



4-H Winners

Deaf Smith County 4-H Food Show was held Saturday at the Community Center. Chosen as winners were from left, Cynthia Lady, breads and

desserts; Missy Merritt, main dish; Robin Conkwright, side dish; and Polly West, snacks and beverages. These girls will participate in the District Food Show Dec. 2.



Miss Anne Myers of San Antonio, treasurer of the Texas Association of Legal Secretaries, was a special guest of the Deaf Smith-Castro Counties Legal Secretaries Association Saturday morning during a coffee at Hereford State Bank. At left is Mildred Fuhrmann, Professional Legal Secretary

and president of the local secretaries chapter. At right is Norma Conard of Dimmitt, director of Dimmitt Satellite School and guest speaker at the recent social. The DSCCLSA will be sponsoring the Dimmitt Satellite Center's Christmas party here Dec. 15. [Brand photo by Denise Smith]

At Wits End

BY ERMA BOMBECK

I can't imagine where Americans got hung on the "single person" concept. Maybe it was as children in arithmetic class, when we subtracted an odd number from an even and we stored the number on our finger and carried it around and really didn't know what to do with it.

But we have always been uncomfortable with "one left over." After all, did Adam and Eve have a bachelor friend? Did an orangutan check in on Noah's ark asking, "Have you got a single near the pool?" If God had meant for us to live alone, would he put on menus, "Caesar Salad must be ordered by two?"

It's time we got over it. There are millions of Americans who are alone in this country today by divorce, death, or choice, trying to fit into a world of "table for twos."

A widow confided to me recently that she lives by daylight. People will get their obligations over with to "get together sometime" at lunch, but it's too much of a chore to match single men or women up for dinner.

There are some things traditional hostesses should know. First, that people without partners eat dinner after six like other people.

Second, you can set an extra chair at the table without having the centerpiece self-destruct.

Third, men and women alone handle moving through crowds and making conversation better than most people give them credit for.

Fourth, you don't have to go out of your way to arrange "handicap parking" facilities or introductions of any of the extras because they are unaccompanied.

Fifth, if you're worried about people without partners being a threat to other couples and their marriage, you're too late. They probably thought of it before that evening.

There is nothing sadder in this world than to see a vast expanse of talent go untapped and unappreciated. There's an entire segment of our population who make wonderful conversation, have great humor, fresh ideas, and in general are good company...who are passed over because a hostess considers them as she does her china...if it doesn't match, people will talk.

A hostess recently said to me what a wonderful guest a particular priest would make for dinner, but he would be an odd number at her table.

It was an odd observation. At the Last Supper, Christ was number 13.

Thanksgiving Dinner To Be Held Tonight

Turkey and dressing will be provided by the American Legion and Auxiliary for veterans and their families tonight during the Legion's annual Thanksgiving dinner at the Legion Hall. The meal will be served at 7 p.m.

Bridge Tournney Set By Club Members

Hereford Study Club decided to sponsor a bridge tournament as a benefit for the American Heart Association on Feb. 15, during a business meeting Thursday night in the home of Mrs. C.R. Winget, 211 Ave. J.

In other business, Bessie Story announced that the club's Christmas party will be held at 7:30 p.m. Dec. 7 at the Country Club.

In correspondence reports, Mrs. R.P. Coneway, honorary club members, extended gratitude for the recent birthday party held in her honor. Also, Labry Ballard expressed thanks for concern shown by club members during his recent illness.

Mrs. Shipp Addresses Newcomers

Christmas craft ideas and recipes were presented by County Extension Agent Joyce Shipp last week to members of Hereford Newcomers Club, who convened at The Railroad Crossing.

Carolyn Canon, club president, conducted the meeting. Individuals in attendance were Rick Sheppard, Lois Kersch, Betty Hankins, Janet McEachern, Marge Mehlberg, Pat Olekszyk, Venetta Beach,

Marsha Ankeny, Ellen Thames, Linda Kirkpatrick, Carolyn Cannon, Lou Ann Jones, Phyllis McMahon, Linda Houchens, Cindy Baker, Nancy Kersh, Sharon Bodner, Pat Osborn, Judy Bullard, Leona Carruth, Lois Johnstone and Terry Parker. New residents of this area are welcome to attend Hereford Newcomer Club luncheons, held on the second Tuesday of each month.

Musical Scheduled

Trinity Baptist Church will sponsor a musical Sunday night at 7 p.m. in the Odd Fellow Hall on 205 E. 6th.

Following the musical will be a salad and sandwich supper. The public is invited to attend and bring a covered dish.

Secretarial Office Service
Keyed to businesses or individuals who need typing or other secretarial services.

- * School papers, thesis, dissertations
- * Club yearbook, letters, forms, applications
- * Anything that needs to be typed
- * Temporary or over-flow work.
- * Offset Printing

1005 West Park 364-6032

New Arrivals

Mr. and Mrs. Daniel Robert Paetzold are the parents of a son, Matthew Joseph Paetzold born Nov. 16. He weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Dewayne Edward Jones are the parents of a daughter, Jennifer Marie Jones born Nov. 16. She weighed 8 lb. 11 1/2 oz.

Mr. and Mrs. Robert Rex Gragson are the parents of a daughter, April Rebecca Gragson born Nov. 17. She weighed 8 lb. 0 oz.

Mr. and Mrs. Robert D. Cuellar are the parents of a son, Michael Lee Cuellar born Nov. 19. He weighed 7 lb. 5 1/2 oz.

Mr. and Mrs. Larry Jack Brogdon are the parents of a son, Brett Jason Brogdon born Nov. 18. He weighed 8 lb. 2 1/2 oz.

