

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 18.

The Hereford Brand, Hereford, Texas, Thursday, May 12, 1932.

Five Cents Per Copy.

TAX LEAGUE WILL GIVE REPORT SATURDAY

Hereford Commissioners Continue Program of Change And Reduce Water Rates

True to their promise, the new commissioners continue their adjustments of city affairs as they get to them and have for announcement this week a number of changes, recommendations and improvements that should be beneficial to the citizenry.

That of greatest immediate importance is the lowering of the water rate in the months of May, June, July and August of this year to the extent of 10 per cent. This amount will be deducted from the statement issued water patrons if bill is paid before the 10th of each following month.

When it is taken into consideration that the city furnishes free water for the cemetery and each of the seven beautiful parks of Hereford, amounting to 15 per cent of the total amount of water pumped, has no extra charge for sewer connections or equipment, had the lowest water rate of any city known that gives the above privileges, the further reduction accorded by the commissioners will be gladly received by the water patrons. Further than that, the city will give special contracts to those who expect to use larger amounts of water than the average for irrigation or watering purposes, upon a guarantee to use a specified amount each month during the summer.

Investigate Fires.
The commissioners are determined to stand squarely behind the recently appointed city fire board, whose duty it is to carefully inspect and go fully into an investigation of every property fire in Hereford, including the premises and possible causes of any and all fires, either of homes, buildings, furnishings or businesses of any character, and if it is deemed advisable or any part of our government—just an honest endeavor to bring things on an equitable basis, so

Promotion For Rural Students This Evening

The promotion exercises for rural students who have completed the seventh grade course of study, will be held in the high school auditorium tonight. Thirty-eight boys and girls will be present for the occasion.

County Judge Earl W. Wilson is using an unique plan this year in the exercises. Instead of having a speaker to make an address, a student from each of the rural schools represented will appear on the program. The theme of a number of the talks will be in keeping with the bicentennial of George Washington and special decorations are used for a more appropriate effect.

Judge Wilson has presented a large picture, in colors, of Washington, to each of the 17 rural schools, the 12 who have representatives in tonight's program being recipients of the gift through the classes being promoted, he making the present to them.

INFANT SON OF HOWARD HERSHEY BURIED FRIDAY

Raymond Jess, infant son of Mr. and Mrs. Howard Hershey, died Thursday, May 5, living only a few hours. Funeral services were held Friday morning at 10 o'clock at the home of Mr. and Mrs. Arch Conklin by Rev. Hubert Thomson, assisted by Rev. V. M. Cloyd. Burial was in the West Park Cemetery.

COUNTY REPUBLICANS SELECT DELEGATE TO STATE CONVENTION

Local Republicans met Tuesday evening of this week at the court house to choose delegates to the state convention to be held in Mineral Wells May 24. At the suggestion of County Chairman Harry Seed, who is seriously ill and could not attend, N. M. Bartley called the meeting to order and was later chosen to preside over the program. N. C. Vogele was selected as secretary.

It was the voice of the meeting that Mr. Seed be asked to call a county wide meeting of Republicans in the court house for May 23 to hear the report of the returned delegates from the state convention, and transact other business. It is probable there will be a speaker from a distance to address those present on issues of the day.

Hospital Day Observed Here In 'Open House'

The personnel and board of directors of the Deaf Smith County Hospital, in keeping with observance of National Hospital Day today, invite all citizens of the county to visit and inspect the building and equipment here, holding "open house" this afternoon from 1:00 to 5:00. Miss Berdine Moore, superintendent, and J. E. Hill, chairman, with Dr. E. B. Thomasson, E. S. Ireland and Mrs. L. R. Brady, members, have made preparations to show visitors through the local hospital, to more thoroughly acquaint Deaf Smith county people with the excellent hospital facilities at the service of this community. All hospitals over the United States are joining hands today in this movement, and May 12 has been set for an annual observance of National Hospital Day.

May 12 is the anniversary of Florence Nightingale, forerunner of hospital and nursing service. The date was first observed as National Hospital Day in 1921, and has been joined by more and more hospitals each year.

Deaf Smith county hospital, opened in 1925, has cared for more than 1500 patients up to January 1, 1932. Of that number, a great many were given the privilege of hospital and nursing care to whom it would have been impossible, had the local institution not been in operation. Many times lives have been saved because the facilities of the hospital were at hand, and expert care and treatment have been made possible to people who otherwise could not have afforded it and perhaps lost their lives, had it not been the hospital is supported by county finances.

E. E. RAMSEY SAYS IT IS TIME TO KILL WORM PESTS ON GRAPEVINES

E. E. Ramsey has been busy this week spraying his grapevines, just before they blossom, with a weak arsenate of lead mixture to kill the worms that will soon appear to eat the young grapes. Moths have been working on the vines and he says the young worms will be out in just a few days. Not satisfied with one spraying, Mr. Ramsey says it is a good practice to again spray the grapes with a somewhat stronger mixture after the young grapes have formed.

A considerable amount of grapes are produced at Hereford each year, and proper treatment should fall to result in fine yields.

VISIT OUR HOSPITAL National Hospital Day May 12th



Deaf Smith County Hospital Hereford, Texas

Golfers Defeat Plainview In League Play

Hereford golfers did better than they themselves expected last Sunday when Plainview came over for the first home match in the Wheat Belt League, and sent the visitors, who were champions of the league last year, home with a decisive defeat. The two teams tied when they played here last year. The score Sunday was 8½ to 5½. Hereford players, generally, were in fine condition, and when the first round was finished, had the visitors well down.

PLAN SUIT TO RECOVER ALLEGED WHEAT LOSSES

Roy Gough and Jack Rose, working in the interest of the Farmers Protective League of America, a trust estate, have during the past few weeks secured assignments of claims for wheat losses among farmers of Deaf Smith, Castro and Parmer counties, wherein it is alleged one and a quarter million dollars was lost to the farmers by illegal operation of wheat prices by the Chicago Board of Trade.

These claims are expected to be filed in federal court in Amarillo today, along with assignments of claims from other Panhandle, Oklahoma and Colorado points to reach an estimated alleged loss of fifty million dollars.

Fred Schultz of Amarillo was in Hereford Wednesday.

All Citizens of County Urged to Hear Plans of Tax Relief as Devised by Committee of Investigation.

SLIGHT RAINS FALL DURING THE WEEK

Slow rainfall amounting to nearly one-half inch fell in Hereford Tuesday and Wednesday. Reports from over the county showed the rain to be in streaks, there being more precipitation in some places than fell here, and less in others. None of the moisture ran off the ground as it fell very slowly and soaked into the ground immediately. While affording slight relief, a much more general rain in greater quantity is needed.

Wheat grows so rapidly at this season of the year, moisture is needed in greater amount than at any other time, and its lack will seriously curtail the already indicated short wheat crop.

Fish Fry of Bible Class Is Well Attended

The families of the members and specially invited guests of the Community Bible Class had a truly great outdoor picnic at Ivey's Ranch Friday afternoon. Estimations placed the crowd at 350 or more. The class name, "community" best expresses the proportions of the representation.

If a good time was not had by everybody, they surely were not there. A barrel of lemonade, band music galore, baseball games played with an indoor ball, fishing for all who wished it, photograph taken of the crowd, a big kettle of "son-of-a-gun", tubs full of fish and barbecue, about 30 gallons of coffee, pies, cakes, pickles and other tit-bits the folks brought to garnish the long serving table or add snap to the jaws of the voracious appetites.

When eating time came, folks lined up and passed under the cups being served by generous helpings of viands particularly appealing to individual tastes, then scattered over the grassy lawn into friendly groups to sit and eat together, or stroll about from place to place, and eventually return to the tables for fresh supplies.

The Community Bible Class made a big hit with those who were present and nothing but regrets have been heard from those who were so unfortunate as to be prevented from attending. Such gatherings are wonderful things in the life of any neighborhood, and too much acclaim cannot be given Rev. M. J. Johnson, class teacher, and his hard working corps of assistants who made the day's happiness possible.

Revival Service of Methodists Draws Crowds

The revival in progress at the First Methodist church this week is being well attended. Rev. Hubert Thomson of Wildorado, who preaches at 8:15 each evening, brings powerful messages of spiritual thought to his hearers.

Morning services are conducted at 10 o'clock by Dr. E. E. Robinson, local pastor, each day except Saturday. Prayer groups are held each evening at the church during the hour preceding the preaching. The song service of the revival is conducted under the leadership of the choir and receives wonderful response by the singing of the congregation. The meeting is expected to last only during this week.

The first public recommendation of the Deaf Smith county tax league will be made by its Expenditures committee next Saturday afternoon at 3:00 o'clock in the district court room, immediately following the completing of the tax league organization work for the city and independent school district.

The tax league of the county has been at work the past several weeks and has compiled figures and statistics from which it is expected the Expenditures committee will make suggestions looking toward the reduction of county taxes.

Deaf Smith County Taxpayers' League

A general meeting of all the members of the League is to be held in the district court room on Saturday, May 14, at 3:00 p. m., and all members are urged to be present; and are especially requested to urge every taxpayer and citizen of this county to be present and take an active interest in the work if it appeals to them.

County Expenditures Committee. Frank Givan, Chairman.

The work of the tax league is not to find fault and create dissension, but to determine, after careful investigation where it will be possible to expend less tax money to administer county government without seriously affecting the efficiency of the work.

It cannot be stressed too strongly, the necessity for every tax-paying citizen of Deaf Smith county to be present at 3:00 o'clock in the district court room Saturday afternoon. No thing of more vital interest to the citizenry and community at large has been before the people here since the days of the World War. It is expected the recommendations of the committee will be in writing, in the exact form they wish.

(Continued On Page Seven.)

Seth Holman and Dairy Specialist Here Tuesday

Seth B. Holman, editor of the farm page of the Amarillo News, was in Hereford and Deaf Smith county Tuesday, accompanying J. Lynn Thomas, dairy specialist of A. & M. College, who is working the Panhandle inspecting the dairy farms and equipment of those taking part in the annual Master Dairyman's contest conducted under the direction of the college.

Visits here were made to the Lester Galley farm northeast of Hereford, and to the Farmers' Creamery Association, Inc., the latter business being one of especial interest to Mr. Thomas. County Agent R. O. Dunkle accompanied Mr. Holman and Mr. Thomas.

1500 ATTEND WALCOTT SINGING CONVENTION

The people of Walcott community proved themselves capable hosts last Sunday when 1500 visitors were present to attend the annual county meeting of the Plateau Singing Convention. J. S. Garrett, president of the association in Deaf Smith county, deserves high commendation for the excellent program of the day, both in music and the noonday luncheon spread to feed all who were present.

Whiteface Band Ready For Tour



Baptists Begin Three Weeks of Service May 29

The local Baptist congregation will observe the three weeks following May 29, with services that will have an important part in their annual church calendar.

For the first week thereafter a Bible training school will be conducted under the leadership of Miss Pauline White of Lubbock, who is associated with the state department of training schools. The work here will have the cooperation of the B. Y. P. U. of this district. T. C. Gardner, general director, affectionately known as "Big Chief" by Baptist young people of Texas, will be here the night of June 1 to address the training school, at which time it is hoped to fill the church auditorium to hear him.

Immediately following the training school, Rev. V. M. Cloyd, local pastor, and his efficient corps of workers will conduct a two weeks revival.

ALUMNI BANQUET FOR GRADUATES MAY 19

The old graduates of Hereford high school will hold their annual banquet in honor of the class of 1932 at the First Presbyterian church the evening of May 19. The Alumni association has planned an unique arrangement for this year, the programs being miniature newspapers containing history of old graduates and various items of interest to the organization, as well as the order of events of that evening. The menu will be made up of printers' terms.

Miss Emma Jeane Donald, alumni president, is directing the arrangements, with Miss Gwendolyn Spradley and Johnnie Biggs in charge of tickets.

J. C. Allred and Brooks Caraway left Wednesday morning for Wichita Falls where the latter, who is a cripple, and has been staying at the jail the past winter, will be given treatment.

The 31 members of the high school band as they appeared with their director, Ralph Smith, during the recent Health Day Parade. The band leaves week after next for an eleven-day trip through scenic portions of New Mexico on an annual outing trip sponsored and made possible through the cooperation of the mothers of the members, some of whom will accompany the organization on its trip.

SPEND WEEK END AT BAPTIST CAMP GROUND

The vocational agriculture class of Hereford high school and its teacher, B. H. Hopkins, spent from Friday afternoon until Sunday evening on the annual camping trip in Ceta Canyon, using this year the Baptist encampment site east of Canyon. They report a fine outing and lots of fun.

Mrs. Billie Bell of Parmer is in Hereford this week visiting her sister, Mrs. Geo. L. Muse.

Temporary Organization For City and School Tax League Formed Monday

They met to prepare regulations to govern the activities of the league and have them ready to present at 2:30 Saturday afternoon of this week, when the meeting will again assemble in the district court room. W. E. Neal, Judge C. F. Kerr and Lee Lambert constitute this committee.

Another committee for membership, also to serve both the city and school tax leagues, was appointed by Mr. Muse. They were J. S. Orr, A. O. Thompson and Jack Rose.

Judge Gilliland, in addressing the gathering before the organization for business, gave some pointed reasons for the tax league work in recognition of its necessity. "It will take ten years," he said, "to pay off the obligations now upon our city and

schools, even if we have good crops. We do not buy anything else.

"The schools are the best things we have—they should be—and we should keep them so. We need the tax league organization now in all political divisions, state, national, county, city and schools. During the war our nation was effectively organized in a council of defense that took in every subdivision. The tax league work will do the same thing.

"Local tax money brings the greatest benefits to us of any tax money, county, city and schools. The farther away the tax money goes, the less its benefits are to us ever again. The tax league is not a war on schools, teachers

(Continued On Page Six.)

The Hereford Brand
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COUNTY, TEXAS**

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**NORTHWESTERN PUBLISHING
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Editor and Manager

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Purchase With a Smile.

By JANE LACY

It's a poor rule that doesn't work both ways. The merchant's pledge of "Service With a Smile" should find its reciprocal in a customer's promise to "Purchase With a Smile."

If anything is done about it, however, we who stand on the buying side of the counter must initiate the move. For the inviolable rule of business is that "the customer is always right," and neither the merchant nor his salespeople will suggest that buying and selling could be made indefinitely more pleasant if the customer returned smile for smile.

I have observed petticoated shoppers whose only claim to consideration was their station on the purchaser's side of the counter. Of breeding and polish they possessed much less than the girl behind the counter who gave them graciousness for arrogance and smiles for insolence. These "shoppees" tremendously enjoyed the sport of tearing down well arranged stock, only to decide in the end—what they had decided in the beginning—not to buy today.

Sometimes, perhaps to create an impression, such shoppers will order dresses, shoes and what not delivered to their homes. Next the next morning they telephone for a "pickup".

These people do just one thing well; they add considerably to the cost of merchandise all of us must buy. Extra salespeople, extra trucks, extra bookkeepers—here and there they build higher overhead. And we—the Joneses—pay their freight.

When we buy a dress for \$12.98, the transaction—so far as the shop is concerned—is final. It doesn't change its mind tomorrow and telephone us to bring our bargain back. And when the shop girl smiles at us, her friendliness is sincere. She isn't trying to create an impression or to overwhelm us with the superiority of her breeding and position.

**Man Lost 25 Pounds
Looks 100% Better
Feels Stronger Than Ever**

Just to prove to you that the man of woman that Kruschen Salts is the SAFE way to reduce, we take the letter of Mr. F. J. Fritz of Cincinnati, Ohio, recently received.

He writes: "I've tried extreme dieting, setting up exercises with very little results—but the results from Kruschen are almost incredible. In 3 months I reduced from 205 to 170 pounds and feel stronger than ever—no more wheezing or gasping for breath—friends say I look 100 per cent better."

Bear in mind, you fat man, that there is danger in too much fat—try the safe way to reduce—one half teaspoonful of Kruschen Salts in a glass of hot water every morning—cut down on fatty meats and sweets—one bottle that lasts 4 weeks costs but a trifle—get it at City Drug Store or any drug-store in the world. —adv

Life would live better and merchandise would cost less, did we buy only what we meant to keep and did we respond to the merchant's promise of "Service With a Smile" with an equally sincere pledge to "Purchase With a Smile."

I spent parts of last Thursday and Friday in Amarillo attending the annual convention of the Panhandle Press Association and during that time enjoyed some of the most beneficial talks with the different editors and newspapermen, many of whom had come from long distances.

I am just a youngster in the newspaper game as compared with some of the patriarchs whose words of wisdom gave us counsel. It was good to be there. The president, T. C. Landers of McLean, in his annual message, sounded the battlecry of the press in its endeavors to keep the integrity of the nation balanced during the present hazardous financial times and general discouragement, by calling on those present to stand firm for the highest ideals of civilization, defying all odds, fighting with backs to the wall, but fighting valiantly to the end, to keep the best and truest before our readers at all times.

J. J. Taylor, better known as "State Press" of the Dallas News, appealed to the papers to fight back to a higher level of morals, inspire clean confidence in the readers, and keep faith in the eternal rightness of things.

Dr. J. E. Nunn, grand old man of the Panhandle newspaper fraternity, brought to light the three great points of human existence and urged the papers to stress them before all mankind—first, to have work to do; second, to have someone to love and work for; third, to have something ahead to hope for them.

**FINE BASS FISHING
IN TIERRA BLANCA**

Those who took advantage of the opening of the fishing season last week by trying the bass fishing along the Tierra Blanca were amply repaid, according to word that gets to the Brand. Those who do not get their good catches reported are too modest or too timid

to let their success be known for publication.

The largest bass recorded to date was taken by Ernie Webster of Amarillo at Roy Gough's Sulphur Park ranch Wednesday of last week. It weighed 6 1/2 pounds, a number of smaller ones being taken at the same time, and Mr. Gough says he has brought some nice ones to the shore, also.

