

VOL. 5—NUMBER 16

SIGHTS, FACES SEEN

Around Town

The B & PW Club will have as their guest Miss Beatrice Patterson, national membership chairman for a luncheon here Monday noon at the Jim Hill. The state president, Miss Ayleen Ater and district director, Miss Pat Moore are also expected to be present.

T. N. Barlow, administration officer, Sugar Branch of the Agriculture Department in Washington, D. C., is in Hereford this week conferring with H. H. Marshall, administration officer, statistical section of the PMA office at College Station on the sugar progress in Texas... specifically in Deaf Smith County.

Alex Thompson predicts today that he definitely knows that a bald headed man will be the next president of the United States.

Key Fellers and Louise Wester are new additions at the City Drug Store fountain. Drop in for a coke and say hello.

A small auto accident at first and Miles Saturday morning resulted in no injury but both cars were damaged and bundle of wet wash was scattered in the street by the impact.

The free coffee at the News Stand was a treat of Dub's Mans' Shop on their opening today. Thanks, Dub.

Jimmy Gillentine and Cecil Massey are in Colorado this week end fishing and will probably be back with quite a few fish stories.

George Rosowith, Mr. Osborn, Joe Kendall and Mr. Barlow of Washington, D. C., were visitors at the Rotary luncheon Friday. Shelby Whitfield Jr., was selected the Rotarian of the month.

G. W. Newsom's mother, who was 83 Saturday, is coming here by plane to visit in the Newsom home.

\$14,802.93 Paid To Government For OPS Price Violations

Eleven firms which admitted they were in violation of ceiling price regulations paid the U. S. Government \$14,802.93 during the month of August in the southwestern region of the Office of Price Stabilization. Lee Thomas, OPS regional enforcement director, announced in Dallas.

Largest repayments to the government occurred in the San Antonio and Oklahoma City districts, Thomas said.

During August, the OPS in Arkansas, Louisiana, Oklahoma and Texas filed three additional injunction actions to stop ceiling price violations, and filed four additional damage actions against alleged violators. No criminal actions were filed in behalf of OPS during the month.



LITTLE GARY STEWART visits Brand Office Thursday Staff Photo

Gary Stewart Is Back Home Again

Little Gary Stewart arrived home in Hereford this week end and stopped in The Brand office with his mother and little sister to have his picture taken. Gary seems to be doing just fine and appliances are being made for him at Dallas and he will return to the hospital shortly to have them fitted.

The kid that won the hearts of Hereford and area people sure was happy to see his baby sister as he calls her and to see his dog. Mrs. Stewart stated that she will take Gary back to Baylor hospital at Dallas in about 10 days and they hope that on this next trip he will be able to have the appliances fitted and come home with them.

Gary says a HELLO to all his unseen friends and every one who has been so concerned as to his welfare.

Kelly Badly Burned In Ranch Explosion

W. C. (Doc) Kelley of Hereford and an uncle of Mrs. E. F. Drury, 109-A was rushed to the Deaf Smith county hospital early Wednesday morning from the Frank Ford Ranch suffering from severe body burns. Doc Kelley an employee of the Ford Ranch near Bootleg is said to have started to light a cigarette when the flame of the match set off the blast. In another version of the explosion and fire which gutted the bunkhouse on the ranch, it is reported that there was a leak in the butane tank and the gas seeped into the room where Kelley was sleeping.

Still another version of the cause of the blast was that Kelley may have turned on the gas stove and that it was not lighted properly and that he some time later attempted to light his cigarette, igniting the escaping gas and causing the near fatal explosion and fire. Kelley went a distance of over 100 yards in his frantic efforts to reach help, no one else was in the bunkhouse at the time of the blast but Kelley.

Mr. Ford rushed Kelley to the hospital at Hereford where he has been given three blood transfusions according to reports and it is said that he may have to have more.

Fred Kelley of Weatherford and Vorus Kelley of Dallas rushed to the bedside of their father as soon as they heard of the accident.

Doc Kelley's condition Saturday was reported as very serious in that he had suffered severe body burns over 85 or 90 percent

and in second and third degree, according to attending physicians. The bunkhouse was a total loss and no attempt was made to extinguish the fire that followed the explosion.

This is the second case of accidental burns in the past week. Charles Hoover, badly burned earlier this week when the gas tank on a combine exploded is said to be progressing as well as could be expected. He suffered 40 to 50 percent body burns of second degree.

HIGH PLAINS POLL

Mark your preference for President and return to the office of The Hereford Brand.

FOR GOV. ADLAI STEVENSON

FOR GEN. DWIGHT EISENHOWER

Some 243 Cars Of Lettuce Shipped As 1952 Harvest Begins To Roll

Some 243 cars and possibly more of lettuce of the 1952 crop have been shipped from Hereford since harvest was started here a couple of weeks ago. Probably half of that amount left Hereford by trucks. 123 carloads have been shipped from here on the Santa Fe.

Local lettuce sheds reported Saturday that the crop was just beginning to come in and that they would start shipping out in greater amounts in the very near future. Representatives from these

sheds called also reported that the 1952 crop is producing excellent lettuce and that none of it has been damaged by the early frost that was experienced here last week when temperatures dropped to 28 degrees and harvest was delayed some half a day waiting for the ice to melt. Some of the strippers and packers also reported last week in light of the record chills that this year's crop of Hereford lettuce is some of the best that they have ever seen.

Eisenhower Jumping Ahead In High Plains Poll Over Adlai Stevenson

General Dwight D. Eisenhower is rapidly increasing his margin in the straw polls now being conducted in the Hereford Brand and in other area papers under the sponsorship of the Amarillo News Globe.

In the past two days, ballots coming in to The Brand office gave Eisenhower 14 more votes over Stevenson over the report given in The Brand last Thursday. Of the ballots received since last Thursday, Eisenhower was marked as the favorite on all of them.

Total up to date shows Eisenhower leading by almost a 5 to 1 tally in the Hereford area and over all is leading by more than 2 to 1. Eisenhower up until noon Saturday had 73 votes to 17 for Stevenson.

The poll will be conducted until the week before election time and ballots will be found in every issue of The Brand until that time. If you haven't marked that ballot for your presidential choice please do so and get it into The Brand office soon. Interest in the straw ballot ap-

pears to be growing as the election draws nearer and from all indications gathered from the ballots coming in to the office here, Eisenhower seems to be a heavy favorite for the top office of the United States.

HOW THEY STAND

People of Hereford area express their preferences in the coming presidential race.

FOR STEVENSON
- 17 -

FOR EISENHOWER
- 73 -

Alzora Lillian Osborn, 53, Dies Here On Friday

Alzora Lillian Osborn, 53, of 202-Lawton street Hereford died at home Oct. 10. Funeral services are set for Chandler, Oklahoma, pending final arrangements. Mrs. Osborn was born March 28, 1899 at Stillwater, Oklahoma and is the daughter of Mr. and Mrs. Charles A. Tracy. She was married to Earl E. Osborn March 27 at Guthrie, Okla., and came to Texas in June, 1952.

She was a member of the Christian church and is survived by one son, Thomas and a daughter, Mrs. Lindall Murray and one brother, Edwin Tracy, and two sisters, Mrs. Robert Arnold of Rifle, Colo., and Mrs. H. L. Rau of Shawnee, Okla.

Curry Funeral Home will have charge of the services in Chandler.

Patients In Hospital

Mrs. F. A. Roberts, med.; J. W. Bradley, med.; Mrs. N. D. Stone, OB; Mrs. Veda Cox, OB; Marine Liozco, med.; Joyce Lasseter, med.; Mrs. C. F. Shively, med.; Mrs. L. A. Ragland, med.; Mrs. W. F. Wills, med.; Manuel Galavly, surg.; Mrs. T. D. Davenport, med.; Mrs. Dora Inman, med.; Mrs. G. A. F. Parker, med.; Mrs. Ann Daugherty, obs.; Mr. W. C. Kelley, Burns; James Pope, med.; Cora Simons, surg.; Mrs. H. D. Robbins, surg.; and Charles Hoover, burns.

The Weather

Thursday, high 70, low 32.
Friday, high 77, low 39.
Saturday, high 82, low 40.

Community Committeemen Begin 1953 ACP Sign-Up

PMA Community committeemen began making farm-by-farm visits this week to sign up farmers in the 1952 Agricultural Conservation Program. This year, for the first time, community committeemen will visit each farmer in the county and work out with the farmer the most effective way in which ACP

assistance can be used to meet the most serious conservation problems on each farm.

Wednesday of this past week a group of community committeemen visited the Reinauer Brothers farm, the Robert Veigel farm, the John F. Hickman farm and the Scott and Hodges farm. The group reviewed irrigation reorganization and irrigation systems of all types. The meeting was under the supervision of the Soil Conservation Service and was an instructional meeting for all County Committeemen.

Committeemen present for the tour were: Emmett O. Dixon, Ernest McGee and J. D. Nell of Community A; F. J. Knabe, Fred S. Barrett, and George G. Heard of Community B; Austin Rose Jr., Waldron Melton and P. B. So-well of Community C; Cruce G. Richardson, Paul Lyons and W. F. Perry of Community D; and Joe A. Allred and C. D. Carnahan of Community E.

The group was headed by H. L. Leithead, work unit conservationist of SCS, O. B. Russell, engineer of SCS and F. G. Collier, secretary of PMA and Charles Newell, field man for PMA.

On there visits the PMA community committeemen will check each field to determine its conservation needs. Consideration is being given to the crops which have been grown on the fields in the past, the condition of the soil, the slope of the land, and how the production on the field fits into the farmer's production program.

Since the committeemen also is a farmer in the community both the farmer and the committeemen are familiar with the main conservation and production problems and are in a position to deter-

mine how the program can best be used to assure continued production.

After the committeemen and the farmer have gone over the farm and reviewed farm plans which may have been developed for the farm with the help of the Soil Conservation Service, Extension Service or other agency, they are in a position to determine the most needed conservation on the farm. The 1953 Agricultural Conservation Program provides that assistance is to be applied to this most needed conservation.

This direct use of ACP assistance will result in an increase in the more permanent types of conservation practices such as terraces and irrigation improvement. As in the past, ACP assistance will cover only a part of the cost of the conservation practices approved for such assistance. In addition, the farmer will be encouraged to carry out additional practices on his own. According to the chairman, the assistance provided by the program serves as a spark to start the conservation work on the farm.

Ike To Speak At Lubbock Tuesday

General Dwight D. Eisenhower will arrive by plane at the Lubbock Municipal Airport Tuesday, October 14 at 2:30 p.m. for a speech in behalf of his candidacy for president of the United States.

Eisenhower will be met at the airport by a reception committee composed of representatives of activities of the Lubbock area.

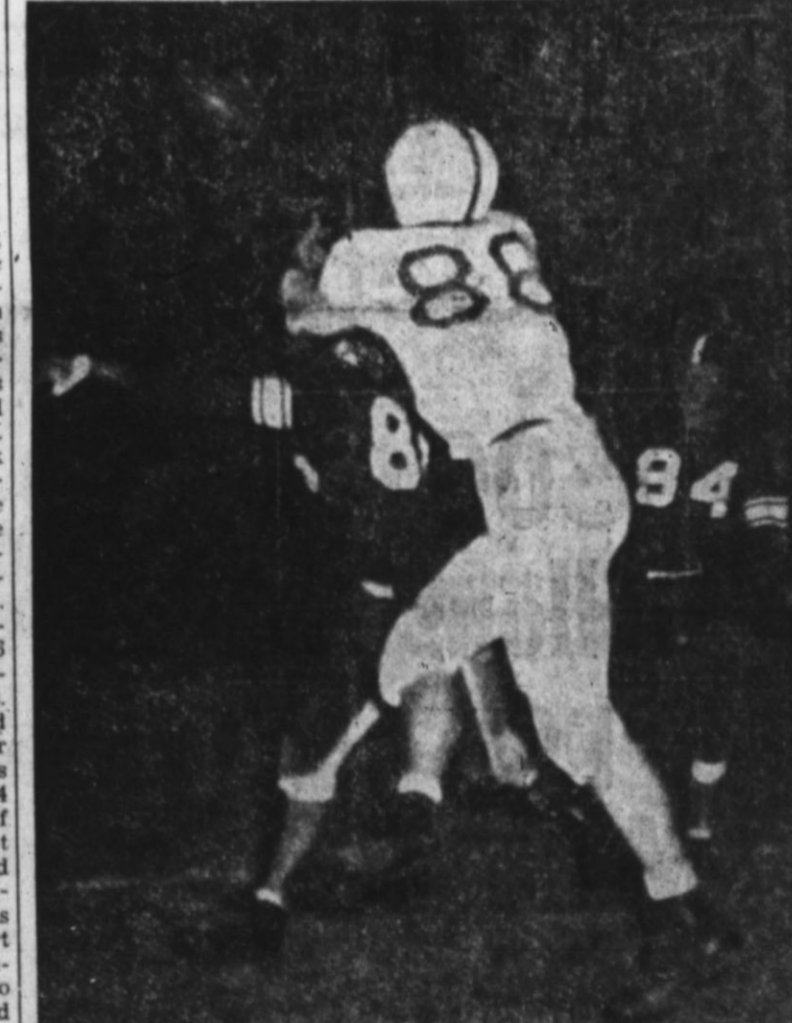
Whitefaces, Wolves Play To 0-0 Tie Friday Night

Hereford's Whitefaces fought the Dalhart Wolves on their own home ground Friday night at Dalhart's Memorial Stadium, coming home with another 0-0 score for their 1952 football record. The game was played on fairly even terms with neither team able to get up the working combination to push over a score. Hereford comes back to Whiteface Field for another non-conference game with Brownfield. The next game away from home will be November 7, when the Whitefaces play Floydada.

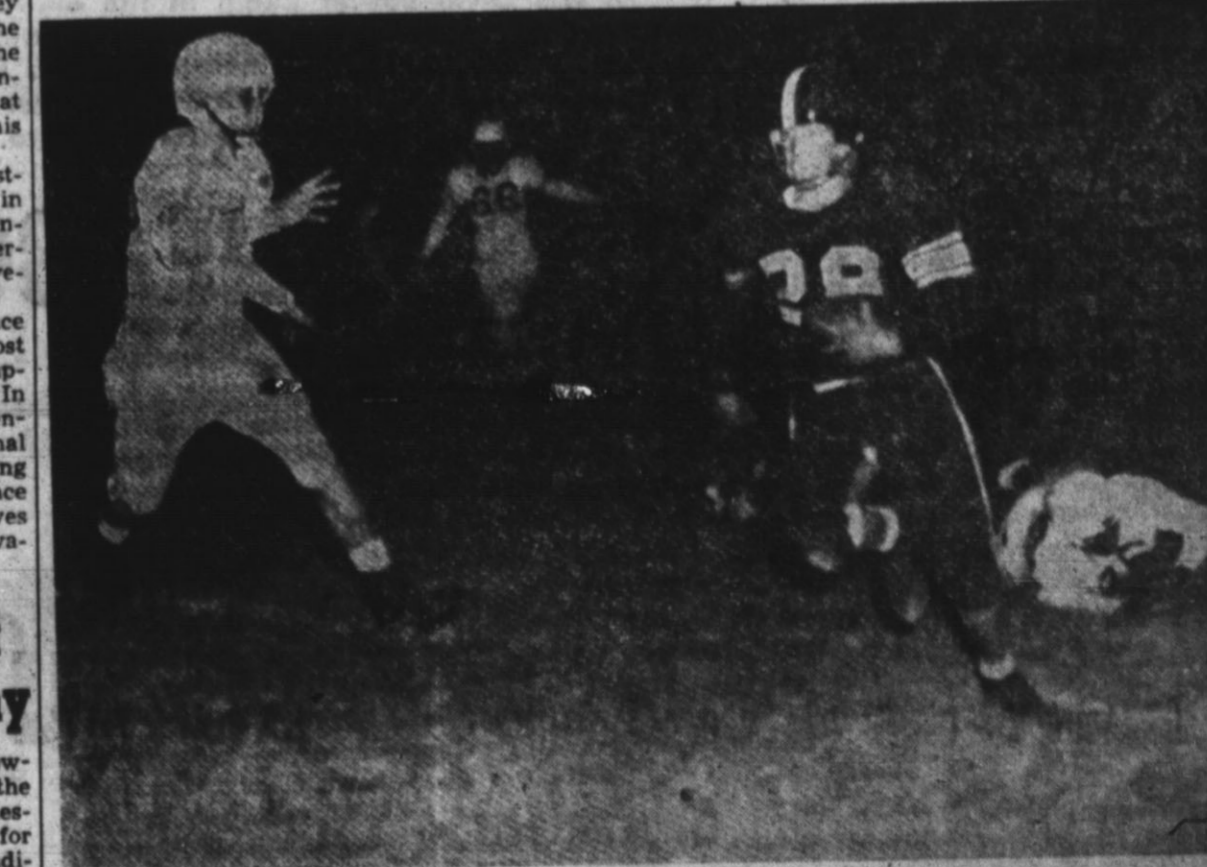
Wallace gained 7. Merritt's jump pass was no good and Whitehead kicked 30. The kick went to the Dalhart 29. Hammett lost 3 with Dickson and Boyd bringing him down hard. Wills picked up 3. Cloud 1 as Corbett and Self smacked him down. Nikkel kicked short to the 41 and the Whitefaces took over. Merritt picked up 4 and Wallace made it a 1st to the 20. Wilson lost 3 and Merritt was stopped for no gain. Merritt's first pass was no good and the second one was intercepted

by Matthews who ran it back to the 22.

Hammett got 11 and Wills was stopped for no gain. Hammett ran 2 and passed for no gain. Nikkel kicked to Wilson who brought the ball back to the Hereford 37. Wilson's pass was no good but Merritt's pass to Dickson was good and Wilson lateraled to Self for a gain to the Dalhart 39. Merritt's pass was no good on 1st and 2nd but he connected with Wilson for 6 on 3rd. (Continued on Page 2)



ALMOST—Dalhart Wolf back Hammett, 88, is shown above having what appeared to be a certain pass completion for a long gain knocked away from him by Whiteface end Gene Dickson. Whiteface Franklin Boyd, 84, is also pictured coming in on the play at the game at Dalhart Friday night that ended in a 0-0 deadlock. Staff Photo.



RIGHT DOWN THE SIDELINE—goes Freshman Whiteface Merritt, 28, for a nice gain in the Dalhart game Friday night. Merritt was chased out of bounds by Dalhart's B. Martin shown on the left. Unidentified Wolves lay on the ground behind Merritt. Staff Photo.

MUD SLINGING—now would a good Democratic fix up General Ike's nice billboard like this. This is just another indication that the race for president will be one that everyone will always remember. This picture was made just out of the city limits of Hartley, Texas Friday, evening. Staff Photo.

Whitefaces.

(Continued from Page 1)
Wallace got 2 as the Wolves took over.

Wilson's pass was no good on 1st and 2nd and Hereford's Marshall Wilson intercepted on the Dalhart 45 and went to the 37 but the play was called back. Wilson again passed for no gain and Hammett kicked to Merritt on the 30 and Merritt raced it out to his own 44. Wilson's pass was no good to Merritt and Dalhart's Bohrer intercepted Merritt's pass on his own 26 and the Dalhart team took over. Dalhart's Wilson's pass was no good and the Wolves were penalized 15 yards. Carson's pass was no good with Self coming in to knock it down. Another Dalhart pass went array and Dalhart was penalized another 15 to their own 1 yard line. Hammett kicked out of bounds on his own 13 but Hereford was offside and drew 5. Walls plowed into the line as the half ended with the score 0-0.

Third Quarter
Dalhart kicked to Whitehead on the 20 who got back to the mid-field. Dalhart's Cloud intercepted Merritt's 1st down pass and returned to the Hereford 45. Hammett fumbled on 1st and Hereford recovered on the 38. Wallace netted 9 and Merritt's pass was no good but the play was called back and Hereford drew a 15 yard penalty. Merritt's pass was blocked and Whitehead quick-kicked to the Dalhart 38.

Wills was stopped for no gain. Hammett got 5, Wills 3 and Hammett's kick was short out of bounds on the 48. Hereford's Wilson lost 9 and Merritt's pass to Wilson dropped another 3. Wilson's pass was no good and Whitehead kicked to the Dalhart 43.

Rose intercepted Hammett's pass and the Whitefaces had the ball on the Dalhart 46. Merritt got 7 and Wilson's pass was no good. Wallace got the 1st to the 38 and Merritt added 1 more. Wilson picked up 4 and a 1st to the 25. Wallace netted 9 to the 21 and Rose was injured on the play. Self was stopped for no gain and Merritt made the 1st to the 13. Wallace lost 2 and Wilson added 2. Merritt lost 6 and passed for no gain as the Wolves took over on

their own 20. Cloud got 3, Hammett a 1st on the 30, Wills fumbled on the 38 and the Whitefaces recovered as the quarter ended.

Final Quarter
Wilson got 3, Wallace none and Merritt dropped 5. Whitehead had to kick and the ball rolled dead on the Dalhart 1. Waite kicked on 1st out of bounds on the Dalhart 30. Wilson got 4, but Hereford drew 15 yards to the Dalhart 45. Merritt's pass was no good and he lost 4 on the next play. Wilson picked up 5 and Whitehead kicked again to the Dalhart 14.

Hammett was stopped for no gain and Wills got 2 and Corbett was injured on the play. Wilson was stopped for no gain and Miller kicked to Wilson on the 45. Wilson got back to the Dalhart 43 and the Herd took over. Self got 2 and Merritt's pass was broken up. Wilson lost to the 38 and Whitehead kicked again over the goal and Dalhart set up operations again on their own 20.

Wills got 4, and Hammett made it a 1st on the 31. Hammett dropped another 1st on the 44, dropped 1 on 1st and passed for no gain to Nikkel on 2nd. Hammett's pass to Bohrer netted 6 but his pass was broken up on 4th and the Herd took over on the mid-field marker.

Wilson got 1, Merritt lost it and Dalhart's Martin grabbed Wilson's pass on the 26. Hammett's pass was good to Carson for a 1st on the Hereford 47. Hammett's pass was knocked down and the Wolves added 3 through the line. Hammett lost 2 and kicked short to the Hereford 41.

Wilson's pass to Boyd was for no gain and Dalhart's Carson intercepted the next one and got to the Hereford 43. Dalhart's Wilson's pass was no good as the game ended with the score 0-0.

STATISTICS

Hereford	Dalhart
9	6
116	132
3	2
3 - 35	3 - 45

Mati Hari, the famous German spy in World War I, was Dutch.

The lightning rod was invented in 1752.

Hallowe'en Refreshment



Hallowe'en is a night for fun making, with traditional games and tricks, old as the night itself. Bright autumn shades of orange, red and yellow used in decorations make Hallowe'en parties especially attractive ones. A cute idea is to make tiny pumpkins of orange crepe paper stretched over cotton balls, with features painted on them to hang on straws served with drinks. And those drinks, after strenuous games, must be cooling and of good flavor. A favorite thirst-quencher is pale dry ginger ale. Here is a drink, sure to please the younger set, and nice to serve accompanied by gingerbread cup cakes.

Ginger Dream
 1/4 lb. packaged marshmallows 1 1/2 cups chocolate syrup
 1/4 cup milk Pale dry ginger ale
 Combine marshmallows and milk in top of double boiler. Heat without stirring, until marshmallows are melted. Chill. Divide among 6 tall glasses. Add 1/4 cup chocolate syrup to each glass. Fill glasses with chilled pale dry ginger ale. Do not stir, to keep marbled effect.

Gingerbread Cup Cakes
 1/2 cup shortening 1/2 cup sugar
 1 egg 1 teaspoon salt
 1/2 cup dark molasses 1/2 teaspoon soda
 1/2 cup boiling water 1/2 teaspoon ginger
 1 1/4 cups sifted flour 1/2 teaspoon nutmeg
 1/2 cup nonfat dry milk 1/2 cup chopped nuts
 Cream shortening, beat in eggs, molasses and boiling water. Sift together flour, nonfat dry milk, sugar, soda, salt and spices. Add to molasses mixture, stirring until smooth. Mix in nuts. Pour into greased cup cake pans. Bake in moderate oven (350°F.) until center springs back when touched lightly with finger, about 10 to 15 minutes. Frost with orange icing.

Hospital Notes

PATIENTS DISMISSED
 Mrs. H. H. Cavness, OB, 10-10;
 Mrs. L. Batterman, OB, 10-10;
 Dennis Downey, med., 10-9; Mrs. C. E. Parlier, surg., 10-9; Mrs. Jessie Radovitch, ton., 10-9; Mr. W. A. Goeth, med., 10-9; and Mrs. Buck Brownlow, surg., 10-7.

BIRTHS
 To Mr. and Mrs. N. D. Stone a boy, October 9th.

Vanilla, in its natural state, is a green, elongated bean.

Household Scrapbook

By Roberts Lee

PAINT BRUSHES-After painting, the brushes should be placed in a can filled with turpentine, and when the work is completely finished, wash them well in soap and water. Much of the paint can be squeezed out first with newspapers. Very thorough washing is necessary and you may have to work the hairs in hot soapy water before all the paint can be removed. Then dry the brushes thoroughly.

ARTIFICIAL FLOWERS-Artificial flowers can be kept in a fixed position if the stems are placed in sand and hot paraffin is poured over the sand.

CIGAR ASHES - God and silver articles can be cleaned very nicely by dipping a wet cloth into cigar ashes and scouring.

CASTOR OIL SUBSTITUTE - Prune juice is a good substitute for castor oil. Soak the prune overnight, then stew in the water in which they have been soaked. When tender, pierce them with a fork to let out the juice; do not sweeten.

PREVENT BLOWING DOWN - When airing coats or any other garments, use two coat hangers instead of one. Hang them on the line so that one hook opens to the right and the other left. This will prevent their blowing down.

