Moisture for Sept: .00

Moisture for year: 13.29

Wednesday

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Commissioners Differ

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18 Pages

Fifty-Eight Years of Service

**SINCE 1901** 

Moisture last year: 20.16 58th YEAR - NO. 38

Hereford, Texas, Thursday, September 17, 1959

**Brand Football** 

cash award from the Brand.

Contest, Hereford Brand, Here-

Fair Holiday

Slated Monday

be out on a holiday Monday, Sept. 21, to attend the

Tri-State Fair in Amarillo.The

announcement was made this

week by Superintendant Fred

All children will be given

tickets this week admis-

sion to the fair grounds, Cun-

Hereford High's Big Do-

mino Band will march in the

annual kick-off parade for the

fair Monday morning in Am-

Cunningham.

ningham said.

Hereford school children will

**Contest Starts** 

Price 10c Per Copy



BEWILDERED BY FIRE, two tiny boys huddle near a toy street from the blaze for safekeeping. All five apartments wagon piled with clothes pulled out of a burning bar- in Barracks Four were badly damaged but no one was inracks building at the Hereford Labor Camy Monday even- jured. (Staff Photo by H. A Tuck) ing. The children and the clothes were parked across the

Published Every Thursday

AT LABOR CAMP '

# Families Aided After Fire Strikes Barracks

## Around Town

There are identifying signs now on the temporary courtquarters over on Miles Avenue, which saves a lot of confusion. School children, particularly, had a tough time finding the library. The signs will be quite valuable, as the county will be spending temporary quarters. By the way,

Hereford's United Council of Church Women will have its annual business meeting Friday, Sept. 25, at 3 p.m. The meeting will be held in Ward Hall of the First Methodist Church, according to president Mrs. Marcus Bell. Everyone is urged to attend.

The Dominic Savio Club of St. Anthony's school will have a bake sale at Safeway Supermarket on Saturday, Sept. 19, beginning at 9 a.m.

Adults interested in night classes for typing, shorthand or bookkeeping are asked to contact Joe Smith at EM 4-3164 or Mrs. Johnson at the high school principal's office, EM 4-0617.

If you think you had trouble (Continued On Page 2)

#### Woman's Death Self-Inflicted; Services Sunday

A verdict of "gunshot wound, self-inflicted" was rendered Monday by Justice of the Peace, Berry Miles in the death of Mrs. L. J. Jones, 28, who was found dead shortly before noon Saturday in her home at 204 Star

Funeral services for Mrs. Jones, the mother of four small children, were held at 4 p.m. Sunday in the afirst Methodist Church of Hereford, with the Rev. H. L. Thurston, pastor, of-

The body was found in the nallway of the home by her husand at about 11:50 a.m. Saturday. A 12-gauge shotgun was found beside the body, and investigating officers said the shot entered under the chin of the

Miles withheld a ruling Sat-(Continued On Page 2)

Four Hereford organizations | Cross Chapter, United Church | racks consisted of wooden inilies, including 11 small children, were left homeless af-Barracks 4 of the Labor Camp. Camp.

the barracks, destroying most of the belongings of the Tiodulo

The Deaf Smith Counth Red partment at the time.

#### Hereford Grain Names Directors

More than 150 attended the a good many months in those Hereford Grain Corpor at ion stockholders meeting in the why are such things called quar- County Bull Barn Saturday afternoon. The program consisted of speeches, a demonstration on cooperative marketing and a business session for stockhold-

> Ivan Block and W. J. Albracht of Hereford. Frank Knabe of Hereford was elected to fill a director's post vacated by C. H.

(Continued On Page 2)

finished building. School officia

swung into action Tuesday af- Women's Council of Hereford terior, stucco exterior and fire- ford, Texas. ter two Latin-American fam- and the local Salvation Army resistant shingles. ter a fire gutted their apart-ments Monday evening at sion and Catholic Macion at the Labor sion and Catholic Macion at the Camp.

Fire Marshal Clay Angelo Tuesday morning, under direc-Flames swept through two a- said the fire started in the A- tion of Wayne Edwards of Hereranda apartment at the north ford, Red Cross disaster proend of the barracks after a ker- gram chairman. osene cooking stove exploded as Mr. and Mrs. Aranda's fam-Aranda and Joe Garcia fami- Mrs. Aranda was preparing a ily consists of Dora. 7. Robert, meal. Nobody was in the a- 11, Raul, 10, Rosie, 7, Juan, 5,

in the barracks.

Deputy Sheriff Domingo Pe- suffering from malnut rition sina reported the fire. The bar-

unit set up a disaster program | Furniture in the two south a-

for the two families with the partments was taken outside by

The disaster program began

Eva, 4. Renaldo, 2, and Silvia, The Hereford Volunteer Fire 3 months. They presently are Department answered the call staying in a house adjacent to at 6:15 p.m. and fought the the Baptist Mission at the Lafire for about 45 minutes, bor Camp, occupied by Miss Smoke damage was reported Louisa Ortiz, a worker there. to the two other apartments | Silvia, the three-month-old baby, was believed to have been

#### With the thud of toes on pigskin and the crash of helmets, the Hereford Brand's annual football contest gets underway Weekly prizes of \$10 cash and a chance for Cotton Bowl tickets are at stake for the best football predictors (or guessers). Person choosing the most winners from the list of contests each week will receive a \$10 But if you don't win each week, don't be discouraged. The persons choosing the most winners during the entire season. will receive Cotton Bowl tickets. First place season winner will get two tickets, while second and third places will get one ticket Entry blanks will appear each Sunday for the following week, along with predications by a couple of the 20 sponsoring merchants. The blank will be repeated in the Thursday Brand. All blanks should be mailed or brought to the Hereford Brand office, 336 North Main, and must be received not later than 5 p.m. each Friday or postmarked not later than 6 p. m. Friday. Winners will be announced the following Thursday. Address all entries to: Football

WATER SAFETY PROGRAM'S growth in Hereford was studied by means of a scrapbook Tuesday during a county Red Cross meeting. Seated is Robert Blackburn of Amarillo, ARC field representative. Presiding at the meeting was Bill Hardwick, county chairman of the Red Cross. (Staff Photo)

Roads and what to do with them occupied Deaf Smith County Commissioners Monday.

During a regular meeting, they considered acquisition of property in Dawn for U. S. Highway 60 widening, some impassable county roads and application for state paving appropriations

County Clerk Ralph Smith presided at the meeting in the absence of County Judge Homer Henslee, who is on vacation.

After a heated discussion, Commissioners voted 3 - 1 to submit a road in the Ford vicinity as first choice for state paving in the next farmto-market project. Commissioners Donald Hicks and Charles Sowell differed sharply on which of two proposed county roads should be submitted for inclusion in the state program.

Hicks favored a road which ruñs west from U. S. Highway 385 in the vicinity of Ford. Sowell countered with the proposal that the "West" road, north from Summerfield, was a better choice.

Eventually, it was moved that the Ford road be submitted, with the West road as an alternate. Commissioners Hicks, J. T. Guinn and Otto Massie voted for the motion and Commissioner Sowell against it.

On hand to discuss the state's rural road program with the Commission , was Charles "Chi-Smith, district engineer from Amarillo, and Vernon York, resident engineer for Deaf Smith County.

Smith said about six miles of paving could to expected under the state program, which will be set up for next year. A delegation of four persons met with the Commission Monday afternoon to discuss a new bridge or culvert over the creek about three miles southeast of

Hereford. (Continued On Page 2)

## Herd Tries Dimmitt, Two-Reelected as directors were van Block and W. J. Albracht of Hereford. Frank Knabe of

(Continued On Page 2)

of two straight outings this

Dimmitt's Bobcats, winner season, will host the winless

Hereford Whitefaces Friday at



nsferring the school's TILE SETTERS had a long way to go Wed- not orary classrooms at nesday at the new Northwest Central Church of School. The flooring and som was all that was needed on

After taking a 38-8 beating from Canyon last week, the Whitefaces will be definite underdors for the armula battle derdogs for the annual battle. Last season the Bobcats edged . Funeral services were still out a trilling 6-0 victory over pending Wednesday for Russell

fend the 1-AA title won last day at 11:45 a.m. while unloadthe same this year) has been tives. a devastating offensive weapon or the Bobcats.

blanked Perryton in the op- Rt. 4, Hartford, Minn. (Continued On Page 2)

By DAN MUDD BRAND STAFF REPORTER

"It was one of the best rounds

I ever shot," was the lone com-

ment made by 21-year-old Ben

Lane Jr. of Amarillo after burn-

ing the links with a nine-under-

par 99 and edging defending champion Roland Adams of Lub-

bock in final play of the Here-ford Invitational Tourname n t

Relatives Not **Located For** 

of the American Red Cross Tues-

Greeford.

Coach J. D. Covington is ex
Stewart Phillips, 48, a tenant
farmer on the S. C. Brewton pected to have his team razor- farm, one mile east of Hereford. sharp as he prepares to de- He died of a heart attack Sun-

Quincy, Ill., where he was born day. Coffey, during the first two in 1911. His car was registered games, has carried the ball in Kansas and his driver's lihalf the time. The Bobcats cense was registered to him at

(Continued On Page 2)

Ben Lane Knocks, Out Adams

For Invitation Links Title

More than 20 persons heard view activities during the past reports on planned activities for year and plan a program of the Deaf Smith County chapter work for the coming year.

· Emergency activities, and

plan a program of work for the

Discuss Plans For Coming

Year By County Red Cross

County chairman Bill Hard- coming year. wick called the meeting to re-

Emergency activities, and plans for them, were most often covered by the committee chairmen making reports. This includes a reorganization of the disaster group, more first aid training, recruitment of all nurses' aides for disasters and a re-organization of the Grey La-

#### **Assault Charges** Filed On Man

The Deaf Smith County Sheriff's Department Monday filed year. Covington has shuffled ing a truck. He was pronounced two charges of aggravated ashis line-up in moving strongman dead on arrival at the Deaf sault, a misdemeanor, against Junior Coffey from end to full- Smith County Hospital in Here- James Patrick Jackson, 25, of back. And the 184-pound junior ford. Local authorities have not Hereford. Bonds were set at (his classification and name are been able to locate any rela- \$1,000 and \$5,000 by Justice of the Peace, Berry Miles, and Phillips is believed to be from Jackson made both bonds Tues-

Both charges were filed by complaint of Jackson's wife. Jackson was arrested in Tulia Monday and arrested by Depuener, 22-0, and whipped Lock. Phillips had worked for S. C. ty Sheriff Bill McCarver in Hereford the same day.

(Continued On Page 2)

Miss Loreta Fowler . Assistant H. D. Agent **Assistant HD** Agent At Work

Miss Loreta Fowler of Crosbyton began her duties as assistant Deaf Smith County Home Demonstration Agent Monday.

Miss Fowler, 22, a spring graduate at West Texas State College this year, replaces Mrs. Jeanette Hadaway, who resigned her position as assistant agent last month to move to ping and steady putting for 4 on the 500-yard 26th hole and Amarillo. Mrs. Hadaway work-27 holes of medal play prov- Adams took a bogie-6 after mak- ed at the post for more than ed too much for Adams, who ing an unsuccessful bid for the a year before tendering her

posted a 101 at the end of green with a wedge from a resignation, the final hold of the nerve- weedy rough on the thrid stroke. The new is The new assistant to Mrs. Ar-After chipping to the green on gen Draper, County H. D. A-Other finalists in the top his fourth stroke, Adams two- gent, received her bachelor of bracket, Russell Haberer of putted while Lane chipped from science degree in home econ-Muleshoe and Charlie Seed of the apron to the green on his omics this spring at WT. Dur-Hereford, turned in 107 and third and cupped the ball on ing her four years of college, 109 scores, respectively.

Playing nearly comparably to Adams made a final stab at Gals, a service club, ar championship flight Sunday at John Pitman Municipal Golf Course here.

The North Texas State College student's accurate chip-

### Ben Lane...

(Continued From Page 1) made a par-4 on the same hole. A hot second nine holes for

Lane, in which he posted a 30, gave him a total of 66 at the end of 18 holes, one stroke under Adams' 67. At the end of the first nine, A.

107 and Seed posted 35-39-35 for M., 6 and 5. 109 to fill out the foursome. Seed had a little trouble in the roughs and Haberer found his the 27 holes was 108.

Taking championship consolation honors was Al Handy of to Harp over M. C. Coffey of working Dirks and Collier . at Merecedes, who posted 109 un- Hereford, 3 and 2; Wendell Bur- halfback and probably will use der Rex Brown of Floydada, dime of Hereford over Al Yea- them there some and use Par-113, and Jack Marvin of McAl- ger of Hereford, 3 and 1; Mc- ris more at quarter.". len, 117. Bob Strickland of Me- Caskill over Doc Cowan of Here- Billy Dirks, a senior, and Allen dropped out after the first ford, 3 and 2; and W. L. Ed- Jimmy Collier, a junior, hand-

Winners in other flights in son of Friona, 1 up. cluded: Stan Barrett of Mule-Punk Gilbreath of Dimmitt ov- shoe, 5 and 4.

dell of Hereford, 1 up, second up, flight; A. C. Carthel of Floy- In the fourth flight, semi- Denver. dada over Jim Curtiss of Dimmitt, 1 up, third flight; and er Charles Skinner of Hereford, 1 up, fourth flight.

18 holes Saturday and 36 holes Sunday. Final pairings began 18 ton, 1 up. holes Sunday afternoon.



began with qualifying rounds Herd... Thursday morning.Second round consolation matches began Saturday morning. Semi-finalist s began rounds Sunday morning. Trophies and prizes were pre-

sented at 6 p.m. First flight semi-final victories Saturday included: Joe Butler of Dimmitt over Dale Tinnin of Hereford, 5 and 4; Carver over Skinny Winn of Floyof Floydada over Lloyd Glenn of Tulia, 3 and 2; and Barrett Haberer scored a 37-35-35 for over Jack Littlefield of Jal, N.

Carver beat Butler, 3 and 2, and Barrett took Carthel, 2 and through a hard head-knocking 1. Sunday morning to occupy trouble on the greens. Par for berths of the finals Sunday af- Herd boss Bobby Williams was ternoon.

nine holes after hitting a 41. elmon of Friona over Dave Car-led most of the man-under chor-

shoe over Russell Carver of sults in the flight were Harp seeing some action. Hereford, 4 and 3, first flight; over Burdine, 2 and 1, and Me-David McCaskill of Floydada Caskill over Edelmon, 3 and 2. slightly heavier than Dimmitt's, over Claude Harp of Matador. In the third flight, taking hon- but the Bobcat backs will be 3 and 2, second flight; Jim ors in semi-finals were Dick Littlefield of Jal, N.M., over Garner of Plainview over Mutt ter of Hereford, 1 up, in the J. W. Robinson Jr. of Here. Foster of Clovis, 2 up; Little- fourth bracket, ford, 3 and 2, third flight; field over Joe Ferrell of Fri- In earlier events of the tourand Brad Wilson of Silver- ona, 5 and 4; Robinson over nament last week, Plainview ton over Tandy Bustillos of Don Little of Hereford, 3 and professional Horace Moore set Lubbock, 5 and 4, fourth flight. 2; and T. W. Battey of Floy- a new pro record when he tour Consolation honors went to: dada over Ray Daniel of Mule- ed the course with a 63 Fri-

er Lloyd Mingus of Friona, 2 Sunday morning matches went petition course record of 64 was and 1, first flight; Royce Hur- to Littlefield over Garner, 1 up, shared by Joe Lopez, a proley of Amarillo over Frank Cog- and Robinson over Battey, 1 from Mexico, and J. D. Tay-

finalist victories went to Herb Low medalist in qualifying Owens of Olton over Donald rounds Thursday was Bill St. Buck Hickerson of Floydada ov- Brittain of Canyon, 2 up; Wil- Clair of Muleshoe, who posted son over Lane Decker of Floy- a 68. St. Clair later was knockdada, 2 up; Bustillos over Gra- ed out of the tournament by All flights besides the cham- dy Walker of Floydada, 1 up; Haberer, who went on to play pionship were played by match, and Golden Ferguson of Mule- in the final game of the chamshoe over Pip Dawson of Sla- pionship.

A total of 124 area golfers Wilson over Owens, 3 and 2, day went to Bob Hickson, Litentered the tounament, which and Bustillos over Ferguson, 1 tlefield professional. Skinny

ches included: Punk Gilbreath tlefield, who posted a 16-underover Danny Elliston of Lubbock, par 56. Gilbreath of Dimmitt, 3 and 2, a total of 336, won the Herein the first flight; Cogdell ov- ford Cup Matches Friday for er Don Bridges of Hereford, 6 the third consecutive year, edgthe second flight; Curtiss over Edwards, pro, Juanita Jones, Jimmy Alford of Lubbock. Troy Moore of Hereford, 3 and Betsy Ross and Hetty Moore, 2, and Carthel over Buddy Hut- all of Amarillo. The Hereford son of Hereford, 5 and 4, in team included host professional the third flight; and Hickerson Bud Posey, Juanita Sims, Mereover Lee Renner of Friona, 1 dith Ireland and Ola Mae Tremkinner over Ed Schroe, ble.

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So, remember, if you want a economical refrigerator or if you

want to invest some money and have a nice refrigerator for

many years to come, drop by and pay us a visit. You'll be glad

(Continued From Page 1) ney last week, 24-6.

Dimmitt's probable starting line-up includes: Carlos Barnes, quarterback, 153; Junior Coffey, fullback, 184; Jerry Hyatt, halfback, 145; Ted Collins, halfback, 160; Darless Goolsby, center, 165 Joe Burkett, guard, 165; Junshot a 33, three under Lane's dada, 2 and 3; Aaron Carthel ior Pesina, guard, 155; Jimmie Slough, tackle, 170; Jack Ragland, tackle, 189; Stanley Nelson, end, 168; and Hal Ratcliff, end, 184.

After running his charges and scrimmage session Monday. still undecided about his start-Second flight semi-finals went ers for Friday: "We've been

es during the Canyon game, Sunday morning match re- with sophomore Walker Parris

Hereford's line should be

day. The old professional comlor of Valley Country Club of

First place in the West Tex-Pre-final matches went to as Pro-Am Tournament Thurs-Winn and T. W. Battey of Floy-Consolation semi-finalist mat- dada and Neil Herrin of Lit-

and 1, and Mingus over Sam | Amarillo Country Club, with

quite a bit larger than Here-

Thursday night, Hereford grid ans will have their first opportunity to see future White- Junior Red Cross, such as gifts club. faces in action. Facing Dim- for the children's home in Waco, mitt squads will be the Hereford freshman team at 6 p.m., and a donation to the Communfollowed by a "B" team game at 7:30 p.m. Both games will be continued, she said. be under the lights at Whiteface Field. In a scrimmage last week, the "B" team showed a lot of power in plowing under

the Tulia Bees.

The delegates said that high

topping of asphalt or concrete. ly good. Norman Miller met with the Marlin Gililland, First Aid Commission to discuss agree- committee chairman, said there ments which are being made in were 10 instructors in the coungetting right-of-way through ty, with about 60 persons train-Dawn. Miller, hired as special ed during the past two years, ford. Only three to five con- teachers and students.

#### Woman's...

Continued from page 1) urday until further investigation. L. D. Bartlett of the Hereford when his leg slipped between Police Department investigated, the rails of a cattle guard. and was assisted by Police Chief y Sheriff Charles Skelton, and stuck. Deputy Sheriff L. R. Cherry-

etery here under direction of Gililland Funeral Home.

Born Doris Loraine Alford, Sept. 25. 1930, in Enoch, she DOES ONE BETTER was married to L. J. Jones Jr. in June 1948, in Morton. The Signs at a used car lot heral-

Mrs. Jones is survived by her husband; three sons, Steve, 8, ted with signs referring to himtwin sons, Danny and David, 3; self as "Everybody's Friend." one daughter, Nancy, 5; her parents, Mr. and Mrs. J. W. Al- JOKE NOT SO FUNNY ford of Lubbock; and three sis-Hamilton of Hico, 4 and 2, in Winning foursome was Scott gan, N. M., Mrs. Johnny Wad- in court that he put a penny in

#### Families...

Continued from page 1) anged to have the baby examined at Hereford Clinic Wednesday morning.

After examination at the clinic, the baby was sent to Deaf Smith County Hospital for furher observation. Deaf Smith County Welfare will pay expenses for hospital care.

Aranda presently is in Potter County Jail in Amarillo, where he has been charged with driving while intoxicated. Included in the Garcia fam-

an employee at Gifford-Hill- Thompson in the press box we Western Company in Hereford. The Garcia family is presently staying with Mrs. Garcia's mother, Mrs. Angelita Yberra, at the Labor Camp.

The Red Cross Chapter allotted \$50 for food and \$125 for bedding to be issued to each family. The Baptist Mission dispensed clothing obtained earlier this year from the Red Cross, and the Red Cross will supplement this with other clothing. The Catholic Mission agreed to donate food and clothing to

offered to help in the program. When housing is obtained for he families at other barracks, the Red Cross will pay the first wo weeks' rent.

both families also. The United

Church Women's Council also

## Hereford...

Continued from page 1) Hale, who moved from the couny this spring.

The new directors will serve hree year terms of office. Only stockholders attended the busness session.

Featured speakers on the op- bers. Usual door prizes were en meeting program were J. presented as part of the gen-Frank Triplett, vice-president eral program. and general manager of Pro- Refreshments were served to

Triplett spoke on cooperative narketing from the producon the subject from the consumer standpoint.

Higgins, local 4-H Club mem- Cracken, members.

## Continued from page 1)

the work done last year by the refreshments for Doctors' Day, ity Center. Such activities will

Disaster Group chairm a n Wayne Edwards announce d plans for a complete reorganization, including a booklet with lists of volunteers and their jobs during emergencies. He also said the group plans to hold a simulated emergency drill during the year.

Mrs. J. H. Early, volunteer committee chairman, reported water made the road impass- that her group was studying the able, Commissioner Sowell said re-organization of the Grey Lahe would investigate the situa- dies to assist in illness. She tion and attempt to install a said that volunteer participation better crossing, most likely a in the water safety and disaslong culvert, with permanent ter programs had been extreme-

right-of-way agent, has com- He said that first aid courses pleted almost all buying from would be taught this year to the Randall County line to Here- city police, school bus drivers, demnation suits are expected to Dr. Bruce Beene, chairman of be necessary to get the remain- the medical services committee,

der of needed right-of-way for reported that the Deaf Smith the planned four-lane highway. County hospital was planning a course for training nurses' aid-

TUBAC ariz. (P) - Frank Eldridge, 60-year-old gardener, was running to catch a bus

Friends pulled, pushed and Henry Aycock, Deaf Smith Coun- pried, but the leg remained

Sheriff's Deputy Abe Trujillo arrived with a can of lard. He Burial was in West Park Cem- applied it liberally, worked the leg up and down a few times, then pulled it free.

SAN DIEGO, Calif. (P) P couple moved to Hereford in ded the dealer as the "Poor Man's Friend." Aross the street, a rival dealer retalia-

MADISON, Wis. (A) - Police ters, Mrs. Johnny Green of Lo- Officer Wayne Young admitted dington of Lubbock and Miss a parking meter while Marcella McCallum, hired by the police department og kyeck meters. was writing out, a ticket for a car at the curb.

