The Sunday Brand

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-- And At 'Em

Hereford's Mike Albiar almost makes it look easy as he goes up through the middle to lay in a quick two points. The Herd defeated the Coronado Mustangs in Lubbock Friday night to snare a tie for the first half of the District 4-AAAA race. Albiar led the .Faces in the win with 19 points, 12 of which came in the third period. Hereford will entertain Lubbock Monterey Tuesday night to start the second half of district play.

Whitefaces Snare Tie In District's First Half

Armour To Shutdown Monday

Armour and Company, Hereford meat packing plant, is scheduled to temporarily shut down operations Monday because of the nationwide truck drivers' strike over rising fuel costs.

Tom J. Hamlett, plant manager, told The Brand Friday that the shutdown is a result of a transportation shortage. The plant uses trucks for most of its tran-

sportation and shipping purposes.
"We are scheduled to close Monday," Hamlett said. 'Hopefully, something will change before then and we can resume operations.

Hamlett said the length of time the plant will be closed is "indefinite."

"It's all very indefinite and we hope to resume operations as soon as possible and call all our employees back." he

Truckers nationwide have been "striking" and blocking service station drives in a protest of rising diesel fuel costs because of the fuel and energy By SPEEDY NIEMAN

Sparked by a stingy defense and the hot outside shooting of Mike Albiar, the Hereford Whitefaces captured a thrilling 43-42 showdown over the Coronado Mustangs at Lubbock Friday night to claim a share of the first round title with Plainview

Hereford finished the first round of loop play with a 4-1 record, losing only to Plainview on the road. The Bulldogs lost only to Monterey, while the Plainsmen and Coronado were 3-2; Snyder finished 1-4, and Lubbock High 0-5. The Whitefaces are now 19-8 on the season.

The second round of league play starts here Tuesday when Hereford hosts Monterey. The Herd will have home games against the Plainsmen, Plainview and Coronado in the second round.

ALBIAR, THE game's leading scorer, hit 12 of his 19 points in a torrid third quarter Friday night to boost Hereford to a 38-34 advantage going into the final period. Albiar stole the ball and got a layup, and Dennis Noggler followed with two free shots to give Hereford its biggest

lead, 43-36, with about 4 minutes left. Coronado battled back and Charles Quisenberry hit a jump shot to cut the score to 43-42 with about 2 minutes left. Both teams had chances to score, but turnovers voided the opportunities in the closing 2 minutes.

CORONADO got the ball and moved down court with 21 seconds left, using up valuable seconds to work the ball into Quisenberry in the lane. His short jumper rolled off the rim and Dan Vander Zee won the battle for the rebound.

Even after that, the game was in doubt for a few moments after the final buzzer. Vander Zee fed the ball to Albiar on a fast break, and he went all the way for a layup. There was a collision under the basket as the shot missed, and Albiar was dazed from the fall. While the fans wondered if a foul had been called and waited for Albiar to respond, it turned out the buzzer-had gone off before Albiar went for the shot.

THE GAME was nip and tuck all the way, with both teams playing strong defense and trying to work for the good shot. Hereford took a 9-8 lead after the first quarter, but it was tied at 20-20 when intermission came

Albiar and Coronado's Tom West started bombing the nets from outside in the third period, and Albiar won the contest as he hit six baskets and Hereford took a 38-34 lead going into the last quarter.

Noggler canned 11 points for Hereford, while Quisenberry and West led Coronado with 16 and 14 points,

See HERD SNARES Page 2

Two File, Deadline Nears

By DON RICHARDS Brand News Editor

With Monday's filing deadline ready to put the lid on the ballot, two more candidates have jumped from the frying

pan into the political fire.
Filing Friday with local Democratic officials were Andy Shuval, seeking reelection to his criminal district attorn y's position, and M. W "Webb" Blan nship for county commissioner Precinct No.-4.

Shuval is thus far unopposed in his bid to return to his post and his announcement to seek re-election fills out the ballot. Until Friday the position of criminal district attorney was the only position for which no one had filed.

When Blankenship tossed his hat into the ring for the commissioner post his derby bumped into two others who are also seeking the same position. Already announced for the post, from which Commissioner Donald Hicks is stepping down, are Luther Lesly and James

Voyles.
Filing deadline for all county, district and state primaries is 5 p.m. Monday.

either Leo Witkowski and B. F. Cain for the Democratic ticket, or Joe Shollenbarger for the Republican primary.

SHUVAL BECAME the first candidate to file according to petition rather than the candidate's paying of a filing fee. Political hopefuls may bypass the filing fee by presenting a petition con-taining the names of qualified voters in the county.

The number of names required on the petition must be at least four per cent of the number of total votes cast for that particular party's gubernatorial candidate in the last general election.

In Deaf Smith County the number of qualified voters needed on a petition would be about 50. Shuval's petition See TWO FILE Page 2



ANDY SHUVAL Files For DA



In Pct. 4 Race

over the \$400,000 mark. The January total of \$407,100 marked the highest total in three years for the first month of the year, and also set the pace for another record year in building permits reached \$610,800. permits as was experienced in 1973. ·

"Bigger and better" residences being built in the city made up almost half the month's total as new warehouses and office buildings added on most of the other half.

There was no shortage of economic

owth in Hereford during the month of

January as city building permits climbed

A TOTAL of 14 permits were issued during the month with the permits for the five new homes adding up to \$200,300. One major storage building accounted for \$115,700 of the month's total while two permits for a warehouse, and office and shop building added on another \$83,100. The Vanuary total compares favorably with the 1973 January total of

Building Permits. Up

\$343,000 and the January 1972 total of \$109,000. The January total during 1971 was the only other time in recent years which has been higher than this year's January total. In January, 1971, the

ONLY three months during the entire year last year were more than this past month's total. Each of those three months included major building construction - a new shopping center was included one month, county library another month, and school building in the third month. This past month's high total came from new residences and local

-George Warner, storage building,

************** Branding Time

THAT FELLER on Tierra Blanca Creek says the magician who can saw a woman in half is no match for the husband who keeps his wife from flying to pieces.

Monday is Dollar Day in Hereford — a good time to shop local participating stores for some really fine buys. Look through today's Brand for quality selections at special prices Monday!

THE TRUCKERS' strike, like many other national news items, probably didn't catch the attention of local citizens ... until this week. The action hit close to home with the announcement that Armour & Co. of Hereford would idle its plant next week, and Missouri Beef Packers will close its Friona plant

The Hereford plant will have about 250 workers out of work for at least a week, and this could increase to 300 if the truck stoppage continues. Friona will put about 350 employees off work next week. Hopefully, the strike action will be only temporary and business can be resumed at the two plants.

IF YOU have any old eyeglasses around the house that can't be used, the Leo Club at Hereford High is conducting a drive this month to put the glasses to good use. Maybe you have some glasses you no longer use because of a change in

By Speedy Nieman prescription, change in style, or whatever. If so, take them to one of the

Leo Club.

spectators.

Home basket ball attendance hasn't been too good this season, but the gym should be full here Tuesday night. Hereford opens its quest of the district title in the second round by taking on the tough Monterey Plainsmen, and it should be a great game with a full house of

banks and they'll be turned over to the

THE HERD surprised some people in the first round, gaining a tie with Plainview for the lead, and they are in good position after winning two of three big games on the road in the first half. The Whitefaces need to win the second round outright, however, to gain-un-disputed possession of the 4-AAAA crown. Another share of the title with anyone would necessitate some kind of

Coach Barry Arnwine and his Whiteface cagers have put together a winning effort . . . let's back them Tuesday night in the La Plata Gym!

It is good that most doubts will vanish if given a little time. They are like shadows of fence posts in the afternoon, that are gone when the sun is at high noon the following day.-Doug Meador

-Hector Solano, 701 E. 2nd residence, \$2,000.

York Street, add to warehouse, \$45,300. -Richard G. Smith, 230 Ave. J. add to residence, \$500.

-Tilecraft, Inc. 1927 Plains, residence, \$50,000. -Tilecraft, Inc., 141 Oak, residence,

-Jesus Valle, Harrah Street, move in residence, \$1,000. -Lone Star Agency demolish house,

-Bob Aduddere, 411 Centre, residence, \$38,000.

See PERMITS Page 2

Persons wishing to file must contact

Celebrating 75th Anniversary

The 75th anniversary of First Christian Church, which was the first organized in the pioneer town of Hereford, is being observed this month with a series of special services beginning with dedication and open house at.

the new parsonage this afternoon. Ground breaking for an addition to the church plant, to include a fellowship area, parlor-classroom and larger prayer room, is scheduled next Sunday. Other observances of the diamond anniversary are planned for the remainder of the month, the Rev. Eugene Brink, minister, says

The Brink family is marking an anniversary today as the new parsonage home is dedicated; he begins his 12th year as minister today.

CHURCH MEMBERS and friends are invited to the parsonage at 333 Douglas during open house hours, 3 to 7 p.m. The membership department of the church, with Mrs. J. W. Robinson as chairman, will act as hosts and serve refreshments.

On the parsonage committee are John D. Aikin, chairman, Robert Veigel and Mmes. Ivan Block, Tommy Carnahan and S.O. Wilson. The new residence was made possible by a gift from the Jim Hill Estate to supplement proceeds of the sale of the former parsonage.

THE NEXT building project will begin Feb. 11, the day after the ground breaking ceremony. The addition is a part of the original plans for the church plant, and will be made on the west side, in the court area adjacent to the kitchen. It will include some changes in present rooms and is to be completed in four

The architect is Howard Ensign of Amarillo, who designed the church sanctuary, Sam J. Smith Construction Co. of Amarillo is the builder.

Forrest Ricketts is chairman of the building committee with Mrs. Herman Ford, Mrs. Clyde Rush, Ivan Block and Robert Veigel as members.

WHILE THE Christian Church was the first to be organized at the former county seat, La Plata, and moved its building to the new town formed in the late summer of 1898.

In that year Thomas Nance, an early Disciples of Christ (Christian) preacher on the Plains, held services in the G.R. Jowell ranch home east of the future site of Hereford.

The church here was organized with 11 charter members and the Rev. F.T. Denson as minister. In addition to the minister and Mrs. Denson, members were Mr. and Mrs. L. Gough, Mr. and Mrs. R.H. Norton, Fred Gough, Troy Womble and Jowell.

BEFORE A sanctuary was completed at the corner of Third and Miles, north of the present City Hall, the group worshiped in the Presbyterians' building and later their own building was used by Methodists and Baptists who established churches later the same year.

Present members who have been in the church the longest are Mrs. A.G. Bell and Mrs. A.M. Jones, both of whom came in about 1902.

outgrown the first building, and held services in the auditorium at Hereford Christian College until a new one could be completed. It was located on Main Street at the corner of Sixth.

SINCE THE town was growing rapidly then it was planned for a much larger membership and when it was completed finally, 10 years later, it was the largest building in Hereford. Meanwhile a drought and "hard times" had delayed work, and only the basement was finished at first, in 1909, and used for a sanctuary several years.

The present church was built in stages, from 1967 to 1963 while Dr. Gilbert Davis was minister. Indebtedness on it was retired about a year

Charges Filed In Death Case Here

Murder charges were filed Friday against Tommy Perez, 28, in connection with the stabbing death early Friday

morning of a 31-year-old Hereford man. The man, Jose Zapata, of 302 Norton Street, was pronounced dead about 1:30 a.m. Friday at his residence by Peace Justice Glen Nelson. His death was at-

tributed to two stab wounds to the chest. Officers of Deaf Smith County Sheriff Department arrested Perez at the scene and also confiscated a large pocket knife, which was believed to have been the one used in the incident. Investigating officers said Perez offered no resistance to being arrested.

Officers said the stabbing incident followed an apparent argument between Perez and Zapata. Two other persons were at the residence at the time of the incident and are being held as material witnesses by the Sheriff's Department.

Perez, who works for a local cleaners, was arraigned before Nelson shortly after noon Friday and the judge set bond on the suspect at \$25,000. Perez had not posted bail by late Friday and remained in Deaf Smith County jail.

Zapata's occupation was listed as a brick layer. Funeral services for the man are pending at Gililland-Watson Funeral

Monday Is Dollar Day In Hereford

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MRS. LORENZO (JANIE) GRANADO LOCATED S. 385 BY HAMBY REAL ESTATE TAX PREPARATION AND CONSULTATION

HHS Concert Band To Play Pop Music Monday

The Hereford High Concert Band will present a pop concert at 8p.m. Monday in the high school auditorium.

Admittance for the concert will be \$1 for adults and 50 cents for students. Funds from the concert will go to send students to the annual band camp.

Selections to be played by the band will include "MacArthur Park," "Jesus Christ Superstar", "The World Is A Chetto", "A Motown Portrait", and Mozart's 40th In G

The performance will be the bands first public appearance since marching contest ended. After the concert the band will begin preparations for the annual concert

Funeral Planned Monday For Mrs. McGowen, 57

Claude McGowen Jr., 57, resident of the Summerfield community nine miles southwest of Hereford, will be con- will officiate. Burial in Rest

FOLKS

Funeral services for Mrs. ducted at 2 p.m. Monday in First United Methodist Church, of which she was a member. Dr. Jordan Grooms, pastor,

Lawn Memorial Park will be directed by Gililland-Watson Funeral Home.

Mrs. McGowen, a resident of this area since 1936 when she came from Lubbock, died just after noon Friday in an Amarillo hospital. She was the former Marjorie Ellen Alderson, and married Claude McGowen June 28, 1948 in

A native Texan, she was born April 28, 1916 in Haskell. Survivors in addition to her husband are a daughter, Ellen Dunaway of Lubbock; a son, Tom, of Borger; her mother, Mrs. Tom Alderson of Hereford, and a granddaughter.

Continued From Page 1 contained what he said were the names of

more than 70 qualified voters. Filing fees for offices in Deaf Smith County range from \$50 up to a fee of \$150, which most county-wide offices are. Filing fee for the office of criminal district attorney is \$400...

However, in addition to the petition, Shuval presented Witkowski, county Deme chairman, with a check for \$150 as a personal contribution to the county Democratic Party.

BEANKENSHIP, 61, lives 32 miles northwest of Hereford in the Simms Community. He is owner of the Simms Corner Grocer and Farm Supply and also is a rancher and farmer. He has lived in the county since 1938.

Blankenship and his wife, Jewel, have two married sons and are members of the Adrian Church of Christ where he serves as an elder.

He served on the county school board for 12 years during the fifties and sixties and was a community committeeman for the ASCS office in the county. He is a past member and board chairman of the Adrian Wheat Growers Assn., and was one of the sponsoring committee

Permits

Continued From Page 1

-Antonio Arellano, 218 Irving, add to

residence, \$1,500. business expansion without any one. major building project pushing the total

PERMITS issued during the month of January were: -Troy Foster, 904 E. 3rd, alter house,

\$3,000. -Lester E. Moffitt, 203 Centre,

residence, \$31,600. -Lester Moffitt, 205 Centre, residence, \$30,700.

-Bill James, erect shop and office building, \$37,800.

members responsible for the building of the Simms Community Building:

SHUVAL, 40, is running for his second full term as Criminal District Attorney and has been the only man to hold the position since the office was consolidated from the county attorney and district attorney's posts.

He and his wife, Betty, reside on South U.S. 385 with their two girls and son and are expecting another child. They also are members of St. Anthony's Catholic Church.

Shuval said he filed a petition as a move to protest the "unfair" filing fee

Because of a federal court decision, we have a new state law that provides for the state government to pay for primaries in all counties," Shuval said.
"... Dallas and Deaf Smith County have the same filing fees and send about the same money to Austin. Yet it costs 50 times more to hold an election in Dallas County than in Deaf Smith County.

'This is especially hard for us to take when the big city legislators are trying to abolish our county precincts and make people drive 50-100 miles to vote. Therefore, I have taken advantage of the provisions of the law and filed a nominating petition instead of a filing

"At the same time, I have donated \$150 to the Democratic Executive Committee to help the party here in Deaf Smith County. If all the candidates will do this, it wouldn't take long for our legislature to repeal this unfair law."

WITH MONDAY as the last day to file; county and district offices have

taken the following shape: District Judge - Archie McDonald Crim. Dist. Atty. — Andy Shuval District Clerk — Lola Faye Veazey.

County Judge — H. C. Williams, Sam Morgan, J. Mike Ranspot. County Clerk - B. F. Cain.

County Commissioner Pct. 2 -Clinton Jackson, Grant Hanna, Bill Griffin, Joe Zinser, all as Democrats;

Candidates File As Deadline Nears LeRoy Williamson as a Republican. County Commissioner Precinct 4 -

Luther Lesly, James Voyles, M. W. "Webb" Blankenship. - Vesta Mae County Treasurer

Justice of the Peace - Glen Nelson. County Surveyor - A.J. Major

Continued From Page 1

respectively. James Harris hit 8 points and Vander Zee added 5 to round the Herd scoring. Vander Zee was shut off from his usual scoring average, but the -big postman grabbed off 11 rebounds to help Hereford dominate the boards. Harris had 5 rebounds and Lynn Tarr claimed 4.

THERE WERE relatively few fouls called in the contest, with Hereford charged with 10 and Coronado with 13. The Herd was 5 of 9 at the charity line, and the Mustangs hit 6 of 7.

Hereford lost both of the preliminary battles by close margins. The Herd JV lost a 42-40 decision, while the sophomores were edged by one point,

The JV had too many turnovers in the first half and trailed by 29-12, then battled back to almost catch up before the final buzzer. Mike Hull led Hereford with 13 and Craig Nieman hit 12.

Mike Foster's last second shot swished the nets in the soph game, but it came a fraction late. Mike Crim, Mike Artho, Vance Hennington, Davis Ford and Lance Martin each had six points, and Foster four.

9 11 18 5-43 Hereford 8 12 14 8-42 Coronado HEREFORD - Albiar 9-1-19, Noggler

4-3-11, Harris 4-0-8, Vander Zee 2-1-5. Totals 19-5-43.

CORONADO - Quisenberry 6-4-16, West 7-0-14, Malone 2-0-4, Brown 2-0-4, Fairley 1-0-2, Storrs 0-2-2. Totals 18-6-42.

Pioneer

Agenda

ommission Monday in City Hall.

Day Care Center

portions into the city.

Dies Here

Funeral Home.

the Heart Fund.

Tops City

A request from Ploneer Natural Gas for a change in cost of gas adjustments highlights the agenda for the regular meeting of the Hereford City

Other action expeted to come

-Bids for a new pickup to be used for animal control. -Discuss street paving at the

-Hear a request concerning easement by Howard Gault

-Hear a request to annex two

Adrian Resident

The funeral of Farris Allen Kromer, 63, Adrian resident

who was employed by Deaf Smith County Feedyards, was

conducted Saturday afternoon

in the Church of Christ at

Adrian by Joe Lomax and

burial was in Vega Cemetery, directed by Gililland-Watson

Mr. Kromer died in Deaf

Smith General Hospital Friday

morning. His family asks that

memorials be made to the

American Lung Association or

Born May 22, 1910, at Vinson,

Okla., he came to Texas from that state in 1930 and married Naomi King June 14, 1941 in

before the commission includes final approval of the pension plan for city employees;



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Shamrock. They came to Adrian in 1953. He is survived by his wife; two daughters, Mrs. Elza Pollard of Norman, Okla., and Mrs: Philip Pinnell of Plainview; a son, Bruce, of Lubbock; a sister and two brothers living in Oklahoma and three grandchildren. Large Selection WEDDING INVITATIONS and **ANNOUNCEMENTS** NAPKINS BRIDAL BOOKS ACCESSORIES Fast Service, Beautiful Styles, Reasonably Priced!

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manager in the marketing Thursday about the critical fuel division in Oklahoma City for Conoco Oil Co., talked to the shortage in the nation. Hanrahan told the club

Kiwanis Club Hears Report On Fuel Shortage From Conoco members that the United States

has become more dependent on foreign countries for oil supply because of the tremendous increase in useage in the U.S. in the past few years.

He said in the early sixties the supply of oil from foreign countries could have been cut off and not have hurt the U.S. much because "we could have been able to take up the slock. But we use so much more fue. now than we did 10 years ago that we just cannot produce enough here."

'Times are changing and unfortunately, all the changes are for the worst."

We were getting one billion barrels of oil per day from the Arab nations," he said. "And when they cut us off there is no place we can go to make up this

Hanrahan referred to several recent decisions to try to get more oil for the U.S. and said that if we already had them then we wouldn't have problems.

"If we already had the Alaskan pipeline then we wouldn't have lost a stroke in making up the fuel shortage," Hanrahan said. 'We also have many other oil and fuel sources



JOHN HANRAHAN

not being used that we need to get started on."

He commented that although the United States has only onesixth of the world's population, it uses one-third of the world's

He urged all persons to follow strict conservation program in order to-fight the shortage: "It takes four years to build refineries and we will need five new 150,000 barrel per day producing refineries each year to stay up with the demand.

At the end of his address Hanrahan opened the meeting to questions from the club members.



□ Wife

☐ Father

☐ Daughter

□ Niece ¹

D-Son

Hallmark

My Valentine List for Thursday, Feb. 14:

- ☐ Nephew ☐ Sweetheart ☐ Husband □ Mother
 - □ Neighbor ☐ Friend
 - ☐ Secret Pal □ Classmates

☐ Godparents

- ☐ Father-in-law ☐ Brother ☐ Mother-in-law ☐ Sister
- ☐ Son-in-law □. Aunt □ Daughter-in-law
- □ Uncle
- ☐ Granddaughter ☐ Cousin ☐ Godchildren ☐ Grandson

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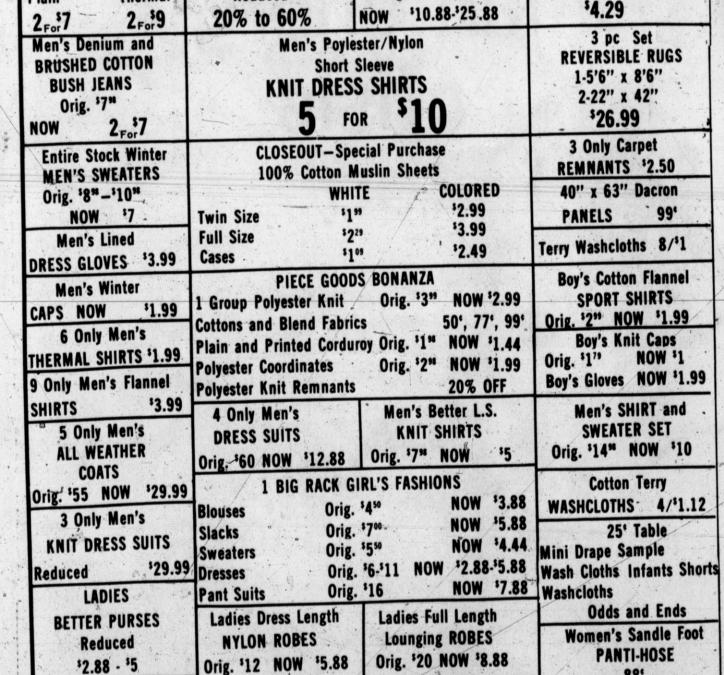
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Local SCS Offering Service For Residents Who Want Trees

The local Soil and Water who would like to plant trees to Conservation District Service will begin offering a package service for all local resident

use as a windbreak. The local SCS has ordered 36 bundles of tree seedlings that

are expected to arrive between Feb. 1 and March-15.

"Increased interest by Texas land owners in developing and

habitat makes it possible for the Texas Forest Service to offer this bundle of special wildlife seeding," said Ed Blackwell of the SCS. 'These bundles will cost \$4.50 each and will contain 50 seedlings each of the following tree species: Russian Olive, Red Mulberry, Eastern Red Cedar for a total of 150

The SCS has used the windbreak of the Wimberly home two miles north of Dawn as an example of the trees to be used.

improving existing wildlife Mrs. William W. Wimberly recently exhibited to SCS officers her windbreak containing the trees of Eastern Red Cedar, Ponderosa Pine, Austrian Pine, Scotch Pine and Arizona C-

> Billy Wimberly told SCS officials as many as 300 pheasants have been in and around the windbreak and up it as a natural wildlife habitat.

"We feel like this is a very good service being offered by the Texas Forest Service and the local Soil and Water -Conservation District," Blackwell said. 'These trees are beneficial as ground cover, nesting for birds and a source of food for many Texas wildlife." "Anyone interested in this

tree service should contact the

2269, took 23 members on charter bus recently to the District Elks meeting in The district meeting was mainly to raise project money for the Elks Crippled Children's

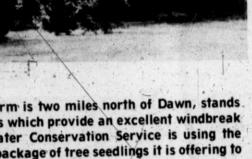
Elks Lodge Attends Meet children's hospital to mark the The Hereford Elks Lodge, No. highest total ever from the district. The Hereford Lodge was responsible for \$217 of the amount.

The 23 members attending was the best ever for the Hereford lodge, which narrowly missed out on the traveling trophy _



Example Of SCS Trees

Mrs. William W. Wimberly, whose farm is two miles north of Dawn, stands beside her home and many of the trees which provide an excellent windbreak for her home. The local Soil and Water Conservation Service is using the Wimberly home as example of a new package of tree seedlings it is offering to local residents.



ONE RACK LADIES

BOYS JEANS SIZES 8 - 16

ONE GROUP FLAIRED

SHOES

VALUES TO '13"

LADIES 100% ACRYLIC **SWEATERS**

REDUCED WHITE, \$300 YELLOW

MENS & BOYS LOW CUT OXFORD

TENNIS

SHOES REG. 12" NOW

ONE GROUP MEN'S

DRESS SLACKS

DOUBLE KNIT POLYESTER AND COTTON BLENDS.

CUFFS - FLAIRS

or 2/\$1500

ENTIRE STOCK VELVETEEN

RED, BLACK, ROYAL, HUNTER 2 YDS./\$500 GREEN, TURQUOISE, PURPLE

REG. 13"

ONE GROUP, VALUES TO '19"

DRESS SHOES

ONE GROUP MEN'S LONG SLEEVE SHIRTS VALUES TO '7"

ENTIRE STOCK MATERNITY WEAR 20% Off

20% OFF INFANT'S THROWBACK HOODED JACKETS 12 - 24 MONTHS \$399

\$888

ENTIRE STOCK

MEN'S WESTERN

BOOTS

DAN POST - ACME

Local Heart Fund Nears 1,000 Goal

Kiwanis Heart Fund coordinator, announced that the club's collections had neared the \$1000 mark as solicitations draw to a close. The Whiteface Kiwanians have been collecting Heart Fund donations from local businesses for the past two weeks. Knox urged members to

Says Thanks

Dear Editor.

In behalf of the District III Advisory Board, I would like to take this opportunity to thank the citizenry of Hereford for to 7:30 a.m. each Friday at supporting the Grand Opening of the MHMR Center Sunday, January 27, 1974.

A special thanks to the Hereford Ministerial Alliance who participated in the city wide 'Festival of Ecumenical Worship", where the offering was donated to the MHMR

Don Elwell District III Director, MHMR

THE TO PAY THE Zolio Diaz of Spain rolled a hoop 600 miles from Miere to Madrid and back again in 18 days, a record

Whiteface contact those businesses which have not already been contacted.

