

Census Final: 7652 And 13,187

Hereford and Deaf Smith County are growing. Both showed substantial increases, according to official 1960 census figures released this week.

A final tabulation by the United States Bureau of the Census shows Hereford with 7,652 residents, while the county has a population of 13,187.

Both figures were slightly higher than the preliminary figures released May 13. The first count showed Hereford with 7,473 and the county with 12,969.

City and county counts increased about 45 per cent each over the figures for 1950, when the last census was

held. The 1950 figures were 5207 for Hereford and 9111 for the county.

And the growth for the past 20 years has been even greater. In the 1940 count, the city had just 2584 and the county just 6056. So, in those 20 years, Hereford has grown about 295 per cent and the county about

210 per cent.

Winners of the Hereford Brand's census guessing contest, which ended Mar. 31, will receive \$50 cash prizes each. Miss Marilyn Legg, Rt. 4, Hereford, was closest on the final county count with a guess of 13,130. Mrs. J. B. Shirley, Star Route, Hereford,

came nearest with her estimate of 7,773 for Hereford.

Checks will be mailed to the winners. Mrs. Donald Shipley of Hereford was chief for the 18 enumerators who fanned out across Deaf Smith and Farmer County on April 1. They completed their work in about

a month, but at least one counter had to use a tractor when heavy rains bogged dirt roads down.

For comparison here are some other area city totals, all of which are final:

Canyon, 5864; Dimmitt, 2935; Tulia, 4410; Littlefield, 7236; Levelland, 10,153; Fri-

ona, 2048; Bovina, 1029; Farwell, 1009; Dumas, 8477; Vega, 658; Adrian, 258; Perryton, 7903; Dalhart, 5160.

Area county totals include: Randall, 33,913; Swisher, 10,607; Castro, 8923; Parmer, 9583; Ochiltree, 9380; Lamb, 21,896; Dallam, 6302; Hockley, 22,340.

WEATHER

	Mois.	High	Low
Sunday	.24	58	32
Monday		53	26
Tuesday		55	21
Wednesday	.13	24	18

Moisture for Dec.: .37
Moisture for year: 26.85
Moisture last year: 17.16

The Hereford Brand

16 Pages

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59TH YEAR — NO. 49

Hereford, Texas, Thursday, December 8, 1960

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WHITEFACE AWARD winner Edwin Thomas, co-captain of the 1960 Hereford High football squad, beams as he clutches a trophy presented to him by the cheerleaders at the annual Football Banquet Saturday night. The Whiteface Award is presented by cheerleaders each year to the player who shows the best fighting spirit. Surrounding Thomas, from left, are cheerleaders Sandy Blythe, Linda Renfro, Joy Wiman, Suzanne Yarbrow and Kylene Hodges. (Staff Photo)

Trustees Hire A Business Manager To Report Jan. 1

Thomas, Baldwin, Skypala, Cansler Make All-District

Hereford placed four players on the District LAAA mythical team, with four other Whitefaces on the honorable mention list.

Announcement of the All-District selection was made immediately after a District meeting in Hereford Wednesday morning.

Levelland, which won the district crown for the fourth time in a row, dominated the selection with six on the first team and five honorable mentions. Littlefield had five on the first

team and five honorable mentions; Phillips had five on the first squad and six honorable mentions, while Dumas placed three on the first team and five on the honorable mention list.

Hereford's All-District selections included Edwin Thomas, senior guard; Eddie Skypala, senior fullback; Eugene Baldwin, senior tackle; and Mack Cansler, junior halfback. Skypala also was chosen All-District last year as a halfback. Thomas made the honorable mention list last year, then was named All-State guard.

First team and honorable mention selections, made by the coaches of the five conference schools, included:

CENTERS: Joe Allen, Levelland; Kenneth White, Phillips and Jerry Brantley, Littlefield, first team; James Gentry, Hereford, and Tommy Boulevard Dumas, honorable mentions.

GUARDS: Edwin Thomas, Hereford; Larry Carlisle, Levelland; Mike Kendrick, Phillips; and David Baldwin, Dumas, first team; Bill Price, Littlefield; Larry Shuttlesworth, Phillips; and Konny Brooker, Phillips. (Continued on page 2)

H. Kendall Williams of Galena Park Monday morning was hired by Hereford Rural High School District Board as assistant superintendent in charge of business.

A former classroom teacher, coach and personnel director, Williams will begin his duties in Hereford Jan. 1.

He will be in charge of school maintenance, assisting with transportation facilities and tax office matters, and general purchasing and finance.

From 1948 to 1950, Williams was a classroom teacher and coach at Galena Park Elementary School. He has been personnel director of Comet Rice Mills, with home office in Houston.

After leaving the Galena Park School, he was assistant director of personnel and labor relations at Todd Shipyards Corp. for four years in Houston.

Williams, 38, is a member of the Veterans Club, Business Administration Club and a director of YMCA. He was director of the United Fund drive at Galena Park this year.

He is a member of the United States Academy of Personnel Directors. (Continued on page 2)

Foreign Tour, Officer Voting At Grain Meet

Election of officers and directors and a talk by a nationally-known grain man who this week returned to Hereford from a European study will be highlights of the annual Deaf Smith County Grain Producers meeting Thursday in Hereford Community Center.

The meeting will begin at 7:30 p. m., and all interested maize producers are invited to attend.

Program speaker will be R. G. Peeler of Hereford, who this month made a study for exporting grain sorghum to European markets in visits to Italy, Portugal, Spain, the United Kingdom, Netherlands, West Germany, Belgium, Greece, Turkey and Israel.

Chief objective of the study was to appraise and give further direction to the market promotion projects which are being conducted throughout this area in cooperation with the Foreign Agricultural Service and the U. S. Department of Agriculture. (Continued on page 2)

13 Cases Heard By Grand Jury

Ten indictments and three no-bills were returned by 69th District Grand Jury, which convened in District Court Tuesday.

Indictments were returned against: Joe Ybarra, burglary; Thomas Gonzales and Juan Sandoval, burglary; Eduardo Resendez, forgery and passing; Dominga Ramirez and Alice Castillo, theft over \$50; Jesus Garcia, driving while intoxicated, second offense; Pete Rojo, assault with intent to murder; James Loring Minton, burglary; and Harold Livesay, driving while intoxicated, second offense.

Two other indictments were returned during the all-day session, but the subjects indicted are not in custody at this time.

Joe Ybarra entered a plea of guilty to burglary before District Judge Harry Schultz in District Court Tuesday afternoon. He was placed on four years' probation.

Other pleas of guilty were expected to be entered in District Court Wednesday.

The Grand Jury session started at 10 a. m. and ended at 8 p. m.

James Loring Minton, 35, of Amarillo was charged with attempted burglary after arrest by Hereford police Sunday night.

Police said Minton was attempting to enter the Consumer's Fuel Co-op Association, Inc., building, 112 New York St., when he was arrested. Arrest was made by Hereford police patrolman Darrel Turnbow. An employee had notified police that a person was attempting to enter the building. (Continued on page 2)

Erin Werternberger

Student Writes Musical For WT Yule Production

Erin Werternberger of Hereford, sophomore student at West Texas State College in Canyon, has written a Christmas musical which will open Thursday as the annual pre-Christmas production of Alpha Psi Omega, national dramatics fraternity on the WT campus.

Werternberger's musical satire, "Price Tag Christmas," will use a large cast of WT students and Canyon youngsters when the three-night run begins at 8:15 p. m. Thursday in the Branding Iron Theatre.

Utilizing some of the characters of Dickens' "Christmas Carol," the play is a satire on modern commercialization of the holiday. Scrooge is an advertising executive who will be taught the real meaning of Christmas by a number of children, aided by ghosts of Christmas past, present and future. (Continued on page 2)

City Will Sponsor Surplus Commodities Program Here

Hereford City Commission Monday night authorized the city to become a local governmental agency to Hereford churches planning to participate in a proposed United States Department of Agricultural surplus commodities program.

The commodities program would be set up to supply food to needy families during winter months, when employment of farm laborers decreases. The period of scarce employment usually lasts from three to four months each year.

The commissioners acted on a request for the program submitted by the Rev. Aloysius Craven, pastor of St. Anthony's Church of Hereford, and Ed Dziuk Sr. of Hereford. The request was submitted by letter. City Manager Dudley Bayne

explained to the commissioners that USDA would not ship commodities directly to churches. A local government must be a sponsoring agency, Bayne pointed out.

In other business, the commissioners approved a request made by the Hereford Alcoholics Anonymous group for putting in a concrete floor inside the old golf pro shop in Jaycees Park. The commissioners agreed to

forego two months rent, which amounts to \$100, of the AA's lease for re-flooring the city-owned building. AA leased the building from the city recently. The group will do the work themselves.

Commissioners also approved a request made by Pioneer Natural Gas Company of Hereford for installing gas lights on N. Texas St., where street

(Continued on page 2)

Referendum Poll Locations Named

Polling committees for the Dec. 13 cotton referendum in Deaf Smith County were named Tuesday afternoon by the County Agricultural Stabilization and Conservation Office in Hereford.

Polls will be open from 8 a. m. through 6 p. m. in three county locations on referendum day.

Cotton growers in this county will go to the polls with 1,050 acres over last year. Allotments were mailed to 605 cotton farmers Monday, it was announced by the ASC office.

Figures released by the Secretary of Agriculture last week showed that this county will receive an allotment of 11,381 acres in 1961. That figure is a 1,050-acre increase over the 10,331 allotted for the 1960 crop. County farmers who are engaged in cotton production will vote in the national referendum to determine whether marketing quotas will be operative for 1961 crops.

At least two-thirds of those voting in the referendum must approve quotas if they are to continue in effect. Only one allotment price support program will be available to growers for 1961.

Referendum committees and polling places will include: Community "A" — Dawn School cafeteria; Miss Roberta Campbell, Mrs. L. W. Tooley and Mrs. E. C. Hammett; (Continued on page 2)

Herd Drops Vaunted Sandies 62-56, Faces Clovis Friday

After a 31-31 leadlock at half-time, the Hereford Whitefaces pulled in front of the Amarillo Sandies here Tuesday night and won handily, 62-56.

On Friday at 8 p. m., the Hereford Whitefaces will be at home to the Clovis Wildcats. There will be only one game, since the Hereford B team is entered in the Happy tournament Thursday, Friday and Saturday. Clovis is having a mediocre season, but is potentially a dangerous team.

Leads during the first half changed hands rapidly as a hot potato. Hereford led four times in the first quarter, the Sandies

were in front twice and the score was tied five times. The Herd led 14-13 at the end of the first period.

It was more of the same during the second quarter. With 1:55 left in the first half, Hereford had a 31-26 lead. But a free throw and a pair of field goals by Louis Ridings gave the Sandies a tie just ten seconds before the half.

But Thomas Coffman, Dennis Hodges and Carl Miller poured in three quick baskets to open the third quarter and give Hereford a lead it never relinquished. The Whitefaces had a 44-38

lead near the close of the third quarter but Johnny Garcia tossed in a beautiful, 30-foot hook shot one second before the buzzer, as the Sandies trailed by just four points.

Hereford took advantage of its free throw opportunities during the final period, as the Sandies pressed for possession. Hodges hit a field goal, then dropped in two free throws.

Miller hit a field goal and two free throws. From then on, it became a parade to the charity line. Caster netted four free throws, Hodges got a goal and two free throws (Continued on page 2)



Shooting through Amarillo Sandies, Hereford's Thomas Coffman gets off an under-the-basket for two points in a game played in Whiteface gym Tuesday night. Trying to stop Coffman's shot are Sandies Wayne Rivers and Bob Dikes. In white uniforms at left and right are Whitefaces Dennis Hodges and Carl Miller. Hereford won over the powerful Amarillo team, 62-56. (Staff Photo)

County Takes Action On One Of 3 Proposals

County Commissioners met in special session Monday afternoon to hear three proposals, only one of which received any action.

Need for a museum in Hereford, a request that the county sponsor a surplus commodity food program and that it help in widening south Main street outside the city limits all were discussed.

Mr. and Mrs. Vern Witherspoon and Byrle Ellison again requested that the old county jail be made into a museum. Commissioners expressed sympathy with the proposal, but said builders and architects had stated the building was unsafe for further use.

The court did vote to donate two old jail cells which were moved from the jail at La Plata to Hereford, after being bought in 1891.

Ellison also suggested that the community might like to build an abode building as a museum in Hereford, contending it would be an outstanding tourist attraction.

Father Aloysius Craven and Ed Dziuk appeared to ask that the county sponsor a surplus food commodity service, pointing out that many residents were seasonal farm workers who needed assistance during the winter months. The court took no action on the request.

Paul Coneway and Bill Kindel asked that the court consider the feasibility of paving South Main from the Tiera Blanca Creek bridge south to the "Y", a distance of about one-quarter mile.

Vernon York, Texas Highway Department engineer for this area, discussed the matter with the court, explaining cost and the state's views on the matter. Three other members of the Texas Highway Department staff also were on hand.

Coneway said the residents along the road would like to see it widened, since South Main is to be made four lanes from U. S. 60 south to the bridge.

York said the road would be made 64 feet wide, with curb and gutter. From the bridge south would have to be a minimum of 48 feet.

Cost for curb, gutter and a 36-inch underground drain from the Y north to the creek would

HARD MAN TO FIND
PHILADELPHIA — The city of Philadelphia searched without success for a smithy to shoe the 64 horses of the Fairmount Park Commission.

It decided none was available in this city of 2,200,000 persons and changed residence requirements opening the full-time job to residents of other areas.

The problem received publicity that resulted in applications for the job from points as distant as New Mexico. Inquiries were received from Ireland, England, Italy and Germany.

Finally hired was Rocco Romani, a Philadelphia resident. He, too, was attracted by the publicity and made himself available.

An extinct volcano named Nevado de Toluca, 67 miles southwest of Mexico City, is being converted into a resort for such sports as skiing and ice skating.

be about \$25,000, York estimated. He also said the paving job would have to be in a separate contract from the one which already has been let.

Commissioners said they would consider the request that they participate in the cost.

Student...

(Continued from page 1)
Wertenberger, a 1959 graduate of Hereford High School, will join Rena Aikins, Amarillo senior, in direction of the production. He is the son of Mr. and Mrs. O. Wertenberger, 513 Ave. J.

Another WT student from Hereford, Lee Blocker, will appear in the play. She is a 1960 graduate of Hereford High.

City...

(Continued from page 1)
lighting does not exist at the present time.

If the commission is satisfied, the company would pay for the lights only; if not satisfied, the company would take the lights out. There would be no charge for installation.

A zoning request, approved by the zoning commission, also was passed by commissioners. The request was for rezoning a property owned by Jack Bradely at N. 25 Mile Ave. and Heibach St. from "B" residential to "D" retail.

An ordinance was passed prohibiting the obstruction of view by signs and advertising devices located on public property along the rights-of-way of state or federal highways in the city and prohibiting the use of flashing, beacon or beam type lights along the rights-of-way.

In other business, lighting of Highway 60 from the east city limits to U. S. 385 was discussed with W. C. Meharg, manager of Southwestern Public Service Company in Hereford, but no action was taken.

Herd...

(Continued from page 1)
and Caster dropped in two more free throws.

With a 62-53 lead, Coach Cuby Kitchens cleared the bench and gave his regulars an early closing. Amarillo managed to garner three more points during the closing minute of the game.

Coach T. G. Hull's cagers were pre-season picks to win the 3-AAAA basketball crown, but now have lost two and won two. The Sandies brought in boys that had the crowd craning their necks. Hull started Harold Denny, 6-7; Wayne Rivers, 6-6; and had two more who were 6-2.

With their height, the Sandies controlled all the rebounds in the first half, but Carl Miller, 6-5½, came back strong under the boards in the second half. Thomas Coffman and little Ronnie Caster also grabbed a lot of rebounds for the Herd, which now has two wins and three losses.

Miller took scoring honors with 20 points, while Dennis Hodges had 14. Denny took honors for the Sandies with 17, while left-handed Bob Dibble whipped in 12 points, all from outside.

Hereford hit 21 of its 50 field goal attempts and 20 of its 31 free throw tosses. The Sandies got 23 of their 60-field goals

13...

(Continued from page 1)
ing to break into the building through the roof, the investigating officer said. Wooden shingles of the roof had been chopped with an axe, police said.

The case was turned over to the Grand Jury Tuesday.

The Grand Jury also investigated felony charges of burglary

Poll...

(Continued from page 1)
Communities "B" and "C"—Driver's License Bureau, County Courthouse; Mrs. Clinton Jackson, Mrs. R. L. Wilson and Mrs. R. W. Mitchell.

Community "D"—Ford Community House; Mrs. LeRoy K. Williamson, Mrs. Hardy Benson and Mrs. Raymond Smith.

All members of the referendum committee are members of county Home Demonstration clubs.

If marketing quotas are approved in the referendum, price support will be available to growers who comply with their farm allotments at a level within the range of 70 to 90 percent of parity.

If quotas are not approved, allotments will remain in effect and price support at 50 percent of parity will be available to growers who comply with the allotment program. Exact level will be determined at a later date.

Most cotton farms in Deaf Smith County under 10 acres will get no increase. But those farmers will get the same allotment they had in 1958.

The 605 farmers receiving allotments this year compare to 572 who received allotments for the 1960 crop.

During the past two years, farm operators had a choice between regular allotment and price support rate and a larger allotment at a reduced rate of support. However, the law that provided that special program applied only to the 1959 and 1960 crops.

and 10 of 15 free throws.

In contrast to earlier games, Hereford had only 12 fouls, while Amarillo picked up 23. Garcia was the only player who fouled out during the game, and he left with just 55 seconds remaining in the game.

Hereford starter Ronnie Botkin currently is in the hospital with a stomach ailment and probably will not play Friday.

BOX SCORE	
Hereford (62)	FG FT PF TP
Miller	6 8 2 20
Coffman	4 0 2 8
Hodges	5 4 4 14
Thomas	3 2 2 8
Oldham	3 0 1 6
Caster	0 6 0 6
Curtisinger	0 0 1 0
TOTAL	21 20 12 62
Amarillo (56)	FG FT PF TP
Denny	7 3 3 17
Dibble	6 0 4 12
Garcia	3 3 5 9
Ridings	2 1 4 5
Rivers	3 2 3 8
Dickerson	0 1 0 1
Diggs	0 0 3 0
Ferrell	1 0 0 2
Hamilton	1 0 1 2
TOTAL	23 10 23 56

ry, against three Hereford youths. Euel Lee Perry, Robert Kuback and Donald Riley. They were not indicted, and the case against them was passed until the February term, 1962. The boys were ordered to report to the county probation officer each 30 days.

Also on Tuesday, a jury commission selected petit jury panels for the six-month January term.

Grand Jury members included: Ira Scott, foreman; J. B. Pool, W. R. Hair, Mark Woodall, William S. Dameron, Mrs. W. L. Davis Jr., Lyle Blanton, Mrs. Hugh Bookout, Robert Veigel, W. R. Hastings, Mrs. C. F. Burk and Pete L. Carmichael.

Thomas...

(Continued from page 1)
Levelland, honorable mentions. TACKLES: Bill Malone, Phillips; Mickey Montgomery Littlefield; Eugene Baldwin, Hereford; and T. J. Grizzle, Levelland; Larry Chester, Phillips; Charles Stewart, Dumas; and Tom Wicker, Littlefield, honorable mention.

ENDS: Weldon Pace, Littlefield; Mike Milligan, Dumas; Eddie Pennington, Phillips; and Ronnie Simpson, Levelland, first team; Pat Campbell, Levelland; Kenny Hunt, Phillips; Kelly Baker, Dumas; and Wesley Poarch, Hereford, honorable mentions.