Mr. and Mrs. Robert Marshall Reinauer, 110 Liveoak St., are the parents of a son, Robert Marshall Jr., born Nov. 13. He weighed 7 lbs. 14 1/2 oz. The infant has two sisters, Brenna, 5, and Brianna, 2. Grandparents are Mr. and Mrs. Egon Zietjen of Swiss Alp and Mr. and Mrs. Joe Reinauer of Hereford.

Hospital Notes

PATIENTS IN HOSPITAL
Glyn Bilbrey, Roy Blackwell, Priscilla Brogden, Inf. boy Brogden, Lauretta Brookfield, Stella Cuellar, Inf. boy Cuellar, Allen Cumpston, Cora Elliott, Inf. boy Galan, Rosemary Galan, Gregoria Garza, Mary Gonzalez, Herbert Gransmick, John Hall, Rachel Hine, Venus Kilmer, Rubey McClaughlin, Deborah Kay Paetzold, Inf. boy Paetzold, Nora Paetzold, Jessie Renteria, Lennie Mae Robertson, Joseph Robertson, Margie Rueda, Inf. boy Rueda, Robie Sims, Lacreia Traylor, Jessie Eline Wagoner, Sherry Cole, Sandy Johnson, Inf. Johnson, Ardis Stamper.

Chains, Chains, Chains!
14 Kt. Gold Filled
\$4 - \$28
Anklets, bracelets, 15", 18", 24" Chains
The Face Place
is the place for all your Christmas Shopping
We have gift certificates for your Christmas giving
622 E. Park Ave. 364-7676

SOFT WATER SERVICE
Sales and Rental-Water Softener Salt Fully Automatic Water Conditioners We Service All Makes
See our New Line of All-Purpose Detergents, Cleaning Products, and Hair Care Products made especially for soft water use.
364-3280 216 N. 25 Mile Avenue

Handle With Flair.

The "handle" is actually the receiver on a striking phone that resembles a fine piece of modern sculpture. Descriptively named Sculptura, it's available in brown, yellow or white with either rotary dial or Touch-Tone® service.

And it's genuine Bell, which means you're getting top quality and you never have to worry about repairs. Since the working components are owned by the Bell System, we'll fix them anytime there's a problem. Without additional charge.

The Sculptura is on display at your nearest PhoneCenter Store, where you can also choose from a variety of other colorful and attractive styles. And all kinds of customized calling services. If there's not a PhoneCenter Store near you, call your local Southwestern Bell business office. Choose a phone that's genuinely you and genuine Bell.

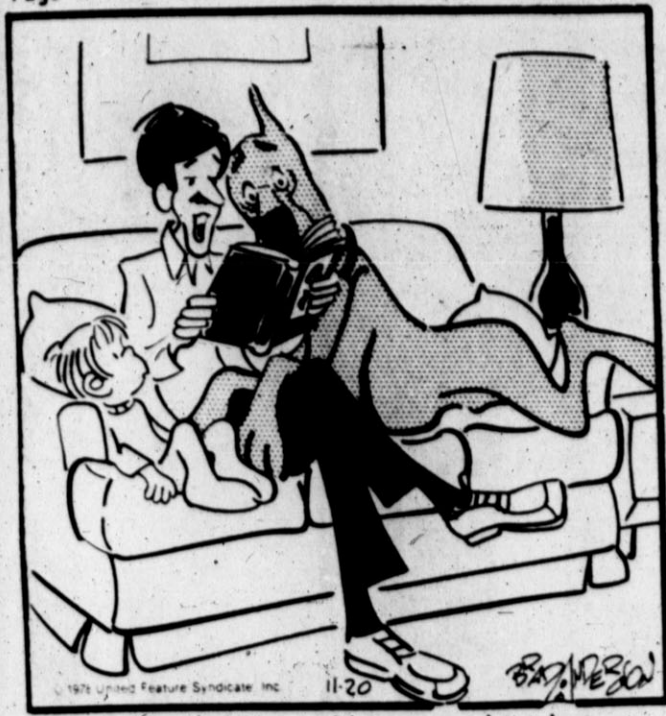
The Sculptura. \$13 a month for five months or a one-time charge of \$65. Prices do not include taxes or, if applicable, installation and recurring charges. If necessary, hearing aid adapters are available from your telephone company.

Southwestern Bell

THE CHOICE IS YOURS. BE CHOOSEY.

Hereford Brand

Comics



...and the boy and his great big dog lived happily ever after."



"He thinks he's being replaced in our affections."

MONDAY

TUESDAY



I REMEMBER WHEN CHRISTO HUNG THE VALLEY CURTAIN IN COLORADO



I LOVED THE RUNNING FENCE IN CALIFORNIA AND THE WRAPPED WALKWAYS IN KANSAS CITY...



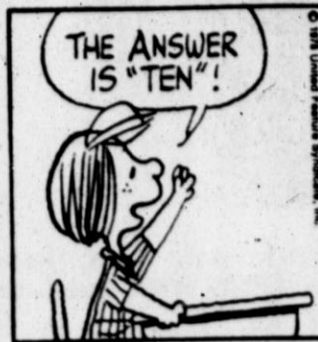
I WONDER WHAT HE'LL DO NEXT...



THE ANSWER IS "TEN"!

FRANK AND ERNEST

by Bob Thaves



IT ISN'T?



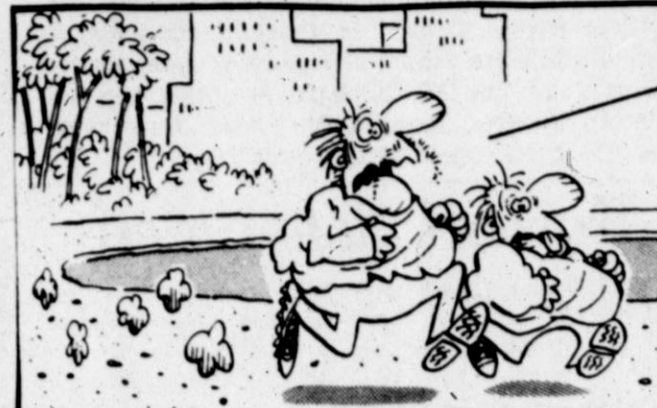
SORRY, MA'AM



DO YOU HAVE ANY QUESTIONS WHERE THE ANSWER IS "TEN"?

