# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year-Number 13.-

The Hereford Brand, Hereford, Texas, Thursday, April 6, 1933.

Five Cents Per Copy.

A called meeting of the local

key women who will be responsi-

ble for conducting the Seventh Dis-

trict Convention here in two weeks,

was held Saturday afternoon and

ten Deaf Smith County clubs had

delegates present for conference

They were Mrs. J. W. Kirby,

Bippus; Mrs. A. T. Frye, Mrs.

Arlie Dean, Dean; Mrs. H. Climer,

Ford; Mrs. W. A. Springer, Frio;

Mrs. J. W. Brown, North Here-

ford; Miss Olive Perkins, Prog-

ressive; Mrs. Jack Robinson, West

Hereford; Mrs. P. H. Gililland,

Westway, and Mrs. Lee Curry, Sum-

Several points relative to the

convention program and activities

of local clubs were decided Satur-

well as visitors will be required

to register with the credentials

chairman, Mrs. A. A. Foster, All

presidents of local (Deaf Smith

County) clubs will be hostesses for

the tea to be served at the home

of Mrs. E. B. Black from 5:00 to

6:30 Wednesday evening, April 19,

and are requested to notify Mrs.

H. L. Broadwell or Mrs. Bob Wil-

son whether or not they will be

present. This tea is the only sociat

function of the convention, and

is given through the courtesy of

held at the county library at 4:30

p. m. Thursday, April 20, with

members of the Junior Bayview

club as hostesses. Miss Coree,

state librarian, will be present, and

appears on the program in con-

brary, which designation she has

The opening event of the cou-

vention will be the luncheon served

given that of Deaf Smith County.

An open house meeting will be

the Hereford chamber of con

and plans.

merfield.

# LEADERS PERFECT CONVENTION PLANS

# Music Students Rank High in Annual Festival Street; Stripped to Amarillo Wednesday, to see the

Hereford music students took a Special Water at the Music Festival contest in Amarillo last week, keep-up the traditions of the city earrying off more than an even tion of the awards in the au-

Complete records have not been mished The Brand on all the est in its division, the high school a flat amount as in 1932. quartet ranked first.

held this week at Lubbock, and ith few exceptions the boys and tiris from Hereford passed this per cent discount. ualification.

Doris Elaine Dillehay, Max-Beach and Martha Nell Dw-The fil health of Mrs. Parwill prevent their playing in contest this year.

From among the band and or-cestra members the following cations to enter the Tri-State contest: Ernest Sheihagen and Heran Reed and Voline Downs with irinet, Virgil Cloyd and Hugh arman with trombone, E. P. osey and Billy Smith with clari-, Glenn Smith and Palmer Norwith cornet.

The glee club boys were also Special praise is given by those

tending the Music Festival for excellent accompaniments on plane given the various soloby Edgar Pickett, Helen Griggs Ruth Marie Mountz.

# Circulation of Library Books

Again the circulation has forgdumes against 4,621 for March, 32. Of these, 973 were maganes against 935 for 1932, so ere was a gain of 584 books is-

The following patrons have en books or nugazines since to unite. last report: Mrs. Broadwell, Ayers, Mrs. Conkwright, Billie Duniap, Sidney Fuller, Bobreer, Mrs. H. H. Marshall, Mrs. ank Ramey, June Ray, Mrs. A. Schulz, Mr. Suggs, Mrs. Ralph K'h. Mrs. Sherrieb, Miss Gladys egler, Mrs. Bob Wilson, Mrs. Du

We have had no new books ely and nothing of special inrest to report except the gain condition of Doyle ade in the circulation. Because thel ack of ana dequate supply new books, we had expected ow that of last year, but thru have been able to give suffiat service to keep our readers

There has been a change in the cally ill of pneumonia and com-e of reading to some extent plications for the past several is winter. There has been more weeks, is reported this morning for books on politics, governt and social questions that before. People are trying to who watch anxiously beside him.

# Rate Schedule Next Summer

tries from Hereford, but the Hereford are in effect this month wing list makes a most cred- and are arranged on a sliding The high school band ranked tion this year instead of being for

Individuals of exceptional rank by the 10th of the succeeding month, consumers of 30,000 to 50,ants in the Tri-State Contest to 000 gallons will be given a 15 per cent discount, and those using over 50,000 gallons will receive a 20

The reduction will make a conproportionate to the amount used. and will count for much.

#### REVIVAL SERVICES AT FIRST CHRISTIAN CHURCH

of evangelistic services, with the pastor, Rev. E. R. McWilliams, doing the preaching.

which will be climaxed with appropriate services Easter Sunday. including a sunrise prayer service, the grade school band third. The lons or less will receive a 10 per in the church school, communion cent discount when bills are paid and regular service in the morning of value has been learned. and a pageant, "The Rainbow of Promise," presented by members of petty thievery as well as things of the primary and junior depart-

The eldership and the pastor of the church are most anxious to have every church member present siderable saving to those who wish in these services and urge every nts of Mrs. G. A. F. Parker, to use a greater amount of water member of the Christian church ary Ann Acker, Margaret Hig-during the summer months for with membership elsewhere to atgrowing flowers, lawns and vegetend. Through prayer, preaching table gardens, and because of the and singing we hope to reach many greater tendency among citizens to for Christ, membership in His improve and beautify their premi-church and service in His Kingses, the reduced rate was made dom. Your presence is solicited

# t: Ernest Sheihagen and Hert Boardman, with base horn... tatine Fincher, flute, Wanda National Farmers' Holiday

Members of the Deaf Smith County Parm and Home Owners' Protective League are urged to attend a meeting called for next Monday afternoon at 2:30 to be held in the court house, at which time Roy Gough, president, and C. T. Kibbe, who were delegates to the state convention last week at Austin, will give detailed reports of the proceedings and plans for future work contemplated.

As was indicated at a called meeting held here March 25, the Farm and Home Owners' Protective League, of which Deaf Smith County is a unit, joined with the Shows Gain County is a unit, joined with the National Farmers' Holiday Assoclation in the meeting at Austin tast week, and will be a part of that organization henceforth, the ahead of any time yet-5,243 state division being known as the Texas Farmers' Holiday Association. Because of the similarity of the two organizations, and the necessity of the Protective Lengue to have a national affiliation, it was advantageous to both groups

Local state and national leaders of the work feel that worth while results will be obtained for farm-Davis, Mrs. Paul Foster, Gladys ers and home owners before the harvest of 1933 crops.

"Upon one point folks need to understand our position clearly," said Roy Gough. "The organization is not in any way going to Walker and Mrs. Taylor help to keep anybody from paying his just obligations, and those who

(Continued On Page Five)

# new books, we had expected Rose Reported to girts of books and magazines Be "Much Better"

Doyle Rose, who has been critas somewhat improved, and his condition as encouraging to those

what it is "all about" and Many of his people have come that, if anything, can be done from a distance to be near him. at it." Books on travel and Among them are his mother, Mrs. are always in demand. J. H. Rose; three brothers, J. B., hat few books we have our ural Bonnie and Orville; two sisters, tions have also been well read. Mrs. Roy McKinney and Mrs. Herpe reference work has been bert Bleyue, all of Goldsboro; two this year than ever before. brothers, Carl and Hardy, and their sch year finds us better prepared wives, two sisters, Mrs. Ruby Whitgive this service and we are to have the demand. The of Abilene; another sister, Mrs. Fay Hammond, all of Abilene; another sister, Mrs. Ernest Baker, of Doole, Texas; and an uncle, W. B. Rose, with his wife and son of San Patricia, everybody in the county.

#### KEEP PUPS, POULTRY AND PET COWS AT HOME, SAY CITY DADS

It appears that there are many dogs on our streets. All dogs not wearing collars and tags by April 10, will be regarded as strays and will be placed in the city pound.

All 1932 dog taxes will expire June 1, and must be re-newed by that date. See that your dog is wearing a collar and tag.

Useless dogs should be destroyed. It costs as much to feed a dog as it does a per-

Our town people are joining hands in the united effort to make nice lawns and flower

If you have chickens, just remember your neighbors and please do not let your chickens out to scratch and destroy the flowers and yards. Did you know it is a fineable offense to do so?

If you have a cow in town, it is your duty to keep this cow strictly confined in the lot. If your cow should get out and on to your neighbors wet lawns you can imagine the damage that would be done in

a very few minutes,
You city officials will be compelled to impose a heavy fine upon those permitting their cows to get out and damage their neighbor's property.
We cordially invite all our people to cooperate with us in these matters,

Respectfully yours, EVA SKELTON, City Clerk.

STORK SPECIALS

Born to Mr. and Mrs .-William Henry, boy, January 7 J. P. Weedy, Hollene, New Mexi- JAMES CLOYD MAKES co, twins, boy and girl, March 9.

Albert Bayliss, girl, March 10: P. H. Dyar, boy, March 20. J. M. Farmer, boy, March 21. Frank Zinser, boy, March 21.

# Orville Culpepper Car Stolen From

A 1930 Chevrolet coupe belonging Pirates and Chicago White Sox. to Orville Culpepper was stolen from the 300 block of Main Street Tuesday night, local sport faus in Hereford Saturday night and thought nothing of it and went The First Christian church will abandoned in a lake near Pro- merrily on their way to see the begin a week's pre-Easter series gressive school house, north of

frame, body and engine remaining. The entire community is invited Headlights, fenders, generator, the thing possible of separation from the car had been taken.

> Investigation by local officers has extended to all cities and towns of the Panhandle, but little

The officers report a great deal of considerable amount being taken over the country. Indications are that the work is done by or. Huckert Passes On Mortgage Release been asked that property owners be more vigilant in locking up tools, equipment and loose articles that thieves can pick up easily.

Grain, spare wheels and tires from cars, farming tools, etc. are the objects disappearing, and officials believe that owners by taking care not to leave property exposed will save themselves much

# Don't Neglect **Garden In Plans**

growing of flowers, lawns and Name Society. shrubbery around the homes should

Gardens and growing vegetables beautification work as are flowers he went, and in any group graced or any of the more decorative by his presence, usually harmony,

The gradually warming weather is bringing the season on when garden soil needs getting in condition for the production of plants during the summer.

Lower Water Rate. To make the growing of garden provender less expensive, the city tery on 25-Mile Avenue. commission has lowered the water consumption rates during the sum mer months.

Will Provide Plots.

been at work on a plan whose full details are nearly ready for he met. announcement whereby it will be possible for any and every person to grow and preserve vegetable food stuffs for their next winter's use, and expect to see to it that an abundance of supplies are prepared by individuals to care for their wants when cold weather comes again,

### R. F. C. Funds **Provide Work** for Hand Labor

A number of workmen have again Deaf Smith Welfare Association ford district last week. A total tory at this time of the year. at several public enterprises.

Under the new administration government for R. F. C. fund distribution, only hand laborers may be employed.

All trucks, wagons and teams only be used when paid for by funds other than the R. F. C.

BAYLOR HONOR

# LEAGUE GAME, BUT THEY WOULDN'T PLAY

big league baseball game schdiffed to be played by the Pittsburgh

Although a cold snap blew up game. Managers of big league baseball teams evidently do not When found everything had been take chances of injuring high salstripped from the car, only the aried players by letting them play in cold spells of spring weather, however, and the Hereford ento participate in these services, hood, six wire wheels, and every thusiasts of the national pastime had their fifty mfle ride to Amarillo and back without getting to see their favorite stars in action.

# County Loses Fine Citizen When Joe

Joe Huckert was born in Alsace-Lorraine August 5, 1871, and died at his home in North Hereford at midnight, Wednesday, Loan Committee March 29, 1933, aged 61 years, five months and 24 days.

When 28 years old he came to the United States and then went ry his childhood sweetheart, Miss Odell Stadler, March 14, 1904, and bring his bride to America to make their home. They lived at which the wheat has blown out. Akron, Iowa, four years, then moved to Summerfield and Deaf Smith county in 1909, where they have for Flowers years Mr. Huckert farmed near release must be secured from them Plans and work toward the He was a member of the Holy other crops financed by the feed

Three children were born to not mislead citizens into neglect them, and they with the mother, ing to provide a garden spot and are left to mourn the loss of preparing to grow vegetables and loved father and companion. The produce this summer, say the beau- children are Marie, wife of Ralph tification program committee lead- Sears; Frank, at home, and Joe, a high school student

Mr. Huckert had the happy are just as much a part of the faculty of making friends wherever peace and good fellowship pre-

> One of the largest funerals ever witnessed in Hereford was when services were conducted for him by Rev. Mathias in St. Anthony's church, Friday, March 31, and burial made in the Catholic ceme-

Beside those saddened in his by hundreds of friends who loved him for his genial philosophy, kind-The county commissioners have by disposition and the word of good cheer he had for everyone WHO LOST A TOY

Mrs. W. M. Megert left Sunday

# **Entertainment Result Of** Forethought To Make Stay Pleasant To City's Guests

### BULLETIN!

Word received today by lo-cal officials from the State Highway Department gives notification that, because of the leniency given by extension of time for buying motor car licenses, a very strict enforcement of the law will be observed, and motorists are advised to comply with all motor license requirements before driving on public thorough-fares, or take the consequences.

# Now Required by day. All local dub members as

A new ruling, or rather one just recently brought to the attention back to his home country to mar- of the Federal Feed and Seed Loan committee, has to do with the planting of crops financed by feed and seed loans upon lands from

Since all federal loans are protegted by a first mortgage, should there be a bank or other mortgage since made their home. For 15 against wheat crops blown out, a Summerfield then moved to their in favor of the federal government home on 25-Mile Avenue, Hereford, before the land can be sown to and seed loans.

### Pretty Lawn Not appears on the program in connection with a Model County Li-Likely If You Cut Across the Corners | vention will be the luncheon served at the Baptist church Wednesday

The most prevalent circumstance is that of "cutting across" corners, or diagonally across lawns Preliminary or yards that are being prepared and cared for by their owners. with the expectation of adding beauty to their premises, adding pleasure to their everyday lives and enjoyment to all passersby.

Too many people do not consider that a plot of ground not yet home, Joe Huckert will be missed to be that later on, yet absolutely a velvety greensward is intended cannot be if paths are made and followed across it.

WAGON AND WANTS IT?

for Wellington where she will a little wagon at her home on visit her sister, Mrs. A. Y. Beil East Fifth, some child evidently Laters he and Mrs. Bell willg o left while playing. In case it has to Fort Worth, Mineral Wells and been forgotten by the owner, Mrs. other points to visit their sisters Speer tells where it is so he may

# (Continued On Page Five) Inspection of Yards Made

Judges of the beautification work in progress in Hereford will omplete their first round of the city this week, to give all entrants a fair start in the contest. Several weeks were required for the judges to give their attention to and properly rank each of the nearly 200 homes pledged to improve their Mrs. Rosa Speer reports finding premises during the summer sea-

Substantial prizes in cash are being offered by the chamber of commerce to the ones making the greatest improvement before the contest closes in September.

District Leaders Appointed,

The flower show to be held at the close of the contest made further plans known through its committee this week with the announcement of leaders for the several districts of the city. They were Miss Ella Alkman for South Hereford, Mrs. J. H. Pitman for East Hereford, Mrs. A. O. Thompson for North Hereford and Mrs. been given labor this week by the year was completed in the Here- the highest enrollment in its his James Black for West Hereford.