QUARTERBACKS: De Pierce, Littlefield; and Gary McMillan, Levelland, first team; Jack Grey, Phillips; Mike Boxwell, Dumas; and Jim Collier, Hereford, honorable mentions.

HALFBACKS: Jerry Koller, Littlefield; Mack Cansler, Hereford; Ronnie McCann, Levelland; and Charley Dean, Dumas, first team; Dennis Hodges, Hereford; Earl Smith, Phillips; Ray Casas, Dumas; Bobby Williams, Levelland; and Max Ball, Littlefield, honorable mentions.

FULLBACKS: Jack Grey, Phillips, and Eddie Skypala, Hereford, first team; Ronnie McCann, Levelland; and Tony Estrada, Littlefield, honorable mention.

Trustees...

(Continued from page 1)
High School in Hearne, Tex., he received his BBA degree at Sam Houston State Teachers College in Huntsville in August, 1948. He also has done graduate work at Sam Houston.

He and his wife, Jene, have two children, Doug, 7, and David, 3.

From July 5, 1940, to Sept. 17, 1945, he served in the U. S. Army in the European theater. He was flight engineer and group technician.

Williams was hired by school trustees Monday morning in a called meeting at the Western Wheel Inn. For the past two weeks, trustees have been interviewing applicants for the post.

The opening was created last month after a recommendation for division of duties was made by Superintendent of Schools Paul Stevens and Fred Baird, who holds the position of busi-

Around...

(Continued from page 1)
pital before Christmas. No, hardly any of our children are delinquents. And the others certainly try and make up for it.

Six-year-old Rose Gonzales, a student at Central Elementary School, stirred up a little commotion Tuesday afternoon when she got off a bus which was to take her home. The bus left while she went back into the school building. School principal L. C. Thomas delivered her home, near Westway, not knowing a small search had been started for the missing child. She and Mr. Thomas both knew where she was and it wasn't until she got home that either knew she had been reported missing.

Hereford's Future Farmers of America senior chapter conducting team, which won first place in the Area I leadership contests in Plainview last Saturday, will represent the area in the state FFA contests in Huntsville this Saturday.

After such bad luck early in the season, we were particularly delighted to see Eddie Skypala win first team All-District football honors. I imagine that Phillips voted for him at least once, and probably more than that. Our congratulations also go to Edwin Thomas, Eugene Baldwin and Mack Cansler. Thomas, you recall, made All-State last year but was relegated to honorable mention by the district, while Baldwin is another hard-luck boy with at least three major injuries marring his action.

Foreign...

(Continued from page 1)
Peeler, past president and present director of the Grain Sorghum Producers Association, was joined by Walter Goepfinger of Boone, Iowa, as they called on foreign government officials, agricultural leaders and feed grain users as representatives of the U. S. Feed Grains Council.

Nominating committee includes Ivan Block, Bill Waldrep and Charlie Hill. Present officers of the county Grain Sorghum Producers Association are Grant Hanna, president; Charlie Hill, vice president; and Bill Messick, secretary.

The group will seek to outline a new program of work for the coming year. Refreshments will be served during the course of the program.

Stevens and Baird had told the trustees that Baird's holding the three positions has resulted in an overload of duties. Baird will retain his duties as school tax assessor-collector and as financial secretary of the board.

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Still on football, Edwin Thomas and Mack Cansler were chosen to the Roswell, N. M., all-opponent team for 1960. They were awarded certificates. Stan Gallup, a Roswell announcer who was named New Mexico's outstanding sportsman for 1959, made the selections.

On tap for Thursday, Dec. 8, are the annual Lions Club Christmas party, and a special meeting of the Deaf Smith County Grain Producers' group. The latter meeting will be at 7:30 p. m. in the Community Center.

City Manager Dudley Bayne Tuesday told a group of business men about how traffic will be handled while U. S. 60 is being widened inside the city limits. He explained that the road will not be closed more than absolutely necessary during reconstruction and that at least one crossing will be left open at all times. Bayne also explained the new city ordinance prohibiting signs on U. S. 60 right-of-way inside the city and why it was necessary. He then discussed the new city parking regulations.

Hereford's cagers looked much sharper Tuesday night in downing the tall Amarillo Sandies. They play Clovis Friday in the Hereford High gym at 8 p. m. The B team will be in the Happy basketball tournament on Thursday, Friday and Saturday.

Also on the agenda for Friday is a good boxing card at the Bull Barn. Bouts are to start at 8 p. m.

Winter has come, it's really frigid. I'm wearing long handles, muffler, overcoat, boots, gloves and hat. But still so cold I'm nearly rigid.

Five Uninjured As Car Jumps Curb, Hits Tree

Five Hereford girls escaped injury Saturday night when a car in which they were riding jumped a curb and struck a tree off Park Ave.

Examined and released from Deaf Smith County Hospital shortly after the accident were Sandra Nunnally, 14, 311 Park Ave., driver of the car; Gery Wheeler, 302 Ave. J; and Rosemary Hershey. Two other passengers were not treated.

Miss Nunnally was driving the 1959 model car west on Park Ave. The driver lost control of the car, and the car jumped the curb and hit a tree 20 feet west of Fifth St., investigating Hereford police said.

Damage to the automobile was estimated at \$300 by investigating officer Darrel Turnbow. No ticket was issued.

The three girls were taken to the hospitals by Gilliland ambulance. The accident was investigated at 8 p. m.

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1957 Buick, Roadmaster Sedan, fully equipped including air and power. Tutone Green	\$1075.00
1955 Buick Century, 4 door Hardtop. Gold and white, power and air. For this sale only	\$595.00
1955 Buick Century 4 door, good tires, fully equipped with power and air, tutone blue and white. Can you imagine this price.	\$495.00
1954 Buick Super 4 door, local one owner, good condition, dark green color.	\$445.00
1953 Buick Super 4 door, a real clean car. Special on this overstocked sale for	\$395.00
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1951 Buick 4 door Special Sedan.	
1950 Buick 4 door Special Sedan. Your choice of these three on this sale	\$145.00

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Letters To Santa

Dear Santa,
My name is Scottie and I am 4 years old. I would like for you to bring me a sink. Bring my sister Lanna, who is nearly 3, a baby doll. Remember all the other little boys and girls.

Scottie and Lanna Clark
Dear Santa Claus
I want a rabbit gun and a ball and bat and a gun set. Christmas time is a good night. I love you Santa. For me I will be a good boy from now on. I am 7 years old. I am neat in school. That is all. Thank you Santa.
Love,
Dwight Rickmah
Dear Santa,
I am Keith Duncan and eight

I am 6 years old now, and I saw you Saturday but didn't get to talk to you. Little Anna Drake is 1 1/2 years old now and please Santa she will be glad for anything you can bring. We love Christmas anyway. Remember my teacher Mrs. Edmonson, all my friends, and bless you Santa.
Vickie Keenan and Anna Drake
Dear Santa,
I am Keith Duncan and eight

years old. I am in the third grade at Aikman school. I want an electric football game, a watch and a lineman's belt. Remember all the other boys and girls.
Thank you,
Kejin Duncan
Dear Santa,
I am Kathy and in the first grade at Aikman School. I am six years old and I have been a good girl. I would like a baby doll, a mink stole and jewelry to play dress-up, and bunny house-shoes.
Thank you,
Kathy Ann Duncan
Dear Santa,
I am 10 years old. My brother

is 8. We would both like a watch and a puppy. We have been pretty good boys.
Yours Truly,
Roy and Ronnie
Dear Santa,
I want a truck and a big doll, type writer, monopoly game, paints, car and don't forget to bring Lewis and Wayne something, and some building bricks.
Your friend,
Denise Poarch

CARD OF THANKS
We want to thank our many friends and relatives for all their kind deeds and thoughtfulness in our recent sorrow.
The House Family

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By **JIMMIE GILLETINE**
All of those people who keep putting things off "until the snow flies" will have to look for another excuse since Tuesday. Come to think of it, though, and I guess it is about time we started having some of that cold weather I was predicting last September. I still don't think it will be so severe as 1959, but cold enough to satisfy most eskimos.

One good thing about the change in weather has been the increase in old toy donations. Quite a few are rolling in these days, and Wayne Lawrence says this is fine. The VFW boys still have time to make repairs in good shape, and are mighty happy to have all of the old toys they can get.

Some little shifting in business locations occurred earlier in the year, and one or two more are scheduled. Dub's Man Shop will move into the present Mode-O-Day location shortly after January 1. Dubs reports that he has a lease on the building and that they will do considerable remodeling before the move is made. I also hear by the grapevine that a letting will be made on the new offices of Witherspoon, Aiken, Thomas and Langley law firm this month. The new structure will be across south from the hotel.

I keep hearing rumors that the Dameron property at Third and Main is being considered in a renovation or replacement program, but haven't run across anyone who seems to really know. This is a wonderful location and would sure make a fine building site.

Emmett Milburn, the quail hunting champion, was telling me that there is a scarcity of birds in northern New Mexico. He says places that were loaded with quail last year do not even show tracks this season; he estimates 20 percent of the 1959 quail population. The same stories keep coming from under the Caprock, where the estimate is nearer to 50 percent. Most people think that the young birds were drowned during the late rains, while a few attribute the small population of lice infestations. Anyway, there are not so many quail, according to all reports.

I hear that Ross Latham's quail hunting finally got him into trouble. The Lathams moved into a new home recently and Ross, while out hunting, ran across an antique, hand-made lamp stand, which he bought and brought home and put on the mantle. Trouble was that Mrs. Latham didn't think much of the gadget, which she alleges "looks worse than an old fence post." The lamp stand finally wound up in storage in a back closet, and is seldom discussed around the Latham household these days.

Neil Young is another old boy who got in the doghouse when his son, Jimmy, took a Thanksgiving vacation from his newspaper route on the east side of town.
"Go ahead," said Neil, "I'll run that route for you like it was never run before."
He did, too! He broke the only window on the route during the time Jimmy has been on the job, and by the time he got things cleared away, Neil decided delivering papers wasn't so much of a snap as he had always believed.

I notice where the Bar Foundation (a legal study group) has decided that it would be premature to pass international laws concerning the control of outer space. I always heard that Maritime Law was a specialized study within itself, and it would be safe to guess that any set of rules governing the use of outer space will run into much of the same type troubles. Anyway, it is an interesting thing to think about on a cold day, when the snow is blowing around the corners. If we didn't have Superman, things could sure get into a muddle.

Wayne Stark dropped in the other day to talk politics, and he allows he has changed several of his notions since he quit teaching school. We decided that the viewpoint makes all the difference. It won't be fine if all school teachers could hold other jobs for a few years -- and if all the other people could teach school a few years. Trouble was, we never could figure out any practical way to accomplish the situation. Most teachers make \$25 to \$30 a day for time on the job, 167 days a year, but they wind up with a lot of spare time they might not want.

Sooner or later, I figure that controlled TV circuits will replace much of our present school methods. Experts will do the teaching, and newer teachers will conduct classes, grade papers and maintain discipline. It will be a lot like the nurse's aide program in the hospitals. With our ever-growing population some change will have to be made as the years roll past -- or our educational system will bankrupt the nation.

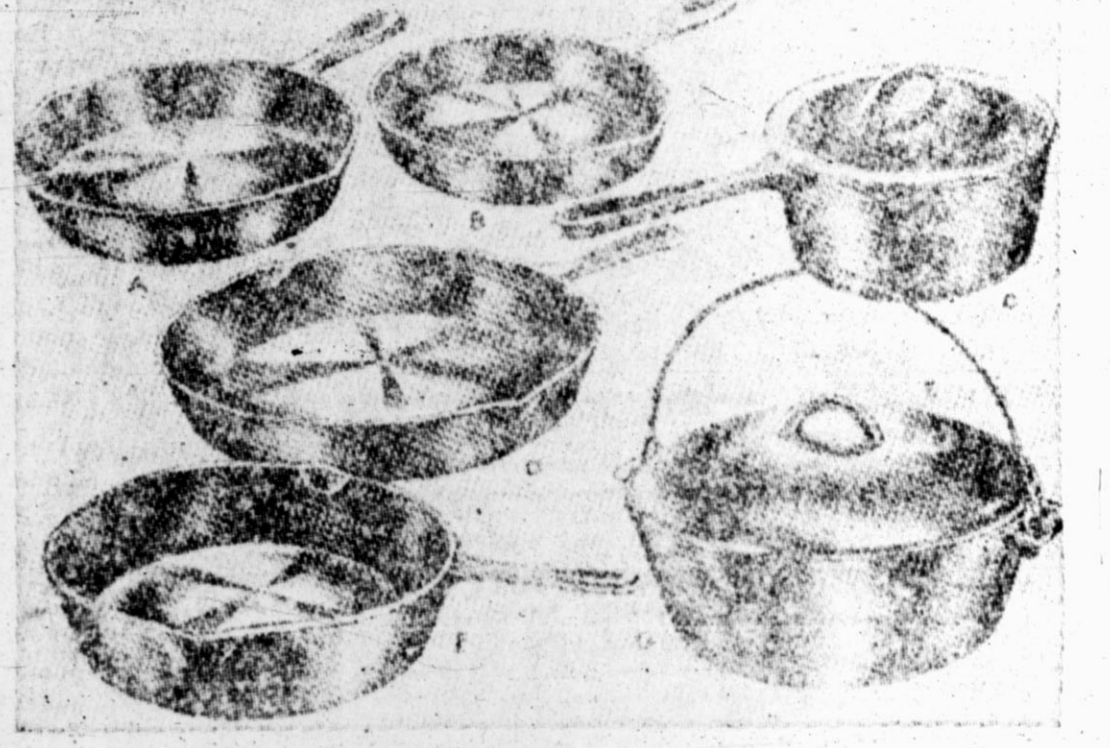
A lot of people are talking about the tract which the Howard Gaults have under construction for their new home on Sunset Drive. From what I hear, it is going to be quite a place.

Hereford has been doing exceedingly well in holding down fire losses so far this year but, as George Jowell predicted the other day, things will probably pick up when it gets down around zero weather. These are the volunteers always remember best.

Sign in Juneau, Alaska, cafe:
"Large bowl of soup, 50 cents; Texas size, 25 cents."

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MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Roger's Drug.
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FOR SALE 85 head Whiteface Springer Cows, with some calves on ground. Call EM 4-0570.
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42" X 62" Salem maple finish table \$30
142 Model Maytag washer, demonstrator, 1 full year guarantee.
Check our close out prices on all new GE Appliances.
B-1-44-TFC

LARGE POLYFOAM bags 59c. Cotton georgette \$1.19 a yd. Yarn and skirt fabric kits for those that knit \$19.95. Dan's of Canyon.
B-1-21-49-7k

SIX CHAIRS, leather, table with three leaves, 78 inches long, 36 inches wide, Mrs. Dale Tinnen, 217 Star, Phone EM 4-0836.
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B-1-42-23-2p

FOR SALE Young Canary Singers. — Phone EM 4-1017.
B-1-9-38-TFC

REGISTERED BEAGLE pups just right for Christmas \$35.00 EM 4-1783.
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FOR SALE Four room house to be moved. \$800.00 Bruce Coleman Av 9-4532.
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B-2-28-22-tfc

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B-3-33-TFC

FOR SALE: 1954 GMC 3/4 ton pickup. 1960 GMC 1/2 ton pickup. Call EM 4-0756 or see at 127 North 385.
B-3-20-22-TFC

FOR SALE: 1959 Vauxhall; low mileage; a gas saver. Also 1958 Vauxhall, both in excellent condition. Phone EM 4-2276 or EM 4-1435.
B-3-20-22-4p

FOR SALE 1953 Chevrolet 210. Good tires, radio, heater. See after 6:00 p. m., 817 Brevard Ralph Packard.
B-3-17-49-tfc

REAL ESTATE For Sale or Trade

FOR SALE Equity in 3 bedroom, with basement and two acres of land. Carpeted. Priced for quick sale. Phone EM 4-0430. Night EM 4-2019.
B-4-22-23-tfc

20 Acre irrigated farm with nice brick house, 1 1/2 miles Northwest of Portales, New Mexico. Will trade for grass land or farm land. Call Portales RE6-4623.
B-4-25-49-2c

EXTRA LARGE, two bedroom home. 1500 square feet. NW location. About \$1,000 down payment. This house has everything. Ready to be lived in. A \$20,000 home, steal it for \$17,500.

NICE 4 bedroom home. 2 baths. Double car-port. Lot and shelter for 2 horses. Fenced front and back yards. \$20,000. Very small down payment.

Three bedroom home. Beautiful price. \$7,500. Low down payment, balance \$60.00 per month. Garage and carport. Close to grade school and up-town. Don't need a car here.

NICE 3 bedroom brick. Double garage. All modern built-ins. Large living room, large den. Worth the money.

WE SPECIALIZE In Sales of motels and hotels. Priced from \$45,000 to \$3,000,000. Sale, trade, or 29% down. Just call or come to see us.

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EM 4-1757 or
Lucky U Motel, EM 4-2180
B-4-28-TFC

FOR SALE 320 acre farm, two 8 inch wells. Maize made ton this year with 70% hail collection. Good round top barn, electric water pressure. Good size home, all modern. 5 miles from Texline: \$15,000 down, the balance almost any way you want to go. 20 years if you need it. 14 acres good alfalfa. If interested see

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EM 4-0555 EM 4-2814
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B-4-1-104P

HOMES

Lovely 3 BR brick, large Comb. kitchen & den built-in oven, beautiful cabinets and lots of closet area. This beautiful home has everything and is priced at \$2,000 under its value. Shown by appointment only.
00000
Real nice 3 BR brick located in NE Hereford, back yard fenced, lovely lawn & shrubs. Lots of closet area. Priced for quick sale. \$14,000 with FHA 4 1/2 % loan, \$74 Mo.
00000
3 BR Brick in NW Hereford, Central heat & refrig. air, fire place, built-in kitchen, 2 car garage. Living room and bed rooms carpeted. Would Trade his equity for small home.
00000
Large 4 Br. on Star St. 2 baths, carpeted with F. furnace heat, Will FHA for \$15,000. See us for details.

FARMS

160 A. Good 8" well. 5 mi. Hereford. Price lowered to \$200 A. We have several choice 1/4's and 1/2's. Some improved and unimproved. Contact our office for details.

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20 Units located in Resort Town. Large living quarters & office. Value \$130,000 with \$30,000 loan. Will TRADE for good improved 1/2 section. Irrigated land. See us for details. This is a dandy and a money maker. Owner is selling on account of his health.

HUGH BOOKOUT REALTY
Hereford
Res. Phone EM 4-1832
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160 ACRES
North of Hereford, 2 irrigation wells on natural gas, 22 acres cotton, 38 acres wheat. Priced at \$40,000. 29% down. Will take a small acreage or small house in trade.

480 ACRES
Priced at \$65,000. 315 acres in soil bank, drawing \$2,835 a year. 7 more payments due. 5 room house. 165 acres cash lease at \$2,400 a year, or a sure total of approximately \$36,645 in the next 7 years. Two 6 in. wells on natural gas. 21 acres wheat allotment, 81 acres cotton. You will have to see this land to believe how well it lays. Located on pavement in Deaf Smith County. Approximately \$30,000 cash will handle.

320 ACRES
South of Hereford in Castro County in one of our better water areas. 50 acres A-plan cotton. 20 acres wheat. One mile off pavement. Two good 8 in. wells. Fair improvements. Priced at \$325 per acre. 29% down. Will work out balance to suit.

We have several good listings as low as \$500 down. Come by and let us show you what we have. Listings wanted on all types of Real Estate, large or small.

