

**WEATHER**

	High	Low
Thursday	58	32
Friday	61	31
Saturday	78	31

Moisture this month: .60  
 Moisture this year: 17.10  
 Moisture last year: 12.51

# The Sunday Brand

24 pages

Published Every Sunday

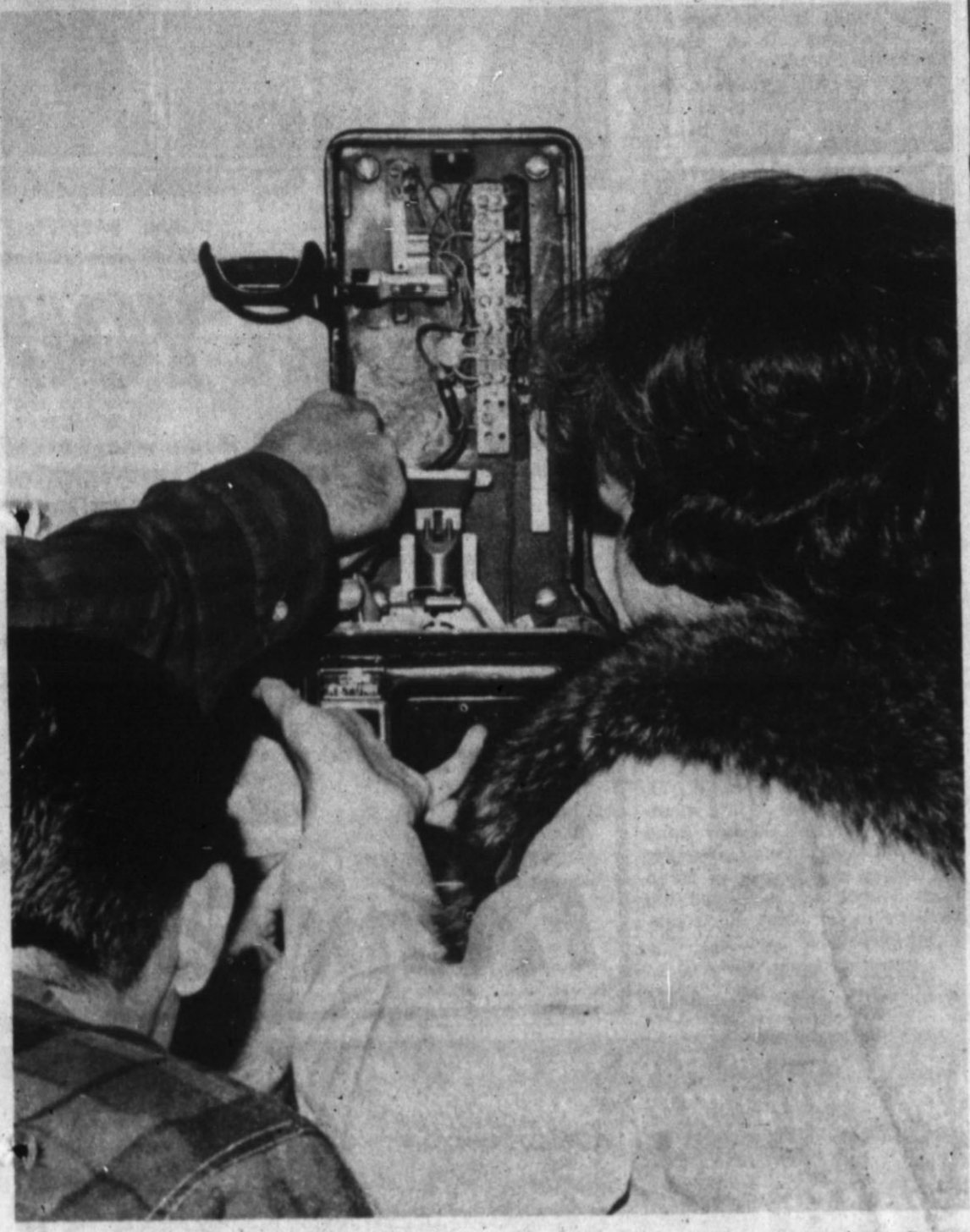
Including 22 Colored Comics

Our Slogan: "More People — More Farms"

HEREFORD, TEXAS, SUNDAY, NOVEMBER 4, 1962

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VOL. 15 — NO. 19



IT WAS BOTH EMBARRASSING and amusing to Cynthia Seed, 16-year-old daughter of Mr. and Mrs. Walter Seed, when she suddenly found herself trapped by a pay telephone Thursday. The mishap occurred as the student called a friend from a pay phone in Hereford High School. "I was just fooling around and stuck my fingers into that opening (the coin return slot) and couldn't get them out," she blushingly related. Telephone company workers arrived in a few minutes and freed her, with no damage other than some sore fingers and slightly bruised feelings. (Staff Photo)

## Telephone Cooperative Votes Five-Party Expansion Plan

Members of the West Texas Rural Telephone Co-Op passed by a 2-to-1 margin a proposal for revamping present facilities and installation of a five party system. Cost of the program was placed at approximately \$564,084 plus engineering and overhead costs.

Rate charges are to be increased under the proposal from the present rate of \$5.75 to \$8 for the new service. This is an increase of \$2.25 for the five-party line.

### ★ ★ ★ Coop. Board Follows Up On Plant Changes

If the proposal for the installation of an eight-party system had been passed at the called special session of telephone cooperative members, rates would only have been upped to \$6.75.

Improvements to be included in the reworking of the rural telephone system are installation of more trunk lines, redesigning of the central offices, and installing additional lines.

In the proposal, part of the new lines to be constructed will be buried. However, present pole lines will still be in service since the cost of reworking all lines in the system would be prohibitive.

Direct distance dialing is not included in the proposal. It was pointed out during the meeting that cost per exchange would run about \$5,000 or more.

More trunk lines would also be needed plus special equipment to handle the service. According to Carl Dalgren, REA field engineer, Lubbock, direct distance dialing "was not deemed feasible at this time."

During discussion of the proposals before the membership of the cooperative, a great deal of time was devoted to questions on the advantages of the five-party over the eight-party system.

The main question centered around what guarantee members would have that the five party system would not become as overloaded as service now. At present, between 50 and 60 per cent of the lines are filled. Maximum number of customers on an eight-party line is 10.

Plans call for no more than four parties to be on a line initially. However, some may be filled while others will have less. (Continued on page 2)

### ORGANIZING SECOND CLASS

## Vocational Nursing Class Given State Accreditation

Deaf Smith County Hospital's School of Vocational Nursing received its official accreditation from the state. Some 11 months ago the school was approved in order that a nurses' training program could get underway at the hospital. The school was established in order to help fill the demand for more hospital nurses in the area.

First class from the school will graduate in December, according to hospital manager T. E. Seigler. The school is now accepting applications to fill a second class which will get underway in January.

Deadline for applying for the class is Nov. 26, Seigler stated. The school trains women between the ages of 18 and 55 to become vocational nurses. Following graduation

until last week that the school received its official accreditation from the state. Some 11 months ago the school was approved in order that a nurses' training program could get underway at the hospital. The school was established in order to help fill the demand for more hospital nurses in the area.

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Deadline for applying for the class is Nov. 26, Seigler stated. The school trains women between the ages of 18 and 55 to become vocational nurses. Following graduation

from the 12-month course, students are eligible to take the state board's examination for a license to practice vocational nursing. "The certificate of accreditation (Continued on page 6)

### Special Board Meet Called On UF Drive Work

Problems connected with a lagging United Fund drive will be discussed at a special meeting of the Fund's directors Monday. The meeting has been called for 10 a. m. in the Hereford State Bank directors' room.

By Friday afternoon, some \$18,064.50 had been collected in cash and pledges. This is just less than \$7,000 short of the \$25,000 goal for 1963.

The meeting was called by U. F. president Wayne Thomas and campaign chairman Russell Carver, who felt the board should be brought up to date on the drive's progress and aid in plans to complete the campaign successfully.

"This is a community effort that simply must not fail," Carver declared. "Too much of our local youth and welfare work depends upon the outcome of this drive to fail. We would like to finish up this campaign during this coming week by meeting our goal as we have in the past."

Eight local agencies are included in the 1963 Deaf Smith County United Fund budget allocations. They are: Boy Scouts, Campfire Girls, Little League, Pony League, Hereford Athletic Club, Salvation Army, Hereford Council on Alcoholism, and Red Cross.

Carver reported that collections were good from those businesses and individuals who had been contacted, but that a large number have not yet been given an opportunity to contribute. He urged that all volunteer workers complete their work early next week in order that the goal might be met as soon as possible.

### Christmas Open House Planned By Trade Group

Plans for Christmas were the only items on the agenda when the Retail Trade Promotion Committee of the Chamber of Commerce met Thursday morning.

Merchants agreed to hold a "Christmas Open House" on Monday, Nov. 19. Participating stores will remain open until 8 p. m. that evening.

They also reviewed plans for the Santa Sleigh Ride which will be in Hereford on Saturday, Dec. 1. The ride includes a large sleigh, with a capacity of 60 children, pulled by a team of small Shetland ponies.

Chamber manager Bill Thompson said about one-third of the needed Christmas promotion budget had been raised.

### Hereford Man Arrested; Fined \$200 In Amarillo

A 33-year-old Hereford man was fined \$200 plus costs in Potter County Justice of the Peace Court, Judge C. L. Roberts presiding, as charges of false advertising were filed late Friday.

Charged with the misdemeanor offense alleging false advertising in an Amarillo newspaper was Earl Wilbur Stapp.

It was reported Saturday by Capt. Bobby Hudson, captain-in-charge, Potter County Sheriff's Office, that the man had placed an advertisement in the newspaper concerning sale of farm and ranch property.

Terms on sale of the land were advertised at five per cent down, four per cent interest and no payment for the first 30 years, said the captain.

Stapp was arrested by Potter County Sheriff Jim Line and a city police officer at an Amarillo motel about 7:15 p. m. Friday. It is reported that an undercover man for the city police department contacted Stapp earlier.

Law enforcement officers reported that he was selling information on land rather than real estate.

When arraigned in Justice of the Peace Court, Stapp pleaded guilty to the charge and was fined. (Continued on page 2)

## Dumas Size And Speed Too Much For Whitefaces, 53-0

For 22½ minutes Friday night, Hereford and Dumas had a fine ball game here. The last 25½ minutes are better forgotten as superior size, speed and power demonstrated why Dumas is ranked first in state AAA football.

The Demons ripped the thin Whiteface ranks for one score after another, with the final

score 53-0. It was win number seven, against one loss, for the defending state champions. For the outmanned Herd, it was the sixth loss with just two wins.

An outstanding defensive effort by the Whitefaces kept fans on edge as the game opened. Arnold Powell's on-sides kick was just barely controlled by Dumas. But Demon Quarterback Joe Parsons fumbled on the first play from scrimmage and tackle Bill Steele recovered for Hereford.

Two plays gained four yards and Frank Cain's pass was intercepted by Parsons on the Demon 38 and returned five yards. Dumas took a five-yard penalty, gained nothing on Joe Casas' run before Parsons hit all-state end Kelly Baker for 14 yards. Julian "Pee Wee" Miller got nine yards and a first down.

Then came fumble number two and sophomore center George Muse recovered on the Hereford 36.

Powell and Charles Kelly each got seven, Hodges hit for four, Powell added three and Kelly got seven more. Hodges picked up five and Powell got five on two tries for the third first down in the drive. Then Kelly got one on two carries and Cain's pass fell incomplete.

Bill Steele's high punt was

downed at the goal line and returned to the Dumas 20. Casas picked up eight, but Parsons fumbled again and end Mike Ferguson got possession on the Demon 28.

Powell picked up three before Cain's trio of passes fell incomplete.

Two tries on the ground netted Dumas just three yards before Parsons circled left end for 24 into Hereford territory. Fullback Gary King slammed for seven and Parsons hit Baker for 26 yards to the Hereford 15. A fumbled snap was recovered by Dumas for a yard gain as the first quarter ended. King got eight, three more, then three again as he scored with 11:07

(Continued on page 6)

## Around Town

Sunday, Nov. 11, marks the 44th anniversary of Armistice Day, now called Veterans Day. Because the date falls on Sunday, it likely will be given only passing notice by most of us. But a continuing debt of gratitude is owed to those who gave their lives in the cause of freedom, as well as those who fought so gallantly and lived. Let us also note that World War I, the "war to end all wars", seems quite remote now, having been overshadowed by World War II, the Korean whatcha-may-call-it (that was a war, no matter who gives it another name), and several smaller skirmishes. These latter are none the less important or dangerous if you're getting shot at.

The First National Bank's contest as to when it was going to hit 32 degrees was a big success. The bank sign said the freezing mark was recorded at 4:28 a. m. Thursday, Nov. 9. Dyalitha Benson won first place and \$50, by guessing 4:27 a. m. Three others guessed 4:30 a. m., with the earliest entry determining the winners. Second place of \$25 goes to Mrs. Gerald Hale, G. T. Jones wins third and \$15, while Margaret L. Johnson took fourth and will get \$10. Prizes will be awarded the winning contestants at 10 a. m. Monday, Nov. 12, in the bank lobby.

Central School PTA will have its annual Chili Supper on Saturday. (Continued on page 6)

### ON LEAVE OF ABSENCE

## Forrest Will Aid Colombia In Rural Electric Program

Leo Forrest, manager of the Deaf Smith County Electric Cooperative at Hereford, has been selected as a member of the first team of rural electric cooperative experts in a new U. S. program to assist the rural electrification and development.

Forrest and Louis Strong, manager of the Kay Electric Cooperative at Blackwell, Okla., will arrive Nov. 27 in Colombia where they will help to organize electric cooperatives. Forrest will work in the Bochalema area of Colombia, while Strong will be assigned to the San Francisco area.

The two co-op leaders are making the trip under the provisions of a contract entered into last week by the National Rural Electric Cooperative Association and the Agency for International Development (AID).

The contract was signed before President Kennedy in a ceremony at the White House. Under the non-profit agreement, NRECA, the national service organization for 970 rural electric will provide technical assistance in organizing and operating electric cooperatives in Latin America and other parts of the free world.

stories of this nation's development, President Kennedy last week said the agreement was one of the most significant actions taken by the AID agency. "One of the most significant contributions that we can make to the underdeveloped countries is to pass on to them the techniques which we in this country have developed and used successfully," the President said. "It seems to me, therefore, that the contract signed today holds special promise for those countries which have realized only a small fraction of their energy potential."

Forrest has taken a 90-day leave of absence from Deaf Smith County Electric Cooperative to assist in the program. Forrest has been manager of the co-op since 1945. He formerly taught school in New Mexico and Texas and was superintendent of schools at Farwell for six years.

Forrest was a member of the Hereford School Board for a number of years and is currently president of the County Board. He is a member and immediate past president of the Rotary Club at Hereford. His wife will accompany him on the trip.



WEST TEXAS RURAL TELEPHONE Co-Operative members listen intently to a discussion concerning two proposals dealing with improvements of rural telephone service. Co-Op members meeting in a called session at the Community Center Thursday voted by a 2-to-1 margin to accept a proposal for five-party line service. Cost of the

project is estimated at \$564,084 and will take a year to 18 months to complete after contracts are let. In action following the general meeting, formal application for the Rural Electrification Administration loan was made. (Staff Photo)



**MONA'S COFFEE BREAK**

*You Can Like Many Things  
If Lipstick Just Behaves*

By Mona Jette  
I woke up this morning in a beautiful mood. Running to my dresser, I quickly pulled the top from a lipstick and applied it to my lips. It went on perfectly! (In case you're wondering, this is my never-fail-mood-barometer, which works something on the principle of a home-made horseshoe.) If the lipstick smears, I might as well crawl back into bed and pull the cover up past my ears, because it's going to be one of THOSE days!

The children got off to school without a major skirmish and the shirt my husband wanted to wear was ironed. Oh, joy! The rest of the day could have been a madhouse but I didn't care. I woke up feeling wonderful and this was to be my "I Like People" day.

"Like" is a peculiar word, easily confused with the word "love". I always love my children but I don't always like them. Know what I mean?  
I like people in my own age range, or thereabouts. (That's all I'm going to say. I'm one of those vain women who considers birthdays no one's business but mine.) We have a lot in common, for most of us are living with the same problems; never enough money and trying to understand our children, our husbands... and ourselves.

We've found that a glorious communion exists between two women as they sit at a kitchen table, chatting with each other over a cup of fragrant coffee. And, wonder of wonders, I've found I even like to talk with my husband. Sometimes we sit up and talk until four in the morning, discussing everything from politics to football back to religion and to what we'll do when our children are grown and gone.

I like older people. On occasions I am even jealous of them and their supreme wisdom. They have drunk deeply from the cup of life and won't tell us what it is all about. Upon pondering this, I realize how wrong it is. It's not that they won't tell us, for they try. We just won't listen.

How many times have they tried to help us? And how many times have we just ignored them and gone our stumbling, blundering way, somehow managing to get something right for a change? In doing so, we gain a little of that which they possess so completely. Experience.

But most of all I like the children. I like their dreams that know no boundaries, their tireless energy, their wide-eyed amazement at the world passing before them.

Why do we have to lose so many of these precious qualities as we grow older? Our eyes become jaded through the years as we stare unseeing at the good things life waves enticingly before our noses. We take for granted everything around us; things that a child watches with saucer-eyes and bated breath.

Children, too, take things for granted. They become secure in their family circle, confident in the love and affection they receive. But who else but a small

child could watch with nonchalant interest as one of our astronauts orbits the earth in a tiny spaceship and yet be turned to tongue-tied silence and awe at the sight of Santa Claus?  
We think of them as living in a small, infantile world. Yet their world is inhabited with magic; fairies and elves who whisper delightful secrets and dragons and giants, who they courageously battle. One minute a small boy can be standing before the bathroom washbasin, rebelliously washing up for dinner. Then, with a soaring flight of imagination, a bar of soap becomes a racing car and the basin the Indianapolis Speedway as a dirty faced little urchin with dreamy eyes ties up the bathroom for thirty minutes with his daydreams.

But their dreams are our dreams... our key to the future. Their hopes and flights of fancy, no matter how whimsical and impossible should be encouraged.

The children are our tomorrow. After all, it is to them, these wide-eyed little schemers and planners, that we shall someday have to relinquish all.

**Legal Notice**

**NOTICE OF SALE OF REAL ESTATE**  
THE STATE OF TEXAS  
COUNTY OF DEAF SMITH  
By virtue of an order of sale issued out of the District court of Deaf Smith County, Texas, on a judgment rendered in said court on the 24th day of September, 1962, in favor of J. B. Haile and wife, Dorothy Haile, and against Jack Gilbert Gibson in the case of J. B. HAILE, ET UX VS. JACK GILBERT GIBSON, ET UX, No. 4547 in said court, I did on the 9th day of November, 1962, at 9:30 a. m. levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, as the property of the said Jack Gilbert Gibson and Delores Maxine Gibson, to-wit:

6.287 acres out of the North Half (N $\frac{1}{2}$ ) of Section No. 79, Block K-4, Certificate No. 1-572, issued to Beaty, Seale and Forwood, in Deaf Smith County, Texas, described by metes and bounds as follows: BEGINNING at a 1" iron pipe in the West line of U. S. Highway No. 385, and State Highway 51, 66.66 feet West of and 1066 feet South of the Northeast corner of Section No. 79, Block K-4; THENCE West parallel with the North line of said Section, 415 feet to a 1" iron pipe; THENCE South parallel with the West line of U. S. Highway No. 385, 660 feet to a 1" iron pipe;

THENCE East parallel with the North line of said Section, 415 feet to a 1" iron pipe; the West line of said highway; THENCE North along the West line of U. S. Highway 385, 660 feet to the place of beginning;

and on the 4th day of December, 1962, being the first Tuesday of said month, between the hours of 10:00 a. m. and 4:00 p. m. on said day at the Court-house of said county, I will offer for sell and sell at public auction for cash all the right, title and interest of the said Jack Gilbert Gibson and Delores Maxine Gibson in and to said property above described.  
DATED this 9th day of November, 1962.  
Lowell Sharp  
Sheriff, Deaf Smith County, S-20-3c

**Legal Notice**

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas, will convene at the City Hall at 7:30 p. m. on the 27th day of November, 1962, to consider rezoning the following property:  
The South 90' of the North 416.2' of the West 250' of the Block 32 Evans Addition to the Town of Hereford, Deaf Smith County, Texas

The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "B" two family district to "D-1" tourist court district. Those interested in the above request are invited to attend the meeting on the date set forth above.  
Dudley Bayne  
City Manager S-20-1c

**CARD OF THANKS**  
We would like to thank each and every one who helped us during the sickness and death of our loved one. Thanks to all who sent flowers, cards and food.  
The families of Joe Bell  
Have you read the Classifieds?



**PIGGLY WIGGLY'S  
COUPON SALE  
WILL SAVE YOU MONEY!**

**FREE** 600 S&H GREEN STAMPS

WITH COUPON ITEMS BELOW - BE SURE TO CLIP THESE COUPONS AND SAVE!