OMELETS - When making the next omelet, add one-half teaspoon of baking powder to every four eggs, beat thoroughly, and the omelet will be lighter and more tasty.

MILK PANS - If it is difficult to clean the pan in which milk has been boiled, try covering the pan with a lid after pouring out the milk, and before the steam escapes. Allow to

cool, and then fill with cold water. The pan will wash out easily for you.

RENDERING FAT - To render fat, cut into small pieces or run through the food chopper. Then melt in the upper part of the double boiler. Strain through cheesecloth, laid in a wire strainer.

PLANTS-Water-soaked newspapers twisted around the roots of the plants, against the dirt, will keep the plants moist.

PARING VEGETABLES-The thin, tender skins of new vegetables and young carrots can be easily removed, and without waste, by rubbing gently with a copper-tinsel pot cloth. Keep both vegetable and cloth wet by dipping frequently in water.

Letter To The Editor

Mr. Leo V. Gallagher
 Route 4
 Hereford, Texas

Dear Mr. Gallagher:
 I noticed in last week's Brand in your letter to the Editor you stated that Rural Telephones cost \$5 to \$6 per month. I have a surprise for you which I think you will appreciate. There has never been anyone authorized to take application for Rural Telephone for other than \$4.75 per month for a multi-party service.

I thought I would let you have the correct information on this, as it might make a difference in whether or not you wanted telephone service.
 Sincerely,
 Leo Forrest
 Project Manager
 LF:llh

WTNS To Be Host October 25 For Annual Conference For Teachers

West Texas College will again be host October 25 to the annual conference for elementary teachers and principals of the Panhandle. Dr. Ruth Lowes, professor of elementary education, has announced.

Consultant for the day's meeting will be Dr. A. Stiel Arley, professor of education and director of the Child Study Clinic at the University of Missouri. Topic for the conference is "How Can I Be a Better Teacher of Reading?"

Dr. Arley who holds the A. B. and M. Ed. degrees from the University of Pittsburgh and Ph. D. from the Pennsylvania State College has had ten years of public school teaching experience. Before going to the University of Missouri in 1946, Dr. Arley was

supervisor of the Reading Clinic at Pennsylvania State, and a teacher of psychology at Stephens College.

The consultant has done wide research in the field of reading, and is author and co-author of a number of books and articles on reading. Dr. Arley is chairman of the committee of educationally handicapped of a division of The American Psychological Association, and he is a member of the International Council of Exceptional Children, National Council of Teachers of English, National Society for Study of Education, National Education Association, Association for Supervision and Curriculum Development, and Phi Delta Kappa, national education fraternity.

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Place: Jack McLaughlin Pontiac

Time - 1:00

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| 1 New GMC Pickup 1/2 ton
Long Wheel Base | 1 Grain Loader |
| 2 New 3 Bale Cotton Trailers | 10 Cases Zerex |
| 1 - 1946 Dodge Truck | 1 AC Tractor with Mower, Model C |
| 1 - 1947 Ford Truck | 1 New GMC Truck 2 ton |
| 1 - 1947 Chevrolet Truck | 1 - 1946 Pontiac 4 door |
| 1 - 1948 Reo Truck | 1 - 1949 Ford 2 door |
| 2 - Reconditioned AC Combines | 1 - 1942 International Truck |
| 1 - 1946 Dodge 1 ton Dual Wheel | 1 Bendix Automatic Washer, used |
| 1 - 1940 De Soto Coupe, Very Nice | 1 Thor Automatic Washer |
| | 1 New Economat Bendix Washer |
| | 1 Cotton Stripper Attachment for AC |

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ROWING PAINS

Hometown, U. S. A. Is Changing, New Problems Coming Up Each Day

Hometown, U. S. A., is changing. Everywhere, people are saying, "We're getting to be a big town now. We've got problems. Parking problems. Traffic problems. Noise. Downtown slums. What in we do?" There's a one-word answer: "Plan". It's a dul word, but it can be namite. Without planning, says a new study approved by the board of directors of the Chamber of Commerce of the United States, all these headaches will get worse. Eventually they will become intractable or very expensive to cure. The study is entitled, "City Planning and Urban Development." Cities like New York, Chicago, Philadelphia and Boston found this out. But all wish they had found it out earlier. Today, the nation's smaller cities have a chance to prevent big-city headaches by farsighted planning, the Chamber says. And the best way to get into action is with carefully selected city planning commission. Modern city planning, explains special chamber committee which made the study, tries to guide the growth of small cities into orderly communities; to prevent drab, unbroken expansion over the countryside, the curse of many big cities where planning came too late. It does this through land-use, zoning laws, subdivision regulations, development of neighborhood units and better cooperation between separate communities. A good city planning commission, the committee states, should be non-political. It should represent the whole community and it should have good technical assistance even if only on a part-time basis. With proper cooperation by other branches of the city government, a planning commission can save cities many times its cost, while making Hometown, U. S. A. a better place in which to live. School construction is booming, particularly elementary schools, the Chamber of Commerce of the United States reports. Three billion dollars were spent during the years during the years of 1946-49 and the sums spent since have considerably increased. Only a small percentage of the total was federal money. According to the Chamber, the figures indicate states and localities can and will undertake major school building programs, despite predictions to the contrary. A statute mile is 5,280 feet long.

Queenly Assist For 180th Vintage



SAN FRANCISCO—America's "Queen of the Vintage" for National Wine Week, October 11-18, accepts from the hand of a California vineyard worker a heavy cluster of the ripe grapes being crushed for this year's fine wines. Virginia, as Queen of the nationwide grape and wine vintage festival, reigns over a very old agricultural tradition—perpetuated by National Wine Week. Colorful festivals have marked every American vintage since 1772, year of the first California wines. That first California vintage 180 years ago, predating the American Revolution, supplied the earliest California Mission at San Diego with wines for the Sacramento and table use—native-grown wines from choice European grape stock. National Wine Week each autumn, in the homes of Americans, reawakens the joyful harvest spirit of the vintage. It is a reminder by the nation's wine growers that discovering the pleasures of wine is the traditional way to relaxed enjoyment of good food and gracious entertaining.

Soil Restoration, Water, Oil Conservation To Be Discussed

Restoration of soil and conservation of water and oil will be the major items of the 35th annual convention of the West Texas Chamber of Commerce in Wichita Falls Oct. 19-21.

Members of the WTCC, who number nearly 6,000 are being urged to bring their wives. A luncheon and fashion show and other entertainment has been arranged for them.

Entertainment will include a Monday evening downtown concert by the Midwestern University Band, which has invited the outstanding performer of 116 high school bands to join it for this special convention program. The MU band is the official WTCC band of 1952.

Soil restoration will be discussed by J. S. Birdwell of Wichita Falls, and Paul Walser of Temple, SCS state conservationist.

Water management and conservation projects being operated in West Texas will be reviewed by Joe Pickle, Big Spring, secretary of the Colorado River Municipal District; Sam W. Cooper of Coleman, manager of the Central Colorado River Authority; Fred Brown, Mineral Wells, director of the Brazos River Conservation and Reclamation District, and Tom McFarland of Lubbock, manager of High Plains Underground Water Conservation District No. 1.

Lt. Gen. Ernest O. Thompson, member of the Texas Railroad Commission, recognized as one of the world's leading authorities on conservation of oil resources, will discuss the significance of oil conservation and production in the economy of West Texas.

"Stet" to a proofreader, means "leave as is".

"Thirty" to a newspaperman, means "end of story".

The name Albert means illustrious through nobility.

The name Charles means strong and manly.

Overall height of the Statue of Liberty is 305 feet.

The Amazon river is 3,900 miles long.

HD CHATTER

As the culminating activity of the current foods demonstration the 4-H clubs have given teas. They've served up cup cakes and cookies. We've some excellent cooks in this younger generation.

Field Day at the Amarillo Conservation Experiment Station was well attended by the farmers, ranchers and business men of this District. The meeting was well worth our time and effort even though we came home with a sun burn.

The T. J. Parson home certainly is looking nice from the outside. They have finished painting it white trimmed in green. When I was there yesterday, the painters were adding the final touches. I did not see the inside but from rumors I have heard it is being redecorated also.

When the presidents of the home demonstration clubs made out their annual club reports, I believe they surprised themselves in all the club accomplishments. That's the main purpose of taking inventory, individually or in groups.

Mrs. J. M. Carathers, president of the Dawn Home Demonstration Club told us that 14 members had been on the program this year. I'm positive these 14 members are better citizens because they've learned to share, knowledge and to express their thoughts coherently.

Cultural Club under Mrs. Fred Wolfington's leadership has had 85% attendance the last twelve months.

Miss Hilda Booth told us Ford Home Demonstration Club has had 25 visitors for regular club meetings.

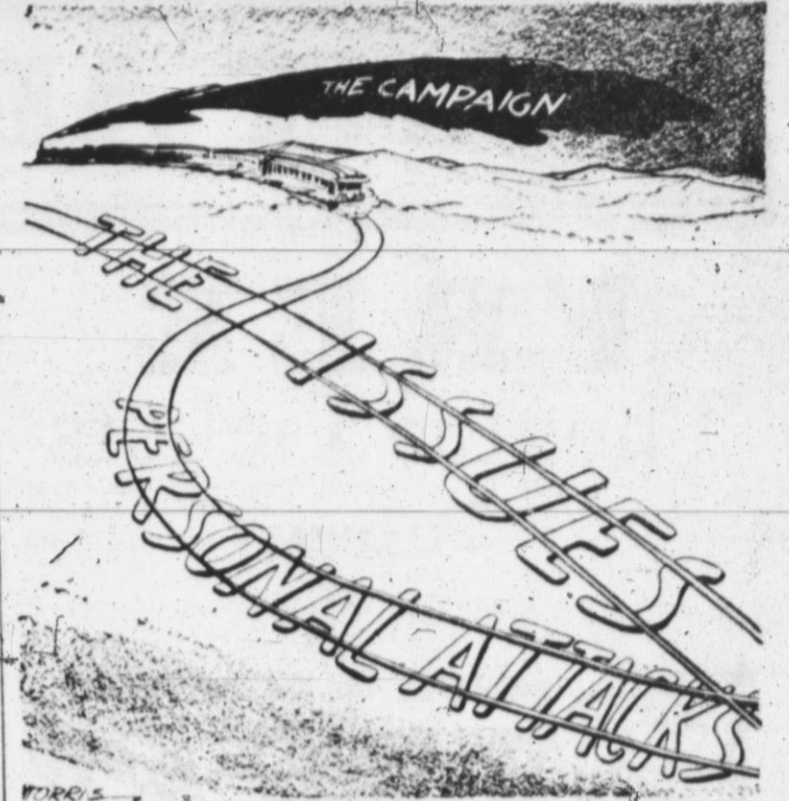
The fountain pen was invented by Waterman.

Lake Superior is the largest of the Great Lakes.

One bell, around noon on shipboard, means it is 12:30 p.m.

Penguins cannot fly.

MORE DARNED SIDINGS!



Ambergris is the secretion of the sperm whale. A mahout is an elephant trainer.

A Captain Webb was the first man to swim the English Channel. The total coast line of the United States is 4,883 statute miles.

ROBERT E. WAGONER



BULL HAULING Phone 1698

WEDDING . . . COMMERCIAL . . . PARTY . . . CANDID

PHOTOGRAPHY

Fast Service . . . Highest Quality Work

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for appointment or information

NO JOB TOO LARGE OR TOO SMALL

FREE LECTURE ON CHRISTIAN SCIENCE

ROBERT S. VAN ATTA, C. S. Rochester, New York Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts AMARILLO COLLEGE AUDITORIUM 2200 Washington Street, Amarillo Tex. Thursday Evening, October 16, 1952 at 8 O'clock Lecture Entitled, "Christian Science: What it is and What it Does"

Jupiter is the largest planet of the solar system.

The Labor Party first took office in Britain in 1924.

George Washington owned a set of the third edition of the Encyclopedia Britannica.

Louis XIV had the longest reign of any European monarch.

Helen of Troy had the "face that launched a thousand ships."

W. E. Gladstone was Prime Minister of Britain four times.

SAVE 15% on Christmas Cards

Down through the years it has been our pleasure to handle some unusually nice Christmas Cards . . . but we handle many of them the last-minute. To remedy this situation, we are willing to share our profits with you—if you order early.

We have the new 1952 Samples of most of the lines now on hand. Come by any time during October and make your selection—and we will give you 15% off the regular price.

In addition, you will have the advantage of first choice, since we never duplicate sales on the same selection . . . plus assurance of delivery.

The Brand Office

P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.

Comfort is the word for the new action-free

Life Bras and Girdles by Formfit

How radiantly confident you are—when you see how sleek and lovely you look, how comfy and free you feel, in a Life Bra and Girdle from our wide array! Only Life Bras by Formfit are "Triple Fitted" to (1) your bust size, (2) your cup size, (3) your separation—wide, medium or narrow. And Life Girdles alone have Formfit's all-over comfort control that flattens the tummy as it slims the waist, trims hips, smooths thighs. Be fitted by our expert corsetiers and discover the difference!

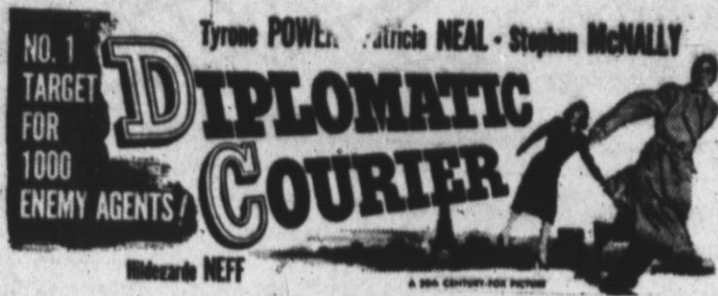
Life Girdle shown. High Waisted, in Nylon Taffeta and French Type Lane Elastic



THE Vogue

WANT ADS - 30 - 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY
OCTOBER 15 - 16

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

We Have 111 FEED MOLASSES Any Quantity
FRASER MILLING CO.
B-1-30-tfc

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
411 W. 1st. Ph. 17
B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.
B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation
Table Tops and Window Glass
1302 Park Ave. Ph. 1425
B-1-16-tfc

FOR SALE: Living room suit, couch can be made into bed. 2 chairs, 2 tables. One L. C. Smith typewriter. 2 pair pink shoe skates. Size 7 and 8 for men and women. Can be seen at 709 Knight.
B-1-39-13-tfc

FOR SALE: We have 3 good used combines completely overhauled. Jack McLaughlin Pontiac Co. Phone 1000.
B-1-16-13-tfc

FOR SALE 2 100 ft. rolls yard fence. See at 202 Clements St. or Contact Roy Boyer at The Brand Office.

LUMBER UTILITY GRADE 2x4's S4S 1x8 and 1x10 UTILITY SHEETING \$6.95 per hundred feet
Carl McCaslin Lumber Company
Lumber No. 7
344 E. 3rd St.
1 Block East of Courthouse
B-1-38-tfc

FOR SALE: Peonies, tulips, and other bulbs from Holland. Plant now. Mrs. J. F. Ward North Main.
S-1-17-13-tfc

FOR SALE: 6' Aeromotor windmill on tower. Complete with pipe and sucor rods. All in perfect condition. Storage tank and stand. Price for everything \$100. 204 Lawton, Phone 657W.
B-1-29-15-tfc

A Good selection of used gas ranges. Your Choice at \$29.95
Hereford Impl. Co.
B-1-15-4C

FOR SALE: Several hundred 6" top cedar posts. Phone 1748.
B-1-10-41-2K

FOR SALE: Davenport: club chair; table. Bibles here October 24, revised edition. Other samples. 117 Third.
B-1-15-16-3p

FOR SALE: 16 registered cows. Mixed ages. 5 calves on ground. 5 or 6 springers. I will finance a sale of these calves for someone who can furnish a good home for them. C. J. Mapes, Dimmitt, Texas, Phone 107.
B-1-40-16-2k

2. FOR SALE Farm Equipment

FOR SALE: International best harvester. 6 miles east, 2 north E. O. Billingslea.
B-2-13-38-8P

FOR SALE: E-60 Allis Chalmers Butane equipped industrial motor. In good condition. Has gear head drive shaft, 1,000 gal. Butane tank. Can be seen at John Hickman's farm, Route 1, Francis Smith Route one, Hereford.
B-2-34-41-2P

FOR SALE: Oliver cotton puller, 2 bale trailer. Used last season. Pat King, 1205 Quincey St. Plainview, Tex.
B-2-18-16-2c

FOR SALE One International Harvester model SP 125 self propelled combine, price \$1,250.00. May be seen at O. B. Hefner place, 2 west, 1/2 north, one west of Summerfield. George Warner - Telephone 1395 after 8 p. m.
B-2-16-1P

SPECIALS
1 - Ford Tractor overhauled and guaranteed \$460.00
1 - Wood Bros. 6' Combine Demonstrator \$1750.00
Used Baldwin Combines.
Used Tractors - All Makes
HEREFORD FARM EQUIPMENT CO.
209 Miles Ave. Phone 68
B-2-16-2C

FOR SALE OR TRADE FOR 40 H. P. ELECTRIC MOTOR 1000 gal. Butane tank. 3:4 Ratio gear head 2:46 Ford V8 motors
This equipment will be in use until about Oct. 20.
H. L. HERSHEY
Rt. 1 - Hereford, Texas
Located 3 miles N. and 1/2 mile E. of Progressive School house
B-2-16-2P

Automobiles
FOR SALE: 1951 Studebaker Tudor sedan. Heater, overdrive. Approximately 10,000 miles. J. K. Baker, 305 Roosevelt.
B-3-16-10-tfc

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition. Only been driven 18,000 miles. Can be seen at Elm Court or phone D. R. Carmichael 1138.
B-3-27-37-tfc

REAL ESTATE
GAINES COUNTY LAND
Price Range Per Acre \$125.00 to \$300.00
Dry Land Farms \$50.00 to \$75.00 per acre.
If interested, call or write for appointment:
Box 1034-Phone 3373 or 4453
CAMPBELL'S REAL ESTATE CO.
Seminole, Texas
B-4-39-9-P

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK
SAM NUNNALLY
Lone Star Insurance Agency
136 Main Phone 424
B-4-46-tfc

Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once
J. B. ELLISTON REALTOR
Serving This Territory for 50 years
Box 1503 - Hereford
B-4-2"-13-tfc

IN FARMER COUNTY IRRIGATED FARMS. NON IRRIGATED FARM. GOOD BUSINESS PROPERTY. RANCHES AND HOMES. O. W. RHINEHART BOVINA, TEXAS
B-4-40-tfc

FOR SALE The south-east quarter of Section Number 2, Carter-Head Sub-division. 120 acres farmed, balance good. Unimproved, minerals intact. Price \$80.00 an acre with some terms.

An improved section in irrigation district. 600 acres in cultivation. Price \$100.00 an acre. Crop rent goes with land -- good terms.

An ideal dairy farm, well located. Extra well improved, good irrigation well. Price \$175.00 per acre on easy terms.
ROSE & BARBER
107 East 3rd
Phone 45
B-4-40-tfc

FOR SALE: Two bedrooms, living and dining room, large kitchen and breakfast nook; service porch, 12 x 18, finished basement; 2 car garage. Located 105 Ave. F. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150.
B-4-35-15-8k

Irrigated 320 acres on paving, \$166.00 per acre. 29% down. Irrigated 100 acres, extra nice land, 3 bedroom home -- other improvements, on paving near Hereford.
60 acres on paving, 4 miles from Hereford. One half in cultivation. Price \$12,000.
Also new 3 bedroom home on paving, \$2,000 down.
New 2 bedroom home on paving, \$1,500 down.
New 3 bedroom home on paving, \$1,500 down.
4 room house near school \$750 down.
J. M. HAMBY REAL ESTATE
South of Courthouse
208 East 3rd Street
B-4-15-4C

800 A. 240 Cult., 560 grass. Fenced and crossfenced, well and windmill, loading pens. Per A. \$60.00.
320 A. Improved, on pavement, in irrigation belt. \$85.00 Per A. \$8,500.00 Down.
320 A. Windmill and stock tank. Good 8" irrigation well, on pavement, all waters good. Per A. \$165.00. 29% Down. 10 Years on bal.
See us for other good buys.
JOE B. DOUGLAS
REAL ESTATE
Ph. 3152 Box 185
Frona, Texas
B-4-16-2C

WESSON SPECIALS
160 ACRE FARM: Excellent modern home and improvements. 8" irrigation well. 140 acres fine land in cultivation. 20 acres grass. Fine location 3 miles of Hereford. Per acre \$250.00.
320 ACRE FARM: Good set improvements. 8" irrigation well. 270 acres fine land in cultivation. 50 acres grass. Located N. of Dimmitt, Tex. Priced for quick sale. Per acre \$185.00.
640 ACRE FARM: Fine improvements. 3 8" irrigation wells. 480 acres fine land in cultivation. 160 acres fine grass. Fine location N. of Dimmitt, Tex. Per acre \$185.00.
MANY OTHER FINE BUYS IN FARMS AND RANCHES.
WESSON REAL ESTATE
Phone 944 317 Sampson
West of Courthouse
Hereford, Texas
B-4-16-tfc

FOR SALE: Unfinished rental unit at 710 Miles Ave. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150.
B-4-20-15-8k

FOR SALE: Slightly used 40 hp General Electric irrigation motor with controls. Ky Higgins, Wildorado, Texas.
B-4-16-15-4p

WELL EQUIPPED laundry, doing good business, for sale or trade. Will consider farm equipment. 211 East First, Portales. Phone 382-J.
B-4-20-16-2p

FOR RENT: One of my best apartments. Furnished. Will be available 16th. F. H. Oberthier, Phone 226.
S-5-17-16-1p

FOR RENT: Bedroom close in. 609 Ross, Phone 847-J.
B-5-9-29-tfc

FOR RENT: Bedroom. 227 Avenue B. Phone 1007-J.
B-5-9-41-2K

HEREFORD FARMS
163 acres in good water, 117 acres in cultivation, 1/2 miles off pavement. PRICE. \$105.00
Perfect 160 acres with nice improvements located on pavement close to Hereford.
PRICE \$54,500.00
240 acres close in with 2 of the best 8" wells in the county.
PRICE \$250.00

SAM NUNNALLY
Lone Star Insurance Agency
136 Main
Pho. 424.
Nights & Sunday Phone 1711
B-4-14-tfc

\$8,500 CASH
320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement. \$8,500 down and good terms on the balance.
SAM NUNNALLY
136 Main Phone 424
Night 1711
B-4-8-tfc

TRADE I
80 A. Irrigated farm well improved. Trade for House in Hereford. Located near Portales, New Mexico.
HUGH BOOKOUT REALTY
533 East 1st St on Hiway 60
Hereford, Texas
Office 1674 Res. Ph. 1270-W
B-4-15-3C

300 A. Irrigated Farm. 8 Room Modern House. R. E. A. and Butane. School Bus and Mail out of Hereford.
8" Well on Butane. Price \$175. Acre.
HUGH BOOKOUT REALTY
533 East 1st St. on Hiway 60
Hereford, Texas
Office 1674 Res. Ph. 1270-W
B-4-15-3C

HEREFORD HOMES
Beautiful new 2 bedroom Buff Brick home with large living room, kitchen, dining space and service porch. Back yard fenced with high board fence. Will take 1/2 cash and balance in monthly or annual payments.
PRICE \$12,500
Need a good rent house? This one has two bedrooms, walk-in closets, large living room and large kitchen. Nice garage, lawn and large trees in the back yard.
Rents for \$70.00 per month.
PRICE \$7,000
Many other good values too numerous to mention.
SAM NUNNALLY
Lone Star Insurance Agency
Day Ph. 424 Nights & Sun. 1711
B-4-15-TFC

HEREFORD FARMS
One quarter section, close in, shallow water.
PRICE \$105 per acre
SAM NUNNALLY
Lone Star Insurance Agency
136 Main
Phone 424 Night & Sun. 1711
B-4-15-TFC

REAL ESTATE LOANS - AUTO LOANS
YOU DON'T HAVE TO WAIT
QUICK SERVICE
JOHN McLEAN
Phone 273
S-4-2-tfc

CHOICE
Irrigated and Unirrigated Farm Land. City Property
P. O. Box 506 - 338 Main
B. B. POSEY, REALTOR
Hereford, Texas
B-4-15-tfc

FOR SALE: 1951 Studebaker Tudor sedan. Heater, overdrive. Approximately 10,000 miles. J. K. Baker, 305 Roosevelt.
B-3-16-10-tfc

FOR SALE: Slightly used 40 hp General Electric irrigation motor with controls. Ky Higgins, Wildorado, Texas.
B-4-16-15-4p

WELL EQUIPPED laundry, doing good business, for sale or trade. Will consider farm equipment. 211 East First, Portales. Phone 382-J.
B-4-20-16-2p

FOR RENT: One of my best apartments. Furnished. Will be available 16th. F. H. Oberthier, Phone 226.
S-5-17-16-1p

FOR RENT: Bedroom close in. 609 Ross, Phone 847-J.
B-5-9-29-tfc

FOR RENT: Bedroom. 227 Avenue B. Phone 1007-J.
B-5-9-41-2K

6. WANTED

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J.
B-6-10-43-tfc

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1810.
B-6-12-40-tfc

WANTED: Custom haiz-cutting. Late model machinery. Call J. B. Rose at 2541 Vega.
B-6-14-40-4p

8. HELP WANTED

ATTENTION HOUSEWIVES
Here is an opportunity to add \$45 to \$75 to the family income every week. You will need family car for local driving. Working hours are flexible. If you have time available which can be used to make money, write Martha Conant, 816 Maryland, Amarillo, Texas.
B-8-16-1P

MAN OR WOMAN to take over route in Hereford to distribute Watkins Nationally advertised products to established customers. Full or part time. Earnings unlimited. No car or other investment necessary. We will help you get started. Write Mr. C. R. Ruble, Dept. O-3. The J. R. Watkins Company, Memphis, Tenn.
S-8-50-16-1p

HELP WANTED: Have opening for good mechanic with experience in General Motors Products. Good working conditions, good pay. Kinsey Motor Company. Chevrolet and Oldsmobile Dealer.
B-8-25-14-tfc

9. Situations Wanted

CURTAINS LAUNDERED, stretched and tinted. Years of experience. Call 651-J.
B-9-10-16-3p

WILL CARE for children in my home. Phone 651-J.
B-9-9-15-3P

WANTED: Will care for small baby in my home. Phone 609.
B-9-11-41-tfc

10. NOTICE

CALICHE HAULING in city or country. J. F. Messer. Phone 1578.
B-10-11-16-2p

ALCOHOLICS Anonymous
Phone 850.
B-10-4-11-tfc

11. Business Services

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

Complete EARTH MOVING SERVICE
We've Added a New Service
Concrete Irrigation Ditches Using Fullerform
Method and Machinery
SAVE WATER - SAVE SOIL
SAVE MONEY - SAVE LABOR
See Us for Complete Details
WALLACE CONST.
Phone 399
618 West First - Hiway
B-11-2"-19-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W.
8-11-14-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED
YOU DON'T HAVE TO WAIT - WE WRITE THE POLICIES
John McLean Insurance Agency
Phone 273 - 127 W. 3rd
B-11-7-tfc

Repair Service SMALL APPL.
All makes and models
HUCKERT RADIO SERVICE (White Auto)
133 Main St. Phone 85
B-11-40-tfc

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co.
B-11-11-29-tfc

13 LOST

STRAYED OR STOLEN: Female screwtail bulldog. Answers to name of Kiddie. \$10 reward for information. Call 216.
S-13-16-16-1p

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKOBB
Each Tuesday Night

HAVING FUN AT THE STATE FAIR



Fun at the fair, the great 1952 State Fair of Texas in Dallas, is typified by the happy faces of these kids who visited the mammoth exposition on the first weekend. Top left, Bill Meredith of Longview on the Midway; top right, Jerry Brewer of Plano in front of the Hall of State; lower left, Sally Ann White and Shirley Bass of Jacksonville near the huge Sky Wheels; lower right, Donald Oldham of Paris eating a hot dog in front of the Cotton Bowl.

