



Hereford Whitefaces . . . to open against Pampa tonight here . . . depth chart and story are on page 5.

A member of most families in the Hereford trade area . . .

FRIDAY

Moses was one hundred and twenty years old when he died; his eye was not dim, nor his natural force abated. — Deut. 34:7



The Hereford Brand

Hereford, Texas, Friday, September 8, 1978

12 Pages

15'

Contestants Differ In Looks, Thoughts

ATLANTIC CITY, N.J. (AP) - At Miss America, the contestants are sometimes created unequal - and not just by God's design.

Behind the smiles and songs that Americans see each year on television can be loads of cash for clothes and training designed to bring the crown home to Alabama or Texas or some other state where the pageant is popular, typically in the South or West.

By contrast, some young women - those from Northeastern states for instance - are supported by little more than their enthusiasm.

Take Miss Vermont, Lisa Volkert, for instance. "I am so pleased I'm in this pageant to begin with," she says.

Now listen to Sandi Miller, Miss Texas: "Why should they send someone who isn't trained? It's a job like everything else."

Here they are, two potential Miss Americas who will compete in the pageant Saturday night.

Lisa Volkert from Middlebury, Vt., seems more like a regular woman than do many Miss America contestants. She doesn't expect to win and isn't sure she wants to.

"The idea of winning really scares me," she said. "I don't know if I could contend for being a simple girl to a girl on the go all the time."

Miss Volkert, 20, said she has had "no preparation whatsoever" for the contest. She will tell jokes during her talent performance Friday night. One of her favorites:

"What are thoughts? That's what Frank Sinatra thinks."

"I know I wouldn't have even won a local pageant in Texas," said Miss Volkert, a brown-haired, hazel-eyed senior at Castleton State College majoring in theater arts.

"No one from New England has ever won," she noted. "No one from Vermont has ever been in the top 10."

Miss Vermont - who is 5-foot-11, with a 34-27-37 figure - expects to go home with the minimum \$2,000 in scholarships and \$1,000 in clothing money given to each contestant.

So far, as Miss Vermont, she has been in four parades, been promised use of a car that she has not yet seen and has earned \$50 announcing the winners in a golf tournament. "And I wasn't even paid for two of the parades," she said.

Miss Vermont also says things that most Miss America contestants don't. For example, she says that homosexuals "are people as well as we are" and those she knows are "wonderful people."

She doesn't object to people living together before marriage and she "perhaps" might find herself doing it someday.

Contestants who give all-American answers on social issues are "guarding their real opinions to win this pageant," she said. When it was suggested her candor might hurt her chances, Miss Volkert paused.

"Maybe I should've kept my mouth shut from the very beginning," she said, "but then I'd be just like them."

There's a lot riding on Sandi Miller to win the Miss America Pageant because, partner, Texas plays for keeps.

Like a Dallas Cowboy primed for the Super Bowl, the 5-foot-10, 130-pound Miss Miller has been molded into a contender by six weeks of rigorous physical and mental training.

"It's a very professional program. It's a business," says Miss Miller, 20, from Mesquite. "If you're going to be Miss Texas, you've got to do it."

Miss Miller has a \$13,000 wardrobe, funded by a high-powered state pageant organization which told her not to worry about price tags. She has different advisers for her clothes, hair, makeup, interviews with judges and piano playing.

Since she was crowned Miss Texas, a state pageant official has been at her every public appearance to critique her performance. She even listens to motivational tapes while she sleeps.

"You can't afford to think negative when you're up here," she said. "You

(See MISS, Page 2)

Summit Hints of Progress

CAMP DAVID, Md. (AP) - A veiled hint of progress is slipping through the secrecy at the Middle East summit.

The meeting's official spokesman dropped the hint Thursday as President Carter, Israeli Prime Minister Menachem Begin and Egyptian President Anwar Sadat wasted no time getting to the thorniest issues in the Arab-Israeli conflict.

White House press secretary Jody Powell, who has gone to great lengths to avoid pronouncements that would disclose anything substantial about the talks, seemed to slip as he argued that secrecy has been helpful to the summit participants.

"We have found this atmosphere to be helpful and conducive to the sort of discussions we wanted to have," Powell said. "And the gentlemen are pleased with this arrangement."

There was no word from the Egyptians, Israelis or Americans about whether Carter was making progress. Nor was

Powell willing to characterize the mood of the discussions. But Powell's impromptu comment strongly suggested the U.S. president was not displeased with developments so far in the summit, which began late Tuesday.

Carter accelerated the pace of his summit Thursday evening, meeting with Prime Minister Begin and President Sadat for the second time in less than four hours.

In addition, Vice President Walter F. Mondale was flown up from Washington for the second straight day. He joined Secretary of State Cyrus R. Vance, Secretary of Defense Harold Brown and Zbigniew Brzezinski, Carter's national security adviser, for midafternoon talks with Israeli Foreign Minister Moshe Dayan and Defense Minister Ezer Weizman.

Brown's presence revived speculation about possible defense links between the United States and Israel as part of a Mideast settlement.

But Powell dismissed the possibility of sending American troops to the Mideast as "one of the great non-existent stories of all time." He described as "hogwash" reports the administration might establish an American air base in territories won by Israel in the 1967 war.

Powell said "no specific occurrence" prompted Brown's trip here from Washington. He said Brown was summoned because of his "general role and expertise in the area."

Mondale and Vance, after the meeting with Dayan and Weizman, conferred for an hour with Egypt's foreign minister, Muhammad Ibrahim Kamil.

Carter, who spent about seven hours with Begin and Sadat during the first two days of the summit, has moved directly to the heart of the 30-year-old Mideast dispute rather than taking the easier course of beginning with peripheral and less controversial items.

Utility's Request Trimmed

PUC Staff Asks For SPS Increase

A Public Utilities Commission staff report Thursday in Austin recommended that Southwestern Public Service Co. be granted a rural rate increase of \$15.6 million, about 70 percent of what the electric company had requested.

SPS officials in Amarillo said the recommendation was not enough. SPS had requested \$21.9 million, which would increase residential rates by 11.3 percent and an approximately 10 percent overall hike.

Carter Still Seeks Support For Gas Bill

WASHINGTON (AP) - President Carter, facing a Senate showdown on compromise natural gas legislation, is courting some of the same special interest groups he has made the target of stinging denunciations in the past.

The administration's effort, matched only by its drawn-out fight for the Panama Canal treaties, has become a battle to scrape together all available support while, if possible, neutralizing two opponents.

So Carter, who last month attacked "economic interest lobbies" in a speech before Missouri farmers, is now going to business groups for help in swaying senators holding out for total deregulation of natural gas prices.

White House staff members, saying no deals have been made, contend it is logical for the president to seek support from the producers and major consumers of natural gas.

But in last month's speech linking the fight for energy legislation to his anti-inflation efforts, Carter said:

"The fight against inflation becomes nearly impossible when the pressures of special economic interest lobbies are successful. These lobbies care absolutely nothing about the national interest as long as they get theirs."

Over the past two weeks, Energy Secretary James Schlesinger, Robert Strauss, Carter's chief anti-inflation assistant, and Federal Reserve Chairman William Miller have closeted themselves with bankers, steel executives, textile

(See COMPROMISE, Page 2)

United Way, Agencies Discuss Fund Campaign

Approximately 35 representatives of various local agencies met with Deaf Smith County United Way officials to discuss this year's UW fund drive Thursday night in the Pioneer Natural Gas Co. Flame Room.

Representatives of the agencies--YMCA, Big Brothers-Big Sisters, Camp Fire Girls, Boy Scouts of America, Salvation Army, Red Cross, Council on Alcoholism, Family Services Center, Kid's Inc., Hereford Senior Citizens, High Plains Epilepsy Association and Meals on Wheels--and UW officials agreed to meet again in the near future to plan the campaign.

Discussion Thursday night mostly centered around a policy adopted by UW directors which creates a singular campaign by UW agencies.

The policy, in effect, stipulates that if agencies conduct their own fund drives, money raised in those campaigns must be placed into the UW general fund.

Several agency representatives Thurs-

day expressed concern over the policy since it discourages separate fund drives, which they said have been necessary in the past since the United Way often failed to meet its goal.

UW representatives present included president Paul Sims, vice president Mal Manchee and Lupe Cerda, secretary Howard Birdwell, budget and admissions committee chairman Jake Webb, budget and admissions member Tom Hamlett and Adeline Loerwald, and directors Raymond White, Bob Gentry and Lynton Allred.

Agency officials will submit their allocation request to the budget and admissions committee Sept. 19-20. YMCA board president Tom Burdett recommended that another meeting between UW directors and agencies be held following that meeting "so we can take a look at the whole picture--we need to know first where the agencies stand as far as needs."

Sims, who presided Thursday, said he would call that meeting.

Overall Wholesale Prices Drop in August

WASHINGTON (AP) - An across-the-board easing of price pressures occurred in the economy in August as wholesale prices declined 0.1 percent, the first drop in this key measure of inflation in two years, the government reported today.

It was the most encouraging development yet in the government's fight to control inflation. Prices of consumer goods fell 1.5 percent, the biggest decline in two years.

Wholesale prices had increased 0.5 percent in July and were up 7.7 percent for the 12-month period ending in August. The August decline was the first since August of 1976, when prices fell 0.2 percent.

