



### Cowboy Band

(Continued from Page One)  
have also played before King George V and Queen Mary of England.

The band has tooted horns at the inauguration of our chief executives — for President Hoover, President Roosevelt, and President Eisenhower. The late Gov. Beauford Jester of Texas called them "my inaugural band."

Despite the glamor of national appearances, the Cowboy band is still noted mostly for being a "rodeo band". The musicmakers have played for approximately 300 rodeos across the United States and chalked up a record of more than 2,000 separate rodeo performances.

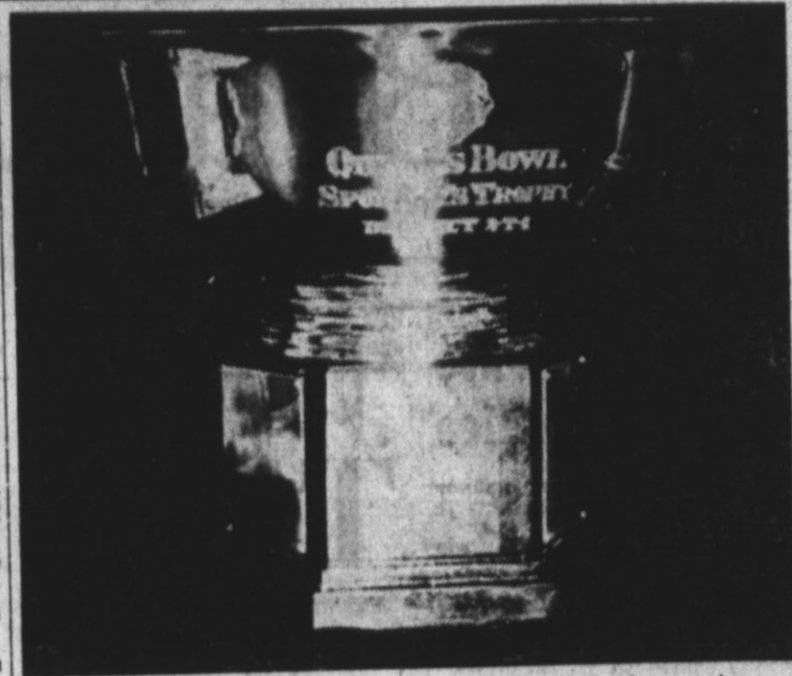
Outstanding rodeos in which the band has appeared include shows in Los Angeles, New York, Boston, Dallas, North Dakota, San Antonio, Houston, Birmingham, Cheyenne, Phoenix, Little Rock, Colorado Springs, Denver, and Fort Worth. Many celebrities have appeared with the band on various occasions. They include Bob Hope, Gene Autry, Noah Beery, Mrs. Eleanor Roosevelt, Sam Rayburn, John Nance Garner, Bing Crosby, Paul

Whiteman, and Will Rogers. Rogers, the cowboy humorist, gave the band its first contribution to buy music . . . it totaled \$100. He later booked the band for a show at the Ziegfield Follies.

A Cowboy band parade is a novelty in itself. Bandsmen give a happy-go-lucky, swaggering performance which is tops with the audience. The cadence of march is between 200 and 220 beats per minute — in cowboy boots. Flapping chaps make it appear much faster.

The famous "cowstep" is particularly popular. Bandsmen give a zig-zag step which is executed by placing the right foot across and in front of the left. The left is then moved across and in front of the right in a criss-cross manner. The movement is done to a slow beat of the drum and followed by a rebel yell and a whirl. Then the fast pace is resumed.

Praise for the band has not been confined to local persons or organizations. Colnel George Jams, former director of VFW rehabilitation, called it the "world's greatest college band." The Chicago Herald-American described the band as "sensational" and "high among crowd pleasers." Members of the band come from



THE DISTRICT LIONS CLUB "Queen Trophy", shown above, was presented at Hereford Lions Club Wednesday before being sent to Lubbock for formal presentation to the 1952-53 queen. The cup was planned and secured by Bruce Miller of the Hereford club, who served as district chairman for the event last year. Names of each of the winners will be engraved on the panels at the base of the cup. The cup will rotate to the club winner the "Queen's Award" each year. Staff Photo.

### Cotton Farmers To Combat Pink Bollworm Spread

All cotton farmers of Deaf Smith County are urged by Agriculture Commissioner John C. White to cooperate this month in the initial phase of a program aimed at preventing the spread of the dreaded pink bollworm in East Texas.

Commissioner White recommends that only sterilized or fumigated seed be planted in the fields in 1953. In order to make this possible fumigating stations are being set up at gins or other places designated by county agents in each of the 45 eastern counties where the pink bollworm quarantine was recently put into effect.

Fumigation of seed which farmers are holding back for spring planting will be done without cost, White stressed. Growers are asked to contact their county agent immediately to learn the location of the nearest point where free fumigation is offered.

This is the first all-important step designed to "get a head start" on checking the cotton insect. Later releases by the Texas Department of Agriculture will contain further recommendations for good insect control during the coming season.

In this first phase, gases from a methyl bromide solution will kill most of the pink bollworms which feed inside the cotton seed. The seed is the "pinkie's" favorite food, White points out, and the worm later emerges a moth which flies to adjacent cotton fields to lay more eggs. The descendants from a single one of these moths could, under favorable conditions, wipe out an entire 30-acre field of cotton in one season.

"I believe most farmers of East Texas realize the danger of allowing the pink bollworm to get a firm footing in this area," said White. "Extreme South Texas is a good case in point. Down there, one out of every four bales was sacrificed to the insect last year."

The Texas and United States

Departments of Agriculture are operating in the fumigation program. We will furnish the necessary equipment and labor free of charge. All we ask the farmer to do is to bring the seed to the fumigating station for treatment before the planting season starts. Your county agent knows the details.

# NOTICE!

Meeting Of The

## DEAF SMITH COUNTY FARM BUREAU

Wednesday, March 18

in the District Courtroom of the Court House in Hereford.

The purpose of this meeting is to inaugurate the Spring Membership Drive. All Members are urgently requested to be present for this meeting as some good points of interest will be discussed.

Mr. Howell, the new Service Agent, will be present for discussion on any insurance problems that may arise.

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### Around....

(Continued from Page One)

all walks of campus life. Some are business majors, some are future lawyers, a few are science majors—but most are studying music. They are all students. More than half the bandsmen are freshmen and sophomores.

McClure has been with the band for the past 22 years. Under his direction on tours, rodeos, and stage appearances, the musicians have risen to national recognition. He was snare drummer with the band when it toured Europe and six Old World countries in 1930, and its Conductor when the band was taken by the Department of Defense to our troops in Europe for Christmas season concerts in December, 1952.

### Press Freedom Is Wear's Topic At Journalist Meet

Bob Wear was the guest speaker for the recent Panhandle High School Press Association meeting in Canyon at West Texas College. He emphasized the value of a free press, and urged the young people who attended the meeting to devote themselves to the task of preserving freedom of the press.

He described the free press as the watchdog of all other freedoms, and said that those who publish our newspapers and otherwise use this freedom were obligated to be controlled by facts, honesty, and the proper regard for the concepts which make a free press possible.

a son on Friday, March 13, at 8:15. He weighed 7 pounds 6 ounces, and has been named George Lewis. Mr. and Mrs. Louie LeGrand of Hereford are the grandparents.

The Star Theatre will sponsor its first of a series of free shows, "The Next Voice You Hear," Tuesday, March 17. The show will operate both matinee and evening without charge, being sponsored as a community service project by the theatres.

The American Legion also reminded Herefordites of the 23-act circus which they will sponsor here Tuesday evening, March 17, in the bull barn.

Mr. and Mrs. Arden Brame of Abilene announce the arrival of a daughter, Marilyn Gay, on February 20. Mrs. Brame is the former Mary Louise Grady of Hereford.

Fly's wings vibrate 330 times a second.

Bee's wings vibrate 190 times a second.

Monrovia, Liberia is named for U. S. President James Monroe.

Three birds which cannot fly are the emu, kiwi and ostrich.

## GRASS ROOTS

LAWN CARE: The question comes up time and time again, "How can I get grass to grow under my trees?" There are two things to do, both of which are dependent upon the other. First a species of grass which is tolerant to shade should be seeded and secondly the trees themselves must be fed so that they won't compete with the lawn. Compete is hardly descriptive since the tree generally saps all the fertility, leaving nothing for the lawn. Thus the grasses die. Although tree culture is a science in itself the benefits of feeding trees is well established and the lawn owner can carry out this operation himself for the benefit of the tree and the lawn underneath. The factors affecting tree growth are the same as for the grass, Strong Roots and Luxuriant Foliage. There are several questions which will pop up here. "What to use, how much, when, and how it should be applied?" These are definitely not trade secrets, but limited space keeps me from discussing them all here. I am having a special auger made for this purpose and should have it ready to go by the time you read this. Will leave you with this thought. A tree having a ten inch diameter and standing approximately 20 feet high will have a root zone occupying the equivalent of a half acre of topsoil. No wonder we have trouble getting grass under trees.

CHEAP FEED: Have heard lots of comments about the cattle market—in fact about all the comments that have cuss words stem from the price sag in cattle. Visited with a farmer last week that had quite a few cattle and from his verbal tirade have about decided

that it isn't the price of the cattle that is hurting as bad as the price of feed to keep them alive and in a saleable condition. He figured it this way. He had 5000 bales of alfalfa hay he put up for himself. All the feed his cattle were getting was this hay and some Red Top Cane butts. At a dollar a bale the hay represented \$5000.00 if sold. The same amount of hay fed to his cattle would last him just long enough to increase the value of his cattle \$500.00 at the most. Looks like there is a sag there of some \$4500.00. Enough money in that pile of hay to buy Jimmie Gillentine all the meal tickets he would ever use. After the smoke clears and the record is brought up to date the pastures will still show profit. WHY? Because grass is still the cheapest, high protein feed that can be put before livestock. How then do I answer the question, "Won't the slump in cattle prices put you out of the pasture grass business?" Hardly!! I anticipate more and more acreage every year as this crop proves itself to be one of the more important in a progressive, diversified agriculture.

CHARLEY'S PLAN: (To be confused with a Charley named Hill) Seed Hubam clover into wheat now, harvest the wheat, graze the Hubam, turn the Hubam under for soil building, get up the volunteer wheat for winter pasture. WHY NOT?

Even though our premises look like a cranberry merchant's convention (Seed potato time) we are always glad for an opportunity to swap yarns, make new friends and re-new acquaintances. JTE.



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Children 60c

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The Sunday Brand, Hereford, Texas, Sunday, March 15, 1953

### Home Landscape Holds Interest In Rural Areas

In spite of the drought of 1952, more than a thousand farm and ranch families managed to landscape their homes to the extent of reaching the "result demonstration" status. According to Sadie Hatfield, homestead improvement specialist for the Texas Agricultural Extension Service, this figure falls far short of the usual annual total for completed homestead improvement demonstrations.

In 1951 nearly 3,000 families reported to county home demonstration agents the completion of their landscape plans. The 1952 report was not as large, for the dry weather killed many shrubs and trees. However, demonstrators planted nearly 200,000 trees for windbreak and shade, and approximately 50,000 shrubs. They sodded more than 3,000 lawns.

The specialist says the agents and demonstrators realized that definite steps would have to be taken to prevent loss of plantings and

possible damage by fire. Special training was planned at four workshops held in different areas of Texas for agents and leaders. At these meetings demonstrations were given on making safe trash-burners and as a result 179 counties reported the construction of nearly 3,000 during the year.

The workshops also included demonstrations planning and using outdoor living rooms, showing equipment for cooking, eating and playing in this area of the landscape. They reported nearly 1,500 outdoor living rooms, and about 800 barbecue areas provided.

workshops are planned for 1953. The first will be held at Texas State College for Women at Denton, March 12 and 13. Another is planned for Texas A. and M. College, April 29 and 30. Details on the workshops planned for home demonstration and garden club leaders, are available in the county Extension agents' office or by writing the specialist at College Station.

FA

The average weight of the human brain is 48 ounces.

More salt is present in the Atlantic than in the Pacific Ocean.

### ROBERT E. WAGONER



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## Custom Potato Planting

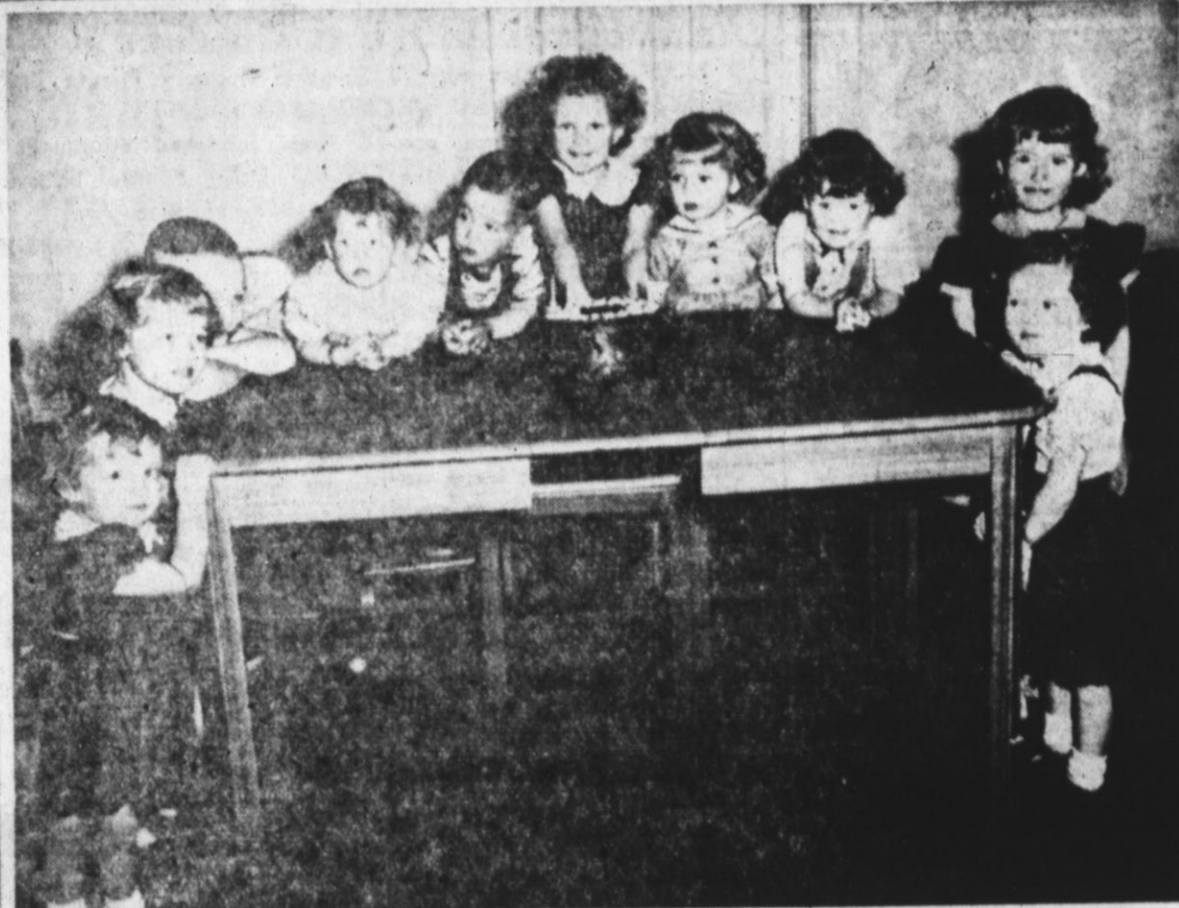
Ready To Go

Tuesday, March 17, 1953

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JEAN ROBERSON celebrated her fourth birthday Thursday afternoon with a party given by her mother, Mrs. Edward Roberson. Balloons and Easter eggs were given as favors. The group hunted Easter eggs for entertainment. Those attending were from

left: Sharon Roberson, Pam Wingel, Gene Sparks, Patty Hamilton, Wayne Wingel, Jean Roberson, Becky Owen, Sharon Hagans, Janice Hagans and Charlotte Hamilton. Staff Photo.

### Negro Spiritual Was Inspiration Of "Jazz" Music

Houston — It may come as a mild surprise to some people that jazz music is not the frantic, harsh clatter of instruments, piano and drums without benefit of harmony or melody.

Neither is be-bop, a form of jazz, the racy, jitterbug fare which many people believe it to be.

These are among the fallacies which a young University of Houston instructor says he will explode while teaching a new one-hour course, "History of Modern Jazz." Instructor Ed Gerlach says he intends to show his students that what musicians call "jazz" actually is the basis of modern popular songs and is the only specific form of music to be originated in America.

University officials say the course is an outgrowth of the demand by business and professional people for such a class.

Gerlach, who also teaches dance band arrangements, will use records and the college's laboratory

band, plus lectures, while tracing the development of jazz in America.

"Jazz is the outgrowth of Negro Spirituals and at first was a form of dance music," he said.

He explained:

In its infancy, at the turn of the century, jazz was beginning to gain in popularity because of its moving spiritual quality combined with appropriate rhythm for dancing.

However, the word became corrupted and the music lost favor when many band leaders foisted off on the public a hodge-podge of synopated clatter because they did not know how to play jazz.

"Many people just don't understand that jazz is no such thing," Gerlach said. "That's just bad music."

Gerlach said swing music, ragtime and be-bop have lost respect in the same way.

"People don't understand these words," he explained, "so they have come to mean anything unpleasant in music. It is the result of bad music which is passed off on the public under one of these names to make it sell better."

"Jazz is basically a rhythm art form," he said. "It has a steady tempo, and the same, organized tempo is retained throughout a single composition."

The thing that distinguishes jazz is that a person playing an instrument can improvise his own melody.

Gerlach said there are about 15 major chords, for instance, on a piano. These chords, or their combinations, can be found in nearly all popular songs, virtually divesting them of their originality.

He says a piano player, for example, can take the chords played with the left hand from any popular song and use them while he improvises at the top of the piano with his right hand.

Though the same notes are being used, he said, the melody sounds completely different.

"We want this course to give the layman a nodding acquaintance with jazz and help him recognize modern jazz artists," he said.

"Modern music has a definite part in the lives of most people and this course is designed to acquaint them in music which they

### Changes Made In Texas Bridges

Have you noticed the face-lifting being performed lately on some of the old-styled concrete bridges? If not, you are probably one of the more fortunate motorists who have not had to travel over obsolete narrow concrete bridges with high massive railings.

D. C. Greer, State Highway Engineer, explained that work was being programmed as funds would permit to lower these obsolete concrete railings. The reason for this construction is twofold — safety and economy, Greer added. Trucks with overhanging beds or with a protruding load are continually striking the tops of the high banisters, causing costly damage to both bridges and vehicles. In addition to these physical damages suffered by the Highway Depart-

ment and truckers alike, often-times serious injuries and wrecks are caused as a direct result of these high railings being sideswiped. Greer continued that these tall banisters have a psychological effect, causing drivers to shun the massive railings and in doing so, encroach on the adjoining lane of traffic. Many head-on collisions have resulted from a "fear complex" of these high banisters. Greer concluded that the solution to these obsolete narrow bridges with high railings would be to widen all such structures. However due to limited funds, this is impossible since the Department is only financially able to provide a remedy and not a cure for these deficient bridges at this time.

Queen Christina of Sweden never married.

A dik-dik is a small African antelope.

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### Mrs. Greeson Is VFW Auxiliay Head

Mrs. J. D. Greeson was chosen as president of the Ladies Auxiliay of the VFW at a meeting of the group Wednesday night.

Chosen to serve with her were: Mrs. Luther Norvell, senior vice-president; Mrs. Bill Link, junior vice-president; Mrs. James Edmondson, treasurer; Mrs. Perry McMinn, chaplain; Mrs. Larry Summers, conductress; Mrs. J. P. Faughn, three-year trustee.

New members installed at the meeting were: Madelyne Faughn, Mrs. Jack Mitchell and Mrs. James Edmondson.

Mrs. Frank A. Gyles Jr. and Mrs. Bill Kendall were hostesses for the meeting.

It was announced during the business meeting that the Hereford group brought home the membership plaque from the District convention in Tulsa, March 1. The next convention is set for May 1 in Childress.

The next meeting of the group will be on March 25 at the clubhouse.

don't understand or accept."

Before joining the University Faculty three years ago, Gerlach was musical director of the Tex Beneke and Hal Mc Intyre orchestras.

Noah Webster began writing the dictionary in 1807 and finished in 1828.

Its nine-foot wing-spread makes the condor the largest bird that flies.

The human heart rests about eight-tenths of a second between each contraction.

See This Dress Modeled In The B & PW Style Show  
Monday Night, 8 p.m., March 16th



Carlye

Pure silk organdy in a dress and stole waltzes like a zephyr in the soft evening air. It has a draped cowl neckline trimmed with Venise lace and a built-in taffeta slip. Carlye, St. Louis. Sizes 9 to 17.

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See The Above Sport Suit Modeled By Jay Sullivan Monday Night.

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By JIMMIE GILLENTE

(Maybe it's a good thing Neal missed his journalistic calling. I will predict that had he gone ahead into the newspaper business he would probably stay in as much hot water as some

other editors I know. Anyway, he has some good ideas — and hit the nail on the head more than once. Ed.)

BY NEAL COOPER

Jimmie asked me to write this column because he supposed I would be well qualified for writing a "bull" column, I suppose. Back in high school years I did aspire to being a journalist, but a few years later I changed my mind. If you read this article you will be able to understand why.

Sometimes you can stand so close to a thing you can't see it. Perhaps, then, a newcomers' evaluation is of some value because the impressions he gets are new, whereas an old-timer has looked things over so long he becomes accustomed to, and sometimes unaffected by, what he sees.

Let's get the unpleasant parts off first, then, and save the roses for last.

