

# Progress

## Hereford Bank Deposits Soar, Building Permits Break \$4 Million Mark, Population At 15,700

By DON RICHARDS  
Brand News Editor

With agriculture as the foundation, 1973 has been built into one of the most progressive years in the history of Hereford as economic indicators for the year soared past old records.

Year-end deposits at the two local banks topped the old record by more than \$21 million as city building permits for the year cracked the \$4 million mark. Agricultural income, which has been

given credit for almost all economic gains in the city and area, has been announced at its highest point ever this past year and all utility companies in the city show "healthy" increases in services and city population.

Estimates of the population of Hereford range from 15,300 to 15,700, but all indicated the city well over the 15,000-mark. This is an increase of about 2,000 over the past three years since the census was taken here.

HEREFORD'S First National Bank and Hereford State Bank reported a total of \$73,609,086.06 in deposits over the final quarter of the year at the bank call of Dec. 31. The total is more than \$21 million over the high of \$52,269,154.23 reported for the same time period last year. The increase represents about a 40 per cent increase in deposits over the past year.

Total resources (assets) at the two banks also reached a new peak on the records books. The two totaled for more

than \$80 million which is an increase of 38 per cent over last year's total resources of \$58,192,157.92.

Building permits for the year jumped over the \$4 million mark after the month of December's permits totaled \$846,900. Total for 1973 was \$4,233,685.

Only four other times in Hereford's history have permits reached the \$4 million mark. Hereford had \$3 million years in 1965 and 1970 and had \$4 million years in 1963 and 1964.

"tremendous amount of money into the economy," and that the good area wheat crop was the other factor.

"It just took more money overall for the cattle industry this year," Sears said. "The cost of gain was up, feed costs were higher... the selling and feeding and entire operation just worked on a larger

cash flow. That accounts for much of the added deposits."

"Also, there was a good wheat crop on the dryland wheat," he said. "Where farmers had made seven bushels to the acre, they now were making three to five times that amount. That is something

See BANK DEPOSITS Page 2

## 'I Will Not Run' -- Latham



MARCUS LATHAM

Marcus Latham, veteran Deaf Smith County commissioner for the past 11 years, announced this week that he will not seek re-election to the position.

Latham, who is commissioner of Precinct 2 in the county, told The Brand that he had decided not to file as a candidate for the May Democratic Primary.

Latham is currently serving in his third elected four-year term and said when this term expires in December, 1974, he will step down from the position.

"I want to thank the people of Deaf Smith County for their cooperation and support during my tenure of office," said

Latham. "I have chosen not to seek re-election and I feel the public needs to know now what my intentions are."

Residents of Precinct 2 who wish to seek the commissioner post have until February 4 to file their candidacy with Deaf Smith County Clerk B.F. Cain.

"I'm sure there are other persons in the precinct who might like to run for the position and I just feel these persons and the public need to know my intentions," said Latham, who lives at 426 Western. "I have enjoyed my stay in public office and again want to thank the people of the county."

PRESIDENTS of Hereford's two banks gave almost full credit to agriculture as the reason for the tremendous increase in deposits.

"Farm prices were up about 34 per cent during 1973," said Jim Sears, Hereford mayor and president of First National Bank. "That's awful close to the 40 per cent increase in bank deposits. There is no question that agriculture in the trade area caused the increase in deposits."

"It's agriculture... that's it," said Harlan Vander Zee, president of Hereford State Bank. "When agriculture does good we all do good. Every person in town benefits when agriculture has a good year."

SEARS credited the increase in deposits to two basic things in the agriculture field. He said the overall cash flow in the cattle industry added a



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## Local Businesses Ready For DST

Monday morning may be a confusing day for regular shoppers of Hereford stores.

With the coming of Daylight Saving Time Sunday, many stores in the city will change their normal business hours. However, the confusion may come because many are not changing hours.

According to a survey by The Brand this week, the general trend of local businesses will be that those stores which normally open before 9 a.m. will be now opening either an hour or half an hour later. However, most of the stores which have been opening at 9 a.m. or after will continue to open at normal time.

THE HEREFORD School Board was the first to make a major decision to change opening times after Daylight Saving Time (DST) goes into effect.

Dr. Roy Hartman, superintendent, said beginning Monday school will begin at 9:30 a.m. and turn out at 4:30 p.m. instead of the regular 8:30 to 3:30 schedule. The buses on routes throughout the school district will be running exactly one hour later than usual and all classes and lunch breaks will fall exactly one hour later than normal.

MAJOR governmental agencies in Hereford will be staying on the same 8-

schedule despite the DST change.

Dudley Bayne, city manager, said city offices will continue to be open from 8 a.m. to 5 p.m., but that for the next month many of the work crews will be working an 8:30 a.m. to 5:30 p.m. schedule.

Deaf Smith County courthouse is also expected to stay with the 8-5 schedule. County Commissioners did, however, decide to change road crew hours to 9 a.m. to 6 p.m. and discussed changing courthouse hours. However, no action

was taken as commissioners decided to wait to see the effect of DST.

BOTH HEREFORD State Bank and First National Bank reported they will keep the same 9 a.m. to 3 p.m. hours.

Hereford postal officials reported no change in hours the post office will be open, but said that it is a local decision and that hours may change if DST conditions warrant it.

MOST OF the stores and agencies that are changing hours because of DST are doing so because of the time the sun rises in Hereford. The sun is expected to rise after 8:30 a.m. over the next month and if many of the businesses stayed on regular schedule they would be opening well before sunrise.

Many of the bus routes of Hereford Schools are such that many school students presently board buses more than an hour before sunrise. Under the

DST plan, students would have had to board buses more than two hours before sunrise.

MERCHANTS in Hereford's Sugarland Mall will be opening at regular times since most have opened at 9 a.m. or after. However, those which had opened before 9 a.m. have reported a change in opening times.

Jim McDowell, president of the

downtown Variety Park Association, said about 80 per cent of downtown stores will be changing their business hours.

In the Brand survey 54 businesses were surveyed. The majority of those which normally open before 9 a.m. said they were definitely changing their hours to open later. The businessmen who reported regularly opening at 9 a.m. or after said they planned to stay on the same schedule.

### Rate Increase Announced

Due to the increased cost of newsprint and other newspaper supplies, The Brand has increased its advertising rates, effective Jan. 1, 1974.

The Brand has held the line on advertising rates as long as possible, and rates have been lower than those of many

comparable size papers for some time. The last ad rate increase was made on Oct. 1, 1969.

Classified ad rates are listed on the front ad page, while new rate cards are being distributed to all retail advertisers.

### Branding Time

By Speedy Nieman

That fell on Tierra Blanca Creek says all too often a clear conscience is merely the result of a bad memory.

History repeats itself because nobody ever understands what it meant the first time.

HUSTLIN' Hereford? You bet! You'll find some of the reasons in the lead story of The Brand today. Editor Don Richards checked the economic indicators of Hereford as the New Year starts and came up with record bank deposits, peak ag income, a population increase now over the 15,000 mark, and one of the top five years in building figures.

The glowing report couldn't come at a better time. With the nation facing shortages in many areas and many citizens taking a pessimistic outlook at 1974, the economy of the Hereford area provides a shining light in the gloomy picture.

Hereford's bank deposits showed an increase of about 40 per cent over the same time last year, and this is much more than any area banks. The nine banks in Amarillo and Canyon showed an increase of about 16 per cent in deposits. And, with many communities losing population, Hereford continues to grow.

While inflation continues to gallop with no end in sight, business continues to boom here and elsewhere. A leading national economist predicts the economy will easily overcome short range turn-downs and the long term trend will be upward.

Because of some shortages, we may have to change our life-style in some

ways, but there's no better place to do it than in hustlin' Hereford!

ROY FAUBION is getting a running start on his new year as Chamber president. Election of directors, preparation of the budget, and committee appointments were all moved up on the calendar. Faubion completed his appointment of committee chairmen this week, naming Ed Allison to the environmental group, Berta Ottesen for cultural affairs, and Charles Schlabs for water conservation and development.

SUPT. ROY HARTMAN was a little unhappy about a letter to the editor in Thursday's Brand. The letter complained about the difficulty of college students obtaining the use of gym space during the holidays, and Hartman said it came after he made a special effort to please the youth. The superintendent discussed the situation at a Kiwanis Club meeting Thursday, and the report can be found inside today's issue.

Two of the year's major banquets are just around the corner. The annual Sugar Beet Growers' event is scheduled next Saturday night, and the big Chamber of Commerce banquet is set Jan. 17. The banquets will feature two of the top speakers in the nation, as well as other interesting highlights, so make your plans to attend both affairs.

Little Tommy had a forlorn look in his face and his father asked, "What's wrong, son?"

Replied the boy, "Just between you and me, Dad, I can't get along with your wife."

## CC Sets Annual Banquet

The Deaf Smith Chamber of Commerce will host its annual banquet at 6:30 p.m. Jan. 17 at the Bull Barn.

Chamber Executive Vice-President Bill Albright said 800 to 1,000 guests are expected to attend.

Dr. Heartsill Wilson, a motivation speaker from Denver, Colo., will be the main speaker at the banquet.

Albright said Dr. Wilson's theme will complement the banquet theme of "Quality Living Through Cattle and Agriculture."

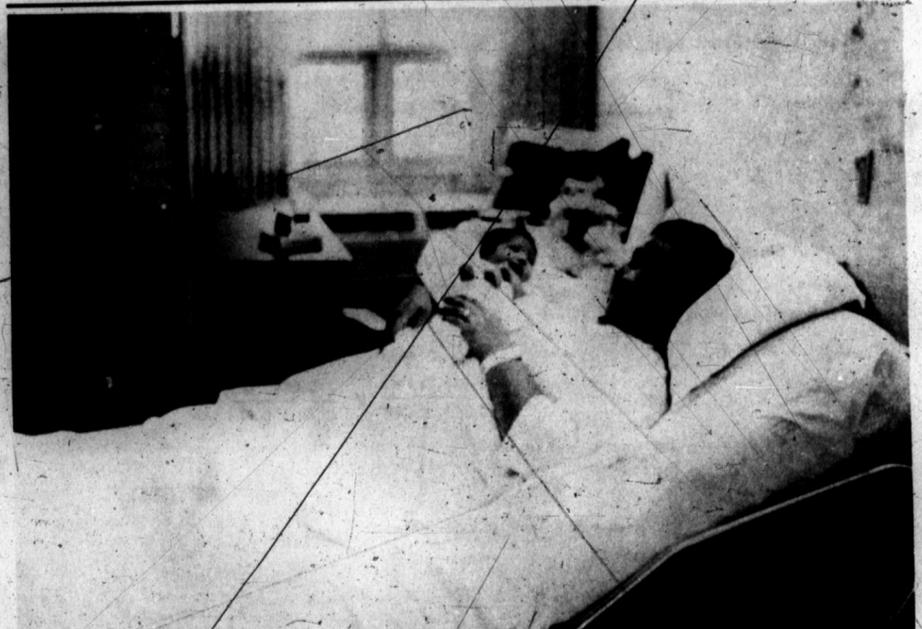
Retiring president Jim Konkwright will be Master of Ceremonies.

"We will recognize quite a few visitors, along with board members of the Chamber of Commerce," Albright said. He said new, continuing and retiring board members would be recognized, as would the current Chamber officers.

Dean Herring is chairman of the banquet, and Elson Clark, of Mary L. Spence Music Co., will provide background organ music during the dinner.

Officers to be formally installed at the banquet will be Roy Faubion, president; Bud Eades, vice-president; Larry Wartes, treasurer; and Lavonne Nieman, president of the women's division.

Albright said tickets for the banquet could be purchased at the Chamber office for \$6 per person.



First Baby Of The New Year

Consuelo S. Rodriguez early Friday became the first baby of 1974 for Hereford. Born early Friday in Deaf Smith General Hospital she weighed 7 pounds and is the young daughter of Mr. and Mrs. Pablo Rodriguez.

## Monday Is Dollar Day In Hereford

# Bank Deposits Up, Permits On Rise In City

Continued From Page 1

you can't count on that just comes in extra."

VANDER ZEE said the higher prices farmers received this past year was a major factor in local growth.

"It all hinges on the farmer," he said. "Farmers were fortunate enough to receive adequate prices for their crops this year and it is just proof positive that when agriculture does good — we all do good... when the farmer barely makes it for a year, then everything else suffers."

"If everyone in the nation would have the attitude to try to force a healthy income on agriculture... then we would see every income blossom," Vander Zee added.

Sears said Hereford's two banks were "way over everybody else" as far as percentage of increases.

"We were way ahead of all other area banks after the October bank calls and I know we are well ahead of many other banks as far as dollars are concerned," Sears said. "Hereford's two banks are right up with the rest of them (referring to other larger city banks in the Panhandle and West Texas area)."

The 40 per cent increase in bank deposits at the two Hereford banks compares favorably with the 16 per cent increase in deposits experienced by nine

Amarillo and Canyon banks during the same Dec. 31, 1973, bank call. The eight banks in Lubbock reported a 21 per cent increase in deposits at the same bank call.

SEARS SAID building permits this year reflect a number of new homes in the city.

"We seem to be building a lot more and better quality houses," Sears said. "That indicates a rather affluent population."

Hereford City Manager Dudley Bayne said he also felt the many new residences built this year in the city gave a good boost to the permits.

"Of course, we had many new small businesses, and then the school and county that pushed the total really high," Bayne said.

### \$168 Million Ag Income

Agriculture income for 1973 in Deaf Smith County was estimated at \$168 Million recently by Justin McBride, county agent. McBride said the figure is not official, but is an estimate of his office.

"The report that is considered official is issued by John White, Texas Ag Commissioner," McBride said. "It should come out this spring. However, I feel the \$168 million is a pretty good figure to go by. We made our estimate by

what we felt were conservative figures and I suspect it actually will run higher than \$168 million."

McBride said no figures are available yet to determine Deaf Smith County's rank among other counties in agriculture income but said that the county is "close to the top."

"Hidalgo County could have a good vegetable crop and go above Deaf Smith," the agent added. "I think we (Deaf Smith County) will be either first or second and I suspect we are probably first."

### Leading In Beef Production

Announcement also came this past year that Deaf Smith County leads the nation in beef-fed cattle production. A total of 574,108 cattle were fed in the county over the past year to make it the number one feeder in the nation.

### Increased Utilities

Hereford's four utility companies also reported increased services over the past year to serve as other indicators of Hereford's growth.

Mike Patrick, manager of Southwestern Bell Telephone in Hereford, reported an increase of 472 telephones through the first 11 months of 1973. The increase brings to more than 1,000 the number of new telephones installed over the past two years.

"Hereford has gained as much as twice as other towns of comparable size in the Panhandle," Patrick said referring to the increase in phone service. "It has been a consistent healthy gain over the past 15 years. Other towns have been up and down, but Hereford has had that consistent gain."

Jake Webb, manager of Southwestern Public Service in Hereford, showed an increase of 108 electrical meters in the city during 1973.

"That is a good average increase," Webb said. "It has run higher before, but that is still a good steady growth."

Dudley Bayne, City Manager, reported an increase of 88 water meters in the city — also considered a good growth pattern.

From this increase, Bayne said city estimates place the population of Hereford at just more than 15,200.

Dale Young, manager of Pioneer Natural Gas in Hereford, said the Hereford district has led all 11 districts in Pioneer's system in increased gas meters.

"We added 83 active accounts over the past year," Young said. "That includes business and residences, but the majority of those are new residences."

Young said a ratio used by Pioneer sets the city's population at just over 15,700.

### Bank Deposits

Bank deposits at First National Bank during the final quarter of 1973 on the bank call of Dec. 31, totaled \$47,997,808.80. This was about a \$14 million increase at the bank over the bank's deposits for the final quarter of

1972 of \$33,761,711.36 and well over the 1971 deposits of \$27,856,827.17.

Total resources at First National were \$52,984,240.05. This total compares well with the resource total of \$38,114,042.38 in 1972 and \$32,582,976.06 in 1971.

Total deposits at Hereford State Bank on the Dec. 31 bank call were \$25,611,277.26 or about \$7 million over the \$18,507,442.87 over the same period of 1972. The total deposits of 1971 were \$14,694,320.81.

Resources during the final quarter this past year at Hereford State totaled \$27,696,278.45. Total for the same period in 1972 was \$20,078,115.54 and 1971, was \$16,041,795.36.

### Building Permits

A total of 13 building permits were issued in December for the \$846,900 total. Major factor in the high total for the month was a construction price of the new elementary for the Hereford school system of \$763,000.

Two new residences totaling more than \$50,000 were also among the building permits issued during the month to raise the total figure.

The \$4,233,665 total for the year is just under the \$4,379,730 in building permits issued in 1963 when the Holly Sugar plant opening created an economic boost to the community. Permits in 1964 reached \$4,498,600 as the other \$4 million year.

HIGHEST year for building permits came in 1965 when they totaled \$5,315,010 because of the construction of Sugarland Mall and La Plata Junior High.

Second highest year came in 1970 when permits totaled \$5,196,150 because

of 165 new residences and the construction of Blue Water Garden apartments.

The \$4 million year in 1973 was boosted mainly by the remodeling plan of the school and the new elementary plus the building of a new county library and many new homes in the city. Construction of a new shopping center in west Hereford also boosted the building permit total for the year.

### PERMITS issued during December were:

- Charles Wiseman, 210 Ranger, erect storage, \$2,000.
- Ramon M. Casarez, 606 Ireland, alter garage, \$1,000.
- Johnnie L. Matthews, add to residence, 135 Ranger, \$900.
- Farr Better Feeds, Progressive Road, erect shop building, \$11,500.
- L.J. Matthews, 518 Blevins, erect storage, \$200.
- Jay Swayze, DB&S Builders, East 3rd, repair storage, \$10,000.
- Minnie Shelton, 207 Blevins, add porch, \$100.
- United Pentecostal Church, 15th and Lafayette, move in church building, \$3,000.
- Richard Farrell, residence, 206 Juniper, \$26,500.
- Richard Farrell, 204 Juniper, residence, \$28,500.
- Hereford Schools, Bradley Street, new elementary building, \$763,000.
- J.R. Watson, Schley Street, move residence, no price listed.
- Santiago Ceballos, erect storage, \$200.

**COW POKES** By Ace Reid

"Wui, right now I'm diggin' a path through ten inches of scattered snow flurries, then when I get to my pickup, I'm goin' to town and break that weather forecaster's neck!"

**Hereford STATE BANK**

## School Board Faces Long Session Tuesday Night

The Hereford School Board of Trustees will face a long agenda Tuesday when it meets at 7:30 p.m. in the school administration building.

The major items on the agenda will be the setting of dates for the school board election and the renewal of Supt. Roy Hartman's contract. In addition to regular items on the agenda, trustees will hear reports on the basic adult education program and from principals of junior highs and high school concerning discipline problems.

Jaycees will make a proposal to the board concerning the Little Dribblers program and the board is expected to appoint a representative to the juvenile board.

Trustees are also expected to discuss liability insurance for board members and discuss the annual past board members dinner.

The building program will be discussed and trustees are

expected to hire several new teachers and accept resignations from others.

The transfer of leadership for Deaf Smith County Chamber of Commerce was made Thursday night with Roy Faubion taking over the president's gavel from Jim Conkwright.

The installation dinner was held at K-Bob's with other new officers and directors being charged to their responsibilities by Conkwright. R.W. (Bud) Eades is the new vice president, and Larry Wartes is the treasurer.

New directors on the C of C board are Ray Seale, Arthur Gonzales, Andrew Kersten, and Lavon Nieman—who will also serve as president of the Women's Division, Calvin Goodin, the other new director was unable to attend the dinner.

## Faubion Installed As CC President

FOUR retiring directors were also recognized at the dinner—Earl Stagner, Major Schroeter, Melvin Jayroe and Bobby Veigel. Helen Lee, Women's Division president the past year, was commended for her service. AH the new and holdover directors will be introduced at the annual banquet Jan. 17.

Conkwright, in turning over the gavel, said it was "a time for renewal... a time for new leadership to move forward with the continuity of keeping what's good and building on the base for a better community."

CONKWRIGHT reviewed some accomplishments of the past year and said he believed the Chamber "was responsive to the needs of the entire community." He added that a big push was made in 1973 to create a new civic awareness and to improve the quality of life in the community, and that the Diamond Jubilee Celebration played a big role in this project.

The employment of a new executive vice president—Bill Albright—was a major change in 1973, Conkwright pointed out, and he commended the manager for having a major role in reshaping the programs of the Chamber. He challenged directors to maintain and retain the leadership role Hereford and Deaf Smith County have projected in the area and state.

FAUBION, accepting the president's gavel, said the installation "scared me and I hope the other officers and directors feel the same way." He added that the Chamber faces a crucial year—a time when the world situation appears gloomy. "It is up to communities like Hereford to meet the challenges, and we will win," he asserted.

Albright made brief remarks at the dinner, urging C of C directors to remember their roles as representatives of the membership, as ambassadors for the community, and as policy-makers for the C of C. He added the entire membership "should get back to the basics of Chamber work, always remembering that they are working for a better community under voluntary leadership."

Welcoming remarks were made by Albright, and Helen Lee worded the invocation. Benediction was by Bud Eades.

Léon Jaworski, newly named special Watergate Prosecutor.

"The American people are entitled to have some answers... it's going to be my purpose to try to provide those answers."



### Transfer Of Leadership

The installation of new officers and directors of Deaf Smith County Chamber of Commerce was held Thursday night at K-Bob's. Bill Albright, C of C manager (center), is shown with the "old" and the "new" at the dinner. Left is Roy Faubion, new Chamber president, and Lavon Nieman, president of the Women's Division. At right are retiring leaders Helen Lee and Jim Conkwright.

## Sugar Beet Banquet Planned Saturday Night In Bull Barn

Area sugar beet growers will be guests at the Texas-New Mexico Sugar Beet Growers Association banquet beginning at 7 p.m. Saturday at the Bull Barn.

"America's No. 1 Intellectual Humorist," Dr. James Blakely, will be the featured speaker at the banquet. Dr. Blakely is an associate professor at Wharton Junior College in agricultural chemical technology, a unique program developed at his initiative.

Tickets for the banquet may

be purchased at both banks and the Chamber of Commerce office for \$4.

Jay Boston, associate president, sent a letter to growers this week reminding them of the business meeting to be held at 2 p.m. Jan. 11 in the Community Center, and of the banquet. In his letter, Boston also urged more sugar beet acreage and listed several reasons for doing so.

Boston's reasons included a higher guaranteed price for beets through contract; about

one-half of the sugar we use is grown in the United States; sugar beets can withstand hail better than any other crop; there will be a short sugar crop according to grower associations, meaning higher prices; with new varieties, production can be raised from \$20 to \$50 an acre; and records show beets can be grown with higher sugar and less water.

### The Sunday Brand

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MAIL CIRCULATION 344-2030

O.G. Nieman Publisher Don Richards News Editor Sue Coleman Women's Editor Lynn Brinsdine Advertising Manager

## HEREFORD STATE BANK

### Statement of Condition

#### RESOURCES

	DEC. 31, 1971	DEC. 29, 1972	DEC. 31, 1973
Loans & Discounts	\$ 10,453,726.30	\$ 13,777,148.78	\$ 17,309,500.87
U.S. Government Securities	985,664.22	984,355.20	873,388.18
Other Securities	1,378,794.43	1,322,597.59	1,177,043.84
Cash & Due From Banks	2,815,095.18	3,592,142.32	7,964,314.32
Bank Building	291,544.64	280,439.08	269,333.52
Furniture & Fixtures	49,548.45	44,943.21	36,346.86
Other Assets	67,422.14	76,489.36	66,380.86
	<u>\$ 16,041,795.36</u>	<u>\$ 20,078,115.54</u>	<u>\$ 27,696,278.45</u>

#### LIABILITIES

Capital Stock	\$ 150,000.00	\$ 150,000.00	\$ 150,000.00
Surplus	840,000.00	1,000,000.00	1,150,000.00
Undivided Profits & Reserves	292,428.52	378,692.60	613,611.31
Other Liabilities	55,046.03	41,980.07	171,389.88
Deposits	14,694,320.81	18,507,442.87	25,611,277.26
	<u>\$ 16,041,795.36</u>	<u>\$ 20,078,115.54</u>	<u>\$ 27,696,278.45</u>

#### OFFICERS

Marvin Carlile  
Chairman of the Board

Harlan D. Vander Zee  
President

Jeff Carlile  
Executive Vice President

Waldo Baxter  
Senior Vice President

Wayne Williams  
Senior Vice President & Cashier

Craig Smith  
Vice President

Steve Hodges  
Assistant Vice President

Nadine Wade  
Assistant Cashier

Marie Maxwell  
Assistant Cashier

Norma Coffey  
Assistant Cashier

Steve Gilbert  
Assistant Cashier

#### DIRECTORS

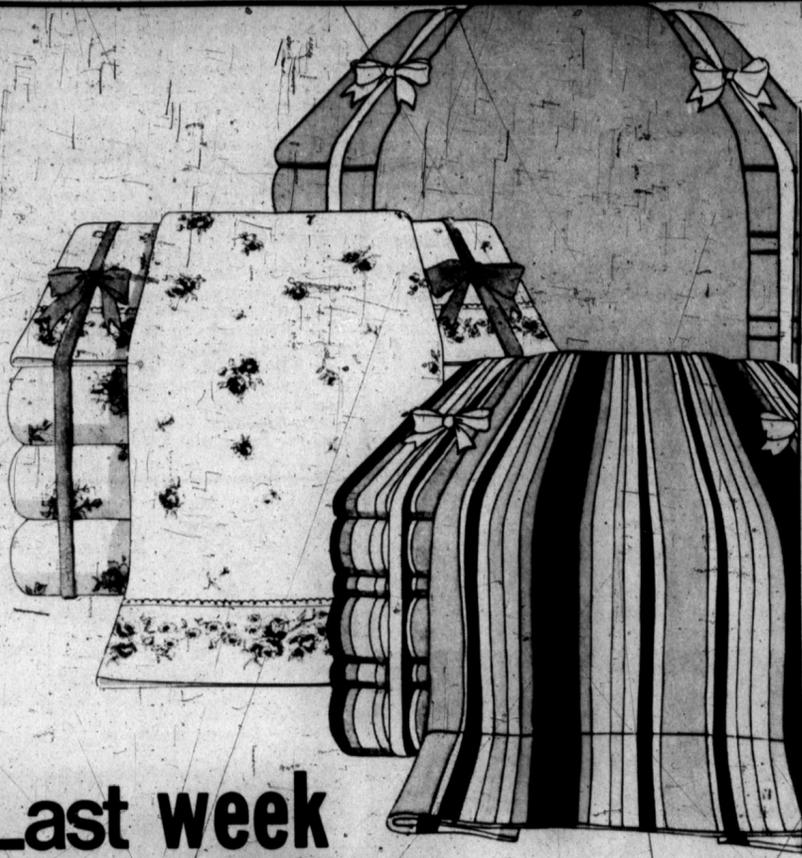
J. R. Allison  
O. L. Bybee  
Jeff Carlile  
Marvin Carlile  
Howard Gault  
W. N. Hodges  
R. T. O'Daniel  
Harlan D. Vander Zee



The Friendly Bank



# JANUARY DOLLAR DAY



**Last week of our wildest white sale ever. Hurry in for savings.**

Sale prices effective through Saturday.

**Every Sheet in Stock on Sale. Terrific Selection of King and Queen Sizes!**

**Sale 166** twin size, flat or fitted

Reg. 2.19. Soft white muslins of polyester/cotton  
Full size sheets, reg. 2.79. Sale 2.26  
Pkg. of 2 standard pillow cases, reg. 1.39. Sale 1.26

**Sale 222** twin size, flat or fitted

Reg. 2.99/3.49. Muslins with the decorator look in long wearing polyester/cotton. In solids, stripes, prints and checks.  
Pkg. of 2 standard pillow cases, reg. 2.49/2.99. Sale 2.12

**ELECTRIC BLANKETS**

SINGLE CONTROL 13.88 DUAL CONTROL 16.88 KING 32.88

Full size Reg. \$3.99/\$4.99. SALE \$3.22  
Queen Size Reg. \$6.49/\$7.49. SALE \$5.32  
King Size Reg. \$8.49/\$9.49. SALE \$6.32

**STORE WIDE CLEARANCE**

Savings in every Department HURRY!

<b>Men's BAGGY JEANS</b> Plains and Stripes 5.99 - 6.99 Bush Jeans 2 for \$7	<b>FAMILY JACKETS</b> ENTIRE STOCK OF MEN, BOY'S GIRLS and WOMEN'S REDUCED SAVE 20% to 30%	<b>GIRLS FASHION CLEARANCE</b> DRESSES \$2 to \$11.00 BLOUSES \$1.00 to \$3.00 TURTLENECKS \$2.00 to \$4.00 SKIRTS \$2.00 BODY SHIRTS \$2.00 SWEATERS \$2.00 to \$3.22
6 only MEN'S Dacron/Wool DRESS SUITS Orig. '60 NOW \$19.88 4 only Polyester \$38.88	<b>WOMEN'S FASHION CLEARANCE</b> Blouses Reduced NOW \$2.88 to \$5.88 Sweaters Reduced NOW 5.88 to 8.88 Slacks Reduced NOW 4.88 to 10.88 Savings of 20% to 60%	<b>ENTIRE STOCK FAMILY WINTER</b> HOUSE SHOES Fashion Boots 2.88
Men's Polyester DRESS SLACKS Orig. to \$19 NOW 8.99	100% Polyester KNIT BLOUSES Sizes S-M-L NOW 3.50	<b>FACTORY SHOE CLOSEOUTS</b> WOMEN'S 4.88 to 8.88 MEN'S \$6 to \$14 CHILDREN'S 4.88 to \$5.00
100% Polyester SPORT COATS Men's 28.88	100% Polyester KNIT SLACKS Sizes 8 to 18 2 pair \$10	<b>100% Acrylic THERMAL BLANKETS</b> 4.29
Men's Fur Lined DRESS CLOVES \$5	1 BIG RACK LADIES KNIT PANT SUITS REDUCED 20%	40"x63" POLYESTER PANELS 99¢ each
Men's Winter CAPS NOW 1.99	Boy's FLANNELS SHIRTS Penn Prest-Warm Reg. 2.98 NOW 1.99	Large 34"x54" DECORATIVE AREA RUGS 8.88
9 only Men's ALL-WEATHER COATS Orig. \$55 NOW 38.88	Boy's 100% Acrylic TURTLENECK SWEATERS Reg. 4.98 NOW 2 for \$7	REVERSIBLE BRAID AREA RUG SET 26.99
Women's Better PURSES Orig. \$4 to \$10 2.88 - \$5	INFANTS BABY CRIB AND MATTRESS 32.99	1 Large TABLE ODDS and ENDS Drastically Reduced
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## Hartman Asks Public Help During Energy Crisis

Hereford School Supt. Dr. Roy Hartman Thursday asked for the public's help in conserving energy in activities relating to the school.

