

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 20.

The Hereford Brand, Hereford, Texas, Thursday, May 26, 1932.

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Attentive Audience Hears Discussion of Grain Price Fixing

More than 350 farmers and business people listened attentively Monday afternoon in the district court room to Dr. Roy C. Snodgrass, pastor of the Christian church of Amarillo, and Judge L. Gough, former Hereford citizen, explain the operations of the Chicago Board of Trade in manipulating the prices of wheat and other grains, and present plans by which it is hoped to correct such evils. Chairs for seats on the floor of the court room were at a premium, some standing at the rear, other sitting on the floor along the walls, and still others occupying the balcony.

Troy Womble, farmer and business man, presided over the meeting. Dr. Snodgrass, a fluent speaker, chose as his subject, "What I Would Do if I Were Charles A. Lindbergh," declaring that if in his place he would turn anarchist to fight against the organized forces of crime and greed in the United States, the one over and the other under the true "government of the people, for the people and by the people" of the land, both operating through manipulated gambling, to the detriment of the citizens.

Judge Gough spoke at length concerning the methods of the Chicago Board of Trade, quoting from Congressional Records and other authorities to show what had actually been done in illegal practices. At the present time hundreds of farmers over the Panhandle and in Oklahoma have signed papers stating enormous amounts of money it is thought they have been defrauded of by such operations, these to be presented in federal courts as evidence in a suit to enjoin the Board of Trade from such operations and endeavor to recover damages.

A similar meeting was held at Dimmitt Tuesday, another at Tulia Wednesday, at Dalwin Friday, will be at Floydada Friday, Canyon Saturday, and will be conducted at North Panhandle and Oklahoma points for the next several weeks, to close in a large general meeting in Amarillo still later.

Twilight League Baseball Teams Tie Percentages

Counting one game the Brand failed to include in the team standings and the lambasting the Middlets gave the Bible Class Friday afternoon, the league finished last week with all teams squared away on a 50-50 basis, each one with two games won and two lost. Monday the Odd Fellows again hit their stride and lassoed the wild Dark Horses of the Legion with a 9-4 score, and Wednesday the Lions went on a batting spree in the sixth inning to tuck away a game from the Middlets 11 to 6. After going good for five innings, Artis Russell, pitching for the Lions, then blew up and it looked as if the little fellows were going to come from behind, in fact they were well on their way with one out, two scores made and a runner on third when Jim Robinson took the box for the Lions and held the boys down the rest of the way.

The Firemen and Bible Class play tomorrow afternoon.

Team	W	L	Pct.
Odd Fellows	2	2	.500
Lions	3	2	.600
Firemen	2	2	.500
Bible Class	2	2	.500
Middlets	2	3	.400
Legion	2	3	.400

The Bible Class was beaten out of its place at the top of the column last week when its percentage should have been .667, while the Odd Fellows did not deserve the rating given them and should have been credited with .500 by virtue of the game not included in the team standings.

SUMMER SESSION OF HEREFORD SCHOOLS TO OPEN NEXT MONDAY

T. E. McCollum and Miss Sadie Bigler, Hereford teachers, will conduct the annual six weeks summer school for the students who wish to make up back work.

The term will open next Monday morning at the high school building. Students will be limited to two subjects each, and must be for grades they have failed in during the past term. The cost of this work has been reduced, one subject being but \$7.50, and two for \$10.00.

COUNTY HEALTH COUNCIL ANNOUNCES TONSIL AND ADENOID CLINIC IN JUNE

Miss Grace Bussell, county health nurse, with the cooperation of the county health council and the attending physicians of Deaf Smith county, has arranged for clinics to be held during June and July for pre-school and school children for the correction of tonsils and adenoids. The cost of the work done in the clinics will be one-half of that of ordinary practice.

Parents of children are advised to see their family physician and be governed by his counsel as to the time and place for the work to be done, he being aware of the full details and particulars of the clinics.

HEREFORD DROPS GOLF MATCH TO CANYON TEAM

The Canyon golfers of the Wheat Belt League proved to be too much for the Hereford squad Sunday that went over to the neighboring county seat for a scheduled match. The course was too tricky and the going too rough for the local men to shoot their regular scores, but the final standing of 3 to 6 gives ample indication that they gave a good account of themselves.

The Hereford club will go to Vega next Sunday afternoon to return the friendly match played here several weeks ago.

Commencement Exercises Mark Close of School

Beginning with the baccalaureate sermon in the high school auditorium last Sunday evening and extending through class night services Monday and graduation Tuesday, Hereford schools this week closed one of its most successful years. Superintendent C. H. Dillehay and his corps of teachers, with the help of the senior class and its assistant organization made up by their mothers, arranged and carried out a simple, yet most impressive series of events to bring the school work to a climax.

Dr. E. E. Robinson, Methodist pastor, rose to superb heights Sunday evening in his baccalaureate address to the graduating class and a packed auditorium of friends. Taking a text from the words of the Master, "I am come that ye might have life," and speaking of a wonderfully ripe experience in ministerial work, Dr. Robinson brought beauties of the English language to an enraptured audience in an expression of kindness, good wishes and sincere advice to the seniors of 1932. Dropping back into the annals of history, the speaker chose to narrate of events that have had bearing on the civilization of the world today, pointing out the things that in their day seemed of great importance, but in time passing from the knowledge of people; at the same time showing contemporary events then thought to be of little consequence, yet in time molded the thoughts and actions of the world. Great characters of influence were brought out in the strength of their integrity and given credit for the value in true living they contributed to make life better for others.

The class night program Monday evening was characterized by addresses an entertainment furnished by members of the graduating class, those appearing on the program being Martha White, Dorothy Fullwood, Andrew Habermacher, Elay Parrish, Buri Alexander, Zelma Ruth Shore, Lueta Borden, LaVerna Womble, Ardelle Foster, W. B. Wilson, Keilar Muse, Ruth Harding, Carl Spratt, Louise Jowell, and a song by the entire class.

Commencement night featured a new departure from the usual order of such events, inasmuch as there was no principal speaker to make an address, and in its stead more of the graduating class appeared with orations and talks. Ralph Allred as salutatorian and Lueta Borden as valedictorian occupied the most important positions on this occasion, other seniors taking part with addresses being Noel Bryant, Spaulding Bartley, Elsie Parrish and Leslie Cutwell, with vocal music by a double quartet of the voices of Zelma Ruth Shore, Lueta Borden, LaVerna Womble, Ardelle Foster, Loy Carmichael, Murray Copeland, J. B. Noland and Milton Orell.

FREAK EGG AROUSES COMMENT WHEN SHOWN HERE LAST SATURDAY

E. A. Comer of Clovis, when visiting his farm north of Hereford last Saturday, found one of his hens had laid a freak egg with the number 1932 in raised letters on one side of its shell. He brought the egg to Hereford with him, showed it to a number of people here, and took it to Clovis with him to save.

Giving Away of 'Baby' Arouses Much Interest

The "baby" advertised last week by the Stone Department Store to be given away by them Saturday afternoon "only to those capable of properly caring for it," drew an immense crowd that filled the store, blocked the sidewalk and extended out into the street. Skeptics as to the value of advertising and its power to draw people, were given a definite answer. People respond to advertising when it has the proper appeal.

The "baby" was awarded to Mrs. S. B. Campbell, who lives several miles west of Hereford on Harrison Highway. It proved to be a spotlessly white pure-bred Chester White pig, all nicely done up in a basket with pink covers and drew a good-natured roar of appreciation from the crowd assembled.

Earlier in the afternoon the Stone Department Store had supplied thrills for the crowd by tossing out frying-size chickens from the roof of the store awning.



Next Sunday, May 29, is set aside over the United States as a day of respect for the soldier and sailor dead of the Nation—Decoration Day.

It is especially appropriate that those who gave their lives in defense of their land or died to uphold its banner of freedom before the world, should be given this day of commemoration by the living ones who share in the benefits derived from their sacrifice, and are made happier by the national life made possible by their glorious example.

Floral tributes, verbal eulogies, and grateful tears will make the esteem in which these soldier and sailor dead are held, when on Decoration Day, the Nation passes in review before their graves and sends up from grateful hearts a prayer of consecration for those who paid the supreme sacrifice that the ones who live may enjoy the ideals for which they died.

CELEBRATE J. C. WOMBLE'S EIGHTY-SECOND BIRTHDAY

Mr. and Mrs. W. T. Womble entertained at their home in honor of his father, J. C. Womble's, 82nd birthday which occurs this week. All his children and their companions, 15 in number, were present, except one son, G. H., who lives in Missouri.

"Granddaddy," as he is best known here, has spent half of the years of his life in Deaf Smith county, truly one of the "soldiers." The day Sunday was happily spent by all present in recounting the many memorable events of past local history, and in feasting upon the good eats, such as Mrs. Womble is noted for and capable of preparing.

Support Pledged For Garcia Lake Deep Test Well

It seems that Hereford business people and citizens are getting interested in the fulfillment of the drilling contract on the deep test for oil being made in the west part of Deaf Smith county in the region known as Garcia Lake. The Western Union Oil Company has a vast acreage under lease there, have erected a standard rig, spudded in a 20-inch hole and has thousands of dollars worth of casing on the grounds to proceed with the drilling, which is under contract to go down 4,500 feet in a thorough test for oil. Experienced oil men, not interested in any way in the promotion of the well, have said the location and possibilities of the test, which is strictly "wildcat," are excellent.

Hereford people have agreed to assist in raising \$2500 to help finance drilling operations, \$500 of which will be paid this week, \$500 when 1000 feet depth has been reached, and \$250 at the end of each 500 feet thereafter, the total amount to be made at 4000 feet depth, 500 less feet than the contract depth of the test.

In return the Western Union Oil Company is assigning to those associated in helping pay for the drilling, six per cent interest in 3900 acres in leases distributed about the well, including the 100 acres upon which the test well is being drilled, also six per cent interest in the well itself, and six per cent of one-sixteenth, or one-half of the land owners royalty.

Several groups of Hereford people have been soliciting funds to make up the total of \$2500 to be raised, and the amount is gradually approaching that figure. A number have contributed \$100 apiece, others taking part for lesser amounts ranging down to \$25. These are paid in proportion to their respective parts of the payments that are to be made as the test is drilled, the final part of each contribution to be paid when the 4000 foot depth is reached. The money subscribed to the \$2500 fund is held in trust by George L. Muse, president of the First National Bank, and C. C. Acker, cashier of the First State Bank, they alone having jurisdiction in the expenditure of the funds.

HEREFORD BALL TEAMS TAKE BOTH ENDS OF DOUBLE-HEADER SUNDAY

Vega and Happy baseball teams went home from Hereford last Sunday afternoon sadder and wiser for the experience of defeats at the hands and bats of the local players. A fast-stepping bunch of players from Amarillo are due here next Sunday for a game.

Joe Bromman Brings Bride from Germany

Joe Bromman, who has been farming southeast of Hereford for the past several years, returned Monday from a three months visit to his old home in Germany, accompanied by a charming bride.

Mr. Bromman says conditions in Germany are much like they are in America, but in comparing the two places, he much prefers to live here.

BAPTISTS WILL BEGIN WEEK'S TRAINING SCHOOL

The Baptist Sunday school organization of Hereford opens next Sunday a week's course of Bible training study, under the direction of Miss Pauline Wright of Lubbock.

T. J. Gardner, a prime favorite with Baptist young people throughout the South, will be present on the night of June 1, and address an audience in the church auditorium. A special appeal is being made to have a full attendance to hear him, as many as can get in the building.

High School Band Leaves For New Mexico Outing

W. FRANK BALL TRADES HIS HOME HERE FOR C. P. MCCOLLOUGH ACREAGE

W. Frank Ball, candidate for county clerk, and C. P. McCollough, manager of the new Gulf Service Station at Third and Miles, traded properties here this week. Mr. Ball giving his home in the city, on West Third, for McCollough's acreage property and home just west of Hereford.

Ernest Medsker, manager of the Hereford Motor Company, is in Oklahoma City this week arranging for a shipment of new Fords the local firm has sold and will deliver next week.

Mr. and Mrs. Wes Anthony of Big Square, and Mr. and Mrs. Robert Anthony of Clovis were visiting in the home of their parents, Mr. and Mrs. W. B. Anthony, here this week.

James Burleson Funeral Rites Held Monday

Schoolmates and friends here were saddened this week by the 18-year-old son of Frank H. and Mrs. Leona Burleson, at the hospital Sunday morning. Death came as the result of an attack of influenza last February, which developed into acute nephritis. Jimmie was struck with convulsions last Thursday while at Texico, which became so violent early Sunday morning that he lost consciousness. He was brought here for hospitalization, but never recovered enough to know his loved ones.

Funeral services were conducted Monday afternoon at the Black Funeral Home by Rev. H. Earl Smith of the Church of Christ, after which interment was made in West Park Cemetery. A large concourse of sympathetic school mates and friends accompanied the funeral procession on its way to the last resting place of an appreciated youth.

Jimmie Burleson was born June 21, 1914, and died May 22, 1932. He is survived by his father and mother, three sisters, Estelle, Frankie May and Nina; three brothers, Joe Ed, Leonard Wilford and Franklin; an aunt, Mrs. Nina Stevenson of Texico; his grandfather, J. H. Foster, and an uncle, G. W. Holley, both of Lamesa, and two uncles, A. A. Foster and family, and County Clerk L. H. Foster, of Hereford.

