



A member of most families in the Hereford trade area . . .



# The Hereford Brand

Hereford, Texas, Tuesday, September 12, 1978

12 Pages

15



By Speedy Nieman

That feller on Tierra Blanca Creek says a budget is what you stay within if you go without.

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A teenager kept insisting to his dad he should have a car. Dad said, "you know your grades are down, you won't cut your hair and your religion has gone to pot." He continued, "If you get your grades up, get your hair cut, and start reading the Bible, I'll think about it."

One evening the boy was thumbing through the Bible and said, "You know, dad, it says here that Jesus had long hair."

"I know," replied the father, "and if you'll keep on reading, you'll find somewhere in there that everywhere He went, He walked."

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**THE NEW ADDITION** at the Community Center has been completed except for a few minor details, and folks attending the C of C New Teacher Banquet tonight will have the honor of being the first to use the facility. The new banquet room is a beautiful asset, fully carpeted and with paneled walls. Located on the east end of the Center, the addition includes a large lobby area with rest rooms, as well as kitchen facilities.

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**THE DEPARTMENT** of Energy is dusting off gasoline rationing plans and revising a program which would put gas rationing into effect. Rationing would be political suicide for the Carter administration and is probably not really close to becoming reality, but with the dollar drain to pay for foreign oil there is pressure for the government to do something.

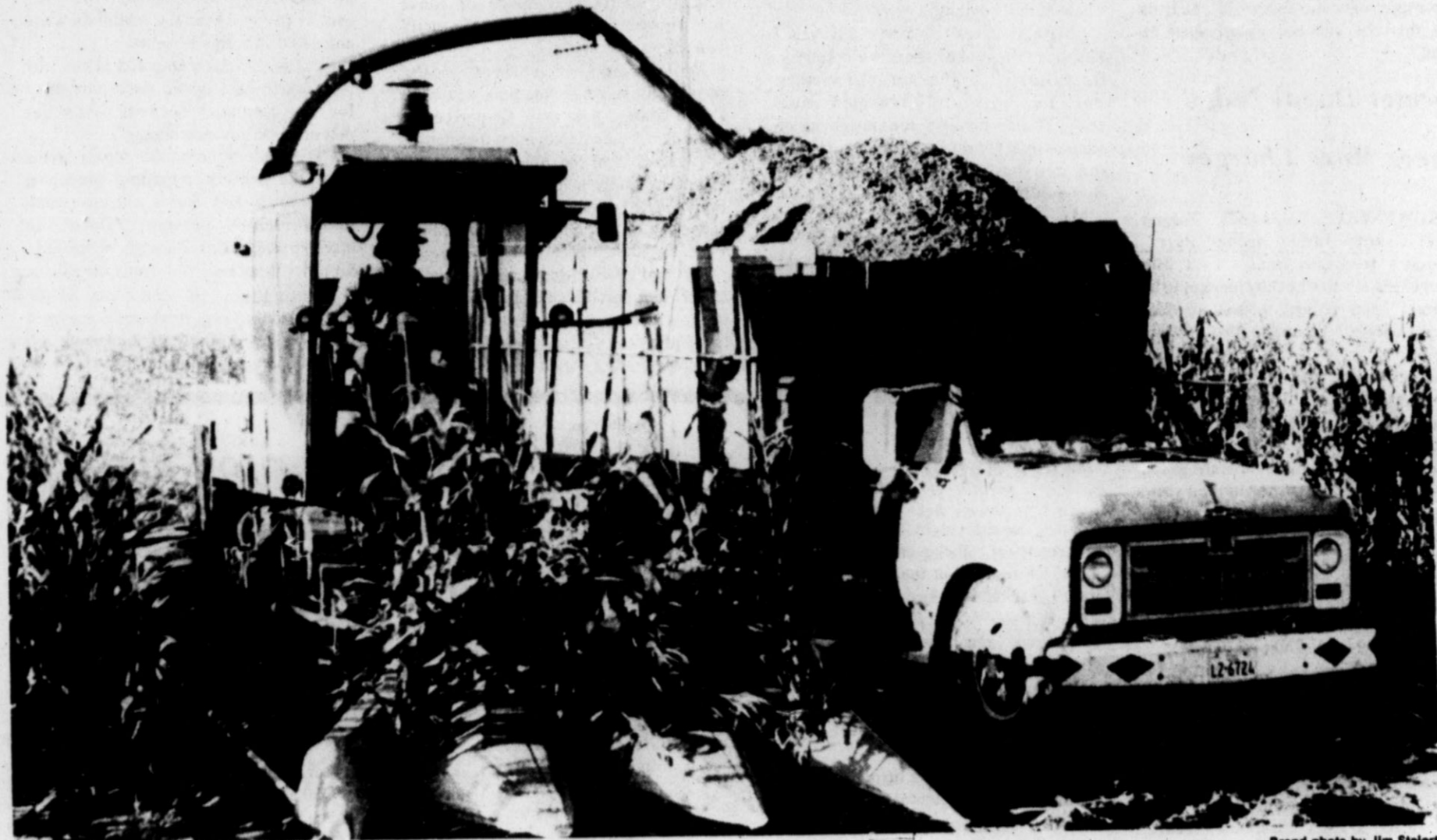
The National Newspaper Association testified several weeks ago in Washington against the proposed plans, as did the Texas Press Association in Dallas at another hearing. The plan under consideration calls for every vehicle owner drawing an allotment of 45 gallons per month in case of rationing. Only emergency vehicles such as ambulances, police and fire would get more.

Those needing more gasoline would be allowed to go into the "white market" and pay much more per gallon. Unlike World War II rationing, there would be no local boards to review needs for the fuel. Newspaper association were testifying against the plan because of the advent of "central printing plants."

Many small newspapers drive to other cities to central plants to get their

(See BULL, Page 2)

## Deregulation Showdown Nears



—Brand photo by Jim Steiert

### Forage Harvesting Progresses

This ensilage harvester operating about five miles north of Hereford is one of many moving across Deaf Smith County and denuding corn fields as the 1978 silage harvest proceeds. With fall price prospects for grain corn discouraging and an upturn noted in the cattle feeding industry, many local farmers are opting to harvest a portion of all of

their corn crop for cattle feed now, rather than taking a chance on the poor grain market this fall. Local farmers are receiving up to \$14.75 per ton of corn silage delivered to local feedyards. The silage harvest has been in progress since late August, and should continue into early October.

WASHINGTON (AP) - Momentum seems to be building in the administration's favor as the Senate nears a showdown on the natural gas deregulation bill.

With Vice President Walter F. Mondale leading a behind-the-scenes effort to round up votes for the compromise legislation, administration forces were grabbing far more previously uncommitted senators than were opponents.

However, leaders of the unusual coalition of liberals and conservatives fighting the bill expressed confidence they would prevail, and said enough senators remained uncommitted to make it a wide-open battle.

An Associated Press survey showed Monday that the White House for the first time had a slight upper hand in the Senate after trailing opponents for some time. The count showed the administration with 30 firm votes for the bill and nine leaning in favor, compared with 29 senators against the measure and nine leaning against it. That left 23 still listing themselves as undecided.

The White House was waging a heavy battle to block a potentially lethal opposition motion to return the measure to the House-Senate conference committee that produced it.

The motion to recommit the bill was expected to be made on Wednesday. Senate Democratic Leader Robert C. Byrd of West Virginia was ready to try to persuade senators to reject it on Thursday.

Little legislation would lift federal price controls from newly discovered gas in 1985 and permit a steady increase in the regulated price between now and then. It also would extend limited price controls to the intrastate market - gas produced and consumed in the same state - which is now free from controls.

Supporters say the measure would help provide producers with the financial incentive to find new supplies of gas, thus reducing oil imports and helping stabilize the U.S. dollar.

Liberal critics say the bill will raise

See ENERGY, Page 2

### San Jose Election Nixed by Law

## Court Tables Bull Barn Requests

By PAUL SIMS  
Managing Editor

Deaf Smith County commissioners refused Monday to act on three separate requests to use the Bull Barn, including one for next year's National Cowgirl Hall of Fame Rodeo Dance, until they are able to formulate written guidelines for the county-owned meeting place.

The commissioners' court postponed decisions on the three requests until its

next meeting Sept. 25.

"We need to put this on the agenda and get it finalized at the next meeting," Commissioner James Voyles said.

The commission has discussed Bull Barn regulations for the last several weeks, coming up with only one-a religious activity may take place in the barn only when a cross-section of churches back the event. Whether to charge fees for use of the barn and

whether to permit profit-making organizations to use it had been discussed before, but no action has been taken on any of those items.

Sondra Reinauer asked the commission Monday if the Bull Barn could be used for gymnastics classes, taught by an Amarillo woman who would charge students. Other requests were from Debbie Praher, who was seeking a place for square-dance classes, and Hall of

Fame rodeo chairman Jim Tucker.

"How much are you willing to pay for that Bull Barn to have that dance?" Commissioner Alfred Smith asked Tucker, who replied that rodeo officials would pay whatever price the commission sets in order to secure the barn.

Commissioner Austin Rose, who presided over the meeting in the absence of County Judge Sam Morgan, told Tucker that the subject of dancing had not been discussed before but it would be considered in the next meeting.

In other business, commissioners heard a report from County Clerk B.F. Cain that a water district election at the San Jose Labor Camp this month would not comply with the state election code, agreed that stop signs should be erected in Dawn and at railroad crossings in Precinct 1 and resolved to protest cuts in revenue-sharing allocations.

The court also accepted bids for remodeling houses in Precincts 3 and 4, agreed to purchase typewriters for court reporter Ray Quillen and be reimbursed for the equipment, and discussed a proposed road east of the Hereford Municipal Airport.

In a commission meeting last month, representatives of a steering committee appointed to lay the groundwork for creation of a water district at the labor camp met with the commission to set an election for Sept. 23.

Cain said Monday that the state election code permits elections only on

See COUNTY, Page 2

### Amarillo Car Receives Top Trophies

A 1932 Chevrolet owned by Bill Gilliland of Amarillo won both the people's choice and mayor's choice trophies during the second annual Hereford Rotary Club Antique and Special Interest Car Show, which ended a two-day run Sunday at the Bull Barn.

Rotary Club president Stan Simmons and Ken Rogers, co-chairmen of the car show, reported that the club netted approximately \$5,500 from the show. The money will be used for various charitable purposes.

More than 60 awards were presented to exhibitors. The people's choice trophy presentation was considered the highlight of the show.

Chamber of Commerce president Speedy Nieman presented Gilliland with the mayor's choice trophy.

Steve Jones of Farwell, owner of a 1934 Dodge pickup, was presented the second place people's choice trophy.

Mr. and Mrs. Orie Jones of Farwell were presented a silver tray by the Rotary Club for entering the show's featured car, a 1929 Packard. The car, which had been designated as featured car, was not eligible for the people's choice award.

Mike Horton won a 1978 Chevrolet Monte Carlo during the awarding of door prizes Sunday.

See BRANDING, Page 2

## Carter Effort 'More Intense'

CAMP DAVID, Md. (AP) - President Carter has begun an "even more intense effort" to bridge differences between Egypt and Israel, but "neither optimism or pessimism is justified at this point," spokesman Jody Powell said Monday.

The president is trying to refine areas of apparent progress and trying to find compromise approaches in areas where Egyptian President Anwar Sadat and Israeli Prime Minister Menachem Begin

are apart, Powell said.

The process began Sunday at a 65-minute meeting between Carter and Begin. It continued Monday when Carter met for two hours with Sadat.

Powell, briefing reporters for the first time in more than 48 hours, said Carter had no immediate plans for a three-way meeting with the Egyptian and Israeli leaders. Earlier, Israeli sources had said

such a session would be held by the end of the day.

Powell, said it would be inappropriate "to draw the conclusion of a stalemate" from the fact that there has been no triangular summit session since last Thursday.

"You are barking up the wrong tree," the spokesman said.

He said the summit had grown "even more intense" and the discussions were being conducted in a more "detailed fashion."

"It is certainly a more intense effort by the president," Powell said.

The Israeli sources, asking not to be identified, said the talks had moved from the exploratory to the operative stage. The president was understood to have made "suggestions" to Begin at their meeting and presumably was doing the

same with Sadat.

There was no public word about what the suggestions were.

Carter is seeking compromises from both sides to break the Mideast impasse. Sadat is said to be looking for far more than a framework for negotiations at a lower level after the summit.

The Egyptian leader is known to what hard results from the conference. But there was no way of knowing whether Begin was yielding to his demand for full withdrawal from lands taken by Israel in the 1967 Six-Day war and for recognition of Palestinian "rights."

"We need another two or three days to crystallize things," Ezer Weizman, the Israeli defense minister, told an Egyptian reporter Sunday as Carter guided Begin and Sadat through a tour of the Civil War battlefield in Gettysburg, Pa.

### The Branding Iron

## Executive Director Believes in YMCA's Role

By PAUL SIMS  
Managing Editor

Rick Wood is excited about the Hereford & Vicinity YMCA and its five-year goals not just because he's the executive director.

"I really do believe in the YMCA, and the people of Hereford are fortunate to have such an organization here," said Wood, who has been in town for five months after leaving San Angelo as that city's YMCA assistant director.

"We're having a meeting Saturday to set our five-year goals, and people should be very excited about these goals. Among the goals in the very near future is a new facility," Woods said.

The new YMCA, if preliminary plans are followed, will be built underground. "This will be unique to the world. We

could have people here from YMCAs all over the world.

"Another goal is to involve more people in the lay structure of the YMCA."

The YMCA, a United Way agency, is located in Sugarland Mall and consists of a fitness center, game room and offices. The fitness center, also called the health club, includes a steam room and sauna, whirlpool, showers, electronic exercise tables, and jogging machines.

The YMCA, Wood says sponsors floor hockey, bowling, a day camp, an AAU track and field meet, flag football and basketball for young people, and men's basketball, mixed volleyball and football for adults.

"All our adult sports this year will be turned over to church leagues," Wood

said. "The purpose of this is to get some fellowship and fun back into the adult sports. In the past, we've had some very minor problems with uncontrolled teams. We want to get back to what it (the YMCA) is all about."

"We've had some complaints about turning it into church competition, but we just tell the complainers that they should go to church. After all, this is the Young Men's CHRISTIAN organization. Fun and fellowship are definitely a part of Christianity."

Wood said the Hereford & Vicinity YMCA is definitely an instrumental part of Hereford life "because it serves all ages, male and female, and has everything from informal education to fitness. It's not a specialized organiza-

See BRANDING, Page 2

### Many Illegal Aliens Said To Aid Tax Structure

SAN ANTONIO, Tex. (AP) - Many illegal aliens in Texas are filing income tax returns and very few are applying for welfare and other governmental social services, according to a new study funded by the U.S. Civil Rights Commission.

"The study shows they (illegal aliens) are making more in terms of a

contribution to the tax structure and the economy than they are detracting," John Dulles, deputy regional director of the commission, said Monday.

Based on interviews with 600 illegal aliens in El Paso and in the Lower Rio Grande Valley, it is the most comprehensive study ever done on illegal aliens, said Richard Avena, the commission's regional director.

The researchers interviewed not only illegal aliens awaiting deportation, but also unapprehended aliens living and working in the areas. Almost all of those interviewed were from Mexico.

"The impressive fact is that in a survey of 600 respondents, governmental assistance was so seldom sought," said the study. "As with the first jobs they obtain, they look to friends and relatives for help rather than to governmental agencies."

Seventy-eight percent of those interviewed said they spent all of their earnings in the United States. Almost 30 percent of the respondents had Social Security deducted from their pay, slightly over 27 percent had income tax deducted and almost 20 percent filed income tax returns.

Only four individuals among the 600 asked for welfare payments and fewer

(See ALIEN, Page 2)

### New Deadline Set In Football Contest

Due to some late entries in the Brand Football Contest being received Tuesday morning, a new deadline has been declared for mail entries.

Those who mail entries should put them in the mail no later than Thursday. No mail entries will be accepted if they are postmarked after Thursday, and no entries will be eligible if they are received in our office after Monday morning. Regardless of postmark, we cannot include any entries received after contest judging.

Judging of the contest is necessarily conducted Monday in order to announce results in Tuesday's paper. Deadline for submitting entries at the Brand office will remain at 5 p.m. Friday.





# update tuesday

## Photography Experts Back Bullet Theory

WASHINGTON (AP) - Photography experts have determined that President John F. Kennedy and John B. Connally were seated in such a way that a single bullet could have wounded both of them at the time Kennedy was assassinated, according to congressional sources.

That conclusion supports the Warren Commission's so-called "single-bullet theory," widely disputed by conspiracy theorists who believe the men were shot by separate bullets and that two assassins were involved. The commission concluded that Lee Harvey Oswald was the lone gunman.

Two photo analysts were to report to the House Assassinations Committee today that Kennedy and Connally were aligned in the presidential limousine in Dallas in a way that a single bullet could have passed through Kennedy's neck and then struck Connally in the back, said the sources, who requested anonymity.

Connally, then the governor of Texas and now a Houston lawyer, was riding in jumpseat in front of Kennedy at the time of the assassination in Dallas on Nov. 22, 1963.

One source said the analysts also would confirm the Warren Commission's judgment that the gunshots probably came from the Texas School Book Depository where a rifle was found that subsequently was traced to Oswald.

This testimony, like virtually all the medical and ballistics findings presented last week, adds another layer of support for the commission's long-disputed conclusions.

## Iran Clashes Continue Despite Martial Law

TEHRAN, Iran (AP) - Clashes between troops and anti-government demonstrators, defying a martial law ban on public gatherings, reportedly killed five persons Monday in two of Iran's major Moslem centers.

The new bloodshed came as mourners buried 97 persons killed Friday when soldiers leveled their weapons on rampaging protesters in this capital city.

According to unconfirmed reports reaching here, three persons died Monday in Mashhad, 440 miles northeast of the capital, and two were killed in Qum, 75 miles southwest of Tehran. No details of the clashes were available.

There was no immediate government comment on the latest fighting in a growing civil revolt against Shah Mohammed Reza Pahlavi's efforts to westernize this predominantly Moslem nation.

## Former Duval Judge Faces More Charges

BROWNSVILLE, Texas (AP) - Former Duval County Judge Archer Parr - apparently recovered from a bout with tuberculosis - is now healthy enough to be returned from federal prison to face Texas charges, according to a state judge.

District Court Judge Darrell Hester of Brownsville said Monday federal authorities had notified state officials about Parr's improved health.

Parr, 52, was indicted by a state grand jury after investigators looked into allegations of massive misuse of funds in Duval County.

The former county judge was found guilty of federal charges that he lied to a grand jury when questioned about income tax returns filed by his uncle, George Parr-the late Duke of Duval.

Parr is serving a 10-year federal sentence. He was to stand trial in July 1977 on the state charges. However, his ill health prevented the court action and Parr was treated at the federal prison hospital in Springfield, Mo.

Earlier this summer, Parr was transferred to the Texarkana, Texas, federal prison.

Hester said Parr had once been returned to face the state charges. But the local judge rejected a plea bargain proposal.

Hester said Monday he told state prosecutors to immediately seek Parr's return.

The Brownsville judge has tried many of the cases spawned by the Duval County investigation. The Parr indictments are the "last of the Duval County cases," the judge said.

The only other pending case was disposed of here Monday when the son of former State Rep. Oscar Carrillo pleaded guilty to felony theft charges. David Homero Carrillo, 37, admitted he had accepted \$7,526 from a Duval County Water District although he did not perform any services for the district.

## Feminists Happy With Textbook Choices

AUSTIN, Tex. (AP) - Feminists, who have protested for years that math books portray females mainly in traditional roles, are happy with 10 books approved by the State Textbook Committee.

The 15 member-committee continues its balloting today on books for 20 public school subjects that will cost the state an estimated \$40 million.

Seventh and eighth grade math texts were approved Monday. The final decision on textbook adoptions will be made by the State Board of Education after a hearing in November.

Conservative and traditionalist textbook critics were largely silent about math - a subject where protests have been lodged in the past, particularly over "math is a real pleasure this year. These are the kind of books we asked for five years ago. ... They are good in every way. They have really rewritten these books. There are very few instances of stereotyping - women buying fabrics and men buying houses," said Twiss Butler of Nassau Bay.

Ms. Butler, a housewife with five children, is coordinator of the Education Task Force of Texas (NOW) National Organization for Women.

