

WEATHER

	High	Low
Thursday	75	40
Friday	80	40
Saturday	79	39

Moisture for Oct.: 1.22
Moisture for year: 16.19
Moisture last year: 20.16

The Sunday Brand

32 Pages

Our Slogan: "More People — More Farms"

Published Every Sunday

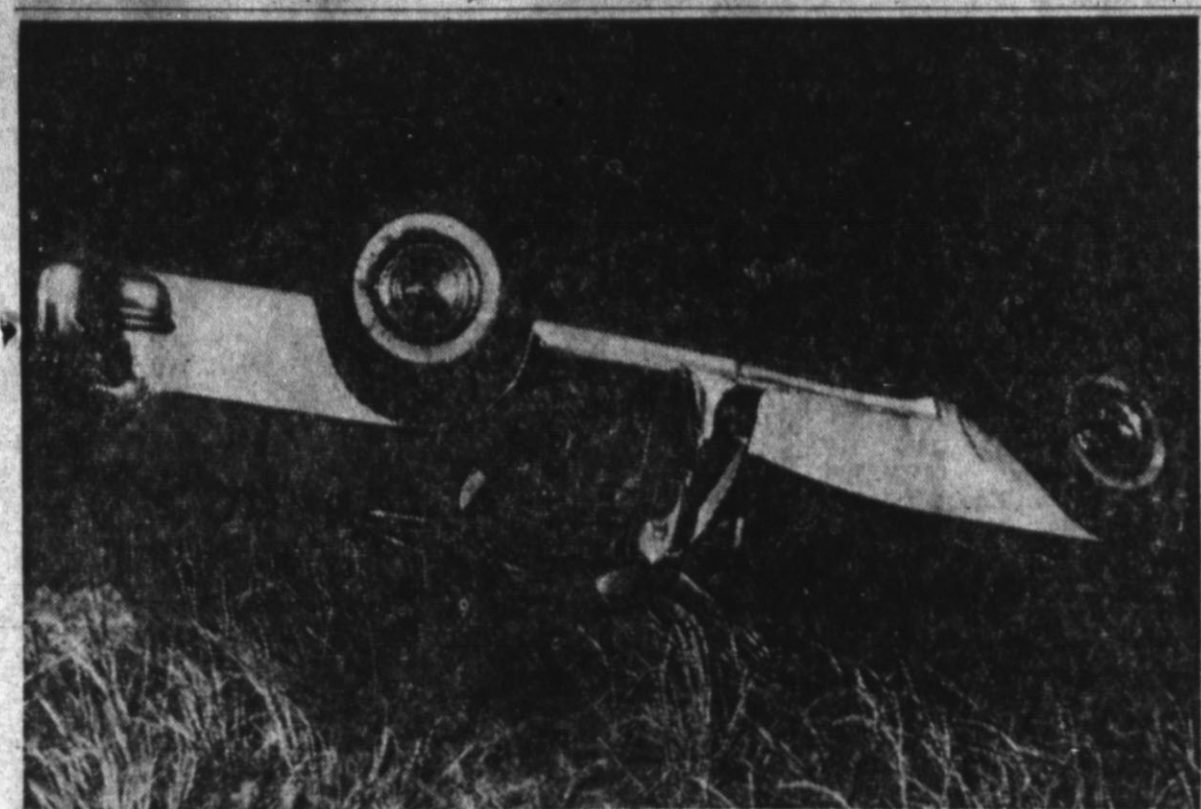
Including 22 Colored Comics

VOL. 12 — NO. 16

Hereford, Texas, Sunday, October 18, 1959

Price 15c Per Copy

Maize, Cotton Harvest Start After Frost



TWO AIRMEN stationed at Cannon Air Force Base were at the base hospital in Clovis, N. M., Saturday morning following a one-car accident two miles east of Black Community on Highway 60. Two other airmen returning to the base escaped injury when the 1955 model car travelling west,

overturned in a field after leaving the highway at about 3:45 a. m. Saturday. Injured were Morris Davis, 21, and John G. Everson, 25. Others in the car were Ashwood L. Bullard, 22, the driver, and Theodore Tucker, 19, a passenger. (Staff Photo)

2 Cannon AFB Personnel Hurt When Car Flips

Two of four Negro airmen riding in a car which overturned two miles east of Black Community on Highway 60 early Saturday morning were admitted to Cannon Air Force Base Hospital at Clovis, N. M. The driver of the 1955 model car and a passenger escaped injury. All were returning to Cannon AFB from Amarillo, investigating officers said. Injured were Morris Davis, 21, and John G. Everson, 25. Davis was believed to have received an injured shoulder and Everson was believed to have sustained facial cuts. However, attendants at the base hospital had not released condition reports on the two Saturday morning. Others in the car were Ashwood L. Bullard, 22, the driver, and Theodore Tucker, 19, a passenger. The car reportedly belonged to Everson. The accident occurred at about 3:45 a. m. Saturday.

According to Highway Patrolman Charles Skinner of Hereford, the car was traveling west on Highway 60, left the road to the right and overturned in a field. Skinner said the driver apparently lost control of the vehicle.

The injured airmen were taken to the hospital by Kreig-Marcum ambulance service of Hereford. Assisting in the investigation was Bill Morgan of the Clovis Police Department.

The airmen reportedly had been in Amarillo. They are all currently stationed at the Clovis base. (Continued on page 2)



FULL SPEED AHEAD was the battle cry for Deaf Smith County maize growers this week as they sent armies of combines into the fields with the advent of clear skies. This field, about six miles northeast of Hereford, was making about 7,000 pounds per acre

with moisture 16 per cent. Three combines were working closely together to cut the grain. The land is owned by Bob Lindsey of Borger and Bob Lindsey Jr. of Canyon. (Staff Photo)

A slight freeze early Wednesday morning paved the way for increased harvesting of maize and cotton in Deaf Smith County, but most farmers Saturday morning were still awaiting the first "killing" frost of the year to get into the heart of the annual operation.

Cotton farmers benefited most from the quick dip of thermometers Wednesday as defoliation of leaves started soon afterward.

Lettuce and carrot harvesting continued and shed operators generally felt that harvest of each crop had passed the halfway mark.

The freeze Wednesday reportedly did little, if any, harm to lettuce or carrots. Much of the frost was in a layer of air two to three feet above the ground.

Influx of maize over elevator scales picked up Thursday. Moisture content dropped to 14 per cent in many fields, according to reports compiled Saturday morning.

Test stripping in county cotton fields started soon after the freeze. However, most gin operators felt that stripping, or mechanical harvesting, would not get into full swing until the first of November.

Elevator managers Saturday estimated that from 15 to 25 per cent of the 1959 grain sorghum crop in the county may be harvested. However, they had no estimates as to how many acres of the small grain were planted last spring. "Making a wild guess," one elevator operator said, "I would (Continued on page 2)

YOUR UNITED FUND

Athletic Club Plans More; Alcoholism Group Starts

(Editor's Note: This is the first time in a series of articles about the ten agencies which participate in the 1960 budget for the Deaf Smith County United Fund.)

Hereford Athletic Club and the Hereford Commission on Alcoholism have been approved for budget allocations in the 1960 county United Fund.

The drive, slated for Nov. 5, has a goal of \$25,000 for the ten agencies, all of which are local in operation.

Hereford Athletic Club has been approved for a budget of

\$1,000. This is an increase of \$400 over the past year. Boxing and swimming are the two major sports sponsored by the group.

About 20 boys participate in the boxing program, ranging from nine years old to about 22. This program has been operating successfully for the past three years and was climaxed last year when the Hereford team tied for high individual honors in the regional Golden Gloves.

This past summer, the club organized, helped train and financed a swimming and diving team, which competed in the "Little Olympics" meet, sponsored by the AAU in Lubbock. The increase in budget was

requested primarily to finance permanent, portable racquets. (Continued on page 2)

12 Endorse Truck Service Petition

Twelve business representatives from Hereford Thursday testified in Lubbock before James E. Strock, examiner of the Texas Railroad Commission, in endorsing a bid by Curry Motor Freight Lines for authority to offer service between West Texas points and Dallas, Ft. Worth, San Angelo and Corpus Christi.

Prime interest of the local delegation was obtaining overnight service from Dallas to Hereford. At the present time, service from that point requires about three days and they have testified that better freight service is needed in their businesses.

Appearing and requesting the additional freight service into Hereford were: Bobby Crume, manager of Asgrow-Texas Co.; (Continued on page 2)

Hereford's Boxing Season Underway With 17 Bouts

Seventeen slam-bang bouts marked the Hereford Athletic Club's first home boxing card Friday night in the Bull Barn. Fighters from Levelland, Plainview and Clovis, N. M., added to the first home appearance of the season.

Levelland and Plainview had five winners each, with Levelland losing three and Plainview four. Clovis notched four wins

and five losses, while the host club had three winners and five losers.

There was one knock-out and five technical knock-outs during the evening.

In a crowd-pleaser, huge James Stepp of Clovis, the heavyweight champion for New Mexico, stopped Bill Lunsford of Plainview in 1:00 of the second round. Stepp,

who weighs 225, was slow in the first round but unleashed a heavy bombardment at the opening of the second to dash and finally deck the lighter Lunsford.

Other results include: 58 pounds: Irving Garcia, Plainview, decision Earl Larson, Clovis. 60 pounds: Chester West, (Continued on page 2)

Set Grand Jury Call Thursday

The 69th District Grand Jury will return to District Courtroom at 10 a. m. Thursday after completing a two-day session last week, in which 13 indictments and eight no-bills were returned.

Also slated for Thursday is selection of 16 candidates for Grand Jury duty for the February, 1960, term by a Jury Commission. Twelve jurors from the list will later be selected.

Earlier last week, the current jurors heard only 21 of 29 cases. At the end of the second day, District Judge Harry Schultz recessed the jury and ordered them to convene again Thursday this week.

Jury for the current term includes Jimmy Allred, foreman, Labry Ballard, J. L. Woodford, Ivan Block, H. V. McCabe, Mrs. Charlie Burk, C. G. Richardson, Mrs. Howard Gault, Hardy Benson, Mrs. Colby Conkright, Mrs. Pat Webb and W. H. Patton. (Continued on page 2)

Around Town

Although the English visitors in Hereford last week admitted almost all the tall Texas tales they had heard were true, we heard some facts that sound like they'd be more at home in Texas. Ian Hughes, a farmer in the Shakespeare country, was telling Lefty Thortas and some others about his wheat crop. It's a soft, beardless variety that falls over and is scooped up with a special combine. He also said he had to market about 180-210 per cent on a lamb crop to make money. The average around here is about 140 per 100 ewes. (Continued on page 2)



Betty Walser ... high school Annual Queen

Name Betty Walser As 'Annual Queen'

Miss Betty Walser, 18-year-old senior, Friday night was named Annual Queen. She was crowned during the annual Stunt Night in the Hereford High School auditorium. The daughter of Mr. and Mrs. Guy Walser, Summerfield, Betty was crowned by her escort, Edwin Morrison. Her attendants were Linda Renfro, junior class candidate; and Linda Reed, sophomore class candidate. The choice of her graduating class, Miss Walser received the

honor as a climax to a month-long race among the three classes. Miss Walser is treasurer of the Senior Class and recently was chosen sweetheart of the Hereford High chapter of the Future Farmers of America. A distributive education student, she works each afternoon in the West Texas Rural Telephone office. The seniors made it a clean sweep Friday as they also took (Continued on page 2)

Bank Deposits Jump In Quarter

Combined deposits of the two Hereford banks at the end of the third quarter this year showed a jump of nearly one million dollars over the previous quarter, according to financial statements released for the close of business Oct. 6.

According to the released reports, deposits totalled \$12,635,000, an increase of \$1,000,000 over the \$11,635,000 reported at the end of June this year.

Possibly due to a late start in harvesting of crops this season, the recent report is \$394,523.98 below the \$13,030,127, tabulated at the end of the same quarter in 1958.

6 Humorous Englishmen Touring Hit

A group of six English businessmen and farmers disapproved the old adage that Britons are staid and weak on humor when they visited in Hereford Wednesday night.

County grain dealers were host for an informal dinner at the Jim Hill Hotel to honor the visitors, who are touring the U.S. to learn more about grain sorghums.

Making a tour of Homer Brumley's dairy before the dinner were Walter Greenwood of Greenwood & Nichols Milling, Liverpool; E. B. Stevenson, managing director of Crossfields & Calthrop, Ltd., Liverpool; Dr. Clart Burgess, director of Carr's Mills, Ltd., Carlisle; W. W. C. (Continued on page 2)



WHICH ARE RESERVED ENGLISHMEN? It was hard to tell at the dinner held honoring six men from the British Isles Wednesday night during a stop in their 20-day tour to learn more about grain sorghums. From left are: E. B. Stevenson, Liverpool; Walter Blanton, president of the Texas Grain and Feed Association, Carrollton; Ian Hughes, Stratford-On-Avon; Wylie Gibson, Ipswich; Clare Burgess, Carlisle; Walter Greenwood, Liverpool; R.J. Paul, Ipswich and Bill Waldrep of Hereford, representing the Deaf Smith County grain and feed association. (Staff Photo)



FIRST, SECOND AND THIRD place winners of the annual Hereford High School Stunt Night were recognized after the judges reached their final decision. The seniors won first place with their "Russian Bandstand." The Student Council placed second in their production of "Elevator," and the junior class placed third in "The Principle Parts." (Staff Photo)

Twelve...

(Continued from Page 1)
James J. Boyd, owner of Boyd Machine Shop; Jerome Erdman, assistant manager of Lockwood Graders Co.; Kent Snare of Hereford Implement Co.; Carl Kropff of Lesly Motor Co.; Lester Wagner of Hereford Parts Co.
Bill Brady of Carl McCaslin Lumber Co.; Doc Kirby of Kirby Sales Co.; Clyde Caves of Cave's 5 & 10 Store; Mrs. Carl Johnson, manager of Buy-Rite Furniture Co.; John Hicks, manager of Blanton Butane Co.; and Loyd McGee of McGee Furniture Co.

The hearing has been in progress since Sept. 29. The hearing in Lubbock will continue through October and will be resumed Nov. 3 in San Antonio. After witnesses are heard in San Antonio, the hearing will then proceed to Dallas for additional testimony.

W. C. Perry, general manager of Curry, pointed out that the proposed service would be the first direct single line freight service linking the Corpus Christi port with West Texas as far north as Amarillo.

Maize...

(Continued from Page 1)
say that about 150,000 acres were planted.
Price support of the grain was dropped considerably last spring with an announcement by the Secretary of Agriculture. Many maize growers in this area, however, said they would plant as many or more acres than they had planned before the cut in price support was announced.
More than 10,000 acres of cotton reported were planted in the county this year. Some fields yield as much as two bales per acre, ginners felt. More than 400 bales have been harvested in this county.

Ginners reported that cotton growers said the freeze Wednesday killed leaves of plants, but was not enough to kill stalks, which would pave the way for stripping.
Market on carrots is still gaining strength, and quality remains good. Lettuce harvest continued at a steady pace, and market remains good.

State employment representative Pat Patterson reported Saturday that a few combine operators are needed by maize producers. Last week, about 300 cotton pullers and carrot field workers are needed by the employment office, but the number was reduced to the combine operators this week.

Railways of Finland are linked with those of Russia and

Humorous...

(Continued from Page 1)
Gibson, chief technical advisor of R & W Paul, Ltd., Ipswich; R. J. Paul, R & W Paul, Ltd., Suffolk; and Ian Hughes, farmer and chairman of the Ministry of Agriculture Poultry Committee, Stratford-on-Avon.
Snapping off one joke after another, the six admitted their interest was sharpening in the uses of grain sorghums.

"As users and importers, they said they would be interested in seeing the United Kingdom's ten per cent tariff removed or reduced in order to get more milo into England."

Walter Blanton of Carrollton, president of the Texas Grain and Feed Dealers Association, told the group that the grain sorghum industry on the High Plains was in its infancy and

Hereford...

(Continued from Page 1)
Hereford, decided Larry Vielle, Levelland.

70 pounds: Freddie Garcia, Clovis, decided Eddie Garcia, Plainview.
110 pounds: Billie Laurent, Plainview, decided Ronnie Welty, Hereford.

155 pounds: Robert Welty, Hereford, decided Charles Speer, Levelland.

112 pounds: Jerry Perez decided Clarence Archie, Clovis.
135 pounds: Robert Vielle, Levelland, took a split decision from R. C. Welty, Hereford.

130 pounds: Jimmie Tjerina, Plainview, decided Danny Alvarez, Clovis.
110 pounds: Lupe Rodriguez, Plainview, decided Joe Garcia, Clovis.

140 pounds: Gary Watt, Levelland, decided Theo Nance, Clovis.
124 pounds: Dingo Gallegos, Clovis, won on technical knockout in 1:15 of the second from Frank Lopez, Hereford.

85 pounds: Charles Romer o. Clovis, won on TKO in 0:55 of the first from Joe Estrado, Plainview.
80 pounds: Ernie Watt, Levelland, decided Dickie Elliott, Hereford.

170 pounds: Jimmy Cross, Levelland, beat Wallace Blasingame of Plainview on a TKO in 1:55 of the third when the fight was stopped because of a cut over Blasingame's eye.

80 pounds: Arthur Tjerina, Hereford, won on a TKO in 0:56 of the first over Thomas Neal, Levelland.

130 pounds: Osbalda Bustamante, Levelland, won on a TKO in 0:45 of the second over Jackie McNeese, Hereford.
Next Friday, Oct. 24, Hereford will host the boxing team from Pampa. The bouts will start at 8 p.m. in the Bull Barn.

that the next few years would see tremendous advances in production and utilization of the crop.

Others speaking at the dinner meeting were D. C. McWhorter of Hereford, president of the Panhandle Grain and Feed Dealers Association; Grant Hanna, president of the Deaf Smith County Grain Sorghum Producers Association; and Bill Nelson of Amarillo, executive director of the National Grain Sorghum Producers Association. Wayne Thomas of Hereford served as master of ceremonies. Bill Waldrep of Hereford was host.

Between running jokes about two of the group being from Scotland, all-night card games and golf, the visitors expressed a vital interest in the use of milo in their operations and for general utilization in England. They said the crop was beginning to become more important in feeding operations and in livestock and poultry feed manufacture.

Since milo is not grown in England, they were interested in its production on the High Plains.

Bill Nelson told the audience that a recent series of trips to Europe indicated that high tariffs, often to the advantage of corn, were preventing more use of grain sorghum in other countries.

Polygraph...

(Continued from Page 1)

Oct. 11. Police Chief Aycock said there had apparently been an "alteration" in the lobby of the hotel. Both farm hands, held without charges, were there when Sgt. C. L. Lynch of the Hereford Police Department arrived to investigate.

Name...

(Continued from Page 1)

first place in the Stunt Night competition. They used a Russian Bandstand theme, with impersonators of Elvis Presley and Jerry Lee Lewis entertaining the peasants.

Second place went to the Student Council for its skit on the Elevator, in which an elevator operator watched the world, and its inhabitants, go by.

Taking third was the Junior Class, which depicted The Principle Parts. An operation on Bill Stantner, principal, and Howard Ritchie, assistant principal, was successful enough to keep the audience in stitches.

Other skits included: Sophomore Class with The Lavendar Carrot; F. F. A., The Clod Hoppers of Hereford High; Big Domino Band, A Typical (?) Band Rehearsal; Future Home makers, Cindy Ella; Library Club, Y. Bacmeth; D. E. Club, Wo-

Athletic...

(Continued from Page 1)

ine platforms for the city pool. Lubbock, Portales and Amarillo all want to participate in swim meets with the Hereford team. Lubbock and Amarillo both want to have home-and-home contests this summer. The Hereford team also will participate again in the Junior Olympics.

Currently, swimmers are being taken to Canyon twice each month to train in the West Texas State indoor pool.

Officers of the Hereford Athletic Club are: Dick Barnard, president; Melvin Young, vice president; and Wayne Lawrence secretary-treasurer. Directors are Gerald McCaskill, Lowell Sharp, Guy Lawrence, Bill Hardwick and Charles Crowell.

Among those assisting with the club's programs were Don Fudge, Don McNeese, John Green, Arnold Wall, Bruce Miller, Don L. Zimmerman, John Gilliland, Harry Linderer and M. Cline. Newly established, the Hereford Commission on Alcoholism was approved for \$400 by the budget committee.

It was organized under a plan set up by the Texas Commission on Alcoholism, but is strictly local in nature.

The Commission operates with the recognition that alcoholism is: 1. A treatable disease; 2. A public health problem affecting the general welfare and economy of the community; and 3. As a state, national and community responsibility.

Purpose of the Commission is to prevent broken homes and save human life by operating information centers, offering consultative and referral services of alcoholics, their families and employers, and carrying on an extensive educational program in the community.

Money provided by the United Fund will be used by the Commission to pay for: a telephone answering service, postage, stationery, transportation of local representatives to the Annual Institute on Alcoholism in Austin and pay transportation costs for speakers coming to Hereford to help organize and assist the local Commission.

Officers of the Hereford Commission on Alcoholism are: Herb Boardman, chairman; Lowe 11 Sharp, vice chairman; Bess Webb, secretary; and Harry Caylor, treasurer.

Committee chairmen are: Rev. Joel Treadwell, membership; Fred Cunningham, education; Henry Aycock, law enforcement; Dr. A. T. Mims, medical; Mrs. Jewel Smith, welfare; Wayne Thomas, charter and by-laws; Rev. Gilbert Davis, clergy; Leo-

BOWLING SCORES

Women's League 1		Standings		W	L
Boozer Buck 3		Crowe Gulde	20	4	
First National Bank 1		Knights Of Columbus 12	12	6	
Owens Electric 0		Lions No. 2	18	6	
Elizabeth Womble 4		Optimist Club	11	13	
Tri-County Farm Supply 3		Ink Spot	13	11	
Little's 1		Loerwald Bros.	12	12	
Wheeler Fertilizer 1		Pitman Grain	9	15	
Hereford Glass 3		Plains Insurance Agency	6	18	
		High Single Game - Buddy Evans with 214			
		High Three-Game Series - Ray Lueb with 581			
		League 4			
		Hereford Bakery 4			
		Cowan Jewelry 0			
		Hereford Farm Equip. 3			
		Suits Auto 1			
		Rowell & Doan 3			
		Osborn Buick 1			
		Gwynnes Cleaners 3			
		Bowly Machine 1			

Women's League 2		Standings		W	L
Vogue 4		Gwynnes Cleaners	14	10	
McClures Dinateria 0		Hereford Bakery	11	13	
Allred Oil Co. 4		Cowan Jewelry	7	17	
McDowell's 0		Boyd's Mach. Shop	11	13	
Tannahill Variety 3		Rowell & Doan	18 1/2	5 1/2	
Pitman Grain 1		Suits Auto Sup.	11 1/2	12 1/2	
Lockwood Graders 4		Hereford Farm Equip. 9	11		
Cream O Plains 0		Osborn Buick	10	10	
		High Single Game - Alex Glass with 179			
		High Three-Game Series - Ron Babione with 474			
		League 5			
		Tri-County Elev. (black) 3			
		Miller Seed Co. 1			
		Dearing Wrecking 4			
		Lockwood Graders 0			
		Community Grain (Easter) 2			
		Hi-Plains Savings & Loan 2			
		Big Burger 0			
		Gifford Hill Western 16	8		
		High Plains Savings & Loan	17	7	
		High Single Game - C. J. Lance with 173 1/2			
		High Three-Game Series - Don Steele with 460			

League 1		Standings		W	L
B & S Motor 4		McDowell Drug	14	10	
Consumers 0		Allred Oil Co.	14	10	
Big T Pump 3		Pitman Grain	12	12	
Borden's 1		Lockwood Graders	12	12	
Hereford Glass 3		Tannahill Variety	10	14	
Safeway 1		McClures Dinateria	9	15	
Tri-County Fertilizer 3		Cream O Plains	7 1/2	16 1/2	
Tom's Peanuts 1		High Single Game - Bunny Watts with 175			
		High Three Game Series - Bobb Kitchens and Nadine Kearns, 411 each.			
		League 1			
		B & S Motor 4			
		Consumers 0			
		Big T Pump 3			
		Borden's 1			
		Hereford Glass 3			
		Safeway 1			
		Tri-County Fertilizer 3			
		Tom's Peanuts 1			
		Standings			
		Hereford Glass	10	14	
		Consumers	8	16	
		B & S Motor	11	13	
		Safeway	9	15	
		Big T Pump	17	7	
		Tom's Peanuts	20	4	
		Tri-County Fertilizer	12	12	
		Borden's	9	15	
		High Single Game - Calvin Edwards with 219			
		High Three-Game Series - Jack Kirksey with 542			

League 2		Standings		W	L
Piggly Wiggly 4		Hereford Hardware	8	16	
Lions Club No. 10		Assn.	6	18	
Robert E. Thompson 4		Hereford Hardware	6	18	
Hereford Barbers 0		Foxworth Galbraith	14	10	
F. F. Goodrich 4		Robert E. Thompson 11	13		
Seeds Motor 0		B. F. Goodrich	19	5	
Foxworth Galbraith 3		Piggly Wiggly	15	9	
Hereford Hardware 1		Lions Club No. 1	14	10	
		Seeds Motor	4	20	
		High Single Game - A. W. Self with 193 High Three-Game Series - Bud Cawthon with 514			
		League 3			
		Lions Club No. 2 3			
		Knights of Columbus 1			
		Pitman Grain 2			
		Loerwald Bros. 2			
		Crowe Gulde 3			
		Optimist Club 1			
		Ink Spot 4			
		Plains Insurance 0			

But Hughes primarily is a broiler operator. He marketed 600,000 birds last year and has processed as many as 1,000,000 chickens in a year.

The Deaf Smith County Medical Auxiliary announced this week that it would again sponsor Operation Christmas Card. Proceeds will go to the Community Center this year rather than to purchase more hospital equipment.

High School distributive education students will sell ads Oct. 20, 21 and 22 in preparation for their annual D. E. Radio Day on Nov. 11 over K-Pan.

County Clerk Ralph Smith called to ask that prospective brides and grooms acquaint themselves with the new state law. Briefly, if one or both are underage (21 for boys, 18 for girls) the parent or guardian of the minor must appear in person and sign an agreement to the union. Proof of age, such as a birth certificate, is required. After the application is signed, the county clerk is required to wait three days before issuing the license.

Alkman School's P-TA hit a new high at the last meeting, when a membership drive was completed. Some 262 parents, from an estimated 300, signed up as members. Attendance prize went to Mrs. Cawthon Bryant's sixth grade room. Second

RAMBLER REDUCES

PRICE!

See the New

1960 RAMBLER

and

1960 BUICK

at

Osborn Buick Rambler

142 N. Miles EM 4-0990



A VICIOUS LEFT thrown by Osbalda Bustamante of Levelland dropped Hereford's Jackie McNeese to his knees in a 130-pound event at the first boxing match of the season at the Bull Barn Friday night. Bustamante took the match from his game opponent by a TKO in 45 seconds of the second round. (Staff Photo)

Household Scrapbook

Squeaky Floors

One remedy for squeaking floors is to drive nails in at

and third places were won by second grade rooms taught by Mrs. Elizabeth Bonecio and Mrs. D. C. Martin. The program was a panel of teachers on What Do Teachers Teach?

Hereford Toastmasters really initiated Dr. Milton Adams last week when he took over as club president. Our report says he became so involved in parliamentary procedure that he adjourned the business session with a motion pending on the floor. Oh well, that will give them something to talk about next Tuesday night.

Stains on Teeth
To remove fruit stains from the teeth try rubbing them with a small quantity of salt. Then rinse mouth immediately with hot water.

2 Cannon...

(Continued from Page 1)
The accident was reported by a passerby, William Turner of Weatherford, Okla. No ticket was issued by officers.

Mrs. Joel Hodges, treasurer of the La Plata Study Club, recently received a letter which supports the club's drive to get a drive at La Plata, first county seat. Ethel Williams, who is working for the U. S. Army in Alaska, enclosed a check and recalled briefly when she and her father, Jim Williams, used to ride in the vicinity of La Plata.

HOME LOANS
FARM LOANS

JOHN McLEAN

Ph. EM 4-0544
129 W. 3rd

THANKS FOLKS

for the wonderful way you turned out for our showing of the original sculptured reproduction of the LORD'S LAST SUPPER.

We would like to thank the merchants who sponsored it and to the people who visited it. We hope that we had something that was worth while to everyone.

Again, we say THANKS FOLKS

The Hereford Optimist Club

BOOK WINTER FEED NOW
IMMEDIATE or FUTURE DELIVERY
EL RANCHO RANGE CUBES
Top Quality
Delivered to Barn
Delivery October thru December
Price Protected
New Burlap Bags
OLD PROCESS
COTTONSEED MEAL & CAKE
HEREFORD POULTRY & EGG CO.
129 Sampson EM 4-2172

SERVICE IS OUR BUSINESS
... and that's how we make our living. We are the only Bonded Raytheon Electronic Technician in Hereford. We give a written guarantee with each repair job good for 90 days.
So the next time you need to repair your TV call

CITY TELEVISION

124 W. Fourth EM 4-1516

RAMBLER REDUCES PRICE!
See the New
1960 RAMBLER
and
1960 BUICK
at
Osborn Buick Rambler
142 N. Miles EM 4-0990

Bay View Club Continues Study Of The Middle East



MRS. TROY MOORE who served as commentator for the Carousels of Fashions presented Tuesday night at the Young Mothers' Study Club Guest Day Tea. (Staff Photo)

Club Gives Style Show

A merry-go-round style show provided entertainment at the Young Mothers' Study Club annual guest day tea held Tuesday evening in the Community Room of the First National Bank.

Children of members of the club served as models for the show, which was presented by Mrs. Irving Alexander for The Popular Store, including glamorous fashions for the small-try from early fall through winter and into early spring. The models themselves were intrigued by equally glamorous stuffed animals by Steiff arranged in a circus parade in the background. Mrs. Troy Moore served as commentator.

Following the style show, refreshments were served from a table laid with an egg-shell lace cloth and centered with an arrangement of colorful dried materials. Mrs. Jess Robinson, president, presided.

Out-of-town guests included Mesdames G. C. Mullins and Mrs. Fred Pinkstone of Lubbock, Mesdames J. O. Newell, Billye Slagle, George Ritter, T. B. Al-

Continuing a series of programs dealing with the Middle East, members of the Bay View Study Club heard discussions on "The Problem Areas in the Middle East" Thursday afternoon at a meeting held in the home of Mrs. Colby Conkright.

Mrs. Paul Mathers discussed the National and Religious Divisions, describing the awakening that is taking place in the Middle East now as a result history making changes of power that began in the 14 century. She told of the three divisions of the Middle Eastern States and of the Moslem Religion which runs a gamut of Religious outlook and of the 365 millions of Arabs that turn to the Moslem Religion for Guidance.

Mrs. W. C. Fisher told of the Western influence on "Attitudes Toward The West" in the Middle East which is a corridor between serfdom and freedom. She told of the Arabs distrust of the West and of the discontent in the British colonies. She traced the changes made in their thinking and conduct despite the great opposition of those in power, and described their fear of our government and of the affects of our way of life on their people.

In conclusion, she said, "Western policy will have to undergo a change before the Middle Easterner will be able to change his attitude".

During the business session,

ston, R. L. McAnally, George Hill, W. H. Willis, Marshal Wilson, Jay Hammond, J. A. Wilson, J. Howard Walker, Billie Massie, and Bill Stamford.

Club members attending were Mesdames James Alston, Labry Ballard, James Boyd, Bill Brady, Gid Brown, Wende 11 Burdine, Hugh Clearman, Dick Godwin, James Headst r e a m, Kenneth Malone, Gerald McCaskill, Jess Robinson, Jack Robinson, Burl Caudle and Dale Young.

Mesdames Wendell Burdine, Gerald McCaskill and Kenneth Malone served as hostesses.

Mrs. Colby Conkright spoke on the United Fund Drive which will be held soon and asked members to be ready for the house to house representative.

