





**The Hereford Brand**  
Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

Published By  
**NORTHWESTERN PUBLISHING  
COMPANY**

R. E. KESSIE  
Editor and Manager



TELEPHONE 30—AT NIGHT 406

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Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
Zones 1 and 2, per year \$2.00  
Zones 1 and 2, six months \$1.00  
Outside Zone 2, per year -- \$2.50  
Outside Zone 2, six months -- \$1.50  
Outside Zone 2, four months \$1.00

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**Home Demonstration News**

LULIA MAE MARTIN, AGENT.

Thirty-three members and visitors attended the cheese demonstration Thursday at the home of Mrs. E. W. Wilson of the Ford community. Much interest was manifested and about all the women decided to go home and make some cheese. It is this way of doing the thing after it is learned that counts.

Tuesday the North Hereford club met with Mrs. Bonnie Brumley. Wednesday the agent went to Frio for the first time, that club having recently decided to take up home demonstration work. The meeting was held with Mrs. C. E. Tice.

Thursday the Dean club meets with Mrs. Bennie Fulkerson. Mrs. Arlie Dean, president, urges every one in the community to be present whether a club member or not.

Friday the West Hereford club meets with Mrs. O. F. Fair, the meeting to begin at 10:00 a. m.

Saturday afternoon the agent will be in the office.

Tuesday will be spent in Dawn community. The girls club will meet at 10 o'clock and the afternoon will be spent in preparation for achievement days.

Wednesday the agent meets the girls at Sims at 10 o'clock. The afternoon will be spent in the community.

Thursday the agent goes to Messenger for a cheese demonstration and the organization of a new club in that community.

**Black**

BY MRS. J. J. CRAWFORD

Mrs. Gafford of Coleman is visiting her daughter, Mrs. N. A. Smith.

Leslie Hinds entertained a number of friends with a party Wednesday, honoring his 12th birthday. Games were played, sandwiches, cocoa and cake were served, and all reported a good time.

Mr. and Mrs. Bud Barnett entertained Wednesday evening at supper, honoring his birthday. Present were: Mrs. B. S. Howton, and Mrs. A. L. Gilliland.

Mr. and Mrs. Roy Price and family, Clyde Hays and wife, Jean and Lois Eresley, and Mrs. J. J. Crawford of Lakeview. A good time was had by all. Lucille and Noble McLean visited Frio high school Friday.

The Baptist Missionary Society met Wednesday at the church.

D. W. Ray returned Friday from Plalavien where he has been at work.

A good rain fell here Friday night, delaying farm work.

Will Maples and Mr. Newman of Lakeview visited here Sunday.

Mrs. Oren Bennett was suddenly taken ill at school Friday, and was carried to Hereford and received medical aid. She is improved and expects to resume teaching Monday.

Misses Netha Crawford and Pearl Coker and Mr. Coker of Summerfield went to Altus, Oklahoma Sunday, the girls returning home Monday.

D. W. Ray and family left Saturday for a visit in Lubbock.

Fern Barnett, Buck Cliff, Port and Thurman Johnston; Denver and Oren Bennett and Berlyn Stone attended the foot ball game at Hereford Friday.

Roy Coker and family of Summerfield spent Sunday in the Roy Price home.

The Union Sunday school has elected officers as follows: Mrs. J. J. Crawford, superintendent; Mrs. Roy Price, assistant; Miss Netha Crawford, secretary, and treasurer; F. E. McMurry, Mrs. Roy Coker, Mrs. Roy Price, Miss Noble McLean, teachers.

The literary program for Friday

**A LONG TIME AGO IN HEREFORD**

(From Files of the Hereford Reporter, November 1, 1901.)

Will Teel, Hereford barber, had been arrested by Ranger Jourding and returned to the penitentiary, where he and four others had escaped eight months before after having killed a guard.

Czolgosz, murderer of President McKinley had been executed in his prison cell at Buffalo the previous Tuesday morning. He refused to talk before his execution.

A race war near New Orleans resulted in burning one negro and killing about 30 others, as well as a number of white men.

After having been closed some time, interested citizens had succeeded in re-opening a road leading south from the stock pens.

Hereford was making efforts to secure the establishment of the proposed State Experimental Farm here.

J. F. Smith was holding 1500 head of yearlings 12 miles south of town, awaiting a buyer.

evening has been changed to Saturday evening on account of the carnival in Frio on Friday evening.

Mr. and Mrs. Robert Sisk of Hereford visited her parents, Mr. and Mrs. A. C. Hays, Sunday.

The young people attended singing at Frio on Sunday, chaperoned by Mrs. T. Stone.

Jas. Willis left Monday for Aton to put in a hamburger stand. Evelyn Stone and Lucille Hays attended the football game in Hereford Friday.

Zonia Holley and family of Lakeview spent Sunday with Mrs. Holley's brother, Kernie Deaton and family.

Mrs. W. T. Stone and daughter, Evelyn, and Misses Noble, Lucille, Marine and Margot McLean and Lucille Hays attended singing at Frio on Sunday afternoon. Messrs. and Mrs. T. J. Hawks, and Fred Miers attended singing in Frio on Sunday afternoon.

**Dean News**

By MRS. H. L. HARRELL

The Dean club met with Miss Ivy Ragsdale last Thursday afternoon. A called meeting was held to elect new officers. Mrs. Arlie Dean was elected president. Mrs. McCollister, vice president; Miss Ragsdale, secretary-treasurer, and Mrs. Harrell, reporter.

M. H. Hallenstein and Paul Arthur of Umbarger visited Mr. and Mrs. Clem Friemel Saturday.

Mrs. Dean's mother of Amarillo is visiting with her this week. Misses McCollister, Clem Friemel, H. L. Harrell and Beauford Hutson surprised Mr. and Mrs. W. B. Stone Sunday with a basket dinner.

Brunell Climer spent Monday night in the Harrell home.

Roberta Harrell spent Wednesday night with Marie Bernauer and attended the dance at the St. Anthony auditorium.

**Westway Items**

BY WILMA NEILL SIKES

Mrs. S. B. Campbell and two children, Mr. and Mrs. R. M. Gunn left Thursday afternoon to attend the funeral of Mrs. Campbell's father, A. M. Jones, who died suddenly Thursday morning at his home in Ellaville, Texas. They returned Sunday night. Mr. Jones was a brother of Mr. Gunn.

Bill O'Brien of Amarillo visited Mr. and Mrs. Ben McBrayer last Thursday.

Elmo Vaughn of Snyder visited Leslie Vaughn over the week end.

Mr. and Mrs. G. C. Hartman went to Grady, New Mexico, Wednesday to attend the Wheat Growers picnic.

Mrs. Ben S. Howton and Mrs. A. L. Gilliland of Hereford spent Friday with Mr. and Mrs. P. H. Gilliland.

Mrs. B. J. Gies of Amarillo and daughter, Ruth Smith, and son Chas. Glenn of Wellington, and V. T. Glenn and family of Vega, and Floyd Ross of Hereford visited in the A. C. Hays home Sunday.

Beth Lee and Julia Weaver visited in the Lewis and Robinson homes in the Progressive community last Sunday.

Mrs. Reid Williams spent Sunday with Mrs. P. H. Gilliland.

Mr. and Mrs. Ervin Robinson

**LOST 20 LBS. OF FAT IN JUST 4 WEEKS**

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 years old and weighed 170 pounds until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 pounds. I also have more energy and furthermore I've never had a hungry moment."

Fat folks should take one-half teaspoonful of Kruschen Salts in a glass of hot water in the morning before breakfast—it's the SAFE, harmless way to reduce as tens of thousands of men and women know.

For your health's sake ask for and get Kruschen at City Drug Store or any drug store—the cost for a bottle that lasts 4 weeks is but a trifle and if after the first bottle you are not joyfully satisfied with results—money back.—adv

An addition to the school house was nearing completion, which was expected to relieve crowded conditions in that institution.

W. M. Sullivan and Miss Della Best had been married at Arcade, La., October 23, and arrived in Hereford to make their home.

G. R. Jowell was raising sand about someone having borrowed a number of books and failing to return same.

(From Files of the Hereford Brand, November 11, 1911.)

Judge D. B. Hill, District Attorney J. W. Sellers; R. W. Baird, sheriff; J. S. Jones, district clerk, and Floyd A. Cooper, court stenographer, were conducting the regular term of district court here.

One and fifteen hundredths inches of rain, sleet, snow had fallen over this section.

The editor had replied to some critics of Hereford with the apt remark that "If you don't like the town, there is no special reason for your continued residence."

of Hereford visited Mr. and Mrs. W. A. Schultz Sunday.

Mr. and Mrs. Ollie Otts of Valentine spent Sunday night with Mr. and Mrs. Joe Landers.

Mrs. Glaude Gentry of Canyon spent the week end with Mrs. Bob Denney.

Mrs. J. E. Holland gave a surprise dinner Sunday honoring J. E. Holland, who was 46 years of age. There were 28 guests present. Mr. Holland had the honor of cutting the birthday cake, after blowing the candles out.

Mrs. Pink Gilliland spent Wednesday with Mr. and Mrs. A. L. Manjot of Hereford.

Women of the community met Wednesday in the home of Mrs. G. C. Hartman and made cheese. Fifteen members of the ladies' club were present and 13 visitors were there. Each lady brought a dish and stayed all day. Visitors were Miss Mable Howell, Hedley; Mrs. Rex Tynes, Chas. Whitehead, Dick Whitesides, Onias Carroll; Misses Martin, and Culwell, all of Hereford; and five visitors from Westway.

Mr. and Mrs. Ellis Wilson of Hereford visited Mr. and Mrs. Grady Wilson Sunday.

Mrs. A. C. Hales and daughter and Chas. Green of Hereford visited in the Roe home Sunday.

P. Turnbow and son of Hereford spent Sunday with D. R. Grimes.

Mr. and Mrs. C. P. Grimes took supper in Hereford with Raymond Jennings and wife Saturday night.

**Dawn Items**

BY INEZ MILLER

The parents, teachers and young people met Friday evening and decided to organize a literary society. Friday evening of next week they will have their first program. We have excellent talent and some fine programs are in prospect.

Miss Lillian Hosteler, county librarian, visited the school and Mrs. L. N. George last Wednesday.

Mrs. J. N. McConnell and granddaughter of Hereford visited the R. F. McConnell home Thursday. L. N. George was in Amarillo

T. M. Palmer had paved the way for a fine orchard by dynamiting holes in which to place the trees.

The Santa Fe had added a fast trans-continent train to the service over the line through Hereford.

"Born to Mr. and Mrs. Ralph Barnett, of Oklaunion, a boy, October 14."

A four-inch snow had fallen in parts of Castro county the Friday before date of paper.

Halloween pranksters had created havoc in and around town. Wagons and buggies were found far from their usual parking places, and even the 1000-pound hitching blocks along the streets had been toppled into the gutters, this latter leading the editor to remark that "giant were out that night."

John Renfro, an automobile dealer in Hereford, had visited in Dimmitt Wednesday.

The greatest feed crop of all time was reported in Castro county.

on business Thursday evening. W. J. Stewart and H. H. Miller were in Clayton, N. M., last week.

Miss Mrs. J. O. McDowell of Clovis visited the L. N. George home Saturday.

Miss Mary Chambers visited the A. S. Higgins home and Miss Pauline the past week end.

Miss Mona Flemings, teacher at Wyche, spent the week end with her parents.

Mr. and Mrs. Ben Chambers visited Miss Mary Chambers Sunday.

Leonard and Ezra Bagwell spent the week end with their folks, Mr. and Mrs. H. W. Bagwell.

J. K. Dunavant visited friends here the past week end.

Mr. and Mrs. W. L. Bagwell visited her parents, Mr. and Mrs. Ashcraft, at Bovina Sunday.

Miss Aldyth Botsford visited Margaret Copeland at Hereford Sunday.

Mr. and Mrs. Jess Dodson spent Sunday with her parents, Mr. and Mrs. W. L. Harris.

Mrs. Vivian Bowers, Lois and Syble Smith, Lola Anderson, Tily and Gertrude London, Mr. and Mrs. H. E. Miller and family, Mr. and Mrs. August Frye and daughter, Mary Olive, and Miss Hazel Crouch visited the Glenn Greer home last Sunday.

Group No. 1 of the B. Y. P. U. lost in the campaign for finding new members. They will entertain the other group with a Halloween party Friday evening, October 28. Everybody is invited to come, masked.

Sunday school and B. Y. P. U. services were well attended last Sunday.

**Easter Items**

BY MISS LOUISE FRYE

Mr. and Mrs. Steve Sanders of Hereford spent Saturday night in the home of their son, Jack Sanders, and wife.

W. E. Betts of Clovis visited in this community Monday morning.

Those who have cotton are busy picking it. Some of the cotton is very good.

Mr. and Mrs. Ray Johnson of Summerfield, A. H. Streu and daughter, Helen, Geo. Smith and Miss Hamilton of Hereford, and H. H. Frye and family visited the Carl Frye home Sunday afternoon. The E. H. D. club met with Mrs. Slemmons Friday, October 21, with seven members and one guest present. Miss Clark led the program on standardizing foods and rugs. The hostess served refreshments of sandwiches and tea.

There was an attendance of 50 at Sunday school last Sunday. Visitors and new members are always welcome to our union school. M. H. Allison is superintendent, and Mr. Medley leader in responsive reading of the lesson.