One of the few math protests was made by Mrs. John Graves of Fort Worth, who objected to Scott Foresman's "Mathematics Around Us" for 7th graders - a book that got 11 out of 15 possible votes.

## Police Report

Police Sunday night investigated a motorcycle-car collision on U.S. Highway 385 which resulted in the hospitalization of a 19-year-old Hereford man.

Floyd Mark Walton, 1203 E. Park, was transferred from Deaf Smith General Hospital to Amarillo in apparently serious condition after his 1972 Honda 350, traveling north on 385, ran into a southbound Buick driven by Estella Alaniz, 601 Austin Rd.

Police said Ms. Alaniz turned left onto Union in front of the motorcycle.

Walton sustained a head injury and several broken bones, police said.

Josie Alejandro, 503 E. 1st, told police Monday that someone stole the stairwell from her pickup sometime Saturday.

David Henson, 602 Star, said that somebody put sugar in his gas tank while his car was parked at the Community Center around 3 a.m. Sunday.

Jesse Balderaz, 716 Irving, reported that someone threw rocks at an old bus, causing about \$300 worth of damage to the windshield and windows.

Tip Top Oil Co., E. Highway 60, reported the theft of eight cases of soft drinks and \$125 worth of change from two soft-drink machines. The theft occurred Sunday night, police reports stated.

## Weather

West Texas - Clear to partly cloudy through Wednesday. Not quite so warm north today and tonight. Highs 80s north and mountains, 90s south. Lows mid 50s Panhandle and mountains to the upper 60s south.

## Branding

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The YMCA, Wood added, is a non-profit organization. Fees charged for activities are used to cover salaries and operating expenses.

Wood called this year's United Way campaign "so important to the 'Y'-the United Way, for a town this size, is the only way to go, and this one-time-giving

## County

the third Saturday in January, the first Saturday in April, the second Saturday in August or the first Tuesday after the first Monday in November.

Cain added that since the code stipulates that no water district elections may be held in November, the earliest that the camp may vote is next January.

Alfred Smith, Precinct 1 commissioner, asked the court to resolve that stop or yield signs should be erected at three north-south streets in Dawn and at "every railroad crossing in my precinct except one" in order to make the intersections safer.

Department of Public Safety Sgt. Bill Wells told the court that his department could enforce the law at the intersections if the resolution to erect signs was placed in the meeting's minutes.

The court resolved that the signs would be erected.

Commissioner Bruce Coleman said that

## Energy

prices to consumers out of proportion to the extra gas that would be produced. Conservative critics say it does not bring deregulation fast enough and involves too much government paperwork.

For now, action on the bill that President Carter says is critical to the nation's prestige abroad is taking place in Senate offices, hallways and conference rooms.

Offices of several undecided senators reported the heaviest lobbying was

## Bull

newspapers printed. For example, we print nine other area newspapers here in Hereford and these publishers have to have transportation in order to stay in business.

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WE READ the other day where 90 percent of the leaders in America come from towns with a population of less than 10,000 persons. That says a lot for life in the smaller communities, and it's not a

## Alien

than 10 asked for food stamps or Social Security assistance. None of those interviewed received Social Security benefits.

While nearly 40 percent of the respondents had been unemployed in the United States, less than 10 percent of those filed for unemployment assistance.

Twenty-four of the 300 interviewed in El Paso asked for help through the Texas Employment Commission, compared to only three of the 300 Lower Rio Grande Valley respondents.

The study, which took more than six months and cost \$50,000, concluded that illegal aliens almost always hold low-skilled, low-status jobs generally required only a sixth-grade Mexican

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## Eastern Primaries Today

By The Associated Press

Democratic voters in New York and Connecticut will pick gubernatorial candidates in primary elections today, while Minnesota voters seek a candidate to run for the late Hubert Humphrey's Senate seat.

New York Gov. Hugh Carey is favored to win renomination over his former lieutenant governor, Mary Ann Krupask, and state Sen. Jeremiah B. Bloom. The winner faces Assembly Minority Leader Perry Duryea, the unopposed Republican whose extensive television advertising has been aimed against Carey.

Connecticut Gov. Ella Grasso also is expected to survive a challenge by her lieutenant governor, Robert Killian. The Republican gubernatorial candidate, Ronald A. Sarasin is unopposed.

A lively campaign for the Democratic nomination to fill the rest of Humphrey's Senate term between Rep. Donald Fraser and businessman Robert Short comes to a close with Minnesota's elections. The Republicans have a five-way race for a shot at the Humphrey seat. The featured combatants in that election include party-endorsed David Durenberger and former University of Minnesota President Malcolm Moss.

Humphrey's widow, Muriel, has sat in her husband's seat since shortly after his death in January. She decided not to run.

In the state's other Senate race, polls show incumbent Wendell Anderson, who is unopposed in the Democratic primary, trailing behind Rudy Boschwitz, a 71-year-old former governor forward to win the Republican primary over Harold Stassen, also 71, noted for his once frequent bids for the presidency.

Minnesota Gov. Rudy Perpich, a Democrat, and Rep. Albert Quie, a Republican, are expected to have little trouble in their re-election bids.

GOP voters in Delaware nominated James H. Baxter Jr. on Saturday to oppose incumbent Democrat Joseph Biden in the general election for the U.S. Senate.

In Alaska, state election officials are to meet today to settle on plans for recounting 108,057 votes from the state's Aug. 22 primary for governor.

After 18 days of protracted counting, the state Canvass Board certified Gov. Jay Hammond on Saturday as a 101-vote winner over Walter Hickel, a former governor and U.S. interior secretary, in a better Republican contest.

Democratic voters in Washington, D.C., are to choose between incumbent Mayor Walter Washington and seven opponents.

Other states with primaries today are Rhode Island, Wisconsin, Maryland, Florida, New Hampshire, Arizona, Colorado, Wyoming, Nevada, Vermont and Utah.

## THE WORLD ALMANAC'S Q&A

1. Seychelles, located in the Indian Ocean, has 86 islands. Half of these islands are composed of coral, the other half of (a) slate (b) sandstone (c) granite

2. Edwin Armstrong, William D. Coolidge and Frank Woolworth were all American inventors. True or False

3. The capital of Nevada is (a) Reno (b) Las Vegas (c) Carson City

## ANSWERS

1. c 2. False, Woolworth founded the chain of stores.

## Boys Killed In Neighborhood Feud

DALLAS (AP) - Two 15-year-old boys were shot and killed and three other persons were wounded during the weekend when a neighborhood feud erupted into gunfire.

Police believe shootings in the area, which includes ramshackle frame houses near the Trinity River bottoms, are the result of a feud that goes back at least to the spring of 1977 with another shooting death.

Residents blame two teen-age gangs living on different sides of a West Dallas highway.

"It's been going on for three or four years," said Mary de la Rosa, a friend of Richard Castro

## China has more cities exceeding one million population than any other country - 19.

JADE COLLECTION RICHMOND, Va. (AP) - The nearly 200-piece Maxwell Collection of Chinese Jade has been added by the Virginia Museum to its Oriental Gallery.

The museum says the collection "spans 3,500 years of Chinese history, from the Shang Dynasty in the 16th century B.C. to the Ch'ing period of a century ago."

## THE LONELY HEART

Her talent performance of an acrobatic dance to "Rocky" and "Feel So Good" treated the audience of 18,000 at Convention Hall to a spectacle of aerial cartwheels, splits and backward somersaults.

Miss Barker, who said being genuine is the most important quality Miss America should have, said she "enjoys the advantages of being a woman,"

## THE HEREFORD BRAND

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Any erroneous reflection upon the character standing or reputation of any person, firm or corporation, which may appear in the columns of this paper will be corrected upon being brought to the attention of the editor.

The Hereford Brand is a member of Associated Press, National Newspaper Association, Texas Press Association, Panhandle Press Association, West Texas Press Association, and Newspaper Enterprise Association.

O.G. Nieman Publisher  
Paul Sims Managing Editor  
Dan Welby Advertising Mgr.  
Atha McIver Bookkeeper

## Paul Harvey News

### Perrier Water Push

You've thought so.

During business luncheons and social events you have seen more people drinking less.

Because so many restaurant diners have been passing up booze, restaurateurs have sought to add a twist to the soda water and price it like a cocktail -- or they have sought to popularize Perrier water, an imported nonalcoholic drink.

You have thought that even one-fisted drinking was phasing out; now the numbers are coming in.

Sales of blended whiskey in the United States, despite increased advertising budgets, have declined 30 percent. Sales of bourbon have declined 16 percent.

The president of Hiram Walker, Roy Stevens, says, "Moderation is the way now of life."

The industry is fighting back. Fortune magazine reports that more liquor industry advertising will be geared to women. Drinking by school-agers is leveling off, partly because

## Perrier Water Push

several states -- responding to increased highway deaths -- are changing the legal drinking age from 18 back to 19, 20 and 21.

In the past, it has been ascertained that teens are more likely to drink if their parents do. And "social pressures" have tended to encourage drinking.

A Rutgers university study reveals that students who do not drink are often chastised or rejected by their peers.

But among adults this is less true than heretofore.

Beer and wine continue to sell well -- possibly reflecting this tendency toward moderation -- but also because beer and wine are still advertised on television and radio. Wine sales have doubled in the last 10 years.

Conversely, recent "news" has measurably reduced liquor sales. Since the dramatic confession of Betty Ford that she had become addicted, abstinence has become fashionable.

The National Restaurant Assn. estimates that nationwide Americans order alcoholic

## Perrier Water Push

drinks on only 10 percent of all occasions.

Bartenders at Chicago restaurants reports that even those who do order drinks are ordering lighter and lighter cocktails.

And more than ever before are ordering nonalcoholic "mocktails."

Ironically, President Carter recently alluded to the "three martini luncheon" a full decade after that amount of imbibing had gone out of style.

There was a truth in the jest going around a few years ago about the sales manager who called his staff together to announce, "If you have to drink at lunch I want you to drink GIN -- not vodka -- understand?"

He said, "I want it on your breath when you make your next sales call. I want our customers to know that you're 'drunk,' not 'stupid!'"

One Chicago bartender confides that he has worked weddings, bar mitzvahs, other big parties -- where everyone thinks everyone else is drinking -- and almost nobody is.

## Perrier Water Push

like having men open car doors for her and being taken to dinner. "I don't get upset when someone calls me girl," she added.

She said she probably would vote for the ERA, but that she has reservations about how it might affect such areas as military service.

Miss Barker said she has not tried marijuana and does not plan to.

"In junior high school, I did a research paper on heroin and other harder drugs," she said. "I feel that if you start out with marijuana, then you could eventually go to the harder drugs."

The green-eyed swimming enthusiast said religion should be an important part of life for American youth. Asked if she was a religious person, she said, "I am a Christian and I was baptized."

## Perrier Water Push

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"I love all his movies and I would like to meet him," the 5-foot-4 blonde told reporters.

Miss Barker defeated 49 other state contestants Saturday night for a \$20,000 scholarship and more than \$50,000 in personal appearance bookings that go with being Miss America.

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## Perrier Water Push

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drinks on only 10 percent of all occasions.

Bartenders at Chicago restaurants reports that even those who do order drinks are ordering lighter and lighter cocktails.

And more than ever before are ordering nonalcoholic "mocktails."

Ironically, President Carter recently alluded to the "three martini luncheon" a full decade after that amount of imbibing had gone out of style.

There was a truth in the jest going around a few years ago about the sales manager who called his staff together to announce, "If you have to drink at lunch I want you to drink GIN -- not vodka -- understand?"

He said, "I want it on your breath when you make your next sales call. I want our customers to know that you're 'drunk,' not 'stupid!'"

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## Perrier Water Push

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# New Member Joins Local Garden Club

Mrs. Jim D. (Helen) Cavin was introduced as a new member of Hereford Garden Club Thursday morning during the opening meeting in Pioneer Natural Gas Flame Room. New yearbooks were issued to the 13 members present. Mrs. D.N. Garner announced that the date of the club's fall flower show will be Oct. 13 at the Flame Room. Mrs. Ben Childers reviewed the flower

show schedule, employing the theme, "Ode to Autumn." Mrs. O.G. Hill Sr. lead a discussion concerning the selection and grooming of a plant or flower specimen for flower show judges. Others present included Mmes. P.H. Gilliland, J.N. Jacobsen, Edgar Lemons, G.W. Newsom, Alfred Smith, A.M. Stoy, S.S. Williams, Jack Wilcox and R.L. Wilson.

## Ann Landers Grace Under Pressure

**DEAR ANN:** All the hullabaloo about Princess Caroline's wedding reminded me of that great definition you gave a long time ago for "class" -- something about "grace under pressure." Will you repeat it? -- Bellaire, Ohio

**DEAR BELL:** Actually it was a definition of "grace under pressure": "I said it was Her Serene Highness wearing her 1952 girdle."

**DEAR ANN:** I am just an average person with a simple story to tell. My wife doesn't nag me about my snoring or other annoying habits. My father-in-law doesn't try to borrow money from me. My daughter isn't going with a bum who gets on my nerves. My son isn't spaced out on drugs or in jail for stealing cars. I have a healthy bank account and plan to take a trip to the Orient next month. Last year I went to South America for three weeks and to Florida in February. Next year I'm going to Australia and New Zealand.

way to protect the reputation of the girls he goes with. Bill is a heel.

**DEAR ANN LANDERS:** What is this world coming to when a retired person's small gift of money is returned?

I sent a lovely card to a graduate and enclosed a few dollar bills as my gift. I was heartsick when a family member returned the money with a nasty note.

Should I send a larger amount and apologize, or what? I feel so humiliated I don't know how I can ever face these folks again. - Columbus, Ohio.

**DEAR FRIEND:** Some people consider a gift of money "indicative" but there is no excuse for returning it with a nasty note.

I suspect there is another explanation. Perhaps they felt you could not spare the money and didn't want to accept it for that reason. Why don't you make a telephone call and get the facts?

The horsepower, a non-metric unit used in mechanics, is equal to 746 watts.



Hereford CowBelles presented certificates of appreciation this week to three men who have supported Gristown, USA through various measures. Making the presentation was Marn Tyler, CowBelles Beef for Gristown chairman. Receiving the plaques were, from left, P.E. Hooser, who treated Gristown residents to dinner at Big

Daddy's during the recent All-Girl Rodeo; Melvin Cordray, manager of Sugarland Feedyards and Dave Hopper, manager of Champion Feedyards, who donated beef to the area Gristown campuses. The cattle were hauled to Palo Duro Meat Packers for processing, free of charge, by Mike Bradford, who is not pictured.

## 4-H Firsthand

**4-H FAMILY — SOMETHING FOR EVERYONE**

In 4-H, young people and their parents get involved. This is why 4-H is often billed as a family affair, points out Claudette Mitchell, county agent with the Texas Agricultural Extension Service.

There are two general ways parents can become involved -- by helping their children plan and carry out a 4-H project and by working as a 4-H volunteer leader.

Ideally, the 4-H member, his or her parents, and the volunteer leader sit down together to develop a plan for the 4-H member's project. The parents provide guidance in the

## Drinking Mothers Endanger Fetus

**COLLEGE STATION —** Pregnant women who drink alcohol may threaten their unborn baby--with malformation or mental deficiency, a health education specialist warns.

Three ounces of alcohol or more per day is a definite risk, says Carla Shearer.

Ms. Shearer is with the Texas Agricultural Extension Service The Texas A&M University System.

"Drinking only one to three ounces of alcohol per day also can be risky, and pregnant women should approach even these amounts with caution," she adds, quoting information from the National Institute on Alcohol Abuse and Alcoholism.

Researchers say that of the total newborns in the United States, thousands are malformed and mentally defective because their mothers drank too much alcohol during pregnancy, Ms. Shearer adds.

Due to evidence that alcohol consumption by pregnant women can cause -- in some cases--birth defects in children, the Food and Drug Administration is now considering new regulations that would warn consumers of this danger.

Labels of caution would appear on certain oral drugs and foods that contain alcohol, according to the proposed regulations.

Alcoholic beverages might also carry such labels, Ms. Shearer says.

Just "how much" alcohol is "how dangerous"--and "when" during pregnancy--are still areas of uncertainty, but researchers are still looking for the answers, the specialist says.

"However, until we know the answers, extreme caution with alcohol consumption is best," she urges.

Heat is the principal effect of infra-red rays and chemical action that of ultra-violet rays.

## Music Club Cites District President

Hereford Music Study Club's annual campaign Sept. 11-22. Club members voted to purchase two student-at-large memberships in the CCA so that interested youths may attend.

Mrs. Wayne Thomas, entering her second year as president of the club, summarized the organization's summer projects, which include a garage sale and an upcoming scrapbook coffee. She introduced guests, Mrs. Jim Akin, granddaughter of a member Mrs. W.E. Dameron, and Terran Cansler, daughter of another member, Mrs. Allen Cansler.

Guest speaker for the afternoon was Mrs. E.A. Hunter, president of District One of the Texas Federation of Music Clubs. She spoke in promotion of District, State and National FMC goals. She placed emphasis on the importance of each local chapter's contribution to the National Federation.

In further business, Mrs. Troys Carmichael listed the various new scholarships available from the National FMC. Each of these scholarships programs is supported by the Hereford Club.

Mrs. Thomas announced that the state federation convention is slated this year at Borger, hometown of the District One president. Also on the music club calendar this autumn are the past presidents' luncheon Sept. 21 at the Country Club and the next regular meeting, Oct. 9 in the home of Mrs. Lynton Allred.

Mrs. Wesley Gulley encouraged all club members to buy membership in the Community Concert Association during its

The invocation, written by Julia Smith, was sung by the club under the leadership of Mrs. Ken Walser. Mrs. Tom Burdett accompanied.

The Hymn of the Month, "Hail to the Brightness" by Thomas Hastings, was vocalized by the entire memberships, as was the benediction, "Bless Us, O God" by Glad Youse. Mrs. Gulley lead the singing with Mrs. Burdett accompanying.

Other members present, in addition to those already mentioned, included Mmes. J.R. Allison, Wesley Fisher, Alfred, Joe Hacker, Sam Long, J.D. Neill, A.J. Schroeter, Sid Shaw and Dameron.

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Sales and Rental--Water Softener Salt Fully Automatic Water Conditioners We Service All Makes  
See our New Line of All-Purpose Detergents, Cleaning Products, and Hair Care Products made especially for soft water use.  
**364-3280 216 N. 25 Mile Avenue**

## At Wits End

BY ERMA BOMBECK

There is no one on the face of this earth for whom I feel more compassion than the mothers of children who are on half-day sessions at school.

My neighbor, Iris, went through an entire year of this schedule and we almost lost her. We all went over one day and literally dragged her from the utility room and set her down in the living room.

"Where are we?" she mumbled numbly.

"In your living room," we said gently.

"I've never been here before," she said.

"Of course you have. It's the room right off your kitchen and utility room. Remember?"

She shook her head.

"All I remember is in September I went into the kitchen and the utility room and I've been there ever since. Rinsing breakfast plates, putting them in the sink, clearing the table, starting the washer..."

"It's all right," we said. "Don't dwell on it."

"...and then picking up the pajamas and washing them, and making beds and it's lunchtime again and the kids are home and it's time to pick up the school clothes and wash them, and set the table and get lunch and rinse the plates and do the dishes and clear and it's dinnertime and I set the table and pick up the play clothes and wash them and get dinner and clear the table and rinse the dishes and start the washer...did I say that before?"

We nodded.

My kids went through it and it was a period that I paranoically refer to as the "Clothing Connection." It is like a game. Every time they moved ahead two spaces, they passed go and went directly to the closet. My five-year-old once set a record for changing clothes. Within a 14-hour period, he changed clothes nine times. He had an outfit for eating breakfast, going to school, running through the hose, using the phone, eating lunch, answering the door, riding his bike, weighing himself, and one that he wore because there was nothing clean left to wear.

I couldn't walk through a room without encountering a pile of his clothes. It was like picking your way through cow chips.

"I'll never forget poor Iris if I live to be a hundred...her hands shriveled from hand washes, her sinuses filled with laundry bleach, her brain fogged by lint. "When does it all end?" she said. "All this washing and ironing?"

We smiled. "On the day your kids start to do their own laundry."

## HHS Orchestra Gives Concerts

The Hereford High School Orchestra presented a concert at each of the city's elementary schools Monday in hopes of boosting the enrollment in elementary orchestra.

Fourth and fifth graders listened to the concerts.