Frank Marrs probably has the local record with a six-pounder he took at Tom Ivey's ranch last Thursday along with three other bass having a total weight of 11 pounds. Mack Pitman was not far behind Frank when he took a 5 1/2 pounder along with another weighing 1 3/4. Doug Fox could not catch up with them in the size of the fish he caught, but his number of five bass weighing 16 pounds was the record catch for one day to date. His brother, W. O. Fox, has been making some excellent catches, but is reticent about specifications, and John Haberer has been taking some nice bass, also.

The perch fishing has been given very little comment, the older anglers saying they are not biting as well as they probably will later, but it takes a boy to bring them in, and some excellent strings have been noted as they were brought up the hill into town.

Cars from distant points are beginning to show up along the creek, the fame of Tierra Blanca creek being established far and wide as a place of recreation, outing and pursuit of the finny tribe, Sulphur Park, operated about five miles east by its owner, Roy Gough, and Tom Ivey's Ranch several miles farther east, are perhaps the most noted and visited. Along with them are the Brand's Ranches in between, which come in for their share. Mr. Ivey's ranch has been closed for fishing for the past several years, but is again open to lovers of the sport.

STATEMENT

Statement of ownership, management, etc., required by Act of Congress of August 24, 1912, of The Hereford Brand, published weekly at Hereford, Texas, for April 1, 1932.
STATE OF TEXAS,
County of Deaf Smith.
Before me, a notary public in

and for the state and county aforesaid, personally appeared R. E. Kessie, who, having been sworn according to law, deposes and says that he is the manager of the Hereford Brand, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, etc. of the aforesaid publication for date shown above, to-wit:

Names and addresses of publisher, editor, etc. are: Publisher, Northwestern Publishing Company, Hereford, Texas; editor, R. E. Kessie, Hereford, Texas; Business Manager, R. E. Kessie, Hereford, Texas.

That the owner is: Northwestern Publishing Company, of Hereford, Texas, David M. Warren, Panhandle, Texas; R. E. Kessie, Hereford, Texas; W. C. Nix, Hereford, Texas; Mrs. Lucille McEntire, Hereford, Texas.

That the known bondholders, etc., holding one per cent or more of total amount of securities are: Seth B. Holman, Amarillo, Texas.

R. E. KESSIE, Manager.
Sworn to and subscribed before me this 9th day of May, 1932.
(Seal) VIOLA CARPENTER.
(My commission expires June 1, 1933.)

SHERIFF'S SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.
By virtue of an Order of Sale issued out of the Honorable District Court of Wilbarger County on the

19th day of April, 1932, by the Clerk thereof, is the case of The First State Bank, Vernon, a corporation, versus Irvin S. Hamilton, and numbered on the docket of said Court No. 6510 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in June A. D. 1932, it being the 7th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

200 acres of land situated in Deaf Smith County, Texas, and being the East 200 acres of the S. 300 acres of Section No. 46, Block No. 7, Deaf Smith County, Texas, Levied on as the property of Irvin S. Hamilton, on the 30th day of April 1, 1932, 2:00 o'clock p. m., as so commanded by said Order of Sale, to satisfy a Judgment amounting to \$3,767.70 in favor of The First State Bank, Vernon, a corporation, and cost of suit.

Given under my hand, this 30th day of April, 1932.
J. B. MILLER, Sheriff,
17-3c Deaf Smith County, Texas.

HEREFORD BOYS GIVEN HONORS AT W. T. S. T. C.

Gulliford Miller, son of Sheriff J. B. Miller, and J. C. Line, son of H. J. Line, both of Hereford, had parts in "Daddies," a play

given by the Panhandle Players of W. T. S. T. C., under direction of Miss Mary Morgan Brown, head of the speech arts department.

Amateur actors who are given a place in the annual Panhandle Players production are those who have done the best work in the college dramatic club.

Gulliford Miller has been business manager of the Le Mirage,

the college annual, this year. The annual will be ready for distribution at an early date.

Mr. and Mrs. John A. Neill and daughter, Nancy, were over from Clovis Saturday evening and Sunday visiting in the homes of her brother, Dr. B. M. Wiltshire, and parents, Mr. and Mrs. B. M. Wiltshire.

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International Sunday School

Lesson

BY DR. J. E. NUNN

May 15.

JACOB AT BETHEL

Genesis: 28:10-17

Genesis 28:10. And Jacob went out from Beersheba, and went toward Haran.

11. And he lighted upon a certain place, and tarried there all night, because the sun was set; and he took one of the stones of the place, and put it under his head, and lay down in that place to sleep.

12. And he dreamed: and, behold, a ladder set upon the earth, and the top of it reached to heaven; and behold, the angels of God ascending and descending on it.

13. And, behold, Jehovah stood above it, and said, I am Jehovah, the God of Abraham thy father, and the God of Isaac: the land whereon thou liest, to thee will I give it, and to thy seed;

14. And thy seed shall be as the dust of the earth, and thou shalt spread abroad to the west, and to the east, and to the north, and to the south: and in thee and in thy seed shall all the families of the earth be blessed.

15. And, behold, I am with thee, and will keep thee whithersoever thou goest, and will bring thee again into this land; for I will not leave thee, until I have done that which I have spoken to thee of.

16. And Jacob awoke out of his sleep, and he said, Surely Jehovah is in this place; and I knew it not.

17. And he was afraid, and said, How dreadful is this place! this is none other than the house of God, and this is the gate of heaven.

Golden Text: I am with thee, and will keep thee whithersoever thou goest.—Gen. 28:15.

Time: B. C. 1784 (Beecher).
Place: Beersheba, in the extreme south of Palestine. Bethel, west of Ai and south of Shiloh, 12 miles north of Jerusalem.

Introduction.

"At the time of which we write Isaac was 137 years old; and though he was destined to live yet 43 years longer, the decay of his sight, and other infirmities, brought the thought of death very near to him. Under these circumstances he resolved formally to bestow the privileges naturally belonging to the first-born upon Esau. With this, however, he coupled, as a sort of preliminary condition, that Esau should bring and prepare for him some venison. Possibly he regarded the finding of the game as a sort of providential sign, and the preparation of it as a token of affection."—Alfred Ederheim, Ph. D.

Rebekah's ears were quick, and she overheard Isaac's request of Esau. With characteristic promptness and energy this born schemer formed a plan to obtain by trickery the first-born's blessings for Jacob, her favorite son. Shamefully leading him in the path of deceit, she bade him kill two goats' kids which she would cook so as to imitate venison. Then she had Jacob clothe himself in Esau's best clothes and she put the skins of the kids on his hands and on his neck, to imitate Esau's hairy skin, and so, she sent him in to impersonate Esau to the blind and feeble old man.

Esau's Unavailing Grief.
One of the saddest passages of

the Bible is the account of Esau's return from the chase only to find that it is too late, and the blessings of the first-born had gone from him forever. He has met with justice. In answer to Esau's despairing cry, "Bless me, even also, O my father," Isaac does once more lift up his shaking voice in prophecy, but it is the foretelling of the future subservience of Edom to Judah, even though in the future that yoke may be shaken off; it is the prophecy of a life of the sword, such as was the existence of that warlike and uneasy tribe. It was the best blessing that God, answering Esau's character, could bestow upon him.

Esau Threatens to Kill Jacob.

Esau's anger was hot against Jacob, and he vowed he would kill him as soon as Isaac should die; he would not blast with fratricide the old man's last days. By killing his brother, Esau would regain the stolen birthright. Rebekah heard of this vow, and believed it to be no idle boast. The tragedy of Cain and Abel seemed about to be repeated in her family. The only way to avert the disaster appeared to be to send Jacob off, and the most natural place to which to send him was Rebekah's old home in Haran, in Mesopotamia (Padden-aram). There he might live with Rebekah's brother, Laban, Jacob's uncle, and find a wife among his daughters. Thus Rebekah sent away her beloved son, alleging not the real reason, but her fear that Jacob might marry some heathen woman if he did not go to Haran. So Jacob went away, with Isaac's renewed blessings ringing in his ears.

Jacob Fled from Esau.

"And Jacob went out from Beersheba, in the extreme south of Palestine ("From Dan to Beersheba" was a proverb from the whole country), was Abraham's home for many years, before he went to Hebron and later to Beerlahairol. When Isaac came to the headship of the family, he settled down in Beersheba,

opening up the well which Abraham had dug. Notable wells have been discovered on this site in modern days. "And went toward Haran." Haran, where Terah died and from which his son Abraham had set out for Canaan on his great pilgrimage of faith, was a city on a tributary of the Euphrates, about 280 miles north-east of Damascus. Jacob had before him a journey of about 450 miles, which he must make on foot, carrying what goods he possessed, and getting his food where and by what means he could. Only a hardy and resourceful man could have done this.

Jacob at Bethel.

"And he lighted upon a certain place." Named Luz at the time, but called Bethel, or "House of God," by Jacob (verse 19). "And tarried there all night, because the sun was set." As Bethel was about fifty miles north of Beersheba, this was the second or third night of his journey. "And he took one of the stones of the place." Jacob was traveling along the rocky backbone of Palestine, where flat stones are very abundant. "Bethel is the stoniest stop in all this stony land." "Upon that hard bed was given to Jacob a revelation which powerfully influenced his future conduct."—Rev. D. Rowlands.

The Heavenly Stairway.

"And he dreamed." The dreams and visions of the Bible furnish some of its most notable and meaningful passages. The student will at once think of Joseph's boyhood dreams, of Solomon's dream in the temple, Nebuchadnezzar's dream interpreted by Daniel, Ezekiel's marvelous visions, the dream of Pilate's wife, Stephen's vision of Christ, Peter's vision at Joppa, Paul's vision of the man of Macedonia and his vision on shipboard, and John's vision of the New Jerusalem. But of them all, probably none is so famous as Jacob's dream of the angel's ladder. "And, behold, a ladder set up on the earth, and the top of it reached to heaven." "Every ladder should stand upon the ground." The ground is a very good place to start from, but a very poor place to stop on. Woe to him who lays out a plan which has nothing in it but this world. This world and the other must be conclusively connected in every true man's life."—Henry Ward Beecher.

The Divine Promise.

"And, behold, Jehovah stood above it." From that time Jacob felt more deeply the presence of God in his life. He had learned that Jehovah was not only in Beersheba, but was with him wherever he went. "How happy are they who, through all the events and vicissitudes of chequered life, have been able to keep the eye of faith firmly fixed on this God above the ladder—God at the summit of his own creation, directing and controlling all that befalls both his church collectively and believers individually."—Rev. J. R. Macduff, D. D.

"And, behold, I am with thee." That was why the ladder reached from heaven to earth, to show that God was ready to come all the way down to our common human needs. That is the meaning of the God-man, Jesus Christ. Jacob must have been very lonely, more lonely than ever in his life before, and this knowledge of God's presence with him was just what he needed; it is just what we all need, and Christ alone can give it to us. "And will keep thee whithersoever thou goest." That keeping would mean safety wherever Jacob might go, and it means safety for us of today. A Life Changed by a Single Event. "In the night something took

place which made a difference in the whole life of Jacob, a thing never to be completely forgotten. God came in the night; the angels and the stairway were present realities. And on the spot which Jacob had thought to be only a good spot to spend the night was the shrine of Jehovah, God of heaven and earth—the very house of God."

How often in human experience that takes place which never was in the remotest dream of the one who experienced it. A young reporter walked down the streets of Greensboro, N. C., years ago with never a thought of God. He heard singing, and through curiosity he strolled into the meeting house. He was won for God that night and became one of the most useful Baptist ministers for years.—Rev. C. E. W. Dobbs. Charles Haddon Spurgeon had a similar experience in a small Methodist meeting house in London.

The House of God.

"This is none other than the house of God." That is why Jacob named it Bethel, which means "the House of God," the earlier name being Luz. "It was really the house of God; for the entire world belongs to him, and he inhabits every portion of it. It is only one of the rooms, and a comparatively small one in our Father's house of many mansions; but it is actually one of them, and a very important one."—Rev. Edwin C. Sweetzer, D. D.

"And this is the gate of heaven." "We need a meeting place where the soul can stand face to face with God, and receive from the vision of life means, of the power that links the possibilities of life with the armies and the chariots of heaven."—Rev. Clarence E. Eberman.

Jacob's Response to God's Goodness.

In return for God's wonderful promise, Jacob did two things, and in doing them showed his fundamentally religious nature, so different from Esau's. He rose early—and it is well worth while to note of how many of the Bible's great characters it is said that they rose early in the morning. Taking the stone which he had used as a pillow, he set it up as a memorial pillar, consecrating it by pouring on top of it some of the oil which every Eastern traveler carried. In the second place, Jacob made a grateful vow to God, promising that if (we may well read it "since" for the "if" implies no doubt) God would be with him, provide for him, and restore him to Isaac's home again, Jehovah should be his God, that pillar should be God's sanctuary, and of all that God should give

he would surely give back a tenth to God.

No one can imagine the power and joy that would come to the church of God if Christians everywhere would give at least one-

tenth of their income to the Lord's work. "The church's means in the day of the reestablished title will be so abundant that she will never halt in her victorious march."—Rev. Arthur V. Babbs.

Seed! Seed!

Milo, Dwarf and Double Dwarf Kafir, Hegari, Cane, White Sure Cropper Corn. All Sorghum Grain, \$1.00 per Cwt.

Here is the purity and germination test on some of the seed we have in stock from the State Department of Agriculture at Austin, Texas:

Purity Germ'n.		Purity Germ'n.	
Cane, Red Top	98.80	Hegari	90.56
Dwarf Maize	98.80	Sudan	98.58

Our Seed are Native, Hand-Selected, and Carry the

STATE GERMINATION TEST

A Complete Line of Bulk Garden Seed.

SPECIAL—Friday-Saturday—FRIERS

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West Texas Feed & Seed Co.

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Have a Beautiful Lawn and Garden This Year

—Loma or Vigero fertilizers will make your lawn more beautiful. Try this test: Put one of these lawn-foods on your yard—but leave a small plot unfertilized—then compare the growth.

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- Garden Hose
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- Shovels
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CATERPILLAR

NOTICE---To Caterpillar and Holt Combine Owners!

—This is to advise that Mr. G. P. Garrison is representing us in this territory in the sale of Caterpillar combines and tractors. There will also be an adequate supply of parts at his place of business.

—We will appreciate it if you will place your orders as early as possible so he may keep his stock complete.

Plains Tractor and Equipment Company

Amarillo

A Very Rich Man Once Said:

"Unless I teach my son to save, I feel that I have been a failure as a father."

—Every child, rich or poor, should learn to save. Start now with that boy or girl of yours—open a small savings account for them here—let them make their own deposits. This training and experience will be of untold value to them all their lives.



The First State Bank

A SUPER SERVICE—

—If you think of a filling station merely as a place to have your tank filled and your oil checked, then you have not learned that SUPER-SERVICE has been made the by-word of our business.



Batteries, Tires, Air, Water, Oiling, Greasing, the washing of cars . . . each is an important job to us.

PHILLIPS "66" PRODUCTS

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ICE

—We will handle ice and ice books on a STRICTLY CASH basis this year. Please don't ask our ice men for credit.

Texas Utilities Company



WOMEN'S PAGE

MARtha LEE DUNCAN, Editor, Phone 642-W

MRS. OGLESBY HONOR GUEST AT DINNER

Wednesday of last week, Mrs. Oglesby was honor guest at a surprise dinner at her home with her daughter, Mrs. G. L. Muse, presiding as hostess. The affair was in celebration of Mrs. Oglesby's birthday, and a lovely covered dish luncheon was served at noon to Mrs. J. S. Orr, John Whitsett, E. M. Vandenberg, R. A. Jewell, J. C. Cummins, M. A. Daniel, Allan Bell, J. B. Hammer, W. H. Russell, Taylor Oglesby, W. M. Megert, Billie Bell, Mr. and Mrs. George L. Muse.

After dinner the time was spent informally in talk.

MISSSES DAMERON HOSTESSES AT BRIDGE PARTY

Thursday afternoon of last week Misses Frances and Bertha Dameron were hostesses to friends at a lovely bridge party at their home, 802 25-Mile Avenue.

After several hands of bridge had been played, a dainty salad course as served. Scores went to Miss Johnnie Estes, high, and Mrs. J. L. Sharman low. Guest prizes were awarded Mrs. E. H. Christian, Mrs. O. F. Henville and Mrs. Jack Lester.

The guest list included Mrs. E. H. Christian, O. F. Henville, Jack Lester, B. H. Hopkins, W. J. Stanford, Jas. E. Black, E. B. Thomasson, Jim Robinson, J. M. Posey, C. H. Dyer, Geo. Garrison, J. A. Pittman, R. P. Coneway, H. K. Whaley, A. R. Posey, J. C. Parker, D. K. Robinson, J. L. Sharman, J. J. Clark, F. H. Oberthier, C. C. Ferguson, A. C. Hales, W. F. Gabbert, R. F. Guthrie, R. E. Kessle, Helen Pipkin, H. R. Fritz, Claude Benton, Harry Seed, W. A. Robinson, W. R. Arnold, N. E. Gass, Burl Francis, Gaston Baer, Homer Fox, C. C. Acker, E. L. Bradley, Ralph Barnett, Victoria Wilson, John Patton, Chas. Donald, E. A. Martin, W. E. Dameron, A. M. Jones, Travis Dameron; Misses Johnnie Estes, Eunice Gilbreath, Emma Jeanne Donald, Mabel Gass, Floyd Wilson and Inez Clark.

SUPPER CLUB ENTERTAINED

Bridge and eating furnished the only amusements last Tuesday night when Miss Martha Duncan and Edgar Ireland entertained the Tuesday night supper club at the home of Miss Duncan, 202 F street. At 8:30 a lovely two course dish supper was served, and afterwards the evening was spent playing bridge.

Scores went to Miss Floyd Wilson and Frank Mosley. Present were Messrs. and Mrs. J. W. Witherspoon, Hubert McEntire; Mrs. Ralford Ricketts; Misses Gladys Seigler, Viola Carpenter, Floyd Wilson, Gwendolyn Spradley; Messrs. M. C. Alston, Edgar Pickett, Lewis Woodford, Frank Mosley and Artis Russell.