If continued for a year, the August decline of 0.1 percent would result in a 12-month drop in wholesale prices of 1.2

percent. However, not even the most optimistic economists expect that to happen.

The decline in consumer food prices was the major factor in the break in the upward price spiral in August, but there also was a slowdown in price increases for goods other than foods, which rose only 0.4 percent, just half of the July increase.

The Labor Department said its producer price index for finished goods, as the wholesale price report is now called, stood in August at 195.3 of the 1967 average of 100, meaning that goods priced at \$100 then had increased to \$195.30 last month.

Government economists were pleasantly surprised by the decline, which was not expected. It seemed likely it would result in a strengthening of the U.S. dollar on

world money markets and take some of the pressure off President Carter to resort to tough new measures to battle inflation.

However, inflation for the year has been much more worse than originally forecast, now rising near 10 percent at an annual rate at the consumer level, and the administration is at work on new wage and price guidelines for business and labor in an effort to help bring it under control.

The price trends at the wholesale level are expected to eventually show up at the consumer level, so the August drop in wholesale prices was welcome news to consumers as well.

The Labor Department said the 1.5 percent decline in finished consumer food prices, the first since August of 1976 when they fell 1.8 percent, was led by

sharply lower prices for processed poultry, fresh and dried fruits and vegetables and eggs, all of which had increased a month earlier. The price of coffee, beef and veal also declined.

The finished goods price index measures price changes at the wholesale level just before goods reach the final user, such as the consumer. There were also declines in food prices at the intermediate processing level, down 3.4 percent, and the crude level before processing has begun, down 1.8 percent, pointing to an easing of price pressures all along the line.

The Labor Department said prices of goods other than food rose 0.7 percent at the intermediate level, but fell 0.4 percent at the crude level, down sharply

(See PRICES, Page 2)

Show Cars Begin Arriving in Town

Old cars began arriving in town today for the second Hereford Rotary Club Antique and Special Interest Car Show Saturday and Sunday in the Bull Barn and Little Bull Barn.

The show, which will feature approximately 70 cars from Texas, Oklahoma and New Mexico, will be from 12 noon to 10 p.m. Saturday and 10 a.m. to 5 p.m. Sunday. Tickets will be available at the door for \$2 for adults and 50 cents for children.

This year's special attraction will be a 1929 Packard Super Eight 645, owned by Oric Jones of Farwell. The car, one of a kind, has 59,000 original miles and has been restored to pristine condition, according to show chairman Ken Rogers.

An antique tractor and truck also should attract much attention, Rogers said.

Proceeds obtained from the show will be used for charitable projects by the Rotary Club.



THE HEREFORD BRAND
Comics &
Television
Schedules

KING TIGLATH-PILESER OF ASSYRIA CONQUERED MANY NATIONS AND CARRIED OFF THEIR BOOTY
THIS MEANT THAT NONE OF THE LITTLE BABIES HAD ANY BOOTIES
HAHAHAHA HA HA
IF IT HAD HAPPENED TO YOU, MAYBE YOU WOULDN'T BE LAUGHING!

EKK & MEEK
by Howie Schneider

MONIQUE'S MEALS
BOULLABAISSE = BOULIS FOR THE PRICE OF 1
THAT'S A LOT OF BOULL...
YA BAISSE

THE BORN LOSER
by Art Sansom

SIT! HEEL!
FETCH! BEG!
STAND THERE AND LOOK STUPID!
ONE OUT OF FIVE ISN'T ALL THAT BAD, I GUESS.

FRANK AND ERNEST
by Bob Thaves

THAT WAS JOHNSON FROM THE PARENT COMPANY. HE SAYS WE'RE ALL TO GO TO BED WITHOUT ANY SUPPER.

THAVES

ACROSS
1 Prior to (abbr.)
4 Brothers (abbr.)
8 Forehead
12 Long period of time
13 Eagle's nest
14 Tub activity
15 Landing boat
16 Terrible
17 Mention
18 Korean city
20 Snide
22 French negative
23 Japanese currency
25 Excavates
27 Lucrative
31 Dame
34 Triton
35 Feudal estate
37 Chain cable
38 Yemenite
40 Waterproof covering
42 West Indian product
43 Breakfast bread
45 African land
47 Newspaper article
49 Egypt (abbr.)
50 And so on (abbr. Lat. 2 wds.)
52 Sup.
54 Queer
58 Black hole
60 Sudden shock
62 Period
63 Clown's name
64 Vegetable spread
65 Printer's measure (pl.)
68 Went quickly
69 Horse's gear
68 Put down

DOWN
1 Skinny fish
2 Showy flower
3 Within (pref.)
4 Court officer
5 Accelerate & spoken
6 Church
7 Council
8 English broadcasters
9 Thunder-shower
10 Director
11 Reminger
12 At what time
13 Fancy vase
14 Attain success
15 Night (Fr.)
16 Sailor
17 Kit
18 Hair-do
19 Put in slanted motor
20 Soft metal
21 Cad
22 TV statuette
23 German title
24 Sandwich
25 type (abbr.)
41 Light four-wheeled carriage
44 Witness
46 Pay dirt
48 Capital
50 Recedes
51 Too much (Fr.)
53 Lacquered metalware
55 Film spool
56 La
57 Facile
59 Deity
61 Rope of flowers

HERE THEY ARE, DOCTOR! IF YOU'LL JUST...
SAY, Y...YOU'RE NOT THE DOCTOR!! I KNOW!

...AN IF YOU TRY TELLIN' ANYBODY YOU'RE GONNA BE NOTHIN'!
...NOW WHERE'S TH' PRISONER? T...THAT W...WAY!

9-8

OUR BOARDING HOUSE with Major Hoople
HOW'D THE DAILY CRAWL COME UP WITH A WINNER DURING THE DOLDRUMS? USUALLY THOSE GUYS WOULDN'T RECOGNIZE A STORY IF SOMEBODY BOMBED THEIR LOBBY!
BUSTER JACOBS IS A CLASSIC. WHO DOESN'T KNOW IT! GET SOME FOOTAGE OF HIM LEANING OUT THE JAIL WINDOW CRYING ABOUT HIS CAR!
HOW COME I GET ALL THE GREAT ASSIGNMENTS? THE NIGHT SHIFT IS FOLLOWIN' A BEAUTY QUEEN TO A DISCO!

WXYZ NEWS
EVERYONE WILL BE SHAKEN UP!

9-8

1 2 3 4 5 6 7 8 9 10 11

12 13 14

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NWS/PAPER ENTERPRISE ASSN.



COMMENTARY
Donald F. Graff
Nice bosses finish first

If you've got a nice guy for a boss, it's more than just your good luck. It's also likely to be his. It may be a sign that he's cut out for big things in the business world. At least this is the conclusion of a Texas-based research organization, Telemetrics International, whose study of some 16,000 executive profiles was recently noted in The Wall Street Journal. High achievers among executives are interested in more than profits, the study indicated. They are also concerned about and take a positive attitude toward the people who work for them. Low achievers, on the other hand, are likely to have little interest in or communication with their subordinates. They are preoccupied with their own security and tend to be left behind in the climb to the top rungs of the corporate ladder. In the business world at large, it apparently is not the case that nice guys finish last.

difference in job priorities. Type of work was the most important factor among women in rating a particular job good or bad. Men, on the other hand, placed job security at the top of the list. Men and women were agreed, however, in giving priority to aspects of psychological compensation. Pay ranked relatively low in both cases -- in fifth place for men and sixth for women overall. And the interest, at least among men, declined with age, dropping to eighth place for the over-40 category. Money, it appears, doesn't buy happiness on the job, although it might not be easy to sell that to union leaderships.

Better than money
It verges on heresy to admit it in this era of ERA and job equality, but there does appear to be a difference between the working man and the working woman. It's more basic than salary differential or individual capabilities, according to the findings of a Minnesota firm reported in the Journal of Applied Psychology. Analyzing more than 50,000 job applications received during a 30-year period, the Minnesota Gas Co. found a significant

One-woman staff
When it comes to working women, there's no outdoing the one still in the home. The paycheck of a typical housewife, by one statistically oriented organization's reckoning, should put her in the higher-income brackets if her various duties were compensated at going wage rates. Adding up theoretical compensation for the homemaker's role as nursemaid, dietician, food purchaser, cook, dishwasher, housekeeper, laundress, seamstress, gardener, chauffeur and maintenance man, the American Council of Life Insurance figures she should be drawing \$17,351.88 per year. And that's before overtime. (NEWSPAPER ENTERPRISE ASSN.)