We had good attendance at our singing Sunday afternoon and hope to have singing each Sunday afternoon. Miss Annie Mae Smith was elected leader and Miss Medley pianist.

U. E. Braley left Monday with a truck load of household goods. Mr. Braley and children expect to move to Denton in about three weeks. Mr. and Mrs. Jameson of Amarillo are moving to the Braley place.

**Daniel News**

BY MRS. JOE THURMOND

Rain Friday night amounted to about one-third of an inch.

There will be a Halloween program at Daniel school house Friday night. Refreshments will be served, and everyone is invited to be there.

Mrs. L. C. McCaskey and Peggy Lo returned to their home in Berger Saturday after having spent a week with Mrs. Joe Thurmond.

Mrs. Cecil Hodges attended the shower given for Mrs. Paul Cavender at Progressive last Thursday afternoon.

Mr. and Mrs. Edward Thomson were in Hereford on business Saturday.

Mr. and Mrs. Floyd Tomlinson and children spent a few days last week at Plalavien with her parents.

Mr. and Mrs. Joe Thurmond and Mrs. Clarence McBroom were in Amarillo Saturday and visited Miss Mary Thurmond while there.

Mr. and Mrs. Clarence McBroom spent Sunday near Wildorado with her sister, Mrs. Sam Griggs.

Methodist Church. Sunday school at 9:45. Preaching at 11 a. m. and 7:15 p. m. Morning subject, "God's Eternal Love," night subject, "Man Made In God's Image." Special music for both hours. Young people at 8:15 p. m. You are cordially invited to worship with us on Sunday.

**PHONE PRESCRIPTIONS**



You may be certain that your prescription will be filled exactly as you order if you call upon us.

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Telephone 100

City Drug Store

**MORTON'S FIGARO SMOKE - SALT**

—The easiest and most economical method of curing meat. It is a sugar cure with wood smoke added and does the whole job at one time. It is complete in itself, nothing else to be done.

Butchering Chart FREE

—A 10-pound can will cure 100 pounds of meat. With each can we give a booklet with simple, complete instructions for home butchering, cutting, trimming and curing pork, making sausage, head cheese, scrapple, etc.

—We also have Kansas and Michigan kiln-dried salt for curing meat.

**WEST TEXAS FEED and SEED CO.**

PHONE 265

**Football Time is BATTERY TIME**

Cold Weather is TOUGH on Batteries

The first cold snap may throw the battery in your car for a loss—and give you a 60 yard boot in the check book as well, so say nothing of lost time and inconvenience.

Play safe! Let us inspect and test your battery—and properly adjust the charging rate for cold weather service before it is too late! Come in today!

Here's Real Value! A new guaranteed 13-Plate \$4.95 Battery

**US BATTERIES** Long Life-Dependable Power

**SPECIAL OFFER:**

To put your car in shape for winter, we will, for only 50¢

1. Change your battery charging rate;
2. Test each cell and add water;
3. Re-charge battery, if necessary;
4. Clean, tighten and grease terminals;
5. Tighten hold-down clamps.

**Ireland-Beavers Motor Co.**

**Texas Market & Grocery**

PHONE 353—FREE DELIVERY

HOME OWNED AND HOME OPERATED

BROWN SUGAR, old-fashioned, 4 lbs	25¢
OATS, Crystal Wedding, 55 oz pkg	20¢
COFFEE, M. J. B., 3 lbs, 1-2 lb free	\$1.00
TOMATOES, No. 2, 5 for	25¢
SPUDS, 10 pounds No. 1	14¢
SUGAR, 10 lbs in cloth bag	49¢
WHOLE WHEAT FLAKES, 5 for	25¢
LUX, washing powder, small, 2 for	25¢
SALMON, pink, No. 2 can, each	10¢
Blackberries, peaches, apricots, gallon	35¢
LUNA SOAP, 10 bars	20¢
SYRUP, Pennant, half gallon	32¢
POPCORN, large grains, 2 lbs	19¢
PRESERVES, pure fruit, lb jar	19¢
BAKING POWDER, K. C., 25 oz	19¢

We Will Pay 2¢ Above Market Price for Eggs.

**MEAT SPECIALS**

SLICED BACON, Pinkney's, special, lb	16¢
SMOKED BACON, nice and lean, lb	12½¢
CURED HAMS, whole or half, lb	12½¢
DRY-SALT BACON, lb	10¢
BEST BEEF ROAST, corn fed, lb	10¢
Forequarter Steak, fat, tender, 3 lbs	25¢
PORK ROAST, shoulder, lb	10¢
HOME-MADE CHILL, fresh, lb	20¢
PURE PORK SAUSAGE, 2 lbs	15¢
Hamburger, pure, meat fresh ground, 2 lb	15¢
LARD, pure hog, lb	8¢

**Forging for the Future**

Business today is reorganizing its plans, molding its programs to meet the new conditions; preparing to greet the upturn that so clearly promises a renewal of prosperity. This Bank offers its guidance and support to commercial projects that have constructive "irons in the fire".

**THE FIRST STATE BANK**



# International Sunday School

## Lesson

October 30.

### THE CHRISTIAN AND LAW OBSERVANCE

(World's Temperance Sunday)

Rom. 13:1-7; Gal. 6:7-10

#### Introduction.

There is a difference between law observance and law enforcement. There is also a difference between a true Christian and a person who has never accepted Jesus as Saviour and Lord. Law observance is the voluntary act of the citizen who out of loyalty and good, common sense meets the requirements of the law. Law enforcement is an act of the constituted authority by which unwilling citizens are compelled to meet the requirements of law.

Remember that prohibition was adopted after a century of struggle for it. During which the friends and foes of liquor fought ardently for every foot of territory, and during which every possible scheme of liquor control was tried. The experience of the nation led to the adoption of the Eighteenth Amendment, and by the largest majority ever given for any part of our present Constitution.

**Obedience to Law.**  
"Let every soul be in subjection to the higher powers." That is, to the ruling authorities of the state. There was so much in Christianity that was opposed to the wicked way of Rome that without this rule of obedience the Christian would have felt themselves urged constantly to revolution and revolt, and the church, in contests with the civil powers, would soon have been destroyed. The time for that contest was in the future. It was just like the matter of human slavery. The early church was far too weak to abolish that iniquitous institution, but it planted and nurtured on earth a spirit which was ultimately to destroy it. We may not forget that the Emperor of Rome at this time, was the inhuman monster, Nero. If Paul could urge the Christians to obey him, what ruler would he not advise them to obey?

"Therefore be that resisteth the power, withstandeth the ordinance of God." We are living in days of open defiance of law, on an extended scale, and not of the attenuated defiance of wicked men exercising cruelty of power, but defiance of just rulers, seeking to enforce just laws enacted in orderly fashion, righteous and beneficent laws, laws enacted in democratic assemblies, and by democratic presidents and professors, college presidents and members of Congress, joined with bootleggers and rum-runners in seeking to persuade the people to disobey the Eighteenth Amendment to the Constitution, an amendment adopted by a far greater majority than any preceding amendment. It is no wonder that crime flourishes openly as never before.

**The Aim of Law.**  
The aim of law is to promote order and peace, to protect the good in their good deeds, and to restrain the evil from their mischief. "The rulers are not a terror to good works, but to the evil." "Such is always the fact in principle, and such, taking life as a whole, is the tendency, even at the worst, is practice, where the authority in any degree deserves its name."—Moulie. It was generally so, even in the Roman Empire, particularly in those laws that regulated the social conduct of the people. It is certainly true in respect to the laws under which we live today—they do not restrain men from good deeds, but from those that have evil results in society. Whether one shall have then, a sense of freedom and protection when he thinks of the law, or a sense of restraint and fear, depends upon the kind of life he lives. Who in our land feels restraint of the law? The man whose inclinations and habits are against public order and social good? Think of the laws against murder, theft, gambling, trafficking liquor.

**The Harvest of Lawlessness.**  
In the second passage of our lesson, Paul reminds us that lawlessness is not only wrong in principle, but it is also a curse. He warns us that God cannot be hoodwinked or mocked. There is a spiritual law that reacts against evil with the certainty of sunrise and sunset: "whatsoever a man soweth that shall he also reap." It works in respect to evil conduct. "He that soweth to the flesh shall of the flesh reap corruption." Let a man repudiate the higher law of righteous living, and give himself to the satisfaction of his selfish and baser appetites and dispositions, and as surely as poison produces death, his lawlessness will produce chaos and ruin. We are today reaping in America the harvest of the drink habit and the liquor traffic, the fruits of seeds sown in the decades of our history before 1920. The lawlessness of today is not the fruit of prohibition, but of liquor. We can never eliminate lawlessness by legalizing a business that is lawless at heart, and encouraging an appetite that destroys self-control and all moral sense.

**Sowing and Reaping.**  
"For whatsoever a man soweth, that shall he also reap." "There are those who feel that they have escaped the results of immoral conduct, if they have been able to conceal from the world their wrongdoing. Others seem to imagine

the houses of prostitution, but we always won."  
"6. "With civilization as it is, we must have prohibition. We cannot fill the skies with cro-automobiles, build skyscrapers and have this work done by men with boozey brains. If prohibition fails, civilization falls."—Dr. Gilbert J. Raynor.

**The Eighteenth Amendment.**  
"Perhaps no provision of the Constitution ever went into that instrument after more consideration and more deliberation, more agitation, more discussion, than the Eighteenth Amendment. Thirty-three States prior to its adoption had established state-wide prohibition; the subject had been discussed among and before the people for the last 50 years; every State legislature had adopted the principle in some form or other. Finally the amendment came before Congress, was discussed in both bodies of Congress, went to the respective legislatures of the States, was considered by the legislatures, and ratified by all the States except two. Certainly no one can contend that this provision of the Constitution is there by accident. Certainly no one can successfully contend that it went there without proper discussion and consideration. The amendment is the deliberate, expressed will and wish and purpose of the American people. It carries the same sanctity and the same force as any other provision of the Constitution. It is there, and so long as it remains there, it is vital to the cause of good government, to the cause of constitutional government, and to the cause of law and order, that it be lived up to and maintained in all its integrity. There can be no more vital problem presented to a free people than the problem of whether or not they can hold and maintain the Constitution which they have deliberately written."—Senator William E. Borah.

**Special Lessons.**  
1. Success for the wet cause "would inevitably mean a return of the old saloon."  
2. "There is no substitute for the saloon which has been suggested since prohibition went into the effect that was not tried out and that did not fall before national prohibition came in."  
3. "The anti-prohibitionists are spending hundreds of thousands of dollars every year to advertise the failure of the law, and they add imaginary failures to help their cause out."  
4. "There is no law in America as well enforced as prohibition is— not even the law against murder."  
5. "All the great moral reforms have been won over a hostile press . . . a press that supports the immoral end of every moral question. The press supported the lotteries, slavery, the gambling-houses, and



**ELECTED!**  
THE WORLD'S  
GREATEST TIRE VALUE

**GOODYEAR**

**leads all candidates by MILLIONS of Sales!**

The public vote Goodyear tires the best again in 1932 as it has every year since 1916. That's a record you can bank on. The public KNOWS the value by experience. Last month, Goodyear built its 200 millionth tire.

Why buy any second choice tire when GOODYEAR cost no more?

**Ireland - Beavers Motor Co.**  
PHONE 383  
Tune in Goodyear, Wed., 8 p. m.

## Fairview-Palo Duro Items

BY MRS. JOHN BOLING

The cheese-making demonstration was given by Omes Campbell and Boling in the Sam Griggs home last week, with 13 ladies in attendance at the meeting, and a covered dish luncheon at noon.  
Mr. and Mrs. J. C. Alfred and family of Hereford attended church at Palo Duro Sunday.  
Rev. Pickett preached at Palo Duro Sunday in the absence of Rev. J. M. Jones.  
Mrs. John Boling visited school Friday afternoon.  
Mr. and Mrs. C. M. McBroom of Daniel were Sunday guests in the Sam Griggs home.  
Fairview will have a party next Friday night, when the ladies will serve pie. Everyone is invited.  
Mrs. Sam Griggs entertained a number of little friends Saturday evening in honor of her son, Leslie's, first birthday.  
The Wildorado school will have a program at the auditorium next Friday night.

## Jumbo News

BY EDNA HALL

Mr. and Mrs. Ernest Phillips and son, Billy, and Mrs. Virgie Phillips of White Deer came last Thursday to visit their sister, Mrs. C. D. Spencer and mother, Mrs. Phillips.  
Mrs. Dick Bryson of Littlefield visited Mrs. Ovid Pickett this week.  
Mr. and Mrs. Will Hall spent several days this week in the Boone Whitaker home at Hereford.  
Mr. and Mrs. Jim Berry called

on Albert Springer and wife Tuesday night.  
Mr. and Mrs. Clem Maples of Dimmitt visited Mr. and Mrs. C. D. Spencer Sunday afternoon.  
Mrs. C. Andrew visited relatives in Hereford Monday night and Tuesday.  
Edna Hall spent Saturday night and Sunday in the Boone Whitaker home in Hereford.  
Mr. and Mrs. C. D. Pickett visited Mr. and Mrs. Noel Andrew in Hereford Saturday night and Sunday.  
There will be a Halloween party at the school house Friday night. Everyone is cordially invited to attend.  
Mrs. Noel Andrew and children of Hereford visited her parents, Mr. and Mrs. F. L. Pickett, Friday night.  
Mrs. Ullman Hunter's Sunday school class presented a very interesting program Sunday night.  
Ben Andrew and family of Otton visited in the C. Andrew home Sunday.  
Mabel Pickett and Elaine Dyer visited home folks over the week end.  
Miss Kitty Oxford of Sunnyside spent the week end here.  
Stanley Littleton of Bushland visited relatives here last week.  
Mrs. Albert Schaefer surprised her little son, Albert, jr., Sunday by inviting several of his little friends to spend the day with him and help celebrate his sixth birthday. Those enjoying the occasion were Jimmie Dyer, Merle Matthews, Billy Simpson, C. C. Hunter, Billy Hall and the honoree.  
Mr. and Mrs. M. L. Hardy returned Wednesday from a few days visit with relatives in Lubbock.

