

SIGHTS, FACES
SEEN

Around Town

Annual awards will be made to 4-H boys and girls November 10 at the Central School auditorium at 7:30 p.m. according to an announcement from Mrs. Tom Draper, CHDA.

The Hereford High School Pep Club mothers will meet Tuesday, November 4 at four o'clock in the high school study hall.

Anyone who is unable to get to the polls Tuesday to vote due to the lack of transportation, are requested to call The Brand office, phone 30 and arrangements will be made with Logan Coy to furnish a way to and from the polls.

Local businessmen were busy early Saturday morning washing, or having washed, the windows that the pranksters painted up so well Friday night. Looks like the damage done for Halloween could be fixed with a little soap and water in most cases. And it sure caused a lot of windows to be washed that had been needing it. A quite Halloween night we'd say.

State Representative for this district Morris Cobb was a visitor in Hereford Thursday and was guest speaker at the Kiwanis club luncheon at the Jim Hill. Cobb is a candidate for re-election and has no opponent. He will represent Potter County only next year due to a redistricting.

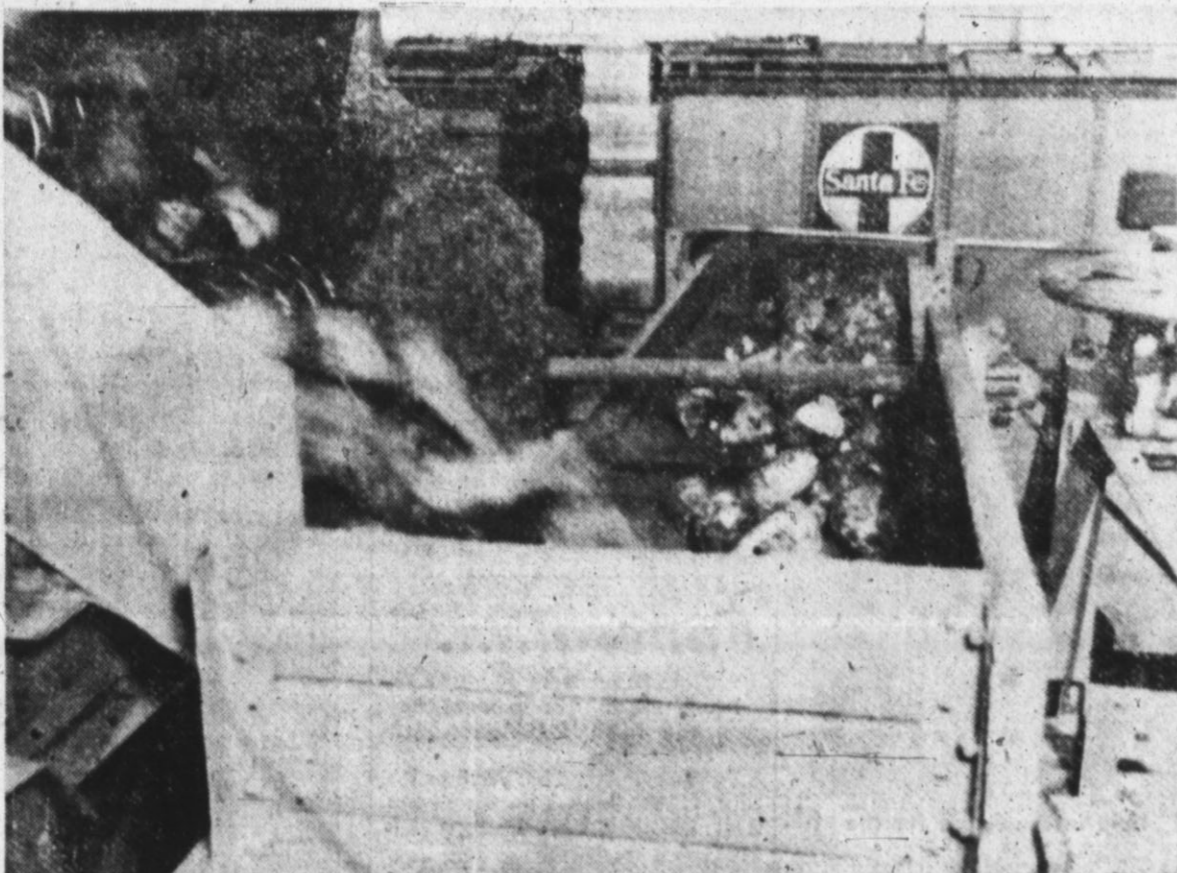
The P-TA will meet at Shirley School Monday night at 7:30 in the auditorium. Pictures for the children will be shown at High School during the session and Mrs. Elmer Patterson will be in charge of the program.

The Brand will not hold an election party as customary due to the fact that no candidates are opposed in local elections. Tabulated returns will appear in The Brand Thursday.

Paul Harvey, manager of C. R. Anthony Company here, says the store got its new Airmatic tube system into operation late yesterday afternoon. This new system works on a suction system and is used in making change with the cashier in her office from several spots in the store. This is the only type of system in Hereford to date.

Remodeling work has been finished at the City Drug and store personnel are now rearranging stock to give the place an entirely new look. Kenneth Coker says he has found stuff in all this remodeling . . . and rearranging that he never dreamed he had before.

County Court House records showed Saturday that a marriage license has been issued to Hugh Lee Clearman and Dorothy Sam Hundley. Hugh is the Deaf Smith County Agent as everyone knows. Congratulations, Hugh.



SUGAR BEETS being loaded into freight cars at the Hereford siding are just beginning to arrive for shipment with five cars loaded the first day of shipment. The beets are unusually large and of excellent quality this year, reports indicate a good crop. Staff Photo.

Three Polling Places Available On Tuesday

By John Bennett
Three polling places will be available for Tuesday's election when a record turnout of voters is expected to cast their ballots for their choice of president of the United States. Two polling places will be found at the county court house and the other at Central School here in Hereford. The polls will open at 8 a.m. and will close at 7 p.m.

The campaign has been hot and the talk around town has been somewhat strong for General Eisenhower but the attendance at the Citizens for Eisenhower rally at the Bull Barn Thursday night was quite light and may be somewhat disappointing for Eisenhower fans. Even Ivan Kalmikoff or Frankie Hill Murdock or any of the rough-house gang can pack the Barn to the rafters at a dollar a throw just about any night of the week. Thursday nights rally was free . . . with entertainment and refreshments . . . but only about one fourth of the seats at the Barn were filled . . . despite all the advertising and publicity put out for the rally.

Light Attendance at Rally

Several things going on in town could have caused this slump in attendance in what should have been a big turnout. Several Halloween parties, socials and church services could have hurt the crowd. . . . but not that much. People may have their fill of political talk for awhile and are waiting for their chance to say something at the polls on Tuesday.

Write-In Will Count

The question has been asked if there is a way for a person to vote for Eisenhower and still vote on a Democratic ticket. Attorney General Price Daniel has answered this question only recently by stating that it could be done, just by writing Ike's name on the Democratic ticket. It's as simple as that, but the staunch Democrats have lashed Daniel—no end for making such a statement. . . . saying that no one is a Democrat that will vote for Eisenhower. Anyway it can be done . . . so says Attorney General Daniel and it seems that he ought to be in a position to know.

Write-In Will Count

This appears to be Governor Shivers, and his followers, way out. They talk of voting for Ike and still remaining loyal to the Democratic party . . . and writing Ike's name in on the Democratic ticket is the only way it can be done.

And Governor Shivers has been raked pretty sorely for his stand in the entire affair . . . from the time of the convention in Chicago right up until today. No one will admit that he was afraid of saying what he believed in. It has split his supporters somewhat but this will all quieten down after the election as will all the unpleasant talk that has been going on during the campaign.

No matter who is elected . . . Adlai or Ike . . . there is no easy job cut out for him. The next four years in American politics and world affairs are going to be crucial and there won't be room for many slippings on the part of our national government.

And there isn't room for many slip-ups on the part of the people either . . . so be sure you and your friends make that important trip to the polls sometime between 8 a.m. and 7 p.m. Tuesday, November 4, and VOTE.

Funeral Service Held Today For Mrs. Ola Miller Womble, Age 70

Funeral services for Mrs. Ola Miller Womble, 70, of 503, 25 Mile Ave. will be held Sunday, Mrs. Womble died Friday evening at 8 p.m. October 31 after a week's illness, at the home of Mrs. Griswold, 401 Irving, Hereford.

Mrs. Womble was born January 5, 1882 in Dawson, Georgia, and married Troy Womble March 3, 1920 in Canyon, Texas. She came to Texas in 1912 from Georgia and to Deaf Smith County from Canyon in 1920.

Mrs. Womble was a member of the Methodist church and also the Rebekah Lodge.

Troy Womble preceded her in death on Aug. 10, 1949 at the age of 73 and he was one of the last original settlers of this area. The man who once owned three sections nearly surrounding Hereford, and whose dugout was the first dwelling in town.

The Womble home, a huge two-story white frame house on Twenty-Five Mile Avenue, has been a local landmark since it was built in 1906.

Surviving are two sons, Troy M. Womble of Amarillo, Benny L. Womble of Hereford, one stepson, C. B. Womble of Hereford, and five step-daughters, Mrs. Lester Hinrichsen, Mrs. James C. Hasley, Tulsa, Okla., Mrs. Carl Williams, Hereford, Mrs. Robert Thompson Hereford and Miss Ethel Womble of Hereford, one sister Mrs. R. T. May of Florida.

Funeral services will be held Sunday Nov. 2 from the Methodist church Hereford, at 2 p.m. with Rev. T. Edgar Neal officiating and the Rebekah Lodge will hold a grave side service.

Continued on page 2

Absentees Coming In

County Court House records indicate that a total of 178 absentee ballots have been issued or sent out for the election Tuesday. These ballots must bear a postmark of not later than this past Friday night to get in time to be counted.

Absentee ballots have been coming in all along but all had not been returned here by Saturday but will be in within a day or so.

Mr. Womble came to Deaf Smith County in 1891 and returned to Tennessee in 1899 to marry Miss Sallie Alphadeen Baker, his first wife. Eight children were born to this couple, seven of which grew to adulthood. The first Mrs. Womble died in 1917, and three years he married the late Mrs. Troy Womble.

Continued on page 2

Three Arrested On Liquor Charge; Clyde Blocker Pays Fine On DWI

According to the records in the Deaf Smith County clerk's office, Clyde L. Blocker, who was arrested on October 18 on a charge of driving while intoxicated, paid his fine of \$229.50 as of Nov. 1.

Jose Castaneda, was arrested on Oct. 30 and charged with selling liquor in a dry area.

Novell Moore faced two charges according to the records, following his arrest on Oct. 30, one on possession of liquor for sale in a dry area and another charge of selling liquor in a dry area.

The Weather

	High	Low
Thursday	74	38
Friday	84	38
Saturday	84	42

Local Distributive Education Class To Run KPAN For One Day

The Distributive Education Class of the high school is to get more practical experience on November 11, when they will have complete charge of the local radio station, KPAN.

The class is going to call on all of the local merchants on Wednesday and Thursday of this week and solicit ads which the students themselves will announce on the air.

Since this is National Education Week and November 11 is Armistice Day, the general theme will be the work of the local schools as well as a short discussion along some patriotic theme.

The following students of the D. E. Class will have general supervision of the station for the day:

Terry Kirby - general manager, Willie Earl Waits, advertising manager, Barbara Kimbrough, program chairman, Cecilia Wilkins, news editor; Leroy Self, chief engineer and Shelby Whitfield, chief announcer.

All of the other members of the class will take an active part in soliciting advertisements, announcing the programs on the air, and acting as engineers and other duties which are necessary to run any business.

The public is invited to listen from 8:15 until 5:30 on Tuesday, November 11, over KPAN for this unusual program.



BOY SCOUTS WORK to get out the vote, in an early Saturday morning canvass of the city during which they tagged house doors with Liberty Bell vote appeals. They covered a wide Hereford area to remind people to vote Tuesday, Nov. 4. The group are pictured in front of the Deaf Smith county court house as they prepared to do their good deed and start on their rounds of the homes. Staff Photo.

Local Cub Scouts And Parents Enjoy Big Halloween Party At Jim Hill

Some 120 local Cub Scouts and at least that many parents and friends enjoyed one of the biggest Halloween parties of the year for Hereford at the Jim Hill ball room Thursday night. The party was for all the Cubs in Troops 59 and 52.

It was a big night for all the ghosts, goblins, spooks and what have you in town, including an interesting program for the kiddies and grown-ups alike, topped by refreshments for the entire group.

Two grand marches, one for the kiddies and one for the grown-ups, were held and three winners from each march were selected . . . on for the most original costume, one for the funniest and one for the prettiest. Pictures of these winners appear in this issue of The Sunday Brand but we would not dare try to identify any of these characters.

Some of the most unusual and original costumes were presented at the party . . . from the old devil on up . . . and merriment reigned throughout the evening. Games occupied the kiddies for part of the program and then the parade of costumes was held with the winners being picked by the three judges for the evening.