- FRIDAY
6:00 (2) (3) (4) NEWS
1 BEWITCHED
"The Magic Cabin" The Slightens spend a weekend at a cabin resort.
(3) (4) GOMER PYLE
"Marry Me, Marry Me" Gomer finds a girl who shares his interest in monster movies and cherry sodas.
6:30 (1) ADAM-12
(2) TO TELL THE TRUTH
(3) MY THREE SONS
(4) ADAM-12
"Keeping Tabs" Officer Malloy helps his sergeant bridge the generation gap.
(2) (3) HOGAN'S HEROES
"The Rise And Fall Of Sergeant Schultz" Sgt. Schultz becomes a hero and wins the Iron Cross, with Hogan's help.
7:00 (1) NBC SPECIAL
"The Bay City Rollers Meet The Saturday Superstars" The Bay City Rollers are joined by Eric Namath, Scott Baio and Erik Estrada to introduce NBC's new Saturday morning shows.
(2) HAPPY DAYS
"Our Gang" Fonzie recalls his life as a gang leader to convince Chachi that it's not so cool. (R)
(3) WONDER WOMAN
A college student moonlighting as janitor finds a top-secret formula for a new explosive. (R)
(4) GUNSMOKE
"Uncle Finney" A bizarre attempted robbery by two bumbling hill-country brothers turns into a comedy of errors.
7:30 (1) TV AUCTION (CONT'D)
(2) 700 CLUB
(3) BEVERLY HILLSBILLIES
"The Race For Queen" Ely May Clampett enters -- and almost wins -- the Miss Beverly Hills beauty contest.
8:00 (1) TV AUCTION (CONT'D)
(2) 700 CLUB
(3) BEVERLY HILLSBILLIES
"The Race For Queen" Ely May Clampett enters -- and almost wins -- the Miss Beverly Hills beauty contest.
9:00 (1) MOVIE
"Goodbye Mr. Chips" (1959) Peter O'Toole, Petula Clark. A dedicated English schoolmaster is much-loved by his students.
9:30 (2) THE BIBLE
10:00 (1) (2) (3) NEWS
(4) TV AUCTION (CONT'D)
(5) THIS IS THE LIFE
10:15 (1) MOVIE (CONT'D)
10:30 (2) TONIGHT
Host: Johnny Carson. Guests: Helen Schneider, Dan Haggerty.
10:50 (1) U.S. TENNIS
Highlights of the day's activities in this tournament from Flushing Meadow Park in Corona, New York.
(2) WORD OF FAITH
10:45 (1) WILD, WILD WEST
(2) CBS LATE MOVIE
"Hell's Angels On Wheels" (1967) Jack Nicholson, Adam Roarke. The Hell's Angels gang are forced to flee when they murder a sailor for revenge. (R)
11:00 (1) (2) MIRACLE OF LOVE
11:30 (1) MAVERICK
"Stage West" A renegade family tries to get a girl to reveal the location of a mine in Indian territory, but Bret Maverick steps in to help.
(2) (3) GREATEST SPORTS LEGENDS
11:45 (1) BARETTA
"The Stone Conspiracy" Barett, on loan to the vice squad, learns his partner is on the take. (R)
12:00 (1) MIDNIGHT SPECIAL
Hosts: KC and the Sunshine Band. Guests: Paul McCartney and Wings, Donna Summer, Cheryl Ladd, Teddy Pendergrass, and Lita Ford. A salute to O.T. Redding.
12:30 (1) NIGHT GALLERY
"The Miracle At Camaleon" An insurance investigator investigates a man who collected \$500,000.
1:00 (1) NEWS

- SATURDAY
MORNING
6:30 (1) LAND OF THE LOST
(2) HUMAN DIMENSION
7:00 (1) YOGI'S SPACE RACE
Premiere
(2) SCOOBY DOO
(3) POPEYE
(4) VILLA ALEGRE
(5) DEPUTY DAWG
(6) FANGFACE
7:30 (1) SUPERFRIENDS
Premiere
(2) SESAME STREET (R)
(3) THE ARCHIES
8:30 (1) GODZILLA POWER HOUR
Premiere
(2) NEWS
9:00 (1) SCOOBY'S ALL-STAR
Premiere
(2) EXTENSION 78
(3) ELECTRIC COMPANY (R)
(4) JOESIE AND THE PUSSY-CATS
9:30 (1) FANTASTIC FOUR
Premiere
(2) TARZAN / SUPER SEVEN
(3) FIFTY PLUS
(4) STUDIO 54
(5) SUPERMAN
10:00 (1) KROFFT SUPERSTAR HOUR
Premiere
(2) THE RACERS
(3) ZOON
(4) BATMAN
10:30 (1) PINK PANTHER
Premiere
(2) NTSU FOOTBALL HIGHLIGHTS
(3) REBO
(4) STAR TREK
11:00 (1) FABULOUS FUNNIES
Premiere
(2) WEEKEND SPECIALS
Season Premiere "The Seven Wishes Of Joanna Peabody" A fairy godmother (Butterfly McQueen) appears on a television screen and grants a young girl seven wishes.
(3) U.S. OPEN TENNIS
Live coverage of the U.S. Open Championships from Flushing Meadow Park in Corona, New York.
(4) LOS TIEMPOS
(5) AMERICAN GOVERNMENT
11:15 (1) MOVIE
"Blowing Wild" (1953) Gary Cooper, Barbara Stanwyck.
11:30 (1) TIME OUT WITH SCOTT
(2) BARRY SWITZER
(3) AMERICAN BANDSTAND
Premiere
(4) PARENTS IN ACTION
(5) AMERICAN GOVERNMENT
AFTERNOON
12:00 (1) NCAA FOOTBALL HIGHLIGHTS
"Southwest Conference"
(2) FOOTBALL SOUTHWEST EXPERIENCE
(3) INTERIOR DESIGN
(4) AMERICAN LIFESTYLE
"Admiral Richard E. Byrd"
(5) PERRY MASON
(6) VOTER'S DIGEST
(7) COMMUNICATING DESIGN
1:00 (1) PRE-GAME
(2) MOVIE
"The Brides Of Fu Manchu" (1967) Christopher Lee, Marie Versini.
(3) WRITING FOR A REASON
(4) GREAT MOVIE
COWBOYS
"Vigilantes Of Dodge City"
1:15 (1) BASEBALL
1:30 (2) BIG VALLEY
(3) WRITING FOR A REASON
(4) COMMUNICATING THROUGH LITERATURE
(5) WAGON TRAIN
"Dick Richardson Story"
2:30 (1) MISSION: IMPOSSIBLE
(2) COMMUNICATING THROUGH LITERATURE
(3) FIESTA MEXICANA
(4) AS MAN BEHAVES
(5) BONAZZA
"The Pressure Game" With a little help from her Aunt Li, Laura Dayton finally gets Adam to make a heart-felt proposal of marriage.
3:30 (1) WIDE WORLD OF SPORTS
Live coverage of a 10-round welterweight boxing match between Sugar Ray Leonard and Floyd Mayweather from the Civic Center in Providence, R.I.; a preview of the rematch between Muhammad Ali and WBA World Heavyweight champion Leon Spinks.
(2) VARIETADE MUSICALES
(3) AS MAN BEHAVES
(4) NASHVILLE ON THE ROAD
(5) WESTERN HOUR
EARTH, SEA AND SKY
(2) LANCER
"Child Of Rock And Sunlight"
4:30 (1) DONNA FARGO
(2) EARTH, SEA AND SKY
5:00 (1) NEXT STEP BEYOND
(2) NCAA FOOTBALL
"UCLA at Washington"
(3) LAWRENCE WELK
(4) TV AUCTION
A bid-by-phone extravaganza where anything and everything will be auctioned to the highest bidder.
(5) CHEYENNE
"Incident At Dawson Flats"
5:30 (1) WILD KINGDOM
EVENING
6:00 (1) LAWRENCE WELK
(2) WRESTLING
(3) DRAGNET
"Bank Examiner Swindle" A unique scheme to bilk elderly citizens out of their savings is succeeding until Friday and Gannon are called into play.
(4) TV AUCTION (CONT'D)
(5) BIG VALLEY
"A Time To Kill" Jarrod suspects that an old friend of his may be a counterfeiter and robber.
6:30 (1) RAT PATROL
"Decoy Raid" Moffitt is betrayed in an exchange with Captain Dietrich for a Red Cross worker with a viral typhus vaccine.
7:00 (1) US AGAINST THE WORLD - II
Gabe Kaplan is host for this all-star athletic competition in which the U.S. team will be challenged by the world team in a series of sporting events.
(2) THE PAPER CHASE
A student (James Stephens) of a fearsome law professor (John Houseman) comes up with an ingenious way to win the teacher's approval.
(3) POPI GOES THE COUNTRY
(4) 12 O'CLOCK HIGH
"Golden" Boy Had Nine Black Sheep
7:30 (1) NASHVILLE MUSIC
(2) LOVE BOAT
"The Congressman Was Indiscreet" Dick Van Patten, Vicki Lawrence, Isaac's History Lesson. Varnee Watson, Scatman Crothers. "Winner Take Love" Maureen McCormick, Bobby Sherman. (R)
(2) MOVIE
"Magnum Force" (1973) Clint Eastwood, Hal Holbrook. An unorthodox detective goes after a murderous vigilante squad of rookie cops. (Network advises viewer discretion.) (R)
(3) MARTY ROBBINS
(4) TV AUCTION (CONT'D)
(5) REX HUMBARD
8:30 (1) PORTER WAGONER
9:00 (1) MISS AMERICA PAGEANT
Bert Parks, Phyllis George and Lee Meriwether are hosts for this 58th annual pageant, live from Atlantic City, N.J.
(2) HEE HAW
(3) HIGH CHAPARRAL
"Forge Of Hate" Efforts of a young Apache warrior to make peace with the white men are undermined by a bitter tribal chief.
(4) FESTIVAL OF PRAISE
9:30 (2) THE LESSON
10:00 (1) ABC NEWS
(2) WRESTLING
(3) TV AUCTION (CONT'D)
(4) BEST OF 700 CLUB
10:15 (2) NEWS
10:25 (1) NEWS
10:45 (2) MOVIE
"A Talent For Loving" (1969) Richard Widmark, Cesar Romero. Two generations of a family are cursed with overactive libidos.
(3) FESTIVAL OF PRAISE
9:30 (2) THE LESSON
10:00 (1) ABC NEWS
(2) WRESTLING
(3) TV AUCTION (CONT'D)
(4) BEST OF 700 CLUB
10:15 (2) NEWS
10:25 (1) NEWS
10:45 (2) MOVIE
"A Talent For Loving" (1969) Richard Widmark, Cesar Romero. Two generations of a family are cursed with overactive libidos.
11:00 (1) NEWS
(2) WYATT EARP
11:30 (1) SATURDAY NIGHT LIVE
Host: Michael Palin. Guest: Eugene Record. (R)
(2) IRONSIDE
"In The Line Of Duty" Ironside investigates the connection between a policeman's widow and the man accused of his murder.
(3) JOURNEY TO ADVENTURE
12:30 (1) NEWS
12:45 (2) MOVIE
"Where Of London" (1962) Vincent Price, Michael Pate.