Bruce Logan, La Plata eighth grade history teacher, showed European slides during the Kiwanis' program. Logan and 10 local students toured several European countries last summer. Scholastic International sponsored the tour. Rex Easterwood, local attorney, was selected Kiwanian of the Month for January. Easterwood currently edits the club's newsletter. The Whiteface Kiwanis Club holds

its regular meetings from 6:30

Dickie's Restaurant.



KESTER'S JEWELRY Across from the Post Office in Downtown Hereford

BEYOND COMPARE!

Hospital. Almost \$1,900 was

raised from the district for the

FEM FORM SPORTSWEAR RACK **BLOUSES** RACK JEANS AND PANTS RACK **SWEATERS** RACK **PANT SUITS** RACK JUNIOR DRESSES **ALSO: TABLE ODDS-ENDS GREATLY REDUCED!**

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there's a human energy crisis Sugar is the highest energy food known. Demand is ever increasing. Consumption outruns domestic production. This makes the U.S. partly dependent upon imports of sugar as well as oil. The sugar industry is a vital part of American agriculture. Its future is bright. By raising sugarbeets Holly Sugar growers are doing their part to help relieve the human energy shortage HOLLY. **SUGAR**



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Cleans - Shines - Strips

As You Mop

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NASAL SPRAY

Safe Guard

BATH SOAP

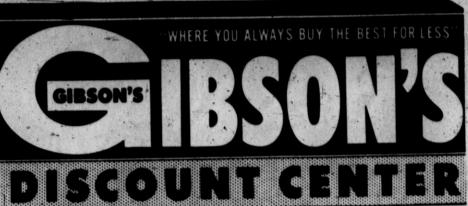
2/37°

Nutri - Tonic Life

HAIR TREATMENT

3 OZ.

CONDITIONER







Prices Effective Monday, February 4, through Wednesday, February 6 at GIBSON'S In Hereford.

Gibson's

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PANTY HOSE

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Stretch Retail - 3

Men's One Piece INSULATED COVERALLS

Strong Sateen Fabric Permanent Press Finish

Machine Washable REG. 123" NOW

Boy's Hi - Bulk Orlon

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Fits Size

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Shop & Compare in Our House Wares Department

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G.D.P. 114"

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Girls Wide Leg CUFFED

100% Polyester

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65% Cotton

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NO. 1291 10%"

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Find Great Buys In Our Jewelry Dept.

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ALL WATCHES (Except Timex)

Gibson's **Discount Price**





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25% off

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VALENTINE SPECIAL JUST ARRIVED VALENTINE CANDY by Whitman

GIBSON'S LOW DISCOUNT PRICE.

LARGE SUPPLY OF

VALENTINE CARDS FOR KIDS AND LOVERS

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Includes:

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Will Remove or Tighten Most Spin

Filters NOW

V.E. Southwest Ignition TUNE UP

KITS Kit Includes, Point, Condensor, Rotor

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Discount" booklet is worth 1/5 Gold Bond Savers Book redeemable at GOLD BOND GIFT

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PRICES IN THIS AD EFFECTIVE THRU FEBRUARY 6, 1974

DOLLAR DAYS SALE

REDEEM MAILED COUPONS FOR

200 EXTRA GOLD BOND STAMPS

THIS WEEK

• 100 FREE STAMPS

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FANCY GREEN TEXAS

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RED OR GOLDEN LB.

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OO FURR'S

Delicatessen 1-LB. MEAT LOAF 1 PT. GREEN BEANS 1 PT. POTATO SALAD

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FURR'S

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FOOD CLUB SWEET. NO. 303 CAN

FOOD CLUB, WHOLE KERNEL OR CREAM STYL GOLDEN NO. 303 CAN

FOOD CLUB MUSTARD OR TURNIP,

TOP FROST FRESH FROZEN CHICKEN

BEEF, TURKEY 8-0Z. PACKAGE FOOD CLUB ASSORTED FLAVORS

PACKAGE BOX DELMONTE

NO. 303 CAN FOOD CLUB

5-LB. BAG WITH BEANS MORTON HOUSE 24-0Z. CAN

FOOD CLUB SMALL WHOLE OR SLICED

\$2.50 or more purchase

CORN GAYLORD, WHOLE KERNEL 24-0Z.

TOPCO AIR FRESHNER ASS'T

FROM FLORIDA

TOP FROST

REG. 13'

7-0Z

Frozen Food Favorites MINUTE MAID

FRESH FROZEN ●OZ.

12-OZ. 100% ORANGE JUICE CAN 16-OZ. 69°

> 5-0Z. PKG. 10 FOR \$100

49° BROCOLLI SPEARS, TOP FROST 29°

AND MEAT BALLS, CHEF 46

GAYLORD SHORTENING

ART LINKLETTER S MONEY-SAVING SUGGESTION STONEWARE COLLECT A Sale in oven and dishwasher FULL SET No Purchase Required ... and so smart!

PROTEN

64° 55° JELL-O GELATIN ASS'T FLAVORS 6-0Z. PKG.

PANTY HOSE

HOLE PROOF AMPLON NYLON THE FIT THAT WON'T QUIT 2-SIZES FIT ALL 5 COLORS

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LOMA HOUSEHOLD PRODUCTS

39° We Reserve The Right To Limit Quanty

24-0Z.

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WASTE BASKET FESTIVAL 30 QT. EARLY AMERICAN LOOK NO. 3330

BEEF STEW

MORTON HOUSE





MOUTH WASH LISTERINE 20-OZ.



FLORAL

KING SIZE



KOTEX TAMPONS SUPER BOX OF 40's



12-OZ. SIZE

LIQUID



Lions Club Hears Report On Big Brothers-Big Sisters

director of Big Brothers-Big Sisters of Hereford, explained Big Sisters. A recent survey the purpose and goals of the new community service agency when she appeared as guest, and 60 girls who are potential speaker for the Hereford Lions Qub luncheon Wednesday at the Civic Club Center.

The agency; a member of the United Way, provides mature adult guidance and companionship for young boys and girls (6-16) from one-parent families. Several persons started checking into the program about a year ago, according to Mrs. Dwyer, and the services are now being offered here.

Mrs. Dwyer's office has been established at the Civic Club

Corday:

Fame

Touiduis Moi

Lanvin:

The Perfect Gift For

JoAn Dwyer, executive Center, and she is taking applications for Big Brothers and here, she pointed out, reveals that there are about 100 boys "little brothers and little

> Mrs. Dwyer concluded her talk with a question-and-answer period. For further information regarding the program, persons may call her office, 364-6171, at the Civic Club Center. Rodney Laubhan is president of the local board.

Lions president Jim Hale reminded members of the membership contest, which continues through March 31. One new member, Clint Sims,

HER

Yves Saint Laurent

Rive Cauche

Memoire Cherie

Blue Grass

Dubarry *

Max Factor

For the finest in Toilettries and

McDOWELL

DRUG

Cosmetics Shop

was introduced during the weekly luncheon.

Cindy Ruther presented the weekly Leo Club report from high school. She announced the club is sponsoring an "old eyeglass" drive during February. The youths will collect old eyeglasses, which will be used to make glasses for needy persons.

BRIEFS

Nixon calls energy crisis temporary.

Crisis delays flow of transcontinental mail.

Canada to set priorities on oil distribution.

Chinese store rice against hard times.

F.B.I. to open its secret



Mayor Jim Sears has proclaimed February as "Old Eyeglass Campaign Month" in Hereford, calling on citizens to support the Leo Club in its drive to secure old eyeglasses. The lenses will be given to a South American or overseas country. Cindy Ruther, Hereford High junior at right, is campaign chairman. At left are Tommy Bowling, club advisor, and David Crume, vice president. Old glasses can be contributed at either bank in Hereford. The club is also planning a one-day drive at high school and both junior high schools.

OEA Week **Noted Here**

Vocational business and office education students at Hereford High School will join-Office Education Association members from throughout the nation in activities to make the community aware of the importance of vocational student organizations during National OEA Week, Feb. 3-9.

Special activities are planned for this week by each OEA chapter and many of these will be in relation to this year's national theme, "Students Sharing Students Caring."

The Hereford OEA chapter plans to attend the First Baptist Church, to have a business day at school for the other business classes to visit the VOE department, and to have Open House for parents, employers, school administrators, and public on Thursday 7:30 - 9 p.m. The celebration of this week is

to inform the public of the meaning and objectives of the OEA. By doing this, the community will be aware of the important part that the QEA plays in the local school and community.

The Office Education Association, with a membership of more than 50,000 students, is designed to develop leadership abilities in the American Business System and competency in office occupations.

financial, civic, service, and social activities and projects, the OEA is developing leaders of tomorrow, today.



Dazzle her with a cluster of twinkling small diamonds all this beauty at a fraction of the cost of a single

large diamond. Cowan Jewelers

Let the expert mechanics at

Wood Honored Ronnie G. Wood, seventh servation education in the

grade Life Science teacher of Stanton Junior High, has been selected as the Outstanding Conservation Teacher for 1974.

The Outstanding Conservation Teacher Award is presented each year by the Tierra Blanca Soil and Water Conservation District. A plaque to honor Wood for this award will be presented to him during the Stanton Junior High awards day program later in the school

Wood was selected for this honor because of his interests and efforts to encourage con-



of the animal where the ears

Hereford Independent School District system.

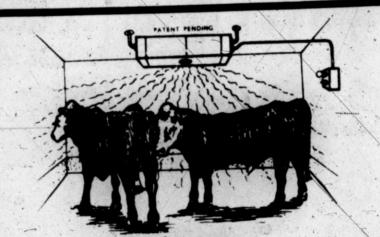
As a result of his interest in conservation education he coordinated an effort to secure an outdoor study area on the City of Hereford property located on Tierra Blanca Creek, A co-operative agreement was then signed by the City of Hereford, -Hereford Independent School District, and the Tierra Blanca Soil and Water Conservation District to

area. The plan will also identify natural resources such as soil types as well as plant and animal life. The 120 students in Wood's

Life Science classes have all made field trips to the site to study and identify the plant and animal life. Wood stated that the students were vitally interested in natural resources and were looking forward to using the Tierra Blanca Creek Natural Area again this spring.



RONNIE WOOD



OZONE

MACHINES NOW AVAILABLE FOR LIVESTOCK CARE!

LEON RICHARDS

LOCAL SALES Hereford, Texas 276-5579

Wall Covering, Wall Fabrics and Wallpaper Add a Warm, Personal Touch to Every Home. New patterns and scenic views of Woven Vinyl Protects and Beautifies.

New Wallpaper, the New Wall Covering Dresses Up the Nicest Homes in Hereford.

CARL McCASLIN LUMBER 344 E. 3rd. First THE Week Specials

BUCKET SPECIAL 15 PIECES Pint Salad, Pint Gravy, Pint Potatoes, 6 Hot Rolls, 2 Qts. Coca Cola, Feeds 5 to 6.

FOR

8 PIECES

CHICKEN

FRENCH FRIES

4 HOT ROLLS

12 PIECES CHICKEN

Pint Potatoes, Gravy, 6 Hot Rolls, 1 Qt. Coke

REDI

LUNCH SPECIALS

3 PIECES OF CHICKEN - HOT ROLL POTATOES AND GRAVY

FISH

FRENCH FRIES, ROLLS, TARTAR SAUCE

DINNER 5 Large Shrimp, French Fries, Rolls, Tarter Sauce \$798

JUMBO SHRIMP

SPECIAL PRICES GOOD FEB. 3 - FEB. 18 "MORE FOOD FOR YOUR MONEY" at CHICKEN REDI (Home of Food In A Jiffy)

811 MAIN





DLC-100 RETREADS

Parts extra

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AVOID DELAY

CALL FOR AN **APPOINTMENT**

CHARGE IT!



"WE CARE"

At Firestone we perform only the service work that is needed and authorized by you. When we return your car to you, your worn parts will be in the car, wrapped in a clean plastic bag and ready for your inspection. If you like, you may even take them with you. At Firestone, your driving safety and satisfaction are our primary concern. satisfaction are our primary concern Customers who take parts including a returnable core are charged the value of the core.



across from downtown Park

County Cancer Unit Tells Expenditures

Jim Tücker, President of Deaf Smith County Unit announced that Texans gave the American Cancer Society over four million dollars this past fiscal year.

Deaf Smith County residents contributed \$12,126,00 of that amount.

This money is one way of showing the emphasis now being placed on cancer control. New action programs are continuously emerging to help save over half the lives we are now losing from cancer," Tucker said.

According to the 1973 Annual Report of the American Cancer ferences were supported by the Society, Texas Division, now available to the public, the Cancer Society has four main program areas: Professional Education, Public Education. Service-Rehabilitation and

-Professional Education provides up-to-date information on cancer diagnosis and treatment to the medical and allied health professions. The past fiscal year, these programs reached over 64,000 physicians, dentists and nurses.

Also 17 clinics and 26 con-American Cancer Society in -Public Education helps

save lives by increasing public awareness and knowledge about cancer promoting early diagnosis and treatment of the disease. This year over 30,000 programs were presented to an audience of 1,539,409 people.
Programs included ACS

educational films, physicians and lay speakers, also thousands of exhibits and millions of educational pam-

Mrs. Jack Gililland is the education chairman for Deaf Smith County.

-The Service-Rehabilitation program seeks to save lives, to ease the pains and lighten the many burdens the disease places on its victims and their families. This year, the total number-receiving ACS Service in Texas was 17,390 Texans.

Mrs. Tommy Carnahan is the service chairman of the Deaf Smith County Unit of the ACS. For example, the Reach to Recovery" program for mastectomy patients served 1,120 women. This is a new program which has recently been organized in our area.

Another example, 288 laryngectomees were given free esophageal speech lessons by the Society.

-Research is a crucial phase of the ACS activity which enhances the possibility of finding those answers that will be useful to humanity forcontrol of cancer.

During 1973, grants in Texas included: 17 National fellowships, 31 research grants and eight Texas Division fellowships. The total of these grants exceeded \$1,804,600. For every dollar raised in

Texas last year, 36 cents was spent on research.

"One further fact here," stated the local president, "for every dollar raised in the State of Texas, the Cancer Society spent \$1.04. The additional four cents came to Texas from research grants made by the

Tucker concluded, 'I feel that fighting cancer is a local responsibility and a challenge every concerned individual should meet. Every man, woman and child in our community has a stake in the out-



HONOR STUDENT -Gary London, Hereford student at Oral Roberts University in Tulsa, has been named on the dean's honor roll for the fall semester. This honor is earned with a grade point average between 3.5 and 3.99 on more than 14.5 semester hours. London, son of Mr. and Mrs. Baxter London, is a graduate of Hereford High School, He has

NOTES, COMMENTS The best years can always

consistently been on the

University's honor roll

and earned scholarships

in music.

be ahead.

Lasting friendships are built slowly.

It's almost time to look for new calendars.

Time is our most valuable asset; use it carefully.

Teamwork succeeds when all pull together. come and each has a respon-

sibility to participate in it. The American Cancer Society provides the opportunity."

planned following four guest

The annual West Texas

Texas Extension Service,

registration for the annual

event will be held first with the

program beginning at 9:45 a.m., A noon barbecue meal is also

with Woody McDermitt at the

Mary L. Spence Music Store

musicians who sing or play in

country-western style are in-

vited to appear in the per-

formance beginning at 8 p.m. in

the IOOF Hall. Mrs. R.E. Curtsinger, head of the

Rebekah Lodge, announces that

the concession stand will be

Tickets are on sale now at the

Mary L. Spence Store. This will

be the third such evening of

music sponsored by the lodges

here, aimed at entertaining an

audience and at the same time

giving area performers a

100F

GRAND 'OL OPRY

Feb. 12, 8:00 P.M.

Adults 1100

Children 50°

Don't Miss The Fun.

open at 7:30 p.m.

chance to perform.

Amateur or professional

the Hereford Bull Barn.

Vegetable Growers conference is planned for 9 a.m. Feb. 12 in The conference will be based on a central theme of "Space Age Vegetable Shipping" with Sponsored by the West Texas Vegetable Council and the the potato industry to take the

spotlight. We certainly would like for all area shippers, their em-ployees and their growers to participate in this conference," said Juston McBride, county extension agent. "We feel like this will be an excellent con-

Clymer, Amarillo, concerning the insect situation and

WT Vegetable Conference Planned

vegetables. Dr. Robert W. Berry of Lubbock will talk about effective potato disease control and Dr. Albert O. Paulus of Riverside, Calif., will discuss potato disease in the arid south-

CLASS MAKES TOUR A tour of Boys Ranch was taken by Hereford High School's VICA Cosmetology Class recently. Before the class

BBUBLEIIIIBAYS

In the afternoon Headlee Wright and Ernest D. Cornwall will talk about the national potato promotion. Vegetable Breeding Highlights will be the topic of an afternoon discussion Dr. Creighton Miller of Lubbock and Dr. John Downes of Lubbock will speak on

Vegetable Research Highlights. The A&M Mechanical Onion Harvester will be presented in a discussion headed by William Aldred of Texas A&M and then Dr. William Lipe will discuss A&M Vegetable Research Highlights at 3 p.m. to conclude the conference.

JONES MOTORS

MAKE AND * STOCK NUMBER YEAR 1973 Plymouth Satellite Custom, 1449 4 Door Sedan, Loaded, Low Milleage Factory Executive 1973 Dodge Polora Custom 4 1450 Door Sedan, Low Mileage, Loaded, Factory Exec. 1973 Dodge Coronet Custom, 4 1451 Door Sedan, Factory Exec. 7.000 Mile Car 1973 Plym. Valiant Duster, 6 1454 Cylinder, Automatic, Air, Power Steering, Factory Executive Car 9,000 Miles 1973 Plym. Valiant Duster 6 Cyl., Honeydew Color, Automatic, 1456

734-A

Air Cond. P.S. Fact. Exec. 9,000 Miles 1973 Plymouth Barracuda Small, V-8. Fact. Exec., Perfect Condition, EXCELLENT PRICE 1973 Dodge Dart Light Blue, Big 6, Standard ALL FACTORY EXECS.

STILL HAVE FACTORY WARANTEE JONES MOTORS

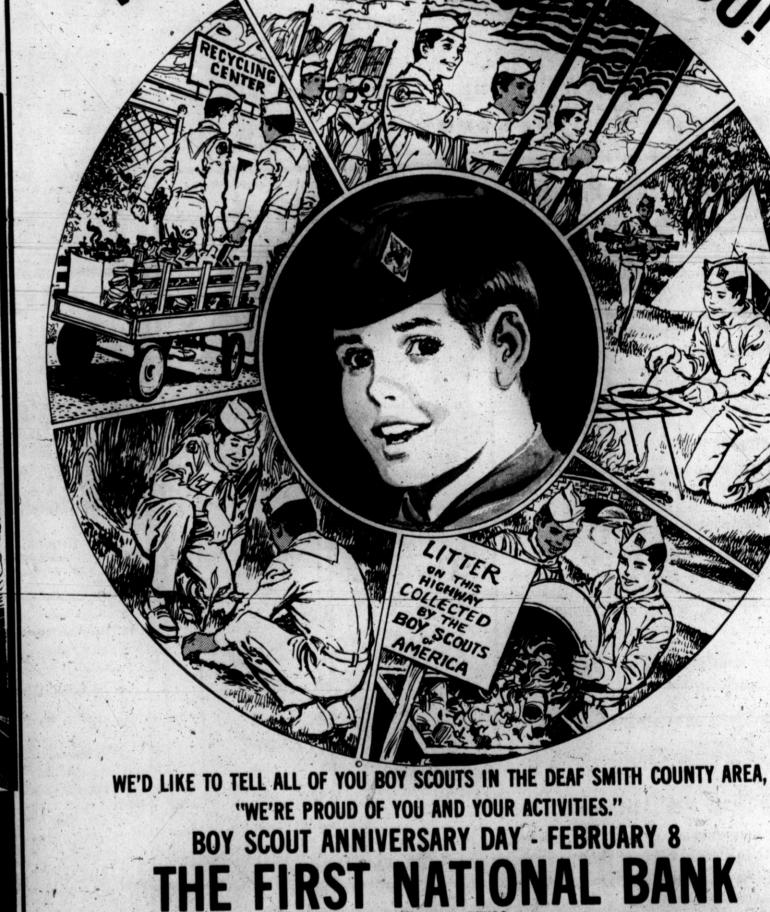
Musicians Asked ference with many interesting held their meeting, they atspeakers." Scheduled to speak at the To Register For tended church services and ate conference will be Dr. Bill C. lunch with the boys. Little Ole Opry Country music makers who plan to perform in the Little Grand Ole Opry Feb. 12, sponsored by Rebekah and Odd Fellows Lodges, are to register before 5 p.m. next Saturday

DRESSES, COSTUMES, AFTER FIVE DRESSES. LONG AND SHORT SKIRTS. COATS, CAR COATS, ALL PURPOSE COATS. BAGS, ROBES, SCUFFS,

GOWNS, COORDINATED SPORTSWEAR, (JUNIOR AND MISSES), BLOUSES AND SWEATERS

PRICE!





OLD FASHION SERVICE! THAT IS WHAT YOU RECEIVE AT ... HEREFORD MEAT

> MARKET N. 25 MILE AVE.

Shop like your Grandmother did give us a call

And we will deliver the order to your door...

5500 Minimum Purchase 50' Sercice Charge Deliveries made from

> 9:00 A.M. 1:00 P.M.

parts in a

By Ace Reid COW POKES

'Naw Jake, your pelvic 'er backbone ain't broke but it sure busted your reputation as a bronc rider!



Manor Auxiliary Plans Committees For Year

Preceding the spring membership meeting of Kings Manor Auxiliary, scheduled for March 19, committees for 1974 are organizing in a series of meetings and a campaign for new members is planned to begin March 1.

Mrs. J.J. Durham, new president, is meeting with the various committees which are mapping their plans for the year, reviewing programs of past years and setting goals.

With membership now about the 100 mark, the Axuiliary has as its goal the enrollment of 50 more members, with emphasis on adding more men for service to residents of Kings Manor retirement home.

Mrs. W.L. Davis Jr. and Mrs. Robert Strain head the membership committee. Both are former Auxiliary presidents and they stress the need for men to achieve the organization's aim of making life more pleasant and profitable for residents.

ASSORTED CHOCOLATES

FANCY HEARTS

FROM \$1.10

THE MOST TREASURED VALENTINE

THURSDAY FEBRUARY 14

McDowell Drug

Downtown, Hereford

Since a number of retired men live at the Manor or are patients in its nursing home unit, Westgate, men are needed on the transportation committee to act as chauffeurs for outings or shopping trips, and on the resident aid committee to visit with men residents, play dominoes or other games with

Chairmen of other committees in the Auxiliary are Mrs. John Hine, resident aid; Mrs. J.G. Gandy, arts and crafts; Mrs. J.H. McCrary, education and public relations; Mrs. Mutt Wheeler, finance; Della Stagner, transportation; Mrs. Keith Simmer, social activities; Mrs. A.T. Mims, sunshine.

Heading subcommittees on social activities are Mrs. Clark Andrews, birthday parties; Mrs. Alton Fraser, Saturday teas: Mrs. Richard Snow and Mrs. Wayne Thomas, singsongs; Mrs. Jim Conkwright, receptions and teas.

Mrs. Furr Is Painter Of The Month

Mrs. Dale Furr of 300 Douglas was selected as painter of the month by Deaf Smith County Library. Mrs. Furr's paintings will be exhibited at the library through the month of February.

Working in both oils and watercolors, she especially enjoys doing monochrome portraits of children. She is a native of Amarillo

and has studied painting under Ben Konis of Amarillo, Jeanne McGee and Jon Birdsong of Hereford. Her husband, Dr. Dale Furr,

is nutritionist for Hi-Pro Feeds of Friona. The couple has two sons, 13-year-old David and five-year-old Daryl.

Bethany SS Class

Hears Devotional

Mrs. E.B. Moseley gave the devotional to members of Bethany Sunday School Class of First Baptist Church Friday afternoon in the home of Mrs. J.J. Buckner.

Those present included Mmes. J.T. Gilbreath, G.K. Horton, J.V. Pickens, H.J.Roberson, Ky Higgins, J.W. Israel, T.W. Roberson, and C.J.



Mrs. R.P. Glenn . retires from Welfare Office

Mrs. Glenn Retires After 30 Years

Mrs. R.P. Glenn of 225 Ave. K, who is retiring after 30 years of employment with the State Welfare Office, was honored with a tea Friday afternoon in the courthouse

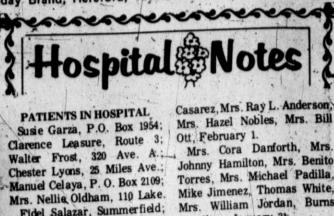
Punch, cookies, nuts and coffee were served from the refreshment table decorated with a white cloth and a centerpiece of yellow and gold artificial flowers.

Hostesses included Nelva Swopes, Mrs. Glenn's secretary, and Shyrel Winn.

Employees of the courthouse were invited to attend. Before moving to Hereford in

1957, Mrs. Glenn previously worked in Shamrock, with jurisdiction over Wheeler County, and in Brownfield. Four counties, Parmer,

Castro, Swisher and Deaf Smith, were supervised by the welfare office in Hereford when Mrs. Glenn first came here. Now only Deaf Smith and Parmer counties are covered.



Fidel Salazar, Summerfield;

Kelly Lindsey, Route 3; Mrs. Jimmy Galvan, 205 Jowell; Mrs. Marie Vasquez, 204 Columbus; Almus Yocum, P. O. Box 561; Mrs. Alice Thomas, 309

William Tomas, 115 Goff Mrs. A. D. Cowley; Route 4 Mrs. T. J. Maples, Hart; Mrs. Gary Hefley, 417 N. 25 Mile Ave.; R. R. Rule, Friona. Mrs. G. F. Muller, 221 Ave.

D.; Guy Walser, Summerfield; Mrs. W. J. Hacker, 119 E. 15th; Willie Torres, 116 Irving; Mrs. Barbara Hoffman; Mrs. John Stengel, 117 Ave. F.; J. W Cawthon, 802 Brevard; Mrs Irma Orr, 808 Brevard. Mrs. Pearl Gass, 311 Jackson; Mrs. Bruce Miller, P.

O. Box 1111. PATIENTS DISMISSED Mrs. Rommie Blea, February

Mrs. Mario Rodriquez, Farris Kromer, Mrs. Jimmy Garner, Mrs. Bessie Story, D. J.



In the 18th century, people who tried to perfect a horseless carriage were considered insane.

Casarez, Mrs. Ray L. Anderson, Mrs. Hazel Nobles, Mrs. Bill

Mrs. Cora Danforth, Mrs. Johnny Hamilton, Mrs. Benito Torres, Mrs. Michael Padilla. Mike Jimenez, Thomas White, Mrs. William Jordan, Burns

Hamilton, January 31. Mrs. Robert Brooks, Mrs. Jesse Barba, Mrs. Paul Rameriz, Thomas Word, Edgar Blakney, Mary DeLeon, January 30:



CADILLAC TO VOLKSWAGENS

dr. sedan. Factory Exc. Car. Loaded low mileage, brown Vinyl top, light beige lower, brown cloth, bench type seats. This car is just like new.