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FOR RENT Three bedroom house, furnished, 802 Blevins Avenue, \$125.00 per month. Phone EM 4-2650
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Located south of Hereford on Dimmitt highway. 150' front, 208' deep. Natural gas. Public service. Only 2 sites left. Going to sell to best offer.
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B-4-42-TFC

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Nice half section, 2-8" wells, natural gas, some tile, 3 bedroom home, 2 bedroom tenement house, other improvements. 56A cotton allotment, A plan, approximately 100A wheat and barley planted. Price \$265 per acre. Will consider trading for land south of Dimmitt, or will sell for \$35,000 down.
403A, 384 cultivated. 2-8" wells, natural gas, 3 bedroom and den home. Large barn. 68A cotton allotment, A plan, 45 wheat allotment. A paving. Price \$300 per acre. \$59,000 loan. Will consider trading for smaller farm, or will sell.
Nice 40 acres—2 miles from town. Price \$10,500.00. \$2,500 down, balance good terms.

HOMES

160A, all cultivated. Lays perfect. 1-8" well, 22A wheat allotment, 14A cotton, A plan. 1/2 mile off paving. Price \$295 per A. 25% down, to right party. Long terms on balance.
Nice 153A tract, all cultivated. 1-8" well, natural gas. On paving. 43A wheat allotment. Price \$250 per A., consider terms.

HOMES

3 bedroom home on 2 acres, pressure system. Price \$8,500, \$2,000 down, balance terms. 3 bedroom stucco, single garage, large lot, near schools. Price \$7,500. Will sell on good terms.
7 room house, 1 and 1/2 baths. Price \$7,200. \$750 down, balance terms.
2 bedroom frame home. \$500 down, balance \$60 month.

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2 duplexes on large corner lot, 3-3 room furnished apartments, 1 large 3 bedroom unfurnished apartment. Income \$240 per month. Price \$10,500. Consider \$1,000 down and buyer get maximum loan.
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ESPECIALLY Nice Apartment for rent. Whites only. 232 West third.
B-5-10-21-tfc

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B-5-10-23-2C

FOR RENT :Furnished apartment: 446 Mable Street.
B-5-7-21-tfc

PRIVATE bedroom, with garage. 428 North Jackson. Phone EM 4-0963.
B-5-9-22-tfc

ONE bedroom duplex. Attractively furnished. Carpeted. Utilities paid. Whites only. 711 East Third.
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FURNISHED bachelor apartments. Private bath. Private entrance. Carpeted. Safe, vented heat, 827, 25 Mile Avenue.
B-5-15-20-tfc

NICELY furnished, small apartment, bills paid. Prefer individual or couple. Call EM4-3604 or EM4-3377.
B-5-14-46-TFC

FOUR ROOM apartment; three room apartment; three room house, all furnished. No pets. Whites only. Inquire 141 North 25 Mile Avenue.
B-5-21-48-tfc

LARGE CORNER Building, 8,000 square feet. Lot in rear, 12,000 square feet; office on lot. Streets on three sides. Excellent location. Contact Roger Brumley, Homer Brumley or Lucille Olson.
B-5-29-48-6p

FOR RENT One of my best furnished apartments. Whites only. No children. No pets. Phone EM 4-0152, F. H. Oberthier.
B-5-19-23-tfc

APARTMENT for rent to white married couple. Call EM 4-0028.
B-5-9-48-tfc

FOR RENT Furnished apartment for one or two people. 409 East Third. Mrs. Forrest Sawyer, Clarendon, Texas.
B-5-17-23-tfc

APARTMENT. Reasonable rent. For couple. Private bath and entrance. 203 East 5th.
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6. WANTED

WANTED: Light grain high rail bundles or bales. Phone Earl Raq EM 4-1925, 4 miles north of town, highway 385.
B-6-18-23-2c

WANTED to rent farm. Would consider right kind of buy out. H. C. Hammett, Route 4, Phone CL 8-4397.
B-6-17-23-3p

7. Dressmaking-Ironing

WOULD like to do ladies and mens alterations. Mrs. J. M. Dawson, 219 Lee.
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10. NOTICE

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B-10-19-3-tfc

MAJOR COMPANY SERVICE STATION for lease. Corner highways 385 and 60 in Hereford. For information contact A. L. Lester, Lucky U Motel, or at Station, or Call DR 2-2251, Amarillo.
B-10-29-9-tfc

AVAILABLE, property tax roll for Deaf Smith County. Has owner, address and property description. Contact EM 4-1122 or Hereford, Box 1009.
B-10-20-23-3c

7th Grade Notches Win Over Estacado

BY WAIN MILLER BRAND SPORTS WRITER

The Seventh grade Stanton Dogies picked up their second victory this year as they handed Estacado Junior High of Plainview a 30-20 downfall there last Thursday night. This was their first Conference game of the season. The Dogies also downed Springlake 54-9 last Monday and are scheduled to host Dimmitt here next Thursday at 5:00 p. m.

Speedy Steve Hodges, 5-3, paced the Dogies as he scored 15 points for them, Hodges was the only Dogie allowed to score in the first quarter as he tossed

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B-11-10-16-tfc

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B-11-10-23-tfc

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PIANO, VIOLIN. Pupils interested, enroll now to begin after holidays. Phone EM 4-2168. Lillian Bilbro.
B-11-14-23-2c

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Hugh Moseley
Box 117, Farwell, Texas
Phone (Vanhook 6-3691)
B-11-23-TFC

FREE REMOVAL of dead stock call EM 4-0284 Hereford or DI 9-2211 collect. Amarillo Rendering Co.
T-11-14-23-tfc

Miscellaneous

13. LOST AND FOUND

STRAYED from 21 Miles NW Hereford; six Whiteface cows. Brand Nine on left hip; or X on right shoulder. Phone AV 9-4133.
B-13-21-49-tfc

\$10.00 REWARD for recovery, grey Metal toolbox and tools taken from truck 6 miles NE Bootleg, also 12 ton truck Jack with my name stamped on it. Bruce Coleman, AV 9-4532.
B-13-30-49-2c

BRUCE MOVING COMPANY lost mailing ramp used in moving furniture. Lost between Star and Beach and Park Avenue. If found, call EM 4-2874, Russ Latham.
B-13-24-23-2c

in five points, while Estacado scored six markers.

Robby Lemons and Gary Payne both scored two-pointers for the Dogies in the second period. Lemons hit for four points in the third stanza as Jimmie Young and Hodges both laid in two points apiece.

Hodges racked up eight points during the final round. Roger Owen and Gary Payne both added field goals for the Dogies to set the final score at 30-20.

BOX SCORE

Stanton (30)	FG	FT	PF	TP
Steve Hodges	7	1	0	15
Robby Lemons	3	1	0	7
Gary Payne	2	0	2	4
Roger Owen	1	0	2	2
Jimmie Young	1	0	0	2
TOTAL	14	2	4	30

Estacado (20)

FG	FT	PF	RP	
Caldwell	5	2	0	12
Reford	1	0	3	2
Hayden	1	0	2	2
Maggard	1	0	1	2
Angel	1	0	0	2
TOTAL	9	2	6	20

STANTON HOSTS Cage Tournney Here This Week

BY WAIN MILLER BRAND SPORTS WRITER

The three Stanton Junior High School basketball teams will play hosts during the Golden Spread Conference Tournney which will begin here Friday afternoon and last through Saturday. Seventh, eighth, and ninth grade quintets from Littlefield, Levelland, Coronado and Estacado Junior Highs of Plainview, and Stanton, are entered in the contest.

The round-robin gets underway Friday at 2:30 p. m. as the Stanton Frosh take on the Littlefield Wildcats in the Stanton gymnasium. The Eighth Grade Dogies will entertain in Levelland at 8:00 p. m. Friday night, and the Seventh graders contest the winner of the Levelland-Estacado bout at 11:10 a. m. Saturday morning.

The tournney will be a single-elimination, one strike and your out type event. The Seventh Grade Dogies enter the proceedings with a two win-no loss record, while the eighth graders hold a 1-1 score, and the Freshmen have two wins and one downfall on the books.

Stated Meetings Second Monday
Instruction Thursday Nite 7:30 p.m.
Hereford A. F. & A. M. No. 849
Troy Stambaugh, Sec.
Bill Howard, W. M.

ALCOHOLICS ANONYMOUS EM 4-3508
Regular meetings every Thursday night 8:00. Open meetings last Thursday of month Public invited.

AUTO LOANS
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The Hereford Brand
Member National Editorial Assn.
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Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas—Phone EM 4-2030

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JAMES M. GILLENTE Publisher
H. A. TUCK News Editor

Ten Bouts Set For 4-City Meet

A card of about 10 bouts will be featured in a four-city boxing meet scheduled in Deaf Smith County Bull Barn Friday night.

BIG SAVINGS ON FARM SUPPLIES

FREE FARM POCKETS
NOTEBOOKS

FREE COFFEE AND
SPUDNUTS

FREE TURKEYS

SAVINGS ON...

- Irrigation Dams
- Batteries
- Firestone Tires
- Firestone Tires
- Mohawk Shredders
- Allis - Chalmers Tractors
- And Many More Items

OIL FILTERS
In Lots Of Six **50% off**

7 Free Turkeys will be given away at 3 o'clock December 15. A 20-pound turkey will be given away to the person who guesses how many corn kernels the display turkey will eat from the beginning of the sale — Monday, December 5 — until 3:00 P. M. Thursday afternoon, December 15.

The turkey on display will have nothing to eat during that time but water and kernel corn. Six 8 to 10 pound turkeys will also be given away to the next six persons coming the closest to winning the guessing contest.

ANTI-FREEZE

By The Case . . . \$10.15

Per Gal. **\$1.69**

CHAMPLIN



Longer "New Life" for Your Engine

Champlin DeLuxe is the motor oil with Instant Detergent Action... protects during the "Danger Minutes" when 80% of all engine wear takes place... atomizes sludge and keeps engine parts factory clean... keeps your engine new longer. Champlin DeLuxe-Motor Oil helps keep your engine clean like new during starting, during stop-and-go driving and during every hour of engine use.

ROWELL and DOAN OIL COMPANY TULIA AMARILLO ANNIVERSARY OIL SALE HEREFORD

STORE-WIDE SALE

BUY YOUR YEAR'S SUPPLY OF OIL AT THESE
GREAT SAVINGS DURING OUR ANNIVERSARY OIL SALE

VALUES GALORE

PRICES AND SPECIALS GOOD 10 DAYS! SALE BEGINS MONDAY, DECEMBER 5th
ENDS THURSDAY, DECEMBER 15th

CHAMPLIN OIL AND GREASE SALE PRICES



CHAMPLIN OIL PRICES

	REGULAR PRICES	SALE PRICES
Champlin Deluxe 10W-30 ALL-WEATHER MOTOR OIL	55 Gal. BBL. \$70.95 .. \$1.29 Gallon CASE LOTS \$8.46 .. \$1.41 Gallon 5 GAL. CAN \$7.05 .. \$1.41 Gallon	55 GAL. BBL. \$61.60 .. \$1.12 Gallon CASE LOTS \$7.44 .. \$1.24 Gallon 5 GAL. CAN \$6.20 .. \$1.24 Gallon
CHAMPLIN DELUXE 10 W TO 50 W	55 GAL. BBL. \$57.20 .. \$1.04 Gallon CASE LOTS \$6.96 .. \$1.16 Gallon 5 GAL. CAN \$5.80 .. \$1.16 Gallon	55 GAL. BBL. \$50.60 .. 92c Gallon CASE LOTS \$6.24 .. \$1.04 Gallon 5 GAL. CAN \$5.20 .. \$1.04 Gallon
CHAMPLIN HI-V-1 H.D. MOTOR OIL 10 W TO 50 W	55 GAL. BBL. \$48.95 .. 89c Gallon CASE LOTS \$6.06 .. \$1.01 Gallon 5 GAL. CAN \$5.05 .. \$1.01 Gallon	55 GAL. BBL. \$42.90 .. 78c Gallon CASE LOTS \$5.40 .. 90c Gallon 5 GAL. CAN \$4.50 .. 90c Gallon
Champlin CMO Non-Additive MOTOR OIL 10 W TO 50 W	55 GAL. BBL. \$39.05 .. 71c Gallon CASE LOTS \$4.98 .. 83c Gallon	55 GAL. BBL. \$35.20 .. 64c Gallon CASE LOTS \$4.56 .. 76c Gallon
CHAMPLIN S-3 H.D. Diesel Oil	55 GAL. BBL. \$61.05 .. \$1.11 Gallon CASE LOTS \$7.26 .. \$1.21 Gallon 5 GAL. CAN \$6.05 .. \$1.21 Gallon	55 GAL. BBL. \$54.45 .. 99c Gallon CASE LOTS \$6.54 .. \$1.09 Gallon 5 GAL. CAN \$5.45 .. \$1.09 Gallon
CHAMPLIN A.T.F. FLUID TYPE A SUFFIX A	55 GAL. BBL. \$65.45 .. \$1.19 Gallon CASE LOTS \$7.74 .. \$1.29 Gallon	55 GAL. BBL. \$61.60 .. \$1.12 Gallon CASE LOTS \$7.32 .. \$1.22 Gallon
Champlin LPG H.D. Motor Oil 10 W TO 50 W	55 GAL. BBL. \$50.05 .. 91c Gallon CASE LOTS \$6.06 .. \$1.01 Gallon	55 GAL. BBL. \$43.45 .. 79c Gallon CASE LOTS \$5.46 .. 91c Gallon
CHAMPLIN AIRCRAFT OIL	55 GAL. BBL. \$49.50 .. 90c Gallon CASE LOTS \$6.12 .. \$1.02 Gallon	CASE LOTS \$5.70 .. 95c Gallon 55 GAL. BBL. \$45.65 .. 83c Gallon
CHAMPLIN OUTBOARD OIL	55 GAL. BBL. \$50.05 .. 91c Gallon CASE LOTS \$6.95 .. \$1.16 Gallon 5 GAL. CAN \$5.05 .. \$1.01 Gallon	55 GAL. BBL. \$43.45 .. 79c Gallon CASE LOTS \$6.24 .. \$1.04 Gallon 5 GAL. CAN \$4.45 .. 89c Gallon
CHAMPLIN TURBINE OIL	55 GAL. BBL. \$39.05 .. 71c Gallon 30 GAL. BBL. \$22.80 .. 76c Gallon 5 GAL. CAN \$4.30 .. 86c Gallon	55 GAL. BBL. \$31.35 .. 57c Gallon 30 GAL. BBL. \$18.60 .. 62c Gallon 5 GAL. CAN \$3.60 .. 72c Gallon
CHAMPLIN INHIBITED GEARHEAD OIL	55 GAL. BBL. \$46.75 .. 85c Gallon 5 GAL. CAN \$5.00 .. \$1.00 Gallon	55 GAL. BBL. \$42.35 .. 77c Gallon 5 GAL. CAN \$4.60 .. 92c Gallon

CHAMPLIN GEAR LUBE AND GREASES

	120 LB. DRUM	35 LB. CAN	30 LB. 1/2 BU.	5 LB. CAN
GREASES				
CHAMPLIN LITHIUM No. 1	Reg. ... \$22.30 SALE .. \$20.85	Reg. ... \$6.65 SALE .. \$6.24	Reg. ... \$5.63 SALE .. \$5.42	Reg. ... \$1.00 SALE .. 94c
CHAMPLIN LITHIUM No. 2	Reg. ... \$23.40 SALE .. \$22.05	Reg. ... \$7.00 SALE .. \$6.55	Reg. ... \$5.93 SALE .. \$5.72	Reg. ... \$1.00 SALE .. 92c
H.D. WHEEL BRG.	Reg. ... \$21.30 SALE .. \$20.10	Reg. ... \$6.39 SALE .. \$6.03	Reg. ... \$5.41 SALE .. \$5.41	Reg. ... \$1.00 SALE .. 92c
CHAMPLIN GEAR OILS	55 GAL. DRUM 420 LB.	30 GAL. DRUM 220 LB.	15 GAL. DRUM 120 LB.	5 GAL. CAN 37 LB.
CHAMPLIN MINERAL GEAR LUBRICANTS 80 - 90 - 140 - 250	Reg. ... \$50.40 SALE .. \$46.20	Reg. ... \$27.50 SALE .. \$25.30	Reg. ... \$16.20 SALE .. \$15.00	Reg. ... \$5.46 SALE .. \$5.07
CHAMPLIN H.D. ALL PURPOSE GEAR LUBRICANTS 80 - 90 - 140	Reg. ... \$63.00 SALE .. \$58.80	Reg. ... \$34.10 SALE .. \$32.30	Reg. ... \$19.80 SALE .. \$18.60	Reg. ... \$6.57 SALE .. \$6.20
CHAMPLIN FORD-FERGUSON HYDRAULIC OIL			Reg. ... \$21.00 SALE .. \$18.90	Reg. ... \$4.94 SALE .. \$4.36
CHAMPLIN I. H. TRANS. FLUID	Reg. ... \$59.85 SALE .. \$52.85	Reg. ... \$32.45 SALE .. \$29.25	Reg. ... \$18.90 SALE .. \$16.80	Reg. ... \$6.29 SALE .. \$5.70
OUTBOARD OIL	1 to 12 Tubes Reg. ... 65c SALE .. 55c	13 to 24 Tubes Reg. ... 60c SALE .. 50c	24 Tube Case Lots Reg. ... 58c SALE .. 45c	
CHAMPLIN DELUXE MULTI-PURPOSE GREASE 14 1/2 OZ. CARTRIDGE (LITHIUM BASE)	1-9 Cartridges Reg. ... 35c SALE .. 30c	10-49 Cartridges Reg. ... 30c SALE .. 27c	50 or More CRTGS. Reg. ... 27c SALE .. 24c	

REGULAR \$3.98 GREASE GUN FOR \$1.98 WITH PURCHASE OF 50 TUBE CASE OF GREASE. THIS SAME GREASE GUN WILL SELL AT THE SALE PRICE OF \$2.49 IF NO 50-TUBE GREASE PURCHASE IS MADE.

1c per pound will be deducted from all prices of grease and transmission lubricants if cash is paid at time order is written. All greases are cash at time of delivery. All prices include 3/4c per pound federal excise tax.

4c PER GALLON WILL BE DEDUCTED FROM ALL PRICES OF MOTOR OIL IF CASH IS PAID AT TIME ORDER IS WRITTEN. — All barrels to be exchanged. A \$2.50 deposit per barrel if no exchange. Any oil not picked or delivered and not paid for by June 1, 1961 will go back to regular list price. All prices include 6c per gallon Federal Excise Tax. All oil cash on delivery.

Courthouse Records

Vehicle Licenses
Jose Luis Monroy, 1950 Chevrolet; Joe Morgan, 1956 DeSoto; Mae Mathes, 1961 Ford, 12-3
Floyd E. Walton Jr., 1956

MEMO FROM WAYNE STARK



WHAT'S THE BEST AGE TO START YOUR CHILD OFF FOR COLLEGE?

It's right now—while he's still young and you have time to accumulate the funds that will pay his way later on.

One of the simplest and surest ways to do this is with New York Life's low premium Whole Life insurance. Whole Life's \$10,000 minimum face amount provides cash to help pay his future educational expenses if you should die before he reaches college age.

And if you live, Whole Life's cash values can provide a substantial fund that will be available to you by the time he finishes high school. Contact me for full details about financing your child's education through Whole Life.

