



By JIMMIE GILLENTE

Appearing on this page is a table of figures concerning Hereford and Deaf Smith County. It was prepared by the Chamber of Commerce at special request, and pretty well recapitulates conditions round us as compared with the previous years. It affords room for a lot of speculation.

When you sum it all up, we've got more property, more telephones, more mail, MORE KIDS and LESS MONEY than ever before. Just a good old American situation, which most people can see right at home without reading the paper.

Quite a few friends were happy to know that The Brand will be on Humber's "Texas In Review," Channel 10, 8:30 p.m., Tuesday, Feb. 11. They made the plans back in January and the photographer said he took around 2,000 feet from which will run around 200. So you have just as good an idea as anyone about what will appear on the show. They have promised us a copy of the film after the showing, Jackie Allmon, our star printer, figures he will be on his way to Hollywood by Monday — or sooner. Jack and I have talked things over, and there's one thing for sure: if we don't personally get in that picture, some of those Esso salesmen will be sitting around twiddling thumbs when they ought to be filling up cars.

Right now, though, we are happy about the whole thing. We figure it will be good publicity for the country — and we can't see how it could possibly hurt anything. Like I told Wayne Edwards, the only possible harm would be for some of those Panhandle Okies to see the film, come over here and investigate, and then decide to move to Hereford.

When you get to thinking about it, though, quite a few of those Oklahoma boys turn out to be good citizens — and we do have a lot of them. Jim Minor turned the tables last week and went from here to Oklahoma, where he bought an 80-acre farm. Johnny Pool says it's a doggone funny thing that the place is located in the heart of the best fishing country in the southwest. Jim doesn't plan to move to the place for a long time, however, which lends all the more credence to Pool's theory.

A lot of folks are feeling sorry for the potato growers, but not

me. I flat warned them three months ago that this weather was coming. If they didn't make their plans accordingly, it isn't my fault. Another thing, keep your overcoat within reaching distance. This winter is a long way from being over.

There is quite a splurge of GI land buying around here these days. Most of the boys are going together in groups of two, three and four and are pooling their GI potential loans (\$7,500 each) to buy larger tracts. Most of these deals are working out OK. Interest rates are low and the places seem to be retiring themselves pretty well on schedule.

R. C. WELTY is winding up his first year of boxing with the Hereford team. About this time in 1937 he entered his first tournament at Memphis, losing to Wayne Carter. R. C. fought a lot of close decisions all of this year but, until this week hadn't won a fight. He stayed right in there, though, and kept doing his best. Thursday night he went back to Memphis in the 1938 tournament and, during the first minute of the first round, OK'ed his opponent. You guessed it: his Memphis opponent was once again Wayne Carter, the same old boy he lost to last year. The Memphis coach says Welty has improved more in one year than any boy he has ever observed.

The Hereford fighters, incidentally, will appear here Monday evening at the Bull Barn in their last scheduled matches of the year. The card will carry some unusually good bouts.

All of a sudden, a lot of people are getting worked up about the high cost of living. It always happens following the Christmas bills. The cost of living is high (10-cent coffee for instance), but around half of the trouble seems to originate with the more lavish standards of living, as well as the higher cost. It would probably be about 50-50 if we admitted the truth. Back when gasoline was 16 cents a gallon, a lot of folks walked to work in order to save the cost of riding; now that gasoline is 28 cents a gallon, they not only ride to work, but find time to haul the kids to school.

Back in 1934, when the grocers were advertising potatoes at 14 cents a peck and lettuce was 5 cents a head, folks used to plant gardens out in the back yard and grow their own. Now that spuds cost 4 cents a pound and lettuce

HEREFORD AND DEAF SMITH COUNTY		Dec. 31, 1937	
Bank Resources	\$12,407,475.08		\$11,969,107.26
Public School Enrollment	2213		2506
Electric Connections	2713		2881
Natural Gas Connections	2489		2528
Telephone Connections	2962		3512
Water Connections	2318		2370
Building Permits (number)	109		123
Building Permits (dollars)	1,289,914.00		1,285,995.00
Postal Receipts	74,306.90		82,618.36
Assessed Valuation City	11,693,808.00		12,601,250.00
Assessed Valuation County	15,979,293.00		18,338,723.00
Marriage Licenses	98		101
Number of Births	334		393
Rainfall	7.71"		15.71"
Number Fire Alarms	76		69
Estimated Fire Loss	37,967.82		71,823.19

sometimes jumps up to 20 cents a head, they don't take the trouble. Yes, sir, a lot of our woes can be traced to our standard of living, instead of the cost of living. On the other hand, being lazy is about one of the nicest things that ever happened to people.

Having two bath rooms beats the heck out of the old No. 2 wash tub, but it sure can put a drain on the family budget. Kids who once carried in kindling and coal as part of their daily chores now get quite upset if the thermostat doesn't work — or a flaw shorts out the wiring on their electric blanket. And we are all prone to blame it on the high cost of living.

Meanwhile, after all is said and done, a lot more is said than done.

JESSE STANFORD does about as good a job of staying young as any middle-aged fellow in town. Jesse is always turning up at football games, baseball games and other surprising places. At work or at play, Jesse has maybe a little more fun than his neighbors and, despite a half century of building schools, helping manage civic affairs and serving on boards for this and that, Jesse is still one of the more progressive citizens of the community. Fellows of this caliber don't come along every day.

My wife says the only reason most women do not do as well in business as men is due solely to the reason that they have no wives to guide them.

I notice in the Friona paper where some business men pooled their resources and leased a downtown parking lot adjacent to the business area. Their idea seems to be to provide parking for store owners and employees, thus leaving regular parking spots for customers.

Parking is fast becoming the

No. 1 problem in American towns, small and large. It is also a problem which, if not solved by the downtown merchants, will definitely be solved by the shopping centers. One man says the only way it can ever be solved is for downtown property to become so cheap that the remaining merchants can buy and wreck next door buildings in order to provide parking. Might be right, too.



Mr. and Mrs. Firencil Lucero are the parents of a girl who was born at 6:15 p.m. on Feb. 5 and who weighed 6 pounds and 8 ounces. A daughter was born to Mr. and Mrs. Joe Ramirez at 6:11 a.m. on Feb. 6, and she weighed 6 pounds and 2 1/4 ounces at birth. David Carroll, son of Mr. and Mrs. F. A. Fetsch, was born at 11:58 a.m. on Feb. 6 and he weighed 9 pounds and 6 ounces. The maternal grandparents are Mr. and Mrs. Joseph Albus of Littlefield and paternal grandparents are Mr. and Mrs. Fred Fetsch of Munday.

Hospital Notes

Patients in Hospital
Elizabeth Gandy, 121 Ave. F; V. M. Scott, 314 Ave. J; Mrs. Jack Tidmore, 113 Lake St.; Evelyn Lesly, Hereford; Mrs. Joe Ramirez, Hereford; Richard Jones, 704 E 5th; Mrs. Pearl Hughes, Kress; Lee McAfee, Dimmitt; Mrs. F. A. Fetsch, Hereford; George Gander, Hereford; Jay Boston, 239 Ave. B; Mrs. Carrol Hagar, Hereford; Lorene Hutcheson, 603 Irving; Gatha

Political Calendar

FOR Representative 90th Legislative District
JESSE M. OSBORN, MULESHOE

District Clerk
LUCILLE POSEY

County Treasurer
VELMA HODGES

County Clerk
RALPH SMITH

Tax Assessor-Collector
D. H. ALEXANDER
BEN CONKLIN

Commissioner Precinct Two
OTTO MASSIE
J. C. MORRISON
GUY W. NEWSOM

County Sheriff
CHARLES A. SKELTON

Commissioner Precinct Four
DONALD HICKS

Justice of the Peace
C. B. "BERRY" MILES

WCS Features Lunch-Program

The Womens Society of Christian Service of the First Methodist held its regular Fellowship luncheon and program at the church Wednesday. Hostesses for the luncheon were Mesdames Delmar Single, A. C. Thompson, Mary Seigler, W. J. Stanford, and W. A. Gearn.

Tables for the luncheon were decorated in valentine colors and suggestions.

Mrs. H. E. Henslee was in charge of the program on "Christian Action On the March." Mrs. J. W. Kirby gave the Scriptural lesson.

Mrs. Phillip Barkley, president, conducted a business session when plans were made for the annual North Texas W. S. C. S. Conference which will be held in Hereford in March. Mrs. Norman Gray, local chairman of the conference outlined work of the committees and read the list of names to serve on the various committees.

