

# WEATHER

	High	Low
Sunday	45	20
Monday	56	28
Tuesday	60	30
Wednesday	39	21
Moisture for Dec.: 1.21		
Moisture for year: 27.62		
Moisture last year: 21.69		

# The Hereford Brand

16 Pages

Fifty-Eight Years of Service  
SINCE 1901

Published Every Thursday

Our Slogan: "More People — More Farms"

59TH YEAR — NO. 51

Hereford, Texas, Thursday, December 22, 1960

Price 10c Per Copy



FUTURE HOMEOWNERS of America and Future Farmers of America held their annual Christmas party Monday night, honoring the exchange students, Heidi Rutishauser and Erik Oksefer. A scavenger hunt began the evening's activities, after which the group returned to the HHS cafeteria for refreshments and the Christmas Tree. Santa Claus presented Heidi with several individual and group gifts from the FFA, and Erik received a pair of western boots as a group gift from the FFA. (Staff Photo)

## 4 Groups Play Santa Claus For 400 Needy Youngsters

Local Veterans of Foreign Wars and American Legion posts and Hereford Volunteer Firemen, in cooperation with the Deaf Smith County Welfare Administration, this week are playing "Santa Claus" for needy families in the area.

As result of a year-long drive and two-month repair project, 400 children in 81 families will receive toys from the Hereford VFW post on Christmas Eve.

At the same time Saturday, volunteer firemen will deliver 43 boxes of food and clothing among needy families in the county.

The American Legion and its Auxiliary organization Tuesday treated 24 children to a Christmas Party at Cave's Variety Store. An annual Legion project, the children received \$1.50 to buy whatever they wanted in the store and a Christmas stocking as they entered the door.

VFW members placed repaired toys in boxes Sunday for annual distribution on Christmas Eve. The toys will be distributed among children on a list submitted by Mrs. Jewel Smith, County Welfare administrator.

Anyone wishing to contribute may leave food at the County Sheriff's office in the courthouse. The courthouse is equipped to store frozen foods, canned goods, potatoes, meats, etc.

Sheriff Lowell Sharp suggested that residents could use the food collection project as an opportunity to "clear their freezers of frozen foods they do not plan to consume themselves."

He pointed out that residents often discard "perfectly good food" in their garbage cans when they clear their freezers.

Hereford service clubs, organizations and church groups will take boxes of food and clothing to 32 families. Mrs. Smith says residents have already contributed \$100 with which to buy food or clothing.

Firemen sponsored a benefit movie Saturday, Dec. 17, at the Star Theatre. Price of

the movie was \$1.00. The movie was shown at the Star Theatre. Price of

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## County Fails To Consider Joint Tax Appraisal Offer

### Hereford Boxers Win Two, Lose Three In Finals

Climaxing three nights of matches, two Hereford Athletic Club boxers won their final bouts in the Levelland Golden Gloves Tournament Monday night.

Three other Hereford boxers lost their final matches but were given runner-up trophies after the round ended in Levelland Monday night.

Winners from Hereford were Roy Rogers, who won a TKO over Gary Pendergrass of Lamesa to take the high school heavyweight trophy, and Johnny Welty, who defeated Cleo Savage of Levelland for the 155-pound high school trophy.

Taking runner-up trophies were Hereford gloves Chester West, who lost a decision to Ernie Watt of Levelland in a 65-pound Pee Wee final match; Wa Dee Hudson, who lost a split decision to Sammy Stanley of Levelland, 135-pound high school; and Zeke Clements, who was defeated by Ronnie Morris of Levelland.

(Continued on page 2)

### Assessment For Curb, Gutter Cost Approved

City Commissioners passed a resolution Monday night to assess property owners along U. S. Highway 60 for cost of curb and gutter.

Cost will be \$1.65 per front foot for the curb and gutter along the highway from the Progressive Road west to the intersection of U. S. 60 and U. S. Highway 385.

The assessment also will be levied against property owners from U. S. 60 south on Main Street to the Tierra Blanca Creek bridge.

The city will require 25 per cent of the cost to be paid at the time of construction, with the remainder due one-fourth each year for three, if desired. The city will carry the notes, at 8 per cent interest.

Hearing on the assessments will be Monday, Jan. 16, during the regular City Commission meeting.

In other action, the Commissioners re-appointed Dr. L. A. Beyer as City Health Officer and formally approved a gas rate increase by ordinance. The raise had been granted earlier.

(Continued on page 2)

### County Approves Three Items In Monday Session

Three items of business were transacted by County Commissioners during their meeting Monday morning.

They voted to have a surety bond issued for \$11,500, to be deposited with the state welfare office in lieu of cash deposits for social security payments.

Balance of \$228 in the building improvement fund was ordered transferred to the permanent improvement fund. The building improvement fund, which was set up for funds used in renovation of the courthouse and construction of the new county jail, will be closed out.

(Continued on page 2)

### Approve Control For 1961 Cotton

Marketing controls on cotton will be in effect for 1961 crops, as was indicated in state and national cotton referendum preliminary results released this week by the Deaf Smith County Agricultural Stabilization and Conservation office in Hereford.

Results showed Texas cotton producers favored continued controls by a 43,889 to 2,565 vote. Of the 34,154 who voted, 92.5 favored marketing controls.

In the nation, 184,619 favored controls and 6,442 were against the program for the 1961 crop. Of the 191,061 who went to the polls, 96.6 favored controls.

By an 86 "for" and 19 "against" tabulation, local cotton growers showed surprising interest in the referendum in spite of muddy roads. The referendum was held throughout the nation on Dec. 13.

(Continued on page 2)

By H. A. TUCK  
BRAND NEWS EDITOR

Deaf Smith County Commissioners "failed to consider" a proposal from a property appraiser working for the city and school district.

A meeting Monday afternoon in the courthouse included two members of the City of Hereford government and two from the Hereford Rural High School District.

Despite a plea for cooperation and unity by Judge Don D. Zimmerman, the County Commission chose to ignore the offer and one of the county commissioners angrily said, "I'm sick and tired of hearing about this (proposed re-appraisal) and I don't want to hear anything more about it."

### Deathwatch Goes Into Effect On Texas Highways

Texas Highway Patrol officers in the Hereford area will begin around - the - clock duty to stop traffic violators during "Operation Deathwatch," which begins in Texas Friday.

"Operation Deathwatch," a grim tabulation of holiday deaths, will be in effect from 12:01 a. m. Friday to 11:59 p. m. Sunday, Jan. 1.

During the holiday season last year, Deaf Smith County had only one major highway accident, but no injuries were sustained.

Sgt. Roger Sosebee, head of the Texas Highway Patrol unit in the Hereford area, reminded local motorists that on Christmas day of 1958, three major accidents in this county resulted in one fatality and five injuries.

"In an effort to keep highway accidents to the absolute minimum," Sgt. Sosebee said, "we have been ordered on a round - the - clock duty to stop traffic violators during 'Operation Deathwatch.'"

All members of the Motor

(Continued on page 2)

### Jim Hill Hotel Stock Bought By Hereford Group

A transfer of stock ownership and management of Hotel Jim Hill will become effective soon, probably in January, 1961, according to information this week citing the purchase of interests of Dick Ross and his father, J. W. Ross of Amarillo, by seven other stock holders in the corporation.

The purchasing group, which already held a large portion of the stock, includes Dr. L. B. Barnett, present, J. G. Evans, Henry Sears, C. T. Guseman, Estate, J. A. Pitman Estate, Carl Perrin and Carl McCaslin. No sale price was released on the transaction.

"We expect to continue to operate Hotel Jim Hill in accordance with the original plans on which it was built," said Dr. Barnett. "Some painting and minor remodeling will occur with the stock exchange, but stockholders will employ a manager and we hope to give the community the type of modern hotel which it wants and deserves."

Hotel Jim Hill opened in January, 1950 as a community sponsored project, but underwent foreclosure through RFC in 1954, at which time it was purchased for approximately \$200,000 by the local group, including Dick and J. W. Ross. The present change is the first to occur since the 1954 transaction.

Stockholders emphatically said that they planned to keep the dining room its present size, pointing out that the hotel is still operated with that phase of community service in mind, especially in that it provides an accessible community meeting place.

City and school officials Monday offered to let the county have full use of the records which are being made currently on the property study if the county would participate by paying for the survey outside the boundaries of the two other governmental agencies.

Of the 1,507 sections in Deaf Smith County, about 700 are within the boundaries of the Hereford Rural High School District. The school district also encompasses some property in adjoining counties.

This would leave about 807 sections to be surveyed outside the school district by the county. Attending the meeting were Woody Wilson, mayor; Gid

(Continued on page 2)

## Around Town

Just three more shopping days until Christmas. And if you haven't finished your gift list yet... welcome to the party.

Trustees of the Hereford Rural High School District met briefly Wednesday morning to talk with James McMorries and review his work on city property appraisal and plans for the rural valuation work. They also agreed to pay up to half of the cost of glass basketball backboards. The Whiteface Booster Club is taking on the project now. Trustees also passed a joint resolution, approved recently by the city, to offer the city and school district appraisals to the county if the county will handle its part of the valuation study.

We could tell it was the Christmas season recently, since we got a letter from a former prisoner of war who was detained in the camp near Hereford. This one was addressed: To everyman in Hereford Tex.

(Continued on page 2)

### \$1.50 Is Magic Wand To Child

Deaf Smith County Welfare unit administrator Jewel Smith every year contends that \$1.50 is like a magic wand in the hands of a small child whose Christmas is often meager.

Hereford American Legion post and its Auxiliary annually holds a Christmas party at Cave's Variety Store for children of needy families. The children receive \$1.50 to buy whatever they want in the store.

"You never know what they're going to buy," Mrs. Smith said.

(Continued on page 2)

### Widening Of U.S. 60

Widening of U.S. 60 inside the Hereford city limits got underway in earnest this week as heavy equipment started ripping out existing curb and gutter, digging storm sewer line and removing present paving. Part of the road was closed to traffic as huge bulldozers, back hoes and

other equipment worked from dawn to dusk. The project is being handled by the Hereford Municipal Engineering Department. Inc. of Amarillo has the contract for construction of the four-lane divided road as well as the widening of U. S. 60 from the east city limits east to Randall County.

(Continued on page 2)

## Herd Blasts Eagles, Tangles With Dimmitt Here Thursday

Hereford ripped out a decisive 80-52 victory over the Canyon Eagles here Tuesday night for its fourth win of the year.

The young Eagles were never able to stay close as the experienced Whitefaces cut loose with an all-out attack.

With just two minutes gone in the ballgame, Hereford had a 7-2 lead, which it kept widening all night.

Dennis Hodges tossed in 20 points, all on field goals, to pace the Hereford attack. Big Carl Miller operated under the basket to can 19 with hard-driving Jackie Oldham adding 14.

Hereford opened quickly and shot to a 20-10 lead at the end

of the first quarter.

With two minutes gone in the second period, Hereford had a one-sided 34-13 lead. Coach Cubby Kitchens pulled his varsity starters and poured in reserves.

Canyon took advantage of this and scored seven points to pull to a 34-20 deficit. But the younger Herdsmen came alive and tossed in ten points while their opponents got the same number.

That gave Hereford a 44-30 edge at the end of the first half. After 20 points in the first period and 24 in the second, Hereford cooled off slightly during the third quarter, scoring just 12 points. But the Eagles could do just half that as they

got six points, giving Hereford a 56-36 lead at the start of the last period of play.

Hodges whipped in four rapid field goals before the reserves came in to play the last few minutes of the game.

High pointer for the Eagles was Jim Glepp, who got 16. Jim Killingsworth and Harry Lisle got ten each for the losers.

One of the closest and most interesting games in the region should unfold in Hereford Thursday night when the Dimmitt Bobcats come to town. The Bobcats, paced by Junior Coffee, handed Hereford a 67-68 loss in overtime at Dimmitt.

(Continued on page 3)



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# Around...

(Continued from page 1)  
as U. S. A. and was from G. Antonucci of Rome. He said: "I am an Italian ex-officer, who was in 1945 in the prisoner camp of Hereford. I still remember the sad flat where our camp was, the unvaried and yet beautiful landscape, the geometrical design of the military establishment. I remember the village of Hereford, which I saw only once, in a cloudy windy day."

"After 15 years I thought to write to some person of Hereford whom I don't know in order to have some pictures of the exact place where the prisoner camp was and of the village of Hereford. My sojourn in the Hereford camp was not in spite of the Americans' kindness - extremely pleasant and still I am fond of the place and people I met in the area of Texas."

"I desire very much to resee Hereford and the places of my captivity; and I shall be very grateful to anyone who will send to me what I am asking in this letter."

# Hereford...

(Continued from page 1)  
ton of Lubbock (Levelland Boy's Club), 147-pound high school division.

A card of 20 fights made up the last night of fights. The three-day tournament included Friday and Saturday of last week.

Rogers, 235 pounds, traded punches with Pendergrass for 1½ rounds before he bombarded the Lamesa boxer with a flurry of left and rights in a neutral corner. Referee Bill Henderson stopped the fight midway through the second round, giving Rogers a TKO win.

Wetly stalked Savage all three rounds, taking an easy decision. The experienced Levelland fighter was game but unable to block enough of Wetly's punches to the head.

Hudson and Stanley were leaning on each other at the end of the final round after each had tried for a knockout throughout the bout, leaving the judges and referee with a tough decision to make.

Clements, who had knocked out experienced Jackie Laurent of Plainview Friday night, also gave the judges a tough decision to make. He scored hard rights to the head and body of Ronnie Moran in all three rounds.

West was as game as ever and gave Ernie Watt tough competition all three rounds.

Saturday night, Hereford boxers won two and dropped two. Donnie Wetly of Hereford was decided by Leslie Savage of Levelland, 112-pound high school division, and Ross Bond of Hereford was decided by Manuel Gonzales, 147-pound open division. Both fights, however, won applause of the fans.

Taking the wins Saturday were Wa Dee Hudson, who scored a TKO over Jimmy Elder of Levelland early in the first round, and Elmer Clements, who decided Grant Cooper of Lubbock for his bid to the finals in 175-pound open division.

On first night of fights, Chester West took a TKO win over Donnie Humphreys of Levelland in 30 seconds of the second round. That win and Clements' knockout victory gave Hereford two wins.

The Levelland tournament was held at South Plains College in that city. Hereford boxing coach is Don McNeese.

# 4...

(Continued from page 1)  
admission was one can of food or long-lasting fruits such as apples and oranges, which will be distributed to the needy families.

A movie at the Star Theatre was highlight of the VFW toy drive project this year. One or more toys was price of admission to the movie, which was shown the last of October.

Repairing of toys at the VFW workshop started more than two months ago, and more than 250 man hours have been volunteered by VFW members in repairing the toys.

Residents may still take repairable toys to the following collection stations: Lawrence Cleaners, Lamm Jewelry, Jones Service Station and the Hereford Brand.

The seventh annual project of the group, the VFW collects as many toys as possible, whatever the condition, repairs them and distributes them to children.

Volunteer firemen receive some of the food distributed annually from various service clubs, organizations and church groups.

Needy families receiving the toys and food were selected from a list submitted by the County Welfare unit. Families apply for the gifts through Mrs. Smith.

"With my best regards  
G. Antonucci  
Via Tunocenzo X. 5  
Roma, Italy"

We are sending to Signor Antonucci some pictures that have been taken at the camp recently. Postmaster Florence Tra-week, by the way, was the one who decided which "everyman" in Hereford should get the letter.

Lots of basketball fans are looking forward to Thursday's basketball game here, when the Dimmitt Bobcats come to town. It should be a good contest, since the Bobcats just edged the Herd in an overtime game. And it probably will be the final appearance in the Hereford gym of the fabulous Junior Coffey, Dimmitt's all everything.

Junior has the potential to play college basketball as well as football and probably is great enough to play professional football.

Hereford, after a one-sided contest against Canyon here Tuesday, should be on its guard against an upset in Canyon Friday. After tackling the Bobcats and having such an easy time against the Eagles in their first meeting, Hereford could be ripe for an upset.

O. R. Sanders, who runs a Phillips 66 station at the intersection of U. S. Highways 60 and 885, won a \$50 cash award for the company recently for his service.

With school dismissing Wednesday afternoon, many mothers are wondering how to keep their offspring from shaking all the packages into fragments, climbing the Christmas trees and shooting darts at the decorations. They complain even more loudly when it snows. Maybe they should consider igloos.

It's the season to be jolly. And deck each den with mistletoe and holly.

But gifts, for Susie, Jim and Molly.

Make Christmas economy sheer folly.

Dear Santa,  
I am a little boy 5 years old. Please bring me a saddle for my horse and a gun and holster set.

Love,  
Phillip Carnahan

Dear Santa,  
I am a little girl 3 years old. Please bring me a Cissy doll with lots of clothes and some dishes.

Love,  
Jeanne Ann Carahan

Please bring me some cars and trucks and a gun and holster set.

Love,  
David Carnahan

Look Who's New!

Mr. and Mrs. Steven Sierra are the parents of a daughter born Dec. 20 at 12:10 a. m. and weighing six pounds ten ounces.

Mr. and Mrs. Burney McClurkin are the parents of a son born Dec. 20 at 5:26 a. m. The baby weighed eight pounds one ounce.

Mr. and Mrs. Robert Alexander are the parents of a daughter born Dec. 20 at 4:37 p. m. and weighing six pounds seven ounces.

Mr. and Mrs. Anselmo Gonzales are the parents of a daughter born Dec. 20 at 7:04 p. m. and weighing eight pounds nine and one-half ounces.

Mr. and Mrs. James Dale are the parents of a daughter born Dec. 20 at 11:35 p. m. The baby weighed seven pounds one ounce.

County...

(Continued from page 1)  
Commissioners also officially approved construction of a 12 by 24 foot addition to the new county barn which is under construction. The addition will be used for washing animals here for the annual Junior Livestock Show each January.

The addition will have painted steel walls and roof, one outside door, and a floor drain and skylights. Cost will be \$1681, plus cost of plumbing work.

# Tax...

(Continued from page 1)  
Brown, city commissioner; Tom Robinson, school board president; and Bill Gentry, school trustee.

Judge Zimmerman opened the afternoon session of the county commission with a plea for unity and cooperation between the three groups.

He suggested that the city and county might work jointly in property zoning just outside the city, on community park projects and on common welfare problems.

"After all," Judge Zimmerman said, "Each of us is interested in what is best for the majority of the citizens in this county and in this community."

Mayor Wilson and board president Robinson echoed Zimmerman's call for unity and said they would like to cooperate in any possible way. Both also apologized to the county commission for any misunderstandings which might have arisen during the past year over the property valuation study.

On this temporary note of harmony and goodwill, Robinson handed a letter to the court, written that morning by James McMorris.

The letter explained that the firm was prepared to appraise and furnish necessary data to the county tax collector on all the property outside the city and school limits for \$7500. Service would include appraisal data on property inside the city and school limits, expert counsel for

boards of equalization, attorneys and expert witnesses in case of law suits.

Robinson also said that McMorris had hired two soil scientists for his staff to provide more accurate analysis of soil for better appraisals.

When the commissioners did not comment on the proposal, Judge Zimmerman said, "I want to say again today that I favor the study being made by the city and the school and would like very much for the county to accept this offer."

In an informal poll of the county commissioners by the visitors, one of the commissioners said he wanted to hear nothing further about any such study, another said he felt the court should discuss the matter after the visitors had left, another questioned the cost apportionment between the city and the county while the fourth ignored the question and asked that the city consider taking some of the welfare burden from the county.

Regardless of your decision, we will not bother you with this matter any more," Robinson said as he and the other visitors left.

The matter was not discussed after the visitors left. Judge Zimmerman said Tuesday that the matter probably would not be brought up in the future meetings.

Earlier this fall, the county decided to have a member of the tax assessor-collector's office make appraisals for the county, with a view toward realigning tax assessments.

Approve... Herd...

(Continued from page 1)  
Last year, when an ice storm struck the county, a light vote resulted at the polls. Twenty-six voted for continued controls on the 1960 crop, and three voted against the program.

Adverse weather in most parts of the state failed to have much effect on the polls this year, only 28,666 voted in the state, 88.3 favoring controls.

In the national referendum last year, 188,349 voted - 95.2 in favor of marketing controls on the 1960 crop.

The proposed program required at least two-thirds of those voting in favor of marketing controls. Only one allotment price support program will be available to growers in 1961.

Price supports will be available to growers who comply with their farm allotments at a level within the range of 70 to 90 percent of parity.

Since 1954, market controls have been carried by the nation in referendum votes.

Deaf Smith County will receive an allotment of 11,381 acres in 1961, an increase of 1,050 acres over 1960.

Rites Pending For Mrs. Langford

Funeral services were pending at noon Wednesday for Mrs. Susan Langford, 73, of 322 Star in Hereford. Death occurred in her home at 1:30 a. m. Wednesday. She had been ill a short time.

Mrs. Langford was born March 4, 1887, in Polk County, Ark. She came to Texas at the age of 10 from Arkansas. She was married to J. M. Langford Jan. 1, 1905, in Athens, Tex. She came to Hereford April 5, 1956, from Farwell.

Surviving are her husband, J. M. Langford of the home; one son, Elmer Langford, Texaco, N. M.; two daughters, Mrs. W. W. Williams, Belen, N. M., and Mrs. Jack Hathcock of Little Rock, Ark.; one sister, Mrs. Arthur Lamb of Chickasha, Okla.; nine grandchildren and six great-grandchildren.

Funeral services are pending with Gilliland Funeral Home of Hereford.

Hospital Notes

Patients In Hospital  
Mrs. Steven Sierra, 327 Ave. F; Mrs. Fred Cook, 521 Ave. K; Harold Bass, Route 4; Aubrey Adams, 707 Miles; Martha Cronister, Amarillo; Arthur Hare, Box 881; Ira J. Loving, Route 2; Ralph Paul, Route 2; Mrs. Don Guseman, 310 W. Sixth; Clara Shore, 111 Ave. C; Chester Oldfield, Box 773; Mrs. James A. Conner, North Highland, Calif.; Rupert Roberts, Amarillo; John B. Taylor, Grima; Roy H. Milligan, Grady, N. M.; Emma Nancy Ray, Midland; Mrs. Burney McClurkin, 829 Knight.

Patients Dismissed  
Clifford Dale Cook, Mrs. W. R. Duggen, Mrs. R. C. White, Vanessa Hudson, 12-17  
Mrs. Thomas Albracht, Mrs. R. D. Alexander, Mrs. Ismael Barraza, 12-18  
W. J. Jennings, Debra Kerr, James P. McCutchen, 12-19  
Mrs. Addie Stokes and Mrs. Leroy Morrison, 12-20

Death...

(Continued from page 1)  
Vehicle Inspection, License and Weight and Safety Education services will be added to the regular Highway Patrol staff in Texas in an effort to apprehend all traffic law violators.

Sgt. Sosebee advised motorists to allow ample time for a trip, to stop occasionally for rest breaks and to report unsafe acts by other drivers.

Three citizens appeared to ask that the city maintain two city streets on the east and west sides of the First Christian Church. The city agreed that they were responsible for maintenance and would do repair work on them as on other city streets.

Making the request were John Aikin, Robert Veigel and the Rev. Gilbert Davis.

Since the next regular meeting fell on a holiday, the city voted to meet next Tuesday, Jan. 3, at the regular time and place.

Assessment...

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SAFEWAY



# TURKEYS

McCart's

Palo Duro

Large

Tom Turkeys

lb. **43<sup>c</sup>**

McCart's

Palo Duro

Large

Hen Turkeys

lb. **49<sup>c</sup>**

Meats for Holiday Enjoyment

FRESH OYSTERS

CANNED HAMS

BAKING HENS

SLICED BACON

LONG ISLAND DUCKS

Large Size for Dressing, Stew or Frying

Armour's Star Boneless Ham

Manor House U. S. D. A. Grade "A" 3 to 4 Pounds Average

Swift's Premium Sliced Bacon, 1-Pound Tray Pack

Manor House Brand Ducks

12-oz. Can **89<sup>c</sup>**

1 1/2-lb. Can **\$1.79**

lb. **39<sup>c</sup>**

lb. **59<sup>c</sup>**

lb. **49<sup>c</sup>**

SAFEWAY HOLIDAY SPECIALS!

