, Witness our hands this 30th day of June A. D. 1903.

C. C. Ferguson,) Jurors
F. C. Hutchinson,) of
W. S. Higgins,) View.

Death of F. C. Malone.

F. C. Malone, who has been sick for sometime, died at the residence of Dr. R. H. Gough, in this city Monday evening at 6 o'clock, of typhoid fever and inflammatory rheumatism. Deceased was about 35 years old, was a native of Tennessee and had been in Texas for 3 years, having worked for J. C. Moreman the past two years. He was a member of the Presbyterian church and the K. of P. lodge. Funeral services were held from the Baptist church on Tuesday evening, Rev. H. B. McGee officiating (Rev. Kilbourn being out of town).

Interment took place in the Hereford cemetery.

The bereaved relatives have the sympathy of the entire community in their irreparable loss.

Farm and Ranch and THE BRAND \$1.75 per year.

JOHN E. FERGUSON
President

C. W. DODSON
Cashier

The Hereford National Bank

Hereford, Texas

A General Banking Business Transacted

We solicit your account, and will appreciate your business, whether large or small

DIRECTORS

R. J. Kibbe Ira Aten L. Gough
C. W. Dodson Jno. E. Ferguson

For
High-Grade
Groceries

Call on.....
J. W. Martin
On east side Main St. oppo-
site Western Nat'l Bank

A trial order will convince you as to quality and price.

Good
Bread

Is the foundation of a good meal. I handle the famous **Albatross Flour**, once you try it you will have no other.

J. W. MARTIN

SUBSCRIBE FOR THE BRAND—\$1 THE YEAR

HERRON, NORMAN & CO.

WHOLESALE AND RETAIL GROCERS

THE PLACE WHERE QUALITY IS FIRST

The almighty
DOLLAR Is worth just 100 cents in our store, and its power is exercised in the right direction. It emancipates our customers from old methods, high prices and big profits. ❀ ❀ ❀ ❀ ❀

Cheap
Groceries When we say cheap groceries we don't mean shoddy goods, but honest values for every man's dollar. That is the way we sell goods and that is the reason you always see people busy trading in our store. ❀ ❀ ❀

HERRON, NORMAN & CO. THE PLACE WHERE QUALITY IS FIRST
HEREFORD, TEXAS

In the large, new brick building opposite the Ritchey Hotel, Dewey Avenue

T. M. Palmer was in town Tuesday after binder repairs.

John Wyatt will leave Monday for a trip to Colorado and California.

Editor F. L. Vanderburgh has been confined to his room by sickness this week.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

The time of Dimmitt Stage has been changed. It now arrives from Dimmitt at 12 o'clock and leaves at 1:30 p. m.

Don't forget that it is the Hereford Mercantile Co.'s cash store that gives you 18 lbs. of sugar for one dollar. 21tf

He tells us, on account of mental debility and physical indisposition that he, Esca Harrison, will be unable to place any ads in this weeks paper. But what's the use? Everybody knows that he sells the best shoes, hats, pants, gloves, neckwear and underwear in Hereford. 20

Flour is going up, but \$2.25 will buy one hundred pounds of Moses Best High Patent flour at the Mercantile Cash Store. 21tf

J. W. Hough has the contract for the erection of a modern residence for Mrs. S. E. Buster. Work was commenced on the building Wednesday.

1821 is the lucky number winning the parlor suit given away by the Hereford Mercantile Co. Look at your tickets and see if you have this number.

Rev. I. N. Crutchfield of Bellview returned Wednesday to his home. He informed us that he would probably move his family here in the near future.

Misses Loura Jowell, Mary Clark, Maude Miller and Ethel Rickett left Tuesday for Denver, Colorado, where they will attend a meeting of the Young Peoples Society of Christian Endeavors which will convene at that place on the 9th. Miss Mattie Fore will join the party at Dalhart.

Children's Day exercises were held at the court house Sunday night by the children of the Cumberland Presbyterian Sunday School. A good crowd was present and the children entertained highly with songs and recitations.

