

A  
Weekly  
Paper  
Devoted  
to the  
Interest  
of the  
Pan-  
Handle  
of Texas



**Sub-  
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Per Year \$1.00  
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To six different  
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Display, 25 cents  
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**TERMS, CASH IN  
ADVANCE**  
Address all busi-  
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**The Brand**  
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 2 **HEREFORD, TEXAS, JANUARY 16, 1903** No. 48

**IF YOU WANT TO BUY OR**  
sell Property, Cattle or anything  
else come and see us. We  
have a very fine list of  
properties to show  
you  
Yours for business  
**T. J. GRAVES**

**Stringfellow-Hume Hardware Co.**  
(Incorporated)  
**HEREFORD- TEXAS**  
Wholesale and Retail.  
**Bain and Mitchell Wagons, Imple-  
ments, Hardware, Barbed Wire,  
Water Supplies, Eclipse  
Windmills**

**Fences Must Come Down.**  
W. L. Willis of the big ranch firm of Willis & Horn of Portales, New Mexico, arrived here late last night with five carloads of steers and a carload of cows. This firm has furnished over 4000 head of cattle for this market during the past few months, and have left on their ranch 4000 head. "We have been cleaning out and sorting up our herds," remarked Mr. Willis, "and now have a clean lot of stock on the ranch."  
This firm controls about 200,000 acres of land some of which they do not own, which is all under fence, but when referring to the fences Mr. Willis said: "I suppose all of our fences must come down, as the government seems determined to enforce this law. It will be a little inconvenient for us, as well as others, but we must come to it sooner or later."  
Mr. Willis also stated that feed for stock on the ranges in the vicinity of Portales was good, and that stock would winter well, which means that a good year is ahead of the cowmen of that section.—Drovers' Telegram.

**Glad They Didn't Accept.**  
The Roswell gun club, which is of recent organization, has, it is said, been issuing challenges to neighboring clubs in rather a pronounced manner. The following let-

ter is said to have been received in reply to one of these challenges:  
"Deer sir—they aint been eny shutin here lately, cept sum cowboys shot up the town awhile ago and got \$12 and cost, the last shutin what was done here was wen fore fingered jim wuz to quik for to leged Bill and we ad to plant 'im—we wile sen down sum fellers to make a few gun plays only sumbody mit git hurt."  
It is unnecessary to state that the local club will not insist on the "fellers cumin down."—Journal.

**Not a Financial Success.**  
The directors of the Dallas fair have turned the property over to the city without financial consideration, and it will hereafter be conducted by the city—provided the agreement of all the stockholders can be secured. If this cannot be done, then it is the purpose of a majority of the stockholders to cut up the grounds into residence lots and sell them, thus killing the fair. The truth is the fair is about dead any way and its dissolution is at best only a matter of a few years. The last fair was almost a complete failure.—Commonwealth.

60 head of saddle, work and stock horses from 3 to 5 years old. All sound and in good condition. E. FENTON, Hereford, Texas. 31tf

**A Woman's Logic.**  
The following bit of orthodox newspaper gospel is from the St. Johns, Arizona, Herald. How often have you thought or expressed the same thing? "A practical woman remarked the other day," says an exchange, "that the most interesting things in the newspapers to her are the advertising columns. Long ago," said she, "I quit buying of those who do not advertise. It always seems to me that the merchant who advertises invites me to trade with him; while the one who does not advertise impresses me with the idea that he does not care enough for my trade to ask for it. Then, too, I have found that the merchant who advertises has fresher goods, for the reason, I suppose, that he sells more goods, making a frequent replenishing of his stock necessary."  
**For Sale.**  
Six head of work mules and one work horse. There are no better stock than these in the Panhandle and they range from 4 to 7 years of age. RAT JOWELL, Hereford, Texas. 45tf

**For Sale.**  
Forty acres of land one and one-half miles east of town and three-quarters of a mile from the new college, at \$15 per acre. R. R. Harris. 42tf

**A Just Demand.**  
Every newspaper in the state should demand that election notices and legal sales of real estate shall be published in the newspapers. Any other method is a sham and a farce. Irregularities in the posting of local option election notices alone have cost the people vast sums in contested elections, and nullified more local option elections than any other cause. Posting notices of land sales under process of court has sacrificed the interests of thousands of widows and orphans and robbed thousands of insolvent debtors. All intelligent men read the newspapers, but few stop to read the posters and placards. Away, then, with antedeluvian practices and crossroads methods of giving publicity to public sales and popular elections.—Hamilton Rustler.

**Notice.**  
All parties owing Beach & Camp an account will please call at county clerk's office and settle the same at once, either by cash or note. All accounts are now past due and must be settled at an early date.  
Respectfully,  
47tf **BEACH & CAMP.**

**Lost.**  
A lap robe on Sunday last between the Methodist church and the post-office. Finder please return to the store of Galbreath, Fox & Co. 47tf

**All Over  
the  
Panhandle**

The Leader by Will W. Arnett at Lockney is a new paper.

There is a warm municipal fight on at Bowie for city marshal.

The name of the postoffice known as ~~\_\_\_\_\_~~ has been changed to ~~\_\_\_\_\_~~.

~~\_\_\_\_\_~~ is now a ~~\_\_\_\_\_~~. The ~~\_\_\_\_\_~~ was ~~\_\_\_\_\_~~ of the year.—Herald.

Christmas in Panhandle this year was the quietest ever experienced in the town. The tough element was not in evidence.—Herald.

Mrs. Wilborn Ayers, who had been sick for four months, returned this week from Hereford much improved we are glad to say.—Quanah Tribune-Chief.

The local option election in Haskell county of last October has been declared void by District Judge Sanders. Another row ahead!—Quanah Tribune-Chief.

Vernon with her new railroad and oil mill and many other projected enterprises bids fair to keep in the front rank with her sister cities.—Quanah Daily Tribune-Chief.

A double-header freight train was wrecked just this side of Glazier last Saturday night, seven or eight cars being thrown off the track. No one was hurt.—Canadian Record.

The report of a regular Kentucky fued and the killing of five men at Hansford during Christmas week was a false report. There was, however, a row, in which several participated, but nothing more serious than a few black eyes and bruised heads resulted.—Higgins News.

Ed Moxley, about seventeen years old, son of J. P. Moxley, fell from a horse while it was running very fast and turning near the Christian church in Vernon Monday night and his head received such a hurt in striking the ground that he expired in a short time.—Quanah Tribune-Chief.

C. J. Spittail, a stockman, was in town last week. He is the first man to introduce automobiles into the country and has two running at Amarillo big enough to take out picnic parties and gangs of drummers. Mr. Spittail says in that level plains country he generally makes from twelve to fifteen miles an hour, though he could go faster if he wanted to. His autos are very popular, and he may establish a regular route from the railroad to Plainview.—Quanah Tribune-Chief.

**Hereford**  
**Billiard Parlors**

Wm. Twyman  
Proprietor

Two Tables—Billiard or Pool

Cigars and Soft Drinks

No Minors Allowed

J. L. SMITH J. A. WALKER B. C. D. BYNUM G. A. F. PARKER

**Smith, Walker & Co., Bankers**

FINANCIAL RESPONSIBILITY \$450,000

**A General Banking Business Transacted**

With our old friends in our former Mercantile Business, we hope to continue the pleasant relations we have so long enjoyed.

To those who do not know us, we say . . . . .

**Come in and get Acquainted**

T. R. REAGAN

T. J. STEPHENS

**HEREFORD MANUFACTURING CO.**

MANUFACTURERS OF

**Galvanized Iron Water and Oil Tanks,  
Flues, Well Casings, Etc.**

ALL KINDS OF PLUMBING AND TIN WORK

Special Attention Given to Repair Work.

Shop on Sampson Avenue

Telephone No. 24

**Tierra Blanca Herefords**

**L. R. BRADLY**

BREEDER OF

**Registered Hereford Cattle**

Herd Headed by Climax  
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

H. Joe Isaacs, one of the proprietors of the Famous at Amarillo, was recently robbed of nearly \$500, the burglar entering his room while he was asleep.

W. S. Maddrey, formerly cashier of the Amarillo National Bank, has rented a 60x110 brick building (soon to be built) and will conduct a furniture business.

We are informed that the Santa Fe railroad surveyors are camped over on Clear creek, for the purpose, we presume, of running the new line from Glazier to Canadian.—Canadian Record.

Memphis is to have a new bank. J. P. Drake & Son are to open a private bank at once. The old bank, the First National, has also increased its capital stock to \$50,000.—Clarendon Banner-Stockman.

The first of January closed the operations of our antelope hunters, but they made things warm for those toothsome animals while the season was open. In our opinion our legislature should re-enact the late law against killing these animals for another five years.—Plainview Herald.