Korstjean, 121 Ave. J; Ray Conrad, Hereford; Maydell Young, 317 E 4th; Mrs. Sina Carter, 603 Irving; Mrs. Walter Hodges, Hereford; Richard Beasley, Hereford; Mrs. Josie Funderburg, 205 Ross; Robert Higgins, 113 W Skelly; Mrs. R. E. Barnett, Friona; Mrs. J. T. Rose, Hereford; David Watts, 224 Ave. J; F. H. Oberthier, 127 Ave. F; A. E. Skaggs, Vinson, Okla.

Patients Dismissed
David Wood, 2-7; Fay A. McCarty, 2-7; Ruth Ann Collett, 2-7; Fred Collett, 2-7; Mrs. Mary Jane Pitman, 2-6; Mrs. Fannia Casebeer, 2-7; Mrs. Firencil Lucero, 2-6.

School Lunch Menu

The public school menus are published each week by The Brand as a public service. The head cooks of each cafeteria and Supt. Fred J. Cunningham plan the menus for Feb. 10-14.

Monday
Cheese potato casserole
Buttered green peas
Cabbage salad
Orange-cocanut custard
Cherry muffins
Butter
Milk

Tuesday
Veal steak
Cream Gravy
Mashed Potatoes
Green beans
Jello fruit salad
Bread
Butter
Milk

Wednesday
Beans with beef
Spiced beets
Seasoned greens
Oatmeal-raisin cookies
Cornbread
Butter
Milk

Thursday
Bar-B-O Beef on bun
Sweet potatoes seasoned with orange sauce
Jelled cranberry fruit salad
Prune crunch
Bun
Butter
Milk

Friday
Tuna and cheese biscuit roll
Fresh vegetable salad
Orange, grapefruit, cherry fruit cup
Lima beans
Biscuits
Butter
Milk

A Japanese firm markets a portable electric fan which can be folded and carried in your pocket like a portable radio.

Beta Sigma Phi Chapters Plans Annual Valentine Ball

Kappa Iota chapter, Beta Sigma Phi Sorority, met Tuesday evening in the Friendship Room at the Hereford State Bank with Mrs. D. R. Johnson, president, presiding.

Plans were made for the annual Valentine Ball which will be held jointly with the Exemplar Chapter, on Feb. 14, in the Jim Hill Hotel ballroom. Sweethearts of both chapters will be crowned at the affair.

Mrs. Hugh Tremble presented the program "You and Your Audience" stressing points to observe when speaking in public. She said in part: "The purpose of any talk is to inform, impress, convince or entertain, and all subject matter

should be keyed to one of those purposes." In conclusion she suggested "Be sure you know your subject matter, be sure you speak loud enough to be heard, and be sure to stop when you come to the end." Mrs. Guy Cornelius reviewed the pledge manual for the benefit of new pledges, outlining test questions for pledges.

Hostesses were Mesdames T. D. Deavenport and Ann Woodward. Members present were Mesdames Labry Ballard, Charles Bell, Bob Brotherton, Guy Cornelius, T. D. Deavenport, A. E. Hodges, Ray Johnson, Jess Robinson, Max Stipe, Hugh Tremble, Ann Woodward and Bill Kendall.

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Grade A Small weigh 18-21 oz. doz.

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1935 FORD V8 Customline 4 door, radio, heater, Fordomatic. Check this guaranteed car this special sale price. **\$1095**

1935 PLYMOUTH Savoy 4 door, radio, heater, Powerflite, local, one owner. 25,000 actual miles. Metallic bronze and white. Try and buy this jewel for only **\$1095**

Several 1934 and 1933 Plymouth-Fords-Crevis in good condition and for Price? Your offer will help establish that.

1935 CHEVROLET 1/2 ton Pickup, radio, heater, overdrive. New rubber, wrap-around hitch. Compare this one with the best. **\$995**

1931 CHEVROLET 1/2 ton, 4 speed. A dependable irrigation pickup. **\$295**

1932 HENSLEE House Trailer, 21 ft. Modern, all metal. Ideal for that tenant or hired man. **\$750**

All these cars carry a written Warranty. Check the many good deals at Warren Bros. Motor Co. Ideal terms arranged.



CHAMPS—R. C. Welty, left, and Wade Crist of the Hereford Athletic Club boxing team. Both fighters will appear in the season's final fight night at the Bull Barn Monday. (Staff Photo)

Former Residents Celebrate 50th Wedding Date

Mr. and Mrs. T. P. McCollister, formerly of Hereford, now of Dexter, N. M., held open house in observance of their golden wedding anniversary at Lake Van Club-house recently.

Mr. and Mrs. McCollister were assisted in receiving the guests by a niece and her husband, Mr. and Mrs. Radcliffe of Pampa.

Among the many lovely gifts received by the couple was a television set given jointly by many friends.

Mr. and Mrs. McCollister were married on Jan. 27, in Del Norte, Colo. They moved to New Mexico in 1916 from Hereford, and to Dexter in 1944 where he served as a member of the Dexter School faculty for 10 years. He retired from teaching in 1954.

Red Cross Class Held Here Friday

First class of a 10-hour Red Cross first aid course was held Friday night at City Hall with Marlin Gilliland and Chief of Police Henry Aycock as instructors.

The class is sponsored by the Hereford Business and Professional Women's Club and 14 club members are enrolled in the class.

Class meetings will be held each Tuesday and Friday at 7:30 p.m. for 2½ weeks. B&PW members enrolled are Sue James, Margaret Ann Durham, Eunice Petersen, Della Stagner, Madynne Faughn, Marie Sears, Kathleen Baker, Johnie Morris, Carrie May Donks, Pauline Howard, Ruby Lee Hickman, Teddy Alexander, Guy Carter and Erna Walker. Pat Hill is a guest student.

The first aid class is a club project.

RETURN HOME

Mr. and Mrs. Hardy Benson returned Sunday from Alamogordo, N. M., where they visited with their son, Hardy Benson Jr., and his family.

Courthouse Records

Warranty Deeds

Glenn O. Edwards and Lowell R. Sharp, to Plains Fertilizer Co. Inc., part of Sec. 63, Blk. K-3.

Karl Rice, et ux, to R. M. Allred, S 41.1 acres of N¼ of SW¼ of Sec. 18, Blk. 8.

Johnny B. Porter, et ux, to Price R. Moss, Lot 13 of Alberta Thompson Subd. of Blk. 16, Evans Add.

Ralph M. Gragg, et ux, to Albert F. Maxwell, et ux, N 60 ft. of E 150 ft. of S 200 ft. of Blk. 66.

Carl G. McCaslin, et ux, to McCaslin Trust, Lot 14, Blk. 11, Evans Add.

R. H. Tudor, et ux, to J. E. Brooks et ux, Sec. 4 and NW¼ of Sec. 3, Carter and Head Subd.

Arthur Dean, et ux, to S. E. Bursleson, Lot 4, Blk. 2 of N Park Add.

Deeds of Trust

Leslie Neal, et ux, to John O'Brien, et al, E½ of Sec. 23, Blk. 3, Albert F. Maxwell, et ux, to HI Plains Savings and Loan Assn., N 60 ft. of E 150 ft. of S 200 ft. of Blk. 66.

C. E. Carney, et ux, to Ben Childers, parts of Sections 88 and 89 Blk. M-7.

J. E. Brooks, et ux, to Ray Riddle, Sec. 4 and NW¼ of Sec. 3, Carter and Head Subd.

W. F. King, et ux, to John Hancock Mutual Life Insurance Co., S½ of Sec. 83, Blk. K-4.

Oil Leases

Mvrtle Williams, et al, to Skelly Oil Co., E½ of Sec. 10, Blk. K-8.

Noble Howard, et ux, to Skelly Oil Co., N¼ of W 67 Blk. K-4.

Helen Godwin to J. Douglas Smyth, N 1/3 of W. G. Slagle Tract.

W. P. Axe, et ux, to J. Douglas Smyth, NW¼ of Sec. 41, Blk. M-7.

Vehicle Licenses

Walter Neimast, 1957 Ford; Mis-es Borelo, 1954 Ford; A. H.

Norwood, 1958 Oldsmobile; J. E. McCathern, 1957 Chrysler; Pedro Vargas, 1956 International; William Wimberley, 1958 Chevrolet; Warren Bros. Mt. Co., 1956 Ford; A. H. Mobb, Gen. Del, 1951 Dodge, 2-5.

Joe Brorman, 1954 Ford; J. W. Israel, 1942 Dodge; Miles Roberson, 1954 Chevrolet; Karl Hutcheson, 1955 Pontiac; H. E. Owens, 1951 White 1½ T; J. E. Hazlewood, 1958 Ford; E. N. Decker, 1949 Hudson; W. W. Cummings, 1948 Chevrolet, 2-6.