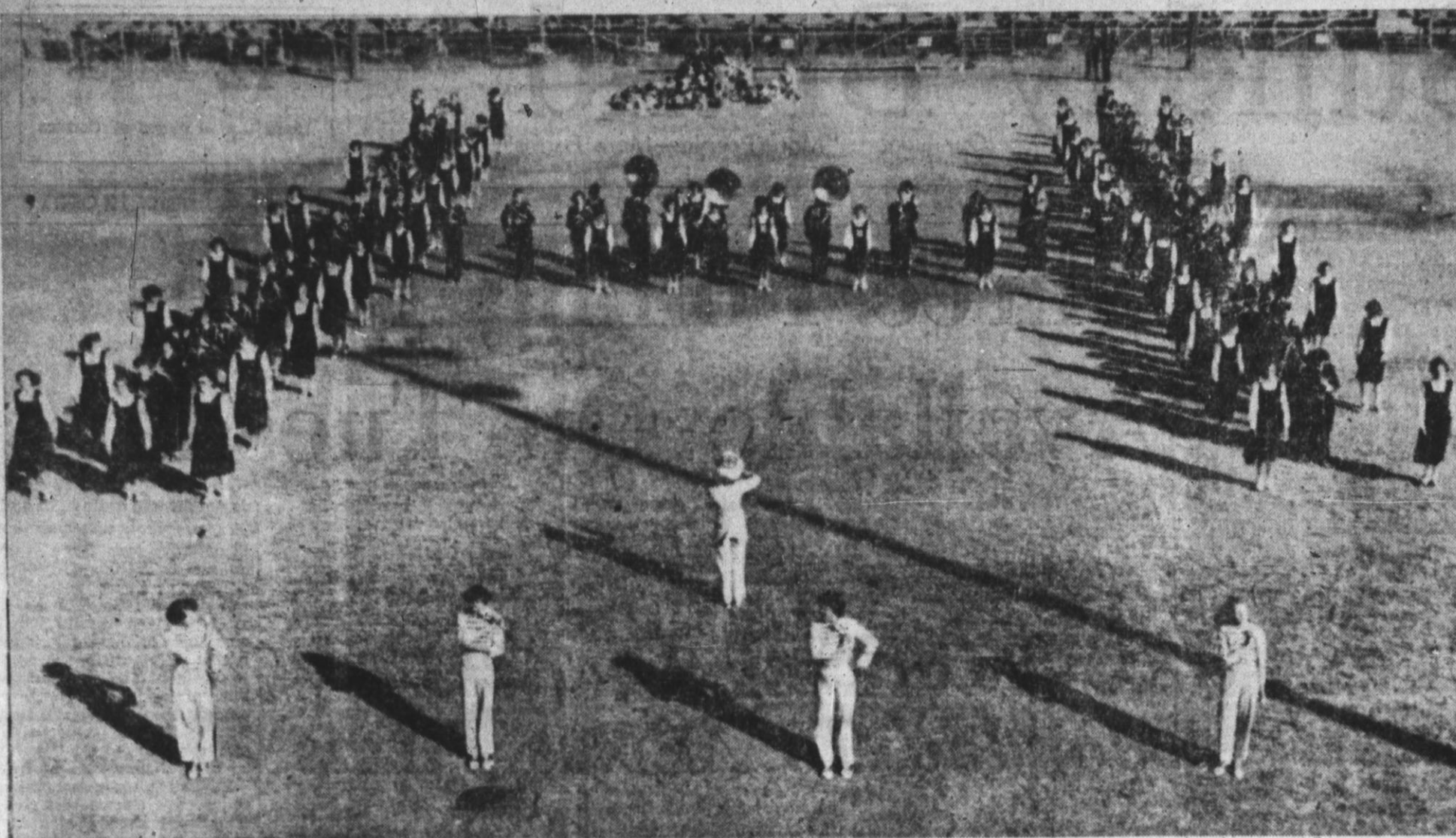
Winding up the program for the evening was the dressing up of two prominent local men (we'd better not say who) as women. Then the two paraded before the audience for judging which ended in a near riot of laughs, clapping, whistling and stamping of feet.

There probably wasn't a soul asleep in the Jim Hill when the decision came to this part of the program.

Then to top it all, there was the refreshments of cup cakes and cold drinks. All in all it was probably the biggest Halloween party in Hereford or this area for this year.

Other pictures, besides the lineup of spooks and creatures below, can be found in this issue of the paper. All photos by staff photographer.





JUNIOR HIGH BAND—and Pep Club are shown in formation at Whiteface Field at the Hereford-Tulia Junior game held Wednesday afternoon. Mrs. Purris Williams is the director of the pep club and Bill Latner is the

band director. Looks like there will be plenty of talent in the future for the Whiteface band. Staff Photo.

OPS Official

(Continued from Page 1)
ceiling prices on the posters and the new poster are those subject to OPS Ceiling Price Regulation 34, and include laundries, service stations, tailor and dry cleaning shops, parking lots, and shops doing repair work on shoes, radios, television sets, household electrical equipment, watches and clocks, furnaces, heaters, automobiles and trucks.
Murray explained that the ceiling prices which must be posted are the prices, subject to certain allowed adjustments, which were in effect during the base period of December, 1950 to January 25, 1951.
The new method of listing ceiling prices on standard forms provided by OPS will replace the varied methods which service businesses have been using. The poster measures about 11 by 17 inches, with the words "OPS Ceiling Prices Services" printed across the top. It is similar to ceiling price posters displayed in restaurants and contains 20 blank lines on which each shop will list its principal services and their ceiling prices.

Funeral....

(Continued from Page 1)
Interment will be in West Park Cemetery with the Gilliland Funeral Home in charge.
Pallbearers will be: Arthur Rogers, Cliff Hicks, Charles Donés, Earl Phillips, Coy Phillips and Tom Draper.
The body will lay in state at the Gilliland Funeral Home until one hour before time of service.

T	E	M	P	O	R	I	Z	E	S
R	L	A	P	E	S	R	V	E	
E	W	E	S	E	M	E	R	I	T
B	E	C	K	O	N	S	V	T	H
E	T	I	S	E	V	E	N	I	N
L	O	F	A	T	I	O	N	C	E
L	A	W	U	P	M	E	B	A	R
T	I	E	M	S	R	M	A	L	K
O	M	U	N	I	O	N	A	G	E
N	E	T	E	B	A	L	L	A	S
A	R	M	E	V	M	M	I		
L	O	O	I	D	E	A	I	C	
T	O	P	G	A	L	L	A	N	T

Q. How can I make glass opaque?
A. If it is desired to make some glass surface opaque, rub it with a lump of putty. Apply evenly and carefully, rubbing one way only.
Q. How can I keep medicine from staining the teeth?
A. If no glass tube is available for taking a medicine that stains the teeth, use a stick of macaroni for the purpose. It will draw perfectly.

Q. How can I make a tooth brush last longer?
A. Soak the new tooth brush in salt water over night, not only to cleanse it but to make it last longer.

the *Extra* ingredient

That
Makes
Our
Printing
More
Profitable
To
Many
Local
Firms

**The
Hereford
Brand**

• Our finer printing offers you a "Sales-Leader" in your own particular field that means extra profits. Business leaders locally are welcoming our new and finer printing. Letterheads from our shop spell prestige... they are traveling the nation's first class mails and airlines daily. Let the distinctive quality of our printing in Business Stationery help sell, and help sell, its story for you. It's worthy of your customer's attention. Take this opportunity... see us today.



More Spooks At Jim Hill....

DOLLAR DAY SPECIALS
At Dub's Man's Shop

EXTRA SPECIAL
Fortune
Dress Shoes
Regular 10.95
\$6.00

Sizes 6C to 12D
Mixed Styles and patterns

One Table
Mixed Assorted
Sport Shirts
Reg. 3.95 to 4.95 Values
Close Out At
Only **\$2.00**

Dub's Man's Shop
Home Of Quality Clothes

Christmas is just around the corner, so do your Gift buying now while our selections are still good. We handle ONLY Nationally Advertised Merchandise. Use our Lay-Away Plan.

Mr. Cotton Farmer:
We Are Offering
24 HOUR SERVICE
At Our Tohoka and Hale Center Gins

Latest Model Gins On Plains
Using
Murray and Mitchell Machinery

We Can Handle Up To 150 Extra Bales Per Day
-- Also --
We Have Several Large Trucks If You Desire
To Contract Truckers

W. C. HIGH GIN

TAHOKA, TEXAS HALE CENTER, TEXAS

"Get High With High"
Better Samples and Turnout
Phone 452 - Tahoka



FIFTH BIRTHDAY PARTY honoring little Ronnie Downey was held at the Ray Downey home at 612 Bowie Friday afternoon. Present at the party was; back row left to right: Dwight McGee, Mary Raye Downey, Kay Neill, Geary Gearn, and Johnny Bennett. Front row left to right: Jimmy Bell, Mike Harvey, Mark Tiefel, Timmy Gearn, Ronnie Downey and Rebecca Sue Bennett. Also present but not pictured above was Nancy Martin. Staff Photo.

Letter To The Editor

Dear Editor:
I'm just an average housewife and don't have much education, but I can read, hear and think, and I'm wondering if there isn't a great many people of about the same standing.
And are they like me? Admired that a man who should have dignity and decency and respect for the highest office the American people can give any man, leaves that office in the hands of underlings and goes whistle-stopping and slinging mud and calling better men than most, dirty names, making a complete ass of himself till most people with any self respect are so embarrassed they just turn off the radio or walk away.
I have always, until 4 years ago, voted Democrat but never again! I have lived in Hereford close to 10 years. Please put this in your Sunday paper.
Signed:
A constant reader of your paper... AND LIKE IT.



ANOTHER HALLOWEEN PARTY at the Raymond Paetzold barn Friday night was given by Mrs. Herbert Haseloff for her daughter, Judith Rae and her friends. Above is the children, all masked and dressed out, that were present at the party. Photo by W. H. Patton.



AWARDED SCHOLARSHIP—Miss Mollie Faye Bettis, daughter of Mr. and Mrs. M. A. Bettis, 222 Avenue H, has been awarded a Fannie Breedlove Davis scholarship for the current year by Mary Hardin-Baylor College, officials of the college announced yesterday. A member of the freshman class, Miss Bettis was graduated from Hereford High School in 1952 ranking second highest in her class. She was active in Tri-Hi-Y, the choir, and the Young Women's Association. Seventeen Fannie Breedlove Davis scholarships are awarded annually by the college—one in each Baptist district to a graduate of an accredited high school who ranks in the upper half of her class.

Dawn Music Clubs Attend Convention

The Music Clubs of Dawn were represented at the Seventh District TFMC convention held in Amarillo last week. Mrs. Gayle Neal, president of the Dawn Music club led the pledge of allegiance to the flag at the opening session and gave the local club report. Mrs. Carl Wimberley district chairman, reported on senior club ratings and served on the judging committee of the Junior Club yearbooks and scrapbooks. Mrs. J. B. Caraway served as delegate from the Dawn Music club.
Miss Sara Jo Smith gave the president's report from the Dawn Musettes, junior club, and Wanda Sue Wimberley represented the club on the Fine Art program at the noon luncheon.
On the senior club Fine Art program Friday evening the Negro-spiritual "Steal Away" was sung by a sextet composed of Mesdames: Melvin May, R. T. Stewart, Carl Wimberley, J. B. Caraway, N. R. Miller and Bruce Brown with Wanda Sue Wimberley as accompanist. Mrs. Melvin May provided a musical stunt number on the fun frolic program which followed the Fine Arts program Friday evening.
Those who attended the session were Mesdames: Melvin Gill, Henry Turner, Zed Stewart, Gayle Neal, R. T. Stewart, Melvin May, Reese Stewart, J. B. Caraway, Carl Wimberley, Mr. and Mrs. N. R. Miller, Mr. and Mrs. Bruce Brown, Mr. and Mrs. H. V. McCabe.
Misses: Lucybeth Miller, Irene Galley, Gail Miller, Phyllis Ann Wimberley, Sara Jo Smith, Wanda Sue Wimberley, Bobby Miller, Ted Wimberley and Billy Lynn Miller.

Dollar Day Specials At The Vogue

Just Received
Bought Specially For \$1.00 Day
Costume Jewelry
10 Doz. Necklaces and Ear Rings
Gold & Silver

Dollar Day
Day **\$1.00**

Only 17
ELASTIC BELTS
Reg. \$2.50 **\$1.75**
Now Only

SUEDE BAGS **\$2.00**
Off Color
Reg. & Half Sizes **\$10.00**

DRESSES
SKIRTS Values to **\$5.00**
\$10.95
1 Group from our regular Stock Specially Priced for Dollar Day

One Group All Wool
SUITS
Values to 79.95 **\$30**
Priced to Clear

We Are Over
Stocked on a Famous Brand
LADIES PANTIES
Long & Medium Legs **\$1.65**
Sizes 5 to 7 Regular
8 to 9 Extra Large
Regular 2.75

THE Vogue

We Give Baby Bonds On All
Accounts Paid By The 10th Of Month!
All Sale Prices Cash!

Exciting Beauty Event!

Here...one week only...
a DUBARRY
Beauty Expert from the famous
Richard Hudnut
Fifth Avenue Beauty Salon!



Miss Ruth Feiock
In Person
Will Be Here
Nov. 3rd Thur 7th
Please Phone
13 For Your
Appointment

Do you know about fashion's newest look for Fall? If you want to find out all about it... and treat yourself to a free DuBarry Make-up Lesson, as well... come in and meet well-known Beauty Expert, direct from New York's famous Richard Hudnut Beauty Salon! She'll teach you how to apply your make-up in a smooth, professional manner... give you an advance preview of the latest make-up techniques! But—she's here for one week only—so call right now for your private appointment with her!

And—there'll be a special-size gift of beauty for you when you come in!