No. 1 sore spot in my book is the Labor Camp. It hurts to see people live under the conditions which are now prevailing. And yet it is no problem with an easy solution. Certainly, I don't know the answer or the solution, but I am willing to try to improve things. If someone can plan the work, I am sure there are plenty of public spirited people who are ready to work the plan.

My next axe would fall on the "uncooperatives", especially those in business who are the "agin-ers." Success depends on a positive attitude, not a negative one. Being opposed to something can often be justified and is often necessary,

### Clever Chili Bean Cones Make Economical Main Dish



Most countries around the earth have certain staple foods which serve as a sort of "staff of life" on which the native diet is built. In Oriental countries it's rice, in Italy spaghetti is the mealtime mainstay. The Irish potato has a firm place in the menus of many lands... but none of these foods can equal the spot frijoles hold in Mexican meals. Frijoles... pronounced FREE-HOLIES... are simply beans... but to folks down in Old Mexico they are frequently breakfast, lunch and supper, too!

There's a lot to be said for Mexican style beans, too... for they are not only rich in the protein and essential food elements, which make them both satisfying and healthful, but Mexican style beans can also be easily made into an almost endless variety of mouth-watering dishes at very low cost!

For example, take the clever meat-and-beans cones illustrated above. Attractive? Yes, indeed, with a "serve-me-a-big-one" appeal for family or guests. Flavorful? What more could one ask than big meaty pintos immersed in chili gravy spiced with genuine Ancho chili pods from Old Mexico... and wrapped in cones of your favorite luncheon meat! Economical? Show me a few pennies!

**MEAT AND BEAN CONES**  
Roll thin slices of luncheon meat into cones, skewering with toothpicks. Fill cones with Gebhardt's Mexican Style Spiced Chili Beans, brush with melted butter and bake 30 minutes at 350 degrees. Garnish with carrot curls and serve with corn chips on tortillas.

### FRIJOLAS REFRITOS

No authentic Mexican meal is complete without refried beans... Frijoles Refritos... and of course you'll want to be authentic when you have friends in for an exciting Mexican dinner. You can make your own, if you have the time, with this recipe.

1 cup red beans  
2 qts. boiling water  
1 tsp. salt  
3 tbsp. fat  
1 tsp. Gebhardt's Chili Powder  
Boil beans until they're tender and mealy, drain. Season with salt and chili powder, mash, and fry in melted fat until fat is absorbed. Serve in peaks topped with toasted tortillas or corn chips.

If you're pressed for time, just open a can of Gebhardt's Mexican Style Beans, mash with potato masher or wooden spoon, and fry in 2 tablespoons of fat until the fat is absorbed.

### MEXICAN BEAN SALAD

Here's a real he-man salad your mansion's lord & master will really welcome. Serve it once, and you'll mark it down as a family-pleaser to be included often.

15 1/2 oz. can Gebhardt's Chili Beans  
1 cup chopped celery  
1 tsp. minced onion  
1/2 cup nuts, chopped  
4 tsp. chopped pickle  
1/2 tsp. salt  
2 tsp. lemon juice  
Salad dressing  
Empty the can of Chili Beans into a strainer and let stand until gravy drains. Mix beans with other ingredients, adding seasonings to suit taste. Chill; serve on lettuce with salad dressing. Garnish with strips of pimiento and egg or pepper.

but certainly those people who are "for" something are the ones who build the cities of tomorrow. If we could instill cooperation and enthusiasm and displace opposition and greed in our community, we could know unlimited success. Certainly, we are favored by more than most communities and have greater opportunity.

Yes, I am a newcomer here, and don't know all the facts, but I'm convinced of this much—Hereford is a wonderful place to live, and has wonderful people living in it. They are "my kind of people." They show a generous attitude and are concerned about their fellow man. As long as people have this nature — they will go forward. It is the kind of town I like and that is why I chose to live here.

### Sam Rayburn Is Honored For 40 Years Service

By Sen. Lyndon B. Johnson

Two of the finest speeches I've ever heard were delivered at the recent dinner of the Texas University Ex-Students Association by Bob Anderson of Vernon and Ovetta Culp Hobby of Houston. The pride you all feel in the accomplishments of these two great Texans would have been increased still further if you could have heard their addresses before this fine organization. As you know, Mr. Anderson is Secretary of the Navy and Mrs. Hobby is Federal Security Administrator.

It was my privilege on March 4 to pay tribute on the floor of the Senate of three Senators who have served ably for 20 years or more. They are Senator Carl Hayden of Arizona, 26 years of service, and Senators Harry Byrd of Virginia and Pat McCarran of Nevada, 20 years each. My good friend, Senator Dick Russell of Georgia observed his twentieth anniversary of service January 12.

After mentioning the accomplishments of these Senators, I added: "Mr. President, I wish now to pay tribute to another great American. Texas takes great pride in the fact that the beloved former Speaker of the House of Representatives, Sam Rayburn, today marks the fortieth anniversary of his be-

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ing sworn in as a member of that great public body. Mr. President, no man in public life today commands a higher degree of respect, devotion and affection from those who know him than does Sam Rayburn." While I had the floor, I went on to point out that March 4 marks one of the truly great events of American history: the taking of the oath of office as President by Franklin D. Roosevelt on that date in 1933. The late President will always be remembered as the man who appeared in our darkest hour of depression and voiced "the true soul of these United States."

Members of the Texas State Society have done me the honor of electing me president of the organization. There are a lot of "displaced Texans" in Washington, and nearly 1,000 of them belong to the Society. It's a real privilege to have the opportunity of serving as their president.

James E. Kilday, Austin, was elected vice president, and the following were named as board members: Aubrey A. Graves, Temple; Mrs. Walter Jenkins, Wichita Falls; Mrs. C. Raymond Wire, Decatur; Congressman Frank Ikard, Wichita Falls; and Congressman Walter Rogers, Pampa.

Truett Bailey of Cleburne, representing the Brazos Electric Transmission Co-op, was in the office to ask that we reserve a dining room for a luncheon later this month for some thirty members of the Co-op. They want to discuss policies affecting the generation and transmission of power by rural electric co-ops with members of the House of Representatives living in the Brazos district, which extends

from the Gulf to the Panhandle, and with Senator Price Daniel and myself. I am looking forward to seeing them.

Attended a luncheon here for Gene Autry, native Texan and cowboy singer extraordinary. Gene was kind enough to autograph photos of himself for Lynda Bird and Lucy, my two little girls. Gene gets plenty of attention from kids wherever he goes, and he's a fine example for them—a good old clean-living Texas boy who has made good in a big way.

Air-minded Texans from all over the State are in Washington this week in the interest of more and better transportation service. They are here to appear before the Civil Aeronautics Board in a local service case affecting air transportation in just about every section of Texas.

People are here for the CAB hearing from a number of Texas towns and cities, among them Amarillo, Borger, Childress, Pampa, Coleman, Fort Worth, and Dallas. These folks really make it seem like Texas Week in Washington.

Horace Mann is the father of the American public school system.

Red cedar wood is used most commonly in making lead pencils.

One horsepower is the power required to lift 33,000 pounds one foot in one minute.

Parrots have no wishbones.

Edison invented the flash light in 1914.

One hundred and twenty men accompanied Columbus when he discovered America.

Ships weigh less when traveling east than when traveling west.

Todine is obtained chiefly from kelp or ashes of burnt seaweed.

See **LUTHER PEVLEY** about Real Estate Res. Phone 524-W

### A TRIBUTE TO SHUT-INS

A little girl who has been confined to her hospital bed for seven years looks listlessly out of the window... and wonders what anybody has to be happy about. Multiply her case by many thousands, and you have a quick picture of the plight of this world's shut-ins. These bed-imprisoned men, women and children dream of being like you: with strong, normal bodies, and the blessed privilege of walking under the skies. Doesn't your heart go out to these yearning unfortunates? Of course it does! Then do your share now... and God bless every one of you!

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fashion spins its web in nylon  
**Mesh**  
by Surrender  
**Queen Quality**  
Don't take another step 'til that pretty foot of yours is caught in our wonderful web of bewitching flattery. Distinguished styles... fabulous fit... it's what you expect, of course, in a lovely Queen Quality shoe.  
**\$10.95 to \$12.95**  
Sizes 5 to 10 Widths 4A's to E  
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**HEREFORD Shoe Store**

**Be Wise - Buy Early for Easter**  
Easter is just around the corner so do your shopping Now and avoid the Rush!

See Our Complete Selection of:

- ★ DRESSES
- ★ SUITS
- ★ COSTUME JEWELRY
- ★ BLOUSES
- ★ LINGERIE
- ★ HATS
- ★ BAGS

**Paula Dean**  
A WEALTH OF BEAUTY  
Paula Dean's "go-everywhere" suit dress in luscious new, crease resistant "Shantwit," the sensational acetate, Orion and wool fabric that's dramatically different. Tailored with elegantly carved—closing jacket, creating sleek, slenderizing lines. In Wine glow, Navy, Lagoon green and Cinder brown. Half sizes 12 1/2 to 22 1/2.

**The Little Fashion Shop**  
Smart Clothes for Smart Women

### Lewis Hembree In Charge Japanese Boys' Orphanage

Sgt. Lewis Hembree, former Hereford resident, has been placed in charge of an orphanage of 80 boys, between the ages of 6 and 10 years, in Japan.

He wrote to Shirley McCullough asking her if she knew of anyone in Hereford that would like to help him out with the boys by sending soap, clothing, canned foods, toys,

etc. to the orphanage. She has in turn asked The Brand to tell the Hereford people about it.

Miss McCullough says that anyone who has something they would like to send can get in touch with her at Phone 1469 or at 148 Texas Avenue and she will be glad to help them send the packages.

Both the highest and the lowest points above sea level in the United States are in California.

The first oil well in the U. S. was built in Titusville, Pa., in 1859.

### 1953 Hosiery Queen



NEW YORK — Gloria Van Deweel, attractive feature player of the Broadway musical comedy hit, "Wish You Were Here," has the most attractive legs to be seen since nylon was invented. Anyway it provided an occasion for this photo of Gloria as she was crowned the "1953 Hosiery Queen."

### Church Attendance, Banquet, Tea, Displays Highlight Camp Fire Week

Camp Fire birthday week will get underway in Hereford Sunday morning when approximately 150 Camp Fire, Blue Bird and Horizon Club members attend the church of their choice.

Highlights of the weeks' activities will be a Camp Fire banquet on Thursday night for leaders and parents and a tea on Saturday afternoon for Camp Fire members, their mothers and anyone who has ever been connected with Camp Fire in any way.

Bob Wear will be guest speaker for the banquet Thursday night. Also included on the program will be a history of Camp Fire work by Mrs. Urin Streu, a report on camping activities by Bob Wilson a report on the recent regional conference by F. L. Alexander and special numbers by Horizon, Camp Fire and Blue Bird groups.

Elmer Patterson, president of the leaders council will be master of ceremonies.

Other activities during the week will include decorating a window at Streu hardware with various handwork studied by the groups during the past year. The window will be decorated Monday afternoon and will remain on display all week.

Tuesday and Wednesday the groups will sell tickets for the leaders banquet and on Friday they

#### Returned to Clovis

Pete Martinez, who has been serving out a sentence in the county jail, was returned to the Clovis Air Base to face AWOL charges Friday.

Martinez was arrested in Hereford after stealing some batteries from the G. E. Carney farm southeast of town. He was AWOL from the Air Force at the time of his arrest, and was returned by deputy Neal Young.

#### Kelton, and Kirkland.

Also Kress, Lakeview, Lazbuddie, Lefors, Lelia Lake, McLean, Miami, Mobeetic, Morse, Nazareth, Pampa, Panhandle, Perryton, Phillips, Quintague, Shamrock, Silverton, Spearman, Stinnett, Stratford, Texhoma, Texline, Tulia, Vega, Wellington, Wheeler, White Deer, and Wildorado.

### Safety Drills Are Feature Of Local Schools

AUSTIN — A large majority of school systems in the Panhandle are now holding regular civil defense safety drills and are working to perfect other defense measures, a survey recently completed reveals.

A total of 39 school systems in the area reported that complete disaster drills are held regularly, while five more reported partial ones. Only six said that no safety drills are held.

Also, 37 school systems said that safety education is a regular part of their programs, and another 13 systems reported that partial safety programs are now underway.

nd with an eye toward the rigors of our atomic age and the world vana, Briscoe, Canadian, Canyon, Channing, Childress, Clarendon, Dalhart, Darrouzett, Dimmitt, Dodson, Dumas, Farwell, Fritch,

situation, every school which took part in the survey with only one exception reported that some form of citizenship training is being given students now. Many of these include mental hygiene, conservation of resources and other activities aimed at helping the state's civil defense and disaster relief program.

A number of the school systems are going even further with their civil defense set-ups by designating safety areas for school buildings, making evaluations to determine what natural disasters are most likely to occur, and by appointing civil defense coordinators.

The survey was a cooperative project of the State Division of Defense and Disaster Relief and the Texas Education Agency. It was carried out on a state-wide basis and broken down into 16 districts.

The Panhandle area referred to is District No. 5.

Included in it are Adrian, Amarillo, Ashtola, Booker, Borger, Goodnight, Groom, Gruver, Happy, Hart, Hartley, Hereford, Higgins,

Mrs. Emma Easter, Mother of Mrs. Walter London Sr. of Hereford, is reported to be doing much better. She underwent surgery at the Northwest Texas hospital in Amarillo Thursday.

Lightning bugs are a type of beetle. Balsa wood is about as heavy as cork. A curator of herpetology collects reptiles.

### HOLY GHOST REVIVAL

Second Week at

Assembly of God Church Union and Ave. J.

Sunday Morning, 11:00 A. M.

"Recipe For Spirituality"

Sunday Evening, 8:00 P. M.

"Hereford's Modern Jonahs"



PRESENTS

### Rev. Herschel Murphy

of Lubbock, Texas

Nationally Known Evangelist and Singer

Services 7:30 Each Evening

Tentative Sermon Topics

"Climax of the Lord's Prayer."

"Where are the Nine?" (Gifts)

"God's Condensing Proposition."

"The God that Answers by Fire."

"A Blood Transfusion."

"The Momentous Hour."

"Gospel of the Kingdom"

"Space to Repent."

"The cast in PenteCOST."

"Seven Kinds of Hell."

"God, the Holy Ghost."

"Running up the Escalator."

"Against His Anointed."

"GIFT of the Holy Ghost."

"The Still, Small Voice."

"The 12th Commandment"

"The Power of God."

"Sign Posts & Bill Boards"

"Under NEW Management."

"Peculiar People."

Walter E. Lane, Pastor

ALL-CHANNEL UHF-VHF RECEPTION Plus AM RADIO..

EVERYTHING with



ONE-KNOB CONTROL

exclusive with

# Raytheon

Here is the only TV set with truly One-Knob control, and with a "channelized" dial that assures you easy, accurate tuning, even in the dark. See it... try it... and you'll buy it!



We also Handle Emerson, Motorola and Admiral Television

10% Down COMPLETE INSTALLED 24 MONTHS TO PAY

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# WE'RE "BEARS" FOR PUNISHMENT!!

We're Overloaded On

# USED CARS, TRUCKS and PICKUPS —

★ SOME REALLY NICE!

★ SOME IN FAIR CONDITION!

★ SOME "SLIGHTLY" USED

(We use this word Loosly)

★ SOME ARE "CRIPPLED TEDDYS"

## ALL PRICED TO SELL!! See Us Today!

# HEREFORD MOTOR CO., INC.

142 N. Miles Ave.

Your Friendly Ford-Mercury Dealer

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# The Sunday Brand SOCIETY

Hereford, Texas, Sunday, March 15, 1933

Section Two

## A Preview Of The B&PW Style Show

Under the guiding hand of leading fashionists of the nation, and with the help of forty-five models and nine Hereford merchants, the B & PW Club stage their annual Spring Style at 8 o'clock Monday evening at Hotel Jim Hill. Theme for the show will be "The Wedding of the Painted Doll",

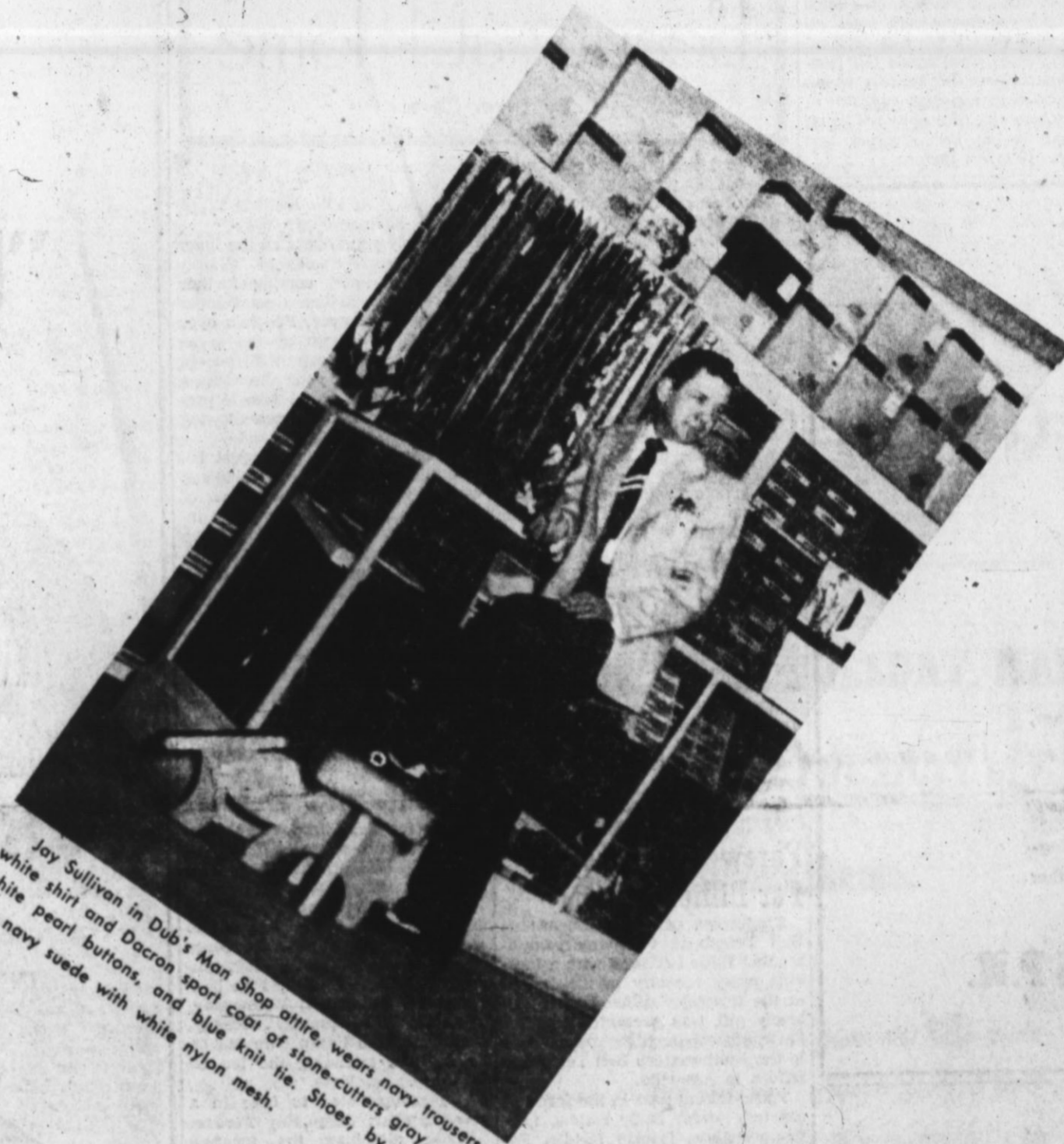
featuring the development of a spring romance against a glamorous background of Easter finery designed to please the discerning spring shopper from the age of three years. Mrs. Pete Cowart will serve as narrator.



Sammie Lu McLallen wears a sleeveless orchid taffeta frock with back insert of gray and white striped perma-pleats. Waistline finished with black velvet sash. -- This from J. C. Penney Company.



Sue Ewton models a lime nylon net formal with taffeta slip for C. R. Anthony Company. Note the fluff accent on the left side of the bodice, and matching stole.



Joy Sullivan in Dub's Men Shop attire, wears navy trousers, white shirt and Dacron sport coat of stone-cutters gray, with white pearl buttons, and blue knit tie. Shoes, by Fortune, are navy suede with white nylon mesh.



Mrs. G. D. Milner, Popular Store Model, in a navy blue linen costume suit -- white Forstman wool jacket lined in matching linen -- A Rafi of New York original. The straw hat, bag, gloves and shoes are navy.



Mrs. L. H. Lookingbill Jr. is shown wearing a navy Carlyle costume suit with a matchbox jacket and matchstick skirt in cotton tweed from the Vogue. The silk shantung blouse is ripped in by wool knit ribbing.



Mrs. Louise Ferguson and daughter Jo Ann model for Harman's Store. Jo Ann wears an aqua dotted nylon frock with ruffled collar trimmed with a dainty pink flower. The ruffled skirt gives a petticoat effect. Mrs. Ferguson wears a navy Boucle suit with white nylon blouse and navy straw hat trimmed in white daisies.



The Little Fashion Shop model, Mrs. Joe Lyons, wears a Fashion-Bill suit in navy with navy and white Boucle jacket, and navy blouse worn with a white pearl choker. The navy straw hat has a touch of white, the gloves are of tufted nylon and she carries a blue kid purse.



Mrs. Les Combs wears a frosted tweed-black and white skirt, pom-pom cotton blouse and matching stole trimmed in black fringe -- for Rutherford and Company.



Jan Miller and Ronnie Barnett model for Helen's Youth Shop. Jan poses in a brown and white dotted swiss made with full skirt and pinafore effect with white organdy trim. Ronnie's suit is of brown gabardine worn with a white shirt.