Mental depression is a major health problem in America, reports Debby Johnson, a family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Statistics show that 15 percent of the nation suffers from depression, the specialist says.

Keep air conditioner grills and filters clean to maximize energy use, advises Linda McCormack, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

# THE HOT DOG VENDOR

There was a man who lived by the side of the road and sold hot dogs.

He sold very good hot dogs.

He put up signs along the highway and advertised in the newspaper telling how good they were.

He stood on the side of the road and cried:

"Buy a hot dog, Mister?"

And people bought.

He increased his meat and bun orders.

He bought a bigger stove to take care of his trade.

He finally got his son home from college to help him out.

But then something happened. His son said, "Father, haven't you been listening to the radio and watching TV?"

There's a big depression. The foreign situation is terrible. The domestic situation is worse."

Whereupon the father thought, "Well, my son's been to college, he listens to the radio and watches TV and he ought to know."

So the father cut down on his meat and bun orders, took down his signs and cancelled his newspaper ads and no longer bothered to stand out on the highway to sell his hot dogs.

And his hot dog sales fell almost overnight.

"You're right, son" the father said to the boy.

"We certainly are in the middle of a great depression."

**No Matter What You Sell... We'll Help You Sell More of It!**

# THE HEREFORD BRAND

## Hospital Notes

**PATIENTS IN HOSPITAL**

Phillip Barkley, Lecanna Benjamin, Everett A. Bennett, Claude R. Brandon, Forest Bridges, Grace H. Coombes, Darlene Cornelius, Inf. girl Cornelius.

June Dearing, Bernardino Dominguez, Debra Forrester, Maria Gallegos, Jesus Guerrero, Ella Margaret Higgins, Earl Holt, Neil Howell.

Johnny Jesko, Roy Jewell, Vallie Lanier, Clara Frances Loerwald, Frances Martinez Lopez, Daniel Martinez, Gregorio Mondragon, Juanita Morales.

Inf. boy Morales, Opal Norton, Inf. boy Norvell, Inf. girl Norvell, Samuel Patterson, Tomas I. Ramirez, Earnie Lee Randall, Iva Riddle.

Georgia Rogers, Inf. girl Rogers, Edgar O. Skypala, Patricia Traylor, Manuel Flores, Faye Dodson, Julie Hubbard, Walker Parris.

**BIRD ON SHOULDER**  
CHARLESTOWN, W. Va. (AP) — Fill 'er up, check the oil. Is that a bird on your shoulder?

Indeed it is. A parakeet named Bird.

"I take him everywhere," says Elmer English, a service station owner, "to the bank, down to auto parts places, just everywhere I go. And he's never tried to fly away."

"People are always coming up to me and commenting about the bird, and at first I was self-conscious about it. But I like the little fellow and he likes to go with me, so I take him."

He said the bird was a Christmas gift from his employees.

Early, bow-shaped harps with four strings weighed less than a pound, while today's 46-string concert harps weigh 80 pounds.

## Tuesday Nite Buffet

# MEXICAN FOOD

Mrs. Abalos' Lil Charro Too! Restaurant  
841 E. 1st

5 P.M. TO 9 P.M. **\$1.99** plus Tax & Drink  
Children 99¢



# Ladies Show Up Men In Contest

The ladies "showed up" the men on the first week of football predictions, as Beverly Bryant and Marguerite McGee captured the top cash prizes in the Brand Football Contest.

Each of the ladies missed only two games of the 26 listed in the contest. Mrs. Bryant took first place of \$25 by coming closer on the tie-breaker total score. The Hereford-Pampa game produced 20 points, and Mrs. Bryant guessed 24. Mrs. McGee guessed 32 points and won second prize of \$15.

Third place and \$10 went to Larry Brogdon, who missed three games and had a tiebreaker score of 27. Others who missed three games but missed the money were Melvin Kalka Sr., Mrs. Ewald Berend, Danny Boyer, Cawthon Bryant, Marie Cogdell, Paula Rush, and Chris White.

The first contest drew 202 entries. Besides the weekly prizes, the contest will offer grand prizes of \$100, \$35 and \$15 at the conclusion of 13 weeks. To be eligible for the season awards, entrants must have at least 11 scores. If an entrant turns in a form each week, the best 11 entries will be judged.

Join in the fun by turning to the contest pages today, follow the simple rules and get your entry in the contest box at The Brand. Please note that rules require a facsimile (exact copy) of the entry form if it is not clipped from the paper.

# Plainview Has Top Offense

With its 40-6 thrashing of Estacado in the opening game, Plainview hogged the offensive statistics among District 4-4A teams after the first week of football warfare.

The Bulldogs' Royce Coleman rushed for 210 yards in that triumph, giving him the lead in rushing, total offense and tandem offense (one reception for 4 yards).

Hereford's Joe Walker, with 90 yards on 15 carries, is second in the rushing department and second in total offense. Herd quarterback Jackie Mercer is fourth in total offense with 66 rushing and 13 passing. Mercer has the best passing percentage, too, on 3 of 4 for 13 yards.

Plainview was the team leader in offense, producing 388 yards in the one game—384 rushing and 4 passing. Hereford is second in total offense with 220 yards—207 on rushing and just 13 in the air.

Despite its 6-6 tie with Canyon, Monterey emerged as the team defensive leader in the first week. The Plainsmen gave up only 84 yards rushing and yielded 26 yards passing for a

# Clippers Chasing Walton

SAN DIEGO (AP) - The owner of San Diego's new professional basketball franchise says he'll keep chasing Portland Trail Blazers Bill Walton until the center signs with the Clippers or another team.

"It's no secret that the San Diego Clippers have a tremendous interest in signing Bill Walton," Irv Levin told a news conference Friday.

Walton has demanded to be traded by Portland.

**"Low rates are a big reason we're the largest home insurer. But there are more..."**

Low rates wouldn't mean much without our first class service. Drop by, or give me a call.



**Jerry Shipman**  
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364-3161

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# BOWLING'S BOWL IS NOW FORMING WINTER LEAGUES

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Call 364-8888 or 364-2973 or 364-2737 for more information.

**OTHER LEAGUES ARE STILL FORMING - CALL TODAY!**

- INSTRUCTION FOR NEW BOWLERS
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**CALL TODAY — 364-8888**

**NEW! THE CHOCOLATE CHIP GANG**  
For Ages 2 to 6  
Bowls Friday Afternoon at 3

# Baseball Standings

By The Associated Press  
AMERICAN LEAGUE

East	W	L	Pct.	GB
Boston	87	56	.608	-
New York	86	56	.606	1/2
Milwaukee	83	61	.576	4 1/2
Baltimore	80	63	.559	7
Detroit	77	65	.542	9 1/2
Cleveland	62	81	.390	31 1/2

West

W	L	Pct.	GB	
Kansas City	78	64	.549	-
California	78	67	.538	1 1/2
Texas	70	71	.496	7 1/2
Oakland	66	78	.458	13
Minnesota	64	80	.444	15
Chicago	61	83	.424	18
Seattle	53	88	.376	24 1/2

Monday's Games

Cleveland 5-1, Toronto 4-7  
Boston 5, Baltimore 4  
Minnesota 3, Chicago 1  
Kansas City 7, Oakland 2  
Texas 1, California 0  
Milwaukee 5, Seattle 3

Tuesday's Games

Baltimore, D. Martinez [12-11] at Boston, Torrez [15-9], n  
Toronto, Clancy [10-11] at Cleveland, Freisleben [1-5], n  
New York, Tidrow [7-9] at Detroit, Young [5-5], n  
Minnesota, Serum [8-7] at Chicago, Stone [10-12], n  
Oakland, Lengford [7-10] at Kansas City, Gura [13-4], n  
California, Tanana [17-9] at Texas, Medich [7-8], n

Milwaukee, Bombach [0-0] at Seattle, Mitchell [8-13], n

NATIONAL LEAGUE

East	W	L	Pct.	GB
Philadelphia	79	64	.552	-
Pittsburgh	74	69	.517	5
Chicago	73	71	.507	6 1/2
Montreal	68	77	.469	12
St. Louis	62	83	.428	18
New York	59	86	.407	21

West

W	L	Pct.	GB	
Los Angeles	86	58	.597	-
San Francisco	81	63	.563	5
Cincinnati	79	64	.552	6 1/2
San Diego	73	72	.503	13 1/2
Houston	67	76	.469	18 1/2
Atlanta	63	81	.438	23

Monday's Games

Montreal 3, St. Louis 1  
Philadelphia 10, Pittsburgh 3  
Chicago 9, New York 4  
Cincinnati 9, Houston 8  
Atlanta 7, San Diego 2  
Los Angeles 7, San Francisco 2

Tuesday's Games

Houston, Lemongello [9-13] at Cincinnati, Moskau [5-4], n  
Pittsburgh, Candelaria [10-11] at Philadelphia, Christensen [11-12], n  
St. Louis, Vukovich [12-10] at Montreal, May [6-9], n  
Chicago, Burris [5-11] at New York, Espinosa [10-13], n  
Atlanta, M. Mahler [4-10] at San Diego, Perry [17-6], n  
Los Angeles, Hooton [17-8] at San Francisco, Montefusco [11-6], n

# Phillips Lauds Comeback

HOUSTON (AP) - The Houston Oilers scored twice in the fourth quarter Sunday to beat Kansas City and Oiler Coach O.A. "Bum" Phillips said Monday if he'd known the Oilers would win playing catch up, that's exactly the way he would have planned it.

"If I'd known we would win the game, I'd have us get behind, hold them and then come from behind and win the ball game," Phillips said of the Oilers' 20-17 victory over the Chiefs. "It was a great confidence builder."

"We proved that we are a good football team that can get behind and still come back and win."

The Oilers trailed 17-6 going into the fourth quarter against the wing-T offense of the Chiefs before finally getting their offense cranked up for two winning drives.

"We had to be better than them or we couldn't have scored two touchdowns like that," Phillips said.

Phillips, in a reversal from recent years, praised the Oiler offense and criticized the defense.

"This is what we've been working for the last four years," Phillips said of Houston's sustained fourth quarter drives. "We've tried to develop an offense that could hold on to the ball, eat up the clock and score and give it to the other team with not much time left."

Kansas City's time ran out with 1:53 left in the game when rookie Earl Campbell, who rushed 111 yards on 22 carries, scored his second touchdown on a two-yard run.

"That's what made the win so lovely, we were required to rise to the occasion with our running game and we did," Phillips said.

But the Oiler defense had a rough day. Phillips said, "Our defense didn't play like you're used to seeing Houston play," Phillips said. "We work on those reverses but sometimes in the heat of battle you forget to check them. We're a good pursuit team and sometimes you get caught."

Phillips said Kansas City's wing-T offense was not the problem.

"Formations don't block you, people block you," Phillips said. "And their people were doing an excellent job."

"You don't get to work against it much during the week so anybody that runs an offense that is a big variation will cause some trouble. But their people did the job."

Oiler quarterback Dan Pastorini played the game with a chest brace to protect bruised ribs and sustained no further injury in the game.

SCORING GUARDS

SPRINGFIELD, MASS. (AP) - Paul Arizin, a former star for Philadelphia of the NBA, was inducted this spring into the Basketball Hall of Fame.

He had a couple of observations on the NBA of today and 25 years ago when he played.

"The biggest change I can see is that the guards aren't as good as working the ball to the centers and forwards. They don't have the court presence of a Bob Cousy, an Oscar Robertson or a Jerry West. They are more interested in scoring themselves."

# Slumping Bucs, Giants See Pennant Hopes Fade

By BARRY WILNER  
AP Sports Writer

The pennant hopes of the Pittsburgh Pirates and San Francisco Giants may be turning into so many shattered dreams thanks to untimely losing streaks and the winning ways of the teams they are chasing.

The Pirates, the hottest team in baseball less than a week ago, lost their fifth straight game Monday, a 10-3 pasting by the first-place Philadelphia Phillies. That dropped Pittsburgh five games behind the National League East leaders.

The Giants also fell five games back in the NL West by losing to Los Angeles 7-2. The Dodgers have beaten the Giants three times in eight days and San Francisco has lost five of its last six.

Elsewhere in the NL, Montreal's Ross Grimsley had a perfect game for 7 1/2 innings in the Expos' 3-1 victory over St. Louis; the Chicago Cubs beat the New York Mets 9-4; Cincinnati edged Houston 9-8 and Atlanta bested San Diego 7-2.

Pittsburgh started off well against Steve Carlton, getting three runs and seven hits in three innings. Willie Stargell had a two-run homer in the third, but Carlton limited the Bucs to one hit the rest of the way.

The Phillies' bats were hardly quiet, including Carlton's. He singled in two runs in a six-run fifth against Pittsburgh rookie Don Robinson, 12-6. Bake McBride closed the assault with a two-run homer.

Giants Manager Joe Altobelli was grim after Davey Lopes drove in three runs and Ron Cey belted two homers to beat San Francisco ace Vida Blue, 16-8.

"We have no options left," he said. "We have to win the next one with them, then have a strong homestand."

**Expos 3, Cardinals 1**  
Grimsley retired the first 22 batters before George Hendrick lined a double to break up the perfect game. With the victory, Grimsley, 18-9, who signed with the Expos as a free agent last winter, tied Phil Niekro for the league lead in victories and equaled the Montreal club mark set by Carl Morton in 1970.

**Cubs 9, Mets 4**  
Bobby Murcer had three hits, including a three-run homer, while extending his consecutive hit streak to eight at-bats, two short of the NL record. Dennis Lamp went the route with a 10-hitter.

**Reds 9, Astros 8**  
Cincinnati, with George Foster's grand-slam homer the big blow, to take a 7-6 lead, Houston jumped ahead 8-7 in the top of the ninth on consecutive home runs by Bruce Bochy and pinch-hitter Jesus Alou. Then Ken Griffey pinch-hit a two-run single in the bottom of the ninth to vault the Reds to victory.

**Braves 7, Padres 2**  
Gary Matthews slammed five hits, including a homer and a double, and Larry McWilliams won his eighth game in nine decisions since joining the Braves in mid-July.

# Vike FG Busts Broncos

BLOOMINGTON, Minn. (AP) - It took the steady foot of a placekicker nobody wants for four years to give the Minnesota Vikings an overtime victory over Super Bowl finalist Denver Monday night.

Rick Danmeier, signed as a free agent by the Vikings and placed on the injured reserve list last season, booted a 44-yard field goal with 2:56 left in sudden death to give Minnesota the 12-9 triumph in the nationally televised National Football League game.

"It was just a matter of kicking the ball straight and getting it up in the air," said Danmeier, who had tryouts with Atlanta in 1974, Minnesota in 1975, Chicago in 1976 and the Vikings again in 1977.

Earlier Denver scored on a 1-yard run by Jon Keyworth, but Alan Page blocked the extra point try.

Trailing 9-6, substitute quarterback Norris Weese engineered a 37-yard drive to the Viking 5 with 11 seconds to play and the Broncos out of time outs.

Weese rolled to his right and was dropped for a 3-yard loss, but the officials stopped the clock with three seconds left, which gave Denver time to line up and set the kick away.

The Vikings were infuriated. Coach Bud Grant, in an uncharacteristic display of emotion, rushed onto the field to argue with referee Don Wedge and had to be restrained by Page.

"With three seconds to go how can you put a ball in play and get the kicking team on the field?" Grant asked. "There is no explanation to my way of thinking. He the referee was just about incoherent when I got out there. He was asking for help from other officials."

Grant replaced regular quarterback Fran Tarkenton with Tommy Kramer after Minnesota won the toss and elected to receive. Tarkenton said he had injured the thumb in his throwing hand early in the game and was having trouble gripping the ball.

Kramer took the Vikings 56 yards in 10 plays, sparked by a 14-yard pass to Robert Miller and a 15-yard personal foul penalty on Denver's Don Latimer to get Minnesota into position for the winning kick.

"We had opportunities to win in regulation time," noted Bronco Coach Red Miller. "But we didn't get things going our way until late, maybe too late." Both teams are now 1-1.

# Dupree Likes No-Bump Rule

By DENNE H. FREEMAN  
AP Sports Writer

DALLAS (AP) - Dallas Cowboy tight end Billy Joe Dupree, who has caught two touchdowns in two games, says the new National Football League no-bump rule is freeing receivers just like it meant to do.

"It puts me man-to-man on linebacks and I like it," said Dupree.

Dupree said the tight ends were able to get open once they got past the single bump in the first five yards.

"Of course, we've been throwing to the backs for a long time, but maybe now we'll get some action for the tight ends," said Dupree.

He said defenders have started to double cover second-year receiver Tony Hill, who beat out Butch Johnson and the now-traded Golden Richards for the starting wide receiver post opposite Drew Pearson.

"Drew caught six passes against the New York Giants Sunday," said Dupree. "You sure can't leave him out there with single coverage."

The Cowboys outlasted the spunky Giants 34-24 Sunday for the World Champions' second consecutive victory but the defense faltered in the second half after end Harvey Martin was ejected for kicking, linebacker Thomas Henderson sprained an ankle, and cornerback Aaron Kyle was hurt.

"We missed Harvey," said Dupree. "They (The Giants) did a good job of running right at rookie Larry Bethea. They knocked him out of there a couple of times before he decided to get onery and hold his own."

Dupree praised the Giant's saying "They are vastly improved. They are a young team and they are difficult to move."

As far Sunday's matchup against the unbeaten Los Angeles Rams, Dupree said "It will be a tough game like it always is when we play them. We've been sort of the spoilers for them the last couple of years. They will be fired up facing us in Los Angeles."

"I figure we will be going to our tight ends more and more. I think we will concentrate on our short pass patterns against the Rams. We've had good success against them before with the short stuff."

# Bowling Limelights

Monday Night Mix-Ups

Team	W	L
Spitta - Conover	4-5	Cathy McCathern, 2-7
Rose O'Rand, 5-6-10		
Terry Rhyne, 9-10	Terry Rhyne, 4-10	
Betty Word, 3-10	Patti Owens, Fran T.H. Sossaman	35 1/2 24 1/2
Walterscheid and 5-7 Betty Davis	Wind-Ups	33 1/2 26 1/2
High Series - Alice Lueb 5-7, Mickey Bronniman 5-10, Fran Thompson 5-10, Vickie Lambert 5-9	Bowling Demons	31 29
High Games - Mickey Bronniman 199, Alice Lueb 195, Debbie Thompson 191, Nancy Ruckman 190, Fran Thompson 187, Vickie Lambert 185	Chaparral Builders	30 30
Standings	RASH	28 32
	The Rounders	28 32
	Candy Strippers	28 32
	Dickies Restaurant	26 34
	Grannies Girls	24 36
	Meads Honey Buns	23 1/2 36 1/2
	Mis-Fits	21 39
	Curly Q's	21 39

# Ranger Discipline Problem Admitted

DALLAS (AP) - Refusing to blame Manager Billy Hunter, Texas Ranger Executive Vice President Eddie Robinson admitted Monday that there was a discipline problem on the sagging American League team and promised "substantial trades" in the off-season.

"I would have bet my house and anything else you want to name that we wouldn't be under .500 at this stage of the season and it's embarrassing," said Robinson. "I don't give a damn how much a player doesn't like the manager he's at least supposed to act like a professional and do his best when he gets on the field."

Robinson wouldn't name the names of the malcontents but one obvious name would be pitcher Dock Ellis who sent a note to the pressbox earlier in the season, saying some of Hunter's rules "are for juveniles."

Texas was two games under .500 and seven and one-half games behind Kansas City going into Monday night's game against California.

Asked if he thought owner Brad Corbett's pampering of the Ranger players was a factor in the ho-hum season, Robinson said "Brad wants a player to like him. He has a problem saying no to a player. Sometimes he gets into contract problems."

Robinson said "It's true that the players are hard to discipline. Maybe they aren't properly motivated. It's the kind of team that picks you up then lets you down. I promise that we will get this straightened out."

"We just don't have the right type of guys to win. Some want

# Baylor In SWC Golf Finals

TEXARKANA, Ark. (AP) - Baylor upset Texas Monday to move into the finals against Houston for the Southwest Conference Fall Match-Play Golf Championship.

The Bears ousted Texas 5 1/2-3 1/2 while Houston whipped Texas Christian, 6 1/2-2 1/2, in the afternoon semifinal rounds played over the 6,613-yard, par 72 Texarkana Country Club course.

In the first round Monday morning, Texas beat SMU 8-1, Houston defeated Rice 7-2, TCU stung Arkansas 6-3 and Baylor edged Texas A&M 5-4 in the elimination tournament.