Texas Federation Of Women's Clubs Will Launch "Get-Out-The-Vote" Campaign During This Week

Each clubwoman is asked to be responsible for getting ten people to the polls November 4, according to Mrs. Perry. She explained "We want to better our 1948 record when only 25% of the Texans who had the right to vote exercised their privilege."
Mrs. Von Hook Stubbs of Wortham, president of the Texas Federation of Women's Clubs, threw her full support behind the voter's roundup. She stressed that the project is bi-partisan, and underlined that getting people to vote is the object, not how they vote.

THAT'S GOLD IN THEM HILLS... IF YOU LOOK FOR IT



The Texas Federation of Women's Clubs is a non-political organization with a membership of over 50,000.
The voter's roundup is directed by the federation's new Americanism department. Object is to build interest in our way of life and government, and to emphasize full citizenship responsibility.
Clubs participating in the contest to Get-out-the-Vote, are to report by November 15 to district chairmen in accordance with contest rules available at General Federation headquarters in Washington. District chairmen turn in the number of persons contacted by participating clubs and voting to the state chairman by November 20. Prizes up to \$500, depending on the size of the club, are offered by GFWC for the largest roundup of voters resulting from club efforts.

Jersey Owned By Tullia Man Wins National Honors

Texas is the Lone Star State but her stars are many. One which has a particular splendor at this time is Orin Signal Vol. Sable, an 8 year old cow in the Victory Jersey Farm herd owned by J. Chester Elliott, Tulla.
This cow has just been announced by the American Jersey Cattle Club as the national 305-day butterfat champion of the Jersey breed on her register of Merit Production record of 16,130 pounds milk containing 1,052 lbs. butterfat. Although much of her record was made during an extended drought, she was able to capture the production title from an Oregon Jersey, Miss Henry Noble Alice, that had held the title since 1943.

Sable was bred by Orin and Jersey farm, Tulla. She has been in the Victory Jersey Farm herd since 1947 and has an official type classification of Very Good.

4-H Demonstrator Joan Tweten of Hibbing, Minn., an individual bread demonstrator at the Minnesota State Fair "shows how" to two junior baking champs, Mrs. Ruth Derousseau, Rice Lake, Wis., and Helen Constance Thatcher, Charleston, S. C., Grand National bake-off winner.
Mpls., Minn. - These two junior champs, among the five famous cook who have won top prize honors at the bake-off at the Waldorf, met for the first time when they formed a "Cook of the Year Club" at the Art Hillbury Home Service Center in Minneapolis. Anxious to compare notes, these women chatted busily about what they did with all the prize money, how they went about installing in their homes the General Electric equipment they won as bonus prizes, and what they said.
Mrs. Eleanor Roosevelt, the Duchess of Windsor, and Margaret Truman who awarded the prizes. They all claim they are intent on working on new and novel recipes to enter in the coming fourth contest to be managed by another bake-off at the Waldorf December 8, when the 1952 Cook of the Year will be named. Entries are being received now as until October 15.

Stated meeting second Monday in each month. School of instruction each Thursday night.
B. L. THOMPSON, Sec'y
Robert E. Wagoner W. M.
MASONIC BULLETIN
Hereford Lodge 849

Veterans of Foreign Wars Meets Every Thurs. 8 P.M.
V. F. W. CLUB-HOUSE

Kiwanis Club Thurs. Noon
Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Regular Meeting Night of Each Month
AMERICAN LEGION AND AUXILIARY

Fall Party Drinks



To celebrate the home team's victory, or to bemoan its defeat, after the game young football enthusiasts gather for food and refreshment. Along with the luscious appetites of teen-agers goes an almost unquenchable thirst. And that calls for refreshing drinks of fine flavor.

A drink that is well liked is pale dry ginger ale by itself or mixed, half and half, with a fruit juice. The citrus juices, apple juice, cranberry juice and grape juice may be used in this way, ginger ale adding special flavor and zest to the drink.

A richer drink, to serve, with simple cookies, is this one.

- Cape Cod Delight**
 3/4 cup cranberry juice 3 tablespoons heavy cream
 3/4 cup peach nectar 1/2 cup pale dry ginger ale
 Combine cranberry juice, peach nectar and cream. Divide among 4 tall glasses. Fill glasses with ice cold pale dry ginger ale.
- Football Special**
 1 cup cider 1/2 cup apricot nectar
 1/2 cup pale dry ginger ale
 Combine chilled cider and apricot nectar; pour over ice in 4 tall glasses. Fill glasses with pale dry ginger ale. Stir gently to mix.

SCHOOL LUNCH ROOM MENU

- October 13 - 17
- Monday**
 Oven Fried Fillets . . . Lemons
 Black-eyed Peas
 Sliced tomatoes
 Bread . . . Butter . . . Milk
 Peach Halves
- Tuesday**
 Hamburger Patties . . . Buns
 Sliced Tomatoes . . . Lettuce
 Dutch Potato Salad
 Onions . . . Pickles . . . Mustard
 Ice Cream Sticks . . . Milk
- Wednesday**
 Meat Loaf . . . Tomato Sauce
 Mashed Potatoes
 Fruit Salad
 Hot Rolls . . . Butter . . . Milk
 Honey
- Thursday**
 Beef Stew with Potatoes
 Carrots . . . Tomatoes . . . Onions
 Cheese . . . Crackers
 Peanut Butter Sandwiches
 Apple . . . Milk
- Friday**
 Pinto Beans . . . Onions
 Harvard Beets
 Lime-Vegetable Salad
 Cornbread . . . Butter . . . Milk
 Prune Cookies



TEXAS CRIME COMMISSION—Members of the Texas House Crime Commission are shown as they met in Amarillo at the request of the Potter County grand jury recently. Left to right are Horance Houston, Jr. of Dallas; Bill Woods of Tyler, Fred Meidith of Terrell, Waggoner Car of Lubbock and Charles Murphy of Houston. (AP Wirephoto)

Courthouse Records

WARRANTY DEEDS
 Adelaide C. Sohler and husband to St. G. Darling, County of Pratt, Kansas. Tract of land, 320 acres out of Capitol leagues No. 442, 443, 448, 449 described as the north 1/2 of survey 30 township 2 north range of East of Capitol syndicate sub-division, Deaf Smith County, Texas.

J. T. Gilbreath et al, to Charles Huston, tract of land 55 acres out of southeast part of section 132 block M-7 Deaf Smith County, Texas.

M. N. Griswold, et ux to A. O. Sterling two tracts of land in Mabry's addition.

Marian Adele Ellison et - vir, Charles E. Slayton, lot D, a part of lot No. 3 in block No. 2 Womble Addition to the town of Hereford.



WTCC CONVENTION SPEAKER
 Dr. William W. Fifield, Jr., called "one of the greatest inspirational speakers of our time," will appear at the banquet featuring the 35th annual convention of the West Texas Chamber of Commerce in Wichita Falls October 20. His subject will be "Immorality in Government Is Your Business." The convention will open Sunday evening, October 19 and end Tuesday at noon.

Nationwide Aptitude Test To Be Given On December 13

The seventh annual nationwide competitive aptitude tests will be given on December 13, 1952, to applicants for participation in the Naval Reserve Officer Training Corps Program, LCDR J. E. Reid, USN, officer in charge, U. S. Navy Recruiting station and office of Naval officer procurement, Albuquerque, N. M., announced today.

Approximately 2,000 students are expected to enter NROTC units at 52 colleges and universities when the 1953 fall college term begins.

Applications to take the December 13 examinations are available at high schools, colleges, and navy recruiting stations and offices of naval officer procurement. Applications must reach the educational testing service, Princeton, N. J. by November 22, 1952.

The qualifications, generally are: be an unmarried male high school graduate or will graduate by end of current academic year; be 17 but not 21 years of age by July 1, 1953; and meet the mental and physical requirements.

Stork Shower Friday Honors Mrs. H. S. Fuller

A stork shower honoring Mrs. H. S. Fuller was given Friday afternoon in the home of Mrs. C. P. Norton, with Mrs. Edgar Lemons and Mrs. Ray T. Stewart as co-hostesses.

Those attending the shower were: Mesdames Henry Miller, Paul McClung, W. U. Adams, Bruce Brown, L. B. Drake, J. B. Caraway, Gayle Neal, Reece Stewart, Walter Lemons, Zed Stewart, Walter Beaners, George Parker, Tom Parker and the honoree and the hostesses.

Those unable to attend but sending gifts were Mesdames: C. C. Stewart, Cecil Payne, W. J. Stewart, Cora Gentry, Alfred Smith and W. W. Wimberley.

Millers Visiting Here From Nebraska

Mr. and Mrs. J. S. Miller arrived Monday from McCook, Nebraska for a visit in the home of her brother in law and sister, Mr. and Mrs. J. L. Rogers.

The Millers have visited here before and will be remembered by many friends that they made at that time.

This week they visited the lettuce sheds and saw the crop being cut in the fields and also paid a visit to the cotton gin which was a new experience for them.

Thursday Mrs. Rogers took them to Portales where they visited with Mr. and Mrs. J. W. Israel and there they saw cotton, peanuts and potatoes in harvest. It was the first peanut and sweet potato fields they had ever seen.

Julius Caesar in 55 B. C. was the first dictator in invade Britain.

Winston Churchill chose the army at the outset of his career.

In France, Christmas is celebrated on New Year's day.

The port side of a boat is the left side, as one faces the bow, or forward end.

Fatty Arbuckle's first name was Roscoe.

A violin maker is called a luthier.

There are 39 books in the Old Testament, 27 in the New.

Radio advertising is not allowed in the United States short wave radio stations.

CORRECTION
 The Brand regrets the error in stating that Ernest F. Harman who died at Mineral Wells Oct. 6 was the brother of S. L. Harman Sr. The item should have said that Mr. Harman was the brother-in-law of Mrs. Jack Wright, and no relation to S. L. Harman Sr., of Hereford.

See **LUTHER PEVLEY** about Real Estate Res. Phone 524-W

LET'S COOK SOMETHING—with Mrs. W. C. MeHarg

The Proof Of The Pudding Lies With Those People Who Taste It

Even though one eats with the eye as well as the palate, the proof of the pudding lies with those who taste it. Holiday time will soon be with us and it is not so early to think about some special dishes which add so much to holiday meals.

This dish can easily become an old stand-by because it is easy to make, but different enough to add something to any meal, any time of the year.

It is a cherry pudding combining the distinctive flavor of maraschino cherries with eggs, cherry jello and vanilla wafers, and has enough sparkle and color to dress up the festive board.

Mrs. W. C. MeHarg favors this recipe for any occasion. She obtained it from her sister and has used it over and over again for years. She serves it with whipped cream which she thinks is just the right complement for that art, yet mild taste.

Cherry Pudding
 4 egg yolks

- 1 cup water
 1 package cherry jello
 1 cup sugar
 1 small bottle maraschino cherries

- 2 dozen vanilla wafers
 1 cup nuts
 4 egg whites
- Beat egg yolks well, add sugar water, jello and cherry juice. Stir well and cook until slightly thickened. Beat egg whites stiff and add to custard. Mix well and add chopped cherries, crushed vanilla wafers and chopped nuts. Blend all together and pour in mold. Set in refrigerator until ready to serve.

Sarah Bernhardt continued her career during her old age with only one leg.

Nepoleon is the man who said, "An army travels on its stomach."

Queen Elizabeth was known as the Tudor Wench.

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TAKING IT EASY—Lillie Drennan, 55, the "gal from Six-Shooter Junction," has sold her trucking line after 24 years of rough and ready trucking to the East Texas oil fields and is retiring. (AP Wirephoto)

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We're still in the process of remodeling our store at this time. We invite you in to look over our new fixtures, as well as our well stocked shelves of Nationally advertised merchandise.

The Popular Store

"Man-Made Fiber Show" Special Event of Spring Market Week

Spring will come early this year as Dallas and the American Fashion Association welcome 5,000 buyers of the Southwest to the Advance Spring and Resort Market to be held October 26 through October 31 at the Adolphus, Baker and Blue Bonnet Hotels.

An outstanding event of the Advance Spring and Resort Market will be the "Man-Made Fiber Show" presented by the Ladies' Home Journal and sponsored by the American Fashion Association.

Using the theme of the market, "Spring Fervor," the American Fashion Association will present their two Breakfast Clinics on October 27 and 28 at the Baker Hotel Ballroom. Among the eight spring promotional ideas which will be illustrated are: Silhouette Fervor, Fervor for Neutralizers, and Fervor for Knits. A sequence entitled "Lay That Iron Away" will feature the new, no-iron fabrics, and models will show the new "Cover-up" trend in women's fashions from swim suits to evening gowns.

A copy of the Sales Merchandising Manual will be given to each buyer in attendance at the Breakfast Clinics. The Manual, a publication of the American Fashion Association, shows how to build sales and customer fashion-awareness through promotions, publicity, advertising and window displays.

The Breakfast Clinics, a special feature of Market Week, are presented by the Dallas Fashion Arts, Inc., in cooperation with the American Fashion Association. Mrs. Evelyn Lambert will commentate.



A "Man-Made Fiber Show" presented by the Ladies' Home Journal and sponsored by the American Fashion Association, will be a special feature of the Advance Spring and Resort Market held in Dallas October 26-31. The "Man-Made Fiber Show" will demonstrate to retailers the kinds, qualities and uses of the new synthetic fabrics.

FRIONA NEWS

Friona Women's Club Meeting Is Held At Clubhouse On October 8

The Friona Women's club met at the Club House October 8 and the meeting called to order by the vice-president, Mrs. Gordon Hough. The minutes of the previous meeting were read by the secretary and two new members were voted into the club.

Mrs. Ralph McCullough of Hereford gave a talk on the subject of roses. Mrs. Dan Luttrell sang Rose in the Bud. Refreshments of lemon pie and coffee were served to 20 members and the four guests who were: Mrs. Ralph McCullough, Mrs. Herring of Hereford, Mrs. M. F. Green, president of the Muleshoe club, and Mrs. Glenn Dunn of Muleshoe. This was the 43 birthday of the club.

Mr. and Mrs. T. E. Armstrong of Warren R. L. arrived Thursday for a visit with his parents, Mr. and Mrs. T. B. Armstrong and his sister, Mrs. E. R. Day Sr.

Mr. and Mrs. J. W. Baxter returned home this week from an extended trip during which they visited relatives and enjoyed a vacation.

Mr. and Mrs. Frank Spring and Mr. and Mrs. Dan Ethridge were in New Mexico over the weekend.

Mrs. Roy Miller returned home Sunday from Oklahoma City where she has been at the bedside of her father.

Mr. and Mrs. Rex Denson are the proud parents of a daughter named Martha Diana at the hospital recently.

The Area 1 FHA executive council held their fall meeting at Friona last week with 20 officers and sponsors attending. The area supervisor Miss Ester Sorensen attended and the local chapter served lunch for the group.

A marmoset is a small monkey.

A chryselephantine statue is one covered with gold and ivory.

Ants keep cows -- ant-cows which yield a honey-like fluid.

Theodore Roosevelt became president because of McKinley's death.

Houdini, the magician, was the son of a Jewish rabbi.

Westway HDC Meets With Mrs. Nunley

Mrs. W. B. Nunley was hostess to the Westway Home Demonstration club in the home of Mrs. Joe Landers last Wednesday afternoon.

Mrs. Draper spoke on organization of kitchen storage and small kitchen tools. Mrs. B. B. Northcutt gave the council report, and Mrs. P. B. Sowell gave the Federation council report. A report on the new mail route was also made at this meeting.

Those present included, Mesdames; Joe Wagoner, Mayo Phips, Carl Schroeder, Paul Rudd, Joe Turnline, P. B. Sowell, Roy Lee Wilson, B. B. Northcutt, Kenneth Rudd, Harold Rudd, Grover Caywood, Johnnie Townsend, Joe Landers, Tom Draper and the hostess.

Visitors were Mrs. Art Shaffer of Hereford, Ruby Welch and Mrs. Elmer Combs. The next meeting will be in the home of Mrs. Opal Dufur.

St. Anthony's Guild Installs New Officer

Installation of officers was held at the regular meeting of St. Anthony's Guild Wednesday evening in the Parish Hall.

After the new officers were installed a gift was presented to the retiring president Mrs. John Henderson and following a short business session Rev. Paytos, pastor, led the group in praying the Rosary.

Hostesses for the evening were Mesdames, William Betzen, John Henderson, and Ray Wilhelm. Refreshments were served to 24 members and Rev. Paytos.

Michelangelo's last name was Buonarroti.

Furniture Fashions



Remember the old tea wagon that used to grace nearly every dining room? Well, it's back in a wonderfully new guise and is more beautiful and infinitely more utilitarian than ever before. It has a number of descriptive new names, too, including "hostess cart," "brunch wagon," and "snack truck." The model shown above is black walnut with cherry trim. Combining two different woods in the same piece of furniture is a new style note. This hostess cart makes it possible to put an entire meal on wheels. The drop leaves provide a surprising amount of table surface. It is ideal for TV parties, as well as for more formal entertaining.

Mrs. V. O. Hennen has returned to the office of Dr. R. E. Lingenfelter after a 60 day leave of absence.

Iceland's parliament is called the Althing.

Golden Circle Class Meets Friday Night With Mrs. Campbell

The Golden Circle Sunday School Class of the First Baptist church met with Mrs. Robert Campbell, 126-B St. Friday night.

Mrs. Charles Hood gave the devotional and Mrs. O. M. Dickey installed the new officers who were: Mrs. R. H. Hale, teacher; Mrs. Charles Hale, assist teacher, Mrs. Leonard Daws, president, Mrs. C. E. Buford, secretary, and Mrs. C. O. Phillips, asst. secretary.

July and August were named for Julius and Augustus Caesar.

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The TWA Airline was once called "The Lindbergh Line."

Louisiana was purchased the U. S. for \$15,000,000.

A cat's whiskers are delicate sense organs.

Madam Curie was the woman appointed to the Fre Cabinet.

Carrier pigeons, during World War I, were known as Cher Ami.

A ruminant is a cud-chew animal.

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Bob Wear Guest Speaker Here At County Club Federation Meet



HEREFORD PLAYED HOST to numerous clubs of the Deaf Smith County Federation of Women's Clubs at its first quarterly session of the season here Friday at the Presbyterian Church. Pictures on this page show only a part of those present at the

luncheon-program Friday noon. The Welfare Department presented the program and Mrs. S. S. Dodson, County Federation Welfare chairman, was in charge of the program.

Speaking to club women gathered at the 1st. quarterly session of the season for the Deaf Smith County Federation of Women's Clubs, Minister Bob Wear said: "We must remember that we don't help people when we do for them the things they can do for themselves."

The occasion was the luncheon-program held Friday at the Presbyterian church with the Welfare Department presenting the program. Mrs. S. S. Dodson, County Federation welfare chairman, was in charge of the program.

Continuing Wear said: "Public welfare has become one of our great problems. We know that welfare administered by local, state and national government does some good but its imperfections are many. It is helping destroy human dignity and self respect and is adding to our tax burden. There is too much indiscriminate giving. If help is needed it is better to provide useful work so that all persons able to work can contribute something substantial to community life. "Here he quoted from the

Bible "If any will not work, neither shall he eat."

"There is a place for public welfare-God has approved certain principles pertaining to this problem. We are taught that we must provide for our own to the limit of our ability. The story of the Good Samaritan gives us the principle to follow in seeking to

meet neighborly obligations. We must never permit the needy to suffer, but it behooves us to give help that will be constructive and not destructive", the speaker concluded.

Mrs. Earl DeHart, president of the federation, presided at a business session when reports of the board meet here Saturday were

heard.

Robert Thompson directed the showing of the film "The Gonzales-Warm Springs Foundation" which foundation is sponsored by the Texas Federation of Women's Clubs.

Special music was provided during the luncheon hour by Mrs. A. J. Schroeter.

The next meeting will be held on December 7 at the First Christian church.

Hostess Clubs for Friday's session included: Pioneer, LaPlata, Hereford Garden and North Hereford and Westway Home Demonstration clubs. Fifty-eight clubwomen registered for the luncheon and 18 clubs were represented.



Hereford Garden Club Members Hold Work-Shop On Thursday

Hereford Garden Club held an all-day work-shop session Thursday at the Camp Fire Hut.

A short business session marked the opening of the session at 9:30 with Mrs. Ralph McCullough, president, presiding. The fall flower show scheduled for October 24, was canceled because of the early freeze the past week. Plans were made to attend a tour of homes in Amarillo on Thursday, October 16.

on Exhibition Plants, telling how to prepare plants and flowers for exhibition and mentioning sprays and fertilizers for different types of plants. In speaking on preparing specimens for shows, she told how to harden and cut plants for exhibition.

Mrs. John Jacobsen Jr., gave a brief outline of how to judge flower shows, pointing out that a judge must know plant material and must be well-informed on classifications as well as being able to detect poor preparation. She told how to groom flowers for shows mentioning peonies, tulips, dahlias and roses.

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, October 12, 1952 Section Two

Work-Shop Program

Mrs. M. T. Rutter opened the work-shop, discussing "Flower Show Practices". She told of the value of flower shows to club members, stating that competition encourages members to grow better flowers. She stressed the importance of a well planned show naming the twelve committees needed for a well rounded show. She also recommended the use of seasonal flowers in shows.

Mrs. J. P. Slaton, horticulturist for the club, spoke on soil, displaying three different types of soil and naming fertilizers best suited to each type. She described the proper method of trenching and described roots, stems, leaves and the art of pruning plants. Herbs, conservation and wildlife were also included in her talk.

Mrs. Ralph McCullough spoke

A flower judging period was held after the program with members applying rules stressed in the work shop.

Friday's session was to have been directed by Mrs. A. L. Manjeot, was called off because of illness in her home.

Members attending the work-shop were Mesdames; Jim Black, Tom Draper, Francis Hardwick, O. H. Herring, O. G. Hill, John Jacobsen Jr., C. D. Kelton, Harry Lomas, Ralph McCullough, E. Ramsey, Jeff Roberson, M. T. Rutter, J. P. Slaton, E. W. Young, Rex Tynes, F. M. Kester, and N. E. Gass. Mrs. Liston Wilson of Amarillo, president of District I, Texas Federation of Garden Clubs, Inc., was a special guest.



Rockefeller Foundation Is Topic For L.A.E. Club Session Tuesday

The Rockefeller Foundation was the program subject at the L. A. E. Club meeting held in the home of Mrs. Jim Whelan Tuesday afternoon. Members answered roll call with hints for healthier living.

Mrs. Boyd Knox was leader for the afternoon and told of the life of John D. Rockefeller and how he came into control of the oil production in America. She told of his private life and his devotion to the Baptist church and his numerous benefactions.

Mrs. Gordon Newsom told of establishment of the Rockefeller Institute for Medical Research in New York City in 1901 and of his gift in 1909 of a million dollars to endow a medical commission to investigate the nature of the hook-worm and to suppress the hook-worm disease. "He also gave large sums to other medical

institutions", she said.

Mrs. Harvey Brock was welcomed as a new member and Miss Evelyn Stephenson of Lancaster, Ohio, was a guest.

Those attending were Mesdames; C. E. Beauford, Altus Higgins, Bill Jones, Boyd Knox, Luther Lesley, Gordon Newsom, B. A. Reddell, T. W. Roberson, Arthur Stoy, George Suggs, Harvey Brock and the hostess.