**PORK CHOPS** FRESH FIRST CUT LB. **49¢** LEAN CENTER CUT LB. **69¢**

**BACON** ARMOUR STAR LB. **59¢**

**ICE CREAM** BORDEN'S ALL FLAVORS 1/2 GAL. **59¢**

**FRANKS** WRIGHTS OR ARMOUR'S ALL MEAT LB. **49¢**

**ORANGE JUICE** SHURFINE FROZEN 6 OZ. CAN **7 FOR \$1**

**SLICED CHEESE** KRAFTS - AMERICAN AND PIMENTO 8 OZ. **29¢**

**SHORTENING** MRS. TUCKERS - 15c OFF LABEL 3 lb. can **59¢**

**GRAPES** ALMERIA WHITE LB. **19¢**

**FLOUR** GOLD MEDAL 5 LB. BAG **49¢**

**APPLES** WASHINGTON STATE DELICIOUS LB. **19¢**

**CABBAGE** FIRM - GREEN HEADS - LB. **5¢**

Many More Specials Throughout The Store

SEEING IS BELIEVING

**PIGGLY WIGGLY**  
FREE! 100 Extra S&H Green Stamps  
With Purchase Of  
FULL POUND BAG - TENDERCRUST  
**VANILLA WAFERS**  
Coupon Expires Wed. Night, Nov. 14  
SPECIAL COUPON VALUE

**PIGGLY WIGGLY**  
FREE! 100 Extra S&H Green Stamps  
With Purchase Of  
TWIN PACK  
**AQUA-NET**  
Coupon Expires Wed. Night, Nov. 14  
SPECIAL COUPON VALUE

**PIGGLY WIGGLY**  
FREE! 100 Extra S&H Green Stamps  
With Purchase Of  
NEW 3 LB. CANISTER PACK - FOLGERS  
**COFFEE**  
Coupon Expires Wed. Night, Nov. 14  
SPECIAL COUPON VALUE

**PIGGLY WIGGLY**  
FREE! 100 Extra S&H Green Stamps  
With Purchase Of  
3 ROLL PKG. - CHRISTMAS  
**WRAPPING PAPER**  
Coupon Expires Wed. Night, Nov. 14  
SPECIAL COUPON VALUE

**PIGGLY WIGGLY**  
FREE! 100 Extra S&H Green Stamps  
With Purchase Of  
**RUSSET POTATOES**  
10 LB. BAG  
Coupon Expires Wed. Night, Nov. 14  
SPECIAL COUPON VALUE

**PIGGLY WIGGLY**  
FREE! 100 Extra S&H Green Stamps  
With Purchase Of  
NEW 16 OZ. - 6 BTL. CTN.  
**COCA COLA**  
Coupon Expires Wed. Night, Nov. 14  
SPECIAL COUPON VALUE

**PLUS DOUBLE S&H GREEN STAMPS WED. WITH \$2.50 PURCHASE OR MORE**





# EM 4-2030 WANT ADS

WANTED Part time bookkeeper or office work: Call EM4-0798 or write R. D. Mayfield, 238 Avenue E.  
B-6-17-45-4p

### 8. HELP WANTED

WANTED Couple for year around farm job. Man to do farm work. Wife to do housework. House furnished. CL 8-4458, Tommy Carnahan, Route 4.  
B-8-19-45-4e

MAN WANTED — Continue established Rawleigh Service in Deaf Smith County. I am discontinuing because of poor health and will furnish a list of 600 satisfied Customers to the man who succeeds me. You are eligible if you own a car, of good reputation, and are able and willing to work 7-8 hours each day. For information See: Ruben D. Mayfield, 238 Avenue E, Hereford, Texas or Write: The W. T. Rawleigh Company, Memphis, Tennessee.  
B-8-45-3P

MANURE FOR SALE  
FEED LOTS  
Cleaned & Spread  
Bill Roper EM4-1488

### 10. NOTICE

**NOTICE**  
The Wesleyan Service Guild of the First Methodist Church announces it is selling the Corsicana Fruit Cakes and Duncan Hines Fruit Cakes for the coming Holiday Season. These are now on hand. Call or see any member of the Guild. Mrs. Rosalee Coplin, Project Chairman. Phone EM4-0770 or EM 4-0158, after 5:30 P.M. and Saturdays.  
S-10-18-8C

**APPLICATIONS**  
Now being accepted for 1963 class in Vocational Nursing. Deadline for placing applications is Nov. 20th. Classes will start Jan. 7, 1963. For information, contact Mrs. Joyce Wesson, Director of Nursing Service, or Mrs. Jo Solomon, Instructor at the DEAF SMITH COUNTY HOSPITAL  
B-10-20-3C

### 11. Business Services

PORTABLE DISC ROLLING  
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.  
B-11-10-23-tfc

**WANTED**  
Custom baling, swathing and crimping. Wire tie, selfpropelled baler. Call Roy Freeman at the Spudnut Shop, 5:30 A. M. to 6:30 P. M. EM4-9035  
B-11-3-TFC

### FOR GENERAL BUILDING AND REPAIRS

SEE US  
We do all types of work  
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Storm Cellars  
Roofing Electrical  
Stucco Dashing  
Interior Decorating  
Outside Painting  
Ph. EM 4-3466 213 W. Park  
Perforating Textoning  
DURWARD HAMBY  
E-11-33-TFC

### FOR SOFT WATER SERVICE

CALL EM 4-3280  
Free water analysis.  
For better health, drink distilled water.  
For information on sand, or stain, or bad tasting water, Call EM 4-3280. We have the answer to all your bad water problems.  
216 N. 25 MILE AVE.  
T-11-41-TFC

COTTON STRIPPING, Ralph Packard. Phone EM 4-2110.  
B-11-10-44-tfc

Magneto - Starter  
Generator & Electric  
Motors Rewind  
Sales & Service

### OWENS & HOLLINGSWORTH

EM 4-3545  
EM 4-3572  
Commercial - Industrial  
Residential Wiring  
809 EAST SECOND  
B-11-13-TFC

### IS YOUR WATCH READY FOR WINTER?

Let LAMM'S Completely Overhaul Your Watch for ONLY \$4.95  
Automatic Slightly Higher Defective Parts Replaced at Our Low Price  
347 Main  
JEWELRY  
Have you read the Classifieds?

### KIRKLAND & DILLARD EARTH MOVING COMPANY

Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 S-11-40-TFC

### JEFF ROBERSON SEWING MACHINES REPAIRED

Used Machines; Bought and sold.  
137 Avenue D.  
Phone EM 4-0262  
S-11-30-TFC

### WELL WORK

Drilling Deepening  
Pressure Pumps Windmills  
J. E. TURNER  
Phone EM 4-2194  
S-11-30-TFC

### 13. LOST AND FOUND

LOST Britney bird dog. White with light brown spots, 7 months old. Reward. Phone EM-4-3634 Grady Rogers.  
B-13-17-20-1c

Mr. and Mrs. R. L. Coanougher of Hereford are attending a cattlemen's convention in Beeville this week.

### RECENT VISITORS

Mr. and Mrs. E. W. Flynt of Tulla were recent visitors in Hereford in the home of her daughter, Mr. and Mrs. Jess Robinson and family, 515 Avenue J.

### BUSINESS VISITORS

Visiting in Hereford on business Tuesday morning of this week were Mr. and Mrs. Stanton Thatcher of Amarillo.

### HEREFORD VISITOR

Dan Gayler of Canyon was a business visitor in Hereford on Thursday, Nov. 8.

### ARRIVING HOME

Kenny Loerwald, son of Mr. and Mrs. Eugene Loerwald, 715 Blevins, arrived home this weekend from California, where he is serving with the U. S. Navy.

### SPEND AFTERNOON

Dennis Hodges and Glen Nelson Jr., students at West Texas State College in Canyon, were visiting in Hereford for a short time on Wednesday afternoon of this week.



WINNERS OF THE HEREFORD football contest for boys, Pass-Punt-And-Kick, were given their prizes Monday night during a meeting of the Whiteface Booster Club in the high school fieldhouse. The boys competed by age groups, from 7 through 11. First place winners got jackets, second prizes were helmets, third winners got footballs and fourth place awards were pennants. First place winners, in front row from left, were: Tommy Tuck, Keith Kitchens, Dana Rush, Santra Rush and Bobby Wiman. Second place

winners, second row, from left: Paul Jette, Tony Hardin, Jeff Davenport, Danny Massie and Charles Walser. Third place winners: James Massie, Bruce Barrett, Chip Farmby, John Sparks and Jackie Meredith. Back row includes fourth place winners: Clifford Rose, Gary London, John Page and Gary Lemons (tied), Kevin Paton and Marsh Pitman.  
(Staff Photo)

## School Menu

Editor's Note: Each week the Brand Publishes the menu for meals at the Hereford Public School cafeterias as a public service. The following is the menu for the week of Nov. 12 - 16.

**ELEMENTARY SCHOOLS**  
MONDAY — Meat loaf, buttered potatoes, green beans, cherry pie, rolls, butter, and milk.  
TUESDAY — Spaghetti and meat sauce, sauerkraut and weiners, buttered corn, english peas, stuffed celery, cake, rolls, butter, and milk.  
WEDNESDAY — Pork steak, dixie dogs, glazed sweet potatoes, cabbage, carrot and apple salad, fruited jello, rolls, butter, and milk.  
THURSDAY — Beef stew, golden hominy, cookies, crackers, and milk.  
FRIDAY — Peanut butter sandwich, pinto beans, combination salad, potato chips pudding, carrot and apple salad, pudding, rolls, butter, and milk.



PFC RONALD RILEY  
**Ronald B. Riley Serves In Korea**

PFC Ronald B. Riley, son of Mr. and Mrs. Bearl E. Riley, Rt. 5, Hereford, is presently serving with HQ & HQ Co., 7th Inf. Div., Korea, assigned to the Chief of Staff section, as a light vehicle driver.  
The 7th Inf. Div. is one of the two combat ready pentomic infantry divisions, currently standing ready to repel communist aggression in the Republic of South Korea. The unit is well known for its action in the Pacific Theater during World War II as well as the Korean Conflict.  
PFC Riley completed basic training at Fort Carson, Colo., and advanced training at Fort Benning, Ga. His wife Gloria, is now residing at 324 Ave. J. Hereford.

### VISITS SON

Mr. and Mrs. Joe Reinauer and sons, Bob and Art, were in Austin last weekend visiting with their son, Jim, who is a student at the University of Texas. While there they saw the Texas - SMU game.

### RETURN HOME

Mr. and Mrs. Roy Calvert have just returned home from McAllister, Okla. where they have been at the bedside of his critically ill 93 year old mother. While there they received a message from Clinton of the death of Mrs. Calvert's nephew, Ray Claunch, who died suddenly of a heart attack. He is survived by a wife and five children.

### ATTEND WEDDING

Mr. and Mrs. Dale Young attended the wedding of her brother, Mike Pinkston, in Lubbock Friday night.

## 1963 FRIGIDAIRE



1963 MODELS ON DISPLAY NOW!  
Limited supply of 1962 models left at  
**DRASTICALLY REDUCED PRICES**

We Are Also Dealers For  
KITCHENAID  
Portable, Built In & Free Standing  
DISHWASHERS

WE SERVICE WHAT WE SELL  
**JERRY'S APPLIANCE**  
513 Park Ave. Hereford EM 4-3505

## SAVE-SAVE-SAVE NEW 1962 SALE

GALAXIE 500	4 dr., power & air	List 3619.80	Sale Price	\$2858.00
GALAXIE 500	4 dr., power assists	List 3445.75	Sale Price	\$2723.00
GALAXIE 500	4 dr.	List 3326.45	Sale Price	\$2630.00
GALAXIE 500	4 dr.	List 3342.85	Sale Price	\$2643.00
MERCURY METEOR	4 dr.	List 3017.25	Sale Price	\$2501.00
MERCURY COMET	4 dr.	List 2687.50	Sale Price	\$2227.00
FALCON SQUIRE WAGON	loaded	List 3093.25	Sale Price	\$2554.00
FAIRLANE 500	4 dr., 6 cylinder	List 2596.80	Sale Price	\$2151.00
FAIRLANE	4 dr., V-8	List 2606.90	Sale Price	\$2156.00
1/2 TON PICKUP	114" wheelbase	List 2376.00	Sale Price	\$1830.00

## DEMONSTRATOR & OFFICIALS CARS SAVE UP TO \$1,000.00

### NEW CAR WARRANTY

1- THUNDERBIRD LANDAU  
6 - GALAXIE 500, 4 Door (4 with power and air, 2 With Power assists)

1 - ECONOLINE PICKUP Elmer Combs  
1 - FAIRLANE 500 - 4 Dr. Sedan Fred Sims John Lee

## STEPHENS-HUDSON MOTOR COMPANY



200 W. 1st.  
EM 4-2727



# HERE And THERE

**With Mrs. Merlin Kaul**  
The J. C. McCrackens are recipients of a book just off the press written by his sister Sylvia McCracken of Sioux City, Iowa, and entitled "My Silent Obligation". It consists of her own short, reflective meditations on many subjects and, according to the Sioux City Sunday Journal "it is an attempt to sharpen our appreciations. It does not try to analyze, criticize, or speculate. As an appreciative book, this is a book that should be placed on one's night-stand, to be read in short snatches in our meditative moments."

From the Lincoln Journal, "Time was when the keeping of a journal was the natural concomitant of an inquiring mind. Today such writing is rather sadly limited, due, perhaps to the times and the dearth of reflective thinking done in most households. Sylvia McCracken shares epigrammatic observations from her journal jottings on aspects of this thing called life."

Miss McCracken was honored with an "Autograph Party" at the Sioux City Stationary Company where her book was being put on sale.

She has many friends in this area who are interested in sharing her achievement.

Funeral services for Mrs. Susan Elizabeth Weaver were held at the Wall Funeral Home on Monday, October 8. Mrs. Weaver died at Clinton, Oklahoma on October 5. At the time of her death she had reached the age of 84 years, 7 months, and 17 days.

Mrs. Weaver was born on Feb. 18, 1878 at Port Lavaca. She was married to William Thomas Weaver at Boggs, Okla., on Nov. 6, 1895. Mr. Weaver preceded her in death in 1947. They were the parents of 12 children.

The Weavers made their home in the Blanco community for a number of years, and moved to this area where they lived several years in the Westway Community. She was united with the Missionary Baptist Church in early life and she was a member of the Blanco Baptist Church where she was active as long as she was able.

She was a Gold Star Mother due to the death of her son John, in service.

Survivors are William T. Weaver, San Antonio; Essie Benningfield, Borger; Everett Weaver, Sonoma, Cal.; Frank Weaver, Toole, Utah; Uriel A. Weaver, Glen Ellen, Cal.; Julia Miller, Hayward, Cal.; Jack Weaver, Hereford; Marguerite Knoll, San Antonio; 26 grandchildren and 28 great grandchildren.

Services were conducted by the Rev. Wm. McNeill of San Marcos. Interment was in the Blanco Cemetery.

Word has been received here of the serious illness of Mrs. Kelly Gray at her home in Bruceton, Tenn. She would welcome cards from her friends in this area.

Mr. and Mrs. Everett Cox and daughters Vivian and Diane have moved here recently from Amarillo and are living at 405 Irving Street. Cox is the owner of Cox Tire Company. Mrs. Cox is the former Elaine Cox, the daughter of Mr. and Mrs. T. B. Cox, Ward Community residents for many years.

Marvin Morrison, Lee Overstreet, and J. C. Morrison left Wednesday morning for Bakersfield, Cal., where they will visit in the Fred and John Burns homes, and with other relatives.

Mr. and Mrs. Robert Boyd and Francis have returned home after spending a week at Corpus Christi where they visited in the Clayton Brown home. Mrs. Clayton is the former Mary Katherine Boyd. Robert and Francis spent several days fishing with good luck. Francis has only recently returned home from Germany, where he has been serving with the armed forces.

Jeff Moore, whose wife was killed in a car accident here last week, was a cousin of the Escra Harrison, one time operator of the Harrison Elevator and the man for whom Harrison Highway (Farm Road 1085) was named. Mr. Harrison passed away a number of years ago. His widow, Pearl Harrison, now lives in Amarillo.

Mr. and Mrs. Charles Hitzman of Tonganoxie, Kan., were guests last weekend in the Ronald Matthews and Irving Wiloughby homes. Mr. Hitzman is a cousin of Mrs. Matthews. He and Mrs. Hitzman had been to Seattle to the Fair, had visited in the Tom Vaughn and P. G. Clay homes in Tacoma, Wash., and visited in Cal. before coming here en route home.

Mr. and Mrs. L. E. Ware of Fontana, Cal., have returned home after spending two weeks visiting relatives and friends in this area. They visited her mother Mrs. Alice Williams, her brothers Al and Hobby Williams and families, her sister Mrs. P. L. Burrell and family. Mrs. Burrell accompanied the Wares to Ranger where they visited a sister Mrs. Ora Holder and to Pampa where they visited another sister Mrs. Buster Cofer.

The Wares' daughter, Maxine, is employed at Davis Air Force Base near Fontana as a secretary. She is a former student at Hereford High School. The Wares built the home on Centre Street where the Bud Taylors have been living. Recently the Taylors sold the house to Wayne Wallace.

Mr. and Mrs. L. C. Thomas spent the weekend in Dallas visiting with her brother W. B. Reeves and Mrs. Reeves. Mr. and Mrs. Reeves will leave soon for Arzew, Algeria, where he will be employed by the F. L. Fritchard Engineering Company of Kansas City, Missouri. Arzew is half way between Oran and Algiers. The work there will



DEMONSTRATION AWARDS were presented to these 4-H Club members by Curtis Roach, manager of Hereford Grain Corp., on behalf of the Texas Federation of Cooperatives. Medals for state honors in cooperative demonstration were presented to Janis Higgins and Dick Plank. A certificate honoring the Dawn Boys 4-H Club for its marketing result demonstration was presented to Jack Thomas (extreme right), president of the club. The presentations were made during the annual 4-H Achievement Banquet held Monday evening. (Staff Photo)

consist in the installation of a liquidizing plant for methane gas for shipment by barge to England and France. DeGaulle is helping the now nearly independent country to build its economy. The project will last two years. During that time Mr. and Mrs. Reeves will live with just the bare necessities — no luxuries — only small electrical appliances can be used because of the low voltage there.

Mrs. Mae B. Miller of McFarland, Cal., has been making an extended visit here in the home of her brother, C. C. Bowman on South Main Street. Last Tuesday a friend Mrs. Sam McLean, who was visiting in Plainview from Ft. Worth and two other mutual friends there Ruby and Clay Barrow came to spend the afternoon with the Bowmans and Mrs. Miller. The group had a fine time reminiscing about school days at the old (former) Saginaw School in what is now North Fort Worth. Mrs. Miller had left Ft. Worth in 1903 and the Bowmans left in 1906. They had kept in touch all these years. It was during refreshment time that the group realized that this was a real reunion — the first time that the six had been together since they were schoolmates 8 and 10 years old. "Now we are all past our three score years and ten," said Mrs. Miller.

**ATTEND FUNERAL**  
Children and nephews here to attend the funeral of Joe Bell this past week were: Mrs. Ouida Turner from Sacramento, Calif.; Mr. and Mrs. Jerry Holcomb and daughters from Memphis, Tenn.; Mr. and Mrs. Bobby Frost and sons from Santa Ana, Calif.; Mrs. Betty Davis and children of Odessa; Glenn Bell of California and Rose Funk and sons, all children of Mr. Bell. Nephews attending the funeral were: Mr. and Mrs. Osborn of Friona, Tom, Russell and Byron Staton of Lubbock and M. W. Norwood of Lubbock.

Out-of-town friends attending the funeral were: Bill Nesbitt of Lubbock, Ernest Cotton of Spade and Mr. and Mrs. Dan O'Donald, Frank and Connie of Canyon.

**HOME FROM COLLEGE**  
Kay Neill, daughter of Mr. and Mrs. Pat Neill, and roommate, Susanne Rogers, of Breckenridge, were home this past weekend visiting in the home of family and friends. Both girls are attending San Angelo College in San Angelo. Kay is majoring in secondary education.

## Amendments Are B&PW Topic

The Hereford chapter of Business and Professional Women's Club met Monday, Nov. 5, at 7:30 p. m. in the Fluke Room of the Pioneer Natural Gas Company to study proposed constitutional amendments. Miss Lucille Park, president, presided at the session. Miss Della Stagner read minutes of the previous meeting for correction and approval. Reports were heard from the treasurer; and scholarship, finance, legislation, membership and public relations committees. The District Nine Convention held recently in Amarillo was discussed. Miss Stagner reported that the skit, given by the Hereford B & PW's, was well received. Seven local members attended the convention. The skit

**ELKS HAVE PARTY**  
Elks Lodge No. 2289 had about 100 adults and children to attend the Halloween party that was given by the club. Supper was served and games played. The Elks held their first dance last weekend at the Elks Hall with a large group attending.

**VISITS HOME**  
Joe Reinauer Jr., son of Mrs. and Mrs. Joe Reinauer, flew home recently from Stillwater where he is attending Oklahoma State University. Three of his fraternity brothers came home with him. They were: Ronnie Dobbins of Thomas, Okla.; Bob Perry of Okmulgee, Okla.; and Joe Santee of Ventura, Calif.

**HAVE FISH FRY**  
The Roy Calverts entertained their Sunday School class recently with a fish fry at their home. Attending were: Messrs. and Mesdames Bernard Robertson, Glenn Witherspoon, W. O. Witherspoon, John Hacker and Marlin Gilliland. Mesdames Charles Dones, Leora Calhoun, J. B. Sowell and Ralph Paul.

**OUT-OF-TOWN GUESTS**  
Mr. and Mrs. Ned Craig and children, Donna and Kent, from Lubbock visited in the home of her parents, Mr. and Mrs. Tom Clay, during the past week. Also visiting in the Clay home was a nephew, Clayton Kelly, from Canyon and Mr. and Mrs. Ernest Gaston of Dimmitt.

was written and prepared by Mrs. Eunice Petersen and Mrs. Bruce Rose on King's Manor. At the state convention to be held in Dallas in July, the club has been asked to display something symbolic of Deaf Smith County. Shamrock won the bid for the next district nine convention.

Members of the Civic Participation committee, headed by Mrs. Eunice Petersen, had charge of the program for the evening. Using the Voter's Guide, a non-partisan publication by the Texas League of Women Voters, Mrs. Petersen and Mrs. Ruby Lee Hickman conducted an informative reading and group discussion of the 14 amendments appearing on the ballot in the Nov. 6 general election.

Those candidates advocating equal rights for women were also discussed in the course of the program. Mrs. Margaret Ann Durham and Mrs. Helen Nelson, hostesses, served refreshments of apple crisp cake, coffee and Coke, with a red and white bandanna cloth, matching napkins and trays. The centerpiece was an arrangement of chrysanthemums.

Members attending, in addition to the hostesses, were Ursula Jacobsen, Lucille Park, Bea Barrett, Ruby Lee Hickman, Mary Bourn, Eunice Petersen, Mary Helen Askew, Atha McIver, Bruce Rose, Della Stagner, Sophie Snare, C. Ora Cockrell, Erma Walker, Marie Sears and Rosalie Coplin.

## Accordianists Enter Contest

Carolyn Kuper placed second playing "Pietro's Return". In conclusion they all played as a group and received a plaque for the 15-minute program.

Those making the trip were: Linda Stengel, daughter of Mr. and Mrs. A. C. Stengel, who played "Join the Fun" and placing 1st in the fourth grade. She is nine years old and has taken accordion since Jan.

Kay James, daughter of Mr. and Mrs. C. W. James, played "La Golondrina" and placed second.

Linda Kuper, daughter of Mr. and Mrs. Henry Kuper of Summerfield, placed playing "Jenny Lind Pika".

Have you read the Classifieds?