6 cyl. Mtr. auto trans., radio, tilt wheel, new set of tires, local one owner, has actual 13,000 miles, just ike new, Gas Sayer.

loaded, white vinyl top, light blue lower, low mileage, has Vinyl light blue interior, good tires, a cream put

1972 Ford ½ ton pickup Ranger, long wide, has 28,000 miles, one owner, light green and it's loaded. Not a scratch on it anywhere, just like new.

Ply. Stl. Sebring, light blue with std. trans., radio, good tires, will get better gas mileage than most compact cars, very nice.

> J.V. CAMPBELL MOTORS

321 N. 25 Mile Ave. Hereford



Mr. and Mrs. Gary Hefley are the parents of a daughter born February 1. She weighed 6 lbs. 51/2 OZ.

Mr. and Mrs. Pedro V Gallardo are the parents of a son born February

weighed 7 lbs. 10 oz. Mr. and Mrs. Johnnie Carl Hoffman are the parents of a son, John Colby, born January

31. He weighed 7 lbs. 11 oz. Mr. and Mrs. Mario Juarez Rodriquez are the parents of a daughter, Cecelia, born January 30. She weighed 8 lbs. 71/4 OZ.

Mr. and Mrs. William Ray Jordan are the parents of a son, William Ray Jr., born January 29. He weighed 9 lbs. 11/2 oz.

Mr. and Mrs. Tomie James Maples are the parents of daughters, Kellie Ann weighing 5 lbs. 2 oz. and Kylie Jean weighing 5 lbs. 5 oz. They were born January 29.

Mr. and Mrs. Michael Carlos Padilla are the parents of a daughter, Melissa Ann, born January 29. She weighed 5 lbs.

364-1423



Melanisians refuse to treat or even meet the sick people of their tribe for fear of the demons they believe possess them

28,000 miles. You'll love this one, especially the price -

1973 Dodge Polara Custom 4-dr. 14,000 Miles

1973 Buick Century Luxus 4-r. 12,000 Miles

1972 Olds Delta 88 4-dr. 32,000 Miles

1973 American Motors Ambassador 14,000 Miles

1972 Plymouth Satellite Custom 4-dr. 37,900 Miles

1972 Ford Galazie 500 2-dr. Hardtop 32,000 Miles

1972 Chevrolet Monte Carlo 2-dr. 27,000 Miles

1971 Plymouth Satellite Custom 4-dr. 48,000 Miles

1970 Chevrolet Impala 2-dr. Hardtop 47,000 Miles

These are just a few of the large selections of late model

1971 Mercury Marquis 4-dr. 47,000 Miles

1971 Ford Galazie 500 4-dr. 41,000 Miles

1970 Mercury Marquis 4-dr. 55,000 Miles

cars at Warren Bros. Come by and see them.

1971 Buick Skylark 4-dr. 42,000 Miles



I was born and raised in Deaf Smith County where I am very proud to be a citizen of twentyseven years. I graduated from Hereford High and attended Amarillo Junior College. I am presently operations manager of Shook Tire Co. here in Hereford. Thus, in a few words I would like to state why I am running for the office of County

Hereford, Texas has put itself on the map by being known or its hard working men who have strived and fought when times were hard. They are still, to this day, dedicated toward the betterment of their city and country. By not letting the sand storms of the thirties defeat them or the cold winters freeze and starge them out, men who had visions of one day having a place to raise their families have come to see their dreams and expectations come true. These men took part and pride in the activities and growth of Hereford. By the wisdom and knowledge of God, they set up the governing laws and judicial body by which this city is run. I, too, have a deep concern for Hereford and would like to be a part in its futue growth; to help make Hereford the kind of city that my three sons would want to stay, uphold, and some day raise their own families. I would like to be an asset to this community and the only way I know how is to get up and get started. In doing this I must voice my opinion on why I am qualified to have part in the judicial system of this com-

The notable D.N. Jackson once said, "The size of a man is determined by the depth of his convictions, the height of his ambitions, the breadth of his mercy, and the reach of his love." I, too, have a conviction for Hereford and the young people that will someday be the livelyhood of this city and the surrounding area. The ambition that I have is to help make this county the kind of place that people would like and desire to bring their families or businesses because of the security and concern we all share in moving Hereford forward; to a clean atmosphere where young as well as old care! I want to reach out in mercy and love to help build our young people a truthful and honest testimony. For I feel and know they are where our future lies. I want to encourage their involvement by showing them what they actually someday stand to have if they will help protect it. We do not have a future in building up this county if our own examples are destructive. We must

take inventory; I have. In searching for a qualified candidate, usually the first question that arises is, "What about his character; can he do the job?" Just WHAT IS THE TRUE DEFINITION OF CHARACTER? Recently I was reading and I came across

what I believe is the perfect answer: Character is the one thing we make in this world and take with us into the next.

The circumstances amid which you live determine your reputation; the truth you believe determines your character. Reputation is what you are supposed to be; character is

what you are. Reputation comes over one from without; character grows up from within.

Reputation is what you have when you come to a new community; character is what you have when you go away. Reputation is made in a moment; character is built in a lifetime

Reputation grows like a mushroom; character grows

Your reputation is learned in an hour; your character does not come to light for a year.

A single newspaper report gives you your reputation; a

life of toil gives you your character. During this campaign I know my age will be controversial but so was Davids' amongst the Israelites. Neither Davids' age nor his stature stopped his faith from conquering the giant. Giliaths' age and experience turned out to be his downfall but Davids' determination gave him the victory. By this example, I want Hereford citizens to see that I do mean

Don't just be a citizen of Hereford be an active citizen. Help put the man you want in office by getting out and voting. this matter, "voice your opinion!"

business and am stepping out on faith with their welfare as

J. Mike Ranspot

Pd. Pol. Ad.

Why Be In a Local Pageant?

Pamela Eldred, Miss America 1970, is sincere in her conviction that today's youth is primarily interested in furthering their education and that the young women who enter the Miss America Pageant "do not compete with one another but with themselves, for what better education can there be than to compete and learn about yourself."

Phyllis George, Miss America 1971, put it this way . . . Because everyone wins - if only in experience and fun!"

THE REIGNING MISS AMERICA, Rebecca Ann King, emphatically stated the scholarship program provides the greatest incentive possible as the reason for participating. "Scholarship money," said Becky, "is one of the principal reasons I entered my Local Pageant."

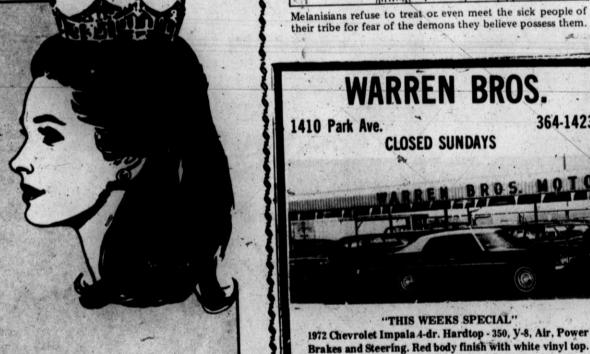
Is it relevant today?

- 1. Be a part of an annual \$85,000 scholarship program.
- 2. Help create leaders of tomorrow.
- 3. Help develop character and good sportsmanship in young people.
- 4. Enjoy an outlet for your own creative talents. 5. Bring a smile and some pure joy into
- your community life. 6. Dream a thing of beauty and bring that

dream to reality.



If these things aren't relevant to today's life - what is? Contact: Wynell Robinson, 364-0116; Susie McGee, 364-5535 or Janette Caviness, 364-4284 for information on entering the Miss Hereford Pageant sponsored by the Women's Division of Deaf Smith County Chamber of Commerce.



Miss Cimerica!

The Moods Of Coach Barry Arnwine



Not Much Action Yet...



Watch The Clock



It's Your Turn To Yell Joe



Now, I Didn't See It That Way ...

La Plata Drops Two To Borger Thursday

La Plata Junior High's 8th but results were not available and 9th grade basketball teams dropped two games here Thursday to strong Borger

The LP 9th fell to the Bulldogs 52-36 with Archie Crim hitting 14 and Roy Martinez getting 10 in the losing effort.

The La Plata 8th grade then dropped a 54-28 decision to Borger with Hereford's Lane Allen knotting 10 and David

The La Plata 7th grade team

by presstime. Games scheduled this week pit the LP 7th playing Canyon in Canyon at 5 p.m. Monday and then the Canyon team coming to La Plata 7th at 3:30 p.m.

Thursday the La Plata 9th and 8th will host Canyon teams beginning at 5 p.m. in the La Plata gym and then the LP 8th and 9th will entertain Perryton Saturday beginning at 1 p.m. The 9th grade game will be

played first both times. played the Stanton 7th Saturday Teacher Gets Degree

Gayle Thompson, junior high level teacher at the Walcott School, recently received her teachers degree from West

Texas State University. Miss Thompson, who is for formal scheduled graduation services in May at WT, did her student teaching in the Hereford School system before joining the faculty at Walcott. She teaches the 5th

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of the boys and girls basketball

teams there. She attended high school in Oklahoma City where she was valedictorian of her class, a basketball all-conference guard, won all-state honors and then played on the state all-star team. She also presently is involved as a coach in the Hereford Little Dribblers program.

Mrs. J.B. Thompson Hereford.

Graveside Services

Graveside funeral services for Micky Martinez Torres, infant son of Mr. and Mrs. Willie Torres of 616 Irving, Apt. 28, were conducted Wednesday afternoon in West Park Cemetery where burial was directed by Gililland-Watson Funeral Home. The Rev. Aedan Davis of St. Anthony's Catholic Church officiated.

The baby, who died early Wednesday, is survived by his parents; two sisters, Veronica and Tammy, and a brother,

NON-DISCRIMINATION

West Texas Rural Telephone Co-op. Inc., has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities.

Under this Assurance, this organization is committed not to discriminate against any person on the grounds of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the

operations of this organization. "Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D.C. 20250, or the Rural Electrification Administration, Washington, D.C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 90 days after the alleged discrimination, or by such later date to which the Secretary of Agriculture or the Rural Electriffcation Administration extends the time for filing. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and

Star Theatre To Begin Special Ladies Night

The Star Theatre in downtown Hereford will begin a series of movies on Tuesday night only to be designated as Ladies Nights.

Beginning with 'The Diary of A Mad Housewife," this week, all escorted ladies will be admitted to the show for a special price of 50 cents while their escorts pay regular price. The theatre will play a different movie each Tuesday night designed for young women in the area.

We are starting this in an effort to appeal to the young women in the area and give them a series of shows they can enjoy," said Scott Brewer, theatre manager. "The special shows will play only twice on Tuesday nights and will change each week. The lady can be either with her husband or with a date, just as long as she is escorted." All other attendants to

the show must pay regular price." Show times for Tuesday's movie will be 7:30 p.m. and 9:15 p.m. Movie scheduled for the following week is "XYZ."



Stanton Teams Win Two, Lose Two Games

Barry Acton with 6.

Hennington 4.

Kelly Kitchens 5 and Greg

In the 9th grade's 66-45 loss,

Ismael Adame hit for 21, Scotty

Taylor had 10 and Scott Dryden

Stanton Junior High Dogies 21, James Mays with 12 and won two and dropped two game this past week in split games with two separate teams.

In Tuesday games Stanton 8th won out over Dumas 54-27 bringing the season record for the Hereford team to 13-4. Scoring for Stanton were Kelly Kitchens 14, Greg Hennington 6, Randy Marrs 8 and Albert Del Toro with 8.

The 9th grade, however, dropped their game to the Dumas team in a close one, 44-43. The loss left the Dogies at 5-11 for the year. High scorers for Stanton were Scotty Taylor with









Little Dribblers Program Plans Meeting Monday

Persons interested in encourage anyone interested to coaching, keeping clock or books, for the Hereford Little In Thursday's games the 8th Dribblers Program will hold an won and the 9th fell to Pampa organizational meeting at 8 p.m. Monday in Troy's Sweet Shop, formerly the Spudnut The 8th carried their game 31-13 with Randy Marrs netting 15,

Steve Slagle, president of the program, said the meeting will be to 'line up coaches and go over the ground rules for the league and coaches. We still need several coaches so we Dribblers program.

attend.

For information about the program or for application blanks for youths who wish to participate in the program, persons may contact Slagle, 364-6376; Garre Lowrance at 364-6175; David Gass, 364-4980; or Paul Hamilton 364-3298.

March 1 has been set as the tentative starting date for ballgames under the Little





FIRESTONE BEST BUY WESTCLOX ALARM CLOCK SET IT ... FORGET IT!

· Alarm buzzes you at same time · Easy-to-read lighted dial every 24 hours. Re-sets itself
automatically after you shut it
off. Master alarm shut-off.

Sweep second hand.
Sleek, low-profile case in choice
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CAMPERS! PICKUPS! VANS! FIRESTONE TRANSPORT TRUCK TIRES 6.00-16 Plus \$2.27 F.E.T. and tire off your vehicle 6-ply rated

Firestone

OPEN 8-6 M-F, Sat. Til 4 105 N. Main , Hereford PHONE 364-4333

America?

WILL GOD BLESS AMERICA? GOD HAS BLESSED AMERICA FAR ABOVE MANY

ATIONS. Will God continue to bless America in her present rears, the United States of America will have ceased to

"I'm Proud To Be An American," is a bumper sticker that I admire. Another is, "America, Love It Or Leave It." I love such patriotism as expressed, and this expresses my views toward those descenters and rioters, whether their hair is long or short, who would destroy the great principles of Americanism.

Nearly four decades ago, Roger Babson said, "When America's keenest minds are using the newspapers, nagazines, movies and radio to entice youth to drink whiskey, smoke cigarettes, make heroes of criminals, these youths should hear the other side of the argument from someone . . ." This condition has worsened with T.V., pornography, and "X" and "R" rated movies. It's reached the point that one cannot advertise a monkey wrench without a

God spoke 3000 years ago, "If my people, which are called by my name, shall humble themselves, and pray, and seek my face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land." 2 Chron. 7:14. "The wicked shall be turned into hell, and all the nations that forget God." Psa. 9:17. The principle then remains true today. God rules in the affairs of th nations and men. Will America have to bow a knee before her enemies, before she learns to bow a knee to God in the 20th century? I love America, I love my great American heritage. I love this song:

"God Bless America Land that I love Stand beside her and guide her Through the night with a light from above From the mountains to the prairies To the oceans white with foam God Bless America

My Home Sweet Home." What kind of an America can we expect God to bless? A great nation may survive a political or financial collapse, but no nation can survive a moral or spiritual collapse. Ancient Rome is a classic example. When Gibbons wrote the history of the rise and fall of the Roman Empire, he gave the five contributing factors to the fall of Rome:

1. Rapid increase of divorce, with the undermining of the sanctity of the home, which is the basis of society. 2. Higher and higher taxes; the spending of public money

for bread and celebrations. 3. The mad craze for pleasure; sports becoming every

year more exciting and more brutal.

4. The building of gigantic armaments, when the real enemy was within; the decadence of the people. 5. The decay of religion; faith fading into mere form. losing touch with life, and becoming impotent to guide it.

Is not America walking in the footsteps of ancient Rome? We are in a greater depression than the great financial

depression of the early and mid-30's. The depravity of man is on exhibition. Hell is having a field day. The true picture of America's moral condition is paralleled only by Paul's description of the Gentile world. Romans 1:18-30. What is our nope? Man's soul hope is in God and His Word. Have we become a materialistic nation and people? Take a long look

> I. THE PRESENT PICTURE OF AMERICAN PROSPERITY

America has been blessed materially. We constitute only sper cent of the world's population, yet we own:

a. 40 per cent of the world's silver b. 4 of the world's gold

c. 50 per cent of the world's zinc d. 60 per cent of the world's copper 66 per cent of the world's oil

f. 40 per cent of the world's railroads g. 85 per cent of the world's automobiles

50 per cent of the world's electricity i. 1/2 of the world's steel

11 God Bless

God made man in His own image. Gen. 1:26. God gave him possession or control over His creation, but not ownership. Gen. 1:28. "The earth is the Lord's and all that is therein and all that dwell therein." Psa. 24:1; 50:9-12. It is the Lord that gives power to get wealth. Deut. 8:17-18.

The basis upon which God blesses individuals and nations is outlined in Joshua 1:5-7. Christ taught us to seek first the kingdom of God. Matt. 6:33.

When we sing and pray, "God bless America," are we ar material assets, and incidentally bless us through them and because of them? Now let us

II. THE PRESENT PICTURE OF RELIGIOUS CONDITIONS IN AMERICA

A short time ago we boasted 116,000,000 "church-goers." More than ever before. Today church attendance is on the decline. The only religious groups who showed an increase in

growth last year are those that are evangelistic. There are 37,000,000 children who are not receiving any kind of religious training. Nearly one-half of our homes are without complete Bibles. The average life of a Bible is 15 years. Seventy per cent of our nation's population grow up without systematic religious training.

Three decades ago, many religious people chose to rear their children by the advice of Dr. Benjamin Spock instead of Solomon and the Word of God. Today we have seen those "warped personalities" with their long hair in the sit-ins, love-ins, and pot parties. We have witnessed them rioting, both in the streets and upon the college campuses. The much talked about "generation gap" is no different from past generations. It is the distance between the house and the woodshed where fathers and grandfathers administered

corrective discipline. The Word of God still upholds law and order. The "eternal principle" of capital punishment is in Genesis 9:6, or man has ceased to be the image of God. Rom. 13:1-5 upholds our system of government. The POLICE in city government, the SHERIFF in the county, the HIGHWAY PATROL and NATIONAL GUARD in the state, an ARMY and NAVY for the nation. Civil government is ordained of God. Now, let's take a look at:

> III. THE PRESENT PICTURE OF MORAL CONDITIONS IN AMERICA

Illegitimacy has increased 300 per cent in the past 10 years. The crime burden in the nation has now reached \$51.1 billion a year, equal to more than 5 per cent of the gross national product. Our crime rate is increasing 11 times faster than our population.

The divorce rate in our country is now 1 for every 3 marriages. In 1870 — 1 for 33; 1900 — 1 for 12; 1928 — 1 for 6; 1935 - 1 for 5; 1970 - 1 for 3. Such escalation means that someone is following Poor Richard's Almanac, "If at first you don't succeed, try, try, try again."

The sales of pornographic books, magazines, and films in the United States are estimated to reach \$2 billion a year. Enough is printed each year to fill the Empire State building in New York three times. The passersby of magazine stands are exposed to a smorgasbord of smut. There are the bottomless, topless and just plain, "total nudity." Preachers have written in newspapers and testified in court that the X-rated movie, "Midnight Cowboy," is not a film version of pornography - SHAME! Brethren, sex-related social problems have skyrocketed simultaneously with the increase in pornography. Could there be a correlation?

There are 89,623 more taverns than church buildings, temples, mosques, and synagogues combined in our country. There are 410,692 taverns compared to 321,069 religious

The problems that have arisen by the users of alcohol drugs and marijuana are earth-shaking and frightening. 200,000 drug addicts must steal to support a habit that can cost \$30 a day or more. To get that kind of money they must steal goods worth about five times the amount needed and dispose of them at cut-rate prices to a "fence." We have the drug traffic from the Pop Festivals to our public schools. Many are, "taking a trip," to the point of no return. There are now more bar-maids in saloons than girls on our college campuses. Only God can save us, and God will only save us when we return to Him.

But this is not all of the picture!

IV. HOW WOULD YOU LIKE TO LIVE IN A COUNTRY WHERE:

There is a serious crime committed every 6% seconds (9 every minute), 4,989,700 each year? A violent crime every 48 seconds? A murder every 36 minutes? A robbery every 2 minutes? A forcible rape every 14 minutes? An aggravated assault every 2 minutes? An automobile theft every 36 seconds? A grand larceny every 21 seconds? A suicide every 23 minutes? Shoplifters cost merchants \$2 billion this past Christmas season?

Veneral diseases have increased 72 per cent in one year, one out of six brides is pregnant at marriage and one out of ten babies born out of wedlock? Righteousness is winked at and law is defied? There are more unpunished murderers stalking our streets than policemen? WELL, THIS IS THE AMERICA IN WHICH WE LIVE TODAY! Remember, "Righteousness exalteth a nation; but sin is a reproach to any people." Proverbs 14:34. A nation that exchanges morality for lust and immorality is hastening its doom.

V. INFÍDELITY AND MODERNISM IN AMERICA Today the Bible is being scoffed at. It is looked upon as a book of Jewish fables. Hell, to many, is but a frightening bedtime story and prayer is only for the superstitious. Preachers are talking about the pollutions of the interior rather than the

pollutions of the soul. The late Bishop James A. Pike, some time before death, declared that he did not believe in the Biblical account of the virgin birth of Christ. "It is a primitive religious myth," he said. He also stated, "Joseph, Mary's husband, was probably the physical father of Jesus." Asked to name other religious myths, Dean Pike mentioned, "Adam and Eve and the garden of Eden and the existence of a sky-high heaven and a

red-hot hell." A reputable professional poll-taking organization (Louis Harris Associates) made a survey of the ministerial students in 8 of the most prominent theological schools. The result, 50 per cent of the young preachers agreed with Bishop Pike. Only 44 per cent believed that Jesus ascended physically into heaven after his crucifixion. Only 29 per cent believed that there is a real heaven and a real hell. Only 2 per cent the immortality of man to be of major importance, and only 1 per cent were convinced that there will be a second coming of

"America as such, laughs at God, His Word, and His

will." Modernism and liberalism has invaded the Lord's Church. Those super-pious, hyper-intellectuals, who have "broken with their parents" and the "pioneers of faith", cannot contribute to America's needs. They refer to faithful saints as, "traditionalists" and plead for "renewal." They downgrade the older translations of the Bible, they brand scripture quoting in sermons as, "old-fashioned." Truth, to many of them, is "relative and not absolute." They substitute a, "social-gospel," for the gospel of Christ. The world cannot be saved through intellectual snobbery, nor the "underground church." There must be a return to "the old

We must not be deterred by the liberals who brand us as "five-steppers," when we preach that men must hear, believe, repent, conferred at the baptized to be saved. Neither when they scoff at the baptized to be saved. Spirit in a special way, and do not believe that instrumental music in Christian worship is wrong.

While the liberals cry, "save the church"! Let us cry, "God save the church from such men." God bless America.

Do you realize that: VI. OUR COMMISSION IS THE GREAT COMMISSION When our Lord gave the Great Commission, Matt. 28: 19-20; Mark 16:15-16, it was universal in nature and worldwide in scope. We are firmly convinced that it is the duty of every generation to preach the gospel to the whole world.

J.T. Marlin Minister

In 1801 there were one billion people in the world. In 1930, two billion; now we have three billion. Projected for 1975, four billion and six billion for the year 2000. Six billion souls, and each worth more than all of the world. Matt. 16:26. God has charged us with the responsibility to preach the gospel to the whole world.

We see the rich getting richer, the poor getting poorer. Today and each day 10,000 die of hunger, malnutrition and starvation. Fifty million children in India will die of mainutrition in the next 10 years. More than 1/2 of the world's three billion people live in perpetual hunger. One-half of the world's population will go to bed hungry tonight.

People are dying without Christ every second. We have enough resources to carry the gospel into all of the world. However, we need a revival. It takes 10,000 members of the church to put one missionary in the field. We are losing 7 out of 10 whom we baptize and only 1 out of the 3 remains fully dedicated. We are saving the lost and losing the saved. May God help us to divest ourselves of lethargy, apathy, indifference, and lukewarmness and let the stranger who knocks at our door come in.

CONCLUSION

There is no way to judge the future but by the past. If this is any index, we are having more preaching but paying less attention than any time in our nation's history. We are no longer, "fishers of men," but "keepers of aquariums." We spend more of our time swiping fish from other fishbowls than preaching the gospel to a lost and dying world.

What will make a nation strong, what will keep it safe? a. If COMMERCE would do it, TYRE WOULD NOT HAVE FALLEN.

B. If POLITICAL ORGANIZATION and REGIMEN-TATION would do it, ROME would never have fallen. c. If MILITARY POWER, GERMANY would never have

d. If RELIGIOUS CEREMONY and RITUALS had been all, ISRAEL of old would have never fallen and righteousness would have been by the law.

e. If TREACHERY would have done it, JAPAN would never have bowed in defeat.

Arnold Toynbee, historian, has noted the average great democracies of the past have lasted only two hundred years. All other democracies of history are measured, the average longevity is two hundred years. The great democracy known as the UNITED STATES is only two years away from its two hundredth anniversary. What kind of a birthday party will we have?

America has been great because America has been good. South America was settled by people in search for gold. North America was settled by people in search for freedom of worship. If America ceases to be good, she will cease to be great.

Brethren, you may like it or not, but we are facing a cold war in a lukewarm religious world. We cannot win a cold war against Satan, it must be hot.

Preachers, elders, deacons, and teachers, the responsibility is yours, whether you like it or not, you are a command officer in a cold war and we are losing. Whatever our strategy has been, it has not been good enough.

It could be that with our advanced education, our fine buildings, our image of the church, that we are doing less to win people to Christ than our un-schooled forefathers. America, listen! listen to God, before it is too late. I repeat, it is either, repent or perish. God is not mocked.

CAN AMERICA SURVIVE? CENTRAL CHURCH OF CHRIST

SUNDAY WORSHIP 10:25 am & 6:00 pm WEDNESDAY BIBLE STUDY 7:30 pm J. T. MARLIN, MINISTER

PREPARING SOULS FOR ETERNITY









NEW MEMBERS who are indicating their preference for committee assignments include, seated from left, Mmes. Stanley Simmons, Steve Larkin and Dale Young, under direction of Mrs. Joe Henry, membership chairman, far left.



The Sunday Brand

(Section Two)

Hereford, Texas, Sunday, February 3, 1974

Membership Week Set In Division

The Women's Division of the Deaf Smith County Chamber of Commerce will kick off a week's membership drive tomorrow, according to Mrs. Joe Henry, membership

Purpose of the Women's Division is to encourage civic minded women to actively

First National Bank

Shollenbarger & Allen

Sugarland Feedyards

Federal Land Bank

Thames Pharmacy

Edwards Pharmacy

Grain Handling Corp

Connally Feed

Helen's

Higg Pig Farm

Lynn Pittard

Paul Abalos

Stan Frye

Thurman Atchley

C. E. Coleman-Ink Spot

Chamber of Commerce in the promotion and development of community projects.

We invite any woman who is interested in joining to contact the Chamber of Commerce office, phone 364-3333", Mrs. Henry said. Membership is obtained through a sponsoring

Deaf Smith Co.

4-H BOOSTERS

Wish to express our appreciation for the contributions of the

following Businesses and Persons to the recently completed

Noraine & Sandra Stallings Hugh Clearman

W. C. Beene

Gene Guinn

Lynn Jones

Larry Dobbs

J. E. McCabe

Marvin Welty

J. R. Rowland

Juston McBribe

Austin Rose

Melvin Kalka

Gerald Robinson

James D. Peeler

C. W. Landers

Paul Jones

A. C. Launderback

Livestock Show...Again we say Thanks:

Chamber of Commerce and annual dues are \$10.