Dr. R. R. Wills Speaks To Club Meeting On Socialized Medicine

Dr. R. R. Wills was guest speaker at the Business and Professional Women's Club meeting held at the Park Clubhouse Monday night. Mrs. Vida Grady was program chairman and in-

troduced the speaker, who spoke on the subject of "Socialized Medicine."

Bruce Rose, president, conducted the business portion of the program when plans were made to

attend the district meeting of B&P Clubs to be held in Lubbock on October 18 and 19.

Hostesses for the session were Mrs. Charlotte Calvert and Mrs. Ray Cowsett.

Refreshments were served to: Clara Acker, Charlotte Calvert, Faye Belle Campbell, Ora Cockrell, Louella Cowsett, Jaynice Estes, Skeeter Hall, Alma Hilton,

Velma Hodges, Pauline Howard, Ursalee Jacobsen, Corinne Jennings, Esther Klunkle, Gladys Medkief, Eunice Peterson, Lucille Posey, Sadye Rigler, Bruce Rose, Della Stagner, Grace Thomas and Pearl West.

O.E.S. Study Club

O. E. S. Study Club met Monday afternoon with Mrs. J. B. Greeson, with members answering roll call by repeating the closing ceremony in unison.

Mrs. H. L. Hershey led the lesson on balloting and a short business session was conducted by the president, Mrs. O. H. Culpepper.

The Club will meet with Mrs. B. E. Roberson on October 13 and will meet each Monday until December 13 when the Order of Eastern Star School will be held in Plainview.

Refreshments were served to Mesdames; Minnie Evans, Ollie Bradley, Opal Roberson, Virginia Patton, Bessie Jones, Nell Culpepper, Grace Thomas, Vivian Major, Jessie Terrell, Emma Suits, Juanita Hershey and the hostess.

Mr. and Mrs. Frank Terrell left Friday for Dallas where they will visit relatives and attend the state fair. On Sunday they will attend an old-timers reunion at the Methodist church in Eules where Mrs. Terrell was born and reared. They were accompanied to Dallas by Mrs. Ross Fuller who is visiting relatives there.

Mr. and Mrs. Tom Alderson were in Dallas the past week on a combined business and pleasure trip.

Dawn Music Club Members Entertain At McDowell Silver Tea On Tuesday

Members of the Dawn Music Club entertained with a McDowell silver tea in the home of Mrs. Carl Wimberley Tuesday afternoon. Mrs. Reece Stewart and Mrs. Gayle Neal were assistant hostesses.

Mrs. Neal, president, gave a short sketch of the life of Edward MacDowell, famed American composer, stating that the composer was also a lover of nature which served as an inspiration for a greater part of his musical

works. "His desire was to make America the musical center of the world", she said.

She told of the MacDowell Colony in New Hampshire and funds from the tea will be sent to further the work of the colony.

Classical selections featuring MacDowell compositions were presented. "To A Wild Rose" (piano) played by Mrs. N. E. Miller, "The Robin Sings in the Apple Tree", song by Mrs. R. T.

Stewart, accompanied by Mrs. Carl Miller who also played "Alla Tarentilla". Miss Wanda Sue Wimberley of the Dawn Musettes, played "Marzulind" and "Improvisation". Mrs. Bill Carthel completed the program with the piano selections "From an Indian Lodge" and "To a Water Lily."

Among those present were Mesdames; Floyd Walton Sr., H. V. McCabe, Orval Galley, Henry Turner, Zed Stewart, Melvin Gill, J. B. Caraway, Walter Galley, Reece Stewart, R. T. Stewart, N. R. Miller, Bill Carthel, Gayle Neal, Misses; Bertha Frye, Wanda Sue Wimberley, Phyllis Ann Wimberley and the hostess.

Mrs. W. L. Davis, Jr. Is Leader For Young Mother's Club Program

Young Mother Study Club met with Mrs. Earl Stagner Monday evening with Mrs. W. L. Davis Jr., in charge of the program. Roll call was answered with "Your Child's Oddest Expression".

The program was in the form of questions and answers with Mrs. Davis directing the questions and a general discussion given in answering the questions.

Subject for the interesting program was "Family Problems". Race prejudice and guidance in play dominated the discussions.

Members of the club attending were Mesdames; Steve Clements, W. L. Davis Jr., W. B. Dowell, C. E. Leasure, W. H. London Jr., Wayne Phillips, John Winkler, Chas. Hill and the hostess.

Den 5 Cub Scouts Honor Leader Here

Members of Cub Scouts, Den 1, Pack 50, surprised their leader, Mrs. Archie Scott Tuesday afternoon with a birthday party.

It was the regular meeting day for the den, but when the boys arrived they were accompanied by their mothers who made the celebration official with two birthday cakes and refreshments for the group.

Mrs. George Paetzold gave a toast to the honoree in behalf of the cubs and directed games. The boys introduced a treasure hunt which ended in a shower of gifts for the den mother.

Les Meres Study Club Enjoys Program On Political Parties

Mrs. Howard Gore was hostess for Les Meres Study Club Monday evening at her home. Mrs. H. M. Meacham served as co-hostess.

During a short business session directed by the president, Mrs. Elvin Wilson, members decided to change the time of meetings from 8 o'clock to 7:30 p.m. Plans were discussed for a club project for the 1952-53 season.

Mrs. Jas. W. Witherspoon was guest speaker on the subject of "Politics". She told of her trip to the recent national convention and played recordings made on the trip.

The speaker traced the history

of the two political parties telling of their origin and of the changes in policies down through the years. A general discussion of the political issues of today was held in conclusion of the program.

The next meeting will be held with Mrs. Gib Howard on October 20.

Members attending were Mesdames; Ed Brisendine, Joe Davenport, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp, C. B. Hudson, W. D. Jones, Robert Lemons, H. M. Meacham, Eugene Noel, W. N. Reiger, Larry Summers, and Elvin Wilson.

Former members attending were: Wendell Roe, Edzel Roe and Duward Jacobs.

Mothers present were Mesdames; Ed Cox, Sylvia Gose, Walter Hodges and Austin, Clarence Strange, and Robert Earl, George Paetzold, Olin Parris, Clyde Rayburn and the honored den mother.



GARDEN CLUB members at the Hut Thursday in a flower discussion meeting are l. to r. Mrs. Marion T. Rutter, Mrs.

John P. Slaton, Mrs. Ray McCullough and Mrs. John Jacobsen, Jr. Staff Photo.



BOVINA NEWS

Bovina Baptist W. M. U. Gives Shower For Mrs. Charles Hawkins

The WMU of the Bovina Baptist church met early at the church and went as a group to the home of the WMU president, Mrs. Charles Hawkins who they showered with many lovely gifts for her new home. After the honoree opened the packages, a social hour was enjoyed by all and a tour of the home was made. Refreshments were served to the following: Mesdames E. H. Moody, Alvin Glasscock, H. L. Tidenburg, J. O. Combs, Von Bowen, Rex Jaquess, E. L. Morrison, Bob Williford, Homer Martin, Lewis Hillcock, Charles Hawkins, H. D. Bradshaw and two guests, Mrs. H. L. Hastings and Miss Yvonne Moody.

Mr. and Mrs. Louis Mazourch have returned from a trip to Henderson and Tyler and parts of Arkansas. Mr. and Mrs. Bass Elliott left Thursday morning for Nebraska to visit Mrs. Elliott's parents.

The fall classes in general homemaking have been studying a health unit. The first year girls are studying a unit entitled, "Being Satisfactory Friends with Children" in which they have been observing physical characteristics of children of various ages. The second year girls are doing a five week unit on "Food Preservation" in which they have had actual canning experience.

The school board has purchased two new electric sewing machines for the department to be adequate for the interest shown by adults in a clothing construction class. A class in tailoring will begin sometime early in the new year for adults.

Rev. M. D. Durham pastor of the Bovina Baptist church, is away this week helping in a revival in Grady, N. M.

Rev. and Mrs. Paul McClung of Dawn visited in the Durham home this week.

Mrs. Alma Vassey of Vernon visited friends and relatives in Bovina this week.

Mr. and Mrs. Elroy Wilson and Terry Lynn of Friona visited in the Frank Truitt home last Sunday.

Mrs. J. T. Jones, Mrs. Morris Means, Mrs. Amos Steelman, Evelyn Lois Steelman and Mrs. W. H. Rogers were in Amarillo on business Tuesday.

The Dorcas Circle of the Methodist church met October 1 with Mable Newberry. A covered dish luncheon was served and the program on "Sustenance" was presented by Mrs. Ike Quickel. Present were Mesdames; I. T. Huckabee, T. J. Hoppingardner, Earl Richards, Ike Quickel, Frank Wilson, L. Moore, P. Barron and Mable Newberry.

Bill Bradshaw was really surprised Friday night when several men stormed into the Bradshaw home to celebrate Bill's birthday. Present were Reagan Looney, A. M. Wilson, Nat Read, Perry Looney, Paul Jones, Aubrey Brock, Dutch Dean, Hilary Tidenburg, and Amos Steelman. Mrs. Bradshaw made an urn of coffee and set out the cake and left it with them. A jolly stag party was enjoyed by all.

Rev. George Wilson Sioux Indian, Will Speak Here October 18

Rev. George Wilson, who is a Sioux Indian, will speak and sing for the Pi Chapter of the Delta Kappa Gamma Society at the Jim Hill Hotel, October 18, at 6:30 p.m.

Mr. Wilson studied voice while a young man and at one time made the Metropolitan opera. Later he became a Christian and devoted his time to evangelistic work and gospel singing. At the present, Mr. Wilson is a missionary to the Indians, working under the Southern Baptist Home Mission Board at Albuquerque.

The Pi Chapter, which is comprised of Potter, Randall, Oldham, Deaf Smith and Armstrong counties, has had for their theme the past year, "Developing Intercultural Relationships". They have had programs during the year on the Negro, Oriental Peoples, European Cultures, the Latin American, and at this time they will consider the North American Indian. The group feels especially

fortunate in securing a personality such as Mr. Wilson to speak on this topic, and to hear one who is such a distinguished singer. Mr. Wilson will appear in full dress Indian costume.

The Delta Kappa Gamma Society is a national women teacher's organization. Hereford teachers who are members are Mrs. F. G.

Collier, Mrs. Eleanor Hudspet, Miss Madeline Bell, Miss Erv Welch, Mrs. Lucella Durham and Miss Della Stagner.

The tip of the tongue is the most delicate organ of touch. John D. Rockefeller founded the Standard Oil Company.



GONE FISHIN and it looks like it, maybe that is what health foods do for one, we will probably get a big fish story when the champion Bull Throater (See Award displayed among the clutter on desk) gets back from Colorado streams, unless picture proof is produced, however it is hoped Jimmy and Cecil had a fine trip and good fishing. Staff Photo.

"American Indian" Is Topic For Child Study Club Session Program

Mrs. Joe Story was hostess for the Child Study Club session in her country home Thursday night. Mrs. Richard Jowell was chairman of the program.

Mrs. Jowell introduced Mrs. Corinne Jennings, guest speaker, who spoke on the "Indian and his contribution to our way of life, culture and background".

She said in part: "Trails made by the Indians were later made into roads by white men. The Indian used waterways as his mode of travel and the white man followed his example. Traces of the Indian may be found in every state in the Union even though no Indians themselves may live there.

Mrs. Jennings quoted Jasper Hill, a Canadian Indian, who says: "There are many distinctions I could claim for my people, but I

am content with one of them; the fact that the history of America began with the Indian, for we are the possessors of a wonderful and beautiful legacy. Our greatest achievements of today are but a shadow which we realized yesterday. We must revive new hope in our people and make them happy again. The American Indians are the romance of the history of America and we will arise from the ashes of the past into a new future."

Members attending the meeting included Mesdames; George Heard, Dale Kelly, Lloyd Prewitt, Earl Springer, Richard Jowell, Maurice Tannahill; Bob Wear, J. W. Witherspoon and the hostess.

Harley Street in London is known for its medical specialists.

Sgt. Paul S. Jones Serving With 25th Infantry In Korea

Sgt. Paul S. Jones, whose wife, Ardella, lives in Hereford, is learning how to work with the Army helicopter in Korea.

He has been participating in the 25th Infantry Division's training program designed to train foot soldiers in how to clear and mark landing sites, indicate wind directions, mark hazards and assist copter pilots in loading and unloading the crafts.

Sgt. Jones arrived in Korea on June 18 of this year and is serving as a squad leader in Headquarters Company of the division's 5th Regimental Combat Team.

Since entering the Army in May 1945 he has been awarded the Combat Infantryman Badge and the Good Conduct Medal.

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Bernice

Black or Brown Calf

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HEREFORD SHOE STORE

NORTHWEST HEREFORD NEWS

Cultural HDC Members Will Serve Luncheon At Caywood Farm Sale

By Mrs. R. C. Childers
The Cultural Home Demonstration club will serve lunch at the M. G. Caywood farm sale which is to be held next week, the date has not been set due to a change in the auctioneers plans. This is to be a benefit food sale, for the Workers 4-H group of which Mrs. Caywood is the sponsor.



ROTARY GOVERNOR Judge B. Chapman at the Hereford Rotary Club luncheon, Jim Hill Hotel Friday. Judge Chapman is governor of the 183 District Rotary International and he conferred with local officers of the club on administration and service activities. Pictured l. to r. Mrs. Alton Chapman, Judge Alton Chapman, Rotarian District Governor and Dayton C. McWhorter, president of local club. Staff Photo.

WESTWAY NEWS

New Officers Installed Sunday During Westway Church Services

By Kaul and Combs
There were 99 present for Sunday School and church services last Sunday, with new officers and teachers in charge. Mike Ranspot gave his birthday offering. Rev. Allie Hardman of Columbus, Kansas gave an evangelistic message at the church service.

Clayton Brown of Los Angeles. Revival services are being conducted this week at the community house. Rev. Allie Hardman is the evangelist. Homer Thomas of Hereford is choir leader and Mrs. Berkie Northcutt, pianist. The services will continue through October 15.

The first freeze of the season on Monday night ended the gardens and summer flowers. Leaves on cotton and feed are drying up. Plants and flowers which were protected were not harmed. Many farmers were cutting feed which had matured early, but it will all be ready to cut now.

COINGRATULATIONS
Mrs. Terry O. Walker of Amarillo announces the birth of a son, Donald Gene on October 8, weighing 7 pounds and 2 ounces. Mrs. Walker is the former Miss Cioe Pace of Hereford. The grandparents are Mr. and Mrs. George B. Pace of Hereford and Mr. and Mrs. T. J. Walker of Hobbs, N. M.

6 WAYS

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3. Repair Roofing
4. Replace Storm Windows
5. Replace Storm Doors
6. Calking Doors and Windows

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the holes and put the posts on the right of ways, on the ways. After that the signs will be hung. Jan and Linda Hargis, who are living with their grandparents, Mr. and Mrs. W. E. Holcomb, and attending school in Hereford spent the week end with their parents in O'Donnell.

Mrs. Carl Perrin Discusses "Happiness" For Beta Sigma Phi

Mrs. Paul Harvey was hostess for Kappa Iota chapter, Beta Sigma Phi Sorority in her home Tuesday evening. The president, Mrs. Nadine Wade, presided. The program for the evening was built around the study theme of the year, "Happiness", with Mrs. Carl Perrin as guest speaker on "Happiness through control of self and environment".

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First Impressions.....

Are often the ones that remain. With that thought in mind, and, since we are new to the automobile scene, we are honestly making an effort to make that first impression a good one. Bear in mind that we do service what we sell and stand behind our work. Our product is a good one and we are proud of the men that make up our organization. We know that our actions and type of service we give will determine to a large extent whether or not you will continue to come to us for your automotive needs. If you have not been to see us since we opened, we invite you to do so. We will try to give you the best of service at a reasonable cost. Try us.

NEW CARS & TRUCKS
We still have one Dodge Meadowbrook Sedan, One Dodge Cornet Club Coupe and one Plymouth Cranbrook 4 Dr. Sedan that we can give nice trades on. We also have a few trucks left in 1/2 ton, 1 1/2 ton, 2 ton, 2 1/2 ton, and 3 ton models.

USED CARS
We have some good clean ones at below ceiling price. We can give a 30 day guarantee on these cars.

SERVICE
We have doubled our shop force since we opened and our business is picking up all the time. Henry Weemes is our Service Manager and knows his business. Phone him and we will pick up your car, service it and return it to you.

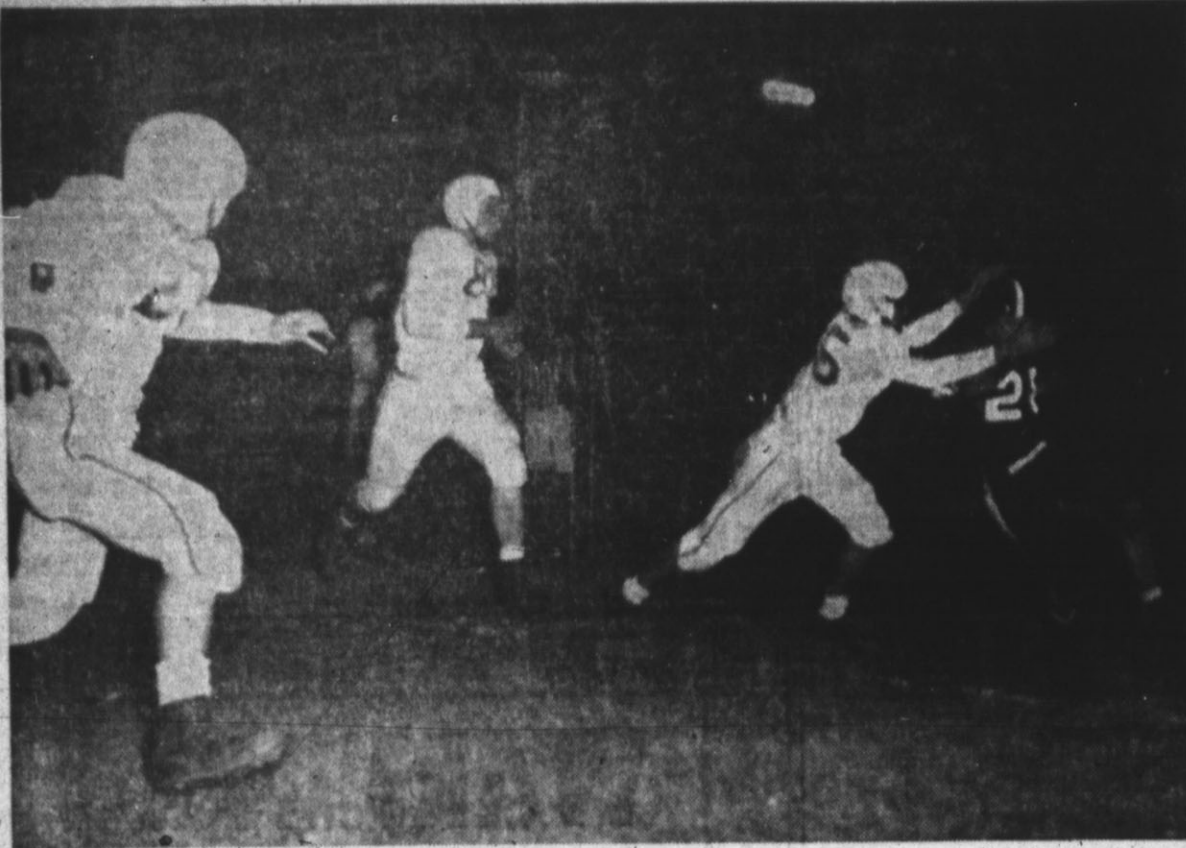


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DODGE "JOB-RATED" TRUCKS



GUESS WHO—Dalhart's end D. Bohrer is shown above just as he is about to neck-tackle Whiteface Merritt. Other defending Wolves are halfback J. Cipud on left and halfback J. Hammett. Merritt picked up short yardage on the play. Staff Photo.

Baptist Women Hold All-Day Meet

The Hughes circle of the Woman's Missionary Society of Baptist church served as hosts for the general monthly business and luncheon meeting held at the church Wednesday. Mrs. Carroll White-side, president presided.

New Bible and mission study books were distributed and Cottage prayer meetings were announced for the month's project. A request for old Christmas cards to be sent to Rev. O. J. Quick in Formosa was read.

The program, presented by Mrs. Geo. Graham, consisted of a panel discussion on Christian politics. "Go to the polls and vote prayerfully," the leader said.

Circles to Meet
Circles will meet next Wednesday as follows: Hughes Circle at 2:45 with Mrs. Jake Moore; Ray Buster Circle at the church at 2:45; Ivy Miller with Mrs. Jimmie Gillentine at 2:45; Stokes with Mrs. H. E. Miller at 2:30; Maye Circle with Mrs. J. R. Allison at 9:30 a.m. and McMurry with Mrs. Charles Dones at 9:30 a.m.

Humming Blue Birds Enjoy Hike Wednesday

Mrs. Wesley Brown and Mrs. Harley Ward met Wednesday afternoon at the Hut with the Humming Blue Bird Group. The girls enjoyed a hike and were served cookies and punch at the home of Mrs. Brown by Wyndolyn Sheppard.

Those present were: Shirley Carthel, Linda Smith, Bernice Denney, Paula Moore, Glenda Lester, Marilyn Jones, Beverley Robertson, Marilyn Martin, Patricia Bell, Jonelle Slack, Cecelia Loerwald, Kay Woolery, Wyndolyn Sheppard, Phyllis Ward and Judy Brown, Gloria Bell and Mrs. J. L. Bell as guests.

Clyde Cave, Paul Coneway, W. L. Davis Jr., G. W. Edwards, Alton Fraser, J. T. Gilbreath Jr., J. E. Kirby, D. C. McWhorter, W. J. Messick, N. E. Milburn, Carl Perrin, Elizabeth Womble and the hostess.

FOIBLES FANCY and PLAIN

By Kent Snare

On account of press of leisure I missed the pilgrimage to Dalhart and resultantly had more sleeping time, writing time and no eyeball version of the White-face-Wolf tussle to remit. . . Fringe-wise, to comment on the raggle taggle, wrestling type of World Serious just now expired, I hesitate not any, to add to the list of those who dub the Yankees of the most fortunate type. . . How else can you explain Mize hitting more homers in three consecutive games than he propelled in the entire 1952 regular AL season and Kuzava, who hardly warmed up in the regular tenure, standing the foundering Bums on their individual and collective noggins just when the blues, stacked ceiling-wise, were falling into the wrong lap. . . Last week the football ranked biggies absorbed some knob knockin' and displacement to lower standings, Illinois, Tennessee and Texas, one and all included. . . And in the "How close can you get department", how come Michigan State? The blats available locally of course, detailed the 2 second margin by which the Spartans clipped Oregon State with a field goal, but I noticed it only in Time, that the 3 pointer margin was procured on a second chance rendered possible by an Oregon State offside forfeit. . . I discern via a Dallas blat that Dutch Meyer of TCU is muttering about retiring again, mayhap to forestall any bad season nipping by the sideline wolves. . . Seems like it's a recurrent type of happening which bobs up at stated intervals when the picture clouds from opposition clouts. . . It also reminds me of a bearded tale: A reckless stage coach driver plummeted down a mountainside and-came-to-a-quivering-halt-at-a-station. After his passengers had disjointedly untangled themselves, one of them, a hardbitten rancher fixed a baleful glare on the miscreant rein-handler and alleged, "The next time I ride on this mankiller, I aim to pack a hogleg and if you repeat this performance, I'm going to shoot right thru your brass bound constitution." To which the skinner blandly rejoined, "It don't go with the ticket." Peradventure, sideline howling don't go with TCU issued ducats, too. . . I'm grateful that I didn't make the jaunt to Dalhart now, after a good night's rest, and I am glad the lads didn't drop one, altho a tie reminds me of a tale that should bear a return run: It transpired at a beisbol game, thus and so, first, the pitcher cooked the batter on the noggin with a high, hard one and the pellet went via there to the firstbasers mitt. The batted nailed the pitcher with a flung bat and they collied, fists a-fly. The umpire turned his back on the field, refusing to rule the batter out on the head-fly, the firstbaser resented that and threw the ball at the ump, hitting him below and between the kidneys. Thereupon the ump punched the firstbaser soundly in the kisser, separated the pitcher from the batter, and decreed: "Nothin' counts, we start all over, batter up, play ball". . . A tie settles little but is far more desirable than an encore of the prior two outings. . .

Pvt. Milton L. Newman, son of Mr. and Mrs. Troy Newman is now serving in Korea. His address is: Pvt. Milton L. Newman, RA 18421437 Bat. D. 76 AAA - AW - (sp) APO 301, c/o Postmaster, San Francisco, Calif.

In Wall Street, a "lame duck" is a person unable to fulfil his contracts.

There are 20 matches in the standard match book.

Juan Pablos set up the first printing press in the New World, in Mexico City.

PRESCRIPTIONS

WHAT IS A CUSTOMER? . . . "A customer is not dependent on us. We are dependent on him. Not an interruption of our work, he is the purpose of it. Not an outsider to our business, he is part of it, doing us a favor by letting us serve his needs. To us, a customer is the most important person in the world."

EDWARDS PHARMACY
Wayne Edwards
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Annual English Workshop Program To Be Held At WTNS On October 18

The annual English workshop program of the ninth district of Texas State Teachers Association will be held October 18 at West Texas State College, according to Miss Helen White Moore, college division chairman.

Theme for this year's conference is "A Critical Study of the Teaching of Grammar and Composition". General session opens at 9:30 and continues until 12, and all meetings are scheduled in the Branding Iron Theater. A luncheon closing the conference will be held at 12:30 in the college cafeteria.

Main speaker for the day's program will be Dr. George Vardaman, assistant professor of speech and communication at the Uni-

versity of Denver. Dr. Vardaman will speak on "Something Old Has Been Added", at the luncheon. Miss Gertrude Golladay, White Deer High School teacher, high school division chairman, will preside.