A mass meeting was held at the Baptist church Thursday night, the purpose of which was to help secure the Baptist College. There was quite a crowd present and much interest was manifested. One citizen doubled his subscription and several others added to theirs. Rev. Baten of Amarillo made an interesting talk on higher education.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st and 15th of each month, where he will be pleased to attend to the needs of the the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses. 51tf

Subscribe for THE BRAND—\$1.

Ideal Dairy
J. E. BRIDGES, Prop.
We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons.
Phone No. 38

Dimmitt Hotel
W. A. TATE, Prop.
Rates—\$1.00 per day
WAGON YARD
and Feed Stables in Connection
For Sale.
4 good young work horses at reasonable prices. See A. P. Murchison. 17tf

HEREFORD VICTORIOUS.

Every Game Played Since Leaving Hereford Has Been an Easy Victory for Our Boys.

As is known to most of our readers the Hereford baseball team left last week for a tour of East Texas, going by way of Carlsbad and Pecos thence east over the T. & P. Ry. The score from each of the games has been received by wire and have been posted on a bulletin board at Beach & Orr's confectionary store, where they have been read with interest by all admirers of our national game. So far Hereford has not lost a game.

The first games played at Carlsbad on the 3rd and 4th of July were easy victories for Hereford, the score being 10 to 1 in the first game and 9 to 1 in the second. From Carlsbad the boys went to Big Springs where they had little trouble in winning all three games of the series—the results being 12 to 2, 10 to 3 and 13 to 4. The last game heard from was played on July 9, the score being 11 to 2 in favor of Hereford.

Hereford's second nine played two games with the first nine of Clarendon on the 3rd and 4th of July. The home boys won both games by a score of 21 to 8 the first day and 13 to 9 the second.

New Town.

The new town of Alamosa, in Oldham county, on the line of the Choctaw, Oklahoma & Texas, has been surveyed. The town company is already sinking a well and Alamosa promises to become the metropolis of Oldham county.—Amarillo Champion.

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,
Manager

For Sale.

Ten section ranch, 15 miles northwest of La Plata, 7 or 8 miles south of new railroad, special bargain if sold at once, good improvements and all new.

M. V. ROBERTSON,
Hereford, Texas.

Notice.

All persons knowing themselves indebted to the firm of Dunn & Martin will please call and settle with J. W. Martin by July 1st, or as soon thereafter as possible and greatly oblige.

J. W. MARTIN.

Buy Your Coal Now.

For the next 60 days I will sell the best Maitland coal at reduced prices in lots of 3 tons or more. Now is the time to put in your wint'ers' supply.

C. C. FERGUSON.

Old man Solomon and sons Josephus and Tyjimkus, who live on the back side of Dunnahoo's field, were in town Wednesday. They always buy where they can get the best goods for the money, and on this occasion bought postage stamps from W. J. Walters and gloves, hats shoes, pants, neckwear and underwear from E. W. Harrison. 20tf

Road Notice to Non-Resident Land Owners.

STATE OF TEXAS } ss.
CASTRO COUNTY }

We the undersigned Jury of Freeholders, citizens of said Castro county, Texas, duly appointed by the commissioners' court of Castro county, Texas, at its May term, 1903, to view and establish a 1st class road from northeast corner of survey No. 101, block M7, to the Bovina road, or public lane, and having been duly sworn as the law directs, hereby give notice that we will, on the 27th day of July 1903 assemble at residence of Wm. Smith in block O3 about 5 miles west of Dimmitt, Castro county, Texas, and thence proceed to survey, locate, view, mark out and establish said road, beginning at the northeast corner of survey No. 101 block M7, also a point on the public road between Dimmitt and Hereford; thence west one mile between survey 101 and 102 block M7 to northwest corner of said survey 101; thence south between survey 101 and 120, 100 and 121 block M7 to northeast corner of Gregg county school land, also a point in the S. S. Evans public road granted by the February term of your court; thence continuing south with said road to southeastern corner of survey No. 3 block O3; thence west between survey 3 and 4 block O3 to northwest corner of said survey 4; thence south between survey 4 and 9 block O3 to southwest corner of said survey 4; thence west between survey 9 and 8 block O3 to southwest corner of said survey 9; thence south between survey 8 and 17 block O3 to southwest corner of said survey 8; thence west between survey 17 and 18 to northwest corner of said survey 18; thence south between survey 18 and 19 block O3 to southwest corner of said survey 18, also northwest corner of block O4; thence west on north line of survey 47 and 48 R. M. Thompson land block T, also south line of survey 19 and 30 block O3 to what is known as the Bovina road or lane.