PIONEER CLUB CLUB HAS FINAL MEETING

The Pioneer Study club held its final meeting of the year Tuesday, when the club met at the home of Mrs. T. E. Seigler, with Mrs. Seigler and Rex Tynes as hostesses. After a short business session an interesting program was heard on the subject of "The Home and World Peace."

The first talk was given by Mrs. D. E. Turentine on the World Court, when she told what it is, what it has achieved and what it hopes to do. Mrs. Bob Higgins gave an interesting talk, asking, "Can the World Disarm?" in which she gave three angles of disarmament, first the American plan, second, the Protocol at Geneva and third, the Locarno treaty. After these talks lovely refreshments were served by the hostesses and the club adjourned to meet again next fall.

MRS. RALPH SEARS HOSTESS TO CRESCENT SCIENTIA

The Crescent Scientia club met at the home of Mrs. Ralph Sears Thursday, May 5. Plans for the next two months study were lined, and discussed by the study leader, Mrs. Fred Welch. At the close of the meeting lovely refreshments were served by the hostess. All members are urged to be present at the next meeting.

HOME MAKERS CLUB MEETS

"Spring is a flower—a flower is Mother." Forty-six ladies, the Home Makers and their mothers and several children attended the Mother's Day program Friday afternoon, May 6, in their class room of the First Baptist church. As members with their guests arrived each was presented with a boutonniere of cut flowers, then served with delicious punch as they proceeded into the beautifully flower and color-decorated room.

Following a short business session, this program was given:

Song, "The Sweetest Story Ever Told. Prayer, Mrs. Otto Masgie; Devotional, Mrs. T. E. Major; Prayer, Mrs. J. N. Messenger; Welcome to our Mothers, Mrs. R. E. McCollough; Solo, Mrs. Earl Wilson; Roll call, Tribute to Mothers, Mothers of the Bible, Mrs. John Ruffro; prayer, Mrs. W. L. Alexander; Song, By the Cross; Reading, Mrs. Louie Olson. Punch was again served as the guests departed.

Methodist Missionary Society.

Ladies of the Missionary Society have begun a new study book on the Bible. The text book is Jesus Among Men, by Henry T. Hodgkins, Mrs. E. E. Robinson is the able leader. Our Message is Jesus Christ, is the simple yet profound theme of this text.

Two hundred, thirty delegates from 51 lands at the Jerusalem council which met during the Easter season in 1928, declared that Our Message is Jesus Christ. He is the revelation of what God is and of what man through Him may become. In Him we come face to face with the ultimate reality of the universe.

In this study we will try to picture the men and women Jesus knew and lived with. His effect upon them and what it was in Jesus that produced these effects. The word God, which means such different things to different people, and which means so little to so many, will come to have a very definite meaning to them who will study the life of Jesus.

The first step toward a deeper understanding of Jesus is to substitute love for criticism in our own lives. Be so filled with God's love that we see the lovely in others, the base in ourselves and strive toward his perfectness. It is well to remember that Jesus was known as the friend of sinners. He condemned their practices very heartily and denounced their chief sin of self-righteousness. They were interested in degrading a law-breaker by malicious persecution rather than lifting him from ruin with love and instruction in the right way. Yet Jesus pleaded with them to repent. He mixed with them as with His own followers to be their friend. Oh, that we had a love that would hold, soothe and inspire and not fail.

REPORTER.

LA AFFLATUS ESTUDIO

La Afflatus Estudio club concluded their year's work Tuesday, with a luncheon in the home of Mrs. Bob Higgins. The living room was attractive with flowers in the club colors of rose and white. In the dining room the luncheon tables were beautiful with decorations of red and white carnations in honor of "mother".

The program was very interesting. It consisted of talks on women who were outstanding in professions other than home making. These included a doctor, a scientist, queen, poet, teacher and author. Mrs. Wiley Roberson paid tribute to woman, after which Mrs. J. R. Lipscomb concluded the program with a tribute to mother.

After the program a report of the year's work was read. To the members this report seemed to prove that it is really worth while to make an effort to "Give to the world the best you have, and the best will come back to you".

Card of Thanks.

We wish to thank our many friends for their kindnesses shown when God took our darling baby boy back to heaven.

Mr. and Mrs. Howard Hershey, Mrs. J. J. Clayton and Family, Mr. and Mrs. Arch Conklin, Mr. and Mrs. Ray Hershey, 1c.

FOR JOB WORK, TRY THE BRAND.

Seen On the Screen at the Star

Two really great pictures are due at the Star theatre during the coming week. Tomorrow and Saturday "Tarzan, the Ape Man," said to be the Trader Horn picture of 1932, will delight those who enjoy picturization of the African jungle and its animal life.

Will Rogers comes Sunday for the afternoon matinee and Monday and Tuesday evening performances in "Business and Pleasure," his newest effort. No one needs to be encouraged to see Will Rogers, his pictures never fail to bring wholesome amusement and carefree entertainment, although there is often a moral to the stories he brings that has a whale of a kick to it.

"Night Court," featuring Walter Huston, comes Wednesday and Thursday in next week's one-cent sale feature. Friday of next week, Manager J. C. Parker of the Star, will begin his series of six presentations of sets of furniture, one of which will be given away each week in the interest of advertising the theatre.

HEREFORD MUSIC TEACHER HEARD IN AMARILLO

Miss Mary Broadwell attended the Panhandle Dunning Teachers' demonstration held in Amarillo Sunday afternoon. She took part on the program, using one of her small pupils, Phyllis Gene Radovitch in "Rhyme Pictures." Miss Broadwell also made a talk on the advantages to the young music student of such work.

LOVELY BRIDGE PARTIES GIVEN

Wednesday, May 4, two lovely bridge parties were given when Mrs. J. C. McCracken and Mrs. O. E. Easley were joint hostesses with a morning and an afternoon bridge series at the home of the latter. Scores for the morning playing went to Mrs. M. B. McLean and Mrs. V. T. Downs, high and second high.

Those playing were Mrs. H. K. Whaley, J. W. Witherspoon, Roger Corbett, Jesse Stanford, Jim Robinson, A. C. Hales, J. M. Posey, Jess Carter, Tom McCollum, Alton Fraser, Ivor McLendon, B. H. Hopkins, Travis Dameron, Victoria Wilson, C. H. Dyer, V. T. Downs, Jim Black, Ruby Shirley, Burl Witherspoon, Grant Fuller, J. C. Parker, E. L. Bradley, W. E. Dameron, A. A. Foster, Grace Guthrie, M. B. McLean, Jack Daniels, B. M. Wiltshire; Misses Mabel Gass, Emma Joane Donald, Floyd Wilson, Ina Mae Hastings, Inez Clark.

Scores for the afternoon series went to Miss Martha Duncan and Mrs. J. A. Pittman, high and second high.

Playing were Mrs. Harold Close, J. A. Pittman, Homer Fox, S. P. Rosson, F. L. Lucas, Burl France, Glenn Snyder, Arthur Thompson, George Garrison, Chas. Donald, John McLean, W. F. Gabbert, F. H. Oberthier, Dow Mercer, Claude Benton, B. P. Coneway, H. R. Fritz, R. E. Kessie, J. B. Jones, J. L. Fuqua, J. J. Clark, C. C. Ferguson, W. S. Kerr, N. E. Gass; Misses Gladys Seigler, Lucile Hicks, Gwendolyn Spradley and Martha Duncan.

At both occasions refreshments consisting of a lovely salad course were served.

MRS. BLACK CALLED TO DALLAS BY DEATH OF NEPHEW

Mrs. E. B. Black was called to Dallas Saturday by the death of her nephew, James N. Vickers, member of the staff of the Dallas News. He had visited in Hereford on occasions and was known to a circle of friends here who had learned to appreciate his acquaintance. He had been on an editorial desk of the Dallas News since 1927, his official duties being to securing and arranging of special telegraph and telephone items from various sections of the state, and his usefulness was noted by his ability and willingness to furnish statistics on items of state history to school boys, sport fans and his associates.

Burial was made at his former home town, Cleburne, Sunday afternoon.

LIONS INITIATE ONE AND ADMIT ANOTHER

The 31 Lions and guests present at the regular luncheon of the club Wednesday noon enjoyed the program and fellowship of the occasion to the fullest extent. Lion Glenn Weir was in charge of the entertainment. Owing to the enforced absence of Lion J. M. Posey, who handles the initiation of Cub Bill Smith, the latter was excused before the full rites of the order were administered to Lion John Patton by Mac Womble with the assistance of Mont Baker. Lion Patton came prepared for self defense, armed to the teeth with an automatic, a belt full of cartridges, and bowie knife slung from its sheath, but the two Lions persuaded him to quietly disarm before the initiation began, and perhaps it was well they did.

Bill Smith will be looking forward to his formal reception into the club next Wednesday, and Jonathan Pitman may follow closely behind him as his application passed the board of inspection this week and was duly recorded with the secretary.

Guests of the day were Miss Grace Buzzell, county health nurse. Somebody let in Alex Thompson and N. M. Hardin. Miss Buzzell appeared before the club in the interest of certain work of her department, and Mr. Thompson spoke to the club relative to the importance of the Garcia Lake deep test for oil in the west part of Deaf Smith county.

Memorial Trees In Lake Park to Be Dedicated

Plans for the planting of trees in Lake Park by various civic organizations of Hereford in commemoration of the bicentennial of Washington's birth, marking the location with an appropriate monument, and observing the accomplishment with fitting ceremonies, reached the point where definite announcements can be made concerning them.

The trees, which were set in accordance with the landscaping plan of Lake Park under the direction of the park board, have been planted—one by each of the organizations participating. These are either ash or elm trees. The Bay View club was instrumental in promoting the movement, which received a hearty response and has been joined in by the Pioneer club, Parent-Teacher association, Lions club American Legion, Chamber of Commerce and Music Study club.

The contract for erection of a memorial column to be set has been let to Will Carroll, who will build it of re-inforced concrete. It will be set on a base three feet square, the column in the shape of the Washington monument at the national capital, rising above this eight feet, being two feet square at its base and tapering to 10 inches square at the top. On one side will be set a bronze plate bearing the names of the civic groups whose assistance has made the work possible.

The formal dedication services of the column will be held at a community gathering at Lake Park May 20. Work on the erection of the memorial column will start this week, but finishing touches will not be given it until a later date, after the bronze plate has been imbedded in its side. Then the surfacing of the column will be done in a way that will show no marks from the placing of the tablet.

PANHANDLE LUMBER CO. RECEIVED 180 VISITORS

The "open house" held by the Panhandle Lumber Co. here last Saturday was given an excellent response by citizens of this trade region, 180 registering that day as being interested in some type of building, repair, remodeling or improvement, thus showing an interest in the betterment of their home surroundings or the equipping of their premises for increased activities.

E. L. Rumph, Chas. Gregory and F. R. Weddington of Amarillo and Mr. Dowd of Dallas, representing various building agencies, assisted D. H. Alexander, local manager, in conducting the demonstrations of the day.

TRY A WANT AD IN THE BRAND.

PROGRAM

SEVENTH GRADE CLASSES OF THE RURAL SCHOOLS OF DRAF SMITH COUNTY

Honoring Bicentennial of George Washington

HEREFORD HIGH SCHOOL AUDITORIUM THURSDAY, MAY 12, 1932, 8:30 P. M.

Processional Mrs. Tom L. Vaughn
Invocation Rev. M. J. Johnson
Piano Solo Edgar Pickett
Introduction of Schools County Superintendent
Vocal Solo Chas. Ferguson, Jr.
Representatives of Participating Schools
Presentation of Certificates Judge Earl W. Wilson
Benediction

Members of Classes Entitled to Certificates of Promotion to High School

BIPPUS— Ruth Hoover (Speaker)	SUMMERFIELD— Glenn Roberson George Streun Earnest Ray Kendall Pauline Fangman Christine Atchley
DAWN— Syble Smith Bernice Harris Pauline Edwards Alma Miller (Speaker) Irvin Bottsford	THOMAS— John Allen Morris Thelma Mae Morris (Speaker) Pete Conner
DANIEL— T. J. Jacobs (Speaker)	WALCOTT— Juanita Jones (Speaker)
HIGGINS— Nancy Ann Garrett (Speaker)	WYCHE— E. W. Barton (Speaker)
MESSENGER— June Guinn (Speaker) Carmel Lee Guinn Aitis Williams Quince Williams Vernon Hudgeons Letha Chance	WEST WAY— Frank Tackett, Jr. Wilma Czermer Gertrude Wilson (Speaker) Walter Reeves Irene Grimes
PROGRESSIVE— Roy Fred Botts Joe Marnell Edgar Eugene Russell Herbert Lecll Williams (Speaker) Howard Higgins Forest Marnell Anthony Marnell	WARD— Gladys Lewis (Speaker) Omah Harrison

Baseball League Settles Down to Its Schedule

The twilight city league of baseball is getting under way this week in earnest. The two teams added since the original four began has made necessary the arrangement of a new schedule, shorter than the one first planned. It is printed elsewhere in the Brand this week and fans are advised to clip it out and paste it on cardboard so they may have it ready for reference at any time. Space is provided to write in the score of each game as it is played, thus keeping down later arguments in the hot stove league next winter. The Bible Class and Dark Horses, the latter being sponsored by the American Legion, are going to make the other teams step out if they stay in the race.

More definite playing rules and organization work has been accomplished during the past week, chief among which is the selection of a governing board for the league. The managers of the respective clubs, Homer Fox of the Midgets, Jim Robinson of the Lions, Ted Young of the Odd Fellows, W. C. Pitman of the Firehays, M. J. Johnson of the Bible Class, and Ebb Martin of the Legion, are the six members, and they in turn chose Charlie Whitehead, former league player and all-around good sport, to be president of the league. He is the "Judge Landis" of Hereford's baseball league, and his word is final, and the edict of his opinion on questions affecting the league is law.

Games that are rained or storm-out must be played by the two clubs involved to make up their rating. The new schedule puts games on the playing dates of Monday, Wednesday and Friday. Games this week saw the Firemen come from behind to tie the score and finally take the lead to humble the high-stepping Lions Monday evening, 9-8; while the lowly Legion team, the Dark Horses, who made such a poor showing last week against the Bible Class, took a new lease and a firmer grip to pitch, hit

and run their opponents ragged Tuesday afternoon, 11-2, in a make-up game to get them all on an even footing in the number of games played.

The Odd Fellows-Bible Class game of Wednesday was rained out and will be played this afternoon. Games are played each Monday, Wednesday and Friday, unless weather prevents, in which case the two teams make up the affair on off-days. Attendance is increasing and interest is growing in the games as the season progresses. There is no charge of admission, the hat being passed, unless it is forgotten, for voluntary contributions.

R. A. Fullwood, proprietor of the Fullwood Battery and Electric Station, announces that he has installed new H-B constant potential equipment which charges automotive and radio batteries in one-third the time heretofore required. Constant potential is not new, having been used for years in charging railway car lighting batteries. By this method each battery draws in just what current it needs and each battery is absolutely independent of every other battery on the line.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Tax League

(Continued from Page One)

our tax debts may be paid." Troy Womble spoke at length on tax reforms, asserting that a large percentage of the taxes were unpaid, which in itself was a bad situation, but not to be compared with the statement of other tax payers they did not expect to pay their taxes if those who let their taxes go delinquent were not made to pay theirs. Mr. Womble's question of "Where will it all lead?" is thought-provoking.

Citizens of the city and school district should be in attendance in the court room Saturday afternoon at 2:30 for the completion of the tax league organization, at which time other committees and directional forces for the work will be chosen.

Immediately following this, the county tax league has promised to have ready for presentation to the assembled citizens its recommendations suggesting possible remedies of tax problems looking toward lightening the burden of taxation to Deaf Smith county property owners.

"LOOK YOUR BEST IF YOU WOULD BE HAPPY"

"There was a time when women dressed and prettied themselves in the hope of making themselves more attractive to some man, but today they value more and more the compliments of their women friends, the esteem of women whom they meet, and their own self respect," says Miss Katherine Cooper, well known beauty specialist who is at the City Drug Store this week.

"Life seems more pleasant," she continues, "and people appreciate you more when you look fresh, vital, glowing with health and charm."

Opens Cleaning Plant.

The cleaning and pressing plant formerly operated in connection with the Hereford Laundry has been reopened, with an experienced operator in charge. New machinery was installed to make possible faster work.

ST. ANTHONY'S TO GIVE THE PLAY, "CAMOUFLAGE"

The children of St. Anthony's parochial school will present the play, "Camouflage", in the school auditorium Thursday evening, May 19, at part of the exercises incidental to the closing of the Catholic school for the term.

MOVING

To Star Theatre Building
Opening Saturday Morning

Special
Our \$3.50 Permanent Wave for \$2.50 CASH ONLY

This week FREE shampoo with each marcel or finger-wave. All work guaranteed.

Our New Phone 26

Mrs. Bessie Jennings Beauty Shoppe

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

AUCTION SALES ARE PROFITABLE

RAY BARBER AUCTIONEER

Superior Sales Service
Phone 241 Hereford, Texas
Sales dates and literature may be arranged at THE HEREFORD BRAND

TWILIGHT LEAGUE SCHEDULE

LIONS CLUB VS FIREMEN	MAY 9	FIREMEN VS BIBLE CLASS	MAY 27	LIONS CLUB VS LEGION	JUNE 15
ODD FELLOWS VS BIBLE CLASS	MAY 11	MIDGETS VS FIREMEN	MAY 30	MIDGETS VS BIBLE CLASS	JUNE 17
MIDGETS VS LEGION	MAY 13	LIONS CLUB VS ODD FELLOWS	JUNE 1	FIREMEN VS LIONS CLUB	JUNE 20
FIREMEN VS ODD FELLOWS	MAY 16	LEGION VS BIBLE CLASS	JUNE 3	ODD FELLOWS VS BIBLE CLASS	JUNE 22
LIONS CLUB VS LEGION	MAY 18	LIONS CLUB VS BIBLE CLASS	JUNE 6	MIDGETS VS LEGION	JUNE 24
MIDGETS VS BIBLE CLASS	MAY 20	FIREMEN VS LEGION	JUNE 8	LIONS CLUB VS MIDGETS	JUNE 27
ODD FELLOWS VS LEGION	MAY 23	ODD FELLOWS VS MIDGETS	JUNE 10	ODD FELLOWS VS LEGION	JUNE 29
LIONS CLUB VS MIDGETS	MAY 25	FIREMEN VS ODD FELLOWS	JUNE 13	BIBLE CLASS VS FIREMEN	AUGUST 1

Wyche Items

MRS. L. P. PERKINS

Mrs. Estes and children, Mrs. Jack Grady and children and L. Perkins and family visited the Morgans Sunday.