ALTERNATE SOLOIST

Penny Johnson, daughter of Mr. and Mrs. J. R. Johnson, was selected as alternate soloist to play with the Amarillo Symphony Orchestra in a program to be presented March 30, in auditions held the past weekend in Amarillo.

Penny won the honor in a group of 13 11 year olds who played in the auditions. She is a student of Mrs. Glenn Snyder and has won many other honors in piano.

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APPLES	Virginia Winesap	lb 12½¢
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GRAPEFRUIT JUICE	46 oz. Can 19¢
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We reserve the right to limit quantities.

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No. 303 Can - Elna **15¢**

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Campfire No. 300 can **10¢**

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HOUSEHOLD NEEDS

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200 Cnt. box **12½¢**

Baby Formula

Dextro Maltose No. 1-2-3. Reg. 89¢ **79¢**

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VEL BEAUTY DETERGENT	bar	2/39¢
VEL GRANULATED DETERGENT	box	33¢
VEL LIQUID DETERGENT	can	41¢
FAB	box	33¢
AD	box	35¢
Tenderleaf TEA BAGS	16 count pkg. includes 5c off lab.	20¢

CLOSED SUNDAYS

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GROUND BEEF

Fresh Ground **2 LBS 75¢**

STEWING BEEF LIVER	Boneless Baby Beef Lb. 39¢	Bologna	Sliced Lb. 49¢
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FURR'S

Jake Fortenberry New Tax Collector

By MRS. R. L. PINNELL
There was a major change in the tax assessor and collector's office this week as Vic Lemke who has served for several years resigned. In his place Jake Fortenberry was appointed by the school board in action Monday night. Jake Fortenberry resigned from the school board and Clinton Homfeld, well-known farmer and rancher, was appointed to fill his unexpired term.

Fortenberry, who is also postmaster, will carry on his duties from the post office. Lemke plans to continue his insurance business, with Mrs. Nell Morgan as assistant, in the present location.

Ex-Adrianites, Mr. and Mrs. Haley Shaw and Johnnie, arrived in Adrian Tuesday afternoon for a two-week vacation here and with

Mrs. Shaw's parents at Steed, N. M. They are presently located at Bonanza, Ore. They will visit her sister, Mrs. R. D. Sisk, and Haley's mother, Mrs. Frankie Shaw, in this community.
Mrs. Nannie Fortenberry is visiting her mother, Mrs. Etta Masengale and other relatives at Lockney.
Mrs. Joe Cullende was away from her desk in the fifth and sixth grades Monday due to illness. In her place was Mrs. Irene Brown.

Adrian exes who were seen at the Happy and Adrian basketball game Tuesday night were Mr. and Mrs. Albert Bialock and son, Cris, of Amarillo, Nell Pounds of Amarillo and Mr. and Mrs. Donald Pinnell of Clovis, N. M.
The score on the basketball games were girls, 26 to 43 in Happy's favor and boys, 78 to 59 in Adrian's favor.

The past weekend found three of our boys joining Uncle Sam's Navy. J. W. "Bubby" Harris, Jimmie Lee Hadnet and Ronnie Conway signed up in Amarillo.
Mrs. Marvin Rogers of Oakland, Calif., underwent surgery Tuesday morning. Rogers called home that evening to let Mrs. Gudge and Modene Williams, mother and sister, know she came out fine.
Mr. and Mrs. Carl Fairbanks, friends of the Arthur Jewett family, arrived Wednesday for several days visit. Fairbanks is just back from two years overseas duty on Okanawa. He is being re-assigned to the Topeka, Kan., base.

ADDED INCENTIVE
PORTSMOUTH, Ohio — Those on the police force who smoke are working especially hard on this robbery: Someone stole all the new glass ash trays from the police assembly room in City Hall.

Young Mothers Club Has Talk On 'Jealousy'

Young Mothers Study Club met with Mrs. Labry Ballard recently for a program dealing with "Jealousy."

Mrs. Jess Robinson, leader of the program, gave the discussion following the roll question, "Are Your Children Jealous of Each Other?"
She pointed out that everyone has a certain amount of jealousy of others in his make-up, but children have more because the parents have to divide their attention between the children as ages and needs require. She admonished parents to recognize jealousy in their children early and begin at once to guide and control against it.

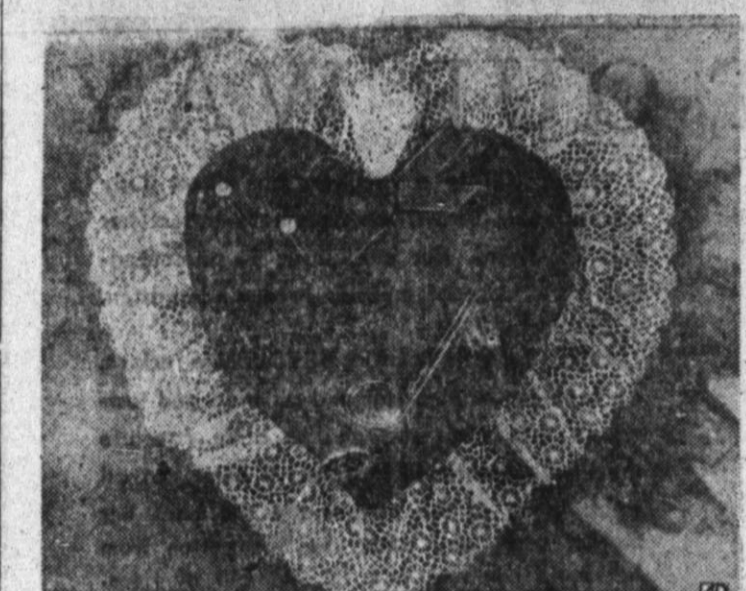
During the business session members voted to cancel the Children's Valentine Party scheduled for Feb. 11.
Those attending were Mesdames Jimmy Bownds, Hugh Clearman, Arthur Dean, L. J. Jones, Clinton Massie, Gerald McCaskill, Jess Robinson, Stanley Slagle, Bill Stanford, Jay Hammond, James Russell, Wendall Burdine, James Headstream and the hostess, Mrs. Joe Silverii was a special guest.

Frankie Allen Is At Fort Carson

FORT CARSON, Colo. (AHTNC) — Army Pvt. Frankie D. Allen, 23, whose wife, Onida, and parents, Mr. and Mrs. John A. Allen, live in Friona, Tex., is a member of the 709th Ordnance Battalion's Company A at Fort Carson, Colo.
Allen, a mechanic, entered the Army in July 1957 and completed combat training at Fort Carson.

Allen 1952 Friona High School graduate worked for Welch Auto Supply in civilian life.

Pin Up Valentine Fine For Womanly Exchange



HEART PINCUSHION—Easy to make at home with red felt and dime-store lace.

By DOROTHY ROE
Associated Press Women's Editor
Traditionally, women send valentines to the men in their lives. Nowadays, however, women often exchange valentines among themselves also, with special remembrances for mothers, grandmothers, aunts and daughters.

If you plan to send a valentine to a woman who sews, local sewing center experts suggest that you make a bright red heart pincushion, edged in lace, for her to hang over her sewing machine. This is a valentine she will use, and remember you all year long.

To make the valentine pincushion you will need two six-inch squares of red felt and one yard of inexpensive dime-store lace, plus cotton batting for stuffing. Select lace in an inch-and-a-half width, for a frilly edging.
Make a heart pattern and cut out two red felt hearts, measuring about 5 1/2 inches across at the widest section. Using the gathering foot attachment for your sewing machine, gather the lace to desired fullness. Pin lace in place around the heart section, with the ends at the top of the heart and the most fullness toward the center of the heart. Stitch in place, 1/8-inch from edge. Place second heart over first, with right sides of hearts together and run line of stitching 1/4-inch from edge. Leave 2-inch opening on side for stuffing.
Turn heart right side out and stuff tightly with cotton. Slipstitch opening and whip ends of lace together. Make a bow and hanging loop of scraps of felt.
A pincushion such as this is useful on the dressing table, as well as near the sewing machine, to hold decorative pins, corsage pins or hat pins.

Perry J. Kearns At Fort Campbell

FORT CAMPBELL, Ky. (AHTNC) — Army Pvt. Perry J. Kearns, son of Mrs. Lillian Kearns, 126 Bennett, Hereford, recently was assigned to the 101st Airborne Division's 326th Medical Company at Fort Campbell, Ky.

Kearns entered the Army in August 1957 and was last stationed at Fort Bragg, N. C.
The 18-year-old soldier attended Hereford High School and was employed by Hollingsworth Manufacturing Company in civilian life.