CLOSE Rexall DRUGS
GOOD HEALTH TO ALL FROM REXALL

WANT ADS Phone 30-31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

NOVEMBER 4 - 5

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

We have 111 FEED MOLASSES Any Quantity. FRASER MILLING CO. B-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 222 Park Ave. Ph. 1425 B-1-16-tfc

FOR SALE: We have 3 good used combines completely overhauled. Jack McLaughlin Pontiac Co. Phone 1000. B-1-16-13-tfc

WELL DRILLING See Carl or Ray Watson East Highway 60 at Joel's Switch B-10-43-8P

FOR SALE: Peonies, tulips, and other bulbs from Holland. Plant now. Mrs. J. F. Ward North Main. S-1-17-13-tfc

LUMBER UTILITY GRADE 2x4's \$45 - 2x6's \$45 1x8's and 1x10's \$6.50 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-17-17-tfc

FOR SALE: Baled Sudan hay, \$25 a ton. 10 miles south on Star Route. Harland H. Frye. B-1-17-44-3k

200 HEAD of excellent sheep for sale. Fred Kuntz. 7 miles west and 7 south and 3 west again of Dimmitt. B-1-20-44-2p

FOR SALE: Weaned pigs, 600 and 800 lbs. 1/2 mile west, 1/4 mile north Catholic Church. Fred Welch. B-1-17-44-2p

CAGES, feed and young Parakeets birds for sale. 2925 Sheldon. Clovis, New Mexico. Phone 3204. B-1-15-42-8K

FOR SALE 15,000 heavy grain and 10,000 light grain Heigra bundles. Also 15,000 light grain Maize bundles. All shocked and 18 miles N. E. of Hereford. See May & Galley at farm or Jim Hill Hotel, Hereford. B-1-19-tfc

FOR SALE: Round oak table and six chairs. Good condition. Also one sideboard with plate rail. Reasonable. Mrs. Forrest Min-ton, 601 Grand. S-1-22-10-1k

2. FOR SALE Farm Equipment

FOR SALE One International 450 Engine, complete with radiator, clutch and transmission. Total time on

FOR SALE: John Deere A tractor and cotton stripper, 2 row cultivator. Tool bar attachment. Pulling now. Good condition. \$850. 224 Ave. C. Phone 412-W. Oscar Pimms. B-2-26-19-6p

Engine, 5 hours. All like new. Will sell at a scratch. Delivered price \$1,000.00 Producer's Chemical Service 1404 South Cedar Borger, Texas B-2-18-4C

3. FOR SALE Automobiles

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition. Only been driven 18,000 miles. Can be seen at Elm Court or phone D. R. Carmichael 1183. B-3-27-37-tfc

4. REAL ESTATE

FOR SALE: 4 room house and bath to be moved. See John D. Philipp. Phone 1618. B-4-16-44-2p

REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-tfc

IN PARMER COUNTY IRRIGATED FARMS. NON IRRIGATED FARM. GOOD BUSINESS PROPERTY. RANCHES AND HOMES. O. W. RHINEHART BOVINA, TEXAS B-4-40-tfc

FOR SALE 3 Bedroom Home 100-ft. lot on paving, near high school. Small orchard, storm cellar, many other conveniences. Will sell or would consider trading for larger house. Phone 1873 or see T. A. TUCKER 206 Roosevelt B-4-2-17-tfc

FOR SALE: House, 2 rooms, 16 x 24. To be moved. Monroe 45,000 BTU heater. 805 South 25 Mile Ave. B-4-17-19-4p

FOR SALE Grocery store in County seat town. OPS No. 2. About \$10,000 stock. Good terms. 118 East Second, Dalhart, Texas. B-4-19-8P

HEREFORD FARMS Nice level 1/4 section all in cultivation. No sloping land. 1 8" irrigation well. Small house. Close in. \$28,000 cash will handle. . . . Beautiful 1/4 section close in and on pavement. One 8" electric irrigation well. Priced reasonably. . . . Choice section with two 8" irrigation wells. All level land with no waste land. Small improvements. \$60,000 cash down payment.

SERIOUSLY! Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELLISTON REALTOR -Serving This Territory for 50 years

NEED YOUR LISTINGS Box 1503 - Hereford B-4-2-13-tfc

\$8,500 CASH .320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement. . . \$8,500 down and good terms on the balance.

SAM NUNNALLY 136 Main Phone 424 Night 1711 B-4-8-tfc

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 B-4-46-tfc

FOR SALE Have several nice clean well located, 4 and 5 room houses. Price range from \$6,500 to \$8,000. Good Terms. GLENN WEIR, REALTOR 109 Main St. Phone 200 Res. Phone 802 Hereford, Texas B-4-17-tfc

HEREFORD FARMS One quarter section, close in, shallow water. PRICE \$105 per acre SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 Night & Sun, 1711 B-4-15-tfc

FOR CASH LEASE: 320 acres irrigated farm 7 miles NW Hereford. Perfect half-section. 160 acres summer tilled. Possession Feb. 1, 1953. For details write P. O. Box 207, Amarillo, Tex. B-4-44-2C

FOR SALE Irrigated 240 acres improved 3 1/2 miles Hereford, 8" well, pump set 135-ft. price \$175 acre, \$12,000 loan might consider some trade. Irrigated 160 acres, improved, 8" well, 3 1/2 miles Hereford, \$235.00 acre.

164 acres in irrigated district a good buy at \$150 acre, \$8300 loan, \$3000 due 1955, \$5300 due 1960, just pay 4% interest yearly, balance cash. Also some good buys in houses and lots. Some as low as \$500 down payments. J. M. HAMBY REAL ESTATE South of Courthouse 208 east 3rd st. Phone 701 B-4-18-4C

FOR SALE: 320 acres in Curry County, New Mexico. 250 acres Summer-tilled wheat. Where irrigation water is available. Price \$55 per acre. 29% cash, balance good terms. See us for farm land. M. A. Crum, Friona. S-4-36-19-1p

FOR TRADE: 4 room house, call 511. S-4-7-19-1p

FOR SALE: 320 acres in Curry County, New Mexico. 250 acres Summer-tilled wheat. Where irrigation water is available. Price \$55 per acre. 29% cash, balance good terms. See us for farm land. M. A. Crum, Friona. S-4-36-19-1p

FOR SALE: 320 acres in Curry County, New Mexico. 250 acres Summer-tilled wheat. Where irrigation water is available. Price \$55 per acre. 29% cash, balance good terms. See us for farm land. M. A. Crum, Friona. S-4-36-19-1p

FOR RENT: Bedroom close in, 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: Desirable furnished apartment downstairs for couple. Private bath, garage and bills paid. 514 Union. S-5-16-19-1k

FOR RENT: Exceptionally nice furnished apartments to reliable persons at special rates as I am going to California. 711 East 3rd. B-5-21-19-2p

FOR RENT: Unfurnished 4 room house. Call 511. S-5-8-19-1p

6. WANTED WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-tfc

8. HELP WANTED

HELP WANTED: Have opening for good mechanic with experience in General Motors Products. Good working conditions, good pay. Kinsey Motor Company, Chevrolet and Oldsmobile Dealer. B-8-25-14-tfc

MAN or WOMAN to take over route in Hereford to distribute Watkins Nationally Advertised Products to established customers. Full or part time. Earnings unlimited. No car or other investment necessary. We will help you get started. Write Mr. C. R. Ruble, Dept. N-1, The J. R. Watkins Company, Memphis, Tenn. S-8-19-1p

9. Situations Wanted

WILL CARE for small children. 104 West 6th Street. B-9-9-19-5p

WANTED: Cotton pulling. Have 2 John Deere strippers. 224 Ave. C. Phone 412-W. Oscar Pimms. B-9-15-19-6p

10. NOTICE

ALCOHOLICS Anonymous Phone 850. B-10-4-11-tfc

WANTED Can pull your cotton that is infested with weeds, Johnson etc. See Frank S. Wilde Phone 1673 S-11-19-tfc

Other Good Buys JOE B. DOUGLAS REAL ESTATE Ph. 3152 Box 185 On Highway 60 Friona, Texas B-4-18-4C

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

FOR SALE Irrigated 240 acres improved 3 1/2 miles Hereford, 8" well, pump set 135-ft. price \$175 acre, \$12,000 loan might consider some trade. Irrigated 160 acres, improved, 8" well, 3 1/2 miles Hereford, \$235.00 acre.

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE CONST. Phone 399 618 West First - Hiway B-11-2-19-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-11-11-29-tfc

13 LOST FOUND: A pair of glasses found Tuesday. Owners may have same by describing and paying for this ad. B-13-18-18-tfc

LOST: Red zipper billfold containing personal papers and pictures. Please leave at Brand office. B-13-14-44-2p

LOST: Car keys in brown folder, Oct. 25th on Main St. Finder leave at Brand office. Reward. B-13-17-19-2p

LOST: Child's glasses. Blue plastic frame. Reward. Phone 1765-J. S-13-9-19-1p

Kiwanis Club Thurs. Noon Hotel Jim Hill



SCORES FOR HEREFORD. Martin Wally is shown above as he scores a TD for the Hereford 7th graders in their game Wednesday afternoon. Shown second from the left in the stripped helmet is Delbert Jones. Staff Photo.



TULIA'S LITTLE HOT ROD back number 17 is shown making a nice gain against Hereford 7th graders in their game here last Wednesday afternoon. Hereford won 19-7. Coming in to make the tackle are Jesse McGuire and Don Hamilton. Staff Photo.



MEXICAN FOOD was the by-word at the Auxiliary dinner Thursday night at the veterans building. Funds secured from the dinner will be used by the group to purchase a flag for the Shirley School. Staff Photo.

Q. How can I clean unwashable leather gloves?
A. Clean with a flannel cloth that has been soaked in milk, squeezed nearly dry and then rubbed on a bar of soap.

Q. What rouge placement is good for a very short type of face?
A. You can add length to your face by placing the rouge spot as high as possible on the cheek, and blending it carefully outward from the rouge spot.

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOH'S Each Tuesday Night

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 849

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. V. F. W. CLUB HOUSE

PLAYS 'WITH ONE ARM'—Bill Poole, one-armed backfield man for the Frisco, Tex., Class-football team, shows his running form. Poole has won two letters in football in spite of his handicap and is after his third letter. (AP Photo)

PENNEY'S
ALWAYS FIRST QUALITY!

STRETCH
YOUR DOLLARS FARTHER AT PENNEY'S!

JUBILEE SPECIAL!

ALL WOOL!

EXTRA LONG!



4lb. Blanket

\$10⁰⁰ (72"x90")

Extra warm winterweight! And you get a 5 yr. guarantee against moth damage! 5 decorator colors: hunter green, geranium red, wine, yellow, aqua! Terrific Jubilee value!

11 Pr. Men's White Painters & Blue
Payday Overalls

Size 30, 32 & 40 **\$1⁰⁰**

17 Only Men's
Army Twill & Dress Shirts

Sizes 16½ & 17
\$1⁰⁰

Men's Work Gloves

Full Grain Leather or Leather Faced
\$1⁰⁰ pr.

One Rack of Winter
Better Jackets

Boys size 12 to 18 **4.00**
Mens size 36 to 46 **6.00**

4 Pc. Windsor Pen Sets

Fountain Pen, Ball Point Pen, Pencil & Flash-Lite
\$1⁰⁰ set

Men's Corduroy
Sport Coats

Color Tan & Maroon
\$8⁰⁰

Size 34 to 46
Reduced To

Ladies Cotton Half Slips
Emb. Trim, Rayon Full Length Slip

Reduced To **\$1⁰⁰**

Ladies Rayon Knit Gowns

All Sizes **\$1⁰⁰**

Special Group
Ladies Rayon Knit Half Slips

Sizes S-M-L **2 for \$1⁰⁰**

Bleached Flour Sacks

No Holes
Large Size - Special Price
5 for \$1⁰⁰

White Sheet Blankets

All American Cotton
Wrapped Ends - Sizes 79 x 90
Today's Special **\$2⁰⁰**

Ladies Rayon Panties

Brief Style - Size S-M-L
4 pr. for \$1⁰⁰

Costume Jewelry

Ear Screws, Necklaces, Pins
\$1⁰⁰

Plus Tax

Girls Rayon Panties

Brief Style - Size 2 to 12
5 pr. for \$1⁰⁰

Girls and Ladies
Cotton Anklets

Rib or Cuff Tops
29^c

8 pc. "Golden Classic"
TUMBLER SET
\$2⁰⁰

You get eight 14 oz. tumblers with heavy sham bottoms. Famous Libbey Safedge helps prevent chipping! Beautiful floral design matches Penney's "Golden Classic" dinner set.

"GOLDEN CLASSIC"
DINNER SERVICE
FOR 8!
55 pcs. **\$15⁰⁰**

Sparkling floral design! You get 10 cups, (2 extra), 6 saucers, 8 fruits, 8 bread and butter, 8 dinner plates, 8 soup plates, 1 sugar bowl and cover, 1 cream pitcher, 1 platter, 1 vegetable dish!

7 oz. Sizes
Listerine
Antiseptic
reduced to **19c**

3 oz. Net Weight
Amm-i-dent
Tooth Powder
19c

"GOLDEN CLASSIC"
GLASSWARE
Service for 8
\$5⁰⁰

You get 24 heavy sham bottom glasses; 8 each of 14 oz. and 6 oz. tumblers and 8 sherbets. Libbey Safedge helps prevent chipping! Once-in-a-life-time value!



2 pairs for just \$1¹⁵

Yours (if you hurry!) in two fashion shades. Sizes 8½-11.

