



**Herd...**

(Continued from Page 1)

goals during the eight minutes, as Hereford led 19 - 15 at the half.

The Herd got hot again in the third quarter as they romped to an 11 - point lead. Ronnie Rice managed to keep Littlefield in contention with eight points as Hereford led 36 - 28 at the end of three periods.

Littlefield got as close as five points during the final quarter, but the Herd held on for the victory.

Botkin hit for 16 points, most of them close under the basket, while "Kangaroo" Coffman used his jumping ability to add 14. Ronnie Rice had 15 and Weldon Pace 1 for the losers.

The victory evened Hereford's record at 1 - 1 in district play while Littlefield is 0 - 2 after dropping a 61 - 40 game to Dumas last Saturday. Hereford stands 5 - 16 for the season and Littlefield is 2 - 14.

For the Herd it was their first win since Dec. 29, when they edged Colorado City 85 - 82 in an overtime contest at the Caprock Holiday tourney in Lubbock.

With two home games finished, the Herd hits the road next Tuesday for the first of four travelling tins before returning home for the two final loop contests.

In other district action, Phillips used its home court advantage to take a 2 - 0 lead in the district, knocking off Dumas 54 - 40. Levelland was idle.

Only district game on tap Friday will see Levelland at Phillips.

Hereford's B team had a romp Tuesday in whipping Littlefield reserves 72 - 28. Randy Dowell poured in 24 points from his post position to lead the little Herd. Also hitting double figures were Lynton Alfred, who netted 19, and Jerry Curtisinger, who added 10.

Don Johnson chalked up 11 for the losers before being thumbed out in the fourth quarter on a technical foul.

Hereford Bees led 14 - 3, 32 - 12 and 48 - 24 at the quarters.

**BOX SCORE**

Hereford (46)	FG	FT	PF	TP
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**City...**

(Continued from Page 1)

call for sewer line bids and set opening of the sealed price quotations for 2 p. m. Feb. 15 in the City Manager's office.

The 4,600 - foot sewer line will be installed along Highway 60 from Benefield's Corner to the location of Deaf Smith County Electric Cooperative. Contractors will be asked to include costs of sewer pipe and installation charges when submitting bids.

At a previous Commission meeting, Moore Supply Company of Lubbock was awarded contract for supplying pipe for installation of a water line along the same site.

The commissioners have agreed that water and sewer lines should be installed before proposed widening of the highway begins. City employees will install the water line.

City Manager Dudley Bayne said facilities of the two lines will be needed in the immediate future and that installation should begin as soon as possible. Plans are to install the water line and sewer line at the same time.

In other business at the meeting, the commissioners authorized Bayne to accept low price quotation for sound equipment for the Hereford Community Center ballroom.

Tentative plans, Bayne said.

Coffman	5	4	1	14
Botkin	8	0	2	16
Miller	0	1	2	1
Hodges	3	1	3	7
Thomas	1	2	2	4
Burris	0	0	2	0
Caster	0	2	0	2
Mulkey	1	0	0	2
<b>Total</b>	<b>18</b>	<b>10</b>	<b>12</b>	<b>46</b>
Littlefield (38)	FG	FT	PF	TP
Pace	4	4	0	12
Koller	3	0	4	6
Pierce	0	1	0	1
Rice	7	1	2	15
Tomson	0	0	1	0
<b>Total</b>	<b>16</b>	<b>6</b>	<b>11</b>	<b>38</b>

**Standings**

District 1 - AAA	
Team	Won Lost
Phillips	2 0
Dumas	2 1
Hereford	1 1
Levelland	0 1
Littlefield	0 2

**14th...**

(Continued from Page 1)

and crosses.

Each of the classes will have a grand and reserve champion. There will be five classes of barrows, each divided into light and heavy classes. Duroes, Berkshires, Poland Chinas,

are to purchase a high fidelity record player for the office adjacent to the ballroom and to install six connecting speakers for the ballroom. Speaker conduits have been placed throughout the Center, and future plans are to install speakers in other parts of the structure.

Bayne said that a student council delegation from Hereford High School recently met with Mrs. Clyde Cave, Community Center hostess, in the City Manager's office to discuss youth activities with her and Bayne.

The delegates were Bobby Renfro and Margaret Boomer, seniors; Linda Renfro, a junior; Jan Reese, sophomore; and Connie Kent, a freshman.

They pointed out that youth in the community might like to attend a private opening shortly before formal opening of the Center is held. They also felt that students would like to participate in recreation at the Center after school is dismissed each day, Bayne reported.

Bayne said that unfavorable weather continues to hold up work on the Center's parking lot, thereby postponing formal opening of the building.

District highway engineer Charles W. "Chill" Smith last month announced that road-widening projects within the city limits would take the "best part of a year to complete." He added that extensive movement of utilities and installation of storm sewers are time-consuming.

There will be storm sewer inlets on both sides of the road, from the intersection with U. S. 385 east to Ave. K. Beyond that point, drainage will be by open channel. The road will be constructed in sections, tentative plans indicate.

From U. S. 385 to Lawton, the highway will be widened to 62 feet, and from Lawton to the east city limits, 85 feet.

Hampshires and all other breeds will make up the classes. The champion and reserve of each class will compete for grand and reserve championships of the show.

The sale will start with the champion lamb of each class, the grand and reserve champion barrows, grand and reserve champion calves.

Only 30 top steers will be sold, ten from each class, at a minimum of 40 cents per pound or more. Floor price will be 35 cents per pound or more for the 20 top lambs and 25 cents or more per pound for the 48 top barrows.

According to new rules, adopted this year, all livestock selling at auction must be delivered into the hands of the buyers. Only exceptions are the grand champions, reserve champions and champions of classes, which may be taken to other shows.

This was done, show officials said, to insure that buyers will not bid for animals and then have the stock withdrawn after the sale. And only a limited number of animals will be sold in order to assure higher prices and top - quality stock.

Hereford Rotary Club president Leo Forrest is general director of the show. Division superintendents include: Harold Shearhart, steers; Homer Brunley, barrows; and Charles Hottel, lambs.

Last year Jimmy Higgins of the Hereford 4-H Club won top honors in the calf division. Darrell Garrett, Hereford High FFA, showed the grand champion barrow; George Gilmore and Ernest Adams, both of Boys Ranch, and Pete Plank, Hereford 4-H Club, won class honors in the lamb judging.

And a former Easter chick shown by James Strain of the Hereford 4-H Club was chosen champion in the poultry show.

**Nine...**

(Continued from Page 1)

Those residents who will become 21 years of age before the primary election on May 7 may obtain their poll tax exemptions from the county tax office during the rest of January.

An investment of \$1.75 will reap the dividends of good government for years to come, Alexander pointed out.

# BEST WISHES

to the boys and girls  
entering stock in Hereford's

# 14th ANNUAL JR. LIVESTOCK SHOW

Friday and Saturday, January 22-23rd

and

# CONGRATULATIONS

to the sponsoring

# Hereford Rotary Club

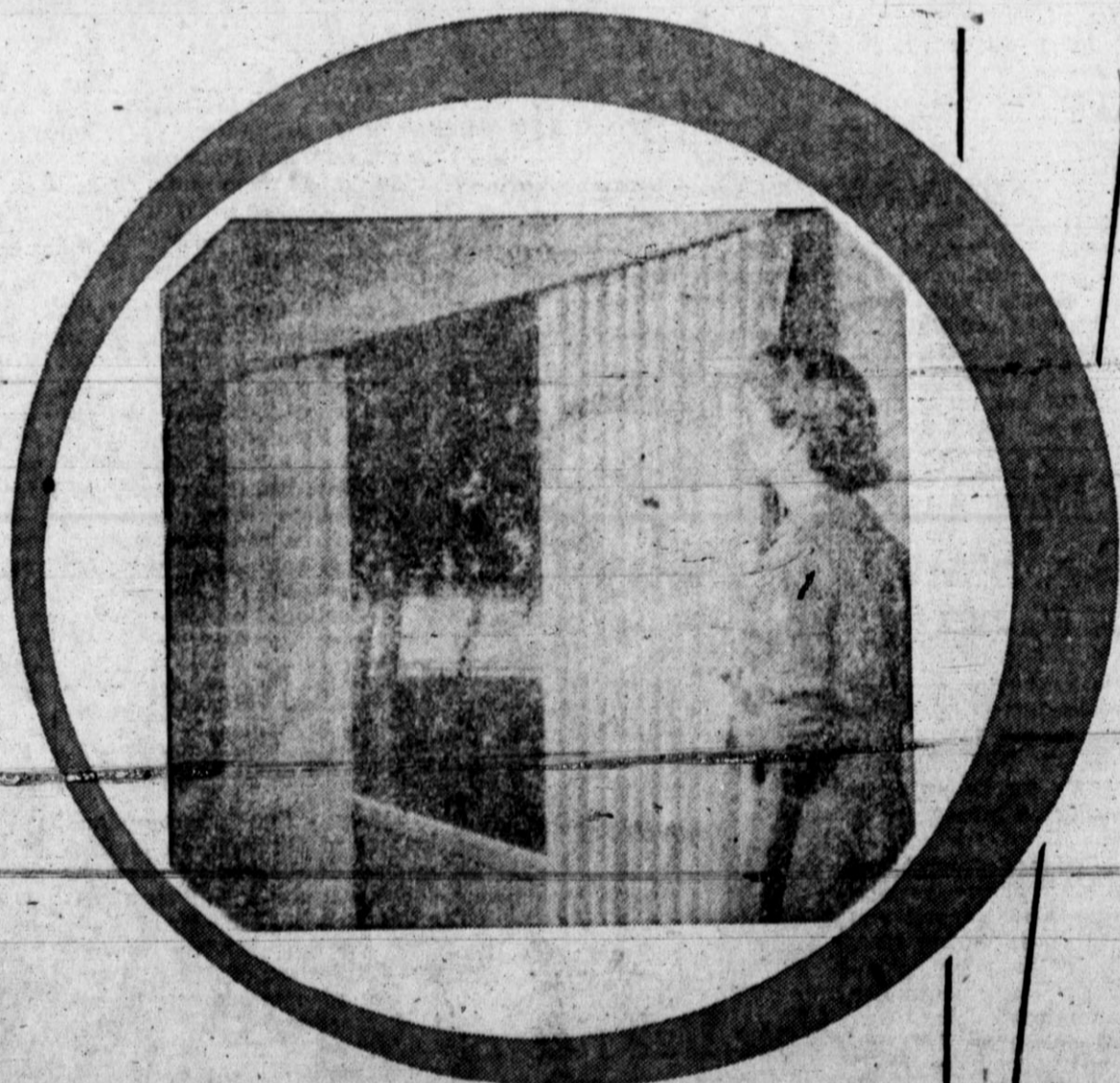
for a job well done!

Of course, all cannot bring home the coveted blue ribbons, but all will have benefited much from the experience gathered in getting your animals ready for the annual show.

Again, may we extend to each of you, our Sincere BEST WISHES

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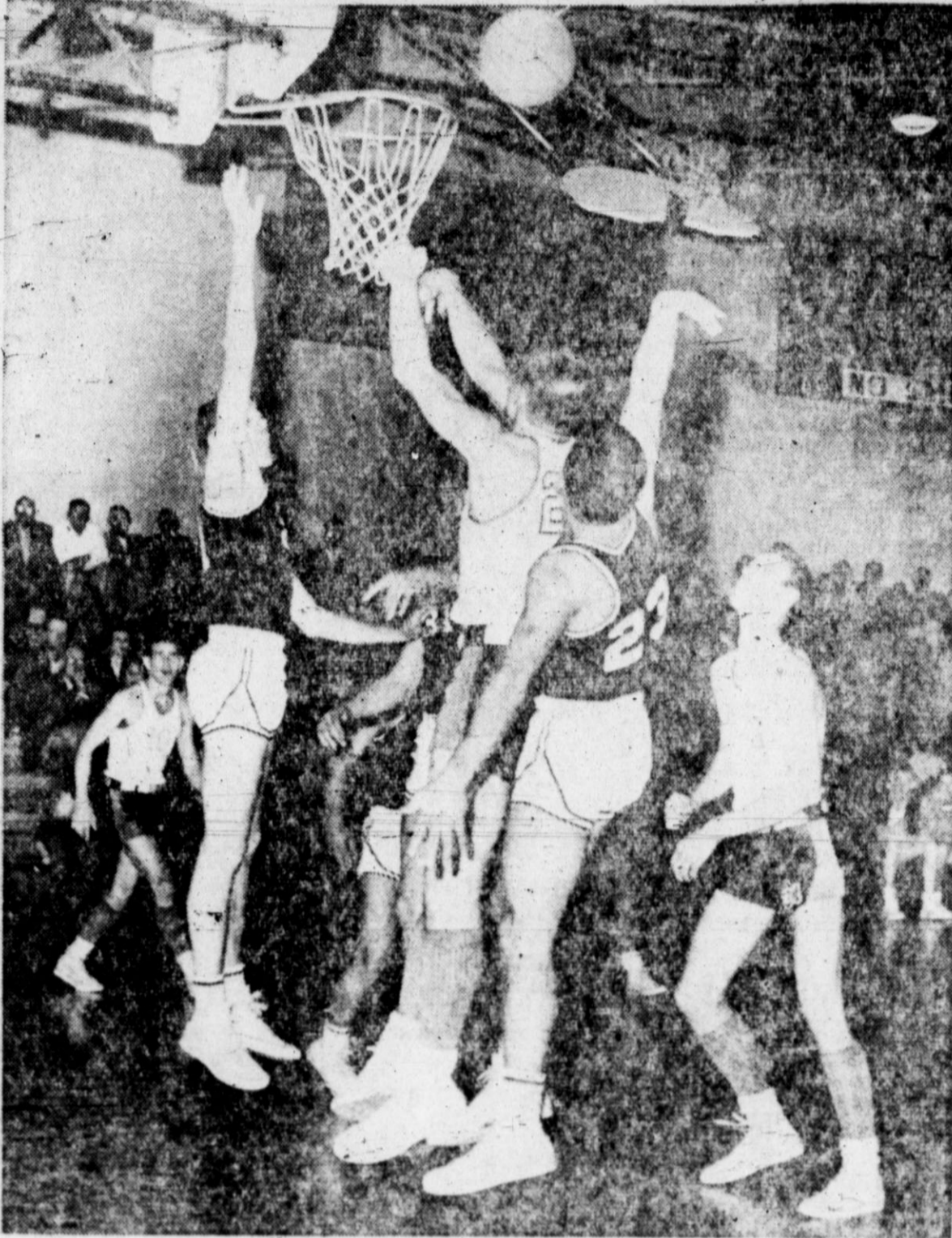
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FREE ESTIMATES

The

# BRAND

THURSDAY  
SUNDAY



UP . . . UP . . . AND AWAY goes Thomas (34). The Herd won its first conference "Kangaroo" Coffman to net two points for Hereford. Other white-shirted Hereford players are Ronnie Botkin (10) and Carl Miller (Staff Photo)

### Around...

(Continued from Page 1)  
was sliding that huge tractor in circles across Avenue K. If the sled had gotten under those tractor wheels it would have been a tragedy.

I've been thinking about getting a dog team, but our animal has balked. Princess, our newly acquired pet, is a tiny, white chihuahua who seems bewildered by her first snow. But, strangely enough, she doesn't seem to particularly mind the cold weather.

Westway community is going to sponsor a chili supper on Friday, Jan. 22, starting at 7:30 p. m. in the community house. There will also be soup and stew on the menu, for those who don't care for chili

### Scrappers...

(Continued from Page 1)  
Winners in the high school division without opposition include Robert Welty, 160 pounds; Wayne Bomar, 175 pounds; and Roy Rogers, heavyweight.

Donnie Welty of Hereford pointed out a decision over Jesse Rivera of Plainview Tuesday night to win the 82 - 86 pound pee - wee championship. Tuesday night results included:

- 60 - 66 pounds: Larry Vielle, Levelland, decided Dickie Elliott, Hereford.
- 72 - 76 pound championship: Joe Villa Plainview, decided Andrew Rodriguez, Hereford.
- 82 - 86 pound championship: Donnie Welty, Hereford, decided Andrew Rodriguez, Hereford.
- 82 - 86 pound championship: Donnie Welty, Hereford, decided Jesse Rivera, Plainview; H. S. novice lightweight Jacksie Laurent, Plainview, decided Glen Nelson, Hereford.
- Monday night results included:

- 60 - 66 pounds: Ernie Watt, Levelland, decided Chester West, Hereford.
- 60 - 66 pounds: Dickie Elliott, Hereford, decided Philip Morales, Petersburg.
- 67 - 71 pounds: Donald Garrison, Plainview, decided State Norvell, Hereford.
- 72 - 76 pounds: Andrew Rodriguez, Hereford, decided Joe Cammehn, Petersburg.
- 92 - 100 pounds: Ted Latham, Levelland, TKO'd Albert Rodriguez, Hereford, in 17 seconds of the first round.

... or vice versa. Proceeds will be used for upkeep and repair on the community house.

Despite the rules on objective writing, sometimes you can tell about a reporter's interests from his stories. Such is the case of Joe St. Amant, whose story on Jerry Barber winning the Yorba Linda golf tournament, was widely carried. Joe's story finished up with the devotion of a dedicated duffer: "At that Barber was lucky because his shot to the green hit a woman spectator's coat and dropped dead. It might have gone over the green otherwise. Then on the ninth green, Barber had a similar bit of good fortune when his approach hit a spectator on the head." We looked and looked, but couldn't find out what happened to the spectator.

A meeting of the Farmers Union has been called for 7:30 p. m. Friday, Jan. 22, in the Flame Room of Pioneer Natural Gas. A tape recording of Sen. Hubert Humphrey's speech at the state meeting will be played and a speaker will explain Blue Cross group hospitalization insurance.

Due to the weather, the Tower drive - in movie emporium will be closed until March 4. Francis Hardwick announced Wednesday.

Stanton Junior High's eighth and ninth graders will play in a basketball tourney Friday and Saturday at Clovis. The high schoolers will have a breather until next Tuesday when they go to Dumas.

For the 14th year, the Hereford Rotary Club is sponsoring the area - wide Junior Livestock Show and Sale. The youngsters work hard getting their stock ready for the show and really appreciate adults coming out to look at their efforts. It will be

### Wonderful...

(Continued from Page 1)

One woman donated 12 dozen eggs to be distributed to families. A local resident submitted a check to be used for the purchase of food, and promised additional funds if needed.

Many grocery store owners are furnishing groceries to the agencies at wholesale cost during the emergency period, which will probably last through March.

The county - wide appeal, announced last Friday, was directed to businessmen, farmers, ranchers and residents of the county to make employment of the "odd - job" type available to persons applying for welfare aid and help relieve a temporary situation created by lack of work available in county agricultural operations and a slack season caused by unusually heavy rains or snow this year.

Basically, the agencies asked that all Hereford residents look around their households and yards, that businessmen make an inspection of their stores and that landowners in rural areas consider work needed to be done on their property. If they find work of unskilled nature which could be done by one of the applicants, they should direct calls to County Red Cross or County Welfare offices, EM-4-3261 or EM-4-3624.

They pointed out that an early clearing campaign in the area would create jobs for the applicants, but that residents would have to cooperate to make the program successful.

The situation was intensified even more over the past week by snowfall. When the snow melts, county officials expect the offering of jobs to increase.

held in the Bull Barn Friday and Saturday, Jan. 22 and 23.



GOLD-PLATED ROCKET — A worker at the Chance Vought Aircraft plant in Dallas uses a spray-gun to spray sulfuroresinate of gold, mixed in pine oil, onto interior shell of Scout missile nose cone. This red-colored coating soon turns to pure gold as it is baked in ovens up to 700 degrees Fahrenheit. Gold coating costs about 60-cents a square foot for the solution. The gold lining helps prevent heat from the missile's flight from damaging instrumentation inside the nose. (AP Photo)

### Go-Kart...

(Continued from Page 1)

said. The local club was not formally organized as persons attending the meeting thought they should obtain information from each of the four current national organizations first. The group will meet again soon, Clark said.

Termed as a year - around family sport, go - karts are divided into three competitive divisions as determined by cubic inch displacement rates: Class A, up to 5.8 cubic inch; Class B, 5.81 to 11.6; and Class C, 11.61 to maximum of 16.5.

### Vote...

(Continued from Page 1)

member, replacing Gerald Hale. The firemen voted unanimously to donate a used piano for use in Hereford Community Center and a \$25 check to cover cost of tuning or refinishing the piano.

The group discussed the possibility of holding a town inspection to locate possible fire hazards in 1961. They also voted to hold fire drills on the first and second Tuesdays of each month for the coming year.

Have You Read The Classifieds?

### Jury...

(Continued from Page 1)  
gave in the Grand Jury session. At the Grand Jury session, McCown said, the girl had testified that she had had sexual relations with Eloy Soliz, the defendant. Soliz was indicted for statutory rape at that Oct. 13 session.

Earlier in the trial Wednesday morning, Attorney Gohmert took the witness stand and

presented the marriage certificate to the jury. Following testimony indicated that the mother of the girl and the mother of Soliz were present at the marriage.

The defense attorney objected when the district attorney called the girl to the stand for testimony on the grounds that the marriage should be recognized by the court. He accepted the court's ruling, however, and the girl took the stand.

Jurors selected for the trial

included Mrs. William J. Howard, Paul Harvey, Mrs. Meredith Ireland, Steve Clements, A. L. Yeager, Norman Gray, Clifford Arnold, Mrs. Robert Waggoner, J. A. Hodges Jr., Mrs. Ralph Smith, Clint Formby and Mrs. E. W. Young.

Court recessed at 12:15 p. m. and was scheduled to reconvene at 1:30 p. m. Wednesday.

Light heavyweight champion Archie Moore was managed by the late Jimmy Johnston.

### MEMO TO ADVERTISERS



### A Guide to the Point of Sale

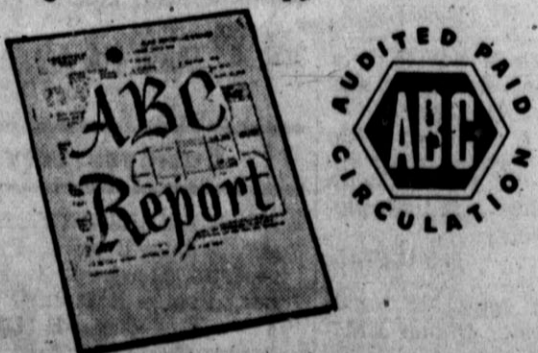
Our local stores are the display rooms and warehouses for the world's finest products. Efficient banking, insurance, real estate and other business services are also available to the people in our community. The readers of this newspaper find our advertising columns a dependable guide to the point of sale—a useful source for up-to-date news and information about these goods and services.

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Every advertiser should know about A.B.C. The Bureau is a cooperative, non-profit association of 3,450 publishers, advertisers and advertising agencies. Working together, these buyers and sellers of advertising establish standards

for paid circulation, rules and methods for auditing and reporting the circulations of newspapers and periodicals.

At regular intervals one of the Bureau's large staff of experienced circulation auditors visits us to make a thorough audit of our circulation records. The FACTS established by his audit are published by the Bureau in A.B.C. reports which are available to you, our advertisers. These reports tell you how much circulation we have, where it goes, how it is sold and other FACTS essential to the profitable use of newspaper advertising. Ask us for a copy of our A.B.C. report.