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Box 746

EM 4-3723 or EM 4-0870

GMC truck, tr.; Floyd E. Walton, Jr., 1956 GMC truck; Salvador D. Garza, 1950 Dodge; R.C. Anderson, 1960 Buick; Kenneth Greenwell, 1957 Plymouth; James J. Boyd, 1960 Mercury; Camella Dameron, 1955 Buick; Pedro Lucio, 1951 Ford; George M. Davis, 1949 Chevrolet; Charles Owen, 1960 Chevrolet; David Casas, 1953 Chevrolet; 12-5
Elmer Jones, 1961 Ford; James Mamoz, 1958 Mercury; Walter London, Jr., 1961 Chevrolet; James E. Higgins, 1961 Ford; Hilton Higgins, 1961 Ford; Carl G. Scipumbato, 1960 Buick; Roy V. Smith, 1960 Buick; Patricia Ann Clark, 1961 Chevrolet; W. C. Johnson, 1961 Oldsmobile; and Raymond A. Higginbotham, 1961 Oldsmobile, 12-6

Warranty Deeds
John H. Green, et ux to Charles Allen Kemp, et ux; Lot 59, Barber Subdiv., Bk. 22, Evans Add.

C. C. Bowman, et ux, to Carl J. Hoffman, et ux; Lot No. 32, and N. 25 ft. of Lot No. 33, Miller and Moseley's subdiv. bk. 26, Evans Add.

Marriage Licenses
Paul Davis Clark and Ethel Holdaway, 12-2

Hospital Notes

Patients In Hospital

Mrs. Clarence Schulz, Box 382; Mrs. A. R. Dillard, Rt. 5; Rupert Roberts, Amarillo; James Bagwell, Plainview; Mrs. Charles Rickman, Vega; T. E. Seigler, Rt. 5; Mrs. John F. Blocker Jr., 128 Beach; Mrs. Jack Ward Sr., Box 775; W. J. Jennings, 411 Blevins; Mrs. Marvin Ferguson, 217 Ave. D.; Mrs. Sam Nunnally, 311 Park Ave.; Mrs. Sammy Sudderth, Bovina; Ronnie Botkin, Summerfield; Mrs. C. J. Berend, Rt. 5; Mrs. Lucy E. Welch, Friona; Martha Ann Mathews, 326 Ave. I; Joseph Daniel, Box 668; Walker Parris, Rt. 2; Zona Cochran, 206 Grand Ave.; Lavada Shannon, 708 E. 5th; Robert Lee Ramey, Box 963; Mike Glen Perry, Vega; Mrs. Alex Baca, 326 W. 1st; Woodrow Perrin, Center, Colo. and Ira J. Loving, Rt. 2.

Patients Dismissed

Anna Marie Valdez, Mrs. Antonio Jiminez, Mrs. Paul Stevens, Ricardo Rivera and Mrs. George Jones, 12-3
Mrs. Thomas M. Cruce, Cheri Jane Packard, Sandra Sue Nunnally, Mrs. O. A. Smith, John Steven Wilson, Mrs. Gayland Lockridge and Mrs. Raymond Coneway, 12-4

Letters To Santa

Dear Santa,
I am five years old, I would like a football suit, a bike, and a set of guns. I have been a good boy.
Thank you,
Kenneth Thomason

Dear Santa,
I am eight years old. Please bring me a bicycle, a playhouse and some silverware. I will leave you some brownies, and a glass of milk as I did last year.
Love,
Kyla Higgins
Rt. 1, Wildorado

Dear Santa,
I would like a football and a 'big ear' for Christmas.
Love,
Martin Alejandro

Dear Santa,
I would like a bicycle for Christmas.
Love,
Sandy Castillo

Dear Santa,
I would like a record-player for Christmas.
Love,
Eva Mungia

Dear Santa,
I would like a record player for Christmas.
Love,
Juanita Barela

Dear Santa,
I would like a bike for Christmas.
Love,
Joe Guerro

Dear Santa,
I would like a gun for Christmas.
Love,
Roy Rendon

Dear Santa,
My name is Mary Wheeler. I want a baby buggy, dishes, doll, coke machine and black board. Please remember all other kids.
EM4-3798

Dear Santa,
I would like a bicycle for Christmas.
Love,
Angelina Martinez

Dear Santa,
I would like a doll for Christmas.
Love,
Sussie Galan

Dear Santa Claus-
I am 3 years old and have tried to be a good little boy. I would like for you to bring me a fire truck, speed truck, and some candy and nuts. Remember the other boys and girls.
Thank you-
Love-
David Kreig

Dear Santa,
I would like a big doll for Christmas.
Love,
Lydia Lomas

Dear Santa,
I would like a big doll for Christmas.
Love,
Margarita Meras

Dear Santa,
I would like a doll house for Christmas.
Love,
Jessie Coronado

Dear Santa,
I would like a big car for Christmas.
Love,
Paul Martinez Jr.

Dear Santa,
I would like a record player for Christmas.
Love,
Adelfa Mugia

Dear Santa,
I would like a doll and a doll house for Christmas.
Love,
Thelma Garcia

Dear Santa,
I would like a bicycle for Christmas.
Love,
Angelina Martinez

Dear Santa,
I would like a doll for Christmas.
Love,
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Adelfa Mugia

Dear Santa,
I would like a doll and a doll house for Christmas.
Love,
Thelma Garcia

Dear Santa,
I would like a bicycle for Christmas.
Love,
Angelina Martinez

Dear Santa,
I am a little baby six weeks old. Stuffed toy, rattler, bath set.
Thank you,
Kirk Thomason

Dear Santa,
I am eight years old. Please bring me a bicycle, a playhouse and some silverware. I will leave you some brownies, and a glass of milk as I did last year.
Love,
Kyla Higgins
Rt. 1, Wildorado

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Dear Santa,
I would like a gun for Christmas.
Love,
Roy Rendon

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EM4-3798

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I would like a doll for Christmas.
Love,
Sussie Galan

Mother Of Art McQueary Dies

Mrs. C. W. McQueary of Mineral Wells, mother of Arthur McQueary of Hereford, died in her home at 6 a. m. Thursday, Dec. 1, after a three-month's illness.

Funeral services for Mrs. McQueary, 59, were held Friday, Dec. 2, at 2:30 p. m. in the Busbee-Funeral Chapel in Mineral Wells. Interment was in Woodland Cemetery there.

She was a member of the Calvary Baptist Church of that city.

She is survived by her husband; three sons, Major C. W. McQueary of Germany, Frank McQueary of Mineral Wells and Arthur of Hereford; a daughter, Mrs. Leo Martin of Weatherford, Tex.; and 11 grandchildren.

Mrs. George Clark, Judy Ann Wilson and Santos Rodriguez, 12-5

Mrs. Gerald Banner, Mrs. Jose Anes, Mrs. George Stambaugh, Reese Allen Dawson and Mrs. Carlos Gonzales, 12-6

Look Who's New!

Mr. and Mrs. Gerald Banner are the parents of a son born Dec. 4 at 3:27 p. m. and weighing six pounds five ounces.

Mr. and Mrs. Marvin Ferguson are the parents of a son born Dec. 5 at 4:53 a. m. The baby weighed seven pounds.

Mr. and Mrs. Carlos Gonzales are the parents of a daughter born Dec. 5 at 11:13 a. m. The baby weighed six pounds one ounce.

Mr. and Mrs. Charles Rickman are the parents of a son born Dec. 5 at 8:41 p. m. and weighing six pounds seven and one-half ounces.

Local LCC Students Members Of LOA

Sheryl Patterson, daughter of Mr. and Mrs. Elmer Patterson and Sandra Inman, daughter of Mr. and Mrs. Burke Inman both of Hereford, have selected LOA as their social club at Lubbock Christian College.

LOA was organized in 1958 to promote unity among the women students and to promote a Christian atmosphere on the campus. LOA was chosen to represent the commandment given by Jesus, "Love One Another."

Miss Patterson was a member of the FHA, NTS and FTA in Hereford High School, Miss Inman was a member of FHA, FTA and the Speech Club. Both are 1960 graduates of HHS.

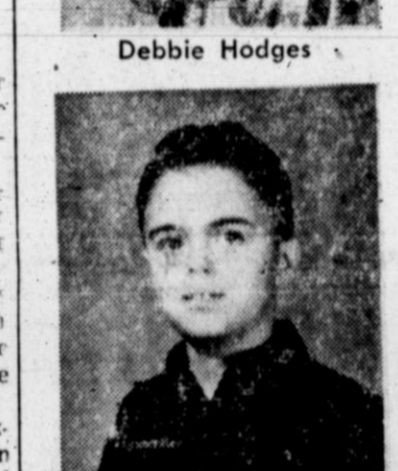
Each student at LCC receives at least one bid to one of the social clubs on the campus.



Beverley Taylor



Debbie Hodges



Trent Taylor

Students Will Present Recital

A piano recital will be presented Sunday, Dec. 11, at 2:30 p. m. at the First Christian Church by students of Mrs. Ellis Coombes.

Numbers will be given from the classic, romantic and modern composers and the public is given a cordial invitation to attend.

Students performing will be Deborah Jan Hodges, Beverley Taylor, Trent Taylor, Carolyn Boynton, Avie Justice, Barbara Clements, Nate Stark, Beverley Packard, Becky Higgins, Ann Braddy, Don Stark, Sharon Garrison, Kathryn Flood, Donna Williams, Jim Owen, Cindy Wilson, Linda Glenn, Joellen Hamilton, Bryan Knox, Lynn Poarch and Tim Gallagher.

Give a GAS LIGHT for Christmas!

\$49.50

Pioneer Natural Gas Company

How to grow money on your Christmas tree

In a little more than 7 Christmases
U. S. Savings Bonds grow 33 1/2%

A Savings Bond gift gets bigger. And the Bonds you give this Christmas are better than ever. They earn 3 1/2% when held to maturity. That means the gift Bonds you buy now for \$18.75 will be worth \$25.00 in just 7 years and 9 months.

Give Bonds to all the children on your Christmas list—they'll be money-in-the-bank when it's time for college. Bonds are ideal gifts for people planning for retirement. Held to maturity, they'll be worth 1/2 more than you paid for them. Held ten years longer, they'll return \$1.93 for every dollar you put into them.

U. S. Savings Bonds are so easy to buy—just a brief stop at this bank and your shopping is done. Your bonds are all ready to hang on the tree or tuck in a Christmas stocking.

Give U.S. Savings Bonds

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation The Advertising Council and

Hereford State Bank
Member FDIC

Charlie Seeds Motor Company's CHRISTMAS SPECIALS

From Now Until Christmas Eve Night - We Absolutely Will Not Be Undersold

Here is just a couple of examples of the buys that await you in the largest open air showrooms in West Texas.

THIS WEEK'S SPECIAL FALCON WAGON

A BRAND NEW 4-door Falcon Station Wagon with BIG Heater, BIG Radio, deluxe interior, white wall tires, automatic drive, turn signals, oil filter and fully guaranteed for 1 year or 12,000 miles.

List \$2883.64 **\$2285⁰⁰**

1960 ESCORT WAGON
English Ford Station Wagon with Heater and red leather upholstery.
BRAND NEW - LIST \$1843
Special... **\$1250⁰⁰**

MANY SUCH BUYS IN BRAND NEW FORDS, FALCONS, MERCURYS, COMETS. RED HOT DEALS ON BRAND NEW 1961 MODEL

J. L. MARCUM HAS JOINED OUR SALES FORCE FULL TIME.

CHARLIE SEEDS MOTOR COMPANY
W. Highway 60 EM 4-2727

LAST 3 DAYS CHRISTMAS EVENT IN FRANCISCAN EARTHENWARE

16 pc. STARTER SETS **13⁹⁵**
REG. 17.95

PROMOTION ENDS SATURDAY, DEC. 10th

Hereford Hardware
216 N. Mein Phone EM 4-2525

ADRIAN NEWS

Area Basketball Teams Participate In Tourney

BY MRS. R. L. PINNELL
Adrian basketball teams participated in the Kress Invitational tournament this weekend and the boys brought home a third-place trophy. Calvin Peters was awarded a trophy for placing in the all-tournament team.

The first game was played with Bula Thursday afternoon. The boys won 44 to 42. Calvin Peters scored the most points with 15. The girls lost their game.

On Saturday morning the boys were defeated in a fast game by Price College of Amarillo. The Price team later won the tournament. The score was 57 to 50 with Bill Gudgell looping 15 points. The girls met and defeated St. Mary's Academy on Friday afternoon.

The boys advanced to the finals for third place on Saturday night, defeating Petersburg 32-39. Larry Spinks was high scorer with 19 points.

The girls played for consolation and lost to Hart. This week finds another basketball tournament coming up at Friona. Also, the A and B boys will go to Boys Ranch on Tuesday night.

Several from Adrian attended the annual District conference of the Amarillo District this Wednesday held in the First Methodist Church of Hereford. They were Mr. and Mrs. Lorin Creitz, the

Rev. and Mrs. Gene Moore and Kenneth Milner. Jolene Betts was hostess to a slumber party Friday night. Attending were Myrna Zaring, Diana Cordova, Ina Sue Ferguson, Linda Pinnell, Doris Horton and the hostess.

The class of 1950 enjoyed a reunion on the afternoon of the Friday homecoming Nov. 25 in the home of Mr. and Mrs. Robert Jacobson. Attending were half the graduating class and their families. This included Mr. and Mrs. Bailey Reece of Tulsa, Mr. and Mrs. Charles Banks of Groom, Mr. and Mrs. Earl Roberts of Amarillo and the hostesses.

Ex-superintendent and Max Reno of Groom joined the class who enjoyed the afternoon reuniting acquaintances.

Lights were out in town from 4 to 9 p. m. Sunday due to the strong winds. This in turn caused many phones to be out of order. Church was held by lamp-light Sunday night.

Dennis Brown was honored with a birthday party on his third birthday Saturday, Nov. 26, in the home of his parents, Mr. and Mrs. Billy Don Brown. The cowboy theme was carried out in the decorations and refreshments.

Assisting "Den" celebrated were Stephen and Margery Kromer, Mike, Brenda and Annie Briggs, Paul and Priscilla Ja-

cobson, Rory and Beth Manning, Peter and Dennis Brown and grandmother, Mrs. Floyd Brown, and an Albuquerque, N. M., guest, Mrs. Harold Suder and Edward.

Mrs. Gene Moore was hostess to a demonstration party Thursday afternoon. Participants were Mrs. V. E. Lemke, Mrs. Earl Croff, Mrs. Ed Olomson, Mrs. DeWitt Parker, Mrs. Henry Gruhkey, Mrs. John T. Lewis, Mrs. W. C. Briggs, Mrs. Brub Beavers, Mrs. Bob Lotspeich and Mrs. Cal Jackson.

Fans attending the ballgames this weekend were the Lorin Creitz, who are joined by their son Terry, who is attending college at Levelland; Cynthia Kromer of Lubbock Christian College, M. W. Blankenships, Dwane Collins, Wayne Sifford, the C. F. Homfelds, Mrs. Marion Ferguson, Mrs. Roy Brown, O. A. Bronniman, Mrs. Joe Brownlee, Mrs. Lena Gudgell and the Kenneth Milners.

Mr. and Mrs. W. C. Briggs visited last weekend in Tucuman, N. M., with two of her sisters, Mr. and Mrs. L. W. Rowland of Tucuman, and Mr. and Mrs. W. W. Anthony of Lubbock.

Mr. and Mrs. Harold Suder and son Edward were houseguests of the Billy Don Browns from Albuquerque, N. M., last weekend.

Mrs. Gene Hammit and sons, Donnie and Mike of Lockney, arrived Friday for homecoming and to visit her parents, the Horace Betts. On Saturday they joined her mother and children, Jolene and Sammy, for the weekend in Wichita Falls, where they visited Mr. and Mrs. Butch Betts and grandparents, Mr. and Mrs. C. E. Gill.

Mr. and Mrs. Troy Benefield took Levenie to Summerfield on Friday to visit her grandparents, Mr. and Mrs. R. L. DeRusba. On Sunday the grandparents returned her and spent the day with the Benefield family.

Coaches Don Johnson and Jim Clark accompanied Superintendent A. P. Jones on Wednesday to Channing, where representatives of the five district schools met to organize the interscholastic Spring meet. It will be held in Hartley in early spring with all track events to take place in Dumas. Schools in the district include Texline, Hartley, Channing, Vega and Adrian.

Luke Gill of Corpus Christi is visiting his sister, Mr. and Mrs. Horace Betts, this week. Mrs. Irene Brown was away from her fifth and sixth grades on Tuesday, when she attended the funeral of an aunt in Amarillo. Mrs. R. L. Pinnell substituted in her absence.

Superintendent A. P. Jones was ill and out of the classroom on Tuesday. Thanksgiving guests of Mrs. Emma Bales were her daughter, Mr. and Mrs. Kermit Pond and children, De Zone and Lynn of Canyon, her son, Mr. and Mrs. J. C. Bales and Beverly of Amarillo, and granddaughter, Mrs. Annette McClendon and daughter Kay of Dallas.

Mr. and Mrs. Lowell Landrum and Chris of Amarillo visited Sunday with her parents, Mr. and Mrs. Bill Leslie and sister, Mr. and Mrs. Billy Briggs and family.

Mrs. Alice Plumb was brought to the home of her daughter, Mr. and Mrs. V. E. Lemke from Harlan, Iowa, to spend the winter. Mrs. Lemke's brother, Harold Plumb, brought his mother and remained for a few days visit.

Ed Olomson was honored Sun-

day with a birthday dinner in his home. Helping him celebrate were Mr. and Mrs. Robert Jacobson, the Rev. and Mrs. Gene Moore and Miss Carolyn Barnett of Amarillo. Mrs. Barnett was a weekend guest of the Moores.

Mr. and Mrs. Floyd Brown were hosts to their family following the funeral of Mrs. Lillie Abel on Tuesday. Present were Mr. and Mrs. R. A. Pryor of White City, Ore., Mr. and Mrs. Ebert Glenn Jr. of Grandprairie, Mrs. Mary Jean Douthitt of Grandprairie, and Mr. and Mrs. Poole Doherty of Adrian.

Mrs. A. M. Chapman and daughter Rose of Amarillo came on Saturday to stay with the children of another daughter, Mrs. Joe Brownlee, while Mrs. Brownlee sponsored a group of the basketball girls at Kress. Rose accompanied her sister. They remained overnight and returned home on Sunday.

Mr. and Mrs. Leman Place of Emmetsburg, Iowa, came Sunday afternoon and remained until Tuesday with Edd Klein. They were old friends, who had grown up with Klein. They were enroute to the warmer climate of Arizona for the winter.

Ramira Hernandez, son of Mr. and Mrs. Heriberto Hernandez, has been a patient in Deaf Smith County Hospital in Hereford from last Friday until Saturday morning. He returned to his new home on the Chock Garrison place.

Thanksgiving Day guests of the John Proctors were Mr. and Mrs. T. L. Garrison and Mr. and Mrs. Y. C. Garrison and family of Channing, Sheldon Proctor of Dalhart, Mr. and Amarillo and Mrs. Frankie Shaw.

Mr. and Mrs. Leman Place and Mrs. Nana Voyles visited in Vega Monday with Mrs. John Halliburton.

Jess Russell of Vernon is tending to fences in Adrian and at Friona this week.

Mr. and Mrs. James Sessions and children spent Thanksgiving Day with the Grady Pridmore family.

Mr. and Mrs. Holt Perry and family of Dumas and Mr. and Mrs. Ralph Perry at Thanksgiving turkey with their sister and daughter, Mr. and Mrs. W. B. Betts and family.

Mrs. Jeff Fields and children moved Sunday to Shamrock where he is, transferred with highway construction.

The hospitality committee of the Simms Study Craft club announce a community program at the center for Dec. 10 at 7:30 p. m. on Saturday. There will be a demonstration on Judo and Japanese wrestling by a group from Amarillo. Each family will be served refreshments following the program.

