

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



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The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 2

HEREFORD, TEXAS, AUGUST 1, 1902

No. 24

**All Over
the
Panhandle**

Dalhart is soon to have a Masonic lodge.

Miami has just installed an Odd Fellows lodge.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? If

It is said that the Frisco road contemplates building south from Vernon.

A Chilicothe farmer realized \$125 an acre on his 5-acre water melon patch this year.

G. L. Naylor of Clarendon reports that he will have a forty-bushel-to-the-acre corn yield.

Davis E. Decker received the nomination for state senator at the Henrietta convention.

Willie Montgomery of Memphis was accidentally killed on the 21st by the discharge of a gun which he was carrying.

Officers of Wichita and Clay counties had a lively chase for horse thieves last week. They recovered the stolen horses, numbering 39 head, but did not capture the thieves.

Mrs. T. J. Beckham of Wichita Falls, while cutting roses in her yard, had the misfortune to be struck in the eye by a suddenly released switch. It is feared that the loss of the sight of the injured eye may result.

Alf Beard was appointed city scavenger Tuesday evening by the council. He is city secretary, treasurer, chief of police, marshal and scavenger. It is in order to elect him city attorney, mayor and alderman, and the city business won't bother any one else, at all.—Childress Post.

Quanah now has a local lodge of the Order of the Eastern Star.

Quanah's former school board has resigned and a new one elected.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice. If

Ocie Speer was nominated for associate justice of the court of appeals at the convention held at Henrietta.

Geo. F. Karnegay, formerly editor of the Blanket (Texas) Mystery, has purchased a half-interest in the Dalhart Sun.

A. P. Rider, an aged invalid of Wichita Falls, committed suicide July 21, by shooting his brains out with a revolver.

BIRTHS.

To Mr. and Mrs. Walter Hall of Clarendon, a girl, July 19.

To Mr. and Mrs. W. E. Jarrett of Channing, a girl, July 23.

To Mr. and Mrs. I. R. Hill of Wichita Falls, a girl, July 19.

To Mr. and Mrs. Geo. L. Moore of Wichita Falls, a boy, July 21.

To Mr. and Mrs. Thomas Chambers of Channing, a boy, July 23.

To Mr. and Mrs. J. E. Montgomery of Plainview, a girl, July 23.

MARRIAGES.

Miss C. A. Randel and A. D. Baker of Chilicothe, July 20.

Miss Lora Gibson and W. M. Brummett of Silverton, July 21.

Miss Fannie Franklin of Comanche and J. C. Magee of Quanah, July 27.

Miss Millie Keeton of West and V. E. Cammack of Dalhart, July 16.

Miss Daisy James and Theodore Boone of Wichita Falls, July 20.

DEATHS.

Mrs. T. C. Jones of Memphis, July 23.

The infant daughter of Mr. and Mrs. John Black of Plainview, July 12.

Stringfellow-Home Hardware Co.

WHOLESALE AND RETAIL DEALERS IN

Glassware, Crockery, Shelf Hardware.

SADDLERY AND HARNESS GOODS

STAR AND ECLIPSE WINDMILLS

Full Line of Agricultural Implements

'PHONE NO. 48

Johnson & Ferguson

Successors to Smith, Walker & Co.

Dealers in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town We will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

Hereford Fuel Oil Company

DEALERS IN

"The Coming Fuel of the Plains"

.... Beaumont
Crude Oil

STORAGE TANKS, 20,000 gallons capacity

It is also used on stock for Aronia, Itch, Lice, etc.
SOLD AT \$1.00 PER BARREL (42 gallons.) Five gallons, 25 cents.
Vessels Extra. Barrels and Cans kept for sale.

OUT-OF-TOWN ORDERS GIVEN PROMPT ATTENTION.

'Phone 76

TROY WOMBLE, Manager

SUBSCRIBE FOR THE BRAND

THE BRAND

Fresh bread at the restaurant. 1tf

B. T. Ware, president of the Amarillo National Bank, spent Saturday in town.

Take your fresh eggs to the Hereford restaurant and receive the highest cash prices. 14tf

Does your watch keep good time? If not, bring it to me and I will make the necessary repairs at reasonable charges. I guarantee all my work. L. S. Smith. 21tf

J. D. Ferguson has bought a nice quarter near Hereford and will move his family about August. The Hornet regrets to see them leave but wish them well in their new home.—Vernon Hornet.

For Sale—A five-section ranch with a large modern house and out-buildings. Ranch highly improved and within one mile of town. For further particulars see or write R. H. Norton, Hereford, Texas. 23tf

Judge Jno. E. Ferguson, who has been the recipient of an extended visit from his venerable father, J. J. Ferguson of Valda, Mo., accompanied the latter as far as Amarillo on his way to his Missouri home, returning the following day—Monday.

We have just received a large consignment of the celebrated McCormick binders and corn harvesters. These corn harvesters are so constructed that they will cut and bind anything over 12 inches high. Call and examine them at the Stringfellow-Hume Hardware store. 18-8t

**Bicycle
Gun and
Machine**



REPAIRING

000

...I. O. Pylant...

Next door to Witherspoon & Gough's

Bicycles for Sale or Rent

HOLLAND & COLLINS

**Contractors
and Builders**

Guarantee all work they take oversight of to be done in a good, mechanical, workmanship-like manner. Architectural designs, detail drawings, specifications and contracts furnished for costly buildings. Save time and expense by seeing us at the brown cottage, one block east of court house, before letting your buildings.

J. M. BOGARD

JOE ADDINGTON

BOGARD & ADDINGTON
PROPRIETORS OF
THE IRON FRONT SALOON

PORTALES, NEW MEXICO

Fine Wines, Whiskeys, Liquors and Cordials

OUR LEADING BRANDS

HARPERS, MARTIN'S BEST, FOREST PARK, AUTOCRAT RYE AND MOUNT VERNON

All Mail Orders will receive Careful and Prompt Attention

HEREFORD MANUFACTURING CO.

T. R. REAGAN, Manager.

MANUFACTURERS OF

Galvanized Iron Water and Oil Tanks,

Flues, Well Casings, Etc.

ALL KINDS OF PLUMBING AND TIN WORK

Special Attention Given to Repair Work.

Shop on Sampson Avenue

Telephone No. 81

HEREFORD GRAIN & COAL CO.

Successors to Stambaugh & Camp

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc
Posts

Cash for Hides
and Bones

Wagon Yard
Connected

International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

First-Class Work
Guaranteed

Clean Towels
a Specialty

The City Barber Shop

DALE & SPLAWN, PROPS.

Bath Rooms in connection fitted up
with Porcelain lined Bath Tubs

Your Patronage
will be appreciated

Special rates to regular boarders
at the City Cafe. 20tf

R. W. Baird had his name enrolled on our subscription books this week. Thanks.

If you are not a regular customer and want ice, watch for the wagon. Delivery from 7 to 10 a. m. 10tf

John McKnight of Amarillo was in town Saturday on business. Mr. McKnight was formerly manager of the mercantile business of Smith, Walker & Co., (now the Hereford Merchantile Co.) and has many friends here, among whom he is always welcome.

For sale—The finest long range rifle on the plains, latest pattern Savage Saddle gun, Cal. 303, just from factory, killing range 2000 yards, also 80 rounds smokeless cartridges. Agent for the the celebrated Ithaca shot gun. O. H. Phipps, Hereford, Texas. 19tf

Pasturage for horses at \$1.00 per month. L. Gough. 23tf

G. A. F. Parker went to Claude Saturday to spend Sunday with his mother, returning Monday.

I have all the latest appliances for doing fine optical work and know how to use them. If your eyes give you trouble call at my store and have them examined free. Lenses and frames always in stock. L. S. Smith, opposite the Hereford House. 21tf.

J. P. Collier was in from his Oldham county ranch Friday after supplies. Mr. Collier informs us that he has just purchased six registered Hereford bulls from the Powell herd at Channing, which added to his fine herd of high-grade cattle, will insure him a calf crop second to none in point of quality. He also reports having had several fine rains in his vicinity.

