

A Weekly Paper Devoted to the Interest of the Pan-Handle of Texas



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 Hereford, Texas

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Vol. 2

HEREFORD, TEXAS, JULY 4, 1902

No. 20

All Over the Panhandle

Lockney will hold a picnic on the fourth.
 Silverton will celebrate the glorious Fourth.
 Goodwin Germans have just completed a Lutheran church.
 Lubbock will celebrate the 4th with a picnic and barbecue.
 E. P. Davis, the well known Throckmorton cattleman, died June 23.
 Dalhart has a population of 1100. Fifteen months ago Dalhart was not thought of.
 Hall county has 466 children of cholastic age, of which number 170 side at Memphis.
 Two Amarillo matrons were granted divorces from their erring husbands last week.
 The congressional convention for the 13th district will be held at Childress July 10.
 Canadian will observe the Day of dependence with a two days' celebration—the 4th and 5th.
 It is stated that trains on the O. & N. will be running from St. Louis to Quanah by the first of October.
 Congressman Stephens has appointed Tony J. Day of Wichita Falls to a cadetship at West Point.
 The Kemp Grocery Co. have organized a \$60,000 stock company to carry on a wholesale business at Amarillo.
 Montague will soon have a railroad. A road will be built from Concha to Montague and from there to Stephenville and will be known as the Oklahoma, Texas & Southern Railway.

Amarillo papers aver that "blind tigers" are being operated in that town.

Amarillo had a shooting last week. No one was killed but two citizens who were not mixed up in the melee were injured.

The Rock Island will add eight more stalls to their round house and will build a large two-story addition to their general offices.

The Plainview Texan Press has been leased to P. D. Hunsaker, the former editor, J. Winifred Hunt, having gone to Colorado.

A few years ago black belt farmers would talk sneeringly about the Panhandle, and how ere long they would have to send money to keep our people from starving. They did not send money, however, and the tables have been turned since. —Quanah Tribune-Chief.

The Brooklyn Eagle in commenting on some of the fast running of some of the stock trains says, "The New York Stock Express made an unprecedented run of 409 miles in twenty-six hours." That's nothing, the Panhandle stock train makes Kansas City, a distance of 467 miles from Higgins in twenty-two hours. Higgins News.

- BIRTHS.**
- To Mr. and Mrs. Boddy of Shadeland, a girl, June 24.
 - To Prof. and Mrs. Grimm of Quanah, a girl, June 23.
 - To Mr. and Mrs. W. H. Long of Lubbock, a boy, June 21.
 - To Mr. and Mrs. Dee Curd of Clarendon, a girl, June 23.
 - To Mr. and Mrs. Sam Lewis of Clarendon, a girl, June 25.
 - To Mr. and Mrs. James Johnston of Miami, a girl, June 26.
 - To Mr. and Mrs. Barney Plemmons of Stratford, a girl, June 25.

MARRIAGES.

- Miss Flora Maupin and Frank Merritt of Amarillo, June 22.
- Miss LeRoy Green and Mason Harwell of Quanah, June 25.
- Miss Cora L. Mills of Throckmorton to J. B. Vannoy of Canadian, June 25.
- Miss Lena Douthitt of Carlsbad, N. M., to W. T. Woodman of Canadian, July 2.
- Miss Lillie Bouldin and Emmett Nims of Channing, June 25, Rev. W. W. Kiser officiating.

DEATHS.

- J. F. Bishop of Silverton, June 24.
- Mrs. M. Hawkins of Claude, June 23.
- Infant of Mr. and Mrs. A. L. Fienhold of Clarendon, June 21.
- Infant son of Mr. and Mrs. J. K. Ramsey of Clarendon, June 23.
- Lewis Probst of Amarillo, June 24.
- Infant of Mr. and Mrs. Harry Ramsey of Clarendon, June 23.

ANNOUNCEMENT.

Hereford College Will Be Open to Students September 10, 1902.

THE HEREFORD COLLEGE will open its doors for the admission of students on the 10th of September, 1902, in the new, progressive and beautiful little city of Hereford, county seat of Deaf Smith county, situated 47 miles south of Amarillo on the Pecos Valley and Northeastern Railway, a branch of the great Santa Fe System.

The following are some of the inducements it offers to students and patrons of the Southwest:

1. An altitude of about 3600 feet gives a dry pure atmosphere. This with an abundance of good, pure water gives us an advantage in point of healthfulness enjoyed by few other

institutions in the land.

2. A community of high moral tone, exempt from the evils of saloons, "blind tigers" and drunkenness.

3. Excellent material equipment. The main building, now in process of construction, will be a large and beautiful structure of brown stone, with large, well furnished and comfortable recitation rooms, laboratory, library, auditorium and music halls, easily accommodating 350 students. A large, well heated and well ventilated "Girls' Home," with all the refining and comforting influences of a well regulated christian home, is offered for the care and protection of the young ladies. Practical instruction in Horticulture and Dairying, at the same time affording young men an opportunity to reduce expenses.

4. Thorough work by a well trained faculty of University men.

5. A course of instruction calculated to make well informed men and women, with the power and habit of thinking, as well as to thoroughly prepare students to enter the junior year of the greatest universities in America.

6. The institution is to be thoroughly christian, but strictly non-denominational and non-sectarian.

The chief purpose of its founders is to assist young men and women in the formation of character. The aim of the college is not to produce intellectual giants, but well rounded and fully developed men and women.

For particulars address
RANDOLPH CLARK,
 President,
 Hereford, Texas.

For Sale.
 A few acres of resident property for sale, good location and close in. Apply at this office for particulars. 134

Kindness to Animals.

On a frosty day, the past winter, in a bitter, cutting wind, a horse was tied to a post by the sidewalk in a busy town. His hair was wet from hard driving. The robe with which he had been covered had blown off toward his head, and was lying partly under his front feet that were pawing and stepping, trying to get away from the danger that was threatening his life. Scores of people were passing and repassing on the sidewalk, many of them boys and men. Some of them gave a passing glance at the suffering animal, but no one made a move to cover him, though there was pathos and prayer in the eyes turned toward them, asking aid that was not given.

An invalid sitting in a carriage not far away, had sent her little girl to make a small purchase in a store where she had to take her turn at a crowded counter. When at last she returned with the package, she was sent to see if she could get the blanket that was under the feet of the horse and throw it over him if possible. By gently patting his ankles with her mittened hand, he lifted first one foot and then the other while she pulled out the robe, he whinnying softly, as if asking her to do more than that, but he was too big and tall for her to throw the heavy robe over him. A gentleman seeing her efforts, stepped forward with a smile and gracious words, did the kindly service while the child looked on, waiting to thank him when it was satisfactorily done—the robe tucked under the harness straps so it would not blow off again.

"Is it your horse?" asked the gentleman. "Not ours," was the reply, "but it hurts mamma to see anything suffer," so with a smile and a "good bye" he stepped to the sidewalk and passed on, while the child returned to her mother who was soon driving toward home.

With the law of the land ready to enforce the law of kindness, it ought not to be a difficult task to induce humane and tender treatment of animals who serve us faithfully, so far as they know how, and ask no reward or service except food, care and kindness. The mute appeal for it in their meek eyes should touch every heart, asking as it does for what they cannot ask in word.

Kindness to animals should be taught to children in the earliest years of life by never permitting dog or cat to be dragged around, squeezed and mauled, when for love of the child they will meekly submit to it without scratching or biting.

A pretty badge for boys and girls bearing the words—"Their protector," or "I defend them"—might be an inducement to aid young minds in thinking of kindness and tender-

J. M. BOGARD

JOE ADDINGTON

BOGARD & ADDINGTON
 PROPRIETORS OF
THE IRON FRONT SALOON
 PORTALES, NEW MEXICO
Fine Wines, Whiskeys, Liquors and Cordials
 OUR LEADING BRANDS
HARPERS, MARTIN'S BEST, FOREST PARK, AUTOCRAT RYE AND MOUNT VERNON

All Mail Orders will receive Careful and Prompt Attention

HEREFORD MANUFACTURING CO.
 T. R. REAGAN, Manager.
 MANUFACTURERS OF
Galvanized Iron Water and Oil Tanks,
Flues, Well Casings, Etc.
 ALL KINDS OF PLUMBING AND TIN WORK
 Special Attention Given to Repair Work. Shop on Sampson Avenue
 Telephone No. 81

HEREFORD GRAIN & COAL CO.
 Successors to Stambaugh & Camp
Coal, Grain, Hay, Salt
AND FIELD SEED
 Bois d'Arc Posts Cash for Hides and Bones Wagon Yard Connected
 International Stock and Poultry Food
YOUR PATRONAGE SOLICITED

First-Class Work Guaranteed

Clean Towels a Specialty

The City Barber Shop
DALE & SPLAWN, PROPS.