★ SHEER LUXURY NYLONS
51-gauge, 15-denier dark-seam sheers

★ NOT SECONDS, not irregulars, but Penney's own, famous perfect quality!

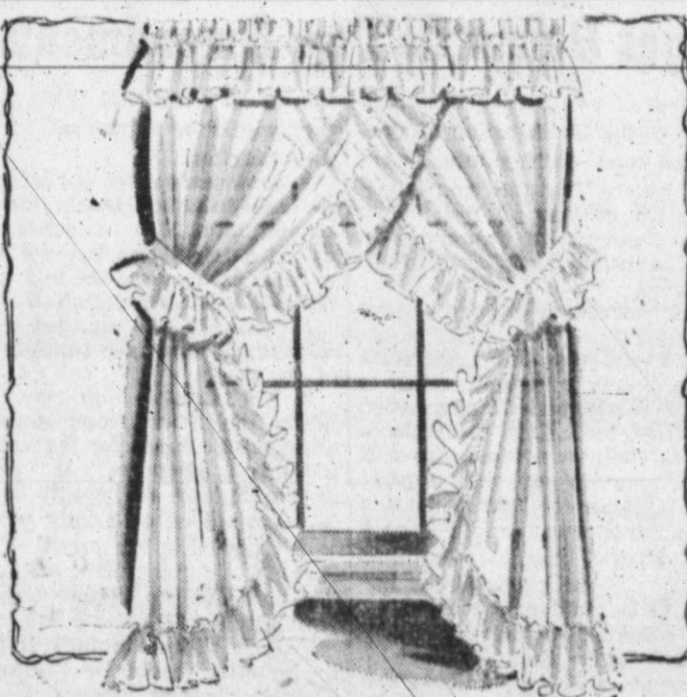
FINELY WOVEN QUALITY! HUGE ASSORTMENT!

80-sq. Percale Prints **25^c yd.**

for sewing fashions!
for home-decorating!

Your grand opportunity to save money on this exciting group of colorful florals, novelty prints, smart designs for sewing everything from tots' clothes to kitchen curtains! Hurry! These percales are outstanding at this price! 35-36" wide.

FOUNDER'S DAY!



PERMANENT
FINISH ORGANDY
PRICILLAS
\$3⁰⁰

(84" wide — 81 lgth)
These have crisp, 8" French-headed ruffles, picoted on one side! Hemmed and headed to hem! Choose white, pastels!

Washable Rayon
Marquessette
Panels

42 in. Wide **\$1.09**
81 in. Long

24-Only
100% Latex
Foam Bed Pillows
Perfect Fit Products

\$4.44 ea.

Mat Protector

Quilted

Twin Bed Size **2.69**
Full Bed Size **3.69**

12 Only

Shredded Latex
Foam Rubber
Bed Pillows

\$1.50

Mrs. Jewell "Says" She Sure Has Got Bargains
In The Ready To Wear Dept.

One Large Table Of
Ladies Better Hats

Reduced To **\$1⁵⁰**

One Rack Of
Ladies Better Dresses

Reduced To **\$2⁰⁰**

14 Only
Ladies Winter Suits

Reduced To **\$15⁰⁰**

10 Only
Ladies Winter Coats

Values Up To 39.95
Reduced To **\$20⁰⁰**

One Rack Of
Ladies Better Rayon Slip

Reduced To **\$2⁰⁰**

Girls & Ladies Printed Plisse
Short House Coats

\$1⁰⁰

JUBILEE SPECIAL!



PRINTED FLANNELETTE!

Warm,
Washable **\$2⁰⁰**
Gowns in
Cheery
Floral Prints!

Long sleeve, straight-cut gowns with embroidery trimmed neckline or collar style with piping. Value-packed feature of Penney's Golden Jubilee! 34-48.

Bargain In Shoe Dept.

20 Pair, Ladies Better Shoes
Pumps, Oxfords & Arch Shoes **\$2⁰⁰**

Six Former Presidents Of Cattle Raisers Association Hit At Truman Administration

Six former presidents of the 76-year-old Texas and Southwestern Cattle Raisers Association, in a message addressed to all farmers, cattle raisers and feeders in Texas, today blamed the drastic decline in cattle prices on the Truman administration's controls and propaganda which have "undetermined confidence and put fear in the cattle industry."

"The Truman administration has worked to lower the prices of your product at every opportunity," the statement said. "There never has been an Administration that has exerted so much political power against the best interests of the cattle raisers and feeders."

The six ex-presidents who issued the statement are Ray Willoughby, San Angelo; Bryaf Edwards; Henrietta; C. E. Weymouth, Amarillo; Holman Cartwright, Dinero; Claude McCan, Victoria, and Jay Taylor, Amarillo.

Recalling the repeated attempts of the Truman administration to impose additional rollbacks and slaughter quotas on cattle, the six ex-presidents stated that price controls are still on cattle even though they are far below ceiling price.

The statement said that the consumer is benefitting very little from the lower cattle prices.

"Even though cattle prices have declined drastically," the statement continued, "the price of meat over the counter has gone down very little as every consumer well knows."

In blasting the Truman administration for its mishandling of the cattle situation, the six ex-presidents concluded their statement by saying:

Results On Men's Handicap Match Play Tournament Are Announced

The following results have been released for the Mens' handicap match play tournament here at the local course.

CHAMPIONSHIP FLIGHT
O. F. Lange vs Gerald Wilson
W. W. Gilbreath beat John D. Pitman, 1 up
V. M. Cogdell beat Frank Latimer 3 & 2
Bill Amery beat Ray Hardy 5 & 4
Bill Howard beat Dr. J. H. Channer 2 & 1
J. A. Pitman beat Bill Miller 2 & 1
Stan Barrett beat Mac Pitman 3 & 2
Bill Waldrop won by default
Lee Rogers vs Clyde Cave
Sam Gilbreath beat Jim Garment 2 & 1
Don Martin beat Wayne Phillips 1 up
H. D. Blyth beat Tom Howard 1 up on 19 holes
Bill Davis beat Alvin Shirley 7 & 5
Wendell Burdine beat Walter Seed 1 up
M. E. Clevinger, Joe Butler, tie, must play 1 more hole.

PAIRINGS FOR CHAMPIONSHIP FLIGHT
W. W. Gilbreath vs winner of O. F. Lange-Gerald Wilson match
F. M. Cogdell vs Bill Amery
Bill Howard vs J. A. Pitman
Stan Barrett vs Bill Waldrop
Sam Gilbreath vs winner Lee Rogers-Clyde Cave match
Don Martin vs H. D. Blyth
Wendell Burdine vs winner Joe Butler-M. E. Clevinger match.

CHAMPIONSHIP CONSOLATION PAIRINGS
John D. Pitman vs loser of Lange-Wilson match
Frank Latimer vs Ray Hardy
Bill Miller vs Dr. J. H. Channer
Mac Pitman won by a bye
Jim Garner vs loser Cave-Rogers match
Wayne Phillips vs Tom Howard
Sam Nelson won by a bye
Walter Seed vs loser Butler-Clevinger match
FIRST FLIGHT
J. M. Posey beat Bud Amery 2 & 1
W. T. Edelman beat Earl Stagner 3 & 2
Earl Hendricks beat Bill Nunn 1 up
Bob Lindsey beat J. A. McWhorter 5 & 4
Kenneth Cowan won by default
John Estes beat H. A. Lamm 5 & 4
Henry Lewis, Dr. Hap Cavness tie, must play one more hole.

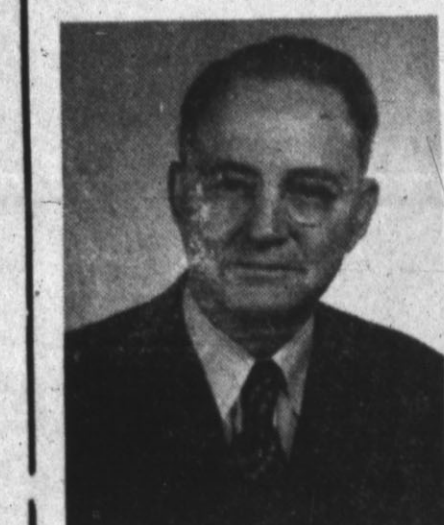
FIRST FLIGHT PAIRINGS
J. M. Posey vs W. L. Edelman
Earl Hendricks vs winner Lewis-Cavness match
Dale Tinnin vs Harold Loerwald
Bob Lindsey vs winner Tinnin-Loerwald match
Urlin Streu vs winner Reeves-Tinsley match
Dub Reeves vs Arthur Tinsley
Andy Anderson vs Dr. R. E. Lingenfelter
Lloyd Neill vs W. B. Dowell
Muit Webb vs Ed Young
H. A. Close vs Jim Wood
Kenneth Cowan vs John Estes

FIRST FLIGHT CONSOLATION PAIRINGS
Truitt Johnson vs winner Boyer-Herring match
H. A. Lamm vs bye
Other pairings not complete.

More Spooks At Jim Hill....



SERVICE MEN MEET—Ray Terry, HU. U. S. Navy Hospital Staff, Bainbridge, Maryland, son of Mr. and Mrs. J. W. Terry 139, Ave. B, Hereford and a/c Wayne E. Williams, Sq. Sec. 3345 T. Wg. Chanulde III, met in Washington, D. C. on Oct. 23 for a five day leave. Both the servicemen are graduates of the Hereford High School class of 1948. Ray enlisted in the Navy Aug. 30, 1951 and Williams in the Air Force On July 20, 1951. Their meeting in Washington was their first since entering the service.



The Pastor, T. Edgar Neal, will preach Sunday Morning On Christian Citizenship

Subject: "PARTNERS IN GOVERNMENT"

You are invited

The Holly Communion at 7:30 p. m.

WARD HALL WILL BE OPEN FOR PRAYER ALL DAY TUESDAY

West Texas Chamber Of Commerce Urges Defeat Of Two Amendments

Defeat of two proposed amendments to the Constitution of Texas to be voted on November 4 was urged by the Taxation and Legislation Committee of the West Texas Chamber of Commerce at its convention in Wichita Falls last week.

Basic provisions of the two proposals are:

1. To empower the Legislature to enact laws to enable cities to provide Workman's Compensation Insurance, including the right to provide their own insurance risk for all employees, and provide suitable laws for administration of such insurance, and for payment of costs, charges, premiums on insurance policies and the benefits to be paid under them. (House Joint Resolution No. 20).
2. To require that the Legislature create a State Medical Education Board, establish a Medical Foundation Fund and make adequate appropriations for that fund to provide grants, loans or scholarships to persons desiring to study medicine and to practice in rural areas in Texas, upon such terms and conditions as shall be prescribed by law. The term "rural areas" would be defined by law. (House Joint Resolution No. 38).

The WTCC committee is composed of men of many businesses and professions living in all parts of the 132 counties served by the organization.

Among reasons for opposing approval of the measure relating to Workman's Compensation for city, town and village employees were the following: (House Joint Resolution No. 20.)

1. Constitution already provides for passage of laws to provide Workman's Compensation Insurance for such employees. Such insurance is available from private insurance companies.
2. Language of the proposed amendment may be interpreted to make it mandatory upon cities to set up a Workman's Compensation system, unlike a present law that makes such a policy voluntary for counties and their employees.
3. It would further encroach upon the legal power and authority of cities, and is a step toward centralization of government.
4. It could bring about creation of an additional State Board that would be supported by further taxation.

Among reasons for opposing the proposal to create grants, loans or scholarships to students who would agree to practice medicine in rural areas, were the following: (House Joint Resolution No. 38.)

1. It would add another to the numerous boards and commissions of the state.
2. The Constitution now prohibits the State from appropriating public funds for "private or individual purposes" or "giving or lending of the credit of the State in aid of, or to any person, or for applying the credit of the State . . . for payment of liabilities, present or prospective, of any individual."
3. It is discriminatory in that its benefits would be limited to a single class or group.
4. Nothing is binding beyond the moral obligation of a person receiving its benefits to practice in a designated area, which would have to be defined by law.
5. All medical schools of the state are overcrowded and have long waiting lists, and additional facilities for teaching medicine would have to be provided.
6. The term "medical" is not defined. It is left to the Legislature to determine whether the term would include dentists, veterinarians, nurses, technicians, chiropractors, and doctors of osteopathy as well as doctors of medicine.
7. There is no limit upon the amount of money the legislature may appropriate to operate the proposed Board and create the proposed fund.
8. This is a step in the direction of socialized medicine.

Freedom is not a right that just happens. There is no magic way to freedom. We have to work, sacrifice and sometimes fight to keep it alive. We, in America, have lived so long in freedom, that we are prone to take all of our liberties for granted, and when that happens, there is grave danger of losing them.

Cruelty toward others emanates from leaders whose education lacked true spiritual guidance.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. J. B. Thompson, OB, Mrs. Paul Cody, OB, Mrs. Gerald Banner, OB, Kathleen Brunson surg., Mrs. Bob Bickwell, surg., Mrs. Jack Atkinson, OB, Mex. Dele Cruz, med., Mary Arnold, obs., Mrs. G. A. F. Parker, med., Mrs. Dora Inman, med., Mrs. L. A. Ragland, med., Mrs. J. V. Harper, surg., Mrs. Julia Sowell med., Mrs. Roy Kelley, surg. Mr. Ky Lawrence, surg., Mrs. Otis Hall, surg., Mrs. Bill Brady, OB, Baby Flores med., Mrs. Gertrude Probasco, surg., Jusea Ozuna, surg., and Phillip Fruass, med.