A. E. McKeller In Trouble.

Dr. McKeller, alias Meredith, arrived in the city from Cheyenne Saturday. While there he had a little experience with a hotel landlady that was rather unpleasant and one that he will remember for some time to come. He is known in New Mexico as a typographical tourist, in the Panhandle as a dentist and board bill beater, and it was this kind of a game he attempted to run in Cheyenne, which resulted in his getting about nine-tenths of a buggy whip worn out on him at the hands of the landlady. Finding the Cheyenneites too hard on him he decided to move on east in search of another landlady who doesn't keep buggy whips about the place.—Sayer (Ok) Headlight.

Only Twenty Dollars.

Dr. Broiles, the specialist, was here again Monday, July 28, and had quite a number of cases of all kinds to call and take treatment. He authorizes us to say that all who will call Monday, August 11, will get treatment for \$20. This offer is extended that he may become quickly acquainted with the people and to introduce his up-to-date methods. He cures his patients.

Special Rates to Quanah for Northwest Texas Fair.

Pecos System and Southern Kansas of Texas make rate of one fare for the round trip. Tickets on sale on S. K. of T. August 18 to 22, inclusive; on Pecos System, August 17 to 21 inclusive. Final limit August 26, 1902. See your local agent.

DON A. SWEET,
24-3t Traffic Manager.

Mrs. A. Osborne,

**Fashionable
Millinery.**

Also Agent for

Butterick Patterns and Publications.

Located in D. R. Gass' Store.

A. J. OLIVER

AGENT FOR

New York Life Insurance Co.

ALSO FOR THE

FIRE INSURANCE COMPANIES

represented by Witherspoon & Gough
See him when wanting insurance

**Hereford
Billiard Parlors**

Wm. Twyman
Proprietor

Two Tables—Billiard or Pool

Cigars and Soft Drinks

No Minors Allowed

J. D. TUCKER DEAD.

Passes Away Suddenly at Taylor, Texas.

J. E. Tucker and wife of Taylor, the former being the principal owner of the OYO ranch in Castro county, who had intended staying at their ranch for the summer, were called home Sunday by the receipt of a telegram bearing the sad intelligence of the death of their son, J. D. Tucker, who is well and favorably known here as one of the managers of the above mentioned ranch. James, as he is familiarly known, was an upright, honest and industrious young man, and by these sterling qualities had made himself popular with all his acquaintances, to whom his sudden death was a great shock. The bereaved parents have the sympathy of all in this, their hour of sorrow. The cause of his demise is unknown to us, as yet.

A New Cattle Company.

A. P. Murchison recently sold his large bunch of cattle to T. R. Reagan, the hustling manager of the Hereford Manufacturing Company, and Conner Jowell, the popular young Hereford-cattleman. We understand that these two young men will form an organization known as the Jowell-Reagan Cattle Company. THE BRAND wishes them unbounded success in their new venture.

Notice.

All persons are warned against turning their stock in my pasture north of town without making previous arrangements with me. \$1.00 per month per head will be charged for pasture.

S. S. EVANTS.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? tf



A Cereal Story

of more than ordinary interest to those who must provide something for the breakfast table is told in the list below. Only two chapters, but they concern the health and the pocket.

Quality first—and that is the best to be found anywhere. Our cereals are always fresh because the goods have no time to become stale or lose flavor.

Prices—last thing to be considered but important, too. You will see that ours are low.

Hickox & Daniel

A. J. LIPSCOMB
G. A. STAMBAUGH

W. H. PATTON
J. M. GARNER

Hereford Mercantile Company

WHOLESALE AND RETAIL DEALERS IN

...GENERAL MERCHANDISE...

RANCH AND TRAIL SUPPLIES

WE SOLICIT YOUR TRADE AND GUARANTEE SATISFACTION

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors

AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

WEEKLY STOCK TRAIN

VIA PECOS VALLEY LINES

Amarillo, Texas, July 25, 1902.

Beginning on Monday July 28, 1902, and continuing every Monday thereafter up to and including November 24, 1902, we will run a Weekly Stock Train for Kansas City, St. Joseph, and Chicago markets, on the following schedule:

Leave Hereford	8:30 p. m. Monday
" Canyon City	10:00 " "
Arrv Amarillo	10:50 " "
Leave Amarillo	11:15 " "
" Washburn	12:05 a. m. Tuesday
" Panhandle	12:50 " "
" White Deer	1:40 " "
" Pampa	2:10 " "
" Miami	3:15 " "
" Mendota	3:45 " "
" Canadian	4:15 " "
" Higgins	6:00 " "
" Gage	7:00 " "
" Whitehead	7:25 " "
Arrv Woodard	8:10 " "

Where connection will be made with Train No. 428 on the A. T. & S. F. Ry. We shall make every endeavor to run this train promptly on above schedule, but this notice is not a guarantee that we will do so. Shippers should file orders for cars at least three days before the date on which they expect to load.

The Fort Worth & Denver City Co., will run a similar train to connect with our train at Washburn at Midnight Monday.

We will continue to handle trainload shipments, with proper notice, on any day of the week, as suits shipper.

DON A. SWEET, TRAFFIC MANAGER

Advertise in The Brand

To the Public.

We wish to call the attention of the public that there is a nursery here at Hereford. A home industry. Mr. F. T. Ramsey has a large nursery at Austin, Texas, and he is interested here and he will supply trees, etc., from Austin such as we have not here. Now we spend our money here in your town among the merchants and business men, and are helping to support home institutions. Why do some of you send to foreign concerns for nursery stock when you can get them from us as cheap or cheaper than from abroad? We are here to stay.

HEREFORD NURSERY,
W. F. Stimson, Manager.

Sod Land Wheat.

Mrs. J. L. Underwood, the wife of the well known and prosperous North Draw stock farmer, was a pleasant visitor at this office on Tuesday and left a sample of wheat which he raised on sod land and which will yield about ten bushels to the acre. She also left some oats and millet, which were grown on second years' land, no better than which can be grown in any country. We took the samples to the real estate office of the Hereford Land and Abstract Company, where it can be seen to advantage by the prospectors.

Notice.

We have on hand a complete line of the Kingman and standard cultivator that we propose to close out for cash at 5 per cent above cost and carriage they were bought right and shipped in car lots. Call early and get choice. Respectfully

11tf **D. R. GASS & SONS.**

For Sale.

200 head of stock cattle and good grass to lease in Swisher county. Address M. G. Rhoads, Twist, Texas. 22tf



An Elevated Taste

is displayed by those who drink our

Soda Water.

They have learned to discriminate between the good, bad and indifferent, and chosen the good as their favorite beverage. Our soda fountain can supply an endless variety of delightful flavors and from these and the pure soda water are concocted delightful, refreshing, wholesome and invigorating drinks.

Killough & Montgomery.

REVIVAL MEETINGS.

Rev. Veincy Johnson is Expected to Arrive Next Thursday Evening.

Rev. H. M. Bandy, pastor of the Christian church at this place, wishes us to announce that the protracted services will be commenced Sunday next, but that Mr. Johnson will not be here until Tuesday.

These meetings should result in a great deal of good for the increasing of christian interest and influence in this vicinity and they should be well attended, as Mr. Johnson is a convincing and forceful speaker and is well known all over the state as an evangelistic worker for the saving of souls.

We understand that a large tent has been provided with ample seating capacity and that good singers have been engaged for the occasion.

Miss Johnson Entertains.

Last Friday evening Miss Floss Johnson, the charming daughter of Dr. and Mrs. R. M. Johnson, entertained a large number of her young friends at her home on Dewey avenue.

The evening was pleasantly spent in social chat, interspersed with vocal and instrumental music, during which a delightful lunch consisting of ice cream and assorted cakes was served.

At a conventional hour the guests departed for their various homes, all expressing themselves as having passed a very enjoyable evening, each feeling that as a hostess Miss Johnson is unexcelled.

Real Estate Transfers.

Witherspoon & Gough to F. B. Fuller, n $\frac{1}{2}$ of lot 4 and s $\frac{1}{2}$ of lot 3 in block 26. Consideration \$400.

S. P. Bush recently purchased one section of Coffey & Dodson, situated four miles northwest of town. Consideration \$3840.

Witherspoon & Gough to W. F. Bassham of Hill county, lot 7 in block 16. Consideration \$150. Also lot 16 in block 18. Consideration \$425.

Hereford Land & Abstract Company to R. H. Daniel of Dallas county, four sections, situated thirty-five miles north of Hereford. Terms private.