Jimmie was a favorite with his school mates and the business people of Hereford will miss him. Sympathy is extended a sorrowing mother and the relatives in the loss of a loved one.

Lake Park Scene of Dedication Services As Memorial Event

MRS. F. N. DRANE NAMED RESIDENT OF TEXAS TECH

Mrs. F. N. Drane of Corsicana, member of the board of regents since the opening of the school, has been named acting president of Texas Technological College. She will sign the diplomas of the 1932 graduating class. The announcement was made by Clifford B. Jones, chairman of the board, following a meeting in Dallas.

Mrs. Drane will not move to Lubbock, it was stated. The internal affairs of the institution will be carried on by the council of deans in consultation with members of the executive committee and W. T. Gaston, business manager.

REPUBLICAN COUNTY MEETING SATURDAY

The meeting of the Republicans of Deaf Smith county to be held in the court house next Saturday afternoon assemblies at 3:00 o'clock. Reports of the state convention in Mineral Wells this week will be given, and it is expected a speaker from Amarillo will be present to address the meeting Saturday. All Republicans are urged to be present.

Appropriate memorial services will be held in Lake Park next Sunday afternoon, May 29, at 3:00 o'clock, to observe the dedication of the trees that have been set there by various civic and community organizations this spring, and the unveiling of a reinforced concrete column erected to commemorate the time, place, year and event. The ceremonies will be in keeping with and part of the celebration of the bicentennial of Washington's birth, and is under the direction of the Bay View Club of Hereford.

Other clubs participating are the Pioneer Club, Parent-Teacher Association, Lions Club, American Legion, Chamber of Commerce and Music Study Club, each of which has set out either an elm or ash tree this year. This will be testified to by a bronze tablet set in the side of the memorial column.

The Program. Music, Herb Sindt's orchestra. Invocation, Dr. E. E. Robinson. "America," sung by audience. "Trees," Marlin Gilliland. Quartet, J. H. Biggs, J. E. Speegle, Earl Roberson, E. W. Young. Address, Rev. E. P. Gleaser. Benediction, Rev. M. J. Johnson.

Community Bible Class.

A more enthusiastic membership of 86 attended the class in the Star theatre last Sunday morning to hear its teacher, Rev. M. J. Johnson, speak on the subject of "Chastity and Language" from the text "Words stily spoken are apples of gold in pitchers of silver." He has promised to complete his discussion of the subject next Sunday morning.

There are now 133 members of the Community Bible class, with indications there will be 15 more to join next Sunday to swell the enrollment to over 150. Good singing is one of the features of the class. Every man or youth not associated with another youth school is asked to attend the class and listen to the discussion of its lessons, which are non-sectarian and directly from the Bible.

Lions Initiate Two and Lay Summer Plans

Meetings of the Lions club for the past two weeks have been marked with a keen interest in community affairs. That of last week was occasioned by the visit of W. E. Dameron, president of the club of Commerce, who warmly complimented the club membership for their civic and community spirit of enterprise, especially in children's welfare work. At the same time Mr. Dameron spoke of some important announcements the state highway department is expected to make this week that will affect Deaf Smith county in a very material way.

The luncheon Wednesday noon of this week turned its civic attention to the appointment of W. Jesse Stanford to serve on a committee made up from the various organizations participating, to have jurisdiction over the playground equipment of Lake Park and assume responsibility for an instructor of play activities there this summer. The dedication program of the memorial area and the commemorative concrete marker in Lake Park next Sunday afternoon, C. C. Acker having served as committee man in its arrangement, was brought to the attention of the club.

Two new Lions were admitted to the den yesterday, J. A. Pittman, whose application was received two weeks ago, and Alex Thompson, who was rushed through since last week's luncheon. The two were seated on high stools and their hands muffled with boxing gloves yesterday to keep them from becoming too vicious or becoming unruly during their initiation.

Dainty Little Miss Mary Ann Acker, daughter of C. C. Acker, delightfully entertained the club with piano solos, to furnish her father's part of the program of the day.

J. M. REEVES AND DAVE GRIMES TRADE PROPERTIES

J. M. Reeves this week traded his home on West Fourth Street to Dave Grimes for a ten acre tract and a new home just completed on it northwest of the city limits.

Cliff Estes has purchased the six-room modern stucco home of L. A. Ray at the corner of Fuller and Knight. This is a new residence built during the past year by Mr. Ray and is one of the nicest homes in the city.

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Outside Zone 2, six months — \$1.50
Outside Zone 2, four months — \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Twenty-One Years Ago In Hereford

(From Files of The Brand of May 23, 1913.)

Hereford had placed itself in the front class of cities of its size by buying an automobile fire truck. The specifications of the new apparatus insisted that it should have a four cylinder motor, mounted on a substantial chassis with artillery type wheels and pneumatic tires. It meant the passing of the old fire horses and the advent of modern fire-fighting machines in Hereford.

Members of the graduation class whose commencement exercises were held that week, were Mary Blacet, Jewell Buester, Lois Garrison, Clara Lambert, James Lipscomb, Earl Lust, Bessie Nance, Alma Norton, Cotta Sisk, Edgar Webb, Neil Wilson and Virginia Wyche.

Hereford students graduating from the West Texas State Normal, as the college at Canyon was then known, were Mate Hunt, Ethel Fuqua, Edna Fuqua, Zolzie Garrison and Hazel Wilson.

The antiques collected for 30 years previous, and that had been

in an efficient way, and deserves the warm praise and whole-hearted zens.

Several citizens, when they found they could no longer use city water if they didn't pay for it, have found it convenient to pay. Those who have refused to obey the dog tax ordinance and repeated warnings, are advised to look in the dog pound for missing favorites. The dogs may be removed from the pound when the required legal measures of tax and taxes have been complied with. It wouldn't be advisable to wait too long to do it.

Those who consider it sport to race the fire trucks when on their way to a conflagration, are apt to find that it is costly to in any way interfere with the operation of the city's fire equipment. That includes getting within the danger zone while the firemen are working at a fire, not giving the truck right of way, crossing fire hose and several other "funny" stunts that have been done to "amuse" the spectators. City ordinances are specific in delegating authority to the fire chief and marshal, giving them power to deal with such cases, and it is only a matter of public safety that they be made effective, as the city proposes to do.

The parking of big trucks on Main Street has been stopped in accordance with city laws, a most commendable recognition of the

on display by Robert Elliott in the Hereford Brand window, had just been donated to the college at Canyon, where they eventually became the nucleus of the Plains Historical Collection, now famous for its relics of pioneer days. While some of the implements and articles were of foreign origin, the most interesting numbered flax spinning wheels, wooden shuttles for a hand loom, a flail made for threshing grain, an Indian corn mill of rock, flint lock pistols and guns of every American period since the Revolutionary War, sabres and swords, a buffalo gun, and two adobe bricks from the first court house ever built on the Plains, from the vault at Dimmitt when its old building was razed.

The editor spoke complainingly about folks who threw banana peelings on the sidewalk. We think more now about the banana peelings that throw folks on the sidewalk.

Farwell had another of its noted fires of that period. The court house and many of the books of

safety of the driving public, of which the enforcement of the city ordinance will meet the approval of the people.

INGRATES
BY JANE LACY

Too young to escape by flight, his talons not yet ready to strike fear to the hearts of jackals who came out of the night, the Eaglet—America's Eaglet—was snatched from his nest and killed. It was gangland's supreme threat against the security of the American home.

Yet the actual kidnapping and murder were but little more cruel than the base treachery displayed by certain individuals who sought to impose upon the credulity of grief and build fortunes on the ruins of hope.

The world is full of little men and women, who shine in the reflected light of greater beings whose confidence they win and violate. They are ingrates, criminal opportunists. Not men, not women, they are craven creatures who bite the hands that feed them. Not so noble as the dogs they kick, they accept largess from their betters, then whine and snarl and back-stab when more and greater largess is not forthcoming.

In some situations we call them traitors; in others, ingrates. Their badge is treachery, and their sign is ingratitude.

Shun them: They know neither the obligations nor the privileges of friendship.

With the announcement of Jimmie Witherspoon for district attorney comes an opportunity for Hereford and Deaf Smith county to become the participant of honors I do not believe the county ever had before. He is capable, efficient, worthy of the office he seeks, and will be a most creditable representative of this community. It means much to have it said of any place that a man like Jimmie comes from there. Each one of us can do our part in getting him elected—we know Jimmie deserves it and should have it if he wants the office—he will fill the position in a most acceptable way to the whole district, and when such as he goes out from here to other places, his home town will gain because of the good he will do.

Each of us knows a number of people in these seven counties of Sherman, Dallam, Hartley and Moore, and should make it a point to acquaint them of our opinion of Jimmie Witherspoon and the kind of district attorney we think he will make. Let's get busy.

As a thought to the value of cooperation, one dependable merchant of Hereford draws a parallel from the delectable banana. No matter how fine each one may be, as soon as he leaves the bunch he gets skinned!

the county had been destroyed. Hereford citizens were much concerned with the loss of a young fellow townsman, Sam G. Bratton, then county attorney at Farwell, but now United States senator from New Mexico. He lost his entire set of law books and office equipment in the fire at Farwell 19 years ago.

Advertising in the Brand showed merchants in Amarillo, Kansas City and Roswell, and manufacturers in Chicago and Tennessee were desirous of reaching patrons around Hereford.

The Hereford Nursery was advertising ripe strawberries for 20 cents a quart of 75 cents a gallon.

The Corner Drug Store had a big candle burning and was letting folks guess how long it would last, giving prizes to the winners.

The elevators were advertising cheap prices on coal for the COMING winter.

A lawyer was advertising in the Brand with his professional card.

Locals

(Crowded Out Last Week)

J. W. Northcutt of Bellview was in Hereford Tuesday visiting J. W. Witherspoon and shopping.

Mrs. L. H. Shore and Miss Zelma Ruth spent Monday and Tuesday with Amarillo relatives.

L. H. Shore left Friday for Kansas City to spend a short time with his mother.

Mrs. John Estes and daughter, Miss Johnnie, spent Saturday with Canyon friends and relatives.

Mrs. J. B. and Miss Thelma McMinn attended a concert Canyon Tuesday night.

Mr. and Mrs. G. M. Hudson and children visited friends in Amarillo Saturday.

Mrs. Homer Fox spent Wednesday with Mrs. Seth B. Holman and other Amarillo friends.

A. H. Streu and family came home last Thursday night from a several weeks visit with his mother in Wisconsin.

Mrs. Jim Holley and daughters visited her sister, Mrs. R. K. Bishop, in Amarillo Monday and Tuesday.

B. S. Arnold and son of Amarillo spent Tuesday in Hereford on business and visiting Carl Gilliland.

Bob Higgins was a Vega visitor Wednesday.

Mr. and Mrs. Joe Hudson and daughter of Seagraves visited her parents, Mr. and Mrs. D. H. Alexander, here this week.

Mrs. Jowell Murchison and baby and Mrs. Tom Carter have returned from a visit in Dallas.

Mr. and Mrs. A. C. Thompson spent Thursday in the Northcutt Williams home in Amarillo.

F. T. Roloson was called to Illinois Wednesday on business.

Miss Virginia Stovall of Vega spent the week end here with her sister, Mrs. Egbert Brady.

J. W. Robinson and family attended a program presented by Mrs. Robinson's brother in Plainview Friday evening.

Paul Wright Barnett of Vega is here today to attend the Alumni banquet.

Jack Miller was here from Dimmitt first of the week.

George Brumley made a business trip to Farwell Tuesday.

Ezra Norton made a business trip to Amarillo Monday.

John Patton was in Farwell on business Tuesday.

Boy Scouts from Clovis spent Saturday camping along Tierra Blanca creek and fishing.

Dave Warren of Panhandle was in Hereford Monday on business and visiting friends.

Mr. and Mrs. Cliff Estes visited relatives and friends in Amarillo Monday.

J. H. Head visited friends and transacted business in Farwell Tuesday.

Mr. and Mrs. Ray Barber and daughter, Margaret spent Monday with friends in Amarillo.

Miss Mary Inez Hough visited Miss Dorothy McDonald in Canyon last Friday.

Mr. and Mrs. S. L. Walser spent Saturday and Sunday with their daughter, Mrs. C. J. Crump, in Canyon.

Henry Staleup was here from Dimmitt Wednesday.

Geo. Muse and J. E. Hill were in Vega Wednesday.

Mrs. J. W. Robinson and son, J. W., visited friends in Amarillo last Monday.

J. C. Gilbreath was a Vega visitor Saturday and Sunday.

A. D. Sault was in Hereford from Friona Wednesday.

B. F. Fronsbarger and son were in Hereford from Canyon Tuesday visiting friends and transacting business.

Mrs. J. W. Hicks and Miss Ina Mae Hastings left Thursday for Waco to visit the Hereford girls who are attending Baylor.

Earl Bennett of Amarillo spent the first of the week here with his parents, Mr. and Mrs. W. W. Bennett.

Howard Carlyle of Muleshoe spent Sunday in Hereford with his sister, Mrs. Homer Bryant, and brother, L. W. Carlyle.

Mr. and Mrs. Frank Jesse of Amarillo spent Sunday in Hereford with her parents, Mr. and Mrs. W. W. Bennett.

Miss Eunice Gilbreath returned Saturday from a two weeks visit with relatives and friends in Tennessee.