Her complaint led to discovery of an ordinance that you can't put money in a meter for another motorist. The judge dismissed the ov-

erparking charge and told Young to mind his own busi-

#### Around...

straightened out.

Continued from page 1) keeping up with the Hereford players at the football game Friday night, you should have seen us trying to keep up with ily are Joe Jr., 5 Robert, 4, a play-by-play account. If it had-and Ismael, 1. Their father is never would have gotten

> We'd guess that Monday evening's fire at the Labor Camp drew more spectators than any blaze in recent Hereford history. Even when a hose went astray and wet down the crowd, not many moved out of range. And while we're on the subject, we'd like to see the police crack down on the casual spectators who insist on going to every fire. One of these days it's liable to go beyond being a nuisance when a couple of cars pile up.

### Relatives...

Continued from page 1) Brewton five days and was formerly employed by Homer Brumly in Hereford.

At the time of his death, he was living in Cabin 4 at the Hereford Camp.

Funeral services will be under direction of Kreig-Marcum Funeral Home.

lucers Grain Corporation of all those attending the sixth an-Amarillo, and Tom Jones of nual meeting. The meeting was Southern Farm Supply in Am- open to the public. Dividend checks were presented at the end of the meeting.

The annual audit was presention standpoint, and Jones spoke ted by Block, board secretary. Others on the board are Austin C. Rose Jr., president; C. R. A demonstration on farmers Damron, vice-president; Curtis cooperative marketing was pre- Roach, manager-treasurer; and sented by Lu Ann and Janice Henry Andrews and J. C. Mc-

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care courses for transients, sup- to do research and present talks cans. plementing a series of films pre- on various ARC activities. Dr. A. J. Schroeter, reporting for sented by a Hereford service Milton Adams made the report. the advisory group, said that

Several projects are planned committee was drawing up a The water safety program last by the Home Nursing Commit- list of firm policies for the counsummer enrolled 744, with 303 tee. Mrs. Esther Springer made ty Red Cross. He also recomcertificates issued, according to the report for chairman Mrs. mended that Mrs. Henry F. Nee-Mrs. Ted Higgins, head of the S. F. Clements. The group plans ly, county executive secretary, registration and reports com- to get a list of all nurses and be commended for taking a volmittee. She added that 1086 vol- nurses' aides for use during em- untary \$50 per month pay cut unteer hours were spent in the ergencies. A mother-baby course for the past year, but urged summer swimming program. will be taught to three high that the salary be restored to its A Red Cross speakers' bu- school groups and to a group original figure as soon as posreau has been organized, with of students after school hours. side.

es. He said there was a great 14 members of the Hereford The group also is trying to orneed for more baby and child Toastmasters' Club volunteering ganize a class for Latin-Ameri-



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Tea Garden, All Varieties 10 Oz. **Preserves** Crackers

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Lunch Box 18 Oz. **Peanut Butter** White Magic Gt. Box 59c Detergent Jar Lids

15c Jenny Lee Cut, 303 Can **GREEN BEANS** 10 for \$1.00 10 Bag 1.00 Dog Food



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392 Park Ave. Ph. EM4-2652 B-1-25-tfc BIG RED BARN

We buy-sell-trade

for anything of value. Used Furniture - appliances and Junk. EM 4-3552 West Edge of

Hereford Hiway 60 8-1-1-tfc

TOP QUALITY irrigation dams as low as \$3.25. Davis Implement Co. 144 West. Second. B-1-14-39-tfc

#### HEREFORD GRAIN CORP. for

· Lawn Grass Seed Bulk Garden Seed Ground Corn Cobs for

Chicken litter Baled Corn Shucks for Livestock Bedding Place your order now

for Baby Chicks. PHONE EM 4-3755 B-1-32-tfc

TOYS year around selection

Western Auto. Third & Main B-1-30-29p

ROWELL AND DOAN headquarters for

Champlin Oil Firestone Tires Reliable Batteries Spark Plugs Filters **Ignition Parts** Irrigation Dams

Accessories

Machinery

On the Farm Tire Service 423 W. 1st Hwy. 60 EM 4-1120 B-1-9-tfc

HARI KARI a powerful new killer fly bait coke for the control of house flies. McDowell Drug. B-1-17-3-tfc

FOR SALE: Westar S Seed wheat, \$2 bushel. New Mexico winter barley seed, \$2.50 c.w.t. H. L. Hershey Phone CL 8-4387. B-1-19-11-8p

FOR GUARANTEED Recapping see Shelton Tire Exchange, 303 East First. Phone EM4-0311. T-1-10-25-tfc

cars and trucks. Hereford Wrecking Co. Phone EM 4-T-1-12-18-tfc

WE HAVE Nice potted plants FREE CATS: Come and get at reasonable prices. Potted plants and cut flowers delivered at regular prices. 10%

off for cash and carry. Hereford Floral. HEREFORD FARM EQUIP-

MENT: 2 Single front wheels for IHC tractor; 2 mowers; 4 Ford tractors; 1 IHC 4-disk breaking plow; 2I H Croll- 2 IHC Rollover moldboard over moldboard plow 1 grain plow auger; No. 33 model Oliver 1 Grain Auger

B-1-34-38-tfc

FOR SALE: New Mexico Winar Barley Seed. \$1 per bushel. A. F. Marnell, 14 Miles North Farm Equipment Hereford on Highway 385. B-1-20-37-6p

VASHERS, Ranges, refrigerars,\$25. and up. See at Ro-

Cull DEARING WRECKING CO. EM 4-3350

USED PARTS FOR CARS & TRUCKS

We buy salvage of any 3. kind. Scrap Iron DEARING WRECKING CO. West of City

LOOK We have several used reman Kodaks, Polaroids. We frigerators, some apartment

JERRY'S APPLIANCE 513 Park Ave. Phone EM 4-3505 B-1-4-tfc

Phone EM 4-3303.

FOR SALE: Two wheel stock Trailer located at Garland-Cox Used Car Lot EM4-2126. B-1-15-10-4c

BABY GIFTS, Squaw fabrics and braids; yarns, fabrics, Davis Self Service Store. Canyon, Texas.

FOR SALE: Reconditioned used Maytag washers, 90 day warranty, \$69.88 to \$149.88.

Buy-Rite Furniture. B-1-12-11-tfc

FOR SALE, Wheat and barley seed, both certified and select. Wac Seed Inc. EM 4-1424.

FOR SALE: Travelite Trailerhouse, 31' 1954, See at Hereford Camp. Priced reasonable.

PLAYGROUND slide for sale: Call EM 4-0454. B-1-9-11-2x

ATTENTION \* FARMERS & GRAIN HAULERS USED HYDRAULIC LIFTS FOR GRAIN TRUCKS.

We know you need them the biggest selection of big leaving town would considcapacity used lifts you will er trade for home in Ama- 3 bedroom and den at edge for you. Steel runners will \$13,000.00 loan. be installed if your grain Avoid the rush—take your irrigation wells with 1/2 mile room home we have ever ben pick of these used heavy duty hydraulic lifts by seeing us at one.

SERVICES & EXCHANGE OF HEREFORD East on Hiway 60 Hereford, Texas

Phone EM 4-2187 Nites, Phone EM 4-0052 or ford, 25 A. cotton, 2 strong EM 4-2451, EM 41726.

FOR SALE: Spinet piano. New stored in your vicinity. Will sacrifice to responsible party Channing, improved and well able to assume \$27.50 pay- watered. ments. Write Channer's Holyoke, Colorado. B-1-23-38-1p

GENERATORS and starters for FOR SALE: 15' fiberglass boat, 4 Cylinder, 33 HP Evinrude motor. Skis, trailer, complete, \$450.00. Phone EM 4-3881. В-1-17-38-3р.

> 'em. 140 Beach St. Phone EM 4-1708. B-1-11-38-tfx

HEREFORD FARM EQUIPMENT B-1-25-38-4k 2 Single front wheels for IHC tractor

> 4 Ford Tractors IHC 4-disk breaking plow

B-1-34-38-TFC

FOR SALE

FOR SALE: John Deere bole stripper, with blower. E. C. Hammett. Hereford, Rt. 1 CL B-2-15-38-2p

FOR SALE

Lilliston Roto Speed Cutter and Repairs LESLY MOTOR COMPANY 345 E. 1st Phone EM 4-1600

> FOR SALE Automobiles

> > B-3-21-38-3p

B-4-38-TFC

BY OWNER: 1959 Chevrolet Bel Aire Fordor, V-8. Powerglide, 'yon OL 5-3948.

REAL ESTATE For Sale or Trade

IMMEDIATE POSSESSION 297 acres. 8" irrigation well. 103 acre wheat allotment. FOR SALE: 30' American trail- Good house. 22 miles norther house. Completely modern. west of Dalhart. \$125.00 lot. Price \$4,500.00. Exceptionally clean. Sleeps 4. acre. \$15,000.00 will handle. J. E. Differ, 410 Klein, Dumas, Texas. Phone WE 5-4216, or see Clyde Thomas 309 Grand Avenue, Hereford, Texah Phone EM 4-3707

> FOR SALE or trade: 3 bedroom house in Tulia. 4% FHA Loan. Call EM 4-0990 or EM 4-2478. B-4-16-38-4c

B-1-14-37-6k FOR SALE: Nice two bedroom home, attached garage, ing, fenced in backyard, storm cel- wheat allotment. Price \$95.00 lar, 310 Avenue J. or call per acre. EM 4-2732. B-4-19-38-2p

OUR SPECIALS

Lovely 2 BR rock home, close in on corner lot. Beautiful lawn, hedge and trees. Gerald Hamby EM 4-1534 Carpeted throughout, extra B-1-14-11-2c nice and clean. You must see to appreciate. Shown by appointment only. Priced under the market value. Let us Beautiful 3 bedroom and den B-1-12-11-3p show you. Well located 3 3R Austin \$18,000.00. Has double gar-

stone home, close to schools, age. MAH central heat, carpeted tile mmediate possession.

of room for small investment Aikman. KLC check with us as we, have a that we can sell for only \$5;- car - truck - pickup - or com-500.00.

Real nice 4 BR home lonow, we have them. This is cated on Star St. Owner ments are \$84.00. BH

> noxious weeds. Perfect veg. \$19,500. HWS farm. Don't miss this one.

tails. 203 A. 15 mi. SW Here- \$23,000. JLK 8" wells. 3 BR house, nat. 3 bedrooms on Star Street for B-1-36-tfc gas. 42 A. wheat base. Price \$14,135.00. Double garage

\$175.00 A. 1080 A. grass land near \$4,000. cash, CHP

HUGH BOOKOUT REALTY

345 W. 1st St. on Hiway 60 Ph. EM 4-3161 Hereford, Texas B-4-4-tfc

FOR SALE, 600 acres of good grassland. Abundance of water Deep tank stocked with fish A. B. Dozier, Box 95, House, T-4-23-36-4p

ONE MILLION DOLLARS! Lend on Irrigated Farm Land.

SAM NUNNALLY LONE STAR AGENCY EM 4-0555

NEED TO BUY ? ? ? No. 33 model Oliver combine NEED TO SELL ? ?? Call EM 4-1755 or come by 710 West First St. BOOZER-BUCK

REAL ESTATE WE APPRECIATE YOUR BUSINESS

320 A, 265 cultivated, 2-8" wells on electricity, 50A wheat allotment, 12A cotton allotment. 2 bedroom home and other improvements. 6 miles from Hereford, 1/2 mile off paving. Price \$250.00 per acre. Can be

bought on good terms.

310A, 300 cultivated, 2-B-2-3-tfc 8" wells, tenant house and 3 bedroom home, other im- FOR SALE: Two bedroom provements. 56A cotton allotment. Price \$265.00 A, \$30,000.00 down, balance terms.

Nice 4 bedroom stucco FOR SALE: Time acres on radio, heater, brown-tan color, home, 2 baths, den, doutinted glass, mirrors. Practi- ble garage, carpet in dincally new. Take trade. Can- ing and living room, large corner lot. Approximately 1800 square feet of living space. Price \$16,500.00.

2 bedroom stucco, near schools, attached single garage, large storage building, fenced back yard. Price \$8,400.00. Has approximately \$4,000.00 loan. 3 bedroom stucco, large

ALL NEW LISTINGS AP-PRECIATED, ON SALES OR TRADES. J. M. HAMBY

REAL ESTATE 1221 E. Hwy. 60 Office EM 4-1345 J. M. Hamby, Res. EM 4-2553 Gerald Hamby Res. EM4-1534

B-4-36-tfp

4 GI TRACTS 91.7 acres each, on pavapproximately

J. M. HAMBY REAL ESTATE 1221 E. Hwy. 60 Off EM 4-1345 J. M. Hamby EM 4-2553

B-4-35-tfc HEREFORD HOMES

home on Star Street for

bath, 1 room in basement. \$500.00 cash down payment and \$75.00 monthly will buy If you are looking for lots 821 Ave. K right across from

4 BR stucco, 12 years old Trade . . . we will take your bine in on this \$10,900.00 3 bedroom home Monthly pay-

find anywhere. Lifts will be rillo. This is really a lovely of town outside city. Everyinstalled, if you prefer. It home with 2 full baths, large thing about this home is immakes no difference the size den and utility room. 2250 maculate. Has no loan on it of your truck, we have a lift sq. ft. Price \$22,500.00 with . . . yours for \$25,500. JDE

Perfect 160 A. on pave- Two bedrooms? . . . here is bed doesn't have them. ment near Hereford. Two 8" the cleanest, neatest, 2 bedunderground tile. No grass or in . . On Star Street for

.--0-240 A. improved, good 8" 4 bedroom and 2 baths. Carwell, 140 A. cult., 100 A. pets, drapes and enough floor grass. 4 miles Hereford, space for a head of horses. would trade. Ideal farm and This is one of the largest stock farm. See us for de- homes in Hereford and located in the downtown area.

and redwood fence. Takes

SAM NUNNALLY Lone Star Agency 6th & Main EM 4-0555 Nite EM 4-2814 8. HELP WANTED B-4-38-2p

Vacation time is over! We have buyers for 2 and 3 bedroom homes and need some new listings.

We have a nice 2 bedroom brick that we can trade for a 3 bedroom and den house.

We are still making loans for Travelers Ins. Co. and can give the quickest and best appraisals on your farm and ranch loans. No brokerage B-4-44-100p fee for financing a purchase or refinancing for improve-

> If you have something to sell come see us! If you want to buy something-come see us T. J. CARTER REALTY

COMPANY Phones EM 4-0188 and EM 4-0469 B-4-35-Hp

SOIL BANK LAND FOR INVESTMENT OR IRRIGATION

INCOME

\$200 to \$500 per month

and up. Will not interfere

and equipment. Investment is

will extend financial assist-

ance for further full time ex-

Phone and Write: TEST 'UR

Street, Milwaukee 8, Wiscon-

9. Situations Wanted

NOTICE

DO YOU have wheat that needs

11. Business Services

FREE REMOVAL of dead stock

DR 2-3655 collect. Amarillo

cleaning? See Wac Seed, Inc.

B-10-19-3-tfc

B-10-12-11-2c

T-11-14-23-tfc

PLOWING

FARM 535 acres—452.4 acres in able man or woman for this soil bank at \$8.60 per acre area to handle nationally met in the home of Mora Mcfor 10 years. Has casing for advertised tubes such as irrigation well. (190 acres RCA, PHILCO, and others. plans were made for an ahas been in igated. Price Tubes are sold thru modern be held the first Sunday in Oct-\$85.00 per acre for above self-service radio and TV ober. or will sell the nice im- tube testers. Not vending maprovements already on land. chines. Earnings should be from BACKUS

REAL ESTATE Dalhart, Texas Phone CH 9-2496 B-4-37-3c

home. Fenced back yard. Two room house at rear. Will FHA or GI. 312 Ave. J. EM 4-2661. B-4-21-9-tfc soliciting. Business is set up

South Main. Whites cnly EM4-

FOR RENT

FOR RENT: Furnished house, 3 rooms and bath to gentleman or working couple. Phone EM 4-2621. B-5-15-38-tfc

ON SEPTEMBER 28th one of

my best furnished apartments

Oberthier.

will be vacant, For whites. No pets. Phone EM 4-0152. F.H. KEEP CHILDREN: My house,

B-5-21-38-tfc.

4-3249.

Roger's Drug.

EM 4-1424.

Rendering Co.

ROTOTILLER

EM 4-1649.

Water Service.

weather hits.

1012.

Drug.

EM 4-3525.

See Us For

CARL MC CASLIN

LUMBER COMPANY

A complete Building Service

1 Block East of the

Courthouse

Phone the Lumber Number

EM 4-3434

exterior painting. Call FM 4

vice. Floor sanding. J. D.

WELL SERVICE: Commander

Submersible pumps. New and

used pumps and windmills

Doyle Turner Well Service.

and other supplies McDowell

PORTABLE disc rolling. Call

SEPTIC TANKS and Cesspools

cleaned. Locally owned. Phone

LIVESTOCK

Lost & Found

LOST: LIGHT BROWN or Gin

ger Female dog, June 25, nine years old; Name Ginger;

teeth bad; Short hair; 20 or 25 pounds; \$15. reward. Write

or call W. W. Wheeler 3105

Washington, Amarillo, Texas.

EM 4-1842. Ralph Paul.

Pruett. Phone EM 4-2004.

B-11-38-TFC

B-11-11-34-18p

B-11-16-37-tfc

B-11-9-35-tfc

B-11-9-36-26p

10.

FOR RENT: Four room unfurnished house, garage. Phone EM 4-1293,

B-5-9-38-2c. CLEAN BEDroom close in. Whites only. 406 Roosevelt. EM 4-0568. B-5-9-38-1p

FOR RENT: three room unfurnished duplex apartment. 207A Bennett, Phone EM 4-2148. B-5-11-38-tfc.

BEDROOM for rent - 219 Ave D. Phone EM 4-2158. B-5-9-38-2p

PARKING SPACE for trailer.

510 West 4th Phone EM 4-0329. B-5-9-11-tfc FOR RENT: To couple or single occupant, furnished duplex apartment, 407 East Third.Al-

so two bedroom house, 113 Ave. I. Mrs. Forrest Sawyer, Clarendon, Texas, Contact me at 407 East Third, Wednesday or Thursday. FOR RENT: Nice two bedroom

house. South Main. Call EM B-5-10-11-2c FOR RENT: Used TV \$5.00 a week includes delivery and

service. Streu Hardware. B-5-13-23-tfc TWO ROOM furnished apartment 307 Lee. West Third. EM 4-0564.

WANTED

WANTED: Two and three bed-FILTER PADS FOR YOUR room houses for teachers. Call em 4-0618. FORCED AIR HEATERS! B-6-10-37-tfc We have a Complete stock now, and we suggest that

WANTED: Laundry. Plain or fine sewing. 222Avenue C. B-6-9-37-9k WANTED: Grazing for steer!

calves. Grass or dry land

maize. Phone EM4-1981. Walter Paetzold. B-6-14-37-tfc WANTED: Wheat seed to be cleaned. Contact Wac Seed Inc. EM 4-1424.

WANT TO BUY Barley, Milo and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444.

B-6-17-5-tfc WINDMILL Pressure pump ser-WANTED TO Buy acreage of carrots that will be ready for harvest end of October. Phone

EM 4-3203. B-6-17-38-1c

EM 4-2568. ATTRACTIVE POSITION in se veral counties for men and FOR a complete line of veterwomen 25 to 55 years. Must have good personality and be ready to accept position immediately. For local interview write Mrs. Boyd P.O. Box 1023. Amarillo. B-8-34-38-1c

WANTED BOYS TO SELL PAPERS ON THE STREETS ON SATURDAY EVENING. Be at the back door of Here-

ford Brand by 5 p.m. Saturday. Bring money to buy your papers. Refund on all STRAYED - Sorrel horse. Weight you don't sell. 1200 pounds. Phone Hub 2423, Friona. John Renner. HELP WANTED: Experience preferred but not absolutely

B-8-16-2tc

YOUNG MARRIED man mechanically inclined for an interesting local position. May mean double your previous income if you qualify. Write Box 673, Hereford, Texas. B-8-24-38-2c

necessary. Contact J. P. Jones

at Jones Texaco Service.

PART OR FULL TIME Willing Workers WORK FOR ADDED 4-H Club Meets Manufacturer wants reli-

The Willing Workers 4-H Club Andrews Tuesday at 4 p.m.

Officers for the coming year were also elected at the meet-

Those présent were Pam Winget,Kathy Pool,Karroline Brumley, Glenda Lester, Nancy Smith, with your present employ- Kay Brogden, Toni Beauchamp, ment. \$1487.00 to \$2973.00 Janice Higgins and the hostess, Cash required for inventory Mora McAndrews. Mrs. Earl Plank, leader, and

Secured. Should be able to a guest, Sherri Hall attended the meeting also. One new memstrat at once. Income starts ber was present. She is Donna immediately. No selling or Hill. After the business meeting

for you. Company trains and was over, refreshments were supervises operation, and served.

### view in your city, Include Farmers Union OWN CORP., 2217 North 31 Meeting Tickets On Sale Here

B-8-11-2c Deaf Smith County Farmers Union president Bill Gentry said tickets are now on sale here for the annual Farmers Lilley. 9-15. Union meeting to be held at Fenced yard. Experienced.Al- Ralls High School cafet eria so do ironing 409 Blevins.EM Tuesday, Sept. 22. Gentry expects more than 10 members here to attend the meeting. B-9-13-38-1p.

The meeting will follow a supper at the high school, and main speaker will be Jim Patton, Na-NEW POLAKOID CAMERAS tional Farmers Union president. one minute faished pictures. Gentry said person wishing to Pay a small down payment attend the meeting should conand enjoy your camera NOW. tact him at CL 8-4571.

> Courthouse Records

A. F. Huckert, 1950 Ford; Felix Bautists, 1949 Chevrolet Tr. call EM 4-0511 Hereford or Forivio F. Garcia Jr., 1950 Dodge Tr: Loy Gene Smith, 1949 Chevrolet; J. B. Newman, 1951 Pontiac: Jacqueline L. Weirick, 1951 Ford: Ernest Isles, 1949 Dodge; Leon J. Bell, 1956 Indian; 9-12.