The workshop is sponsored by a state committee on the integration of college and high school English, which is an organization of college and high school English teachers, representing the T. S. T. A. districts.

Dr. James P. Cornette, president of West Texas State, will welcome delegates to open the program. Leading discussion periods with talks dealing with the different levels of teaching will be Mrs. Ruth Wooten, Dimmitt

Junior High School, Everett Sample, Amarillo High School, Miss Julia Van Beber, Dumas High School, Pat Sullivan, Hereford High School, and Ray Small, Amarillo College. Timekeeper will be Mrs. Irene Ball, Canyon Junior High School.

Camp Fire Girls Meets

The Wakita Camp Fire Group met Tuesday in regular session with three members of the Hereford Garden club who judged miniature flower arrangements made by the girls.

Linda Hair had a score of 90 and Dee Buck with second with score of 90, Dolly Paetzold and Sharon Airington took third place with a score of 89.

Seventeen girls were present and Mrs. F. L. Alexander and Mrs. H. H. Caraway.

Amarillo Little Theater Group Gives Calliopian Club Program

Amarillo guests presented the program at the Calliopian club meeting held in the home of the president, Mrs. Dick Barnard, Thursday evening.

Mrs. Elizabeth Womble was in charge of the program and introduced Mrs. Oma Link Rowley of Amarillo, director of the Amarillo Little Theater, who spoke on "Little Theater in the Panhandle."

Other special guests were Mrs. J. W. Lee, mother of Ann Lee, well known actress, and Mrs. Ed Caskey, president of the Amarillo Little Theater, both of Amarillo, and Mrs. Alton Chapman.

Mrs. Rowley gave the history of the Little Theater movement in Amarillo and told of her moving there in 1927 with a desire to organize a theater. About this time Mrs. Eloise Gipson arrived in the city with the same dream. Together they worked out a plan which has grown into the present organization.

She told of the many problems faced in the beginning and the struggle to keep the movement going against odds, and pointed out some of the pleasures and advantages of the Little Theater. She told of their new building which comprises stage, dressing and work rooms, and of their dreams for an adequate auditorium in the future.

She announced plans for three

shows with "The Ship" opening the season of Feb. 21-22-23. Eloise Gipson will return to Amarillo to play the part of an 83 year old woman, taking the same role she played in the Amarillo Theater's first play 26 years ago. The two other selections are: "The Curious Savage" and "Buy Me Blue-Ribbons".

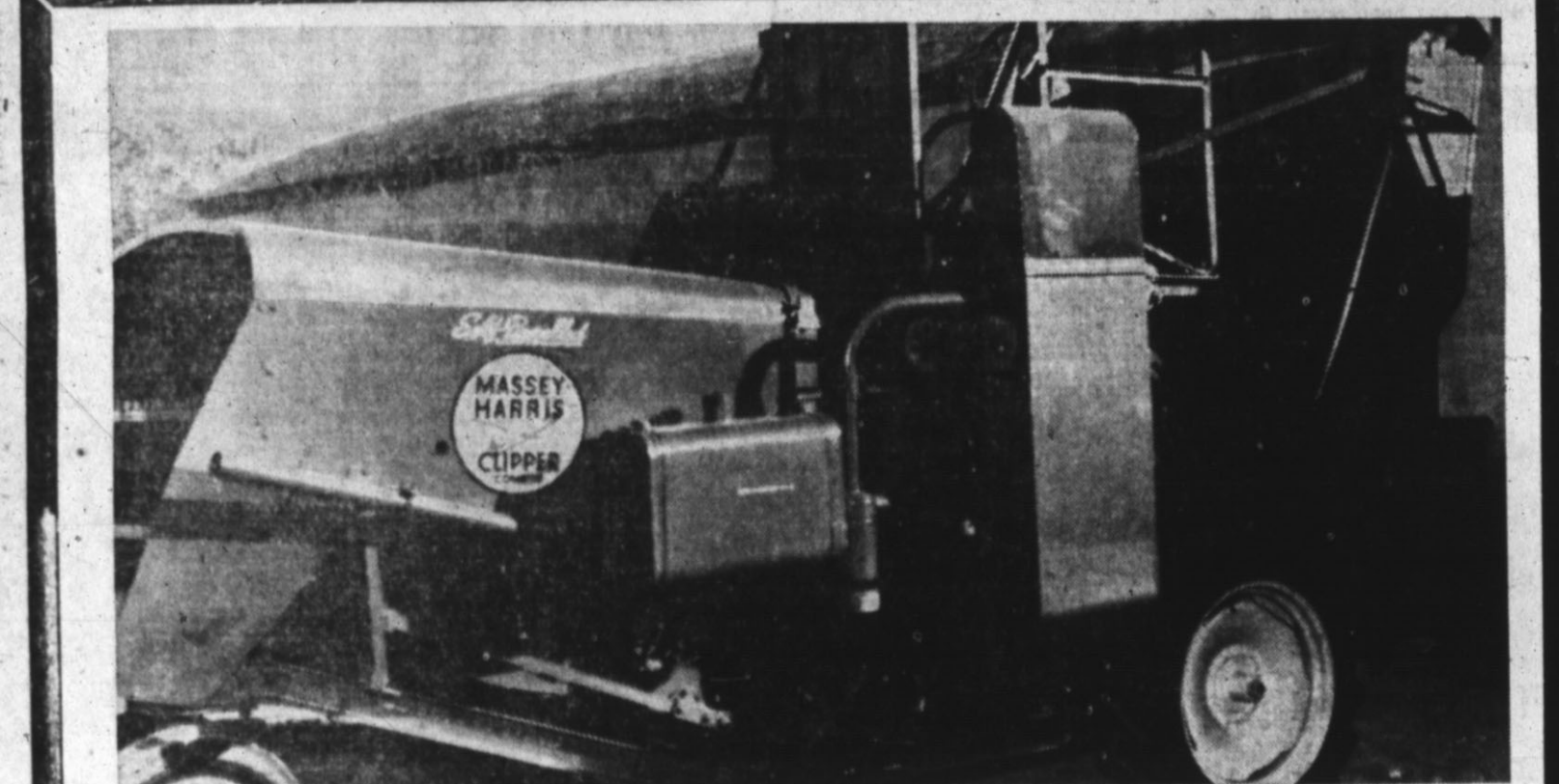
"These plays are Panhandle wide and will be cast with some people from neighboring towns", she said.

Mrs. Lee told of her daughter's desire to be a Broadway star from childhood and of her slow climb to the top of her lifelong dream.

Miss Lee will open her theater in Sambre Playhouse in Phoenix in January.

During a brief business session, Mrs. Jas. W. Witherspoon was welcomed as a new member.

Members attending were Mesdames; B. F. Cain, J. T. Carroll,



PRESENTING Another of Massey-Harris Firsts!! CASTOR BEAN HARVESTER

Folks we'd sure like for you to come by and see our new Massey-Harris Castor Bean Harvesters. Of course you know, that Massey-Harris is the only company making Castor Bean Harvesters at this time; and also, that Castor Beans are fairly new in this part of the country. But we'd like to tell you a little about this machine anyhow.

The Massey-Harris Castor Bean Harvester is of course Self-Propelled and made especially to harvest Castor Beans. This is a difficult job since 50% of the Castor Bean is Oil, and a few crushed beans can foul up a machine mighty quick. They are also very delicate and soft - must be handled with care. This machine is made to harvest 38 and 40 inch rows, has greater improvements in capacity and is very simple to operate.

We feel sure that the Castor Bean is here to stay, and we have secured Mr. Harry Smith, a representative of the Massey-Harris Company and designer of this machine to spend some time here during the Castor Bean season. Anyone wishing to consult with Mr. Smith will be able to see him at Lesly-Vaughn Motor Co. early in the morning or late in the evening. If you have problems with your Castor Beans, come in and talk with Mr. Smith.

One more thing - let's not forget SERVICE AND PARTS. Lesly-Vaughn Motor Company will carry a complete line of Harvester Parts and you can expect expert service here!!

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Team Captains Named By Hereford Mutual Concert Association Group

With plans practically complete for the fifth annual membership campaign by the Hereford Mutual Concert Association the following have been named as team captains by the five division chairmen: Mrs. Robert Veigel, Mrs. J. R. Allison, Mrs. Dub Reeves, Mrs. Homer Brumley, Mrs. Troy Moore, Mrs. Don Little, Mrs. Marvin Prowell, Mrs. D. C. McWhorter, Mrs. Fletcher Glendenning and Mrs. Bob Wear.

Also, Mrs. Jay Boston, Mrs. Hilary Aven, Nancy Patterson, Mrs. Phillip Barkley, Mrs. Earl Phillips, Mrs. Jim Kirby, Mrs. Dick Miller, Faust Collier, Della Stagner and Frances Young, David Rogers of Dawn will serve as team captain for that community.

All division chairmen, team captains and workers will attend the campaign dinner meeting at the Jim Hill Hotel on Monday, 7 p.m. Jim Kirby, president of the Mutual Concert Association will preside at Monday's meeting and will introduce Ramon Wilson of the Pryor-Menz Concert Service. Mr. Wilson has had wide experience in the concert and dramatic fields and is a graduate of the Royal Academy of London. He will outline campaign procedures to the workers and will discuss some of the New York performers and attractions which may be brought here this season.

Wilson will remain in Hereford all of next week until the close of the drive on Saturday when the selection of the series is to be made by officers and board members.

Also on the schedule for Monday's meeting is the election of officers for the coming year.

Mr. and Mrs. J. E. Beyer have returned from a two weeks visit with relatives in Kansas. In Wichita they were guests of his brothers, and in Hutchinson they visited with a son, J. E. Beyer Jr. and his family.



POLIO PATIENTS ENTERTAINED at the West Texas Polio Clinic in Plainview. Landrus the magician was the highlight of the affair when Jerry the Ventriloquist dummy married a patient. Glenda Layman of Hereford was the Lucky (?) bride, and the Nurse assisting as matron of honor is Mrs.

Eula Roberts. Glenda Layman, who has been a patient in the West Texas Polio Clinic since August 28 was dismissed on October 7, but she will remain in Plainview for several weeks for treatment each day. Photo by courtesy of The Herald-News Publishing Co., Plainview, Texas.

U. S. Naval Air Station, Whidbey Island, Wash. — Within 72 hours after Mark W. Gollibag, airman, USN, son of Mr. and Mrs. Charles Gollibag of Hereford, Texas, donated blood here, it was being used. To save a fighting man's life, Air station personnel donated 301 pints of blood in the one-day collection recently. More than 3,000 pints have been donated by Whidbey sailors since the program started.

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Whidbey sailors since the program started.

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All wool worsted in a dainty broken check pattern... good length 34-inch topper. Roll collar... tab cuff... welt pocket... button trim. Colors: gray, brown, blue.

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Veterans Administration Loosens Restrictions On Housing Credit

Veterans Administration announced that its regulations relaxing credit restrictions affecting minimum down payments on housing built or purchased with VA guaranteed or direct loans were effective October 2, 1952.

New terms applying to all government-supported housing credit were recently prescribed by the Housing and Home Finance Administrator under the provisions of the Defense Production Act Amendments of 1952.

On houses costing \$8,000 or less, no down payment is required under VA-S new regulations, but closing costs must be paid in cash. Minimum down payments on houses priced above \$8,000 but not more than \$4,000 will be 4 percent. For homes priced above \$8,400 the minimum down payment is 5 percent.

The new terms represent a modification of those announced by the HHEA on September 15. Under the new terms, no down payment other than closing costs is required on houses costing no more than \$8,000. Previously the no down payment terms applied to houses costing no more than \$7,000.

The change was approved by the Housing and Home Finance Administrator to put veterans in a more favorable position in the \$7,000 and \$8,000 price range.

VA said these minimum down payments are only the minimums and do not prevent the lender from requiring a larger down payment.

VA also announced that in certain substantial hardship cases, it may waive the down payment on houses costing over \$8,000. However, the veteran must pay closing costs in cash.

VA stressed that it could grant the waiver only if the lending institution is willing to make the loan under the more liberal terms. In addition, the veteran, as in the case of all GI loans, must have sufficient income and related credit factors to be able to repay the obligation.

The minimum down payment required from the veteran may be used to pay closing costs. The following example shows how to compute the maximum permissible loan: Sales price is \$10,000; Closing costs are \$200; the Minimum Down Payment is \$500. The Maximum loan is \$9,700. (\$10,000 minus \$500.)

In all cases in addition to the minimum down payment required, the veteran must also pay in cash any items such as taxes and insurance which the borrower is required to prepay when the loan is made.

The relaxation of credit restrictions does not change the maximum time allowed for repaying VA guaranteed or direct home loans. The limits remain 25 years on homes priced at \$12,000 or less, and 20 years for higher priced property. VA may approve a longer period if it finds that the veteran cannot meet the larger monthly payments which a shorter mortgage required.

Cultural HD Club Hears Plans For Coming Suppers

By Mrs. R. C. Childers

The Cultural Home Demonstration club met in the home of Mrs. Fred Wolfington Thursday afternoon.

Roll call was answered by 10 members and the business session was presided over by Mrs. Wolfington, the club president.

The recreation committee reported that there would be two suppers for the club. One which will include a Halloween party the other a Thanksgiving supper and the other a Thanksgiving supper afterwards. The date for the Halloween supper was set for the night of Oct. 28 in the granary on the R. C. Childers farm. The date and location of the other supper has not yet been set.

Mrs. Earl DeHart gave the Federation report, in which she stated that workers were needed for committees for the Federation Convention that is to be held here in the spring. Several women were put on committees.

They were Mrs. Louie Olson, Mrs. J. T. Richardson, Mrs. R. C. Childers, Mrs. Fred Wolfington and Mrs. Paul Corbett.

Refreshments were served to the following members Messdames; W. E. Holcomb, Paul S. Corbett, Louis Olson, J. T. Richardson, Earl DeHart, Edgar Telchik, R. C. Childers, Inez Bellar who is a new member of the club, and the hostess.

Mr. and Mrs. John Albracht and Tommy returned home Thursday from Davenport, Iowa after visiting their sons Johnny and Eugene and his family. The boys are attending school in that city. The family reports a wonderful trip and state that the boys are doing well in school.

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SHADOW

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The school work your boy does today, will go a long way towards determining his future tomorrow. Don't cast a shadow on that future by giving him a study lamp that casts a shadow on his work.

A study lamp should be tall, have a sloping shade and a diffusing bowl (not drum-shaped like the one shown here), so that it provides a wide area of usable light.

Your children's future is bright if their study light is right. Don't cast a shadow on their work.

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IS THE GREATEST IN TV HISTORY

KGNC OF AMARILLO

received their permit for Television Thursday. The wheels are rolling for a station to be completed by March 1st, 1953. We want to be ready with them, so come on out and let us tell you what we have found out concerning television and what we can do for you.

Lubbock also received 2 Channel Permits and we are going to be in a "Fringe Area" for these 2 Channels. We have the answer to this problem, so see us soon as possible.

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21" TV Combination
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21" TV Combination
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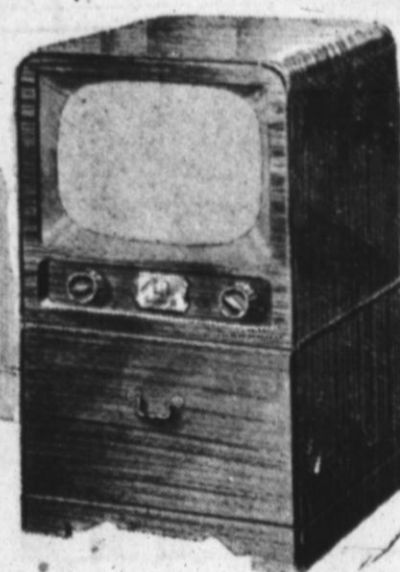
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COMPLETE VARIETY—whatever your tastes... whatever your budget... there's a Hoffman to suit you best! 17" and 21" Table Models... 21" Consoles... 21" TV-Radio-Phonograph Combinations... and the luxurious 27" custom console.

WE'RE REALLY EXCITED about this new Hoffman line for '53 and we'd like to share this excitement with you! Come in today... see the *different TV*... the set that offers you **MORE** for your TV dollar—Hoffman Easy-Vision Television for '53!

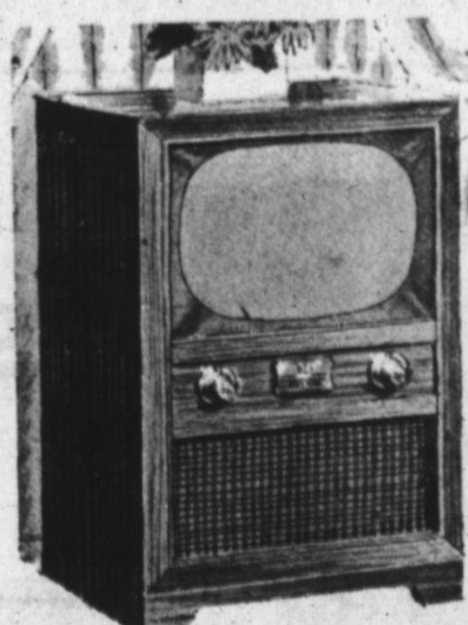


17-INCH TABLE MODEL

Here's a value-packed Hoffman that everyone can afford! Has: famous Easy-Vision Golden Lens that lets you watch TV as long as you want, new QXP Chassis, "Long-Ranger" Tuner adaptable to UHF, compact Mahogany finish cabinet to fit even the smallest rooms! Matching base available. See it today!

\$239.95

Model 7M118



21-INCH BUDGET CONSOLE

Here's famous Hoffman beauty and quality at a new, low budget price! Has: Easy-Vision Golden Lens, Maximum Performance Selector that lets you control picture for best reception in your area. Front picture and tone controls, Mahogany finish cabinet with Glide-Easy Casters. It's value-priced to fit your budget!

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Now you can have the luxury of huge 21" television in a furniture-piece cabinet of imported Mahogany veneer! Has: famous Mark V Chassis with heavy-duty power transformer for steadier pictures and longer life, Dual "Hi-Lo" speakers, No-Glare Angle Easy-Vision Lens. Step up to this beautiful Hoffman console!

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Model 21M700

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MANDRAKE

THE

MAGICIAN

BY LEE FALK & PHIL DAVIS

IN THE WORLD OF Z: WHEN THE NATIVES ATTACK MANDRAKE IN THEIR UNDERGROUND CAVE, HE GESTURES HYPNOTICALLY...

WE DO NOT HUNT MEN FOR YOUR ENEMIES, THE ROLLIES. WE ARE FROM ANOTHER WORLD.



MANDRAKE FREES THE TWO CONVICTS WHO ESCAPED FROM EARTH TO Z.

NOW YOU TWO! WE'VE ENOUGH TO FIGHT IN THIS STRANGE WORLD, WITHOUT FIGHTING EACH OTHER.

AND HOW!



AH, THE REST OF MY WALKIE-TALKIE THAT I DROPPED. NOW I CAN CONTACT DR. BOYD AGAIN.

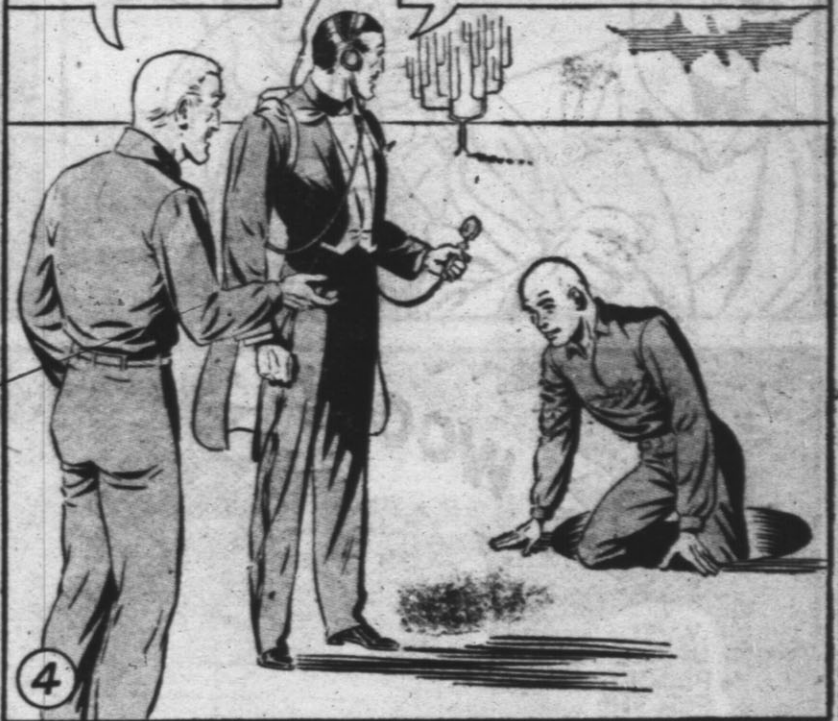
THEY CRAWL BACK TO THE SURFACE--

I WISH I WAS SAFE BACK IN JAIL!



WHAT A PLACE. NO SUN, BUT IT'S ALWAYS BRIGHT! WHERE ON EARTH ARE WE?

IN ANOTHER WORLD--ANOTHER DIMENSION. Hmm, IS THAT A CLOUD? I'VE NEVER SEEN ONE HERE BEFORE.



NOT A CLOUD, BUT A GIANT, BAT-LIKE, FLYING CREATURE WITH A HUNDRED-FOOT WINGSPREAD! IT SIGHTS THEM-- AND SPEEDS TOWARD THEM!



ANOTHER TERROR IN THE MYSTERIOUS WORLD OF Z!

GOOD NIGHT! WHAT'S THAT?

DON'T STOP TO FIND OUT! JUST RUN!

OH--HOW I WISH I WAS BACK IN JAIL!

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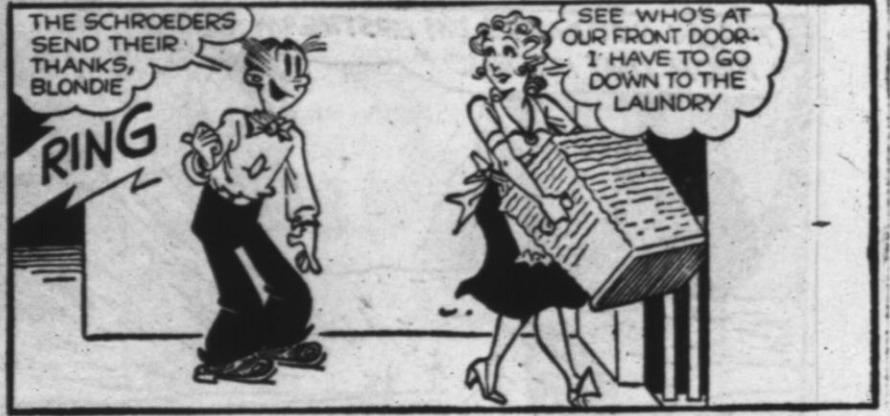
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by
CHIC YOUNG



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THE KATZENJAMMER KIDS

WICKY MOUSE
by WALT DISNEY

WANT TO TAKE MY PLACE NEXT GAME, ELLSWORTH?
NAW! THAT STUFF GIVES ME A HEADACHE!

HOW'S THE HIGH-SCHOOL TEAM LOOK THIS YEAR, ELLSWORTH?
IF THEY HAD ELEVEN GOOD PLAYERS... THEY'D BE IN FAIR SHAPE!

...AND I'D APPRECIATE IT IF YOU'D VISIT MY CLASS AT THE UNIVERSITY THIS AFTERNOON!
OKAY, PROF... BUT I GOTTA BE OUT AT FOUR O'CLOCK FOR MY CROQUET LESSON!

CLASS... I WANT YOU TO MEET AN "ACRIDOTHERE'S TRISTIS" IN PERSON!
SOME CLASS!

HE IS A NATIVE OF ASIA... AND IS FREQUENTLY FOUND AND THE ISLANDS OF THE PACIFIC!
THAT'S RIGHT, PROF!

ALTHOUGH HE CAN BE TAUGHT TO SPEAK... HE IS NOT AN INTELLIGENT BIRD... NOTE THE WEAK CHIN AND POOR WING DEVELOPMENT!
JUST A MOMENT, PAL...

HE IS FREQUENTLY DISHONEST... AND WILL STEAL OBJECTS FOR THE LOVE OF STEALING...
NOW LOOK!

TO SUM UP... HE IS UNRELIABLE, DRAB IN APPEARANCE.

...HE IS ALSO IRRITABLE, HOT TEMPERED AND APT TO GET TOUGH WITH WISE GUYS! THAT'S ALL, CHUMS... CLASS DISMISSED!

UNCLE REMUS
AND HIS TALES OF THE SOUTH

BRER RABBIT B'LEEVES IN GIVIN' A THEEF A FAIR CHANCE TO HANG HISSELF.

SOMEBODY'S DONE GRABBED UP ALL MY EGGS AGAIN!

IT WON'T DO TO LET MISSUS HENN KNOW SHE'S BEEN ROBBED!

I'LL JEST PUT SOME OF THESE HERE EGGS IN TH' NESTS SO'S MISSUS HENN AN' HER SISTERS WONT FEEL LONESOME!

YESSUH... THAT OUGHTA DO IT!

IN TH' MIDDLE OF TH' MIDNIGHT,
JEST ONE KACKLE OUTA YOU GALS AN' I'LL PUT YOU IN TH' BASKET, TOO!

YUK YUK NUK... I GOT THEM GALS WORKIN' FER ME NOW!

YUK YUK YUK... FUST THING IN TH' MORNIN' I TAKES THESE EGGS DOWN TO TH' STORE AN' SELLS 'EM.
YEP... JEST WHO I THOUGHT IT WUZ!