## Rival Cities Are Texas-Day Program Topics For Study Club

The three rival cities of Texas were discussed at a Texas Day program held by the Lone Star Study Club in the home of Mrs. Berry Jacobsen Tuesday afternoon. Mrs. Earl Springer was co-hostess. Mrs. V. E. Dodson told of the rivalry between Fort Worth and Dallas and of Houston who ranks first in size. "Fort Worth would be the cow-town of the state, while Dallas sets her aim at being a cultural center. Houston doesn't care for cows or culture but would rather be just what she is — a city of phenomenal growth where vast fortunes can be made," she said. Mrs. G. W. Newsom told of Texas Ranches — Old and New mentioning XIT, Goodnight Ranch and Colonel Goodnight, The King Ranch and the Gertrudis Cattle and Boys Ranch at Tascosa and Boys' Ranch near Dimmitt. Members answered roll call by telling of interesting Texas counties. A short business session was held with Mrs. Jim Higgins, president, presiding. Members named to the year book committee for 1953-54 were Mesdames: Leo Forrest, Earl

Phillips and O. L. Click. Those present were Mesdames: R. G. Blue, Roger Corbett, V. E. Dodson, W. S. Fluit, Leo Forrest, H. E. Henslee, Jim Higgins, E. W. Hobson, John Jacobsen, Jr. Joe Kendall, Louie LeGrand, Guy Newsom, Earl Phillips, Robert Thompson, Ed Warren, C. O. Wilkins, L. L. Womble, O. L. Click and the hostesses.

## Friona News

By Mrs. E. R. Day, Sr.

Mr. and Mrs. Calvin Martin of Lamar, Colo. left Friday for Memphis, Texas to visit her brother and family, Mr. and Mrs. Clarence Baxter before returning home.

Mrs. James P. Wilson is visiting relatives in Dallas. Mrs. Marie Harper had to take her daughter, Nancy, back to Amarillo Tuesday for a check-up. She has recently returned home from the Northwest Texas hospital where she had surgery on her leg.

Jim Baxter and Glenn Green of the Friona Motor company were in Amarillo Wednesday where they bought merchandise for the company. They have just added to their business.

Weldon Menchew was a business visitor in Hale-Center Wednesday. Pfc. Eugene Bandy of Fort Bliss is home on a 10-day furlough with his wife, Mrs. Patsy Bandy, and other relatives. He will return to Fort Bliss for other assignment.

Mrs. Allen Guinn and children and Mrs. C. A. Guinn of Muleshoe were visitors in the home of Mr. and Mrs. Jim Guinn. Mrs. Allen Guinn brought her little daughter over to see the doctor.

Mrs. Oscar Baxter and children and Mrs. Epimett Day, Sr. were Hereford visitors Friday. Jim Baxter attended business in Portales.

Due to the teachers meeting in Amarillo this week-end, the Friona students had a holiday Friday.

A son was born to Mr. and Mrs. Wayne Mills of Muleshoe at the Parmer County hospital Thursday. Announcement has been made of the engagement of Miss Helen Hamilton to Jimmie White. The wedding date has not been set.

New students in the Friona schools are: Gary Brooks, Kathryn Colliher, and Eddie Gabriel, Della Gaines, Wanda Ready, J. W. Colliher, Augustine Lopez, Virginia Patton and Leathia Lopez.

Miss Wilda Nell Day spent Thursday night with her uncle and aunt, Mr. and Mrs. E. R. Day, Sr.

Mrs. O. J. Beene and Mrs. T.B. Armstrong were Hereford visitors Wednesday.

Q. What makeup procedure will minimize a rather prominent nose? A. Blend the eyebrows in an arch and blend your rouge high and near the temples. Apply a darker shade of powder on the sides of the nose — a lighter shade down the center. The foundation lotion or cream should be applied in a similar manner.



MISS BETTY ROBBINS

## Wedding Plans For Betty Robbins And Weldon Stephan Are Announced

Mr. and Mrs. H. D. Robbins have announced the engagement and forthcoming marriage of their daughter, Betty, to Weldon Stephan son of Mr. and Mrs. Moody Stephan.

The wedding will take place on Sunday, April 5, at 5 o'clock in the Avenue Baptist Church. Rev. H. V. Fields will be the officiant. Miss Robbins is a graduate of

Hereford High School and attended Wayland College, Plainview. She is now employed in the sheriff's office here.

Mr. Stephan is also a graduate of Hereford High School and is engaged in farming. The couple plan to make their home in Hereford.

Miss Lucille Hughes and Miss Lucille Park, teachers in the DuMas schools were in Hereford over the week-end visiting their families.

## Butter Cake Is Westway Topic

Butter cake was the subject for the Westway Home Demonstration Club Wednesday afternoon. Argen Draper, CHDA, gave a step-by-step demonstration of making the butter cake.

Mrs. R. L. Wilson and Mrs. Joe Wagoner had charge of opening exercises. Mrs. J. C. Morrison was hostess.

Mrs. B. B. Northcutt gave the council report. Plans were made and discussed for the club to have charge of the concession stand at the wrestling matches on March 28.

Members present were: Mesdames P. B. Sowell, A. Drager, Bert Garrison, Joe Landers, Paul Rudd, G. C. Merritt, Joe Wagoner, C. A. Sauley, H. Rudd, K. Rudd, George Turrentine, R. L. Wilson, B. B. Northcutt, Johnnie Townsend, the agent and the hostess and a visitor, Miss Ruby Welch. The next meeting will be a luncheon for the Bippus and Messenger Home Demonstration clubs.

## Household Scrapbook

By Roberts Lee

**Resting A Rug**  
Place the rug face down on the floor and stretch it very tightly and evenly. Tack it down at frequent intervals. Soak and dissolve 1/2 lb. of flake glue in 1/2-gallon of water, in a double boiler or a container surrounded by hot water. Sprinkle this solution generously over the rug. Allow rug to dry for at least 24 hours. If rug is light weight, do not use enough glue to penetrate to other side.

**Shoes**  
Longer wear can be had from shoes if they are rubbed with a soft cloth lightly smeared with Vaseline jelly, every day. If this is done they will not require so much polishing.

**Cake Frosting**  
One-half teaspoon of almond extract with one teaspoon of orange juice in a boiled frosting is a delicious and novel change for cake icings.

**Remodeling Hats**  
If you wish to change the shape of a straw hat, pour hot water over it and while still hot and pliable bend it to any shape desired. Select some kind of bowl that will fit the crown of the hat and place it on this while working. Leave in the sun to dry.

**Poison**  
If it is necessary to keep poison in the house, push two sharp pointed pins through the cork of the bottle crosswise. This will provide a warning of danger.

**Sweet Butter**  
Always cover the sweet butter carefully to prevent it from absorbing odors and flavors from other foods in the refrigerator.

**Lemon Syrup**  
Lemon syrup is made by adding two-thirds of a cup of lemon

juice to one cup of sugar syrup. Strain this into a bottle and keep in the refrigerator. Use one part of this syrup to six parts of ice water, and the result will be a delicious drink.

**Rust on Steel**  
To remove rust from steel cover the spot with sweet oil, rub in thoroughly and allow to stand for

a few days, then rub briskly with powdered unslacked lime until the spot disappears.

**Hard Water**  
To soften water that is hard, add one quart of lime-water to every ten quarts of the water.

**Removing Corks**  
To remove a cork that has fallen inside a bottle put enough ammonia in the bottle to float the cork and put it away for a few days. The ammonia will eat away enough of the cork to permit its removal.

Q. My eyes are of the "sunken" type. How should I apply my eye-shadow?

A. If I were you, I shouldn't use eye-shadow on this type of eye. A little clear Vaseline petroleum jelly blended from the middle of the upper lid toward the hairline should be all you need.



Prospectus on Request

**H. A. CLOSE**

Phone 1888 - Hereford, Texas

REPRESENTATIVE FOR  
**INVESTMENT SERVICE CORP.**  
PRINCIPLE UNDERWRITERS

Please mail to me without charge or obligation a Prospectus, Describing:

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Address \_\_\_\_\_

**BEGINNING TUESDAY, MARCH 17, the Star Theater will present on the THIRD TUESDAY of EACH MONTH, a free motion picture with a religious theme.**

Mr. Francis Hardwick, owner and manager, of the theater, gives a cordial invitation to the people of this community to attend these occasions, which he has given much thought and preparation, without admission charge or any sort of obligation.

Because we know that Mr. Hardwick is motivated to plan such a program at his own expense purely by a sincere desire to make a contribution to the spiritual life of the community, and because it will offer opportunity for an impression toward seeking further knowledge of God upon some who might not otherwise encounter such influence, we welcome the opportunity of commending the plan to the community, and asking for interest in and support of the project.

Many, as we do, plan to attend the concert by the Hardin-Simons University Cowboy Band at the High School Auditor-

ium on the evening of March 17 at 8:00 P.M. In that event, this first picture of the series, "THE NEXT VOICE YOU HEAR", which will be shown continuously from 1:00 until 11:00 P. M., can be seen on the same date at an hour which does not conflict.

The effort required to obtain booking of a good religious film is more than for the usual picture. Mr. Hardwick has made arrangement several months ahead for pictures which he believes to be the very best available. He proposes to include the morning in the scheduled hours of showing if interest creates the need.

We solicit the help of the citizenry of this community in assisting Mr. Hardwick toward the maximum achievement in his worthy objective.

Wayne Evans

Raylan Evans

# NOTICE!

## THE Triple E Cafe

At 122 N. Main, Owned and Operated By

# Roy and Ada Vaughn

Has No Connection With The Vaughn Cafe On West Hiway 60. By Now Everyone Knows That OPS Ceiling Prices Are Gone, But Everyone Doesn't Know That We're Sticking To Our Same Old Prices. We Are Sticking To Our Same Old Prices And We Invite Everyone To Visit Us Soon.

**EYES EXAMINED  
GLASSES FITTED**

NO APPOINTMENT NECESSARY

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609 POLK ST.  
AMARILLO, TEXAS

SINGLE VISION  
GLASSES as low as  
**\$14.50**  
Complete

## Legal Notice

**NOTICE**  
Notice is hereby given that the City Commission of the City of Hereford, Texas, has duly passed a Traffic Regulation Ordinance covering all Streets within the City Limits of the City of Hereford, Texas, as follows:

1. U. S. Highway No. 60, called First Street within the City Limits of Hereford, Texas, shall be a through street with the exception of the traffic light at its intersection with Main Street;
2. All traffic on Second Street, both East and West, shall stop at intersection of 25 Mile Avenue, Lee, Miles, Main, Sampson, Schley, McKinley Streets and Avenue "K";
3. Third Street shall be a through Street, both East and West, with the exception of the traffic light at the intersection of Main Street, Park Avenue and 25 Mile Avenue;
4. All traffic on Fourth Street, both East and West, shall stop at the intersection of 25 Mile Avenue, Jackson, Lee, Miles, Main Streets and Park Avenue;
5. All traffic on Fifth Street, both East and West, shall stop at the intersection of 25 Mile Avenue, Ross, Lee, Miles, Main Streets and Park Avenue; traffic control on other intersections not being designated;
6. Sixth Street shall be a through Street to all traffic, both East and West, with the exception of the stop signs at 25 Mile Avenue, Main Street and Park Avenue. This also shall be the Street designated by the City of Hereford, Texas, for the use and travel of all school buses;
7. All traffic on Seventh Street shall stop at the intersection of 25 Mile Avenue, Lee, Miles and Main Streets;
8. All traffic on Eighth Street shall stop at the intersection with 25 Mile Avenue, Lee, Miles and Main Streets;
9. All traffic on Ninth Street shall stop at the intersection with 25 Mile Avenue, Lee, Miles and Main Streets where Main and Ninth Streets intersect with Park Avenue;
10. Park Avenue shall be a through Street to all traffic with

the exception of the stop signs at intersection with 25 Mile Avenue and U. S. Highway No. 60;

11. All traffic on Union Street shall stop at intersection with 25 Mile Avenue, Avenue "B", Avenue "F", and Avenue "K";
12. All traffic on Grand Avenue shall stop at intersection with 25 Mile Avenue, Avenue "F", Avenue "H", and Avenue "K";
13. All traffic on Thirteenth Street shall stop at intersection with 25 Mile Avenue and Avenue "K";
14. 25 Mile Avenue shall be a through Street with the exception of the signal light at its intersection with U. S. Highway No. 60, both North and South;
15. All traffic on Clement Street shall stop at intersection with First Street and Third Street where they intersect with 25 Mile Avenue;
16. All traffic on Bennett Street shall stop at intersection with First, Third and Fifth Streets where they intersect with 25 Mile Avenue;
17. All traffic on Ross Street shall stop at intersection with First, Third, Fourth and Sixth Streets where they intersect with 25 Mile Avenue; also where Ross Street enters Lake Street on the East side of 25 Mile Avenue; also where Ross Street enters 25 Mile Avenue;
18. All traffic on Jackson Street shall stop at its intersection with First, Third, Fifth, Sixth and Eighth Streets;
19. Lee Street shall be a through Street with the exception of the stop signs at intersection with First, Third, Sixth Streets and 25 Mile Avenue, both North and South;
20. Miles Street shall be a through Street with the exception of the stop signs at intersection with First, Third, Sixth Streets and Park Avenue;
21. All traffic on Sampson Street shall stop at intersection with First, Third, Fourth, Fifth and Sixth Streets;
22. All traffic, both North and South, shall stop on Schley Street at intersection with First, Third, Fourth and Sixth Streets;
23. All traffic on McKinley Street shall stop at intersection with First, Third, Fourth, Fifth, Sixth, Seventh Streets and Park Avenue;
24. All traffic on Roosevelt Street

shall stop at intersection with First, Third, Fourth and Sixth Streets;

25. All traffic, both North and South, shall stop on Lawton Street at intersection with First, Third, Fourth, Fifth Streets and Park Avenue;
26. All traffic on Jowell Street shall stop at intersection with First, Third and Fourth Streets;
27. All traffic on Witherspoon Street shall stop at intersection with First, Third, Fourth Streets and Park Avenue;
28. All traffic on Gough Street shall stop at intersection with First and Third Streets;
29. All traffic on Funston Street shall stop at its intersection with First and with Third Streets;
30. Avenue "K" shall be a through street with the exception of the stop signs at First Street and Park Avenue, both North and South;
31. All traffic on Avenue "A" shall stop at its intersection with Park Avenue, Union Street and Grand Avenue;
32. All traffic on Avenue "B" shall stop at intersection with Main Street, Park Avenue and Grand Avenue;
33. All traffic on Avenue "C" shall stop at intersection with Park Avenue, Union Street and Grand Avenue;
34. All traffic on Avenue "D" shall stop at its intersection with Park Avenue, Union Street and Grand Avenue;
35. All traffic on Avenue "E" shall stop at intersection with Park Avenue and Grand Avenue;
36. All traffic on Avenue "F" shall stop at intersection with Park Avenue, on both sides of the intersection;
37. All traffic on Avenue "G" shall stop at intersection with Park Avenue and Union Street;
38. All traffic on Avenue "H" shall stop at intersection with Park Avenue, Union Street and Grand Avenue;
39. All traffic on Avenue "I" shall stop at intersection with Park Avenue, and Union Street and Grand Avenue;
40. All traffic on Avenue "J" shall stop at intersection with Park Avenue, Union Street and Grand Avenue;
41. All traffic on Star Street shall stop at intersection with Park Avenue, Union Street and Grand Avenue;
42. All traffic on Higgins, Norton, Kibbe, Catalpa, Lake, Fuller, Bradley Streets and the Harrison Highway shall stop at intersection with 25 Mile Avenue; also all traffic on Plains Avenue shall stop at intersection with 25 Mile Avenue;
43. All traffic on Knight Street, Texas Street and Bertram Street shall stop at intersection with the Harrison Highway;
44. All traffic on Forrest Street shall stop at intersection with Avenue "K";
45. All traffic on Blevins, Irving, Brevard and Whittier Streets shall stop at intersection with Park Avenue and First Streets;
46. All traffic on New York Street shall stop at intersection

## Cheese In Salad Sensible, Also Savory Spring Dish

The spring salad is as good at the start and finish of dinner as in the middle. Altho the use of cheeses in salad is not new, the importance of milk, not only for children, but for adults as well, may not be over-emphasized, and when children won't drink the fluid, as has been known to happen, then the next best thing is milk products, of which cheese is a primary one.

Using cheese in salads turns out to be a sensible, as well as a

savory idea.

One of Mrs. Bob Lawrence's favorite salads is Cheese-Pineapple Salad—and as much like spring as the first blossoms that delight the eye. It also has cream worked into it, another dairy product to be emphasized in the diet for both the young and the older ones.

**Cheese-Pineapple Salad**  
 ½ cup sugar  
 ½ cup liquid from canned pineapple  
 1 tablespoon unflavored gelatin  
 ½ cup cold water  
 1 cup crushed, drained pineapple  
 1 cup grated American cheese  
 1 cup heavy cream-whipped  
 Dissolve sugar in pineapple juice over low heat. Add the gelatin softened in cold water. Chill until partially set—then add pineapple and cheese. Fold in whipped cream and chill until firm. Serves six to eight.

A man whose normal weight is 150 pounds would weigh about 50 pounds if all the water in his system were dried up.

Mabel Barnhart  
 City Clerk,  
 City of Hereford, Texas.  
 S-38-2-c

## Rebekahs Hold Initiation Rites

Formal initiation rites for five candidates were held by members of the Rebekah Lodge at a meeting held in the 100F Hall Tuesday night. The new members are: Leatrice Clark, J. O. Clark, J. E.

Cockrell, H. L. Meacham and C.R. Lady.  
 After the ceremonies a social hour was enjoyed with Mesdames: Julia Welty, Velma Kendall and Sarah Walser serving as hostesses. Forty seven members attended.  
 The Washington Monument is 555 feet high.



**"EASY" for any Youngster**

Any child under 12 years old is eligible for a BABY BOND Account. You can open one for your child with only \$1.00 worth of Baby Bonds, which you receive with purchases with Baby Bond Merchants. And REMEMBER—Baby Bonds are FREE!

**SAVE BABY BONDS!**

YOU'LL DO YOUR CHILD A FAVOR EACH TIME YOU DEPOSIT BABY BONDS IN THE

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 Loans for building your barns and granaries.  
**BUILD NOW BEFORE THE  
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We Have All Necessary Materials  
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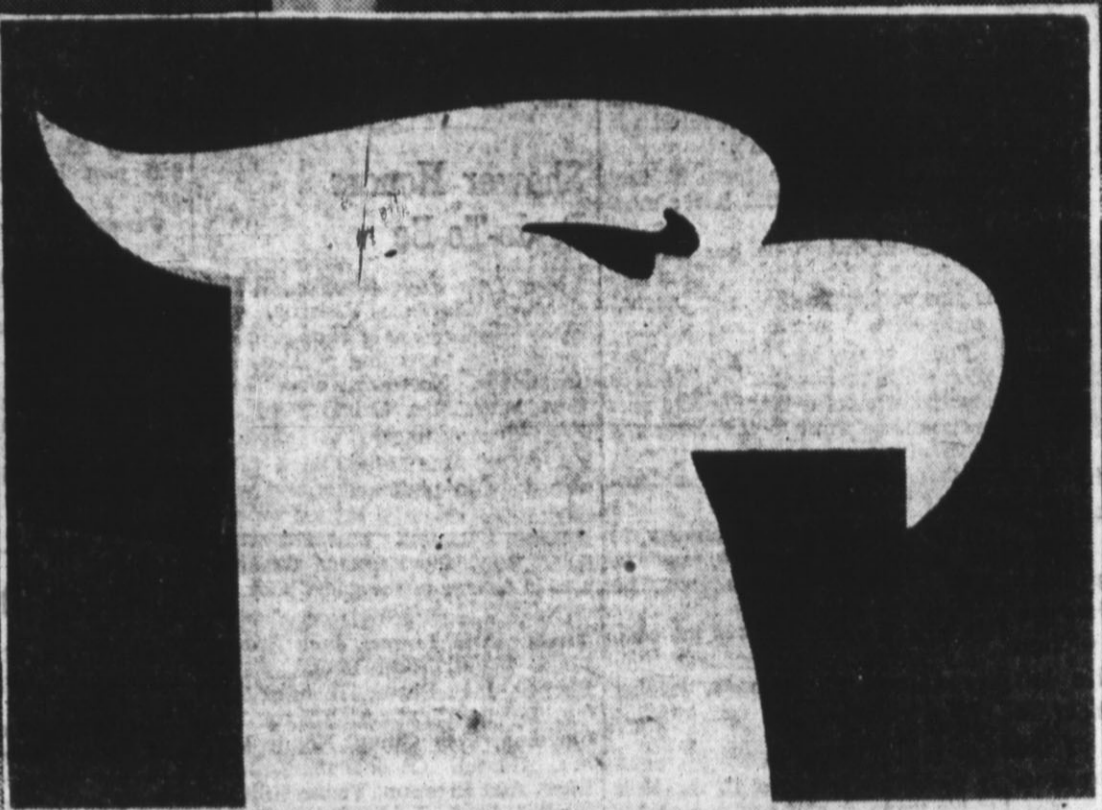
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WE RECOMMEND AND SELL . . . . .