L. Barnes reported to the officers Friday night that he had been held up and robbed of \$165.70 in money. The robbery was committed near the Anderson wagon yard by two men, one of whom covered Barnes with a pistol while the other went through his pockets. Mr. Barnes had just sold some property and had the money in gold on his person. It was dark and he did not recognize his assailants and as yet no arrest have followed.—Clarendon Banner Stockman.

Nearly every farmer in Hale county has planted a big orchard this fall, and those that already had growing orchards planted new trees. This looks a little now like we meant business.—Texan Press.

"A Missouri contemporary says that an Oklahoma editor fired six shot at a man who had refused to pay \$4 due on back subscription." A person who won't pay his subscription is a very small individual and it takes an expert with a gun to hit him.—Miami Chief.

The commissioners court of Hutchinson county refused to accept the bond made by Sheriff-elect Joe Box, declared the office of sheriff vacant and appointed I. P. Vernon as sheriff. Mr. Vernon was in the city yesterday. He says the report that five men were killed in a fight on Christmas day in Hutchinson county was grossly false, only one youngster got his nose bruised up some.—Miami Chief.

Climatic changes in the Panhandle are taking place that undoubtedly make it more and more desirable to the home-seeker. Putting the land in cultivation and tree-growing have much to do with this. Kansas, where twenty years ago crops as a rule were failures, is now a rich agricultural country. Chancellor Snow of Kansas University has issued a statement to the effect that the annual rainfall over Kansas is increasing, while the velocity of the winds is constantly decreasing. The fertility of the soil have broadened by cultivation, tree-growing and the storage of the rainfall. Nothing can and will be done in Clarendon Industrial West.

Editor Johnson of the Memphis Herald, who has been an executive committeeman of the National Editorial Association for six years, will attend a meeting of that body in St. Louis February 2.

Quanah papers report Senator D. E. Decker as having purchased land near that town on which he expects to establish a Jersey stock farm, breeding Jerseys for the trade. It is to be hoped Mr. Decker will be able to reduce the consumption of condensed milk in the Panhandle. Clarendon Banner-Stockman.

Red Wilder secured a verdict for \$10,000 in his damage suit against the Pecos Valley railroad. Of course appeal was taken. It will be remembered that Mr. Wilder, as fireman of the northbound passenger train, was injured at Bovina by his train running into an open switch and colliding with cars standing thereon.

**Cash Basis the Best.**

The nearer to a cash basis this country gets the better for its whole people. Debt is a dangerous thing, and hard to shake off. It grows while you sleep, and while in debt you are not sure of anything as your own. When credit is done away with every man will live within his income and there will be no business failures. You will get what you pay for and not have to make good to the merchant what some other fellow owes him. The cash system is the safest, surest and best way to transact business, and once put into practice will be easy to all. Welcome the day when the credit system dies.—Quanah Tribune-Chief.

**Important Ruling.**

Austin, Tex., Jan. 5.—Comptroller Love this morning received a telegram from Maury Kemp, county attorney of El Paso county, reading: "Can a man pay his poll tax, leaving delinquent taxes on real and personal property unpaid?"

The Comptroller replied: "The poll tax can be paid and other taxes returned delinquent."

This means that a voter can vote if he has paid his poll tax and not any other tax, which is an important ruling.

**Why?**

The Panhandle Baptist college will be the biggest thing in proportion to the cost Clarendon can secure, yet she is asleep on the subject. Why?—Industrial West.

It may be that the Clarendon citizens have heard a rumor that Hereford was after the college. If that rumor was true, it would be a pity to awaken them—all for no purpose.

**Notice.**

After January 1st my restaurant will be conducted on a strictly cash basis. Claude Norton. 461f

Everything for Schools  
**Lee Clark** Manufacturers Agent for  
**School Supplies**  
Estimates submitted for furnishing schools and colleges. Special discount on Church Bells. Wholesale prices. Cash or time. Also agent for approved FIRE EXTINGUISHERS.

**BIG LAND LEASE.**

**Lake, Tomb & Co., Gain Control of 800,000 Acres.**

As a result of the order of the government to remove all fences on the public lands, Lake, Tomb & Co., large ranchmen of Dakota, have leased 800,000 acres of land in the Standing Rock Indian reservation for a period of five years, paying an annual rental of 30 1/2 mills per acre and allowing each family of Indians to graze free 100 head of cattle says the Philadelphia Ledger. This will be the largest pasture in the world except the XIT ranch in the Panhandle in Texas. This immense tract will be fenced with three barbed wires, and at the expiration of the lease the fence will belong to the Indians. It will take almost 200 miles of fence to enclose it, the posts for which will be brought from Minnesota and Wisconsin and will cost 16 cents each delivered on the ground. It will require 64,000 posts, and will cost \$10,240. The company have on the range about 36,000 head of cattle, and the intention is to run the breeding stock and the others that are to be turned off to market in the pasture. They will put up enormous quantities of hay which can be cut in the pasture with which to feed the stock in the winter, and thus save the heavy loss incurred when cattle had to hustle on the range for a living during the winter. The cost of keeping cattle on the free ranges is about \$1.25 per head annually, and the company say they have figured the matter down to a fine point, and under the terms of this lease it will cost them \$2.46 a head, or about twice as much as on the free range.—West Texas Stockman.

**Home Industry.**

The editor of an unknown exchange, who is evidently an ardent advocate of the home industry movement, insists that the money you start in local circulation will soon find itself again in your hands ready for another voyage around the circle. Be loyal to your town; be loyal to your community; be intelligently selfish. The farmer, the merchant and the citizens of a town and community should and must stand together. All legitimate interests must be supported and encouraged. One interest will make a great and prosperous people, but must be treated fairly, squarely and honestly.—Memphis Herald.

**Notice.**

All parties having accounts at the grain and coal store of Johnson & Ferguson will please call and settle the same at once. C. C. Ferguson having purchased D. F. Johnson's interest in the business, all accounts are payable at the old stand.

D. F. JOHNSON.  
C. C. FERGUSON.

**Deserves its Success.**

We are in receipt of a neat New Year's greeting from the Hereford BRAND. That paper is a first-class one and believes in taking its own medicine of advertising pills. It deserves the success it is making.—Memphis Herald.

**Notice.**

After January 1st my restaurant will be conducted on a strictly cash basis. Claude Norton. 461f

**No Trouble to Figure Bills**

We carry in stock all kinds of  
**BUILDING MATERIAL**  
Highest Grades. Lowest Prices

**BURTON-LINGO CO.**

First-Class Work  
Guaranteed

Clean Towels  
a Specialty

**The City Barber Shop**

GEO. W. DALE, PROPRIETOR

Bath Rooms in connection fitted up  
with Porcelain lined Bath Tubs

Your Patronage  
will be appreciated

**HEREFORD LUMBER CO.**

Varnish, Oils, Glass  
Paints, Paper.....

**LONG LEAF YELLOW PINE**

**OFFICERS ELECTED.**

**The Hereford National Bank Retain Old Officers With One Exception.**

Tuesday afternoon occurred the annual meeting of the stockholders of the Hereford National Bank, at which time the following directors were unanimously elected: Ira Aten, Jno. E. Ferguson, R. J. Kibbe, L. Gough and C. W. Dodson. The personnel of the board is the same as last year, with the exception of the latter member, who was elected in the place of W. A. Higgins, this gentleman now living at his ranch and was unable to attend to his duties as a director and requested that some one else be elected in his place.

After the election of the directors this body had a meeting and elected Jno. E. Ferguson president and C. W. Dodson cashier.

The stockholders of this institution are to be congratulated upon their choice of officers, selecting as they have men who have been tried and found true and who have proved themselves to be thorough business men. This institution of finance was founded in Hereford at a time when wise ones—so-called—shook their heads omnisciently and said that the town was not large enough to support an enterprise of so great a magnitude, but how well their prophecies have been proved it is only necessary to state that the bank has enjoyed a large and luera-

tive business from the first and its stock has from the beginning been far above par, some stockholders even refusing to place a price on their holdings, even though they would have had an opportunity to get their price. Within the past year there has been another banking institution added to the town—that of Smith, Walker & Co., and both institutions have enjoyed a large business, which goes to prove that Hereford is capable of supporting any legitimate business whose projectors may decide to locate here.

**To Dallas for Treatment.**

Mrs. R. C. Phansteel and daughter, Miss Nellie, went to Dallas Saturday where the latter will be treated by a specialist for a diseased eye. A few days ago Miss Nellie caught cold in her left eye, which became more painful as time went on and it was the advice of one of our local physicians that she go to some specialist for treatment, as it was feared that the loss of the sight might follow were it not given immediate attention. It is sincerely to be hoped that she will return much relieved if not entirely cured.