**A. O. THOMPSON  
ABSTRACT CO.**  
Mr. & Mrs. A. J. Schroeter,  
Mgrs.  
Courthouse  
P. O. Box 73  
Phone EM 4-1504  
Free City maps showing blocks.



I'm helping Santa by shopping early at Brady Photography Studio, to make sure everyone gets what they want in their stocking. It's easy, just call Bill Brady, EM 4-2610 or go by at 340 Schley. —Adv.

## George Washington Didn't Sleep Here— But He Would Have Felt at Home!

*Ethan Allen*  
EARLY AMERICAN FURNITURE

With masterfully crafted Ethan Allen you can create the heirloom bedroom you've always dreamed of—a perfect retreat from the cares of the day. Ethan Allen is heirloom quality—practical and substantial, too, with plenty of storage space. Choose from our open stock collection of over 250 coordinated pieces for every room in your home. It's the best buy in Early American. So modestly priced, too!

A. Seven Drawer Chest-on-Chest	\$219.00
B. Decorated Rocker	\$46.00
C. Eleven Drawer Triple Dresser	\$229.00
D. Framed Mirror	\$53.00
E. Pediment Bed	\$125.00
F. 30" Upper Bookcase Unit	\$107.00
G. 30" Shutter Door Cabinet	\$79.50
H. Round Extension Table	\$17.50
I. Lazy Susan	\$35.00
J. Captain's Chair, ea	\$159.00
K. Foam High-Back Chair	\$279.00
L. 32" Foam Four Cushion Sofa	\$73.00
M. Drop Leaf Cocktail Table	\$63.50
N. Drop Leaf Tavern Table	\$63.50

**BUY QUALITY FURNITURE WITH CONFIDENCE AT...**  
**McGEE FURNITURE**  
511 N. MAIN EM 4-2586

## THE LUTHERANS THE WORLD'S LARGEST PROTESTANT CHURCH

There are 80,000,000 Lutherans in the world; over 8,000,000 in the United States and Canada. Lutherans constitute by far the largest Protestant church group in the world, represented in practically every country.

Size is not everything. To Lutherans it is not nearly as important as the Christian faith they profess. For an understanding of the role of Lutheranism in the history of Christianity, its beliefs and its people, hear a talk on LUTHER AND THE SPREAD OF THE REFORMATION. Come and bring your friends.

### YOUR LUTHERAN CHURCH

Lecture by Frederick M. Beversdorf, pastor of Immanuel Lutheran Church. Time - 8p.m. Wednesday evening, Nov. 11 Place - Immanuel Lutheran Church.

Park Ave. and Ave. B.  
Divine Services 10:30 a. m.  
Bible Class Sunday School 9:15 a. m.

**2 MORE LECTURES TO FOLLOW  
ON WEDNESDAY NIGHTS**

## The Case of the DISAPPEARING ESTATE

Where did they go, those dollars that would have contributed so much to the comfort and security of the decedent's family? They are the victims of "shrinkage" in estate settlement. Our experience as Executors of Wills has taught us much about keeping such shrinkage to a minimum.

**INQUIRE ABOUT OUR TRUST SERVICES!**

**THE FIRST NATIONAL BANK**  
HEREFORD

**FULL...and  
PLENTY of  
SAVINGS!**

You'll find the bees where the honey is — and thrifty shoppers where the savings are sweetest. That's why so many families make a bee-line for Cooper's NAME'S! They know for sure — our STOREFUL of LOW PRICES means a CARTFUL of quality foods costs less... MUCH LESS... at Cooper's the plentiful market. Shop here today for full supplies of your favorite foods — and PLENTY OF SAVINGS in the bargain.



**COFFEE**

SCHILLINGS  
5¢ off  
LB. CAN

**59¢**

**FLOUR**

GLADIOLA  
5 LB. BAG

**45¢**

**TUNA**

STARKIST-GREEN  
LABEL  
CHUNK STYLE  
FLAT CAN

**29¢**

MORTON - FROZEN - 9 OZ. PKG.

**HONEY BUNS**

**25¢**

**MARSHMALLOWS**

KRAFT  
MINIATURE  
10 OZ. PKG.

**19¢**

**PORK CHOPS**

CENTER CUTS

**69¢**



PIONEER  
BISCUIT  
MIX

2 LB. BOX

**39¢**

FOOD KING  
FRUIT TIDBITS

NO. 2 1/2  
CANS

**2 FOR 49¢**



FIRST WEEK  
\$100.00  
WINNER  
— — —  
Mrs. J.D.  
KIRKLAND  
Rt. 3  
HEREFORD

**PORK CHOPS**

FIRST CUT

lb. **49¢**

**BOLOGNA**

ALL MEAT

lb. **39¢**

**SAUSAGE**

TOP HAND

2 LB. BAG **65¢**



SHURFINE  
SAUER  
KRAUT

303 CAN

**2 FOR 25¢**

**CRANBERRIES**

OCEAN  
SPRAY

LB. **25¢**

**WAVE SET**

NESTLE  
REG. 33c

**19¢**



BAKERS  
ANGEL FLAKE

COCONUT

3 1/2 OZ. CAN

**19¢**

LIBBYS BARTLETT PEARS 303 CAN <b>2 FOR 49¢</b>	RANCH STYLE BEANS 300 CAN <b>2 FOR 25¢</b>	BLUE PLATE COVE OYSTERS 8 OZ. CAN <b>39¢</b>
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LIBBYS  
**VIENNA SAUSAGE**  
4 OZ. CAN  
**5 FOR \$1**

SYRUP VERMONT MAID 24 OZ. BTL. <b>55¢</b>	EVAPORATED MILK PET TALL CAN <b>3 FOR 39¢</b>	SHORTENING SHURFINE 3 LB. CAN <b>59¢</b>
LISTERINE ANTISEPTIC - REG. 59c 7 OZ. BTL. <b>49¢</b>	FLORIENT HOUSEHOLD DEODORANT 5 1/2 OZ. CAN <b>69¢</b>	SALVO DETERGENT GIANT SIZE <b>75¢</b>

SARA LEE  
**BROWNIES**  
14 OZ. - FROZEN  
**69¢**

PREMIUM DUZ  
STARTER SIZE  
**55¢**

**COOPERS'S**

**HUNDREDS OF DOLLARS FREE**

C	A	S	H	O
8	24	42	48	67
1	22	44	56	7
9	16	FREE 2016 SPACE	5	5
2	29	41	5	5
15	19	5	37	3

GET YOUR CARD AT COOPERS'S  
GAME NO. 2 - YELLOW CARD  
2016

\* WATCH FOR OUR WINNERS — REALLY WORTHWHILE PRIZE — \$100 CASH  
\* GET THE FULL INSTRUCTIONS ON THE BACK OF EACH CARD.  
\* YOU MAY START AT ANY TIME — COME IN — (DON'T CALL) AND USE OUR MASTER CASHO BOARD TO BRING YOUR CARD UP TO DATE.  
\* NUMBERS ARE CALLED OVER KPM 15 MINUTES BEFORE THE HOUR.  
\* VISIT OUR STORE TODAY AND PICK UP YOUR CASHO CARDS.



Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, NOVEMBER 11, 1962

## BLONDIE

I WANT TO THANK YOU, DEAR, FOR NOT MAKING ME GO TO THE COSTUME BALL TONIGHT

I HATE COSTUME BALLS-- I'M ENJOYING STAYING HOME AND READING THIS MURDER MYSTERY SO MUCH MORE

I'M BORED--I'M GOING TO BED

DAGWOOD

NEVER SNEAK UP LIKE THAT BEHIND A PERSON WHO'S READING A MURDER MYSTERY-- CHEE-E

I JUST WANTED TO TELL YOU IT'S TWO A.M.

RING

WHO COULD BE RINGING OUR DOORBELL AT THIS HOUR? THE BOOK TELLS OF NIGHT-PROWLING CUTHROATS

OH, COME NOW, DAGWOOD--DON'T GO TO PIECES--PULL YOURSELF TOGETHER AND OPEN THE DOOR

YEOW

WHAT'S GOING ON DOWN THERE?

IT'S HERB, BLONDIE-- I JUST DROPPED IN ON MY WAY HOME FROM THE BALL TO SHOW DAGWOOD MY COSTUME

NEXT YEAR WE'LL GO TO THE BALL, DEAR

## MANDRAKE THE MAGICIAN



SEE HOW HE SNIFFS. SNIFF BACK. IT MUST BE A FORM OF GREETING.

PLEASE DON'T RUN AWAY--SNIFF-SNIFF. WE WANT TO BE FRIENDS.

MARVELOUS VENTRILOQUISM.

WE'RE NEW HERE. IS THERE A TOWN NEARBY?

MY NAME IS JOE. WHAT IS YOURS?

THAT MAN'S AN AMAZING VENTRILOQUIST. ONE OF THE BEST I'VE EVER HEARD!

I ADMIRE YOUR TALENT, SIR. ARE YOU A PROFESSIONAL VENTRILOQUIST?

HEAR THAT? I DIDN'T KNOW THEY TALKED, TOO.

TRY HIM IN HIS OWN TONGUE.

WOOF WOOF. WOOF WOOF. I BEG YOUR PARDON?

HE'S SUPPOSED TO WOOF. I KNOW! HE'S NOT REAL. HE'S A ROBOT.

YES, CLEVERLY MADE.

AMUSING ACT-- BUT HOW LONG DOES IT GO ON?

WE'VE WASTED ENOUGH TIME WITH THIS LOWER-ORDER BEING. SHOW THE MASTER WE KNOW HIS WAYS.

BRING ME WATER. WOOF WOOF.

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C. Boyer of 127  
Mr. and Mrs. H.  
announced by  
28 at 6:30 p.m.

(Bradly Photo)

# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# The Little Woman

by DON TOBIN



You'll find the honest shoppers are why we make a NAME'SURE - LOW PRICE CAREFUL costs less ... at plentiful today for your favorite PLENTY of bargain.

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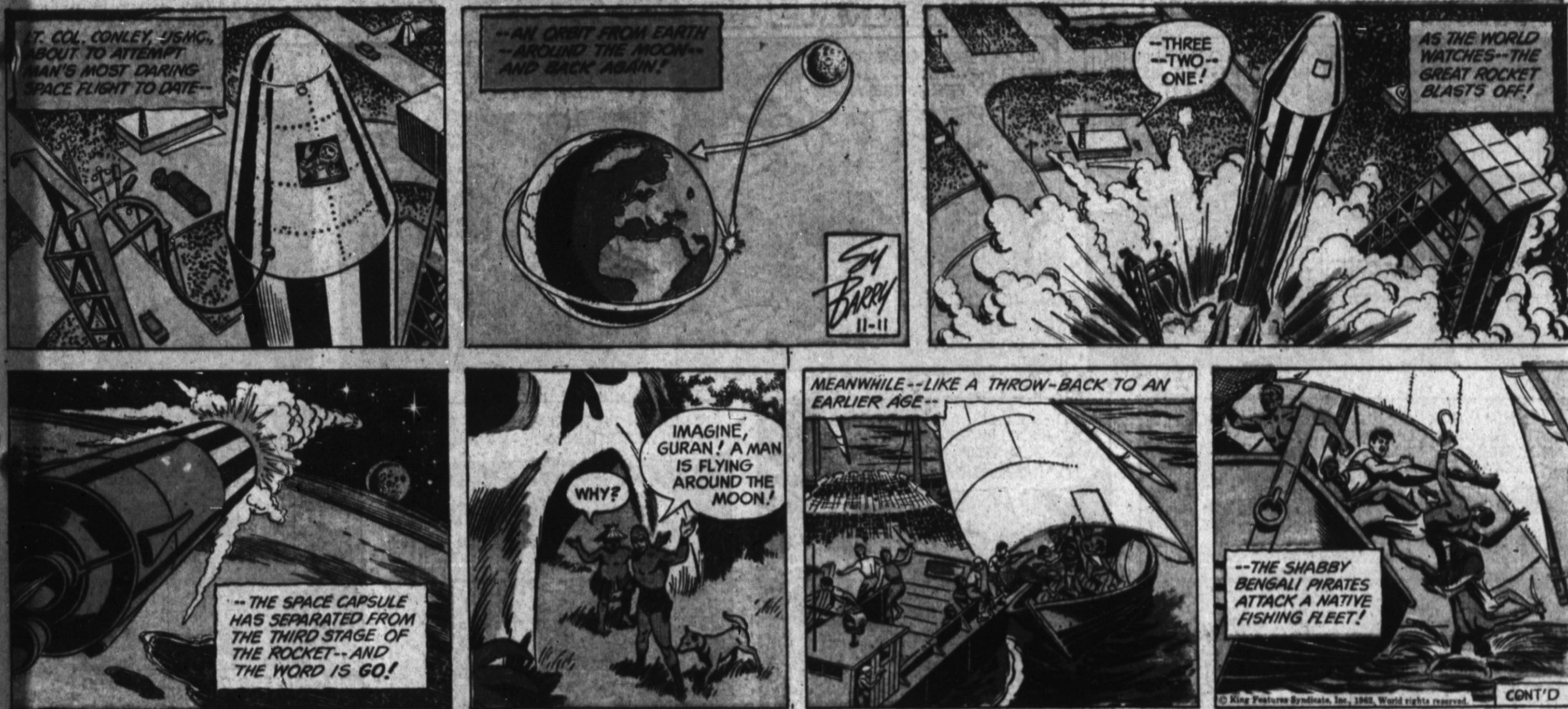
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# The PHANTOM

By Lee Falk



# GRANDMA

By Chas. Kuhn



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age of Beverley C. Boyer of 127 W. and Mrs. H. 1 announced by 28 at 6:30 p.m.

(Bradly Photo)

# WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS

THIS WAS TH' TIME BRER RABBIT LAID DOWN ON TH' JOB.

THIS IS TOO MUCH BACK BUSTIN' FER ME ALONE... I IS GOTTA GIT SOM' LIFTIN'-HELP.

I'LL GIT BRER B'AR TO HELP ME... WITH A JAR O' HONEY FER A KEE-WARDZ.

WAKE UP LAZY-BONES... I IS GOT A PAYIN' JOB OF WURK FER YOU.

HUH? WHUT? WURK?

WURK? ON A DAY LIKE THIS?

WHO KIN WURK WID ALL THAT PEECEFUL COMFORT AN' EVER-LOVIN' BEAUTY GLOWIN' DOWN?

AN' JES' SMELL TH' SWEETNESS O' THAT CLOVER... THEM MAGNOLIA BLOSSOMS... AN' THAT HONEYSUCKLE.

AN' LISSEN TO THAT BABBLIN' BROOK... IT'S GOT MORE TUNES THAN A MUSIC BOX.

LAZINESS DON'T CARE WHO KETCHES HIM.

# MISTER BREGER by Dave Breger

I GOTTA WORK UP SOME CHEMICALS TO PROTECT THIS HOUSE...

PROTECT IT FROM WHAT?

FROM SOMETHIN' TIED UP WITH THE WORLD SITUATION!

FIRST, SOME NECESSARY RESEARCH ON CHEMICALS -- METHOXYCHLOR... PYRETHRIN... TRI-CHLOROETHANE....

1 WEEK LATER

DEAR! I DISCOVERED THAT ORDINARY INSECT SPRAY HAS ALL THE PROTECTIN' CHEMICALS!

PROTECTING FROM WHAT, THOUGH?

YOU'LL SEE! BUT FIRST I GOTTA GIVE IT A MONTH'S TEST!

1 MONTH LATER

DOROTHY! MY PROTECTIN' CHEMICALS WORKED!! WE'RE SAFE!

BUT I DON'T SEE ANYTHING!

NATURALLY! WE'RE PROTECTED, THAT'S WHY-- FROM ENEMY GERM WARFARE!

ENEMY GERM WARFARE? RIDICULOUS!! THERE'S NO ENEMY GERM WARFARE HERE!!

NO-- OF COURSE NOT!

WHICH PROVES HOW GREAT ITS PROTECTIN'!

# BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

I CAN ONLY VISIT A LITTLE WHILE, FOLKS-- I'VE GOT A SUITE RESERVED AT THE TOURISTER LODGE

SPARK PLUG

BALLS O' FIRE!! YE MUST HAVE A POCKETFUL OF FOLDIN' MONEY TO BE STOPPIN' THAR, GOOGLE

WE HAD A GOOD YEAR AT THE TRACKS, SNUFFY-- I CAN AFFORD THE FORTY-DOLLAR SUITE

YOU'RE PLUMB WELCOME TO STAY WIF US FER FREE!!

WE WEREN'T SO WELCOME LAST YEAR WHEN WE CAME THRU HERE-- FLAT BROKE

AW, SHUX-- FERGIVE AN' FERGIT, GOOGLE-- BYGONES IS BYGONES

BUT-- I ALREADY RESERVED MY SUITE--

KICK OFF YORE SHOES AN' MAKE YOURSELF AT HOME-- I'LL GO CANCEL TH' DADBURN THING

A HEART OF PURE GOLD

YOU RANG, MR. GOOGLE?

FETCH SOME AW DERVIES-- AN' CRACKED ICE, TARN ON TH' PITCHER BOX, AN' HANG OUT TH' "DO NOT DISTARB" SIGN

FREE

You'll find the hon shoppers ar why s make a NAME'S sure -- LOW I CARTFU costs le ... at plentifu today f your fa PLENTY bargain

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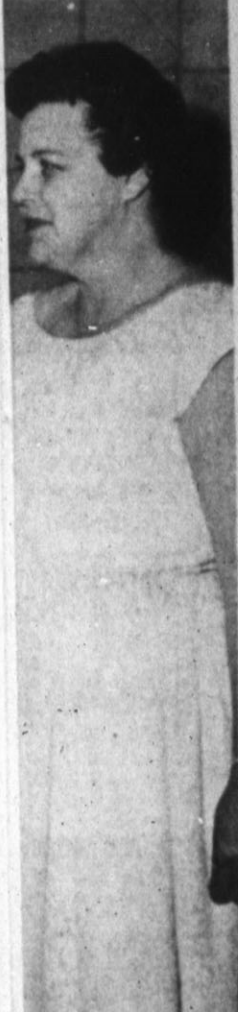
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(Bradly Photo)

# beetle bailey by mort walker

Panel 1: Beetle Bailey at his desk.

Panel 2: Beetle Bailey at his desk.

Panel 3: Beetle Bailey at his desk. "AH! PEACE AND QUIET" "A GOOD CHANCE TO GET SOME THINKING DONE"

Panel 4: Beetle Bailey sleeping at his desk. "Z"

Panel 5: Beetle Bailey reacting to a noise. "POP-POP POP BANG!" "WHO'S MAKING ALL THAT RACKET OUT THERE?"

Panel 6: Beetle Bailey on a go-cart. "ROCKY'S TRYING OUT THE GO-CART HE PUT TOGETHER LAST NIGHT" "POP POP POP"

Panel 7: Beetle Bailey on a go-cart. "WELL, AT LEAST THAT'S A BIG IMPROVEMENT OVER HIS RECENT BEHAVIOR"

Panel 8: Beetle Bailey on a go-cart. "AN INTEREST IN MECHANICS WILL KEEP HIM OUT OF TROUBLE"

Panel 9: Beetle Bailey on a go-cart. "I WONDER WHERE HE GOT THE SPARE PARTS"

Panel 10: Beetle Bailey on a go-cart. "MORT WALKER"

## FLASH GORDON by MAC RABOY

Panel 1: Rocket launch. "THE FUGITIVE BALDR HIDES IN THAT STRUCTURE! FIRE, SONS OF SATURN! WE MUST MAKE OUR PURSUIT LOOK CONVINCING TO THE EARTHMEN WHO ARE WATCHING!"

Panel 2: Rocket launch. "THE STRUCTURE IS AFLAME!"

Panel 3: Rocket launch. "THE EARTHMEN HAVE PLAYED INTO OUR HANDS! THEY ARE RECALLING THE ROCKET WITH BALDR IN IT!"

Panel 4: Rocket launch. "WELL, ZARKOV! WE'VE GOT OURSELVES A LIVE SATURNIAN! NOW WHAT?"

Panel 5: Rocket launch. "FIRST WE GET HIM ABOARD, FLASH..."

Panel 6: Rocket launch. "THEN FIGURE OUT SOME WAY OF KEEPING HIM ALIVE!"

Panel 7: Rocket launch. "WE'VE GOT THE PRESSURE EQUALIZERS ON THE PROBE ROCKET SET AT SATURN'S LEVEL..."

Panel 8: Rocket launch. "HE'S GOT PLENTY OF OXYGEN INSIDE! DO WE KEEP HIM CAGED IN THERE?"

Panel 9: Rocket launch. "IF WE OPEN THE ROCKET AND RELEASE THE PRESSURE, HE MAY BLOW TO BITS, FLASH!"

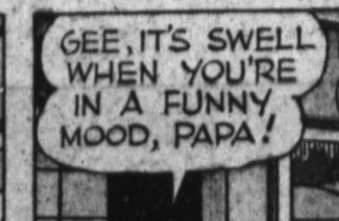
Panel 10: Rocket launch. "THEN, TOO, WE DON'T KNOW HOW HE'LL REACT UNTIL WE'VE TRIED VERBAL CONTACT! BEST TO KEEP HIM SEALED TIGHT TILL THEN..."

Panel 11: Rocket launch. "BUT WITH SUPERHUMAN STRENGTH, BALDR BURSTS OUT OF HIS SEALED 'PRISON!'"

Panel 12: Rocket launch. "NEXT WEEK- FIRST CONTACT!"