# MATHIESON

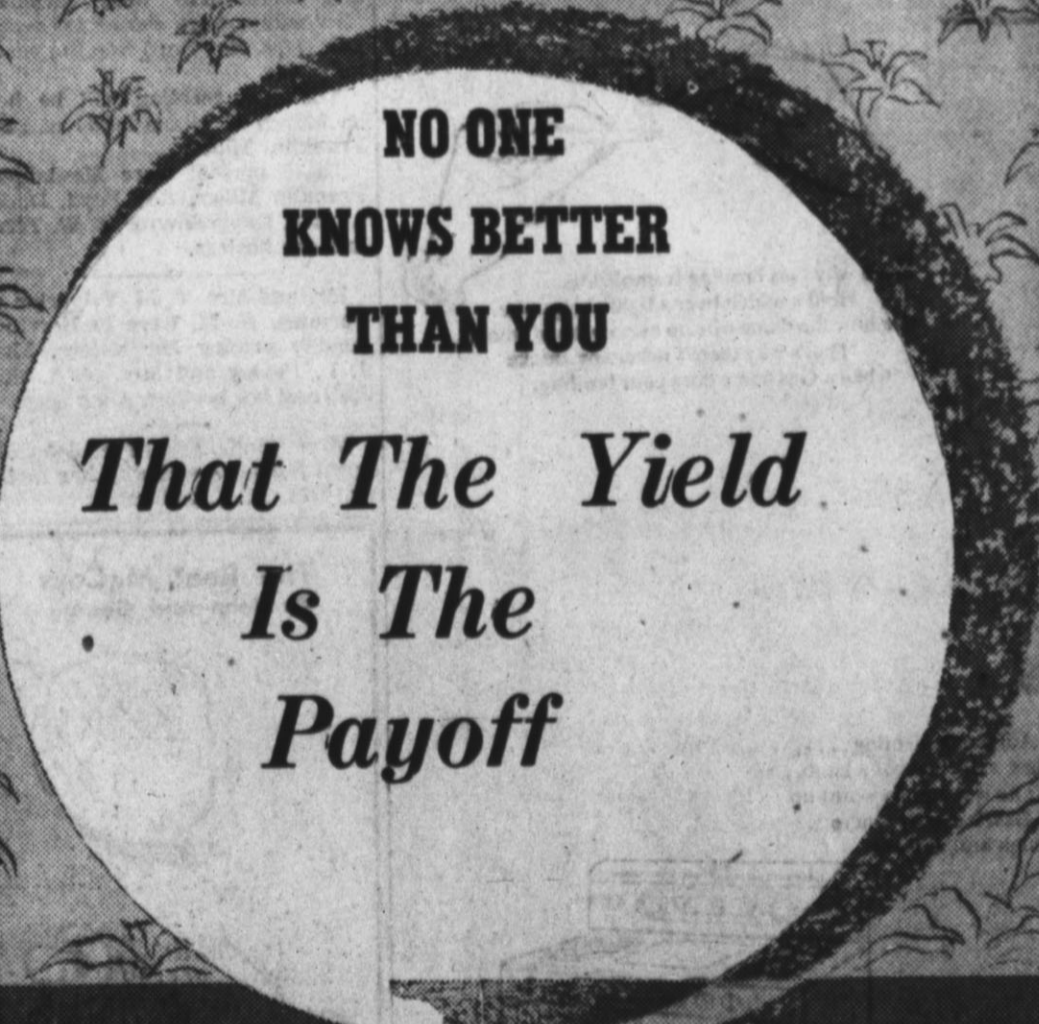
## AMMO-PHOS FERTILIZERS

We Recommend And  
Sell  
**MATHIESON**

° High Analysis                      ° Pelletized  
° AMMO PHOS FERTILIZERS

### *Here's Why.*

- 1. CHEMICALLY COMPOUNDED -- Not a mechanical mixture.
- ° AMMO-PHOS
- 2. Most soluble phosphate you can buy in any Fertilizer made in U. S.
- 3. Gives you quick acting and non-leaching nitrogen.
- 4. Each pellet is uniform in plant food content.
- 5. Completely water soluble, therefore immediately available.
- 6. Contains no "filler".
- 7. Less "reversion" of phosphate than in single or triple super phosphate -- therefore quicker utilization of the phosphate by your crop.
- 8. Scientifically manufactured -- takes the "guesswork" out of trying to mix your own ratio.
- ° HIGH ANALYSIS
- 1. More plant food per ton.
- 2. One ton of High Analysis Fertilizer equals two or three tons of low analysis. (Saves on handling, hauling, storage and application costs).
- 3. AMMO-PHOS ratios are as high as 52% plant food in a bag.
- ° PELLETIZED
- 1. Free-flowing.
- 2. Will not cake or harden, under normal conditions.
- 3. Drill perfectly -- provide easy, even distribution.
- 4. When used for top dressing the pellets do not blow away.



**NO ONE  
KNOWS BETTER  
THAN YOU**

*That The Yield  
Is The  
Payoff*

YOUR AUTHORIZED MATHIESON DEALERS IN HEREFORD ARE

# HOWARD GAULT CO.

AND

# HEREFORD POTATO GROWERS

### Mrs. Paul Coneway Presents El Nino Study Club Program

Mrs. Paul Coneway presented the program for the El Nino Study Club group Monday evening at a meeting held with Mrs. R. A. Daniel, Jr. Her topic of discussion was "New Departures."

Mrs. Coneway gave a summary of the book "The Attractive Child" in which three ways of helping a child grow emotionally happy and well adjusted to life, were described. In discussing "Nervous Ticks" she stressed the advantages in later years of teaching a child to grow calm and emotionally stable. She stressed the fact that a mother should keep her voice calm and should teach her child to have well modulated voices. In conclusion, she pointed out why parents should teach their children to be

beautiful inside-out instead of surface beauty which cannot last.

During the business session plans were made for guest night which will be held in the home of Mrs. John Jacobsen, Jr. on March 23. Members of the mother club "The Child Study Club," will be special guests and a guest speaker has been named.

Those present were Mesdames: J. W. Barnett, Ivan Block, Paul Coneway, Byron Durham, O. C. Golden, John Jacobsen, Jr., Robert Lindsey, Sam Nelson, Sam Nunnally, Ed Skypala, Bruce Wooddell, Jiggs Hartman and the hostess.

Wong, used by at least 150,000, 000 Chinese, is the world's most common family name.



J. L. McFARLING JR., above, has recently been promoted to First Lieutenant in the U. S. Air Force, according to word received here by his wife. Lt. McFarling is a graduate of Hereford high school and Texas A & M. He is presently serving with the 37th Bomb Squadron, 17th Bomb Wing in Korea.

### SCHOOL LUNCH ROOM MENU

(The following menus for March 16-20 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- Monday: Barbecued Weiners, Buttered English Peas, Sliced Pineapple... Cheese, Whole Wheat Rolls... Butter, Peanut Butter Cookies... Milk
Tuesday: Pinto Beans... Onions, Pickled Beets, Tossed Green Salad, Cornbread... Butter... Milk, Ice Cream Sticks
Wednesday: Hamburger Patties... Buns, Sliced Tomatoes... Lettuce, Onions... Pickles... Mustard, Potato Salad... Milk, Gingerbread
Thursday: Turkey Salad, Buttered Spinach, Sliced Tomatoes, Hot Rolls... Butter... Milk, Cherry Cobbler
Friday: Oven Fried Fillets... Lemons, Buttered Whole Kernel Corn, Tomato and Lettuce Salad, Bread... Butter... Milk, Fruit Cup

### How Can I?

By Anne Ashley

Q. How can I remove a cork from a bottle if no corkscrew is at hand?

A. By inserting two pieces of wire on opposite sides of the cork between the cork and the bottle. Then hold both wires and twist as you pull; the cork will come out readily. This same means can be employed by using two kitchen forks, inserting one prong of each fork, instead of the wire.

Q. How can I avoid evaporation when cooking soup?

A. Be sure never to let soup boil. Allow it to simmer slowly. If it boils, much of the liquid is wasted in evaporation, and the best of the flavor is lost.

Q. How can I prevent the paint on doors from blistering?

A. Wash the outside doors with a cloth dipped in paraffin. This will remove dirt, freshen the color, and prevent blistering of the paint.

Q. How can I easily give the baby his medicine?

A. Try wrapping the baby in a blanket with his hands down by his sides. In all probability he will be crying by that time, so just hold his nose for a second and pour the medicine into the open mouth. The operation will be over in a minute and baby will have received the full benefit of his medicine.

Q. How can I regulate the strength of tea?

A. The strength of tea is not regulated by the time the water and leaves stand for strengthening, but by the amount of leaves used. The leaves will give up all flavor and caffeine in about three minutes.

Q. How can I make table linen more resistant to stains?

A. Table linens which have been given a light coating of starch are more resistant to stains and spots. This is especially good for mats and dollies.

Q. How can I make potato cakes?

A. Pare and boil 1 quart of potatoes; mash and season with salt, pepper and paprika, and add 1 tablespoon of melted butter; mix lightly. Take a spoonful of this mixture in floured hands and roll. Dip into egg beaten with 1 tablespoon of cold milk, then into flour, and fry in hot fat.

Q. How can I cement loose floor tiles on fireproof tiles?

A. A little plaster of Paris mixed with vinegar to a paste should be smeared on the loose tiles, and tiles can then be cemented into place. Do not walk on the tiles until they are dry.

Q. How can I keep the hair shining?

A. Part a lock at a time and brush it up and out from the part. If this is done regularly, it will keep the hair young and shining.



A/3c Sam Mears, who has been at the Bergston base in Austin arrived in Friona Friday for a few days furlough with his father, Jim Mears, before going to Denver where he will go to a finance school. He has been in Austin for about a month. He is a graduate of the Friona high school with the class of 1950.

### At Fort Sill

Pvt. Buddy L. Billington, Hereford, Texas, Gen. Del., has arrived at North Fort Hood, Texas, where he will be assigned to the famed First Armored Division for basic training.

Pvt. Billington is the son of Mr. John Billington, Hereford, Texas.

### Carpenter Works From Plaster Cast As End To Boredom Of Year In Bed

Midland. —(AP)—A husky Midland carpenter, imprisoned in a plaster cast, is keeping busy with his hammer and saw even though he can't leave his bed.

Ernest Foust has been in that cast four months and has almost eight months to go. But at his bedside workshop he has already finished building a night stand and is now putting the finishing touches on a coffee table.

Foust broke his hip one afternoon while pushing a car and, after months of painful limping and preparation, he went to the surgeon's table. Doctors probed the break, removed part of the bone and replaced it with plastic.

Foust has found the answer to the boredom of having to spend a year in bed. By keeping busy he has found the key to happiness while he spends months in the cast.

He spends most of each day sprawled on his stomach, leaning over the side of the bed into his "work shop."

In his workshop, which fits neatly under his bed, are all the tools of his trade. A pint-size work table houses hammers, saws and all the other tools he needs to make the furniture he's building.

The work not only keeps him busy and happy; he believes it also has therapeutic value. After the operation his right hand was paralyzed, but the carpentry work has almost returned the hand to normal use.

Foust sees nothing unusual about his bed-side workshop. "This is my

work and I love it. After all, you can't just lie here reading all the time," he says.

### Shower Honors Bride-To-Be

Miss Lola Faye Brunson, Bride-elect of Clarence Veasley, was named honoree at a shower given recently in the home of Mrs. Joe Curtsinger. Hostesses were Mrs. Curtsinger, Mrs. Calvin Ford and Mrs. Chas. Calloway.

A spring-time refreshment table was done in pink and green with pink carnations and lighted tapers. Virginia Curtsinger presided at the punch bowl and LaJuana Brandon was in charge of the guest book.

Guests registering were Mesdames: J. H. Lomas, Jack Brown, W. S. Fluitt, Ruth Hedge, B. C. Harper, Jack Porter, Richard Talley, Myrtle Cawthon, Norma Lee Cawthon, Pete Guinn, Kenny Wilson, Russell Coonougher, Jack Buse, Ada Brunson, Victor Ellison, Birdine Huff, J. J. Clark, Edith Hudson, R. A. Wells, Bobbie Owen and Guy Cornelius.

Misses Frances Young, Bobbie Veasley, LaJuana Brandon, Kathleen Brunson, Ida Rae Brunson, the honoree and members of the house party.

Miss Brunson and Mr. Veasley will be married on March 22, in the Methodist Church parsonage with the pastor, Rev. T. Edgar Neal, officiating.

### Mike Kelley In Varsity Review

TULSA—Mike Kelley, son of M. B. J. Kelley, Hereford, Texas, appeared in the University of Tulsa Varsity Night March 12, 13, 14 and 15 p.m. in Kendall hall auditorium.

Varsity Nite is an annual show written, directed, and produced by TU students. It is the only production in which the entire student body participates.

Theme of the show is "Coronation Capers" in recognition of the crowning of England's queen. The curtain will open on approximately 30 organizational, group, and solo numbers. The skit review will be accompanied by a full orchestra of the Collegians.

### Birthday Dinner

Mrs. S. L. Calloway and her brother, Jim Higgins of Petersburg were honored at a birthday dinner given in the home of Mr. Mrs. Chas. Calloway Sunday.

Guests included: Mr. and Mrs. Ezra Bagwell and family of Amarillo, Mr. and Mrs. Ollie Calloway and daughter of Lubbock, Mr. and Mrs. Roy Lee Higgins and family of Petersburg, and the Charles Calloway family.

Miss Kathryn Davis who is a student nurse at St. Anthony's in Amarillo spent the week-end visiting her parents, Mrs. and Mrs. H. Davis and her sister, Mrs. A. Higgins and family.

### AMAZING but true!



Style 1762 Rich Brown Calf

\$14.75

### RAND Freematic NEEDS NO BREAKING IN!

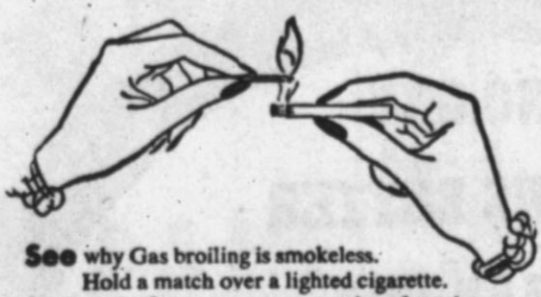
RAND Freematics are cushioned... made on a special principle to conform to a walking foot! Finest matched leathers, superb craftsmanship. SEE THE NEW SEASON'S STYLES SOON!

### Anthony's THE G.R. ANTHONY CO.

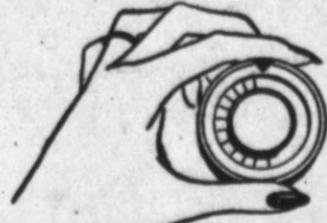
Hereford

# only Gas

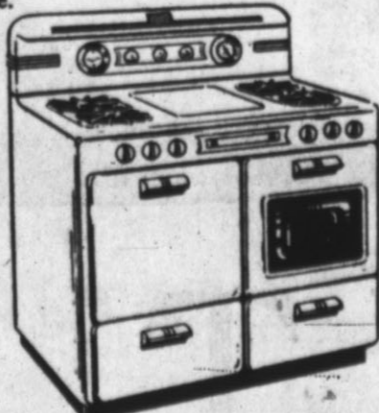
gives you smokeless broiling plus flame-kissed flavor



See why Gas broiling is smokeless. Hold a match over a lighted cigarette. See how the flame eats up every wisp of smoke. That's why there's never any smoke when a Gas flame does your broiling.



See! Automatic lighting... without matches, at the turn of a knob. And there's no waiting, no warm-up period with Gas. Instantly you're at high broiler flame.



West Texas Gas Company HELPING BUILD WEST TEXAS SINCE 1927

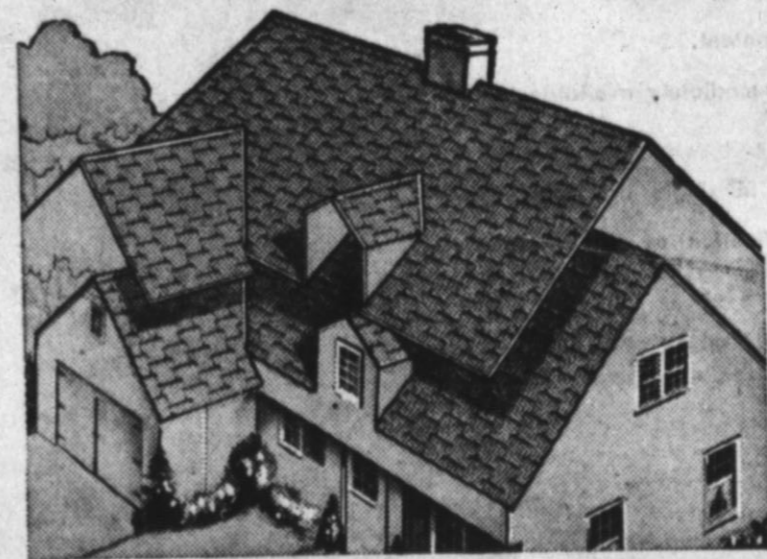


See! Broiler door shut! With Gas you always have the heat where it belongs—in your broiler, not in your kitchen. Yet Gas ranges cost less to buy, less to install, less to use!

See Your Gas Range Dealer

## REPAIR YOUR ROOF NOW!

LIKE GETTING TWO ROOFS... FOR THE PRICE OF ONE!



• Today's biggest value in roofing! Ruberoid DUBL-Coverage Tite-On Shingles interweave and interlock—make two complete layers over the entire roof, locked down so they can't blow up or come loose.

When you roof your house with these handsome shingles, you are getting double protection against wind and weather, extra years of freedom from roof worries.

Come in today for a demonstration and estimate. You'll be surprised at their low cost!

RUBEROID DUBL-COVERAGE TITE-ON SHINGLES

Want something that will stay on your roof, even withstand West Texas Winds? Then try Ruberoid DUBL-COVERAGE TITE-ON SHINGLES.

DO IT NOW WITH AN FHA TITLE 1 LOAN

Yes, now is the time to do your repair and remodeling. You'll be surprised at all the things you can do with an FHA Title 1 Loan. Repair that roof, or a new roof if needed, new sidewalks, new garage, kitchen, bathroom, paint, paper. NOTHING DOWN - 36 MONTHS TO PAY

## HEREFORD LUMBER COMPANY

Phone 656

### The Real McCoy's By John and George



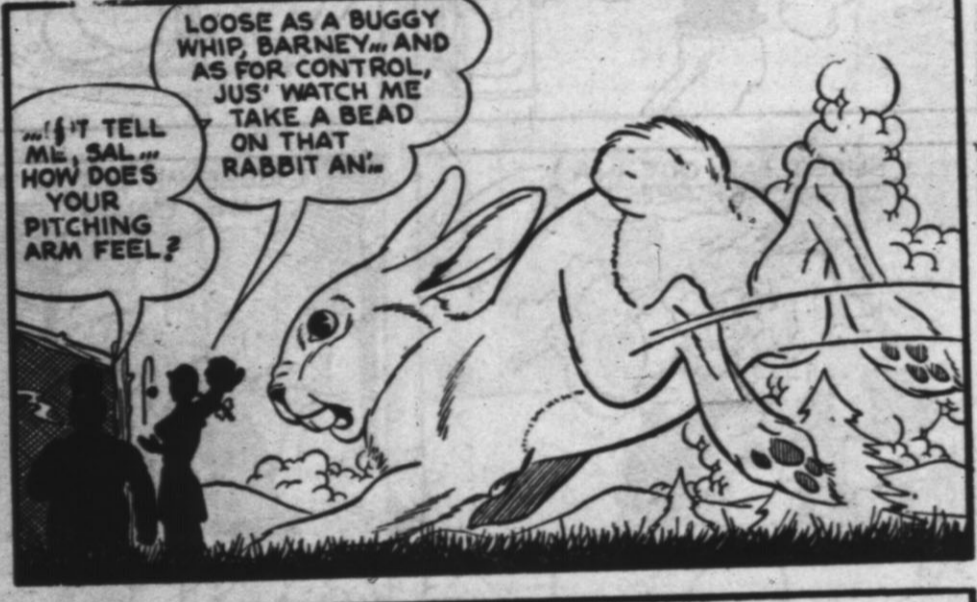
INSURANCE IS A FINE THING SO BETTER GET SOME WITH...

JOHN McLEAN Insurance Agency "23 Years of Insurance Know How"

127 West 3rd Phone 273

# CLARK DIKE

by  
RAY GOTTO



Shop In Hereford  
For Your Best Buys!

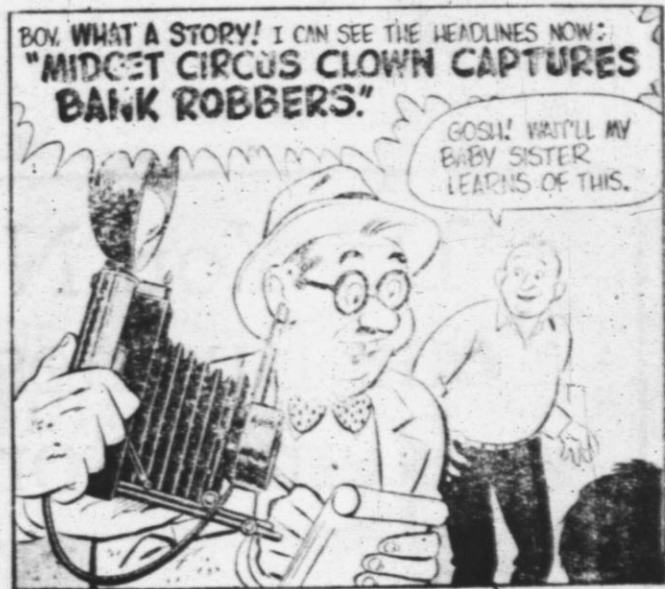
# The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

**BULL SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE





Do You Need A Typewriter In  
Your Business or Home? We Have  
Remington Portables On Hand  
The Hereford Brand

# THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



## Shop In Hereford

## For Your Best Buys!



# JOHNNY HAZARD

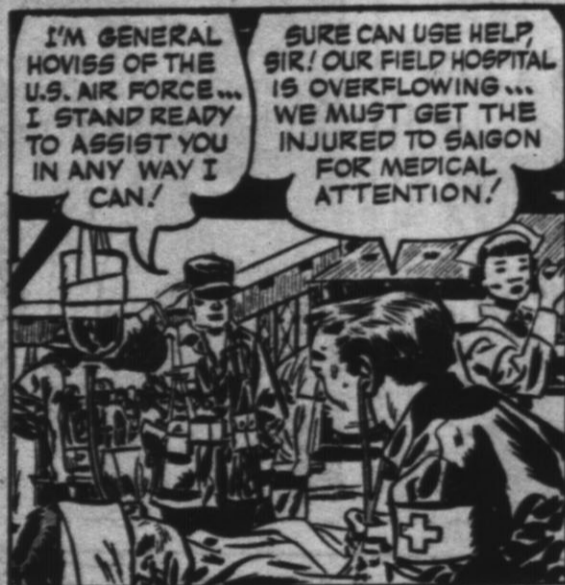
by FRANK ROSSIN

STARTING TODAY, CEILING ZERO-MINUS!