**Believes in Advertising.**

The prettiest New Year's souvenir we have seen this season came from the Hereford BRAND. 'Tis an expensive one but the editor of THE BRAND is pushing along a good thing, which can afford lots of advertising.—Quanah Tribune-Chief.

**SLUMP IN PRICES.**

**Cow Merchants Have Been Greatly Overstocked.**

These are bovine bargain days in St. Louis. Cattle are going at sweeping reductions. Cow merchants are overstocked, and the goods have been marked down in unprecedented fashion.

As the result of extraordinarily heavy shipments of cattle to market during the past six months, the greatest slump in the history of cattle dealing in St. Louis has taken place.

Cattle can now be purchased at the National Stockyards in East St. Louis for less money than at any time since the yards were established.

There are many reasons for the unprecedented shipments. Leases have been expiring in the Indian Territory and there is uncertainty about them being renewed. Rates on money are high, and feed is high in the cattle country, and the cattlemen do not want to feed their herds through the winter.

For the 11 months ending Nov. 30, 1901, the receipts from Texas were 196,877. For the corresponding time this year the receipts were 350,124.

Indian Territory sent 146,894 in 1901 and 263,937 in 1902.

The market can only be restored by cattlemen holding their cattle. All commission houses have been discouraging the shipment of cattle. Some cattlemen are so situated that they cannot or think they cannot hold their cattle and they send to the market and get what they can for them. All who can do so will hold their cattle if they heed the advice of the commission men.

The commission men believe that a sufficient number will do this to bring the market to a normal tone early in the new year.—St. Louis Post-Dispatch.

**Riggins Defeated Two to One.**

J. W. Riggins, the head of the Texas Liquor Dealers' Association and the former mayor of Waco, who was ousted from office for neglecting his official duties to attend to that of the whisky men, had the cheek to announce for the nomination for mayor and was defeated Wednesday and City Attorney Sanford, who was the counsel for the seven aldermen who preferred the charges and voted to sustain them was elected by a majority of one thousand and eighty-three. There were 2,810 votes cast in the election and of these Riggins received 855 and Sanford 1,955. It seems that Riggins received few votes besides those of the saloon men and gamblers. The election is taken as a complete vindication of the action of the city council in impeaching the mayor.—Clarendon Industrial West.

**SILAS JOHNSON**

Dealer in

HIGH GRADE

THISTLE and RAMBLER

**Bicycles**

Repair work a specialty  
Shop opposite Hereford House

# GREEN TAG SALE

About one-half of our stock goes at cost and below cost beginning on  
**THURSDAY, JANUARY 15th**  
 and lasting five days only

There is reason in all things and this great

## COST SALE

will serve a two-fold purpose. It gives you merchandise at very low prices and it clears up goods which are fast approaching their season's usefulness.

We can afford to be generous—you bought freely the past month and paid freely what we asked. You made us a profit then. We can afford to make you partners in our success by giving you the balance of our winter stock at cost. Then, again we have odds and ends and too many of this, too few of that, and we want to get our stocks more evenly balanced. Not everything in our store will be sold at cost, but such things as we enumerate below are at actual cost and some below cost. Now we will have every article which we mean to sell at and below cost labeled with green tags marked in plain figures large enough to be seen anywhere in the house. Please come in and examine them and if you find them cheap buy what you need.

### Shoes

We are now prepared to supply your wants in anything you may need in the shoe line, having just received the largest shipment of shoes which ever came to Hereford. We will place in this sale 350 pairs of ladies' and children's shoes at exactly one-half the former price. Come in and examine them. They are bargains but they must go. Each pair is ticketed with a Green Tag marked in plain figures. Take them home with you—they will do you good.

### Miscellaneous

- Ladies' thimble.....5c
- Child's thimble.....5c
- 25 envelopes for.....5c
- 3 papers of pins.....5c
- 2 papers of needles.....5c
- Silk thread, per spool.....5c
- 3 wood covered slate pencils.....5c
- 125-page pencil tablet for.....5c
- A good towel for.....5c
- 1 box of Swadown for.....5c
- 12 collar buttons for.....5c
- 1 dozen safety pins for.....5c

- 1 pair ladies' hose for.....5c
- Ladies' handkerchiefs, each.....5c
- Featherstitch braid, per bunch.....5c
- Talcum powder, per box.....5c
- Toilet soap, per bar.....5c
- Men's half hose, per pair.....5c
- Toweling crash, per yard.....5c
- Silkatine, per spool.....5c
- Lead pencils, per dozen.....15c
- A cloth window shade for.....25c
- Feather duster for.....25c
- 7 spools Clark's O. N. T. thread for.....25c
- Lace curtains, per pair.....50c
- We sell 3 pairs of ladies' 25c hose for.....50c
- 3 pair of children's 25c hose for.....50c

### Dress Goods

Turn to the left as you walk in our store and look for the Green Tags. All we ask is a careful inspection through this line. You will find dress goods at one-half the former price.

Here are a few things for your consideration. Read, visit our store and be convinced. We will place in this sale all of our woolen and flannel ladies' waists at just

one-half the former price. We have 15 ladies' tailor-made suits to close out at \$4.50 per suit; 5 ladies corduroy skirts to close out at \$5.25 each; 50 ladies' percale waists to close out at 25 cents each or one given free with every \$5 purchase. Look for the Green Tags on our gents' and ladies' underwear—they will open your eyes—you will wonder how we can do it. Here are a few things which will appeal to your good judgment:

- A C A feather ticking at.....9½c
- Lonsdale bleached domestic.....8c
- Fruit of the Loom at.....8c
- Hickory shirting at.....7½c
- 3-4 Bleach at.....4½c
- Best grade of apron gingham at.....5c
- Best grade of calico (only 10 yards to party) at.....3½c
- Wool blankets at exactly one-half the former price.

- Duck overcoats, former price \$4.50  
 now.....\$3.25
- Duck coats, former price \$1.75, now.....\$1.10
- Duck coats, former price \$1.25, now.....90c
- Black clay worsted suits, former price \$10, now.....\$6.85
- Boys' suits and men's pants—one-third off

These prices are for spot cash only. You can't buy these goods at these prices

**Before January 15th nor after Tuesday, January 20th**

We mean to clean out our stock of winter goods during this sale, so if you will need anything in our line, we would be pleased to have you visit our store

# GALBREATH, FOX & COMPANY

BOARD OF TRADE

**Held Its First Meeting After Organizing—New Directors Elected.**

Last Tuesday evening occurred the first meeting of the new board of trade, recently organized, an account of which was published in last week's issue of THE BRAND. The meeting was called to order by First Vice-President J. C. Newman in the absence of President Ferguson. The minutes of the previous meeting were read and approved, after which the following new members were admitted to membership: Sam H. Morris, T. J. Graves, J. E. Dyer, B. H. Bounds, I. Jennings, G. A. F. Parker, A. J. Lipscomb, Allen G. Bell, F. B. Fuller, E. B. Black, G. E. Burns, J. S. Jones, Geo. W. Dale, T. R. Reagan, C. W. Dodson, Conner Jowell, Emmett Cardwell, J. A. Buckner and J. A. Johnson.

The committee appointed to condense the standing committees made their report which was adopted, and is as follows:

General committee, whose duty it shall be to have charge of fairs, conventions, excursions and advertising.

Committee on education, parks and public grounds.

Committee on emigration, railroads, auditing and state legislation.

Committee on livestock and highways.

Committee on agriculture and membership.

Committee on finance and fire protection.

The following new directors were then elected: R. F. Holloway, L. Gough, Ira Aten and C. S. Garrison.

Under the head of new business a matter was taken up, the nature of which we are not at liberty to state, which was referred to its proper committee. The committee on livestock and highways was also instructed to co-operate with the committee appointed at a recent mass meeting for the purpose of opening a cattle trail from Running Water to Hereford and to secure grazing grounds and water places along the route.

The matter of fire protection was also discussed and was referred to its proper committee.

An amendment to the constitution was then offered by R. F. Holloway, as follows:

"Resolved, That the article relating to elections be amended so as to read 'all elections for the offices of president, first and second vice-presidents shall be held on the second Tuesday in January of each year.'"

This amendment, according to the constitution, must remain on the table for one month, the secretary in the meantime sending a copy of the

**J. H. KING**  
Hereford, Texas  
Agent for and Builder of the  
**Kitselman**  
**Wire Fence**

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty

**C. C. FERGUSON**

Successor to Johnson & Ferguson

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town We will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

**YOU CAN ALL SPELL THIS,**

BECAUSE YOU HAVE SEEN IT ON YOUR MOTHER'S AND GRANDMOTHER'S

**STOVE AND RANGE.**

**CHARTER OAK**

A LARGE PROPORTION OF THE PRESENT GENERATION HAVE BEEN "RAISED" ON FOOD COOKED WITH THE CHARTER OAK.