The next general meeting for the Women's Division will be. April 2 General meetings for the entire membership are held January, April, July and October.

The Women's Division was

Robert Hicks

Ed Garnett

Floyd Cole

Lloyd Vaughn

Jerry Landers

Neil Barrier

Buel Monroe

Edwin Morrison

Arnold Fangman

Richard Hager

Donald Douglas

Elmo Hall

Charles Durham

Gerald McCathern

participate with the general membership in the general organized in 1968 with nine charter members and now has a membership of over 120, being one of the largest in the state.

Members have a choice of the area of work they would like to take part in. Standing committees which are active all year include beautification, decorations, education, youth, welcoming, telephone, publicity, tours, membership and finance, drama, music, art and the Miss Hereford Pageant. Serving with Mrs. Henry on the membership committee are

Mmes. Bill Walden, Dean Herring, Neal Lomenick, Joe Railey and Jack McKinster.

Scholarship. To Be Given

Selection of a recipient for the first scholarship to be given by Hereford Aggie Mothers Club will be the duty of a committee named at the club's meeting Thursday in Pioneer Gas Flame

On the committee are Mmes: J.J. Durham, Richard Ottesen and Hilrey Aven. One purpose of the club, which was organized here last year, is to give cash scholarships to area students who attend Texas A&M

University. Mrs. Thurman Atchley was hostess for the meeting Thursday and served refreshments to the committee members and Mmes. George Olson, Eugene Hendon and Leo Witkowski.

Women who sew, will find many of the new wrap around patterns easy to follow and the garments easy to launder.



Mrs. Stephen Hoffman former Patsy Kirby of Vernon

Small Talk

By SUE COLEMAN Women's Editor

A CLEVER Groundhog Day greeting from Bettye Turpen brightened my favorite holiday yesterday, but I hope she doesn't intend to get out a line of Groundhog Day greetings (which certainly wouldn't be any sillier than St. Pat's Day or Halloween greeting cards.

It's just that Groundhog Day is about the only uncommercialized holiday left on the calendar, and that's partly what makes it my favorite.

Bettye's card is decorated with an original painting of a West Texas landscape, the locale easily recognizable because a tree, the grass and the lady's hair and skirt are all blowing in the brisk wind while the sun is partly veiled by clouds and the groundhog himself is curled up asleep underground.

I'm going to be careful that the Cutesy Greeting Card Co. doesn't get a glimpse of it; they might like the idea too.

PHI ETA SIGMA, national

agriculture business and economics, has been selected for membership.

He is the son of Mr. and Mrs. Jerry Lee Roberts, Rt. 4. To be eligible for the society a student must make at least half A's and the remaining grades B's during his freshman year.

MYRNA MONICA, daughter of the Robert E. Monicals of 717 Irving, has enrolled in Lubbock Christian College for the spring semester as a sophomore music

She is a 1972 graduate of Hereford High. The college news release adds that Myrna is a member of the LCC band and Lambda Alpha women's social

Classes and demonstrations scholastic honor society, has a on 1974 hair styles are being new member at West Texas conducted there. The two are

State. Jerry Roberts, owners of A-1 Beauty and Wig sophomore majoring

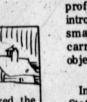
TWIN PACK NO. 2 GRADE ROSES \$215

FLOWERING SHRUBS

ASSORTMENT

gown was cut on simple lines and was worn with a lace hat.

LEARNING some new tricks to beautify their customers, Peggy Davis and Phyllis Neill are in Dallas for the All-Texas Beauty Show this weekend and through Monday.



Mr. and Mrs. Stephen Hoff- She wore diamond earrings, the bridegroom's gift, and carried a blue lace handkerchief which his mother and sister, Mrs. Houle, carried as brides. A color note was introduced in the bridemaid's navy dresses and blue iris in the bride's bouquet.

Blue and white flowers decked the table at the reception in Hillcrest Country Club where Mrs. Charles McCrary served the colonnade cake and Mrs. Gordon Tidmore poured punch.

Mrs. Hoffman changed to a winter white wool suit for the trip which took the couple to their home in Dallas. Hoffman. with the Architectural Group there, is a graduate of Hereford High School and Texas Tech. The bride attended Tech after graduation from high school in Vernon.

Mr. and Mrs. Tony Hoffman were hosts for the rehearsal dinner at the country club. Parties honoring Miss Kirby before the wedding included a shower in Mrs. Tidmore's home with 16 hostesses. Refreshments were served to 50 guests from a table centered with a gold epergne arrangement of blue and white flowers.

HerefordTeacher **AttendsWorkshop**

Masten, Bonnie Hereford High School teacher, has just completed the third session of a series of humanities-oriented workshops at West Texas State University for public school teachers and administrators.

The Rev. Wilfred M. Defevre,

Dallas were bridal attendants;

the bridegroom's father served

as best man and the bride's

brother, Carroll Kirby, as

groomsman. Wayne Betzen of

Hereford and Craig Snodgrass

Wedding music was by Mrs.

Jack Hightower, organist.

White gladiolas and ribbons

with ivy decorated the church.

The bride's floor-length white

of Dallas were ushers.

The seminars, organized in cooperation with the University of Texas and West Texas State's Division of Continuing Education, seek to give the public school teacher solid backgrounds in different ethnic group situations.

day seminar on small group learning in the classroom. The seminar, headed by education professor Dr. Jack Nance, introduced the idea of forming small classroom groups to carry out specific learning objectives.

teachers from the Golden Spread public schools will attend. Attendance at the sessions is voluntary, but the teachers are able to recoup gasoline expenses and earn a stipend from the state.

The cultural awareness workshop in March will deal with the differences between the three ethnic groups in the Panhandle and how a teacher can relate to the members of those three groups in an integrated dassroom.

"We have few all-white, all-During the weekend, Jan. 25- black or all-Chicano classroom Masten attended a two-situations in the Panhandle, observed Nance. "Instead, a teacher deals with a racial mixture. We want to give the teacher the resource tools that will help him relate any kind of course to the cross section."

> Later in the year, several curriculum workshops will be held to acquaint teachers with the effects of black and Chicano experiences on public school

> > 364-1707





8:30 p.m.

Calorie Patrol TOPS Club

BPOE Lodge, Lodge Hall,

Young Homemakers Ex-

WEDNESDAY

Garden Beautiful Club, home

of Mrs. L.H. Lookingbill, 3 p.m.

Palo Duro Extension Club,

home of Mrs. Ted Coleman of

Simms Study-Craft Club,

First United Methodist

Women of Church, executive

meeting and luncheon at

United Presbyterian

Women's Assn., luncheon at

Merry Mixers Square Dance

Noon Lions, Civic Club

Knights of Columbus, KC

Summerfield Study Club,

Hereford Study Club

Bay View Study Club, home of

L'Allegra Study Club, home of

Mrs. Danny Martin, 9:30 a.m.

of Mrs. Paul Jones, 2:30 p.m.

Club, home of Mrs. Gaylon

VFW. VFW Clubhouse, 8 p.m.

Kiwanis Club, Civic Club

Jaycees, Dickie's Restaurant,

FRIDAY

Cultural Extension

Sweet 'n' Fancy Decorating

Club, Community Center, 9:30

Club, home of Mrs. Grady

Parsons, 1108 Grand, 2 p.m.

Wyche Extension Club, home

North Hereford Extension

Mrs. Robert Josserand, 333

Valentine party, Dickie's

home of Mrs. L.H. Lookingbill,

Club, Community Center, 8:30

Simms Community building,

603 Ave. J. 7:30 p.m.

church, 12:30 p.m.

church, noon.

Center, noon.

2:30 p.m.

Restaurant, 7 p.m.

Bryan, 2:30 p.m.

Center, noon:

Centre, 2 p.m.

1:30 p.m.

Community Center, 9:30 a.m.

MONDAY 4-H Parent-Leader Assn. Reddy Room of Southwest Public Service building, 7:30

Masonic Hall, 7:15 p.m. tension Club, home of Mrs. Gary Grasmick, 143 Ranger, Auxiliary, Legion Hall, 7:30

Dawn Lions Club, Dawn Community building, 7 p.m. Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's Steak House, 7 p.m.

TUESDAY

Women's Division of Deaf Smith County Chamber of Commerce executive board meeting, Hereford Country Club, 12:30 p.m.

La Plata Study Club, home of Mrs. Ray Seale, 8 p.m.

Heritage Extension Club, home of Mrs. Jacob King, 7 p.m. La Afflatus Estudio Club, home of Mrs. George Suggs, 3

Kappa Iota Chapter of Beta Hall. 8 pm. Sigma Phi, home of Mrs. Tom Bullard, 7:30 p.m.

Alpha Alpha Chapter of Beta Sigma Phi, Hospitality Room of Hereford State Bank, 8 p.m. Jaycee-Ettes, Community-Room of First National Bank,

7:30 p.m. Progressive Extension Club, home of Mrs. E.C. Hammett.

2:30 p.m. Rebekah Lodge, Odd Fellows Lodge, 8 p.m.

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

New Members

Are Added

By Rebekahs

Edna Johnson and Genevia Estep were two new members elected to membership by

Rebekah Lodge Tuesday evening in IOOF Hall. It was announced that the initiation team will perform degree work Monday for Odd Fellows Lodge. Also, initiation ceremony will be held Tuesday. Nola Ralston was hostess for

the social hour in which 20 members were present.

Junior Gardeners Practice Crafts

that

1 be

you

rice

this

-1707

Pressed flower pictures and parchment book markers were made by members of the Junior Gardeners Club Saturday afternoon in the home of Mrs. Ray

The dub is sponsored by the Hereford Garden Club and is supervised by Mrs. Johnson.

Present at the meeting were Sandra, Brenda and Debbie Brown, Renee and Leann Dobbs, Maria and Theresa Schilling, Anita and Alan Almanza and Monna Potter.

> **Good Watches** deserve Good Care!



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Cowen Jewelers 217 Main



AMERICAN GEM SOCIETY

Miss Allen Is Shower Honoree

A tea and shower this afternoon will compliment brideelect, Deanne Allen, at the home of Mrs. C.H. Hammock, 512 Star. The honoree and Richard Schlabs, are to be married Feb. 15 in a ceremony at St. Anthony's Catholic Church.

She will receive tea guests with her mother, Mrs. Lowell D. Allen; her fiance's mother, Mrs. Charles Schlabs, and grandmothers Mrs. Frank Knabe and Mrs. Gus Schlabs, Miss Allen has selected to wear a blue velvet empire dress with long sleeves and sweetheart

Royal blue and pink, colors to be used in wedding decorations, will appear on the tea table. A white cherub container will hold a single pink taper and bouquet of pink carnations, with blue ribbon streamers attached to.

with sheer white.

Lilli Lyons and prospective brides om's sisters, Susan and reanette Schlabs, will server .ea. Miss Deanne Miller will be at the registry table, where a white slipper with tokens of the traditional bridal rhyme, "something old, something news

" will form a centerpiece. Hostesses with Mrs. Ham-mock will be Mmes. Carl Sciumbato, A.J. Urbanczyk, Clarence Betzen, Melvin Kalka, Joe Reinauer Sr., A.A. Knabe. Marcel Fischbacher, Don McNeese, Gene Poteet, Lowell Rusher, Jim Blakey.

Also Judy Bezner, Mmes. C.P. Urbanczyk, Johnny Jesko, Henry Kuper, Gilbert Yosten, Bill Miller, Bob Smith, Burke Inman, Don Anderson, Paul Lyons, Don McNeese and Gene Poteet.



Westway HD Club Members . making houseshoes for patients

Sewing Is Project Of Club

Making houseshoes for patients in Wichita Falls State Hospital was the project worked Tuesday in the Flame Room of Pioneer Natural Gas building. Approximately 60 pairs of the

M.P. Burelsmith.

Hereford Garden Club, home in different sizes. Mrs. Albert of Mrs. R.L. Layman, 207 Lamb expresses her thanks to Baltimore, 3:30 p.m. Kiwanis Whiteface Breakfast all persons contributing their time and the scrap material

Club, Dickie's Restaurant, 6:30 a.m.

SATURDAY Beta Sigma Phi Valentine ball at Knights of Columbus Hall.

were Cora Johnson and Mmes. Bob Morgan, Leon Vinton, Joe Artho, Tom Draper, T.E. on by members of Westway Brisendine, J.A. Crawford, Home Demonstration Club W.R. Hair, Edgar Vinson, Arnold Fangman, O.E. Williamson, Fred Sherman, J.C. Morrison and Lamb. doubleknit shoes were made, all

Recognized as guests were Mrs. G.W. Duncan and Mrs.

Experience is something to be purchased if it's worth

Men who are at a loss for words might try the diction-

Mrs. Jimmie Weddel . . . former Jackie Barnes of Amarillo

Beauty Secret Tips Given By Mrs. Long

Beauty Secrets was the program presented by Mrs. Sam Long to members of. Hereford Study Club Thursday evening in her home.

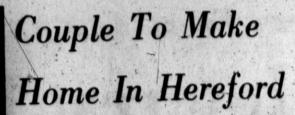
Mrs. Long demonstrated how to make body lotions and gave each member a sample.

Topics of discussion during the business meeting were the March of Dimes drive and the club's Valentine party scheduled at 7 p.m. Thursday in Dickie's Restaurant.

After a short report given by the cheer committee, refreshments of cake, coffee and spiced tea were served by Mrs. Long and co-hostess, Mrs. Bob

Present were Mmes. N.D. Bartlett, T.E. Braddy, Cawthon Bryant, W.H. Gentry, Roy Hartman, Don Robinson, B.F. Cain, Art Stoy, Ed Wilson, C.R. Winget, Bob Word, R.N. Yarbro. Melvin Thompson and Miss Gladys Setliff.

MARCH OF DIMES



Mr. and Mrs. Jimmie Leon Weddel will be at home in Hereford after Feb. 12. The couple were wed recently in Fairlane Church of Christ in Amarillo with Ralph R. Bullock of Chugwater, Wyo. conducting the ceremony.

Mrs. Weddel is the former Jackie Lee Barnes, daughter of Mr. and Mrs. Royce Barnes of Lubbock. Weddel is the son of Mr. and Mrs. Guy Weddel of 210 Grand.

Weddel's father served him as best man.

Given in marriage by her father, the bride wore an empire dress of white organza with a rounded yoke of lace.

Her bridal veil was of illusion, trimmed in lace and attached to a lace headband. She carried a nosegay of white carnations. red roses and babybreath.

Wedding songs were sung by a chorus from Central Church of

A red and white four-tiered wedding cake was served by Mrs., Marshall Noblitt, Miss Launa Bullock and Weddel's sister, Brenda. Miss Claudia Jones invited guests to register at the reception held in Anna Street Church of Christ.

ABOUT HOME

Prevent picks in your stockings by creaming your legs and heels nightly.

Actual time can be saved when sewing by first assembling all needs and reading the entire set of sewing instructions before beginning to stitch.

to the water for cooking spaghetti keeps it from sticking together and it won't boil

Make your own personal bath oil by adding a few drops of your favorite perfume to baby oil.



MAN'S BEST FRIEND ... BOOK! from the CHRISTIAN BOOK STORE 347 N. MAIN 364-0550

LINGERIE Price Slips, 1/2 Slips, Pajamas, Gowns, Bras, Scuffs All Remaining Fall 1 Group Shevelva ROBES 1/3 Off Reg. \$2000 to \$3300 The sizes are broken buy a piece to match what you have 1 Group Quilted & Nylon All Peter Thousand 1/3 Off JR. DRESSES & ROBES PANT SUITS 5 Pair Price Reg. \$1250 PANT 1/2 Price **BOOTS** Monday Only 6-Only Better COSTUME Price **JEWELRY** 1 Group Better **IMPORTED** 1/2 Price Both Long & Short While in town see our new line of Spring Dresses & Sportswear. DOWNTOWN Bess Moore Owner

AT THESE PRICES, ALL SALES FINAL, NO EXCHANGES, NO REFUNDS

Present at the sewing circle

GROUP JR. SIZES BODY SHIRTS - 118" VALUES

10 ONLY! WINTER PANT SUITS

13 ONLY - MEN'S SUITS 950 VALUES - NO ALTERNATIONS 239₀₀

45 PAIR VALUED \$1000 - \$1300 YOUNG MEN'S FLAIR LEGGED

GROUP MEN'S LONG SLEEVE SHIRTS

VALUES \$1 99 WHILE THEY LAST 17 ONLY - MEN'S LONG SLEEVE

SWEATERS 1/2 OFF PRICE

7 ONLY! LADIES WINTER COATS \$5500 to \$8500 VALUES

\$2400 to \$3900

24 ONLY! JUNIOR DRESSES *1100 to \$4500 VALUES

30 ONLY!

LADIES WINTER DRESSES VALUES TO \$2000 to \$5000

\$799 to \$2199

ONE RACK **SPORTSWEAR ASSORTMENT**

PANTS SKIRTS **BLOUSES**

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364-0844

Interest High In Austin Over Con-Con



New Member

Roland Saul, left, assistant criminal district attorney, is congratulated here by Mack Tubb, after Tubb installed Saul as a member of the Hereford Rotary Club last week. Saul moved to Hereford recently from Plainview and is a member of a local law firm in addition to his prosecuting duties.

AUSTIN, Tex. - Interest in the Constitutional Convention is at a high level, according to Price Daniel Jr., presiding officer of the historic session.

Daniel pointed to a statewide poll showing a large majority favor constitutional revision now. A Common Cause poll indicated 67 per cent of a sampling of 370 Texans feel the constitution should be rewritten and 63 per cent think the legislature. sitting as a convention, will improve it.

The convention ended its third week ahead of a proposed 90-day schedule, Daniel calculated.

A \$1.8 million budget wasdopted, and a vote scheduled this week on the Bill of Rights and Preamble - a week ahead of the proposed agenda for floor consideration of any committee reports.

Committees are plowing ahead with their schedules, hearing witnesses and beginning to consider contents of their reports.

Daniel estimated 75 to 100 calls a day are being received. on the convention's toll-free

................

Wats line, offering suggestions and asking questions.

Concluded the presiding officer:

"Based on progress thus far, the increased public interest and participation and the continuing excellent attitude and spirit of cooperation among the delegates, itam more confident than ever that we will complete our deliberations within the 90-day suggested period, that our end product will be a new constitution of which we can all be proud, and that the new constitution will be approved by the voters of this

OPINION REVERSAL URGED - Legislators who had a big hand in writing the new open records act told Atty. Gen. John Hill they had no intention of using it to close police arrest and offense records.

Hill took under advisement arguments of news media representatives and others protesting his recent opinions which held the records confidential.

Witnesses at a quasi-judicial hearing scheduled by Hill to discuss the hearing here noted that police records traditional-

ly have been open to the press.

Daniel said the 1973 open records act contains a specific provision that no records regarded as open by agency policy at the time the law was passed will be closed by

The attorney general allowed 30 days for filing of additional briefs. He will then review - and possibly revise - the controversial opinion.

SPEED LIMIT RESULT IN DOUBT - It's too early to tell whether the new 55 mph speed limit will save lives or cause more accidents, according to Jim Arnold of the Office of Traffic Safety. Arnold said it is possible

motorists may get bored and negligent at the lower speed. He said many drivers also will ignore the new limit, while others try hard to obey it, creating a difference in

speeds which could be dan-DEMOCRATS ADOPT

PLANS - Texas Democrats adopted delegate selection and party-participation plans to assure representation at the national Demo mini-convention in Kansas City, Mo., during December.

After weeks of controversy, the State Democratic Executive Committee, in effect, officially recognized that minor-ities (of at least 20 per cent). are entitled to proportional representation from the precinct conventions.

COURTS SPEAK - A threejudge federal court here held single-member House of Representatives districts must be provided for seven counties."

Counties are Jefferson, Tarrant, McLennan, Travis, Nucces, El Paso and Lubbock. Multi-member districts in Galveston and Hildalgo counties were not declared unconstitutional. Filing deadline for House candidates in the counties has been extended until February 18.

Texas Supreme Court held the city of Denton must pay damages to a woman whose home was flooded when a

city employee left her faucets

The high court also upheld a Fort Worth intermediate court in a decision that a fired employee of a company must go through grievance com-mittee proceedings before taking his complaint to court.

The Court of Criminal Appeals affirmed a 75 year prison sentence assessed an Odessa couple in the death of a man "picked up" by the woman, a prostitute.

The Third Court of Civil Appeals in effect held the act regulating coin operated machines unconstitutional.

An Austin district judge held the Railroad Commission has jurisdiction in a suit over diversion of 330 million cubic feet of gas from Lo-Vaca Gathering Company to North Texas distributors.

AG OPINIONS - In a new open records decision, Atty. Gen. John Hill held University of Texas correspondence on women faculty salaries is not a public record, but a computer printout of UT salaries is. In other recent opinions,

Persons under 16 can get marriage licenses only on legal waiver of the age requirement by a district court on proof of good cause.

There is no basis for testing constitutionality of a proposed surcharge on traffic fines to fund the state driver education program, since there is no legal authorization for it.

A respondent is not entitled to a jury in contempt proceedings brought under the uniform reciprocal enforcement of support act.

'County courts have exclusive jurisdiction to try the offense of homicide by vehicle.

An appropriation to the Texas Water Rights Commission for allocations to Neches River Conservation District is

A state-chartered savings and loan association may designate or earmark all or any portion of its permanent reserve fund stock as a part of its federal insurance reserve

Road Project Sited In Area

The Texas Highway Commission has approved the 1975-77 Consolidated Highway Program, which will allocate \$8,900,000 for construction of,121 miles of Panhandle roads.

A.L. McKee, Amarillo District Engineer, said that the program includes both new work and additional finance for work previously authorized.

Although the program has been approved, it does not mean that funds are immediately available, say Highway Department officials. The letting of contracts on all of the projects will depend on availability of funds.

In general, the Consolidated Highway Program is a method by which the Texas Highway Commission sets aside funds for construction of new highways and improvement of existing highways.

McKee said the 1975-77 Consolidated Program includes the following area projects.

Deaf Smith County: U.S. 60, from the east city limits of Hereford to U.S. 385 in Hereford, a distance of 2.3 miles. The program provides \$120,000 to remove the existing concrete median, resurface the roadway and stripe with a 16foot wide continuous left turn

Invites Entrants For Scholarships

awarded by the Texas Poll-ettes of the state of Texas. Each in the sum of \$300 each this

The Texas Poll-ettes, who are people, offer these scholarships as a means to assist young people in furthering their education in the various fields of agriculture. The scholarship may be used at any junior college, college or university in the state of Texas.

An applicant should be a high

Two scholarships will be school graduate and a resident applicant must have three recommendations; one being from either the county agent, deeply interested in young club advisor, FFA advisor or high school principal.

> The deadline for receiving scholarship applications is May 1, 1974. All youths interested in the scholarship fund should mail their applications to Mrs. M.D. Arrington, Route 1, Jacksonville, Texas 75766.

Cancer Forum Set

Medical Society President, Dr. women. Some 48,000 die of it Louis R. Devanney, has an- annually. Physicians know that nounced that a program on almost three out of four patients Diagnosis of Cancer of the Colon might be saved by early and Rectum will be presented at diagnosis and prompt treatthe Feb. 11 meeting. It will be held at the Amarillo Club, in the American National Bank Building, 600 Tyler, Amarillo, at 6:30 p.m.

The Potter-Randall County about equally in men and ment.

In an unique format developed by the American Cancer Society, Texas Division, the Traveling Speaker Teams
Cancer of the colon and consist of leading physicians rectum will strike 99,000 from Texas medical schools and Americans this year. It occurs hospitals.

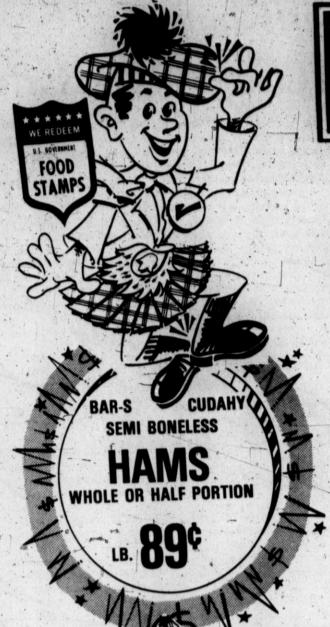


Exhibit Tourney Winnings

Stanton eighth graders proudly display the second place trophy they captured in a basketball tournament in Canyon Jan. 24-26. The award, which was presented to the school, is shown between (L-R) James McDowell, Randy Marrs, Greg Hennington (standing), Kelly Kitchens and Albert Del Toro.



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CHOCOLATE CHIPS

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DINNER NAPKINS SOUNT 29¢

FISHCAKES

59¢



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CALIFORNIA SUNKIST

TOMATO JUICE BETTY CROCKER PIE CRUST STICKS 22-02.

KLEENEX **FACIAL TISSUE** WHITE OR ASS'T

AVOCADOS

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39¢

CLEANSER

2/35¢

QUIK

CHOCOLATE FLAVORED 2-LB. CAN 79¢

SHURFINE **PINEAPPLE** JUIGE 48-OZ.

FOOD KING **CATSUP**

4/\$1 12-OZ. BTL.

FOOD KING

SALAD DRESSING

QUART JAR

CORONET, **PAPER TOWELS** JUMBO ROLL ASST COLORS

LAUNDRY DETERGENT LAUNDRY DETERGENT **FAB**

GIANT SIZE

69¢

SUPER SUDS

GIANT SIZE

49¢

FOR DISHES PALMOLIVE

LIQUID

39¢

AIR FRESHENER RENUZIT 6 VARIETIES 7-OZ.

PEARS HALVES 303 CAN

DEL MONTE

DEL MONTE CORN CREAM STYLE WHOLE KERNEL

POT PIES MORTON BEEF-TURKEY-CHICKEN

FROZEN FOODS

Chek Bated

FOOD KING

FRENCH **FRIES**

PEAS-CORN-

DEL MONTE **TOMATO** SAUCE 8-OZ. CANS

DEL MONTE TUNA LIGHT-CHUNK 61/2-0Z

49¢

DEL MONTE **PINEAPPLE** NATURAL HUICE, CHUNK-CRUSHED-

SLICED

ELLIS **PECANS** 6-0Z. HALVES-PIECES

CANS \$1

79¢

SHURFRESH BUTTER SWEET CREAM

99¢

QUARTERS

BLACKBURN'S SYRUP CRYSTAL WHITE

32-OZ.