Kathleen Hardy spent the week end with home folks.  
Johnnie Hardy visited friends at Cleo over the week end.

## Here and There

BY MRS. C. E. TICE

Bad weather last week delayed cotton picking. Several bales have been hauled to the gin at Friona.  
Mrs. Carl Mangum and children of Plainview spent Saturday night and Sunday at the home of her

parents, Mr. and Mrs. K. F. Campbell.  
Wanda Smith of Hereford spent Saturday night and Sunday with Junior Williams.  
Mr. and Mrs. R. T. Green called on Mr. and Mrs. Haskell Robbins Sunday evening.  
Mr. and Mrs. W. S. Dixon went to Friona Saturday to see their son, Clarence, who has just returned from Hot Springs, New Mexico, where he had been the past month.  
Mr. and Mrs. Charles King and baby of Follette were week end visitors in the home of her parents, Mr. and Mrs. J. E. Andrews.  
George Albert Springer suffered

a badly sprained ankle one day last week.  
Mrs. Jessie Hyman and Mrs. Florence Wise of Tucuman spent Wednesday here at the K. F. Campbell home. Mrs. Jane Dayberry, who has been visiting in the Campbell home for the past month, returned home with them.  
Mr. and Mrs. Owen Andrews, Ruby and Alma Andrews and Gladys and Margaret Benson spent Sunday afternoon with Mr. and Mrs. George Ward near Canyon, also making the acquaintance of a new daughter in the Ward home. Mrs. Ward will be remembered as Miss Helen King.

Misses Koma and Ruby Hiatt, teachers, announce a social at the school house Saturday, and everyone in the community is cordially invited to be there and join in the fun of the evening.  
Albert McDaniel, C. L. and Miss La Venebell Good of Dawn spent Saturday evening with Mr. and Mrs. A. L. Tice.  
Messrs. and Mrs. J. M. Posey and John Pitman were in Amarillo Tuesday, when they witnessed the exhibition golf game played there by Gene Sarazen, world's champion golfer.

FOR JOB WORK, TRY THE BRAND.

# Quality and Goodness at Extra Savings

Read this ad carefully before you do your Friday and Saturday shopping

<b>COFFEE</b>	<b>PEACHES</b>
Schillings, Regular or Dripolator 1 Pound Can	Rosedales In Rich Sugar Syrup 2 1/2 Cans 2 for
<b>34c</b>	<b>25c</b>
<b>PIMIENTOS</b>	<b>TOILET SOAP</b>
7-ounce can	Gold Dust, 3 cakes
<b>11c</b>	<b>19c</b>
<b>PEANUT BUTTER</b>	<b>GOLD DUST</b>
Quart	Large Package
<b>23c</b>	<b>19c</b>
<b>COCOANUT</b>	<b>DATES</b>
Fancy Long Thread, lb	Dromedary, pitted, package
<b>19c</b>	<b>19c</b>
<b>HOMINY GRITS</b>	<b>CHOCOLATE</b>
Quaker, 2 packages	Hershey's 1-5 lb cake
<b>17c</b>	<b>5c</b>

## Shortening

<b>SALT</b>	<b>8c</b>	<b>CHERRIES</b>	<b>27c</b>
Morton's Iodized or Plain, pkg		Chocolate coated, Schall's, 1 lb box	
<b>PICKLES</b>	<b>15c</b>	<b>PUMPKIN</b>	<b>15c</b>
Sliced, sour or dills, qt jar		Empson, No. 2, 2 for	
<b>CATSUP</b>	<b>10c</b>	<b>WALNUTS</b>	<b>19c</b>
Midwest, 14-oz bottle		California No. 1, soft shell, lb	
<b>COCOA</b>	<b>17c</b>	<b>OATS</b>	<b>18c</b>
Hershey's, 1-lb box		Crystal Wedding large pkg	

## CRACKERS

<b>Brown's</b>	<b>15c</b>	<b>Pork &amp; Beans</b>
Saltine Flakes, 2-lb Caddy		Hominy Choice Per Can
		Salmon
		Tomatoes, Corn
		<b>5c</b>

<b>SALT</b>	<b>35c</b>	<b>SOAP</b>	<b>2c</b>
25 pounds table		Laundry, bar	
<b>PEAS</b>	<b>12c</b>	<b>PINEAPPLE</b>	<b>10c</b>
White Swan Luncheon		No. 2, broken slices	
<b>POP CORN</b>	<b>6c</b>	<b>Morton's Smoke Salt</b>	<b>90c</b>
Bulk, pound		Sugar Cure, 10 lbs	
<b>VINEGAR</b>	<b>21c</b>	<b>SORGHUM</b>	<b>45c</b>
Gallon		Country, gallon	
<b>BROOM</b>	<b>21c</b>	<b>MILK</b>	<b>5c</b>
A good one		Small Can 3c, Large Can	
<b>SUGAR</b>	<b>19c</b>	<b>NOTE BOOK FILLERS</b>	<b>10c</b>
100-page, 3 for			

## Potatoes

<b>APPLES</b>	<b>25c</b>	<b>PEANUTS</b>	<b>9c</b>
Large, dozen		Fresh roasted, pound	
<b>ORZENS</b>	<b>15c</b>	<b>ONIONS</b>	<b>2c</b>
Sweet and juicy, medium size, doz		Pound	
<b>TURNIPS</b>	<b>1 1/2c</b>	<b>GRAPES</b>	<b>6 1/2c</b>
Pound		Today's, pound	

## BACON

<b>STEAK</b>	<b>8c</b>	<b>HAMS, Decker's Iowa</b>	<b>11 1/2c</b>
Loin, Round and T-Bone, lb		Center cuts, lb	
<b>BACON SQUARES</b>	<b>8 1/2c</b>	<b>PURE LARD</b>	<b>8c</b>
Pinkney's Sugar cured, lb		Bring your bucket, lb	
<b>ROAST BEEF</b>	<b>9 1/2c</b>	<b>MUSTARD</b>	<b>10c</b>
Or PORK, lb		Gallon 30c, quart	
<b>SAUSAGE</b>	<b>7 1/2c</b>	<b>TAMALES</b>	<b>20c</b>
Or HAMBURGER, lb		Red Hot, home made, dozen	

# Furr Food Store

FREE DELIVERY PHONE 74

# Specials---

- 2 Tubes Dr. West's Tooth Paste ----- 35c
- 1 Dr. West Tooth Brush, when purchased with above paste ----- 25c
- 2 boxes Phantom Kotex ----- 59c
- 1 box 25c Kleenex, all for ----- 59c
- Any one item on our Halloween table -- 5c

**Corner Drug Store**  
The Best In Drug Store Goods  
The Best In Drug Store Service.

# GLASSES

## GOOD LIGHTING

Children's eyes are delicate. They need special consideration. Scientists tell us children's eyes are more susceptible to eyestrain than grown-ups. So give your children's eyes a chance. Good lighting may save them from wearing glasses later on.

Here are a few general rules to follow: Have light in adequate quantities and correctly diffused. All lights should be shaded so you are unable to see the light bulb. Some general illumination is most desirable in addition to portable lamps. When portable lamps are used for reading or study they should be so placed that there is adequate illumination on the work, with the light coming over the shoulder.

# Texas Utilities Company



# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-2 cents per word for the first insertion, and 2-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

## WORLD NEWS OF THE PAST WEEK

Work will soon start on a great suspension bridge to span the Mississippi River at New Orleans. Twice as long as the famous Brooklyn Bridge and high enough for a seagoing vessel to pass under, this structure will be a marvel of modern engineering skill, an example of man's ingenuity and indomitable will. Wonderful indeed are the advances this animal, man, has made in the principles of science; very sad that corresponding advances have not been made in the principles of living.

Experts now predict a "New York to Shanghai in six days" service by 1935. Thirty years ago skeptics said "no" emphatically to air-wits who prophesied an automotive world with a large percentage of the people driving "horseless buggies." Railroad magnates, to their sorrow, failed to recognize potential competition in the motor truck. Why is it improbable to suppose that within the next decade liners and freighters on the ocean will yield supremacy to liners and freighters in the air.

The British Medical Journal states that gold compounds have recently been used extensively in treatment of various diseases, leprosy, psoriasis, tuberculosis of the skin, and innumerable others. Gold, then, must be indispensable, a cure for both physical and mental ills.

Jack Dempsey, heavyweight boxing champion, owns a big ranch in California. This year he raised something near 1,000,000 pounds of peaches on his farm. But there was no market, so he could not move an ounce of them. Dempsey was willing to give them to the poor and needy, but none of them were carried away, so the peaches rotted on the trees.

The earth's atmosphere does more than furnish oxygen for the sustenance of life—it acts as an insulation against showers of meteorites which otherwise would be raining upon the earth's surface, making life impossible unless man took his habitation under the ground. When falling bodies strike the atmospheric strata surrounding the earth, they are immediately dissolved into fine dust by the heat of friction, and thus prevented from doing untold damage.

## BOO



The main line of the Atchison, Topeka & Santa Fe railroad was severed a fortnight ago when a flood resulting from a cloudburst in the Techachapi mountains of California swept away a trestle on which a freight train had stopped to await the passing of a fast express. Forty people were killed in the flood, and costs for the reconstruction of the demolished trestle were estimated to run from one and a half to two mil-

lion dollars. This cost, however, will not compare with the revenue which will be missed. When Alexander Kowers of Lynn, Mass., fell asleep while driving his car, he ran into a hydrant and knocked down a power line pole carrying high tension wires. When the wires came in contact with the water from the broken hydrant, all lights in the manufacturing district went out.

an electrically operated drawbridge was disabled. Kowers's automobile caught on fire and Kowers was slightly burned. He was fined \$25 for reckless driving. Mrs. Gillean Parker, formerly of Hereford, now of Amarillo, was here Tuesday. FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

### For Sale or Trade

FOR SALE: About 12,000 bundles of hegari feed; six miles west on Harrison Highway. S. B. Campbell. 1P

FOR SALE: 40 acres of broadcast cane now in the bundle ready to stock. A. H. Elliston. 41-2c

FOR SALE: Buff Orpington cockerels, very best stock. Ralph Smith. 42-2p

FOR RENT: Four room modern brick duplex, close in. Telephone 198. 42-1c

FOR RENT: Furnished rooms, bills paid, \$15.00 per month. Mrs. D. P. Vaughn. 1P

FOR SALE: A Dandy well improved 160 acre farm, only two miles from Hereford, all in cultivation and in wheat, at a real bargain. Some terms; might consider some clear trade if worth the money, possession now. Troy Wombles. 36-tfc

FOR SALE: Large coal heaters, reasonable price. See Judge Earl W. Wilson. 42-dh

SEED WHEAT FOR SALE, both Black Hull and Improved Turkey Red. Price reasonable. Troy Wombles. 36-tfc

FOR TRADE: Electric Atwater Kent radio to trade for calvea. W. B. Anthony. 42-2dh

FOR RENT: Three room modern house. Inquire at the Brand office. dh

FOR SALE or rent, typewriters, new and second hand. Jewell Murchison, Court House. 37-tfc

### Wanted

### Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F. Meets Monday, 8:30 p. m. Visiting Brothers welcome TROY WOMBLES, N. G. L. E. Foster, Secretary.

### Lost and Found

LOST: Boston bull dog, answers to name of Buddy. Black, with white neck. Call Virgil Cloyd, phone 590. 1P

STRAYED: Five big red sows and four small shoats. Owner may have same by paying for this ad and damages. Homer Hamilton. 1P

### For Rent

FOR RENT: Furnished apartment three rooms, kitchenette, private bath. Mrs. W. B. Dameron, phone 80. 42-tfc

FOR LEASE: One section of land, one-half in cultivation; located 7 miles southwest of Hereford. Mrs. Ora Newsom, Dimmitt, Tex. 41-2p

FOR RENT: Modern brick duplex, close in, \$12.50 per month. J. F. Ward. 42-tfc

FOR RENT: Furnished apartment, all utility bills paid. Mrs. W. M. Megert, 400 Lawton Avenue, Telephone 444. 41-dh

FOR RENT: One-half section of wheat land, one mile north and one mile east of Jumbo. If interested, write W. J. Worthy, Blue Rapids, Kansas. 40-3p

### Notice

MONEY TO LOAN ON AUTOMOBILES, or will refinance. Hereford Insurance Agency, Telephone 273. 36-tfc

PIANO LESSONS: \$3.00 per month will take milk and other produce as part or all pay. Small children a specialty. Studio at 1000 26-Mile Avenue, phone 466-W. Mrs. Mae Wagley. 41-dh

## FOOTBALL

(Concluded from Page 1)

made 7 at left end and 5 at right end for a first down. They fumbled but recovered for a loss of 5, took 5 through center, and punted out of bounds on Hereford's 20 yard line. Sowell took 1 yard at left end just as the first quarter ended.