FRANK AND ERNEST

by Bob Thaves



YES, RUNNING HAS REALLY INCREASED MY BODY AWARENESS: PARTS OF ME HURT THAT I NEVER EVEN KNEW EXISTED!

EEL & MEEK

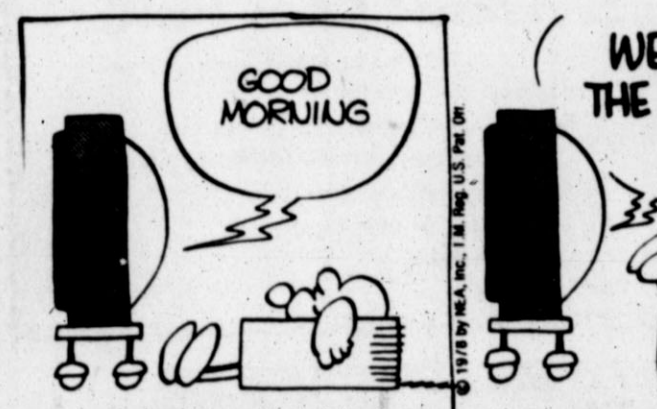
by Howie Schneider



I'M DRIVING THE AIR FORCE NUTS WITH MY FRISBEE!

THE BORN LOSER

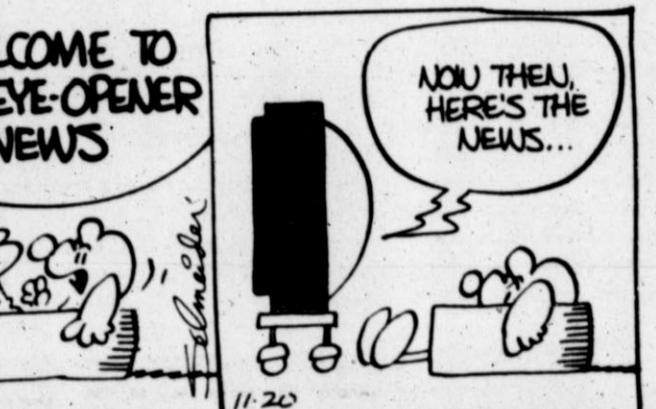
by Art Sansom



GOOD MORNING

THE BORN LOSER

by Art Sansom

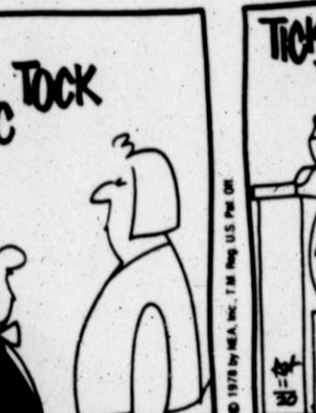


WELCOME TO THE EYE-OPENER NEWS

NOW THEN, HERE'S THE NEWS...



ALLEY OOP



ACROSS

- Small bird
- Grate
- Headstrong
- Climbing plant
- Ages
- Hawaiian dance
- Spigot
- Legend
- City in Utah
- Better (comp)
- Wily
- Mental component (pl)
- Spasm
- Fruit residue
- Musical movement
- Sac
- Ascot
- Deserve
- Fitzgerald
- Organs of hearing
- Bridle part
- Astronauts (all right)
- Lyricists
- Bane

DOWN

- President of Yugoslavia
- Terrible
- Kind
- Exhale
- Constellation
- Slumps
- Religious poem
- Greek letter
- Otic
- Colorado
- Indian
- Puppy sound
- Russian emperor
- Spawn
- Stair
- Italian greeting
- Of unaccepted doctrines
- Source of metals
- Choke up
- Marine fish
- Notch
- Fast aircraft (abbr)
- Mine workers union (abbr)
- Lasted
- Neophyte
- Talisman
- Bulgarian currency
- American Indians
- Nibbles
- Bite
- Poetess
- Lowell
- Mae West role

ALLEY OOP

YOU DO NOT NEED TO HURRY, ALLEY OOP! WE CANNOT ESCAPE THIS PLACE THROUGH MY CELL WINDOW!

BECAUSE THERE'S NOTHING OUTSIDE BUT A SHIBBY DROP TO THE GROUND! HMM...

DO YOU STILL THINK IT'S WORTH CHECKING OUT?

WE HAVE TO! IT'S THE ONLY EXIT THOSE DANGLED SCALY-TAILS HAVEN'T CLOSED OFF!

OUR BOARDING HOUSE with Major Hoople

YOUR TURKEY WAS BIG ENOUGH TO FEED A PRO FOOTBALL TEAM OR TWO TEENAGERS MAJOR! WHO WON IT?

AN OUTSIDER, TIM! A YOUNG MAN FROM AARON BURR UNIVERSITY PURCHASED THE WINNING TICKET WHILE MAKING A SURVEY AT THE OWLS CLUB!

HE SAID HE'D BEEN INTERVIEWED BY YOU PROFESSORS! SHOOT AN' NEEDED WITH A BALANCE POOL. THE I.Q.'S WHAT'S A STRAIGHT CUE?

HE UNLOADED THE TURKEY IN A RAFFLE! OF COURSE THE GLOW MAY FADE WHEN THEY HIT HIM WITH AN EMBEZZLEMENT RAP!