Beauty for the Asking. A number of Hereford citizens highly the unselfish spirit that

# Scholastic Census Slightly Lower Than Former Years

The scholastic census for next | school now has only two less than the number enrolled this year

overlooked this year, but may be

of 867 were enrolled, including The current enrollment in the

452 boys and 415 girls. Last year high school for the seventh month each year have the habit of growplans as arranged by the federal there were 885, or 18 more than this year was 287. Last year at ing more annuals and plants than the same time it was 256. The they themselves wish to put out It is interesting to compare ac- grade enrollment this year was and willingly divide what they tual school attendance for the 543, and 576 last year. The large have with others less fortunate. same periods. There were two increase in the high school was The Brand is glad to publish such have been dispensed with and can more in school at the close of the due to the fact that three seventh circumstandes when the owner seventh month last year than at grade sections were promoted to brings them to the attention of the the same time this year. This does the high school last spring. The paper, and cannot commend too not mean that scholastics have been normal number is two sections.

The per cent of attendance for promps such liberality. Those who ROLL due to children enrolled from other the month recently closed was 94.5. take advantage of such helpfulness district, age differences, or a larg last year it was 91.8. The high should be careful to take plants or attendance this year in pro-school led in attendance last at the time and place made known James Cloyd, son of Rev. and er attendance this year in pro-Mrs. V. M. Cloyd, of Hereford, portion to the total number of month with 96.3 per cent. Depart-who is attending Baylor University, children in the district because of mental grades had an attendance sistance. C. P. Hussey, boy, March 22. made the honor roll of that instiweek from Wichita Falls, where she has been with her daughter, she has been with her daughter. The daughter has nothing a state of 94.2 per cent, and an attendance of 94.2 per cent, and central grades had an attendance of 94.2 per cent, and central grades had an attendance with the fac 802 in 1931, 743 in 1930, and 697 when the attendance showed 91.8 those who will set them out and in 1929. In other words, the per cent.

#### Hereford Brand

Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

SETH B. HOLMAN. R. E. KESSIE, Manager.



TELEPHONE 30-NIGHT 496-W

NOTICE TO THE PUBLIC erroneous reflection upon the char-r, standing or reputation of any per-firm or corporation, which may ap-in the columns of this paper, will gladly corrected upon the columns of the paper, will be gladly corrected upon due notice of same being given to the editor person-ally at the office on North Main Street.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

#### s on taxes LEGISLATIVE NEWS SERVICE OF THE

Action of appropriation bills thus far carry out the announced intention of the Legislature to trim government expenses by from 25 to 30 per cent, Several of the major items have been finally acted upon by both houshes and are in the hands of the Governor. There is a difference of some \$600,000 between the House and Senate on the eleemosynary appropriations. The Senate amended the House bill to provide for construction of buildings, said to be needed to take care of the increasing number of inmates in various institu-

This is the only serious difference between the branches of the Legislature with regard to important appropriation bills. For the most part the House schedules have been lower than the Senate, but thus far differences have been compromised without serious diffi-

ort to be provided for public schools. This situation is more items of expense, because schoo's throughout the State are suffering reductions in the payments of lo-

ily increased. State apportion- abroad threatened to destroy our ment in 1923 was \$12,965,960. In national credit foundation. 1931 this had been in reased to \$27,. 362,912. Special rural aid appropriations in 1923 were \$1,000,000, scrupulous money changers," in above the normal daily cash with-In 1931 they were \$2,500,000, Local tax support in the same period increased, though by a small-

local and State sources have far dollars more in their depreciated out run increases in enrollment, property values than the value of earning power of the people and the weath of the State. Likewise the weath of the State. Likewise public school costs have mounted more rapidly than have the costs of calomel to be personally possessed but rather and salts without the unpleasant effects of other functions of State government. Illustrating this point, fluid foundation of national credit total property assessments in 1923 were approximately three and one half billion dollars. In 1932 they had increased to slightly less than four billions, a gain of about 11 per cent in taxable wealth, compared with increases in expenditures for makile schools of money and credit, serves both of money and credit, serves both of money and credit, serves both on a social and an individual use. Gold, as the unit measurer of money and credit, serves both of money and credit, serves both on a social and an individual use. Gold, as the unit measurer of money and credit, serves both of money and credit, serves both on the compared with a second server of money and credit, serves both on the compared to the compared t tures for public schools of considerably more than 100 per cent from the State and somewhat less than 100 per cent from local sources.

It seems fair to point out that while school enrollment was increasing about 10 per cent and taxable wealth about 14 per cent, public school costs were more than doubled. These percentages are average for the State. The factors vary in different localities.

That it will be a difficult problem to adjust these differences goes without saying. It is clear, however, that if the existing standards of support of the public schools is maintained a new source of revenue must be found.

An income tax bill has received a favorable report from a House committee. "The rates for individnals scale from one per cent on the first \$1,000 of net income up to seven per cent on amounts in excess of \$11,000. For corporations the rates scale from two per cent on the first \$1,000 to six per cent on incomes in excess of \$6,000.

The sales tax has been killed again in a House committee, but there is talk of it being brought out on a minority report. Its prospects of passage seem slim, but search for needed revenue may

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 11, 1902.)

Mr. and Mrs. N. E. Hord had been in town from their North Draw Ranch.

John Boyd was riding one of the and as he was agent for that popular make bicycle, was anxious that a'll see and inspect it.

Instruments had arrived, officers Band was fairly launched on its career of music making.

Thomas Witherspoon of LaPlata had been thrown from his horse the previous Friday, had died of injuries received, and had been buried Wednesday.

Jim Williams had sold five acres of town property to E. Roberts.

R. N. Mounts had been a business caller in Hereford.

District Attorney Ira Webster was attending District Court here.

Walter Bradly was slewly recovering from a broken leg.

about enactment of a modified sales tax on certain specified articles.

been killed by the House. The received the departmental appropriations bill from the House.

#### GOLD

How many times we have seen our domesticated animals seize delectable morsels from the bills or mouths of their fellow creatures uses it for living or other purposes, and run about trying to find a place to hide or consume it un banks have on deposit, or own as molested. For the past several a surplus or as capital stock, they months, but more especially the past several weeks, creatures of form of credit which they put to our own kind have sped the habits the account of their borrowers. The of our domesticated friends and bank merely loans its credit, backwith unreasoning devotion to gold ed by varying reserves and supconverted their bank deposits into ported by the borrowers' securities gold coin or gold certificates and for which it obtains a stated rafe The one big question yet to be it. What a national disaster these borrowers' accounts are not so determined is the amount of sup- acts of fear and greed were bring- much cash deposits though they ing upon the whole nation when appear so on bank statements. Congress told the hourders to redifficult than the other major deposit the nation's gold in the banks, under penalty.

support of public schools has stead. est banks and with groups from structure to borrowers,

destroying our national credit by converting their deposits into gold who exchanged their paper money for gold, stood to lose in the ag-Increases in support from both gregate hundreds of millions of their gold.

> Gold has ceased to be a thing nationally owned and used as a of either.

had been put in good working orford and that town.

atest "wheels" made, the Thistle, for the purpose of starting a new food. paper to be known as the Western Searchlight.

> Mr. and Mrs. W. D. Keliehor then in school at St. Edward's had fallen from a swing and the result was a broken collar bone.

(From The Hereford Brand, April 5, 1912)

Baskin and Hester had brought in a new irrigation well, and under severe test it was shown to be April Fool party. good for 1,000 gallens/a minute.

This territory had received almost one inch of rain that week.

C. W. Post had started erection of a cotton mill at Post City.

Hereford churches were announcing special Easter services.

win sufficient support to bring social and individual uses; money drawals, and an equally social Appropriations for the State the Civil War as "Uncle Sam's" fastly refusing to "make a run" Scottish Rite News Bureau. board of water engineers and the IOU, is now backed by \$150,000,000 on their bank's reserves. At best, board of mineral development have in gold). Bank credit and all only a comparative few can obtain items are small, the two combined base for the reason that credit amounting to only about \$36,000 is satisfied only in terms of mo- of others with no credit to their LOST PURSE AND per year. The Senate has not yet ney, which in turn is backed by own wisdom or social feeling. gold. Credit, too, serves both a

social and an individual use.

Money to a bank is one thing. and to an individual user quite another thing. The sound commercial bank uses it as a legal reto its borrowers. The individual For every cash dollar which some loan as much as ten dollars in the sought some safer place to hoard of interest. These credits to the

Some banks, because they are ists a social duty, if not a high because they are required by law The small depositors were not to do so, maintain larger reserves from the double embarrassment of the only persons suffering with than 10 per cent of their credit reduced State support as well as gold fetish complexes. Gold raids loans. But no matter how large by some of the very "unscrupu- a legal reserve a bank carries lous money changers," primarity against its credit loans, it can be responsible for the depression were destroyed by runs which sweep During the past few years State pulling down some of our strong- away the support of its credit

It is thus seen that there exsits a social duty, if not a high Whatever might have been the moral duty, upon the part of motives of profit of certain "un banks to maintain reserves far

#### those not a party to such acts, How Doctors Treat **Colds and Coughs**

To break up a cold overnight and relieve the congestion that makes you cough, thousands of physicians are now recommending Calotabs, the

One or two Calotabs at bedtime with



# Easter Ice **Cream Molds**

Good to Eat-Every One of Them

-An Easter Egg, an ice cream lily, a chicken just popping up out of the shell, or a bunny rabbit, will not only please the little folks, but will delight the grown-ups as well.

-a center brick, such as a chicken center, an egg center, or a rabbit center, will be appreciated and tasty.

# CORNER DRUG STORE

Phone 105

"A More Beautiful Hereford"

The telephone line to Dimmitt | Bill Ferris was acting as "devil" in the Brand office, and also pinch-

W. C. Perry and J. L. Banner a dandy good buggy whip free based on such actual money deof Ennis had arrived in Hereford with each 75c purchase of stock posits.

Hon, C. H. Fooshe expected to leave Dimmitt in a few days for his home in Wichita Falls, makhad been trading with Hereford ing the trip in his Winton auto, gold are proving anything but aselected, and the Hereford Brass merchants Monday. Joe, who was and was confident that with good suring. luck he could make the trip in at least two days.

> This issue of the Brand chronicled the death of Senator Bob Taylor of Tennessee.

Gass had entertained with an materially strengthen our whole

Had rains had put the Here ford light plant out of commission and F. H. Oberthier, then proprietor, had returned from a visit in Missouri to look after repairs.

Rev. O. P. Kiker, presiding elder, had held quarterly conference in Hereford.

based on gold serves both uses and moral duty on the part of cash ous and victous, and all the more (even the old greenback currency depositors to support their banks so with but one precious metal as which came into existence during by "keeping their heads" and stead, the foundation of our credit.other kinds of credit have a gold their deposits during a run and those who do destroy the fortunes

Modern economic life joins us together in our successes and failures as never before in the history of the world and our greatest obpoint to the futility of trying to to have been lost in the same car,

on the old individualistic basis. It is hoped that the past, will also be profitable to the extent of resulting in the establishment of a banking system which will afford greater protection to those der, and for the first time conver-hitting for a contrary gasoline who deposit actual money in banks settion was possible between Here-engine. accommodations and to those pat-

> Many are of the conviction that ratio value. It is evident, they contend, that the magic powers of

Our present \$4,000,000,000 of

The gold standard advocates hold

The advocates of the double standard assert that such power in the control of banks is danger-

A Want As in The Brand is

SPECTACLES FOUND

A lady's purse, containing her spectacles and some money, was ligations are to the common good. found last week where it had acci-If the last few years have not dently slipped down beside the serve to back up its credit loans taught us that, they have not cushion of a friend's car, about the taught us anything. The common first of November. Seach for ansense of it all would appear to other friend's pocket knife thought

# Plant a Garden—

GROW YOUR OWN VEGETABLES

-Then you will surely need some of our carefully tested, new erop, bulk garden and flower seed.

We carry a complete line of both garden and flower seed and are in a position to take the best of care of your seed -Come in and see how much fresh bulk seed you can get for

BUY BULK SEED FOR SUCCESS!

West Texas Feed & Seed Company

PHONE 265

Where You Get That Just-Right Baby Chick Starter. A MORE BEAUTIFUL HEREFORD.

# CARL'S CASH & CARRY GROCERY

SPECIALS FRIDAY AND SATURDAY

	PRODUCE PRICE	S
	8c in cash, trade	90
HENS,	7c and M, butterfat, subject to m	9
CREA	M, butterfat, subject to m	rarket, lb 14



#### **Maxwell House** Coffee 3 lbs 87¢

BRAN FLAKES, 3 pkgs SPUDS, 10 pounds COCONUT, bulk, one pound \_\_\_

TOMATOES, three No. 2 cans \_\_ LYE, Hooker, three cans \_\_\_\_

OXYDOL, large package \_\_ PEACHES, Texo, gallon ----OATS, Crystal Wedding, large pkg -

P. & G., large

run the affairs of mankind purely Hughes Grain Co. was giving rons who borrow the bank's credit

> the present gold basis should be supported by silver on some fair

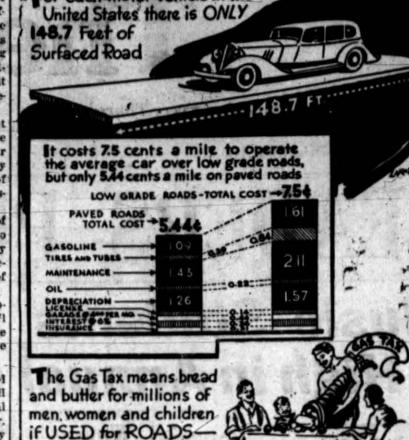
gold is not enough substructure to support \$6,000,000,000 in currency which is presumed to be the reserve for about \$37,000,000,000 of credit deposits, they assert.

The adoption of silver on a co-Misses Lora Guinn and Dimple basis with gold, they contend, wi'l financial fabric as well as make the country more prosperous.

> that a gold-silver standard will neither strengthen our financial system nor increase prosperity. They say that it is more money or less money that is needed, the banks can expand or contract the currency to suit the condition.

steady worker tryit out

FOUR MONTHS LATER



I'm Telling You!

For each motor vehicle in the

revealed the purse and glasses. tion with each issue of The Brand. without cost.

Don't

Sometimes, from experience gained The accident is just another flu- by similar articles lost and adverished romance of classified adver- tised, the paper is able to give adtising, which unfolds its informa- vice of direct benefit to its patrons

# DeLaval Service Day

SATURDAY, APRIL 8

Let Them Grab The Gas Tax in Our State

O. C. Rose, district supervisor, will be at our store next Saturday, April 8, to inspect, adjust and give any special mechanical service necessary on all De Laval Cream Separators brought to us that day.

-If it can be repaired, we can do it. You cannot afford to use a poor separator.

Bring Them In Before Noon, If Possible. C. A. SKELTON

High!

# Feel that



It's getting warmer every day. And it has brought into bloom right here in our store window as fine and as big a collection of seeds, lawn and garden tools, equipment and supplies as ever gladdened a gardener's heart or hand!

Seeds, Seeds, Seeds ... seeds of every kind from the na-tion's leading growers. Fresh, clean seeds in fresh, clean packets. We are ready for you.