Plans were discussed for the club's 50th Anniversary Tea scheduled for late November or early December, and names of committees were read.

Mrs. H. L. Thurston was welcomed as a new member. Miss Marilyn Barkley was a special guest.

Members present were Mesdames D. H. Alexander, Philip Barkley, C. W. Fisher, Jimmie Gillentine, Francis Hardwick, E. W. Harrison, A. M. Jones, W. S. Kerr, J. W. Kirby, Paul Mathers, Ansel McDowell, John McLean, R. B. Miller, Eugene Naugle, Carl Perrin, J. W. Spradley, J. P. Slaton and the hostess.



Charles Stone . . . new Kiwanian

Mental Exercise At Kiwanis Club

Mental exercises were performed by some members of the Hereford Kiwanis Club Friday.

Guest speaker Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, presented a series of embarrassing and highly-involved situations. He picked members to talk their way out of such trouble spots as well as they could.

Among those called upon by Thompson were Dr. H. A. Cavness, Don Little, Bill Patton, Guy Lawrence, Mark Woodall, C. E. Coleman, Dr. Clarence E. Hicks and Marshall Wilson.

Bill Nafger introduced Charles Stone as a new member of the club.

Woodall presided at the meeting in the absence of president Clint Formby.

The meeting was held in the temple of the IOOF Hall, since the other wing was damaged last Sunday by fire.

Look Who's New!



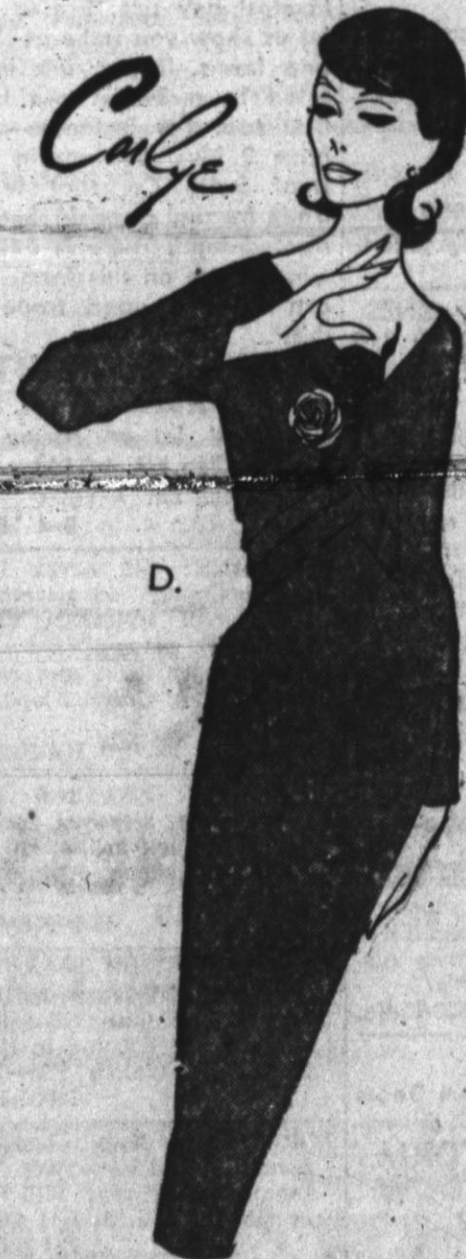
Mr. and Mrs. Francisco Loaeza are the parents of a girl born Wednesday, Oct. 14, at 11:18 p.m., and weighing five pounds and 12 ounces.

Mr. and Mrs. L. E. Hubbard are the parents of a girl born Thursday, Oct. 15, at 6:30 a.m., and weighing six pounds.

RIGHT PLACE FOR (S) CENT
PONCA CITY, Okla. (S) — A skunk wandered into the Security Bank and was quickly disposed of by a broom-swining custodian. Unfortunately the animal got in some of his own scented licks before succumbing. He went down fighting next to an air conditioning inlet and perfumed the entire building.

Evening Stars to Shine On Holiday Nights.....

Gay holiday fashion plans begin here! Choose the dress for you from our fabulous selection of cocktail-and-after charmers in sleek or bouffant Styles.



A. For your shining hours . . . the subtle flattery and allure of artfully draped cowl sleeves and bodice. The drama of designer detailing sets the scalloped hemline aglitter with embroidery and sparkling jet beads. Sizes 6 to 18, 7 to 17.

B. Couture details . . . the new, shorter jacket over a baretop sheath, for day-into-late night costuming. All the fashion points outlined in Schiffli and lace, with bandings mitred on the jacket. Size 6 to 18, 7 to 17.

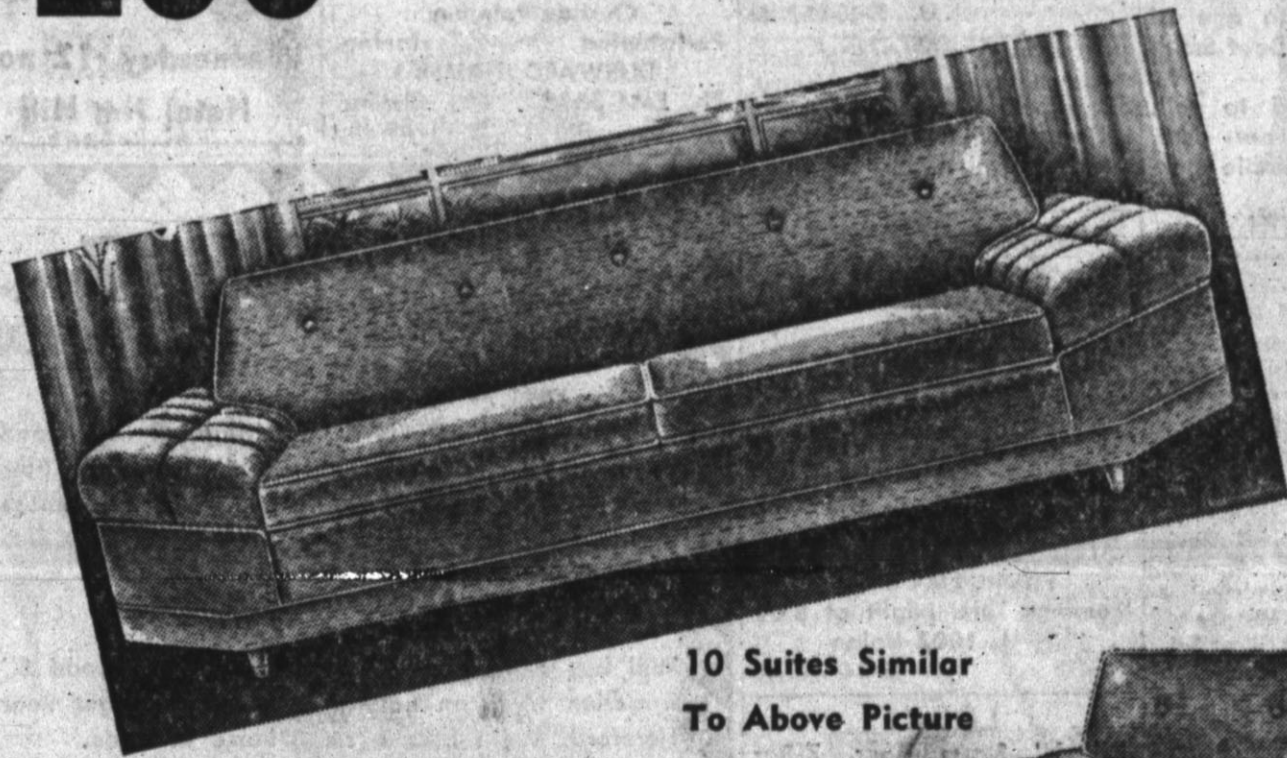
C. The enchantment of the feminine look . . . exquisite Chantilly lace over matching crepe, startlingly simple. Sizes 6 to 18, 7 to 17.

D. The very embodiment of romance . . . molded body-line sheath with adroitly criss-crossed bodice, two perfect roses tucked into the neckline. Sizes 6 to 18, 7 to 17.

THE *Vogue*
for the lady of fashion

BUY-RITE IS GIVING

\$100⁰⁰ For Your Old LIVINGROOM SUITE



10 Suites Similar To Above Picture

- Top Grade Fabrics
- Modern Styling
- Excellent Craftsmanship

We have several livingroom suites that need moving and we're offering \$100.00 for your old livingroom suite. All of these suites (about 12) are made by some of the best furniture manufacturers found anywhere. All are quality livingroom suites, but we just want to move them. Drop in and let us show you how we can save you money.

- Free Delivery
- Easy Terms
- Free 90 Financing

BUY-RITE FURNITURE

209 Park Ave.

EM 4-3784

EM 4-2030 WANT ADS

I. FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY
West Highway 60
Phone EM 4-3150

CHRYSLER IRRIGATION ENGINES
Sales & Service

B-1-49-tfc

MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Roger's Drug.

B-1-26-3-tfc

HEREFORD GLASS CO.
Expert Car Glass Installation
Table Tops and Window Glass
Picture Frames
392 Park Ave. Ph. EM4-2652
B-1-25-tfc

BIG RED BARN
We buy-sell-trade for anything of value. Used Furniture - appliances and Junk.

EM 4-3552
West Edge of Hereford
Hiway 60

B-1-1-tfc

TOP QUALITY irrigation dams as low as \$3.25. Davis Implement Co. 144 West Second.
B-1-14-39-tfc

See **HEREFORD GRAIN CORP.** for
• Lawn Grass Seed
• Bulk Garden Seed
• Ground Corn Cobs for Chicken Litter
• Place your order now for Baby Chicks.
PHONE EM 4-3755
B-1-32-tfc

TOYS
... year around selection. Western Auto. Third & Main.
B-1-30-29p

ROWELL AND DOAN
headquarters for
Champion Oil
Firestone Tires
Reliable Batteries
Spark Plugs
Filters
Ignition Parts
Irrigation Dams
Accessories
Machinery
On the Farm Tire Service
423 W. 1st Hwy. 60
EM 4-1120
B-1-9-tfc

NEW MEXICO Winter Barley seed \$1. bushel. A. F. Marnell 14 north on 385.
B-1-11-41-12p

Call **DEARING WRECKING CO.**
EM 4-3350

for **USED PARTS FOR CARS & TRUCKS**
We buy salvage of any kind.
Scrap Iron
DEARING WRECKING CO.
West of City
B-1-31-tfc

FOR SALE: 1 nice plastic rocker \$14.95; 1 easy chair and ottoman \$5.13 piece bedroom suite \$59.95; 1 8 piece walnut dining room suite \$59.95. McGee Furniture.
S1-29-15-tfc

IRRIGATION PUMPS
On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user.
Drop us a line and let us know the size and depth you need.
WRITE BOX 5305 LUBBOCK, TEXAS
S-1-2-tfc

YARNS, Crochet threads, fabrics, Baby gifts. Dan's 5th Ave. Store Canyon, Texas.
B-1-12-15-tfc

FOR SALE: Holland bulbs and peonies. Plant now for early bloomers. Mrs. J. F. Ward, North Main.
S-1-17-13-tfc.

HARI KARI a powerful new killer fly bait coke for the control of house flies. McDowell Drug.
B-1-17-3-tfc

FOR SALE: Air compressor. Approximately 100 cubic foot capacity. \$400. 8 x 11 storage house. \$165. Leon Bell Phone EM4-0685.
B-1-18-15-tfc

LADIES! Modern detergents make washing machine drain water beneficial for plant growth. Our 2" Poly Glich only 12 cents a foot. Helton's Army Store.
B-1-23-15-4c

Get Your Supply of **PEAK ANTI-FREEZE** at **ROWELL & DOAN FARM SUPPLY**
EM 4-1120 423 W. 1st
B-1-18-15-4C

REFRIGERATORS
These prices are good until the first of the month.

11 cu. ft. Kelvinator refrigerator, Reg. \$269.95
Now 197.50

12 cu. ft. Kelvinator Automatic defrost refrigerator. Reg. \$319.95 now \$224.75

13 cu. ft. Double Door refrigerator-freezer combination, Automatic Defrost. Reg. \$429.95 now \$296.50

18 cu. ft. Refrigerator-Freezer combination. The finest combination model Reg. \$679.95 now \$489.95

10 cu. ft. Upright Freezer, Reg. \$259.95 now \$227.75

9 cu. ft. Upright Freezer, Reg. \$229.95 onw \$183.25

11 cu. ft. Chest type Deep-Freezer. Reg. \$279.95 now \$259.95

18 cu. ft. Chest type Deep-Freezer. Reg. \$349.95 now \$297.00

20 cu. ft. Amana Freezer, Reg. \$679.95 onw \$497.95

16 cu. ft. Amana Freezer, Reg. \$579.95 now \$445.85

18 cu. ft. Deepfreeze Upright, Reg. 469.95 now \$369.95

Amana Combination 9 cu. ft. refrigerator and 8 cu. ft. freezer, Reg. \$669.95 Now \$543.85

Amana Combination 12 cu. ft. refrigerator and 5 cu. ft. freezer, Reg. \$749.95 Now \$548.95

12 cu. ft. Upright refrigerator, Reg. \$266.95 now \$225.00

All prices are with trade-ins. We have several good used boxes to choose from also.

WALKER REFRIGERATION SERVICE
3rd at Schley EM 4-0788
B-1-16-4c

SPINET PIANO
Responsible party can arrange most attractive purchase of fine spinet piano. Small monthly payments. Write McFarland Music Co., 722 W. 3rd., Elk City, Okla.
B-1-42-2P

SEE US FOR WESTINGHOUSE lamps or light bulbs of all types. Fluorescent or incandescent. Bulbs for small or major appliances. Meta lamps spot lamps, circline lamps. Come by now, we have a good stock of these hard to locate bulbs or lamps.
WITHERSPOON ELECTRIC CO.
129 West Third
Phone EM 4-0224
B-1-42-4C

REGISTERED and purebred Duroc hogs for sale. Bud Minor, Dairy Road. EM 4-1966.
S-1-12-34-tfc

BIG "T" PUMP COMPANY, INC.
Complete Turnkey Installations Repair on All Makes of Pumps and Gear Drives
HEREFORD & DIMMITT TEXAS
Phones EM4-0353—235-J
S-1-47-tfc

Want To Buy — Want To Sell Machinery, Cattle Pasture, Grain Trucks, Lifts, Beds.
AUCTIONS SERVICES & EXCHANGE OF HEREFORD
PHONE EM 4-2187
S-1-14-TFC

FOR SALE: New Mexico winter barley seed. \$2.50 cwt. H. L. Hershey. Phone CL8-4387.
B-1-14-42-7c

DON'T MERELY brighten your carpets. Blue Lustre them. Eliminate rapid res oiling. Streu Hardware.
S-1-13-16-1c

FOR SALE: 10-12 acres yellow spanish onions. Sell by acre or sack. Phone EM4-0701.
B-1-15-16-3p

FOR SALE: Three bedroom brick home, extra large bedrooms, extra nice backyard patio, 2 blocks from grade school. Justice Real Estate at Lucky U. Motel.
B-1-25-16-tfc

FOR SALE: or trade motels of all types. Some to trade for farmland, some for small down payment. Justice Real Estate at Lucky U. Motel.
B-1-25-16-tfc

SELL YOUR BROOM
Stove and vacuum cleaner. Storm doors and windows keep out dust and cold air.
HEREFORD STORM DOOR & WINDOW COMPANY
1221 East 1st
Phone EM 4-3780
B-1-16-2c

FOR SALE: Kenmore Automatic washer, good condition. \$60., EM4-1596. See 512 Ave. J.
B-1-13-16-2c

FOR SALE Eight 2200 bushel tanks, \$375. each. E. C. Reinauer. Phone Clifford 8-4595 or 3 miles north of Joel Switch.
B-1-23-16-2p

2. FOR SALE Farm Equipment
FOR SALE
Lilliston Roto Speed Cutter and Repairs
LESLEY MOTOR COMPANY
345 E. 1st
Phone EM 4-1600
B-2-3-tfc

FOR SALE, USED ENGINES
1-M & M 4 Cyl. 120 HP 8x9
1-Set 1210 M & M Twins
2-V-8 LeRoI 220 HP
1-V-12 LeRoI 340 HP
1-8 Cyl. PC2505 Buda
These engines were removed from service in Cotton Gins.
PRICED RIGHT
Will Take Electric Motors in trade.
LUBBOCK ELECTRIC CO.
1108 34th Lubbock, Texas
Phone SH 4-2336
B-2-15-4C

FOR SALE: 1958, model 720 John Deere Diesel, electric starter; with double 16 foot tool bar and complete Anhydrous Ammonia equipment. All in excellent condition. Phone EM4-3496. James Alston.
B-2-29-15-tfc.

SEE
The Blue Window Storm Doors and windows now.
HEREFORD STORM DOOR & WINDOW COMPANY
1221 East 1st
Phone EM 4-3780
B-2-16-2c

FOR SALE: 1957, model 82 Massey Harris Combine. Phone EM 4-1888 or see Credit Union Manager, 330 Schley.
B-2-17-16-2c

ONE MILLION DOLLARS!
To Lend on Irrigated Farm Land.
SAM NUNNALLY LONE STAR AGENCY
601 Main EM 4-0555
B-4-44-100p

FOR SALE
1-New 2 ton Chevrolet Truck. Less than 3,000 miles. 15' grain bed, turn signals, wheel flaps, West Coast Mirrors. Registered for 20,000 pound load. 50 model Ford Tractor and equipment.
1-IHC Cub Tractor.
M. C. CAUSEY
Phone EM 4-0644
B-2-16-3C

3. FOR SALE Automobiles
FOR SALE: Four door Ford, automatic shift, completely powered, air-condition, low mileage. See at Walsh Food Service. Contact Mr. or Mrs. Red Schneider.
B-3-24-14-tfc

FOR SALE: '55 two ton Chevrolet truck. New '56 engine. J. M. Dawson. EM4-0640.
B-3-14-42-9c

FUEL BILL TOO HIGH
Storm doors and windows will save you money.
HEREFORD STORM DOOR & WINDOW COMPANY
1221 East 1st
Phone EM 4-3780
B-3-16-2c

4. REAL ESTATE For Sale or Trade
FARMS & HOMES
Lovely 3 BR Brick home, 2 car garage, yard fenced, central heat, 3 years old. Located in NW Hereford. Only \$16,500.00 with FHA loan of \$13,350.00. \$2,000.00 down. Beautiful 2 BR Brick Home, corner lot in NW Hereford. 2 car garage, den and 2 baths. Central heat and carpeted. Price \$17,500.00 Loan \$9,500.00 at 5 1/2 per cent. 3 BR Stucco, 3 R & bath in basement, garage apt. If you are looking for lots of room with minimum of cost, this is it. Priced to sell \$7,500.00. See us at once as this won't last long. Asbestos siding, Arms. & bath. Back yard fenced, located near school on pavement. Only \$4,500.00 with 1,000.00 down.
148 A. Farm & Stock Farm. 93 A. Cult. with 24 A. Cotton & 25 A. Wheat Base. 6" well on Nat. Gas. Price \$125.00 A. \$8,000.00 cash Balance \$1,275.00 Yr. which includes interest.
160 A. within 5 1/2 miles of Hereford. Full pipe 8" well. Price lowered to \$200.00 per A. \$12,000.00 will handle.
We have some extra good buys in Farms & Stock Farms in most any size. See us and let us show you some of these fine farms. If you are interested in a TRADE we have that too. For instance - we have 2 level Sections in NW Deaf Smith Co. that would trade for real good 1/2 Sec. irrigated land. There is 640 A. wheat base on this farm. You can make a good trade on this.

HIGH BOOKOUT REALTY
345 West 1st on Hiway 60
Office EM 4-3161
Res. EM 4-1832
B-4-16-1fc

FOR SALE: 640 acres Deaf Smith County, on pavement, two small irrigation wells. Price \$85. acre, \$15,000 cash. See me for farm and ranch lands. M. A. Crum, Floydada, Texas.
B-4-30-42-2c

FOR SALE: Nice two bedroom home, attached garage, fenced in backyard, storm cellar. 310 Avenue J. or call EM 4-2732.
B-4-19-40-TFC

FOR SALE: Two bedroom home. Fenced back yard. Two room house at rear. Will FHA or GI. 312 Ave. J. EM 4-2661.
B-4-21-9-tfc

5. FOR RENT
FOR RENT: Used TV \$5.00 a week includes delivery and service. Streu Hardware.
B-5-13-23-tfc

6. WANTED
WANTED Someone to sidedress 12 acres carrots. Phone EM4-0701.
B-6-9-16-3p

WANT TO BUY Commercial lot for equipment storage and office space. Contact James E. Pavlicek, EM4-3603.
B-6-16-42-2p

WANT TO BUY Early, Milo, and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444.
B-6-17-5-tfc

WANTED: Ironing \$1 per dozen. Phone EM4-1285.
B-6-9-15-3c

8. HELP WANTED
WANTED
BOYS TO SELL PAPERS ON SATURDAY EVENING. Be at the back door of Hereford Brand by 5 p.m. Saturday. Bring money to buy your papers. Refund on all you don't sell.
WANTED: Auto Mechanics. Must be experienced. Largest CADILLAC-OLDSMOBILE dealer in Southwest Kansas. Plenty of work. Excellent working conditions. Large, clean, modern service Dept. Contact: Jack Stigers, Service manager, Doll Motor Co., Liberal, Kansas. MA 4-3884.
B-8-15-4C

LADIES, Address and mail our advertising postcards at home, pen or typed. Free details. Send self addressed, stamped envelope. C and B, Box 198, Candler, North Carolina.
B-8-25-42-2p

STANLEY HOME PRODUCTS needs extra help for heavy fall and Christmas business. 4 hours a day \$50. a week. For information, Call EM 4-2432.
B-8-23-42-tfc

9. Situations Wanted
DON'T BLAME YOUR WIFE
for high fuel bills, dust and cold air in the house. See us. We can help you.
HEREFORD STORM DOOR & WINDOW CO.
1221 East 1st
Phone EM 4-3780
B-9-16-2c

BABY SITTING 50 cents hour. Mrs. Clyde H. Gilliland. 133 Buttram Phone EM4-3770.
B-9-12-15-3p

10. NOTICE
NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug.
B-10-19-3-tfc

PRIVATE INSTRUCTION Algebra one, two; Plain Geometry, Trig, physics and Chemistry. Phone EM 4-0289 after 4 week-days.
B-10-16-42-2p

6. WANTED
WANTED: Ironing \$1 per dozen. Phone EM4-1285.
B-6-9-15-3c

8. HELP WANTED
WANTED
BOYS TO SELL PAPERS ON SATURDAY EVENING. Be at the back door of Hereford Brand by 5 p.m. Saturday. Bring money to buy your papers. Refund on all you don't sell.
WANTED: Auto Mechanics. Must be experienced. Largest CADILLAC-OLDSMOBILE dealer in Southwest Kansas. Plenty of work. Excellent working conditions. Large, clean, modern service Dept. Contact: Jack Stigers, Service manager, Doll Motor Co., Liberal, Kansas. MA 4-3884.
B-8-15-4C

LADIES, Address and mail our advertising postcards at home, pen or typed. Free details. Send self addressed, stamped envelope. C and B, Box 198, Candler, North Carolina.
B-8-25-42-2p

STANLEY HOME PRODUCTS needs extra help for heavy fall and Christmas business. 4 hours a day \$50. a week. For information, Call EM 4-2432.
B-8-23-42-tfc

9. Situations Wanted
DON'T BLAME YOUR WIFE
for high fuel bills, dust and cold air in the house. See us. We can help you.
HEREFORD STORM DOOR & WINDOW CO.
1221 East 1st
Phone EM 4-3780
B-9-16-2c

BABY SITTING 50 cents hour. Mrs. Clyde H. Gilliland. 133 Buttram Phone EM4-3770.
B-9-12-15-3p

10. NOTICE
NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug.
B-10-19-3-tfc

PRIVATE INSTRUCTION Algebra one, two; Plain Geometry, Trig, physics and Chemistry. Phone EM 4-0289 after 4 week-days.
B-10-16-42-2p

HEREFORD LIVESTOCK AUCTION SALE
Sale Every Saturday at 1:00 P. M.
Route 3
Gene Pope
Harvey Grigsby
Col. Dick Dozier, Auctioneer
Phone EM 4-9021
B-10-42-TFC

ALCOHOLICS ANONYMOUS
Phone EM4-3508
Meetings Turs. Night at 8:00 P. M. 1003 Union
B-10-24-tfc

LOOK!
Full 1" Storm Door, Z-Bar frame, wind check, closure, complete \$47.95
STORM WINDOWS
Save on fuel, keep out dust. Now only \$15.95 All Aluminum Screens. No painting or upkeep. Will not rust, corrode, or turn black. Any size \$5.65 Installation free this week at the
HEREFORD STORM DOOR & WINDOW COMPANY
1221 East 1st
Phone EM 4-3780
Highway 60 at Irving St.
OPEN SUNDAY - 1 to 5 p.m.
B-10-16-2c

11. Business Services
FOR SOFT Water Service, Phone EM 4-3280. No equipment to buy, no work for you. The entire family can enjoy soft water the Service Way for as little as \$3.50 per month. Soft Water Service.
B-11-34-38-tfc

HAVE 3 BALDWIN combines with Heaton crop savers, 4 trucks, for hire. Phone Jack Twitchell at Bud Paetzolds, Austin Road.
B-11-21-42-4P

6. WANTED
WANTED Someone to sidedress 12 acres carrots. Phone EM4-0701.
B-6-9-16-3p

WANT TO BUY Commercial lot for equipment storage and office space. Contact James E. Pavlicek, EM4-3603.
B-6-16-42-2p

WANT TO BUY Early, Milo, and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444.
B-6-17-5-tfc

WANTED: Ironing \$1 per dozen. Phone EM4-1285.
B-6-9-15-3c

8. HELP WANTED
WANTED
BOYS TO SELL PAPERS ON SATURDAY EVENING. Be at the back door of Hereford Brand by 5 p.m. Saturday. Bring money to buy your papers. Refund on all you don't sell.
WANTED: Auto Mechanics. Must be experienced. Largest CADILLAC-OLDSMOBILE dealer in Southwest Kansas. Plenty of work. Excellent working conditions. Large, clean, modern service Dept. Contact: Jack Stigers, Service manager, Doll Motor Co., Liberal, Kansas. MA 4-3884.
B-8-15-4C

LADIES, Address and mail our advertising postcards at home, pen or typed. Free details. Send self addressed, stamped envelope. C and B, Box 198, Candler, North Carolina.
B-8-25-42-2p

STANLEY HOME PRODUCTS needs extra help for heavy fall and Christmas business. 4 hours a day \$50. a week. For information, Call EM 4-2432.
B-8-23-42-tfc

9. Situations Wanted
DON'T BLAME YOUR WIFE
for high fuel bills, dust and cold air in the house. See us. We can help you.
HEREFORD STORM DOOR & WINDOW CO.
1221 East 1st
Phone EM 4-3780
B-9-16-2c

BABY SITTING 50 cents hour. Mrs. Clyde H. Gilliland. 133 Buttram Phone EM4-3770.
B-9-12-15-3p

10. NOTICE
NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug.
B-10-19-3-tfc

PRIVATE INSTRUCTION Algebra one, two; Plain Geometry, Trig, physics and Chemistry. Phone EM 4-0289 after 4 week-days.
B-10-16-42-2p

HEREFORD LIVESTOCK AUCTION SALE
Sale Every Saturday at 1:00 P. M.
Route 3
Gene Pope
Harvey Grigsby
Col. Dick Dozier, Auctioneer
Phone EM 4-9021
B-10-42-TFC

ALCOHOLICS ANONYMOUS
Phone EM4-3508
Meetings Turs. Night at 8:00 P. M. 1003 Union
B-10-24-tfc

LOOK!
Full 1" Storm Door, Z-Bar frame, wind check, closure, complete \$47.95
STORM WINDOWS
Save on fuel, keep out dust. Now only \$15.95 All Aluminum Screens. No painting or upkeep. Will not rust, corrode, or turn black. Any size \$5.65 Installation free this week at the
HEREFORD STORM DOOR & WINDOW COMPANY
1221 East 1st
Phone EM 4-3780
Highway 60 at Irving St.
OPEN SUNDAY - 1 to 5 p.m.
B-10-16-2c

11. Business Services
FOR SOFT Water Service, Phone EM 4-3280. No equipment to buy, no work for you. The entire family can enjoy soft water the Service Way for as little as \$3.50 per month. Soft Water Service.
B-11-34-38-tfc

HAVE 3 BALDWIN combines with Heaton crop savers, 4 trucks, for hire. Phone Jack Twitchell at Bud Paetzolds, Austin Road.
B-11-21-42-4P

See Us For **FILTER PADS FOR YOUR FORCED AIR HEATERS!**
We have a Complete stock now, and we suggest that you get yours before cold weather hits.
CARL MC CASLIN LUMBER COMPANY
A complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434
B-11-38-TFC

FOR ON THE FARM disc rolling call Fred Welch. We also roll scalped discs. Phone EM 4-1543 or EM 4-5584 at night.
B-11-20-39-9p

SIGNS
GLENN BOARDMAN SIGN & ADVERTISING CO.
NEON SIGN SALES & SERVICE—OUTDOOR ADVERTISING SIGNS & TRUCK LETTERING—REASONABLE PRICES.
407 NORTH LEE AVE.
CALL EM4-0830
S-11-9-tfc

TAPING, texturing, interior and exterior painting. Call EM 4 1012.
B-11-9-11-tfc.

WINDMILL Pressure pump service. Floor sanding. J. D. Fruett. Phone EM 4-2004.
B-11-11-34-18p

WELL SERVICE: Commander Submersible pumps. New and used pumps and windmills. Doyle Turner Well Service. EM 4-2568.
B-11-16-37-tfc

FOR a complete line of veterinary instruments, vaccines, and other supplies McDowell Drug.
B-11-13-3-tfc

SEPTIC TANKS and Cesspools cleaned. Locally owned. Phone EM 4-3525.
B-11-9-36-26p

PORTABLE disc rolling. Call EM 4-1842. Ralph Paul.
B-11-9-35-tfc

TEST HOLES and well work of all kinds. Will go anywhere. Reddell Water Well Service. 413 Ave. K. Phone EM 4-3159
S-11-20-27-tfc

CUSTOM CATTLE spraying, dehorning, and hoof trimming. Bud Minor. EM 4-1966.
S-11-10-34-tfc

FOR GENERAL BUILDING AND REPAIRS SEE US
We do all types of work
Building & Remodeling
Storm Cellars
Roofing Stucco Electrical Dashing
Interior Decorating Outside Painting
Perforating Textoning
DURWARD HAMBY
Ph. EM4-3685 611 Blevins
B-11-49-tfc

Beauty At Home

By Lynn Carter
Q. Please suggest an exercise good for whitening down over-fleshy hips.
A. A "rock and roll" kind of exercise is splendid for this. Sitting cross-legged on the floor, hands clutching ankles, and with feet slightly off the floor, rock from side to side as far as you can without upsetting. If practiced regularly and faithfully, this helps lots.
Q. What is a good astringent for an extremely oily type of skin?
A. After giving the skin a good soap-and-water cleansing, and before applying make-up, splash the skin with a bit of lemon juice added to a bowl of ice water.

DON'T BUY WHISKEY
to keep warm. Storm doors & windows will do it better. East highway 60 at Irving.
HEREFORD STORM DOOR & WINDOW COMPANY
1221 East 1st
Phone EM 4-3780
B-11-16-2c

IOOF
MEETS EVERY MONDAY NIGHT
207 E. Sixth
J. C. Mays, N. G.

Hereford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

Kwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

OPTIMIST CLUB
Meets Tuesday Noon in the IOOF Hall

OPENING CONFERENCE PLAY

Hereford Bees And Frosh Trample Dimmitt Squads

By ROGER McQUIGG
Hereford's rambling Frosh and B teams took twin victories from Dimmitt Thursday night at Bobcat Field in Dimmitt. The Frosh squeezed through on a 12-8 margin, while the Bees rambled for a 32-6 decision.