PATIENTS DISMISSED

Patients dismissed from hospital on Oct. 30 were: Alice Galicia, Ortho., Jim Monroe, Mrs. T. D. Davenport, Mrs. R. L. Cocanough, med., David Brumley, med., Mrs. Ann Cushman, OB, On Oct. 31, Adelena Amaro, med., Mrs. Stanley H. Combs, OB, and on Nov. 1, Mrs. May Vick acctd., Mrs. Arthur Tinsley, OB, G. W. Mase-

ley, med., Leona Packard, med., Mrs. George Turrentine, OB and Mrs. C. E. White.

BIRTHS

To Mr. and Mrs. Gerald Banner, Oct. 31, a boy.
To Mr. and Mrs. Paul Cody, Nov. 1, a girl.
To Mr. and Mrs. J. B. Thompson, Oct. 30, a boy.
To Mr. and Mrs. Jack Atkinson, Oct. 29, a boy.
To Mr. and Mrs. Arthur Tinsley, Oct. 29, a boy.
To Mr. and Mrs. A. Crishin, Oct. 29, a boy.

Q. How can I make use of leftover milk?
A. If it so happens that there is a quart or more of milk on hand, make a rice pudding, a custard or a dish with a creamed sauce. Another pleasing way to use it is to have a slice of ham for dinner and bake it in milk in the oven for about an hour, adding milk as it boils away.

MONEY TO LOAN!

If You Want To

- Roof
- Paint
- Paper
- Remodel
- Add A Room
- Add A Porch

or make any kind of improvements on your home, we will loan you the money to do the job.

Title One Loan

No Money Down, Months To Pay

ROCKWELL BROS. & CO.

GET A COMPLETE FORD TRACTOR OVERHAUL NOW

only \$65⁰⁰

(Includes Parts and Labor)

SAVE 3 WAYS:

1. Save Money Now
2. Save Repair Costs Later
3. Save "Down Time" at Work Time

STOP IN OR CALL US TODAY SO WE CAN SCHEDULE YOUR TRACTOR FOR AN OVERHAUL JOB SOON.

HEADQUARTERS FOR FORD TRACTORS AND DEARBORN FARM EQUIPMENT.

HEREFORD FARM EQUIPMENT CO., INC.

GENUINE PARTS, TRAINED MECHANICS, LATEST FACTORY INFORMATION & PROCEDURES

Hoffman EASY-VISION television

only Hoffman Easy-Vision is squint-free, strain-free TV

17-INCH TABLE MODEL in Mahogany finish cabinet. \$239.95

Price Includes: parts, picture-tube warranty, and Federal Excise Tax.

VALUE PACKED 17" HOFFMAN TO MEET YOUR BUDGET

This compact 17-inch Table Model is designed to fit smaller room areas...yet large enough to have full size TV and sound system. QXP chassis with Filament power transformer... Easy-Vision Golden Lens... Front Picture Controls... Maximum Performance Selector Switch... "Long-Ranger" Tuner... Automatic Sound Tuning for locked-in sound and picture. See it today...compare it for value and performance!

Store Open Until 8 p. m. Tues. and Thurs. 9 p. m. Saturday

FARM and HOME SUPPLY

1301 Park Ave. Factory Authorized Service Phone 1109

PRESCRIPTIONS

WHAT IS A CUSTOMER? . . .
"A customer is not dependent on us. We are dependent on him. Not an interruption of our work, he is the purpose of it. Not an outsider to our business, he is part of it, doing us a favor by letting us serve his needs. To us, a customer is the most important person in the world."

EDWARDS PHARMACY

Wayne Edwards
Conveniently located Next Door to the Clinic

THESE DEMOCRATIC LEADERS ENDORSE EISENHOWER



FOUR DEMOCRATIC GOVERNORS of Texas have made history by endorsing Dwight D. Eisenhower for President of the United States. They are pictured above (left to right) Governor Allan Shivers and Former Governors W. P. Hobby of Houston, Coke R. Stevenson of Telegraph, and Dan Moody of Austin.

NORTHWEST HEREFORD NEWS

Jack Renfros Giving Buildings On Both Their Farms New Look

By Mrs. R. C. Childers

Mr. and Mrs. Jack Renfro are giving their farm buildings that new look. Renfro has a crew of men painting and residing some of the buildings, on both his farms. Each farm has three houses besides the barns and out buildings. On the west place there is also a barracks that has several apartments in it which he is stuccoed and painted. He is using that new gray color and priming it in white. Renfro said he purchased 100 gallons of paint to do the job.

Mr. and Mrs. Wayne Johnson left Friday for Pueblo, Colo., where they will visit Mrs. John-

son's brother, Sam Brewer and family. Brewer is connected with the public schools there. Mr. and Mrs. Dick Connally are vacationing in the states of New Mexico and Arizona. George their youngest son is staying with his grandparents, Mr. and Mrs. Skypala in Westway, while his parents are away.

Visitors in the Marvis Southward home Sunday were Mr. and Mrs. J. R. Southward of Friona and Mr. and Mrs. Frank Wilkerson of Amarillo.

Mr. and Mrs. Earl DeHart and Kenneth were in Claude Sunday visiting in the J. W. Robinson home. Mrs. Robinson is Mrs. De-

DON'T CROSS YOUR FINGERS AND HOPE—VOTE!



Hart's mother.

Mrs. Robinson returned home with the DeHarts and is spending the week in the DeHart home. They are making and fitting a suit for Mrs. Robinson.

Mr. and Mrs. S. J. Barclay arrived from Tucson, Ariz., Tuesday. They are here on business. It is not known how long they will be here.

Mr. Edgar Telchik made a business trip to O'Donnel Tuesday.

Mr. and Mrs. J. T. Richardson and Mr. and Mrs. Pat Robinson and family were dinner guests in the home of Mr. and Mrs. Bill Hammer of Lark, Sunday.

Mr. and Mrs. John Johnson and daughter Mary of Pampa, were guests again Wednesday in the R. C. Childers home. The Johnsons were here a week ago and attended the M. G. Caywood sale. Mr. Johnson is a brother of Mrs. Childers.

Residents of this area received their first mail on the Route 5 Saturday. Route 5 serves part of this community and Westway and is a new route.

Q. How can I make a decorative salad?

A. By cutting some hard-boiled eggs in six lengthwise slices and arranging petal-fashion around mounds of chopped pickle, mixed with salad dressing. Serve on lettuce.

Q. How can I remove rust spots from lace?

A. They can usually be removed by use of lemon juice and salt, and exposure to strong sunlight. But if this is not entirely successful, why not dip the lace into coffee and make it eru, thus covering any remains of the rust spots.

Q. Do you advocate the use of facial masks?

A. Yes; they are not only cleansing, but stimulating to the circulation in the face. One good simple one is the painting of the white of egg over the face and throat. After allowing this to remain on for 10 minutes, remove with warm water.

Cultural Home Demonstration Club Presented In Program On Tuesday

Members of the Cultural Home Demonstration club were presented in a program which consisted of a number of skits, songs and readings. It was held Tuesday evening in the granary on the R. C. Childers farm.

Mrs. Edgar Telchik directed the program. She was assisted by Mrs. Earl DeHart.

Club members presented four skits, the first one titled "Fall Shoes" was given by Mrs. Paul Corbett, Mrs. Grady Parsons, Mrs. J. T. Richardson, Mrs. Art Lewis and Mrs. Edgar Telchik. Mrs. W. E. Robinson and her granddaughter Lynn Hargis presented a little skit called "Granny's Glasses". Another skit originated in a local hat shop, the customer needing an original hat. This was given by Mrs. Marvis Southward, and Mrs. R. C. Childers. The last skit took place in the office of a ticket agent. It was titled "A Ticket for Magnolia". These characters were Mrs. Art Lewis and her daughter Bonnie and Mrs. Earl DeHart. A reading called "Believe and the Bear" was given by Mrs. John Hunter. The group was led in singing by Patsy Childers. She was assisted by Bonnie Lewis and Jan Hargis in the singing "Row, Row, Row Your Boat" which was sung in rounds.

After the program, the group was directed in a number of games by Mrs. John Hunter.

The refreshment table was loaded with hundreds of goodies, bowls of fruit salad punch and plenty of coffee.

Members and their families at-

tending were: Mr. and Mrs. Marvis Southward and son Arvis, Mr. and Mrs. John Hunter, Marie Stella, Howard and Evelyn, Mrs. R. E. Hargis, Jan, and Lynda, Mr. and Mrs. Earl DeHart and Kenneth, Mrs. W. E. Robinson, Mr. and Mrs. Grady Parsons, and their grandchildren, Jimmy and Joe Harrel Childers, Mr. and Mrs. Paul Corbett, Ronald James and Paula Beth, Mrs. Edgar Telchik, Mrs. Pat Robinson, Thresa, Marjorie, Vanita, and Dianne, Mrs. W. E. Holcomb, Mrs. Wayne Johnson and the hostess and family.

A total of 37 attended the program. A group of ladies came earlier in the day, cleaned and prepared the granary for the program. Seats, stage and even a curtain which was drawn to either side was prepared by the group.

Special Fund For Research, Study Is Available

CHILDRESS—Some Texas woman doctor who wants to do research or advanced study has an opportunity to do so if she can meet the requirements.

The Minnie L. Maffett Fellowship Fund, sponsored by the Texas Federation of Business and Professional Women's Clubs Inc., has \$2,267.92 to finance some woman physician's advanced work, according to Miss Alyce Ater, Texas Federation President.

The fund was founded at the federation meeting in Amarillo in 1946. It now totals \$29,355.12 of which \$2,267.92 is income ready to be used.

The fund honors Dr. Minnie L. Maffett, M. D., of Dallas, state and national president of the Business and Professional Women's Clubs.

To be eligible the applicant must be a graduate of a Texas medical college. In the event there is no such applicant, the fund committee at its discretion may consider a woman who is a bona fide Texas resident and has taken a Ph. D. or M. D. degree from the University of Texas or some other recognized university and who is doing research in a medical field.

Applications must be made on forms provided by the Minnie L. Maffett Fellowship Awards Committee. There may be obtained

from Mrs. Florine Carney, 524 Nashville Ave., Post Arthur.

For Sale:

Novelty Threads,
Plastic Bottoms and
other Accessories for
Making Purses
125 Avenue C
Phone 1286

Television

Old enough to be Proven
Young enough to be Profitable

FIVE HUNDRED MILLION DOLLARS WAS PRODUCED IN MERCHANDISE SALES BY TELEVISION IN 1951

A Texas corporation presents an interesting investment opportunity in this new infant industry.

Information on this investment will be furnished without obligation.

CHILDREN'S TELEVISION FILMS, INC., 2405 SAN JACINTO, HOUSTON 4, TEXAS

Kindly send me information on the "Texas Corporation" offering an investment opportunity in Television.

Name _____
Address _____ City _____ State _____

NOTICE !!

I Have Recently Purchased

GENE'S CHEVRON SERVICE

At 346 W. 1st St.

It Will Now Be Known As

TERRY'S SERVICE STATION

FEATURING: Washing & Lubrication

Your Choice Of Oil

Fast Courteous Service

J. W. Terry

346 W. 1st St.

Phone 1696

Public Notice

OF DARREL HARKINS

DEAF SMITH COUNTY, TEXAS

TO WHOM IT MAY CONCERN:

This will constitute notice to all persons that Acie D. (Darrel) Harkins, has applied to the United States Patent Office on a well construction and a method of constructing a well, the said application being filed on October 16, 1952, Serial No. 315167 and the Patent is now pending upon said method of constructing a well. The patented process upon which Darrel Harkins holds a patent pending is designed to secure good irrigation wells in quicksand and doubtful areas and the process includes the wrapping, strapping, fastening or welding to the outside of the casing any material for the purpose of holding back dry sands, quick sands and caving sands from caving in to the water sands, it also includes the cementing or placing in the hole any harding mixture installed in any way on the outside of the well casing for the same purpose, that is, to prevent the quick sand; dry sand or caving sands from falling into and damaging the water sand or misplacing or injuring the pump. Another part of the process is wedging in smaller casing into enlarged casing and welding the smaller casing into the larger casing at the point where the dry sands contacts the water sand and at the top of the water sand, or the use of two different sizes of casing. The process also includes fine inward perforation of the casing 3-16's or less.

This shall constitute notice to all persons and corporations that the said Darrel Harkins has a property right in the process upon which he has a patent pending, and that before the same or any part thereof may be used by any individual, firm or corporation, the written consent of Darrel Harkins must be obtained.



SGT. DAVID R. SMITH who has been in the service for the past two years has returned home from Japan where he has seen 10 months service with an additional eight months in the Korean area. The Service man left Korea in September and was released from active duty at Ft. Bliss. He is the son of Mr. and Mrs. Ray Smith and a brother of Mrs. Glenn Mingus, of Friona.

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.



One Group

COATS
\$5.00

25% off
Sweaters
\$3.00

One Group

GIRDLES

\$2.00

One Group

Rayon Suits
\$32.95 - \$39.95

One Group

HOSE \$1.00

The Little Fashion Shop
"Smart Clothes for Smart Women"



HAMIE GILBERT

Joe Beyer is one of the best neighbors a fellow ever had, but even Joe gets some exceptional ideas. Last week he wrote a letter defending train tooting and when I started back from lunch Friday he was out on the front porch with about half of his wife's cooking utensils and a bottle of honey. When I stepped into his territory Joe said:

"Oh, the just catching a few bees." And he bent right over, humming around and came in a while pinning a bee into the bottle.