Non-Kinkable Hose

Loma Spreader The sure way to have a uniformly green lawn is to apply Loma with a Loma Spreader. Speeds up the work. Evens up the application. Price,

Lawn and Garden Tools

... everything from hoes to harrows, spades to shears. The most complete assortment in town. All well made. All fairly priced.



Löma, the Wonder Worker

... the perfect plant food. We recommend it without reserve. Sift Loma over your grass, wet down thoroughly, and in ten days you'll see the amazing results. A lawn of rich, velvety green. Use it on the flowers and you'll get show-window blooms. Big. Brilliant. Plentiful. Good for vegetables, too. Remember, Loma is endorsed by the nation's leading growers. We can supply it in all sizes from one-pound cartons up to 100-pound sacks

STREU HARDWARE CO.

#### ster Items USS LOUISE FRYE

nall rain Tuesday night ed up the wheat and grass, three-fourths of an inch of

and Mrs. Jack Grady and of Hereford visited in this ity Sunday afternoon, Hattle Franks visited

and Mrs. Bob Axe and sons bo took dinner Sunday in

and Mrs. Fred Walton left for Lubbock where Miss 's mother is very til. and Mrs. C. W. Frye attend-42 party at the court house

ford Friday night. and Mrs. Major Bruton went in the Lester Sparkman home Friday night was enjoyed by Ruby ales Friday, returning Scntittle Twenda Neil Morgan Alma and Henry Andrews, George panying them home, r. and Mrs. Morgan Dennis and Helen Jones, Mr. and Mrs. Elmer Jones, Koma and Rubye pending the week in Amarillo. Hyatt and the Albert Springer ss Ashly Bruton, who is atfamily. ing W. T. S. T. C., was home Mr. and Mrs. D. S. Jones visited

liss Clark, home demonstration helped Mrs. Betty and Miss Coconaugher can a beef

#### SPECIALS

Friday and Saturday SOUTH TEXAS FRUITS AND VEGETABLES Fresh and Crisp.

And that good EAST TEXAS SORGHUM AND RIBBON CANE

Fruit and Vegetable House irs. Ross Fuller.

Drugs

dependably.

#### Here and There

relatives in Hereford Sunday.

Friday afternoon on business.

T. L. Sparkman and George A.

Springer spent Sunday with Geo.

J. N. Benson and wife and Jos

Mrs. Gatlin had the misfortune

Melvin Michels moved to the

Ace Campbell and wife went to

Walter Tice moved to the old

J. W. Henry place south of Here-

The well at Frio was put in

POR JOB WORK, THY THE BRAND

to suffers everal broken ribs in

sick list this week.

O. Benson home Sunday.

Olton after grain Monday.

Easter Greeting Cards

of our beautifully designed Easter Cards. They make lovely remem-

Pangburn's Candies

As announced in the news-

papers of the Plains country last

week, the Texas Utilities Com-

pany points out the practicabil-

ity of the Plains as a manufac-

turing location for new busi-

services available at any point,

ready to satisfactorily meet the

manufacturing interests is to get

away from congested districts

and make new locations in more

open territory, and Texas Utili-

ties Company is calling national

attention to the Plains.

demands of any concern.

The Company has electrical

The present tendency of

ber your friends with some

fall a few days ago.

ford Friday.

pair Monday.

We carry a complete line of all nationally ad-

vertised drugs and drug sundries, and are pre-

pared at all times to fill your prescriptions

City Drug Store

"The Home of Dependable Drugs"

PREPARED

BY MRS. C. M. TICE

Mr. and Mrs. J, B. Herlin and Mr. and Mrs. Sam Meader and family took dinner with the Jack son of Ford, and their daughter, Roberson home in Hereford Sun-Mrs. Lean Coleman and son of Dallas took supper in the Clem Friemel home Wednesday. Mr. and Mrs. W. S. Dixon spent

Sunday in the Haskel Robbins home at Frie. Miss May Mecaskey were in Here-Mr. and Mrs. Owen Andrews and ford Saturday. son visited in the Oren Bennett Beauford Hutson of Ward spent

home at Black recently. Friday night with J. D. Harrell. Mr. and Mrs. Bennie Fulkerson The Mabe Mobley family took lunch in the Albert Springer home and C. L. Ragsdale were in Amarillo Friday. Sunday.

Rev. and Mrs. Brewer of Lit-Miss Ruby Luck of Hereford tlefield and C. D. Spencer of Jumbo spent last week in the Bennie spent Sunday in the Lester Spark-Fulkerson and C. L. Ragsdale

Mr. and Mrs.M . B. Stone

Dean News

By MRS. H. L. HARRELL

A progressive forty-two party Mr. and Mrs. H. L. Harrell played bridge in the John Hutson

home Saturday night. E. J. Duncan of Pampa visited in this community a few days last

Ervin Shugart visited his father

in Umbarger Sunday night. E. J. Duncan and Miss Ivy Ragsdale were guests in the Ky Lawrence home at Westway Sunday. Paul Williams was in Dimmitt

Beauford Hutson, Robert and J. Mrs. Glenn Greer, Mrs. C. E. D. Harrell, and Frances Hutson Tice, Lawrence and Ernest Ray attended a dance at Hereford 'ast Kendall, Eva Benson, J. P. Jones Saturday night. and Frank Robbins are on the

Mr. and Mrs. T. P. McCollister visited in the Dean home Monday

Mr. and Mrs. Bennie Fulkerson and children visited the Earl Springer home south of Hereford

Nowak and family visited the D. Mr. and Mrs. Clem Friemel and children attended the funeral of Joe Huckert in Hereford Friday. J. D. Harrell spent last week in Hereford. Davis place south of town last

# Eleven-Mile

BY EUNITA WILLIAMS

Mr. and Mrs. Donnie Fehr and daughter of Nazareth are spending a few days with her sister, Mrs. W. A. Whitson.

Get highest cream prices at Farmers Creamery Association. 7-tfc Mr. Walker and son were in marillo Saturday.

Miss Mobley Clayton of Hereford spent Saturday night with Ruth

R. J. Coleman has returned from stay in East Texas.

Mr. and Mrs. Mann of Mineral Wells spent the first of the week with their daughter, Mrs. Fred Collett, returning home Thursday. Mrs. Coffett accompanied them home in order to be there when her sisters graduate.

Among those shopping in Hereford Saturday were Ben Bates, I M. Williams and daughter, Estelle, W. A. Whitson, Jody Boston, L. M. Turner and family, and Cecil

Misses June and Carmel Lee Guinn spent the week end at home. Mr. and Mrs. Cecil Marone of Pampa have been here the past week sowing barley for Mr. Farrington, returned homeT hursday. Fred Collett delivered a bunch of caives to Friona Thursday.

Miss Iona Stokes called at the W. A. Whitson home Thursday. Messrs. and Mmes. Clayton and Bob Finch attended the show at

Hereford Saturday night. P. C. Short who has been in Arkansas the past week on account

of the illness of his mother, returned home Friday. The Treasure Hunt given by Messenger high school boys and their teacher, Mr. Boston, Satur-

day night was well attended. Games were played and at a late hour refreshments of hot buns, wieners and pickles were served to Lester and Robert Myers, Bertrum and Marjorie Jack, Maurine Ford, Jas. and Georgie Nell Coleman, Anne Terry, Mike Bussell, Wilson and Peter Wyly, Ray Sims, Mobley Clayton, Ruth Short, June and Carmel Lee Guinn, Eunita, Estelle, Altis and Quince Williams and the host, Mr. Jody Boston. Tom Welch of Hollene was in

Hereford Saturday. Mrs. Fanning is reported to be mproving at this time. Leroy Barnes spent Wednesday night in the W. A. Whitson home.

#### **Progressive News** BY OLIVE PERKINS

Mr. and Mrs. Maicolm Cassells pent Sunday with Mr. and Mrs.

Get highest cream prices at Farmers Creamery Association. 7-tfc

Mrs. Lois Cavender of Amarillo is spent a few days with her parents, Mr. and Mrs. J. L. Park. Mr. and Mrs. Clyde Russell visited in the Luke McBrayer home

Saturday evening.

Rev. McWilliams will preach at Progressive next Sunday. Misses Ruth and Grace Botts of Amarillo spent the week end with

home folks. Mr. and Mrs. Raymond Saylor and Jeannette were dinner guests last Sunday in the home of Mr. and Mrs. TedM atthews.

Miss Lucine Park spent the week end with her parents. Mr. and Mrs. Ray Hershey visited Mrs. Arch Conklin and family Sunday afternoon and evening.

Mr. and Mrs. Archie Dougherty

and children of Broadview. New

Mexico, visited her parents, Mr. and Mrs. Ira Ricketts, Saturday

and Sunday. Miss Olive Perkins called on Mmes. J. S. Jones and Pipkin Friday afternoon.

Miss Lith Boyd and Lawrence Boyd ate Sunday dinner with Mr. and Mrs. Emmett Blakemore,

Among those losing buildings in the hard wind storm last week were W. C. Russell, Orin Russell and the Pattersons.

# Ford Doings

BY LA VERNE MANN

Attendance at Sunday school was down to 51 last Sunday Rev. Swim of Vega preached after the sson was over.

Get highest cream prices at Farmers Creamery Association. 7-tfc Mr. and Mrs. Joe Phipps had as guests Sunday friends from near Adrian.

George and Henry Rempel of Corn, Oklahoma, were here a few

days last week visiting Pete Ingle of Hereford was dinner guest in the D. B. Mann home Monday.

Mr. and Mrs. R. W. Stephens and son spent Sunday in the home of her brother at Amarillo.

Nancy Ann Garrett was a visit or at school Friday.

Mrs. W.M . Stewart entertained her Sunday school class with a party in her home Friday evening. After several hours of games, refreshments of sandwiches, cake and cocoa were served to Misses Birdine Brunson, Vineta Simpson, LaVerne Mann, Mildred and Melvina Stewart and Thomas Simpson, Clyde and George Mann, R. W. Stephens, Jr., and F. W. Brunson, Jr., Messrs and Mmes. Joe Phipps and W. M. Stewart Mr. and Mrs. J. S. Garrett were

Amarillo visitors Friday. M r. and Mrs. J. G. Thompson were in Vega Friday

Mr. and Mrs. J. E. Hill of Here ford were dinner guests in the H. M. Benson home Sunday.

-500 pairs of them-just in time to

# Westway Items

By SUE VAUGHN

Mrs. Harrison and George Tur rentine visited Mrs. Bess Turren-

Get highest cream prices at Farmers Creamery Association. Mr. and Mrs. Lueb and family and Mr. and Mrs. V. Skypota spent Sunday in the Clem Friemel home at Dawn.

Mr. and Mrs. Dan Jackson of Anton have been visiting her parents, Mr. and Mrs. Chas. Smith. Mr. and Mrs. John Harvey of Hereford visited Mr. and Mrs. H.

A. Gray Thursday. J. E. Wilson and family and Mrs. J. D. Gilliam spent Wednesday evening in the G. W. Wilson

G. W. Wilson was a Sudan visit or Tuesday. Mr. and Mrs. Henry Sloan of Amarillo spent Sunday in the Roe

Mrs. Edmondson and son have returned from a visit in Amarillo. Tom Roe and family and Mrs. Buddy Roe of Plainview visited in the Roe home Wednesday.

Mr. and Mrs. Roscoe Landers have moved to their new home on the Brand place.

Messrs, and Mmes. Horace Sullins and son, Ed Cardinal, Mr. and Mrs. Cardinal and Mrs. Elliston of Hereford spent Sunday in the C. P. Grimes home.

John Grimes of Levelland spent the week end in the D. R. Grimes

Jack Bell has returned to his home in Plainview after a visit in the Roe home.

Mrs. A. B. Schulz and son, Clarence, visited the Tom Vaughn home Friday.

Mr. and Mrs. R. M. Gunn have returned from a visit in Olton. Progressive played Westway a basketball game Friday evening, Westway winning 12-6.

Mr. and Mrs. E. E. Joiner visited the Tom Vaughn home Sunday. A group of young folks and

Get a New Pair for Easter

At Newest Low Prices.

Great News

of New Shoes!

Oxfords, Slippers, Pumps, Sandals-for every member of the

family. Ladies', Men's and Children's footwear just received

Come in Saturday—we have an assortment of novelty gifts

and souvenirs for the children. Get yours FREE.

POPULAR STORE

#### teachers and John Ross went to Palo Duro canyon on an April fool picnic Saturday.

Jack Weaver was operated on for appendicitis last week and reported improving nicely,

P. T. A. meets Friday, with are invited.

Mr. and Mrs. Joe Landers visited the Campbell home Sunday. visited Mr. and Mrs. Ky Rewrence

#### True Blue,

Sunday evening.

the desired verdict.

"Did you have much trouble?"

"Yes," replied the son of Erin. "I had a divil of a time. All the rest wanted to acquit you."

#### RESOLUTIONS OF RESPECT

Whereas, in the departure of this life of our friend and brother. J. B. Phillips, Hereford Lodge No. 476; I. O. O. F., has lost a faithful and devoted member, whose debate by the women's club. All daily life was a reflection of the tenets and principles of this Order:

Therefore, be it resolved, that Hereford Lodge No. 476, extend to J. D. Vaughn and Miss Pat Doss his surviving companion and children,it s sincere sympathy and condolence in this dark hour; and, Be it further resolved, that the charter of this Lodge be draped in mourning for a period of thirty

A racketeer on trial for murder days, and further that a copy of bribed an Irishman with \$100 to these resolutions be spread on the hold out for a verdict of man-minutes of this Lodge; a copy be slaughter. After being out for a printed in the Hereford Brand, long time, the jury returned with and a copy sent to his surviving wife.

"I'm awfully grateful to you." Done at Hereford, Texas, this the racketeer told the Irishman. The 3rd day of April, 1933.

C. M. HICKS, JOHN H. BIGGS. L. A. FOSTER,

Committee

# Pinched

Money!

Everyone gets that way some time. And then it is GOOD to have abundant credit. But only the person who has the reputation of being "prompt pay" commands the trust of those with whom he does business. Dilatory payment today does not beget confidence.

Many a hard knot can be cut by having GOOD CREDIT

# **Business Men's Association**





# Fill'er up with Conoco Bronze

# Nicknamed that's what happened

HE contest for a name and slogans for Conoco's new gasoline is over. The winning name and slogans have been selected and awards made to the contestants listed here. More than half a million good friends

tried sincerely to help us, and we are grateful to all of them for the names and slogans sent us, each of which had a careful reading and consideration.

Even though we have selected and paid for a splendid name, we find we cannot use it or any of the many hundreds of good names submitted.

Here is what happened:

Personality always wins a "nickname." We never thought of that in our anxiety to get a good name for an outstanding

gasoline. Bronze was used as a color to make this new gasoline distinctive and to protect our customers. It was liked by everybody—they, you, everybody called it Conoco Bronze. So, try as we might, we couldn't change now. It will always be known as Conoco Bronze. It had too much personality to avoid this popularity rating—"nicknamed"!

Therefore, conforming with contest rules, we are using a name of our own creation, the name used in all the contest advertisements-"Conoco Bronze"-even though it is not the name for which we paid \$5,000.

Each user of Conoco Bronze gets a perpetual prize of instant starting, light-ning pick-up, greater mileage and power -for it is a great gasoline.