W. E. Hicks left Tuesday evening for Garden City, Kansas, where he will visit his son, Caldwell, and family.

Mrs. Ivor McClendon returned Tuesday from Canyon where she spent a few days in the home of Mrs. J. T. McDonald and family.

Mr. and Mrs. Jim Black and Mrs. Jesse Stanford motored to Amarillo Monday to meet Mrs. E. B. Black, who has been visiting in Dallas the past week.

Misses Lena Periman and Maude Pinson, teachers in the Clovis teachers, were guests of Mrs. N. E. Gass and Mrs. R. E. Kessie over the week end.

Mrs. D. H. Alexander and son, Burl, visited homefolks in Seagraves over the past week end.

Rev. E. B. Bowen, former Methodist pastor here and now stationed at Clarendon, visited Hereford friends Wednesday evening. He was accompanied by his son, Elbert.

E. B. Black, F. H. Oberthier, W. C. Hromas, Jeff Gilbreath, Mac Pitman, Messrs. and Mmes. J. A. Pitman, E. E. Fridley, Raymond Cones, Misses Eloyse Pitman and Ursalee Fridley, Hereford; Mr. and Mrs. T. L. Welch, Black; Mr. and Mrs. J. B. Davis, Summerfield, attended the Panhandle Grain Dealers Association meeting in Amarillo last Friday and Saturday.

Say—
Did You Know If You Pay Your Past Due Account at
Bill Smith's Service Station
(At First and Main)
he will give you double benefits on **Free Bedroom Suite** at the Star Theatre Each Friday Night?
Bill sells that good Phillips "66" Gasoline, Grease and Oil.

Things Electrical

—This is an electrical age. But why not? It is economical for more reasons than one. Anything which saves human labor is an economy. Women have ceased to be household drudges. Electrical current picks up where they leave off . . . and does the work superlatively well.


—There should be a new bulb in every socket and an electrical device wherever it will save a woman's tired hands and eyes and back. Electricity means a willing, untiring and clean "servant" in the home, every second of the time that never asks for a "day off".

Texas Utilities Company

H. A. P. A. CERTIFIED CHICKS PAY
Custom Hatching
Hillside Hatchery

Hotel Western
10th & Pierce Sts.
AMARILLO, TEXAS
"A FRIENDLY PLACE"
When in Amarillo come to see us.
Reasonable Rates
MRS. ENYART
Manager
Formerly at The Lewis.

When You Were a Little BOY..



Your china pig bank got you a magic lantern, a scroll saw or a "veloc". It did things for you. Now that you've grown up, use us to get your vacation money, wedding ring, payment on the house or life insurance. We are the little china bank of lots of thrifty folks who like to "get things".

The First State Bank

frankly..

I don't know of a **souder** home investment than a **MAYTAG** and here's one at only **\$89.50**



MODEL A (also Model B)
Maytag's Best washer with over-cast, square, cast-aluminum tub and famous Maytag Roller Water Remover.

RECENTLY REDUCED IN PRICE

One thing you may be sure of, whichever Maytag you choose... you may be sure that it will give you the best of home washing service. And at the lowest cost per washing possible to buy. Because Maytags are built that way... built to keep on doing their work easily, smoothly, efficiently for long years.

Come in and learn how small a down payment will put a new Maytag to work in your home.

The Maytag Company
Manufacturers
Newton, Iowa Founded 1888

Maytag Washers... Table Ironer

Maytag Southwestern Company, Distributors
1000 Elm Street Dallas, Texas

THE MAYTAG SHOP
Care Rountree Plumbing Company, Phone 340
HEREFORD, TEXAS

ALL MAYTAG WASHERS MAY BE HAD EQUIPPED WITH GASOLINE MULTIMOTOR

NOTICE!

Please Make City Tax Renditions Before June 1

—It is important in the expeditious handling of city tax affairs for the coming year that all renditions of property be made at the city hall in the immediate future. The cooperation of all citizens in this matter is earnestly solicited and will be greatly appreciated.

EVA SKELTON, City Clerk

International Sunday School

Lesson

May 29, 1932

JOSEPH THE DREAMER

Genesis 37:1-11

1. And Jacob dwelt in the land of his father's sojourning, in the land of Canaan.

These are the three generations of Jacob. Joseph, being seventeen years old, was feeding the flock with his brethren; and he was a lad with the sons of Bilhah, and with the sons of Zilpah, his father's wives; and Joseph brought the evil report of them unto his father.

3. Now Israel loved Joseph more than all his children, because he was the son of his old age; and he made him a coat of many colors.

4. And his brethren saw that their father loved him more than all his brethren; and they hated him, and could not speak peaceably unto him.

5. And Joseph dreamed a dream, and he told it to his brethren; and they hated him yet the more.

6. And he said unto them, Hear, I pray you, this dream which I have dreamed:

7. For, behold, we were binding sheaves in the field, and lo, my sheaf arose, and also stood upright, and, behold, your sheaves came round about, and made obeisance to my sheaf.

8. And his brethren said to him, Shalt thou indeed reign over us? or shalt thou indeed have dominion over us? And they hated him yet the more for his dreams and for his words.

9. And he dreamed yet another dream, and told it to his brethren, and said, Behold, I have dreamed yet a dream; and, behold, the sun and the moon and eleven stars made obeisance to me.

10. And he told it to his father, and to his brethren; and his father rebuked him, and said unto him, What is this dream that thou has dreamed? Shall I and thy mother and thy brethren indeed come to bow down ourselves to thee to the earth?

11. And his brethren envied him; but his father kept the saying in mind.

Golden Text: Take thought for things honorable in the sight of all men.—Rom. 12:17.

Time: Joseph born B. C. 1752. Joseph's dream B. C. 1736. Place: Born at Haran in Mesopotamia, Joseph spent his boyhood at Hebron.

Introduction.

A company of Boston authors once voted on the most perfect story in all literature, and their choice fell on the story of Joseph. Though true and not fiction that story contains all the elements of ideal romance. The plot is beyond praise in the skill of its unfolding, the conclusion is satisfactory and inspiring, and truth in this case is not only stronger than fiction, but far more beautiful.

Our lessons for four Sundays will study the successive scenes in the drama of Joseph's life. The account is interesting and instructive also because Joseph is one of the few prominent Bible characters of whom nothing bad is said. Jonathan is another. But with most of the leading characters of the Bible that honest volume has some faults to find, relating some of their sins or follies. We have just seen an example of this in the story of Jacob, the tricky, yet the dearest, the Supplanter, yet the Striver with God. These characters of mingled good and ill come very close to us, being so like ourselves, yet it is most delightful to come across such a person as Joseph, in whom we can see nothing to forgive.

Joseph and Jesus.

And Joseph, in many aspects of his life, reminds us much of Jesus Christ—as much, perhaps, as a mere mortal could remind us of the God-man. We shall have occasion, as we go on, to point out many of these aspects. It is the business of every Christian life to remind men of Christ, so that others may take knowledge of them that have been with Jesus; and Joseph gives us many hints of how this is to be done.

"In its way this story is probably unsurpassed. Its vividness of narrative is extraordinary. It contains scenes of great pathos. In the delineation of character, it exhibits strength and simplicity of portraiture. Joseph's career is dramatic in its nobility. There-

CLEANING and PRESSING PHONE 16

Suits or Plain Dress, 75c We Call for and Deliver Orr's Tailor Shop

out all the events of his chequered life, God's overruling Providence is seen to be guiding him. He is led by the discipline of sorrow and misfortune to the position in which he is ultimately to prepare a home for his father and his brethren. His generous magnanimity recompenses with complete forgiveness the men who had basely plotted his death. The story of Joseph was deservedly a favorite among the Israelites.—Dean Herbert E. Ryle.

Joseph's Childhood.

Joseph was born in Haran while Jacob was sojourning there during his 20 years out of the land of Canaan. He was the son of Rachel whom Jacob loved and the one whom he wished to marry, and did marry after Laban had practiced the deception on him by giving him Leah first. He was a little fellow, only six years of age when he came to Canaan. They had scarcely arrived in Canaan when his mother died upon the birth of Benjamin.

Jacob's Partiality for Joseph.

"Now Israel loved Joseph more than all his children." More than all his other children. Benjamin was too young to be thought of in this connection, the passage dealing with the relation of the older sons to Joseph. "Because he was the son of his old age." Jacob was 82 years old (Beecher) when Joseph was born. Benjamin was born six years later, and he, in Gen. 44:20, is called the son of Jacob's old age. "And he made him a coat of many colors." Literally, "tunic of palms," that is a tunic with sleeves reaching to the hands and also to the feet, the ordinary tunic being sleeveless and short. Persons of distinction wore them, and they were bestowed, as here, to indicate special affection. They were embroidered in gay colors, and with figures of animals, whence arose the idea of coats of many colors. Nobles wore such garments, and this gift to Joseph probably led his brothers to think that Joseph designed for him the headship of the family, thrusting aside the first-born. "And they hated him, and could not speak peaceably with him." That is, they could not give him the customary salutation, "Peace be with thee!" Joseph must have suffered terribly, thrown out, day after day, to work with ten young men, all older than he, all hating him and taking every opportunity to vent upon him their envious rage.

Household Discord.

Partiality destroys household peace. "No one ought to be the 'pet' of either father or mother, for the 'pet' is apt to become petted, haughty and arrogant toward the others; while the showing of constant favors to him alienates the affections of the rest, both from him and from the parents. 'Is that you, Pet?' said a father

An Unforgiven Speech.

A distinguished man, when past middle age, related an experience which occurred in his own home in his young manhood. At the breakfast table one morning, he and a younger brother had a sharp quarrel about some unimportant event. He confessed that he was most unbrotherly in his words, speaking with bitterness. The

brother rose and left the table and went to his business very angry. Before noon the younger brother died suddenly in his office. When, 20 years afterward, the older brother spoke of the occurrence, he said that it had cast a shadow over all his life. He could never forgive himself for his part in the bitter quarrel. He had never ceased to regret the sore pain that no opportunity had come to him to confess his fault and seek forgiveness and reconciliation.

Card of Thanks.

We want to thank the many people who were so kind to us during the three week's illness and the death of our husband, father and son. May God's richest blessings be on each of you.

—Mrs. Howard L. Morel.
—Mrs. Katie Morel.
—Mr. and Mrs. Edgar Sowell.

Mr. and Mrs. Claude Higgins spent Sunday with friends in Amarillo.

Poppy Day.

Saturday, May 28, will be Poppy Day of the many activities of the American Legion Auxillary of Texas in behalf of disabled non-compensated ex-service men in the hospitals in Legion, Texas, is providing them with poppies to make. These poppies are sold by the American Legion Posts and Units over the state on Memorial and Armistice Days and the proceeds are used for the benefit of the needy World War veterans.

The materials for making the poppies are furnished the patients by the Auxillary and they are paid one cent each for making them by the same organization. This does not seem much, but if a patient is physically able, he can make a thousand poppies a week, and this means ten dollars earned.

These poppies are thoroughly sterilized, then sealed and shipped to the various towns over the state for sale. They are absolutely germless and sanitary. Buy a Poppy May 28!

WE WILL TEACH A SIX-WEEKS SUMMER SCHOOL BEGINNING MAY 30 AT HIGH SCHOOL BUILDING

—This is for failed subjects. Each student limited to two subjects. Rural pupils may check credits for high school use. One subject \$7.50, two for \$10.00, in advance. See Us or Phone 769-W.

T. E. McCOLLUM SADIE RIGLER

Mr. and Mrs. Joe Beyer spent Friday with their sons, Virgie and Perry, in Amarillo.

Miss Lucile Hicks spent Saturday with Mrs. H. Arnold in Amarillo.

from his bedroom to a little one who stood at the door in the early morning, knocking for admision. "No, it isn't 'pet, it's only me," replied a sorrowful little voice, and that was the last of 'pet' in that family."—Rev. William M. Taylor, D. D. Love is the basis of family concord—love to God our Father, in the first place, and then the love of all members of the family for each other. "Each for all and all for each" will be the motto of a household bound together by the love of Jesus Christ.

Joseph's Dreams.

A notable phenomenon of Joseph's youth was his dreams. And like his loveliness and truthfulness, they added to the difficulties of his life. Two dreams are recorded. In the first he and his brothers were out in the field binding into the sheaves the grain that had been cut. Suddenly a sheaf that he had tied and flung down on the ground stood upright and 11 sheaves that his brothers had tied got up and walked over to his sheaf and made a low bow before it as subjects would do before a king. The second dream was essentially the same except that his father and mother (already dead) appear in it. He saw the sun, moon and 11 stars all at once (strange how things get mixed up in dreams!), and as he watched all came down out of the skies and did obeisance to him as subjects to king.

Certainly nobody would say he was wise to his own comfort in telling a dream that so clearly prophesied his destined superiority. His brothers already hated him, and for his dreams they hated him the more. But in the light of history these dreams become divine revelations. Early in his life God had endowed him with qualities of great spiritual strength and stirred in his young soul an aspiration for greatness. "Certainly many dreams must be dismissed as senseless and morbid. Yet the great teachers have exhorted their disciples to study their dreams on the ground that they reveal the latent tendencies of the mind."

Responsibility of Parents.