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Filter-flo Washing System. Water saver for small loads. Non-clog filter-detergent dispenser. Choice of hot or warm wash water. Big — 10 pound capacity. Porcelain top, washbasket and tub. Flexible timer control. General Electric written warranty.

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Exchange

No Payment 'Til March



BLACK NEWS

# Hold Regular Meeting In Community Thursday

By MRS GENE WELCH  
The regular meeting of the Black community was held Thursday night with Mr. and Mrs. Joe Lewellen and Mr. and Mrs. Tom Lewellen serving as host couples. Donations for the March of Dimes were taken. Jim Braxton, son of the J. R. Braxtons, showed movies taken in Florida, Cuba and other interesting places. The meeting was well attended.

Mr. and Mrs. Travis Stone and family recently spent two weeks in California. They visited with relatives and also went to Disneyland. They did a lot of sight seeing both to and from California.

There has been a number of residents sick in the community. Brenda Deaton was in the hospital in Hereford, Mrs. J. R. Braxton spent a few days in the hospital in Friona, and others have had the flu; also three families have chicken pox among

their children.

Mr. and Mrs. Gene Welch and family recently visited with Mr. Welch's grandmother, Mrs. Ethel Herd at Mobeetie; they also visited with Mr. and Mrs. Charlie Gatlin and family also of Mobeetie. Mr. and Mrs. Fred Harris of Kelton, and with Mr. and Mrs. Elgia Welch and family at Sweetwater, Okla.

Mr. and Mrs. Wesley Barnett of Lubbock visited Sunday in the home of his parents, Mr. and Mrs. Fern Barnett.

Mr. and Mrs. Wayne Carthel of Hereford and Mr. and Mrs. Travis Stone and family were Friday night supper guests in the Bill Carthel home.

Mr. and Mrs. Weldon Tatum and Pam spent Friday and Saturday with the Ellis Tatum.

Mr. and Mrs. Dick Rokey visited with their son, H. V. over the week end at Glenrose. H.V. is a student at T.C.U. in Fort Worth.

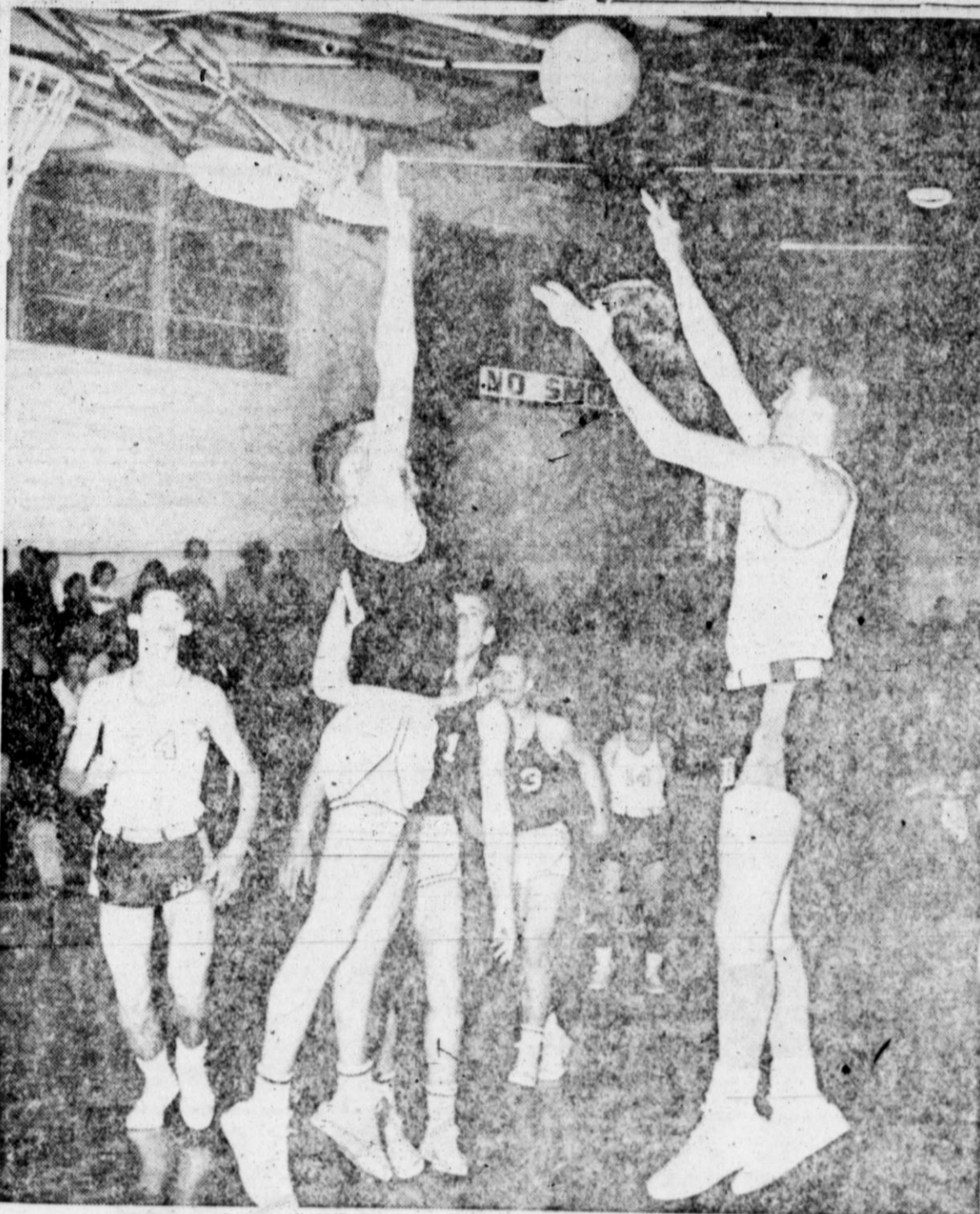
Mr. and Mrs. Gene Welch

were in Amarillo Friday visiting with Welch's mother, Mrs. W. H. Welch in the Northwest Texas Hospital there. She underwent surgery Wednesday morning, and is reported to be doing fair.

Mr. and Mrs. Harland Frye of the Easter community and Mr. and Mrs. Bill Carthel, and Davy made a business trip to Lubbock Wednesday.

The Black Home Demonstration club met Thursday in the home of Mrs. Fern Barnett.

New Officers of the year were installed; President, Christine Braxton; vice, Christine Eleanor Prewett; secretary, treasurer, Mildred Welch; council delegate, Geneva Ivie; and parliamentarian, Ann Carthel. Year books were filled out for this year. The next meeting will be Jan 21 with the president, and the program will be on good grooming. Those present were Christ-



WIDE OPEN, Ronnie Botkin hit one of his eight field goals against Littlefield with this shot. His 16 points paced the Whitefaces to the victory, which gave the team 1-1 slate in district play. Wildcat Richard Tomson came out in a vain attempt to block the shot. (Staff Photo)

ine Braxton, Lucille Rokey, Anna Mae Hays, Maxine Price, Carrie Tatum, Helen Fangman, Mildred Welch and the hostess and one child, Debbie Houlette.

Telephone service has been restored to most of the families in the community.

The recent snows have been excellent on the wheat and most of the farmers were well pleased with the moisture.

Mrs. Merler Shirley of Friona was a Sunday dinner guest in the home of her daughter, Mrs. Lester Dean.

Christopher Columbus was a weaver while studying geography.

Small onion rings make attractive garnishes for vegetables, meat and fish.

## How Can I?

By ANNE ASHLEY  
Q. How can I make an invisible ink?  
A. Lemon juice makes a good invisible ink. Squeeze some into a bottle and use a clean pen for writing with it. When the liquid has dried, it will be invisible. Then, to make it visible again, just apply the heat of an electric iron or lamp bulb to the paper. The writing will reappear brown and will then be permanently visible. Be sure to stroke your pen lightly when writing, so as not to cause any visible scratches on the paper's surface.  
Q. How can I make sure of the removal of cosmetic stains on the necklines of some of the dresses I am washing?  
A. A good hair shampoo rubbed into these cosmetic stains on the necklines before the dresses are put into the washer will leave the cloth clean and fresh-looking.  
Q. How can I encourage a canary to sing?  
A. Try putting a piece of rock candy about the size of a filbert into the bird's drinking water.  
Q. How can I restore my soil-

ed powder puffs?  
A. Wash them in warm soapsuds, scrubbing the bad spots with a fingernail brush. Don't lay them out flat to dry, or they might turn sour. Instead, pin them to the sunny side of a window curtain so that the air can get at them.  
Have You Read The Classifieds?  
HOTELS CALL FOR TRAINED MEN AND WOMEN  
You can qualify at home, or through resident classes in Washington for a well-paid position in the Hotel, motel and hospitality field: Thousands of Lewis graduates, both young and mature, "making good" everywhere. Get into this fast-growing field offering sound, substantial opportunities, fine living, luxurious surroundings. Previous experience proved unnecessary. Registration in Lewis National-wide Placement Service FREE. Send today for FREE Book, "Your Golden Opportunity."  
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# We Hope It's YOUR LUCKY DAY!



But We Know That It Takes MORE THAN LUCK to End Up In The Winner's Circle

and we know too, that

# THE HEART OF THE SHOW

Is in the enthusiasm and spirit demonstrated by the 4-H and F. F. A. Boys and Girls entering stock in the show, Friday and Saturday.

WE INVITE YOU TO LET YOUR CALF SHOW EARNINGS WORK FOR YOU

OPEN A SAVINGS ACCOUNT NOW! . . . But, we go farther than just SAVINGS! We're sincerely interested in 4-H and F.F.A. work and will finance any Clubber on their project, with the approval of their 4-H and F.F.A. leader.

## Hereford State Bank

Member: Federal Deposit Insurance Corp.

## McCown Won't Seek DA Office

District Attorney Frank D. McCown of Dumas this week announced that he would not be a candidate for re-election to the post this spring.

McCown has been District Attorney of 69th Judicial District for the past four years. The district includes Deaf Smith, Dallam, Hartley, Moore, Oldham and Sherman counties. McCown issued the following statement to the Brand:

"It is with a great deal of reluctance and regret that I do not seek re-election as District Attorney of this District. I feel that I should make the announcement at this time in order that others who seek the office may do so. The announcement could not have been made earlier in that it has been one of my most difficult decisions to make.

"I feel that in the last four years, I have met many new people that I shall consider life long friends. I also feel a very close bond to the many who supported my first candidacy.

"However, since the duties of being your District Attorney have not been full time, I have, during my term of office, also been engaging in private law practice.

"I now find that due to the increase in the case load of the District Attorney's office, I will not be able to devote sufficient time to that office and still

feel that the office is very important, I could not serve unless I could devote the time necessary.

"The co-operation that I have received from all of the Commissioner's Courts, County Attorneys, Sheriffs, Chiefs of Police and the various law enforcement officials of the area and state has been personally appreciated and I feel that my successor will have a pleasant task because of their aid which I am sure will continue.

"I would also like to commend the various law enforcement officers that I have worked with and say to them that the Court Records of the District in the past three years speak well of their diligent help and investigation.

"To the many who have served on Grand Juries and Trial Juries, I wish to express my gratitude. My service in this office has made me even a greater advocate of the Grand Jury system and has also proved to me that the trial by jury is the only way that justice can be administered."

# In Show Stock.... In Farm Machinery.... QUALITY COUNTS!



## CONGRATULATIONS and BEST WISHES

To the boys and girls entering stock in the 14th Annual Junior Livestock Show

## FARM & HOME SUPPLY

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For The Tractor That Gives You More

# POWER

See The New Case 830 Now On Display At Farm & Home!

# Curtain Doesn't Close On Bach

By CARL HARTMAN  
LEIPZIG, East Germany, (AP) — One of the few things that slips through the Iron Curtain is the music of Johann Sebastian Bach, who worked in this city for 27 years.

in St. Thomas Lutheran Church (Thomaskirche), a job at least two centuries old in his own times. It still exists, two centuries after him. His duties were to train the choir — now the world-famous Thomanechor — teach music, compose religious works and generally supervise musical education at the Thomas School.

He was also supposed to teach Latin. He actually did for a while. Then he tired of it and hired a substitute. Over the centuries, a number of distinguished musicians have held the job. Karl Straube, who died in 1950, founded a whole school of organ-playing. His successor, Guenther Ramin, was known as one of Bach's greatest interpreters. Under him, the choir traveled widely. The man who holds Bach's job today is Kurt Thomas, a scholar of 55 who has many of the same duties as Bach had. He doesn't have to teach Latin, though. He has no obligation to compose either; he just likes to. He trains the choir, and directs it at home and on trips. During and after World War II he lived in West Germany, where he was cantor of Frankfurt's Dreikoenigskirche (Three Kings' Church). Two years ago he took the Leipzig post. If he had been in any other line of work, the Communists would have made political capital of his shift from West to East Germany. Because music, and especially Bach's music, was concerned, nobody said a word. Thomas carries on his job



A CONTORTIONIST would have trouble duplicating the arm feat of Richard Tomson of Littlefield (21) in Tuesday game at Hereford. Hereford's Thomas Coffman has control. Wildcat Ronnie Rice and Charlie Burrus (30) of Hereford observe the action. (Staff Photo)



SPORTS HALL OF FAME — Shown with their awards in Dallas after they were named to the Texas Sports Hall of Fame are, left to right: Dana X. Bible, former football coach at Texas A&M and athletic director at University of Texas; Paul Richards, manager of the Baltimore Orioles, and Dock Walter, Southern Methodist University quarterback who was the only three-time All-American ever produced by the Southwest Conference and later all-pro halfback for the Detroit Lions. (AP Wirephoto)

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**COWAN  
JEWELRY**



GOOD PROSPECTS — "Head Gold Digger" for the Texas Western Miners is the title worn by comely Bonnie Yapora, 20, of El Paso, a co-ed junior at Texas Western, also of El Paso. The all-girl "Gold Digger" squad is a year-around booster group for the school. (AP Photo)



Our Value — **SHORTENING** 3<sup>LC</sup> 54<sup>CB</sup> 54<sup>BN</sup>¢

Our Value — Pure **BLACK-PEPPER** 4 Oz. 23¢  
Can

Our Value — Guaranteed Quality **OLEO** In 7<sup>LB</sup> \$1<sup>00</sup>  
Quarters S

Our Value — Plain or Iodized **SALT** 26 Oz. Round 8¢  
Package



Longhorn, Ranch Style **BACON** 2<sup>LB</sup> 79¢  
Pkg. Family Style

U.S.D.A. Good Beef **SIRLOIN-STEAK** lb 79¢

Longhorn, Aged, Full Cream **CHEESE** lb 49¢

Tophand **SAUSAGE** 2<sup>LP</sup> 39¢  
BKG

**CORN** Concho 7<sup>No. 303</sup> \$1<sup>00</sup>  
White or Golden Cans

**SYRUP** Log Cabin, Large 24 Oz. 59¢  
Bottle

**BISCUITS** Sun Spun - Talk of the Town 6<sup>CANS</sup> 49¢



## Quick, Convenient Frozen Foods

PET - RITZ Frozen **PIES** Mince Meat or Pumpkin 24 Oz. 2<sup>F</sup> 89<sup>OR</sup>¢

Whole Sun, Highest Flavor & Quality **ORANGE-JUICE** 6 Oz. 2<sup>F</sup> 35<sup>OR</sup>¢  
Cans

Hereford Eatmore Frozen **BEEF STEAKS** 12 Oz. 59¢  
Package

Taste-O-Sea - 30 Golden **FISH-STICKS** 1 1/2 Lb. 89¢  
Package

**BUTTER BEANS** WHITE SWAN LARGE 4 NO. 303 49¢  
CANS

**PEAS** EARLY JUNE CONCHO 3 NO. 303 49¢  
CANS

**OYSTERS** MYCO WHOLE BOILED 8 Oz. CAN 34¢

**LUNCHEON MEAT** REDWOOD 12 OZ. CANS 29¢

**FLOUR** Sweetheart Unconditionally Guaranteed 10<sup>LB.</sup> 69¢  
BAG

Sugary Sam, Louisiana Syrup Packed **SWEET-POTATOES** No. 303 2<sup>CAN</sup> 25<sup>OR</sup>¢  
Cans

Wapco, Quality **TOMATO-JUICE** 46 Oz. 2<sup>F</sup> 49<sup>OR</sup>¢  
Cans



U. S. No. 1 Extra Fancy Winesap **APPLES** Eating or Baking Lb. 17¢

U. S. No. 1 Grade A Fancy **CARROTS** 2<sup>1 Lb.</sup> 17¢  
Cello Pkg.

U. S. No. 1 Texas Fancy **GRAPEFRUIT** 5<sup>Lb.</sup> 39¢  
Poly Bag

Fresh, Large Bunches **TURNIPS** With Tops 2<sup>Bunches</sup> 25¢

# Hunter's Food Store

Double Pride Stamps Every Wednesday With \$2.50 Cash Purchase

January 21, 22, 23

Phone EM 4-0350

219 Sampson-St.





By JIMMIE GILLENTE  
A lot of people were passing out bouquets Sunday morning as they went to and from church, finding en route that the downtown streets had been scraped following the heavy snowfall during the night. Someone got up early and did a lot of work, for sure.

The Hereford boxers, meanwhile, keep racking up victories. They carried 18 boys to Pampa the other night and came home with five championships, plus the high school division title. Melvin Young and Don McNeese have put in many hours coaching these boys, and they deserve a big hand. There are also several fans who contribute transportation, including Luther Norvell, Lowell Sharp, Don Fudge, Guy Lawrence, Orville Edwards, Sam Long and Dick Barnard. The boxers have come a long way in a few short years—all without benefit of paid coaches, none too much cooperation, and no tax money. All in all, this is one of the best programs the community has seen in a long time.

Charles Skelton was telling me Tuesday that he definitely will not be a candidate for re-election to the office of sheriff. He said that he does not yet know exactly what he will do, but if anyone knows of a good job they might call him. When I mentioned delivering papers in the snow, he backed right out, however. It seems that he used to deliver Brands, and still remembers some of the difficulties involved. DA Frank McCowan, I notice, is likewise retiring from office. Frank figures that private practice in Dumas will keep him pretty busy.

And they are still hunting jobs for farm workers who have been shelved during the unusual cold, wet weather in January. Tree pruning, yard work, window washing and a ny other type

work you can think of or "Make" will be a big help. Call the Red Cross office and tell Mrs. Corrine Neeley. She will pass the word along; many of these people will continue to eat and keep warm if you do. The situation, as reported, is temporary and should be over before March 1, 1960. Most of the people want jobs, not handouts - and these are the kind of folks most of us like to help.

Most employers report that the work they turn out is good, especially where sufficient direction is given. A few think otherwise, but like I always say, "Anything beats having to do it yourself."

I had a couple of calls about the article Sunday concerning our school grading system. One lady was all for dropping the A - grade down to 90 - 100. She had several reasons, including the fact that this system is used in many Texas high schools. On the other hand, a teacher called to point out that most colleges and universities use the 93 - 100 system, similar to Hereford.

"We keep talking about catching up with Russia," declared the teacher, "and this we can never do by lowering our scholastic standards."

Probably because I am just naturally one of those old C -

average boys, who stumbles on to an occasional B, I simply cannot get worked up over the controversy. Besides, when you get out of school they will accept your tax money - and not ask whether you made an A or a C average. This even includes withholding taxes.

Next to Carl McCasin, Neil Cooper is sometimes a hard man to locate in a hurry. However, I have developed a system which finds either of them in short order. It's simple. You just look for whoever you want when you don't want him by looking where he wouldn't be if you did want him - and there he is. Don Zimmerman is another old boy who is often hard to run down.

Things seem to be all set for the big annual Rotary 4-H livestock show. Homer Brumley was telling me that there will be some slight changes on the buying this year - and Lefty Thomas figures that the 1960 show will include some of the best stock we have ever displayed. This project rates tops in the community, and justly so.

Fidel Castro got 'too big for his britches' away off in Cuba. This one project might solve a lot of problems for the grain producer, the cattleman, the merchant and for Uncle Sam - all in one big sweep. It really is a golden opportunity.

A lot of people are upset these days. Dad is fuming and fretting about his income tax. Mom is peeved because the children track mud into the house, and the kids are cramming for mid-term final exams. If you run across a happy, congenial family, you can just figure they are not normal.

Have You Read The Classifieds?

### Home Management Topic For Meeting

The Dawn Home Demonstration Club met Friday in the home of Mrs. H. S. Fuller. Mrs. Argen Draper, county Home Demonstration agent, presented the program on Home Management. The program title was "Manage Your Time and Energy."

Mrs. Draper said in part, "A job is done most effectively when there is a desire or a need for it." She also defined management as using what you have to get what you want.

Mrs. J. B. Caraway called the meeting to order in the absence of the president, Mrs. L. W. Tooley had charge of the open-

ing exercises. Mrs. Muri Little was elected nominee for delegate to District Meeting to be held in Claude April 7. Mrs. H. S. Fuller was elected nominee for THDA chairman. Mrs. Orval Galley gave the council report and Mrs. Caraway gave the Family Economics report. Mrs. Tooley passed out the new year books and they were discussed. Members present were Mesdames J. B. Caraway, Manuel Beavers, L. W. Tooley, H. D. Fowler, R. T. Stewart, Orval Galley, Rea Cox, Leo Hoffman, Miss Lula Botsford and the hostess, Mrs. Fuller. Mrs. Draper was present as a guest.

Harry Dorish, former Boston Red Sox pitcher, now scouts for the American League Team.

### Hospital Notes

**Patients In Hospital**  
Mrs. Andrew Flores, Rt. 1; Deborah Annette Bryant, Box 365; Billy Clyde Bell, Friona; Jay Boston, 239 Ave. B; Mrs. James Lookingbill, Summerfield; Mrs. John Orsborn, 139 Ave. C; Mrs. M. H. Wiseman, 213 Kibbe; Oleta Molloy, Lubbock; Arrie Gatewood, 206 Bennett; W. A. Hunter 108 W. Fifth; Mrs. Alfred Parduhn, 100 W. Haven Dr.; Ruben D. Mayfield, 712 Blevins; Mrs. Inez Wedel, 1709 Goliad; Dora Suggs, 501 Miles Ave.; Mrs. Jerry W. Maynard, Friona; Mrs. H. D. Robbins, 886 E. Third; Elison Roy Lilley, Dimmitt; Francisco Munoz, 131 Main St.

**Patients Dismissed**  
Michael Dave Elliott, Judy Bradley, Mrs. Ludie Greeson, Mrs. Dolly Causey, Teena Gay Self, 1-16.  
Mrs. Yetta Streu, Mrs. Jerry Maynard, 1-17.  
Antonio Barrera, Dennis Newman, Mrs. Kate Dixon, Mrs. Lois Jackson, 1-18.  
Mrs. Floyd E. Watson, J. R. Watson, Mrs. James E. Alston, Gabriel Mungia, Crysilla Villarreal, Mrs. Mary Elizabeth Thomas, 1-19.

### Look Who's New!

Mr. and Mrs. James Alston are the parents of a boy born Saturday, Jan. 16, at 1:06 p. m., and weighing seven pounds and 12 and one-half ounces.  
Mr. and Mrs. Jerry Maynard are the parents of a boy born Monday, Jan. 18, at 10:23 a. m., and weighing six pounds and four ounces.  
Mr. and Mrs. James Lookingbill are the parents of a boy born Tuesday, Jan. 19, at 6:06 a. m., and weighing eight pounds and 13 ounces.