A PERFECT RUNNING MATE FOR CONOCO GERM PROCESSED MOTOR OIL THE MOTOR OIL WITH THE 'HIDDEN QUART' THAT NEVER DRAINS AWAY

### Name and Slogan Winners

GRAND PRIZE FOR WINNING JAME, \$5,000 Lloyd Ward, Parowan, Utah SLOGAN PRIZES:

GRAND PRIZE FOR WINNING IAME, \$5,000
Lloyd Ward, Parowan, Utah

SLOGAN PRIZES:

1 PRIZE OF \$1,000
Herbert J. Montrose, 707 8th Ave. South, Clinton, Iowa
1 PRIZE OF \$1500
Fannle Marks, 116 S. Broadway, Baltimore, Md.
1 PRIZE OF \$1500
Raiph A. McRae, 4005 Irving Park, Chicago, Ill.
1 PRIZE OF \$100 EACH
Claud Haynes, Haskell, Okla.
2 PRIZE OF \$100 EACH
Claud Haynes, Haskell, Okla.
3 PRIZES OF \$100 EACH
Claud Haynes, Haskell, Okla.
4 G. Jack, 1826 Greenwood Avenue, Trenton, N. J.
Hazel Gilbreath, 119 West Forest Ave., Pitrsburgh, Kan.
1 P. Butler, 1315 E. Marqueter Rd., Chicago, Ill.
2 D. Sweetman, Thompson Falls, Moon.
1 P. Butler, 1315 E. Marqueter Rd., Chicago, Ill.
2 D. Sweetman, Thompson Falls, Moon.
1 De PRIZES OF \$75 EACH
Jack Ehrsam, 1918 Thirteenth St., Boulder, Colo.
3 N. Billington, 913 Hammond St., Fort Worth, Texas
1 E. Andresson, Crescent, Okla.
3 C. A. Sanderson, Crescent, Okla.
3 C. A. Sanderson, Crescent, Okla.
4 Washington, D. G. emery-Warren Apt.,
4 Washington, D. G. emery-Warren Apt.,
5 Warren Cort., 100 PRIZES OF \$50 EACH
6 Barry Saunders, 2047 Horner, St. Louis, Mo.
6 Fred Haunsz, 206 Cannon Lane, Louisville, Ky.
8 Barry Saunders, 2047 Horner, St. Louis, Mo.
6 Fred Haunsz, 206 Cannon Lane, Louisville, Ky.
8 Barry Saunders, 204 West Baker Street, Hint, Mich.
6 C. A. Jackson, 1404 Philtower, I ulsa, Okla.
8 Mrs. Kenneth M. Adams, Ranchos de Taos, N. M.
6 G. A. Karn, 10 McGee St., Greenville, S. C.
6 Golden Willen, 1315 East 15th Streer, Minneapolis, Minn.
6 G. C. Ernst, 719 S. Jackson Ave., Kaltake City, Utah
7 G. C. Ernst, 719 S. Jackson Ave., Baltimore, Md.
8 H. H. Schuepper, 2247 North 66th St., Fort Smith, Ar

# exas utilities

COMPANY

"A More Beautiful Hereford"

AS IF I

TROUBLE ENOUGH

OF MY OWN

DIDN'T HAVE

SOMETHING LIKE THE OLD WOMAN THAT LIVED IN THE SHOE

# Wantad

#### Wanted

room furnished house of duplex. five miles southeast of Portales Must be close in. Inquire at the for Hereford cattle. Dean Rice, 13-tfe Brand.

of ground. Henry Hastings. 13-tfc vines. Just received, at much re-WANTED TO BUY: Cattle, any 250. time, in the country; also truckedin cattle, at the stock yards every FOR SALE OR TRADE: Mon-Thursday, T. O. Funderburg, Box arch kitchen cabinet, in first class 763, Hereford.

#### For Rent

FOR RENT: H. B. Webb home place on West Third Street. Also apartment in duplex. See E. B. 7-2c

FOR RENT: Two rooms furnished for light housekeeping. Apply 218 B Street. Dr. Florence Miller. 12-tfe

#### Lost and Found

FOUND: Boy's gray coat, left in Skypola car during county school track meet. Call at Hereford Brand.

FOUND: Black framed spectacles Monday Night of Month. School of with ear hooks, in curved leather Instruction Each Thursday Night. case. Owner may have same at Brand by identifying and paying for this ad.

#### For Sale or Trade

WANT TO RENT six or seven WILL TRADE quarter section land

WANT someone to list 300 acres FOR SALE: Fruit trees, grape duced prices. J. F. Ward, phone

10-4p condition. G. L. Woods.

FOR SALE: Six-foot, smooth galvanized, heavy drinking vat with outlet for draining or irrigation work; also slide go-devil, collars, parts of harness, halters, stake chains, tools and many other articles for farm or home use. Mrs. J. B. Phillips.

FOR SALE OR TRADE: New and used typewriters. J. M. Murchison, court house.

#### Lodge Directory



HEREFORD LODGE NO. 849, A. F. & A. M.

Stated Meetings Each Second Visitors Are Welcome.

E. L. BRADLY, W. M. J. S. JONES, Secretary.

# AROUND WORLD

IN THE PAST SEVEN DAYS

Wednesday, April 5.

Mrs. Elizabeth Custer, 91, widow of General George A. Custer, famous Indian fighter, died at her home in New York.

That falmous conversation between the Governors of North and South Carolina may be reopened after ! May 1, as North Carolina has made the sale of 3.2 per cent beer legal after that date. The one governor anniversary of the birth of Jesus may truly say to the other that "It has been a long time between drinks."

Former Mayor Jimmie Walker of New York City posts intention to marry Miss Betty Compton, motion picture star, in France.

Rabies, spreading from wolves, wiped out a family of four at El

Regional Agricultural Credit Corporation announces that more that \$7,000,000 has been advanced to Texas farmers.

#### Tuesday, April 4.

Michigan, first state to vote on return of legalized beer, elects a majority of delegates who favor the foaming liquid.

Mt. Everest, highest mountain in the world, was crossed the first time by airplane.

Texas Senate refuses to confirm Governor Ferguson's appointment of Lee A. Pierson of Amarillo as a member of Texas Tech's board of directors.

Ranging in age from 6 to 40 years, 24 citizens of San Francisco were injured on bicycles in a single day-Monday.

The price of wheat in carlot lots on the track in Fort Worth Monday was 641/2 cents per bushel, the highest since July 29, last year.

Japanese continue attacks with-In Chinese territory, the last be- jured. Ing the bombing of Dolonor.

If carried out as recommended, a recently introduced bill will prohibit importation of Russian goods into England,

Many Texas railroads announce excursion rates into Missouri and other "wet" territory for night of April 6-7, when beer may legally be sold, and it is announced that already a number of trains have reservations filled to overflowing.

#### Monday, April 3.

The big white house that Col. Chas. Lindbergh built for his family has been abandoned forever, according to reports.

mission of the police stamped on

The big four directorate in the European peace pact proposed by Premier Mussolini of Italy, has been quashed, according to nouncements from Paris.

#### Sunday, April 2.

be dying from the effects of experiments with the X-ray in an effort to make it more useful for mankind.

the celebration marking the 1900th Christ.

According to views by numerous men familiar with such things, business throughout the United States is now on the climb.

News stories state that hundreds of Mexican families are leaving the United States to return to their native land.

#### Saturday, April 1.

gue Envoy, visited President Roosevelt and other government officials in Washington, and took the opportunity to explain the attitude of Japan in its Manchurian proceedure.

Senate issues ruling that sale of beer in United States building will be forbidden. Roosevelt has agreed that such sales may be

Continued reports from storms over the East Texas area Friday place death list at 35, with many homes destroyed.

United States in a series of basketball games, died when an airplane in which they were riding crashed in Kansas. Of the fourteen persons aboard the plane, all were either killed or seriously in-

#### Friday, March 31.

do in which many lives are lost.

the people complaining that the government is giving them uniforms and medals freely, but that life's necessities are not forthcom-

Mr. and Mrs. E. Ramey, accomand children, recently returned from Wichita Falls where they were called to the bedside of a signs of improvement they visited the ladies' mother and other rela-

his passport.

Further reports from the stormstricken areas in East Texas and adjoining states put the death list at 84, with possibly many bodies not yet found. Property loss will be enormous.

tator, following President Gabriel Terra's order that the Parliament and National Administratic Council be dissolved.

Six Canadian athletes touring the

Unrest in Germany continues,

tives in Fannin county.

chool. 3:30.

church, 4:00.

Planery.

church, 7:30.

hurch, 2:30.

roll. 2:30.

Evans, 2:30.

8:00 o'elock.

3:30 o'clock.

ist church, 7:30.

t 2:00 o'clock.

SOCIAL CALENDAR

Meetings of the Week,

Junior Band Mothers, Central

Business and Professional Wo-

Intermediate G. A., at Baptist

Junior G. A. Baptist church, 3:30

Junior R. A., Baptist church, 3:30.

Rebekahs, I. O. O. F. hall, 8:00.

Sunbeams, Baptist church, 3:30.

Pioneer club, Mrs. F. M. Kester.

A. F. & A. M., hall, 8:00.

Wednesday.

Presbyterian Missionary, church

Auxiliary, Presbyterian church,

Choir rehearsal, Presbyterian

Junior Auxiliary of Presbyterian

hurch, Mrs. G. M. Hudson, 3:00.

Dorcas Circle, Mrs. John Schwartz

Mary Martha, Mrs. Russell Car-

Lillian Hundley, Mrs. J. G.

Teachers meeting, Baptist church

Prayer meeting at Baptist church

Mid-week prayer service, Method-

Otra Vez club, Mrs. J. M. Posey,

Thursday.

court room, 3:00 o'clock.

Conkwright, 7:00.

church, 7:30.

church, 8:00.

Bay View Study club, county

Junior Bay View, Miss Ruth

Friday.

Choir rehearsal, at Methodist

Cowhand banquet, at Methodist

JUNIOR BAY VIEW MEETS

WITH MISS MARTHA DUNCAN

The Junior Bay View club met

men's Club, court house, 7.30.

I. O. O. F., Hall, 7:30.

In London, 15 men are said to

In Rome, Italy, the Pope led

Yosuke Matsuoka, Japan's Lea-

Uruguay goes under rule of dic-

made in army and navy posts,

East Texas district suffers torna-

last Tuesday evening at the home of Miss Martha Duncan, with Miss Floyd Wilson as leader. The topic for the evening was "The Current Theatre." Misses Lucille Hicks, Ruth Conkwright and Carey Estes gave interesting papers on recent theatre movements, outstanding personalities and current plays.

The Junior Bay View is sponpanied by Mr. and Mrs. A. C. Putts soring an open house April 20, to be held in the county library. Out of town guests for the District Federation meeting will be special relative. After the sick showed guests. An invitation is extended to all the members of the local associated clubs to attend. Dainty refreshments were serv-

ed to Misses Fern Carlisle, Ruth Germany announces that no one Miss Oline Ramey of W. T. S. T. Conkwright, Carey Estes, Dorothy will be permitted to leave that C., spent the week end with her parents, Mr. and Mrs. E. Ramey. Hicks, Eloyse Pitman, Eva Sket ents, Mr. and Mrs. I. H. Spratt.

ton, Edith Shields, Floyd Wilson, Gwendolyn Spradley, Gladys Siegler, Mmes. J. C. McCracken, Dave McCurdy and B. M. Wiltshire,

#### JUNIOR-SENIOR BANQUET

sored by the Junior Class to create a more friendly feeling toward the Seniors. The banquet room was beautifully decorated in the senior col-Eastern Star, Masonic Hall, 8:00.

ors of purple and white. The Sophomore girls, dressed in white Ace-High Club, Miss Dorothy dresses trimmed in purple, with aprons and caps to match, greeted the guests and served delicious and tempting food in three courses, prepared by the Junior mothers. The program for the evening consisted of several one-act plays

given by members of the Junior class. Wayne Evans furnished the music by playing the piano. A short talk was made by sponsors of each class, and by the Junior and Senior presidents. Lottie Moon Circle, at Baptist taiks were also given by C. H. Dfilehay and G. M. Hudson.

Special guests for the evening were Mr. and Mrs. C. H. Dillehay, Mr. and Mrs. G. M. Hudson and other members of the faculty.

#### SUCCESS ATTENDS "NO MEN ADMITTED"

Despite the exceedingly unfavrable weather, a fairly good number enjoyed the presentation of the three-act comedy, "No Men Admitted" at the high school auditorium Tuesday evening.

The antics of the Swedish maid called forth the greatest applause of the evening; nevertheless the invalid, who was pining into a decline over a lover who jfited her 20 years ago, ran her a close second as a comedian of the evening. No character, however, had a monopoly on the comedy. Rollicking humor was abundant throughout the production. The characters were well suited to their parts nd gave a smooth performance which made those present proclaim the

play a success. Due to the disagreeable weather, several people who had already purchased tickets were unable to attend, and others who had intended to come were detained. The directors of the play have announced that it will be produced in the near future at some adjoining town or community. Those who were unable to attend the first presentation are urged to watch for the dates of future produc-

The proceeds of the play are to be used by the North Hereford Demonstration club in sending a delegate to the A. & M. short course in the summer. It is reported by women who have attended the course in A. & M. that the work is highly worth while.

Junior Auxiliary.

The Presbyterian Junior Auxiilary will entertain the Senior Auxiliary April 12 at 3:30, with an Easter pageant at the home of Mrs. G. M. Hudson, REPORTER.

#### Embarrassing Skin Troubles

The Junior-Senior banquet was given at the First Baptist church last Friday night, March 31. The banquet is an annual event looked forward to each year, and is sponsored by the mambers of the search of these and other skin troubles, just try Skin-Liff Cointment, a new discovery that brings amazing improvement in first 24 hours, and gives permanent relief quickly. Skin-Liff a powerful healing agent. If it fail your druggist returns your menay.

Price-

Company, Shreveport, La.

#### SMART BEAUTY SHOPPE SUFFERS FIRE LOSS AND DEMONSTRATION DAY MONDAY EVENING, FOR DE LAVAL SEPARATOR

A quick run by the fire department to the Smart Beauty Shoppe on West Third Street saved the supervisor for the De Laval cream furniture and fixtures from a total separator company, to be in Hereto a considerable extent.

The business further inconvenlenced by loss of time from operation this week, but promised to soon be ready for trade again.

#### DEMONSTRATION COUNCIL IN ALL - DAY MEETING SATURDAY, APRIL 8th

The Deaf Smith County Demonstration Council will have a covered dish luncheon and program at the court house Saturday. Members of all demonstration clubs are requested to be present.

Talks by club leaders and a hooked rug lemonstration will be given in the morning. After noon papers descriptive of the demonstration will be read as they were prepared by the several club reports, and R. E. Kessie of The Heroford Brand will discuss the papers and the qualifications of a model report, with advice to the club reporters concerning their papers and how to prepare them.

The program is expected to be concluded by the middle of the afternoon.

Mrs. Artis Daniel and Mrs. Barnard Martin visited in Slaton Monday and Tuesday.

Editor Holcomb and wife of the Moore County News at Dumas spent the week end with District Attorney J. W. Witherspoon and

#### WILL HOLD INSPECTION AND DEMONSTRATION DAY

C. A. Skelton has secured the services of O. C. Rose, district supervisor for the De Laval cream loss, and damaged the building ford next Saturday to give free service to all De Laval machines in use in this territory. He asky that all separators be brought in before noon if possible.