Bath Rooms in connection fitted up with Porcelain lined Bath Tubs

Your Patronage will be appreciated

ness toward animals, and taking the badge away for neglect of duty, and restoring it again when the matter is well kept in mind and lived up to, as a matter of no light importance, and one that helps in forming a fine character.

Utilize Our Products.

The problem of eating what we raise and raising what we eat should interest the people of this country. Strange as it may seem we ship out our cattle, send them east to the markets and then buy beef that is shipped in. On the ranches in Lipscomb county can be found anywhere from one hundred to fifteen hundred cows that never were milked in their lives, while the rancher serves condensed milk in a can shipped from New York. He feeds on chickens and eggs shipped from the north and eats "oleo" instead of first-class butter. He buys Chicago

boots that likely if he would examine close enough he would be able to find his own brand. But such is life in the west. It will change some of these days and then we will have elevators, creameries, henneries, tanneries, milkeries, cookeries and farmeries right.—Higgins News.

It Was Ever Thus.

In this world teeming with the good and the bad there are two sorts of men—the ones who never have enemies, because they never do anything extraordinary to create opposition; and those, who go in to accomplish things, in doing which they are made the target for the slings and arrows of enemies. The first named are good fellows to have with us, it is true; but the others are the ones who make the world move,—and God bless them for the enemies they make.—Higgins News.

Advertise in THE BRAND.

Please Stop My—What?

"Times are hard, money is scarce, business is dull, retrenchment is a duty. Please stop my—" Whiskey? "Oh no, times are not hard enough for that yet. But there is something else that costs me a large amount of money every year, which I wish to save. Please stop my—" Ribbons, jewels, ornaments, and trinkets? "Not at all. Pride must be fostered if times are ever so hard; but I believe I can see a way to effect quite a saving in another direction.— Please stop my—" Tea, coffee, and unhealthy luxuries? "No, no, no. Not these. I cannot think of such a sacrifice. I must think of something else. Ah! I have it now. My weekly paper costs me three cents a week, \$1.50 a year; I must save that. Please stop my— paper. That will carry me through easily. I believe in retrenchment and economy."—Hall County Herald.

Notice to Fishermen.

All persons are hereby warned not to fish or hunt on our premises. Some of us posted our places last year and people paid no attention to it. Hereafter we will prosecute to the full extent of the law all parties found fishing or shooting on land owned or controlled by us. *This means you!*
 10tf J. C. COX.
 W. H. CLARY.
 L. R. BRADLY.
 G. R. JOWELL.
 D. F. JOHNSON.

Administrator's Notice.

Notice is hereby given that I have been appointed administrator of the estate of C. W. and L. R. Mills, deceased. All persons having claims against said estate are requested to present claims and vouchers therefor at once.
 Dated June 20, 1902.
 4t JNO. E. FERGUSON,
 Administrator.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? tf

Mrs. A. Osborne,
Fashionable Millinery.
 Also Agent for
Butterick Patterns and Publications.
 Located in D. R. Gass' Store.

Hereford Wm. Twyman Proprietor
Billiard Parlors
 Two Tables—Billiard or Pool
Cigars and Soft Drinks
 No Minors Allowed

Gallantry.

She was pretty, wore a pleasant smile, and, when she entered a Sefton Park car last evening, there were seven young men who immediately vacated their seats, and delighted themselves by casting alternate glances at the fair one and the vacant spaces.

She took the nearest seat with a nod to all and a bewitching smile. Six young men bowed and stood up, and imagined himself a martyr.

She carried a beautiful child in her arms and it was very playful.

One young man thought she was its aunt, and two others were quite positive she was not its mother.

Meanwhile, the child amused itself. It climbed, and crowed, and laughed and played, and the lady laughed and petted it.

One of the young men, a sacriligious wretch, commenced humming, "I wish I was a baby," when the child, kicking in a playful mood, knocked a handkerchief from the lady's lap to the floor.

There were four of the young men who made a simultaneous dive for the muslin, and two got it; they came up smiling, neither willing to relax his grasp, and two hands were extended toward the fair one.

An old lady on the opposite side tittered, and the young lady held the child in front of her face and blushed.

The young men looked at each other, then at the ——. Their mouths and eyes opened; and each handed it to the other; it fell upon the floor, and the two young men silently departed from the car.

The other young men looked out of the windows, and somebody whispered: "It wasn't a handkerchief."

"Fares, please," said the conductor.—St. Louis Mirror.

A Comparison.

A colored brother at Austin was expounding the gospel to his little flock and after vividly describing the place of the damned, concluded his discourse as follows: "Brederen, sisterin, it has been asked how hot is hell and I would say dat ef ye tuck all de muskeet wood in Texas an' all de coal in world and pile dem all in a heap and pore on dat all de ile at Beaumont an' set it on fire and den take a man out of hell and put him into dat burnin' mass he would freez to death. Dat's how hot hell is"—Ex.

Think of how little you save when you buy cheap baking powders and then how much you suffer from bad stomachs. Use our brand named Perfect and appreciate pure wholesome food guaranteed to all cooks for every kind of baking. Hereford Mercantile Co.

TO ORGANIZE.

A Local Building and Loan Association.

At a meeting of the citizens of Hereford held last Friday evening at Witherspoon & Gough's office ways and means were discussed for the erection of a home for the female students of the Hereford College. After much discussion it was deemed that the best plan was to organize a building and loan association and on motion the chairman of the meeting, G. R. Jowell, appointed R. F. Holloway, C. G. Witherspoon, G. A. F. Parker and J. P. Connell as a committee to write articles of agreement for the organization of such an association. While the building of the girls' home is the primary object of the association, its help and finances will not end there, but it will pave the way toward the assisting of private individuals to build homes.

This is a move in the right direction as at present it is almost impossible to find men of means who will utilize their money in this manner, preferring to place their investments in cattle or land. It is understood that the capital stock of the new corporation will be \$10,000.

Notice.

All parties who are indebted to us, either by open account or by note due, will please call and settle at once. Hereford Lumber Company. 20-2t

Notice to Tax Payers.

In the matter of equalization of taxes for the year 1902, it is ordered by the court that the following named persons be notified to appear before the commissioners court of Deaf Smith county, Texas, on the 10th day of July, 1902, to show cause why their rendition of taxes for the year 1902 should not be raised, to-wit:

Western Union Land Co., C. G. Witherspoon, W. A. Higgins, Marshall & Phipps, Hereford Lumber Co., D. R. Gass, R. H. Norton, D.



Queen of the Feast.

It is said that the taste for olives is acquired. May have to be for some kinds. Not so with our

Olives.

Even those who are not olive eaters admit that these are good and lovers of the fruit say that our bottled olives have no superiors.

Hickox & Daniel

THE BURTON-LINGO CO.

WHOLESALE AND RETAIL DEALERS IN

... L U M B E R

Shingles, Sash, Doors and Mouldings

We Carry a First-Class Line of Material, and Assure the Public of Fair Dealing and Courteous Treatment

Yours for Business... BURTON-LINGO CO.

A. J. LIPSCOMB
G. A. STAMBAUGH

W. H. PATTON
J. M. GARNER

Hereford Mercantile Company

WHOLESALE AND RETAIL DEALERS IN

... GENERAL MERCHANDISE ...

RANCH AND TRAIL SUPPLIES

WE SOLICIT YOUR TRADE AND GUARANTEE SATISFACTION

F. Johnson, Arthur Marshall, Fred Hindley, Walter Hazell, C. Parbury, T. H. Devill, William Blomfield, G. A. Stambaugh, E. C. Miller, J. A. Tomamichel, W. T. Womble, A. P. Murchison, P. A. Turnbow, H. B. McGee, F. C. Hutchinson, I. N. Wilkason & R. J. Kibbe, J. A. Townsend, J. D. Williams, Robert Humphrey, R. J. Kibbe, A. J. Lipscomb, W. B. Robinson, Dr. R. M. Johnson, Una Millett, E. C. Millett, F. M. Avis, Mrs. Mary Wilke, George W. Dale, T. M. Palmer, T. W. Roberson, R. Clark, The Cedar Valley Land & Cattle Co., and J. H. Turnbow.

REID & MAY RETIRE.

Their Meat Market Changed Hands Last Week.

Last week Thursday Messrs. Reid & May sold their meat market business to Messrs. T. J. Coffey and G. H. Guinn, who will conduct it in the future. Mr. Guinn is an experienced butcher and will, with the business qualifications of his partner, Mr. Coffey, no doubt keep the reputation of our local market up to its usual high standing. The firm name will be Coffey & Guinn, and THE BRAND wishes them unbounded success in their new venture.