And we do hereby notify all agents, owners or attorney and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands, this 22nd day of June A. D. 1903.

W. A. HUBBARD } Jurors
Wm. SMITH } of
GEO. W. IRWIN, Jr. } View

Road Notice to Non-Resident Land Owners.

STATE OF TEXAS } ss.
CASTRO COUNTY }

We the undersigned Jury of Freeholders, citizens of said Castro county, Texas, duly appointed by the Commissioners' Court of Castro county, Texas, at its May Term 1903 to view and establish a first class road from Summerfield Switch to Dimmitt, Texas, and having been duly sworn as the law directs, hereby give notice that we will, on the 1st day of August, 1903, assemble at Summerfield Switch and thence proceed to survey, locate, view, mark out and establish said road, beginning at a point on west line of Survey No. 171, block M7 where Railroad intersects said line. Thence south on west line of block M7; to southwest corner said block M7; thence east on south line of block M7 to southeast corner of Survey 143, in said block. Also to intersect with the S. S. Evans road granted by the Commissioner's court of said county at the February Term, 1903.

On this proposed road we will follow the west line of following named sections in block M7, to-wit: 171, 170, 169, 168, 167 and 166, and will run on the south line of section 144 in said block M7.

And we do hereby notify R. J. Sanders and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands, this 6th day of July A. D., 1903.

S. S. EVANTS } Jurors
W. A. ODELL } of
G. W. ORR. } View

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

WIND MILLS! WIND MILLS! WIND MILLS!

We sell the Samson Steel Mill, which is the most substantially constructed mill built, in this line. We also sell the Leader Wind Mill, and will say to those wanting a wood mill, that you cannot buy a better mill. We carry a full line of

Casing, Pipe, Cylinders, Etc.

If you are interested in anything in the Hardware line, see us before buying. We are also agents for the Deering Harvester Machines and J. I. Case Threshers and engines. Yours to please,

Garrison Brothers

Burton-Lingo Co.

LUMBER DEALERS

"NO TROUBLE TO FIGURE BILLS"

BURNS & SMITH

...DRUGGISTS...

We have no catch games. We do not expect your patronage if we can't merit it by fair treatment

PLEASE TRY US

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank
Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradley, W. S. Higgins, J. P. Slaton, Ross W. Davis

THE HEREFORD NURSERY.

We Have Over 200,000 Trees to Bud This Summer at Hereford

And can probably commence the latter part of June. If there are any experienced budders in the Panhandle we would like to make contracts with them. We will also take a few bright young men without experience.

Tree planters if you want a few choice trees for a family orchard or a hundred thousand for a commercial orchard, give us a chance to fill your order. We have the varieties that do best on the plains. If you have an old variety or a new seedling that has made a record let us grow some buds of it for you.

Plant a section or less in Missouri Pippin apples and have an income in two or three years, and every year thereafter.

Write for our catalog. We pay express.

THE HEREFORD NURSERY,
Ramsey & Stimson, Props.,
Hereford, Texas.

Black Land Farm for Sale or Trade for Lands Near Hereford.