Some 2,000 Colt pistols, ranging from early models carried by Texas Rangers to present-day types, are on display in Connecticut's State Library at Hartford.

H D Agents Meet Here

An "In-Service Training School" for County Home Demonstration agents will be held here Feb. 17-21. Twelve agents from District 1 are expected to attend classes in upholstery, to be held in the Ball Barn.
Lipscomb, Armstrong, Oldham, Moore, Hansford, Hutchison, Carson, Collingsworth and Deaf Smith will be the counties represented from the District. Also two other counties from Dist. 2 will be represented, Hale and Yoakum.

Progressive H. D. Studies Parties

Mrs. Cecil Billingslea presented a program on "Club Party Preparation" to the Progressive Home Demonstration Club Tuesday at a meeting in the home of Mrs. Leon Coffin.

Mrs. Billingslea told the group, "A well-planned party will have a hospitality, entertainment and food committee. The hostess will be very considerate of each guest, being sure that she greets each guest at the door and makes sure that a guest is never left alone."
She also said that the guest should always make it a point to tell the hostess she enjoyed the party and that the members of the committee should offer assistance if and when it is needed.

Visitor present was Mrs. Mabel Henry.
Members present were Mesdames Taft McGee, Earl Coffin, Floyd McGee, V. C. Burgess, Pete Carmichael, Cecil Billingslea, Clifton Homett, T. J. Parson, Horace Homsey, Earnest English, Cecil Boyer and the hostess.

Investments by United States firms in Turkey are guaranteed by the U. S. Government.

WORKING FOR PEANUTS
BELLEFONTE, Pa. — Most of the money for the support of the Bellefonte High School band comes from peanuts.
Each fall, members of the band

canvass the school district selling peanuts. The proceeds go toward general band expenses. Band director Bruce I. Garner says it is practically the only means the band has for raising money.

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BOYS HAVE YACHT
TULSA, Okla. (AP) — The Tulsa Boys Home, an orphanage, has a private yacht. John W. Shleppay gave a 40-foot cabin cruiser to the home which has 64 youngsters.

REMEMBER WHEN?

By CHARLIE SEEDS

It was a flight which captured the imagination of the world . . . the first non-stop solo trip by plane from New York to Paris. The magic of that story still makes good drama. From the time the tall young pilot took off in the gray morning until he landed in Paris 33 1/2 hours later, America listened and waited for news of his success — or failure.

There was a \$25,000 prize offered for the achievement . . . but "Lindy" was more than a dare-devil shooting for a prize. His was the daring challenge to the skies which symbolized the American spirit of courage and imagination.

He was mobbed by thousands in Paris . . . and a few weeks later Lindbergh returned to America to one of the most triumphant welcomes ever given to a nation's hero.

Remember the year? Money flowed freely that year. Prosperity was riding high, and no one thought the bubble could burst. A lot of car buyers didn't worry too much about the cost or the deal. After all, next year was going to be even better! The year was 1927.

Even with today's prosperity, every dollar counts . . . and a wise car buyer wants to be sure of getting the best possible deal. That's just what we'll try to give you on the new 1958 FORD Test drive it! You'll like the car . . . You'll like our deal, at CHARLIE SEEDS MOTOR CO., INC. 146 E. Second, Phone EM 4-2727.

The face of main street

look on a **NEW LOOK** this week as work progressed on the new **First National Bank Building!**

You hear a lot these days about the "new look" . . . sack dresses, etc., but the new look around Hereford in 1958 is going to be the new First National Bank Building.

Structural steel began arriving a few days ago, and this week Hereford's Main Street took on a "new look" as workmen quickly assembled the steel.

We are looking forward, with you, to the day when our new home is complete.

Whenever you need help on financial matters, drop in at the First National Bank. You're always welcome here, whether you just come by for a visit, or service. Come in at your earliest convenience.

"The Bank Where YOUR Financial Problems ARE Important"

Member: Federal Deposit Ins. Corp.

First National Bank
of Hereford



PARTY PREPARATIONS—Opti-Mrs. Club members Mrs. Sam Long, left, Mrs. Jimmy Bownds and Mrs. Jeff Davis are shown preparing decorations for a husband's party given Tuesday night at the Hereford State Bank. (Staff Photo)

Opti-Mrs. Club Fetes Husbands

Valentine colors were used and decorations and appointments depicting the approach of Feb. 14, added to the setting for the "Husbands Party" given by members of the Opti-Mrs. Club Thursday evening in the Friendship Room at the Hereford State Bank.

The buffet table for the salad supper was laid in lace over red and centered with a mail box bedded in a winter bouquet with cupid posting a lacy valentine. Red hearts were used as place cards.

After the supper games of hearts were enjoyed by Mr. and Mrs. Bill Angel, Mr. and Mrs. Leroy Boyer, Mr. and Mrs. Jimmy Bownds, Mr. and Mrs. Jeff Davis, Mr. and Mrs. Sam Long, Mr. and Mrs. Laverne Roberts and Mr. and Mrs. Dale Young.

LAE Study Club Studies Theater

A program on "The Theater" was presented at the L. A. E. Study Club meeting held Tuesday afternoon with Mrs. Jim Loving. Roll call featured favorite stage plays.

Mrs. Jim Loving introduced the program by giving a sketch of both old and new stage productions including The Ziegfeld Follies, My Fair Lady, Auntie Mame, The Western Story, Time Remembered and Look Homeward Angel.

Mrs. Virgil Marsh told something of the life and works of Eugene O'Neill, author and playwright, and reviewed the musicale "Auntie Mame" telling something of Rosalind Russell who took the leading part when it was first presented.

Mrs. G. D. Calson was welcomed as a new member during the

La Plata Study Club Will Provide Clothes for Needy

Members of La Plata Study Club voted to contribute clothing to the local welfare organization and to the needy in the local public schools at the regular meeting of the club held Tuesday evening with Mrs. Joel Hodges.

Mrs. Don Little, president, presided over the business session and appointed a nominating committee for new officers. They included Mesdames Urlin Streu, Raymond White and Louis Woodford.

The program for the evening dealt with the question "How Does Your Garden Grow?" with Mrs. Louis Woodford giving suggestions for "The Plain Dirt Farmer."

She displayed new garden equipment, told of new varieties of shrubs, plants and flowers suitable for this area, and told what and how to do for a herb garden. In conclusion she listed many

ways of using herbs in the kitchen. Those in attendance were Mesdames M. C. Adams, F. L. Alexander, Leroy Aven, J. R. Johnson, Don Little, Elmer Patterson, Frank Prowell, A. J. Schroeter, T. E. Selgier Jr., Urlin Streu, Raymond White, Louis Woodford, and the hostess.

S. Hereford H.D. Studies Disaster

Mrs. Henry Neeley talked to the South Hereford Home Demonstration club on "Mass Care in Disaster" at a meeting in the home of Mrs. S. S. Williams Tuesday. She gave the group ideas on what to do in case of a disaster and told how everyone could help out.

Present for this meeting were Mesdames Ethel Layman, W. H. Goettsch, Alva Neal, D. H. Bryant, J. P. Slaton, S. S. Williams, Eldon Craig, Roy Manning, W. J. Hecker, Otto Massie, Ronald Matthews, Ada Hallabough, Clara Shore, Henry Neeley and Miss Evelyn Bell.

Streu Hardware Begins 35th Year

Streu Hardware Co. is currently celebrating its 34th anniversary. The company was originated in Feb., 1924, when C. O. Lee sold his hardware store to the late August H. "Gus" Streu.

At the time of purchase, Streu's was located in what is now the southern portion of Hereford Hardware. Since that time it has made

three moves. The first move was in 1926, when Gus located his business in the building where it is presently found. In 1932, to get out of a high rent district, it was moved to where the Ben Franklin Variety store is now. The final move, back to 330 Main St., was made in 1938, and purchased the building in 1942.

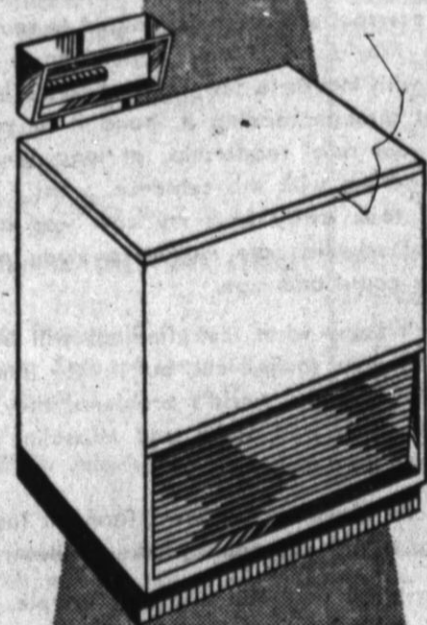
Gus Streu died in Nov., 1939, and Horner Henslee took over as active manager. Henslee had first started work for the company in 1926 as bookkeeper. Urlin Streu, present owner and son of Gus, bought out Henslee's part in the store in 1945, and in 1946, purchased the remaining shares from his sister, Helen Frances Streu.