The open partiality of Jacob also had much to do with the strife and hatred which made life so difficult for Joseph and brought much sorrow into his own heart. Is not similar lack of wisdom a said factor in the disharmony of many of our own modern homes? Children are different even when brought up in the same environment, as different as Jacob and Esau, as Joseph and his brethren. And it is natural that parents should have a different kind of regard for different traits. But their responsibility is for all, as their deep affection is for all, and how disastrous partiality can become is well illustrated in the lesson.

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Throw It Away If We Can't Fix It

—We are equipped to rebuild or repair worn farm machinery, shafts, roller chain sprockets, gears, all kinds of pumps, etc.

Auto Repairing—Body and Fender Work

Koch & Dyson

Moseley Bldg., Back of Bill Smith's Station

GOOD CREDIT

prompt payment

YOU'RE the biggest LOSER!

Pay Your Bills By the 10th

Business Men's Association

Of Hereford

Mr. and Mrs. Joe Beyer spent Friday with their sons, Virgie and Perry, in Amarillo.

Miss Lucile Hicks spent Saturday with Mrs. H. Arnold in Amarillo.

WE WILL TEACH A SIX-WEEKS SUMMER SCHOOL BEGINNING MAY 30 AT HIGH SCHOOL BUILDING

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Auto Repairing—Body and Fender Work

Koch & Dyson

Moseley Bldg., Back of Bill Smith's Station

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prompt payment

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Pay Your Bills By the 10th

Business Men's Association

Of Hereford

Bigger Savings in Sets! Lifetime Guaranteed

GOODYEAR SPEEDWAY

Supertwist Cord Tires NEW LOW PRICES!

Full Overize	CASH PRICES		
	Price of Each	Each in Pairs	Tube
29x4.40-21	\$3.95	\$3.93	6 .91
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30x4.50-21	4.37	4.23	.91
28x4.75-19	5.12	4.97	.94
29x4.75-20	5.20	5.04	.91
29x5.00-19	5.39	5.23	1.00
30x5.00-20	5.45	5.29	1.14
31x5.00-21	5.72	5.56	1.16
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31x5.25-21	6.63	6.43	1.16
30x3 1/2 Reg. Cl.	3.57	3.46	.86

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IRELAND-BEAVERS MOTOR CO.

TRADE IN your old tires for new 1932 Goodyear All-Weathers

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80 MILLION YEARS

100 MILLION YEARS

THE RIGHT MOTOR OIL..

may be either Mid-continent or Pennsylvania . . . but it's sure to be Sinclair

WHETHER you should use a Mid-continent or a pure Pennsylvania grade motor oil is a matter for your engine to decide. The important thing is to get the finest oil in these classes that money will buy.

Sinclair Opaline Motor Oil is a scientific blend of the oldest Mid-continent crudes mellowed and filtered for an average of 80 million years. Included in this blend is the famous Cambro-Ordovician crude taken from a mile and a quarter below the surface in Oklahoma.

Sinclair Pennsylvania Motor Oil could not be better, for it is made 100% from the costliest Pennsylvania grade crude oil—the famous Bradford-Alleghany crude which was formed in the Devonian

Age more than a hundred million years ago. Mellowed and filtered in its earthy bed for successive ages—ages which saw the rise and fall of life in strange forms—Bradford-Alleghany crude has no superior among Pennsylvania crudes for sheer lubricating quality.

Sinclair not only de-waxes Sinclair Pennsylvania and Sinclair Opaline in the refining process—it goes one step further and takes out the non-lubricating petroleum jelly by chilling the oil down to as low as 60° F. below zero.

Note how Sinclair Pennsylvania or Sinclair Opaline stands up in the heat of hard, fast driving. Note especially at draining time how little oil has been used up—positive, visible proof of protection for the last mile as well as the first!

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HEREFORD Modern Camp East Hereford Hereford Wrecking Co. 209 W. Third

FRIONA Corner Filling Station Main Street Across from City Drug D. W. Dunham Main St. and 76th Highway

Phone 448 Hereford

No. 3



**Will Give Away
FREE BEDROOM SUITE**

FRIDAY NIGHT, MAY 27

This is made possible by the help of the firms named below. They give double benefits to those who pay their past due accounts. See them for full details. Always a good show at the Star.

- | | | | |
|----------------------|-------------------------|------------------------------|----------------------|
| Weir's Variety | McLean & Pitman Grain | Close Drug Company | Sprouls-Cronin & Co. |
| Ike's Cafe | Co. | Chocolate Shop | E. B. Black Company |
| Baker Grocery | Rockwell Bros. & Co. | Streu Hardware | Brumley Garage |
| Texas Market | Corbett & Co., Cleaners | Witherspoon, Battery Station | Buchanan & Rosson |
| Bill Smith's Service | | | Hereford Laundry |

No. 9

\$10 Down...
will place a
General Electric in
your home....

PERFORMANCE so efficient as to win a million users of General Electric Refrigerators, is now turning these million owners into an effective sales force for General Electric.
Ask your neighbor about her General Electric Refrigerator. Then make your own comparisons. A General Electric is easier to buy today than ever before. You pay only \$10 down—with balance on small monthly installments.
Handy sliding shelves that make food easy to get at, finger-tip latches, acid-resisting porcelain interiors are just a few new advancements. The current-saving Monitor Top mechanism, the roomy storage space of the rugged all-steel cabinets continue to bring the utmost refrigeration.



E. B. BLACK COMPANY

No. 17

Dress Specials

Friday, Saturday and Monday

Dresses made of Voiles, Indian-Head, Broadcloths, Eyelet Batiste and Dotted Swiss—

\$2.95 Values	-----	\$2.49
\$1.95 Values	-----	\$1.69
\$1.00 Values	-----	79c

Ladies day-time Pajamas, made of beautiful Printed Broadcloths, sizes 14 to 44, your choice ----- **79c**

**Fox Mercantile
Company**

No. 16

We Will Wash and Grease Your Car For \$1.00

Beginning Friday, May 27, and during the month of June we will wash and grease your car completely for \$1.00. This is the lowest price ever heard of in a retail business establishment, but we figure if we can get enough cars to wash and grease, we will at least "break even" and at the same time be giving our customers and friends a real bargain.

We Have Expert Mechanics for Fast, Efficient Repair and Adjustment Work. Let Us Show You.

Brumley Garage

No. 8

LOOK WHAT **5c** WILL BUY—

5c - Specials - 5c

Friday and Saturday Only
10:00 to 11:00 and 2:00 to 3:00 O'Clock
This fast color print will be sold, per yard ----- **5c**

Friday and Saturday Only
10:00 to 11:00 and 2:00 to 3:00 O'Clock!
Turkish Towels, size 19 x 34, will be sold, each ----- **5c**

Special Lot
Men's All-Leather Dress Oxfords,
Each Pair ----- **\$1.95**

Work Shirts
Big Smith and Big Fifty, guaranteed
full cut, each ----- **48c**

Sprouls-Cronin & Co.

Hereford

Texas

**You Will Recognize Real
Good Will**

TO BE HELD AT H

**Friday
May**

27

"Why is M
The paper gave
of her wedding.
"Yes, but th
Miss Blackfield
the well-know
tiques."

No. 20

FRIDAY AND SATURDAY ONLY

**ONE YEAR
Subscription To The
Hereford
Brand**

Limited to those living within a radius of 50 miles from Hereford

\$1.00



No. 19

NEW LOCATION

You will find us in a more commodious and convenient location Saturday—in the L. W. Carlyle building, 309 Main Street, where we will be better prepared to give you the same courteous and efficient service in—

MEN'S, WOMEN'S AND CHILDREN'S READY-TO-WEAR
Our Big Trade Expansion Sale starts Saturday, May 28. Come to see us for goods you need at rock-bottom prices.

S. L. HARMAN STORE
S. L. Harman, Junior, Manager.

No. 4

P O S

JUST RECEIVED A NEW SU
GOOD ONES WE WILL SH



No. 5

**Extra
BIG
SODAS
HERE!**



All Fountain Purchases Will Be Given Benefit of

Free Bedroom Suite

At Star Theatre, May 27

Double benefits given with all Accounts Paid.

CLOSE DRUG COMPANY

No. 10

Real Bargain

R I C

- 4.75 x 19 Brunswick Tire
- 4.75 x 19 Brunswick Tube
- 30 x 5 Brunswick 8-ply Tire
- 32 x 6 Brunswick 10-ply

RICE'S INSTANT

No. 2



**ALKALI
ALECK**

The Range Roustabout
SEZ:—

Ef yer goin' ter du eny paintin' yer better by yer paint this weekend. Yer gets ten percent discount fer cash at

R. H. Kemp Lumber Co.

YOU ARE NOT OBLIGAT

You don't owe us your business.

These merchants are in complete acc

No one of us was invited to Hereford was considered a good business opportunit

We have to merit your patronage, now tiously to do. That's why we are conduct month.

Trade where you enjoy trading most—like very much to have your business.

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Remarkable Values In This Specials

HEREFORD STORES

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Saturday 28 May

No. 13 ICE CREAM FREEZERS

The best values we can offer you now in seasonable merchandise are in ice cream freezers. We have a full assortment, from which you may select a model to fit your desires and needs, from the small all-metal fast-freezing ones to the big wooden-tubbed ones that are so fine for packing ice cream in after it is frozen. Let us show you.

ELECTRIC FANS

With summer and hot weather coming on, we can show you some attractively priced models of high grade fans to suit your purpose.

THERMOS JUGS

Picnickers and campers will appreciate choosing from our array of thermos jugs, bottles and other vacation supplies. Our stock is complete.

STREU HARDWARE CO.

No. 18

CARLYLE'S

With plenty of bargains from a full stock of staple and fancy groceries and fresh vegetables.

SPECIALS

Sugar

Ten pounds, in cloth bag, pure cane—

49c

Apples

Winesaps, nice size, good ones, dozen—

18c

Carlyle's Grocery

PHONE 164

No. 14.

SPECIALS

Sixteen pounds Epsom Salts, for stock **\$1.00**

Electric Fan, regular \$4.00 value, just the thing to cool rooms on hot days, for only **\$2.95**

Visit Your Drug Store Every Time You Are In Town.

Whatever is newest and most up-to-date will be found in your drug store. If you do not see or find what you want, inquire of our courteous clerks—they are glad to assist you in filling your wants.

City Drug Store

We Give Green Trading Stamps

No. 15

FREE!

FREE—One pair of \$1.00 Allen-A Hose with each pair of Shelby Shoes.

SPECIALS

M'ELROY-SLOAN SHOES

\$3.50 value in two-tone for— **\$2.95**

\$3.50 value in black calf for— **\$2.95**

Friendly Five Shoes

FRIENDLY FIVE SHOES — An unheard of value in kangaroo shoes in black and brown for **\$5.00**

Sport Shoes in Five Different Patterns — Also many different styles in plain blacks, widths from A to EE - **\$5.00**

D. R. GASS & SON

No. 12

Gem Razor **49c**
Mi 31 Shaving Cream **50c**
Lilac Vegetal **75c**

All for .. 90c

Harmony Olive Shampoo **50c**

Riker's Brilliantine **50c**

All for .. 49c

Corner Drug Store

The Rexall Store

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New Cleaning Service

—Our dry cleaning department is in the hands of a most capable workman, and will give you one-day service on guaranteed work at the lowest prices possible.

LAUNDRY SPECIAL **\$1.00**
15 pounds Rough Dry for

—This is given every Tuesday, and includes necessary starching, ready to iron, and all flat work completely finished.

ALL WORK CALLED FOR AND DELIVERED

Hereford Laundry

and DRY CLEANING COMPANY
Phone 298

No. 1

FREE!

Car Wash With Oil
Change and Filling Gas
Tank

—Conoco Germ-Processed Oil—

Tire repairing **35c**—Motor repairs by John D. Phillips.

Monthly Storage \$4.00

Hal & Punk

SERVICE STATION

Phone 120 for Road Service

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SPECIAL FREE!

For Friday and Saturday only we will give a tube free with every
GOODYEAR ALL-WEATHER TIRE
Sold at Regular prices.

Come by and get a beautiful red and white HEREFORD name-plate for your car license numbers.

REAL BARGAINS IN GOOD USED CARS

Ireland-Beavers Motor Co.

No. 11

FLAT CREPE **49c**
40-Inch

PRINTED LAWN **16c**
23 New Patterns

NEW PRINTS, FAST COLORS
10c 12c 14c

MEN'S CAPS **50c**
Linen

MEN'S SHOES

1 group, Regularly **\$1.69**
Priced at \$3.95

1 Group, Regularly **\$2.50**
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WOMEN'S FOOTWEAR

\$5.00 Shoes for **\$3.95**

\$4.00 Shoes for **\$2.95**

\$3.00 Shoes for **\$1.98**

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FOR SALE: High quality maize and red top seed for sale. Re-cleaned. One cent per pound. L. Baskin, phone 138. 15-1c

BABY CHICKS: Quality and satisfaction guaranteed; heavy and light breeds, 6 and 4 cents each; custom hatching \$2.00 per tray. Phone 208. Golden Rule Hatchery, Hereford. 20-4p

FOR SALE: Two Byron - Jackson 16 stage deep well carbine pumps in good condition; also 300 feet of 8 1/4 inch casing, 80 feet perforated. New. If interested notify J. W. McDermott, City Secretary, City of Crosbyton, Texas. 20-3p

FOR SALE: One extra nice Clark-Jewell gas range, with heat regulator. J. M. Murchison. 13-1c

FOR SALE OR TRADE: 16 foot Case Combine. Alton Fraser. 1p

WHEATLAND MILO, a combine grain sorghum, developed for high yield and suitability for harvesting with combine. For sale by McLean-Pitman Grain Co., Hereford, Texas; Santa Fe Grain Co., Friona, Texas. 17-4c

FOR TRADE: Good, well matured Sudan seed; will take threshed grain bushel for bushel. Four and a half miles north of Progressive school. O. B. Russell. 1p

FOR SALE: A piano at a bargain. Box 673, or call at the Hereford Brand. 1dh

FOR SALE: Baldwin combine, or will trade for good cows, prefer Jerseys. Joe Hastings, Dimmitt, Texas. 19-2

FOR SALE: Plenty of fat fryers. Will deliver any time. Price 40c. Roger Brunley, phone 445. 19-3p

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WE PAY YOU 12¢

Where Can You Get More? We pay you highest market prices for eggs, cream and butter. You won't lose anything by getting our cash prices before you sell.