THEY BECOME MORE POPULAR WITH EACH SUCCEEDING GENERATION.

BAKE, ROAST, BROIL AND BOIL TO PERFECTION

YOU SEE THE NAME EVERYWHERE.

FOR SALE BY **GARRISON BROS.**

**Pure Groceries**

These are the only kinds which we handle. We keep on hand at all times a fresh supply of Canned Goods, Breakfast Foods, and other staple articles in our line. We have just received a car of the celebrated Albatross Flour

**Phone 50 Cardwell Bros.**

same by mail to each member of the organization.

Treasurer Williams reported the receipts for the evening to be \$14.50, after which the meeting adjourned to meet on Tuesday evening, February 10th.

**Neff Elected Speaker.**

Hon. P. M. Neff of McLennan county, will be the Speaker of the Twenty-eighth House of Representatives, his opponent being L. S. Schluter of Marion county. The new speaker is a young man, being 30 years of age.

**For Sale or Trade**

On Girdner ranch twelve miles south of Hereford on Dimmitt road—15 thoroughbred Durham bulls and 3 thoroughbred Hereford bulls. See W. C. Morris at the ranch or Noah Jones in Hereford. 48-5-15

**Christian Endeavor Program.**

The following program will be rendered at the meeting of the C. E. Society to be held at the Christian church Sunday at 3:30 p. m.

- Subject..... Training for the Church Leader..... Jno. Clark
- Lesson..... Acts 2:17, 18 Prov. 2:1-8 Mark 1:16-20
- Song and prayer.....
- Study of God's Word..... John 5:33-47 MISS ZULA VANDERBURGH
- Consecration to Duty..... Ex. 19:1-11 MISS DAMERON
- Love for Others..... Matt. 5:43-48 MISS STEWART
- Why is Training for Church Work Needed?..... Jno. Herod
- Select Reading..... Miss Nunley
- Essay..... Maude Miller
- Readings.....
- Circle prayer.....
- Mizpah benediction.....

Gough & Davis are putting in a full line of paints, lead and oil. See them for prices. 37tf

W. C. T. COLUMN.

CONTRIBUTED.

At the last meeting, held at the home of Mrs. W. A. Witherspoon on Monday afternoon, an interesting talk was given by L. Gough on "Texas Liquor Laws." An informal discussion was held in regard to getting up a petition to amend the liquor laws in regard to putting out pool tables, etc., as well as saloons in prohibition territory. It was decided to have L. Gough get up a petition and the Union adopt it and have the members sign and send it to our representative.

At this meeting a motion was made and carried to get as many subscriptions as possible for the Union Signal, a large and newsy paper giving the work of the temperance world.

RED LETTER DAY.

The "Red Letter Day" of the Curtis W. C. T. U. of Hereford will be held at Mrs. G. W. Dale's Monday, January 19th, at three o'clock. We will study the life and work of Francis Willard. Mrs. Walsh will lead.

SILVER GRAY CONTEST.

A "Silver Gray Contest" will be given by the Curtis W. C. T. U. of Hereford Friday night, January 23, at the Baptist church. A collection will be taken to defray the expenses. The following will give suitable readings: Mesdames Lowe, Parker, Turrentine and McGee, and Messrs. Walsh, Bounds, Vanderburgh and Jowell.

A Testimonial.

The people of Hereford can well be proud of the new Star Nursery, recently founded in this city, judging from the excellent letters of recommendations which he has from prominent business men in different parts of the state. The following from Jno. S. Kerr, proprietor of the Sherman Commercial Nursery, will testify to his capabilities as a nurseryman and his integrity as a business man and citizen:

Sherman, Texas, Jan. 13, 1903.

To Whom It May Concern:—I take pleasure in stating that I consider G. W. Shaffer, of Hereford, Texas, a very competent young nurseryman and believe him to be up-right, honorable and straightforward in his dealings. He has been such with me in business relations for six or seven years. I believe him to be very efficient in his chosen work of horticulture. Very truly yours,

JNO. S. KERR.

Advertise in THE BRAND.

**Ideal Dairy**

B. H. FRAZIER, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

'Phone No. 38

# The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH  
Editor and Publisher

DO not forget that Hereford has a public park which is sadly in need of improvements. Commence now in your preparations for this purpose.

IF you want Hereford real estate now is the time to buy. A year hence property will have advanced fully fifty per cent. Buy while it is cheap.

WORK for the up-building of Hereford in every way. To this end the finishing of the Hereford College and Industrial School building is most to be desired.

LET not the Hereford citizens, now that we have a board of trade, depend upon this body to do all the work in the up-building of the town. Without the co-operation of the citizens the board is powerless.

SOUTH CAROLINA will honor Governor-Elect S. W. T. Lanham with an immense South Carolina state flag at the inaugural ceremonies January 20th. Governor Lanham was born in the Palmetto state.

THE West Texas Stockman, the only strictly cattlemen's paper in the state, was profusely illustrated last week with pictures of the men who have made the paper what it is, and the fine equipment which enables them to print an up-to-date paper in every respect.

A PROSPECTOR recently asked how much Deaf Smith county scrip was worth, and seemed surprised when informed that the only kind of scrip issued in this county was that which was marked E Pluribus Unum and backed by the United States government.

THERE is a rumor afloat that the county is to be bonded in the near future for a brick or stone court house. We believe the rumor is without foundation, but in case it is not THE BRAND would respectfully suggest that the county provide the different districts with good school houses before building an expensive court house. We would like to see a better court house, but we would much prefer a better school house, especially in the Hereford district. We need a larger school building, anyway, as the present one is becoming too crowded for good work.

THE National Livestock Convention is being held in Kansas City this week, and it is expected that fully 8,000 visitors are in the Bluff City on account of it.

WHILE other portions of the country are snow and ice bound the Panhandle country is enjoying warm sunshine. For climate the Panhandle can't be beat.

ARE you a visitor at the Hereford High School? Do you give your children the encouragement necessary for good work? Do you cooperate with the corps of instructors in this institution in their efforts to teach your children the rudiments of good society—education? If not, why not?

HEREFORD could and should be the prettiest town in the Panhandle in a few years' time. All it requires is enterprise enough among our citizens to plant and care for trees, shrubbery, etc., on their residence property. Not only will this effort on the residence owner's part enhance the town as a place in which to reside, but it will enhance the value of the owner's property.

HEREFORD should commence to lay the wires for the securing of the proposed Baptist college to be established somewhere in the Panhandle. Hereford has advantages over any town in the Panhandle as a place in which to establish such an institution, and we believe that if the proper effort were made she could secure it without difficulty.

THE prospects of having a college, such as the Hereford College and Industrial School is destined to be, is the main cause of the town's rapid growth during the past year. With such an unprecedented growth came the increase in values in land, both city and country, this increase being realized by some men who helped financially to create the cause, and also by some who have not helped the college enterprise financially or morally. To these latter we would respectfully ask: Is it fair that you receive the financial benefits of this enterprise without aiding financially to its completion? Ponder over this question a moment and we are sure that you will see the justice of the appeal.

IF you think Hereford is not the best place in the Panhandle in which to reside, kindly pay the town a visit. Your thoughts will then undergo a complete change.

TO the citizens of the town we would say that it is to your interest to patronize your home merchants at all times. To the merchants we would say that THE BRAND office is the best equipped, both in material and experienced workmen, job printing establishment in the Panhandle, and does as nice work as any office in any city.

THE outlook for the ensuing year is prosperous. Cattle are wintering well, stockmen have plenty of feed, farmers have a good season in the ground, merchants are thereby assured of a good business, which will enable them to contribute liberally to any cause which is calculated to build up the town and county. Do you not want to reside in a community of this sort?

## MULES AT AUCTION

I will have nine or ten good young mules at C. C. Ferguson's wagon yard on

Saturday, January 24 which will be sold to the highest bidder.

J. D. WILLIAMS

The new licensing act in London is about as severe a measure as could be adopted short of prohibition for stopping drunkenness, while the police may arrest an inebriate whether disorderly or not. After conviction drunkards are blacklisted for three years and if caught drinking in that time may be heavily fined, while the person who sells them liquor may also be fined. It will be interesting to see how this plan works.—Dallas News.