The third generation of Streus is now working on a partnership, Oliver. Like his father, Oliver graduated from Hereford High School. Urlin was in the first graduating class of what is now Stanton Junior High. Oliver started work in the hardware business after separation from the Navy in 1956.

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Bay View Study Club Hears Discussion on Communism

Continuing the study course "Unity in the World," members of the Bay View Study Club heard a dissertation on "Communism" at a meeting of the club held Thursday afternoon in the home of Mrs. W. J. Gilliland.

Dick Godwin, guest speaker, gave a comprehensive discussion of the subject, styling Communism as one of the most effective forces against unity in the world today. He examined the philosophy of communism, traced its history and told of Marx, founder of communism in Russia, of his helper, Engels, and of Lenin and Stalin.

"Marx sought to interpret the historical progress of man in terms of material forces, with communism as the answer to the problem of achieving world unity through the working man. Lenin, with the aid of Trotsky, obtained control of the people in Russia and sought complete domination of the world through Russia and of Stalin's motive of conquest as the only way to bring about world domination through communism," he said.

He told of the propaganda, the rebellions and uprisings and slogans used by the communists to bring about "the withering of the state" as the inevitable end and explained the constitution of the USSR in Stalin's regime and told

WALCOTT NEWS

Large Crowd Attends P-TA

By MRS. T. L. COLLINS

A fairly big crowd attended the P-TA meeting at Walcott School Friday night. Sylvana Felizia, Hereford's exchange student, was guest speaker. She told the group about her home life in Italy.

Sylvana Felizia was a guest in the home of Mr. and Mrs. Roy Pruitt, Royce Lee and Merry Kay, from Friday afternoon until Saturday.

Mr. and Mrs. Glenn Burrus and girls had his brother and family, Mr. and Mrs. R. A. Burrus and daughter, Mr. and Mrs. Swearingen all of Canyon, as guests Sunday.

Mr. and Mrs. Thurman E. Davis, Damon, Thomas, Robert and Elton have moved to the Walcott community from Dimmitt. They moved to the Ashburn farm.

Mr. and Mrs. W. L. Cook, Jimmy Dale, Roy Keith and Larry Kent moved to the Dick Godwin place from Hereford.

Mrs. A. W. Black of Muleshoe and Mr. and Mrs. O. R. Sanders and Verieta from Hereford visited in the T. L. Collins home Sunday afternoon.

Larry Payne of Hereford visited with his grandparents, Mr. and Mrs. Joe Rader, Friday evening and Saturday.

Mr. and Mrs. H. L. Hogland and children went to Falls to visit their grandparents, Mr. and Mrs. Claude Atkinson, and other relatives.

Camp Fire Groups Work on Plaques

Indian headbands, made of felt and leather, and plaques of the camp fire symbol were worked on during the recreational period of the Weetahniki and Dakonya Camp Fire Girls at a meeting Wednesday afternoon at the Camp Fire Hut.

Refreshments were served by Sharon Blakley.

Attending the meeting were Clea Kay Rutter, Janis Higgins, Betty Huckert, Kathleen Knox, Joyce Linderer, Sharon Blakley, Mrs. Harry Linderer and Mrs. A. B. Higgins.

A penguin swimming has ample camouflage. His dark back seems to blend with the sea. From below, his white breast appears like a cloud in the sky.

Program Announced for World Prayer Observance

The World Day of Prayer observance will be held Friday, Feb. 21, in the First Presbyterian Church at 3 p.m. under the sponsorship of the United Church Women of Hereford. Mrs. H. L. Boardman is president of the Council.

There for the service this year will be "The Bread of Life."

The program has been prepared by a group of women who are members of churches within the Australian Council for the World Council of Churches.

Some of the prayers have been written by women of the Australian aborigines, the original residents of the continent.

Speakers for the service will include Mrs. F. L. Alexander, leader, Mrs. Dean Saul, Mrs. Curtis Traweck, Mrs. Arthur Rogers, Mrs. Ray Suit, Mrs. John N. Jacobsen Jr., Mrs. Jim Loving, Mrs. H. L. Boardman, and Mrs. Bill

Plain Dairy Grain Mixtures Prove As Productive as Fancy Mixtures

By DR. GUSTAV BOHSTEDT
Prof. of Animal Husbandry
Univ. of Wisconsin

The writer recalls a conversation of some thirty years ago with the editor of a leading dairy farm paper regarding plain or simple versus fancy or variety concentrate mixtures for milking cows. The question was whether protein from a variety of feeds is more productive and more efficient than from a simple source. This is still a question to some farmers.

It seemed to the writer at the time that there was no great need for a half dozen or more different kinds of grains and concentrates, but rather that the cow would take care of her needs from a simple source, even one or two farm grains, supplemented with the necessary oil-meal or mill feeds, just so she had enough grain to eat and an otherwise balanced ration including salt and other minerals as required.

At that time, however, there were no experimental studies evaluating the simple mixture versus the fancy mixture. Since then work at Wisconsin, New Jersey and many other experiment stations showed that cows and other ruminants, by virtue of their rumen organisms can convert even the non-protein nitrogen compound urea into protein which they then

Hardwick. Mrs. C. W. Parker will direct hymns.

In the United States World Day of Prayer came into being in 1887, and today millions of women around the world join in a 24-hour prayer vigil and at no time in the 24 hour passage of the sun around the earth will the chain of prayer be broken.

When dawn breaks in the Tongas, west of the International Date Line, the first invocations rise from the people of Queen Salote's island Kingdom, led by that Christian monarch.

As the sun in its course wheels across the heavens, the cadenced phrases pour forth in ever widening arcs as the voices of men and women cross 144 countries on six continents around the sphere. By nightfall they have reached the Land of the Midnight Sun — on that speck in the Bering Sea that is the St. Lawrence Island.

digest like so much feed protein to produce meat and milk.

In view of this ability of ruminants to synthesize protein from non-protein nitrogen, it is not surprising that experimental studies have demonstrated that dairy cows get along just as well on simple grain mixtures as they do on the complex mixtures.

In experiments at Cornell University, carried on over a period of several winter seasons, the test cows on simple grain mixtures

produced as much milk and demonstrated as good a breeding performance as the cows fed the complex mix.

These results are all the more significant because the cows used in the studies included individuals that could be classed as moder-

ately high producers with records of 60 pounds of milk per day.

A shorter series of experiments at the University of Wisconsin used growing dairy heifers to compare the plain and complex grain mixtures. In these tests a mixture of corn, oats and corn gluten meal,

fed with timothy hay and corn stlage was just as effective as the same ration plus wheat bran and linseed meal which were added for variety. It should be stated that in all these trials the level of protein in the mixtures was the same, but not the variety of protein.



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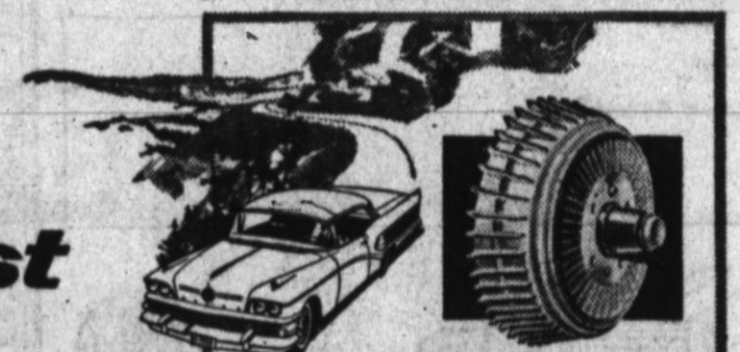
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After making 22 emergency stops from 60 MPH in a 1958 Buick CENTURY, SCI tells its readers: "This was by far the most severe test we ever have submitted a sedan's brakes to, but after it was over the Buick's brakes functioned perfectly."