Opening up the Golden Spread conference season, the Frosh notched their first victory by coming from behind. Hereford returned the opening kick-off to its own 45. On the first play from scrimmage J.T. Baker shook loose and romped 55 yards to put Hereford in front 6-0. The try for points was no good.

Dimmitt capped a drive in the second quarter with a 25 yard run and tallied two extra points to go in front 8-6.

Baker scored again for Hereford in the third period, but the try for points no good. Dick Plank put Hereford on Dimmitt's 10 yard line late in the game, but time ran out before the Hereford Frosh could score again.

The Frosh now have won 3, tied 1 and lost 1.

Hereford Bees made it five straight wins Thursday night as they opened the conference season with a top-sided 32-6 victory.

Dimmitt lost the ball on receiving the kick-off. On the second play from scrimmage a Hereford halfback Clyde Whitaker opened up a 40-yard sprint for pay dirt. The run for two points was good.

Later in the first stanza, fullback Dickie Mason rambled 30

yards for another Hereford score and again the two points were chalked up.

A Hereford fumble on its own 10 set up Dimmitt's first score. They failed to scratch on the

extra points try.

Hereford quarterback Buddy Pickens connected on a pass to Mack Cansler in the third quarter that was good for six points. The extra points were made. Later in the game Pickens scored on a keeper play. The extra points were made to put the game on ice.

Hospital Notes

Patients In Hospital

Mrs. H. D. Buse, Friona; W. A. Hunter, 108 W 5; Lavitta Markley, Star Rt.; Mrs. Ismail Barroza, Bovina; Mrs. Juani Ybera, Box 126; Mrs. Jose Gonzales, 825 9th; Melvin Richards, Hereford; Lewis R. Stockstill, Rt. 4; Patricia Ann Buchanan, Gen. Del.; O. G. O'Neal, 305 W 6; Mrs. L. E. Hubbard, Box 651; Mrs. A. L. Manjeot, 122 Ave E; Fenim Rodriguez, Box 962; Bessie Alice Rolan, Friona; Herbert H. Freeman, 500 Star; Leola Alice Morton, Rt. 4; Fernando Vigil, Mosquero, N. M.; Brunetta Lee Kindsfather, 607 Blevins; Mrs. William G. Crow, 509 Miles; Mrs. W. J. Albracht, Rt. 3; M.W. Blankenship, Rt. 4; Lema Frances Berry, 325 Ave. J; Jaun Jose Velasquez Robles, Box 16; Kenneth Wayne Evans, Odessa; Mrs. Tom Draper, Box 6710 Mrs. John David Owen, Rt. 5; Mrs. John Hicks, 210 Ave. B; Alvin Walterscheid, Rt. 1; John C. Wilson, Hereford.

Patients Dismissed

Mrs. Flins L Hill, Mrs. Benie Pacheco, Lon Stewart, Ruth

CARD OF THANKS

We wish to express our sincere appreciation for the kindness and love shown us during the death of our father, husband and brother. May God bless all of you.

Mrs. J.M. Gilliland and children, Mr. and Mrs. Pink H. Gilliland; Mr. and Mrs. Homer Gilliland; Mr. and Mrs. Guy Gilliland; Payne L. Gilliland; Mr. and Mrs. Reed Williams.

Terry, Glenn Edward Cash, Lily Orea Lee, 10-14.

Kathryn Marie Monroe, Dominguez Edwardo, Mrs. Glenn Manning, 10-15.

Mrs. Encinio Perez, Mrs. Enrique Rodriguez, O. T. Johnson, Richard P. Thomas, N. G. Kelly, Mrs. W. G. Drummond, Mrs. Esmeraldo Loaeza, Mrs. Jack Hollis, 10-16.

The United States Steel Corp., in 1901, became the first billion-dollar private enterprise.



Jack Kassahn Farm Specialist At 1st National

Jack Kassahn will be associated with the First National Bank of Hereford, starting Oct. 20, as Special Representative, according to an announcement released this week by Henry Sears, president.

Kassahn, in the new post, will visit farmers and businessmen of the area, assisting with market and agricultural information available through banks, along with other duties, Sears said.

Kassahn was graduated from Hereford High School in 1941 and attended Texas A. and M. College, where he received a degree in Agricultural Economics. He has since been in the banking business. He was with Farmers' Home Administration at Floydada, and comes here from Dimmitt, where has been with Plainview Production Credit.

Mr. and Mrs. Kassahn have two children, Jimmy, age 14, and Jan, age 4.

OUR 1st Anniversary SALE

... is still underway and we're still offering some of the best specials in the Hereford Area. We just want you to come in and look. If our price tags don't convince you, maybe we can! Just select your furniture now and then pay for it when you harvest your crop. And now would be an excellent opportunity to lay away for Christmas. Come in tomorrow for sure!

Discontinued
RUG SAMPLES
Size 27 x 18" **\$100**

4 Peg Early American
Coat Racks
Reg. \$3.95 **\$1.99**

Early American
Hat Racks Towel Racks
And
Cigarette Caddies
Reg. \$4.95 **\$2.99**

FREE-FREE
We are giving away a 2-pc. Kroehler Fruitwood French Provincial Bedroom Suite from our Chantilly Open Stock Group. Register FREE once each day in our store (age limit 16.) Drawing will be held Saturday, October 31st at 7:00 P. M.

Hoover Vacuum Sweepers as low as \$57.95
Hoover Floor Washers..... \$79.95

Carpets
Over 200 Patterns To Choose From. All Sold during this Sale will be Layed **FREE**

Drapes
2 Weeks Delivery on custom Sunray Drapes. **20% off**

PICTURES And MIRRORS
Wall Decorations & Clocks **All 20% OFF**

SOFA
PILLOWS
Still a Nice Selection of Fancy Pillows
25% OFF

Morgan Jones Lint Free
Bedspreads
Asst. Colors \$5.99
Reg. \$8.95

Metal
Bed Rails
Reg. \$6.95 **\$3.99** per set

All Coil
Bed Springs
Reduced **\$7.95**
As Low As

BEDROOM SUITES

3 pc. Grey Mist Bedroom Suite Bookcase Bed, Double Dresser and Chest. **\$89.95**
Reg. \$199.95 NOW

2. 2-pc. Black or Grey Bedroom Suites, Bookcase Bed and Double Dresser. **\$119.95**
Reg. \$159.95 NOW

2 pc. Chinese Black and Gold Bedroom Suite, Finest Construction **\$149.95**
Reg. \$249.95 NOW

7 pc. Maple Bedroom Group, Double Dresser, Bachelor Chest, Corner Desk, Chair, Book Shelf, Night Stand And Bed **\$199.95**
Reg. \$249.95 NOW

DINING ROOM

7 pc. 18th Century Styling, Mahogany Drop Leaf Table and Chairs. **\$199.95** With Trade
Reg. \$279.95 NOW

8 pc. Fruitwood French Provincial Drop Leaf Table And 6 Chairs **\$349.95** With Trade
Reg. \$449.95 NOW

Occasional **Chairs and Tables** Choose From A Complete Stock As Much as **1/3 OFF**

BEDDING

Simmons Mattress And Boxsprings. **\$89.95** set
Reg. \$119.00 NOW

Innerspring Mattress Reg. \$49.50 NOW **\$35.00**

Spring Air Mattress And Boxsprings Reg. \$139.00 NOW **\$119.50** Set
15 Year Guarantee

Turquoise, Beige, Brown Reg. \$99.95
RECLINERS **\$79.95**
Kroehler Recliner With Vibrator **\$69.95**
Reg. \$89.95

NORGE APPLIANCES

And
MOTOROLA TV'S
We are Giving From **\$60.00 to \$130.00**
For Your Old Appliance or TV
On A New Appliance or TV

DINETTES

8 pc. Kuehne Dinette With Folding tray. Reg. \$129.95 .. NOW **\$89.95** With Trade

LIVINGROOM SUITES

2 pc. Brown Bed Type Suite **\$109.95** With Trade
Reg. \$169.95 NOW

2 pc. Turquoise Nylon Bedsuite **\$159.95** With Trade
Reg. \$219.95 NOW

Kroehler 98" Brown Tweed Sofa
Foam Rubber Cushions **\$169.95** With Trade
Reg. \$239.95 NOW

Turquoise Metallic Kroehler Sleeper, Foam Rubber Cushions, Innerspring mattress **\$229.95** With Trade
Reg. \$369.95 NOW

2 pc. Modern Heavy Turquoise Kroehler Suite, Foam Rubber Cushions. **\$239.95** With Trade
Reg. \$369.95 NOW

2 pc. Kroehler Rose Beige Brocatelle 18th Century Styling, Foam Rubber Cushions **\$269.95** With Trade
Reg. \$369.95 NOW

Lg. 2 pc. Modern Howard Parlor Sectional, Foam Rubber Cushions **\$399.95** With Trade
Reg. \$539.95 NOW

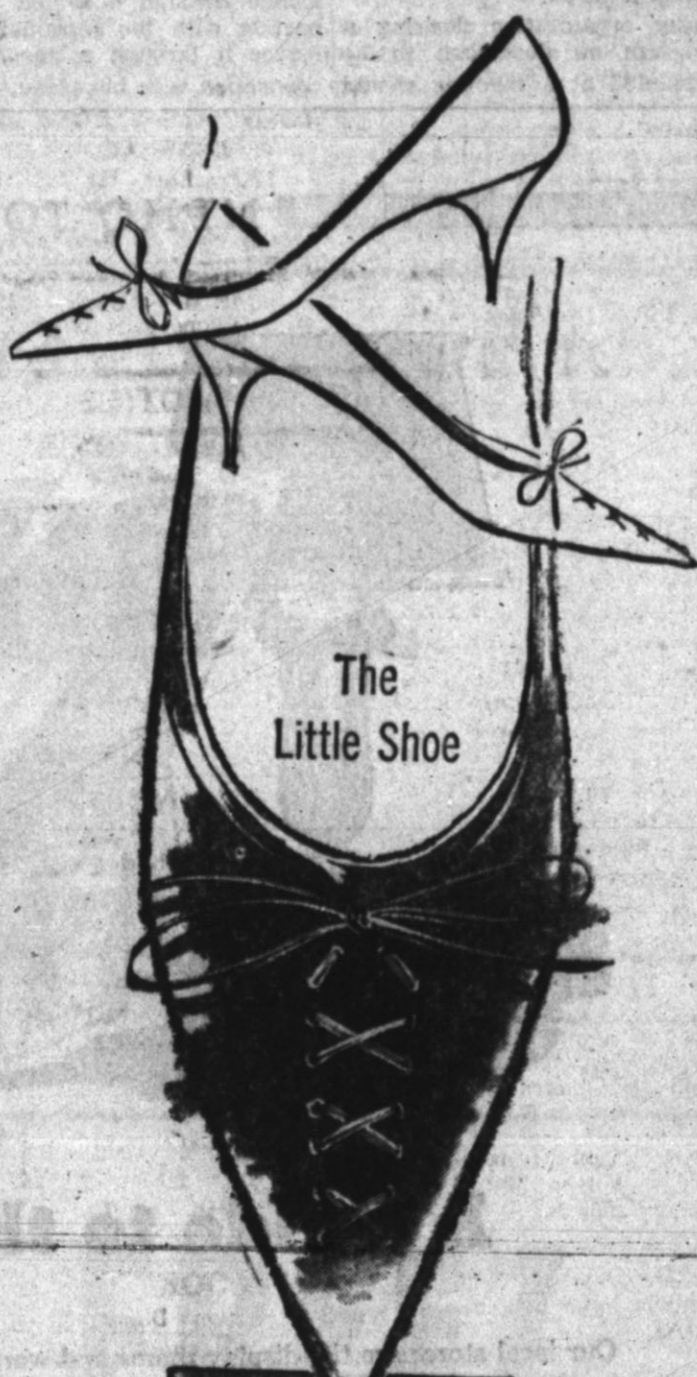
Modern, Traditional, Early American
Some As Much As
LAMPS **1/3 OFF**
Metal Reg. \$6.95
IRONING BOARDS ... **\$5.19**



Black Calfskin
4 A to B
\$13.95

Black Suede
4A to B
13.95

Brown Textured Calfskin
4A to B
\$13.95



The Little Shoe



With big ideas!

... This season's very biggest, fashionwise ... in Citations' brand new Needle Point last and Soft-Step Construction in Dieldi, the wonderful suede that makes colors simply more colorful ... with let's-pretend lacing and a strand of a bow ... all perched on the biggest little heel of the season ... mid-high and unbreakable.

Gaston's

Popular Store

Look to Us For The Newest in Home Furnishings
McGEE FURNITURE
511 N. Main EM 4-2586

Community Residents Enjoy Indian Summer

By MRS. HAROLD RUDD
Wednesday and Thursday were beautiful Indian Summer days. They were hot enough to start drying out the maize and cotton for harvest. Since the frost Wednesday morning, the maize will be harvested as soon as the moisture content is low enough.

Callers in the George Turrentine home this week to visit with Mrs. Turrentine were Mrs. Aubyn Hodges Jr., Mrs. Ed Blakeney, Dale Blakeney, Mrs. N. E. Gass, Mrs. Kenneth Rudd, Mrs. Ernest Flood, Mrs. Joe Paetzold, Mrs. Tom Drapeer, Mrs. E. W. Harrison, Mrs. Larry Gargan, Mrs. Herman Paetzold, Mrs. Andrew Kershen, Mr. and Mrs. C. A. Sauley and Dr. and Mrs. L. A. Beyer.

Mrs. Beyer, Mrs. Bess Werner and Mr. Turrentine and girls visited with her while she was in the hospital in Canyon on Sunday.

Mrs. P. B. Sowell ended the Presbyterian in Hereford Wednesday.

Mrs. T. B. Thomas visited

with Mrs. Don Heddins and Mrs. Edwin Morrison in Hereford Wednesday.

Mrs. Stell Thuett of Adrian visited with Mrs. J. C. Morrison Tuesday.

Mrs. Waymon Ethredge and Jerry and Mrs. Ernest Flood and Joe were shopping in Lubbock Wednesday.

Mrs. George Ritter and Mrs. Dick Godwin attended the Young Mothers Study Club style show at the First National Bank Community Room Tuesday night.

Mrs. George Turrentine visited with her uncle, John Paetzold, while he was in the hospital recently.

Mr. and Mrs. Harold Heald were in Amarillo on Tuesday.

Mr. and Mrs. C. A. Sauley were in Amarillo to see their grandson, Larry O'Dell. Larry was involved in a bicycle collision. Larry received a cut on his head and had stitches taken in it.

Mr. and Mrs. Raymond Garrett visited with Mr. and Mrs. Mayo Phipps in Friona Tuesday.

Mrs. Forest Marnell and Mrs. Homer Rudd attended a Red Cross meeting at the First National Bank Community Room last Thursday evening.

Mr. and Mrs. W. E. Combs of Plainview visited with their sons, Mr. and Mrs. Elmer Combs and Mr. and Mrs. Cliff Combs Sunday.

Mrs. G. C. Merritt, Mrs. Elmer Combs and Mrs. Ida Green of Yakima, Wash., attended revival services at the First Baptist Church in Hereford this past week.

Mr. George Turrentine taught the first grade at St. Anthony's School three mornings recently.

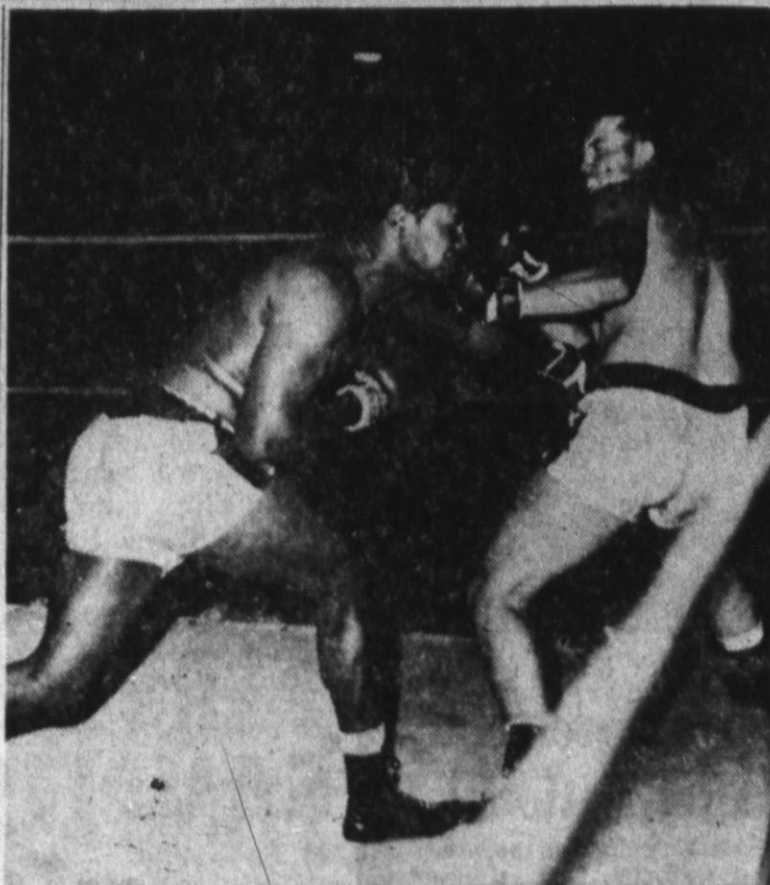
Mr. and Mrs. C. A. Sauley were in Plainview Wednesday and ate dinner with Mr. and Mrs. Pete Blakeney. Ed Blakeney of Frío returned home with them. He had attended the funeral of his sister, Mrs. Gertrude Phillips, near Dallas.

Mr. and Mrs. Raymond Garrett visited with Mrs. Weldon Garrett and Mrs. Ida Rickman in Clovis on Wednesday.

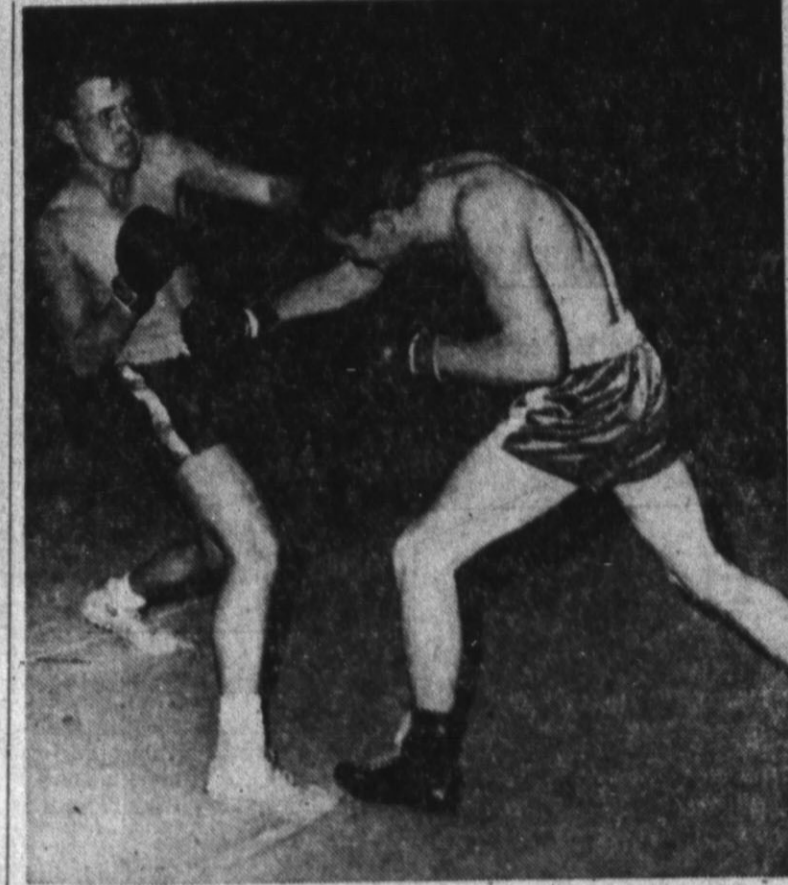
Mr. and Mrs. D. P. Schmidt of Clinton, Okla., are here visiting with their son, Mr. and Mrs. Herb Schmidt.

Nancy Green attended the Tri-Hi-Y meeting in Hereford Thursday evening.

Mrs. Joe Wagoner visited with Mrs. Marlin Pierce in Hereford Tuesday.



PACKING POWER in both gloves, James Stepp of Clovis, at left, scored a knockout over Bill Lunsford of Plainview Friday night at the Hereford Athletic Club—hosted boxing matches. Stepp took the heavyweight match after flooring Lunsford in one minute of the second round. (Staff Photo)



HOOKING A LEFT to the head of Charles Speer of Leveland is Hereford's Robert Welty, who scored a decision win over Speer in the first boxing match of the season at the Bull Barn Friday night. It was a 155-pound event. (Staff Photo)

4-H Wins Blue Ribbon At Fair

The Oldham County Fair was held at Vega Saturday. The Ford boys and girls 4-H Club won a blue ribbon for their educational exhibit.

Those who had items in the exhibit were Zimas and Leonard Freimal, Earl Jackson, John Wayne Pickins, Joel Williamson, Pamela Edwards, Jackie Norvell, Loujanna Morris and Joyce and Sharon Bezner.

Sharon Bezner won a blue ribbon for her dress in the clothing exhibit. Loujanna Morris won a red ribbon for her dress. Joyce Bezner won a yellow ribbon for her skirt and Jackie Norvell won a green ribbon for her skirt.

4-H Group Holds Achievement Tea

An Achievement Tea was held by the Willing Workers 4-H Club in the home of Mrs. Earl Plank recently. Friends and relatives were shown the ribbons and record books each girl had. The members wore the dresses and skirts they made during the summer for the dress review.

Between the hours of 3 p.m. and 4 p.m., 40 guests signed the guest book.

Canute became king of England, Denmark and Norway in 1016.

In 1958 France shipped to the United States 2,525,000 bottles of champagne.

Seven presidents of the United States were born in Ohio.

were James McAndrews, Kevin and Steven, O. Galley and Robert, Mrs. H. H. Miller, Jon David and Dion, C. Betzen, Mr. and Mrs. Earl Plank and Dick and Mr. and Mrs. L. Thomas and Jack.

The meeting was adjourned and refreshments were served to the group by the Betzen family.

Commission On Alcoholism Programs Presented Here

Father Joe M. Routh, chairman of Gainesville Commission on Alcohol Influences and Education, and Robert S. Pool, educational director of the Texas Commission on Alcoholism, conducted two meetings in Hereford Wednesday and Thursday in connection with the organization of the Hereford Commission on Alcoholism.

Meetings were held at 8 p.m. Wednesday and 10 a.m. Thursday, both in the Community Room of the First National Bank of Hereford. The Wednesday meeting was open to the public.

Father Routh, vicar of St. Paul's Episcopal Church, has been interested in the educational program for alcoholism about 23 years. He stated that in the last 18 months, alcoholism has become the nation's number two health problem, preceded only by cancer. Formerly, he said, diseases of the circulatory system comprised the number two problem.

In Texas, Father Routh said, there are 200,000 known alcoholics, and in the nation, five million alcoholics. Seven million, he said, are on the road toward alcoholism.

He estimated there are 750 alcoholics in Deaf Smith County. He advised the newly-formed commission to try to educate the public to the symptoms of the disease and to endeavor to make the population think the problem is not a moral issue.

Pool expressed that he thought progress toward combatting alcoholism here is exceptionally good. He said Hereford's Commission should arouse interest in helping alcoholics in the Panhandle.

He went on to say he expected Gainesville and Hereford to set a pattern for education in the nation. Hereford's commission is the third voluntary commission in the state to organize in combatting the problem.

The local committee's aims are information, education and prevention. A referral system will be organized for the benefit of alcoholics and their families and will be organized so that the families may retain their anonymity and still obtain information.

A telephone answering service will be set up here next week. The public education service of the committee, a library shelf, literature and films, will begin operation soon.

Any organization desiring a program on alcoholism to be presented at a meeting should

call Herb Boardman, Commission chairman, or the Rev. Joel Treadwell.

RIDING IN STYLE

ARLINGTON, Va. (AP)—Passengers at the Chantilly Airport for Washington, near here, will be whisked from the terminal to planes in moving "mobile lounges." Walkways no longer will be necessary. The lounges, about 15 by 60 feet, will have a passenger capacity of 80. The passenger misses the fumes and roar of jet planes, entering the lounge through a sealed connection with the terminal and leaves it through a pneumatic connection with his plane.

Officers Installed At 4-H Meeting

The Dawn boy's 4-H club met at the Dawn School House recently. New officers were installed and the new president, Jon David Miller, presided over the business meeting. Plans were made to attend the Achievement Day Program Nov. 16. Dick Plank volunteered for the clean-up committee and Jon Miller volunteered for the welcoming committee.

Members were reminded of the Field Day Nov. 21 at the Bull Barn, which is to be for the entire family. Demonstrations will be given on grooming cattle for livestock shows.

The program for the meeting was given by the following members: Kevin McAndrews spoke on "Being a good officer," Robert Galley spoke on "Tips on giving a speech" and Jon David Miller spoke on "Objectives and purposes of Public speaking." Those attending the meeting



HUFFIN' AN' PUFFIN', Leveland's Robert Vielle at left, and Hereford's R. C. Welty belt lefts at each other at the boxing match at the county Bull Barn Friday night. Vielle won the 135-pound event by a split decision. (Staff Photo)

BILL DING SAYS:
Do it Yourself!
and **SAVE**
COME! SEE!
BILL DING

With These Specials!

Asst. colors Reg. \$6.20
BPS PAINT now gal. \$3.25

Asst. Colors Reg. \$5.20
PAINT gal. \$3.75

Gold Bond
TEXTURE PAINT lb. 2c

Texas Perforating texture point
TOPPING CEMENT gal. \$2.40

One Group Paint at Cost and Below!

Hardware odds and ends, marked down to COST

ROCKWELL BROS. & Co.
Lumbermen
D.R. VANDEVER, manager
Phone EM-4-0033
104 S. MAIN - HEREFORD, TEX.

HANDY GADGET
LIVINGSTON, N. J. — Ellis M. Zacharias Jr. invented a cultivator attachment for rotary blade lawn mowers which tears up the ground, uproots plants, weeds and crab grass and softens the earth for planting.

Zacharias, who says he invented his device "out of necessity," works as an electronics research and development specialist.

WARREN BROS. MOTOR CO.
EM 4-1423 1219 E. 1st

DESOTO - PLYMOUTH
"Used Car Specials"

New 1960 Plym. Fury 4 door hard-top. Loaded with Extras. Power Steering and brakes. Oyster White. A fine luxury Car. **3368⁴⁰**

1958 Chev. 6 1/2 Ton Pickup. 3 speed, Heater & Wrap Around Hitch. Fleetside Bed. This is a near New Pickup & Look at the Price. **\$1395**

1957 Chev. V8 4 door Sedan. Radio & Heater. Standard Shift. New Seat Covers. All this car needs is a New Owner. **\$1295**

1956 Ford V8 Ranch Wagon. 2 Door. Red & White. Good White Wall Tires. Heater & Fordomatic. **\$1095**

1955 Pontiac Star Chief 4 door. Extras Galore. Power Steering & Brakes. A nice Actual Mileage car. **\$1035**

Let Us Make a Cash Offer for Your Car

MEMO TO ADVERTISERS

A Guide to the Point of Sale

Our local stores are the display rooms and warehouses for the world's finest products. Efficient banking, insurance, real estate and other business services are also available to the people in our community. The readers of this newspaper find our advertising columns a dependable guide to the point of sale—a useful source for up-to-date news and information about these goods and services.

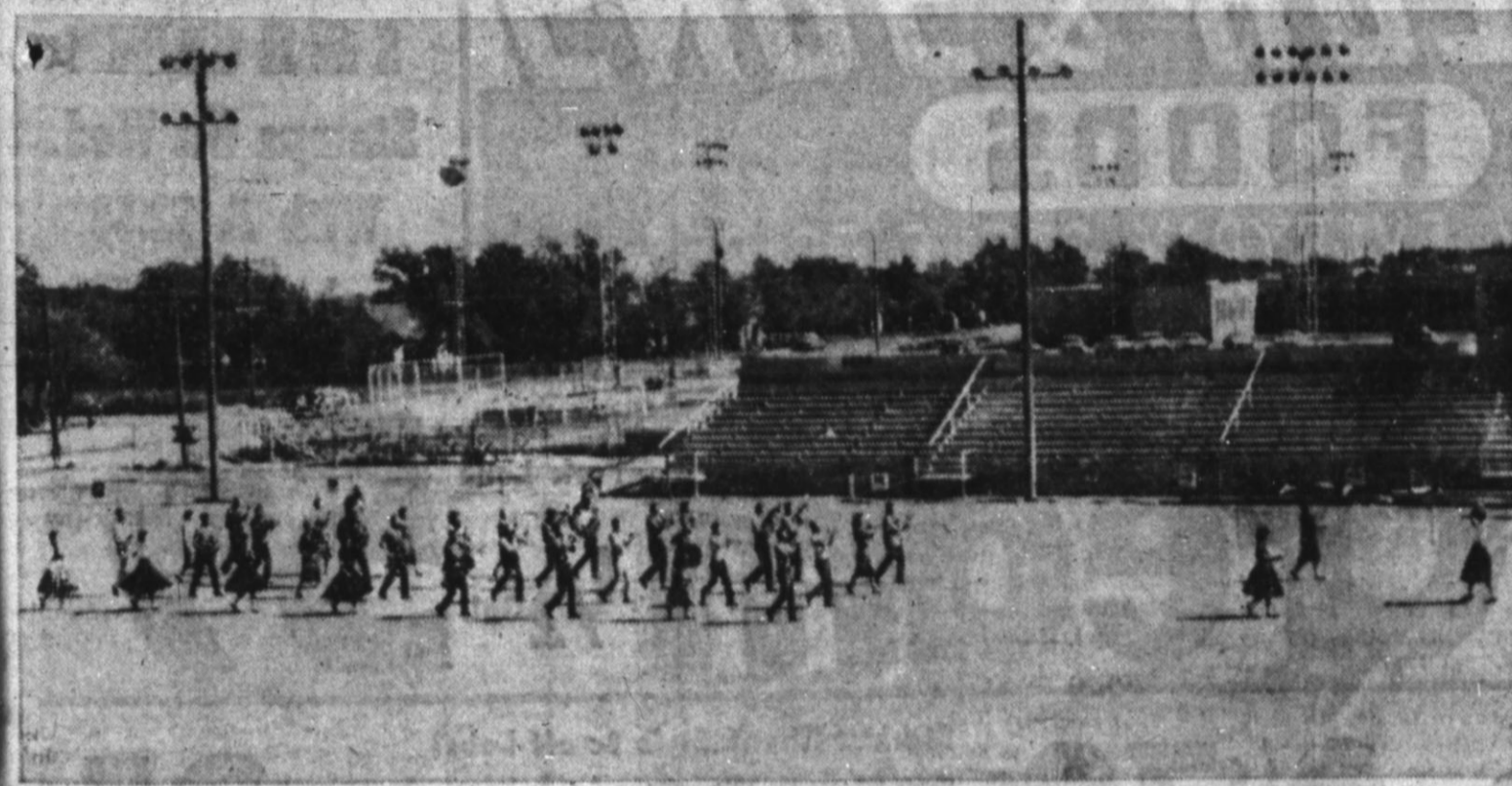
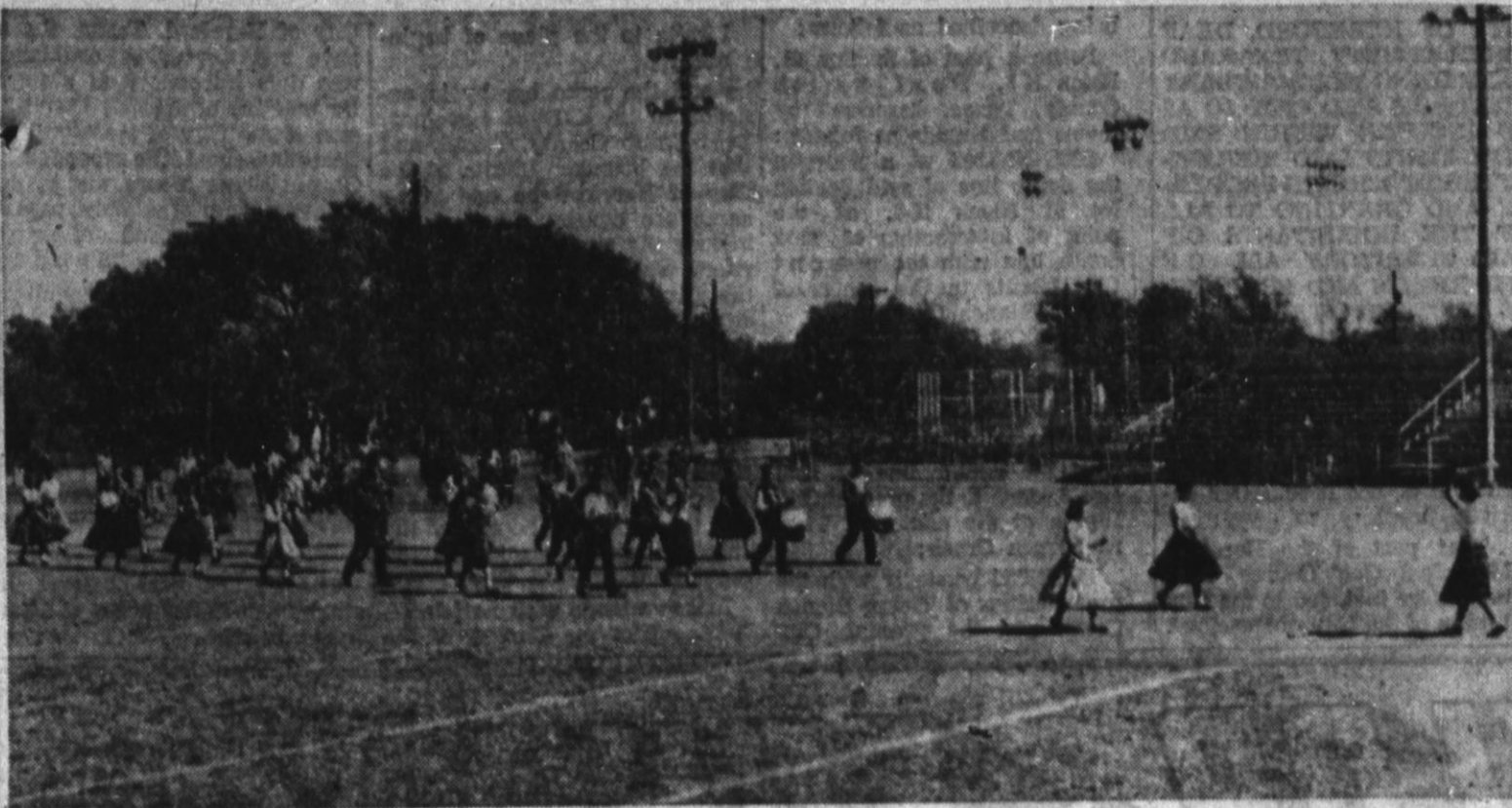
In order that advertising expenditures may be made with us on the basis of known values, as required for any sound business investment, this newspaper is a member of the Audit Bureau of Circulations.