It all depends upon how well the law is enforced. If enforced it cannot help but reduce drunkenness, and it might be well to enact such a law in this country, but for the fact that it would not be enforced by the authorities—no more than are the present liquor laws enforced. It is the flagrant disregard of the laws on the part of the whiskey sellers in this country, and the seeming refusal of the officers of the law to enforce the regulations, which have made the prohibition movement necessary and popular in the United States.

## REGISTERED BERKSHIRES

If you wish Berkshires of good individuality and best strains of breedings. I can furnish them

R. H. NORTON

HEREFORD TEXAS

We Strive to Please, Good Weight and Small Profits

## The City Meat Market

LEE GILLILAND, Proprietor

We handle only the choicest of Fresh Meats of all kinds and solicit a share of your patronage.

Phone 85

Prices Reasonable

R. H. Gough, M. D.

T. J. Davis

## GOUGH & DAVIS

## ...DRUGGISTS

Dealers in

Drugs, Medicines and Chemicals  
Solid Gold Jewelry, Watches and Diamonds

Headquarters for Paints, Oils Varnishes and Brushes

Phone 26

Night Phone 19

HEREFORD, TEXAS



I wish to announce that I have equipped my laboratory for the manufacture of all kinds of regulating appliances and, owing to the increasing demand for the correction of irregularities of the teeth and deformities of the mouth, I expect to give this

## Branch of Dentistry

My special attention the ensuing year. And as for  
**Crown and Bridge Work**

There are dozens of people here that will speak for me in that class of work. And to all that come to me for services I expect to do for you just what I would want done under the same circumstances  
Sincerely

DR W. E. ROBERTSON, Operator and Proprietor

# HEREFORD DENTAL PARLORS

DR. A. D. MILLER, Laboratorian

It is stated that Hereford has good prospects for several new brick buildings, the same to be built during the coming summer. This is only an evidence of the stability of the town.

It is stated that Capt. Jno. T. Lytle of San Antonio will be the successor of J. C. Loving, as secretary of the Texas Cattle Raisers' Association. The selection would be a most excellent one.

THE creed of the General Federation of Women's Club is "Do right unto others, regardless of what others do unto you." Might not this be practiced among men, as well as women, to good advantage?

ABOUT the first question that a prospector asks, when investigating a town's advantages as a place of residence, is: Have you good educational facilities? The next question is: Have you a moral town, thriving church organizations, etc.? How many towns in a new country can answer those questions to its advantage? Hereford can, and invites an investigation of her claims.

### Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, Division Manager. 37tf

### Notice of Dissolution.

The real estate firm of Brooks Bros. & Graves is this day dissolved by mutual consent, Brooks Bros. retiring, T. J. Graves continuing the business and receiving all commissions and debts due said firm and paying all liabilities of said firm to date. This 12th day of January, 1903.  
T. J. GRAVES,  
BROOKS BROS.  
By C. MOORMAN.  
48-3t

To the Public—We have had very pleasant business relations in our business and now thank all persons who have dealt with us for their patronage and in retiring ask a continuation of same for our former partner and successor, Mr. T. J. Graves. This 12th day of January, 1903.  
BROOKS BROS.  
By C. MOORMAN.

### Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,  
Manager  
41tf

### For Sale.

A four-acre block in the College addition, fronting the residence property of Randolph Clark. Will sell whole or part. Hereford Land and Abstract Co. 45tf

### Notice.

After January 1st my restaurant will be conducted on a strictly cash basis. Claude Norton. 46tf

J. P. CONNELL

W. H. RUSSELL

## CONNELL & RUSSELL

HEREFORD, TEXAS

WE SELL

Ranches, Farming Lands, Cattle and Town Property

We solicit your business and will give it our best attention  
Office Opposite Stringfellow-Hume Hardware Company

## BURNS & SMITH Druggists

DEALERS IN.....

Drugs, Patent Medicines, Sundries, inc Stationery  
School Supplies

We have a good assortment of Books, Bibles and Testaments

WE EARNESTLY SOLICIT YOUR BUSINESS

R. P. BRAZIL

D. R. COUSINEAU

## The City Cafe

BRAZIL & COUSINEAU, PROPRIETORS

Short orders a specialty. Reasonable rates to regular boarders. Oysters served in any style. Good clean beds

# B I G C O S T S A L E

Discount from 25 to 50 per Cent

Having closed our first year's business, which has proven very satisfactory to us, we desire to show our appreciation to our friends who have contributed to our success by offering them the remainder of our winter stock of dry goods at a reduction of from 25 to 50 per cent discount from our regular marked price. This discount is without regard to the first cost of the goods.

100 Men's Suits	
\$16 suits for	\$12.00
14 suits for	10.00
12.50 suits for	9.00
11 suits for	8.00
10 suits for	7.00
8.50 suits for	6.50
7.50 suits for	5.00

100 Misses' and Ladies' Jackets and Capes	
Price \$8, now	\$6.50
Price \$7.50, now	5.75
Price \$6.50, now	5.00

Price \$6, now	4.00
Price \$4.75, now	3.25
Price \$4, now	3.00
Price \$3.50, now	2.60
Price \$3.25, now	2.25
Price \$2.50, now	1.75
Price \$2.25, now	1.70

**50 Coats and Vests**  
Worth from \$4 to \$6 now **\$2.00** for coat and vest

**OVERCOATS, LADIES' WOOL SKIRTS, LADIES' AND CHILDREN'S HOODS, FASCINATORS AND MANY OTHER THINGS IN THE SAME PROPORTION**

Dress Goods	
Price \$1.75 per yard, now	\$1.35
Price 75c per yard, now	60c
Price 65c per yard, now	40c
Price 50c per yard, now	35c
Price 45c per yard, now	30c
Price 40c per yard, now	25c
Price 25c per yard, now	15c
Price 15c per yard, now	8 1-3c

Men's Shirts	
Men's Negligee shirts price \$1, now	50c
Men's dress shirts price \$1.25, now	65c
Men's dress shirts price 75c, now	50c
Men's dress shirts, price 60c, now	35c

Now is the time to buy what you need. Come and let us show you what we have. It is for your benefit we are giving this sale. We invite all to come and receive the advantage of this sale.

## HEREFORD MERCANTILE COMPANY

HEREFORD, TEXAS

### HEREFORD COLLEGE LETTER

#### A Few Items of Interest From the Campus.

An addition is being made to the Girls' Home.

The college orchestra now assists in the chapel music.

Mrs. Ray and Miss Boyce were pleasant callers at the college.

Mrs. F. L. Vanderburgh is now enrolled in the vocal music department.

The water works are completed. We now have a hot and cold water supply in the house.

Wm. Cutler has been suffering severely from a grass cut on the hand. The services of a doctor has been necessary.

Lee Clark returned from Oklahoma Wednesday, where he had been to take Mrs. Clark to a specialist for treatment of catarrh. Jno. J. Clark had charge of his department in his absence.

Pres. Clark's Jersey herd were the second cattle to pass Ft. Worth inspection on the first inspection, six other herds being refused at that time. We are now enjoying Jersey cream.

#### Restaurants Change Hands.

Yesterday the City Cafe and Hereford Restaurant changed managements, another evidence of the ease with which dissatisfied business men in Hereford can dispose of their business. In most towns a business property is a hard proposition to dispose of, unless sold at a sacrifice. Not so in Hereford, however, as the number of changes which have been consummated during the past year will testify—and

all of these changes have been to the advantage of the seller.

Claude Norton, who but a short time ago assumed the managership of the Hereford restaurant, found a man in the person of W. D. Robeson, who wanted to feed the people worse than did Mr. Norton, and consequently that gentleman is now in charge of this remunerative business. Mr. Robeson has for some months past been an employe of G. W. Dale, the barber, but concluded to get into business on his own hook with the above result. That he will continue to merit the large patronage which has ever been accorded this popular resort goes without saying.

Messrs. Brazil & Cosineau, who recently purchased the City Cafe, another of Hereford's well patronized eating houses, have rented their property to Messrs. W. E. Ried and Ben Wofford, two of our well known and popular young men who have been engaged in business in Hereford in one capacity or another for the past two years. If husting and courtesy on the part of the new management will count for anything the City Cafe will continue to be a popular resort for those who feel the need of attending to the wants of the inner man.

THE BRAND wishes both managements unbounded success in their new ventures.

#### Biography of Benjamin Franklin.

The following paper on Benjamin Franklin was written by a member of the class in American Literature, 7th grade. The members of this grade have been studying literature only a short time, this being the

first written work they have had on the subject:

Benjamin Franklin was born in Boston, Massachusetts, January 17, 1706.

He was the youngest son of a family of 17 children. In early childhood his education was poor. At the age of 12 he worked in his brother's printing office, working there until the age of 17, when a quarrel arose between them, and he ran away.

He arrived in Philadelphia with one dollar and twenty-five cents in his pocket. He soon found employment and became editor of the "Pennsylvania Gazette."