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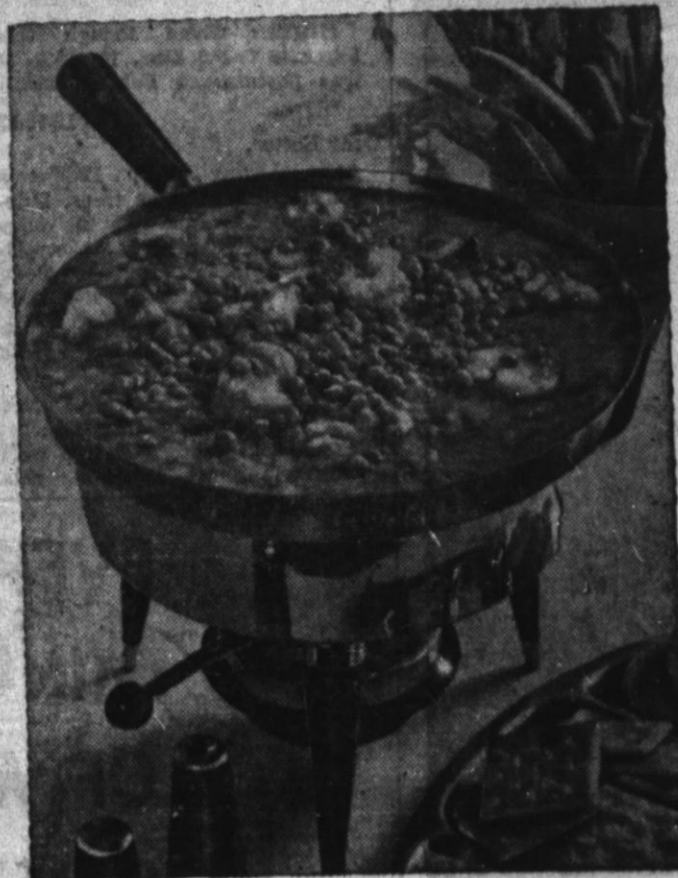
Shrimp Wiggle Busy Wife's Dish

Wayland Sets Senior Day

By CECILY BROWNSTONE
Associated Press Food Editor

Every once in awhile someone asks us for a recipe for shrimp wiggle. When we told a friend we didn't know how the dish got its name or where and when it originated, she hazarded a guess that it originally arrived with the catering dish. She said her own acquaintance with shrimp wiggle went back to her college dormitory days in the 20's when she and her friends prepared it over canned meat with canned peas, canned shrimp and canned milk. Naturally they served it with crackers.

Sure enough, in Fannie Farmer's "Chafing Dish Possibilities," published in 1898, we find a recipe for shrimp wiggle composed of a thin white sauce and equal parts of cooked shrimp and green peas; salt and pepper are the only seasonings the austere Miss Farmer added. When that other old-time standard work, "The Settlement Cook Book" got around to listing the dish, paprika was included. Later recipes, we notice, sometimes include onion.



SHRIMP WIGGLE was an austere dish when it arrived with the chafing dish but spicy seasonings have been added since then. Now we have it with Worcestershire and Tabasco sauces.

Here's our own latest version of shrimp wiggle — with a goodly amount of Worcestershire sauce and some Tabasco Sauce, as well as a canned pimiento, to give it extra zest. This recipe is a fine one for career girls and busy mothers because it should be left in the refrigerator overnight so the sauce will thin and the flavors develop. We like it served with crisp buttered toast and a crisp tossed salad. Make the toast as usual, then butter it lavishly and put it in the oven (on aluminum foil) to get really crisp and have the butter soak in.

SHRIMP WIGGLE
Ingredients: 1 pound medium-sized shrimp, 1 can (1 pound and

1 ounce) young small green peas, lightly salted simmering water to cover; drain; shell; devein. Cut each shrimp in half length-wise. Drain peas thoroughly; add enough milk to the pea liquid to make 2 cups. Melt butter in medium-sized saucepan over low heat;

PLAINVIEW — High school seniors will be honored guests at Wayland Baptist College on March 7, for the seventh annual Pioneer Day for High School seniors and more than 600 young people and their counselors are expected for the spend-the-day affair, according to Dean Cecil Cosper, chairman.

High school students from all over Texas, eastern New Mexico and western Oklahoma have been coming since 1952 to get a glimpse of college life at this four-year liberal arts college. Registration begins at 8:30 a.m., March 7, and is followed by campus tours, a program of music, drama and devotionals at the 10 a.m. chapel hour. They will be guests for luncheon at Col. C. C. Slaughter Memorial Center. In the afternoon the students will see athletic demonstrations by Wayland students, including the four time National A U Champions, Wayland's Hutchinson Flying Queens and the three time district NAAIA basketball champions, the Pioneers.

Prospective students will also have an opportunity for conferences with college officials and faculty members to talk about Wayland's offerings in the various liberal arts fields. By writing to Dean Cosper in advance, special times may be arranged ahead of coming to the campus. Harley J. Redin, director of athletics, will be glad to talk with students interested in athletics but no try-

stir in flour. Add milk mixture all at once; cook and stir constantly over moderately low heat until bubbly and thickened. Stir in salt, Worcestershire sauce, Tabasco sauce (to taste) and minced pimiento. Add shrimp and drained peas. Cover and cool. Turn into container; cover tightly; refrigerate overnight so sauce will thin and flavors develop. Reheat gently in saucepan over low heat stirring often. Makes 4 servings.

outs will be held.
A variety show will close out the day's program at 3:30 p.m. Pioneer Senior Day at Wayland is free but luncheon reservations should be made with Dean Cosper's committee by March 1, to insure a meal for all who wish to attend.

FAST SERVICE
PORTAGE LA PRAIRIE, Man. — R. B. Earl, proprietor of a television service business here, uses a ski-equipped plane to make calls as much as 100 miles away.

GARCIA NEWS

Coldirons Visit Mrs. Coleman

By MRS. S. M. THWEATT
Mr. and Mrs. D. E. Coldiron and sons, David and Ronnie, of Amarillo visited in the home of Mrs. Ruth Coleman Sunday. Mrs. Coleman has been on the sick list for the past few days. Mr. and Mrs. S. N. Thweatt were

In Levelland the past week to do some repair and redecoration on a rent house. They visited Mrs. Thweatt's brother, A. P. Hagan. Mr. and Mrs. Floyd Messenger visited in the home of Mr. and Mrs. Bruce Coleman Sunday.

Mr. and Mrs. Charles Markham of Hereford visited in the home of Mr. and Mrs. Jack Buse. Mrs. Buse is still in bed from an accident which happened in January. Messenger Home Demonstration Club will meet with Mrs. Bob Howard Friday, Feb. 14, at 2:30 p.m.

The meeting will be a valentine party and it is also in honor of Mrs. Bruce Coleman who is having an anniversary.
Mr. and Mrs. S. N. Thweatt made a business trip to Amarillo Monday.
Mr. and Mrs. N. A. Brown were Sunday dinner guests of Mr. and Mrs. Joe Head of Rosedale, N. M. They visited Mrs. Brown's father, W. L. Potts, that afternoon.

Ankara, capital of Turkey, has a population of 453,000.