Hereford Land & Abstract Company to Sallie T. Bassham of Hill county, one section from the E. Carter place, one mile south of town. Consideration \$3200.

Ice Cream Social.

The Ladies Aid Society of the Baptist church gave an ice cream social at the court house on Tuesday evening which was a decided success, both socially and financially, though we were unable to learn the exact amount realized by their efforts.

Card of Thanks.

Mrs. J. H. Curtis of Midlothian, whose daughter died at this place July 9th, sent us an article thanking the people of Hereford for their kindness to her and her family during the illness and death of her daughter, Miss Mamie, which, we regret to say, has been mislaid. In the article she poured out her deep gratitude and said that more charitable or kinder people could not be found than those who reside in Hereford, and prayed that they may receive their just reward from the Father above.

Another Called Home.

The little two-year-old daughter of Mr. and Mrs. J. S. Kennedy died Tuesday from congestion, and was laid to rest in the Hereford cemetery on the following day.

Mr. and Mrs. Kennedy are recent comers to our city, having formerly lived in the Indian Territory, and they have the sympathy of all in their sad bereavement.

Believe in Expanding.

Messrs. Coffey & Guinn, Hereford's up-to-date meat market men, report that their business is in a flourishing condition and that they are furnishing meat to several out-

side towns. A visit to their store will convince the most fastidious tastes that theirs is a neat and clean place, being all screened in to keep the flies and bugs from crawling over their wares. They well deserve the large patronage which they are receiving.

School House for Castro County

Frank Chestnut, one of the progressive citizens of Castro county, was in town Wednesday soliciting funds for the building of a school house in District No. 5, that county. School houses are a good thing and we are glad to note that our citizens donated liberally to the project. He also paid this office a visit and became a paid-up subscriber to THE BRAND.

Changed Quarter.

Lee S. Smith, the jeweler and optician, has moved from his former quarters (Reynolds' old stand) to more commodious ones in the Blankinship building, formerly occupied by Bounds & Lipscomb as a drug store, but more recently by Charley Orr as sleeping quarters.

Mr. Smith has quite a large stock of watches, clocks and optical goods and can now display them to better advantage.

SALEABLE PROPERTY.

B. W. Miller Sells His Interest in the Telephone Company.

B. W. Miller, who recently purchased a half interest in the Hereford Telephone Company—buying out B. H. Bounds' interest—on Saturday sold his stock to Joseph Murphy.

While the terms of the sale were private we understand that Mr. Miller made a nice little sum of money on the deal, and as this is a dividend paying investment Mr. Murphy is to be congratulated on his purchase.

Fine Bulls.

G. A. F. Parker had shipped in recently from his ranch in Armstrong county ten head of his registered Hereford bulls, which he has placed on the ranch of Rat Jowell, three miles east of town. Since getting them in he has disposed of two of them to George E. Day, the North Draw cattleman.

These animals are said to be of the best, being descendants of the famous JJ herd owned by Mrs. Cornelia Adair, which herd was established by Charles Goodnight over twenty years ago, and Mr. Day is to be congratulated and commended upon his purchase.

A Nightly Nuisance.

Of late there has appeared in this section millions of little black bugs or flies which make reading by lamp light anything but pleasant. In Twyman's billiard parlors they were so thick as to preclude the possibility of playing on the tables, they seeming to bore through the cloth, which gave the same effect to the rolling ivories as would countless pebbles lying underneath the cloth.

THE BURTON-LINGO CO.

WHOLESALE AND RETAIL DEALERS IN

.... L U M B E R

Shingles, Sash, Doors and Mouldings

We Carry a First-Class Line of Material, and Assure the Public of Fair Dealing and Courteous Treatment

Yours for Business... BURTON-LINGO CO.

ANOTHER THRU TRAIN TO KOOL KOLORADO

BEGINNING JULY FIRST, WE SHALL HAVE TWO THRU TRAINS TO COLORADO EACH DAY.

One will leave Fort Worth at 9:45 a. m., the other, 11:10 p. m., after the arrival of all evening connections.

For guests who wish to retire early, a sleeping car will be ready each evening at 9 o'clock.

Both trains will be run thru to Denver. Each will carry thru coaches and sleeping-cars, and meals will be served, en route, in cafe dining-cars.

This doubles the thru train service to Colorado from this territory, there is still "Only One Road" which has any at all. We have also the only direct Colorado line; make the best time, and haul very nearly everybody who goes. And, using our line, "You Don't Have to Apologize," you know.

"THE DENVER ROAD"

Passenger Department

Fort Worth, Texas

N. B.—The rate from all Texas points, is one fare plus two dollars for the round trip, good, returning, till October 31, on sale all summer, every day. Tickets routed over our line have more stop-over privileges than any other road can offer, 100.



We are agents for the above celebrated make of windmill and will guarantee it in every way. The IMPERIAL is made wholly of steel and malleable iron—no cast iron in their make-up. Call and examine them.

D. R. Gass & Sons

Advertiser in THE BRAND.

J. E. Dixon of Canyon was in town on business Saturday.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? tf

J. L. Elbert and son of Quanah were guests at the Hereford House Friday.

W. B. Beach returned Wednesday from a visit to his parents in Greer county, Okla.

Jack Harwell has leased a section of land to the Texas Cattle Raisers Association and the Panhandle Association for the pasturing of strays.

The Beaumont oil tanks of the Hereford Fuel Oil Company were somewhat demolished by a miniature cyclone which passed over their property Sunday.

C. G. Aten, a prosperous ranchman living about forty miles northwest of town, was a pleasant and appreciated visitor at this office Wednesday and became a paid-up subscriber to THE BRAND.

We understand that the Cumberland Presbyterian society are soon to erect a church edifice and parsonage and on the strength of that supposition W. H. Dockray donated twenty fruit trees to be planted on the latter property.

Henrietta Marble Works
HENRIETTA, TEXAS
MARBLE AND GRANITE
Monuments and Statuary
Iron Fences, Floor Tiling, etc.

S. B. Feenster
LOCAL AGENT
Hereford, Texas

H Hereford Bulls



I have for sale thirty unregistered Hereford Bulls. These bulls are of my own breeding. The mothers are from Mrs. Cornelia Adair's celebrated JJ herd, established by Charles Goodnight twenty years ago. Only Registered Hereford Bulls have been used in this herd. I can be found at banking house of Smith, Walker & Co., in Hereford, Texas.

G. A. F. PARKER.

J. L. SMITH J. A. WALKER B. C. D. BYNUM G. A. F. PARKER

Smith, Walker & Co., Bankers

FINANCIAL RESPONSIBILITY \$450,000

A General Banking Business Transacted

With our old friends in our former Mercantile Business, we hope to continue the pleasant relations we have so long enjoyed.

To those who do not know us, we say

Come in and get acquainted

G. R. JOWELL

R. F. HOLLOWAY

ROSS W. DAVIS

Hereford Land and Abstract Co.
HEREFORD, TEXAS

DEALERS IN

REAL ESTATE

TITLES EXAMINED ABSTRACTS FURNISHED

Hereford Restaurant

CHAS. ORR, PROPRIETOR

Regular Meals at the Usual Hours

Special Rates to Regular Boarders

Short Orders a Specialty

YOUR PATRONAGE SOLICITED

HEREFORD

TEXAS

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOODS & SONS, BANKERS, SAN ANTONIO, TEXAS

D. F. Ellis of Davis, I. T. is among the prospectors in town.

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? tf

Charles Gores of Bovina was registered at the Hereford House Friday.

W. B. Robinson and family are spending a few weeks at their ranch southeast of town.

I have secured an experienced baker, W. C. Green, and can furnish fresh bread at all times of an excellent quality. Also cakes and pies baked to order in any quantities. Charles Orr. 9tf

L. F. Alby, the genial manager of the Stringfellow-Hume Hardware Company's store at this place, has exchanged safes with Will Stone, the dry goods merchant; the latter's being much the larger. W. H. Clary was busy making the change yesterday.

J. D. Thompson and family were in from their ranch this week.

D. Chalmers of Amarillo was among the callers in town Tuesday.

B. T. Bell of Dimmitt was greeting his many friends in town Tuesday.

Sam Dunn, the popular Panhandle Association inspector, went to Amarillo yesterday on business.