Appearing as the main speaker before the Hereford Kiwanis Club at noon Thursday, Hartman said he hoped the public would understand the school's problem during the present energy crisis and cooperate with the policies the school board has had to make to conserve energy.

Concerning the public use of school facilities Hartman said he hoped the public would realize the position the school is

in and cooperate by not asking for use of the facilities.

HARTMAN referred specifically to a letter to the editor in the Thursday issue of The Hereford Brand as an example of the problems school officials are facing during the energy crisis.

The letter criticized school officials for a new policy limiting public use of school facilities.

"However, the group of young men were allowed to use school facilities," said Hartman. "I don't believe that was pointed out in the letter. They were

allowed to use the high school gymnasium until (Head Basketball coach) Barry Arwine asked them to move to the girls gym so that the basketball team could work out."

"However, these youths found that these facilities were not adequate and so I personally went down and opened the Stanton Junior High gymnasium for them. I don't believe that was pointed out in the letter either."

HARTMAN said schools all over the state have received recommendations from the Texas Education Agency to cut down on energy consumption. He said the agency suggested limiting the use of school facilities to the public. However, the agency did say that adult education classes should continue.

"We have to make a report to the Texas Education Agency about what measures we have taken to conserve energy," the superintendent said.

Hartman also said the Texas Education Agency might make many of the recommendations mandatory if most schools didn't take it upon themselves to conserve energy.

"We have been told to reduce energy consumption by at least 15 per cent," he said.

Hartman also said the school had felt the shortage of gasoline.

"WE HAVE 27 state approved bus routes which amount to about 2,400 miles per day that the buses travel," he said. "About 1,500 to 1,600 students ride the Hereford buses each

day. That makes us use about 500 gallons of gas each day and the buses get ridiculous gas mileage."

Hartman said he expects the state to approve some mandatory regulation on the usage of fuel by the schools.

The administrator told the club the school was avoiding energy-saving measures that would conflict with the instructional measures in the schools. However, he said many student activities had been greatly altered because of the energy crisis.

Hartman referred to the school board's decision to change school hours to 9:30 a.m. to 4:30 p.m. beginning Monday after Daylight Saving Time goes into effect. He also said many field trips of students had been canceled. The varsity basketball games for next season have also been rescheduled and fewer games will be played.

He added that the varsity baseball schedule had been changed so that teams would play doubleheaders and thus cut the travel by 50 per cent.

Hartman said many of the bus routes of the school were being studied and that many stops would be eliminated and that other stops would be consolidated.

The superintendent then passed out materials to club members to explain reasons for changes by the school and charts showing why the board had decided to change school hours during Daylight Saving Time.



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\$12.50	\$9.00
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ONE SIZE FITS ALL, SOLID COLORS,  
ANKLE LENGTH, CALF LENGTH

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STYLES - Chute, Cattle King, Twister, Kingman,  
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ALL SIZES - MANY COLORS

Reg. Price	SALE PRICE
\$35.00	\$24.50
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100% Polyester, LIMITED SIZES, PATTERNS, SOLIDS  
LIMITED QUANTITY, REG. PRICE TO \$35

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## Hospital Notes

**PATIENTS IN HOSPITAL**  
Damon Tancq, 316 Western;  
Mrs. Diane Cordero, 200 Irving;  
Mrs. E.G. Spring, 620 Irving;  
Mrs. Ellen Robbs, Route 2;  
George Jones, 315 Ave. H.

Rev. Jim Scott, 204 Irving;  
Tollie Shubert, Adrian; Walter  
Hodges, 402 W. Park; Mrs. Troy  
Moore, 212 N. Texas.  
Mrs. Allie Fullwood, 206  
McKinley; Mrs. Glenda Tiner,  
Spur; Mrs. Gertrude Prodasco,  
510 Sampson; Mrs. Dolores  
Christi, Summerfield; Belton  
Bryant, 415 Ave. J.  
P.L. Burrell, 208 Ave. K;  
Joseph Reinart, 423 Star; Mrs.  
Leona Packard, Route 3; Mrs.  
Mary Woolery, Westgate;  
Pedro Gonzales, 303 Ave. F;  
Edwin Stewart, 707 Blevins;  
John Trew, Canyon; Mrs. R.W.

Thuet, 326 Centre; Mrs. G.F.  
Muller, 221 Ave. D.; Edgar  
Blakney, Route 3; Mrs. Frances  
Lopez, 329 W. Second.  
Hugh Smith, 208 Cottage  
Drive; Tolbert Painter, 613  
Knight; Mrs. Mabel Jones,  
Friona; Rosario Rodriguez,  
Route 5.

**PATIENTS DISMISSED**  
Mrs. Jessie Jackson, Otis E.  
Massey, January 5.  
Manuel Serrano, Mrs. Alma  
L. Estep, Mrs. Jewel May,  
January 4.  
Mrs. Gwern Davis, Mrs. R.A.  
Fullwood, Mrs. Juanita Del  
Toro, January 3.  
Mrs. Thomas E. Lange, Mrs.  
David Farmer, Clarence Smith,  
Wade Lewis, James C. Pankey,  
Howard Gore, Leslie Lightfoot,  
Mrs. Adolfo Rocha, January 2.



**NEW MEXICO AREAS**

SIPAPU - Good, midway snow depth 38 inches, partly machine packed.  
TAOS - Excellent, midway depth 48 inches, machine packed.  
RED RIVER - Excellent, midway depth 18 inches, machine packed.  
CLOUDCROFT - Closed.  
SIERRA BLANCA - Upper trails poor to fair, lower trails excellent, midway depth 39 inches, machine packed.  
SANTA FE - Excellent, midway depth 38 inches, partly machine packed.  
SANDIA PEAK - Excellent, midway depth 12 inches, upper trails machine packed.  
RATON - Very good, 36-inch base with 12 inches new snow.  
ANGEL FIRE - Excellent, adequate base with 24 inches of new snow.  
VALVERDE - Very Good, Adequate base with 24 inches new snow.  
POWDER PUFF - Excellent, 20-inch base.

### Presbyterian Church To Hold Prophet Studies Each Tuesday

Amos, Ezekiel and Jeremiah in an age of economic crisis, fuel shortage, and political scandal will provide the basis for a new study open to the community at the First Presbyterian Church.

Tuesday mornings at 9:45 beginning Tuesday, the Rev. Roger B. Knapp, minister will lead a series of classes on "The Old Testament Prophets in 1974." A free nursery will be provided each Tuesday for the one hour and 15 minute class.

The prophets speak vividly of such subjects as poverty, affluence, political alliances, social justice, ignoring of ethical values, degeneration of religion, ignorance, disease, prejudice, judgment and hopeful horizon.

"The lives and words of prophets from the Old Testament help persons to comprehend the contemporary events and future of our turbulent and crisis-ridden times. Ancient words from the past, if understood wisely in the present, can have marked effects upon viewing of daily headlines as well as signs of the future."

## Heroic Deeds To Be Noted

The search is underway for Texas' rural hero of 1973.

The Rural Heroism Award, sponsored by the Texas Farm and Ranch Safety Council, is presented annually to some deserving person who has performed an act of exceptional bravery during a time of crisis, according to Ben Bullard, Council vice-president and assistant safety director for the Texas Farm Bureau.

All entries must be submitted by March 1, 1974, to the Rural Heroism Award Committee, Texas Farm and Ranch Safety Council, P.O. Box 489, Waco, Texas, 76703, according to Bullard.

"The heroic act or deed must have occurred in Texas during 1973 and must be related to farming or ranching operations. Nominations should include a written account of the incident and the names of all persons involved. Newspaper clippings and pictures should also accompany the nomination, if available."

## Police Plan Drug Seminar

The Hereford Police Department will sponsor a seminar titled "Marijuana and Dangerous Drugs" at 7:30 p.m. Jan. 25-26 at the Hereford High School Auditorium.

Officers will present three films during the seminar, one on marijuana, another on amphetamines, and a third on hospital cases of drug overdose.

Police Chief Don Brush advises that the hospital movie is not recommended for children or people who do not wish to see actual emergency hospital situations.

Officer Phil Sciumbato said the program was a community project and that many organizations have contributed to the police department's efforts. Besides support from the Brand, KPAN Radio Station plans to discuss the program with an officer soon.

There is no admission charge to the seminar.

Sciumbato said "We wish to acquaint parents with drugs and the behavior of the kids who use drugs."

He added that officers would be on hand for any questions from the audience after the movies.

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9-oz. Reg. \$1.43 NOW **\$1.19**  
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All Women's Long or Short  
**ROBES** 1/2 OFF  
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Gibson's New Crush BIG GIRL  
**PANTY HOSE**  
NO. 449 Retail \$1.00  
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**77¢**  
**PANTY HOSE**  
One size fits all NO. 964  
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**2 FOR 88¢**



White Rain  
**HAIR SPRAY**  
13-oz. Regular-unscented  
Reg. 97¢  
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**SHAMPOO**  
11-oz. 40% OFF Label  
Reg. \$1.17  
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Women's Two-Eye-Tie  
**SUEDE SHOES**  
Black, Blue, Green  
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All Men's, Ladies & Children's  
**GLOVES**  
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Contain 6-60 Minute Blank Tapes  
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**AUTO COOLANT KIT**  
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**MOTOR OIL**  
16-oz. Reg. 37¢ NOW **32¢** QT.

WD-40  
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**PAINT & ROLLER PAN**  
Reg. \$1.49 NOW **\$1.19**



1 LB. CAN of  
**FOLGER'S COFFEE**  
ALL GRINDS SPECIAL PRICE WITH THIS COUPON  
**87¢**  
Coupon cash value 1/20 of 1c  
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**SLEEPING BAG**  
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**RIFLE SHELLS**

30-06	Reg. \$4.99	SALE	\$3.99
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243	Reg. \$4.99	SALE	\$3.79
270	Reg. \$5.99	SALE	\$4.97
38 SPO MT.	Reg. \$5.97	SALE	\$4.47



On Wall Street

# Stock Market Faces High Degree Of Liquidity

By BOB HILL  
Leitz, Newton & Co.,  
Amarillo

One of the toughest facts for people to grasp about the stock market is its degree of liquidity. Folks just can't seem to understand the breadth and scope of the stock market; that at any given time when a person in one part of the U.S. is buying 100 shares of a stock, another person thousands of miles away, or perhaps in another brokerage office a block away, is selling 100 shares of that same stock for whatever reason.

We limit our concepts of organizations and activities by what we know or see personally in our own sphere. When, in my

investment talks, I explain that at any given moment there are many buyers and sellers in an actively traded stock, listeners begin to comprehend just how huge, fast and accessible our stock market is.

Just to give you an idea of the magnitude of the stock market, in 1972 the total volume of shares of stock traded on all registered stock exchanges in the U.S. amounted to a record 6.3 billion shares.

That figures an approximate average volume of 26 million shares changing hands every trading day of the year just on the registered exchanges. The New York Stock Exchange and the American Stock Exchange together represented 89 per cent

of that total volume.

IN ADDITION to these markets, there is the vast Over-the-Counter market which encompasses the third market trading of listed stocks (institutional investors are very active in this market), the corporate, government and municipal bond markets and the many common and preferred stocks-traded OTC. The OTC market is a market between brokerage firms and is not confined to a single market place such as the New York Stock Exchange, but is limited in physical size only by the cost of long distance telephone calls.

The development which has improved the speed and ef-

fectiveness of the execution of orders in OTC stocks has been NASDAQ (National Association of Securities Dealers Automated Quotation System). This system displays instantly on desk units in the trading rooms of NSDA members, the market makers in a given OTC stock, the volume of shares traded that day in that stock, the prices at which transactions have taken place and the best markets in the stock at the moment with the names of the firms making those markets.

It's quite a system and it has resulted in much greater efficiency in handling orders. Before NASDAQ, brokerage firms had to check at least three different market makers in a

given stock before executing a buy or sell order so the customer received the best execution. This involved a lot of phone calls, time and expense.

There is another important point I would like to make. I occasionally hear someone remark that the stock market is rigged, that "they" ("they" are never identified) can move the stock market up or down any time "they" choose.

Don't believe it.

The stock market is too large, too broad and involves too many people. It is not under the domination of a small group of individuals who, together, can make it go up or down.

The stock market does look ahead about six months and it

anticipates developments which will probably occur during that time. This is what baffles many occasional investors.

They are puzzled when a favorable development fails to move a stock up in price, it may even go down. The market has been aware of the development and the price of the stock already reflects the fact, unless everyone is caught completely by surprise.

There are few secrets on Wall Street and none for very long.

ment of Public Safety, was the feature speaker at the meeting. He discussed the polygraph machine (lie detector) and said the machine was used more to determine the truth than to find lies.

Officers also discussed plans for a basketball game to be held soon. Admission to the game, according to Deputy Dean Butcher, would be canned goods

which would be given to a local needy family.

Butcher also announced that registration classes for law enforcement classes for officers would be held 6 p.m. Jan. 14 at Hereford High School. No physical is required. High school or college transcripts and a tetanus shot would be the only things required at registration, along with payment for the classes.

## Jayroes To Attend TAR Convention

By STEVE CONNELLY  
Staff Writer

The Texas Association of Realtors (TAR) will hold its mid-winter installations meeting Jan. 8-13 at the Camino Real Hotel in Mexico City.

Melvin Jayroe, Lone Star Agency, Inc., and his wife,

Teenie, plan to leave Tuesday for Mexico City to attend the meeting.

Highlighting the occasion will be the installation of Franklin A. Jeffers of Amarillo as the 1974 President. Jeffers will succeed Joe Perrone of Austin. Jeffers is the first Realtor from Region 1 to be elected president of the TAR.

Leroy Land of Lubbock will be installed as vice-president of Region 1 for 1974.

Jayroe said the trip to Mexico City will be the "first time we have gone out of the country to install officers."

Jayroe is vice-chairman of the Multiple Listing Committee. Multiple listing is the system by which Texas Realtors have property listings of other local Realtors. If the original Realtor does not have property that suits the customer, he can contact a competitor who may have a suitable listing.

Jayroe said the most significant intention of the meeting will be "the gathering

together of our profession." Jayroe hopes more Realtors will become interested in the TAR.

He said 600 have already registered for the mid-winter meeting and that this will be his first trip to Mexico City.

The schedule of the six-day meeting includes committee

meetings, Society of Farm and Land Broker's meeting, sales conference, women's council events, TAR Board of Directors meeting, Texas Property Exchanges meeting, installation ceremonies, recognition of retiring directors, and a special tour of Mexico City for TAR members.

Large Selection  
**WEDDING**  
INVITATIONS and ANNOUNCEMENTS  
NAPKINS  
BRIDAL BOOKS  
ACCESSORIES

Fast Service,  
Beautiful Styles,  
Reasonably Priced!

**Cowan Jewelers**  
Downtown, Hereford

A familiar query, "What's wrong with women?" was answered in the program of Hereford Study Club Thursday evening when Mrs. Tommy Braddy discussed Clarissa Start's book, *The Little Women*.

She presented a defense of women with the conclusion that the happiest women are those who accept their roles in a busy world, and concern themselves with the basic values of living.

Mrs. Noble Howard and Mrs. Cawthon Bryant were hostesses in the Howard home. Mrs. Art

Stoy directed a routine business period.

Also at the meeting were Gladys Setliff and Mmes. Homer Garrison, Ed Wilson, N.D. Bartlett, W.H. Gentry, B.F. Cain, Don Robinson, Roy Hartman, Richard Winget and Sam Long.

Tolerance is the key to peace of mind.

\*\*\*\*

The age of man has little relation to his sense.

## School Menus

HEREFORD DAY CARE CENTER

MONDAY — Breakfast: Farina, raisin, milk; Lunch: Barbequed wieners, buttered corn, green peas, hot rolls, butter, milk, ice cream bars; Snack: Graham crackers, milk.

TUESDAY — Breakfast: Cinnamon toast, banana slices, milk; Lunch: Spaghetti with meat sauce, green salad, sliced bread and butter, milk, fruit salad; Snack: Granola, apple juice.

WEDNESDAY — Breakfast: Hot biscuits with jelly, apple slices, milk; Lunch: Grilled cheese sandwiches, carrot sticks, corn munchies, milk, apple crisp; Snack: Chocolate cookies, milk.

THURSDAY — Breakfast: Donuts, pear slices, milk; Lunch: Chicken and rice casserole, cranberry sauce, green beans, hot rolls, butter, milk, Jello salad; Snack: Bread and butter, orange juice.

FRIDAY — Breakfast: Oatmeal raisins, milk; Lunch: Beef and vegetable stew, cornbread, milk, banana and cookies; Snack: Peanut butter and crackers, orange juice.



**Citizen Of The Month**

L.J. Jones Jr., left, was selected by the Hereford Peace Officers Association as January's Citizen of the Month for services given to law enforcement agencies here. Deputy Dean Butcher, right, presented the certificate to Jones.

## Peace Officers Name Jones As Citizen Of The Month

L.J. Jones Jr., 218 N. Texas, was selected by the Hereford Peace Officer's Association as the January Citizen of the Month in their meeting Thursday night at Dickie's Restaurant.

Jones was commended by the association for aid he has given local law enforcement agencies in the past.

Tom Barnes, Texas Depart-

ment of Public Safety, was the feature speaker at the meeting. He discussed the polygraph machine (lie detector) and said the machine was used more to determine the truth than to find lies.

Officers also discussed plans for a basketball game to be held soon. Admission to the game, according to Deputy Dean Butcher, would be canned goods

which would be given to a local needy family.

Butcher also announced that registration classes for law enforcement classes for officers would be held 6 p.m. Jan. 14 at Hereford High School. No physical is required. High school or college transcripts and a tetanus shot would be the only things required at registration, along with payment for the classes.

**McDOWELL DRUG**  
Celebrating  
**21 YEARS IN HEREFORD**

Yes, it's Our  
21st Anniversary  
And We Point with  
Pride to Every Single Year!

It has been 21 years now since we decided to make Hereford our home and established McDowell Drug in the second block of Main. Since that time, we have continued to grow with Hereford, and have moved twice — each time to larger quarters. We're eternally grateful that we did decide to stop in Hereford because not only our business has prospered and grown, but we've also found this to be the finest community with the finest people in Texas. And on our 21st Anniversary, we want to express our deep appreciation to our many friends and customers who have made our stay possible and profitable. Thanks, and we're looking forward to many more years of service to Hereford and surrounding territory.

Mr. and Mrs. Ansel McDowell  
Mr. and Mrs. Jim McDowell

And Our Pledge For 1974 is Serving  
You with Fine Products and Friendliness

**McDOWELL DRUG**  
DOWNTOWN VARIETY PARK

## Sheriff Leaves For FBI School

Sheriff Travis McPherson left Thursday for Quantico, Va., to attend the National FBI Academy.

Law enforcement officers may attend the school only upon appointment by the FBI.

McPherson will attend the national academy for 90 days and, upon graduation, will receive a diploma and return to sheriff duties here.

Chief Deputy Art Burton will handle most of the sheriff's duties while McPherson is gone.

Burton said those who were selected to attend the school "considered it an honor."

Some of the basic requirements for selection and attendance are that the officer

agrees to stay in law enforcement for at least five years after graduation, must be a full-time officer, must be authorized by the county commission (in McPherson's case), and the applicant must be approved by the FBI.

Burton said the curriculum would "cover" the technical

fields of criminal and administrative law enforcement."

Burton said the sheriff would receive his regular salary while attending the school and that the FBI would furnish room, board and school fees.

The academy was started by J. Edgar Hoover to better train and educate administrators in

law enforcement," Burton said. "This is perhaps the most sought after school there is for law enforcement training."

Burton said the personnel in the sheriff's department were capable, but that it would still be a "tough 90 days without McPherson."

When the quality of your grass goes down,  
**UP YOUR PROTEIN**  
with our special

**T-E Liquid Feed Supplement 32**

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T-E Liquid Feed Supplement 32 is the one to use when the grass is dry or poor. It delivers protein, phosphorus, vitamins, trace minerals. And it delivers the energy to make them get out and rustle for what grass there is.

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Get with the program... the  
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## Girlstown Director Speaks To Hereford Lions

Marshall Cooper, executive director of Girlstown, U.S.A., was guest speaker for the regular weekly luncheon meeting of the Hereford Lions Club Wednesday at the Civic Club Center.

Cooper briefly discussed some of the situations which brought girls to Girlstown and answered questions posed by some of the Lions. He again expressed appreciation for the Girlstown Christmas party sponsored by Hereford Lions and for the 5,000 contribution given to Girlstown.

Club president Jim Hale presented a number of perfect attendance pins to club members. A large number of

Lions earned the pins. Leading the list of perfect attendance were Milton Adams with 23 years and Neil Cooper with 23 years and 18 years: Buddy Evans, O.Z. Golden, D.C. Martin, Raymond White, Woody Wilson, Wayne Lawrence, George Stambaugh. Those with 16 years were R.L. Etheridge, Major Schroeter, Earl Holt, Melvin Jayroe and E.W. Young. Glen Nelson had a 15-year pin.

Shari Hughes presented the Leo Club report from high school, and Leo member Kathi Bell was also a guest of the club.

## Citizenship Topic For Wyche Club

A citizen's responsibility to local government was reviewed in roll call at Wyche Extension Club's meeting Thursday in Mrs. Courtney Brooke's home, with each member giving her idea.

Obtaining Citizenship was the subject of a talk by Argen Draper, county extension agent. Mrs. Wayne Jones presented another phase of the program as she read Ten Commandments For Parents.

Plans were made for the club to act as hostess for the monthly birthday party for residents of Westgate Unit at Kings Manor retirement home. Seven residents will celebrate bir-

thdays this month, and will be honored at the party Jan. 9.

Mrs. J.H. Holden conducted business and welcomed Elaine Brooke as a guest. Other members present were Mmes. Leo Hellman, Ira Ott, C.F. Newsom and Harley Ward.

\*\*\*\*

If the world had no fanatics, eccentrics and partisans, life would be rather dull and tiresome.

\*\*\*\*

Did you ever take time to realize how good the average person is, and how anxious most of them are to be helpful?

# STORE - WIDE - LIQUIDATION

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**BOOTS**  
NOW **20% OFF**

FLAIR - PERMANENT PRESS  
MACHINE WASHABLE  
**BOYS PANTS**  
SIZE 1 - 18 REG. '6"  
NOW **\$2<sup>88</sup>** Pair

LADIES  
**WINTER COATS**  
NOW TREMENDOUS SAVINGS  
FROM **\$5<sup>88</sup>**

DOOR BUSTER SPECIAL  
GROUP LADIES 100% COTTON  
**BLOUSES** REG. '2"  
NOW **3/\$1<sup>00</sup>**

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**WOOL SHIRTS**  
REG. '7<sup>00</sup>  
SALE **\$2<sup>88</sup>**

BOY'S KNIT  
**FLAIRS**  
100% POLYESTER REG. '8<sup>50</sup>  
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**LADIES DRESSES**  
NOW **20-50% OFF**

**MALOUF'S**  
HAS IT ALL WITH  
TREMENDOUS SAVINGS  
AND  
DISCOUNTS FOR YOU!

ALL INFANTS  
**SHOES/CLOTHING**  
NOW **25% OFF**

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**SPECIAL DISCOUNT BONUS**  
**5% OFF**  
EVERYTHING - NO MATTER  
HOW LOW PRICES ALREADY  
HAVE BEEN SLASHED!  
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COUPON GOOD JANUARY ONLY - YOU MUST BRING COUPON

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**MEN'S DRESS SHOES**  
VALUES TO '29" - FAMOUS BRANDS  
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ALL GIRL'S  
**DRESSES**  
NOW **1/2 PRICE**

ONE GRAND SELECTION  
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GRAND SELECTION, STA PRESSED  
**MEN'S DRESS SHIRTS**  
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NOW **20% OFF**

**COME**  
SEE US, IT CAN BE  
**WORTH**  
YOUR WHILE

MEN'S  
**STRAW HATS**  
NOW **1/2 PRICE**

BOY'S  
**WESTERN SHIRTS**  
FAMOUS BRAND NAMES REGULAR '5"  
NOW **\$3<sup>88</sup>**

LADIES  
**PANT SUITS**  
NOW **20% OFF**

BEAUTIFUL  
**MEN'S COORDINATES**  
SHIRT JAC AND MATCHING CUFFED PANTS,  
POLYESTER  
NOW **20% OFF**

FLATS, 400 PAIR, SIZE 5 - 10  
**LADIES SHOES**  
REG. '2"  
NOW **2/\$1<sup>00</sup>**

MEN'S  
**WESTERN SHIRTS**  
FAMOUS BRANDS  
REG. '10<sup>00</sup> AND UP  
NOW **\$4<sup>88</sup>**

GRAND ASSORTMENT  
**MEN'S SUITS**  
REGULAR VALUE TO '75<sup>00</sup>  
NOW **\$24<sup>88</sup>**  
INCREDIBLY LOW PRICE!

GIRLS  
**KNEE-HI SOCKS**  
REGULAR '1<sup>00</sup>  
NOW **2/\$1<sup>00</sup>**

GRAND SELECTION - COLORS - SIZES  
BOY'S LONG SLEEVE  
**SHIRTS**  
FROM **\$2<sup>88</sup>**

MEN'S  
**DRESS SLACKS**  
STRAIGHT LEG ONLY - REG. TO '14"  
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HEREFORD, TEXAS  
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**Drop 69-67 Verdict To 'Horns**

**Herd Hosts Mules**

After losing a close 69-67 decision to the Caprock Longhorns at Amarillo Thursday night, the Hereford Whitefaces return to the home court for the first time since mid-December when they host the Muleshoe Mules Tuesday night.

The Whitefaces play varsity and junior varsity games against Muleshoe, then host Tascosa for two games Friday night. Tip-off time for the first games are 6:15 p.m. at La Plata Gym.

The loss at Amarillo Thursday left the Herd with a 13-7 won-lost record for the season. Hereford had three players score in double figures against Caprock, but a last-second shot won it for the Longhorns.

Dennis Noggler led the scoring for Hereford with 22 points, while Dan Vander Zee and Mike Albiar contributed 17 and 12 points, respectively, to the cause. Hereford jumped to a 22-16 lead in the first period and led by two, 36-34, at halftime.

The Herd still held a one-point advantage, 55-54, going into the final period, but the Horns scored the first five points of the fourth quarter. Noggler tied the game at 67 with a 12-foot shot with 37 seconds to go, but Eddie Owens connected on a 20-footer with 21 seconds left.

Both teams had a turnover, with Lynn Tarr intercepting a pass and taking the last shot of the game. The effort missed, however, and Caprock got the rebound as time ran out. Caprock had four players to score in double figures; as Owens sparked the attack with

20 points. Each team was whistled down for 16 personal fouls in the game. Hereford hit 15 free shots and Caprock converted 11 at the charity line.

Hereford 22 14 19 12-67  
Caprock 16 18 20 15-69.

HEREFORD — Noggler 9-4-22, Vander Zee 8-1-17, Albiar 4-4-12, Harris 2-2-6, Tarr 2-0-4, Morales 0-4-1, Shipley 1-0-2. Totals 25-15-67.

CAPROCK — Owens 8-4-20, Lester 8-0-16, Velasquez 4-4-12, Skelton 7-0-14, Marcum 2-1-5, Ream 0-2-2. Totals 29-11-69.



**JV Plays For Third Place**

Hereford's junior varsity players were to play Booker for third place in the Stratford Invitational Tournament Saturday night.

The Herd JV scored a 52-35 win over Sunray in an opening game Thursday night, then lost a close 45-44 decision to the Phillips varsity Friday night.

Dave Charest and Craig Nieman each scored eight points in the loss to Phillips Friday. Mike Hull hit 14 points to pace the Hereford scoring in the triumph over Sunray.

Hereford held a 22-16 edge over Phillips at halftime and was two points ahead, 29-27, going into the final period. Phillips outscored Hereford by 18-15 in the final period to nab the close decision.

Hereford jumped to 30-16 lead over Sunray Thursday and led by 40-21 going into the final stanza. The JV has games here Tuesday and Friday against Muleshoe and Tascosa.

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

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Conserve that water.

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Warren Owen . . . . . Harvey Milton

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LIVE CATTLE

Mo.	Hi	Lo	Close	Prev. Close
Feb	51.25	48.37	51.25	48.27
Apr	53.55	50.40	53.55	49.95
Jun	53.87	50.90	53.87	50.15
Aug	53.00	50.35	52.97	49.40
Oct	51.70	49.25	51.60	48.45

FEEDER CATTLE

Mar	57.00	54.25	57.00	54.00
Apr	57.20	54.25	57.20	54.30b

	MILO	440%
Mar	445	440
Mar	543	522
May	515	493
Jul	477	454

b-bid, a-ask, n-nominal



In just a few months we'll teach you a skill, pay you while you're learning and send you home with a new career. The Army Reserve. It pays to go to meetings.

**Planning Strategy**

Herd Basketball Coach Barry Arnwine give the Whitefaces some quick strategy during a time out at a recent home game. The Herd is now 13-7 for the year and will host the Muleshoe Mules for two games here Tuesday beginning at 6:15 p.m. At left is trainer Larry Walls and assistant coach Joe Tubb is behind Arnwine.

**La Plata Wins One, Drops Two To Friona**

La Plata Junior High's 7th grade basketball was the only team to come away with a victory this week as three LP teams played in Friona.

In the 9th grade game Archie Crim hit for 8 points as La Plata fell to Friona 41-31.

Friona also took the 8th grade game in a close one, 42-40 as LP's Daniel Olson hit for 16 points.

In the Hereford 7th grade victory, La Plata buzzed Friona 39-29. Brent Allen had 16 points to pace La Plata.

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at 142 N. MILES or 221 N. 25 Mi. Ave.

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I'm happy to announce the return of

**Mr. Ronald Sanders**

(award winning Dog Groomer)

Ronald Welcomes all his old friends & customers to stop in and say hello.

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Appointments: 364-6230- NO TRANQUILIZING

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- B.) The Barking Lot will be taking orders for Purebred PUPPIES of any breed, order now, satisfaction guaranteed.
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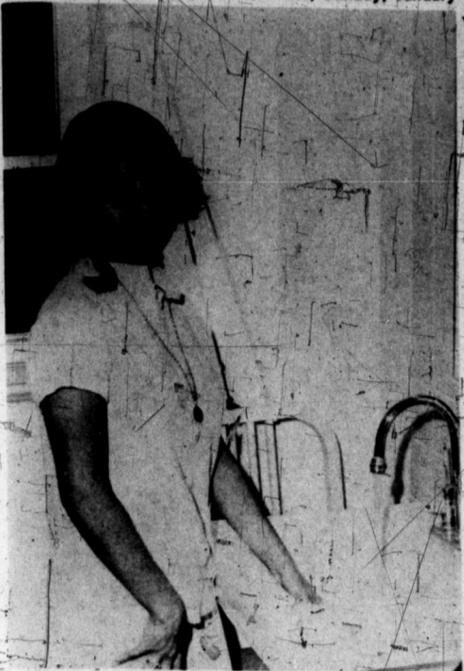
**FALL & WINTER MERCHANDISE**

**1/3 and 1/2 OFF**

Choose from Large selection of Fashions at the...