### Courthouse Records

**Vehicle License**  
Robert E. Wagoner, 1951 Trailmobile; Robert E. Wagoner, 1947 Fiat Tr.; E. E. Layman, 1959 Plymouth; Howard Richey, 1958 Ford; Perry H. Peters, 1960 Ford; Floyd Fowler, 1941 Pontiac; Donnie Cowart, 1953 Ford; Howard R. Godwin, 1958 Chevrolet; Lone Star Ins. Agency, 1955 Plymouth; Charles Brothers, 1955 Chevrolet; Stanley Slagle, 1949 Chrysler; William R. Phillips, 1960 Ford, 1-16.  
Frank J. Bezner, 1960 Chevrolet pk. un; Juan Candengo, 1948 Chevrolet; George T. Jones, 1960 Pontiac; Michael L. Miller, 1955 Mercury, 1-18.  
**Warranty Deeds**  
Carl Duke, et ux, to Thomas E. Brisendine Jr.; Lot 6, Blk. 2, Womble Add.  
W. W. Hill, et ux, to Herbert Friemel; S $\frac{1}{4}$  of Sec. 19; E $\frac{1}{4}$  of Sec. 18, W $\frac{1}{4}$  of Sec. 3, Blk. K-7.  
D. E. Magee and wife to J. D. Whitaker and wife; 20 acres of Sec. 80, Blk. K-3.  
Ivan R. Zickefoose, et ux, to W. C. Newman; S $\frac{1}{4}$  of SW $\frac{1}{4}$  of Sec. 7.  
**Deeds of Trust**  
Thomas E. Brisendine Jr. to John D. Aikin; Lot 6, Blk. 2, Womble Add.  
**Marriage License**  
None

**SERVE the BEST - SAVE the MOST QUALITY MEATS**

Boston Butt Semi Boneless	<b>Pork Roast</b>	<b>39¢</b>
	<b>Bacon</b> Cudahy's Nutwood	<b>2 LB. PKG. 89¢</b>
	<b>Sausage</b> E & R Whole Hog, Hot or Mild	<b>2 LB. BAC. 95¢</b>
Duncan Hines	<b>Cake Mixes</b>	<b>3 FOR \$1</b>
Park Lane	<b>Ice Cream</b> 1/2 Gal.	<b>59¢</b>
	<b>Salt</b> Morton's 26 Oz. Pkg.	<b>2 FOR 25¢</b>
Reg. 6 Bottle Ctn. Plus Dep.	<b>R. C. Cola</b>	<b>29¢</b>
	<b>Grapefruit</b> US No. 1 Texas 5 Lb. Bag	<b>39¢</b>
	<b>Tomatoes</b> US No. 1 New Mexico, Lb.	<b>29¢</b>
	<b>Turnips &amp; Tops</b> Large Fancy	<b>2 FOR 25¢</b>

1 1/2 Lb. Loaf	<b>Tendercrust</b>	<b>25¢</b>
Shurfresh Lb. Box	<b>Crackers</b>	<b>23¢</b>
Supreme Choc. Fudge, Lb.	<b>Cookies</b>	<b>37¢</b>
Sunshine, Lb.	<b>Fig Bars</b>	<b>35¢</b>
Food King, 3 Lb. Can	<b>Shortening</b>	<b>49¢</b>
Gerber's Strained Fruit & Veg.	<b>Baby Food</b> 3 CANS	<b>25¢</b>
Shurfine	<b>Flour</b> 5 LB. BAG	<b>37¢</b>
Powdered Giant Size	<b>Trend</b>	<b>45¢</b>
Food King	<b>Oleo</b> 2 LB. S	<b>27¢</b>
Frozen Blue Plate Breaded	<b>Shrimp</b> 10 Oz. Pkg.	<b>43¢</b>
Arrowhead 1 1/2 Lb. Pkg.	<b>Cracked Wheat</b>	<b>29¢</b>
Rama, Red, 20 Oz.	<b>Plum Jam</b>	<b>33¢</b>

# TAYLOR & SONS

## FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

# Rambler

fits your purse!

**Rambler American 4 Door Sedan**  
By popular demand . . . American's most economical family sedan now has four high, wide doors! Drive the thriftiest, most maneuverable Rambler of them all!

**Rambler Custom 4 Door Cross Country**  
The ideal wagon for family use. Full 5-passenger room plus 5 cubic feet of cargo space. Proved economy king. Go Rambler!

## BEST WISHES

to the Entrants of Hereford's

### 14th Annual Junior Livestock Show

# OSBORN

## BUICK - RAMBLER

142 N. Miles EM 4-0990



**SENATORS CONFER** — State Senators Grady Hazlewood, left, of Amarillo and George Parkhouse of Dallas confer during the public hearing in Austin before the State Insurance board. Both are opposed to the new merit rating plan for automobile insurance. The hearing, starting in the auditorium of the State Highway Building, was moved to the House of Representatives when the auditorium would not accommodate the crowd. (AP Wirephoto)



**SAMPLERS** — Texans sample a Texas product—Sesame chips—on Capitol Hill. Left to right are: Rep. Wright Patman; Rep. Frank Ikard; Robert West, Honey Grove, Tex., businessman, and Walter W. Bassino, publisher of the Paris News. Bassino wears a "Johnson for President" button on his coat lapel. (AP Photo)

**HERE'S HOW:**

# Opera Star Is Whiz With Do-It-Yourself Operations

BY VIVIAN BROWN

Some women work to relax. Take Rise Stevens the opera star. She lets her hair down by wielding the paint brush and home in Westhampton, Long Island.

"When I'm not busy at the Met or appearing in films or on television, I enjoy fixing up my home," she says.

She has painted all walls of the 10 room, three-story house, including the huge brick fireplace, and she's not shy about getting up on a ladder and giving a few licks to the outside of the house. While on a European tour she's planning the decor for her New York apartment. She'll do all the painting herself.

"I imagine it will be an all white apartment," her husband, Walter Surovy says. "But no matter, it will look like we live there, not an interior decorator."

Rise dotes on white, although she's just painted a guest room in yellow in the country house. The entire family sighed with relief at the end of the project as she has been threatening to change the 10-year-old white to yellow for several years.

"White gives a feeling of spaciousness in rooms that are not very large, and white walls are marvelous backgrounds for furnishings and accessories," she explains.

Rise has antiqued most of her furniture, which looks costly but was discovered in second hand stores. She is proud of the bargains, and has achieved dramatic success with chairs, tables, divans, beds, bureaus and benches. In antiquing furniture it's preservative that pays off, she points out.

Her method of antiquing begins with the removal of stains and paints. Once the surfaces are clean the articles are sanded down and smoothed. A prime coat of wood sealer is then applied. She applies an undercoat of either white, light gray or golden yellow house paint, depending on the wood. This is the familiar oil based house paint. She uses either a brush or aerosol spray can to apply this undercoat.

Before the undercoat is completely dry, she covers most of the surface with a dark shade of gray, or a gray tinted with blue, applied with a cloth, and rubbed on. She lets the undercoat shine through the



Rise Stevens

second coat here and there which enhances the old-age look.

Once the surface is completely dry she "advances on the target with a determined look and a spray can and lets the paint fall where it will," says her husband. Actually, she explains, she studies the surface, decides where she

wants shadow effects, stands back and sprays those areas with darker color. She rubs it in with the paint cloth.

The only secret involved she says, is in the original sanding.

"Leave scars, dents and cracks intact to help the illusion of age, if that's what you want," she advises.

## Quilting Club Has Friday Luncheon

The Loyal Workers Quilting Club met Friday in the IOOF Hall for their regular business meeting and noon luncheon.

Those present were Mr. and Mrs. John Hacker, Mr. and Mrs. J. B. Sowell, Mr. and Mrs. Adam Flowers, Mrs. Lucille Olson, Ada Hollabaugh, Mrs. Leora Mossie, Mrs. Ruth Rogers, Mrs. Allie Fullwood and Elizabeth Hicks.

The next meeting of the group will be the third Friday in February in the IOOF Hall.

## NEW PARENTS

Mr. and Mrs. Ray London of Amarillo are the parents of twin girls. They were born Jan. 13 and were named Belenda Susan and Barbara Gail. Maternal grandparents are Mr. and Mrs. Johnny Peterson of Meno, Okla., and paternal grandparents are Mr. and Mrs. Walter London Sr. of Hereford.

## PLENTY OF PINS

EDISON, N. J. — A giant bowling center has been expanded to 112 lanes in a building one-eighth of a mile long. Mechanics use bicycles to patrol the pin-setting equipment in the rear of the alleys.

Have You Read The Classifieds?

Have You Read The Classifieds?



**ACTOR ENTERTAINS YOUNG PATIENT** — Movie Actor Sonny Tufts plays a snappy western tune in the Santa Rosa Children's Hospital in San Antonio, as little Rose Bates, one of the many patients who enjoyed his visit, listens attentively. The rangy actor, taking a break between television pictures being filmed in Mexico, was in San Antonio to appear in the Pan American Horse Show, sponsored by La Prensa, the city's English and Spanish edited newspaper. (AP Photo)

# The Hereford Brand

Published Every Thursday at 336 Main St.

Hereford, Deaf Smith County, Texas — Phone EM4-2030  
Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879.  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member Texas Press Association  
Member National Editorial Assn.  
Member Associated Press

Our Slogan: "More People—More Farms"

JAMES M. GILLENTINE ..... Publisher  
H. A. TUCK ..... News Editor

# Dream Completed For Tyler Woman

TYLER, Tex. — A long-time dream—achieved through many months of labor, has become a reality for a Tyler woman.

The "dream" — come — true — is completion of an elaborate doll collection with a valuation of several thousand dollars.

Mrs. E. W. Godfrey Jr., a Tyler housewife, is creator and owner of the collection consisting of 12 dolls, each representing a month of the year.

The dolls, which have lifelike, jointed bodies, are 16 inches tall and include blonds, redheads, brunettes and a feathered lady. Each wears a formal gown with harmonizing accessories, including glittering earrings, necklaces and hair ornaments ranging from minute tiaras to the tiniest of flowers to encircle a chignon.

Basically, the gowns are of silk organza and peau de soie. From there, the designer relied on beads, sequins, lace, ribbon, braid, ruffling, etc., to make each doll the "most glamorous lady of the month."

Thirty-one thousand, six hundred beads, 10,700 sequins, 350 yards of lace, 101 yards of ribbon and 124 yards of braid and ruffling were used in creating the gowns. Each dress has unusual back interest and skirt sweep at the hemline extends to as much as five- and a-half yards.

Each doll is appropriately captioned and is named for a young friend of the designer.

The attire of Pati, the January doll, required the most labor. Five- and a-half yards of French lace, 20,000 imported beads and 3,000 sequins were used in the construction of her gown.

There are 327 buttonholes, laced with 18 yards of ribbon, on the dress of the April doll, Kathy. For the December doll, Ann, 210 yards of silver lace were used.

works for a construction company and she has three children: Betsy, stationed at Lackland Air Force Base; Pati, a beautician in Memphis; and Bubba, a senior in John Tyler High School.

As a little girl, Mrs. Godfrey was a tomboy and did not care for dolls. When she married, she gave away her dolls, some of which had never been removed from their boxes.

Her interest in dressing dolls began when she learned to sew 21 years ago. Since that time, she has won many ribbons on doll clothes at the Texas State Fair. A collection of 93 doll wardrobes which she designed for a friend in Charleston, S.C., has been awarded blue ribbons for the largest doll clothes collection.

The designer goes about her work the "hard" way. She cannot draw so, instead of first creating a sketch, she works solely with material. This trial-and-error method requires much re-doing. In the end, however, she achieves her goal.

## Gwin Morris To Play In Concert

Gwin Morris of Hereford, a freshman student at Eastern New Mexico in Portales, will be one of 60 members of the ENMU varsity band to play in a concert at 3 p. m. Sunday in the University theatre in Portales. The concert will be a climax to music activities for the fall semester.

Gwin was a member of the 1959 graduating class of Hereford High School and president of the student council. He is the son of Mr. and Mrs. Bill Morris, 611 E. Fourth in Hereford.

The public is invited to attend and there is no admission.

The average night game attendance in the American League last season was 14,703.



# THE FANTASTIC STORY of MUSA-SHIYA THE SHIRTMAKER

(Also Sometimes Drygoods Selling)



If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been launched.

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hid himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two columns by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-shiya talked — in colorful pidgin-English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again—but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby—especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.





# Modern Farmers

# demand

# Modern, Quality

# Phillips 66 Fertilizer



Of course, the boys and girls entering stock in Hereford's 14th Annual Junior Livestock Show know that quality is what counts in show stock . . . and they have spent many hours over the past few months getting their stock in shape for the show. They should be commended for their efforts.

And today's modern farming methods demand quality in fertilizers too. That quality you will find in Phillips 66 fertilizers. Remember . . . when you use Phillips 66 Fertilizers, the results will be increased profits on your farm.

## BEST WISHES

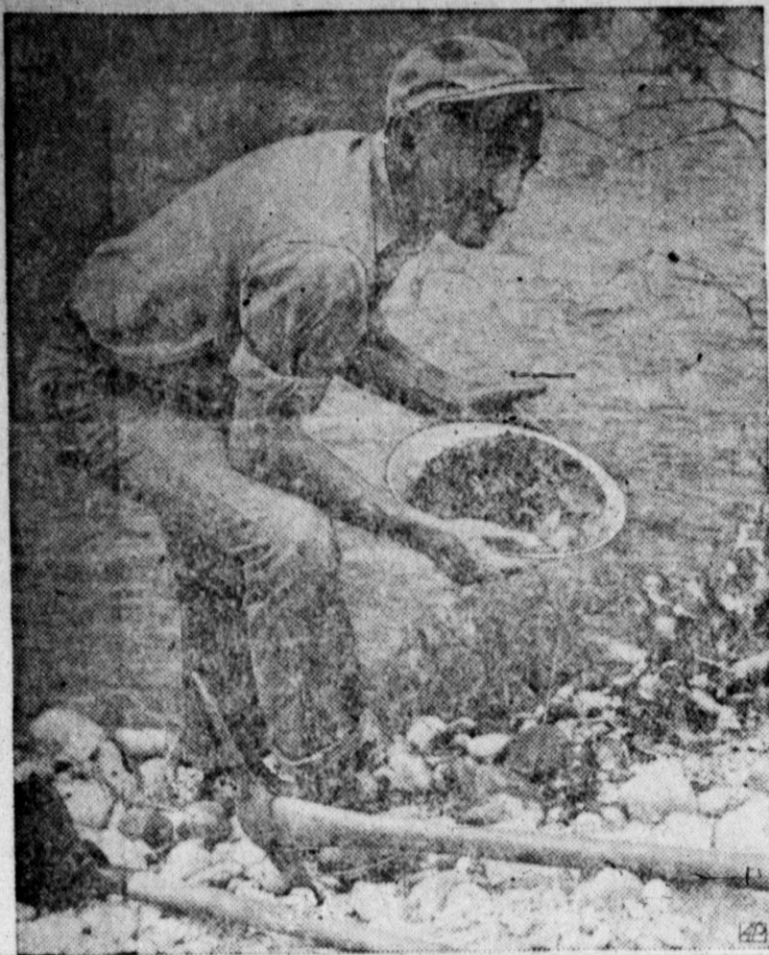
to the boys and girls  
entering stock in Hereford's Big

**14th Annual Junior  
Livestock Show**

Friday and Saturday,  
January 22nd, 23rd

# ASSOCIATED GROWERS

of Hereford



**WEALTH UNDERFOOT:** Robert L. Romig demonstrates how anyone can pan for gold and find it in Idaho. It isn't a get-rich proposition, however.

## There's Gold Galore If You Really Want It

By HOWARD SANDUM  
BOISE, Idaho (AP) — Mention hard times, and 41-year-old Robert L. Romig's blue eyes twinkle.

Romig, president of the Golden Sunrise Mining Co., owns gold — maybe a million dollars worth.

But at today's mining costs, he says, "It would take two million to get it out of the ground."

So Romig and hundreds of other gold men like him in the West are hiding their time. "In hard times," Romig says, "if I couldn't get a job and if prices descended, I could support myself indefinitely off gold."

Even a stranger can find gold in Idaho — scattered among the Boise National Forest streams, or imbedded in quartz ore.

At the old gold town of Idaho City, residents like to amaze tourists by panning gold from the sand in the street.

But it's still too difficult to

mine enough to turn a profit.

Romig, a school teacher at Grand View, Idaho, now is working with the Idaho Historical Society on popularizing gold mining for fun.

Gold-seeking visitors could bring new life to the old boom towns that lived and died in the bonanzas of the late 19th Century.

Romig, working two days, illustrated what a typical amateur gold-hunter could do. He went about it much as a fisherman would look for a spot to fish — he asked, an old timer to direct him to a likely spot.

From earlier workings a half century ago, little bits of gold had filtered into the surface of bedrock.

Shoveling away the shallow top earth and scraping the time weathered surface of the bedrock, Romig filled wheelbarrows full of gold-bearing material.

He washed 40 loads of it through an eight-foot-long



**VERSATILE YOUNGSTER:** Johnny Raekin of Van Nuys, Calif., is only 15 but he has mastered all the important swimming strokes. He practices five days a week but limits his training to week-ends when he swims with his school team.

## Swimmer Makes Comeback At 15 With New Mark In Medley Event

By FRANK ECK

A comeback at 15 and the Olympics at 20. This has been the summer-long aim of Johnny Raekin of Van Nuys, Calif., a lad who has fairly well mastered every swimming stroke in the books.

Johnny Raekin recently accomplished half of his goal in an AAU-sanctioned time trial for a 400-meter medley, an event which consists of such strokes as butterfly, backstroke, breaststroke and freestyle.

Not only did young Raekin, a student at Black-Foxe Academy, win his first important test in two years, but he set a National AAU record for boys in the 15-16 age group. His time of 5:40.5 was more than 37 seconds faster than the 6:18.1 clocking made in 1956 by Dave Seyfried in Indiana.

sluice box, patiently panning out the residue left in the bottom. In two days, from that amount, Romig netted about one-fourth ounce of tiny gold grains, a little pile worth about \$9.

From Romig's gold-mining venture, the Historical Society prepared instructions on how any amateur can find gold in Idaho.

Rackin has had few victories in the last two years, taking mostly seconds and thirds in various California meets. His latest feat at Canoga Park, Cal., left friends and competitors gasping.

"Perhaps Johnny's new coach had something to do with his new found speed," says Al Rackin, the young swimmer's father. "We left the guidance of Kris Kristenson after six years. Johnny was struggling with a bad breathing habit he had acquired. Kris, who did everything possible to help, suggested he try a new coach after having tried to rid the boy of his faulty breathing."

"It is not easy to find a good coach but we came up with Niels Madsen of the West Valley Swim School in Canoga Park in San Fernando Valley, about 25 miles from our home. Niels is a former Danish champion from Copenhagen."

Johnny Raekin is a sturdy 5-foot-7 at 135 pounds. While he is dreaming of the 1960 Olympics he is looking even further ahead to the 1964 games when he will be 20. Johnny figures he'll be "grown up" by then.

## Household Scrapbook

By Roberta Lee

### Shoe Brush

When the family shoe brush becomes so full of wax polish that it no longer does a good job of shining the shoes, it may be cleaned by soaking it in gasoline, and then spraying it with a hose.

### Clothes Sprinkler

An ordinary tea strainer can be used to dampen your ironing when your regular clothes sprinkler has been mislaid. Just dip the strainer into water and shake it over the clothes.

### Waterproof Shoes

One good waterproofing application for shoes consists of a mixture of two tablespoons of beeswax and one tablespoon of mutton fat. Rub this dressing on at night, and in the morning

wipe with a piece of flannel.

### Paint on Linoleum

Paint spots on the linoleum floor that are too dry to be removed with turpentine often can be "sanded" off with fine steel wool. Work carefully, to protect the linoleum, then wax and polish.

### Canary's Bath

Oftentimes one may induce the canary to take its bath by sprinkling a few seeds on top of the water in the pan.

### Wax Applicator

An old powder puff makes a splendid applicator for putting paste wax on furniture. The powder puff forms a soft pad which does not bunch up under the hand like a cloth. Wash the puff before using.

## Beauty At Home

Q. What is a good exercise for reducing fat, pudgy arms?  
A. Here's an excellent one: Face a wall on tiptoe. Stretch as high as you can make the fingertips reach on the wall.

Then, trying not to move your hands at all, slowly wriggle yourself down with tiny jerks until your heels touch the floor. This really stretches the arms. The digging-in massage movement is very good, too.

Q. What is a good, corrective treatment for "dishpan" hands?  
A. Use pure lanolin, baby oil, butter or milk on the hands. Coffee cream is very good, too, for dry hands.

### For Salad Dressings

Save the leftover sweetened spiced vinegar from bottled pickles, and use this in place of vinegar and sugar for salad dressings.

Navy basketball coach Ben Carnevale played as a collegian at New York University.

Have You Read The Classifieds?

**WANTED**

**Men To Train**

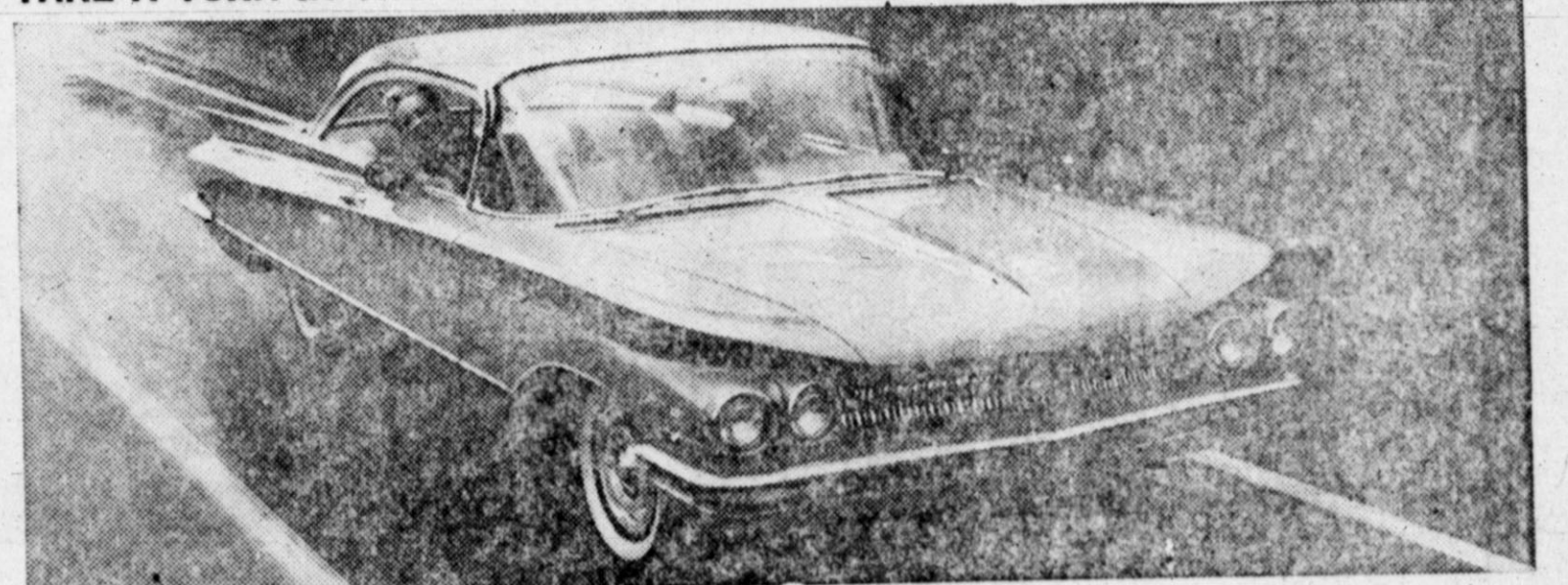
**In The Elementary Fundamentals**

**FOR REAL ESTATE APPRAISERS**

**Age 25 to 60. Should be residents of this county two or more years. Farm experience valuable.**

**Write to Box RE 673, Hereford, Texas**

## TAKE A TURN IN THE TURBINE DRIVE BUICK '60...



Turbine Drive\* gives you the smoothest flow of power in any car today. No lag, no lurch, no click in a Buick... just a steady flow of power under your control at all times. Other automatic transmissions shift gears "ready or not", but when you put your Buick in "Drive", no gears ever shift. And Turbine Drive saves you money because it stays smooth without adjustment.