Every advertiser should know about A.B.C. The Bureau is a cooperative, non-profit association of 3,450 publishers, advertisers and advertising agencies. Working together, these buyers and sellers of advertising establish standards for paid circulation, rules and methods for auditing and reporting the circulations of newspapers and periodicals.

At regular intervals one of the Bureau's large staff of experienced circulation auditors visits us to make a thorough audit of our circulation records: The FACTS established by his audit are published by the Bureau in A.B.C. reports which are available to you, our advertisers. These reports tell you how much circulation we have, where it goes, how it is sold and other FACTS essential to the profitable use of newspaper advertising. Ask us for a copy of our A.B.C. report.

ABC Report
AUDITED PAID CIRCULATION

The Hereford Brand and The Sunday Brand
A. B. C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE



WINNERS ALL, the Big Domino Band worked this week in preparation for the Region IX marching contest at West Texas State College next week. Director George Hill offered a hot-dog feed to the half of the band which was best in the estimation of two judges Friday. One judge voted the first group (top) and the other preferred the second half (bottom). So, Director Hill is stuck for hot dogs for the entire band. (Staff Photo)

COLLECTS PICTURES

KEARNY, N. J. (AP) — Mrs. Joseph Bersey collects autographed photos of famous men without ever having to deal with press agents or packaged pictures. And replies are prompt.

Starting with the now President Eisenhower in 1945, she has been collecting signed portraits of Army and Navy brass. Her

stack includes every top general and admiral of the present day.

PLANE ON LOOSE

ELYRIA, Ohio (AP) — While several small children were watching television in Mrs. L. DeMarco's living room, a kind of un-guided missile hit the side of the house, smashed two windows and came to rest in the

room.

It was a remote control model airplane which eluded radio signals, leaving the owner and controller standing confused in a field a half mile away. No one was hurt, and arrangements were made to take care of damages.

Have you read the classifieds?

MEDIA EXAMINED

NEW YORK (AP) — "People or Puppets" is the title of a series of radio programs produced by Union Theological Seminary which examine the effects of American mass media — television, popular publications and radio. The series is being aired by 45 non-commercial stations in the country.

UNICEF And Egypt Fighting Eye Disease

CAIRO (AP) — A nurse in a snow white starched uniform picked up a barefoot crying child, brushed away the flies from his face, and told him she was going to paint pretty pictures in his eyes.

The nurse was testing for trachoma — an infectious eye-disease often leading to blindness.

Four out of every five Egyptian village children suffer from trachoma according to the United Nations Children's Fund (UNICEF).

The disease is not in all cases in the active or infectious stage. Active and advanced trachoma impairs the vision and can scar the eye through eyelashes curving inward. It often causes blindness especially among children.

The widespread infection of this disease is mainly due to the common fly — which probably does more harm in this country than anywhere else. The fly's dirty work is made easier by the congested living conditions in the Nile Valley where almost the entire population of close to 27 million is squeezed into about 14,000 square miles, less than 5 per cent of Egypt's total land area.

Infectious trachoma as a rule ends with teenage but the disease remains in the system even though eye scarring may be slight or absent.

The government has initiated a major experimental program which if successful will be applied to the whole country.

A number of villages in the very thickly populated (over 1,000 persons per square mile) Galyup province just north of Cairo were selected for the trachoma project.

A survey revealed that four children out of every five had trachoma. Nurses making the survey told the frightened children they were painting pictures in their eyes as they took smears with thin wire rings.

Treatment cycles then follow-

ed in all the schools. Nurses appointed to each school applied eye ointment to each student twice daily for a period of six months. The nurses then trained the older children to apply the ointment to the younger ones.

Results showed a 50 per cent drop in the number of active cases among children in the villages treated.

The second step was to bring the treatment into the homes. Mothers were brought in groups of 30 into village health centers and instructed how to apply aureomycin. Each mother was given several tubes of the ointment to take home.



Cardigan costume
for town or travel.
Permanently pleated skirt. Easy-care Arnel® jersey.
Green, red, blue.
8 to 20 and custom sizes for the shorter figure.
10c to 20c. 25.00

Use our Convenient Lay - A - Way Plan

Little's of Hereford

The Elmer Reynold's Are Proud to

ANNOUNCE

the

PURCHASE

of the

FROSTY FREEZ

We would like to take this opportunity to invite each and every one out to visit with us very soon.

We will feature big juicy hamburgers and sandwiches with a big thick malt or that frosty root beer.

We will always strive to give you the best possible service found anywhere and if we fail to do so, please tell us. Drive out real soon!

FROSTY FREEZ

Lawton & E. First

EM 4-3113

THANKS

FOLKS: for the wonderful way you have patronized us since we first opened our business here in Hereford. We have really enjoyed serving you and we know we have fallen down some times but thru your consideration and patience we have given the best service we could. Again may we say THANKS.

FOLKS

And may we ask that you continue to come to the Frosty-Freez for those big hamburgers and malts. We know the Reynolds' will continue to give you the best services and will always strive to better the service. Words cannot express our Thanks and the best way we know of is to say THANKS FOLKS

DORTHY AND STEWART BEAN



A name such as "Deaf Smith County" has at least one drawback, according to Dave Alexander. In sending out the annual tax notices, one was addressed to Geo. W. Morgan, Ft. Worth, at 3501 Covert Street, but the office accidentally wrote the address, 3105 Covert. The man who received the notice was nice enough to write the correct address on the envelope but, up in the corner where the return address read, "Deaf Smith County," he also added in small print, "... Blind, too?"

Wayne Thomas and John Aiken are slated for introduction to the Supreme Court, a necessity before a lawyer can plead a case before the body, and have been just a little bit excited over the prospects. Wayne seemed equally as excited, though, over the forthcoming ride on a "pure jet" plane as over the introduction. Anyway it bids to be a nice trip.

Add Nelse McRight and Don Little to the pheasant hunters now in South Dakota. All in all, Hereford has four airplanes making the trip, along with several cars, and there are probably several I do not know about.

Did you ever see so much building? The biggest trouble, however, still exists. Most new houses now under construction are large and expensive. Prospective buyers still report an acute shortage of quality, low priced housing in the area. One thing for sure, the community is definitely not over-built.

Mrs. Ray Oneway, a fine, community spirited lady, pointed out a recent item in our "25 Years Ago" column concerning early plans for improvements in the present Veteran's Park. Not only did those early dreams fail to materialize, says Mrs. Oneway, but can you think of a spot in the community today with more potential for development?

Bill Waldrep is an old boy who needs to get harnessed into a lot more community jobs. In addition to energy and ability, he is also quite a diplomat. Bill helped handle the grain dealer's party for the visiting Englishmen this week - and did a top-notch job. He really has a lot on the ball, and I think it's time we quit letting him off so easy.

Will Harris and I were talking the other day about the great number of old timers we are losing this year. They have been numerous, indeed, and we will miss them plenty in months to come. However, I am glad that they lived to see the land blossom forth and become a veritable Eden. I am sure it must have turned out far better than any of them dared dream 50 years ago - and it is seldom in life that a man's dreams are fully realized.

Ralph McLaughlin is quite

proud of an old picture of a garage in which he worked as a youth. On the floor is a new model Chevrolet priced at \$640. Ralph, of course is standing nearby, I never did convince him that he had changed more than the automobile models.

Busybody: Sunburned nudist with hives falling onto an ant hill.

People are seldom satisfied. Arch Dobbins says he used to dream and hope that someday he would make enough money to have to pay income taxes. Now that he does, Arch says he never has enough money to make the payments.

Hereford really and truly needs a good, first class, full time shine parlor, but all we ever seem to get are more and more service stations. A few old timers, I guess, can remember when things were just the other way around.

Even the barbers are slipping these days. I got a haircut this week - and heard not one single solution to the international problems, not one solitary method of how to land a rocket on the moon, or one sure-fire way to catch crappie at Conchas Lake. I felt thoroughly cheated as I left. A haircut without philosophy isn't much of a haircut. The pharmacy schools mess ed things up when they took sandwich making out of the required course for druggists - and I am afraid the barber schools are going to eliminate all future need for our constitutional rights on freedom of speech.

Everywhere I turn, I see displays of men's sweaters. Knowing these characters around here, I am sure that they are selling a lot of them, or they would not stock so many - but I never, never see a man wearing a sweater. This really has me puzzled.

Grady Rogers, grandfather of twin girls for a couple of weeks now, is back from Albuquerque - and giving the ordinary run-of-the-mill grandfathers a bad time.

My wife says we need to change our child labor law in this country, or the kids will work their parents to death.

VISITS BROTHER
Mrs. Cavthon Bryant and her mother, Mrs. J. D. Smith of Ralls, went to Dallas Tuesday to be with her brother, Bill Smith, who is ill in a hospital there.

Card of Thanks
We wish to express our appreciation to all of you who were so considerate and helpful upon the occasion of the death of G. W. Brumley. Your thoughtfulness at this time has meant much to us and we shall never forget it.
The Brumley Family.

Have you read the classifieds?

Legal Notice

NOTICE OF ANNEXATION ORDINANCE

Notice is hereby given that the following ordinance of the City of Hereford, Texas, was duly introduced and passed on first reading at the regular meeting of the City Commission of the City of Hereford on October 12, 1959.

In accordance with the Charter of the City of Hereford, this ordinance will be finally acted

Sorority Attends District Meeting

The District Regional Meeting of Delta Kappa Gamma met at Littlefield Saturday. Epsilon Delta was hostess to Alpha Kappa of Lubbock; Alpha Sigma, Lubbock; Gamma Eta, Lorenzo; Gamma Iota, Plainview; Delta XI, Hereford.

Mrs. Mildred Sullivan from Pampa and Miss Layuna Hicks from Gainesville directed the meeting. The regional had for its theme, "Awareness - The Key to Insight and Understanding."

Layuna Hicks is the committee chairman of publications of Alpha State, and editor of "Lone Star News," the official publication of Texas Organization of Delta Kappa Society.

Mrs. Mildred Sullivan, committee chairman of music of Alpha State, teaches music in Stephan F. Austin Elementary School in Pampa. She holds a B.A. degree from East Central State College and has done graduate work at the University of Colorado. She is a past president of Beta Delta Chapter.

Mrs. Byron Durham, president of Delta XI, went to Littlefield Friday for the president's meeting. Other members of Delta XI from Deaf Smith, Castro and Parmer Counties went later for attendance on Saturday.

Willing Workers Hold Meeting

The Willing Workers Sunday School Class of the Avenue Baptist Church met recently for a salad supper and the monthly program and business meeting.

Mrs. Jewel Miller gave the devotional. Others participating in the program were Mrs. H. Beller and Mrs. Jim Follet.

During the business meeting, which was presided over by Mrs. Tom DeShazo, a nominating committee was appointed to elect officers for the coming year.

Those attending were Mesdames Carl Schroeder, J. F. Payne, A. J. Self, Maudie Linville, Jewell Miller, Gerald Townsend, H. Beller, W. M. Peetre, W. J. Frost, A. C. Hamilton, J. M. Hamby, Jim Follet, Tom DeShazo, Lola Blankenship, O. L. King and Johnie Townsend.

CARRIER REUNION
WHITE PLAINS, N. Y. (AP) - A reunion of men who served on the aircraft carrier USS White Plains in World War II is being arranged for Sept. 25-27 in White Plains.

The carrier is being scrapped in Boston Navy Yard and relics will be given to the city of White Plains. Men who served on the jeep carrier are invited to communicate with Col. Fred E. Hadermann, City Hall, White Plains, N. Y., for details for the reunion.

upon by the City Commission on December 7, 1959, at 7:30 o'clock p.m.

Any citizens of Hereford, or of the territory to be annexed, desiring to contest said annexation, may file a written petition setting out their reasons for said contest with the City Commission, and such person may be heard in support of his contest at the City Commission meeting on December 7, 1959.

Said ordinance reads as follows:

"text of ordinance"
Witness Mary V. Watts, City Secretary.

Mary V. Watts, City Secretary

ORDINANCE NO. 547
AN ORDINANCE ANNEXING THE HEREINAFTER DESCRIBED TERRITORY TO THE

CITY OF HEREFORD, TEXAS, AND EXTENDING THE BOUNDARY LIMITS OF SAID CITY SO AS TO INCLUDE WITHIN SAID CITY LIMITS SAID HEREINAFTER DESCRIBED PROPERTY AND GRANTING TO ALL OF THE INHABITANTS OF SAID TERRITORY ALL OF THE RIGHTS AND PRIVILEGES OF OTHER CITIZENS, AND BINDING SAID INHABITANTS BY ALL OF THE ACTS, ORDINANCES, RESOLUTIONS AND REGULATIONS OF SAID CITY. BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD: THAT the hereinafter described property, to-wit:

That part of the Hereford Municipal Golf Course not heretofore included in the City Limits of the City of Hereford,

being described as follows:

Being a part of Section 61, Block K-3, Deaf Smith County, Texas, described by metes and bounds as follows: BEGINNING at a point in the South line of said Section No. 61, Block K-3, at the point of intersection of said South line with the present City Limits in the center of Tierra Blanca Creek;

THENCE East with the South line of said Section No. 61, Block K-3, to the center of Lee Avenue;

THENCE Northwest with the center line of said Lee Avenue to the present City Limits at the center of Tierra Blanca Creek;

THENCE West with the meanderings of Tierra Blanca Creek and the present City

Limits to the place of beginning;

and the same hereby is annexed to the City of Hereford, Deaf Smith County, Texas, and that the boundary limits of the City of Hereford be and the same are hereby extended to include the above described territory within the City Limits of the City of Hereford, and the said above described territory shall hereafter be included within the territorial limits of the said City of Hereford, and the inhabitants thereof shall hereafter be entitled to all of the rights and privileges of other citizens of the City of Hereford, and they shall be bound by the acts, ordinances, resolutions and regulations of said City.

In accordance with Article II, Section 3, of the Charter of the

City of Hereford, Texas, the above and foregoing ordinance was duly introduced at a regular meeting of the City Commission of the City of Hereford, by Commissioner Moore, and by unanimous vote was duly passed on first reading and ordered published in the "Sunday Brand", the official newspaper of the City of Hereford, on the 12th day of October, 1959.

S-16-1c

PRACTICING UP
TULSA, Okla. (AP) - A farmer who can only write his name was convicted here of forgery.

The French first settled in what is now the state of Arkansas in 1686.

TAYLOR & SONS FOODS
LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Ice Cream Park Lane 1/2 Gal. **59c**

The Premium Shortening **CRISCO** 3^{LB} **79c** Starkist Chunk Style 3c off Label **TUNA** can **25c**

Thompson Seedless **GRAPES** lb **15c** Armour's Star **BACON** 1 lb. pkg. **49c**

Rome Beauty **APPLES** 4^{Lb.} Ctn. **49c** Tophand or Pinkney's **Sausage** 2^{Lb. Bag} Each **45c**

Honduras **Coconuts** 2^{FOR} **15c** USDA Good Beef **Round Steak** lb **\$1.09**

6 Bottle Ctn., Plus Dep. **Dr. Pepper** **29c** Large Loaf **Tendercrust** **23c**

We Still Have A Good Stock Of Winter Caps **Check Our Oil Prices And Save!**

MEADOWLAKE OLEO Lb. **23c** **FOLGERS COFFEE** Lb. Can **69c**
SHURFRESH BISCUITS 3 cans **25c** **CLOROX** Qt. **19c**

FLOUR Gold Medal 5 Lb. Bag **49c** Shurfine **CANNED MILK** 2 cans **25c**
Shurfine **STRAWBERRY PRESERVES** 20 Oz. **49c** **CRACKERS** Dixie Bell **23c**

Hershey 5c Bars **CANDY BARS** 10 for **39c** Asst. Flavors **MIRACLE AID** 6 for **25c** Tom's Toasted 7 1/2 Oz. Can **PEANUTS** **29c**

These Specials
Good Mon., Tues. & Wed. Oct. 19th 20th & 21st Only
TAYLOR & SONS FOODS
LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

PLANT NEW frontier HYBRID SORGHUM
Kansas Grown
HIGHEST YIELDING HYBRID AVAILABLE IN TEXAS*
ORDER NOW - SAVE!
Wheeler Fertilizer Service
Hereford -- Dawn -- Vega -- Black Wildorado -- Friona -- Bovina
Cliff Corley, Hereford -- Field Representative
* Proved in Texas Research Foundation Trials At Renner, Texas

THE SUNDAY BRAND WOMEN'S SECTION

Mrs. John McLean, Society Editor

Hereford, Texas, Sunday, October 18, 1959 Section Two

A Carousel Of Fashions A Merry-Go-Round Style Show

Presented For The Young Mothers
Study Club With Styles From
Gaston's Popular Store



KATHLEEN McCASKILL, daughter of Mr. and Mrs. Gerald McCaskill, wears the new shade of grey-green in fine combed cotton which looks like silk. It features the new bodice treatment, popular for both mother and daughter.



AMY AND SUSAN BALLARD, daughters of Mr. and Mrs. Labry Ballard, shows how little girls love to look at a party. Amy is in teal velveteen, primed in birthday white, and Susan in a more grown-up version. They wear silk organdy blouses—all of a piece—with the petticoat.



BETH BALLARD, daughter of Mr. and Mrs. Labry Ballard, wears her Hollywood wrap coat with a flair. For practical reasons she is wearing Jantzen's orlon knit skirt and sweater. Both sweater and skirt are mothproof for life and can be tossed right into the washing machine.



MRS. HUGH CLEARMAN AND DAUGHTER, Carol, model White Stag sportswear. Carol's city flannel skirt is color matched to her wiggle weaver cardigan. Mrs. Clearman wears Grotto Blue co-ordinates, color matched to her daughter's outfit. Her broadwale corduroy coat boasts Verel trimmed collar with matching beret.

Hereford Brand Staff Photos
See Story Inside



KAY CLEARMAN, daughter of Mr. and Mrs. Hugh Clearman, looks very sophisticated in nylon cordulan robe and bright red Henson made nylon matching pajamas. Both are machine washable.



DORIS ANN MALONE models a promise of things to come for spring. She is wearing a chalk white Supima cotton shirt waist frock, featuring embroidered bodice and sleeves. She is the daughter of Mr. and Mrs. Kenneth Malone.



LINDA SUE ALSTON, daughter of Mr. and Mrs. James Alston, models an old-fashioned frock by Kate Greenaway. This dress features the three-fourths length sleeve, Peter Pan collar and lace trim.



CYNTHIA ROGERS and her mother, Mrs. Jack Rogers, model the practical in sports. Mrs. Rogers wears a white belted trench coat with matching beret. Her daughter wears washable zephyr plaid pants with a red orlon sweater. Matching T-shirt or cotton blouse make a nice mix-match for the pants.



LORA BALLARD AND RICHARD BOYD model white and red crawler sets. Lora's bib says "I Love You" and Ricky's set says "My Hero." Cheri Young wears a jacquard cotton birthday party dress with matching

panties. Lora is the daughter of Mr. and Mrs. Labry Ballard; Richard is the son of Mr. and Mrs. James Boyd and Cheri is the daughter of Mr. and Mrs. Dale Young.

Miss Colline Brown And Albert Kinsey Are Wed

Before an altar decorated with greenery and pink chrysanthemums flanked by seven branched candelabra holding white wedding tapers, Miss Colline Brown, daughter of Mrs. C. O. Brown, of Hereford became the bride of Albert Kinsey of McAlder, Okla., son of J. L. Kinsey of Oklahoma City, Okla.

A double ring ceremony was read at 7 p.m. Saturday, Oct. 3, in the First Methodist Church of Dumas by Rev. Clifford E. Trotter, Pastor.

Mrs. Bill Stanford of Hereford played a nuptial prelude (from Chopin's Etude in E. Major) as the bride's mother, and the bridegroom's grandmother, Mrs. Lucy A. Kinsey of Oklahoma City, were being seated. The Bridal Chorus from Lohengrin was used as the processional and Beethoven's "Hymn of Joy" as the recessional. "At Dawning" (Cadman) was played while candles were being lighted.

Mrs. Jack D. Burrus of Canyon, sister of the bride, sang "Wedding Prayer" (Dunlap).

Miss Emma Jane Brown of Lamesa served her sister as maid of honor and the bridesmaids were Mrs. Jack D. Burrus of Canyon, sister of the bride, and Mrs. Emmett Brown of Canyon, a sister-in-law. Elliane Trotter of Dumas was a junior bridesmaid.

The honor maid wore a white embroidered nylon organdy dress with Paris pink cummerbund accessories. The bridesmaids wore pink embroidered nylon organdy with pink cummerbunds and matching accessories. All carried nosegays of white carnations and pink "Better Time" rosebuds.

Sabrina Burrus, niece of the bride, was a flower girl. Her dress matched those worn by the bridesmaids and she carried a basket of pink rose leaves. Candle lighters were Patsy Kempton of Dumas and Jeahree Kinsey of Pampa. They wore dresses similar to that worn by the honor maid.

J.D. Kinsey of Pampa assisted his brother as best man. Groomsmen were Jack D. Burrus of Canyon and Dale Thornton of Dumas. Ushers were Gene Gardenshire and Carroll Cook.

The bride was given in marriage by her brother, Emmett Brown of Canyon. Her gown of lace and tulle was designed with a portrait neckline and short sleeves. The fitted lace bodice was attached to a floor length skirt made of tiered ruffles of tulle. Her waist length veil of illusion was attached to a pearlized crown ornamented with iridescent sequins and pearl droplets. Matching lace gauntlets completed her ensemble.

She carried a bouquet of gardenias and stephanotis garlanded with pearls on a white Bible. The bride's mother wore a blue woolen suit with accessories in navy and pink. The bridegroom's grandmother, who sat within the ribbons, wore a dark suit with matching accessories. Each wore a corsage of white rosebuds.

Following the ceremony a reception was held in the Church parlors. The bride's table was laid in pink net over pink with the attendant's bouquets forming the center attraction. The wedding cake was decorated in tiny pink rosebuds with the top tier suspended on miniature white columns.

Assisting in the house party were Miss Elna Bishop, Mrs. Fred Crawford, Kay Adair and Peggy Moore.

When the couple left on a wedding trip to points in Colorado, the bride was wearing a suit of coral wool with navy accessories, and the gardenias from the wedding bouquet.

Mrs. Kinsey is a graduate of Hereford High School and West Texas State College in Canyon and has served as educational director of the First Methodist Church in Dumas for the past two years.

Kinsey was graduated from Chickasha, Okla., High School and served two years in the Army.

The couple are at home in McAlder, Okla., where he is associated with the Shell Oil Company.



Mrs. Albert Kinsey, formerly Miss Colline Brown (Howard Qualls Studio)

COMPLETE LIQUIDATION!

Stock of
Generator and Starter Parts and Shop Equipment consisting of

- Floor Jacks
- Armature Lathe
- Parts Cabinets
- Drop Lights
- Battery Charger
- Armature Tester
- Ignition Analyzer
- Extension Cords
- Electric Motors

A good supply of points, coils, condensers, master cylinder kits, starter drives, generators, starters, transmissions, etc. Many other good items too numerous to mention.

SEE AT 503 IRVING

What you don't know can hurt you!

When you walk into a store to buy a suit, it's what you don't know about that suit that can hurt you.

It's only after you begin to wear it, that you find out things which you should have known in the first place.

Perhaps you discover that the fabric doesn't stand up well... or that the styling is not really top-notch... or that it doesn't keep its shape or crease... or that it shrinks after cleaning... or that you really didn't like the suit in the first place.

Whatever you discover, the result is that you never return to the store where you bought it.

That can't happen here! Because we're so careful about the clothing we sell. One brand we feature to make certain you'll come back is 'Botany' 500 tailored by Daroff. A clothing brand that guarantees you the ultimate in satisfaction.

For we know that a suit with the 'Botany' 500 label is a product of a policy that won't take anybody's word for it. It's 100% laboratory-planned and laboratory-tested. Everything about it, the cloth... the trimmings... the material... the tailoring... every thread... every minute detail—is so thoroughly tested that 'Botany' 500 has a reputation in the clothing industry of being needlessly picky and finicky. Actually they take it as a compliment. For if 'Botany' 500 seems "old maidish" about every little detail... it's because they feel you are safe only when they are sure.

We invite you to come in and let us fit you in a superbly tailored 'Botany' 500 suit. We guarantee that you'll not only leave a satisfied customer... but that you'll remain one for always.

- BOTANY 500** tailored by DAROFF
- Suits \$65.00
 - Topcoats \$65.00
 - Sport Coats \$39.95
 - Slacks \$18.95

HARMAN'S
WE GIVE S & H GREEN STAMPS

FORMER RESIDENTS
Mr. and Mrs. Dean Rice of Dumas, Okla., formerly of Hereford, were guests last week end here in the homes of her sisters, Mrs. Jeff Gilbreath and Mrs. Cliff Estes. While here, a family reunion was held at the home of Mrs. Rice's brother, John L. Wilson at Vega. Others attending were Mr. and Mrs. Claude Morris and Mr. and Mrs. Howard Roark and children of Vega, Mr. and Mrs. Sam Steele of Fort Sumner, N. M., and Mrs. Nell Morgan of Adrian.

ATTENDS CHURCH
Mr. and Mrs. W. H. Awtry Sr. attended church at the First Methodist Church at Friona Sunday for the christening of their grandson, Wayne Houston, son of Mr. and Mrs. Gene Awtry, formerly of Hereford. They ate lunch in the home of their son, Mr. and Mrs. Dean Awtry and family.

Full name of symphonic conductor Leopold Stokowski is Leopold Antoni Stanislaw Boleslawowicz Stokowski.



This is our clock and I fixed it and I said what time is it and my daddy said time for a new clock it seems and why can't they make clocks as fool proof as insurance!

JOHN McLEAN AGENCY
127 W. Third St.
Phone EM 4-0544

Lay-A-Way Now For Christmas...

WESTERN UNION TELEGRAM

CLASS OF SERVICE: This is a fast message unless its deferred character is indicated by the proper symbol.

SYMBOLS: DL=Day Letter, NL=Night Letter, I=International Letter Telegram

DB07 SSB 102

D AMY013 AMZ1 NL PD=FAX AMARILLO TEX 2

STREU HDWE=

HEREFORD TEX=

PROCUREMENT DIFFICULTIES & STEEL STRIKE HAVE IT NECESSARY THAT RCA CUT OUR SEPT TV & STEREO ORDERS BY AVERAGE OF 65 O/O, SHIPMENTS FOR OCTOBER ARE BEING RELEASED TO US ACCORDING TO OUR WAREHOUSE STOCK ONLY, SUGGEST YOU REVIEW YOUR REQUIREMENTS FOR OCT, NOV, & DEC & PLACE ORDER NOW. SUGGEST YOUR CUSTOMERS PLACE XMAS LAYAWAY ORDER NOW TO INSURE DELIVERY. WE HAVE ONLY 25 O/O NORMAL STOCK, ORDER NOW=

NUNN ELECTRIC SUPPLY CORP OF AMARILLO NOBLE NELSON=

Due to the fact that we placed our order early, we do have a nice selection of RCA VICTOR Television, Stereo and Hi-Fi, as well as RCA VICTOR Living Color TV, but we suggest that you select your set now while our stock is best.



A SMALL DOWN PAYMENT WILL HOLD THE SET OF YOUR CHOICE!



DISTRIBUTIVE EDUCATION SPOTLIGHT: Kay Albracht, 16, works at Cave's Variety Store through the high school's D. E. training program. She arranges displays, stocks merchandise, marks prices and waits on customers. She is a junior and the daughter of Mr. and Mrs. J. H. Albracht, 321 Avenue B. (Staff Photo)

Gunrunner Finds World Of Roses Quite Wilted

Houston (AP) — A few months ago the world looked rosy to gunrunner R. R. McKeown. He expected to complete a couple of minor oil deals. He was helping get arms and men to Fidel Castro in Cuba. And in return he hoped to get oil and coffee concessions from the rebel leader.

Then government agents broke the Seabrook arms case. Officers seized a large quantity of arms and a small vessel earmarked for delivery to Castro's forces.

McKeown, 47, pleaded guilty to violating the neutrality laws and the National Firearms Act. A federal court sentenced him to two years in prison, suspended for five years.

"Hope is all I have now," McKeown says. "I'm flat broke." He sold his home and a half interest in his drive-in business to pay attorney fees.

Then he moved into the cottage near Seabrook where federal agents had seized the war material. Last August that house burned.

McKeown fled the house dressed only in his shorts. His wife got out in her gown and a robe. "I lost everything," he said. "All my clothes, a shotgun, hunting rifle, my diamond ring — even the shorts I had on were scorched."

Last June his daughter was married in Miami. "I haven't finished paying for the wedding yet," her father says. McKeown said Carlos P. Fos Socarras once promised him half interest in the Sevia Billmore Hotel in Havana.