Yards, gardens, flowerbeds. Doyle Turner, 1959 Motor Cy-LeRoy (Bill) Price. Phone cle; Joe C. Easley, 1953 GMC B-11-10-17-tfc pk. up; Jim H. Auten, 1952 Chevrolet; Demensur A. Garcia, BUILDING, remodeling and 1955 Dodge; Beningo Palamo Free estimates. Martinez, 1951 Chevrolet pk.up; Frank Ashlock, EM 4-9008. W. A. DeBusk, 1959 Ford; Clar-B-11-9-3-16p abeth Holt, 1959 Ford; Gene WINDMILL AND PRESSURE Cunningham, 1953 Ford; Trinipump repairs and baling serevio Garcia, 1952 Ford; Avis vice. Davis and Jackson. 232 Northcutt, 1958 Allstate Mtr.; Avenue B. Phone EM 4-1057. Kathleen M. Paul, 1959 Chevro-B-11-16-11-9k let; Luin McWilliams Jr., 1959 FOR SOFT Water Service, Phone | Chevrolet pk, up; Fernando Gu-EM 4-3280. No equipment to tierrez, 1953 Chevrolet; Dick D. buy, no work for you. The Fellers, 1957 Ford pk. up; Leentire family can enjoy soft roy A. Terbush, 1959 Ford pk.

water the Service Way for as up; 9-14. little as \$3.50 per month. Soft Reinauer Bros., 1959 Chevrolet pk.up; Loyd Dickerson Jr., B-11-34-38-tfc 1955 El Car Tr. House; Walter Ford, 1953 Buick; Raymando Mato, 1957 Chevrolet; Alberto Mato, 1954 Chevrolet; George Serna, 1955 Chevrolet; L. J. Matthews, 1947 Inter. pk. up: W. P. Dutton, 1949 G.M.C.; Harvy J. Marion, 1958 Mercury: you get yours before cold Sam J. Sudderth, 1948 Chevro-

let Tr. 9-15. Deeds of Trust Francis E. Barrett, et ux, to W. H. Painter; Blk. 6, Evants H. B. Whitten, et ux, to James

Headstream; S 50 ft. of W.133.71 ft. of E. 183.71 ft. of Lot 18, Blk. 7 of Womble Add. Warranty Deeds Stanford M. Barrett, et ux. TAPING, texturing, interior and to Francis E, Barrett; Blk, 6,

Evants Add. Johnnine Sanders, et vir, to B-11-9-11-tfc. Donald W. Steel; Lot 1 and Brownlow Add., Subdy. of W 550 ft. of Blk. 17, Wesly Add. Wayne Wallace to Charles R. Hooker; S 22 ft. of Lot 8 and N 95 ft., of Lot 7, in Blk. 2 of

Sunset Terrace Add. H. D. Culpepper, et ux, to J B. Blankenship, et ux; Lot 6, Hough's Subdv. of N Blk. 5, Evants Add. H. B. Elliston, et ux, to Tom

Maldonado, et ux; Lot 7 and 8. Wills and Holland Subdv. of niary instruments, vaccines, Blk. 18, Evants Add. Myrtle Wright to A. R. Dillard, et ux; Lot 64 of Allison B-11-13-3-tfc Subdv. of Blk. 9, W1/2 of Blk. 3

and E Blk. 16 of Welsh Add. Marriage License Joe Mundy and Elvia Pena Roy Lee Crofford and Emma

DELAYED EN ROUTE EFFINGHAM, Ill. (#) - The envelope had \$1 in stamps enclosed with an unsigned note saying it was for "new St. Anthony's Memorial Hospital."

Louise Gifford. 9-14.

The trouble was, it came 10 years late. A fund drive was started in 1949 for the hospital. The new hospital has been operating several years. It was impossible to distinguish the date on the letter's blurred postmark.

Egg whites, heavy cream and gelatin mixtures expand when they are beaten because air is being introduced.

## Hospital Notes

Patients In Hospital Gerald W. McCathern, Rt. 5; Mrs. Ernest May, 506 N. Lawchievement day tea which will ton; Mrs.Carlos Condarco, Hereford; Lon Stewart, Hereford; C. D. Morris, Box 806; Clarence M. Smith, 229 Ave. C:Mrs. Bedford Forrest, Big Spring; Glen Edward Cash, 205 Grand; Mrs. Perry A. Lee, 827 S Texas; Mrs. Ruth Wright, Amarillo; Joseph A. Bell, 133 Ave. H.; Edwin Lee Bridges, 211 W 9; Norma Carol Brashear, Rt. 4; Carolina G. Valdez, 308 Knight;; Mrs. Paulo Agurre, Hereford; Donald W. Keeling Jr., Hereford; Mrs. Daniel Martinez, Box 965; Ernesto Cardona, 505 Grand.

right

gure

good

the

thou

nice

Patients Dismissed Miguel A. Castro, Billy Dean Brown, Matt Gilliland, Ross Hardwick, Mrs. F. J. Walterscheid, Mrs. Roy Boyd, Mrs. Ike O. Crosthwait, J. L. Woodard, Mrs. Eva Brock. 9-12. Charlie H. Valdez, Mrs. Ora

Lewis Phillips. 9-13. Mrs. R. E. Barnett, Mrs. Bill Mitchell, Anadelia Ramires, David Martinez. 9-14.

Mae Carl, Lewis Bruening, Mrs.

Mrs. William Betzen, Mrs. Bobby Owen, Arvle Kingery, Manuel Balderas, De La Rosa Juanita Maricela, Tommye Ann



are the parents of a boy born

Tuesday, Sept. 15, at 11:26 p.m.,

and weighing seven pounds and **Optimists Hear** Drive Chairman

Of United Fund United Fund Drive chairman George McLean of Hereford spoke at the noon meeting of Hereford Optimist Club Wednesday. He asked the club's cooperation in the coming drive to be held in Hereford on Nov. 5.

He asked the group to consider participating in residential solicitation during the drive. He also asked that they appoint a member to work on a planning committee for mapping out the drive. He explained the function of

the drive, and said that he would ask the support of all service clubs in Hereford. He said he hoped that enough members would participate so that solicitations could be made by teams of two, McLean said that the goal for

the drive this year is \$25,000, \$4,000 more than last year. Two organizations. Youth Employment Service and a Commission on Alcoholism, have been added to the drive. If you want to shorten the

range, scald the milk before ad-OOD IOOF

MEETS EVERY

MONDAY NIGHT

207 E. Sixth

J. C. Mays, N. G.

time you have to stir a cus-

tard made on the top of the



Hereford Rotary Club

**Kiwanis Club** Thurs. Noon



OPTIMIST CLUB Meets Tuesday Noon in the IOOF Hall



meets each Wednesday, 12 noon Hotel Jim Hill

100F Hall 207 E. Sixth

meets every Monday at 12:05 Hotel Jim Hill



Mr. Khrushchev got here right on schedule and it looks as if he is a pretty smart cookie, at that. Many Americans figured that his visit would be a good thing, because we would be able to "educate" him in the ways of American life. Mr. K seems to have other ideas, though. Looks as if he plans to educate us, while we are trying to educate him. The moon shot, for instance, provided a nice bit of propaganda for conference table parley.

dollars before he goes back,

Clovis Highway

Charley Bell dropped in Tuesday, and we were talking about how well the band looked and sounded at the ball game Friday night. Charley seems to take as much pride in the kids as when he was directing. He says it does seem a bid odd, after all these years, to sit on the sideline as a spectator.

Which reminds me of all the Abe Martin and I were talk- people who are complaining beng this situation over the other cause the football programs carday, but the only conclusion we ried the wrong player numbers. reached was that we would just The trouble, as I get it, was Heard today, dated Madrid, mist is the husband who thinks as soon the old boy had stay- caused by late arrival of the Spain. Those Heards really are she won't try. ed at home. The main thing new player uniforms. The new getting around - and I must we are hoping for now is that jerseys were printed with play- say that George has been in- Looks as if the country club he won't borrow a few million er numbers and, in the last deed faithful and competent in is going through. Several peominute shuffle of swapping jer- reporting his experiences. Many ple have asked if memberships Lee Conklin says this idea eral of the boys exchanged place to place. The only trou- they are open at least until of a marker on the first ir- numbers. Consequently, they did ble I can see with going so many the group organizes and applies rigation well may be OK, but not match the numbers shown places would be deciding which for a charter; after that, they he says the first well was on the program. Programs in one you like best. Also, it is will have to be approved by the

ated to any organization in ! into another gun magazine with the first game. an article about "Draw Slow A bright spot in the foot and Live". Charles says this ball picture is the fact that writing deal creates no parti-71 boys turned out for the cular tax problem, because it team this year as compared takes every cent he makes writwith 49 last year. Player ing to make payments strength, many fans predict, on his typewriter -- and without is the first step in a come- the typewriter, he couldn't write back in football strength. A the articles in the first place. near 50 per cent increase That's the way the ball bounces sometimes. Anyway, it is a nice sounds good. hobby, and Charles seems to be Clay Ridgeway, for many doing a better than average rears one of the earliest risers job. If you don't believe it, read in town, absolutely swears we one of his articles and you will

had ice last Saturday night.Clay | see.

says it appeared on car tops

and higher -- none lower -- and

that it disappeared around sun

up. I never argue with Clay.

about these things, chiefly be-

cause I know that he knows

that I am not going to get up

that early. He can have all of

those early bird worms, with

Monk Johnson is becoming

a regular fashion plate these

days. If you mention it, he

see my Sunday clothes".

"This is nothing. You should

comes right back:

or without ice.

I notice where he is starting another class in Conversational Spanish in a couple of weeks or so. I think I will take it just so I can tell what Desi Arnaz says when he goes into one of those tantrums because Lucy does something wrong. Besides, I always have a sneaking suspicion these translators are throwing me a

A pessimist is a woman who fears she will not be able to lege in Canyon and stay in squeeze her car into a very Randall Hall. We had a letter from George small parking space. An opti-

seys to get a proper fit, sev- people have enjoyed them from are closed. As I understand it,

Sheriff Charles Skelton broke DANIEL NEWS

## Area Maize Crop **Showing Progress**

showing progress and will soon past week. be ready to harvest.

Bertha Garrison from Plainview spent Friday night in the home of her sister, Mrs. J. T. McClain, Mrs. McClain, Bertha, and Darolene Moore attended a family reunion in Marlow, Okla. Saturday.

Visitors in the home of Mr. and Mrs. W. R. Moore over the weekend were Mr. and Mrs. Billy L. Moore and daughter, Terri Linn, from Amarillo; Mrs. K. E. Dygert and Dlana; Mrs. Paul E. Myers from Midland.

Ilona Dygert will attend col-

Mrs. Blackie Russell and Mrs.

Had a card from the Witherspoons. It was mailed in Memphis, Tenn., and Jim says Like most everyone else who the new house. first runs into this deal, he seemed quite amazed. Meanwhile, many people predict that the bulk of our beef will be produced in the south in

The maize crop in Daniel is | Vernon Scenck have been ill this

Mrs. Mamie Codgell spent three days in Vega last week. Mr. and Mrs. David Axe, who were living in Albuquerque, N.

M., are now living in Dimmitt. Mrs. J. T. McClain and Mrs. W. R. Moore visited in the home of Mr. and Mrs. T. E. Price last Wednesday. Mr. and Mrs. Price have been ill, but are reported in improved condition.

Pat Price, the son of Mr. and Mrs. T. E. Price, has enlisted and children, Ilona, Randell in the armed services. He is stationed in California at the present time.

Donald Troy Moore, the son of Mrs. J. T. McClain, has moved to San Antonio where he is teaching school.

Darolene Moore is living in Panhandle where she will teach school this fall.

Bill Martin has moved a the South has become a big new house across the road south cattle country. Whiteface cows! of his home. His son will occupy

> Mr. and Mrs. Ray Dean Axe. who have been visiting in the home of his mother, Mrs. Zelma Axe, the past two weeks, have moved near Dimmitt.

J. D. Clark from Vernon, spent several days in the home of his sister, Mrs. J. F. Matthews recently.

### Legal Notice

THE STATE OF TEXAS TO: Lois Roeder and husband, Levi D. Roeder, and if either of them are deceased to the heirs, the unknown heirs, their heirs and legal representatives, of Lois Roeder and Levi D. Roeder; to J. D. Roeder, a son of the said Lois Roeder and Levi D. Roeder, and to Grace Roeder, wife of J.D. Roeder, and if either of them, the said J: D. Roeder or Grace Roeder, are deceased, to the heirs, the unknown heirs, their heirs and legal representatives, of J. D. Roder and Grace Roeder, Defendants, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 2nd day of November, 1959, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 4th day of September, A. D. 1959. in this cause, numbered 4286 on the docket of said court, and styled, G. W. EDWARDS, Plaintiff, 'vs. LOIS ROEDER, et al Defendants.

The names of the parties to the cause are as follows: G. W. EDWARDS is Plaintiff and Lois Roeder and her husband, Levi D. Roeder, and if either of them are deceased, the heirs, the unknown heirs, their heirs and legal representatives of the said Lois Roeder and Levi D. Roeder; and J.D. Roeder, a son of the said Lois Roeder and Levi D. Roeder. and Grace Roeder, wife of J. D. Roeder, and if either the said J. D. Roeder or Grace Roeder are deceased, to the heirs, the unknown heirs, their heirs and legal representatives of J. D. Roder, et ux, are Defendants.

A brief statement of the nature of this suit is as follows, to wit: Plaintiff sues in trespass to try title to the following described land situated in Deaf Smith County, Texas, to-

The South One-half (S1/2) of the Southwest Quarter (SW1/4) of Section No. 37, Block K-3, Cert. No. 333, Pat. No. 537 Vol. 28, Deaf Smith County, Texas.

Plaintiff also pleads the fiveand the ten-year statute of limitation against all of the Defendants, and to remove the cloud from the title to such property, and to quiet the title in the Plaintiff, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law

Issued and given under my hand and the Seal of said Court. at office in Hereford, Texas, this the 15th day of September A. D. 1959.

Lucille Posey Clerk, District Court, Deaf Smith County, Texas.



SAVE up to \$1.28 a gallon during our



Reg. as low as \$2.07 Qt. \$161 Shado Glo SPRAY ENAMEL Regularly \$1.79, 16-Oz. Spray Can. \$445 CLING WATER BARRIER Regularly \$4.95, 71/4-Lb. Pkg.

\$253 Rapidry GLOSS ENAMEL Reg. as low as \$2.81 Qt. CLING BASEMENT WALL PAIN Regularly \$6.25 Gallon

Cook's TRIM COLORS Reg. as low as \$2.41 Qt. \$436 FLAT LATEX WALL PAINT

Regularly as low as \$4.84 Gallon Prairie Red BARN PAINT \$373 Regularly \$4.15 Gal. in 5's

Buy one roll at our regular low price of 27c or more and we'll give you another roll FREE!

Reg. 27c Designs NOW 2 Rolls for 27c Reg. 43c Designs NOW 2 Rolls for 43c Reg. 55c Designs NOW 2 Rolls for 55c

Reg. 61c Designs NOW 2 Rolls for 61c Reg. 69c Designs NOW 2 Rolls for 69c

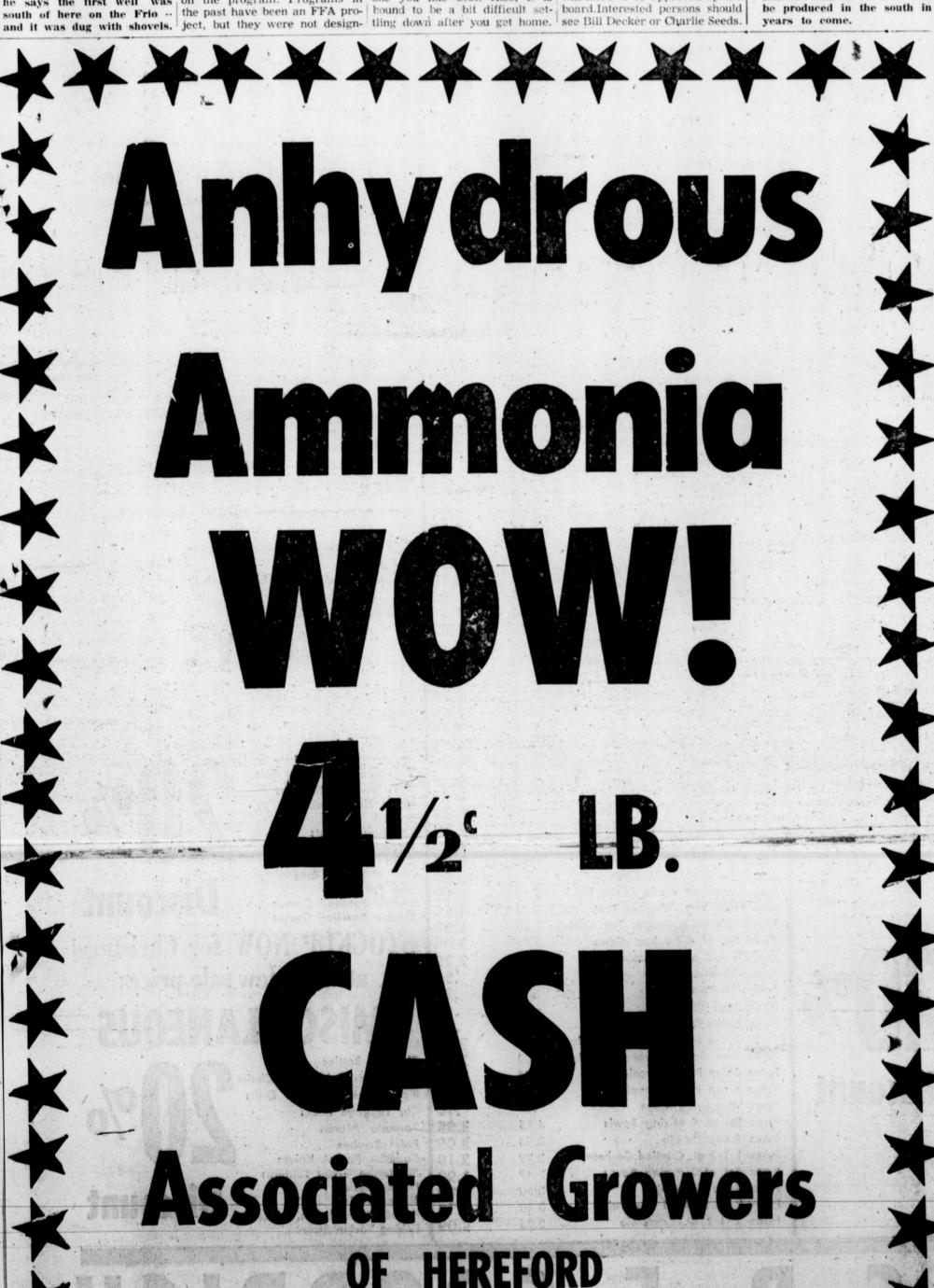


CHARMING, 21/2-IN. CERAMIC TOBY JUG



Assorted Designs

Robert E. Thompson Inc. EM 4-2130



Don Little's B. F. Goodrich Store OPERATION "20" is the greatest sale ever . . . almost every item in our entire stock is reduced 20 per cent or more. Come in today and save. Shop our toy department for those Christmas presents . . . shap the appliance department for all those needed appliances . . . housewares, farm supplies, irrigation supplies . . . practically everything reduced to save you dollars!! But better hurry, it won't last long at these prices. everything reduced to save you dollars!! But better hurry, it won't last long at these prices.

Reg. Price Sale Price

	keg. Frice 3(1)	e rrice
	470.05	*400.00
		\$499.00
		419.00
		359.00
		319.00
		239.00
		219.00
Model K71J (11 cubic foot)	269.95	209.00
Kelvinator Home Freezers:		
		349.00
		229.00
		208.00
Model KVH-9 (9 cubic foot)	229.95	184.00
Kelvinator Automatic Washers:	### Annah	229.00
		199.00
		189.00
		179.00
Model KW-20M	227.73	179.00
Kelvinator Electric Dryers:	100.05	150.00
		159.00
		159.00
		159.00
Model DE-1	149.95	119.00
Kelvinator Wringer Type Washe		
Model KWR-125	129.95	99.00
Easy Combination Washer & Dry	ver:	
Model CDH		379.00
	240.05	170.00
Model KRH-43	249.95	179.00
Hardwick Gas Ranges:		
Model Z5586-M	289.95	219.00
Model ZB275-1	169.95	129.00
Model Z1575-15	99.95	79.95
Zenith Stereophonic Sets:		
	360.00	269.00
	329.95	249.00
경기에 하는 어느 어느 사람들이 하는 사람이 살아보고 하는 것이 하는 것이 없는 것이다.	239 95	189.00
네트 그 보고 가는 그리지 않는 것이 하면 하는 것이 없는 것이다.		143.00
		135.00
Model of 1112		
Zenith Hi-Fi Sets:		
생용하는 경기를 보면 살아야 한다면 하면 하면 하면 사람들이 가지 않는데 하면 하는데	The state of the s	125.00
Model HF-116R	149.95	119.00
Motorola Hi-Fi Sets:		
Model5K23-M	209.95	149.00
Wright Air Conditioners:		
		119.00
바이보다 네트 그리는 사이 이 시간에 전혀되었다면 중요한다고 있는 것을 보는 것이 되는 것이 없는 것이 없다고 있다.	The second secon	59.50
Model B-1660	The second secon	34.50
Model B-1220	39.50	27.50
Zenith Transistor Radios:		
나는 그렇게 하다 하다 가게 목숨이 되는 그렇게 하면 하면 하면 하면 하게 하면 하면 하면 하다 때문에 다른 것이다.	\$99.95	79.95
	69 95	55.95
Model 700Y	The state of the s	55.95
		47.95
HE H	The second secon	31.95
Model 200	44.95	35.95
Zenith Radios:		
Model 728W AM-FM	79.95	63.95
Model 723R AM-FM	54.95	43.95
Model C520-W Clock Radio	43.95	34.95
Model A510-W	26.95	20.95
CONTRACTOR OF THE CONTRACTOR O	0100	20.00

## ELECTRIC KITCHEN **APPLIANCES**

	Reg. Price Sal	e Price
Dormeyer Portable Mixers	\$19.95	\$15.95
Dormeyer Coffee Maker	29.75	23.75
Dormeyer Cooker-Fryer	29.75	23.75
Dormeyer No. 6901 Coffee M	laker 24.75	19.75
Dormeyer Electric Skillet	18.95	14.95
Dormeyer Electric Broiler & Ro	t. 71.95	57.50
Dormeyer Chrome Food Mixer		39.50
Dormeyer Food Mixer	38.50	30.95
GE Steam & Dry Iron	18.95	14.95
GE Spray, Steam & Dry Iron	22.95	17.95
		4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4

## **IRRIGATION SUPPLIES**

Reg.	Price	Sale Price
5' x 7' Canvas Irrigation Dams	3.40	2.70
5' x 8' Canvas Irrigation Dams	3.95	3.15
5' x 9' Canvas Irrigation Dams	4.45	3.55
6' x 8' Canvas Irrigation Dams	4.45	3.55
6' x 9' Canvas Irrigation Dams	4.95	3.95
1 inch Alum. Irrigation Tubes	.65	.52
1 1-4 Inch Alum: Irrigation Tubes	.85	.68
1 1/2 inch Alum. Irrigation Tubeh	.90	.72
2 Inch Alum, Irrigation Tubes	1.20	.96
Irri. Boots (heavy duty knee length)	9.95	7.95
Irri. Boots (light duty knee length)	6.95	5.55
Irri. Booth (3-4 length)	11.95	9.5
Hip Boots	14.95	11.9
Irrigation Shovels (polished)	5.95	4.7
		7

## **FARMING SUPPLIES**

Fan Belts

20.95

18.35

65.20

8 inch hoes

7 inch hoes

26.95

22.95

Model B511L

Model B509P

Republic Hot Water Heaters:

30-Gallon Size, 10 Yr. Guarantee 81.50

20-Gallon Size, 10 Yr. Guarantee 75.00

Light Duty V-belts

6 inch hoes

Hoe Handles

Shovel Handles

Battery Cables Battery Ground Cables	1-gallon water bags
Friction Tape	2-gallon water bags
Plastic Tape	Canvas Work Gloves
Log Chain	Leather Work Gloves
Chain Hooks	Plastic Irrigation Gloves
Hydraulic Jacks	
Brake Fluid (qts and gallons	1
Permatex	
Enginair Tire Pumps	
Clearance Lights	
Truck Reflectors	
Seal Beam Headlights	
Tractor Seat Cushions	And Andrews of the An
Grease Guns	
Grease Gun Tips	20%
Grease Gun Flex Hoses	
Fence Chargers (110-volt)	
Fence Chargers (6-volts)	
Fencer Batteries	
Hemp Rope	ACCOUNTS OF THE PARTY OF THE PA
Cotton Rope	<b>D.</b>
Short Handle Beet and	Discount
Lettuce Hoes	DISCOULL
Weed Choppers	
Pitch Forks	
Steel Grain Scoops	
Aluminum Grain Scoops	
Shovels	
Sharpshaoters	

## **TOOLS**

Crescent Adjustable Wrenches Crescent Pipe Wrenches	Sunbeam Electric Tools Black and Decker Electric
Crescent Open End Wrenches	
Crescent Box End Wrenches	
Crescent Combination Wren.	
Crescent Screwdrivers	
Crescent punches & chisels	
Crescent Hacksaws	
Crescent Tin Snips	
Crescent Pliers	
End Wrench Sets	
Socket Sets	
Ball Pein Hammers	
Claw Hammers	Discount
Wood Bits	Distouit
Fence Pliers	

## HOUSEWARES

Reg. Price Sale Price

	keg.	Frice 3016	
	Mirro Double Boiler	\$3.95	\$3.09
-2	Mirro Bun Warmer	4.95	3.89
2	Mirro Ice Bucket	9.95	7.89
1	Mirro 1 qt. Covered Sauce Pan	1.65	1.29
1	Mirro 2 qt. Covered Sauce Pan	2.15	1.69
	Mirro 3 qt. Covered Sauce Pan	2.50	1.99
	Mirro 5 in 1 Comb. Boiler	3.25	2.59
ı	Mirro 1 qt. Sauce Pan	.99	.79
١	Mirro 1/2 qt. Sauce Pan	.75	.59
ŀ	Mirro 8-cup percolator	3.95	3.09
ŀ	Mirro Pie Pans	.95	.69
l	Mirro Covered Skillet	3.40	2.89
l	Mirro Cake Pan	.85	.69
l	Mirro Angel Food Cake Pan	2.95	2.29
ı	Mirro Cake Carrier	4.95	3.95
ı	Mirro Muffin Pans	.85	.69
۱	Mirro Pie Pans (large)	1.15	.89
۱	Mirro 8-qt. Roaster	4.50	3.59
۱	Mirro Bread Pan	1.00	.79
	Mirro Large Roasting Pan	3.45	2.69
۱	Mirro Baking Pan	1.95	1.49
ı	Mirro Muffin Pan	1.25	.99
ı	Mirro Broiler Pan	2.79	2.19
ı	Mirro Cookie Sheets	1.25	.99
ı	Mirro Jelly Roll Pan	1.95	1.49
ı	Mirro Ice Trays	2.35	1.89
	Revere Ware 10" Covered Skillet	9.95	7.95
	Revere Ware 2-qt. double Boiler	8.50	6.79
۱	Revere Ware Small Covered Skillet	4.50 7.95	3.59 6.29
1	Revere Ware 8" Covered Skillet	10.75	8.59
	Revere Ware 10" Covered Skillet	9.25	7.39
	Revere Ware 9" Covered Skillet	13.50	10.79
1	Revere Ware 12" Covered Skillet Revere Ware 1-qt. Covered Sauce P		4.99
17	Revere Ware 1-dr. Cox Squee P.	an 7 50	6.29
	Rev. Ware 1 1-2 qt: Cov. Sauce Po Rev. Ware 2-qt. Covered Sauce Po	an 8.50	6.79
	Rev. Ware 3-qt. Covered Sauce Po	n 7.95	6.29
	Rev. Ware 4-qt. Covered Sauce Pa	n 10.50	8.39
۱	Rev. Ware 1 1-2 qt. Double Boile	7.95	6.29
	Rev. Ware 2-qt. Double Boiler	10.95	8.75
	Rev. Ware 6-qt. Dutch Oven	13.95	10.99
F. C.	Rev. Ware Tea Kettle (Cop. Bot.)		3.59
	Rev. Ware 3-gt. Whistler (cop. bo		4.69
	Rev. Ware Solio Copper Tea Kettle		5.99
1	Pyrex Set of 4 ice box dishes	3.95	3.09
1	Pyrex 1 1-2 qt. Casserole	2.95	2.29
	Pyrex Cake dishes	.69	.55
	Pyrex Pie Plates	.39	.29
12.00	Pyrex Loaf Dish	.89	.69
N.	Pyrex Utility Dish	1.00	.79
	Pyrex 2 1-2 qt. Covered Casserole	3.95	3.09
	Pyrex 2-qt. Space Saver Casserole	3.00	2.39
	Pyrex 6-cup Pyrex Percolator	3.95	3.09
	Pyrex 9-cup Pyrex Percolator	4.95	3.95
	Pyrex Measuring Cups	.29	.19
	Pyrex Set of 4 Mixing Bowls	4.95	3.95
	Pyrex 8-cup Carafe	3.95	3.09
	Pyrex 1 1-2 qt. Cradled Casheroles		2.19
	Pyrex Set of 3 Mixing Bowls	2.49	1.99
	Pyrex 2-qt. Casserole	3.50	2.79
	0 0 0 0 11 1 0	2 50	2 70

3.50

3.95

Reg.	Price	Sale Price
Dec. Kitchen Paper Dispensor	6.95	5.49
Coppertone Metal Bread Box	8.95	6.99
Coppertone Mold Set	3.95	3.09
Magic Hostess Measuring Spoons	.95	.75
Copper Touch Alum, Measuring Cups	2.98	2.39
Set of 5 Heart Shape Mold set	1.95	1.49
Rubber Maid plate and Bowl Scrape	r .35	.25
Rubber Maid Mixing Bowls	3.98	3.09
Rubber Maid Dish Pans	1.98	1.49
Rubber Maid Dust Pans	1.59	1.19
Rubber Maid Dish Drainer	2.98	2.39
Rubber Maid Cutlery Tray	1.98	1.49
Rubber Maid Drain Board Tray	3.29	2.59
Rubber Maid Waste Baskets	2.49	1.99
Rubber Maid Sink Divider Mats	1.69	1.29
Rubber Maid Stove Top Mats	2.29	1.79
Rubber Maid Sink Liner	2.49	1.99
Rubber Maid Bath Tub Mat	3.29	2.59
55-piece Unbreakable Dish Sets	66.40	15.95
- 001	0	10

### Lawn & Garden Supplies

Lawii & Garden	Supp	1105
Reg.	Price	Sale Price
5-8 inch Koroseal Kingsize Garden		
Hose (75 ft.)	13.95	7.98
1-2 inch Koroseal Chrystal Garden		
Hose (75 ft.)	11.35	6.68
1-2 inch Koroseal Imperial Garden		100000
Hose (25 ft.)	4.75	3.38
1-2 inch Koroseal Chrystal Garden		Leve
Hose (50 ft.)	7.95	4.98
5-8 inch Koroseal Kingsize Garden		
Hose (50 ft.)	9.95	5.98
1/2 inch Rubber Garden Hose (50 ft.		4.98
Model K Sunbeam Lawn Sprinkler	9.95	7.67
Model E Sunbeam Lawn Sprinkler	4.95	3.88
Spray Nozzles	.60	.48
Nail Sprinklers	.60	.48
Weed Sprayers	9.95	7.95
50 ft. Sprinkler Hoses	4.98	3.98
25 ft. Sprinkler Hoses	3.98	3.19
Huffy Electric Rotary Lawn Mower	79.95	63.95
Huffy Electric Rotary Lawn Mower	57.95	45.95
Sunbeam Reel-type Gasoline Lawn		
Mower ·	147.50	117.95
Sunbeam Electric Twin Blade Rotar		
Lawn Mower	89.50	71.95
Push Type Lawn Mower	21.50	16.95

Lawn Mower	89.50	71.9
Push Type Lawn Mower	21.50	16.9
· T0	YS	
Tricycles Bicycles Wagons Dolls Toy Dish Sets Toy Floor Sweepers	Structo Wheel T Battery Operate Footballs Electric Trains Basketballs	
Toy Broom and Dust Sets Toy Sewing Machines Metal Doll Houses Stuffed Toys Toy Knitting Sets Games for all ages Child's Table and Chairs Gun & Holster Sets	20	
Cap Pistols Electric Football Games Electric Baseball Games	Disco	
STOCKUP NO at these lo	Street and the Board of the Street	
MISCEL	LANEO	US

Cosco Card Tables and Chairs Piggy Back Barbeque Grills Car Luggage Racks Tornado Alarms Paint Brushes Camillus Pocket Knives Sportsman 6-volt Lanterns Discount Fishing Rods Fishing Reels Fishing line, hooks, sinkers Fishing Tackle Boxes

PHONE EM 4-1515

Pyrex 2-qt. Cradled Casserole

Pyrex 2 1-2 qt. Casserole

# Nine-Under-Par Takes Hereford Invitational Trophy



The champiogship flight of the eighth-annual Hereford Invitational Tournament on the John Pitman Municipal links melted down to a 21-year-old Amarillo amateur, Ben Lane Jr., who posted a nine-under-par at the end of 27 holes Sunday evening to become 1959

Winner of the tournament last year, Roland Adams of Lubbock lost his chance at defending his crown when he took a bogie on hole 26 and Lane made a birdie. Adams' score was 101 at the end of final play.

Hard-driving Russell Haberer of. Muleshoe was a constant threat throughout the tourney. He brought gasps from the gallery as he put 40-foot putts in or within inches of the cup. Harberer recorded o 107.

Local favorite Charlie Seed was far from outclassed as he kept his competitors constantly on their toes. Although he had a little bad luck on a few holes, he turned in a 109 and will be a serious threat to any golfer entering the tournament next year.

## The Hereford Brand

Hereford, Texas, Thursday, Sept. 17 1959

Section Two

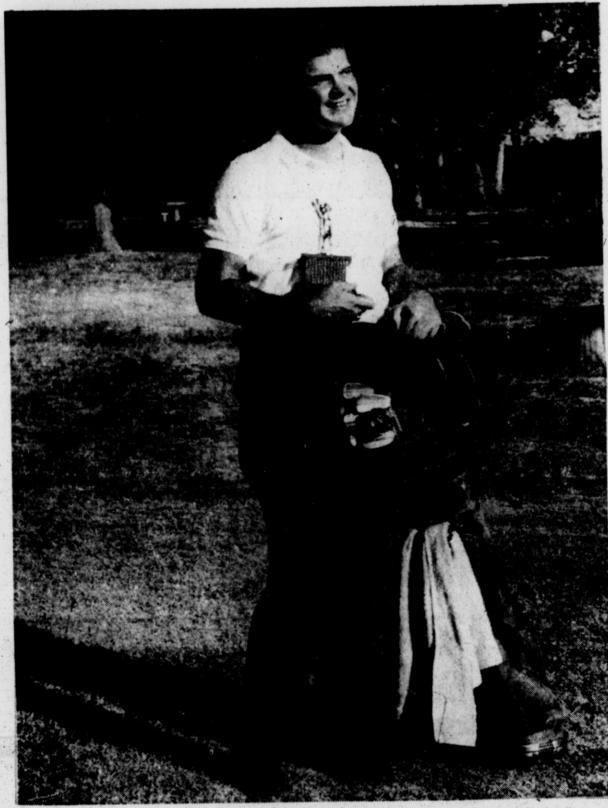


Russell Haberer of Muleshoe

STAFF

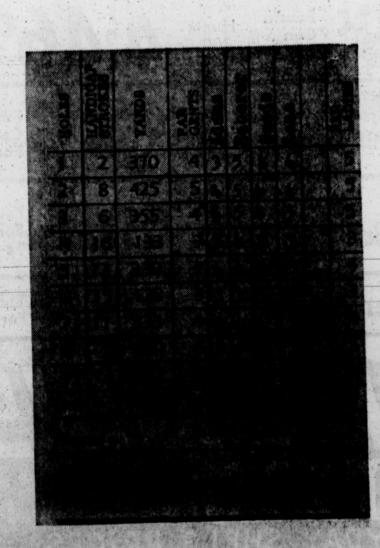
**PHOTOS** 





Ben Lane Jr. Championship Flight Winner For 1959





HOLES	EANDICAP STROKES	SORVA	PAR	Adams	Haberer	Labe	2.4.8 2.4.0 2.4.0 2.4.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3
10	1	400	4	4	4	5 3	5
11	7	440	5	5	4	5 4	5
12	3	385	4	4	4	5 4	5
13	17	155	3	3	3	3	3
14	10	347	4	3	5	3	4
15	18	185	3	h	3	3	
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HOLES	NDICAP	TARDS	PAR GENTS	688	Haberer	. spee	9	LDTELS .
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19	2	370	4	4	Ļ	4	4	5
50	8	425	5	Į.	4	4	3	5
21	6	355	4	4	4.	3	6	10
22	16	133	3	3	3	2	2	1
23	12	-330	4	ł,	à.	4		4.4
21	15	128	- 3	3	2	5		
25	11	333	. 4		A	4		
26	5	500	5	6	5	5		
201		292	4	9	3	2		
Out			36					
		bol			12	71		
-								

Shurefine 21/2 Can

Pet, Tall Cans

7 § 99°

Eighth

Niblets 12 Oz. W.K.

Fifth Can For le

Libby's Garden Sweet

**PEAS** 3:63

Fourth Can For lc

SAUSAGE 2 LB. 39°

BACON Cudahy's Nutwood 2 LB. 89°

# 

**Hunts 300 Can** COCKTAIL

Surfine 300 Can

PORK & BEANS

Northern, Paper

Shurfine, Crushed or Sliced, Flat Can,

Stilwell, Cut, 303 Can,

Can For

Pet Ritz, Apple, Cherry or Peach

BOTH For Only

CRISCO 3474 COFFEE

Reg. 6 Bottle Ctn. Plus Dep.

DR. PEPPER

10 LB. 69°

My-T-Fine 1b. 89° Pudding

TOP HAND

Wash. State Jonathans

Chuck Wagon Cello Pkg.

3 Boxes

25c For

Shurefine Cream Sweet or Whole Kernel Golden Corn

10c Roll

Fifth 78c Can

Del Monte 303 Can Fifth Spinach 4 Cans 62cfor

Shurefine 303 Can Hominy 4 Cans 39clc

Fourth 3 For 25c For

Kool Aid

25c Seventh

Bayer Aspirin

30c Third

**Everyday** Low Prices Plus

S& H Green Stamps



WESTWAY NEWS

# Visitors Are Surprise At Community Social

The Community Social was ternoon. held at the Community House Friday night with table games and visiting providing the entertainment. Mr. and Mrs. Grady Wilson and their daughter, Mr. and Mrs. Keith Kefler of Sturgis, S. D., surprised those present by arriving a

short time after the games

had started. Mr. and Mrs. R. L. Wilson, Mrs. will be gone a week. Joe Landers and Ross Joe, and

and Mrs. Keffler arrived by plane Friday at noon to visit Jane Johnson. with Mr. and Mrs. Jerry Landers. Mrs. Elmer Combs and Mrs. Joe Wagoner visited with the group Saturday morning. The guests flew to Abilene Saturday afternoon to be with Mr. Wilson's father. M T. Wilson, on

his 91st birthday. Mr. and Mrs. Cal U. Hunt. Caleen, Gordon, Susan and Vicki formerly of Spokane, Wash., spent Friday night and Saturday morning with Mr. and Mrs. Homer Rudd. The Hunts were en route to Dallas. They will make their home near Dallas. where he will be associated with an oil company, Mrs. Rudd stayed with the Hunts some while parents. she was in nurses' training in

Mr. and Mrs. W. H. Willis and children of Hereford and Mr.

Jr. and Michele of Hereford and Bill in their home. Mr. and Mrs. Robert Groves and G. C. Merritt Sunday. During Sunday evening. the afternoon Mr. and Mrs. Elmer Combs and Gene, Mr. and and Mr. and Mrs. T. B. Thomas Mr. and Mrs. Art Lewis last

By MRS. HAROLD RUDD | visited with the group that af- Thursday afternoon. Mrs. Hays

family of Lubbock and Mrs. Ross White of Hale Center spent Saturday night and Sunday with his sister and her daughter, Mr. and Mrs. J. B. Odom.

Mrs. Earl DeHart accompanied Mrs. T. J. Parsons and Miss Roberta Campbell of Hereford Mrs. Kenneth Rudd and Mrs. to Houston. They left Sunday P. B. Sowell served cake and morning. Mrs. J. C. Morrison coffee to Mr. and Mrs. C. A. accompanied Mrs. Horace Her-Saulcy, Mr. and Mrs. Herbert shey of the Progressive Com-Owens, P. B. Sowell, Mr. and munity and Mrs. Earl Plank of Mrs. Harold Rudd, Lynn, Patsy, Hereford to Houston on Monday Cheryle and Kit, Mr. and Mrs. morning. These six ladies will Paul Rudd, Kenneth Rudd, Te- attend the State Home Demonresa, Susan and Paul Douglas. stration meeting in Houston and

Fred Inman is in Truth or Mrs. Jerry Landers, Steven and Consequences, N. M., for his Shane, hostesses and special health. He plans to spend the winter there.

Mr. and Mrs. Wilson and Mr. Jeanne Allen of Hereford spent Sunday with Donna and Anna

> Mr and Mrs. James Yates and Diana of Hereford ate dinner with Mr. and Mrs. Ernest Flood and family Sunday.

Mr. and Mrs. Fred Wolfington and children of Shawnee; Okla., spent the weekend with Mr. and Mrs. R. M. Mason. The Wolfingtons are former residents of the community.

Mr. and Mrs. Joe Wagoner and Joe Bob visited with Mr. and Mrs. H. M. Benson of the Ford Community Sunday afternoon. Miss Mary Lou Benson of Dallas was also there. She has spent the past two weeks with her

Mrs. W. E. Combs Jr. of Plainview ate dinner with Mrs. Elmer Combs Thursday.

Mr. and Mrs. T. M. Cox, Sherryl and Mike of Amarillo spent and Mrs. R. W. Mitchell were the weekend with Mr. and Mrs. in Bovina Sunday to visit with George Ritter and children, Sun-Mr. and Mrs. Pierson Adams. day afternoon the Coxes visited Mr. and Mrs. G. C. Merritt, with Dick Godwin, Ricky and

Mr. and Mrs. Kenneth Rudd Jo Angela of Escayada Ranch visited with Mr. and Mrs. John ate dinner with Mr. and Mrs. Douglas Pitman in Hereford

Mr. and Mrs. Guy Hays of Mrs. Robert Boyd of Hereford Ringwood, Okla., visited with

GARCIA NEWS

## Margaret Burrus **Honored At Coffee**

Mrs. Phillip Miller honored afternoon. Margaret Burrus, daughter of Mrs. Coleman left Monday Mr. and Mrs. Herschel Burrus, morning for a visit in Amarillo with a coffee Thursday morn- with her son, James Coleman ing. Margaret leaves for col- and family. She also planned to lege at Canyon this week.

from Garcia were Mrs. Bill man will attend to business. White, Mrs. S. N. Thweatt, Mrs. Joe Merrill, Mrs. N. A. Brown, Mrs. Eldred Brown, Mrs. Floyd guests of Mr. and Mrs. Jack Brown and Mrs. Ernest Brown. Buse. Others attending were Mrs.

Jim Monroe, Mrs. Glenn Burrus, Mrs. J. V. Perrin, Mrs. Jack Johnnie, who is in Kansas go-Weaver and Mrs. Charley Burks ing to school. He is living with all of Walcott. Mrs. P. B. Sowell of Westway in a grocery store part time.

and Mrs. Roy Pruitt and Mrs. G. S. Solomon of Hereford also attended.

Wilson Evans, son of Mr. and Mrs. W. II. Evans of Friona left Sunday to enter school at West Texas State College at Can-

Mrs. Alta Wyly is spending this week with the Duane Wylys and Odell Purdys in Amarillo. Mr. and Mrs. Elton Wyly were in Muleshoe Thursday

shopping. Dwight and Michael Rouse of Farmington, N. M. have re-

cently visited their mother and and looking after business. Mr. and Mrs. Lewis Smith and son, David, enjoyed a weiner son, who showed films on Alas-

roast in the home of Mr. and ka. Mrs. Bruce Coleman last Tuesday night. Mr. and Mrs. Bertram Jack given gifts from their secret

and Kent spent Sunday after-noon and Monday visiting at Those attending the meeting Floydada with relatives. Other were Mesdames Fred Boren, relatives met them there from Floyde Dunavent, Woodrow Dut-Dallas and Nocona.

Mrs. S. N. Thweatt Sunday ev- Williams, Ansel Wortham, Mau-

Gary were visitors in the home tess, Mrs. Bill Ott.

visit with a daughter, Mrs. D.E. Those attending the coffee Caldiron and family. Mrs. Cole-

Mr. and Mrs. George Bumpass of Hereford were supper

Mr. and Mrs. Jack Buse received a letter from their son, an aunt and uncle and working

Rural Home Club Meets Thursday

Rural Home Variety Club met in the home of Mrs. Bill Ott Thursday at 2 p.m. Mrs. Clifton Robinson, president, called the meeting to order and each member answered roll call with "The first meal I cooked for my husband." Officers for the coming year were then elected. .