HAR-RUMPH! FOR YOUR EDIFICATION I'VE INVESTED THE MONEY IN AN EVERY DAY INTEREST SAVINGS ACCOUNT! I'LL SIMPLY REPLACE THE BIRD WITH A FATTER ONE ON DEMAND!

AT LEAST IT SOUNDS GOOD!

THE BORN LOSER

THE THEORY BEHIND THE TERM 'PEACE IN OUR TIME' WORKS LIKE THIS...

THE LONGER IT TAKES TO ACHIEVE PEACE...

THE SHORTER OUR TIME GETS...

UNTIL THEY MEET!

ALLEY OOP

PARANOID, AM I!

SAME TO YOU, FELLA!

OUR BOARDING HOUSE with Major Hoople

HOW COME HE'S LOOKIN' SO SATISFIED? DID THE BANK FINALLY GIVE HIM A FREE CALENDAR?

HE UNLOADED THE TURKEY IN A RAFFLE! OF COURSE THE GLOW MAY FADE WHEN THEY HIT HIM WITH AN EMBEZZLEMENT RAP!

HAR-RUMPH! FOR YOUR EDIFICATION I'VE INVESTED THE MONEY IN AN EVERY DAY INTEREST SAVINGS ACCOUNT! I'LL SIMPLY REPLACE THE BIRD WITH A FATTER ONE ON DEMAND!

AT LEAST IT SOUNDS GOOD!

ACROSS

- Female saint (abbr)
- Milk-organ
- Filthy hut
- Age
- Songstress
- Deila
- Sooner than
- Heart (Lat)
- Dozen less three (pl)
- Wriggly fish
- Hues
- Of ocean movement
- Swerve
- Over (prefix)
- Catches
- Only tissue
- Mental component (pl)
- Ideal gas condition (abbr)
- Put
- Faucet
- Three (prefix)
- Snow runner
- Dressy

DOWN

- Legal claim
- Defense department (abbr)
- Prepares
- sheep skin
- The last
- Baseball official (abbr)
- Palate part
- Lyricist
- Getshwin
- Espy
- Popular
- Scatological member
- Mistake
- Actions
- Compass point
- Divisions
- Team of three
- Gained
- Plant
- Containers
- Of (Lat)
- Lair
- Compass
- Guardian point
- Musical interval
- Planted
- Gives to
- Cries
- Winding
- Commence
- Soaked
- You and I
- Idled
- School organization (abbr)
- Unit of energy
- Boil
- Guardian
- Interjection
- Armadas
- Spins
- Aphid
- Quench the thirst
- Lang
- Syne
- Fathers
- Complete
- Hawaiian instrument
- Went before

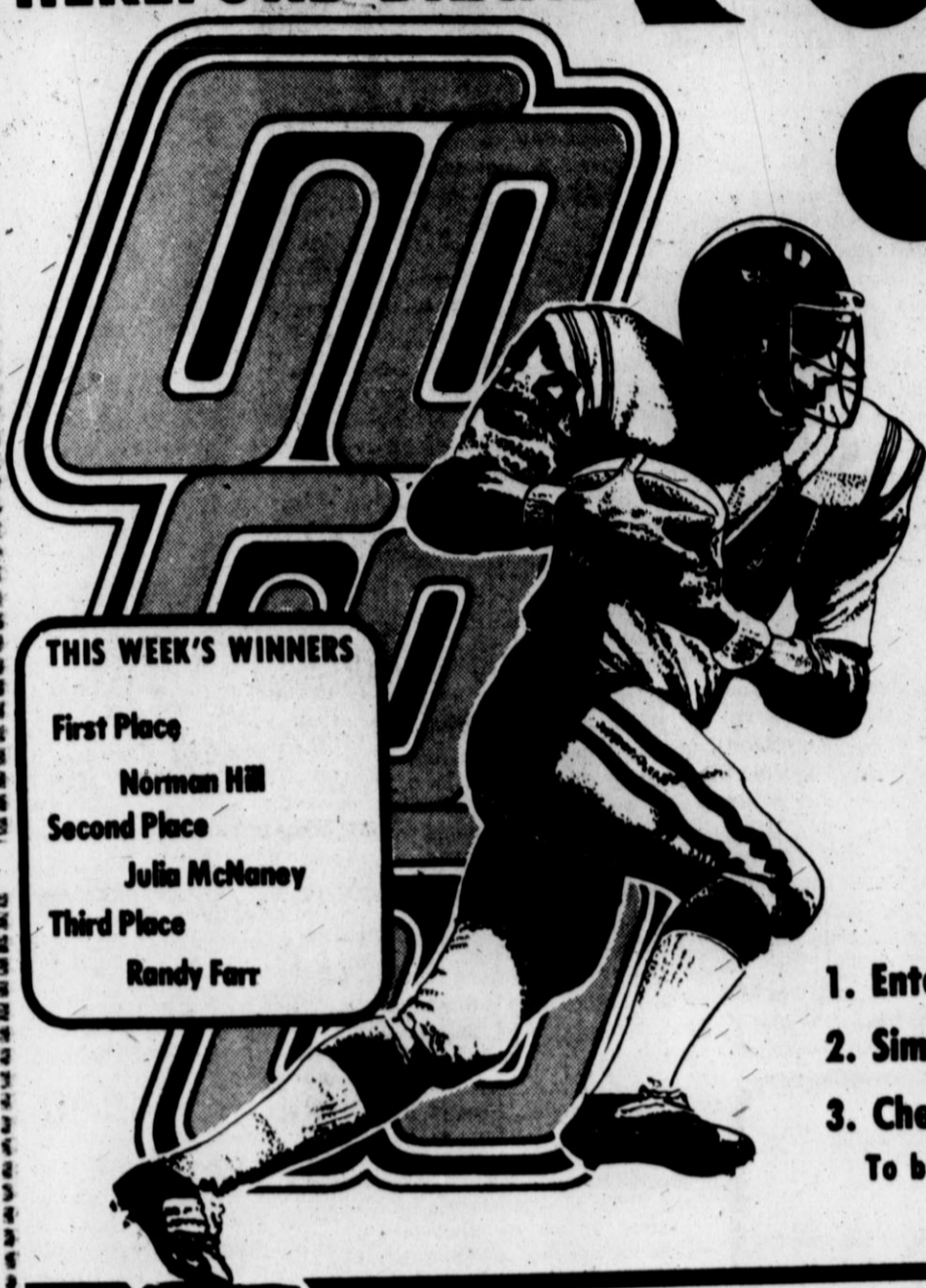
Crossword puzzle grid with numbers 1-68.