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# LITTLE WODWE by JIMMY HATLO



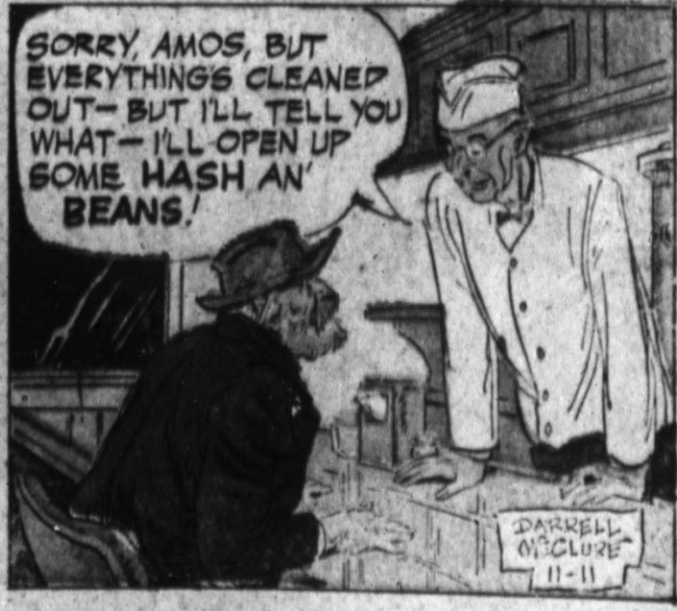
# THIMBLE THEATRE starring POPIEYIE

# by BUD SAGENDORF



# LITTLE ANNIE ROONEY

# BY DARRELL McCLURE



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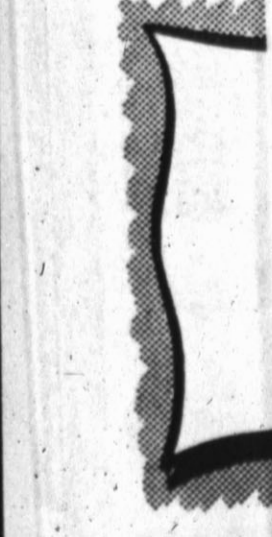
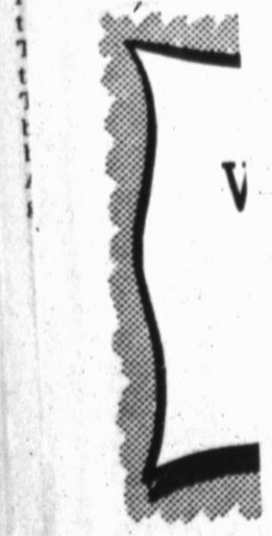
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# The LONE RANGER

by FRAN STRIKER



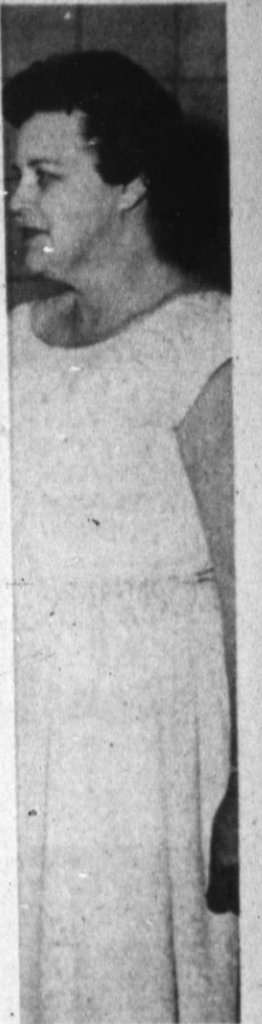
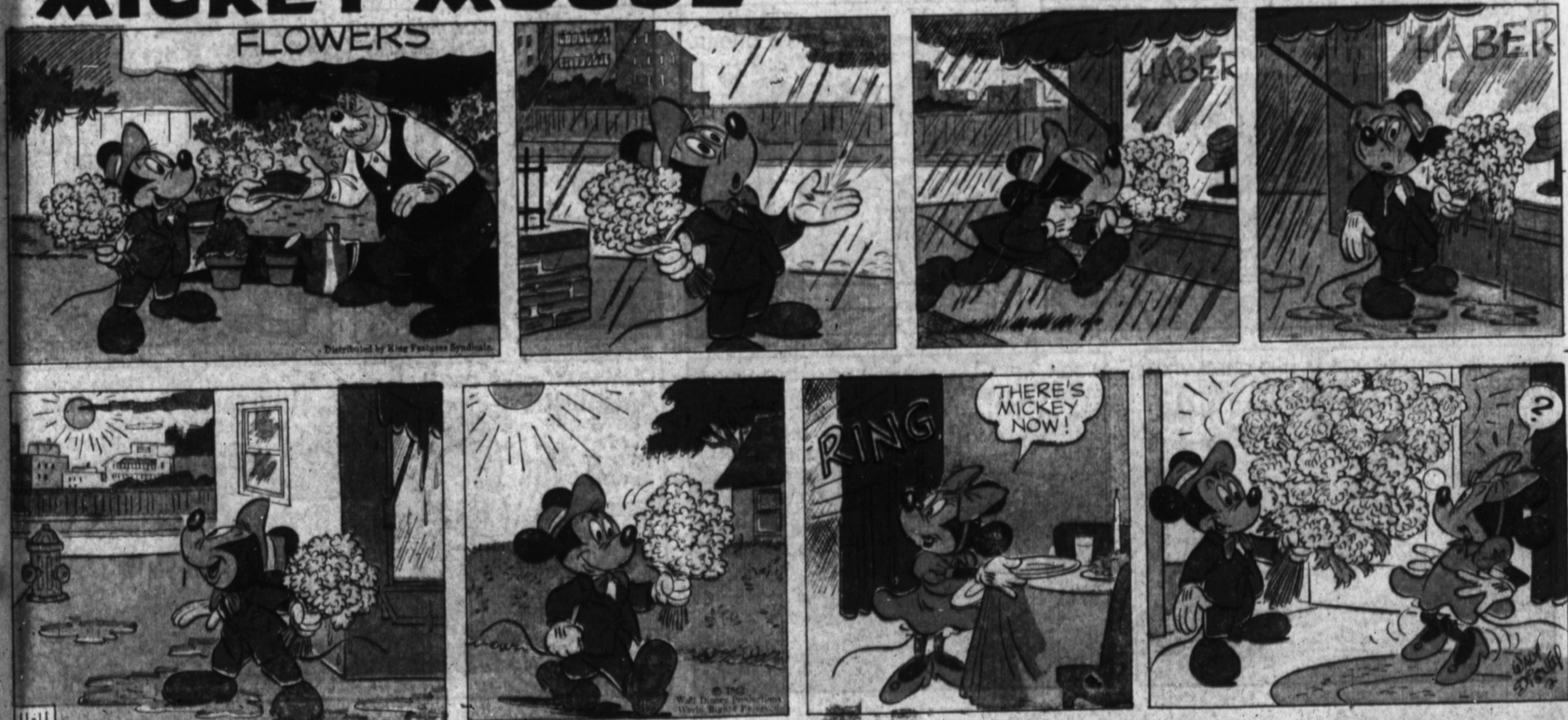
# DONALD DUCK

by WALT DISNEY



# MICKEY MOUSE

by WALT DISNEY



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first Counselor of  
seventy persons  
community Center.  
(Staff Photo)

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Section Two

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age of Beverley  
C. Boyer of 127  
Mr. and Mrs. H.  
1 announced by  
28 at 6:30 p.m.

(Bradly Photo)

### BUZ SAWYER

Featuring His Pal Rosco Sweeney by Roy Crane

I'M TIRED OF JUST MEAT AND VEGETABLES, COUSIN LUCILLE. WHY CAN'T I HAVE **PIE AND CAKE?**

BECAUSE YOU'RE IN TRAINING FOR FOOTBALL, HONEY.

BUT YOU GAVE ME PIE LAST WEEK.

THAT'S BECAUSE YOU SCORED THE WINNING TOUCHDOWN OVER NOTSA HI.

THEN WILL YOU BAKE ME A PIE FOR EVERY TOUCHDOWN I MAKE?

WELL, YES, PERHAPS IT WILL GIVE YOU AN INCENTIVE.

THE GAME WITH FAIRELY HI. IN THE FIRST HALF, CLOD RUNS WILD, SCORES FOUR TD'S.

THE CHEERING SECTION IS QUICK TO ADOPT THE NEW RALLYING CALL TO VICTORY.

RUN, CLOD! RUN, CLOD! **PIE, PIE, PIE!**

IN THE 2<sup>ND</sup> HALF THE GAME BECOMES A ROUT. CLOD SCORES EIGHT TIMES.

WHEE! I GOT **12 PIES** COMIN'!

I'M AFRAID IT WAS ALL A DREADFUL MISTAKE, HONEY. ANYHOW, YOU'RE LIMITED TO **TWO PIES** A DAY.

HEY! WHERE'S MY **12 PIES?**

TWELVE PIES LATER... THE DAY OF THE ALL-IMPORTANT GAME WITH RYDIN HI.

OH, DEAR! HE'S FAT AS A BUTTERBALL... AND THE DISTRICT CHAMPIONSHIP IS AT STAKE!

ALL BLUBBER!

BOY, WILL I CLOBBER THOSE GUYS! LOOK, I'VE GAINED **28 POUNDS** THIS WEEK!

## HENRY

by CARL ANDERSON

## The KATZENJAMMER KIDS

by JOE MUSIAL

I HAVE DECIDED TO INCORPORATE MYSELF AND GIVE YOU GENTLEMEN AN OPPORTUNITY TO BUY SHARES IN MY GLITTERING FUTURE!

MY!

VOT BIG IDEAS DER ROLLO HASS!

HE DOESN'T LET ANY GRASS GROW UNDER HIS FEET!

ISS DOT GOODT?

REALLY, MRS. KAY! IT MEANS HE HAS **AMBITION!**

R-S-S-T-GIFS IDEA!

AHH! VOT LUFFLY VATERING CANS!

VHY NOT? DEY VOULD ONLY GROW UP TO BE CANAL BOATS!

DOTS IT— POUR ENUF VEED KILLER FOR A POIFECT FOOTSPRINT!

UND GUESS VHERE DER TRAIL VILL LEAD... **HAR!**

LOOK, MAMA! **HIMMEL!!** MY LAWN!

DOTS DER VAY DER ROLLO VENT MIT DER CAPTAIN UNO DER INSPECTOR!

DUMMOX! KEEP DER **AMBISHUS** FEETS OFF MY FRONT LAWN!

OH-OH! **NO SALE, ROLLO!**

FROM HERE HIS FUTURE LOOKS SNIPPED IN DER BUD!

SAVE ME! SOMEBODY! ANYBODY!

You'll find the best shopping bargains a why make NAME sure LOW CARTAGE costs... at plenty today your for PLENTY bargain

M

CENTER CUTS

PO BO SA W





MRS. GEORGE WILHELM  
nee Miss Anita Fischbacker  
(Wagner Photo)

## Fischbacker-Wilhelm Vows Read

The Rt. Rev. Msgr. W. F. Bosen officiated at the nuptial Mass and double ring ceremony recently in St. Mary's Catholic Church, Umbarger, uniting Miss Anita Fischbacker and George Wilhelm in marriage. She is the daughter of Mr. and Mrs. Albert Fischbacker Sr. of Umbarger and he is the son of Mr. and Mrs. Ray Wilhelm of Hereford.

### Dr. Dooley's Life Reviewed For LAE Club

"The Work of Doctor Tom Dooley" was presented for the program at the L.A.E. Study Club by Mrs. Gordon Elliott on Nov. 6 in the home of Mrs. Jerry Robinson. Roll call was answered by 11 members each giving a short talk on an amazing woman. In describing Dr. Dooley, Mrs. Elliott said, "In his eight years of missionary work he built a hospital, healed the sick and cared for the homeless. It has been said by the great men of our day that in the eight years that his health permitted him to work that he did more than most people do in a life time."

Mrs. Elliott went on to say that in Dr. Dooley's writing he said, "You and I made America and it is up to us to help heal the sick and help care for all people less fortunate than us." Dr. Dooley's death in 1961 was a great loss to all the world, she concluded.

Mrs. B. F. Markham will have the next club meeting on Nov. 20.

Those present at the meeting were: Mesdames C. E. Beauford, A. H. Cook, Gordon Elliott, Emmett Hale, A. B. Higgins, A. N. Hopson, B. A. Reddell, Wiley Roberson, A. H. Herring, C. E. Johnson and the hostess Mrs. Jerry Robinson.

### Rotaryanns Fete Governor's Lady

A coffee honoring Mrs. Floyd Stark, wife of the District Rotary Governor of Seminole, was held recently in the home of Mrs. Jack Nunley. An artificial arrangement of burnt orange mums with champagne-colored twisted tapers and miniature cattails surrounded with champagne-colored foliage centered the lace-covered serving table. Appointments were in crystal and silver. Mrs. Dick Barnard served at the silver coffee service.

Rotaryanns attending the coffee were: Mesdames Floyd Stark, J. R. Johnson, Russell Carver, Gwynne Owen, Dick Barnard, Leo Forrest, Roy Paulson, Art Manjeot, James McDowell, Herschel Thurston, John Patton, Miss Zelma Allmon and hostess, Mrs. Jack Nunley.

before an altar of white gladioli. The organist, Miss Linda Wick, presented traditional wedding music during the ceremony. Mrs. Edward Klein of Carlsbad, N. M., served her sister as matron of honor. Bridesmaids were Miss Beatrice Wilhelm and Miss Jane Wilhelm of Hereford, sisters of the groom, and Joyce Walterscheid of Carlsbad, N. M., niece of the bride.

The attendants were attired in identical gowns of golden slipper satin and velvet, fashioned with a velvet fitted bodice, scooped neckline, cap sleeves and a satin, bell-shaped skirt with an Obi back sash. Their headpieces were pillbox hats of matching velvet, with short veils of silk illusion. Matching gold gloves and shoes complimented their dresses. Laurence Wilhelm of Amarillo served his cousin as best man. Groomsmen were Vernon Wilhelm and Richard Wilhelm of Happy, cousins of the bridegroom, and Joe Fischbacker, brother of the bride. Ushers were Marcel Fischbacker of Hereford and Tom Wilhelm of Tulia. Acolytes were



MRS. EDWARD ROBERT DAVENPORT  
nee Miss Martha Ponder

James Wick, Kenneth Freimel, Gerald Gerber and Glen Gerber. Given in marriage by her father, the bride wore a long, formal wedding gown of silk peau de soie with a Sabrina neckline, accented with re-embroidered Alencon lace and seed pearls. The fitted bodice, with long tapered sleeves, has two self-fabric roses at the

waistline in the back. The bouffant skirt fell into a chapel train. The bride's veil was a dainty crown of Alencon lace scallops, outlined with seed pearls and crystal drops, with silk illusion. The bridal bouquet was a cascade of stephanotis, centered with a white orchid. The bride was presented a religious statue.

(Continued on page 2)

## Ponder-Davenport Vows Exchange In Amarillo

A double ring ceremony Saturday, Nov. 3, united Martha Ponder, daughter of Mr. and Mrs. William F. Ponder of the Westway Community, and Edward Robert Davenport, son of Mr. and Mrs. Harold Davenport of Eugene, Ore., in marriage at the Kingdom Hall of the Jehovah's Witnesses Church in Amarillo. Jerry Frisbie, minister of the church, read the ceremony in front of an altar decorated with chrysanthemums. The bride wore a dress of white velvet accented with a rose corsage. A short white veil of lace caught by a taramade of velvet and rhinestones adorned the bride's head. Mrs. J. L. Johnson, bride's sister, played "Divine Pattern of Love" and "Love's Excelling Way" for the ceremony. Barbara Fielding of Hereford served the bride as maid of honor. She wore a dress of blue with a corsage of white carnations. Brother of the bride, Bill Ponder, served the bridegroom as best man and Jerry Johnson, brother-in-law of the bride, was usher. After the ceremony, a reception was held in the home of the bride's sister, Mrs. Jerry Johnson, 3829 Pinon in Amarillo. Mrs. Johnson was assisted by Mrs. Curtis Ponder and Mrs. Mable Vaughn. Mrs. Grant Hanna gave a short talk on the highlights of the convention that was held in Childress. During the business meeting Mrs. Alta Davis was elected second vice president. Mrs. Hazel Sparks read a letter for a go-ahead on the flag flying contest in which Hereford will compete with Plainview. It was announced that a Leadership Training meeting will be held on Nov. 19 in Lubbock at 7 p.m. in the Plainsmen Motel. Also a Zone I meeting will be held in Claude Nov. 13 at 7:30 p.m. at the Veteran's Post. Hostess for this meeting was Mrs. Artie Frost. Attending were: Mesdames Mable Vaughn, Alta Davis, Alice Gilleland, Grant Hanna, Hazel Sparks, Artie Frost, Ira Ott, Edna Smith, Nola Ralston, Alice Swigart, Mina Mae Love, Wilma Bryan, Ida Mae Vaughn, Florence Wilkins and two junior members, Cynthia and Joetta Grant.

W. F. Ponder at the reception. A white tiered cake decorated with roses was served with coffee to the guests attending. Mrs. Davenport attended Hereford schools and graduated in 1962 from Hereford High School. She had lived on a farm with her parents in the Westway Community and since graduation has been studying Bible Education. Bridegroom has been living in Eugene, Ore. He graduated from high school in 1958 and is now studying ministry of bible education. After the reception the couple left for a honeymoon in Nevada and California. The bride was attired in a pale green wool suit and matching accessories. Couple will be at home after the honeymoon at 651 West 18th Street in Eugene, Ore. Many friends and relatives from Hereford attended the wedding and reception. Out-of-town guests attending were: Mr. and Mrs. Harold Davenport and Jerry of Eugene, Ore., parents and brother of the groom; Mrs. Earl Jaques of Prineville, Ore., sister of the groom; Mr. and Mrs. Carl Harper and daughter, Karen, of Lubbock.

## Dimmitt Hosts Delta Kappa Gamma Meet

Dimmitt members of the Delta Xi Chapter of Delta Kappa Gamma served as hostesses for the regular monthly meeting of the club at the First Methodist Church in Dimmitt. Minutes of the previous meeting were read and approved. Special committee reports were given during the business meeting. Elizabeth Garner, chairman of music, presented the group with several organ melodies by Felton. The theme of the program, "Challenging Women in a Changing Social World" was given by Mrs. Leta Kaul. Dr. Lena Edwards, guest speaker for the group, spoke to the group on "One Woman's Ob-

stacles Overcome." Dr. Edwards told the group about her work in the Labor Camp at Hereford. She stated, "I have to use all my strength to get anything from the Latin. I wanted very much to come to Hereford to work after visiting here one time. It is valuable to keep a schedule and the value of time is very important to me, because I feel there is a time and place for everything." Dr. Edwards was born and educated in Washington, D. C. She received her B. A. Degree from Howard University by the time she was 24 years of age.

(Continued on page 2)

Members of the Happy Workers 4-H Club met Friday afternoon to discuss plans for the club Christmas Party to be held Dec. 7. Mrs. Phillip Shook gave a demonstration on Christmas gift wrapping, showing examples of how to wrap gifts for men, women, and children. She also gave pointers for preparing packages for mailing. Refreshments were served to Kay Atchley, Alise Beene, Donna Coker, Billee Goetsch, Debby Rickman, Jennifer Barnett, Betsy Barrett, Kathleen Funk, Connie Stark, Mrs. Melvin Sumner, Mrs. Lee Roy Rickman, Mrs. W. H. Goetsch, Mrs. Thurman Atchley, and Mrs. Phillip Shook.

pointed Mrs. S. D. Nelson from Tulia was appointed as new zone chairman and Mrs. A. D. Parker from Tulia was appointed secretary. Alex Schroeter talked to the group during the morning session on "Producing and Marketing Hereford Vegetables." Everyone thoroughly enjoyed all the comments made by Schroeter. Girls quarrel from Hereford High provided music during the coffee hour. They were: Carolyn Watkins, Mamie Silvertooth, Diane Wilson and Jamie McBroom. A "Salad Bowl Luncheon" was enjoyed by everyone attending. Every type of vegetable grown here in Hereford was used to carry out the effect for the luncheon. The tables were decorated in autumn colors of chrysanthemums with a background stage of feed shocks with pumpkins and corn. Mrs. J. B. Noland and Mrs. Mack Noland entertained during the luncheon hour with a skit on "O, My Hat." Rosa Ruth Clark, district I Garden Club Scholarship student at Texas Tech, spoke to the group in the afternoon showing slides of formal, informal, oriental, modern and contemporary gardens in contrast to the ones in this area. She emphasized color, design and materials. "The prerequisite for a good garden is to have good seeds along with good soil and not to overplant," she explained. Corresponding secretary of District I, Mrs. L. E. LaMaster, spoke briefly in the afternoon pointing out local, district and national projects. It was announced that the next meeting will be held in Tulia.



ENGAGEMENT AND APPROACHING marriage of Beverley Ann Boyer, daughter of Mr. and Mrs. Cecil C. Boyer of 127 Avenue K, to Billy Pat Newman, son of Mr. and Mrs. H. L. Newman of 330 W. 4th St., has been announced by her parents. The wedding will be held Dec. 28 at 6:30 p.m. in the First Baptist Church in Hereford. (Bradly Photo)

## Install Charter Doe Officers

About 70 persons were in attendance Sunday to watch the impressive formal installation rites that were conducted at the Community Center for officers of the Benevolent, Patriotic Order of the Does; Hereford Drove No. 176. Mrs. Barbara Barger from the Lubbock Drove No. 92 was the presiding president with the installation rituals being performed by Mrs. Joe W. Cook Jr., Deputy Supreme President, Lubbock Drove No. 92. The acting Deputy Supreme Conductor was Mrs. Hortense Barger of Lubbock.

### LaPlata Study Club Program Topic Is 1920's

A program, "Entertainment in the 1920's" as an era of discontent and frustration following World War I. She went on to say: "Hates changed to race issues and socialism. It was a time when people were trying to catch up on their fun. Prohibition seemed to push people to drinking and partying. The automobile made a new way of life and the radio broadcasted all the latest incidents. Use of cosmetics became popular along with movies and confession and sex magazines. Frankness was considered a virtue and divorcees became prevalent."