Notice.

We have on hand a complete line of the Kingman and standard cultivator that we propose to close out for cash at 5 per cent above cost and carriage they were bought right and shipped in car lots. Call early and get choice. Respectfully
11tf D. R. GASS & SONS.

Subscribe for THE BRAND.

Bicycle Gun and Machine



REPAIRING

... I. O. Pylant ...

Next door to Witherspoon & Gough's

Bicycles for Sale or Rent

The Hereford Nursery

F. T. RAMSEY, Proprietor
W. F. STIMSON, Manager

Get your fruit and shade trees from this Nursery, as they are grown on the plains and are acclimated. We guarantee our trees to be delivered in good order. We also grow all kinds of roses, shrubbery and small fruits. Address all orders to

THE HEREFORD NURSERY
HEREFORD TEXAS

FINE CATTLE.

S. T. Howard Buys 300 Long S Cows for His -8 Ranch.

It gives us pleasure to report that S. T. Howard, owner of the -8 ranch in this county, has purchased of George Slaughter of Roswell, N. M., 300 head of Long S cows with calves by their side. These were the tops of the herd. This new acquisition, added to the fine bunch of -8 cows bought some time previous, gives Mr. Howard about nine hundred head of as fine cows as can be found in this country. Mr. Howard informs us that his cows are all bred to registered Hereford and Durham bulls and that he expects to have as fine calves as any breeder in the country. That he will be apparent to any one that is familiar with the breeding of the -8 and Long S strains.

Telephone Business Sold.

Manager E. J. White of the local telephone company informs THE BRAND that a change is about to be made in the ownership of this business, R. R. Ellis of Lancaster, being the purchaser, who is expected to arrive today (Thursday) and close the deal.

Under Mr. White's efficient management the business of the company has grown to an extent far exceeding the most sanguine hopes of its promoters and Mr. Ellis is to be congratulated upon his new acquisition. Our social and business relations with Mr. White have been very pleasant indeed and we regret that he has severed his connection with the business. He informs us that it is his intention to look up some other thriving town and install a telephone service therein. The town which is so fortunate as to secure him will find that he is a hustler and a proficient manager of this sort of business, as well as a most desirable citizen.

The terms of the sale are private as yet, as the deal has not been fully consummated.

A New Land Agency.

Judge J. P. Connell places an adv in this issue of THE BRAND announcing that he will do a general real estate business in Hereford. Judge Connell is too well known to our readers to need any endorsement from us. He has been a resident of this county since 1892; held the office of county judge of Deaf Smith county for six years—from 1895 to 1900—in which capacity he gave universal satisfaction to the people. He stands in business circles as an energetic, honest and reliable gentleman. He is thoroughly acquainted with the lands in this and adjoining counties, and we feel sure that any business entrusted to his hands will

receive prompt, efficient and conscientious attention. Read his adv in another column.

MARRIED

Miss Stella Gray and Ritchie B. Roberts.

Last Sunday evening at 9:30 o'clock occurred the marriage of Miss Stella Gray and Ritchie B. Roberts. The ceremony was performed at the home of the bride's father, Frank Gray, who resides about four miles southeast of town.

The young couple are well known here, both having been in the employ of the former management of the Hereford House for some time, and have the best wishes of a host of friends, including THE BRAND.

Mr. Roberts has leased the Hereford House property and assumed

the management of the same on July 1st.

Picnic at Dimmitt.

The annual picnic and barbecue given by the citizens of Castro county will be held on Thursday, August 14, 1902. The citizens are making great preparations to entertain the visitors and that the day will be enjoyably spent by all who participate is an assured fact, as Castro county citizens never do things by halves. We understand that they are arranging to have some good speakers present on the occasion, and seats will be provided for the guests in the court house. More details will appear later.

Buying Yearling Steers.

Messrs. Melott & Meyers of Sioux City, Iowa, have been in the city the

past week buying yearling steers. We understand that they purchased about 1000, which will be shipped to their South Dakota ranch. Among their purchases were:

W. W. Humble of Dodson, N. M., 270; W. C. Beard of Endee, N. M., 80; W. M. Elkins of Endee, 17; W. T. Crabtree of Endee, 48; Robert Smith of Endee, 29, George C. Wolf-orth of Lubbock, 350. These gentleman also had many twos and threes for sale some of which were driven to Amarillo.

The Chicago Photo and Novelty Co. have pitched their tent on the vacant lot south of the furniture store and will remain here for ten days. They make a specialty of novelty work in the photograph line and their samples show that their work is much superior to the ordinary traveling photographers. See their local advs elsewhere in this issue. Also circulars calling attention to their line of work.

Advertise in THE BRAND.

Road Notice to Non-Resident Land Owners.

STATE OF TEXAS, }
CASTRO COUNTY. } SS.
We, the undersigned jury of freeholders, citizens of said Castro county, Texas, duly appointed by the Commissioners' Court of Castro county, Texas, at its May term, 1902, to view and establish a 1st class road from Dimmitt to the North line of Castro county and having been duly sworn as the law directs, hereby give notice that we will, on the 19th day of July, 1902, assemble at Dimmitt and thence proceed to survey, locate, view, mark out and establish said road, beginning at nw corner of sur 25, blk M 10a the town of Dimmitt; thence w on n line of sur 26, blk M 10a, to se corner of sur 30, blk M; thence n to ne corner of said sur 30, blk M; thence w to sw corner of sur 26, blk M; thence n with w line of said sur 26, block M to a point in the s line of league No. 3, Delta county school land; thence w to sw corner of said league No. 3, Delta county school land; thence n with w line of said league to nw cor of said league No. 3, Delta county school land; thence w 1705 v's a point; thence n 5100 v's a point in s line of sur 99, blk M 7; thence e to se corner of said sur 99, blk M 7; thence n on e line of surs 99 and 98 to ne corner of said sur 98; thence w to sw corner sur 97, blk M 7; thence n on w line of surs 97, 96, 95, 94 and 93 to a point in n line of Castro county, the same being the intersection of the Deaf Smith county public road.

And we do hereby notify U. M. Turnlow, S. H. Rodgers, T. H. Beach, J. K. Scott, J. T. Aston, Jno. R. Gardner, Robert A. Woods, Allen G. Bell, Western Union Land Co., and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hand, this 26th day of June, A. D. 1902.

J. O. LINDSEY,
T. H. DUNCAN,
H. H. STANLEY,
D. C. LAIRD,
Jurors of View.

Phone 39 **Hereford Lumber Co.**
DEALERS IN...
Lumber...
We Also Carry a Full Line of
Paints, Oils, Varnish
and **Painters' Supplies**

"EVERYONE MADE WELCOME"

The Hereford House

RITCHIE B. ROBERTS, Manager.

THE FIRST-CLASS AND UP-TO-DATE HOTEL OF HEREFORD

LIVE AND LET LIVE RATES
CONVENIENT TO DEPOT

NEW HOUSE
NEW FURNITURE

GARRISON BROS.

The Close Price Dealers in

HARDWARE

Stoves, Queensware, Implements
Wagons, Wire and Windmills

Sole Agents for the

HANCOCK ROTARY DISC PLOW

A disc plow that will do the work when others fail. Call and see this plow, and their various other lines, that but to see is to become interested in. Make their place your headquarters when you come to Hereford

PHONE NO. 64

BAND CONCERT.

A Decided Success Musically and Financially.

Last Wednesday evening the Hereford Concert Band gave one of their delightful and popular concerts at the new Methodist church house. That their concerts are popular is evidenced by the large crowd which assembled in the edifice to enjoy their musical selections.

Many expressions of surprise were heard at the wonderful progress which the boys have made since their last concert, held about six weeks ago, and the proficiency with which they handle their instruments is good evidence that they are faithful in their practice. Too much praise cannot be bestowed upon this organization for their efforts to give Hereford first-class and up-to-date music, and their leader, C. E. Strain, is to be congratulated upon his efficient work as teacher, though his efforts would be valueless without the co-operation of the entire organization.

The boys were fortunate in securing, as an augmentation to their program, the pleasing elocutionist, Miss Maud Patton, who gave a recitation entitled "A Telephone Romance," which she rendered in such a manner as to call forth a deafening applause, followed by a hearty encore, to which she generously responded with a pleasing little sketch. Not until she had given the third sketch would the crowd consent to her retiring from the platform.

They were equally fortunate in securing the services of Mrs. Leoti Syper Clark, who, besides presiding at the piano as an accompanist, charmed her audience with a perfect rendition of Liszt's "Rhapsody Hongroise." This is one of the

A Wonderful Growth

During the past eighteen months our business has experienced a wonderful growth. Notwithstanding this favorable condition, we are not disposed to let this growth stop. We therefore solicit your business.