321 acres in Ellis county 1/4 of mile from the village of Rockett. Good school and church facilities. 220 acres in cultivation balance in pasture and timber. Splendid six room dwelling situated in nice grove of oak, elm and pecan trees. Three tenant dwellings of 3 to 5 rooms each, 4 barns, 2 granaries, sheds, smoke house, etc., well and cistern at residence, well at each rent house, large never failing spring at barn from which water is piped into several lots, 2 splendid orchards, ten acre pecan orchard bearing fine crops of fruit. This is one of the best homes in the county. For further information call on T. J. Graves & Co., Hereford, Texas. 18tf

At Actual Cost

Our entire line of Ladies' and Misses Hats. Sales beginning Monday, June 15th, and will continue through the season. 17tf HEREFORD MERCANTILE CO.

IT COSTS YOU NOTHING

To inspect one of the most up-to-date Planing Mill plants in the Panhandle. We manufacture **SASH, DOORS, BLINDS, MOULDING, ETC.** In fact anything made in a first-class planing mill.

PLUMBING

We are prepared to do any kind of plumbing on short notice.

Building Department

We make plans, specifications and elevations; also do a general contracting business. No contract too large for us to handle or none too small to receive our prompt attention—if made with wood, brick, iron or tin.

TIN SHOP

We manufacture Galvanized Tanks, Drinking Tubs, Dipping Vats—In fact make anything made out of galvanized iron or tin.

PERFORATED PIPE

We perforate and wrap pipe so that a sand well will flow pure water.

GLASS

We carry a complete line of Glass in both Double Strength and Plate, in any size wanted.

Repair Department

We repair anything made of wood, brick, iron or tin. If your windmill is out of fix, don't hesitate, we can fix it.

We donate plans and specifications where contract is awarded us **FREE YOURS FOR BUSINESS**

Hereford Planing Mill & Construction Co.

SNYDER & LACY, Proprietors HEREFORD, TEXAS

See Claude Norton for cold drinks. 21-4t

A. L. Service went to Amarillo Tuesday.

J. N. Daniel of Blossom is here this week.

J. A. Carter of Dimmitt was in town Monday.

Lost—A hammer. Finder return to R. J. Slover. 20-t2

A. P. Murchison went to Amarillo Tuesday.

Martin Sloan of Dimmitt was in town Monday.

Nice room for rent. See Wither- spoon & Gough. 17tf

A. O. King of Lockney spent Monday in town.

For fresh butter on ice, go to Her- ron, Norman & Co. 18tf

The thirsty can get relief by call- ing on Claude Norton. 21-4t

Best line of cigars in town. Sold by T. J. Davis Drug Co. 21tf

Mrs. Ruth Evans of Amarillo spent Monday in Hereford.

W. A. Amis of Waxahachie spent part of this week in the city.

Jack Garvin of the Searchlight spent Sunday in Canyon City.

Delicious ice cream made from pure milk at T. J. Davis Drug Co. 21tf

G. A. Sachse and family left Wednesday for Boulder, Colo.

Chili and hot tamales supplied to families at the Elite restaurant. 20tf

Try those superb California per- fumes sold by T. J. Davis Drug Co. 21tf

F. Herron's new residence in the college addition is nearing com- pletion.

For up-to-date work in an up-to- date shop call at G. W. Dale's bath rooms. 20tf

J. R. T. Bassett of the North Draw was in town Wednesday on business.

Strictly pure drugs and the best cold drinks sold by T. J. Davis Drug Co. 21tf

Mrs. E. B. Black and children have returned from a visit to rela- tives at Cleburne.

E. W. Harrison's baby's shoes have arrived, and—well, come and judge them for yourself. 20tf

One or two sections of land to ex- change for cattle. M. V. Robert- son, Hereford, Texas. 12tf

E. L. Meeks, who has been visit- ing W. J. Driggs, left Tuesday for his home at Whitt, Texas.

Meeks, the jeweler and optician, invites his friends and customers to call and inspect his watches and jewelry before purchasing. 44tf

A. J. Lipscomb returned Tues- day from a visit to Dalhart.

The finest chili in town at the Elite restaurant, next door to meat market. 20tf

Jesse Graves and Rush Hickman left Thursday for a two weeks visit at Waxahachie.