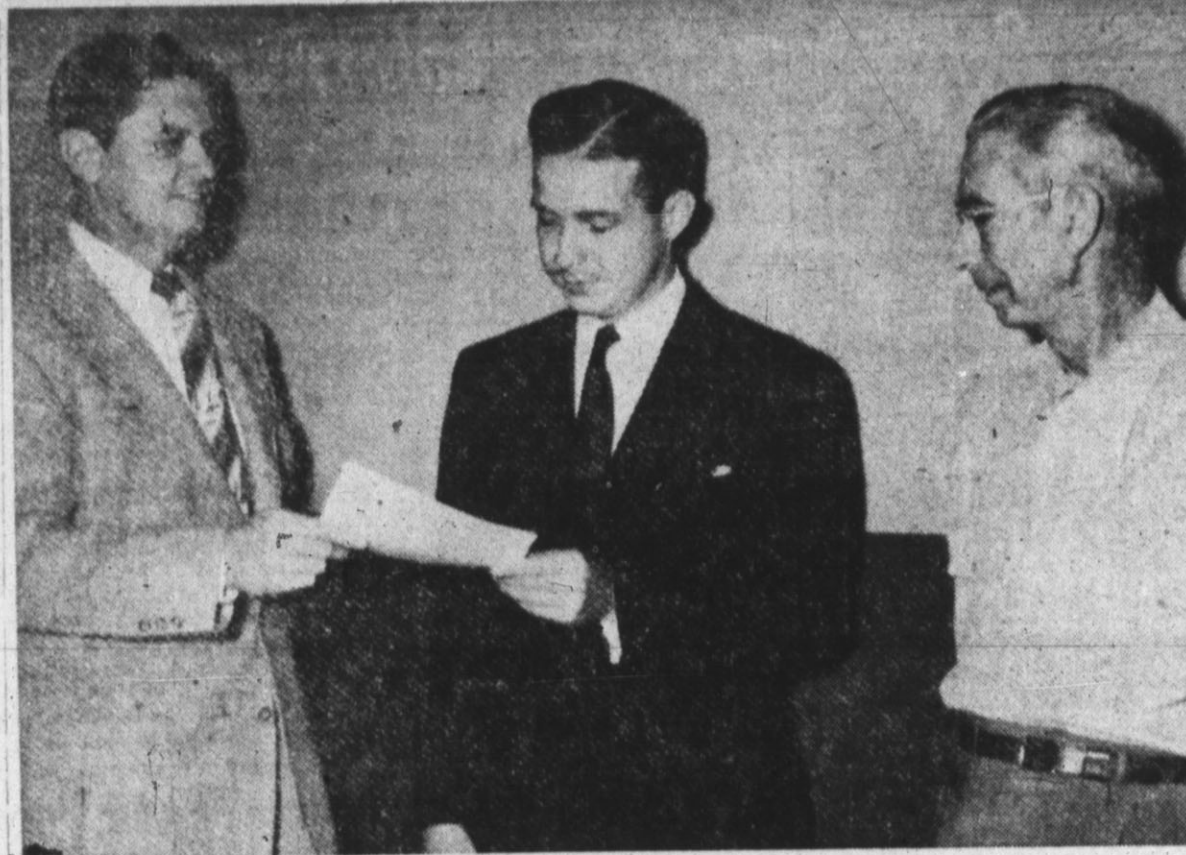
Since I was a little bit nervous, I walked over for a few minutes and then asked another faithful question. "Aren't you afraid they'll sting you?" I asked when one lit on his nose. He said he was not at all afraid. "That's what I want them to do," says he. "That's why I have my sleeves rolled up."

Being old-fashioned and never having suffered the pains of arthritis, I asked when one lit on his nose. He said he was not at all afraid. "That's what I want them to do," says he. "That's why I have my sleeves rolled up."

counteracts arthritis, according to Joe. He says quite a few doctors in California specialize in giving injections of the stuff and that many more people just roll up their sleeves and let bees sting them. Joe furthermore says I am behind time as several articles, including one in Reader's Digest, have recently reviewed the therapy. Also please remember that I am not recommending the treatment. Talk to your doctor if you are interested but don't blame me regardless of consequences.

Being old-fashioned and never having suffered the pains of arthritis, I asked when one lit on his nose. He said he was not at all afraid. "That's what I want them to do," says he. "That's why I have my sleeves rolled up."

Since I was a little bit nervous, I walked over for a few minutes and then asked another faithful question. "Aren't you afraid they'll sting you?" I asked when one lit on his nose. He said he was not at all afraid. "That's what I want them to do," says he. "That's why I have my sleeves rolled up."



REPRESENTATIVE MORRIS COBB, State Representative for this district, is shown in the center above on his visit to Hereford Thursday, as a guest of the Kiwanis club for their noon luncheon meeting. Cobb was the speaker for the meeting and was introduced by Bob Wear, program chairman, shown on the left presenting Cobb with a honorary member certificate as H. V. Stanton, right, looks on. Cobb's speech was to encourage people to vote November 4. After January 1, Cobb will not be a representative of this county due to a re-districting. He will run for re-election for State Representative for Potter county and does not have an opponent in the race. Staff Photo.

Mr. Smith had all the facts and figures and went into the plan in detail. In the first place, the El Paso schools are operated by the City of El Paso and not by a school district. The city, in turn, operates on a City Charter and has privileges not accorded a school district in Texas. Mr. Smith says such a city can open an account and set money aside where a school district cannot legally open a special account of this type. He also says that money from the City of El Paso Water Department is used for the schools if the need arises. He is, of course, in the bond buying business but he convinced the Citizens Committee that the plan could not work here.

Mr. Smith also predicts that bond interest rates are going up sharply. This he says, will happen regardless of the outcome of the election next Tuesday.

Meanwhile, we are not in the boat alone. Practically every school district outside the oil-rich areas is having building troubles. Notice where Amarillo is in a mess. Also notice releases in Amarillo papers this week which are citing the widely publicized "lift slab" method as more expensive than conventional methods. This is a complete reversal on early publicity. Amarillo, like Heerford, also seems to be coming in for its share of controversy regarding architects. What's the matter with architects? Must be a little bit their fault or so many ones would not always be cropping up as points of contention in so many places. Maybe they have too many "ethics". If he lives right people will know that he is OK without a 15-minute speech on his ethics.

Mr. Smith, the bond man, lives at Plainview. He says their first

bond election, around \$1 million, failed; the second, somewhat more, also failed. The third one, up around \$1,600,000, passed with only 19 dissenting votes. He didn't say what, but there must have been something besides dollars and cents involved.

I ran into Mrs. Clay Ridgeway this week and she was gushing over with the news that Democratic Nominee Adlai Stevenson is a relation of Mrs. Ireland and the Bells. Best I can recall is that his father was a first cousin of Alben Bell's father. Maybe I have it all wrong, but I am sure that there is some relation, though distant.

Note to all business men. The glycerine on windows is OK. For a long time we have wondered. Friday night we put glycerine on one side and left the other side "as was". The glycerine side was

Texas Farm Bureau Convention Will Be Held In San Antonio

The nineteenth annual state convention of the Texas Farm Bureau Federation will be held Nov. 10-12 at the Plaza Hotel in San Antonio, according to an announcement by Vice-president C. H. DeVaney of Coahoma. Registration starts Sunday, Nov. 9, on the mezzanine floor. The convention proper will get underway Tuesday morning at 9:30.

J. Walter Hammond, president of TFBF, will be unable to attend the meeting this year for the first time in many, many years. The state farm leader is recuperating at his farm at Tye, Texas, after suffering an artery condition Oct. 1 at a meeting of American Farm Bureau board of directors in Chicago. High on the convention agenda are problems dealing with water legislation, rural roads and many other state and national issues involving agriculture. Voting on resolutions will be at the last session Wednesday afternoon. National and state leaders in government and Farm Bureau will headline this year's program.

Senator George D. Aiken of Vermont, member of the Committee on Agriculture and Forestry, will speak Tuesday night at the annual banquet. Tuesday afternoon speakers include Romeo E. Short, vice-president of the American Farm Bureau Federation; Congressman Clark W. Thompson of Galveston, member of the House Committee on Agriculture and Forestry; J. Bryson, director of field service of the AFBF. Commodity specialists, agricultural experts and friends of Farm Bureau have been invited to attend the sessions.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

Dollar Day Specials

One Rack Corduroy and Fall Cottons REDUCED

Sizes 3 to 14

Boy's CORDUROY JACKETS \$1.00 OH

GIRLS COATS 10% OFF

\$1.00 and \$2.00 BARGAIN TABLE

helen's youth shop

SEE ME FOR ALL THREE Auto • Life • Fire With State Farm Insurance Companies HUGH BOOKOUT REALTY Phone 1270W Office 167 Highway 60 533 East 1st

Whatever Your Political Convictions We Urge You To VOTE, TUESDAY, Nov. 4th

VOTE!! TUESDAY, NOV. 4th



And Whatever Make or Model Used Car You Prefer WE'VE GOT WHAT YOU WANT!! Any Make - Any Model - Any Price

Yes, Folks, it makes no difference what make or model used car you want - we got a wide selection, at any price, to fit your budget. We sure have a nice selection of Late Model used cars too, so if you want a nice car but can't afford a new one, come on in and we will put you in a Used Car that's almost as good as new.

TRY OUR PAINLESS PAYMENT PLAN!

SEE US BEFORE YOU BUY!

HEREFORD MOTOR COMPANY, INC. 142 N. Miles Ave. Your Friendly Ford - Mercury Dealer Phone 39

Rev. And Mrs. T. Edgar Neal Fete Octogenarians

Rev. and Mrs. T. Edgar Neal were hosts to octogenarian members of the Methodist church at a luncheon Tuesday afternoon in the Fellowship Hall of the church. Autumn flowers in shades of



15 OCTOGENARIANS, members of the First Methodist Church, their ages totaling 1256 years are shown above. Their service to the church as church members totals 916 years with the oldest 94 and the youngest only 80. Pictured left to right above are Mrs. F. B. Craddock, Mrs. Clara E. Freeman,

Dr. G. W. Heard, Mrs. J. F. Ward, Mrs. J. W. Beene, Mrs. E. J. Hudson, D. H. Bryant, Mrs. F. M. Faulkner, William McGehee, H. M. Benefield, George Turrentine and Rev. T. Edgar Neal in the background. The group met at the First Methodist Church basement Tuesday afternoon. Staff Photo.

Gerry Helton, Bride-Elect Of Joe Bishop Is Honored At Shower Here

Miss Gerry Helton was named honoree at a miscellaneous shower given in the home of Mrs. J. N. Brink Saturday afternoon, October 25.

Miss Helton's wedding to Joe Bishop is scheduled to take place

on November 22 in Hereford at the Presbyterian church. Hostesses for the shower were Mrs. Brink, Mrs. Fred Saltzman and Mrs. Frank Jordan of Amarillo. The bride-elect's color is blue and gold were accented in flowers and appointments. Centering the table was a large gold wedding ring studded with tiny unturned umbrellas filled with nuts. Clusters of marigold and blue blossoms were used about the house.

Mrs. Jordan conducted games and contest that led to the shower of gifts. Those present were Mesdames Mary Bodkin, Fred Barrett Sr., Dick Barrett, Paul Hoff, J. M. Carter, James Edmondson, Abe Martin, Otto Olson, H. E. Pettyjohn, Virgil Dodson, Bob McQuigg, W. H. Russell, the honoree and the mother Mrs. W. A. Helton. Out of town guests attending were Mesdames R. T. Hodges, Kent Hodges, Lucille Johnson, Bertha Kliepspinn, V. Lee Matney, Harry Ward, Gene Jordan and Bill Moseley, all of Amarillo. Those sending gifts were Mesdames Pete Carmichael, Bill Blackwell, Otto Massie, Bert Coffin, and Mesdames M. E. Jordan, G. M. Spearman, Misses Mary Longstreth, Barbara Feller and Carolyn Feller of Amarillo and Mrs. Joe Helton of Farwell.

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, November 2, 1952 Section Two

'Texas Composers' Topic For Music Club Program

Mrs. J. D. Neill, president of the Music Study club, presided over the business session when a meeting was held at the home of Mrs. A. O. Thompson, Monday afternoon.

Reports from the Seventh District TFMC convention held in Amarillo last week were made by Mesdames C. C. Ferguson, T. W. Roberson and Miss Mattie Mae Swisher. Plans were discussed for the program which will be presented on November 13 in the high school auditorium by a quartet from North Texas State College, Denton.

The program for the day was on "Texas Composers", with Mrs. C. W. Parker as leader. Musical selections presented were: "Sheep and Goats", David Guion arranged by Wm. Bailey, played by Mrs. Roy Grubbs, "All Day on the Prairie" (Guion) sung by Mrs. W. T. Carmichael with piano accompaniment by Mrs. A. J. Schroeter. Two chorus numbers - "Let Away" (Negro Wail) by Oscar Fox and "Mam'Selle Marie" (Guion). Singers were: Mesdames H. K. Fox, C. W. Parker, W. T. Carmichael, C. J. Mountz, C. W. Parker, J. C. McCracken, S. O. Wilson, Earl Phillips and A. O. Thompson.

Mrs. O. G. Hill Reviews Book For Local Pioneer Study Club Group

Mrs. Bonnie Brumley entertained members of the Pioneer Study club in her home Tuesday afternoon. Mrs. N. E. Gass was assistant hostess.