THE HEREFORD NATIONAL BANK

PHONE No. 10

Hereford Restaurant

CHAS. ORR, PROPRIETOR

Regular Meals at the Usual Hours	Special Rates to Regular Boarders	Short Orders a Specialty
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YOUR PATRONAGE SOLICITED

HEREFORD TEXAS

G. R. JOWELL R. F. HOLLOWAY ROSS W. DAVIS

Hereford Land and Abstract Co.

HEREFORD, TEXAS

DEALERS IN

REAL ESTATE

TITLES EXAMINED ABSTRACTS FURNISHED

most difficult of that popular composer's compositions, and in this selection she showed, by her artistic touch, that she had complete mastery of her instrument. An enthusiastic encore followed this performance, to which she gracefully responded.

Mrs. Clark also has a charming voice and rendered in a pleasing manner F. Lynes' "Spring Song," which was followed by a soul-thrilling rendition of "The Holy City."

C. E. Strain also showed his complete mastery of the cornet in his delivery of Jules Levy's "Grand Russian Fantasia," and Jules Faure's sacred composition, "The Palms."

On the whole the concert was a decided success musically and as the boys received as a reward for their earnest work the sum of \$45, it can be said that it was a success financially.

Following is the program as rendered during the evening:

- March Company 1 Ripley Band
- Bass Solo—Out Where the Billows Roll High W. H. Peterie W. A. West
- Recitation—A Telephone Romance—Pauline Help. Miss Maud Patton

- March Old Colony Andauer Orchestra
- Piano Solo—Rhapsody Hongroise Liszt Mrs. Leoti Syper Clark
- "America" Arr. by Ripley Band
- Overture Crown of Victory Ripley Orchestra
- Cornet Solo—Grand Russian Fantasia— Jules Levy Chas. E. Strain
- Vocal Solo—Spring Song F. Lynes Mrs. Clark
- Violin Obligato by W. F. West
- Schottische—Dancing with My Baby Bert R. Anthony Orchestra
- Cornet Solo—The Palms Jules Faure C. E. Strain
- Waltz Ripley Band

Notice to Meat Buyers.

It is imperative that we do a cash business, and to that end we hereby inform our patrons that after this date all meat must be paid for upon delivery. However, for the convenience of our patrons we will extend credit from Saturday to Wednesday, or from Wednesday to Saturday, as the case may be. Parties owing us and not settling on or before these days will be refused further credit.

20th COFFEY & GUINN.

SPECIAL RATES

On Pecos System and Southern Kansas of Texas Lines.

Colorado Tourist—Greatly reduced rates for round trip to Boulder, Denver, Colorado Springs, Pueblo and Trinidad, Colorado. Tickets on sale daily until September 30, final limit October 31, 1902. Stopovers allowed in Colorado at and north of Trinidad. Side trips to all points of interest in Colorado and Utah.

Fourth of July—One fare for the round trip to all points on S. K. of T. and Pecos System, also to points on the A. T. & S. F. R'y within distance of 200 miles from Higgins, Texas. Tickets on sale July 3 and 4. Final limit July 6, 1902.

Ex-Confederate Veterans Reunion—West Texas Cowboys' Association—Canyon City Fine Stock Show—One fare for the round trip from all points on S. K. of T. and Pecos System to Canyon City. Tickets on sale July 14 to 18, inclusive. South of Carlsbad July 13 to 17. Final limit fifteen days from date of sale.

See your local agent for particulars or write to

DON A. SWEET,

Traffic Manager, Amarillo, Texas.

For sale—The finest long range rifle on the plains, latest pattern Savage Saddle gun, Cal. 303, just from factory, killing range 2000 yards, also 80 rounds smokeless cartridges. Agent for the the celebrated Ithaca shot gun. O. H. Phipps, Hereford, Texas. 19th

Subscribe for this paper and pay for it—\$1.50

J. A. CANTERBURY

MAKER OF

Strictly High-Grade Boots and Shoes

Cattlemen's Boots a Specialty
Send for Order Blank All Kinds of Boot and Shoe Repairing Promptly Done

Johnson & Roberts Tonsorial Artists

Bath Rooms in Connection
FIRST CLASS WORK IS OUR SPECIALTY
Shop second door from Hereford House



We are agents for the above celebrated make of windmill and will guarantee it in every way. The IMPERIAL is made wholly of steel and malleable iron—no cast iron in their make-up. Call and examine them.

D. R. Gass & Sons.

The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH
Editor and Publisher

FOURTH of July today.

THE public school grounds should be fenced and trees and shrubbery planted this fall.

It is to be hoped that our citizens will not fail to exploit the natural advantages of our town while among distant friends on the Fourth.

HEREFORD was blessed with refreshing showers Monday night and Tuesday. The effect on the stockmen and prospectors is seen by the cheery faces of the former and the buying of land by the latter.

SAID a prospector recently—"It's a shame that such a thriving and pretty town as Hereford should have hogs and pigs running wild to thwart the efforts of the citizens to have trees and foliage about their places of residence. The town should be incorporated by all means."

How many people who are celebrating the Fourth today stop to realize the reasons that this day is set apart as a holiday and a day of celebration? It is too true that many patriotic citizens of the United States utilize the day for a "glorious" drunk, instead of observing the day as an anniversary of our independence.

THIS section of the Panhandle is a surprise to those who visit it for the first time. They come here with the impression that the plains is one vast barren waste, fit only for cattle grazing. The impression is soon dispelled, however, when they see the fertile farms, fine gardens, fruit trees, shrubbery, etc., and they don't tarry long 'ere they are the possessors of a few sections of our "barren" land.

A NEW arrival recently asked us which was the best part of the town in which to reside. We answered by pointing to different parts of the town—in each part of which were new residences in the course of construction—and mildly told him that he would have to decide for himself. Unlike most towns there is no particular part of this town which is more desirable than others as a place of residence.

LEST WE FORGET—That one of Hereford's greatest needs is incorporation.

A TOUR of some of the back alleys of our town will convince the most backward that incorporation is an absolute necessity.

THE coronation ceremonies in London have been indefinitely postponed an account of the serious illness of King Edward.

SEVERAL of our exchanges report good rains. With other parts of the country suffering from the want of rain the conditions in the Panhandle will cause many people to emigrate from their drought stricken land to the garden spot of the world.

THAT a local building and loan association will give a great impetus to the building up of Hereford cannot be gain-sayed. Many who are now renting will take advantage of the methods of such an association to build homes of their own. The enterprise should be promoted in every way.

DON'T lose sight of the fact that the Hereford College needs your financial and moral support. While the college is an assured fact, that is no excuse for you to sit down and let the other fellow do all the hustling. Co-operate with the directors in every way. The more you work individually, the stronger will be the institution for good when completed, and the prouder you will be of Hereford's educational institutions.

The secretary of agriculture has issued a statement of the "quotas" of seed, etc., which will be distributed free on the orders of each separator and representative. Each "quota" includes, 60,000 packages of vegetable seed, 2,500 packets of novelty vegetable seed, 2,500 packets of flower seed, 550 packets of tobacco seed, 70 pecks of cotton seed, 30 packages of lawn grass seed, 350 bulbs, 40 grape vines, 150 strawberry plants and 100 trees. These, judiciously distributed, are expected to "cinch" the bucolic vote.

Notes and Comments

The war department states that when General Wood took possession of the municipal palace in Havana it had been "completely looted." By whom?

Bishop Nicholson of the Protestant Episcopal diocese of Milwaukee has caused consternation among the clergymen of his diocese by issuing a pronouncement against the use of tobacco.

The British army lost 13,250 men by disease as compared with 7,792 killed or fatally wounded during the South African campaign. The figures well illustrate the dangers of sending unacclimated men to do battle in foreign lands.

One Lieut. Preston Brown once shot a Filipino dead because the native did not jump into a stream to save an American soldier from drowning. Brown was tried by court-martial and sentenced to a term of imprisonment but General Miles did him the favor of recommending that the sentence of the court be confirmed. Consequently the name of Lieut. Brown was sent to the senate recently for promotion to a captaincy.

It is anticipated that the senate will act on the immigration bill this week. There is evident a growing tendency to raise the barriers against foreign immigration.

The Declaration of Independence has been declared out of date but congress promises to adjourn on July 3rd. So the people will have something to celebrate.

Perhaps the pacification of Gomez with a lump sum of \$25,000 was good policy after all. The pacification of Aguinaldo would have been cheap at double that price.

Londoners are exhibiting a certain grim humor by wearing, apropos of the new ship trust, labels which read, "Permit—This is to certify that the bearer is allowed to walk the earth by permission of J. Pierpont Morgan & Co."