"However, I've never received a dime from that hotel, and I'm sure somebody else has taken it over now," he added.

Priors is the former president of Cuba whose fortunes also

have not been bright under the Castro regime.

Terms of McKeown's probated sentence restrict his movements to the Houston area. He had hoped to go to Cuba to see if he could receive the concessions he claimed were promised him.

Federal Dist. Judge Joe Ingraham has refused his several requests to make the trip.

"The judge is right," McKeown said. "I pleaded guilty to the charges and I was guilty. The terms of the probation are not unreasonable. I just hoped he might relax them so I would have a chance to pull myself out of this financial hole."

McKeown also told the Houston Post he had intended to smuggle more than arms and supplies to Cuba before he was caught.

"We had 125 Cubans from Miami hidden out in 11 tourist courts between Houston and Shreveport, La.," he said. "We were ready to ship them in to Castro when this case broke. They got the word that things had fallen through, and all drifted back home."

School Menu

(EDITOR'S NOTE: The Brand, as a public service, publishes the weekly meal schedule for Hereford School cafeterias so that parents may avoid duplication in meal planning at home.)

MONDAY — Pork patties, steamed rice, English pea spiced applesauce, bread, butter and milk.

TUESDAY — Beef stew with potatoes, onions, carrots and celery, bread, butter, milk and oatmeal cookies.

WEDNESDAY — Luncheon steaks, gravy, mashed potatoes, apple and celery salad, bread, butter, milk and honeybutter.

THURSDAY — Hot dogs with chili, green beans, stuffed celery, ½ peanut butter sandwich, fruit pie, bread, butter and milk.

FRIDAY — Pinto beans, buttered carrots, oole slaw, plums, bread, butter and milk.

CONFORMISM CHARGED
GREENCASTLE, Ind. (AP) — Churches in their drive for uniting have "become victims to the culture of conformism," the Rev. Dr. Robert Tobias, of Christian Theological Seminary, Indianapolis, told a pastors' meeting here.

"Denominations merge and unite because they have become addicted to the idea that centralization is the modern way," he said.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 - 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

1,000,000
SOUND WAVES
PER SECOND



ULTRASONICS
We use the McKen-
son Ultrasonic
watch cleaner. One
million vibrations
of sound per second
removes even micro-
scopic particles of
dirt and old oil ac-
tually from within
the blind holes and
grooves of the
watch.

Let us show you
this new Ultrasonic
watch cleaner and
explain its opera-
tion.

Kenneth (Doc) Cowan
Hereford's Sick
Watch Hospital
Phone EM 4-3821
COWAN
JEWELRY

BONUS BOYS

See What 10¢ Will Buy At Your Safeway Store!

SAFEWAY

Mon. - Tues. - Thur.
Fri. 8 to 7
Wed. — 8 to 8
Sat. — 8 to 9

SOUP
CORN

Campbell's
Tomato
Serve With Busy Baker Crackers No. 1 can

TOMATOES
GREEN BEANS
BEVERAGES
SKINNER'S

Gardenside Brand
Cream Style Golden No. 303 Can
Gardenside
No. 303 Can
Jenny Lee or
Gardenside
Cut No. 303 Can
Cragmont, Ass't.
Flavors,
(Plus Deposit) Qt. Btl.

MACARONI OR
SPAGHETTI 7 oz.

CATSUP
Highway Brand
2 14 Oz. Btls. 25¢

WE GIVE GUNN BROS. STAMPS

Pinto Beans Big Chief 1 Lb. 10c
Potatoes Highway, New No. 300 can 10c
Tomato Juice Town House No. 300 can 10c
Corn Meal Mush Ellis No. 300 can 10c
Vienna Sausage Star Pak No. ¼ can 10c
Chewing Gum Wrigley's, Spearmint Juicy Fruit, Double-mint 3/10c

WE GIVE GUNN BROS. STAMPS

Candy Bars Hershey, All Varieties reg. 5c bars 10/39c
Rice River Brand 2 Lb. Cello 35c
Detergent White Magic, New Foil Box Giant Size Box 59c
Detergent Dash, for Automatic Washers 3 Lb. 64c
Bleach White Magic ½ gal. 33c
Cleanser White Magic Reg. size can (14-oz.) 2/25c
Detergent Brocade Liquid 22-oz. can 45c

FLOUR
Masa Herina
5 Lb. Bag 59¢

Safeway's the best place to buy...

GRAPEFRUIT

Florida Marshseedless or
Ruby Red. Eat plenty and still
keep a slim waistline.

lb. **10¢**

TURNIPS

Texas Clip Top
Crisp and
Tangy.
Lb. **10¢**

Avocados
Fresh from California.
Butter-smooth
flavor.
2 FOR 25¢

Oranges
Florida New Crop
Navels. Fresh and
full of juice. Lb. **15¢**

HENS

½ Lbs. and up
Stewing Hens.
Serve Chicken

lb! **29¢**

and Noodles
AMERICAN BEAUTY
FLUFFY DUMPLETS 8 Oz. Pkg. 19¢

Slab Bacon HICKORY SMOKED SUGAR CURED LB. **39¢**

Snow Star
ICE CREAM
Vanilla, Chocolate
or Strawberry
½ gal. ctn. **49¢**

Wonderlick
PECANS
Large
Pieces
12 Oz. Bag **99¢**

Hamburger
Ground
Fresh
Daily **3 LBS \$1.00**

Sausage
Pinkney's
Sunny,
Pure Pork **4 LBS 79¢**



SAFEWAY

603 E. Park (We Reserve Right to Limit)

Franklin - Northcutt Vows Read In Pampa

Tall wedding tapers in wrought iron candelabra provided illumination for baskets of white gladioli and red wedding bells against a background of jade foliage at the marriage of Miss Zelma Rea Franklin, daughter of Mr. and Mrs. W. B. Franklin of Pampa, and Teddy Woodrow Northcutt, son of Mr. and Mrs. B. B. Northcutt, Rt. 4, Hereford.

The Rev. R. L. Elkins performed the double-ring ceremony as vows were pledged before a satin covered prie dieu in the First Baptist Church of Pampa at 3:30 p.m. October 3. Miss Eloise Lane, organist, played a concert of nuptial music preceding the ceremony and accompanied Mrs. Lonnie Richardson who sang "Through the Years" and "Wherever He Leads I Will Go". Immediately before the ceremony the bride and bridegroom sang "Because" as a duet.

Miss Sue Northcutt and Ricky Butler were candlelighters. Mrs. Earl W. Evans, twin sister of the bride, served as matron of honor, wearing a red velvet dress fashioned in princess style having a draped neckline of white chiffon falling to hemlength in the back. She carried an arrangement of white

carnations in a red bell. Miss Nita Swindell, college roommate of the bride, and Miss Sally Pullam were bridesmaids. Their dresses were of white crystalline featuring fitted bodices and full skirt with red velvet sashes. They carried red carnations in white wedding bells. Alvene Tabor, in red velveteen, was flower girl.

Earl W. Evans of Long Beach, Calif., assisted the bridegroom as best man. Groomsmen were Bill Dufur and the bridegroom's brother, both of Hereford, and ushering were Ray Northcutt, also the bridegroom's brother, and Darrell Franklin, cousin of the bride. Jerry Dale Franklin, the bride's cousin, carried the rings.

Given in marriage by her father, the bride wore her twin sister's wedding gown. Styled of Chantilly lace, sprinkled with tiny seed pearls, and tulle over taffeta, the molded bodice featured a Peter Pan lace collar and long petal point sleeves. The very full bouffant skirt was accented with panels of lace and a wide band of scalloped lace finished the hemline. Her veil of illusion was attached to a half-hat of lace embroidered in seed pearls. Her YWA Bible, covered with lace to match her own gown held the bridal bouquet of gardenias and white rosebuds. She carried out the customary something old, new, borrowed and blue and wore a penny in her shoe for luck.

Mrs. Franklin wore a beige lace dress with brown velvet trim at her daughter's wedding. Mrs. Northcutt, the bridegroom's mother, wore a blue silk with black accessories. Each wore a white gardenia and carnation corsage.

Following the wedding a re-

ception was held in the church parlors. An arrangement of white wedding bells with white asters flanked by red tapers in candelabra centered the bride's table. Miss Daisy Brown of Benjamin and Miss Jean Franklin presided. Mrs. Douglas Craven provided appropriate music and Jean Franklin kept the guest register.

Others assisting with the hospitalities were Mesdames Owen Johnson, Orville Franklin, Everett Butler and Allen Young. Also Misses Eilene Butler, Janice Franklin, and Jean Franklin. The bride is a graduate of Pampa High School and Northcutt graduated from Hereford High School. Both are junior students at Hardin-Simmons University, Abilene, where he is studying for the ministry.

Saturday at noon preceding the wedding, Mr. and Mrs. W. B. Franklin and Mr. and Mrs. B. B. Northcutt were hosts at the rehearsal dinner which included members of the wedding party and out-of-town guests.

MAGAZINE GROUP PICKED
NEW YORK (AP) — An eight-man church magazine advisory board, headed by Robert L. Kenyon Jr., president of the Magazine Publishers' Assn., has been set up to map plans for a new denominational magazine for the Episcopal Church.

CHURCH EMPLOYMENT CODE
NASHVILLE, Tenn. (AP) — A code of ethics for church staff relationships and personnel management is included in a new book, "The Church Staff and its Work," published by the Southern Baptists' Broadman Press.



Mrs. Teddy Woodrow Northcutt
Formerly Miss Zelma Rae Franklin (Smith Studio)

'If I Could Only Live My Life Over Again ...'

By VIVIAN BROWN

The next time you hear that old cliché, "If I only knew then, what I know now," don't be scornful. Smart types would do well to make notes of these suggestions, and put them to work. Older folk are not talking idly in that studied prose. They've found out by experience and have a good collection of honest regrets. So stop and listen to the sound effects. Here are some of the quotes:

"I wish I had had a filling put in that first tooth cavity, and made regular appointments with the dentist. The upshot of it is that I've had all my uppers removed and now am miserable with my false teeth."

"If I had listened to my parents, I'd have married the right boy. As it is, I chose the one they disliked, and my marriage broke up."

"My eyes went bad from reading in poor light, so now I must wear glasses."

"I wish I'd paid more attention to my school work, instead of trying to 'pass' all the time and get out of school as soon as I could persuade my parents to let me."

"I should have dated lots of boys instead of always saving dates for the heroic athletes and good-looking boys who never got around to asking me. Now I'm an old maid."

"I wish that I had dropped the been picked with greater care and that I hadn't insisted on wearing big, sloppy brogans just for comfort. I'm suffering for it now with corns and callouses (and big feet)."

"If I'd only had enough sense to eat my mother's good cooking instead of living on pastries and other appealing food! I always passed up vegetables and hardly ever ate meat, and I've had all sorts of figure and beauty problems from my ill-chosen food favorites."

"I wish that I had dropped the

chip on my shoulder that I carried to work every day. I wasted a lot of valuable years and now I've learned that you should be friendly to everyone from the janitor to the president of the firm if you want to get ahead in your job."

"Now that I'm a parent I wish I'd made things easier for my parents. I never realized how much it meant to be respectful to a parent until I became one. Now that I have that responsibility, I wish I could turn the clock back and be kinder to my parents."

"I wish I'd learned to see things through before jumping to conclusions. I'm sorry that I always announced that I would never get married, would never have children, and only wanted to be a career girl. It pays to think things out."

"It's a good idea to learn to save money when you are young. A man should have a little money by the time he gets married, and if he learns to save he will not be forever in debt to high-interest outfits."

"I thought the most important thing in life were the things that showed and impressed people — the best car you could buy, the biggest house you could afford, the most expensive clothes, even if you had to borrow to have these things. Now I'm a mother and I know there are no greater riches in the world than children."

"I let the gambling habit get hold of me, and it took everything I made for years. When I finally turned over a new leaf, I found all the frightening fears of those years disappearing."

"I wish I'd been more selective in choosing my first job, and then made the others count. Once I started raising a family and had responsibilities, I was afraid to gamble on job opportunities."

"It would have been a great joy to have more children, but I didn't realize it until it was too late."

Egypt is about as large as Texas and New Mexico combined.

Hereford Student Directs Publicity

Miss Joyrene Morton, daughter of Mr. and Mrs. Grady Morton of Hereford, was in charge of publicity of the eighth annual Gold Rush Carnival at Texas Woman's University recently.

Miss Morton is a senior at the university. The first Gold Carnival was held in 1952 to celebrate the university's golden anniversary.

Proceeds annually go to the university's Foundation for expansion of educational and developmental fields at TWU.



Joyrene Morton

ALASKA CHURCHES ACT
ANCHORAGE, Alaska (AP) — Resolutions adopted by the annual meeting of the Alaska

Council of Churches call for stronger divorce laws, a ban against all forms of gambling, and tighter laws protecting the

The Sunday Brnō, Hereford, Texas, Sunday, Oct. 18, 1959
Lhasa, Tibet, bans all foreigners. Hence, its name, "the Forbidden City."

rights of the natural parents of children offered for adoption.

OLSEN LANDSCAPE SERVICE
Licensed and Bonded (No. 81170800)
30 years experience. All work guaranteed. Spraying for all insects. Expert tree trimming and feeding. New lawns and shrubbery, Kottilling. Termite control.
OLE OLSEN,
Owner
Phone DR 3-5229
Box 1174 Amarillo, Texas

PENNEY'S
ALWAYS FIRST QUALITY!



WIDE! GLITTERED EVERLON PANEL

\$1.19

Each 45 by 72, 81, or 90 inches Light and airy at your windows, light on budget too! You homemakers will like easycare rayon mesh... no starching, stretching, little ironing. Ivory.



STRIPED TERRIES, 24 BY 46 INCHES

98¢

Stunning new design in Penney's fine quality! Thick close terry loops, firm weave. Brown, red, yellow, rose, turquoise, silver. Face towel, 59¢; wash cloth, 29¢



ORLON PILE LINED CORDS

9.95

men's sizes 36 to 46 Cotton cord jacket has quilt lined sleeves, cotton knit trims, a heavy zipper. Natural, charcoal grey, ante-lope, blue. Machine wash, medium setting!

Visit Penney's Home Show

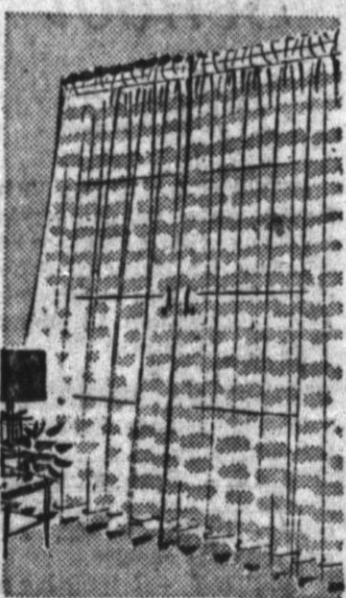
SEE WHAT EASY-CARE WONDERS PENNEY'S WORKS FOR YOUR DECORATING... YOUR BUDGET!



AUTOMATIC BLANKET, NEW LOW PRICES!

Dials perfect comfort—one of the finest thermostatic circuits made! Two-year replacement guarantee. Blue, flame, peacock, pink, green, beige.

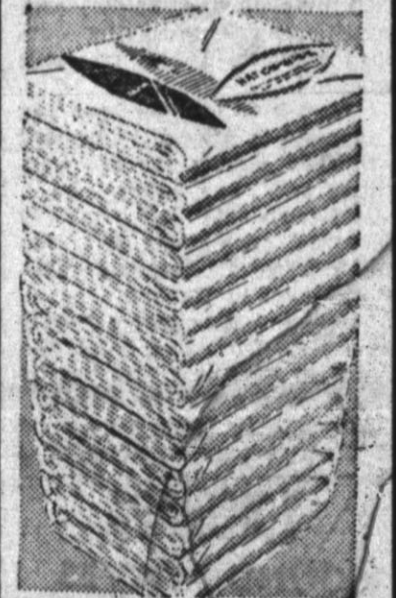
\$15
single control
72 by 84 inches



LAVISH, EASY-CARE PANELS

1.98

41 by 81 inches long Who'd guess you paid so little! Dacron and Chrom-spun acetate boucle woven in shadowtone stripe effect! Ivory, beige, sandalwood, pink, gold, green.



SAVE ON SHEETS! NATION-WIDES!

\$1.89

All-perfect laboratory tested muslins, choice of generations! Strong staple cotton, firmly woven, minimum sizing! Full flat or fitted... \$2.09 Pillow Cases... 49¢



FULL-FASHIONED NYLON SCOOP

49¢

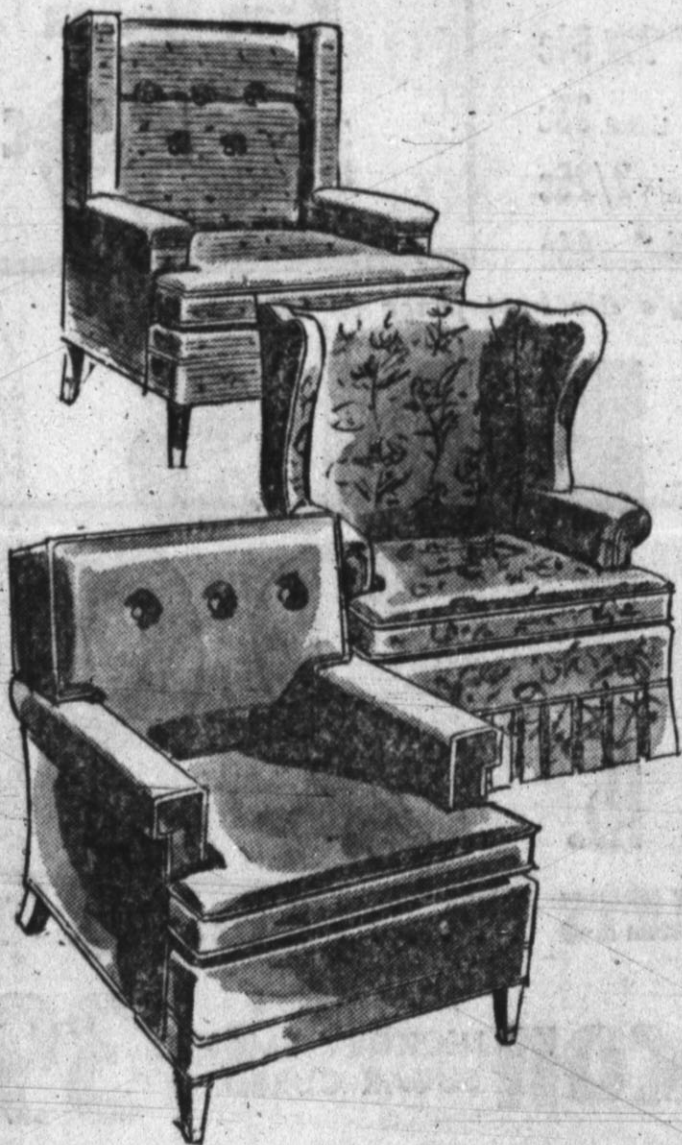
One of our lowest prices ever for first quality 15 denier, 60-gauge nylons. Fashion's favorite neutral tones with self-color or dark seams.

The Holiday Season Is Just Around

the Corner..... Why not Lay - A - Way

those

Gift Chairs Now!



**Spot Chairs
Occasional Chairs
TV Rockers
Swivel Rockers
Platform Rockers
Recliners
Barrel Back Chairs
Loose Pillow Back Chairs**

A Variety Of Colors

Beauty and comfort personified! Scores of traditional and modern styles, all richly covered, all buoyantly cushioned!



Knowing the number speeds your calls by Direct Distance Dialing

That's why it's important to keep a list of out-of-town phone numbers. A telephone Blue Book is a handy place.

For your free Blue Book, call the telephone business office. We'll also look up any Long Distance numbers you wish.



Your calls go through in seconds with... **DIRECT DISTANCE DIALING**

19th

Anniversary Sale

CONTINUES IN FULL SWING!

STORE-WIDE SAVINGS LISTED ARE JUST A FEW OF THE TYPICAL VALUES YOU WILL FIND THROUGHOUT THE STORE



HARMAN'S BREAK COAT PRICES

3 Sensational Price Groups To Choose From!

Group I	Group II	Group III
\$15	\$25	\$41
Values to \$22.95	Values to \$39.95	Values to \$49.95

SLACKS PURCHASE! Men's Famous Higgins SLACKS

Group I Values to \$8.95	\$6.88
Group II Values to \$12.95	\$9.88



Men's sport coats AT EASE EVERYWHERE

SEE OUR Large Selection

CRICKETEER Sport COATS ANNIVERSARY SPECIAL \$27.88

WE GIVE S & H GREEN STAMPS

GROUP LADIES SLIPOVER Novelty and Cardigan Sweaters Reg. \$4.98 Value **\$3.99**



SWEATER SPECIAL! BULKY-KNIT

Colors — Red, Black Apricot & Beige, White Peacock Blue Reg. \$7.95 Value **\$5.99**

SALE OF NYLONS By Fruit of the Loom SEAM or SEAMLESS **99c pr.**



Men's Sport Shirts

GALORE including wash & wear Knits Flannels Corduroy STYLED BY Campus Wings & Botany

\$2.98 TO \$5.95



Sale! Dress Shirts

ONE GROUP White or Solid Color Reg. \$2.98 val.

2 for 4.99

Large Selection EARLY FALL DRESSES **\$5.99** EVEN & HALF-SIZES Values to \$8.95 Bring a Friend



TWO for \$11.00 all cotton print little-or-no-iron

Fabulous Selection GIRLS

DRESSES

Values to \$7.95 Priced in III Groups

\$3.00
\$4.00 *Adrene A Dress*
\$5.00



Men's Sanforized Khaki Work PANTS **\$2.98**

Men's OUTING PAJAMAS **\$2.98**

Men's Fruit of the Loom Sweat - Shirts **\$1.49**

Men's 13 3/4 Oz. SANFORIZED WRANGLER JEANS \$3.98 Value **\$2.98**

Men's Guaranteed THERMAL UNDERWEAR Shirt or Drawers \$1.98 EACH

Be Sure To Register for the Free Prizes

Large Selection Boy's SWEATERS **\$2.98 and \$3.98**

Men's Slipover or Lo-Holers SWEATERS By Campus & Botany **\$3.98 TO \$10.95**

Anniversary Bargains You Can't Afford To Miss

While 50 Doz. Last! 27 x 27 Delta BIRDSEYE DIAPERS **\$1.88** One Dozen

27 x 48 Size 100% Virgin DuPont NYLON PILE RUGS **\$4.77**

NEW FALL FABRICS Values to \$1.98 2 YDS. for **\$1.00**

60 inch — BOTANY WOOLENS \$4.98 Value Anniversary Price **\$3.99**

72 x 90 GOLD SPUN BLANKETS \$6.95 Value **\$4.99**

EXTRA SPECIAL BUSKEN FLATS Value \$4.98 **\$3.99**

Anniversary Bargains You Can't Afford To Miss

Men's SANFORIZED COVERALLS Sizes 36 to 46 **\$4.99**

Only 50 to Go! MEN'S Fur Collars QUILTED JACKETS Sizes 36 to 46 **\$7.99**

Men's Hooded SWEAT SHIRTS **\$2.98**

Men's Engineer BOOTS Special Buy **\$8.88**

Men's Quality Corduroy CAPS **\$1.25**

Men's Good Grade WHITE HDK'S 10 for **99c**

COME HELP US CELEBRATE

HARMAN'S

WE GIVE S & H GREEN STAMPS

TEXANS IN WASHINGTON

World's Champion Cowboy Claims Texas Connections

By TEX EASLEY WASHINGTON (AP) — World's Champion Cowboy Jim Shoulders isn't a Texan but with his Oklahoma drawl and friendly manner you'd never know the difference. President Eisenhower wasn't sure.

In fact, the first thing Eisenhower asked the 31-year-old bronco buster when they met at the White House recently was whether he hailed from the Lone Star State.

"I told him 'No, Sir, I'm an Oklahoman,'" Jim related after the meeting. "He then laughed and made some remark to the effect that he kind of had Oklahomans hemmed in, being born in Texas and growing up in Kansas."

Shoulders' wife and children live on their ranch at Henrietta. He was on his way to compete at Madison Square Garden in New York when he stopped here to invite the president to attend the "Rodeo's World Series" in Dallas Dec. 26-30.

Harley May of Oakdale, Calif., president of the Rodeo Cowboys Ass.; John VanCronkhite, Nacogdoches, Texas; and Treasury Secretary Robert B. (Bob) Anderson were in on the meeting with Eisenhower.

May is a 1951 graduate of Sul Ross College at Alpine. VanCronkhite handled public relations for Allan Shivers when the latter was governor and is now handling it for the upcoming first "Rodeo's World Series."

Anderson managed the huge Waggoner Ranch at Vernon before coming to Washington. The president kept his visitors talking 20 minutes. It had been

thought the visit, to present him with a gold admission card to the Texas rodeo, wouldn't take more than a minute.

Texas Congressman Omar Burleson from the far inland Abilene-Anson district has turned mariner. He and a friend have just made a trip to Florida in a 29-foot cruiser, traveling via the intracoastal canal which skirts the Atlantic coastline. It took them two weeks, including a delay at Sea Island, Ga., to let hurricane Gracie get past.

His companion and owner of the boat was Julian Langston, clerk of the House Administration Committee over which Burleson presides as chairman.

Treasury Secretary Anderson and his wife, entertaining delegates to the International Monetary Fund Conferences, held one of the largest receptions on record.

More than 1,500 guests queued up a block outside famous Anderson House, inching their way along toward the reception line.

Anderson House along Massachusetts Avenue's famed Embassy row is used for many social functions in which the government is involved. Not connected with the Texas' SPACE THIEVES

RICHMOND, Va. (AP) — Richmond police are looking for space thieves.

They move motor scooters in parking meter zones, then park their cars with the scooters jammed between cars. The scooter owners, who had paid their nickels, began raising a ruckus after getting parking tickets.

Nearly two-fifths of the entire South American continent lies within the Amazon River basin.

The famed American magician Harry Houdini was first a trapeze performer.

Guiding Youth Meeting Subject

Mrs. Morris Easley was hostess for the Child Study Club Thursday evening at the Hereford State Bank Friendship Room.

Dale Young from the Toastmasters Club told of the purpose and aims for the United Fund Drive which will be held soon. Mrs. Merlin Kaul introduced Mrs. Glenn Allred, president of the Society of the Cincinnati — an order established by George Washington and comprised originally of Revolutionary War officers. The society's historical museum in the House is open week days to the public free of charge.

Art Program Is Given At Meet

Mrs. Helen Coffman gave the program on "How Can Our Children Learn To Work?" She suggested that parents teach their children constructive play and work while young in an effort to guide them in choosing their life work.

Attending the meeting were Mesdames Tommy Braddy, Helen Coffman, Frank Farmer, Charles Hoover, Earl Huckabee, Merlin Kaul, Marvin Knox, J.C. Reese, Garland Solomon, George Springer, Art Stoy, Maurice Tannahill, J. W. Witherspoon, Eugene Tannahill and the hostess.

The population of India began its great increase when cholera and malaria were brought under control.

Mexico has 28 states.

Art Program Is Given At Meet

Lone Star Study Club met in the home of Mrs. John Jacobsen Tuesday afternoon, with Mrs. C. D. Kelton as assistant hostess.

Mrs. L. S. Chisum gave the poem for the day, "To Teach School."

Mrs. Jim Higgins presented the program on "Art", stating that there is art in everyday living, all or part of it having an effect on our daily lives.

"Fine Arts is usually considered in terms of music, sculpture or painting, but with increased knowledge of any art the individual's interest is in-

creased in all art," she said, and cited an example of one family which became interested in art through a painting by a famous artist.

Those attending the session were Mesdames L. S. Chisum, V. E. Dodson, J. J. Durham, H. E. Henslee, Jim Higgins, Joe Kendall, Vivian Major, G. W. Newsom, Coy Phillips, Robert Thompson, Baker Womble, E. D. Warren and the hostesses.

BIT DIFFERENT

OSHKOSH, Wis. (AP) — The local chapter of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America thought it was getting an exceptionally enthusiastic reception at its annual concert.

A LA IN-THE-FACE TUCSON, Ariz. (AP) — Tucson police were called to investigate a fight at a restaurant.

They said a young girl told them her boyfriend had dumped a plateful of spaghetti on her head.

The boyfriend admitted it, but claimed self defense. He said the girl first hit him in the face with a large pizza.

Police called it a draw and released the couple.

Ten million square miles of the earth have less than ten inches of rain a year.

Program they had distributed. Second word in the organization's title had been incorrectly printed: "PREVENTION."

Rexall 1c SALE OCT. 19, 20, 21, 22, 23, 24 MONDAY through SATURDAY. Includes Rexall Aspirin, Mi 31 Antiseptic Mouth Wash, Panovite, and Rexall Aerosol Tooth Paste.

REXALL AEROSOL TOOTH PASTE 2 for 99c. REXALL MONACET APC TABLETS 2 for 90c. REXALL RUBBING ALCOHOL 2 for 80c. RO-BALL DEODORANT 2 for 70c. KLENZO ANTISEPTIC MOUTH WASH 2 for 80c. REXALL MILK OF MAGNESIA 2 for 53c. CARA NOME Hand Cream 2 for 1.01. GIANT SIZE AEROSOL SHAVE CREAMS 2 for 99c. BONUS BUYS: REXALL QUIK-BANDS 36c, VICTORIAN BOX STATIONERY 98c, REX-WAY BATH SCALE 4.88.

FOR WORKING COMFORT

ATHLETIC SHIRTS and TEE SHIRTS. NYLON-reinforced neck and arms for long-lasting good fit. 49c 3 FOR 1.45. NYLON-reinforced neckband keeps its smart shape through countless washings and wearings. 69c 3 FOR 2.05.

FRUIT OF THE LOOM

KNIT BRIEFS and Sanforized SHORTS. NYLON-reinforced leg-openings and 100% stretch live elastic waistband insure long comfortable wear. 69c 3 FOR 2.05. NEW HIGH QUALITY broadcloth with seamless seat and generous-cut. Men's boxer or gripper style in sizes 28-44. 69c 3 FOR 2.05.

MEN'S GUARANTEED UNDERWEAR

SWEATSHIRTS. NYLON-reinforced collarette, gusseted V-neck, high nap fleeced fabric. Silver grey or white. Men's sizes S,M,L,XL. \$1.59 3 FOR 4.75. LIFE logo.

McDOWELL DRUG Phone EM 4-1313



Mrs. Ansel McDowell (Staff Photo)

Mrs. Ansel McDowell To Review "Exodus" Oct. 20

Mrs. Ansel McDowell will be presented by the La Plata Study Club in a book review Tuesday evening, Oct. 20, in the High School Auditorium at 8 p.m. in a benefit program for the Hereford Community Center, now under construction, and other civic projects.

Mrs. McDowell will review Exodus, the story of the pursuit of a dream 20 centuries old. It tells of a people whose lives, loves, sorrows, struggles and dreams were vitally bound up with the miracle of the birth of a new state Israel.

Mrs. McDowell, who is well known for her excellent book reviews locally and elsewhere, began reviewing books for club and church groups and the general public when a young girl and has been acclaimed for her vivid presentation of content and evaluation of its impact in the literary world.

Since moving to Hereford seven years ago, Mrs. McDowell has taken active part in civic, church and social affairs and has been generous in the use of her time and talents, giving as many as four book reviews per year.

Tickets at \$1 each are being sold by club members and will be available at the door.

P-TA Council Slates Meeting

The Deaf Smith County P-TA Council will meet Thursday evening, Oct. 22, at 7:30 p.m. in the high school auditorium.

A film program will be presented. One film will be on "Human Growth" and one on "The care of the baby before and after birth."

Dr. Roy Grubbs will serve as counselor.

COUNSELING VS. PREACHING

ATLANTIC CITY, N. J. (UP) — Pastoral counseling is just as important as preaching in the opinion of most ministers of the United Presbyterian Church in the U. S. A., according to a nationwide, three-year survey reported to the denomination's Board of Christian Education meeting here.