J. B. Williams, of Ft. Worth, is here this week visiting his brother, J. A. Williams.

Charlie Bounds from Hereford is visiting his sister, Mrs. A. B. Craig.—Amarillo Star.

Buy a can of Batavia Maple Syrup for your wife or sweetheart at Herron, Norman & Co. 18tf

C. Brown of the Hereford Plan- ing Mill & Construction Co. spent Saturday and Sunday in Amarillo.

J. A. Oden of Bovina was a pleasant caller at this office Mon- day and has our thanks for cash favors.

Rev. T. J. Beckham of Pilot Point was here on business last week. He had been assisting in a meeting at Portales.

Just splendid—is the verdict of every one when they try those ex- cellent cold drinks and ice cream at T. J. Davis Drug Co. 21tf

N. Carl Peters, who has been connected with the Hereford Lumber Co., left Monday for Amarillo where he has accepted a position.

Furnished rooms to rent. Inquire of Mrs. S. E. Busters. 21tf

W. D. McIntosh of North Draw was in town Thursday.

All kinds of fresh fruits and water- melons at Claude Norton's. 21-4t

Guy Gamble spent part of this week in Amarillo on business.

Nice line of fancy candies and cigars at the Elite restaurant. 20tf

Mrs. J. K. P. Gilliland and daugh- ter will keep a few boarders in neat order. 19tf

A. C. Bratton left this week for Roswell where he expects to stay sometime.

Claude Moreman paid THE BRAND office a visit Saturday and became a subscriber to the paper.

Guy Gamble returned Monday from El Paso, where he had been to attend the Cardwell-Gamble wed- ding.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

Owing to increase in my business have had to move to more com- modious quarters, to-wit: Cogdell's Racket Store, where I am better prepared to serve the public. You will find the very best of fruits and vegetables the market affords. Will also keep melons stored at the ice house. When wanted please leave order. Geo W. Eagle. 20tf

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.
 PHYSICIAN AND SURGEON
 Surgical Cases Solicited. Electrical
 and X-Ray Machine in office at
 T. J. Davis' Drug Store
 Res. Phone 20 Office Phone 26
 Hereford, Texas

C. P. ESTES, M. D.
 PHYSICIAN AND SURGEON
 'Phone No. 82
 Office at Burns & Smith's Drug Store
 Hereford - Texas

WITHERSPOON & GOUGH
 ATTORNEYS-AT-LAW
 REAL ESTATE AND INSURANCE
 NOTARY IN OFFICE
 Office next door to Bank
 Hereford - Texas

W. H. RUSSELL
 LAWYER
 Practice in all courts
 Hereford, - Texas

JNO. P. SLATON,
 ATTORNEY-AT-LAW
 (Over ten years experience.)
 Office in Smith, Walker & Co. Bank.
 Hereford, Texas.

R. F. HOLLOWAY
 ATTORNEY-AT-LAW
 Hereford - Texas

Panhandle News

From the way farmers are talking alfalfa will be extensively sown in Wilbarger this fall.—Vernon Hornet.

Chilcothe has another newspaper, the Independent. It is edited by W. C. Barber and starts out with a new printing plant.

General prosperity exists throughout this section of the country. A heavy rainfall has insured the grass as well as planted crops, the acreage of which is more than double this year over any previous year. It is between seasons with the merchants, but considering the time of year, mercantile business is good.—Dalhart Texan.

Sheriff Beverly made a trip to Houston and Huntsville last week and brought George Jowell back with him for trial. He was sent up for two years on a former trial for assault with intent to murder. Directly after that Linley, whom he shot, died from the wound and Jowell is now to be tried for murder.—Clarendon Chronicle.