Baylor and Houston meet for the championship Tuesday.



# Bosox Retain 1st Place In American League East

By FRANK BROWN  
an sports writer

Two home runs by Jim Rice helped the Boston Red Sox beat the Baltimore Orioles 5-4 and return Boston to undisputed possession of first place in the American League's East Division.

"This could turn us around," said Rice Monday night, aware that almost anything positive would represent a reversal for the Red Sox. They had lost nine of their last 11 games - including four straight to New York - and had seen the top spot slip from their grasp.

"At this point, I'm just worried about winning - and I don't care how," said Boston Manager Don Zimmer after Rice's 40th homer of the year

gave the Red Sox a half-game lead over the idle Yankees.

Rice hammered a sixth-inning homer and his game-winner came on Joe Kerrigan's first pitch of the eighth.

In the other AL games, Kansas City clubbed Oakland 7-2, Texas blanked California 1-0, Milwaukee trimmed Seattle 5-3, Minnesota nipped Chicago 3-1, and Cleveland beat Toronto 6-4 before losing 7-1.

**Royals 7, A's 2**  
Darrell Porter hit two home runs and Amos Otis hit one to back the four-hit pitching of Marty Pattin and expand the Royals' lead to 1 1/2 games over second-place California in the AL West Division.

**Rangers 1, Angels 0**  
Ferguson Jenkins held Cali-

fornia to three hits and fanned five to take over ninth place on the all-time strikeout lists in carrying the Rangers past the Angels. Jenkins raised his total to 2,584 strikeouts, passing Bob Feller's 2,581 and Warren Spahn's 2,583 in reaching the all-time Top Ten.

Mike Hargrove's fifth-inning single knocked in the only run.

**Brewers 5, Mariners 3**  
While the Yankees and Red Sox have battled for first, third-place Milwaukee has stayed within 4 1/2 games of the lead. Larry Sorensen, 17-10, was backed by RBI doubles from Don Money, Sixto Lezcano and Ben Oglivie as the Brewers won for the fifth time in seven games.

**Twins 3, White Sox 1**

Roy Smalley's two-run, fifth-inning homer powered Minnesota past Chicago. The White Sox protested the game, claiming the Twins' Willie Norwood wasn't fully in uniform because his name wasn't on the back of his jersey.

**Cleveland 6-1, Blue Jays 0**  
Willie Horton's double in runs and scored three to lead Toronto in the nightcap. Gary Alexander's two-run homer in the fifth and helped Cleveland triumph in the opener.

The Indians' Andre Thornton hit his 30th homer in the seventh inning of the first game, becoming the first Cleveland player to reach that milestone since Rocky Colavito did it in 1966.

# Tide, 'Hogs Top Teams In AP College Football Poll

By The Associated Press

When Warren Powers paid Washington State \$55,000 to break his contract so he could succeed Al Onofrio as the head coach at Missouri, his friends were startled.

After all, Missouri's schedule shows the Tigers start off against Notre Dame, Alabama, Mississippi and Oklahoma. With luck, they said, Powers could be 1-3 after the first four weeks of the season. With luck, they said, Powers could still have a squad after the first two weeks.

Missouri, now ranked No. 11 in the nation in The Associated Press college football poll after

stunning Notre Dame 3-0. The loss dropped the defending national champions from fifth place to 15th.

Alabama and Arkansas held on to the top two spots in the poll of a nationwide panel of sports writers and broadcasters. Alabama received 51 3 first-place votes and 1,247 of a possible 1,260 points.

Arkansas, which opens its season Saturday, received 11 first-place ballots and 1,128 points. The other first-place vote went to Penn State, who slipped from third place in the pre-season poll to fifth.

Oklahoma climbed from fourth tie 1,044 point Stanford 35-29, and Michigan, which

hasn't played yet, moved up from sixth to fourth.

Ohio State is sixth with 891 points, Texas seventh with 833, Southern Cal eighth with 780, UCLA ninth with 777 and Texas A&M 10th with 544.

The second Ten, in order, includes Missouri, Nebraska, Louisiana State, Pittsburgh, Notre Dame, Florida State, Kentucky, Washington, Iowa State and Maryland.

Maryland, which trounced Tulane 31-7, was the other newcomer besides Missouri to the Top Twenty. Clemson and North Carolina, neither of which has played yet, dropped out of the select group.

By The Associated Press  
The Top Twenty teams in The

Associated Press college football poll, with first place votes in parentheses, season records and total points. Points based on 20-19-18-17-16-15-14-13-12-11-10-9-8-7-6-5-4-3-2-1:

1. Alabama 11	1-0-0	1,247
2. Arkansas 51	0-0-0	1,128
3. Oklahoma 10	1-0-0	1,044
4. Michigan 1	0-0-0	933
5. Penn State 1	2-0-0	922
6. Ohio State 1	0-0-0	891
7. Texas 0-0-0	833	
8. Southern Cal 1-0-0	780	
9. UCLA 1-0-0	777	
10. Texas A&M 1-0-0	544	
11. Missouri 1-0-0	516	
12. Nebraska 1-1-0	489	
13. Louisiana State 0-0-0	460	
14. Pittsburgh 0-0-0	394	
15. Notre Dame 0-0-0	379	
16. Florida State 1-0-0	353	
17. Kentucky 0-0-0	299	
18. Washington 0-1-0	235	
19. Iowa State 1-0-0	142	
20. Maryland 1-0-0	132	

# Cosell Wants Approval

By Murray Olderman

SAN FRANCISCO (NEA) - Howard Cosell may be the unhappiest man I know. Howard, who has thrived on being the man everybody loves to hate, really hates not to be loved.

He has what ostensibly every successful man yearns for. He makes half a million dollars annually as a broadcast journalist (Howard will love that job description!) and, at his age, pushing 60, wouldn't have to work another day in his life. He has a supportive wife, a stable home life, and he is famous far beyond his early dreams.

The first time I met Howard was at the Polo Grounds, which no longer exists, watching a New York Giants baseball game. Garry Schumacher, their old public relations man, had graciously set me up with two tickets right behind home plate. This was long ago when getting a pair of freebies was not deemed a heinous violation of human nature.

My wife, who basically couldn't care less about sports, or even about Howard Cosell, didn't and still doesn't know much about baseball. So I was patiently explaining the nuances of Willie Mays gloving a fly ball like he was using a peach basket, or Eddie Stanky crowding the plate to make the pitcher nervous.

But every time I volunteered a pearl of information, this guy in the box seat on the other side of her would contradict my information or, at the very least, embellish it.

It turned out he was a lawyer. He was, he noted, the lawyer of Monte Irving, the fine black left fielder of the Giants (now an aide-in-Commissioner Bowie Kuhn's office).

You guessed it - he was also a lawyer on the way to becoming TV's Howard Cosell.

I don't have to detail how from that point Howard got to be one of America's genuine and notorious media celebrities. How he changed his name from Cohen to Cosell, put on a toupee and proceeded "to tell it like it is."

He took personality gimmicks - stridency, pomposity and bombast - and parlayed them into a communications figure, who may be the most imitated by such noted mimics as Rich Little and Frank Gorshin in bistros from Las Vegas to Atlantic City.

It should not be forgotten, however, that Howard is also a very bright, glib, retentive, generally unflap-

pable man. These qualities, too, have helped him to become the most recognizable sports communicator in America.

But Howard's problem is that basically he is not what he wants to be. Howard has this ego. He not only wants to be famous and make huge amounts of money; he wants to be important.

That accounts for his flirtation with the idea of running for the United States Senate, an idea that turned out to be abortive.

That accounts for his disastrous sidestep into an imitation of Ed Sullivan and his flop as a Saturday night variety show host.

That accounts for his relished appearances before Congress whenever a controversial sports issue arises.

That accounts for his taking on a guest lecture course at Yale University.

All these would serve to give him credentials that transcend the world of fun and games on which Howard is so dependent for his raison d'etre and which he pontifically calls "a microcosm of society."

But in the final analysis, Howard can't avoid sports as his basic milieu. (I once caught Howard misusing "milieu" when he was trying to flaunt his erudition before Frank Gifford in a New York football locker room one day when Frank was still a Giants' player and trying to break into broadcasting.)

Anyhow, Howard's quest to be accepted among the great conflicts with the performance of his job. You see, when he has to describe how someone named Tom Ver-

heats in the 100-meter dash. I never found anything amusing about his verbal jousts over a period of years with Muhammad Ali, which gave the latter a forum for his personal, racist propaganda. And Howard has had a penchant for arrogant, patronizing approaches to his interview subjects, sometimes under the guise of humor.

Why do they take it? Because they respect Howard's power as an image-maker and are afraid of him. Also, because he overwhelms them intellectually. They're not used to or don't know how to cope with his polysyllabic jabs.

The fact is, despite all that verbiage flaunted as erudition, Howard frequently mangles the English language. His syntax is gross. Let's give him his due, though. He brought a spirit of iconoclasm to electronic broadcasting of sports. He did his homework, and he was not afraid to ask questions, impertinent or otherwise. That was something new to sportscasting, too.

The private Howard Cosell can also be likable and amusing and a good friend. There've been insinuations that his coworkers have not exactly liked him, have resented him, have even hated him. But Chet Forte, who has been a director for ABC for years and worked 80 per cent of his telecasts, asked Howard to be the best man at his wedding. And his cohorts behind the microphone, while kidding about their relationship, have never publicly blasted him - he's been like the eccentric uncle whose excesses at the family reunion are tolerated and later remembered fondly.

The miracle of Howard Cosell is that he has had a remarkably long tenure as an influential, important sports broadcaster whose style has never wavered. His

timing has been perfect. He came along when sports proliferated as a programming commodity on television, and you could say that Howard, if only because he was there, was partly responsible for that growth.

The analogy isn't perfect, but almost a generation ago, a broadcaster named Mel Allen had the same kind of pervasiveness, at least in the New York market, where Mel handled the broadcasts of the New York Yankees and where Howard also has his power base.

Allen was less abrasive, but no less gabby, and one day he woke up and found himself without a job. It shattered his psyche.

This is not to intimate Howard is going to be lopped off suddenly, though you hear intimations he might be cut back.

Nevertheless, behind the hard, brusque shell of Howard Cosell there is a sensitive man who, above all, wants approval.

IT WAS ILLEGAL  
CHICAGO (AP) - Herman Franks, the manager of the Chicago Cubs, says the bats used by the players in his day were much heavier than today and were expected to last.

"Today, guys go up to the plate with bats so light, they're like a whip," Franks observed. "They weigh 30 or 31 ounces. The handles on them are so thin, they break easily. In the old days, I remember hitters swinging 40-ounce bats. If they had a favorite bat and it started to split, they would drive small nails into the wood to keep it together. That was illegal but they'd color the barrel so the umpires didn't notice the nailholes."

King Edward V of England and his brother, both murdered in 1438, were re-buried in 1933.

deference to the obscure fighter.

All of which is why Howard is basically unhappy. He is extremely sensitive to criticism, especially from the print media, which because of natural envy and because of Howard's egregious putdown of sports writers, has been generally stinging in its appraisal of his role in the American sports scene.

The intimation that a sports event doesn't really count unless Howard is an appendage of the game has never set well with the men in the press box.

Also, Howard has been guilty of some execrable taste in his assaults on athletic figures while posing as an interviewer. Particularly remembered is his sniping barrage at Stan Wright, the hapless assistant track coach of the American Olympic team at Munich in 1972 after Stan's mistake caused two U.S. sprinters to miss their quarter-final

heats in the 100-meter dash.

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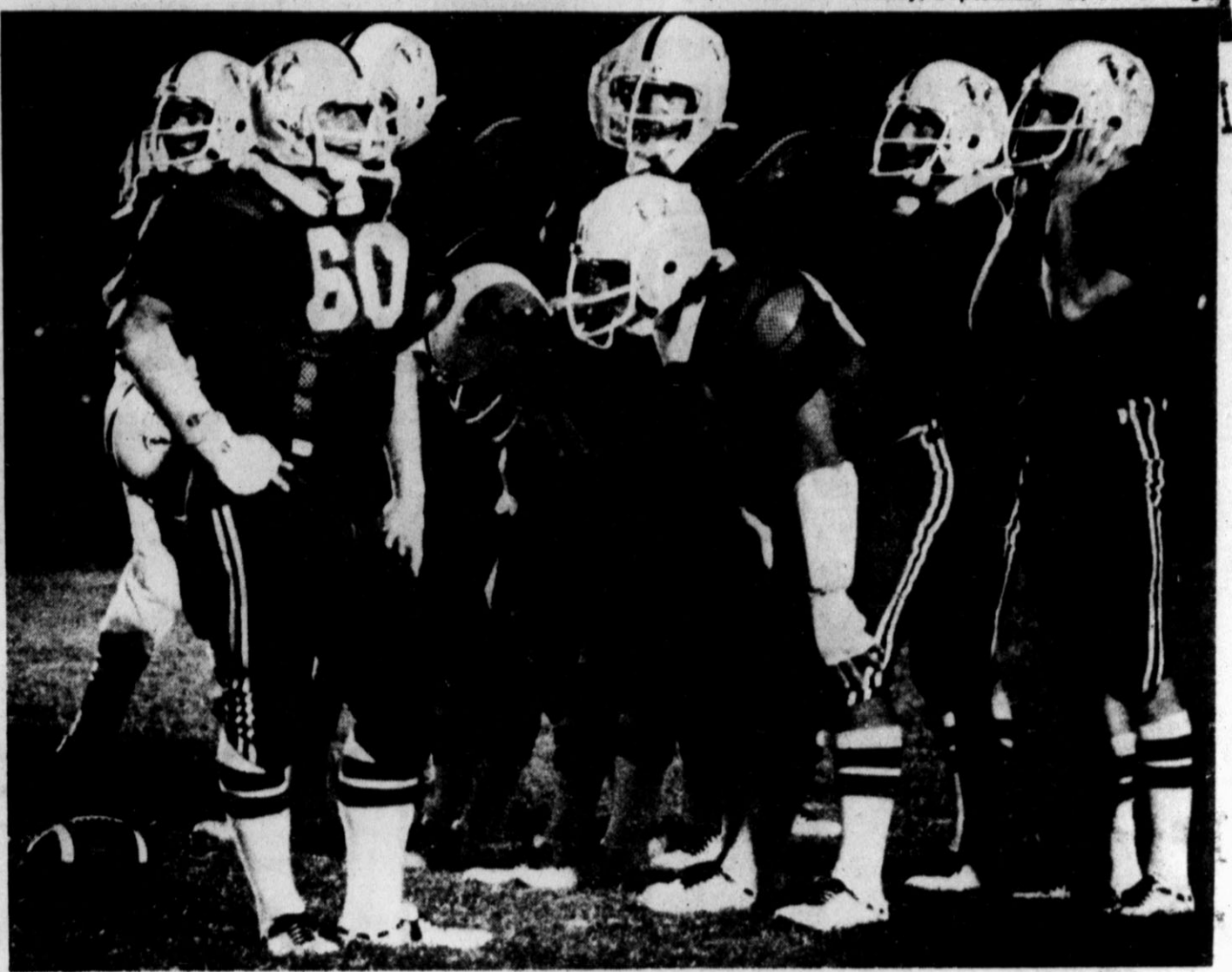
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King Edward V of England and his brother, both murdered in 1438, were re-buried in 1933.



Herd Defense Gets Ready

Defensive captain Richard Olson [60] looks to the sidelines for instructions and other Whitefaces on the defensive unit get ready in this action photo from Friday night's game. Olson was selected as the AAAA defensive player of the week by the Globe News, after being credited with being in on

20 tackles during the opening football game. Hereford knocked off Pampa, 13-7, and has an early game this week. The Whitefaces take on the vaulted Palo Duro Dons in Amarillo Thursday night.

—Brand photo by Don Ingram

# Ali Says Spinks Fight Most Important of Career

ED SCHUYLER JR.  
AP Sports Writer

NEW ORLEANS (AP) - Muhammad Ali said his fight against Leon Spinks Friday night is the most important of his illustrious career because "I realize it's the last fight."

"I couldn't go on much longer if I wanted to," said the 36-year-old Ali after an unimpressive workout in his preparation for a bid to become the first ever to win the world heavyweight championship three times.

Ali and Floyd Patterson are the only fighters ever to twice win what probably is the most coveted individual championship in sports. Ali first won it by stopping Sonny Liston in seven

rounds in 1964, then, after having the title taken away for his refusal to enter military service in 1967, won it again by knocking out George Foreman in the eighth round in 1974.

Ali, who has twice before announced his retirement only to change his mind, said Monday that he would have quit the sport "if I didn't get another chance at Spinks or if I didn't think I could beat him."

This time, Ali's talk of retirement has the ring of being genuine. He badly wants to leave the fight game with the title he lost to the 25-year-old Spinks on a split decision last Feb. 15 in Las Vegas, Nev. And another fight after Friday's,

should Ali win, would be risky at his age.

If he beats Spinks, Ali would consider himself champion of the world, even though the World Boxing Association is the only one of the two major boxing governing bodies which recognizes the fight in the Superdome as a title bout.

The World Boxing Council, which withdrew title recognition from Spinks for failure to live up to an agreement to fight Ken Norton, considers Larry Holmes champion.

"Holmes is a paper champion," said Ali. "I will go down as the first man to win the title three times. It will be no contest. He won't be as good as he was the first time. He can't be."

Ali, who is back in full voice for this fight after refusing to talk to the media for 2 1/2 months leading up to the first fight, found time to recognize Spinks' youth and ability.

"If he is as good as he looked the first time," said Ali, "he'll be around for five or six years. He's a good heavyweight champion because he beat me."

# El Paso Wins Playoff Opener

JACKSON, Miss. (AP) - El Paso combined three hits and three errors for four fourth inning runs Thursday night and defeated the Jackson Mets 4-1 in the opening game of the Texas League playoff finals.

The winners got only one earned run in the outburst and it came home on a double by shortstop Orland Ramirez. Two of the three errors that figured in the El Paso scoring were by Met shortstop Hubie Brooks, who had three for the night.

Jackson got its run in the fourth when Mookie Wilson walked and scored on a Dave Covert single to right, which was bobbed by the fielder.

Overall, El Paso had five hits

and committed one error.

Winning pitcher Ken Schrom, who ran his record to 10-6, allowed Jackson only four hits and his mates committed only one error.

Losing pitcher Jeff Grose's record dropped to 4-4.

The game, the first of two at the home of the Eastern Division champions, drew 2,873 fans.

After Friday night's game, the teams will move to El Paso to finish the best-of-five series.

To convert Fahrenheit temperature readings to Celsius, subtract 32 degrees and multiply by five, then divide by nine.