VEGETABLES - 20-OZ. BAGS

BIRDSEYE COB 4-EARS CORN

49¢

36¢

FOLGERS

40°

FOLGER'S

SAVE 40°

2-LB. CAN

00000 (400) VALUABLE COUPON MOUNTAIN GROWN

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER FEB. 9, 1974 DECEMBER OF THE PROPERTY AND THE PROPERTY OF T \$178

WOODWIND STAINLESS STEELE PIECE OF WEEK **DINNER KNIFE**

WITH '5 PURCHASE



5th and MAIN

HEREFORD, TEXAS

FOLGERS COFFEE DOUBLE

STAMPS TUESDAY-WEDNESDAY

89¢ SAVE 20° 1-LB. CAN 20. VALUABLE COUPON 2000 MOUNTAIN GROWN FOLGER'S

COFFEE WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER FEB. 9, 1974 20°

To Compete For Title

Six scholarships are awarded

in the local contests with the

winner of the Miss Hereford

title having the opportunity to

advance to the Miss Texas

Pageant is awarded a \$15,000

scholarship. The local, state

and national Miss America

Pageants are nearing one

million dollars in scholarships

In the local pageant, Miss

WEDNESDAY - Pizza,

green beans, carrot sticks, Jello

ham, broccoli, hash brown

potatoes, brownies, cornbread,

HEREFORD

DAY CARE CENTER

MONDAY - Breakfast:

Oatmeal, raisins, milk; Lunch:

Fish sticks with catsup, but-

tered corn, green beans, hot

rolls, butter, milk, chocolate

cake: Snack: Peanut-butter and

TUESDAY - Breakfast:

Cinna mon toast, bananas, milk;

Lunch: Corn dogs, corn mun-

chies, green salad, milk, apricot

halves; Snack: Pumpkin bread,

Hot biscuits and jelly, apple

Chocolate cookies, milk.

and butter, apple juice.

apple-apricot juice.

FRIDAY

SMILES BOOM

WEDNESDAY - Breakfast:

crackers, orange juice.

orange juice.

awarded annually.

Winner of the Miss America

Pageant.

SCHOOL

Comings And Goings At King's Manor

1973 F-100 FORD PICKUP - V-8, Automatic

Transmission, Power Steering, Power

1971 Ford LTD - 4 Door, V-8, Automatic

Transmission, Power Steering, Power

1972 F-100 Ford Pickup - Low Mileage, One

Owner, V-8, Automatic Transmission, Power

1972 Ford Torino - 4 Door, V-8, Automatic

Transmission, Power Steering, Air Con-

ORVAL WATSON FORD SALES

The

La Plata

INSURANCE

Agency

Parking

364-2727

Brakes, Air Conditioning. \$1695

Steering, Air Conditioning. \$2395

ditioning. \$2495 %

Parking

200 W 1 st.

Brakes, Air Conditioning, Extra Clean -

mother in Kings Manor of Claude

Puesday. They transacted

business in Amarillo and

Mrs. Allie Collins had as her . MacAllister, Mrs. Jewel guests this week Mrs. Jennie Mr. and Mrs. Fred Mapes of Clark and Mrs. Terrill Christian Clayton, N.M. visited his

Mrs. Bessie Petty had as dropped in on their way home. visitors this week, Mrs. Neal

Boylan, Mrs. Lester Boylan and Jamie from Lubbock; Mrs. Bill Mrs. Wib Ferrell, Mrs. Jerry Ferrell and Jeremy of Pampa.

A newsworthy change has taken place at Kings Manor, in that we have a new hostess. She is Mrs. Grace Mason and came to us from El Paso, Jan. 17. Mrs. Mason has already endeared herself to us and we anticipate a continuation of the splendid rapport which we feel with her even now. Her name, Grace, is no misnomer, because she is the very essence of just

Mrs. Mason replaces Mrs. Ola Davis and Mrs. Maggie Hamilton, although Mrs. Davis is relief person to Mrs. Mason two days a week.

Mrs. Mason's background is the field of teaching and traveling as she demonstrated, in class, to teachers the use of a series of language arts text books. Thus she is familiar with Hereford and other towns in this area. More will appear about her past activities in our monthly magazine, The Kings Manor News.

and welcome you into our midst.

Announcing

New Location

914 EAST PARK

Phone: 364-4918

February 1,

Effective Date

1974



CHECK DONATED - Mrs. C.D. Adams, treasurer of La Madre Mia Study Club, is shown presenting a check in the amount of \$475 to Ron Welty, Deaf Smith County General Hospital administrator. The money will go toward the purchase of a fetal monitoring machine.

At The Library

We salute you, Mrs. Mason, Terror Reigns In Nun's Castle

Mystery and suspense surround the main character in the Nun's Castle by Jennie Melville, this week's book being featured at the Deaf Smith County Library.

Selina Brewse returns to her former home to convalesce after she is involved in a car accident only to find everyone in the house has gone. In learning of their disappearance, she also discovers the secret of Nun's Castle which began over 700 years ago.

The library is open to the public free of charge on weekdays from 9 a.m. until 5 p.m. and Saturdays until noon.

> NUN'S CASTLE By Jennie Melville

From the moment Selina Brewse returns to her former home, the tower house of the centuries-old Nun's Castle, to convalesce after a car accident, she senses a menace.

She is alone at Nun's Castle. The cousins who once shared it with her are gone: Lynnet has disappeared, leaving an enigmatic note; Joe has died of a heart attack there in the tower, willing the house and its vast surrounding lands to Selina and Lynnet.

Anxious to find Lynnet, Selina is frustrated at every turn. Her neighbors in this lovely English countryside evade

questions. Two men, each professing to love her, give her conflicting advice and war-

There is an ominous telephone call, and slivers of glass are found in her cold cream jar. More disturbing, Selina receives a copy of a marriage license, with her name as wife, but the husband's name blocked out. Selina's accident has brought recurring spells of amnesia, but could she have forgotten anything as important as her own marriage? And who is her 'husband'?

The threats and warnings suddenly crescendo into deadly action. Someone who knows selina well and knows the ancient house, from its underground storage rooms to the

tower, hates her. When Selina believes she sees Lynnet at the top of the stairs and runs to meet her, she narrowly avoids falling to her death when she trips over loosened floorboards. A doctor who has promised to tell her something about Lynnet's disappearance is murdered before Selina can keep her appointment with him.

But with a chilling discovery in a passageway under the tower, the pieces of the puzzle begin to fall into place. Now Selina knows why someone wants her dead, and who that someone is. In a desperate gamble she forces a confrontation to solve the strange mystery that had its beginnings

in Nun's Castle seven hundred

with fruit, milk. MONDAY - Corn dog with THURSDAY mustard or barbecued wieners, chburgers, potato chips, apple baked beans, cole slaw, banana pudding, cornbread, butter, pie, milk. FRIDAY - Pinto beans with

meat sauce or chicken noodles, green beans, glazed carrots, apricot pie, rolls, butter, milk. WEDNESDAY - Beef-cheese pizza or Vienna sausage,

TUESDAY - Spaghetti and

Entrants are needed in order

to stage a Miss Hereford

pageant again this year. With

this in mind, the steering

committee for the event has set

Feb. 3 through 9 as promotion

week for securing entrants,

according to Mrs. Lynn Kester,

Theme for this year's pageant

will be "This Is It!" and will be

staged the evening of March 23

in the Hereford High School

To meet requirements for the

Miss Hereford and Miss

America contest, a girl must be

between the ages of 18 and 28,

single and never have been

JUNIOR HIGH

HIGH SCHOOL

chairman.

Auditorium.

candied yams, blackeyed peas, fruit, school bread, butter, milk. THURSDAY - Hamburger or sloppy Joes, French fries, orange juice, tossed salad,

peach cobbler, buns, milk. FRIDAY - Lasagna or beef raviola, buttered corn, mixed greens, pineapple cake, rolls, butter, milk.

ELEMENTARY SCHOOLS MONDAY - Corn dog with mustard, baked beans, cole slaw, banana pudding, cornbread, butter, milk.

TUESDAY - Spaghetti and meat sauce, green beans, glazed carrots, apricot pie, rolls, butter, milk. WEDNESDAY - Beef-cheese

pizza, candied yams, blackeyed eas, fruit, school bread, butter, THURSDAY - Hamburger, French fries, orange juice,

tossed salad, peach cobble buns, milk. FRIDAY - Lasagna, buttered corn, mixed greens,

pineapple cake, rolls, bûtter, ST. ANTHONY'S

PAROCHIAL SCHOOL MONDAY - NO SCHOOL. TUESDAY - Burritos, tossed salad, corn, peaches, milk.

To Be Sure

what are the functions of

the skin."

Teacher-"Robert, explain

Bobby-"The chief func-

tion of the skin is to keep

us from looking raw."

Hereford will receive a \$500 married, of good moral scholarship and Miss Teenage character and a citizen of the of Hereford will receive a \$100 United States. Younger girls scholarship. may enter to compete for the title of Miss Teenage Hereford.

The best talent winner in each division will receive a \$50 scholarship and the Miss Congeniality winners will receive \$25 scholarships.

Girls interested in entering the pageant may contact Mrs. J.W. Robinson, phone 364-0116; Mrs. Dwight McGee, phone 364-5535; or Mrs. Terry Caviness, phone 364-4284. Mrs. Robinson is chairman of the entries committee.

An informal party for prospective entrants is planned at 2 p.m. Feb. 17 at Community

The steering committee for the pageant, made up of members from the Deaf Smith Chamber of Commerce Women's Division, includes Mrs. Kester, chairman, Mmes. Jack Renfro, Harlan VanderZee, Robinson, O.G. Nieman, Ken Rogers, Caviness and McGee.

Committee chairmen for the pageant include: publicity, Mrs. Floyd Coleman and Mrs. Eugene Hendon; banners, Mrs. Jack Wilcox; judges, Mrs. Clint Formby; Coke party, Mrs. Danny Martin; treasurer, Mrs. Percy Willson; awards, Mmes. Caviness and McGee; and master of ceremonies, Roy

Faubion. Others are decorating, Mrs. Calvin Goodin; entries, Mrs. Robinson; advertising sales, Mrs. Guy E. Warden; sponsors, Mrs. Ed Line; program books, Mrs. Nieman; and tickets, Mrs. Melvin L. Hoover.

Mrs. Warden and her committee hope to complete sales of advertising in the program books during the month of February. Proceeds from the sales are used for scholarships and other expenses of the pageant.



twinkle her world bright. One diamond gives her a rainbow to wear . . . beautiful diamond

jewelry with clusters of smaller stones gives her dozens of rainbows Make her starry-eyed

Cowan Jewelers

DOWNTOWN

WITH THESE CASH & CARRY SPECIALS years ago. **ALUMINUM WINDOWS** PREHUNG DOOR Complete, W/Full Screen

UNITS \$2551 Ea. Mahogany 20 x 68 Mahogany \$2366 Ea.

Pauline and Robert

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\$1417 Ea. 24" x 36" \$1740 Ea. 36" x 36" \$2142 Ea. 36" x 60"

LATEX HOUSE PAINT Per Gallon



PREMIUM QUALITY STORM DOORS TEMPERED SAFETY GLASS - SELF STORING - REMOVABLE SASH.

SAVE & PHONE 364-5002

MIGHWAY 305 SOUTH SAVE \$



Instruction Welcomed

Irate Parent-I'll teach

Cool Youth--I wish you

would, old boy; I don't seem

to be making much headway.

you to make love to my

daughter, sir.

AND FINAL CLEARANCE REDUCTIONS

THAN 1/2 PRICE - MON. - WED. - GIRLS, JUNIORS DRESSES AND SPORTSWEAR

ONE RACK - Values To \$3800 ONE RACK - Values \$500 RACK - Values To \$1500

AND LESS!

PORK ROAST WITH ORANGE GLAZE

1/4 tsp. MSG 1/2 tsp. ground thyme 1 tsp. Bon Appetit 11/2 tsp. dry mustard ½ tsp. ginger

1 5-lb. pork loin roast

2 cup Texas orange juice % cup Texas honey Orange sections

Combine first six ingredients and rub over roast. Place on rack in roasting pan and bake at 325 degrees for 21/2 hours (30 minutes a pound) or until meat thermometer registers 185 degrees F. After 40 minutes baste 2-4 times with 1/2 cup orange juice. During last 45 minutes combine remainder of juice and honey. Baste roast several times with this mixture. Remove glazed roast to warm serving platter and garnish with orange sections.

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There's no better time to trade your diamond. Choose a magnificent new Keepsake. A perfect diamond of superb white color and correct modern cut. Permanently registered and protected against loss.

Keepsake

KESTER'S JEWELRY

Across from the Post Office in DOWNTOWN HEREFORD

H.D. CHATTER

About Health,

Money And Honey

By Argen Draper

Home Demonstration Agent

THE STEERING committee for Family Living-Youth Task Force, part of PEP, met in Amarillo Friday. We regretted missing Dawn Club and want to thank Cindy Stewart for giving the program on Diabetes.

The program this spring sponsored by the Family Living-Youth Task Force will be on the study of cancer. There have been many suggestions for topics but if any of you want something included let us know.

Some topics suggested are: early diagnosis, heredity, diet, psychological acceptance of cancer, and family's role. Also, facilities and helps for families.

THE SPRING meeting of the Texas Home Demonstration Association will be in Borger April 18. I have just heard that Judge Mary Lou Robinson will be the key speaker at Borger and her topic will be "Legal Aspects Affecting Women."

HOW MUCH a family spends for living expenses affects its financial progress. With inflation and rising costs it's easy to let living costs get out of hand. A family's profits or earnings wind up in one of three places-income taxes and social security, family living or change in net worth.

The more that's spent for family living, the less a family has to improve its net worth situation. Therefore, managing family finances—like managing a business—calls for decision making.

This means identifying family goals, setting priorities and then making the 'family living money" go as far as possible toward reaching these goals.

Since each family has a different spending pattern, it's a good idea to keep a record of family living expenses. This helps families recognize their spending patterns and plan future financial needs. Then, to make financial progress, they

\$3395

should carefully budget family living expenditures.

Most people have enough wants to use up all their money, so unless they use some restraint in family spending, there may not be anything left for growth and expansion.

HONEY - How Sweet It Is. Anyone who cooks regularly eventually gets to the "blahs" stage — wishing for a new, simple, culinary idea and notbeing able to hatch one. Midwinter is prime time for this

Here's one solution that has many possibilities. Try honey. It's 'versatile, healthful and a

Honey today has all the qualities that have made it a favorite sweet for centuries. But if you're unfamiliar with the product, here are some facts that will help when buying.

Flavor, aroma and color of honey vary with the kind of flowers from which the bees gather the nectar to make the honey. As a rule, the lightest colored honeys are the mildest. More than half the honey produced in this country is the light-colored, mild-flavored sweetclover, clover or alfalfa

Distinctively flavored honeys are derived from orange and other citrus blossoms, tupelo trees of the South, wild sage. cultivated buckwheat, horsemint, basswood, and the tulip tree. Probably the darkest table honey produced is buckwheat. A good deal of the honey on the market is a blend of different

floral types. Honey is sold either in extracted form or in the comb. Extracted honey is separated from the comb and is sold in liquid or crystallized form. Honey in crystallized form may be called creamed, candied, fondant, or spread; it has a fine texture, spreads easily, and doesn't drip.

the container off the bottom of the pan by putting a rack under t and set the pan over low heat. Do not overheat. This will cause honey to change color and flavor. Extracted and comb honey

Comb honey is sold as section-

comb, cut-comb and chunk-

honey. Section-comb honey

comes in the frames in which

the bees stored the honey. Cut-

comb honey has been taken out

of the frames, cut in pieces, and

each piece wrapped separately.

Chunk honey is packed in a jar

or other container and consists

of pieces of comb combined

The U.S. Department of Agriculture (USDA) has grade

standards for honey. Producers

may label their products with the U.S. grade name if the

honey meets USDA standards.

The top grade of extracted honey is U.S. Grade A or U.S.

Fancy. The top grade of all

forms of comb honey is U.S.

The most important factor in

the grading of honey is flavor

with respect to the major floral

essence or floral blend. Absence

clarity-that is, freedom from

air bubbles, pollen grains or

Color is also important in

commercial trading. USDA

Standards describe color in a

range from water white to dark

amber. These classifications

are used extensively in the

Section-comb and cut-comb

honey are graded on fill of

comb, freedom from broken

cells, uniformity of color and

freedom from objectionable

flavor, odor or other defects. In

chunk honey, the comb honey

and liquid honey must meet

standards similar to those for-

Honey may darken or

crystallize as it gets older.

Although it may become

stronger in flavor; it will still be

usable. It can be brought back

to liquid form by placing the

container of honey in a pan of

warm water and leaving it until

If heating is necessary, raise

the crystals disappear.

other fine particles.

honey industry.

those two forms.

defects ranks next in im-

with liquid honey.

should be stored in a tight container in a dry place at room temperature. Creamed honey may be kept at room temperature or in the refrigerator. Creamed honey may partially liquefy if stored at too high a temperature. If honey has been diluted with water or other liquid it should be kept in the refrigerator. If it is not kept cold it may ferment or mold quickly like other thin syrups.

The uses for honey are numerous. 'Use if 'as is" with bread, toast, pancakes, or waffles. Mix it with butter or margarine for honey spread. Or, make a peanut butter-honey spread by mixing equal parts honey, peanut butter and butter or margarine.

Honey is delicious as a topping for ice cream or fruit salad desserts, or used as the sweetening agent for whipped cream. It can be used as a sweetener on cereals, in beverages or in baking cakes or cookies. And don't forget glazes. Honey makes a great portance. Also considered is glaze for ham.

> When using honey in cakes or candies it is best to stick with recipes developed especially for use of honey. Cakes and cookies made from honey remain moist in storage. However, crisp cookies are likely to lose crispness on standing. And consider the weather. Some honey candies and frosting may stay too soft in humid weather.

Here's a honey bonus. In addition to providing your family with a treat, you will be helping the farmer. Certain crops are dependent on honeybees for pollination. The honey market helps keep the

HONEY CORN MUFFIN 34 cup sifted flour 1-1/2 tsp. baking powder 1/2 tsp. salt 1-3 cup cornmeal

1 egg, well beaten 1-3 cup milk 1/4 cup honey

3 ths. shortening, melted wrup pared diced apple Mix the flour, baking powder and salt, stir in cornmeal, Combine egg, milk, honey and shortening. Add all at once to commeal mixture. Add apple; stir only enough to dampen flour. Spoon into 8 well-greased, 2 inch muffin pans. Bake at 400 degrees F. for 15 to 20 minutes.

YHT TO MEET Young Homemakers of Texas will meet at 7:30 p.m. Tuesday in the Medallion Room of REC building.

Quick And Easy

A Pap test doesn't take much time, doesn't hurt and doesn't cost much, but it can help saye lives from cancer of the uterino cervix, says the American Cancer Society.

JONES MOTORS

1971 Chev. Vega- Clean, Low 739-A Mileage Blue 1972 Mercury Montego MX 584-A **Excellent Second Car** 1968 Plymouth Wagon 710-A 1967 Dodge Monaco, White 1405 4 Door 1971 Dodge Monaco, 1406 **Excellent Condition, Very**

> Door, Hard Top, Loaded, Factor Exec. Car 1973 Plymouth Fury III, 4

1973 Plymouth Fury III, 4

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The Tale Of Two Cities

(Editor's Note: The following article is a portion of "From the Sidelines", a column written by publisher Harold Hudson of The Perryton Herald).

.H.M. Baggarly of the Tulia Herald had an editorial last week in which he wondered why it is that two communities, 50 miles from Amarillo, both basically agricultural and about the same age, have now grown apart until one is nearly three times as large as the other. He is talking about Tulia and Hereford, which started out with what appears to be the same natural advantages and yet Hereford now has a population of 15,700 while Tulia has 5,500. Tulia has \$43,500,000 in bank deposits while Hereford has \$73,400,000. Hereford counted \$4,233,685 in new construction last year while Tulia had very little either residential or commercial building.

A lot of other Panhandle towns once the size of Hereford might wonder how come that city grew faster than any other in the Panhandle during the past two decades. Hereford has some things going for it, but probably the biggest asset Hereford has is the people who live there. The Hereford Chamber of Commerce and the Hereford Jaycees are active, and that means in every sense of the word. They have some leaders in the community who have put in a lot of time and effort and their own money in promoting Hereford. There is a spirit of progress in Hereford that is evident to a visitor. Everybody seems to be going in the same direction and Hereford's progress has not been marred by petty bickering among factions of the city and

We have been to several meetings in Hereford and each time were impressed by their Chamber of Commerce. The last time we were there was for a West Texas Press Association mid-winter meeting. The association had a headquarters motel, and when we checked in, we found about a dozen Chamber of Commerce members, dressed in their official coats, there to welcome us. These businessmen took everybody's bag and helped the delegates get settled. There was a coffee pot in the lobby and coffee was served to people visiting Hereford. This sort of hospitality existed all through this convention and it made an impression upon everybody

John Mayfield told us that about a year ago he was flying into Hereford and called by radio when some miles out, asking about getting an automobile to town. By the time he had landed; there was a pair of Chamber of Commerce people in their red coats who took him to town and left a car at his disposal. Things like this are common in Hereford and we think this spirit is what sets that town apart from others. When it comes to raising money for a community project, Hereford seems to have no problem and when it comes to taking time away from a business or profession to work for the community, that community has people eager to do this sort of thing. Not that we don't have the same kind of people in Perryton or perhaps they have some in Tulia, but we sure don't have the numbers they dc in Hereford.

The Hereford community has grown and prospered without a single drop of oil money because there isn't a producing oil well in Deaf Smith County. But there is fertile soil, lots of water, and above all, a lot of c:mmunity boosters determined to make things happen in Hereford. That's the real difference between Hereford and Tulia-and Perryton.

SAVE, AMERICA -**SAVE 25%**

ARCH N. BOOTH Chief Executive Officer Chamber of Commerce of the United States

Early indications show that our voluntary conservation efforts are helping to ease the fuel shortage. We've gotten some breaks, too:

So far the winter weather has been milder than usual in many parts of the country. And there seems to be some oil "leaking" through the Arab blockade. All of this taken together means we may be able

to squeak by without resorting to gasoline rationing, though not-repeat, not-without inconvenience. It is very important that Americans understand the inconvenience is being shared as equally as possible,

especially between the business and consumer sectors of the economy As you know, the Administration has wisely de-

cided to try to protect heavy industry from the effects of the fuel shortage, so that jobs and essential raw materials remain available. That move can easily be misinterpreted, however. And as you also know, there are plenty of irresponsible "spokesmen" doing just that-telling the public the energy crisis is a big business plot against the people.

To combat that kind of misinformation—as well as to help conserve energy-it is essential that businessmen pitch in to the maximum extent possible.

Businesses have already been asked to lower their thermostats and eliminate nonessential lighting. he next step is to cut down on gasoline usage. The next step is to cut down on gardiners available are informed esti-

mates, subject to change with changing conditions. They do not all agree, but most fall within the same range, and most indicate the same trends. Right now, the best estimates I know of on gasoline

supplies show there will be somewhere between 20% to 30% less gasoline available than we would use under normal circumstances. This shortage will continue even after the end of

the Arab embargo, although the percentages will probably change. Let's split the difference, then, and say that 25% less gasoline usage is the target.

The National Chamber is sponsoring a campaign asking everyone—businessmen and consumers—to cut down by that much. The theme is "SAVE, AMERICA—SAVE 25%."

Businessmen can do more of their buying and selling by phone, instead of in person. They can consolidate deliveries, or pool delivery services with other businesses. And they can help employees form car pools, hold gas-saving contests, etc.

firms are donating computer time. Ask.

L clearing-houses for energy-saving ideas and by looking around to see where the community can save energy. For example, traffic light synchronization has a gasoline saving potential in many areas, since stopand-go driving is wasteful.

know what you're doing to conserve energy. Tell them what they can do.

two days a week. Or leave the car in the garage over the weekend and walk or cycle. We can plan our shopping carefully, to do as much as possible in one trip, over the most efficient route. And we can form "social car pools" to pool shopping and recreational

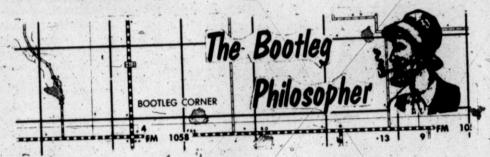
All drivers can maximize gas mileage with a few simple tricks:

· Keep the engine properly tuned. Bad points, plugs, or timing can waste an enormous amount of

acceleration and stop-and-go driving waste gas. Smooth is best.

· Inflate the tires properly. Soft tires waste gas. · Don't idle your engine for long periods, Not even when cold. It's actually better for the engine to let it warm up under a moderate load.

It all adds up. When it all adds up to 25%, you'll



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bottleg Corner comes up with an idea this week that has us kind of puzzled, the more we think about it.

Dear editor:

Before somebody else beats me to it I'd like to stake out a claim to a source of energy, which has been lying underfoot so to speak since the world began and nobody has had the gumption to seize control of.

Before I reveal what it is I'd like to hereby copyright it or claim title to it or whatever it takes to obtain the exclusive worldwide rights to it, all the while wondering why the big oil companies didn't think of it first.

What it is, is gravity. I hereby claim undisputed legal title to all of

I'm not sure how I'm going to harness it and run it through a meter, but anybody who owns all the gravity in the earth is bound to be at the top of the financial and political

Naturally the first thing I'm going to do is throw my weight around and get Congress to give me some tax breaks. Won't even have to make any political contributions. How would Congress look if I tripled the cost of gravity, it couldn't afford

to pay it and its members went flying off in all directions on practically any issue that comes up? You want daylight saving time stopped? Contact me. You want the President found innocent or guilty? Contact

You may say that I don't need a tax break because the supply of gravity is inexhaustable. Of course you're wrong. In the first place I have a magazine article in front of me right now saying scientists have figured the moon is drawing away from the earth at the rate of 3 inches a year because, they believe, the force of the earth's gravity is growing weaker. There you are. Gravity is playing out. I'll have to have a depletion allowance.

Furthermore, although I now own all the world's gravity, you know good and well some Arab country is going to charge me at least \$14 a pound to let it come through its sand, and certainly I ought to be allowed to take that off

my income tax in the United States. Please don't ask to buy any stock in my company. I don't want any stockholders. Trying to please themselves, their stockholders and the public all at the same time is what has gotten lots of big companies in trouble, especially with the

Yours faithfully,

Talk Of Texas.

By JACK MAGUIRE

IT'S NOT FOR EVERYBODY -Dallas' Preston Trail Golf Club is far from being the fanciest in the country, but it may be the hardest to get into.

To begin with, women and children are never allowed in its precincts. Only 250 males can belong, and each has to meet three right requirements before being invited to join.

First, there must be an openingwhich occurs rarely except when death takes a member. Secondly, the applicant must pass a fough screening by the club's board. If the aspirant gets past these hurdles, he has to outbid other applicants who also have met the first two requirements. In the past, new members have had to pay more than \$20,000 to get in.

IT'S A FACT - Burro milk was one of the ingredients added to the mortar when Spanish friars built San Antonio's Mission San Francisco de la Espada in 1731.

Legend has it that burro milk helped make the strongest possible binding material for the adobe brick. Maybe so, because the old "mission of the sword" has stood for more than 240 years.

YOU MAY NOT KNOW THAT -Texas has an "embassy" in Hamilton Bermuda.

It is identified by an officiallooking sign posted on Falconer House, Pitt's Bay Road. Joe Blades of Houston, who has insurance interests in the Briftish-held island, put up the sign because he lives at Falconer House when he is in Hamilton.

Visiting Americans often stop in and try to cash travelers' checks. Texans stop by to visit their state's self-styled "ambassador."

BELIEVE-IT-OR-NOT -Lexington, Lee County, boasts the state's only "singing" Christmas

Each year, local carpenters build a high platform in the shape of a tree in the high school auditorium. With the aid of special lighting and tons of greenery interspersed among the singers on the platform, the carols seem to be coming from a tree.