Buick's superior brakes stop better and last longer because their unique design prevents dangerous heat build-up. All brake drums are finned and front drums, where up to 80% of the braking is done, are aluminum — get rid of heat much faster than ordinary drums. See your Buick dealer today and learn for yourself how exciting it is to drive this beautifully-built quality car.

\*Optional at extra cost on LeSabre, standard on Invicta and Electra

**The Turbine Drive Buick '60... BUICK'S ALL-TIME BEST**

SEE YOUR LOCAL AUTHORIZED QUALITY BUICK DEALER NOW... YOUR QUALITY BUICK DEALER IN THIS AREA IS

**OSBORN BUICK COMPANY** EM 4-0990

# YOU CAN BET ON QUALITY

When You Purchase An Animal At Hereford's 14th Annual Junior Livestock Show . . . And You Can Count . . . . .

## ON QUALITY

When You Invest In A Home Built By The Folks at

# ROBERT E. THOMPSON, INC.

May we offer our sincere Best Wishes to the boys and girls entering stock in Hereford's 14th Annual Junior Livestock Show, Friday and Saturday, January 22-23.

Of Course, you can't all be winners of the coveted blue ribbon . . . but you will have gained much from your experience over the past year in feeding and preparing your animal for show.



# Robert E. Thompson INC.

Plumbing - Heating - Air Conditioning

Building Materials

Sheet Metal Work - Electrical Work



RICH religious panels in Church Miracle of Saviour. Detailed art work above unidentified figure at left is of Jesus entering Jerusalem on donkey and of Jesus following crucifixion.



RELIGIOUS panels in the background and church books in foreground in Resurrection of Lazarus Chapel are a startling contrast to today's atheistic Russia.

## Surprising 'Finds' Inside The Kremlin

The telephone call to the Associated Press bureau in Moscow was from the Soviet Committee for cultural relations. "Tomorrow," the caller said casually, "correspondents will be welcome to tour the hitherto closed areas of the Kremlin."

The invitation was treated more than casually by Western newsmen, who fully realized the Russians must have something they were eager to show the world. The Westerners weren't disappointed. They were led through ornately decorated halls where hung wonderfully restored religious art treasures, and into private chapels of the imperial families of the past. They were shown beautifully preserved churches.

The Church of the Resurrection of St. Lazarus, the oldest building in Moscow erected in the 14th Century; the Church of the Sacred Chausable of St. Mary, the Church of the Resurrection with its gold clock-chandelier presented by Charles XI of Sweden, the Church of the Miraculous Ikon of the Savior which has an altar screen of oxidized silver, and the Church of the Crucifixion, decorated by Pozhansky, one of Russia's most famous ikon painters.

At an obscure corner of St. Vladimir's Hall — where guests arrive for Kremlin banquets — were the thrones of the Romanovs. Restoration of the Kremlin, the guides explained proudly, is an ever-continuing process and said even more prize treasures of Moscow's past will be put on view in the future.

The exclusive pictures on this page were taken by AP Staffer A. I. Goldberg of the Moscow bureau, who explained the invitation to view the Kremlin as "just another of a chain of unexpected developments" in the thawing out of Western-Soviet relations.

## Football Lost A Terrific Coach When Earl Neale Took Up Golf

PHILADELPHIA (AP) — Just think of the numerous major football coaching jobs that were open over the past nine years. And rarely was the name of Greasy Neale mentioned as a possible successor.

What ever became of the ruddy-cheeked West Virginia native who played and coached both college and professional football for almost half a century until he was fired by the Philadelphia Eagles after the 1950 season? His career had taken him to Muskingum College, West Virginia Wesleyan (his alma mater), Marietta College, Washington and Jefferson, Virginia, West Virginia and Yale.

After the Eagles gave him the ax, Neale appeared to drop from the sports scene.

But the death of his long-



EARL (GREASY) NEALE

Bell of the National Football League, brought him to Philadelphia for the recent funeral. Neale, 68, made it quite clear he has no immediate intentions of returning to the game.

George Halas, owner of the Chicago Bears and one of the most influential men in the NFL, jested Neale by saying:

"Greasy, if you want the job as commissioner, you can have it."

Neale, not in a joking mood, snapped back:

"Hell, no! A job like that kills a man before his time. The other day a fellow phoned me and said he was recommending me for the commissioner of that second pro league (American Football League). I said 'no thanks!'"

So what have you been doing, Greasy? someone asked.

"I've played golf every day for the last three and a half months. I'm in bed by 10 or 11 p. m. I go to Florida (West Palm Beach) in the winter where I play more golf, sometimes 36 holes a day."

Did his new life include frequent visits to the race tracks?

appointed. They were led through ornately decorated halls where hung wonderfully restored religious art treasures, and into private chapels of the imperial families of the past. They were shown beautifully preserved churches.

The Church of the Resurrection of St. Lazarus, the oldest building in Moscow erected in the 14th Century; the Church of the Sacred Chausable of St. Mary, the Church of the Resurrection with its gold clock-chandelier presented by Charles XI of Sweden, the Church of the Miraculous Ikon of the Savior which has an altar screen of oxidized silver, and the Church of the Crucifixion, decorated by Pozhansky, one of Russia's most famous ikon painters.

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## Hold Rites For Former Resident

Funeral services for Tom Parker, formerly of Hereford, were held Tuesday at 10 a. m. in the Hopson Funeral Home in Bakersville, Calif., where he was residing at the time of his death. Burial was in Green Lawn cemetery in Bakersville.

He died Saturday evening in a hospital in Bakersville after a short illness. He moved from Hereford approximately six

years ago. He was born Dec. 5, 1914 and was 46 years old.

Survivors include his wife, Catherine, formerly Catherine Skelton; five sons, Tommy, Bill, Mike, Steve and Charles, all of Bakersville; two grandchildren; his mother and father, Mr. and Mrs. George Parker of Hereford; two brothers, Murl of Hereford and Glen of Alva, Okla.; six sisters, Mrs. Viola Jyles, Mrs. Anna Conklin, Mrs. Jerry Jackson, Mrs. Pauline Albracht, all of Hereford, Mrs. Alta Brun-

**PAMPERED FISH** — TORONTO (AP) — Some of the world's most pampered fish live in an aquarium located at a new oil refinery near here. Water in the 4,200-gallon aquarium is purer than in their native habitat.

R. J. Hull, president of Cities Service Oil Co. Ltd., says the aquarium was built to demonstrate the efficiency of what he

claims is the world's most advanced water purification system. The system, Hull says, takes water after it has been used in refining oil and returns it to Lake Ontario in a purer state than when it was removed.

National Open golf champion Billy Casper was tied for sixth place with nine others after the first round of the 1959 tournament.

Have You Read The Classifieds?

**Anthony's**  
YOUR FAMILY STORE

# BUCKHIDE®

WORK CLOTHING WEEK

## LOW PRICES

on high quality superior made clothing for the working man

Boys' 11 1/4 Oz. Coarse Weave Denim

# BUCKHIDE SUPERHIDE JEANS

17% NYLON

**75% MORE WEAR**  
GUARANTEED WITH  
*Caprolan Nylon*

- Regulars • Slims • Huskies
- Odd and Even Sizes 4 - 16
- Double Knees Sizes 4 - 12
- Regular Knees Sizes 13 - 16
- Vat Dyed—No fading ever

**2<sup>69</sup>**

**3 pr. \$7**

Men's SWEAT SHIRTS

**\$1<sup>00</sup>**

Small - Medium - Large

Here they are... Boys' Super Buckhide Jeans that give 75% more wear. Sturdily constructed of 11 1/4 ounce blue denim with 17% Caprolan nylon. Western styled and cut for perfect fit. Vat dyed... no fading ever. Bar tacked and riveted at strain points. Stitched with tough white thread. Heavy, jam-proof zipper. Compare price... compare quality... discover for yourself... super Buckhides are your best buy.

Compare Quality — Compare Price.

# BUCKHIDE

## Cramerton Army Cloth Matched Sets

Buckhide Work Suits are Masterfully tailored for neat appearance and long satisfactory wear. Shirts have dress type collar, two flap pockets. Double stitched. If you like the best and want to save, then take advantage of this special low price.

**SHIRTS**

**2<sup>88</sup>**

2 For \$5.50

**PANTS**

**3<sup>57</sup>**

2 Pair \$7

Men's All Wool

# SUBURBAN CAR COAT

**15<sup>00</sup>**

So handsome to look at, so wonderful to wear. Superbly made of 75% Wool 15% Nylon, 10% cashmere. Sottin lined with 100% reprocessed wool interlining. 3 button front. 2 button tab trim on sleeves. Large patch pockets with flap. In tan, Charcoal and Grey. Sizes 34-46.

## Boy's Flannel SPORT SHIRTS

High quality at low Price. Handsome styling in Bright Plaids, Long Sleeve. Size 6 to 16.

**\$1**

Heavy, Long Wearing

# Chore Gloves

**3 pr. \$1<sup>00</sup>**

Heavy nap on long-wearing canvas. Comfortable fitting, strongly stitched to stand the gamut of rough treatment. Special sale priced.

## Oxygen and Acetylene Bottles Now Available for Lease At

# Chemical Company Of Texas

1 Miles East of Town on Hwy 60  
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Complete Welding Equipment and Supply Lines, Featuring:

NATIONAL Welding Equipment  
EMERSON Electric Welders  
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COMPLETE TORCH & CUTTING OUTFIT as low as \$9.50 per month

180 AMP ELECTRIC WELDER, COMPLETE with accessories, as low as \$16.50 per month.

COMPLETE REPAIR SERVICE ON ALL MAKES TORCHES AND REGULATORS

COME IN AND LET US TALK TO YOU ABOUT TRADING YOUR OLD EQUIPMENT FOR NEW.

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Hereford, Texas

## Washable PARKA-JAC

ZIP-OFF HOOD

Superbly made of 9 Ounce Pepperell Popshem. Nylon quilted lined with Calaclood interlining. Self-cloth collar interlined with Pellon. Full length extra heavy front zipper. Sleeves and pockets trimmed with heavy Vinyl for extra wear. Inside knit wristlets. Full elastic back. Zip-off hood with adjustable draw string and chin tab. Completely washable, wrinkle and spot resistant.

**7<sup>99</sup>**

Sizes 16 - 18 Only.

"BUCKHIDE"

## Bengal Chambray WORK SHIRTS

**1<sup>00</sup> each**

Famous Buckhide Bengal Chambray shirts that are made for better fit and longer wear. Choose from blue or grey. Double seams, dress type collar, two button through pockets. Sanitized shrunk. Full cut for working comfort. Regular sizes 14-17.

men's 6 inch work shoe

**\$5.00**

Constructed for extra comfort and longer wear. Soft leather, blucher type upper. Sturdy cork soles, rubber heels. Sizes 6 to 12. Compare this grand value.

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# TAPE tells the TALE... at Piggly Wiggly



Do you check your cash register tapes when you return from shopping? If you do, and if you're a regular Piggly Wiggly shopper, your tape will tell the tale — of better foods, consistently lower food costs week after week. Naturally you find special food bargains at Piggly Wiggly . . . but you'll find, too, that your Piggly Wiggly register tape spells out substantial savings on your regular day - to - day purchases—real shopping economy. Shop Piggly Wiggly, regularly.

**FLOUR** Gladiola PILLOW CASE BAG 25 Lb. **\$1.88**

**STRAWBERRIES** Cold King 10 Oz. Pkgs. **6 FOR \$1**

**ORANGE JUICE** Libby's 6 Oz. Cans **6 FOR \$1**



**Hills Bros. COFFEE**  
All Grinds Lb. Can **65¢**

Can 3 Lb. **69¢**

Bayer Bottle of 100 **ASPIRIN** . . . . . **49¢**

65c Size **ALKA SELTZER** . . . . . **39¢**

Physician's and Surgeons Rubbing; Pl. Bottle **ALCOHOL** . . . . . **2 for 25¢**

**CHOCOLATE BRIDGE MIX** LB. PKG. Bunte Chocolate

**MALTED MILK BALLS** LB. PKG. Candy

**Chocolate Peanut Clusters** LB. PKG. **59¢**

**CHOCOLATE DIPPED PEANUTS** LB. PKG.

**MILK CHOCOLATE STARS** LB. PKG.

**CHAMPION CHOCOLATE DROPS** 24 OZ. Special This Week

**Win a New Valiant**  
BY CHRYSLER

STAR-KIST TUNA'S 10 CAR SWEEPSTAKE

Nothing to write but your name and address

Get details here **Star-Kist Tuna 29¢**

Libby's, 24 Oz. Can

**CHILI with beans 45¢**

**CAKE MIX**

Duncan Hines 3 Boxes **\$1**

Deluxe

**COKES**

King or Reg. 6 BOTTLE CTN. **29¢**

**CRACKERS** Lb. Box 2 For **39¢**

**OXYDOL**

GIANT BOX **79¢**

**Mr. CLEAN**

28 OZ. BOTTLE **59¢**

**DASH**

3 Lb. 4 OZ. **75¢**

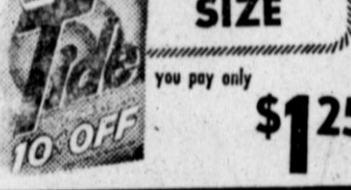
SPECIAL SALE!  
**5¢ OFF**  
Normal Price of GIANT SIZE  
you pay only **68¢**



SPECIAL SALE!  
**10¢ OFF**  
Normal Price of KING SIZE  
you pay only **68¢**



SPECIAL SALE!  
**10¢ OFF**  
Normal Price of KING SIZE  
you pay only **\$1.25**



SPECIAL SALE!  
**2¢ OFF**  
Normal price of regular size  
2 Reg. Cans **25¢**



SPECIAL SALE!  
**4¢ OFF**  
Normal price of giant size  
2 Giant Cans **39¢**



**LIQUID IVORY**  
Giant Can **59¢**

Personal **IVORY**  
4 Bars **25¢**

**LAVA**  
2 LARGE BARS **29¢**

**PIGGLY WIGGLY for FRESHEST PRODUCE**

**GREEN BEANS** Florida Garden Fresh Lb. **29¢**

Florida Small New **POTATOES** 2 LB. BAC **25¢**

**BROCCOLI** Fresh, Green Rich In Vitamins Lb. **19¢**

**Turnips** And Tops Large Fancy 2 Bunches **25¢**

**LEMONS** Large, Juicy Sunkist 6 FOR **19¢**

**GRAPEFRUIT** Texas U. S. No. 1 5 LB. BAG **39¢**

**PIGGLY WIGGLY for FINEST MEATS**

**GROUND BEEF**  
Fresh Lean Piggly Wiggly's Low, Low Price lb **39¢**

**PICNICS** Longhorn Smoked Sugar Cured No Extra Charge For Slicing Lb. **29¢**

**BACON** Decker's Tall Korn Lb. **39¢**

**HAMS** Wright's Ready to Eat Half or Whole Lb. **43¢**

for the best table trimmed meats in town

Shop **PIGGLY WIGGLY**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# A White Cloak Adds Different Beauty To The Earth

Brand Staff Photos

By H. A. Tuck

## The Hereford Brand

Hereford, Texas, Thursday, January 21, 1960

Section Two



There are evergreen cupcakes, frosted in white . . .



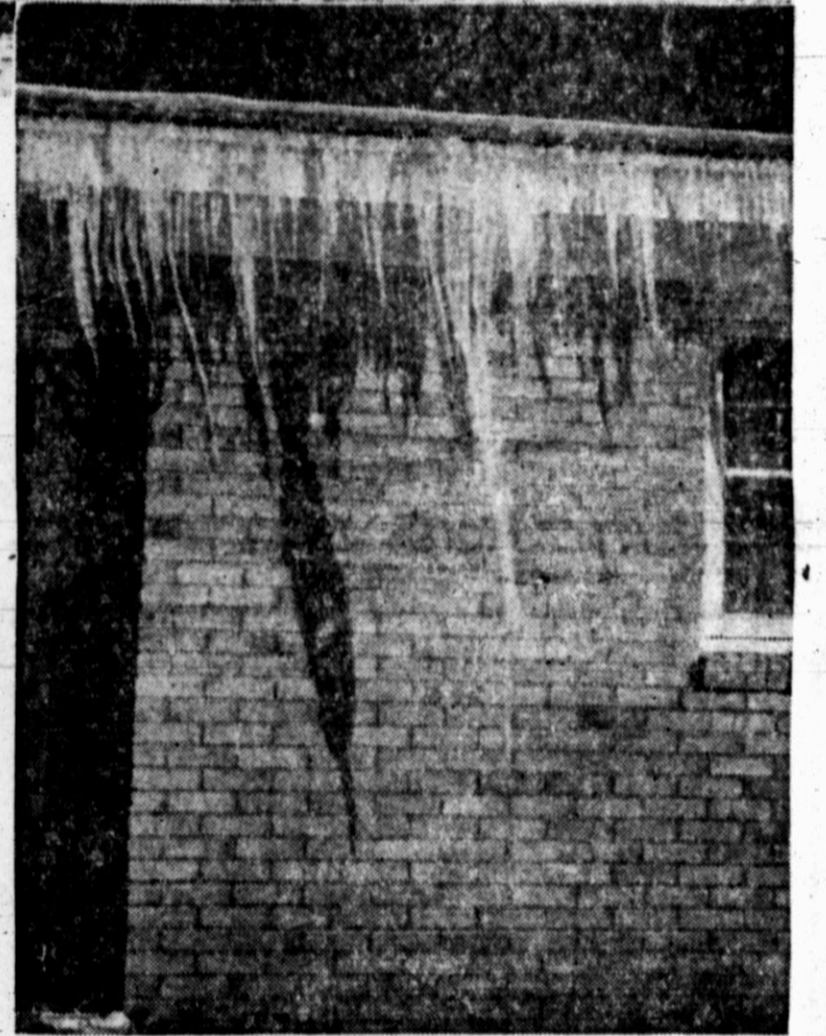
A velvet mantle draped on a church . . .



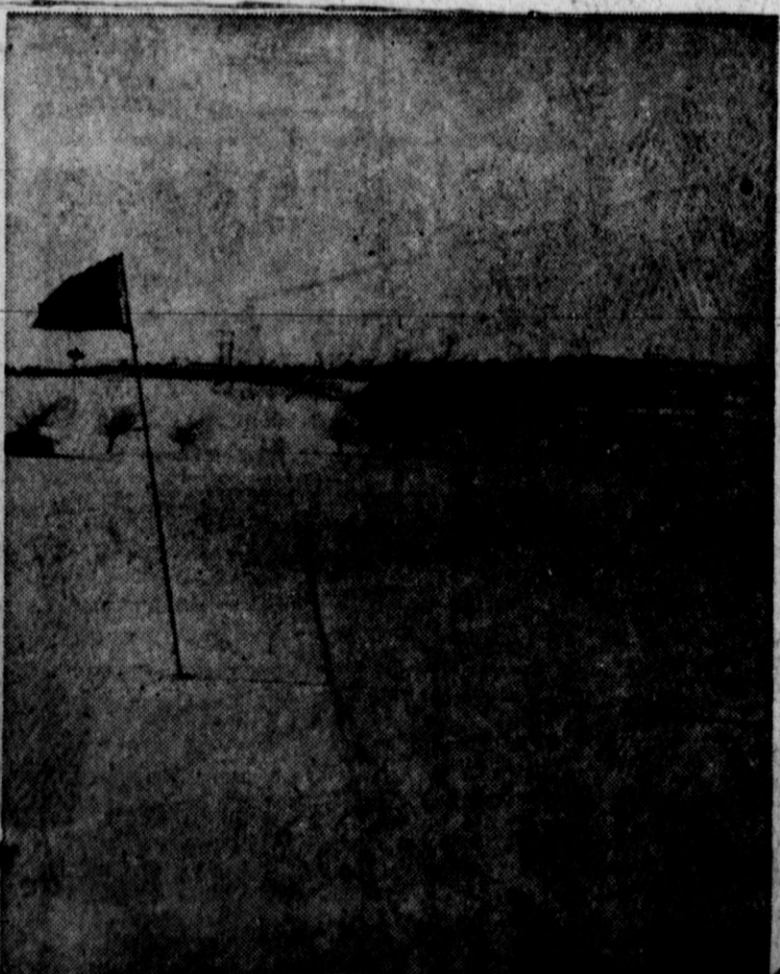
The stark contrast of an orderly cotton field . . .



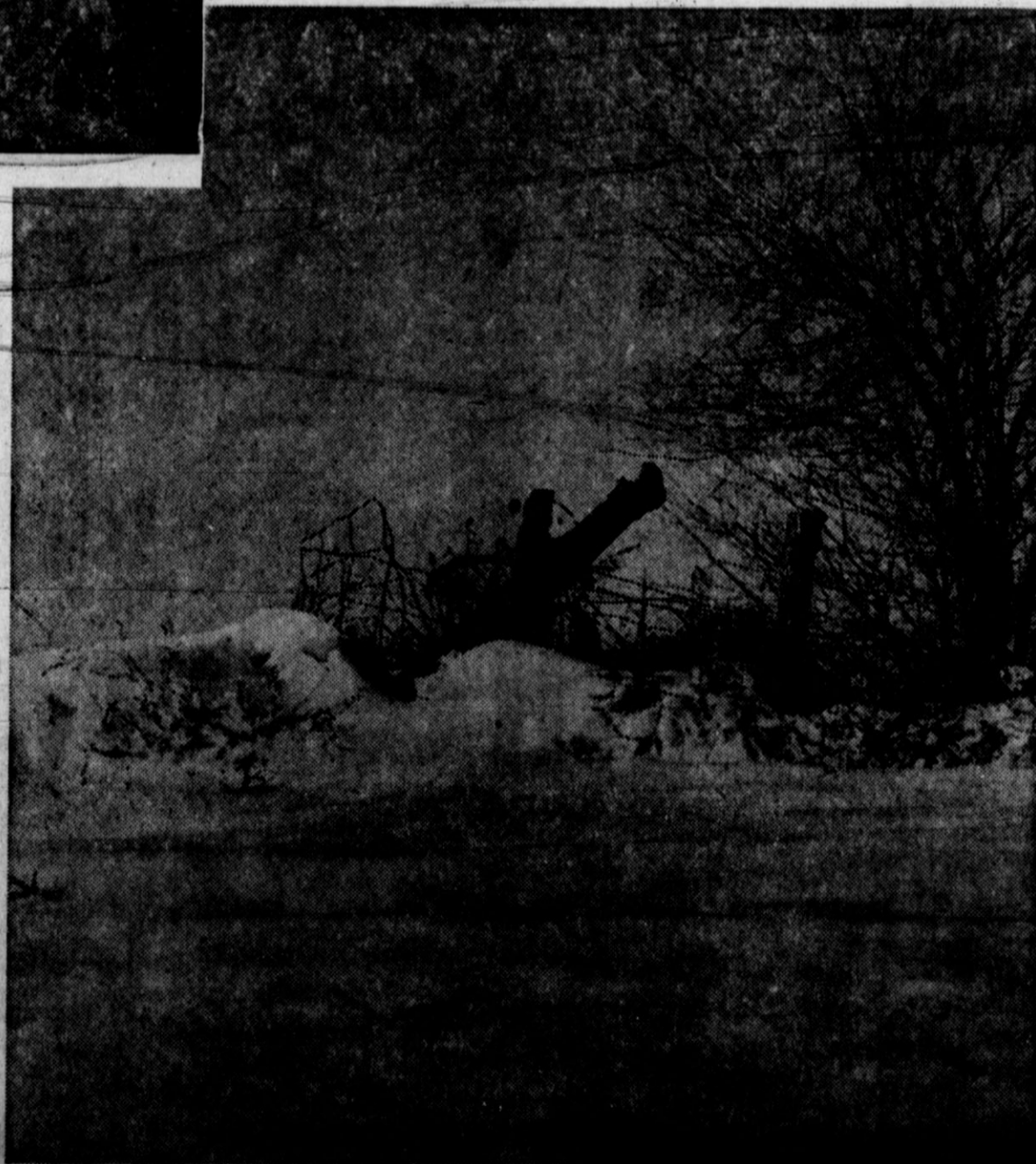
Softened lines of a tumbleweed . . .