L. P. Perkins and family visited the Jess Lindsey family Wednesday afternoon.

The closing program of our

We asked the McCarthy's

"What's the best reason for having a telephone?" we inquired.

Said Mr. McCarthy: "You never know when you'll get a business call at home. And during the day, it's a fine thing to know the Missis can call you, if thing's go wrong."

Said Mrs. McCarthy: "Well, I'll admit I enjoy 'visiting' on the telephone. And it does save a world of trips to the grocery, the drug store, the cleaners and the like. What if we should need the doctor, or the police, or the fire department?"

Perhaps you do not have a telephone at home. If not, we really believe you're missing something. If you're interested, call the business office.

Southwestern Bell Telephone Co.

school was well attended and the children had a very nice program prepared.

Miss Buzzell visited Mrs. Perkins Friday.

The Chester Lindsey children of Westway spent last week in the Jess Lindsey home.

Jack Rose and wife visited in Plainview and Clovis last week.

Miss Ruth Wolfe visited Walcott school Monday.

Jess Lindsey and family visited Frank Nell at Jumbo Sunday.

Mr. and Mrs. Wolfe, Ralph and Ruth attended the singing convention Sunday.

Mrs. Gordon Gold has returned home from the hospital.

Mrs. Spencer's mother is visiting her for a while.

Mildred Redwine spent Saturday night and Sunday in the Walker home.

Mr. and Mrs. G. W. Brumley spent Sunday with Mr. and Mrs. Louie Olson.

The Rineart children visited Dorothy and Edward Perkins Saturday.

Mr. Young and Edward Perkins attended the singing convention at Walcott Sunday.

Ted Young and family visited the Morgans and Mr. Young Wednesday.

Mr. and Mrs. Cook attended the singing convention at Walcott.

Mr. and Mrs. Tommy Lee have returned from Arizona.

Mr. and Mrs. Nolle Elliston visited relatives at Endee, N. M., Friday.

Wyche club enjoyed an all day meeting with Mrs. H. Earl Smith May 10. A lovely luncheon was enjoyed by 11 members and two visitors, Mrs. Phillips and Miss Alma Henry. Miss Martin met with us and we made foundation patters. Mrs. DuBols Walker read some legends and stories from of exploration. Mrs. C. C. Cook gave a report on The Wind, by Dorothy Scarborough. Mrs. Leo

Wolfe reported on Enchantment, by Ruth Cross. Mrs. Lou Perkins read White Fire. Miss Ruth Wolfe told of Lerie Dean Robison.

Miss Martin asked us to go to the short course at Canyon Friday. All members of the club who expect to attend are to meet at the school house Friday morning at 8 o'clock. The next meeting will be May 24 in the home of Mrs. Ira Ott. We will meet June 14 with Mrs. Lou Perkins. Miss Buzzell will be with us next.

Mr. and Mrs. Jess Lindsey visited Chester Lindsey at Westway one day last week.

Mrs. Lee Mitchell and children spent last week in the home of her parents, Mr. and Mrs. A. E. Edwards.

Mr. and Mrs. Jack Baker called in the Perkins home Thursday.

Jim Bowles of New Mexico visited the Cook and Perkins homes Monday night and Tuesday.

Miss Fleming of Dawn and Miss Park of Hereford will teach the Wyche school next year.

Mr. and Mrs. Bob Workman spent Sunday in the Ott home.

Summerfield

MISS GLENN CURRY

Summerfield Study club met with Mrs. Wilburn Eddleman Thursday afternoon with 14 present. The subject was Texas Literature, led by Mrs. Clayburne Carr. Roll call, a Texas Writer. The early writers, by Mrs. W. L. Huntley; Literature since the Civil War, by Mrs. C. Carr; Legends, stories and songs, by Mrs. Ray Johnson. Mr. and Mrs. Noland, Maude, Otho and Mary Lee Curry attended the singing convention at Walcott Sunday.

Several witnessed a baseball game between Lazbuddy and Summerfield at Lazbuddy, when the

score was 15-6 in favor of Summerfield.

Lee Curry and family left Sunday night for Panhandle where Mrs. Curry's brother, Bill Davis, had been killed in a car accident near Panhandle late Sunday afternoon. W. A. Davis, the father, suffered bruises and Mrs. Davis, the mother, a broken arm. Mr. Davis is a retired farmer of Clarendon.

Mrs. Officer, mother of Mrs. W. Eddleman, and Mrs. Kenneth Poso, a sister, and family of Hale Center spent Sunday in her home. Messrs. and Mmes. E. L. Keith, Borger; and C. E. Box of Hollis, Oklahoma, sisters of Mrs. Ben Davis, spent Sunday with her.

Mrs. Ben Davis' parents, Mr. and Mrs. B. F. Burns of Hereford, visited with her Sunday.

Mr. and Mrs. P. M. Houser of Westway spent Sunday in the Lewis Jay home.

The Taylor quartet of Clovis, Mr. and Mrs. Garrett and family of Progressive, visited the Noland home Sunday evening.

Mr. and Mrs. H. Powell and Gwendolyn of Ford visited the Oglesbys Sunday.

Lonnie Nance and family, brother of Mrs. J. A. Noland, and Miss King of Amarillo spent Sunday evening with her.

John Heiseman and family and Jay Sanders and family of Big Square spent the week end in the Louie Huckert home.

The Santa Fe steel gang has moved to Black.

Chas. Roberson returned from Albuquerque where he has been employed by the Santa Fe.

J. B. Saunders brought Mrs. Saunders home from Amarillo Saturday, where she had been receiving medical treatment.

Mrs. Ira Lawrence and Peggy Sue of Holbert, Okla., visited her sisters-in-law, Mmes. Henry Kendall and Marvin Madden, Sunday.

Lawrence Johnson and son, Mr. and Mrs. Ray Johnson and daughter spent Sunday in the Carl Frye home at Easter.

Mr. and Mrs. C. M. Carr spent Sunday in the A. R. Mahlin home.

Walter Hawkins and family, Dinson Hill and family spent Sunday, in the Atchley home.

J. L. Mann of Glasgo, N. M., visited his daughters, Mmes. Carr and Mahler, recently.

Mrs. B. C. Roberson was in Hereford Sunday. Miss Ruth, who taught at Wyche, returned home with her aunt to spend a few days.

Mrs. Alice Hanna of Amarillo visited Mrs. J. R. Oglesby recently.

Mr. and Mrs. Williams, of El Dorado, Okla., Mrs. L. Johnson of Holbert, Okla., Ray Hicks and family of Dimmitt visited the D. Stewart home Sunday afternoon.

C. and J. Gandy, brothers of Mrs. J. R. Oglesby, of Plainview visited her Monday.

Woodrow Welty and Jack Streun have returned from a visit in Belen, N. M.

Mrs. Lee Kendall who has been confined to her bed several weeks, is able to be up for short periods.

Ward News Notes

By MRS. W. P. CARAWAY

S. A. Edwards and family visited the E. Seigner home Sunday.

Mmes. Hattie Ruther, Jass Carter and Richardson of Hereford spent Friday morning in the Wiley Roberson home.

D. O. Williams and family spent the week end in the Jack Hutson home.

Clifford Oden of McCamie, N. M., spent the week end with his grandfather, John Higgins.

Ben Harrison and family spent the week end in the W. R. Harrison home.

Sonny Ledbetter and family of Vega visited the Jack Hutson home Sunday.

Gertie Luella Kelly spent Monday with Maye and Edna Harrison.

Elizabeth and Luella Higgins visited Friday night with Viola Hutson.

Mr. Scott and family of Clovis spent Sunday with his sister, Mrs. Fred Moreman.

Cecil Boyer was ill last week but is improving.

Mr. and Mrs. A. W. White of Plainview visited her brother, W. P. Caraway, Thursday night.

Mrs. Cecil Lady visited Mrs. Wiley Roberson Wednesday.

Mr. and Mrs. Bill Cole are the proud parents of a baby boy.

Messes Garrett and Hughes visited the W. R. Harrison home last Wednesday afternoon.

Messes Garrett and Hughes spent Thursday night in the Wiley Roberson home.

Ben Harrison of Hollene, N. M., delivered a very interesting sermon here Sunday.

Mr. and Mrs. H. L. Caraway were in Amarillo Monday.

Tynn Powelson and family and Jim Harrison and family spent

Sunday in the W. R. Harrison home.

Sue Vaughn spent Saturday night with Gladys Lewis.

W. H. Siles of Amarillo visited the W. P. Caraway home Saturday and Sunday.

John Huntzinger and Bill Hutson and family visited the Jack Hutson home Sunday.

Mrs. Suggs entertained her Sunday school class Friday night, and refreshments were served to 35.

Messes Garrett and Hughes spent Saturday night and Sunday with Miss Brown.

Mrs. Geo. Lewis and daughter, Gladys, spent Saturday with Mrs. Tom Vaughn.

Mrs. Tom Baker and children and Mrs. Stivers were callers in the W. P. Caraway home Sunday.

Fairview-Palo Duro Items

By MRS. JOEN BOLING

Mr. and Mrs. Batchelder of Wildorado called in the A. R. Norman home Sunday afternoon.

Mr. and Mrs. L. C. Moore gave Grover Thomas a surprise birthday party Sunday. The young folks enjoyed the evening kodaking.

Mrs. M. H. Burnum called on Mrs. Tom McClain Thursday.

Mrs. Jim LeGrand spent two days last week with Mr. and Mrs. C. Brown.

Jack Stephens of Conway visited his sister, Mrs. Comingo, here last week.

Mr. and Mrs. Lester Ellred of Shamrock spent Saturday night with Mr. and Mrs. Cecil Allred.

Mmes. C. O. Phillips and M. H. Burnum called on Mrs. John Boling Wednesday.

Mrs. and Mrs. Stanley Thomas called in the E. W. Womble home Thursday evening.

Mr. and Mrs. Jim LeGrand are moved to near Sony.

About 30 neighbors and friends gathered in the Otto Smith home Sunday for a surprise birthday dinner for Mrs. Smith. Each carried a covered dish and all enjoyed the visit.

The Wildorado graduating class composed of Lucile Griggs, Norman Davis and Earl Norman, had their closing exercises Friday evening. The school and community enjoyed a picnic on the Binford ranch.

Many of our young folks enjoyed a party Saturday night in the Guy Robinson home in Wildorado.

Myron McCormick of Amarillo spent the week with Earl Norman.

Messes. and Mmes. Ollie Grabbe and E. W. Womble and son were Sunday dinner guests in the John Boling home.

Mr. and Mrs. L. L. Womble spent Mother's Day with Mr. and Mrs. W. T. Womble in Hereford.

Mrs. R. L. Campbell spent Wednesday with Mrs. Grabbe at the school.

Mrs. C. O. Phillips spent Wednesday with Mrs. Comingo.

Mr. and Mrs. Comingo spent Sunday with her parents, Mr. and Mrs. R. W. Stephens at Ford.

The school children and patrons of Fairview were 100 per cent at the health parade in Hereford. Byron Campbell was the five point pupil and will receive a certificate of perfection in health habits. Two others were in the dental honor division, Ottis Smith and H. D. LeGrand.

Progressive News

By OLIVE PERKINS.

Ray and Horace Hershey were in Littlefield last Wednesday attending a pure seed meeting.

The club met with Mrs. W. C. Russell last Wednesday. The annual election of officers was held and Miss Olive Perkins was chosen president, Mrs. Albert Higgins vice president and Mrs. H. Benson secretary-treasurer. The next meeting will be held in the school house the third Wednesday in May.

Mrs. C. P. Caldwell and Eunice visited Mrs. Jeff Roberson Monday afternoon.

Mrs. Owen Neel called on Mrs. Blakemore Wednesday afternoon.

Messes. and Mmes. R. R. Jackson and Raymond Taylor made a business trip to Pampa last Monday and also visited Mr. Jackson's mother.

J. E. Cockerell and family visited the Orin Russell home Sunday.

O. E. Sherman and wife spent Tuesday evening in the Perkins home.

Lyle Donovan spent the week end with Glenn Ricketts.

Messes. and Mmes. C. P. Caldwell and Eunice, and Clyde Russell attended the singing convention at Walcott Sunday.

Clarence Ray and family of Plainview visited the Caldwell

Sunday evening. They formerly lived on 25-Mile Avenue.

Catherine Russell took dinner with Eunice Caldwell Sunday.

Mr. and Mrs. W. C. Russell and Edgar spent Sunday afternoon with F. D. and Miss Olive Perkins.

The infant son of Mr. and Mrs. Howard Hershey died last Thursday. The community extends sympathy to Mr. and Mrs. Hershey and other relatives.

Mr. and Mrs. Jim Ricketts and son visited Mr. and Mrs. Malcolm Cassels in Hereford Sunday.

Mr. and Mrs. Parkman, Earl and Floyd Griffith entertained at a lawn party Friday night. After spending the evening playing various games, refreshments of ice cream and cake were served to about fifty guests.

Mrs. Ray Hershey is taking care of the twin daughters of Mr. and Mrs. Howard Hershey this week.

There is no excuse for a poor complexion. Only two more days left to see the beauty specialist at the City Drug Store for a free analysis of your skin and advice on its proper care. Phone 100 for appointments. 1c

Mrs. E. B. Black was called to Dallas last Saturday by the death of her nephew.

"Camouflage"

A Comedy-Drama In Three Acts. And Commencement Exercises.

ST. ANTHONY'S HALL

Thursday, May 19th
8:30 P. M. Admission 25c

Costs Less—

Let us build up worn gears and any kind of shafts at less expense to you than new ones. We do all kinds of machine work.

KOCH & DYSON

Mosely Building, First and Main.

MORE PEOPLE RIDE ON GOODYEAR TIRES

Fine Goodyears packed with mileage—bargain priced!

Goodyear Speedway

Lifetime Guaranteed
Supertwist Cord Tires

Full Oversize	Price of Each	Each in Pairs	Full Oversize	Price of Each	Each in Pairs
28x4-40-21	3.95	3.83	29x5.00-19	5.39	5.23
29x4.50-20	4.36	4.17	30x5.00-20	5.45	5.29
30x4.50-21	4.57	4.23	31x5.00-21	5.72	5.56
32x4.75-19	5.12	4.97	32x5.25-18	6.15	5.97
32x4.75-20	5.26	5.04	31x5.25-21	6.03	6.43

Expertly mounted free. Tubes also low priced.

IRELAND-BEAVERS MOTOR CO.

Wednesdays and Saturdays, 8:00 P. M.

Revellers Quartet—Goodyear Concert-Dance Orchestra—Guest Artists

New Low Prices!

TRUCK OWNERS!

LATEST 1932 HEAVY DUTY
GOODYEAR PATHFINDERS

Full Oversize	Price	Full Oversize	Price
30x5	15.45	6.00-20	14.50
32x6	26.50	7.00-20	22.40
34x7	36.40	7.50-20	26.45

Trade Your Old Tires for New 1932 GOODYEAR ALL-WEATHERS Get Our Offer!

Now Open

The Best Equipped BATTERY and ELECTRIC STATION

In The Panhandle

—Our H-B 8-Hour Battery Charger saves time and money for you. Get your battery in before 9:00 a. m. and it is ready by 5:00 p. m. the same day, with a better, longer-lived charge than you ever had before.

—Complete line of parts for all makes of Magneto's, and electrical parts for any kind of car—with modern testing equipment that saves time in finding any electrical trouble.

Fullwood

Battery and Electric Station

Next Door to The Brand Office.

"Battery Bob Is On the Job."

Carl's Cash and Grocery

FRIDAY AND SATURDAY SPECIALS

Sugar Pure Cane, 10-lb Bag 48c	CORN Concho, No. 2 can, 3 for 25c
COFFEE 1 lb., Schillings 36c Present this ad for 4 ounces Prepared Mustard FREE	JELLO 3 packages 20c
YAMS Portales, 5 lbs 8c	PICKLES Quart, sour 16c
PRUNES Italian, gallon 31c	SARDINES Large Oval Can, 2 for 19c
COMPOUND Swift's Jewel, 8-lb pail 57c	PORK and BEANS Wapco, six cans 36c
FLY SPRAY Wellka, half pint 25c	BEANS Green Stringless, No. 2, two for 18c
FLY SPRAY Quart 75c, pint 50c	TEA Maxwell House, quarter pound 19c
BRAN FLAKES White Swan, three packages 26c	FLY SWATTERS Three for 20c

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-1/2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising.

Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR SALE: Red topped cane seed, well matured, in good condition, 75c a hundred. Fred Stream, 7 miles southwest of Hereford on Route 2. 18-2p

FOR SALE: High quality maize and red top seed for sale. Recleaned. One cent per pound. L. Baskin, phone 138. 15-1fc

WHEATLAND MILO, a combine grain sorghum, developed for high yield and suitability for harvesting with combine. For sale by McLean-Pitman Grain Co., Hereford, Texas; Santa Fe Grain Co., Friona, Texas. 17-4c

FOR SALE: Three Duroc Jersey brood sows, pure bred, not registered; fine foundation stock; will farrow soon. \$25 each. See Ben Wright, 1 mile north Hereford Nursery. 17-2c

FOR SALE: I have three Poland China gilts left; fine for club work. Lloyd E. Tice. 18-1c

FOR SALE: A piano at a bargain. Box 678, or call at the Hereford Brand. 14h

FOR SALE: One extra nice Clark-Jewell gas range, with heat regulator. J. M. Murchison. 13-1fc

EGGS reduced to \$3.50 per 100, 75 per cent hatch guaranteed. Chicks \$8.00 per 100, 300 for \$22.50. Flock A. P. A. certified and banded also tested free from B. W. D. S. F. Warren, Friona, Tex. 13-1fc

FOR SALE: New Victor portable phonograph, reasonable price. Also two Jersey cows. 124 Avenue F. 1p

FOR SALE: Pure bred, hand selected Grohoma seed, 7 1/2 cts will plant an acre. L. E. Sawyer, at Joel Switch. 16-4p

FOR SALE: Two jacks, 60 pigs and shoats, and Jersey cows, B. F. Fulkerson. 17-3p

TYPEWRITERS, New and second-hand. Jewell Murchison, Court House. 37-4fc

FOR SALE: Two row Case disc planter, practically new, \$50.00. Single row P. & O. lister, \$10.00. See Frank Givan. 18-2p

Lodge Directory

HEREFORD LODGE
No. 476 I. O. O. F.
meets Monday, 8:00 p. m.
Visiting Brothers welcome
JOHN H. BIGGS, N. G.
L. E. Foster, Secretary.

Wanted

WANTED: Dressmaking, designing, alterations and repairs. Mrs. Frick, 112 A Street, or telephone 475. 18-1c

WANTED: Will keep children day or night, and do any kind of fancy work. Mrs. Ida Davis, telephone 466-W. 18-1p

WANTED: To trade 100 acres of land in New Mexico for a good used car. Call at White Cottage Camp, West Hereford. 18-1p

WANTED: Flowers or cuttings suitable for green house culture. See or phone Russell Daniel, 1p

WANTED: Fanning mill for cleaning maize seed. Phone 138. 17-2c

For Rents

FOR RENT: Nicely furnished at 206 B Street. Frances Apartments. 17-2p

FOR RENT: Improved 5 acre place, reasonable rent. L. Baskin, phone 138. 15-1fc

FOR RENT: Brick duplex, close in; price has been reduced. Phone 250. J. F. Ward. 18-1fc

FOR RENT: Six room modern house and double garage at Fifth and Schley. Phone 456. Roberts & Oliver. 17-1f

FOR RENT: Modern duplex, nearly new; close in, furnished or unfurnished. H. B. Webb, Phone 300 6-1fc

FOR RENT: Good five room, house, 218 Avenue B. Dr. Florence Miller. 17-1fc

FOR RENT: Four room furnished apartment, modern. Call 456. A. C. Thompson. 7-1fc

Westway Items

BY WILMA NELL SIKES

The pie supper was well attended. The \$30.35 received will be used to paint interior of school building.

Rev. Fuqua will preach here Sunday morning.

Mrs. O. Otis visited Mrs. J. H. Landers Sunday.

G. W. Wilson and family took Sunday dinner with the J. Johnson family.

Sue Vaughn spent Saturday night with Gladys Lewis at Ward.

D. R. Grimes and family had as dinner guests Sunday P. A. and Willard Turbow, G. H. Whitaker, Alta Mae Elliston and Arthur Denney.

Mrs. H. Gray was called to Crosbyville Tuesday by the illness of her mother, Mrs. Elliston. We regret to learn her mother died Thursday. Mrs. Gray has not returned.

Gertrude Wilson spent Sunday with Lily Moy Sikes.

The club met with Mrs. T. L. Vaughn May 8 in an all day session, each lady bringing a dish and at noon dinner was served. Misses Hostetler, Bussell and Martin were guests. Talks were given by Mmes. Gilliland, Slaton and Holland and Miss Hostetler. The day was spent remodeling dresses. Next meeting will be with Mrs. N. P. Sikes, May 17.

Vesta Mae Landers spent Wednesday night with Margaret Holland.

Friends from Hereford visited the C. Skypala home Sunday night.

Several from here went to the Walcott singing convention Sunday.

G. H. Whitaker spent Saturday night with C. P. Grimes.

Westway school team played Jumbo here Friday, winning 6-5.

Belinda Bess Sikes spent Tuesday night with Gladys Gore.

G. W. Shultz and Duane Vaughn spent Thursday night with Howard Gore.

Mrs. J. E. Holland and children and Mrs. A. C. Pierce visited the N. P. Sikes home Friday evening.

Miss Marion Amritake of Vege visited Miss Frances Brown over the week end.

Bob Denney and family, Mr. McBrayer and family visited the D. R. Grimes home Saturday night.

Homer Gore and wife visited the L. O. Gores Tuesday.

G. W. Wilson and family, T. L. Vaughn and family were in Amarillo Thursday.

Mrs. Rice and family of Endee, N. M., spent Sunday in the L. O. Gore home.

Lily Moy Sikes spent Thursday night with Irene Grimes.

G. W. Wilson and family visited the Roes Saturday night.

Gladys Gose visited Vesta Mae Landers Thursday night.

Leslie Vaughn spent Wednesday night with Lester Kelly.

A new home has just been completed by D. R. Grimes and family in Hereford and they expect to move into it soon.

Lily Moy Sikes spent Sunday night with Gertrude Wilson.

School patrons have been working on the school grounds, beautifying it by planting flowers and painting the fence.

Plainview friends visited the Buddy Roe family Sunday.

Mr. and Mrs. Strickland returned from a visit in Wichita Falls last week.

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For Representative, 123rd District:
H. K. STANDFIELD

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON (Re-election)
C. W. HUMBLE
C. T. KIBBE
ARTIS RUSSELL

For Sheriff and Tax Collector:
WOOD D. VAUGHN
EZRA NORTON
JNO. B. MILLER (Re-election)
J. WALLACE ROBINSON
J. T. CUNNINGHAM
ED CURTSINGER
I. I. WEST
EMETT HALES

For County and District Clerk:
W. FRANK BALL
JOHNNIE BIGGS
MRS. BESS TURRENTINE
L. H. FOSTER (Re-election)
W. L. PICKETT

For Tax Assessor:
MACK BEACH (Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH (Re-election)

For County Attorney:
JOHN COFFEY (Re-election)

For Commissioner, Precinct No. 1:
P. J. (Jack) ROSE
JAS. R. ROBINSON
S. O. WILSON
C. J. PADDOCK

For Commissioner, Precinct No. 2:
W. D. KELLEHER
W. B. PHILLIPS (Re-election)
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN (Re-election)
E. M. JACK
HERMAN GRAY
W. D. NAFZGER

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART (Re-election)

Black

BY MRS. J. J. CRAWFORD

Mr. and Mrs. F. E. McMurry and family spent Sunday in Amarillo visiting her brother, Paul Houston, and family.

The Junior B. Y. P. U. of Friona gave a program at the church Sunday night which was attended by a good crowd. Specials were a solo, "That Wonderful Mother of Mine," by Mrs. Aldon Hawks and a duet by Mrs. T. J. Hawks and Mrs. Russ. Also a duet by Mr. and Mrs. Holly. Mrs. Applewhite of Friona gave a beautiful reading. The program was fine and enjoyed by all and we hope they come again.

The Black boys played the Dimmitt team here Sunday, the score being in favor of Dimmitt.

Mrs. Presley has been real sick the past week, but is improving slowly.

Mr. and Mrs. Russell and family of Lakeview spent the day Sunday in the Roy Price home.

Several families from our community attended the baccalaureate sermon at Friona Sunday.

Friona junior class went on a picnic to the canyons Saturday.

Northwest News

By PEARL HOOVER

Bob McCoy and Charlie Overstreet of White Deer, took dinner in the J. R. Overstreet home last Sunday.

Dr. and Mrs. Landers and son called in the J. R. Overstreet home Sunday afternoon.

Mr. and Mrs. J. R. Overstreet were visitors in Hereford Saturday.

Mrs. Homer Cleveger and daughters called in the Will-Winn home Tuesday afternoon.

Mrs. J. C. Morrison and daughters called in the J. E. Morrison home Monday afternoon.

Mr. and Mrs. Earl Porter are moving to the O. G. Hill place, six miles south of Hereford.

Allene Norris spent Wednesday night with Ruth Hoover.

The ladies' club met Wednesday afternoon, but only four were present. The county demonstration agent meets with the club the first Wednesday of each month, and the health nurse meets with them the third Wednesday of each month.

George Bippus and Violette and Herbert were shopping in Hereford Monday.

Jack-Fortenberry called in the G. C. Snell home Friday.

Mr. Hammons is erecting a new house on his farm and is making great progress.

Mr. and Mrs. J. K. Overstreet called in the Staley Jones home Friday afternoon.

Little James Reese is on the sick list this week.

Arthur Harris spent Sunday in Amarillo with friends.

Cleo Items

BY MRS. W. E. CONNER

Mr. and Mrs. H. H. Houtchen and children spent Mother's Day in Turkey.

Mrs. H. N. Waggoner, Ruth and Grace Winkle attended the Mothers' Day program at Dimmitt.

Mr. and Mrs. J. H. Waggoner and family spent Sunday in Tulsa.

Ernestine and J. Paul Waggoner spent Saturday night with the Conner children.

George Webb and Mrs. Hickman and children spent Sunday in Tulsa.

Sybenell Waggoner spent Saturday night with June Waggoner.

Mr. and Mrs. W. E. Conner visited in the C. C. Ramsey home Friday afternoon.

Mr. and Mrs. Ted Lee are visiting in Shamrock.

Lorene Conner spent Wednesday and Thursday nights with Helen Wesson of Dimmitt.

Mr. and Mrs. Ernest Waggoner spent Sunday afternoon in the home of Grandpa and Grandma Waggoner.

Assembly of God Church

Sunday announcements for the Assembly of God Church: Sunday school, 9:45; Preaching services at 11; Christ Ambassadors class at 7:00 p. m. Night services at 8:00 o'clock. Subject night services, "Are Tongues a Necessity for a Spirit-Filled Life?"

J. A. THOMAS, Pastor.

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For Representative, 123rd District:
H. K. STANDFIELD

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON (Re-election)
C. W. HUMBLE
C. T. KIBBE
ARTIS RUSSELL

For Sheriff and Tax Collector:
WOOD D. VAUGHN
EZRA NORTON
JNO. B. MILLER (Re-election)
J. WALLACE ROBINSON
J. T. CUNNINGHAM
ED CURTSINGER
I. I. WEST
EMETT HALES

For County and District Clerk:
W. FRANK BALL
JOHNNIE BIGGS
MRS. BESS TURRENTINE
L. H. FOSTER (Re-election)
W. L. PICKETT

For Tax Assessor:
MACK BEACH (Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH (Re-election)

For County Attorney:
JOHN COFFEY (Re-election)

For Commissioner, Precinct No. 1:
P. J. (Jack) ROSE
JAS. R. ROBINSON
S. O. WILSON
C. J. PADDOCK

For Commissioner, Precinct No. 2:
W. D. KELLEHER
W. B. PHILLIPS (Re-election)
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN (Re-election)
E. M. JACK
HERMAN GRAY
W. D. NAFZGER

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART (Re-election)

Those from our community were Nehta Crawford, Ralph Parr, Bud Barnett, Berlyn Stone and Erwin Welch, and all reported a good time in spite of blistered faces and sore limbs.

Misses Mary and Dora McCord were visitors in our community Sunday evening.

Zenice Holly was taken suddenly ill at B. Y. P. U. Sunday night. We hope his condition is not critical.

Several from our community attended the services and dinner on the ground at the Church of Christ in Friona Sunday. They report some splendid sermons and lots to eat.

Miss Mildred McMurry spent Saturday night with her sister, Elizabeth, in Friona.

It has been announced that Chas. Hays and Fern Barnett will be our school bus drivers next term.

Mr. and Mrs. Clayburne Carr of Summerfield visited in our community Sunday, and were accompanied by Mrs. Carr's father, J. L. Mann.

The club met last Thursday with Mrs. Emma Elmore. A beautiful Mother's Day program was rendered. Mrs. Laura Maples was a visitor and gave a beautiful solo. Refreshments were served in the club colors to 18 members.

Mrs. Willie Price asked that the club meet with her next Thursday in honor of her cousin, Miss Cowan, who is visiting her. Mrs. Price is not a club member and the club appreciates the invitation.

The next regular meeting will be with Mrs. Aldon Hawks May 19.

Mr. and Mrs. Josh Jackson of Dimmitt were visitors in the Crawford and Roy Price homes Saturday afternoon.

Roy Price has moved his place of business in Friona across the street in the Shouse building.

Mrs. George Wylly visited Mrs. Ooldron in Friona Thursday afternoon.

on Grandmother Samms Sunday.

Martha Medley, Emerald Smith, Louise Frye and Hazel Chambliss were in Hereford Sunday.

Mr. and Mrs. Ray Johnson and Mr. Lawrence Johnson of Summerfield and H. H. Frye and boy took Sunday dinner in the C. W. Frye home.

Mr. and Mrs. Noland and daughters, Mr. and Mrs. Pat Hardy and son, Mr. and Mrs. M. Stemmmons called in the Roy Durant home Sunday afternoon.

Carl Frye and family attended the Bible Class picnic at the Toy Ivey ranch last Friday.

W. J. Anthony of Hereford, an daughter, Mrs. Stevens of Abilen spent Wednesday night in the Mosley home. Mr. Anthony is moving to Abilene. Luke Medley and O. L. Anthony accompany them there.

HYDRATED LIME

—Is a useful commodity to have around the place, especially at this time of the year. Sprinkle it in all corners where rubbish collects. It will help to keep your premises free of germ-breeding insects.

Whitewash all your out-houses, fences and tree trunks. It fills all cracks, and hiding places of insects and worms of any kind. Vermin and insects are discouraged from crawling over whitewash, as lime is repulsive to them.

For a weather-proof exterior whitewash, mix 10 pounds of hydrated lime with water to a creamy consistency. The dissolve one-fourth of a pound of common salt and 2 ounces of sulphate of zinc in one quart of boiling water and pour it to the lime mixture. Add quart of skimmed milk and stir well.

WE HAVE THE LIME, SALT AND SULPHATE OF ZINC ALL HERE FOR YOUR CONVENIENCE.

Price for quantity in above Formula

ROCKWELL BROS COMPANY
LUMBERMEN
In Hereford Since 1888
110 South Main Street
Phone Four—the Lumber Number.

Easter Items

BY MISS LOUISE FRYE

The E. H. D. club met with Mrs. Stemmmons, with a program on buying problems of the home maker, led by Mrs. W. E. Braly. The social hour was enjoyed by all present. Mrs. Hardy and Miss Hardy were guests.

Mr. and Mrs. Fred Walton called in the Atwood home Sunday.

W. E. Braly and family visited in the Stuart home Sunday.

Messrs. and Mmes. W. E. Braly, Harvey Allison, Geo. Chambliss, M. Stemmmons, Fred Walton called

FOR SALE AT A BARGAIN

(Within Next Ten Days)

1. A fine 20 acre tract N. W. of town. (Just across north of Carl Mounts.
2. Three fine lots near high school.
3. 17 fine lots at east end of 11th Street.

See Owner—In Tent—On 11th Street Lots

IT COSTS MORE THAN YOU THINK to wear a CHEAP Watch.

It may look alright—for awhile! It may even keep good time—for some months! But what do you pay, eventually?

You can be proud of a Gruen watch. Your friends will admire your good judgment. And its fine quality, smart style and lasting dependability will more than justify your choice.

At today's low prices, there's greater value than ever before in a Gruen—and no reason not to own one. You can obtain a fine 15 jewel Gruen now for as little as \$25. See our special values priced up to \$65.

F. M. Kester & Son
Gifts For the Graduate
Hereford, Texas

After all... QUALITY is Cheapest

Texas Market & Grocery

PHONE 353—FREE DELIVERY

SUGAR	47c
Pure granulated, 10 pounds	
POTATOES	15c
Ten pounds, No. 1	
CRACKERS	17c
Two-pound box	
SALMON	33c
Pink, three cans for	
COFFEE	19c
One-pound package, Peaberry	
PEACHES	20c
Heart's Delight, No. 2 1/4 can	
PORK AND BEANS	21c
Campbell's, three cans	
TOILET PAPER	25c
Northern Tissue, three rolls	
POST TOASTIES	25c
Large packages, two for	
PICKLES	19c
Sour, quart jar	
BANANAS	7c
Nice, ripe, pound	
PEAS	29c
16-ounce size, three cans	
OATS	19c
Crystal Wedding, 55-ounces	
JELLO	21c
Assorted flavors, three for	
PURE HOG LARD, pound	8c
BACON, special sliced, lb	17c
SHOULDER PORK ROAST, lb	10c
HAMBURGER, pure meat, 2 lbs	15c
BEEF ROAST, best cuts, lb	10c
STEAK, best baby beef, lb	15c

CREAM WANTED 12c

We Pay the Transportation.

Another drop in the markets forces us to lower our price for butterfat. But you can be sure we are giving you everything we possibly can. If market advances we pay accordingly.

FALLS CITY CREAMERY CO.
Falls City, Nebraska.

NEW OIL

Paraffin Base

35c
GALLON

10c quart With car drain.

ROSOLENE tractor and car oil is not a reclaimed oil.

Albert Ross
Old Hawkins Produce Bldg.

City Commission

(Continued from Page One)

able, will have the state fire marshal on the scene within a few hours, and he with the city fire commission will have full power to make a grand jury investigation.

Householders making application for fire insurance are warned they should prepare a list of the furnishings, showing the value of each item, and file it with their insurance agency. They will be checked in this particular by the agent before the policy is written.

Death to the Dogs.

Recognizing the menace to the public health and the waste of food occasioned by the keeping of so many loose dogs in the city, the commissioners have brought to light an ordinance issued in 1908, which provides that a license must be bought for every dog, either male or female, owned in the city, and evidence of the tax being paid must be shown by a numbered and stamped metal tag securely fastened by a collar to the dog.

Mayor E. B. Black says the loose dogs are going to be killed, and that before long. A final date of May 25 has been set for those who wish to preserve their dogs to take the proper measures to keep them from being killed.