**Pants Cage Plus**

SUGARLAND MALL



**VAC STUDENT OF THE WEEK** — Vocational Adjustment Class student of the week is Marlinda Lopez, daughter of Mr. and Mrs. Thomas Lopez of 606 W. Second. Marlinda is a student at Hereford High School and is employed at Westgate Nursing Home under the supervision of Mrs. A. Guzman.

**Commission To Meet Monday Night**

Hereford City Commissioners will meet in their first regular session of 1974 at 7:30 p.m. Monday in Commission Chambers at City Hall.

Schedule for action on the six-item agenda is the appointment of a member to the Juvenile Board, discussion of street improvements to Avenue A and Avenue B, discussion of the widening of the intersection of U.S. 385 and Park Avenue.

Action also is expected on a special request from Caviness Packing Co., and adoption of a retirement system, procedures plan is expected. In other action, commissioners are expected to approve assignment of an airport contract.

**Garden Club Plans Federation Luncheon**

Plans were discussed for the Deaf Smith County Federation of Women's Club luncheon to be held January 28 at the Community Center, by members of the Bud to Blossom Garden Club Friday morning in the home of Mrs. Mac Tucker.

Bud to Blossom is one of the hostess clubs for the winter Federation luncheon, and Gladys Selliff is chairman of the decoration committee for the event. Plans were also discussed for club participation in the annual Fine Arts Festival here in the spring.

An informative program was given by Mrs. Ron Bridges entitled What, Why, Where and How of Perennials.

Those present were Mmes. Bruce Brown, Gaylon Bryan, Bill Gentry, Bill Nelson, Jim Pavlicek, Ray Polan, Wayne Porter and Billy Wayne Sisson.

**Services Pending For Mrs. Mays**

Funeral arrangements for Mrs. Exie Lee Mays, 67, of 322 Ave. E., are pending at Gilliland-Watson Funeral Home. Mrs. Mays, a resident of Hereford since 1957, died in Deaf Smith General Hospital Saturday morning after a long illness.

She was born April 22, 1905, in Robinson County, and married Gordon Mays in 1936 at Round Rock. His death occurred in 1963. Mrs. Mays came to this county from Spur. She was a member of the Baptist Church.

Survivors include a daughter, Mamie Moton of Hereford; two sisters, Mildred Blanton and Indiana Turner, both of Spur; five grandchildren and six great-grandchildren.

Those who founded the United States would probably be amazed at it today.

It's a mistake to believe that all people must think alike, act alike and live alike.

The time to retire is before you work yourself to death in order to get the chance to retire.

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**USED CARS FROM**  
CADILLAC TO VOLKSWAGENS

1968 Jeep 4 wheel drive extra good mud and snow tires. Has canvas top & doors, heater. Extra Good condition.

1968 Chev. Station Wagon, 3 seat 7 passenger. Loaded White with Turq. interior, extra clean.

1967 Chev. Imp. Custom Cpe. loaded. Black Vinyl top light blue lower, light blue cloth interior, very clean inside and out.

1967 Pontiac Lemans 2 dr. H-top, loaded. 2 Bar. Carb reg. fuel, will get good mileage, light beige, with black vinyl interior, a nice little car and the price is right.

1967 Ford Mustang 2 dr. H-top, Auto Trans, with 4 cyl. engine, has air cond. and Pwr. Steer. Green with black vinyl interior, not a scratch on it.

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**JANUARY CLEARANCE EVERYDAY!**

TV'S \$37<sup>95</sup>

LIVING ROOM CHAIRS \$2<sup>50</sup>

GIRL'S SHOES 29¢

LADIES COATS ALL! \$1<sup>49</sup>

**NEW!**

LADIES BOOTS ALL 49¢

ALL! MEN'S PANTS 68¢

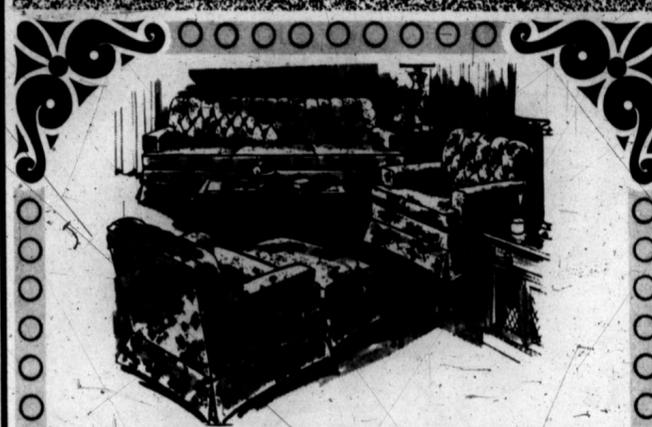
BED SPRINGS \$3<sup>50</sup>

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**BARRICK FURNITURE CLEARANCE AND HOW!**

**Electroponic STEREOS**  
Over 23 styles to choose from \$189<sup>95</sup>  
Sale Prices start . . . . .

**CAR TAPE PLAYER**  
With Speakers \$49<sup>95</sup>



**Broyhill Traditional SOFA** Blue & Gold Print, Green & Gold Print Reg. \$349<sup>95</sup> \$229<sup>95</sup>

Early American SOFA by Covey Brown or Green Tweed \$199 <sup>00</sup>	2 Pc. Vinyl LIVING ROOM GROUP Brown, Black, Green, Gold \$149 <sup>50</sup>
---	---

SOFA & CHAIR Velvet Spanish Style CHAIRS \$119 <sup>95</sup>	Choice of Color Hercules Reg. \$149 <sup>95</sup>	Choice of color CLOSE-OUT Reg. \$164 <sup>95</sup>
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Early American 3 Pc. SOFA-LOVESEAT CHAIR 2 to sell \$459 <sup>95</sup>	4 Pc. Spanish Style Living Room SOFA-LOVESEAT CHAIR & OTTOMAN NOW Black Vinyl \$429 <sup>95</sup>
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**SLEEPER SOFA** Queen Size Reg. \$499<sup>95</sup> \$399<sup>95</sup>  
Velvet or Hercules NOW

**ONE GROUP OF CHAIRS 1/2 PRICE**

7 Pc. DINETTES & Choice of Colors \$79 <sup>95</sup>	5 Pc. DINETTE Table & 4 Chairs NOW ONLY \$54 <sup>50</sup>
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**ALL END TABLES & COFFEE TABLES REDUCED FOR THIS SALE**

**ALL LAMPS & PICTURES 30% OFF REGULAR PRICE**

Platform ROCKERS Choice of Colors \$24 <sup>00</sup>	16" X 60" PLATE GLASS DOOR MIRRORS \$16 <sup>00</sup>
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TAPPAN 30" GAS RANGE Choice of Colors \$169<sup>50</sup>

INDOOR CARPET Choice of Tweed Colors ONLY \$4<sup>50</sup> Sq. Yd.

KELVINATOR AUTOMATIC WASHER NOW ONLY \$229<sup>95</sup>  
•Heavy Duty •Water Saver Control •18 Lb. Capacity  
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Harvest Gold-Copper-Avocado-White

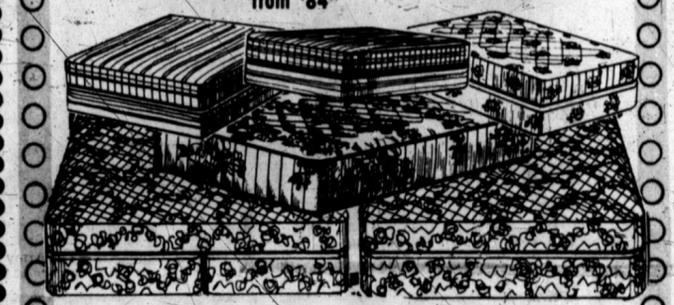
MATCHING - ELECTRIC DRYER \$169<sup>95</sup>  
4 Temp. By the Pair ONLY \$389<sup>95</sup>

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- Reinforced heavy duty foundation
- 312 coil mattress
- Firm support
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- 10-year warranty

Full Size \$109<sup>95</sup>  
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Heavy Duty TRUNDLE BEDS Maple or White \$199 <sup>50</sup>	Twin Size HOLLYWOOD BED Complete With Headboard \$99 <sup>95</sup>
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**SPANISH BEDROOM** Triple Dresser - 2 Mirrors REG. \$399<sup>95</sup> \$319<sup>95</sup>  
Chest W/Doors Nite Stand Bed.

**BEDROOM GROUP** •6 Drawer Dresser & Mirror •Chest •Full Size Headboard \$129<sup>95</sup>

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**STATE CAPITAL**  
**Highlights**  
**AND Sidelights**  
*by Bill Boykin*  
 TEXAS PRESS ASSOCIATION

AUSTIN, Tex. — Richard M. Nixon would complete his term of office as president and Governor Dolph Briscoe would have a second term if Texas newspaper editors and publishers had their way.

polled last week by this column voted on the questions about President Nixon, Governor Briscoe and the 1976 presidential campaigns. They voted 72 yea and 36 nay on the question "should President Nixon complete his

term in office as president." The vote was 79 yea and 24 no on the question "should Governor Briscoe be elected to a second term."

Leading the choices for Democratic nominee for president in 1976 was Henry Jackson. He received 26 ballots with others in order Bentzen, 15; Wallace and Kennedy, 9; Baker, 5; Humphrey and Muskie 2; Lindsay, Byrd, 1.

Republican nominees and the votes were: Leader Connally with 43 votes and Ford with 11; Reagan, 10; Percy, 3; Goldwater and Nixon 2; Bush, Tower, Rockefeller and Laird, 1.

CONVENTION SET — Physical plans for the 1974 Texas Con-

stitutional Convention, the first in 99 years, are complete.

The Convention will open in the House of Representatives chamber at the state capitol January 8, with the 181 state legislators as delegates. Speaker Price Daniel Jr. is assured of election as presiding officer.

Desks and chairs are arranged in a semi-circular pattern, with all delegates facing the podium. Seating was assigned by random drawing. Writing tables replace the historic desks on the House floor, and new chairs which are replicas of those used by delegates to the 1875 convention have taken the place of familiar high-backed swivel chairs.

A new voting machine has been installed for the delegates, with two boards registering "aye," "nay" or "not voting" for all 181 delegates.

Proposed convention committees include finance, local government, education, legislative, judiciary, general provisions, executive, rights, suffrage, amendments and separation of powers and style and drafting.

SUPERPORT PLANS CONTINUE — A Texas Offshore Terminal Commission member has recommended an onshore superport facility on Galveston Island.

The Commission staff earlier suggested a \$400 million, state financed deepwater port 30 miles south of Freeport in the Gulf. Pete Miller of Galveston, the commission vice-chairman, put forward the alternative recommendation, with a cost pegged at between \$400 million and \$482 million.

Representatives of 13 oil companies said the Freeport project should be constructed and operated by private industry.

The Commission in Houston began a review of recommendations and was expected to continue here January 4 or January 7. Three public hearings are planned after the final report is adopted.

SPEEDLIMIT HEARING SLATED — A public hearing is set for January 8 on the new statewide speed limit authorized by the legislature in its recent special session.

Texas Highway Commission will conduct the hearing in the highway building auditorium, 11th and Brazos Streets, Austin. Written or oral testimony will be accepted from any interested person.

The new act gives the Commission authority to lower the speed limit for 15 months as a fuel-saving measure and to preserve federal aid. A 55 miles per hour limit is expected to be fixed.

Enforcement probably won't begin until late January or early February. Any order entered by the Commission will not take effect for eight days, during which the Governor will have an opportunity to review and veto if he chooses. About two weeks will be required to post new signs.

**SHORT SNORTS**

Investigators found no evidence that 41 deaths at institutions for mental health and mental retardation were due to over-use of drugs. Medical records at some of the MH/MR facilities were found inadequate, however.

A University of Texas professor advised the House Energy Crisis Committee that heat from the earth's crust may be capable of supplying 13.5 percent of U.S. energy needs by 1985.

Tourism promoters fear the gasoline shortage has brought to a jarring halt the skyrocketing growth of Texas travel attractions. Tourist Development Agency sliced its January newspaper advertising schedule.

Fifty hospital, special school, university health center and eleemosynary institution administrators received \$487,603 in settlements from an anti-trust suit against antibiotic manufacturers.

Gov. Briscoe has urged President Nixon to order a change in new federal food stamp regulation which he says would cost more than 100,000 Texas aged, blind and disabled persons eligibility for aid.



**New Mission Worker**

New mission worker for the Church of Jesus Christ of Latter Day Saints in Hereford is Elder Grant, seated. Working with him is Elder Webber. Elder Grant replaces the Elder Geddes who was transferred to the Wichita Falls area. The two are sharing the "Family Home Evening" plan which urges families to plan a family get-together at least one day each week. Persons interested in the plan may contact the two at 364-5469. Elder Grant is a native of Coeur D'Alene, Idaho, and is with the Texas North Mission for two years with the church.



**H<sup>3</sup> HUSTLE HUSTLE HUSTLE**

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Know what a city directory is? It's a hard bound book which lists the residents of a city and county alphabetically, it lists residences by street, house number and occupant.

It lists telephone numbers chronologically and the subscribers names and the businesses and firms by category—the city directory is published every two years and is provided for public use at your Chamber Office.

We have many Texas towns and several of the larger-out of state cities in a total of 88 volumes. Telephone books of some 30 communities are also available. A complete set of The Thomas Register which provides an alphabetical listing of "Products & Services" throughout the country and includes an "Index of Brand Names" and a "Catalog of Companies" is also on file. There are many valuable but lesser known periodicals kept on file—examples are: Facts for You from the Texas Farm Bureau; Consumer News from the Office of Consumer Affairs; Texas Industrial Development Council Newsletter, and the Texas Industrial Commission

Newsletter. From the U.S. Chamber of Commerce we have National Business Magazines. The Chamber of Commerce Newsletter, The Washington Report & Congressional Action, Information on Buying Power, Farm Prices and Production, and City and County statistics is on file. Numerous U.S. Government Publications and Better Business Bureau Reports are also available. You are welcome to use this reference material anytime you'd like to visit us. We are open from 8 a.m. till 6 p.m. — Monday thru Friday.

ONE OF the best kept secrets of our Hi Plains Area, believe it or not, is the general good weather. Now I know it's been a bit chilly the last few days and once in a while we get a little breeze blowing but over all the weather is unbelievably pleasant.

This past summer and fall is a good example. Anyone North of the Oklahoma line and East of Wichita Falls will tell you that the worst weather in the world occurs in the Texas Panhandle.

And if you don't believe it — just watch any TV weather program.

"Well it just ain't so." We've got some of the best climate conditions anywhere. The length of our growing season, crop production, year round cattle feeding and our sustained growth record all point to favorable weather.

Be interesting to see how many days of sunshine we have each year. California and Florida better beware!

A COUPLE of timely items for consideration are: The Women's Division Installation at the House of Wong, 7:30 p.m., on Thursday, January 10, Helen Lee has details. A 6:30 breakfast meeting of the heads of organizations also on Thursday, January 10 at Dickie's. The purpose of this initial meeting will be to coordinate scheduling and to establish better communications with clubs and activities.

The Annual Banquet for the Chamber of Commerce is less than 2 weeks away, January 17 at the Bull Barn, if you haven't got your tickets yet, you'd better Hustle, Hustle, Hustle.

**JANUARY CLEARANCE**  
**POPULAR STORE**  
**DOWNTOWN**  
**IS STILL IN PROGRESS**

**20% - 50% OFF**  
**MEN'S AND BOY'S CLOTHING AND SHOES**  
**FOR THE WHOLE FAMILY**  
**WE'D LIKE TO THANK EVERYONE FOR**  
**THEIR PATRONAGE DURING THE FIRST HALF**  
**OF THE SALE AND INVITE YOU TO COME IN**  
**FOR MORE BARGAINS**

**MONTGOMERY WARD**

**THE WARDS RANGE THAT MAKES YOU WANT TO COOK!**

**WARDS 30" GAS RANGE WITH DECORATOR LOOK!**

2363

- Lift-off cooktop and oven door make cleaning up a real snap
- Clock and convenient 4-hr. timer
- Chrome oven racks, burner bowls
- Handy oven window and light
- Choose from 4 decorator colors

**CONTINUOUS CLEANING OVEN HELPS DISSOLVE SPLATTERS**

**189<sup>88</sup>\***

**GALLERY RANGE WITH CONTINUOUS CLEANING OVEN**

Gas or Electric

4373

**WAS 343.70**

**303<sup>70</sup>**

- Warming shelf ends lukewarm 2nd helpings
- Continuous cleaning oven ends messy oven cleaning
- Automatic oven ends overcooked meals

**SAVE \$30**

8064

**WAS 234.63**

**204<sup>75</sup>**

**ELECTRONIC OVEN WITH FREE BROWNING GRILLE**

- Cooks cool, clean and fast and helps save energy
- Safety-lock door won't open unless button is pushed
- 15-min. timer; slide-out glass cooking tray

**SAVE \$20**

8093

**WAS 203.75**

**183<sup>75</sup>**

**ELECTRONIC OVEN COOKS COOL, CLEAN AND FAST!**

- Just place food in oven, set timer, push the "start" button and wait for signal that food is ready
- Foods cook up to 75% faster; stay juicier, more nutritious
- Splatters and drippings can't bake onto oven surface—wipe them up with a damp cloth

**Hurry! Whale of a Clearance Sale Still Going On. Every Appliance In The Store On Sale.**

**SAVE \$15 TO \$52—Pre-Season Sale on Air Conditioners. Hurry In Today for the Lowest Prices of the Season on Room Air Conditioners, \$5 or \$10 Holds. Your Air Conditioner Till May.**

**364-5801**  
 \*Plus transportation

**114 PARK AVE. HEREFORD, TEXAS**

**STOP IN, SEE IT BUY IT NOW**

**SERVICE NATIONWIDE**  
 Prompt service and factory parts.

**USE WARDS CHARG-ALL PLAN**

**Little's**  
 237 N. Main

**JANUARY CLEARANCE SALE**

**Car Coats**  
**All Purpose Coats**  
**Dresses**  
**Long Dresses & Long Skirts**  
**Robes**  
**Sleepwear**  
**Sportswear (Junior & Misses)**  
**Coordinates**  
**Bags**

**1 / 3 to**  
**1 / 2**

**New Store Hours**  
**9:30 A.M. - 6 P.M.**

# Man Arrested In Burglary Case

By STEVE CONNELLY, Staff Writer

James E. Stubbs, 211 W. 6th St., was arrested by Hereford Police officers and charged with the Tuesday morning burglary of the E-Z Way Grocery Store, 910 Park Ave. He was arraigned before Justice of the Peace Glen Nelson and bond was set at \$5,000.

The burglary was first noticed when a Hereford police officer saw a car parked in front of the store and the glass door of the establishment shattered. He aimed his shotgun at the door and identified himself as a policeman. He reported he saw the subject in the store and ordered him out of the store. A man came out and told the

officer another subject was in the store.

Three other officers arrived to assist and they used a loud speaker to call out the subject believed to be inside. After about 20 minutes and several more calls through the speaker, two officers entered the building to investigate and found no second suspect.

They did find a .38 caliber pistol, a sack of change taken from the store's cash register, and a rag with spray paint on it. Officers also found a can of spray paint in Stubbs' car which was similar to that on the rag. The change in the sack amounted to \$58.87.

Stubbs was placed under arrest by the officers and JP Nelson later arraigned him at the Deaf Smith County Sheriff's

Office and set bond at \$5,000. Stubbs posted bond and was released that morning.

DALE JONES, owner of Jones Motors, 345 E. 1st St., reported to police officers Wednesday that one of the cars on the lot had been stolen by a man who said he was taking the car for a test drive and never returned.

He said the subject came to the lot at noon Wednesday and asked to test drive one of the cars. He returned shortly and said the car had run out of gas and that he had refilled the car and wanted to take a drive in it with his wife.

He received permission to do so from another of the salesmen. Jones reported the incident Thursday to the Hereford Police Department.

A FAMILY disturbance Thursday night resulted in the arrest of five members of the family, including a juvenile.

One was arrested for carrying a prohibited weapon, the other four were arrested for affray.

The subjects were reported, arguing in the street near the intersection of Grand Avenue and Avenue F at 8:30 p.m. Thursday.

One shot from a .22 caliber pistol was reported fired during the argument before officers

arrived. Four were arrested and were later released on bond. The juvenile was released to the custody of his parents.

THREE accidents were reported during the first three days of the new year, one injuring the drivers of both cars at 5:50 p.m. Tuesday.

A 1972 Chevrolet, driven by Jose L. Flores Jr., 3643 Rio Grand, Amarillo, was traveling east on U.S. 60 and was approaching the intersection with Clement Street.

A 1963 Oldsmobile, driven by Alicia Mendoza, 206 Norton, attempted to cross U.S. 60 from Clement Street when the two cars collided.

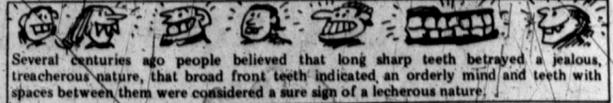
Flores received minor injuries, but medical treatment was not reported to have been necessary at the time. Mendoza was transferred from Deaf Smith General Hospital to High

Plains Baptist Hospital in Amarillo.

AN ACCIDENT involving two cars took place at 4:36 p.m. Tuesday at the intersection of Lee and 9th Streets.

A 1966 Chevrolet, driven by Ladelle K. West, 332 Ave. A, was going north on Lee, while a 1973 Ford, driven by Violet Charles, 529 W. 2nd, was headed west on 9th, reportedly slid through the stop sign on the icy streets and collided with the West car.

THE NEW year's third accident occurred at 8:20 a.m. Wednesday in the east parking lot of Hereford High School when a 1969 Dodge, driven by Kenneth J. Klechak, 139 Hickory, was traveling south in the lot and a 1970 Pontiac, driven by William B. Lyman, 132 Nueces, was going east and the two cars collided.



Several centuries ago people believed that long sharp teeth betrayed a jealous, treacherous nature, that broad front teeth indicated an orderly mind, and teeth with spaces between them were considered a sure sign of a lecherous nature.



That's using their heads. People in remote European villages have been known to sleep with their pillows under their feet instead of their heads, as the feet did more work.

## SHOE CLEARANCE

### Men's and Women's Styles

### SALE PRICED for January Clearance

Many, Many Styles to choose from.

Hurry while sizes still available during our semi-annual Clearance

**Gattis' Shoe Store**  
In Sugarland Mall



### Donates To Eye Fund

Billie Flanagan, secretary of the High Plains Eye Bank in Amarillo, received a \$500 check from the Easter Lions Club recently. James Dobbs, club president, presented the check in an effort to fill the eye bank's financial needs. A Pheasant hunt and turkey shoots at Christmas and Thanksgiving supplied the money for the check. The Easter Lions Club also donated \$500 to the Girlstown Christmas Fund in December.

### Kiwanis Gain First Member Of Year

Ed Stanley, first member to be added to the Kiwanis' 1974 roster, was formally welcomed at a weekly meeting Friday morning of the Whiteface Kiwanis Club.

Stanley's candidacy was sponsored by Roger Huber, assistant principal of La Plata Junior High. Stanley resides at 325 Centre with his wife, Kathy, and their sons—Reese, Steve and Mark.

Other business included an animated discussion, headed by Earl Slagner, reviewing important events of 1973. Conversation dwelled on President Nixon's concern with Watergate.

Few healthy individuals appreciate good health.

An optimist is very often one who doesn't have bills to pay.

You can very often see farther ahead by looking behind you.

Contentment is really just a matter of reducing your wants and desires.

The best way to sleep soundly is to live sensibly and think sanely.

Life is the only game in which each individual player makes his own rules.

The agenda also listed the scheduling of a board meeting for 7 a.m. Monday.

Good Watches deserve Good Care!



all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers

217 Main



member AMERICAN GEM SOCIETY

### I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. \$25,000. to \$35,000. HOME LISTING NEEDED NOW...CONTACT or CALL...

**Ralph Owens & Associates, Inc.**  
311 Park Avenue REALTORS Phone 364-2222

### LAMP SHADES . . . REPAIR YOUR LAMPS

House of Shades and Lamp Repair  
352-7848  
2613 WOLFLIN AVENUE IN WOLFLIN VILLAGE - Amarillo

# GASTON'S SUGARLAND JANUARY CLEARANCE SALE

To compensate for Daylight Savings Time, GASTON'S Sugarland will REMAIN OPEN 'till 7:00 p.m. NEW STORE HOURS. 9:30-7:00 p.m. MON-SAT

To compensate for Daylight Savings Time, GASTON'S Sugarland will REMAIN OPEN 'till 7:00 p.m. NEW STORE HOURS. 9:30-7:00 p.m. MON-SAT

MEN'S DEPARTMENT	SHOE DEPARTMENT	LADIES READY-TO-WEAR
<p>130 Double Knit 100% Polyester <b>MEN'S SUITS \$98</b></p> <p>95 DOUBLE KNIT 100 POLYESTER <b>MEN'S SPORT COATS \$68</b></p> <p>95 DOUBLE KNIT 100% POLYESTER <b>YOUNG MEN'S SUITS \$59</b></p> <p>75 DOUBLE KNIT 100% POLYESTER <b>YOUNG MEN'S SPORT COATS \$39</b></p> <p>28 DOUBLE KNIT MEN'S <b>DRESS &amp; SPORT PANTS \$15</b></p> <p>16 DRESS &amp; SPORT Long Sleeve <b>SHIRTS \$12</b></p> <p>12 DRESS &amp; SPORT, Short Sleeve <b>SHIRTS \$12</b></p> <p>ENTIRE STOCK MEN'S DOUBLE KNIT <b>JUMPSUITS \$12</b></p> <p>ENTIRE STOCK MEN'S TRICOT &amp; DACRON &amp; COTTON <b>PAJAMAS &amp; ROBES 1/2 PRICE</b> \$8.50 TIES NOW \$5.00</p> <p>BOY'S DEPT. FIRST TIME SPECIAL BOY'S <b>WINTER &amp; SPORT COATS 20% OFF</b></p> <p><b>BOY'S PANTS \$3.99 - \$4.99 - \$5.99 - \$6.99</b></p> <p><b>BOY'S SHIRTS \$4.99</b></p>	<p><b>REPEAT of a SELLOUT</b> Just received new stock sizes from 4-10 Med. &amp; Narrow widths</p> <p>Black Pat. - Blue Pat. White Pat. - Black Suede Red Pat. - Brown Suede <b>\$13.90</b></p> <p>ENTIRE STOCK Junior &amp; Misses</p> <p>CLOGS HEELS SANDALS <b>\$15.90</b></p> <p>MANY STYLES BETTER DRESS &amp; <b>PANT SHOES \$19.90</b> While they last New Styles</p> <p><b>MEN'S SHOES \$13.90</b></p> <p>JEANERY 2000 PAIR <b>CUFFERS &amp; JEANS \$9.90</b></p> <p>Denims Knits Wovens 26-38 Waist 5-13 Junior sizes VALUES TO \$22.00 EVERY PANT = OVER 2000 PAIR</p>	<p>Compare at '40 100% Polyester <b>PANT SUITS \$19.90</b> OVER 300 PIECES POLYESTER</p> <p><b>SEPARATES 1/3 - 1/4 OFF</b> Blazers Blouses Vests Pants Shirt Jacks</p> <p>LADIES BETTER KNIT <b>PANT SUITS \$39.90</b></p> <p>GREAT GROUP LADIES <b>PANT COATS \$35.00</b></p> <p>JUNIOR DEPARTMENT OVER 200 PIECES JUNIOR</p> <p><b>SEPARATES 1/3 - 1/4 OFF</b> Blazers Shirt Jacks Sweaters Blouses Pants</p> <p>DOWNTOWN Ready to Wear LARGE RACK <b>DRESSES 1/2 PRICE</b></p> <p>FAMOUS BRANDS POLYESTER <b>SEPARATES 1/4 OFF</b> Vests Shells Blazers Shirt Jacks Long Skirts</p>

# 1974 Texas Almanac Features Heritages

"The People of Texas," a study of the many nationalities and ethnic groups that have combined to make up the state's population, is one of many new features in the 704 pages of the 1974-75 Texas Almanac, published by A.H. Belo Corporation, publishers of The Dallas Morning News. The article is by R. Hen-

derson Shuffler, executive director of the University of Texas Institute of Texan Cultures at San Antonio. "Texans have always come in assorted sizes, shapes and colors, with a wide variety of mother tongues and hereditary customs and traditions," Shuffler writes. He has captured this variety of cultures in

the special Almanac feature. The new edition also contains a comprehensive history of the livestock feeding industry in Texas, which now leads the nation in numbers of cattle fattened in feedlots. The article was written by Sam A. Thomas Jr., manager of agricultural development for Southwestern Public Service Company of

Amarillo. Two reports are of special interest to ecologists. One is a list of endangered plants and animals in the state, prepared by the Texas Organization for Endangered Species. The other is a list of state agencies responsible for pollution control. Among many other features

not found in the previous edition are: A history of banking in Texas by Sam O. Kimberlin Jr., executive vice-president of the Texas Bankers Association. A list of leading Texas commercial banks, ranked by total deposits, prepared by the Federal Reserve Bank. Developments in Texas

Higher Education in 1972-73, by Dr. Norma Foreman, director of publications of the Coordinating Board, Texas College and University System.

A history of paper-making in Texas, by Bob Bowman, public relations director of Southland Paper Mills which built the South's first mill for the manufacture of newsprint from southern pine.

A history of Texas Public Lands, written by Commissioner Bob Armstrong and the staff of the General Land Office of Texas.

Election results, listings of county, municipal and state officials, amendments to the Texas Constitution, appointive

boards and commissions, officials of state and regional civic and trade organizations and many other listings are expected to make this edition widely used as a reference for offices, schools, public agencies and homes.

A new Texas map, in color, with major highways, distances and other information supplements 254 county maps, updated from maps prepared by the Texas Highway Department.

The county maps are published with information about each Texas county supplied by chambers of commerce, county agricultural agents and others.

Tourism and recreation are featured, with listings of state and national parks.

Each of the 24 Standard Metropolitan Statistical Areas, the urban concentrations in which most Texans live, has an editorial page devoted to it.