Crossword puzzle grid with numbers 1-68.

Crossword puzzle grid with numbers 1-68.

Crossword puzzle grid with numbers 1-68.

HEREFORD BRAND FOOTBALL CONTEST



THIS WEEK'S WINNERS

- First Place
Norman Hill
- Second Place
Julia McNaney
- Third Place
Randy Farr

WEEKLY WINNERS RECEIVE:

- 1st Place \$25.00
- 2nd Place \$15.00
- 3rd Place \$10.00

ENTER EACH WEEK AND TRY FOR THE GRAND PRIZE!

SEASON WINNERS		
Grand Prize	2nd Place	3rd Place
\$100⁰⁰	\$35⁰⁰	\$15⁰⁰

1. Enter every week, deadline Friday 5 p.m.
 2. Simply look for games in sponsoring merchant's ads.
 3. Check the number in the official entry blank.
- To be eligible for the grand prize, a contestant must participate in 11 of 13 weeks.
(If more than 11 weeks entered, best 11 will be used.)

GET TOUGH FACES!



1. Amarillo High vs. 2. Plainview
FROM THE

HEREFORD BRAND

BOWLING'S BOWL Best Wishes to the HEREFORD WHITEFACES

3. Lub. Estacado vs. 4. Fort Stockton

Special
COUPON

COUPON GOOD FOR ONE FREE GAME BOWL ONE GAME AT REGULAR PRICE GET SECOND GAME FREE! AT BOWLINGS BOWL

110 N. 25 Mile Ave.

364-8888

THE MONEY GROWERS ASSOCIATION



Hi-Plains Savings and Loan Association

119 E. 4th

364-3535

5. Spearman vs. 6. Childress

7. Idalou vs. 8. Muleshoe



216 N. MAIN

216 N. MAIN

FASHION JEANS & TOPS FOR GUYS AND GALS

For complete Water Well Service... Irrigation or Domestic, See

WALL & SON'S DRILLING INC.

We own and operate both TEST HOLE RIG and ELECTRIC LOGGER

Get The Best Well For Your Money!
364-0635

Progressive Road & 15th Street
9. Stratford vs. 10. Wellington

11. Vega vs. 12. New Deal
Always Glad To Help You!



Let us fill your next prescription.

CHRISTMAS WRAPPING PAPER

- 10 Roll Gift Pack Reg. \$3.49.....NOW **\$2.89**
- 4 Roll Pkg. Reg. \$2.30.....NOW **\$1.89**
- 3 Roll Pkg. Reg. \$1.69.....NOW **\$1.09**

SUGARLAND DRUG

Sugarland Mall

364-2344

Free City Wide Delivery



Open 9-7

Mon. Thru Sat.

Lots of Luck HERD!

13. Wheeler vs. 14. Valley



Remember to go by the Sonic after the game for your favorite Hamburger and Ice Cold Coke

305 N. 25 Mile Ave.
364-6881

Support The Herd!



Speidel

15. Texas at 16. Baylor

ACCUTRON®/BULOVA®/CARAVELLE®

Kester's
Jewelry
5. Caprock at 6. Palo Duro

SERVING HEREFORD SINCE 1927
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

STORE AWAY THOSE 1978 RECORDS & RECEIPTS IN A DURABLE, STURDY, CARBOARD STORAGE BOX! LETTER OR LEGAL SIZES OR A COMBINATION.

FROM **\$2.50**

Litho-graphics

17. Arkansas at 18. SMU

Litho-graphics
Printing and Office Supply
364-6891 621 N. Main

Order your Thanksgiving Flowers Today!

19. TCU at 20. Texas A&M

Ron Smith's
Flowers West

PARK PLAZA CENTER
BOX 1847
HEREFORD, TEXAS 79045

364-6452

OFFICIAL ENTRY BLANK

Teams are numbered in ads, check games and mark box number of team selected as winner. Use official entry blank or reasonable facsimile--form of same size. Entries must be deposited at Brand office before 5 p.m. Friday. All mail entries must be mailed on Thursday to arrive in time for judging. All entries received late will be disqualified. One entry allowed per person; entrants must be at least 8 years of age to be eligible. Be sure to guess total score in tie-breaker game. To be eligible for season prize, entrant must enter at least 11 weeks. Members of the Brand staff or their families are not eligible. Decision of judges is final.