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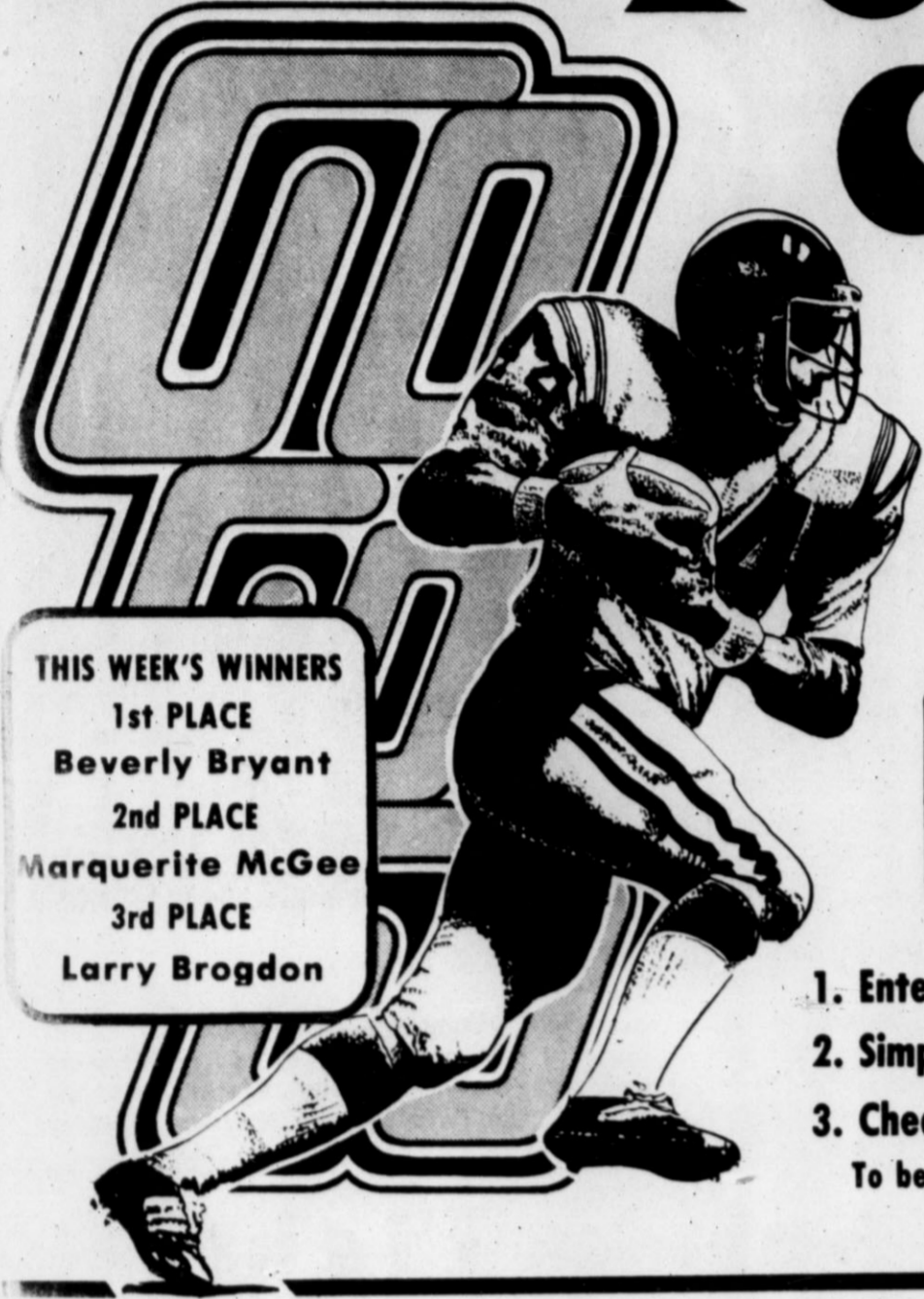
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**1st PLACE**  
 Beverly Bryant  
**2nd PLACE**  
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WEEKLY WINNERS RECEIVE:

**1st Place** ..... \$25.00  
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SEASON WINNERS		
Grand Prize	2nd Place	3rd Place
<b>\$100<sup>00</sup></b>	<b>\$35<sup>00</sup></b>	<b>\$15<sup>00</sup></b>

1. Enter every week, deadline Friday 5 p.m.
  2. Simply look for games in sponsoring merchant's ads.
  3. Check the number in the official entry blank.
- To be eligible for the grand prize, a contestant must participate in 11 of 13 weeks.  
 (If more than 11 weeks entered, best 11 will be used.)

**Go Herd Go!**  
 Beat Palo Duro

1. Tascosa at 2. Plainview  
 W. Park & Oak 364-7171



**Always Glad To Help You!**



Let us fill your next prescription. Also check our stock of cosmetics, gifts and first aid supplies. Stop in today!

9. Tulia at 10. Canyon

**SUGARLAND DRUG**  
 Sugarland Mall

364-2344 Free City Wide Delivery Open 9-7 Mon. Thru Sat.

**BOWLING'S BOWL**  
 Best Wishes to the **HEREFORD WHITEFACES**

3. Dumas at 4. Pampa

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**COUPON GOOD FOR ONE FREE GAME BOWL ONE GAME AT REGULAR PRICE GET SECOND GAME FREE! AT BOWLINGS BOWL**

110 N. 25 Mile Ave. 364-8888

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YOU'RE A WINNER WHEN YOU SHOP AT **SPANGLER'S** FOR YOUR JEWELRY NEEDS.....  
 • RINGS • WATCHES  
 • NECKLACES • GIFT ITEMS



5. Dunbar at 6. Coronado

**Spangler's** DIAMONDS LTD SUGARLAND MALL

**BUY SEASON TICKETS**  
 Cheer The Whitefaces on to Victory!

7. Permian at 8. Amarillo Hi



South Hwy 385 364-3331

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WESTERN LAND ROLLER IRRIGATION PUMPS  
**ELECTROGATOR SPRINKLER SYSTEMS**

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 Deshler, Nebraska 68340

17. Muleshoe at 18. Floydada

**WESTERN PUMP AND EQUIPMENT COMPANY**

EARTH, TEXAS CALL 257-3926  
 HEREFORD, TEXAS HOLLY SUGAR ROAD 364-3264



**DISCOUNT CENTER**

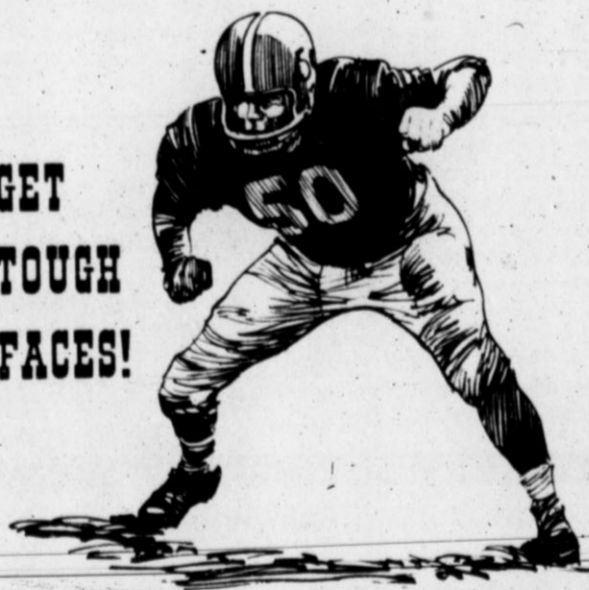
For all your football game necessities:

- THERMOS BOTTLES
- STADIUM BLANKETS
- STADIUM SEATS
- MUCH MORE

**GIBSON'S -WHERE YOU BUY THE BEST FOR LESS!**

11. Levelland at 12. Littlefield

GET TOUGH FACES!



FROM THE **HEREFORD BRAND**

13. Dimmitt at 14. Slaton

**BEWARE** of leaking exhaust fumes!  
 Have your entire exhaust system checked by professionals.

Also expert wheel balancing & alignment.

15. Lockney at 16. Friona

**HEREFORD FRAME & AXLE**

116 S. Ave. K 364-3355

19. Farwell at 20. Morton



216 N. MAIN 216 N. MAIN

FASHION JEANS & TOPS FOR GUYS AND GALS

**OFFICIAL ENTRY BLANK**

Teams are numbered in ads, check games and mark box number of team selected as winner. Use official entry blank or reasonable facsimile--form of same size. Entries must be deposited at Brand office before 5 p.m. Friday. All mail entries must be mailed on Thursday to arrive in time for judging. All entries received late will be disqualified. One entry allowed per person; entrants must be at least 8 years of age to be eligible. Be sure to guess total score in tie-breaker game. To be eligible for season prize, entrant must enter at least 11 weeks. Members of the Brand staff or their families are not eligible. Decision of judges is final.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail to Box 673 or Bring By Office at 130 W. 4th

1. <input type="checkbox"/>	2. <input type="checkbox"/>	13. <input type="checkbox"/>	14. <input type="checkbox"/>	25. <input type="checkbox"/>	26. <input type="checkbox"/>	37. <input type="checkbox"/>	38. <input type="checkbox"/>	49. <input type="checkbox"/>	50. <input type="checkbox"/>
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7. <input type="checkbox"/>	8. <input type="checkbox"/>	19. <input type="checkbox"/>	20. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>	43. <input type="checkbox"/>	44. <input type="checkbox"/>		
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11. <input type="checkbox"/>	12. <input type="checkbox"/>	23. <input type="checkbox"/>	24. <input type="checkbox"/>	35. <input type="checkbox"/>	36. <input type="checkbox"/>	47. <input type="checkbox"/>	48. <input type="checkbox"/>		



Send someone you love a beautiful  
**FALL  
ARRANGEMENT**



"Say it with flowers...  
Say it with ours."

21. Sunray at 22. Vega

**Ron Smith's  
Flowers West**

PARK PLAZA CENTER  
BOX 1847  
HEREFORD, TEXAS 79045  
**364-6452**

**Support The  
Herd!**

**Keepsake**  
Registered Diamond Rings

Speidel

23. Baylor at 24. Georgia

ACCUTRON®/BULOVA®/CARAVELLE®

**Kester's**  
Jewelry

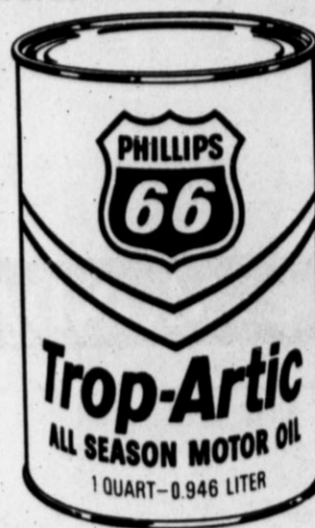
SERVING HEREFORD SINCE 1927  
ACROSS FROM THE POST OFFICE  
IN DOWNTOWN HEREFORD



Protect your car  
from heat and  
cold. From rust  
and wear. From now on.  
With Trop-Artic Motor Oil.

25. Vanderbilt at 26. Arkansas

**ALLRED  
OIL CO., INC.**  
BOX 590  
HEREFORD, TEX  
**364-3366**



**Just Arrived!**  
If you missed us for  
Back-To-School...we now have a  
complete line of  
**SHARP  
POCKET  
CALCULATORS**



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COME IN TODAY!

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Litho-graphics

Printing and Office Supply

364-6891

621 N. Main

**THIS SPACE  
COULD BE WORKING  
FOR YOU!**

CALL

**364-2030**

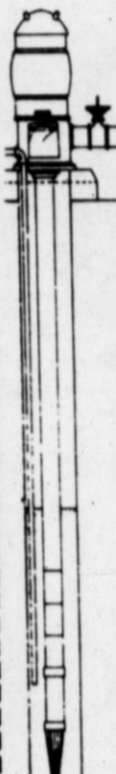
29. Texas at 30. Rice

**EFFECTIVE NOW**

The Directors of Deaf Smith Electric Cooperative have voted to begin accepting contracts for the conversion of gas wells to electricity. The Cooperative is placing No Limitation on the size wells to be converted for an unspecified period of time. The Board of Directors and Management of Deaf Smith Electric are hoping that the convenience of electric irrigation and the conversion of many inefficient gas wells will strengthen the area economy. Contracts can be signed at the electric cooperative's office in Hereford. For further information call Deaf Smith REC - 364-1166

31. SMU at 32. Florida  
**364-1166**

**Deaf Smith REC**  
HELPING TEXAS GROW!



For complete Water Well Service...  
Irrigation or Domestic, See

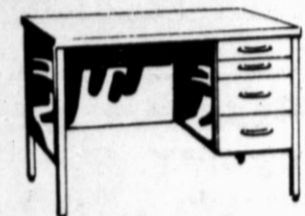
**WALL & SON'S  
DRILLING INC.**

We own and operate both  
**TEST HOLE RIG**  
and  
**ELECTRIC LOGGER**

Get The Best Well For Your Money!  
**364-0635**

Progressive Road & 15th Street

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See us for  
• HON METAL DESKS  
• HON FILE CABINETS  
• HON CHAIRS

35. Penn State at 36. Ohio State



**First...**

PRINTING COMPANY

240 East Third St. **364-1090**  
HEREFORD

Yards and Yards of Beauty

Come in today and look  
through our fine selection

37. McNeese Stat at 38. West Texas St.

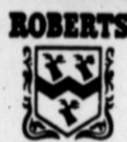
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Carpets**

Sugarland Mall

**ROBERTS®  
DRESS SHOES**



**\$29.99**



Enduring classics for fine quality shiny patent uppers available in a dressy moc-style slip-on with distinctive metal vamp ornament or a handsomely styled oxford with imitation alligator inset. Size 6 1/2-12.

39. UCLA at 40. Tennessee  
DOWNTOWN AND SUGARLAND MALL

**Anthony's**  
CR ANTHONI & CO.

**WE BACK  
THE HERD!**

Our confidence is showing  
**Beat The Dons!**

41. North Texas at 42. UT Arlington

**Hereford**  
STATE BANK

Time & Temp.  
364-5100

Member  
FDIC

Your nextdoor neighbor.

State License Bonded  
We encourage you to back

**THE WHITEFACES**  
Attend all the home games.  
Your Complete Plumbing Co.  
**Gonzales Bros.**

Plumbing Company

• Heating • Cooling • Water Heaters  
• Air Conditioning  
• Ditching • Sprinkler Systems

CALL THE PROFESSIONALS  
FOR A PROFESSIONAL JOB

43. Dallas at 44. Los Angeles  
West Walnut Rd. **364-0193**

**FOR ALL YOUR  
INSURANCE NEEDS  
TODAY AND  
TOMORROW**

47. Kansas City at 48. NY Giants

**HOME-LIFE-BUSINESS-CROP  
OR CAR SEE  
PROPERTY  
ENTERPRISES**

205 S. 25 Mile Avenue  
**364-6633**

Lots of Luck  
**HERD!**



Remember to  
go by the Sonic  
after the game  
for your favorite  
Hamburger  
and  
Ice Cold Coke

49. San Diego at 50 Denver

305 N.  
25 Mile Ave.  
**364-6881**

We're  
Backing  
The  
**HERD**  
All The Way



51. Washington at 52. St. Louis



Let us show you our fine International  
Harvester Tractor Line.

**OGLESBY  
EQUIPMENT CO.**

Holly Sugar Road

**364-1551**

**THE  
MONEY  
GROWERS  
ASSOCIATION**



**Hi-Plains Savings  
and Loan Association**

119 E. 4th

**364-3535**

45. San Francisco at 46. Houston



# THE HEREFORD BRAND

# Comics



"Have I caught the monster? The answer is yes and no!"



"On second thought, you probably WOULDN'T be in the market for a buralar alarm!"

## MONDAY

## TUESDAY



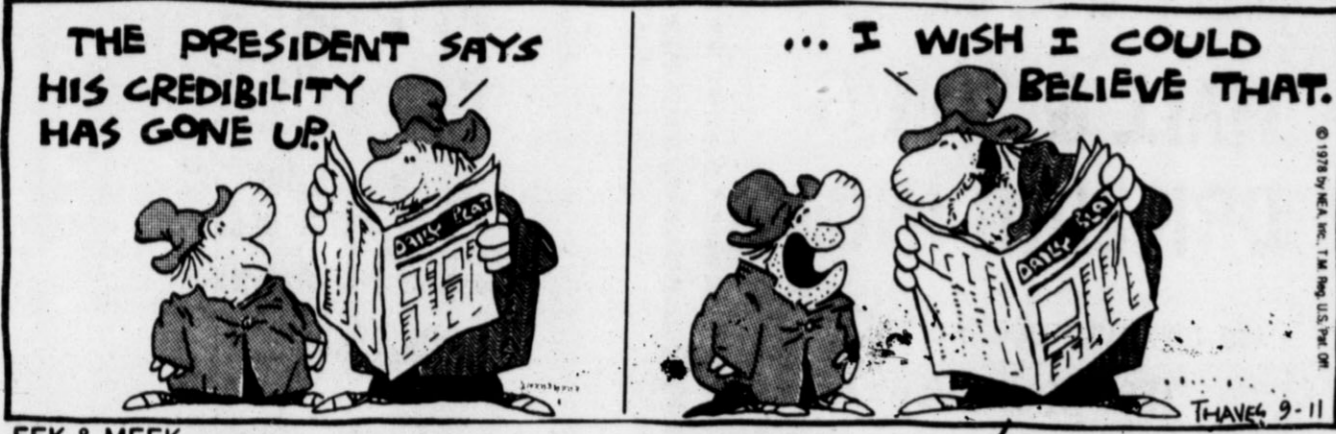
FRANK AND ERNEST

by Bob Thaves



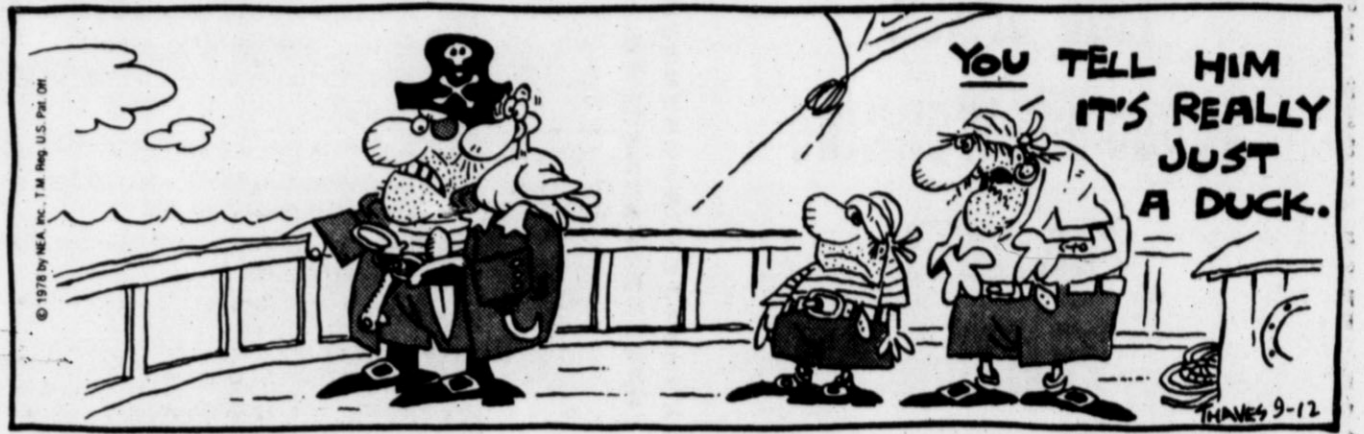
FRANK AND ERNEST

by Bob Thaves



ECK & MEEK

by Howie Schneider



ECK & MEEK

by Howie Schneider



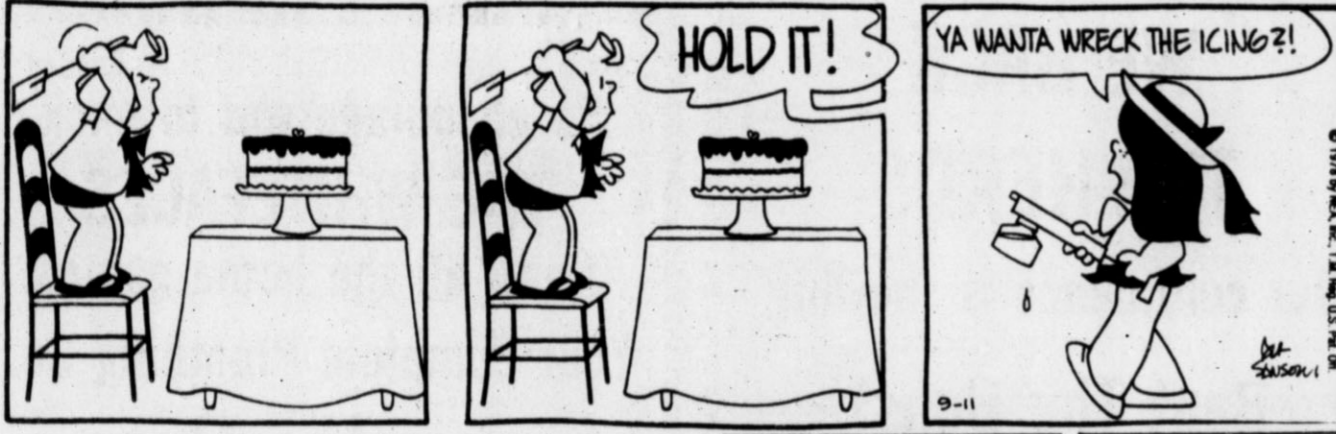
THE BORN LOSER

by Art Sansom



THE BORN LOSER

by Art Sansom



ALLEY OOP

by Dave Graue



ALLEY OOP

by Dave Graue

ACROSS

- Hand on hip
- Terminated
- Chosen field
- Current unit
- Jubilant
- Sheep meat
- Lion's home
- Chirp
- Fast aircraft
- Native of Tel Aviv
- President
- Aground
- Verdi opera
- Facet
- Eastern mystics
- High (Lat)
- Thieves
- Tend
- Sanitation
- Author
- Fleming
- Large stout cord
- Frozen dessert