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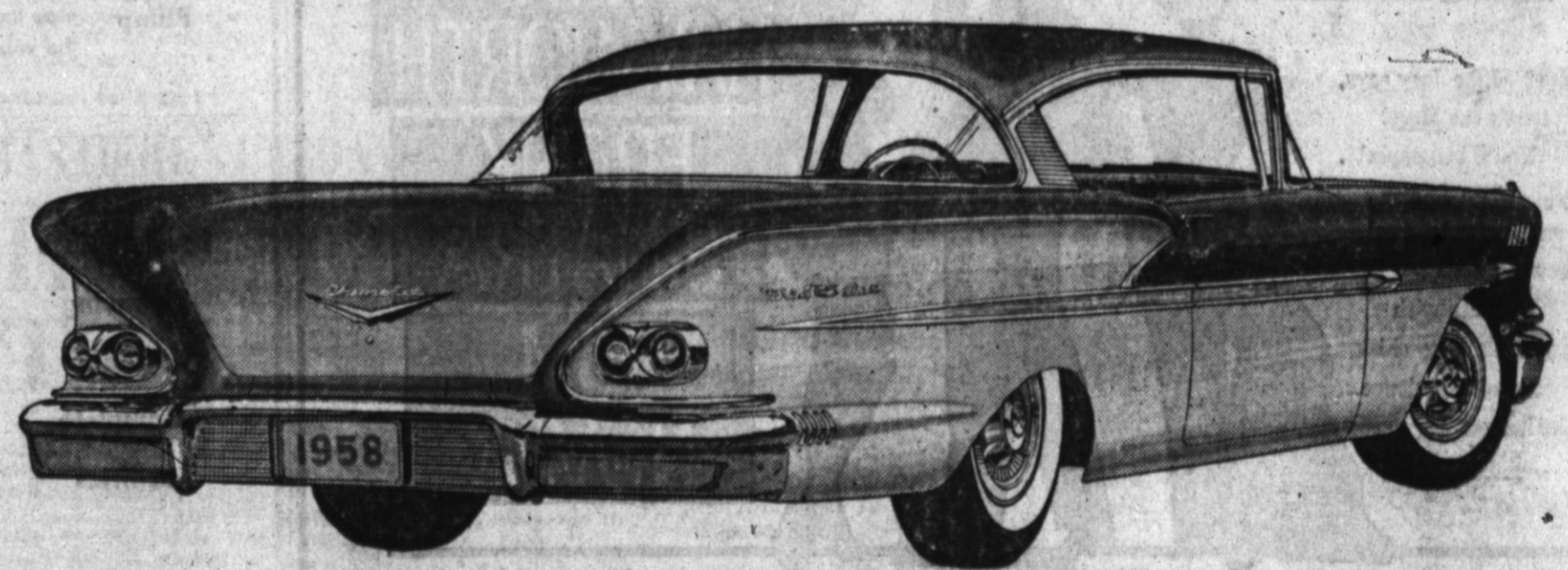
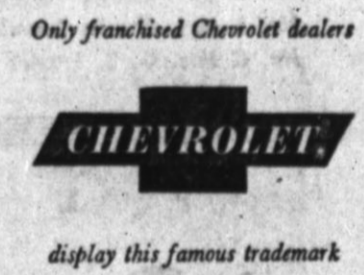
It's here, and sure to be a hit... Wards Spring Catalog. Yes, the stage is set for a season of easy living, outdoors and in, with all the fine items in this big, beautiful book. It's a colorful showing, too, featuring... fresh fashions, with many American translations of French designs... complete furnishings for every home, from contemporary to colonial... and a wide, wondrous panorama of things. The show is free, so see it yourself. Start shopping Wards new Catalog today.

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The Bel Air Sport Coupe. Every window of every Chevrolet is Safety Plate Glass.

See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!

*BASED ON FACTORY LIST PRICES FOR COMPARABLE SEDAN AND HARDTOP MODELS.

New Pastor Takes Over At Community Church

By BETTY WALSER

The Rev. and Mrs. Merle Weathers moved into this community Thursday from Amarillo. The Rev. Weathers is the new pastor at the Summerfield Baptist Church.

Mr. and Mrs. Haul Manser of Chickshaw, Okla., are staying with Lowell and David Wiggins while their parents, Mr. and Mrs. Chester Wiggins, are in Mexico City on business and also sight-seeing.

Tom McGowen, son of Mr. and Mrs. Claude McGowen, celebrated his seventh birthday in the home of his grandparents, Mr. and Mrs. T. W. Alderson of Hereford, Friday. The children were entertained by going to a movie. Those who attended were David Hackett, Larry Kuper, Tom Lesley, Robert Messick, Wayne Wigmet and Ellen McGowen.

Sunday dinner guests in the Carlye Sargent home were Mr. and Mrs. Carl Lee and family, Mr. and Mrs. Wayne Lee of Hereford, Mr. and Mrs. Jack Howell of Dimmitt and Mr. and Mrs. Ruth Dawson and boys. The dinner was given in the honor of Mrs. Carl Lee who was celebrating her birthday.

Roy Bothin and Elvie Jennings of Friona returned home recently from Tampico, Mexico, where they flew six other farmers on business. They also did some fishing while they were gone.

Mr. and Mrs. Lynn Pruitt of Snyder, Okla., visited in the J. R. Euler home last week.

Mrs. R. R. Rule and Mrs. R. B. Baker were in Amarillo Monday. They took Raline Rule to Amarillo to resume her studies at a beauty school there. They also visited in

the home of Mr. and Mrs. A. F. Blakemore of Amarillo.

Mr. and Mrs. Charles Triceson of Dallas have moved into the community. They are living on the W. L. Bolinger place. The Triceson family spent Tuesday night in the home of Mr. and Mrs. Bolinger.

Durven Baker returned home Tuesday evening from Fort Carson, Colo., where he has been in the armed forces. Baker took his basic training in Colorado and was discharged from the services this week.

Joe Struen was in Canyon Tuesday to attend to some business.

A large group from this community went to see the Hereford and Phillips game at Phillips Tuesday night. Among those were Mr. and Mrs. J. B. Noland and Linda Kay, Mr. and Mrs. Jim Lookingbill, Mrs. L. B. Lookingbill and Ann, Charles Jacks, Mr. and Mrs. J. C. Clearman, Jamie, Dianne and Mary Jo, Joe Wright, Don and Betty Walsler, Kay Scott and Mary Dufer.

Mr. and Mrs. Gaines Nell of Dimmitt visited in the J. C. Clearman home Sunday afternoon.

Nelda Weathers spent last weekend in the home of her parents, the Rev. and Mrs. Merle Weathers, formerly of Amarillo.

Mr. and Mrs. Roy Bothin and family visited in the C. A. Lawrence home in Lubbock and the V. L. Bothin home last weekend.

Mr. and Mrs. Earl Lance Jr. and family are now living in this community. They moved to Mrs. Lance's father's farm.

Miss Effie Cline of Amarillo visited in the L. F. Carter home this past week. She and Mrs. Carter have been friends for a long time. J. B. Noland returned home Sunday from New York City, where he and several other men from Hereford had been on business.

Mr. and Mrs. Wayne DeLozier and family of Lubbock and Willis DeLozier of Seminole visited in the home of their parents, Mr. and Mrs. George DeLozier Sunday.

Mr. and Mrs. Carl Lee, Jackie, Carolyn and Ann Lance visited in the Otis Lee home of Hereford Saturday evening. Others from Hereford were also in the Lee home to celebrate Mrs. Carl Lee's birthday and also to celebrate Mr. C. R. Anderson's birthday.

Roy Euler was in Farwell Tuesday to attend an AFC meeting.

Mr. and Mrs. L. B. Lookingbill and family were in Amarillo Sunday to visit with Mr. and Mrs. Bradley Lookingbill. David and Dicky who are staying with their grandparents were happy to see their parents. They returned home with their grandparents to stay for a while longer.

Mrs. Charles Noland and Bette Jean of Hereford visited in the Bob Noland home Tuesday evening.

Mrs. Grace Wydee of Lubbock and Mrs. Pat Frye of Hereford visited in the D. L. Thompson home recently.

Carole, Kay and Lynette Clearman of Hereford visited in the J. C. Clearman home Thursday afternoon.

Mr. and Mrs. L. W. Forrester and Walter of Plainview visited in the Lee Curry and Guy Walsler homes recently.

Mr. and Mrs. Claude McGowen were in Mangum, Okla., Wednesday to attend the funeral of McGowen's aunt.

Mr. and Mrs. Walsler received quite a thrill when Life Magazine published a picture of their grandson, Donald Purcell, in last week issue. Donnie is the son of Mr. and Mrs. Gene Purcell of Hardisty, Okla.

Ann Lance and Carolyn Lee spent last weekend with Kay Cole of Hereford.

Mr. and Mrs. J. C. Clearman and Mary Jo spent last Friday night in the home of Mrs. Clearman's mother, Mrs. J. A. Stanford of Amarillo. Mary Jo stayed with her grandmother and Mr. and Mrs. Clearman. Mrs. J. C. Clearman came to get her Tuesday night.

Mr. and Mrs. Jack Childress of Dimmitt visited in the R. B. Baker home Sunday evening.

Mr. and Mrs. Roy Campbell and family were in Wellington last weekend to visit Mrs. Campbell's relatives.

Mr. and Mrs. R. R. Rule were in Odessa Thursday and Friday to attend the funeral of a friend.

The Rev. Merle Weathers and Nelda visited in the Guy Walsler home Sunday.

Some work is being done on the old tearage this week. Plans are being made to have it cleaned up around the outside. Cutting down all the dead trees and filling in the yard are a few of the plans being considered.

A group met at the tearage Sunday to discuss over the plans to start working on it in the near future.

Bob Noland and Buster Thompson were in Farwell Wednesday on business.

Mrs. Hugh Clearman and girls of Hereford visited in the J. C. Clearman home Monday morning. Monday afternoon both Mrs. Clearman and the girls visited in the Gaines Neil home at Dimmitt.

Mr. and Mrs. R. B. Baker visited in the J. E. Dulin home of Tahoka last Thursday.