GUESTS AT CLUB
Heidi Rudishauser and Eric Okseter, foreign exchange students at Hereford High School, are to be special guests at a meeting of the Hereford Garden Club Friday at 3 p. m. To be held in the home of Mrs. C. D. Kelton, 507 Jackson, the meeting will also feature picture slides of Christmas decorations, to be shown by Mrs. Ralph McCullough.

Ankara was chosen as capital of Turkey because the climate is drier and more invigorating than the damp heat of Istanbul's summers.

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Estacado Defeats Stanton 8th Grade

BY WAIN MILLER BRAND SPORTS WRITER

The Stanton Eighth Graders were handed a 38-28 downfall by Estacado Junior High of Plainview there Thursday night.

The Dogies defeated Springlake 59-17 in their opening cage game of the season last Monday.

The Dogies gained a slow start as they were allowed only two points during the first quarter, while Plainview totaled six. Frank Cain tossed the only Stanton marker in the

VISITS FOR WEEKEND
Miss Royce Lee Pruitt, student at Draughn's Business College in Amarillo, spent the weekend with her parents, Mr. and Mrs. Roy Pruitt, Mrs. Pruitt and Merry Kay drove her back to Amarillo Sunday afternoon.

VISIT IN AMARILLO
Mr. and Mrs. Don Newman and children spent the weekend in Amarillo, where they visited in the home of Don's parents, Mr. and Mrs. W. C. Newman.

DRIVE TO LUBBOCK
Mr. and Mrs. Carol Parker and children were recent visitors in Lubbock, where they visited Parker's parents, Mr. and Mrs. Fred Parker. Also a recent guest in their home was Mrs. Parker's mother, Mrs. Bertie Jackson of Fayetteville, N.C.

RETURN FROM LIPSCOMB
Mr. and Mrs. A. D. Hutton, 806 Brevard, have just returned from a short trip to Lipscomb, where they visited Mrs. Hutton's parents, Mr. and Mrs. Richard Fox.

BACK FROM LOUISIANA
Mrs. Howard Gore, accompanied by her daughter, Jean Ann, has just returned from a trip to Shreveport, La., where she visited her mother, Mrs. Laura Gardner.

VACATION IN HAWAII
W. A. DeBusk, owner of the Farm and Home Supply, Inc., and Mrs. DeBusk are in Hawaii where they are attending the J. I. Case World Premiere and Dealers Sales Conference.

The ten-day trip was awarded to dealers of the Racine, Wis., manufacturer of agricultural and industrial tractors and equipment, whose sales for 1960 have met an increased sales standard established by the company.

Mr. and Mrs. DeBusk were notified that they had qualified for the trip and left immediately for Honolulu. They plan to return Dec. 12.

end the game with Stanton facing a ten point deficit.

BOX SCORE				
Stanton (28)	FG	FT	PF	TP
Frank Cain	9	0	1	18
Robert Strange	2	0	1	4
Gary Roberson	1	0	2	2
Johnnie Dowd	1	0	3	2
Lynn Cook	1	0	2	2
TOTAL	14	0	9	28

Estacado (38)				
FG	FT	PF	TP	
Peret	7	1	0	15
Graham	1	0	1	2
Sawyer	5	3	4	13
Stone	1	3	1	5
Lloyd	1	1	0	3
TOTAL	15	8	6	38

ANDREWS NAMED OFFICER

Joe Ed Andrews, son of Mr. and Mrs. Owen Andrews of Hereford, was named secretary-treasurer recently of the International Relations Club at West Texas State College. The club was founded this year. Andrews, 20, is a senior majoring in International Relations. He will graduate in June.

VISITS PARENTS

Mr. and Mrs. Burl Witherspoon of Amarillo spent Sunday in the home of Burl's parents, Mr. and Mrs. Vern Witherspoon.

Harriet Beecher Stowe's historic book "Uncle Tom's Cabin," first was published on June 5, 1851, by the National Era, a weekly newspaper in Washington, D. C.

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Shortening Mrs. Tucker's 3 Lb. Can **59¢**

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Kraft's
Miracle Whip
Quart Jar **49¢**



Kraft's 8 Oz. Pkg. Pimento, Swiss, American, Cheddar
CHEESE SLICES **33¢**

COFFEE Maryland Club Lb. Can **69¢**

Buy 1 - Get 1 FREE
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Both **35¢**

5 Oz. Kraft's
CHEESE SPREAD
Pimento Olive - Pimento Pineapple **4 FOR \$1.**



Kraft's 8 Oz. Phila.
CREAM CHEESE Pkg. **33¢**

Kraft's
MARSHMALLOW CREME 2 For **45¢**

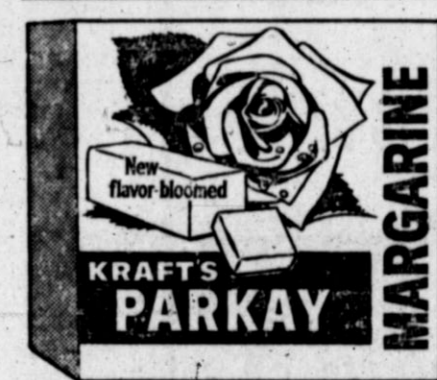
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Kraft's 10 1/2 Oz. Flavored or Plain
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25 Decorating Ideas & Cookie Stencil
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FREE SAMPLES
All Day Saturday
CHOCOLATE FUDGE
Made with Kraft's Marshmallow Creme, Pet Milk, and Bakers Chocolate Chips. TRY SOME ANYTIME SATURDAY.

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Peanut Brittle
Big 14 Oz. Pkg. **39¢**



NEW KRAFT BARBECUE SAUCE for true Western tang! **39¢**

3 Lb.-4 Oz. Can
Allen's Whole
CHICKEN **89¢**



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Spaghetti Dinner
2 For **45¢**

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KLEENEX 200 Count Box Holly Red and Green. **2 FOR 35¢**

14 Oz. Baker's Angel Flake **2 For 99¢**

BAKERS CHOCOLATE 8 Oz. **2 For 79¢**

AUSTEX CHILI 300 PLAIN **2 For 79¢**

AUSTEX CHILI WITH BEANS **3 For \$1**

TAMALES Austex 300 Can **4 For \$1**

Dr. Pepper Delicious Served Hot With Lemon 6 Btl. Ctn. **29¢**

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Does Poetry Have A Use?

Seeing the immense world-frost patterns on a window pane, the beauty of the lily, forgotten paradises; yes, poetry has many uses. Poetry helps keep us immovably centered. It keeps alive the beauty and life that has been forgotten and smoothed. It makes common experience and common speech beautiful, meaningful, and radiant.

Poetry makes our everyday life more meaningful. It makes our problems easier to solve and helps us to be able to live in harmony with our brothers, parents, neighbors, and friends.

It defines reality for us in a way that makes the power of reasoning stable. Only the foolish would say that poetry has no uses.

Man has forever been searching for ways to express himself and the best means of expression is found in art. Human art can be traced through poetry in the civilization of all mankind.

Those who like to read poetry do so because they delight in the beautiful things of this world and the eternity to come. Poetry has transformed ugliness into beauty, sorrow into joy, joy into sorrow, and despair into hope.

May we always have poetry to make all the days of our life, every moment of our life holy and beautiful.



GIFTS OF APPRECIATION went to coaches of the 1960 Whiteface football squad at the annual Football Banquet held in Hereford High School cafeteria Saturday night. Receiving gifts from the squad were head coach Bobby Williams, Buster Hodges, Joe Brooks, Max Washington and W. H. "Cuby" Kitchens. Team captains Edwin Thomas and James Gentry, shown at center and right, made the presentations. (Staff Photo)

Two Years Ago It Happened At HHS

Hereford High School hasn't changed much in the past two years. It still has the same building, about the same faculty, and a spirited student body, although the student body has lost a few of the old faces, and gained a few new ones. Maybe some of the following events which occurred during 1958 will bring back a few fond memories of the bygone days of the yesteryear. (Ha?)

Two years ago, the mighty Hereford Whiteface basketball team won the right to go to state. (Mr. Stanford said earlier this year that history repeats itself.) They fought all the way to the finals before Smiley of Houston stopped them 58-42. Coach Cuby Kitchens was tutoring the boys then. Steve Slagle, Bobby Shelton, Milner Davall, Ken Clearman, and Donnie Renfro started for the big Herd.



Miss Guess Who

If you know a girl who is 5'5 1/2" and has brown hair and eyes and gets into more trouble than anyone else in H.H.S., then you know Miss Guess Who. Right after school started she ran over Glen Nelson's horn and case. A month ago she ran into a basketball goal and cracked a bone in her nose. About two weeks ago she threw a \$5 bill out of the car window at the Double K and she had to chase it across the Amarillo Highway, where a truck almost ran over her.

She loves shrimp; and pink and yellow take top honors as her colors. The book that gave her bad dreams is *Psycho*. Her favorite movie is *Sayonara* and the song she swoons over is "Last Date."

She things H. H. S. is a wonderful school and she likes all of the kids, but she can't stand people who think that they are better than anyone else.

Miss Guess Who is Pat Ranspot.

December Birthdays

- Audrie Self 2
- Linda Hewitt 3
- Patsy Loerwald 3
- Lavoane Thompson 3
- Dean Jones 6
- Jeff Kirby 6
- Joyce McNeese 6
- Merry Kay Pruitt 7
- Helen Hoffman 8
- Doris Raye Berend 8
- Diekie Slaughtier 8
- Joy Story 9
- Larry Bain 10
- Carolyn Diller 10
- Jerry Moss 10
- Glen Nelson 10
- Dwane Stevens 12
- Carl Flippin 13
- Gerald Bybee 13
- Lynn Cox 17
- Berniece Denney 17
- John Bob Drake 17
- Rebecca Jean Jackson 18
- Betty Lockhart 18
- Nelda Botkin 18
- Sharon Hill 21
- Judy Kriegshauser 21
- Carolyn Hammett 21
- Walker Parris 23
- Carol Kent 24
- Ken Waiser 25
- Noemi Aguirre 26
- Mickey Botesio 26
- Ada Mae Bettis 27
- Vera Smith 31

Coming Events

The Amarillo Basketball double-headers will be on Thursday and Friday, Dec. 15 and 16, between the B teams in Amarillo. On Saturday, Dec. 17, the Seminole B team plays on the Whiteface court.

Attention:

If you haven't written your letter to Santa Claus yet you had better hurry or he may forget you. You may hand your letter to any of the Whiteface staff members, but be sure to get it in before Dec. 9.

TEACHER OF THE WEEK

Mrs. Neill Likes School Youngsters

"I like young people and enjoy working with them," says Mrs. Mozelle Neill, "so after I got out of college I began teaching."

Mrs. Neill was born in Abilene, Texas. She was graduated from Hereford High School and went to school at Baylor College in Belton, Baylor University, and West Texas State. In college she majored in English, Spanish, and Education. She began teaching in Van Horn; then at Higgins, and now teaches in Spanish I and Civics in

Hereford High. Mrs. Neill loves to cook, read, and bowl. A lot of her extra time is also spent enjoying her two pet dogs, a cocker and a registered boxer.

Mrs. Neill says her pet peeve is students that lie to you, but when asked her opinion of Hereford High she replied, "I think we have a very fine student body and are fortunate in having such a good school."

Other than being a teacher she has been a bookkeeper and has taught piano music.



MRS. MOZELLE NEILL teaches Spanish I and Civics in Hereford High School. Mrs. Neill says, "I like young people and enjoy working with them; that's why I started teaching." (Brand Staff Photo)



The WHITEFACE

Hereford, Texas, Thursday, December 8, 1960

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Hereford, Texas

Section Two

Bill Of Responsibility Goes With Citizenship

After a study of the Bill of Rights, Mrs. Mozelle Neill asked each of her students to write a Bill of Responsibility.

According to Karen Sue Daniel our responsibilities are as follows:

I We have the right of free speech but it is our responsibility to control our speech and make sure that we do not infringe upon the rights of others. We must deserve this right to keep it.

II It is our responsibility to cooperate with the government and its police powers at all times in order to make our nation a safe place in which to live.

III It is our responsibility to keep ourselves informed on the happenings in our government and be able to form our own opinions by listening to the radio and T. V. and reading all the written material.

IV It is our responsibility to be loyal to our country at all times and to be reverent toward our flag in order to keep the meaning of our freedom alive.

V It is our responsibility to aid

our country in any way we can both in time of war and of peace. In this way we help keep America free.

VI It is our responsibility to obtain a good education in order to prepare for our role in running our nation, as well as the whole world of tomorrow.

VII It is our responsibility to keep an open mind about all issues which come up in order to determine exactly what is right for the majority of the nation and not to be influenced by all of the things we hear.

VIII It is our responsibility to respect and obey all laws of our land and to teach others to obey them too. We must do this in order to remain a free and safe country.

IX We, as citizens of the United States, have the right to vote and it is our responsibility to vote at all times and to encourage all others to do the same in order to make our country stronger.

Ideal Girl

The ideal girl was chosen by Gary Tannahill this week. His ideal girl will be as follows: cutest, Maribeth Gilliland; flirtiest, Sandra Moore; figure, Kay Lemons; friendliest, Sandra Frank; and hands, Ginny Holt. Jan Story was picked as having the prettiest eyes; hair, Pam Clark; mannerly, Linda Renfro; walk, Joy Story; nose, Linda Reed; smile, Ginny Higgins; wittiest, Carol Snead; personality, Paula Moore; and voice, Carol Kent.

Tommy Kay Robinson was selected as the most talented; intelligent, Judy Fowlkes; versatile, Sandy Blythe; neat, Joy Wiman; most fun, Jan Reese; best sport, Zell Crump; best dressed, Deanna Kriegshauser; and best - all - around, Carolyn Hammett.

Swap Shop

The Broadway production of "Damn Yankees" is going to be presented by the students from choir, speech, and orchestra departments on Dec. 15, 16, and 19 at Tascosa High, Amarillo.

Five new scholarship awards are being offered to the senior students at Pampa High this year.

The musical production of "Oklahoma" is being presented by the students of Palo Duro High, Amarillo.

Whiteface Whims

A chimpanzee who escaped from a zoo was found in a public library, the Bible in one hand and Darwin's Origin of the Species in the other. The ape explained, "I'm trying to find out if I'm my brother's keeper or my keeper's brother."

If many a self-made man had it all to do over again, he'd call for help.

"Your son tips me more generously than you do, sir," said the taxi driver.

"That's quite possible. He has a wealthy father, I haven't."

Failure won't hurt you unless you let it.

Today is the day you worried about yesterday.

A woman was trying to impress her friends at a party one afternoon.

"My family's ancestry is very old," she said. "It dates back to the days of King John of England." Then, turning to a woman sitting nearby, she said condescendingly, "How old is your family, my dear?"

"Well," replied the woman with a smile, "I can't really say. All of our family records were lost in the flood."

One thing about weeds... give them an inch and they'll take a yard.

"I've captured a politician!" cried the cannibal. "Now I can have a bologna sandwich."

Clubcity

Mrs. Pat Voyles' physical education classes have started a bowling league, Monday, Nov. 28, the league met at the bowling alley and chose its officers. The officers are Sue Thomas, president; Patsy Livesay, vice-president; Martha Wilshire, secretary; and Nicky Nan Newton, treasurer.

May We Suggest

May we suggest—that Carl Miller sit up in the library to see films.

—That Suzanne Langley take a handkerchief to English class if a film is to be shown.

—That Carol Snead quit crawling on the floor to drink her orange soda pop.

—That the journalism class do something besides talk.

—That Mr. "blue eyes" Penner start a Girls' Key Club.

—That the FFA Boys have more area meetings here.

—That school be turned out an extra week for Christmas.

It is our responsibility to learn all we can about other countries in order to appreciate our own freedom. We should be ready to help others at all times.

Dewane Fryar believes that the duties and obligations of the American citizen are as follows:

I The people of the United States should have respect for the laws of both the State and Federal government and should obey them at all times. Citizens should always be glad that there are laws to protect them and their families.

II The people of the United States should be patriotic to their country at all times. They should always be proud of the great land they get to live in and enjoy the freedom, and all the nice things they have here.

III Citizens should always be trying to find a way to improve the imperfections of our system by constructive and intelligent criticism. In this way they can make the U. S. a much better place to live and work.

IV The citizens of the United States need to modify and purify their political activities, so that the path to public service will not be strewn with so much bitterness, and so that the public service will offer a more attractive field of endeavor for our best citizens. The citizen also should be more thoughtful of the political parties and activities so that he may choose the right way.

Ideal Boy

The ideal boy, chosen by Bonnie Sparkman, will be as follows: cutest, Austin Hodges; physically, Jerry Clark; friendliest, Jackie Oldham; hands, Carl Miller; eyes, Joe Shultz; hair, Joe Hershey; mannerly, Gary Tannahill; athletic, Carl Miller; walk, Greg Combs; neat, John Buck; smile, Charles Burrus; personality, Ken Waiser; voice, Walker Parris; flirtiest, Arnold Powell; talented, Eddie Gallagher; intelligent, Ronnie Botkin; versatile, Charles Thomas; most handsome, Mack Cansler; best sport, Thomas Coffman; best dressed, Dan McDowell; best - all - around, Eugene Baldwin.

Ken has always had a secret ambition to get rich. He plans to attend college at Texas Tech after he graduates from high school.

Ken is a member of several clubs and holds offices in most of them. He is a member of F. F. A. and is president; he is also district vice-president. He belongs to Hi-Y; in which he serves as vice-president. He is also president of the Student Council.

He advises all underclassmen to get all hard subjects over with the first three years so you can have a blast your senior year. This summer he attended a student council workshop at San Antonio and an F. F. A. convention in Houston.

(Continued on page 2)



HEAD COACH Bobby Williams was one of the Whiteface football squad coaches who helped present a "This is Your Life" program honoring players of the annual Football Banquet Saturday night. The banquet was held in the Hereford High School cafeteria. (Staff Photo)

AUSTIN HIGHLIGHTS

Governor's Inaugural Will Follow Holidays

BY VERN SANFORD
AUSTIN — By the time Austin sweeps up the last of the holiday tinsel, it will be time to prepare for another round of festivities. Committees already are

meeting to plan details of the inaugural events that will attract thousands of visitors to the Texas capital, come January 17. Gov. Price Daniel will take the oath of office for his third

term; Lt. Gov. Ben Ramsey, for his sixth term. If weather permits an inaugural parade these two officials will ride at the head of it up Congress Ave., to the Capitol grounds where the swearing-in ceremony will be held.

A reception and a half-dozen balls will fill out the day. For the past two inaugurations, Governor Daniel has held a prayer breakfast beforehand for state officials.

Haggling and suspense over who will be Speaker of the House for the 57th Legislature will continue until Jan. 10.

That is the first day of the regular session when House members, by secret ballot, will elect the speaker from their membership.

Rep. James Cotton of Weatherford asked Governor Daniel to call lawmakers together this month. New members could be sworn in and a speaker elected in a one-day session, he said. This would give the speaker time to organize committees and be ready to go to work in January.

But Governor Daniel said that year would be the 56th Legislature, which could not elect a speaker for the 57th Legislature.

Rep. Wade Spilman of McAllen and James Turman of Gopher are candidates for speaker. Both, reportedly, are "ahead."

Spilman, in a recent letter to House members, announced addition of two more pledges to him. He said, "A majority of the members have committed their vote to me for Speaker." Jim Turman says the same thing. So, the big question still is: How will the members vote?

This year's campaign for careful driving during the holidays will be launched to cut the Christmas-through-New Year's accident toll.

"Safety Sunday," said the governor in his proclamation of the special day, is "to awaken the conscience of every driver to the understanding that negligence at the wheel is a transgression of God's own command, 'Thou shalt not kill.'"

In past years, the governor noted, the all-out campaigns have resulted in the death toll's falling below Department of Public Safety predictions.