Cragmont

MIXERS

Sparkling Water, Lemon-Lime, Ginger-Ale and Collins Mix

2 Qt. Btls. **25<sup>c</sup>**

Bel-Air

ASPARAGUS

Frozen Asparagus Spears

3 8-oz. Pkgs. **\$1.00**

Silver Savor

PICKLES

Sweet Pickles

Special Price! Qt. Jar **35<sup>c</sup>**

Specials in Our Produce Department!

# CELERY

Fresh Crisp Stalks

of Tender Pascal

Celery-Don't Miss

This Buy at Safeway!

lb. **5<sup>c</sup>**

# NUTS

Almonds, Filberts, Walnuts, Mixed Nuts or Brazil Nuts, Your Choice

lb.

**49<sup>c</sup>**





# Merry Christmas Foods

We Will Close at 7:00 P.M.

CHRISTMAS EVE  
and Will Be

## CLOSED

Sunday and Monday,  
Dec. 25th and 26th

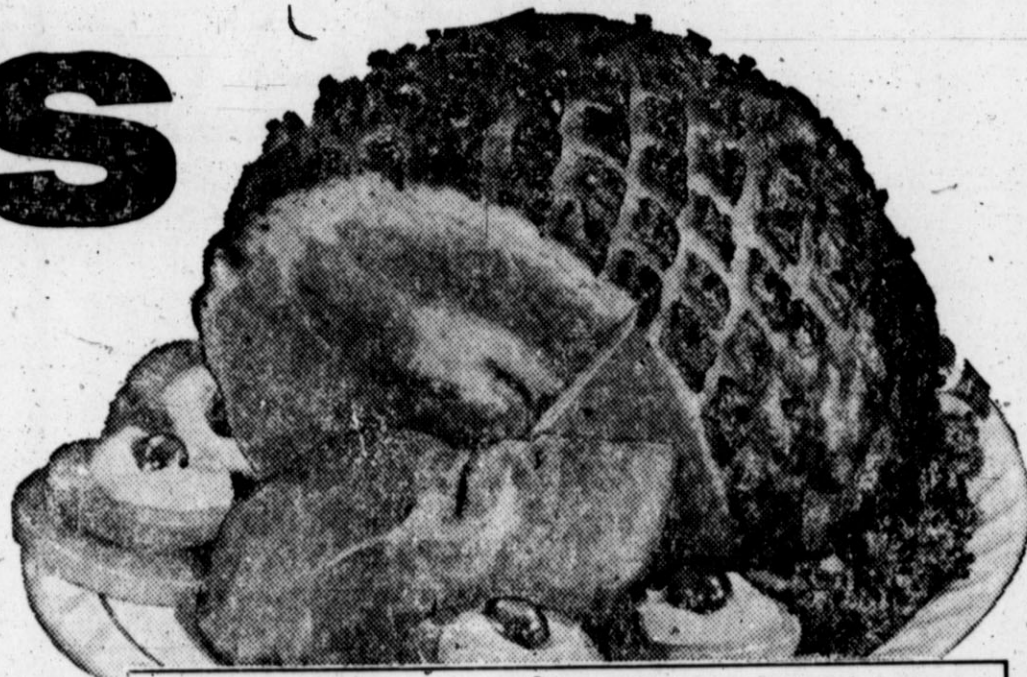
*An abundant variety for your Holiday enjoyment!*

Christmas is a joyous time! Even the foods you serve can help say "Merry Christmas" to family and friends. We've been busy for weeks, carrying out plans to bring you an abundant variety of the marvelous foods you'll need for sumptuous family feasting and for hospitable entertaining.

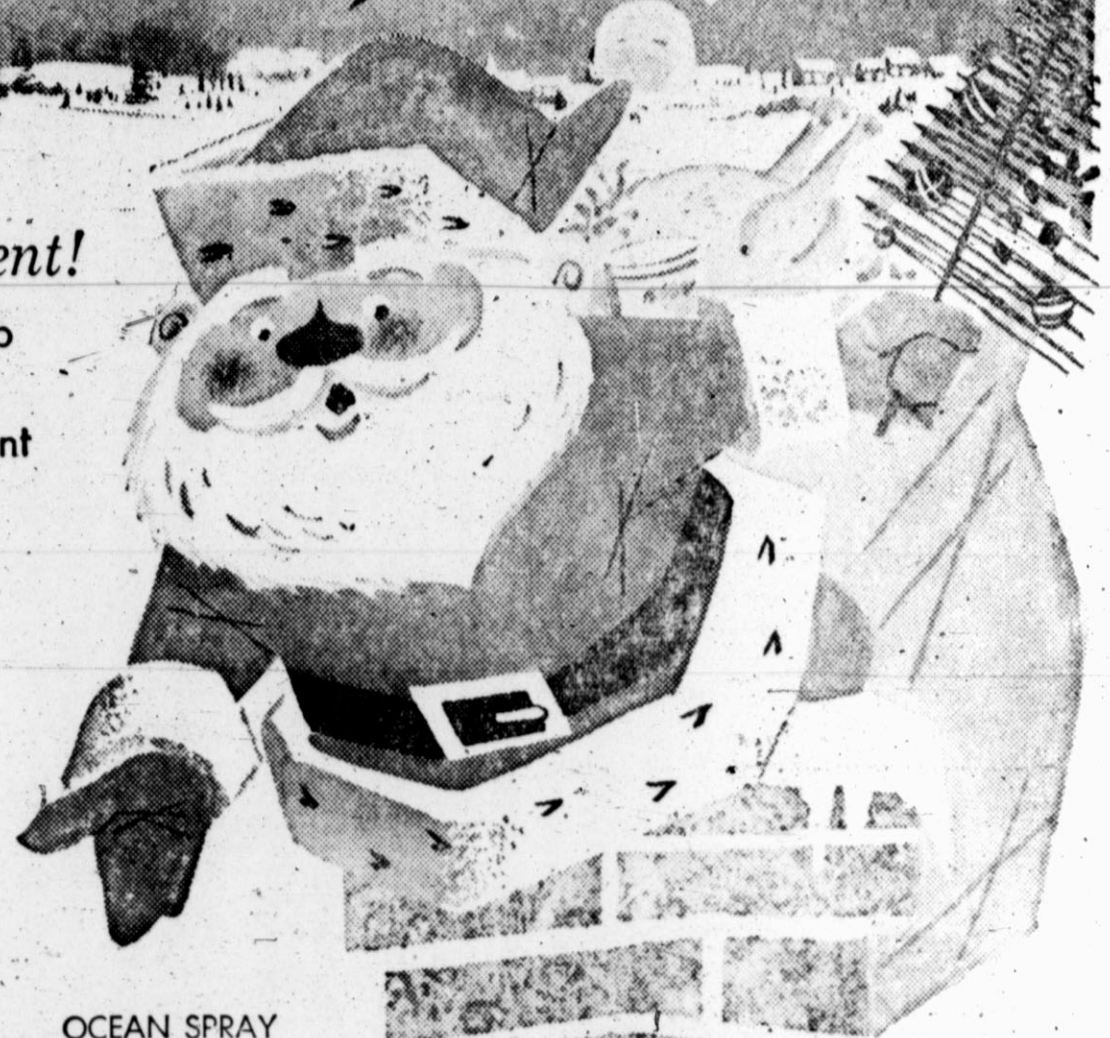
## HAMS

FULLY COOKED  
SWIFT PREMIUM

# 55<sup>c</sup> LB.



Choose from this selection—Wilson's, Swift, Pinkney, Hormel, Rath. A large selection of cured and fully cooked hams.



OCEAN SPRAY  
CRANBERRY

## SAUCE

2 No. 300 Cans 33<sup>c</sup>

Lucerne  
SOUR CREAM

8-oz. Cn. 29<sup>c</sup>

Lucerne  
DAIRY WHIPT

8-oz. Cn. 49<sup>c</sup>

Lucerne  
EGG NOG

Qt. Cn. 59<sup>c</sup>

Philadelphia  
CREAM CHEESE

8-oz. Pkg. 35<sup>c</sup>

Lucerne  
ICE CREAM

1/2 Gal. Cn. 59<sup>c</sup>

### Festive Foods!

Strawberries	Bel-Air Whole	16-oz. Pkg.	45 <sup>c</sup>
Mince Pies	Bel-Air Frozen	24-oz. Pie	49 <sup>c</sup>
Buttermilk	Lucerne	1/2 Gal. Cn.	39 <sup>c</sup>
Marmalade	Empress Orange	10-oz. Jar	25 <sup>c</sup>
Pickle Chips	Zippy Candied	12-oz. Jar	29 <sup>c</sup>
Sweet Pickles	Del. Monte Whole	12-oz. Jar	35 <sup>c</sup>
Cucumber Pickles	Del. Monte	15-oz. Jar	25 <sup>c</sup>
Dill Pickles	Del. Monte Whole	26-oz. Jar	39 <sup>c</sup>

### Breakfast Gem

## EGGS

Grade "A" Med. Size Doz. 59<sup>c</sup>

## ROLLS

Tender Crust  
Party Flake Rolls

Pkg. 29<sup>c</sup>

## PECANS

Shelled Pecan Pieces  
Special Low Price

12-oz. Pkg. 89<sup>c</sup>

## PUMPKIN

Libby's Brand  
Save Now

No. 2 1/2 Can

15<sup>c</sup>

## SUGAR

C&H Powdered  
or Brown Sugar

2 1-lb. Pkgs. 25<sup>c</sup>

## OLIVES

Towie Brand  
Salad Olives

3 10-oz. Btls. 1<sup>00</sup>

*For Happy Feasting...*

Spiced Peaches	Hunt's	4 No. 2 1/2 Cans	\$1.00
Tender Crust Rolls	Brown & Serve	2 Pkgs.	45 <sup>c</sup>
Corn Meal Mix	Aunt Jemima	2 2-lb. Pkgs.	25 <sup>c</sup>
Green Giant Peas	Green Peas	2 8-oz. Cans	27 <sup>c</sup>
Niblets Corn	Green Giant Whole Grain	2 7-oz. Cans	27 <sup>c</sup>
Marshmallows	Kraft Miniature	10 1/2-oz. Pkg.	25 <sup>c</sup>
Margarine	Coldbrook Colored	2 1-lb. Pkgs.	33 <sup>c</sup>

Stuffed Olives	Empress	5-oz. Glass	39 <sup>c</sup>
Niblets Corn	Green Giant Whole Grain	12-oz. Can	21 <sup>c</sup>
Baker's Corn nut	Fine Grated	7-oz. Pkg.	29 <sup>c</sup>
Orange Juice	Bel-Air Frozen	6 6-oz. Cans	\$1.00
Frozen Rolls	Mrs. Wright's	5 24-Cr. Pkgs.	\$1.00
Green Peas	Birdseye Frozen	5 10-oz. Pkgs.	\$1.00
Cream Style Corn	Birdseye	5 10-oz. Pkgs.	\$1.00

### TRULY FINE HOSIERY

51 Gauge, 15-Denier  
Dark Seam  
Pair 49<sup>c</sup>

60 Gauge, 15-Denier  
Plain Seam  
2 Pair for \$1.29

Seamless  
2 Pair for \$1.69

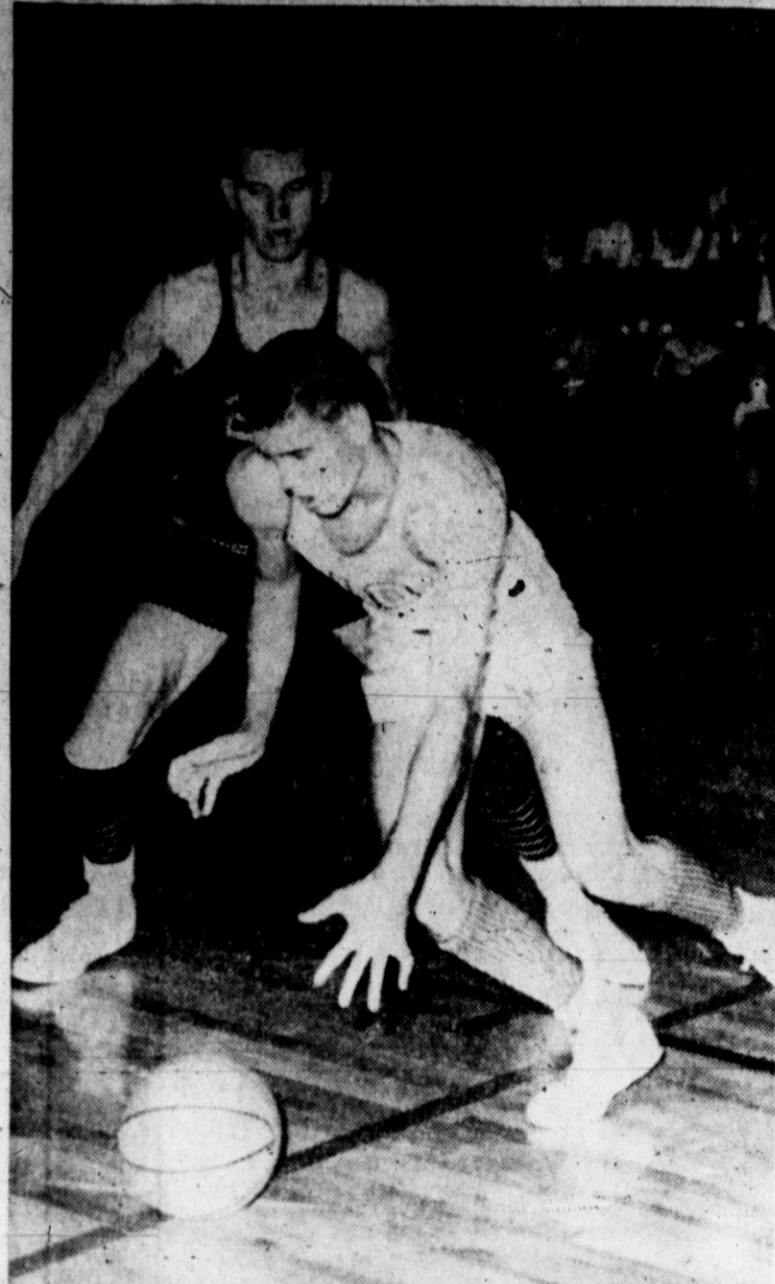


## SAFEWAY

Prices Good Thru Dec. 24th at Safeway in Hereford







CUTTING toward the Hereford goal, Whiteface Ronnie Botkin makes a half circle around Seminole's Bob Measels before shoveling a shot through the net last Saturday night in Hereford gym. Botkin contributed 13 points to Hereford's 55-53 win over the visiting team. (Staff Photo)

## Bee Team Garners Tournament First

**BY WAIN MILLER**  
**BRAND SPORTS WRITER**  
The Hereford High School B-team Calves fought their way to first place in the Silverton Invitational Basketball Tournament staged Dec. 16-17, Turkey bowed out to the Herd which handed them a 64-50 downfall in the finals last Saturday.

Two members of the Hereford delegation made the All-tournament team. Randy Dowell and Mack Cansler were named as members of the squad after the games Saturday night. Randy Dowell racked up 51 points during the three games during the tournament. Dowell is a 6'3" junior who has averaged 16 points per outing in the first ten games for the Bees. Speedy Mack Cansler, 5-19 junior hit for 39 points during the tourney. Cansler has sparked the Herd with 49 points this season.

The Herd outdistanced Clarendon High School 57-41 in the first round of the tourney. Cansler poured in 20 points during the contest, while Dowell hit 14, and Virgil Strange scored 13.

Hereford was pitted against Flomont High in the second game. The Calves notched up a 67-42 victory over them to win the right to go into the finals. Tall Randy Dowell ripped the cords for 23 Hereford points during the game.

Hereford entered the final against Turkey, to whom they handed the short end of a 64-50 ticket to second best, Jerry Cutsinger, 6-2 junior, netted 20 Randy Dowell added 14, Lynton Allred totaled 12, and Cansler tossed in 11 more.

### BOX SCORE

Hereford (61)	FG	FT	PF	TP
Jerry Cutsinger	10	0	2	20
Randy Dowell	6	2	4	14
Lynton Allred	5	2	1	12
Mack Cansler	5	1	2	11
Mickey Stevens	1	1	0	3
Virgil Strange	1	0	4	2
<b>TOTAL</b>	<b>29</b>	<b>6</b>	<b>13</b>	<b>61</b>

The busy Herd entertains Dimmitt here Thursday, beginning at 6:15 p. m., and then journeys to Canyon Friday to take on the Eagles for the second time this week, as they contested them Tuesday night.

Henry Ford's father was a Michigan farmer.

### HOME LOANS FARM LOANS

**McLEAN HUTSON**

Ph. EM 4-0544  
129 W. 3rd

## No Christmas Present

IS GREATER TO RECEIVE THAN

**GOOD HEALTH!**

**CHIROPRACTIC**

**HAS DONE WONDERS FOR MANY PEOPLE WHO HAD GIVEN UP.**

**CHIROPRACTIC COULD DO WONDERS FOR YOU!**

**CALL DR. GALE J. PAGE**  
**Hereford Chiropractic Center**

1011 PARK

EM 4-2643

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# Let's get together at

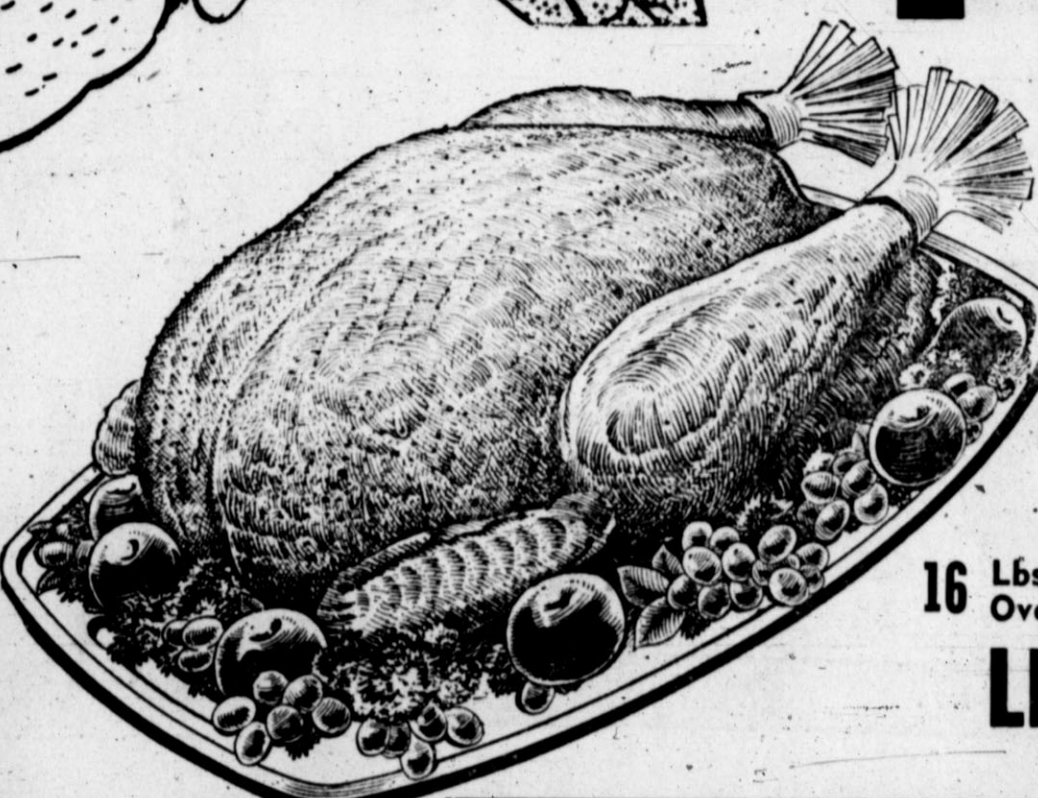
and plan your best

# Christmas

# TURKEY

# TASTY

# 4

## BANANAS

Central  
American  
Golden

2 LBS 29<sup>c</sup>

## Sweet Potatoes

Maryland  
Sweets

2 LBS 25<sup>c</sup>

## CRANBERRIES

Fresh  
Ocean Spray  
Lb. Pkg.

19<sup>c</sup>

## CELERY

Chuck Wagon  
Fancy Wrapped  
Stalk

10<sup>c</sup>

## SHELLED PECAN

12 Oz. Pkgs. Baker's or Nestle's

Choc. Chips 2 79<sup>c</sup>

10 Oz. Jar Folger's Instant

COFFEE \$1 29

Dessert Topping, 9 1/2 Oz. Can

Lucky Whip 39<sup>c</sup>

59c Size Melrose

HAND LOTION OR HAND CREAM 2 69<sup>c</sup>


Alcoa Foil 59<sup>c</sup>

Kleenex Table Napkins 25<sup>c</sup>

50 Count Box

Crystal Beet Sugar 10 Lb. Bag \$1 09

Borden's Glacier Club Ice Cream 59<sup>c</sup>



Tendercrust  
Brown & Serve  
Rolls  
6 Varieties  
To Choose From

2 49<sup>c</sup>

WE WILL BE CLOSED  
MONDAY, DEC. 26th

a Very Merry

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

**PIGGLY WIGGLY**

We Will Close At  
7 P. M. Sat., Dec. 24  
Christmas Eve

**Christmas Dinner!**  
**PIGGLY WIGGLY**

**HENS**  
12 to 14 Lb. Avg. **49<sup>c</sup>**

**PEACHES**  
12 Oz. Pkg. New Crop **99<sup>c</sup>**

**COCONUT**  
14 Oz. **2<sup>FOR</sup> \$1.00**

**COFFEE**  
3 Oz. Box **3<sup>FOR</sup> 25<sup>c</sup>**

**SUGAR**  
Imperial Powdered Or Brown Lb. Boxes **2<sup>FOR</sup> 25<sup>c</sup>**

**ORANGES**  
11 Oz. Can **25<sup>c</sup>**

**COOKIES**  
12 Oz. Pkg. **59<sup>c</sup>**

**COOKIES**  
12 Oz. Pkg. **59<sup>c</sup>**

**COOKIES**  
12 Oz. Pkg. **59<sup>c</sup>**

**BOND'S**  
Savory  
Stuffing Mix  
Ready To Use 8 Oz. Pkg. **25<sup>c</sup>**

**HAMS**  
Wright's Ready To Eat lb. **49<sup>c</sup>**  
**BACON**  
Armour Star 2 L F B O S R **\$1.09**

**LARGE SELECTION TURKEYS ALL SIZES**  
ALL BRANDS CANNED HAMS, CURED, AND READY TO EAT HAMS; SWIFT PREMIUM STEWING HENS AT THE LOWEST PRICES IN TOWN.