Joe M. Dealey, president of The Dallas Morning News, points out that this is the 47th edition of the Texas Almanac that has been published since 1857.

"We believe this edition will maintain the high standards that have characterized previous issues and have caused this to be known as the 'Encyclopedia of Texas,'" Dealey said.

## THE FIRST NATIONAL BANK

OF HEREFORD  
HEREFORD, TEXAS



### STATEMENT OF CONDITION THE FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1973

RESOURCES	Dec. 31, 1971	Dec. 31, 1972	DEC. 31, 1973
Cash and Due From Banks	\$11,181,019.85	\$10,661,327.64	\$14,713,095.05
U. S. Government Bonds	1,509,527.75	663,210.67	1,505,543.35
Other Bonds and Securities	2,170,223.69	3,497,313.59	3,883,919.37
Stock in Federal Reserve Bank	54,000.00	60,000.00	72,000.00
Banking House	100,000.00	100,000.00	456,312.19
Furniture and Fixtures	103,559.92	92,448.86	
Other Assets	530,396.48	457,657.00	740,387.71
Loans and Discounts	16,934,248.37	22,582,084.62	31,612,982.38
<b>TOTAL RESOURCES</b>	<b>\$32,582,976.06</b>	<b>\$38,114,042.38</b>	<b>\$52,984,240.05</b>
<b>LIABILITIES</b>			
Capital Stock	\$ 200,000.00	\$ 200,000.00	\$ 200,000.00
Surplus	1,600,000.00	1,800,000.00	2,200,000.00
Undivided Profits and Reserves	1,726,348.89	2,352,331.02	2,586,431.25
DEPOSITS	29,056,627.17	33,761,711.36	47,997,808.80
Other Liabilities			
<b>TOTAL LIABILITIES</b>	<b>\$32,582,976.06</b>	<b>\$38,114,042.38</b>	<b>\$52,984,240.05</b>

Member Federal Deposit Insurance Corporation

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## Texans To Participate In Wheat Growers Meet

The conflict between increasing farm output and declining supplies of fuel and fertilizer is likely to hang like a cloud over the convention of the National Association of Wheat Growers (NAWG) meeting in Omaha, Jan. 13-17.

Hereford resident Leo Witkowski, President of the Texas Wheat Producers Association, said that about 25 Texans are expected to be among the anticipated 500 wheat producers attending the 24th annual meeting at the Omaha Hilton.

"The leadership of the wheat production industry will be trying to figure out if it is

possible to increase production with fuel and fertilizer shortages," said NAWG President Ray Davis of Potter, Nebraska.

The perennial problem of shipping a bumper crop of wheat to domestic and foreign markets will also be a key topic, Davis related.

"Energy, fertilizer and transportation—they're all tied together. A problem in one area affects the rest of them," said Davis.

Energy will be the topic of two Wednesday afternoon sessions at the convention, with Dean Roy M. Kottman of the Ohio State University College of Agriculture and Home

Economics speaking on "The Energy Crisis," and Nebraska Senator Carl T. Curtis discussing "Energy for Agriculture."

To compound domestic concerns, the delegates, representing all wheat producing areas of the nation, will probably receive glowing reports of greater world-wide demand for their product.

### Young Farmers In Convention

Two Dimmitt youths will be involved in the 20th Annual State Young Farmer Convention in San Antonio Thursday, Friday and Saturday.

Beginning a two-year term as a state officer of the convention will be Howard W. Smithson of Area 1. After serving for one year, Smithson will be eligible to run for State Young Farmer President.

Competing for the Star Young Farmer of Texas Award is Jess E. Willard of Route 1. Willard reached this competition after winning the Area 1 race for the special honor.

## SAVE BIG!

at La Boutique

**1-RACK PANTS \$5.00**

RACK Juniors & Ladies DRESSES **\$10.00**

RACK OF BLOUSES

**PARTY PANTS SWEATERS BODY SHIRTS \$8.00**

RACK LONG DRESSES & VELVETEEN OVERALLS **\$20.00**

**1-TABLE BLOUSES & KNIT PANTS \$4.00**

**1-TABLE ODDS & ENDS \$4.00**

ALL WOOL CAPS 1/2 Price

**1-TABLE BLOUSES STOLES & PANTS \$6.00**

Jeannie's

## La Boutique

828 W. 1st 364-1350

# SELL IT FAST! BUY IT RIGHT! USE WANTS!

Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion per word 10c  
 Additional insertions, when paid in advance: per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

**1. FOR SALE Miscellaneous**

**TOWN & COUNTRY MOBILE HOME SALES**  
 Hwy 60 & MYRTLE  
 Phone 364-0169  
 Also spaces & furnished trailers for rent at  
**TOWN & COUNTRY ESTATES**  
 1B-1-23-9p

**"THE SADDLE HOUSE" COMPLETE Riding Equipment**  
 New & Used Saddles, HIGGINS & SOUTH TEXAS ST. PHONE 364-3583 1B-1-3-tfc

**!!CARPET!!**  
 Financing Available  
 CAW CARPET  
 PLAINS AND N. 25 MILE AVE. PHONE 364-3448 3-28-11c

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552**  
 1B-37-tfc

**GARAGE EQUIPMENT NEW & USED**  
 Air Compressors, Valve Machines, Steam Cleaners, etc.  
**BOYD MACHINE & SUPPLY**  
 1306 East Park Phone 364-1055 1B-1-9-tfc

**RCA WHIRLPOOL commercial ICE MAKERS — Sales and Service — Brown-Sheet Metal.**  
 B-1-11-52-tfc

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740 B-1-25-tfc

**New Singer-Dealer in Hereford.**  
 Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-tfc

**FULLER BRUSH PRODUCTS.**  
 Good personal service. Mrs. Jessie Fuller, 258-7228. S-1-27-tfc

**STATED MEETING SECOND MONDAY**  
 7:30 P.M.  
 Thursday  
**DEGREE WORK**  
 Charlie Brown W.M.  
 W.A. Phipps Sec.

**Hereford Rotary Club**  
 meets every Monday at 12:05  
 Civic Club Center (Jim Hill)

**Lions Club**  
 meets each Wednesday, 12 Noon  
 Civic Club Center (Jim Hill)

**FOR SALE:** AKC Registered Wire Fox Terrier Puppies. Six Weeks Old. Call 364-0199. \$45 Each.

**FOR SALE**  
 Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion — 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)  
 J.A. Crawford  
 Phone 364-0952 B-1-20-tfc

**FOR SALE:** 1971 Honda. \$200.00. Call 276-5821 after 5:00 p.m. B-1-10-49-tfc

**LEFT IN LAY-AWAY**  
 Electrographic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments  
 MARTINS SOUND CENTER  
 Corner of Georgia & I-40 in Wolfen Square, Amarillo B-1-31-tfc

**KIRBY VACUUMS**  
 Rebuilt with genuine Kirby parts. \$59.95 & up.  
 2 year guarantee  
 Your only authorized Kirby Distributor.  
 Kirby Sales & Service  
 522 Irving  
 Phone 364-0422 B-1-35-tfc

**WATER BEDS**  
 Southwest Carpet, 209 Park Avenue, Phone 364-1783. B-1-41-tfc

**FOR SALE**  
 See Our Line Of Bargains On new and used furniture and appliances  
 Open week days 9 to 12 p.m. to 6 p.m. Sat. 8 to 8  
**BIG JIM'S FURNITURE**  
 Higgins & So. Texas St.  
 Phone 364-1873 B-1-19-tfc

**FOR SALE:**  
 1-Heiser Broncho Riding Saddle.  
 1-Big sorrel mare, gentle enough for anyone to ride who can pull back on the reins and say WHOA.  
**THE SADDLE HOUSE**  
 Higgins & South Texas  
 Phone 364-3583 B-1-27-tfc

**BE gentle, be kind, to that expensive carpet, clean it with Blue Lustre. Rent electric shampooer \$1.**  
 Duckwalls,  
 Sugarland Mall B-1-21-1-2c

**FOR Sale:** Westinghouse built-in dish washer-harvest gold. \$75.00. Phone 364-2520. B-1-11-48-tfc

**FOR Sale:** White German Shepherd Puppies. Perfect Christmas gifts. Call Johnny Rickman 276-5822. B-1-12-50-tfc

**FOR SALE:**  
 1-Heiser Broncho Riding Saddle.  
 1-Big sorrel mare, gentle enough for anyone to ride who can pull back on the reins and say WHOA.  
**THE SADDLE HOUSE**  
 Higgins & South Texas  
 Phone 364-3583 B-1-27-tfc

**BE gentle, be kind, to that expensive carpet, clean it with Blue Lustre. Rent electric shampooer \$1.**  
 Duckwalls,  
 Sugarland Mall B-1-21-1-2c

**Model 12 Winchester, 3" mag. \$140.00.** 788 Remington, 243 Cal. with 3 to 9 variable scope. \$85.00.  
 Call 289-5951 B-1-19-25-tfc

**FOR Sale:** Go-Kart-McCullach Powered. Call 364-5780 after 4:00 p.m. B-1-10-1-4c

**FOR Sale:** Evinrude boat and all accessories. 308 Star. S-1-10-15-tfc

**CAK-PETS a fright!** Make them a beautiful sight with Blue Lustre. Rent electric shampooer \$1.  
 McCaslin Lumber  
 B-1-19-1-3c

**Oak fire wood for sale.** Phone 364-1127 or 364-5264 after 5:00 p.m. B-1-10-1-11c

**For Sale:** 4 months old Brittany Spaniel Puppies. Registered AKC. Call 364-1717. B-1-12-1-tfc

**For Sale:** Used gas dryer. Excellent condition. Call 364-5746 after 6:00 p.m. B-1-11-1-tfc

**1/2 price sale — jeweled Christmas kits, tree skirts, stockings, ornaments, card holders, toys. Needlepoint tapestries.**  
 Dan's of Canyon  
 B-1-18-51-6c

**Agricultural Humates can help your fertilizer and water go farther.** For further information, call AGRICULTURAL GYPSUM & LIME COMPANY, 276-5319. S-1-20-25-tfc

**GARAGE SALE.** Sunday, January 6th. Clothes for men and women, miscellaneous. 518 Avenue J. B-1-28-1p

**For Sale:** Set of drums in good condition. Electric guitar. Call 364-1930 after 5:00 p.m. or come by 313 Avenue K. B-1-20-28-1c

**For Sale:** 1973 Model Yamaha, 175 CC. Phone 289-5710 days; 289-5957 nights after 7:00 p.m. B-1-14-28-3c

**For Sale:** Refrigerator, washer, dryer and bedroom suite. Phone 364-5097. B-1-10-28-3c

**For sale or rent:** 1971 12x46 mobile home. Furnished. Call 364-5837 after 5:00 p.m. B-1-12-28-tfc

**SAVE Big!** Do your own rug and upholstery cleaning with Blue Lustre. Rent electric shampooer \$1.  
 Hereford Hardware  
 B-1-19-28-2c

**FOR SALE**  
 Dinettes, \$79.95 and up. Bar-complete with AM-FM radio, 8 track tape deck, BSR Turntable, strobe lights, \$559.95. While they last—FREE commode or coffee table with every living room set in stock. 1973 stereos at close out prices. Financing available with approved credit.  
 Plains Finance and Furniture  
 906 So. 25 Mile Ave. B-1-28-tfc

**Cute AKC Registered toy poodle puppies.** 6 weeks old. 364-6056. B-1-28-1p

**Baled hay for sale.** Phone 364-2150 evenings and Sundays. B-1-10-28-tfc

**For sale:** Electric 3 speed Kenmore rug shampooer, waxer, sander, polisher. \$17.50. 125 Kingwood. B-1-14-28-tfc

**FOR SALE**  
 See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

**See Us For Mayrath Grain Augers**  
 Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

**FOR Sale:** Oswalt Manure Spreader for tandem truck. Excellent condition. Call 806-249-2242 or nites, 806-249-2247. B-2-13-51-tfc

**Utility 10x14 shed \$300.00.** 4 Star Moline Tractor \$500.00. Hoeme Plow \$150.00. Tandem disc plow \$150.00.  
 Call 276-5821 B-2-28-1c

**FOR Sale:** 40 ft. flat trailer, and 1957 Ford dump truck. Call 364-2530. B-2-13-24-tfc

**New 4 wheel drive 4166 IHC.** Loaded. \$23,500.00. Phone 806-746-6723. B-2-10-28-2c

**3. FOR SALE Automobiles**  
 1971 Ford 1/2 ton. Power & air. 40,000 miles. New steel belted tires. Sale or trade for older pickup. Call 364-3484. B-3-21-48-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson  
 Phone 364-0077 B-3-33-tfc

**Going overseas — must sell 1973**  
 Cutless Supreme maroon and white Olds. Bucket seats, automatic transmission, factory air, low mileage. Call 364-1110 or 364-1302. B-3-23-51-tfc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE  
 400 West First  
 Phone 364-2250 1B-41-tfc

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee  
 MONTGOMERY-WARD AUTOMOTIVE SALES  
 114 EAST PARK 1B-3-17-tfc

**FOR SALE:** 40 ft. flat trailer, and 1957 Ford dump truck. Call 364-2530. B-2-13-24-tfc

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 MONTGOMERY-WARD AUTOMOTIVE SALES  
 114 EAST PARK 1B-3-17-tfc

**NEW & USED CARS**  
**ORVAL WATSON FORD**  
 PHONE 364-2727 1B-3-18-tfc

**1967 Chevy 2, six cyl. Call or come by, 364-1170, 904 E. 3rd.** B-3-12-1-tfc

**1971 Ford 1/2 ton Pickup V8.** Automatic, excellent condition. Phone 364-5324 after 7:00 p.m. B-3-13-27-3c

**70 Chevy Nova, 4 door. \$1500.00.** Good condition. Phone 364-1469. B-3-28-3p

**FOR Sale:** 1969 Plymouth Fury 1. Phone 364-5139. 700 Avenue F. B-3-28-1p

**4. REAL ESTATE For Sale Or Trade**  
 For Sale By Owner  
 Large double wide mobile home. 24x50. 3 bedrooms, 1 1/2 baths, large lot 85x119. 6 ft. fenced backyard with fruit trees, patio. 11x11 playhouse, wood burning fireplace, gas grill and light. Priced to sell. Call 364-2423 B-4-50-tfc

**I have Farm and Ranch Buyers, I need your listings.**  
 J.M. HAMBY REAL-ESTATE  
 Phone 364-3566 Res. 364-2553 B-4-29-tfc

**LAND**  
 60 acres with a well. Good farmland, at \$25.00 per acre. Carthel Real Estate  
 Phone 364-0944 B-4-43-tfc

**BEAUTIFUL COUNTRY HOME**  
 One acre of ground. 3 bedrooms, 2 1/2 baths, all built-ins. 2700 sq. ft. Beautifully landscaped. \$36,000.00.  
 5 UNIT APARTMENTS  
 Good location, good income.  
**LOANS**  
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.  
**TWO BEDROOM**  
 Carpeted with finished room and garage. Fenced yard. \$9,500.  
**THREE BEDROOM**  
 Carpeted, double car garage. On Labor Camp Road. \$9,000.  
**Board of Realtors Multiple Listing Service**  
**CARTEL REAL ESTATE**  
 206 N. 25 Mile Avenue  
 Phone 364-0944 364-0938  
 Wayne Carthel  
 Leola Peters  
**EQUAL OPPORTUNITY**  
 B-4-10-tfc

**WANT A GOOD INVESTMENT?**  
 This duplex on 3rd Street is furnished and is in good shape inside and out. Priced at \$15,000.00 and you can buy this one for \$2,000.00 down and \$125.00 per month. If is rented for \$160.00. How can you lose?  
 1.7 ACRES OVER-LOOKING GOLF COURSE  
 Ideal for nice mobile home spaces or for a nice apartment house. 2 bdrm. rent house goes with land. Priced for \$16,000.00. Terms available.  
 1600 ACRES.  
**DEAF SMITH COUNTY**  
 Aprox. 550 acres cult., 7 small tr. wells, ideal cattle operation. Price \$157.50 per acre. Terms available.  
 We have some small tracts and some farms for sale. If you don't find the home or farm you need, we may have it or can find it for you.  
**HAMBY REAL ESTATE**  
 OFFICE — 364-3566  
 Calvin Edwards — 364-1017  
 Gerald Hamby — 364-1534  
 Chick Weemes — 364-3169  
 J.M. Hamby — 364-2553  
**EQUAL HOUSING OPPORTUNITY**  
 B-4-27-tfc

**FOR LEASE:** Old Lockwood Grader Building. Contact S.T. Wiseman 364-1752 or 258-7265 or Leroy Williamson, 364-1933. B-5-14-51-tfc

**Storage for rent.** Phone 364-1483 or 364-3937. B-3-10-50-tfc

**DIAMOND VALLEY MOBILE HOME PARK**  
 600 & 700 Block Avenue H, Stou & Cherokee, 700 Block Avenue G.  
 Phone 364-1483 or 364-3937 B-5-50-tfc

**FOR LEASE:** 3 bedroom house, \$8,750, \$74.00 monthly payments. Contact O.A. Rudd, after 5:00 and week ends. 128 North Ross, 364-3295. B-4-10-44-tfc

**FOR SALE:** 3 bedroom house, \$8,750, \$74.00 monthly payments. Contact O.A. Rudd, after 5:00 and week ends. 128 North Ross, 364-3295. B-4-19-1-tfc

**FOR RENT:** 3 room house, partially furnished. Call 364-4917 after 4:00 p.m. B-5-27-2p

**FOR RENT:** Trailer space at 217A Avenue A. Paved street and drive. Phone 364-4553. B-5-14-27-tfc

**HEREFORD MINI STORAGE**  
 Economical storage facilities for furniture, boats, motor homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'. CALL 364-5520 S-5-49-tfc

**BACHELOR APARTMENTS**  
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-tfc

**TWO bedroom furnished trailer.** Also washer, single or couple preferred. Call 364-6470 after 10:00 a.m. B-5-28-1p

**OFFICE building.** Lease, sell or trade. Call Gene Campbell, 364-0780. B-5-10-28-tfc

**SUGARLAND QUADS**  
 428 Avenue B. 2 bedrooms, fully carpeted, drapped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-0040. B-5-28-tfc

**TICKLE BOX® by Ted Trogon**



**LET'S MAKE A DEAL**  
 on this 3 bdrm. 2 baths, carpet, built-ins, utility room, double garage. This home is about 3 yrs. old and has an isolated master bedroom. Priced \$18,500.00 with \$1,000.00 down.  
 Close to school & shopping center  
 3 bdrm. 1 1/2 baths, single garage, all built-ins. Buy equity and assume payments of \$151.00 per month.  
 B-4-15-23-tfc

**FOR SALE:** 3 bedroom house, \$8,750, \$74.00 monthly payments. Contact O.A. Rudd, after 5:00 and week ends. 128 North Ross, 364-3295. B-4-10-44-tfc

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**FOR SALE**  
 3 bedroom, 2 1/2 baths, beam ceiling, carpeted throughout, custom draped, air conditioner, pier and beam, woodburning fireplace, office, many extras. 2,000 ft. plus garage in back. Fenced. By owner.  
 Phone 364-1342 B-4-28-2c

**FOR SALE BY OWNER**  
 276 acres irrigated farmland, new well on natural gas, underground tile. 10 miles north of Springlake, 10 miles South of Dimmitt on Hwy. 385. Has good stock corrals. Phone 986-2091, Springlake, at night. S-4-28-1c

**FOR SALE:** 175' lot on corner of Main Street and 6th. Zoned for business: many possibilities. Ruby Hickman 364-3275. S-4-18-13-tfc

**5. FOR RENT**  
**APARTMENTS, FURNISHED**  
 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887. 1B-5-4-tfc

**FURNISHED one and two bedroom** apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

**Unfurnished one bedroom duplex.** Bills paid, couple only, no pets. References needed. Phone 289-5757. B-5-14-48-tfc

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

**OFFICE FOR LEASE.** Ralph Owens 364-2222. 1B-5-10-14-tfc

**Office for rent.** Answering service — available. AGRISCIENCE CENTER, 1500 West Park, Phone 364-5822. B-5-14-19-tfc

**Thunderbird Apartments.** Unfurnished 2 bedroom, 1 1/2 bath, Phone 364-5360. B-5-13-19-tfc

**For Lease:** Old Lockwood Grader Building. Contact S.T. Wiseman 364-1752 or 258-7265 or Leroy Williamson, 364-1933. B-5-14-51-tfc

**Storage for rent.** Phone 364-1483 or 364-3937. B-3-10-50-tfc

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 Economical storage facilities for furniture, boats, motor homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'. CALL 364-5520 S-5-49-tfc

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**OFFICE building.** Lease, sell or trade. Call Gene Campbell, 364-0780. B-5-10-28-tfc

**WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?**

We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrigerator, garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room, tree cable vision.  
 1 bedroom start \$79.95  
 2 bedrooms start \$101.35  
 3 bedrooms start \$113.75  
 4 bedrooms start \$126.15  
 All bills paid. Deposit is required.  
**BLUE WATER GARDEN**  
 612 Irving  
 Phone 364-4461 3B-52-11c

**FOR LEASE OR SALE**  
 Commercial building (8,000 sq. ft.) Prime location—corner Main and 2nd St. Hereford, Texas. Priced to sell (Financing available at 7 1/2% per cent). Call Collect for details:  
 Geo. Masso  
 512-682-6191 or 512-682-8091. B-5-1-10c

**FOR RENT:** 3-4 bedroom house one-half block from Alkman School. \$185.00 per month; one month in advance. Phone 364-0128. B-5-22-1-2c

**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge,  
 Phone 364-1108 B-5-10-13-tfc

**Small two bedroom trailer house for rent.** Phone

**AVON**  
Christmas may be over but everyone still needs Avon products. Yes, Avon daily care products and cosmetics sell year-round, and now's the perfect time to become a Representative. You can make money at your own pace and meet people in your community, too. For more details, call: 364-5169 or 364-0640.  
B-8-28-2c

**9. SITUATIONS**

Will do baby sitting in my home. Nice neighborhood. Drop-ins welcome. 364-2135.  
B-9-13-27-6c

Baby sitting in my home. Phone Alice Gilleland, 364-4175.  
B-9-10-26-tfc

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293  
B-9-46-tfc

Yard work and odd jobs is my only business. Walk Boston, 364-4164.  
S-9-11-19-tfc

**10. NOTICE**

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop. **HEREFORD. IRON & METAL** North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777  
11-B-10-34-tfc

**ALCOHOLISM INFORMATION.**  
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8:00 a.m. till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.  
**A UNITED FUND AGENCY**  
B-10-12-tfc

**ENROLLING NOW FOR LESSONS IN OIL PAINTING**  
Beginning JANUARY 14th Small classes, individual attention  
**PETERSEN STUDIO**  
Phone 364-3198  
B-10-14-c

**REWARD OFFERED**  
for arrest of person responsible for theft of items from car at 608 Union on the night of December 29th. If you have any information, please notify Hereford Police.  
Billy Vick  
B-10-28-2p

**11. BUSINESS SERVICE**

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.  
B-11-10-46-tfc

**B.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street Phone 364-6617  
B-11-21-tfc

**DICKEY'S DOZER SERVICE**  
Dirt Work — All Kinds  
Bull dozers — Scrapers  
uck Hoe — Dragline  
Motorgrader  
See or Call **FLOYD DICKEY** S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565  
B-11-29-tfc

**WILL PICK UP JUNK CARS. FREE.**  
Call 364-3350 or 364-3777  
B-11-28-tfc

**HOME APPLIANCE REPAIRS**  
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.  
**JOE'S HOME APPLIANCE REPAIRS**  
343 N. Main Ph. 364-5751  
B-11-45-tfc

**KIRBY VACUUMS**  
Rebuilt with genuine Kirby Parts. \$99.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service, 522 Irving Ph. 364-0422  
B-11-35-tfc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169  
B-11-27-10p

**DON'T TOSS IT — REGLOSS IT.** Furniture repaired and refinished. Call Tom Tompkins, 364-267-5831 collect.  
B-11-27-10p

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS,**  
B-11-15-29-tfc

**DRAGLINE SERVICE**  
TAILWATER  
PIT CLEANING  
DUMP TRUCKS  
30 ton crane.  
**BOBBY GRIEGO**  
Day Phone 364-0574  
Night — 364-2322  
B-11-14-tfc

**KELLY ELECTRIC DOUG AND VIRGIL**  
Electrical Contractors Residential Commercial All bids and wiring Call bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 130  
B-11-46-tfc

**APPLIANCE REPAIR**  
We repair all makes and models of appliances. All work guaranteed.  
**MONTGOMERY WARD & CO.**  
114 East Park Phone 364-5801  
B-11-52-tfc

**ROWLAND STABLES**  
840 Avenue F Phone 364-1189  
Stall Rentals-Boarding-Buy & Sell Horses Stallion at Stud Alegre Lad No. 298193 Grandson of Skipper W. We cater to good horses  
S-11-25-tfc

**GROOMING BY APPOINTMENT ONLY**  
Poodles, Schnauzers, Scotties, Kerry Blues, Spaniels, Yorkshires, Setters, Wirehairs and more.  
Phone 364-0706  
S-11-18-tfc

**CONCRETE WORK**  
Specializing in feedlot repair. Also walks, driveways, patios, etc.  
**AL GAMEZ**  
228 Avenue A Phone 364-4236  
S-11-24-12p

**BROOKSIDE FARMS LABORATORY ASS'N.**  
Local Consultants:  
David Pickens 364-2769 or 276-5319 364-6367  
Abe Davis 364-6367  
S-11-52-tfc

**HEARING-AID BATTERIES**  
for all makes sold and tested at **THAMES Pharmacy.** Phone 364-2300.  
S-11-12-40-tfc

**COMPLETE**  
Turn Key Installations of Pumps and Gear Drives Big "T" **PUMP CO. INC.** Sales & Service  
**HEREFORD** 364-0353  
**DIMMITT** 647-3444  
**FRIONA** 247-3311  
S-11-24-tfc

**FOR ALL YOUR INSURANCE**  
Consult  
The LaPlata Agency  
205 South 25 Mile Avenue Phone 364-4919  
Pauline Lovan 364-3535  
Robert Lemons 364-1726  
Frank Pannell 364-2412  
S-11-16-tfc

**HEREFORD WRECKING CO.**  
New & Used Parts  
**WRECKER SERVICE**  
We buy scrap Iron & Metal Have storage for cars, boats, etc.  
1st & Jewell Ph. 364-0580. Nites — 4099 or 0075  
S-11-12-40-tfc

**TREE TOPPING & SHAPING. HEDGE TRIMMING**  
Free estimates. C.L. Stovall 208 Avenue C Phone 364-4160  
S-11-30-tfc

**13. LOST & FOUND**  
LOST: German Shepherd Dog. Tan head and chain collar. Answers to "Tramp". Reward. Call 364-1779.  
B-13-15-27-3c

**STRAYED:** Two steers or heifers from Northwest of Hereford. Branded "D7" on right leg, yellow tag in right ear. Call 364-6399 or 276-5857.  
B-13-23-27-3c

**IN APPRECIATION**  
We deeply appreciate and gratefully acknowledge the care and attention given by the doctors, nurses and entire staff of Deaf Smith General Hospital during the illness and passing of our dear one, Mr. Ellis Tumlinson.  
The Family of Ellis Tumlinson

**CARD OF THANKS**  
We would like to express our sincere thanks for all the kindnesses shown to us at the time of our Father's death from our neighbors and friends. We deeply appreciate the cards, messages and flowers.  
The S.A. Fangman Family

**IN APPRECIATION**  
The Hereford Medical Auxiliary wishes to thank the following who helped with Project Christmas Card: First National Bank; Hereford State Bank; HR's Flowers & Gifts; Hereford Hardware; Thrift-Way Grocery; Harold Close Walgreen Drug; Deaf Smith General Hospital; Employees of Armour & Company and Pat Scott; The Hereford Brand; KPAN; Mr. Tom Simons.  
Also to the Young Homemakers of Texas for their contribution.

**CARD OF THANKS**  
Words cannot express our sincere appreciation for your prayers, sweet words of sympathy, beautiful flowers, food, cards and every act of love shown to us in the passing of our loved one - Ellis Tumlinson.  
Mrs. Ellis Tumlinson  
Mr. & Mrs. Floyd Tumlinson & Family  
Mr. & Mrs. Bill Cavanaugh

**NOTICE TO CONTRACTORS**  
Sealed bids addressed to the City Commissioner and Mayor of Hereford, Texas, will be received at the office of the City Manager, City Hall, Hereford, until 2:00 P.M., January 21, 1974, and then at said office publicly opened and read for furnishing all plant, labor, material and equipment and performing all work required for the construction of a 60' x 100' shop building.  
Bids shall be submitted in sealed envelopes upon the blank form of proposal attached hereto and marked "Bid For Metal Building."  
All proposals shall be accompanied by a cashier's or certified check upon a national or state bank in the amount of five (5) per cent of the total maximum bid price payable without recourse to the City of Hereford, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.  
The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 per cent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or surties acceptable to the Owner.  
The right is reserved to reject any and all bids and to waive any informality in bids received.  
Plans, specifications, and bidding documents may be secured from the office of the City Manager, Hereford, or at the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas, on deposit of Twenty-five Dollars (\$25.00) per set, which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than five days after the time that bids are received.  
**CITY OF HEREFORD, TEXAS**  
By: James H. Sears, Mayor  
S-28-2c

Truth may be hard to ascertain but the search warrants the attention of all individuals.

You've Never Seen Such Thorough Service  
**STOP IN' SOON**  
Phillips "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
1303 E. 1st 364-2644

**EXPERT REPAIR**  
on BUICK PONTIAC GMC TRUCKS JOHN ORSBORN  
Free Pickup phone 364-0990

**HOME OWNED**  
Coleman

**LINK BELT ROLLER CHAIN SPROCKETS**  
Stocked at  
**Cottingham**  
Bearing Co. EXPANDING SINCE 1941  
1107 W. HIGHWAY 60  
HEREFORD, TEXAS 364-5881

**Don't Take Your Heating System For Granted**  
**CALL THE HEATING SPECIALISTS**  
**364-4714**  
Your heater is a necessity with our Panhandle winters. Make sure you have heat when you need it.  
**Robert Rhoton**  
**R & R REFRIGERATION AND HEATING SERVICE**

**OPEN HOUSE** 350 DOUGLAS  
See this beautiful home Sunday 1-6  
3 bedrooms - 2 baths many unique features throughout  
**For Sale or Trade**  
Shown by Appointment Only  
**DB&S CO. Inc.**  
Jay Swayze Gene McBride

Your local used cow dealer is hereford bi-products  
farmers ranchers Gentlemen:  
Seven days a week dead stock removal please call as soon as possible and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.  
Thank you 364-0951

Come children of the universe, let Donovan take you away, far far away.  
LAST TIMES TODAY ALL SEATS 75¢  
**"The Pied Piper"**  
JACK WILD DONALD PLEASENCE JOHN HURT  
DONOVAN "THE PIED PIPER" written by Antonio Brown, Jacques Demmy, Mark Pepone. Produced by David Newman and Sanford Liebman. Directed by Jacques Demmy. Music Composed and Sung by Donovan.  
SHOWTIMES 12:30 2:10 3:55 5:35  
STAR 364-2037

**Marn Tyler**  
REAL ESTATE  
111 Ranger 364-0153

**START OUT THE NEW YEAR RIGHT**  
with this beautiful 4 bedroom home. 3 bath, livingroom, den, 2 car garage, patio, fenced, sprinkler system, fireplace, refrigerated air, on quiet street!  
**TERRIFIC BUY**  
3 bedrooms, 2 baths, fireplace, refrigerated air, 2 car garage, corner lot, very nice.  
**MOBILE HOME AND LOT**  
2 bedroom, 1 1/2 bath, refrigerated air, storm cellar, storm windows, owner will carry.  
Have a large number of Farm and Ranch listings.