ALL READY FOR MY NEXT ASSIGNMENT, BOSS-LADY... AND I HOPE IT'S NOT AS TOUGH AS THAT LAST ONE!

GEE, JOHNNY, THIS IS GONNA BE LIKE OLD TIMES... YOU AND ME FLYING TOGETHER!

WITH THE "SCAVENGERS" CAPTURED, JOHNNY, LIZ AND CUTOUT ARE FLOWN TOWARD SAIGON IN THE ARMY RESCUE PLANE!



## Steel Age Office Desks

HIGHEST QUALITY

See them at

The Hereford Brand

\$178<sup>50</sup>

**GRANDMA**  
by  
CHAS. KUHN-



COMBINATION

File and Storage Cabinets

\$56<sup>00</sup>

The Hereford Brand

**LITTLE ANNIE ROONEY**  
 by  
 BRANDON WALSH  
 AND  
 DARRELL MCCLURE

**WORLD PREVIEW** **PREVIEW DOLLY DAWN**

SO~ THAT'S THAT! THE WORLD'S PREVIEW OF **THE OLD CURIOSITY SHOP** IS NOW HISTORY~ IT WILL EITHER BE A HIT~ OR IT WON'T~ BUT LITTLE GIRLS, EVEN LITTLE STARLET GIRLS, MUST BE OFF TO HOME AND BED~

IT WAS SIMPLY ENCHANTING!  
 EGOMANN IS A GENIUS!  
 I SAT THERE SPELLBOUND!  
 JUST GRAND!  
 DOLLY DAWN WAS NEVER SO SWEET!  
 WONDERFUL!

I GUESS THE PITCHER IS A TERRIBLE BIG SUCCESS 'CAUSE EVERYBODY IN THE AUDIENCE ACTED LIKE THEY WAS CRAZY 'BOUT IT~

IT DID SEEM TO GO OVER, BUT PREVIEW AUDIENCES ARE FUNNY~ WE'LL HAVE TO WAIT FOR THE CRITICS' REVIEWS.

HONEST, DOLLY, YOU'RE THE MOST WONDERFULEST ACTRESS IN THE WHOLE WORLD~ I THOUGHT LITTLE NELL WAS REALLY TRUE~ AN' WHEN SHE DIED I CRIED LIKE A BAWL BABY~

THANK YOU, ANNIE~ BUT YOU'RE FORGETTING SOMETHING~ I WAS IN THE HOSPITAL WHEN LITTLE NELL DIED~ AS MY UNDERSTUDY YOU PLAYED LITTLE NELL IN THE DEATH SCENE~

MY GOODNESS! WAS THAT ME IN THE PITCHER ???

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QUICK, JOHNNY-- IS IT A--A--

A SMASH?! IT'S THE BIGGEST SMASH SINCE HUMPTY-DUMPTY LEARNED ABOUT THE LAW OF GRAVITY THE HARD WAY~ IT'S A WOW!

3-15

AND THE PICTURE LOOKED LIKE A DEAD DUCKLING UNTIL LITTLE ANNIE CAME ALONG~

FROM NOW ON HEAD USHERS WILL BE HOLLERING "STANDING ROOM ONLY" IN EVERY LANGUAGE IN THE WORLD, INCLUDING THE SCANDINAVIAN!

DARRELL MCCLURE

**New Air Foam Cushions**

• REMOVABLE COVERS  
 • NEW LOW PRICE

**\$5.75 TO \$6.75**

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

**NEW SHIPMENT**  
**THE HEREFORD BRAND**



JUST THIS ONE HAND AND THEN WE'LL QUIT... DOUBLE ON THE TABLE BEFORE... DEAL... OKAY WITH YOU?

OKAY WITH ME... SHOOT!



THIS IS WHAT I'VE BEEN EXPECTING... HURRY OUT TO THE MAIN GATE, RUSTY, AND GET THE POLICEMAN STATIONED THERE!



JEEPERS! I CAN'T UNDERSTAND WHY MR. STOVEPIPE WANTS ME TO GET A POLICEMAN!... MR. DOOLEY IS WINNING... BUT I GUESS I BETTER FOLLOW MR. STOVEPIPE'S ORDERS.



OKAY, DOOLEY! JUST TO MAKE IT EXCITING, I'LL RAISE YOU TEN THOUSAND!

I'M HOLDING THREE KINGS AND A PAIR O' JACKS!... HE CAN'T POSSIBLY BEAT THAT!

I HAVEN'T GOT TEN GRAND MORE IN CASH, BUT I'LL PUT UP THE CARNIVAL!... ALL RIGHT?



THREE KINGS AND A PAIR O' JACKS! BEAT THAT IF YOU CAN, NEKRO!

SORRY, DOOLEY, BUT YOU ARE LOOKING AT THE NEW OWNER OF THIS CARNIVAL!... TAKE A GANDER AT THREE ACES AND A PAIR OF QUEENS!



ONE MOMENT, FRIEND DOOLEY!... I FEAR THIS DEPLORABLE CHARACTER HAS BEEN A TRIFLE DISHONEST!

WHATTA YA MEAN, POP?

HUH?



LISTEN, YOU ANTIQUE FUGITIVE FROM A BARBER SHOP! NOBODY CALLS ME A CROOK AND GETS AWAY WITH IT!... I'LL TEAR YOU APART!

OBLIGING OF YOU TO TAKE OFF YOUR SPECTACLES... HERE, HOLD THEM, DENVER! WE'LL NEED THEM!



YOU ASKED FOR IT, YOU NOSY HAM!... NOW I'M GOING TO....

YOU'RE GOIN' TO WHAT? YOU START ANY ROUGH STUFF AN' I'LL RUN YOU IN!... NOW S'POSE YOU GENTS TELL ME WHAT'S GOIN' ON HERE!

3-15 -- TO BE CONTINUED

We Will Have A New Supply of

# FIRE - PROOF VAULTS

Within the Next Week or Two

## The Hereford Brand

# BLONDIE

by  
CHIC YOUNG



TRADE WITH YOUR NEIGHBORS —

## The Friendly Merchants Of Hereford

Friendly, Courteous Service  
Nationally Advertised Brands  
Complete Stocks Always

For The Name of the Dealer of Your Preference

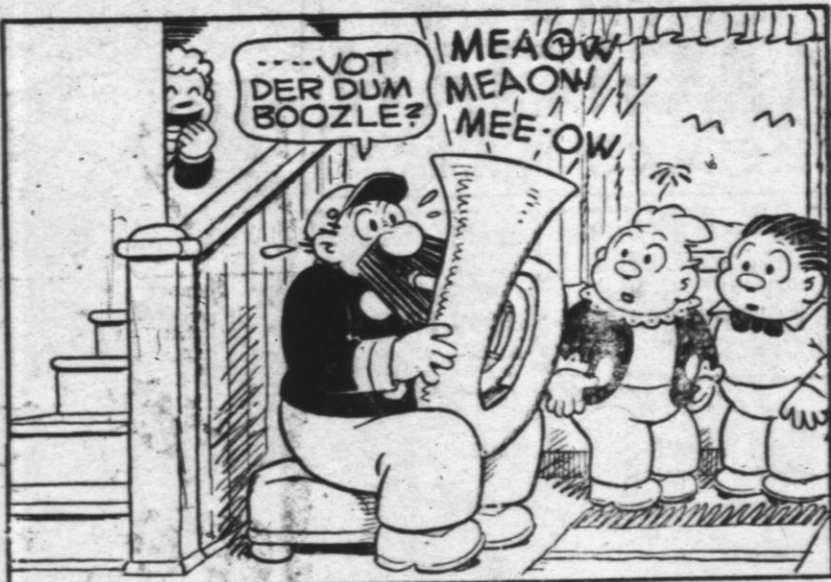
**THE BRAND**

PHONE  
THIRTY

This Message Sponsored In The Interest  
Of A Bigger & Better Hereford By

In Mercandise, Shop the Ad Columns of This  
Paper!

# THE KATZENJAMMER KIDS



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WINNER 3-15

Will Handle Your Every Need In the Way of General Office Supplies. Also Fill Any Special Orders.

## The Hereford Brand

# MANDRAKE

## THE MAGICIAN

BY LEE FALK & PHIL DAVIS

AS THE FOG LIFTS SLIGHTLY IN THE MYSTERIOUS VALLEY -- THEY DISCOVER AN ENORMOUS OBJECT --

A HUGE METAL STATUE -- IT MUST HAVE BEEN HERE FOR CENTURIES. THIS RING PROBABLY FELL OFF IT --

BUT IT COULDN'T HAVE BEEN HERE THAT LONG. THOSE NATIVES JUST FLED FROM HERE.

WE CAN ONLY SEE UP TO THE ANKLE. I WISH WE COULD SEE FURTHER UP --

LOOK -- THERE'S 1 OTHER FOOT ABOUT HUNDRED YARDS FROM HERE.

1

2



NO -- THE STATUE COULDN'T HAVE BEEN HERE LONG -- LOOK -- IT'S ON THAT VILLAGE --

NO WONDER THE NATIVES FLED -- NO WONDER THEY WERE FRIGHTENED -- AND FURIOUS --

3



THE FOG SUDDENLY LIFTS FURTHER -- ASTOUNDED, THEY STARE UP HUNDREDS OF YARDS AT THE COLOSSAL FIGURE --

OH -- OH -- WHERE DID IT COME FROM? HOW DID IT GET HERE --?

IF -- I ONLY -- KNEW --

4



AT THE EDGE OF THE VALLEY -- THE ANGRY NATIVES ACT!

SET FIRE TO THE VALLEY! DESTROY THE EVIL GODS! -- AND THE STRANGERS!

THE WIND IS RIGHT! NOW!

5



FIRE! COMING TOWARDS US!

NATIVES DID IT! US TRAPPED!

NO, WE CAN RUN. BUT WAIT -- WHAT'LL THE FIRE DO TO THIS STATUE? DESTROY IT -- BEFORE WE'VE HAD A GOOD LOOK AT IT?

6

CONTINUED

We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2<sup>30</sup>

# KING of the ROYAL MOUNTED

by  
ZANE  
GREY



YOU HAVE ADMITTED TO THE COURT THIS THEFT OF ONE MILLION  
FOR THE MOST PART THE LIFE SAVINGS OF MANY STOCKHOLDERS...  
PEOPLE WHO CAN ILL AFFORD THIS TERRIBLE LOSS! YET YOU  
FLIPPANTLY REFUSE TO DISCLOSE THE HIDING PLACE OF THIS  
VITAL MONEY!



1 THE LAST DAY OF DANNY MITE'S TRIAL BRINGS LITTLE HOPE TO THE WORRIED STOCKHOLDERS OF PETROLEUM MESA!

...THE LAW IS TOO LENIENT FOR SUCH A DEED...YET MY HANDS ARE TIED! I HEREBY SENTENCE YOU, DANNY MITE, TO THE MAXIMUM PENALTY...HAVE YOU ANYTHING FURTHER TO SAY?



NOTHING! I'LL SERVE THE TIME... THEN THAT MONEY WILL BE MINE! MINE!



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KING, WE MUST FIND THAT MONEY... BUT WITH DANNY IN PRISON WE HAVEN'T A CHANCE... IN FACT, SOME CON MAY WANGLE IT OUT OF HIM... THEN WE WOULDN'T KNOW WHOM TO WATCH!

INSPECTOR, IF HE SHOULD ESCAPE, HE'D HEAD FOR THE HIDING PLACE... IT'S OUR ONLY HOPE OF GETTING THAT CASH FOR ITS RIGHTFUL OWNERS!



A MILLION DOLLARS! OKAY, DEXTER RAND, I'LL DO THE JOB... FOR HALF! YES, WHY NOT?

AGREED, SATIN! YOU'RE THE ONLY ONE HE'LL LISTEN TO... VISIT HIM AT THE PRISON... BUT DON'T MENTION ME! I'LL ARRANGE THE BREAK... I'VE GOT CONNECTIONS!



5 BUT AT THIS SAME INSTANT IN A NEARBY RESTAURANT!

CONTINUED

We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

## The Hereford Brand

Executive, Steno, and Lounge Chairs.



# "Down To Earth," Is Theme Of Camp Fire Birthday Week

March 15-21  
In Hereford

## More Than 150 Girls, Leaders In Local Groups

Approximately 150 girls are participating in Camp Fire birthday week activities in Hereford from March 15-21, according to Elmer Patterson, president of the leaders council. The 150 girls are members of three Blue Bird, four Camp Fire and two Horizon club groups. Those included in the groups are:

### Gay Blue Birds

Linda Addy; Karen Sue Daniel, Ada Bettis, Gene DeShazo, Sandra Brumley, Judy Haseloff, Kay Caraway, Lu Ann Higgins, Pam Clay, Rita Latham, Zell Crump, Marjory Muse, Colleen Reeve, N. Nan Noland, Lynn Thompson, Linda Witherspoon, Patsy Woodrell, Suzanne Yarbro, Chermayne McCart, Holly Mae Culpepper and the leaders are Mrs. Robert Thompson and Bettye Culpepper.

### Humming Blue Birds

Phyllis Ward, Wyndolyn Sheppard, Kay Woolery, Cecelia Loerwald, Jo Nell Slacks, Patricia Bell, Marilyn Martin, Beverley Roberson, Marilyn Jones, Glen Lester, Paula Sue Moore, Bernice Denney, Linda Smith, Shirley Carthel, Gail Layman, Mary Skypala Edith Hagar, Bobby Payne, Verena Parker, and the leaders, Mrs. Wesley Brown and Mrs. Harley Ward.

### Blossom Blue Birds

Cheri Baker, Brenda Beasley, Beverly Boyer, Judy Brady, Nancy R. Downey, Sheri Prowell, Joy Storey, Susy Woodford, Linda Edwards, Roxey Fawyn, Judy Fowlkes, Mary Beth Gilliland, Nevia Gilliland, Sara Gillentine, Judy Hoff, Jan Susan Reese, Helen Sears, Shere Kendall, and leaders, Mrs. Jimmie Gillentine and Mrs. Cecil Boyer.

### Tanda Camp Fire

Denice Barnard, Judy Jersig, Lauca Jane Lamm, Martha Bookout, Inez Brown, Sue Chamber, Joan Fowlkes, Glenda Robbins, Myrna Coffin, Glenna Gault, Phyllis Goettsch, Mary K. Huckert, Mary Lou McCullough, Wilena Witherspoon, Ella Marie Williams, Donna Woodrell, Sandra Glenn, June Gee and the leader, Mrs. Homer Brumley.

### Wakita Camp Fire

Eugenia Alexander, Sharon Arrington, Jane Bookout, DeLours Buck, Ann Caraway, Joan Cuppell, Linda Hair, Leota King, Carolyn Kirby, Melba Gay Lawrence, Mary Lynn Morrison, Carol Ann Newell, Linda Noland, Betty Paetzold, Dolly Paetzold, Dolly Fowell, Nona Marie Strange, Donna Witherspoon, Virginia Witherspoon, Mrs. H. H. Caraway and Mrs. F.L. Alexander.

### Tawanka Camp Fire

Betty Ford, Betty Ferguson, Bernadette Bezner, Linda Parker, Peggy Bumpass, Carolyn Knox, Phyllis Sumner, Betty Kropff, and the leaders, Mrs. Paul Hoff and Mrs. Melvin Sumner.

### Wahampta

Sheryl Patterson, Jane Pool, Verna Brown, Betty Walser, Jimmy McCathern, Bonnie Craig, Marilyn Newell, Kay Cole, Mary Thompson, Judy Coffin, Shelia Williams, Karen Williams, Margaret Boomer, Sandra Roberson, Ann Lance, Lois Christman, Rosa Strange, and Donna Jones, and the leader, Mrs. Louis Woodford and Mrs. Thurman Cole.

### LMV Horizon

Cleta Betzen, Annette Behrend, Gwendolyn Jesko, Marcella Bezner, Mary Frances Pitner, Dorothy Hund, Rita Vinton, Earleen Plank, Tommy Gee, Delores Loerwald, Donna Gabbert and the leader, Mrs. Earl Plank.

### Jolly Teens Horizon

Janice Craig, Betty Culpepper, Frankie Dee Culpepper, Elna Bishop, Janie Lamm, Eugenia Knox, Eddie LaNell Morrison, Jan Hargis, Nancy Patterson, Lotus Root, Royda Boyd, Barbara Turner, Nellie Jo Simpson, Marian Jo Wilson, Gracie Fotheringham, and Cecelia Wilkins. Mrs. Urlin Streu is the leader.



HELPING PRESERVE WILDLIFE is a part of the Down to Earth theme of Camp Fire birthday week. Members of the Wahampta Camp Fire group are showing their birdfeeders to

members of the LMV Horizon club. Shown from left are: Marcella Bezner, Sheryl Patterson, Sandra Roberson, Mary Frances Pitner, and Verna Dean Brown. Staff Photo.



IRRIGATION AND its importance in soil conservation is one of the points being stressed by the Camp Fire birthday week theme here this week. Members of the Wakita Camp Fire group are shown above watching an

irrigation well. They are from left: Virginia Witherspoon, Melba Gay Lawrence, Nona Marie Strange and Sharon Arrington. Staff Photo.



GRADY BOWDRY tells a group of girls from the Tawanka Camp Fire group of plans for parks in Hereford and how parks are

important to a city. The girls are from left: Linda Parker, Betty Sue Ferguson and Bernadette Bezner. Staff Photo.



THE SOIL AND HOW it affects the lives of the people is part of the Camp Fire Birthday week theme. Members of the Humming Blue Birds are shown above as they visited

the A. T. Jones farm. They are from left: Marilyn Martin, Kay Woolery, A. T. Jones, Patricia Bell, Gail Layman and Mrs. Wesley Brown, leader. Bessie Patterson Photo.



DOWN TO EARTH is the Camp Fire Birthday week theme this year and a group of Blossom Blue Birds go all out in getting just as "Down to Earth" as they know how -- by

making mudpies. They are from left: Judy Brady, Beverly Boyer, Brenda Beasley and Sara Gillentine. Staff Photo.



CAMPING ACTIVITIES play a big part in Camp Fire work. Shown above learning to make a safety fire are: Marjory Sue Muse, Christine Thomas, Martha Bookout, Ada Mae

Bettis and Bettye Culpepper. The girls are members of the Gay Blue Birds, Tanda Camp Fire and Jolly Teens Horizon club. Staff Photo.

# SPORT SHOTS

By Harold V. Ratliff

**Associated Press Sports Editor**  
To say that elimination of the two-platoon system won't cut down on the size of the football squads is just talking to hear your head rattle. They probably won't be any smaller next season but they'll start falling off in 1954.

Reason for no immediate reduction is that the colleges already have their squads for 1953 and they couldn't reduce them except by revoking athletic scholarships, something they don't do in the Southwest Conference.

But the freshman squads next fall are going to be smaller. Coaches won't be taking any high school grid stars who can't play both offense and defense and they'll be highlighting the specialists virtually together. A boy who just sits on the bench and waits for a touchdown so he can go in and kick the extra point won't be wanted.

The coaches are going to have more work to do. They're going to have to teach the boys all phases of football so each will be a rounded player. And they're going to have to have at least two teams

of about equal strength.

Do you think a coach will substitute a full team when the team on the field is tiring and should be relieved if his second team is not as strong as the first? He won't in a hard, close game.

The fact that there'll be less substitution is going to lead to more injuries. Having played back in the days when a squad of 15 was about average, we have known the danger of injury to a boy who is tired. In that day we've seen fellows play with broken collar bones and cracked hands. There just wasn't anybody else.

Despite what many of the coaches say, elimination of the two-platoon system will help the smaller colleges. Manpower was always the difference anyway — so if there are fewer men it's going to be among the larger schools. The smaller ones won't need to cut. And there's still another angle.

One quintillion is written 1,000,000,000,000,000.

Saccharin is derived from coal-tar.

to this two-platoon thing. Talk to a college baseball coach and you'll find he's enthusiastic about its elimination. It will mean more boys for his squad—and more scholarships.

But regardless of any benefit that might come—and the major benefit is cutting expenses—we still think the two-platoon system should remain in football. Sports

writers in many instances opposed it because it meant a harder job of keeping up with the game and of reporting the story. They didn't oppose it because they might have thought it hurt football or that it was detrimental to the game. And since they wanted to get rid of it for personal reasons they picked out every flaw they could find. In other words, they weren't seeing

it from an unbiased standpoint, willing to give it credit for what it accomplished.

Of course, some writers opposed it because they didn't think that was the proper kind of football — that a boy should be well-rounded in the game and should get full development from it; also that the crowd deserved to know who was playing.

But personally, we have liked the two-platoon system because it produced better football, cut down the risk of injury and gave most every boy a chance to play. I'm thinking of a boy who played in Texas high school football last year although he had been so badly burned he couldn't go through the contact of scrimmage. He could kick extra points, however, and he

won some games with it. Otherwise, his athletic career would have been ended when he received the burns.

Of course, the main reason for elimination of two-platoon football was economic. The coaches who persist in carrying big squads as they did under the two-platoon system are going to find that out

quickly. The whole idea behind getting rid of this system was to cut down the size of the squads, slash the number of athletic scholarships so the colleges could make some money in football instead of ending up with a deficit.