HEREFORD POULTRY and EGG COMPANY

Across East of First State Bank. Phone 448

FOR RENT: The H. B. Webb home, 411 West Third Street. Five rooms, modern, growing garden, garage; also modern duplex close in, furnished or unfurnished. See E. B. Black, administrator. 20-1f

FOR RENT: Furnished bedroom, board if desired. Mrs. H. L. Broadwell, 311 West 3rd St. 19-2c

FOR RENT: Three furnished light house keeping rooms, also one furnished bedroom, 300 East Fifth Street. Mrs. J. M. Boone. 1p

FOR RENT: Good five room house, 218 Avenue B. Dr. Florence Miller, Phone 450-J. 17-1c

FOR RENT: Improved 5 acre place, reasonable rent. L. Baskin, phone 138. 15-1c

FOR RENT: Brick duplex, close in; price reduced to \$15.00. Phone 250. J. F. Ward. 18-1c

FURNISHED apartment, 3 rooms, kitchenette, private bath, reasonable. Mrs. W. B. Dameron, 802 25-Mile Avenue, phone 80. 19-1c

FOR RENT: Four room furnished apartment, modern. Call 456. Roberts-Oliver Lumber. 7-1c

Wanted

LOST: A cream colored Jersey heifer, 7 months old. Notify George Ward, Happy, Texas. 1p

WANTED: To hear from person with good outfit to combine 400 acres wheat near Hereford. Also want someone to plow 400 acres with Wheatland plow. Write particulars and mail to "400 Acres", Hereford Brand. 20-2p

WANTED: About 50 or 60 head of cattle to pasture. Good grass and plenty of water. Five miles west and two miles north of Wesley Store. W. N. Hodges. 19-2p

BEFORE you make a beauty appointment, call 26 and ask what we have. 19-1c

WANTED: To trade five room house in Amarillo for small tract near Hereford or a New Mexico quarter. Will sell raw quarter north of Hereford very cheap for cash. Write BOX 48, Hereford. 19-1p

Lodge Directory

HEREFORD LODGE
No. 478, I. O. O. F.
meets Monday, 8:00 p. m.
Visiting Brothers welcome
JOHN H. BIGGS, N. G.
L. H. Foster, Secretary.

For Rent

FOR RENT: The H. B. Webb home, 411 West Third Street. Five rooms, modern, growing garden, garage; also modern duplex close in, furnished or unfurnished. See E. B. Black, administrator. 20-1f

FOR RENT: Furnished bedroom, board if desired. Mrs. H. L. Broadwell, 311 West 3rd St. 19-2c

FOR RENT: Three furnished light house keeping rooms, also one furnished bedroom, 300 East Fifth Street. Mrs. J. M. Boone. 1p

FOR RENT: Good five room house, 218 Avenue B. Dr. Florence Miller, Phone 450-J. 17-1c

FOR RENT: Improved 5 acre place, reasonable rent. L. Baskin, phone 138. 15-1c

FOR RENT: Brick duplex, close in; price reduced to \$15.00. Phone 250. J. F. Ward. 18-1c

FURNISHED apartment, 3 rooms, kitchenette, private bath, reasonable. Mrs. W. B. Dameron, 802 25-Mile Avenue, phone 80. 19-1c

FOR RENT: Four room furnished apartment, modern. Call 456. Roberts-Oliver Lumber. 7-1c

Flagg News

By MRS. G. B. FRAZIER

The club met with Mrs. J. C. McAllister last Friday, with seven present. The club will meet at the church house the first Thursday in June.

Flagg had seven graduates from grammar school.

Mrs. F. W. Dodson gave a slumber party Friday night.

Mrs. Earl Lust gave the graduates a dinner Saturday.

There was a party at the C. J. Dowis home Saturday night.

Rev. Bayliss filled his regular appointment Sunday.

There was singing at the church house Sunday night.

Ilena Rogers fell from a horse Saturday and her left arm was thrown out of place at the elbow. The Workers Meeting was well attended here Thursday, May 19.

Mrs. R. G. Harper and son, Durwood, formerly of Hereford, now of Lubbock were here Sunday visiting Mr. and Mrs. L. H. Spratt and other friends.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Our club was represented by Mrs. E. W. Womble at the meeting of the Federated Clubs in Hereford Saturday.

The community enjoyed an ice cream social in the W. O. Comingoer home Saturday night, with more than 75 present.

Mr. and Mrs. Howard Hicks of Canyon visited her father, Dan Higgins, Wednesday night.

Mrs. E. W. and L. L. Womble attended a bridal shower for Mrs. S. L. Harman in Hereford last week.

Mr. and Mrs. Speedy Cretzinger, formerly of this place, announce the arrival of a baby girl, born last Friday.

W. O. Comingoer and wife were guests at a birthday dinner given by Mr. and Mrs. R. W. Stevens at Ford.

L. M. Sheppard and family of Amarillo spent the week with her sister, Mrs. Jess Ford and family.

Jack Burum and family of Pannhandle spent the week here with relatives.

Byron Campbell is recovering from chicken pox.

Ohlie and Alvin Grabbe are home from school at Canyon.

L. L. and E. W. Womble and wives attended a wedding supper for Mr. and Mrs. S. L. Harman, Jr., in the W. T. Womble home Sunday.

Mrs. Hildred McCarrick, Martha Joy and Paty Ann, and Mrs. Dobbins of Amarillo visited Mrs. Comingoer Thursday night.

The school gave a closing program to a packed house. Adults of the community gave two short plays.

Mrs. R. L. Campbell has been suffering from an injured hip and was under medical care last week.

The school picnic was well attended. A ball game was the main feature of entertainment.

Mrs. M. E. Burum and John Boling attended the food demonstration given by Miss Blair in Hereford Wednesday. They will give an account of lecture and demonstration to the club at its next meeting.

Mrs. Ira Allred of Wildorado entertained with a shower Wednesday afternoon for Mrs. Boyd Bates. Mrs. E. Allred, Sam Griggs and C. Cretzinger attended from here.

Wildor and Ruth Hanna went on a picnic south of Hereford Saturday evening.

Mr. and Mrs. C. Kalka of White Deer spent Wednesday and Thursday with their daughter, Mrs. Czermer.

T. Warzetta, enroute to Delaware from California, spent Saturday and Sunday in the E. N. Czermer home.

Willard Turnbow of Hereford spent Saturday night and Sunday in the D. R. Grimes home.

Mr. and Mrs. L. O. Gore spent Thursday as guests of Mrs. Lee Rice and children at Ende, N. M. Mrs. Rice's small daughter, Bessie Lee, returned with them and will spend the week here.

The outside boys defeated the school boys in a baseball game here Friday, 13-12.

Mr. and Mrs. Jackson and son of Anton visited the C. W. Smith home Saturday night and Sunday. Inez Smith returned with them to Anton where she will visit a few days.

Here and There

By MRS. C. E. TICE

Rev. Fields preached here Sunday, and in the evening a Hereford quartet gave several numbers, which were enjoyed by all.

J. E. Andrews was in Amarillo Saturday.

J. J. Lindsey is repairing his home this week.

Mrs. Fred Smith and children spent the week end at the Elmer Burns home near Bippus.

Ray Robbins of Canyon spent Monday night with his brother, Haskell Robbins.

Mr. and Mrs. Rhinehart of Bovina spent last Thursday night with Luther Cornelius and family.

Walter Tice and wife of Umbarger spent Saturday at the C. E. Tice home.

H. M. Mobley was in Dimmitt last Thursday.

Mrs. J. B. Harlin spent Friday with Mrs. Jack Roberson in Hereford.

Mr. and Mrs. Chas. King spent the week end in Amarillo with her sister, Mrs. A. Fields.

Mr. and Mrs. E. Dixon of Easter took dinner in the W. S. Dixon home Sunday.

Messrs. and Mmes. W. S. and E. Dixon attended singing at Easter Sunday afternoon.

J. W. Berry and wife visited

the Brooks home at Jumbo Sunday.

N. E. Gass had his farm house re-shingled last week.

Mrs. M. F. Barber of Lockney is visiting her son, Frank Barber, J. J. Lindsay and Coy Morris went to Kirklind on business last Tuesday afternoon.

Coy Martin went to Amarillo Tuesday on business.

Mrs. Frank Barber and Bub Newell spent Friday with Mrs. Joe Hastings at Dimmitt.

Ward News Notes

By MRS. W. P. CARAWAY

Messrs. and Mmes. W. R. Phillips and Russell Carroll of Hereford visited the G. M. Suggs home Friday night.

Bill Hutson and family of Ford visited the Jack Hutson home Saturday night.

Richard Ramey and family of Wichita Falls spent the week end at their ranch near here.

W. P. and Hartland Caraway were in Amarillo Friday.

The Ward farmers are helping put in Mrs. Boyer's crop this week.

Lynn Powelson and family of Ford visited the W. R. Harrison home recently.

Miss Garrett, primary teacher, returned to her home at Graham last Friday.

Jessie Thompson of Adrian visited W. P. Caraway Sunday.

Mr. Lewis and family and Alene Caraway visited the A. B. Schultz home Sunday evening.

Lucile Hughes, principal of the ward school, returned to her home in Hereford for the summer.

High honor roll: Robert Hutson, Darrell Rogers, Obed Caraway, Ralph Patterson, Robert Lady. Honor roll: Hicks Roberson, Freddie Hutson, Luella Higgins, Viola Hutson, Elizabeth Higgins, Omah Harrison, Helen Miles, Gladys Lewis, Fred Higgins, Harold Saltzman, Dorothy Miles.

Gladys Lewis is spending the week with her grandmother, Mrs. Shultz, in Hereford.

Mr. and Mrs. J. Bray of Hereford visited Mr. and Mrs. M. O. Miles Tuesday.

Cecil Boyer is improving, but is still in the Hereford hospital.

C. J. Mapes, farmer and business man living near Dimmitt, was shaking hands with Hereford friends Tuesday.

Mrs. Allen Bell entertained with dinner Sunday in honor of the 15th birthday of her son, James Bell. Those who enjoyed the party were L. B. Russell, R. A. Daniel, L. W. Carlyle, Bill McLean and James Bell.

CREAM WANTED 12c

We Pay the Transportation. Above price still good, although markets are a little lower. We are hoping we will not have to lower our price, but may be forced unless the market holds, but you will always get actual market value.

FALLS CITY CREAMERY CO.
Falls City, Nebraska.

POWER OF PUBLIC SENTIMENT

In this and like communities, public sentiment is everything. With public sentiment nothing can fail; without it nothing can succeed. Consequently, he who moulds public sentiment goes deeper than he who enacts statutes or pronounces decisions—Abraham Lincoln.

Those who deny freedom to others deserve it not themselves; and under the rule of a just God cannot long retain it.—Abraham Lincoln.

"To us it seems highly desirable that we keep alive the old-fashioned individualistic spirit of looking after one's self. It is going to be our salvation. It is one of our greatest inheritances from the founders of this country. After all, no one is as much interested in us as we are in ourselves.

"If each and everyone of us made it our principal business to looking after himself as well as a reasonably prudent man should, there would not be so much required of either industry or the State. That is what we would define as constructive selfishness."

QUALITY DRUG

Phone 122—Dependable.



JUST-RIGHT Starting Mash
Gave Them a Healthy Start in life. NOW—

Just-Right Growing Mash

—Will keep them strong, healthy and growing fast. FRESH ingredients mixed in the correct proportion assure early laying.

PHONE 265

WEST TEXAS FEED AND SEED COMPANY
We Give Green Stamps

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PHILLIPS' PRODUCTS
Car washing and greasing, and road service.

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

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HAULING OF ALL KINDS
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GULF SERVICE STATION
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GULF PRODUCTS
Free Parking

S. O. WILSON DAIRY
Grade "A" MILK, 10c quart.
Phone 9027

NOW IS THE TIME

Message No. 2

—The Hereford Building Industry is still contending that there should be some business come from their cooperative efforts, not alone for themselves, but for the different mechanics of the various trades associated with them.

We are offering the lowest market prices for years, are not asking you to build something you do not need; but some repairs that are badly needed, which will be an asset and not a liability.

—Think it over and let some one of the five lumber yards in Hereford look after your requirements.