DOWN

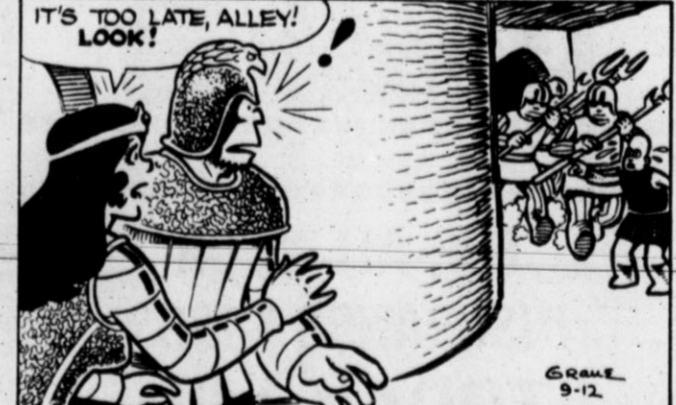
- Shot hole-in-one
- Type of cabbage
- Persia
- Encountered
- Toots
- Fiats
- Mobile home
- Cassowary
- Apartment
- Puts
- Greek deity
- Fender mishap
- Consume
- Prophet
- Fold over
- Take in oxygen

Answer to Previous Puzzle

FOAL	NEVADA
ASKED	WATERED
ALIVE	ABSENCE
ORIENTAL	ROAN
LSO	PRY
PAL	SPAS
ARMED	ADVERSE
WOODIER	PRIED
EMS	SNAP
PHD	INS
FOOL	DECAYS
ADHERED	ABEAM
REMNANT	ALARM
ESSAYS	ERIE



OUR BOARDING HOUSE with Major Hoopie



OUR BOARDING HOUSE with Major Hoopie



1	2	3	4	5	6	7	8	9	10	11	12
13						14					
15						16					
17				18		19			20		
		21				22	23				
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50			51	52				53	54		
55								56			
57								58			
59											
60											

ACROSS

- House plant
- Main artery
- I possess
- Stamping device
- Taro
- Lose luster
- Take a meal
- Chalcedony
- Actor Wallace
- Got off
- Residue
- Squint
- Seekers
- Greek letter
- Doctor's helper
- Bore
- Painter
- At full speed
- Confer
- Injure
- Old-womanish
- Lily palm
- Ocean liner
- Lures
- Sort

DOWN

- 48 Here (Fr)
- 49 President of Yugoslavia
- 53 Wintry glaze
- 54 Lopsided
- 56 Drop down suddenly
- 57 Amphetamine (sl)
- 58 Ergo
- 59 Before (poet)
- 60 Fast aircraft
- 61 Inert gas
- 62 Gents

Answer to Previous Puzzle

AKIMBO	CEASED
CAREER	AMPERE
RELATED	MUTTON
DEN	PEEP
SSIT	
ISRAELI	
PRES	STRANDED
AIDA	PHASE
YOGIS	ALLTA
STEALERS	LEAD
HYGIENE	
IAN	ROPE
APACHE	TIDBIT
MESHES	IGNITE
BRAINS	CHASES

1	2	3	4	5	6	7	8	9	10	11	12
13						14					
15						16					
18				19		20			21		
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45	46	47				48		49	50	51	52
53						54		55		56	
57						58				59	
60						61				62	



Today In History

# Human Rights Chain of Events Familiar

WASHINGTON (AP) - The chain of events is familiar. In Russia, there is a crackdown against Jews. In the United States, American Jews bring pressure on the White House to do something.

The president publicly protests, condemning the Russians for human rights violations. The Russian leadership responds that it's no business of the United States. The crackdown continues.

Finally, Congress passes legislation revoking trade benefits previously negotiated with the Russians. The hope is that economic leverage can be brought to bear where moral protests were unavailing.

It could be a summary of the past week in U.S. - Soviet relations.

But all of the incidents above occurred between 1870 and 1911.

The president who defended human rights was Theodore Roosevelt, not Jimmy Carter. The Russian leader who told him to mind his own business was Czar Nicholas II, not Leonid Brezhnev. And the trade agreement Congress revoked was not a product of the detente of the early 1970s. It dated from 1832.

This example from history illustrates the fact that this summer's chill in relations between Moscow and Washington was not unique.

Periods of cooperation and agreement between the two countries have been rare, particularly since the Russian Revolution of 1917.

But the historical pattern also indicates the United States and the Soviet Union may have a fleeting opportunity to improve relations in the next few months, an opportunity that

could soon be lost.

The Soviets may have signaled they want to seize the opportunity by their decisions to drop a slender case against two American reporters and to seek only a suspended sentence for Frank Crawford, a U.S. businessman accused of currency violations.

Since the Russian Revolution, there have been several periods of detente between the two powers - with one notable

example the joint fight against Nazism in World War II. That evaporated as soon as the Germans were crushed, and was quickly followed by the Cold War.

Another occurred after the Cuban missile crisis. President John F. Kennedy, having stood at the abyss with Nikita Khrushchev, made a dramatic 1963 commencement speech at American University.

"No government or social

system is so evil that its people must be considered as lacking in virtue," he said, adding that both superpowers "have a mutually deep interest in a just and genuine peace and in halting the arms race." That summer saw agreement on a nuclear test ban treaty, a Washington-Moscow "hot line," a ban on nuclear weapons in space, a \$250 million grain sale to Russia.

But the brief flowering of

detente was cut short by Kennedy's assassination, by expansion of the Vietnam War, and by Khrushchev's ouster. New Soviet leaders, jockeying for power, adopted a cautious attitude toward the United States and embarked on a spending program to close a strategic weapons gap exposed in the Cuban crisis.

The most recent detente, during the Nixon Administration, brought the signing of a

strategic arms limitation agreement, increased grain sales, and such joint efforts as the Apollo-Soyuz space flight.

That Nixon detente if the early 1970s is all but gone, the victim of tensions raised by Soviet actions in Africa, of Carter's human rights campaign and the Soviet crackdown on dissent, and of the inability, thus far, to come up with a second strategic arms agreement.

But relations have not deteriorated to the level of much of the post-World War II era, a period when confrontation and crisis snuffed out nearly every hopeful development.

The World War II era of cooperation ended with the Berlin crisis of 1948 and the atomic weapons race. The "Spirit of Geneva" in 1955 died when the Soviets crushed the Hungarian revolt in 1956. The 1960 summit was wrecked by the U-2 spy plane incident.

Then followed the Berlin Wall crisis in 1961 and the missile crisis. President Johnson's hopes for arms talks faded because of Vietnam and the Soviet crushing of the Czechoslovakian liberalization in 1968.

Nonetheless, Carter administration Soviet experts, speaking privately, find reason in this gloomy history to hope that relations can improve in the near future. They point out that past periods of detente have occurred when both sides had experienced leadership which was unafraid of political challenges from "hard-liners." They feel leaders on both

sides need at least a year or two to begin to feel comfortable about the game that one observer, Richard Barnet, has likened to "chess players in the dark, absorbed in a game they can barely see." And leaders must be confident that concessions in negotiations will not harm them politically.

Kennedy could not make his American University speech until he had shown toughness in the missile crisis. Nixon, who built his career as an anti-communist, was uniquely protected from a right-wing reaction.

President Carter, these experts feel, has now been "bloodied." But while he may have gained experience in his frustrated efforts to achieve a quick strategic arms limitation agreement and improve Soviet treatment of dissidents, he is still likely to be challenged for every concession he might make.

On the Soviet side, Brezhnev is experienced and politically secure, these experts feel. But his health is questionable, and he may soon be replaced by inexperienced, insecure new leaders.

Thus, the next few months offer a favorable set of circumstances that may soon change as the Soviets change leadership and Carter becomes embroiled in his re-election campaign.

"We've been through a series of difficult issues and incidents," an official said. "But I think there's a good possibility of moving forward."

Today is Tuesday, Sept. 12, the 255th day of 1978. There are 110 days left in the year.

Today's highlight in history: On this date in 1944, the first American troops reached German soil in World War II.

On this date: In 1814, American forces successfully defended Baltimore against the British in the War of 1812.

In 1869, the National Prohibition Party was organized in Chicago.

In 1943, during World War II, dictator Benito Mussolini was rescued by German paratroopers from a hotel at Lake Bracciano, Italy, where he was being held prisoner by the Italian government.

In 1945, Gen. Douglas MacArthur had the secret black dragon society dissolved in Japan and many of its leaders were arrested.

In 1953, Sen. John Kennedy of Massachusetts married Jacqueline Bouvier in Newport, R.I.

In 1970, Palestinian guerrillas blew up three hijacked airliners on the Jordan desert.

Ten years ago: The trial of James Earl Ray, charged in the murder of Dr. Martin Luther King Jr., was delayed six months on a plea from his new attorney, Percy Foreman.

Five years ago: The new military rulers of Chile warned that any supporters of deposed President Salvador Allende Gossens would be shot on the spot if taken prisoner.

## Price of Cafe Coffee Still Up

Consumers are finding once again that what goes up doesn't always come down. Few restaurants which raised the price of coffee after wholesale costs soared have lowered the price, despite a drop in what they pay for the brew.

"It's the law of economic inertia," said Fred Gray of the U.S. Department of Agriculture. "Once you get the price of something up, even though the ingredient comes down, you tend to leave the retail price where it is because other costs have gone up and psychologically, you've got the consumer adjusted."

Restaurant owners and operators contacted in an Associated Press spot check said the decrease in coffee costs has been more than offset by rising labor bills and higher prices for other menu items.

"You seldom see prices go down," said John Penbrook, marketing manager for the Massachusetts-based Friendly's Ice Cream chain. Friendly's raised the price of a cup of coffee by a nickel to 35 cents in April 1977 and there it has

stayed.

"To permanently reduce the menu price is tough because you're reducing your income," Penbrook said. "The wholesale price drop would have to be more drastic before we would reduce the menu price of a cup of coffee."

Wholesale prices have dropped from over \$4 a pound to under \$3. The retail price also has declined; a recent AP check showed the average cost of a pound of coffee at selected stores was \$2.80 at the start of September, compared to \$3.48 at the beginning of the year.

Karen Brooks of Brook's Family Cafeteria in Atlanta said a cup of coffee, with unlimited refills, is 30 cents, up from 25 cents eight months ago. She said some customers complained about the boost, but most did not. "I've noticed a lot have stopped drinking coffee," she said. What about lowering prices? "I wouldn't do that," she said. Why not? "It's just something you don't do."

Wendy's International Inc., a hamburger chain with headquarters in Columbus, Ohio,

raised its prices from 15 to 20 cents in April 1977 and to 25 cents last March. "We were at 15 cents with all the refills you wanted for a long time," said a spokesman. "We absorbed the rising cost of coffee and an increase in the minimum wage without changing the price."

The spokesman conceded the wholesale price has declined but noted it is "still not back to where it was in 1976 when the prices took off."

Henrici's, a Chicago restaurant, raised its prices to 30 cents and intends to keep them there. Assistant manager Pat McCarthy said, "We have learned the cost of beans is going up again."

A recent cold spell in Brazil damaged some coffee trees and touched off fears of another price spiral. The damage was much less severe than in 1975, however, and supplies of coffee are still abundant.

Peter Kriender of the 21 Club in New York said he did not raise his prices when costs went up and, therefore, he's not going to lower than now. How much does a cup of coffee cost at

the expensive restaurant? "People have pots of coffee, not cups," he sniffed. How much does a pot cost? \$2.

**TUT ENLARGED**  
NEW YORK (AP) - What is described as the world's largest photographic transparency will be on display in New York's Grand Central Terminal from Aug. 28 to Oct. 9.

The 18-by-60-foot Kodak Colorama - enlarged 200 times from a 5-by-7-inch transparency - will show part of a back panel of a gold throne found in King Tutankhamun's tomb in Egypt's Valley of the Kings.

It shows the king seated in one of the halls of his palace while his wife Ankesenamun ministers to him from a small jar of scented ointment.

The Metropolitan Museum of Art will unveil the exhibition, "The Treasures of Tutankhamun," in December. The show has been touring the United States for nearly a year.

authority where the property tax is imposed.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment providing for tax relief for residential homesteads, elderly persons, disabled persons, and agricultural land; for personal property exemptions; for truth in taxation procedures, including citizen involvement; for a redefinition of the tax base; for limitations on state spending; and for property tax administration."

**NUMBER ONE (S.J.R. 50)**

S.J.R. 50 proposes an amendment to the Texas Constitution to delete an archaic reference to the "Deaf and Dumb Asylum." The amendment would allow the State of Texas to purchase products and services done by handicapped individuals in nonprofit rehabilitation facilities without complying with bid requirements applicable to other state contracts. The amendment also would eliminate the formality of the approval of certain state contracts by the Governor, the Secretary of State and the Comptroller of Public Accounts.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment deleting the archaic reference to the 'Deaf and Dumb Asylum,' allowing certain products and services of handicapped individuals to be used by agencies and departments of state government, requiring the procurement of other products and services required in the operation of state government to be made under bids awarded to the lowest responsible bidder, making all such procurement processes subject to laws enacted by the legislature, and eliminating the requirement that the Governor, the Secretary of State, and the Comptroller of Public Accounts of Texas be personally involved with such transactions."

**NUMBER TWO (S.J.R. 55)**

S.J.R. 55 proposes an amendment to the Texas Constitution to permit local governments to issue bonds for the reconstruction or acquisition of facilities (land, equipment and improvements) designed to develop employment opportunities. These

bonds would be payable solely from the revenue from the sale or lease of these facilities. The building or acquisition of such facilities must be determined by the local government to be necessary to develop employment opportunities.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment to provide that the legislature may permit political subdivisions to issue revenue bonds to develop employment opportunities for its citizens."

**NUMBER THREE (S.J.R. 44)**

S.J.R. 44 proposes an amendment to the Texas Constitution which would allow the legislature to authorize cities and towns to issue tax increment bonds to finance the redevelopment of blighted areas. The bonds are to be paid solely from revenue from municipal tax increments. Payment cannot be made from the revenue of municipal taxes, utilities, or other services.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment to give the legislature the power to authorize cities and towns to issue bonds to finance the redevelopment of blighted areas and prohibiting any city or town from granting its money or lending its credit for such purposes."

**NUMBER FOUR (S.J.R. 53)**

S.J.R. 53 proposes an amendment to the Texas Constitution to allow the legislature to exempt from taxation solar or wind-powered energy devices.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment authorizing the legislature to exempt from taxation solar and wind-powered energy devices."

**NUMBER FIVE (H.J.R. 37)**

H.J.R. 37 proposes an amendment to the Texas Constitution to grant exclusive jurisdiction to justices of the peace in civil cases where the amount in controversy does not exceed \$200, except where the legislature gives exclusive jurisdiction to another court.

The amendment grants justices of the peace concurrent jurisdiction with county courts where the amount in controversy is between \$200 and \$500, except where the legislature gives the county court exclusive jurisdiction.

The amendment also grants justices of the peace concurrent jurisdiction

with both county and district courts where the amount in controversy is between \$500 and \$1,000, except where the legislature gives the county or district court exclusive jurisdiction.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment to extend the jurisdiction of justices of the peace in civil cases."

**NUMBER SIX (S.J.R. 45)**

S.J.R. 45 proposes an amendment to the Texas Constitution to allow the legislature to expand the number of judges on any court of civil appeals. Presently courts of civil appeals are limited to a chief justice and two associate justices. The amendment also would allow the courts to sit in sections, with the concurrence of a majority of the judges sitting in the section necessary to decide a case.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment permitting the legislature to increase the number of justices on a court of civil appeals, permitting a court of civil appeals to sit in sections, and requiring a concurrence of a majority of justices to decide a case."

**NUMBER SEVEN (S.J.R. 48)**

S.J.R. 48 proposes an amendment to the Texas Constitution eliminating the State Building Commission and the State Building Fund. The authority of the State Building Commission has been transferred by law to the State Board of Control.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment to repeal the constitutional authority for the State Building Commission and the State Building Fund."

**NUMBER EIGHT (H.J.R. 42)**

H.J.R. 42 proposes an amendment to the Texas Constitution allowing certain political subdivisions or districts in the state that can presently issue bonds or other indebtedness or otherwise lend its credit to engage in fire-fighting activities and to issue bonds or otherwise lend its credit to support such activities.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendments authorizing certain districts to engage in fire-fighting activities and to issue bonds or otherwise lend their credit for fire-fighting purposes."

### PUBLIC NOTICE

SUMMARY OF PROPOSED

## CONSTITUTIONAL AMENDMENTS

GENERAL ELECTION NOV. 7, 1978

**"The Tax Relief Amendment" (H.J.R. 1)**

H.J.R. 1 proposes an amendment to the Texas Constitution allowing the legislature to exempt intangible personal property, requiring the legislature to exempt certain household goods and personal effects, and allowing the legislature to exempt all or part of the personal property homestead from state and local property taxation.

The amendment requires the legislature to provide for the taxation of farm and ranch land on the basis of its productive capacity instead of its market value and allows the legislature to provide for the taxation of timber land on its productive capacity.

The amendment permits local governments to extend the present exemption of not less than \$3,000 of the residence homestead of persons 65 and older to include certain disabled persons.

The amendment grants an exemption from public school property taxes of \$5,000 of the market value of the residence homestead. It authorizes the legislature to grant an additional exemption from public school property taxes of an amount not to exceed \$10,000 of the market value of the residence homestead of persons 65 years of age or older and certain disabled persons. If a person 65 years of age or older qualifies for this exemption, the total amount of public school taxes imposed on that person's homestead may not be increased.

The amendment prevents local governments from increasing property taxes unless the governing body provides public notice and conducts a public hearing. The amendment requires the legislature to provide by law for each property owner to receive notice of the revaluation of his property and the amount taxes will be increased.

The amendment limits appropriations from state tax revenue to an amount not to exceed Texas' estimated economic growth rate, with the legislature authorized to make exceptions for emergencies.

The amendment prohibits the statewide appraisal of real property for property tax purposes. Enforcement of uniform standards and procedures for appraisal of property for property tax purposes is required to originate in the taxing

authority where the property tax is imposed.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment providing for tax relief for residential homesteads, elderly persons, disabled persons, and agricultural land; for personal property exemptions; for truth in taxation procedures, including citizen involvement; for a redefinition of the tax base; for limitations on state spending; and for property tax administration."

**NUMBER ONE (S.J.R. 50)**

S.J.R. 50 proposes an amendment to the Texas Constitution to delete an archaic reference to the "Deaf and Dumb Asylum." The amendment would allow the State of Texas to purchase products and services done by handicapped individuals in nonprofit rehabilitation facilities without complying with bid requirements applicable to other state contracts. The amendment also would eliminate the formality of the approval of certain state contracts by the Governor, the Secretary of State and the Comptroller of Public Accounts.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment deleting the archaic reference to the 'Deaf and Dumb Asylum,' allowing certain products and services of handicapped individuals to be used by agencies and departments of state government, requiring the procurement of other products and services required in the operation of state government to be made under bids awarded to the lowest responsible bidder, making all such procurement processes subject to laws enacted by the legislature, and eliminating the requirement that the Governor, the Secretary of State, and the Comptroller of Public Accounts of Texas be personally involved with such transactions."

**NUMBER TWO (S.J.R. 55)**

S.J.R. 55 proposes an amendment to the Texas Constitution to permit local governments to issue bonds for the reconstruction or acquisition of facilities (land, equipment and improvements) designed to develop employment opportunities. These

**AVISO PUBLICO**  
UN RESUMEN DE LAS ENMIENDAS PROPUESTAS A LA CONSTITUCION ELECCION GENERAL 7 DE NOVIEMBRE DE 1978

**LA ENMIENDA PARA ALIVIO DE IMPUESTOS (H.J.R. 1)**

H.J.R. 1 propone una enmienda a la constitucion de Texas permitiendo a la legislatura que exente propiedad personal intangible; requiriendo que la legislatura exente ciertos articulos de impuestos particulares; y permitiendo a la legislatura que exente todo o parte de la propiedad personal del hogar seguro, de la imposicion de impuestos estatales y locales sobre propiedad.

La enmienda requiere a la legislatura que disponga la imposicion de impuestos sobre tierras agricolas y rancheras basada en su capacidad productiva en vez de su valor de mercado y permite a la legislatura que disponga la imposicion de impuestos a bosques de madera basada en su capacidad productiva.