Mrs. Kathlyne Finley was voted into the club as a new mem-Guest was Mrs. Wade Thomp-

Those having birthdays or anniversaries in September were

ton, Paul Graham, Arthur Howe, Mr. and Mrs. N. A. Brown Bill Roberts, Clifton Robinson, visited in the home of Mr. and Ted Royal, Oscar Timms, Jack rice Means, Clancy Wortham, Mrs. Ruth Coleman, Bruce and Kathlyne Finley and the hos-

# Pepsi-Cola

take home



Bottled by the Pepsi Cola Bottling Co., Clovis, New Mexico

O. Baird, on Sunday.

is a former elementary school

Mr. and Mrs. Lawrence

Mr. and Mrs. Bill White and 'teacher of Mr. and Mrs. Lewis. Baird of Plainview visited with his parents, Mr. and Mrs. E.

gion in Dalhart last weekend. Monday afternoon

Mr. and Mrs. Marvis Southward, Mr. and Mrs. Bill Roberts and Mrs. Dick Godwin attended coffee and doughnuts to the the funeral of Mrs. L. J. Jones Hereford Grain Corporation Jan and Kay met Mr. and Mrs. Mrs. Kenneth Rudd, Mrs. Har- urday afternoon, old Rudd, and Mrs. Roberts Mr. and Mrs. Don Heddins and ton and Jan in Amarillo Satur- Mrs. Homer Rudd Sunday evennelped serve dinner in the S. W. Donna and Mr. and Mrs. Bobby. day afternoon to spend the week- ing. Patterson home that day at

and family, Mr. and Mrs. Gene Mrs. Harold Head, Shirley, Pat Fangman and family, Mr. and and Janice visited with her sised a barbecue at the home of Mr. and Mrs. Raymond Gar- Mrs. W. W. Davidson of Here- Mrs. Elmer Combs Sunday af

Preserves

Mrs. Evalee Potter of Hereford Sunday evening.

and Mr. and Mrs. Ira Ott of Mr. and Mrs. Tra Scott at- Mrs. Kenneth Rudd and Mrs. Wilson Wyche attended the 18th District tended the funeral of his cousin, Harold Rudd attended the open Mrs. R. W. Mitchell and Mrs. Convention of the American Le- Mrs. Sam James in Amarillo house at the First Methodist par- R. L. Wilson attended the Gar-

Harold Rudd assisted serving remodeled recently.

end together, Vinten and Carol of Hereford visited with Mr. and Mrs. T. B. Mr. and Mrs. Johnny Jesko Thomas Sunday afternoon

Mrs. Bill Stengel and family, Mr. ter Mrs. Leo Ohlig and boys in and Mrs. A. C. Stengel and fam- Hereford Saturday morning. At

Mr. and Mrs. C. A. Sauley, Mr. and Mrs. Edward Schillings rent attended the Maize Days ford spent Sunday night with ternoon.

barbecue in Friona Friday night, her brother, Mr. and Mrs. R. L.) sonage in Hereford Sunday. The den Club coffee in the home of

Mr. and Mrs. Ira Scott, Betty, member of the club.

Mr. and Mrs. Frank Condron of Lamesa spent the ing now. Mr. and Mrs. Waymon Eth- Hereford spent Sunday afternoon eredge. Mr. nd A. S. Smyth of Hart Johnson.

Mrs. T. B. Thomas and Mrs. parsonage has been completely Mrs. O. G. Hill Friday morning. Mrs Mitchell became a new Mr. and Mrs. O. A. Rudd of in Hereford Sunday afternoon, meeting at the Bull Barn Sat- Si Elliott and Willa Jane and Hereford visited with Mr. and

Mr. and Mrs. Willard Middle- Mrs. Paul Rudd and Mr. and Bill Combs left last Tuesday

for Dalhart where he is work weekend with their daughter, Mrs. Izola McLaughlin of with her cousin, Mrs. Emmitt

Elise Beene of Summerfield ily and Mr. and Mrs. Oscar noon Mrs. Head and girls ate spent Monday with their daugh- Mr. and Mrs. Robert Boyd of visited with Olinda Baird Sun- Schwartner and family attend- lunch with Mrs. A. A. Head, ter, Mr. and Mrs. Bill Roberts. Hereford visited with Mr. and

Mrs. Paul Rudd and Mrs. Homer Rudd and Colleen were in Pampa Monday and visited with Mrs. C. C. Griffin.

Mr. and Mrs. Kenneth Rudd visited with Mr. and Mrs. Ed Dzuik, Jr. Sunday night.



Our Value - Pure GRAPE JELLY

RED PLUM **GRAPE JAM** 

APPLE JELLY

18 Oz. Glass



FRANKFURTERS IN TOASTED BUNS AND PATIO POTATO SALAD

3 cups peeled, cooked potatoes, 2 hard-cooked eggs, cut up 1/2 cup finely cut celery 1/4 cup finely cut onion

1/4 cup hot dog relish 1 Tablespoon sugar 1 Tablespoon vinegar 1 teaspoon salt 1/4 teaspoon pepper 6 slices bacon

GREEN GIANT

1/4 cup finely cut green pepper 1/2 cup PET Evaporated Milk Put potatoes, eggs, celery, onion and green pepper into a 2-qt. bowl. Mix PET Milk, relish, sugar, vinegar, salt and pepper and pour over potato mixture. Mix lightly until vegetables are couted with dressing. Cook bacon in a skillet until crisp, then drain on paper towel. Crumble and sprinkle over top of salad. Chill in refrigerator until ready to serve.





Our Value - Fully Guaranteed

No. 303 Can (3c Off)

5 LB. 33° CORN 10 LB. 59° MEAL

Our Value - For Pies & Cobblers No. 303 Can

# BLACKBERRIES 19° PEAS

Sun Spun - Finest

Our Value - Salad

No. 21/2 Can SPICED-PEACHES 25° C

No. 21/2

Can

12 Oz.

**ANGELUS** White

Kounty Kist - Whole Kernel

MARSHMALLOWS 17°

10 Oz. Packakae

26 Oz. Round

Our Value - Guaranteed

LB: AG C

Our Value -

Fresh Made

Free Running or lodized

BAR-B-QUE You Will Enjoy It

PKG.

TOP HAND

U.S.D.A. Good Beef - Lean & Tender

TOP-HAND



**Washington State Jonathon** 

FANCY Medium Size

Fancy Mountain Grown

Fancy Large Packages

Celery-Hearts 29°

DOESKIN FACIAL

400 Sheet Packages 1 Free Sponge In Each Package

SALAD BOWL - By Kraft

Quart

unter's Food Store

Double Pride Stamps Every Wednesda v with \$2.50 Cash Purchase Phone EM 4-0350 Sept. 17 - 18 & 19th

219 Sampson St.



**FEET GETTUM TIRED!** 

Gotta Win Wampum And

Rest For A Month!!

Cooper's Invite You to "Live Free For No Purchase Necessary . . . Just Sign Your Name . . .

You May Be the Lucky Winner -- Register Each Time You Visit Our Store

for food from COOPER'S for rent or Mortgage TEEPEE

\$8500

\$7500 for car

Payment

for gas Laundry and oil

for family. Dry Cleaning and

\$15<sup>00</sup>

for Smoke Signals (Telephone)

No. 300 Cans

SALAD

2 For 25c

No 303 Cans

5 For \$1.00

DRESSING

\$10<sup>00</sup>

for Papoose Sitter

\$10°°

for Movies Rain Dances, Etc.

\$10°°

for Gas and Electricity

for Water Bills

\$500

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GREEN LABEL CHUNK

Kraft's

FULL QT.

QT. Bottle

Flat

Meadowlake

OIL

**CINNAMON** ROLLS

No. 303 Cans Green Giant Peas . . . 2 For 33c

Van Camps

**PORK & BEANS** 

Del Monte Cut

**GREEN BEANS** 

**Blue Plate** Frozen Prepared

10 Oz. Pkg.

Pillsbury Quick

Peach, Apricot, Pineapple 18 Oz. Garden Club

Preserves

Young Tender Fresh

Cello. Pkg. CARROTS

Fresh Flavorful

PRUNE PLUMS

Nestles' Chocolate Mix

Mrs. Tucker's

Shortening

Roxey Dog Food 5 TALL 39° Mohawk Sliced Lb. Pkg.

USDA Good Beef, Lean, Tender

Pound Can

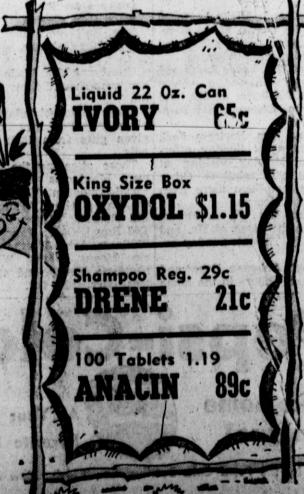
We Give Valuable GUNN BROS. **STAMPS** 

WEDNESDAY IS **DOUBLE STAMP** DAY AT COOPERS

> With \$2.50 or more Cash Purchase







ADRIAN NEWS

## **New Community Members** Honored At P-TA Meet

members and new community Mrs. Jacobsen. members. Approximately 100 guests attended.

day afternoon at the Communiting after their meal.

Mesdames Claude Bogle, Jack daughter, Judy Chism; Thurman Jean. Davis, Damon Thomas, Robert Aeton and her mother; Mrs. R. L. Neff of McAdoo; J. V. Perrin and John; M. W. Blankenship; Glenn Hetzler; Norman Minks, Larry, Nancy and Margaret; Mrs. Jim Stocks and The Rev. Eugene Naugle of Hereford. Lions Club met Thursday night

for a meal by Mesdames E. Frank, W. C. Briggs, A.P.Jones, R. D. Sisk and Johnnie Williams. Kem Nordyne spoke to the 19

members present about the Lions Magazine.

Circles one and two of the WSCS met for their first fall meeting this week. Circle one met Tuesday afternoon at the Methodist Parsonage to begin a new study by Mrs. Johnnie Williams, entitled "The United Nations' Role in World Affairs."

Mrs. Vic Lemke presented the Devotional followed by color slides taken by the William's on their recent trip to New York and the U N building, "We, the People", concluded the program for Mesdames Anna Witt, N. L. Jacobsen, Leland Burns, Lorin Frankie Shaw and the hostess, Mrs. Williams.

Circle two met Wednesday sen, who led the Devotional. The



This is MY ant BessiE and she is The Wife OF MY UNCLE JOE AND MY DaDDY Says IT MUST Be she has finely Beat some sence INTO JOE AS he NOW GETS ALL HIS INSURANCE AT

## JOHN McLEAN **AGENCY**

127 W. Third St.

Phone EM 4-0544

By MRS. R. L. PINNELL | group discussed future studies in the community. The Adrian Parent Teachers for the year. Attending were Bob and Eula Caldwell return-Association met Monday after- Mesdames A. P. Jones, Hallie ed from a fishing vacation at noon on the lawn of the Bap- Gee, Jim Cavin, Hazel Chieton, Red River and Santa Fe Wedtist Church for the opening fam- Fred Harwood, Jimmy Briggs, nesday. ily picnic honoring new faculty Jimmy Brown and the hostess,

The Sims Community held weekend when an Amarillo firm | Croff. its annual family picnic Sun- picked her name as the winner. Mr. and Mrs. Wilbur Harris

plan to move it behind his place Mr. and Mrs. Cal Jackson vis- home Monday. Fincher, Stacy, Cindy and Jerry; ited relatives in Amarillo Thurs-James Cavin, Jim and Jan; Jack day. They visited with Cal's mo-Fortenberry and Christene, R. ther. Mrs. A. Kemp in Pleasant

> Lockney was an overnight guest same order as in the past, the Rev. Williams family

guest speaker of the Plainview has been working at Loveless R. M. Gruhlkeys, dropped by for second son. Dale and grandson, District Methodist Women held Oil for a month and Mrs. Love- a visit Thursday en route to Jimm Don of McAdoo, arrived at Kress Wednesday. She spoke less will help in the cafe. on "Family in the World Tech-

boro, N. C.

Mr. and Mrs. Loran Croff of Muskegon, Mich., arrived Sun-Mrs. Jimmy Brown received day for several days visit with a 14 foot Gibson refrigerator last his brother, Mr. and Mrs. Earl

> Finis left Saturday afternoon for my. son and family. They went hunt-

Mrs. Johnnie Williams was Adrian from Wildorado. Walt Shreveport, La., nephew of the of House, N. M. and Friday, a

Mr. and Mrs. R. C. Chism improved condition. her and visited with old friends remained for a longer visit, re- week.

Mrs. P. H. Gruhlkey returned turning home Wednesday. Mrs. Poole Doherty was notiMrs. P. H. Gruhlkey returned home Thursday afternoon from Meeting Held By fied of the death of a son, Adrian the home of her new grand-

A. Wilson, recently. He was kil- daughter, Esther Evonne, in led in a car wreck in Seattle, Amarillo. She had been there Wash. Aug. 30. Mr. and Mrs. two weeks helping her new par-Doherty flew to Washington to ents, Mr. and Mrs. Bobby Banks. be with his wife, Mary, Anita, Morris Lee and Sidney Blankseven, Judy Lynn, 10 and Teddy, enship have been attending the two. Burial was in Seattle where singing school in Hereford at the for a business and social meet. he was an Electronics Instruc- Church of Christ. Accompany- Doyce Nivens and Lloyd Olson. tor for Boening Aircraft Corp- ing them has been Hubert Bronniman.

visited from Friday to Tuesday family, Grandmother Story, Mr. of this week with his uncle, Mr. and Mrs. Dayton Moots, Mr. and and Mrs. Manuel Loveless and Mrs. Lester Crow, Mr. and Mrs. family. They were en route from Vernon Yarboro, Johnnie Ferguhis California base to reassign- son and family, Mrs. Leslie Cof-Mrs. Bill Brown, Davis and ment in Germany with the Ar- fee, A. N. Jewett, Mrs. A. E.

Bridwell Ranch to the Shag Me-

Mr. and Mrs. E. B. Pounds after several days visit with her Mr. and Mrs. Manuel Loveless were in Ashdown, Ark. from parents, the Johnnie Williams. have purchased the lease on the Thursday to Monday of last Mrs. John Skaggs was in Here-"Phillips 66" Cafe from Mrs. week to help celebrate the 50th ford Thursday for tests and Xopened after inventory Thursday sister, Mr. and Mrs. Tom Gill. Mr. and Mrs. R. L. Neff ar-Gruhlkey family while her par- visit with their daughter, Mrs.

nology Change," which was a his visiting brother, the Loran home from a week in St. An- on land. Mrs. Neff remained report on the Seminar she at- Croffs, visited in Clovis, N. M. thony's Hospital in Amarillo Sat- with her daughter while they tended last summer at Greens- Monday with the B. L. Kinseys. urday. She is reported to be in

The Rev. Williams and visit- and Bob Adair of Kerrick visit- Mr. and Mrs. Neil Pounds of ing daughter, Mrs. Jim Briggs ed this weekend with her par- Austin are visiting in Friona and Johnnie Brent accompanied ents, the R. L. Pinnells. Judy and Adrian with relatives this

# VFW Auxiliary

Members of the Veterans of Foreign Wars Auxiliary met in the VFW Hall Monday evening

Plans were made to attend the VFW - Auxiliary Convention scheduled to be held in Tulia Saturday and Sunday and members voted donations to the Veterans Hospital in Amarillo and to a needy family in Hereford.

Those present were Mesdames Arnold Wall, Edith Briscoe, Murl Parker, A. J. Ralston, Jim Lookingbill, L.H.Lookingbill Jr.

Bill Craig, Leonard Davis and Note to New Cooks: Invest in Dick Oakes.

The words "grilling," "Broiling" and "pan-broiling" are often used interchangeably.

a wire cake-tester. You'll use it time and time again for testing cakes, sookies, preads-if you keep it handy.

#### CONVERSATIONAL SPANISH

Classes Beginning Monday, Sept. 28th Contact

#### CHARLES SKELTON

Phone EM 4-2311 or EM 4-3615



Charlie Seeds Motor Co., Inc.

Hereford

Phone EM 4-2727

#### DAWN NEWS

## Music Club Musettes To Observe 10th Anniversary

Creiz, Bill Leslie, Henry Creitz, By MRS. CARL WIMBERLEY | Mr. and Mrs. C. C. Stewart ley

It is sponsored by the Dawn monson. School P.TA.

Each family is to provide dishes, glasses and silver for his sister, Mrs. L. M. Harris. their own food, also, but drinks of coffee and tea will be fur-

Mr. and Mrs. Orval Galley were at Ruidoso, N. M. from Jr. were T. Sgt. and Mrs. John- A. J. Dutton at Muleshoe. Monday until Wednesday of last week. They helped Mr. and there.

of illness,

the Air Force

in England.

far away.

in places.

harvest since July.

the past two weeks.

Mr. and Mrs. Lester Galley of Hereford stayed with Robert, Janice and Paul Galey while their parents were gone. his next assignment. Mr. and Mrs. Billingslea traded their farm for a motel owned by Mr. and Mrs. S. K. Kuykendall who have been living in Ruidoso, but now have moved to Amarillo.

Mrs. L. L. Airhart returned home last Wednesday from a ten day's visit in the home of her sister, Mr. and Mrs. E. W. Smith at Roscoe.

The Dawn Musettes Junior had a dinner Thursday even- The local Missionary Society Music Club will observe their ing honoring her uncle and his will meet Thursday at 2:30 p. tenth anniversary, with a tea family. Mr. and Mrs. Claude m. at the Dawn Church for a night with Mrs. Robert Jacob- Sunday, Sept. 20 at 3 p.m. in Good and daughters Carolyn program on State Missions. Mrs. wells are 21/2 inches wide by 1 the home of Mr. and Mrs. Carl and Claudine of Birmingham, William Wimberley will be the leader.

Mrs. D. L. Darden of Borger. Other guests were Mrs. Car- Mr. and Mrs. R. L. Johnson Junior Club Counselor for the rie Mae Doak, Mr. and Mrs. and sons visited his parents, Seventh District, Texas Feder- George Olson and children; Mrs. Mr. and Mrs. J. A. Johnson at ation of Music, will be a Jewell Miller and son, Wayne Muleshoe Sunday afternoon, of Hereford; Mr. and Mrs. J. Mrs. J. B. Caraway left Mon-R. Dodson of Canyon; Mr. and day with a group of

quainted" supper will be held Mrs. Henry Hamblen of Way- County women for the State at the Dawn School Friday side; Mr. and Mrs. Cecil Ben- Home Demonstration Convenevening Sept. 18, at 8 p.m. ton and daughter, Elaine of Ed- tion this week at Galveston. Alice Ann Caraway is staying The Good family spent the with Mr. and Mrs. Reece Stew-

week in Amarillo visiting with art while their mother is gone. Mr. and Mrs. Joe Pruet of its members. They are to bring Mrs. Harris was unable to at- Amarillo visited Sunday aftertend the family dinner because noon in the home of Mr. and Mrs. Carl Wimberley. The Pru-Visiting Saturday in the home ets had visited Saturday night of Mr. and Mrs. Jack Ward with her parents, Mr. and Mrs.

Mr. and Mrs. W. H. Jackson ny Rhodes and daughter, Deborah Sue, who have recent- who have been living south of Mrs. C. C. Billingslea move ly returned from New Britain Hereford, are living in a trailwhere he has been stationed in er house at the Gentry farm. He is working for Gentry.

The Rhodes family are en Mr. and Mrs. Baker Womble route to Sacramento, Calif. for of Hereford, Mr. and Mrs. Robert Strain and son went to Mrs. Rhodes is a native of Mangum, Okla, Sunday, Sept. 6 Ireland and has lived six years to attend he wedding of Pat Wynn and C. J. Franklin, both E. M. McDill returned home of Mangum,

Franklin is the son of Mrs. Saturday from Cutbank, Mont. where he worked in the wheat Dee Hinds, who is a sister of Mrs. Womble's. The newlyweds visited in the McDill reports that he was

500 miles from the Madison Ri- home of Mr. and Mrs. Strain ver where the recent earth- Monday. The Kinship Circle of Here-

quake came, but it was felt that ford met Saturday afternoon in He also reports that most of the Strain home. A total of 16 that state has been dry this members were present. The Training Union hour at

year with much hail damage the Dawn Church has been Carl Wimberley has been driv- changed from 7 p.m. to 6:30 ing the school bus for McDill p.m. beginning Sunday, September 20. Those from Dawn who attend-

The evening worship hour will ded the Woman's Missionary begin at 7:30 p.m. The Rev. and Mrs. Charles

Union Workshop which was held Thursday at the First Baptist Davenport attended a luncheon Church in Amarillo were Mrs. Monday in Dimmitt for the pas-W. H. Gentry, Mrs. William Wimberley, Mrs. Charles Day- tors and their wives of the Tienport and Mrs. Carl Wimber- erra Blanca Association,

## The Hereford Brand

Published Every Thursday at 336 Main St.

Hereford, Deaf Smith County, Texas - Phone EM4-2030 Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879, Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

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Our Stogan: "More People-More Farms"

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A Guide to the Point of Sale

Our local stores are the display rooms and warehouses for the world's finest products. Efficient banking, insurance, real estate and other business services are also available to the people in our community. The readers of this newspaper find our advertising columns a dependable guide to the point of sale-a useful source for up-to-date news and information about these goods and

In order that advertising expenditures may be made with us on the basis of known values, as required for any sound business investment, this newspaper is a member of the Audit Bureau of Circulations.

Every advertiser should know about A.B.C. The Bureau is a cooperative, non-profit association of 3,450 publishers, advertisers and advertising agencies. Working together, these buyers and sellers of advertising establish standards

for paid circulation, rules and methods for auditing and reporting the circulations of newspapers and periodicals.

At regular intervals one of the Bureau's large staff of experienced circulation auditors visits us to make a thorough audit of our circulation records. The FACTS established by his audit are published by the Bureau in A.B.C. reports which are available to you, our advertisers. These reports tell you how much circulation we have, where it goes, how it is sold and other FACTS essential to the profitable use of newspaper advertising. Ask us for a copy of our A.B.C. report.



The Hereford Brand and The Sunday Brand

4. B. C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISIN

# The Hereford Livestock Auction **OPENS** SATURDAY

Col. Dick Dosher and Gene Pope of Clovis New Mexico have recently leased the Hereford Livestock Auction Co. and are opening Sat., Sept. 19.

Col. Dick Dosher will be the auctioneer and Gene Pope will be the ring man and cattle starter.

Sale Starts at 1:00 P.M.

We already have 300 head consigned and are expecting around 600, so come on out, we might have what you are looking for!

From 10:30 until 12:30 we will have a sale outside and will sell anything you bring, so look around and bring the things you don't need and turn it into cash!

Livestock Auction

EM 4-9021

ity Center. Those present par- have purchased a new 50 foot Northfield to visit Mrs. Brown's ticipated in dominoes and vis- two bedroom trailer home and sister, Mr. and Mrs. P. A. Simp- have moved to Adrian from the Fred Shuyler. Attending were Misters and of business in the near future. ing and fishing before returning Cown home in town this week. Brent left for Abilene Friday L. Pinnell, Linda and visiting Valley, and his daughter, Mary Opal Parker this week. Doors wedding anniversary of E. B.'s rays.

The Rev. Russell McAnally of and the cafe is being run in the Ninnette stayed with the R. M. rived Thursday afternoon for a Mr. and Mrs. Walt Loveless ents were away.

Mr. and Mrs. Earl Croff and Mrs. Jim Voyles returned Nevada, where they plan to file

poration. The Dohertys and small A special breakfast was held grandson, Adrian, returned last Sunday in Woodward, Okla. home Thursday night. Adrian for the Storys, Those attending plans to remain until Christmas. the breakfast were Wesley Story

Sgt. and Mrs. J. G. Loveless and family, Arthur Jewett and

Mr. and Mrs. Richard Jones Benjamine and Mr. and Mrs.

Mr. and Mrs. Merl Denny of companied by a son, Archie Neff Vega to visit relatives.

HOME ON LEAVE

his winter.

George Davis, son of Mr. and Mrs. Leonard Davis, arrived home last weekend to spend a 30-day leave here with his family. He is stationed with the U.S. Air Force at Lackland Air Force Base in San Antonio.