Name _____
Address _____
Phone _____

1. <input type="checkbox"/>	2. <input type="checkbox"/>	13. <input type="checkbox"/>	14. <input type="checkbox"/>	25. <input type="checkbox"/>	26. <input type="checkbox"/>	37. <input type="checkbox"/>	38. <input type="checkbox"/>	49. <input type="checkbox"/>	50. <input type="checkbox"/>
3. <input type="checkbox"/>	4. <input type="checkbox"/>	15. <input type="checkbox"/>	16. <input type="checkbox"/>	27. <input type="checkbox"/>	28. <input type="checkbox"/>	39. <input type="checkbox"/>	40. <input type="checkbox"/>	51. <input type="checkbox"/>	52. <input type="checkbox"/>
5. <input type="checkbox"/>	6. <input type="checkbox"/>	17. <input type="checkbox"/>	18. <input type="checkbox"/>	29. <input type="checkbox"/>	30. <input type="checkbox"/>	41. <input type="checkbox"/>	42. <input type="checkbox"/>		
7. <input type="checkbox"/>	8. <input type="checkbox"/>	19. <input type="checkbox"/>	20. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>	43. <input type="checkbox"/>	44. <input type="checkbox"/>		
9. <input type="checkbox"/>	10. <input type="checkbox"/>	21. <input type="checkbox"/>	22. <input type="checkbox"/>	33. <input type="checkbox"/>	34. <input type="checkbox"/>	45. <input type="checkbox"/>	46. <input type="checkbox"/>		
11. <input type="checkbox"/>	12. <input type="checkbox"/>	23. <input type="checkbox"/>	24. <input type="checkbox"/>	35. <input type="checkbox"/>	36. <input type="checkbox"/>	47. <input type="checkbox"/>	48. <input type="checkbox"/>		

TIE BREAKER

San Diego at Kansas City

TOTAL SCORE

Mail to Box 673 or Bring By Office at 130 W. 4th

We are moving to
407 N. Main
We will be **CLOSED**
Saturday, and Open
at our new location
Monday.



W. Park & Oak 364-7171

PROPERTY ENTERPRISES

205 S. 25 Mile Avenue
364-8833

FOR ALL YOUR INSURANCE NEEDS
TODAY AND TOMORROW
HOME-LIFE-BUSINESS-CROP
OR CAR

23. Michigan at 24. Ohio State



DON T. MARTIN



VIRGIL SLENTZ

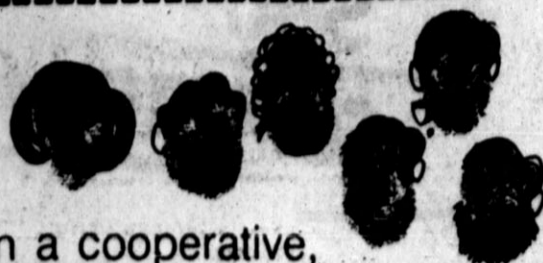


Color us blue,
green, red,
orange, white...

See the stunning
array of colors
available now from
Simmons Carpets

simmons Carpets

25 Pitt at 26. Penn State
Sugarland Mall



In a cooperative,
PEOPLE are number one

They're first because they're not only the customers,
but the owners, too. In cooperatives all across the
United States there are 50 million people who use
cooperatives as a way of working together to obtain the
kinds of services they need and want.

DISCOVER COOPERATIVES
During October Co-op Month!

27. Miss. St. at 28. Mississippi
364-1166

Deaf Smith
HELPING TEXAS GROW!



State License Bonded

We encourage you to back
THE WHITEFACES
Attend all the games.

Your Complete Plumbing Co.

Gonzales Bros.

Plumbing Company

- Heating • Cooling • Water Heaters
- Air Conditioning
- Ditching • Sprinkler Systems
- Supplies

29. Duke at 30. No. Carolina

West Walnut Rd. 364-0193

IT'S NOT TOO LATE
TO ORDER!

Masterpiece, Century
and Williamhouse
Christmas Cards

31. Washington at 32. Wash. St.



PRINTING COMPANY

240 East Third St. 364-1090
HEREFORD

Coats & Clark's Red Heart
WINTUCK YARN
REG. 1.29

87¢ A SKEIN
6 SKEINS FOR \$5

- Machine Washable Colors
- Orlon® Acrylic

Known for its ease of workability and quality of
the finished garment. Excellent bulk, elasticity and
shape retention with a minimum of piling and
stretching.

Anthony's

33. Kentucky at 34. Tennessee

BUY
SEASON TICKETS
Cheer The Whitefaces
on to Victory!

35. Cincinnati at 36. Houston



South Hwy 385

364-3331



We're
Backing
The
HERD
All The Way

37. Philadelphia at 38. St. Louis

Let us show you our fine International
Harvester Tractor Line.

OGLESBY EQUIPMENT CO.

Holly Sugar Road

364-1551



DISCOUNT CENTER

For all your football
game necessities:

- THERMOS BOTTLES
- STADIUM BLANKETS
- STADIUM SEATS
- MUCH MORE

**GIBSON'S - WHERE YOU
BUY THE BEST FOR LESS!**

39. N.Y. Giants at 40. Buffalo

Our confidence is showing
**WE BACK
THE HERD!**

41. Los Angeles at 42. Cleveland

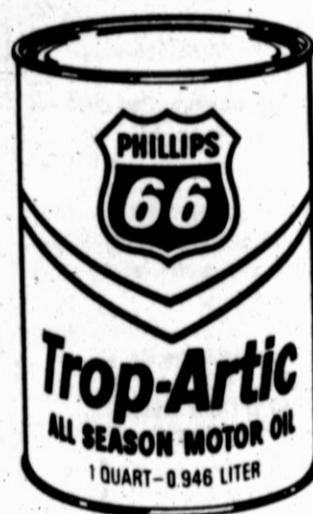


Time & Temp.
364-5100

Member
FDIC

Your nextdoor neighbor.

**ALLRED
OIL CO., INC.**
BOX 590
HEREFORD, TEX



Protect your car
from heat and
cold. From rust
and wear. From now on.
With Trop-Artic Motor Oil.

43. Minnesota at 44. Green Bay

364-3366

**GO WHITEFACES-
WIN!**

YOU'RE A
WINNER
WHEN YOU
SHOP AT
SPANGLER'S
FOR YOUR JEWELRY
NEEDS.....