Fire Chasers Fineable.

Spectators who habitually crowd around property where firemen of the city are working, are warned they are liable for fines, and are asked to be more considerate or they must pay the consequences. This can also include getting in the way while the department is making a run to a fire, while fire hose is being laid, or any act whereby the efficiency of the firemen is lessened.

Permission has been asked of the state fire insurance department to have the city fire commission inspect policies in an endeavor to learn if properties are over-insured, thus taking steps to prevent intentional fires to collect the insurance.

Temporary

(Continued from Page One)

delivered to the governing forces of the county.

There are many conjectures as to the nature of the suggestions the expenditures committee will make. Various interests undoubtedly believe the recommendations will favor their views. It may be true, but it is also just as likely the committee will ask for things that include reductions of those same interests' pet hobbies. The deliberations of the committee will probably take into consideration a number of past years of county administration, and what is suggested as county tax remedies is expected to be the result of the most sincere investigation, unbiased in every particular, to which Deaf Smith county has ever been subjected, in one of the most just causes in its history.

It is very probable that many will be disappointed in the report the committee makes, as it is just as probable the report will be made to fit the actual conditions as the committee conscientiously sees them, and without fear or favor of anyone or anything. If persons have certain phases of the county activities, paid for by taxation, they expect to be left intact by the committee's recommendations, they will probably be disappointed, for if reduction is to be made, it must be done where it is evident, from a thorough investigation, it is necessary.

Flagg News

By MRS. G. B. FRAZIER

Mrs. A. D. Floyd spent Friday with Mrs. Ernest Jones.

Mrs. Jones is improving.

Mrs. Thomas and Dodson gave their pupils a picnic Friday.

Mr. Dodson took his pupils took his pupils near Hereford.

Rev. Coe filled his appointment here Sunday.

Miss Ola Benson and Mrs. Pete Norfleet, sisters of Mrs. Ernest Jones, visited her last week.

This is the last week of school. There will be a program at the school house Friday night. Everyone is invited to attend.

J. K. Tidmore is in Chillicothe on business.

Mrs. W. A. Senter and Frankie were in Plainview Saturday.

Mmes. Chas. Walker and Doc Jones visited Mrs. Marlar at Muleshoe Friday.

W. R. Ely Says Gas Tax Will Build Roads

One of the best attended meetings of the Panhandle Press Association in Amarillo last week was the first of the convention, when W. R. Ely, chairman of the state highway commission, appeared on the program and spoke before the assembled newspapermen of the Plains country on "Road Building in the Panhandle." Probably greater interest was shown in Mr. Ely's address than in any other one feature of the three days' convention.

While not striving particularly to be a brilliant, entertaining speaker, Mr. Ely gave facts, and figures relative to state highway operations, possibilities, and future hopes, in simple, straightforward language his hearers easily followed, and left no doubt in their minds on a number of questions people over the state have been wanting to have answered. Deaf Smith county has been at cross purposes for the past several months on its highway problems because of the lack of definite knowledge of necessary procedure in promotional work.

Speaking of the difference of opinion between Governor Sterling and the highway department over the necessity of county road bonds, Mr. Ely said it was the height of folly to attempt to vote bonds of any kind now, but that the state gasoline taxes were furnishing enough money to build all the state highways needed. Under the present law this money cannot be used alone to build roads and it will be necessary to pass an amendment to the state constitution authorizing such expenditures. This would permit the use of gasoline tax money to retire road bonds of earlier issue.

At the present time, Mr. Ely said, other departments of the state administration are clamoring to use large amounts of the money from state gasoline taxes, which he opposed, urging that rather than use gasoline tax money for other purposes than road work, the tax on gasoline should be lowered, and put on other commodities to raise money for other departments of the state government.

Each county should build its own local roads, according to Mr. Ely, the best the state department can be expected to do for years would be the construction of the through highways, and maintain them. Through highways, as constructed by the state, he said, would not be built to serve local communities, but to get from one part of the state to another in the least distance.

These state highways cannot be taken to be of advantage to smaller communities, he said, but would divert traffic along the main arteries of travel into larger centers of population. The smaller cities and towns must, with their local tax problems, build roads leading in to their respective trade areas to serve the people living therein.

FARMERS ARE BEING URGED TO PLANT COTTON

There has always been, for the past few years, scattering acreages of cotton raised over Deaf Smith county, and efforts are being made this spring to interest enough to plant sufficient of the fleecy staple to guarantee the equipping of the gin here to care for the crop.

This will be done, according to the Guthrie Cotton Oil Co., owners of the Hereford gin, as told in a letter from E. Cook, president, to G. A. E. Parker, if farmers in this ginning territory will plant at least 4000 acres to cotton this year.

Cotton has been one of the best money crops on the Plains in recent years. Friona gins several thousand bales each year, as does Bovina, with communities farther south increasing the amount, and farmers in those places are planning to raise still more this season. While the price has not been high, the production has been good, and the ready money available from it compares well with other crops.

Over 2500 acres have been signed for in Hereford's territory, according to L. L. Casebeer, who is in charge of the gin here. Those who contemplate planting cotton are asked to let him know the acreage they expect to put in, and Mr. Cook has said the repairing of the gin will be guaranteed when 4000 acres have been promised for planting.

Jumbo News

BY EDNA HALL

Rev. Sharp preached here Sunday morning and night.

Ben Andrew and family visited his parents, Mr. and Mrs. C. Andrew Sunday.

Relatives from Olton and Grandmother Kring visited Mr. and Mrs. Pete Hicks Sunday.

Mr. and Mrs. M. L. Hardy and daughter visited the Jim Berry home Sunday.

Mrs. Nell Andrew and children spent Saturday night in the F. L. Pinckert home.

Mrs. B. M. Hines and son and Mrs. Walter Means and daughter visited Mr. and Mrs. Ovid Pinckert Friday.

Mrs. Adams and Hope visited relatives at Levelland over the week end.

Oble Wodney visited Bill Kring Saturday night.

Mr. and Mrs. M. L. Hardy and Mr. and Mrs. L. E. Beck visited the W. L. Hall home Wednesday.

Mr. and Mrs. John Noland and daughter and Mr. and Mrs. Pat Hardy and son visited in the Durant home near Easter Sunday.

The play, "The Arizona Cowboy" was fairly well attended Saturday night.

The Camp Fire Girls and their Guardian, Mrs. Ullman Hunter, entertained their mothers with a dinner at the home economics room Sunday. Those enjoying the occasion were Mmes. Ullman and W. A. Hunter, Wilder, Woolery, Beck, Pinckert, Hall, Matthew, Baird; Misses Athalie, Maurine and Helen Wilder, Juanita Woolery, Lane and Lavelle Beck, Elaine Dyer, Tiney Andrew, Hazel Battles, Mabel Pinckert, Edna Hall, Pauline Matthew, Mary Ann Baird.

The young people's Sunday school class enjoyed an ice cream supper Wednesday night, with about 25 present, and all reported a good time.

Rev. Sharp took Sunday dinner with Mr. and Mrs. M. L. Simpson.

Mrs. Battles is visiting her parents in New Mexico. Her father is very ill.

Mr. and Mrs. Merritt visited Mr. and Mrs. Press Dyer Sunday.

Rev. Sharp spent Sunday night in the W. A. Hunter home.

Sarah Lee Merrett spent the week end with Lucille Dyer.

Ford Doings

MISS LA VERNE MANN

A fine crowd was present at the Mother's Day program Sunday evening.

The Home Makers demonstration club met all day May 6 at the home of Mrs. H. Climer. Two new members were enrolled, making a total of eight members present. Miss Martin was present and demonstrated the making of dress forms. Three forms were made. The club will meet May 19 at 2:30 with Mrs. H. Wilson.

Melvina Stewart took supper with Adella and Evelyn Benson Sunday.

Beryl Davis of Roosevelt, Okla., came Wednesday to look after his interests here.

Kenneth Raynor spent the week end with Clyde Mann.

The P. T. A. met at the school house Friday night, May 6, with 20 members present. Mrs. W. M. Stewart was appointed chairman of program committee. Mrs. D. B. Mann chairman of membership committee. Mrs. J. T. Perkins as chairman of hospitality committee. Mrs. H. Wilson chairman of societies committee, and Mr. W. M. Stewart chairman of ways and means committee. This will be the last business meeting for this school term. Our next social meeting will be June 17.

Mr. and Mrs. H. M. Benson and children, Mrs. Park and Mrs. Eliston attended church in Vega Sunday and took dinner in the Gyles home.

Beryl Davis spent Monday night in the D. B. Mann home.

John Rempel, wife and son returned Thursday from Oklahoma where they had been visiting.

On Thursday night, May 19, the school children will give their exercises for the closing of the school.

Beryl Davis returned Tuesday to his home in Oklahoma.

Fishing at Lake Kemp.

Bob Higgins, who was prevented at the last moment from going with J. T. Cunningham, E. R. Posey, Noah Ewton and Olan Fuqua to Lake Kemp, south of Vernon, on an annual outing and fishing party, says he gave the departed ones each a shot of truth serum and he will personally guarantee the veracity of any fish stories they may tell when they return.

The Comptroller's Report.

Did citizens take time to read it, they would find Comptroller Sheppard's annual report of the state's fiscal year ending August 31, 1931, a most interesting document.

It reveals, for instance, that every department of state government spent more money from September 30, 1930 to August 31, 1931, than they did in the previous fiscal year. Legislative expense increased from \$258,951.94 in 1930 to \$707,321.08 in 1931; the judiciary spent \$2,721,340.59 in 1931, as compared with \$2,512,328.39 in 1930; the cost of operating the executive and administrative departments rose from \$911,513.06 to \$1,049,233.06; support of the free schools became three-quarters of a million dollars more expensive; it cost approximately \$300,000 more to operate the penal and eleemosynary institutions of the state. Law enforcement and maintenance of the militia increased almost \$60,000, and the comptroller's figures do not reflect the cost of military occupation of the East Texas oil fields; that expense was incurred after August 31, 1931.

We did spend almost six millions less for construction and maintenance of state highways. But since the highway commission gets none of its money from the state's general revenue fund, that lone example of economy will not be reflected in the state's revenue requirements or its tax rate.

In a year when private business was curtailing expenses, cutting corners, reducing overhead and economizing in every possible way, the state government went ahead and spent more money than it did in the fiscal year of 1929-30. If the reduced costs of supplies and materials is taken into consideration, it becomes apparent that the state actually indulged in a spending spree.

There is ample opportunity for tax reduction in Texas. — This Week's Opinion.

Varying Appetites

Government economists estimate that it takes two acres of crops to feed the average American, one acre of land for the average German, half an acre for the average Chinese, and only one-fourth of an acre for the average Japanese.

Pioneer Traveling

Oxen, mules and horses were used in crossing the continent before the railroads were built. Oxen had the most endurance and the least speed. Mules came next, while horses had the least endurance but the most speed.

Great Lakes' Area

The Great Lakes have a water surface area of about 95,000 square miles, of which 33,940 square miles lie on the Canadian side and 60,770 square miles on the United States side of the international boundary.

Immense Loss to Nation

It is estimated that losses in soils on the farms by erosion in the United States amount to \$200,000,000 annually, the central states making the largest contribution.

Marvel of Nature

The Grand canyon of Arizona was cut down, according to scientists, through millions of years by the Colorado river, which still flows in the bottom of it.

Off Gold Standard

A purchaser of jewelry remarked that the firm which sold him a gold ring had apparently gone off the gold standard some time previous. — Hartford Times.

Combination of Names

The town of Kenova derives its name from three states, "Ken" from Kentucky, "O" from Ohio, and "Va" from Virginia, yet it is in West Virginia.

Many Observers at Work

Government weather maps are the result of observations made at 200 stations from Alaska to the West Indies.

Unusual

Tact is an ability to handle the truth with delicacy, and wisdom is common sense in an uncommon degree.

Goldfish Long Pots

Goldfish were domesticated as pets in China as long ago as the Tenth or Eleventh century A. D.

Persuasion

Lots of people have good ideas, but they fail because they won't stick. — American Magazine.

Silent Mirth

A gentleman is often seen, but very seldom heard to laugh. — Chesterfield.

About Ourselves

All of life's varied experiences are but the stuff we test our souls upon.

Think It Over

Peace lies not in the external world, it lies within one's own soul.

Daniel News

BY MRS. JOE THURMOND

There was no school at Daniel Friday on account of the death of the infant son of Mr. and Mrs. Howard Hershey. People of this community extend sincere sympathy to the parents. Funeral services were conducted by Rev. Hubert Thomson.

An eight-pound baby girl was born to Mr. and Mrs. Joe Moore Saturday, May 7. She has been named Joyce Maxine.

Mr. and Mrs. B. F. Stice and children and Grandmother Stice visited in the Jacobs home Sunday afternoon.

Mr. and Mrs. Clarence McBroom visited the Joe Thurmond home Saturday night.

Mr. and Mrs. Floyd Tomlinson had as guests Sunday Mr. and Mrs. Ben Luedder of Canyon.

Rev. Hubert Thomson is helping conduct a revival at the First Methodist church in Hereford this week.

Miss Bertha Garrison of Olton came Thursday to spend some time with her sister, Mrs. Joe Moore.

Veronica Buckman spent Friday with Betty Jo Thurmond.

Mrs. Floyd Tomlinson spent Friday with Mrs. W. R. Moore.

The teachers, Mr. Tomlinson and Miss Hershey took the pupils through the museum at Canyon Saturday, and also through other buildings of the college, and the printing office of the Canyon News. They had a picnic lunch and a very enjoyable time.

Messrs. and Mmes. Aubrey Daniels and O. L. Shugart and Elma of Hereford ate supper with Mr. and Mrs. Joe Thurmond last Sunday.

Mrs. C. W. Hodges and daughters called in the Jacobs home one afternoon last week.

Mrs. Luna Jacobs and Mrs. Durwood Vernon called on Mrs. Joe Moore and Mrs. Joe Thurmond Wednesday afternoon.

Mr. and Mrs. Herman Denkil spent Sunday with her mother, Mrs. Luna Jacobs.

Sunday guests in the McBroom home were Mr. and Mrs. Piez Brown and children, Rev. Jones, R. D. Smith, Matt Brown and mother, Mrs. Burren.

Mr. and Mrs. Will Bishop and Thelma Ruth called in the Joe and W. R. Moore homes Sunday afternoon.

Way of the World

Buy provisions from a man for a year, or ten years, and he remains an impersonal institution known as a grocer; ask him for an empty packing box and he becomes your personal friend.

Here and There

By MRS. C. E. TICE

Frio R. Y. P. U. will hold a bake sale in Hereford Saturday at the Wilson meat market.

Mmes. Henry Allmon, H. M. Mobley and J. B. Harlin spent Friday afternoon with Mrs. Luther Cornelius. The many friends of Mrs. Cornelius are rejoicing to hear of her gradual recovery from her long illness and to know that she will soon be able to take her place in the various activities of the community again.

Mr. and Mrs. Leo Williams are the proud parents of an 8-pound son, born May 5, who has been named Bobbie Ray.

Coy Morris and family moved to the Elliston place, formerly occupied by the Lowmberys, instead of the Boardman place, as was stated last week.

Mr. and Mrs. Elmer Burns and children and Mr. and Mrs. Elmer Reynolds called on Mrs. Fred Smith Sunday afternoon.

Mrs. J. N. Benson accompanied by her parents, Mr. and Mrs. K. F. Campbell, went to Plainview last Thursday where Mrs. Campbell will remain for an indefinite time and take treatment for an eye trouble, which has given her lots of trouble. Mrs. Benson and Mr. Campbell returned Wednesday.

Mmes. Doss, Mitchell and Ace Campbell spent Wednesday afternoon with Mrs. Leo Williams.

Mr. and Mrs. W. A. Springer called at the C. E. Tice home Sunday evening.

Mr. and Mrs. Henry Allman were in Grady, N. M., Tuesday.

Geo. Jones went with the agricultural class on a camping trip to Palo Duro last week.

Mr. and Mrs. Robbins were Sunday guests of Mr. and Mrs. Will Henry.

Miss Vernie Mullin of Amarillo spent the week end with Mrs. John Gaetz.

Messrs. and Mmes. Fimon of Newport; Boone Whitaker and Farmer were Sunday guests in the Whitkins home.

W. A. Springer and family,

Elmer Jones and Miss Elsie Andrews attended the singing convention at Walcott Sunday.

Mr. Morgan and family who have been living on the Galligher and Lindsay places, left Saturday for their new home at Waco.

Mrs. J. W. Berry spent Saturday evening with Mrs. Williams. Chas. King and wife spent the week end at Folette.

Misses Ethel Womble, Dimmitt, and Koma Hight were in Amarillo Saturday.

C. Price and family of Floydada spent the week end with Mrs. Price's sister, Mrs. H. M. Mobley.

Miss Koma Hlatt took her Sunday school class to the Hereford park and enjoyed Sunday picnicking. They were accompanied by Mr. and Mrs. Allman and Mrs. J. B. Harlin.

K. F. Campbell, Mrs. Melvin Mitchell and Mrs. Ace Campbell went to Plainview Thursday to see Mrs. Campbell who is there taking eye treatments.

Mrs. Jane Dayberry and Earl Hymen of Tucumcari, N. M., spent Monday at the home of K. F. Campbell.

Harry Gillispie of Pampa spent Wednesday night with Melvin Mitchell.

Jack Smith spent Sunday afternoon with Clyde and Clark Whitaker.

This community was visited by a light shower Tuesday.

Mrs. John Gaetz spent Tuesday afternoon with Mrs. C. E. Tice.

Mr. and Mrs. Melvin attended church in Hereford Sunday.

J. R. Robinson and sons were in Floydada last week.

John Gaetz went to Plainview last Friday.

Eleven-Mile

Miss Eunita Williams, Reporter

Mr. and Mrs. L. M. Williams were Amarillo visitors Monday and called at the Mason home in Hollywood.