Smooth patterns of icicles . . .



Restful softness of a forgotten game . . .



Free-form patterns of a broken fence, a bare tree . . .



And the irrigation tools which won't be needed so much.

**CROSSWORD** By A. C. Gordon



- ACROSS**
- 1 - Elements
  - 10 - Religious date
  - 11 - What's that?
  - 13 - Like and egg
  - 15 - Half an em
  - 16 - Lightfooted
  - 17 - Noble title
  - 18 - Exist
  - 19 - Recipe metrically
  - 20 - Go astray
  - 21 - Accessory before the ...
  - 22 - Musical note
  - 23 - Adorn with grass
  - 25 - Regret
  - 27 - Look's asstance
  - 28 - An island group (abb.)
  - 29 - Union Of Politicians (abb.)
  - 30 - Dance step
  - 31 - Boy's nickname
  - 32 - To cleave
  - 33 - Food of the 50th U. S. state
- DOWN**
- 1 - Composite representation (two wds.)
  - 2 - Approached
  - 3 - Salt
  - 4 - Tautological Syntax (abb.)
  - 5 - A particular
  - 6 - Little Indians
  - 7 - Abraham's birthplace
  - 8 - Nullifies
  - 9 - Under-nourished
  - 12 - Lawmaking bodies
  - 14 - Caesar's six
  - 16 - Extols
  - 18 - Overbearing (abb.)
  - 19 - A continent
  - 21 - Iron (chem.)
  - 22 - Ensnare
  - 24 - Slippery
  - 26 - Heavenward
  - 29 - Durdle
  - 30 - Italian river
  - 33 - A letter's afterthought
  - 34 - Broken bone protector
  - 37 - No. 1 in my life
  - 39 - Serf
  - 40 - One opposed
  - 42 - Either
  - 44 - Bright part
  - 45 - Feminine wear (abb.)
  - 47 - Aquatic vessel (abb.)
  - 48 - First syllable in Guido's scale

**Men Are Best Cooks So Let Them Do It**

By BETTY A. DIETZ  
Dayton News

DAYTON, O. (AP) — It's true — men are better cooks than women, concedes a Cordon Bleu-trained lady chef.

"That's because women go to pieces under pressure. There's so much tension in the kitchen," points out Helen Marie Roen.

Mrs. Roen, a tall, smiling woman with an unruly curl over her forehead, is the exception to her own rule.

"Mother used to say I had an even disposition — always difficult. So I don't go to pieces," she explains, with a shrug.

Even if she wanted to be the prima donna, there wouldn't be

much room for either histrionics or hysteria in the small kitchen of La Petite Gourmet which Mrs. Roen manages here. The big range and her shelf of spices and herbs are just a step away from a capacious refrigerator.

Mrs. Roen had to fight her way into a predominately male field. She says:

"My father was a fine chef. That's how I acquired a taste for good food."

Young Helen Marie, who frequently went to Belgium and France with her parents, had to

do some tall talking to get herself enrolled at the famed Cordon Bleu in Paris.

"I was the only girl in the class. They don't want women," she says with the lift of the eyebrow. "But I wouldn't take no for an answer."

Mrs. Roen is a home economics graduate of Temple University and holds a master's degree from Cornell but, she says modestly, "That doesn't help your cooking, only your buying."

While Mrs. Roen admits there aren't many good women chefs, she's equally critical of the

men.

"Not very versatile. Some can't make sauces or bake."

But it's part of a national trend, she adds mournfully. Last year at the municipally supported Oglebay Park at Wheeling, W. Va. she had 43 home economics students for waitresses. Says she: "All they knew was hamburger. None of 'em knew what a lamb chop was."

The late Duncan Hines called Mrs. Roen the fifth best chef in the United States. He never

got around to naming the other four.

For 16 years with a restaurant chain as trouble-shooter and training expert, Mrs. Roen was on the West Coast for a time and catered many Hollywood parties. Some of them — for such celebrities as Barbara Stanwyck, Joan Bennett and the late Errol Flynn — were so big they had to pitch tents outdoors.

"He was a doll. I can say he kissed me on the cheek. He was the type you could forgive anything."

# RURAL ELECTRIFICATION...

The MODERN FARMERS Most Valuable Asset!



Above Calf Shown in 1959 By James Ray Vines

**Household Scrapbook**

By ROBERTA LEE

**Autumn Leaves**  
The beauty of autumn foliage can be preserved for winter bouquets by means of some shellac. Lay the leaves as flat as possible on a newspaper, and apply shellac to one side, covering the stems as well as the leaves. When the shellac is dry, turn the leaves over and repeat.

**Easier Sanding**  
When necessary to do a lot of sandpapering, you can make your job easier with a "sanding block." Merely tack a piece of your sandpaper on a block of wood. This will ease your

work very much.

**Color Magic**  
Colors that make a room seem LARGER are peach, pale pink, beige, yellow, or white. Colors that make a room seem SMALLER are hues of terra cotta, cocoa, rose, red, or elephant gray.

**Velvet Dresses**  
You can work wonders towards renewing your velvet dresses if you'll first brush off as much dust as you can, then turn the dress inside out and hang it in the bathroom while you take a hot shower. After it has steamed this way, let it dry completely before you handle it again.

**When Sewing**  
If the hands perspire too freely while sewing, resulting in soiled material, bathe them with strong aum water.

The ever-growing number of uses to which electricity is being put on the modern farm nowadays is considered the most important single factor in lessening the labor of modern farm operations and making life more pleasant for farm families.



**SATURDAY, JAN. 23**  
**8:30 P. M.**

**MIGHTY ORTEGA**

Vs.

**STRANGLER STAN**

**Texas Girls Championship**

**LORRAINE JOHNSON**

Champion

Vs.

**BARBARA BAKER**

Challenger

**ROCK HUNTER**

Vs.

**ALEX PEREZ**

Sponsored by Hereford Lions Club at the

**BULL BARN**

Ringside \$1.50 Gen. Adm. \$1.00 Kids 50c

**DEAF SMITH COUNTY ELECTRIC COOPERATIVE, Incorporated**

**BEST WISHES to the BOYS & GIRLS entering Hereford's 14th Annual Junior Livestock Show**



Here now from finest orchards!  
Cracklin'-crisp... and priced to please!

# APPLES

Washington State State Extra Fancy Winesaps All Purpose

**4** Lb. Bag **49<sup>C</sup>**

**Cabbage** Texas Fresh Green Firm Heads Lb. **5<sup>C</sup>**

Florida, Fine for Juicing Bagged fresh daily at your Safeway Produce Department  
**Oranges** 4 Lb. Poly Bag **49<sup>C</sup>**

Florida Indian River, famous for quality and flavor  
**Grapefruit** 2 Lbs. **25<sup>C</sup>**

### BEL AIR FROZEN FOOD VALUES

**Grape Juice**

Bel Air, Premium Quality, Frozen  
6-Oz. Can **6 FOR 95<sup>C</sup>**

**Strawberries**

Bel Air Whole, Premium Quality  
16-Oz. Pkg **39<sup>C</sup>**

**Peas or Corn**

Bel Air, Premium Quality  
2 Lb. Bag **49<sup>C</sup>**

- Nutmeg Crown Colony 1 1/2 oz. can 45c
- Whipping Cream Lucerne 1/2 pint carton 35c
- CRISCO 5c off deal 3 lb. can 69c
- Pinto Beans Big Chief 4 lb. bag 35c
- Cherries Town House, RSP No. 303 can 19c

Highway, Pork & Beans, Pinto Mexican Style, Kidney, & Blackeyed Peas No. 300 cans 3 for 25c

**SPAGHETTI DINNER**  
KRAFT 8-oz. Pkg. **29<sup>C</sup>**

**SALAD OIL**  
MAZOLA Pl. Bottle **35<sup>C</sup>**

**STARCH**  
NIAGARA 12-oz. Box **21<sup>C</sup>**

**STARCH**  
LINT 12-oz. Box **17<sup>C</sup>**

**FABRIC SOFTENER**  
NU SOFT Quart Can **69<sup>C</sup>**

**MALT CHOC.**  
BOSCO, 3c off deal 12-oz. **36<sup>C</sup>**

**ALUMINUM FOIL**  
KAISER 25-ft. Roll **33<sup>C</sup>**

Sno-Cloud Fresh Delicious, Serve with Hot Chocolate

**Marshmallows** 10-oz. Pkgs. **2 25<sup>C</sup>**

**Eggs** Breakfast Gem, Med. Grade dozen **35<sup>C</sup>**

**Apple Sauce** Town House 2 No. 303 cans **25<sup>C</sup>**

**Tomatoes** Gardensire No. 303 cans **10<sup>C</sup>**

Mrs. Wright's, Buttermilk or sweetmilk  
**Canned Biscuits** 3 cans **20<sup>C</sup>**

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# PORK ROAST

Lean, Tender Grain Fed. Pork Shoulder, Lb. **29<sup>C</sup>**

**BACON** Melhawk Lb. **39<sup>C</sup>**

**PORK CHOPS** Delicious Grain Fed Center Cut Lb. **69<sup>C</sup>**

**PORK STEAK** Delicious Grain Fed Lb. **39<sup>C</sup>**

**WHOLE HAMS** Swift's Premium, Hickory Smoked #2 to 14 Lb. Ave. Half or Whole—Lb. **49<sup>C</sup>**

**VELVEETA** Kraft Cheese Food 2 Lb. Box **79<sup>C</sup>**

### More Safeway Values

**Butter** Sandy Lane Lb. Pkg. **65<sup>C</sup>**

**Flour** Kitchen Craft 5 lb. Bag **35<sup>C</sup>**

**Syrup** Karo Red Label 1 1/2 lb. Bottle **23<sup>C</sup>**

**Oleo** Coldbrook, Colored Lb. Pkg. **12 1/2<sup>C</sup>**

**Sugar** C & H Powdered or Brown Lb. Box **14 1/2<sup>C</sup>**

**Apple Pie Spice** Crown Colony 1/4 oz. can **29<sup>C</sup>**

603 Park Ave.



# SAFEWAY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



# Stanton 8th, 9th Win Over Coronado, 7th Loses By One

By DONALD REMLING  
**BRAND SPORTS REPORTER**

Stanton's eighth and ninth grade basketball teams won over Coronado Junior High in Plainview last week while the seventh graders lost by one point.

It was a close game all the way for the seventh graders, who lost 15-14. They were tied with Coronado, 3-3, at the end of the first half. Stanton pulled away to a 7-5 lead at the half and led 10-9 at the end of three periods. But Coronado rallied in the fourth quarter to take the victory.

Frank Cain and Gary Roberson shared high point honors for Stanton with 5 each while Thomas had 6 to pace Coronado.

The eighth grade game started off like the seventh graders, with the score tied at the end of the first period. But Stanton broke the 6-6 deadlock and went in front for keeps. Stanton led 18-10 at the half and 28-16 at the end of three. They coasted on in for the 31-26 victory.

Eugene Green netted 20 points for Stanton while Nagar's 10 was tops for Coronado.

The Freshmen from Stanton led throughout their game, but

only by narrow margins. They were in front 8-7, 18-13 and 27-26 at the rest stops before winning 39-36.

Bill Steele had 14 points and Mike Kelly 13 for Hereford while Childress paced Plainview with 16 and his teammate Newton netted 13.

The Eighth and Ninth grade teams will enter a Friendship Tournament in Clovis on Friday and Saturday, Jan. 22 and 23.

**BOX SCORES**

Stanton 7th (14)	FG	FT	PF	TP
Strange	1	0	1	2
Cain	2	1	1	5
Cook	1	0	0	2
Moreno	0	0	0	0
Roberson	2	1	1	5
Monroe	0	0	1	0
Stagner	0	0	2	0
<b>Total</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>14</b>

Coronado 7th (15)	FG	FT	PF	TP
Jones	2	0	0	4
Miller	2	0	0	4
Thomas	3	0	2	6
Keeton	0	0	3	0
Ferguson	0	1	1	2
Seroggins	0	0	1	0
<b>Total</b>	<b>7</b>	<b>1</b>	<b>7</b>	<b>15</b>

Stanton 8th (31)	FG	FT	PF	TP
Hill	0	0	0	0
Northcutt	1	0	2	2
Haney	2	3	1	7
Ferguson	0	0	3	0
Lytal	0	0	0	0
Green	9	2	3	20

Coneway	1	0	2	2
<b>Total</b>	<b>13</b>	<b>5</b>	<b>11</b>	<b>31</b>

Stanton 9th (39)	FG	FT	PF	TP
McGee	2	0	1	4
Turner	0	0	0	0
Kelly	5	3	2	13
Smith	2	0	1	4
Hodges	0	0	2	0
Dowell	0	0	1	0
Boynton	0	0	1	0
Wety	1	2	2	4
Steele	5	4	3	14
<b>Total</b>	<b>15</b>	<b>9</b>	<b>13</b>	<b>39</b>

Coronado 9th (36)	FG	FT	PF	TP
Shaw	1	1	0	3
Pitcox	1	0	2	2
Newton	5	3	0	13
Gummelt	1	0	4	2
Benefield	0	0	5	0
Dean	0	0	1	0
Childress	6	4	2	16
<b>Total</b>	<b>14</b>	<b>8</b>	<b>14</b>	<b>36</b>

Hawaii voted more than two to one in favor of statehood as far back as 1940.

## Have A Best Seller In Attic? Maybe, But Prepare For Work

By NORMA GAUHN  
**AP Newsfeatures Writer**

NEW YORK—Ever thought there might be a best seller lurking in your attic?

Many people entertain the same dream: comb through the family albums for amusing old photos, do some research in the library for a line on contemporary events, tie them together with narrative about their Uncle Magruder, "a dynamic personality if there ever was one."

It's a formula that might work — but there can be some hitches.

Consider what happened to historian-author Stefan Lorant on his latest book, a pictorial history of "The Life and Times of Theodore Roosevelt." (Doubleday).

From start to finish, the job took 17 years.

You may see where the professional parts company with the amateur in this field when Lorant describes his working methods:

"I know exactly what I want to show. Nothing is left to chance. When I collect the material, I get every single bit that I know or suspect is available."

This passion for precision is what helped stretch Lorant's work on TR all the way from the spring of 1942 to the summer of 1959.

Lorant, Hungarian-born, worked on a number of illustrated

newspapers in Europe before coming to this country in 1940. He has specialized in pictorial histories, with books on Lincoln and Franklin Roosevelt among his best known work.

"I see this as a new form," he says, "presenting a visual image of a man in relation to the life of his country. Pictures show the happenings while the narrative covers ideas and feelings of the time."

Lorant had long wanted to do a book on Teddy Roosevelt, as exemplifying the people in a dynamic period of America's history. He explains:

"There was nothing wishy-washy about TR. He had deep moral principles and was a manifestation of the conscience that Americans have always had."

It took Lorant a year to work out the chronology of Roosevelt's life and contemporary events. After that he spent five years collecting pictures and cartoon illustrations, then a year on the rough layout.

When I started revising what I had on hand," he says, "I found I needed more material. (Two more years). Then came more work on the layout and the first draft of the text and captions."

After all this, Lorant still had only what he considered as a first outline. He combed library and private collections for another four years.

"I remember spending months getting the picture of one senator," he says. "I knew there must be a portrait of him and wrote 30 letters to members of his families, making inquiries. I finally tracked a photo down in a small historical society."

Altogether, for his book's 750 pictures and 150,000 words Lorant scanned contemporary newspapers and magazines, including every issue published during TR's life of Harper's Weekly, Leslie's, Puck, Life and

Judge.

"I had 70,000 items collected to write the final text and captions. Weeding out for the final choices and writing the text and captions took another year and a half."

Lorant obtained invaluable pictures from TR's widow, who turned over a number of snapshots from her family albums and some never-before-published photographs of Kaiser Wilhelm and Roosevelt with captions written by the Kaiser.

Lorant would have added another 100 pages to the finished book's hefty 640-page bulk, but his publishers called a halt.

"I'd like to do three more pictorial histories to cover the whole sweep of American life. One on Jefferson, one on Lincoln and one on FDR."

"It would take 40 years — but wouldn't it be worth it?"

## Beauty At Home

Q. What can I do about the frizzy ends my hair has acquired?  
 A. Smooth them down with some pomade or oil or brillantine, and be faithful with that hairbrush. After brushing your whole head, grasp the hair halfway between its tips and roots, and give the ends extra doses. Clip the split ends off, following the professional barber's method of graduated clipping, rather than even chopping.

Q. What is a flattering hairstyle for the girl with a rather protruding chinline?  
 A. A soft, full-bang effect is good. Graduate the hair-ends in an upward curve, so that the straight line of the chin won't be repeated. Hair cut too short, or drawn tightly back into a bun on the neck, will leave the chin point without a softening influence.

Victoria is the Latin girl's name for "triumph."

### Here Are The


# WINNERS

from the big

## FOLGER'S GUESSING CONTEST

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Mrs. Tandy Legg  
 Mrs. June Roberts  
 James E. Black  
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 Harold R. Hardy  
 Bruce L. Miller  
 Mrs. V. J. Walker  
 Jan Miller  
 Walter London, Jr.  
 Mrs. Don Waters  
 Juanita Brownd  
 Mrs. R. V. Hubble  
 Mrs. Harley Ward  
 Mrs. Harry Coffin  
 Eugene Naugle  
 Mrs. Don Heddin  
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**RAISIN BRAN**  
14 Oz. Box **29<sup>c</sup>**

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**Dog Food**  
8 cans **\$1<sup>00</sup>**

Breakfast Drink  
**TANG**  
14 Oz. Jar **59<sup>c</sup>**

Post  
**Alpha Bits**  
8 1/4 Oz. Box **25<sup>c</sup>**

Post  
**40% Bran Flakes**  
Box **29<sup>c</sup>**

**FLOUR** Gold Medal 5 Lb. Bag **49<sup>c</sup>**

**Jello** Assorted Flavors **3<sup>F</sup> 25<sup>OR</sup> 25<sup>c</sup>**

**TUNA** Starkist Green Label Flat Cans **4<sup>F</sup> \$1<sup>00</sup> 4<sup>OR</sup> 4<sup>c</sup>**

**LIPTON'S TEA** 1/4 Lb. **39<sup>c</sup>**

**LIPTON'S TEA BAGS** 48 Count **59<sup>c</sup>**

**WISHBONE** ITALIAN STYLE DRESSING 8 OZ. BOTTLE **35<sup>c</sup>**

**BUNTE CHOCOLATE CANDY SALE**  
Regular 79c. Bag **59<sup>c</sup>**

**COFFEE** Hills Bros. Lb. Can **65<sup>c</sup>**

**INSTANT MILK** CARNATION 8 QT. SIZE **59<sup>c</sup>**

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**TOILET TISSUE** DELSEY 4 ROLL PACK **49<sup>c</sup>**

**PEACHES** SHURFINE YELLOW CLING No. 2 1/2 Cans SLICED OR HALVES **4 for \$1**

**TOMATO JUICE** HUNT'S 46 OZ. CANS **4 FOR \$1**

**PEANUT BUTTER** Peter Pan Smooth or Crunchy, 18 Oz. Glass **49<sup>c</sup>**

**TIDE** King Size Box **\$1<sup>19</sup>** 10c OFF

**APPLE BUTTER** Western Maid 3 1/2 Lb. Jar **49<sup>c</sup>**

**Quality MEATS**

**CHUCK ROAST**  
Cooper's Low Low Price Lb. **49<sup>c</sup>**

Swift's Premium 8 Oz.  
**Sausage Patties** **39<sup>c</sup>**

**HAM** Center Sliced Lb. **98<sup>c</sup>**

**STEAK** U.S.D.A. Good and Choice Round Lb. **89<sup>c</sup>**

**Ground Steak** Fresh Lb. **59<sup>c</sup>**

**Farm Fresh PRODUCE**

**GRAPEFRUIT** **5<sup>F</sup> 39<sup>OR</sup> 39<sup>c</sup>**

**AVOCADOS** The King of Salads **5<sup>F</sup> 39<sup>OR</sup> 39<sup>c</sup>**

**ORANGES** Sunkist **2<sup>L</sup> 25<sup>BS</sup> 25<sup>c</sup>**

**ONIONS** Yellow lb. **5<sup>c</sup>**

# COOPER'S

Valuable  
**GUNN BROS. STAMPS**  
With  
**EVERY PURCHASE**

# Parents Assist As Buses Fight Bad Weather Roads

By MRS. T. L. COLLINS

Wednesday evening Walcott had a thunder, lightning, wind, rain and soft - sleet storm. It started about 6:45 p. m. and lasted until about 9 p. m. Water stood everywhere and perhaps an inch of rain had fallen.

Thursday morning dawned bleak, chilly, damp and cloudy. Bus drivers had quite a time making it around - in fact they didn't get to all the homes. One bus didn't make it to school at all that morning.

Mrs. Melvin Henderson brought 11 children in their car. John Avera brought his son John. Jack Weaver brought his children and Obed Caraway brought Meloyde. Mrs. Norman Minks and Mrs. Waldron Melton brought their children as they started on their way to Denver, Colo. Some parents brought their children to the pavement.

We were able to have school as a result. All buses made their afternoon runs.

Principal Thomas L. Collins appreciates this spirit of cooperation on the part of parents and bus drivers. It looks like weather will be much like this all winter. It will help the school if fathers will plan with their bus driver about where to meet the bus with their children when the bus can't make it to the home. Lack of telephones now makes it difficult.

Le Roy Cupell and Al Myers were away on business downstate this week.

Mrs. Harold Bass visited school on Wednesday morning. She ate lunch in the cafeteria, as did Mr. and Mrs. G. V. Hall. An aunt of David and Ronnie

Buse from California arrived Thursday.

Mr. and Mrs. Eldred Brown left early Tuesday morning for Galveston, where he will attend a soil conservation meeting. Their son, Tommy, stayed with his grandparents, Mr. and Mrs. N. A. Brown.