James Stafford, postmaster at Fargo, is experimenting with a patch of buckwheat. He has in half acre and it is in full bloom, about 3 feet high. We never saw any buckwheat growing and wouldn't know it from a weed as it reminds one of dog-findle—except the bloom is a different color. Mr. Stafford will thrash the crop and next year will plant all the seed will sow.—Vernon Hornet.

The Index hears that a petition is being circulated asking the commissioner's court to order a prohibition election in precincts one and two. If the election is ordered it will be a hot fight with the chances about even.—Childress Index.

J. M. Burrow and wife left Tuesday for Amarillo where they will make their future home. Since selling his grocery business here Mr. Burrow has accepted a position with the Nobles Brothers Grocery Company as traveling salesman. While here Mr. Burrow did a good business and he and his estimable wife have many warm friends who regret to see them leave.—Dalhart Texan.

Commissioners court of Dallam county has effected a compromise of the case of Dallam county vs. Janes Brothers, which was tried in Castro county and is now in the court of civil appeals. The case grew out of the lease of some school land in Lamb county. The school fund will get something like \$1,000 from this settlement this year, and \$708 per year hereafter, besides Janes Bros. pay the costs.—Dalhart Texan.

Rev. W. A. Allen is still very much interested in a creamery for Clarendon. He says he has already promised the cream from 350 cows, and that if the Board of Trade or some representative business man will take the matter up with the Nisley creamery company at Fort Worth, a practical creamery man will come up to make the deal.—Clarendon Chronicle.

Brutally Tortured.
 A case came to light that for persistent and unmerciful torture has perhaps never been equalled. Joe Golobick, of Colusa, Calif., writes. "For 15 years I endured insufferable pain from Rheumatism and nothing relieved me though I tried everything known. I came across Electric Bitters and it's the greatest medicine on earth for that trouble. A few bottles of it completely cured me." Just as good for Liver and Kidney troubles and general debility. Only 50c. Satisfaction guaranteed by T. J. Davis Co., Druggists.

Business Change.
 Claude Norton this week leased the fountain and fixtures and bought the goods of Guy Gamble's cold drink stand. Mr. Norton has already installed new parlor furniture and will make other improvements. Frank Gamble will continue to conduct the confectionary department of the store. THE BRAND wishes both of the gentlemen unbounded success in their venture.

No Pity Shown.
 "For years fate was after me continuously" writes F. A. Gull-edge, Verbena, Ala. "I had a terrible case of Piles causing 24 tumors. When all failed Bucklen's Arnica Salve cured me. Equally good for Burns and all aches and pains. Only 25c at T. J. Davis Co.'s drug store.

House Wanted.
 Not a dwelling, can't use one just now, but a business house in which to display that new nobby line of Gents Furnishing goods just S. P. O. By the way, why not look through this line before buying. 20tf

C. C. FERGUSON
 Dealer in
Grain and Coal
 Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL
 Highest Prices Paid for Hides
 The most centrally located Wagon Yard in town Will handle a full line of Field Seeds
YOUR PATRONAGE IS SOLICITED

Tierra Blanca Herefords
L. R. BRADLY
 ...BREEDER OF **Registered Hereford Cattle**
 Herd Headed by Climax Assisted by Chorister
 Will sell a quantity of young stock either singly or in car load Lots
 Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

W. S. Higgins **E. R. Rice**
HIGGINS & RICE
 Dealers in
Coal, Grain, Hay, Salt
AND FIELD SEED
 Bois d'Arc Posts Cash for Hides Wagon Yard Connected
 International Stock and Poultry Food
YOUR PATRONAGE SOLICITED

Hereford Manufacturing Co.
T. J. STEPHENS, MANAGER
Galvanized Iron Stock Tubs, Reservoirs, Troughs, Tanks, Well Casing, Flues, Zinc and Porcelaine Bath Tubs, etc., etc.
 All kinds of Plumbing, Sheet Iron and Tin Work, Windmill Repairing
 Shop on Sampson Avenue Telephone No. 24

HEREFORD FUEL OIL CO.
 DEALERS IN
Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal
 "Once you try it, you'll always buy it"
 Your patronage will be appreciated and given prompt attention
PHONE 76 TROY WOMBLE, Manager

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address **A. G. BOYCE** **W. BOYCE** **IRA ATEN**
 Channing **Amarillo** **Hereford**

HEREFORD CONDITIONS.