**EGGS**  
Sunny-Side Up Grade "A" Large Doz. **59<sup>c</sup>**

**Miracle Whip**  
Kraft's Salad Dressing Qt. Jar **49<sup>c</sup>**

**PEACHES**  
Shurfine Sliced Or Halves 2 1/2 Can **4<sup>FOR</sup> \$1**

**PUMPKIN**  
Shurfine 300 Can **3<sup>FOR</sup> 29<sup>c</sup>**

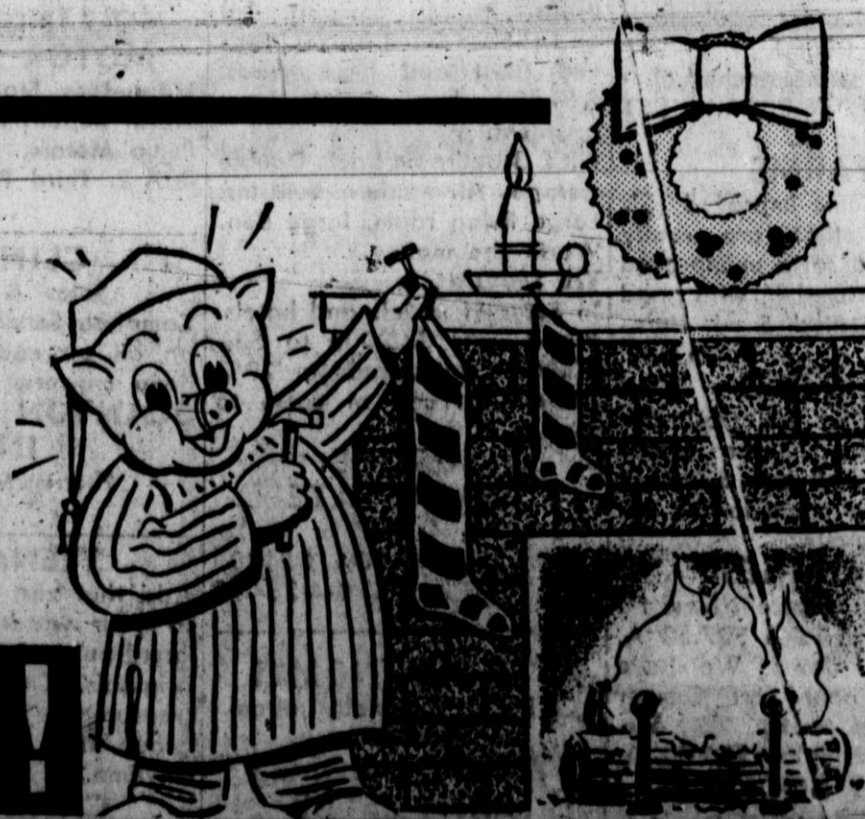
**Shortening**  
Mrs. Tuckers 3 Lb. Can **65<sup>c</sup>**

**COFFEE**  
Maryland Club All Grinds Lb. Can **69<sup>c</sup>**

**SUGAR**  
Imperial Powdered Or Brown Lb. Boxes **2<sup>FOR</sup> 25<sup>c</sup>**

**OYSTERS**  
Blue Plate Cove 8 Oz. Can **39<sup>c</sup>**

**Cookie Mix**  
Nestle's 13 1/2 Oz. Box 2 In Pkg. Free Cookie Tray **59<sup>c</sup>**



GAME HEREFORD BOXER Chester West, left, catches a left thrown by Ernie Watt of Levelland in a 65-pound Pee Wee match Monday night at the Levelland Golden Gloves Tournament. West lost the final bout by a decision and received the runner-up trophy. (Staff Photo)

**HD Group Has Christmas Party**

The home of Mrs. Mary King was the scene of a West Home Demonstration Christmas party recently. The meeting was opened by the president, Miss Evelyn Bell.

Mrs. Ida Mae Vaughn was in charge of the devotional, after which Christmas songs were sung by the group. Mrs. Mable Vaughn read a story entitled, "Christmas Ghost."

After the group exchanged gifts, secret pals were revealed. Refreshments were served to club members. Mrs. W. A. Waters, Mrs. Mable Vaughn, Mrs. Duncan, Edna Anders, Mrs. Grace Witherspoon, Mrs. Alice Cox, Alice Bradley, Mrs. Edna Bowe, Mrs. Ida Mae Vaughn, Mrs. Vern Witherspoon, Mrs. Shirley, Mrs. Jacobson, Mrs. Blanche Mosely, Mrs. Minnie Vaughn, Mrs. Jewel Awtrey, Mrs. Carl Schroeder, Miss Evelyn Bell, Mrs. Artie Frost, Mrs. Argen Draper, Miss Loretta Fowler and the hostess, Mrs. Mary King.

Diamonds were discovered in South Africa in 1867.

**A. O. THOMPSON ABSTRACT CO.**

Mr. & Mrs. A. J. Schroeder, Mgrs.

Courthouse P. O. Box 73 Phone EM. 4-1504

Free City maps showing blocks.

We have just received  
**A FRESH LOAD OF ALL FRUITS and VEGETABLES**

Come make your selection of fine Fruits and Nuts for Christmas.

**All Christmas Nuts . . . lb. 59c**

Assorted	Pitted
<b>CHRISTMAS CANDY</b>	<b>DATES</b>
3 LBS. <b>\$1</b>	lb. 35c
	3 LBS. <b>\$1</b>

We still have a good selection of Christmas Trees.

**WE WILL BE CLOSED ONE WEEK For The Holidays And Then Will Be Open All Winter.**

**MERRY CHRISTMAS**

FROM

**Hereford Fruit Market**

218 N. 25 Mile

EM 4-9016

**Christmas from PIGGLY WIGGLY!**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



EM 4-2030

## WANT ADS

I. FOR SALE  
Miscellaneous

**MCCULLOUGH  
MOTOR  
COMPANY**  
West Highway 60  
Phone EM 4-3150  
**CHRYSLER  
IRRIGATION  
ENGINES**  
Sales & Service  
B-1-49-TFC

**BIG RED BARN**  
We Buy - Sell - Trade  
for anything of value.  
Used Furniture, Appli-  
ances and Junk.  
EM 4-3552  
West Edge of  
Hereford  
Highway 60  
B-1-1-TFC

**SEE  
HEREFORD GRAIN  
CORP.**  
FOR  
• Lawn Grass Seed  
• Bulk Garden Seed  
• Ground Corn Cobs for  
Chicken Litter  
• Place Your Order Now  
For Baby Chicks  
PHONE EM 4-3755  
B-1-32-TFC

**DEMPSTER  
PLANTERS, LISTERS  
AND CULTIVATORS**  
Sales and  
Repair Parts  
**LESLEY  
MOTOR CO.**  
345 East 1st St.  
Phone EM 4-1608  
B-1-33-TFC

**HEREFORD GLASS CO.**  
Expert Car Glass Installation  
Table Tops and  
Window Glass  
Picture Frames  
392 Park Ave. Ph. EM 4-2652  
B-1-25-TFC

**FOR THE BEST BUY IN**  
Storm doors and windows  
Electrical supplies  
Plumbing supplies  
Inlaid linoleum and tile  
Formica  
Doors and windows  
Locks and hardware  
Lumber and shingles  
Refrigerators and stoves  
Air-conditioners and heaters  
Washers and dryers  
**GO TO  
HAMBY'S**  
1221 E. 1st St.  
Phone EM 4-1345  
Or Durward Hamby Phone  
EM 4-3685  
B-1-52-TFP

**MOVIE CAMERA sets, East-**  
man Kodaks, Polaroids. We  
have a complete selection and  
will sell you a camera with a  
small down payment. Inquire  
at Roger's Drug.  
B-1-26-3-tfc

**FOR SALE 85 head Whiteface**  
Springer Cows, with some cal-  
ves on ground. Call EM 4-0570.  
B-1-14-48-tfc

**BUY-RITE  
FURNITURE**  
North End of Main Street  
**SPECIALS**  
42" X 62" Salem maple fin-  
ish table ..... \$30  
1 gas Servel Refrigerator, A-1  
condition ..... \$35  
1 good used Mide-A-Bed \$75  
Check our close out prices  
on 1960 GE Appliances.  
B-1-44-TFC

**LARGE POLYFOAM bags 59c.**  
Cotton georgette \$1.19 yard.  
Yarn and skirt fabric kits  
for those that knit \$19.95.  
Dan's of Canyon.  
B-1-21-49-Tk

**FOR SALE Young Canary Sing-**  
ers. — Phone EM 4-1017.  
B-1-9-38-TFC

**TOP QUALITY Irrigation dams**  
as low as \$3.25. Davis Imple-  
ment Co., 144 West Second.  
B-1-14-39-tfc

**SKIRTS**  
Imported Originals from Telas  
Artists. You women that are  
young in heart, add a spar-  
kle to your wardrobe with a  
couple of these handpainted  
and stamped creations. One  
group at 1/2 price, \$5.00. See  
anytime.

**CAWTHON'S  
IMPORTED GOODS**  
803 Knight Street  
B-1-50-3P

**WANTED!**  
Someone with good credit to  
make small payments on Fine  
SPINET PIANO OR ELECTRIC  
ORGAN. NOTHING NOW.  
First payment in February.  
Write at once:  
**McFarland Music Co.**  
722 W. 3rd — Elk City, Okla.  
B-1-51-TP

**GOVERNMENT SURPLUS  
HOUSES  
CLOSING OUT!**  
Must Sell Immediately!  
Government Surplus Houses  
For Sale:  
8 LEFT:  
24X31 and 24X32 both  
2 & 3 Bedrooms \$2250.00  
1 LEFT:  
24X42 3 Bedrooms with 2  
Baths Only \$2850.00  
We have only 9 out of some  
500 hundred houses left and  
we will move them to your lot  
for as little as 360 down,  
and the monthly payments  
less than rent in most cases.  
These houses may be seen  
at the Carlow Lumber Com-  
pany located immediately  
south of the city limits of  
Stinnett, Texas.  
For further information con-  
tact Harold D. Lane at the  
above address or phone TR 8-  
2073. On the Spot Financing.  
Open 7 days a week.

**CARLOW LUMBER  
COMPANY**  
Route 2 Stinnett, Texas  
B-1-51-1C

**TURKEYS for sale.** Dressed or  
on foot, 6 1/2 Miles West on  
Harrison or call AV 9-4113  
B-1-15-51-1C

**GENERATORS and starters for**  
cars and trucks. Hereford  
Wrecking Co. Phone EM 4-  
0580.  
T-1-12-18-tfc

**OR GUARANTEED Reupholstering**  
see Shelton Tire Exchange, 303  
East First. Phone EM4-0511.  
T-1-10-25-tfc

**FOR SALE Good Automatic**  
Whirlpool Washer. EM 4-3886  
or see F. H. King.  
B-1-12-25-TFC

**WATCH BANDS Mens and la-**  
dies. All ETON bands 1/2 price  
at Lamm Jewelry.  
B-1-13-25-2c

**NEW AND USED  
SCOOTERS**  
Dress up your old Scooter  
with new accessories. Com-  
plete stock.  
**AL'S SCOOTER SALES**  
Route 5 Phone BR 6-4573  
B-1-50-3C

**REGISTERED BEAGLE pups**  
just right for Christmas \$35.00  
EM 4-1783.  
B-1-9-50-2C

**2. FOR SALE  
Farm Equipment**

**FOR SALE**  
Lilliston Roto Speed  
Cutter and Repairs  
**LESLEY MOTOR  
COMPANY**  
345 E. 1st  
Phone EM 4-1600  
B-2-3-TFC

**WE ARE DEALERS**  
for Peerless Grain Rollers.  
Davis Implement Company,  
144 W. 2nd St., Phone  
EM 4-2811.  
B-2-35-TFC

**3. FOR SALE  
Automobiles**

**We Pay Cash for Used Cars.**  
**MILBURN MOTOR  
COMPANY**  
225 N. Sampson  
Phone EM 4-0077  
B-3-33-TFC

**FOR SALE clean model A car.**  
Excellent condition. Call EM-  
4-1904.  
B-3-10-51-2C

**FOR SALE: good 1953, two door**  
Chevrolet. \$250.00. 817 Brevard,  
Ralph Packard.  
B-3-12-51-TFC

**4. REAL ESTATE  
For Sale or Trade**

**ONE MILLION DOLLARS**  
To lend on irrigated land in  
Deaf Smith, Castro, and Par-  
mer Counties.  
**SAM NUNNALLY**  
EM 4-0555 EM 4-2814  
**LONE STAR AGENCY**  
B-4-1-104P

**MAKE AN OFFER  
BEAUTIFUL HOME SITES**  
Located south of Hereford on  
Dimmitt highway. 150' front,  
208' deep. Natural gas. Pub-  
lic service. Only 2 sites left.  
Going to sell to best offer.  
**N. L. WESSON**  
412 West 12 St.  
Plainview, Texas  
Phone CA 4-4922  
B-4-42-TFC

**FARM AND RANCH  
LOANS**

We represent John Hancock  
and Equitable Life. Also FHA  
and GI loans. We will make  
a farm loan any where for  
any purpose.  
A Complete Loan Service  
**FOURTH STREET  
REAL ESTATE**  
128 W. Fourth  
Hereford, Texas.  
Phone EM 4-0023  
Jim Bookout - C. N. McClure  
B-4-21-TFC

**320 ACRES**  
1/2 grass and 1/2 in culti-  
vation. All could be farmed.  
\$225 per acre. 29% down.  
2 good 8-in. wells on natural  
gas. Big metal barn and fair  
home.

**320 ACRES**  
3.8 in. wells. Natural gas.  
200 ft. underground tile. 15  
acres cotton, 8 acres wheat.  
**320 ACRES**  
Dry land. \$100 per acre. Nice  
home.

**HOMES**  
Real nice home in Northwest  
part of Hereford, \$33,700.  
See us for details.

6 room house, 2 blocks from  
Post Office. \$1000 down.  
2 bedroom brick home. One  
of the nicest in Hereford. \$6,  
600. \$600 down.

If you want a good big, old,  
stucco home, we have several  
to choose from.  
Wishing you all a Merry  
Christmas and a Happy New Year.

**FOURTH STREET  
REAL ESTATE**  
128 W. Fourth  
Phone EM 4-0023  
Hereford, Texas.  
Jim Bookout - C. N. McClure  
B-4-51-2C

**HOMES**  
Lovely 3 BR Brick, 1850 Sq.  
ft. in living area, Central  
heat, Refrig. Air, built-in kit-  
chen, carpeted, 2 car gar-  
age, and wood burning fire-  
place. Price only \$21,000.00  
with \$14,500 loan with Mo.  
pay of \$101. Owner would  
consider trading for smaller  
home.

00000  
Real nice 3 BR Brick located  
in NE Hereford, lawn, shrubs,  
yard fenced. Must see to ap-  
preciate. Price \$14,000 with  
FHA loan \$8,400 @ 4 1/2 %  
with Mo. pay \$74.00.  
00000

**LOOK AT THIS 2 BR Stucco**  
with basement, utility room,  
garage and two small bldgs.  
in the rear. Wall heat, car-  
peted. Extra lot (90 X 208)  
goes with the house if want-  
ed. All priced at only \$9,000  
or would sell house alone  
for \$7,750. See us for details.  
Ideal for one who has trucks  
to park or other equipment.

00000  
Small 2 BR with attached gar-  
age for only \$6,300 with \$51  
Mo. pay. See us.

**FARMS**  
We have some improved 1/4's  
and 1/2's that are really  
choice. Also some unimproved  
One unimproved 1/4 with good  
8" well located 5 mi. Here-  
ford. \$200 A. low down pay.  
**MOTELS**  
2 Motels that will trade for  
irrigated land. One priced  
\$130,000 and one \$75,000.  
If interested come to our of-  
fice for details.

**RANCHES**  
4 Sec. near Clayton, New M.  
All minerals. Price \$37.50 A.  
with 29% down. We have  
4320 A. near Fort Sumner  
with living water. 1/2 Sec.  
State lease. Price \$25.00 A.

**HUGH BOOKOUT  
REALTY**  
345 West 1st, Hereford  
B-4-24-TFC

**Deaf Smith County  
FARMS**  
Nice 210A. 2 miles from town.  
1-8" well, 50 A wheat plant-  
ed goes, 5 A cotton allotment,  
3 bedroom home, 1/2 mile off  
of paving. Price \$342 per A.  
\$25,000 down, or will consid-  
er trading for dry land or  
Ranch Land.  
Nice half section. 2-8" wells,  
natural gas, nice 3 bedroom  
home, 2 bedroom tenant  
house, other improvements.  
63A cotton allotment, 100A  
of wheat and barley sowed  
to go with sale. Price \$265  
per acre. \$35,000 down, bal-  
ance good terms, or will trade  
for land South or Southwest  
of Dimmitt.

**Castro County  
FARMS**  
180A, all cultivated. 1-8"  
well, on paving. 29A cotton  
allotment. 36A wheat allot-  
ment, planted, goes. Price  
\$225 per acre. Good loan  
available.  
160A, 145 cultivated. 1-8"  
well, 13 cotton allotment, 15  
wheat, 3 bedroom home, other  
improvements. 1/2 mile off  
of paving. Price \$225 per A.,  
\$20,800 loan, payable \$1-  
200 per year, plus 6%. Will  
consider trading for small  
home as part payment.

**HOMES**  
Nice 3 bedroom brick, double  
garage, den, 2 ceramic tile  
baths. Central heating and air  
conditioning. Fully carpeted.  
Has fire place, NW Hereford.  
Price \$21,000, \$14,500 loan,  
payable \$102 per month. Will  
sell or will consider trading  
for smaller home.  
Nice 3 bedroom brick, has  
carport. Completely furnished  
with maple furniture. Carpet  
in living room and hall. Built-  
in oven and burners. Fenced  
back yard. Price \$15,000.00.  
This includes all the furniture.  
Only \$1,500 down, balance  
good terms.  
Good 3 bedroom stucco, 4  
blocks to school. Carpet in  
living room and hall. Fenced  
back yard. Price \$11,100.00.  
\$1500 down, balance good  
terms.  
**MANY OTHER LISTINGS TO  
CHOOSE FROM. NEW LIST-  
INGS SOLICITED AND APPRE-  
CIATED.**  
**WE SPECIALIZE IN SALES &  
TRADES.**

**J. M. HAMBY  
REAL ESTATE**  
1221 E. Hwy. 60  
Off. EM 4-1345  
J. M. Hamby EM 4-2553  
Gerald Hamby EM 4-1534  
B-4-24-TFP

**LAND TO RENT**  
200 acres of land near Here-  
ford. 2 irrigation wells, all  
underground pipe. On pay-  
ing. Grain storage for 3,000-  
000 pounds of grain.  
Nice 4 room home with utility  
porch. Tenant house, 3 rooms,  
modern. Land lays perfect.  
Buy pumps and motors and  
get 5 year contract on place.  
Rent 1/3 and 1/4.  
**EXTRA LARGE, two bedroom**  
home. 1500 square feet. NW  
location. About \$1,000 down  
payment. This house has ev-  
erything. Ready to be lived  
in. A \$20,000 home, steal it  
for \$17,500.  
**NICE 4 bedroom home. 2**  
baths. Double car-port. Lot  
and shelter for 2 horses. Fen-  
ced front and back yards.  
\$20,000. Very small down  
payment.  
**NICE 3 bedroom brick. Double**  
garage. All modern built-ins.  
Large living room, large den.  
Worth the money.  
**WE SPECIALIZE**  
In Sales of motels and hotels.  
Priced from \$45,000 to \$3-  
000,000. Sale, trade or 29%  
down. Just call or come to  
see us.

**JUSTICE  
REAL ESTATE**  
EM 4-1757 or  
Lucky U Motel, EM 4-2180  
B-4-28-TFC

**TEX-SUN HOMES**  
Call Sam Nunnally about  
Patterson's  
**TEX-SUN HOMES**  
**LONE STAR  
AGENCY**  
Phone EM 4-0555  
B-4-19-TFC

## 5. FOR RENT

**FOR RENT furnished or un-**  
furnished apt. 503 25 Mile  
Avenue. B-5-10-25-TFC

**DESIRABLE furnished apart-**  
ment. Whites. 613 South 25  
Mile Avenue. Phone EM4-0337.  
B-5-11-25-TFC

**THREE ROOM Nicely furnish-**  
ed apartment and private  
bath. Would consider one e-  
child. 300 West 6th. Phone EM-  
4-2063. Whites only.  
B-5-20-25-TFC

**FOR RENT Furnished garage**  
apartment. 107 Bradley. C.  
T. Wester. B-5-40-25-TFC

**FURNISHED Apartment, 101**  
Norton, Call EM 4-2170. Go  
to 814 Blevins. B-5-10-25-TFC

**APARTMENT for rent to white**  
married couple. Call EM 4-0028.  
B-5-9-48-tfc

**ESPECIALLY Nice Apartment**  
for rent. Whites only. 232 West  
third. B-5-10-21-tfc

**ONE bedroom duplex. Attract-**  
ively furnished. Carpeted. Ut-  
ilities paid. Whites only. 711  
East Third. B-5-13-45-tfc

**FOR RENT: Used TV \$5.00 a**  
week includes delivery and  
service. Streu Hardware. B-5-13-23-tfc

**FURNISHED bachelor apart-**  
ments. Private bath. Private  
entrance. Carpeted. Safe, ven-  
ted heat, 827, 25 Mile Avenue.  
B-5-15-20-tfc

**FOR RENT Three room modern**  
partly furnished house. East  
of city limits on Highway a  
60. Call EM 4-2576. B-5-16-24-tfc

**FOR RENT Furnished apart-**  
ment for one or two people.  
409 East Third. Mrs. Forrest  
Sawyer, Clarendon, Texas.  
B-5-17-23-tfc

**TWO ROOM furnished house.**  
Bills paid. For couple. N. B.  
Hood. 343 West Second.  
B-5-14-50-TFC

**FOR RENT to couple, 3 room**  
furnished apartment. Panel  
heat. Tile floors. No pets. Ray  
Manning. 325 Avenue B.  
B-5-19-50-TFC

**FOR RENT after Christmas.**  
will have nice clean, small,  
furnished apartment. Bills  
paid. Come see Carl Mauntz.  
106 West 7th. B-5-20-51-TFC

**FURNISHED Apartment for**  
rent. Mr. W. M. Megert. 401  
Lawton. B-5-10-51-2C

**6. WANTED**  
WANT TO RENT 1/2 to one  
section farm. Would buy  
equipment. Good references.  
129 Beach. Phone EM 4-3382.  
B-6-17-50-4P

WANT TO BUY good pickup  
Andrews and Andrews.  
B-6-9-51-3c

**8. HELP WANTED**  
**NEED BILL MONEY???**  
**AVON COSMETICS**  
Can help your financial need.  
One territory open in Hereford  
and Umlinger. Write Box  
1083 Amarillo. DRake 4-1621  
B-8-50-3C

**10. NOTICE**  
WATCH BANDS Mens and la-  
dies. All ETON bands 1/2 price  
at Lamm Jewelry. B-10-13-25-2c

**MAJOR COMPANY SERVICE**  
STATION for lease. Corner  
highways 385 and 60 in Here-  
ford. For information contact  
A. L. Lester, Lucky U Motel,  
or at Station, or Call DR 2-  
2251, Amarillo. B-10-29-9-tfc

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MOTOR SERVICE**  
Magnetics, Starters and Gen-  
erator Repair. Electric Pressure  
Pump Motors.  
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B-10-53-TFC

**CLINTON**  
Sales & Service  
Complete Service and Repairs  
on all air cooled Engines &  
lawn mowers.  
**BLANTON BUTANE,  
INC.**  
Phone EM 4-0220  
B-10-7-TFC

**TEENAGERS**  
Add that zest for living look  
to your wardrobe. Imported,  
hand-painted and stamped  
originals. Creations you will  
treasure for a lifetime. One  
group at 1/2 price, \$5.00. See  
anytime.

**CAWTHON'S  
IMPORTED GOODS**  
803 Knight Street  
B-10-50-3P

Courthouse  
Records

**Vehicle Licenses**  
Abram Hill, 1954 Mercury;  
Ralph Morrison, 1956 Ford; Eu-  
gene Noel, 1959 Ford; Francis-  
co Tijerina, 1952 Chevrolet;  
Donald Metcalf, 1955 Dodge;  
William Harris, 1951 Ford; G.  
D. Ellis, 1961 Ford; Eugene  
Harroll, 1952 Chrysler; Ray-  
mond Bruce, 1955 Pontiac; K.  
Okamoto, 1961 Mercury; V. H.  
Poarch, 1958 Ford; H. L. Self,  
1957 Ford; 12-17.

Salvador Rodriguez, 1954 Ford;  
Desiderio Tijerina, 1949 Chev-  
rolet; Maximino Garcia, 1953  
Chevrolet; Dorothy Wingert, 19-  
57 Chevrolet; Felix Bautista, 19-  
47 Traveler; Regufio Arellano,  
1955 Plymouth; Dennis and  
Chambers F. Home, 1951 Cadil-  
lac Hr.; B. M. Wiltshire, 1961  
Chevrolet; Elton Wyly, 1958  
Ford; Albert Harris, 1961 Buick;  
J. E. Turner, 1949 Dodge; Roy  
Lawson Carter, 1960 Chevrolet;  
E. B. Jacob, 1961 Ford; C. R.