The program was built around the theme, "The Ballot - A Bulwark of Democracy". Members answered roll call with reasons "Why I Vote". Mrs. O. G. Hill reviewed the book "Government is Your Business" in which is clearly described the individual's power from precinct to national government. Mrs. Hill urged members to use their power wisely and pointed out that the source of America's strength is her belief in God. "America is the only nation that was born a Christian Nation", she said.

Members attending were Mesdames J. R. Allison, B. F. Cain, W. T. Carmichael, H. A. Close, Ellis Combes, B. Y. Crosthwait, Cliff Estes, C. C. Ferguson, H. K. Fox, Roy Grubbs, Bob Lawrence, J. C. McCracken, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Roberson, A. J. Schroeter, W. J. Stanford, H. L. Broadwell of Amarillo, a former member, Miss Mattie Mae Swisher and the hostess.



Among members of the Hereford chapter of the Order of Eastern Star who attended the Good Shepherd session of the Texas grand chapter of the Order of Eastern Star held in Amarillo last week were; Mesdames F. M. Kester, O. H. Culpepper, Frank Terrell, W. C. Hromas, A. L. Manjeot and John Patton.

Hallowe'en Party Honors Husbands Of Lone Star Study Club Members

HONOR HUSBANDS: members of the Hereford Lone Star Study Club honored their husbands at a Hallowe'en party at the home of Mr. and Mrs. R. G. Blue Tuesday evening. The six unidentified pictures on this page were taken during the party. A buffet-dinner was served. All Staff Photos.

Members of the Lone Star Study club entertained husbands at a Hallowe'en party given in the home of Mr. and Mrs. R. G. Blue Tuesday evening. Appropriate colors of yellow, orange and gold were carried out in decorations for the buffet table with seasonal flowers augmented with pumpkins, yellow candles, black cats and witches. On arrival guests were presented with Hallowe'en hats and noise makers.



Following the buffet-dinner of canasta, bridge and forty-two were enjoyed. Those attending were Mesdames; Leo Forrest, Jack Grady, Jim Higgins, E. W. Hobson, John Jacobsen, Jr., C. D. Kellton, Joe Kendall, Guy Newsom, Earl Springer, Robert Thompson, C. O. Wilkins, Mesdames Robert Lingenfelter, Earl Phillips, Ed Warren and the hosts.

Junior High Class Hallowe'en Party

Mrs. Lee Kent's Junior High Sunday School class of the First Presbyterian church was entertained in the Kent home Monday evening at a Hallowe'en party. Guests vied for costume awards with Dean Crosthwait voted the best dressed. Hallowe'en games were enjoyed and the hostess was assisted by Mr. and Mrs. Bruce Wooddell.



Members of the class and their guests included: Carla Crosthwait, Glenna Gault, Dorothy Williams, Jackie Brown, Joan Brown, Peggy Jane Bumpass, Linda Smith, Linda West, Donna Wooddell, Dorothy Faye Daniel, Sonya McGee, Jacob Kohler, Eddie May, Norman Kerr, Larry Boston, Louis Block, Ronnie Jones, Erin Wertenberger, Dale and Gale Sterling, Mac McEndree, Dean Crosthwait and Bob Bradley.

A Hallowe'en carnival will be held at the Walcott School Friday night starting at 7:30. The carnival is being sponsored by the Walcott P.T.A.

"The Child In The Neighborhood" Is Topic For El 'Nino Study Club

"Every child is a neighborhood", said Mrs. Edward Skypala at a meeting of the El 'Nino Study Club held in the home of Mrs. Robert Lindsey Monday evening. Continuing Mrs. Skypala said, "Every child is a neighbor to somebody and parents must guide their children in being good neighbors. Children should be taught to cooperate with other children and fair play should be stressed. If parents set the example it will not be hard for the child to follow in their lead." In conclusion the speaker commented that parents should not let children's differences affect their relations with neighbors.



Mrs. John Jacobsen Jr. conducted a short business session when projects for the year were discussed. Members attending the meeting were Mesdames: J. W. Barnett, Darrell Blanton, Ivan Block, Jim Bookout, Ben Childers, Paul Conaway, O. G. Hill Jr., Sam Nelson, W. H. Patton, Edward Skypala, Bruce Wooddell and the hostess.

Local Beta Eta Chapter Opens Annual Rush Season

Beta Eta Chapter, Epsilon Sigma Alpha opened its annual pledge season Monday night at the club rooms in the court house. Three new pledges included: LaJuan Brannon, Helen Markham and Wilma Clark. Following a short business session Mr. and Mrs. J. S. Kizer of Sentinel, Okla. have returned to their home after a short visit here in the home of their daughter, Mrs. Ray McCullough. They were accompanied here by Mrs. McCullough's brother, Henry Kizer of Denver, Colorado.

Corinne Jennings, sponsor, explained the meaning of Epsilon Sigma Alpha and its affiliated chapters. She told of the aims and objectives of the organization and of its projects and expansion programs. During the social hour games were enjoyed and refreshments were served. In conclusion, Lola Faye and Kathleen Brunson, carried out the chapter tradition of passing a box of chocolates among members to announce their engagements. Others besides the pledges attending were: Frances Young, Virginia Curtsinger, Adeline Koelzer, Jackie Wright, Onits Rudd, Betty Owen, Lola Faye Brunson, Kathleen Brunson and Corinne Jennings.

Southwest Conference Intersectional Basketball May Have Unimpressive Record As 1952 Football

By Harold Ratliff
Associated Press Sports Writer

The Southwest Conference has a lame and halting record in intersectional football this season and it doesn't give indications of bettering it in basketball.

In the first place, the conference as a whole does not appear as strong as last season. In the second place the teams are handicapped by the new rule that forbids their starting practice until Nov. 10.

Handicapped not because it isn't a good rule but because the conference is a lone wolf in this movement aimed at deemphasis of sports.

While the Southwest Conference must wait around most of the other conferences already have started practice. We hear that Oklahoma A & M played an intra-squad game as early as October 1. The so-called minor colleges of the Southwest are not restricted and have already begun practice.

Don't think the teams in the Southwest Conference aren't getting in a little practice. The boys are working out on their own. This, however, will do them little good except to condition them and sharpen their eyes for the basket.

The Texas Interscholastic League comes up with one of the biggest fields in basketball and it would seem that the Southwest Conference ought to be right up with any of the leagues since there are so many teams each year in the state. But Texas does not emphasize basketball like the other states. Where there are nationally ranked teams you'll find the boys play basketball the year around.

Coaching of Texas high school basketball doesn't compare with the other areas either. It's because there is little specialization. As one college coach put it: "Before the season starts each year the head football coach (the king at a high school) will pick out an

assistant and say: 'It's your time to coach basketball. Jim did it last year.' But Jim doesn't want to fool with it. He says 'I coached it year before last and Sam hasn't coached it for three years. Let him have it.'"

Football takes up two of the basketball months -- November and December. And then there's spring football in February.

Ought to be a Champion

Doc Hayes, coach of Southern Methodist where there may be a championship team this season because Doc finally has gotten himself some tall boys for the center spot, thinks the new rules of basketball are going to help the game a lot. These rules consist of making all fouls in the last three minutes two-shot affairs regardless of what they are, of giving a second chance on free throws in the first 37 minutes and of banning the privilege of taking the ball out of bounds at anytime during the game.

Hayes thinks that two-shot business is going to bring less rough stuff because it will make the foul penalty too high for the defensive team to deliberately foul in an effort to get the ball. In other words the coach is going to teach his boys how to go after the ball legally. Hayes also thinks this is doubling the chance of a team getting a point on a foul. And he likes the rule that cuts out taking the ball out of bounds. He says it will prevent stalling.

How often have you left a basketball game in disgust when the team ahead kept the ball all the time by taking it out of bounds on fouls and just passing it back and forth and keeping it away from the team that was behind? The game actually ended right there. There was no use to stay anyway.

But those who advocate stalling say it's done in football when the team ahead keeps the ball and merely runs line plays. This isn't a fair comparison. In football the team with the ball has to make 10 yards in four downs or give up the ball. In basketball the team doesn't have to make anything. It can keep the ball as long as it likes -- or it could under the old rules. Now that's going to be different.



CELEBRATING the 80th anniversary of Waples-Platter Company the company officers participate in cutting this huge birthday cake. These officials have for many years directed the company's canning operations and distribution of White Swan brand foods. They are, left to right, J. Clyde Jones, president; J. W. Shugart, vice president and general manager; W. J. Peterson, chairman of the board; Lee Brown, assistant treasurer; Hugh H. Hoover, assistant secretary, and D. H. Fielder, senior salesman, who is representing the company employees. Mr. Fielder has been with Waples-Platter for 55 years. The company's secretary-treasurer, Edward W. McKee is not shown.

WHO PAYS PAUL? Economic Issues Take Prominent Place In Party Platforms Today

Economic issues, as pointed out by the Chamber of Commerce of the United States, have an unusually prominent place in the two party platforms this presidential election year. The government, the Chamber says in its periodical Economic Intelligence, is deeply enmeshed -- for good or ill -- in the economic lift of its citizens in all corners of the country.

In fact, says the Chamber, the government does not stop its economic activities within its own borders, but has become an important factor in the day-to-day economic activities of much of the world.

The Chamber examines some of the government's economic activities and comments on them. With reference to farm parity, a device to keep agricultural prices from sagging, it says the facts make clear that parity has not sustained the farmer so much as a high level of demand both at home and abroad for American farm products. In recent years, its notes, prices for most foods have been above parity levels.

Of tidelands oil, the Chamber asserts that it is difficult to see how this supply of oil is any different from other resources which some states have and others lack. Would it be fair, the Chamber asks, for the rich coal resources of West Virginia to be nationalized for the benefit of other states. The tidelands controversy, says the Chamber, indicates a marked trend in recent decades for the federal government to reach out for new sources of revenue at the expense of the individual states.

The question of public vs. private electric power, one of the main economic issues, raises some curious facts. Despite bitter competition by tax-free, federal power interests, private electric utilities will soon provide twice as much electricity as they did on V-J Day, 1945.

Since V-J Day, investor-owned companies spent more than \$10 billion to provide additional electricity for homes, stores and factories across the nation. The \$10 billion made possible a 50 per cent boost in electric power, while rates stayed just about at pre-war levels.

Another \$8 billion will be spent by the private companies between now and 1954 to add enough production facilities and transmission lines to double the 1945 po-

ment, says the Chamber, now controls 20 percent of all electric power used in the United States.

Being tax free and built with tax money, federal power systems can appear to sell electricity more cheaply than investor-owned companies. Actually the consumer pays part of the difference in higher taxes to make up for taxes lost on the federal power systems. The rest is paid by taxpayers in other parts of the country, though they cannot buy federal power. So, the Chamber notes in the long run the cost of federal power is no less. The difference is simply taken from another

er pocket in the tax-payer's jeans, and from another group of taxpayers.

Elections, the Chamber concludes, can decide whether we shall rob Paul to pay Peter or Peter to pay Paul, but they cannot create good... and services out of thin air.

What can I do to keep my eyelashes and brows sleek and trim?--

A. Believe it or not, ordinary mustache wax is one of the best groomers. This may also be used to keep the hairline sleek. Brush on the stray hairs which will not stay in place when combed.

Construction Work Now In Progress In Dawn Area On RTA

Construction work is now in progress on pole lines for Rural Telephone systems in the Dawn area. Plans and specifications for the seven exchange buildings have been approved with construction to start soon after bids have been accepted.

T. L. Fanning, resident engineer for J. B. Payne & Associates, Inc., is on the job with crews staking poles and supervising construction.

For the Best In

IRRIGATION MOTORS

See

CONTINENTAL

Red Seal

Irrigation Special

Now On Display At

LESLEY - VAUGHN

MOTOR CO.

345 East 1st St. Phone 600

FOR SALE - 6 ROOM HOUSE

We're Going To Sell Our Country Home And Move To Town

LOVELY 6 ROOM HOUSE

With One and 1/2 Baths

LOCATED:

1 Mile South Of Pitman Grain On Farm to Market Road

Earl Hendricks

Phone 11 or 1204 For Appointment

The Chamber examines some of the government's economic activities and comments on them. With reference to farm parity, a device to keep agricultural prices from sagging, it says the facts make clear that parity has not sustained the farmer so much as a high level of demand both at home and abroad for American farm products. In recent years, its notes, prices for most foods have been above parity levels.

Of tidelands oil, the Chamber asserts that it is difficult to see how this supply of oil is any different from other resources which some states have and others lack. Would it be fair, the Chamber asks, for the rich coal resources of West Virginia to be nationalized for the benefit of other states. The tidelands controversy, says the Chamber, indicates a marked trend in recent decades for the federal government to reach out for new sources of revenue at the expense of the individual states.

The question of public vs. private electric power, one of the main economic issues, raises some curious facts. Despite bitter competition by tax-free, federal power interests, private electric utilities will soon provide twice as much electricity as they did on V-J Day, 1945.

Since V-J Day, investor-owned companies spent more than \$10 billion to provide additional electricity for homes, stores and factories across the nation. The \$10 billion made possible a 50 per cent boost in electric power, while rates stayed just about at pre-war levels.

Another \$8 billion will be spent by the private companies between now and 1954 to add enough production facilities and transmission lines to double the 1945 po-

The Real McCoys
By John and George

WRIGHT REVENUE AND DONNA LET YOU APPLY FOR INSURANCE WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance Know How"
127 West 3rd Phone 273

DOLLAR DAY

DOLLAR S-T-R-E-T-C-H-E-R-S

Come In Monday, Nov. 3rd -- Store Will Open At 8:30 A. M.