'78 Whiteface Depth Chart

Sept. 8	Pampa	7:30	H
Sept. 14	Palo Duro	7:30	T
Sept. 22	Borger	7:30	T
Sept. 29	Canyon	7:30	H
Oct. 6	Amarillo High	7:30	H
Oct. 13	Brownfield	7:30	T
Oct. 20	OPEN		
Oct. 27	*Plainview (H. C.)	7:30	H
Nov. 3	*Lubbock High	7:30	T
Nov. 9	*Lubbock Coronado	7:30	T
Nov. 17	*Lubbock Monterey	7:30	H
*District Games			



Coaches

Don Cumpton
Lester Kirkland
Gary Goodin
Rodney Murphy
Danny Haney
Kenny Barnes
Stacy Bixler
Ray Schroeder
David Ashby

Fullback
 25 Tony Garcia, 172
 11 Joe Walker, 192



Tailback
 42 Robert Graves, 177
 20 Keith Adams, 145



Wingback
 88 Ronald Lucero, 162
 83 Chuck Schmucker, 153



Quarterback
 8 Jackie Mercer, 165
 7 Kevin Bunch, 150

Offense

Right Tackle
 78 Mike Kerr, 238
 75 Monte Cochran, 242



Right Guard
 72 Buzzy Abalos, 194
 64 Randy Harris, 212



Center
 50 Frank Medrano, 173
 52 Billy Quillen, 180



Left Guard
 51 Lee Reyna, 181
 68 Jay Montgomery, 193



Left Tackle
 73 Greg Melugin, 187
 69 Ed Fry, 168



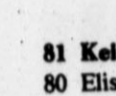
Tight End
 23 Kevin Golden, 172
 84 Gary Cornelius, 177
 82 Joe Mitchem, 200



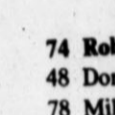
Split End
 20 Keith Adams, 145
 83 Chuck Schmucker, 200
 10 Joe Cabezuels, 145



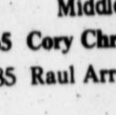
Left End
 81 Keith Finch, 178
 80 Eliseo Gomez, 187



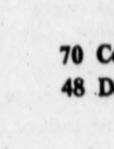
Left Tackle
 74 Robble Fish, 171
 48 Don Weems, 174
 78 Mike Kerr, 238



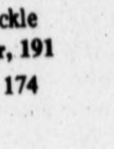
Middle Guard
 65 Cory Christie, 171
 85 Raul Arroyos, 168



Right Tackle
 70 Cory Springer, 191
 48 Don Weems, 174



Right End
 44 Glen Yostem, 161
 87 Roy Gonzales, 170



Defense

Corner Halfback
 7 Kevin Bunch, 150
 35 Don Johnson, 151



Linebacker
 60 Richard Olson, 192
 63 Donny Lauderback, 168
 33 Sammy Brown, 166



Linebacker
 55 Steve Sauter, 171
 66 Anthony Potteet, 181
 22 Danny Gaitan, 168



Strong Safety
 37 Bud Hughes, 149
 30 Arthur Villegas, 155



Corner Halfback
 13 Barry Morgan, 178
 47 Edward Dominguez, 163
 40 Keith Pagett, 157



Captains

Cheerleaders

Judy Hill
Jana Pagett
Diana Castro
Ronda Clark
Lori Martin
Staci Payne



Paul Bell



Eliseo Gomez



Mike Kerr



Jackie Mercer



Richard Olson

Injured
 15 Paul Bell, 160
 77 James Dudding, 186

Hereford, Pampa Due Battle Tonight

The Hereford Whitefaces and the Pampa Harvesters open their respective football seasons here tonight at Whiteface Stadium.

Kickoff time is 7:30 p.m. Pampa, 2-8 last year, will have the services of eight returning offensive veterans from last year's 3-AAAA warfare.

Hereford, 3-7 last year, are under the new helm of coach Don Cumpton who moved here from Muleshoe, where his team posted a 9-1 mark last year. The Herd, beset with recent injuries, will go with a two-platoon system, which Cumpton believes will give more players experience via playing time.

"We had excellent workouts this week," said Cumpton Thursday at the Kiwanis Club. "Our guys are ready to play and win."

Cumpton said the Whitefaces might not play their best game against Pampa. "We intend to use as many people as possible in order to see what we have. But, I can assure you, we will be

out there with nothing else in mind but winning."

Cumpton said winning the District 4-AAAA title and getting into the state playoffs is their main objective.

"We're going to try and use these non-district games and get ready for those last four district games which count, he said.

Also in the district are Plainview, Lubbock High, Lubbock Coronado and Lubbock Monterey.

The non-district schedule includes Pampa, Palo Duro, Borger, Canyon, Amarillo High and Brownfield. The open date is Oct. 20 before the first district contest against Plainview.

Cumpton believes Plainview to be the one to beat out for the district crown.

The Herd tonight will be without the services of running back Paul Bell, injured last week in a scrimmage. Halfback Tony Garcia is out with a pulled hamstring, but may see action if needed.

Otherwise, the Herd seems ready for the first tilt with a very aggressive defense which held

the highly rated Tascosa Rebels at bay last Friday.

Heading the offense will be quarterback Jackie Mercer and running backs Joe Walker, and Robert Graves.

Dodgers Act Okay; Beat Astros, 3-2

HOUSTON (AP) — Los Angeles leftfielder Dusty Baker has his thinking straight again. Burt Hooton won a game without his best pitches and there were no fights in the dressing room following the Dodgers' 3-2 victory over Houston Thursday night.

Any disharmony that might have existed concerning the Dodgers recently was not visible. There certainly was nothing to compare with the publicized fight between Steve Garvey and Don Sutton. The scene was as harmonious as a well trained symphony after the Dodgers won their ninth

Angels Dump Rangers, 7-6

ANAHEIM, Calif. (AP) — It took one of the most remarkable comeback victories the California Angels have ever recorded

to give them momentum as they head into the most important series in the 18-year history of their franchise. The Angels looked like anything but pennant contenders in dropping a doubleheader to Texas Wednesday night, and it was more of the same Thursday evening for 5 1/2 innings. At that point, the Rangers held a 6-0 advantage.

But the Angels exploded for seven runs in the bottom of the sixth inning and held on for a 7-6 victory over the Rangers, giving them a split of their four-game series with Texas.

A much bigger four-game series starts tonight at Anaheim Stadium, as the Angels entertain Kansas City. The first-place Royals lead California by 2 1/2 games in the American League West. Two-run homers by Don Baylor and Ron Fairly highlighted the Angels' big sixth inning. Baylor's shot made it 6-5 and Fairly's blast capped the

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big rally. "I think that shows some of the character we have on this ballclub," said the 40-year-old Fairly of the Angels' come-from-behind victory. "I think this was a very pivotal game for us. There's a big difference between being 2 1/2 and 3 1/2 out entering a big series."

"We're going into the Kansas City series on a winning note. I think everyone in our clubhouse knows what we have to do." Fairly said he's glad the Angels and Royals are meeting at this stage of the season.

"If we play well we're right there with them with things winding down," he said. "If we play lousy then we really don't belong in a pennant race anyway."

Dyar Miller, who relieved an ineffective Frank Tanana in the fourth inning, picked up his fifth victory of the season against one loss with the help of Dave Roche's 21st save.

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Bobby Grich, Jim Anderson and Rick Miller opened the sixth with singles to fill the bases. An infield out by Carney Lansford scored Miller, making it 6-1.

Lyman Bostock then hit a two-run single and Hunter called upon Cleveland to replace Medich. Baylor promptly blasted his 30th homer of the season, making it 6-5.

Joe Rudi followed with a single and Fairly cracked his ninth homer to make a loser of Cleveland, who suffered his eighth loss in 11 decisions.

"It took some of the pressure off the weekend," said Baylor of the Angels' victory. "If we had lost we would have had to sweep the Royals to stay close."

The Rangers took their 6-0 lead with the help of a homer by Mike Hargrove leading off the game and a three-run shot by Juan Beniquez.

The setback, dropped the Rangers eight games behind the Royals.