Workers In Building Industry

Carpenters
W. B. Anthony
J. A. Buckner
John Cloyd
E. M. Cox
O. L. Culwell
W. H. Dowell
R. L. Dowell
R. E. Edwards
H. J. Garner
W. A. Gentry
H. N. Gregory
Art Grimes
W. J. Hacker
C. M. Hicks
J. O. Howard
W. C. Hromas
A. Koelzer
H. Koelzer
L. Lambert
W. A. Long
Jack Miles
J. D. Potter
J. C. Price
D. Rayzor
C. E. Robinson
A. Rogers
C. Schumacher
D. Steuart
H. Steuart
A. Tiefert
E. Tiefert
H. Tiefert
J. Tiefert
H. Witherspoon

Workers In Building Industry

Cement Workers
R. W. Carroll
W. A. Carroll
A. A. Keeler

Plasterers and Stucco
R. E. Vaughn
P. Wederbrook
A. D. Worley

Plumbers
H. H. Marshall
L. A. Ray
D. Rountree

Brick
Z. W. Nick

Electricians
G. McConnell
A. Rogers

Painters and Decorators
J. Cravens
W. O. Fox
A. D. Godwin
R. Green
J. E. Robinson
F. S. Smith
H. Whitchurch
Q. Whitehead

Draymen
D. H. Bryant & Son
R. J. Naylor
W. H. Nunn
J. Roberson

HEREFORD BUILDING INDUSTRY ASSOCIATION

Cooperative Efforts Are Extended here.

Pannhandle Lumber Co.

HEREFORD Can Save Itself by cooperation.

R. H. Kemp Lumber Co.

We Sacrifice—YOU PROFIT—
—By building, repairing or otherwise improving your property NOW.

Rockwell Bros. & Co.

Help Us PUT HEREFORD MEN TO WORK

Alston Lumber Company

LET'S COOPERATE To Help HEREFORD

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Dependable Lumber

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Loans--Bonds
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JOHN McLEAN, Manager

INSURANCE
Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

THINK! **THE FIRST NATIONAL BANK** HEREFORD **THINK!**
OF BANK HEREFORD
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM
HAVE MONEY!

Social and Society

MARtha LEE DUNCAN, Editor, Phone 642-W

MISS ROSELLA VEAZEY HONOR GUEST AT PARTY

Miss Rosella Veazey was honored at a buffet supper and handkerchief shower Friday evening, given by Mrs. Paul Foster at her home, 205 Lawton.

A lovely covered dish buffet supper was served at eight o'clock, and after that the evening was spent playing games of anagrams and forty-two.

At a late hour every one gathered in the living room to watch Miss Veazey open her packages, which contained many beautiful handkerchiefs, and after that ice cream and cake were served, to Messrs. and Mrs. I. H. Spratt, J. E. Beyer, Jesse Stanford, Mmes. E. W. Harrison, E. E. Robinson, and Rieger; Misses Sadie Rieger, Mattie Lon Harrison, Martha Duffan, Christine Fincher, Mary Elizabeth Stanford, Sarah Agnes Bryant, Ona Hammer; Messrs. Carl Spratt, Leslie Robinson, Cavon Bryant, Andrew Lee Habermacher, Bill Stanford, C. W. Hummer, Paul Foster, Jr., and Oliver Rieger, Mr. and Mrs. Paul Foster.

AMARILLO TEAM HERE FOR GAME NEXT SUNDAY

An Amarillo ball team, known as the Ted Nichols Team, will be here Sunday for a game with the Hereford town team, according to information supplied the Brand. The Amarillo aggregation is said to be one of the best in Amarillo, and the game should be interesting. Play will be on the new grounds in southeast Hereford, across the tracks, and starts at 3:00 o'clock.

OWEN STAGNER MARRIES MISS LILLIE CLARK OF DARROWLETTE

A very attractive wedding took place at Beaver City, Oklahoma, on May 6, when Owen J. Stagner of Hereford and Miss Lillie Clark of Darrowlette, Texas, were united in marriage by Elder E. A. Caywood, of the First Baptist church of Booker, Texas.

Special Prices On Permanent Waves



Croquinolles \$2.50

—with spirals of highest type work and materials, ranging up to \$7.00.

MORENE'S Beauty Shop

(At Close Drug Company) Phone 107 for Appointment.

ding luncheon after the ceremony, the bride and groom left for an extended tour among friends and relatives in Oklahoma, Missouri, and Texas, returning to Hereford where they will make their home.

SENIORS HONORED WITH BANQUET THURSDAY NIGHT

The Alumni of the Hereford High School honored the Senior Class of 1932 in their annual banquet and homecoming Thursday evening of last week at the First Presbyterian church.

In the business session, presided over by Miss Emma Jeanne Donald, Miss Addine Hastings was elected president for the coming year, Urllin Streu, vice president, and Miss Marie Seed, secretary-treasurer.

An unique arrangement was planned this year by the Alumni, the programs being miniature news-papers, and were given by little newsboys as the guests arrived.

The staff on the newspaper for the evening's entertainment was the editor-in-chief, C. T. Kibbe; business manager, Miss Emma Jeanne Donald; feature story, Miss Martha Duncan; radio reporter, Edgar Pickett and Charles Ferguson; girls' quartette, Misses Zelma Ruth Shore, Lueta Borden, Ardelle Foster and LaVerna Womble.

The tables were arranged for the classes from 1906 to 1932. On the tables a centerpiece was made of red and white roses.

Plates were laid for 102, and the menu consisted of fruit cocktail, vegetable salad, chicken a la king, buttered asparagus, sweet potato surprise, sliced tomatoes, olives, hot rolls, strawberry short-cake and ice tea.

MISS MILDRED FULLWOOD MARRIED TO D. C. WALSER

Miss Mildred Fullwood of Hereford and D. C. Walsler of Summerfield have announced their marriage, which took place in Clovis, New Mexico, January 10, 1932.

SERIES OF LOVELY PARTIES GIVEN

Last week two of the loveliest parties of the season were given on Wednesday and Thursday when Mrs. B. H. Hopkins and Mrs. Travis Dameron entertained with a series of parties at the home of the latter, 710 North Main Street.

Those playing were Mmes. J. W. Witherspoon, Buri Witherspoon, Raymond Cone, J. C. McCracken, J. M. Witherspoon, M. E. Alton, Alton Fraser, J. M. Posey, E. L. Brady, A. C. Hales, Ivor McClelland, Roger Corbett, Tom McCollum, H. K. Whaley, Jas. Black, Grant Fuller, Jas. Robinson, V. T. Downs, Albert Ross, Oscar Eastley, Bill F. Davis, J. C. Parker, Misses Emma Jeanne Donald, Jeanette Rogers, Lucile Hicks, Gwendolyn Spradley, Edith Shields, Carey Estes, Frances Dameron, Mabel Gass, Eloyse Pitman, Bertha Dameron, Floyd Wilson and Martha Duncan.

Thursday's scores went to Mrs. S. P. Rosson high, and Mrs. F. L. Lucas second high. Games playing were Mmes. Jesse Stanford, Chas. Ferguson, S. P. Rosson, C. A. Skelton, A. M. Jones, J. B. Jones, Gaston Baer, Chas. Donald, Luther Hough, M. B. McLean, W. E. Dameron, Dow Mercer, Homer Fox, C. C. Acker, Grace Guthrie, C. H.

Dyar, R. P. Conaway, J. A. Pitman, H. R. Fritz, Will S. Kerr, D. K. Robison, F. H. Oberthier, W. F. Gabbert, F. L. Lucas, Buri France, J. L. Fuqua, Tom McCollum, H. K. Whaley, Joe Hudson, Helen Pipkin; Misses Frances and Bertha Dameron.

SUNDAY SCHOOL CLASS HAS OUTING

The Friendship class of the Methodist church entertained the school teachers who are members of the class with an annual picnic luncheon last Sunday at noon.

The crowd gathered at the Methodist church after church services and left immediately for the Wes Brady home, where lunch was spread beside the Tierra Blanco. Everybody took a covered dish and there was plenty to eat and everybody had plenty of fun.

Summerfield MISS GLENN CURRY

Summerfield home makers club met May 19 with Mrs. Alton Lookingbill, Mrs. Britt Clark leading a mother's day program. A report of the short course was given also one on demonstrations by Miss Lola Blair. Roll call, Traits of a mother, or a piece of poetry, or my mother's best advice. May is for Mothers; Glenn Curry, Somebody's Mother; Mary Lee Curry, Mrs. Clark read several things about mother. Refreshments were served five members and one visitor, Mary Lee Curry. The next meeting will be with Mrs. J. L. Lookingbill, June 2, with Mrs. Lee Curry as leader.

Mr. and Mrs. B. E. Roberson entertained at bridge Saturday night.

Mrs. C. Carr spent Monday with Mrs. J. Mahler at Black. Her father is very ill at the home of Mrs. Mahler.

Mrs. A. S. and Miss Bonnie Curry spent Wednesday in the Lee Curry home.

Mr. and Mrs. C. Roberson entertained Sunday honoring the birthday of Mrs. Beniah Roberson. A. M. Hartley and family of Hartley spent Sunday with friends here.

Summerfield second team played Hereford second team Sunday, winning 17-8.

Carl Frye of Frio visited Ray Johnson Monday.

Mr. and Mrs. W. Eddleman spent the week end in Plainview, Mrs. Eddleman remaining at Plainview for a visit this week.

Mrs. Saunders of Amarillo is visiting the J. B. Saunders home.

Mrs. J. A. Noland, Maude, J. B. and Mack, Loys Carmichael and Miss Vendell Brooks of Hereford attended the singing convention in Amarillo Sunday.

Summerfield played Adrian a ball game Sunday, winning 36-31.

Miss Elaine Ivey of Eldorado, Oklahoma, is visiting the Marvin Madden and Ky Lawrence homes.

Grady Patton and family and Duke Kinchen of Tulla visited the Lee Curry home Sunday.

Messrs. and Mmes. B. C. and Ode Roberson and Mrs. M. L. Huntley attended the workers meeting at Flagg Thursday.

A. Stub of Kansas City visited Lawrence Johnson last week.

M. Madden and Elaine Ivey spent Sunday in the G. F. Morgan home at Adrian.

Vondell Brooks of Hereford spent the week end with Maude Noland.

J. L. Lookingbill and family and Marylee Huntley were in Plainview Thursday.

W. S. Dixon, Frio, L. A. Ricketts and J. F. Easter, Dimmitt, were here last week.

Mmes. Jim Cannon, Amarillo, and H. Beckman, Umbarger, visited the L. Johnson home last week.

L. G. Harris, Canyon, visited Mrs. Roberson, N. C. Monday.

A pie supper was enjoyed at the school house Friday night. The ball team made \$16.75.

Glenn Roberson visited his grand parents, Mr. and Mrs. J. P. Roberson at Hereford last week end.

E. J. Poth and wife of Corpus Christi, visited friends here last week.

Mrs. H. Behrends of Kress visited the Henry and Andrew Behrends homes last week.

Mr. and Mrs. A. Flowers were in Amarillo Saturday.

The revival starts Friday night, Rev. Fairchild of Waco, Mrs. Coffey of Fort Worth and Miss Theima McMinn of Hereford will conduct the meeting.

Mr. and Mrs. Jay Saunders of Rig Square spent Tuesday with her parents, Mr. and Mrs. Louise Pickett.

Progressive News By OLIVE PERKINS.

Grace and Walter Botts, who have been in school at Borger are home for the summer.

Miss Pauline Conner, teacher at Higgins, returned to her home at San Angelo this week.

C. L. Hodges and family spent Sunday with her parents, Mr. and Mrs. C. P. Caldwell.

The club met at the school house Wednesday with most of the members present and Mrs. Lowe, Lucile Park and Grace Botts as visitors. Mrs. Jim Ricketts joined the club. The next meeting will be the first Wednesday in June at the school house. The club voted to frame the picture of George Washington given the Progressive and Higgins school by Judge Wilson.

Mrs. Ira Ricketts visited Mrs. Askren at Hereford Monday. Mary Conklin is spending the week with Nancy Conklin at Wyche. Mr. and Mrs. Ray Hershey attended the program at Daniels school Thursday night.

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

District Attorney, 69th District: JAMES W. WITHERSPOON

For Representative, 123rd District: H. K. STANDFIELD

For County Judge and Ex-Officio County School Superintendent: EARL W. WILSON (Re-election)

C. W. HUMBLE C. T. KIBBE ARTIS RUSSELL

For Sheriff and Tax Collector: WOOD D. VAUGHN EZRA NORTON JNO. B. MILLER (Re-election)

J. WALLACE ROBINSON J. T. CUNNINGHAM ED CURTSINGER I. I. WEST EMMETT HALES

For County and District Clerk: W. FRANK BALL JOHNNIE BIGGS MRS. BESS TURRENTINE E. H. FOSTER (Re-Election) W. L. PICKETT

For Tax Assessor: MACK BEACH (Re-election)

For County Treasurer: MRS. BESSIE L. SMITH (Re-election)

For County Attorney: JOHN COFFEE (Re-Election)

For Commissioner, Precinct No. 1: P. J. (Jack) ROSE JAS. R. ROBINSON S. O. WILSON C. J. PADDOCK

For Commissioner, Precinct No. 2: W. D. KELLEHOR W. B. PHILLIPS (Re-election) S. L. WALSER

For Commissioner, Precinct No. 3: J. T. GUINN (Re-Election) E. M. JACK HERMAN GRAY W. D. NAFZGER.

For Commissioner, Precinct No. 4: W. M. (Mal) STEWART (Re-election)

Mmes. Hershey, Jim Ricketts and Ira Jeanie Ricketts attended the picnic at Daniel school Friday.