**NEW POLAROID CAMERAS**  
one minute finished pictures.  
Pay a small down payment  
and enjoy your camera NOW.  
Roger's Drug. B-10-19-3-tfc

**NOTICE  
PACKARD TRAILER  
PARK**  
1 block east Funk Grocery  
Store on FM 1259. Each trail-  
er 33' X 120' fenced in lot.  
On school bus route.  
EM 4-3409 or EM 4-2573  
B-10-23-RC

**11. Business Services**  
Will keep Children in my  
home. EM 4-2606. 324 Avenue  
E. B-14-10-50-4P

**WELL WORK**  
Drilling Deepening  
Pressure Pumps Windmills  
**J. E. TURNER**  
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B-11-48-9P

**OWENS and  
HOLLINGSWORTH**  
Electric Irrigation Motors &  
Controls. Service-Sales-Repairs  
307 E. Third - Hereford, Texas  
Ph. EM 4-3545 or EM 4-3572  
B-11-53-TFC

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Your friendly auctioneer.  
Farm, Dairy and Industrial  
sales. Office PO 3-2411, night  
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**CITY TELEVISION**  
124 W. 4th EM 4-1516  
We service all makes of TV's,  
Radios, and Car Radios. City  
or Country Service Calls.  
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**AUCTION SERVICE**  
Sales of all kinds — none  
too big — none too small:  
30 years experience. We  
would appreciate your busi-  
ness.

**AUCTIONEERS**  
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Box 985, Friona, Texas  
Phone 5362  
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Rt. 4, Dimmitt, Texas  
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**CLERKS**  
O. J. Beene  
Friona, Texas  
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Box 117, Farwell, Texas  
Phone IVanhoe 6-3691  
B-11-23-TFC

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AND REPAIRS**  
SEE US  
We do all types of work  
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**PORTABLE DISC ROLLING.**  
Scalloped or plain. Jacobsen  
Brothers. Phone EM4-1543.  
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**FREE REMOVAL of dead stock**  
call EM 4-0284 Hereford or  
DI 9-2211 collect. Amarillo  
Rendering Co. T-11-14-23-tfc

**EXPERT REPAIR On all type**  
of clocks. Cowan Jewelry.  
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**CUSTOM FARMING**  
... MOLD BOARD PLOWING  
... Fertilizer Application  
See us for any Farm Job  
Cecil J. N.  
**BOYER & WARD**  
Phone EM 4-1841  
Phone EM 4-2441  
B-11-48-16P

The Hereford Brand, Hereford, Texas, Thurs., Dec. 22, 1960

Allison, 1961 Ford; W. D. Revel,  
1957 Chevrolet; 12-19.  
U. E., Cook, 1961 Pontiac; E.  
V. Gleaton, 1961 Mercury; John  
Hammett, 1951 Chevrolet; W.  
J. Reeves, 1960 Mercury; Jack  
Streun, 1961 Ford; Douglas A-  
dams, 1961 Oldsmobile; Jack  
Hagar, 1961 Chevrolet; Rosol-  
Falcon, 1957 Chevrolet; William  
Kahlich, 1959 Buick; H. H. Im-  
plement Co., 1961 Ford; A. M.  
Johnson, 1953 Plymouth; Lois  
Miller, 1958 Vauxhall; Louis Mil-  
ler, 1960 Chevrolet; Louis Mil-  
ler, 1950 Int'l. 12-20.

**Warranty Deeds**  
Ellen E. Neal, et al, to Here-  
ford Rural High School Dist.,  
All Lts. Nos. 5 and 6 in Blk.  
No. 21, Dawn.

Vida Sirkel Fore, et vir, to  
Roberto Hernandez, et al; Lt-  
6 and S 43 ft. of Lt. 7, Morris  
Subdivision of N Blk. No. 3, Ev-  
ants Add.

**Deeds Of Trust**  
Hereford Title and Brick to  
First Nat'l Bank; Four acres  
land SW Sec. No. 38, Blk. K-3.  
B. N. Gamez, et ux, to Jack  
Renfro; S 1/2 NE Quarter Sec.  
No. 58, Blk. K-3, of 80 acres.

**Marriage Licenses**  
Johnny Francis Hodges and  
Jeanette Marie Wortham, Dec.  
19.  
Johnny Joé Martinez and Ru-  
by Blea, Dec. 19.  
Mutt Jackson and Lena Flo-  
rence Denges, Dec. 20.

**CARD OF THANKS**  
Thank you sincerely for shar-  
ing our sorrow. Your kindness  
is more deeply appreciated  
than we find words to express.  
As we approach the Yuletide  
Season may the Spirit of Christ  
in all surrounding echoes of  
Praises to Him, May the bless-  
ing of God be felt by all.

The George Mathews  
326 Avenue I.

**Odd Fellows Hall**  
MEETS EVERY  
MONDAY NIGHT  
207 E. Sixth  
Dwain Pittenger N. G.

**Lions Club**  
meets each  
Wednesday, 12 Noon  
Hotel Jim Hill

**OWENS and  
HOLLINGSWORTH**  
Electric Irrigation Motors &  
Controls





BY JIMMIE GILLENTE  
"Mele Kalikimaka"  
and a  
"Hauoli Makahiki Hou"

To the uninitiated, the above raising probably means nothing at all. That's how it appears to me, except for one or two little clues. The envelope is postmarked Honolulu, and the front of the card were even Santa Claus characters. Of which leads me to believe the translation would be Merry Christmas and a Happy New Year. However, if Hawaii going to be the 50th state, it seems to me that they could at least learn to speak English. The card was signed, "Aloha, Helen Mc", who I figure is probably Helen McCauley, main account of Eula Lee Cave and me earlier in the week at Helen was touring on the lands.

A note of thanks to the Hereford B and PW girls. They showed up during the middle of the Christmas rush with a big, re-pound fruit cake and a note of appreciation for newspaper operation during the past 12 months. What made it even better is the fact that it was signed by 41 members, which made us feel unusually good. Any time you can get 41 women to agree on any given subject, I figure you must have something on the ball. However, these are most exceptional women, and we do appreciate them a lot.

Besides, we like the trend. A few years back it was in fact to "horse-whip the editor;" needless to say, this business of "killing them with kindness" is more more gentle, as well as fattening.

R. G. Peeler called to take issue with my report that everyone I saw was glad when Bob Pogue didn't get the Secretary of Agriculture appointment. Peeler says that Pogue "knows more than anyone else in Washington about a griculture," and that he would have made an outstanding secretary. However, he figures that Pogue can probably do the country more good in his present status as under-chairman of the House committee. This, Peeler figures, is probably the reason Pogue did not get the nod for the appointment.

J. Edward Day, newly appointed postmaster general, is already talking about a postal rate increase. Inside dopsters figure it will go to 5 cents, on first class mail, with a heavy tap on larger business mailing. Strategy will be to stay off the toes of unions and clarity organizations. Magazines and newspapers will likely see some increase, but mostly the P. Q. take dead aim at the mail order houses and corporation mailings. As of now the post office department is close to a billion dollars in the red.

The Hereford Lions Club will

drop wrestling, at least on a temporary basis, according to President Homer Brumley, who says that the decision was made at a recent director session. He further predicts that the club may pick the project up once again, when the slack season is past. The Lions usually lose money during the winter months, then have a tough time making it up when spring and summer roll around, Brumley said.

Marcus Latham was back in circulation this week, following a kidney operation. He says, however, that it will still be a while before he is as good as new.

Quite a few business transactions are in the wind these days, chiefly due to prospects on the beet sugar plant. A lot of outsiders seem willing to gamble on the prospects, even to including some of the retail outlets in the first block on Main. All of them seem to think that no other single development in the history of the community could make so much difference in the way we live.

John McClesky is a rare type of grandfather. He didn't even have any pictures of the new arrival in his billfold Tuesday, but promised to remedy the situation promptly, explaining that after all the boy was less than 24 hours old.

The N. D. Bartlett sold their home recently and plan to spend the winter in Mazatlan, Mexico. This is a resort center on the California Gulf, where they have so many tarpon and sailfish in season. I understand that they are so easy to catch that even Web Blankenship became an expert a year or so back. Anyway, there doesn't seem to be much question about who picked out the place, and if I had a good Spanish-English dictionary for sale I know the fellow I would contact. I

also hear that Ed Warren has a relative down there in the boat rearing business.

Jolly old Santa is the latest integration victim. In Atlanta, and many other Southern cities and states, the Negro population is conducting a boycott on the rotund fellow. Overall yuletide sales are down 12 percent in Jacksonville, for instance. The Negroes have just as much money, maybe a little more, but are refusing to buy from department stores operated by Whites, and they put a double whammy on those who operate segregated lunch counters. Some of the Colored youngsters, they say, are a bit unhappy about the whole thing.

I hear that Lloyd Widdfield got a big, empty box at the store party. It was labeled: "For the man who has everything, here's something to keep it stored away."

**CARD OF THANKS**  
We wish to express our heartfelt thanks to the many friends during the illness and passing of our beloved mother, grandmother and sister, Mrs. Zona Cochran. The floral tribute, food preparation and the loving care by the doctors and nurses was deeply appreciated. Our sincere thanks and our love to all of you.

Mrs. James A. Shaffer and family  
Mrs. Joe B. Wagoner and family  
Mrs. Vandel D. Coltharp and family  
Mrs. John D. Owen and family  
Mr. and Mrs. Deltion Cochran and Robin  
The Sisters and Brothers

**IN LOUISIANA**  
Mr. and Mrs. L. H. Lookingbill Sr., have gone to Baton Rouge, La., to visit with their daughter, Mrs. Johnnie Winkler and family.

Have you read the classifieds?

# FINE FEASTING FOODS - and Merry Christmas Savings



Center Cut  
**Pork Chops**  
lb **69¢**

End Cuts, Lb.  
**Pork Chops** **49¢**

Decker's  
**Sausage** lb. **39¢**

Pure Cane or Beet  
**SUGAR** 5 LB. BAG **55¢**

Duncan Hines  
**Cake Mixes** 3 FOR **\$1**

**Fig Bars** Sunshine Lb. Bag **39¢**

Food King  
**OLEO** lb **15¢**

Folger's 10 Oz.  
**INSTANT COFFEE** **\$1.29**

Supreme 12 1/2 Oz. Pkg.  
**DUTCH ALMOND** **35¢**

Taylor & Sons Med.  
**GRADE "A" EGGS** **53¢**

Maryland Club  
**COFFEE** L B C A N **69¢**

Regular Size, Plus Dep.  
**COOKIES** 6 Bot. Ctn. **29¢**

Nabisco, Lb. Pkg.  
**PECAN DROP** **49¢**

**MELLORINE**  
Swift's Honey Cup Freeze. 1/2 Gal. **49¢**

**CRANBERRIES** Ocean Spray Lb. **19¢**

Texas Ruby Red  
**GRAPEFRUIT** lb. **12¢**

**TAYLOR & SONS**

**FOODS**

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Make your Christmas dream dinner come true with feasting favorites from TAYLOR & SONS. We've everything — from plump 'n tender turkeys to exciting 'n delicious desserts — everything for a brighter feast at a lighter cost. Shop the fast way — the easy way. Shop TAYLOR & SONS for the SEASON'S BEST VALUES.

These Specials Good Thurs., Fri. Sat., Tues. & Wed., Dec. 22, 23, 24, 27 & 28

**WE WILL CLOSE AT 7:00 P. M. SAT., DEC. 24**

Gold Medal  
**FLOUR** 5 LB. BAG **49¢**

**OXYDOL** Giant Size 7c Off **72¢**

**TIDE** Giant Size **79¢**

**IVORY** Personal Size 4 FOR **29¢**

**CAMAY** Reg. 3/31c Bath 2/31c

**DREFT** Giant Size **81¢**

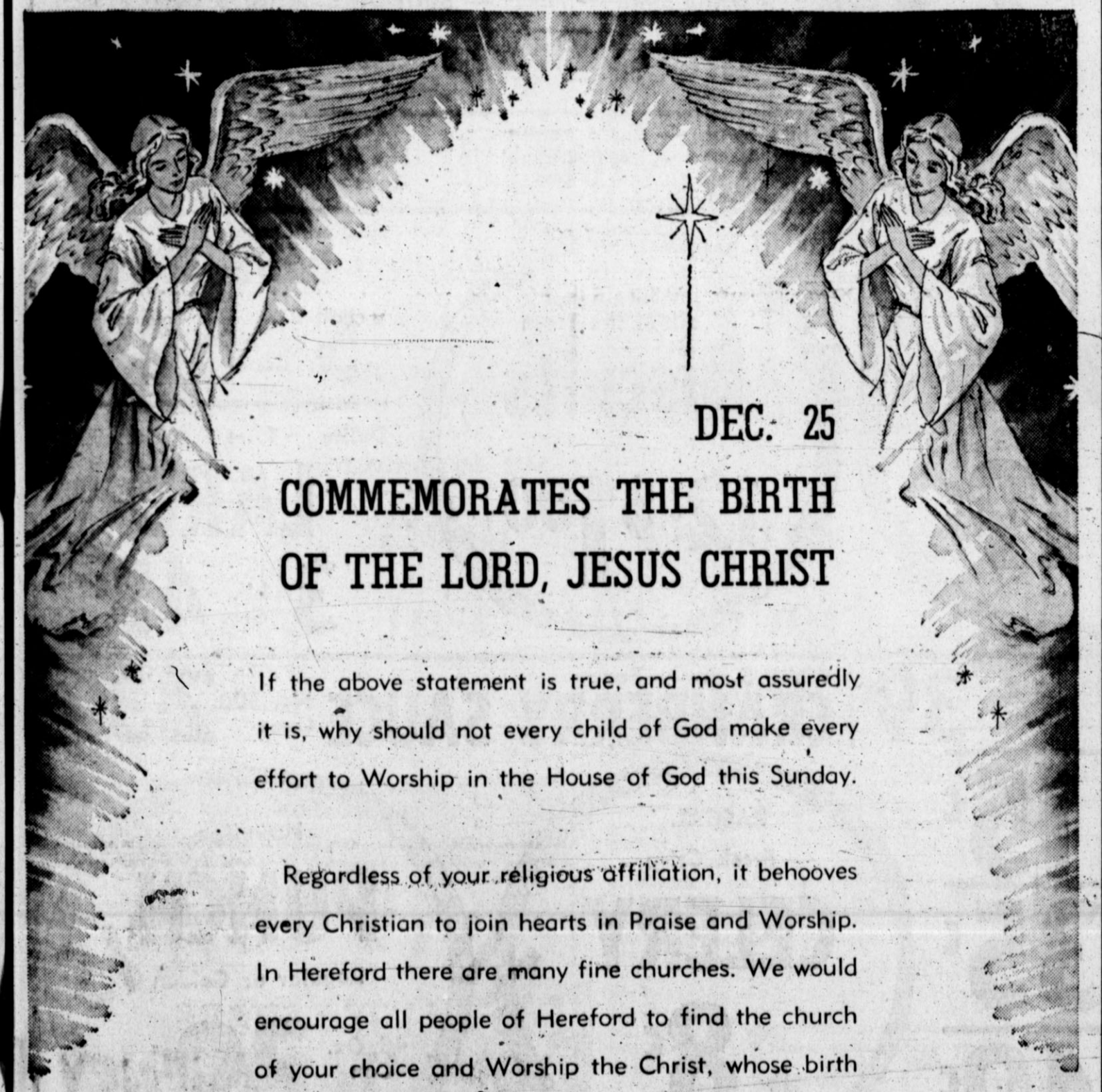
**IVORY LIQUID** 13c Off King Size **85¢**

**We Wish You A Merry Christmas**

**LAVA** Large Bar **18¢**

**GIVE FOOD THIS CHRISTMAS**

**AVOCADOES** Ea. **18¢**



DEC. 25  
COMMEMORATES THE BIRTH  
OF THE LORD, JESUS CHRIST

If the above statement is true, and most assuredly it is, why should not every child of God make every effort to Worship in the House of God this Sunday.

Regardless of your religious affiliation, it behooves every Christian to join hearts in Praise and Worship. In Hereford there are many fine churches. We would encourage all people of Hereford to find the church of your choice and Worship the Christ, whose birth we commemorate.

If you have no church home, we cordially invite you to worship with us next Sunday.

**First Baptist Church**

Hereford, Texas

B. L. DAVIS, PASTOR



# Parent-Teacher Meeting One Of Many Yule Events

BY MRS. R. L. PINNELL

The first of the season's Christmas affairs took place Monday evening with the Parent-Teachers meeting and Santa Claus in the High School Auditorium. Mrs. A. P. Jones, third and fourth grades presented a Christmas playlet and sang several Christmas songs.

After a short business meeting, Old Santa came strolling into the crowd of eager children and found a place on the stage. The children came up to him and sat on his lap while placing their orders for the very near future. The Lions Club members were busy distributing sacks of Christmas candy to the children in the crowd as the interviews were taking place. After the visit, the group moved on to the cafeteria for refreshments by Mr. and Mrs. Kenneth Milner, Mr. and Mrs. Lorin Creitz and the Rev. and Mrs. Gene Moore.

Wednesday evening, Mrs. N. L. Jacobson was hostess to the annual WSCS Circle party. The group sang Christmas carols, after which each member was given a pencil and paper upon which were written the letters "SANTA CLAUS." Each was asked to write a telegram using each of the letters to start a work. This proved the outstanding game of the evening.

Mrs. A. P. Jones read a Christmas story to the group and the gift exchange followed for Mesdames Kenneth Milner, Leland Burns, E. N. Jacobson, Lorin Creitz, V. E. Lemke, Robert Jacobson, Earl Kromer, Grady Skaggs, Ed Olomson, Keith Kromer, Gene Moore, Cal Jackson, Fred Harwood, A. P. Jones, Hazel Chilton and the hostess, Mrs. N. L. Jacobson.

Mrs. W. V. Tolbert of Vega and Mrs. L. A. Worsham were hostesses Sunday afternoon for a Christmas coffee from 3-5 p. m. Those attending were Mr. and Mrs. E. N. Jacobson, Mr. and Mrs. Joe Speed, Mr. and Mrs. V. E. Lemke, Mr. and Mrs. D. W. Morgan, Mr. and Mrs. N. L. Jacobson, Mr. and Mrs. Bill Leslie, Mrs. Gene Moore, Mrs. W. C. Briggs, Mrs. Hazel Chilton, Mrs. Stella Thurt, Mrs. Jane Stroup and the hostesses.

The home was decorated in Christmas colors. Fruit cake, nuts and coffee were served before the guests departed.

Mrs. Billy Lee Johns on was honored on Thursday with a surprise pink and blue shower. Guests dropped by the cafe at a time when she was in the home back of the cafe. They came with a number of gifts and refreshments.

Mrs. Johnson then was called back to the cafe to find the shower in progress.

Attending were Mesdames Carroll Grubley, Howard Engle, W. C. Briggs, Jane Stroup, O. C. Johnson, Grady Primmore, Earl Brown, Brub Beavers, Bob Lane, Wilbur Harris, and Miss Angela Heiselman.

The Simms Study Craft Club held its annual Christmas party Thursday afternoon in the home of Mrs. James Cavin. Attending were the following members: Mesdames M. W. Blankenship, Kenneth Milner, James Sessions, Leland Burns, Glenn Hettler, Jim Stocks, R. L. Pinnell and the hostess.

The group enjoyed visiting before the exchange of gifts. A gift of appreciation was presented the club's president, Mrs. R. L. Pinnell. Fruit cake and coffee were served after a few Christmas games.

The Christmas season brought fourth a double vic-

tory Friday night when both teams met and won over the Vega Longhorns.

The girls' game was a thriller all the way. Adrian girls got out in front in the very first quarter but led by only a narrow margin at the end of the game, winning 42-40 with Donna Brownlee scoring 20 points.

In the boys' game, Adrian won with a score of 67-25 as Calvin Peters was top scorer with 20 points. Bruce Cook of Vega made 10 points.

The boys looked nice in their new maroon and white satin suits and the girls looked equally nice in their new warm-up jackets.

A nine-year-old soldier who wears no medals left Deaf Smith County Hospital Thursday morning on crutches after a two-month siege with a rattlesnake bite. He is Mike Perry, son of Mr. and Mrs. Winford Perry, who live south and east of Adrian.

It is planned that he will continue his school work after the holidays. This is good news to all who have helped and hoped for the family.

Ralph Perry has been in Gage, Okla., with his parents, the H. L. Perrys. His father has been quite ill and is a patient in the Moreland, Okla., hospital.

Mr. and Mrs. Gordon Thomas and daughter of Olton visited Sunday in the home of his daughter, Mrs. Joe Brownlee and family.

Mr. and Mrs. Roger Grubkey and Mr. and Mrs. Jimmy Brown attended the Harlem Stars' basketball game in Canyon Saturday night.

Mr. and Mrs. Ray Fisher of Ames, Okla., arrived Thursday morning for the holidays with their son, Mr. and Mrs. Jack Fisher and family.

Mrs. John T. Lewis and Johnnie spent Sunday in Canyon with her sister, Mr. and Mrs. Dee Banks. John T. met them there, coming from Floyd a d where he has been tending cattle during the snow storm. They returned Sunday night.

The E. K. Freeman family moved this week from the Austin Rose farm in the Simms Community to a place near Tulsa.

Mrs. Horace Betts returned home Thursday from Olton, bringing her grandsons, Donnie and Mike Hammit.

Daughter Darla had injured an ankle in a fall on icy streets and Mrs. Betts had gone down to help with the family.

Mr. and Mrs. Butch Betts and Dania Sue of Wichita Falls arrived Saturday on a six-day pass for a visit with homefolks here and at Vega.

Mr. and Mrs. Jimmy Zar-

## FETED WITH PARTY

Over 40 employees of the cafeterias of the Hereford Public Schools were entertained Dec. 14 with a Christmas party at the home of Mrs. Joe Smith, 216 Ave. B.

A gift exchange was held with Mrs. Chris Clark and Mrs. Dub Maddox alternating as Santa Claus.

After the serving of refreshments, the group enjoyed singing favorite Christmas carols.

## ELECTED SECRETARY

Lynn Boomer of Hereford has been elected secretary of Oklahoma State University Aggie X Club. Aggie X Club is composed of students interested in agricultural economics or allied agricultural social sciences. Lynn is the son of Mr. and Mrs. Bert Boomer, and is a graduate of Hereford High School.

Have you read the classifieds?

ing of San Francisco, Cal., came to visit Tuesday for the holidays. They are with the

M. H. Zaring Jr. family. Morris Lee Blankenship arrived home Friday for Christmas vacation from Abilene Christian College.

The O. A. Bronnimans visited her ailing father, E. R. Barnett, at Claude Sunday. Mrs. Emma Bales and Mrs. Frankie Shaw visited in Canyon Sunday with the Kermit Pond family.

John and Mrs. Proctor were guests of their son, Jim and family, in Amarillo Saturday.

Mr. and Mrs. DeWitt Parker visited the J. D. Burgess' in Hereford Sunday.

Mrs. James Sessions and twins, Josie and Jimmy, left Friday from Lubbock by train for the holidays in Austin with her parents, Mr. and Mrs. H. C. Byler. James took them to Lubbock and plans to join them later in the week.

Mr. and Mrs. Loyd Heaton and Peg visited Saturday night and Sunday in Albuquerque, N. M., with their daughter, Mr. and

Mrs. H. C. West Jr. They met Mrs. Heaton's sister, Mrs. Lee Reid of Tioban, N. M., and a niece, Mr. and Mrs. John Garrett and family, while there. Mrs. West and Mike returned home for the week with her parents.

Wednesday night, Lorin Creitz and Jess Fincher attended a zone meeting for this district of Lions Clubs held in the Western Wheel Inn at Hereford.

Mr. and Mrs. Moran Pounds of Amarillo were Sunday guests

of his parents, the E. B. Pounds. D. W. Morgan and Lorin Creitz attended the Boy Scout Capital Fund Raising meet for Llano Estacado Council held in Hereford Country Club, Thursday night.

The Lions Club announces a meeting for the Volunteer Fire Department Tuesday at 6:16 p. m. at the school house. Everyone is invited and officials will be elected.

Rev. Johnnie Williams, for-

mer Methodist pastor here, now of Turkey, is to undergo eye surgery at Baylor Hospital in Dallas Dec. 22.