CLASSIFIEDS GET RESULTS!!

THE BEST FROM HOLLYWOOD!  
**COMMONWEALTH THEATRES**

**NOW SHOWING!**  
**Marlon Brando**  
**Last Tango in Paris**  
NO ONE UNDER 18 ADMITTED  
STAR 364-1037 SHOWTIMES 7:30 & 9:50

**Starts WEDNESDAY**  
**American Pie!**  
RICHARD NADER'S ORIGINAL ROCK REVIVAL!!!  
"LET THE GOOD TIMES ROLL"  
CHUCK BERRY, LITTLE RICHARD, BO DIDDLEY, THE SHRELLS, THE COASTERS, PAT DOHerty, B. SAYS, CHUBBY CHECKER, DANNY AND THE JUNIORS, BILL HALEY AND THE COMETS

**Starts TONIGHT!**  
**MEET BIG CLEO and her UNDERSIZED UNDERWORLD**  
**The Little Cigars**  
WARNING! THEY ARE HAZARDOUS TO YOUR HEALTH  
Caged brutes in a killer frenzy  
**1000 CONVICTS and a Woman!**  
**TOWER DRIVE-IN** GATES OPEN 7:00 SHOWTIME 7:30

**Starts TUESDAY**  
**AS OF ORDS**  
Hilda Aguirre  
Julie Aleman  
GATES OPEN 7:00 SHOWTIME 7:30  
**Pequeña Señora**  
A COLORADO  
**TOWER DRIVE-IN**

The Sunday Brand, Hereford, Texas, Sunday, January 6, 1974

Those who love to argue should get a book of facts. \* \* \* \* \* Frankness is often costly in today's hypocritical world.

**CARRIER STRUCK**  
On March 19, 1945, the U.S. aircraft carrier Franklin was struck by a Japanese dive-bomber; 832 persons died.

**A Rarity**  
Blessed is the man who, having nothing to say, keeps patiently still while his wife says it. -Journal, Decatur, Ga.

The modern miss is the one who put the "it" in fit. \* \* \* \* \* Trivial matters can prove fatal when not kept in perspective.

Money multiplies the power of man, either for better or for worse.



**MANNING PLUMBING**

Specializing in Repair  
Call 364-0931

**CAMPBELL REAL ESTATE**

364-0780

- **OUT OF TOWN**, but close in on the pavement, this nice 3 bdr. home with basement and 6 acres. Reasonably priced, consider trade. \$21,500.00.
- **TWO STORY** beauty in NW area with 4 bdr. and 2 baths. \$35,000.00.
- **LOVELY YARD**, front and rear. Exceptionally nice 2 bdr. brick on Sunset Dr. with large covered patio. New carpet, large rooms. \$21,950.00.
- **DAWN, TEXAS**. Country home with country kitchen, gold shag carpet, really nice with 3 bdrs. and 1 1/2 baths. OWNER WILL FINANCE. \$17,500.00.
- **NEW LISTING** in NW area with **STORM CELLAR**, 3 bdr., 2 baths, will take car or pickup in trade.
- **IRRIGATED FARM**, 240 acres of choice land with 3 wells NW of town. \$300.00 per acre.
- **DRY LAND**, 2 sections in the NW part of the County. \$150.00 per acre, 561 acre tract in same area, 29 per cent down. Also have irrigated land and ranches.
- **ACREAGE** Ten acres on pavement, close in, very reasonable. 102.6 acres with 6" well.
- **SMALL DOWN PAYMENT**, owner will finance this 3 bdr. frame home. Now being remodeled. \$11,200.00.
- **AFFORDABLE HOME** with loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00

Multiple Listing Service  
Equal Housing Opportunity  
Neli Cooper 364-1783  
Barbara Cooper 364-1783  
Grady Rogers 364-1949  
Ted Walling 364-0650  
Gene Campbell  
218 W. 3rd.

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**CARPETS CLEANED NOW...**

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OPEN 24-HOURS PER DAY

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**Hereford Real Estate**

- \* Homes
- \* Ranches
- \* Farms

2 Bedroom - New storm cellar - large lot. Excellent Condition!  
5 Unit apartment house - reasonable down - excellent investment

**FARMS**

- 300 Acres - 3 wells - pavement - 25,000 down.
- 320 Acres - 20,000 down
- 80 Acres - good water area.
- 60 Acres - 6 inch well
- 640 Acres - wheat - will trade.
- 240 acres - 3 wells - reasonable down
- 31,000 Acres deeded - now running 1,236 head of cattle - excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.

141 North 25 Mile Ave. 364-2424

Evenings and Sundays

Charlie Whitehead 5355 Martin Moore 364-2496  
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**DEMAND... JUSTICE**

1/2 Section 2 miles from Hereford, Best Water 3-8" Wells and improvements.

200 Acres N. H385, excellent water 2-8" wells Have several good buys in farms. Why not check them out?

Need a tax angle? Have local motel that is a money maker . . . .

**WE WANT TO SELL** our home at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

**JUSTICE REAL ESTATE**

Virgil Justice, Phone 364-0670

Day or Night

**We Have The House For You!!**

**FARM FOR SALE**

Section of land in Easter community on pavement - 4 wells - real good loan - priced at \$425 per acre.

**HOUSES FOR SALE**

Beautiful fireplace in paneled den. Separate living room with 3 large bedrooms with 2 lovely baths. Utility room, gas outside grille on patio, fenced yard, large two car garage. 7 1/2 per cent loan may be assumed with purchase of equity. Call to see this today!

**COMMERCIAL LOTS**

All types, sizes, prices and locations of small tracts, commercial and residential lots.

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**LAND**

Level 160 Acres, 2 irrigation wells. \$18,000 Down.

640 Acres, 3 irrigation wells, \$35,000 Down

640 acres, 484 cultivated, 5 irrigation wells, improved on paving, near Hereford.

40 Acres on paving near Hereford, 1 irrigation well - \$14,500 Down.

15 Acres, irrigation well - \$2500 Down

Business lots on Hwy 385 - 10 per cent Down.

Nice 3 bdr brick home, irrigated 10 acres, \$6,750 Down

Nice 954 acres near Gruver, 5 irrigation wells, pavement, over 400 acres growing wheat, \$450 per acre, has Large loan, less than 7 per cent.

1600 acres, 550 cultivated, 7 irrigation wells, \$157.50 an acre acre, \$100,000.000 down.

480 acres, 160 in cultivation, 2 wells, \$125 per acre, 12,000 down, good terms on balance.

Call J.M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553

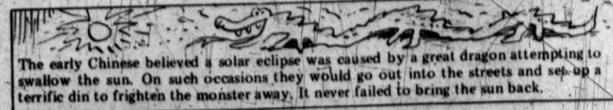
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**SAFETY GLASS**



The early Chinese believed a solar eclipse was caused by a great dragon attempting to swallow the sun. On such occasions they would go out into the streets and set up a terrific din to frighten the monster away. It never failed to bring the sun back.

**Carmichael Real Estate, Inc.**

TRONS CARMICHAEL G.S. WHEELER

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508 SO. 25 MI. AVE.



FARMS-RANCHES

COMMERCIAL-HOMES

- \* Northwest Hereford, 3 BR, Fireplace, \$172.00 Monthly.
- \* 14 x 70 Trailer, 2 BR, Lots of Extras, \$110.00 Month.
- \* \$6000.00 Equity, 1700 sq. ft., NW, Isolated Master Bedroom.
- \* Circle Drive, Under \$30,000.00, Fireplace, Good Equity.
- \* 3 BR, 1 Bath, All Brick, Extra Large Den, \$95.00 Month.
- \* New Loan Available, Extra Nice, 3 BR, 1300 sq. ft., \$16,500.00.
- \* Two lots, 4 BR Home, Good location, Possible Commercial Use.
- \* Business For Sale, 8 years in Hereford, Details Available.
- \* 4 BR, 2500 sq. ft., \$238.00 Month, Kingwood, Loaded with Extras.
- \* Basement, 4 BR, 3 Baths, East of Downtown, Good Condition.



**BUY OF THE MONTH!**  
3 BR, 2 Bath, Fireplace, Double Garage, Fenced, 1/2 Circle Drive, Sunken Den, Near Northwest School & La Plata Jr. Hi. \$25,000.



JEANE COKER  
364-5439



MIKE WALDRIP  
364-4770



AL WILEY  
364-4985

"CALL US - WE REALLY CARE"

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REALTORS HEREFORD, TEXAS

311 E. PARK AVE.

PHONE 364-2222

**EXECUTIVE HOME**

4 large bedrooms, 3 baths, formal living room. Rustic beamed den with large stone fireplace. Outstanding landscaping. Ideal location.

**PRESTIGE LOCATION!**

2700 ft. of living space in this 3 bedroom, 2 1/2 bath home with large office, hobby room, utility combination. Beautiful cabinet work in kitchen, dining and den. House is priced below the going rate. Call today for an appointment to see.

**FAMILY IS NEEDED**

to give this spacious home some tender loving care. New carpet and paint, plus torjinal shower in master bath, fireplace and lots of storage and a large carpeted playroom are added attractions in this well located, equity buy home.

**OWNER IS MOVING**

Needs to sell quick. 1650 sq. ft. 3 BR, isolated Master BR. New paint and carpet. Beautiful yard with lots of trees. Located in N.W. and payments only \$184.00.

**PRICED REDUCED**

on this lovely 3 BR home in Denton Park. New hi-low shag carpet, new hot water heater. New loan or assume payments of \$106.00.

**2 BR BEAUTY**

Very clean and neat 2 BR home. Fully carpeted and paneled. Two heaters, new hot water heaters, built-in hutch. Lg. yard with lovely shade trees. Priced below what you would think.

**LIKE LARGE ROOMS?**

Drive by 1002 East 3rd and see an elegant and spacious home with sprinkler system, patio, fireplace, beautiful landscaping, large utility room and unbelievable storage. This is an ideal home for a family!

**OLD BUT GOOD**

Owner financing. 2 bedroom home on Ave. B, large lot. Great buy for a small family. Only \$8500.00.

**LIKE LOTS OF CLOSETS?**

You'll find them in this spacious 3 bedroom, 2 bath, 2 story home. Large bedrooms, hid-a-way den. Good location. Priced to sell.

**INCOME PROPERTY**

Three houses for the price of one. Ideal location for rentals. A-1 condition. Financing available. H-2267

**NEED MORE ROOM**

\$ bedroom home with a large family room. Spacious corner lot in a nice neighborhood. Close to hospital and downtown. All for less than \$12,000.00.

**HOW ABOUT REMODELING**

this older home to suit your fancy? Spacious and well-built. A handy fix-it man can make it just right for a large family.

**COMMERCIAL INVESTMENT**

This small business, doing excellent volume, can be a good future for you. Experience not necessary, well-trained employees capable of complete management. You must arrange financing.

**NEED 4 BEDROOMS?**

We have a home to meet the needs of a growing family. Excellent location, near schools, beautifully decorated in soft greens, with large utility rooms which includes a bath with shower. A side driveway, lots of curb appeal and lovely patio are only a few of the "goodies" in this spacious and elegant home.

**FARMS FOR SALE**

**DAWN AREA**

320 acres, 1/2 allotted, 3 wells F-3119

**NEAR MILO CENTER**

990 acres, 6 wells, house, very good lake, 3 1/2 miles tile. Priced to sell. F-4114

**FEEDYARD**

Acres, 2 wells, Mill, \$600.00 per acre F-310

**NORTHEAST**

310 acres, 3 wells, 1 1/2 miles tile. Perfect, 29 per cent down, low interest. F-3123

"We do more for you than we have to"

NIGHTS, SUNDAYS AND HOLIDAYS

Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560

**REALTORS**  
601 N. MAIN  
HEREFORD, TEXAS  
364-0555



**DAWN**  
4 Bedroom, extra large garage, 35' x 23' with electric door, lots with fruit trees, good well. Only \$17,000.00.

**TRADE**  
Large home in Northwest Hereford, would take smaller house trade-in. 5 Bedrooms, 3 bath, fireplace, refrigerated-air, and much more. Call today.

**NEW LISTING**  
**GREEN ACRES ADDITION**, owner transferring from Hereford, less than two years old and perfectly landscaped and decorated, three large bedrooms, storm windows and doors for comfort, call for your personal inspection.

**100 PER CENT LOAN**  
A Veteran can move in this two bedroom near town for \$500. total.

**FHA-VP**  
This home can be yours if you qualify for \$650 down payment, three bedrooms, large storage building, located in Northwest area.

\$166.00?  
Unheard of in this day? This is good home only 4 years old and vacant, purchase equity of \$7,000 and you will have low monthly payments.

**95 PER CENT LOAN AVAILABLE**  
A new home on Douglas Street, built by Lester Moffitt, you'll like this attractive home, an investment for the future.

LEE UMSTED G.R.I. - 364-6633  
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MELVIN JAYROE G.R.I. - 364-3766



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PRICES GOOD 1-6-74 to 1-9-74



100% ORANGE JUICE FROM FLORIDA

**BREAD DOUGH**  
GAYLORD  
FROZEN 2 LOAVES **3 FOR \$1.00**

**ORANGE JUICE**  
GAYLORD, FRESH FROZEN,  
6-OZ. CAN **5 FOR \$1.00**

**BACON** 99¢  
FARM PAC 1 LB.  
FRONTIER 1 LB.  
FARM PAC SLICED SLAB

**BEEF LIVER** 98¢ LB.

**CUBE STEAK**  
FURR'S PROTEIN, LB. \$1.49

**Delicatessen**  
1 lb. Meat Loaf  
1 pt. Green Beans ONLY \$2.89  
1 pt. Creamed Potatoes  
Pinto Beans pt. .49  
Hot Fruit-Cobbler lb. .69

**ROUND SIRLOIN T-BONE CLUB STEAK RIB STEAK RUMP ROAST SIRLOIN TIP SWISS STEAK**

**BE SURE TO REDEEM COUPON'S FROM YOUR GOLD BOND COUPON MAILER FOR UP TO 200 GOLD BOND STAMPS**

FURR'S PROTEIN STEAK, LB. **\$1.19**  
FURR'S PROTEIN STEAK, LB. **\$1.19**  
FURR'S PROTEIN STEAK, LB. **\$1.49**  
FURR'S PROTEIN STEAK, LB. **\$1.39**  
FURR'S PROTEIN STEAK, LB. **\$1.19**  
FURR'S PROTEIN STEAK, LB. **\$1.13**  
FURR'S PROTEIN STEAK, LB. **\$1.49**  
FURR'S PROTEIN STEAK, LB. **\$1.19**

**WAFFLES** TOP FROST FRESH FROZEN 10-OZ. PKG. **25¢**  
**TOPPING** TOP FROST FRESH FROZEN 10½ OZ. **39¢**  
**CARROTS** TOP FROST SLICED, FRESH FROZEN, 24-OZ. **39¢**  
**POTATOES** TOP FROST FRESH HASH BROWN, 32-OZ. **49¢**  
**BROCCOLI** TOP FROST, FRESH FROZEN, SPEARS 10-OZ. PKG. **29¢**

**PIES** TOP FROST, PEACH, APPLE OR CHERRY, FRESH FROZEN, 24-OZ. **69¢**  
**PEAS** GAYLORD, GREEN, FRESH FROZEN, 10-OZ. PKG. **5 FOR \$1.00**  
**CORN** TOP FROST, WHOLE KERNEL GOLDEN, FRESH, 24-OZ. PKG. **56¢**

**CORN** DEL MONTE CREAM-STYLE & W.K. 303 **4/88¢**  
**TISSUE** TOPCO BABY SOFT, 4 ROLL PACKAGE **49¢**  
**CHIPS** FARM PAC, POTATO, CORN OR TORTILLO PACKAGE **39¢**  
**BLEACH** TOPCO ½ GALLON **29¢**  
**POLISH** FOR FURNITURE, TOPCO WITH LEMON, 14-OZ. CAN **59¢**  
**FLOUR** FOOD CLUB 5-LB. BAG **79¢**  
**CORN FLAKES** FOOD CLUB, 18-OZ. PKG. **39¢**

**BROCCOLI** SPEARS IN BUTTER SAUCE TOP FROST, 10-OZ. PKG. **47¢**  
**CORN ON COB** TOP FROST, FRESH FROZEN, 4-EARS PKG. **59¢**  
**DICED ONIONS** TOP FROST, FRESH FROZEN, 12-OZ. PKG. **49¢**  
**BREAD** PEPPERIDGE FARM SANDWICH 16-OZ. PKG. **45¢**  
**GRAPEFRUIT JUICE** TOP FROST, FRESH FROZEN, 6-OZ. CAN **25¢**

**NON DAIRY CREAMER** TOP FROST FRESH FROZEN 32-OZ. SIZE **39¢**

ART LINKLETTER'S MONEY-SAVING SUGGESTION!

**TOPAZ STONEWARE**

THIS WEEK DINNER PLATE Regular Price 79¢ **49¢** each

START NOW - COLLECT A FULL SET

Safe in oven and dishwasher... and so smart!

**SNAP** 12-OZ. SPRAY WINDSHIELD DE-ICER **77¢**

**OIL FILTER** Topco, Spin-On Type Sizes For Most American Cars. Ea. **\$1.29**

**PENNZOIL MOTOR OIL** HD-20 or HD-30, QT. **38¢**  
10/30 Blend, Qt. **47¢**

**ADORN HAIR SPRAY** Regular or Hard To Hold 13-OZ. **\$1.29**

**RAZOR BLADES** SCHICK SUPER II TWIN 5's **89¢**

**DEMURE** LIQUID DOUCHE 4-OZ. **77¢**  
**BABY OIL** TOPCO 16-OZ. **59¢**

**DIET SCALE** WALLIMPORT REG. 99¢ EACH **77¢**

**SPRINGCREST** MEN'S SOCKS ASSORTED COLORS SIZES 10 to 13 **2 FOR \$1.00**

**SHAVE CREAM** INSTANT 11-OZ. SIZE **37¢**

**Vicks' NyQuil** 10-OZ. **\$1.79**  
NIGHTTIME COLDS MEDICINE

**O.J.'S BEAUTY LOTION** O.J.'S 6-OZ. **69¢**

**SHOP Furr's MIRACLE PRICES**

NO SALES TO DEALERS WE RESERVE THE RIGHT TO LIMIT QUANTITY



Mrs. Paul Hendon  
... nee Nelda Norton



First Week Of  
1974 Has Pretty  
Brides Galore



Mrs. Daniel J. Geppert  
... nee Jane Witkowski



(See Stories Inside Pages This Issue)



Mrs. Larry D. Daniel  
... nee Joy McCathern



Mrs. Gary Goodin  
... nee Lily Koesjan of Amarillo



Mrs. Frank J. Peters  
... nee Mary Kay Wagner



Mrs. John E. Williams  
... nee Margaret Schlabs

**Firestone** the people the people

**CLOSEOUT!**  
PRICES REDUCED!

We're discontinuing these 5 sizes of our popular...

**4-PLY CHAMPION**

Hurry...while stocks are complete!

Size 7.35-14

**\$17.95**

Blackwall Plus \$1.30 F.E.T. and old tire.  
WHITWALL ADD \$3

Size 8.25-14

**\$21.40**

Blackwall Plus \$2.32 F.E.T. and old tire.  
WHITWALL ADD \$3

Size 8.55-14

**\$23.40**

Blackwall Plus \$2.47 F.E.T. and old tire.  
WHITWALL ADD \$3

Size 8.15-15

**\$21.95**

Blackwall Plus \$2.20 F.E.T. and old tire.  
WHITWALL ADD \$3

Size 8.45-15

**\$23.95**

Blackwall Plus \$2.39 F.E.T. and old tire.  
WHITWALL ADD \$3

EVERYDAY LOW PRICES ON THESE OTHER SIZES.

8.00-13	\$11.95	\$11.95
8.50-13	14.70	17.78
7.75-14	20.20	22.88
8.60-15	19.50	17.88
7.75-15	21.00	23.15

All prices plus taxes and tire off your car. Whitewall add \$3 except 8.00-13 add \$4.

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

**END-OF-SEASON CUSTOM WHEEL WIPEOUT!**

Come and get 'em!

**ANSEN-BLEMS**

We have purchased the complete inventory of wheels (discontinued designs, overstocks, take-offs, blems, used, shop worn, etc.) of all the area Firestone Stores for this sale.

**20% to 35% OFF**

ORIGINAL RETAIL PRICE OR OFF THE PRICE OF SAME WHEELS IF PERFECT

**FIRST COME... FIRST SERVED!**

LOOK AT THE GREAT WHEEL DEALS

Mounting available... Additional charge



Complete selection of haps, hubs and adapters.

15 x 7 **\$25.00**  
14 x 7 **\$25.00**  
PLUS TAX AND LUGS



**PARNELLI JONES "60"**  
HIGH PERFORMANCE TIRE  
TOUGH! WIDE! BOLD!  
Hugged a job to the end. Sweeps second hand. Hugged a job to the end. Sweeps second hand. Hugged a job to the end. Sweeps second hand.

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

**FIRESTONE BEST BUY WESTCLOX ALARM CLOCK**  
SET IT...FORGET IT!

\*Alarm buzzes soft at same time every 24 hours. Resets itself automatically after you shut it off. Master alarm shut-off.

**\$2.99**  
Limit one at this price. Additional \$7.98 each.

Easy-to-read lighted dial. Sleek, low-profile case in choice of antique white or woodtone.

**CAMPERS! VANS! PICKUPS! FIRESTONE TRANSPORT TRUCK TIRES**

**\$19.95**  
6.00-16 Black Tube-type. Plus \$2.77 F.E.T. and tire off your vehicle. 6 ply rated.

OPEN MONDAY - FRIDAY 8-6, SAT. TILL 4

**Firestone** the people the people  
PHONE 364-4333  
105 N. MAIN HEREFORD



Mrs. David E. Brink  
... former Mary Jane Williams of Rockwall

**David E. Brinks At Home In Borger After Wedding**

Mr. and Mrs. David E. Brink are at home at 708-D West Stephens in Borger after a trip to the Texas Gulf Coast following their recent marriage in First Baptist Church at Rockwall. The bride is the former Miss Mary Jane Williams, daughter of Mr. and Mrs. Richard A. Williams of that city.

She and Brink, son of the Rev. and Mrs. Eugene Kent Brink of Hereford, are both on the faculty of Borger High School. The bridegroom's father officiated for the marriage, in the church organized by the bride's great-great-grandfather in 1852.

Mrs. Wayne M. Parks of Dallas was maid of honor and

Jack Aikin of Austin best man. Miss Nancy Brink, sister of the bridegroom, and Miss Marilyn Woodley of Sulphur Springs were bridesmaids and the groomsmen were Bonayat Adipat of Canyon and Jim Repasky of Hayward, Calif.

Pink and red carnations with spiral candelabra decorated the church altar and the colors were repeated in dresses and flowers of the bridal attendants.

A reception in the church fellowship hall followed the ceremony.

Mrs. Brink is a graduate of East Texas State University and Brink of Texas Christian University. He completed high school studies in Hereford.

**Small Talk**

By SUE COLEMAN  
Women's Editor

WE THINK we've had some real wintry weather this month: some places have had more of the same. Linnie Mae Roberson got into a good sample of it when she flew into Denver before Christmas.

Of course we read and heard about the big snow in Denver, three feet and more on the ground, planes grounded and all those things, but the Hereford woman says it was really something to experience. She was on her way home at the time, flying back from Yuma, Ariz.

She had been visiting her son and his family and attending the wedding of her granddaughter, Vickie Roberson, who married Doyle Cadwell.

She had a long wait in the airport, and says the building was full of travelers who couldn't get anywhere in the blizzard so they just milled around and waited, and as strangers will do when they face a common problem, got acquainted!

Most of them get their forecasts from the weather bureau, and read the new forecast first thing in the morning, and that's fine. But too many of them just keep reading that forecast all day, even when it's obviously away off.

Not long ago I heard one about the middle of the afternoon, confidently predicting that the skies would clear by shortly after noon. Only they hadn't cleared at all and it was raining briskly.

Something of the sort happens often, leaving one to assume that weather predictors don't look out the window much.

NOW THAT Christmas is past and everybody is somewhat relaxed from the generous mood that season engenders, we need to remind ourselves that people who need our help may keep needing it after Christmas. The March of Dimes and Heart Fund are cases in point and we'll be reminded of them soon.

But there's no organization to remind us of another thing which came to my attention when I was going through some pre-Christmas notes on my desk. A form letter from the Coordinator of Volunteer

Services at Wichita Falls State Hospital was in the stack. It was sent to clubs and church groups who sent Christmas gifts for patients there, some of them as yearly projects. But the letter added a list of items that are needed all year as birthday gifts.

We don't like to think of mentally ill or senile people being shipped off by their families to hospitals and then apparently forgotten. But it does happen, and it's up to volunteer donors to supply little gifts that add some meaning to holidays and birthdays for patients ignored by those closer to them.

Maybe some organization here would like to make a continuing project of this, and if so I have the list of items welcomed by the patients.

It is pathetic to read it and think of persons who completely lack the little luxuries we take for granted, toilet articles, small items of clothing and something different for snacks.

Included are instant coffee, koolaid and cocoa, candy, gum, cigarettes and cigars, hand lotion, socks, men's handkerchiefs, hose, perfume, deodorant, soap, body powder, coin purses, belts, gloves and ball point pens.

**Comings And Goings At Kings Manor**

By FAY GAUGGEL

The Stevensons just returned from a fun trip to California and Arizona. Points of interest were Sal Vang, the Danish Village, the Queen Mary and Disneyland, Lake Havasu and Christmas was spent with Mrs. Stevenson's nephew in Phoenix. There was never a problem of gasoline and just too much good food.

from San Luis Obispo, Calif. visited with Mrs. John Moore.

Mr. and Mrs. Frank A. Spring of Friona visited their mother, Mrs. Allie Collins Dec. 31.

Visiting Mrs. Don Davidson and Mrs. Fay Gauggel on Dec. 28 were the Morris Davidsons and their two sons, Dennis and Donald of Houston. Morris is the son of the Rev. Rollo Davidson of Shamrock.

Kathryn Melvin and Elizabeth Weisbrod from Amarillo were Sunday guests of Mrs. Ophelia Dotson. They also visited other friends and attended the open house at the home of the Rev. and Mrs. Dewitt Seago.

The Rev. and Mrs. Dewitt Seago were hosts at an open house party for Kings Manor residents and cottagers Dec. 30 at 414 Sunset.

Mrs. Beulah Wright spent the holiday season with her niece and family in Odessa; on her return she stopped over in Levelland for a visit with the Rev. and Mrs. Weldon McCormick. Mrs. Wright was accompanied by Mrs. Vera Webb of Dimmitt.

'Twas a golden sunny day. The light airy home with spacious western window seemed to bring the beauty of the outdoors into the home so that an aura of sunshine and cheer pervaded the entire house. Refreshments were punch, coffee, and varied tasty tid-bits.

Those assisting in the serving were Mmes. John Heard, Clyde Hudson, S.O. Wilson, Beulah Wright and Don Davidson. About 75 guests attended.

Dinner guest of Mrs. Ellen Lloyd recently was Zella Belle Howell of Plainview.

Mr. and Mrs. Deboe Carpenter and grandson of Ladd visited Mrs. Don Davidson Sunday Dec. 20.

Mrs. F.R. Pickens had guests over the Christmas holidays; first her daughter, Mary Byrd Christopher of Abilene, came Dec. 21, and on Christmas Eve she and Mrs. Pickens went to Clovis, N.M. to visit the other daughter, Juanita, Mrs. Donald Moore. Mrs. Christopher returned home and Mrs. Moore brought her mother back home to Kings Manor. Mrs. Christopher has been with McMurry College eight years as librarian, cashier at the main business office and now is serving her second year as dorm mother of president hall for girls. Mrs. Moore is serving her 6th year as 2nd grade teacher in Clovis, Juanita and Donald Moore will be remembered as teachers in Hereford from 1950 to 1964.

Mrs. Bobbie Dubose from Brownfield, Mr. and Mrs. Audra Cary from Midland were luncheon guests of Mrs. F.O. Naylor Saturday.

Dr. and Mrs. Louis Pippin and children, Russell and Terri,

**Antique Show Plans Finalized By Club**

Plans were finalized for the L'Allegra Study Club's antique show scheduled for January 18-20 in the Community Center by members during their meeting Thursday in the home of Mrs. Jim Carnahan with Mrs. Rudy Metz as co-hostess.

as director of children's recreation in a local hospital on the island.

Tickets may be purchased for one dollar from any club member.

After completing a year of volunteer work, she is currently studying at West Texas State University where she is training to become a nurse.

Present at the meeting were Mmes. Tommy Carnahan, Dennis Farley, Dale Furr, Cameron Gault, Wes Gulley, Dennis Lomas, Don Lowder, Hugh McCrary, Danny Martini. Also Mmes. Gerald Payne, John Smith, Eddie Reinauer, Bobby Veigel, Bill Warrick and Lewis Block.

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Entire Stock Ladies & Girls <b>WINTER COATS</b> NOW REDUCED Both Stores <b>1/3 Off</b>	<b>MEN'S FUR HATS</b> Cold Weather Special Reg. '6" & '7" Both Stores <b>\$5.00</b>
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Ladies Polyester <b>CUFFED PANTS</b> Ass't. Colors Both Stores <b>\$6.88</b>	

**CALENDAR OF EVENTS**

**MONDAY**  
 4-H Parent-Leader Assn., Reddy Room of Southwestern Public Service building, 7:30 p.m.  
 Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.  
 Dawn Lions Club, Dawn Community building, 7 p.m.  
 Rotary Club, Civic Club Center, noon.  
 Odd Fellows Lodge, IOOF Hall, 8 p.m.  
 Evening Lions Club, K-Bob's Steak House, 7 p.m.