- RINGS • WATCHES
- NECKLACES • GIFT
ITEMS

45. New England at 46. Baltimore

Spangler's DIAMONDS LTD.

SUGARLAND
MALL

SALES AND SERVICE

WESTERN LAND ROLLER
IRRIGATION PUMPS
ELECTROGATOR
SPRINKLER
SYSTEMS

Rienke Manufacturing Co., P.O. Box 566
Deshler, Nebraska 68340
47. Seattle at 48. Oakland

WESTERN PUMP

AND EQUIPMENT COMPANY

EARTH, TEXAS
CALL
257-3926

HEREFORD, TEXAS
HOLLY SUGAR ROAD
364-3264

BEWARE
of leaking exhaust fumes!
Have your entire exhaust
system checked by
professionals.

Also expert wheel
balancing & alignment.

49. Tampa Bay at 50. Chicago

HEREFORD FRAME & AXLE

116 S. Ave. K

364-3355

**THIS SPACE
COULD BE WORKING
FOR YOU!**

CALL

364-2030

51. New Orleans at 52. Atlanta

Short Herd Cagers Rely On Quickness

By MARC HERRING
Brand Sports Editor
Returning five players from last year's 18-13 ball club Coach Bobby Decker's Hereford

Whitefaces once again face the tough situation of playing the tall man's game with less than the ideal height. Commenting on this year's

team, Decker stressed the point that although the team's average height was only six feet, their quickness and jumping ability would more than

compensate for that deficiency. Using, as has been in the recent past a virtual necessity, the man to man full court press and the fast break offense, the 'Faces

will be able to use their abilities to good effect this year.

Discussing the team picture for this year, Coach Decker pointed out that the team does not have the one big superstar that the team will rise or fall with but a solid team that will rely on the whole team to produce. Thus, if one player is not having a good night the rest of the team can take up the slack and still produce.

As for the individual players, the returning players from last year's varsity include Brent Allen--a good player with excellent ball handling abilities and an all around good basketball player; Jackie Mercer--a second team all-district selection last year with a very consistent outside shot and strong rebounding capabilities.

Larry McNutt--a team leader, shoots well from all over and plays a strong game of defense; Robert Graves--another good outside shooter with excellent quickness, a good jumper and rebounder; Buzzy Abalos--has the knack of getting inside against the bigger man and the sense to be where the ball is and to react to it.

The other players, whom will

all help comprise the strength of the team and its fortunes for this year include, Steve Cerda--very quick, a good shooter and plays defense well and is the offensive playmaker; Darrell Polk--one of two juniors on the varsity and the tallest player at 6'3", has good rebounding abilities and with more experience will be an excellent inside player; David Mays--another smart inside player who with more experience will be tough inside, he also has the ability to get the shot off against the big man.

Reid Herring--a smart player with excellent court sense and knowing and being where the ball is; Joe Walker--the other junior on the team, very strong rebounder inside and with more experience will be very valuable; and Leslie Mullins--good outside shooter who is always hustling and working at making the team go.

With these 11 players, of whom nine are seniors, the team leadership is the responsibility of the whole group and their pride in the strength of their man to man press make the '78-79 Herd a team that will challenge all who oppose them.

★★★★★ Herd Opens at Home

Going after their first win the Hereford Whitefaces will be playing at home tonight at LaPlata against the Amarillo Sandies, with game time at 7:30. The teams enter the contest with Hereford owning a 0-1 mark and the Sandies with a 2-0 ledger.

In the Herd's opener against Tascosa the 'Faces did not have the high percentage shooting and with their offense that relies on the fast break they were never able to set up the quick

outlet pass to start the break. According to Coach Decker these areas have to improve as well as more team play for their offense to work.

Starting tonight's game will be Jackie Mercer and Steve Cerda out front, with Larry McNutt, Robert Graves, and Darrell Polk providing the forecourt strength. One of the Herd's regular starters, Brent Allen, will miss tonight's contest because of a twisted ankle suffered in the Tascosa game Saturday night.



Herd Cagers in Home Debut

The 1978-79 Hereford Whiteface Varsity basketball team includes front row, left to right--Jackie Mercer, Larry McNutt, Brent Allen

and Steve Cerda. Back row, left to right--Reid Herring, Buzzy Abalos, Joe Walker, Darrell Polk, Robert Graves, David Mays and Leslie Mullins.

Twisters Win Clovis Tourney

Using a high-powered offense, the Hereford Twisters soccer team recently won the Clovis New Mexico Invitational Tournament which included teams from Amarillo, Clovis, and Albuquerque. To win the tourney the Twisters crushed the Alamo soccer club of Amarillo and swept passed the Pumas of Clovis.

In the first match the Twisters used the scoring talents of Rodrigo Rodriguez who contributed three goals, Emilio Romero who scored 2 points, and the one point contributions of Juan Rodriguez and Eloy Marquez to blank the Alamo team 7-0.

The second game in which Hereford played the Pumas, regulation play ended in a scoreless tie but in the ensuing overtime the Twisters got on the board first with a penalty kick by Eloy Marquez and the one point offerings of Juan Rodriguez and Emilio Romero Jr. to beat

the Clovis team 3-1.

Finishing the tournament with a 2-0 record, the Twisters walked off with the first place Trophy and raised their record to 18 wins, 4 losses and 3 ties.

Marsh Leads Brand Panel

Karen Marsh missed eight games, one less than her panelist rivals, to take a two-game lead in Fearless Forecasters Football Panel competition over the weekend.

Speedy Nieman, Bob Nigh and Paul Sims all missed nine games to drop further behind Mrs. Marsh.

The female member of the panel now stands at 190-86, compared to 188-88 for Nieman, 187-99 for Sims, and 185-101 for Nigh.