Hereford, Texas, Sunday, February 3, 1974 Ground Hog Day

The Sunday Brand

TV & Crime Paul Klein, writing in a recent issue of "TV Guide," points out that the present "crime wave" on television is a result of the success of the programs "Columbo" and "Cannon." The television industry needs about two years to get new shows on the road, he explains, so today's viewer is subjected to a flurry of crime shows because of two

hits in 1971 and 1972. The article is interesting from several viewpoints. It demonstrates the hollowness of repeated claims by television industry spokesmen that crime and violence are being reduced. The article shows clearly that what determines show content is money-whether sponsors will buy. And sponsors buy what will attract the most viewers.

Shock, sadism, violence and terror have a morbid attraction and that's what producers turn to because that's what's they can sell to sponsors. In other words, the great miracle of television is used primarily in the United States by the corporations and the television industry for profit-not for the benefit of the people or the educational and cultural uplifting of the population-as in many other countries.

So the crime wave goes on, on television, and obviously impressionable, young, and weak-minded viewers sometimes go out and repeat what they see on U.S. commercial television. That is one cause of the scandalous crime rate in

America today. The worst part of it all is the callous disregard for reality among the film makers, who so revoltingly and repeatedly paint murderers as handsome, fun-loving types, laughing about their horrible deeds, showing no remorse, no human kindness, no warmth or love whatsoever. That kind of "education" of the public by the commercial money makers, of television has cost the nation dearly in the last twenty

February, 1974

The Trees Stand Wistful in the Squar Wearing a Half-Expentant Air;

The name February derives from the Latin "Februare," meaning to purify, and from church custom and superstitions toward this end at this time of year. In the United States it is notable in containing the birthday anniversaries of the father of this country, George Washington (the 22nd), and Abraham Lincoln (the 12th).

Candlemas, a purification feast, is observed by Roman, Anglican and Greek churches, and in others, on the 2nd. Many in this country know it as Ground Hog Day. The Territory of Illinois was established on the 3rd, in 1809. Roger Williams, a famous defender of freedom of religion, arrived

in Boston (from England) on the 5th in 1631. Boy Scout Day, commemorating its American chartering, is the 8th, dating from 1910. William Henry Harrison, 9th U.S. President, was born in Charles County, Virginia, on the 9th in 1773. Thomas Edison was born at Milan, Ohio,

on the 11th in 1847. Abraham Lincoln was born in Harden County, Kentucky, on the 12th in 1809, his ancestors having first settled in Hingham, Massachusetts (from Norwich, England). He lived later in Indiana and (at 21) moved to Illinois. James Oglethorpe landed at Savannah on the 12th in 1733 and founded Georgia. St. Valentine's Day falls on the 14th, as well as Arizona Admission Day-dating from 1912 when Arizona became a state.

The Sunday Brand

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O.G. Nieman Don Richards Sue Coleman

Publisher **News Editor** Women's Editor Advertising Manager

CIRCULATION

that an early spring is around the corner.

The American Association

for the observance of

"Ground Hog Day," might

as well begin lining up its

legion because the advent

of February 2 reminds us

that the traditional occasion

when the little animal comes

out of its winter burrow for

a look about to see if it is

ities is upon us.

time to resume normal activ-

The ground hog is perhaps

our most famous weather

prophet, but, unfortunately,

not the most accurate to be

found. The theory is that if

the ground hog sees its

shadow, it retires for another

six weeks of sleep, but, ac-

cording to the legend, if the

sky is cloudy, it remains

outside, with the assurance

Smiles & Grins Since the day a smart salesman first learned selling was easier when smiling, since the first public relations type learned smiling disarmed his contacts, since the first cute thing learned to use her smile as a come-on and since some first learned one could sink the verbal dagger deeper while smiling, the wonderful habit of a cheerful smile has

been abused. That doesn't mean smiling, a pleasant appearance, is not still an asset. It is both pleasant and desirable -if genuine. The trick these days is to know whether the smile is being used as a professional device or is

For the young, who see and hear so much phony smiling and laughter on commercial television, the difference isn't often as easily discerned as among those who remember life before the boob tube took over with its hard glamor and cold and often mannerless insensi-

Canned Laughter

One of the sorriest features of commercial television is the constant; phony sound of canned laughter on so many productions. Socalled comedies are loaded with this fakery-and at the most feeble effort at humor, laughter fills the air.

The "smart" people who produce these shows, and sell them miraculously to sponsors, use taped laughter (no live audience) to convince the gullible this fare is humorous, technicians dubbing in laughter on the sound track and relying on the Pavlovian reaction of not-too-bright American

Computers can be a big help in setting up a large company's car pool system. Some banks and other

ocal chambers can get involved by serving as

Whatever you do, don't keep it a secret! Let people

As individuals, we can take the bus or a car pool

gasoline. · Feather-foot it on the accelerator pedal. Quick

have done your share.

By The Garden Gate With Glad

FEBRUARY is the month is the weeping fig. It is of the when the sun steeps the barren - Ficus family, an excellent

She lightly touches, with her magic wand, the buds.

Swells them to become the leaves of the new spring growth. Therefore it is the time to do those chores which we have put off; study new introductions; check our list of changes we hope to make it the overall landscape plan.

The time is about to run out for spraying with a dormant oil emulsion. This is very important to the welfare of trees. Really one of our largest investments is in trees. Spray will aid them to resist disease, to control scale insects and kill insects wintering in hidden crevices in the bark or rough

Shrubs should not be sprayed until danger of freezing is past. When ready for this chore, if you have not already purchased the spray ask your nurseryman what he would recommend.

Some of the trees have not lost all their leaves (oaks are slow to do this) if some are still falling or have fallen these should be removed, also other debris. If left, these could kill the new tender grass which will be appearing in a few weeks.

AFRICAN VIOLETS, 1973 Selection: The following were selected by the African Violet Society of America. They are Tommie Lou, lullaby, triple treat, top dollar, rhapsodie Gisela, and rhapsodie Claudia.

The list of violets reminded me that the violet is the flower of those born in February. The gem is the amethyst which has the same coloring of the

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a tree . With

tons of g the carols beautiful violets. February is the birthday of many greats and near-greats. According to Biblical lore, the deep violet hues of the amethyst means perfection. February children are especially blessed through their love of the beautiful.

February, has started off to be a real red letter month for me. Nature has given some real thrills. The sunsets have been unusually lovely. Other thrills and extra moments of happiness have been mine through visitation, with Mrs. W.H.

Mrs. Griffin is a well informed horticulturist, and has a have had for many years. As we collection of exotic potted studied the mother plant, it was plants. All of them have very plainly shown where the received tender loving care and child plant had been cut from correct methods of horticultural

One of the first plants one sees upon entering the lovely home,

SILVER REPLATING

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these low, low prices to have your Teapot , \$35.50 \$28.40

worn silverware, antiques and family Creamer 18.50 14.80

ever and make wonderful gifts. All Sugar bowl 20.50 16.40

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*FREE DENT REMOVAL and straightening on all items we silverplate.

Article

BEFORE AFTER

items continues to soar . . . this is an

excellent time to take advantage of

prices apply to ALL pieces.

heirlooms replated like new. These Candlestick.

work QUADRUPLE SILVERPLATED Trays (per by our skilled silversmiths and Sale

pieces are now more valuable than (per inch) 2.00

specimen, by far the loveliest one I have ever seen.

It is approximately 6 feet tall, and is a plant which lives up to its name in growth habit and gracefulness. The foliage is very thick, yet has a beautiful growth pattern.

Color is green and the gloss adds attractiveness. It flowers, but is chiefly grown for its luxurious foliage. The blooms form small clusters and have a delicate sweet fragrance. Form of the flowers is much like the stephanotis (aslepiadagear) and the fragrance is similar to that of the sweet jasmine.

Other members of the Ficus family are elastics Decora, elastics Schryeriana, and radiance Varigate. The last named is very much like Mrs. Griffin's plant, except the foliage is larger and varigated.

Center of interest in the living room is the dracaena (old corn plant). Immediately one is impressed with the exotic coloring of the graceful leaves. The plant is about 71/2 feet tall, and its growth pattern is another eye catcher.

The stalk is straight and reminds one of cane as it has definitely marked joints. The leaves are sword-like, texture is smooth and a bit fibrous, with intricate veining. Very graceful as they fit in the symmetrical pattern of growth. Color is exquisite, a very pleasing dark

As shown in the picture, the dracaena flowers in clusters. Shape of the blossoms is very much like an orchid. Fragrance is very sweet. When in bloom it filled the room with its fragrance and beauty.

The flower clusters are the crowning beauty of the plant, in that they are centered in the top of the plant.

While we looked at the plant Mrs. Griffin reached up and removed the dried blossoms, and in so doing tiny seed fell from her hands. However the propagation of the plant is by stem cuttings, and to be grown successfully should have an even temperature of 75-80

This plant had been propagated from a large dracaena, which the Griffins the stalk of the huge plant which is now over 8 feet tall. The later plant is located in a bedroom, and is a real eye-catcher. Mrs.

another plant from this one in the spring.

There was another plant of this variety in the breakfast room, near a window and interesting cabinet, which had many oriental figurines in it. This plant had been a bit sick, but it is responding to good watchful care, and there is hope that it will make a fine

The dracaena potted plants with grace and beauty, in their own way, adding interest, beauty and fragrance. They are also good conversation pieces (if a plant should be called a piece?).

Mrs. Griffin has two other varieties of the dracaena family, they are marginata, and warnneckie. The first named is a slow grower, but has appealing values for use as potted

The marginatie was growing in a beautiful harmonious container and had been placed in a corner of the dining room. Other plants had been added which gave height and a variety of foliage, all creating a pretty and unusual attraction in the dining room near an elegant

Woruneckie, which is a variegated variety was in a corresponding placement, and the plants which were planted

Griffin said she planned to start with it were two peperomia (caperata), which have minute dainty blossoms. This variety is the emerald ripples has luxurious foliage which is variegated in colors of green, and dark veining.

A bright spot was created by the placement of a flowering kalanchoe, in a conversational area. Mrs. Griffin is very fond of the kalanchoes, (which are of the crossulaceae family, there are many named varieties). certainly fill that certain place One that she has been very successful with is the Blasef, 'vivid' having bright red flowers. Other colors which she has are orange, rose and pink.

Another favorite is the dwarf kalanchoe, its growth is very compact, having small leaves with thick texture and a small cupped appearance. When in flower it is literally covered with beautiful tiny florets, star like in shape. Their freshness and appealing beauty is very refreshing. It was from this collection of

kalanchoe that Mrs. Griffin selected a good sturdy and well grown plant for me. It is a red flowering one, and I am looking forward to the time when it will be in flower and a center of interest in my home. She also gave me containers of delicious (yummy) soup, which she had made from scratch and had frozen. Really a lovely and



Mrs. W.H. Griffin ... admires rare bloom on plant

Another plant which one could never fail to see or describe, was a huge schefflera. It is really the axis of interest in the living room. Its placement is strategic, made so by a lighting effect. Mr. Griffin selected the lighting equipment and so placed it that it would be most effective.

The Schefflere (aclinopylls) is almost 8 feet tall, and it has

an excellent growth pattern and all the other qualities to make it a real show plant, one to add charm to this home. Note: To be continued.

THINK ON THIS: A plant is like a self-willed man out of whom we can obtain all which we desire - if we will only treat him his own way and like nature - Goetre.

SVA Spring Term Classes return them to the registrar's Registration will be con-ducted Feb. 11 for spring term office before registration. He

said blanks may be turned in classes at the Amarillo College the day students register. School of Vocational Arts, 6222 Fees and tuition for full-time welding classes are \$105 for the New full-time students will register beginning at 9:30 a.m. term. Tuition for all other full-

time classes is \$75 for the term. Tuition for the evening welding class is \$65, and other part-time fees are \$50. Williams said cost of books and tools is additional.

New students are required to pay a \$10 property deposit. Students will receive certification upon completion of studies, he said. The spring term ends May 3.

STATE OF WELL

and new evening students are to

Students already enrolled

also will register that Monday

in order to continue training, he

Courses include air con-

ditioning-refrigeration, auto-

motive mechanics, diesel

Williams said students may

obtain application blanks and

mechanics, welding commercial electronics.

enroll beginning at 6:45 p.m.

Stone Age men wore furry armor. They must have had rocks in their heads, particularly after a battle.

Registration Begun For

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1973 PLYMOUTH FURY III - 4 DR., SMALL V-8, AIR COND., POWER STEERING AND BRAKES.

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.128



LONE STAR AGENCY 364-0555

survey of the nation's industrial

makeup shows that there are

more business firms in Deaf Smith County than in many

other areas of similar size.

And, as a whole, it appears

that they are in good shape,

judging from the number of

people they employ and the

bigger payrolls they are

The figures, just released by

the government, show that

there are some 396 business

establishments, ranging from

small to large, in operation in

the local area. This is exclusive

of owner-operated ones that

of Health, Education and

It presents comparable

figures, for every section of the

country, on employment and

vices and the like.

have no employees.

carrying.

Welfare:

Denise Strange On Elite Science List

listed in the Honors Group of the . Search, the nation's top science

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Homer & Jackie Yocum

by E.G. Sherburne, Jr., Director of Science Service. Representing Hereford in the elite group is Denise Strange, daughter of Mr. and Mrs. Rayburn Strange of 412 Ave. G. Miss Strange submitted an extensive study of "inhibition of seed germination by plant extracts.'

nounced here Tuesday morning

She was notified of her ac-Eugene ceptance by Barkowsky, assistant principal of Hereford High School Tuesday morning . Miss Strange stated that the director of the Science Search is also at North Texas University at Denton, where she intends to study biology this fall.

The Search is conducted by Science Service.

Each of the 300 students selected has received notification of his selection. Science fairs and science clubs, also activities of Science Service, have played an important role in the development of these promising young high school seniors. More than 78 per cent of the 300 have participated in science fairs, including Miss Strange, or are members of a science club.

She was one of 1,104 students deadline at midnight Dec. 15 and thus to be qualified for judging. Three hundred of these entrants were selected as members of the Honors Group.

were sent entry materials.

The outstanding student scientists include 50 girls and 250 boys. The students selected represent the best of their graduating classes with 67.5 per cent being in the top 5 per cent of their classes.

All members of the Honors group will be recommended for admission and scholarships to the nation's colleges and. universities. Many will receive further recognition in state Science Talent Searches conducted in most states as a part of the national Search.

On Feb. 6, 40 members of the Honors Group will be announced as the top winners of the 33rd Science Talent Search. They will be invited to Washington, D.C., for the fiveday Science Talent Institute to be held March 13-18, during which they will be judged for \$67,500 in Westinghouse Science Scholarships and Awards.

These scholarships and the operation of the Search are supported by the Westinghouse Educational Foundation of the Westinghouse Electric

Already at work on the world of tomorrow, these students have submitted project reports,... required as part of the Science to complete all entry Talent Search entry, which are requirements before the dramatic evidence of the scope and depth of their interest and ability.

All but eight of the 300 Honors Group definitely plan scientific





To Speak At WT

Frances "Sissy" Farenthold, the woman who shocked Texas by sweeping her way into the 1972 Democratic gubernatorial run-off, will speak at West Texas State University Wednesday, "The Bill of Rights: 1789 and 1974" will be her topic for the WTSU special program scheduled for 8 p.m. in the Activities Center Ballroom on the Canyon

Beef Prices Crawl Upward

Beef prices are edging upward this week, and the trend is likely to continue in the weeks ahead, one observer reports.

"Best beef values generally appear on arm and blade pot roasts and steaks, ground beef, round steaks, roasts and liver, Mrs. Gwendolyne Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, Texas A&M University

"Pork prices remain at about the same level as the past several weeks - relatively high," she added. "Best pork. values include picnics, ham portions, shoulder roasts and steaks, end-cut loin roasts and chops.'

System, said.

At poultry counters, fryer chickens show a good supply, and some markets are featuring turkey parts - in most cases, both offer attractive prices, the specialist said.

Eggs continue to be good protein-food choices, though prices are higher than a year ago, she added. "Grade A largesize eggs offer the best com-

bination of quality and economy for the money."-

Turning to fresh fruit and vegetable items "in good supply at the most economical prices," Mrs. Clyatt listed oranges (Navel and Valencia), grapefruit, bananas and apples. Also bulk turnips, potatoes, head lettuce, celery, cabbage, carrots, dry yellow onions, rutabagas, mustard, collard and turnip greens.

Consumer Watchwords: Review spending methods. Watch store specials, and use them to substitute one vegetable, fruit or meat for another, if the family will accept the change. Compare prices on various forms and sizes of food.

Take advantage of seasonal abundance, and try different brands in all price ranges. Also, check grades - a fancy whole soup or stew, for example.

Two other hints: Shop when you're not hungry and ask yourself if you and the family always need all those fancy snack foods.

HAIR - Light Olive, quilted Switcher

Unfortunately, there's not much good news in

the papers lately - except for one thing . .

that's the good news that your money can earn

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CREDIT UNION

SAVINGS

Listed In County A new county by county shows that 183 of them have from one to three on their payrolls, that 104 have from four to seven and 61 from eight

> None of these firms are well established and of long standing. From time to time, however, some discontinue for one reason or another and are replaced by new ones that spring up.

With wage scales on the rise, year after year, the annual payroll of the business community has been mounting. The report shows that it has reached \$21,492,000. This is well above the total reported three years earlier, \$15,024,000.

The increase, 43.1 per cent, compares with a 22.2 per cent The findings are contained in a cooperative report, called rise in the United States and "County Business Patterns with 26.1 per cent in the West 1972," by the Department of South Central States. Commerce and the Department

Taken into account in the survey were all persons gain ~ fully employed in private, nonfarm jobs that are covered by Social Security. Not included are members of the armed payrolls for firms engaged in forces, self-employed people, retail and wholesale trade, domestic workers and government employees.

manufacturing, finance, ser-In Deaf Smith County, the Of the 396 establishments in Deaf Smith County with one or _ number of covered employees is more employees, a breakdown given as 3.821.

Holly Sugar Nets **Higher Profits**

Holly Sugar Corporation reported higher earnings for the nine months ended Dec. 31, 1973 compared with the same period

last year. Sales were \$79,610,000 compared with \$81,376,000 a year

Net income was \$3,441\935 or \$2.21 a common share compared with \$2,104,878 or \$1,35 a common share for the comparable period last year.

Provision for federal and state income taxes was \$2,723,000 compared with \$1,904,000 for the same period last year.

stockholders, President John B. Bunker said that the sugarbeet

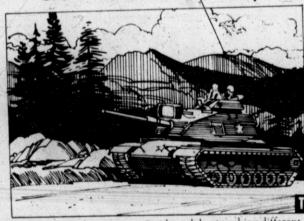
crop in the Rocky Mountain and Texas areas produced a normal

Bunker said that the present energy shortage will result in higher operating costs. He also pointed out that on an

industry-wide basis, sugarbeet acreage declined 10 per cent in 1973 because some sugarbeet growers had diverted acreage to other control-free crops.

"Continuation of price controls on the industry can only result in a further decline in the supply of sugar produced in this country with a consequent increase in the demand for and price of imported sugar," he reported.

See the country.



loin us. It's a chance to get outside and do something different One weekend a month. The Army Reserve. It pays to go to meetings

THURSDAY, FRIDAY, SATURDAY FEB. 13-15. **EVERYTHING ½ PRICE!**

MEN'S, BOY'S, LADIES, GIRL'S COATS 1/2 PRICE

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. CAN GO FARTHER ON A GALLON OF GAS THAN NOVA.

Gas mileage figures based on October, 1973 Popular Science magazine. Tests performed by Popular Science for its report were conducted on '73 vehicles with figures adjusted by Popular Science for 1974 model changes and the results of E.P.A. tests.

- . MORE TRUNK SPACE THAN 3 PINTOS.
- · MORE TOTAL HIPROOM THAN MAVERICK.
- · OVER A MILLION SATISFIED DART OWNERS!



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. FRONT DISC BRAKES, standard.

SEE 'EM BOTH RIGHT NOW.









Family Opens Business Here

By KERRIE WOMBLE Brand Staff Writer

HEREFORD'S reputation of being a good community in which to raise children has drawn a new family to the area. Gene and Patsy Crist are taking advantage of Hereford's constant growth potential and will be opening the Frigidaire-Maytag Appliance Center, Monday at 112 Miles Ave.

The young couple will launch a Grand Opening Feb. 15, 16 and 18 and will offer over \$1,000 in

Besides giving free balloons, ballpoint pens and yardsticks, the store will feature a drawing

for various household appliances.

The contest prizes will be: first place-a 15.3 cubic foot freezer, three second places-Frigidaire Can't-Slip Griddles, and five third places-Ice Service Sets. Also available will be \$5, \$10 and \$15 discount coupons good on any purchase at the Appliance Center.

The Grand Opening will spotlight a new series of poppycolored appliances and a microwave oven exhibit.

In conjunction with a nationwide campaign, the Appliance Center will have a Green Stamp special running Feb. 4-9.

TWO MAJOR reasons for the Crist's choice of Hereford as a

obtained from Jim Fisher,

In April, the new Shakespeare

Company, a touring repertory

theater based in San Francisco,

will perform "The Merchant of

Venice," one of Shakespeare's

Also appearing April 25 will

be the noted composer, Jean

Berger. He will be assisted by

the AC Concert and Chamber

Berger's appearance coincides with the Greater South-

west Music Festival scheduled

During his stay here, the

composer will be available for

clinics and consultations with

choir directors who are at-

in Amarillo April 25-27.

tending the festival.

most popular comedies.

center director.

Jeannie, 2, and Freddie, 4. The Crists expressed a preference of raising a family in a smaller.

Gene Crist, 29, was born and raised in Panhandle and graduated from high school there in 1962. He enlisted in the army the following year and served in Vietnam.

During his military tenure, Crist was introduced to Patsy by her brother. In 1968, her brother completed his role of Cupid when he officiated at their marriage.

As a civilian, Crist worked in Dallas, his wife's hometown, as a metal partition draftsman. He his pert spouse's comments and

working towards his degree.

THE YOUNG family has been favorably impressed with Hereford's reception, describing the people here as "really helpful and friendly.

Crist's pretty blond wife talked of the Appliance Center with fervor. She said, "We want to stress that the Center is going to be a family business. We'll probably have the children at the shop with us most of the time. This is our home now and we want to give good, friendly

service to our new community. Crist nodded his approval to

new home are their children, transferred to WTSU and was added, "I believe that in order Jeannie, 2, and Freddie, 4. The an aircraft electrician while to keep your customers, you to keep your customers, you have to not only serve them, but give the kind of service you'd be

proud to claim." The Crists have joined the congregation of the First Baptist Church of Hereford.



AC Fine Arts Give Variety KESTER'S JEWELRY Across from the Post Office in Downtown Hereford

To Manage New Appliance Center

Mr. and Mrs. Gene Crist pause from the busy preparation for tomorrow's opening of the Frigidaire-Maytag Appliance Center to pose with their children. Seated on their parent's laps are a somewhat camera-shy Jeannie and her less fearful brother, Freddie.



Time for caring

birth defects are forever unless you help





VOE STUDENT — Vocational Office Education student of the week is Marilyn Schmucker, daughter of Mr. and Mrs. Alvin Schmucker of 227 Ave. E. Marilyn, a senior student at Hereford High School, is employed as a general office clerk in the Deaf Smith County Chamber of Commerce office under the supervision of Bill Albright. After graduation she plans to go to college.

Price. His program, "The The Fine Arts Committee of Enjoyment of Great Art" is Amarillo College will offer a sponsored jointly with the variety in entertainment with spring programs ranging from Amarillo Art Center. Additional nformation on Price may be

puppets to poetry. Opening the spring series at 8 p.m. Friday, Feb. 1 was John Brunner's puppet theater in the Concert Hall Theater. "Canterburyand Other Tales" will be presented by Brunner in concert-style marionette theater.

The program included "Wife of Bath's Tale," Dan Burnel, the Ass from "A Mirror For Fools," and the actual construction, painting, and costuming of a marionette on Choirs.

Poetry comes to the AC campus Feb. 12. Stephen Spender, poet and personal friend of W.H. Auden, is completing the tour contracted by Auden before his death in the

In poetry, Spender's works rank as some of the most outstanding from the '30's. He is a well-known literary critic and is known as "a fair-minded observer on the side of reason and

March 9 is the scheduled date for the appearance of Vincent

All of the AC Fine Arts series programs will be presented at 8 p.m. in the Concert Hall Theater at 2200 Van Buren. They are open to the public with no admission charge.

Additional information about the programs may be obtained by calling Robert Hoffman, AC Fine Arts Committee chairman, at the college.

Believe or not

At night almost 90% of all traffic accidents involve drinking.





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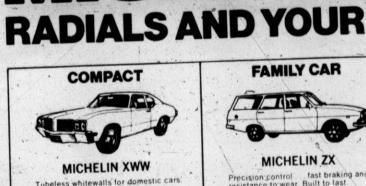
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Pickup. Automatic, air cond. &

power steering. \$1,900.00.

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2593, after 6:00 p.m. 364-3267.

For Sale: 1974 Mustang II,

For Sale: '73 Malibu with power

brakes, power steering, air

conditioning, vinyl roof, V-8,

For Sale: 1967 Mercury Comet

Automatic, air conditioning,

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For Sale: 1964 Chevy Pickup.

LWB. With or without camper.

1969 Super Sports Chevy 396.

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Mach I. 1700 miles. 364-4270.

CARS

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words)

Additional insertions, when paid in advance:

1 column width only - no art or signature cuts) per col. inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND.

Deadline for Classified Advertising in the HEREFORD BRAND.

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 & MYRTLE Phone 364-0169 Also spaces & furnished trailers for rent at TOWN & COUNTRY ESTATES 1B-1-32-8c

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 344-3583 18-1-5-Hc

> !!CARPET!! Financing Available

CAW CARPET HORE 364-3448 B-1-26-110

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

. 1B-37-tfc GARAGE EQUIPMENT NEW & USED Air Compressors; Valve Machines, Steam Cleaners, etc.

BOYD MACHINE & SUPPLY 1306 East Park Phone 364-1055 1B-1-9-tfc

RCA WHIRLPOOL commercial ICEMAKERS - Sales and Service - Brownd Sheet Metal. B-1-11-52-tfc

FOR SALE 1-21" Color Console TV 1-19" B&W Portable WE MAKE HOUSE CALLS Repairs on all makes & models, color, B&W and radios. TOWER TV

248 Northwest Drive Phone 364-4740 B-1-25-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes: Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.

WATER BEDS Southwest Carpet, 209- Park Avenue. Phone 364-1763. B-1-41-tfc



SECOND MONDAY

7:30 P.M. Thursday

Charlie Brown W.M. W.A. Phipps Sec.