Mr. and Mrs. Bill Klein and granddaughter, Mary Cleone of Lubbock, arrived for the weekend with his brother, Edd, on Saturday. That afternoon, a nephew of Edd, Mr. and Mrs. Henry Klein and family, arrived for Saturday and Sunday. Grady Wilson of Amarillo visited Mr. and Mrs. Jim Voyles and Edd Klein on Saturday.

# HUNTER'S



Prices Effective

Dec. 22 - 23 - 24

DOUBLE

Western Stamps

Every Wednesday With  
\$2.50 Cash Purchase or More

Phone EM 4-0350

219 Sampson

CRISCO

3 Lb.  
Can79<sup>c</sup>

White Swan  
A Cup Of Cheer  
COFFEE  
lb 59<sup>c</sup>

SUGAR

Imperial

10 LB. BAG 99<sup>c</sup>

White Swan

Cornola

Corn Oil

Qt.

59<sup>c</sup>KARO  
Red Label

SYRUP

1 1/2 Lb.

Bottle

25<sup>c</sup>

Duncan Hines New

Angel Food

Cake 15 Oz  
Mix Box49<sup>c</sup>

White Swan

Orange Juice

46 Oz  
Can39<sup>c</sup>

White Swan — Fancy — BLUELAKE  
Green Beans

Whole  
No. 303  
Can259<sup>c</sup>

CORN MEAL

Light-Crust  
White5 LB. BAG 33<sup>c</sup>White Swan — Extra Fancy  
PEAS TOTSNo. 303  
Cans259<sup>c</sup>

Powdered Or Brown

SUGAR

2 1 Lb. Boxes 25<sup>c</sup>Super-Save — Pure Vegetable  
MARGARINE2 Pounds In Quarters 39<sup>c</sup>Del Monte  
Whole Kernel

CORN

No. 303  
Can19<sup>c</sup>White Swan  
Talk of the Town

Biscuits

12 FOR \$1.00

Gerbers Strained

BABY FOOD

5 4 1/2 Oz. Cans 49<sup>c</sup>

Delite — Pure

LARD

3 Lb. Ctn. 43<sup>c</sup>White Swan  
FRUIT COCKTAILNO. 2 1/2 CANS 39<sup>c</sup>White Swan — Fancy  
CRANBERRY SAUCENo. 300 Cans 239<sup>c</sup>

California — Sun Kist — Xmas

ORANGES

lb 15<sup>c</sup>

Fuentes — King Of Salads

AVOCADOS 2 FOR 35<sup>c</sup>U. S. No. 1 Red  
POTATOES 10 Lb. Poly Bag 49<sup>c</sup>PASCAL  
Fresh Crisp

CELERY

lb 8<sup>c</sup>

Hawcian

PUNCH

Regular or Golden

46 Oz. Can 39<sup>c</sup>Hi-Note  
Grated

TUNA

6 Oz. Can

17<sup>c</sup>Wilson's  
Corn King

BACON

lb 49<sup>c</sup>

Fresh Ground

Hamburger

2 LB. BO SR 79<sup>c</sup>

Pinkneys

SAUSAGE

2 LB. BAG 59<sup>c</sup>

U. S. D. A. Good Beef

Beef Roast

Chuck

lb 49<sup>c</sup>

Heavy

All Sizes

HENS

TURKEY

HAMS

CANDY

FRUITS

NUTS

WE WILL BE

CLOSED

MONDAY, DEC. 26

For The Holidays

HEREFORD CLINIC



# Hereford High Students Write Santa Claus



MR. LOY D. STONE, biology teacher at Hereford High, began his first year of teaching this year. He was a student teacher here last year from West Texas State, where he received his Bachelor of Science degree.

## TEACHER OF THE WEEK

### Practice Teacher Returns To HHS

Mr. Loy D. Stone, biology teacher at Hereford High, began his first year of teaching this year. He was a student teacher here last year from West Texas State, where he received his Bachelor of Science degree with a biology major at West Texas State in Canyon.

Before becoming a school teacher, Mr. Stone was at various times an X-ray lab technician, a farmer, a student at W. T., and has done some counselling work.

His hobby is both unusual and interesting. He likes to experiment with electricity to study the human body's potentials and reactions. He uses a variety of electronic equipment, much of which he has devised himself, to study physiological and psychological effects on the human.

Mr. Stone has high interest in psychology, as his hobby indicates, and plans some day to work for a higher degree in this field. He hopes that he can

do some clinical and experimental work in psychology. By the way, he has done some studies with some of the students here at H. H. S.

Mr. Stone advises students to take more interest in their academic work. "I think everyone overlooks more opportunities than he ever realizes they have," he stated the only

(Continued on page 3)

## TEACHER OF THE WEEK

### Hodges Enjoys Just Any Sport

"I love to work with kids, but my first love is football," says Coach "Buster" Hodges, teacher of the week. Coach Hodges is a familiar sight to most

Dear Santa,  
I have tried to be a good little boy all year. I would like for you to bring me a '61 Impala, a straight "A" report card and a 5'2" blonde with blue eyes.

Yours truly,

A Good Little-Boy  
P. S. Santa, don't forget all my little friends either. Would you please bring Stan Kropf a B-B gun and Butch McCaslin and Lynton Allred a brand new set of wheel covers. Also, bring Coach Brooks a new picture for his plane geometry book and Joyce Ann Johnson a new motor for her mouth, the one she has is almost burned out.

Thanks

Dear Santa,  
I would like to have a choo-choo train, an airplane, a bicycle, and a good-looking girl about 16 years old. In case you get hungry, there will be a peanut butter and jelly sandwich on the table and a can of beer in the ice-box.

Don't forget "ME" Santa, Mickey Stevens

Dear Santa:  
While everyone is asking for things I'll just say "Thank you" for letting me go home to the peace and quiet of six grandchildren, real soon.

Mrs. Culpepper

### Every Girl And Boy Should Know

WHAT EVERY GIRL SHOULD KNOW!!!!

Keep away from a track star - He's too fast.  
Never date a biologist - He'll cut you too much.  
Watch out for an actor - He has too many lines.  
Avoid a basketball player - there'll be too much foul play.  
Look out for a musician - He'll make a note of everything.  
Don't date an aviator - He'll keep you up in the air.

WHAT EVERY BOY SHOULD KNOW!!!!

Keep away from a typist - She'll peck on you all the time.  
Never date a dancer - She'll keep you on your toes.  
Avoid a cook - She's only out for your dough.  
Watch out for an artist - She'll give you the brush.  
Look out for an author - She'll pen you down.  
Don't get mixed up with a beautician - She'll make you a permanent admirer.  
Don't date a seamstress - She'll pattern you after her father.

Dear Santa Clause,  
I'm a very good boy of 15 and I think there are a few things I need for Christmas. First of all I would like a new earthworm to dissect in Biology. My old one's no good. I could use a card of straight pins, too. I would like a gun and holster and a couple rolls of caps. And if you have one to spare, a rubber knife. My mother said I couldn't have a real one 'cause I might get hurt.

That's about all except a bicycle, if you have one with three wheels 'cause people say I'm off balance.

Please remember the other people and my big brother. He'd like some gum and candy and that's enough for him. He is getting too old for Christmas gifts. Thank you.

I love you,

G. B.

Dear Santa,  
I want Kay for Christmas.

Thanks,

A. R.

Dear Santa,

A good looking boy only asks for a big hunk of good loving. Thanks a million, Bud T.

Dearest Darling Santa,

I love you very much. I can hardly wait to put my arms around your little round belly and look into your eyes so twinkly. Be nice until I see you. Oh yes, bring me a fat little man in a red suit for Christmas.

Love and Kisses,  
Mrs. Santa Claus  
(Continued on page 2)

### Mixed Choir To Have New Look

BY JUDY PRICE

Maroon robes and gold neck scarves have been the uniforms for the Mixed Choir for a number of years, but this year will soon see the members in new costumes. The boys will wear white coats, black trousers and ties, all identical. The girls will look alike in full-length, ice pink nylon chiffon dresses and long white gloves.

This year is proving itself a busy year for the members of the choir. The group has had singing engagements with the Rotary Club twice, the Optimist Club, the teachers' banquet and they took part in an assembly for the student body with the Girls Choir.

Don Moore, choir director, has planned a full schedule for the choir. They performed for the faculty Christmas party on Dec. 12 and there are other engagements planned, a few of which are: a Christmas assembly and public concert with the Domino Band and Girls Choir and a performance for the Chamber of Commerce Banquet.

The choir, for the first time in years, is planning a trip to Corpus Christi, for state contests, with the band. The trip will be made in the spring and will be the highlight of the year for most of the members.

### Coming Events

Dec. 22 - The Hereford Whitefaces will play host to the Dimmitt Bobcats; game times are 6 p. m. for the B team game and 8 p. m. for the varsity game.

Dec. 23 - The Whitefaces journey to Canyon to play the Eagles, the B team will play at 6 p. m. and the varsity at 8 p. m.

Dec. 26, 27, 28 - The Whitefaces will participate in the Caprock Tournament at Lubbock.

Jan. 3 - Resume School

## Customs From Many Other Lands Make Our Christmas

BY JUDY SMITH AND PHILLIS WARD

On Christmas we celebrate the birthday of Jesus Christ. It is of course a great religious holiday and so all over America on this joyous day, mothers, fathers, grandparents and children flock to church for Christmas services. This is, perhaps, the one custom we share with all the rest of the world.

Every family carries out its own special Christmas customs and traditions during the holiday season. Many families gather together with their relatives on Christmas Day to sing, exchange presents, and have a merry time visiting and exchanging news.

Others set aside one night before Christmas when the members can be together to decorate the tree and wrap

presents. Several HHS students took time out from their many activities to share their own family customs with everybody.

On Christmas Day Lynn Thompson wakes her family up as early in the morning as possible and they open gifts. Usually just the immediate family is present. After a late breakfast and several hours of relaxation,

### TRI-HLY MEETS

The Tri-HLY held its meeting in the auditorium on Tuesday, Dec. 13. The meeting was called to order by Karen Sue Daniel. The opening prayer was led by Sandra Frank. They decided to adopt a family for the year. They are presenting this family with food, clothing, and gifts for Christmas. The closing prayer was led by Carolyn Hammett.



# The WHITEFACE

Hereford, Texas, Thurs., December 22, 1960

Section Three

## 'Rebel Without A Claus'

Time: Christmas Eve  
Situation: Desperate  
Place: The "Seventeen" office  
Reason: Memo from the top brass

"Your task this month is to interview Santa Claus. Come back with something new or don't come back. Warmest holiday wishes."

A good pro never flinches when he gets a note like this—just winches.

After wince or twice, I set out for the department store Santa Claus. The line was pretty long, but I finally reached St. Nicholas.

"What's with you, Jack?" asked Santa.

"Your honor," I said, "I represent about five million girls in their teens, and we'd like to have a special Christmas message from you."

"You represent five million dames?" said the Saint. "I dig

that. Tell the girls I'll hold a special matinee post-graduate course, kinda, for everyone over thirteen and under twenty. We'll call it 'Yule Dew.'"

And he guffawed loudly. "No 'ho-ho-ho' at all. No touch of the spirit of Christmas. He was there to direct children. I backed off hastily."

Now, where to find the true spirit, and the real Santa Claus? I wandered into a TV station and a shout went up.

"Here's somebody that'll do. A stooge-type if there ever was one!"

I had come along just in time to be interviewed by the station Santa.

"Son," said Santa, "What would you like for Christmas?"

"I was hoping that—"

"Exactly!" boomed the Spirit of Giving. "You were hoping for one of these find shaving sets with... oh, you don't shave?"

Well, get your mother to buy you one for the future. She won't rust, and have it when you want it—I mean you won't rust—I mean, buy it anyway, or we won't get paid for this commercial." No ho-ho-ho-ha-ha

I sneaked away, ashamed. Was this all that had come of that starlit night in the manger? Is this what peace and good will had turned to?

I remembered the story that I had heard as a little boy—that if you listen very carefully on Christmas Eve, you may hear the animals talk in honor of the wonderful happening that Night so long ago.

So I went to the zoo.

It was cold and dark, but there was a kind of glow. And it was snowing gently. Next to me was an old man, battered and torn, but he had a grand smile and a great white beard that rippled when he talked.

"Don't be frightened," he said, "I'm just a harmless old man nobody wants around any more, I come here when I have

(Continued on page 2)

## Question Of The Week

"Do you think extra curricular activities are good or bad for the pupil?"

Clyde Whitaker — It gives the students something to do with extra time and keeps them out of trouble.

Ronnie Byers — What would we do if we didn't have them? We would wilt away.

Judi Price — I think they are a good idea and a school would really miss something if it didn't have them.

Joyce Roe — I think they are a very good thing for the pupil.

Judy Smith — It breaks the boredom.

Kay Cole — I think it is the greatest thing since the telephone. I would go crazy if we didn't have them.

Sandra Brumley — They are great!

Marjorie Muse — I think they are wonderful.

Patsy Loerwald — I think they are wonderful and very helpful to students. But students should be careful and not get involved in too many.

Kay Woolery — If we didn't have them, I would die!

Billie Jean Barnett — This would be a very boring place if we didn't have them and students would miss a great deal of fun.

Suzanne Yarbro — I think they are very good for a person. The kids get to know each other better by being in a club because you don't have all the kids in your classes. It will help you in the future to get along well in your community.

## 6800 Toothpicks In Holiday Tree

"It takes three and one-half days, 15 styrofoam balls, 6,800 toothpicks and a lot of work to make a toothpick Christmas tree," says Nicky Newton, an H. H. S. Junior.

The base of the tree consists of seven balls sprayed various colors, five balls are placed on top of this and sprayed, then three balls, and on the top of the tree is one ball sprayed any color that will set off the tree.

The top ball has 800 toothpicks; the rest of the balls have only 400 toothpicks.

Nicky is planning to use this as part of her Christmas decorations. She is going to put it in front of the window in her home. It can be kept for many years to come. This is part of Nicky's home-making project, but she plans to make a few more for friends.

Nicky said as a hobby they are a lot of fun, but as a living she'd never make it.

## Miss Guess Who

Miss Guess Who this time has long blond hair and blue eyes. You don't know the meaning of TROUBLE until you run into her.

She is five feet, seven inches tall and lives at 108 Douglas. She adores Mexican food and lilac is her color, the book she likes the most is *The Searchers* and the movie she likes best is the "Unforgiven." Her favorite song is "The Way You Look Tonight."

Her pet peeve is getting up in the morning. Her most embarrassing moment was in journalism class one day when she got her sports mixed up and called polo "horse hockey."

Her opinion of H. H. S. is, "It's a wonderful school and the kids are great."

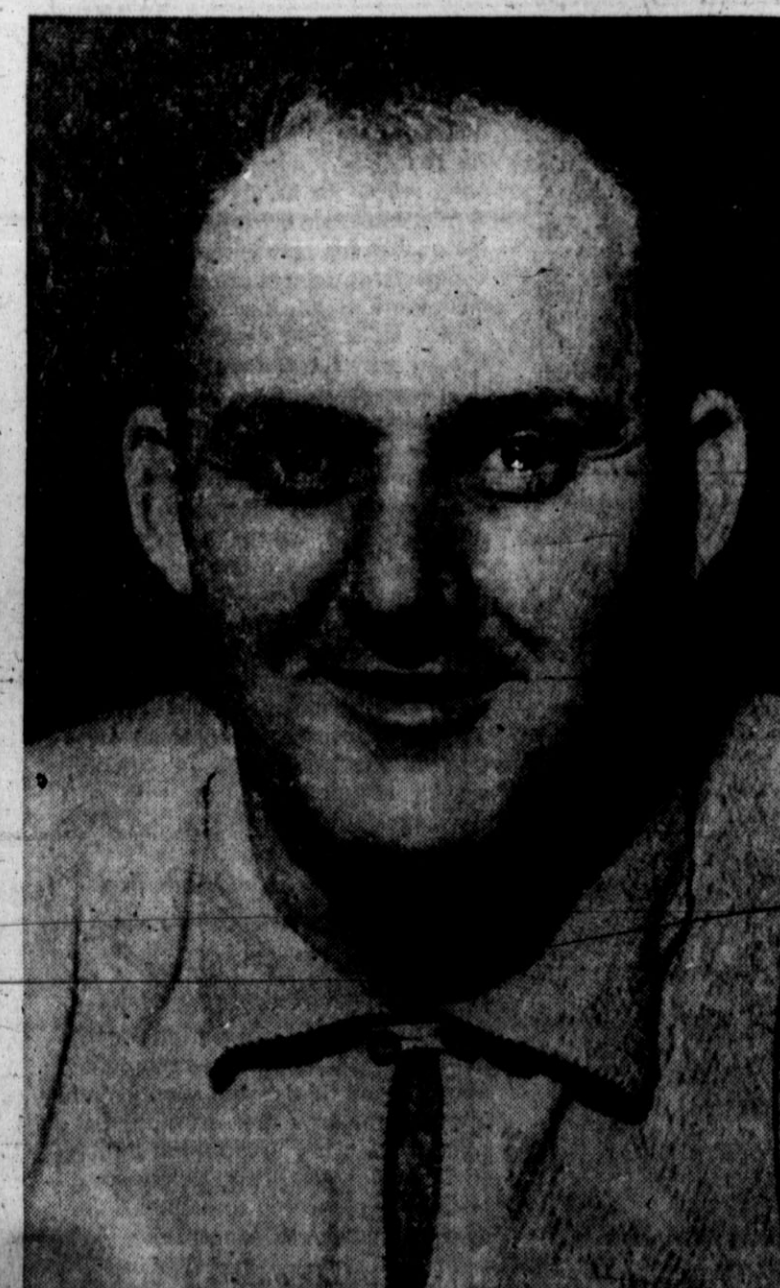
Her ambition is to go to college and major in elementary education.

—Sharon Farmer

Miss Guess Who for this week

Let us not say at Christmas, "Look what the world has come to"; rather let us say, "Look what has come into the world."

—Roy McClain



COACH "BUSTER" HODGES teaches American history and coaches the football team at Hereford High School. He graduated from Eastern New Mexico University in 1957.



THIS CHRISTMAS TREE, made of toothpicks, this week. It was made by Nicky Newton, a Junior.



## Hereford...

(Continued from page 1)

**Dear Santa,**  
I am 21 years old and a junior in high school. For Christmas I would like a year's supply of Winstons, deodorant, and Listerine. For S. K. and W. W. I would like a year's supply of BB's and hiking shoes. Also, I wish that L.R. would lose a ring on her left hand so Kununa would have a chance to go with her.

With love and kisses,  
An Admirer

**Dear Santa Claus,**  
I am a very cute girl of 16 and there are a lot of things I want. I am getting everything from my parents that they can get me, so here's what I want from you:

A red and white 1959 Chevy, some new earthworms to dissect in biology, a ten-minute biology report before Christmas, a novel report for English, some new boys, teachers that will let you eat candy and chew gum in class, someone to make the girls in the Mixed Choir their forms before Christmas, and don't forget my friends.

That's all I want for this year so until next year, thank you.

All my love,

**Dear Santa,**  
I am 12 years old and a Senior at Hereford High. For Christmas I would like the following:

One carton of Cheetos and a bottle of Listerine, a new pair of shoes since I have to walk so much. Also, please bring the some soap, a washcloth, and some deodorant. Also, dear Santa, please grant me this last gift. Give me all of West Third Street and bring me a light green Rambler Station wagon.

With love and kisses,  
Wendell Kermit (BBgun) Wilson

**Dear Santa,**

I have been a good boy most of the year (except once). I am 19 and in the 11th grade. For Christmas I would like a carton of candy Winstons, a medicine kit with a bottle of "Clearasil," and a little toy green Rambler.

Your little old Buddy,  
Stano Krophavitch

**Dear Merrybelly at the North Pole,**

I want a girl named Wanda. I want my friend Dan to have a girl (any girl) so he won't be so crazy about ducks.

John

**Dear Santa,**

Please bring to three Coach Brooks fans, one baby blue, one red, and one dark green. T-Bird convertible each equipped with a tall, dark handsome driver.

For our friends: Nancy E. a certain blond, blue eyed young man; Jan R. a cute cop and a malt; Linda R. and Joyce W. a pair of non-skid shoes for icy days; Suzie L., one nurse's degree; Toni— one house trap; Joe Mack, the ability to catch on faster; Troy Don, some new state jokes; Walker P., a staff of good looking nurses; Maribeth, a jet service between Hereford and W. T.

Love "ya",

Joyce, Toni, Suzie

**Dear Santa,**

My mommy says I have been a bad boy this year. She says I have gotten into her hair. All I did this year was put daddy's hair oil on the cat's hair and brush the dog's teeth with mommy's toothbrush. I also gave my sister a haircut. You should see her! She looks so nice. She reminds me of a boy now. She had never had a haircut before so I cut it all off while she was sleeping.

But Santa, if you will forgive me I promise to be a good boy next year. I was only trying to help you see, I want my pets to be well-groomed and I want a brother instead of a sister. If you come to see me this year please bring me a tricycle ('61 Thunderbird), and a doll that is 5'5" tall and has blonde hair and blue eyes.

If you do decide to come to see me I will try to be the best boy in town next year.

Merry Christmas

**Dear Santa,**

I am 15 years of age and have three mean brothers and of course two of those mentally unbalanced things called parents.

I really don't want much of anything for Christmas except the following:

a. I want to be friends with everyone possible in H.H.S. It may be a silly wish, but I have lived in many different places in my life and Hereford High has been the most rewarding when it comes to friends and education. Everyone here has been so nice to me and I want to thank them very much.

b. I would like a "certain party" to be home from college more often.

c. I would like to have my driver's license but of course that is impossible.

## Customs...

(Continued from page 1)

up about two weeks before Christmas. Opening presents and eating a special supper takes up Christmas Eve night since the next day is usually spent out of town.

Kinfolks, opening presents, and eating a big dinner makes Christmas Day special for Ann Sheppard. The Sheppards usually wait until a week before Christmas before setting up a tree.

About a week before Christmas the whole family helps set up and decorate a tree at Freda House's home. Presents are opened on Christmas Eve and Christmas Day is spent at Grandmother's. Everyone brings a gun and a big part of the day is spent hunting.

We have indeed adopted various customs from other countries: the Christmas tree from Germany, candles in the window from Ireland, the Christmas crib from Italy, and other delightful traditions from many lands which have now become a part of Christmas in America.

Heidi Ruitshausen, the foreign exchange student, agreed to share the customs of her native land Switzerland with us. Saint Nick (a villager dressed up in costume) comes out of the forest carrying a bag full of nuts, candy, and fruit. He also has a list of bad things the children have done during the year. The parents supply the list and the children really believe that he knows they have been naughty. Saint Nick threatens to put one of them in the bag and carry them off into the woods if they aren't good. If they have been really naughty he gives the parents a rod which they hang up in their room and use it if necessary.

The following is a brief summary of the Christmas customs and traditions of other lands.

During the gathering of Christmas Eve, in castles as well as wayside peasants cottages, the bringing in of the yule log marks the beginning of a season rejoicing in England. The yule log represents Christ, the true light of the world whose coming brought light into the darkness caused by sin. Before its all-embracing hospitality kings and beggars alike sit at ease.

In Holland a love of outdoor sports and the enjoyment of the Christmas season is closely related. Echoes of joyful laughter bring enjoyment to watchers who are not allowed to participate in the action, but the joy of life steals into their hearts again as they recline their own happy times with memories and in the happy experiences of others.

The Christmas season arrives early on Dec. 13 in Sweden when the oldest girl in the house, dressed as St. Lucia, polize their time during the holidays.

Santa, we both know this seems like an awful lot to ask from you but just this one time, won't you try extra hard to see that all these hopes and wishes are granted for all these people. They have all been very nice and well this past year.

A helpful senior and a lonesome junior

serves coffee and cakes to other members of the family. During Christmas time, strange little goats made of straw may be found in Swedish homes. These straw goats are said to be little children who are disobedient.

At twilight in Ireland a candle is set in the main window and the front door is thrown open on Christmas Eve. Throughout the night the candle burns and its cherry glow is a pledge of welcome to the Infant Christ.

According to legend, the first Christmas tree was started in Germany on Christmas Eve over 1200 years ago. When a Christian minister stopped, a sacrifice to an oak tree god and cut down the tree, a young fir tree appeared. The fir tree, said the minister, was The Tree of Life. He then told the people about the birth of Jesus Christ. No wonder the Christmas tree is so important in German homes today.