### Second Quarter.

Russell made 1 at right guard and a punt on the third play gave the ball to Friona on their 40. Russell's tackle of the ball toter on the first play let him come up with the ball but it was given to the visitors on the mid-field marker for a first down. They took 9 1/2 yards in 2 plays and made it a first down on the third play, a smash through center. They took 5 at left end, Gilliland went in for Rlythe at center, and they opened up center to go to the 15-yard line. Hamblen, Friona star back, was hurt on the play and they took time out to get him limbered up.

They made 2 at center, lost 1 on the second play, circled left end for 4, and went through center for a first down on the fourth play to put the ball on the 2 yard line. They plunged over on the first play. Frost place-kicked a per-

fect goal, and the score rose to 6-7.

Friona kicked off toward the north, Russell taking the ball and coming back to his 32, but the play was ruled out. Friona given a 5 yard penalty and made to kick over again. This time Clayton received the ball and was downed on his 40.

Russell attempted to circle left end, but was stopped flat, then raced around left end for 7, and Hartman cracked center for a first down with yards to spare. Sowell took a spinner through center for 1, Russell opened left tackle for 5 and passed to Hartman for exactly enough for a first down by the linesman's measure.

Russell took 1 at right guard with a spinner, Sowell fumbled on the snap-back but recovered for no gain. Russell flipped a pass to Wilson for 6, then a fumble, although recovered, jacked yardage for a first down and the ball went over to Friona on the visitors' 40 yard line.

Their pass failed, Rollin Orr broke through and set them back 6 yards, their punt went to Russell who was downed on his 27. Russell took 2 at right end, and Friona was given a 5 yard penalty, then Russell broke through for 41 yards to go to Friona's 25 yard line. One tackler's hold on his sleeve was all that kept him from going the whole way to the goal line. By the time Jack could shake him loose the pack was on him.

Russell made 5 at center, then his pass to Sowell yielded a first down, they failed to gain at center. Seed went in for Holland. Russell made 2 at left guard and then passed to R. Orr for the last 2 yards to the goal line. Clayton's place kick was blocked, and the score was 12-7.

Friona brought Clayton's kick-off back to their 39. On the first play they punted over the goal line to give the Whitefaces the ball on their own 20. Sowell made 3 yards through left guard as the half ended.

### Third Quarter.

Friona kicked off and Sowell brought it back to his 36. He went through center for 3, Russell opened left guard for 1, then made 10 through the same place; Sowell hit the line for no gain, took 2 at right guard, and Russell flipped a short 3 yard pass to Wilson at left end. On the fourth play Hereford's punt went to the visitors' 20-yard line.

They immediately punted back and Russell took the ball on his 45. Sowell failed to gain at the line, Hartman fumbled and the ball was recovered for no gain, a pass failed and Jack rushed surprised the opposition and his home town fans by placing a long punt to their 25 yard line against the wind.

They punted back on their first play, back to the 45 yard line, Sowell took 2 on a spinner, Russell fumbled the ball in a spin play, and it cost 3 yards. Hamblen took Wilson's long punt for a 57 yard jaunt from his own 30 yard line to Hereford's 13 yard line. It looked like the Whitefaces were on the skids. Hamblen's interference clicked perfectly and Hereford players were smoothly blocked out of the way until he came to Jack Russell who stopped him flat.

They split center for 3 and the crowd groaned on the west side of the field, Friona going from wild to wilder glee on the east side.

Jack Gilliland came charging through on their second play and set them back. It was the most stubborn defense the Whitefaces showed during the whole day and saved the game for them. They made up Jack's setback through left guard, leaving them 9 to go on the fourth down. J. D. Clayton got through and set them back another yard, to give the ball over

to Hereford on downs on their own 10-yard line.

Russell failed to gain at left end, then went back for 6 at the same place. Wilson's punt was fumbled on the home 45 yard line and apparently recovered by Hereford, but given to Friona.

Their pass failed, Hamblen again gave a beautiful exhibition of ball toting to circle left end for a first down. They made 3 yards but were given a 20-yard set-back for using their hands on the offense as the quarter ended.

### Fourth Quarter.

Friona's ball on Hereford's 40. Jack Gilliland smothered their first play in nothing flat, they made 3 on their second and third tries, and punted out of bounds on Hereford's 11 yard line.

Sowell took a spinner through center for 5, Russell made a gain around the end and out of bounds, but was given a 5 yard penalty, for being in motion when the ball was snapped. Wilson's punt was downed by Friona on their 40.

A pass failed and they punted to Russell on his 40. Hartman lost 1, Russell shot a beautiful pass that was out of reach of his receiver away out in front of everybody, then his punt was downed on Friona's 20. They punted back to mid field, Russell held at the line and for a while it looked like a free-for-all, with the Friona coach going out on the field to take his players off of Russell—it seemed they were choking him—the referee stepped off a 15-yard penalty against Friona, then changed his mind and brought the ball back and ruled the whole fracas "no play".

Russell and Sowell each failed to gain. Wilson punted to their 13-yard line. Rollin Orr caught them for a 4 yard loss on the first play, and their punt went straight up in the air to come down on the 25 yard line. Sowell took 2 at center, Russell tried a spinner but couldn't gain at center. Sowell again hit center for no gain, then Clayton's try for a field goal from the 20-yard line slipped just under the middle of the bar, and Friona took the ball on their own 20.

They started a pass that looked disastrous. Failing to gain at left guard, they took 3 at left end, and Frost made 8 at left tackle. They failed at left end, took 5 at center, and Frost got another 5 through center for a first down.

Hamblen galloped through left guard for 8, they failed to gain at center, then popped through the line for another first down. Hereford took time out for a stretching spell and a council of war, the ball on their 42 yard line. They got away on their first play, but Buddy Sowell met them at the line to stop them flat. Nothing daunted, 5 more yards were taken at left end and went for a last first down as the final whistle blew, to put the ball on the 30 yard line.

## PERSONALS

Mr. and Mrs. Marvin Alston left Tuesday for Merkel where they will make their home. Mr. Alston has sold his interest in the Alston Lumber Co. here.

Miss Roberson motored to Panhandle Tuesday on a business mission.

Misses Sadie Rigler and Eunice Rutherford were in Amarillo Saturday.

Mr. and Mrs. Archie Copeland of Memphis visited Mrs. W. M. Megert this week. Mrs. Copeland being a niece of Mrs. Megert.

# BARGAIN DAYS

The Brand offers you combination rates for your daily paper. The Brand and your favorite magazines.



Prices Lower Than Ever! Save Money On Your Papers!

AMARILLO NEWS \$4.75  
HEREFORD BRAND -----

STAR TELEGRAM \$6.25  
HEREFORD BRAND -----

PATHFINDER \$2.00  
HEREFORD BRAND -----

ANY MAGAZINE YOU WANT THAT GIVES A SPECIAL RATE.

# The Hereford Brand

## Notice!

ATTEND THE

## Sacrifice Sale

AT THE

## POPULAR STORE

LADIES' COATS

At Less Than

ONE-HALF THEIR WORTH

BLANKETS

of All Sorts

70x80 Wool Knap

\$1.89

UNION SUITS

Men's Winter Weight

AS LOW AS 47c

Children's Union, Too.

LADIES' HOSE

A dollar value—all the new

Fall Shades—

59c

SWEATERS

For the whole family, coat

style, slip-overs, etc., up from

98c

SUITS

Men's and Boys', for Thank-

sgiving, up from

\$4.98

BEFORE YOU BUY

Come Look at the

REAL VALUES

We Are Offering, and Don't

Forget the Place.

## POPULAR STORE



# SOCIETY

## SOCIAL CALENDAR

Meetings of the Week.

**Monday.**  
I. O. O. F., 8:00 o'clock.  
Intermediate G. A. S., Baptist church, 4:30.

**Tuesday.**  
Sunbeams, Baptist church, 3:30.  
Junior G. A. S., Baptist church, 3:30.  
Junior R. A. S., Baptist church, 3:30.  
La Altiplano Estudio, with Mrs. R. L. Lapecomb, 3:00.  
Rebekahs, I. O. O. F. Hall, 7:30.

**Wednesday.**  
Baptist W. M. U., joint session at church, all day meeting, 11 a. m.  
Missionary Society, at Methodist church, 2:30 o'clock.  
Presbyterian Auxiliary at church, 3:30.

**Thursday.**  
Crescent Scientific, with Mrs. Henry Williams, 3:00.  
Junior Bay View, with Eva Melton, 7:00.

## WORKERS CONFERENCE AT BAPTIST CHURCH

Last Thursday the Workers Conference met at the First Baptist church with about 150 out-of-town guests present. The meeting was called at ten o'clock in the morning and the business attended to.

Mrs. Art Manjot resigned as association president and Mrs. Kirkpatrick of Dimmitt was elected to fill her place. At noon the local W. M. U. served luncheon in the church dining room. The main speaker of the day was Dr. Howard Williams, state secretary of Baptist Work, who came from Dallas to attend this meeting.

## NEWS FROM BOYS AND GIRLS IN COLLEGE

We seem to hear more news of the young people who are close to home, which is natural of course, but we are none the less interested in those who are far away. If you have interesting news from your son or daughter attending college away from home we would appreciate it very much if you would mail 642-W or see Mrs. J. W. Witherspoon and share it with us for we are all interested in the progress of our boys and girls. We want to see them all succeed. We feel that this is one way in which we at home can keep in touch with these away, but it will be impossible to find out those little interesting things about your son or daughter unless you help us.

Last week end we saw Burt Alexander, Adeline Hastings, Carl Spratt and Woodrow Woodrow, all of whom are in school at Canyon. Woodrow must be interested in something over there because this is about the first time he has been home since school started.

Charles Ferguson who is attending Stephen F. Austin Teachers College in Nacogdoches spent the week end recently in Lufkin with his sister, Mrs. Sam Reid. While there he was invited to sing a solo at the services of the First Baptist church.

## BAPTIST YOUNG PEOPLE ENTERTAIN

Mr. and Mrs. Art Manjot were the honorees at a delightful party at the First Baptist church Tuesday evening by the young people's department of the Sunday school. The church basement was cleverly decorated with black and orange crepe paper and witches and black cats carrying out the Halloween scheme.

The Euselean class, of which Mrs. Manjot was teacher, surprised her with a handkerchief show. A pumpkin was brought in on a tray surrounded with yellow chrysantheums and presented to Mrs. Manjot by Mrs. Sank Ramey, a member of the Euselean class. When the pumpkin was examined it was found to contain many beautiful handkerchiefs.

Each guest present was asked to register in a book for the purpose, and to write a wish for the guests of honor. About 45 were filled the evening. Gordon Durham furnished music for the occasion. At the end of the games delicious refreshments of pumpkin pie and hot chocolate were served to those present.

## MRS. FOSTER HOSTESS TO PIONEER STUDY CLUB

The Pioneer Study Club met Tuesday afternoon at the home of Mrs. A. A. Foster. Roll call was answered with a joke from each member. The meeting was given over to the study of humor. A humorous poem was given by Mrs. E. L. Lucas, a short sketch of Mark Twain by Mrs. T. E. Siegler, humorous news of the day by Mrs. H. G. Conkright, and a musical number, "Georgia Camp Meeting" by Mrs. E. S. Ireland.

After the program a social hour games and contests was enjoyed by Mrs. J. M. Gilliland, J. B. Jones, T. E. Siegler, M. D. Womble, Carl Gilliland, Rex Tynes, Allen Bell, Burt Francis, F. L. Lucas, Arthur Thompson, F. M. Kester, H. D. Reed, E. S. Ireland, J. E. Beyer and A. A. Foster.

## ACE-HIGH CLUB ENTERTAINED

Tuesday evening Frank Mosley was host to the Ace-High Bridge club at the home of Mr. and Mrs. Hubert McEntire. A palatable supper was served on small tables which were covered with Halloween cloths, to members and guests who were present.

After supper was finished, games of bridge were enjoyed. At the end of the bridge session high score awards were presented to Mrs. R. A. Ricketts and Hubert McEntire. Attending were Messrs. and Mrs. J. M. Posey, J. W. Witherspoon, Hubert McEntire, Mrs. R. A. Ricketts, Misses Martha Dunst, Ona Hammer, Alice Twichell, Messrs. Edgar Ireland and Frank Mosley.

## LOYAL WORKERS CLUB MEETS

The Loyal Workers club met last Friday at the Odd Fellows hall in their regular all-day session to make a quilt for Mrs. Ralph McCullough. In the business session, Mrs. R. A. Walls was admitted into the club as a new member.

At noon a delectable covered-dish luncheon was served to Mrs. Herman Stuart, Henry Williamson, E. E. Fridley, C. O. Lee, A. R. Rogers, J. B. Jones, Ralph McCullough, A. C. Barnhart, A. D. Godwin, Chas. Sewell and their families.

## PRESBYTERIAN AUXILIARIES IN SESSION WEDNESDAY

The Presbyterian Auxiliaries met Wednesday with Mrs. H. E. Fritz. The meeting was opened by singing "What a Friend We Have in Jesus." Mrs. Bodkin gave the devotional, the theme being, "We must become as little children to enter the Kingdom of Heaven." Mrs. D. H. Alexander led the lesson on the young people among the American-Indians and their education. Mrs. S. L. Harmon, jr., dressed in an Indian costume sang "Indian Love Song". The next meeting will be with Mrs. E. S. Ireland.