NEXT MORNIN':
HERE YOU IS, BRER COON- I GOT SOME MORE FRESH EGGS.
GREAT DAY, BRER B'AR! YOUR HENS MUST BE WURKIN' OVERTIME!

UH... WHAT'S WRONG?
YOU IS TRYIN' TO CHEAT ME! THESE IS CHINA EGGS!!!

SKOUNDRI!!
I DIDN'T KNOW THEY WUZ CHINEEZE HENS!
BUT YOU IS LEARNIN'.
EVERYTHIN' LOOKS RICH TO A THEEF.

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MANDRAKE FREES THE TWO CONVICTS WHO ESCAPED FROM EARTH TO Z. NOW YOU KNOW WE'RE ENOUGH TO FIGHT!

of the ROYAL MOUNTED

by ZANE GREY



IGNORING HIS OWN SAFETY, KING STEERS THE RUNAWAY TANK TRUCK OFF TOWERING STILT TRESTLE TO AVOID WRECKING THE ONRUSHING EXPRESS TRAIN!



THANK GOODNESS I'M UPSTREAM FROM THAT INFERNO!



HELP! HELP!

OH-OH! ONE OF THE TRAIN CREW MUST HAVE JUMPED... HE'S RIGHT IN THE PATH OF THOSE FLAMES! I'VE A LONG UNDERWATER SWIM TO MAKE!

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INSPECTOR! ON MY WAY INTO TOWN I SAW THE GLOW OF FIRE FROM UP TOWARD STILT TRESTLE!

GREAT GUNS! THAT MAY BE WHY I HAVEN'T HEARD FROM KING!

A SHORT WHILE LATER IN TOWN!



COME ON, YOUNG MAN. I MAY NEED ALL THE HELP I CAN MUSTER!

KING'S BEYOND ANYONES HELP... BUT I WON'T BE SUSPECTED IF I'M A WILLING RESCUER!

SURE, INSPECTOR! LET'S GO!

CONTINUED

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JOHNNY HAZARD

by FRANK ROSSIN



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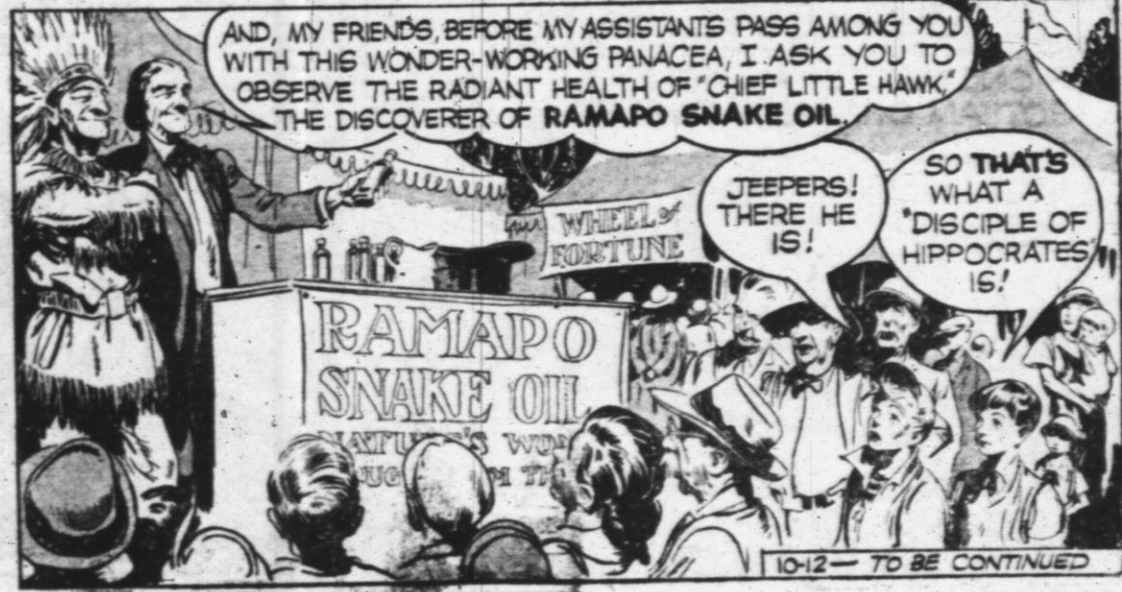
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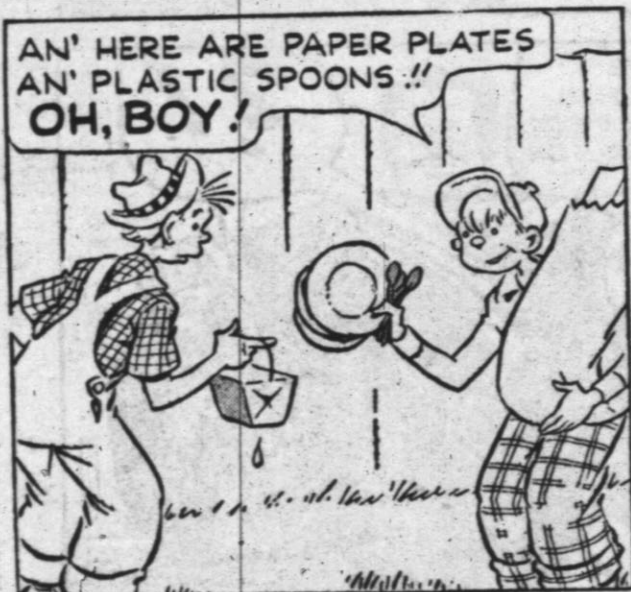
7

LITTLE ANNIE ROONEY
 by
 BRANDON WALSH
 AND
 DARRELL MCCLURE




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BY
CHAS. KUHN-



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The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952

United Nations

A 10-MAN team will carry the ball for the Soviet Union when the seventh U.N. General Assembly convenes in New York next week.

Foreign Minister Andrei Y. Vishinsky, an old hand at propaganda blitzkriegs, heads the delegation. Andrei A. Gromyko, former Russian delegate to the U.N. and present Soviet Ambassador in London, will be second in command.

Other Red delegates are Valerian A. Zorin, Soviet deputy foreign minister and new delegate to the U.N., Georgi N. Zarubin, ambassador to the U. S., and Arkady A. Sobolev, ambassador to Poland.

U. S. Secretary of State Dean Acheson is scheduled to lay before the Assembly a plan for full U.N. endorsement of the Allies' Panmunjon truce terms to settle the war in Korea.

Soviet Plan Expected

The Russian delegation is expected to come up with its own plan for settling the Korean war—a proposal likely to be heavily weighted with Red propaganda.

Observers look for Vishinsky to drag in the All-Union Soviet Communist Party Congress and the Peiping "Peace Congress."

Although the Korean war will be the top item on the Assembly agenda, other high-ranking questions will concern race and colonial disputes in Africa; setting up a U.N.-sponsored bank to finance better living standards in the world; the drawn-out problem of a world disarmament program.

At the Assembly meeting in Paris a year ago, the U. S. opposed placing the Tunisian and Moroccan colonial disputes on the agenda and argued for letting France work out such problems directly with the protectorates.

U. S. Position Changed

When the Arab-Asian bloc tried to get the Tunisian question on the Security Council schedule, the U. S. abstained from voting and the bloc failed to get enough votes for a debate.

The U. S. reportedly has veered in its position on these questions and now favors placing the Tunisian-Moroccan questions on the agenda.

France can be expected to argue against any consideration of the questions at this time.

Official observers from Italy, Finland, Austria, Switzerland and the Republic of Korea will be on hand for the Assembly sessions. All but Switzerland, which has never sought U.N. membership, have been vetoed for U.N. membership by Russia.

Diplomacy

Moscow Ousts Kennan

The State Department has instructed U.S. diplomatic personnel in Moscow to go ahead with plans to furnish and occupy the new embassy building leased in September. Spasso House, the personal residence of every U.S. Ambassador to Moscow since 1933, is likely to remain unoccupied, however.

For the time being, at least, Secretary of State Dean Acheson has indicated there will be no replacement for Ambassador George F. Kennan, ousted by Moscow last week after a speech in which he compared the existence of U.S. diplomats in Moscow to that of Americans interned in Germany during World War II.

Acheson made it clear he backs Kennan all the way. Authorities said it remains undecided whether the State Department will hit back by expelling newly arrived Soviet Ambassador Georgi N. Zarubin. This might be left up to the new President taking office in January, along with the whole difficult problem of maintaining relations with the Kremlin.

Diplomatic Low Point

Russia's ouster of Kennan has plunged Soviet-American diplomatic relations to their lowest point since the two countries recognized each other in 1933. Kennan, a creator of the policy of "containing" the Soviet Union, is the first U.S. diplomat to be declared persona non grata in Moscow.

The Soviet move came as a definite surprise to Americans and most foreign diplomats in Moscow. Mrs. Kennan had been making plans to stay on for the winter or at least until after the upcoming general elections when her husband, by custom, would have offered his resignation to the newly elected President.

The U.S. Embassy in Moscow will be in charge of Elim O'Shaughnessy, minister-counselor, who will serve as charge d'affaires. Kennan, meanwhile, was named a special adviser on Russian affairs.

Officials expected the Communists to use the Kennan episode to make propaganda behind the Iron Curtain, playing up the Kremlin's sudden action as a slap in the face to an important America by the increasingly powerful Soviet Union.

CAMPAIGN POLITICKING GETS ROUGHER



VOTERS CRANE FOR A LOOK AT PRESIDENTIAL CANDIDATES STEVENSON AND EISENHOWER

BOTH presidential candidates switched to powerhouse swings this week as the rip-snorting 1952 election campaign drew nearer showdown time.

With little more than three weeks to go, Republican Nominee Dwight Eisenhower scrapped his "no personalities" tactics and ripped into President Truman. It appeared Eisenhower was aiming his heaviest fire at Truman rather than at Democratic Candidate Adlai Stevenson, thus focussing attention on the President.

For his part, Gov. Stevenson shifted from deft verbal jabs at Republicans to the sledgehammer approach. In this week's aerial sortie into seven states in the Midwest and South Stevenson bore down, calling Eisenhower a man who "seems to have embraced or been embraced by the most reckless and embittered wing of his party."

In Sen. Joseph R. McCarthy's home state of Wisconsin, Stevenson called the Senator "a champion of trial by ordeal and slander."

Party of Confusion The Democratic nominee went on to say Republicans "with do-nothing, care-nothing, mindless mumbo-jumbo will let America and the world slide into depression. . . . They are the party of confusion, hesitation, weakness—and these are the signposts that point to disaster and war."

As Eisenhower switched from the

Truman had delivered some effective blows at the GOP. In all his speeches, the President pointed out that he admired Eisenhower—but as a military man.

In one address, the President said he made "a very serious mistake" when he once thought Eisenhower qualified for the Presidency.

No Detraction Intended

"He (Eisenhower) owes his popularity to the high positions he has held, and the good work he has done in them. I do not wish to detract from his achievements. But when he turns around and slanders our nation's effort as a procession of blunders and failures, then I am going to call him on it."

The President cited recent speeches of the general in which Eisenhower, talking about the Berlin blockade and the Korean war, deplored what he called "the incompetence of political leaders which made the military action necessary."

Eisenhower, said the President, "was personally involved in our decisions about Berlin and Korea."

Truman said Eisenhower joined in recommending that U. S. troops be pulled out of Korea in 1947 and was responsible for the fact that the United States, after Nazi Germany's

surrender, failed to get from the Russians "a clear right-of-way" to Berlin. The lack of this access, Truman said, led to the Berlin blockade crisis.

Eisenhower Reaction

In the Eisenhower camp, the attitude was: "Truman started it." Eisenhower appeared to be enjoying himself in this new kind of assault on his opposition. In one address, he took off his spectacles and leaned on the rostrum.

"It seems," he said, "that we are supposed to accept that kind of racket as typifying the purpose or nature of the current Democratic campaign: Sound without substance; promise without performance; howls without harmony."

"Now the whole is blended into a raucous din and jangle led for seven years by the drum major of the Administration's band. He (President Truman) asserts that the Democrats must march to the weird clatter he inspires, but his hand-picked lieutenant shows definite signs of annoyance, even disagreement. He has gone so far as to imply that the drum major has made a mess of things. . . . so confusion reigns among them. And now we are getting an educated accent welded onto the old Democratic demagoguery."

Eisenhower's lieutenants were jubilant. They felt the general, by abandoning his "no personalities" approach, had scored with his listeners. They believe Eisenhower has hit a peak and that the reaction points to a broad avenue of future attack.

Good Receptions for Harry

On the other hand, large, cheering crowds still turned out to hear President Truman and, though hecklers usually were on hand, his receptions were warm.

Gov. Stevenson's flying trip to Florida, Louisiana and Tennessee this week marked the deepest penetration he has yet made of the South. The governor's campaign manager, Wilson Wyatt, commented that Stevenson expects to carry the South. Eisenhower backers have predicted the general will make heavy inroads in the normally Democratic South.

Stevenson will start a new tour next week which will carry him into Wyoming, Utah, Washington, Oregon, California and Texas. Starting with a major TV-radio speech in Chicago, Oct. 21, the governor will make a lengthy whistle-stopping train trip through the Midwest and the East, winding up with another major TV-radio speech in Chicago Nov. 3.

Dates

- Monday, October 13 Army ordnance depot commanders hold annual conference, Colorado Springs, Colo. Tuesday, October 14 United Nations General Assembly convenes in New York. Friday, October 17 President's Highway Safety Conference opens in Chicago. Saturday, October 18 Alaska Day, legal holiday in the territory commemorating U. S. acquisition of Alaska in 1867.

Arms

Space Suit for Airmen

Above 83,000 feet human blood at body temperature will boil, resulting in expansion of the body to twice its normal size and death in seconds.

At altitudes above 50,000 feet the normal breathing of pure oxygen alone will not sustain life and the lungs must be directly supercharged to function in the thin atmosphere.

To enable U.S. airmen to fly above these altitudes safely, the Air Force has developed a special space suit which pushes oxygen into a high-flying pilot's lungs and automatically applies counter pressure to the body.

The garment, with helmet, resembles the popular conception of a space suit and inflates automatically whenever the pressure inside an airplane falls below a certain point.

The suit has proved its effectiveness in a trial by Douglas Aircraft's test pilot William Bridgeman at an altitude of 79,000 feet.

The space suit was perfected at Wright Field, Dayton, Ohio, Air Force officers say such a suit had to be developed before progress could be made in jet and rocket aircraft.

First research on the suit was begun as long ago as 1943 at the University of Southern California. A hand-made version of the suit was delivered to the Air Force in 1946. After that, the Air Force laboratory at Wright Field took over and, with Dr. J. P. Henry who directed first studies on the suit, perfected the garment.

REDS HEAR MALENKOV PLOT FUTURE



YOUTH AT A SOVIET COMMUNIST PARTY CONGRESS

AN ARDUOUS assignment this week fell into the lap of Moscow Radio's star announcer, Yuri Levitan.

For him, it was no doubt an "honor"—at least it should have been.

His chore: To rattle off the 25,000-word text of Georgi M. Malenkov's keynote address to the Soviet All-Union Communist Party Congress. It took him five hours and 15 minutes to wade through.

Keynoting the first Communist party Congress in 13 years, Malenkov, possibly the most powerful of the ruling Kremlin hierarchy after Stalin, laid down this program for the future:

International "Cooperation" In the foreign field the USSR will fight against plans for "instigating a new war," while incessantly strengthening the defensive might of the Soviet state so that it can "crush and repel any aggressors."

On the economic scene the USSR will sponsor "cooperation and devel-

plans of the "imperialists"—are thwarted.

Observers see Malenkov aiming to convince the non-Communist world that the likelihood of war will fade only if present governments of non-Communist nations are balked. They see the line as this: If there is to be no war, the countries of Europe and Asia can go back to the normal pursuit of national aspirations. In order to make this possible, however, the U. S. must be balked. To balk the United States, it is necessary to bring pressure on those governments which cooperate with Americans.

The Soviet Union, observers point out, is bound to drag out another bid for "peaceful co-existence" with capitalist nations. This tactic will be no more inspired by good faith than similar ones in the past. The ultimate aim of Soviet Communism is world Communism.

Like Stalin before him, Malenkov stressed over and over again that there will be no war as far as the Soviet Union is concerned—as long as

Quotes

Secretary of State Dean Acheson: "It is clear from the continuation of violent and vicious 'Hate America' propaganda, that the Soviet rulers, even though they may turn a smile on the rest of the world, are prepared to continue their hostility toward the people of the United States in an effort to isolate us, to divide us from our allies."

"We can face this challenge with confidence. We have no reason to doubt that whatever hope and expectation the Kremlin has for disintegration and division will prove to be as vain as its hopes and expectations for the crumbling of Western resistance."

Iran

Mossadegh Pauses

Iran's Premier Mohammed Mossadegh, stymied over how to get Iranian oil flowing again to world markets, paused this week to think over the drawn-out oil dispute with Britain.

Earlier, Mossadegh threatened to break off diplomatic relations with England or withdraw Iranian envoys from London unless the British accepted his demands unconditionally.

Mossadegh had told Britain she must agree to pay \$137,200,000 in disputed royalties at once, and limit her compensation claim to the value of the physical properties with no consideration for profits that would have accrued under the Anglo-Iranian Oil Company's cancelled concession.

This week, Mossadegh restudied the British-American offer. High government sources said the premier was disposed to accept the proposal, but only if he was paid the \$137,200,000 in disputed oil royalties as a preliminary condition to settlement.

The United States and Britain made it clear they are willing to recognize Iran's oil nationalization, and acknowledge Iran's freedom to sell oil anywhere and operate her oil industry with whatever personnel she wished.

Beyond this, it was felt the two countries had made their last concessions. The final choice still belonged to Mossadegh.

Korean Fighting

FOR the first time in a year, Chinese Reds this week attacked U.N. positions in Korea in regimental strength.

The Communists struck at two hills along the peninsula-wide front line, one just east of "Old Baldy" and the other slightly farther to the east.

U.N. positions held fast and first assault waves subsided. Later, fanatical Chinese Reds charged again—this time across a battlefield littered with their own dead.

The two hill targets of the Reds were dubbed White Horse Mountain and Arrowhead Ridge.

Truce Hopes Vanish

The brutal fighting in Korea left no doubt the Communists intend to continue the war—nobody has believed anything else since the Red Chinese-Russian meetings in Moscow last month.

The indefinite recess in the Panmunjon armistice negotiations, called by the United Nations, was requested one day after the big Red military assault.

This left the truce situation deadlocked over the repatriation of prisoners of war issue. There was little hope, even before the indefinite recess, that any decisions would be forthcoming at Panmunjon until the Korean war came up before the U.N. General Assembly in New York.

The United States is expected to seek explicit U.N. approval of what Allied truce negotiators have been doing at Panmunjon. The Russians are expected to present their own terms for settling the war—with plenty of propaganda thrown in.

Both General Mark Clark and the chief U.N. truce negotiator, Lt. Gen. William K. Harrison Jr., made it clear that, while the armistice negotiations had not been broken off, there would be no more talks unless the Communists accepted Allied proposals for breaking the prisoner deadlock, or came up with a "constructive" one of their own.

Van Fleet Describes Action

As for the stepped-up Communist attacks, Eighth Army Commander Gen. James A. Van Fleet said: "The enemy has been clobbered."

The general cautioned, however, that the Reds are capable of continuing "limited" attacks through November. He said he did not think the Communists could support a general attack for so long a period.

What could happen after November, the general didn't say.

The Communists, meanwhile, kept up concentrated attacks on advanced U.N. positions all along the front.

In Short

Killed: more than 80 persons in Britain's worst rail mishap in 37 years when three trains smashed up at a station near London. Hundreds were injured.

Launched: by the Federal Bureau of Investigation, a drive to gradually reduce its staff in order to get its payroll within the limits of current appropriations.

Reported: by Defense Mobilizer Henry F. Fowler, that record industrial expansion is creating a capacity greater than is needed for present defense requirements and that civilian supply is being maintained at a "high level."

Recovering: painfully but steadily, the borough of Brooklyn, following a debacle at Ebbets Field this week in which the National League's Dodgers suffered a defeat at the hands of the American League's stalwart New York Yankees and saw the world championship pass for the fourth consecutive year to the Bronx Bombers.

Missing: an Air Force B-29 bomber based on Hokkaido, Japan, after messaging that an unidentified jet was closing in on it from the direction of the Russian-held Kurile Islands.

Reported: by Secretary of Defense Robert A. Lovett, that South Korean troops far outnumber U.S. troops in the Korean battle line.

Sidelights

In Columbus, O., doctors at University Hospital who like to watch football games at nearby Ohio State University Stadium, devised a new system of signals to let them know if the stork flaps his wings during a game. White bed sheets waving from a window of the hospital mean business is waiting. Doctors must sit in a certain section of the stadium to make sure they see the coded bedsheet calls.

In Newport News, Va., first presidential election returns put Adlai Stevenson and Sen. John Sparkman ahead by two votes when a couple, who plan to be out of town Nov. 4 cast absentee ballots with the citizenship.

Dallas Texan Coach Still Popular Despite Team Losses This Season

Professional football is supposed to be a cold-blooded business. Coaches get fired for losing exhibition games. It is different from college football. There they always have a different excuse for firing the coach; never do they come out in the open and say they're getting rid of him because his team isn't winning. It's something else.

In pro football, where you lose money if your club isn't leading the league, it's "win or else".

Giles Miller, president of the Dallas club, is going against form, however. Perhaps Giles is just new in this business and still has the "amateur" look. Anyway, he still likes his coach, Jimmie Phelan, although Dallas has lost its first two games in the National Football League, one by 17 points the other by 23.

Giles calls up the sports writers after each game and tells them how he feels about the situation, how proud he is of the way his team battled. He says he's going to be satisfied so long as the team does its best and put on a show for the crowd. He says it takes time to build a pro football team but that Dallas is going to do it.

"I sure loved the way those boys fought the San Francisco 49'ers", he said. "They never quit, never gave up" San Francisco won 37-14.

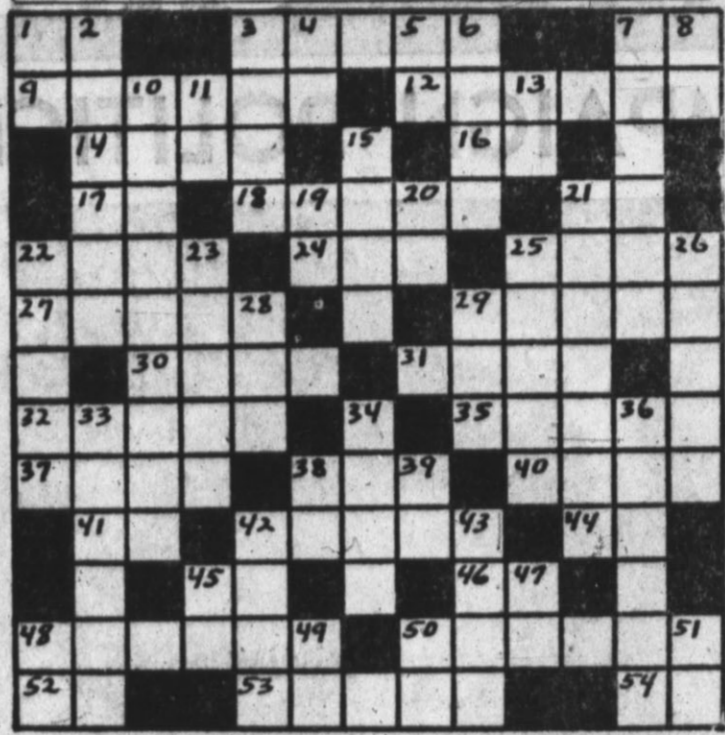
It's something quite refreshing in this game of cold, hard figures; where they cut a player loose at the drop of a hat. It's as tough on the players as the coaches. You have to be the best to play and there are no excuses. That is, everywhere except Dallas. Miller may change his attitude as he goes deeper into pro football but we doubt it. He's the ideal boss in professional sports.

Mrs. E. Fullwood and daughter, Mrs. Hilary Nash of Kerrville are visiting in the home of R. A. Fullwood and other relatives.



BIRTHDAY PARTY celebrated the 13th birthday of Ann Reeves at 124 Ave. A. on October 6 there were 22 guests present including four adults. Presents were opened and a number of games enjoyed by the group after which refreshments were served. Staff Photo.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Member of the British legislature (abbrev.)
 - 3—Stately
 - 7—Ancient sun god
 - 12—Tested the flavor of
 - 14—Fish eggs (poss.)
 - 16—Preposition
 - 17—Exit
 - 18—Oral projections
 - 21—Either
 - 22—Entrance
 - 24—Combining form meaning "new"
 - 25—Encourage
 - 27—Pertaining to punishment
 - 29—An authoritative formula
 - 30—Singing part
 - 31—Hawaiian garlands
 - 32—Revolving machine part
 - 35—Checks
 - 37—Short for taken
 - 38—Old worthless coin
- DOWN**
- 1—Roman 2,000
 - 2—Pompous show
 - 3—Relax
 - 4—Comparative suffix
 - 5—Toward
 - 6—Narrow wood strip
 - 7—Raised upright
 - 8—Paid notice
 - 10—Names
 - 11—Compass direction
 - 13—Thus
 - 15—Plant
 - 19—Printer's measure (abbrev.)
 - 20—Preposition
 - 21—Excessive corpulence
 - 22—Separately
 - 23—Claw
 - 25—Sign of the Zodiac
 - 26—Adornment that is drunk
 - 28—Abbreviated letter
 - 29—Mackerel-like game fish
 - 33—Fibers used for calkin ships
 - 34—Gardener
 - 36—Sensitive parts of human beings (abbrev.)
 - 38—Thoroughfare (abbrev.)
 - 39—Above
 - 42—A shelter
 - 43—Ornamental knob
 - 45—Men's nickname
 - 47—Mystic Sanskrit word
 - 48—Three-toed sloth
 - 49—Perform
 - 50—Compass direction
 - 51—U.S. state (abbrev.)