Last year the DPS predicted 111 deaths. When the holiday season ended only 91 had died, for a total of 20 lives saved.

Enactment of medical care for the aged and an increase in state pensions are among recommendations of a joint legislative committee to study problems of the aging.

Committee announced it would work for a constitutional amendment to raise by \$10,000,000 a year the ceiling on old age assistance. It also urged that the next Legislature pass laws to put into effect a program to provide state help for the medi-

cal expenses of needy oldsters. Transfer of senile, but not mentally ill, patients from the mental hospitals to nursing home care was recommended. Sen. Crawford Martin of Hillsboro, is chairman of the committee, and Rep. Howard Green of Fort Worth, is vice-chairman.

Veterans Land Board has set aside plans to hold a bond sale this month because of criticism from Land Commissioner-Elect Jerry Sadler. Board announced its decision "with regret," declaring that the veterans waiting to buy land would be the losers.

No bonds have been sold since June, 1958, because the state ceiling on interest was too low to attract buyers. Board said it felt the people were expressing their desire to get the program in full operation again when they approved a constitutional amendment in Nov. to raise the interest ceiling.

Sadler has protested the sale. He said he felt the bonds could be sold at a more favorable rate next year after a change in the national administration.

Millican, in Brazos County, has been recommended to the State Board of Water Engineers as the site for a proposed reservoir on the Lower Navasota River.

An engineering firm made the recommendation after a study contracted by the Brazos River Authority, the towns of Bryan, College Station and Navasota and several industrial firms.

Statistics for the proposed water project are staggering. It would yield in the neighborhood of 200,000,000 gallons of water a day, cost an estimated \$44,000,000. It would be completed until about 1970 and paid for in 2020.

Texas Supreme Court refused to review a lower court ruling that blocked George Parr's fight to become Duval County's Democratic Party chairman.

Parr won a district court order for a re-count, but the San Antonio Court of Civil Appeals overturned the decision. Supreme Court refused to step in, noting that the Election Code said it had no jurisdiction to review election contests.

It was another setback for the Duke of Duval, once credited with the power to decide how any political race in the country would go.

SHORT SNORTS — State's general revenue fund is going deeper into the hole, sinking to a deficit of \$76,724,738 on the state treasurer's report. Deficit increased \$10,000,000 in three weeks. On the plus side, the state has received a check for \$636,547.92 as its share of income from the sale of 119,400,000 board feet of lumber and other uses of the Texas national forests. Money will be divided among the 11 East Texas counties in which the forests are located.

AMARILLO VISITOR — Mrs. Bill Scott and her daughter, Beverly, of Amarillo, spent Monday in Hereford, where they visited Mrs. Scott's mother, Mrs. Bess Moore.

Have you read the classifieds?

Local Glovers Win 7, Drop 3 Bouts Thursday

Boxers representing Hereford Athletic Club won seven bouts and dropped three matches in a meet held in Pampa last Thursday night.

Winning matches for the Hereford team were: Dickie Elliott over D. D. Lof-ton of Lefors, 65 pounds, by decision;

Waddee Hudson over Jimmy Woodrow of Pampa, 125, by decision;

Ross Bond of Canyon over Charles Coffee of Pampa, 150, by decision;

Johnny Welty over Gene Shipman of Lefors, 145, by decision; Roy Rogers over Dale Veal of Pampa, heavyweight, by TKO in 1:22 of the first round;

Elmer Clements of Canyon over Glenn Ward of Pampa, heavyweight, by decision; Leon Vogler by default over Jay Chishom of Pampa, 175.

Losing bouts were Marsh Pittman of Hereford to Jim Gilbreath of Lefors, 75, by decision; J. C. Booker of Hereford to Bill Mathis of Pampa, 130, by decision; and Euel Perry of Hereford to Skinny Miller of Lefors, 145, by decision.

Hereford will host matches in Deaf Smith County Bull Barn beginning at 8 p. m. Friday.

VISIT IN CLOVIS — Mr. and Mrs. L. A. Rice spent Sunday in Clovis, N. M., where they were guests in the home of Mrs. Rice's sister, Mrs. Leon Womack and family.

WEEKEND VISITOR — Miss Linda Waller, who is employed at the Holly Shop, spent the weekend in Dimmitt with her parents, Mr. and Mrs. C. H. Kropp.

NEW MEXICO VISITORS — Mr. and Mrs. B. L. Hennington of Lovington, N. M., visited over the weekend in the home of Mr. and Mrs. Lester Wiggins.

Samuel de Champlain discovered Lake Champlain in Vermont in 1609.

Bill....

(Continued from page 1)

VI
A person must cooperate and help his fellow man to keep our country safe, strong, and a great nation of the world.

VII
It is the obligation of every American citizen to help his country in every way possible. The men help by serving in the armed forces to protect our country.

VIII
The people of the United

GUESTS FROM PLAINVIEW

Mr. and Mrs. Archie Martin of Plainview visited Sunday in the home of Mr. and Mrs. A. G. Martin, Route 4, Hereford.

VISITS PARENTS

Mr. and Mrs. V. R. Wilcox and children of Friona visited Sunday with Mr. and Mrs. E. F. Turner of Black. Mrs. Wilcox is the daughter of the Blacks.

Legal Notice

ORDINANCE No. 563
AN ORDINANCE OF THE CITY OF HEREFORD PROHIBITING THE OBSTRUCTION OF VIEW BY SIGNS AND ADVERTISING DEVICES LOCATED ON PUBLIC PROPERTY ALONG THE RIGHTS-OF-WAY OF STATE OR FEDERAL HIGHWAYS IN SAID CITY, AND PROHIBITING THE USE OF FLASHING, OR BEACON OR BEAM TYPE LIGHTS, ALONG THE RIGHTS-OF-WAY OF SAID HIGHWAYS; PROVIDING A PENALTY NOT TO EXCEED \$200.00 FOR THE VIOLATION OF ANY PROVISION OF THIS ORDINANCE; CONTAINING A SAVING CLAUSE; AND PROVIDING FOR THE REPEAL OF INCONSISTENT ORDINANCES.

Woodrow B. Wilson
Mayor
ATTEST:
Mary V. Watts
City Secretary T-49-1c

The first all-talking motion picture, "The Lights of New York," was presented in 1928.

Senior....

(Continued from page 1)

The best advice he has ever had was from his mother and it was "to be good." He would like to live to be a hundred years old.

His secret of success is "You get out of something what you put into it."

Joe Frank Huckert is the

States should always pay all public debts and obligations they have, they should always be honest in paying taxes and other debts.

son of Mr. and Mrs. Frank Huckert. He was born on March 7, 1942.

Joe Frank's hobby is model cars and his ambition is to be a rancher. He spends his spare time riding horses.

He plans to go to college at Tech after he graduates from high school. His advice to underclassmen is "go all the way through school." His opinion of H. H. S. is "It's dull."

Joe Frank's pet peeve is homework. He would like to live to be 80 or 85 and remain in good health.

Some of his favorites are: color, blue; song, "Are You Lonesome Tonight?" food, steak; car, Pontiac; and movie, "South Pacific."



Wrestling
SATURDAY, DEC. 10
8:30 P. M.

DOUBLE MAIN EVENT

Boris Petrov

Vs.

Silento Rodriquez

Ed Sharpe

Vs.

Bobby Christy

Sponsored by Hereford Lions Club at the

BULL BARN

Ringside \$1.50 Gen. Adm. \$1.00 Kids 50c

This Month, America's Lowest Price Buys Rambler Excellence

Compare Official Price Tags for Proof. Rambler is priced lowest of all, model for model—2-Door Wagons, 4-Door Wagons, 4-Door Sedans—and the beautiful new Rambler American Deluxe 2-Door Sedan below is priced way under any other U.S. car—Bar None.



- Striking New Styling will stay in style, not be outmoded by yearly model changes.
- Best Gas Mileage in all major economy contests in 1960.
- Lowest Upkeep. Voted "most trouble-free car" by owners.
- Ceramic-Armored muffler and tailpipe.
- Individual Leg Room. Sectional Sofa Front Seats, which adjust separately for leg room and Airliner Reclining Seats, optional at extra cost.
- 50% More Trunk space for '61, big family room for six.
- Best Rust Protection. Deep-Dip rust-proofing—up to roof.
- Least Tire Wear because of big, 15-inch wheels. (Most compacts have foreign size 13-inch wheels.)
- Best Power Choice—90 or 125 HP Six; 3 transmission choices.

Before You Buy Any Size Car, It's Smart To See Your Rambler Dealer
KINSEY - OSBORN MOTORS, INC.

EM 4-0990 142 N. Miles

MOVE INTO YOUR OWN HOME FOR CHRISTMAS!

Enjoy The Holidays And The Yule Season In Your Very Own Home And You'll Love This Beautiful 3 Bedroom-Brick Veneer



This Home Is Located at 520 "J" Street In Hereford

- Three Bedrooms
- Brick Veneer Construction
- Central Heat
- Refrigerated Air
- Factory Built Kitchen Cabinets
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- Built In Oven
- Built In Dish Washer
- Disposal
- Wired & Plumbed for Automatic Dryer and Washer

PHONE
EM 4-3434
AND LET US SHOW YOU THESE HOMES

CARL McCASLIN LUMBER COMPANY
One Block East of the Court House

Sizzling STEAK Buys



Do you like your steaks thick . . . juicy . . . tender . . . and tasty? Then you'll LOVE COOPER'S Steaks. Our superb steaks are cut from choice quality heavy steer beef that's slow-aged to perfection. Then, excess bone and fat are trimmed off BEFORE weighing to give you more deliciously good eating meat per pound. Serve one of these sizzling steak buys this weekend. You'll agree you never had it better.

HOW TO SELECT FINE MEAT
The U.S.D.A. stamp on your meat tells you the grade you are buying. Be sure your meat has this stamp. Better grades are stamped USDA Good and USDA Choice.

Our Beef Is U. S. D. A. Inspected and Graded - We Sell Only U. S. D. A. Good And U. S. D. A. Choice Beef - Look For The Stamp On Each Cut You Buy -

Borden's — 12 Oz. Carton
COTTAGE CHEESE 19¢

Quart, Red Label
KARO 45¢

Banquet Frozen 22 Oz
PIES Apple Cherry Peach **3 For \$1**

Quart Bottle
MAZOLA 59¢

APPLES Winesaps 4 Lb. Bag 49¢

CELERY Pascal - Stalk 13¢

GRAPES Flame Tokays Lb. 15¢

GRAPEFRUIT Ruby Red 3 For 19¢

Georgie Porgie, 2 Lbs.
POP CORN 29¢

SIRLOIN U.S.D.A. Good Beef lb. **75¢** U.S.D.A. Choice Beef lb. **79¢**

ROUND U.S.D.A. Good Beef lb. **79¢** U.S.D.A. Choice Beef lb. **85¢**

T BONE U.S.D.A. Good Beef lb. **89¢** U.S.D.A. Choice Beef lb. **95¢**

Shurfine — 10 Lb. Bag
FLOUR 69¢

Shurfine — Fancy Pitted
DATES Full Pound **39¢**

Sunny-Side Up
EGGS Grade A Med. **59¢**

BACON Wilson's Corn King Lb. 49¢

CHILI Longhorn Brand Lb. 55¢

3 Lb. Can Snowdrift
SHORTENING 69¢

Shurfine, 5¢ Off
COFFEE Lb. Can **63¢**

Shurfresh Pound Box
CRACKERS 19¢

Jergen's — \$1.00 Size
LOTION 69¢ Plus Tax 7c

PANCAKE MIX 2 Lb. Aunt Jemima **35¢**

Scotkin Luncheon, 50 Count
NAPKINS 15¢

Ellis, No. 2 1/2 Can
TAMALES 29¢

Reg. 69¢ Tube Plus 5¢ Tax
BRYLCREAM 49¢

100 Tablet Bottle, \$1.19 Value
ANACIN 89¢

Libby's No. 303
FRUIT COCKTAIL 4 For \$1.00

Burleson 3 Lb. Jar
HONEY 99¢

Alcoa — 25 Ft. Roll
ALUMINUM FOIL 29¢

Northern Big Roll, Asst. Colors
TOWELS 25¢

PRE - CHRISTMAS SALE

WE GIVE VALUABLE GUNN BROS. STAMPS

KODAK FILM
Verichrome 127 - 620 - 120 Rolls Reg. 55¢ Value **39¢**

MOVIE FILM
Daylite Or Photoflood Kodachrome Color 8 MM - 50 Ft. **\$1.98**

Sylvania Superflash **FLASHBULBS** Why Pay More!
Press 25 Carton **98¢** No. 25 B Blue Carton **\$1.29** M-2 Carton **89¢**

COOPER'S

LET YOUR LIGHT SO SHINE BEFORE MEN

MOBIL OIL PRODUCTS
Cliff Kerr and Wayne Lehrer

HEREFORD CREAMERY
Mr. and Mrs. Elton Malone

FARM & HOME SUPPLY
W. A. DeBusk

FIRST NATIONAL BANK
Virgil Hennen

HUNTER'S FOOD MARKET
Mr. and Mrs. Russell Hunter

McLEAN - HUTSON AGENCY
George McLean Buddy Hutson

PLAINS FERTILIZER CO.
Glen O. Edwards

MASTER CLEANERS
Mr. and Mrs. C. D. Fitzgerald

HEREFORD FERTILIZER & INSECTICIDE CO.
Norman Moore

ROCKWELL BROS. & CO
D. R. Vandever

HEREFORD HARDWARE
Mr. and Mrs. Don Zimmerman

BLANTON BUTANE, INC.
Darrell Blanton

BUY-RITE FURNITURE
J. H. Fish

HEREFORD GRAIN CORP.
Curtis O. Roach, Mgr.

ORSBORN-NORWOOD CHEV.-OLDS
Your Chevrolet-Oldsmobile Dealer

JIM HILL HOTEL
Mr. and Mrs. Dick Ross

CLOWE & COWAN INC.
The Best - Pomona Pumps



INFIXED

... in the little animal is the inherent, industrious characteristics of self preservation. A delight to the eye in its graceful movements, but behind its moves, more than the childish eye can see... a desire to keep her bin full of food to guarantee her survival.

We, like the squirrel, must prepare for our future and for those who depend upon us. But human needs reach beyond food, and house and clothing... beyond the physical and the material. *We are persons, we are spiritual, our concern is for the mind — the soul — the spirit.*

We are social persons whose deeper needs may be satisfied in a church which majors in fellowship and prayer and builds us into a group of good people with *common loyalties to God and things of the spirit.* Come with me to church.

You In The Church
The Church In You
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

ELIZABETH WITHERSPOON INSURANCE
148 N. Main St.

GILLILLAND FUNERAL HOME
Marlin Gilliland

SUIT'S AUTO SUPPLY

E. B. BLACK CO.
Dick Barnard - Jesse Stanford

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Mr. and Mrs. Grady Rogers

BIG T PUMP CO., INC.
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Odice and Ed Bulls

SHELTON TIRE EXCHANGE
W. O. and Bessie Shelton

HEREFORD IMPLEMENT CO.
Herman Neff

LOERWALD BROS.
Ed, George, Gene and Harold Loerwald

FARMER'S DRIVE IN
Troy Moore

HEREFORD STATE BANK
Russell E. Carver, Pres.

DEARING WRECKING CO.
Anson A. and June Dearing

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

CONSUMER'S FUEL ASS'N.
Louie LeGrand

PITMAN GRAIN CO.

DAVIS IMPLEMENT CO.
W. L. Davis, Jr.

ASSOCIATED GROWERS OF HEREFORD

HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

Park Ave. Church of Chris.

On Harrison Highway
Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.

Church of Jesus Christ of Latter Day Saints

(Mormon)
EM 4 - 2653
Leo D. Page, branch president.
The Mormon Church meets in the Seventh - Day - Adventist Church. Sunday School services are at 10 a.m.

Central Church of Chris.

11th Street Drive and Plains Ave.
Pastor: William J. Johnson, Minister
Bible School is held each Sunday at 9:30 a. m. with morning worship at 10:30 a. m.
Worship service begins at 6 p. m. each Sunday evening.
Ladies Bible Study held each Wednesday morning at 10 a.m. Wednesday prayer services are held at 7:30 p. m.

Temple Baptist Church

Ferris St. and Ave. 5
Rev. Robert Laceywell, Pastor
Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:30 p.m. Worship services are at 10:50 a.m. and 7:30 p.m.
Wednesday prayer service will be held at 8 p.m.
The teachers and officers meeting will begin at 7:30 p.m. Wednesday.
Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be choir practice.

Thompson Memorial Mexican Baptist Mission

Norton and Texas
Rev. James E. Timmons
Orden De Cultos
Domingo Por La Manana, 10 a. m.; Escuela Dominical, 11 a. m.; Culto De Adoracion.
Domingo Por La Noche, 7 p. m.; Union De Preparacion, 8 p. m.; Culto Evangelistico, Miercoles Por La Noche. Culto De Oracion Y Estudio Biblico.

St. Thomas Episcopal

Harrison Highway
Rev. Carl C. Treadwell, Vicar
Vicarage, 416 Star Street
Sunday: Holy Communion, 8 a. m.; Church School, 9:45 a. m.; Morning Prayer and Sermon, 11 a. m.; Holy Communion the first Sunday of each month at 11 a. m.
Wednesday: Holy Communion, 10 a. m.
Women's Division is held the second Thursday of each month at 3 p. m. in homes.
Adult Bible Study is held the fourth Monday of each month at 7:30 in members homes.
The Bishop's Committee meets the first Sunday of each month at 3 p. m. in the Mission Hall. Choir Rehearsal at 7:30 p. m. each Wednesday.

St. Anthony's

Harrison Highway at 25 Mile Ave.
Father Aloysius Craven, Pastor
Sunday Masses are at 6:30 a. m. and 10 a.m. Sunday Evening services are at 7:30 p.m. Daily Mass is at 7 a.m. and 8:15 a.m. Confessions are Saturday afternoon from 4 p.m. to 5 p.m. and 8 p.m. to 9 p.m.
Thursday Holy Hour is from 8 to 9 p.m.

Wesley Methodist

118 1/2 St. 1077
John Ferguson, Pastor
Sunday: Church School, 9:45 a.m. Vanc Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30 p.m. Evening worship, 7:30 p.m.
"See You In Church Sunday."

A La Mision De San Jose

LABOR CAMP
Horas De Misas En Los Domingos: 8 a.m. y 10 a.m.
El Domingo Es El Dia Del Senor. Tiene Que Adorable. No Mis: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuada.

Apostolic Pentecostal Church

Myrtle and Blevins
Rev. Wilbur E. King, Pastor
Sunday School begins at 10 a. m. Morning Worship starts at 11 a. m. Evangelistic services are held Sunday evening at 8 p. m.
Wednesday evening Bible study is at 8 p. m.
Friday evening at 8 p. m. the young people meet.

First Presbyterian

516 Lee Street
Rev. Russell Wiegert, Pastor
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional 9 a.m. Tuesday.
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, Pastor
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
Wednesday prayer meeting is held at 8 p.m.

Jehovah's Witnesses

North Ave. E., Converted Residence
Wednesday at 8 p.m. there will be the Congregation Bible Study.
Friday at 7:30 p.m. is the Service Meeting Ministry School.