## EPWORTH LEAGUE MEETING

Two important affairs of the League have taken place in Hereford within the last two weeks. One was the Union meeting of the Prairie Busters, October 14, and the other was the district meeting October 22 and 23.

Representatives from Dimmitt and Friona were present at the Union meeting as well as the members of the Hereford League. An interesting program was given on "Planning the Fall Work." After this a business meeting was held in which Don Allred was elected president and Theda Lou Wilson cheer leader. A party and pep rally took place after the serious part of the meeting was over.

Even a larger number than was expected attended the district meeting, about 100 being present, including those from Hereford. Saturday night, October 22, a banquet was given in the basement of the Methodist church. After this, there was a program and entertainment until the out-of-town delegates went to the homes that had been offered.

Sunday morning, morning watch was held and all the delegates attended the Sunday school and church services. Lunch was served immediately after church, and this closed the meeting. The Hereford Leaguers feel that both these meetings have been successful and that this success was possible only by the cooperation of the people who helped in the work involved.

## EUGENE MATTHEWS ENTERTAINS

Eugene Matthews entertained with a party last Saturday in honor of his fifth birthday. The small guests assembled at Lake Park where a delightful hour of games and story telling followed. Refreshments of apples, popcorn and candy were served to Myra Joe and Betty Jane Durham, Glennis Cockrell, Margaret Ruth Coaker, Shirley Ann Biggs, Maxine Beach, Louisa Young, Lloyd Houston Manjot, Roger Payne, Virgil Young, Roy Krop and Geo. Beach. The little host received many gifts and best wishes for many happy birthdays.

## MRS. THOMPSON'S GRAND SON HONORED

Morris Thompson, 22-year-old grandson of Mrs. Jenny Thompson, was recently honored by being elected as a member of the American Guild of Organists. This guild is a nation-wide organization of organists and the entrance requirements are very strict.

Mr. Thompson's home is in Gainesville, but he has visited here since he was a child. Last week he appeared in an organ recital in Gainesville at which he played a number of his own compositions.

## Berean Class Meeting.

The monthly meeting of the Berean class of the Baptist church will be held Tuesday evening, November 1, at 8:00 o'clock. All officers and members of class are requested to be at this meeting as important business is to be transacted. CLASS SECRETARY.

## Seen On the Screen at the Star

An unusual picture tonight and tomorrow is "Kongo," a jungle story not presented as a travelogue, but as pure fiction, although it is said to have exceeded any travel picture ever made. The story is concerned with the voodoo, or mystic rites of jungle savages, and shows the plight of white people caught in their wiles.

Saturday will bring a western picture, "Hello, Trouble," with Buck Jones in the saddle. There will be a continuous show beginning at 1:00 p. m. and a general admission price of 10 cents to everybody will be charged. The next chapter of "The Last Frontier," a story of early Wyoming days, will be shown Saturday also.

The hilarity team of fun-makers Stan Laurel and Oliver Hardy, put in their appearance Sunday, Monday and Tuesday, in a full length feature that has been named "Pack Up Your Troubles." Whether or not the name means anything to every spectator at an Oliver Hardy-Stan Laurel picture is sure to have all the fun he can stand for one evening. This is their newest effort and reported to be their best.

Manager J. C. Parker is boosting his picture for Thursday and Friday of next week, that brings Jean Harlow and Clark Gable in leading parts of "Red Dust." Mr. Parker says it will be one of the biggest programs he has brought to Hereford and is brand new—just out of the studios.

Speaking of Jean Harlow, she will be back Wednesday of next week also in a one-night, 10-cent admission return playing of "Red-headed Woman," brought back by special request of those who did not get to see the picture several weeks ago. Mr. Parker has also promised to bring back "Smilin' Through" for a 10-cent picture at a later date.

## Summerfield News

BY MRS. GUY WALSER

The Home Makers Study Club met October 21 with Mrs. C. R. Walser. As the leader was absent the president took charge of the program. Mrs. B. C. Roberson gave the report of the council meeting, and Mrs. C. R. Walser reported as to the amount of canning done for charity. Roll call, Article I have read on child welfare. Intermediates and Seniors, Mrs. Britt Clark; Mind and Body, Mrs. Ray Johnson; Child in Sunday School, Mrs. Joe Kendall. Miss Nellie Ayres, new health nurse, gave a talk on health.

At the social hour refreshments were served to 13 members and two visitors, Mrs. Bob Lance and Miss Ayres. The next meeting will be November 3, place undecided, with Mrs. L. B. Lookingbill as leader.

This community received a shower of rain Friday night. Walter Hawkins and family of Hereford were guests in the B. A. Atchley home Sunday.

Hamilton Still and family spent the week end with relatives at Wilson.

Mrs. Lee Curry and Mary Lee, and Mrs. W. A. Seales and Samuel of Progressive spent the week end with Mr. and Mrs. W. A. Davis at Clarendon.

Several from here attended the play in Hereford Friday night. Mrs. Beulah Roberson visited her daughter, Mrs. Alva Wilson, of Hereford last week.

Mrs. W. G. Harris and family of Canyon spent the week end with W. G. Harris here.

Mrs. C. R. and Guy Walser and Miss Leatrice Walser were guests of Mr. and Mrs. J. C. Lawrence of Hereford Saturday.

Miss Lola Wayne Cox left Monday for Plainview where she will remain through the winter. Daniel and Bill Long and Maxine McGuire of Texico visited Miss Edna Streun Sunday.

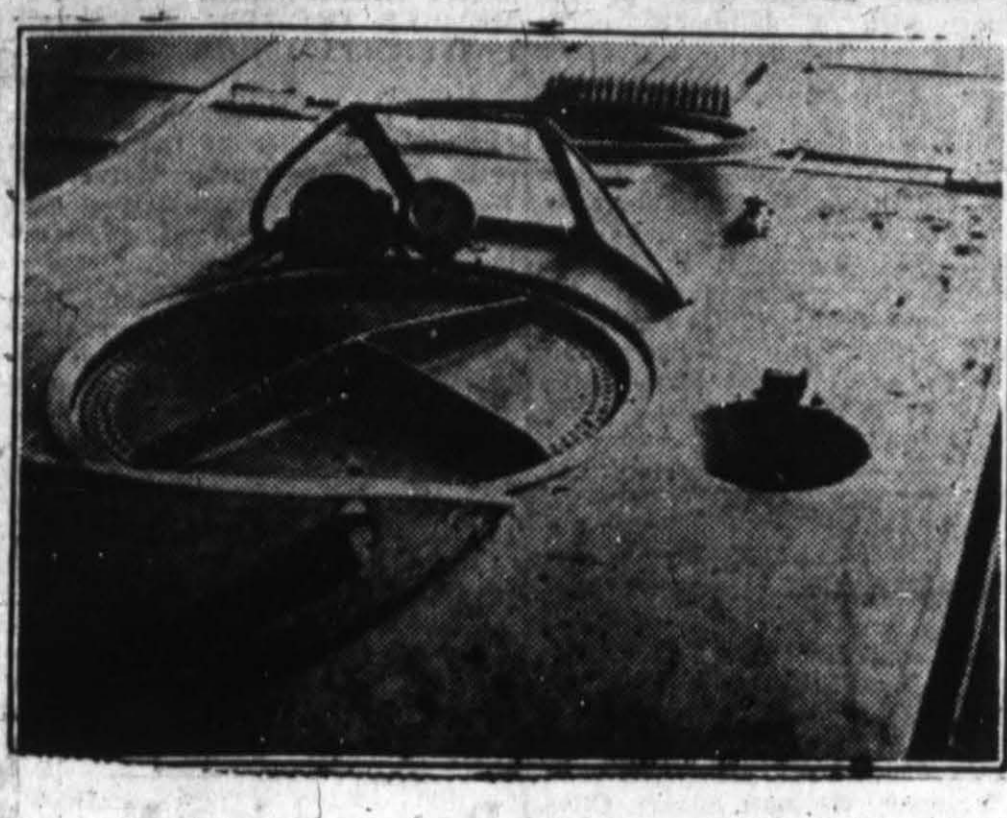
B. C. and R. E. Roberson were business visitors in Amarillo last Friday. Miss Betty Joe Kendall spent Saturday night in the S. L. Walser home at Hereford.

Hubert Blakemore and Mrs. A. J. Blakemore and Mrs. Guy Esley and daughters of Crowell visited relatives in Amarillo Sunday. Claude Curry of Breckenridge and Myra Gordon of Ranger visited the Lee Curry home Friday.

Mrs. C. R. and Mrs. C. R. Joe and Guy Walser, Miss Leatrice Walser and Jim Clark helped Mrs. C. R. S. L. and Guy Walser celebrate their birthdays with a dinner at the S. L. Walser home in Hereford Sunday.

Mr. and Mrs. Jim Florey of Amarillo visited her parents, Mr. and Mrs. C. H. Churchill, one day last week. Alton Atchley and wife of Hereford visited the Ted Statts home Sunday. Mrs. E. C. Hewitt and little daughter returned last week from Borger where she has been staying with her daughter, who has been ill. Geo. Sparkman and wife visited the Joe Kendall home Sunday. Miss Dorothy Fullwood, Hereford, and Miss Lena Johnson of Black were guests of Mr. and Mrs. D. C. Walser Sunday evening. Adam Flowers and family and Lee Curry visited Shade and Glen Ratcliff at Ward Sunday. Mrs. L. L. Cannon, Walter Huntley, C. R. Walser, J. A. Nolan, Cox and Mr. and Mrs. Obe Roberson attended the Workers meeting in Hereford Thursday. Mr. and Mrs. D. C. Walser visited her parents, Mr. and Mrs. R. A. Fullwood at Hereford Thursday.

## A PLANE BUILT TO FLY THE ATLANTIC OCEAN IN 9 HOURS THROUGH THE STRATOSPHERE



Paris, France.—At the airplane plant of the Farman Works near Paris final tests are being made on a new plane that has recently been completed for a stratosphere flight from Berlin to New York. The flight over the Atlantic is being planned in the specially designed plane to take nine hours to be made at an elevation of from 45,000 to 51,000 feet through the Stratosphere. Throughout the long journey over the Atlantic the crew consisting of a pilot and a machinist, will fly blind, relying on their instruments after being sealed in their ship. The entrance to the plane is made through a circular hole cut just over where the pilot takes up his position inside the

strange craft. At about a height of 9,000 feet the entrance is sealed tight and air is furnished the two occupants by a tiny compressor or with an automatic pressure control. Light enters the small cabin which is but six feet in length, through four tiny windows of very heavy glass. The compressed air is furnished with the aid of three motor compressors, put into service at elevations of 9,000 feet, 30,000 feet and 45,000 feet.

Here is how the entrance to the plane appears after it is sealed for the flight through the stratosphere upon reaching a height of 9,000 feet. The flight is then made "blind" with compressed air being furnished the crew through their three compressors.

E. C. and Miss Nell Hewitt visited relatives in Borger the latter part of last week. Earl Lance, jr., of Hereford spent Saturday night with Mr. and Mrs. C. R. Walser. Oscar Jay is visiting relatives in Wichita Falls.

Mr. and Mrs. Ben Davies were guests in the Barnes home in Hereford Sunday. Herman Stewart and family of Hereford visited. Mr. and Mrs. Dave Stewart Sunday. Mr. and Mrs. Denson Hill of Ford visited the B. A. Atchley home Saturday.

The first snow of the season fell here Tuesday morning.

## Notre Dame B Team In Game at Texas Tech

Another high spot in Texas Tech's glittering football schedule bobs up at Lubbock this week, and the Matadors are putting all they have into workouts in preparation Friday night by the Notre Dame B team.

For the first time in nearly 20 years a Notre Dame team comes to Texas. Knute Rockne, late coach, captained the Ramblers to a 21-7 victory over the University of Texas at Austin in 1913.

The Matadors will attempt to mar a lifetime record when the Irish come to Lubbock this week. Never in history has a Notre Dame B team been defeated when it was at its full strength, and Hunk Anderson warns Coach Cawthon that the visitors will be at their top strength Friday night.

Tommy Yarr, all-American center and Notre Dame captain last year, will probably be in charge of the Ramblers Friday. A squad of about 30 players will make the trip.

The Matadors returned Sunday from Denver, Colorado, where they defeated the Colorado College of Mines 21 to 0 Saturday in their first inter-sectional game of the season. It was Tech's sixth victory. Having won national recognition by defeating S. M. U., the University of Arizona and the Colorado Mines, as well as defeating Panhandle A. & M. of Oklahoma, Austin College and New Mexico Normal, the Matadors are in a position to ring up their most important and successful grid season in history.

The game will start at 8 o'clock Friday night. Reserved seat tickets are on sale at the Lubbock and Hilton Hotel drug stores, and bleacher seats will be sold at the gate. A record crowd is in prospect, and strangely enough, out of town fans have been the first to grab reserved seats.

## Dealer Confirms Rumor of New Plymouth Six

Persistent rumors that a new Plymouth car shortly to be announced would be a six cylinder automobile of lower price than that of current Plymouth models, was confirmed here by Ireland-Beavers Motor Company, Plymouth dealers. Although no definite date was announced, it was stated that the new cars would their appearance here within a few weeks.