Mr. and Mrs. Elwyn Hutchenson spent Sunday with Howard Hawkins and family at Hereford.

Mrs. Ray Hershey spent the week end in the Howard Hershey home near Daniel.

Mr. and Mrs. Jim Ricketts, Lucile and Ruth Park, Arnold Hershey, Eunice Caldwell and Katherine Hershey attended a party given by Mrs. Luna Jacobs Saturday night.

Gwen Neel and family spent the week end with Mrs. Neel's sister, Mrs. N. J. Lenox, at Roy, N. M.

Misses Agnes and Madge Childre, teachers at Fort Sumner, N. H., are home for the summer. Miss Edith was here from Amarillo Sunday.

Mrs. Arch Conklin and boys, Katherine Hershey, Lucile Park and Arnold Hershey helped Mrs. Horace Hershey celebrate her birthday Sunday.

School closed Friday with a picnic on the Mooney place on the edge of town.

Entered friendship quilts. They will return next year. This summer they expect to attend summer school at Denton, where Lillith Boyd will receive her degree.

Ford Doings MISS LA VERNE MANN

(This Week's Letter.) Mr. and Mrs. J. E. Hill of Hereford took supper in the D. B. Mann home Sunday.

Mr. and Mrs. E. L. Roberts spent last week end in Amarillo.

The Homemakers club met May 19 at the home of Mrs. Wilson, with four members and Miss Martin present. Miss Martin gave a demonstration of landscaping. After a short business meeting refreshments were served. The next meeting will be June 2 with Mrs. Geo. Benson.

School closed Thursday with a program in the evening.

The school children and parents went north of Vega Friday for a picnic. After the picnic the boys returned to Vega and played ball, Vega winning 6-23.

O. D. Frazier and family are in Mountain View, Okla., visiting relatives and friends.

The community was greatly shocked by the death of Howard Morell and we extend sympathy to the bereaved family. Several from Ford attended his funeral at Hereford Thursday.

(Crowded Out Last Week) Mr. and Mrs. Fly and son of Amarillo and Mr. and Mrs. Thompson of Hereford were at Ford Sunday afternoon.

Chester Norton of Duncan, Oklahoma, arrived here Thursday for a visit.

George Rempel and family visited the Ford community Sunday.

Mr. and Mrs. F. W. Brunson and family visited at Dean Sunday with his sister, Miss Lucy Brunson, who is ill.

Mr. and Mrs. Hugh Knox have moved from this community, and we are sorry to lose them.

Several from this community attended the Kiwanis program at Wildorado Friday evening.

Mrs. J. D. Jenkins has as her guests this week two nieces from Wildorado.

Easter Items BY MISS LOUISE FRYE

(This Week's Letter.) Mrs. Dewey Wright of Dimmitt called in the Fred Walton home Friday.

People from Frio and Hereford attended singing here Sunday.

Messrs. and Mmes. Deaton, Walton, Shemmons and Frye called on Grandmother Slums Sunday.

Jim Liebarger spent Sunday with home folks at Jumbo.

Martha, Luke and Ben Medley left Monday for Abilene to spend a week and will then go to San Angelo to visit a brother.

The H. S. Club met with Mrs. C. W. Frye Friday, all members being present. Miss Clark made bread in the morning and talked about living room furniture in the afternoon.

Annie Mae Smith and Louise Frye received fifth grade diplomas Friday night.

(Crowded Out Last Week) Rains last week helped wheat and barley.

Misses Martha Medley, Josephine Hardy, Mrs. F. Walton, Luke Medley and Buck Woods were in Amarillo Friday.

Rev. Ballless and family of Dimmitt visited the B. H. Medley home Sunday.

An all-day club meeting will be held with Mrs. C. W. Frye May 20. The club program will be carried out.

W. C. Cook and wife of Flagg and Mrs. Bob Allen of Dimmitt visited the Roy Durant home Sunday afternoon.

C. W. Frye and family visited the Ed East home at Dawn Sunday.

H. H. Frye and sons were at Summerfield Sunday.

W. E. Betts and wife were here from Clovis Sunday.

Mrs. Louisa Frye of Davenport, Iowa, grandmother of H. H. and C. W. Frye, celebrated her 98th birthday April 28, according to word received here.

Grandmother Samms who has been ill several weeks, shows no signs of improvement.

Reduced 30 Pounds Never Felt Better Safe Way to Lose Fat

Take the case of Miss Madeline Crowley, for instance, who lives in Little Rock, Ark. Just read her letter:

I have used Kruschen Salts for one year—when I started I weighed 140 pounds—now I weigh 110 pounds and never felt better in my life.

That's the big reason why a host of men and women take Kruschen to lose weight—as the fat goes you gain in health—skin clears—eyes grow bright—activity replaces indolence.

Take one-half teaspoonful of Kruschen in a glass of hot water every morning before breakfast—cut down on fatty meats, potatoes and sweets—a jar of Kruschen costs but a trifle lasts 4 weeks—get it at City Drug Store or any druggist in the world—but for your health's sake demand and get Kruschen Salts. —adv

Mr. and Mrs. William A. Black came Monday from Dallas and Houston for a visit with his parents, Mayor and Mrs. E. B. Black, and other relatives and friends.

Bernard Seed, student of Simmons University, and son of Mrs. Charlie Bennett, was awarded a tennis athletic letter in the University this week.

DANCE

ST. ANTHONY'S HALL

Tuesday, May 31, 9:00 O'Clock

Music by Herb Sindt's Orchestra

Admission 50 Cents Couple—Everybody Welcome.

NO OIL-GUESS MY BEARING IS BURNED OUT!

SURE-WE'LL COME AND GET YA!

NO OIL TROUBLE

When We Service Your Car Regularly "Phill-up and Fly"

J. L. SHARMAN

Phillips "66" Service

SEEDS

—Recleaned, hand-picked field seeds, Milo Maize, Kafir, Hegari, White Corn, Sudan, German Millet, Alfalfa, White Clover, Sweet Clover, Blue Grass, Bermuda Grass.

See These Seeds Before You Buy—They Are Priced to Meet the Times and Conditions.

BETTER THE SEED— BETTER THE CROPS

McLean & Pitman Grain Company

Carl's Cash and Grocery

We Buy Cream, Eggs and Poultry

SUGAR 16-Pound Bag, Pure Cane, with each 8-Ounce Vanilla at 39c 35c

Beans, large navies, 5 lbs -- 19c Peas, early June, 3 No. 2 cans 26c

Meal, 10-lb bag ----- 22c Matches, Diamond, carton -- 22c

Brooms Four Strand 23c

Relish, Heinz, fresh 14c Mustard Greens, White 24c

Peaches Gallon, Sliced, Two For 83c

Tea, W. P., for iced tea, 1-2 lb 21c Macaroni, 1-lb pkg ----- 10c

Rice, White Swan, 2 lb pkg 15c Soap, Laundry, Big-4 each -- 4c

Apricots, dried, 2 lbs ---- 26c 1 bar free with each bar bought

Spuds Fresh, No. 1, Ten Pounds 35c

Mayonnaise or Relish 32c Peanut Butter, 16 oz 17c

Spread, W. S., 16-oz Mason top jar

Santa Fe Summer Excursions

Cut the Cost

Lowest in Years

You will be amazed how far you can go and how much you can see even in two weeks

California—Hollywood—the Olympic Games—Grand Canyon—The Indian-detours and National Parks.

Call Or write—

J. E. BEYER T. B. GALLAHER, Agent, General Passenger Agent, Hereford, Texas Amarillo, Texas

Locals

Mrs. Owen English of Altus, Oklahoma, spent Sunday and Monday with Hereford friends.

Mrs. Paul Foster and sons took Miss Rozella Vezey to her home in Avoca, Wednesday.

Mr. and Mrs. C. H. Dilchay are visiting his parents and other relatives at Decatur.

Misses Irene Crawford and Bess Westbrook motored to Weatherford Wednesday, where Miss Crawford will spend the summer with her parents, and Miss Westbrook will visit there before returning to her home at Commerce.

"Goodwill" specials will save you money.

STAR THEATRE

HEREFORD, TEXAS

Last Times Today

THURSDAY, MAY 26
WILLIAM HAINES in
"Are You Listening?"
A 1-Cent Sale Picture.

FRIDAY

MAY 27
ONE DAY ONLY
DOUBLE PROGRAM
"Misleading Lady"
On the screen and
Free Bedroom Suite
GIVEN AWAY
Be On Hand Then!

SATURDAY

MAY 28
MATINEE AND NIGHT
GEORGE O'BRIEN in
"Gay Caballero"

Sunday Matinee

Monday - Tuesday
MAY 29-30-31
LOOK WHO'S HERE!



Joe E. BROWN
LOCAL BOY MAKES GOOD
with DOROTHY LEE
Directed by MERVYN LEROY

Miss Blanche McDonald of Canyon was in Hereford visiting Miss Gladys Selger and other friends Wednesday.

Mr. and Mrs. A. M. Smith of Clarendon spent Sunday here with their daughter, Mrs. C. H. Dilchay.

Mr. and Mrs. Wilfred Taylor of Canyon spent Sunday in Hereford with her cousin, Mrs. A. C. Thompson.

Miss Fern Carlisle left for her home in Dallas Wednesday after having spent the winter in Hereford teaching.

Mr. and Mrs. Ted Houston spent Monday with her parents, Mr. and Mrs. F. H. Oberthier.

Miss Gwendolyn Spradley spent Monday with Miss Blanche McDonald in Canyon.

Miss Grace Potts of Lubbock spent Sunday in Hereford with Miss Gwendolyn Spradley and other friends.

Mr. and Mrs. Henry Wilklason of Amarillo spent Sunday here with his mother, Mrs. J. T. Wilklason.

Mr. and Mrs. Donald Wyatt of Amarillo spent Sunday afternoon in Hereford with Mr. and Mrs. E. L. Bradley.

Mrs. Joe Hudson and daughter of Seagraves are spending the week here with her parents, Mr. and Mrs. D. H. Alexander.

Mrs. Harry Sherrieb attended the Business Men's Association convention in Mineral Wells Saturday.

Mrs. Clarence Wheeler, formerly of Hereford but now living in Amarillo, was visiting friends in Hereford Monday.

Judge and Mrs. Gough of Amarillo were in Hereford Monday visiting friends.

Mrs. George Lewis, former resident here, has been in Hereford this week visiting old-time friends.

Wright Ireland, son of Mr. and Mrs. E. S. Ireland, graduated from Amarillo College this week.

"Goodwill" specials will save you money.

Dave Wallace, farmer of southeast of Panhandle, was a business visitor in Hereford and Deaf Smith county Tuesday.

Mr. and Mrs. J. C. Allred and family are visiting her sister in Truscott, Texas, this week.

Miss Elizabeth Chapman, daughter of Mr. and Mrs. J. M. Chapman of near Adrian, is expected home from Baylor-Belton College the first of next week. She was a member of the honor roll there for the past term.

Mr. and Mrs. John Hacker and children left Sunday for Galveston for a visit with his mother.

Mr. and Mrs. Geo. E. Shepard returned last week from Savannah, Mo., where Mrs. Shepard was in a hospital for four weeks. After her release from the hospital they went to their son's home in Elwood, Nebraska, where they stayed two weeks before returning home. Mrs. Shepard has improved greatly since their return.

Mr. and Mrs. C. Hopping of Lubbock were in Hereford Friday on business.

Mr. and Mrs. Raymond Cone visited in Lubbock Sunday with relatives and friends.

Mr. and Mrs. Sam Steele and daughter of Fort Sumner, are spending the week in Hereford with Mrs. M. L. Steele and other relatives.

Mr. and Mrs. W. F. Gillis and Mrs. A. G. Gillis returned Friday from Wichita Falls where Mr. Gillis had his tonsils removed.

"Goodwill" specials will save you money.

Ellen Jopling returned to her home in Plainview last Friday after a short visit in Hereford with Miss Mattie Lou Harrison.

Mr. and Mrs. J. L. Fuqua were in Amarillo visiting their daughter last Friday.

Mrs. Orion Carter and son were in Hereford visiting her parents, Mr. and Mrs. Homer Bryant, last Sunday.

G. T. Higgins, who is attending school in Canyon, was in Hereford last Thursday visiting his parents, Mr. and Mrs. Bob Higgins.

Mrs. Zola Roberts and daughter, Mary Louise, of San Francisco California, were in Hereford Friday and Saturday visiting Mrs. Gertrude Brotherton and other friends.

Miss Mattie Lou Harrison was in Canyon and Amarillo visiting friends last Friday.

Mr. and Mrs. Sherm Williams of Amarillo were in Hereford last Friday and Saturday visiting Mrs. J. B. Jones.

John Vetsak of Amarillo spent Sunday with Mr. and Mrs. Paul Foster.

"Goodwill" specials will save you money.

Mr. and Mrs. Braden Vetsak of Amarillo spent Sunday in Hereford with Mr. Frankie Ridgway.

C. S. Jones was down from Amarillo the last of the week looking after business matters.

C. S. Perrin, extensive farmer of the north part of Deaf Smith county, was down from the Adrian community Saturday looking after interests in Hereford.

Mrs. E. B. Black is home from Dallas and nearby points, where she has visited during the past several weeks since she was called there by the death of a nephew.