With so important an issue at stake as the complete change of the state constitution, only one in seven of the voters of Connecticut saw fit to go to the polls and express their wishes. Under such circumstances what reform can be effected by the adoption of the referendum?

For the Stockman

The greatest stock raising country in the world, with a direct transportation route above the southern quarantine line to and from all markets and the great pasture lands of the west and northwest.



For the Homeseeker

Cheap farming and grazing lands in the Panhandle of Texas. Lands under irrigation in the Pecos Valley of New Mexico, producing the finest fruits, melons, alfalfa, celery, garden produce, etc., etc. Business opportunities of all kinds in a new and prosperous country.

For the Healthseeker

A climate already famous for its health promoting qualities. Altitude not too high, air pure and dry, temperature even, with no extremes of heat or cold.

And the pleasure-seeker will find something to see and something to do.

DON A. SWEET
Traffic Manager
AVERY TURNER
General Manager
ANABELLO, TEXAS

Pecos Valley Lines



Southern Kansas
Railway Co. of Texas
Pecos & Northern
Texas R'y Co.
Pecos Valley &
Northeastern R'y Co.
Pecos River Rail'd Co.

Importance of the Teeth

To those to whom the subject of personal appearance counts but little; who know nothing of enunciation as a fine art; who never plan for future comfort or health, or with whom hygiene and cleanliness is a vague fancy unworthy of serious consideration—a tooth is of but little value. Millions of teeth are being sacrificed because the masses do not know the possibilities of the dentist's art. Thousands are suffering agony untold because they do not know where to get relief, or have not the educated courage to apply to a dentist. Occasionally people die from causes that we should be able to understand and be able to remedy better than any others. Unquestionably if all the various offices of the teeth were fully comprehended the really small amount of attention which is necessary would be cheerfully bestowed.

The Teeth and Personal Appearance

A prime factor in beauty and one of the most expressive features of the human countenance is the mouth, and the expression of the mouth depends largely on the teeth. In vain will the eyes sparkle

with joy if the lips are compressed to hide defective teeth. The whole countenance beaming with brightness loses half its charm by the exhibition of a foul and unsightly denture. Half the charms of real culture are lost when expressed through unsightly teeth. And expressions of sorrow and grief are made hideous by the exhibition of a living tomb of decay. When a pretty girl parts rosy lips and reveals decayed teeth, inflamed gums and disagreeable breath, how quickly the charm is dispelled; and how painful and mortifying must it be to her to be the victim of such a condition! Many ladies whose faces are unattractive in repose become positively charming when their smiles reveal clean, white teeth well cared for. Though ladies may be dressed in the richest apparel, with eyes enchanting and features perfect, if they have decayed and broken teeth, diseased gums and a foul breath their friends cannot approach them without a feeling of disgust and repugnance. In twenty-four hours we breathe twenty-five thousand times. What must be the effect on the delicate structure of the lungs when for days, months and years the air we breathe is drawn through a depository of filth and poisoned by being mixed with effluvia rising from decayed and ulcerated teeth? I don't say that this is the condition of your teeth, but it might be should you neglect them as some people do. But I do say that the people of this part of Texas are the most pleasant that I have ever worked for, as they invariably present to me mouths in which there is sufficient evidence that they appreciate the Dental Art, and with this class of people we get an inspiration to do the very best we can. In the next issue we will give you a hint about the care of the teeth.

(To be continued.)

U. E. Robertson, Proprietor

O. K. MAPES,
ASSISTANT.

A prominent psychologist says that men's memories do not fail while health remains except from lack of use. He asserts that if men, irrespective of the necessity for so doing, would continue to tax their memories with certain facts, etc., they would not fail them.

According to Representative Cannon (Republican), the estimated revenue of the government for the coming fiscal year will be \$639,000,000 and appropriations to date, including \$50,000,000 for the isthmian canal, aggregate \$750,000,000. Where is the deficit to come from?

The favorable report of the house committee on commerce on a bill designed to extend the period that cattle may be continuously transported without rest, food or water, from 28 to 40 hours will arouse the indignation of and all elicit protests from all thinking, humane people.

Secretary of the Navy Moody is not enjoying the strenuousness of the president. Mr. Roosevelt desires to take a trip in the submarine boat now on exhibition in Washington and he does Mr. Moody will have to accompany him, a prospect the secretary by no means regards with complacency.

When the republicans, by means of extravagance and the McKinley bill, had exhausted the treasury surplus, Mr. Harrison went out of office and left to Mr. Cleveland a deficit which he was obliged to meet by the issuance of bonds. Will history repeat itself and will Mr. Roosevelt retire at a similarly opportune moment?

For the six years before the Spanish war the average expenditures of the government were \$362,000,000, as against \$700,000,000 for the coming year, exclusive of the isthmian canal. "Republican prosperity" and being a "world power" are rather expensive luxuries but it is for the voter to say if he likes them or not.

In view of the general impression that Great Britain is a nation of beer drinkers it is interesting to learn that she consumes more tea than any other nation in the world. In fact the consumption of tea in Great Britain and Ireland exceeds that of the United States and all the European countries combined. The total consumption for last year was 250,000,000 pounds.

Col. Frank D. Baldwin, U. S. A., recently promised the Sultan of

Baclud that if the latter would not resist the advance of the Americans into the island of Mindanano the United States would not interfere with the Moros' practice of polygamy. The Sultan replied, "We do not want you unless you join our religion and adopt our customs—there is but one religion, that of Stamboul."

Schwab makes the statement that the steel trust makes \$702 a year out of each employe. Pretty profitable slavery. No chattel slave ever made one-fifth as much net profit. What a change in the condition of living and life that much would make if given to the workmen! Which is better for the nation—that the men get this or that it go to build up a set of millionaires?—Ex.

Crops in the Panhandle.

Crops of all kinds with the one exception (wheat) is in excellent condition. There will be an immense yield in oats as there was a very large percentage over last year planted. Corn is looking splendid, kaffir corn and sorghum and other feed stuffs since the last light rain which come just in time to soften the surface crust and allow the young shoots to break through and get a good start is doing well.—Claude correspondent in Banner-Stockman.

Announcements.

District Judge of the 47th. Judicial District.

H. H. WALLACE.
IRA WEBSTER.

County Judge Deaf Smith County.

W. B. BOYD.
FRANK M. AVIS.

Sheriff and Tax Collector of Deaf Smith County.

J. M. M'GLOTHLIN.
JOHN A. JOHNSON.
J. T. INMON.

County Clerk Deaf Smith County.

EMMETT R. RICE.
W. B. BEACH.

Treasurer Deaf Smith County.

C. L. DAVIS.
J. W. BRADLY.
ROSCOE R. HARRIS.
JOE KILLOUGH.

Assessor Deaf Smith County.

J. S. WYCHE.

Local News Items

Miss Della Palmer is on the sick list.

C. V. Walker was in from his ranch Wednesday.

J. C. Cox was in from his Tierra Blanco river ranch Tuesday on business.

Have your dressmaking done by Mrs. Feemster and Mrs. Coston. Parlors at the former's residence. 19tf

H. W. Freeman of Mexia, representing the New York Life Insurance Company, is in town talking insurance.

F. B. Fuller has resigned his position as cashier of the Hereford National Bank and accepted a position with the new banking firm, Smith, Walker & Co.

All the latest designs and styles of work of all kinds in our line. Call at our tent and see our samples, whether you want any art work done or not. Chicago Photo and Novelty Co. 20-1t

J. R. Girdner of Princeton, Mo., and a valued subscriber to THE BRAND, came in Wednesday and is looking over this section of the country with a view of locating here.

G. D. McLean of Powersville, Mo., is visiting his brother, C. E. Lean of Dimmitt, and is looking over the country with a view of locating here. He was talking over the situation with our real estate men on Wednesday.

Few people know that a square inch of pure gold, when pressed, will make thirty two sheets of book foil and thirty-two sheets of waste. Book foil is 3x4 inches in dimensions, and it is thinned out by pounding the gold with a fourteen-pound hammer.

Since the change of managership in the Hereford House, Mrs. George W. Dale has resigned her position as matron and is once more domiciled in her cosy home on Sampson avenue. The manager's wife, Mrs. R. B. Roberts, will assume the duties of matron.

Charles Orr, proprietor of the Hereford Restaurant, has fitted up his dining room with four individual tables, doing away with the one long table. The convenience and looks of his dining room is greatly enhanced thereby, but Mr. Orr has always been on the lookout for the best for his many patrons.