A. J. Oliver and family returned Tuesday from a visit among friends and relatives at Hale Center.

J. M. Blocker, a banker of Ellis county, is the guest of Dr. R. M. Johnson, having arrived on Tuesday.

Mrs. Ruth Matthews of Dawson is the guest of her daughter, Mrs. J. A. Fox, having arrived Tuesday. Mrs. Matthews is in very poor health and it is to be hoped that she will be much improved by our health-giving climate.

Fine lunches put up for fishing parties at the City Cafe. 20tf

J. A. Carter of Dimmitt was registered at the Hereford House Friday.

Miss Mary Clark, a daughter of Mr. and Mrs. Randolph Clark, came in Wednesday to join her parents at this place.

W. H. Pool, who is touring the Panhandle in the interests of Baylor University, located at Waco, was a pleasant caller at this office Wednesday. He left the same day for divers New Mexico points.

T. W. Hart of Hart was in town yesterday. Mr. Hart is the postmaster and contemplates putting in a small stock of groceries and dry goods for the convenience of his Castro county neighbors. He says that crops are fine in his section and that the surrounding country is rapidly settling up.

W. W. Howard and family of Quanah came in Monday and are visiting at the home of their daughter, Mrs. B. H. Smith, and at the home of Mr. and Mrs. R. H. Norton. Mr. Howard is so favorably impressed with this country that he is seriously contemplating locating here.

M. Jacobsgaard came in yesterday from from a trip to Colorado points. He informs us that he has accepted the management of the dry goods department of Wright & Gamble's Canyon mercantile house (formerly owned by Smith, Walker & Co.) and will leave on the 20th for St. Louis to buy a full stock of goods. Mr. Jacobsgaard is a first-class dry goods salesman and the above firm is to be congratulated upon securing his services.

Round-Up on the Syndicate.

On Wednesday Ira Aten, manager of the Escarbada division of the XIT ranch, had a round-up, to which a large number of his Hereford friends were invited. About three hundred calves were branded, one of which, an extraordinary fat one, was killed and served at the big dinner which he tendered his guests.

After dinner the usual cowboy sports were indulged in, such as "broncho busting," exhibitions of fine horsemanship, etc.

Among those present from Hereford were Mr. and Mrs. W. H. Dockray, R. N. Mounts and sister, and the Messrs. McEwen, C. K. Davis, Roscoe Harris, J. T. Inmon, E. R. Rice, Conner Jowell, J. A. Johnson, Judge J. P. Connell, T. A. Cox, W. R. Evans, Judge W. B. Boyd, John Boyd, S. B. Johnson, Claude Goats, Andrew May, J. N. Russell, and E. R. Gamble, all of whom report having passed a pleasant, and to many of them, a very interesting day.

The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH
Editor and Publisher

Notes and Comments

Secretary Root's brief and the president's ultimatum in the case of General Smith sound singularly like "abuse of our soldiers."

The support given President Roosevelt by the senators and representatives of his party is most edifying—now that congress has adjourned.

The numerous strikes and the loss of money entailed thereby seem likely to turn Mr. Hanna's "Let well enough alone" into an anachronism.

The cost of living is increasing day by day, so are the dividends of the trusts. The people—are expected to "Let well enough alone," as Senator Hanna would say.

By the assignment of Surgeon John F. Urie to the Bureau of Medicine and Surgery, the president will lose his family physician, Dr. Urie having heretofore acted in that capacity.

There is a prospect of relief for the overworked cab horses of London and Paris. An American concern is preparing to establish a system of electric cabs to take the places of the old fashion horse cabs.

The Harvard Astronomical Observatory has recently inaugurated a system of giving time signals by means of electric lights in place of by a time bell. It is said that the lights can be seen for a far greater distance even in daylight.

The administration is accusing the Canadians of affording protection to those who rob Americans. The administration does the same thing. It affords protection to the beef trust, the steel trust and others who rob the American people.

Jules Verne said recently, "I do not think there will be any novels or romances, at least in volume form, fifty or a hundred years from now. They will be supplanted altogether by the daily newspaper which has already taken such a grip on the lives of the progressive nations."

The crown prince of Siam will not travel in state on his visit to this country. Aside from an official call on the President, or the secretary of state, his visit will be entirely informal. The prince is a graduate of Oxford and speaks English without an accent.

THE amount of building going on in and around Hereford is sufficient evidence that the town is continuing on its remarkably steady growth.

CLEAN up your premises. Prospectors will soon be pouring in and a clean and sanitary town will in many instances cause them to locate in Hereford.

WE notice several filthy hog pens about the town. The owners of the same should clean them at once and save themselves and the Health Board trouble.

EXCELLENT examples have been set by a number of our citizens in the matter of tree planting. Let all others follow and we will soon have the shadiest and most beautiful town in the Panhandle.

PATRONIZE your home merchants in every instance—they deserve it. Is it fair to ask them to subscribe to your various subscriptions and then do your trading elsewhere?

THIS vicinity received another soaking from the watery elements last week. On Saturday the rain fell in torrents and again on Sunday. Before coming here to reside we had understood that "this was a country without rains. We wish to brand the originator of this tale as a base prevaricator.

THE work of erecting the Girls' Home is being rapidly pushed to completion, as is the College itself, judging from the number of loads of lumber and stone which daily pass this office.

THE editor of an exchange says he had written up a long editorial on the subject of trading with home merchants, but afterwards, when on the rounds of the town, he saw the merchants writing on baking powder letter heads and using patent medicine bill heads, he went back to his office, tore up the editorial and sat down in disgust.

NEXT week THE BRAND will publish the gist of Pauline Periwinkle's article in regard to Hereford, which appeared in a recent issue of the Dallas News. Lack of space has prevented its publication heretofore.

WE are pleased to announce the candidacy of J. H. Turnbow for the office of justice of the peace for this precinct. Mr. Turnbow seeks reelection, having held this position for the past four years—ever since the town was started—and has filled the duties of the office to the entire satisfaction of all—his decisions having been made with justice to all parties concerned. We bespeak for his candidacy your careful consideration at the November election.

It is with pleasure that we announce the candidacy of J. A. Snow for the office of justice of the peace for Precinct No. 1. Mr. Snow has been a resident of Hereford for the past eight months, coming here from Johnson county in December. Mr. Snow makes the race for this office solely on the solicitation of his many friends and we ask the voters to give his candidacy due consideration.

"THE BRAND has done more toward the upbuilding of its town and the surrounding country than any other paper in West Texas has done for its town," said a prospector to THE BRAND representative recently. "I have been reading your paper for over a year and have never seen an article in it which exaggerated the conditions and surroundings of your town in the least. A reader of your excellent paper gets high ideas of Hereford, but his expectations will be fully realized by a visit to the city. The people of Hereford should stand by such a newspaper through thick and thin." We replied that a glance over our books would be convincing evidence that they have "stood by us."

ON the last page of this issue appears the Announcement and Scope of Work of the Hereford College and Industrial School. A perusal of the same will be satisfying to the citizens of Hereford and surrounding country who, by their earnest and untiring efforts, have made such an institution an assured fact in this "Garden Spot of the World." With such an excellent corps of instructors as have been obtained the Hereford College and Industrial School is destined to be one of the leading educational institutions of the country.

A CHANCE TO GET A HOME

Every family in the world should have a home. We have 2320 acres of land lying two and one-half to five miles from Hereford, which we will sell in tracts of forty acres, or any multiple of forty. Price from \$5 to \$8 per acre. Can give time if desired. Ten per cent interest. We have also various bargains in Ranches, Farming Lands, and Town Property. Call on or address,

CONNELL & ROBERTS
REAL ESTATE AGENTS, HEREFORD, TEXAS

Snyder the Builder

Plans Free

Elevations Free

Specifications Free

Estimates Free

IF GIVEN THE CONTRACT FOR BUILDING

Save Your Glass

with our

Handy Fly and Hall Screen

Snyder the Builder

Snyder the Builder

Snyder the Builder



WATCH

For a definition of an
orthodontist and the mean-
ing of the word orthodontia

Hereford Dental Parlors

Dr. W. E. Robertson, Prop.

In his Fourth of July speech, Mr. Roosevelt said "Words are good if backed by deeds, and only so." The statement appears to have a strong application to the president's own party in its dealing with the trusts.

The prospects of a republican congress supporting the president in any effort he may make to secure anti-trust legislation are about as good as—the prospects of Mr. Bryan's supporting Mr. Cleveland for the presidential nomination.