In 1732 he began writing pamphlets.

Two of his best books are "Poor Richard's Almanac" and his "Autobiography."

His delight was experimenting with electricity, etc.

One day, while experimenting with a kite in a thunder storm, he discovered that electricity and lightning were the same. He invented the stove and lightning rod which is a great protection to the houses.

He was known as the "Father of American Independence." He was one of the greatest men of the world.

He died April 17, 1790.

ELGIE COSTON.

#### Fire Protection.

One of the paramount issues of Hereford should be the matter of fire protection. We now have many substantial buildings in the business and residence portions of the town, whose owners could ill afford to have them destroyed by the fiery ele-

ments. Better, by far, could they afford to expend a small amount of money for stand pipes, and the proper equipment for quenching any flames which might get under way enough to destroy a large part of the town's buildings, were the water and equipment lacking. With the installing of the gasoline engines in the plants of THE BRAND and the Hereford Planing Mill and Construction Company, we believe that satisfactory arrangements could be made for the keeping of water tanks full and the refilling of the same in case of a conflagration, providing the town would furnish and build the tanks. With this protection the insurance rates would be lessened by at least 25 per cent, which saving would eventually pay for the equipment necessary for this purpose. This is a matter which should receive the earnest attention of our business men.

#### Hereford Congratulated.

THE BRAND, one of the neatest and newsiest papers published in the Panhandle, sends New Year's greetings to its patrons and exchanges. The town of Hereford may congratulate herself for having so enterprising a paper and printery as THE BRAND and its plant.—Floydada Hesperian.

#### Notice.

For sale, lease or trade for black land, three sections of improved land fifteen miles southeast of Hereford. Write quick. Lock Box 274, Wichita Falls, Texas. 39tf

Subscribe for THE BRAND—\$1.00 per year in advance.



JOHN E. FERGUSON  
President

C. W. DODSON  
Cashier

**The Hereford National Bank**  
Hereford, Texas

**A General Banking Business Transacted**

We solicit your account, and will appreciate your business, whether large or small

**DIRECTORS**

R. J. Kibbe      Ira Aten      L. Gough  
C. W. Dodson      Jno. E. Ferguson

**JUST NOW**

We have just finished invoicing our

**Mammoth Stock of Furniture**

We find our stock entirely too large.  
We offer you clean prices on good goods  
Yours for business

**LOVELESS & BLACK**

Furniture Dealers and Undertakers

J. C. Coker of Umbarger was in town yesterday on business.

If its good coal you want the Hereford Fuel Oil Co. have it. Phone 76. 41tf

If you want alfalfa hay, remember I keep it constantly on hand. C. C. Ferguson. 43tf

Mr. and Mrs. L. F. Alby have been absent the past week on a visit to friends down the line.

The party who found my lap robe, lost Sunday, January 4, will save trouble by returning same to me at once. J. A. Fox. 48-1t

B. H. Frazier, proprietor of the Ideal Jersey Dairy, has a new display adv in this issue which will be of interest to milk consumers.

Among those who are reported as on the sick list are the three children of Mr. and Mrs. D. F. Johnson, and Mesdames G. A. Sachse, J. A. Williams and Chalmers Kilbourn.

John C. Johnston, who has been here for a few days looking after his ranch property near town, left Saturday for his home at Waxahachie. He expects to move here in the spring to reside permanently.

G. W. Shaffer, proprietor of the Star Nursery, is now ready for business and makes his wants known in a display adv in this issue of THE BRAND. When in need of nursery stock pay his nursery a visit.

T. M. Culson of Archer City is prospecting in town. He became interested enough to want a Hereford paper and so subscribed for THE BRAND, which will keep him posted on Hereford and Panhandle events.

A. S. Bassett was in from his ranch yesterday on business.

Jno. Wyatt has just received a fresh line of Loose Bros. fine candies. 46tf

Our paints are arriving and we can supply the trade. Gough & Davis. 38tf

List your property with Ricketts & Rayzor. They are in touch with the buyers. 46tf

If the best is the cheapest the Hereford Fuel Oil Co. have got some awful cheap coal. Phone 76. 41tf

R. A. and J. M. Daniel on Wednesday sold to T. M. Coulson of Archer City, three acres in the Evants addition; consideration \$210.

When in need of a new suit or overcoat it would be to your interest to call on C. L. Davis, who has an office next door to Witherspoon & Gough's real estate office. 40tf

Mr. and Mrs. Westbrook of Whitesboro passed through town Wednesday on their way to Dimmitt, where the former intends purchasing Judge C. F. Kerr's interest in the Beach & Kerr's mercantile store.

**Hereford Mercantile Co.**

This firm has finished taking inventory of their stock and find that they have some of their winter stock in their dry goods emporium which they do not care to carry over for another year, and so have decided to make sweeping reductions on the same in order to close it out, as will be seen by their half page adv in this issue of THE BRAND. Do not fail to peruse it.

For lease—Three sections of pasture land. See Loveless & Black. 43tf

A fresh line of home made candies at Orr's. Call at Hereford Restaurant. 47tf

D. R. Gass & Sons have a new display ad in this issue offering sweeping reductions on some items in their stock. Read it.

Call and see C. L. Davis' fine line of samples before ordering your winter suit or overcoat. Office next door to Witherspoon & Gough's real estate office. 40tf

R. L. Ball left Wednesday evening for a visit with his parents and friends at Cleburne. It is his intention, upon his return, to give his undivided attention to his ranch near town.

Jno. E. Ferguson left Wednesday evening for Kansas City, where he will be in attendance at the National Livestock Convention. Before leaving he had some neat cards printed at this office.

The Baptist Ladies Aid Society will give a social with music and refreshments on Monday evening, January 19th, at the residence of J. W. Hough. The proceeds of the entertainment are for the benefit of the church. Everybody invited to attend.

**Dissolved Partnership.**

As is announced elsewhere in this issue the real estate firm of Brooks Bros. & Graves has, by mutual consent, dissolved partnership, Brooks Bros. retiring in favor of the junior member of the firm, who will continue the business. This firm has enjoyed a lucrative business in Hereford and, Mr. Graves, being an obliging and reliable business man, will doubtless continue to make land trades which will revert to the good of the surrounding country and to the up-building of the town. The change will hardly be noticed here as Mr. Graves has had charge of this end of the firm's business ever since buying an interest therein. THE BRAND extends best wishes for a prosperous business for the business under the new management.

**Strayed**

One white faced cow, branded TX on left side, from my pasture. Finder please take up and notify. 46tf L. W. RICKETTS

**For Sale.**

Sections 47 and 48 in block M 7. Price \$4 and \$4.50 per acre. Two miles from school. Apply to C. H. Carl. 41tf

**Hogs for Sale.**

Poland China and Berkshires. Call on or address R. B. Roberts. Hereford, Texas. 48tf

**DYER & SONS**

Retail Dealers in

**Lumber & Sash & Doors**

**AND SHINGLES**

We carry one of the largest and best stocks of

**Building Material**

anywhere in this section of the country

**YARDS AT Plainview and Hereford, Texas**

**GRAND CLEARING SALE**

All men's and boys' winter suits  
Men's and boys' winter underwear  
Ladies' and children's union and combination suits  
Men's and Ladies' Heavy Shoes  
**At 25 per cent reduction**

**D. R. GASS & SONS**

**STAR NURSERY**

**Ready for Business**

I now have a full line of fruit trees, ornamental trees, shrubbery, roses, grape vines, small fruits and forest tree seedlings, and will make it to your interest to see me at my place of business one mile south of town

**G. W. SHAFFER**

Go to Jno. Wyatt for fine candies—  
all fresh. 43tf

Eugene Dyer went to Texico  
Monday where he tripped the light  
fantastic that evening.

If you wish to secure a piano  
cheap you may do so by ordering  
with the College Club. 43tf

T. J. Estes of Hereford is here  
and expects to purchase a stock  
ranch and locate.—Dalhart Texan.

C. L. Davis requests that you see  
his line of clothing samples before  
ordering your suit or overcoat else-  
where. 40tf

Henry Davenport went to Texico  
Monday to be in attendance at the  
grand ball held at that place that  
evening.

For sale—Good cow and calf and  
yearling heifer, also my fine regis-  
tered Hereford bull, at a bargain if  
sold at once. Troy Womble. 41tf

J. D. Earnest, one of our pros-  
perous ranchmen, went to Kansas  
City Saturday where he will attend  
the National Livestock Convention.

Do you want to buy a choice piece  
of real estate? Or do you want to  
sell or lease your property?  
Ricketts & Rayzor can supply your  
wants. 46tf

John M. Knight was a pleasant  
visitor in town the first of the week.  
He claims Amarillo as his home now,  
but says that Hereford and her  
people will always have a warm  
place in his heart.