The entire panel failed to pick the Rice over Baylor and Missouri over Nebraska upsets.

BUSINESS CARD REGISTER

Hereford offers a large variety of business products and services. If you're looking for something unusual or can't find one particular item, check the business cards registered here.

SAVAGE HICKORY PIT
Specializing in Bar-B-Que-Featuring Quality Meats

- Cure 81 Hormel Hams •Tender Ribs
- Choice Grain Fed Beef •Tasty Sausage
- Prepare custom meats

Open Daily 11-2 and Evenings 5-7 Except Sunday
1001 E. Park Ave. 364-9010

ELECTROGATOR™ ALUMIGATOR™ MINIGATOR™

WESTERN PUMP & EQUIPMENT
HEREFORD, TEXAS 79041
806-364-1244

Lawn Sprinkler Systems • Farm Pipelines

Licenses No. 499
Lewis McCullittan Res.: 806/364-8530

OFFICE SUPPLIES - DESKS - FILE CABINETS

PRINTING & OFFICE SUPPLIES
Offset Lithography Letterpress Printing
PHONE - 364-0430
144 West 4th Street Hereford, Texas 79045

This space could be working for YOU!

HEREFORD FRAME & AXLE

116 S. Avenue K. Hereford, Texas
Phone: (806) 364-3355

JOHN M. (PETE) GOOCH
Res. 364-3352

B & M Fence
Residential and Commercial
Phone: 806/364-6485 (after 5:00)
Hereford, Texas

Ronnie Bell Tim Homer

GORMAN PAINTING SERVICE

For the finest in interior and exterior painting and repair - plus a complete line of roof-sealing products to stop leaks, save energy, and weather proof wood and composition shingles and Mobile Homes. 364-4265

30% Discount on all Interior Painting.
"Serving the Hereford area for 20 years"

A GENTLE REMINDER OF LAST WINTER:



THIS WINTER, ADD A CARRIER HEAT PUMP TO YOUR FURNACE AND SAVE HEATING DOLLARS!

Carrier's Year-round One heat pump is an efficient, economical heating and cooling system all by itself. It can replace any old, worn-out forced-air furnace. But if your forced-air furnace (electric, gas, or oil) is in good shape, you can add a heat pump to it—and get really low heating costs! That's because your new combination furnace-heat pump system heats with either the furnace or heat pump. Depending on outside temperature, the system automatically chooses whichever heating method can save you the most money!

Add a Carrier Year-round One—get lower heating bills and high-efficiency air conditioning, too!

Let us tell you all about it. We'll be happy to give you an estimate and a free Heat-Saving Analysis of your home. Call us today!

BROWND SHEET METAL
E. HWY 60 364-3867

We can't control the weather. But we can help you control its cost.

Sports Shorts

BOULDER, Colo. (AP)—Fullback James Mayberry and linebacker Jeff Lee have been chosen the most valuable players on this year's University of Colorado football team.

Mayberry, a 5-foot-11, 215-pound senior from Amarillo, Texas, ended his college football career as the third-leading rusher in CU history, with 2,550 yards. He also was named the team's top offensive back.

Lee, a 6-foot-1, 210-pound senior from Snohomish, Wash., recorded 85 tackles this year before he was injured during the CU's clash with Kansas State two weeks ago.

Mark Haynes of Kansas City was selected as the top defensive back.

Varsity letters were awarded to 47 squad members at a Monday night banquet honoring the 1978 team. Officials announced that 32 of the lettermen, including 14 starters from this year's team, will return for the 1979 season.

AUSTIN, Tex. (AP)—Defensive back Glenn Blackwood has fractured his wrist and is the third Texas co-captain to be sidelined this season with injuries.

Blackwood was hurt Saturday

as Texas trounced Texas Christian 41-0 and accepted an invitation to play in the Sun Bowl at El Paso against Maryland Dec. 23.

The San Antonio senior ran into the stadium wall on a sideline pass near the Texas goal.

Halfback Johnny "Ham" Jones and offensive guard Jim Yarbrough—two other co-captains—already are on the injured list.

"What looked an easy ball game was really rough," Texas Coach Fred Akers told a news conference Monday.

LITTLE ROCK (AP)—The Soviet National basketball team concluded a 13-game exhibition tour against American colleges by playing the University of Arkansas tonight in Little Rock's Barton Coliseum.

The Soviets defeated the Kansas Jayhawks Monday night, 87-84. They were led by Andrei Lopatov, a 6-foot-10 forward, who scored 19 points and grabbed seven rebounds before fouling out in the second half.

Arkansas Coach Eddie Sutton said the Razorbacks are the underdog but noted the game doesn't count on the season record books.

STILLWATER, Okla. (AP)—Oklahoma State University's athletic director, Dr. Richard Young, said he expects to have an announcement by Thursday concerning the future of the school's head football coach, Jim Stanley.

A Tulsa newspaper Monday quoted unnamed sources as saying Stanley would either resign or be fired within two weeks.

Hill Wins Grid Prize

Norman Hill is \$25.00 richer because of his entry in last week's football contest. Mr. Hill missed five games and hit the tiebreaker on the nose with a prediction of 35 points.

Missing six games were Julia McNaney, Randy Farr, and A.J. Phillips with Ms. McNaney collecting the \$15.00 second prize because of a guess of 32 on the tiebreaker, while Farr, winning third and \$10.00 guessed 30 and Phillips predicted 28.

"Low rates are a big reason we're the largest home insurer. But there are more..."

Low rates wouldn't mean much without our first class service. Drop by, or give me a call.

Jerry Shipman
103 Avenue C.
364-3161

Like a good neighbor, State Farm is there.

STATE FARM FIRE AND CASUALTY COMPANY
Home Office: Bloomington, Illinois

Your business card can be displayed for reasonable rate—
CALL 364-2030