During the meeting, plans were made for a Thanksgiving dinner honoring the member's husbands. Plans were completed for giving two sets of encyclopedias to the special education department of Central and Shirley Schools. Members attending were: Mesdames Jay Boston, Jack Brown, Eugene Campbell, Viola Chisholm, Clint Formby, Frank Crowell, Bill Michael, A. J. Schroeter, T. E. Seigler Jr., Joel Treadwell, Raymond White and the hostess, Mrs. Louis Woodford.

ter, Betty Hough and Dorothy Whitely of the Lubbock Drove. Special guests attending the installation were T. C. McLain, Past Exalted Ruler, Lubbock Elks Lodge No. 1348, Trustee Texas State Association; and George Carter, Exalted Ruler, Lubbock Lodge. Guest speakers for the occasion were T. O. Wilkins, Past Exalted Ruler, Lubbock Elks Lodge, a member of the National Foundation Committee; and Dr. C. D. Kelton, Exalted Ruler, Hereford Lodge No. 22-69. Officers installed of the Hereford Drove were: Mrs. Carl Hollingsworth, president; Mrs. Richard Clark, 1st Counselor; Mrs. Billy Miller, Senior Counselor; Mrs. Neil Young, Junior Counselor; Mrs. W. B. Finley, Secretary; Mrs. Delbert Bainum, Treasurer; Mrs. Ray Smith, Inner Guard; Mrs. K. C. Kelly, Outer Guard; Mrs. Ralph McCullough, 3 year Trustee; Mrs. V. D. Powell, 1 year Trustee and Mrs. John B. Cooper, Conductor. Appointed officers installed were: Mrs. Henry Turner, Assistant Conductor; Mrs. C. D. Kelton, Chaplain; Mrs. Jack Mitchell, Mrs. John Schneider, Mrs. Howard Gore and Mrs. Bobbie Riddle, Color Bearers; Mrs. Earl Evans, Mrs. Leonard Haney, Mrs. Bud Hopson and Mrs. John Gooch, Attendants. Mrs. Preston Hagans provided music for the installation services. In honor of the occasion a (Continued on page 2)



MRS. LOIS HOLLINGSWORTH, left, newly elected president of the Hereford Doves No. 176, receives her president's gavel from Mrs. Irene Cook, Supreme First Counselor of Lubbock and installing officer. About seventy persons attended the installation rites at the Community Center. (Staff Photo)

## The Sunday Brand Women's Section

RAMONA NOEL, SOCIETY EDITOR

The Sunday Brand, Sunday, Nov. 11, 1962, Section Two

## Garden Club Zone Meet Features Variety In Talks And Luncheon

Nine towns were represented here for the Fall Board Meeting of the North Zone District One, Texas Garden Clubs Inc., that was held at the Community Center Tuesday, Nov. 6. The towns answering roll call were: Perryton, Phillips, Borger, Amarillo, Tulia, Vega, Dimmitt, Summerfield and Hereford. Mrs. Ellis Tisdall, chairman of the North Zone, called the meeting to order at 10 a. m. During the business meeting a nominating committee was appointed.

### Happy Workers See Program On Gift Wrapping

Members of the Happy Workers 4-H Club met Friday afternoon to discuss plans for the club Christmas Party to be held Dec. 7. Mrs. Phillip Shook gave a demonstration on Christmas gift wrapping, showing examples of how to wrap gifts for men, women, and children. She also gave pointers for preparing packages for mailing. Refreshments were served to Kay Atchley, Alise Beene, Donna Coker, Billee Goetsch, Debby Rickman, Jennifer Barnett, Betsy Barrett, Kathleen Funk, Connie Stark, Mrs. Melvin Sumner, Mrs. Lee Roy Rickman, Mrs. W. H. Goetsch, Mrs. Thurman Atchley, and Mrs. Phillip Shook.

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(Continued on page 2)

Install . . .

(Continued from page 1)

formal tea followed the installation in the lounge of the Community Center with Mrs. Ralph McCullough presiding at the silver tea service. Social committee members serving were Mesdames L. B. Lookingbill, chairman, V. D. Powell, C. D. Kelton and Henry Turner. Mr. James M. Boyd presided at the guest registry.



MISS LOIS JARRELL from the National Campfire Staff, Region IV in Dallas, shows a ceremonial jacket during the training course that was conducted here recently for all Campfire and Bluebird leaders and assistants. Approximately 15 attended the session. The morning was devoted to orientation and basic campfire training with the after-

noon used for workshop groups. The fourth and fifth grade group was instructed by Mrs. Philip Barkley, sixth grade group by Miss Jarrell and seventh and eighth grade Junior High groups instructed by Mrs. Virgil Marsh. (Staff Photo)

Have you read the Classifieds?

Advertisement for Nelson Riegers Plumber. Text: 'GOOD FOLKS, YOUR EARS MOST KINDLY LEND - HOT WATER IS A DAILY FRIEND. LET US INSTALL A HOT WATER HEATER.' Includes a small illustration of a man in a hard hat.

Advertisement for Nelson Plumbing & Heating. Text: 'PLUMBING - HEATING - AIR CONDITIONING - SHEET METAL. NELSON RIEGER OWNER. EM 4-5868 - HEREFORD, TEX.' Includes a small illustration of a man.

Advertisement for New York Stock Exchange Service for Hereford. Text: 'NEW YORK STOCK EXCHANGE SERVICE FOR HEREFORD DIAL EM4-0644 THIS IS A LOCAL NUMBER - NO TOLL CHARGE. SCHNEIDER, BERNET & HICKMAN, INC. Established 1932. Griffin Dollarhide, Manager. Member: New York Stock Exchange.' Includes a graphic of a telephone handset.

Dimmitt . . .

(Continued from page 1)

Following her graduation she did a year of internship at Freeman Hospital in Washington. She did six years of general practice in Jersey City then on to residency in 1954 in obstetrics at Margaret Hague Hospital. After working in the Maternity Hospital in Jersey City she limited her work to the care of women and child-

Up In the AIR

Activity has been good at the Hereford Municipal Airport recently and the fine fall weather has stretched the good flying hours a great deal. Whiteface Aviation now is operating the airport facilities. Mr. and Mrs. Clyde Ragsdale and party flew into Hereford last week from Perryton for the football game, departing for home after the game was over.

In 1943 Dr. Edwards began studying the problems of infant and maternal care. She made a trip around the world in 1960 to study the problems of other countries. Dr. Edwards, prefers to be known as a volunteer worker at the St. Joseph's Mission and builder and supervisor of "Our Lady of Guadalupe Hospital" at the Labor Camp. Guests for the evening were members of the administration and friends.

Attending from Hereford were: Mesdames Pearl Adamson, Alice Christman, Rubye Crawford, Elizabeth Garner, Ellenor Hudspeth, Leta Kaul, Olean Leggett, Mozelle Neill, Ormel Lee Walker, Miss Della Stagner, Erma Wagler, Madeline Bell and Lucille Park. Special guests were Mrs. J. J. Durham and Miss Gladys Setliff.

Fischbacker . . .

(Continued from page 1)

at the side altar by Beatrice Wick and Frances Stocker. After the ceremony, a reception was held in the Parish Hall. Cecilia Wilhelm, sister of the groom, presided at the guest book.

The bride is a graduate of St. Mary's Academy, Amarillo, with the class of 1961. The groom was graduated from Hereford High School in 1957 and is employed at Schmucker's Garage, Hereford.

Following a wedding trip to the West Coast, the couple will be at home in Hereford. and military drills and instruction in basic military law, seamanship, customs and traditions of the naval service, first aid, and basic shipboard routine. Each recruit receives tests and interviews to determine his future training and assignments.

Loerwald Ends Recruit Training

Kenneth L. Loerwald, son of Mr. and Mrs. E. H. Loerwald, of 715 Blevins, completed recruit training Nov. 9 at the Naval Training Center, San Diego, Calif.

The indoctrination to Navy life consists of physical fitness,

Unique Tournery Of Shot Choice To Last Month

SPEAKS IN PAMPA

Miss Audri Miller, representing the Hereford High School Red Cross chapter, spoke in Pampa Wednesday to its high school Red Cross. She was accompanied by her mother, Mrs. H. H. Miller, Mrs. Lefty Thomas and Miss Heather Gordon.

RETURN HOME

Mr. and Mrs. Joe Beyer recently returned from a two-week vacation trip, visiting with a granddaughter, Mrs. Catherine Hicks, in Bloomington, Ind., and his brother, John Beyer, of Wichita, Kan.

The Sunday Brand, Hereford, Texas, Sunday, Nov. 11, 1962 Nov. 18. There will be a Men's Division and a Ladies' Division. No handicaps will be used. Players will be paired after the entry deadline and will have one week to play each 18-hole match. There will be 16 teams in the men's division and eight teams in the ladies'. First round will be Nov. 19 through Nov. 24. Second round and first round consolation will be Nov. 25 through Dec. 2. Semifinal matches and final consolation will be played from Dec. 10 through Dec. 16. Winners of each division will receive trophies and turkeys. Runners-up in each division will get trophies and hams. Consolation winners will get trophies and hens.

Advertisement for Sulphuric Acid. Text: 'See Us For Details On Use Of SULPHURIC ACID to boost profits This Is Not A Fertilizer But A Soil Conditioner Lyle Blanton of Hereford Inc. On East Highway 60 Phone EM 4-0221' Includes a graphic of a person holding a bottle.

Advertisement for Loans and Insurance. Text: 'LOANS PRUDENTIAL LARGEST FARM LENDER IN THE NATION ALSO CONVENTIONAL - FHA - GI HOME LOANS SEE: HAROLD MORTON For All Kinds of Real Estate Loans ROBINSON INSURANCE AGENCY OFFICE EM4-2232 HOME EM4-1462' Includes a graphic of a man in a suit.

Large advertisement for Bankruptcy Sale at Public Auction. Text: 'BANKRUPTCY SALE AT PUBLIC AUCTION COLEMAN D. McSPADDEN, No. 852 IN BANKRUPTCY TUES., NOV. 13, 1962, 10:30 A. M. TUES., NOV. 13, 1962, 2:30 P. M. WED., NOV. 14, 1962, 10:30 A. M. Assets offered in this sale must be inspected before time of sale, since sale will be held from catalog. Assets offered at this sale include: TRUCKS, TRAILERS, AUTOMOBILES; WHEEL TRACTORS; FARM MACHINERY; VEGETABLE PROCESSING EQUIPMENT; MISCELLANEOUS MACHINERY & EQUIPMENT; OFFICE EQUIPMENT; TWO-WAY RADIO.' Includes the 'ROSEN PUBLIC AUCTION' logo and contact information for Irv Rosen.

ADRIAN NEWS

# Matadors Gore Hartley By 58-31 In Cage Tilt

By Ann Beavers  
Adrian Matador Boys beat Hartley last Friday night in the Hartley gym by 58 - 31. High point man for Adrian was Jerry Homfeld. Adrian girls also won over Hartley with a score of 40 - 31. Leading Adrian scoring was Coralie Fortenberry, with 19 points.

Tuck Monk is visiting in Adrian for a few days while his wife is visiting their son and family, the Raymond Monks in Nebraska.

Dewey Beavers from Silverton was a weekend visitor in the Fincher and Edmond homes.

Mr. and Mrs. Minor Pounds and children from Lubbock visited with the E. B. Pounds over the weekend. Mrs. Butch Boydston went home with them for a visit.

Mr. and Mrs. Bobby Speed and Mr. and Mrs. M. H. Zaring all enjoyed Mexican food in Tucumcari last Saturday night.

Mr. and Mrs. Herman Sifford celebrated their 28th wedding anniversary Saturday night in their home with a dinner. Those attending were Mr. and Mrs. Billy Sifford and children of Friona, Mr. and Mrs. Lee Sifford and children from Gruver, and Mr. and Mrs. C. B. Homfeld and Jerry, Mr. and Mrs. Wayne Sifford from Vega, and Peggy Sifford.

Mrs. Hazel Fincher and Mrs. Easter Biggs visited in Phoenix with Mrs. Fincher's daughter this past week.

Mrs. Richard Fortenberry and children from Bellview and Mrs. Donald Fortenberry visited with Mrs. Nannie Fortenberry last Friday.

During High School day the Adrian High School went to Canyon and attended the football game and the Adrian cheerleaders did their yells at the football game.

Those attending the basketball game at Hartley last Friday night were Mrs. Horace Betts and Jolene, Mr. and Mrs. Butch Boydston, Jess Fincher,

Dub Edmonds, Dooley Fincher, Dwight Hayes, Terry Williams, Michell Hayes, Hubert Brownman, Mrs. Alma Zaring, Mr. Broniman and Harvey and Wayne and Mrs. Ruthie Gruhkey.

Dooley Fincher has returned home after a two - month visit with his sister and family, the Chet Kidders in Denver, Colo. Mrs. Pauline Speed and Mrs. Bessie Spande were week - end visitors in the Cotton Lane home in Albuquerque, N. M., this past week - end.

Dwight Hayes was surprised with a birthday cake and gifts Thursday night at Jess's cafe. It was his 16th birthday.

Adrian P.T.A. had its second annual Halloween Carnival last Tuesday night at the school house. After everyone ate they enjoyed the many games and booths provided by the P.T.A., Lion's Club, and each class room. The coronation of the Halloween Kings and Queens was held in the school auditorium. They were picked by popular vote.

High School King and Queen are Doris Horton and James Whaley and grade school King and Queen are Kathy Garrison and Mike Perry. There were 24 candidates that were entered, two from each class.

The candidates were on the stage which was decorated Halloween fashion. Music was provided by Mrs. Butch Boydston, and the announcer was Kathy Kromer. Garrie Reed won the door prize which was a table model radio.

Mrs. Beatrice Fortenberry

and children from Amarillo visited Mrs. Nannie Fortenberry on Wednesday and then they all visited in Clovis with the Roy Fortenberrys and their new baby.

There were quite a few spooks and goblins out Wednesday night.

Last weekend the Cal Jacksons and his mother, Mrs. Arthur Kemp of Amarillo, visited in Lovington, N. M., with an aunt and uncle, the Mitch Mitchells.

Mrs. Nancy Skaggs and baby, and Mrs. Cal Jackson took the baby to the doctor and later visited Nancy's sister, Mrs. James Pomerlin in Amarillo last Friday.

Mr. and Mrs. Don Morgan and Kippy attended the football game in Canyon Saturday.

Sunday dinner guests of the Tom Tyler family were Mrs. Tyler's mother and father, Mr. and Mrs. R. E. Hood from Panhandle; a brother, Mr. and Mrs. Bill Hood from Floydada; her two sisters, Mr. and Mrs. Perry Poston from Panhandle, and Mr. and Mrs. Richard Griffin from Dumas; and Tom's mother, Mrs. Delsie Tyler from Adrian.

Weekend guests of Mr. and Mrs. Jim Perrin were Mrs. Perrin's sister, Mr. and Mrs. Tom Cathy from Canyon.

Mr. and Mrs. F. A. Kromer, Kathy and Bruce attended the football game at Canyon this weekend. While they were there, Cynthia Kromer and "Popcorn" Pinnell joined them.

Mr. and Mrs. Bronniman visited Mr. and Mrs. Johnny

Fields and their new baby boy this weekend. The Fields live in Littlefield.

Farris Kromer visited the Keith Kromer's in Morton this last week.

Local Boy Scouts spent the Saturday morning and night in the canyon behind E. B. Pound's house. The boys' Scoutmasters were Grady Skaggs, Jim Cavin, and Robert Jacobson.

Mrs. Ray Brown went to market at the Herring Hotel in Amarillo Sunday.

Last week, Mr. and Mrs. Earnest Franks spent a few days in Panhandle.

Mr. and Mrs. Messengale of Dimmitt visited Mrs. Nannie Fortenberry Sunday afternoon.

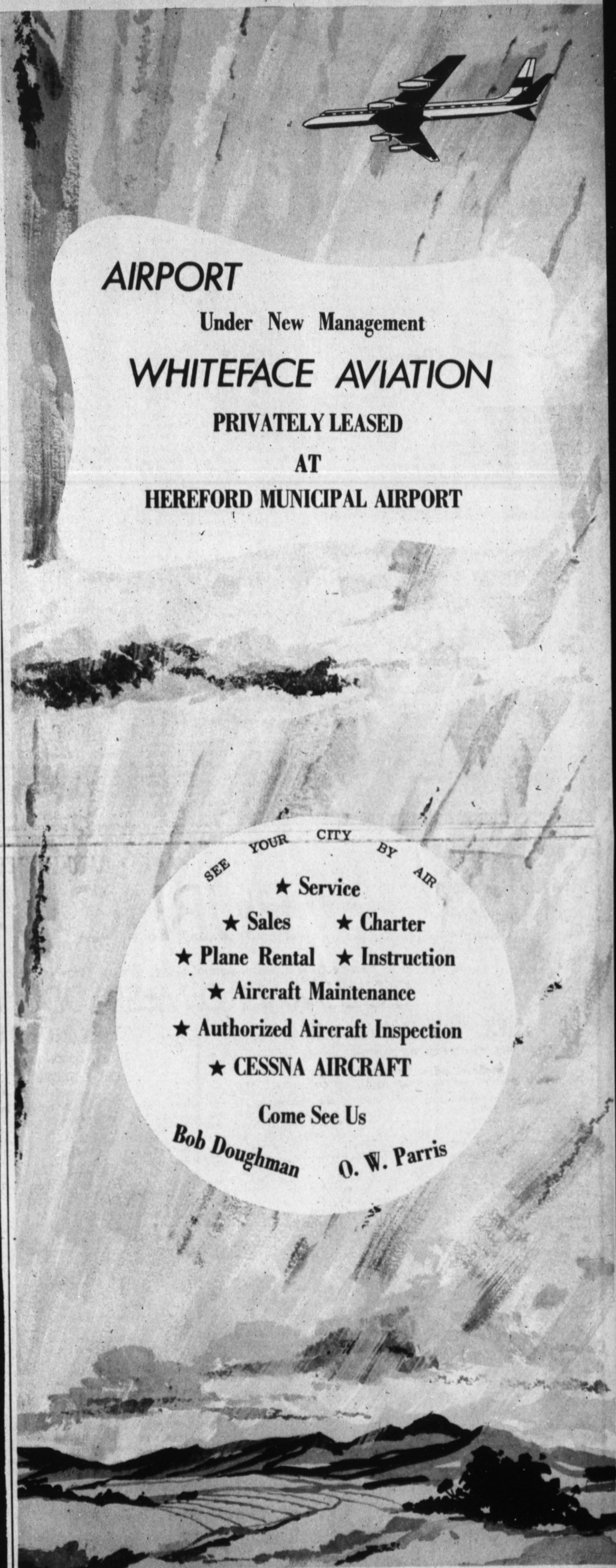
Jill Peterson of Detroit, who was on his way to Los Angeles with a truck load of furniture, was hit in the rear by a panel pick - up driven by Ferrell Brewer of Oklahoma City. A passenger in the car was Virgil Finn, also from Okla. The accident occurred half mile east of Gleario at 7:55 p. m. Friday.

Mr. and Mrs. Moran Pounds and son were out from Amarillo visiting Sunday. The Marlon Fergusons and Eugene Fergusons from Amarillo. They enjoyed films of different parts of the country.

Jack Fincher is in El Paso visiting relatives and in Odessa visiting his brother.

Carroll Gruhkey has returned from a pheasant hunting trip for six days in Nebraska. M. H. Zaring, Tom Fields, and Glen Slutz went with him.

Last weekend Mrs. Horace Betts and Jolene took Harry Whaley, 18, and Talbert Anderson, 18, to Lubbock where they caught the train to Fort Polk, Leesville, La., and the Betts spent the weekend with the Gene Hammitt family. Harry and Talbert will be stationed there for eight weeks of basic training and will get their first leave for Christmas.



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**Legal Notice**

**NOTICE TO BIDDERS**  
The City of Hereford will accept bids on the following equipment not later than 7:30 P. M. Nov. 19, 1962 in the office of the City Manager, City Hall, Hereford, Texas:

- One - Two ton Truck as follows:
- Cubic inch displacement not less than 262 cubic inches
- Minimum wheelbase on standard cab, 174 inches
- Minimum wheelbase with short nose cab, 169 inches
- Twelve ton twin cylinder hoist, inside mount
- Minimum 15' 6" flat bed with 4" steel floor
- 8:25 x 20 Ten ply tires front and rear, tube type
- One 8:25 x 20 ten ply spare tire with wheel
- Rear springs, 10,000 lbs. plus auxiliary
- Two speed rear axle
- Western type mirrors, both sides
- Heavy duty battery
- Heavy duty radiator
- Heavy duty 12" clutch
- Turn indicator signals, front and rear
- Necessary lights, reflectors and flaps to meet ICC specs.
- Recirculating heater & defroster
- Foam seat

The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City. All bids received after the above closing hour will be returned unopened.  
Ray Cowsert, Mayor  
City of Hereford

S-20-2c

Have you read the Classifieds?

APPROPRIATE ADDRESS  
LOUISVILLE (AP) - Mr. and Mrs. H. H. Bates, married 60 years ago - on July 30, 1902 - live at 6200 Lover's Lane.  
mb

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## Building Permits, Bank Deposits and General Attitude Indicate Continued Growth For Area

A year or two back, many people arrived at the conclusion that Hereford had "reached a peak"; they predicted that the community would level-off and remain static at approximately 10,000 population. Instead, the town and country are both marching ahead as never before, and some observers are altering their predictions up from 10,000 to 25,000, 50,000 — and even higher.

No one knows, of course, just what the future does hold. We do have indications, however, that more growth can be anticipated. The boom in building permits for 1962 — already at an all-time \$2,409,405 record high at the end of October is a good indication. Bank deposits, at an all-time high, are another step in community growth.

General attitude should also be calculated, and never before have been heard so many optimistic reports. A large-scale apartment building is now under construction, new business housing's considered by many and daily we hear rumors of retail firms who would like to move into the community, along with reports of manufacturing plants, canning plants, feed lots and meat processing plants.

A key to the current boom is no doubt the optimistic outlook for location of a major sugar refinery in the area. This improvement has stimulated people of the community and, for the first time, has centered the eyes of business people all over the nation on Hereford and Deaf Smith County.

As we have mentioned before, Hereford does possess many qualifications to make it a "hub" town on the Plains. Adequate gas and electric facilities, central telephone dialing, rural electric headquarters, and transportation ability are some of the important basic qualifications. Retail outlets, though ample, will likely improve sharply during the next decade if the town is to continue its present spurt of growing pains. Basic planning on schools, water, and city facilities though far from perfect are adequate and can easily be improved and expedited.

When you pause to consider the ever-dwindling population of most smaller towns as rural residents pour into the cities, these things take on a more important meaning than ever before. "Hub" towns, like the cities, are destined to face considerable future growth, while many of the less fortunate towns can be expected to continue their downward spiral. The die seems already cast in this direction and, fortunately, most of the Plains towns in this area are holding their own, or showing progress. This is due, in part, to the fact that most of them were under-populated at the close of World War II. Irrigation and basic economy seem to have done the rest.

## National Recognition To Local Youth

During the past year we have been a-greatly surprised at the tremendous amount of recognition awarded youngsters of this area through 4-H, FFA and other farm organizations. Climaxing the long list of achievements this week came additional Gold Star awards and state-wide winners.

Nothing could be more gratifying than news of this type. In a farming area, such recognition indicates progress and development of a basic economy. More important, it denotes an interest of the young people of the community in making their future homes in the area as they prepare to cope scientifically in bringing forth continued high production from one of the nation's more fertile regions.