On Friday, every child was present at Walcott when the school assembly was held. Mrs. J. T. Tice and James were visitors. Psalms 154 was read by T. L. Collins, after which he showed an educational film, The Forever Living Forest. The film was made in northern California about the giant redwood trees. The lumbermen harvest only as much each year as the forest can grow. These three farms practice strict forest management. Scenic rides are kept in the recreational areas of the redwoods.

The three Hereford High School exchange students rode our bus out to Walcott on Friday afternoon. Janell Weaver introduced Ann Wingert of Hereford, who visited in Germany last summer. Mari Niinisto of Finland and Flemming Hansen of Denmark to the teachers, Mr. and Mrs. T. L. Collins and Mr. and Mrs. G. W. Downing. The visitors were shown through the classrooms.

The visitors were guests for the evening meal in the home of Mr. and Mrs. Collins. A few slides were shown before the group went back to the school.

Walcott P.T.O. was called to order by the president, Mrs. Jack Weaver. Minutes of the last meeting were read by Secretary Mrs. Floyd Brown and the treasurer, Mrs. Bob Wyly,

gave a financial report. Mrs. Weaver expressed thanks to the Christmas committee for the work it did.

The group decided to sponsor a "Political Rally Pie Supper" in the near future in cooperation with the Messenger Home Demonstration Club.

Informal talks and a question period by the exchange students followed the program.

Flemming Hansen spoke first, explaining Denmark was only one - seventh the size of Texas. He told of the people farming, their imports, government, churches, schools and television. He said he had a better opinion of American youth now that he is living with them. He said he hopes to return to America to live someday.

"It seems Americans spend half their time in cars and the other half watching TV," he quipped.

Mari Niinisto from Finland said her country also was small, about half the size of Texas, with an interesting history, and thousands of lakes and islands. She told how farming and lumbering had changed in Finland during the past 30 years. She said she expects this opportunity to visit and study here to be the most significant period of her life. When she first arrived, she thought people here hurried too much, but now it doesn't seem so impossible to her.

Ann Wingert told of the founding of the American Field Service and how she became one of 1,600 high school students who went from the U. S. to Europe. She told of her exper-

iences while living with a German family in Kaiserslautern. Ann said many of the things which make up our way of life are taken for granted, but would be luxuries in Europe.

She concluded with this statement: "Walk together, talk together: O, ye peoples of the earth; then and only then shall ye have peace."

Homemade cake, coffee and punch were served during the informal visiting period.

Mr. and Mrs. J.V. Perrin took Ann, Mari and Flemming back to their Hereford homes after the program.

Mr. and Mrs. Marvin Payne, Daria and Larry from Hereford came out Friday night for a visit with Mr. and Mrs. Joe Rader. The Raders spent Saturday night in Hereford with the Paynes.

Mrs. Florence Miles is in Parmer County Community Hospital at Friona. She entered on Wednesday and is improved.

Dan Guseman, Jim Perrin, G. V. Hall and Charles Hoover of Hereford attended a district meeting of the Farmers-Union on Thursday afternoon in the Hilton Hotel at Plainview.

Mrs. Jim Stocks and Mrs. Jack Weaver came by school Wednesday just as it was closed for the day. Both visited for a short time with the teachers.

More snow fell fast on Saturday afternoon around Walcott. It wasn't long before the ground was covered with a white blanket of snow again. At least four inches of snow fell but only small drifts formed.

### Homemakers HD Club Has Meet

The Homemakers Home Demonstration group met Thursday in the home of Mrs. Ella Lee Kinsey. Mrs. Ester Thuet gave the demonstration on Family Economics. She said in part, "A desk, good light and properly filed records are a must for more efficient Family Business Centers."

Mrs. Thuet also told the members that the safest place for important papers is a safe deposit box. All records should be kept for at least ten years for income tax purposes.

Following the business meeting at which new officers were installed, refreshments were served to the following members: Mesdames Claudine Barclay, Peggy Kinsey, Ester Thuet, Edna Richardson and the hostess, Ella Lee Kinsey. The next meeting will be Feb. 11 in the home of Claudine Barclay.

# BEST WISHES

to the 4-H and F.F.A. Boys and Girls entering  
Stock In The

## 14th Annual Jr. Livestock Show

FRIDAY and SATURDAY

# JANUARY 22-23

Win or Lose

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### BREEZE BLOWS BILLS

MARISSA, Ill. (AP) — When \$10,000 in currency was scattered from a broken mail pouch, residents helped recover it for the Marissa Post Office.

All but \$245 was found. The mail sack split when it was dropped at the depot from a passing train. The bills were carried away by a stiff breeze.

### TO CELEBRATE BIRTHDAY

The children of Mr. and Mrs. Vern Witherspoon are holding open house Sunday afternoon, Jan. 23, at the family home, 201-N. Jackson, honoring his 80th birthday. Friends of the family are invited to call between 2 and 4 p. m. to share a cup of coffee and birthday cake with the honoree. The children are Mr. and Mrs. Burl Witherspoon of Amarillo and Mr. and Mrs. Gordon Witherspoon of Albuquerque, N. M.

### NAVY, POLICE TEAM UP

IMPERIAL BEACH, Calif. (AP) — Women of St. Mary's-by-the-Sea Episcopal Church put on a charity fashion show only after an assist from police and the Navy.

With models ready and 3000 women waiting, the sound system quit. Police Chief Charles W. McIntire, whose wife was a model, dispatched a police car—with siren and red lights—to the Navy's Ream Field, where a sound system was obtained. The show went on.

Win, Lose or Draw . . . We're Proud of  
Your Accomplishments

# BEST WISHES

to the

## 4-H and F.F.A. Boys and Girls

entering Livestock in Hereford's

# 14th Annual Jr. Livestock Show



Remember:  
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FRANKLIN VETERINARY SUPPLIES

## Building For The Future

# FORD

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## 4-H & F.F.A.

QUALITY FARM EQUIPMENT

BOYS and GIRLS  
Of This Area!



## Congratulations & Best Wishes

to the entrants of

# Hereford's 14th Annual Jr. Livestock Show

The 4-H and F. F. A. Club boys and girls have done a wonderful job throughout the year in preparing livestock for the big show. You should be commended for your efforts in behalf of the livestock industry.

# HEREFORD FARM EQUIP. CO.

ADRIAN NEWS

# Twentieth Anniversary Of Women's Group Observed

By MRS. R. L. PINNELL

The twentieth anniversary of the local Woman's Society of Christian Service was marked Wednesday night with a Silver Tea in the home of Mrs. E. N. Jacobson. The two circles joined for the affair. Of the nine charter members of the organization, five are still active members.

Four were present for the program, which included a solo, "There's A Light Upon the Mountains", by Henry Burton, the theme song for the year sang by Mrs. W. V. Tolbert of Vega. She was accompanied by Mrs. Gene Moore. The fourth coming study of Africa was introduced to the group.

After the program, the ladies cut and served a birthday cake bearing twenty candles, and tea. All donations are going to the Conference daughters, Naomi Hare, daughter of the A. S. Hares of Hereford, originally of Adrian, and Joyce Hill, formerly of Canyon. Both ladies are active on Mission field in Mexico and Cuba.

The affair was particularly effective with candle lighting which accompanied all the festivities due to the loss of electricity in the rain storm early in the afternoon.

Ladies present were four of the six charter members living; Mesdames W. V. Tolbert of Vega, Anna Witt, N. L. Jacobson, E. N. Jacobson and two who were unable to attend, Mrs. John Skaggs and Mrs. Henry Creitz.

Others present were Mesdames R. L. Jacobson, Edd Olomon, Leland Burns, Gene Moore, Halbe Gee, Jim Cavin, A. P. Jones, Vic Lemke, Homer Ehresman, S. C. Hock, Lorin Creitz, Ernest

Frank and Hazel Chilton.

Thursday afternoon Dens One and Two of the Boy Scouts met for their regular meetings. Den One met with Mrs. Alford Jobe, Den Mother. The group is building a rocket under the direction of Mrs. Jobe and Mrs. George Campbell. Attending were Eddie and Jerry Campbell, Richard Harwood, Dale Jobe, David Taylor and Mike Perry. Mrs. Campbell served refreshments.

Den Two met in the school with Den Mothers Mrs. Earl Brown, Mrs. John Lewis and Mrs. A. P. Jones. They enjoyed experiments with the electro magnet and invisible ink, salt crystal gardens and a carbon dioxide foaming fountain. They played games and were served refreshments after the program.

In Den Two are David Gruhlkey, Clinton Earl Brown, William Benefield, Dale Gruhlkey, Jim Cavin, Bobby Wayne Brown, Jim Bob Perrin, Johnnie Lewis, Dwane Gruhlkey, Raymond Jones and Den Chief, George Harwood.

Lions Club met Thursday night in the Jess Fincher Cafe due to the remodeling of the Fellowship Hall of the Methodist Church. Darrell Gaut, Amarillo Real Estate dealer, brought a program on Real Estate appraisals in the city of Amarillo on highway property for the freeway.

Present were Boss Lion John Horton, Grady Fridmore, Ray Brown, Lorin Creitz, Wilbur Harris, Horace Betts, John Skaggs, Bob Caldwell, Bill James, Clyde Fincher, A. P. Jones, E. K. Pinnell, Jess Fincher, Vic Lemke and Darrell

Gaut.

There have been several ball games this week end in the community. The Junior High teams met Channing on their court Thursday night. The girls won 20 to 18 in an evenly matched game. The boys lost 41 to 36.

The high school boys A and B teams played the Boy's Ranch teams in a practice game the same night at the Ranch. The A team lost 66 to 51 with Bill Gudegg high scorer with 22 points. The B team won 39 to 21 with Jerry Homfeld high pointer with 16 scores.

On Friday night the Channing teams came to Adrian for the second conference game. The girls won 46 to 35. Wanda Pinnell was high scorer with 23 points while Channing's Karen Marple looped 17.

The boys also won with a final score of 52 to 38. Terry Creitz was high scorer with 19 points and Channing's Weaver made 14 scores.

The Rev. and Mrs. Johnnie Williams of Turkey visited from Thursday night to Saturday in the community. They attended the ballgame to see their daughter, Marlene, play in her last game before transferring to Turkey School at mid-term.

They were overnight guests Thursday with the Lorin Creitz family and Friday night guests of the Johnnie Lewises.

Mrs. Lee Reid of Tiaban, N. M. came by the Lloyd Heaton home for Mrs. H. C. West, Jo Gayle and Phyllis Heaton to accompany her to the assembly this week end in Amarillo of the Jehovah's witnesses. They returned home Sunday night.

Mrs. Emma Bates received a call this week announcing the

arrival of a new great-granddaughter in Canyon born to the Robert McClendons. She weighed six pounds and two ounces. She has been named Opal Kay. She was born Jan. 10.

Grady Fridmore was greatly surprised when his tool chest containing almost all of his stolen tools was returned home to him this past week. It seems that the youthful robber from Amarillo had taken his stolen tools to a brother-in-law in Canyon for safe keeping and the Canyon man decided to dispose of it in some local shops. The tools were easily identified and the man was soon arrested. He is in custody in Amarillo and the tools were returned.

Mr. and Mrs. H. C. West Jr. moved from Vega on Wednesday to Albuquerque, N. M. Mrs. West is remaining with her parents a few days while her husband is getting settled.

Mrs. O. A. Bronniman returned home Wednesday night from Abilene, where she was with her daughter, Mrs. Gayle Fagan, and new baby daughter, Oscar met her in Amarillo.

The Fred Taylors left Friday night for Hillsboro, where her mother, Mrs. Davis, suffered a

heart attack.

H. D. Allison, father of Mrs. Elmer Weidner, underwent emergency surgery in Northwest Texas Hospital in Amarillo Thursday. She remained overnight with him Saturday night and returned through the snow Sunday morning.

Mrs. Henry Martin of Medicine Lodge, Kans. arrived Thursday for an extended visit with her daughter, Mr. and Mrs. Edd Olomon.

The Jake Fortenberrys were Thursday afternoon guests of her brother, the Harvey Brothers, at Romero, N. M. They all attended the ballgame in Channing that night.

The Ernest Franks were hosts Friday evening to the Rev. Johnnie Williams of Turkey and Mr. and Mrs. John Skaggs for a dinner.

Mr. and Mrs. John Proctor visited Tuesday in Amarillo with their children, the Red Garisons and the Jim Proctors. Young Steven Proctor returned home with his grandparents for a longer visit. His parents came for him Thursday evening.

Mr. and Mrs. Gordon Lunney of Harlan, Iowa are visiting the Vic Lemkes. They were en route to Arizona and dropped by to

visit their old friends when the snow storm caught them.

Mr. and Mrs. Hardy Harris and Donna of Amarillo spent the week end with the Wilbur Harris family.

Last Sunday afternoon Mr. and Mrs. R. L. Moore and Mr. and Mrs. Grady Skaggs and Stephen of Amarillo spent the evening with Grady's parents, the John Skaggs.

Mr. and Mrs. R. D. Sisk and family visited her parents, in Steed, N. M., the Bob Renifros, last week end. Mrs. Frankie Shaw maintained the tourist courts in their absence.

Jan. 10 was a special day to the Gruhlkey generation for it was the 90th birthday of the father, W. H. "Sorgum Bill" Gruhlkey. Many of his sons dropped by for a visit with the older folks. From Amarillo came Mr. and Mrs. Art Cavin and Albert Gruhlkey, Sons in and around Adrian are R. M. "Slick", P. H. Bob, George and Carroll. They enjoyed honoring their "Paw" on his birthday.

Mr. and Mrs. Roger Gruhlkey of Tulsa, Okla., flew into Amarillo Friday night to visit both their families, the R. M. Gruhlkeys and the Heber Hold-

ers of Vega. They returned to their Tulsa home Sunday morning at 11.

Mrs. F. S. Bourland went home with the Frank Watsons for the week end in Hereford Friday night. She has been visiting her daughter, Mrs. Bill Brown, for two weeks while recuperating from a broken arm. Her home is in Flomot.

Mrs. Midge Stroup and Mrs. Don Morgan were in Hereford Thursday to see the dentist and attend to some shopping.

The Rev. Ross Blassegame of Amarillo was Sunday dinner guest of the M. W. Blankenship family.

**IT'LL COST**  
PHOENIX, Ariz. (AP) — A long slick bannister at the Paramount Theater was too much for Dan Grukemeyer to resist. Part way down, the 6-year-old got his leg caught.

City firemen used two chisels, an ax, a saw, a hammer and an hour of labor to dislodge young Dan.

The youth, although not injured, was a bit worried. "I'll bet this is really going to cost me," he said.

Fire Chief Jack Powers said the taxpayers would foot the rescue-bill but Dan would have to pay the cost handed out by his parents.

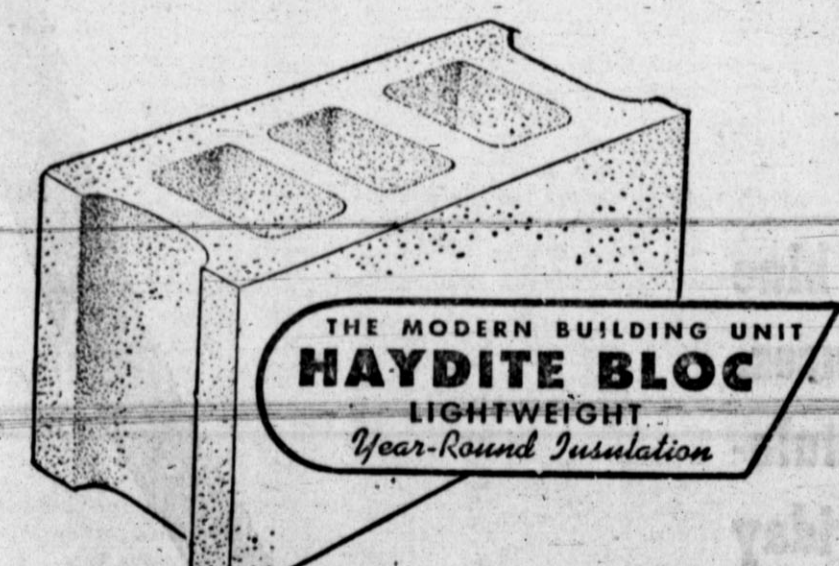
Have You Read The Classifieds?

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**4H and F. F. A. Boys and Girls Are Farmers of the Future**

**May We Extend Our Sincere CONGRATULATIONS AND BEST WISHES**

to this fine group of boys and girls, and to remind you that soon you will manage the farms and ranches of this area!



**PLAN NOW TO USE HAYDITE BLOCS**

**On All Your Farm Buildings!**

Haydite Blocs Are

★ Vermin Proof ★ Durable ★ Fire Proof

**Crowe-Gulde Cement Co.**  
*of Hereford*  
1st & GOUGH ST

**BEST WISHES**

to the many boys and girls entering Hereford's **14th Annual Junior Livestock Show**

All Will Not Be Winners, of course, But Win, Lose or Draw, You'll Profit from the Experience Gained In Getting Your Animal Ready for the Big Show!

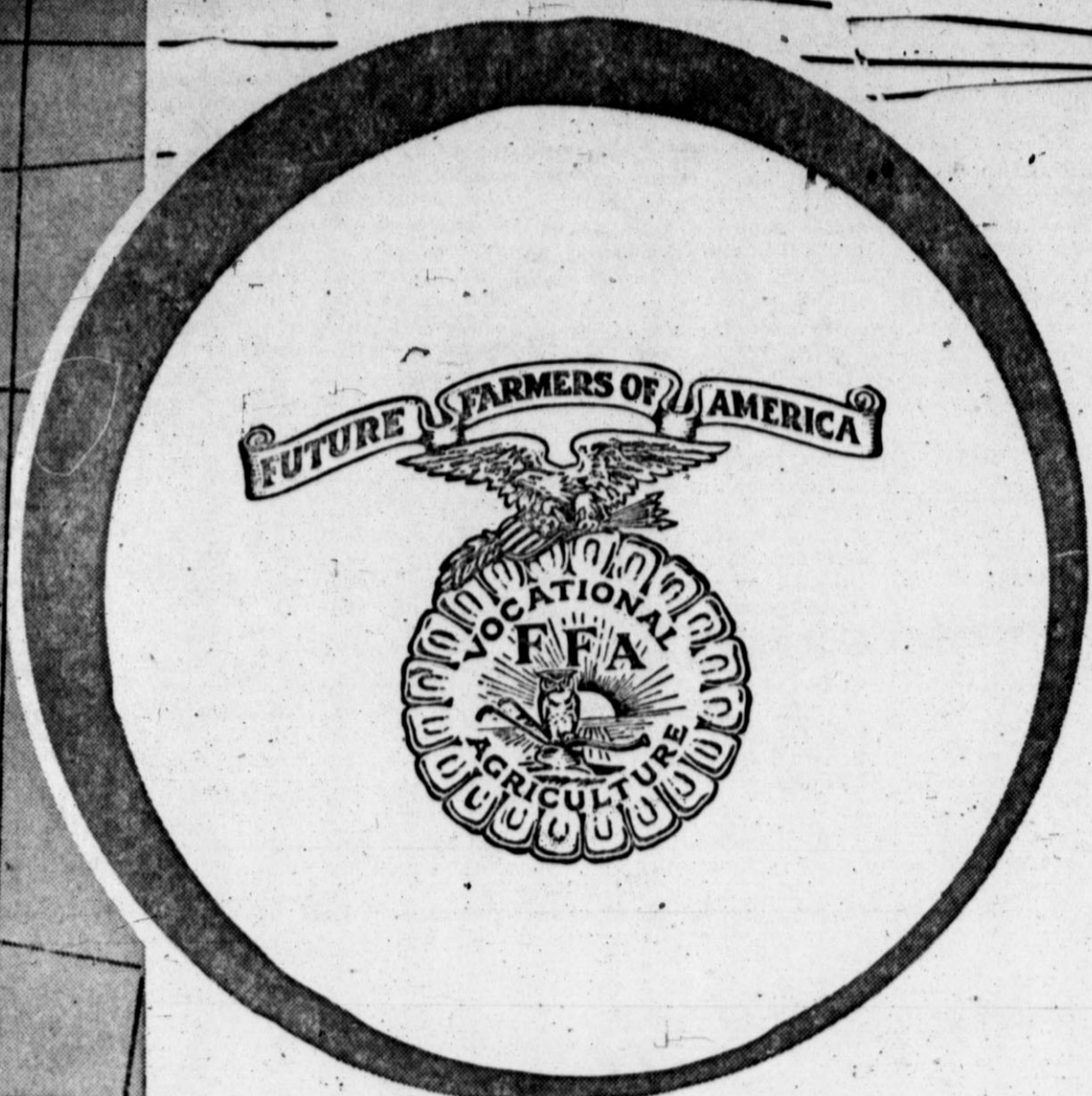
May We Add Too, Our Sincere **CONGRATULATIONS** to the Sponsoring **ROTARY CLUB** for A Job Well Done!

**For Better Farming Rely On Quality D O W Anhydrous Ammonia SHAMROCK**

• Butane • Propane from

**Blanton Butane, Incorporated**

Jr. Livestock Show Friday & Saturday, Jan. 22-23



FIRST NATIONAL BANK  
of Hereford

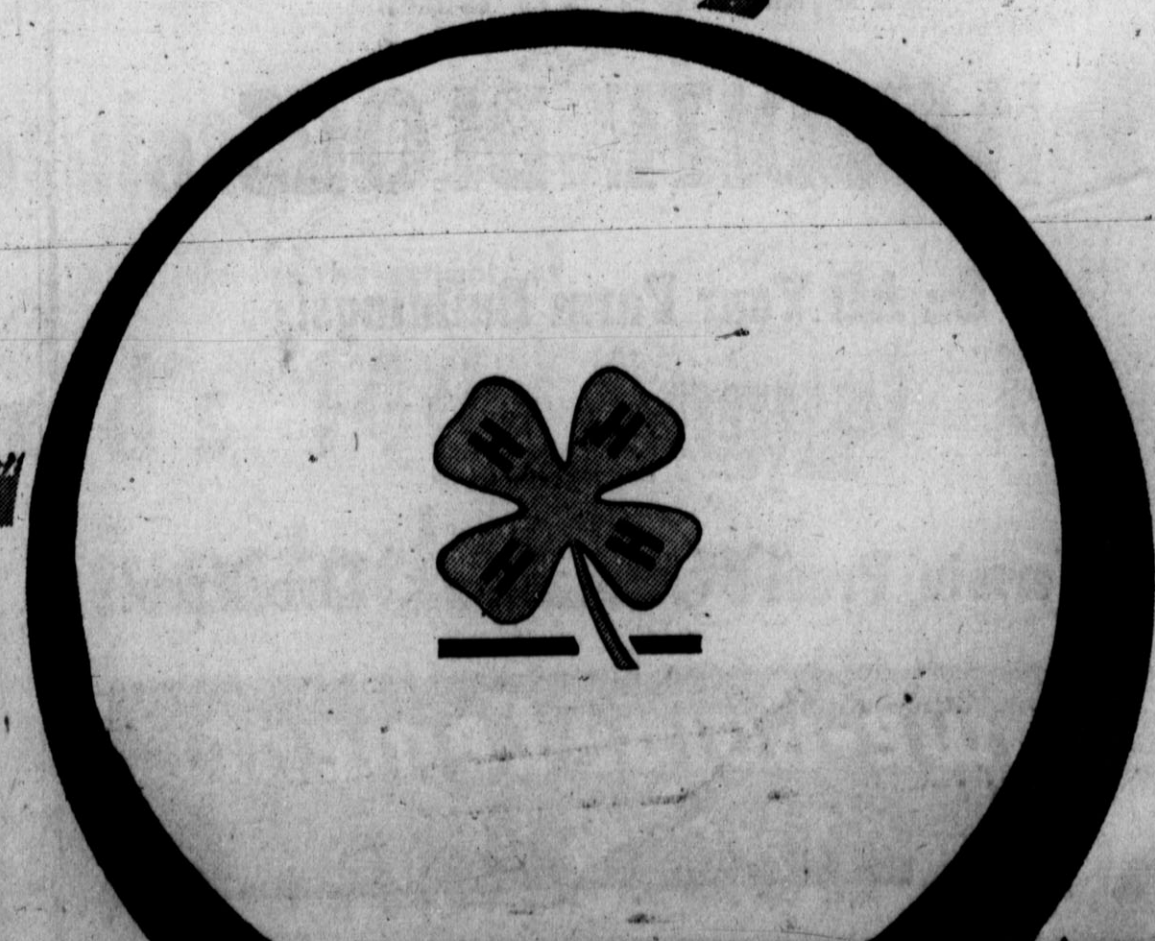
# BEST WISHES

to the boys and girls entering Hereford's

## 14th ANNUAL JUNIOR LIVESTOCK SHOW

And to the Sponsoring Rotary Club for their efforts in  
its behalf.