The Summerfield WMU met at the parsonage Tuesday morning to clean it up before the new pastor and his family moved in. Afterwards the ladies had their regular



BRAND ON TV—A filmed feature on The Brand will be shown on "Texas in Review" Tuesday night, Channel 10, at 8:30 p.m. Movie photographer Joe Wilson, shown above, made a three-day filmed study of the newspaper office, photographing each department staff at work. (Staff Photo)

WMU meeting in the church. Mrs. W. C. Beene gave a book review on Africa. The GA and Sunbeams also had their meeting after school.

Mr. and Mrs. Price Prather of North Hereford visited in the Lee Curry home Sunday afternoon.

Several from this community attended the funeral services for Frlis Schunter Thursday at the Frio Baptist Church. Mr. and Mrs. J. B. Noland and Guy Walsler attended the funeral. Schunter sprayed crops out in this community several times.

The community received some snow Thursday night. All the farmers were wanting to see some drying weather so that they could get in the fields to plow. Some of the farmers have been plowing but it was a little bit wet to do a good job.

NAME'S THE SAME
HOLBROOK, Mass. — Miss Sandra L. Holbrook was chosen to represent Holbrook High School at the state's student Government Day.

Letters To The Editor

(NOTE: Even though this letter is dated Dec. 10, 1957, it was postmarked Feb. 6, 1958.)

12-10-57

Dear Editor,
After reading Betty Babione's ideas about Christmas trees, I decided to put in a plug for the other point of view which I take. Although I concede her the privilege of feeling as she does, to me there is nothing seen, touched or smelled that brings Christmas to everyone's mind like a Christmas tree.

Quite regularly Christmas moves into our house soon after December 1st — including our tree with all its trimmings. Everyone gets to help do something and so our tree is a thing of beauty to each of us. Of course the cat sometimes bats off a ball or two or the dog catches a few icicles on his tail, but this seems a very minor incident compared with the pleasure we get from it. Since we have most of our decorating done we have plenty of time to enjoy the atmosphere we have created. It seems to take very little of this before all of us are most enthusiastic about doing something for someone else. This is to me the true spirit of Christmas and the sooner we get it, the better.

I realize my opinion may be taken lightly since I also approve of even more ridiculous things such as living with white rats; but if a simple tree can bring Christmas joy to anyone, maybe we should all get them sooner.
Mrs. W. C. Davis



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REGISTERED CHRONOGRAPH WATCH TECHNICIAN

- Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Feb. 9-12:
- | | |
|-------------------------------|---------------------------|
| Mr. & Mrs. Lester Wagner | Mr. & Mrs. H. L. Higgins |
| Mr. & Mrs. Austin C. Rose Sr. | Mr. & Mrs. B. G. Rule |
| Mr. & Mrs. Tom Boney | Mr. & Mrs. J. R. Lipscomb |
| Mr. & Mrs. Glenn Gripp | Mr. & Mrs. G. K. Muse |
| Mr. & Mrs. Floyd Brown | Mr. & Mrs. Robert Yarbro |
| Mr. & Mrs. Dick Rocky | Mr. & Mrs. Charlie Sowell |
| Mr. & Mrs. Henry J. Kuner | Mr. & Mrs. G. B. Frazier |
| Mr. & Mrs. J. C. Allred | |

STAR
WEDNESDAY THURSDAY

All Women Wish for—But Only a Few Experience—a Marriage Which is the Complete Fulfillment of Their Dreams

Picture: Acapulco—Thrills and Romance—Ending in Violence.

BATTLE SHOCK

with RALPH MEEKER • JANICE RULE • PAUL HENREID

It's a gasser!

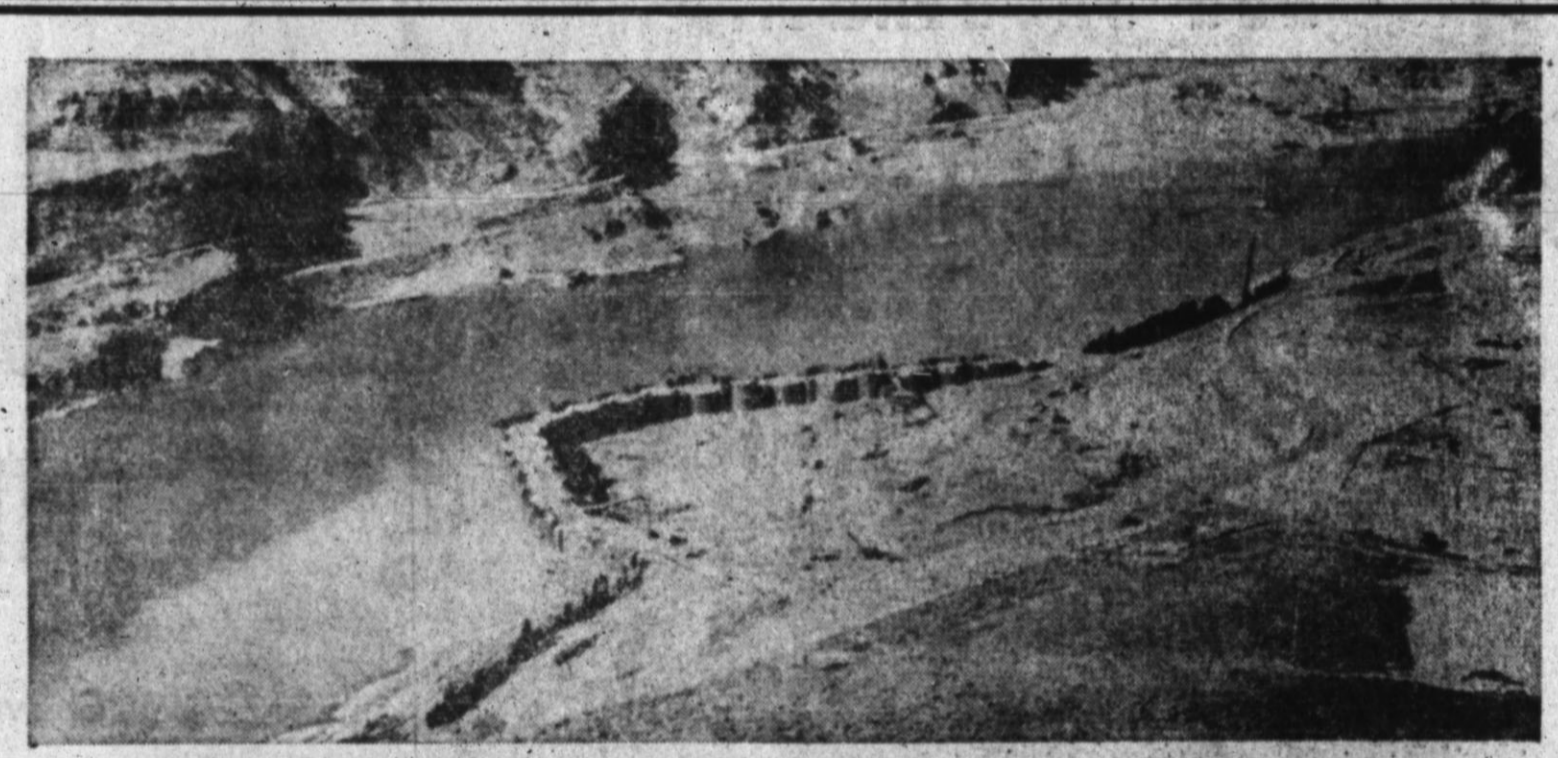
Like Joey says, (that's the Most! You'll be poppin'... when Joey—the rat!—gets trapped between a klasy mouse with muny and a nifty chick with no experience... Take it from Joey... it's a gasser!

RITA HAYWORTH
FRANK SINATRA
KIM NOVAK

TECHNICOLOR

Pal Joey

SUNDAY MONDAY TUESDAY



31 WINTROATH PUMPS AT WORK IN GIGANTIC DAM PROJECT

A huge battery of Wintroath Pumps helps battle the roaring Columbia river at Wenatchee, Washington, in the construction of the \$200,000,000 Rocky Reach dam.

The project is a hydroelectric public power development sponsored by Chelan County Public Utility. When completed, in 1962, the dam will have an overall length of 3820 feet, an average height of 127 feet, and will ultimately provide an output of more than a million kilowatts.

Some of the flamingo red Wintroath Pumps are strategically located a quarter mile long pipe line above the cofferdam site to intercept underground water that might run back into the work area. Much of the dam's construction depends on this pumping operation.

Lowest Prices
Financing
Available
Complete
Facilities

Located
South of Tracks and West of Veteran's Park

Other Wintroath pumps work at the catchbasins of the work area discharging excess seepage back into the Columbia to protect the construction site. This group of 10 Wintroath Pumps is at a discharge station.

Why Pay More, when you can get the Best for Less by buying direct from the Factory.

Come in and see our new wear resistant bowls.