Mr. Henry Walters of Baltimore, who recently purchased the Masserenti art collection in Rome and brought it to this country, thus adding a valuable collection to American art treasures, was compelled to pay \$90,000 duty by a provision of the Dingley law against which American artists have long protested.

The Wisconsin republican platform calls for the sharing of the tax burden by every corporation and individual doing business in the state, the nomination of state officers in primaries by the Australian ballot system and condemns the present pernicious activity in state politics by federal office-holders. It is not surprising that the friends of Senator Spooner fear he will not assent to such radical reforms.

A strange cause of death is cited in the case of a Mr. Carroll of Lambertville, N. Y. He was carrying some hens away when a rooster flew at him and inflicted a wound in his wrist, from which he died in a few hours.

The sentence pronounced recently by a Scottish thrift. He said, "Ye did not only kill and murder the man but ye did push, trust or impel the lethal weapon through the belly-band of his regimental trousers which were the property of his Majesty."

Hon. C. K. Tseng, secretary of the Chinese legation in Washington, predicts that Wu Ting Fang will be the recipient of exceptional honors on his return to his native country. Mr. Tseng is the only Chinaman connected with the legation who has an English wife, Mrs. Tseng having been a Miss Burnett of London.

Representative Babcock tries to excuse his party for its failure to adopt a plank condemning the continued protection of the trusts by saying that the state party did not wish to "get mixed up with national politics." But Mr. Babcock knows that his party is kept in power only by the trusts and that it dares not make any move inimical to their interests.

King Edward's offer of a cup for an international yacht race to be held off Queenstown, leads certain English editors to believe that this year's race will lay the foundation for a series of races as interesting as have been the Columbia cup regattas.

SPECIAL RATES

On Pecos System and Southern Kansas of Texas Lines.

Colorado Tourist—Greatly reduced rates for round trip to Boulder, Denver, Colorado Springs, Pueblo and Trinidad, Colorado. Tickets on sale daily until September 30, final limit October 31, 1902. Stopovers allowed in Colorado at and north of Trinidad. Side trips to all points of interest in Colorado and Utah.

See your local agent for particulars or write to

DON A. SWEET,
Traffic Manager, Amarillo, Texas.

Notice to Meat Buyers.

It is imperative that we do a cash business, and to that end we hereby inform our patrons that after this date all meat must be paid for upon delivery. However, for the convenience of our patrons we will extend credit from Saturday to Wednesday, or from Wednesday to Saturday, as the case may be. Parties owing us and not settling on or be-

fore these days will be refused further credit.
20tf COFFEY & GUINN.

Announcements.

District Judge of the 47th. Judicial District.

H. H. WALLACE.
IRA WEBSTER.

County Judge Deaf Smith County.
W. B. BOYD.

Sheriff and Tax Collector of Deaf Smith County.

J. M. M'GLOTHLIN.
JOHN A. JOHNSON.
J. T. INMON.

County Clerk Deaf Smith County.

EMMETT R. RICE.
W. B. BEACH.

Treasurer Deaf Smith County.

C. L. DAVIS.
J. W. BRADLY.
ROSCOE R. HARRIS.
JOE KILLOUGH.

Assessor Deaf Smith County.

J. S. WYCHE.

Justice of the Peace Precinct No. 1.

J. H. TURNBOW.
J. A. SNOW.

Chas. M. Mays went to Canyon yesterday.

F. P. McCormick of Castro county was in town Sunday.

Dr. W. E. Robertson went to Amarillo yesterday on business.

Mrs. Jennie Payne of Miami is the guest of her sister, Mrs. B. H. Smith.

W. T. Skipwith of Castro county was a guest at the Hereford House Tuesday.

Breed your cows to Troy Womble's fine registered Hereford bull. \$3.00 per season. 10tf

D. C. Laird left Sunday evening for Taylor, being called there by the death of J. D. Tucker.

Mr. and Mrs. Olin Farris of Johnson county are visiting the latter's parents, Mr. and Mrs. J. H. Harris.

Go to W. W. Meeks for watch and jewelry repairing. He also carries a nice stock of watches and jewelry for sale. 13tf

Mrs. Frank Harrington and mother of Amarillo were the guests of the former's parents, Mr. and Mrs. T. J. Davis, on Wednesday.

A. J. Lipscomb, who has been entertaining his mother and sisters for some time past, left Tuesday to accompany them to their home at Quitman.

William Tyler was a pleasant caller at this office Tuesday and ordered us to send THE BRAND to two Hickman, Ky., friends, W. C. Johnson and R. D. Tyler.

You don't use much baking powder, so use the best, it saves so much in flour and you can digest your food if you use our Perfect brand. Hereford Mercantile Company. 17-13t

Mrs. M. B. Daniel of Era is visiting her son, R. A. Daniel. She found him ill with fever, but we are pleased to note that he has recovered sufficiently to be able to attend to his duties at the store.

T. M. Palmer, of the cattle dealing firm of Palmer & Avis, paid this office an appreciated call Wednesday and renewed two subscriptions to THE BRAND, one for his mother at Wichita Falls and the other for his sister at Ardmore, I. T.

John E. Day, the well known North Draw cattleman, was in town Tuesday on business. He reports that the recent rains did not fall very liberally on his ranch, but that the heavy strike, his brother's pasture and burned several acres of his winter grass.

A. P. Marchison

**Marchison & Boyd
REAL ESTATE AGENTS**

HEREFORD, TEXAS

We solicit your business, and all ranch and town property listed with us will receive prompt and careful attention

Office in Hereford House Annex

Phone 57

T. A. COX

.....Livery, Feed and Sale Stables.....

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers' Trade

HEREFORD

TEXAS

Yes, we will laundry your clothes, and if not done satisfactorily return them and we will do them over free

We also do family washing * Suits cleaned and pressed

TELEPHONE 91

W. F. Phipps

FRANK ANDERSON

Fine Wines, Whiskies, Cigars

MAIL ORDERS WILL RECEIVE PROMPT ATTENTION

Ed Joiner, Manager

EDGEVIEW,

TEXAS

Postoffice Address, AMARILLO, TEXAS

J. S. Copes of Dimmitt was in town Wednesday.

Conner Jowell went to Amarillo yesterday on business.

Killough & Montgomery have some new local ads in this issue.

W. P. Rambo, ranch foreman for Palmer & Avis, was in town Wednesday on business.

T. R. Reagan has just finished putting in a water works system for G. W. Dale at his residence.

G. E. Higgins returned Saturday from Era. His family accompanied him on his return and will henceforth reside at Hereford.

Harmon Beach, who has been in Kansas in the interests of the James patent window lock, returned home Wednesday, having had a very successful trip.

John Kirkpatrick and family of Memphis came in Tuesday and are the guests of Mr. and Mrs. F. M. Avis. They are looking over this section with a view of locating here.

H. P. Akers of Dimmitt was in town last Friday.

J. H. Williams was in from his Castro county ranch this week.

Judge C. F. Kerr of Dimmitt was a business caller in town Saturday.

J. B. Norton, representing the Deering Machine Company, was in town yesterday.

J. V. Leatherwood of Crosby county came in yesterday and is looking for steer buyers.

James Sullivan of Pilot Point is visiting his sister, Mrs. George Cloyd, and his brother, Walter, who resides in Castro county.

A. J. Thompson, wife and son, Alex, left Sunday for their home at Gainesville, after having spent a few weeks at their ranch near Hereford.

C. C. Ferguson, who has a number of steers on pasture in the R. L. Ball ranch, recently purchased a 12-foot grating tub from the Hereford Manufacturing Company.

at the restaurant, it
Jerrie McCloskey of Davis, I. T., is prospecting in town.

T. J. Davis made a business trip to Amarillo Wednesday, returning Thursday.

E. C. and C. D. Rice of Big Springs were registered at the Hereford House Saturday.

L. R. Brady was in from his Tierra Blanco ranch Saturday, being registered at the Hereford House.

S. Kirksey of Castro county was in Saturday and purchased a McCormick corn harvester of the Stringfellow-Hume Hardware Company.

Lem Myers, chief magistrate at Alvarado, is spending a few weeks at Hereford for the benefit of his health, which has become somewhat shattered by too close confinement to business.