Of course, all of you will not go home with the coveted blue ribbon but all will have profited much from your experiences. To each of you, may we say Best Wishes, and Congratulations for a job well done. We'll see you at the show... Friday and Saturday, January 22nd-23rd.





# BOWLING SCORES

## MONDAY NIGHT WOMEN

Results:

Elizabeth Witherspoon 2
Little's 2
Owen's Electric 4
Tri - County Farm Supply 0
First National Bank 2
Wheeler Fertilizer 2
Hereford Glass 2
Boozer and Buck 2

Standings:

Elizabeth Witherspoon 51-21
Owen's Electric 48-24
Little's 43 1/2 28 1/2

Tri-County Farm Sup. 35 37
First Nat'l Bank 35 37
Hereford Glass 30 42
Wheeler Fertilizer 25 47
Boozer and Buck 20 1/2 51 1/2
High Line: 180 by LaVone Boyer and Luella Dool
High Series: 472 by Betty Kelley

## THURSDAY NIGHT WOMEN

Results:

Vogue 3
Cream O Plains 1
McDowell 4

Tannahill 0
Allred Oil Co. 4
Pitman 0
McClures 3
Lockwood Graders 1

Standings:

McDowell 48 16
The Vogue 41 1/2 22 1/2
Allred Oil 37 1/2 26 1/2
Tannahill Variety 32 32
Lockwood Graders 28 1/2 35 1/2
Cream O Plains 25 1/2 38 1/2
McClures 24 40
Pitman Grain 19 45
High Line: 169 by Alice Lueb
High Series: 426 by Alice Lueb

## MEN'S LEAGUE 1

Results:

Tri - County Fertilizer 4
B & S Motor 0
Big T Pump 1
Safeway 3
Hereford Glass 4
Borden's 0
Tom's Peanuts 1
Consumers Fuel 3

Standings:

Tri-County Fertilizer 44 1/2
B & S Motor 38
Big T Pump 33 1/2
Safeway 29
Hereford Glass 37
Borden's 20
Tom's Peanuts 49
Consumers Fuel 33
High Line: 195 by Ray Duncan and Melvin Southward
High Series: 514 by Ray Duncan

## MEN'S LEAGUE 2

Results:

Piggly Wiggly 1
Hereford Hardware 3
Robert E. Thompson 0
Little's, B. F. Goodrich 4
Foxworth Galbraith Lumber 1
Lion's Club No. 1 3
Hereford Barbers 2
Charlie Seeds Motor Co. 2

Standings:

Piggly Wiggly 36
Hereford Hardware 26
Robert Thompson 25
Little's, Goodrich 55 1/2
Foxworth Galbraith 27
Lions Club No. 1 37
Hereford Barbers 27
Charlie Seeds Motor 33 1/2
High Line: 222 by Jack Kirksey
High Series: 576 by Jack Kirksey

## LEAGUE 3

Results:

Pitman Grain 1
Lion's Club No. 2 3
Crowe - Gulde 3
Plains Insurance 1
Loerwald Bros. 0
Knights of Columbus 4
Optimist Club 1
Ink Spot 3

Standings:

Pitman Grain 33
Lions Club No. 2 39
Crowe - Gulde 43
Plains Insurance 18
Loerwald Bros. 32
Knights of Columbus 44
Optimist Club 27
Ink Spot 41

## LEAGUE 4

Results:

Rowell and Doan 2
Boyd Machine Shop 2
Hereford Farm Equipment 3
Cowan Jewelry 1
Gwynne's Cleaners 3
Osborn - Buick 1



OFFICIAL HOST at the Chamber of Commerce banquet Thursday evening was incoming president C. Palmer Norton, left, and Mrs. Norton. They chatted with guest speaker Dr. J. D. Grey of New Orleans prior to the start of the banquet. (Staff Photo)

The Hereford Brand, Hereford, Texas, Thurs., Jan. 21, 1960

## Show...

(Continued from Page 1) ed good increases, Barton said. Outstanding increases were posted in the use of educational exhibits and demonstrations and printed materials for furthering conservation work, he noted. Barton pointed out that the 177 soil conservation districts of Texas now cover approximately 98 per cent of the farm and ranch lands and that the districts are the medium through which local residents can develop and promote their own soil, water and plant conservation program.

Each of the districts, he added, is a self-governed, State subdivision established by the district residents through popular vote. They concentrate the authority in the local community and exercise it by democratic methods. A local district is supervised by a five-man board, and are elected public officials of a subdivision of the State government. The Texas Legislature in 1940 authorized the creation of Soil Conservation Districts as an aid

**CARD OF THANKS**  
We wish to express our sincere thanks and appreciation for the many flowers and cards of sympathy received during the loss of our husband and father, Mrs. Bud Ingram and family

## Dawn...

(Continued from Page 1) supper-guests in the home of Mr. and Mrs. Carl Wimberley recently.

**A. O. THOMPSON ABSTRACT CO.**  
Complete Tract Index of all land and town lots in Deaf Smith County.  
Managers  
Mr. & Mrs. A. J. Schroeter.  
126 East Third  
Box 73  
Phone EM 4-1504

**HOME LOANS FARM LOANS**  
**JOHN McLEAN**  
Ph. EM 4-0544  
129 W. 3rd

**Ship and travel Santa Fe**  
...the longest railroad in the U. S. A.

See your nearest Santa Fe agent

Hereford Bakery 2
Suit's Auto 2

Standings:

Rowell and Doan 41 1/2
Boyd Machine Shop 35
Hereford Farm Equip. 28 1/2
Cowan Jewelry 25
Gwynne's Cleaners 45
Osborn - Buick 35
Hereford Bakery 29
Suits Auto 30
High Line: 186 by Gary Wertenberger
High Series: 470 by Archie Sooter

**LEAGUE 5**

Results:

High Plains Savings and Loan 4
Miller Seed Co. 0
Tri - County Grain 2
Community 2 2
Dearing Wrecking 2
Big Burger 2
Lockwood Graders 3
Gifford Hill Western 1

Standings:

Hi-Plains S&L 35 1/2
Miller Seed Co. 28 1/2
Tri - County Grain 30
Community 2 42
Dearing Wrecking 44
Big Burger 25
Lockwood Graders 32
Gifford Hill Western 31
High Line: 193 by Jim Snider
High Series: 537 by Jim Snider

Have You Read The Classifieds?

**PURINA...**

The Recognized Leader  
In The Livestock Industry

**SALUTES...**

the 4-H and F. F. A. Boys And Girls Entering  
Hereford's 14th Annual  
**Junior Livestock Show**

American leads the world in the development of fine quality livestock and poultry. With young men and women like you, we know that we can maintain that leadership. We appreciate the Hereford area in particular, as evidenced by your Livestock and Poultry entries in this year's Junior Livestock Show.

Purina too, has been a leader in this field, as evidenced by the many Purina Fed Champions in past years.

You'll do well to investigate the many profit making advantages of feeding PURINA CHOWS.

Purina Feeds Grow Fine Livestock

**PACKARD MILLING COMPANY**

**WORTH MORE BECAUSE THEY WORK MORE**

New Dollar-Saving Prices  
Step-Vans, 4-Wheel Drives, many light-duty models with automatic transmissions—all are lower priced. Prices have also been reduced on all optional V8's.

New Torsion-Spring Suspension  
Eliminates I-beam shimmy and wheel fight! With torsion springs up front there's a brand-new, smoother, easier handling feel behind the wheel. New rear suspensions include wide-based coil springs in most light-duty models; tougher variable-rate leaf springs in medium- and heavy-duty models.

Electronically Balanced Wheels  
Front wheels and tires are balanced at the factory. Helps make that new ride revolutionary!

New Cabs—Wider, Safer, More Comfortable  
Many models are a whole 7 inches lower (without sacrificing road clearance), so it's easier to hop in and out of cabs. Still there's more space inside: more room for hats and hips, more foot-room with suspended pedals. Cabs are safer, too; new build makes them 67% more rigid.

Plus Improvements  
All Through the Line  
A new steering linkage system that cuts vibration, means better control. There's new V8 efficiency. Sixes long famous for saving. New key-turn starting. Higher, wider visibility. Talk to your Chevrolet dealer about the world's most advanced trucks.

**CHEVROLET TRUCKS FOR '60**

See The Dinah Shore Chevy Show in color Sundays NBC-TV—the Pat Boone Chevy Showroom weekly ABC-TV.

NOW—fast delivery, favorable deal! See your local authorized Chevrolet dealer.

**Orsborn - Norwood Chevrolet**

2nd at Schley Hereford EM 4-2160

# the price is right...

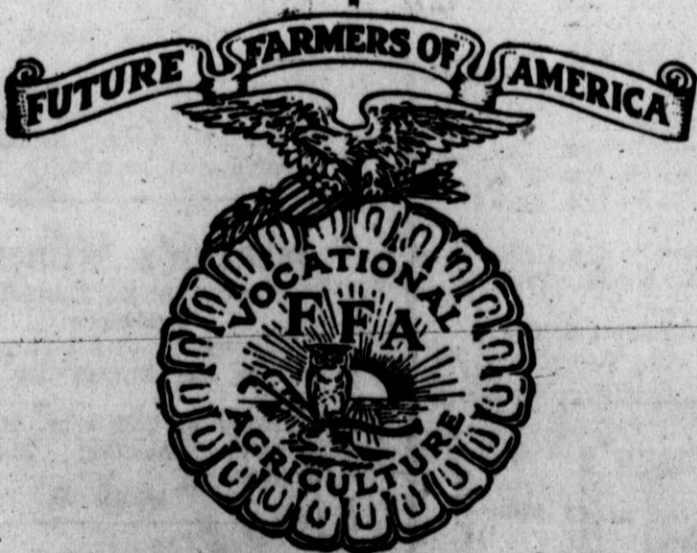
We're Not Much When it Comes to Guessing The Value of **DIAMONDS, AUTOMOBILES,**  
Etc. ....



## BUT THERE'S TWO THINGS WE'RE SURE OF...

4-H and F. F A. Boys And Girls Know How To Produce

### FINE QUALITY LIVESTOCK



and Red Star Fertilizers Add Profit to Your Farming Operation Through Increased  
Yields!

# HEREFORD GRAIN CORPORATION

# LET YOUR LIGHT SO SHINE BEFORE MEN

**MAGNOLIA PETROLEUM CO.**  
Cliff Kerr and Wayne Lehrer

**HEREFORD CREAMERY**  
Mr. and Mrs. Elton Malone

**FARM & HOME SUPPLY**  
W. A. DeBusk

**FIRST NATIONAL BANK**  
Virgil Hennen

**HUNTER'S FOOD MARKET**  
Mr. and Mrs. Russell Hunter

**JOHN McLEAN INS. AGENCY**  
John McLean

**PLAINS FERTILIZER CO.**  
Glen O. Edwards

**MASTER CLEANERS**  
Mr. and Mrs. C. D. Fitzgerald

**B. F. GOODRICH**  
Don Little

**HEREFORD FERTILIZER & INSECTICIDE CO.**  
Norman Moore

**ROCKWELL BROS. & CO.**  
D. R. Vandever

**HEREFORD HARDWARE**  
Mr. and Mrs. Don Zimmerman

**BLANTON BUTANE, INC.**  
Darrell Blanton

**BUY-RITE FURNITURE**  
J. H. Fish

**HEREFORD GRAIN CORP.**  
Curtis O. Roach, Mgr.

**CRSBORN-NORWOOD CHEV.-OLDS**  
Your Chevrolet-Oldsmobile Dealer

**JIM HILL HOTEL**  
Mr. and Mrs. Dick Ross

**CLOWE & COWAN INC.**  
The Best - Pomona Pumps

**ELIZABETH WITHERSPOON INSURANCE**  
148 N. Main St.

**GILLILLAND FUNERAL HOME**  
Matt Gilliland - Marlin Gilliland

**SUIT'S AUTO SUPPLY**

**E. B. BLACK CO.**  
Dick Barnard - Jesse Stanford

**PIGGLY WIGGLY**  
Mr. and Mrs. Caylord Newell

**ROGERS DRUG**  
Mr. and Mrs. Grady Rogers

**BIG T PUMP CO., INC.**  
Hilrey and Lercy Aven

**PITMAN SERVICE STATION**  
Odice and Ed Bull's

**SHELTON TIRE EXCHANGE**  
W. O. and Bessie Shelton

**HEREFORD IMPLEMENT CO.**  
Herman Neff

**LOERWALD BROS.**  
Ed, George, Gene and Harold Loerwald

**FARMER'S DRIVE IN**  
Troy Moore

**HEREFORD STATE BANK**  
Russell E. Carver, Pres.

**DEARING WRECKING CO.**  
Anson A. and June Dearing

**McRIGHT GARAGE & SUPPLY**  
Mr. and Mrs. A. N. McRight

**CONSUMER'S FUEL ASS'N.**  
Louie LeGrand

**PITMAN GRAIN CO.**  
Mr. and Mrs. J. A. Pitman


**DAVIS IMPLEMENT CO.**  
W. L. Davis, Jr.

**ASSOCIATED GROWERS OF HEREFORD**

**HEREFORD LAUNDRY & DRY CLEANERS**  
Ernest Kendall - Clinton West

## The GLAD Way

Too long have we thought of The Way of the Cross as the "sad way." There may be sad moments along every noble path, but not all great ways are sad ways. The path of motherhood may have sad turns but it is a satisfying path. The path of education climbs some difficult and steep places but it is a thrilling way. Isaiah talked about the highway of God, where faithful servants passed on good errands. *The way of the Cross is the way one takes when he serves God.* It is not the "Sad Way" but rather the "Glad Way." Jesus came by way of the Cross, and the Book of Books on which the cross is planted, tells us to "take up our cross and follow." Whether atop the church steeple or on the highest mountain, it is *The Glad Way.* Heaven and God are at the end of that way. It is today aglow with the light of forgiving grace. *It challenges the weak to walk-by faith and offers pardon to those who fall at its foot.* It is where Jesus prayed, "Father, forgive them; for they know not what they do." *It is The Glad Way.*



**YOU IN THE CHURCH  
THE CHURCH IN YOU**

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. You in the Church and the Church in you form a combination for good. Be a regular CHURCH GOER and a daily BIBLE READER.

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

### Thompson Memorial Mexican Baptist Mission

Norton and Texas  
Rev. Ernest E. Atkinson, Pastor  
Sunday, Sunday School, 10 a. m.; Morning Worship, 11 a. m.; Training Union, 7 p. m.; Evening Worship, 8 p. m.  
Wednesday, Bible Study and Prayer, 7:45 p. m.  
"La Iglesia que presenta el Mensaje del Cristo Vivo."

### First Christian

West Park Ave.  
Rev. Gilbert Davis Jr.  
Sunday School is held at 9:30 a. m. Worship service will begin at 10:40 a. m.  
Chi-Rho and CYF meets at 8 p. m. Sundays and other services are at 7 p. m.  
Functional Department's first Wednesday at 8 p. m.  
General Church Board, second Wednesday at 8 p. m.  
Choir rehearsal meets each Wednesday at 8 p. m.  
Groups one and two meet on the a. m. on the second Tuesday. Young Matrons meet on the second Wednesday at 9:30 a. m. Friendly visitation on Monday, Tuesday, Wednesday, Thursday,

### Central Church of Christ

Sunset Drive and Plains Ave.  
Ernest Highers, Minister  
Bible School is held each Sunday at 9:30 a. m., with the morning worship at 10:25 a. m.  
The young people meet Sunday evening at 7:10 p. m. with worship service beginning at 8 p. m.  
Wednesday prayer services are held at 7:30 p. m.

### St. Thomas Episcopal

Harrison Highway  
Rev. Joel C. Treadwell, Vicar  
Vicarage, 416 Star Street  
Sunday: Holy Communion, 8 a. m.; Holy Communion is celebrated on the first Sunday of each month. Church School, 9:45 a. m.  
Wednesday: Holy Communion, 10 a. m.  
Women's Division is held the third Wednesday of each month at 7:30 p. m.  
Bishop's Committee meets the first Monday of each month at 7:30 p. m. in the Mission Hall.

### Temple Baptist Church

Forrest St. and Ave. K  
Rev. Robert Looewell, Pastor  
Sunday School begins at 9:45 a. m. and Training Union is in the evening at 6:30 p. m. Worship services are at 10:50 a. m. and 7:30 p. m.  
Wednesday prayer service will be held at 8 p. m.  
The teachers and officers meeting will begin at 7:30 p. m. Wednesday.  
Mid-week prayer services are on Wednesday at 7:30 p. m. At 8:15 p. m. there will be choir practice.

### Asemblea de Dios Templo el Calvaria

Pastor Fidel Alcalá  
Bien venidos. Cuidada en la Calle 128 E. 5th.  
Las servicios durante la semana y el Domingo.  
Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.  
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

### A La Mision De San Jose

LABOR CAMP  
Horas De Misas En Los Domingos: 8 am. y 10 a. m.  
El Domingo Es El Dia Del Senor. Tiene Que Adorable. No Mier: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuad.

### Church of God

M and 13th Street  
Rev. Clarke E. Goodman, Pastor  
Sunday School will begin at 10 a. m. Worship service is at 11 a. m. Sunday evening worship begins at 7:30 p. m.  
Tuesday, Bible Study, 7:30 p. m. and Friday, Young Peoples' Endeavor, 7:30 p. m.  
Bring your burden and carry away a smile.  
"The Church that is large enough to serve you and small enough to know you."  
Be sure to hear the Church of God national broadcast, "Forward In Faith," on KPAN Radio at 2:30 p. m. every Sunday. Also "Salvation Time", at 3:05 p. m.

### A La Inglesia Parroquial De San Antonio

North 25 Mile Avenue y Highway  
TVd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!  
Horas De Misas En Los Domingos: 6:30 a. m.; 8 a. m.; 10 a. m.; y 8 p. m.  
Durante La Semana: 6:30 a. m. y 7:30 am

### St. Anthony's

Harrison Highway at 25 Mile Ave.  
Father Aloysius Craven, Pastor  
Sunday Masses are at 6:30 a. m. and 10 a. m. Sunday Evening services are at 7:30 p. m. Daily Mass is at 7 a. m. and 8:15 a. m. Confessions are Saturday afternoon from 4 p. m. to 5 p. m. and 8 p. m. to 9 p. m.  
Thursday Holy Hour is from 8 to 9 p. m.

### Church of Jesus Christ of Latter Day

### Saints

(Mormon)  
EM 4 - 2538  
Leo D. Page, branch president.  
The Mormon Church meets in the Seventh - Day - Adventist Church. Sunday School services are at 10 a. m.

### Jehovah's Witnesses

North Ave. E., Converted Residence  
Wednesday at 8 p. m. there will be the Congregation Bible Study.  
Friday at 7:30 p. m. is the Service Meeting Ministry School.

### Church of The Nazarene

Fourth and Jackson  
Rev. Frank Elliot, Pastor  
EM 4-1381  
Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Worship Service at 7:30 p. m.  
Prayer meeting Wednesday a day will begin at 7:30 p. m.

(Continued on Page 6)





OUTGOING PRESIDENT J. R. "Monk" Johnson, right, and Mrs. Johnson greet Mr. and Mrs. Art Manjoet of Hereford to the annual Deaf Smith County Chamber of Commerce banquet Thursday night. Almost 700 attended the annual affair. (Staff Photo)

## In Spite Of Bad Weather, Chamber Banquet Success

A winter wind that blew in to the city early Thursday evening failed to keep Hereford society home from the annual Chamber of Commerce Banquet held in the high school gymnasium at 7:30.

Decorative setting was in the hands of members of the Hereford Garden Club who with practiced eye and knowing hand, used a Sportsman's Paradise theme designed to appeal to those who are attracted by beauty in color and design.

The head table featured a large dried arrangement in all the lovely colors of birds used in accent. Beautiful red pheasants flanked the arrangement and ring necked pheasants and small redbirds, bluebirds, yellow birds and brown and gold perched in tiny low branched trees. High on the wall above

the speakers table a life-size peacock strutted his beautiful colors flanked by life-size parrots. On the floor level two flamingos and two well dressed miniature sportsmen were seen.

Three arrangements in green and browns and gold marked other tables with yellow birds perched about. One table was given over to riding where 24 beautiful horses paraded the tables length. Around the walls were tinted pampas grass in pink, blue and gold and yellow with black crows flying up and many colorful birds about. Along the bleachers of one wall fish swam about cattails as if growing there. One table was done in big game -- and included lions, tigers, elephants and panthers, and along another wall real-like ducks were perched and colorful shells of all descriptions were used on the

ledge. An extravaganza of color was also noted in the high fashion ensembles worn by the women attending. Many of the colors of the birds and winter white vied with fall and winter tones of beige, blacks and turquoise worn by the women who also added a fur stole or cape in deference to the weather.

### THREE AT ONCE

ST. PAUL, Va. (AP) - Commencement, 1959, was a great time for W. D. Richmond, assistant superintendent of Wise County schools. His daughter, Mary Wynn, graduated from high school, a son William Schackleton, graduated from Hampden-Sydney College, and another son, Marion, got his Doctor of Medicine degree from the Medical college of Virginia.

## Promote Leggitt On OCU Paper

Richard Leggitt has been named assistant sports editor of the Oklahoma City University student newspaper, The Campus, for the coming semester. The appointment was made by the OCU Board of Publications. Leggitt, son of Mrs. Olean Leggitt, 117 Ave. F., Hereford, is a freshman in the School of Arts and Sciences, with a major in journalism. He was a sports writer for the Brand last year, while he was a senior at Hereford High.

NOAH'S ARK WILLIAMSBURG, Va. - Friends jokingly call it No Ark, but Capt. John J. Capp calls it Success II and plan to make a voyage around the world in it after he retires.

The boat is a 30-foot copy of Capt. Joshua Slocum's gull circling boat, Spray, and built by Sheverson and Part on the Isle of Wright.

Cappelen is the officer in charge of the planetarium at Ft. Eustis, Va., where he teaches a course in celestial navigation.