### EASTER

Be sure that your Easter menu includes cakes or patries from the special assortment we have provided for this occasion.

Cream and Fruit Pics 20¢ Colonial Cakes, 15-20¢ Cookies, 1 dozen .... 12¢

We will bake Special Cakes to Individual order at very Moderate Prices.

HEREFORD 

# Close Drug Store SPECIALS

\$1.00 Renaud Face Powder, 50c Renaud Perfume, 50 \$1.00

WORLD'S FINEST SWEET PEA ODOR pint Nyseptol Antiseptic ... pint Almond Hand Lotion ... Golf Balls, Reach Golf Balls, Reach, 35¢, three for 50e Hair Oil Tennis Balls Many other Drug Specials on Display-Let Us Save You Mone Each Week On All Your Drug Purchases.

YOUR PATRONAGE APPRECIATED

# NEWEST ARRIVALS



Big variety of sport shoes in Red, White, Blue and Green. . . . They have Cuhan heels, and make fine school shoes . . .

kinds-all sizes-at

-Young ladies' and school girls'

white shoes in a big variety of

\$1.98

-Tennis Shoes for both boys and girls, in White and Sun-Tan. They are the celebrated KEDS and will give long service.

59c

Ladies' Black and White Kid Pumps at



-Ladies' Kid Gloves, just received, in Gray and Champagne, unusual values at

-39-inch unbleached Muslin, good heavy grade, per yard, only-

36-inch Bleached Muslin, fine, soft finish for the needly, per yard, Cannon Turkish Towels, 18x36, the best we have ever shown at such a low price, all you want, each 10c, or twelve for \_\_\_\_\_ \$2.00 Seeded Voiles in the best grades, per yard \_\_\_\_\_ 39¢

Sprowls: Crowin & Co.

Batiste, in good quality, per yard, only \_\_\_\_\_

#### SHERIFF'S SALE

TATE OF TEXAS,

COUNTY OF DEAF SMITH. By virtue of an order of sale issued out of the Honorable 14th, Judicial District Court of Dallas County, on the 6th day of February, 1933, by the clerk thereof, in the case of Central Life Assurance Company, (Mutual), a corporation, versus E. H. Pigg, Viola Pigg, A. J. Walker, P. L. London, H. D. Trust Company and Keystone Mortgage Investment Company No 101- handle Plains Dairy Show. 873-A, and to me, as Sheriff, dion the PIRST TUESDAY IN MAY, winner. of said mouth, before the Court of land. Ninth Tract: A part of be well worked up, the sticks, house door of said Deaf Smith League No. 408-1/2, Capitol Syndistones and large lumps removed County, in the City of Hereford, onto Lands, and being a part of and in most instances it will be

ing described in ten tracts as foller, by deed date July 21, 1902, also be applied sparingly at time lows: First Tract: Being all of and recorded in Volume 9, page of planting in the rows or besurvey No. 60, in Block K-S, pat. 308, deed records of Deaf Smith side the rows of plants later on. ented to W. M. Goodnight, As- County, Texas, and Beginning at Pick a well drained spot in the signee of Enna N. Mercer, on Au- a point 956 varas N of the SE cor- yard where the sun shines all day gust 31, 1917, Pat. No. 427, Vol. ner of said 2561 acre tract, in the long and there are no shade trees 53, containing 640 acres. Second E line of said tract; thence West for vegetables as well as flowers a sharp lookout through field glass Tract: All of Sec. No. 61, in Block 1900 varas to W line of said tract; need plenty of sunshine plus lots es for would-be smugglers on the K-8, patented to R. A. Riviere, As thence North with said line 950 of cultivation and then some more high boundary line between Bava-Company on May 8, 1879, Patent thence East parallel with the S Next the seed. Be sure of your forms one of the most dangerous No. 495, containing 640 acres, and line of said tract 1900 varas to seed, as it is most discouraging to yet natural boundaries in all the excepting therefrom 200 acres out NW corner of the Beasley tract; find after you have planted and world. To establish a permanent of the NW corner thereof in a thence South 950 varas to the worked all summer that you have station here would be almost imsquare of equal sides, leaving 447 place of beginning, containing 320 nothing worth while to show for possible. The result is that the acres conveyed hereby. Third acres. Tenth Tract; A part of your pains. Tract: The E part of Section 62, League No. 408-1/2, Capitol Syndi-Planting lettuce, radish, carrots, ports once a week, with the day Block K-8, patented to W. M. Good-cate Lands, and a part of the beets, early onlons and turnips set for the examination unknown night, Assignee of Enna N. Mercer, tract conveyed by Capitol Free requires very little room and can to the tourist. The uniformed of on August 31, 1917, patent No. 426, hold Land & Investment Co., Ltd., be grown between those sorts that ficials suddenly put in their apland. Fourth Tract: Survey No. 21, 1902, and recorded in Vol. 9, and tall kinds where they will not unsuspecting tourist to produce his 63, Block K-8, Patented to R. A. page 308 of deed records of Deaf shade in any way the more dwarf passport and show his belongings. Riviere, Assignee of Tyler Tap Smith County, Texas, and Begin-kinds. Rallway Company on May 8, 1879, ning at a point 1900 varas West How to plant or lay out the bed? patent No. 491, Volume 35, con- and 1900 varas North of the SE Why not try this way: Half a pint taining 640 acres. Fifth Tract: corner of said League No. 408 1/2. of wax beans planted, say, in two The North half of Section 64, said point being the SW corner of rows, followed by a half pint of Block K-8, patented to Henry the W. G. Slagie tract; thence green podded kinds. One row of Farmer, Assignee of R. L. Wilkin- North 1900 varas; thence West early cabbage (use plants). One No. 47, Volume 42, containing 320 varas; thence east 1900 varas to late, in two rows. One row of acres. Sixth Tract: The SE quar the place of beginning, containing early beets. Follow peas and beets ter of survey No. 64, Block K-8, 640 acres. patented to Thomas H. Barrett, Levied on as the property of (use plant). Half a row of radsaid point also being the North of suit. corner of said League No. Given under my hand, this 5th 361-16: thence west with fence day of April A. D. 1983. 00 varas to an iron pipe 10 varas West of a rock set under fence; thence South with the West line of said Slagte tract 1900 varas; thence east 1900 varas to a point in Fast line of said League No. 391-1/2; thence North 1900 varas to the place of beginning. Eighth ters The Brand has received re-

### Local Judging Teams to Enter **Plainview Meet**

Dairy and poultry judging teams of the high school vocational agriculture classes will go to Plainview Monday with their instructor, B. H. Hopkins, to take part Culpepper, Geo. J. Nash, Commerce in the annual livestock and poultry judging contests of the Pan-

This contest climaxes the judgrected and delivered, I will pro- ing contests for the school term ceed to sell, within the hours pre- is the one in which it is considered scribed by law for Sheriff's Sales, most worthy of being adjudged a

the following described property, the 2561 acre tract conveyed by necessary to turn under a good-Capitol Freehold Land & Invest- ly amount of stable manure or Being 4788.5 acres of land, be- ment Company, Ltd., to B. W. Mil- humus. Commercial fertilizer may gnee of the Tyler Tap Railway varas, an Iron pipe for corner; cultivation,

on February 5, 1921, patent No. 175, E. H. Pigg. Viola Pigg, A. J. ish, early round. Half a row of Volume 10-A, containing 160 acres Walker, P. L. London, H. D. Cul- song white or red. Half row letof land. Seventh Tract: A part Depper, Geo J. Nash, Commerce tuce, curled leaf, half row head of League No. 391-16 of Capitol Trust Company and Keystone Mort- lettuce. One row of onion sets. Syndicate Lands, and known as gage Investment Company to satis- Follow onions, radish and lettuce the North 640 acres of the W. G. ty a Judgment amounting to with egg plant, pepper, turnip and Slagte tract, and described by \$50,678.96 and interest thereon from rutabaga. One row of cucumber, metes and bounds as follows: Be- January 4, 1933 at the rate of 10 early and late. One row of tomaginning at an iron pipe and two per cent per annum, in favor of to. Four rows of sweet corn, large stones at the Northwest cor- Central Life Assurance Society, early and late, squash, pumpkins. or of Section No. 61, Block K-8, (Mutual), a corporation, and cost etc.-From West Texas Feed and

J. B. MILLER, Sheriff,

13-3c Deaf Smith County, Texas. EIGHTY-SEVEN, YEARS

#### YOUNG AND SENDING GREETINGS TO EVERONE

One of the most appreciated let Tract: A part of League No. 409-1/2, cently comes from Mrs. M. J. Capitol Syndicate Lands, and Derby of Blakesburg, Iowa, who known as the G. E. Beasley tract; keeps up with Deaf Smith County Beginning at the Northwest corner events and the condition of this of Section 65, Block K-6; thence part of the country by reading North 1900 varas to SE corner the Brand. She owns land inter-of W. G. Slagle tract, at the NW ests here and watches devlopments

corner of Section No. 64, Block closely. K-8; thence West 1900 varas; Mrs. Derby finishes her letter thence South 1900 varas; thence with the optimistic encouragement East 1900 varas to the place of ef "Good wishes to all the world beginning, containing 640 acres from an old lady of 87."

# PLANT A GARDEN GROW YOUR OWN VEGETABLES

It is surprising how small a piece of ground is needed to supply a family of average size with fresh vegetables through the whole season. A piece of ground, say 30 by 40 feet, will do it. In these days there are many sorts of veg >tables that it more than pays to grow at home. In comparison with the ridiculously small cost, the return surely does warrant the

How can it be done? The preparation of the plat is the first consideration. The ground must

53, containing 332.5 acres of to B. W. Müler by deed dated July require more space. Put corn pearance on skiis and invite the

on February 14, 1911, patent 1900 varas; thence South 1900 or two quarts of peas, early and with a planting of late cabbage Seed Co. catalog.

#### HOSPITAL NOTES

Mrs. William Black, tonsfiectomy, April 3, dismissed.

Mrs. Russell Daniel, operative ease, dismissed April 1. Mrs. Raymond Hawkins, opera-

tive case, dismissed March 31. Mrs. T. A. Lee, boy, born April 2. mother and child doing nicely. Melvin Miller, medical care, dismissed April 5.

W. S. Smart, medical care, dismissed. Billy Gene Woolery, tonsilectomy,

April 4. Miss Alice Wise, medical care,

dismissed April 4. Jack Weaver, appendectomy, do

ing nicely.

#### HEREFORD POULTRY AND EGG COMPANY SHIPS THIRD CAR POULTRY

An industry of growing importance in the trade life of Deaf Smith County is the Hereford Poulnishes a market for farm produce here that extends each week more and more to farther points of

truck each week of poultry to Amarfile and Lubbock produce centers, the company has since January I loaded three cars of poultry from Hereford directly to distant markets.

#### And He Did It.

"I rejected George when he proosed jast Saturday night." "I feared as much. When I re ected him two months ago, he

Doorbell Ringer: "I'm a young

Man at Door: "You've struck the right place. This is a college. Come right in."

Shortest Short Story.

One boy sat gazing around until he last minute, then he wrote:



(Continued from Page One)

noon, a board meeting will be called by Mrs. J. A. Hill, district semble in the First Methodist church at \$2:30.

interested citizens to attend. There to be too heavy a load for the ren who come to his store Saturwill be no admission charge,

The first will be the president's horse power natural gas burning evening, beginning at 8:00 o'clock engine was installed. Wednesday. The second will be gin at 8:15 p. m. Thursday.

Local club women of Deaf Smith county who live too far away to their wheat brought increasing drive back and forth each day may numbers of farmers as customers arrange to stay in Hereford during of the Packard Mill, and again the the convention, room and break- milling unit was found too small, fast being furnished them free, as slow and of inferior design to is done with other delegates com- make the grade of product the mill ing from a farther distance. All wished to manufacture. are urged to attend every session possible.

All Hereford organizations are Bavarian frontier guards keeping convention successful. A wonder- put in place to take up the work will probably start in the near ful spirit of cooperation that surpassed all expectations has prevaried throughout all preparation ment was necessary. ria and Austria. This huge ridge plans, and a most willing desire to assist has been manifest by public, religious, civic and social organizations.

These who have not made a final clean-up of their homes and premises are urged to get that done this week and next. It has been suggested that the same could apply to business houses.

Luncheon plans for during the convention were arranged Monday afternoon when local chairmen met again. Prices will be 35 cents for the luncheon and 50 cents for the All-Delegate dinner. All club women who plan to attend are asked to notify Mrs. Claude Ricketts or Mrs. Bob Wilson.

All visiting delegates, estimated to number about 200, wfil be entertained in the homes of Hereford, where room and breakfast will be furnished them. Should to send a delegation of players to there be any citizen who finds it Tulia next Sunday to compete in possible to keep one of more delegates, Mrs. O. G. Hill or Mrs. Bob

Courtesy cars will meet all the busses and trains during the convention and take delegates to and from the meetings as they occur. Everything is being arranged to

make the visitors' stay in Hereford as profitable and pleasant to them as possible. Letters of information have been mailed to the many clubs in the district so their respective members will be acquainted with convention plans when they arrive.

Invitations have been sent to the state president, Mrs. J. W. Fincher, of Houston, and other state officials, many of whom are expected to be present. Mrs. Volney Taylor, first vice president, and a candidate for the coming presidency. will be a guest.

Clubs from over the district are sending in word each day of the members who will attend.

#### PACKARD MILL INSTALLS HEAVY DUTY GAS ENGINE TO PULL NEW UNIT

The constantly forceasing de-

power used and last year a 100 day.

The low price of wheat on the the fine arts program and will be market and the advantage gained by trading in wheat for flour or having their own flour made from

> Late in 1932 still a larger and more highly efficient type of mill early months of this year has been of the former unit. It required future, more power and another adjust-

In the past few weeks the Packard Mili has installed a new, 165 horse power natural gas Twin City engine, and the company is again working long hours to keep up with the demand for its product.

The fame of the Packard Mills products and the advantage of trade exchange offered brings customers from the west side of New Mexico and from the South Plains to deal with Hereford merchants, while:

FOR RENT, FOR SALE CARDS ford Saturday.

#### POPULAR STORE WILL DISTRIBUTE SOUVENIRS TO CHILDREN SATURDAY

Gaston Baer, genial owner of mand for flour from the Packard the Popular Store, is advertising president, for 1:30, and the first Mills of Hereford has for the this week the arrival of hundreds session of the convention will as- third time in the past few years of pairs of new spring footwear gesulted in the installation of heav- for every member of the family,

fer and more capable equipment just in time for the Easter season to meet the conditions of the times. To prove that he knows how to There will be two evening ses- The flour milling unit was found make friends with little folks, sions, both at the high school audi- to be too small, and a larger and Mr. Baer is giving away souvenirs torium, open to the public, and a higher grade mill was put in more of whistles, tops, candy, note books cordial invitation is extended for than two years ago. This proved and similar knick-knacks to child-

### Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

A light rain fell here last week C. S. Perrin and Jack Fortenberry were in Amarillo Saturday.