Cowboys, Giants To Meet Sunday

EAST RUTHERFORD, N.J. (AP) - Playing the Super Bowl champion Dallas Cowboys Sunday at Giants Stadium promises to be no picnic for the New York Giants, and Coach John McVay is well aware of the task ahead. The Giants opened the expanded 16-game schedule with a 19-13 victory over Tampa Bay. It's the second year in a row they began the season on an up note, and the second year it's been followed up by the Cowboys in week No. 2. Cowboys in week No. 2.

White wasn't even used. "We didn't get to see them punt," McVay said. "But we have some old films when they had to punt once." The Giants will open with Joe Pisarcik at quarterback. The second-year player replaced Jerry Golsteyn when the latter went down with a back injury in the second quarter. Pisarcik was in the game for all but 23 of Giants 238 yards of offense. He connected with Johnny Perkins on a 67-yard scoring toss. "Pisarcik is the man," McVay said. "He did a good job when he was put in the game and I'm pleased with what he did. I've said repeatedly that I feel strongly about both guys."

lot of difference for Dorsett, Landry said. "Last year he was running by feel, he didn't understand the offense. Now he sees things and is getting better all the time." Hill started for the first time in the opener and played well enough for Landry to trade incumbent Golden Richards to the Chicago Bears for a pair of draft picks. Hill caught two passes, including a 49-yarder that brought the Cowboys to the 1-yard line, positioning them for their first score after a shaky start. "He can adjust to the ball and jump for it," Landry said. "He can catch and has the speed to turn it on." Landry now has 150 victories in his Dallas coaching career, which dates back to the team's inception in 1960. The Cowboys defeated the Giants twice last year and hold a 22-9-2 edge in the all-time series.



Jones Holds Lead

COLUMBUS, Ga. (AP) - Grier Jones is playing less and enjoying it more, while Lanny Wadkins is just trying to make the best of what he considers a bad year. Jones held a one-stroke advantage over Wadkins and five others after shooting a five-under-par 65 Thursday in the opening round of the \$175,000 Southern Open golf tournament over the 6,791-yard Green Island Country Club course. "I haven't played a lot this year, but when I have, I've played well," said the 32-year-old Jones, a tour veteran who has earned almost \$72,000 this year including a second-place finish in the Jackie Gleason-Inverrary tournament.

Jones, who has played in only 18 tournaments this year, said he cut back his schedule to be with his children. "I took most of the summer off to be with my kids. They're getting older and I might never get to know them if I didn't. I really enjoyed myself, and while I was there, I helped coach a baseball team of 10-year-olds," said Jones.

The winner of three PGA events during his career, Jones opened quickly Thursday on a perfect sunny day, carving out three birdies on the first four holes and finishing his round with six birdies and one bogey. Fifty-seven of the field of 150 matched or bettered par with six players at 66, including Wadkins, the 1977 PGA and World Series of Golf champion, and Barney Thompson, Rocky Thompson, Rex Caldwell, Phil Hancock, Gary Ostrega and Ron Streck.

Defending champion Jerry Pate was at 67, along with veteran Miller Barber, while Charles Coody and Hubert Green headed a group of 15 at 68. Second-leading money winner Andy Bean had a par 70, but current PGA champion John Mahaffey and 1976 Southern Open winner Mac McLendon had their problems.



—Brand photo by Don Ingram

The Herd opens their football season here tonight when they meet the visiting Pampa Harvesters.

Expected to start at halfback is Joe Walker (11), shown here against the Tascosa Rebels last week.

Holmes Predicts Ali Victory

The Cowboys racked up 583 yards on offense, with former Heisman Award winner Tony Dorsett accounting for 147 on the ground in 15 carries and 107 on three receptions. The Cowboys offense was so masterful that punter Danny

AUSTIN (AP) - Heavyweight boxing champion Larry Holmes predicted today that Muhammad Ali will whip Leon Spinks in their upcoming bout in New Orleans.

Holmes, recognized as champion by the World Boxing Council, said he will be pulling for al Ali victory, but added that Ali "is on the dark side" of his career - "he's on the way out."

Holmes and promoter Don King talked to reporters in the rotunda of the Texas capitol building. They had flown Wednesday by chartered plane from El Paso, Texas for a fund-raising reception for Attorney General John Hill, the Democratic nominee for governor, but did not arrive in time for the event. Holmes said Spinks, the World Boxing Association champion, "doesn't have any boxing skills or boxing knowledge. He (Spinks) couldn't stay in the ring with me," Holmes said.

King said if Ali defeats Spinks, "as a fan and a friend I would like to see him retire."

As a promoter, however, he would "have to accommodate him" if Ali wanted to fight Holmes, but "it would be to his own peril."

King and Holmes said they flew in for the Hill reception at the request of Lynn Tate, commissioner of Labor and Standards, an agency that regulates boxing in Texas.

Cement Truck Driver Making 'Bum' Happy

By MICHAEL A. LUTZ AP Sports Writer HOUSTON (AP) - When Johnnie Dirden, the cement truck driver, first walked into Houston Oiler Coach O.A. "Bum" Phillips' office and asked for a tryout, Phillips decided to humor the kid. Now that Dirden is a Houston Oiler and leading the National Football League in kickoff returns, Phillips is congratulating himself on his great sense of humor.

Although he has no intentions of replacing Oiler favorite Billy "White Shoes" Johnson, Dirden filled in admirably last Sunday for the ailing Johnson

by returning three kickoffs 127 yards for a league leading 42.8 yards average per return.

But the fact that Dirden was able to detour from his cement truck into an Oiler uniform is even more amazing than his performance in his first NFL game.

Before Rocky came along, you would have called Dirden a Frank Merriwell character. It started last February when Dirden strolled into Oiler Coach O.A. "Bum" Phillips' office wearing a hard hat and tracking the carpet with cement dust and asked for a tryout.

With great effort, Phillips kept from swallowing his chaw of Redman chewing tobacco and agreed clock Dirden. When Dirden reeled off a pair of 4.5 40 yard dashes, Phillips chewed a little harder and invited Dirden back the next day for a more thorough inspection.

"This time I came back cleaned up and he didn't recognize me," Dirden said. "But I was able to run a 4.4 on the Astroturf and so they decided to sign me."

But the battle was only beginning for both Dirden and the Oiler coaching staff. Dirden reported to training camp in such a fit of frenzied determination, Phillips finally told him to quit working so hard.

Dirden came to workouts early, stayed late, pestered offensive coordinator Ken Shipp, day and night to look at film and worked out on his own late at night outside the team dorm.

During these nighttime drills, Dirden would run up and down the stairs countless times and throw a football against an outside wall and try to catch it in the dark.

"I figured if I could catch the ball in the dark I'd surely be able to do it in the light and it would also help my concentra-

tion," said Dirden, who played two seasons at nearby Sam Houston State.

"I just had a lot of catching up to do. With guys like Ken Burrough and All-Southwest Conference players like Mike Renfro around I needed the work."

"During camp I like to relax awhile between the morning and afternoon workout but he didn't let me take a single nap."

Dirden said he started making mistakes from trying too hard and that's when Phillips stepped in.

Baseball Standings

By The Associated Press

Table with 4 columns: Team, W, L, Pct, GB. Includes National League and American League standings for various teams like Philadelphia, Pittsburgh, Cincinnati, San Diego, Houston, Los Angeles, etc.

Advertisement for ferti-lome fertilizer. Includes images of fertilizer containers and text: "You can trust ferti-lome it works! Western Auto 241 N. Main".