H. E. Seward, former citizen here, now living at Roswell, New Mexico, was visiting in Hereford over the past week end.

Keith Guthrie, who is attending college in Canyon, was in Hereford last Thursday attending the alumni banquet.

Mr. and Mrs. D. O. Williams and children of Abernathy were in Hereford Friday and Saturday visiting relatives.

Alberta Davis, a student in W. T. S. T. C., spent the week end with her parents in Hereford.

Miss Orlena Savage and Mrs. Bessie Hill will receive the B. A. degree from West Texas State Teachers College in Canyon this week.

Miss Allith Elliston, granddaughter of Mr. and Mrs. A. H. Elliston, will receive her B. S. degree from W. T. S. T. C. in Canyon this week.

Mr. and Mrs. T. D. Cole of Amarillo were in Hereford Sunday visiting Mrs. Cole's sister, Mrs. Burl France.

Rev. and Mrs. Ansl Lynn of Friona were in Hereford Tuesday as the guests of Mr. and Mrs. J. F. Ward.

Miss Sylvia Wrenn and Miss Ira Hammond of Memphis have been the guests this week in the home of Dr. and Mrs. E. E. Robinson and Miss Neville Wrenn.

Mr. and Mrs. N. B. Williams and Mr. and Mrs. Cecil Chadwell of Amarillo are visiting in the home of Mr. and Mrs. A. C. Thompson this week.

The Methodist Missionary Society will sell Georgia Doughnuts Saturday at the home of Mrs. J. F. Ward, phone 250.

GUILFORD MILLER HAS PART IN COLLEGE PLAY

Guliford Miller, son of Sheriff and Mrs. John B. Miller of Hereford, will have a part in the College senior play given next Tuesday evening at West Texas State Teachers College. The play is given by the senior class, assisted by the Panhandle Players, of which Guliford is a member.

Mrs. Cleatie Crump, daughter of Mr. and Mrs. S. L. Waiser of Hereford, is assistant director. "Mary, Mary, Quite Contrary," by St. John Ervine is the play. It is a light comedy in four acts. It is a brilliant slightly satirical English play, sparkling with wit and giving every member of the cast a chance with some good lines.

(Crowded Out Last Week)

Mr. and Mrs. J. N. Messenger visited their daughter, Mrs. J. B. Abbott, and family in Bovina Sunday, celebrating the birthdays of Mrs. Messenger and Abbott. Mr. and Mrs. E. P. Houlette of Clovis also spent the day. They attended the baccalaureate sermon at Bovina last Sunday.

Miss Blille Hill, daughter of O. B. Hill of Hereford, will take part in the annual program to be given by the department of physical education for women in Canyon May 15. The program will be under direction of Mrs. Wallace O'Keefe. This year's performance will be called "The Knight Klub". Approximately 85 girls will take part in the colorful dances, tableaux and other features. Attractive costumes, unusual lighting effects and dances from many lands will feature the program.

J. A. Pitman transacted business in Farwell, Tuesday.

J. W. Witherpoon spent Friday in Dalhart on business.

L. F. Eads, furniture dealer, is moving to Clovis this week.

Bruce Guthrie, son of Mrs. Grace F. Guthrie, is home from Wichita, Kansas, to spend several weeks vacation in Hereford. He has an important position with the Wichita office of the McCormick-Deering machinery company.

The North Hereford demonstration club will meet Tuesday, May 24, with Mrs. Howard Hershey, at which the book reports will be given.

Drs. George and Evelyn Powers of Amarillo visited Sunday with her uncle, N. E. Gass, and other Hereford relatives.

Miss Gwendolyn Spradley spent the week end with Amarillo friends,

MESSINGER SCHOOL GRADUATION EXERCISES WEDNESDAY NIGHT

The seventh grade graduation exercises of the Messenger school were held Wednesday night, May 25, at the Messenger school home. Mrs. J. T. Guinn played the professional. Invocation was given by Rev. O. B. Annis of Friona. The address was delivered by J. A. Conway of Friona. Salutatory was by Vernon Hudgens; Valedictory, June Guinn; class history, Quince Williams; class poem, Leatha Chance; class prophecy, Carmel Lee Guinn; class picture, Altis Williams.

The six members of the class were presented diplomas by their teacher, Jody Boston.

MISS LAVERNA WOMBLE AND S. L. HARMAN, JR., MARRIED AT CLOVIS

Two of Hereford's most popular young people were joined in wedlock Saturday, May 14, when Miss LaVerne Womble and S. L. Harman, jr., were married by Rev. J. F. Nix, of the first Baptist church in Clovis at his parsonage. The bride and groom were accompanied to Clovis by Mrs. A. R. Posey.

The bride is the beautiful and accomplished daughter of Mr. and Mrs. W. T. Womble of Hereford, graduate of the Hereford high school this spring, talented, and for a long time a leader in school and young people's activities here. The groom is a young business man of the city who has the respect of his associates here, and on his way to make his mark in the business world. He is the son of Mr. and Mrs. S. L. Harman, former citizens here, who again returned to Hereford several years ago.

A number of social functions have been given by the friends of the happy young couple in their honor, and congratulations and best wishes for them are heard from all.

Daniel News
BY MRS. JOE THURMOND

Hubert Thomson and Miss Katherine Hershey closed another successful school term for Daniel Friday. A program Thursday night was well attended and enjoyed, and the picnic Friday on the creek on Pleas Brown's place was a success. A bountiful dinner was served and a fish fry was had at supper.

Miss Mary Thurmond and Mrs. J. S. Blair of Amarillo spent Sunday afternoon with Mrs. Joe Thurmond.

The Jacobs family moved to near Vega Monday. Sixty-three people gathered in the Jacobs home Saturday to bid them farewell, and cake and ice cream were enjoyed by all.

C. Beckman and family of Umbarger attended the school picnic here Friday.

O. L. Shugart and family of Hereford spent the week end in the Joe Thurmond home.

Sam Griggs and family of Wildorado spent Sunday in the home of her brother, C. McBroom.

Floyd Tomlinson went to Plainview Saturday for Mrs. Tomlinson who has spent the past ten days there with relatives.

Mr. and Mrs. C. McBroom helped Jim LeGrand move Friday. Luis McBroom spent Friday night with Mrs. McBroom.

Rev. Ed Pickett of Amarillo preached here Sunday afternoon. Daniel was defeated by Ford in a baseball game Saturday afternoon, but won the game from Dawn Sunday afternoon.

Home Demonstration News
LULA MAE MARTIN, AGENT.

Friday of last week the agent made two home visits in the Simms community and gave the foundation pattern demonstration. The club meets with Mrs. F. T. Bohannon with six members and two visitors present.

Mrs. J. M. Chapman, farm food supply demonstrator for the Simms club, has good prospects of filling her food budget with her garden, irrigated; 800 young chickens, plenty of milk, and hogs to furnish meat.

Saturday the county home demonstration Council met in regular session. The days for the Singer sewing machine demonstration were decided upon.

Monday was spent in the office and several office calls were received.

Tuesday the North Hereford club met with Mrs. Horace Hershey. Five members and one visitor were present. A foundation pattern was made for Mrs. Hershey.

Wednesday the agent went to Summerfield to give the foundation pattern demonstration and to organize the girls.

Thursday the Dean club meets with Mrs. Ben Fulkerson.

Friday the agent meets with the newly organized West Hereford club.

Saturday afternoon will be spent in the office.

Monday the Singer sewing machine company gives a demonstration at the court house, beginning at nine o'clock. Women from the following clubs are asked to be here at that time: Hippos, Dean, Fairview, Ford, Ward and West Hereford.

Tuesday women from Dawn, Wyche, Summerfield, North Hereford, Westway, and Simms are to be here for the sewing machine demonstration.

Seen On the Screen at the Star

William Haines, popular screen actor comedian, makes his last appearance this evening in "Are You Listening?", the one-cent sale feature of this week. A galaxy of picture stars support him in the production.

Tomorrow evening, for one day only, "Misleading Lady," featuring Claudette Colbert, Edmond Lowe and Stuart Erwin, will be the attraction. At the same time the second complete bedroom suite in as many weeks will be given away free by the Star Theatre and a group of merchants associated.

FRYERS
Nice, Fat Fryers
35c Each
3 FOR \$1.00
ROGER BRUMLEY
512 East Tenth Street

ed with Manager J. O. Parker in the event.

Saturday's matinee and evening performance will bring George O'Brian in "The Gay Caballero," a typical Western-Mexican production that is guaranteed to be laugh provoking.

Sunday matinee and Monday and Tuesday productions will present big-mouthed, funny Joe E. Brown in one of his funniest movies entitled "Local Boy Makes Good."

It isn't too early now to tell people that the Sunday following will bring the famous play of "The Miracle Man," starring Chester Morris and Sylvia Sidney.

Wyche Items
MRS. L. P. PERKINS

(Crowded Out Last Week)

Mrs. Morgan and J. A. Young visited relatives in Hereford Sunday.

The club plans a community wiener roast on the creek at 7:30 Thursday evening, May 26, at the bridge. Everybody is invited and expected to bring wieners and buns.

Guy Edwards and family of Hereford visited homefolks here Sunday.

Club meets Tuesday, May 24, with Mrs. Ira Ott. Miss Buzzell will be present at this meeting.

L. P. Perkins and family spent Sunday in the John Funderburg home at Hereford.

Wyche club had 11 members to attend the short course at Canyon and they report an interesting program and pleasant day.

Wyche home demonstration club is having a picnic on the West Bradley creek Thursday evening, May 26. Every one is cordially invited. Be there or you will miss something.

Methodist Church
Sunday school at 9:45. W. Jesse Stanford, superintendent. Preaching at 11 and 8:15, subject for both hours, "Immortality of Influence," by the pastor, E. E. Robinson.

Special music by the choir, Mrs. J. C. McCracken, director. Mrs. W. Jesse Stanford, organist. Young people's programs at 7:15 p. m. Come and worship with us.

Scherer Items
MRS. B. R. FULKERSON

In the passing of Howard J. Morel this community, realizing its loss, pauses to pay respect to his memory. It is a fitting tribute that we should do this. While he is gone, yet his spirit, influence and helpfulness will live on. A tender husband, kind neighbor, sincere friend, thoughtful, considerate, sympathetic—serving better than he knew—a man of the highest ideals, champion of the right, honorable—truly a Christian gentleman.

The Plowboys met Simms team in a baseball game here Sunday winning the game. We play Adrian here next Sunday.

The Misses Brunson and Mrs. Brunson returned to their home in Claude Friday.

A large crowd enjoyed the wiener roast at the school house Thursday night.

Church of Christ

Bible school at 9:45.
Preaching at 11:00, communion at 11:45. Evening services at 8:00. Mid-week Bible study Wednesday evenings at 8:30.
The public is cordially invited to come and worship with us.
H. Earl Smith, Minister.

Too Late to Class

FOR SALE: Fine pigs, from \$1 to \$2 apiece; extra good Homer Hamilton, on Heard's farm. 20-1c

Permanent Waves
GUARANTEED \$1.50 AND UP
Make Appointment Now.
ELSIE WARD
Savoy Hotel. Phone 133

Bakers Cash Grocery
MONT E. BAKER

SUGAR	47c
Ten Pound Bag	
SALAD DRESSING	29c
Premier, large size	
GALLON LOGANBERRIES	44c
Red Raspberries, Blackberries, each	
PORK and BEANS	6c
No. 2 Can	
STICK CANDY	18c
Assorted Wrapped, pound-package	
WHEATIES	15c
Two Large Packages	
COMPOUND	59c
Large Bucket	
WALDORF TISSUE	21c
Three Rolls	
TOMATO JUICE	9c
Large 14-ounce Can	
BACON	12c
Box, 4 to 6 Pound Strips, lb	
TOMATOES	23c
No. 2 Portales, three cans	
SOAP	25c
Three bars Cocca Hardwater, 1 box Oxydol	

Texas Market & Grocery
PHONE 353—FREE DELIVERY

SUGAR	47c
Ten Pounds, pure granulated	
POTATOES	15c
Ten pounds, No. 1	
NORTHERN TISSUE	25c
Three Rolls	
BLISS COFFEE	23c
Vacuum packed, one pound	
PINK SALMON	33c
Three cans	
TOMATOES	24c
Three cans, No. 2	
PANCAKE SYRUP	51c
Gallon can	
JELLO	21c
Assorted flavors, three boxes	
LUNA SOAP	21c
Ten bars	
BAKING POWDER	19c
K. C. 25 cent size	
MEAL	19c
Hereford, 10 pounds	
SUNBRIGHT CLEANSER	25c
Large cans, six for	
GALLON FRUITS	47c
Peaches, Pears or Apricots	
PRUNES	37c
Pums or Blackberries, gallon	
MACARONI	15c
Or Spaghetti, three large boxes	
PORK and BEANS	25c
Four cans	
POWDERED SUGAR	25c
Three packages	
PINEAPPLE	29c
Flat cans, sliced or crushed, three for	
GRAPE NUT FLAKES	11c
Large Packages	
POST TOASTIES	25c
Large boxes, two for	
MEAT SPECIALS	
SALT PORK, while it last, nice, lean lb	9c
BACON, good smoked, pound	12 1/2c
BEEF ROAST, the Best, pound	10c
HAMBURGER, fresh ground, 2 lbs	15c
HOT BARBECUE, cooked fresh daily, lb	15c
STEAK, Round, Loin or T-Bone, lb	15c