Have You Read The Classifieds

**IF YOU WANT TO DRINK, THAT'S YOUR BUSINESS. IF YOU WANT TO STOP DRINKING, IT'S OUR BUSINESS**  
**ALCOHOLICS ANONYMOUS**  
EM 4-3508  
Regular meetings every Thursday nite 8:00  
1003 Union Ave.  
Open meetings . . . Last Thursday of Month  
Public Invited.

## Wyche HD Club Installs Officers

The Wyche Home Demonstration Club met Friday at 9:30 a. m. in the Community Room of the First National Bank. Mrs. George L. Olson, outgoing president, presided over the meeting and introduced Mrs. C. A. Sauley, who installed officers for 1960, using for her theme "Peace."

New officers are as follows: Mrs. Ira Ott, president; Mrs. Norman Hodges, vice-president; Mrs. E. C. Hewitt Jr., secretary; Mrs. W. P. Axe, treasurer; Mrs. C. F. Newsom, reporter; Mrs. Ramey Elliston, council delegate; Mrs. J. V. Pickens, alternate delegate.

The new president, Mrs. Ira Ott, then took over the meeting. Home Demonstration agent,

Mrs. Argen Draper, brought the program on Home Management. She suggested that those present try to be motion minded, to aid in work simplification. She said in part, "Home Management depends on work norm; your age, age of family members, size of family, composition, and place of residence would constitute personal problems in Home Management."

Those present were Mesdames George L. Olson, C. R. Dameron, Charles Packard, H. L. Ward, Ira Ott, Norman Hodges, E. C. Hewitt Jr., W. P. Axe, C. F. Newsom, Ramey Elliston, J. V. Pickens, Argen Draper, and guest, Mrs. C. A. Sauley.

The next meeting will be in the home of Mrs. Charles Packard Jan. 21. Steak sandwiches make a small amount of the meat go a long way!

## Richard Frye Gets Promotion

Richard W. Frye, 23, whose wife, Pat, lives at 131 W. 3rd. Ave., Hereford, recently was promoted to specialist four in Germany, where he is a member of the 656th Engineer Battalion.

Frye, assigned to the battalion's Headquarters Company in Schwetzingen, entered the Army in November, 1957, and arrived overseas in October, 1958.

The son of Mr. and Mrs. Richard A. Frye, Dawn, he is a 1955 graduate of Hereford High School and was employed by Archie Meyer Drilling Co., Bakerfield, Calif., before entering the Army.

# CONGRATULATIONS

to the entrants of Hereford's

## 14th Annual Junior Livestock Show

Friday and Saturday  
Jan. 22 - 23rd

PHONE  
EM 4-0455

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- Propane
- Ammonia

# MODERN

That's the best way to describe 4-H and F. F. A. Boys and Girls . . . and modern too, are the area farmers who depend so much on butane and propane for their homes and farm equipment, and quality fertilizer for their fields.

Be Sure To Attend The  
JUNIOR LIVESTOCK SHOW, FRIDAY and SATURDAY,  
JANUARY, 22 - 23rd

# PLAINS FERTILIZER COMPANY

We Salute the Entrants of the

# 14th ANNUAL JR. LIVESTOCK SHOW

For A Job

# "Well Done"

# KEMP LBR. CO.

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# CHURCH

(Continued from Page 4)

**First Baptist**  
Fifth and Main  
Dr. Howard E. Scott, Pastor  
Glendon Sanders, Music-Education

Sunday: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Services broadcast over Radio Station KPAN; Training Union, 6:45 p.m.; Evening Worship, 8 p.m.

Monday: Truett Brotherhood fourth Tuesdays, 6 p.m.

Wednesday: WMS Circles Tuesday: Graded Chorus 4:30 p.m. YWA meets on second and breakfast, 6:30 a.m.

Meetings and visitation, 9:30 a.m.; second Monday, 12 p.m.; WMS Monthly Luncheon room; Junior Royal Ambassadors, 6:30 p.m.; Girls auxiliary and Sunbeams, 7 p.m.; Superintendents' Cabinet, 7 p.m.; Teachers' and Officers' Meeting, 7:15 p.m.; Mid-week Prayer Service, Church Conference, Wednesday following first Sunday in each month, 8 p.m.; Choir Rehearsal, 8:45 p.m.

Note: All evening services 30 minutes earlier, October through March.

**Grace Gospel Church**  
Thirteenth and Avenue K  
Rev. H. V. Fields, Pastor  
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.

Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.

Wednesday prayer meeting is held at 8 p.m.

**Avenue Baptist Church**  
123 N. 25-Mile Avenue  
Rev. G. H. Hall, Supply Pastor  
Sunday School is held at 9:45 a.m., Worship Service at 11 a.m., Training Union at 6 p.m. and Evening Worship Services at 8 p.m.

**First Presbyterian**  
610 Lee Street  
Rev. Russell Wozert, Pastor  
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional 9 a.m. Tuesday.

Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

**United Pentecostal**  
Myrtle and Blevins  
Sunday school, 10 a.m., Morn

## Benefit Association Holds Annual Meet

The Hereford Benefit Association, in operation since 1908, held its annual meeting in the Friendship room of the Hereford State Bank on January 16. Considering the bad weather, the turnout to hear the reports of the various officers and to elect directors, was good.

Claims were paid on 16 deaths in 1959, making a total of 613 since its organization. A total of around \$740.00 was paid to the beneficiaries on each deceased member.

The Association is a local one, supported by members living within a radius of 100 miles of Hereford. It is chartered by and operates under the insurance laws of the State of Texas and membership is limited to 1000 members.

Bruce Rose was re-elected Secretary and C. C. Acker, Treasurer.

Members of the Board of Directors are Judge Homer E. Henslee, Attorney Bruce L. Miller, Dyalitha Benson, Fred W. Baird and A. J. Schroeter. Schroeter and Henslee were re-elected as president and vice-president, respectively.

For the past 20 years, paying a sum of \$750 per death, the average cost of belonging has been \$18.25 per year, which amount included \$2 per year annual dues. Membership in the organization is, by application for persons from 18 to 60 years of age inclusive. Initial cost of membership is \$3.50 and assessments of \$1 per death as they occur.

All officers and directors serve without pay with the exception of the Secretary who is paid a small salary for the operation of the office which is located in the Federal Land Bank Association building on Main Street.

**CARD OF THANKS**  
We wish to express our appreciation to our many friends who expressed their sympathy in so many comforting ways during the illness and death of our daddy and granddad, Henry Clark. May God bless each of you.

The family  
Pete Sudler, former American League infielder, is a scout for the Washington Senators.

ng worship, 11 a.m.  
Evangelistic, 7:45 p.m.  
Wednesday night is prayer service.

**A LA IGLESIA PARROQUIAL**  
North 25 Mile Avenue y Harrison Highway  
Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m.; 8 p.m.  
Durante La Semana: 6:30 a.m. y 7:30 a.m.

**A LA MISION DE SAN JOSE**  
Labor Camp  
Horas De Misas Los Domingos: 8 a.m. y 10 a.m.

**Park Ave. Church of Chris.**  
On Harrison Highway  
Worship services 10:30 a.m. Sunday; mid-week services 8 a.m. Wednesday.

**Wesley Methodist**  
410 Irving  
In Smith, Pastor  
Sunday: Church School, 9:45 a.m. Vance Crume, Superintendent  
Morning worship, 11 a.m. Meth

dist Youth Fellowship, 6:30  
Evening worship, 7:30 p.m.  
"See You In Church Sunday."

**First Methodist**  
Fifth and Main  
Rev. H. L. Thurston, Pastor  
Friday, Jan. 22, Saturday, Jan. 23: Fifth Annual Convocation of Adult Workers with Youth; Friday, 7 p.m. to 8:30 p.m.; Saturday, 9 a.m. to 3:30 p.m. Asbury Methodist Church, Lubbock.

Sunday, Jan. 24: Church School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Intermediate and Senior MYF, 6:45 p.m.; Evening Worship Service, Youth Responsibility Night, 7:30 p.m.

Wednesday, Jan. 27: Wednesday Prayer Group, 7 p.m.; Choir Rehearsal, 8 p.m.

Thursday, Jan. 28: Golden Ager's Art Class, 2 p.m.; Home-builder's Prayer Group, 8 p.m.

**Immanuel Lutheran**  
Park Avenue at B Street  
Rev. Andrew Szegedin, Pastor

Phone EM 4-1668 and EM 4-1667  
Worship Services each Sunday at 11 a.m.  
Sunday School and Bible Classes at 10 a.m.

"Call to Worship" each Sunday over Radio Station K-PAN, 860 KC., at 9:15 a.m. "The Lutheran Hour" each Sunday over same station at 1:15 p.m.

The Ladies Aid meets on the Third Wednesday of each month at 2:30 p.m.

The Walther League meeting on the first and third Sunday of each month at 7:30 p.m.

"This the Life" over Station KVII, Channel 7, Amarillo, each Sunday at 8:30 a.m.

Senior Instruction Class each Friday at 4 p.m.

Junior Instruction Class each Saturday at 9 a.m.

Adult Instruction Class each Tuesday at 7:30 p.m.

The Choir meets each Wednesday at 7:30 p.m.

Men's Club meets on the second Friday of each month at 7:30 p.m.

Couples Club meets on Thurs-

day, Jan. 21, in the Community Room of the First National Bank, at 7:30 p.m., Mr. and Mrs. Earl Springer, hosts.

Text and Topic for Sunday, Jan. 24: "Jesus as a Preacher in His Home Town." Luke 4:14-22.

Lest We Forget: Are you sensible that you have sold Heaven and your own soul "for a thing of naught" and you say: Can I, a lawful captive, ever be delivered? The answer: You may instantly cast off your bonds and assert your liberty, if you will but accept the proffered mercy in Christ. Only believe in Christ, and the forfeited inheritance of Heaven shall be yours. A most cordial welcome to you.

**Seventh Day Adventist**  
Third and Lawton  
J. D. Sammons, Pastor  
Song service, 9:30 a.m. Saturday, Sabbath School, 9:45 a.m. Saturday, Worship Service, 11

**Assembly of God**  
Unlou & Ave. G.  
Rev. V. W. Marcontell, Pastor  
Sunday School is held at 9:45 a.m. Morning worship service

Subject for Lesson Study Sabbath Jan. 23: "The Return of Jesus and the Judgment in the Parables." Memory Verse: Matt. 25:40.

Study Helps: "Christ's Object Lessons," pages 70 - 75; 405 - 421; "The Seventh-Day Adventist Bible Commentary" on lesson scripture; Lesson Help in "Review and Herald" of Jan. 7.

Lesson Outline: 1. The Tares and the Net. 2. The Parable of the Ten Virgins. 3. The Parable of the Fig Tree and the Traveling Householders. 4. The Sheep and Goats.

Note: The Triumphant return of Jesus is such an integral part of the Gospel that we find it, and the events connected with it, woven into many of the parables Jesus told. In a number of them the return of Jesus is the climactic event which furnishes the point of the narrative. Remove the doctrine of the second coming and you rob all the parables referred to in this lesson

of their point.  
convenes at 11 a.m.  
C. A. service begins at 7 p.m.; Junior C. A.'s meet at 8 p.m. and worship service begins at 8 p.m. each Sunday evening.  
Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

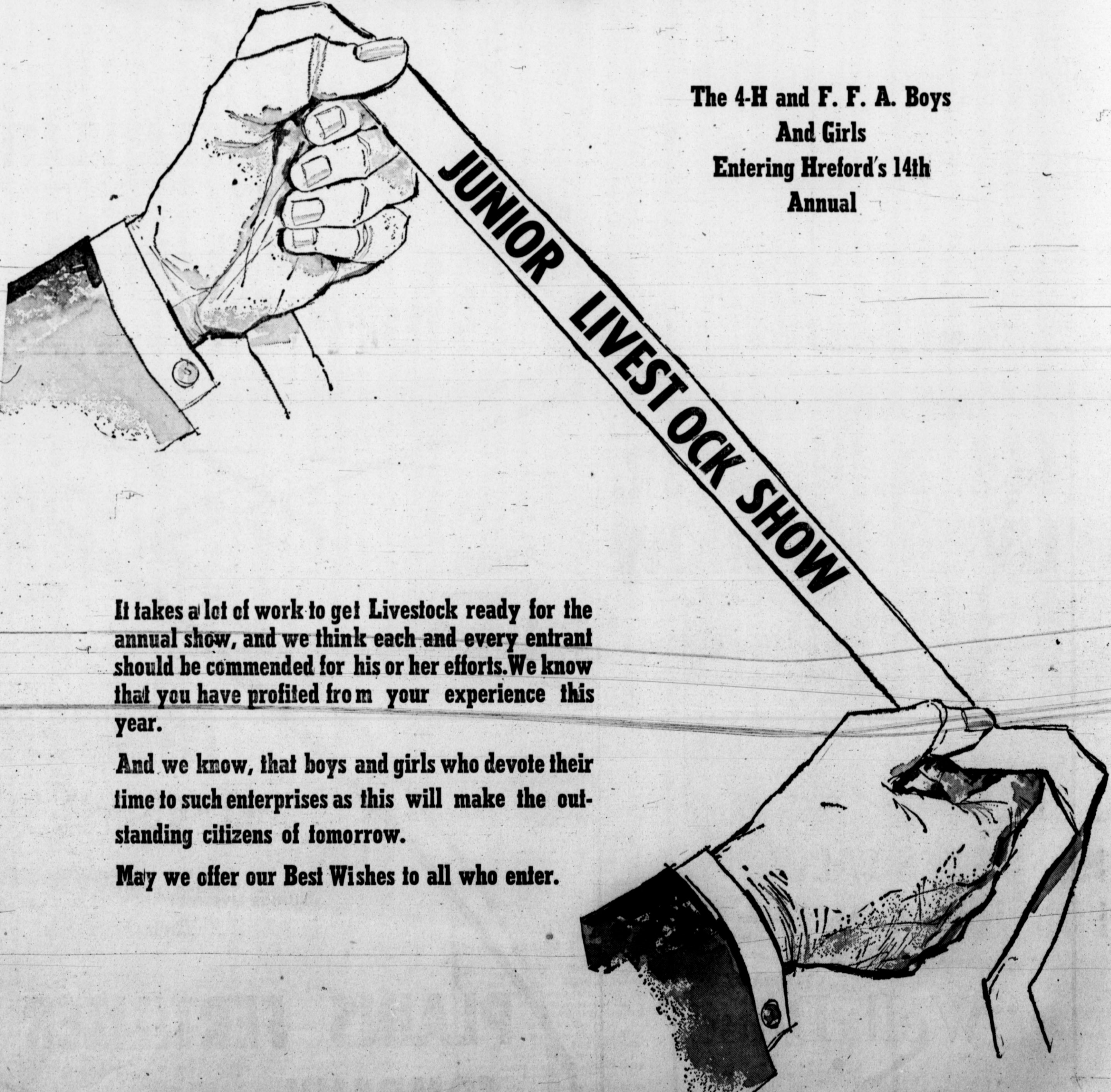
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The 4-H and F. F. A. Boys  
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Entering Hereford's 14th  
Annual

It takes a lot of work to get Livestock ready for the annual show, and we think each and every entrant should be commended for his or her efforts. We know that you have profited from your experience this year.

And we know, that boys and girls who devote their time to such enterprises as this will make the outstanding citizens of tomorrow.

May we offer our Best Wishes to all who enter.

# PITMAN GRAIN CO.

# Shoemakers Took, And Gave, Foot Pains In Aching Past

By ANDREW MEISELS  
NEW YORK (AP) — If the shoe fits, the saying goes, wear it. Throughout history, however, people have often worn shoes that didn't fit. And their reasons tell a lot about their times, says Joseph Burger, who has a collection of 400 shoes dating back to 1350 B. C.

bootmaker designed a pair of comfortable but hideous sandals with large slits over the wide toe and a little flap for a heel. The shoes were hardly graceful, but people being what they were, they soon copied the style, and the streets of London began resounding with the plod of the duck-like footwear. Just when the shoes threatened to bring traffic to a halt, Henry VIII issued a decree forbidding

laymen to wear shoes wider than four inches. Nobles were permitted to wear shoes six inches wide, but Henry was still assured of filling the biggest shoes in the realm. Somewhat the opposite situation occurred in China when a club-footed princess was born to the royal family. The emperor decreed that other royalty would have to follow suit, if they were to attain stature, and the feet of Chinese women were bound from childhood and squeezed into tiny shoes until relatively recent times.

on wearing them so high that she had to be supported by a slave on either side when she walked. Burger's collection also includes "dust defiers of red Morocco," worn by the upper class in India. With their turned up toes, these shoes reduced the kicked up dust. Then there are the bank vault shoes worn by Bohemian women in the 17th Century. These long, ugly shoes had flattened toes in which milady kept money, important papers and letters from her lover. Burger's "shoeseum" includes the entire collection of William Randolph Hearst, while other



DUCKBILLS . . . Bohemian women wore these in the 17th Century, hiding valuables in the toes.

pieces come from the Museum of Sexual Science in Vienna, the

Lima Museum in Lima, Peru and Shoensiegel Collection in Munich, Germany. Burger, who says "I earn my money making shoes and spend it buying old ones," estimates the value of his collection at \$50,000.

WELL NAMED  
OKLAHOMA CITY (AP) — Two persons applying to the state wildlife department for fish to use in stocking ponds were William Fish and Sam Bass.

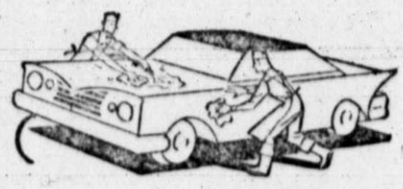
RESCUE FLOPS  
TUCSON, Ariz. (AP) — The Civil Air Patrol was demonstrating its rescue efficiency to the press. It sent three men by auto into the desert 30 miles southwest of Tucson. Three CAP planes scanned the desert for hours, but found nothing.

The "lost" men saw they weren't going to be rescued so they drove back to town. The CAP set another date for them to get lost.

SPICY INDIAN PUDDING  
Ginger and cinnamon, in equal proportions, make a fine flavored Indian Pudding. For a pudding that calls for 3 1/2 to 4 cups of milk you'll need about 1/2 teaspoon of each spice.

QUICK DESSERT  
Line sherbet glasses with lady fingers (cut in half crosswise so they won't be too tall); fill with lemon-flavored pie filling. Serve with a garnish of whipped evaporated milk or cream.

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GOOD GULF PRODUCTS

Burger, a custom shoe manufacturer, keeps his collection of shoes at his Manhattan showroom.

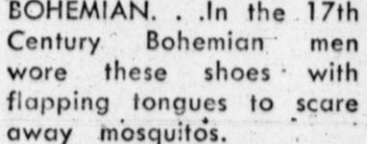
He says that shoes have never been more practical than they are today, but he also notes that shoe history often repeats itself.

A prime example of this, he says, is the style in women's shoes today. The pointed toe and French style heel are taken straight from the style worn by women at the turn of the century.

Burger, who invented a height-increasing shoe for men in 1936, admits that this was hardly a brand new idea.

He points to the platform shoes worn by Italian nobles in the 16th Century — presumably to raise them above the masses.

An even more extreme example of this type of shoe is the "harem stilt" worn in Persia in the 17th Century. These shoes raised the wom-



BOHEMIAN . . . In the 17th Century Bohemian men wore these shoes with flapping tongues to scare away mosquitos.



PLATFORMS . . . These are Harem stilts, made of wood inlaid with mother of pearl. Servants helped the wearer to walk.



DUST DEFIEERS . . . Joseph Burger, who has 400 shoes dating back to 1350 B.C., shows two of his collections. These were worn by the upper class in India to reduce kicked-up dust.



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Latest figures from National Market Reports, Inc.—official source of automobile resale data—show Wide-Track Pontiacs recover more of their original value than any other car in their price class! Add this to the hundreds of other apparent reasons for becoming a 1960 Pontiac owner, and see your dealer this very week. **PONTIAC—THE ONLY CAR WITH WIDE-TRACK WHEELS.**



Wide-Track widens the stance, not the car. With the widest track of any car, Pontiac gives you better stability, less lean and sway, accurate control.

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER . . . WHO ALSO SELLS GOODWILL USED CARS WITH MORE BARGAIN MILES PER DOLLAR

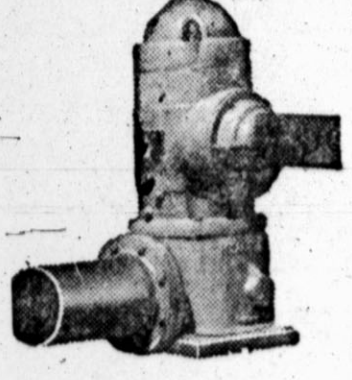
# CAMPBELL PONTIAC

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THERE'S NOTHING LIKE A NEW CAR—AND NO NEW CAR LIKE A PONTIAC

# A Winning Combination

4-H and F. F. A. Boys  
And Girls

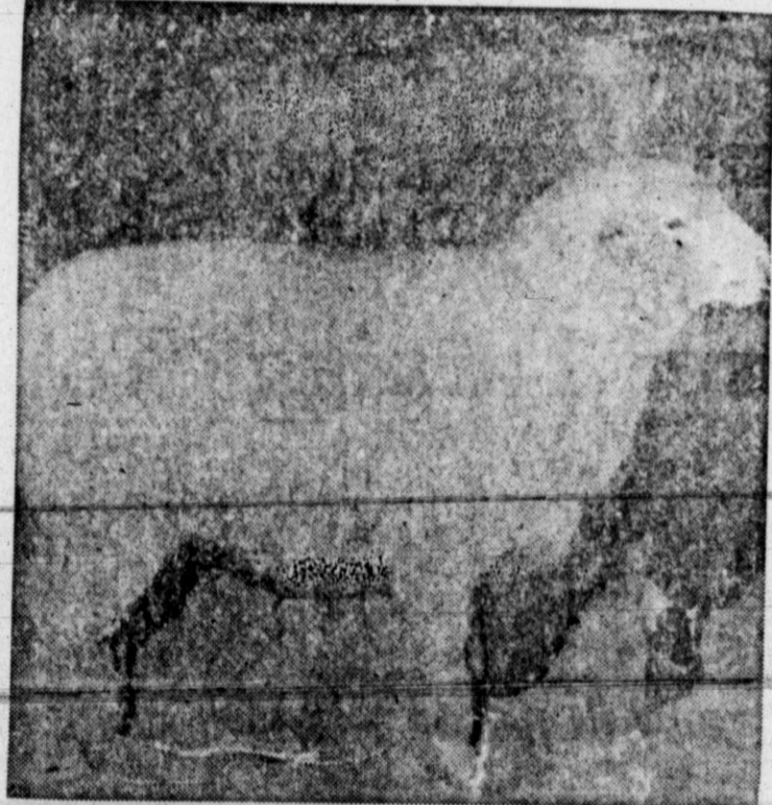


POMONA PUMPS

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May We Offer our Sincere  
**CONGRATULATIONS**  
to the entrants of Hereford's  
**14th ANNUAL**

# Junior Livestock Show

You are due highest praise for the fine work you have done, in getting your animals ready for this year's livestock show.

Many of you will be operating farms in this area in the near future. Naturally you are going to run into many problems concerning your farm, and if we can be of any help, please come by and talk to us.

Irrigation is one of the most important factors in the operation of a modern farm . . . and when it comes to irrigation, we feel that we are well qualified to help you.

You Are Always Welcome At

# Clowe & Cowan, Inc.