**TUESDAY**  
 Hereford Newcomers Club luncheon, Community Center, noon.

Heritage Club, home of Mary Gonzales, 433 Star, 7 p.m.  
 Order of Eastern Star, Masonic Hall, 7:30 p.m.  
 Valeda Study Club, home of Mrs. Bill Wakden, 8 p.m.  
 Lone Star Study Club, home of Mrs. Gaston Baer, 3:30 p.m.  
 Heritage Extension Club, home of Mrs. Jim Gonzales, 433 Star, 7:30 p.m.  
 American Legion Auxiliary, American Legion Hall.  
 North Hereford Extension Club, home of Mrs. U.V. Pierce, 2:30 p.m.  
 Hereford Board of Realtors, Dickie's Restaurant, noon.  
 Weight Watchers Club, First Baptist Church, 10 a.m. and 6:30 p.m.

Calorie Patrol TOPS Club, Community Center, 9:30 a.m.  
 BPQE Lodge, Lodge Hall, 8:30 p.m.

**WEDNESDAY**  
 Ceramic Art Club, home of Leona Seavey, 1:30 p.m.  
 Noon Lions Club, Civic Club Center, noon.

**THURSDAY**  
 Womens Division of Deaf Smith County Chamber of Commerce installation dinner, House of Wong, 7:30 p.m.  
 Hereford Riders Club, Community Center, 8 p.m.  
 St. Anthony's Women's Organization, parish school auditorium, 8 p.m.  
 Mon Amis Study Club, home of Mrs. Ray Bates, 9:30 a.m.  
 La Madre Mia Study Club, home of Mrs. G.C. Merritt, 8 p.m.  
 Westway Extension Club, home of Mrs. Orville Williamson, 2:30 p.m.  
 Kiwanis Club, Civic Club Center, noon.  
 Jaycees, Dickie's Restaurant, 8 p.m.

**FRIDAY**  
 Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.  
 Hereford Garden Club, home of Mrs. S.S. Williams, 3:30 p.m.  
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

Why is it that idle women are usually dissatisfied?  
 One trouble with the world is that it's over-organized.  
 The half-truth is more dangerous than the big lie.  
 Every man's business is "big" to him and his family.  
 People who are always late have no need for watches.



**Poster Girl**

Kelli Ferguson, center, daughter of Mr. and Mrs. Mike Ferguson, is the 1974 Poster Girl in Hereford for the March of Dimes campaign. With Kelli is Mrs. Bill Johnson, march chairman of the Jaycee-Ettes, and John Aikin, county chairman of the National Foundation which sponsors the fund drive to fight birth defects.

**Annual Mothers March Sponsored By Jaycee-Ettes**

Mothers March on Birth Defects, the annual drive for funds to support a National Foundation, will be led in Hereford again this year by the Jaycee-Ettes, with Mrs. Bill Johnson as general chairman. A kickoff meeting, open to all interested persons, is set for 7:30 p.m. Jan. 15 at Community Center, where Ed Ramey of Lubbock, field representative for the March of Dimes, will show a film and speak informally.

Jaycee-Ettes will recruit volunteers to conduct the door-to-door march asking contributions to maintain the services of the National Foundation, which finances research to find means of preventing the numerous birth defects afflicting babies in the United States.

Elmo Rains is campaign chairman here again this year. John Aikin is chairman of the county organization and Myron Morgan treasurer.

Poster Girl in Hereford for 1974 is 14-month-old Kelli Ferguson, daughter of Mr. and Mrs. Mike Ferguson of 247 Douglas. Kelli is due to undergo surgery soon to begin correcting a spinal defect which prevents her walking.

Organizations and individuals wishing to assist in conducting the Mothers March are asked to notify Mrs. Johnson or other members of the Hereford Jaycee-Ettes. Mrs. John Bunch is the local president.

**Sectional Bridge Tournay Announced**

The King Cotton New Year sectional tournament sponsored by Llano Estacado Duplicate Bridge Unit at Lubbock will be held at Koko Inn in that city Jan. 10-13. The tournay begins with unimixed pairs at 1:30 p.m. Thursday, men's and women's pairs at 7:30 p.m.

Friday sessions at the same hours include masters' pairs for players with more than 20 master points, novice games for players with less than 20, and side games for those not choosing to play in either of the main games.

A two-session open pairs game is scheduled Saturday afternoon with a consolation event in the evening, followed by a cocktail party and dance. A buffet dinner will be served between sessions for Swiss team play Sunday, at 11:30 a.m. and 5:30 p.m. Mrs. James A. Bennett is tournament chairman.

Big city life isn't what it's cracked up to be in the big cities.  
 A very small honor can puff up a very small individual.  
 Why is it we find it so easy to mind other people's business?



**DE STUDENT OF THE WEEK** — Distributive Education student of the week is Sheryl Deyke, daughter of Mr. and Mrs. Elmer Deyke of 340 W. Fourth. Sheryl is a senior student at Hereford High School and is employed at Montgomery Wards under the supervision of Bill Broxson.

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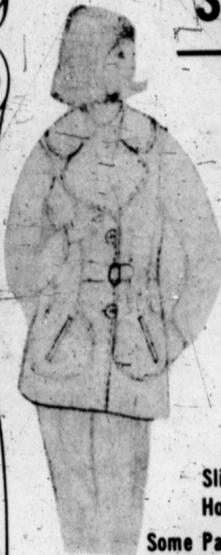
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 Slips, Gowns, Pajamas, Robes, House Shoes, Bras, Somewired

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All Carry Over SWIMWEAR **1/2 PRICE**

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 Includes both Street Length & Long

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 If you're cold some are 50% Wool & 50% Polyester

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## Marriage Ceremony Read For Margaret Schlabs

A late afternoon ceremony was read for the marriage of Miss Margaret Schlabs, and John E. Williams of Boise City, Okla. Friday at St. Anthony's Catholic Church with the Rev. Arthur Newell associate pastor of the church, officiating.

Miss Schlabs is the daughter of Mr. and Mrs. Charles Schlabs, south of Hereford, and Williams is the son of Mr. and Mrs. Elmer Williams of Boise City.

Gladiolas and blue carnations decorated the main altar of the church with smaller bouquets of the flowers accenting the side altars.

Given in marriage by her father, the bride wore a floor-length dress of silk-faced organza with a panel of angel pea extending down the front and forming a deep border around the skirt's edge.

Scalloped lace outlined with seed pearls bordered the panel and belted the natural waistline. The fitted bodice and stand up collar were trimmed in

matching lace. Long sleeves formed deep cuffs which had pearl sprays and self covered buttons. Back fullness in the skirt swept into a lace-bordered train. Her cathedral veil of imported illusion was attached to a queen's cap overlaid with lace. She carried a cascade of white roses and babybreath.

As good luck pieces the bride wore a pearl necklace, a gift of the bridegroom, and her great-grandmother's wedding ring. She carried a lace handkerchief which also belonged to her great-grandmother.

Serving her sister as maid of honor, Miss Janette Schlabs wore a floor-length dress of royal blue satin crepe designed with a high waist, fitted sleeves and stand-up collar. The gown was trimmed with self covered buttons down the front. She carried a single red rose.

Miss Susan Schlabs, the bride's sister, and Miss Deanne Allen served as bridesmaids and wore gowns identical to the

maid of honor's dress. Best man was Wesley Hegwood of Boise City and groomsmen included Ronnie Cochran of Boise City and Richard Schlabs, the bride's brother.

Brother-in-law of the bridegroom, Ronnie Carpenter, Pat Van Leer and Charles Thornton, all of Oklahoma, served as ushers as did the bride's cousin, Ray Schlabs.

Sandra Strafuss, daughter of Mr. and Mrs. Carl Strafuss, was flower girl and Michael Carpenter, son of Mr. and Mrs. Romie Carpenter of Beaver, Oklahoma, was ring bearer. Adolph Knabe Jr. and Kevin Urbanczyk were mass servers.

Mrs. Joe Reinauer Sr. sang "Twelfth of Never, More, On this Day, O Beautiful Mother and Mother At Thy Feet" accompanied by Mrs. Allen Evers at the organ. Miss Patricia Kerr invited guests to register at the reception held in the Knights of Columbus Hall. Mrs. Michael Brisendine and Mrs. Leaton Noyes served the tow-tiered colonnade cake topped with red roses around bride-and-groom figurines.

Assisting were Miss Judy Beizer and Miss Donna Stengle. The bride's table was decorated with a bouquet of red and white roses.

Leaving for a wedding trip to Mew Mexico, the bride chose to wear a blue knit pantsuit and a corsage of white roses from the bridal bouquet.

For her daughter's wedding Mrs. Schlabs wore a light blue princess-styled dress with a matching jacket. Mrs. Williams was attired in a blue A-line long sleeved dress with jacket.

The couple will make their home in Canyon where both are junior students at West Texas State University. Mrs. Williams graduated from Hereford High School in 1971.

Out-of-town guests included Mr. and Mrs. Hardy Feelings and Mr. and Mrs. Vincent Black of Tulsa and Mrs. Louis Beckman of Textline.

Some of us buy books and never read them, while others never buy books.

Making plans for the future is often a way of escaping work in the present.

## H.D. CHATTER 'Back To Normal' May Mean Changes

THE HOLIDAYS have made short weeks so beginning Monday maybe we can get back to normal. First, we'll need to check to learn what normal is. Each year we think there will be more changes but with energy limitations, we'll all have to work smarter and wiser.

JANUARY is a good month to buy small appliances, books, china, glassware, clothes dryers, men's coats and hats, dresses, furs, furniture, housewares, lamps, infant wear, radios, stereos, refrigerators, rugs, shoes, sportswear, toys and Christmas decorations, cards and wrappings.

The best sales are white goods. Consider the need, of course, but also think of storage for items that are purchased.

SOME FAKE furs need pampering almost as much as real furs. Yet others require only simple maintenance to keep their good looks. Check the care label carefully when considering a fake fur garment.

It pays to study the label first. Instructions may state "washable" or "machine washable" or "dry clean only".

Also look for shrinkage information on the label. Some fabric furs aren't pre-shrunk prior to garment construction so shrinkage could present a problem. Even "washable" garments should be treated with care, according to instructions. For example, use warm—not hot—water and a mild soap or detergent.

Agitation speed also makes a difference. Rapid action of the water results in fur clumping and matting. For best results, set washing machine for a slow or delicate speed and a shorter cycle. Line dry the garment or lay it on a terry towel to dry.

These methods help prevent matting of the fur. Although it may look shaggy and matted after drying, a gentle brushing or combing usually fluffs it up again.

So, check the label before buying a fake fur garment—not all are easy to maintain.

TO SPARKLE, glassware must be absolutely spotless. Whether washed in an automatic dishwasher or by

hand any glassware can reflect its natural beauty!

Consumers find that automatic dishwasher clean thoroughly with less breakage than hand-washing when racks are loaded according to manufacturer's directions.

However, improper loading, low water temperature, extremely hard water, and improper amount or type of detergent can cause streaking and filming. Don't use anything other than detergent formulated for automatic dishwashers in them.

When hand-washing glassware, place only a few pieces in the sink or dishpan at one time. This avoids chipping.

ALSO, use a rubber sink mat or plastic dishpan, a rubber cap on the faucet, and a rubber-coated dishrack for draining.

Wash and-rinse glassware with hot water, changing suds often. When rinsed in hot water to which a small amount of vinegar has been added, drained and air dried, they will dry spotless.

When washing stemware, hold it by the base of the bowl rather than by its stem. Also avoid plunging cold glasses into hot water as uneven heat may cause damage.

To clean deep or narrow-necked vases, bottles or decanters, use a dishmop or bottlebrush. A soft brush helps remove film from indentions on cut or pressed glass.

WHEN TWO stacked glasses stick together, fill the inner glass with cold water. Hold the other one in warm water until they separate.

Before pouring hot tea or coffee into a glass containing ice cubes, add a metal spoon to help absorb the sudden temperature change.

Ordinary washing sometimes won't remove stains. However, they aren't permanent because glass surfaces are non-absorbent.

To remove stains from flower vases, use a chlorine bleach solution. In glass coffee-makers, try baking soda. For cleaning vinegar cruets, diluted household ammonia works well.

Remove lime deposits caused by hard water by placing tea leaves in the bottom of the container, then filling with a vinegar solution. After cleaning, store all glassware carefully to avoid chipping.

WOODEN table tops need regular care for a long life. With new tables, rub tops once a month for the first three or four months, using a half-and-half mixture of gum turpentine and boiled linseed oil. After the initial period,

## Miss Wagner Is Married In Church At Amarillo

Miss Mary Kay Wagner, daughter of Mr. and Mrs. Lester F. Wagner of 244 Centre, and Dr. Frank J. Peters of Amarillo, son of Mr. and Mrs. Joe T. Peters of 211 Elm, repeated marriage vows in late afternoon ceremony Saturday in First Christian Church at Amarillo.

The Rev. Joseph Connors conducted the wedding service at an altar lighted with white tapers and decorated with bouquets of chrysanthemums and gladiolas.

Attended by her sister, Miss Joanne Wagner, as maid of honor, Miss Wagner had Miss Helen Brorman of Amarillo and Miss Loraine Reinart as bridesmaids. The flower girl was Stacy Wagner, daughter of the Ronald Wagners.

Dr. Terry H. Peters was his brother's best man with another brother, Danny Peters, and Dr. David Albracht of Amarillo as groomsmen. Brothers of the couple, David and Ronald Wagner, Richard Peters of

Pecos and Mark Peters of Happy, served as ushers and Brendon, son of the David Albrachts, as ring bearer.

Mr. and Mrs. John Lohr sang More and Wedding Song with Mrs. Thomas Henshaw as organist.

Bridal satin made Miss Wagner's gown, with Venice lace around the Edwardian neckline, at the wrists and down the front of the fitted bodice and the graceful unpressed pleats of the skirt which rounded into a chapel train.

Extending over the train was the lower tier of her lace-bordered illusion veil, which was caught to her dark hair by a pearl-trimmed headpiece topped with a Dior bow. For a luck piece she wore her maternal grandmother's wedding band, and her bouquet was of pink roses, daisies and babybreath.

Burgundy velvet skirts with rose pink bodices were worn by the feminine attendants, matched in color by the flower

girl's frock. Bridesmaids carried bouquets similar to the bride's.

A reception in the church parlor followed the ceremony, with a four-tiered colonnade cake served with punch from a table decorated in the wedding colors.

Miss Chere Fraizer served the cake, Mrs. Larry Cox poured punch and Miss Diane Wagner was at the registry table. All are cousins of the bride, living in Amarillo.

Mrs. Peters took a corsage from her bridal bouquet to complete her travel costume when the couple left for a trip to the AngelFire area of New Mexico. After this week they will be at home at 3447 Amherst, Amarillo.

The bride, a student of Amarillo College, was a 1972 graduate of Hereford High School. Dr. Peters is associated with Chiropractic Arts Clinic in Amarillo after graduation from Texas Chiropractic College in Houston. He graduated from high school in Hereford.

## Gary Goodin And Bride On Honeymoon In Mexico

Wearing an antique white cotton lace dress she designed and made, Miss Lily Koesjan of Amarillo became the bride of Gary Calvin Goodin Friday evening at First Presbyterian Church of Amarillo, in a sanc-

tuary ceremony with unusual details.

After a honeymoon trip to Monterrey, Mexico, the couple will be at home on Route 5, Hereford. Both are students in West Texas State University.

The bride is the daughter of Mr. and Mrs. Jack Koesjan of Amarillo and Goodin's parents are Mr. and Mrs. Calvin Goodin, 430 Star.

The church was decorated with candles which lighted the altar area and burned on pew ends down the bridal aisle. The Rev. Robert Slaton, pastor of First Assembly of God in Amarillo, conducted the exchange of vows.

Mrs. David Earl Ham of Arlington was matron of honor and Jim Childers of Canyon the best man. Bridesmaids were Mrs. E.F. Kennedy of Amarillo and Mrs. Barry Weaver of Happy. Max Sunderman of Canyon and Steve Hodges served as groomsmen.

Guests were ushered to their pews by the bridegroom's brother, Brian Goodin, his brother-in-law, Joe Wallace and cousins, Steve and Greg Whitaker. Miss Sandra Koesjan, sister of the bride, lighted candles before the service began.

Accompanied by guitars, Miss Jan Koesjan, Jackie Anderson and Michael Fort sang The First Time Ever, You Light Up My Life, Wedding Song and Sweet Lady. Organ selections by Miss Lily Larsen included Sheep May Safely Graze (Bach) Boellman's Toccata For Organ and the prelude from Gothic Suite.

The bride's lace dress over bridal satin was designed with empire bodice, portrait neckline, and full sleeves gathered to wrist ruffles. The gently flared skirt was finished with a wide ruffle at the hemline, extending around the brief train formed by back fullness.

A garland of yellow and bronze daisy mums and babybreath, tied with a bow and yellow satin streamers at center back, was worn in her

hair. Her airy round bouquet had babybreath with the daisy mums and yellow crystal mums. She wore diamond-set earrings and necklace, the bridegroom's gift.

Frocks of voile print, orange on yellow background, were worn by her attendants with yellow picture hats trimmed by large bows in the back. They carried votive candles with clusters of orange and bronze mums, ivy and babybreath tied with yellow ribbon.

At the reception in the church parlor the table was decorated with a silver candle-holder arrangement and the three-tiered white cake with flowers on each layer. Miss Lee Anne Lewis of Lubbock, Mrs. Greg Dennis and the bride's sister, Mrs. David Wilson of Amarillo, served the cake.

Misses Sheri Walling and Nancy Boyce of Canyon and Miss Allison Stanley poured punch. At the registry table was the bridegroom's sister, Mrs. Joe Wallace.

For travel Mrs. Goodin changed to a pantsuit in heather shade with brown-and-cream print blouse and brown accessories.

She is to graduate in May from ATSU with a music degree and teaching certificate. She holds membership in Delta Zeta sorority and Mu Phi Epsilon music honorary society.

Goodin is also a WT senior and is now a graduate assistant in coaching the varsity track team of which he has been a member. He is to receive bachelor of science degrees in both physical education and speech. His fraternity is Lambda Chi Alpha. He was a 1968 graduate of Hereford High School.

TOOK PURSE NOT KEY

SEATTLE—Mrs. Priscilla Acorn, 31, was accosted by a man who grabbed her purse and started away. Mrs. Acorn asked for her house key and the thief tossed it to her.

The Brogue Annual January Clearance

Sale

CONTINUES

THE Brogue GENTLEMEN'S CLOTHING Sugarland

CHAIR - Light Olive, quilted for the Switches, Walnut, \$25 all. 880-3000

Mattress, Walnut, \$25 all. 880-3000

Swivel, \$10. 880-3000

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3-13

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3 draw, \$15. 880-3000

7-2075

ABLES, 2 end maple, \$22.50

BRASS, \$22.50

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1968 Chev. Impala 4-dr. Hardtop, 327 V8, Factory air, Power steering and brakes, Spruce green with black vinyl top. Like new whitewall tires, 52,000 verified miles. Check this one it's the necest 68 around. Protective Warranty; \$975.00

1972 Plymouth Satellite custom 4-dr. Air and Power, 318 V-8. Reports indicate 18 miles per gal. on this type of car. 36,000 miles, 4,000 mile-90 day Protective Warranty. White finish with green cloth interior.

1971 Chev. Impala 4-dr. Hardtop, Beige finish with tan cloth interior, Air and Power. Check the low price on this nice 37,000 mile car. 350 V-8.

1968 Chev. Pickup, CST series, Air conditioning, Grey and white finish. A good low priced pickup. Like new tires.

1969 Ford LTD 4-dr. Hardtop, 390 V-8 2-barrel regular gas, 46,000 verified miles, Air and Power, AM-FM radio, Copper body with black vinyl top, Nice as most 72 models.

1971 Ford Gal-500 4-dr. Hardtop, 351 engine, Green body finish with white vinyl top, Air and Power, We'll trade on this one.

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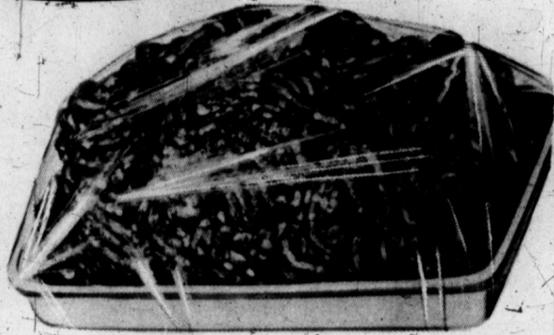


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CLOVERLAKE QUART CHOCOLATE MILK

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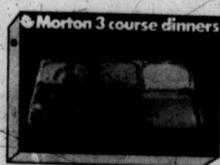
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FOLGERS COFFEE 1-LB. CAN 79¢  
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POPCORN POPS RITE YEL  
FLOUR SHURFINE ENRI

FRUIT COCKTAIL SHURFIN

SHURFINE KRISPY- 1-POUND BOX

CRACKER

CHILI with BEANS GEBHA

VIKTOR FOIL 12 x 2

BLACK PEPPER SCHIL

SHURFINE BARTLETT HALVES

PEARS 16-

REGISTER

DRAW

TO BE HELD SATURD

THRIFTWAY

1. REGISTERED:

2. 50,000 GUNN:

3. 20,000 GUNN:

NEED NOT BE P

AL

EACH HOUR THRIFT

AWAY 1,000 GUNN

SOME LUCKY SHOP

ALL THESE PRIZES

LOW PRICES AND D

STAMPS

# THRIFTWAY

## SPECIALS



IS A BETTER WAY TO SAVE"

# SAVINGS DURING WEEK JANUARY 7-12

- 5-LB. BAG **59¢** 1st Thereafter SHELF PRICE
- REG. DEODORANT, 30's **\$1.49**
- GIANT SIZE **2/49¢**
- DO-IT-YOURSELF 2 STOOLS **\$5.95**
- ZEE OR GALA JUMBO ROLLS **4/\$1**
- ZEST BATH SIZE **3/59¢**
- DISINFECTANT SPRAY, 17 OZ. **99¢**
- 5 HOLE 300 COUNT
- FIRST 2 **39¢** 1st Thereafter SHELF PRICE
- RITE YELLOW 32 OZ. BAG **39¢**
- FINE ENRICHED 5 LB. BAG **59¢**
- SHURFINE, 303 CAN **3/89¢**
- UND BOX **3/\$1**
- GEBHARDT'S 24 OZ. CANS **79¢**
- 12 x 25' ROLL **4/\$1**
- SCHILLING PURE 4 OZ. CAN **49¢**
- LIVES **2/79¢**
- 16-OZ. CANS



**ALL PURPOSE RUSSET POTATOES**  
10-LB. CELLO BAG **88¢**

**TEXAS CELLO PAK CARROTS**  
BUNCH **12¢**

**CLOVERLAKE 8-OZ. CAN SOUR CREAM**

BUY 1 SOUR CREAM GET 1 CHILI DIP **FREE**

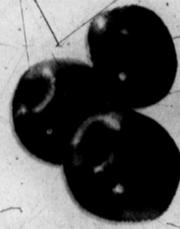
**CAMPBELL'S TOMATO SOUP**  
DEL MONTE WHOLE, 303 CANS **10¢**

NO. 1 CAN

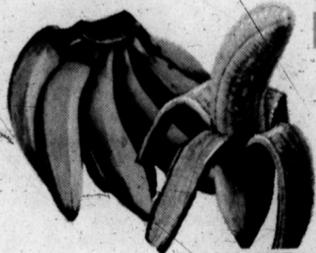
**GREEN BEANS PINEAPPLE**  
SHURFINE IN NATURAL JUICES CHUNK-CRUSHED-SLICED **4/\$1**

**CALIFORNIA RADISHES**  
CELLO BAG **10¢**

**FANCY WASHINGTON DELICIOUS APPLES**  
LB. **25¢**



**CELERY HEARTS**  
PKG. **39¢**



**CENTRAL AMERICAN BANANAS**  
LB. **10¢**



**IRISH SPRING SOAP**  
BATH SIZE **5/\$1**

**SHURFINE CANNED MILK**  
TALL CANS **5/\$1**

**WELCH'S GRAPE JELLY**  
32-OZ. JAR **59¢**

**BIS-KITS-PUP-KITS-CORN-KITS**  
BUY ONE GET ONE **FREE!**

**SHURFINE GOLDEN, CREAM STYLE, WHOLE KERNEL CORN**  
17-OZ. CANS **4/88¢**

**CARNATION, LIGHT CHUNK, 6 1/2 OZ. TUNA**  
**39¢**

**SHURFINE-CUT, 16-OZ. CANS GREEN BEANS**  
SHURFINE 303 SIZE **4/88¢**

**EARLY JUNE PEAS**  
**4/\$1**

**CLOVERLAKE SLIM CHEESE**  
BUY ONE GET ONE **FREE**

**BORDEN'S FAMILY SIZE ORANGE DRINK**  
**2/89¢**

**PETER PAN, SMOOTH, CRUNCHY PEANUT BUTTER**  
18-OZ. **79¢**

ENTER FOR FREE DRAWING  
SATURDAY, JANUARY 12  
THRIFTWAY PRIZES  
GUNN BROS STAMPS  
GUNN BROS STAMPS  
NOT BE PRESENT TO WIN  
**ALSO**  
THRIFTWAY WILL GIVE  
GUNN BROS STAMPS TO  
EVERY SHOPPER IN THE STORE.  
PRIZES IN ADDITION TO  
STAMPS AND DOUBLE GUNN BROS  
STAMPS ALL WEEK.



**CONTAC**  
CAPSULES-10 **99¢**

**VICK'S VAPORUB**  
1.5-OZ. **49¢**

**U.S. GOVERNMENT FOOD STAMPS**

**MILK OF MAGNESIA**

REG. - MINT 12-OZ. **79¢**

**MENNEN BABY MAGIC**  
9-OZ. **89¢**

**ANTI PERSPIRANT**  
DIAL VERY DRY 5-OZ. **49¢**

**DEODORANT**  
RIGHT GUARD 4-OZ. **69¢**

**INTENSIVE CARE**

15-OZ. **99¢**



**VALUABLE COUPON** 25¢  
NO. 20094  
NESTEA INSTANT TEA 3-oz. JAR **99¢**  
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN 12 1973

**VALUABLE COUPON** 15¢  
NO. 0C15  
TIDE DETERGENT 69¢  
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 12, 1974

**VALUABLE COUPON** 25¢  
NO. 0C25  
IVORY LIQUID DETERGENT 32-oz. BTL. **59¢**  
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 12, 1974



# Editorials

## Ford's Plea

Vice President Gerald Ford has called on the House Judiciary Committee and Chairman Peter Rodino (D-NJ) to get on with its impeachment hearings, to bring impeachment to a vote in three or four months.

The Vice President says hearings on the question should not be dragged out into the 1974 political campaign, as a part of a political effort to win seats in Congress.

Congressman Rodino, however, indicates the investigation may not be completed by April. Thus, the prospect is these hearings may drag on into the summer.

Regardless of the political repercussions and regardless of the guilt or innocence of those caught up in Watergate, the American people are entitled to effective government and effective leadership, from both Congress and the executive department of government. That is not fully possible as long as the nation is looking backward, at past scandals.

The courts and a special prosecutor are hard at work sorting out Watergate culprits and punishing them. After almost a year of turmoil, charges, and claims, the President is certainly entitled to a reasonably prompt impeachment vote in the House Judiciary Committee, as are the American people, and if it is against the President, then he and the nation are entitled to a speedy trial in the Senate.

Since no one feels there is much of a chance two-thirds of the Senate would vote to oust the President, the committee show on the House side, whatever happens, is not likely to lead to any result affecting the length of the President's term; the hearings, then, are suspect as a political undertaking, to a degree.

## Needed

The second session of the 93rd Congress, which convenes this month, is certain to be a political session, if only because it's an election year.

Democrats begin the session in high hope and with lofty expectations for November. Yet the record of the Democratic Congress must be one of accomplishment, if the bigger major party is to go to the people with an impressive legislative record ten months hence.

One long-needed reform is a law-eliminating tax loopholes which allow some of the rich to pay no taxes. Another need is a better medical care program, a program designed less to enrich doctors and more to protect all citizens against catastrophic illnesses and the poor from inadequate care.

Badly needed is a law to clean up commercial television's output, reducing the vast output of glamorized crime and sadism. Gasoline rationing is likely to be needed—if the alternative is skyrocketing fuel prices.

Inflation must be controlled (here the President has the primary responsibility). Defense spending should be brought into the realm of reality, and obsolete, misrepresented spending programs terminated; military personnel costs should be reduced, so the nation can buy sufficient military hardware to guarantee its security.

These and many other demands—among them the courage to stay out of the Middle East fighting—are needed from the 93rd Congress. How these needs are met determine, to a degree at least, how well the party in control of Congress, the Democrats, do at the polls in November.

## If Nixon Goes

Many who ponder the question whether President Nixon should do as his critics demand—resign, fail to realize all that's involved if the President should bow to the pressure and step down.

The American people voted overwhelmingly a year ago for the policies and political philosophy of President Nixon. Thus the vast majority would have voted in a President for four years without having these political views prevail at the top. If Mr. Nixon is forced out of office before Congress confirms Gerald Ford as Vice President, the defeated party of 1972 would, of course, capture the White House. (Speaker Carl Albert would become President, a respected legislator but a Democrat.)

Also, the fate of the future Supreme Court hangs very much in the balance. The liberal-conservative split of the nine Justices is usually 5-4 or 4-5 today. Mr. Nixon hopes to appoint at least one more constitutionalist to the high court during the remainder of his term.

If the President goes, far left elements in the nation Mr. Nixon at least initially discredited will have seemingly been vindicated. The secret-stealers, rumor-printers, news-splatters will have helped bring down the highest officer in the land. That would be a dangerous precedent.

Perhaps worst of all, the country will be badly and dangerously split if Mr. Nixon is impeached and removed from office (which seems unlikely). The core of Nixon support, now one in three or four voters, would feel the office had been stolen by a hostile media and ambitious politicians, whatever the facts, and this cleavage would torment the nation for years to come. (There are many who believe the 1960 election was stolen from Mr. Nixon.)

There is no doubt the President has erred, misused power and been less than frank at times, even blundered. But that is nothing new, only human. The nation can still find comfort in the fact that Mr. Nixon has tried, consistently, to do what he thinks is best for America.

If his failings can be forgiven or accepted in view of the considerable accomplishments in foreign affairs, and some at home, and the next political turn of the country decided normally by votes in the election of 1976, the future of the nation will be less stormy than otherwise.

# The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, January 6, 1974



Main Street, U. S. A.