Looking at the situation from a more limited viewpoint, one must also conclude that our community has some of the smartest and most alert youngsters in the nation, or some of the best leaders. More probably, we would say, the fortunate situation is a result of both.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



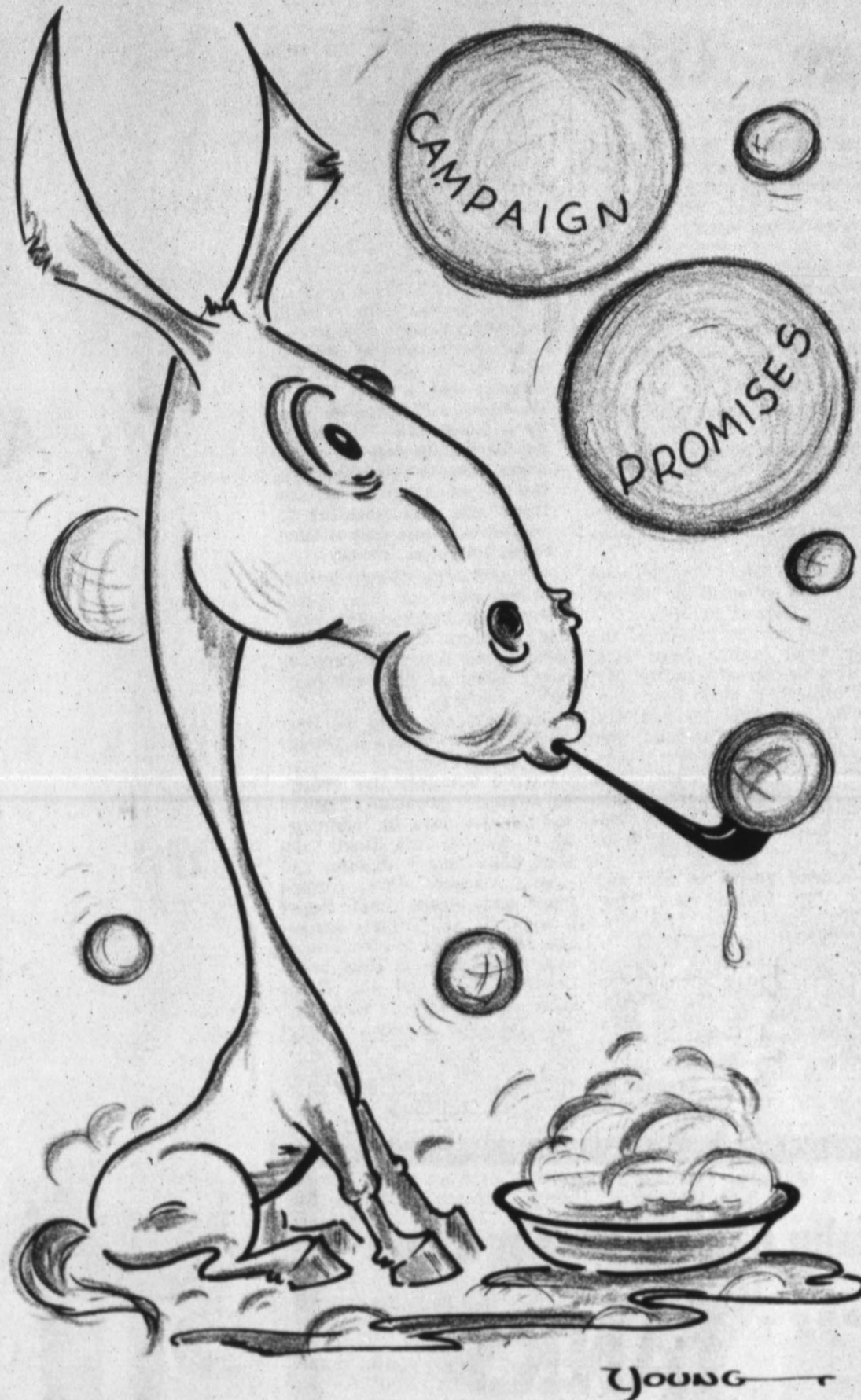
NATIONAL EDITORIAL ASSOCIATION SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher  
H. A. Tuck, News Editor

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Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)

## How Long Will They Last?



### REP. ROGERS WRITES

## Armistice Day Is A Time To Consider Armed Forces

### TO THE PEOPLE OF THE 18TH DISTRICT:

Shortly after this newsletter is being written — on Sunday, Nov. 11, to be exact — we will celebrate Veterans Day. Therefore, this seems to me an appropriate time to consider just what our Armed Forces mean to us.

November 11, 1918, was the original Armistice Day. That day was the end of World War I, and it was made a national holiday shortly thereafter, as a tribute to all those who had died in the "war to end all wars."

Since then, we have engaged in World War II, the Ko-

rean "police action," several small conflicts in widely scattered parts of the world, and the continuing Cold War. The cost of these struggles in men and money has been tremendous, and all of us mourn the gallant men and women who gave their lives that we might live. But, the result is something we must never forget: we are free, and we will remain free.

The current trouble over Cuba makes this all the more pertinent. One American pilot died in this encounter a few days ago; other lives may be lost before it is all over. But, all indications are that in this case we

have convinced the Communist aggressors that we will fight if we must; and this determination on our part, firmly and unequivocally conveyed to the rulers of the Kremlin who pull the strings in the Cuban puppet state, has apparently won the day for us.

Based on the information available as I write, the offensive missile bases in Cuba are being dismantled and the weapons of mass destruction which they supported are being crated for return to the Soviet Union.

I am sure we all rejoice together that this threat is being removed and that our national strength and unity have again guaranteed our position as the greatest nation on earth.

The lives that have been lost in recent wars were terribly precious — there is nothing more an individual can sacrifice for his country and loved ones. We who enjoy the fruits of their sacrifice owe them a debt that can never be repaid; a debt we can only commemorate by remembering them and by doing everything in our power to maintain the nation which they saved for us.

And, there are two major facets to this job. First, as individuals, we must remain constantly aware of what our country means to each and every one of us; we must remember that the maintenance of our nation is infinitely more important than the personal concerns and problems which face us in our daily life. And, collectively, our way of life.

This latter duty is an expensive proposition, in terms of dollars. As I mentioned several months ago, the appropriations for the Department of Defense for the current fiscal year amounted to \$47,839,491,000 — about sixty cents out of every tax dollar collected.

This is a staggering sum of money, but the job to be done with it is also huge. And, I am sure none of us would begrudge a single penny, as long as it is spent carefully and accomplishes the purpose for which it is appropriated.

Out of this total, the amount of \$12,901,890,000 is designated for "military personnel." This is the money which pays the guardians of our sovereignty, to whom we all owe a debt of thanks. Although the members of our armed forces are imper-

(Continued on page 5)

## Panhandle Paragraphs

### TWO MEN PULLED FROM WRECK

Two men, Louis Wall and Charley Thomas, both of Clovis, were saved from certain death by fire Tuesday afternoon. Lynn Dasher, 17-year-old Texico high school senior, and W. H. Doctor, a tourist from Independence, Mo., pulled the two from the diesel-powered truck in which they were riding when it was hit by an Amarillo-bound passenger train at the Texico-Farwell railroad crossing at approximately 4:50 p. m. The train was moving at approximately 25 miles an hour at the time of impact and the truck burst into flames almost immediately. Wall, driver of the truck, was wedged into the cab and was pulled from the wreckage by the efforts of the two men only seconds before the tank exploded. His clothing was already burning when he was rescued.

THE STATE LINE TRIBUNE (Farwell) PP

### FALL OUT SHELTERS BEING READIED

Public fallout shelters were recently selected in Canyon and UMBERGER, according to County Civil Defense director Bill Sternberg. Under President Kennedy's National Shelter Program, started some months ago, buildings suitable for radiation protection have been inspected by private architectural and engineering firms employed by the federal government. Buildings that offer sufficient radiation protection and large enough to shelter 50 or more people were selected as public fallout shelters if the building owner agreed and signed a form contract. Public shelters in the Canyon area will accommodate 3056 people and will be used on the "first served basis," said the Randall County Civil Defense director.

THE CANYON NEWS PP

### DAM OPPONENTS LOSE INITIAL ROUND

Opponents of the Palo Duro Dam project, including Ochiltree county commissioners court and a number of oil companies, lost the first round in the Palo Duro Dam project battle in Austin Monday when the Texas Water Commission voted 3-0, to hear an application to construct a \$3.5 million dam on Palo Duro Creek in Hansford County. This is only the opening step, however, and opponents of the project are confident it will never come to the building stage. The vote by the state commission came after objections to continue the hearing were voiced by opponents from Ochiltree County, which contend that it is being called upon to bear half the cost of a dam in Hansford County.

OCHILTREE COUNTY HERALD (Perryton) PP

### FIRE DESTROYS EARTH ELEVATOR

A raging fire — punctuated by three sharp explosions — raged through Earth Elevator's grain storage facility Thursday morning, inflicting a loss estimated at \$150,000. The fire continued to smolder Thursday night but was under control according to firemen at the scene. A watchman was posted to report any major fire flare up. Firemen said it would be impossible to extinguish the fire until grain was relocated and moving operations were begun Thursday night. An automatic fire alarm sounded at 6:45 a. m. and flames broke out from the building at 7:40 a. m., firemen said. Fire departments from Littlefield, Olton, and Muleshoe joined the Earth and Springlake departments in fighting the blaze.

COUNTY WIDE NEWS (Littlefield) PP

### VEGETABLE CROP SETS RECORD

Bailey County's third major crop — vegetables — is winding up one of the most successful years in its history, Muleshoe Chamber of Commerce reported this week. The Chamber has just issued its summary of the vegetable situation in Bailey County and it's good — very good. The summary stated that proven yields were as follows: Irish potatoes, 225 sacks; tomatoes, 20 tons; onions, 3,000 pounds; blackeyed peas, 5,000; sweet corn, 1500 dozen ears, and green beans, 9,000 pounds. "Yet, despite the proven production ability of the county for vegetables," the statement continued, "there is now no processing plant in existence locally to offer a market for this vast potential." The report pointed out that 20,000 acres are available for vegetable production but only a tenth was used during the past year due to the lack of a market for fresh and processed vegetables.

THE MULESHOE JOURNAL

## THE BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher on his bindweed farm must have been affected about like everybody else by the international situation, his letter this week indicates.)

Dear editor:

Despite the fact I've tried my best to keep the international leaders informed that this bindweed farm out here is the most un-bombworthy spot on the face of the earth, that nobody in his right mind would waste a bomb on it, I'll admit I was a little on the jittery side when those Russian ships were sailing toward those American ships off of Cuba two weeks ago.

Well, not jittery enough to make a run for any place, I don't have any place to run to, but I was uneasy, and the reason is that the world's not ready yet for an all-out missile war. It's too inexperienced.

I mean, its aim ain't good enough.

Oh, I know the experts talk about intercontinental ballistic missiles which are in place and zeroed in on this or that big population center, but judging by the number of failures, miss-firings, and off-course satellite shots so far, how do I know a giant missile with an atomic war-head aimed at Amarillo might not get off two degrees and land on my chimney?

This is typical of the human race. You're required to have a license to drive a car 60 miles an hour, a license to get married, a license to sell real estate, a license to even cut hair or run a beauty shop, but any nitwit can pull the pin loosening a missile going 500 miles a second. I tell you, this is a dangerous situation for a man who has spent years carefully developing a farm that's not worth dropping a cannon ball on.

Building a big city, that's one thing, everybody knows that's a bomb target, but when even this bindweed farm might get hit through some unlicensed gunner's bad aim, nobody's safe. Something ought to be done about it.

By the way, a lot of people are saying, "We sure proved Khrushchev was a liar when he said he didn't have any big missiles in Cuba," then agreed to remove them," but anybody who's just now finding out the Russians are liars, well, it's mighty late in the day for him.

Yours faithfully,  
J. A.

WESTWAY NEWS

# Residents Receive, Give 4-H Achievement Awards

By Mrs. Harold Rudd  
Carol Turrentine and Judith Morrison were among those receiving awards at the 4-H Achievement Banquet held at the Hereford high school cafeteria on Monday evening. Carol received an award in Clothing and Judith received an award in Foods.

Mrs. Bess Werner and Larry Kaul were among those presenting awards to the 4-Hers of the county. Mrs. Werner presented the Foods awards and Larry presented the Entomology awards.

Among those attending the banquet were Mrs. Werner, Larry Kaul, Mrs. Harold Rudd, Lynn and Patsy, Mr. and Mrs. George Turrentine, Janice, Carol and Patti, and Mr. and Mrs. Oskar Schwertner and family. Mrs. Paul Rudd and Mrs. Homer Rudd, Colleen and Rebecca were Saturday in Amarillo. Mr. and Mrs. Raymond Gar-

rett ate dinner with his mother, Mrs. W. H. Garrett, in Hereford on Sunday.

Mr. and Mrs. Tom Carlisle of Olton were here last Thursday to visit with Mr. and Mrs. H. E. Owens. Mr. and Mrs. Billy Wayne Sissons attended the W. T. - Bowling Green game in Canyon Saturday afternoon.

Mr. and Mrs. Jim Thomas also attended the game at Canyon. They also attended the B team game there that morning between Hereford and Canyon.

Mr. and Mrs. A. A. Head of Hereford, Mr. and Mrs. Lester Reeves of California and Miss Gert Head of California were dinner guests in the home of Mr. and Mrs. Harold Head last Monday.

Mr. and Mrs. Bill Combs and Rhonda were in Abilene over the weekend for the Homecoming activities at Abilene Chris-

the weekend with the Combs Family.

Mr. and Mrs. Tom Bingham and family of Hobbs, N. M., and Mr. and Mrs. A. A. Head of Hereford were dinner guests in the home of Mr. and Mrs. Harold Head on Saturday.

On Sunday the group and Gary Phipps of Friona enjoyed the noon meal in the Head home in Hereford.

Mr. and Mrs. Harold Rudd, Lynn, Patsy, Cheryl and Kit spent Saturday morning in Amarillo.

On Sunday Lynn was honored with a birthday cake and ice cream. Those present were Mrs. Paul Rudd, Mrs. Ken Rudd, Teresa, Susan, Paul, and Jean, Mr. and Mrs. Homer Rudd, Colleen and Rebecca, and Mr. and Mrs. Harold Rudd, Patsy, Cheryl and Kit. Mr. and Mrs. Bobby Douglas of Plainview ate dinner with Mr. and Mrs. Don Douglas on Saturday.

Margie Kershen was home last week from St. Scholastica of Ft. Smith, Ark., to visit with her parents, Mr. and Mrs. Andrew Kershen.

While here, Margie was honored with a slumber party in the home of Janice Diller on Friday evening.

Mr. and Mrs. D. Roberson honored their daughter, Sandra with a birthday dinner on Sunday. Among those present were Tommy West and Joan West, Walter Burrows, Mr. and Mrs. Joe Landers, Bertha Bentley and brother, Sue Northcutt, Edna Stewart, Mrs. Herbert Owens, the hosts and honoree.

Mr. and Mrs. Paul Rudd were in Amarillo on Tuesday afternoon.

Mr. and Mrs. Art Shaffer of Claude and Mr. and Mrs. Marvin Welty and Geni of Friso visited with Mr. and Mrs. Joe Wagoner Sunday afternoon.

Joe Dean Carlisle visited with his grandmother, Mrs. H. E. Owens Tuesday. Joe Dean received his discharge from the Armed services last week and returned from Germany on Friday. He and his family are in the process of moving to Knox City.

Mr. and Mrs. Andrew Kershen left Wednesday for St. David, Ariz. to attend the funeral of her sister - in - law, Mrs. K. J. Eder.

Mrs. Don Douglas, Kevin and Steven were in Amarillo on Monday to do some shopping.

Mrs. Harold Head and Mrs. Mayo Phipps of Friona spent Friday in Clovis.

Mr. and Mrs. Joe Wagoner, Ann and Joe Bob attended an after - game party in the home of Mr. and Mrs. Herman Drake Friday evening.

Mrs. Harold Head, Mrs. Herb Schmidt and Mrs. A. A. Head of Hereford spent Monday in Amarillo.

Mr. and Mrs. Ken Rudd, Teresa, Susan, Paul and Jean attended the Republican Rally in Amarillo Saturday night.

Jim Thomas and Deborah and Mr. and Mrs. Emmitt Johnson, Donna and Anna were among those attending the Open House at Junior High Tuesday evening.

Mr. and Mrs. Oscar Hinger and his mother, Mrs. Hinger, all of Canyon visited with Mr. and Mrs. Buck Green on Sunday afternoon.

Mr. and Mrs. Johnny Jesko and family and Mr. and Mrs. Oskar Schwertner and family attended the Parish dinner at Bovina on Sunday.

Mr. and Mrs. Cliff Combs and Dewaine spent Thursday and Friday in Plainview with Mr. and Mrs. W. E. Combs.

Mr. and Mrs. Clinton Glenn were honored with a farewell party on Friday evening at the Community Room of the First National Bank. Among those attending were Mr. and Mrs. Cecil Morrison, Mr. and Mrs. James Brownlow, Mr. and Mrs. Emory Brownlow, Mr. and Mrs. Jerry Robinson, Mr. and Mrs. Ted Godfrey, Mr. and Mrs. Jerry Landers, Donna Marler, and the honorees.

Mr. and Mrs. Grady Cates of Hereford visited with Mr. and Mrs. Cliff Combs Sunday afternoon. Shirley Cates had spent

You Can Make Big Savings In Our Meat Department!

# PORK ROAST

Lean Tender  
Pork Shoulder—  
Fresh Picnic Cut—  
Serve Fresh Pork  
Roast for Sunday  
Dinner.

Don't Miss  
This Special!

# 33<sup>c</sup>

lb.

Pork Steak Lean, Semi-Boneless lb. 43c  
Sliced Bacon Corn King lb. 49c  
Fish Sticks Captain's Choice 8-oz. Pkg. 29c  
Perch Fillets Captain's Choice lb. 49c

PORK CHOPS  
Lean End Cuts Center Cut Rib  
lb. 49c lb. 69c

Shop Safeway And Lower Your Food Bill - You Get Gunn Bros. Stamps Too!

GREEN BEANS Del Monte Cut Beans No. 303 Can 25c  
ASPARAGUS Green Giant No. 1 Can 25c  
GRAPE JELLY Welch's Quality 2 10-oz. Jars 49c

GRAPE JELLY Welch's 3 20-oz. Jars \$1  
PIES Del Air pumpkin or mince 2 24 oz pies 89c  
WELCH FRUIT of the Vines Preserves 3 20-oz. Jars \$1

Highway Whole Kernel Golden

# CORN

12-oz. Cans for Only

# 7 \$1

LYDIA GREY BATHROOM

# TISSUE

10 ROLLS 69c

PUMPKIN Kurer's Pie, Pumpkin 2 No. 303 Cans 25c  
COCKTAIL Del Monte Fruit 4 No. 303 Cans 89c  
POTATOES Hunt's Irish Potatoes No. 300 Can For 10c

Ireland Chili No Beans No. 2 Can 63c  
Dairy Whipt Dessert Topping 8-oz. Can 49c  
Shady Lane Butter lb. 73c  
Carnation Milk Condensed 2 Tall Cans 29c  
Maxwell House Coffee lb. Can 67c  
White Magic Detergent Qt. Pkg. 59c

WELCH'S JELLY

# GRAPELADE

Stock Up At This Low Price 3 20 oz. JARS \$1

ZEREX PERMANENT ANTI-FREEZE GAL. CAN \$1.59

COFFEE EDWARDS ALL GRINDS 1-LB. CAN 59c

PEAS ROTEL BLACKEYES FRESH SHELLED 10 No. 300 cans \$1.00

WASHINGTON STATE RED DELICIOUS

# APPLES

LB. 19c

Comet Giant Grain Rice 2 lb. 47c  
Comet Brown Rice 12-oz. Pkg. 23c  
Kraft All Purpose Oil qt. 67c  
Kraft Barbecue Sauce 18-oz. Bott. 39c  
Pepperidge Farms Turnovers 11-oz. Pkg. 59c

PEACHES Hunt's Y. C. 3 2 1/2 size cans 87c  
TUNA chicken o'sea 3c off label 3 6 1/2 oz cans \$1  
Scamper Liquid Detergent—10c Off Label 22-oz. Bott. 49c

CAMAY Toilet Soap 2 Bath Bars 31c  
CAMAY Toilet Soap 3 Med. Bars 33c

DOUBLE STAMPS  
Wednesdays With the Purchase of \$2.50 or More!

# SAFEGWAY

Prices Good Thru Wed., Nov. 14th in Hereford

## HOPSON MEAT CO.

1 MILE EAST OF BULL BARN

SPECIALIZING IN

### PROCESSING MEAT

FOR YOUR HOME FREEZERS

### HALVES & QUARTERS

FOR SALE

"We're a dessert family"

says Mrs. E. E. Koeninger, 2000 West 18th St., Plainview, Tex.



Son, Larry, anticipates one of Mrs. Koeninger's delightful desserts.

She adds, "My electric range has been giving me cooking satisfaction since 1958."

Mrs. Koeninger is one of the 1,500 customers who took advantage of free wiring and satisfaction guaranteed offered in 1958 — and, like the other 1,499, was so delighted with her electric range that she just couldn't do without it. One reason is, as she declares, "It's just so clean." You, too, will be delighted — and satisfied. See your participating Reddy Kilowatt Electric Appliance dealer this week. Get FREE WIRING and your WRITTEN GUARANTEE — you can't lose!

Free Wiring and Satisfaction Guaranteed  
See your participating Reddy Kilowatt Appliance Dealer

YOUR APPLIANCE DEALERS IN HEREFORD ARE

Roberts Appliance—White Auto Store—Sunset Appliance Center  
McGEE FURNITURE SEARS—ROEBUCK & CO.  
BUY-RITE FURNITURE JERRYS APPLIANCE

### Rep. Rogers ...

(Continued from page 4)

fect individuals, as are we all, they are primarily dedicated individuals whose very existence is our shield against any totalitarian system which would take over the world. They are men and women of courage and determination, most of whom could lead easier, better - paid, more relaxed lives as civilians.

One of the happiest jobs of a Congressman is the appointment of young men from their areas to the various service academies, and I take a tremendous amount of pride in the fine cadets and officers who represent the Panhandle in the academies and the Army, Navy, Air Force, and Marines, and the many young men from the area who serve in the ranks in all the services.

I am sure you all join me in thanks and best wishes to the representatives of our area, and the rest of the nation, who have the front-line responsibility for permitting us to continue to live as a free and happy people.

WALTER ROGERS  
MEMBER OF CONGRESS  
18TH DISTRICT OF TEXAS

### A HEALTHFUL HINT FROM YOUR PHARMACY



HAVE A YEARLY EXAMINATION!