"The new Plymouth Six," said E. S. Ireland, "is the product of a new era of automobile manufacture. The recent economic stress has stimulated the progress of automotive design far ahead of the amount of advance usually achieved in any three year period. Intricate machines that operate at almost unbelievable dimensions are now available. Amplifying gauges that literally split hairs not once but many times, are a part of the general production scheme."

"Only these recent developments permit the production of a car of so low a price and the quality of past Plymouths with many new features."

At the request of factory officials the local dealer is not yet announced.

Scientists Merely Guessing  
The cause of magnetic phenomena has not yet been entirely explained. Recent investigations, particularly since the discovery of the quantum theory, have traced magnetic phenomena back to the atom and to the electron. However, many fundamental problems are still unsolved.

**NOTICE**  
—If you are 60 years or older, bring this ad and \$1.00 and we will make you one of our \$3.00 photos in folder, Good until November 15, No Groups. **HANNA & HANNA**

## Bakers Cash Grocery

MONT E. BAKER

### Specials for Friday and Saturday

**SUGAR** 10 lb Bag **47c**

**FLOUR**, 48 lbs Panhandle Maid **67c**  
**SORGHUM**, extra good, gallon **43c**  
**JELO**, assorted flavors, 3 pkgs. **21c**

**GALLON** Pears **37c**  
Peaches **37c**  
Prunes **29c**

**PINEAPPLE**, No. 2 1-2 size, sliced **15c**  
**APPLES**, Stark's Delicious, nice size, doz **15c**  
**GRAPEFRUIT**, Texas seedless, large size, 3 for **13c**

**CAKES** Fresh bulk, Ginger Snaps, Fig Bars, lb bag **9c**

**LIMA BEANS**, fresh, green, No. 2 can **17c**  
**CRACKERS**, 2 lbs, Supreme, Salad Wafer **17c**  
**POST TOASTIES**, large pkg **10c**  
**OATS**, Crystal Wedding, large size **19c**

## Stunning, Richly Furred Fall and Winter COATS

Reflecting the Newest Paris Ideas

**\$6<sup>75</sup> \$10<sup>75</sup> \$12<sup>50</sup>**

AND ON UP TO \$24.50

There's no question about the smartness of these coats. We are proud of their rich materials, authentic Paris lines and features, rich furs, new collar and cuff treatments, and the new silhouette that makes women so attractive. You'll be proud to wear one. Rough wool crepe material, Manchurian Wolf and Black Sealine furs, lining guaranteed one season.

## SWEATERS

All wool, slip over models in a wide-variety to suit every taste. You must see them to know just how charming they are.

Some As Low **59c** Others Price **\$1**  
as \_\_\_\_\_ at \_\_\_\_\_  
And Still more to **\$2.95**

# D. R. Gass & Son

**BILL SAYS**

TALKING ABOUT SPEED ON OUR HIGHWAYS, I WAS OUT RIDING IN BUO CARR'S SUPER SIXTEEN THE OTHER DAY AND HE SAID THAT'S A GOOD LOOKING VILLAGE WE'RE COMING TO WASN'T IT?



# LOCALS

## DISTRICT EPWORTH LEAGUE MEET

The local Epworth League acted as host to the district meeting here Saturday and Sunday, with about 75 out-of-town delegates from Amarillo, Panhandle, Friona, Bovina, Canyon and Dimmitt.

Saturday evening after everyone was registered a treasure hunt banquet was served in the basement of the Methodist church, with a clever and interesting program, participated in by both visitors and home Leaguers. After the banquet general assembly was held, followed by a 45-minute meeting of officers and groups. After this a "leadership party" was held.

Sunday morning at 8:30 an inspirational morning watch was held with about 60 present. W. E. Trice led the service. Breakfast was served at 7:30, after which a worship service was held, with Jack Conner leading. The subject was Leadership in Business. Following this the district meeting was held, after which Sunday school and church were attended.

The meeting was closed with a delicious luncheon served at the church.

The subject for this meeting was Leadership, and the text, "I have chosen you out of the world that ye should go and bring forth fruit, and your fruit should remain."

## MISS EMMA JEANE DONALD ACCEPTS LIBRARY POSITION

Miss Emma Jeane Donald left the first of last week for Longview, where she has accepted the position of librarian in the Longview library, which is a new one, and Miss Donald will have charge of the opening, which will take place November 11.

Longview is a thriving town in the heart of the East Texas oil field, and is the county seat of Gregg county, whose school lands were located in Deaf Smith county. This position is a responsible one and Miss Donald was honored by being chosen from a number of applicants from other parts of the State.

## S. L. WALSER SURPRISED

Sunday at noon relatives of S. L. Walser surprised him with a covered dish luncheon celebrating his birthday. About 25 people were present to enjoy this delicious lunch, among them being Messrs. and Mmes. J. C. Lance, Earl Lance and children, Joe Kendall and children, C. R. Walser, Guy Walser, D. C. Walser, C. J. Crump; Miss Leatrice Walser and Jim Clark.

## MRS. CAVENDER HONORED WITH A SHOWER

Mrs. Ray Hershey and Mrs. T. E. Baker were hostesses at the Hershey home to the many friends of Mrs. Cavender, who was formerly Miss Lois Park of the Progressive community, last Thursday afternoon at 3:00 o'clock. The occasion was a bridal shower. The honoree received many attractive and useful gifts.

A color scheme of gold and orchid was used throughout the rooms, with pot plants and many cut flowers artistically arranged. After Mrs. Cavender had received her gifts, the hostesses served hot chocolate and cake to more than 35 guests.

## W. M. U. MEMBERS SURPRISE MRS. MANJEOT

Members of the Woman's Missionary Union of the Baptist church surprised Mrs. Art Manjeot Monday with a covered dish luncheon.

The occasion for the affair was the approaching departure of Mr. and Mrs. Manjeot for Elida, New Mexico, where he will be in the lumber business. The Union presented her with a beautiful silver set and pepper service as a parting gift.

Attending were Mmes. V. M. Cloyd, Artis Daniel, E. W. Curtsinger, J. M. Messenger, J. E. Speagle, E. W. Young, L. G. Moberly, Wives of Owen, R. E. McCullough, Howton, John Swartz, A. K. Childs and Mr. and Mrs. Art Manjeot.

## MRS. ALSTON CHARMING HOSTESS

Halloween cats and witches decorated the six bridge tables Friday afternoon when Mrs. Marvin Alston entertained the Ota Vez bridge club and other guests at the home of Mrs. B. M. Wiltshire, with a delightful party.

After several rounds of bridge, a delicious salad course carrying out the Halloween colors of black and orange was served to the following guests and members: Misses Eunice Glibbreath, Willie Allen, Lucille Hicks, Gwendolyn Spradley, Eloise Pitman, Dorothy Flannery, Mabel Gass, Carey Estes; Mmes. Roger Corbett, J. M. Posey, J. W. Witherpoon, George Parker, Tom McCollum, Travis Dameron, T. J. Carter, Alton Fraser, Dave McCurdy, A. C. Hales, Hubert McEntire, Ivor McClendon, J. C. Parker, J. W. Murchison, B. H. Hopkins, J. W. Hendrix.

Ray Cowser of Dimmitt, recently admitted to practice law by the Supreme Court, and also the Democratic nominee for county attorney of Castro county, was a Hereford visitor Thursday.

## JUNIOR BAY VIEW CLUB MEETING

The Junior Bay View club met last Thursday at the home of Miss Floyd Wilson to continue its study of Eugene O'Neill, which was begun at the previous meeting. After the business was finished and before the regular program, Mrs. Bob Wilson talked to the club about plans for the Federation Convention to be held here in the spring. Her talk was appreciated very much by the members present.

After her talk the regular program was presented, which was composed of reports on the plays "Mourning Becomes Electra," by Miss Fern Carlisle, and "Emperor Jones," by Miss Edith Shields. At the end of the discussion refreshments were served to Misses Fern Carlisle, Eunice Glibbreath, Martha Duncan, Eva Skelton, Ina Mae Hastings, Eloise Pitman, Ruth Conkright, Carey Estes, Edith Shields, Dorothy Flannery, Floyd Wilson, Mattie Lou Harrison; Mmes. J. C. McCracken and Bob Wilson.

## FORD HOME DEMONSTRATION CLUB

The club met at the home of Mrs. Harold Wilson Thursday, October 20, in Vega in an all day meeting, one of the largest ever held in the community. Although this was a regular meeting of the club, its special purpose was to instruct those present how to make American cheese. There were 33 ladies present, representing Hereford, Vega, Wildorado, Adrian and Ford.

The meeting was in charge of Miss Lula Mae Martin, home demonstration agent of Deaf Smith county. Members of the club say Miss Martin is a most efficient worker and that she answers all questions on problems in cooking, canning or housework efficiently and promptly. At least the events of the day proved to her audience that she knew how to make cheese. She started the cheese making in the morning and finished it in the afternoon. Although Miss Martin was in complete charge of the work so well did she perform the demonstration that most of those present felt confident that they knew how to make cheese when she had finished.

A noon a delicious covered dish luncheon was served. The table was loaded with dainty dishes prepared by the various ladies of the community.

The next regular monthly meeting will be held with Mrs. H. Cline in November.

## MRS. MARY ESTES HONORED

Members of the T. E. L. class of the Baptist Sunday school, surprised Mrs. Mary Estes Monday at noon with a birthday dinner. Mrs. Estes is the life-time teacher of this class.

After the beautiful luncheon was spread and enjoyed, Mrs. W. I. Valentine, president of the class, presented Mrs. Estes with the material for a quilt as a gift from members of the class.

Those present for this happy occasion were Mmes. J. M. Gilliland, H. D. Blythe, F. E. Bowe, S. L. Walser, W. I. Valentine, A. G. Ralston, Carl Gilliland, R. E. McCullough, J. S. Orr, I. I. West, Mack Beach, J. H. Miller, W. A. Long, Mark Hanna, J. H. Daniels, Allan Powelson, Cliff Estes, Mr. and Mrs. Percy Estes of Dimmitt; and Miss Johnnie Estes.

H. M. Campbell was a Hereford visitor from Belview, New Mexico, Monday.

D. L. McDonald of Amarillo spent Sunday here with friends.

## MES. ALSTON AND WILTSHIRE ENTERTAIN

Saturday afternoon Mrs. B. M. Wiltshire and Mrs. Marvin Alston entertained at the home of the former with a delightful party carrying out the Halloween spirit in the table covers and refreshment plates.

Those attending were Mmes. Jno. Patton, C. A. Skelton, J. J. Clark, J. W. Robinson, W. F. Gabbert, O. G. Hill, T. L. Morgan, Voline Downs, Dow Mercer, B. F. Guthrie, Ruby Shirley, Oscar Easley, Jim Black, Jess Stanford, Gaston Baer, Grant Fuller, Burl Witherspoon, Bobo McLean, Harold Close, John Coffee, S. P. Rosson, Homer Fox, C. C. Acker.

## CRESCAT SCIENTIA ENTERTAINED

Members of the Crescat Scientia club met last Thursday afternoon at the home of Mrs. Burl Matthews. The afternoon was enjoyed by playing forty-two and bridge. After several games a dainty refreshment plate was served to Mmes. Hermar Stuart, Chas. Sowell, Fred Welch, Henry Williamson, Buren Sowell, Ralph Sears, Troy Moore, R. E. McCullough, Bill Knox and the hostess.

## BAY VIEW CLUB MEETS AT COURT HOUSE

The Bay View club met last Thursday afternoon in the county court room for its regular meeting.

"Hawthorne, the Reluctant Puritan" was the subject for study. Mrs. W. F. Gabbert and Mrs. R.

O. Dunkle had charge of the program and both of them gave very interesting talks on Hawthorne and his teachings.

## MARY BROADWELL MEMBER TRINITY UNIVERSITY CHOIR

Miss Mary Broadwell of Hereford is a member of the A. Cappella Choir of Trinity University, Waco, Tex., an organization that includes 35 students of outstanding musical ability.

Under the direction of Dean Clark Learning of the Conservatory of Music, the choir gives concerts in the larger towns of Central Texas throughout the school year. Among the towns which heard the Trinity singers last year were Dallas, Waco, Corsicana, Cleburne and Hillsboro.

Previous to the organization of the A. Cappella Choir, Trinity sent its Girls Glee Club and Men's Glee Clubs on tours of Texas, but it was found that the Choir made a more responsive appeal to the audiences.

## Progressive News

BY OLIVE PERKINS

Mr. and Mrs. Tedlock of Amarillo visited the A. S. Higgins home Sunday afternoon.

The people of the Higgins community enjoyed a moonlight picnic at the school house Monday evening. After a number of games were played, "Under the Texas Moon," the crowd gathered around a bon-fire to roast marshmallows and broil bacon.

Mr. and Mrs. M. O. Green who have been staying with their uncle and aunt, Mr. and Mrs. J. L. Click, left for Dickens and Young counties to spend the winter.

The Progressive Workers Club met with Miss Leatrice Benson last Wednesday. Mrs. Ira Ricketts was chosen as the delegate to the Health Council. Two new members, Mrs. J. E. Blakemore and Mrs. Ralph Webb, joined the club. There were 12 members and one visitor, Mrs. Clarence Botta, present. The next meeting will be with Mrs. Blakemore, November 2.