## In Defense Of "Ms."

By BERT MILLS

(Editor's note: The writer of this column recently employed a new assistant who is 23 and happily married but prefers being called "Ms." instead of "Mrs." This surprised her male chauvinist boss who believed that most young brides, raised in a small town in Texas, a winner of 4-H Club honors and graduated from a state university in the midwest, would prefer to be called "Mrs." So the boss asked "Ms." to write down her reasons and here is what she wrote:)

Dear Boss:

Why not Ms.? Better be careful that your answer doesn't reveal you to be more of a chauvinist male than even you would like to admit. After all some of the possible reasons, like a woman should be proud of being married, might bring a response like: "If a married title shows pride of marriage where is the man's title, or isn't he supposed to be just as proud?" Marriage itself is not necessarily an achievement anyway.

I suppose we really should give married men an extra title; you men wouldn't want us getting more than our fair share, would you? But life is too complicated as it is so why not make it simpler?

Think how much less confusing it would be for children who might grow up, as I did, with the Southern tradition of calling older women "Miss Pearl" or "Miss Betty," though the children never knew them when they were really Misses.

Suggests All Women Use Ms.

How much easier life would be for airline ticket agents, hotel reservation clerks and forgetful hosts and hostesses if all women were called Ms. No more mumbled introductions that always sound like Ms. anyway.

If you are really interested in a woman's marital status, you can come right out and ask. After all, most single people do like to associate with other singles and the same is usually true for the married ones.

People trying to disguise their marital status would not proclaim it in a title anyway. Of course, if you inquire you run the added risk of finding out more than you really wanted to know. Any question involving my husband while he was stationed overseas for a year could prompt a 15-minute answer on his activities and virtues, accompanied

perhaps by a faraway and feary gaze.

No, those of us who call ourselves Ms. are hardly trying to hide our marriage. We just don't think our title should classify us any more than a man's.

If a woman really is trying to get away from sexual discrimination, she had better avoid any kind of title. Ms. is a dead giveaway as far as sex goes. A friend of mine doing a study in college sent away to an association for information. She was rewarded with a job interview, but when the association discovered that J. stood for Janet the only job offered was a stenographer.

Ms. Sharpens Men's Wits

Of course, we Ms. women are not simply thinking of ourselves. Ms. can give men a chance for sharpening their wits a bit. Trying to discern who is eligible and who is not may lead men to greater heights of awareness and observation.

Think of what an advantage that holds for you as a journalist and if that doesn't interest you, consider it a challenge and add it to your list of games people play.

Your faithful assistant,

Ms. Eileen Richardson

Thanks, Eileen. You answered my question, and did it without once mentioning Women's Lib. If there is any rebuttal from readers, you will be the first to know.



"Regardless of how many times we read that our national income is running into billions, the fact remains that the only people sitting on top of the world are the Eskimos!" FITCHBURG, MASS., MONTACHUSETT REVIEW

"Secrecy and newspapers are mortal enemies. When government is conducted in secret, the people have no way of obtaining information about what happened. Freedom requires that the people be fully informed in order to act in their own best interest... Historically, it has been the role of newspapers to keep a watch on government and public officials by reporting what happens at public meetings and discussions affecting the public interest. Only when people are fully informed about actions of their public officials can they make sound judgments and cast intelligent votes. And only in this way can democracy function and people keep themselves free." HILLSBORO, ORE., ARGUS

Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner answers a letter that must have bothered him a little.

Dear editor:

A man can get into trouble before he knows it these days. Last week, you may recall, I was suggesting in a yuletide spirit that the best Christmas present for the world would be a bigger bunch of honest politicians.

Now I've gotten this letter from a man in Washington asking "how much more honest do you think you and the rest of the voters are than most politicians?"

It's an unsettling question and if there ever was a time for confidentiality, executive privilege, secrecy of the ballot, sanctity of the grand jury, incompetent secretaries, and probably a re-writing of the Constitution, now's the time, but I'll wriggle out of it some way, if I can get hold of the right lawyer and drag the thing out long enough.

This Washington man went on to report that a public opinion poll recently asked the question: Did you vote in the 1972 Presidential election? and 73 per cent said yes, although actual voter turnout that year was just 55 per cent. A lot of people, he said, were lying.

It's something to think about, although I've noticed most politicians will deride a public opinion poll unless it's in their favor.

I really don't know how many people are honest, that is, honest all the time. I suspect most people are honest most of the time, if it's not too inconvenient on April 15, some are more honest now than they were before they got what they've got now, and some will be less honest later than now, depending on what the opportunities are and how much cash is floating around or what they're elected to.

I guess the amount of honesty in the world is about like the stock market. It fluctuates up and down through stress and strain and nobody can tell you for sure which way it's going next week.

On the whole though I'd say that a wise politician today is one who gets the feeling that what the people want most of all right now is honesty in office. They may want also honesty everywhere else too, but you've got to remember that dishonesty out of office is a lot easier to get by with.

I don't know whether I've answered that Washington man's question or not, but at least I've tried to heap a lot of confusion around it.

Yours faithfully,  
J.A.

## Talk-Of-Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — Texas served for a short time as the temporary capital of a new nation which also wanted its independence from Mexico.

The Republic of the Rio Grande was created in Texas on Jan. 17, 1840, when a group of Mexican federalists who were disenchanted with the dictatorship of Antonio Lopez de Santa Anna met in Laredo. They declared the northern Mexican states of Tamaulipas, Nuevo Leon and Coahuila to be forever free and independent of Mexico and to be members of the new commonwealth instead.

Delegates elected a president, organized an army and set up temporary headquarters for the new government in Guerro, Tamaulipas. Then the republican's little volunteer army, commanded by Antonio Canales, took the field against Santa Anna's forces. They were badly beaten and the provisional government was forced to flee from Mexico. It established itself in Victoria, Texas.

Leaders of the Republic of the Rio Grande turned to Texas for help. However, the government of the Republic of Texas, so recently free from Mexican rule itself, wasn't financially able to offer either money or arms. Undaunted, Canales reorganized his little army on this side of the Rio Grande and fought one more battle for freedom. Again he was defeated.

By November, the army of the Republic of the Rio Grande was shattered, its government a shambles and no aid from either Texas or the United States in sight. Canales surrendered, accepted a commission in the Mexican Army and thus wrote finis to the bid for a separate republic in northern Mexico.

NEW FAME — Deaf Smith, remembered by history as the great spy and scout of Texas' revolt against Mexico in 1836, now is a brand name for a health food.

Deaf Smith Peanut Butter (made in Texas at a plant in Hereford, Deaf Smith County) has become the best-selling product of its kind in health food stores across the land.

WILL HISTORY REPEAT? — It's just possible that the energy shortage may bring back to life the Erath County ghost town of Thurber, the only community in Texas ever to build its economy on coal.

Thurber, on Interstate 20 some 70 miles west of Fort Worth, has a population now of only eight. At the

turn of the century, however, when the mines in its hills were producing thousands of tons of coal, Thurber had more than 12,000 people and the reputation of being one of the toughest towns in the west. The mines closed in 1921 and Thurber died soon after.

The Texas & Pacific Coal Co., which founded the town and recruited foreign labor from 15 countries to work its mines, still maintains offices in Fort Worth. And since there are untold tons of bituminous coal still in the Erath County hills, there are those who believe that Thurber one day may again become a city.

DID YOU KNOW — That a major crime is committed in Texas every minute?

According to the Department of Public Safety figures for 1972, there was a murder every 5.25 hours, a rape every 2.75 hours and a robbery every half hour around the clock.

There is a burglary in Texas every 3.75 minutes, a theft every 2.25 minutes and an aggravated assault every 15.25 minutes. Four automobiles are stolen every hour.

THE CHANGING TIMES — Nowadays a bale of hay can weigh as much as 3,000 pounds.

Farmers, faced with shortages of baling wire and labor, are finding that the traditional hay bales that could be handled by one man are too expensive. Now a single operator can bale 15,000 pounds of hay an hour using one of the machines that wraps and ties the grass into round stacks weighing from 1,500 to 3,000 pounds each.

EARLY HOLIDAY — Christmas came early to Castroville, Medina County, and Santa Claus made his rounds on December 5.

That was St. Nicholas' Eve and Castroville small fry, descendants of the 700 Alsatians who settled the place in 1844, still follow the Christmas customs of their ancestor's homeland.

OLDEST TREE — This will be the 63rd Christmas that the same tree has graced the living room of one Texas family.

In 1910, Mrs. Frank Martin of Galveston paid a local merchant \$11 for a special tree that he had imported from Germany to use in his display window. It was a hand-made, fold-up plastic tree — a real novelty in those days.

Today the tree belongs to Mrs. Martin's two grandsons, Frank and Lynn Ring of Houston. This year, as it has since 1910, the old tree will be the spot where Santa leaves his gifts for the family.

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Don Richards News Editor  
Sue Coleman Women's Editor  
Lynn Brisendine Advertising Manager  
CIRCULATION 364-2030

## Jane Witkowski Is Wed To Fort Worth Resident



Exchanging wedding vows Saturday afternoon in St. Anthony's Catholic Church were Miss Jane Latrice Witkowski and Daniel Joseph Geppert of Fort Worth. The Rev. Bernard McGorry officiated for the double ring ceremony.

Parents of the bride are Mr. and Mrs. Leo Witkowski of 215 N. Texas and the bridegroom's

parents are Dr. and Mrs. Joseph Geppert of Bryan. The couple stood in front of the altar decorated with poinsettias.

The bride, given in marriage by her father, wore a gown of satin and silk organza accented by delicate lace appliques. An overlay of re-embroidered lace covered the fitted empire bodice which featured a Watteau neckline and long lace sleeves gathered at the wrists to cuffs.

Pearl-traced lace appliques trimmed the A-line skirt and were repeated on the train. An organza bow scattered with seed pearls held her veil of silk illusion edged with lace and pearls.

The bridal bouquet consisted of yellow sweethearts, roses, daisies and white carnations. She wore a pendant given to her by the bridegroom.

Serving her sister as matron of honor was Mrs. Joe Frank Huckert. Bridesmaids were Miss Mary Diane Geppert, the bridegroom's sister, and the bride's sister, Mrs. Whitney Rounds of Lincoln, Neb.

Attendants' floor-length velvet gowns of moss green were designed by the bride. They were fashioned with a dipped neckline and leg-omnium sleeves trimmed with satin. Each bridesmaid carried a single long stemmed yellow rose.

Gary Bogan of Los Angeles was best man and groomsmen were the bride's brother, Gerald Witkowski of Charleston, Maine, and Harvey Miller of Knoxville, Tenn., the bridegroom's brother-in-law. Ushers were Evan Moilan and Ken Reachen, both of Lubbock. Geppert's nephew, Michael Koula, son of Mr. and Mrs. Roger Koula, was ring bearer.

The Lord's Prayer, Wedding Prayer and The Twelfth of Never was sung by Ben Gollehon of Amarillo, former Hereford resident, accompanied by Mrs. Joe Hacker.

Mrs. Chris Arthro served punch and coffee at the reception held at the KC Hall. Miss Jane Matthews served the four-layered white wedding cake which was decorated with kissing angels beneath the tiers and lovebirds arranged on top.

Candleabra centered with an arrangement of yellow roses, daisies and white carnations ornamented on the bridal table.

Mrs. Mike Margrave served chocolate cake and coffee from the bridegroom's table decorated in colors of moss green and gold.

Others assisting were Misses Elizabeth Craddock, Annette and Rhonda Weil, all cousins of the bride.

For her traveling costume the bride wore a week-ender of gray and yellow plaid with gray accessories. She added a corsage from her bridal bouquet.

The couple will make their home in Fort Worth after a wedding trip to New Mexico. The bride is a 1969 graduate of Hereford High School, presently attending the University of Texas Nursing School in Fort Worth. She will receive her BS degree in nursing in May.

Geppert is a 1973 graduate of Texas Tech University in Lubbock where he received his BS degree in chemistry. He is currently employed by Texas Electric in Fort Worth.

Out-of-town guests included the bridegroom's grandmother Mrs. Mathilda Geppert and his aunt, Mrs. Steve Graf, both of Vermillion, S. Dak., Mr. and Mrs. Francis Weill of Waukeo, Iowa and Dr. and Mrs. W.H. Ritchey of Bryan.

### Club Nominates Woman of the Year

Mrs. Ed Brisendine is the North Hereford Extension's Club selection for woman of the year, it was announced at their meeting Thursday afternoon in the home of Viola Williams.

Also during the business session, letters were read from Girlston residents thanking the women of the club for Christmas gifts.

Mrs. Mac Tucker presented a program entitled Defensive Driving.

Members present included Mmes. A.J. Croford, A.E. Hodges, Paul Hoff, Brisendine, Tony Hoffman, Roger Williams and Ronald Bridges.

### Program Time In UMW Is Changed

A change in meeting time for First United Methodist Women is announced for this month, to put the program before instead of after a covered dish lunch. Mrs. David Hutchins will direct the annual pledge service.

An executive board meeting at 10 a.m. Wednesday in Ward Parlor will precede the program at 10:30 a.m. in the church fellowship hall.

**1973'S FIRST CELEBRATES** — Crystal Lacombs, who was the first baby born in Deaf Smith County in 1973, had her first birthday marked with a party Friday in the home of her parents, the William Lacombs, 611 Ave. H. Mrs. Clyde Brummett and Mrs. Ray Hobbs helped Mrs. Lacombs entertain about 20 youngsters with toys, games and refreshments of birthday cake and ice cream. Waving from her mother's lap, Crystal is the granddaughter of the J.L. Lacombs.

### SCHOOL Lunch Menu

**JUNIOR HIGH SCHOOL**  
MONDAY — Macaroni and cheese with tomatoes or ravioli casserole, buttered broccoli, corn, chocolate cake, rolls, butter, milk.  
TUESDAY — Barbecued beef on bun or chili burger, potato chips, blackeye peas, cole slaw, peach cobbler, buns, milk.  
WEDNESDAY — Lasagna D-31 or steamed wieners, golden hominy, Jello with fruit and whip topping, white cake, rolls, butter, milk.  
THURSDAY — NO SCHOOL.  
FRIDAY — NO SCHOOL.

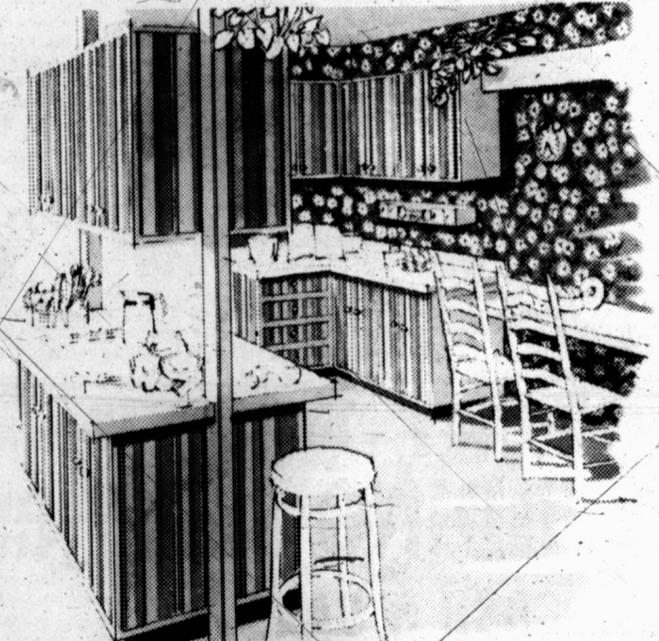
**ST. ANTHONY'S PAROCHIAL SCHOOL**  
MONDAY — Sauerkraut and wieners, green beans, carrot sticks, rolls, milk, peanut-butter bars.  
TUESDAY — Macaroni and cheese, 1/2 broiled egg-cabbage-apple salad, corn, white cake, rolls, milk.  
WEDNESDAY — Hamburgers, French fries, apple pie, milk.  
THURSDAY — Baked turkey, cranberry sauce, fruit salad, rolls, butter, milk.  
FRIDAY — NO SCHOOL.

**ELEMENTARY SCHOOLS**  
MONDAY — Macaroni and cheese with tomatoes, buttered broccoli, corn, chocolate cake, rolls, butter, milk.  
TUESDAY — Barbecued beef

on bun, potato chips, cole slaw, peach cobbler, buns, milk.  
WEDNESDAY — Lasagna D-31, golden hominy, Jello with fruit and whip topping, white cake, rolls, butter, milk.  
THURSDAY — NO SCHOOL.  
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CLASSIC CHECKS GO FIRST CLASS. D-G coordinates in double knits of Encron® polyester are sharply checked in black and white. The long sleeveless vest is piped in white, \$24. The cuffed pants are \$16. With this, wear the long sleeve roll collar ribbed pullover, \$16. 5-17, 6-20.

Also - Skirt \$16.00 Shirt Jac \$26.00 Belted Jacket \$28.00

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Downtown and Sugarland Mall

# HARMAN'S WHITE-ELEPHANT-SALE CONTINUES IN FULL SWING!

IT'S THE GREATEST THING THAT EVER HAPPENED TO YOUR BUDGET!

It's our annual after Christmas clean up sale... and the entire store is really brimming with big bargains in every department. Hurry and be among the first to get best selections. Nothing has been spared to make this our greatest event of the year. Be sure... Don't miss it.

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<b>MEN'S SUITS</b>	\$79 Value	
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Botany Double Knit		
<b>SPORT COATS &amp; SUITS</b>		
Men's & Boy's		
<b>HEAVY JACKETS &amp; SWEATERS</b>		
Men's and Boy's Long Sleeve	also knits, many colors and styles	<b>1/3 OFF</b>
<b>SPORT SHIRTS</b>		
Men's	Made by famous Higgins Brand	<b>1/3 OFF</b>
<b>DRESS SLACKS</b>		
Entire Stock Men's Values \$15 to \$35	One Group Men's	
<b>FELT HATS</b>	20% OFF	<b>ODDS &amp; ENDS JEANS &amp; STA PREST SLACKS \$5.00</b>
Dress & Western		
Group Boy's Sizes 8 1/2 to 3 Values \$12 to \$17	Large Selection Men's Nunn Bush	
<b>COWBOY BOOTS</b>	20% OFF	<b>SHOES \$20.00</b>
Men's H Bar C Sta Prest Double Knit Values \$6 to \$15	Few Days Only! Men's	
<b>WESTERN SHIRTS</b>	1/3 OFF	<b>TONY LAMA BOOTS 25% OFF</b>

## PRICES SLASHED 33 1/3 TO 60% AMAZING! FANTASTIC! UNBELIEVABLE!

That's what you'll say when you see the bargains in store for you from our Ready-To-Wear Downtown & Sugarland Mall in Hereford, Texas

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<b>SPORTSWEAR 1/2 PRICE</b>	<b>SHOES \$3.00</b>
Skirts, Tops, Pants and Sweaters	Values to \$15. Not All Sizes
Ladies	Sale - Fashion Craft Ladies
<b>GOWNS Long &amp; Short \$5.00</b>	<b>BOOTS \$9.99</b>
Ladies	Values to \$20. Only a few left.
<b>SWEATERS Assorted Styles 1/3 OFF</b>	Group Velveteen & Canvas
1 Group Long & Short Quilted	<b>SHOES \$3.00</b>
<b>ROBES also nylon fleece 1/3 OFF</b>	BOTH STORES
Values to \$27	
Ladies	
<b>COATS \$34 to \$65 Value 1/3 OFF</b>	
Entire Stock	
1 Group Ladies	<b>HAND BAGS 1/3 PRICE</b>
Assorted Styles and Colors	

Sorry, No Exchanges, No Refunds or Phone Orders During White Elephant Sale!

# By The Garden Gate With Glad

As I look over the garden gate I am well aware that winter brings cold whipping winds and swiftly falling snow; the grass is brown and sear; trees are empty of their gorgeous foliage flowers with their beauty of color and form are now drab and colorless. Yet there is artistry in all of these if we will but search. The leafless branches against a

doudless azure sky, beautiful evergreens etched against the beauty of a golden sunset, the restless moving fleecy clouds all make one well aware that there is beauty in God's wonderful world regardless of the seasons.

Winter is an excellent time to become well acquainted with trees. How many trees can you identify? What do you know of their growth pattern? Really what is your very favorite tree, and why?

These answers, if you do not know them, can be found in libraries both public and individual. Now is an excellent time to invest in some good books on your choice garden plants, horticulture problems and new introductions, also landscaping.

Once familiar with the details of study, you will find it very helpful. For example one can find detailed study relative to twigs. This is one of the earmarks in identifying trees.

Also know about the structure of the foliage such as leaf and vein scars, bud arrangement and structures—that are constant, unchanging clues, unlike the bark or leaves that may vary and lead one astray.

Do not become discouraged, if at first you become a bit baffled in studying botanists' "keys", a little practice and patience will be most rewarding. After such study one is able to conclude from an analysis and say firmly, "this is a pin oak — An American elm — honey locust."

If you can find your way through a botanical key you will have learned a lot about the plant world; really it will be an eyeball-to-eyeball familiarity, and that in truth makes a great difference than to do it by guess or by gosh!

It is most rewarding to be able to give the name of one's favorite trees, shrubs and

flowers both the annual and the perennials, grasses, etc. They become more like real friends and gives one a deeper appreciation of the wonder of the world, plant growth patterns, and beauties of the garden world.

Other avenues of learning are to be a working member of a federated garden club; attend flower show schools, in which horticulture and flower arranging are taught, membership in a garden club council; select and add recommended books to one's own library; share with friends and neighbors, literature, books, and experiences; subscribe for well selected monthly magazines, which feature knowledge related to horticulture, flower arranging and its uses in the home also landscaping fundamentals.

The hopes and desires of the Hereford Garden Club, is that its garden center will be a place where such things may be shared with the people of Hereford and outlying areas.

It was with these things in mind that I have become a member of the Massachusetts Horticulture Society, and am seeking to establish a well rounded library in my office.

Next week we will think on the basic plans for landscaping home grounds. A good landscape design for every home is one of the very first steps which a gardener should take. Remember that every time you plant a seed, a bulb, a plant, a shrub, you become a part of the program to beautify America and help to purify her air.

Gardeners, millions strong, make a significant contribution to an improved environment. You and every gardener can take pride in creating a better world. Gardening is an action now toward better, purer air to

breathe and more beauty for mankind to enjoy.

Christmas has come and gone and I sincerely hope everyone had a happy and blessed Christmas time. Mine was an unusually happy one. Enjoyed working and selling Christmas gifts, meeting old friends and making new ones, enjoying festivities and delicious meals, with friends and loved ones; masses of Christmas greetings, overseas greetings from my missionary adopted girl, giving and sharing with others and spending hours with my sister and her family, the Pink H. Gillilands, and their son and wife, Bob and Zozia from Carpinteria, Calif.

A beautiful and relaxing atmosphere had been created by Christmas decorations; beautiful bell arrangement at the front door (foundation of which was a small white birch log picked up while on a fishing trip to Minnesota, miniature holly wreaths marked doors to visitors' rooms; poinsettias were banked on the gleaming marble table; other plants made rooms colorful and beautiful. Meals planned, prepared and served, fine enough for royalty. Happy, happy hours together.

Bob and I have many things in common. He likes nature, flowers, trees and beautiful scenery. He is an aviator, teaches both oral and flying lessons, and is federal safety officer for the coastal area in which he resides also the official pilot for the Army engineers who are studying oceanography and making scientific tests of conditions along the beaches and adjoining waters.

He is a close observer of the changes of nature as to seasons and growth. He told me of grasses, wild flowers which are almost extinct, and some of his nature trails to secure photos of these.

After the holidays are past and we all must settle down to our daily routine, perhaps the aches may be a bit more noticeable, and our diet must be changed. If you have arthritis, here is a good remedy using many of nature's aids.

Fill a cereal bowl until within an inch or so of the top with Grape-Nuts. To this add 1 teaspoon of apple cider vinegar, lightly dropped here and there over the cereal, 1 teaspoon of a good brand of honey (if possible get some of the local made honey), cover with wholesome sweet milk. Eat slowly, chew well.

If this is eaten several weeks, sure signs of relief will be felt. This is one of Zozia's recipes. Is good eating, too. If you object to using cereal, then use in warm water before breakfast or before you retire.

#### Acquisition

Some men are born with a will of their own. Others marry one.

-Spotlight, San Diego.

#### Check-Up Time

When a woman meets a man who looks her straight in the eye, she'd better do something about her figure.

# McCathern-Daniel Vows Said In Evening Wedding

Miss Joy Beth McCathern and Larry Dale Daniel, both students in West Texas State University, exchanged marriage vows in First Baptist Church Saturday evening, with the Rev. Doug Manning officiating for the candlelight ceremony.

Parents of the couple are Mr. and Mrs. J.E. McCathern Jr., who reside west of Hereford, and Mr. and Mrs. Alfred Daniel of Canyon.

An arch of greenery with orchid and white daisies and carnations centered the altar arrangement, flanked with a pair of seven-branched candelabra. On either side ivory pedestals held other bouquets of the flowers.

The pretty blonde bride wore her sister-in-law's wedding gown, of candlelight crepe fashioned on simple lines. French lace embroidered with seed pearls overlaid the bodice, made the wedding ring collar and long sleeves which were gathered to wide cuffs. A chapel train was attached at the back waistline.

Buffant layers of tulle fell over her shoulders from a pearl-beaded lace crown. Atop a lace-covered Bible, she carried a white orchid with Stephanotis and streamers of white satin ribbons.

Matron of honor was the bride's sister, Mrs. Dwayne Cassels, and bridesmaids were her sister-in-law, Mrs. Jerry

McCathern of Kansas City, the bridegroom's sister, Mrs. John Eder of Canyon, Misses Janet Frye and Debra Wilson.

Of deep purple velvet, the bridesmaids' dresses had orchid satin collars trimmed with matching lace. They were styled with empire waistline and floor length skirt. Bridesmaids' flowers were nosegays of white and orchid daisies and carnations circled with babybreath.

Dwight Rogers of Amarillo was the best man, Barry Groce of Big Spring and Darrell Smith of Canyon groomsmen. Ushers were Jerry Heller of Hart, John Eder, Randal Burton and Steve Cataldi of Canyon.

Young members of the wedding were Kristin Cassels, daughter of the Dwayne Cassels, flower girl, and Brit York, son of the Tommy Yorks of Amarillo, who carried the rings. Jeff and Kelly Cassels lighted the candles.

Wedding songs, The Lord's Prayer, Wedding Prayer, Wedding Song and Entreat Me Not, were by Miss Luran Fulton of Canyon and Buddy Roland, accompanied by Mrs. Kel Walser, organist who also played the marches.

At the wedding reception in the church fellowship hall, Miss Mary Jane Kriegshauser served cake while Mrs. Dwight Rogers of Amarillo poured punch. Miss Kathy McCathern, cousin of the bride, and Mrs.

Darrell Smith of Amarillo invited guests to register.

Centering the table was the wedding cake, ornamented with purple and orchid sugar flowers and topped with small nosegays. An orchid candle in a hurricane globe burned on either side.

After the reception Mr. and Mrs. Daniel left on a trip, the bride wearing a brown and white tweed knit pantsuit with brown velvet jacket. When they return at the end of the week they will be at home at 2707 Sixth Avenue, Apartment 9, in Canyon.

The bride is a music major in WTSU and has won numerous awards and scholarships in music, beginning when she was a Hereford High student. She is a member of the WT Band and plays oboe in the Amarillo Symphony Her sorority is Chi Omega.

Daniel's major study is business and he is a member of Lambda Chi Alpha fraternity on the WT Campus. He graduated from Canyon High School in 1970.

Out-of-city guests for the wedding were Mr. and Mrs. Wayne Daniel of Sterling Heights, Mich., Mr. and Mrs. Baskin Rustin of Louisiana, Mr. and Mrs. A. Murchison of Austin, Mr. and Mrs. Doug Wirtz of Guyton, Okla., Mr. and Mrs. Sterlin Parrish of Shamrock, Mr. and Mrs. Fred Barnett of New Mexico.

# Visits Planned Locally By Drug Addict Center

Six representatives from Synanon, the highly successful re-education center for drug addicts and alcoholics, will be in Texas, Oklahoma and New Mexico during the month of January.

What they are selling is not a tangible hard good or even a direct service, but a solution to one of the most dreaded social problems in our country today—drug addiction.

The cost of the solution comes in many forms. One is the donation of beef on the hoof to feed the approximately 1,600 men, women and children now living in Synanon.

LAST YEAR local cattlemen donated 175 head of beef to help Synanon in fighting drug abuse and addiction. This year Synanon members will again be contacting cattle feeders, hoping to procure part of their yearly need of 500 head of beef.

Syanon is a non-profit, tax-exempt organization, founded in 1958. It is now nationally recognized for its work in

rehabilitating drug addicts, alcoholics, and people with similar character disorders.

HEADQUARTERED in California, Synanon offers help to people from all over the country. Some 16,000 men and women have come to Synanon, and many are now leading responsible, productive lives.

Arlene Heede, 26, is a native Californian. She began smoking marijuana in college, then went on to pills and finally heroin.

Four years ago she came to Synanon after spending time in hospitals and jails trying to end her addiction. Today she lives on Synanon's ranch in Northern California, and is one of the team members for Synanon's Supply Department, the department with the responsibility of seeing that Synanon obtains the food and other needs necessary to keep it operating.

Fred Wells, 26, became addicted to drugs when he was 14. Efforts at rehabilitation through psychotherapy and

hospitalization failed, and at 18 he faced a jail sentence in New York. Instead, he was given the alternative of entering Synanon. During the past seven years at Synanon, Fred has remained free of drugs and is now manager of the Food Services Department in Synanon's Santa Monica, California facility where he lives with his wife, Ellen, and two-year old son.

WHILE in the Southwest, Synanon representatives will be contacting judges, probation officers, police officials and others to make known Synanon's availability to as many people as possible.

Anyone can enter Synanon free of charge as long as they have a sincere desire to work hard and help themselves. Those who are interested in participating in Synanon's program should contact Synanon Foundation, Inc., 1215 Clay Street, Oakland, California 94612, (415) 444-3624.

## Amarillo College

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COLLEGE OF ARTS AND SCIENCES

Prin. of Acct., 1st half  
Eng. Composition, 1st half  
History of U.S., 1st half  
College Algebra  
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Mon.  
Mon.  
Thur.  
Thur.  
Tues.  
Tues.

SCHOOL OF TECHNOLOGY

Mid-Management Seminar (7:10-10:00)  
Human Relations in Management (6:30-9:00)  
Law Enforcement Terminology (6:00-6:50)  
Criminal Investigation  
Police-Community Relations

Thur.  
Thur.  
Tues.  
Tues.  
Mon.

(All Classes Meet 7 to 9:45)

(Except as noted)

REGISTRATION

JANUARY 14, - 6 p.m.