In Hungary during years gone by, one of the nicest Christmas traditions was that of youngsters dressed as the shepherds, the wise men, and Mary and Joseph. They went from house to house carrying a model of a church containing the nativity scene. At many homes the youngsters receive little gifts of apples, candy, and cakes.

In Poland on the evening of Dec. 24, as the first star ap-

pears, a day of strict fasting ends and Christmas supper begins. Straw is placed about the table and a chair is left vacant for the Infant Jesus. The Peace Wafers, representing peace on Earth and acquired from the local priest, is then broken and shared with family and guests by the head of the family. While the wafers are being eaten, those at the table exchange best wishes for the coming year.

Down in Mexico the Posada, meaning Inn, is celebrated on Christmas Eve when three children carry statues of Jesus, Mary and Joseph from door to door within the house until they are finally admitted into a special room decorated like a manger. After a hymn is sung everyone goes to the patio of the house for the breaking of the pinata. After the pinata is broken the contents fall to the floor and are shared by all the youngsters present.

In Italy on Christmas Eve at twilight, the family gathers about the Precepio, a small model of the stable in which Christ was born. Candles around the Precepio are lighted by the youngest child in the family.

So you can see that without customs from other countries, Christmas in America would not have such varied significance.

## Rebel...

(Continued from page 1)

nothing else to do. I used to make dolls and paint little wagons. But now they want death exterminator guns, so I'm unemployed, even at Christmas!

"I'll be unemployed soon too," I said miserably. I was sent out to interview Santa Claus and here I am—

"And here you are, talking to a foolish old has-been." The old man paused and looked at me keenly, his eyes very bright and inquiring. "What would you have asked Santa Claus if you had met him?" he said.

"I'm not sure," I said. "I think I would have asked him what the real meaning of Christmas is. Is it really just trying to spend more than someone else? Is it only sales charts and big parties and dances?"

"Christmas," the patriarch said musingly, "is something so very simple. It is not anything you can go out and look for, or buy. You'll never find it that way. That's why so many people have lost the spirit of Christmas today. The whole secret is that there is only one place to find the Christmas spirit—in yourself. And once you've found it, it begins to show on the outside. And this starts a chain reaction — other people meet you and find the same

spirit in themselves. Simple, is it not?"

"Of course," I cried "Of course! Thank you ever so much, sir."

He just smiled and turned to the animals' cages. Two reindeer clustered near him and thrust their cool muzzles through the bars and licked the old gentleman's face gently, making little sounds of joy.

"Hello, Donner; hello, Blitzen," he whispered. "Merry Christmas."

I tiptoed away as softly as I could. It did not seem right to eavesdrop on what the animals had to say to Santa, even though I knew that I could have understood them. On this shining, starlit Eve.

Opera star Geraldine Farrar also was writer of lyrics for many classical songs.

## Smith New Air Force Recruiter

New United States Air Force recruiter for this area is M. Sgt. Herbert D. Smith of Amarillo Air Force Base. Sgt. Smith will be at the Selective Service office in Hereford on Mondays, from 9 a. m. through noon. He will conduct interviews weekly after the Christmas holidays.

### ATTEND CONVENTION

Mr. and Mrs. Stan Sigman, Mr. and Mrs. Earl Plank and Mr. and Mrs. Steve Clements, representing the Deaf Smith County Farm Bureau, were in attendance at the National Convention of Farm Bureaus held in Denver, Colo., Dec. 12-15.

Have you read the classifieds?

## OPEN BOWLING

Now Thru Jan. 2nd

All Leagues Have Been Discontinued Until Jan. 3rd

## SUNSET LANES

## ANNOUNCING PAYMENTS TO RAMBLER BUYERS AS RAMBLER'S SALES VOLUME INCREASES

# Why You Should Join Rambler's New Crusade For Adequate Progress Sharing With Customers

"I believe participation by all consumers in economic progress is absolutely necessary in meeting the nation's economic needs."



GEORGE ROMNEY  
President, American Motors Corporation

Rambler's rise to a top position has put us in position to undertake a new crusade. This program, which could provide greater individual and national benefits than any we've yet undertaken, calls for customer progress sharing.

As volume goes up, costs come down. So, sharing economies that would result from a 50% Rambler sales gain over last year for the period December through March could provide payments to customers of \$18,698,062.

But, before presenting our new Rambler crusade, let me review some highlights of the first one.

When we forged our basic Rambler concepts, U.S. cars were in a size, horsepower and styling-change race that cost the car buyer money. So, we developed the compact, economical, modernly engineered Rambler.

### CONSUMER BENEFITS FROM LOWER PRICES

Because of low volume, we had to price our first Rambler Americans about equal with Chevrolet and Ford, traditionally "lowest priced."

As our output and economies increased, we shared the resulting economic advantages with Rambler customers. Despite inflation, we kept prices low. We also concentrated on durability and quality. That is why Rambler excels in trouble-free operation, as shown by trade surveys made by others.

What has this done? It has increased our sales—made us a vigorous new competitive factor, compelling all competitors to introduce compact cars. Their compact cars unquestionably are better buys than their big cars, because their big cars don't have the compact's advanced engineering.

Despite these moves to meet Rambler competition, Rambler American models are now priced not only below competitive big cars but below their economy compacts as well.

In addition, Ramblers provide customers several exclusive trouble-free

engineering advances such as the acid-proof, rustproof Ceramic-Armored muffler and tailpipe.

The Rambler line includes three basic sizes of compact cars—Rambler American, Rambler Classic and Ambassador, the latter two developed after the original American series.

### RAMBLER SALES SOAR

In two years, Rambler's per cent of market has more than doubled. For the last 38 straight months, Rambler sales have established a new record for that month. We want to continue this growth by serving you even better.

### THE NEW RAMBLER CRUSADE

Our new Rambler crusade, like our compact crusade, is based on sharing Rambler progress with car buyers.

We believe the new Rambler crusade has timely significance. Our country currently is experiencing a mild economic slowdown—with rising foreign competition and weakness of the dollar. Our larger competitors are considering partial manufacture and importation of cars for the U.S. market from abroad. There is a general profit squeeze.

We believe the greatest single economic cause is that relatively too much of the fruit of industrial effort has been going to a few well organized economic groups, not to the consumer.

### CUSTOMERS TO SHARE RAMBLER PROGRESS

We decided there was something we could do. We decided to share future progress with ALL customers who take

### HOW PAYMENTS TO BUYERS WILL BE DETERMINED IN AMERICAN MOTORS' CUSTOMER PROGRESS SHARING PROGRAM

IF SALES ARE UP over last year	BUYERS RECEIVE BONUS (Maturity Value)	BOND PAYMENT SALES LEVELS			
		DECEMBER (Dec. sales)	JANUARY (Dec.-Jan. total)	FEBRUARY (Dec.-Jan.-Feb. total)	MARCH (4-month total)
50%	\$125	45,247	97,671	140,139	195,946
40%	\$100	42,231	91,159	130,796	182,883
30%	\$75	39,214	84,648	121,453	169,820
20%	\$50	36,198	78,136	112,111	156,757
10%	\$25	33,181	71,625	102,768	143,694
SALES FOR SAME PERIOD LAST YEAR:		30,165	65,114	93,426	130,631

NOTE: In all cases, "BUYERS" means a person who actually takes delivery, not places an order.

WHY IT WILL PAY YOU TO BUY NOW. This unique program is cumulative and retro-active. Early buyers can get more than \$50 in bonus by buying in succeeding months. Your Rambler dealer will be happy to give you the complete details of the plan but here is a quick example of how it works and keeps on working for you:

If December Rambler deliveries increase 20% over last December, December buyers of new Ramblers or Metropolitans will receive \$50 bonus. As the four-month period progresses, additional bonds will be mailed to the December buyers each time the cumulative sales reach a higher bond payment sales level.

Also, if sales increase for the four-month period exceeds 50%, proportionate additional payments will be made to all buyers during any of the four-months.

delivery of a new Rambler or new Metropolitan between December 1, 1960, and March 31, 1961, from an authorized Rambler dealer (excluding governmental sales), giving them most of the benefit of additional cost reduction resulting from further increases in Rambler sales volume.

This can mean a sharing with Rambler buyers during the 4-month period of government savings bonds (Series E) with a maturity value from \$3,679,850 (10% sales increase), to \$24,930,750 (50% increase). See chart for details.

### BOTH CUSTOMERS AND AMERICAN MOTORS GAIN

You have everything to gain and nothing to lose by joining this crusade. The same is true for us.

You can't lose because Ramblers are better than big cars and the best of the compacts. Ramblers are more trouble-free, more useful, lower priced.

You make your regular deal in the regular way for a new Rambler. You then may share proportionately in the economies and profits of higher Rambler volume in December, 1960, and the first three months of 1961.

We gain by acquiring more Rambler owners, which will make our growing market even larger in the future. That's because Rambler owners become Rambler salesmen and are the most loyal "repeat buyers" of any make.

Ask your neighbor all about his Rambler, then join the Rambler crusade. Join us in focusing the nation's attention on the essentiality of equitably sharing economic progress with ALL consumers if the WHOLE NATION is to prosper.

*George Romney*

P.S. Some may say one company can't do much about national problems as big and complex as those cited above. Well, that's what skeptics said about Rambler's first crusade. Let's remember, every great thing is born small. If this new Rambler crusade is right, it can succeed and spread, just as the compact car concept did.

Mr. Romney's recent New York Press Conference on "Customer Sharing and the Nation's Economy" attracted nationwide notice. For complete text of his statements, write American Motors, Box 29, Detroit 32, Mich.

## Fast, Economical Cultivation Means Bigger Farm Profits

See Us For Details On Use Of

# SULPHURIC ACID

to boost profits

This Is Not A Fertilizer But A Soil Conditioner

Let Us handle Your Anhydrous Ammonia Needs

We Work With Research Lab Analysis ... See us for details.

## BLANTON BUTANE, INC.

On East Highway 60

Phone EM 4-0220



## The Hit Parade Spins

(By Whiteface Staff)  
From Billy Steele to Nicky Newton — "Are You Lonesome Tonight?"

## Dr. Golden Tells Of Communism And Russians

(By Whiteface Staff)  
"Life is very cheap in the Soviet Union. There are 230 million people who have no God, no Christ, no day of accounting, no hereafter, and no soul. This was one of many interesting comments made by Dr. Floyd Golden to HHS students on Dec. 13.

Dr. Golden was one of 30 educators chosen to make a tour of the USSR last fall and study the education system there. He has worked in the field of administrative education 40 years. He is now president emeritus of Eastern New Mexico University where he has served as president for 26 years.

Dr. Golden told the students to thank God for America because in Russia "the greater the sin committed, the greater the reward and the greater the honor, provided it is done in the name of the State." The Russians are deceitful and they do not want visitors in their schools and churches. They have no remorse of conscience in buying out people.

The Russian press features all American teenagers as juvenile delinquents instead of the small percentage that is actually juvenile. The ambition of the Russian teenager is to get an education so he can serve the government instead of serving humanity. He is assigned a job and he must like it. The only other choice is a "last trip to the cemetery."

Dr. Golden urged all you young people to say now, "We won't stand for Communist domination" and to witness and preach democracy and Christianity.

According to Dr. Golden you could not recognize a Russian school from the outside. The buildings are never well constructed and they deteriorate rapidly.

The classrooms are "teacher centered" and there is no freedom of discussion. A student learns only one answer to a question—the one in the textbook. He can express nothing of his own feelings or opinions. The government thinks everyone of the school children can get their work under the proper pressure. They give the pressure.

The school again would like to thank Dr. Golden for his splendid talk. The only way American school children will learn the truth is through men like Dr. Golden.

From Carl Miller to his fifth period teacher — "Don't Be Cruel!"  
For all fat people from J. P. and J. M. — "Here Comes Santa Claus"  
For Nicky B., Ann L., Dianne C., Dianne D., and Kay W. — "On The Wings Of A Dove"  
To the unknowns from Kay T. P. W.

## Whiteface Whims

(By Whiteface Staff)  
**HOW TO CATCH A MAN**  
1. Go to Harvard or Yale.  
2. Stow away on a battleship.  
3. Join the football squad.  
4. Take up shop.  
5. Stand on a busy street corner with a lasso.  
6. Cut your hair and join the male chorus.  
7. Sit in a window with a fishing pole.  
8. Set a rat trap.  
9. If a boy is standing near your locker push him in it and keep him there.

### WHY STUDENTS ENROLL IN

## 16 Resolutions For A Cool '61

(By Whiteface Staff)  
1. Find all your old resolutions for other years, read them over carefully, then throw them away and start all over again.  
2. Be kind to your kid brother.  
3. Kinder than that!  
4. Steal your best friends steady... and then give him back. Better still, steal your friend's steady... and don't give him back.

5. Do everything your mother and father tell you for one day. And don't let your parents lie on the floor too long after they fall down in dead faint.  
6. Next time a boy tells you you're beautiful believe him. Next time your mother tells you you're slim, believe her. Next time your brother tells you you're a pain in the neck, remember you can't believe everyone.

7. Date a creep. He needs a bit of kindness.  
8. Break off with your steady and tell him he's free to date other girls.  
9. Now stop crying.

10. Don't ask to borrow the car unless you really need it. After all, sometimes your mother or dad may have something important to do. So the best system is to establish a definite time at which you will bring the car back for them. Like when there's less than a gallon of gas in the tank.

11. Resolve to smile the next ten times you feel like scowling.  
12. Bring back all the records and books you've borrowed in the past year.  
13. Don't try to hide your problems from your parents. You stand a much better chance of keeping them on your side if they feel you are confiding in them. Parents love to be confided to about problems, so if you don't have any, give them some kicks and invent a few.

14. Be nice to your teacher. Bring her a Christmas gift. Then if your report card is still bad at the end of the term, send her the bill.  
15. Tear up all your new resolutions and rewrite all the ones you can remember. Chances are these are the only ones that are important.  
16. Never be frivolous about New Year's Resolutions.

### TO VISIT CROSBYTON

Miss Linda Waller, who is employed at the Holly Shop, is planning a Christmas visit to Crosbyton, where she will spend the holidays with her grandparents, Mr. and Mrs. H. H. Warren.

Jumala, protector of the flocks, was worshipped by ancient Finns and Laps.

Thurs look merry  
And so very  
Enviably comical.  
Yours look chic

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Paekard, Nicky Newton, and Carol Kent — "Santa Bring 207 Back To Us"  
For Patsy, Judi and Audrie — "Blue Christmas"  
For Don from a friend — "Cause You Don't Want My Love"  
To Kay Paekard from Nicky Newton and Carol Kent — "Please Mr. Napoleon"  
To Kay and Ann from a good friend — "You Ain't Nothin But T. P. W."

## CLASSES:

**FOREIGN LANGUAGES**—Learn how to say "he," "his" and "him" in another language. That way your parents won't say you're boy crazy.  
**TRIGONOMETRY**—Have an excuse for failing.  
**SHORTHAND**—A good excuse for bad handwriting.  
**JOURNALISM**—You can be sure that your name will appear in the school paper!

### WHY A BOY BUYS THINGS

1. It's cheap.  
2. Everyone has one.  
3. It's expensive.  
4. It matches his car.  
5. He likes it.  
6. She hates it.

### WISH I HADN'T SAID

"Why yes, I'll be more than happy to do the club's monthly newsletter."  
"Oh, what cute kittens!"  
"Of course, if there's some other TV program that you'd like to watch, I'd be happy to."

"Daddy, I was emptying out your pockets to sent your pants to the cleaner, when I found this five dollar bill, and I thought."

### POET'S CORNER

## Holiday Poems Fill The Air

(By Whiteface Staff)  
"What Old Santa Overheard"  
One Christmas in the early dim That ever leads the morning in, I heard the happy children shout

In rapture at the toys turned out Of bulging little socks and shoes. A joy at which I could but choose To listen enviously because I'm always just "Old Santa Claus."

But ere my rising sigh has got To its first quaver of the thought, It broke in laughter as I heard A little voice chirp like a bird: "Old Santa's mighty good, I know, And awful rich - and he can go Down ever' chimney anywhere In all the world - But I don't care. I wouldn't trade with him, and he be Old Santa Claus, and him be me, For all his toys and things-and I know why and bet you he knows why! They wuz no Santa Claus when he Wuz just a little boy like me!"

### "Roses In December"

God gave his children memory That in life's garden there might be June roses in December But sin the Father's goodness scorns, And weaves of them a crown of thorns. That wounds when they remember, Sharp, stabbing points of vain regret

Around my soul forever set, Turn June into December, Ah, Christ, Who wore my crown of thorns, Have mercy on the heart that mourns, Forgive, when I remember.

### "Those Homemade Christmas Cards"

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And so very  
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## Ideal Girl

(By Whiteface Staff)  
BY CARL MILLER AND CHARLIE THOMAS  
Hair — Linda Renfro  
Eyes — Kay Lemons  
Figure — Joyce West  
Most Beautiful — Judy Bradley  
Intelligent — Carolyn Hammett  
Athletic — Suzy Yarbro  
Cute — Zell Crump  
Versatile — Sandy Blythe  
Best Dancer — Deanna Kriegshauser  
Smile — Suzanne Langley  
Friendliest — Jan Reese  
Best-all-around — Linda Renfro  
Mannerly — Joy Wiman  
Walk — Joy West  
Best Dressed — Cherry Holt  
Personality — Jan Reese  
Voice — Kay Lemons  
Flirtiest — Sharon Hill  
Hands — Joy Story  
Nose — Kylene Hodges  
Most Fun — Linda Edwards

## Ideal Boy

(By Whiteface Staff)  
By Deanna Kriegshauser  
Cute — Jimmy Kassahn  
Nose — Micky Stevens  
Eyes — Eldon Howell  
Teeth — Mack Cansler  
Hair — Jay Boynton  
Smile — Joe Mack Hale  
Hands — Jackie Oldham  
Physique — Coach Brooks  
Athletic — Edwin Thomas  
Ambitious — Drew Kerschen  
Most Fun — Larry Walterschied  
Best Dancer — Ronnie Gray  
Best Dressed — Dan McDowell  
Ears — Dwight McGee  
Intelligent — Ken Walser  
Mannerly — Gary Tannahill  
Versatile — Thomas Coffman  
Handsome — Jim Pavlicek  
Friendly — Carl Miller  
Walk — Charlie Thomas  
Neat — Arnold Powell  
Talented — Charles Kelly  
Personality — John Buck  
Flirtiest — Lynton Alfred  
Witty — Dennis Hodges  
Best-all-around — Butch McCaslin

## Are You Willing

(By Whiteface Staff)  
Are you willing... to stoop down and consider the needs and desires of little children; to remember the weakness and loneliness of people who are growing old; to stop asking how much your friends love you, and to ask yourself whether you love them enough; to bear in mind the things that other people have to bear on their hearts; to trim your lamp so that it will give more light and less smoke, and to carry it in front so that your shadow will fall behind you; to make a grave for your ugly thoughts and a garden for your kindly feelings, with the gate open? Are you willing to do these things for a day? Then you are ready to keep Christmas!

— Henry Van Dyke  
Prayer will make a man cease from sin, or sin will make a man cease from prayer.  
— John Bunyan

Have you read the classifieds?  
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## Hodges...

(Continued from page 1)  
the travel most of all. He went to Canada, Mexico, Florida, California, and to most of the western states.

## Mystery Couple

(By Whiteface Staff)  
Watching basketball is the pastime of the mystery girl this week. She is a 17-year-old junior who is 5 ft., 4 in. tall, has brown hair, and hazel eyes.

Some of her favorites are a fried chicken; Show, "Home From the Hill," and song, "I Gotta Know." After graduation she plans to go to college.

"Playing basketball is my favorite pastime," says the mystery boy. He is a 16-year-old junior, 6 ft., 2 in. tall, and has brown hair, and blue eyes.

He enjoys eating Mexican food and listening to his favorite song, "I Gotta Know." The show that he likes best is "Home From the Hill." After graduation he plans on going to college.

## Stone...

(Continued from page 1)  
way to make a real success in life, is to plan on a career that is enjoyable to you, personally.

"I became a teacher because I enjoy young people and I wanted to gain a better understanding of them."

When asked about his biggest irritations, he quipped, "I'm prejudiced against people who are prejudiced." He said that people who don't have a broad mind get under his skin.

Mr. Stone has two young people of his own: Sharon, five, and Denise, seven. "My wife and I decided to get married because we thought the kids would appreciate it," laughed Mr. Stone, who has a wonderful sense of humor, as anyone can tell you.

Mr. Stone lives on a farm between Hereford and Dimmitt, with his wife, Louise, his two children, "and a few chickens."

Dr. Milton C. Adams, OPTOMETRIST, Office Hours 8:30 - 5:00 335 Miles Avenue Phone EM 4-2255 Hereford, Texas

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## Goodies At Christmas

BY DAVID A. DRAGER  
English II Student  
Love at Christmas means a lot; It may be stuffed in a pot. All the cake and cookies that you see in a book; It sure makes your mouth water as you look. If she can make a cook, Watch out, she might have you on a hook.

## WE SELL and INSTALL

● Carpet  
● Felt  
● Base Linoleum  
● Cabinet Tops  
● Inlaid Linoleum  
● Tile of all Classes

E. B. Black Co.  
Factory Trained Mechanics  
Since 1901

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# Stanton Freshmen Beat Levelland

**BY WAIN MILLER**  
**BRAND SPORTS WRITER**  
The Stanton Freshmen Dogies racked up their fourth victory of the season as they downed Levelland 54-35 there Dec. 15 in a conference contest. They have been beaten only once thus far as Estacado of Plainview edged out a 53-49 decision Dec. 1. Stanton defeated Estacado to take first place in the Golden Spread Conference tourney held here last Friday and Saturday. Eugene Green, racked up 20 points for Stanton during the game. Green scored seven for the Dogies during the first quarter as Jim Haney hit four, Mike Ferguson and Steve Conaway two each, and Bill Hill sank a free throw. Coneway, Haney, and Earl Jackson added field goals during the second period while Green tossed in a free throw. Green hit for seven again in the third quarter. Earl Jackson netted four, Haney two, and Ferguson sank a bonus toss. The fourth round saw David Stevens can three points, Ferguson, Wallace Shelton, and S. D. Baize two, and David Block one to give Hereford their 54-35 advantage as the game ended.

BOX SCORE					
Stanton (54)	FG	FT	PF	TP	
Eugene Green	8	4	1	20	
Jim Haney	4	0	2	8	
Steve Conaway	2	0	0	4	
Bill Hill	0	1	0	1	
Mike Ferguson	2	1	1	5	
Earl Jackson	3	0	1	6	
Wallace Shelton	1	0	1	2	
Neal Lueb	0	0	1	0	
S. D. Baize	1	0	0	2	
David Block	0	1	3	1	
Randy Carver	0	0	1	1	
Joe Wright	0	0	1	0	
David Stevens	2	1	1	5	
<b>TOTAL</b>	<b>23</b>	<b>8</b>	<b>13</b>	<b>54</b>	
Levelland (35)	FG	FT	PF	TP	
Burton	3	0	1	6	
Fisher	1	0	0	2	
Crump	2	0	1	4	
Hanel	1	2	4	4	
Paris	2	0	0	4	
Stenson	1	0	0	2	
Cook	1	1	0	3	
Burlier	0	1	0	1	
Holt	0	2	0	2	
Abell	2	1	3	5	
Herrandez	1	0	2	2	
Spenser	0	0	2	0	
<b>TOTAL</b>	<b>14</b>	<b>7</b>	<b>13</b>	<b>35</b>	

## Westway HD Club Installs New Officials

The Westway Home Demonstration Club met recently at 3 p. m. in the flame room of the Pioneer Natural Gas Co. Mrs. J. C. Morrison was hostess for the Christmas program and installation. Mrs. F. A. Marnell in presenting the program gave the story of the Birth of Jesus in the second chapter of Luke. Mrs. T. B. Thomas Jr. conducted recreation. The group played Christmas games. Mrs. Merlin Kaul installed officers using different parts of a home-foundation, president; roof, vice-president; windows, secretary-treasurer, and reporter, floor, to illustrate. Officers installed were Mrs. Bess Werner, president; Mrs. Ralph Mitchell, vice-president; Mrs. Homer Rudd, secretary-treasurer; Mrs. Kenneth Rudd, reporter; Mrs. J. C. Morrison, parliamentarian; Mrs. R. L. Wilson, council delegate, and Mrs. Paul Rudd, federated council delegate. Outgoing officers presented the incoming officers with Christmas corsages. Gifts were exchanged and Mrs. Kenneth Rudd presented a gift from the club to the outgoing president, Mrs. J. C. Morrison. Members present were Mesdames Bess Werner, Charles Owen, Paul Rudd, R. L. Wilson, Clarence Sauley, Homer Rudd, F. A. Marnell, G. C. Merritt, George Turrentine, P. B. Sowell, Joe Landers, Kenneth Rudd, T. B. Thomas and the hostess, Mrs. J. C. Morrison. Mrs. Don Hedkins was a visitor.