A physical check-up, made while you're well, can keep you that way! See your doctor once a year!

SEE US FOR MEDICINES!

McDowell  
EM 4-1313

## Building Permits, Bank Deposits and General Attitude Indicate Continued Growth For Area

A year or two back, many people arrived at the conclusion that Hereford had "reached a peak"; they predicted that the community would level-off and remain static at approximately 10,000 population. Instead, the town and country are both marching ahead as never before, and some observers are altering their predictions up from 10,000 to 25,000, 50,000 — and even higher.

No one knows, of course, just what the future does hold. We do have indications, however, that more growth can be anticipated. The boom in building permits for 1962 — already at an all-time \$2,409,405 record high at the end of October is a good indication. Bank deposits, at an all-time high, are another step in community growth.

General attitude should also be calculated, and never before have seen or heard so many optimistic reports. A large-scale apartment building is now under construction, new business housing's considered by many and daily we hear rumors of retail firms who would like to move into the community, along with reports of manufacturing plants, canning plants, feed lots and meat processing plants.

A key to the current boom is no doubt the optimistic outlook for location of a major sugar refinery in the area. This improvement has stimulated people of the community and, for the first time, has centered the eyes of business people all over the nation on Hereford and Deaf Smith County.

As we have mentioned before, Hereford does possess many qualifications to make it a "hub" town on the Plains. Adequate gas and electric facilities, central telephone dialing, rural electric headquarters, and transportation ability are some of the important basic qualifications. Retail outlets, though ample, will likely improve sharply during the next decade if the town is to continue its present spurt of growing pains. Basic planning on schools, water, and city facilities though far from perfect are adequate and can easily be improved and expedited.

When you pause to consider the ever-dwindling population of most smaller towns as rural residents pour into the cities, these things take on a more important meaning than ever before. "Hub" towns, like the cities, are destined to face considerable future growth, while many of the less fortunate towns can be expected to continue their downward spiral. The die seems already cast in this direction and, fortunately, most of the Plains towns in this area are holding their own, or showing progress. This is due, in part, to the fact that most of them were under-populated at the close of World War II. Irrigation and basic economy seem to have done the rest.

## National Recognition To Local Youth

During the past year we have been agreeably surprised at the tremendous amount of recognition awarded youngsters of this area through 4-H, FFA and other farm organizations. Climaxing the long list of achievements this week came additional Gold Star awards and state-wide winners. Nothing could be more gratifying than news of this type. In a farming area, such recognition indicates progress and development of a basic economy. More important, it denotes an interest of the young people of the community in making their future homes in the area as they prepare to cope scientifically in bringing forth continued high production from one of the nation's more fertile regions.

Looking at the situation from a more limited viewpoint, one must also conclude that our community has some of the smartest and most alert youngsters in the nation, or some of the best leaders. More probably, we would say, the fortunate situation is a result of both.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



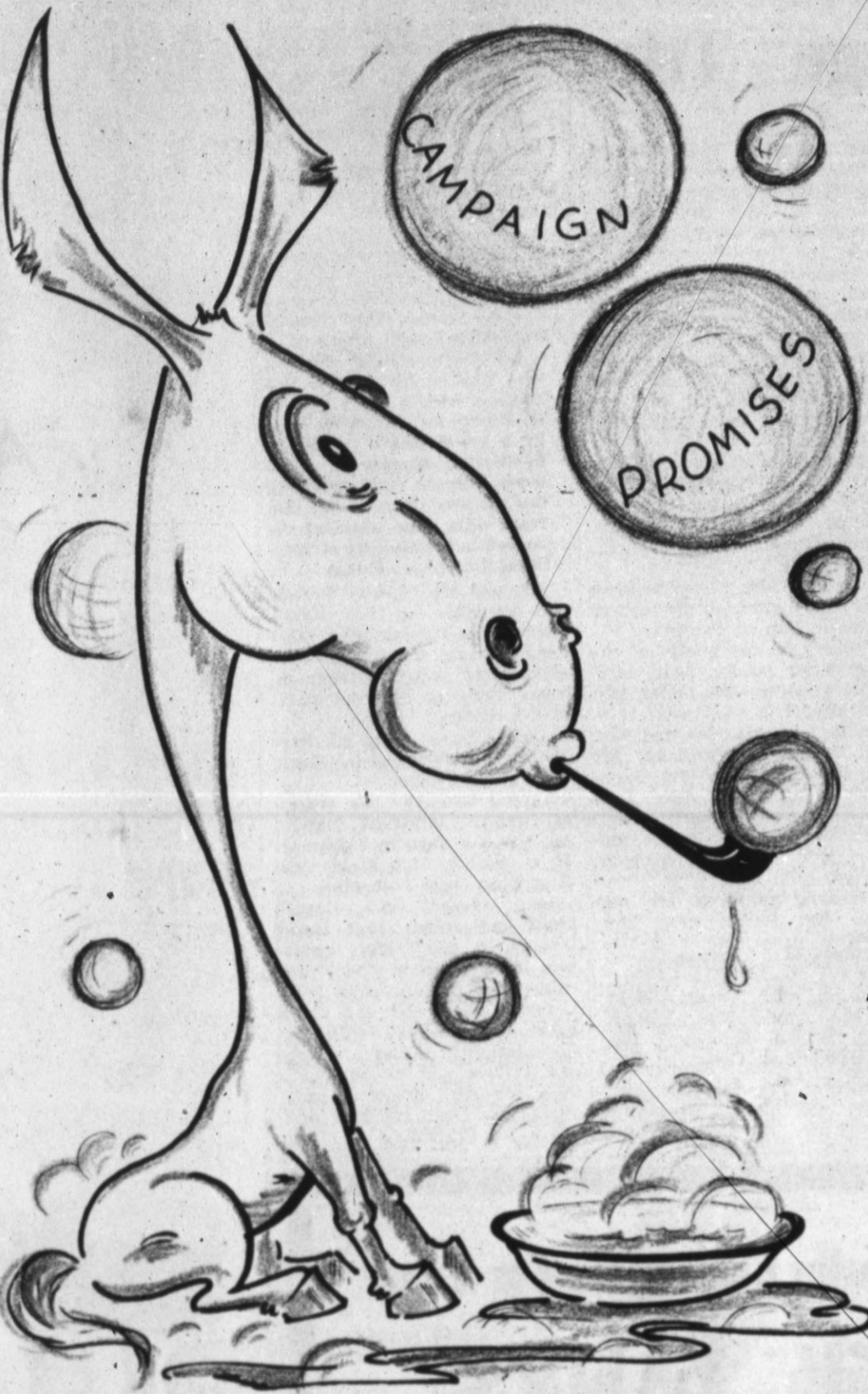
NATIONAL EDITORIAL ASSOCIATION

James M. Gillentine, Editor and Publisher  
H. A. Tuck, News Editor

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## How Long Will They Last?



REP. ROGERS WRITES

## Armistice Day Is A Time To Consider Armed Forces

TO THE PEOPLE OF THE 18TH DISTRICT:  
Shortly after this newsletter is being written — on Sunday, Nov. 11, to be exact — we will celebrate Veterans Day. Therefore, this seems to me an appropriate time to consider just what our Armed Forces mean to us.

November 11, 1918, was the original Armistice Day. That day was the end of World War I, and it was made a national holiday shortly thereafter, as a tribute to all those who had died in the "war to end all wars."

Since then, we have engaged in World War II, the Korean "police action," several small conflicts in widely scattered parts of the world, and the continuing Cold War. The cost of these struggles in men and money has been tremendous, and all of us mourn the gallant men and women who gave their lives that we might live. But, the result is something we must never forget: we are free, and we will remain free.

The current trouble over Cuba makes this all the more pertinent. One American pilot died in this encounter a few days ago; other lives may be lost before it is all over. But, all indications are that in this case we have convinced the Communist aggressors that we will fight if we must; and this determination on our part, firmly and unequivocally conveyed to the rulers of the Kremlin who pull the strings in the Cuban puppet state, has apparently won the day for us.

Based on the information available as I write, the offensive missile bases in Cuba are being dismantled and the weapons of mass destruction which they supported are being crated for return to the Soviet Union.

I am sure we all rejoice together that this threat is being removed and that our national strength and unity have again guaranteed our position as the greatest nation on earth.

The lives that have been lost in recent wars were terribly precious — there is nothing more an individual can sacrifice for his country and loved ones. We who enjoy the fruits of their sacrifice owe them a debt that can never be repaid; a debt we can only commemorate by remembering them and by doing everything in our power to maintain the nation which they saved for us.

And, there are two major facets to this job. First, as individuals, we must remain constantly aware of what our country means to each and every one of us; we must remember that the maintenance of our nation is infinitely more important than the personal concerns and problems which face us in our daily life. And, collectively, our way of life.

This latter duty is an expensive proposition, in terms of dollars. As I mentioned several months ago, the appropriations for the Department of Defense for the current fiscal year amounted to \$47,839,491,000 — about sixty cents out of every tax dollar collected.

This is a staggering sum of money, but the job to be done with it is also huge. And, I am sure none of us would begrudge a single penny, as long as it is spent carefully and accomplishes the purpose for which it is appropriated.

Out of this total, the amount of \$12,901,890,000 is designated for "military personnel." This is the money which pays the guardians of our sovereignty, to whom we all owe a debt of thanks. Although the members of our armed forces are imper-

## Panhandle Paragraphs

### TWO MEN PULLED FROM WRECK

Two men, Louis Wall and Charley Thomas, both of Clovis, were saved from certain death by fire Tuesday afternoon. Lynn Doshier, 17-year-old Texico high school senior, and W. H. Doctor, a tourist from Independence, Mo., pulled the two from the diesel-powered truck in Mo., which they were riding when it was hit by an Amarillo-bound passenger train at the Texico-Farwell railroad crossing at approximately 4:50 p. m. The train was moving at approximately 25 miles an hour at the time of impact and the truck burst into flames almost immediately. Wall, driver of the truck, was wedged into the cab and was pulled from the wreckage by the efforts of the two men only seconds before the tank exploded. His clothing was already burning when he was rescued.

THE STATE LINE TRIBUNE (Farwell)

### FALL OUT SHELTERS BEING READIED

Public fallout shelters were recently selected in Canyon and Umberger, according to County Civil Defense Director Bill Sternberg. Under President Kennedy's National Shelter Program, started some months ago, buildings suitable for radiation protection have been inspected by private architectural and engineering firms employed by the federal government. Buildings that offer sufficient radiation protection and large enough to shelter 50 or more people were selected as public fallout shelters if the building owner agreed and signed a form contract. Public shelters in the Canyon area will accommodate 3056 people and will be used on the "first served basis," said the Randall County Civil Defense director.

THE CANYON NEWS

### DAM OPPONENTS LOSE INITIAL ROUND

Opponents of the Palo Duro Dam project, including Ochiltree county commissioners court and a number of oil companies, lost the first round in the Palo Duro Dam project battle in Austin Monday when the Texas Water Commission voted 3-0 to hear an application to construct a \$3.5 million dam on Palo Duro Creek in Hansford County. This is only the opening step, however, and opponents of the project are confident it will never come to the building stage. The vote by the state commission came after objections to continue the hearing were voiced by opponents from Ochiltree County, which contend that it is being called upon to bear half the cost of a dam in Hansford County.

OCHILTREE COUNTY HERALD (Perryton)

### FIRE DESTROYS EARTH ELEVATOR

A raging fire — punctuated by three sharp explosions — raced through Earth Elevator's grain storage facility Thursday morning, inflicting a loss estimated at \$150,000. The fire continued to smolder Thursday night but was under control according to firemen at the scene. A watchman was posted to report any major fire flare up. Firemen said it would be impossible to extinguish the fire until grain was relocated and moving operations were begun Thursday night. An automatic fire alarm sounded at 6:45 a. m. and flames broke out from the building at 7:40 a. m., firemen said. Fire departments from Littlefield, Olton, and Muleshoe joined the Earth and Springlake departments in fighting the blaze.

COUNTY WIDE NEWS (Littlefield)

### VEGETABLE CROP SETS RECORD

Bailey County's third money crop — vegetables — is winding up one of the most successful years in its history, Muleshoe Chamber of Commerce reported this week. The Chamber has just issued its summary of the vegetable situation in Bailey County and it's good — very good. The summary stated that proven yields were as follows: Irish potatoes, 225 sacks; tomatoes, 20 tons; onions, 3,000 pounds; blackeyed peas, 5,000; sweet corn, 1500 dozen ears, and green beans, 9,000 pounds. "Yet, despite the proven production ability of the county for vegetables," the statement continued, "there is now no processing plant in existence locally to offer a market for this vast potential." The report pointed out that 20,000 acres are available for vegetable production but only a tenth was used during the past year due to the lack of a market for fresh and processed vegetables.

THE MULESHOE JOURNAL

## THE BOOTLEG — Philosopher

(Editor's note: The Bootleg Philosopher on his bindweed farm must have been affected about like everybody else by the international situation, his letter this week indicates.)

Dear editor:

Despite the fact I've tried my best to keep the international leaders informed that this bindweed farm out here is the most un-bombworthy spot on the face of the earth, that nobody in his right mind would waste a bomb on it, I'll admit I was a little on the jittery side when those Russian ships were sailing toward those American ships off of Cuba two weeks ago.

Well, not jittery enough to make a run for any place, I don't have any place to run to, but I was uneasy, and the reason is that the world's not ready yet for an all-out missile war. It's too inexperienced.

I mean, its aim ain't good enough. Oh, I know the experts talk about intercontinental ballistic missiles which are in place and zeroed in on this or that big population center, but judging by the number of failures, miss-firings, and off-course satellite shots so far, how do I know a giant missile with an atomic war-head aimed at Amarillo might not get off two degrees and land on my chimney?

This is typical of the human race. You're required to have a license to drive a car 60 miles an hour, a license to get married, a license to sell real estate, a license to even cut hair or run a beauty shop, but any nitwit can pull the pin loosening a missile going 500 miles a second. I tell you, this is a dangerous situation for a man who has spent years carefully developing a farm that's not worth dropping a cannon ball on.

Building a big city, that's one thing, everybody knows that's a bomb target, but when even this bindweed farm might get hit through some unlicensed gunner's bad aim, nobody's safe. Something ought to be done about it. By the way, a lot of people are saying, "We sure proved Khrushchev was a liar when he said he didn't have any big missiles in Cuba, then agreed to remove them," but anybody who's just now finding out the Russians are liars, well, it's mighty late in the day for him.

Yours faithfully,  
J. A.

(Continued on page 5)

WESTWAY NEWS

# Residents Receive, Give 4-H Achievement Awards

By Mrs. Harold Rudd Carol Turrentine and Judith Morrison were among those receiving awards at the 4-H Achievement Banquet held at the Hereford high school cafeteria on Monday evening. Carol received an award in Clothing and Judith received an award in Foods.

Mrs. Bess Werner and Larry Kaul were among those presenting awards to the 4-Hers of the county. Mrs. Werner presented the Foods awards and Larry presented the Entomology awards.

Mr. and Mrs. Tom Carlisle of Olton were here last Thursday to visit with Mr. and Mrs. H. E. Owens, and Mr. and Mrs. Billy Wayne Sissons attended the W. T. Bowling Green game in Canyon Saturday afternoon.

Mr. and Mrs. Jim Thomas also attended the game at Canyon. They also attended the B team game there that morning between Hereford and Canyon.

Mr. and Mrs. A. A. Head of Hereford, Mr. and Mrs. Lester Reeves of California and Miss Gert Head of California were dinner guests in the home of Mr. and Mrs. Harold Head last Monday.

Mr. and Mrs. Bill Combs and Rhonda were in Abilene over the weekend for the Homecoming activities at Abilene Christian College. They visited with many of Mrs. Combs' friends and former classmates.

On their return home Sunday they met Mr. and Mrs. W. W. Thomas and Jeanne and Mr. and Mrs. Benton Bolin and Todd in Shallowater and the group visited with Mr. and Mrs. B. H. Thomas.

Dan Thomas attended a dinner at Rane's on Monday night. The dinner was honoring the football players of Hereford High.

Diedra Thomas attended the FHA meeting in Hereford Monday evening.

Among those attending the banquet were Mrs. Werner, Larry Kaul, Mrs. Harold Rudd, Lynn and Patsy, Mr. and Mrs. George Turrentine, Janice, Carol and Patti, and Mr. and Mrs. Oskar Schwertner and family.

Mrs. Paul Rudd and Mrs. Homer Rudd, Colleen and Rebecca were Saturday in Amarillo.

Mr. and Mrs. Raymond Gar-

rett ate dinner with his mother, Mrs. W. H. Garrett, in Hereford on Sunday.

Mr. and Mrs. Tom Carlisle of Olton were here last Thursday to visit with Mr. and Mrs. H. E. Owens, and Mr. and Mrs. Billy Wayne Sissons attended the W. T. Bowling Green game in Canyon Saturday afternoon.

Bussy Kaul and Dan Thomas attended a roping contest in Canyon Sunday afternoon.

Reid Green of Texas Tech and June Marsh of Levelland visited with Mr. and Mrs. Buck Green on Saturday evening.

Mr. and Mrs. Ed Jesko of Hereford were guests for the evening meal in the home of Mr. and Mrs. Jimmie Jesko on Sunday.

Margie Kerahen was home last week from St. Scholastica of Ft. Smith, Ark., to visit with her parents, Mr. and Mrs. Andrew Kerahen.

While here, Margie was honored with a slumber party in the home of Janice Diller on Friday evening.

Mr. and Mrs. D. Roberson honored their daughter, Sandra with a birthday dinner on Sunday. Among those present were Tommy West and Joan West, Walter Burrows, Mr. and Mrs. Joe Landers, Bertha Bentley and brother, Sue Northcutt, Edna Stewart, Mrs. Herbert Owens, the hosts and honoree.

## HOPSON MEAT CO.

1 MILE EAST OF BULL BARN

SPECIALIZING IN

### PROCESSING MEAT

FOR YOUR HOME FREEZERS

HALVES & QUARTERS

## FOR SALE

Mr. and Mrs. Oscar Hinger and his mother, Mrs. Hinger, all of Canyon visited with Mr. and Mrs. Buck Green on Sunday afternoon.

Mr. and Mrs. Johnny Jesko and family and Mr. and Mrs. Oskar Schwertner and family attended the Parish dinner at Bovina on Sunday.

Mr. and Mrs. Cliff Combs and Dwayne spent Thursday and Friday in Plainview with Mr. and Mrs. W. E. Combs.

Mr. and Mrs. Clinton Glenn were honored with a farewell party on Friday evening at the Community Room of the First National Bank. Among those attending were Mr. and Mrs. Cecil Morrison, Mr. and Mrs. James Brownlow, Mr. and Mrs. Emory Brownlow, Mr. and Mrs. Jerry Robinson, Mr. and Mrs. Ted Godfrey, Mr. and Mrs. Jerry Landers, Donna Marler, and the honorees.

Mr. and Mrs. Grady Cates of Hereford visited with Mr. and Mrs. Cliff Combs Sunday afternoon. Shirley Cates had spent

"We're a dessert family"

says Mrs. E. E. Koeninger, 2000 West 18th St., Plainview, Tex.



Son, Larry, anticipates one of Mrs. Koeninger's delightful desserts.

She adds, "My electric range has been giving me cooking satisfaction since 1958."

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BUY—RITE FURNITURE JERRYS APPLIANCE

### Rep. Rogers ...

(Continued from page 4)

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I am sure you all join me in thanks and best wishes to the representatives of our area, and the rest of the nation, who have the front - line responsibility for permitting us to continue to live as a free and happy people.

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**HAVE A YEARLY EXAMINATION!**

A physical check-up, made while you're well, can keep you that way! See your doctor once a year!

SEE US FOR MEDICINES

**McDowell**

EM 4-1313

You Can Make Big Savings In Our Meat Department!

# PORK ROAST



Lean Tender Pork Shoulder—Fresh Picnic Cut—Serve Fresh Pork Roast for Sunday Dinner.

Don't Miss This Special!

# 33<sup>c</sup>

lb.

<b>PORK CHOPS</b>	Pork Steak	Lean Semi-Boneless	lb. 43c	Sliced Bacon	Corn King	lb. 49c
Lean End Cuts	Fish Sticks	Captain's Choice	8-oz. Pkg. 29c	Perch Fillets	Captain's Choice	lb. 49c
lb. 49c	Center Cut Rib					
	lb. 69c					

Shop Safeway And Lower Your Food Bill - You Get Gunn Bros. Stamps Too!

<b>GREEN BEANS</b>	Del Monte	No. 303 Can	25c	<b>GRAPE JELLY</b>	Welch's	3 20-oz. Jars	\$1
<b>ASPARAGUS</b>	Green Giant	No. 1 Can	25c	<b>PIES</b>	Bell Air pumpkin or mince	2 24-oz. pies	89c
<b>GRAPE JELLY</b>	Welch's Quality	2 10-oz. Jars	49c	<b>WELCH FRUIT</b>	of the Vines Preserves	3 20-oz. Jars	\$1

Highway Whole Kernel Golden

# CORN

7 12-oz. Cans for Only

\$1

LYDIA GREY BATHROOM

# TISSUE

10 ROLLS 69c

<b>PUMPKIN</b>	Kuner's Pie, Pumpkin	2 No. 303 Cans	25c
<b>COCKTAIL</b>	Del Monte Fruit	4 No. 303 Cans	89c
<b>POTATOES</b>	Hunt's Irish Potatoes	No. 300 Can For	10c

WELCH'S JELLY

# GRAPELADE

Stock Up At This Low Price

3 20 oz. JARS \$7

<b>ZEREX</b>	PERMANENT ANTI-FREEZE	GAL. CAN	\$7 <sup>59</sup>
<b>COFFEE</b>	EDWARDS ALL GRINDS	1-LB. CAN	59c
<b>PEAS</b>	ROTEL BLACKEYES FRESH SHELLED	10 No. 300 cans	\$7 <sup>00</sup>

WASHINGTON STATE RED DELICIOUS

# APPLES

LB. 19c

<b>PEACHES</b>	Hunt's Y. C. 3 2 1/2 size cans	87c
<b>TUNA</b>	chicken o'sea 3c off label 3 6 1/2 oz. cans	\$1
<b>Scamper Liquid</b>	Detergent—10c Off Label 22-oz. Bott.	49c

<b>CAMAY Toilet Soap</b>	2 Bath Bars	31c
<b>CAMAY Toilet Soap</b>	3 Med. Bars	33c

<b>Comet Giant Grain Rice</b>	2 lb. Pkg.	47c
<b>Comet Brown Rice</b>	12-oz. Pkg.	23c
<b>Kraft All Purpose Oil</b>		67c
<b>Kraft Barbecue Sauce</b>	18-oz. Bott.	39c
<b>Pepperidge Farms Turnovers</b>	11-oz. Pkg.	59c

**DOUBLE GUNN BROS. STAMPS**

Wednesdays With the Purchase of \$2.50 or More!