Mr. and Mrs. Raymond Wells and daughter, Minnie Alice, left Saturday for Oklahoma to spend a few days with Mrs. Wells' parents, Mr. and Mrs. Stevens.

Mr. and Mrs. Mitchell Mason and daughter called at the G. W. Wells home Sunday.

A light shower fell in this community Sunday.

Earl Porter and T. W. Lynch were in Hereford first of the week.

Donald Livings of Friona called in the home of his sister, Mrs. George C. Messenger, one day this week.

Mrs. Taylor and daughter called at the Terry home Sunday.

Mrs. T. W. Lynch and two children, Little Lou and Little Temp, called at the L. M. Turner home Monday.

L. M. Williams and daughter, Estelle, Iona and Albert Stokes and John Burson of Stergerton visited the W. A. Whitson home first of the week.

We regret that Mr. and Mrs. Earl Porter are moving from this community to the O. G. Hill farm four miles south of Hereford.

Miss Marjorie Porter called at the Whitson home Monday.

Pat Terry and Miss Jewel Buswell visited Messenger school Friday.

Mrs. L. M. Williams and daughters, Eunita and Estelle, Mrs. T. W. Lynch and children were guests in the Earl Porter home Thursday.

Ben Bates visited L. M. Williams first of the week.

Henry Turner attended a pie supper at Westway Friday night.

Ben Bates and Chas. Hoover took supper in the T. W. Lynch home Thursday.

Frank Hutchinson is spending a few weeks in the Earl Porter home.

Mr. Stein called at the Earl Porter home Thursday.

Earl Porter and Frank Hutchinson were at the Holcomb grocery Thursday.

Home Demonstration News

LULA MAE MARTIN, AGENT.

Monday of this week a beef canning demonstration was given at the home of Mr. and Mrs. Guseman of Messenger community. It was the first demonstration in that part of the county. Mr. Guseman is only two miles from the New Mexico line. The agents are glad to reach people that far out.

Tuesday was spent in the Wyche community at the home of Mrs. Earl Smith, president of the club. Foundation patterns were made.

Wednesday the agent was at Ward for a demonstration on foundation patterns. Miss Minnie Mae Grubbs, district agent, was in the county Wednesday and Thursday of this week.

Thursday the agent is in Fairview to organize a club.

Don't forget that Friday, May 13, is the day for club women to go to Canyon to the short course. Bring your husbands along if they wish to go. The delegation will leave the court house at 8:15. You may take your lunch or buy it at the college cafeteria.

Saturday and Monday will be spent in the office.

Tuesday is meeting day for Dawn. The women should be sure to bring materials for foundation patterns.

Wednesday the Simms club meets with Mrs. Bohannon. Foundation patterns will be made.

Miss Lola Blair of College Station will be with us for a special demonstration and lecture on canning, to be given Wednesday afternoon of next week at 2:00 o'clock in the high school foods laboratory. At that time we would especially like to have present the Farm Food Supply demonstrators of the county and two other representatives from each community club to meet Miss Blair and to hear her discourse.

Bakers Cash Grocery

MONT E. BAKER

SUGAR	49c
Pure Cane, cloth bag, 10 pounds	
VINEGAR	10c
16-ounce bottle	
PEACHES	25c
No. 2 1/2 size, two cans	
ORANGES	19c
Full of juice, nice size, dozen	
LEMONS	19c
Large size, dozen	
APPLES	33c
Gallon can	
LOGANBERRIES	43c
Gallon can	
OYSTERS	9c
Five-ounce can	
POLISH	58c
Luster oil, large can	
PICKLES	15c
Sour or dill, quart jar	
JELLO	21c
All flavors, three packages	
ASPARAGUS	15c
Picnic size	

Stone Department Store
Incorporated
HEREFORD

Stone Department Store
Incorporated
HEREFORD

A MIGHTY M-A-Y S-A-L-E

**STARTING FRIDAY
MORNING 8 o'clock
MAY 13**

**Be Here Friday
Morning May 13
For Bargains**



**LADIES'
SHOES**

Straps, pumps, ties—in all the new shades
for Spring and Summer

\$1.95 \$2.95 \$3.49 \$4.49

NEW SILK DRESSES

—Here is something you have
been waiting for. Hundreds of
new dresses have to be sold. Noth-
ing reserved—they all go—get
yours. Priced from —

\$2.95 \$4.95 \$7.95



DRESS SILKS

Values up to \$1.00

49c

LUGGAGE

Our entire line of
hat boxes

49c

—Along with Spring comes that ir-
resistable urge to move, to “clean
house.” We can't hold back any long-
er. We want action. We want to move
merchandise and want to move it with
the pep and energy that Spring brings,
so the MIGHTY MAY SALE will start
Friday, May 13. Don't be misled—
this is no ordinary sale. Every article

in our store is brand new, clean mer-
chandise—bought this year for spring
and early summer selling. We are not
waiting until your needs are filled to
offer you these values. We are offer-
ing them now while you need them.
Be here early to get your pick of choice
bargains. Take advantage of the
MIGHTY MAY SALE.

Men's Dress

SOX

For this sale

5c

Men's fancy
SUSPENDERS

5c

Hickok and other standard
brands.



Ladies'
HATS

One Nice Assortment
at

49c

Other groups

\$1.00 \$1.95

WORK PANTS

Blue, Khaki, Stripe

79c

40-inch
SILK CREPE

This is genuine all-silk crepe,
in all the new summer
pastel shades

79c

36-inch LL
TEXICO DOMESTIC

5c

36-Inch
PRINTS

Regular 10c Prints. All fast col-
or. Limit 10 yards—

5c

Yard

WASH FROCKS

Fast Colors
Formerly Up to \$1.95

89c

Another group: Fast colors

49c

Boys'

DRESS CAPS

Non-Breakable Bills

39c

Men's Dress

STRAWS

Newest Styles, Panamas
included

89c

DRESS SHIRTS

Ide, Lenox and Lustray.

This sale

89c



“Lucky” Friday 13th--If You Attend This Sale



Never Before
have we offered
our guaranteed
HOSE

—At this price, Ladies,
here is your golden op-
portunity to stock up
on your summer hose.
For this sale only—

89c

Children's
SUMMER UNIONS

“Hanes”—Nuf-Sed

25c

Corticella

SILK THREAD

5c

WORK SHOES

Guaranteed Scout shoes, for this sale.
Our regular \$1.69

\$1.29

Sport and
Dress



SHOES

For Men and Boys

\$1.98 to \$4.50

Stone Department Store
Incorporated

HEREFORD, TEXAS

H. K. WHALEY, Manager



THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whiteface Roundup

THE STAFF
 Lueta Borden Editor-in-Chief
 June Allred Assistant
 W. J. Fellars Sports
 Ardelle Foster Societies
 Leslie Culwell Jokes

On Departing.

All good things must have an ending. And for some of us that end has been reached. For the seniors, it is the last lap of the race; for the underclassmen, it is just another round on the ladder of education.

One who really feels the importance and meaning of the occasion usually has not much to say. There are only three ways he can feel: he is joyous, melancholy or indifferent. And your emotions may be mixed according to your thought upon having no more lessons to learn for awhile, plenty of freedom, separation from your classmates, or more grinding and irksome duties after these cease.

But whichever the case, you feel some emotion, and that is enough. The seniors say "farewell" with tears in their eyes and regret in their hearts for not having done better. The other classmen say "I'll be seeing you" with a smile and not much thought at all. **LUETA BORDEN.**

Valedictorian and Salutatorian Selected.

Out of the five highest students in credit points and in grades, Lueta Borden was selected to give the valedictory address and June Allred the salutatory address. The five highest, in order of highest amount of credit points are Leslie Culwell, Lueta Borden, June Allred, Martha White and James Cloyd.

The one to receive the scholarship has not yet been decided.

Basketball.

The sophs were still unconvinced that the seniors were the best basketball players until they had played one more game. Finally the seniors agreed to play them again, and the game was matched for Wednesday afternoon. Well, there is no doubt about it now, for the seniors cleaned up the sophs 25 to 18, with a fast and rough game.

This makes the standing three games for the seniors and one for the sophs. After this game the sophs handed the title to the seniors.

The senior cagers were Wilson, Allred, Miller, Fellars and Habermacher; the sophs lined up O. Wilson, K. Wilson, Jones, Seed and Baker.

Box Supper.

Last Thursday night a large number of girls responded to the call for them to bring boxes to the box supper and each box was sold at a high price. About 25 or 30 well decorated boxes that were very inviting were sold for around one dollar each.

Everyone buying boxes or bidding had an enjoyable time and everybody seemed to be pleased.

Most of us did not know what a fine time our parents had when they were "upstarts" until we went to that box supper. Why not have more of them?

Examination Schedule, Seniors.

English IV 8:00-10:00 May 16
 Trigonometry 10:00-12:00 May 16
 Economics 1:00-3:00 May 16
 Physics 8:00-10:00 May 17
 Arithmetic 10:00-12:00 May 17
 Pub. Speak. 1:00-3:00 May 17

Seniors, this is your schedule, if you take these subjects. If you take others not classified as senior subjects then you will be obliged to take them with the other classmen at the regular time.

Senior Day.

Wednesday, May 4, was Senior Day. That's what it was called, but the seniors can't make up their minds as to whether it should be called that or teachers' holiday. The seniors, after much deliberation, decided that the ones who were chosen to teach had an honor conferred upon them, but not much fun.

But, of course, you readers who do not attend school probably do not understand. The seniors with the consent of the faculty decided to teach all classes of the high school, run the office, and do the janitor work on one day. The teachers, however, reserved the right to choose members from the senior class to teach their classes.

Those poor fish, the seniors, labored far into the wee hours of Wednesday morning, before school, to prepare those lessons. Somehow with the help of the real teachers they got through the day and dragged their weary selves home. So they can say, "ray, for teachers' holiday."

Band.

Everybody knows the full particulars of the coming band trip, so I shall not waste space in telling about it. The band mothers, as every one should know, are sponsoring the Brunk show this week to get more funds for the trip. Members of the band would greatly appreciate all public attendance to the show, for it will help us greatly. This will be the last article on the band this year and I don't have much to write.

The band has worked hard and is working still harder to make this trip a success. We wish to have a better band next year and hope to make an even better impression than we have this year. We are resolved to be a better organization next year and hope everyone thinks so.

Picnic for Seniors.

Wednesday afternoon, beginning at six o'clock, Miss Wrenn gave the seniors of her chemistry class a picnic at the John Robinson place. There was an enormous amount of food, but it was humorously consumed by the 16 present. Those included in this event were La Verna Womble, Lueta Borden, Ardelle Foster, Martha White, Louise Jowell, Zelma Ruth Shore, Christine Hantinger, Katherine Poff, Johnnie Womble, Kellar Muse, J. C. McCullough, Murray Copeland, Burl Alexander, Elwin Holland, James Cloyd and the hostess, Miss Neville Wrenn.

Economics Girls Entertain Board.

Tuesday, May 3, the first year economics class entertained members of the board. The board members were Mr. Dillehay, seven of the men were present, to the delightful luncheon given at 12:15 in the home economics dining room. Mr. Streu was out of town. After the luncheon the men discussed business.

The girls in the class took time about in pinning, preparing and serving the meal and in cleaning up afterward so that every girl had a part in the affair.

Appreciation.

I wish to express my appreciation for having had the privilege of being the sports editor for the Roundup this year, and hope that all the readers will overlook the mistakes and faults that they have found in my articles. I desire to thank the seniors for electing me to this honor and I hope I have done my duty to all the position. May the page next year be much better than this year's Roundup. The Sports Editor, **W. J. F.**

Basketball Games.

Monday afternoon the high and low sixth grades played a basketball game and the low sixth won by four points. The score was 20 to 22. Another game is to be played by the same rooms Thursday afternoon.

Senior Calendar.

May 13—Oratorical contests.
 May 20—Alumni banquet.
 May 22—Baccalaureate sermon.
 May 23—Class day program.
 May 24—Commencement exercises.

FINAL EXAMINATION SCHEDULE

Subject	Hour	Date	Room
English III (Crawford)	1:00-3:00	May 18	23
English III (Rigler)	1:00-3:00	May 18	30-31
English II (Rigler)	1:00-3:00	May 18	31
English II (Campbell)	1:00-3:00	May 18	Study Hall
English I (Campbell)	1:00-3:00	May 18	Study Hall
English 7 (Veazey)	1:00-3:00	May 18	Study Hall
History III (Carlisle)	8:00-10:00	May 19	Study Hall
History II (Carlisle)	8:00-10:00	May 19	Study Hall
History I (Carlisle)	8:00-10:00	May 19	Study Hall
Chemistry	10:00-12:00	May 19	Study Hall
Biology	10:00-12:00	May 19	Study Hall
General Science	10:00-12:00	May 19	Study Hall
Occupations	10:00-12:00	May 19	Study Hall
History 7th	1:00-3:00	May 19	Study Hall
Spanish I	1:00-3:00	May 19	Study Hall
Spanish II	10:00-12:00	May 20	Study Hall
Agriculture I	10:00-12:00	May 20	Study Hall
Agriculture II	10:00-12:00	May 20	Study Hall
Clothing I	10:00-12:00	May 20	Study Hall
Foods I	10:00-12:00	May 20	Study Hall
Foods II	10:00-12:00	May 20	Study Hall
Arithmetic 7th	1:00-3:00	May 20	Study Hall
Algebra II	1:00-3:00	May 20	Study Hall

All students should see the bulletin board for instructions at examination time.

Agriculture Trip.

Last Friday afternoon the aggies of school, the ex-aggies and their invited guests started on the annual aggie trip. There were 26 who made the trip, including Mr. Hopkins and Mr. White. The trip was a real bag of fun from beginning to end and everyone was tired when the bus rolled into Hereford Sunday afternoon. The camp was held at the Baptist assembly grounds in Ceta Canyon. A radio was carried on this trip and the music was appreciated by those at the camp. Someone might ask Joe Huckert and Louie Wedel how they like to take a bath in cold creek water at midnight.

GIGGLE GOSSIP

By The Office Girl.

June Allred: Isn't it strange? My best ideas come to me while I'm washing my hands.

Burl Alexander: Say, old man, why don't you take a bath?

Miss Wrenn: And so we find that heat expands things and cold contracts them. Can anyone give me an example of this?

Edward Fullwood: Yes, mam, the days are longer in summer.

Miss Carlisle: Now, Robert, name America's greatest general.

Robert Hamilton: General Motors.

Wanted: Three girls; Hollywood complex preferred. See P. B., C. J. or Spaulding.

Liza: Ah wants to git a pair o' shoes fo' muh little gal.

P. B. Fellars: Black kid?

What, oh what, has become of Barry's ring?

Robert Holland: Raymond is lost in thought.

Jiggs H.: Yes, but I don't believe he is worth a relief expedition.

The Scotchman treated the Irish family to a tune on the bagpipe. When he had finished he looked around and remarked with pride: Eh, man, but that's vera deeficult. Difficult, is it? remarked Pat. Rejabbars. Oh wish it has been impossible.

Miss Veazey: How many wars has the United States had?

Clifton Rutherford: Five.

Miss V.: Enumerate them.

C. R.: 1, 2, 3, 4, 5.

Minister: Paddle, I hear they've gone for in the village where's your brother lives.

Paddle: Dry? Mon, they're parched. I've just had a letter from Molke and the postage stamps was stuck on with a pin.

The cast of our latest tragedy was the Katzenjammer Kids, Wedel and Huckert, Captain Hopkins and Mamma West.

Miss Rigler: Why does a miller use a white cap and a miner a dark one?

Sidney Fuller: To correspond with their occupations.

Miss Rigler: No; to put on their heads.

First Gossip: How are those two flapper daughters of the Jones getting along in school?

Second Gossip: I hear they're running neck and neck.

Miss Campbell: What is the most common impediment in the speech of American people?

Donald Hicks: Chewing gum.

Sally S.: Would you put yourself out for me?

Climer: Certainly.

Sally: Then close the door as you pass out.

Girls who give advice to others. Go to parties with their brothers.

Miss Wrenn: What is a skeleton?

Barbara Buckner: It's a man that has his insides out and his outsides off.

Have you heard the latest? We have a living menagerie of snakes in study hall, contributed by Lilburn R.

The night was weary and long. The hours seemed endless. In the west the moon began to lower toward the horizon. Far off in the canyon an owl hooted dimly. His hair stood on end as he heard the long mournful howl of a coyote in the distance. Would he never succeed? Then suddenly some trees on the adjacent ridges shook with a tremendous jar. A loud Haw, Haw, rent the still air, and honorable Joseph Huckert finished his first lesson in snipe hunting.

Stanford wants to know who Mr. Dillehay waked Spratty from his blissful thoughts of Bernice Hagar.

Appreciation.

I wish to express my appreciation to the senior class and to the school as a whole for their cooperation in making the Roundup a success during this year.

JUNE ALLRED.

Pep Club.

Last Friday the pep club members held their last meeting of the year. Plans were made for their next year's work. The members of the club decided to buy maroon corduroy jackets, with the Whiteface emblem on them, to complete their pep suits. Each girl has pledged herself to make it a pepper pep club next year.

Campus Philosophy.

Thinking about your friends makes you forget your enemies.

Don't look down on one who looks up to you.

Don't go nutty over a crazy person.

Don't leave yourself when you carry your clothes around.

Some people give advice because they can't sell it.

Don't fret at the end of a perfect day.

Pretention is a song without music.

Giggles do not expose brains.

The bigger fools are those who talk about what fools they used to be.

High school days will soon be over and our carefree days will end. Then we'll have to toil and labor and some wield the mighty pen. Some will wend their way to college, higher learning to attain. Others may deem more training would be in vain.

But we who want to start to climbing the ladder called success, Never will we cease our striving for more knowledge to possess.

—Dean White, C. J. A.

Ambition.

We that have a great ambition the highest rung to attain. Have just begun our preparation for success and perhaps fame. There may be a second Pivind, and a Lindbergh or Pasteur— Or perhaps a Pederewski in this class of '32. But where e'er our talents lead us let us strive to do our best. Like these men who were illustrious and whose works today are blest.