Mr. Allen and family of Aubrey are sojourning here for a time in the hopes that Mrs. Allen's health will be benefited by our delightful and invigorating climate. They are domiciled at Mrs. S. E. Buster's.

T. R. Reagan has finished installing a hot and cold water system in the new residence of J. D. Earnest, who now has the luxuries of a bath and toilet room, as well as porcelain wash basins in the different rooms, both up-stairs and down.

J. H. Head, the well known Castro county cattleman, was in town Wednesday on business and did not overlook the fact that his subscription for THE BRAND had nearly expired, which he renewed. Mr. Head says that he will have more feed stuffs this year than he can take care of—and this is an "arid country," a "desert," if you please.

C. E. Strain assumed the duties of Postmaster Montgomery today, the latter taking a much needed rest. Until Mr. Montgomery returns the office will be conducted by Mr. Strain, assisted by E. Homer Inmon. Mr. Strain is an experienced man in this branch of Uncle Sam's business and no doubt will conduct the office to the satisfaction of all.

T. J. Davis is to be relieved soon from his position as station agent, his successor being J. S. Jones, the present traveling auditor for the Pecos system. Mr. Davis, however, will be connected with the office as operator. This move is made on account of reducing the force in the general offices at Amarillo, G. W. Thomas of the traffic department being appointed station agent at Fortales, N. M. R. DeLong, the present operator, will be transferred to Canyon.

RUSHING THE WORK.

The Hereford College and Girls' Home is Looming to View.

Contractor J. P. Snyder informs us that he has fourteen carpenters employed in the erection of the Girls' Home for the Hereford College and Industrial School and that unless something unforeseen prevents the work will be finished in ample time for the opening of the same for the admission of students on September 10—the time set by the directors.

On the college building there are seven stone masons and eight laborers busily engaged in laying the stone as fast as four teamsters can haul the rock, which is being shipped from Roswell, N. M., at the rate of a car load a day.

A visit to the campus will convince the reader that Hereford is to have an educational building second to none in point of comfort and stability, and that it will be amply commodious can be seen by the following rough diagram of the ground floor, the upper floor being about the same, except that it will have one more room:



FIRST FLOOR PLAN.
J. P. SNYDER, ARCHITECT,
HEREFORD, TEXAS.

The rooms will be fourteen feet high and will have plenty of openings for light and ventilation. The outside walls will be thirty feet high, sixty-five feet wide and 100 feet long.

The building will contain seventeen rooms, aside from the closets and office rooms. Included in the former will be an auditorium or lecture hall, which will also be used as a chapel for religious services.

Services at the Christian Church.

Rev. H. M. Bandy, pastor of the Christian church, will conduct services on Sunday morning and evening. His subject in the morning will be "Fellowship in Worship and Work." In the evening he will preach a sermon from the 23d Psalm. Everybody is cordially invited to these services.

A Wonderful Growth

During the past eighteen months our business has experienced a wonderful growth. Notwithstanding this favorable condition, we are not disposed to let this growth stop. We therefore solicit your business.



THE HEREFORD NATIONAL BANK

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

Homesteads are going like hot cakes.

There was preaching here last Sunday.

Mr. Harlan of Hereford has taken up a claim here.

Prof. Jones and family of McKinney have located here.

Rev. C. A. Clark of Hereford has filed on a homestead claim.

Mr. and Mrs. Leslie Bush of Allen are here prospecting.

This community was blessed with a splendid rain on Saturday.

W. P. Conley, a merchant of Harrison, Ark., has located here.

Dr. C. L. Stocks of Hereford has taken up one of the claims here.

Sixteen homesteads were filed in sight of town last week Thursday.

A fine boy was born to Mr. and Mrs. Charles Oliver Sunday morning.

The school house building committee will be glad to exchange kind words and a few smiles with anyone for "filthy lucre" from now on until the new school house is completed.

AARON.

Notice.

Commencing August 1st regular monthly boarders will be given a rate of \$18 per month. Nice clean beds and plenty to eat—well cooked. Hereford House. 24tf

Beginning July 1st, there'll be two of 'em each day. Isn't that nice? tf

J. A. CANTERBURY

MAKER OF

Strictly High-Grade Boots and Shoes

Cattlemen's Boots a Specialty

Send for Order Blank All Kinds of Boot and Shoe Repairing Promptly Done

If this gem cannot be correctly read at 10 inches, there is a defect which should be corrected with glasses, or contact with the eye.



If the lines in this diamond figure do not appear equally black in all the different meridians, it indicates a defect of sight that causes nervous head-ache and should be corrected at once. Eyes tested free.

LEE S. SMITH
Jeweler and Optician
Northside Old Stand

Do you want a Fine Home in the Panhandle?

I have for sale one of the best improved sections (640 acres) in the Panhandle of Texas, situated three miles east from Hereford, the county seat of Deaf Smith County. This section is in the valley of the Tierra Blanco river, which intersects it, and contains over 275 acres which will grow alfalfa profitably without irrigation, making it the best dividend paying section of land in the Panhandle. There are 55 acres in alfalfa at the present time, which will cut three crops each year. For the past nine years an average of 100 tons of valley hay has been cut from this land yearly, which readily sells at \$10 per ton.

...Improvements...

Among the improvements on this place are: A modern \$2500 8-room residence, modern \$500 2-story barn—26x46 feet in dimensions with 16-foot walls—corrals and out-buildings. Has a 75-foot well, containing 35 feet of pure water, with a 10,000 gallon storage tank and a water-works system supplying house and barn with water. A 16-foot Eclipse windmill with 6-inch cylinder supplies ample water to irrigate a 20-acre garden patch. This property would be an ideal one for party wishing to engage in the fine stock business. My reason for selling is that other business demands my attention.

For further particulars write or call on

RAT JOWELL

Hereford - - - Texas

J. A. JOHNSON

DEALER IN

Staple and Fancy Groceries
Fresh Vegetables, Provisions, Fruits, Etc.

SOLE AGENT FOR

The Celebrated Peacemaker and Alliance Flour
and Candidate for the office of Sheriff of Deaf Smith County

Poetry in Our Adv. but Not in Our Work

*We want to show you your cutting we'll do.
And do it up nice at a reasonable price!
We're quite sure no fault you will find.*

*For we are the boys you can easily find,
And tomorrow, or next day, or any old time,
We'll have your Corn, Nitro Match and Jer-
usalem we'll bind.*

PHONE 60

GARR & BUTCHER

Fresh bread at the restaurant. 1tf

W. A. Dougherty was in from his ranch Saturday.

Cakes and pies constantly on hand for the retail trade at the City Cafe. 20tf

For Sale—Span of good mules, 8 and 10 years old. Gentle, broke. Apply at Johnson & Ferguson's. 24tf

Dr. W. E. Robertson, the proprietor of the Hereford Dental Parlors, has a new display adv in this issue.

W. H. Dockray has our thanks for some fine peaches, which were raised at the Dockray Bros. nursery at Tyler.

For Sale Reasonable—Some good saddle and work horses. Will trade for cattle. W. E. Hicks, old Tannehill ranch. 21tf

H. James and wife were in from Canyon Monday, being registered at the Hereford House. Mr. James is the proprietor of the James Hotel at that place.

With every 5c purchase at Killough & Montgomery's confectionery and tobacco store a ticket is given, 100 of which entitles the holder to a box of Havanette cigars. 24-2t

Having purchased the business of C. L. Reynolds I would invite the people of Hereford and vicinity to call and examine my work and goods. Entire satisfaction guaranteed. L. S. Smith. 21tf

For Sale—83 acres of land adjoining town on west, 1/4 mile from court house. 30 acres in cultivation lying in the valley of Tierra Blanco. Is very best alfalfa land. \$27.50 an acre gets it. Apply at Johnson & Ferguson's. 24tf

Think of how little you save when you buy cheap baking powders and then how much you suffer from bad stomachs. Use our brand named Perfect and appreciate pure wholesome food guaranteed to all cooks for every kind of baking. Hereford Mercantile Co. 17-13t

Miss Laura Moore of Mangum, Okla., came in Saturday and is visiting her sister, Mrs. F. B. Fuller. Miss Moore has the distinction of being one of the few ladies of her state, or rather territory, who holds a public position—that of county superintendent of schools.