For Sale—33 acres of land ad-  
joining town on east, 1/2 mile from  
court house. 30 acres in cultivation  
lying in the valley of Tierra Blanco.  
Is very best alfalfa land. \$22.50  
an acre gets it. Apply to D. F.  
Johnson. 24tf

Mr. and Mrs. Lee Clark, two of  
the efficient instructors at the Here-  
ford College and Industrial School,  
left Friday for Hydro, Okla., the  
home of the latter's parents, where  
they will be met by her brother,  
a catarrh specialist, who will operate  
on Mrs. Clark for that trouble. It  
is to be hoped that she will return  
much relieved, if not entirely cured.

**W. H. CUMMINGS**

**Carpenter  
and Builder**

Leave orders with Rayzor &  
Ricketts, Hereford, Texas.

**Panhandle Marble Works**  
AMARILLO, TEXAS  
MARBLE AND GRANITE  
**Monuments and Statuary**  
Iron Fences, Floor Tiling, etc.

**S. B. Feemster**  
LOCAL AGENT

Hereford, Texas

**FINE LUNCHESES**  
Confectioneries, Tobaccos,  
Fruits, Stationery, Cigars  
**B. T. HINTON** CALL UP  
PHONE No. 9  
LOCATED IN THE BUILD-  
ING FORMERLY OCCU-  
PIED BY RESTAURANT

**HEREFORD FUEL OIL CO.**  
DEALERS IN  
**Beaumont Crude Oil, Manufactured Ice  
and the Genuine Primrose "Nigger  
Head" Coal**  
"Once you try it, you'll always buy it"  
Your patronage will be appreciated and given prompt attention  
PHONE 76 **TROY WOMBLE, Manager**

*You Ought to Know That*

<b>Do</b>	The same number of dollars, it takes to buy material for a plain, cheap-looking house, will buy material for a modern up- to-date nobby looking HOME?	<b>Its all</b>
<b>You</b>	When you are ready to sell, our modern homes will find ready buyers at a profit to yourself?	<b>in the</b>
<b>Know</b>	We furnish plans and estimates free if we build for you?	<b>Me-</b>
<b>That</b>		<b>chan-</b>
		<b>ics</b>

**SNYDER** **HOMELIKE**  
IS THE OF  
**BUILDER** **HOMES...**

E. Carter was in from his ranch  
Tuesday on business.

Call on Jno. Wyatt for fine can-  
dies—fresh supply just received. 46tf

E. B. Pierce of Grenado is the  
guest of his brother, W. H. Clary,  
this week.

Fresh consignment of Loose  
Bros.' chocolates and bon bons at  
Jno. Wyatt's. 43tf

B. T. Bell, the well known Castro  
county sheepman, was in town this  
week on business.

20 acres of land, well improved,  
Welsh addition, price \$1250. See  
Witherspoon & Gough. 39tf.

Just received—Two and one-half  
cars of fresh canned goods and one  
car of Greely, Colo., potatoes. Call  
and price before buying elsewhere.  
Hereford Mercantile Co. 43tf.

Mr. and Mrs. S. M. Green of  
Amarillo were in town Sunday look-  
ing over our little city. Mr. Green  
was for twenty-five years the pro-  
prietor of the Summit Hotel at  
Decatur and thinks of locating in  
Hereford.

Finest line of cigars in town at  
Gough & Davis' drug store. 38tf

Mrs. Thomas Huggins of Ama-  
rillo was the guest of Miss Kate  
Rambo this week.

It's a good time for coal and the  
Hereford Fuel Oil Co. has got a fine  
article and lots of it. 41tf

Dr. E. F. Gough of Lockney is  
visiting his brother, Dr. R. H.  
Gough, for a few days.

I expect to keep on hand at all  
times a fresh line of home made  
candies. Orr at Hereford Res-  
taurant. 47tf

Ricketts & Rayzor recently sold  
an acre of town property belonging  
to Wm. Cogdell to W. H. Cum-  
mings; consideration \$105.

All Kinds, Solid Gold, Gold Filled  
and Plated Jewelry, at Prices that  
speak for themselves and Guar-  
anteed by Lee Smith, the Jeweler. 31tf

Mr. Davis of the popular firm of  
Gough & Davis aims to give special  
attention to paint and oil orders.  
See him before painting your  
house. 37tf

Try the Longfellow cigar at  
Orr's. 47tf

R. J. Kibbe was a business caller  
in town Tuesday.

Window glass in all sizes—we cut  
to fit Gough & Davis. 38tf

Jno. E. Ferguson returned from a  
business trip to Amarillo Saturday.

Wanted—Plain and fancy sewing  
and dressmaking. Miss Ella  
Hodges. 20-tf

J. D. Burkett was in from his  
ranch, east of town, Tuesday on  
business.

Wanted—In trade for coal, millett  
and Kaffir corn. See Troy  
Womble. 43tf

W. E. Crouch, foreman of the  
J. D. Burkett ranch, was a caller in  
town Tuesday.

Call and see the new line of Jew-  
elry, Watches, Clocks and Spectacles  
at Lee Smith's Store. 29tf

Ricketts & Rayzor have some  
choice bargains in land. Office in  
the Hereford House Annex. 46tf

A. P. Murchison, our local live-  
stock broker, went to Kansas City  
Saturday to be in attendance at the  
National Livestock Convention.

Meeks, the jeweler and optician,  
invites his friends and customers to  
call and inspect his watches and  
jewelry before purchasing. 44tf

I have a large quantity of genu-  
ine "Niggerhead" Maitland coal on  
hand. If you want any you'd  
best hurry for it's going fast. C.  
C. Ferguson. 34tf

The Portales Times will soon  
appear under the management of  
Munsey Bull, one of New Mexico's  
experienced newspaper men and a  
first class printer.

We have the genuine Missouri  
cane sorghum, fresh from the mill.  
This is pure sorghum, there being  
no adulterations whatever. Here-  
ford Mercantile Co. 43tf

Lost, strayed or stolen—A red  
and white dehorned dry cow, branded  
on the left side JMT. Information  
leading to her recovery will be re-  
warded. J. H. Turnbow. 42tf

**John Hickox**  
Agent for  
**Amarillo Steam Laundry**

Will do you first class  
work. Try it. All work  
**GUARANTEED**

Office at of Williams & Harrison

**Painting and Paper Hanging**  
Is my business, and I  
would like to give you  
estimates on your  
work. Don't neglect  
to have your house  
painted and papered  
as nothing does more  
to beautify your home  
**W. T. PRIEST**

**PROFESSIONAL CARDS.**

**C. P. ESTES, M. D.**

PHYSICIAN AND SURGEON

'Phone No. 82

Office at Gough's Drug Store  
Hereford, Texas

**R. H. GOUGH, M. D.**

PHYSICIAN AND SURGEON

Surgical Cases Solicited. Office in  
Gough & Davis' Drug Store  
Res. Phone 20 Office Phone 26  
Hereford, Texas

**T. J. ESTES, M. D.**

PHYSICIAN AND SURGEON

Offers his professional services to  
the people of Hereford and surround-  
ing country. Calls promptly at-  
tended. Charges reasonable.

Obstetrics and catarrhal diseases  
a specialty.

Office at store, next door to Search-  
light. Phone 105.

**E. W. TINSLEY, M. D.**

PHYSICIAN & SURGEON

Office in Burns & Smith's drug store  
Office Phone 13 Residence 27

**WITHERSPOON & GOUGH**

ATTORNEYS-AT-LAW  
REAL ESTATE AND INSURANCE  
— NOTARY IN OFFICE

Office next door to Bank  
Hereford - - - - Texas

**W. H. RUSSELL**

LAWYER

Practice in all courts

Hereford, - - - - Texas

**JNO. P. SLATON**

ATTORNEY-AT-LAW

(Over ten years experience.)

Office in Smith, Walker & Co. Bank.  
Hereford, Texas.

**H. H. WQMACK**

ATTORNEY-AT-LAW

Office at court house

Hereford - - - - Texas

**NOTES AND COMMENTS.**

Pot Pouri of the Political World to  
Home and Abroad.

The Assemblymen "addicted" to  
Addicks grow smaller and beauti-  
fully less.

The coal troubles will be settled  
about the time our quarrels with the  
iceman begin.

The latest English ax sent was re-  
ceived by Mrs. Carrie Nation from a  
British admirer.

General Alger is claimed as the  
latest addition to the ranks of beet  
sugar insurgents.

Reciprocity for the manufacturers  
at the expense of the farmers is the  
motto of the administration.