This and That

WESTWAY NEWS

Mr. & Mrs. J. E. McCathern, Sr. Are Hosts At Watermelon Party

Mr. and Mrs. J. E. McCathern Sr. were hosts at a watermelon party last Friday night at their home at Lake View farm.

The melon was served from a long table set up on the back lawn after which the adults adjourned to the house where games of "42" and canasta were enjoyed. The children and young people played outdoor games.

At the close of the games, Mrs. McCathern served hot coffee, cocoa, sandwiches and wafers.

Those present were Mr. and Mrs. W. A. Springer of Frio, Mr. and Mrs. Roy Calvert, Mr. and Mrs. Emil Detman, Mr. and Mrs. Floyd Walton Jr., Mr. and Mrs. J. E. McCathern Jr., Jenny Lynn, Jerry and Joy, Mr. and Mrs. E. M. Green and Patsy, Mr. and Mrs. Maisy Hecht and Johnny, Mr. and Mrs. Sandford Smith, al of Here-

H. D. Club Meets

South Hereford Home Demonstration Club met Tuesday afternoon at the county library for a program on "How to use the library", presented by Mrs. Faust Collier.

After the program the group met in Hotel Jim Hill for a business meeting. Mrs. S. S. Williams, president, presided over the session and coffee and doughnuts were served during the social hour.

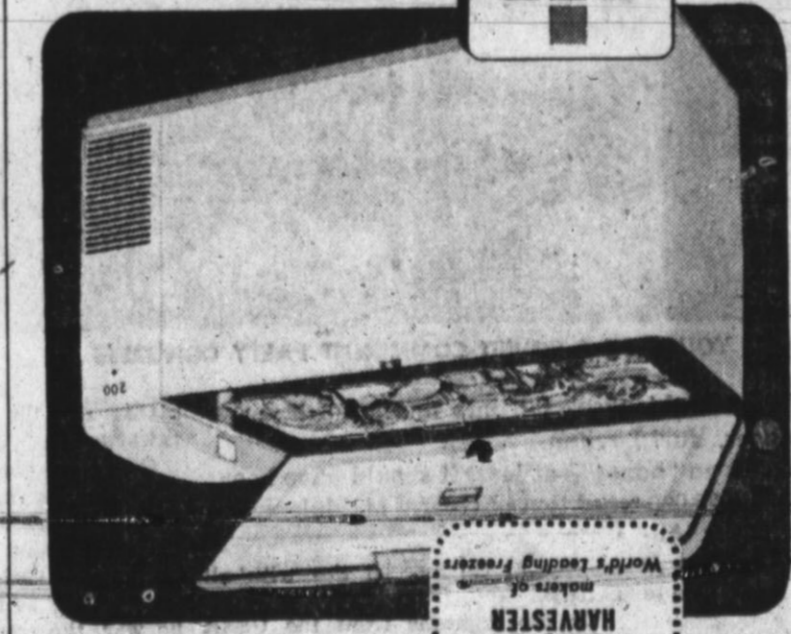
Those attending were Mesdames; S. S. Williams, John Hacker, John Draper, Eldon Craig, Franklin Miller, W. H. Goettach, Clarence Hollabaugh and Miss Evelyn Bell.

AUSTIN — Of the 97 new domestic corporations in Texas, approved this week by Secretary of State, Jack Ross, 1 was in Hereford. The Business was McCullough Motor Company, 9-23-52, 50 years Garages. Capital stock: \$50,000.00 (pd all), incorporations: Ralph E. McCullough, William Ray McCullough, Alma Irene McCullough, Ch. 112201. Ld. 68996.

DISTRICT MEET

In Levelland Tuesday to attend the fall district 1, Texas Garden Clubs Inc. Convention were Mesdames; Ralph McCullough, treasurer; Mrs. J. P. Slaton, parliamentarian; and Mesdames C. D. Kelton, E. Ramey, and John Jacobsen Jr., Hereford Garden Club delegates.

—Easy Terms!—
Low Down Payment!
This great, new freezer lets you store 700 pounds of food in the same floor space that ordinarily holds only 500 pounds. Gives you fast freezing on all 5 inside surfaces... outside walls that won't sweat... quiet, vibrationless operation... years of trouble-free service. Come in and let us show you how easily you can own the finest of all freezers... now!



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It's the new Space Saver
by
INTERNATIONAL
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World's leading freezers

See a new MAYTAG TODAY!

Maytag Dutch Oven Gas Range
Big, super-insulated oven keeps all heat in, cooks with gas off! Table-Serve broiler, Dutch cooker well, giant burners. Five models \$169.50 to 339.50

Outlasts, Outwashes All Others
America's favorite conventional washer. Gyrafoam washing action, exclusive Maytag Roller Water Remover. Three models \$139.50 to \$209.50

Iron-in-Half the Time
The Maytag Ironer irons everything—shirts, blouses, ruffles, flat pieces quickly and easily. All you do is guide the clothes. \$224.50

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Cleanest Clothes—
Only Maytag has Gyrafoam washing action—gets all dirt out safely.

Completely Automatic—
Maytag washes, rinses, spin-dries, turns itself off.

Up-and-Over Rinse—
Dirt is carried up, over, away from clothes—never through them.

No Bolting Down—
Put your Maytag anywhere.

\$309.50

LIBERAL TRADE-IN EASY TERMS



See a new MAYTAG TODAY!

Maytag Dutch Oven Gas Range
Big, super-insulated oven keeps all heat in, cooks with gas off! Table-Serve broiler, Dutch cooker well, giant burners. Five models \$169.50 to 339.50

Outlasts, Outwashes All Others
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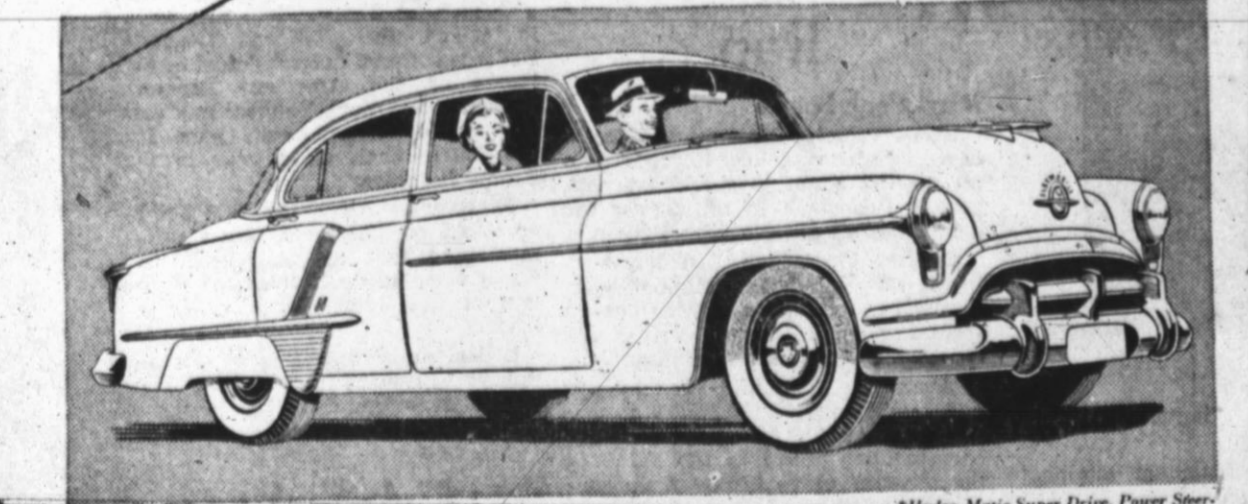
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Ask For a Demonstration Today

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TRY THE "ROCKET" ON YOUR OWN PROVING GROUNDS!



Select Your Own Route... Then Put Oldsmobile's Super Through its Paces!

Come in... choose your course... and take a ride! You're invited to give this new "Rocket" Engine Oldsmobile your own kind of demonstration. You'll be amazed how this brilliant Super "88" responds in every driving situation. And that's not all! There's Oldsmobile Power Steering* for effortless parking—Hydra-Matic Super Drive* for smoother power delivery. Come in and give the "Rocket" your own test—give Oldsmobile a try before you buy!

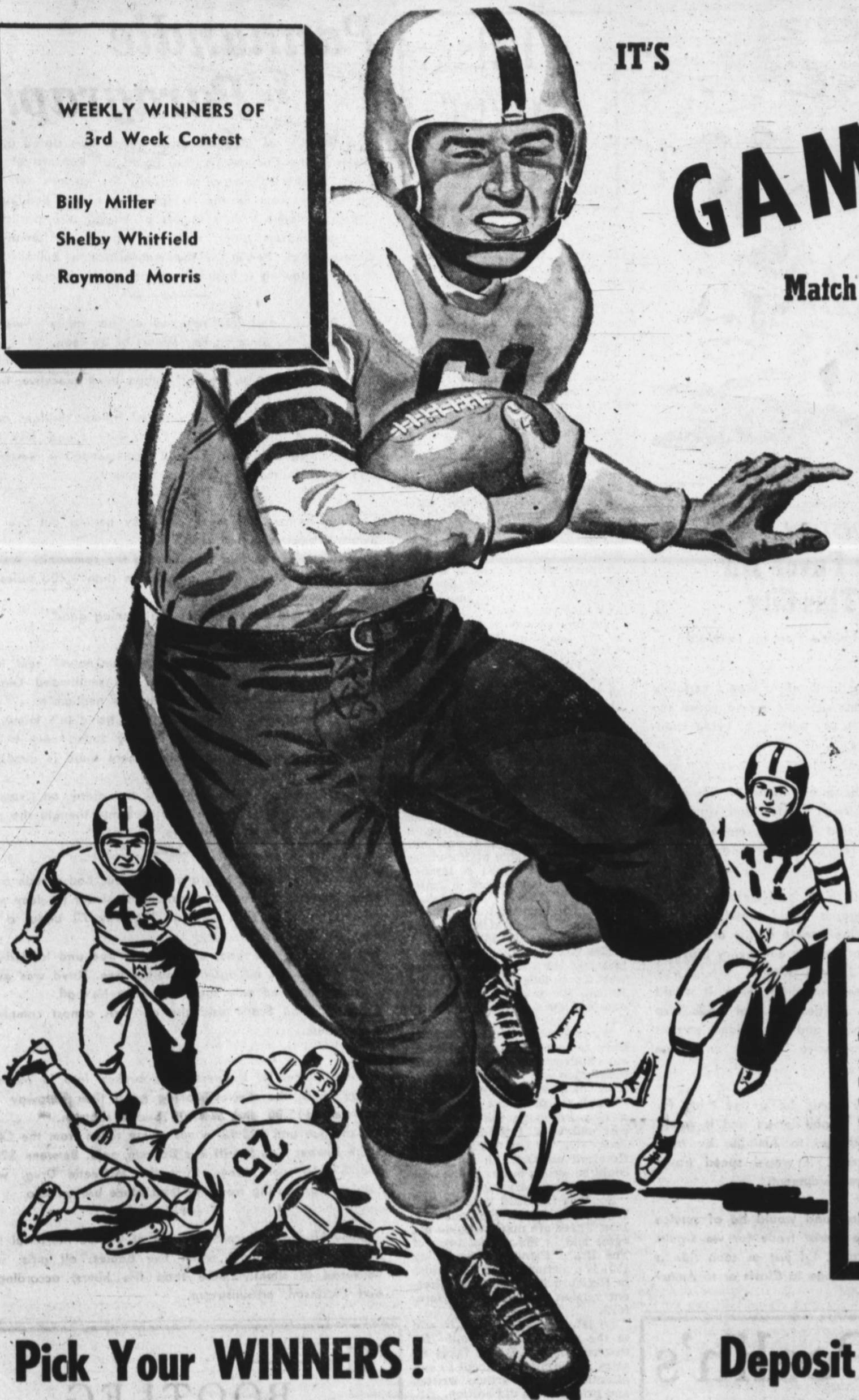
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OLDSMOBILE

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**WEEKLY WINNERS OF
3rd Week Contest**

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**FOOTBALL
CONTEST
WIN**

Prizes Every Week

Your official ENTRY BLANK for Football Contest

Week End of October 17-18, 1952

- | | |
|-------------------------------|---------------------------------|
| Brownfield at Hereford | Michigan at North Western |
| McMurry at Abilene Christian | Nebraska at Penn State |
| West Texas at Tempe | San Jose at College of Pacific |
| TCU at Texas A&M | Alabama at Tennessee |
| Baylor at Texas Tech | Mississippi at Tulane |
| Arkansas at Texas | Washington State at Ohio State |
| SMU at Rice | Southern Cal at Oregon State |
| Notre Dame at Purdue | Midwestern at East Texas |
| Oklahoma at Kansas | Carroll at North Texas |
| Arizona at Marquette | S. F. Austin at Southwest Texas |
| Wake Forest at North Carolina | Trinity at Texas A&I |

Name _____
Address _____

ENTER TODAY!

RULES

1. Anyone can enter, except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

- GRAND PRIZE
4 COTTON BOWL TICKETS
- 1st Weekly Prize
\$5.00 In Trade at Cowan Jewelry
- 2nd Prize
\$3.00 Cash At Brand
- 3rd Prize
\$2.00 Cash At Brand

Pick Your WINNERS!

Deposit Entry With One Of These Firms!

<p>Visit The PARK AVE. DRUG STORE Your Soft-Drink Center Prescriptions Filled School Supplies - Gift Items</p>	<p>DUB'S MAN' SHOP Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes. "COME SEE US!" Corner 3rd & Main Ph. 112</p>	<p>Always A Winner When You Put Hereford Bakery Products on the Table. Hereford Bakery 312 N. Main Phone 46</p>	<p>PHONE 111 ACME CLEANERS Good Clean Clothes Like Good Clean Sports, Can't Be Beat. PICK UP & DELIVERY SERVICE MADE TO MEASURE CLOTHES</p>	<p>NEIL BODY SHOP All Types of Body Work FREE ESTIMATE Painting Welding Glass-Work 120 Schley Phone 1392</p>	<p>ALL AMERICAN The Best and Latest in Sporting Goods - Guns - Shells - Fishing Tackle. HEREFORD HDWE. 216 N. Main Phone 567</p>	<p>THE LITTLE THINGS We Will Look Out for the Little Things in Your Insurance - Which Will Take Care of the Big Thing in Time of Loss. JOHN McLEAN Insurance Agcy. Phone 273</p>	<p>YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brands. Your Doctor of Sick and Decrepid Watches. Kenneth (Doc) Cowan COWAN JEWELRY</p>
<p>THE SUNDAY BRAND First In Local Sports Coverage</p>	<p>JOHN DEERE IMPLEMENTS H & W Implement Co. Krause Plows - Amalie Oil 244 East 3rd St. Phone 5</p>	<p>Never Out of Bounds Our Prices are Reasonable, Our Service Reliable. See us for all your Radiator Work. Hereford Radiator Service 324 East 2nd St Phone 1597</p>	<p>COMPLETE CONOCO SERVICE We are open day and night - the only place in town without a key. PITMAN SERVICE STATION Corner 1st & Main Phone 588</p>	<p>Try B & D TRACTOR CO. New Idea Farm Machinery Ferguson Tractors Sales and Service</p>	<p>School Kids Look Their Best in Clothes Washed At VAUGHT LAUNDRY Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs SEE Hereford Laundry & Dry Cleaners Or Call 298 For Pickup and Delivery Ernest Kendall</p>	<p>PHILLIPS & LAWRENCE NASH 503 East 1st St. Phone 97</p>

It's Fun To Win! Be An Expert! — CASH PRIZES EVERY WEEK!

Editorials

Hereford's Volunteer Firemen Have Top Rating In Personnel, Equipment

Were you ever awakened at 3 o'clock on a cold, sleep-filled morning by a fire siren? The natural reaction is to look out the window, then open the front door, sniff a couple of times and finally return to the bliss of peaceful slumber beneath warm blankets. All of this is provided, of course, you are do not belong to the fire department.

October 5 to October 11, inclusive, has been set as Fire Prevention Week all over the nation. The movement is important everywhere. More especially is it important in Hereford and other towns where volunteer fire departments are maintained. In addition to the probabilities of removing fire hazards, we feel that it is a time when members of the volunteer fire department should be thanked—and thanked profusely.

Fire has long been an arch enemy as well as a friend of civilization. In this comparatively new country many people can vividly recall the old bucket-brigades of only a few years back—and from this has emerged Hereford's modern, efficient volunteer fire department.

The Hereford department is in 1952 classified as one of the best in regards to equipment and to trained personnel. In addition to the protection which this situation currently provides you and your family, it also pays the people of the community large dividends in the form of lower insurance premiums. Despite heavy losses, usually from extremely large fires, the key rate in Hereford is highly favorable when compared with other towns this size in the Panhandle. Insurance rates are based upon key rates and credit ratings in each community. Comparison of a few follows:

Hereford	24c	15% Credit
Canyon	30c	20% Credit
Tulia	34c	15% Credit
Littlefield	35c	0
Dalhart	34c	15% Penalty
Floydada	37c	15% Penalty

This record was not accomplished overnight. It was not easy. It is the result of careful planning and hard work on the part of our fire department, which includes 27 volunteer members and one paid employee. It is also a tribute to the foresight and sound thinking on the part of our city officials.

The Hereford Fire Department holds two drills each month. This consumes approximately 1,000 man-hours each year on the part of members and comes in addition to an average of 100 actual fire calls answered each year. In addition, individual members attend meetings over the Panhandle and special training courses each year at College Station. To make life less pleasant, fire calls have the habit of happening at the most inconvenient times, and there is not a single member of the department who has not ruined more clothes than he likes to recall.

Belonging to the fire department means more than membership in perhaps any other organization in Hereford. The fireman, your good neighbor in the truest sense of the word. If you don't believe this, just wait until you sometime have a fire. Things always look different then.

It behooves us as citizens, therefore, to join in this crusade to eliminate fires; to join the fire department in doing everything possible toward making Fire Prevention Week a success. In addition, we hope that each of you will join us in saying "Thank You" to a bunch of swell fellows for a job well done.



SUNDAY'S CURRENT QUESTION

Citizens Highly Favor Air Lines Stop For This City

What do you think of an airplane stop for Hereford?

HAROLD MORTON:

I think that an air line stop in Hereford would certainly be a worthwhile project for this city and would speed the air mail service and shipping, to say nothing of being available for quick emergency trips.

MRS. E. T. SHREVE:

Yes, I do think it would be a nice thing for the town and would give us a good airmail service and would be handy for Hereford people who have to make hurried trip and it would bring added revenue to Hereford.

KEITH OLIVER 219 AVE. A.:

I think it would be a good thing for Hereford to have an airport and airline stop here, it would speed the mails and emergency shipments and the people of the area could use it when they were rushed for time on emergency trips.

W. C. WITHERSPOON, 703 S. 25 MILE AVE.:

I certainly think that we need an airline here, it would bring business and would be justified on that basis also the advantage of airmail service and the added payroll. If any town wants to be progressive it needs an airline stop.

MRS. JACK MILES 915 UNION:

I think an airline stop here would be a fine thing for the city, I send out a lot of airmail letters and it would speed this service as now they go to Amarillo by train before they are sent out airmail. It would speed travel for those in a hurry and express shipment.

MRS. R. Y. CARTER, 229-B AVE. A.:

I believe it would help a lot, and would be of service to the entire town, and in the tourist trade for we would have a better way of fast travel. I'd just as soon ride a bus for an entire trip than to ride one to Clovis or to Amarillo to catch a plane.

'Tater Peelin's

By Roberta Campbell

We thought standing room only at a P.T.A. meeting was almost too much to comprehend especially with two other meetings scheduled for last Monday night, but when even the chickens attend that's something else again.

Of all the cars in the neighborhood a fowl belongin' to Charles Higgins chooses the rear bumper of the Paul Hoff car for a roost. Last Monday evening Mrs. Hoff picked up Maxine Price on the way up to High School then went from there back to Central to answer roll call for Judy and Butch and to High School again for the youngsters where she discovered that Charles' chicken had also made the rounds and through no doubt his dreams had been disturbed, he certainly wasn't givin up his inner spring mattress.

Grandmother and grandfather teams were in evidence among the shoppers in Hereford last Saturday. First we met up with Mrs. Frank Wilde and Wynette, daughter of Mr. and Mrs. James Wilde, and just a little farther down the street Mrs. Fred Saltzman's little granddaughter seemed to also know some nice places where grandparent could spend some of her money.

We were amused the other day when our son watched the sheep make their acquaintance with his new horse which is really quite a horse in size.

His thin old pony was also in the pasture and Buster commented as the sheep filed by the new horse one by one was, "I bet they think—Gosh where did you get all those vitamin pills?"

of decision must be used to bring about a moral reorganization, and bring the government of this great nation back to the principles upon which it was founded.

This year of decision, marked by democratic-republicans and a few republican-democrats is heartening to those who closely observe political activity, in that it indicates at least an interest in the things we all inherently believe in, and which have been lost to sight by the myriad bureaucratic offices set up to take care of

I'll Never Forget

When was Hereford born? This question brings many answers, and there still seems some doubt to be exact. A search of the Brand files of Aug. 9, 1907, "The Birth of A City".

There has been some discussion since the setting of the date for the annual celebration of the birth of the city of Hereford as to the exact time and date.

The Brand reported in conversation with one who was here when the city was born, learned that the exact hour and date was September 1, 1898 at 8 o'clock a.m.

Some have put the date on the 2nd and some on the 3rd, but circumstances and evidence prove September 1st as the correct date.

"It was this way," says Mayor L. Gouch, "I had been trying to decide whether I would move to Amarillo, Canyon or Hereford or the place where Hereford was to be built. I had already been to Amarillo and Canyon and had a look at the two places.

On the last day of August 1898 at my home in Dimmitt I decided to come to this point and view the situation. I took dinner with some friends at Dimmitt on that day and during the conversation spoke about it being the last day of the month.

I also told them at that time that I was coming up to Hereford. That afternoon I came to the place and found that Old Bill Stuetzell, a German well driller, had just finished the well for the railroad. About the same time that I arrived, W. T. Bratton, a brother of Mrs. J. T. Inman and a man by the name of Brownning drove up with a load of lumber and material to erect a house for W. H. Clarey, the lumber having been hauled from Amarillo. We all camped near the well that night Aug. 31, 1898.

The next morning the carpenters laid the foundation of what was for a long time called the Annex, the building (now 1907) occupied by the Hereford Realty Co.

We talked about the event and some remarked that we could tell our children that we had laid the foundation of a city. The railroad had not been completed through the place but contractors were working on the road both east and west. I think, said the Judge that the first train ran into Hereford on Oct. 18. In this I could be wrong but as to the other dates I am very sure.

So, Was Hereford born on that bright morning of September 1, 1898. There are many who do not agree and in the special issue of The Brand Pioneer Edition May 1951 is a picture of the first house in Hereford and it gives a different version of the birth of Hereford.

So let those that wish to add to the record figure it out for themselves. The Brand takes no sides in the matter except to call attention to the article written and printed in an old edition.

However, we do say that the foregoing account is rather interesting and is well worth considering, and if folks have failed to have this version of the Founding of a city in their scrap books it might be well to clip it now.

Area Men Asked To Serve On State Steering Committee

Speaker Sam Rayburn who is serving as chairman of the Stevenson-Sparkman Campaign Committee of Texas, has asked a group of prominent citizens to serve as members of the State Steering Committee from the 18 Congressional district.

The Steering Committee is charged with the duty of organizing the district for the support of Adlai Stevenson and John J. Sparkman, Democratic nominees for President and vice-president.

The following area men have been requested to serve on the Steering Committee in this district: Robert Thompson, Hereford; T. E. Harrison, Dimmitt; Kenneth Cook, Vega; and Tom Baggerly, Tulia.

Other members are expected to be added to the committee in the near future, Mr. Rayburn said.

Mr. and Mrs. J. A. McWhorter attended the University of Texas-Notre Dame game in Austin last weekend.

Harry's Muleback Hotel crowd.

Perhaps after November elections, Americans, worthy of that name again be proud to be Americans. Goodness knows, it has been a long time since Americans could feel any more than shame at what has passed for government of-by-and-for the people.

Again, a hearty salute to Allan Shivers for having the courage and integrity to make a moral decision in a year of decision.

Panhandle Paragraphs

A full day of "Regents' Day" events was slated at W. Texas State College as the Board of Regents of Texas State Teachers Colleges or visiting the campus for a dedication program for the college's two newest buildings.

Representative Walter Rogers of Pampa also participated on the program along with the regents, in formal ceremonies which began in the Administration Building Auditorium following a business session of the board.

A District Court jury returned a "not guilty" verdict in the case of the State vs. Ray Miers of De Leon.

Miers had been indicted by the grand jury on a charge of "assault on E. W. Harris," Dublin bank executive, on a night of Jan. 12.

The grand jury had also indicted Hillman Bridges on the same count and a District Court jury found him guilty of the charges on Sept. 15 and recommended a sentence of five years in the Huntsville penitentiary.

Olton farmers this week are busy getting out this community's bumper cotton crop.

A survey of the four gins serving the community Wednesday night revealed that slightly more than 1,400 bales had been ginned up to that time.

Ginmen said cotton grades are running good.

An alarm turned in by "a person unknown" sent Levelland's Fire Department racing to the smallwood Gin just before noon Tuesday but the fire was negligible.

J. L. Smallwood, the owner, said he didn't know who turned in the alarm. Firemen arriving found only a small flame in the cleaning apparatus where there is almost always some fire.

Local volunteer firemen blamed the alarm on "someone newly employed at the gin who probably thought the place was on the verge of burning up."