Ernest Colwell and family returned last Monday from Laketon. There was a good attendance at

Sunday school last Sunday. / Interest in singing continues was purchased, and during the and we anticipate a number attending our singing school which

> The men and boys are organizing and getting ready for the baseball season. Practice has already

> been started. Misses Alma and Lucille Foxall

were in Amarillo Saturday. J. I. Morris and Jim Mort and Phalace Phillips were in Here-

ford Saturday. Wesley Collier came up from Crosbyton last week.

Mr. and Mrs. Lige Ellison are here from Crosbyton for a short

Mrs. J. M. Chapman, Elizabeth AT BRAND OFFICE. CHEAP, and Ray were shopping in Here-

#### DON'T NEGLECT YOUR EYES GLASSES ARE CHEAPER

We offer our twelve years experience in the exclusive study and practice of Optometry (examining eyes, fitting glasses). The most modern diagnostic equipment, and the very finest optical material that is made. Prices in accord with the times,

Watch this space for next date in Hereford, When You Think of Glasses, Think of

DR. T. M. MONTGOMERY OFFICE IN WHITCOMB'S

Amarillo, Texas

SELL US YOUR

# Cream - Eggs - Poultry

We always pay as high as conditions permit. PRICES TODAY:

Cream, 14¢ Heavy Hens, 9¢; Light Hens, 7¢ HerefordPoultry & Egg Company

Always Call 448 Before You Sell.

# A NEW DEAL IN TIRES!

We thought tire prices had reached bottom, but along comes GOODYEAR and announces a

# Sensational Reduction

in prices on both Automobile and Truck Tires. Look these prices over and see how little it will cost to equip your car or truck with Genuine GOODYEARS. If your size isn't listed below, be assured you can buy at the same greatly reduced price.

No. of the last of		Printed and an and the		A STATE OF THE PARTY OF THE PAR		
		Standar	d H. D.	St	andard	H. D.
ă	29x4.40-21	\$3.6	5		\$5.65	
	29x4.40-20	\$4.0	5	***************************************	\$5.65	\$7.85
	30x4.50-21	\$4.2	5 \$5.50		\$6.30	\$8.05
÷	28x4.75-19	\$4.6	5 \$6.00		\$6.85	\$8.45
	31_ 5.25-21	\$6.0	5 - \$7.95		\$9.10	\$11.05
	29x5.50-19			***************************************	\$9.50	\$11.40
		The Same GOO!	DYEAR Quality	in All-All Guaranteed	for life.	

#### TRUCK TIRES

Whoever thought of buying genuine GOODYEAR Heavy-Duty, All-Weather TRUCK

30x5-\$16.95 32x6.00-20-\$13.75 32x6-\$28.25

THE BEST ON THE ROAD-ASK THE MAN WHO USES THEM.

# Ireland-Beavers Motor Co.

301 EAST THIRD STREET

P. S. Tires isn't all we sell. We stock McQuay-Norris Pistons, Pins, Rings, Valves, Bushings and other replacement parts for all standard cars. Also U S L Batteries, A. C. and Champion Spark Plugs (now 60c), Fan Belts, Timken Bearings, Radiator Hose. Top Material, Windshield and Door Glass, and in fact everything your car needs, and We Give You Expert Mechanical Service.



-Latest Silks, Prints, Plaids, New Crepes, Voiles, Batiste being unpacked this week.

Come and See Them.

-These materials are in a wide range of grades, weights, colors, designs—a pleasing variety from which you can select your wants at a satisfactory price.

said he was going to do something desperate."

At the Right Place.

man who is taking subscriptions for Harpo's Bazoo so as to make enough to go to college."

The teacher told the class to write a story of a baseball game for their lesson. She would give them just ten minutes to finish,

#### by Herefordites The Hereford golf club is invited proposed four-way match between Canyon, Plainview, Hereford Wilson should be notified. and Tulia. The match is not a regular scheduled one, but an invi-

Tulia Entered

Golf Match at

Bavaria, Germany.-Uniformed

guards examine luggage and pass-

Wheat Best League. Play will be for 18 holes, The three beside Hereford are not in the Wheat Belt League this year, other teams nearer here making up the 1933 membership.

tation affair involving the four

clubs, former members of the

FARMERS' HOLIDAY

(Continued from Page One) loin with the expectation of having the Farmers' Holiday save them from paying their debts are all wrong. The prevention of unjust foreclosure is just one phase of the work, and main purpose being to provide adequate and just market facilities for farm commodities,

and prevent price fixing and manipulating at the hands of individnais or groups." To bring about the withholding of all farm products from the market until the cost of production with a reasonable profit shall be secured. To bring about the stabilization of agriculture thru national and state legislation that will save agriculture, our basic

industry, and all industries dependent upon it, from bankruptcy. and to stay the foreclosure of mortgage liens until this is accomplished, and to prevent deficiency judgments at all times. To establish an orderly marketing program thereby preventing try and Egg Company, which fur- the surplusses of farm products from accumulating at market cen-

ters in the hands of individuals where they may be used as a depressing factor upon the market Despite heavy shipments by and to abolish all gambling exchanges.

Speaker from Oklahoma. A speaker associated with the work of the National Farmers' Holiday has been invited and is expected to be present at the meeting called in the court house Monday afternoon, who will discuss further the organization in more

detail. A cordial invitation is extended all farmers, home owners and business people to attend, it being the purpose of the work to be beneficial to all interests by serving

Two of a Kind.

Two casual golf acquaintances were walking toward the green when they sighted two women coming over the hill.

"I say," remarked one of the men, "here comes my wife with some old hag she picked up some-

"And here comes mine with another," retorted the other felly,

Hub: "Delicious! Did you buy it

potato salad, dear?"

Domestic Treasure. Wife: "How do you like the



# WOMEN'S PAGE

SETH B. HOLMAN, EDITOR, PHONE 30.

MR. AND MRS. C. C. ACKER DELIGHTFUL HOSTS

Mr. and Mrs. Clifford Acker Screen at Tuesday evening when they enter-tained the members of the Bridge the Star Dinner club and a few friends. A delicious doner was served

at 7:30, after which bridge was played. Mr. and Mrs. J. M. Posey won high score for the evening.

Mmes. J. A. Pitman, H. K. Fox, S. P. Rosson, Oscar Easley, C. A. Skelton, J M. Poser, and Mrs. Mack Pitman.

MR. AND MRS. MARVIN ALSTON PARENTS OF SON

money.

Blue Fox.

Alston have received the announceborn March 28, in Merkel. Mr. title roles. and Mrs. Alston formerly lived

Seen On the

Robert Armstrong and Constance Cummings are star actors in the Billion Dollar Scandal," appear-Attending were Messrs, and ing the last time tonight for this week's once-cent feature,

Friday and Saturday, to company the sixth\*chapter of the Henry Gooch of Amarille, and wild animal thriller, "Jungle Mystery." Tom Mix reappears for Hereford audiences in a typical western, "Flaming Guns." Sunday matinee will be a one-day.

Friends of Mr. and Mrs. Marvin only presentation of "Face In the y," with Stuart Erwin, Spencer ment of the arrival of Gary Alston, Tracy and Marian Nixon in the

Richard Dix comes Monday and here, moving to Merkel last Sep-Tuesday in a new play, "The Great Jasper." and an additional fea-

**New Shipment** 

**Just Arrived** 

-Try one of our Bodiform

Girdles, all elastic two-way

stretch. The most comfort-

able garment you ever put

The stout lady who wants to look trim

without reducing will purchase one of our

Dream Corseletts. Fits the form, makes your

Three Days' Hose Sale—Full Fashioned Silk

79¢-\$1.50 Value, \$1.00

clothes look like a different garmet.

NEW SPRING DRESSES

-Here is vour chance to have

an Easter Dress-and still save

-Beautiful sheers, prints, rough

crepes, in Roosevelt Blue, Gray,

Green, Navy, Ash Rose and

—The marvelous values are far

superior to the dresses you

\$6.75 and \$10.00

could ever expect for-

ture, "The Street Singer," comes in the same program. Wednesday and Thursday next week the regular one-cent admission picture will bring Frederick March and Claudette Colbert in "Tonight Is Ours." One of the biggest productions of recent release, "Cavalcade," is

promised by Manager J. C. Parker of the Star for April 30.

WESTWAY DEMONSTRATION CLUB MEETS MARCH 21

The Westway club met Tuesday March 21, at the home of Mrs. Nurse. MRS. C. R. BENTLEY ... County Welfare Dave Grimes, with nine members

Mrs. Jno. P. Slaton gave a good Mrs. Jno. P. Siaton gave a good N. E. GASS of talk on the childhood of Clara MISS EVA SKELTON MRS. C. P. Grimes gave JIM MAUK a splendid talk in connection with Clara Barton as a teacher and a Civil War nurse.

Our county nurse discuss health conditions.

The club also met in an allday session April 4 with Mrs. C. P. Grimes, for the purpose

MRS. BEN MCBRAYER,

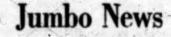
W. W. CLUB HAS SPECIAL MMETING

A special meeting of the W. W. club was held Wednesday, March 20, with Mrs. K. F. Campbell as hostess. An enjoyable day was pent in making yo-yos to finish quilt for Mrs. Campbell.

everal members were present and the following members: Mmes. Nettie Green, Oscar Gillispie, R. T. Green, Roxle Benson, Walter Tice and Misses Ruby and Alma Andrews, Nettle Lee Green and Pat Doss.

WEST HEREFORD CLUB HAS FINE MEETING

The last meeting of the West Hereford club was held with Mrs Russel Carroll as hostess, Thirteen members and three visitors were present. Mrs. D. H. Bryant completed the demonstration of the foundation pattern The next meeting will be April 14 with Mrs. Boone Whitaker.



BY EDNA HALL

Rev. McDonn'ld preached here Saturday night and Sunday. Mr. and Mrs. Sylvester Lovell

of Booker spent Saturday night in the Ullman Hunter home. Mrs. Ward, Nadine and Eugen

visited in the Hiltbruner home Saturday.

Thomas Boyd and wife are visiting in the parental Boyd home. Mrs, Lent Merrett of Hart visited the P. H. Dyer home, and Miss Hazel Merrett returned home with her after a few days visit here.

Dr. A. R. Matthews of Muleshoe spent Sunday night in the L. A. Mafthews home.

W. A. Hunter was in Clovis on business several days this week. Mr. and Mrs. Ira Ott, Clara Jo Neill visited Mrs. Ott's parents at

OFFICIAL DIRECTORY

No. 4, Vega, Texas.

JOHN B. MILLER, Sheriff, Tax Collector
L. H. FOSTER, County-District Clerk
MACK BEACH, Tax Assessor
MRS, BESSIE SMITH Treasure JOHN COFFEE County Attorney
A. O. THOMPSON County Surveyor
J. WALKER BRADLY Brand Inspector
MISS LILLIAN HOSTETLER County
Librarian. MISS NELL AYERS .... County Health

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Hereford, Texas.

H. FOSTER, District Clerk, ford, Texas. LODGES P. & A. M.
J. S. JONES MRS. NORA LAWHON
MRS. MYRTLE WITHERSPOON.
I. O. O. P. TROY WOMBLE ...

Crosbyton over the week end. Mrs. C. C. Cook accompanied them as far as Laredo where she stopped to visit relatives.

Loree Sullivan and Maurine Wilder spent the week end with Mrs. Ott near Wyche.

Messrs, and Mmes, Rondo Maithews and John Phillips of Hereford, and Atwood of Easter visited the Hiltbruner home Sunday. Mr. and Mrs. Wayne Carthel

visited the Godfrey home Sunday Eva and Johnnie Foreman spent few days in the Clarence Leisure home this week. Mr. and Mrs. M. G. Laymon

isited for father in Canyon Saturday. Miss Elaine Dyer visited home

folks Saturday. Messrs. and Mm

and Ullman Hunter attended the Masonic 42 party at Hereford Friday night. Miss Aline Creager of Biue Ridge attended church services here Sub-

Messrs. and Mmes. C. C. Hunter and Wfikerson visited the O. A. Kirkland home in Canyon and celebrated Mr. Wilkerson's 77th ing exercises Sunday and Monday

night. Rev. Ooe will preach the Charleton Neeley of Amarillo baccalaureate sermon Sunday eve-ning, and Rev. Glessy of Hereford risited the F. L. Pinckert home Wednesday. the commencement address Mon-

The young people's Sunday school class honored Miss Nell Freeman Allie Fae Lance, Edna Streets and and Freeman and August Curtis with a tea Sunday afternoon at the home of Mrs. Ullman Hunter, A short but very interesting program was given, after which tea was served to Misses Maurine, Athalie and Helen Wilder, La Rue, Lovell Beck, Tiney and Pauline Andrew, Mabel Pinckert, Johnnie Hardy, Mmes. W. A. and Ullman Hunter, Aline Creager, Pauline Matthew and Edna Hall; Messrs. Luke Beck, Lonnie Andrew Wilburn Fred Axe, Bill Hacker, Addison Hunter, Marvin Spencer and

Wayne Dyer, and the honorees. The community extends its sympathy to the Beck and Oxford families in their sorrow over the death of their niece, Mrs. Marvin Mundell, at Hereford Wednesday. Ovid Pinckert was quite sick

the latter part of last week.

Mr. and Mrs. Albert Schofield vere in Canyon over the week end. Mrs. E. S. Ireland of Hereford risited Mrs. Will Hall Monday. Mrs. F. L. Pinckert who has been

Mr. and Mrs. Clem Gilliam were guests in the J. J. Wilder home

ill the past two weeks, is improv-

Mrs. Woods of Hereford spent ast week with her daughter, Mrs. Clem Gilliam. Mrs. Pat and Johnnie Hardy risited Mrs. Buck Wood at Dim-

mitt Friday afternoon. Mrs. Cyrus Andrew, Lonnie Tincey and Pauline were in Ama-

rillo Thursday. Mrs. Buck Wood of Dimmitt spent Monday in the M. L. Hardy

Leon Vinton of Nazareth visited n the Hall home Sunday.

Summerfield News

BY MRS. GUY WALSER

OFTEN ATTEND PARTIES . I NEVER FEEL TIRED I TAKE VINOLIRON This community received two TONIC REGULARLY AND THIS IS howers of rain last week which were beneficial to wheat, C. R. Burrow and Mr. Olcem

Canyon were here Friday. Miss Lola Cox returned last week from Plainview after a visit with her sisters there.

Rev. and Mrs. Gleser and child ren and Mrs. Olson and children

of Hereford were guests in the H. Augustine Gregory spent Friday G. Behrens home last Tuesday. afternoon in the Ernest Seigner Bob Rowan of Canyon was here

tival at Amarfilo last Thursday,

Geraldine winning second in the

musical numbers and will go to

Mr. and Mrs. T. C. Canfield, Miss

Brucille and Doyle Roberson and

Miss Mary E. Cox of Plainview

spent the week end with Mr. and

L. A. Ricketts of Dimmitt was

Louie Huckert, Jr., of Amarillo

A. M. Walker of Hartley spent

Saturday with J. L. Lookingbill. J. R. Oglesby and family and

Miss Edna Streun spent the week

end with his parents at Colorado.

Dimmitt dast Wednesday.

Geo. Behrens was here from

Shade and Glen Ratcliff of Ward

Miss Margaret Fuller of Mem-

phis visited Miss Mary Lee Curry

Messrs, and Mmess, Marvin Mad-

den and Henry Kendall of Frio

W. A. Wilson and family of

Hereford visited the Ky Lawrence

Mrs. Denson Hill and children

of Ford were guests of Mrs. B. A.