—Marguerite Brown.

Buy GOODYEAR tires now at special low prices. An All-Weather Standard 4.75-19 at only \$6.98. All other sizes at similar prices. Ireland-Beavers Motor Co. Inc.

FOR JOB WORK, TRY THE BRAND.

SEEDS!

Hegari, Maize, Sure-Cropper Corn, Sweet Sudan, Kafir and White-Hull Popcorn.

W. W. ADAMS

at Western Tire Store.

Consult This Well Known Beauty Authority With Our Compliments

As a special courtesy to our customers we have obtained at considerable expense the service of Miss Katherine Cooper, beauty expert and special representative of Dorothy Perkins, who will be at our store through Saturday.

She will analyze your skin, advise you on your personal beauty problems, give you a complete facial treatment and show you how to give yourself the same treatment at home.

No Charge for This Service.

We have a Private Booth In Our Store.

Phone 100 for Appointment.

City Drug Store

Hereford, Texas.

National HOSPITAL DAY

MAY 12th

—Let this day remind you to keep an adequate supply of home remedies and emergency drugs for administration before your doctor arrives.

Corner Drug Store Phone 105
Rx PRESCRIPTIONS
Carefully
COMPOUNDED

SEEDS

—Recleaned, hand-picked field seeds, Milo Maize, Kafir, Hegari, White Corn, Sudan, German Millet, Alfalfa, White Clover, Sweet Clover, Blue Grass, Bermuda Grass.

See These Seeds Before You Buy—They Are Priced to Meet the Times and Conditions.

BETTER THE SEED—
 BETTER THE CROPS

McLean & Pitman Grain Company

CLEANING and PRESSING
 PHONE 16
 Orr's Tailor Shop

PLAY SAFE!

Have Money

THE fellow who makes the "home plate" is the one who receives the cheers. The man who has MONEY is the man who is looked up to in his community.

SAVE MONEY... deposit it regularly each week... and watch the balance in your pass book GROW.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! THE FIRST NATIONAL OF BANK HEREFORD THINK!
 OF BANK HEREFORD
 A Strong Bank Thoughtfully Managed
 MEMBER FEDERAL RESERVE SYSTEM

Locals

Rev. C. McClung, evangelist, of Fort Worth, who had been conducting a two weeks' revival in the Church of Christ at Friona, was in Hereford Saturday.

Mr. and Mrs. Bob Wilson were called to Pampa Saturday by the serious illness of her brother.

The Tire Supreme—Goodyear, Standard All-Weather, 4.50-20 only \$6.03, tube 97c. Ireland-Beavers Motor Co. 1c

Miss Gwendolyn Spradley was in Canyon Saturday visiting Mrs. C. J. Crump and other friends.

Miss Ruth Dozier was called to Greenville Saturday by the death of her brother.

Miss Irene Crawford visited friends in Amarillo Saturday evening and Sunday.

Twenty-five pound sacks of ice-cream salt at McLean & Pitman 18-1c

W. D. Fox went to Amarillo Sunday to visit his sister, Mrs. J. A. Bowman.

Miss Mary Elizabeth Stanford visited friends in Amarillo Saturday.

Miss Mary Ann Adams, who formerly lived here, but whose home is now in Fort Sumner, New Mexico, was here Saturday and Sunday visiting Miss Sarah Agnes Bryant and other friends.

When you take your tires to some service stations to be fixed they often are "fixed" in more ways than one. Try RICE'S Instant Tire Service next time. 1c

Mr. and Mrs. C. H. Dillehay and daughters spent the week end in Canyon visiting Mrs. Dillehay's sister, Mrs. L. F. Sheffey.

Leon Landers of Canyon made a business trip to Hereford last Saturday and visited friends.

We close at 9:30 Sunday mornings. Wilson Market. 1c

Mr. and Mrs. Blaw Gerard and sons of McLean were in Hereford Friday visiting her sister, Mrs. T. E. Seigler.

Mrs. C. C. Acker and daughters, Helen and Katherine, went to Brownfield Friday to visit their aunt, Mrs. Glenn Weber.

As an anti-acid, digestant, mouth wash or laxative, use McKesson Milk of Magnesia. A superior article, and only 39 cents for a full pint bottle. City Drug Store, 1c

G. T. Higgins, who is attending school in Canyon, spent the week end in Hereford with his parents, Mr. and Mrs. Bob Higgins.

Mr. and Mrs. Alton Frazier made a business trip to Amarillo Friday and visited friends while in that city.

Miss Maurine Spradley, who is attending school at Canyon, spent the week end here with her parents, Mr. and Mrs. J. W. Spradley.

Ask your neighbor—he trades here. Panhandle Lumber Company. "There's a reason." 1c

Mr. and Mrs. John Robinson and family of Plainview were in Hereford Sunday visiting his parents, Rev. and Mrs. E. E. Robinson.

Miss Rozella Veasey spent Saturday in Amarillo with Mrs. John Veasey.

Mrs. Josie Wesley and son, Frank, returned Friday from Sweetwater, where Mrs. Wesley had been staying while recuperating from a recent operation.

PLANTS FOR SALE: Now ready, Peppers, Sweet Potatoes, Cabbage and Tomatoes. J. H. Daniel, telephone 206. 18-1c

Mrs. M. A. Fox went to Brownfield last Friday where she will spend several days with her daughter, Mrs. Glenn Weber.

Miss Dorothy McDonald of Canyon spent Saturday and Sunday with Miss Mary Inez Hough.

Standard All-Weather 5.25-21 tire at \$9.23. Goodyear Speedway fully guaranteed at \$6.30. Why pay more? Ireland-Beavers Motor Company. 1c

Mrs. Donald Baker of Borger was in Hereford visiting her parents, Mr. and Mrs. H. H. Hawkins, over the week end.

Mr. and Mrs. A. E. Martin visited home folks in Amarillo over the week end.

Hubert and R. L. Dowell visited in Slaton Sunday with home folks and friends.

Twenty-five pound sacks of ice-cream salt at McLean & Pitman 18-1c

J. O. Turner of Amarillo is visiting in the home of his daughter, Mrs. Ira Connell, and family.

Troy Womble was a business visitor in Amarillo Friday.

Mrs. Mary Palmer visited friends and relatives in Amarillo Saturday.

Mrs. Jack Lester of Amarillo visited her parents, Mr. and Mrs. W. B. Dameron, and other relatives here over last week end.

Miss Frances Fullingim was in Amarillo visiting friends last week end.

Yes, we have the fan belt you need. At RICE'S. 1c

Rev. James Ross, former pastor of the Presbyterian church, was here from Albuquerque, N. M., last Thursday on business and visiting his nephew, Albert Ross, and his many friends here.

Sam Mosley of Dallas is visiting friends here this week.

H. R. Fritz left Sunday for Austin to attend the Bankers Convention.

Mr. and Mrs. Ezra Norton spent Saturday with Amarillo friends.

Mr. and Mrs. Homer Bryant and family were in Clovis Tuesday evening visiting friends.

Mrs. J. O. Newell visited Amarillo friends Saturday afternoon.

Heavy Duty Radio B batteries, \$2.50. At RICE'S. 1c

A. C. Thompson made a business trip to Albuquerque, New Mexico, leaving Monday and expects to be away several days.

Mrs. W. E. Hicks returned Saturday from Garden City, Kansas, where she spent several weeks with her son, Caldwell.

Mr. and Mrs. R. Kincaid of Cisco are visiting Mr. and Mrs. H. H. Marshall in Hereford this week.

Miss Ina Mae Hasting spent last Saturday with friends in Canyon.

Mrs. Louie LeGrand and children were in Amarillo Saturday visiting friends.

Don't trust to cold patching now that hot weather is coming on. Take your tires to Rice's. Every tube vulcanized and steam is always up. 1c

Miss Ella Alkman spent the week-end in Amarillo with friends.

M. M. Hardin, with I. H. C. Co., Clovis, was here on business last Tuesday.

Mr. and Mrs. Roscoe Davidson spent Saturday and Sunday in Hereford visiting her parents, Mr. and Mrs. W. B. Anthony.

It's time to think about what you are going to give for graduation. Come in and look over our line. City Drug Store. 1c

Mr. and Mrs. Edward H. Scott of Fort Worth came Saturday for a visit in the homes of her parents, Mr. and Mrs. W. B. Wiltshire, and brother, Dr. and Mrs. B. M. Wiltshire. They will also visit in Clovis at the home of her sister, Mrs. J. A. Nell, and family.

"Frens"—The world's best sanitary napkins. Recommended by those who know. City Drug Store. 1c

Mrs. A. E. London of Beeville, came Thursday of last week with her daughter, Mrs. A. O. McClung and family, to visit in Hereford with her sons, A. H. and W. H. London and families. The McClungs will return to Beeville this week, but Mrs. London is expected to spend the summer here with her sons and among old-time friends.

The fishing party made up of W. D. Kelleher, Ernest Medkief, C. W. Humble and Jim Black, that spent from Wednesday until Saturday night at the mouth of the Mora River beyond Mosquero, New Mexico, reports a fine outing and excellent results. While the way there is rough and rugged, the catching of big channel catfish amply repays the fisherman for his discomfort and trouble, according to reports of those who made the trip there.

You know how much better new clothes make you feel. A new coat of paint will make your home feel and look the same way. Don't be partial. Panhandle Lumber Company. 1c

Mac Forrester of the Amarillo Plains Tractor and Equipment Company, was in Hereford Monday to call on the commissioners court.

Mrs. Ted Matthews and son, Eugene, returned Sunday night from a two weeks visit in Dalhart, where she was called by the illness of a sister.

More people ride on Goodyears than any other tire. There must be a reason. Special low prices on all sizes at Ireland-Beavers Motor Co. 1c

Mr. and Mrs. Jerry Behrens have as their guests this week Miss Lucille East and Mrs. Walton East of Colorado, Texas. Miss East and Mrs. Behrens are sisters.

Mr. and Mrs. H. G. Conkwright and Mrs. Cecil Guseman were in Amarillo last Saturday visiting friends.

Frank Mosley went to Sweetwater last Wednesday to attend the West Texas Chamber of Commerce convention.

4.50 x 20 (20 Chevrolet size) Brunswicks \$4.50, Friday, Saturday and Monday at RICE'S. 1c

Mmes. E. H. Christian and O. F. Henville were in Hereford last Thursday visiting Misses Bertha and Frances Dameron.

Miss Eunice Rutherford spent Saturday in Amarillo with friends.

Mr. and Mrs. Sank Ramey and children were in Plainview Sunday visiting Mrs. Ramey's sister.

M. C. Alston made a business trip to Sweetwater Wednesday, and expects to attend the W. T. C. of C. while there.

Mrs. Bill Reed and Miss Tina Ellison, sisters of Mrs. Gray, returned with them to Hereford Wednesday evening.

Clyde Gregg of Dodge City, Kansas, came to Hereford Wednesday to spend several days visiting his father, A. W. Gregg.

T. E. Seigler returned home Friday from an exploration trip in New Mexico, spent along the Pecos River among the recently discovered asphalt beds in the Santa Rosa region.

R. L. Davison and family, Clovis, and Wes Anthony and family of the Big Square community visited in the W. B. Anthony home over the past week end.

A timely advertisement by the Rockwell Bros. & Co. tells this week an approved recipe for mixing whitewash; an old fashioned, but one of the best insecticides ever known. It is valuable for out-buildings, fences, interiors of sheds, poultry and hog houses, trunks of trees, etc., and gives a clean, bright, cherry atmosphere to any premises.

C. S. Jones was down from Amarillo Monday visiting friends and attending to business matters.

Mrs. Dick Rountree is visiting home folks in Mobeetie this week.

Mr. and Mrs. Herman Gray went to Crosbyton Tuesday of last week to be at the bedside of Mrs. Gray's mother, Mrs. B. W. Ellison, who died last Thursday night.

I want to buy your chickens and eggs, as well as your cream. I. H. Spratt, Main and Fourth Streets. 18-1c

Mrs. Carl Jennings is this week moving her beauty shop from East Third Street to the south side of the Star theatre front, where the building is being remodeled and redecorated to make a beautiful and attractive business location.

Fire of undetermined origin again broke out in the R. L. Ellison property in North Hereford on 25-Mile Avenue, early Tuesday morning. The flames were extinguished by the fire department. The property is one of three rent houses belonging to R. L. Ellison instead of his brother, A. H. Ellison, as was reported last week.

The Brand has been asked to correct its statement of last week wherein E. Hales was reported as released as night watchman. The paper is advised Mr. Hales tendered his resignation and it was accepted by the commissioners.

Barnard Hicks, owner of the West Texas Feed and Seed Company, is convalescing nicely from an operation for appendicitis performed Saturday, April 30.

Rev. J. R. Sharp of Canyon a former pastor of the Presbyterian church here, was in Hereford Monday visiting friends.

Kro-Flite golf balls .50 cents at RICE'S. 1c

Mrs. H. H. Marshall went to Roy, New Mexico, last week on a fishing trip.

Mrs. H. W. Sherr was in Amarillo on business and visited friends there one day recently.

We have flower seed at the City Drug Store.

Community Bible Class. The discussion by the class last Sunday morning of "Unknown Tongues" was very interesting, and well received by the members. Evidence that these lectures by the teacher, Rev. M. J. Johnson, are interesting is shown by the increasing number of men who come to the Star theatre each Sunday morning at 9:30 to hear them. The class continues to grow, there being 70 present last Sunday. Men who do not attend Sunday school other places are welcomed.

Sinclair Opens Campaign For Advertising

In cooperation with its local agent, J. C. McCracken, the Sinclair Oil Company begins in the Brand this week an extensive advertising program to more thoroughly acquaint citizens of Deaf Smith and adjoining counties with the excellence of its products. Along with other national advertisers who spend hundreds of thousands of dollars each year in promoting sales of their products, the Sinclair company recognizes newspapers as the medium that reaches the greatest number of people. Other advertising mediums make pretentious claims, but tried and proven mediums are the ones used when worthwhile results are desired.

Like the product advertised, the means of disseminating advertising must be dependable, accurate, reliable and trustworthy. Make-believes are known to national advertisers as hazardous, and are given no recognition. Mr. McCracken, from his whole sales agency here, in opening up his advertising campaign in the Brand, has established filling stations at the Modern Camp Grounds in East Hereford, with Roy Lusk at 209 West Third, with J. W. Rose at Borina, at the intersection of Main Street with Highway 60, at Friona, and on North Main Street opposite the City Drug Store at Friona.

FOR JOB WORK, TRY THE BRAND

Too Late to Classify

FOR SALE: Extra high grade, first prize winning Toggenberg milk goats. Priced from \$5 to \$50. Jess Giles, Vega, Tex. 18-2p

FOR RENT: Good five room house, 218 Avenue B. Dr. Florence Miller, Phone 450-J. 17-1c

Great Furniture Values

Our store has nothing but BIG FURNITURE VALUES to offer at this time.

\$165 Value Living Room Suite	\$85.00
\$175 Value Used Living Room Suite	\$60.00
\$ 95 Used Dining Room Suite	\$37.50
\$125 Used Dining Room Suite	\$62.50
\$125 Used Bed Room Suite	\$45.00
\$125 New Bed Room Suite	\$67.50
\$ 65 New Wilton Rug	\$35.00
\$ 45 Value Axminster Rug	\$29.75
\$ 9.75 Value Congoleum Rug	\$ 5.75

Everything In Our Store Can Be Bought at Lower Prices.

E. B. BLACK COMPANY

"We Are Satisfied With Small Profits."

STAR THEATRE

HEREFORD, TEXAS

Friday and Saturday
MAY 13-14

Sunday - Monday
Tuesday
MAY 15-16-17



LAUGH...

at Will as a big blade-and-razor man driving keen bargains and eyeing keen dames in Damascus.

WILL ROGERS
in
Business and Pleasure
with JETTA GOUDAL
from BOOTH TARKINGTON'S
novel "The Plutocrat"
FOX PICTURE

FREE! FREE!
6 BEAUTIFUL 6
Bedroom Suites
One complete suite given away every Friday night, beginning May 20, by these merchants:

- Weir's Variety
- Ere's Cafe
- Baker's Grocery
- Texas Market and Grocery
- McLean & Pitman Grain Co.
- Bill Smith's Service Station
- Rockwell Bros. Lumber Co.
- Black Furniture Company

- Close Drug Company
- Chocolate Shop
- Brumley Chevrolet Garage
- Streu Hardware Company
- Sprolls-Cronin & Company
- Wetherston Battery Shop
- Buchanan-Rosson
- Hereford Laundry

ALKALI ALECK

The Range Roustabout Sez:—

Nobody never got sumpun fer nuthin' thet wuz wirth anythin', but ya kin shure git yer muncy's wirth in enythin' at

R. H. KEMP LUMBER CO.

—phone four-four

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

BEANS, Saturday only	25c
Fresh and tender, three pounds	
NEW POTATOES, Saturday only	25c
Large, selected, four pounds	
VANILLA WAFERS	22c
Barrel	
Strawberries	15c
Fancy Arkansas Quart	
LETTUCE	5c
Fresh, crisp, each head	
LEMONS	15c
Full of Juice, dozen	
SUGAR	10 lbs. 49c
Imperial Cane, Extra Fine	
BANANAS	19c
Yellow, ripe, dozen	
GRAPE JUICE	22c
Quarts, 39c, pints	
ORANGES	Juicy, dozen 12½c
MEAL	19c
Hereford, ten pounds	
QUAKER CRACKELS	10c
Package	
Free Demonstration Saturday	
Coffee	Two Cans Wapco Pork and Beans 89c
FREE With 2-lb Jar White Swan	
SOAP	27c
P. & G., or Crystal White, 10 bars	
BEANS	19c
Brown Beauty, five pounds	
HOG LARD, pure, lb	8c
BACON, special sliced, lb	17c
PORK ROAST, shoulder, lb	10c
HAMBURGER, pure, 2 lbs	15c
BEEF ROAST, best cuts, lb	10c
STEAK, baby beef, lb	15c