Since Christmas day, 13 dead and  
7 injured is the record of toy pistols  
in Norfolk, Va. Green Christmas's  
always make fat church yards, par-  
ticularly when the greenies have  
guns.

The present policy of the republi-  
cans seems to be to spoil the anti-  
trust broth with too many cooks.

Washington has progressed as far  
as to get a corner stone for the long  
desired memorial bridge across the  
Potomac.

"Nothing so revolutionary since  
cesession was disposed of," is the  
characterization of Senator Hoar's  
bill by a leading exponent of repub-  
licanism.

The friends of the Nicaragua-  
Costa Rica route for the isthmian  
canal will win if perserverance  
counts. Apparently they never  
sleep.

Senator Burrows of Michigan  
frankly states that he will vote on  
the Cuban treaty in accordance with  
the instructions of the beet sugar  
trust.

Marble bends and flows under  
pressure like a viscous fluid. Its  
movement is slow, but in centuries  
quite appreciable, and this may ex-  
plain some of the twistings found in  
mountain strata.

Senator Cullom fears that he sees  
in the Hoar anti-trust bill an obstacle  
to the Cullom measure providing for  
fifty sinecures to draw salaries from  
the national treasury and the senator  
from Illinois is indignant.

That Mississippi "colored lady,"  
now drawing pay as postmistress,  
may not be a good cook, but she  
has got the administration into hot  
water.

Judging from the attitude of the  
Colombian Minister to the United  
States, it is as dangerous to be a  
Colombian diplomat as to be a  
Chinese statesman.

Lemon juice is recommended as a  
destroyer of microbes. Lemon juice  
is good with or without "bug-juice"  
and is a cure for snakes in the head  
and bugs in the intestines.

The Newfoundland treaty would  
help the farmers by increasing the  
market for American meats but a  
few New England fishermen oppose  
it and so it must not be ratified.

It begins to look as if the sugar  
trust was absorbing the beet sugar  
industry. When the absorption is  
accomplished, God help the farmers  
engaged in raising sugar beets.

A black cat, its feet shod with  
walnut shells, nearly caused a panic  
in Statuary Hall in the National  
Capitol about midnight on New  
Years. The noise caused by the  
one poor cat sounded to the sleepy  
watchmen like a troop of cavalry  
and, only after the full guard was  
called out, was the actual trouble  
discovered.

The president proposes to force  
an expensive naval program on the  
country if he can accomplish it, re-  
gardless of the wishes of the people.

Practical jokers recently caused  
the death by suicide of a New  
York fireman who had repeatedly  
demonstrated his bravery and faith-  
fulness.

According to the honorable Perry  
Heath, the Mormons control the  
Utah legislature and will inevita-  
bly send a "saint" to the senate.  
He will be a rara avis in that body.

Representative Cochran of Mis-  
souri will soon surprise the country  
with a financial bill which it is  
promised will place the republican  
congressional financeers in a bad  
light.

The German press is frothing at  
the mouth because Uncle Sam also  
has some backbone. In the lan-  
guage of the Hebrew Kipling, "Why  
do the heathen rage and imagine a  
vain thing?"

If all the facts regarding the  
Indianola postoffice are as Post-  
master General Payne has stated,  
doubtless the president was entirely  
correct in his action. But are the  
facts as represented?

Mr. Oxford has concluded that a  
20 per cent reduction of the tariff  
to Cuba will do the beet sugar in-  
dustry less injury than continued  
agitation of the question of tariff  
reduction. His decision is a great  
disappointment to certain senators  
who would kill the Cuban treaty  
because it lowers some of the sacred  
Dingley statutes.

**Humiliating Mistake.**

One of our good looking young la-  
dies is said to be terribly upset in  
consequence of a mistake she made  
the other day. Going in a hurry to  
a store after flour, she took up what  
she supposed was a clean pillow slip  
from the bureau drawer. She skip-  
ped into the store smiling like a bas-  
ket of chips and handed the sup-  
posed slip to the grocer, who pro-  
posed to fill it. The first scoop full  
went plump through it to the floor,  
when he raised it up to see what  
was the matter, and displayed two  
outlets at the bottom heavily fringed.  
The lady "lit out" without saying a  
word. The grocer laid the article  
away to await her return but up to  
date she has not appeared in the vi-  
cinity.—Bryan Pilot.

**Land Breaking.**

Parties wanted to break about 500  
acres of land 10 miles from Here-  
ford. Will pay \$1.50 per acre.  
Call on or write Ira Aten, manager  
of Escarbada division XIT ranch,  
Hereford, Texas. 41tf

**Hereford Restaurant**

CLAUDE NORTON, PROPRIETOR

Regular Meals at  
the Usual Hours

Special Rates to  
Regular Boarders

Short Orders  
a Specialty

YOUR PATRONAGE SOLICITED

HEREFORD

TEXAS

**CHARLES ORR Confectioner**

DEALER IN

Fine Confectionery, Fruits, Cigars,  
Tobacco, Etc.

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Dewey Avenue

Texas

**T. A. COX**

.....Livery, Feed and Sale Stables.....

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers' Trade

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E. R. Rice

W. R. Evans

Hereford Grain & Coal Co.

Coal, Grain, Hay, Salt  
AND FIELD SEED

Bois d'Arc  
Posts

Cash for Hides  
and Bones

Wagon Yard  
Connected

International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

**J. A. CANTERBURY**

MAKER OF

Strictly  
High-Grade  
Boots and Shoes  
Cattlemen's Boots a Specialty.  
All Kinds of Boot and Shoe Re-  
pairing Promptly Done. Send  
for Order Blank.

# XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

**Address**      **A. G. BOYCE**      **W. BOYCE**      **IRA ATEN**  
    **Channing**                      **Amarillo**                      **Hereford**

**FROM TEXICO.**

Interesting Items From the New Town on the Mexico Border.

[Received too late for last week.]

Two more windmills were put in service during the last week.

Berry Hall of Collin county is a permanent resident here now.

Blankinship & Woodcock's large new store building is nearing completion.

T. C. Hunt and A. Ragsdale spent yesterday in Portales. She is a "hummer."

Mr. and Mrs. A. Ragsdale had a big dinner and a few friends Christmas day.

Our roadmaster was here today he told us again something about some cinders.

Jack Harwell has completed a commodious "dug out" and offers to wager a "Sir John" she won't freeze any more on him.

**J. H. HOLLAND**

**Contractor and Builder**

Can give the best of references. Practical framing and joining together a specialty. Estimates given on short notice. A fair share of patronage solicited.

HEREFORD TEXAS

A ball and supper, it is rumored, will be in order when the big hall is completed.

Mr. Mauldin and family from Hereford have settled on some good dirt west of town.

We only have the 5th Sunday to stay at home on now, the other four we can go to church.

Get right, boys, if you want to hold your homesteads, for there are seekers looking 'em up.

Mr. and Mrs. Armstrong and Misses Franklin and Nichols of Bovina came up to see our Xmas trees.

Mr. Harris and family of Mountain View, Okla., have taken the Taylor addition to Texico just in time.

J. B. Green has been holding down the lumber business while John Dyer was spending the holidays with relatives and friends at Plainview.

Christmas has come and gone—children all made happy. Texicoans turned out to celebrate her first Xmas and a grand success crowned their efforts.

We improve so very rapidly in these parts that Texico will soon be a city. We now have a doctor, a lawyer, a surveyor, a land agent, a blacksmith and a l— (I almost said it) and he got in early.

Texico is figuring on sending a delegation to our Territorial Assembly, for the purpose of advising that august body to move our county site out of the "brakes" to a more accessible point along the Santa Fe route.

AARON.

## HEREFORD TELEPHONE EXCHANGE

E. J. WHITE, MANAGER

We are putting up new 30-foot poles and cross-bars, fitting up the exchange with better equipment, including a new switchboard and will soon be in shape to attend to all the needs in our line

CONNECTIONS WITH ALL POINTS BETWEEN CLARENDON AND HEREFORD AND ALL PROMINENT POINTS SOUTH

## Enjoy a Good Dinner

You cannot do this without having pure and fresh groceries. That is the only kind we handle and are selling them at prices commensurate with good business principles. Give our store a trial. Satisfaction guaranteed.

**JOHN A. JOHNSON**

## Let Us Figure With You

It is with pleasure that we announce that THE BRAND is now prepared to fill your order for stationery and printing of all kinds, from the modestly printed card to the largest of blank book. We can quote you low prices on lithographed, embossed or engraved work—no matter how large or small the job wanted. We are the authorized agents for the **M. P. Exline Co., Lithographers and Manufacturing Stationers of Dallas** and can fill promptly any order with which you favor us

THE BRAND