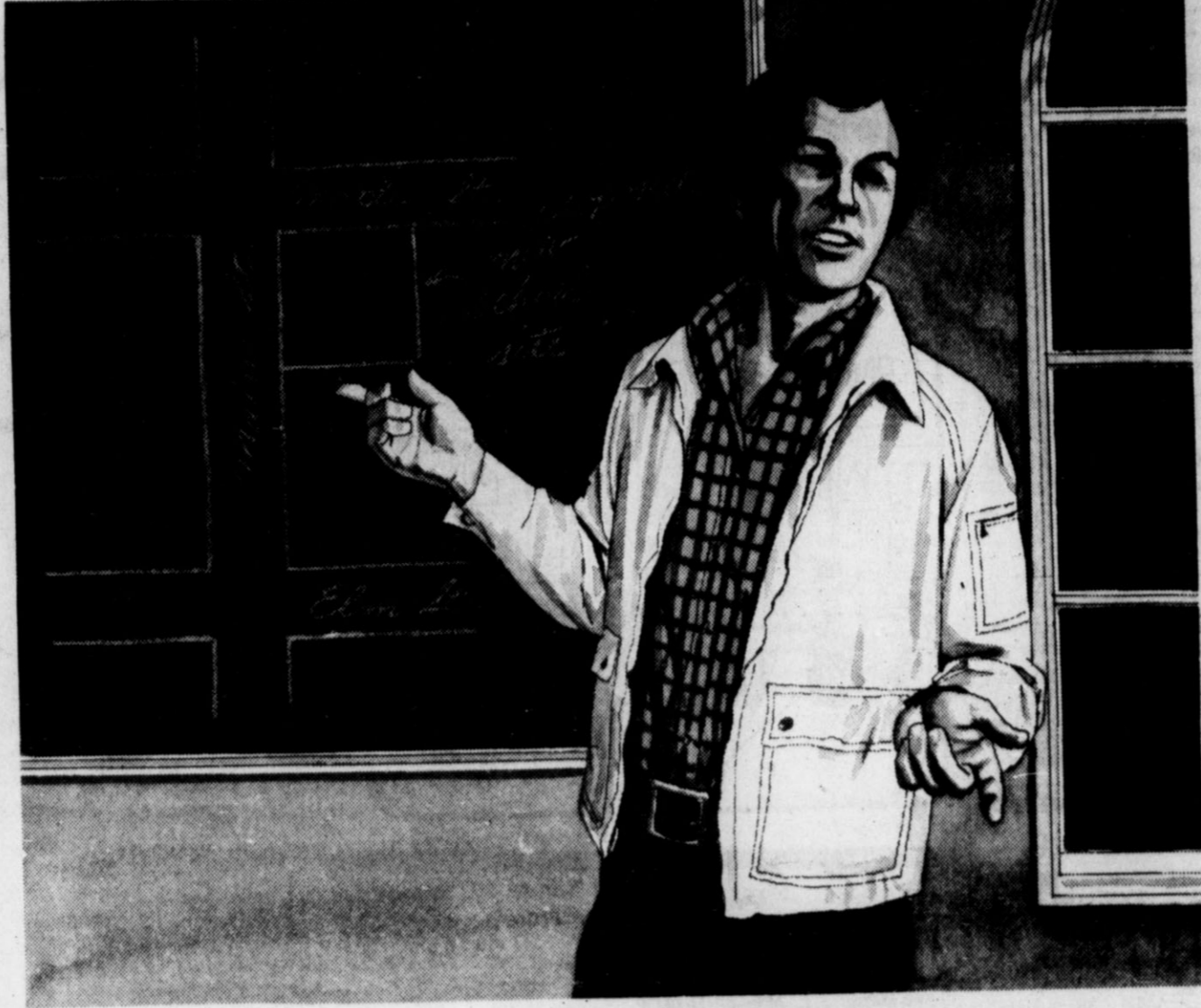
Bowling's Bowl advertisement. Text: "BOWLING'S BOWL IS NOW FORMING WINTER LEAGUES. A FREE BOWLING BALL WILL BE GIVEN TO EACH MEMBER OF THE THURSDAY NIGHT 8:30 WOMEN'S LEAGUE. CALL TODAY - 364-8888". Includes illustration of a bowler.

Hi-Plains Savings and Loan Association advertisement. Text: "We have Money Market Certificates. Our Current Rate is 7.992%. \$10,000 minimum - 6 months maturity. Penalty for early withdrawal." Includes logo and contact info: 119 E. 4th, 364-3535.

Rotary Club advertisement. Text: "The Second Annual HEREFORD ROTARY CLUB ANTIQUE AND SPECIAL INTEREST CAR SHOW. Saturday Sept. 9 12 A.M. to 10 P.M. Sunday Sept. 10 10 A.M. to 5 P.M. DEAF SMITH COUNTY BULL BARN HEREFORD. Trophies • Dash Plaques • Door Prizes. PROCEEDS TO BENEFIT LOCAL PROJECTS. Come Join Us! Up to 75 Cars will be on display!"

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The citizens of any free society may be native born or naturalized, but in either case good citizenship means obedience to the laws of the land, an interest in government at all levels which includes a willingness to participate in the election process, a generous community spirit, an active concern for the welfare of others and above all, a dedication to the never-ending task of maintaining the freedom with which we are blessed. Faith imparts the elements necessary to develop this kind of character, and the rules of conduct set forth in the Bible are the very requisites for good citizenship in any land. Keep these principles in practice by your regular attendance at the Church of your choice on the Sabbath.

Whatever makes men good Christians, makes them good citizens.

—Daniel Webster

"Now therefore ye are no more strangers and foreigners, but fellow citizens with the saints, and of the household of God."
—Ephesians 2:19

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Johnny Tims, Pastor
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SUMMERFIELD BAPTIST

Don Larkin, Pastor

TEMPLE BAPTIST CHURCH

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The Clearmen-Armas; Leuderback

What is PBS doing for kids this new TV season?

PBS stands for Public Broadcasting System.

Sesame Street starts its tenth season on PBS on November 27.

Once Upon a Classic returns this fall, too. Some of the new "classics" are "John Halifax, Gentleman," "The Secret Garden," "Dominic" and "Pinocchio."

Studio See begins its third season. Each show covers several different subjects of interest to kids. See a man show how he did the make-up for "Star Wars."

Freestyle is a new program. It is a real-life drama for kids.



Big Bird and all his friends will soon start their new season.

ages 9 to 12. It offers viewers a chance to make choices. Rainbow's End is for kids with hearing problems. Sign language, captions and speech are used.

Returning to PBS are Zoom, Mr. Rogers, Music, Infinity Factory II, and Electric Company. These shows are repeats.

Villa Alegre is back. This show is for kids from Spanish-speaking homes. Both Spanish and English are spoken on the show.

Rebop is returning. This is about kids from different backgrounds.

GUPS

Puzzle-le-le-do

The letter "e" is a vowel. It has two sounds. The long sound says its name. The short sound makes the sound you hear in "egg." All the words below have the short sound of "e."

ACROSS

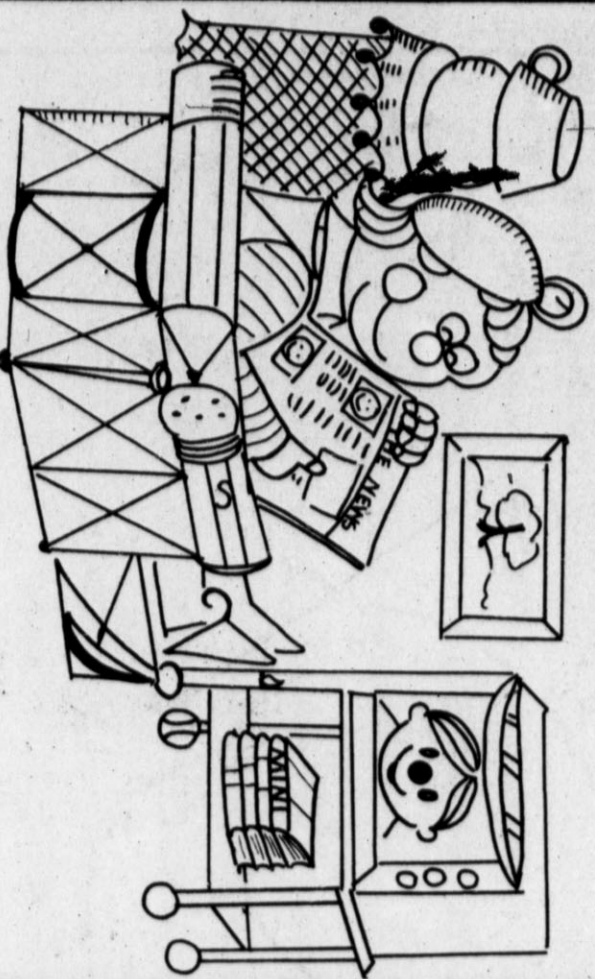
1. A bell
2. A bird
3. A hat
4. A piece of clothing
5. A piece of furniture
6. A piece of furniture

DOWN

1. A piece of furniture
2. A piece of furniture
3. A piece of furniture
4. A piece of furniture
5. A piece of furniture
6. A piece of furniture

Answers: 1. BELL, 2. BIRD, 3. HAT, 4. COAT, 5. CHAIR, 6. TABLE

Mini Spy



- See if you can find:
- drum
 - crown
 - coat hanger
 - pencil
 - salt shaker
 - word "Mini"
 - turtle
 - baseball
 - candle

Color by Number

Color by Number

- 1 Brown
- 2 Red
- 3 Blue
- 4 White

Arithmetic problems for coloring:

- 2+1
- 5-4
- 4-1
- 4-2
- 3-2
- 7-4
- 9-6
- 4-1
- 6-3
- 2+1
- 4-1
- 4-2
- 4-3
- 3+0
- 1-0
- 2+1
- 6-3
- 7-6
- 2+1
- 6-3
- 6-5
- 9-8
- 7-4
- 4-1
- 6-3
- 4-1

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Especially for Young readers

The Mini Page

Friday, September 8, 1978
New Fall Season Starts September 9

What Will Be On Kids' TV

NBC	Saturday Morning	CBS
8:00 Yogi's Space Race	The All-New Pink Panther Show	The All-New Popeye Hour
8:30 The Godzilla Power Hour	Challenge of the SuperFriends	The Bugs Bunny/Road Runner Show
9:00 The Fabulous Funnies	Scoby's All-Stars	The Super Seven
9:30 The Krofft Superstar Variety Hour	Fangface	Space Academy
10:00 The Fabulous Funnies	ABC Weekend Specials	Fat Albert and the Cosby Kids
10:30 The Krofft Superstar Variety Hour	American Bandstand	30 Minutes (premieres Sept. 16) and "CBS Saturday Film Festival"
11:00 The Krofft Superstar Variety Hour	Animals Animals	Ark II
11:30 The Krofft Superstar Variety Hour	Animals Animals	Ark II
12:00 The Krofft Superstar Variety Hour	Animals Animals	Ark II
12:30 The Krofft Superstar Variety Hour	Animals Animals	Ark II
1:00 The Krofft Superstar Variety Hour	Animals Animals	Ark II



Yogi and Friend
For its afternoon shows, NBC continues the dramatic series Special Treat once a month, on a Tuesday, starting in October.