A lovely bridal shower was given in honor of Mrs. Paul Cavender last Thursday at the home of Mrs. Ray Hershey, with Mmes. Tom Baker and J. E. Blakemore and Miss Louise Hunter as assistant hostesses. Mrs. Cavender received many useful and lovely presents. A program of music and a reading by Miss Elsie Boyd were given. The rooms were beautifully decorated with chrysanthemums and other autumn flowers. Refreshments of cocoa and cake were served to about 35 guests.

Mr. and Mrs. Walter Caldwell and son left Monday for their new home near Wichita Falls.

Mrs. Roy Wagner's car caught fire Wednesday afternoon just as she was leaving the club meeting. The ladies put out the fire by throwing dirt on the blaze before the car was very badly damaged.

Mmes. J. S. Jones and Bob Pippin called on Miss Olive Perkins Sunday afternoon.

Miss Rosa Cash of Canyon spent last week end with Mr. and Mrs. E. S. Ireland. Miss Cash is a niece of Mrs. Ireland.

Mmes. G. A. F. Parker, A. O. Thompson, J. C. McCracken and Miss Mattie Lou Harrison attended the district music club meeting in Amarillo Friday. Mrs. McCracken appeared on the program in a piano solo.

Greer Estes was here from Dimmitt Friday visiting his grandmothers, Mmes. C. Greer and Mary Estes.

Thurman Hawkins, who is instructor in chemistry at the Plainview high school, was in Hereford over the week end visiting his parents, Mr. and Mrs. D. W. Hawkins.

Albert Ross, former citizen, was here visiting friends last week. He plans to move to Mexico City where he will be connected with the Gulf Company.

HEAT WITH GAS  
West Texas Gas Co.

# Friday - Saturday

OCTOBER 29th AND 30th CLOSES THE GREAT

# Sprowls-Cronin & Co.

# 7th Anniversary SALE

Attend the Biggest Store-Wide Sale that the buying public has ever known. Right at the time Everyone Needs Winter Merchandise! A rare case, indeed, but to make this the Biggest Anniversary Sale of our career, we will give you VALUES YOU SHALL NEVER FORGET. Make a list of your winter's needs in merchandise and come to this, The Greatest of All Sales, and SAVE! Remember, Friday and Saturday, the last two days of this sale! EXTRA SPECIAL INDUCEMENTS FOR THE LAST TWO BIG DAYS! COME!

## Friday and Saturday Mornings

BETWEEN 10:00 AND 11:00 O'CLOCK ONLY

<p><b>Hope Muslin</b></p> <p>—10 yards of Genuine Hope Muslin for—</p> <p><b>50c</b></p>	<p><b>Heavy Outing</b></p> <p>—10 yards Heavy Outing, plain or fancy colors, for—</p> <p><b>65c</b></p>	<p><b>Unbleached Muslin</b></p> <p>—10 yards of extra heavy Unbleached Muslin for—</p> <p><b>50c</b></p>	<p><b>Work Sox</b></p> <p>—Men's Work Sox, a real good one, with smooth toes and good top, at 5 pairs for</p> <p><b>25c</b></p>
<p><b>Bleached Muslin</b></p> <p>—Fine, soft Bleached Muslin, fine for the needle, 10 yards for —</p> <p><b>50c</b></p>	<p><b>Georgette</b></p> <p>—One assortment of good patterns in fine Georgette, the regular \$1.48 grade, at</p> <p><b>48c</b> the yard while it lasts.</p>	<p><b>Ginghams</b></p> <p>—32-inch Dress Ginghams, fast colors, in checks and plaids, 10 yards for—</p> <p><b>50c</b></p>	<p><b>Coveralls</b></p> <p>—One lot of children's Hickory stripe Coveralls, 2 to 8 years old, while they last at—</p> <p><b>29c</b></p>

**WARNING**  
To Property Owners  
**PROTECT**  
**YOUR HOME**

—How much longer can you put off painting? Statistics show it is cheaper to paint than to let your buildings deteriorate for want of surface protection.

**Sherwin-Williams**

Quality Paints and Varnishes are cheaper now than they have been in years. Money spent for paint now will mean property saving for years to come.

**ROBERT E. LAMSON CO.**



# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

### THE STAFF

Editor-in-Chief — Wilma Jo Jones  
Assistant — Ruth Marie Mounts  
Editor — Lillburn Ray  
Society Editor — Florence Boardman  
Sports Editor — Melvin Harris  
Specials — Mary Elizabeth Stanford

### Hereford Wins Tight Game.

The Hereford Whitefaces defeated the powerful Friona eleven Friday, on Whiteface Field, before a crowd of several hundred spectators, by a score of 12-7. Friona made several other attempts to score again, but the Whiteface line would hold or stop the raging offense. Friona outplayed the local boys, but they lacked power when they got near the goal line. Sowell was one of the outstanding players of the game. He surprised the visitors when he would take the ball and go through their line for several yards.

The first quarter started off with Clayton kicking off for the Whitefaces, and Friona receiving. Friona had more vim, vigor and ability than the Hereford boys all through the game, but during the last quarter the Whitefaces pushed over for the first touchdown. Friona then opened up and with several line plunges and end plays they went over for a touchdown and kicked goal for the extra point. This made the score 7 to 0.

The second quarter Hereford took possession of the ball and with several hard plays and some set passes finally went over for a second touchdown, and again Clayton missed for the extra point. This made the score 12 to 7, which left Hereford in a dangerous position unless the boys would hold off the fighting Friona Chiefs to a steady standstill.

The third quarter was packed with more thrills than nearly all the rest of the game. It was a period of hard fighting for both teams and many times it looked as if Friona would add another touchdown to their score, but the Whitefaces under the captainship of their leader, Russell, kept the invaders from scoring.

The fourth quarter was still anybody's game. Both teams were slowing down, but still fighting hard. Neither team could get in scoring distance. The Hereford boys held the invaders until the final whistle had blown. This ended the game at the score of 12-7.

The pep squad, Cowhands and band put on an attractive stunt during the half, this stunt being one of the cleverest that has been exhibited this year. We hope that these organizations will continue with these stunts, for they are not only appreciated by the teams, but by everyone else who sees them put on.

### SPORTS EDITOR.

### Soph News.

After so long a time the Sophs have selected their colors and a motto. The chairman of these committees chose several color schemes and notions from which we chose B2 and XL as our motto and sky-blue and white for our colors.

Now we feel that our class mechanism is complete, and we are ready to start this year with a bang. The sophomore class officers are going to expect the cooperation of all the class, so come on, Sophs, let's give it to them. If you are asked to be on a committee, be on it, and let's not hear this continual griping which we have heard in the past.

### High School Politeness.

"How sweet and gracious, even in common speech, is that fine sense which men call courtesy! Wholesome as air and genial as the light, Welcome in every clime as breath of flowers— It transmutes aliens into trusting friends, And gives its owner passport round the globe." This is a quotation by James F. Fields, and it makes us wonder how our high school measures up as to courtesy and politeness.

The characteristic of politeness is essential to a gracious, pleasing and affable personality. We are social creatures and must blend with our associates so as not to offend, but attract. It is the one attribute to culture and refinement that costs nothing yet is a vast store of wealth and social contact. It is indeed a high finish of smoothness that attracts and draws us unconsciously to those with whom we associate.

As students coming and going in our social contact in school, we are prone to become careless and indifferent to each other, and instead of progressing in an orderly, courteous manner socially, we are brusque, abrupt and impolite, and we repel rather than attract.

This characteristic may almost be called a mental polish, insignificant as it may seem, if it is neglected, it may become the one obstacle that bars us from success. Therefore, as students in high school, let us heed the remark by Mr. Fields and try to obtain that "passport around the globe."

### German Band.

Well, well, from what I hear (discords) the Dutchies are at it again. Also it sounds as if they are hungrier than ever. Perhaps this is because of a lean summer. Because of the lean summer and depression, we want more eats and bigger money and more money and bigger eats. We are open for engagements and we strive to please.

### The "Dutch Treat."

A group of seven girls organized a music club last Monday. The purpose of the club is to give practice in orchestra playing, and fun to the members as soon as they have a little more practice, you'll be hearing from them.

Those in the club are Christine Fincher, president and flute player; Ruth Smith, player of the saxophone; Ora West, clarinet; Mary Posey, secretary and treasurer, and she plays violin; Florence Boardman, reporter, and plays trombone; Patricia Wederbrook, drums; Helen Griggs, the piano.

This is surely going to be a treat—I am telling you as one who knows.

### Students! Teachers! Parents!

Look this over, boys and girls, teachers and parents. Someone, somewhere is responsible for the following report. Who do you suppose it is? The parent? Or the teacher? Or the student? What are you going to do about it?

### Failures First Six Weeks.

Class	No. Failures	No. Grades	Per Cent
Seniors Girls	27	156	17.3
Seniors Boys	21	120	17.5
Junior Girls	23	166	14.7
Junior Boys	17	137	12.4
Soph. Girls	23	123	18.7
Soph. Boys	20	141	14.2
Fresh. Girls	53	203	26.1
Fresh. Boys	94	193	33.2
All Girls	126	638	19.7
All Boys	128	591	21.7
Total	254	1229	20.7

### Pep Club News.

The Pep Club has not done much this year, but we are going to—just give us time. We wonder if anyone noticed our new skirts Friday—they are not new, but don't you think they look nice? We have some new yells, too—just listen—you will hear them.

We began and our fight against Friona Friday morning with that peppy pep rally which we think proved a success. By the way, how do you like morning rallies—that's the latest style.

All of you Whiteface boosters should learn this: Happy Hoopigan! Gloomy Gus! What in the deuce is the matter with us? Strychnine, quinine, powder, dust! Hereford high school, win or bust!

We have need for a few more members. All you girls interested, please let us know. NFD.

### The Fish.

Not much news this week, only I want to say that most of the goals made in the basketball game between Hereford and Westway were made by Philleen Arthur, a freshman girl.

I, as one of the freshmen, want to know when we are going to have a party! And why we never have a class meet? Mr. McCollum wants to know where we would have a party. Well, I suppose we could have it around Hereford some where. We certainly have some intelligent students in our class this year. The other day in English class Miss Campbell asked Elmo Hicks how to spell cat, and he told her! You certainly have to be intelligent to pass any thing that Miss Campbell teaches.

You can ask some of the seniors that—I mean some that liked her so well that they went to her classes for about three years for English I.

### APPAPATHA'S FOOLISHNESS

Milton: What do you repair these shoes with?  
Cobbler: Hide.  
Milton: Why should I hide?  
Cobbler: Hide! Hide! The cow's outside!  
Milton: Oh, let her come in; I'm not afraid.

Mr. Dillehay: So you're back in school. I thought that I expelled you last week.  
James Lusk: You did; but don't do it again, because my dad was plenty sore.

L. B. Russell: Horrible tortures the Orientals weren't they?  
Miss Carrilise: Why, how come?  
L. B.: I've just been reading how they plastered up chinks in the walls.

Melvin: Can you stand on your head?  
Climer: No; it's too high.

There is nothing strange in the fact, preached by the parent that the modern girl is a "live wire" when you consider the fact that she carries practically no insulation.

Nancy: I don't see how football players ever get clean.  
Sally Skelton: Silly, what do you suppose the scrub teams are for?

### Big Party Given by Cowhands.

The social season of the Cowhand club was opened with a party given at the home of Mr. and Mrs. R. R. Jackson on the evening of October 15. A record crowd of 22 couples attended.

This was in honor of Frank Pope, who is leaving Hereford. The evening was enhanced by special selections, given by Misses Lueta Borden, Bettye Jones, Ardelle Foster and Mr. Wilson. Both outdoor and indoor games were played.

### COWHAND REPORTER.

Thanks to Hi-Y.

The Girls Reserve surely thanks the Hi-Y boys for the rollicking good time they gave us Friday night. We all had a gay old time, even if they didn't pay as much for us as we are worth. Thanks, boys, just the same.

### GIRL RESERVE.

### Hobbies.

Kids, do you have a hobby—something you had rather do than anything else? Something you work with when you are tired and discouraged and blue. Isn't that your idea of a hobby? Or is it?

Do you think these hobbies are interesting or worthwhile? Maybe these girls don't realize what worthwhile, helpful things a hobby can be.

Now, Beatrice said her hobby is to be slender. Why, Beatrice, I'll bet that that is your ambition, and that tennis playing is your hobby!

Jimmy's hobby is "to go." Now Jimmy, where do you go, and with whom?  
Betty Ruth said her hobby is to write notes and letters. You can imagine how she became interested in this matter.

I'll bet we'd all like to know what boy has declared himself. Florence said her hobby is to have a perfect home. In public speaking she gave a talk on "Home-keeping," and in English she told her husband why the cake fell.

Theda Lou says her hobby is to "go places." Ask her with whom she goes to these places.  
Once during discussion, Theda Lou said, "and sometimes a smile is worth a million dollars." Out of a clear sky, and while the rest of us still were digesting this news, Jimmy said, very emphatically, "Amen!" It really depends upon whose smile it is, and I suspect Jimmy knows.

But let's have some interesting hobby. Try painting or sketching. Try playing, as Ruth and Mary do. Make reading your hobby. Try something that will develop your mind, and that will help you when you are rather depressed and lonesome.

### PATRICIA WEDERBROOK.

### Valter Vinchel.

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When you see the Mounts blue job



# STAR THEATRE

HEREFORD, TEXAS

TODAY — TOMORROW  
Thursday and Friday  
OCTOBER 27 and 28  
With Walter Huston, Conrad Nagel,  
Lupe Velez and Virginia Bruce.