Anthony's
C. R. ANTHONY CO.

HARVEST of VALUES SALE

OCTOBER 15 Thru 31st

A BUMPER CROP OF MONEY SAVERS!

Ladies' Brushed Bemberg

- GOWNS
- PAJAMAS

3.44 EA.

- Pink
- Blue
- Melon

Warmth without weight in these luxurious bemberg gowns and pajamas. Long sleeves, delicately lace trimmed around collar. In the most popular colors. Expertly made in every detail to compare with higher priced sleepwear. Grand for gifts too.

Ladies' Full Fashioned

NYLON HOSIERY

60 gauge 15 denier

2 Pair 88c

You will snap up several pair of these light color, self or dark seam nylons when you see them. Sheer 60 gauge, 15 denier in sizes 8 1/2 to 11. Buy for yourself . . . buy for gifts. A grand Anthony value.

6 ft. silk blend scarves

You will want several of these beautiful silk blend scarves. Assorted prints and pastel shades and look, they are 6 feet long making it possible to wear them so many ways. Grand gift idea so stock up now.

2 For \$1

Children's washable **CAR COATS** with detachable hood

Men's All Wool **MELTON**

Stylish and tailored to stand the gaff of growing boys and girls. Quilted lined for extra warmth, zipper front, knit cuffs, detachable hood. Choose from colors of Red, Airforce Blue and Antelope. Completely washable fabric.

7.90

A coat that over the seasons will pay you back in comfort and luxury far more than it cost in price. 5-snap gripper front, knitted wristlets and collar, slash pockets. Light grey, dark grey or tan.

14.95

SIZES S-M-L-ExL

ladies smart fall casuals

Step out in front in style and quality. Popular new styles in black slimmers, lace to toe and bicycle types. Choose from blacks and popular colors. Sizes 4 to 9.

2.66

colorful printed lunch cloths

You can't imagine a beautiful luncheon cloth such as these for only a dollar. Two large sizes assorted colors in floral and modern printed designs. Truly a value any woman will appreciate. Get several for your own table buy several for gifts.

\$1

Men's "King-o'-North" ORIGINAL

THERMAL KNIT UNDERWEAR

For Active Outdoor Men

- Non Allergic • Absorbant
- Shrink-Resist • Mothproof

SHIRTS **2.88** DRAWERS **2.88**

For the man who wants nothing but the best . . . original Thermal Knit underwear. Wear it in zero weather or mild temperatures and be comfortable. Navy's new Artic fabric. The health underwear by Wright . . . for over 50 years the finest of underwear for men and boys. Long sleeve, ankle drawer.

SIZES S - M L - XL

Boy's 11 1/4 Oz. Super Buckhide

17% NYLON JEANS

2 Pair 5.00

Compare

- Quality
- Price
- Wear

SLIM REGULAR HUSKY

Men's White Pima Cotton

DRESS SHIRTS

Permanent stay collar. Convertible cuffs from regular to french. So easy to care for, just wash, drip-dry and wear. Expertly made, perfect fitting. Sizes 14 to 17. Sleeve lengths 32 to 35.

2.98

Men's 70% Acrilan-30% Rayon

Dress Slacks

SIZES 28 - 42

6.33

The new . . . The popular Hop-sacking weave in automatic wash-n-wear finish. Choose from Ivy Style or Pleated front. Flap back hip pockets. Superbly tailored for perfect fit and smart appearance. And just look at this thrifty Anthony price.

men's 6 inch work shoe **\$5**

60" x 76" sheet blanket **99c**

Constructed for extra comfort and longer wear. Soft leather, blucher type upper. Sturdy cork soles, rubber heels. Sizes 6 to 12. Compare this price.

ideal for ever so many uses. Large 60" x 76" in snow white or pastel shades. Lock stitch ends for extra wear. Soft warm and comfortable.

fine wale corduroy **77c yd.**

birdseye tea towels **4 For 88c**

You'll make shirts, dresses, coats and shirts out of this fine quality, fine wale solid color corduroy. Machine washable. Grand assortment of rich colors.

Soft, absorbent and sanitary birdseye tea towels with multi-stripe borders. Big size too, 27" x 30". Lay in a supply now while this low price is possible.

Heavy, Long Wearing

CHORE GLOVES

3 Pr. 99c

Heavy nap on longwearing canvas. Comfortable fitting, strongly stitched to stand the gaff of rough treatment. Special sale priced.

Cannon bath towels

2 For 88c

Heavyweight, thirsty and colorful. Fine quality Cannon double thread towels in checks, stripes, plaids and solids. Thrifty sale priced, hurry for yours.

THERMOL SOCKS

High quality thermol socks with inner lining of terry cloth loops and outer insulated boot of wool . . . cold stays out, heat stays in. Easy to wash by hand or machine. Knitted to fit.

79c

Men's & Boys' Fleece Lined Hooded

SWEAT SHIRTS

MEN'S **2.88** BOYS' **2.22**

Men: Darty the cold weather with this heavy-weight hooded sweat-shirt. Hood has 1/2 zipper and contrasting color in hood lining. White and red, red and white or navy and white. Raglan Shoulders.

We Carry A Complete Stock of



- Sul-Po-Mag
- Chile Nitrate
- A - Nitrate
- A - Sulphate
- Polash

5 - 10 - 5	0 - 20 - 0
15 - 15 - 0	10 - 20 - 0
16 - 20 - 0	10 - 20 - 10
0 - 45 - 0	13 - 39 - 0
12 - 24 - 12	8 - 8 - 8
5 - 10 - 10	10 - 10 - 5

Hereford Grain Corp.

Phone EM 4-3755

New Officers Installed By WMU Of Baptist Church

By BETTY WALSER
The WMU of the Summerfield Baptist Church met at the church Tuesday afternoon and Mrs. Rex Lee of Hereford installed the officers for the coming year.

They are: president, Mrs. Caryle Sargent; vice-president, Mrs. Reese Dawson; second vice-president, Mrs. L. H. Lookingbill Jr.; secretary-treasurer, Mrs. Guy Walser; circle chairmen, Lottie Moon, Mrs. Wayne Lee, Blanch Grove and Mrs. J. C. Clearman; GA director, Mrs. W. C. Beene;

Intermediate GA counselor, Mrs. Roy Botkin; Junior GA counselor, Mrs. Olen Baird; beginner Sunbeam, Mrs. Kenneth Christie; primary Sunbeam, Mrs. C. J. Lance; eight-year-old Sunbeams, Mrs. Bob Noland; community Mission, Mrs. B. J. Cotton; prayer chairman, Mrs. Merle Weathers; stewardship, Mrs. Earl Lance; Mission study, Mrs. K. W. Neill.

After the installation, refreshments were served in the Educational Building to those present. Attending the installation were Mrs. Rex Lee of Hereford, Mrs. L. H. Lookingbill Jr., Mrs. Roy Botkin, Mrs. Caryle Sargent, Mrs. Carl Lee, Mrs. Wayne Lee and Danny, Mrs. J. C. Clearman, Mrs. Merle Weathers, Mrs. George DeLozier, Mrs. Jack Struen, Mrs. Reese Dawson, Mrs. C. J. Lance, Mrs.

Bob Noland, Mrs. J. B. Noland, Mrs. Ky Lawrence, Mrs. B. J. Cotton and Mrs. Guy Walser.

The maize harvest in the Summerfield area was slowed down because of the moisture over the week end. Several have started harvesting the remainder of their crops.

Mrs. Carl Lee and Jackie visited in the Jack Howell home of Dimmitt Sunday.

The Layman's revival at the Summerfield Baptist Church closed Sunday evening. Bringing the message Sunday morning was Billy Gene Cotton. Approximately 115 were present for the morning services.

Several from the community attended the funeral of Matt Gilliland of Hereford Wednesday.

Mrs. Louie Huckert, of Hereford, Thresa Hiesman of Vega and Mrs. Ness of Littleton, Colo., visited in the community Wednesday in the home of Mr. and Mrs. L. L. Cannon.

Ken Walser, Billy Lytal and Layton Sawyer of Hereford returned home Friday morning after attending the National FFA Convention in Kansas City, Kans. Monday through Thursday evening. The boys were taken to Amarillo Sunday by the Agricultural teacher, Jeff Roberson. From there, they rode the train to Kansas, Mr. and Mrs. Guy Walser and Richard Purcell met the boys in Amarillo Friday.

Ken Clearman, a freshman a

student at Howard County Junior College, at Big Spring, and Jerry Myres, also a student, spent Friday through Sunday in the home of Ken's parents, the J. C. Clearmans.

Mr. and Mrs. Billy Gene Cotton and family returned home last Wednesday from Lake Brownwood, where they visited with the Sam Lindleys and fished. Grandparents of Mrs. Cotton, Mr. and Mrs. J. J. Simpson, accompanied them.

Mr. and Mrs. Glendon Drye and family of Canyon visited in the home of Mr. and Mrs. Clarence Behrends Sunday.

Mrs. S. G. White of Lazbudie visited in the home of her son and his family, Mr. and Mrs. Jack White, this week.

Dianne Clearman was one of the new members who was initiated into the Tri-Hi-Y Thursday evening in the home of Ann Smith. A salad supper was enjoyed by the group of members. Also attending from this community was Betty Walser, an old member.

Mr. and Mrs. L. F. Carter and Lesly were in Plainview Sunday visiting with Mrs. Carter's brother.

Mrs. Johnny Fields and family of Spade visited in the J. M. Wright home Sunday.

Mr. and Mrs. A. R. Foster and family of Hereford visited in the home of Mr. and Mrs. Jack White Sunday.

Larry Cannon returned to his base in Hopewell, Va., after spending a 30 day leave in the home of Mr. and Mrs. L. L. Cannon and Harry Cannon.

Mr. and Mrs. W. L. Starkley of Winterhome, Fla., stopped over for a weeks visit in the L. L. and Harry Cannon home after a weeks hunting trip in Colorado.

VISITORS HERE

Recent guests in the home of Mrs. Hazel Sparks and Bill Hacker were Franklin Davison and his nieces, Ethel Scheffler and Mary Myers, all of Shelbyville, Ky.

HERE ON BUSINESS

Mrs. Herman Schultz of Bentonville, Ark., has been looking after business interests in Hereford the past week.

Hereford's First Federally
Licensed Charter Service

Johnson Charter Service

FLY
To
FOOTBALL
GAMES



24 HOUR SERVICE

Phone EM 4-0506 or Phone EM 4-0559

ANNUAL SALE of SALES

(seamless • full fashioned • stretch)

Once a year only
stocking sale
**MONDAY
&
TUESDAY
ONLY**

Humming Bird



New SHADES Plum Pink
Wild Rose Driftwood
Gypsy Gold

FULL FASHIONED STYLES

"Twin Strand," Two Strand construction, regularly \$1.15 NOW \$.94 3 pairs for \$2.75
SWEET SEVENTEEN, 60 Gauge Dress Sheer, Twin Thread, regularly \$1.35 NOW \$1.13 3 pairs for \$3.30
NO. 30, 51 Gauge, 30 Denier, Regularly \$1.35 NOW \$1.13 3 pairs for \$3.30
NO. 615, 60 Gauge, 15 Denier regularly \$1.50 NOW \$1.24 3 pairs for \$3.60

SEAMLESS STYLES
400 needle, 15 denier
Heel & Tone, Reg. \$1.35
Now \$1.13 3 pr. for \$3.30

HARMAN'S

WE GIVE S & H GREEN STAMPS

We Bought A Bargain!

(Sterling Grey
Mahogany)

(Fawn
Mahogany)

A beautifully designed, high quality suite you'll be proud to own. Huge, triple dresser has gently curving drawers and beveled, tilting mirror. Matching chest and bookcase bed included in our low price.



Suggested Retail
\$269.50

Your Choice EITHER SUITE

Dresser,
Mirror, Chest and Bed

\$186⁹⁰

EXACTLY AS SHOWN!
Night Tables Extra

Save \$92.60
The Discount Way

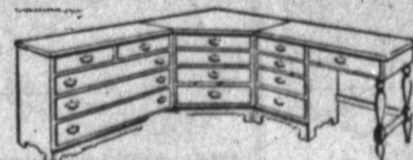


Traditional Beauty

IN ANTIQUE WALNUT

An Early American design that delights the eye and is easy on the pocketbook. Has quality in every line. Extra drawer space is provided in the large dresser and chest. Other pieces are available as listed below — and they're correlated.

Add these later...anytime you wish!



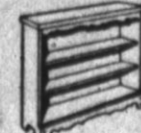
Bachelor Chest ... \$44.80
Corner Chest ... \$52.30
Desk \$58.90



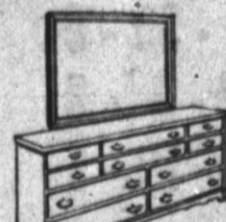
Chair 16.50



Chest on Chest 73.10



Bookcase 32.80



Triple Dresser \$99.70



Cannon Ball Bed ..\$54.80

H & H DISCOUNT FURNITURE

West of Hereford on U. S. 60

STORE

Phone EM 4-3552

Editorials

Despite Adverse Results

'Driver Ed' Is Still Best Plan To Cut Highway Toll

Driver education got a severe shock this week when state statistics showed a 10 percent higher rate among holders of the high school "driver education" certificates than among teenagers who had not taken the course. Results of the startling news still remains to be seen, especially among insurance companies which have allowed premium reductions to certificate holders.

Most people, including parents and teenagers, still seem to think that the course is a good thing, and that it will ultimately reverse present findings. The Hereford School trustees apparently fall into this group, since they voted Tuesday to allow overtime pay in order that instructors might provide driving time for heavy enrollment in classes here.

The only single argument we can offer against the course is that it might tend to breed overconfidence among the young drivers. Youngsters, feeling secure with the certificate stuffed in the glove compartment, might get the idea that they are beyond the realism of having accidents. Otherwise, we fail to see how driving experience and professional training could possibly achieve the opposite of its intent—and actually cause more accidents.

All this is presuming that the course is properly taught, and that it carefully points out the hazards of driving an automobile. Contents of course, along with a careful re-examination of all instructors, are certainly due immediate consideration on state and local levels and, unquestionably, some changes are likely in view of recent statistics.

TV Scandals Come As Shock

Recent hearings on corrupt practices in connection with network TV programs certainly have the approval and support of the public; but some of the findings are upsetting many Americans.

Many of us were surprised indeed to discover that the shows were not always on the "up and up". After watching the "stars" from week to week as they climbed upward, we had come to look upon them as personal friends, and discovery that the shows were frequently "rigged" leaves us in much the shape of a young boy who suddenly discovers that his father is guilty of theft.

In behalf of the advertising agencies and networks, we note that they did cancel out the shows immediately when the irregularities showed up, but not soon enough to keep hundreds of thousands of people from losing faith. This loss of faith means much to our nation and, we hope, the incident will serve to impress all concerned that TV, like other mediums, carries a sincere responsibility along with attracting listeners, providing entertainment and selling air time.

The amateur cynics who insisted all along that the shows were rigged, have scored a tremendous victory. About the only consolation left to us little folks is that of knowing we were not perhaps so dumb as we thought, while listening to folks from all walks of life answer impossible questions.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St., Hereford, Texas



James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas
Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single Copies 15c each.

The idea of trained drivers, meanwhile, is just as sound as ever, when properly applied. The program, instead of being junked, honestly needs to be improved and expanded.

Let's Look At Precinct Lines

Transition from "horse and buggy" days to the automobile has changed many things in the American way of life. In our government, however, some of these "horse and buggy" regulations still hang on, frequently resulting in inconvenience, downright trouble and occasional injustice. Such seems to be the case with many commissioner precinct boundaries in Texas today.

Our neighboring Randall County, for instance, faced somewhat of a dilemma when Amarillo residents petitioned to move the county line away from the city. The jolt moved Randall commissioners into a redistricting program, which may well have set an example for other Texas counties to consider. This is especially true with counties such as Deaf Smith, which are served by only one town containing a lion's share of the county population.

Equitable redistricting would be difficult in Deaf Smith County, due to location of Hereford on the extreme southern border. The only equitable method, it seems, would be that of running all four county lines through town, creating pie-shaped wedges.

Meanwhile, we have two commissioners, precincts 1 and 2, who represent some 75 percent of the population, but whose vote carries no distinction from other commissioners. The result, taxation without representation, is pretty well a parallel circumstance to that which caused the Revolutionary War.

Apparently, there is no particular movement or agitation for redistricting Deaf Smith County and, we must admit, our commissioners court operates well on the present basis. The situation, however, still remains one which could easily cause serious trouble. A voluntary redistricting program, it seems, might be worthy of consideration at this time, when it could be effected without enmity or undue strife.

At least it is worth thinking about, and certainly fits the old adage: "A stitch in time saves nine."

Who Really Is Progressive?

Six men came from England this past week to study grain sorghum methods in growing, feeding, marketing and handling. Previous groups have come to our community from Russia, Australia, Turkey, India and numerous other countries.

These people are welcome, of course. We are even a little bit flattered that our progress should attract such wide interest. These occasions we consider to be a tribute to our ability and progressive methods.

When you boil it all down, though, who really is progressive? Who is going out to learn new things, not only here but other places? Who is trying to improve himself most?

Progress and efficiency remain with an area, only until someone learns how to do the same things better, with less effort and at less expense.

They Can Tell

Did you ever vote for a state official because of his name or hometown, rather than for his ability to fill the office?

Apparently, this falling is not confined entirely to the United States. Highly dissatisfied with some of the candidates, citizens recently cast 50,000 votes in the municipal elections for "Cacareco", a baby rhinoceros. Now, Puerto Alegre comes along with votes for a bull and a goat.

To those who would look down their nose on such proceedings as juvenile and immature, let us remember one fact:

Voters in Brazil at least have arranged matters so that they can tell one candidate from another.

The POWER of FAITH by Howard Brodie



"God said... Forego thy dreams of lettered ease,
"Put thou the scholar's promise by,
"The rights of men are more than these."
John Greenleaf Whittier, the Quaker poet whose religious poems are sung as hymns in Protestant churches, lived by those lines he wrote. He expressed his faith in the cause of freedom, braving scorn and mobs to arouse the public conscience against slavery.
"The only real and permanent joy," Whittier once wrote to a friend, "is in finding ourselves in harmony with the Divine Will, and in trusting in the Divine Goodness."

Weight-Reducer Aids Demand Will-Power

Arthur S. Flemming, head of the Department of Health, Education and Welfare, has issued a public warning against the fraudulent products and schemes being foisted upon the public as weight-reducers. It was released locally today by Bill Thompson, Executive Director of the Deaf Smith County Chamber of Commerce in cooperation with the National Better Business Bureau, with which it is affiliated through membership. Secretary Flemming called the reducing schemes "probably the most lucrative of medical frauds today." He quoted an American Medical Association estimate that the public is being fleeced of \$100,000,000 a year in the purchase of spurious diet aids and useless mechanical devices. Among the current crop of spurious weight-reducers, vibrator devices were cited by Secretary Flemming as riding the crest of popularity at the moment. Other phony obesity remedies cited include bath salts

and bath cabinets; soaps, pastes and creams; garments, girdles and belts; rubber suction cups for "spot" reducing; purgatives and laxatives to rush food through the system; bulk producing agents to fill up the stomach and cause loss of appetite; drugs to stimulate metabolism; drugs to depress the appetite; dehydration drugs alleged to "flush" or "melt" fat off; food products to appease the appetite. The Secretary emphasized that weight-control is a serious problem. He asserted that there is no such thing as a "safe and sane food, drug or device which will bring about loss of body weight without exercise of the will to cut down food intake." Flemming declared that he considers it his duty to do all he can to back up the Food and Drug Administration's "vigorous law enforcement program" to protect consumers from fraudulent products in this field. He added that the

principal factor in reducing. Lowered caloric intake is necessary for anyone to reduce, and certainly there is ample dietary information available. The person who wants to reduce should be sure to obtain dietary information from competent sources. The U. S. Public Health Service of this Department, the American Medical Association, and family physicians are among such sources. "Exercise has a role in reducing, and moreover can be of general health benefit. Authorities point out that to be beneficial exercise need not be violent or prolonged. Mild exercise of short duration can be helpful in reducing and to the general health condition. Here again, however, the amount and kind of exercise best suited to the individual's needs and health can best be determined by a physician. "Finally, don't believe those false promises that one can eat as he pleases and still lose weight simply by using some food, drug or mechanical gadget."

Two Grid Firsts In 1934: Littlefield Foe At Night

25 YEARS AGO

Lots of things are going to happen to the Whitefaces Friday night when they play the Littlefield Wildcats in that city. In the first place, it will be the first night game for the Hereford crew, and in the second place, the two teams have never met before. In addition to that, one of the teams is going to suffer its first setback of the season. The Wildcats have blanked two opponents in two starts, Amherst and Brownfield, in that order. The Amherst contest ended 6-0 and last week Brownfield was beaten 19 to nothing. Coach R. T. Barksdale, formerly mentor of the Canyon Eagles, is priming his eleven for the Whiteface fray. He will start a smaller team than Hereford's, but one which is plenty potent, according to reports. R. A. Daniel, guard and tackle for the Whitefaces, will be out of the line this week due to class room difficulties. Wilburn Bengel, fullback, who was out last week for the same reason will be back. Hughes Millard will likely get a starting job in Daniel's place. Womble will likely be shifted to a tackle post due to his bulk. Hagar as usual will be the center with Clayton and Carlyle at ends and McLean and Turner at Guards. Sowell will call the signals. He will be flanked by Russell and Smith and Bengel will be at full.

Panhandle Paragaphs

WORK TO START AT WT

Construction on two new dormitories and a major addition of the Student Union Building at West Texas State College is expected to start shortly after contracts are let October 30, President James P. Cornette said Tuesday. A loan of \$1,474,000 to WT for construction of the buildings was approved last week by the Housing and Home Finance Agency in Washington. It was from the same agency that the college obtained funds in 1956 for the construction of Brown and Terrill halls and an addition to Stafford Hall. The loan will be repaid by the college from revenue from the dormitories and other revenue producing properties, Dr. Cornette said. The president said that plans now are to take bids and to have contracts ready for reimmendation to the Board of Regents of Texas State Teachers Colleges when the group meets October 30 in Huntsville. It is hoped that the buildings will be ready for use by September, 1960. About \$500,000 will be used for a girls' dormitory, to be built on similar plans of Brown Hall, which features unit construction centered around an inside patio. The new dormitory, to house 174 women, will be a two-story building with balconies on the second floor around the patio. —CANYON NEWS

COMMUNITY CLINIC SCHEDULED

Election of directors for Olton Chamber of Commerce and Agriculture has been set for Oct. 29. The election will be held at a general meeting of the membership. Three former directors and three merchant directors are retiring from the board this year. Directors are elected for periods of two years each. Tentative date for the third annual Chamber of Commerce banquet is Jan. 28. Speaker for the occasion will be Jack Lacy, Sr., executive vice-president and general manager of the Amarillo Chamber of Commerce. Olton Chamber of Commerce and Agriculture is planning a community clinic as soon after the first of the year as possible. "This is a service of the West Texas Chamber of Commerce and should be of great value to our community," declared Wayne Cooper, Chamber manager here. Meetings will be held with professional people, retail merchants, farmers, housewives, highschool seniors and with the general public in an effort to acquaint the community with the functions of Olton Chamber of Commerce. At the same time an effort will be made to learn what the public thinks of current Chamber projects and to get gross roots suggestions for future projects. Conducting the clinic will be Ralph Duncan of the West Texas Chamber. — OLTON ENTERPRISE

CLEAR WEATHER BRIGHTENS OUTLOOK

Cotton farmers got back into their fields, gins started humming again and the general outlook brightened late this week as clear weather prevailed and an expected frost didn't materialize. On top of that, a production forecast by farmers themselves made it look like Lamb County may gin 165,000 bales this year. Previous forecasts by farm observers had been in the neighborhood of 150,000 to 160,000 bales. The fair weather followed a week of dismal weather that threatened to hurt grades, delayed the harvest and generally made life miserable. "Grades came through better than anyone would have expected," County Agent Bill Kimbrough said Friday. He said he had talked with one cotton classer who had handled 700 samples of Lubbock area cotton this week. About 650 of them were classed as white cotton. A cool front moving into the area in mid-week brought with it the threat of an early frost, but the frost never did quite make it. That break from the weather enabled late-planted cotton to keep right on maturing. "June Cotton, where it wasn't watered late, is looking good," said Kimbrough, "better than I ever thought it would." Ginnings so far this fall ran past the 7,000 mark this week, the Texas Employment Commission reported. The TEC, which has predicted 160,000 bales for the county this year, said 7,288 bales had been ginned through Friday. — COUNTY WIDE NEWS (LITTLEFIELD)

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his hindweed farm views the quiz show scandals this week.

Dear editor: I'm not exactly a television fan, television programs don't turn up out here like newspapers, people can't hand you a television program like they can a newspaper, but nonetheless I manage to look at a few programs now and then and I was interested in reading in a newspaper I borrowed out of my neighbors mail box yesterday that Congress has been investigating the quiz programs which were so popular last year on television.

As I understand it, several contestants have testified that the quiz programs were rigged, that the answers were given to them before they went on the air.

Now this struck some people as outrageous, they think something ought to be done to the television producers who worked such a fraud on the public.

I disagree with this attitude completely. Personally, I am very satisfied to learn that some of the contestants claim they were given the answers ahead of time.

I watched those people rattle off answers to almost impossible questions, week after week, and their vast store of knowledge was making people like you and me, at least me, feel inferior. It just wasn't human to have that many facts crammed in your head.

It's a pleasure to me to get this thing brought to light. As fas wosking a fraud on the public, that's an unpleasant thing, but let's not carry our outrage too far. Congress doesn't want to get too energetic about it. People demand a certain amount of fraud in their entertainment and possible in their politics. Nearly everyone knows that gunmen in TV westerns use blanks. There never was a woman's hat that some man wouldn't brag on, and everybody knows there are some hats that the only way you can brag on them is to lie.

There's nothing wrong with hokum, as long as the people know it's hokum. Congressmen know that, especially do Congressmen know that.

Your faithfully,
J. A.

FRIO NEWS

Franklin Swanner Speaks To Church Group Sunday

By MRS. OWEN ANDREWS

Dr. Franklin Swanner, Mission secretary of District 9, Texas Baptist work, was guest speaker at the Frio Baptist Church Sunday morning. Mr. and Mrs. Swanner were dinner guests in the home of the Rev. and Mrs. B. H. Baldwin and Eugene. Mr. and Mrs. T. L. Spark-

man Sr. returned Monday from a five day trip to San Angelo, where they visited Mrs. Sparkman's sister, Mrs. B. A. Gilliam and family. At Lake Brownwood, they visited the Sam Lindly and at Brownfield they visited the S. B. McLallens. Recent visitors of the E. F.

Voglers were Mr. and Mrs. Miles Caudle and Linda Kay of Manhattan, Kans. Mrs. Caudle is a sister of Mr. Vogler.

Sunday dinner guests in the home of Mr. and Mrs. Don Mobley and Austin were Mr. and Mrs. D. C. Miller and Carl. Visiting Mrs. H. M. Mobley Wednesday of last week were Mrs. Ted Bush and her mother, Mrs. Gresson.

Mr. and Mrs. Littrell of Orange, Calif., spent the week end visiting relatives and friends in Frio. They spent Saturday night in the home of her brother, J. E. Andrews. A sister, Mrs. Allie Burriss of Texico, and children also spent the week end with the relatives.

Those visiting at the W. H. Andrews home Sunday were: Mrs. Littrell and the Burrites, Mr. and Mrs. T. L. Sparkman Jr., Tommie and Bonnie Sparkman, Darlene Sparkman, Mrs. Elmer Jones, Marilyn Jones, Joel Stacey, Mr. and Mrs. Owen Andrews, Joe Andrews, Veradelle Andrews Mr. and Mrs. J. E. Andrews, Alma Andrews, Mr. and Mrs. George Zetsche and Ann;

Mr. and Mrs. Clark Andrews, Rocky, Kirk and Lynette, Mr. and Mrs. Glen Andrews and Hal, Mr. and Mrs. Fred Andrews of Melrose, Wiley Andrews of Melrose, Laura Faye Roberts of Melrose, Mr. and Mrs. Ralph Hart and granddaughter of Clovis, Mr. and Mrs. Frank Knabe, Mr. and Mrs. Henry Dobbs and Mr. and Mrs. W. H. Thompson. Mr. and Mrs. Hubert Roach accompanied the Littrells and

visited their daughter, Mrs. Clark at Snyder. The Roaches and Mrs. Clark and daughter came Sunday afternoon to meet the Littrells and they left on Monday to visit other relatives in Oklahoma.

Mr. and Mrs. S. D. Vinson, of Big Spring, left for home Monday after spending several days visiting in the home of their son, Edgar Vinson and family. Sunday visitors of the Vinsons were Mr. and Mrs. Robert Dobbins and Carla Sue and Mr. and Mrs. Ray Martin of Dimmitt.

Mr. and Mrs. Bill Warrick spent the week end visiting a sister of Bill's at Odessa. They were accompanied by his father, who had been visiting them for several days, to the home of his daughter.

Mr. and Mrs. Floyd Cole and children visited the John Coles at Spearman during the week end.

Visiting the Harlan Barbours during the week end were Mr. and Mrs. B. M. Turner of Lamesa and Mrs. James Bullard, sister of Mrs. Barber, and her son Tommy of Lenora.

By MRS. OWEN ANDREWS
The Frio Home Makers Club met recently in the home of Mrs. Frank Robbins. Officers for the coming year were elected. They are: president, Mrs. E. F. Vogler; vice-president, Mrs. Henry Andrews; secretary-treasurer, Mrs. Edgar Vinson; consumer reporter, Mrs. Clark Andrews and Mrs. Frank Robbins; reporter, Mrs. Owen Andrews; program chairman, Mrs. Henry Dobbs; buying chairman, Mrs. Annie Springer; fair exhibit chairman, Mrs. Ed Clark, assistant treasurer and secretary, Mrs. Connie Smith.

The program subject was "Selection and Care of Carpets." Mrs. Floyd Cole gave the program and Mrs. Connie Smith spoke to the group on "Home Decoration Ideas."

Those present for the meeting were Mesdames T. L. Sparkman Jr., Earnest Harder, Floyd Cole, Joe Lindsey, E. F. Vogler, Connie Smith, Henry Dobbs, Glen Andrews, Owen Andrews, Annie Springer, B. H. Baldwin, Miss Alma Andrews and the hostess. Next meeting will be in the home of Mrs. Glen Andrews Oct. 13.

Mr. and Mrs. T. L. Sparkman and Mrs. Annie Springer attended a family reunion of Mrs. Springer's relatives at Plainview Park Sunday afternoon.

Visiting the Glenn Grippis Sunday afternoon were Mr. and Mrs. E. D. Hopson and family of Hereford.

Mr. and Mrs. E. F. Vogler and



FREIGHT TRAIN BURNS — Firemen battled an all-day blaze at Goodrich after 23 Southern Pacific freight cars derailed near here. The fire was fed by a tank car that carried liquefied petroleum gas. There were no injuries. (AP Wirephoto)

children, Walter, Leon, Harry James and Mary Ann, spent the week end at Lamesa in the home of his brother, Harold Vogler.

They also visited with an uncle and aunt, Mr. and Mrs. E. D. Myers, of Coppers Cove, who were visiting the relatives in Lamesa.

Mrs. Arthur Betts and Jimmie were visiting Mrs. Bett's parents, the Logans, and other relatives at Friona on Monday.

Mr. and Mrs. W. H. Andrews, Ronnie and Jackie visited in the home of his sister, Mrs. Allie Burriss and family at Texico on Sunday. They also visited with other relatives while there.

Mr. and Mrs. Clark Andrews and children visited in the home of Mrs. Andrews' sister, Mrs. Wallace White and family in Amarillo Sunday.

Mr. and Mrs. Charles Springer and Mr. and Mrs. Don Sigle of Westway, were among those who attended the ball game and other festivities in Canyon on Saturday.