Don Beer

## Skin Diving Is Topic Of Meet

Don Beer of Amarillo presented a program on skin diving at the noon meeting of the Hereford Kiwanis Club Thursday noon in I. O. O. F. Hall. Beer showed a color movie on skin diving as part of his program. The film was taken off Catalina Island. "Adventure under the water's surface is tremendous," Beer pointed out. "You explore places where no man has ever been." He explained that many of the skin divers in this area make trips to volcanic lakes in New Mexico to take part in the relatively new sport. Beer said equipment required for skin diving costs less than \$200, and that the sport is safe if the diver has had qualified instruction. The speaker was introduced to the Kiwanians by Gene Cope, member of the club.

## Eighth Grades Down Levelland, Win Own Meet

**BY WAIN MILLER**  
**BRAND SPORTS WRITER**  
The Stanton eighth graders edged out Levelland 19-18 to take their third victory of the season at Levelland Dec. 15. The Dogies had toppled to Estacado earlier in the season by the score of 28-38. The Eighth Grade Dogies downed Estacado, however, in the finals of the Golden Spread Conference Tourney to win first place here Dec. 16-17. Johnnie Dowd scored seven points for Stanton, while Frank Cain hit for six of the Dogie markers. Young, Nall, and Waters scored all but five of Levelland's points for them.

## Letters To Santa

Dear Santa,  
I am ten years old. For Christmas I would like to have a baby doll, some sparkle paints, and some clothes. My little brother is six years old. For Christmas he could like a Sletland Pony, a pair of boots, and a truck. Thank you for all of the presents you gave us last Christmas. Bring my mother, father and big sister lots of things too and don't forget all the other boys and girls.  
Reba and Ronnie Hall

Dear Santa,  
I have been a good boy. I want an aeroplane, wood blocks, logs, and gloves nuts and candy. Remember all boys and girls.  
Gary Less Watson  
222 Ave. A.  
Hereford

Dear Santa Claus,  
Please, bring me a baby doll, a doll glider, a stuffed toy to put on my bed, and a new dress. I am in the second grade and have study hard. I have also tried to be good and mind my Mother and Daddy. Please, remember my older sister, Judy with a new dress and a stuffed toy for her bed. We will hang out stockings by the tree for nuts, candy and fruit. I will leave some cookies for you.  
Love to you,  
Janet Louise Lookingbill

**VISITS RELATIVES**  
Mrs. Dean McCort spent Sunday in Amarillo where she visited her aunt and uncle, Mr. and Mrs. John Howard.

Most of Germany is flat lands, a few mountains.

# CIGARETTES

ALL POPULAR CHRISTMAS BRANDS CARTON

\$2.55

King and Filter - Ctn.

\$2.65

# FOLGER'S COFFEE

2 POUND CAN

\$1.29

Shurfine - Strained

**CRANBERRY SAUCE**

No. 300 Cans

2 FOR 39¢

Shurfine - No. 303

**FRUIT COCKTAIL**

5 FOR \$1.00

**Crisco**

3 Lb. Can

79¢

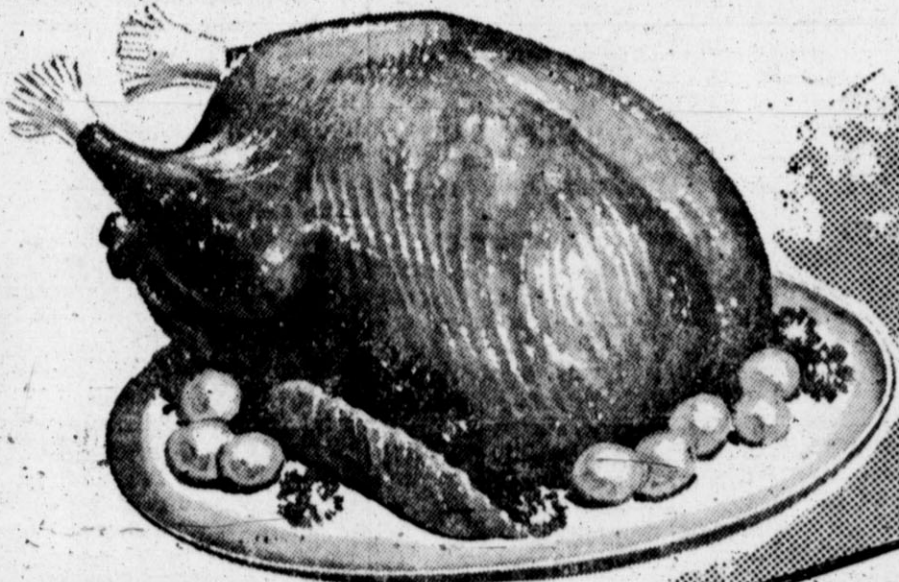
Imperial

**SUGAR**

Powdered OR Olds Time Brown

LB. PKGS.

2 25¢



## Christmas TURKEY

Before you buy a Christmas bird to grace your holiday table -- be sure to see the wonderful selection at Cooper's -- All sizes hens or toms - plain or stuffed - big selection of name brands. Serve the finest from COOPER'S!

**MERRY CHRISTMAS TO YOU!**

From All The Gang At Coopers!

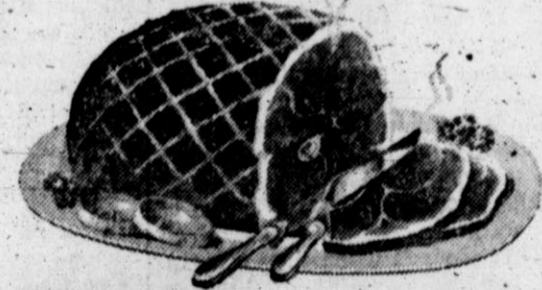
We Will CLOSE on Christmas Eve At 7:00 P.M.

We Will Be Closed DEC. 25th and 26th Sunday and Monday

**MERRY CHRISTMAS!**

**TOMS**  
LARGE PALO DURO lb. 43¢

**HENS**  
Large Clary Or Palo Duro lb. 49¢



**HAM** Longhorn Brand Half Or Whole lb. 49¢

We Have All Types Of Ham Available For Your Holiday Feasting. Name Brands -- Hickory Smoked -- Sugar Cured -- Or Fully Cooked -- Also Fruited Hams -- See Them All At COOPERS!

**BACON** Swift's Premium lb 57¢

**STEAK** USDA GOOD CLUB lb 79¢

**RICH CREAMY -- BORDENS**

**Egg Nog Mix** Quart 59¢

New! Fun! - Pkg. of 6

**tubble** Wash 'n Bubble Bath 29¢

★ Won't Sting Eyes

★ Mild & Gentle for Children's Skin

**NUTMEG** 35¢

Schillings 1 1/2 Oz. Tin

Philadelphia -- Foil Wrap

**CREAM CHEESE** 8 Oz. Pkg. 33¢

Borden's Dietary Food

**READY DIET** 900 79¢

Metored Calories Qt. Carton

**BORDEN'S MINCE**

**EAGLE BRAND MILK**

**ONE - A - DAY VITAMIN**

**BOYER H. A.**

HAM ARR. Reg. 98¢



SUNNYSIDE UP EGGS

GRADE  
A  
LARGE

Doz.

59<sup>c</sup>

DREAM  
WHIP

Dessert  
Topping  
4 Oz. Box

39<sup>c</sup>

INSTANT  
COFFEE

Folger's  
10 Oz.  
Jar

\$1<sup>29</sup>

NORTHERN

NAPKINS

80 Ct. Box

10<sup>c</sup>

BROWN 'N SERVE ROLLS

Tendercrust  
Pkg. of  
12

245<sup>c</sup>

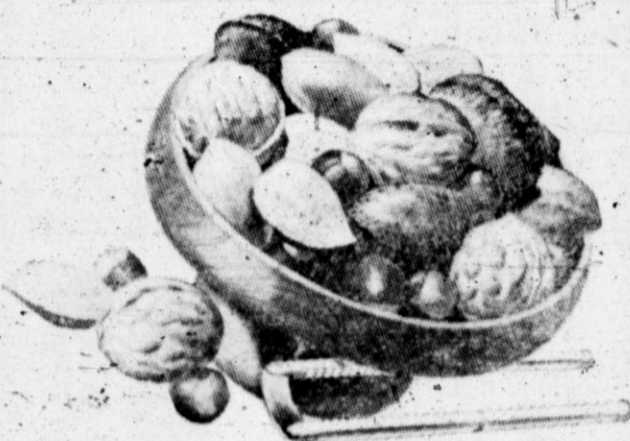
SHURFINE PEACHES

Sliced  
Yellow  
Cling

4

NO. 2 1/2  
CANS

\$1<sup>00</sup>



MIXED  
NUTS

Contains Only The Finest Quality

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Walnuts — Almonds  
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Pecans  
16 Oz. Cello Pkg.

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Fresh — Full Of Milk

COCONUTS

From  
Honduras

225<sup>c</sup>

ICE CREAM

Borden's  
1/2 Gal.

69<sup>c</sup>

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IN OUR STORE  
IN PERSON!

THURSDAY AND FRIDAY

DECEMBER 22 & 23  
FREE Candy for the Kids

Borden's — Box Of 8 Servings

INSTANT  
POTATOES

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CHOCOLATE  
MILK

Qt.  
Ctn.

29<sup>c</sup>

Borden's

HALF AND  
HALF

Pint  
Carton

35<sup>c</sup>

Borden's

COTTAGE  
CHEESE

2 Pound  
Carton

49<sup>c</sup>

WE GIVE VALUABLE GUNN BROS. STAMPS

COOPER'S

15 Oz.  
Can

29<sup>c</sup>

Regular  
\$2.95 Value

\$1<sup>98</sup>

69<sup>c</sup>

Tax  
Included



STANTON JUNIOR HIGH ninth grader Steve Coneway's third quarter try at a score was blocked by an Estacado player Saturday night in a final game of the Golden Spread Conference Tourney here. Hereford freshmen won, 64-57. (Staff Photo)

## Two Points Drop Seventh Graders

BY WAIN MILLER  
BRAND SPORTS WRITER

The Stanton Seventh Grade Dogies were edged out by only two points to eliminate them from the competition in the second game during the Golden Spread Conference Tourney held here last Friday and Saturday. Estacado downed the Dogies 35-33 in a close game as Stanton was eliminated from further competition in the tourney.

Steve Hodges was named a member of the All-tournament seventh grade team. Other members of the squad were Caldwell, Haydon of Estacado of Plainview, and Thomas and Walker of Coronado.

Hereford drew a bye for the first seventh grade game of the tourney, but was eliminated in the second round. Estacado outdistanced the young Levelland Lobos 25-11 to put them against Stanton. They defeated Stanton and then went on to down Coronado, also of Plainview, by the score of 28-14 to take first place honors in the round-robin.

Dogie Roger Owens poured in 14 points in Stanton's only game, as Steve Hodges netted nine, and Jimmy Young and

Gary Payne netted five points apiece for Stanton. Caldwell racked up 42 points for the victorious Estacado quintet.

Stanton jumped to an 8-5 lead in the first quarter, but Estacado netted 12 points in the second quarter to gain a 17-15 advantage at the half.

Gary Payne hit for five Dogie markers in the third stanza, but Estacado still maintained a three-point hold entering the final round. Roger Owens and Steve Hodges sank field goals in the fourth quarter. Owens tossed a free throw while Estacado totaled four points in the final period to give them the top end of the 35-33 score.

BOX SCORE				
STANTON (33)	FG	FT	PF	TP
Roger Owen	4	6	4	14
Steve Hodges	3	3	2	9
Jimmie Young	1	3	2	5
Gary Payne	1	3	5	5
Jimmie Young	1	3	2	5
TOTAL	10	15	15	33
ESTACADO (35)	FG	FT	PF	TP
Caldwell	3	6	5	12
Haymen	2	0	3	4
Bolding	2	0	5	4
Angel	1	3	0	5
Atkins	1	0	0	2
Haggard	4	0	0	8
TOTAL	13	9	13	35

## Seventh Graders Drop Levelland

BY WAIN MILLER  
BRAND SPORTS WRITER

The Stanton Seventh Grade Dogies remained undefeated in four games as they downed Levelland 21-17 in their second conference tilt of the season there Thursday Dec. 15. The Dogies were eliminated early in the Golden Spread Conference Tourney which was held here Dec. 16-17.

Stanton gained an early lead and remained ahead in the sparsely scored game. Roger Owen and Steve Hodges each netted six points for the Dogies, as Kruegar of Levelland scored six of the Lobo's points.

The Dogies also have victories

over Springlake, Estacado, and Gattis of Clovis under their belts this season. They take on the Junior Dimmitt Bobcats here, Monday, Jan. 2.

BOX SCORE				
STANTON (21)	FG	FT	PF	TP
Roger Owen	3	0	0	6
Steve Hodges	3	0	1	6
Jimmie Young	2	0	0	4
Robbie Lemons	1	1	0	3
Gary Payne	1	0	0	2
TOTAL	10	1	1	21
LEVELLAND (17)	FG	FT	PF	TP
Parrner	1	0	0	2
Hudson	0	1	2	1
Kruegar	3	0	0	6
Keeling	1	0	0	2
TOTAL	5	1	2	11



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Mr. and Mrs. Elton Malone
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W. A. DeBusk
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Curtis O. Roach, Mgr.
- ORSBORN-NORWOOD CHEV.-OLDS**  
Your Chevrolet-Oldsmobile Dealer
- JIM HILL HOTEL**  
Mr. and Mrs. Dick Ross
- CLOWE & COWAN INC.**  
The Best - Pomona Pumps



...and Happy Birthday, to our Lord. It is traditional but more significant than any birthday in human history. There is more to Christmas than tinsel and glittering gifts. On that day, the word of God became flesh and dwelt among us. Love literally came down at Christmas... a new birth to cheer and redeem. It is the birthday of the greatest teacher—the sublimest preacher—the "Good Shepherd," the "Son of God," the "Saviour of Men." Then, let us not disgrace this Holy Day, Christ's Birthday, through sinful celebration or 'cheap' living. *Happy Birthday, Jesus!*

- ELIZABETH WITHERSPOON INSURANCE**  
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- FARMER'S DRIVE IN**  
Troy Moore
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Ernest Kendall

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

- First Baptist**  
Fifth and Main  
Glendon Sanders, Minister of Music-Education  
5 p. m.; Intermediate G.A.s, Evening Worship, 5:30 p. m.; Wednesday, 7:15 p. m.; Sun-Morning Worship, 10:55 a. m.; Sunday School, 9:45 a. m.; Training Union, 6:30 p. m.; Superintendent's Cabinet, Wednesday, 7 p. m.; Teachers and officer's meeting, Wednesday, 7:15 p. m.; Mid-Week Prayer Service, Wednesday, 8 p. m.; Sanctuary Choir rehearsal, Wednesday, 9 p. m. (Wednesday evening services 30 minutes earlier, October through March.)  
Graded Choir Rehearsals, 4 p. m. Tuesday; WMS visitation, first Wednesday, 9:30 a. m.; Monthly luncheon and business noon; Circles meet third and fourth Wednesdays, 9:30 a. m.; meeting, second Wednesday, 12 Junior G.A.s meet Tuesday at 8 a. m., Wednesday, 7:15 p. m.; Junior Royal Ambassadors, Saturday, 9:30 a. m.; Truett Brotherhood, Monday, 6:30 a. m. Sunday Worship Services, morning and evening, broadcast over Radio Station KPAN. Listen to "The Baptist Hour" Sundays, 5 a. m. over KPAN.
- St. Thomas Episcopal**  
Harrison Highway  
Rev. J. C. Treadwell, Vicar  
Vicarsage, 416 Star Street  
Sunday: Holy Communion, 8 a. m.; Church School, 9:45 a. m.; Morning Prayer and Sermon, 11 a. m.; Holy Communion the first Sunday of each month at 11 a. m.  
Wednesday: Holy Communion, 10 a. m.  
Women's Division is held the second Thursday of each month at 3 p. m. in homes.  
Adult Bible Study is held the fourth Monday of each month at 7:30 in members homes.  
The Bishop's Committee meets the first Sunday of each month at 3 p. m. in the Mission Hall. Choir Rehearsal at 7:30 p. m. each Wednesday.
- St. Anthony's**  
Harrison Highway at 25 Mile Ave.  
Father Aloysius Craven, Pastor  
Sunday Masses are at 6:30 a. m. and 10 a. m. Sunday Evening Services are at 7:30 p. m. Daily Mass is at 7 a. m. and 8:15 a. m. Confessions are Saturday afternoon from 4 p. m. to 9 p. m. and 8 p. m. to 9 p. m.  
Thursday Holy Hour is from 8 to 9 p. m.
- First Presbyterian**  
610 Lee Street  
Rev. Russell Wingert, Pastor  
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional 9 a. m. Tuesday.  
Choir Rehearsal, 8 p. m. Wednesday. Prayer meeting Friday at 7:30 p. m.
- Grace Gospel Church**  
Thirteenth and Avenue E  
Rev. M. V. Fields, Pastor  
Sunday School is at 9:45 a. m. and worship services convene at 11 a. m.  
Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.  
Wednesday prayer meeting is held at 8 p. m.
- A La Mision De San Jose**  
LABOR CAMP  
Horas De Misas En Los Domingos: 8 a. m. y 10 a. m.  
El Domingo Es El Dia Del Señor. Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuada.
- Temple Baptist Church**  
Furthest St. and Ave. E  
Rev. Robert Laceywell, Pastor  
Sunday School begins at 9:45 a. m. and Training Union is in the evening at 6:30 p. m. Worship services are at 10:50 a. m. and 7:30 p. m.  
Wednesday prayer service will be held at 8 p. m.  
The teachers and officers meeting will begin at 7:30 p. m. Wednesday.  
Mid-week prayer services are on Wednesday at 7:30 p. m. At 8:15 p. m. there will be check practice.
- Thompson Memorial Mexican Baptist Mission**  
Norton and Texas  
Rev. James E. Timmons  
Orden De Cultos  
Domingo Por La Manana, 10 a. m.; Escuela Dominical, 11 a. m.; Culto De Adoracion.  
Domingo Por La Noche, 7 p. m.; Union De Preparacion, 8 p. m.; Culto Evangelistico, Miercoles Por La Noche, Culto De Oracion Y Estudio Biblico.
- Apostolic Pentecostal Church**  
Myrtle and Elvins  
Rev. Wilbur E. King, Pastor  
Sunday School begins at 10 a. m. Morning Worship starts at 11 a. m. Evangelistic services are held Sunday evening at 8 p. m.  
Wednesday evening Bible study is at 8 p. m.  
Friday evening at 8 p. m. the young people meet.
- Wesley Methodist**  
416 Irving  
John Ferguson, Pastor  
Sunday: Church School, 9:45. Vance Crume, Superintendent.  
Morning worship, 11 a. m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p. m. "See You In Church Sunday."
- Jehovah's Witnesses**  
North Ave. E., Converted Residence  
Wednesday at 8 p. m. there will be the Congregation Bible Study.  
Friday at 7:30 p. m. is the Service Meeting Ministry School.
- Church of Jesus Christ of Latter Day Saints**  
(Mormon)  
EM 4 - 3888  
Leo D. Page, branch president.  
The Mormon Church meets in the Seventh - Day - Adventist Church. Sunday School services are at 10 a. m.
- Central Church of Christ**  
Jonest Drive and Plains Ave.  
Ernest Highers, Minister  
Bible School is held each Sunday at 9:30 a. m. with morning worship at 10:30 a. m.  
Worship service begins at 6 p. m. each Sunday evening.  
Ladies Bible Study held each Wednesday morning at 10 a. m. Wednesday prayer services are held at 7:30 p. m.
- Park Ave. Church of Christ**  
On Harrison Highway  
Worship services 10:30 a. m. Sunday; mid-week services 7 p. m. Wednesday.



Hereford Brand, Hereford, Texas, Thurs., Dec. 22, 1960

# AUSTIN HIGHLIGHTS

## Officials Urge Drivers To Obey Traffic Regulations

BY VERN SANFORD  
AUSTIN — So far this year, the average number of persons killed in Texas traffic accidents has been slightly more than four per day.  
But during the 10-day holiday period, the average is expected to jump to nine.  
The Texas Department of Public Safety is predicting 90 traffic fatalities in the 10 days from December 23 to January 1. In the first 49 weeks of this year, the traffic toll was 2,025.

Tabbed to be the worst day of the year is Saturday, Dec. 24. Tying for second in the DPS predictions will be Friday, December 23, and Sunday, Dec. 25. New Year's day will rank third.  
DPS predictions, though based on sober experience, are not the last word. During last year's holidays, which were marked by an intensive safety campaign, drivers brought down a predicted 111 deaths to an actual 74. A similar cut would hold this year's holiday motoricide toll at about 80.

More important than totals and averages to the man at the wheel is whether he himself will find up a statistic. Best way to get "home for Christmas" and back again, DPS officials advise, is to obey traffic laws. Says Col. Homer Garrison Jr., department director, "Experience has shown without a doubt that in most fatal traffic accidents, at least one violation

## Senior Class Personalities

(By Whiteface Staff)

"I would like to live to be 116 so I could be 16 again," says Clyde Whitaker. Clyde lives at 408 Blevins. His parents are Mr. and Mrs. Charles Laing. He was born Oct. 15, 1942, in Amarillo.  
He says his biggest disappointment was not winning district. He enjoyed playing on the football team and his hobby is football.

Clyde advises all underclassmen "to get out if you can." The most irritating thing he can think of is unexcused tardies. Clyde spends his pastime with Danne. He also enjoys dancing and picks it as his favorite entertainment.

Clyde has a superstition of wearing good luck charms. Some of his favorites are: a blue, blue, "High Noon", a Impala; song, "Corina"; and food, steak.

Clyde is a member of Thesians and Hi-Y. He plans to attend college after he graduates.  
His opinion of H. H. S. is "It's fine secondary school."

Ginny Higgins, seventeen-year-old senior, represented Hereford High School at Girls State this summer in Austin. She is the daughter of Mr. and Mrs. Jack Higgins of Dawn. She was born August 22, 1943. Among her favorites are: food, meat loaf; color, brown; car, Oldsmobile; movie, "Psycho"; book, "Jubilee Trail"; song, "Summer Place". Ginny picks math as her favorite subject. She likes Sunday best of all the days of the week because she can sleep late.

She was once nicknamed Laverach by J. F.; this has continued to be her nickname. Mr. James Garner was her favorite teacher because he was always so considerate of everyone.

Ginny has a secret ambition to be a private detective. Her opinion of going steady is "never get mixed up in the mess". She plans to attend Texas Tech after graduation and get her M. R. S. degree.

Homework is too much trouble, especially when teachers try making a subject hard when it's easy. So, underclassmen, try to get by with as much as you can," says 17-year-old Lisle Patton, son of Mr. and Mrs. W. H. Patton of 213 Star St.

Lisle was born in Hereford on May 12, 1943.  
His ambitions are to attend North Texas State College, go to Mexico and live to be 110 years old.

This summer, Lisle worked on a farm and drove a tractor, but when he has spare time he spends it working on his car and watching television.

A few of Lisle's favorites are sports, football; food, Mexican food; movie, "Psycho"; song, "Corinna"; book, Hannibal car; hobbies, teacher, Mr. McClurkin; and color, white.