Mr. and Mrs. S. L. Walser of

Hereford and Mr. and Mrs. Crump

of Canyon spent Sunday in the

Obe Roberson and family were

Mr. and Mrs. Wilburn Hawkum

L. G. Harris of Canyon visited

Rev. Coe and family of Plain-

view spent the week end here. D.

J. Neill preached his first time

Sunday morning instead of Rev.

H. G. Behrens was in Kress on

Misses Christine Chapman, Lena

Johnson of Black, Dorothy Full-

wood an Bill Edelmon, Frank

Lookingbill and Chas, Noland spent

There is always a special num-

ber at B. Y. P. U. Miss Margarite

Fuller of Memphis played two

special numbers on the violin last

A large number of friends and

associates regret the death of Mrs.

Joe Huckert and extend their heart-

feit sympathy to the bereaved

family. Mr. Joe Huckert lived

high school will have their clos-

day night. The seniors are Misses

Card of Thanks,

friends and neighbors whose lov-

ing kindness and assistance helped

him and us so much during the ill-

ness and death of our dear hus-

band and father, and for the beau-

tiful flowers and for the tender

sympathy expressed. It seems we

can never thank you enough for

Evelyn Van Sweringen,

Ward News Notes

BY MRS. W. P. CARAWAY

County Line spent the week end in

Mr. Snow is here from Oklahom

Jim Blagg and family of Westway spent Sunday in the W. O.

Bfil Hutson visited old friends

Lloyd Harrell and wife took

at Lockney Monday and Tuesday.

upper in the L. L. Crawford home

Mr. Sakzman and family visit-

THEN TELL HER THIS

WHAT KEEPS ME UP.

VINOL TASTES GOOD

**DRUBBISTS HAVE IT** 

Get Your VINOL Today

ed relatives in Hereford Saturday.

IF YOU LOVE MOTHER,

TAM 87 AND EAT AND SLEEP WELL

GO TO CHURCH REGULARLY AND

looking after farm interests.

the Jack Hutson home.

Miles home

Sunday night,

D. O. Williams and family of

Louie Huckert and Family.

Mrs. Joe Huckert,

Mrs. Ralph Sears, Frank Huckert,

Joe Huckert,

Carl Huckert.

We want to thank the many

W. L. Huntley was re-elected

here for several years.

school trustee Saturday.

The senior class of Su

the week end in Amarillo.

of Dumas were guests of Mr. and

Mrs. Wilburn Edelmon Sunday.

relatives here last week.

n Amarillo last Wednesday.

were in Amarillo Tuesday.

spent Sunday with Mr. and Mrs.

spent past of last week end with

Mrs. W. J. Cox and family.

visitor here Wednesday.

his father here.

Adam Flowers.

Sunday night,

home Sunday.

Atchley Monday.

Joe Kendall home.

business last week

Sunday night.

Eva Greeson.

all you did.

Labbock. Betty Jo won fourth.

on business last week. Mrs. Jimmle Gardner and son of Mrs. Bill Knox and son of Here-Amarillo spent the week end with ford visited the B. A. Atchley home last Tuesday.

her sister, Mrs. Bill Hutson. Allen Caraway spent Friday night with Avis Matthews of Here, Mr. and Mrs. Joe Kendall and daughters attended the music fes-

Mr. and Mrs. John Hutson and Mrs. Jack Hutson visited at County Line and Littlefield Monday and Lady. Honor roll: Polly Anna Allen and Obed Caraway were

in Amarillo Friday for the music Higgins, Luella Higgins, Erna, Lee

Misses Hughes and Garrett spent Higgins, Harold Saltzman.

Fred Moreman and family visi ed in the Albert Higgins hor Sunday.

Mr. Self of Ford took dinner in the W. P. Caraway home Sur day.

lie Denis Hutson, Darrell Rogers, Billie Louise Crawford, Robert Crawford, Hicks Roberson, Fred Hutson, Helen Miles, Elizabeth Harrison, Donald Roberson, F. N.

# Contract Bridge

-Classes will be conducted by Mrs. Henry S. Gooch, of Amarillo, at the H. K. Fox home on Monday evening, April 10, Tuesday afternoon and evening, April 11.

For Reservations, Phone 159.

# Texas Market & Grocery

PHONE 353—FREE DELIVERY SPECIALS FRIDAY AND SATURDAY

WE WILL PAY **9¢** IN TRADE FOR EGGS

COFFEE, Bliss, 1 pound FLOUR, Western Beauty, 48 pe SPINACH, No. 2 can MATCHES, carton OATS, Crystal Wedding, 55 CHIPSO, large package LUNA SOAP, 10 bars PEANUT BUTTER, quart BROWN SUGAR, 4 pou HOMINY, No. 214, three cans \_\_ PORK and BEANS, No. 214, three car KRAUT, No. 214, three cans K. C. BAKING POWDER, 25 ounces HAMBURGER MEAT, fresh, po SAUSAGE, pure pork, cou ROAST, best beef, pound STEAK, corn fed beef; 3 pour BOLOGNA, Franks or Minced Ham, pou COMPOUND, 4-pound carton SLICED BACON, pound CHILL home mad STEAK, round, loin or T-bone, ib



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"A MORE BEAUTIFUL HEREFORD"

# International Sunday School Lesson

JESUS REQUIRES CONFESSION AND LOYALTY

Mark 8:27-38

27. And Jesus went forth, and his disciples, into the villages of Caesarea Philippi: and on his way he asked his disciples, saying unto them, Who do men say that I am 28. And they told him, saying, John the Baptist; and others, Elijah; but others, One of the pro-

20. And he asked them, But who say ye that I am? Peter answerand saith unto him, Thou art the Christ.

30. And he charged them that they should tell no man of him.

31. And he began to teach them, that the Son of man must suffer Calvary. many things, and be rejected by the elders, and the chief priests, efter three days rise again,

32. And he spake the saying openly. And Peter took him, and egan to rebuke him,

nultitude with his disciples, and mith unto them, If any man would come after me, let him deny himself, and take up his cross and

DR. J. B. NUNN . man, to gain the whole world, and forfeit his life? 37. For what should a man give in exchange for his life?

> Golden Text: If any man would come after me, let him deny himself, and take up his cross and follow me.-Mark 8:34.

Time: The summer of A. D. 29, the third year of Christ's ministry Place: Feeding the four thousand. in Decapolis. Peter's confession of faith, near Caesarea Philippi.

#### Introduction.

We are now to consider what has been called "the most critical episode in the life of our Lord."

nd the scribes, and be kifled, and Jesus returned to Capernaum and vicinity. Here he faced his fanarestored sight to a blind man. Then far greater than John, greater than he withdrew northward about 25 Jeremiah, greater than Ezekiel. miles from Capernaum to the region greater than Daniel; for he unitseeing his disciples, rebuked Peter, of Caesarea Philippi, where he ed John, Jeremiah, Ezekiel and and saith, Get thee behind me, taught his disciples the vital les Daniel, all in himself." Satan; for thou mindest not the son of his Messiahship and the things of God, but the things of larger meaning of their disciple-

"The scene at Caesarea Philippi 34. And he called unto him the is chronologically and theologically the most conspicuous milestone in

Caesarea Philippi. With the little group of "his disciples" which may have includ-36. For whosever would save ed only the twelve Apostles, "Jesus the Jew the Messiah was " the is life shafil lose it; and whose went forth" following the road person in whom all the purposes ever shall lose his life for my sake northward from the basin of the of God were gathered up and con and the gospel's shall save it. Sea of Galilee, 682 feet below sea summated." And that is what 36. For what doth it profit a level, to the terraced highlands Christ is to the Christian. The

#### 1000 or 1200 feet above sea level among the foothills of Mount Hermon. Here he visited "the village of Caesarea Philippi." The city of Caesarea Philippi had been

built by Philip, the tetrarch of the territory, and named in honor of Tiberius Caesar. It was located at one of the sources of the Jordan, and was surrounded by groves of oaks and poplars. The most northerly point reached by Jesus. "it had a beauty beyond any other

town in the land." Who Do Men Say That I Am? Jesus "asked his disciples" a question which was designed not to gain information but to lead to perhaps the greatest lesson he ever taught. And it was this: Who do men say that I am?" "The very variety of opinion about Jesus the fact that one saw John the Baptist in him, another Elijah, and another Jeremiah, and another this prophet or that-is in itself proof that Jesus was greater than any of the prophets to whom they compared him. Each of the prophets was identified in It was the apex of his career, for the popular mind with some one he came up to it out of the Jor- striking and predominant quality. dan and he went down from it to John the Baptist was remembered for his stern and strennous call After feeding the 4,000 in De- to repentance; Jeremiah was recapolis east of the Sea of Gaillee, membered for his melting tenderness and compassion; Ezekiet and Daniel for their parabolic distical foes, warned his disciples and courses. But here was some One

"Who Say Ye That I Am?" After the preliminary question came the main question; "He asked them, Who say ye that I am?" Not through human intelligence, but under the operation of divine the biography of Jesus."-Peake. power. "Peter answered, Thou art the Christ.' "The Christ of God' (Luke), "the Christ, the son of the living Gody (Matthew) To great confession of Peter, as Robertson points out, means that he Jesus as the Messiah, and were Hour as usual, 3-4 p. m. still true to him in spite of the defection of the Galilean populace at 8 and 10 a. m., Benediction at

> A Prophecy of Death. Thus he had spoken of the temple Son of man like the serpent in order to express our deep grief the wilderness; of the absence of the bridegroom when fasting would be proper; and of giving his flesh for the life of the world, But now openly and with emphasis he began to teach them that the Son of man must suffer many things," for it was now only six months to the cross. Not only did Jesus foresee and foretell his death, but also his physical resurrection within a specified time: "And after

three days rise again." Peter Began to Rebuke Him. Matthew 16:22 gives us the words of Peter's rebuke: "Be it far from thee, Lord: this shall never be unto thee." Our Lord had just praised Peter's confeshighly (Matt. 16:1719), had given him "the keys of the kingdom of heaven" (the scribe's symbolic keys), and had said that on the rock of his confession (and of other confessions like him, we may add) he would build his church. The apostle was elated by this praise, and presumed upon it thus

to take his Lord to task. Jesus Rebuked Peter.

The rebuke of Peter was met instantly by a counter rebuke from the Master, "He turned about" in a kind of instantaneous recoifrom the suggestion, "And seeing his disciples," for they were evidently looking on and were near enought o overhear with deep interest the conversation, he rebuked Peter in the exact language that he used during his temptation in the winderness, "Get thee behind

What Doth It Profit?

"For what doth it profit a man to gain the whole world, and forfeit his life?" No mere solemn. no more important question than this could be put to any soul. "However it may seem to you now, the hour is coming, swift-winged, on the pinions of passing time, when, no matter what else you have gained or lost, neither gain nor loss will be of any account unless you have made sure of the salvation of your soul. When the great Gladstone was dying, and the young and brilliant and rich and world-famous Lord Rosebery came to bid him good bye, Gladstone said, Rosebery, look out for your soul." Gladstone had known much of gaining the world and of losing it, and had learned the great iesson that all other gain and loss is insignificant compared to the

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP

Church of Christ

The revival services conducted by W. O. Wiburn of Clovis, New Mexico, closed Sunday night with the house filled to capacity. These Gospel services were conducted during a brief interval of eight Worth." Special music for both days which was all the time the young minister had to offer the Have you joined the new move to afternoon, April 7, it being the and individual, which now oppress people of Hereford before begin- put your church over on the bud- first Friday of the month. However us. ning revival services in Clovis, which is to be followed immed our district conference which con- the Holy Father, an additional lately by a series of revival ser- venes in the Tenth Street Method- holy hour will be observed this vices in Farwell.

Brother Wilburn, thought young in years, demonstrated his ability each Sunday at 11:00 a. m. as a teacher of the Gospel by his logical presentation of various Bi ble subjects.

tion and the membership greatly encouraged and edified.

Everyone is sincerely invited to attend the following regular services of the church: Bible Study, Sunday, 10 a.

Worship, Sunday at 11 a. m. Young people's meeting, 7:45. Mid-week Bible Study, Wednesday, 7:45 p. m.

#### First Christian Church

REV. E. R. McWILLIAMS, Pastor

Sunday, April 9: Church school at 9:45, with the beginner's department presenting program.

There are graded haterials and classes for every age and a waiting welcome for you.

Church service at 11:00, including communion and a sermon on "The Divine Overture." Evening services at 8:00 o'clock, with a sermon on "The Compulsion Quest."

#### St. Anthony's Church

Thursday, April 6, Holy Hour, S

Friday, April 7. Sung Mass, 8 a. m. Feast of Our Lady Dolors, the Risen Christ. and the other disciples believed in and First Friday of Month, Holy

> Sunday, Palm Sunday, Masses 8 p. m. instead of 3.

As next Sunday is Palm Sunday we present." Having entered with of the Divine Guest, to be destroyed and rebuilt in our Biessed Lord into Jerusalem three days; or the lifting up of the where He is to suffer and die, in

> When He Cometh In the Glory of the Father.

> Here wehn ve "the first distince

In view of the coming and the we may well be ashamed of our apprehension during the seance, sin, of our unbelief and worldli- and when the evil spirit, the Prince but ashamed of Christ - of Darkness, took possession of

#### First Methodist Church

REV. E. E. ROBINSON, Pastor.

Preaching at 11:00 a. m. and 8:00 p. m., subjects, "The Great-ness of Jesus" and "Personal get? We are getting ready for in conformity with the wishes of ist church, Amarillo, April 25. Thyrisday evening at eight, As Do not forget the junior church of Holy Father the Pope pro-Mid-week worship at 8:00 p. m/

each Wednesday will look for you Sunday.

and the mournful solemnity of the time, the organ is hushed, and the joyous tone of the bells are slienced, to be heard no more until they usher in the Easter joxs.

Yet in the midst of her grief the church dilows on Holy Thursday some foy and gratitude for the great gift of God, the most Holy Encharist. And the mass for the day, followed by the procession to the altar of Repose, awakens a note of joy and gladness.

On Good Friday again the shadows descend and all the ceremonies, the prostration of the celebrant at the foot of the alter, the unveiling of the Cross, and the mass pre-sanctified are poignant reminders of the sorrow and desolation of that first Good Friday.