A. J. Thompson was in from his ranch Tuesday on business.

Wanted—Plain and fancy sewing and dressmaking. Miss Ella Hodges. 20-tf

Robert Humphrey of the Locust Grove Farm was a business caller in town Tuesday.

Go to W. W. Meeks for watch and jewelry repairing. He also carries a nice stock of watches and jewelry for sale. 13tf

County Attorney Mounts and wife of Denton are visiting at the home of the former's brother, R. N. Mounts, for a few days.

Through an oversight the firm name in the meat market adv was not changed this week. It should read Coffey & Guinn, instead of Reid & May.

For Sale—175 head of stock cattle. See or write D. W. Dillon, Hereford, Texas. 20tf

W. K. Williamson of Cleburne came in Tuesday to look after his property interests at this place.

Kodaks for sale at the Chicago Photo and Novelty Co.'s big tent. Stamp photos only 25c per dozen. 20-1t

Your attention is called to the new display adv of J. A. Johnson, the grocer. He wants your business and will treat you right.

D. W. Hawkins came in Wednesday from Midlothian and will henceforth reside on his ranch, eight miles northwest of town. He paid this office a pleasant call and ordered his BRAND to be sent to him here instead of his former home.

Prof. B. D. Woodlee and wife of Hale Center are the guests of the latter's sister, Mrs. A. J. Oliver.

C. E. McLean, candidate for county judge of Castro county, was a business caller in town Tuesday.

Born—On Wednesday, July 2, 1902, to Mr. and Mrs. J. A. Fox, a girl. Both mother and child are doing well under the care of Dr. C. P. Estes.

The City Cafe has some new local advs in this issue. The proprietor, Mr. Coult, is sparing no pains or expense to serve his guests in a delectable manner.

B. M. Estes of Granbury is visiting at the home of his brother, Dr. C. P. Estes, for a few days. He returned Wednesday from a trip to Roswell, N. M.

W. W. Meeks is now prepared to fit your eyes with genuine Bazillian Pebble Periscopic spectacles at \$2 per pair. Spectacle frames at reasonable prices. 19tf

Tierra Blanca Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load lots

FRANK ANDERSON

Fine Wines, Whiskies, Cigars

MAIL ORDERS WILL RECEIVE PROMPT ATTENTION

Ed Joiner, Manager

EDGEVIEW,

TEXAS

Postoffice Address, AMARILLO, TEXAS

Snyder the Builder

Plans Free

Elevations Free

Specifications Free

Estimates Free

IF GIVEN the CONTRACT for BUILDING

Save Your Glass

with our

Handy Fly and Hail Screen

Snyder the Builder

Snyder the Builder

Snyder the Builder



An Elevated Taste

Is displayed by those who drink our

Soda Water.

They have learned to discriminate between the good, bad and indifferent, and chosen the good as their favorite beverage. Our soda fountain can supply an endless variety of delightful flavors and from these and the pure soda water are concocted delightful, refreshing, wholesome and invigorating drinks.

Killough & Montgomery.

HOLLAND & COLLINS

Contractors and Builders

Guarantee all work they take oversight of to be done in a good, mechanical, workmanship-like manner. Architectural designs, detail drawings, specifications and contracts furnished for costly buildings. Save time and expense by seeing us at the brown cottage, one block east of court house, before letting your buildings.

Local News Items

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Surgical Cases Solicited. Office in Gough's Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

For a first-class meal try the City Cafe. 20tf

R. J. Kibbe was a business caller in town yesterday.

R. L. Ball was in from his ranch Wednesday to take in the band concert.

For Sale—One good Jersey cow and ten hogs. Inquire at the Hereford House. 20-tf

A. O. Thompson was among the ranchmen registered at the Hereford House Wednesday.

W. N. Elkins, a well known Endee, N. M., cattleman, arrived Monday with a bunch of cattle.

W. C. Beard, one of the prominent cattlemen of Endee, N. M., came in Monday with a bunch of cattle.

John Rowe, an aged sufferer from consumption, died Wednesday evening, the interment taking place yesterday in the Hereford cemetery.

Jack Harwell recently purchased through Witherspoon & Gough, section 69, block M7, situated three miles southeast of town. Consideration, \$2400.

W. T. Ward, A. P. Gardner, P. A. Renfro and W. M. Harvey of Kemp are prospecting hereabouts, having arrived Wednesday. They are stopping at the Hereford House.

H Hereford Bulls



D Hereford Bulls

I have for sale thirty unregistered Hereford Bulls. These bulls are of my own breeding. The mothers are from Mrs. Cornelia Adair's celebrated JJ herd, established by Charles Goodnight twenty years ago. Only Registered Hereford Bulls have been used in this herd. I can be found at banking house of Smith, Walker & Co., in Hereford, Texas.

G. A. F. PARKER.

J. L. SMITH J. A. WALKER B. C. D. BYNUM G. A. F. PARKER

Smith, Walker & Co., Bankers

FINANCIAL RESPONSIBILITY \$450,000

A General Banking Business Transacted

With our old friends in our former Mercantile Business, we hope to continue the pleasant relations we have so long enjoyed.

To those who do not know us, we say

Come in and get Acquainted

J. A. JOHNSON

DEALER IN

Staple and Fancy Groceries

Fresh Vegetables, Provisions, Fruits, Etc.

SOLE AGENT FOR

The Celebrated Peacemaker and Alliance Flour
and Candidate for the office of Sheriff of Deaf Smith County

J. P. CONNELL

REAL ESTATE AGENT
HEREFORD, TEXAS

Does a general real estate business; sells real estate; attends to the leasing and renting of property; furnishes abstracts; examines and passes on titles; renders property for taxation; pays taxes, and respectfully solicits your business.

OFFICE IN THE COURT HOUSE

Fine chili served at all times at the City Cafe. 20tf

J. D. Thompson was in from his ranch Wednesday, being registered at the Hereford House.

Witherspoon & Gough recently sold to S. B. Harbison section 137, block M7, situated about seven miles southwest of town. Consideration \$2080.

E. and Joe Carter came in Tuesday from their Endee, N. M., ranch, bring their cattle with them. They say they are here to stay, having tired of the lonesome New Mexico life.

L. B. Tannehill came up from Roswell, N. M., on Sunday and has been engaged this week in delivering the ranch and cattle which he recently sold to Messrs. Colwell & Hix. He has our thanks for a renewal of subscription to THE BRAND.

We have just received a large consignment of the celebrated McCormick binders and corn harvesters. These corn harvesters are so constructed that they will cut and bind anything over 12 inches high. Call and examine them at the Stringfellow-Hume Hardware store. 18-8t

J. D. Burkett was in from his ranch over Sunday.

We are pleased to note that D. B. Costin, who has been sick for some time, is again on the streets.

W. H. Forrester and family, who have been stopping here for some time looking over the country, left Thursday for a visit to Portales and Roswell, N. M.

Smith, Walker & Co., the new bankers, have a display adv in this issue which will be of interest to the financial citizens of this and surrounding districts.

R. A. Hough has sold his residence in the Womble addition to Mrs. Low, mother of Mrs. B. B. Costin. Mr. Hough is erecting another residence for his own use on the south side of the Tierra Blanco, in the L. W. Ricketts addition.

Pictures made from the stamp size up to 25x30. Photos in paper weights, buttons, watch charms, pins, buttons or any ornament. We are the largest traveling photo company in the United States. Call and see us at our tent, next to the furniture store. All work guaranteed and prices right. Chicago Photo and Novelty Co. 20-1t

For sale—A tent 12x14 with fly or extra roof. See O. H. Phipps or Garrison Bros. 19-1t

B. F. Mitchell of Gainesville, county judge of Cooke county, was prospecting hereabouts last week.

Miss Bettie Bush of Collin county is visiting at the Castro county home of Mr. and Mrs. J. H. Head. Miss Bush spent Tuesday with her former schoolmate, Miss Floss Johnson, they having been roommates while attending Randolph College at Lancaster.

A new real estate and law firm has been formed in Hereford known as the T. H. Collins Co., with B. C. Wadlington as the attorney for the firm. They have opened up their office in the room formerly used as the postoffice, next to B. T. Hinton's confectionery store.

R. L. Knight was a pleasant caller at this office yesterday and ordered his BRAND sent to Elk, N. M., where he goes soon to manage the Tannehill Bros.' ranch, in which he also has an interest. We regret to lose Mr. Knight as a citizen, and wish him unbounded success in his new venture.

D. W. Dillon on Monday sold through Witherspoon & Gough his ranch, consisting of 880 acres, to W. H. Hines of Jones county. Consideration \$2900. Mr. Dillon informs THE BRAND that it is his purpose to rest up a while before engaging in business again and endeavor to repair his somewhat shattered health. Dave has been a hard worker and deserves a little recreation.