Henry Floyd, 24, a Negro of Plainview, had a rude awakening about 2:30 Tuesday morning. He went to sleep while driving his 1946 Ford west on Highway 70 about a mile east of Matador.

The car left the road, up rooted a tree and landed with its wheels in the air against another tree. Floyd was awakened but suffered only slight injury on his head.

Sheriff John Scott said the car was almost completely demolished.

Three places of business were broken into in Mabeel Friday night, the thieves making good their getaway with between \$115.00 and \$125.00 and a shotgun.

The shotgun and \$95.90 in cash were taken from the Cico Smith Lumber Co., Sheriff Bys Dorman, said. Between \$20.00 and \$30.00 were taken from the Mobette Drug, which nothing was missing from the third place broken into.

Some kind of a record was set at Uvalde Memorial Hospital last Friday night when five babies, all girls, were delivered in slightly more than five hours, according to Bert Dickinson, administrator.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johns grass farm has an odd idea this week, his letter reveals.

Dear editor:

As is usual during a political campaign, the candidates are promising to increase benefits and lower taxes at the same time, and while it can't be done, it reads and lists good and people vote for it just the same.

Like it is now, the candidate that promises the most frequently has the best chance. For example, take farm prices. You know, it started out with one side promising 70 per cent of parity, and the other side upped it to 80, the other raised it to 90, and then the other upped it to 100 per cent. Looks like they're hung there, although I haven't any objection to getting 150 per cent of parity. Feel I got it comin' to me anyway to off-set them days when cotton was bringin' 5 cents a pound.

I'm not sayin' I'm in favor of it, but have hit on a place whereby a candidate who didn't promise anything except to lower taxes could be elected. It's all a matter of time. Don't know why it hasn't been thought of before.

All we have to do is make income taxes come due election day. Instead of holding the election with its gobs of promises in November and waiting four months till March to pay taxes, with the Christmas spirit in between, move the March 15 session back to November.

You let a voter go in one door to pay his taxes and through another to vote, and a wave of economy will sweep this country faster than a rocket on its way down. There be so many new faces in Congress, all of em stony, they be delegations of bankers headin' for Washington plain with the members to break down and spend at least enough money to keep the post offices open till noon.

I won't be responsible for what happens, ain't even I'm in favor of it at all, but if you want the budget balanced and then shunk and taxes really cut for the first time in history, just merge them two dates and sit back and wait.

Yours faithfully,
J. A.

Are Today's Time-Saving Gadgets Making Life Worth Living For You?

Did you ever stop to take an inventory of the time-saving gadgets around the house? Aid to this the ever-increasing shorter work week and you will probably get the ever popular answer, "I just don't have time for anything."

Electric lights have eliminated filling kerosene lamps and have extended our productive time to 24 hours a day when the occasion demands. In this community alone, natural gas has saved thousands of hours formerly spent chopping firewood and shoveling coal. In addition to these two items, the telephone saves countless hours of travel and trouble. There are automatic washing machines, dryers, refrigerators, and scores of other "time savers" at our beck and call. Nearly everyone has them.

Instead of increased leisure hours to visit neighbors, work on committees, pursue hobbies or the accomplishment of life-long ambitions, the average person is unable to get around to half of his obligations and chores.

This, of course, is no fault of the gadgets. They really do save time, just as the dealer and the advertisements say. The fault, if any, lies in our failure as human beings to keep pace with the advancement of research and science. The extra hours have been provided. How we adapt them depends upon us collectively as individuals. They can be used to achieve a better community and happier lives. They can be used toward the destruction of ourselves and our way of life. The answer rests with us alone.

Today, as in the days before these time saving devices, most people do find time for the things in which they are most interested. Today, the outlet is still as varied as yesteryears. It would pay each of us, therefore, to re-survey our ultimate goals in life and to consider how we can best spend this extra time on our hands.

Roses For Shivers

From our Exchange . . . County Wide News. A great big fat bunch of roses this week to Governor Allan Shivers for his announcement last week that he would cast his vote in the November election for Dwight Eisenhower for President.

Governor Shivers has taken a courageous stand, flying in the face of tradition to cast a Republican vote in what has been known as a Democratic stronghold.

Shivers is to be complimented for having the foresight to vote for a principle rather than a party. Joining Governor James Byrnes of South Carolina and Governor Robert Kennon of Louisiana, Shivers showed remarkable integrity in feeling that regardless of what the organized forces will do, he still would and must vote for a principle above party affiliation.

Every day more and more thinking men and women are realizing that the immoral and unprincipled regime of the Democratic administration in Washington is shameful and must be cleared out by clearing out the leaders of the administration.

It is unfortunate that a man with the wonderful record of public administration that Adlai Stevenson has must lose any hope of ever exercising that ability in the highest office in the land because of the strange bedfellows his nomination has gotten him.

Thinking men and women every day for more and more convinced that this year

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



Texas' Outstanding Semi-Weekly

First In -
GENERAL EXCELLENCE
NEWS PICTURES

AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

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Hereford, Deaf Smith County, Texas
News Editor John H. Bennett
Society Editor Mrs. John McLean
Ad. Manager Melvin Young
Mech. Superintendent Harry Linderer



FIRE PREVENTION WEEK was emphasized Wednesday at the Lions Club by Chief Earl Phillips, standing; Asst. Chief Glenn Witherspoon and Fire Marshall Clay Angelo. The trio traced insurance rates and stressed the importance of preventing fires or stopping them while they are small. They said that the 27 volunteer members of the Hereford Fire Department spend over 1,000 man hours in practice each year and answer an average of 100 live fire alarms. The same program was repeated Thursday at the Kiwanis Club. Staff Photo.

Rev. Esra Vornholt Named Moderator Of Central Oklahoma Church Association At Friona Meeting

The Central Oklahoma Association of Congregational churches in its autumn session held in Friona, Okla., chose Rev. Esra Vornholt, pastor of the church at Okemah, Okla., as its moderator. Mr. Vornholt, chosen as the official delegate from the Association to the meeting of the General Council of Congregational churches held in California, will report on his trip to illustrate his presentation. Mr. Vornholt as vice-moderator of the Association presided in the absence of Mrs. Clark Botwin of Lawton. Immediately preceding his election as moderator and following his nomination, Mr. Vornholt made a declaration of his so-called "platform" for the election as moderator. Following an election as moderator, Mr. Vornholt named a committee for the study and revision of the association constitution and by-laws. The committee members are: Mr. Victor Harlow of Oklahoma City, Rev. E. L. Little of Lawton, John White of Friona, Mrs. Guy Sparks with a fourth one to be named by Mr. Vornholt from his church at Kingfisher. The principal speaker of the association was Mrs. Emmons White of the American Board of Missions who is a missionary of India. Other speakers in addition

Land Prices In Texas Reached New High In 1951

COLLEGE STATION, October 10 — Land prices in Texas reached a new peak in 1951. The State average jumped from \$49.95 in 1950 to \$62.15 in 1951, the report of the agriculture experiment station of Texas A & M College showed. The report noted that Texas voters had approved a constitutional amendment to furnish a revolving fund of 100 million dollars to enable veterans to buy farms at low, long-term interest rates. The program started in 1950 with 25 million dollars. The report said: "If these additional funds should be loaned at a rate equivalent to that of the first 25 million, the veterans program would become the dominant factor in the land market in many areas, if not in the state as a whole. The consequences could only be inflationary in a market which is already booming." Increased land prices in 1951 were attributed to the high price of cotton, together with the pre-season removal of acreage allotments, and greatly expanded activity in oil and gas leasing and development. Prices went up in all but two of the state's 17 major types of farming areas. In the Grand Prairie the average price dropped 13 per cent and in the High Plains and trans-Pecos grazing area a decrease of 22 per cent occurred. The report said drought conditions probably influenced prices in both areas. Prices went up the most in the north central grazing area, with an increase of 65 per cent. The coast prairie registered a 61 per cent increase. The Edwards Plateau and central basin, 46 per cent and the Rio Grande, 31 per cent.

PROGRESSIVE NEWS

Progressive Farmers Preparing To Combine Milo After Freeze

By Mrs. Ira Ricketts
After the freeze of Monday night many farmers are getting ready to combine their milo. The tomatoes at the Coffin truck farm were killed by the freeze but their cabbage was not hurt. Mr. and Mrs. V. E. Dodson were Sunday visitors of the Jack Deans. Weldon Gregory, Shelby and Tanya of Amarillo visited in the parental Gregory home Saturday. Mr. and Mrs. C. W. Bowman and children and Mrs. D. Y. Edwards were Amarillo visitors Monday. Mr. and Mrs. W. H. Stephenson of Claude spent last week in the T. J. Parsons home. Dale Winget and Beryl Fish spent Saturday night with Bill Carmichael. Visitors in the Gregory home Sunday were Mr. and Mrs. Horace Hershey. Sunday guests of the T. J. Parsons were Mr. and Mrs. Wayne Jones, Kenneth and Terry of

ing to be held in Kansas City. served lunch at the Brewton farm. The Progressive H. D. club and dairy sale Thursday.

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In A Selection of Sizes

- Offset Disc Harrows
- Tandem Discs
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DEALERS FOR SOIL SURGEONS
Stalk Cutters Stalk Shredders

Plenty of Massey-Harris Tractors Now in Hand

LESLEY-VAUGHN MOTOR CO.

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Progressive HD Club Has Storage Demonstration

The Progressive H. D. Club met Tuesday at the home of Mrs. D. Y. Edwards. Mrs. Tom Draper gave a kitchen storage demonstration. A club social was voted for Nov. 5 at Augustine Gregory's. Members present were Mesdames: P. L. Carmichael, V. E. Dodson, Calvin Edwards, Don Enders, F. J. Walterscheid, T. J. Parsons, Tom Draper, Taft McGee, C. V. Burgess, Augustine Gregory and the hostess. Norma Lee Tomlinson and Florida Enders were guests. The next meeting will be at the home of Mrs. T. J. Parsons on Oct. 21.

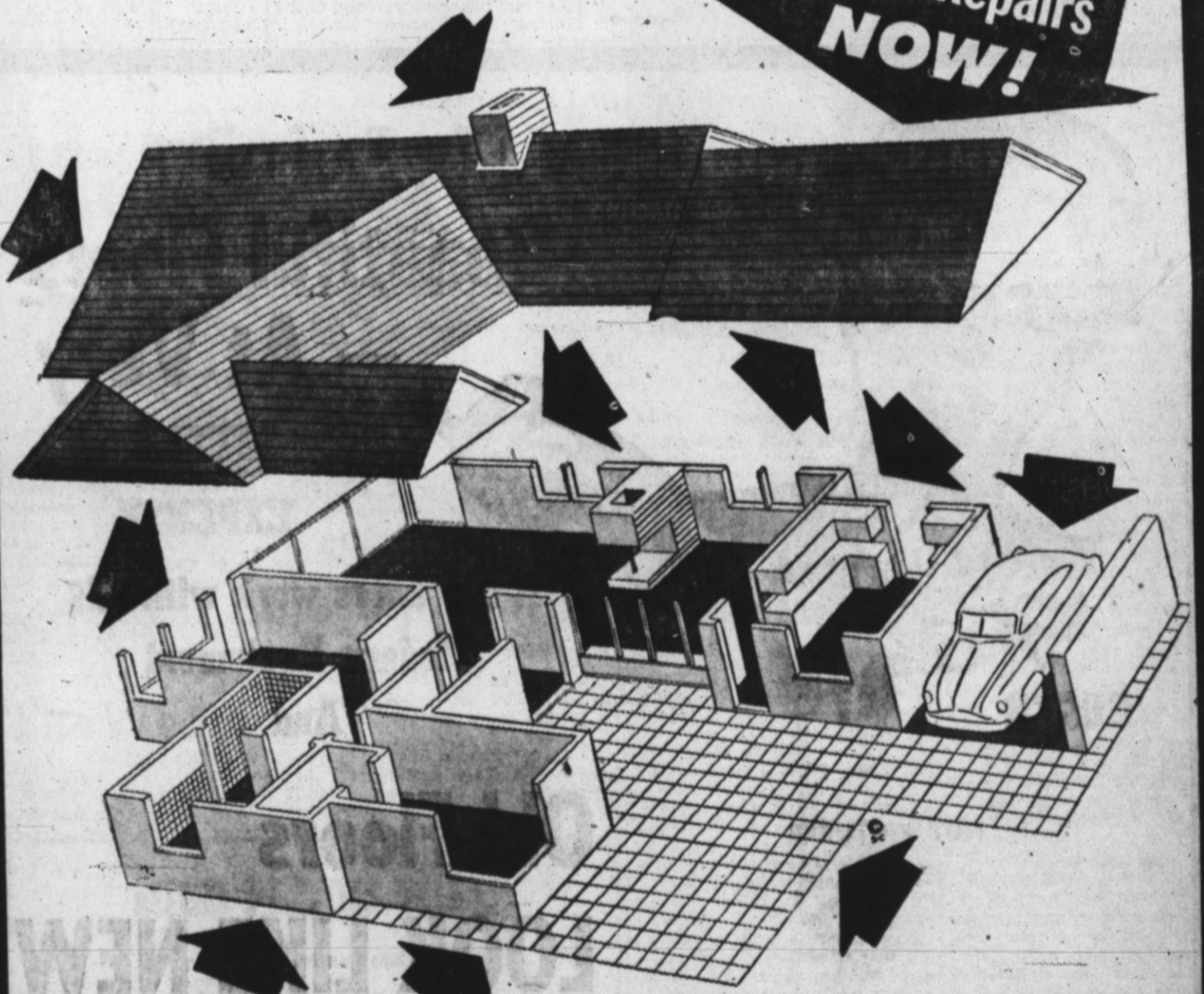
ATTEND CHURCH MEET
Attending the annual Association of W. M. U. of the Baptist church meeting held in Happy Tuesday were Mrs. O. G. Hill, retiring president, and Mesdames Jim Lipscomb, O. M. Dickey, Vivian Major, A. O. Thompson, B. Harlin, G. P. Owen, S. B. McAllen, Carroll Whiteside and Jimmy Allred.

Nurse Recruiting Officer To Be In Amarillo Oct. 20

Captain Janie L. Perkins, US AF Nurse Corps, will be in Amarillo, Texas October 20, 1952, to discuss the advantages of the Air Force Medical Service offers to graduate nurses. Capt. Kenneth K. Killgore, local Army and Air Force recruiting officer announced today. Captain Perkins will be at US Army and US Air Force Recruiting Station between 8 a.m. and 4 p.m. October 20, 1952. During her stay here she can be reached by phone at 65627. The rapidly expanding Air Force is in great need of nurse officers and its offering careers to at least 200 registered nurses per month. Captain Perkins' visit to Amarillo is part of a state wide effort to inform young Texas women on the advantages of service in the Air Force Nurse Corps. Air Force nurses are making headlines in the highly successful air evacuation services from Korea, Japan and Europe to the United States. They are also serving at nearly 60 base hospitals throughout the country and overseas. Women accepted are commissioned as second lieutenants or higher, depending upon their experience. There is a good broad program of post graduate schooling and a high percentage of new nurses will undertake Flight Nurse Training. Qualifications are: Must be a citizen, between 21 and 45, married or single. Must be a graduate of a school of nursing acceptable to the Surgeon General, be physically and professionally qualified for nursing duties, and must have active registration in at least one state. No dependents under 18.

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Look around your home now and plan what repairs or additions you should make before winter comes. Carl McCaslin Lumber Co. offer the finest in low-cost building services and will be happy to help you plan your improvements. Carl McCaslin Lumber Co. is ready with a complete selection of the newest, top-quality building and decorating supplies at today's lowest prices. Fix up your home now and know real enjoyment and comfort all winter. Free estimates cheerfully given... easy terms arranged — call now!

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Streus' Diary

October 10, 1952

DEAR DIARY:

This time of the year always causes in me rather mixed emotions - it is a period of transition - a time when the easy summer gives way to a more reserved winter deportment - a time when things like golf and fishing and vacationing give way to more sedentary sports like bridge and cribbage and reading and long hours with the record player and favorite radio programs. A time when I must once more learn to wear a coat and tie. 'Tis a time when we cease trying to sell picnic, camping and fishing gear and concentrate on stoves and Christmas items. One nice thing about this time of year, though, is the fact that it is only nine or ten more months till vacation!

If I could afford a full page ad I could tell you about all the pretty and useful gift items we have gotten in in the last few weeks - but, you'll just have to see them on display - better stay away from Mrs. Owens, tho', because she'll sell you something! Received another shipment of well pipe this week - including 2, 2 1/2, and 3 inch sizes. Also a shipment of sucker rods and cylinders in all sizes. Our pipe fitting stock is complete - and we still have Aeromotor Windmills and Towers. Of course, we can, and will, cut and thread any pipe up to three inch.

Have recently received many new items in small electrical appliances such as toasters, deep fryers, coffeemakers, waf-

le bakers, sandwich toasters, mixers and attachments, etc., also have the famous non-sticking Wagner cast iron cooking ware, that which is now being featured in ads in all the leading magazines.

Have many queries about Oliver - he is in the Navy (boot camp, that is), is a Recruit Chief Petty Officer, and at present has the highest grades in his company. We are, of course, very proud. I detect deadlines - have dropped out of most the civic clubs because they meet at a certain time - same way with so many things - someday I'm going to retire to an Eden where I can throw away my watch, eat when I get hungry, sleep when I get sleepy, and get up when I get darn good and ready. But for now, I've got a deadline to meet with this thing -- so,

So long,
STREU

The Real McCoys

By John and George



IT'S A PURTY NECKLAGE ZEKKE / ILL HAVE IT INSURED TODAY WITH -

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Insurance Agency
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Know How"
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WAITING THEIR TURN—Four members of the Hardin-Simmons University Cowboy football team wait for their turn for some gridiron action. Left to right are: D. C. Andrews, end from Sweetwater; Weldon Boggus, tackle from Monahans; Roy Carter, center from Rotan; and Sherry Nall, end from Loving.

Eastern New Mexico Greyhounds To Meet Rough Adams State Team

PORTALES, N. M., Oct. 10 — The Eastern New Mexico University Greyhounds, hot on the trail of another undefeated conference season, will find out just how hot that trail is Saturday.

The Greyhounds will be in Alamosa, Colo., facing a tough Adams State eleven. Traditional homecoming spirit at Adams may

And, incidentally, the weekend will be a highpoint in New Mexico conference play. Every member will be playing a conference opponent.

New Mexico Western, the only other undefeated team, meets Panhandle A & M, while New Mexico Military Institute faces Highlands University.

ENMU has a near-perfect record this season with three victories and a tie, the latter with McMurray College at Greyhound Stadium last weekend.

Adams State, third in conference play last year, has a .500 average to date with wins over Highlands University and Lamar (Colorado) Junior College. The Indians lost to New Mexico Western two weeks ago, 20-7, then dropped a 49-37 score to Western (Colorado) State.

The Indian battle with the high-riding Western Mustangs was marked by a passing attack off a winged "T" formation, bringing total offensive yardage to 292 compared to Western's 363.

New Books At Library

Children: Henry and Beezus, by Beverly Cleary; Morow; Ghosts, Ghosts, Ghosts, by Phyllis R. Fenner; Watts; Doctor Dolittle's Adventures, Hugh Lofting; Lippincott; Raggedy Ann and Andy, Johnny Cruelle, Cruelie.

Adult: Fat Boys Downfall, Elmer Wheeler, Hall; Chicago Medium Rare, Robert J. Casey, Merrill; This My Desire, Jessica Lyon, Smith; One Red Rose for Christmas, Paul Horgan; Longmans; The Outlaw of Eagles Nest, Peter Field, Jefferson; A Time Out-worn, Val Mulken, Adair; Last Seen Wearing, Hilary Waugh, Crime Club; The Bounty Lands, Wellan D. Ellis, World; 28 Science Fiction Stories, H. G. Wells, Dover; Nice People Poison, Mary H. Bradley, Longmans; Home Is Upriver, Brian Harwin, MacMillan.

Mrs. Ray Johnson and her aunt, Mrs. Clara Freeman are in Gainesville this week attending a family reunion of Mrs. Johnson's family.

DIMMITT NEWS

Death Claims Former Resident Of Dimmitt, Earnest Harmon, Mon.

By Mrs. C. J. Mapes
Funeral services for Earnest Harmon former Dimmitt resident, were held Wednesday at the First Baptist church at 3:30 p.m.

Mr. Harmon, 53, was a victim of heart attack in his home in Perrin, Monday, 1 p.m. He had suffered a light attack the week before.

Rev. McQueary, of Perrin and pastor of the Baptist church, accompanied the body to Dimmitt with relatives and officiated.

Surviving relatives include: his wife, one son, J. E. Harmon, father, six sisters and two brothers.

Interment was in the Dimmitt cemetery with Gilliland Funeral Home in charge.

Mr. and Mrs. W. M. Hembree have returned from a combined business and pleasure trip to Wichita Falls, Bowie and Childress.

"So nice to be back in Dimmitt," said Mrs. E. L. Carpenter with Wilson's Super Market.

The Carpenters are former residents of Dimmitt and Mrs. Carpenter and Pat are now making the family complete and greeting old and new friends.

Cowsett and Cowsett moved into their newly decorated office last week. Mr. Mark Cowsett, senior partner, walks around with a smile and admiration as this happens to be his old "stamping ground".

B & PW Club Meets
The Business and Professional Women's club met Monday at 7 p.m. in the Rawlings Hotel Coffee shop for their first fall business meeting.

A lovely breakfast was served to the group consisting of eight members and one guest.

The tables were decorated in blending hues of fall flowers. After a short business session the group voted to meet for a breakfast for business sessions instead of having evening program.

The Baptist group of 8 members attending the Annual Meet of Terra Blanca Association at Happy, Tuesday, report an interesting and inspiring program.

After a bountiful feed at the noon hour, a short business session was held in which committee reports were given and election of officers were taken care of.

A young spiritual leader, Bob Bracher, a student of Wayland, brought a forceful message on China.

Three other Wayland students rendered musical numbers that were appreciated by the entire group.

Nice Attendance at Revival
Appreciable crowds are attending the revival services at the First Baptist church.

Rev. H. Strauss Atkinson pastor of the First Baptist church of Canyon, brings the message each morning and evening. Mr. Carl E. Nance, of Ft. Worth, is in charge of the music.

County Agent, Edd McElroy plans to attend the Dallas Fair in interest of Dimmitt and Castro County. Mr. McElroy also reports he has numerous plans for different organizations that he hopes to get into circulation soon.

To Whom It May Concern:

I was suffering from sinusitis and nerve congestion in my neck, back and shoulders. I learned of the Dr. C. D. Kelton Clinic in Hereford, Texas, and I have received great relief under his treatments, no more headaches also great relief in my back and shoulders.



I now sleep well at night. After the third or fourth treatment I could tell a big difference, I had tried other methods and decided I would give Chiropractic a chance and it was a lucky day when I found

DR. C. D. KELTON IN HEREFORD, TEXAS

I have been so greatly relieved and am so well pleased that I do not want to go to any one else.

Mrs. M. L. Brillhart, Registered Nurse
Box 636 Perryton, Texas

Thru our very flexible home financing plan, your payments are made to suit your income.

Long Time to Pay

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First Federal Savings & Loan Association
CLOVIS, N. M.
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WEDNESDAY-THURSDAY
STAR
HEREFORD YOUR COMMUNITY CENTER

HE CARRIED THE WORLD'S HOTTEST SECRET FROM PARIS TO SAZBURG... TO TRIESTE... TO WASHINGTON, D. C.!

MIKE KELLS
DIPLOMATIC COURIER... Man with the secret that could blow up half the earth

JOAN ROSS
MAN-BAIT... A man-trap in silk with her own kind of weapon

TYRONE POWER
PATRICIA NEAL
STEPHEN McNALLY
JANINE
ENEMY MERCENARY... for a vice she gambled everything

DIPLOMATIC COURIER
Hildegard NEFF

TOWER
DRIVE-IN THEATRE
SUNDAY - MONDAY

A LAUGH RIOT OF GAGS, GALS, SONGS and FUN!

DEAN MARTIN and JERRY LEWIS

AT WAR WITH THE ARMY

POLLY BERGEN - BEAN BUTY - ANGELA GREEN

TUESDAY - WEDNESDAY

WHAT PRICE FAME!

HARD, FAST and BEAUTIFUL

SALLY FORREST
CLAIRE TREVOR
CARLETON YOUNG

SUNDAY-MONDAY-TUESDAY
STAR
HEREFORD YOUR COMMUNITY CENTER

That TEXAS MAN!

WITH BRONCS, BRAHMA BULIS OR BROWN-EYED BABES... HE WAS TOP HAND in the WILDEST SHOW ON EARTH!

ROBERT MITCHUM
SUSAN HAYWARD
THE LUSTY MEN
ARTHUR KENNEDY

ARTHUR HUNNICUT
FRANK FAYLEN

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Oct. 12 - Wednesday, Oct. 15th

Mr. & Mrs. D. Y. Edwards	Mr. & Mrs. D. H. Bryant
Mr. & Mrs. Ernest L. Wade	Mr. & Mrs. Wilbur Bell
Mr. & Mrs. Gaston Baer	Mr. & Mrs. T. J. Parsons
Mr. & Mrs. Luther Griffen	Mr. & Mrs. F. H. Bursleson
Mr. & Mrs. E. C. Hopson	Mr. & Mrs. W. Jones
Mr. & Mrs. J. O. Newell	Mr. & Mrs. Fred E. Winfrey
Mr. & Mrs. Arthur Thompson	Mr. & Mrs. Bill Hampton
Mr. & Mrs. Bill F. Denny	Mr. & Mrs. Russell Hunter
Mr. & Mrs. P. H. Clowders	Mr. & Mrs. A. K. Korshaw
Mr. & Mrs. Norbert Skypala	

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