Practically All the Two Year Old Steers Offered for Sale on the Open Market Have found Purchasers at fair Prices.

H. C. Beall has returned from a business trip to Hereford, where he went about ten days ago to look after a herd of 1200 head of two-year-old steers being held on the open market there by local parties. He reports fine rains over all the country intervening between this city and that point, with the finest promise of good summer grass that the country has ever seen. Cattle that were in thin condition only a few weeks ago are now taking on flesh rapidly, and in two weeks more their owners will hardly be able to recognize them. Mr. Beal says that the Hereford market has been practically suspended for the last two weeks on account of the inability of shippers to get their stuff handled by the railways. With the abatement of Eastern flood conditions and the resumption of business by the railroads, there has been a corresponding improvement in conditions at Hereford and the Northwestern buyers are again buying steers. As a matter of fact, he says that all the steers centered at Hereford have now been sold with the possible exception of two or three small herds, and the buyers are after them. He thinks that the next few days will wipe out the last remnant of the large number offered on the local market, and while the prices have not been altogether satisfactory, the steers have been sold and moved out of the country.—Colorado Stockman.

TO ENCOURAGE

Emigrants to Settle in the Panhandle.

A company, which is destined to work untold good for the Panhandle in general and for this immediate section particularly, was organized a few days ago at Dalhart. It is purely an emigration company. The matter of inducing a desirable emigration into this section will be systemized and carried out on a business basis. Speaking with an officer of the company last Tuesday we were informed that the especial desire of the company is to settle the counties of Hartley, Dallam and Sherman with a good citizenship. In furtherance of this object the company will send out agents to show up the inducements held out to settlers by the Panhandle. In fact this section will be extensively advertised. Following are the names of the officers and directors: H. W. Galbreath, Dalhart, president; C. E. Oakes, Channing, vice-president; John T. Jones, Dalhart, 2nd vice-president; Sam E. Killen, Dalhart, secretary; J. M. Medral, Dalhart, assistant secretary; Ben Lawson, Channing, treasurer; H. J. Hammond, Clayton, N. M., and W. B. Slaughter, Stratford. Sam E. Killen was elected general manager.—Channing Courier.

Sand Wells

Are not necessary. The Hereford Manufacturing Co. will make you an absolute guarantee to stop your well from pumping sand and "sanding down." Call and see us. We are handling the best and cheapest well casing on the market. 16tf

The Unanimously Adopted Vacation Spot of THE INITIATED is

COOL COLORADO

with its Numerous Resorts, Superb Climate, Matchless Scenic Grandeur and Reassnable accommodations

"THE DENVER ROAD"

is the Shortest Route by more than 150 miles, and offers Double Daily Solid Trains with Pullman Palace Drawing Room Sleepers on each; Quickest Time by hours; All Meals in Handsomely Equipped Cafe Cars—(a la carte) at Reasonable Prices, and More Valuable Stop-Over Privileges than any other line. Write us for "the proofs," also for beautifully illustrated books of information. They are free.

A. A. GLISSON, General Passenger Agent, Fort Worth

Santa Fe

We make the rate

The SHORTEST LINE determines the passenger fare between any two points and will always be found to offer the best service and connections

The Pecos Valley Lines

MAKE THE RATES TO KANSAS CITY, ST. JOSEPH, OMAHA, ST. LOUIS, CHICAGO AND all points east. Sleeping car to Wichita, Kansas, connecting direct with through cars to Kansas City and Chicago. Direct connections in Union Depot at Kansas City for St. Louis and points in the southeast.

Chair Car through from Amarillo to Kansas City, free to all passengers.

Don A. Sweet,
 Traffic Manager Amarillo, Texas