"H. H. S. has a nice building," Lisle Lisle, "but it could stand improvement in the interior."

of the traffic laws is a causative factor."

Revenue from the new tax bill passed by the Legislature in 1959 is running nearly 11 per cent below expectations. The Texas Commission on State and Local Tax Policy (a legislative study group) reports income for the first year of \$81,000,000, compared with a predicted \$91,000,000.

A big part of the discrepancy came from a cut in cigarette smoking after the tax jumped from five to eight cents a pack. Revenue from hotel room rentals also fell short of predictions. Income from the severance beneficiary tax on gas is tied up pending a final court decision on whether it's constitutional.

Besides these new tax setbacks, an old faithful revenue raiser, the motor fuel tax, is off. State Highway Engineer D. C. Greer said gasoline tax revenue was down 23 of one per cent from July to October. Cited as possible causes were compact cars and "piggyback" shipment of trailer trucks by rail.

Texas Good Roads Association will ask the next Legislature to authorize use of the \$15,000,000-a-year farm road allocation for maintenance as well as construction of rural roads.

At present, the state spends \$27,000,000 a year on upkeep of the vast farm road system. This comes from regular Highway Department funds since the \$15,000,000 is an automatic general revenue appropriation which can be used only to build new farm roads.

TGRA favors continuing to take the F-M road money from the general revenue fund. This is to "get back" part of the \$70,000,000 a year in highway-use taxes (gasoline, car registrations) that go to non-highway purposes.

It recommended giving the Highway Department authority to zone the new divided highways for higher speed limits, up to 70 miles per hour.

Texas' severance beneficiary tax on natural gas took another legal tumble when the Third Court of Civil Appeals agreed with district court in holding it unconstitutional.

Case goes now to the Texas Supreme Court and then to the U. S. Supreme Court to be settled finally.

Thus far, the severance beneficiary tax is having worse luck than the gas gathering tax which the Civil Appeals Court held constitutional in 1953. It

was finally knocked down by the U. S. Supreme Court.

Thus far, \$11,016,414 in severance beneficiary taxes has been paid to the state under protest. This cannot be spent, however, as long as the tax is being contested in the courts.

Court of Criminal Appeals has closed the books on the perjury charge against former State Insurance Commissioner Chairman J. Byron Saunders.

A district court sentenced Saunders to two years in prison on the charge that he lied to a legislative investigating committee about money he received from an insurance company. Appeals Court threw out the conviction, saying that false testimony before a legislative committee is not perjury in the legal sense.

Travis County Dist. Atty. Les Procter twice asked for rehearing, contending the decision left out authority to get truth from witnesses. But the court made the decision final by overruling Procter's motion with no written opinion.

Texas Supreme Court issued an opinion upholding the action of Laredo election judges in restricting the vote in an urban renewal election to property owners.

In the Laredo election, a proposal that the city participate in the federal urban renewal program lost. Urban renewal supporters challenged the election because of the property owner restriction on voting.

San Antonio Court of Civil Appeals ruled that the restriction was unconstitutional because the proposal did not call for spending money. Supreme Court disagreed, pointing out that an urban renewal agency would spend money and issue bonds. High court sent the case back to the civil appeals court with instructions to reconsider.

Short Snorts — Texas Railroad Commission decided to continue December's oil quotas through March. This means production of 2,799,157 barrels a day on a nine-day producing pattern. Earlier, Commission Chairman Ernest O. Thompson had suggested that perhaps Texas should start producing more oil to keep other states from grabbing the market.

Despite protests of several legislators, the State Library Commission voted to merge the Texas Rural Library Service and the State Library's extension division. Five employees lost jobs in the change.

Governor Daniel appointed John Barron, Bryan attorney, to succeed District Judge W. T. Mc-

## CHURCH

(Continued from page 6)

### First Methodist

501 N. Main

Rev. Herschel L. Thurston, CHRISTMAS DAY, Sunday, Dec. 25: Sunday School, 9:45 a. m.; Morning Worship, Broadcast over KPAN, 10:55 a. m.; Candlelighting Service, Intermediate Youth, 5 p. m.

Tuesday, Dec. 27: Homebuilder's Prayer Group, 8 p. m. Wednesday, Dec. 28: Wednesday Prayer Group, 7 p. m.; Choir Rehearsal, 7:45 p. m.

Saturday, Dec. 31: The Holy Communion from 5 p. m. to Midnight.

### Assembly of God

Unlabeled Ave. 4

Rev. V. W. Marcontell, Pastor. Sunday School is held at 9:45 a. m. Morning worship service convenes at 11 a. m.

C. A. service begins at 7 p. m. Junior C. A.'s meet at 7 p. m. and worship service begins at 8 p. m.

### Letters To Santa

Dear Santa Clause

I want a bicycle and anything else you want to bring me. Don't forget any other boys and girls. Come Wednesday night while we are at Church because we are going to Grammas Thursday.

Love  
Jody Cheatham

Dear Santa,

I want a jet part set, a rifle and a train set, also holster set. I have been a pretty good boy. I am six years of age.

I love you,  
Charles Allison

Dear Santa,

I am a little girl 2 years old and my mommy is writing this for me because I can't write. Would you please bring me a tricycle and a tiny baby doll. Anything else you think I might deserve, I have a little sister, Carol, who is 6 months old. Please bring her some squeaky toys. Please remember all the other little boys and girls at Christmas.

I love you,  
Ruby Angada Haney  
Texline, Texas

Dear Santa

bring me a tiny tears doll, and a camera. I love you Santa.

Vicky Ruland

Donald, who was elected to the Court of Criminal Appeals. Mc-

Lloyd Davidson, whom he defeated for re-election.

Have you read the classifieds?

p.m. each Sunday evening.

Prayer meeting and Bible Study will be held Wednesday at 7 p.m.

### Immanuel Lutheran

Park and Avenue B.

Worship Service, 8:30 a. m. Sunday School, 9:30 a. m.

"Call to Worship" over KPAN (860 kc) at 9:15 a. m. Sunday.

Lutheran Hour over KPAN at 1:15 p. m. Sunday.

A most cordial welcome to all.

### Avenue Baptist Church

Sunday School is held at 9:45 a. m.; Training Union, 6 p. m.; Evening Worship Service, 7 p. m.; Wednesday Evening Prayer Service, 7 p. m.

### A La Inglesia Parroquia De San Antonio

North 25 Mile Avenue y Highway

¡Viva Es Católico! Pues, ¡Te ne La Obligacion De Asistir A La Santa Misa Todos Los Domingos!

Horas De Misa En Los Domingos: 6:30 a. m.; 8 a. m.; 10 a. m.; y 8 p. m.

Durante La Semana: 6:30 a. m. y 7:30 a. m.

### Mision Calvario Metodista

V. T. Moreno, Pastor

223 Kibbe Street

Escuela Dominical, 10 a. m.; Servicio de Adoracion, 11 a. m.; Servicio de Predicacion, 7:30 p. m.; Servicio Los Fieles de Oracion, 7:30 p. m.

### Church of God

11 and 15th Street

Rev. W. L. Sims, Pastor

Sunday School will begin at 10 a. m. Worship service is at 11 a. m. Sunday evening worship begins at 7:30 p. m.

Thursday, Young Peoples' Endeavor, 7:30 p. m.

Bring your burden and carry away a smile.

"The Church that is large enough to serve you and small enough to know you."

For transportation, call EM-3309.

### Church of The Nazarene

Fourth and Jackson

Rev. Stewart Downer, Pastor

EM 4-1381

Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Worship Service at 7:30 p. m.

Prayer meeting, Wednesday will begin at 7:30 p. m.

### Seventh Day Adventist

Third and Lawton

Elder J. D. Sammons, Pastor

"The Second Coming of Jesus" is the subject for daily lesson study and class discussion Sabbath Dec. 3. Memory Verse: Surely I come quickly. Amen. Even so, come Lord Jesus.

Rev. 22:20

Study Helps: "The Desire of Ages," Chapter 69; "The Seventh-Day Adventist Bible Commentary," on scripture references: Lesson Help in "Review and Herald" of Nov. 17.

Note: The coming of the Lord has been in all ages the hope of His true followers. The Saviour's parting promise upon Olivet that He would come again, lighted up the future of His disciples, filling their hearts

with joy and hope that sorrow could not quench nor trails dim."

"The Great Controversy," page 1302.

Lesson Outline: 1. The certainty of His Coming. 2. The Doctrine in the Old and New Testaments. 3. The Nearness of His Coming.

Services: Meditation, 9:30 a. m. Saturday; Sabbath School, 9:45 a. m. Saturday; Worship Service, 11 a. m. Saturday.

### Asemblea de Dios Templo el Calvario

Pastor Fidel Alcala

Bienvenidos. Cuidados en la calle 128 E. 5th.

Las servicios durante la semana.

mi y el Domingo.

Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.

Domingo, 10 de la mañana, escuela dominical, a las 11:30 prelecion.

### First Christian

West Park Ave.

Rev. Gilbert Davis Jr. Sunday School is held at 9:30 a. m. Worship service will begin at 10:30 a. m.

Chi-Rho and CYF meets at 7 p. m. Sunday. Also vespers services are at 7 p. m.

Functional Department's first Wednesday at 8 p. m. General Church Board, second Wednesday at 8 p. m.

## Sears Christmas Gift To You!

# 10% Discount

## On All Display Merchandise In Our Store




**Catalog Store**

EM 4-3854  
421 N. Main  
Hereford

# It's In The Bag!

## The Perfect Touch To Your Home For Christmas Holidays

- IT'S ALREADY FINISHED (Fruitwood — Antique Maple — Colonial White)
- THE HINGES ARE ATTACHED (Mortised and Positioned with Dies)
- IT'S PROTECTED BY POLYETHELENE (We Wanted To Keep Them Fresh)
- THE PRICE IS REALISTIC (Just Check That Price List)



## THE GREATEST Shutter Development Since Louvers

### So Easy To Install You Can Do It Yourself And Have Them Up For Christmas Lock At The PRICES!

USE THIS ORDER BLANK — PRICE LIST TO ESTIMATE THE COST OF SHUTTERS FOR YOUR WINDOWS				
Shutter and Hanging Strip Sizes	Number Required	PRICES		Extension
		Un-finished	Finished with Hdwe	
7" X 20"		1.45	2.20	
7" X 24"		1.80	2.55	
7" X 28"		2.15	2.90	
7" X 32"		2.35	3.10	
7" X 36"		2.70	3.45	
8" X 20"		1.70	2.45	
8" X 24"		2.00	2.75	
8" X 28"		2.35	3.10	
8" X 32"		2.60	3.35	
8" X 36"		3.00	3.75	
9" X 20"		1.90	2.65	
9" X 24"		2.25	3.00	
9" X 28"		2.55	3.30	
9" X 32"		2.95	3.70	
9" X 36"		3.35	4.10	
1 1/4" X 20"		.45 Pr.	1.20 Pr.	
1 1/4" X 24"		.55 Pr.	1.30 Pr.	
1 1/4" X 28"		.60 Pr.	1.35 Pr.	
1 1/4" X 32"		.70 Pr.	1.45 Pr.	
1 1/4" X 36"		.80 Pr.	1.55 Pr.	

**TOTAL COST**

**HARDWARE**  
Sets for Unfinished Shutters \$1.25 Set  
(Includes all Hardware required for 4 panels)

## Carl McCaslin LUMBER CO.

Phone The Lumber Number

EM 4-3434

1 Block East of Court House

## NOW! NEW! ELGIN SPORTSMAN and STARLITE WATCHES

**\$19.95** PLUS 1% TAX



**ELGIN SPORTSMAN**  
Never before so much quality at this low price. 17 jewels, shock-resistant, waterproof, luminous dial.

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You'll fall in love with the exquisite styling of this fine 17-jewel watch. Shock-resistant with unbreakable magnifying.

**USE OUR \$100 DOWN - \$100 A WEEK EASY CREDIT TERMS**

## The gift to remember 365 days a year

Only a perfect diamond can reflect full beauty and brilliance... and Keepsake guarantees perfection in writing (or replacement assured)



**LONGMONT \$500.00**  
Also \$300 and \$75 Wedding Ring 150.00

**FORMAN \$150.00**  
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See these and many other beautiful rings sets at **KESTER'S** your authorized **KEEPSAKE** Jeweler.

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# KESTER'S

## JEWELRY AND GIFT SHOP

### ACROSS FROM THE POST OFFICE





NINTH GRADE Dogies Jim Haney, center, and team captain Bill Hill were presented first place trophy after the two-day Golden Spread Conference Tourney here Friday and Saturday. After stopping Littlefield and Coronado junior high schools, the Hereford freshmen won over Estacado Junior High of Plainview, 64-57, Saturday night. Presenting the trophy is Stanton Junior High principal W. C. Quattlebaum. (Staff Photo)

REP. WALTER ROGERS WRITES:

## ... On Earth Peace, Good Will Toward Men

TO THE PEOPLE OF THE 18TH DISTRICT:

The Christian World again approaches the celebration of the birth of Christ. The stories of that night in Bethlehem when Christianity came into being will be told and re-told throughout all parts of the world where there are Christians and where there is freedom of religion.

I suspect that these stories will be told in many of the countries where there is no freedom of religion... perhaps in secret, but told nevertheless. Our Lord and Savior will be referred to in many of these revelations as the Prince of Peace, and certainly He was the advocate of God Almighty to bring peace to the earth. In St. Luke, Chapter 2, beginning with the 8th Verse, in the story of the birth of Jesus we find the following words:

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid. And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David, a Savior, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger and suddenly there was with the angel a multitude of the heavenly host praising God, and saying, GLORY TO GOD IN THE HIGHEST, AND ON EARTH PEACE, GOOD WILL TOWARD MEN.

It would be well if every adult Christian on each Christmas day would stop and ask this question: "What have I done since I last celebrated the birth of Jesus Christ to carry His word and His teachings and to contribute to peace on earth and good will toward my fellow man?" I am sure most every one could list many things, such as church attendance, contributions to charitable organizations, underwriting programs designed to promote peace, aiding underprivileged, etc.

What would the answers be if the question is asked in another way, such as: "What have I done during the past year which would not have been conducive to peace on earth and good will toward men; or what have I failed to do that I could have done, that would have been in contribution to peace on earth and better understanding and good will as between men?"

In other words, how many times have I failed to follow the teachings of Christ; how many times have I done things big or little that were not in keeping with Christian principles; how many times have I lost my temper; have I been neglectful or discourteous; or failed to do some little thing that would have added to the comfort and convenience of others; how many times have I failed to do unto others as I would have them do unto me? Perhaps this would be a good season for us to realistically face these issues from a Christian standpoint. In so doing, we may find the cause of the

en us further and further away from peace. We may discover why, during the last half century we have been engaged in two violent world conflicts which have destroyed unbelievable numbers of lives and amounts of property. We may discover why we have been constantly beset by small wars all over the world. We may discover why the world is now divided into two ideologies eying each other as strange dogs, and engaged in a cold war that hangs like a Damocles Sword over the head of Peace.

We may find out why peoples throughout the world live in constant fear of miscalculation or a misstep that could trigger a holocaust which could wipe out our civilization. We may find out why the cities of Jerusalem and Bethlehem and Jericho, the very heart of the Christian world, are now the center of a conflict between two peoples, neither of which is Christian, in a continuing conflict or deep-seated hatreds between these people-hatreds that cannot be reconciled easily-hatreds nurtured by practices which are diametrically opposed to Christian principles; a conflict that has the walls manned by soldiers waiting to engage in

### Letters To Santa

Dear Santa,  
I have been a good boy. I would like a rifle and a truck with a trailer with horses in it.  
Love,  
Keith Battenfield

Dear Santa,  
I have been a good girl. I would like a barbie doll and her clothes and presto paints.  
Thank you,  
Love,  
Kay Lanette Battefield

Dear Santa Claus,  
I am a boy five years old. For Christmas, I would like to have a football, two trucks, a telescope, and a gun. We will be in Abilene visiting our great grandparents, so please bring the presents there. We will leave you something to eat. I love you and all your reindeer.  
Tommy Tuck

Dear Santa,  
I am 8 years old. I want a cape canaveral set and a street sprinkler and a machine gun and a wood burning set.  
Love,  
Terry Tuck

Dear Santa Claus,  
I have tried to be a good little 4 year old this year. I have been a helper for my mother and daddy. Please, bring me a Chatty Cathy, a doll walker, a filling station with some cars and a stuffed toy for me to sleep with at night. Please, remember my big sister, Judy. She is a good helper, too. I will hang my stocking by the tree for nuts, candy and fruit. I will leave a glass of milk for you.

Love you,  
Cathy Loree, Lookingbill

Have you read the classifieds?

## Stanton Frosh Take Tourney With 64-56 Win Saturday

BY WAIN MILLER  
Brand Sports Writer

The Stanton Dogie Freshmen fought their way to first place honors in the Golden Spread Conference Tourney held here last Friday afternoon and all day Saturday. They reduced the Frosh from Estacado Junior High of Plainview, to second place as they outdistanced them 64-56 in the finals played Saturday night.

Stanton was host to the annual Golden Spread Conference tourney for the first time in the school's history this year. Seventh, eighth, and ninth grade teams from four area towns were entered in the tournament. Quintets from Littlefield, Levelland, Estacado and Coronado Junior Highs of Plainview, and Stanton competed for top honors in the single-elimination tourney.

Jim Haney and Bill Hill of Stanton were picked as members of the Freshmen All-Tournament team. Other members of the quintet were Aday of Estacado, Hagar of Coronado, and Nicholson of Estacado. Eugene Green netted 63 points to become high point man for the tourney, averaging 21 points per game.

Hereford downed Littlefield 63-31 in the opening game of the series. Eugene Green netted 15 Dogie Points in the game to take high point man honors, while David Stevens canned 11, and Jim Haney scored eight for Stanton.

Coronado drew a bye for the first game and was matched against Hereford Saturday morning. Hereford came from behind at the half to win 63-55 to advance to the finals. The Dogies faced a 27-28 deficit at the half after trailing during the first and second quarters. Eugene Green poured in a total of 29 points to pace the Dogies during the game.

Estacado of Plainview defeated Levelland by the score of 55-45 to advance to the finals against Stanton. Aday, who was on the all-tournament team, racked up 29 points for Plainview.

This placed Hereford pitted against Estacado for the championship tilt. Stanton handed Estacado a 64-57 downfall to win

the game and take first place in the ninth grade division of the tournament. Eugene Green scored 19 for Stanton, as Bill Hill hit for 18, and Jim Haney sank 17 points for the Dogies.

Bill Hill scored the only Dogie field goal in the first quarter as Stanton were lagging three points by the score of 9-12 entering into the second period. Steve Conaway and Jim Haney sank a pair of bonus points apiece, while Hill added three free shots. Haney tossed one in from mid-court just after the buzzer sounded, but it was too late.

Stanton scored 19 points in the second quarter to take a 28-26 lead at the half. Green netted six points, as did Haney. Hill added four, and Neal Lueb scored three for Stanton.

The Dogies enhanced their lead five points in the third stanza as the record stood 45-38 entering in the final round. Stanton's lead was threatened early in the fourth period as Aday of Estacado whipped in three fast field goals to set the score at 45-44 with only 1:15 elapsed in the fourth and final round. Haney scored four quick ones for Stanton, and then Estacado came back for more as Gregg, who scored 19 points during the game, laid in four and the score was 49-48 with 4:35 remaining.

The Dogies rallied with a rampage that found Green scoring five fast lay-ups in one minute to give Stanton a substantial lead with 3:20 left as the score was 57-49.

Haney scored a free throw and then Hill added a long jump shot before Plainview was allowed to score again when Aday, who scored 19 for Estacado, scored a free throw and a fast lay-up with 1:45 left. Hill and Haney both netted field goals to end the scoring at 64-57.

#### BOX SCORE

Stanton (64)	FG	FT	PF	TP
Eugene Green	8	3	5	19
Jim Haney	3	11	2	17
Bill Hill	7	4	2	18
Steve Conaway	1	4	3	6
Mike Ferguson	1	0	2	2
Earl Jackson	1	0	3	2
<b>TOTAL</b>	<b>21</b>	<b>22</b>	<b>17</b>	<b>64</b>
Estacado (57)	FG	FT	PF	TP
Aday	7	5	2	19

Gregg	8	3	3	19
Nicholsen	2	2	2	6
Blaine	3	0	4	6
Webb	2	0	1	4
Jordan	0	2	5	2
Parnell	0	1	2	1
<b>TOTAL</b>	<b>22</b>	<b>13</b>	<b>14</b>	<b>57</b>

### Sadie Lee Oliver 4-H Club Meets

The Sadie Lee Oliver 4-H Club met Saturday night in the Community House. After the group went Christmas caroling, they returned to the Community House for refreshments and a gift exchange.

Those present were Barbara and Jane Zinser, Joan and Dorothy Marnell, Janice Heald, Janice Turrentine, Lynn Rudd, Teresa Rudd, Grace and Kathryn Rudd and Sharon Bartels. Mrs. George Turrentine and Mrs. Harold Rudd were in charge of transportation. Mrs. Harold Rudd was responsible for refreshments.

#### CARD OF THANKS

We wish to thank Dr. Bean and the staff of doctors, the nursing staff at the hospital and all our friends for the flowers and all the kindness at the passing of our baby.

Mary and Willis Duggan

#### NEW MEXICO VISITORS

Mr. and Mrs. Conrad Clark from Clovis, N. M., spent Sunday visiting in the home of Mr. and Mrs. Lester Wiggins. The Clarks also visited his parents, Mr. and Mrs. H. C. Clark.

Mexico has 28 states plus a federal capital district.

The Tower Drive-In Will not be opened this week during Christmas — This is to let our employees enjoy some time with their families Christmas-Eve and Christmas Day. The Tower will be open next week — FRIDAY, SATURDAY & SUNDAY, Dec. 30 - 31, Jan. 1. The Theatre Employees wish all of you a very Merry Christmas.



2nd ANNUAL

Christmas Eve

# OPEN HOUSE

2 to 6 p. m.

Saturday, December 24

HOT COFFEE & FRESH DONUTS!!

Whether you're winding up your shopping or just visiting friends downtown... come in and pay us a visit, too!

Meet and relax for a few minutes with your friends and enjoy some good, hot coffee and donuts with us here at 1st National. We would like to wish all of our friends MERRY CHRISTMAS!



**THE FIRST**  
NATIONAL BANK  
OF HEREFORD

extra  
"POLLYANNA" WILL BE SHOWN AT A  
SPECIAL XMAS EVE PREVUE  
7:15 P.M. SAT. NIGHT

★STAR★

From 10 to 4 - Sat., Dec. 24  
OUR ANNUAL  
DAY-BEFORE-CHRISTMAS

FUN SHOW  
FROLIC

8  
COLOR  
CARTOONS

CARTOON

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FREE  
SOCIETY OF  
GOODIES!  
ALL YOUNG  
PEOPLE THRU  
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35¢  
ADULTS REGULAR PRICE

Plus A Full Length Feature - THE MYSTERIANS

Sunday Monday Tuesday  
Adults 75c Students 60c Children 35c  
EXTRA! "POLLYANNA" WILL BE SHOWN AT A  
6:00 P.M. XMAS EVE PREVUE

Santa Claus Visits  
Your Theatre Too!!

A VERY SPECIAL  
Christmas TREAT!  
DEAR PATRONS:  
If we searched the wide world over, no finer entertainment for Christmas could be found, than Walt Disney's heart-warming, triumph, "POLLYANNA," and it is with infinite pride that we recommend it for moviegoers of all ages. In this great motion picture, you will find the joy, the laughter, the true Spirit of Christmas.  
— Your Theatre Manager

a girl... a story...  
a picture to enjoy  
with all your heart!  
WALT DISNEY'S  
Pollyanna  
TECHNICOLOR  
JANE WYMAN  
RICHARD EGAN  
KARL MALDEN  
NANCY OLSON  
ADOLPHE MENJOU  
DONALD CRISP  
AGNES MOOREHEAD  
KEVIN CORCORAN  
and featuring  
MILLS  
and  
JAMES DUNRY  
NETA SHAW  
LEONA DANA