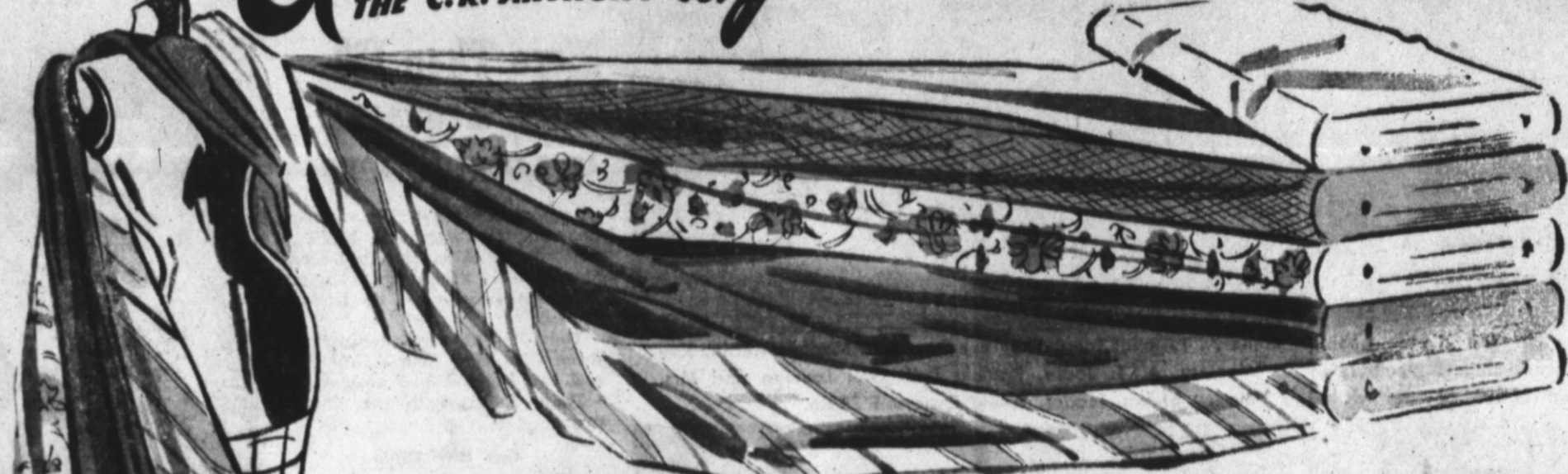
That's why football squads are going to be about 25 per cent smaller in 1954.

## PRE - EASTER

# Anthony's SEW and SAVE

THE C.R. ANTHONY CO.

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**Coronet Prints**  
By Dan River Mills  
**SPECIAL PURCHASE**  
2 to 10 yd. lengths  
**2 yds. for \$1.00**

A Brand New Assortment of New Spring Fabrics  
**SALE PRICED**  
Spring-Into-Summer  
**BETTER COTTONS**

- \* 36-inch printed two cord dimity
- \* 36-inch printed sport seersucker
- \* 36-inch combed pucker seersucker
- \* 39-inch fine, combed-76x72 Batiste
- \* 36-inch printed waffle pique
- \* 36-inch everglazed colonial prints
- \* 36-inch fine cotton corduroy pique
- \* 39-inch fine combed plaid sheer lawn
- \* 39-inch l'argo permanent finish organdy
- \* 36-inch sport skirt and dress prints.
- \* 36-inch solid color super combed broadcloth
- \* 36-inch solid color everglazed cottons
- \* 36-inch satin stripe sheer combed cottons
- \* 36-inch Everglaze permanent finished prints.

Clark's  
or J. P. Coates  
**SIX CORD**  
**THREAD**  
6 Yd. Spool

4<sup>c</sup> ea.  
12 Yd. Spool  
8<sup>c</sup> ea.

Savings as Great  
as 50% on Many  
Fabrics . . . Values  
from 59c to 89c Yd.

**39¢** Yd.

You'll be amazed at these outstanding values. Check the list above and see for yourself the fine fabrics included in this sale. All are better cottons . . . Sanforized . . . vat dyed . . . In solids, prints, and woven patterns All are guaranteed to completely satisfy. Guaranteed first quality full bolt pieces

Attend  
the B &  
PW Style  
Show Monday  
Night, March  
16th, 8 p.m.

**FRUIT of the LOOM**  
80 Square COTTONS

Solid Colors  
New  
Spring Prints  
**44¢** yd.

You select from brand new spring 1953 patterns and matching solid colors. The widest range of patterns we have ever shown. All carrying a guarantee of satisfaction. Pre-shrunk . . . vat dyed colors. 36-inch width.

36-in. Cotton  
Sanforized Cotton  
**DENIM**

Solids **59¢** YD.  
Stripes

Playtime sport denim of Sanforized cotton. Colors: faded blue, watermelon, red, charcoal, gold, brown.

Matching  
Plaids

**69¢** Yd.

39-Inch  
Rayon-Acetate  
**GABARDINE**  
**59¢** yd.

A brand new assortment of new spring colors to select from. An exceptionally good quality low priced gabardine. Hand washable fast colors.

39-Inch  
Star Spun  
**GINGHAM**  
**89¢** yd.

Both light and dark ground woven plaid and check cotton gingham. Sanforized, mercerized, combed cotton . . . yarn dyed fast colors. New spring colors.

39-Inch  
Combed Woven  
**CHAMBRAY**  
**79¢** Yd.

A usually 98c woven cotton chambray. Fully Sanforized . . . yarn dyed colors guaranteed fast to sun and suds. In light and dark solid colors.

Printed & Plain  
**CRISKAY**  
**69¢** yd.

Polished fabric in bright colors ideal for skirts & Summer dresses.

36-Inch  
Butcher Weave  
**RAYONS**  
**79¢** Yd.

Famous "Chileen" butcher, linen-like, weave rayon. In brand new spring-into-summer solid colors. Guaranteed hand washable . . . wrinkle resistant.



### Mexican Dishes Spark 'Appetites During Brisk, Wintery Season

What could taste better on a crisp, wintery evening than a heaping plate of Mexican food accompanied by "Fritos" corn chips? A hearty helping of food from South of the Border, served with crunchy, golden "Fritos" corn chips, is sure to score a hit with the family which enjoys spicy cookery. These new recipes are the answer to meal-planning problems of the busy housewife, for they require little time and yet furnish all the essentials of a sumptuous dinner.

**"FRITOS" CHILI PIE**  
(Serves 4-6)  
2 cups "Fritos" corn chips (lightly crushed) (measured after crushing)  
1 large can chili (without beans)  
1 large onion (chopped)  
1 cup grated American cheese

**Directions:**  
Place half of the crushed "Fritos" corn chips in a casserole. Four half of the chili over the corn chips. Top with half of the chopped onion and cheese. Repeat these layers. Bake at 350 degrees for 20 minutes or until well-heated, not cooking the onions thoroughly.

**"FRITOS" TAMALES LOAF**  
(Serves 6-8)  
2 bouillon cubes  
2 cups boiling water  
2 cups finely crushed "Fritos" corn chips (measured after crushing)

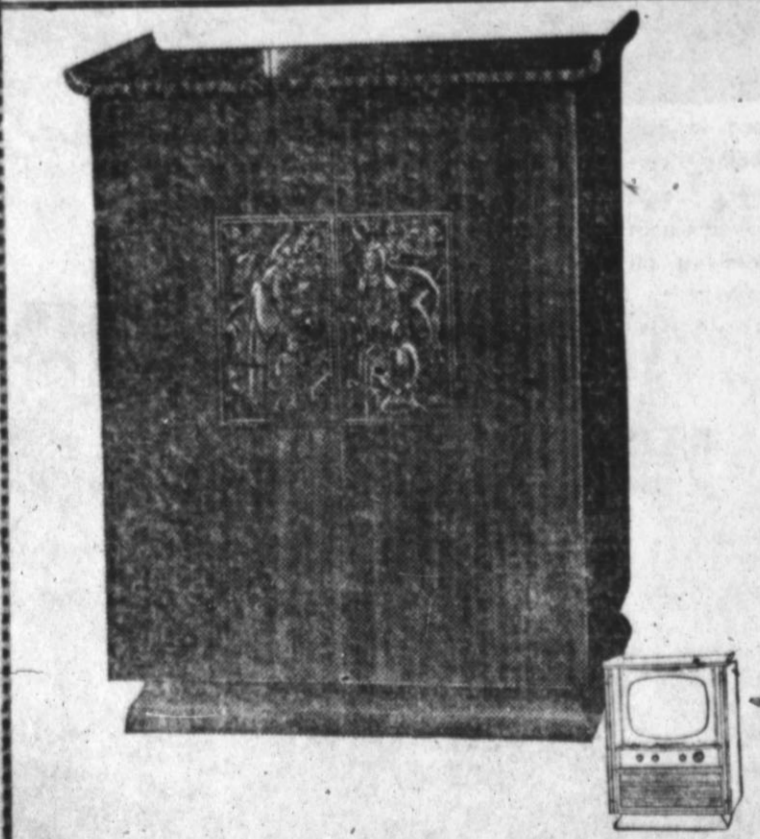
$\frac{1}{4}$  cup onion (chopped)  
 $\frac{1}{4}$  tsp. pepper  
 $\frac{1}{4}$  tsp. salt  
2 eggs

**Filling**  
1 pound ground beef  
1 tsp. salt  
 $\frac{1}{4}$  tsp. pepper  
1 tsp. chili powder  
 $\frac{1}{2}$  cup tomato sauce  
1 egg

**Directions:**  
Dissolve bouillon cubes in boiling water. To the bouillon add "Fritos" corn chips, onion, seasonings and two beaten eggs. Pour half of this mixture into a greased square baking dish. Filling: Mix ground beef with seasonings, tomato sauce and egg to form the second layer in the baking dish. Top with remainder of the first mixture and bake at 350 degrees for 1 hour.

**"FRITOS" HOMINY**  
(Serves 6-8)  
1 can (or 2 cups) hominy  
1 can (or 2 cups) chili  
1 medium onion (chopped)  
1 cup lightly crushed "Fritos" corn chips (measured after crushing)  
1 cup grated cheese

**Directions:**  
Place hominy in baking dish; add chili, which has been heated, chopped onion, crushed "Fritos" corn chips and grated cheese. Bake at 350 degrees for 25 minutes.



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**STROMBERG-CARLSON.**



**Farm & Home Supply**  
1301 Park Ave. Phone 1109

The Sunday Brand, Hereford, Texas, Sunday, March 15, 1953

### Texans In Washington

**By Tex Easley**  
 AP Special Washington Service.  
 Washington, (AP)—Hawaii seems destined to become the 49th state, but if so it will be over the opposition of at least a couple of Texans. Reps. Ken Regan of Midland and Walter Rogers of Pampa, both on the House Interior Committee which considered the proposal, were in the minority when the vote of approval was taken. Rep. Lloyd Bentsen, Jr., of McAllen, also on the committee, voted for statehood. The issue has yet to reach a vote in the Senate Interior Committee, on which Sen. Price Daniel serves. Daniel has declined to discuss the issue until the committee hears all the evidence — the group up to now has been tied up with the submerged lands controversy. The best guess at this point is that the junior Texas Senator will oppose statehood.

Texas' status as the largest state in the union may be questioned in some quarters if Hawaii is admitted, but that doesn't seem to be the real reason for the opposition from the Texans.

Testimony before the House committee disclosed that if you count the water surface that lies between the islands as comprising the Hawaiian group, and assume the state boundaries to encompass the entire area, then Hawaii would be larger than Texas. There are approximately 28 separate land bodies, 8 of which are inhabited. The total square mileage of the land is far less than that of the Lone Star state.

In that regard, it might be pointed out that the congressional support for granting Alaska statehood is not nearly so strong as for Hawaii. Alaska's land mass definitely would put Texas in second place.

While proponents claim Hawaii more advanced than a great many states were at the time they were admitted, and pays more taxes into the federal treasury now than do some states, the opposing Texans cite these facts as objections to admission.

Hawaii with a population of 499,140 would get two senators, as do all states, and two representatives — the average congressional district population in Texas is under 400,000 and Harris County with Houston as the seat has about double Hawaii's population yet has only one congressman.

Considerably more than half the Hawaiian population is oriental — About one-third is Japanese. About a third of the population is Caucasian, only about 2 per cent native Hawaiian.

Hawaiian Delegate Farrington (R), testifying before the committee in support of statehood, cited this quotation from Daniel Webster opposing the admission of Texas in 1845:

"A very dangerous tendency and of doubtful consequence to enlarge the boundaries of this government. There must be some limit to the extent of our territory, if we are to make our institutions permanent. The government is very likely to be endangered, in my opinion, by a further enlargement of its already vast territorial surface."

**Around the Capital:**  
 A Texas cotton farmer, Fielding Helm of Plainview, has been here conferring with congressional leaders, seeking support for changes he proposes in the farm law.

Operator of a thousand acre farm, some two-thirds of which has been in cotton, Helm outlined his views to a meeting of Texas congressmen called by Rep. George Mahon of Colorado City and Lubbock. He also met with lawmakers from several other states.

The Helm farm plan would apply to all the basic crops: cotton, corn, wheat, peanuts, rice and tobacco. Using cotton as an example, he gave this explanation of the way

it would work:  
 Under the program a cotton farmer would be permitted to take his production quota in pounds, rather than acreage as is now done, if he wished. (There is no production quota on the 1953 crop, but indications are it will be restored next year).

The grower with the quota in pounds would be allowed to plant as much cotton as he desired, but he would get a guaranteed return through government price supports only on the pounds he was allotted. He would be permitted to sell the rest of his production on the world market for export, at whatever price the world market would bring. If he wanted to do so, he could hold his excess production in a bonded warehouse, for sale to make up his quota in a later year in case of crop failure.

The grower who wanted to continue on the acreage quota arrangement heretofore in use would be permitted to do so, and he would be guaranteed a fair return on all produced on the allotted acreage. If he planted in excess of his acreage quota, however, he would be penalized.

Such a program, Helm declared, would be especially advantageous to a state like Texas which has always seen a big portion of its production go into export. A Texas farmer thus could be assured of a fair income on the quota in pounds — he could cultivate all the acreage he wanted to with cotton with the knowledge that a financial risk was involved in what the world market would bring on the excess production.

The legislators agreed to give careful consideration to Helm's proposal. It is expected to be thoroughly studied later in the House Agriculture Committee when that group takes up various proposed amendments to the basic farm laws. Reps. W. R. (Bob) Poage of Waco and Clark Thompson of Galveston are on the committee.

### Courthouse Records

- Warranty Deeds**
- N. L. Wesson et ux to John D. Phillip, Lot 30, Ralph Smith Sub., Pt. Blk. 4, Mabry Add.
  - H. H. Hampton et ux to C. C. Bowman, Lots 2 and 3, Blk. 1, Harwell's Sub., Blk. 30, Events Add.
  - T. E. Lindley et ux to Roy V. Smith et ux, Lot 11, Hardwick Sub., Blk. 1, Events Add.
  - A. L. Jones et ux to H. F. Fangman, N 11.77 feet of Lot 2 and all Lot 3, Lytle's Sub. of a Pt. Blk. 13, Events Add.
  - M. G. Caywood et ux to M. M. McEndree, All South 320 acres, Sec. 48, Blk. K-8.
  - O. A. Sterling et ux to Ronald Bablone, N 80 feet, S 130 feet, East 140 feet, Blk. 2, Mabry Add.
  - H. E. Danforth et ux to Mrs. Leona Packard, S 60 feet N 360 feet W 150 feet, Blk. 1, Ricketts Add.
- Deeds of Trust**
- M. G. Caywood et ux to John Hancock Life Insurance Company, N 1/2, Sec. 48, Blk. K-8.
  - M. M. McEndree et ux to John Hancock Life Insurance Company, S 320 acres, Section 48, Blk. K-8.

Mr. and Mrs. R. R. Jackson have returned from Austin where they visited their daughters, Mrs. Leonard Hicks, and Mrs. Emma Long, and their families.

### Mrs. Bobby Jones Honored At Shower

WESTWAY—A shower in the form of a coffee was held last Friday morning at the home of Mrs. Joe Wagoner honoring Mrs. Bobby Jones, a recent bride. Assisting Mrs. Wagoner were Mrs. Robert Wagoner of Hereford and Mrs. Garland Solomon.

Mrs. C. A. Sauley entertained with an original reading and Mrs. Bill Stanford of Hereford played several piano selections.

The shower was introduced when Cliff Combs, Westway grocer, arrived at the door of the Wagoner home bearing two large bags of "groceries" which, when opened by the honor guest, proved to be many useful gifts for her kitchen.

Those present included the honor guest, her mother, Mrs. Ross Nix and his mother, Mrs. Ernest Jones of Groom, her aunt, Mrs. Everett Butler of White Deer, her sister-in-law, Mrs. Billy Jones and daughter Kathy of Jericho, Mrs. Bill Stanford, Mrs. T. Edgar Neal and Mrs. Joe Paetzold of Hereford; also Mesdames: Phillip Miller, W. B. Nunley, Hershall Burrus, Elmer Combs, G. C. Merritt, Sr., Glen Walker and daughters, James Ray Coleman, Pat Hanspot, Roy Lee Wilson, Harold Rudd and Lynn Kenneth Rudd and Teresa, Bernice Northcutt, C. A. Sauley, Mayo Phipps, C. H. Owens, George Turentine, Jack Renfro, Miss Ruby Welch and the hostesses.

### Easter News

**By Mrs. L. E. Stone**

Mr. and Mrs. Glenn Bell of Hereford and Mr. and Mrs. Virgil LaPlant spent Sunday with Mr. and Mrs. G. H. LaPlant.

Mr. and Mrs. Olin LaPlant spent Sunday with Mr. and Mrs. Jack Winget in Hereford.

Mr. and Mrs. Fred Walton were in Amarillo Monday where they sold a load of cattle. They also went shopping.

Supper guests of Mr. and Mrs. Virgil LaPlant, Saturday, were Mr. and Mrs. Glenn Bell and Mr. and Mrs. W. O. Markley and Kathy.

Mr. and Mrs. M. L. Johnson of McLean visited with Mr. and Mrs. A. D. Johnson last week.

Mr. and Mrs. C. L. Veasey of Clovis visited in the A. D. Johnson home Sunday.

Mr. and Mrs. W. P. Stone and son visited in the L. E. Stone home Wednesday.

Mrs. Dixon of Hereford spent the week-end in the John Burnett home.

Mr. and Mrs. Virgil LaPlant visited in the L. D. Stone home Thursday night.

Mrs. Loy Stone spent the day with her mother, Mrs. Vern Lust Tuesday.

Mr. and Mrs. John Burnett and Mrs. L. B. Wortham made a business trip to Amarillo Thursday.

Mr. and Mrs. H. O. Markley spent the week-end in Fort Worth visiting Mrs. Markley's sister, Mrs. L. M. Hutchens and family. They visited other relatives on their way home.

Mr. and Mrs. Murray Hall visited in the home of H. O. Markley Wednesday night.

The Easter Sewing club met at the clubhouse Thursday for a regular meeting. Roll call was answered with parliamentary procedure. Hostesses were: Mrs. Olin LaPlant and Mrs. G. H. LaPlant.

### Pat Sullivan Is Guest Speaker For Child Study Club Group

Pat Sullivan was guest speaker at a Child Study Club meeting held in the home of Mrs. George Heard Thursday evening.

Mrs. J. C. Reese, program chairman, introduced the speaker who told of a survey he made while in college to determine whether the professional man who has attended college and prepared himself in a chosen field, or the high school graduate who goes into business without further preparation,

gets along better financially. Mr. Sullivan spoke on school legislation now pending in Austin and spoke briefly on local school problems.

After the program a short business session was directed by the president, Mrs. J. W. Witherspoon. Members present were Mesdames Lawrence McGee, Lloyd Prewett, J. C. Reese, Earl Springer, Joe Story, Maurie Tannahill, Bob Wear, J. W. Witherspoon, Robert Bell, and the hostess.

### Rev. and Mrs. R. H. Cagle To Be Honored at Reception March 19

Rev. and Mrs. R. H. Cagle will be honored at a reception Thursday afternoon and evening, March 19, in the home of Mr. and Mrs. J. R. Allison. Hours are from 2:30 to 5 in the afternoon and from 7 to 9 in the evening.

All members of the Baptist church and the many friends made by Rev. and Mrs. Cagle during his pastorate here are invited to attend.

Rev. Cagle has accepted a call from the First Baptist Church in Ballinger and will fill his pulpit for the last time on Sunday, March 22.

### Westway Holds Crafts Exhibit

A craft design show was held Thursday night at the Westway community house when Home Demonstration clubs exhibited craft design work that had been made in the clubs.

Mrs. Virgil Dodson, who attended a craft design course at Lubbock, taught craft design leaders from the various Home Demonstration clubs and they in turn taught the crafts to their clubs.

Miss Isabel Robinson, art director at West Texas State college, judged the seven different classes of designs.

The classes were: human figure, all-over design, doodling, finger painting, black and white, knotting, and copper.

Those attending the exhibit were: Argen Draper, Mrs. V. E. Dodson, Mrs. R. A. Fullwood, Mrs. T. J. Parsons, Mrs. Grady Parsons, Mrs. E. M. Cox, Mrs. O. L. Williams, Mrs. Johnny Townsend, Mrs. G. C. Merritt, Mrs. Merlin Kaul, Mrs. J. P. Slaton, Mrs. Steve Williams, Miss Roberta Campbell, Mrs. Otto Olson, Mrs. John Jacobsen, Sr., Mrs. Jack Dean, Mrs. Lan Shore, Mrs. R. L. Wilson, Mrs. C. F. Rickels, Miss Clara Redman, Mrs. Ida Mae Vaughn, Mrs. Ira Scott, Mrs. Leon Coffin, Mrs. C.F. Homfeld, Mrs. P. B. Sowell and Miss Isabel Robinson.