**CORNER
STONE
LAYING**

OF THE

**HEREFORD
COLLEGE**

WILL TAKE PLACE SOON

**WATCH
FOR DATE**

Local News Items

D. W. Dillon and family came in from their ranch Tuesday.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? tf

Judge C. F. Kerr of Dimmitt was a business caller in town Monday.

Fine lunches put up for fishing parties at the City Cafe. 20tf

W. W. Humble of Dodson, N. M., came in Monday with a bunch of steers.

Short orders at the City Cafe. Fried chickens and all the delicacies of the season. 20tf

H. P. D. Howard went out to his —8 ranch in the north part of the county on Monday.

Robert Smith of Endee, N. M., was among the Endee, N. M., cattlemen to come in Monday with a bunch of steers.

Sallow skin and indigestion is caused by impure baking powders. Use the genuine pure, it's named Perfect. We will sell it now at 25c instead of 50c per pound. Hereford Mercantile Co. 17-13t

The M. E. church (South) will organize a Sunday school at their new edifice next Sunday morning at 9:30 o'clock. All who are not members of a Sunday school, especially the children, are cordially invited to be present and join.

Mrs. Bryan of Dallas, Grand Matron of the Eastern Star, was in town Saturday and gave a lecture before the local chapter. She left that evening, but will return again soon. Mrs. Bryan is on a lecture tour which will include Canyon, Plainview, Childress, Tulia, Hereford and other Panhandle towns.

E. T. Woodburn has just received a letter stating that Dr. Randolph Clark and R. F. Holloway will be here here the fourth. Dr. Clark is president of the Hereford College and Industrial School, and will address us. Mr. Holloway is candidate for district attorney, and of course will have something to say to the people.—Silverton Enterprise.

G. A. F. Parker, manager of the Smith, Walker & Co. bank at this place, left Saturday for his ranch in Armstrong county, near Claude, where he went to deliver the fine bunch of Hereford cattle which he recently sold to J. F. Ward. He also expects to meet his mother at that place, thereby combining business with pleasure.

Loveless & Black
The New Furniture Dealers

It's in the mouth of everyone who visits our place to praise our new methods in business, nice stock we keep and low prices we make.

Give Us Your Business

and we'll do you good. We'll be proud of you and we'll make you proud of us.*****

See Our New Goods

Loveless & Black
Furniture Dealers and Undertakers

Johnson & Ferguson
Successors to Smith, Walker & Co.
Dealers in
Grain & Coal
Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL
Highest Prices Paid for Hides
The most centrally located Wagon Yard in town We will handle a full line of Field Seeds
YOUR PATRONAGE IS SOLICITED

Stringfellow-Hume Hardware Co.

WHOLESALE AND RETAIL DEALERS IN

Glassware, Crockery, Shelf Hardware.

SADDLERY AND HARNESS GOODS

STAR AND ECLIPSE WINDMILLS

Full Line of Agricultural Implements

'PHONE NO. 48

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors
AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

Fresh bread at the restaurant. 1tf

Special rates to regular boarders at the City Cafe. 20tf

R. N. Mounts was in from his ranch Monday on business.

J. H. Weems was in from his ranch Tuesday on business.

Cakes and pies constantly on hand for the retail trade at the City Cafe. 20tf

J. H. Dillon of Canyon was a guest at the Hereford House on Friday of last week.

W. T. Crabtree of Endee, N. M., came in Monday with a prosperous looking bunch of cattle.

Dr. R. H. Gough has a new professional card in this issue. He makes a specialty of surgical cases.

Mr. and Mrs. D. T. Lipscomb of Quitman are visiting their son, A. J. Lipscomb, at this place for a few days.

We have secured at last the agency for the genuine pure baking powder named Perfect and ask you to use it. Hereford Mercantile Co. 17-13t

You don't use much baking powder, so use the best, it saves so much in flour and you can digest your food if you use our Perfect brand. Hereford Mercantile Company. 17-13t

T. M. Palmer, as agent for his sister, Mrs. A. J. Wolverton, of Ardmore, I. T., sold eighty acres to W. R. Horn, who recently purchased the dairy business of G. E. Burns. Mr. Palmer says that Mrs. Wolverton is contemplating the erection of a residence at Hereford and making it her home. Her husband, the late Dr. Wolverton, would have made Hereford his home had he lived.

I Want to Show You

That I will do painting and paper hanging, quality considered, cheaper than any man in Hereford. If you are looking for something good and reasonable, come to me. If you want cheap work go to others. But whatever you do don't let your contract for paper hanging until you have seen my sample books—they are the finest in the Panhandle.

CARR
The Painter
Phone 60

Local News Items

PROFESSIONAL CARDS.

R. M. JOHNSON, M. D.
PHYSICIAN AND SURGEON
Catarrhal Affections a Specialty.
All calls attended to day or night.
Telephone at residence, No. 33.
Hereford Texas.

C. P. ESTES, M. D.
PHYSICIAN AND SURGEON
'Phone No. 82
Office at Gough's Drug Store,
Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford Texas

POSTOFFICE HOURS
General delivery open from 6:00 a. m. to
7:00 p. m. Office open Sunday for an hour
after morning church services and arrival of
train.
L. A. Montgomery, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
No. 201, south-bound,	11:12 a. m.
No. 202, north-bound,	4:12 p. m.

STAGE TO DIMMITT.
Lv. Hereford at 7:30 a. m. daily ex. Sunday
Ar. Dimmitt at 12:00 m. " "
Lv. Dimmitt at 1:00 p. m. " "
Ar. Hereford at 6:00 p. m. " "

STAGE TO ENDEE
Lv. Hereford Mondays-Fridays at 6 a. m.
Ar. Endee " " at 8 p. m.
Lv. Endee Tuesdays-Saturdays at 6 a. m.
Ar. Hereford " " at 8 p. m.

Fresh bread at the restaurant. 1tf
T. M. Palmer was in town Mon-
on business.

Beginning July 1st, there'll be two
of 'em each day. Isn't that nice? 1tf
W. M. Lay, the well known Bo-
vina cattleman, was a visitor in town
over Sunday.

Breed your cows to Troy Wom-
ble's fine registered Hereford bull.
\$3.00 per season. 10tf

J. F. Ward left Saturday for
Claude where he will receive the
cattle which he recently purchased
from G. A. F. Parker.

J. L. Underwood was in from his
North Draw ranch Monday. He
says that, while his section is not
suffering from the want of it, a good
rain would be very acceptable.

Attorney B. C. Wadlington has
established his office at the court
house in the treasurer's office where
he will give prompt attention to all
legal business intrusted to his care
in all the courts, both state and fed-
eral. Special attention given to land
litigation and land laws. 17-4t

Ben Wofford returned Sunday
from a visit among Plainview friends.

Beginning July 1st, there'll be two
of 'em each day. Isn't that nice? 1tf

A. S. Gracey, who resides about
ten miles east of town, was in Sat-
urday on business.

A pair of lobo wolves, four months
old, for sale. Write Hardin Rus-
sell, Hereford, Texas. 17tf

Fresh bread at the restaurant. 1tf

J. C. Dyer of Plainview is the
guest of his brothers, Frank and
Eugene.

If you are not a regular customer
and want ice, watch for the wagon.
Delivery from 7 to 10 a. m. 10tf

If your eyes give you trouble go
to Meeks for glasses. Many times
headaches are relieved by proper
use of spectacles. 13tf

ANOTHER THRU TRAIN TO KOOL KOLORADO

BEGINNING JULY FIRST, WE SHALL HAVE TWO THRU TRAINS
TO COLORADO EACH DAY.

One will leave Fort Worth at 9:45 a. m., the other, 11:10 p. m., after
the arrival of all evening connections.

For guests who wish to retire early, a sleeping car will be ready each
evening at 9 o'clock.

Both trains will be run thru to Denver. Each will carry thru coaches
and sleeping-cars, and meals will be served, en route, in cafe dining-cars.

This doubles the thru train service to Colorado from this territory,
there is still "Only One Road" which has any at all. We have also the
only direct Colorado line; make the best time, and haul very nearly every-
body who goes. And, using our line, "You Don't Have to Apologize," you
know.

"THE DENVER ROAD"

Passenger Department Fort Worth, Texas

N. B.—The rate from all Texas points, is one fare plus two dollars
for the round trip, good, returning, till October 31, on sale all summer,
every day. Tickets routed over our line have more stop-over privileges
than any other road can offer, too.

B. T. HINTON

DEALER IN

Confectioneries, Tobaccos, Fruits, Stationery
Cigars and Lunch Goods

We have the Finest Line of
Candies in Town. Try them

Call up
'Phone No. 9

Cardwell Bros.