First Baptist

Fifth and Main
Glendon Sanders, Minister of Music-Education
5 p. m.; Intermediate G.A.s, Evening Worship, 5:30 p. m.; Wednesday, 7:15 p. m.; Sun-Morning Worship, 10:55 a. m.; Sunday School, 9:45 a. m.; Training Union, 6:30 p. m. Superintendent's Cabinet, Wednesday, 7 p. m.; Teachers and officer's meeting, Wednesday, 7:15 p. m.; Mid-Week Prayer Service, Wednesday, 8 p. m.; Sanctuary Choir rehearsal, Wednesday, 9 p. m. (Wednesday evening services 30 minutes earlier, October through March).
Graded Choir Rehearsals, 4 p. m. Tuesday; WMS visitation, first Wednesday, 9:30 a. m.; Monthly luncheon and business noon; Circles meet third and fourth Wednesdays, 6:30 a.m.; meeting, second Wednesday, 12 Junior G.A.s meet Tuesday at beams, Wednesday, 7:15 p. m.; Junior Royal Ambassadors, Saturday, 9:30 a.m.; Truett Brotherhood, Monday, 6:30 a. m. Sunday Worship Services, morning and evening, broadcast over Radio Station KPAN. Listen to "The Baptist Hour" Sundays, 8 a. m. over KPAN.

(Continued on page 7)



Fresh Fryer Parts - BEST!



U.S.D.A. GRADE "A"
DRUMSTICKS

Sweet Eatin'
Plump Meaty
Fryer Legs
From Grade "A"
Fancy Whole
Frying Chickens

lb. **59^c**

U.S.D.A. GRADE "A"
THIGHS

Sweet Eatin'
Plump Meaty
Thighs From
Grade "A" Whole
Tender Fryers

lb. **69^c**

Choose Just the Pieces You Like and Eliminate Throwing Any Away!

Wings

U.S.D.A. Inspected and
Graded Grade "A"

lb. **29^c**

Breasts

U.S.D.A. Grade "A" Tender,
All White Meat

lb. **79^c**

Backs & Necks

U.S.D.A.
Grade "A"

lb. **19^c**

Whole Fryers

Clary's Grade "A"
Tender Meaty Fryers

lb. **35^c**

Comstock Pie Filling

Apple, Cherry
or Peach **3** No. 2 Cans **\$1.00**



Other Special Buys In Our Meat Department!

KITCHEN CRAFT FLOUR

Special Price

5-lb. Pkg. **43^c**

VELKAY SHORTENING

Special Price

3-lb. Can **59^c**

SPICED PEACHES

Hemet Brand

4 No. 2 1/2 Cans **89^c**

KRAFT CHEESE WHIZ

16-oz. Jar **59^c**

CHUCK ROAST

Tender,
Flavorful,
Baby Beef
Chuck Roast

lb. **45^c**

COOKED PICNICS

Swift's
Fully Cooked,
Ready to Eat

lb. **35^c**

Canned Biscuits	Mrs. Wright's	3	8-oz. Cans	25c
Bread Sticks	Betty Crocker	2	8 1/2-oz. Pkg.	35c
Gouda Cheese	Dutch Mill		8-oz. Pkg.	49c
Lucerne Milk	Multi-Vitamin Grade "A" Milk		1/2-Gal. Cn.	51c
Lucerne Half & Half	Extra Rich		1 Pt. Cn.	29c
Lucerne Sour Cream			1/2-Pt. Cn.	25c
Pet Milk	Evaporated Condensed Milk	2	Tall Cans	29c

Tomato Aspic	Stokely's		No. 1 Can	25c
Corn Flake Crumbs	Kellogg's		9 1/2-oz. Pkg.	23c
Apple Cider	Town House		1/2 Gal. Botl.	49c
Cling Peaches	Sundown Brand	4	No. 2 1/2 Cans	\$1.00
Mandarin Oranges	Town House	4	11-oz. Cans	\$1.00
Quaker Oats	Regular or Quick Cooking		18-oz. Pkg.	19c
Salad Wafers	Supreme		lb. Pkg.	29c

Specials on Bel-air Premium Quality Frozen Foods!

Baby Okra	So Good in Soup or Stew	5	10-oz. for
Succotash	Here's a Tasty Treat—Try It!	5	10-oz. for
Broccoli Spears	Tender Green Spears	5	10-oz. for
Chopped Broccoli	Stock Your Freezer	5	10-oz. for
Cauliflower	Premium Quality—Here's a Real Buy!	5	10-oz. for
Corn on the Cob	Two Large Ears in Pkg.	5	for
Mixed Vegetables	For Soups	5	10-oz. for

\$1.00



Folgers

Mountain Grown Rich Flavored Coffee

lb. Can **69^c**

Wesson Oil

Best for Frying or Baking

Qt. Botl. **49^c**

Pecan Pieces

New Crop!

12-oz. Pkg. **99^c**

Hershey Dainties

5c Off

12-oz. Pkg. **39^c**

Eagle Brand

Milk—For Better Baking!

15-oz. Can **29^c**

The **GOLDEN BOOK ENCYCLOPEDIA**

Volume 15 Now on Sale at Safeway

Buy a Book Each Week to Complete Your Set

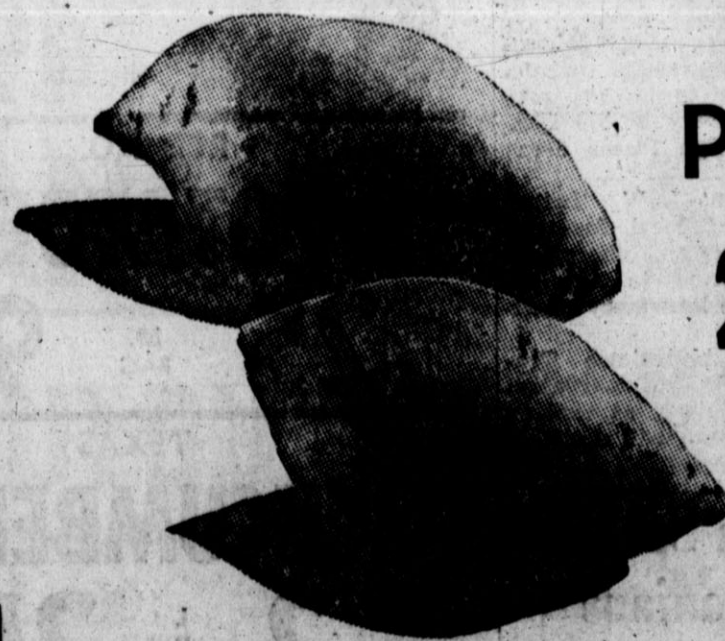
Volume 2 through 6 only **99^c**

Special Buys In Our Produce Department!

Sweet Potatoes

2 lbs. 25^c

Portales, Maryland Sweets—Best for Baking or Candied Yams



Colorado Grown Spanish Yellow

ONIONS
3 lbs. 19^c

Romaine Lettuce For Green Salads lb. **19^c**

Tangerines Florida Sweet Delicious Fruit lb. **19^c**

Old Southern	Barbecue Sauce	18-oz. Botl.	49^c
Marshmallows	Kraft's Miniature	10 1/2-oz. Pkg.	25^c
Oxydol Detergent		1-g. Pkg.	35^c
Dreft Detergent		1-g. Pkg.	35^c
Spic & Span Cleanser		16-oz. Pkg.	31^c
Cascade	For Automatic Dishwashers	22-oz. Pkg.	49^c
Ivory Flakes	For Delicate Fabrics	1-g. Pkg.	35^c

BAYER ASPIRIN

12-Ct. Box **15^c** 50-Ct. Botl. **39^c**

24-Ct. Box **25^c** 100-Ct. Botl. **59^c**

BAYER ASPIRIN
For Children
50 Count **39^c**

PHILLIPS MILK OF MAGNESIA

12-oz. Botl. **59^c** 12-oz. Mint **59^c** 30-Ct. Tablets **30^c**

CASTORIA Fletcher's 2 1/2-oz. Botl. **49^c**

Syrup Pepsin Dr. Caldwell's 5-oz. Botl. **63^c**



SAFEWAY

Prices Good Through Sat., Dec. 10th in Hereford

Creamo MARGARINE

lb. **25^c**

Creamo Margarine is made from cream and fat-free milk blended with hardened cottonseed and soybean oil, sugar, salt, lecithin, calcium carbonate, sodium benzoate, citric acid, Vitamin A, artificial flavoring and artificial coloring.



Messenger HD Club Holds Turkey Party

BY MRS. S. N. THWEATT

The Messenger Home Demonstration club members and families and special guests enjoyed a turkey supper at Walcott School Friday evening. The meal was served by the club ladies at 7:30 p.m. to the following: special guests, Mr. and Mrs. Tom Draper of Hereford, Mr. and Mrs. Joe Rader, Mr. and Mrs. Thomas Collins, Miss Paula Green and Miss Shirley Bourquin, all of Walcott, Mr.

and Mrs. Eldred Brown and Tommy, Mr. and Mrs. Joe Merrill and children, Bob, Linda, Yvonne, Mr. and Mrs. B. E. White and children, Shelton and Sharon Ray of Garcia.

Members and their families present were Mr. and Mrs. E. M. Jack, Mr. and Mrs. Bertram Jack and children, Mrs. J. E. Rouse, Mrs. N. A. Brown, Mr. and Mrs. Ernest Brown and children, Barbara, David, Dianne, Mr. and Mrs. Floyd

Brown and two sons, Roger and Earl, Mr. and Mrs. H. D. Buse, David and Ronnie, Mr. and Mrs. S. N. Thweatt, Mr. and Mrs. Virgil Watson and Douglas Robert, Mr. and Mrs. Elton Sorrells and three children.

The group played 42 and visited.

Rain began to fall in the community about 3:30 p.m. Saturday and by Sunday morning one-half inch was reported at Boot Leg. Wind blew during the day Sunday. S. N. Thweatt made a business trip to Levelland Saturday. Mr. and Mrs. Eldred Brown and Tommy visited in the home of the B. E. Whites Friday night.

Mrs. Bertram Jack was in Amarillo Tuesday.

Mrs. Floyd Brown and son Roger visited Tuesday afternoon with Mrs. S. N. Thweatt. Mr. and Mrs. Elton Sorrells and family left Friday evening for Oklahoma where they visited his sister and family over the weekend. They returned Sunday.

Mr. and Mrs. Virgil Watson and grandson Douglas Robert

visited relatives in Amarillo Saturday night and Sunday. Mrs. Joe Merrill was in Hereford on Wednesday, where she visited Merrill's mother, Mrs. Virgil Merrill.

Mr. and Mrs. Eldred Brown and son Tommy had dinner with Mrs. Brown's mother, Mrs. C. W. King of Rosedale, N. M., Sunday.

Mr. and Mrs. B. B. Hudson are grandparents of a new granddaughter born Nov. 24 at 9:51 a. m., and weighing four pounds and 11 ounces. The baby was born in Deaf Smith County Hospital to Mr. and Mrs. Gaylon Hudson of Hereford. Mrs. Hudson and the baby are now at home and both are fine.

Dianne Jack spent Friday night with Nancy Tyler.

Mrs. C. M. Kelley of Bovina, aunt of Mrs. Ruth Coleman, visited in the Coleman home recently.

Roger and Earl Brown spent Thursday night with Shelton White.

Messenger Home Demonstration club will hold a Christmas party Friday, Dec. 9, at 2:30 p. m., in the home of Mrs. Elton Sorrells. Members will exchange Christmas gifts. This will be the last meeting of 1960.

Everyone is asked to bring home-made candy in order that 24 pieces can be sent to the Deaf Smith County Council Christmas party on Monday, Dec. 12, at 2:30 p. m., in the club room of the Community Center in Hereford.

PUBLIC AUCTION PAMPA HOTEL AND MOTEL

121 South Russell St., Pampa, Texas

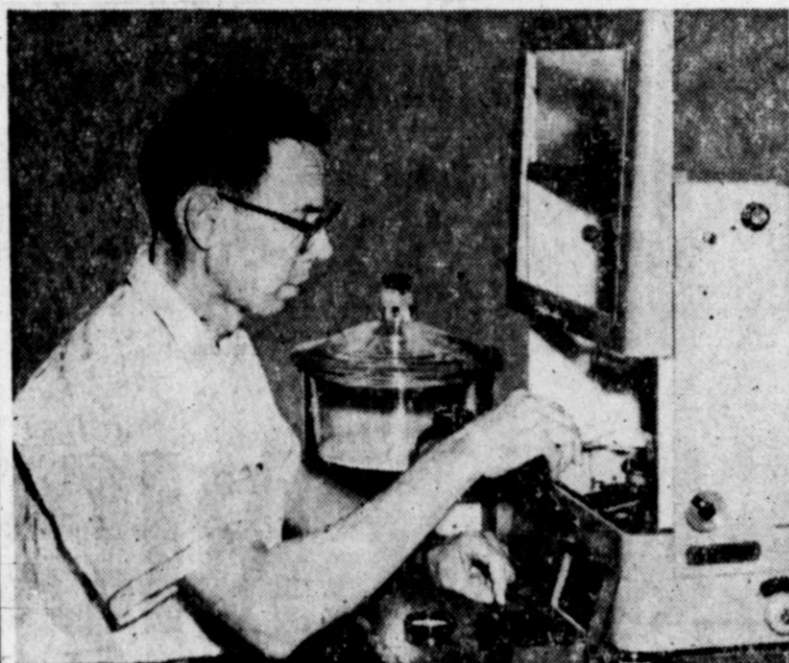
Friday, December 16, at 11:00 A.M. (CST)

Mr. and Mrs. John Wiewora has commissioned Nelson Auction Service to sell the PAMPA HOTEL and the PAMPA MOTEL at PUBLIC AUCTION to the high bidders.

Hotel description: Lot 150' X 120'
5 Floors and basement
83 Guest rooms, furniture and bath
10 Office rooms
Large lobby, furnished
Desk clerk space furnished
Elevator to all floors
Kitchen - furnished
Dining Room, seats 100
Paved Street On 3 Sides
New Charcoal Grill Area
Motel Description: Lot 150' X 140'
Built in 4 sections of 5 rooms
20 guest room with tub and shower
Swimming pool and lawn
Off street parking
Corner Lot
Paved street on 2 sides
Fully furnished
1 block west of downtown
Retail business in same block
Built new in 1952
Heat and Air Carpeted
Paved Alley behind.

CONDITIONS OF SALE: Bidding will start at \$140,000, the amount required to pay off all loans, interest, taxes for 1960, and local bills. The Loan Company has called for their loan to be paid and it cannot be assumed. Make your own loan arrangements if you plan to buy this property. The owner will deliver marketable title deed and abstract. The indebtedness will be paid out of the proceeds of the sale at the time of closing. TERMS will be cash: Buyer will be required to sign a real estate contract and pay 25% deposit at time of sale. Deposit, Contract and Signed Deeds will be placed in escrow in the Amarillo National Bank until closing date. Buyer will be given 10 days to have abstract examined and accept of object and Owner will be given a reasonable time to cure objections if any.

For reservations or sales brochure write or call: NELSON AUCTION SERVICE 107 E. 16, Amarillo — DR 2-9513



AREA SOIL CHEMIST James H. Valentine, Texas A & M College Agricultural Extension Service, is shown making a final check of the delicate chain balance which is used to measure the minute quantities of chemicals required in running a soil analysis. He has completed preparations for the formal opening of a new soil testing laboratory in Lubbock.

Formal Opening Of Laboratory Slated

Area Soil Chemist James H. Valentine, A&M College Agricultural Extension Service, has completed preparations for the formal opening of a new soil testing laboratory in Lubbock. A native of Wills Point in Van Zandt County, Valentine is a former Future Farmer of America. He received both his B. S. and M. S. degrees from Texas A&M College with a major in Agronomy and minor in Plant Physiology.

The overseas veteran of World War II served for five years as Soil Scientist with the Soil Conservation Service and for the past nine years has been director of the Soil Testing Laboratory at Stephen F. Austin College at Nacogdoches.

Valentine says the new laboratory, which he heads, will devote full time to fertility problems of farmers in the Panhandle and High Plains areas of Texas.

County Agent J. W. "Lefty" Thomas urged local farmers, home gardeners and others with fertility problems, to take advantage of the laboratory's facilities.

Vocational Agriculture Teachers and Soil Conservation Service technicians, as well as the county agent, will assist in obtaining samples.

Skypala Speaks To Kiwanians

"Collecting Money" was title of a talk given by Edgar Skypala of Hereford at the noon meeting of Hereford Kiwanis Club Thursday in I.O.O.F. Hall.

Skypala who has been collecting coins for a number of years gave history of various coins and paper currency from his large collection.

His collection includes coins from Biblical times to present day money.

Guests at the meeting were Dudley Bayne and Harry Caylor, both of Hereford. New Junior Kiwanian introduced to the group was Gary Tannahill, Hereford High School senior.

Have you read the classifieds?

DECEMBER MENU SPECIALS

GIVE FOOD THIS CHRISTMAS

These Specials Good Thurs., Fri. And Sat., Dec. 8 9 & 10

Shurfresh Oleo **233c**

6 Bot. Ctn. Plus Dep. COKES Reg. Size **29c**

Gold Medal FLOUR 10 Lb. Bag **97c**

COFFEE Maryland Club Lb. Can **69c**

Shurfine Frozen 6 Oz. Can ORANGE JUICE **349c**

CAMAY Reg. Size Bath Size **3/31c 2/31c**

Jumbo Size, 25c Off DASH **\$2.06**

Reg. Size COMET **17c**

Giant Size JOY **69c**

For Auto. Dish Washers CASCADE **51c**

King Size OXYDOL **\$1.39**

Reg. Size Box SPIC & SPAN **31c**

Giant Size, 7c Off CHEER **72c**

ZEST Reg. Size Bath Size **5/48c 2/45c**

SANTA Will Be In Our Store Sat. From 3-5 P. M.

Fruits & Vegetables

GOLDEN DELICIOUS APPLES **19c**

RED NO. 2 POTATOES **25 LB. BAG 99c**

TEXAS CUCUMBERS **2 LBS 25c**

Downey Reg. Size 7c Off FABRIC SOFTENER **38c**

SNOWDRIFT 3 Lb. Can **69c**

Marshmallow Kraft's 7 Oz. CREME **23c**

My-T-Fine All Flavors PUDDING & PIE FILLINGS 3 For **29c**

Nabisco 11 Oz. BARONETTS **35c**

Sunshine, Lb. Pkg. FIG BARS **35c**

- CHRISTMAS TREES -

TAYLOR & SONS FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Announcing... America's low-priced pickup line!*



NEW FALCON—Priced* as much as \$231 less than leading conventional pickups!



NEW ECONOLINE—America's lowest-priced pickup — bar none! Priced* as much as \$260 below conventional pickups.

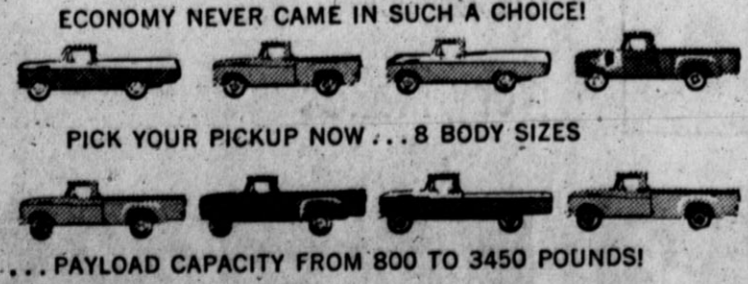


NEW STYLESIDE—New, stronger one-piece cab-body design—up to 16% more loadspace! New longer wheelbase, smoother ride! All new—yet price* is \$31 to \$157 below comparable pickups!

NEW '61 FORDS

FORD TRUCKS COST LESS YOUR DEALER'S "CERTIFIED ECONOMY BOOK" PROVES IT FOR SURE!

COME AND SEE! Bring your Ford back home to your FORD DEALER for service!



ECONOMY NEVER CAME IN SUCH A CHOICE! PICK YOUR PICKUP NOW... 8 BODY SIZES... PAYLOAD CAPACITY FROM 800 TO 3450 POUNDS!