HEREFORD HIGH SCHOOL CAFETERIA

TELEPHONE

Richard Robinson

364-5112

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## Miss Norton, Mr. Hendon Exchange Marriage Vows

Three pair of candelabra, forming an arch with spiral candelabra and bouquets of white gladiolas and carnations on either side, made the altar setting in First Presbyterian Church for the marriage of Miss Nelda Kaye Norton and Paul William Hendon Thursday evening.

Pastel blue bows and hurricane candles marked the aisle.

The Rev. Roger B. Knapp, pastor of the church read the ceremony in which the bride's father gave her in marriage.

The bride is the daughter of Mr. and Mrs. C. Palmer Norton and Hendon is the son of Dr. and Mrs. Eugene H. Hendon.

Miss Tracy Ann Stewart of Dumas was the bride's maid of honor and best man was Steve Jones. Bridesmaids included Mrs. Rick May of Dumas and Miss Patti Hendon, the bridegroom's sister.

The bridegroom's brother, Steve Hendon, and Lonny Coffey were groomsmen and ushers included Hal Easley, Danny Boyer, Leslie Cleek of Parhamdale and Larry Culp of Happy.

Candlelighters were Miss Becky Dziuk and Miss Paula Beauchamp of Dumas. Mrs. Charles Jones, organist, accompanied Mrs. Randy Laing singing the Lord's Prayer, and played other wedding music.

The bride wore a floor-length gown of silk organza over bridal taffeta designed with empire bodice accented in Venice lace seeded with pearls.

Yoke and neckline were Victorian style. Sheer lantern sleeves were caught at the wrist.

by deep lace cuffs. The gathered skirt fell to a lace edged hemline and a train was attached at the back shoulder line. Satin ribbon bows were placed down the back of the train and at the front waistline.

Her elbow-length veil edged in matching lace was held to a lace Camelot coil. She carried a nosegay of white roses and white carnations.

Royal blue dresses were worn by the bridesmaids. Each carried a white fur muff with a cascade of white cymbidium orchids and blue net with pearlized trim.

Miss Sally Bayne invited guests to the registry table at the wedding reception in the fellowship hall. A blue bud vase on the table held white carnations and baby breath.

Punch and coffee were served by Miss Pam Adams and Mrs. Lonny Coffey. Miss Rojean Block and Mrs. Steve Jones served the three-tiered bridal cake which was surrounded with white roses and babybreath. A nosegay of white and blue carnations and white roses was arranged on top of the cake.

The bride's table was covered with a white cloth draped with blue pearlized bows. Silver candelabra set in the center of the table held white roses and carnations.

Chocolate cake was served from the bridegroom's table which was covered in blue, adorned with greenery and white roses around a hurricane lamp which held one candle.

Departing for a wedding trip

to New Orleans, the couple will be home after Jan. 9 in Bryan. The bride, a 1972 graduate of Hereford High School, has been attending Texas Tech, where she was a member of Chi Omega sorority.

Hendon, a student at Texas A&M University, formerly attended West Texas State where he was affiliated with Phi Delta Theta fraternity. He graduated in 1970 from Hereford High.

Out-of-town wedding guests included the bride's grandmother, Mrs. S.A. Caraway and Mr. and Mrs. Ray Caraway of Tulsa; Mrs. Ray Ferguson of Fallon, Nev.; Hugh Harman and Mrs. Carey Perkins of Guymon, Okla.; Mr. and Mrs. Bill Harman of Dimmitt; Mr. and Mrs. Vic Nelson of Olton; Mr. and Mrs. Darrell McLain of Hart, Mr. and Mrs. Jimmy Martin, Mrs. Una Hutcheon and Miss Helen Hutcheon of Amarillo; Carl Caraway of Lustin, Calif. and Mrs. Art Moon of Torrence, Calif.

**NOT FOR SALE**—Antique pieces in her own home are shown by Mrs. Aaron Hutto to Mrs. Wesley Gulley, chairman for L'Allegra Club's annual community service benefit, a dealer's showing of antiques to be held Jan. 18-20. The

handsome table, wall clock and bronze figure of a whippet are pieces in Mrs. Hutto's living room; she will have other antique items in the show and sale to which the public is invited.

(Brand Photo)

## Antique Show Is Set Here By L'Allegra

Antiques will be shown by dealers from half a dozen cities in an exhibit to be sponsored Jan. 18-20 in Community Center by L'Allegra Study Club.

This will be the club's annual benefit event to raise funds for community service. This year the money will go for equipment in the new intensive care ward of Deaf Smith General Hospital.

Mrs. Wesley Gulley is general chairman of arrangements for the dealer show, an unusual event in Hereford. The public is invited to visit, look or buy from the stocks of antique furniture, china, glass, metals and jewelry.

A local dealer in antiques who will have an exhibit in the show

is Mrs. Aaron Hutto. Other dealers will come from Lubbock, Plainview, Pampa, Amarillo, Shallowater and Oklahoma City.

Tickets are on sale now by club members, priced at a dollar. A ticket will be good for any number of visits to the show during the three days. Hours

will be 1 to 10 p.m. Friday and Saturday, 1 to 6 p.m. Sunday.

Mrs. Cameron Gault is chairman of the ticket committee, Mrs. Don Lowder of schedule committee, Mrs. Gerald Parker of publicity and Mrs. Hugh McCrary of physical props. The club president this year is Mrs. Bobby Veigel.

Publicity lies behind many sensational statements that appear in public print.

History—as taught in most U.S. schools—is the version of history the majority of us want to believe.



**MEET**  
**Bob Myers,**  
**Our New**

**Bob is a**  
**Texas Transplant from**  
**Pennsylvania. He Has**  
**25 Years Experience:**

**He Attended The Hamilton Watchmaking School, Lancaster, Pennsylvania.**  
**Bob has special training on Accutron, Longines, Omegas, Rolex, as well as other makes. Our Service Department Boasts 3 Watchmakers Representing 65 Years Experience.**

**Cowan Jewelers**

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## THERE IS NO FERTILIZER SHORTAGE!

While the principal business of our feedlot is the production of beef for a hungry world, there are certain byproducts of our operations which are available to help in the operations of other segments of agriculture. One such product is nutrient-rich manure, offering unique fertilization potential.

Through tests conducted at the U.S.D.A. Southwestern Great Plains Research Center at Bushland, Texas, we have learned specific facts relating to the use of our solid wastes as fertilizer. For example, application of only ten tons of solid waste material to an acre of moderately irrigated crop lands has been sufficient to obtain maximum yields. There is a residual effect available through manure fertilization: the process of decomposition continues to provide nutrients, at a reduced level, through the second and even third years after application!

There are definite economic advantages to the crop producer using the manure fertilization system. Initial cost, of course, and also the economies of the methods of application. No special equipment is required: the material is deep plowed into the field and application can be made at the time of working fields prior to planting (the farther in advance of planting the better). Thus, fertilization occurs as a course of normal operation, with standard plowing equipment, resulting in fewer man hours required and, particularly important in light of the energy crisis, less fuel consumption.

The table below lists the nutrient content of manure sampled from 23 feedlots on the Texas High Plains, giving the range, average percentages and average pounds of nutrients present in ten tons:

	RANGE	AVERAGE	AMT. IN 10 TONS	
	%	%	lb	
Nitrogen	1.16 — 1.96	1.34	268	
Phosphorus (P <sub>2</sub> O <sub>5</sub> )	.73 — 1.95	1.21	243	
Potassium (K <sub>2</sub> O)	.90 — 2.83	2.17	362	
Sodium	.29 — 1.43	.74	148	
Calcium	.81 — 1.75	1.30	260	
Magnesium	.32 — .66	.50	100	
Iron	.09 — .55	.21	42	
Zinc	.005 — .012	.009	1.8	
Water	20.9 — 54.5	34.5	6,900	

HERE ARE SAMPLE YIELDS IN POUNDS PER ACRE:

Grain Sorghum Yield in Lbs./A				
	No Treatment	Manure 10 T/A	Manure 30 T/A	Fertilizer 240 lbs. N/A
4-yr. average	4735 lbs./A	6366 lbs./A	6232 lbs./A	6156 lbs./A

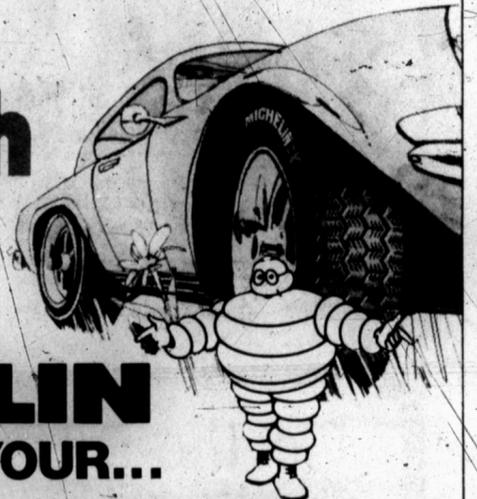
Corn Silage Yield in Tons/A (70% water)				
	No Treatment	Manure 10 T/A	Manure 20 T/A	Fertilizer 200 lbs. N/A
3-yr. average	19.9 T/A	21.7 T/A	22.7 T/A	21.0 T/A

**THERE CAN BE A DEFINITE ADVANTAGE TO YOU THROUGH FARMING WITH MANURE FERTILIZATION. PLEASE TALK TO US. WE'LL BE GLAD TO HELP YOU FIGURE THE ECONOMICS AS THEY APPLY TO YOUR OWN OPERATION!**

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COMPACT	FAMILY CAR	SPORTS CAR
<b>MICHELIN XWW</b> Tubeless whitewalls for domestic cars. Radial for safety, comfort, mileage. 40,000 mile Warranty.*	<b>MICHELIN ZX</b> Precision control... fast braking and resistance to wear. Built to last. For imported cars.	<b>MICHELIN XAS</b> Makes the most of your high-performance imported sports car. Asymmetric treads keep car on track when taking corners.
CAMPER	PICK-UP	SMALL TRUCK
<b>MICHELIN XC</b> Built for heavy load capacity on campers, travel trailers, pick-up coaches, etc. Road stability even on rough terrain, winding roads.	<b>MICHELIN XY</b> Heavy tread and special construction gives protection from rocks, rough terrain. Ideal for off-the-road camping, light trucks.	<b>MICHELIN XZZ</b> Gives long wear, flat protection on long trips. An economy tire with a proven performance record.

\* Michelin's Warranty for X Radial Highway Tubeless Whitewall Tire shown here covers tread life, normal road hazards (excluding repairable punctures) and defects in workmanship and materials for 40,000 miles, when tire is used on domestic passenger vehicles in normal service in continental United States, except Alaska. Credit or refund (at Michelin's option) is equal to current actual selling price multiplied by percentage of warranted mileage not run on tire.

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## Rutherford & Co.

# Sale

NO ALTERATIONS ON SALE MERCHANDISE

**GROUP LADIES DRESSES**  
Mrs. - Missy and Half Sizes

'70 <sup>00</sup> Value	'38 <sup>00</sup>
'60 <sup>00</sup> Value	'35 <sup>00</sup>
'55 <sup>00</sup> Value	'32 <sup>00</sup>
'50 <sup>00</sup> Value	'30 <sup>00</sup>
'45 <sup>00</sup> Value	'28 <sup>00</sup>
'40 <sup>00</sup> Value	'26 <sup>00</sup>
'38 <sup>00</sup> Value	'25 <sup>00</sup>
'36 <sup>00</sup> Value	'23 <sup>00</sup>
'35 <sup>00</sup> Value	'22 <sup>00</sup>
'32 <sup>00</sup> Value	'19 <sup>00</sup>
'28 <sup>00</sup> Value	'16 <sup>00</sup>

NO ALTERATIONS  
ALL SALES FINAL

**GROUP LADIES PANT SUITS**  
Half Sizes, Missy and Jr. Sizes

'90 <sup>00</sup> Value	'50 <sup>00</sup>
'85 <sup>00</sup> Value	'48 <sup>00</sup>
'60 <sup>00</sup> Value	'35 <sup>00</sup>
'55 <sup>00</sup> Value	'34 <sup>00</sup>
'50 <sup>00</sup> Value	'32 <sup>00</sup>
'45 <sup>00</sup> Value	'28 <sup>00</sup>
'40 <sup>00</sup> Value	'26 <sup>00</sup>
'38 <sup>00</sup> Value	'25 <sup>00</sup>
'36 <sup>00</sup> Value	'23 <sup>00</sup>

NO ALTERATIONS AT SALE PRICES!

**GROUP LADIES' WINTER ROBES**

'28 <sup>00</sup> Value	'16 <sup>00</sup>
'26 <sup>00</sup> Value	'15 <sup>00</sup>
'20 <sup>00</sup> Value	'12 <sup>00</sup>
'16 <sup>00</sup> Value	'10 <sup>00</sup>
'15 <sup>00</sup> Value	'9 <sup>00</sup>
'13 <sup>00</sup> Value	'8 <sup>00</sup>

**GROUP LADIES' WINTER COATS**

'135 <sup>00</sup> Value	'80 <sup>00</sup>
'125 <sup>00</sup> Value	'75 <sup>00</sup>
'115 <sup>00</sup> Value	'70 <sup>00</sup>
'110 <sup>00</sup> Value	'65 <sup>00</sup>
'100 <sup>00</sup> Value	'60 <sup>00</sup>
'90 <sup>00</sup> Value	'54 <sup>00</sup>
'85 <sup>00</sup> Value	'50 <sup>00</sup>
'80 <sup>00</sup> Value	'49 <sup>00</sup>
'75 <sup>00</sup> Value	'44 <sup>00</sup>
'70 <sup>00</sup> Value	'40 <sup>00</sup>
'65 <sup>00</sup> Value	'36 <sup>00</sup>
'60 <sup>00</sup> Value	'34 <sup>00</sup>
'55 <sup>00</sup> Value	'32 <sup>00</sup>

**GROUP TODDLERS COATS-DRESSES-SPORTSWEAR**  
**1/3 OFF REG PRICE**

**GROUP LADIES' PANTS - SKIRTS**  
Junior Size

'20 <sup>00</sup> Value	'12 <sup>00</sup>
'16 <sup>00</sup> Value	'9 <sup>00</sup>
'15 <sup>00</sup> Value	'9 <sup>00</sup>
'14 <sup>00</sup> Value	'8 <sup>00</sup>
'13 <sup>00</sup> Value	'8 <sup>00</sup>
'11 <sup>00</sup> Value	'6 <sup>00</sup>

ALL SALES FINAL  
NO EXCHANGES

**GROUP LADIES' BLOUSES**

'17 <sup>00</sup> Value	'10 <sup>00</sup>
'16 <sup>00</sup> Value	'9 <sup>00</sup>
'12 <sup>00</sup> Value	'7 <sup>00</sup>
'10 <sup>00</sup> Value	'6 <sup>00</sup>
'9 <sup>00</sup> Value	'5 <sup>00</sup>

**GROUP LITTLE GIRL'S WINTER COATS**

'22 <sup>00</sup> Value	'12 <sup>00</sup>
'20 <sup>00</sup> Value	'11 <sup>00</sup>
'19 <sup>00</sup> Value	'10 <sup>00</sup>
'16 <sup>00</sup> Value	'9 <sup>00</sup>
'11 <sup>00</sup> Value	'7 <sup>00</sup>

**GIRL'S WINTER DRESSES**  
Size 3 to 6X, 7-12

**1/3 OFF**  
Regular Price

**GROUP BOY'S SLEEVELESS SWEATERS**

'5 <sup>50</sup> Value	'3 <sup>75</sup>
'4 <sup>50</sup> Value	'3 <sup>00</sup>

**LITTLE GIRL'S SPORTSWEAR**  
**1/3 OFF REG. PRICE**

**LARGE GROUP YOUNG MEN'S FLARE LEG PANTS**  
29 to 36 WAIST VALUES TO '13"  
**\$2.99 PAIR**  
WHILE THEY LAST

**BOY'S WINTER COATS**

'24 <sup>00</sup> Value	'14 <sup>00</sup>
'21 <sup>00</sup> Value	'13 <sup>00</sup>
'18 <sup>00</sup> Value	'12 <sup>00</sup>
'15 <sup>00</sup> Value	'10 <sup>00</sup>
'14 <sup>00</sup> Value	'9 <sup>50</sup>

**BOY'S LONG SLEEVE SHIRTS**

'7 <sup>50</sup> Value	'4 <sup>00</sup>
'6 <sup>50</sup> Value	'4 <sup>00</sup>
'6 <sup>00</sup> Value	'3 <sup>50</sup>
'5 <sup>50</sup> Value	'3 <sup>25</sup>
'5 <sup>00</sup> Value	'3 <sup>00</sup>
'4 <sup>50</sup> Value	'2 <sup>75</sup>

**GROUP MEN'S DOUBLE KNIT SPORT COATS**

'75 <sup>00</sup> Value	'41 <sup>00</sup>
'70 <sup>00</sup> Value	'42 <sup>00</sup>
'65 <sup>00</sup> Value	'40 <sup>00</sup>

**GROUP MEN'S WINTER COATS**

'65 <sup>00</sup> Value	'41 <sup>00</sup>
'60 <sup>00</sup> Value	'39 <sup>00</sup>
'40 <sup>00</sup> Value	'26 <sup>00</sup>
'35 <sup>00</sup> Value	'22 <sup>00</sup>
'32 <sup>00</sup> Value	'20 <sup>00</sup>
'28 <sup>00</sup> Value	'18 <sup>00</sup>

**GROUP MEN'S SWEATERS**

'25 <sup>00</sup> Value	'14 <sup>00</sup>
'24 <sup>00</sup> Value	'13 <sup>00</sup>
'19 <sup>00</sup> Value	'11 <sup>00</sup>
'17 <sup>00</sup> Value	'10 <sup>00</sup>
'16 <sup>00</sup> Value	'9 <sup>00</sup>
'14 <sup>00</sup> Value	'8 <sup>00</sup>

**GROUP LADIES' HANDBAGS**  
**1/3 PRICE**

**GROUP BOY'S PANTS**  
SIZE 6-14  
**1/2 PRICE**

**ARROW SHIRTS SPORT & DRESS SHIRTS**

'15 <sup>00</sup> Value	'10 <sup>00</sup>
'13 <sup>00</sup> Value	'8 <sup>00</sup>
'12 <sup>00</sup> Value	'8 <sup>00</sup>
'11 <sup>00</sup> Value	'7 <sup>00</sup>
'10 <sup>00</sup> Value	'7 <sup>00</sup>
'9 <sup>50</sup> Value	'6 <sup>00</sup>
'9 <sup>00</sup> Value	'6 <sup>00</sup>
'8 <sup>50</sup> Value	'5 <sup>00</sup>
'8 <sup>00</sup> Value	'5 <sup>00</sup>
'7 <sup>50</sup> Value	'4 <sup>00</sup>
'7 <sup>00</sup> Value	'4 <sup>00</sup>

**GROUP MEN'S POLYESTER KNIT SLACKS**

'27 <sup>00</sup> Value	'15 <sup>00</sup>
'25 <sup>00</sup> Value	'14 <sup>00</sup>
'22 <sup>50</sup> Value	'13 <sup>00</sup>
'21 <sup>00</sup> Value	'13 <sup>25</sup>
'20 <sup>00</sup> Value	'13 <sup>00</sup>
'18 <sup>00</sup> Value	'11 <sup>00</sup>
'17 <sup>00</sup> Value	'10 <sup>00</sup>
'16 <sup>00</sup> Value	'10 <sup>00</sup>
'15 <sup>00</sup> Value	'9 <sup>00</sup>
'14 <sup>00</sup> Value	'8 <sup>00</sup>

**GROUP MEN'S DOUBLE KNIT KNIT SUITS**

'105 <sup>00</sup> Values	'73 <sup>00</sup>
'100 <sup>00</sup> Values	'68 <sup>00</sup>
'95 <sup>00</sup> Values	'63 <sup>00</sup>

NO ALTERATIONS PLEASE!

**GROUP MEN'S DOUBLE KNIT SPORT COATS**

'75 <sup>00</sup> Values	'46 <sup>00</sup>
'70 <sup>00</sup> Values	'42 <sup>00</sup>
'65 <sup>00</sup> Values	'40 <sup>00</sup>

**GROUP MEN'S STETSON HATS**  
Values to '20" Mostly Lg. sizes  
**\$2.99**

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TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, JANUARY 6, 1974



**Prince Valiant**  
IN THE DAYS OF KING ARTHUR  
BY HAL FOSTER



ARN SURVIVES THE GRAND MELEE BY SHEER LUCK. IN THIS EVENT, TWENTY KNIGHTS LINE UP ON EITHER END OF THE FIELD, AND CHARGE. LANCES ARE SHATTERED, MACES AND UNSHARPENED SWORDS DRAWN, WHILE SQUIRES RUSH AMONG THE COMBATANTS TO RESCUE FALLEN MASTERS.



SIR GAWAIN IS IN HIS GLORY AS HE TUMBLES ALL WHO DARE CHALLENGE SO HARDY A VETERAN.



POOR ARN GAINS NOTHING BUT EXPERIENCE, FOR IN HIS FIRST JOUST HE LEARNS THAT A BOY, NO MATTER HOW SKILLED, IS NO MATCH FOR A GROWN MAN.



ARN EVER DREAMS OF LYDIA, AND HAD LONGED TO HAVE HER AT HIS SIDE..... BUT NOT NOW. HE WOULD NOT LIKE HER TO SEE HIM BOUNCED ON THE TURF.



HE SEEKS ADVICE FROM SIR GAWAIN. "TOURNAMENTS ARE NOT FOR YOU. YOU ARE TOO GENTLE. YOU TAKE AFTER YOUR MOTHER. YOU MUST HAVE A CAUSE TO FIGHT FOR."

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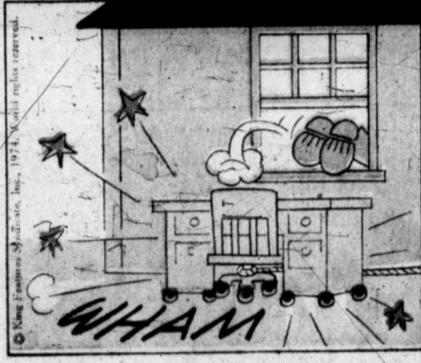
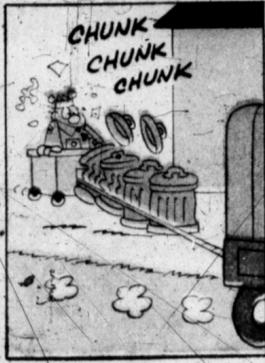
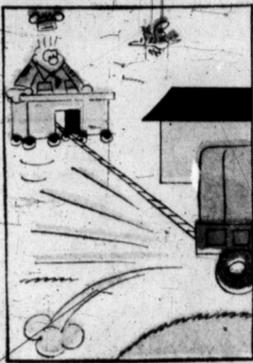
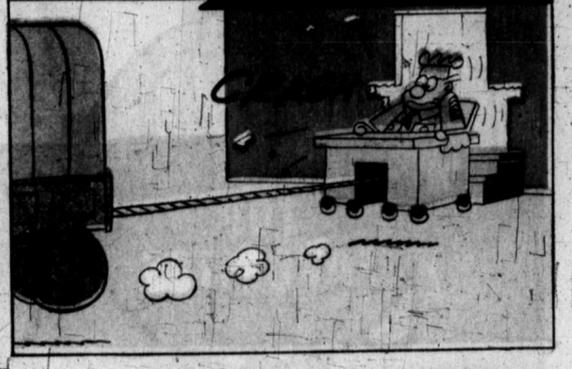
BUT IF ARN FEELS DISCOURAGED, WHAT ABOUT PAUL? WHILE TRAVELING, LITTLE SQUIRREL HAD BEEN A JOY, RUNNING FREE AND COMFORTABLY DIRTY..... BUT IN THE PALACE SHE NEEDS CONSTANT SUPERVISION. OH, HOW HE LONGS FOR ONE ROWDY NIGHT IN A TAVERN!

NEXT WEEK - The Scarab



# beetle bailey

by mort walker

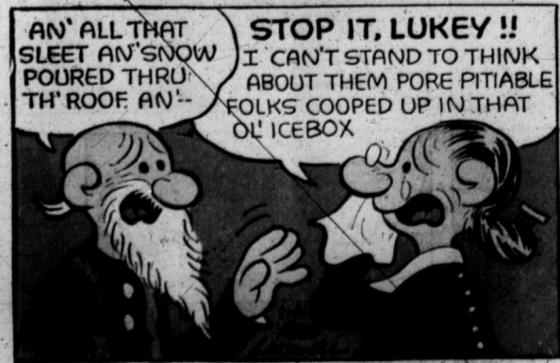


# WALT DISNEY'S SCAMP®



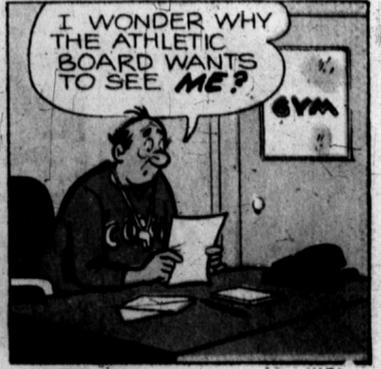
# BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



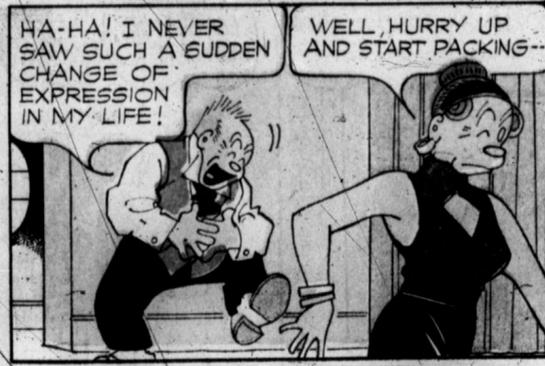
ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



# PONYTAIL BY LEE HOLLEY

## hints from Heloise

**DEAR HELOISE:** Many people want to know how to make good coffee. I have lived in twenty-eight different areas of the United States and find that the water is the main ingredient. If you can't make good coffee by changing brands, try changing water—even if you have to buy it bottled. I have tried all kinds of pots and find that if the coffee is measured properly, the pot doesn't make the difference. At present I am using my electric percolator with the center removed. I measure the cups of cold water with a desired strength, then stick to that amount. Let the coffee pot go through its regular cycle. It will make super coffee and is faster than perking. It can also sit an hour or two without getting stronger. We should know, we drink it all day. I might add that five measuring cups of instant coffee usually makes enough for six servings. Ruth. Nothin' better than a good cup of coffee! I, too, have lived in many different areas and do believe the water has much to do with the taste. Thanks heaps, Ruth. Heloise

**THOSE BABY SPOONS:** When my babies came, it "rained" baby spoons. Now that they've passed that stage, I have found a great use for those dinky long-stemmed spoons. They are perfect for mustard, tartar sauce, jams, etc. Mrs. Tom L.

**CREAM OF THE CROP** When traveling, I use the same facial tissue to wipe off my shoes that I have just used to wipe the cold cream off my face. It removes the dust and grime from the shoes and even gives them a little shine to boot! Army Wife

**FOND OF FONDUE?** Everyone seems to be doing fondue cooking these days. For this reason, I thought I would share my little word of warning. I learned the hard way, so maybe this will help someone else. Please, don't soak your fondue forks or wash them in the dishwasher as this may loosen the handles. These handles are made from heat-resistant wood or plastic. But unless the directions say otherwise, do not wash them in the dishwasher or soak them. I stand mine up in hot suds in a tumbler just deep enough to cover the tines. The food particles will loosen immediately, even if the forks weren't washed promptly after use. Helen Carlson

**YOUR NEW BABY!** Here is a hint I discovered a while back when dressing my newborn baby. Mine, like most new babies, did not like to have her clothes changed. When I would go to change her, her little hands would reach out and she'd cry—no matter how slowly or how much I talked to her when I removed her undershirt. So I started putting everything out on my bed before I started and then when it came time to remove her undershirt, I would unsnap it and put her on her tummy on the bed. I would undress her while she was on her tummy. The closeness of the bed with her hands touching it seemed to give her a sense of security and there was no more crying. Dee S.

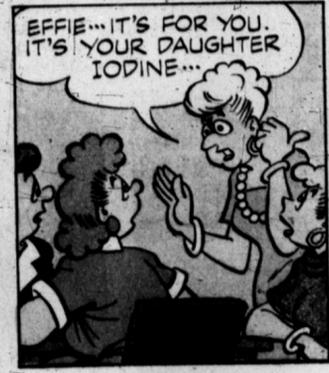
**BATHROOM SPACER** I needed more space in my tiny bathroom for hair-brushes, shaving cream, combs, etc. So I took coffee cans (which were covered with pretty adhesive-backed paper that matched the bathroom decor) and hooked them onto our tension pole shelves that fit over the tank. I used an oversized bobby pin as a book and put it through rings that hold the shelves to the pole. The top can holds flowers, the second razors, shaving cream, etc., and the bottom one holds combs and brushes for the small fry. Mrs. G. Simmonds

**FORE! GOLFERS!** Here's an idea for a golf towel! Use a fingertip-sized towel. (Sometimes they're on sale as slight irregulars and are very colorful too.) And for the tie, cut a shoelace in half and sew on by machine. My husband and I are both golfers and we've never lost one of these home-fashioned golf towels. But if we use those expensive "store-bought" jobs, they are always disappearing. Mrs. F. Harkey

**LETTER OF THOUGHT** DEAR HELOISE: This is the motto that I try to live by: "Live as you go and enjoy what God has given you!" Florence B.

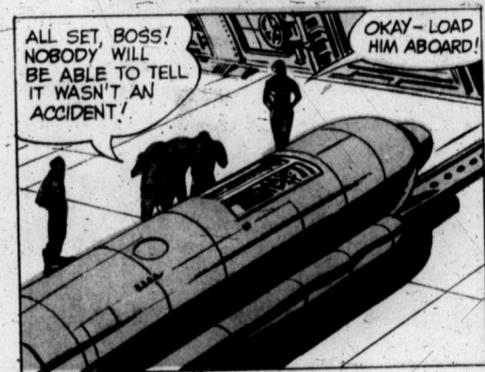
**BEDTIME STORY** DEAR HELOISE: Last night while reading in bed I had an idea that works in a pinch. I went into the kitchen and got out the adjustable rack I use for roasting. Then back to bed I went. Setting the rack open on my lap (with a pillow underneath), it made a dandy book holder. Constant reader. And wouldn't this be just the thing for those who still love to read, but just can't hold a book open long enough to ever enjoy it? My friend (who shakes too much to hold a book) thinks this is the greatest! Bless you, Heloise. Mrs. B.J.B.

# IODINE



# FLASH GORDON

by DAN BARRY



CONTINUED

# TIGER

by BUD BLAKE



BUD BLAKE 1-6

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