Ackley, Mr. and Mrs. Orville

Mrs. Jim Briggs and Johnnie

Thurman Davis. They were ac-

to go with the other men to

Jimmy Zaring was home last

weekend from Clarendon where

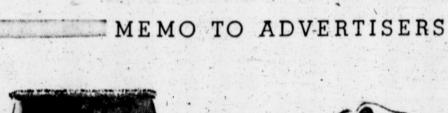
he is employed by the Adrian

Hospital while attending school-

A pot of chives on your window sill? Mince some of them and add it to the topping for a meat pie.

Medium-sized muffins are usually made in muffin pans whose

146 E. Second





PIGGLY

3-00-1× (3) 2-00-1× (3)

P-GGLY

3-00LX

PIGGLY

3-00-X

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With cooler weather coming, your family needs a better breakfast . . . and better breakfasts begin at Piggly Wiggly! Piggly Wiggly's wide selection of the best breakfast foods . . . eggs, bacon, butter, pancake and waffle mixes . . . assures you of easy variety in planning your breakfast menus. For the best in breakfasts shop Piggly Wiggly!

Grade A, Small Sunnyside - Up Doz.

Folger's Mountain Grown Lb. Can

Hunt's No. 21/2 Cans Sliced or Halves

Shortening, 1 Lb. Cans

Libby's

Vienna Sausage

Coffee

Maxwell House Instant 6 Oz. Jar

**Laramels** 

**Breakfast Drink** 

14 Oz.

Preserves

Garden Club

18 Oz. Jar Apricot, Peach, Cherry Red Plum, Pineapple

Instant

Wiggly's Own Brand

Libby's 10 Oz. Flat Package Frozen Fresh

Be Sure to Register for Free Gas Lights to be Given Away Each Wednesday.

Bath

**Biscuits** 

Pinkney's or Wrights Cured & Tenderized Half or Whole

Mohawk Hickory Smoked

GGL

100LY

3-00-

Pillsbury's

**Easy Open** 

Calif. Sunkist

Fresh Lean

Calif. Flame Tokay

2 Lbs. 25c

Tender Yellow St. Neck Squash

White Russett Poly Bag

Cream O' Plains or Kelly's Free \$1.00 Value S & H Green

SOAP Personal Size

**IVORY SNOW** 

Giant Size

CAMAY

ZEST

Giant

TIDE

Liquid Ivory Giant

DASH JUMBO

Size

You Save MORE At Your

Prices Valuable S & H Green Stamps

WIGGLY

line view of his son, Walter, guard on the Oklahoma State University football varsity, while Mrs. Kaul looks on. The picture was taken during OSU's annual photo day football roundup banquet at Stillwater recently. and southwest areas.

OKAY SON, CHAAARGE! - M. C. Kaul of Hereford gets a scrimmage Parents of Cowboy players annually are guests of honor at the OSU roundup, which this year drew a packed hall of 680 guests and fans. They heard Nebraska's Bill Orwig predict a great season for the Big Eight

gram, aimed at the person

who wants to live to a ripe

old age regardless of what

happens, will be launched in

Texas Education Agency, in

TEA's team of civil defense

consultants will begin by hold-

ing workshops in various Texas

cities and towns to train teach-

ers. Teachers in turn will set

up free classes for the public.

A 12-hour course in six two-

Too much rain at the wrong

time has caused Texas crop

prospects in some areas to

U. S. Department of Agricul-

ture has estimated the state's

1959 cotton crop at 4,525,000 bal-

es. This is 225,000 bales less

than was predicted earlier. Wet

weather, causing insect damage

(Continued On Page 2)

states will participate.

conjunction with several other

Texas this fall.

#### **AUSTIN HIGHLIGHTS**

## Dogwood Time In Texas Near

Texas" could come around first. Thanksgiving this year.

candidates to file for a place on six-year offices. the Democratic primary ballot was the first Monday in May.
Would-be candidates frequently Miss Witherspoon followed an old East Texas tra-dition of holding off formal an- Returns To College nouncements "until the dogwood is out." Depending on the season, dogwood blooms in late February to early March, some 2 to 212 months before the old May filing deadline.

Election law changes passed this year move the filing date up to Feb. 1. If the whole schedule is moved up accordingly, "dogwood time" would be from late November to ear-

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PIGGLY

3-0012

PIGGLY

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ly December. Probably, for the first time at least, long habit will cause most candidates to feel this is too Ground is to be broken this

bars them from running for a- long-range development p ronother office while holding their gram, these building are expecpresent office, if it has more ted to be in use by January, than one year to run.

This means that district jud-

some state office in their "off | - However lively state politics, | 000 that was predicted. AUSTIN, .. "Dogwood time in year." They will have to resign

This rule does not apply to In years past, the deadline for state officials holding four or

Miss Eleanor Irene Wither spoon, 410 N Lawton, Hereford, will be returning to Mary. Baldwin College for the 118th session which opens with a formal convocation on Sept.19. A senior this year, Miss With-

erspoon is the daughter of Mr. and Mrs. James Winifred Witherspoon, 410 N Lawton. A record-breaking enrollment and the beginnings of a milliondollar expansion program will

highlight this year for the liber-Ground is to be broken this fall on a dormitory for 134 stu-Also for the first time in 1960, dents, a service center and the county officials will face a new Lyda Bunker Hunt dining hall fact of life. A constitutional a- for a future enrollment of 600 mendment adopted last year students. The first steps in a

1961. Newcomers will begin a fourges, district attorneys, county day orientation on Sept. 16. Clas-

Clubs to support Johnson are fare, state hospitals and penal junior colleges. already being formed, and Democratic Executive Committee Chairman J. Ed Connally of Abilene has predicted strong unity behind the senator.

But complete unity is unlikely. Liberals are forming a Texas Democrats for Stevenson organ-

First showdown will be at the precinct conventions. They'll be May 7 since the new law moves the date from the last Saturday in July to the first Saturday in

Texas government cost more last year than ever before and will cost even more in the fiscal year that began this

But there was a bright spot in State Comptroller Robert Calvert's report. Because of a new bookkeeping system enacted by the Legislature, the General Re-

\$26,571,159 instead of the \$67,000.

eral of the provence.

move, the two columns make their tedious way south: no food, no clothing, few horses, and lit-

romance, as Otermin finds a rancher's widow who appeals to him, yet destroys his position. Eventually, the two columns are united, but Garcia faces

trial charges for deserting his post without permission.

of all clean-thinking Americans out this nation.

To the people of the 18th District

The Postmaster General of

the United States, Arthur Sum-

merfield, deserves the plaudits

September 13, 1959

REP. WALTER ROGERS WRITES:

tained most obnoxious writings. lewd, or fraudulent

Meet Your . . .

Summerfield Winning Bout

Against Filthy Literature

for his vigorous fight against little activity in the way of pro- the circulation of that literalewd and lascivious literature, secution by the Justice Depart- ture. I say "hurrah" for Post-Few people realize the amount ment. Mr. Summerfield has ri- master General Summerfield, of filthy and obscene publica- sen to the occasion and has and more power to him, tions being circulated through- clamped down on the handling of this literature. The Congress The Congress has waged a recently passed another mealong fight on this. A few years sure that would help the Postback I started a one-man cam- master General in holding these paign to stop the circulation of publications which appear to a particular magazine that con- him to be obscene, lascivious,

It was a problem which was al- All Americans believe in freemost impossible to cope with be- dom of speech and freedom of cause these purveyors of filth the press, but they do not beand obscenity were depositing lieve such freedoms give filthythe literature in the mails in minded people a license to circertain areas of the country culate literature conceived by where the judges were very lib- their sick minds, nor to scream "fire" in a crowded theater.

The result was that the Post | It is difficult to conceive Office Department was unable worse crime than to contamito obtain convictions or in- nate the mind of the youth. Evjunctions against these activi- ery effort should be made on a

1/4 teaspoon soda

1/4 teaspoon salt

Cream shortening and sugar;

1/3 cup milk

1/2 cup nuts

one hour.

Section Three

ties. The Congress passed a Federal, State, and local level law authorizing these suits to to rid this country of the literbe filed in jurisdictions other ature which is contributing to than where the original de the juvenile delinquency proposit in the mails were made. blem and to rid this country of However, there has been very those who are responsible for

> President Eisenhower suffered his first setback at the hands of the Congress when his veto of the Public Works appropriations bill was overridden by the Congress. The vote in the House was 280 to 121. The vote in the Senate was 72 to 23. Under the constitution, a two-thirds majority is required to override a Presidential veto.

### Estimate 9,000 **Bales In County**

(Continued On Page 2)

Texas High Plains cotton crop prospects for the 1959-60 season continue to look good and estimated production in early September was placed at 1,775,000 bales. The estimated producion in Deaf Smith County is

This is up about 5,000 bales from the Aug. 1 crop estimate made by officials of the Lubbock County Exchange and the Plains Cotton Growers, Inc.

Crop reports throughout the area continue to be good.Lateplanted June cotton is said to be making excellent progress. Some dryland cotton is possibly suffering now from lack of moisture but much of the dryland area is in good shape and farmers report heavily loaded stalks. Most noticeable change in the crop estimate is the decrease in production on dryland cotton and increase from irrigated areas.

Most cotton authorities now agree that weather the next six add beaten egg; add the mash- weeks on the Plains will mean ed bananas; add the milk and the difference betwen a good sifted dry ingredients and nuts and bad crop year as far as alternately. Bake in a pound- cotton is concerned. Most farmsize greased loaf pan 8" x 4" ers have hopes for a warm, dry in preheated oven 350 degs. fall and late frost.

If the 1,775,000 bale estimate If you would like additional does materialize, it would be recipes for Quick Breads, come the second largest cotton crop by the office or call B-176 Quick ever produced in the 23-county Texas High Plains area. Tops ready to Lu Anne and Janis Higgins was the 1958 season which prooperatives at the annual meet- 100,000 more acres were planted ing for the membership of the this year since there was no Hereford Grain Cooperation. In soil bank, but adverse weather the demonstration they explain- in May and June wiped out as ed the different types of busi- high as 600,000 acres and much ness in the United States - "How of it was late in being replanted. Co-ops Serve People" and "How Standing acreage on the Plains the Business is Conducted". as of August 1 this year was They gave a very good pre- 2.159,650 acres, just about the sentation and the membership same as standing acreage in

# Neighbors

Hereford, Texas, Thursday, Sept. 17, 1959

H. D. CHATTER

### New County Assistant Agent Beginning Duties

By ARGEN DRAPER

The Assistant Home Demonstration Agent came to work Monday morning. We are real happy to have her join the County. Extension staff.

The 4-H Club leaders and other people in the county will want to come by and meet her. She will go to the Achievement programs this month and will come to the Home Demonstration clubs with me.

The sweat peas of Dorothy Noland's were used at the Leaders Meeting Tuesday, at the meeting when the women Breads. mail; and whn the women served on Saturday afternoon; so the bowl of sweet peas

spread a lot of sunshine. The 4-H baking exhibit for the Tri-State Fair is taking shape. The subject is "4-H Baking-Out of This World". The idea is

good if we can carry it out. hour sessions is planned. It will Mary Williamson is taking dincover the potential perils from ner rolls to enter at the fair. both natural and man-made dis-She brought some to the office asters, and how to survive them. and they were perfect. The test Texas is one of five pilot statfor bread is to taste it when it es which will pioneer this prois cold and eat it without butter gram this year. Next year 29 or jelly and without anything to drink. Mary should win some prizes on her baking.

Here is Dianna Remling's This will be entered in the

District Bake Show. 1/3 cup fat 3/4 cup sugar 1 egg 2/3 cup bananas 2 cups flour

known as "STRAC" 1/2 teaspoon baking pow-Coming to Amarillo by mo-

### Amarillo Fair To Unveil Huge Official Strategic Army Corps

(Continued On Page 2) 1958 at this time.

The U. S. Army's Strategic recipe for Banana Nut Bread. Army Corps more popular ly unveiled to area residents for the first time in an official exhibit to be displayed at the Tri-State Fair in Amarillo Sept. 21-26, it was announced recent-

#### book is Don Antonio de Otermin, the Governor and Captain Gen-Organized in Taos; the Indian revolt hit simultaneously at the scattered ouposts of Spanish 'Whiteface'', but reserving special torture for the priest. CANYON, - - Meeting the will have another fine team." 170-pound junior from Claude The few survivors race for The Buffs, who will run from may start but Bill Mayfield, 185-Santa Fe and the protection of the season opener is the unen- a winged-T this fall, have had pound soph, and Carl Johnston. the governor. But Otermin has riable task facing West Texas | their share of early injuries and | 170-pound freshman passer delittle with which to work. He is State's football team Saturday | two boys who have been running luxe, are keeping the race hot. forced to fight with ill-equipwith the No. 1 unit won't be Mayfield is the young brother ped volunteers. The seige on The Buffs, who are trying starting against the Devils. They of Gene Mayfield, former All- Santa Fe becomes desperate. Otermin fights and fights again, are Ray McCown, a fast back Border Conference quarterback of 10 starts in '58, will tackle who has been converted to left at West Texas and now success- finally winning a decisive skir-Arizona State's Sun Devils at end (split end), and Jimmy ful head coach at Borger High mish. Tempe before an expect ed Janes, 170-pound sophomore left School. With the Indians looking on 30,000 fans. West Texas will half who figures to be one of Otermin marches his people Probable starting lineups: return the following weekend, the brightest newcomers this out of the walls on the begin-LE - Fred Hedgecoke, 185, Sept. 26, to open its new fall. McCown has an injured ning of a terrible flight to El Jr., Stinnett; LT - Eddie Meyer, 230, Sr., back, Janes a bad ankle. To the south of Santa Fe, old Replacing Janes at left half Borger; is Ned Jolly, 170-pound jun-ior from Phillips who led the Texas JC Conference in rush-ing at Tyler Junior College last season. John Hall, who Coach Clark Jarnagin, in his soldier Garcia musters his few LG - Carroll Stafford, 205, Sr., forces and, not hearing of any Amarillo; C - Jerry Hill, 190, Sr.. Wessurvivors in Santa Fe, starts south to meet a supply train RG - Leon Manley, 210, Sr., that is due. closed with a rush last year With Indians watching every Abernathy;

THREE DELEGATES from Deaf Smith County are currently attending the annual state meeting of Texas Home Demonstration convention at Galveston. From left to right they are Mrs. J.B. Careway of Dawn, J.C.

Myerson of Westway and Mrs. H.L. Hershey of Progressive. The meeting started Wednesday and will continue through Friday. (Staff Photo)

the huge exhibit shows the Army's ability to cope with small limited ...conflicts a s well as all-out atomic war and forecasts weapons of the future projected to the year 1975. Spanning the historical and technological evolution of weponry from man's earliest attempts to defend himself in the Stone Age to the present-time, the exhibit points up Army success in meeting the challenge of the atomic-electronic-m is sile era. The operational weapons of today, shown in one area of the exhibit, form the basis for futuristic weapons predictions of two decades hence shown along an opposite wall.

It explains the concept behind the STRAC forces and ephasizes the modern Army's requirements for far-ranging mobility, wide-ranging communicat i o ns necessary to achieve victory on

The exhibit, prepared by the

Army's Chief of Information,

was designed to authentically

inform the American public on

the Army's ability to cope with

present and future military pro-

the atomic battlefield. A unique three-dimension a l

sequence theater with voice naration describes the versatility of the Army's STRAC command and a color motion picture shows modern soldiers putting their weapons and equipment to use in actual field maneuvers.

The Army's STRAC exhibit pays tribute to the teams of dedicated military and civilian scientists, soldiers and civilian industrial leaders who through their forthright and progressive efforts are helping America solve its increasingly complex problems of defense

Army information special ists will attend the exhibit to answer questions posed by the

## judges, etc., all of whom have ses for all students will begin venue Fund deficit is only four-year terms, can't run for on Sept. 21. WT Opening Against Conference Favorite

Border Conference favorite in

a comeback after losing nine 20,000-seat stadium against University of Arizona.

cond year at the helm, will take a 35-man squad by charered plane to Arizona. They will lly out Friday and hold a short orkout in the Devils' new sta-

West Texas helped inaugurate the Arizona State plant last year and lost a heart-breaker, 16-13, to a team that went on to win even of 10 outings.

'The fact that we played Arizona State close last year, and could have won with a break, is the most encouraging thing for us," said Coach Jarnagin. "We know Arizona State is load-

and made second team all-Border Conference as a sophomore, is the top man at right half while the fullback post is being handled by Jones Hedrick and Rex Loftis, a pair of 190-pounders, Hedrick has

Quarterback is up for grabs with a junior, sophomore and Pettit; second-semester freshman bated with outstanding talent and tling for the post, Jim Wood, Panhandle.

RT - Gary Ward, 205, Jr., RE - Ken Friemel, 200, Jr., Groom:

QB - Jim Wood, 170, Jr. LH - Ned Jolly, 170, Jr., Phil-

RH - John Hall, 170, Jr.,

FB - Jones Hedrick, 190, Jr.,

they probably will be eclipsed | Calvert reported the state in the coming months by the spent \$1,163,883,080 in the year tremendous interest building just ended. This is \$140,000,000 up in national party politics. more than in the previous year. Focal point of most of the In the present year spending suspense and activity is U. S. will be some \$50,000,000 higher

Sen. Lyndon B. Johnson, first than in the year just ended. state and federal agencies, is Texan since John Nance Garner | Biggest expenditures, in the setting up the civil defense study to be regarded seriously as a order of their cost, were for program. It will be offered inhighways, schools, public wel- itially through public schools & institutions

A new adult education pro-

By H. A. TUCK A little-known episode in the history of North America is dramatically described in Taos by Irwin R. Blacker.

Everyone knows that the Spanish settled New Mexico in the 17th Century, but few are aware that the Indians staged an uprising that drove the Spanish south to El Paso.

One of the newest selections at the Deaf Smith County Library, Taos is long, and slightly difficult to get interested in. But once the story is started, it is a fine dramatization of actual happenings.

Key figure in the 476-page

Despite the situation there is

(Continued On Page 2)

## Mrs. Brashears Is Guest der and the officials were impressed with how well the Allows know Speaker For Home Makers

By MRS. OWEN ANDREWS Frank Robbins. The time until also visited the Harders.

J. H. Dobbs. Guest speaker was with a display of greeting cards vacationing and fishing at Mora, Mrs. Brashears, of Hereford, by the chairman, Mrs. Annie N. M., Saturday through Tues-Germany, and conditions that so planned for the meeting. All ry Hodges, while his parents She spoke of her native country. prevailed there during the war. interested in her country's wel- were Mesdames Frank Robbins, were visiting friends at Tahoka fare, to vote at every opportunity, to pray for leaders of our Brooks, Harlan Barber, Owen country and to realize that it is Andrews, T. L. Sparkman Jr. a privilege to be a citizen of Earnest Harder, James Dobbs, this country.

During the business meeting it was voted to have a booth representative of the Frio community at the Dimmit Fair next weekend. Mrs. E. F. Vogler, Mrs. Floyd Cole, Mrs. Frank Robbins and Mrs. Jim Brooks are on the committee to make the arrangements. The next meeting will be at 2 p.m., on Sept. 22 at the home of Mrs.

1,000,000 SOUND WAVES PER SECOND



the McKen-Ultrasonie watch cleaner. One million vibrations sound per second moves even mieescopic particles of ert and old oil acsmally from within the blind holes and erevices of the

het us show you his new Ultrasonie watch cleaner and explain its opera-

nenneth (Doc) Cowan Hereford's Sick Watch Hospital Phone EM 4-3821

COWAN **JEWELRY** 

Frio Home Makers Club met the regular 2:30 hour for the Mr. and Mrs. Olin Parris and Tuesday in the home of Mrs. meeting to begin will be spent Mr. and Mrs. G.W. Parker were Springer. Officer election is al- day. Walker Parris visited Jermembers are urged to attend, were away,

Present for Tuesday's meeting E. F. Vogler, Floyd Cole, Jim Thursday and Friday. Joe Lindsey, Ed Clark, Commie Smith, H. M. Mobley, Miss Alma Andrews, the hostess and

Get-Acquainted

Garrison said in part, "Our

Northwest School is also a

OKMULGEE, Okla, (P)

Austin...

(Continued From Page 1)

A long and sometimes bit

ter controversy over Trinity

River water apparently has ended in compromise. Conflict had developed be-

the Trinity River Authority, for

group wanted a permit from the

State Board of Water Engineers

to build a reservoir on the Trin-

Rev. Joyce

Odessa, Texas

will be

speaking each

night. He is a

very capable

minister

table.

ity, as well as quantity, of

the guest College students are again get- School P.T.A. met for a "get ting ready to enter school God- acquainted" night Sept. 9 in frey Baldwin son of Mr and the Central School gym with a-Mrs. B. H. Baldwin, left Wedness bout 425 present. The program day for Austin where he will was in the form of a round table be a sophomore at Texas Uni- discussion on "What the teachversity. His brother, Robert, is er expects from the parent and a senior at Texas Tech and a- what the parent expects from nother brother, Darold, is work- the teacher. ing on his Master's Degree at Mrs. Coffman, first grade Baptist Seminary, Ft. Worth, teacher, and Mrs. Crawford. Delores, daughter of Mr. and sixth grade teacher, gave the

Mrs. W. H. Andrews, will be- teacher's view point. S. L. Gargin studies at Hardin Simmons. rison and Hugh Clearman gave Her parents took her on Satur- the view points of the parents.

Joe Andrews, son of Mr. and schools are the media through Mrs. Owen Andrews, is a jun- which civilization has progresior at W. T. S. C. sed. Education does not oper-Visiting the Kenneth Cox home ate unless it operates on the

last weekend were Capt. and individual" Mrs. W. S. Lowe and children. L. C. Thomas closed the dis-Mrs. Lowe and Mrs. Cox are cussion, saying, "We hope that sisters. The Lowes have been in you as parents, will not believe Morocco for two years, where all of the things your children he has been stationed with the say happens at school any more Air Force. They were on their than you would want us to beway to visit their other relatives lieve every thing your child at Long Beach and Bellflower, says happens at home." Calif., and will return to Sweet- Refreshments were served in water where he will be station- the classrooms where the par-

Mr. and Mrs. Carl Easterwood | quaintd. and family of Flagg visited the Cox home on Sunday. The Eas- part of Central P.T.A. terwoods are relatives, also.

Kenneth Cox has been ill for HIS FRIENDS ARE RATS about five weeks with a sinus infection and has not been able White rats are helping put Don eriment was saying to the Conto work most of that time, He Trees, electronics student, is improved this week.

Joe Andrews, Carl Miller and to pet shops and medical labra-Tommie Sparkman visited Boys tories. Ranch last Sunday.

Mr. and Mrs. T. L. Sparkman Jr., Bonnie and Darlene, Mr.and Mrs. D. C. Miller were visiting in Amarillo last Sunday after-

Visiting the Earnest Harders Sunday were their relatives, Mr. and Mrs. Earnest Schmidt, and Johnny, of Pampa. During the afternoon, Mr. and Mrs. Herb Schmidt and Tontmie and Dale

## Johnson Charter Service

Charter A Plane for Weekend Trips

Rev. Joyce

is very widely

known in

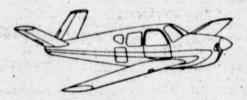
his

evangelistic

efforts.

He has traveled

the entire



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#### H. D...