Charlie Seeds Motor Co., Inc. First & Miles St. Hereford, EM 4-2727

Hereford Brand, Hereford, Texas, Thurs., Dec. 8, 1960

Boardman Talks To Optimists

Herb Boardman told the Optimist Club Tuesday of his work with alcoholics in Hereford. Chairman of the Deaf Smith County Council on Alcoholism, Boardman explained that membership in Alcoholics Anonymous can cost as much as a million dollars, but that is cheap compared with the price paid by those who haven't yet achieved sobriety.

The Council tries to help others recognize the symptoms of alcoholism, providing facts about alcoholism as a disease. Boardman currently is aiding our alcoholics, who live in three trailer houses at his farm near Hereford. From his experiences, he said that love and understanding were the greatest help to those trying to become sober.

"Huntsville, with its prison, is not the answer to alcoholism, nor is the alcoholic ward in Wichita Falls," he declared. "For those who want to become alcoholics, I believe that Hereford is the best place in the United States to do it. We have a good Council to provide information and an active AA chapter to help them."

Boardman explained that he is going to devote his life to helping alcoholics, saying, "I'm concerned not just with alcoholics, but with all of God's creations."

Letters To Santa

Dear Santa
I would like a big doll for Christmas
Love
Joann Garcia

Dear Santa
I would like a big doll for Christmas
Love
Janie Rodique

Dear Santa,
I would like a doll for Christmas.
Love,
Maria Martinez

Dear Santa,
I would like to have a big doll for Christmas.
Love
Maria Gloria Morano

Dear Santa
I would like a big green truck for Christmas
Love
Tony Zepeda

Dear Santa
I would like a gun for Christmas.
Love
Luke Sanchez

Dear Santa
I would like a big doll for Christmas
Love,
Jay Noland

CHURCH

(Continued from page 4)
First Methodist
501 N. Main
Rev. Herschel L. Thurston,
Sunday December 11
Sunday School 9:45 AM
Morning Worship 10:55 AM
Senior Youth Prayer Meditation 6:00 PM
Intermediate Youth MYF 6:00 PM
Senior Youth MYF 6:15 PM
Senior Youth present, Christmas Program 7:00 PM
Tuesday December 13
Homebuilder's Prayer Group Dinner, Mrs. A. M. Hare 8:00 PM
Wednesday December 14
Wednesday Prayer Group 7:00 PM
Wesleyan Service Guild 7:00 PM
Choir Rehearsal 7:45 PM
Official Board Regular Meeting 8:00 PM
Thursday December 15
Golden Ager's Art Class 2:00 PM
Primary Department Christmas Party 4:00 to 5:30 PM
Christmas Staff Party Mrs. & Mrs. Wm. J. Stanford 7:00 PM

Assembly of God
Union & Ave. G.
Rev. V. W. Marcontell, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m.; Junior C. A.'s meet at 7 p.m. and worship service begins at 8 p.m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 7 p.m.

Immanuel Lutheran
Park and Avenue B.
Worship Service, 8:30 a. m. Sunday School, 9:30 a. m. "Call to Worship" over KPAN (860 ke) at 9:15 a. m. Sunday.
Lutheran Hour over KPAN at 1:15 p. m. Sunday.
A most cordial welcome to all.

Avenue Baptist Church
Sunday School is held at 9:45 a. m.; Worship Service at 11 a. m.; Training Union, 6 p. m.; Evening Worship Service, 7 p. m.;

Love Iris Garcia
Dear Santa
I would like some doll dishes for Christmas.
Love,
Ofelia Trevino

Dear Santa,
This is what I want for Christmas. A drum, A color Book, 2 Rancheros-Fords-Put together, a Teddy Bear. Bring me a Santa Claus for my Christmas tree. A magic slate, skates, train engine. I am nearly six years old.
Love,
Jay Noland

Wednesday Evening Prayer Service, 7 p. m.

A La Ingresia Parroquial De San Antonio

North 25 Mile Avenue y Highway
TVd. Es Catolico? Pues, ¡Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m.; y 8 p.m.
Durante La Semana: 6:30 a. m. y 7:30 am

Seventh Day Adventist

Third and Lawton
Elder J. D. Sammons, Pastor
"The Second Coming of Jesus" is the subject for daily lesson study and class discussion Sabbath Dec. 3. Memory Verse: Surely I come quickly. Amen. Even so, come Lord Jesus." Rev. 22:20
Study Helps: "The Desire of Ages," Chapter 69; "The Seventh-Day Adventist Bible Commentary," on scripture references; Lesson Help in "Review and Herald" of Nov. 17.
Note: The coming of the Lord has been in all ages the hope of His true followers. The Saviour's parting promise upon Olivet that He would come again, lighted up the future of His disciples, filling their hearts with joy and hope that sorrow could not quench nor trails dim. "The Great Controversy," page 1302.
Lesson Outline: 1. The certainty of His Coming. 2. The Doctrine in the Old and New Testaments. 3. The Nearness of His Coming.
Services: Meditation, 9:30 a. m. Saturday; Sabbath School, 9:45 a. m. Saturday; Worship Service, 11 a. m. Saturday.

Church of God

11 and 13th Street
Rev. W. L. Sims, Pastor
Sunday School will begin at 10 a. m. Worship service is at 11 a. m. Sunday evening worship begins at 7:30 p. m.
Tuesday, Bible Study, 7:30 p. m. and Friday, Young Peoples' Endeavor, 7:30 p. m.
Bring your burden and carry away a smile.
"The Church that is large enough to serve you and small enough to know you."

Mision Calvario Metodista

V. T. Moreno, Pastor
223 Kibbe Street
Escuela Dominical, 10 a. m.; Servicio de Adoracion, 11 a. m.; Servicio de Predicacion, 7:30 p. m.; Servicio los Puentes de Oracion, 7:30 p. m.

Church of The Nazarene

Fourth and Jackson
Rev. Stewart Downer, Pastor
EM 4-1381
Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Evening Worship Service at 7:30 p.m.
Prayer meeting Wednesday will begin at 7:30 p.m.

First Christian

West Park Ave.
Rev. Gilbert Davis Jr.
Sunday School is held at 9:30 a.m. Worship service will begin at 10:00 a.m.
Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Department's first Wednesday at 8 p.m.
General Church Board, second Wednesday at 8 p.m.

HUNTER'S

Prices Effective
Dec. 8 - 9 - 10

DOUBLE
Western Stamps
Every Wednesday With
\$2.50 Purchase or More

219 Sampson
Phone EM 4-0350

IMPERIAL
Powdered or Brown

SUGAR

2 1 Lb. Boxes 25¢

Gold Medal

FLOUR

5 LB. BAG 49¢

Cala Ripe - Elberta

PEACHES

NO. 2 1/2 CAN 249¢

Delsey Toilet

TISSUE

4 Roll Pkg. 49¢

Facial Tissues

KLEENEX

3 400 Count Boxes 89¢

Del Monte

SPINACH

2 No. 303 Cans 29¢

Irelands

CHILI

NO. 2 CAN 59¢

Del Monte
Early Garden

PEAS

2 No. 303 Cans 39¢

Maxwell House
Instant

COFFEE

6 Oz. Jar 89¢

Bleach 1/2 Gal.

CLOROX

35¢

Giant Box
7c Off Label

CHEER

69¢

12's Regular Pkg.

KOTEX

33¢

Kleenex Table

NAPKINS

50 Count Box 25¢

California Sunkist
Navel

ORANGES

Finest Eating Size
lb 15¢

Virginia York
Eating & Baking

APPLES

4 LB. BAG 49¢

U. S. No. 1 Fancy

CARROTS

2 1 Lb. Cello Bags 19¢

Texas - Ruby

GRAPEFRUIT

5 Lb. Poly Bag 39¢

Shelled New Crop 6 Oz. Pkgs.

PECANS

59¢

Bama Quality

PEANUT BUTTER

18 Oz. Jar 49¢

White Swan

MINCE-MEAT

2 9 Oz. Pkgs. 49¢

Fresh - Lean

PORK STEAK

lb 49¢

Fresh Home Made

CHILI

lb 69¢

U.S.D..A Good Beef
Chuck

ROAST

lb 49¢

Sliced Wilson's Certified

BACON

1 Lb. Layer Pack 59¢

XMAS CANDY

NUTS

HENS

HAMS

TURKEYS

IT'S TIME RIGHT NOW TO

FERTILIZE

AND IT'S WISE TO ORDER

Anhydrous Ammonia

from

BLANTON BUTANE

PHONES
EM 4-0220 or EM 4-0326

437 E. First St.

TOWER
DRIVE-IN THEATRE
FRI. SAT. SUN.
Showtime 7:00

ALL THE GUYS
ALL THE GIRLS... ALL THE
GLORY OF

Battle Cry



WARNER BROS. PRESENT IT IN
CINEMASCOPE
WARNERCOLOR-STEREOPHONIC SOUND

STARRING
VAN ALDO MONA
HEFLIN RAY FREEMAN
NANCY JAMES RAYMOND
DILSON WHITMORE MASSEY
TAB DOROTHY ANNE
HUNTER MALONE FRANCIS

REP. WALTER ROGERS WRITES:

White House Conference On Aging Set January 9

TO THE PEOPLE OF THE 18TH CONGRESSIONAL DISTRICT:

A much heralded and long expected event will occur here in Washington on Jan. 9, 1961, when the White House Conference on Aging convenes in Constitution Hall.

With its announced theme of "Aging With A Future," the Conference will culminate many months of hard work and research accomplished by dedicated persons all over the United States. Since the authorization for the Conference by Congress in 1958, much fruitful work has been done by communities, counties and by all of the States and Territories.

Each of these States and Territories has conducted their own Conference on aging and named some 2,800 delegates to the January White House Conference. These delegates have made reports and recommendations which will form the basis of the studies undertaken at the Conference.

The inception of the White House Conference on Aging envisioned that it would provide a focal point for bringing to-

gether the problems, recommendations and resolves of an informed citizenry representing the grass roots all over the country. At the Governors' Conference on Aging in September, our own State of Texas made some 60 recommendations and named delegates to the White House Conference.

While it is to be hoped that the White House Conference will permit an exchange of ideas and of the aforementioned problems, recommendations and resolves, it would not be expected that it will, in any manner, culminate in a solution of them. In my opinion these problems, like many others, should be approached at a local level with a solution arrived there if possible. Whatever the outcome of this Conference, one prime fact will be apparent - that our population lives longer than it once did.

This is a pleasant truth, but has unquestionably altered our American society and must be dealt with intelligently. In 1900 there were only 3 million Americans over the age of 65. Today there are 16 million, and in 1970 there will be an estimated 20 million.

In Texas, there are an estimated 700,000 people 65 years of age or older, and it is expected this will increase to 1,200,000 by 1975. At the turn of the century, some 4% of the United States population had reached the age of 65 compared with 9% today. With our expanding population and our continuing advances in the field of medicine, these figures will undoubtedly increase.

These facts are inescapable as is our obligation as individuals to recognize them and to continue our age-old practice of

making the Golden Years of our senior citizens useful and happy ones. It was pointed out by the keynoteer at the Texas Conference in September that "We don't have a problem with the aged. Some of the aged have problems."

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

Munn Speaker At Lions Meet

Melvin Munn of Pampa spoke of the "Case of the Missing Person" at the noon meeting of Hereford Lions Club last Wednesday in the ballroom of Jim Hill Hotel.

"I am disturbed, and I will remain disturbed," he said, referring to creeping socialism as a "rolling snowball which is hard to stop."

"We are complacent," Munn said. "But we are inevitably involved in politics."

"The 'missing person,'" he commented, is the person who should talk and offer help to high school students in need of leadership or advice.

"This is a nation of individuals who have the right to make their own decisions," he concluded. "Join me in seeking individual excellence."

VISIT IN PORTALES

Mr. and Mrs. Boyd Knox spent the weekend in Portales, N. M. with their son, Jack, and family.

C OF C SCOUT

'Deaf' Smith Says

TO: The Spirit of General Sam Houston

FROM: The Spirit of Erastus 'Deaf' Smith

SUBJECT: My Chamber of Commerce in Action

When a project is right for my county, Sam, there is never any lack of support for it there. It was a tremendous demonstration of this last Friday when twenty-four farmers, business and professional people flew to Fort Worth.

They went down at their own expense to support the effort being made by the Texas Sugar Beet Growers Association to secure the legislation necessary to support a sugar refinery in this area.

Jimmie Witherspoon and Henry Sears successfully bid for the support of the West Texas Chamber of Commerce Directors. The West Texas Chamber of Commerce is now officially committed to a program of legislative action which includes support of the revisions of the Sugar Act necessary to open up new sugar production.

Congressman Walter Rogers, in the Congressional Forum which followed the Board meeting, strongly endorsed the efforts to secure the legislation.

Chamber Manager Bill Thompson has been asked many times since returning whether the meeting and the effort were successful. I have heard him say that such an effort is hard to measure in terms of tangible results - that the delegates from Hereford, and from other Plains cities, took advantage of every opportunity available to them to talk sugar beets to the

people present. The effort received much valuable publicity and was generally considered to be a worthwhile contribution towards achieving the final objective.

I reckon that all of the people who made this trip are due a big vote of thanks from the rest of the folks.

Santa arrived right on time Saturday, Sam, and the Junior High band was right there to meet him. I never saw so many kids in my life in one place as there were behind the First National bank. When Santa's helpers started passing out that candy they moved them through real well.

I was just afraid they might run out of candy stockings but they had some left over to give to Santa to take back with him. Santa said that he would bring them back Saturday, the 10th,

when he visits the stores on Park Avenue, and might even have some left the next Saturday. Santa also wanted everyone reminded that the children could get their pictures taken with him each afternoon during the week before Christmas, starting Friday, the 23rd. He will be in the Chamber of Commerce office between 3:30 and 4:30. The cost of the picture will be 75 cents and tickets for the pictures can be purchased at the Chamber of Commerce office or in the stores.

The Christmas decorations sure do look purty, Sam; they aren't anything like what

we used to have - they're lots better. And Park Avenue will have some too-in fact may have by the time you get this report.

Next week, Monday, the Chamber of Commerce Board of Directors will have their regular monthly meeting and I will be able to report to you who the new officers will be. Guess that's my report for this week, Sam.

VISIT IN LUBBOCK

Mr. and Mrs. Don Steele and children were recent visitors in Lubbock, where they visited Mrs. Steele's parents, Mr. and Mrs. A. C. McGee.

This Week's Special

5' REDWOOD PICKETS

28¢ Each

CARL McCASLIN LUMBER CO.

Block E. Courthouse EM 4-3434

We'll Roll Out The Red Carpet

for any friends you send in, especially if you think they would enjoy banking with friendly people amid pleasant surroundings. We know they'll like our good service. And we'll appreciate your courtesy in recommending our bank.



STAR
DOUBLE FEATURE
Thursday - Friday - Saturday
1st Feature

Beautiful and Proud... yet more savage than the black jungle she ruled!

"LIANE, JUNGLE GODDESS"

starring Marion Michaels
A real "Sex Kitten"
in BRIGITTE BARDOT
and Hardy Kruger
DCA Admitt

2nd Feature

Most Horrifying Hell-Creature That Ever Menaced All Mankind!

RODAN!
THE FLYING MONSTER

print by TECHNICOLOR THE KING BROTHERS present A YOUNG PRODUCTION DCA Admitt

SUN., MON., TUES., WED.

MAN against MAN...
MEN against MONSTERS!

FOUR YEARS IN THE MAKING!
CAST OF 106,000... 11,000 HORSES!
ON THE SCREEN AT THE SAME TIME!
The Largest Cast Ever Used In Any Motion Picture
IN THE FILM PROCESS NEVER THAN TOMORROW!

SWORD and the DRAGON

OFF THE Shelf

BY H. A. TUCK
Changing Times, the Kiplinger magazine, has issued a book that should be in every home. Kiplinger's Family Buying Guide is one of the most thorough books ever written on family finances, purchasing and comparative shopping.

It is a new non-fiction selection at the Deaf Smith County library. Its nine major sections include the answers to almost every family problem in practical living. Let's look first at the major sections: Shopping, Houses, When You Charge and Borrow, When You Need An Expert, To Your Health, Spending For Fun, Education For Your Children, and Money Left Over.

This book should save you money on buying a car, deciding what kind of house to buy or rent, on buying auto insurance, encyclopedias, lawn mowers. It can tell you how to send your children to college or what type camera would be best for your family.

It will even give tips on specialized services of doctors, lawyers and architects, on the services of a television repairman.

If you have some extra money, the book points out several different types of investments, with the risks and expected returns that are normal.

The book even tells how to save money on your vacation trips and leisure time fun activities.

A special section gives valuable information about how to shop for jewelry, watches, carpets, clothes dryers, dish washers, furs, pianos, pots and pans, window screens, food freezers, chimes, men's suits, air conditioners and many other major purchases.

Every family head should read Kiplinger's Family Buying Guide. And nearly every wise family will want to purchase a copy to keep as a permanent reference source. It is an interesting book, put together with skill and care.

HOME LOANS
FARM LOANS
McLEAN HUTSON
Ph. EM 4-0544
129 W. 3rd

ONE-STOP SHOPPING FOR A NEW CAR at your Chevrolet dealer's!

Now you can make your car-shopping rounds the easy way—all under one roof! For '61 your Chevrolet dealer offers nearly any type of car you could want—at the kind of price that'll make you want it all the more. There's a whole new crop of Chevy Corvairs with lower priced sedans and coupes and four wonderful new wagons unlike any ever built before in the land. There are new Chevy Biscaynes—the lowest priced full-size Chevrolets, beautiful Bel Airs, elegant Impalas, six easier loading Chevy wagons, including three 9-passenger models. Come in and pick and choose to your heart's content!



New '61 Chevrolet NOMAD 9-PASSENGER STATION WAGON

There are six easier loading Chevrolet wagons for '61—ranging from budget-pleasing Brookwoods to luxurious Nomads. Each has a cave-sized cargo opening measuring almost five feet across and a concealed compartment for stowing valuables (with an optional extra-cost lock).



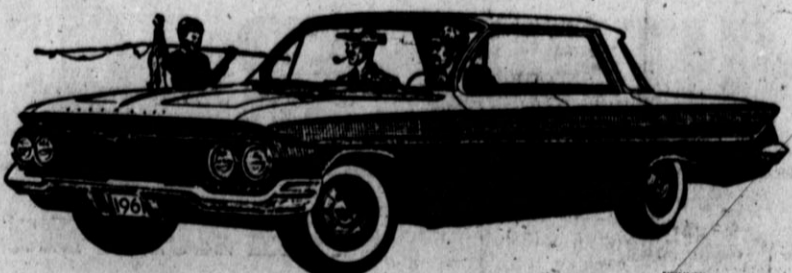
New '61 Chevrolet IMPALA 2-DOOR SEDAN

Here's a new measure of elegance from the most elegant Chevrolets of all. There's a full line of five Impalas—each with sensible new dimensions right back to an easier-to-pack trunk that loads down at bumper level and lets you pile baggage 15% higher.



New lower priced '61 CORVAIR 700 CLUB COUPE

There's a whole crew of new Chevy Corvairs for '61—polished and perfected to bring you spunk, space and savings. Lower priced sedans and coupes offer nearly 12% more room under the hood for your luggage—and you can also choose from four new family-lovin' wagons.



New '61 Chevrolet BEL AIR SPORT SEDAN

Beautiful Bel Airs, priced just above the thriftiest full-size Chevies, bring you newness you can use: larger door openings, higher easy-chair seats, more leg room in front, more foot room in the rear, all wrapped up in parkable new outside dimensions.



New '61 Chevrolet 4-DOOR BISCAYNE 6

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