DEGREE WORK



Rotary Club

Monday at 12:05 Civic Club Center (Jim Hill)



meets each

Wednesday, 12 Noon Civic Club Center

(Jim Hill)

Close out on all Tappan 30" Gas Ranges - \$139.95 New!! Taylor Furniture & Appliance 603 Park Avenue B-1-16-3-tfc

1 - Lot Corrigated iron, long lengths \$14.95 per sq. Red bottom stock tanks, 5' \$29.95; 6' \$39.95. Rockwell Bros

& Company 104 South Main Phone 364-0033, Hereford, Texas

2300 miles: 421 McKinley. B-1-10-5-8c SPOTS before your eyes - on your new carpet - remove them

For Sale: 1972 CL 450 Honda.

with Blue Lustre. Rent electric shampooer \$1. Duckwalls Sugarland Mall B-1-21-5-2c

For Sale: 2-200 gal. gas tanks - ready to fill, lockable and complete with hose and nozzle. Call 364-5616 for Gary Victor after 8:00 p.m. B-1-5-2c

Used Kirbys for sale. Phone 364-B-1-10-5-2c

For Sale LUMBER: 1x6 No. 2 w.p. No. 116 car siding 15c per sq. ft. 1x12 S V No. 2 10c sq. ft. 2x4, 2x6 utility grade 15c sq. ft. 2x6 Rough oak 19c sq. ft.

Rockwell Bros & Company 104 South Main Phone 364-0033 Hereford, Texas B-1-5-tfc

FOR better cleaning, to keep colors gleaming, use Blue Lustre carpet cleaner. Rent electric shampooer \$1. McCaslin Lumber

B-1-20-5-2c

Cordwood for sale. 364-4777. B-1-5-4p

MR. FARMER Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered.

For more information, call 364-5767 or 364-5194 after 6:00 p.m.

For Sale: Large tropical fish and loaches, also 45 gal. aquarium with stand, light and lid. Call Mark Priest, 364-4476 after school. B-1-22-32-1c

B-1-2-tfc

For Sale: One male bull dog puppy, 8 weeks old. 364-2056. B-1-10-32-1c

For Sale: Twin mattresses and box springs, frames and headboards. Good as new. \$100.00. Call 364-1303. B-1-16-32-3C

Milk goats for sale. Phone 364-B-1-10-32-tfc

For Sale: Book case twin size bed. \$20.00. Call 364-1170. B-1-10-32-tfc

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooer \$1.

Hereford Hardware B-1-18-32-2c

1971 14x64 Town & Country Mobile Home. Furnished. Small equity and take up payments. 314 Avenue C after 5:00 p.m. B-1-18-32-tfc

Pinion Fire Wood. See Dean Herring 364-2203 or Bub Sparks, B-1-10-32-8c

GARAGE SALE. 518 Avenue J. Today. - Men and women's clothes and shoes, children's clothes, miscellaneous.

20 acres of land for cash rent. Close in. Call 364-3583. B-1-11-32-tfc

B-1-32-1p

1969-60x12 American Homedale. 3 bedrooms, 11/2 baths. Washer and dryer. Located in Hereford. Phone 247-2596 Friona, Texas. S-1-31-3p

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels DAVIS IMPLEMENT 409 EAST FIRST

Phone 364-2811 B-2-35-tfc

FOR SALE Largest inventory of new and

STATE LINE IRRIGATION CO., INC. Littlefield 806-385-4487 Muleshoe 806-272-3819

For Sale: One 1967 4020 Diesel Turbo. Weighted and cab. \$6,500.00. Call Mrs. Ernest Flood 364-2875.

Eagen Cab, 40-20 John Deere Tractor. Contact Al Reznik, 295-

> See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

nights 364-4251. heads. Contact: Hi-Plains at Stratford, Texas or Baker Popcorn Company, Garden City, Kansas.

Call collect: 806-396-5591 or 316-276-9254. B-2-32-8c

PICKUP Good condition Good tires Priced to sell I.A. Burdine, Rt. 1, Box 475, Hereford, Texas. Location:

First house Northeast of airport.

For Sale: 1967 Chevrolet Pickup. 4 sp. transmission, 4 wheel drive. Clean & good. Call Cameron Gault, 364-2330. B-3-17-3-tfc

> MILBURN MOTOR * COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

1969 Datsun Pickup. Excellent condition. Call 364-0689.

For Sale: 1973 Ranchero, loaded, 10,000 miles. Contact Installment Loan Department, FNB. Phone 364-2435. B-3-14-4-tfc

1972 Chevy Pickup; 1973 Ford Pickup. Call FNB, 364-2435.

'71 VW. Air conditioner. 22,000 miles. Excellent condition. Call

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 1B-41-tfc

SELECTED USED TIRES \$3.00 UP 30, Day Guarantee MONTGOMERY-WARD **AUTOMOTIVE SALES** 114 EAST PARK

'Herbie's trying to sneak out again without taking Penrod for his walk.

· by Ted Trogdon

This 3 bdrm. home, 2 full baths, fenced yard, just off 15th Street, approx. \$850.00 move in cost with payments you can afford.

OF RENTING? \$140.00 per mo.

assume existing loan.

NEAR SCHOOLS For sale or trade - 1972 Dodge Monaco. Days, call 276-5241;

PRIDE OF OWNERSHIP B-3-12-5-2c 1967 Red Volkswagen. In good condition. Contact Al Reznik, B-3-10-5-4c For Sale: 1964 Falcon, 6 cyl Good condition, good gas mileage. Call 364-2739 nights. B-3-13-32-tfc

V.A.

4. REAL ESTATE For Sale Or Trade

B-3-15-32-3c

B-3-12-32-3c

For Sale By Owner Large double wide mobile home. 24x50. 3 bedrooms, 11/2 baths, large lot 85x119. 6 ft. fenced backyard with fruit trees, patio. 11x11 playhouse, wood burning fireplace, gas grill and light. Priced to sell. Call 364-2423

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

½ section irrigated. 6 miles west of Hereford. Deep soil, strong water, underground pipe. 806-364-0484.

For Sale 15 Acres cultivated. Irrigation well. 4 miles from Hereford. \$1,000 per acre, \$2,000 down, 15 years on bal.

Durward Hamby 364-3466

FOR SALE IN PANHANDLE OF TEXAS 2500 acres dry land. 525 acres in cultivation; 1500 acres can be irrigated; 1000 acres of grass. 1/2 minerals. Onwer will finance at

6 per cent. Phone: 806-878-2907 11/2B-4-32-3c

COMPLETELY

ARE YOU TIRED

HICKORY STREET

Sharp 3 bdrm. brick, double garage, fully carpeted, ref. air, must see to appreciate. Reasonable down payment,

Comfortable 3 bdrm. brick with nice carpet, single garage,

3 bdrm. brick 21/2 baths, den & Inklebarger, Rt. 1, Anton, kitchen comb. dining room, Texas. living room, ref. air, 2 fireplaces, all new drapes, double garage with electric 340 CHOICE DEEP SOIL door lift, built-in vacuum IRRIGATED. Two strong 8" cleaner, patio with bar-b-que wells connected, 10" grill, gas lites front and back, derground pipe. 1973 potatoes, nice 6 ft. fence, paved alley, 51/4 per cent loan. Buy equity and assume loan with payments of \$236.00 per month. How can you

Northwest 3 bdrm. brick, den & room, 2 full baths, fully carpeted, double garage. Right loan payable \$176.00 per month. by purchasing equity, im-

IMMEDIATE POSSESSION dining room, fully carpeted. Single garage, fenced yard. \$1,000.00 down will handle this

LET'S MAKE A DEAL on this 2 bdrm. 1 bath, new carpet, fenced yard. Just right for a couple who are wanting to get a start in life. Priced \$9.500.00. Buy equity and assume payments of \$96.00 per month.

> WANT A GOOD INVESTMENT?

This 1 bdrm. duplex is furnished and is in good shape inside and out. Is walking distance from town and hospital. You can buy this one for \$2,000.00 down and

terms. Priced right, call for details.

NORTH PLAINS 954 acres, all cultivated, on paving, 5 irrigation wells, Priced \$450.00 per acre, good terms available. HAMBY

REAL ESTATE 364-3566 OFFICE 364-3169 Chick Weemes J.M. Hamby 364-2553 364-1017 Calvin Edwards 364-1534 Gerald Hamby EQUAL HOUSING **OPPORTUNITY**

COUNTRY HOME One acre of ground, 3 bedrooms, 21/2 baths, all builtins, 2700 sq. ft.

Beautifully landscaped. \$36,000.00. 5 UNIT APARTMENTS Good location, good income.

LOANS Let us help you with your financing FHA-VA & CON-VENTIONAL LOANS are now available. Check with our office for details.

BEAUTIFUL

THREE BEDROOM Carpeted, double car garage. On Labor Camp Road. \$9,000. 605 AVENUE I 3 bedroom, 2 bath brick home.

Fenced yard, single car garage. Carpeted, built-in range. \$14,450. Move in \$500. 710 STANTON Repossession. Nice 3 bedroom

home. Recently redecorated. \$13,500. FARMS Dry land with good cotton allotment. Reasonably priced.

Good water, deep soil irrigated land. Unimproved except for irrigation. Reasonably priced. Raised 2 bales of cotton per acre this year. Price depends on the number of wells, the quality of soil and location.

Board of kealtors Multiple Listing Service CARTHEL REAL ESTATE 206 N. 25 Mile Avenue Phone 364-0944 1-488-3611 Wayne Carthel Leola Peters EQUAL OPPORTUNITY B-4-10-tfc

For sale by owner: 3 bedroom, carpeted, fenced. Garage. Good location. Call 364-2816 after 6:00

B-4-15-5-6p

TO SETTLE ESTATE One house and three lots. 300 ft. frontage 604 South Main. Call 806-233-2884 or write J.R.

B-4-5-9p onions net over \$1,000 acre. 364-

Avenue.

For Sale: 6 year old-3 bedroom home in N. Hereford. 134 baths, fully carpeted, double attached garage and wood fence.

Sam Eason Phone 364-5306 *

B-4-5-tfc Brick duplex. Good location. Cash or new loan. Phone 364-0022

S-4-10-32-tfc

ATTENTION QUALIFIED GI'S Like new, 3 bedroom, 2 bath home in NW Hereford. Move in for closing costs and pay approx. \$225.00 per mo. Call: Chick Weems

364-3169 nights & Sundays 364-3566 Weekdays bedroom at 434 Avenue G.

Carpeted, fenced, garage. 51/4

per cent loan. Owner will carry second. Call 364-2816. B-4-17-32-tfc HOME FOR SALE Located at 132 North Texas Avenue. Immediate possession. 3 large bedrooms, large living room, 12x34 ft. den, kitchen,

utility room. Heating and cooling system. Large double after 5:00 p.m. garage. Large shade trees, nice lawns, sprinkler system. For further information, please call 364-1574 S-4-4-tfc

8. HELP WANTED

5. FOR RENT

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen. dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE

APARTMENTS Phone 364-1887

1B-5-4-tfc

B-5-12-46-tfc

Office building. Lease, sell or trade. Call Gene Campbell, 364 B-5-10-28-tfc

Im me

LVN's cellen prehe apply

An eq

Elda

SUMMERFIELD MOBILE MANOR

FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-12 B-5-15-10-tfc

Storage for rent, Phone 364-1483 or 364-3937. B-1-10-50-tfc DIAMOND VALLEY

MOBILE HOME PARK 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue Phone

364-1483 or 364-3937 . B-5-50-tfc TRAILER SPACE FOR RENT

Phone 364-1108 B-5-10-13-tfc For Rent: Trailer space at 217A Avenue A. Paved street and

Northwest Mobile Lodge

drive. Phone 364-4553. B-5-14-27-tfc FOR BEASE OR SALE Commercial building (8,000 sq. ft.) Prime location - corner Main and 2nd St. Hereford, Texas. Priced to sell (Financing

Call Collect for details: Geo. Masso 512-682-6191 or 512-682-8091 B-5-1-10c

OFFICE FOR LEASE. Ralph

available at 71/2 per cent).

Owens 364-2222. 1B-5-10-14-tfc Office for rent. Answering service available. AGRI-

SCIENCE CENTER, 1500 West Park, Phone 364-5822. B-5-14-19-tfc

For Rent: 2 bedroom trailer house in Summerfield. Unfurnished, except for stove and refrigerator. 364-4777. B-5-5-2p

2 bedroom house with garage to responsible couple. No pets. 364-

B-5-11-5-tfc BACHELOR APARTMENTS Carpeted-private entrance,

private bath, 821 South 25 Mile S-5-14-32-tfc

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'.

CALL 364-5520

S-5-49-tfc TRAILER SPACE FOR RENT.

Shady Acre Trailer Park, 364-3583. B-5-10-32-tfc For Rent: One bedroom house

partially furnished. No.

children, pets. Deposit

required. 364-3161. B-5-13-32-1c One bedroom duplex for rent

Call 289-5757.

B-5-10-32-tfc

6. WANTED

WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 258-

7761 or 364-0165. B-6-13-6-tfc WANTED: Commuters to WT Thursday nights. Call 364-2739

B-6-10-32-1c

Man for countersales and delivery. Apply in person to 1107 West First Street. An equal opportunity employer. B-8-17-3-tfc

KN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor

B-8-16-39-tfc

Couples work together building a business. Start part time and grow. We train. Phone for interview. 364-2329 after 6:00 and

Phone 364-2030

1st insertion Classified Display (8 pt. type under a specific heading,

5 p.m. Friday

5 p.m. Tuesday !!WE HAVE MOVED!! KNOWLES AUCTION BARN

ON MISSION ROAD We have a full line of new & used furniture and appliances at bargain prices. Open for business Saturdays only 8:00 a.m. to 8:00 p.m.

BIG JIM'S FURNITURE

Phone 364-1873 Wanted: Responsible party with good credit to take over small monthly payments on Spinet Piano. Like new.

Write Credit Manager:

Kimball Music Center

2832 34th Street Lubbock, Texas 79410 B-1-28-31-4c FREIGHT DAMAGED Electrophonic console stereo pecan finish, Mediterranean Style, AM-FM

radio, builtin 8 track tape

player, 4 speed record changer;

8 speaker system. Regular \$299.95, damaged during shipment, now only \$145.00 or \$10.00 monthly at MARTINS SOUND CENTER Corner of Georgia & I-40

Amarillo, Texas KIRBY VACUUMS Rebuilt with genuine Kirby

\$59.95 & up.

2 year guarantee Your only authorized Kirby Distributor Kirby Sales & Service 522 Irving

Phone 364-0422

B-1-35-tfc RÉPRO STEREO **Electrophonic Component** Stereo. 200 watt amplifier with builtin 8 track tape player, AM-FM radio, Garrard Turntable and 10 speaker system. Regular \$399.95. Assume balance of

\$240.00 or take over \$10.00 monthly payments at: MARTINS SOUND CENTER Corner of Georgia & I-40 Amarillo, Texas

Wire Fox Terrier Puppies. Six B-1-4-tfc Weeks Old. Call 364-0199. \$45 We sell new B-W TV's, color TV's, stereos, dinettes, living room furniture, bedroom furniture, major appliances.

> Finance & Furniture 906 S. 25 Mile Ave. B-1-30-tfc 1973 14x70 unfurnished trailer house. 3 bedrooms, 11/2 baths,

Financing available if qualified

Plains

FOR SALE: AKC Registered

all appliances included. Phone 357-2396. B-1-14-29-tfc Oak fire wood for sale. Phone 364-1127 or 364-5264 after 5:00

7:00 p.m.

For Sale: 1972 model 14x73 Mobile Home. Fully carpeted. Small equity and take over payments. Call 364-2566 after 364-1264.

B-1-10-1-11c

B-1-19-29-tfc

1B-1-143-fc

Fireplace wood for sale. Call 364-2111. B-1-10-46-tfc For Sale: 1973 Model Yamaha.

175 CC. Phone 289-5710 days;

289-5967 nights after 7:00 p.m.

FOR SALE

Graham (Hoeme) Plows

FARM EQUIPMENT

used aluminum pipe on the Plains. All sizes from 2" through 10". Extra large inventory of new 6", 7" and 8" gated pipe in 24", 28", 30", 32" and 36" rows. Also large inventory of new 10" flowline and gated pipe going at a big savings.

B-2-4-tfc

B-2-10-5-4c

WANTED: POPCORN GROWN UNDER CONTRACT. Harvest with Hesston's Rolla Cones or corn

3. FOR SALE **Automobiles** - '1953 INTERNATIONAL

B-3-33-tfc

B-3-10-4-tfc

B-3-10-31-tfc

1B-3-17-tfc

REDECORATED

Call us about this 3 bdrm. 11/2 bath, carpeted, built-ins, small down and payments at approx.

fenced yard, priced right at \$17,000.00. Terms available to Purchaser with good credit, p.m. existing 51/4 per cent loan can be assumed, payable \$97.00 per month. Owner will carry second

beat this one?

CLOSING COST ONLY kitchen comb., formal living close to school. Priced \$23,500.00 or assume existing \$16,600.00

mediate possession available. 2 bdrm. 1 bath, living room

one. B-4-50-tfc

> \$125.00 per month. 1120 ACRES approx. 400 cultivated, 5 small wells, \$50,000.00 down, bal.

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

Westgate.

week ends.

B-8-21-26-tfc

VOCATIONAL NURSES Immediate opening for two LVN's on the 3 to 11 shift. Excellent salary, and comorehensive benefits program. pply in person at

Deaf Smith General Hospital An equal opportunity employer.

Want to hire waitress at The Moonlighter. Must be 18 years or older. Call 364-0064. B-8-15-5-2c

School Bus drivers needed. See Eldon Owens at school bus shop. B-8-10-4-tfc

Hide room labor wanted. We offer:

+Good pay +Paid vacation +Paid hospitalization Colorado By-Products 31/2 miles West Hwy 60

Phone 276-5331 days;

364-2495 nites B-8-42-tfc

Wanted: Experienced farm hand. Must be capable of leading men. Good house, good wages for the right man. Call 276-5221 or call in person 1/4 mile West of Community Grain Elevator in Easter Community. S.L. Garrison.

MEN WOMEN If high prices is stretching your pocketbook, and you need part time income, with an excellent future, write: W.C. Tharp, Box 26105, Albuquerque, N.M. 87125.

AVON If you're retired, call us now Retired people make wonderful Avon Representatives. And Avon offers a real earning opportunity. You can sell quality products on a flexible schedule and become more involved in your community, too. For full information, call: 364-5169 or 364-0640.

WOOL FINISHER. Apply at One Hour Martinizing, 149

B-8-32-20

North 25 Mile Avenue. B-8-12-32-tfc AUTO CENTER SALESMEN

NEEDED AT ONCE Must have some experience in selling tires and auto accessories.

2. Paid vacation

3. Discount on purchases 4. Paid life insurance

5. Paid retirement plan 6. Savings plan available 7. Dental, hospitalization and surgical insurance avail-

Apply in person to J.C. Penney

Company Auto Center, Hereford, Texas.

Family man looking for steady position with local firm. Top wages and benefits. Tagco Industries, Steel fabricators. Phone 357-2222. Hwy 60 West, across from Armour. B-8-25-32-3c

Experienced Bookkeeper wanted. Send resume to Hereford Independent School District, P.O. Box 1698, Attn: Business Office.

B-8-16-32-20

Assistant Director of Nursing Service - Excellent professional opportunity for a R.N. who desires a creative leadership position. Freedom to implement imaginative and innovative ideas. Attractive salary and benefits. Please call or send resume in confidence to:

Administrator Deaf Smith General Hospital Box 552 Hereford, Texas 79045

Telephone: 364-2141

B-8-32-3c Experienced diesel truck tractor driver to haul sand and

gravel. Call 364-4605. B-8-12-32-tfc Wanted: Mechanic Trainee. Good salary, paid vacation, hospitalization. Apply in person

to Dale Fowler Ford, 120 East Andrews, Dimmitt. B-8-19-32-8c

POST HOLIDAY BILLS? Need 5 ladies with car and phone who would like to earn \$25 - \$45 per week. Call 364-4068. No obligation.

B-8-32-8c

Wanted: Baby sitter for 20 month old and 9 year old. 8 to 5 five days per week. Call 364-2150 evenings and weekends. B-8-23-32-tfc

Wanted Housekeeper-keep house, cook, answer phone. Live in, Write St. Mary's Church, 2111. Call Cliff's Tree Service 364-Box 64, Umbarger, Texas 79091.

- B-8-32-4p

B-8-24-40

S-9-11-19-tfc

B-9-46-tfc

Experienced mechanics

Lincoln and Mercury Dealer,

Contact Jewell Gaddy

806-249-5551

9. SITUATIONS

Yard work and odd jobs is my

only business. Walk Boston, 364-

State Licensed Child Care

For Working Mothers

Hereford

Day Care Center

364-1293

10. NOTICE

For the convenience of you, our

customers, we now have truck

scales to weigh your scrap iron

Daddy's Truck Stop.

- One mile North of Big

HEREFORD

IRON & METAL North Progressive Road

by City Dump

Anson A. & June Dearing

Phone 364-3350 or

364-3777

ALCOHOLISM

INFORMATION

For information on alcoholism

referrals for help, counselling,

or programs on the subject of

the disease of alcoholism, Call

364-4540 from 8:00 a.m. 'till 12,

1:00 p.m. until 5:00 - p.m.

A UNITED FUND AGENCY

11. BUSINESS SERVICE

APPLIANCE REPAIR

We repair all makes and models

of appliances. All work

MONTGOMERY WARD & CO.

114 East Park

Phone 364-5801

DRAGLINE SERVICE

TAILWATER

PIT CLEANING

DUMP TRUCKS

30 TON CRANE

BOBBY GRIEGO

Day Phone 364-0574

Night - 364-2322

PAINTING CONTRACTOR

INSIDE-OUTSIDE

All work guaranteed

Free estimates

Ph. 364-4898

HOUSE PAINTING

Interior Exterior

127 Beach

Phone 364-3203

1B-11-14-tfc

guaranteed.

Monday through Friday.

14B-10-34-tfc

B-10-12-tfc

B-10-32-1p

Alice Gilleland, 364-4175.

Dalhart, Texas.

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years ex-perience. Available for nightwanted. 2 openings. Guarantee plus commissions. Uniforms time emergencies. and insurance, permanent position. Authorized Ford,

HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751

KIRBY VACUUMS

Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422

1B-11-35-tfc PIANO TUNING. Call Elson Baby sitting in my home. Phone Clark, 364-0628 or 364-1150. B-11-10-5-tfc B-9-10-26-tfc

Roofing, Hot Asphault, Shingles, Shakes and Concrete Tile, All work guaranteed. Phone 374-5795 Amarillo. B-11-5-2p

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-tfc

WANTED 150 watches a week to repair by latest approved **COWAN JEWELERS**

B-11-15-29-tfc

B-11-29-tfc

DICKEY'S DOZER SERVICE

All Kinds Dirt Work Bull Dozer Scrapers _ Dragline Back Hoe Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565

I have disposed of my interest in B.L. Jones Toro Truck & Trailer. As of CONCRETE CONTRACTOR February 1, 1974 I am no longer We will do your finishing or give affiliated with this company. you a turnkey job. Free Estimates. Kendon O. Anderson

246 16th Street Phone 364-6617

HEREFORD WRECKING CO. WRECKER SERVICE We buy scrap Iron & Metal

Have storage for cars, boats, etc. 1st & Jowell Ph. 364-0580 Nites - 4009 or 0075 - S-11-12-40-tfc

TREE TOPPING & SHAPING HEDGE TRIMMING Free estimates C.L. Stovall 208 Avenue C Phone 364-4160

CONCRETE WORK Specializing in feedlot repair. Also walks, driveways, patios, AL GAMEZ

228 Avenue A Julio Pesina, 204 Catalpa St. Phone 364-4236 Hereford, Texas S-11-24-12p HEARING AID BATTERIES MARK ARMOR

for all makes sold and tested at THAMES Pharmacy. Phone 364-2300. S-11-12-40-tfc COMPLETE

647-3444

247-3311

S-11-24-tfc

B-11-32-tfc Turn Key Installations TAGCO INDUSTRIES of Pumps and Your local steel distributor Gear Drives Phone 357-2222 PUMP CO. INC. Sheets, angles, channel, plate Bar stock cold and hot roll, Sales & Service expanded metal. Sheer and HEREFORD brake service ¼ inch to 10 ft DIMMITT

FRIONA

Pauline Lovan

Robert Lemons

Frank Pannell

Highway 60 West Across from Armour B-11-32-3c

WILL PICK UP JUNK CARS. FREE Call 364-3350 or 364-3777 1B-11-28-tfc

KELLY ELECTRIC DOUG AND VIRGIL **Electrical Contractors** Residential Commercial All bids and wiring Call bids and wiring

competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 130

840 Avenue F Phone 364-1189 Stall Rentals-Boarding-Buy & Sell Horses Stallion at Stud Alegre Lad No. 298193 Grandson of Skipper W.

We cater to good horses

S-11-25-tfc

ROWLAND STABLES

FOR ALL

YOUR INSURANCE

Consult

914 East Park Avenue

The La Plata Agency

Phone 364-4919

13. LOST & FOUND

STRAYED: Steer calves from Art's Corner branded with Backward "C" on left shoulder. Call 289-5649 or 289-5707. B-13-17-3-tfc

Lost or strayed from 7th house west of cemetery on Harrison Hwy, 135 lb. Hereford whiteface bull calf. Days, call 276-5241; nights 364-4251.

LOST: Black and white Border Collie, Male, weighs 40 lbs. Answers to the name of

"Jackson" REWARD. Call 364-5541 or 364-5758. B-13-21-32-2c

NOTICE TO BIDDERS The City of Hereford, Texas will accept sealed bids on six 1974 four door sedans for the Police Department not later than 2:00 P.M. February 18, 1974 in the office of the City Manager, City Hall, Hereford, Texas:

The City to trade in five 1973 Plymouth Fury I four-door sedans. Specifications may be had by

contacting the City Manager, City Hall. The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most ad-

vantageous to the City. James H. Sears, Mayor City of Hereford

LEGAL NOTICE The Deaf Smith Electric Cooperative, Inc. P.O. Box 753, Hereford, Texas 79045 is making an application for a loan from Rural Electrification Administration which provides for the construction of approximately 36 miles of 69 KV transmission line and two 7500 KVA substations. This line will be along a general point one mile South of Tam Anne in Castro County North about 9 miles thence West about 20 miles into Parmer County and back South 3 miles. The two substations will be located on this transmission line. The loan also provides for approximately 200 miles of distribution line to be constructed in Castro. Parmer, Oldham and Deaf

Smith Counties. These facilities will make it possible for the Cooperative to meet the increasing demands for electric power of the member owners. If there are omments on the environmental aspects of the proposed construction, it should be submitted to the Cooperative on or before March 5, 1974. Additional information may be obtained at the Cooperative office at the above address.