La enmienda permite a los gobiernos locales que tienen la exencion actual de no menos de \$3,000 del hogar seguro residencial para personas de 65 años o más de edad para incluir ciertas personas incapacitadas.

La enmienda concede una exencion de \$5,000 en el valor de mercado del hogar seguro residencial en los impuestos particulares. La enmienda tambien eliminaria la formalidad de la aprobacion de ciertos contratos estatales por el Gobernador, el Secretario de Estado, y el Contralor de Cuentas Públicas.

La terminologia de la enmienda propuesta tal como aparecerá en la boleta es como sigue:

"La enmienda constitucional eliminando la referencia arcaica al 'Instituto de Sordos y Mudos,' permitiendo que ciertos productos y servicios de personas incapacitadas sean usados por agencias y departamentos del gobierno del estado, requiriendo que otros productos y servicios requeridos en la operacion del gobierno del estado sean obtenidos por ofertas concedidas al postor responsable que ofrezca el precio más bajo, haciendo que todos los procesos de procuracion sean sujetos a la legislatura y eliminando el requisito que el Gobernador de Texas, el Secretario de Estado, y el Contralor de Cuentas Públicas de Texas participen personalmente en tales negociaciones."

**NO. 2 (S.J.R. 55)**

S.J.R. 55 propone una enmienda a la constitucion de Texas para permitir que gobiernos locales emi-

tan bonos para la reconstruccion o adquisicion de facilidades (terrenos, equipos y mejoras) con la intencion de desarrollar oportunidades de empleo. Estos bonos se pagarian solamente de los ingresos de la venta o arriendo de estas facilidades. Gobierno local debe determinar que la construccion o adquisicion de tales facilidades es necesaria para desarrollar oportunidades de empleo para sus ciudadanos.

La terminologia de la enmienda propuesta tal como aparecerá en la boleta es como sigue:

"La enmienda constitucional para disponer que la legislatura puede permitir que las subdivisiones politicas emitan bonos de ingresos para desarrollar oportunidades de empleo para sus ciudadanos."

**NO. 3 (S.J.R. 44)**

S.J.R. 44 propone una enmienda a la constitucion de Texas que permitira que la legislatura autorize a ciudades y pueblos la emision de bonos de impuestos incrementados para financiar el desarrollo de areas deterioradas. Solamente se pagaran los bonos de los ingresos de los incrementos en impuestos municipales. No pagos se pueden hacer de los ingresos de impuestos municipales u otros servicios.

La terminologia de la enmienda propuesta tal como aparecerá en la boleta es como sigue:

"La enmienda constitucional que da a la legislatura el poder de autorizar las ciudades y pueblos para expedir bonos para financiar el desarrollo de areas deterioradas y prohibir cualquier ciudad o pueblo de conceder su dinero o prestar su credito para tales fines."

**NO. 4 (S.J.R. 53)**

S.J.R. 53 propone una enmienda a la constitucion de Texas para permitir que la legislatura exente de la imposicion de impuestos aparatos para energia o de viento.

La terminologia de la enmienda propuesta tal como aparecerá en la boleta es como sigue:

"La enmienda constitucional autorizando a la legislatura para exentar de impuestos aparatos de energia solar o de viento."

**NO. 5 (H.J.R. 37)**

H.J.R. 37 propone una enmienda a la constitucion de Texas para conceder competencia exclusiva a jueces de paz en causas civiles cuando la cantidad en controversia no excede \$200, a menos que la legislatura conceda competencia exclusiva a otra corte. La enmienda concede a jueces de paz competencia concurrente con cortes de condado cuando la cantidad en controversia sea entre \$200 y \$500, a menos que la legislatura conceda a la corte de condado competencia exclusiva.

La enmienda tambien concede a jueces de paz



# SHOP COMPARE

# WANT ADS ARE YOUR BEST

### CLASSIFIED ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per day, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

Times, Rates	Min.
2 days, per word: 17	2.55
3 days, per word: 24	3.60
4 days, per word: 31	4.65
5th day: FREE	-----
10 days, per word: 59	8.85
Monthly, per word: 1.00	15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rates \$1 per column inch.

Cards of Thanks: \$2.

Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

### ERRORS

Every effort is made to avoid errors in Classified Ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

### 1. FOR SALE Miscellaneous

**BIG JIM'S FURNITURE & APPLIANCE**  
111 Archer St. (Mission Road)  
Phone 364-1873.

Plenty of refrigerators and stoves, and a very special price on new dining room and living suits. 1-7-tfc

**SHAKLEE PRODUCTS**  
Clyde & Lee Cave  
Authorized Distributor  
364-1073  
107 Ave. C. 1-95-tfc

**FOR THE BEST RESULTS**  
Run a classified advertisement in the Hereford Brand. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue. 1-198-tfc

**SAVE MONEY ON UTILITY BILLS**  
Have your house insulated  
For free estimates  
call  
A&M Gun Shop, 364-6996  
J's Insulation, 364-7161. 1-173-tfc

For sale - young fancy Parakeets. Phone 364-3567 weekends 364-1017. 1-269-tfc

AKC Old English Sheep Dog Puppies for sale. Call 806-267-2621. 1-25-tfc

New shipment. Large selection latch hook patterns and kits. Needlepoint, handpainted and preworked centers. Brunswick wool yarns for better afghans. DAN'S OF CANYON. 1-50-5c

**KIRBY VACUUM CLEANERS.** Rebuilt: Guaranteed 1 year. \$60 up. THE ONLY AUTHORIZED KIRBY SALES & SERVICE IN HEREFORD. 602 Star 364-0422. 1-282-tfc

**COMPACT SALES AND SERVICE**  
New and used vacuum cleaners. Repair on all makes and models. For free gift and demonstration of the finest in home cleaning appliances. Phone Vi McDonald, 364-1854, 800 Union. DEALER INQUIRES WELCOME 1-40-tfc

Singer Touch & Sew for sale. Call 364-3339. 1-37-tfc

For Sale: Antique dining room suite, fruitwood finish, consisting of 60" round pedestal table with five extra 11" leaves, 8 chairs, large China cabinet, buffet and 2 piece Kroeler living room suite. Phone for appointment only. 364-7880. 1-52-tfc

### LEAVING TOWN?

Whether it's for a few days or a few weeks, Hereford Home-watcher Service will take care of your home. This service is similar to services in Lubbock, Dallas, Houston and other large cities. HHS will check your house at least twice daily while you are away.

Services include:  
--Installation of electric timing switch to turn a light on and off.  
--Personal inspection of interior and exterior of the home and surrounding grounds.  
--Indoor plants watered.  
--Pets fed.  
--Mail and newspapers brought into your house each day of vacation.

All this--for a low daily fee. We are insured and promise to please you because we are a new, local business and wish to establish references. For more information, call 364-8082 or write Denise Sims, 701 Grand, Hereford, TX 79045. 1-270-tfc

### CALL YOUR LOCAL USED COW DEALER FOR

**Seven days per week DEAD STOCK REMOVAL**  
364-0951 1-1-tfc

### PROFOAMERS

Save 30 percent - 40 percent on air conditioner bill. Wall and attic insulation. Call B.F. McDowell, 578-4390 for FREE estimate. 1-234-tfc

Calf fries for sale. Cleaned and frozen or cut up and ready to bread. 364-6509. 1-31-tfc

### WE BUY AND SELL USED FURNITURE

**BARRICK FURNITURE**  
WEST HWY 50  
PHONE 364-3552 1-1-tfc

### U-PICK-IT-FARM

Blackeyed peas, green beans, squash 20 cents per lb. Okra 30 cents lb. cucumbers 10 cents lb. 2 1/2 miles south of Hereford on Hwy 385. 1-45-10c

Green woven woods. Call 364-4117. 1-52-tfc

### REPOSSESSED 1971 Larson

Boat, 85 hp motor and trailer. Contact First National Bank. Take up payments. 1-38-tfc

For Sale: Paneling, 17 patterns to choose from, starting at \$3.99 per sheet. Rockwell Brothers & Company Lumber, 104 South Main. 364-0033. 1-46-tfc

### BURNIE RILEY FENCING

Chain link-Cedar  
Free estimates  
Call 578-4381. 1-46-21p

Hammond Spinnet Home Organ \$800. Ruth Long 364-0381. 1-52-tfc

Puppies looking for a happy home. \$5.00 364-2913. 1-52-2c

Kenmore electric range. Like new. 364-1941. 1-50-5p

Like new, wood office desk, executive swivel chair, legal size four drawer file cabinet. Call after 5:30. 364-5357. 1-52-5c

Chihuahua Puppies for sale. 364-6570. 1-51-2c

FOR SALE: Lowrey Electric Organ with genie. Call 364-2964 after 6 p.m. 1-51-5p

For sale: 3 show cases. Call 276-5574. 1-51-5p

For Sale: Roper electric continuous cleaning range. Avacodo. Almost new. Can be seen at 116 Hickory or call 364-7758. 1-48-5c

### 1A. GARAGE SALES

**HAVING A GARAGE SALE?** Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4,500 homes. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue. 1A-198-tfc

**YARD SALE.** Wednesday only, from 9 until 6. 715 Star. (Last house on Star St.) Furniture and clothes. Will accept stamps. 1A-52-1p

### 2. FOR SALE Farm Equipment

M&W 650 Grain Dryer. Fully portable. Augers and all. Call before 7 a.m. or after 8 p.m. 647-4251. 2-52-10c

1975 Alice Chalmers L HDR Combine, extra clean. 4 row corn head. Call 405-472-3742. 2-52-10c

1974 Mack Truck 24 ft. Dump Bed. 1974 Pup Trailer 24 ft. Dump Bed. Don Hackney, 806-872-2558 Lamesa. 2-44-10p

See Us For  
**Mayrath Grain Augers**  
Also have parts in stock  
**DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811 2-1-tfc

JD DRA 20-8, low wheel wheat drill. Call 578-4435. 2-42-tfc

**BUY - SELL - TRADE**  
New and used farm equipment  
The "Honest" Trader  
**MM-T-Bone Trelen**  
Phone Days 806-238-1614  
Bovina, Nights 806-247-3084  
Frona. 2-12-tfc

See Us For  
**PARTS SWEEPS CHISELS**  
FOR  
**GRAHAM (Hoeme) Plows**  
**DAVIS IMPLEMENT**  
409 E. First  
Phone 364-2811 2-33-tfc

For sale: 985 N.H. Combine, 20' header, W-P.O. Reel, 30" corn head new. 1952 GMC grain truck. Field ready. Call 364-3498 after 9 p.m. 2-45-tfc

For Sale: '67 GMC Truck, 16' bed, 4 speed with 2 speed axle, MF 44 corn head with corn savers. All steel grain lid for twenty foot grain bed. 1-1210 JD Grain Kart. Hereford 289-5870. 2-36-tfc

4,000 B.P.H. Grain receiving station 100,000 scales \$15,000. White Diesel, Hobbs 35 ton cabledump \$7,000. 2 YD Diesel leader \$10,000. 806-364-0484. 2-49-5c

1977 2670 Case tractor with 900 hours with 4 cyl. outlet and PTO. One 6-row Massey cornhead with reel. J.R. Carter, Muleshoe. 946-3474. 2-49-10c

220 ft. 6" California Western pump trade for calves, sheep or 5" pump. Willis Hawkins, Star Route, Hereford. 364-3987. 2-50-5c

For Sale: 1966 Ford Diesel Grain Truck, 220 Cummins, 22 ft. bed \$7800. 364-5566. 3-48-5c

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### FUNNY BUSINESS by Roger Bollen



P.V.C. Pipe, center pivots, steel buildings, grain storage bins, augers. Western AG 364-1266. East Hwy 60 Hereford. 2-136-tfc

### 3. VEHICLES FOR SALE

1974 KZ900, full color coded fairing. Good condition. Make an offer. 364-2122 after 6 p.m. 3-52-tfc

1974 Dodge Monaco. 4 dr. V8. Loaded. A-1 condition. One owner car. 578-4385 after 6 p.m. 3-52-5p

1977 Mustang. Low mileage. Call 364-8088. 3-49-5p

1970 Maverick: Must see. \$595.00. Call 364-6132 or 364-0390. 3-49-5c

**MILBURN MOTOR Company**  
We pay cash for Used Cars  
136 Sampson  
Phone 364-0077 3-33-tfc

1971 Yamaha 350 Street Bike. Good condition. Make Offer. Call 276-5543 after 5 p.m. 3-48-5c

1975 Chevrolet 4 wheel drive Blazer. 63,000 miles. Call First National Bank Installment Loan Department. 3-48-5c

1978 Kawasaki KL 250, 4 stroke. 364-6456 after 5 p.m. 3-39-tfc

'75 Buick Estate Wagon. 38,000 miles. 364-0292 or 364-1010. 3-281-tfc

1976 Buick Limited. 24,000 miles. Call 364-0160 or 364-3744. 3-28-tfc

**WALKER'S USED CARS AND TRUCKS**  
WE BUY, SELL OR TRADE  
400 West First  
Phone 364-2250 3-41-tfc

For Sale: 1966 Ford Diesel Grain Truck, 220 Cummins, 22 ft. bed \$7800. 364-5566. 3-48-5c

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For Sale: 1966 Ford Diesel Grain Truck, 220 Cummins, 22 ft. bed \$7800. 364-5566. 3-48-5c

Modern 2 br. rental, all furnished attached to a spacious 4 br 2-story home with a fireplace. For quick sale: \$49,900.00 J. COKER REALTORS.... 364-8860 4-52-5c

Nearly new four bedroom house, Northwest location. Call 258-7643 after 4 p.m. 4-49-10c

680 A. Irrigated Stockfarm near Hereford. 4 8" wells. Silage pits, Feedpens. Grew 1,000 pounds beef per acre \$450. 806-364-0484. 4-49-5c

**PROTEIN-MINERAL MIXES.** Slurry to feedyards. Can net \$25,000 month. Sell qualified manager part interest. 806-364-0484. 4-49-5c

160 Acres within one mile of Muleshoe. Good stand of alfalfa. New Zimmatic Circle Sprinkler. Good house and well. 946-3474. 4-49-10c

Three bedroom 1 1/2 baths. 339 Centre. \$6,000 equity. Call collect 272-3540. 4-49-10c

**FOR SALE BY OWNER**  
5 acre tracts. South of Hereford on Highway 385. Reasonable down payment and terms: Mrs. O.G. Hill Sr., 364-0034, O.G. Hill Jr., 364-1871. 4-48-tfc

3 bedroom NW location FHA appraisal of \$29,000.00 Low move-in cost. J. COKER REALTORS....364-8860 4-52-5c

**COMMERCIAL TRACTS E.** 15th St. Call 364-1464. 4-37-tfc

**INDUSTRIAL-BUSINESS BUILDING**  
North of New Holland on South of U.S. 385. Sale or rent. **SAM NUNNALLY** 364-4298 4-50-tfc

For Sale. 30 acre tract on the North edge of Umbarger. Call 499-3537 or 499-3530. 4-50-5c

**CHARLIE HILL REAL ESTATE** is moving to 1500 West Park Avenue. Feel free to come by and let us help you with your real estate needs. 4-51-tfc

Neat, carpeted, mobile home. \$6,500.00 to be moved. Well kept 2-br. mobile \$1500.00 and take up payments. Will be paid out within 2 years. J. COKER REALTORS....call 364-8860 8-52-5c

**BY OWNER**  
Large luxury 4 bedroom home in lovely NW location. Bright kitchen-dining. Large den plus formal area. Built-ins, many extras. Storage building, automatic garage door, sprinkler system. 364-8409. 4-50-22c

**4. REAL ESTATE For Sale Or Trade**  
Neat 2 BR home with extra nice cemented storm cellar. \$9,450. 00 loan available. Owner will consider a "good condition" pickup as part of the down payment. J. COKER REALTORS....364-8860 4-52-5c

**ACREAGE**  
We have 7 lots left just outside of city limits. Northeast of Aikman School. 1.4 Acres... \$3,000 each; \$50 monthly. Sam Nunnally 364-4298. 4-42-tfc

**5. FOR RENT**  
One bedroom house for rent. Excellent condition. 364-5583. 5-52-5c

**FOR LEASE:** 14x70 two bedroom, 2 full baths. Den with fireplace. Couple only. No pets. References required. Shown by appointment only. Phone 364-8731. 5-52-5c

For lease: Office space, excellent location. 4 rooms or can be divided into two separate offices. Refrigerated air conditioning. 200 South 25 Mile Avenue, Hereford or phone 364-0442. 5-26-tfc

Nicely furnished 2 bedroom apartment for yearly lease only. \$275.00 monthly. Water furnished. SAM NUNNALLY, 364-4298. 5-50-tfc

For rent or lease: 3 offices located on Hwy 385. Large parking space. Air and heat in offices, answering service. J.M. Hamby, 364-5191 office; 364-2553 res. 5-210-tfc

Garage for lease - 60x60 ft. 15 ft. doors opens both ends. Ideal for trucks, cars. Contact Wayne Weaver, 364-0391. 5-263-tfc

**ENJOY COUNTRY LIVING**  
Rent a space for your mobile home at Summerfield Mobile Manor, Summerfield, Texas. Call 357-2306. 5-244-tfc

For rent: Truck garage with ample parking space at 1103 East Hwy. 60. Call 364-2103. T-Th-S-5-27-tfc

**FOR SALE BY OWNER**  
Lovely 3 bedroom, 2 full baths, large den with fireplace, modern kitchen-dining. Lots of closets, storage, double attached garage with opener. Excellent NW location. Low equity, priced to sell. 364-7619. 4-45-21c

Four mobile home lots for sale. East side of street in 200 block on Avenue I. \$2,000 each. 36.7 feet wide. Sam Nunnally 364-4298. 4-39-tfc

**FOR SALE BY OWNER**  
IRONWOOD. 3 bedroom-isolated master, 1 1/2 bath, large family room, central air and heat. Fenced. 1650 sq. ft. 364-5547. 4-238-tfc

### AVAILABLE IMMEDIATELY

Park Place luxury 3 bedroom apartment. Garage, fenced, central air and heat. Cathedral ceiling, den. Excellent location. \$395 per month. Call 364-6801 or 364-4610. 5-175-tfc

Furnished one bedroom apartments for rent. All bills paid except telephone. Eldorado Arms, 364-4332. 5-43-10c

Trailer lot for rent. 364-6633. 5-45-tfc

Two bedroom unfurnished duplex. Small furnished trailer. 364-5501. 5-49-tfc

Oma Lee's House of Beauty for lease. 1520 Blevins. Oma Lee Dickson, owner. 364-2024. 5-49-22c

Trailer space for rent near schools. 364-6178. 5-105-tfc

**OFFICES FOR RENT**, adjoining or single, answering service available. AGRISCIENCE CENTER. 364-5422. 5-43-tfc

**FOR RENT.** 1/4th acre mobile home lot outside city. Sam Nunnally, 364-4298. 5-229-tfc

**NOW LEASING** - 2 and 3 bedroom apartments. Call 364-2222. 5-58-tfc

For rent: trailer house lot. Good location and size. 422 Avenue H. 364-4241; 364-2374. 5-275-tfc

For Rent: Building 407 Main 2200 sq. ft. Across street from post office, Hereford. Call 364-1464. 5-35-tfc

Nice 1, 2 and 3 bedroom apartments. Rent starts \$180 per month, utilities paid, central air and heat, laundry facilities, also have Community Action Plan. Children welcome. Call collect SARATOGA GARDENS, 247-3666. 1300 N. Walnut, Friona, Texas. 5-268-tfc

Large, quiet, furnished apartment for mature couple or single. No pets. Please call. 364-3388. 5-46-tfc

Nice country home just outside Hereford city limits to couple. References. Send details to Box 403 Canyon, 79015 5-36-tfc

**C&S STORAGE**  
All steel and aluminum building  
No dust, no mice  
Behind Thames Pharmacy  
110 S. Centre  
364-0218 or 364-2300. 5-274-tfc

Need mature woman with no small children to baby sit in my home. 364-4305 after 6 p.m. 8-49-tfc

**SECURITY GUARDS**  
Fastest growing security company in West Texas has immediate openings for full and part time security guards in the Hereford and Friona area. Must be dependable, have transportation, clean background. No experience necessary, will train. Retirees welcome. Excellent opportunity for advancement. Apply in person at 419 Sycamore Lane, September 8 through 15th between 7:30 a.m. - 9:30 a.m. and 3:00 p.m. - 6:30 p.m. Security Protection Systems. E.O.E. Lic. B-1823. 8-49-6c

**WANTED!**  
Experienced Farm Tractor and Truck Tire repairman. Contact Shook Tire Co, 600 West 1st, Hereford

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**To 3 Want Place 6 Ads Your 4 Get Low - Results Cost 2 In Want 0 The Ad 3 Hereford Dial 0 Brand**

Needed immediately: Ensilage trucks for harvest. Contact Southwest Corn Co., Inc. 316-275-5019, Garden City, Ka. 67846.