C. B. Googer, a compositor on the the Wichita Falls Times, was a pleasant caller at this office Tuesday. He is taking a much needed rest and is spending it in the most healthful part of the country. He materially assisted us in getting out this issue of THE BRAND—we being rushed with job work.

Every One Says

Loveless & Black

The New Furniture Dealers

Will save you big money on your House Furnishings, Carpets, Shades, Wall Paper, &c. Visit our store and

See Our New
Up-to-date Goods

Loveless & Black

Furniture Dealers and Undertakers

"EVERYONE MADE WELCOME"

The Hereford House

RITCHIE B. ROBERTS, Manager.

THE FIRST-CLASS AND UP-TO-DATE
HOTEL OF HEREFORD

LIVE AND LET LIVE RATES
CONVENIENT TO DEPOT

NEW HOUSE
NEW FURNITURE

GARRISON BROS.

The Close Price Dealers in

H A R D W A R E

Stoves, Queensware, Implements
Wagons, Wire and Windmills

Sole Agents for the

HANCOCK ROTARY DISC PLOW

A disc plow that will do the work when others fail. Call and see this plow, and their various other lines, that but to see is to become interested in. Make their place your headquarters when you come to Hereford

PHONE NO. 64

Hereford Lumber Co.

DEALERS IN...

L u m b e r . . .

We Also Carry a Full Line of

Paints, Oils, Varnish

and Painters' Supplies

H. P. D. Howard was in from his ranch Saturday.

Wanted—Boarders by Mrs. Burns. Rates reasonable. 24tf.

For fine soda water, confectionery, etc., go to B. T. Hinton's. 9tf

B. H. Conner of Armstrong county was a visitor in town Saturday.

George E. Day was in from his North Draw ranch Monday on business.

Short orders at the City Cafe. Fried chickens and all the delicacies of the season. 20tf

Mrs. Robert Humphrey and daughter, Miss Eva, were visiting friends in town Monday.

A chance to get a home. See Connell & Roberts' advertisement in another counn. 23-tf

J. T. Dixon, representing Dockray Bros., the San Antonio nurserymen, spent Sunday in town.

Mr. and Mrs. Walter Sullivan were in from their Castro county ranch Saturday on business.

No more credit in the oil or ice business, must be strictly cash. Ice tickets for sale. Troy Womble. 14tf

Killough & Montgomery have just received a new consignment of Loose Bros. fine chocolates and bonbons. 24-2t

Why pay so much for fruit trees when you can obtain them so much cheaper from the Hereford or Austin nurseries? 23-2tp

N. Wilson, H. D. Harrison and son, Reed, of Pilot Point, were the guests of Mr. and Mrs. Walter Sullivan last week.

W. W. Steele, a prospector from Grayson county, was here last week. He expressed himself as being very much pleased with this section of the state.

W. F. Stimson, manager of the Hereford Nursery, has a good argument in a local adv in this issue in regard to buying your nursery stock at the home industry.

Sallow skin and indigestion is caused by impure baking powders. Use the genuine pure, it's named Perfect. We will sell it now at 25c instead of 50c per pound. Hereford Mercantile Co. 17-13t

W. G. McAdams, the well known Revuelto, N. M., cattleman, was in town Saturday and disposed of his two and three-year-old steers to Judge Jno. E. Ferguson at private terms. He also paid this office a pleasant visit and renewed his subscription to THE BRAND.

THE BRAND

PROFESSIONAL CARDS.

R. M. JOHNSON, M. D.
PHYSICIAN AND SURGEON

Catarrhal Affections a Specialty.
All calls attended to day or night.
Telephone at residence, No. 33.
Hereford - - - - - Texas.

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON

Phone No. 82
Office at Gough's Drug Store
Hereford, Texas

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Surgical Cases Solicited. Office in
Gough's Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY IN OFFICE

Office next door to Bank
Hereford - - - - - Texas

MUSIC TEACHER....

MRS. LEOTI SYPERT CLARK

INSTRUCTOR OF

PIANO AND STRINGED
INSTRUMENTS

Special attention given to Voice Culture

POSTOFFICE HOURS

General delivery open from 6:00 a. m. to
10:00 p. m. Office open Sunday for an hour
after morning church services and arrival of
mail.

L. A. Montgomery, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
No. 201, south-bound,	11:12 a. m.
No. 202, north-bound,	4:12 p. m.

STAGE TO DIMMITT.

Hereford at 7:30 a. m. daily ex. Sunday
Dimmitt at 12:00 m. " "
Dimmitt at 1:00 p. m. " "
Hereford at 6:00 p. m. " "

Fresh bread at the restaurant. 1tf

For a first-class meal try the City
Cafe. 20tf

A. B. Bynum has our thanks for
subscription to THE BRAND.

Wanted—Plain and fancy sewing
& dressmaking. Miss Ella
Edges. 20-tf

A. S. Kendrick was in from his
North Draw ranch Saturday after
supplies.

A chance to get a home. See
Connell & Roberts' advertisement in
other column. 23-tf

If your eyes give you trouble go
to Meeks for glasses. Many times
headaches are relieved by proper
use of spectacles. 13tf

We have secured at last the
recipe for the genuine pure baking
powder named Perfect and ask you
to use it. Hereford Mercantile
17-13t

Fine chili served at all times at
the City Cafe. 20tf

F. C. Hutchinson was in from his
ranch Saturday after supplies.

See Troy Womble for ice. He
will deliver it at 1 1/2c per pound.
Phone 76. 10tf

Fred D. Williamson, who has a
ranch on the North Draw, was in
town Saturday on business.

We guarantee good bread from
any flour if you use the baking pow-
der Perfect. Hereford Mercantile
Co. 17-13t

Have your picture taken at
Meeks. 13tf

Robert Humphrey was in from his
Locust Grove Stock Farm Saturday
on business.

For Sale—175 head of stock cat-
tle. See or write D. W. Dillon,
Hereford, Texas. 20tf

Mrs. T. A. Cox has our thanks
for a fine lot of roasting ears. They
were "mighty ample."

Have your dressmaking done by
Mrs. Feemster and Mrs. Coston.
Parlors at the former's resid-
ence. 19tf

B. T. HINTON

DEALER IN

**Confectioneries, Tobaccos, Fruits, Stationery
Cigars and Lunch Goods**

We have the Finest Line of
Candies in Town. Try them

Call up
Phone No. 9

Cardwell Bros.

STAPLE and FANCYGroceries

Fresh Goods Complete Line

Telephone No. 50

CALL and SEE US

The City Meat Market

COFFEY & GUINN, Proprietors

We have constantly

on hand all kinds of

FRESH MEATS

PHONE NO. 85

SAUSAGES, FISH, ETC.

Shop in rear of Hickox & Daniel's Grocery Store

Tierra Blanca Herefords

L. R. BRADLY

.. BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my
ranch, situated five miles
east of Hereford, on the
Tierra Blanca river.

Will sell a quantity of young
stock either singly or in car load
lots

T. H. COLLINS CO.

**Law, Land, Cattle, Insurance, Rental and
Collections. Correspondence and Inquiry
Solicited and Answered**

**LIST YOUR PROPERTY WITH US WE WILL GIVE IT OUR
BEST ATTENTION. OFFICE OPPOSITE HEREFORD HOUSE**

Dr. Mullins of Fort Worth, spec-
ialist in diseases of the eye, ear,
nose and throat, will be in Here-
ford at the Ritchey Hotel August
6 and 7. 23-tf

DIRECTORY

STATE.

Governor	Joseph D. Sayers
Lieut. Governor	J. N. Browning
Treasurer	J. W. Robbins
Comptroller	R. M. Love
Land Commissioner	Chas. Rogan
Attorney-General	C. K. Bell
Supt. Public Instruction	Arthur Le Fevre
Congressman	John H. Stephens

DISTRICT.

Senator	D. F. Goss
Representative	D. E. Decker
Judge	H. H. Wallace
Attorney	Ira Webster

DEAF SMITH COUNTY.

Judge	W. B. Boyd
Sheriff	J. T. Inmon
Clerk	F. B. Fuller
Deputy County Clerk	E. R. Rice
County Attorney	R. F. Holloway
Treasurer	Joe Killough
Assessor	J. S. Wyche
Surveyor	G. R. Jowell
Commissioners—	
Precinct No. 1	L. R. Bradley
Precinct No. 2	R. N. Mounts
Precinct No. 3	Ira Aten
Precinct No. 4	A. P. Murchison

District Court convenes on the second
Mondays of April and October.
Commissioners' Court convenes on the
second Mondays in February, May, August
and November.