(Continued From Page 1)

with how well the 4-Hers knew their subject. They were coached by Mrs. Earl Plank leader of the Willing Workers 4-H Club.

"The Messenger" was put in the mail Saturday morning. Every subscriber in the state should have her copy by now. This is giving favorable publicity to club work in Deaf Smith County. A certain club president was

seen Sunday afternoon riding a bicycle, and her husband and 2 boys riding a horse along the Mr. and Mrs. David Yandell highway right-of-way. I think this is an ideal way to go visiting the neighbors on Sunday. Andy Parsons, the cute little boy on the front page of the Amarillo Sunday News, is the

Did you notice the scared look Central School and Northwest on the faces of the farmers when they were told Sunday morning that the thermometer had dropped to 34 degrees?

Parsons.

### Rep. Walter

(Continued From Page 1) President Eisenhower had successfully vetoed 145 measures without one having been overridden. However, he pushed his luck too far on the last bill. The fact is that this bill was approximately \$100,000 below the budget estimate furnished the Congress by the President and his Budget Bureau.

The fuss between the President and the Congress was a difference of opinion as to which projects should be commenced and where the money should be spent. It was the opinion of the Congress that the 537 Members duly elected by the people were in a better position to answer that question than was the appointed Director of the Bureau of the Budget. There was much ents and teachers became actalk in the Halls of Congress that this country was not yet in the position of yielding to dictator-

Many Members felt the issue was clearly drawn in that the Executive Branch of the govgress, "You will either do it my through college. He sells them way or it will not be done." Personally, I do not criticize Mr. Eisenhower for vetoing the measure if he felt he was correct in his conclusions concerning these programs. Under those circumstances, he should have vetoed the bill. On the other hand, the action of the Congress and root rot, particularly in East Texas, was blamed. Qual- in passing the measure not-

cot- withstanding the objections of the President by a two-thirds ton has been hurt by the rains. In some parts of the state vote of both Houses of the Con-August was the wettest month gress exemplifies, the strength of the democratic processes. So Rice, grain sorghum and veg- long as we have such a system, etables also have been damaged we need never fear fascism or in the sections near the coast. communism.

WALTER ROGERS Member of Congress 18th District of Texas

and operated jointly by the two. tween the City of Houston and Houston would pay 70 per cent of the cost and get 70 per cent which Dallas and other upriver of the water. residents were spokesmen, Each

Plan cannot be final until approved by the Water Board. Leave bats alone, warns the State He alth Department in

its September bulletin. Charges and counter-charges Department officials have stuwere exchanged with a strong died several cases in which raundercurrent of regional rivbies was apparently transmitted alry. A shouting contest before to people by bats. Two of the the Water Board seemed inevicases involved women who were trying to help bats that seemed Now TRA and Houston have to be hurt. Death resulted in agreed on a plan by which the

each instance. reservoir would be built, owned Bats serve a useful purpose, the bulletin points out, consuming as much as twice their weight in insects each night. A healthy bat, it continues, won't come near people. And if people exercise reasonable caution, says the article, there is little

## Off The ...

(Continued From Page 1) Slowly, tortuously, the column moves south to safety and finally reaches El Paso, where Otermin is charged by the ungrateful survivors with various mis-

As an historical footnote, Otermin tried several times to regain New Mexico for the Spanish crown. But it was 12 years later that his successor, Captain General Lopez, finally recaptured the palace a Santa Fe.

Summary: Taos is an outstanding novel about a segment of our history that has almost been forgotten.

A. O. THOMPSON ABSTRACT CO.

Complete Tract Index of all land and town lots in Deaf Smith County.

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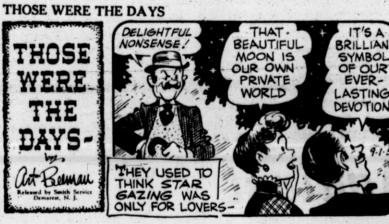








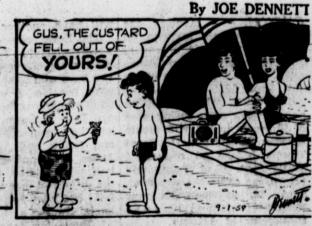
THOSE

















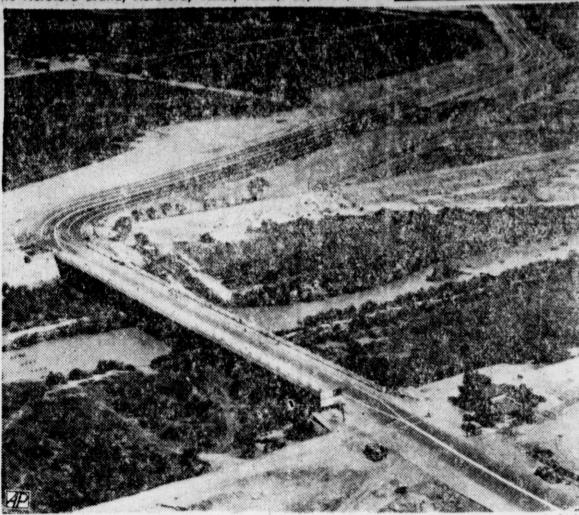


#### South and parts of the North Don't Fail to hear Rev. George Jayce. \* Special Music & Singing \* Dynamic Preaching \* Warm Christian Fellowship

UNITED PENTECOSTAL CHURCH Rev. Daniel Hunt has just recently reopened the church. For the past two years Bro. Hunt has been in the evangilistic field. He attended A.B.I. College in St. Paul, Minn. Bro Hunt and church sincerely desire the fellowship of the people of Hereford.

Corner of Myrtle & Blevings Services 8:00 Nightly

YOU ARE CORDIALLY INVITED!



triangular area at upper right, and U. S.

NEW INTERNATIONAL GATEWAY-Airview soil just beyond. Over 20 years of fruitfrom Mexican side of Rio Grande shows less negotiations preceded successful break bridge and roadway of first major U. S .- of log jam to provide second bridge at El Mexico port of entry to be opened in Paso at the largest U. S. entry port, with over 70 years. Immigration center is in 25 million entrants per year. (AP Photo)

children of St. Bernard's Catho-

ing the new parish.

ghetti or macroni.



For the convenience of our customers in

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#### Keep the kettle of water uncovered when you're boiling spa- Reminder Issued MIDDLETON, Wis. 49 — The To All Hunters lie Church had a hand in building the new parish

Don't ruin your hunt by over- Italian marble altar is a mosaic looking the game laws," warn- wall, 30 feet wide and 30 feet ed the Director of Law Enforce- high, which they made. An estiment, Texas Game and Fish mated 150,000 pieces of tile

"Old hunting licenses ex. on the wall. pired Aug. 31. Be sure to have your new licenses on you should be returned to the Game when you go out to hunt. and Fish Commission with in-Check your gun for a plug. formation telling when and Only three shells, including where the bird was killed." one in the chamber are allowed in it by law. "Don't hunt on a piece of pro- terfowl regulations. "If they

perty unless you have permis- can't be found in print," he sion from the owner or person said, "check with the warden in in charge of it. Don't fire near your area; he'll be more than a home or in a direction that happy to help you." might endanger some person, house, or even livestock.

'Hunting from a public road is prohibited by law and it's illegal to shoot from a moving vehicle. These are laws that have been in existence for quite the control of the c "Hunting from a public road have been in existence for quite a long time." said the director.

He then reminded hunters that the hunting season will have tags on their legs. "These tags

Linol-

Tile of

Class-

eum

He then warned hunters not

to forget the changes in the wa-

The Messenger Home Demon-stration Club had its first meet-stration Club had its first meetmany of the birds taken during ing of the new season Friday of the fat and 212 tablespoons E. M. Jack.

The Home Demonstration aand 1/8 teaspoon pepper. gent talked to the group about teaching children and the different phases of spending mon- is used in bread-making, is it

Mrs. N. A. Brown won the floating prize and those receiving secret pal gifts were Norma Jo Coleman and Verona Jack. Refreshments were served to all those present. Those attending the meeting were Mesdames Argen Draper, Ruth Coleman, J. E. Rouse, Alta Wyle, G. E. Pinkerton, M. A. Brown, Harris Evans, S. M. Thweatt, Ernest Brown, Bertram Jack and the

hostess. The next meeting will be in

the home of Msr. Buse.

By CECILY BROWNSTONE | chopped onion, 3 tablespoons Many women use nonfat dry butter or margarine, 2 pounds Commission, recently, "Before were placed on 15-inch squares milk to step up food values, as ground lean beef, 34 cup nontaking your gun from the rack, of cardboard by 382 children in well as for economy and con- fat dry milk. 12 cup dry bread be sure you know all laws con- the school's seven grades. The venience, in preparing family crumbs, 2 eggs, 1 clove garlic cerning game in your particular squares later were affixed to meals, Judging from the ques- (minced), 2 teaspoons salt, 1 plywood panels and arranged tions we've been asked, they teaspoon dry mustard, 1/2 teawant answers to two questions spoon pepper, 1 teaspoon nut- sive exposure to the sun can change the kind of deodorant usshire sauce.

FAVORITE IMPORT: Swedish meat ring, made with nonfat

Nonfat Dry Milk

dry milk, is packed with extra nutrients.

children of St. Bernard's Catholic Church had a hand in building the new parish.

Behind the green and white
Helian markle alter is a mosaic.

about using the milk,

thinner sauce?

First off, they've noticed

that a white sauce made with

nonfat dry milk (in dry form)

and standard proportions of

fat and floor is usually thick-

er than one made with regu-

lar fluid milk, What propor-

tions are recommended for a

Home economists and nutri-

tionists as Cornell University's

New York State College of Ag-

riculture and Home Economies

have the answer. They say that

for a thin sauce use, 4 cup of

the dry milk and 1 cup of water.

and use 1 tablespoon each of

fat and flour; for a medium

sauce increase both fat and

all three, use 14 teaspoon salt

come up: When nonfat dry milk

necessary to reliquely and scald

The other question that has

Method: Cook the onion until transparent in the butter. Mix lightly with remaining ingredito stand about 5 minutes. Loosen edges and invert on flat surface, then transfer to serving ter free of fat from the loaf.) these: Center of ring may be filled Makes 8 servings.

HOME OWNERS

Youth In A Bottle' By Charles-Gene McDaniel | preparations can do is dry up CHICAGO (P) - Don't expect the blemish. A physician should eternal youth to come from a be consulted early when acne Q. What can I do about some cosmetics bottle - regardless of appears so scarring can be pre- dents in one of my articles of the manufacturer's claim - vented. says Dr. Veronica Conley, sec- BALDNESS - This is deter-

retary of the American Medi- mined by heredity and the only effectively raised with steam. cal Assn.'s committee on cos- thing that can be done about it Moisten the dent and the area

Don, Conley says there is no cosmetic on the market which can prevent the natural processes of aging.

The rate of aging, she points out, depends on heredity, and the human skeleton and the skin changes as the years go by. There's no way to stop this, before her hair is to be dyed to short of surgery, and even that is limited in what can be achieved, she adds.

Dr. Conley, a nurse with a master's degree from Yale and a Ph.D. in health education from the University of Chicago, says she is unhappy with exaggerated advertising by some cosmetic manufacturers.

She objects particularly to advertisements which say products have been "scientifically tested." The AMA's standard of what is scientific differs from that of the manufacturers, she

A cosmetic which has been popular for the past 1,800 years is as good as any available for skin care, Dr. Conley says. That's cold cream. Cold cream helps retain water in the skin. making it soft and nicer in appearance, she says.

Another way for preventing premature aging is to stay out of the sun as much as possi-

Tanning not only makes a person look older, she says, it actually ages the skin. This is especially true after the age of 30. She warns also that excesmet, 11/2 teaspoons Worcester- cause sktń cancer in certain in- ed because of resistance develdividuals.

This, is another area in which there is a great deal of misin- preparation can shrink pores formation in advertising claims. permanently. They, like the ents. Press firmly into a 5-cup Dr. Conley says. There is no shape of the nose, are deterring mold. Bake in a moderate sun tan preparation on the mar- mined by heredity. (350 degrees) oven 30 minutes ket, she adds, which can cause. With all these warnings, how or until cooked through. Allow tanning for persons whose skin does a woman determine what is not susceptible to tan.

Other types of preparations a- She goes to the cosmetic bout which Dr. Conley says the counter "best armed with complatter. (This keeps serving plat- buyer should be wary include mon sense," says Dr. Conley.

with creamy mashed potatoes. this, since doctors do not even buy the product if the claims know the cause. The best these are obviously untrue.

CHECK THOSE

to do the work.

Cold weather is just around the corner,

so why not be prepared when it gets here.

We suggest that your check your Forced-

Air Heating Unit now for any repairs that

it might need. Your heater may be in tip-

top shape, but don't wait until cold weath-

er to find out. If your heater needs repairs,

we have capable and qualified mechanics

Also . . . . . chances are you'll need new

filter pads. National manufacturers recom-

mend that filter pads be changed at least

twice during each season of operation.

And, if you'll remove the old filter pads,

We have a complete stock of filter pads

NOW! But don't wait too late. Order your

is buy a toupee. HORMONECREAMS - The er, then place a piece of damp-AMA is not convinced that ened toweling over the dent and these creams have any effect apply a hot iron to the cloth on age changes, though research directly over the dent. is continuing in this field.

HAIR DYES - In beauty sa-

lons, a woman should insist that

she be given a skin test the day be sure she is not sensitive to make the mouth and teeth feel the dye - particularly when coal tar dyes are used.

FRECKLES - The AMA says from book bindings? there is no sound evidence that



creams to bleach freckles actually work. The best way-toprevent such pigmentation is to stay out of the sun. DEODORANTS - Users may

have to use deodorants more frequently than the advertisers claim because they are more active or because they live o work in a warmer climate. It sometimes is necessary t oped by the body

ENLARGED PORES - No

to buy?

Always read the labels and in-ACNE - There is no cure for structions, she says, and do not

# 'Can't Find Eternal How

furniture?

A. These gents can often be around it with some warm wat-

Q. How can I make a good

dentifrice? A. Lemon juice is a good dentifrice. Dilute it with water and use as a mouth wash. It will clean and wholesome.

Q. How can I remove mold

A. Rub leather book bindings, that have become moldy, with a soft cloth dampened with amonia, and then wipe dry with a soft cloth or chamois.

Q. How can I provide a firm hold for a mirror or picture on a plaster wall where there is no stud into wich I can drive my

A. Try drilling a hole into the plaster with a twist drill and then filling the hole with some plastic wood, obtainable at your hardware store. After this has hardened overnight, drive your nail into the plastic wood.

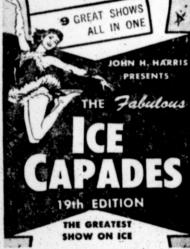
#### AMARILLO TRI-STATE FAIR

Tues. Sept. 22 thru Sun. Sept. 27

2 Matinees on Sat.

2 Matinees on Sun.

WORLD'S LARGEST ICE SHOW WILL NOT PLAY AT LUBBOCK THIS YEAR TRI-STATE FAIR ONLY!



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For performance on ....

(If Sat. specify 1:30

5:30 or 9 p.m. (If Sun. Specify 1:30 or 5:30 p.m.

NAME .....

ADDRESS ..... PH. ... CITY ..... STATE ....

velope.

A Complete Building Service Block East of the Courthouse Phone the Lumber Number EM 4-3434

COMPANY

you can easily see why.

pads now from . . . . .

The nominating committee in- it. The Cornell people say no. cluded Mrs. Jack Buse, Mrs. the dry milk is sifted with the FURNACES NOW! Bertram Jack and Mrs. N. A. flour. They add, "Finished loaves have good volume and texture, and are nicely browned on

Mothers who often make meat loaf for their families want to step up nutrients in the dish. One way to do this is to add nonfat dry milk. In the following recipe the large amount of onion helps to give

savory flavor; it also cuts SWEDISH MEAT RING Ingredients: 11/2 cups finely

the loaf a moist texture and

# B. Black Factory Trained Mechanics Since 1901 Outdoor

WE SELL and INSTALL

Living is More

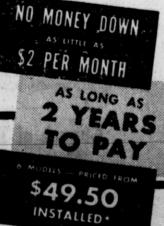
#### AND CONVENIENT TERMS MAKE THEM SO EASY TO BUY!

Family frolic . . . backyard barbecues . . . or just plain neighborly "get togethers" . . . . all are more enjoyable under the relaxing, mellow glow of Gas Light. Graciously inviting with their last-century charm, Gas Lights cast a soft, unobtrusive light that does not annoy your neighbors yet acts as a deterrent to trespassers. They're the ideal illumination for the walk or driveway, by the steps, around the patio or swimming pool.

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Call Pioneer tomorrow about an installation for your property.

UP TO SO FEET OF GAS LINE INCLUDED IN NORMAL INSTALLATION. WHERE BORING UNDER CONCRETE IS REQUIRED, THE COST IS \$1.00 PER FOOT, TUBING REQUIREMENTS IN EXCESS OF 50 FEET ... 25¢



fuel for a growing empire Pioneer Natural Gas Company



NEW GAS PATIO BROILER ELIMINATES MUSS AND FUSS OF CHARCOAL - SPEEDS OUTDOOR COOKING

Just turn a valve, and the volcanic-like substance that looks like charcoal and cooks like charcoal... quickly comes aglow to give you the best-tasting barbecue you've ever cooked. Yes, if you are a real barbecue fan, you'll appreciate the wonderful ease and convenience afforded by remarkable GAS Patio Broiler. Ask for complete details.

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FIRST NATIONAL BANK
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HUNTER'S FOOD MARKET
. Mr. and Mrs. Russell Hunter

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Glen O. Edwards -

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HEREFORD FERTILIZER &
INSECTICIDE CO.
Norman Moore

SANDERS HUMBLE STATION O. R. Sanders

ROCKWELL BROS. & CO.
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HEREFORD GRAIN CORP.

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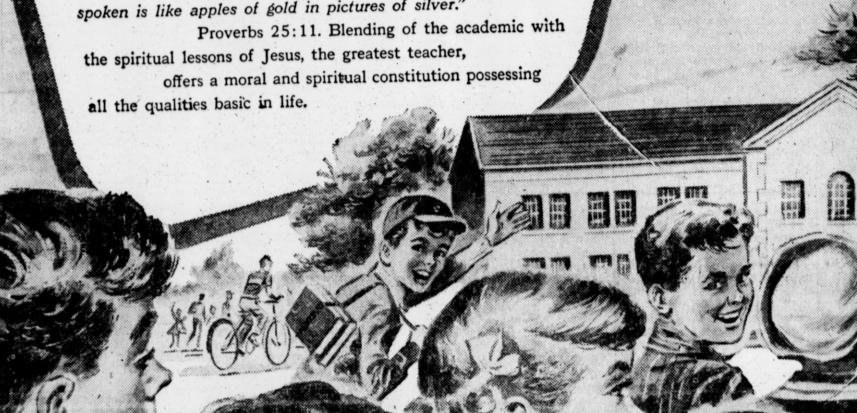
. Mr. and Mrs. Dick Ross

CLOWE & COWAN INC.

The Basic Side

American youth to the task of preparation in basic education that will equip them with know-how for their tomorrows. Here young minds fresh from their bowl of wheaties, assemble for classroom and playground training. Dear Teacher, responsibility lies heavy on your shoulders. Don't forget that along with reading and writing and airthmetic — lessons in how to live God's way are needed. Teachers and students alike have God to honor and your country to save right there in your classrooms. Always remember, "A word fitly spoken is like apples of gold in pictures of silver."

Proverbs 25:11. Blending of the academic with the spiritual lessons of Jesus, the greatest teacher,



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• Ernest Kendall - Clinton West

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

# Thompson Memorial Mexican Baptist Mission

Norton and Texas

Rev. Ernest E. Atkinson, Pastor
Sunday, Sunday School, 10 a.
m.; Morning Worship, 11 a.m.;
Training Union, 7 p.m.; Evening Worship, 8 p.m.
Wednesday, Bible Study and
Prayer, 7:45 p.m.
"La Iglesia que presenta el
Mensaje del Cristo Vivo."

#### St. Thomas Episcopal

Rev. Joel C. Treadwell, Vicar Vicarage, 416 Star Street Sunday: Holy Communion, 8 a.m.; Holy Communion is celebrated on the first Sunday of

each month. Church School,9:45 a.m. Wednesday: Holy Commanion,

10 a.m.

Women's Division is held the third Wednesday of each month at 7:30 p.m.

Bishop's Committee meets the third Wednesday of each month at 7:30 p.m. in the Mission Hall.

## Avenue Baptist Church

Rev. A. C. Hamilton, Pastor
Sunday School is held at 9 a.
m. and Worship Service at 10
a.m.Training Union is held each
Sunday at 6 p.m. Evening Worship Services are held at 6 p.m.
Sundays.

#### Assembly of God

Union & Ave. G.

Rev. V. W. Marcontell, Pastor
Sunday School is held at 9:45
a.m. Morning worship service
convenes at 11 a.m.
C. A. service begins at 7 p.m.;
Junior C. A.'s meet at : p.m.,
and worship service begins at 8
p.m. each Sunday evening.

Prayer meeting and Bible Study will be held Wednesday at 8

#### Park Ave. Church of Christ

On Harrison Highway
Worship services 10:30 a.m.
Sunday; mid-week services 8
p.m. Wednesday.

## Grace Gospel Church Thirteenth and Avenue K

Rev. H. V. Fields, Pastor Sunday School is at 9:45 a.m. and worship services convene at 11 a.m. Bible Study is held each Sun-

Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.

Wednesday prayer meeting is held at 8 p.m.

#### Asemblea de Dios Templo el Calvario

Pastor Fidel Alcala
Bien venidos. Cuidicada en la
Calle 128 E. 5th.
Las servicios durante la sermana y el Domingo.
Como siguen: 8 de la noche
Martes, Jueves. Sabado y Domingo.
Domingo, 10 de la manana, escuela dominical, a las 11:30 predicalon.

#### United Pentecostal

Myrtle and Blevins
Sunday school, 10 a.m., Morning worship, 11 a.m.
Evangelistic, 7:45 p.m.
Wednesday night is prayer service.

#### Church of God

H and 13th Street

Rev. Clarke E. Goodman, Pastor
Sunday School will begin at
10 a.m. Worship service is at
11 a.m. Sunday evening worship
begins at 7:30 p.m.

Tuesday, Bible Study, 7:30 p. m. and Friday, Young Peoples' Endeavor, 7:30 p.m.
Bring your burden and carry away a smile.

"The Church that is large enough to serve you and small enough to know you."

Be sure to hear the Church of God national broadcast, "Forward In Faith," on KPAN Ra-

dio at 6 p.m. every Sunday.

#### Church of The Nazarene

Fourth and Jackson
Rev. Frank Elliott, Pastor
EM 4-1381
Sunday School is held at 10

Sunday School is held at 10 a.m., Worship Service at 11 a.m., ar 1 Evening Worship Service at 8 p.m. during the summer months.

Visitation will be held at 7:30

n.m. Thursday.

Prayer meeting Wednesday
vill begin at 8 p.m. during the
summer months.