Those attending the meeting were: Phyllis Jean Word, Wyndolyn Sheppard, Kay Woolery, Cecilia Loerwald, Patricia Bell, Marilyn Martin, Beverly Robertson, Marilyn Joy Jones, Glenda Fay Smith, Gail Layman, Edith Parker, Bobby Payne and Verena Harker and the leaders, Mrs. Harley Ward and Mrs. Wesley Brown.

On March 21 and September 23, day and night are of equal duration in every part of the world.

### Make Doll Beds

Members of the Humming Blue Birds finished making doll beds and covers at their meeting at the Camp Fire Hut Wednesday afternoon.

Those attending the meeting were: Phyllis Jean Word, Wyndolyn Sheppard, Kay Woolery, Cecilia Loerwald, Patricia Bell, Marilyn Martin, Beverly Robertson, Marilyn Joy Jones, Glenda Fay Smith, Gail Layman, Edith Parker, Bobby Payne and Verena Harker and the leaders, Mrs. Harley Ward and Mrs. Wesley Brown.

Mrs. Leroy Avon who underwent surgery in Amarillo Tuesday is reported to be doing satisfactorily.

## PRE-EASTER PREVIEW



Dainty nylon mesh to give your foot an alluring play of shadow and light. Natural mesh, coco suede trim B to AAAA \$10.95

Matching Bag \$7.95 plus tax



Patent Leather Fashion itself is reflected in these twinkling little foot flairs. Etched in white to compliment your black & white tweeds, smooth textured coats or prints. AAAA to B \$10.95

Bag to Match \$7.95 plus tax



A newly soft spectator gently detailed with a contrasting stitch for an exquisite dress maker effect. These foot flairs can easily be the most versatile shoes in your wardrobe. Available in black calfskin, blue calfskin and red calfskin. AAAA to B \$10.95

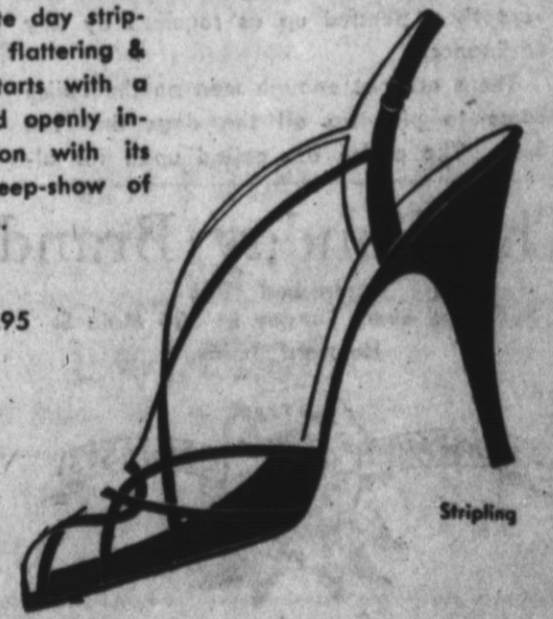
Bags to Match \$10.95 Tax Inc.

## Foot Flairs FASHION'S FOR SPRING



Navy Blue Nylon mesh fashioned to make a "Femme Fatale" of any woman at a wonderfully low price. AAAA to B \$10.95

Matching Bag \$7.95 plus tax



Patent Leather The shoe that's "barely there." The late day striping is frankly flattering & feminine! It starts with a shoestring, and openly invites admiration with its provocative peep-show of delicate bands. AAAA to B \$10.95

Shop in our newly expanded shoe department for your entire family's footwear needs: We feature nationally famous brands at budget prices.

# Popular Store

Hereford, Texas

Since 1921

WATCH REPAIRING that **Skips Nothing**  
**NEW ELECTRONIC Watch Timing Instrument**  
 CHECKS EVERY DETAIL  
 ONLY WITH **The Paulson TIME-O-GRAPH**  
 OF THIS COMPLETELY REVISED PATENTED MODEL WITH THE PAULSON TIME-O-GRAPH you can be **absolutely certain** of the accuracy of your watch. MONEY IS SAVED BY REPAIRING WATCHES FOR PROTECTION.  
 The Guaranteed Accuracy of the Paulson Time-O-Graph has been proved by the U.S. Government. It is the only watch timing instrument in the world that has been so proved.  
 COSTS YOU NO MORE  
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 Your doctor of all sick & decrepit watches.  
**Kenneth "Doc" Cowan**  
**Cowan Jewelry**

"your Best Buy"  
 It's **Style-Mart**  
**FOR EASTER**  
 tropical worsted exclusive fabric by **Juilliard**  
**\$35.00 to \$55.00**  
**STYLE MART**  
*They Do Something for You*  
 Guaranteed by Good Housekeeping  
 Gullitons... rated "America's Best Buy"... ask us.  
**POPULAR STORE**  
 Hereford, Texas Since 1921

# Letters To The Editor

Another Mrs. McGee

Dear Editor:  
For the first time, I find myself with enough indignation to write a letter to the editor.

After reading your comments on the food served at Shirley, I went back to the school and ate stew. I couldn't count the meals I have eaten at Shirley, I don't wait for an excuse. I go when I want to, and I have never eaten one badly prepared serving of anything.

Today we had stew, I think I have made it on stew day about four times, and each time it was very good, but my real authority on this subject is the new 10 pounds of flesh on my nine-year-old, who wasn't born with good eating habits. About three times this year I have had a request to dig out the lunch pail and I have obliged, each time he came home mad at himself, for each time they had served a meal at the cafeteria he would have preferred. I feel sure that he is served a good 90 cent meal every day, and have you ever stopped to think that besides the food your child receives, he is attended and supervised by a teacher, encouraged to eat as and what he should, then he plays on a supervised playground getting a good lesson in citizenship from both teacher and principal. All of this nourishment, company and consideration we receive for 30 cents.

Visitation week meant a lot to me, too. One little girl wrote a sweet note to me and said, "You're always gay." Walking into that wonderful school, and knowing as well as I do what a wonderful opportunity it is for my son, it makes me happy. My most grateful thanks to Mr. Lowry, the teachers and the entire staff in the cafeteria for all my son receives at Shirley School at noon.

Respectfully,  
Mrs. Ernest McGee

(Note: Many teachers receive free meals for handling of funds and we agree with Mrs. McGee. They well deserve and earn it. They are doing an excellent job. However, the 30 cents which children and adults pay is supplemented through state-aid channels with food. Last year local funds were also required to make up the cafeteria deficit. This we think is splendid and another reason why we feel that the food should be beyond reproach.)

### Tough On Cops

I was reading a column in the Thursday Brand about the City Dog Pound and the way it was kept.

I decided to write a letter myself. I think if a person cares anything about a dog he would not have to worry about it being put in a pen 8 x 10 with dirt floors and on a wind swept hill with no water or food, if they kept it in a pen or tied up at home where it should be.

Don't get me wrong. I like dogs and I have two little boys who like dogs too, and I don't condemn anyone for having pets.

Now I think the City Commission is doing a swell job. They should not have to keep up with our dogs if their owners kept them penned up as required by City Ordinances.

There are not enough men on the Police Force to pick up all the dogs that run loose. The police are called upon for al-

and. If a prowler should come in your most everything. Stop and think for a sec- house and take something or maybe harm someone of your family and you could not get a policeman because he was trying to catch a dog, then what? Some will say, that they called the police and were unable to get one immediately. He was chasing dogs. Yes, I know. I have been a Policeman and have worked for the City myself. Why depend on our City Commission and our City Police to do the job we should be doing ourselves?

Let's all help our Commission and our Police Department do a better job by helping them, particularly with the dog problem.

Sincerely,  
J. C. Mays

### A Delicious Meal

Dear Mr. Gillentine:

I have just finished eating a delicious meal prepared at the high school cafeteria. The menu was sliced turkey, giblet gravy, green beans, mashed potatoes, crisp carrots and hot rolls. The same meal at any downtown cafe would cost at least 75 cents or more. I doubt, also, that many children going home for lunch found a fuller menu - particularly hot rolls. I eat at the cafeteria quite often and recommend it highly. I hope the school children who wish to eat candy bars and cokes for lunch will not use your editorial to persuade their parents, they should do so. When you consider the disgraceful crowded condition of our high school cafeteria, I think you should compliment the accomplishments there. Perhaps if you had encouraged the first school bond election we would have hopes of a decent place for our young people to eat.

Menu	Good	Average	Fair
.....	60	10	
Quality .....	66	2	2
Preparation .....	51	13	2

The results of the survey taken among the teachers is much clearer in this form than it was in today's paper. Do you get upset when you eat a poor meal when invited out? Poor hostess.

A Teachers Wife  
Name withheld on request.

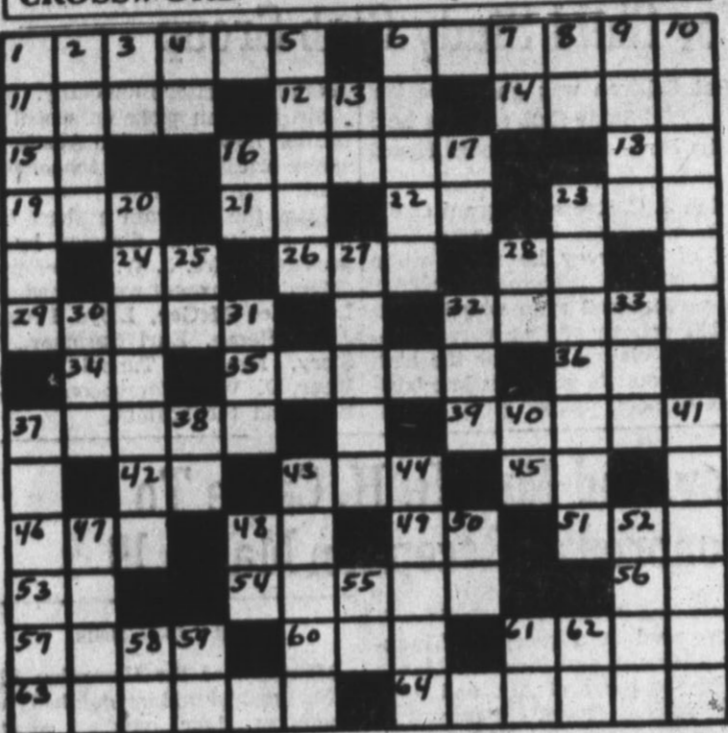
### Takes Issue

I wish to take issue with the editorial concerning our school cafeteria, which appeared in a recent issue of The Brand. I have never eaten at Shirley, since I have no children enrolled there, but I have eaten at Central and at the high school cafeteria many times. I have always found the food to be well prepared as well as nourishing. I'm thankful that my children are able to have a hot, well-balanced lunch for 30 or 35 cents - and that I don't have the unpleasant task of fixing a lunch each day.

In my opinion, the adverse, destructive type of criticism in which so many people engage, helps no one. We have a fine school system in every way and for that I am deeply grateful.

Sincerely,  
Mrs. J. C. Reese

## CROSSWORD ~ ~ ~ By A. C. Gordon



### Around the World

- ACROSS: 1-Macca for wild-game hoppers; 2-European capital city; 11-Scottish family group; 22-Netherlands East Indies (abbrev.); 23-Scottish "one"; 14-Cradle of Civilization; 15-Scottish "one"; 16-Oceanic element; 18-Southern European country (abbrev.); 19-British river; 21-Yes, in Spain; 22-Chemical symbol for erbium; 23-Ancient Babylonian god; 24-Pronoun; 25-Stranger; 28-Man's nickname; 29-Measures of area; 30-Russian mountain range (abbrev.); 35-Sicilian volcano (pos.); 36-Rural Orders (abbrev.); 37-Sufficient; 38-Make void; 39-Abbreviated East Indies; 41-Greek letter; 43-Electrical engineering degree; 46-Prefix signifying "away from"; 48-Italian river; 49-Negative; 51-Youthful Organizational Society (abbrev.); 52-A continent (abbrev.); 53-Arctic vehicles; 54-Chemical symbol for titanium; 57-Ukrainian capital; 60-High priest of Israel; 61-Sport associated with India; 63-Greek city (pos.); 64-Large river; 46-Boat; 47-Comparative suffix; 20-Constant (pos.); 23-Famous Irish cattle and stone; 25-Compass direction; 27-Scandinavians; 28-Measure of area; 30-Rotating machine part; 31-Observe; 32-Western nation (abbrev.); 33-Man's nickname; 37-Kind of snow; 38-Chinese measure; 40-Compass direction; 41-Portuguese city; 43-Natives of a European country; 44-Asiatic country; 47-Lure; 48-Letter afterthought; 50-A month; an opening; 52-Norwegian city; 56-Street railway; 58-Eastern Hawaii (abbrev.); 59-The day that ended European World War II; 61-Parent; 62-Land of the storybook wizard.

### QUESTION OF THE WEEK

## No One, It Seems, Would Like To Make Texas A & M A Coed College

How did you feel about making A & M a co-educational college? Do you think that TSCW should be made co-educational?

W. L. DAVIS SR.

I didn't want them to make it co-educational. I wouldn't be in favor of making TSCW co-educational either.

BILL PATTON

I just didn't think they would make it co-educational. No.

JOHN ESTES

Well, frankly I didn't like it, but I never did get too excited about it because in the first place the guys in the legislature who were talking about it don't have anything to do with it. It is in the hands of the board of regents. The question of making A & M co-educational has come up several times, but it never has gone far. I couldn't actually say about TSCW but I think the girls would feel the same way about it that the A & M boys did. I don't think they would want it made co-educational.

MRS. W. L. DAVIS JR.

I kinda like them both the way they are. I was originally from Bryan and I think that it would ruin the state of the schools if A & M weren't a boys school. I think the enrollment at TSCW would drop off if it was co-educational.

NELL SPADLEY

No, I just don't think they should be. There is a place for both of the schools as they are. Besides in Denton there is already a co-educational college besides TSCW and it would be silly to have two. They are about two miles apart so they couldn't be combined too well. As for A & M I don't think it should be co-educational either.

## 'Tater Peelin's

By Roberta Campbell

Looks like we just can't keep out of an argument about food although we're not particularly concerned about what Duncan Hines recommends and like our sister says we'll eat anything that doesn't eat us first.

We know for sure that Jimmie isn't alone on his little island in water gravy because every now and then we encounter some mother who practically turns purple at the suggestion of our school cafeterias and declares something should be done about the food situation, but for the life of us we can't understand why.

We've eaten at Central, High School, and Shirley a number of times and always thought the food was swell.

Course Buster gripes sometimes about those old green beans and the milk that tastes terrible but he's the same guy that doesn't eat fresh vegetables, not even black-eyed peas, at home unless they're wrapped up in a hamburger or a baloney sandwich and neither does he drink the neighbor's jersey milk with three inches of cream.

If the First National Bank would donate enough club calves he could eat steak every day for 30c, but when the frozen fish we fry at home doesn't have much more taste than a piece of cardboard we can't expect the women at the cafeteria to make it taste like rainbow trout.

Yep, looks like we just can't keep out of an argument.

# I'll Never Forget

By Ralph Smith

I was born in North Missouri, in 1897, and came to Hereford in 1905. Believe it or not, the folks moved out here on account of my health. My grandfather had been here for some time and had filed on land at Dimmitt.

We got here the last day of February in 1905, and hit a real old Texas blizzard. It was snowing and cold. We really thought we had come to the jumping-off place. When we left Missouri they had to shovel snow to get us to the train but we never thought about it being like that here.

My father had come about a year before and started to work for the Santa Fe railroad. After the snow cleared, we rented a house on what is now Catalpa Street.

### Went Ice Skating

We weren't very far from that lake and Bill, Lesly and I had ice skates, so we got them out and went ice skating. They were the first ice skates around here.

Just before we left Missouri I had got a pair of skates at a farm sale for 10 cents.

While we were skating, a boy came up and offered me \$1.50 if I would let him have the skates right then. I just sat down and pulled them off and handed them over.

I wrote and got me some more. You could get them for about 50 cents.

A number of the young people started skating after that, and we had lots of skating parties.

The first few years we were here when we went to visit grandfather, after we got to the hill south of the draw there wasn't any more fences until we got there. It was about 20 miles to grandfathers. For years, he could step out in his front yard and kill an antelope when he needed fresh meat.

We enrolled in the grade school where Central now stands. It was an old two story wooden building and it housed all the grades.

### Quite A Singer

About once a month the different rooms held a program. I used to do a little singing about that time, and the sophomores, juniors, and seniors used to invite me up to their rooms to entertain them on program day.

I continued going to school there until 1914, when my father was transferred to Canyon.

Back in the early days kids would catch the wild burros down on the Frio draw and tame them and sell them for \$1 each. That is the way the kids made their spending money. During the summer the boys would hitch up a burro and go to Sulphur park and camp out for a week and fish.

We played basketball some in the summer after we finished with our chores. All of us kids had chores to do.

In 1908, when we had the big prairie fire here, we were living where the J. C. Reeses live now. Mother and I were there by ourselves. All the men had come by that morning and got all the brooms and sacks and everything to go and fight the fire. We had an old horse that had one bad eye. We called him old "Good Eye" and we could catch him any time. I caught old "Good Eye" and ran the horses and cattle out in the road. Mother got a can of coal oil and started burning a strip between the barn and the fire. The fire burned up to the strip and then died. It went on and jumped the creek and went on east toward Canyon. Along in the afternoon, the wind changed to the north and it started snowing and put the fire out. It snowed about 12 to 14 inches that night.

Back in 1912 and 13 we used to play down here at town on Saturday night. Bill Argo, Lesly and I would play over at the City drug - that was when John McLean and Roy Stocking had it - or up at Williams' grocery. We would stay until 9 or 10 and then go home.

We played some at C.S. Richards restaurant where the C. R. Anthony store is now.

A lot of farmers and ranchers would come in and put up at the Fallwell Wagon yard, and then come up town for some entertainment. Richards was about the only place in town to eat but the hotel. About all he had was chili.

The vacant lot where the post office was graded up and the city flooded it and we did some ice-skating on it.

### Old Kelso Hotel

We used to go out to the Kelso Hotel and play. A fellow by the name of Wright built it out there to take land buyers. He would bring them in on the train and rush them out there in cars and then the next morning he would sell them some land and they would think they were buying close to town. When they came back and got a horse and buggy to go out there it was a long way. He did

(Continued on Page Five)

# Panhandle Paragraphs

### STREET ISSUE

The first hearing of the proposed street paving and drainage program is scheduled for 7:30 at the City Hall.

This initial meeting will bring together the entire City Council and representatives of all the civic and service clubs in the city to discuss this most important issue. El Campo News.

--pp--

### NEW CITY HALL

Definite plans for the construction of a new city hall and fire station got underway the past week when city officials purchased property known as the Schnabel property on North Belknap street and also facing on Tarleton avenue for an L shaped site. Stephenville Empire-Tribune.

--pp--

### BANNER LINE

A banner line across the bottom of the Olton Enterprise "Russia's Top Communist Almost 'Good!'" Maybe they were thinking of the old saying "The only good Indians are dead Indians."

--pp--

### POSTAL RECEIPTS

Weslaco postal receipts during January and February were up nearly 10 per cent over those of the same period last year, according to Postmaster Nelson G. Hargett.

During the two-month period this year, postal receipts totaled \$12,598.09, compared to \$11,455.28 during the same period last year, an increase of \$1,142.80. The Weslaco News.

--pp--

### HOTEL LEVELLAND

Hotel Levelland, slated for completion March 21, will be ready to be turned over to the hotel directors on that date. The tentative opening date of the hotel has been set for April 11. Wayne Lewis will be in charge of the hotel coffee shop and he states that all his equipment is ready and that the delivery date is early enough to have everything in readiness for the grand opening. The Hockley County Herald.

--pp--

### POST OFFICE TO BE MOVED

The Panhandle Post Office, which has been located in the Panhandle Inn building for approximately 26 years, will be moved to the F. F. Ferrell appliance building south of the Ferrell Pharmacy.

Date for removal will be any time after October 31, 1953, when the building is available. The Panhandle Herald.

## The BOOTLEG Philosopher

Editor's Note: It's some times hard to figure out what the Bootleg Philosopher is talkin about, and this week is no exception.

Dear editor:  
You know in these days some people figure you can solve any problem from naggin women to bad credit at the grocery store-by passin a law, and I wasn't surprised the other day when I picked up a newspaper which got caught against my hogwire fence out here which I keep in good repair because it stops more papers than a bobwire one where some legislator is proposin a constitutional amendment to put more doctors in small towns.

Under his plan, a state board would be set up to loan deservin medical students \$5,000 for four years of study. When they graduated, if they practiced medicine five years in a small town, the loan would be considered repaid. If they went right to a city, they'd have to pay the money back plus four per cent interest.

Now a lot of people contend this is an unnecessary law, if a young doctor can make it for five years in a small town, nobody has any business bribin him to go there in the first place, and if he can't make it or won't stay there even if he can, why go to the expense and trouble of givin him a free medical education to start with?

But I don't look at it that way. My only complaint is that the proposed law doesn't take in enough territory. For example, we not only need doctors in small towns, we also need druggists, blacksmiths, soda skeets, lumbermen, bankers, preachers, teachers, drygoods merchants, etc. Even newspaper editors. That fellow ought to broaden his law to take in all these, give each young man interested in any of these fields \$5,000 to go to school on, and thus guarantee at state expense that the small town will endure forever.

Moreover, take me. It's a little late for me to get in on that \$5,000 gift in an educational sort of way, but practically every small town needs farmers livin around it, it seems sort of customary, at least nearly every town I ever heard of has a bunch of farmers livin around it, don't know whether it just happend that way or was planned by the legislature, and what if me and a lot of other farmers decided we could make a lot more in the city? It's one thing for a small town to be without medical service, but have you ever seen one that tried to get along without food? What I'd like to see is a law passed givin me and all the rest of the farmers around here \$5,000 if we'll agree to stay on our farms five years. If anybody moves off before then, he has to pay the money back plus four per cent interest, which is a reasonable enough rate, even if you move.