On Holy Saturday, after the bless. ings of the New Fire, the reading of the prophecies and the blessings of the baptismal font, the Resurrection mass is sung. The church anticipating with joy the gladsome days of the Resurrection, again allows the bells to be rung, the blythe tones of the organ are heard once more, and the entire liturgy is redolent of the peace and joy of

During Holy Week mass will be each morning at 8 o'clock, except Saturday, on account of the long services they wifl be begun at 7. On Good Friday, besides the mass of the pre-sanctified at 8. "And he began to teach them and the beginning of Holy week, there will be a noonday service to that the Son of man must suffer the blessings of the palms will commemorate the dying hours of many things." The disciples still take place before high mass at our Divine Savior on the Cross. held to their hope of a material, ten. This beautiful ceremony re- This being the 19th century of that earthly kingdom for the Messiah, minds us of Christ's triumphant event, it should be specially well and of crowns and thrones for entry into Jerusalem, when "the attended this year. On Maundy themselves. It seemed to them im- people of the Hebrews with palms Thursday the blessed sacrament possible that the Messiah should before Him went" and uniting will be exposed all day, and memsuffer. Hitherto he had given in ourselves in spirit with that joy- bers of the parish will keep watch nations of his atoning work, but ful multitude, "our praise and so that at no time will the church only in speech that was velled. prayers and anthems before Him be empty during the exposition

#### St. Anthony's Church

At 8:15 Sunday evening St. Anthony's dramatic club presented at the parish hall in Nazareth the comedy-drama, "The Prince of reference concerning the se ond Darkness." The performance at coming" (Taylor). We know that Nazareth equalled, and in some he will come some time-just when respects, surpassed that previouswe do not know hence each of us ly given in Hereford. It was as should be ready for him all the if the audience was living the drama with the performers. They laughed with Mrs. Murphy and crowning of our Saviour and Lord Mrs. Ryan, they grew tense with

Bob, the hairs of their heads stood

unafraid with the demon. They ditions of life." joined with her in humble suppliaught but each other.

The Holy hoor will be observed Calmed in his Christmas message, the year beginning April 2 is to be a holy year, commemorating All life is out on the march and the 19th centennary of the crucifix-Visible results of the meeting the movement is upward. Are ion, death and resurrection of Our were four baptisms, one restoration step? Be loyal. We Lord Jesus Christ. The special holy hour therefore will be an hour of prayer in union with the intentions of the Sovereign Pontiff. Those intentions as expressed in the proclamation reveal the fatherly charity and tenderness of his heart and the sorrow he experiences at the sight of the many miseries that prevail throughout the world today. He bids us pray

erect in horror. In the following need is greaten for sufficient and scenes their spirits rose in courage remunerative work and for less as Mary, Bob's fiancee, wrestled troubled and less uncertain con-

So in a spirit of faith and of cation that "Our Father in Heav- gratitude for the great gifts been might deliver us. from evil." stowed upon us through the Pas-After the victory was won they re- sion Death of our Blessed Lord, joiced with Mary and Bob so bliss- let us join in the observance of the ful in their reunion, so obvious of holy hour, begging our Heavenly Father that during this holy year he will grant us relief from all hours. Sunday school at 9:45. as usual at 3:00 o'clock Friday those distresses, social, economic,

#### First Baptist Church

REV. V. M. CLOYD, Pastor.

Sunday school at 9:45 a. m. Sermon at 11:00 a. m.

B. T. S., 7:00 p. m. Evening Sermon at 8:00 o'clock. Surely now is a time when each person in our community should

worship God. Come thou with us.

A number of Hereford Baptists attended the convention of Sunday school and Baptist Training school workers of District Nine, held in Lubbock on Monday and Tuesday of this week. Attending were Rev. and Mrs. V. M. Cloyd, Mr. and Mrs. A. O. Thompson, Mrs A. J. Schroeter, Mr and Mrs. J. S. Orr and J. C. Allred.

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peace and tranquility for greater

The title to your land is vital + Our Abstracts correctly reveal the title. A. O. THOMPSON

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You will want to look your very best when you join the Easter prominade. send your clothing now-to be dry cleaned. We'll make it look like new.

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Clothes Called for and Returned. 

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Grind valves, clean carbon	4.40	2.20
Overhaul motor in frame (includes reboring)	_18.75	9.40
Adjust service brakes	1.25	.65
Reline service brakes (passenger car	4.00	2.00
Overhaul earburetor		65
Overhaul fuel pump	1.25	.65
Tighten all connecting rods	4.40	2.20
Tighten all connecting rods and main bearing	6.25	3.15
Overhaul transmission		3.15
Overhaul elutch (truck)	4.40	2.20
Overhaul clutch (passenger car)		1.87
Overhaul rear axle assembly (passenger ear)		3.15
Overhaul rear axle assembly (truck		4.40
Overhul steering gear	3.75	1.90
Rebush front axle assembly	3.75	1.99
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ONLY A FEW. Cars washed, 75c; ears greased, 75c. Ask about our Service Agreement Special, Five Grease Jobs and Wash Jobs, including one transmission and differential drain and refill, all for \$3.00.

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# WEEK OF BUSINESS REVIVAL

Beginning with Midnight Marinee, Saturday, April 8, and extending through Saturday, April 16. Four big pictures with fine casts of stars, and we are going to admit anyone to either program All Next Week/for Only

10c

Last Time Tonight THURSDAY, APRIL 6

1¢ FEATURE PICTURE Robert Armstrong and Constance

"The Billion Dollar Scandal"

Friday - Saturday APRIL 7 and 8 TOM MIX in "Flaming Guns" Also Sixth Chapter of "Jungle Mystery" 10¢ ADMISSION TO ALL

### **MIDNIGHT** MATINEE

12:00 SATURDAY NIGHT and Sunday Afternoon Stuart Erwin, Marion Nixon and Spence Tracy in

"The Face In the Sky' ONLY 15¢ ADMISSION

Monday - Tuesday APRIL 10 and 11

When Husbands Stepped Out JASPER STEPPED!

No wife could resist him except his own!



with WERA ENGELS EDNA MAY OLIVER

Directed by J. Walter Ruben. David O. Selsnick, executive producer ONLY 10¢ ADMISSION

> Wednesday Thursday APRIL 12 and 13

Frederick March and Claudette

"Tonight Is Ours'

Friday - Saturday 'Infernal Machine'

and Mrs. J. N. Messenger | Mrs. George L. Muse returned moved last Monday 14 miles north- home Friday from a several weeks west of Friona where they will stay at Mineral Wells in the intermake their home with their son, est of her health. George C. Messenger and children.

Bob Flannigan of Dimmitt was this week attending a district meetn Hereford last Friday night,

Mrs. J. M. Posey returned this president of the Hereford society. week from Dalhart where she visited her sister, Mrs. Lloyd

Mr. and Mrs. Frank Gyles and son and R. A. Bellah of Canyon freshments in keeping with Easter left Tuesday morning for Fort were served to 14 members and Worth on a business trip, expect- three visitors, The club will ening to return Thursday.

Join your friends and have Shnday dinner at Ike's Cafe.

Mr. and Mrs. W. W. Holcomb and little daughter of Dumas were Amarilio last Friday and Saturweek end guests in the home of Mr. and Mrs. James W. Wither- I. Kucker, John McLean, Harry

James W. Witherspoon left Monday for Channing where he will be attending court all this week.

Mr. and Mrs. Rex Types and family were in Amarilio last Friday attending the music festival.

Mmes. C. O. Acker, George Parker, G. A. F. Parker, C. H. Diffehay, Mack Beach and Ewton spent last Friday in Amarillo attending the Music Festival

is visiting her brother, Harry Lo-

Tom Hamm of Daurcette came

Saturday for a few days visit

with his father, J. W. Hamm, who

Miss Gene Campbell spent the

week end in Pampa visiting with

for the afternoon was led by Mrs.

Chas. O'Dell. Various papers were

The devotional was given by Mrs.

Mrs. J. W. Hamm, who has been

business trip to Kansas City, re-

mas, and family this week

"It may be good

And not be ours;

It can't be ours

And not be good."

Ike's Cafe,

But-

past month.

J. E. Cockrell.

Mrs. E. S. Ireland spent Tuesday in Canyon visiting relatives

Mrs. Henry S. Gooch arrived Tuesday morning for a visit with Mrs. Seth B. Holman.

Mr. and Mrs. Hal Bruner of Amarillo spent Sunday with Mr. and Mrs. Oscar Easley.

Mr. and Mrs. Ivy Moon of Hale Center, Mr. and Mrs. P. Q. Crouthers of Plainview were guests Sunday in the homes of Mr. and Mrs. Eddie Smith and Mr. and Mrs. Hubert McEntire.

Mrs. Mae Abbott of Bovina at the Baptist church. Following spent Sunday night with her par- a business meeting, a covered dish ents, Mr. and Mrs. J. N. Messenger, luncheon was served. The program

Ralph Roden of Friona was a visitor in Hereford Friday night. given on the Mission of the Bible. PARIS LETTER TELLS

Farmall tractor piston and sleeve assemblies complete for \$21.00 at Buchanan & Rosson's.

Mr. and Mrs. Si Boosier and little daughter, Judith, of Amarillo were guests Sunday in the home of Mr. and Mrs. Henry Wilson and

Mrs. J. A. Hornbeak arrived in grand daughter, Mrs. Sam Moseley, who will be remembered here us Miss Mollie Ray Cronin. Rev. Hornbeak returned last week. Their many friends are glad to have them as citizens of Hereford again after their long absence.

Marlin Gililland returned this week from Kansas City where he visited the past ten days.

Mr. and Mrs. J. E. Beyer and Mr. and Mrs. L. N. George were n Amarillo last Tuesday night.

Mrs. Carl Jennings was in Amarillo Tuesday attending the Hair Dressers meeting at the Herring

Mrs. Vera R. Williams of Plaindew arrived last Saturday to make Hereford her home. She will be associated with the Business Men's Association, Mrs. Williams will be at home in the Cummins apartments. Her daughter, Miss Myrtice will join her after school is out in May.

Our Mexican Euchfialas are dellious. Ike's Cafe.

Mrs. H. W. Sherrieb left Tuesday for Reydon, Oklahoma, where she will join her husband who was recently transferred there as station agent, by the Santa Fe.

A. L. Singer and a group of Dimmitt golfers visited the Hereford course Sunday afternoon and tried it out in anticipation of coming inter-city matches this sum-

Rev. J. R. Sharp of Canyon, a former pastor of the Hereford Presbyterian church, was a business visitor here Tuesday.

Miss Virginia Maddux of the Texas Utilities Company office. left Saturday for a two weeks vacation visit with home folks at Floydada and Ralis.

J. C. Alired and Troy Womble were delegates to Mineral Wells from Hereford to attend a W men of the World convention from Wednesday until Saturday.

### W. T. C. C. Meets In Sweetwater On May 11, 12, 13

Big Spring is preparing to entertain more convention guests during the West Texas Chamber of Commerce convention there on May 11, 12 and 13 than ever in Mrs. J. E. Beyer is in Vernon its history before. The convention program will be one of the ing of the Methodist Women's Misbusiness group conference type, sionary societies. Mrs. Beyer is such conferences will be head on Relief Administration, on the secaring of the benefits of the self-The Rutherford club met Monliquidating loan provisions of the day afternoon at the Central school Reconstruction Finance Corporabuilding. A short Easter program tion, on the reorganization of counwas given by the children. Rety government in Texas, and on budget-making in local units of government in Texas.

Tentative plans call for attendtertain their husbands and the ance at the convention of all loteachers of the Central school on cal committees in the 167 affiliat-April 14 at Central school building. ed towns of the regional chamber. The first annual contest will be A number of Hereford people conducted by the West Texas Chamattended the music festival in ber will close at this annual meet ing. A silver loving cup will be day, among whom were Mmes, W. awarded the winner in the beautification program. This trophy will Lomas, R. E. McCuflough, Giff be awarded to the West Texas Estes, A. H. Streu, E. B. Posey, city that has made the greatest C. C. Acker, Mr. and Mrs. John advancement in beautification dur-Renfro, Mr. and Mrs. Henry Wiling the past year. Several towns liamson, Mr. and Mrs. Voline throughout this section have taken Downs, Mr. and Mrs. Elmer Maadvantage of R. F. C. loans in beautifying their public places, parks, streets, cemeteries, etc. The Mrs. Walter Easter and Mrs. beautification program was urged Nettie Green were in Amarillo last as one of the projects to be foltowed in towns receiving these relief funds. Miss Eva Lomas of New Mexico

> McCormick-Deering 22-36 tractor piston and sleeve assemblies complete for \$31.50 at Buchanan Rosson's.

> J. W. Hamm, who has been here from his Castro county home staying with his daughter, Mrs. R. O. Douglas, is reported much improved this week.

Mr. and Mrs. W. J. Gillhand returned this week with their son, has been seriously ill during the Guy S. Guilland and family, after spending the winter in California. They will be here this summer, except for the time Mrs. Gililland will be in France as the guest of the government, as she visits the grave of her son killed overseas The Baptist W. M. U. met in joint session Wednesday morning during the World War.

> Guy Gilliland and family will return the last of this week to their home in California,

OF TROUBLES THERE

A letter to Gaston Baer from his sister, Miss Germaine, in Paris, visiting her daughter, Mrs. R. O. where she is taking special studies Douglas for the past several weeks, in French as a university instrucreturned to her home in Dallas tor, tells of the disturbance among Americans in Europe over the bank holiday and financial crisis in this Troy Womble left Saturday for country. Miss Baer expects to come home

turning this week by way of Tulsa, in July after more than a year's Hereford Monday from Dallas Oklahoma, where he visited in the study abroad. She will travel in where she has been visiting her home of his daughter, Mrs. D. C. Spain, and if it is considered safe, in Germany, before sailing back.

# Hasley.

FURNITURE We Are Offering EXTRA VALUES In All Furniture At Our Store.

9x12 Heavy Felt Base Rugs at \_\_\_\_ \$5.95 9x12 Splendid Axminster Rugs at \_\_ \$18.75 Six-piece Used Dinette Suite \_\_\_\_ \$19.75 Five-piece Unfinished Breakfast Suite \$9.75 Second-hand Duofold \_\_\_\_\_ \$4.95 Two-piece Overstuffed Living Room

E. B. BLACK CO.

# Notice!

Irrigation Water for Growing Season-April, May, June, July, August and September

All water users of 30,000 gallons or less per month will receive a discount of 10 per cent if your bill is paid by 10th of the month.

All water users of 31,000 gallons to 50,000 gallons per month will receive a discount of 15 per cent if bill is paid by 10th of month.

All water users of more than 50,000 gallons per month will receive a discount of 20 per cent if bill is paid by 10th of month.

No discount will be allowed on any water bill not paid on or by 10th of month.

> EVA SKELTON. City Clerk.

# PIGGLY WIGGLY

# General Food Sale Friday and Saturday

With Many Samples, Cook Book, Coffee, Etc., FREE SATURDAY.



Maxwell House Coffee Served All Free! 1b. 29c 3bs. 84c

Fresh Beans Crisp, Tender,

Sorghum

IOC

OATS

CHOCOLATE CHERRIES

MARSHMALLOWS 199

Edgemont Graham Crackers 16 (With jig-saw puzzle free) ..... 24¢ Brown's Vanilla Wafers



COOK BOOK FREE Ten-pound package .....

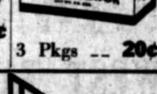
SUGAR

Compound

Strawberries



LETTUCE CELERY Large bunch .... CAULIFLOWER CARROTS 10¢ Three bunches for only



WANS DOWN

biscuit

 $m_{1X}$ 

Per Pkg \_\_



I lb

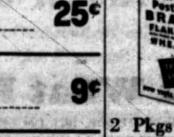


NEW SPUDS 25¢ Three pounds for Pan and Box of ONIONS Coconut Spanish Sweet, five pounds

Vanilla Extract

Pure, 2-ounce bottle

BLUING



19¢



Regular 15-cent bottle ..... One lb \_\_\_ 20¢

MALTED MILK 49¢ Kraft's, "Dairy Fresh" LAKE FISH

White, six-pound kit OYSTERS