SOCIETIES.

I. O. O. F.

Meets every Thursday evening at 8 o'clock
in their hall over Beach & Orr's furni-
ture store. All visiting brothers are cor-
dially invited to attend.
A. J. Lipscomb, Geo. W. Dale,
Noble Grand, Secretary.

HEREFORD LODGE, NO. 849, F. & A. M.
Regular meetings Saturday night on or
before full moon in each month in the
Masonic Hall. Visiting brothers invited to
attend.
W. B. Boyd, Sam. H. Morris,
Worshipful Master, Secretary.

K. OF P.

Meets every Tuesday evening at 8 o'clock
in I. O. O. F. Hall. Visiting Knights are
made welcome.
Sam H. Morris, Joe Killough,
Chancellor Commander. K. of R. and S.

W. OF W.

Meets every Wednesday evening at 8
o'clock in the I. O. O. F. Hall. Visiting
Sovereigns always welcome.
J. T. Inmon, A. C. Bratton,
Council Commander, Clerk.

C. M. A.

Meets every Tuesday evening in the Court
House at 8 o'clock.
Jim Cox, Fred Meredith,
President, Sec.-Treas.

CHURCHES.

CHRISTIAN.

Rev. H. M. Bandy, pastor— Services
held on the first Sunday of each month at
11:00 a. m. and 8:00 p. m.

METHODIST.

Rev. Charles Clarke, pastor— Services
held on the first and third Sundays of each
month at 11:00 a. m. and 8:00 p. m.

BAPTIST.

Rev. H. B. McGee, pastor— Services
held on the second and fourth Sundays of
each month at 11:00 a. m. and 8:00 p. m.

CUMBERLAND PRESBYTERIAN.

Rev. Charles Lotton, pastor— Services
held on the fourth Sunday of each month at
11:00 a. m. and 8:00 p. m.

Union Sunday School every Sunday at
10:00 a. m.

METHODIST HOME MISSION SOCIETY.

Meets once each week,
Miss Margaret Syms,
President.

BAPTIST LADIES' AID SOCIETY.

Mrs. H. B. McGee,
President.

Announcement and Scope of Work Of Hereford College and Industrial School

THE Hereford College and Industrial School will open for students September 10, 1902, in the new, progressive and beautiful town of Hereford, county seat of Deaf Smith County, Texas, 47 miles southwest of Amarillo, on the Pecos Valley and Northeastern Railroad, a branch of the great Santa Fe System.

The location is almost ideal. With an altitude that gives an almost perfect climate, an abundance of pure water and facilities for the most enjoyable and healthful outdoor exercises, added to a highly intellectual and moral community, free from saloons and their attendant vices, guarantees the most helpful conditions for student life.

The aim of the school is to develop and strengthen all that is noble in the student. Our ideally educated man or woman is strong in body, sound in mind and pure in heart.

The Girls' Home, with all the refining and comforting influences of a well regulated Christian home, is offered for the care and protection of the young ladies. The boys and young men can find homes in our families and will be as part of the families. The Ramsey Nursery and Fruit Farm affords opportunity to students for the study of Horticulture, at the same time assisting them to pay their school expenses.

The following brief statement of the courses means thorough work and is arranged to develop the power and habit of thinking, and to prepare students to enter any of the great Universities. The College will be thoroughly Christian, but non-sectarian and non-denominational.

MENTAL AND MORAL SCIENCES

RANDOLPH CLARK

Junior Year—Mental and Moral Philosophy, Science and Pedagogy of Ethics.

Senior Year—Logic, Reason and Revelation.

ENGLISH AND HISTORY

LEE CLARK

The work in English and History continues five years in each subject.

ENGLISH

Sub-Freshman—Advanced Lessons in English Grammar.

Freshman—Composition and Rhetoric, with reading and special study of standard authors.

Sophomore—Composition and Rhetoric and standard authors.

Junior—English and American Literature.

Senior—Rhetorical Analysis.

HISTORY

Sub-Freshman—History of Texas, History of the United States.

Freshman—General History.

Sophomore—History of Germany, France and England.

Junior—American History, Political Economy, Study of the Constitution.

Senior—Introduction to the Middle Ages, History of Civilization.

LATIN, GREEK, AND GERMAN

A. W. WADLINGTON

Courses of four years in Latin, two in Greek and two in German are offered as follows:

LATIN

Sub-Freshman—Collar & Daniel's First Latin Book.
Freshman—Greenough & D'ooe's Second Year Latin Book, and Bennett's Latin Grammar.

Sophomore—Allen & Greenough's New Cicero and Bennett's Latin Grammar.

Junior—Allen & Greenough's New Virgil, Stories from Virgil by Church, Gayle's Classic Myths and Bennett's Latin Grammar.

GREEK

Junior—White's First Greek Book and Xenophon's Anabasis.

Senior—The Anabasis is continued and some New Testament Greek studied.

GERMAN

Junior—Thomas' Practical German Grammar, Part I; Seeligman's Altes and Neues; Grimm's Marchen.

Senior—Thomas' Grammar, Part II; Riél's Burg Neideck; Schiller's Der Neffe als Onkel and Maria Staurt; Heine's Prose.

MATHEMATICS AND SCIENCE

E. D. JENNINGS

The work in Mathematics, beginning with sub-freshman, continues for five years as follows:

Sub-Freshman—Arithmetic reviewed and Algebra begun.

Freshman—Algebra continued and Commercial Arithmetic.

Sophomore—Algebra completed and Plain Geometry begun.

Junior—Plain Geometry and Solid Geometry.

Senior—Trigonometry and Surveying; Analytic Geometry.

The following is an outline of the work offered in Science:

Sub-Freshman—Physical Geography and Physiology.
Freshman—Physics and Zoology.

Sophomore—Chemistry and Botany.

SCHOOL OF MUSIC

MARY LOUIS WILSON, DIRECTOR

The work embraces Piano, Organ, Violin, Mandolin, Guitar, Cornet, Clarinet, Harmony and Theory of Music, Voice Culture and Art of Singing. The director of this department has, after an extended course of music at Baylor Female College, studied under Ebert of New York and has taken three courses under Sherwood of Chicago. Her success as a teacher has been proved by years of work in Texas.

VOCAL MUSIC AND STRINGED INSTRUMENTS

MRS. LEOTI SYPERT CLARK

Mrs. Clark's work is well known in the state, and it is sufficient to say that thorough courses will be offered and the past high standard maintained.

WIND INSTRUMENTS

C. E. STRAIN

The teacher of this department is a successful instructor, and an experienced band and orchestra conductor. Besides individual instruction pupils may arrange to play in the orchestra or band.

ELOCUTION AND PHYSICAL CULTURE

FANNY ROBINSON

Thorough courses will be offered in Physical Culture and Elocution, both in class work and individual instruction.

Shorthand, Typewriting and Bookkeeping courses will be in charge of competent teachers.

Johnson & Roberts Tonsorial Artists

Bath Rooms in Connection

FIRST-CLASS WORK
IS OUR SPECIALTY

Shop second door from Hereford House

THE FACTS IN THE CASE

When you read a thing you like to feel that it's the truth. The Dallas Semi-Weekly News gives the facts in the case.

SPECIALLY EDITED

If you'll read The News awhile you'll like it. It holds the attention. It is specially edited, that's why. Brains and not haphazards go into the make-up of the News. You need The Brand because its your local paper. It gives a class of news you can't get elsewhere.

TWO PAPERS YOU NEED

You need The News because it gives you all the State news. The Brand and Semi-Weekly News one year for only \$2.25 cash in advance. Both papers are promptly stopped at the expiration of time paid for.

The Hereford Nursery

F. T. RAMSEY, Proprietor
W. F. STIMSON, Manager

Get your fruit and shade trees from this Nursery, as they are grown on the plains and are acclimated. We guarantee our trees to be delivered in good order. We also grow all kinds of roses, shrubbery and small fruits. Address all orders to

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HEREFORD . . . TEXAS

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Maker of the Famous Pueblo Saddle
The Best Saddles Shipped from
Pueblo for the Money
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