Mr. and Mrs. George Vinson of Milwaukee and Mr. and Mrs. Edgar Vinson and daughter, visited a brother, Paul Vinson and family, at Rudoso last week end. They also visited points of interest in that area, including the White Sands. The George

BLASTS TV

ANNISTON, Ala. (AP) — Police are looking for a house-breaker who appears to have a sharp dislike for television. Joe S. Noland reported that he and his family returned home from an overnight trip and found somebody had broken into their house and blasted their television set apart with a shotgun.

QUALIFIED VOTE

COLUMBUS, Ohio (AP) — State Rep. Charles E. Hoffman of Cincinnati got lost in a tangle of amendments and questions about a measure being voted on in the Ohio Legislature. When polled on a roll call, he responded: "Yes — on whatever we are voting on."

How to get to Dallas in less than 30 seconds



Nothing beats the speed of...

DIRECT DISTANCE DIALING



Jack Rogers

- You Need Our Friendly Service
- We Need Your Insurance Business

LET'S TRADE!

Elizabeth Witherspoon

2nd and Main

HEREFORD INSURANCE AGENCY

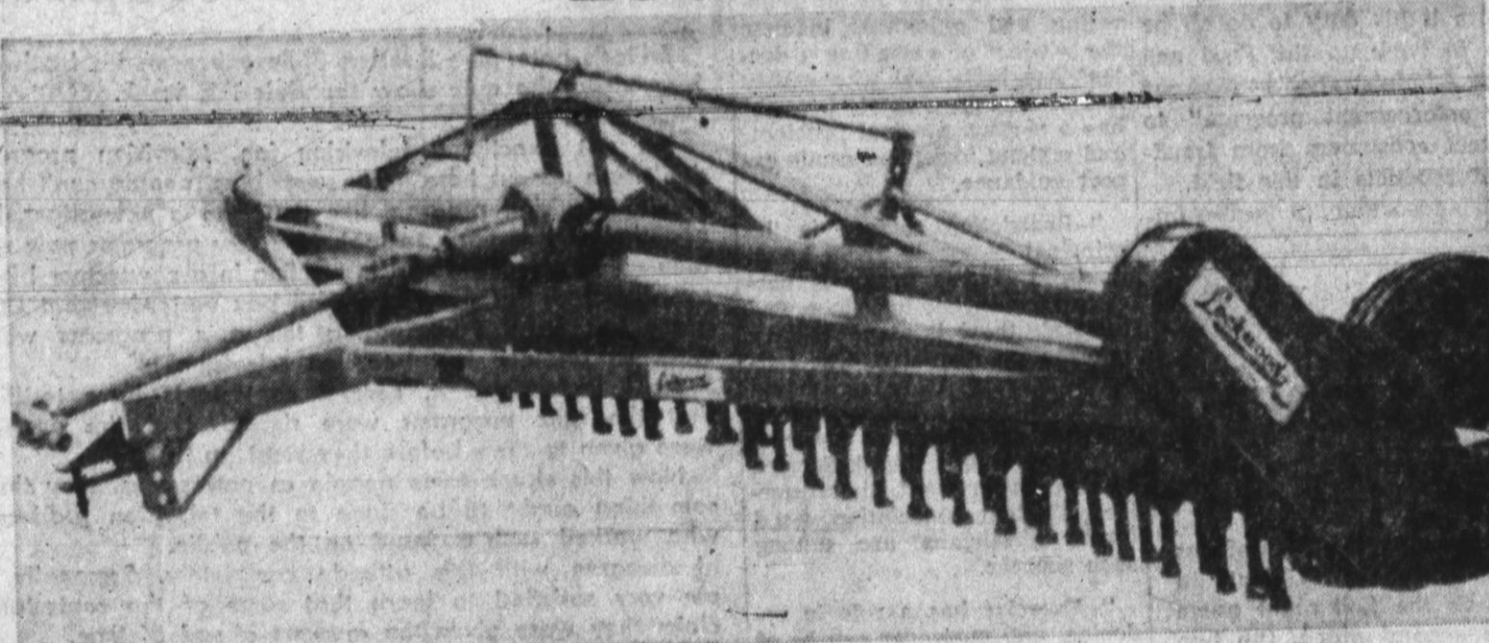
EM 4-0850

Farmers: Boost Soil Fertility

Pocket More Profits

With A....

Lockwood Mulcher



Lets More Rain Into Ground:
Stops Erosion, Stops Blowing:
Returns Plant Food To Soil
Check With Us Today!

Stubble Cut Up and Put
Back into the Soil Prevents
Clods Forming in Row Crop
Farming

Lockwood Graders of Texas

West of The Bullbarn

EM 4-3171

Deaf Smith County Gin Co.



Hereford's

NEWEST AND FINEST

Invites You To

BRING YOUR COTTON HERE!

WE'RE READY

We've only been in operation in Hereford for one year folks, but we're backed by many, many years of experience in the ginning business. We have one of the finest plants in the entire area, featuring all electrically operated machinery... Tandem Moss Lint Cleaner and 4-90 Murry Gin Stands. We are located just Southwest of Hereford off Highway 385, and we want to invite each and every one of the farmers of the Hereford area to bring your cotton to us for ginning.

We will strive at all times to give you the best sample and turnout. And, we will do our best to get you the highest prices available for your cotton.

We are eager to serve you. Why not come in and give us a try?

We Appreciate Your Business

Deaf Smith County Gin Co.

Phone EM 4-3110

W. D. Revel, Manager

Rt. 2, Hereford

ADRIAN NEWS

Blackburn-Shaw Quartet Presents P-TA Program

By MRS. R. L. PINNELL
The Parent-Teacher's Association met Monday evening in the high school auditorium. The Blackburn-Shaw Quartet of Amarillo presented the program for the meeting. A short business meeting was held during which Mrs. Jake Fortenberry was elected to take the place of Mrs. Modean Williams as vice-president.

After the musical program, refreshments were served in the cafeteria by the host and hostesses, Mr. and Mrs. E. B. Pounds, the Rev. and Mrs. Johnnie Williams and Mr. and Mrs. M. H. Zaring.

The Women's Missionary Union met Wednesday afternoon in the home of Mrs. Earl Brown for Bible Study. Mrs. Irene Brown, chairman, led the study for Mesdames E. B. Pounds, R. M. Gruhkey, Jack Johnson, Earl Brown, Bill Brown and

R. E. Caldwell.
The Vega Baptist ladies were hostesses Monday to the Adrian WMU for the study of "Year book 1959" taught by Mrs. C. J. Humphries of Amarillo. Attending from Adrian were Mesdames R. E. Caldwell, R. M. Gruhkey, E. B. Bounds and Bill Brown.

Mr. and Mrs. V. E. Lemke left Tuesday on a three-week vacation trip to Wisconsin and Iowa, home of Mr. Lemke. They plan to visit in Harlow, Iowa, where they will bring Mrs. Alice Plunt home with them for the winter. She is Mrs. Lemke's mother.

M. W. Blankenship, from Adrian, is in the Deaf Smith County Hospital in Hereford. His condition is reported as satisfactory.

Mrs. Charley Wyatt of Hobbs, N. M., spent last week end with her niece, Mr. and Mrs. R.M.

Gruhkey and family.
Mr. and Mrs. Earl Schoonover of Yorba Linda, Calif., and her father, George Beckner of Clayton, N. M., visited with their niece, Mr. and Mrs. M. H. Zaring and family recently.

Mr. and Mrs. Hallie Gee, of Temple, visited over the week end with their son, Coach and Mrs. Gee and son.

Darrell and Dwane Collins left Tuesday for Hartshorne, Okla., where Dwane has been called by the armed services. Darrell plans to return to Adrian after a short visit with relatives.

Tommy, Larry, Jackie and Roberta, children of the M. F. Lovelesses, attended a birthday party Sunday honoring Mary Anne Glass in the home of her parents.

Mr. and Mrs. F. A. Kromer visited last week end in the home of her family, Mr. and Mrs. Glenn King.

Mr. and Mrs. Kenneth Loveless and Kenny of Canyon were supper guests of his father, the M. F. Lovelesses Sunday night.

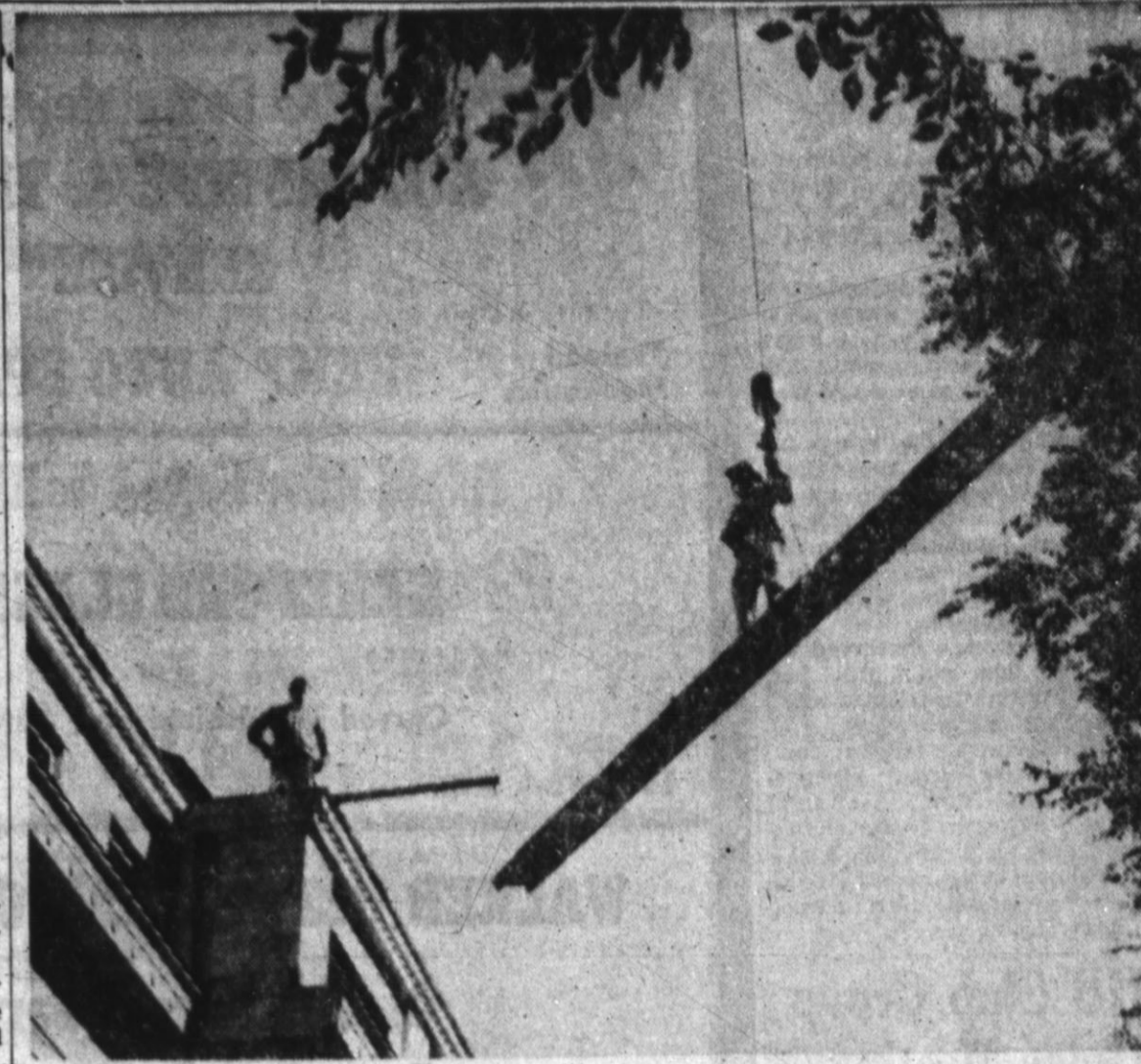
Mr. and Mrs. G. F. Morgan were in Amarillo Tuesday, where they purchased a new car.

Barbara Anne Swinney, daughter of Mr. and Mrs. R. E. Swinney of Silverton, and Lloyd Edward Homfeld, son of Mr. and Mrs. C. F. Homfeld, were married Saturday in the Methodist Church. Both couples attended Adrian High School.

SMALL CAR DRIVE

BALTIMORE — A street in the Roland Park area is theoretically two-way. But one 30-foot section of it is so narrow that two standard American automobiles can't pass, causing considerable backing and bad temper among motorists driving the larger cars.

Small foreign cars have no trouble.



COUNTY COURTHOUSE RENOVATION continued this week in Hereford as workers placed a 25-ton crane. (Staff Photo) started placing heavy iron beams atop

Red Cross Signs 164 In Courses

A total of 164 persons have signed up for classes and service courses through the Deaf Smith County chapter of the American Red Cross, according to Bill Hardwick, county chairman.

Standard First Aid courses have been set up for 28 adults. There will be two classes taught in rural areas and a third in Hereford. Three instructors are teaching the course to 40 Stanton Junior High students.

Eight Motor Corps members and one policeman have signed up for the emergency first aid and rescue course.

A winter swimming and water safety course is being taught at Canyon. Six persons have signed up for the course.

Three persons enrolled to become nurses' aides, with a group considering the training course. Six women are almost finished with a course-to-train Gray Ladies, with nine others signed up to begin the course.

Some 14 registered nurses and 13 others recently were signed up to serve as aides or first aid instructors for disaster programs.

Applications are still being accepted for these and other Red Cross training courses at the county chapter office in the county courthouse.

GAMBLING WITH LIVES

DENVER — Colorado Highway Patrol Chief Gilbert Carrel says many persons who wouldn't be caught dead in a gambling casino have been found dead in unsafe automobiles.

"Many of the vehicles involved in fatal accidents last year in need of mechanical repair," he says. "The people who were killed in these accidents gambled their lives and lost."

Have you read the classifieds?

American Legion Members Meet

The Zone 1 meeting of the American Legion and American Legion Auxiliary was held in Vega Tuesday night at the American Legion Hall. After the supper, a business meeting was held, presided over by Irid Ott, Hereford's Zone 1 commander. Charlie Mason, 18th district commander of Amarillo, gave a report on the department executive meeting recently held in Port Arthur.

He reported that 180,000 boys and girls in the United States entered the American Legion sponsored oratorical contest in 1959.

Mrs. Ira Ott, department hospital representative, reminded those present that gifts and contributions for the Amarillo Veterans Hospital Christmas gift shop should be in by Nov. 15. The next zone meeting will be

MEANS KEEP OFF

SHIPSHOAL ISLAND, Va. — Warning signs on this and neighboring Plumtree Island in Chesapeake Bay really mean keep off. Unexploded bombs have been accumulating since the days of Billy Mitchell and the Air Force says they are a major hazard to any person who might go ashore.

held in Amarillo Nov. 10 with the American Legion, Post 54, as hosts.

Those attending from Hereford were Mr. and Mrs. Ira Ott, Mr. and Mrs. Glen Boardman, Mr. and Mrs. Cecil Wilkins, Mr. and Mrs. Clyde Gilliland, Mr. and Mrs. Harry Shultz and Mr. and Mrs. Clarence Sauley.

Also attending were Mesdames Clyde Cave, Arch Dobbins, C. R. McGhee, Grant Hanna, Richard Pearson, Evalie Potter, Mabel Wagner, Hazel Sparks, Ethel Scheffle and Mary Myers.

Doherty Weed Control
Work Guaranteed

Let **Doherty** Solve Your Bindweed Problems

CA 4-7450 1101 E. 5th Street
Plainview, Texas
Hereford Poultry & Egg Co.
EM 4-2172 Hereford, Texas

Need Redi-Mix Concrete?
Call **CROWE GULDE**

Crowe-Gulde Cement
of Hereford

Phone EM 4-1722 1st & Gough St.

WALCOTT COMMON SCHOOL DISTRICT NO. 6 DEAF SMITH COUNTY

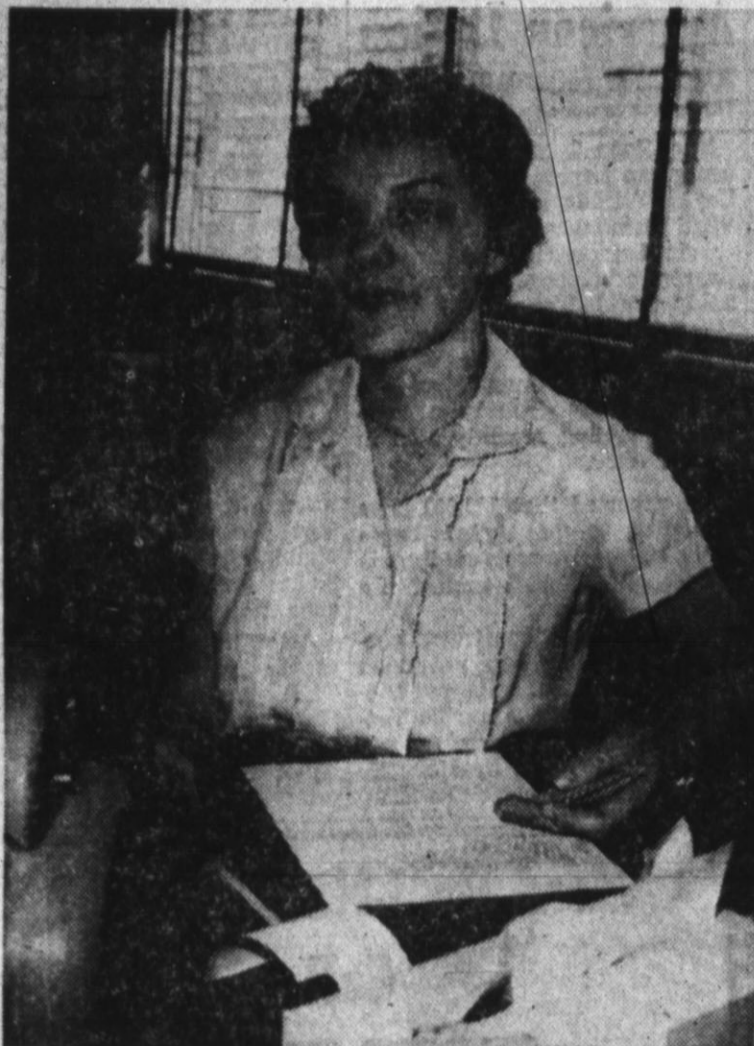
FINANCIAL STATEMENT, 1958 - 1959 SCHOOL YEAR

FUNDS	State and County Available	Local Maintenance	Transportation Allotment	Interest and Sinking	Total
RECEIPTS:					
1. From State Funds:					
A. State Available:	6,331.50				6,331.50
B. Transportation Aid:			1,105.00		1,105.00
2. From County Funds:					
A. County Available:	24.00				24.00
3. District Funds:					
A. Tax Collections:		29,987.53		4,283.97	34,271.50
TOTAL ALL RECEIPTS:	6,355.50	29,987.53	1,105.00	4,283.97	41,723.00
Balance Sept. 1, 1958:	1,073.05	2,612.92	3,524.14	2,597.24	9,807.35
Total Receipts Plus Balance:	7,428.55	32,600.45	4,629.14	6,881.21	51,539.35
TOTAL EXPENDED:	5,663.25	24,507.60	4,545.52	4,146.18	38,862.55
Balance Aug. 31, 1959:	1,765.30	8,092.85	83.62	2,735.03	12,676.80
DISBURSEMENT, Detail:					
1. Administration:		629.26			629.26
2. Instruction:	5,663.25	11,137.15			16,800.40
3. Transportation:		6,300.69	1,045.52		7,346.21
4. New Bus:		711.00	3,500.00		4,211.00
5. Operation of Plant:		2,464.17			2,464.17
6. Insurance:		317.97			317.97
7. Maintenance of Plant:		246.48			246.48
8. Tuition, High School:		2,700.88			2,700.88
9. Debt Service:				4,146.18	4,146.18
TOTAL EXPENDED:	5,663.25	24,507.60	4,545.52	4,146.18	38,862.55

Of course, I cook ELECTRICALLY ... is there some other way?

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER

PUBLIC SERVICE COMPANY



DISTRIBUTIVE EDUCATION SPOTLIGHT. Betty Walsler, 18, works each afternoon at the West Texas Rural Telephone office. Her duties include filing, typing, posting, answering the phone and assisting customers. A senior, she is the daughter of Mr. and Mrs. Guy Walsler, Summerfield. (Staff Photo)

Bluebird Group Holds Meeting

The new Bluebird group was organized last Wednesday at a meeting held in the home of Mrs. Don Little, the group's leader.

The group will be sponsored by the La Plata Study Club. Plans were made to take a tree hike at the next meeting. The Bluebirds will meet every Wednesday.

Members of the group are Debbie Boardman, Aileen Christianson, Prissy Crume, Annette Emmons, Christy Hair, Debbie Goldston, Denice Hartman, Dianne London, Janey Little, Julie Madison, Ann Mims, Vicki Linch and Judy Yarbrow.

Refreshments were served and the girls then had a short business meeting to select a name and elect officers.

Officers are as follows: president, Dianne London; vice-president, Ann Mims; secretary, Denice Hartman; treasurer, Janey Little; reporter, Debbie Boardman; song leader, Judy Yarbrow; telephone chairman, Christy Hair.

HD Club Group Holds Meeting

The Westway Home Demonstration Club met recently in the home of Neta Rudd, with Alice Rudd acting as co-hostess. Presiding officer was Mary Morrison and Mrs. Argen Draper was guest speaker. She spoke to the group on vegetable storage.

Those attending the meeting were Mesdames J. C. Morrison, Kenneth Rudd, Jim Thomas, G. C. Merritt Sr., B. B. Northcutt, Herbert Owens, Paul Rudd, Harold Rudd, Buren Sowell, Bess Werner, Mary Walder, Charles Owen and guest, Argen Draper. The Federated Clubs are having a luncheon Oct. 29 at the First Baptist Church. Those attending are to bring a meat dish.

P-TO Members Have Luncheon

The Shirley P-TO met Tuesday evening for a "get-acquainted" covered dish dinner. Approximately 200 attended.

A potted plant, which is to be a traveling prize, was presented to Mrs. Fritz Christman's third

grad room for having the most parents present.

AID FROM LUTHERANS

GENEVA — Lutherans are showing a "growing interest" in the evangelical movement in Latin America, says Dr. Carl E. Lund-Quist, executive secretary of the Lutheran World Relief this spring sent 5½ tons of clothing to Chile, its first shipment to Latin America.

**Complete
AUTOMOTIVE & TRACTOR
SERVICE**

Trained Mechanics **KEMP AUTO REPAIR** Phone EM 4-3421

See **HEREFORD GLASS CO.**
For Curved Windshield and Auto Glass

1302 Park Ave. Phone EM 4-2652

WALKER REFRIGERATION SERVICE
Amana Sales & Service
Scottsman Ice Machines

305 E. Third St. Phone EM 4-0788

24 Hour Wrecker Service
Phone EM 4-2160

Orsborn-Norwood Chevrolet Body Shop

Have Rig - Will Dig
WALCO DRILLING CO.
Plain and Gravel Pack Water Wells
Irrigation - Municipal - Industrial
Phone EM 4-3109
Member of Texas Water Well Driller - Contractors Assoc.

Gallon Jug or Disposable Carton
CREAM O' PLAINS
Milk Is Best By Taste Test
At Your Store or At Your Door
Call EM 4-1288

HALE'S
Gulf Service
Intersection of Harrison & 385
Emmett Hale
Gerald Hale

McRIGHT GARAGE & SUPPLY
Complete Parts - Service for
Auto - Truck - Tractor - Irrigation Engines
Batteries - Accessories

642 E. 2nd Phone EM 4-1137

Say It With Flowers
from
PAT'S FLOWER SHOP
"All Prices of Football Mums"
EM 4-0306 725 25 Mile Ave.

Look Neat - Feel Neat - Be Neat
Send All Your Clothes To
MASTER CLEANERS
for Expert Cleaning, Pressing and Alterations!

Match Wits With WIN \$10.00 Plus Big Grand Prize of 4 C FOOTBALL



Exeprt C. D. Fitzgerald Picks 'em this way!

- Hereford at NE Okla. City
- Air Force at UCLA
- Oregon St. at Calif.
- LSU at Florida
- NTSC at Houston
- Georgia at Kentucky
- Indiana at Mich. St.
- Michigan at Minn.
- Arkansas vs. Mississippi
- Nebraska at Missouri
- Northwest at Notre D.
- Washington vs. Oregon
- Illinois vs. Penn S.
- TCU at Pittsburg
- Iowa at Purdue
- Stanford at USC
- Baylor at Texas A&M
- Rice at Texas
- Ohio St. at Wisconsin
- Texas Tech at SMU

CONTEST RULES

1. Circle the teams lect to win and be score the teams "Tie Breaker." The picking the most will receive the Cash Prize. If our experts win, split the \$10.00 Prize.
2. Tie Breakers will only in case of a 1
3. Entries must be ed not later than Friday or left at the ford Brand set la 5 p.m. Friday. Ad entries to "Footb test, Hereford Hereford, Texas."
4. Name and addre appear on your bo
5. Contest is open except employees Hereford Brand. and experts hadly ed.
6. The person pick most winners at th the season will r Cotton Bowl Tick place will receive place will receive
7. Winners of the Cash Prize will be ced on this pag week.

Last Week's Winner Was Daniel Lerv

OFFICIAL ENTRY

- Hereford at NE Okla. City
- Air Force at UCLA
- Oregon St. at Calif.
- LSU at Florida
- NTSC at Houston
- Georgia at Kentucky
- Indiana at Mich. St.
- Michigan at Minn.
- Arkansas vs. Mississippi
- Nebraska at Missouri

- Hereford
- NE Okla. C
- Air Force
- UCLA
- Oregon St.
- Calif.

Name _____
Address _____

See Carl McCaslin Lumber Co. For
All Your
ELECTRIC FENCE SUPPLIES

Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, etc.

If it's for an electric fence,
we have it!!

Carl McCaslin Lumber Co.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

With Our Experts! \$10.00 CASH!

of 4 Cotton Bowl Tickets!

CONTEST

CONTEST RULES

The teams you select and be sure to select teams on the market. The person who selects the most winners will receive the \$10.00 cash prize. If either of the teams win, they will receive \$10.00 Cash

Prizes will be used in case of a tie.

Prizes must be post-marked before 6 p.m. on Friday at the Hereford office. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.

Prizes and address must be in your ballots.

Contest is open to ALL employees of the Hereford Brand. Sponsors of the contest gladly accept

Prizes for picking the winners at the end of the contest will receive 2 Cotton Bowl Tickets, 2nd prize will receive 1, 3rd prize will receive 1.

Prize of the \$10.00 cash prize will be announced on this page each week.

Week's Winner Was L. L. Lierwald

ENTRY BLANK

TE BREAKER

- Northwestern at Notre D.
- Washington vs. Oregon
- Illinois vs. Penn St.
- TCU at Pittsburg
- Iowa at Purdue
- Stanford at USC
- Baylor at Texas A&M
- Rice at Texas
- Ohio St. at Wisconsin
- Texas Tech at SMU

CITY DRUG STORE

Phone EM 4-1144

"Your Headquarters for Camera Supplies"

You're Miles Ahead with Mobil



KERR - LEHRER
MOBIL SERVICE

EM 4-9028 143 E. 1st

DEARING WRECKING

New and Used Parts

Located on West Highway 60

See Us For

All Your Auto Parts Needs

DUB'S MAN'S SHOP

Home of Famous Nationally Advertised Men's Wear

Corner 3rd & Main

Phone EM 4-0204



HEREFORD PARTS & SUPPLY CO.

Wholesale & Retail
Automotive Parts & Supplies
Tractor Parts & Supplies

232 N. Main St.

Phone EM 4-3522



Phone EM 4-0430
Offset - Lithograph
and
Letterpress Printing
Office Supplies

A SAFE COMBINATION

• A Good Insurance Agency • A Good Ins. Co.

JOHN McLEAN AGENCY

Phone EM 4-0544

JONES SERVICE STATION

TEXACO

Gaslines and Oils



Phone EM 4-0840 - 144 W. 1st St.



For Better Diamond Buys
Shop

COWAN JEWELRY

Your Credit Is Good - Buy Now

Pay Later

217 N. Main

Stanton 7th Graders Win, 8th Loses To Levelland

By ROGER MCQUIGG
BRAND SPORTS WRITER
Stanton Junior High met Levelland Tuesday night at the Whiteface Stadium. The Hereford seventh grade team won their first game of the season, with a final score of 24 to 14. Levelland won the eighth grade game, 44-16.

For extra points failed. Early in the third quarter, Frank Cain, Hereford's quarterback, threw a pass to Charlie Moreno, who galloped for a touchdown. Gary Stagner punted over for the extra points. Also in the third quarter, Gary Stagner ran 30 yards for the second touchdown for the Whitefaces.

Green ran 10 yards for their first touchdown in the game. Jim Haney's attempt for extra points was good.

In the second quarter, Levelland scored their second touchdown in the game. The extra points were good.

In the third quarter, Levelland ran 45 yards for another touchdown and scored their extra points. Also in the third quarter, Hereford's Jim Haney ran over the line for a seven yard throw a short pass to Haney, who ran for the extra points.

In the fourth quarter, Levelland came through with two more touchdowns and two extra points. This brought the game to a halt with the final score of 44 to 16.



Dr. Milton Adams speaks to Optimists Program Given On United Fund

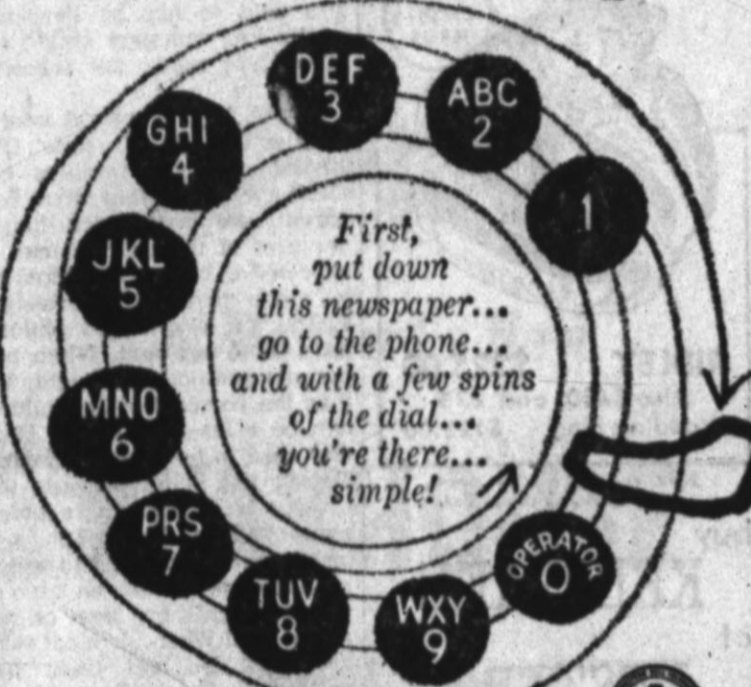
A program on the United Fund was presented by Dr. Milton Adams at the noon meeting of Hereford Optimist Club Tuesday at American Legion Hall.

Attending the meeting besides members were Arkie Osborn of Amarillo, Kenneth Malone, P.T. Clark, Lloyd Perry, Charles, Bell, Steve McKee and Chris Hopson.

Dr. Adams explained that the local UF drive would be held in city and rural areas on Nov. 5, and that the goal this year is \$25,000, \$4,000 more than the amount sought last year.

It was announced that the Optimist Club's lot for sale of Christmas trees would be located at the corner of Ave. 1 and Park.

'How "do-it-yourselfers" dial out of town



Nothing beats the ease of...

DIRECT DISTANCE DIALING

NOTICE

A new law requires that owners of trailers and semi-trailers obtain certificates of title covering same, unless 4000 pounds or under.

The County Tax Assessor-Collector urges each owner to apply for titles NOW. Certain evidence of ownership and serial number requirements will be impossible to handle during the rush period of registration time.

Full information can be obtained from the Deaf Smith County Tax Office.