Saturday Morning
Metric Marvels are two-minute spots teaching the metric system.

NBC's five new shows
Yogi's Space Race stars Yogi Bear. Huckleberry Hound and Quack Up, a duck. There is a "Star Wars" kind of space station.
The Godzilla Power Hour is about the famous dragon and his nephew, Godzooky.
The Fantastic Four is about Mr. Fantastic, who stretches; his wife, who can be invisible; "The Thing," who is super strong; and Charlie the Computer.
The Krofft Superstar Variety Hour is a live-action, music-and-comedy show.
The Fabulous Funnies stars comic strip favorites such as Nancy and Sluggo and the Captain and the Kid.
Baggy Pants and the Nitwits is returning for the second season.

NBC	Sunday	CBS
9:00 The Krofft Superstar Variety Hour	What's New, Mr. Magoo	Clue Club
9:30 The Krofft Superstar Variety Hour	Clue Club	Clue Club
10:00 The Krofft Superstar Variety Hour	Clue Club	Clue Club
10:30 The Krofft Superstar Variety Hour	Clue Club	Clue Club
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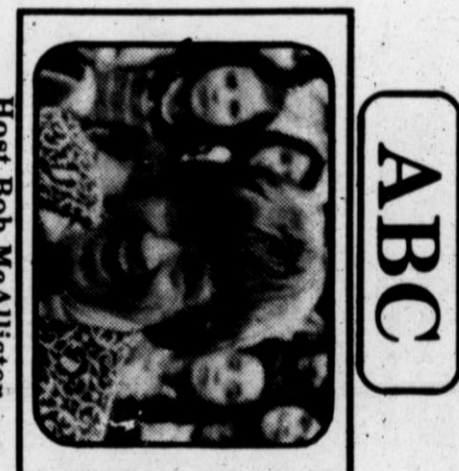
Animals Animals
Animals Animals continues on Sunday.
Afterschool Specials are in their usual afternoon time period.
Saturday Morning "commercials" teach good eating and dental health.
Schoolhouse Rock will add Science Rock.
ABC's two new programs: Fangface is a character whose life changes when a full moon appears.
The Challenge of SuperFriends is a new show about Superman, Batman and other heroes.
Scoby's All-Stars, American Bandstand, and ABC Weekend Specials are back.



Betsy Aaron and Christopher Glenn from "30 Minutes".
For its afternoon kids' shows, CBS is planning a mini-series. It will be shown on five weekdays afternoons in a row.
The CBS Festival of the Lively Arts for Young People will return.
Saturday Morning
CBS's three new shows
30 Minutes will present CBS correspondents reporting about news of interest to young people. The programs will be about teen-age drinking, UFOs and other subjects.
The All-New Popeye Hour stars the old favorite.
The Super Seven will be about heroes and heroines. The "Seven" include Web Woman, Isis and Batman.
In the News newsbreaks continue between shows.
Returning will be The Bugs Bunny/Road Runner Show, Space Academy, Fat Albert and the Cosby Kids and Ark II.

Sunday Morning
The Sunday morning shows will be reruns of What's New Mr. Magoo? and Clue Club.

Host Bob McAllister
Kids Are People Too is the new Sunday morning variety show.
The host is Bob McAllister, the star of Wonderama for 10 years.
The new show runs for 90 minutes, but local stations can cut out 30 minutes for their own kids' show.

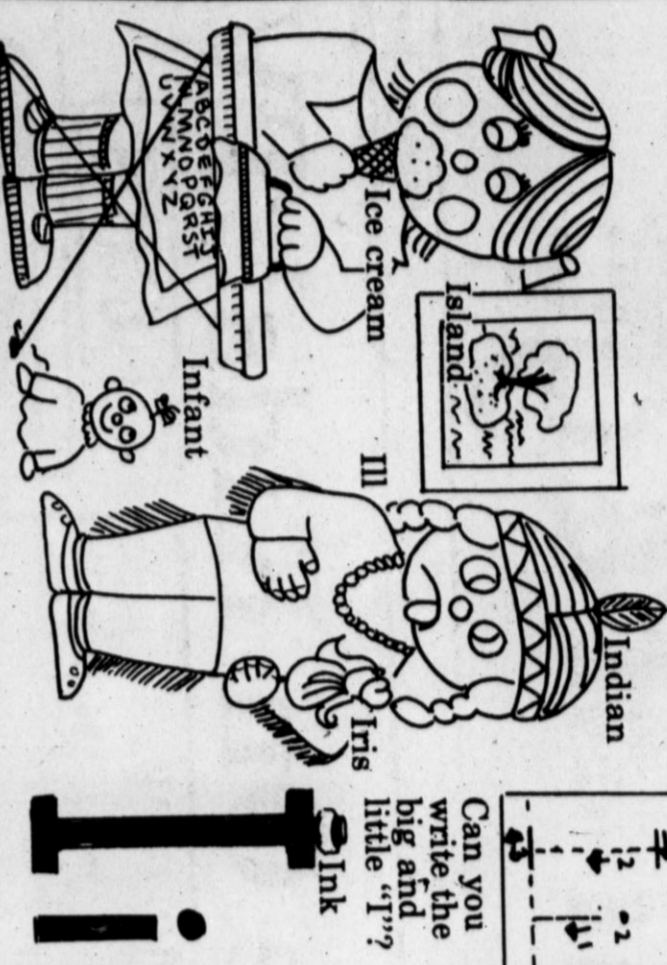


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ALPHA BETTY

Can you read the "T" words in this picture?



We didn't label one "T" word. Can you find it?

The Paper Box

Look at the front page of your paper. Find the index. Find the entertainment or TV section. Turn to it. Find the TV shows you like. Watch the paper for the listings of the new Saturday TV shows. They should be in the papers on September 8 or 9.

Page 1: "Kids are people too" is on _____ morning.

Page 2: "Sesame Street" starts its _____ season in November.

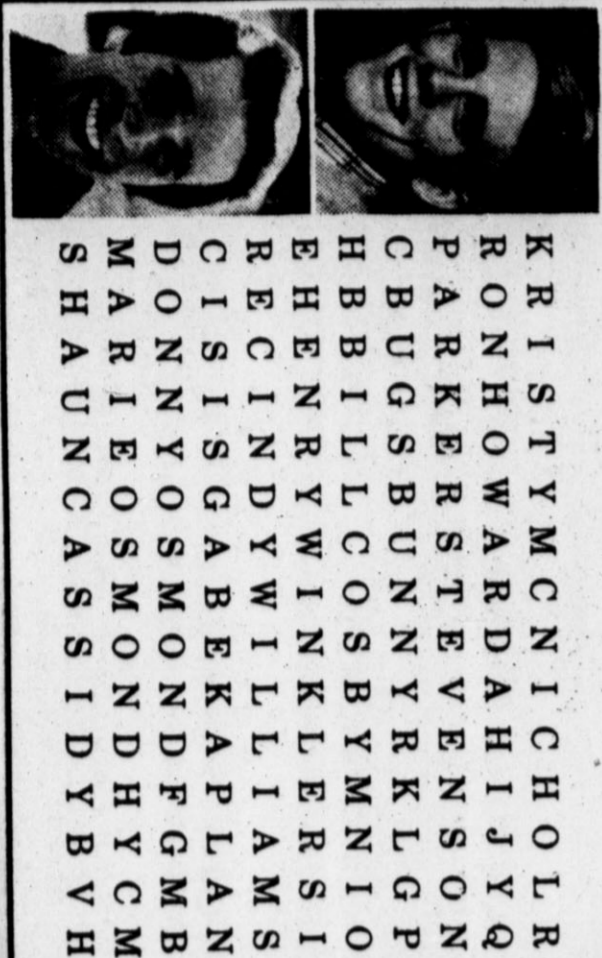
Page 3: Captain Kangaroo worked as a _____ boy when he was young.

Page 4: Each year, ACT gives awards for good TV _____

Next week: Read all about reading in next week's Mini Page. Find out how many different things you can read. Read about a governor who helps kids learn to read by tutoring in a school.

TV STARS TRY 'N FIND

Names of television stars are hidden in the block below. See if you can find: Bugs Bunny, Cheryl Ladd, Cher, Bill Cosby, Henry Winkler, Shaun Cassidy, Parker Stevenson, Cindy Williams, Kristy McNichol, Gabe Kaplan, Donny Osmond, Marie Osmond, Yogi, Isis, Ron Howard.



Awards for Good Kids' TV

Action for Children's Television, or ACT, as it is called, is a group that works to get TV networks to put on better children's programs. It also works to limit the number of kids' commercials.

Each year, ACT gives awards to good TV shows. Below is the 1978 list. National Achievement Awards were given to: CBS, "Fat Albert and the Cosby Kids," for adding a sense of humor to Saturday morning television. ABC, the "Weekend Specials," for adding quality children's drama to the Saturday morning schedule.

The Corporation for Entertainment and Learning, Inc., "Marlo and the Magic Movie Machine," for recycling old newsreels for young viewers who missed them the first time.

Field Communications, "Snippets," for using the minutes between programs to soothe the pains of growing up.

South Carolina ETV, "Studio See," a series as exciting as all outdoors.

Walt Disney Productions, "The New Mickey Mouse Club," for presenting the best of Disney animation in an up-to-date way.

WGBH-TV Boston, "Captioned Zoom," for making "Zoom" more meaningful for children with hearing problems.