**SATURDAY ONLY**  
Matinee and Night  
OCTOBER 28  
Continuous Shows After 1:00 p. m.  
ADMISSION 10c



**BUCK JONES**  
HELLO TROUBLE

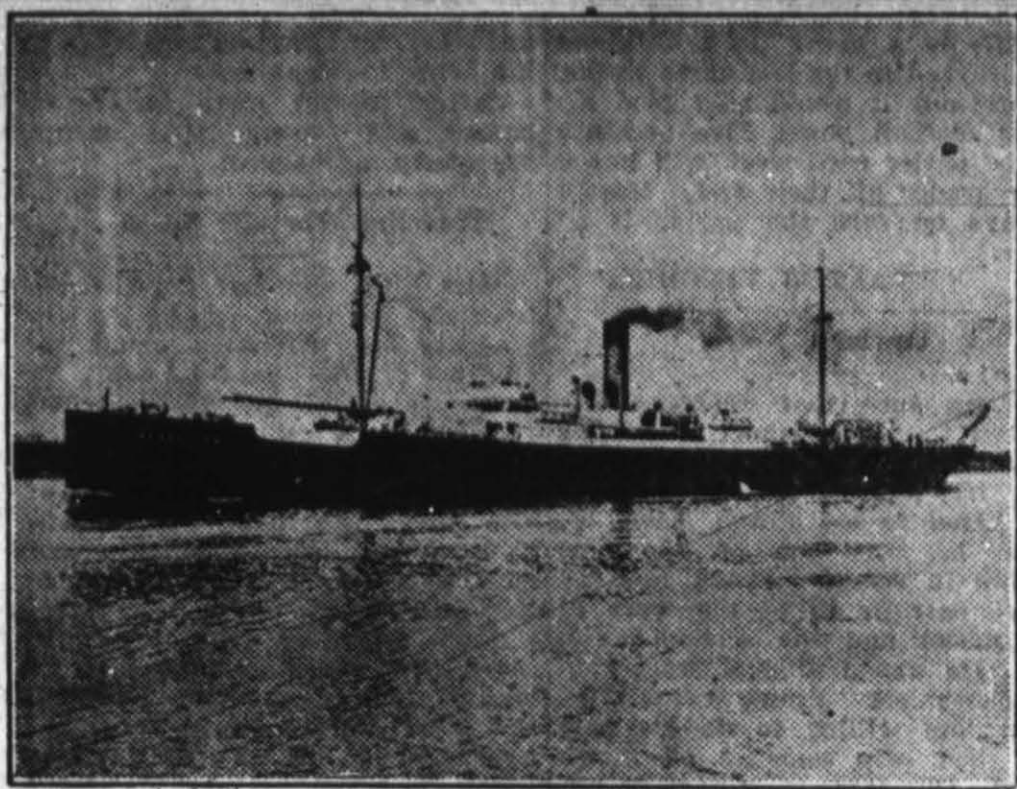


**STAN LAUREL**  
**OLIVER HARDY**



**WEDNESDAY ONLY**  
NOVEMBER 2  
Return Showing  
(By Special Request)  
JEAN HARLOW in  
"REDHEADED  
WOMAN"  
ADMISSION 10c

## LINER WILL REFUEL PLANES IN ATLANTIC



Berlin, Germany.—The North German Lloyd Company announced recently it had designated the liner Westfalen (pictured above) as a floating Air Station in mid-Atlantic to facilitate the establishment of regular air mail between South America and Europe. The liner will be equipped as a mother ship for transatlantic planes; that is those carrying mail. This will include an alighting platform, stores of tools and spare parts, radio equipment and weather forecasting paraphernalia. The liner will be permanently stationed between Bathurst, British Gambia, or a nearby point on the African Coast.

## LOCALS

Ray Barber was an Amarillo visitor last Wednesday.  
H. K. Tidmore of Flagg transacted business in Hereford Thursday of last week.  
Frank Lambert and Carl Gilliland were business visitors in Amarillo last Thursday.

Attorney Hugh Cooper of Amarillo was in Hereford on business Thursday of last week.  
Ralph Cox of Dimmitt visited friends in Hereford Friday.  
J. T. McDonald of Amarillo was a Hereford visitor last Friday.  
Paul Wright Barnett was here from Canyon Thursday.  
Sheriff John Frye of Randall county was in Hereford Friday of last week.  
Everyone invited to the big Halloween carnival and minstrel at the Christian church, Monday night at 7 o'clock.

Bopeep Temple was here from Farwell last Friday to witness the Hereford-Friona football game.  
Max Houston was in Hereford from Amarillo Saturday.  
Ready-cut tube repair kits, 35c size, 25c; 50c size 35c. At RICE'S.  
Mrs. Clyde Honea attended the convention of beauty specialists in Amarillo two days last week.  
Jack Miller of Dimmitt was in Hereford Friday on business.  
W. O. Fox was in Waxahachie last week visiting relatives.  
Cecil O'Brien was here from Amarillo Friday and Saturday attending to business matters.  
W. H. Warren of Friona was present at the Hereford-Friona football game last Friday.  
Boise Wolfman of Farwell visited friends in Hereford Friday.  
George Calloway of Dimmitt was in Hereford Sunday.

Joe Cleveland, attorney, of Stratford attended to legal business in Hereford Saturday.  
Mr. and Mrs. E. E. Fridley spent Sunday in the Polley-Welch home at Black.  
Mr. and Mrs. Robert Anthony of Clovis visited Mr. and Mrs. W. B. Anthony over the week end.  
Rainey Tolk of Amarillo spent Sunday here with friends.  
Mrs. Iva Campbell of Bellview, New Mexico, was visiting friends in Hereford Saturday.  
Mrs. Percy Estes and daughter were guests of Mrs. Mary Estes Saturday.  
Do you buy a tire for its name or the service you expect of it? Next time try a Brunswick INSURED tire. RICE sells them and insures them for life against all accidents.

Mmes. Carl Mounitz and C. H. Dyar attended a meeting of the Music Club Federation in Amarillo Friday.  
Hal Gilbreath was in Hereford from Amarillo Saturday. He is a former resident of Hereford.  
Ralph Hastings visited Woodrow Ireland in Canyon Saturday.  
J. S. Lange of Friona attended the football game here Saturday.  
Homer Powell of Vega was a business visitor in Hereford last Saturday.  
Mr. and Mrs. L. C. Davis were in Hereford from Bellview, New Mexico, Monday attending to business matters.

Mr. and Mrs. Mack Beach visited friends in Amarillo Friday.  
Mr. and Mrs. Carl Gilliland, Misses Gene Campbell and Thalia Parker were in Dimmitt Sunday.  
Attractions at the big Halloween carnival and minstrel, 1c to 10c. Christian church, Monday night.  
Mr. and Mrs. Ralph Packard of Springlake visited Mr. and Mrs. Ghas. Troxell Sunday.  
Mrs. Jack Roberson is in Chickasha, Oklahoma, this week visiting relatives.  
There are practically no defective tires being made now, therefore, a guarantee is worthless. RICE ENSURES Brunswick tires against accidents. See the difference? 1c  
Mrs. Eula Rambo left Friday for Borger to spend a few days with her daughter, Mrs. H. C. Spurrier.  
Misses Tallie and Madaline Bell visited friends in Amarillo Saturday.  
Mr. and Mrs. Nelson Pierce were here from Bellview Monday.  
Reed Williams left last week to visit his mother and other relatives who live near Fort Worth.  
Mr. and Mrs. Jack Grady were Amarillo visitors Friday.  
E. C. Echols of Friona attended the football game here Friday.  
Carl Kemp and John Flannigan, Jr., of Dimmitt were in Hereford Friday.  
Mr. and Mrs. Arthur Thompson and son were in Amarillo Saturday on business.  
Mrs. W. F. Gabbert visited friends in Amarillo Friday.  
Mrs. J. C. Jenkins of Friona was a business visitor in Hereford Wednesday of last week.  
Mr. and Mrs. James Roden and children were here from Friona Friday visiting friends.  
Messrs. and Mmes. E. B. Black and Bill Black were in Amarillo last Saturday visiting Mrs. Clement Burkmeier.

Mr. and Mrs. D. H. Alexander had as guests Sunday Misses Lillian Donnell, Marile Lowe of Amarillo, and Miss Rheua Alexander of Canyon.  
Mrs. R. S. Craig and Bobby Gene Craig of Dallas are visiting her mother, Mrs. Maude Ayers, and sister, Miss Nell Ayers, this week.  
W. Jesse Stanford left Saturday for Dallas where he will take advanced study for the next five weeks in the most modern practice of embalming.  
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Otis Turner, father of Mrs. Ira Connell, was in Hereford Tuesday morning while enroute from his home in Amarillo to Fort Sumner, New Mexico.  
Mr. and Mrs. Wes Anthony were in Hereford from their Castro county farm Tuesday visiting home folks and shopping.  
Mrs. Virgil Beyer and a friend were down from Amarillo Sunday visiting in the home of her parents, Mr. and Mrs. W. B. Anthony.  
George Sasser and family were over from Clovis Sunday to visit in the W. B. Anthony home.  
W. J. (Bill) Smith left this week for El Paso, where he will be a patient for treatment in the Beaumont hospital for ex-service men.  
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E. W. Cawthon was a business visitor in Amarillo Saturday.  
Cold patching, though done free may be expensive. Steam is ways up and we only charge for vulcanizing punctures.  
D. W. Woodley was in Hereford from Dimmitt Tuesday.  
FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

WE HAVE SERVED YOU FOR 30 YEARS!  
**E. B. Black Co.**  
Furniture :: Undertaking  
Ambulance Service—Day or Night  
Hereford, Texas

**PUZZLE:**  
Find the Man Who Forgot to Put ANTI-FREEZE in His Car.  
A SUDDEN snow storm—a quick drop in temperature and the whole evening ruined for the man who forgot to have Anti-Freeze put in his car! Be prepared—attend to this important matter TODAY! We will test your Anti-Freeze solution FREE.  
Also drain our summer-worn oils and greases, refill with correct lubricants.  
**GRIZZLE CHEVROLET COMPANY, Inc.**

**PIGGLY WIGGLY**  
SPECIALS FOR FRIDAY AND SATURDAY ONLY

<b>GOLD MEDAL</b> GOLD MEDAL FLOUR 48 Lbs. "Kitchen-tested." Betty Crocker's 12 new recipes free in every sack. 98c	<b>WHEATIES</b> The all-year-around breakfast flakes that children go for. 10c	<b>BISQUICK</b> Enables anyone to make delicious hot biscuits—quick! 33c	<b>SOFTASILK CAKE FLOUR</b> For high, light fluffy cakes. Free recipe in each package. 28c	<b>COMPOUND</b> Swift's Jewel, 8 lbs 64c	<b>Jewel</b> Cans
<b>SPICES</b> Ground, 10c package 5c	<b>OATS</b> Large package 14c	<b>SOAP</b> Crystal White, 5 reg. bars 13c	<b>CRACKERS</b> 2 lb Snowflake 15c	<b>PECANS</b> Soft shell, new crop, lb 10c	<b>SOUP</b> 5 cans Tomato or 3 cans Vegetable or Vegetal-Beef 20c
<b>SOAPS</b> Crystal White, 5 reg. bars 13c	<b>CRACKERS</b> 2 lb Snowflake 15c	<b>SPUDS</b> 10 lbs 10c	<b>CABBAGE</b> Colorado Mountain, lb 1c	<b>PEANUT BUTTER</b> Quart jar for 23c	<b>DINA-MITE</b> The balanced ration, 25c size 10c
<b>SORGHUM</b> Pure East Texas, gallon 44c	<b>MEL'O</b> Real water softener, 3 cans 20c	<b>CRANBERRIES</b> 3 Qts 25c	<b>Apples</b> Large size Delicious, doz 19c	<b>BAKING POWDER</b> Calumet, 2 lbs 50c, lb 24c	<b>CLEANSER</b> Sunbrite, 2 cans 11c
<b>MINCEMEAT</b> White Swan, pkg 10c	<b>WHITE KING</b> Large size pkg 38c	<b>COFFEE</b> Chase and Sanborn 1 lb — 33c 2 lbs — 65c 3 lbs — 89c	<b>VIENNA SAUSAGE</b> Three cans for 22c	<b>TOILET SOAP</b> Lux, 2 bars for 13c	<b>HOMINY GRITS</b> Quaker, package 8c
<b>SLICED BACON</b> , Pinkney's, special, lb 16c	<b>SMOKED BACON</b> , nice and lean, lb 12 1/2c	<b>CURED HAMS</b> , whole or half, lb 12 1/2c	<b>DRY SALT BACON</b> , lb 10c	<b>PINEAPPLE</b> Dole's half slices No. 2 10c	<b>NO. 1, sliced, crushed, 3 cans</b> 23c
<b>BEST BEEF ROAST</b> , corn fed, lb 10c	<b>FOREQUARTER STEAK</b> , fat, tender, 3 lbs 25c	<b>PORK ROAST</b> , shoulder, lb 10c	<b>HOME-MADE CHILI</b> , fresh, lb 20c	<b>PURE PORK SAUSAGE</b> , 2 lbs 15c	<b>HAMBURGER</b> , pure, meat fresh ground, 2 lb 15c