STAPLE and FANCY Groceries

Fresh Goods Complete Line

Telephone No. 50

CALL and SEE US

The City Meat Market

MAY & REID, Proprietors

We have constantly

on hand all kinds of

FRESH MEATS

'PHONE NO. 85

SAUSAGES, FISH, ETC.

Shop in rear of Hickox & Daniel's Grocery Store

DIRECTORY

STATE.

Governor	Joseph D. Sayers
Lieut.-Governor	J. N. Browning
Treasurer	J. W. Robbins
Comptroller	R. M. Love
Land Commissioner	Chas. Rogan
Attorney-General	C. K. Bell
Supt. Public Instruction	Arthur Le Fevre
Congressman	John H. Stephens

DISTRICT.

Senator	D. F. Gosa
Representative	D. E. Decker
Judge	H. H. Wallace
Attorney	Ira Webster

DEAF SMITH COUNTY.

Judge	W. B. Boyd
Sheriff	J. T. Inmon
Clerk	F. B. Fuller
Deputy County Clerk	E. R. Rice
County Attorney	R. F. Holloway
Treasurer	Joe Killough
Assessor	J. S. Wyche
Surveyor	G. R. Jowell

Commissioners—
Precinct No. 1 L. R. Bradley
Precinct No. 2 R. N. Mounts
Precinct No. 3 Ira Aten
Precinct No. 4 A. P. Murchison
District Court convenes on the second
Mondays of April and October.
Commissioners' Court convenes on the
second Mondays in February, May, August
and November.

SOCIETIES.

I. O. O. F.

Meets every Thursday evening at 8 o'clock
in their hall over Beach & Orr's furni-
ture store. All visiting brothers are cor-
dially invited to attend.
A. J. Lipscomb, Geo. W. Dale,
Noble Grand, Secretary.

HEREFORD LODGE, NO. 849, F. & A. M.
Regular meetings Saturday night on or
before full moon in each month in the
Masonic Hall. Visiting brothers invited to
attend.
W. B. Boyd, Sam. H. Morris,
Worshipful Master, Secretary.

K. OF P.

Meets every Tuesday evening at 8 o'clock
in I. O. O. F. Hall. Visiting Knights are
made welcome.
Sam H. Morris, Joe Killough,
Chancellor Commander. K. of R. and S.

W. OF W.

Meets every Wednesday evening at 8
o'clock in the I. O. O. F. Hall. Visiting
Sovereigns always welcome.
J. T. Inmon, A. C. Bratton,
Council Commander, Clerk.

C. M. A.

Meets every Tuesday evening in the Court
House at 8 o'clock.
Jim Cox, Fred Meredith,
President, Sec.-Treas.

CHURCHES.

CHRISTIAN.

Rev. H. M. Bandy, pastor— Services
held on the first Sunday of each month at
11:00 a. m. and 8:00 p. m.

METHODIST.

Rev. Charles Clarke, pastor— Services
held on the first and third Sundays of each
month at 11:00 a. m. and 8:00 p. m.

BAPTIST.

Rev. H. B. McGee, pastor— Services
held on the second and fourth Sundays of
each month at 11:00 a. m. and 8:00 p. m.

CUMBERLAND PRESBYTERIAN.

Rev. Charles Lotton, pastor— Services
held on the fourth Sunday of each month at
11:00 a. m. and 8:00 p. m.
Union Sunday School every Sunday at
10:00 a. m.

METHODIST HOME MISSION SOCIETY.

Meets once each week,
Miss Margaret Syms,
President.

BAPTIST LADIES' AID SOCIETY.

Mrs. H. B. McGee,
President.

Local News Items

Fresh bread at the restaurant. 1tf

Mrs. R. C. Phansteel was in from the ranch Monday.

Blue grass seed at Johnson & Ferguson's coal and grain store. 11tf

J. N. Askren, manager of Hereford's broom factory, was in town from his ranch Saturday on business.

See Troy Womble for ice. He will deliver it at 1 1/2c per pound. Phone 76. 10tf

Dr. R. M. Johnson was called to Summerfield Monday to relieve some severe cases of summer complaint.

We pay cash for your produce—chickens, butter, eggs, etc. Highest market prices. Hereford Meat Market. 13tf

Louis Lester, president of the Stockman's National Bank of Canyon, was a business caller in town Saturday.

Mrs. T. J. Page and baby of Hereford arrived in town Saturday to visit her parents, J. F. Baker and wife at Medicine Mounds.—Quannah Tribune Chief.

I have secured an experienced baker, W. C. Green, and can furnish fresh bread at all times of an excellent quality. Also cakes and pies baked to order in any quantities. Charles Orr. 9tf

Eugene Dyer returned Sunday from a visit with his parents at Plainview. He was unfortunate enough while there to be enticed into umpiring a game of base ball between local players. However, we are pleased to state that he did not receive any serious injuries.

A. J. OLIVER

AGENT FOR

New York Life Insurance Co.

ALSO FOR THE

FIRE INSURANCE COMPANIES

represented by Witherspoon & Gough
See him when wanting insurance



Henrietta Marble Works

HENRIETTA, TEXAS
MARBLE AND GRANITE

Monuments and Statuary
Iron Fences, Floor Tiling, etc.

S. B. Feemster
LOCAL AGENT

Hereford, Texas



Have your picture taken at Meeks. 13tf

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? 1tf

J. O. Lindsey was in from his Castro county ranch Saturday on business.

Greene Wilson, the talented Canyon attorney, was in town Saturday on business.

We guarantee good bread from any flour if you use the baking powder Perfect. Hereford Mercantile Co. 17-13tf

Loveless & Black, Hereford's up-to-date furniture dealers, have just unpacked a carload of new furniture. Their store now presents a metropolitan appearance with every nook and corner filled with up-to-date things in their line.

F. M. Avis was a business caller in town Monday.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? 1tf

J. T. Claybrook, the well known Endee, N. M., cattleman, was in town Monday.

Will the party who borrowed my shot gun please return it? Sam H. Morris. 8tf

J. D. Tucker was in from the OYO ranch over Sunday, making his headquarters at the Hereford House.

Take your fresh eggs to the Hereford restaurant and receive the highest cash prices. 14tf

L. R. Bradley, proprietor of the famous Tierra Blanco herd of registered Herefords, was a caller in town Monday.

Ben Bounds was in from his ranch Monday.

For fine soda water, confectionery, etc., go to B. T. Hinton's. 9tf

D. C. Laird of the OYO ranch was a guest at the Hereford House on Monday.

Geo. C. Wolforth of Lubbock was registered at the Hereford House on Friday last.

No more credit in the oil or ice business, must be strictly cash. Ice tickets for sale. Troy Womble. 14tf

J. M. McGlothlin has sold his residence property which he had for sale to James Carroll. Consideration \$250.

A. S. Bassett was in from his ranch on Monday. Mr. Bassett is having considerable trouble of late on account of trail herds passing through his fields and the parties in charge leaving the fences down.

J. D. Earnest and family arrived Saturday from Colorado City and have engaged quarters with Mrs. Burns until their new residence on their property recently purchased of Palmer & Avis is finished, the erection of which will be commenced at once.

C. L. Bounds was in Monday from his ranch and ordered out the local adv of a team of mules for sale, which was published in last week's issue of this paper, saying that he had sold the same to T. J. Beckham of Wichita Falls, who recently purchased a ranch in Castro county.

Yes, we will laundry your clothes, and if not done satisfactorily return them and we will do them over free

We also do family washing Suits cleaned and pressed

TELEPHONE 91

W. F. Phipps

Hereford Fuel Oil Company

DEALERS IN

"The Coming Fuel of the Plains"

....**Beaumont Crude Oil**

STORAGE TANKS, 20,000 gallons capacity

It is also used on stock for Aronia, Itch, Lice, etc.
SOLD AT \$1.00 PER BARREL (42 gallons.) Five gallons, 25 cents.
Vessels Extra. Barrels and Cans kept for sale.

OUT-OF-TOWN ORDERS GIVEN PROMPT ATTENTION.

*Phone 76

TROY WOMBLE, Manager

T. A. COX

.....**Livery, Feed and Sale Stables.....**

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers' Trade

HEREFORD TEXAS

A. P. Murchison

W. B. Boyd

Murchison & Boyd

REAL ESTATE AGENTS

HEREFORD, TEXAS

We solicit your business, and all ranch and town property listed with us will receive prompt and careful attention

Office in Hereford House Annex

Phone 57



Maker of the Famous Pueblo Saddle
The Best Saddles Shipped from Pueblo for the Money
Prices Right

Send for Catalogue
R. T. FRAZIER
Pueblo, Colo.

Subscribe for The Brand