ACT Awards for Continuing Excellence were given to: ABC, for the "Afterschool Specials."

ABC News, for "Animals Animals Animals."

The Behrens Co., Miami, for "Kidsworld."

KOMO-TV, Seattle for "Boomerang."

Multimedia, for "Young People's Specials."

NBC, for "Special Treat."

WGBH-TV, Boston, for "Rebop."

WQED-TV, Pittsburgh, for "Once Upon A Classic."

Upon A Classic.

(These programs had won awards before, but they got another for keeping up the good work!)

Local Programs winning ACT awards were: WRC-TV, Washington, D.C., "The Beth and Bower Half Hour," a delightful program of food, fun and fantasy.

WICC-TV, Pittsburgh, "Catercousins," a program which encourages kids to recognize their talents. WSB-TV, Atlanta, "Super 2," for bringing the community to the children and the children to the community. WTTW-TV, Chicago, "As We *See *It," a look at the problems of school integration.



Mini Jokes

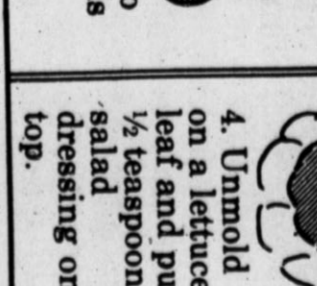
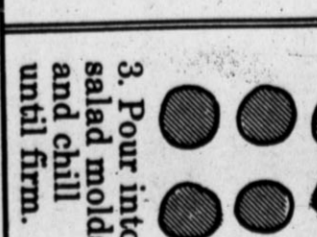
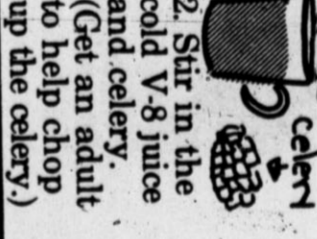
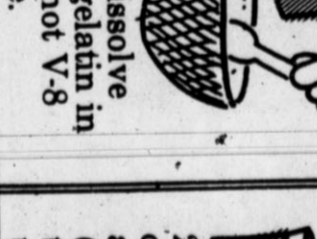


Match these Punch Lines



Easy Tomato Aspic

- You'll need:
- 1 box (3 oz.) lemon gelatin
 - 1 cup hot V-8 juice
 - 1 cup cold V-8 juice
 - 1/2 cup celery, finely chopped (if desired)

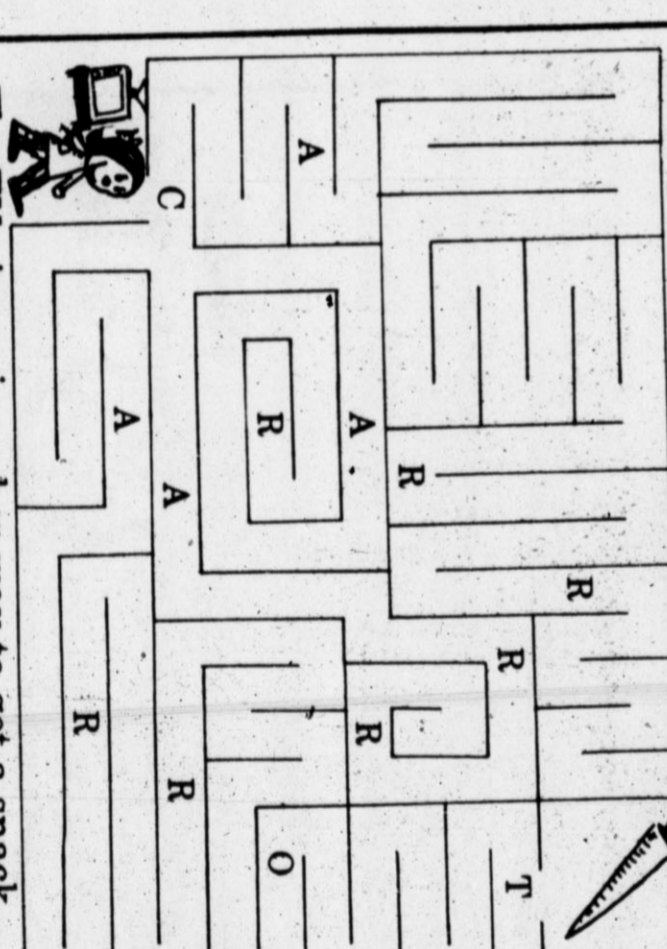


Super Captain: Bob Keeshan

In October, Bob Keeshan will begin his 24th season as the famous Captain Kangaroo. "The Captain" is 51 years old. He worked as a network page boy in New York when he was young. Page boys are ushers who help people who come to see shows find their seats. He joined the U.S. Marines and served during World War II. He later got a job as the assistant to the man who put on the show "Howdy Doody." After playing other parts, Keeshan created Captain Kangaroo in 1955. Throughout the years, his show has won many awards. Keeshan and his wife live in Babylon, New York. The Keeshans have three children.



Spelling Maze



The TV viewer is on her way to get a snack. Help her find the _____.

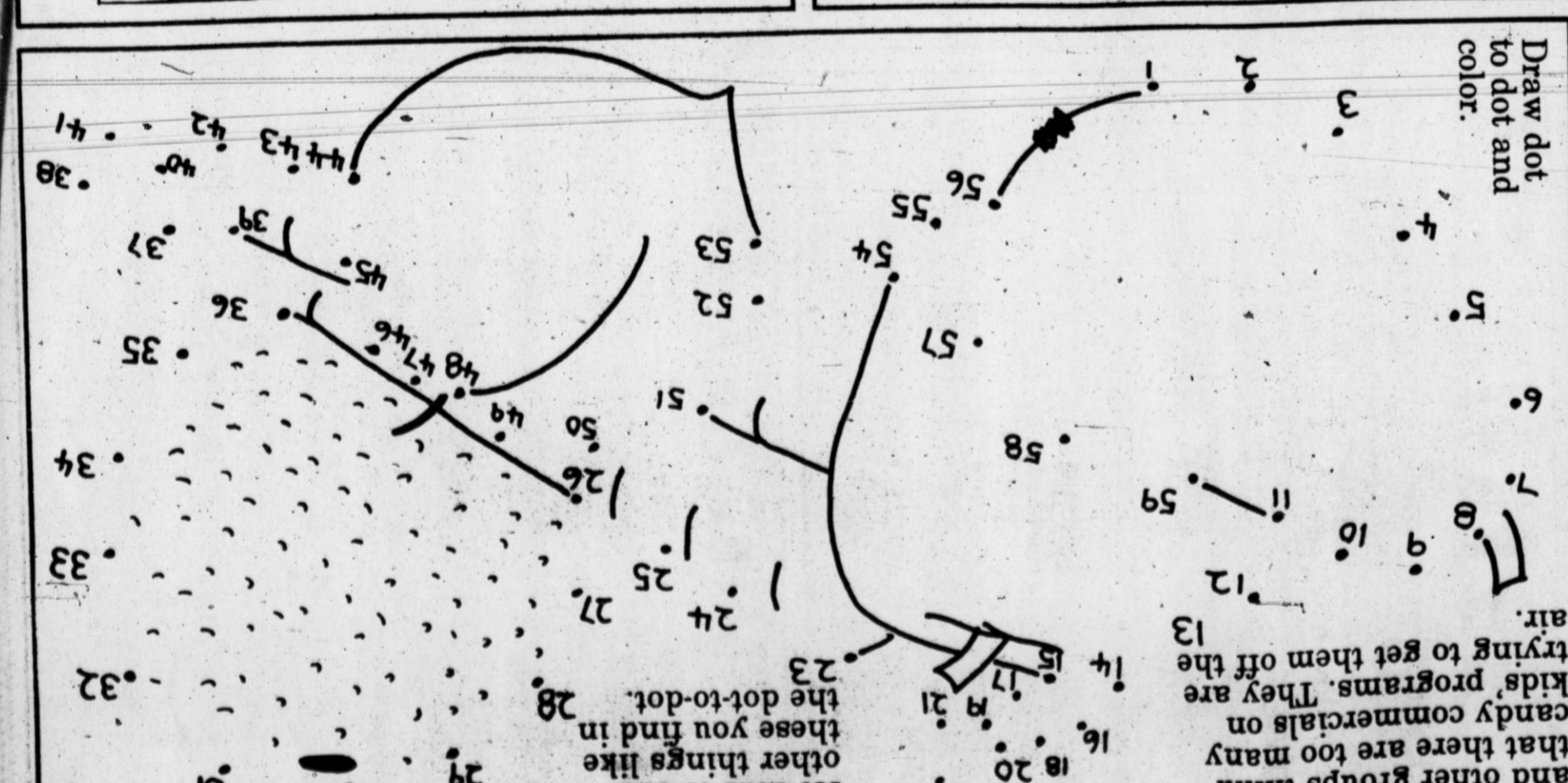
Draw dot to dot and color.

1. Dissolve the gelatin in the hot V-8 juice.

2. Stir in the cold V-8 juice and celery. (Get an adult to help chop up the celery.)

3. Pour into salad molds and chill until firm.

4. Unmold on a lettuce leaf and put 1/2 teaspoon salad dressing on top.



ACT would like for kids to eat other things like these you find in the dot-to-dot.