#### Seventh Day Adventist

Third and Lawton

J. D. Sammons, Pastor Song service, 9:30 a.m. Saturday, Sabbath School, 9:45 a.m. Saturday, Worship Service, 11 a.m. Saturday.

Subject for Lesson Study Sabbath, Sept. 19: "The Resurrection and Life Everlasting." Memory Verse: Romans 6:23.

Study Helps: "The Desire of Ages", page 530; "The Great Controversy", pages 644, 645; "The Seventh-Day Adventist Bible Commentary" on less on texts; Lesson Help in Review and Herald of Sept. 3.

Aim: A new appreciation of the divine gift of everlasting life. Note: When Jesus comes, He confers immortality upon His people and then He calls them to inherit the Kingdom of which has hitherto been only His, Great Controversy, Pages 322,

Lesson outline: 1. The Hope of the Resurrection. 2. Our assurance of the Resurrection. 3. Qualifying for Life Everlasting. 4. Immortality Bestowed. 5. Tokens of Life Everlasting.

SHE LEARNS EARLY
HONOLULU (\*\*) — A 9-yearold girl escaped injury but not
a traffic ticket for unsafe driving when she rode her bicycle into the side of a police car.
The Juvenile Crime Prevention Division, which handles
such tickets, let her off with a
warning.

One pound of brown sugar yields 2¼ cups firmly packed. cause; they suffer nothing to turn them aside from following after Him.

### First Methodist

Rev. H. L. Thurston, Pastor Sunday, Sept. 20: Chur ch School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Intermediate and Senior MYF, 6:30 p.m.; Evening Worship Service, 7:30

Monday, Sept. 21: Methodist Mén, Ladies Night, 7:30 p.m. Tuesday, Sept. 22: Prayer Group, 9:30 a.m. Wednesday, Sept. 23: Alice

Wednesday, Sept. 23: Alice Ward Circle, 3 p.m.; Youth Council Meeting, 8 p.m.; Choir Rehearsal, 8 p.m.

(Continued on page 5)

### Tot Chance Give Exercising

By Dorothy V. Whipple, M. D. but with every bit of him. Have you ever watched a ba-

by smile with his toes? dy remains still. The amount of sonably appreciative audience. not very great.

smiles or laughs out loud, he for his activities. throws his arms out, he

ells, not with his voice alone content.

This is as it should be. A baby must use all his muscles if When a grownup is amused he is to grow strong. He will the corners of his mouth twitch do it if we give him half a ute. He will turn over before his eyes crinkle up and his chance. All he needs is a place you think he knows how and whole face lights up but his bo- big enough to wiggle and a rea- you'll find him on the floor and

muscular activity involved is A baby crows with delight when he plays all alone, but But not so a baby. When he he does a lot more of it when wants to say he likes it he you express some enthusiasm

Don't keep your baby wrapstraightens his legs, points his ped up in snug blankets all the toes and just plain wiggles all time. He needs quite a bit of his waking time free from ham-Every muscle in his little bo- pering clothes so that he can dy takes part in his expression make full use of every muscle pleasure. The baby uses ev- in his body. As soon as he is erything he's got when he does- awake take him out of his crib n't like it, too. He cries and and let him wiggle to his heart's





SATURDAY, SEPT. 19 8:45 P.M.

TAG TEAM MATCH

Ripper Leone

Danny Savich

Hernandez

Joe Hamilton

And

Savich vs. Hernandez

Leone vs. Hamilton

Sponsored by Hereford Lions Club

ingside \$1.50 Gen. Adm. \$1.00 Kids 50c

## (Continued from page 4) Park Avenue at 5 Street Rev. Andrew Szegedin, Pastor

A blanket on the floor is all right, but a playpen is a lot safer. Never, never, put your baby on a bed or a table top and leave him for a single minmaybe he's had a nasty blow on his head

When your babe is struggling to sit up let him pull against your finger. He will grab your hands and use every bit of power he's got to raise himself up. He is developing strength in his muscles - help him.

When he is able to sit up and to crawl don't overdo the play-pen. He needs more space to explore, big hollow blocks to push about, a ball to push and

then dive for. You will have to keep him in his playpen some of the time, but try to fix up a larger area for him, too, a corner of the porch, or a streamlined corner room. Make it safe, equip it with big, light things he can push and tug. He will exercise if you just give him a chance. If you have a feeding table or a chair use them just for feeding. Don't keep your baby sitting for long at a time. He

needs freedom to move about. During his first year a baby will take care of his own exercise if you just provide the place and a little incentive. In winter he will have to be wrapped up for outdoors, so he will need extra playtime indoors free from the constricting warm clothes. In summer, however, outdoor time should, as much as possible, be a time for vigorous wiggling.

Don't just wheel your baby along a street, get him out of the buggy in your own backyard if your're lucky enough to have one - or in the park, or on the roof if you live in the city.

## Beauty At Home

Q. What advice have you to give regarding the shampooing

A. The choice of the right shampoo is as important as the right hair style. Choose a shampoo that gets your hair really clean - but "floats" dirt away gently, instead of "laundering" poo that leaves no dulling film. Make sure the shampoo you use does not rob your hair of natural oils. Shampoo when your hair begins to lose its shine, or feels course and lifeless. If your hair is oily, shampoo every five to seven days.

Q. How can I dress to offset the appearance of a long and A. Best for you are high neck-

lines, perhaps softened with ruffles, a choker necklace, or a collar in a contrasting color. Also, avoid a coiffure that is cut too short.

do about pimples on my face. A. You must keep your skin extra-scrupulously. clean? Try mingos: 6:30 a.m.; 8 a.m.; 10 leaving thick coats of soapsuds a.m.; 8 p.m. on the skin until they dry, then Durante La Semana: 6:30 rinsing off. Calamine lotion is a.m. y 7:30 a.m. very drying to pimples. Drink A LA MISSION DE SA NJOSE lots of water, avoid sweets, eat fresh foods, and get extra doses of fresh air and exercise.

#### Phone EM 4-1668 and EM 4-1667

Worship Service each Sunday at 11 a.m. Sunday School and Bible Clas-

ses at 10 a.m. "Call to Worship" each Sunday over Station KIAN, 860 KC.

at 9:15 a.m. "The Lutheran Hour" each Sunday over same station, at

1:10 p.m. Ladies Aid meets on the third Wednesday of each month at

2:30 p.m. Men's Club meets on the second Friday of each month, at 8 p.m

Mission Sunday, Sept 20. Guest Speaker: The Rev. Andrew A. Szegedin Jr. of Tulia. Pastor Szegedin will speak at both services, 11 a.m. and 3 p.m.

The Walther League meets on the first and third Sunday of each month, at 7:30 p.m. The choir meets each Monday

Lest We Forget: There is no limit either to the mercy of God or to the efficacy of the Gospel. "The blood of Jesus Christ, sprinkled on the soul, cleanseth from all sin;" nor shall any one who comes to God by Him ever be cast out. To you and even to every one of you, however far you may have strayed of his own room or some other from God, is the Word of Salvation in Christ sent; nor is there any one who shall perish, if he but truly and cordially embrace

## St. Anthony's

Carrison Highway at 25 Mile Ave. Father Aloysius Craven, Pastor

Sunday Masses are at 6:30, and 10 a.m. Sunday Evening rvices are at 7:30 p.m. Daily Mass is at 7 a.m. and 8:15 a.m. Confessions are Saturday afternoon from 4 p.m. to 5 p.m and 8 p.m. to 9 p.m.

Thursday Holy Hour is from to 9 p.m.

#### A La Mision De San Jose

LABOR CAMP Horas De Misas En Los Dom-

ingos: 8 am. y 10 a.m. El Domingo Es El Dia Del Senor. Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuado.

#### Church of Jesus Christ of Latter Day Saints

(Mormon) Kendon O. Anderson, super ntendent

The Mormon Church meets in the American Legion Hall. Sunday School services are at 10

#### First Presbyterian

610 Lee Street Rev. Russell Wingert, Pastor Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m Morning Devotional 9 a.m

Tuesday. Choir Rehearsal, 8 p.m. Wed nesday. Prayer meeting Friday at 7:30 p.m.

A LA IGLESIA PARROQUIAL Q. Please tell me what I can North 25 Mile Avenue y Harri-Highway.

Horas De Misas En Los Do-

Labor Camp Horas De Misas Los Domingos: 8 a.m. y 10 a.m.

#### First Christian

West Park Ave. Rev. Gilbert Davis Jr. Sunday School is held at 9:30 .m. Worship service will begi at 10:50 a.m.

Chi-Rho and CYF meets at t o.m. Sundays suu vesper ser nces are at î p.m.

Functional Department's first Wednesday at 8 p.m. General Church Board, second

Wednesday at 8 p.m. Cnoir rehearsal meets each Wednesday at 8 p.m.

Groups one and two meet on the a.m. on the second Tuesday Young Matrons meet on the second Wednesday at 9:30 a.m. Friendly visitation on Monday Tuesday, Wednesday, Thursday

#### Jehovah's Wiinesses North Ave. E., Converted

Wednesday at 8 p.m. there will be the Congregation Bible

Friday at 7:30 p.m. is the ervice Meeting Ministry Service school.

### Wesley Methodist

Aio Irvirg
Livin Smath, Pastor
Sunday: Church School, 9:45 Vance Crume, Superintendent Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30 Evening worship, 7:30 p.m.
"See You In Church Sunday."

#### Central Church of Christ

Sunset Drive and Plains Ave. Ernest Highers, Minister Bible School is held each Sun day at 9:30 a.m., with the morning worship at 10:25 a.m.

The young people meet Sunlay evening at 7:10 p.m. with worship service beginning at 8

Wednesday prayer services re held at 7:30 p.m.

#### Temple Baptist Church

Forrest St. and Ave. K Rev. Robert Lacewell, Pastor Sunday School begins at 3:45 a.m. and Training Union is in the evening at 6:15 p.m. Worship services are at 10:50 a.m and 7:15 p.m.

Wednesday prayer service wil be held at 8 p.m.

The teachers and officers neeting will begin at 7:30 p.m. Wednesday.

Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be chot practice:

#### A La Inglesia Parroquial De San Antonio

North 25 Mile Avenue y

Highway ?Vd. Es Catolico? Pues, !Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!

Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a. m.; y 8 p.m. Durante La Semana: 6:30 a m. y 7:30 am

#### First Baptist

Fifth and Main Dr. Howard E. Scott, Pastor Glenden Sanders, Music-Education

Sunday: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m., Services broadcast over Radio Station KPAN; Training Union, 6:45 p.m.; Evening Worship, 8 p.m. Monday: Truett Brotherhood

fourth Tuesdays, 6 p.m. Wednesday: WMS Circles Tuesday: Graded Choirs,4:30 o.m. YWA meets on second and Breakfast, 6:30 a.m.

meetings and visitation, 9:30

Meeting, second Monday, 12 a.m.; WMS Monthly Luncheon noon; Junior Royal Ambassadors, 6:30 p.m.; Giris Auxiliary and Sunbeams, 7 p.m.; Sup-erintendents' Cabinet, 7 p.m.; Teachers' and Officers' Meeting, 7:15 p.m.; Mid-week Prayer Service, Church Conference, Wednesday following first Sunday in each month, 8 p.m.; hoir Rehearsal 8:45 p.m.

Note: All evening services 30 minutes earlier,October through Dr. Milton C. Adams **OPTOMETRIST** Office Hours 8:30 - 5:00 335 Miles Avenue

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Hereford, Texas

#### "BILL DING'S" Business

**BUILDING Business** 



HUMBLE Presents...THE NEW TIRE of this generation!

# ATLAS BUCRON TIRES

Positively No Squeal!



The new Atlas Bucron Tire grips the road so well you can't make it squeal. The secret is in the miracle new rubber of the tread.



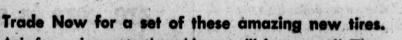
Ordinary tires "bounce" . . .



Atlas Bucron Tires smother "bounce," give shock-absorbing ride.

multiply bumps and jars. SOAKS UP BUMPS AND JARS! You notice bumps with ordinary tires because the rubber "bounces." The miracle new rubber in Atlas Bucron Tires smothers "bounce." Your car rides like the day you bought

it, steers easier, handles better.



Ask for a demonstration ride-you'll be amazed! Then talk trade with your neighbor under the Humble sign. The price is less than you would think, and terms are available. Equip your car with Atlas Bucron Tires on all four wheels.

#### GUARANTEED BY HUMBLE

Humble guarantees the Atlas Bucron Tire against all road hazards for 18 months. Adjustment is based on months of service. Guarantee is honored by 38,000 Atlas dealers on service station driveways throughout the United States and Canada. (Note: All Atlas dealers do not carry Atlas Bucron Tires, but all will make adjustment under the guarantee.) . \*\* ATLAS" "BUCRON" REGISTERED TRADEHARKS. ATLAS SUPPLY COMPA



#### STOPS 30% QUICKER THAN ORDINARY TIRES

Tested against other tires, the Atlas Bucron Tires stopped 30% quicker-often the difference between a safe stop and an accident. Atlas Bucron Tires will stop quicker on wet pavement than ordinary tires on dry.



humble oil a refining compan

#### OFFICIAL ENTRY **BLANK** Hereford at Dimmitt Purdue at UCLA

WTSC at Tempe Texas Tech vs Texas A&M Kansas at TCU Tulsa at Arkansas Rice at LSU Texas at Nebraska West Va. at Maryland Clemson at North Car. Duke at South Car.

# TIE

Tempe ......

Hereford ..... Kansas ........

Alabama at Georgia Oregon at Stanford Navy at Boston Coll. USC vs. Oregon St. **Washington at Colorado** Mississippi at Houston

Go. Tech at Kentucky California at Wash. St. Penn St. at Missouri

Name

Address

By VIVIAN BROWN

py school days? More than one lend someone a book don't ex-letter emphasizes that the stu-pect them to fall on their face dent who is lost in a sea of un- in appreciation. familiar faces may have difficulthey are different from those fact. she has known.

It isn't easy to make new friendships lightly. Here are some tips to help homes.

ease the way: 1. Do not expect other peoof living. Learn to understand them, and their mode of living. friends, the customs of their families

and their interests. 2. Avoid dreary outlooks, telling troubles to everyone you meet. Be jolly, and you will not only win friends, but be able to weather the hurdles you en-

counter. 3. A reputation of being a gossip can make you highly unpopular. You'll attract those who love to gossip, and they

CA 4-7450

EM 4-2172

4. Be helpful without expect-Is popularity the key to hap- ing obvious rewards. If you

5. If your family is better ty feeling at ease with the young heeled than those of your people around her, especially if friends, don't emphasize the

6. A group may laugh at your off-color jokes or crude remarks friends, these letters empha- but these are unflattering trisize, but it is a cinch to lose butes to your popularity. Good them. So it ill behooves a types will avoid you on other teener in a new school to treat occasions, especially in not extending invitations to their

7. Do not speak disparagingly of ex-friends - girls or beaus ple to conform to your pattern you've dated. When friendships cease, go on to make new

> 8. Students below par in your estimation should not be avoided in such a way that they are sneered into despair.

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Hereford, Texas

**Doherty Weed Control** 

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Your Bindweed Problems

Plainview, Texas

Hereford Poultry & Egg Co.

Doherty Solve

9. The most difficult role people do not like you, gossip you can play is that of a liar. about you or try to avoid you. You'll need a perfect mem. If you have such ideas, test the ory to put it over, and the individuals you suspect by pourchances are you'll be suspect ing out the honey rather than No. 1 after the first few tries. the vinegar. If they are against 10. Avoid suspicion. Your im- you, this method may change may even eventually turn the agination may be the reason their attitude, and if your doubts are merely your imagination, a shot of honey will have done no more than impress the sus-

EVERY OUNCE COUNTS . . . Shirley Wells, head dietician

for the Oklahoma Medical Research Foundation hospital,

carefully weighs distilled water to be used in a patient's

One way to make friends is to learn to like people. Many girls, especially, have difficulty making fast friends because they try to single out a girl without getting to know her. Get to know as many people as you can, and from these acquaintances you may make some very choice friends. You will naturally choose those who see more eye-to-eye with you, rather than those who are different from you. Meanwhile give everybody a chance.

PLAY ABOUT DISASTER

men, should draw well in this capital city of Hawaii's largest The word is the Japanese

Island" bore the brunt of a tory of the Mescalero Apaches, is no modern counterpart. massive tidal wave in 1946 a woman has become tribal aswhich left 159 dead and hund- chem. reds more injured.



LADY SACHEM: Mrs. Virginia Klinekole has been elected president of the Mescalero Tribal Council.

### mi," a play written by two local Mescalero Tribe **Elects Woman**

MESCALERO N.M. (P) - For

ekole this year became the first ans. The majority speak and letter. woman president of the Apache read English but all can speak Tribe of the Mescalero Reser- the native Apache tongue.

**Puts Patients First** By STELLA ROBERTS | menus for the patients in the OKLAHOMA CITY In - "Peo- research hospital's small kit-

ple have the idea this is all very chen, complicated," says hospital dietitian Shirley Wells, "but it's the patient. really exceedingly simple."

And "simple" it may be to same basic menu each day -Miss Wells, but to an outsider, the same breakfast, the same reaching a properly selected her "routine" as menu-planner lunch and the same dinner - in audience," says the Business for patients in the Oklahoma the same amounts. And once Mail Foundation. You, the con-Medical Research Foundation treatment is started, the pat- sumer, fit somewhere in this hospital here is unusual and ient must eat and drink every Patients in the 16-bed hospi- and no more.

tal play a major role in research | Because of the monotony of records or from association lists done at the foundation and Miss such diets, Miss Wells and her or directories. "The dietary aspects of times weeks working them out these studies are as important to be sure the patients can con- of his own - magazines, manu-

as any other phase in deter- tinuc eating them for weeks or mining the effect of the medeven months. ication they receive." Most of the patients are on a likes for breakfast, lunch and rigid routine in which technici- dinner," Miss Wells explains,

ans carefully record every ounce of food and liquid consumed and nu he can eat day after day. analyze all body waste so researchers can determine how important commodity we have," the body utilizes and is affected she adds, "and we like to give by the medication administered. Detailed daily records are kept, not only of the amounts of food | ments." consumed, but each serving's components, such as fats, carbo- food? hydrates, minerals, etc.

Of her part in the research job, Miss Wells says: "All it amounts to is keeping track of ly. items the way you do with your bank account.

sistants plan -and prepare the

Wells says:

year term, is a native of the a research hospital dietitian terested, "you have nothing to reservation and has lived on it more than 20 years - and it's all her life with the exception still an exciting and challenging of years spent away at school job to her. She started her car- of business mail that comes to at Haskell Institute in Lawrence, eer as head dietitian for the re- your letterbox." Kan. Her husband is a rancher search ward of Massachusetts in Three Rivers village and General Hospital in Boston. She they have three children.

most people think of as an. "In- uate of Iowa State College and dian chief." Among most New the University of Iowa. Mexican Indians, the "chief" was a leader whose power came IT WAS TIME term for tidal wave. The "big the first time in the known his- from his skill in war. There NEWPORT NEWS, Va. (P)-

Each diet is as individual as

Each patient receives the scrap of his basic daily diet,

assistants spend days and some-

The patient is by far the most them things they'll be happy of helping list owners and list with and still meet our require- users find each other. Once the

Do many complain about their 'Not many," Miss Wells says,

adding, "They're, pretty special people - they're saints, real- more than one piece of mail on

can endure one of these diets so one of the advertiser's mailing Miss Wells and her two as- long is that it's simple. The food is high-grade and well-prepared in its simple way."

Miss Wells, a tall, slender wo-Mrs. Klinekole, serving a one- man with graying hair, has been held that job for 15 years before "I was greatly surprised upon coming to the Oklahoma Medibeing elected president," said cal Research Foundation soon Mrs. Klinekole. "I am greatly after the foundation opened its honored that my people hold research hospital more than me worthy of this possition." five years ago. A native of Mar-Mrs. Klinekole is not what shalltown, Iowa, she is a grad-

Lt. Dewey Schanz of the police The Mescalero tribe consists traffic bureau found three overof about 800 Mescaleros, about time parking tickets, three one Amiable Mrs. Virginia Klin- 400 Chiracahuas and a few Lip- dolfar bills and a note in a

The note said: "I've bought my husband a watch."

## The Hereford Brand, Hereford, Texas, Thurs,. Sept. 17, 1959 Research Dietician A Reason Behind Your Popularity

NEW YORK (A) - Ever wonder why your mailbox is generously supplied with matter advertising bird seed to corsets, when you've shown no direct interest in the products?

The answer is that your name has made a list - perhaps dozens of lists - with little or no effort on your part.

"Basically, the success of any business mail depends on its "selected" audience.

Some advertisers build up their own lists from their sales

Others buy or rent lists, Just about anyone with a mailing list facturers, wholesalers, retailers will rent it to a non-compet-"I ask the patient what he itor, says the Foundation.

"Thus, if you're selling lawnmowers, it's logical you'd be "and we try to work out a me- most successful using lists from homemaking magazines, seed houses or nurs -:es.'

> There are even list "brokers" agents who make a business advertiser has a list, he testsamples it to make sure it includes people who want and need his produce.

The reason for your getting a certain product means, sim-"One sure reason the patient ply, that you're on more than

> The Foundation says that because businesses want only to place their products or services before those who are most inlose and everything to gain when you open the next piece







**ADVENTURES** 

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# A COLUMBIA PICTURE SATURDAY ONLY ADVENTURE FOR THE WHOLE FAMILY

She should never have taken the

"Land of Fury" stranger's love! ACADEMY AWARD WINNER



Stephen Boyd

# THANKS FOLKS

for your wonderful response to our Grand Opening! We were indeed honored by your presence and very much appreciated the many words of encouragement!

Again may we say "Thanks Folks" and may we remind you that the felks at

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are here to serve you, and to bring you the best quality foods available at

LOW, LOW PRICES!

Western Bonus Green Stamps With Every Purchase Double Stamps on Sat. With \$2.50 Purchase or Over



Vega, Texas, Man Reports -

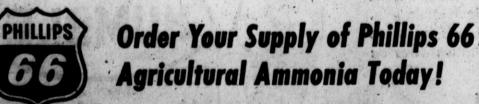
## **42-bushel Average** on 165 Acres of Wheat

Kenneth Robinson, successful young West Texas farmer, says: "I have been using Phillips 66 Ammonia for three years on wheat, and for that period my average is 42 bushels per acre. I've watched these yields carefully, checking each year's yield against the amount of ammonia applied. I'm raising my rate of application from 65 pounds to 100 pounds of Phillips 66 Ammonia on my wheat, in order to further increase my yields.

"My grain sorghum has responded profitably to Phillips 66 Ammonia, too. Last year, my yield average was 4,800 pounds per acre, with one field running 6,000 pounds."

Other successful Southwestern farmers have discovered that they make more profit per acre, using Phillips 66 Ammonia. They get more cotton that classes higher at the gin . . . yields of sorghum grain or ensilage are increased . . . profits on wheat and small grains are increased through higher grain yields and improved forage . . . more marketable vegetables are harvested.

Phillips 66 Ammonia can be easily applied either by you or your distributor. See us today about Phillips 66 Agricultural Ammonia . . . it gives you more nitrogen per dollar than any other form of fertilizer-a full 82%.



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