S-32-1c LEGAL NOTICE

THE STATE OF TEXAS TO: ALL WHOM IT MAY CONCERN, Respondents, GREETING:

You are hereby commanded to appear and answer before the Honorable District Court, 69th Judicial District, Deaf Smith County, Texas, at the Courthouse of said County in Hereford, Texas, at or before 10:00 o'clock A.M., on the Monday next after the expiration of twenty days from the date of service of this citation, then and there to answer the petition of Catholic Family Services, Inc., Petitioner, filed in said Court on the 1st day of February, 1974, against all whom it may concern, Respondents, and said suit being No. 6996 on the docket of said Court, and entitled "IN THE INTEREST OF BABY GIRL T., A CHILD," the nature of which suit is a request to terminate the parent-child relationship. Said child was born on the 4th day of July, 1973,

in Oklahoma City, Oklahoma. The Court has authority in this suit to enter any judgment or decree in the child's interest which will be binding upon you, including the termination of the parent-child relationship and the appointment of a conservator with authority to consent to the child's adoption. Issued and given under my hand and Seal of said Court at Hereford, Texas, this 1 day of 364-1726 February, 1974. 364-2412 S-11-16-tfc

Seal Lola Faye Veazey Clerk of the District Court of Deaf Smith County, Texas Travis McPherson, Sheriff Deaf Smith County, Texas By Elsie T. Baker Deputy S-32-1c

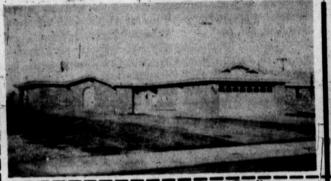
Carmichael Real Estate, Inc.

PHONE 364-1251 508 SO. 25 MI. AVE

FARMS - RANCHES - COMMERCIAL - HOMES "CALL US - WE REALLY CARE ABOUT YOU!"

MIKE WALDRIP Day or Night HOME PHONE 364-4770 MOBILE UNIT 364-4741

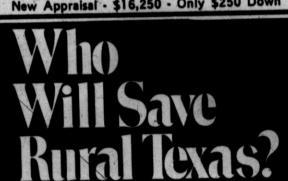
Mutt Wheeler



Troys Carmichael

3 Br - 2 Beth - NW - Small Equity

New Appraisal - \$16,250 - Only \$250 Down





1700 Sq. Ft. - \$188.00 Monthly - On Fir

Will too much of our beautiful country land be cut up with little planning, crisscrossed with asphalt? The Texas Farm and Land Brokers are working hard so that this won't happen to this state. Most Farm and Land Brokers have a very special love of the

land. They live close to it. They respect it. They want their clients to respect it too. The Farm and Land Brokers are trying to do their part by en-

couraging responsible developments.

If you want to talk about "that good old country livin" . . . see a Texas Farm and Land Broker. He's a friend of the land.

& ASSOCIATES, INC.

REALTORS

HEREFORD, TEXAS

311 E. PARK AVE.

PHONE 364-2222

Casual for living, 4 hedroom, 3 bath home at 329 Douglas, featuring plush shag carpet, rear entry garage, large

beamed den. Built by Carl McCaslin Lumber Co. with only the best materials and workmanship. See it now! H-4162 WHY RENT!!!! 3 bedroom, 11/2 bath home, fruit trees, rose bushes in

backyard, priced reasonably for new loan or equity. Gives pleasure in ownership. H-1412 NEED A HOME?

2 bedroom, 1/bath brick home priced to sell, on Blevins. Owner ready to make a deal! EMPHASIS ON LOCATION

Three year old brick home - 3 bedrooms, 2 baths in excellent N.W. location - fireplace, isolated Master. Equity or new loan. H-30026 OUTSTANDING CRAFTMANSHIP

Featuring Ash raised panel cabinets, double fireplace, large playroom and expensive shag carpet thru-out. This 3 bedroom, 21/2 bath home by Richard Burch will fill your every need. Call today. H-4162 A LITTLE JEWEL

Two bedroom, two bath home in excellent location, corner lot, panelled living and dining area, immediate possession \$6000 equity, total monthly \$159.00

with large family room. Spacious corner lot in a nice neighborhood. Close to hospital and downtown. All for less than \$12,000.00 H-5002

FOOD BUSINESS Excellent return for ambitious couple. Growing cliental on Hereford's busiest intersection.

EVERYTHING A YOUNG COUPLE WANTS Love move in, low payments, 3 BR featuring sunken den, FP, Beauti-pleat drapes and bar-b-que.

Very clean and neat 2 BR home. Fully carpeted and paneled. Two heaters, new hot water heater, built-in hutch. Lg yard with lovely shade trees. Price below what you would think. H-

Needs to sell quick. 1650 sq. ft. 3 BR, isolated Master BR. New paint and carpet. Beautiful yard with lots of trees. Located in N.W. and payments only \$184.00 H-30014

LIKE LARGE ROOMS?

Drive by 1002 East 3rd and see an elegant and spacious home with sprinkler system, patio, fireplace, beautiful land-scaping, large utility room and unbelievable storage. This is an ideal home for a family! H-3918

Owner financing. 2 bedroom home on Ave. B, large lot. Great buy for small family. Only \$8500.00. COMMERCIAL INVESTMENT

This small business, doing excellent volume, can be a good future for you. Experience not necessary, well-trained employees capable of complete management. You must arrange financing.

FAMILY IS NEEDED to give this spacious home some tender loving care. New carpet and paint, plus torginol shower in master bath, fireplace and lots of storage and a large carpeted playroom are added attractions in this well located equity buy home. H-HOW ABOUT REMODELING

this older home to suit your fancy! Spacious and well-build. A handy fix-it man can make it just right for a large family. FARMS FOR SALE DAWN AREA 70x14 trailer and improvements: 5 lots. House well. Will sell and and improvements separately.

320 acres, 1/2 alloted, 3 wells F-3119 MILO CENTER

990 Acres - Bargain - 6 wells - good water - lots of tile - houselake pump. Hurry! Acres, 2 wells, Mill, \$600.00 per acre F-310

NORTHEAST 310 Acres - Perfect - 3 Wells - 1-1/2 Miles Tile. Good Water Area. Terms. Call Quick.

NORTH 340 Acres, Nice Home, Shop, Sprinkler, Corrals, Shed, 29 per

cent Down. WILDORADO -Pavement - Sprinkler - 640 Acres - Pens - Shed - Excellent Cattle farm.

NEAR HEREFORD Pavement - Rough - 530 Acres - Weak Water - Lots of Potential 2400 ACRES

Can be divided -\$395 per acre - 61/2 per cent loan - House - barn - 16 wells - equipment. 160 ACRES Pavement - 2 wells - waters one direction

We do more for you than we have to" NIGHTS, SUNDAYS AND HOLIDAYS

Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560

and 26-tfc

and 107 ual 3-tfc

fc

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hift. nor

9-tfc ding

IF FARMERS HAD TO RELY SOLELY ON INCOME FROM FARMING, THEIR AVERAGE INCOMES WOULD BE ONLY 47% OF THAT ENJOYED BY OTHER SEGMENTS OF OUR SOCIETY!



new Chamber year has already

February.

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Marn Tyler REAL ESTATE 111 Ranger 364-0153





Congratulations to the Halls - Scott, Rhonda and Don. They each won honors on their steers in the recent Livestock Show. It was the first year for each of them to show a steer.

5 acres and 2 Bedroom house, just remodeled, shag carpet & paneling. Has natural gas and well. Ideal place to let your children have their show calf for next year.

NEED MORE GRASSLAND? CALL ME! Equal Housing Opportunity



NOW SHOWING!

TOWER

Well, the momentum of the some time before progress develops into headlines announcing new businesses, carried us into the month of project initiation or completon of industry acquisition or ex-Behind the scenes much pansion but never the less activity is taking place. This is people are working and things really a critical time for it now are getting done. "Wanna be a that the "Action Arm" of the part of it?" You should be, you Chamber begins to function. know! Community Action The all important selection of belongs as much to you as it committee members is being does to all other members of

being held; the analysis of the Deaf Smith County. The Sports Program including the track meets, tennis tournaments and support of is being generated. It may be local athletics; the Miss

RESIDENTIAL HEATING

finalized; the first meetings are

board aspects of the program of

work takes place; plans are

being developed and progress

REFRIGERATION

An Authorized Coleman Deale

R & R REFRIGERATION

We Service All Brands 132 Northwest Drive P. O. Box 1763 Hereford, Texas 79045

ROBERT RHOTON

I TURNED

AROUND

AND IT WAS

whirling dervishes of our clients, but we DO put all of our experience and facilities

work right now when you

delegate the selling job to us.

125,000. to 135,000.

HOME LISTING NEEDED

NOW...CONTACT or CALL.

OMMONWEALTH

THEATRES

Phone 364-4714

Q BOSTON BRAZE STOCK Stocked at Ottingham 1107 W. HIGHWAY 60 HEREFORD, TEXAS

364-5881

ou've Never Seen Such Thorough Service STOP IN SOON Phillips "66" Products EAST SIDE "66" **Rocky Stewart**

Ralph Owens & Associates, Inc. 311 Park-Avenue REALTORS Phone 364-2222 1303 E. 4st NOW SHOWING! THE REST FROM HOLLY WOOD! It's about the first time you fall in love.

> ntroducing Glynnis O'Conno 11 PG ·STAR·



Hereford Pageant; the Clean done", "It's just exactly what we've needed", "It will sure Up Highway 60 and 385 Cammake a difference" are some of paign; the promotion of the comments concerning the Hospitable Hustlin' Hereford as project. I'm anxious to see what "The Center of the World Cattle actually happens. Industry"; New Teacher The Beautification Com-Recognition; the promotional support of Health and Safety programs; Tourism, Conservation. Transportation and Water Development for our Hi Plains area are examples of

mittee of the Women's Division, Nancy Russell, Chairman and the Chamber Environmental Committee, Ed Allison, Chairman will be working with several other organizations to accomplish this task. Let's give them some real support in this project. IT'S BEEN a very busy

people but by many good January and I'm really proud of everyone's contribution to making things go. We spent some long hours and once in a BY THIS time we have while a bit of weariness creeps up on us - but whenever that happens someone always comes importance to all of us. First, along and jabs us with that the comments on the Board's darned little pin that says HUSTLE HUSTLE recommendations regarding Daylight Savings Time have been strongly in favor of the HUSTLE''! elimination of Daylight Savings Time, Second, last weeks Hustle

Land Eville

cleanup Highways 60 and 385. "It's been tried before", "It's

JONES

MOTORS

EXPERT REPAIR

BUICK PONTIAC

GMC TRUCKS

JOHN ORSBORN

ree Pickup phone 364-0990

OWNED

column brought much more

attention than hoped for. Many

folks have voiced a well defined "Hurrah" at the suggestion to

your Chamber in Action and the

"Action" doesn't just happen-

they're the results of a good

deal of planning, coordination

and effort - not by one or a few

citizens who want to see a better

place for living and working.

received several calls in

reference to a couple of items of

long overdue", "It can't be ASK HUGH BLAKEY MAKE A LITTLE MORE THAN
HALF OF THE EARNINGS OF
MEN WITH THE SAME EDUCATIONAL
BACKGROUND. FOR A GOOD CAR DEAL!

OAK FIRE WOOD NOW IN STOCK AT Hereford

Meat Market

N. 25 Mile Ave:

LAND Nice 160 acres, all cult., 4

miles from Plainview, Texas. 2-6" wells connected with tile, gated pipe, 50 acres of permanent grass for 100 mother ows, 3 bdrm. brick home, garage, large barn, shed and good corrals. Check for in formation.

150 acres, 445 cult, 5 irr. wells, ome tile, 86 acres growing wheat. Renter will give possession for paying for wheat and other work or farm. \$250.00 per acre, \$30,000.00 down.

section, 580 acres cult., 3-irr wells, 2 pumps go with sale Renter will sell wheat 35,000.00 down.

1120 acres, 400 cult. 4 irr wells, connected with tile, bdrm. home, terms available Nice 60 acres, all cult. 1 irr well, planted to wheat. \$6,000.00 down, located 2 miles from Hereford.

10 acres on paving, 15 acre tracts irrigated. Nice large brick home o

Hickory Street only \$5,000.0 3 bdrm. brick home on irr.

acres, \$6,750.00 down. Call J.M. Hamby Hamby Real Estate

Office 364-3566

Res. 364-2553

Weekly Pickup Day For Paper Announced taken to 109 Aspen, or pickup Pickup days in the paper

drive sponsored by the Teens Against Dystrophy will be on Thursdays, only once a week because of the gasoline shortage, TAD leaders announce. Proceeds will go to the fund to fight muscular dystrophy, a crippling disease. Donors are asked to bundle newspapers and put smaller pieces of paper in boxes or sacks, and if the weather permits place the bundles on the curb for pickup. The waste paper, any sort except slick magazines, may be

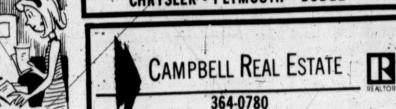
arranged by calling 364-1577, 364-1236 or 276-5262.

100F GRAND 'OL OPRY Feb. 12, 8:00 P.M. Adults \$100 Children 50 Don't Miss The Fun.

ASK ABOUT OUR SPECIAL THIS WEEK ONLY

1973 PLYMOUTH FURY III - 4 DR., SMALL V-8, AIR COND., POWER STEERING AND BRAKES

> **JONES MOTORS** CHRYSLER - PLYMOUTH - DODGE



●LESS THAN \$100.00 per month for cozy little 3 bdr. brick with central heat and garage. Only \$12,500.00. ●COMMERCIAL and industrial lots in several locations Several retail businesses, motels, and shopping centers. \$15,000 DOWN plus moderate closing costs will handle good 240 acre farm with 3 wells. GOOD SECTION on

pavement with 5 wells. • ELEGANT LOCATION. Fine home on Texas Avenue. Reasonably priced. OFFICE BUILDING for sale, lease, or trade. Very nice

• COUNTRY HOME. Large brick home on the pavement near town. \$27,800.00.

• NORTHWEST AREA home with storm cellar, 3 bdr., 2 baths. Will trade for car or pickup. \$23,950.00. •ACREAGE Ten acres on pavement, close in, very

reasonable. 102.6 acres with 6" well. GOVERNMENT HOUSING - Some with down payment of fess than \$500.00 plus prepaid items, no closing costs. TWO STORY beauty in NW area with 4 bdr. and 2 baths.

●AFFORDABLE HOME loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00

Service MLS

Nell Cooper 364-1783 Barbara Cooper 364-1783 Grady Rogers 364-1949 Walling 364-0660

218 W. 3rd.

OWENS ELECTRIC

Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE HEREFORD, TX 364-3572 809 E. 2nd.



Tailwater Pump Conserve that

Floating

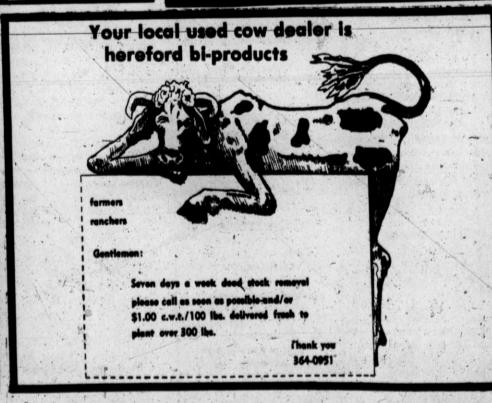
Vertical Hollow Shaft





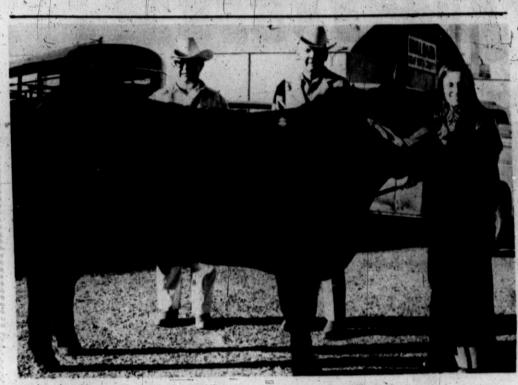
Gear Head

Guaranteed Satisfactory Service Warren Owen Harvey Milton





Women Now Getting The Credit



Buy Champion Steer

Lloyd Olson and Ellis Tatum of Cattle Town Feedyards stand with Beverly Cole and her Grand Champion angus steer after the two men paid \$2.75 per pound for the prize animal during the sale of the Hereford Young Farmers Livestock Show last week. The top-ranking steer was a Deaf Smith 4-H animal and weighed in at 1,291 pounds.

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 5. If the IRS should call you in for an audit, H & R Block will go with you, at no additional cost. Not as a legal representative . . . but we can answer all questions about how your taxes were prepared.



HIRBLOCK

THE INCOME TAX PEOPLE

127 W. 3rd Open 9am-6pm weekdays, 9-5 Sat. Phone 364-4301 NO APPOINTMENT NECESSARY Lentz, Newton & Co., Amarillo

There has been quite a change in attitudes by the nation's retail chains and money lenders toward women. Since there are more women than men, retailers and banks are going after the female market

embrace the female customer, the movement is far from economy all by itself.

In addition, young single women who have good credit ratings of their own often lose them when they marry because their husbands are students or servicemen with minimal in-

name. Many retailers have

REALTOR 364-5439

WILHELM TELEVISION SERVICE

Specializing in all makes and models of color and Black & White Televisions

137 N. Sampson

Those who never make

100F

mistakes are poor compan-

GRAND 'OL OPRY

Feb. 12, 8:00 P.M.

Adults 1200

Children 50°

Don't Miss The Fun.

Jeane

Coker

364-5821

One Los Angeles bank counts alimony, child support payments and investments as ncome in determining whether a woman should get a loan and how much she can borrow.

While banks are pushing to unique. Over the last year a growing number of retailers and national credit card companies, as well as bankers have been courting women as ardently as any young lover. One big attraction is the growing financial clout of the female market, which is an important segment of the

Traditionally, retailers consider married women under the protective umbrella of their husband's credit rating or as good temporary credit risks as single women. In the past when woman became single (because of death or divorce), her credit cards were often automatically canceled since they were in her husband's

changed that policy.

BANKS, TOO, have held similar standards. It has been their policy to discount all or

since they presume that a married woman of childbearing age will soon drop out of the workforce. Women have also had difficult times getting their own mortgages if they are single, and it has been almost impossible for any woman to start her own business by getting a bank loan."

part of the salary of a working

wife in a mortgage application,

Another key pressure area in the controversy over credit discrimination against women has been in the national credit card business. Over the last several years, many women with incomes of more than \$10,000 have complained that their applications were rejected without explanation by some of the major credit card issuers

LAST AUGUST, a group of Detroit women received a Federal charter to start the Feminist Federal Credit Union. Charging 12 per cent interest on its loans and paying 6 per cent on savings, the group currently has \$82,000 in assets and 450 members. A number of women from other states as far away as California and North Carolina have visited the Feminist Credit Union and are planning to file soon for their own charters.

Meanwhile, in New York a much more highly capitalized group of women will open the First Women's Bank & Trust Co., this spring, as soon as its federal charter comes through. The group has managed to raise \$4 million in capital so far.

"We will certainly not discriminate against men, either as employees or customers," says President Talks To Rotary Madeline Mc Whinney, formerly an economist for a federal reserve bank.

The new bank, located in midtown Manhattan, will be open evenings and Saturday. It will also house a library and offer special courses on investment and money management to customers.

The Lonely Heart.

FOR THE BEST DEALS ON NEW or USED CARS

> Come in and talk with one of the Men

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222



Rotarian Robert L. "Buff" Benson presented the program at the regular noon meeting of the Hereford Rotary Club last week when he gave a "classification talk." Benson told about his job in the feedlot industry, his life surrounding it, and about how he came to move to the Hereford area.

MANNING PLUMBING Specializing in Repair 276-5332 Call 364-0931 Or

FARM FOR SALE

660 acres, in the Easter community 4 wells, lays good. Approximately \$174,000 loan, 28 years to go at 71/2 per cent interest.

Short section. Lays perfect. Pavement on 2 sides. 3 irrigation wells. Good production record and priced to

COMMERCIAL LOTS

A & L INN - Across the street west of Hereford High School. Due to other business interest and having to move out of town, we must sell. Will net \$200.00 a week. Priced to sell with good terms.

All types, sizes, prices and locations for commercial property. Just call us or come by for more information. Small tracts and residential lots ready for sale.

All types, sizes, prices and locations of small tracts, commercial and residential lots.

HOUSES Call us, we will find the right home for you.

BOOZER REAL ESTATE 144 W. 3rd.

Hereford, Texas

Phone 806-364-1755 Jo Hamrick 806-364-3502

LONE STAR AGENCY LONE STAR AGENCY ONE STAR AGENCY Call A Realtor

G.I. can move in for \$300 and payments only \$97.00 per UNDER CONSTRUCTION month, 2 bedrooms and garage.

TWO BEDROOM - On Ave. D for only \$4900.

STORM WINDOWS & DOORS - 117 Ave. E, two bedrooms, garage \$7,500.

COUNTRY CLUB ROAD - 3 Bedroom, two bath, just right for

a handyman to work on, 12x14 storage building - \$18,000. BASEMENT - located on corner lot, brick, large garage, fenced yard, close to town, only \$3,750. down.

ASSUME FOR \$3,500- BASEMENT - located on corner lot, brick, large garage, fenced yand, close to town.

month, new carpeting, large closets and very pretty yards, 11 miles from town, located on four lots approximately one equity \$6,300.

TWO & ONE HALF ACRES - large two story home, no city taxes, well for domestic and irrigating yard, call for an

3 BR - 2 bath - 202 Juniper 3 BR - 2 bath - 204 Juniper

3BR - 2 bath - 127 Oak St. (Basement) 3 BR - 2 bath - 205 Centre

38R - 2 bath - 203 Centre

4 BR - 2 bath - 135 Oak 4 BR - 3 bath - 149 Oak

VACANT AND READY with blue grass, this home only 2 years old, fine finish on all paneling, ash wood work, kitchen decorated very pretty and under counter lighting, large utility room, located on Douglas Street.

BEADY FEB. 15 - No over head lines, landscaped, walks and drives a plenty, cedar-roof, den has beam ceiling, kitchen has ash raised paneled cabinets, all build-ins, Payments only

NEW F.H.A. can be assumed, payments less than \$178.00 per OWNER WILL CARRY — Four bedroom home in Dawn, only half acre, shop 13x22, low down payment.

> TRADE FOR SMALLER HOME - FIVE BEDROOMS -Just right for the large family, 4 baths, Wet bar, game room, large loan which can be assumed at 74 per cent interest. Payments \$368.00.

See LONE STAR AGENCY First 601 N. MAIN 364-0555

Don Zimmerman 364-3274

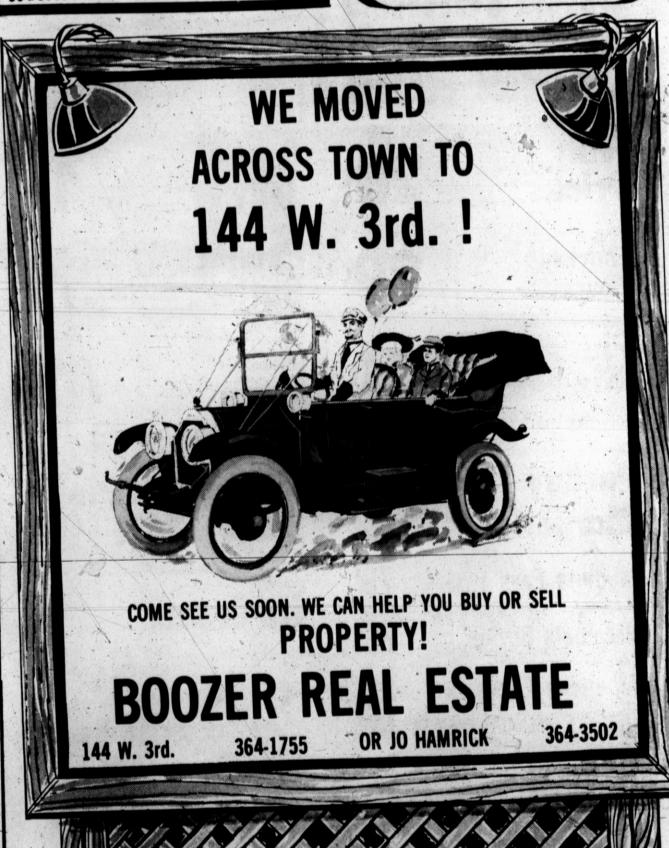
Melvin Jayroe 364-3766

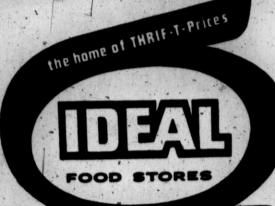
Ken Rogers 258-7350 Lloyd Sharp 364-2543

LONE STAR AGENCY

LONE STAR AGENCY

LONE STAR AGENCY





Have you enjoyed this new shopping experience in Hereford? Come again... The savings are really tremendous during the fouth exciting week of our

pening. Grana

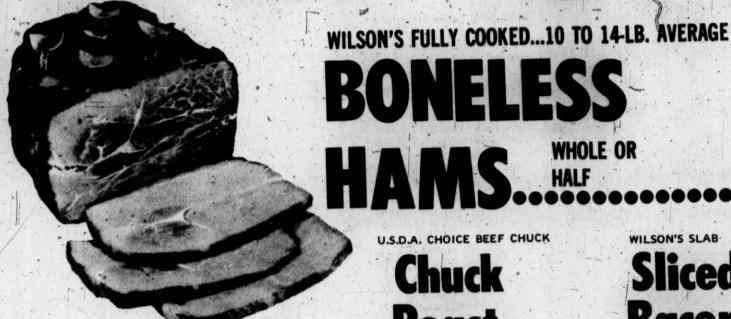
1105 West Park Avenue Open 8 AM-11 PM, 7 DAYS

A WEEK Prices effective thru Wed., Feb., 6 1974. No sales to dealers. Limit rights reserved

DOUBLE GUNN BROS. STAMPS TUESDAY AND WEDNESDAY with \$2,50 OR MORE PURCHASE.

FRESH BAKERY TREAT! DELICIOUS

Cinnamon A



QUICK TREAT! CAMELOT CHIFFON

6 FOR 55° Desserts 2402 63°

Roast

WINCHESTER IMITATION

Sliced Bologna

Whole

Tomatoes

Blackeye

Elbo Roni

WILSON'S SLAB Sliced

Pork Chops



NIGHT BLOSSOM FINE PORCELAIN CHINA

Formal Dinner Plate

the right priceright no	w! Jow	the
Chuck Steaks CHOICE	LB. 89°	Slice
Beef Patties BULK PACK	ь. 89°	Potal
Chunk Bologna	LB. 49°	Bake

WHOLE OR

HALF

right price..right now! DALE 69° d Bologna COLE SLAW OR 79° to Salad 79° Beans 69° **Cheese Spread**

Shortening

GOLD MEDAL Enriched Flour

WILDERNESS CHERRY

DAIRY FOODS

Parkay Margarine : The

78 Medium Eggs DOZ. MEADOWDALE GRADE A (LIMIT 1) Creamery Butter 1-LB.

CAMELOT American Slices 12-02.

VALUABLE COUPON KARON **ESalad**

LIMIT-1 WITH COUPON EXPIRES WED. FEB. 6.

MEADOWDALE CUT

Grape Jelly

CAMELOT Peanut

Chicken-Noodle Soup. 26-02

FROZEN FOODS

BEEF TURKEY CHICKEN

Camelot

CROSSROADS OF QUALITY AND VALUE! HEINZ STRAINED



Red Rome Apples

Deodorant soz.

Oyster Pieces

COLORADO EXTRA FANCY

Daytime Pampers 36 OF \$148

Prell Concentrate #82 886

8-0Z. 44¢