8-48-Sc

Wanted: Experienced professional salesman. Based Dimmitt or Hereford. Big ticket sales. Travel required. Unlimited potential. Good deal for right person. Call Tri Steel Structure, 806-647-3245 or 647-4132.

8-48-tfc

Semi-retired man for cleanup work. Call 364-0110, 8 to 1: 2 to 5 Monday - Friday for appointment.

8-46-10c

Need experienced drivers. (Must be 25 years or older) for cattle hauling operation. Contact manager, 806-276-5667 or 276-5668.

8-44-tfc

NEED experienced welders for field and shop work. Apply at Allied Millwrights, Inc. on Holly Sugar Road or call 364-4621.

8-41-tfc

Taking applications for welder, mechanic and parts department. Experience necessary. Excellent benefits. Oswalt Division, Box 551, Hereford, Texas 79045. Equal Opportunity Employer -- Male/Female.

8-50-tfc

Bar tender/waitress and cook wanted. Call 806-499-3546.

8-272-tfc

Mature couples and singles needed as house parents for mentally retarded individuals. Work in Amarillo with other house parents to provide a homelike atmosphere in a residential setting. Apartment and meals furnished in addition to salary. Call Jim Conner at 806-355-9791 before 5:00 weekdays.

8-50-Sc

**9. SITUATIONS WANTED**

Will do ironing and some alterations. Call 364-7278.

9-52-5p

Two responsible women with references looking for work. Will wash windows and clean offices after working hours. Call 364-2264 mornings.

9-280-tfc

**WE HAVE OPENINGS!** In all age groups from 18 months through 9 years. Pre-enroll your child now at 215 Norton for HEREFORD DAY CARE. After school care available. Phone 364-1293. available. Phone 364-1293. 2:30 after school pickups available.

9-29-tfc

Licensed day care available for infants through 8 years. Call 364-1578, 7 to 5:30.

9-35-tfc

**LEAVING TOWN?** Whether it's for a few days or a few weeks, Hereford Home-watcher Service will take care of your home. This service is similar to services in Lubbock, Dallas, Houston and other large cities. HHS will check your house at least twice daily while you are away.

Services include:  
--Installation of electric timing switch to turn a light on and off.

--Personal inspection of interior and exterior of the home and surrounding grounds.

--Indoor plants watered.  
--Pets fed.

--Mail and newspapers brought into your house each day of vacation.

All this--for a low daily fee. We are insured and promise to please you because we are a new, local business and wish to establish references. For more information, call 364-8082 or write Denise Sims, 701 Grand Hereford, TX 79045.

9-270-tfc

**10. NOTICE**

**ALCOHOLISM INFORMATION**  
For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12:00, 1:00 p.m. until 5 p.m. Monday through Friday.  
A UNITED FUND AGENCY  
10-1-tfc

**Hereford Lions Club**  
meets each Wednesday  
12 noon, at the COMMUNITY CENTER

**11. BUSINESS SERVICE**

**B&M FENCE**  
Residential-Commercial  
Chain Link or Stockade  
Free Estimates  
364-6485 after 5 p.m.  
11-272-tfc

**GROUND COTTON BURRS, ALFALFA HAY**  
Front-end loader work.  
Manure Spreading  
Bermea Brothers  
Ed 247-3648;  
Jess. Mobile 265-3698  
Frona.  
11-272-tfc

**BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING LOADER DOZER**  
Phone 364-2322  
Mobile Phone 375-4741  
11-136-tfc

**TV & STEREO RENTAL AGENCY**  
Black & White & Color  
364-5077  
Open 9 a.m. to 9 p.m.  
Closed Sundays & Holidays  
Gary & Peggy Betts  
709 Seminole  
11-136-tfc

**KELLY ELECTRIC**  
Virgil Kelley  
Electric Contractors  
Residential-Commercial  
All bids & Wiring competitive  
Ph. 364-1345 - Nights 364-1523  
or 364-5929  
P.O. BOX 80  
11-115-tfc

**B.L. JONES**  
Concrete Construction  
Residential-Commercial  
Industrial  
FREE ESTIMATES  
Quality Workmanship.  
Lynn Jones  
364-6617  
11-124-tfc

**CUSTOM Plowing and fertilizing.** Call Ed Hammett, 578-4569.  
11-37-tfc

**GRANADO ELECTRIC ELECTRIC CONTRACTOR**  
Wiring for electric ranges-dryers air conditioners  
Call 364-6102  
11-218-tfc

Weed spraying-alley cleaning, seeding new lawns. Ryder's Lawn & Garden. 364-3356.  
11-242-tfc

**FRANK'S DITCHING SERVICE.** 364-3557.  
11-50-5p

**WATER-RITE LAWN COMPANY**  
Automatic Sprinkler Systems-Roll-Out Grass.  
[Free estimates]  
Dalhart, Texas 806-249-2263  
Hereford, Texas 806-364-5472  
Gerald S. Burney Owner  
11-280-tfc

**PICK UP Junk cars free.** 364-3777.  
11-144-tfc

**PIANO TUNING.** \$20.00. Wayne Huff Piano Service. Phone 655-4241, 2707 3rd Ave., Canyon.  
11-54-tf

**12. LIVESTOCK**

For Sale: Stud coat out of "Go Man Go". 364-5077.  
12-49-tfc

For Sale: 12 hogs, 3 sows, 2 calves, 1 piglet-3 months old. 1 boar. Call 364-2264 after 9 p.m.  
12-46-tfc

**CUSTOM LIVESTOCK ORDER BUYER.** O.G. Hill, Jr. 364-1871 home; 364-0034 answering service. A life time of experience handling cattle and horses.  
12-266-tfc

**PRECONDITIONED calves for sale on a purchase back contract.** Will pasture out on gain basis. Ray Polen 276-5595 days; 364-8314 nights.  
12-33-tfc

**Stocker calves for sale. Immediate or future delivery.** Call Bill Chandler at 357-2217 days or 364-7860 nights.  
12-47-22c

**13. LOST & FOUND**

**LOST:** Black female Doberman. Answers to "Jessica." If found call 364-6857 or come by 333 Ave. B. REWARD.  
13-48-5p

**LOST or strayed from north of Black, Texas mixed steers and heifers branded ML - Bar on left rib, red ear tag. F.A. Marnell 364-0932 or David Marnell 295-6666.**  
13-52-3c

**LOST on hospital parking lot, 17 jewel Longines watch.** Reward. Call 364-0964.  
13-52-5c

**\$25.00 REWARD** for return of Sandblaster bicycle which disappeared from 138 Avenue B. If returned no names exposed or questions asked. Call 364-1364 or 364-0077.  
13-32-tfc

**14. CARD OF THANKS**

All of our family wish to thank all of our friends and relatives who have been so kind and understanding. We appreciate all the love and prayers that have been given.  
The Family of Buck Parsons

We wish to extend out most sincere and grateful appreciation to Fr. McGory and all the faithful friends that accompanied us in our darkest moments of grief. Also to Dr. Peralas and hospital personnel who were always so kind to our beloved mother. Our thanks also to Smith & Co. personnel who were so kind, also to S.A.W.O., for their good food and to all our friends for their prayers, flowers, and food. Again to one and all our deep appreciation.  
The Family of our Beloved Leonor Soliz

**WANT ADS GET RESULTS**

**STATE CAPITAL HIGHLIGHTS**  
By Lyndell Williams  
TEXAS PRESS ASSOCIATION

**AUSTIN**—Taxable wealth of Texas has increased from \$232 billion to \$464 billion since 1975, according to a new report of the School Tax Assessment Practices Board. The figure (unlike the 1975 compilation of the Governor's Office of Educational Resources) includes intangible property like bank accounts, stocks and bonds which are seldom taxed.

About a third of the total is made up of intangibles, two-thirds of real property, School Tax Assessment Practices Board Executive Director Walt Parker estimated.

School districts get state aid on the basis of their taxable wealth. In effect, poor districts get more aid from the state, and rich districts get less.

The STAPB report calculates 82 per cent of intangible property is located in 52 major counties. Houston has \$44 billion or 28 per cent of the total. Six Standard Metropolitan Statistical Areas have 62 per cent of the intangible wealth.

Under a 1977 act, the legislature directed Texas Education Agency to use STAPB figures in distributing state aid to school districts.

Parker said he expects a third of the more than 1,000 school districts to appeal board values. If the figures stand, many large school districts would lose a substantial amount of state aid.

The state now pays about 85 per cent of school operating costs. A constitutional amendment to be voted on in November would allow the legislature to remove intangible property from the tax base.

**Deadline Passed**  
City governments which will repeal the one per cent city sales tax on residential gas and electric bills October 1 were given until early this week to notify the state comptroller.

Comptroller Bob Bullock said it is absolutely essential his office be provided the information immediately.  
October 1 is the earliest date for repeal of the local levy under a new law passed in special session last month. Cities which repeal the tax after that date must wait a

**Termites generally attack only dead wood or wood products, but a species found in Panama carries fungi with it to kill trees so the insects can eat them.**

**NEW AFFORDABLE APARTMENTS FOR SENIOR CITIZENS**

New modern and comfortable apartments will soon be available in Hereford.

- \*One Bedroom from \$90. - \$110.
- \*Two Bedroom from \$130. - \$150.

These units will feature wall-to-wall carpeting, modern appliances, garden courts and laundry facilities. If you are looking for a friendly and convenient place to live please call Melvin G. Jayroe, Realtor 364-0555 or Senior Citizens Center

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**AG Opinions**  
Counties are not required to set their tax rates by July 20, as are other units of government that rely on the county tax assessor-collector, Attorney General John Hill said.

In another recent letter advisory opinion, Hill concluded that appointment as a police officer of the brother-in-law of a chief of police under the civil service law would violate the nepotism law.

**Hill Sues**  
Hill went to court last week to force the Federal Energy Regulatory Commission to set new interstate natural gas prices.

FERC hasn't fixed prices for two years.  
Hill said he lost patience, because the commission's postponement means out-of-state consumers will keep getting Texas gas for less than Texans pay. He accused the federal agency of dragging its feet, out of fear evidence would require higher

rates and embarrass the Carter administration in dealing with Congress.  
Texas, meanwhile, according to Hill, is losing severance tax revenues due to the delays, since higher interstate prices would generate more tax revenue on the gas. The attorney general asks Federal District Judge Jack Roberts to join the commission from failing to set rates speedily and to order it to fix a framework for the proceeding.

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**Short Snorts**  
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Average calendar day allowance for




# BUSINESS CARD REGISTER

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## VIEWPOINT



### QUOTE/UNQUOTE

What people are saying...

...was caused by rebel gunners.  
 "I think American dancers are the hardest-working in the world. Maybe that's because nowhere is there such a rat race as in America."  
 — Dutch choreographer Rudi Van Dantzig.  
 "For a long time we have opposed such wastefulness. It is not only bad, it is criminal to use this product to produce electricity, or for heating."  
 — The Shah of Iran, condemning the supposed worldwide misuse of oil.  
 "We have found to our chagrin that far too many communities simply don't want us around."  
 — E. Michael Ann, a U.S. aide, explaining why the Bureau of Prisons is financing construction of housing

for the 1980 Winter Olympics at Lake Placid, N.Y., with dorms later to be converted into a minimum security federal prison.  
 "He explained that Red Square was a sacred place for them because Lenin is buried there and that such a demonstration was upsetting to them. We told him that human life was very sacred, too, and that is why we demonstrated for disarmament."  
 — Scott Herrick of Fort Lauderdale, Fla., one of seven American pacifists who staged a 20-second protest demonstration in Moscow.  
 "I don't like busing. But there is no other way, and everyone knows that. We have a choice: A segregated or a non-segregated school system. It is as clear as that."  
 — Diane Watson, the only black member on the Los Angeles School Board. She was fighting against delaying an integration plan.  
 "It is important, signifi-



Joshua Nkomo



Jacqueline Onassis

## TUESDAY

- 6:00 **NEWS**
- BEWITCHED**
- "And Then There Were Three" Samantha gives birth to a baby girl.
- TV AUCTION (CONT'D)**
- NEWLYWED GAME**
- TO TELL THE TRUTH**
- MY THREE SONS**
- ADAM-12**
- "Harbor Division" The officers cover the waterfront.
- HOGAN'S HEROES**
- "Art For Hogan's Sake" Hogan schemes to keep a valuable painting out of Goering's hands.
- CANINE HALL OF FAME**
- Host Joe Garagiola and guests Stiller and Mears take a look at man's best friend, featuring Sandy of Broadway's "Annie" and Yorkshire terrier Cede Higgins, champion of the Westminster Dog Show.
- HAPPY DAYS**
- (Season Premiere) "Westward Ho" Richie and Fonzie fall madly in love with the same girl while staying at a dude ranch in the Rockies.
- SPIDER-MAN**
- Spider-Man searches for a man who ambushed a government courier to steal a suitcase full of top-secret documents.
- GUNSMOKE**
- "The Miracle Man" A slick-talk-
- ing salesman, attended by three dissatisfied customers, is rescued by a farm widow.
- GOMER PYLE**
- "It Takes Two To Tangle" Carter learns that his girlfriend Bunny has been seen in a restaurant with another man.
- RON MEYER**
- THE CRITICAL LIST**
- Prior to his confirmation as Secretary of Health, Lassiter learns of a massive health funds fraud involving top government officials. (Part 2 of 2)
- THREE'S COMPANY**
- (Season Premiere) "Jack's Double Date" Jack gets more than he bargained for when he starts two-timing his girlfriends.
- CBS MOVIE**
- "Hondo" (1954) John Wayne, Geraldine Page. An army scout strikes up a friendship with a woman and her son who were abandoned on their ranch under the threat of an Apache attack.
- MARY TYLER MOORE**
- "Support Your Local Mother" Rhoda's mother comes to Minneapolis but Rhoda refuses to see her.
- TV AUCTION (CONT'D)**
- 700 CLUB**
- TAXI**
- (Premiere) "Like Father, Like Daughter" A group of New York cab drivers embark on a wild trip to Miami so that their fellow cabbie Alex (Judd Hirsch) can spend 20 minutes between planes with his long-lost daughter.
- BEVERLY HILLBILLIES**
- "The Critter Doctor" Granny gets her dander up when she confuses a house-to-house insecticide salesman with a "critter doctor."
- STARSKY & HUTCH**
- (Season Premiere) "Discomania" Starsky and Hutch infiltrate the glittering disco scene to investigate the disappearance of a number of beautiful girls.
- MOVIE**
- "Deadfall" (1968) Michael Caine, Giovanna Ralli. A beautiful woman persuades a cat burglar to join her husband in a gem heist.
- PRACTICAL CHRISTIAN LIVING**
- NEWS**
- TV AUCTION (CONT'D)**
- DWIGHT THOMPSON**
- MOVIE (CONT'D)**
- BEST OF CARSON**
- Host: Johnny Carson. Guests: James Stewart, Steve Martin, Dee Dee Bridgwater, David Horowitz. (R)
- BARNABY JONES**
- "Requiem For A Son" Private detective Barnaby Jones comes out of retirement to track down the killer of his son. (R)
- BOB NICHOLS**
- WILD, WILD WEST**
- RISE AND BE HEALED**
- MAVERICK**
- "The Long Hunt" A dying outlaw asks Bret to find a man innocently convicted of murder because of a man he shot.
- WRITING FOR A REASON**
- LIFE OF RILEY**
- "Riley's Lost Weekend"
- CBS LATE MOVIE**
- "Columbo: Candidate For A Crime" (1973) Peter Falk, Jackie Cooper. Columbo investigates the murder of the campaign manager of a senatorial candidate. (R)
- ABC MOVIE**
- "The Last Of Sheila" (1973) James Coburn, Dyan Cannon. A Hollywood director invites six friends on a cruise to discover which one killed his wife exactly one year earlier.
- TOMORROW**
- WRITING FOR A REASON**
- NIGHT GALLERY**
- "Green Fingers" A businessman's plans are thwarted by an old woman. "Room For One Less" An overcrowded elevator is very suddenly less crowded.
- NEWS**

## WEDNESDAY

- 6:00 **NEWS**
- BEWITCHED**
- "My Baby, The Tycoon" Darrin suspects that Tabatha may have magical powers.
- TV AUCTION (CONT'D)**
- NEWLYWED GAME**
- TO TELL THE TRUTH**
- MY THREE SONS**
- ADAM-12**
- "Rampart Division" The team learns that crime has no respect for age or race.
- HOGAN'S HEROES**
- "Kink's Rocker" Hogan plans to decoy German bomber flights away from London.
- NBC SPECIAL**
- "NBC Salutes The 25th Anniversary Of 'The Wonderful World Of Disney'" Ron Howard and Suzanne Somers are hosts for an all-star extravaganza in the Disney tradition. (Part 1 of 2)
- EIGHT IS ENOUGH**
- (Season Premiere) "Here We Go Again" When Abby thinks she might be pregnant, she tries to keep it a secret from the other Bradfords, especially Tom.
- POPEYE**
- In an animated special, the lovable spinach-puzzling sailor and his pals embark on new adventures.
- GUNSMOKE**
- "The Twisted Heritage" Kitty saves the life of a fellow stagecoach traveler and becomes deeply involved in his personal life.
- GOMER PYLE**
- "Love's Old, Sweet Song" When Gomer gets a kiss for singing a song, Carter gets jealous and decides to use the same ploy.
- CBS MOVIE**
- "Buffalo Bill And The Indians" (1976) Paul Newman, Joel Grey. Buffalo Bill, the master showman and affable egotist, meets his match when the puzzling but ferocious Chief Sitting Bull joins his Wild West show.
- CHARLIE'S ANGELS**
- (Season Premiere) "Angels in Vegas" A wealthy Las Vegas hotel owner (Dean Martin) hires the Angels to discover who is plotting to destroy him.
- MARY TYLER MOORE**
- "Toulouse Lautrec is One Of My Favorite Artists" Mary becomes romantically involved with a short writer.
- TV AUCTION (CONT'D)**
- 700 CLUB**
- BEVERLY HILLBILLIES**
- "Jed Foils A Home Wrecker" Jed and Drysdale foil Mrs. Drysdale's plan to tear down the cabin her husband built for Granny on the Clampt estate.
- W.E.B.**
- "The Girl Who Saved Our America" When a network chief demands that a 30-hour series be improved, Ellen Cunningham (Pamela Bellwood), head of daytime programming, eagerly steps in. (Part 1 of 2)
- MOVIE**
- "Raid On Rommel" (1971) Richard Burton, John Colicos. Rommel's Panzer Division in Libya during World War II becomes infiltrated.
- NEWS**
- TV AUCTION (CONT'D)**
- HUMAN DIMENSION**
- MOVIE (CONT'D)**
- TONIGHT**
- Host: Johnny Carson. Guest: Dolly Parton.
- HAWAII FIVE-O**
- "Try To Die On Time" A gambler becomes the center of a bizarre lottery based on predicting the hour of his death. (R)
- H, DOUG**
- WILD, WILD WEST**
- WIDE WORLD OF TRUTH**
- MAVERICK**
- "Relic Of Fort Tegen" Maverick decides to show up Silver Springs' leading citizen for what he actually is -- a crooked gambler and saloon owner.
- AMERICAN STORY**
- LIFE OF RILEY**
- "Riley's Family Reunion"
- KOJAK**
- "Lady In The Squad Room" A female detective is assigned to work on a murder case with an unwilling Kojak. (R)
- POLICE WOMAN**
- "The End Game" Pepper and Bill go after a team of five bank robbers.
- TOMORROW**
- AMERICAN STORY**
- NIGHT GALLERY**
- "Dr. Stringfellow's Rejuvenator" A traveling medicine man is challenged to prove his claims by an alcoholic doctor.
- S.W.A.T.**
- "Jungle War" The deep-seated hostilities of a Vietnam veteran temporarily serving on the S.W.A.T. team endanger the other members. (R)