D.H. ALEXANDER
Tax Assessor - Collector
Deaf Smith County

H. D. CHATTER

Friday, Saturday Slated For Home Demonstration Market

By ARGEN DRAPER
The following recipe is highly recommended by the family who uses it all the time. The Honey Cake recipe is a favorite of the J. G. Fortenberrys. It is also a favorite of all who go to club

or to those making home visits to the Fortenberrys.
Ben Patterson says that the Honey Cake is better than ever before, and I am inclined to agree.

Don't forget the Home Demonstration Market is open on Friday afternoon and Saturday. They are new sellers and we think that the products are better than ever.

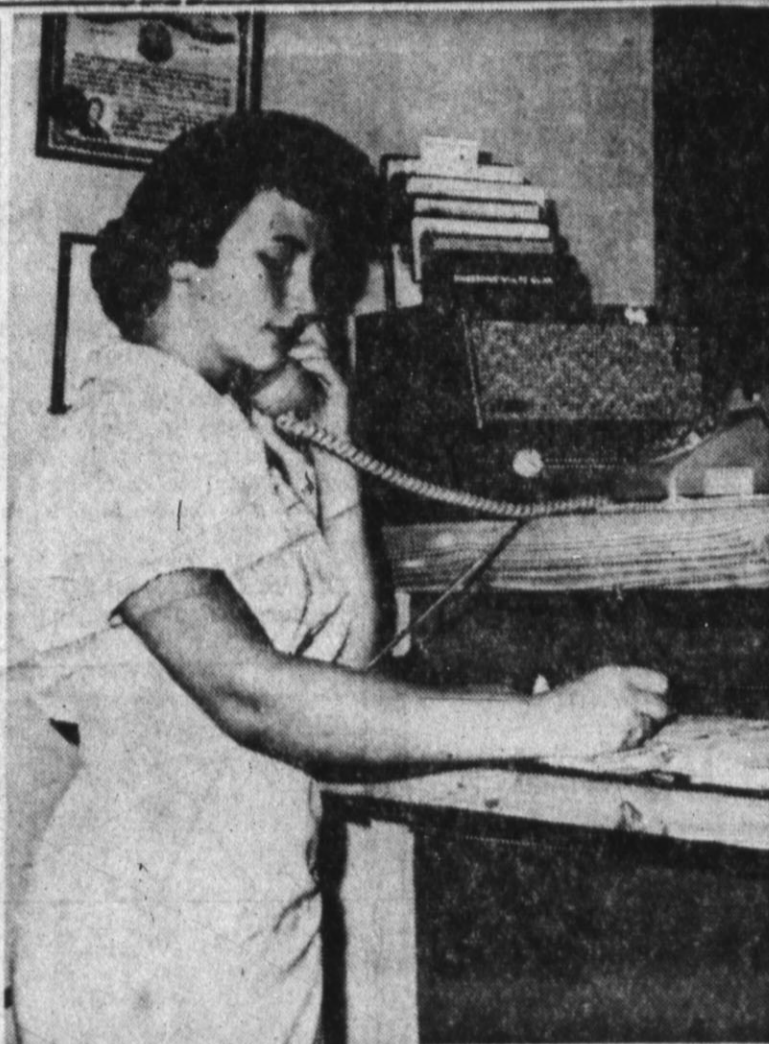
Honey Cake
1/2 cup shortening
1 cup Strained Honey
1/2 teaspoon Salt
1 Egg well beaten
1/2 cup sour milk
2 cups flour
1 teaspoon baking soda
1/2 teaspoon Cinnamon.
Cream shortening. Add honey and egg. Sift flour, measure and sift with baking soda, salt, and with milk to first mixture. Mix thoroughly. Pour into shallow-oiled pan. Bake in moderate oven (375 deg. F.) 50 minutes.

If desired nuts and raisins can be added.

Ida Jean Kain of the King Features Syndicate talked to the Interagency Committee on Nutrition Education and School Lunch on "Weight Control For All Age Groups."

She explained that the heartening part of her job is the letters she receives, about 12,000 a week. Often, she reads from letters sent to her by desperate adults and unhappy children. Miss Kain made the following points:

1. The key to weight control is to reduce, family style. Obesity often runs in families. Studies have shown that when both parents are stout, more than 70 per cent of the children can be expected to be overweight. When only one parent is overweight, figures for overweight children drop to 40 per cent. When both parents are normal weight, less than ten per cent of the children can be classed as obese. Heredity used to be held responsible. Today, the belief prevails that obesity is solely an acquired characteristic. Fat people with obese parents respond to weight reduction the same as those whose parents are lean or normal weight. When identical twins are separated and their food pattern is dissimilar, their weight does not stay identical.
2. Prevention of overweight is important. For many millions



DISTRIBUTIVE EDUCATION SPOTLIGHT: Colleen Reeves, 16, works in the office of Dr. H. A. Cavness, dentist, through the D. E. training program. She answers the phone, makes appointments, keeps books and assists customers. A junior, she plans to attend Colorado University after graduation. Colleen is the daughter of Mr. and Mrs. W. J. Reeves, 123 Star Street. (Staff Photo)

it's a little late for prevention. Preventive measures lie in education.

3. Overweight in middle age may be natural, but it's not normal. Overweight following surgery may be common, but it is never obligatory. No one should be resigned to adding excess pounds at any age.

4. Daily exercise very definitely has a direct relation to weight control. Physical activity is the biggest variable in energy expenditure. On the activity score, everything in our way of life has changed: (a) we exercise less; (b) we do not walk, we ride... we are a nation on wheels; (c) we depend more on labor saving devices.
5. We have changed everything about our way of life - except our way of eating. Food is comforting. Emotional insecurity causes children to eat more - this is the cause that is hardest to spot.

6. To reduce... the boy or girl needs to be really interested in taking off weight.
7. Consideration was given to letters from: (a) overweight young mothers who feel trapped, (b) the older mothers with three or more children whose overweight problems date from their third pregnancy; (c) people who are bored; (d) people who are lonely; (e) obsessive eaters who eat even when they are not hungry.

This week has been a busy time for the Westway Community. The Westway Home Demonstration Club met in the home of the Ken Rudd's. On Friday afternoon the Sadie Lee Oliver 4-H met in the Westway Community House. Loreta Fowler gave a good demonstration on Meat Stuffings. The club elected new officers and they are

now ready for the new club year. On Friday night the Community meeting was held in the Community House. The agents judged the Oldham County Fair in Vega, Saturday. We got one exceptionally good cookie recipe. These cookies were made by Lynna Hulsey. Lynna is a member of the Vega 4-H Club. She entered a skirt that was very nicely made. The cookies received a blue ribbon but I can't remember the score of her skirt, however, it was very well made.

Tomato Sauce

This is an original recipe of Mrs. Henry Hastings and Mrs. Jack Wright.

- 8 quarts ground ripe tomatoes;
- 2 quarts ground onions;
- 6 green peppers, sweet
- 3 cups sugar;
- 1 quart vinegar;
- 2 teaspoons allspice;
- 1 teaspoon cinnamon
- 1 teaspoon cloves;
- 1/2 cup salt.

Add all ingredients and cook slowly until desired thickness. Seal while hot add beans, meats, - Well, add to just about any food.

Will make about 7 quarts.

RANK IS SAME
MAGUIRE AIR FORCE BASE, N. J. - It looks as though one husband and wife team will always have trouble deciding who's boss.

Last September, David F. Peterson was promoted to senior master sergeant. Recently, his wife, Grace, was promoted to the same new enlisted grade. They are the first senior top-kick team in the Air Force.

Have you read the classifieds?



Keepsake
DIAMOND RINGS

America's top choice year after year. For Keepsake guarantees perfect diamond quality - to reflect full brilliance forever.



RIDLEY \$225.00
Also \$450 and 675
Wedding Ring \$125.00

Rings enlarged to show detail. Prices include Federal Tax.

buy **KEEPSAKE** at **KESTER'S**
YOUR AUTHORIZED KEEPSAKE JEWELER

TELEPHONE TALK
by Al Leach, Manager

Direct Distance Dialing: One of the most significant advances in customer convenience since the invention of the dial telephone. Of course "DDD" is relatively new, Hereford being the only town in West Texas having this service. Outside of Hereford it generally isn't known by people in West Texas that such a service as "DDD" exists.

Speaking of services that aren't generally known, we have a little gadget available which is known as an automatic telephone dialer. You prepare a list of names and numbers, local or long distance, for your dialer, and from then on to call one of these numbers all you have to do is select the party you wish to call press a button- presto! Your number is dialed automatically. Sort of like having "power steering" on your telephone. To arrange for installation just call the business office at EM 4-1000.

Beauty on Duty
What does this headline mean to you? If you're a homemaker, it could mean a new washer or dryer, or maybe even a new dishwasher.

To a man "Beauty on Duty" could mean a new car or the new transistor radio that brought you the World Series. For teenagers, it could mean the old but treasured lollipop sitting proudly on the driveway.

But here at the Telephone Company, we have our own special definition of "Beauty on Duty" - a bedroom telephone in color.

A bedroom phone in color deserves the title, too, because it brightens your bedroom while helping you keep in touch between chores during the day. It also gives you a sense of security and keeps you free from care and worry at night.

Color telephones are also available with a built-in night light - ideal for bedrooms. To order your bedroom phone in color, just call the telephone business office.

HOW NOT TO TIE-UP YOUR PHONES
I was passing the time of day with a fellow recently when he suddenly blurted out, as if he'd just thought of something, "I just found out that if the receiver isn't on your phone straight and firm that all the phones in your house can be tied up and nobody can call you."

"That's right," I said.
"Well," he said, "You ought to tell people about that. It's important."

My friend's right. It IS important to make sure receivers on all your telephones are on the hook. It's even more important if you're on a party line. A receiver off any phone ties up the line for everyone else.

"Why," I asked my friend, "Are you so suddenly interested in this subject?"

"Because a fellow tried to call me and couldn't, and I missed out on a fishing trip - that's why," he said sadly. Can't blame him, can you?

Call by number. It's twice as fast.
SOUTHWESTERN BELL TELEPHONE COMPANY

LOOK!
No Gear Box
No Shear Pins
No Slip Clutch
No Belts
It's The **Side Winder**
Rotary Cutter
Distributed by **Lockwood Graders**
of Texas
West of the Bullbarn EM 4-3171

RURAL DELIVERY By AL SMITH
JULIE, THE BOYS WANNA KNOW IF YOU'LL MAKE A LITTLE SPEECH FOR US AT THE DINNER DANCE TOMORROW NIGHT!
-ER-SURE!
I COULD GIVE A BRIEF FIFTEEN MINUTE BIT OF RHETORICAL DISSERTATION ON-
COULD YOU STRETCH IT OUT A LITTLE?
CERTAINLY! I'LL PAD IT OUT TO TWENTY-FIVE-- WHAT'S THE SPEECH FOR?
FOR US TO HAVE TIME TO CLEAR AWAY THE CHAIRS FOR THE DANCING!

HOSSFACE HANK By FRANK THOMAS
JUST TWO BASKETS LEFT? I'LL BUY BOTH OF THEM! - YOU POOR MEXICAN PEOPLE TAKE SUCH PAINS AND ARE SUCH CLEVER WEAVERS!
GRACIAS - GRACIAS!
DON'T YUH THINK IT'S SORTA WRONG TO FOOL THE TOORISTS?
THEY FOOL THEMSELVES, SENOR HOSSFACE!

DEEMS BY TOM OKA
A series of four panels showing a character named Deems in various situations, including one where he is being pulled back by a rope.

GRANDPA'S BOY By BRAD ANDERSON
AH - APRIL SHOWER'S BRING MAY...
SNIFF
ALL I WANT IS A LITTLE PRIVACY

LITTLE FARMER By KERN PEDERSON
A series of four panels showing a young boy on a farm, including one where he is driving a tractor.

OFF MAIN STREET By JOE DENNETT
HERE SHE COMES!
OOOH! FOR ME?
I'M SORRY! BUT I NEVER ACCEPT GIFTS FROM STRANGE MEN!
LET'S WALK AWHILE UNTIL WE GET ACQUAINTED!

THOSE WERE THE DAYS By ART BEEMAN
THOSE WERE THE DAYS -
OH, NO - THEY CAN'T COME NOW - MY ROOM ISN'T PAINTED!
BUT THEY WILL BE HERE - TWO WEEKS FROM NOW!
GOODNESS, I MUST GET A HAIRCUT!
HI - FOLKS!
JUST THOUGHT WE'D PAY A VISIT!
-THEY DROP IN AT THE MOST UNEXPECTED TIMES!

SONNY SOUTH By AL SONDERS
AH BELIEVE THAT TICKET SELLER GAVE ME THIS SEAT BEHIND A POST ON PURPOSE
AH'M GONNA MAKE HIM CHANGE IT OR GIVE HIM A GOOD PUNCH IN TH' NOSE!
MINUTES LATER
BACK SO SOON? IS HE GONNA CHANGE YOUR SEAT?
DON'T MATTER NOW -
AH CAN'T SEE NOTHIN' ANYWAY

Club Studies Austrian, French, German Music

In keeping with the course of study:



By Charlie Seeds

He was a Wall Street lawyer who had become fairly well known for his speeches and articles. He demonstrated his effectiveness as a writer later on in his best selling book, One World. But at the time of the Republican Convention in this memorable year, Wendell Wilkie was a comparative unknown.

He was not a professional politician. Neyer in his life had he held or run for political office. He got no help from the professional politicians at the Convention, and he really shouldn't have had a chance for the nomination to run against President Roosevelt, who was seeking a third term.

But something happened at that convention, a sudden, spontaneous swing to Wilkie after a series of close ballots. The ardent amateurs who backed him campaigned vigorously, and Wilkie's own honesty and sincerity brought him victory and the nomination.

Remember the year? People will often vote for a political unknown, if they like what he says and how he says it. But in those days wise car buyers knew better than to buy a car, new or used, from an "unknown" dealer.

The year was 1940. Whether you're in the market for a powerful new 1960 Ford or a dependable used car, you're sure of an honest deal, without any tricks or fast talk, when you buy from our established Ford dealer. See us for a reliable deal!

CHARLIE SEEDS MOTOR CO., INC., 146 East Second Phone EM4-2727.

"Music Throughout The World," the music and musicians of France, Austria and Germany formed the basis of the program at the Music Study Club meeting held in the home of Mrs. W. E. Dameron Monday afternoon. Mrs. C. D. Ferguson was assistant hostess.

Mrs. Howard Scott, leader, discussed the pioneer composers of those countries, giving in detail the history of Bach who was one of the first to use the organ. Musical selections included on the program were: a piano duet "Minuet from Military Symphony (Haydn) played by Mrs. Scott and Mrs. Cliff Estes; a piano solo "Sous Bois" (Staub) played by Mrs. A. J. Schroeter; "Ein Ton (Cornelius) sung by Mrs. C. J. Mountz; "Reflections On The Water" (Debussy) played by Mrs. George McLean; "Whither" (Schubert) sung by Mrs. Dick Godwin; "Whirl and Twirl" (Wagner) sung by Mesdames W. T. Carmichael, Cliff Estes, J. C. McCracken, Dick Godwin, James Alston and W. E. Dameron and in conclusion the hymn of the month, "Eternal Father Strong To Save", sung by the club group with Mrs. A. O. Thompson as leader.

Members attending the meeting were Mesdames J. R. Allison, James Alston, Bill Bradley, W. T. Carmichael, Steve Clements, R. P. Conaway, Ellis Coombes, B. Y. Crosshair, Cliff Estes, C. C. Ferguson, Dick Godwin, Paul Lyons, J. C. McCracken, George McLean, C. J. Mountz, T. W. Roberson, A. J. Schroeter, Bill Stanford, A. O. Thompson, J. E. Beyer, C. W. Parker, Howard Scott, Jeff Gilbreath, J. P. Slaton and the hostess.

West Hereford HD Club Meets

The West Hereford Home Demonstration Club met Tuesday afternoon in the home of Mrs. J. B. Shirley.

Mrs. A. E. Douglas discussed how to obtain a driver's license. Mrs. Mary Waters spoke to the group on driving rules and regulations and Mrs. Alice Bradley spoke on things to remember when driving.

Roll call was answered with "My first thought when stopped by a traffic cop."

Members present were Mesdames Alice Bradley, Floyd



DISTRIBUTIVE EDUCATION SPOTLIGHT: Judy Coffin, 18, does bookkeeping, typing, filing and assists customers at Lone Star Insurance Agency each afternoon. A senior, she plans to attend Southern Methodist University after graduation. Judy is the daughter of Mr. and Mrs. H. B. Coffin, 207 Roosevelt. (Staff Photo)

Operation Of Alcohol Group Told At Meeting

The newly-formed Hereford Commission on Alcoholism was told about the operation of Gainesville Commission on Alcohol Influences and Education by Father Joe M. Routh, Gainesville Commission chairman, at an open meeting Wednesday in the Community Room of the First National Bank of Hereford.

The meeting, which was open to the general public, was held to help complete the organization of the local Commission. Robert S. Pool, educational director of the Texas Commission on Alcoholism, was on hand at the meeting.

Father Routh, vicar of St. Paul's Episcopal Church in Gainesville, pointed out that through the Commission there, 1,000 people have been reached through special meetings and programs presented before other groups, a public library shelf space has been made available for books on alcoholism and that thousands of leaflets and pamphlets have been distributed.

The Gainesville Commission has been in operation for about a year. Hereford is the fifth town in Texas to form a Commission on Alcoholism, which is basically an education and information organization of local residents.

Father Routh explained that a Commission on Alcoholism should recognize alcoholism as "a treatable disease, a public health problem effecting the general welfare and economy of communities and the state and as a state and community responsibility."

He said through the organization here, information should be available as to the complex nature of alcoholism and its damage to individuals, families and communities.

Officers of the Commission here are Herb Boardman, chairman; Lowell Sharp, vice-chairman; Bess Webb, secretary; and Harry Caylor, treasurer.

Committee chairmen include the Rev. Joel Treadwell, Fred Cunningham, Henry Aycock, Dr. A. T. Mims, Mrs. Jewel Smith, Wayne Thomas, Francis Hardwick, the Rev. Gilbert Davis, Leonard Watson, Dr. H. A. Cavness and Bill Hardwick.

POORE FOR A FACT GEARY, Okla. (AP) — When the Post Office Department insisted Miss Minnie Poore put a name on her mail box, she had inscribed: "The Poore House."

Tin is the principal export of Bolivia, but the country also produces silver, zinc and copper.

4-H ROUNDUP

4-H Clubs Begin Year Of Activity

The 4-H Clubs began their new year the first of October. The programs for the month are "How to Introduce a Speaker," led by the Program Leader. Roll call is answered with the "When you introduce a Speaker." The second meeting of the month is on dressings and stuffings. It is a demonstration given by assistant County Home Demonstration Agent, Loreta Fowler. Included in the business of the first meeting is the election of officers.

The Dorothea Prowell 4-H Club met in the home of Karen Shearhart Tuesday. Miss Loreta Fowler met with the club. She gave a demonstration on dressings and stuffings and showed the girls how to use stuffing with steak.

New club officers were elected. They are as follows: president, Linda Lemons; vice-president, Dianna Remling; secretary-treasurer, Cathryn Smith; drill leader, Terrie Townsend; reporter, Karen Jane Shearhart. Two new members attending were Glenda Sue Dillard and Sherri Marsh.

Others attending were Cynthia Haile, Peggy Jean Lemons, Beverly Lemons, Karen Jane Shearhart, Terrie Townsend, Cathryn Smith and Dianna Remling. Mothers present were Mrs. Edgar Lemons and Mrs. Walter Lemons.

The Merry Maidens Club met in the home of Barbara Clements for their first regular meeting of the new club year recently. Barbara Clements presided over the business meeting.

Three new members were present. They are Cynthia Loerwald, Cynthia Beene and Debbie Pierce. Five old members attending were Glenda Fuhrmann, Mary Vasek, Linda Loerwald, Barbara Gholson and Barbara Clements.

Roll call was answered with "What foods you use stuffings with."

The program was a demonstration on stuffing a steak given by Miss Loreta Fowler.

Others present at the meeting were the two leaders, Mrs. Taft Pierce, the assistant Home Demonstration agent, Loreta Fowler, and the hostess, Mrs. Steve Clements.

About 20 million tons of fish are caught in the world each year for commercial purposes.



Robert Thompson speaks to Rotary

Rotarians Hear Tascosa History

Robert Thompson, social studies instructor at Hereford High School, presented a history of the Panhandle at the noon meeting of Hereford Rotary Club Monday. He was introduced to the group by Rotarian Jim Witherspoon.

In citing a typical town in the Panhandle, Thompson presented a history on Tascosa, where the famous Boys' Ranch is now located.

Tascosa was organized in about 1875, Thompson said, by sheep herders. Along the Canadian River, plazas, containing from 10 to 12 homes each, were also built in the area.

By 1880, Tascosa was one of the largest cattle centers in the world, Thompson pointed out, and had become divided into three districts, "Hog Town", a Mexican settlement and the limits of Tascosa.

Twenty-six men who had "died with their boots on," were buried at Boot Hill, located near the town. In those days, he said, church services were only an annual affair.

In 1885 the first public school was built there, and in 1887 the first railroad was approved to cross the Canadian at Tascosa.

HD Club Group Holds Meeting

The Cultural Home Demonstration Club met in the home of Mrs. Ira Scott recently. Mrs. Earl Dehart, president, presided at the meeting with Mrs. Scott, secretary, calling the roll. Roll call was answered with "My first thought when stopped by a traffic cop and my greatest hazard when driving."

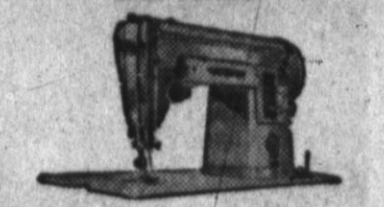
Mrs. J. G. Gandy read "The Frost That Reveals the Gold." Mrs. Grady Parsons gave a talk on "How to obtain a driver's license. Drivers education was the subject for the program."

Mrs. Louie Olson was elected as the family economic demonstrator. Mrs. J. F. Richardson will be the clothing demonstrator. Mrs. J. G. Gandy was elected to represent the Cultural Club as recreation leader.

The club will meet in the "Flame Room" of the Pioneer Natural Gas Co. for a salad luncheon Oct. 23 at 1 p.m.

Members present were Mesdames Clinton Jackson, George Parker, Louie Olson, Earl Dehart, Grady Parsons, C. E. Johnson, J. F. Richardson, Pat Rob-

inson, P.M. Houser, Jane Packard and Ira Scott, hostess.



For the convenience of our customers in

Hereford

we suggest you call the home of our

AUTHORIZED SALES REPRESENTATIVE

Jeff Roberson

137 Ave. D

Phone EM 4-0262

SA Trade Mark of THE SINGER MFG. CO.

SINGER SEWING CENTER

Located in your telephone book only under SEWING SERVICE MACHINES CO.

510 Taylor, Amarillo

WATCH FOR

the

OPENING

of Hereford's New

PLAYHOUSE

Located West of

Hereford on U. S. 60

Sweater Girls PREFER

SANITONE

Soft-Set[®]

DRY CLEANING

It makes their sweaters color-bright... cashmere soft!

Sanitone's extra-thorough removal of soil and spots restores like-new color beauty every time your sweater is cleaned. And only Sanitone features Soft-Set Finish, which renews the original "feel". Our own expert handling also insures that just-right fit you prize so highly. Try our special sweater service today.

Gwynne's Cleaners

EM 4-0160 1 Blk. South of St. Anthony's

\$2,000 Damage In IOOF Fire

The Hereford Volunteer Fire Department Sunday afternoon extinguished a fire believed to have started from a short circuit in wiring of a heating unit at I. O. O. F. Temple, in the 100 block of E. Sixth.

Damage to the wooden structure was estimated at about \$2,000. Damaged in the fire were a heating unit located in the attic over the dining hall of the temple and the ceiling of the dining area.

The fire occurred shortly after the Primitive Baptist Church services, which are held at the building on the second Sunday of each month. The congregation had just finished eating lunch in the dining hall when the fire was discovered.

Fireman answered the call about 1 p. m., after the fire was reported by Pat Patterson of Hereford.

The fire was believed to have started in the thermostatic control of a gas heater located over the dining hall. The fire spread to the heating unit and other overhead wiring. The damage should be repaired within the next week, Patterson said.

Chvy's done the next best thing to paving every road in America!

'60 CHEVROLET—THE TRUCK WITH TOTAL NEWNESS!

Chvy's done the next best thing to paving every road in America with a revolutionary Torsion-Spring Ride that takes the beating out of tough hauls, saves cargo breakage, saves drivers, lets you run at faster safe speeds over any surface. Count on longer truck life and less downtime. With its new independent front suspension, with bulldozer durability in new frames, sheet metal and roomier cabs, Chevy's got a whole new approach to truck engineering and design! Anything less is an old-fashioned truck!

See your local authorized Chevrolet dealer

OPTOMETRY: The Art and Science of Visual Care

These are MY eyes...

Don't let this tragedy strike in your family. Protect yourself and your children against accidental blindness.

Since more accident-blindness occurs in or near the home, move all acids and sharp-pointed objects out of the reach of youngsters. Be sure to shield your own eyesight while hammering nails, using a saw, or doing other work that may endanger your precious eyes.

Regular yearly vision examinations may also prevent blindness in you and your children.

DON'T LET YOUR HANDS BE YOUR EYES.

THIS MESSAGE PRESENTED IN THE INTEREST OF BETTER VISION BY

Panhandle Optometric Society

AFFILIATED WITH THE TEXAS OPTOMETRIC ASSOCIATION

Copyright, 1959—TEXAS OPTOMETRIC ASSOCIATION.

Orsborn - Norwood Chevrolet

2nd at Schley Hereford EM 4-2160

Three Attend FFA Convention

Three Hereford Future Farmers Of America members this week attended the National FFA Convention in Kansas City, Mo.

They are Layton Sawyer, who farms 15 miles northwest of Hereford, Ken Waiser, local chapter president, and Billy Lytal, chapter vice president. Waiser and Lytal are both Hereford High School students.

Sawyer Tuesday night received Future Farmers of America's American Farmer Degree, highest award an FFA member can receive at the convention.

The delegates left Amarillo at 7 p.m. Sunday and returned Friday.

Sawyer is the son of Mr. and Mrs. E. D. Sawyer. He is in partnership with his father on their irrigated farm.

The degree is based on how an FFA member supervises his farm, including the keeping of records on his program as part of high school vocational agriculture training.

To qualify for the degree, the farmers must have been graduated from high school for at least one year prior to the convention and must still be an active member. Sawyer is a 1958 HHS graduate and has been a member of the local chapter for five years.

Storing Foods Wyche HD Club Program Topic

The Wyche Home Demonstration Club met recently in the home of Mrs. George L. Olson. The agent, Mrs. Tom Draper, presented the program on storing vegetables.

She stated that the two most important elements were temperature and humidity. Root crops, celery, lettuce and cabbage, call for cool and moist storage. Onions, dried beans and peas should have cool and dry storage. Sweet potatoes, pumpkins and squash call for 50-60 degree cool and dry storage. Tomatoes, stored grain need moderate temperatures and low humidity.

NEW STEERING WHEEL

NEW YORK (AP) — The car steering wheel may soon be replaced by "handle-bar grips" or a half wheel similar to that on aircraft, automotive engineers say.

Bendix Aviation Corp. engineers report a new steering system called "variable ratio" will lead to new wheel designs, and improvement of the driver's view of the road and instruments.

Those present were: Mesdames E. C. Hewitt Jr., W. P. Axe, J. V. Pickens, Charles Packard, R. W. Elliston, C. R. Damron, Ira Ott, Norman Hodges, C. V. Newsom, Tom Draper and the hostess, Mrs. Olson.

The new steering system would combine power steering with a mechanical device that automatically changes the ratio when the wheels are turned, plus permitting better control of the car.

Have you read the classifieds?



FIRE'S ORIGIN is probed in the ceiling of the building's east wing, the I. O. O. F. Hall Sunday about 1 p.m. causing damage estimated at \$2,000. The electrical short circuit caused a fire (Staff Photo)

Emergency First Aid Program For El Nino Meeting

A film on "First Aid," giving information on what to do until the doctor comes, was presented at the El Nino Study Club meeting held Monday evening in the home of Mrs. Jim Bookout.

Bill Hardwick who presented the program of films, served as commentator while pointing out valuable information in case of emergencies.

During the business session members voted to make a \$25 contribution to the Community center, and to make sandwiches for the October 17 auction sale to benefit the Center.

Mrs. Gilbert Davis was welcomed as a new member and Mrs. Sam Batton of Lubbock was a guest.

Members attending were Mesdames Darrell Blanton, Ivan Block, Ben Childers, R. A. Daniel, Bill Decker, Virginia Hartman, O. G. Hill Jr., John Jacobsen Jr., Gayle Neal, Bill Waldrep, Melvin Young, J. R. Watson and the hostess.

TOWER DRIVE-IN THEATRE

SHOWTIME 7:10 LAST TIME TODAY FRI. — SAT. — SUN.

THE BATTLE PICTURE WITHOUT EQUAL!

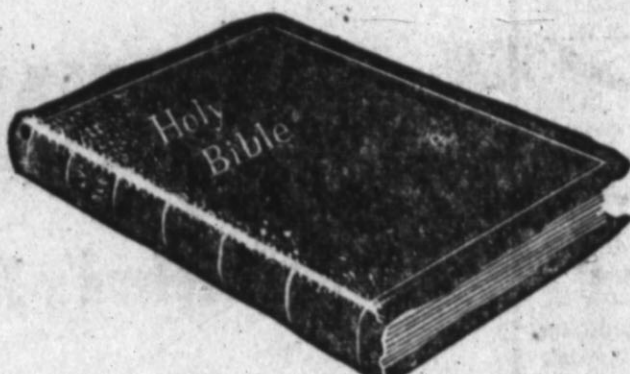
GREGORY PECK
PORK CHOP HILL

SUSAN HAYWARD
JEFF CHANDLER
THUNDER IN THE SUN

STAR SUNDAY MONDAY TUESDAY

IT'S A SCREAM!
Here's the kind of slightly shocking fun, delightfully daring entertainment that comes along only once in a blue moon!

PARAMOUNT PICTURES PRESENTS
CLARK GABLE · CARROLL BAKER
LILLI PALMER · LEE J. COBB
in the PERLBERG SEATON production of
"BUT NOT FOR ME"
—but definitely for you!



The Bible and You

Let the Good Book be your constant companion as you journey along the road of life. When obstacles confront you, you will meet them with greater courage, and stride forward with greater confidence and serenity of spirit.

OCTOBER 19-25 IS NATIONAL BIBLE WEEK

This advertisement published in cooperation with the Laymen's National Committee.

MEMBER F. D. I. C. OF HEREFORD

STAR WED. ★ ★ ★ THUR. ★ ★ ★ FRI. ★ ★ ★ SAT

Adults 65c Children 35c

ALL THE PULSE-QUICKENING DRAMA OF THE BIGGEST SHOW IN THE WORLD!

VICTOR MATURE
RED BUTTONS
RHONDA FLEMING
KATHRYN GRANT
VINCENT PRICE
PETER LORRE
DAVID NELSON
WITH ADELE MARA
GUEST STAR STEVE ALLEN
AND CO-STARRING GILBERT ROLAND AS THE AERIALIST

color by TECHNICOLOR
THE BIG CIRCUS
CINEMASCOPE TECHNICOLOR

High above the thrill-mad crowds and in the spangled sawdust jungle below... a story of mystery and intrigue, reckless love and bitter hate! Mighty spectacle of danger and daring as colorful as the Big Top itself!

THE DEATH-DEFYING TIGHTROPE WALK ACROSS THUNDERING NIAGARA!

Hear the New Song Hit! "THE BIG CIRCUS"

An ALLIED ARTISTS Picture

FOR FAST FAST FAST.....

Decomposition On Maize Stubble

WE RECOMMEND

ANHYDROUS AMMONIA from

FERTILIZER
BUTANE
PROPANE

PLAINS FERTILIZER

PHONE
EM 4-0455