This seems like an imminently fair bill and I'd like to see it included with that other bill. No use in a man bein penalized just because he was born too soon before a new idea in legislation was thought up.

Yours faithfully,  
J. A.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St  
Hereford, Texas



First In -  
GENERAL EXCELLENCE  
NEWS PICTURES  
AGRICULTURAL PROMOTION

Texas' Outstanding Semi-Weekly  
James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each. Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas

Society Editor ..... Mrs. John McLean  
Adv. Manager ..... Melvin Young  
Mech. Superintendent ..... Harry Lindner

## Those Blankety Blank Blanks

If one were to search for an appropriate name for the present era, it might not be altogether facetious to designate it as the Blank Age, comments a New Jersey newspaper.

Memories of income tax time and the constant stream of forms and blanks that flow across the desk these days inspired some unnamed person to tear his hair and in blank despair pen the following more or less blank verse:

Forms that ask for your name in reverse,  
Forms that ask for your last name first,  
Forms with a lot of useless dope,  
That you couldn't read with a microscope.  
Red forms, yellow forms, blue & pink forms,  
Please write plainly & please-use-ink forms  
Blanks that you fill in a space marked "X",  
Blanks for your height, age, weight and sex,  
Blanks to swear to and blanks to swear at,  
Blanks with a space you musn't write in,  
Big enough to fly a kite in.  
Spaces the size of a pygmy flea,  
For a resume of your history,  
Tax blanks, farm blanks, personnel blanks,  
And just plain blankety blank, blank  
blanks." The Ochiltree County Herald.

The Sunday Brand, Hereford, Texas, Sunday, March 15, 1953

# I'll Never...

(Continued from Page Four)

the same thing out where the Hub south of Friona.

In 1914, our track team went to Childress and competed.

We made 52 points during that meet; I got 25 points myself. The next highest town was Vega with 17 points. Miss Maude McLean—John's sister—was our coach and sponsor.

When my father transferred to Canyon I enrolled in what was then known as Canyon State Normal college. I attended the college for two years.

I returned to Hereford in the summer of 1916 and went to work for Jim Cardwell grocery. At that time, Frank Gyles, Lem Carlyle, and Wallace Cox were employed by the grocery.

I worked there until 1917, when I went to work for the Ford garage. I worked there until June, 1918, when I entered the Army.

1916 "Hot Rod"

When I was working at Card-

well's we had an old right hand drive Model T Ford that I delivered groceries in. When they bought a new delivery wagon I bought the old Ford and took off the fenders and made a strip down out of it.

My older brother, Lesly, did quite a lot of painting so he painted a cross-bones and skull and rattle-snakes, etc. all over it. On Sunday afternoons Frank Gyles, Jim Black, Roy Jowell and Edgar Webb would go along with me, and we would go to Canyon and get some girls and drive around in it.

When I went into the army I sold it to a man in Plainview. It was the only right hand drive Ford I ever saw.

Several Hereford boys were stationed at Camp Mabry near Austin. They were: Roy Jowell, Britt Boyd, Floyd Hacker, Jonathan Pitman and Sheeny Hallie.

I was immediately transferred to the band and stayed at Camp Mabry all during World War I. I was discharged the latter part of December 1918 and came back to Hereford.

Organized Band

Around 1908 we three Smith boys and six Brunk boys and Eagle Henderson formed a band. Its official name was the Hereford Concert Band, but most people called it The Smith and Brunk band.

The band broke up in 1914 when Lesly and two of the Brunk boys joined the circus.

While we had the band we played the fairs here and in Tulla, Plainview and Amarillo. We played for the opening of the Adrian townsite when they built the railroad through there.

After I got out of the Army, since jobs were scarce in Hereford I went to El Dorado, Kansas, and went to work for the Empire Oil company.

Les and I and a fellow by the name of Bentley used to play in the old theatre when Fullwood and McGee had it. We moved with the theatre and played there a year or so then the Hardwicks bought it and put in an electric piano.

Followed the Scene

In playing for the movies, we

always tried to follow the scene. If it was a sad scene we played slow, sad music and if it was an exciting scene we played fast music.

I worked as a mechanic in the garage after the summer of 1919, when I came back to Hereford from El Dorado.

Homer Wilkerson and Charlie Williams owned the Ford garage then.

Joined Tent Show

I worked there until the summer of 1920. Harley Sadler came through that summer with a tent show and after one show he heard some of us playing at a dance in the old Norton building—upstairs from the Candy Kitchen now—and asked if I would like to join his show.

I told him that I had never done any professional work but decided I would take a two week's vacation from the garage and try it out. I told them what the deal was and that I would let them know. We went from Hereford to Canyon and played a week and then on to Clovis the next week.

By the end of the time, Harley said that he liked my work and asked me to stay so I did. I worked for the show as director of the orchestra until the fall of 1924.

I was married during that time on Thanksgiving 1923. My wife was raised where Harley Sadler grew up and she and her folks came over to visit the show and Harley introduced us.

Our oldest boy, Glenn, was born while we were with the show. It was in October 1924.

In the winter of 1924 we went over to a lake and a fellow by the name of Dell Barnett had a brand new Model T and he would drive out on the ice and throw on the brakes and spin around on the ice. He drove out too far one time and when he stepped on the brakes and started spinning it broke the ice and we like to have never got that Ford out of the lake.

We came back to Hereford and intended to try farming. The next spring Harley was in a tight and asked me to help him, so we went back to the show.

First High School Band

That fall, I started teaching in the Hereford schools. I organized the first high school band in West Texas that fall. Some of the players were: Dy Bradley, Urlin Streu, Margaret Schroeter, Bernard Robertson, Perry McMinn, Wanda Wilkerson, Oliver Ray, and George Beams, Jr. We had 13 band members that fall.

I taught there from 1925 until 1929. I went to Plainview then and organized the first High School band in Plainview. I also taught the City Municipal band and the band out at Wayland college. It was the first band they had at the college.

I resigned from Plainview in 1930 and came back to Hereford and took over the Hereford band.

I continued with it until 1945 when I resigned and started doing Veteran's service work. I stayed there until last year when I ran for County Clerk and was elected.

Saber-toothed tigers are now extinct.

Norway, Sweden, Denmark and Iceland comprise the Scandinavian countries.

Polo was developed in India.

## GOING WEST WITH HOSSFACE HANK



By FRANK THOMAS

## LITTLE FARMER



BY KERN

## DEEMS



By IUM URA

## North Hereford Club Has Called Meeting

North Hereford Home Demonstration Club held a called meeting in the home of Mrs. Otto Olson Thursday afternoon. Roberta Campbell conducted a lesson in copper craft displaying a lamp she had made and demonstrating a tooled on copper picture.

Mrs. R. A. Fullwood directed the last craft lesson on doodling, completing a series of craft lessons. Those present were Mesdames: C. L. Whitehead, Paul Hoff, R. A. Fullwood, W. H. Russell, Frank Brinkman, W. D. Gibson, Wesley Brown, C. O. Williams, Mary Bodkin, Lloyd Olson, the hostess and Roberta Campbell.

Guests were Mrs. W. R. Scarth from the Wyche Club and Mrs. Lewis West and Mrs. Robert Lloyd from the Progressive Club.

If sold for the value of its chemical elements, the human body would be worth about 98 cents.

Norway, Sweden, Denmark and Iceland comprise the Scandinavian countries.

Polo was developed in India.

Be Sure To Attend the B & PW Style Show  
Monday, March 16th - 8 P. M.

### LOOK TO Kay Whitney® BY RELIANCE

# SAMPLER GINGHAMS

for double-woven texture interest crisp casuals  
12 to 20 14½ to 24½

Your pet tailored casuals with a fresh new look in novelty Jacquard woven gingham.



\$6<sup>90</sup>

5343-12 to 20

White trim sports this coat dress. Full skirt minimizes waist.  
Avocado, Gold, Grey

5342-14½ to 24½

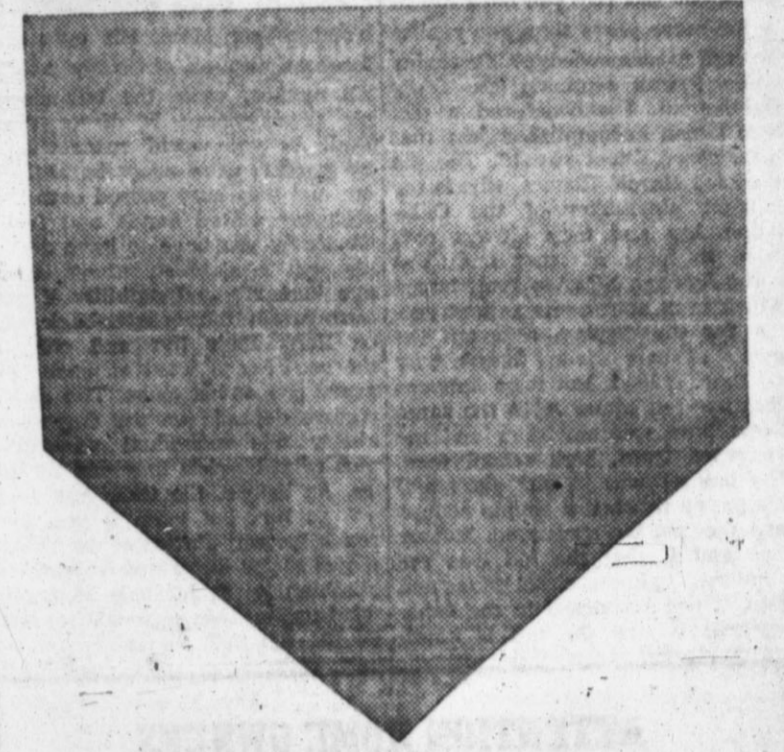
Coachman collar and flying saucer buttons. Soft lay-over tucks give importance to skirt.  
Brick, Copen, Caramel



# HARMAN'S

We Give S & H Green Stamps

# SEIGLER MOTOR CO.



## HERE'S THE PLACE FOR USED CAR VALUES

### 1951 FORD CUSTOM CLUB COUPE

Radio, Heater, Overdrive

### 1951 4-Door MERCURY

Mercomatic, Radio & Heater

### 1950 PLYMOUTH

4 Door, Heater  
One Owner Car

### 1949 BUICK ROADMASTER

2 Door, Radio, Heater and Dynaflo

### 3 - 1949 FORDS

2 V-8's with Heaters  
One 6 With Radio, Heater  
Overdrive. All 2 Door Cars

### 1949 PLYMOUTH

Radio, Heater, Seat Covers  
4 Door

### 1949 DODGE Club Coupe

Radio, Heater, Gyro-Transmission  
Engine Overhauled

### 1947 PLYMOUTH

Radio, Heater, Rebuilt Engine  
4 Door

### 1947 MERCURY Club Coupe

Radio, Heater

### 1947 FORD Club Coupe

Radio, Heater  
8 Cylinder

### 1947 FORD

6 Cylinder  
Radio, Heater, 4 Door

### 1946 DODGE

4 Door, Radio and Heater

### 1948 KAISER

A Steal

### 1951 DODGE ½ TON

3 Speed, Heater, 5 New Tires

### 1949 DODGE ½ TON

4 Speed, Heater & Trailer Hitch

# SEIGLER MOTOR CO.

Phone 630 or 631

218 West 3rd

Hereford, Texas

# Streu's Diary

March 12, 1953

DEAR DIARY:

I usually write this nonsense on Fridays, but this Friday will be the 13th, so I prefer to write on the 12th. Besides, I have to go to Amarillo tomorrow for some more of those lovely RCA Victor TV sets, and if my copy isn't ready by noon, Jimmy will run another of those blank ads—for which I pay the usual rate. It has been said that the blank ad I ran last year was the best I ever wrote—but one can run into a crank in any business.

Still receiving daily shipments of gift goods—baby items—brass and copper, Bells of Sarna, baskets, ceramics and associated items of frinkets, junk and stuff. If you girls don't buy it up, Jean will have a bunch of it to eat—and that may be all we'll have to eat. Wish I had a grocery store—could at least eat the items we couldn't sell!

Well, KGNC promised to be on the air with TV in March—and so they are—after a fashion. I advised everyone to wait for the '53 model TV sets—and a bunch of them went ahead and bought '52's. Now, I'm advising folks to get their sets and be ready—and now they're acting coy and deciding to wait until they can get TV without any outside antenna at all. Seems as though I'm always like the guy in the 1917 army—the whole darn army is out of step but me.

It isn't really that bad, we are delivering sets and getting antennae about as fast as we can—and more and more folks are buying RCA Victor TV—just as they have

all over the country for the last seven years—there are lots of reasons. Come in or call Wendell (Windy) Burdine and the reasons will be shown to you. Just in case you haven't seen what a TV test pattern looks like, drop in and we'll show you that, too—at least it is a reasonable facsimile.

I thought that the Brand was usually stuck for running a n-nouncements on various activities around town, but I find myself in the flattering position of receiving requests to tell people about the B & P W Style show—I think Monday night the 16th at the Jim Hill Hotel—and, oh, yes, Camp Fire Girl Birthday Week starts the 16th also. At least some one is of the opinion that this scribble is read by someone else. Very flattering. Of course, those B&PW gals leave no stone unturned anyhow.

I am deeply appreciative to my many customers for conducting shopping early in the day—my golf game is improving quite steadily since I get off an occasional afternoon. (Darned if I can spell occasional—occasional—aw rats, you spell it.)

STREU

# FOIBLES

# Fancy and Plain

By Kent Snare

Did you ever have your memory reach out and slap you back quickly for more years than you realize or care to acknowledge? Yesterday while I was scanning the Daily Oklahoman, I encountered a picture which accomplished just that little chore, "toot sweet". The pic depicted Harold Rogers, who is the current playmaker of the Oklahoma Ags and they always contrive to have at least one. The same Ags are NCAA playoff bound which is of course the salient reason for the display, although the extent of their sojourn therein may be short indeed. But it so happens that this lad comes from the same home base wherein Mom and me stemmed from, high school wise. His mother was in our class and his pappy finished a couple of laps ahead of us. We concurred, Mother Fee and I, that the lad was the combined epitome of his Mom and Pop, if one recurred to the same age-range, and the tad is hand-

some to-boot. He has his Pap's abundantly wavy pate but it is blond as per Mom. His eyes and forehead arrived, obviously, as via his mother, while the balance of his physiognomy is direct from Dad. As you would suspect both his parents were adept basketballers and they sure passed onto this offspring mated hands and feet. Obviously you have to have adroit physical equipment, above average "smart" and agility if you ever attain the quarter-back slot on Hank Iba's five and one, of the same, is a must on each and every one of his clubs. The club's stature depends on the degree of ability this individual possesses, plus what biggie's they can scrape up. As before, the Okie Ags may not go far, but even if you just reach the way-station of the NCAA playoffs you have made quite a climbing jaunt, for only 16 teams wind up in these regional playoffs. Of the top ten then nationally ranked

# Northwest Hereford News

By Mrs. R. C. Childers

Mr. and Mrs. Earl DeHart left Thursday morning for Dallas, where they will visit Mr. DeHart's relatives the remainder of this week, returning Sunday or Monday. Kenneth remained at home to attend to the farm chores while his parents are away.

School was dismissed for teachers meeting in Amarillo, so all the boys and girls had an extra long week end this week.

Mrs. Robert Kerschen says they plan to get moved the last of the week. The Kerschens are moving to Moriety, New Mexico, where they have leased some land from Mark and Lee Benefield. Mr. and Mrs. Kerschen are former residents of this community selling to Henry and Mike McDonald giving possession the first of the year.

Moriety is located within 40 miles of Albuquerque.

Mr. and Mrs. Louie Olson returned Tuesday from Hot Springs, N. Mex. where they have been for the past two weeks.

Mrs. Paul S. Corbett and Mrs. Art Lewis accompanied the F.H.A. girls group to Lubbock Saturday for their Annual Regional Meeting. There were 41 girls attending from Hereford.

Mr. and Mrs. Marvis Southward spent the day in the home of her sister Mrs. H. E. Teer, and family in Lubbock, Sunday.

Mr. and Mrs. A. C. Hershey and Mr. and Mrs. Ira Scott attended a birthday celebration for Mrs. Ray Hershey in the home of a daughter, Mrs. Jim Ricketts Monday night.

Mr. and Mrs. A. C. Hershey were guests to another birthday dinner for Mrs. F. Galley in the Dawn Community Wednesday.

Mr. and Mrs. W. E. Holcomb left Tuesday to spend a week or so, visiting friends and relatives in O'Donnell and Meadow.

Mr. R. E. Hargis was in O'Donnell on business Monday.

Marvin Hershey son of Mr. and Mrs. A. C. Hershey is in bed with the measles.

Mr. and Mrs. Herbert Bellar visited Mrs. Bellar's sister, Mrs. Ralph Glover and family in Silverton, Sunday.

Onions are being planted on the Jack Renfro farm this week. Others are preparing their land for onions and potatoes. Potato planting time is almost here too.

## Breakfast Feature Methodist Meeting

A men's breakfast each weekday morning at 7 o'clock has been announced in connection with the Methodist revival meeting slated to begin here March 25. The breakfast will be free, but it still has a "catch"—each one will have to serve KP duty at least one morning during the week. Bill Stanford and H. C. (Hank) Williams have been named as captains by Rev. T. Edgar Neal, pastor.

Forty men have consented to help and the two captains will meet and choose sides. Each captain will then be responsible for his men. Dr. Evans, the evangelist, will bring a 10-minute sermon, dismissing the group in time for members to get to work at 8 o'clock.

## Hospital Notes

**Patients in Hospital**

Mrs. Dennis Baker, OB; Jeanette Boever, OB; B. A. Wither- spoon, med.; Allen Hughes, med.; Mrs. J. B. Sias, med.; Mrs. Julia Sowell, med.; Mrs. G. A. F. Parker med.; Mrs. Mary Mendoza, surg.; Mrs. M. L. Simpson, Sr., surg.; Mrs. Antonio Sarzoza, OB; Leta G. Hawks, surg.; Teresa Tomez, surg.; Mrs. G. P. Owen, surg.; G. P. Owen, surg.; Mrs. Benny Womble, OB; Mrs. Herman Gray, med.; Denise Hartman, med.; Darel Devenport, T&A; Ronnie Devenport, T&A.

**Patients Dismissed**

C. W. Pennington, med., 3-12; Mrs. Betty Woodriddle, surg., 3-12; David Wilson, surg., 3-12; Mrs. Minnie E. Vaughn, med., 3-13; Stanley Prichard, surg., 3-13; Mrs. E. B. Harris, surg., 3-14; Janice Sue Medley, surg. 3-13; John Ceer, med., 3-12; Joe Pasheco, Jr., surg., 3-12; Charles Walser, med., 3-13; Kathryn Ruga, surg., 3-14.

## Cultural Club Entertains West Hereford Group

Members of the Cultural Home Demonstration Club entertained thirteen members of the West Hereford Home Demonstration club with a luncheon in the home of Mrs. Pat Robinson Thursday Mar. 12.

Mrs. Ira Scott supervised the entertainment, which included a get acquainted game, thought games and the making and modeling of paper hats. A prize was given to Mrs. R. E. Hargis for making the best hat. The hat was modeled by Mrs. Foy Huff. The hat was a poke bonnet, made of a paper plate with three bunches of radishes on it, and tied under the chin.

Mrs. Louis Olson vice-president, presided over the business session at 2:30, in which a thank-you letter was read from Mrs. M. W. Sumner.

Mrs. Ira Scott asked that the recreation committee recommendations be accepted.

A report of the farm sale was given by the secretary, Mrs. Art Lewis in which she stated that the club netted \$63.44 from proceeds from the Leroy Packard farm sale, making a bank balance of \$219.99 for the club.

It was stated that the Copper Craft meeting would be March 17 at Mrs. J. T. Richardson. A covered dish luncheon will be at noon that day.

The next regular meeting will be March the 26 at the home of Mrs. W. E. Holcomb.

Guests attending from West Hereford Home Demonstration club were Mesdames: Vern Wither- spoon, Carlos Vaughn, Roy Boyd, Ida May Vaughn, Edd Cox, Foy Huff, John Jacobsen, Sr., Wes Bradley, N. L. Wesson, Jack Flowers, Ulysses Pierce, P. H. Luck, and N. B. Hood.

Cultural members included Mesdames: Louie Olson, Ira Scott, J. T. Richardson, R. C. Childers, Marvis Southward, Paul S. Corbett, A. C. Hershey, Herbert Bellar, Art Lewis, C. S. Barclay, R. E. Hargis, Grady Parsons and the hostess.

**Back From California**

Mr. and Mrs. Joe Beyer have returned from California where they have spent the past six weeks with relatives. They spent most of the time in Hollywood and Pasadena.

**To Speak in Clovis**

Bob Wear will be the guest speaker for the annual ladies night banquet of the Satoma Club in Clovis, New Mexico at the Country Club Monday night at 7:30. His subject will be: Keep Your Eye On The Ball And The Score Will Take Care Of Itself.

**AFRICA LONDON**  
**CLEAN NEI ASIA**  
**AE OZONE SP**  
**DEE GIER FEL**  
**I US ODD AL E**  
**ACRES A URALS**  
**AO EYAS KO**  
**AMBLE E ANNUL**  
**L RI PAIEE I**  
**ABS PO NO VOS**  
**SA SLEAS S**  
**KI V E P O**  
**ATNENS HMAZON**

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Anniversaries from Sunday, March 15 - Wednesday, March 18


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Mr. and Mrs. E. Garrison	Mr. and Mrs. E. M. May	Mr. and Mrs. Howard Gault
Mr. and Mrs. O. R. Sanders	Mr. and Mrs. J. E. Gallagher	Mr. and Mrs. W. H. Patton
Mr. and Mrs. Douglas Beene	Mr. and Mrs. J. C. Reece	Mr. and Mrs. Ernest May
Mr. and Mrs. R. R. Stewart	Mr. and Mrs. W. M. Wells	Mr. and Mrs. O. B. Russell

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