Prices Good Thru Wed., Nov. 14th in Hereford

# EAST SIDE

## "66" Ser. Sta.

MINOR REPAIR  
JOBS — RADIATORS  
HOSE — ANTIFREEZE  
WASH — GREASE



EM 4-2644 Hwy. 60 & Park  
'Rock' Stewart, Dealer

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## Implement Co.

South 385 Highway  
HEREFORD, TEXAS  
YOUR McCORMICK  
INTERNATIONAL HARVESTER DEALER

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## FURNITURE

Better Buys For Your  
Money In Furniture And  
Appliances

We Have Our Own Service Dept.  
MAYTAG GENERAL ELECTRIC

# HEREFORD

## INSURANCE

### AGENCY

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DON BAUGOUS  
EM 4-0850

# El Toro RESTAURANT

## MEXICAN Food STEAKS

GENUINE MEXICAN FOOD  
Catering To Parties Special Groups  
MEXICAN FOOD TO GO—  
QUICK SERVICE CALL EM 4-3443  
11 A. M. - 11 P. M. Daily  
West Hiway 60  
Satisfaction Guaranteed

# HI-PLAINS

Savings and Loan  
Association



128 E. Third

EM 4-3535

# MATCH WITS WITH OUR EXPERTS

## WIN \$12.50 CASH

### Plus Big Grand Prize of 4 Cotton Bowl Tickets!

# FOOTBALL CONTEST

## CONTEST RULES

1. Circle the teams you select to win and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand, Hereford, Texas."
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets, 2nd Place will receive 1, 3rd place will receive 1.
7. Winners of Cash Prizes will be announced on this page each week.



Doc Cowan

Hereford at ~~Littlefield~~  
TCU at Texas  
Texas A&M at ~~Rice~~  
Colorado at Tex. Tech  
~~SMU~~ vs. Arkansas  
Baylor at Air Force  
Pitt. vs. Army  
Boston Coll. at Boston  
Miami (O) at Cincinnati  
~~Florida St.~~ at Florida  
Michigan at ~~Iowa~~  
Clemson at Maryland  
Missouri at Oklahoma  
~~UCLA~~ at Washington  
Virginia at ~~N. C. St.~~  
Navy at USC  
Miss. St. at LSU  
Oregon at ~~Ohio St.~~



Don Baugous

Hereford at Littlefield  
TCU at Texas  
Texas A&M at Rice  
Colorado at Tex. Tech  
~~SMU~~ at Arkansas  
Baylor at Air Force  
Pitt. vs. Army  
Boston Coll. at Boston  
Miami (O) at Cincinnati  
Florida St. at Florida  
Michigan at Iowa  
Clemson at Maryland  
Missouri at Oklahoma  
UCLA at Washington  
Virginia at N. C. St.  
Navy at USC  
Miss. St. at LSU  
Oregon at Ohio St.

## Official Entry Blank

Hereford at Littlefield  
TCU at Texas  
Texas A&M at Rice  
Colorado at Tex. Tech  
SMU vs. Arkansas  
Baylor at Air Force  
Pitt vs. Army  
Boston Coll. at Boston  
Miami (O) at Cincinnati  
Florida St. at Florida

### TIE BREAKER

Hereford \_\_\_\_\_  
Littlefield \_\_\_\_\_  
TCU \_\_\_\_\_  
Texas \_\_\_\_\_  
Texas A&M \_\_\_\_\_  
Rice \_\_\_\_\_

Michigan at Iowa  
Clemson at Maryland  
Missouri at Oklahoma  
Okla. St. at Nebraska  
Purdue at Minnesota  
UCLA at Washington  
Virginia at N. C. St.  
Navy at USC  
Miss. St. at LSU  
Oregon at Ohio St.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

# CITY

## Drug Store

EM 4-1144

"Your Headquarters For Camera  
Supplies"

# RANEY'S

## Restaurant

WEST HIWAY 60

OPEN 24 HOURS



- Offset Lithography
- Letterpress Printing
- Office Supplies

Hereford at Littlefield Nov. 16  
Hereford at Levelland Nov. 22



Jeanie & G. D.

### WE SELL and INSTALL

- CARPET
- FELT BASE
- LINOLEUM
- CABINET TOPS
- INLAID
- LINOLEUM
- TILE OF ALL CLASSES



E. B. Black Co.  
Factory Trained Mechanics  
Since 1901

# COWAN



## Jewelry

... for better  
Diamond Buys

Your Credit Is Good — Buy Now  
Pay Later

217 N. MAIN



# H & H FURNITURE & BIG RED BARN

WEST HIWAY 60  
HEREFORD, TEXAS

# FINAL CUT IN ALL SALE PRICES!

**SALE  
CLOSING  
FOREVER**

**LAST 6 DAYS**

**STARTS... MONDAY 10a.m. to 8p.m.**  
After Almost A 1/4 Century In Business—One Of This Section Of Texas Most Distinguished Retailors Of Quality—Fine Quality Famous Name Furniture And Bedding Comes To The Sale's End And Closes The Sale Saturday At 7 p. m. FOREVER

**SALE  
ENDS  
SATURDAY**



**OUR ENTIRE STOCK SAYS GOODBYE FOREVER**

Read all these closing-out sale prices in this advertisement and they are but a few of the many hundreds of Final Bargains to be had - - To completely EMPTY our store and lease or sell our building. REMEMBER Please, you can buy now the H & H Furniture and The Big Red Barn's Furniture and bedding for a great deal less than if you were actually in the Retail Business. All prices have been cut not once, not twice, but for the Closing Days - - DONT LET ANYTHING KEEP YOU AWAY and SAVE LIKE YOU NEVER SAVED BEFORE.

YOUR LAST OPPORTUNITY TO SAVE 40-50-70% OFF ALL OUR REGULAR PRICES

# \* \* \* \* \* CLOSE-OUT SALE \* \* \* \* \*

**AT LESS THAN 1/2 PRICE**  
Regular \$159.95  
**3 pc. SECTIONAL**  
3 pc. modern livingroom curved sectional set with colorful fringe upholstery.  
Reg. \$159.95  
H&H Furniture Close-Out Sale Price **99<sup>97</sup>**  
Cash or easy Credit Terms

**AT LESS THAN 1/2 PRICE**  
Regular \$159.95  
**3 pc. DANISH LIVINGROOM SUITE**  
Fabulous Danish style 2 pc. livingroom set with long settee and matching chair.  
Reg. \$159.95  
H&H Furniture Close-Out Sale Price **67<sup>97</sup>**  
Take 36 months to Pay

**AT LESS THAN 1/2 PRICE**  
Regular \$1.29  
**FLASHLIGHTS**  
Genuine Eveready flash light, batteries, standard 2 cell size, large head.  
Reg. \$1.29  
H&H Furniture Close-Out Sale Price **67c**

**AT LESS THAN 1/2 PRICE**  
Regular \$349.50  
**CONTEMPORARY SOFA**  
Beautiful contemporary sofa with genuine dacron filled reversible cushions.  
Reg. \$349.50  
H&H Furniture Close-Out Sale Price **163<sup>97</sup>**  
Take 36 months to Pay

**AT LESS THAN 1/2 PRICE**  
Regular \$289.50  
**GRANDFATHER CLOCK**  
Tall grand fathers clock rests on the floor, solid maple cabinet, chimes the hour.  
Reg. \$289.50  
H&H Furniture Close-Out Sale Price **147<sup>97</sup>**  
Cash or easy Credit Terms

**AT LESS THAN 1/2 PRICE**  
Regular \$179.50  
**LOVE SEATS**  
Fabulous Brand New deep cushioned Love Seat with beautiful imported upholstery.  
Reg. \$179.50  
H&H Furniture Close-Out Sale Price **59<sup>97</sup>**  
Take 36 months to Pay

**AT LESS THAN 1/2 PRICE**  
Regular \$139.50  
**EARLY AMERICAN LIVINGROOM CHAIR**  
Brand new massive and most comfortable Early American Pillow Back chair.  
Reg. \$139.50  
H&H Furniture Close-Out Sale Price **38<sup>97</sup>**  
Cash or easy Credit Terms

Regular \$239.95  
**3 pc. MODERN BEDROOM SUITE**  
Fabulous modern or poster bed bedroom suite with triple dresser, shadow box mirror, chest of drawers.  
Reg. \$239.95  
H&H Furniture Close-Out Sale Price **137<sup>97</sup>**  
Cash or easy Credit Terms

**AT LESS THAN 1/2 PRICE**  
Regular \$159.50  
**9 pc. DINETTE**  
9 pc. chrome dinette, 42" x 72" extension table plus 8 matching deep cushion chairs, choice of red, charcoal or turquoise.  
Reg. \$159.50  
H&H Furniture Close-Out Sale Price **77<sup>97</sup>**  
Take 36 months to Pay

**LIVING ROOM SUITES**  
Make your selection from America's foremost manufacturers. Broy Hill, Pullman, Howard Parlor and Thomasville, Brandt, N. Hickory, Vogel and Silver Craft.

\$169.95	2 pc. Livingroom Suites	\$77.97
\$199.95	2 pc. Livingroom Suites	\$137.97
\$229.95	2 pc. Livingroom Suites	\$157.97
\$249.50	2 pc. Livingroom Suites	\$167.97
\$308.00	2 pc. Livingroom Suites	\$197.97
\$329.95	2 pc. Livingroom Suites	\$213.97
\$479.95	2 pc. Livingroom Suites	\$347.97

Cash or Easy Credit — Free Delivery

**HIDE-AWAY BEDS**  
with innerspring mattress  
A handsome davenport by Day, opens to sleep 2 on Innerspring mattress.

\$259.95	Hide-Away Bed	NOW \$127.97
\$269.95	Hide-Away Bed	NOW \$157.97
\$289.95	Hide-Away Bed	NOW \$167.97
\$299.95	Hide-Away Bed	NOW \$187.97
\$349.95	Hide-Away Bed	NOW \$227.97
\$439.95	Hide-Away Bed	NOW \$277.97

Cash or Easy Credit — Free Delivery

**QUALITY BEDROOM SUITES**  
New shades of Seafoam, Charcoal, Mahogany, Maple, Walnut, Cherry and Blond.

\$139.95	Bedroom Suites to Close Out	\$57.97
\$149.95	Bedroom Suites to Close Out	\$77.97
\$189.50	Bedroom Suites to Close Out	97.97
\$219.95	Bedroom Suites to Close Out	\$137.97
\$229.95	Bedroom Suites to Close Out	\$147.97
\$269.95	Bedroom Suites to Close Out	\$167.97

Buy for Cash or Terms — Take 36 Months to Pay

**AT LESS THAN 1/2 PRICE**  
Regular \$269.50  
**LIVINGROOM 3 pc. SUITE**  
Livingroom suite with full length sofa bed, club chair and rocker.  
Reg. \$269.50  
H&H Furniture Close-Out Sale Price **127<sup>97</sup>**  
Cash or easy Credit Terms

**AT LESS THAN 1/2 PRICE**  
Regular \$289.00  
**BEDROOM SUITE**  
Attractive walnut bedroom suite, large double dresser with framed mirror, chest, fullsize bed.  
Reg. \$289.00  
H&H Furniture Close-Out Sale Price **89<sup>97</sup>**

**FABULOUS SECTIONAL SETS**  
Now Close-Out Sale Priced to completely Empty our Building at once. All of our famous makes, all new 1962 arrivals.

\$279.50	Curved Sectional Set	at \$127.97
\$249.50	Curved Sectional Set	at \$187.97
\$399.50	Curved Sectional Set	at \$247.97
\$349.50	Curved Sectional Set	at \$257.97
\$369.50	Curved Sectional Set	at \$273.97
\$399.50	Curved Sectional Set	at \$287.97

Easy Credit Terms — Take 36 Months to Pay

**QUALITY DINETTE SETS**  
Famous Bercher Bros. Falcon, Brady, Louisville, Ellis, makes in chrome copper tone or bronze. 5-6-7-9 pc. Sets.

\$49.95	Dinette Sets to Close Out	\$27.97
\$59.50	Dinette Sets to Close Out	37.97
\$89.95	Dinette Sets to Close Out	\$67.97
\$109.95	Dinette Sets to Close Out	\$84.97
\$129.95	Dinette Sets to Close Out	\$87.97
\$139.95	Dinette Sets to Close Out	\$97.97
\$149.95	Dinette Sets to Close Out	\$107.97

Take 36 Months to Pay — Free Delivery

**INNERSPRING MATTRESSES and BOX SPRINGS**  
All famous makes. Englander, Sealy, Serta, Taylor Bedding. Names as familiar to you as your own.

\$29.95	Mattress or Box Spring	\$18.97
\$49.95	Mattress or Box Spring	\$27.97
\$59.95	Mattress or Box Spring	\$37.97
\$69.95	Mattress or Box Spring	\$43.97
\$79.50	Mattress or Box Spring	\$47.97

Buy for Cash or on Long Easy Credit Terms

**AT LESS THAN 1/2 PRICE**  
Regular \$229.50  
**EARLY AMERICAN DAY BED**  
Fabulous Early American day bed with colonial upholstery, makes a comfortable bed.  
Reg. \$229.50  
H&H Furniture Close-Out Sale Price **89<sup>97</sup>**  
Take 36 months to Pay

**AT LESS THAN 1/2 PRICE**  
Regular \$139.00  
**BEDROOM GROUP**  
Fabulous bedroom group by Johnson Carper, with 3/3 chair back beds and night stand in fruitwood finish.  
Reg. \$139.00  
H&H Furniture Close-Out Sale Price **57<sup>97</sup>**

**DINING ROOM SUITES**  
Complete Suites. Famous Tell City, Williams, Jasper and Kingsville Makes.

\$229.95	Dining Room Suites	NOW \$137.97
\$438.95	Dining Room Suites	NOW \$257.97
\$684.50	Dining Room Suites	NOW \$397.97
\$719.00	Dining Room Suites	NOW \$458.97
\$786.00	Dining Room Suites	NOW \$487.97
\$828.50	Dining Room Suites	NOW \$537.97

Take 36 Months to Pay — Free Delivery

**HOLLYWOOD BEDS**  
\$99.95 Hollywood Beds Outfits. \$43.97  
\$129.95 Hollywood Beds Outfits. \$57.97  
\$149.95 Hollywood Beds Outfits. \$67.97  
\$179.95 Hollywood Beds Outfits. \$87.97

Cash or Easy Credit Terms — Free Delivery

Regular \$29.95  
**SERTA INNERSPRING MATTRESS**  
Each mattress contains hundreds of tiny Coil Springs for Restful sleeping. Full or Twin Size Springs or Mattress each.  
Reg. \$29.95  
H&H Furniture Close-Out Sale Price **18<sup>97</sup>**  
Cash or easy Credit Terms

**AT LESS THAN 1/2 PRICE**  
Regular \$239.00  
**LAWSON SOFA**  
Brand new fabulous Lawson styled livingroom sofa. Tufted back, reversible T cushions.  
Reg. \$239.00  
H&H Furniture Close-Out Sale Price **97<sup>97</sup>**  
Take 36 months to Pay

**ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND & TO PRIOR SALE**

Regular \$169.95  
**LIVING ROOM 2 pc. SUITE**  
Full length, finely upholstered Sofa plus matching large Lounge Chair. Most attractive and colorful upholstery.  
Reg. \$169.95  
H&H Furniture On Sale **77<sup>97</sup>**  
Take 36 months to Pay



MISS SUZANNE LANGLEY, daughter of Mr. and Mrs. Earnest Langley of Hereford, was presented at the Delta Psi chapter of Kappa Gamma fraternity at the Texas Tech presentation of the 1962 Pledge Class. She was escorted by Walker Parris of Hereford. Miss Langley is a member of the International Interest Committee at the Tech Union, is Knapp Hall representative to the Wesley Student Center and a member of the Spiritual Life Committee of the Wesley Student Center.

(Texas Tech Photo)

### Livestock Survey Cards To Be Left In Rural Boxes

Rural mail carriers from the Hereford Post Office will leave some livestock survey cards along their routes beginning Wednesday, Nov. 14. "Information reported on these cards is used to set the yearly inventory of livestock and poultry on Texas farms," Postmaster Nolan Grady explained.

Rural carriers distribute the cards at random in boxes along their routes. "This means that not every box will get a card," Grady said. "For this reason, it's important for everyone who gets a card to return it filled out so that USDA can get a true sample of the state's livestock foldings."

### Damages Heavy In Auto - Pickup Collision Here

An accident occurring in the 800 block of 25 Mile Ave. about 11:30 p.m. Nov. 3 heavily damaged a 1958 model pickup truck and a 1962 model sedan. Damage to the pickup, belonging to Coleman McSpadden, was estimated at \$650 by the investigating officer. Damage to the sedan is reported to be \$2500. The accident occurred as the sedan, driven by William Harvey Brock, 42, Lucky U Motel, collided with the truck which was parked on the west side of the street.

### Ray Makes Best Talk At Meet

Carl Ray's enthusiastic speech on "Enthusiasm" won him the speaker's cup at Hereford Toastmasters Club meeting Tuesday night in the Jim Hill Hotel.

Also speaking was J. Raymond-Flores, whose topic was "The Happy Medium". Bill Penn served as toastmaster, while Virgil Dodson was evaluator. Louis Machuca, Dr. Milton C. Adams and Bill Penn tied on best table talks, speaking on politics, elections and candidates. Table topics were conducted by Virgil Dodson.

Carl Ray also gave a report on the state meeting in Fort Worth and on the district contest last weekend. Ray and Dr. Adams attended the meeting.

Hardy Benson will serve as speaker for a home demonstration club meeting at Raney's Restaurant on Saturday, Nov. 17. The club will provide a speaker for any meeting, president Irving Alexander pointed out.

Brian Adams attended the meeting as a guest.



NOW! THRU WED.

THE MIGHTIEST ADVENTURER OF THEM ALL! CINEMASCOPE COLOR



MUSIC BY LES BAXTER

### STARTS THURS. FUNNY!



HAROLD LLOYD'S World of Comedy For Everyone Who Loves To Laugh!

\*"You must see this even if you have to stand in line in pouring rain to get a seat...thank you, Mr. Lloyd!" -McCall's Magazine

TOWER DR. - IN HURRY! Ends Tonight!

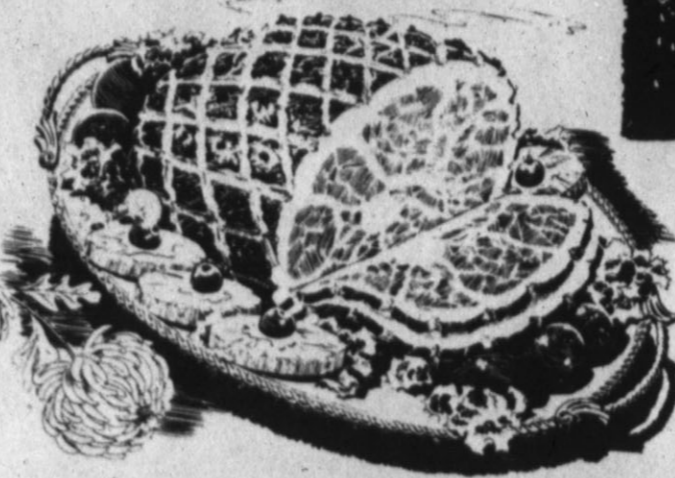
AUDIE MURPHY DAN DURYEA JOAN O'BRIEN

6 BLACK HORSES

PLUS: CO-FEATURE Fanny JOSHUA LOGAN PRODUCTION TECHNICOLOR by WARNER BROS

## SPECIALS GOOD MON - TUES - WED - NOV. 12 - 13 - 14

ARMOUR STAR FULLY COOKED



# TENDER TASTY HAM

WHOLE 49¢ lb. BUTT HALF 49¢ lb. SHANK PORTION 47¢ lb.

GROUND CHUCK FRESH LEAN 59¢ lb.

COFFEE MARYLAND CLUB 65¢ lb.

MELLORINE SWIFT HONEYCUP 1/2 GAL. 39¢

SHURFRESH CRACKERS LB. 21¢

6 BTL. CTN. REG. SIZE - PLUS DEP. PEPSI COLA 29¢

SHURFINE - FROZEN - 12 OZ. CAN ORANGE JUICE 4 FOR \$1

TALL CAN CARNATION MILK 6 FOR 79¢

RANCH STYLE BEANS 300 CAN 2 FOR 29¢

DOUBLE S&H GREEN STAMPS WED. WITH \$2.50 PURCHASE OR MORE

Help Your Child in School 16 MONTHLY VOLUMES GOLDEN BOOK ENCYCLOPEDIA BUY A BOOK-A-WEEK THRU BOOK 10

NORTHERN - 80 CT. CELLO NAPKINS 2 FOR 25¢

FOOD KING SHORTENING 3 LBS 53¢

SHURFRESH OLEO LB. 6 FOR \$1

VELVEETA CHEESE 2 LBS 79¢

KOTEX REG. 12's 3 FOR \$1

FLOUR SHURFINE 5 lbs. 37¢

HUNTS - 46 OZ. CAN TOMATO JUICE 4 FOR \$1

BLEACH ENERGY 1/2 GAL 29¢

COLD TABLETS DRISTAN 98c SIZE 69¢

ORAL ANTISEPTIC MICRIN 98c SIZE 69¢

MORTONS - FROZEN - 11 OZ. PKG. HONEY BUNS 35¢

## NOW! 36 MONTH Field Hazard Guarantee

GENERAL NYLON SPECIAL TRACTOR TIRE



Now your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy. Protection and performance... combined in a single tire, the General Nylon Special... at new low prices.

36 MONTH GUARANTEE The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from bruise and furrow breaks, sagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

HEREFORD BUTANE

INCORPORATED

Veterans Park Road

EM4-3367

## RED POTATOES

U.S. No.1 10 lbs. DELICIOUS APPLES 39¢

FLORIDA ORANGES 2 LBS 25¢ AVOCADOS EACH 19¢

TAYLOR & SONS FOODS LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS CASH AND SAVE