ONE LARGE TABLE

WOMEN'S SHOES

Assorted Colors and Styles --- Values You Can't Afford To Miss -- Sizes From 4 1/2 to 10 --- Widths 4A's to D's (Not In All Styles) -- Shoes By Velvet Step & Queen Quality

Value Up To \$12.95 A Pair

Your Choice Only **\$2.50** Pair

The Ideal Gift -- Buy Now!

Bunny Moc Slippers

For Women and Children. In Black, Red Pink & Blue

For Only **\$2.98**

Children's Weather - Bird Shoes White -- High Top Styles

Sizes: 8 1/2 to 12 & 12 1/2 to 3 Values to \$5.95 Dollar Day Only **\$2.99**

A Good Buy For The Cold Winter Months Ahead

Hereford Shoe Store

X - RAY FITTING

More Spooks At Jim Hill....



SUMMERFIELD NEWS

Visiting Highlights News From Summerfield During Past Week

By Bobbie Walser
Mrs. O. M. Gentle and sons O. M. Jr. and Louis Grey of Sanger were guests in the home of Mrs. Gentle's brother, W. G. Harris, this past week.

Mr. O. M. Gentle and Mr. Harris were week end visitors with Mr. Harris' daughter and family Mr. and Mrs. Dee Brown and family of Lazbuddie. Mr. and Mrs. L. G. Harris and family joined the group Sunday at the Brown home.

Mr. Harris plans to return home with the Gentles and attend the homecoming at Sanger Friday. Rance and Summerfield were well represented at the Farm Bureau meeting at Dimmitt Saturday night. Among those from here were: Mr. and Mrs. Hamn, Mr. and Mrs. Sinclair, Mr. and Mrs. George DeLozier, Mr. and Mrs. L. L. Counsilman, Mr. and Mrs. Clifton Harper and Mr. and Mrs. Guy Walser.

Jim Lookingbill, a student at Texas Tech, spent the week end in the home of his parents, Mr.

and Mrs. L. B. Lookingbill. A community party was held Saturday night at the Summer-

field community house and was attended by over 50 people who were served refreshments of pie and coffee.

Neal Quattlebaum, son of Mr. and Mrs. W. C. Quattlebaum has been home on a leave from his California station.

O'Donnell were visiting friends here Monday night and Tuesday. The Langford family lived north of Summerfield.

Rev. Don Davidson of Levell and was here last week helping to harvest his crop on his farm south of Summerfield.

Mrs. J. A. Noland spent last week in Amarillo visiting her son and family Mr. and Mrs. Jim

Noland. Mr. and Mrs. V. E. Cannon visited a few days with his uncle and aunt, Mr. and Mrs. L. L. Cannon.

The Cannons are returning to Hawaii for three years, where he is employed by the government and his wife teaches school.

Mr. and Mrs. C. J. Lance of Amarillo were week end guests in the home of his parents, Mr. and

Mrs. Earl Lance. Mrs. Ed Carter has returned from the hospital in Lubbock and is staying with relatives in Here-

ford. Mr. and Mrs. John Black, Mr. and Mrs. Ross Baker of Amarillo, Mr. and Mrs. Adam Flowers of Hereford were Sunday guests in the Lee Curry and Guy Walser homes.

Ladies City Tourney Winners Are Named Here

Winners in the recent ladies city golf tournament are named as follows:

CHAMPIONSHIP FLIGHT Lucille Posey defeated Wanda Rogers 6 & 5.

Helen Ann McWhorter beat Rheba Barrett 3 & 2.

Genevieve Guseman defeated Tiny Lee Roberson 1 up, 20 holes. Sybil Nell Gilbreath defeated Mrs. Kathryn Jenkins 4 & 3.

PAIRINGS (SEMI-FINALS) Lucille Posey vs Helen Ann McWhorter.

Genevieve Guseman vs Sybil Nell Gilbreath.

CHAMPIONSHIP CONSOLATION Rheba Barrett defeated Wanda Rogers 3 & 2.

Tiny Lee Roberson vs Mrs. Kathryn Jenkins.

FIRST FLIGHT Marie Cogdell defeated Jean Streu 6 & 5.

Rowena Posey defeated Pat Loerwald 4 & 3.

Jo Hardy beat Mrs. H. A. Lamm 6 & 5.

Toni Kaufmann defeated Clarice McCaslin 5 & 4.

SEMI-FINAL RESULTS Rowena Posey defeated Marie Cogdell 1 up on 19 holes.

Toni Kaufmann defeated Jo Hardy 4 & 3.

FINAL PAIRINGS Toni Kaufmann vs Rowena Posey.

FIRST FLIGHT CONSOLATION Teresa Lamm defeated Pat Loerwald.

Jean Streu vs Pat Loerwald.

Prizes are: Winner of each flight, large 20 inch trophy; runner-up of each flight, small 11 inch trophy; consolation winner of each flight, 6 golf balls.

Card of Thanks
The two sons of W. C. (Doc) Kelly, wish to take this means of thanking their many friends and the neighbors for their kindness and sympathy and consideration during the fatal accident and recent death of their father.

Fred Kelly
Vorus Kelly

Blanton Butane, Inc. Holds Third Annual Employees Party Here

Blanton Butane Inc., held their third annual employees party Saturday night Oct. 25 at the Fernon tractor building. Eighty-one employees, wives and children were present from Hereford, Friona and Dimmitt. Special guests attending were members of the Shamrock Oil

and Gas Corp., of Amarillo. They were Mr. Leo J. Welmeth, sales manager, Mr. and Mrs. J. Woodward and children, assist. sales manager, Mrs. Dick Thomas and children, credit manager, Mr. and Mrs. Harry Garretson, field representative for the firm.

Barbecued steak was served by Lyle Blanton, P. W. Williams and Newt Harding.

Mrs. Louise Tinsley of New York City arrived Tuesday to spend a three-week visit with her parents, Mr. and Mrs. F. H. Oberthier.

NOTICE

Bob Huckert is off to Detroit, Mich. to study Television Repair and get some practical experience with the

C. A. NUTTING CO.

one of the Largest TV-Radio Repair Houses in the Midwest. He will be gone for about 3 months but during this time

BOB ODOM

will operate the Huckert Radio Service. Bob is well qualified to take care of all your Radio repairs, so if you need some work on your Radio set, bring it on in to

HUCKERT RADIO SERVICE

33 N. Main

Phone 85

God's Choice For President

We propose a prayer plan for the selection of the next President of the United States.

Such a plan has absolutely no reference to any political party, or any group within any party, or to any individual of any party. The sole and sincere purpose is to receive Divine guidance in choosing the man whom God wants as the next leader of this great country.

The dangers facing our country and the world are so great that 1952's Presidential election cannot be taken lightly. Human wisdom at best is inadequate and full of error. We can make a tragic mistake if we decide this election solely on the basis of our own prejudices or viewpoints. But by sincerely seeking to do God's will in electing our President, we can be guided to God's man.

Our prayer plan merely asks each citizen to pray once every day a prayer of which the following is a suggestion:

Almighty God, I humbly ask guidance that I, as a responsible citizen of the United States, may see and do my part in helping to choose the right man as our President. Help us to select the man who will follow Thy, will in this crisis of our history. Amen.

George Washington, our first President, who prayed in the snow at Valley Forge, said, "The event is in the hands of God". When the tide of battle was unfavorable, he said, "How will it end? God will direct."

When the leaders of our country assembled to write the Constitution, it was proposed by Benjamin Franklin that each session be opened with prayer, for said he, "I have lived a long time, and the longer I live the more convincing proof I see of this truth—that God governs the affairs of men. And if a sparrow cannot fall to the ground without His notice, is it probable that an empire can rise without His aid."

Each individual must have an open mind on which God may impress His will.

Through our prayers we will receive a clear unmistakable conviction that one particular personality is God's man for this crisis. The Bible promises guidance when it says, "He will guide thee by His counsel."

Will you undertake the daily prayer crusade for the coming election.
(Paid for by an interested Citizen)



DO YOUR CHRISTMAS SHOPPING NOW at Kester's

Start Your Lay-Away Today At KESTER'S Jewelry And Gift Shop

KESTER'S offers **SPECTACULAR DIAMOND VALUES!!**

THIS STUNNING SET OF **Crescent DIAMOND RINGS**

3/4 CARAT of Brilliant Diamonds **FOR ONLY \$374.50**

Compare anywhere for values to match this astounding offer. Nationally advertised Crescent Diamond Engagement and Wedding Ring Set with 3/4 carat of larger, lovelier gem diamonds... Matchless beauty—distinctive styling—and remarkable value for your diamond dollars.

Easy Terms



FOR Her

- 3-DIAMOND RING \$62.50
- LADY'S BIRTHSTONE \$8.50
- PEN & PENCIL SET \$10.00
- SIMULATED PEARLS \$4.25

FOR Him

- CUFF LINKS \$4.20
- BIRTHSTONE RING \$27.50
- PEN & PENCIL SET \$17.50
- ELECTRIC SHAVER from \$17.50 to \$27.50

FOR THE Home

- TABLE LIGHTER \$9.50
- SILVERWARE \$29.75 1881 Rogers Enchantment pattern, 3er. for six.
- SUGAR, CREAMER & TRAY \$12.50

One Dollar reserves your selection. No payments on Christmas Gifts until January. Full selections NOW!

JEWELER'S NAME
Please send me the following _____

NAME _____
ADDRESS _____
CITY _____ STATE _____

CASH CHARGE C.O.D.

KESTER'S JEWELRY & GIFT SHOP

DIMMITT NEWS

Attendance For Farm Bureau Banquet Estimated At Some 200

By Mrs. C. J. Mapes
The second annual banquet for Castro County Farm Bureau and their wives held Saturday, Oct. 25 was a decided success according to Mrs. Gene Ivy, secretary. Dr. Floyd D. Golden, president of ENMU was the principal speaker and his inspiring address was heartily received by the enthusiastic group of 200 gathered for the occasion.
The invocation and welcome address was given by Rev. D. Bra-shears.
A number of vocal numbers were ably rendered by the "Littlefield Four" quartet.
A bountiful feed was served to the group at the Dimmitt school cafeteria.
Reverend George Ray, pastor of Dimmitt Baptist church, and Mrs. Ray report attendance at Brotherhood and WMU convention held in Fort Worth, last week

was the highest they had ever attended.
Encouraging reports were heard as to the Western Mission offerings.
Minister Ray and wife attended the convention Monday through Friday.
An estimated 400 attended the Wilson Super Market's 23rd anniversary, Saturday, Oct. 25. Raymond Wilson, founder and manager, with Mrs. Wilson and their daughter Patricia, welcomed their old and new customers to a treat of hot biscuits, sausage and piping hot coffee. The children shared the treat in receiving generous servings of ice cream and popcorn.
George Ray Jr., and Bryce Dorell attended the Dallas Fair last week end.
The special program under the leadership of Mesdames Pearl Sheffy, Ted Sheffy and J. C. Wil-

liams in observance of "Week of Prayer", was held at the First Methodist church Monday night, was presented to a large and appreciable audience.
Vocal numbers were rendered by Mesdames Golden Dyer and Thos. Earl Harrison.
Light refreshments were served to the group in Fellowship Hall.
An excellent offering was given to be sent to Africa and the Brewster hospital in Jacksonville, Florida.
According to manager B. Tucker at the Castro County Co-op Gin 80 to 100 bales of cotton are being received since the picking machines have gone into operation.
Mr. and Mrs. Travis Tadlock of Belin, N. M., daughter of Rev. and Mrs. Lee Stanford, were weekend visitors.
County Agent Ed McElroy is attending a Bi-District Extension Service meet in Lubbock this week.
Districts to be represented are estimated to number 200.
According to J. W. Skipworth, City Secretary Pro-Tem, the next step to be taken by the City Commission toward pushing sanitation improvement - to water and sewer system since receiving an estimate cost from an Amarillo Engineering Company, will be to call an election and come to a decision as to the best kind of bond issues.
Mrs. John Fuller Jr., has returned to her home in Pinole, California after spending a month visiting with her husband's parents, Mr. and Mrs. John Fuller Sr. While here she has been a guest in the Brad Fuller and Cleve Tate homes.



AUTOGRAPH PARTY—Carl Hertzog (right), El Paso book designer and printer, watches J. Evelts Haley, writer and historian from Canyon, autograph the first copy of the limited edition of Haley's new book, "Fi. Concho and the Texas Frontier." The autograph party was held in the Ft. Concho Museum, the headquarters building at the former fort. Haley used a desk which was used in the first Tom Green County courthouse at Ben Ficklin. Over it is a portrait of Mrs. W. W. Carson, the founder and president of the Ft. Concho Museum. The San Angelo Standard-Times sponsored the historical project. Harold Bugbee, Texas artist, is the book illustrator. (AP Photo)

Although Texas ranks ninth of supplying the pork consumed among all the states in hog production, the production falls short by the state's growing population.

LET'S COOK SOMETHING...with Mrs. D. H. Alexander

Inexpensive Dish Fits Well Into Informal Entertaining In Winter

With meat costs high its a likely time to stand off and take a look at the food situation. Housewives are searching now, more than ever, for recipes that they can use for well developed appetites and still be sure of the right amount of nutriment.
Nothing is cheap nowadays when one gets down to figuring but there are thrifty ways of preparing cheaper meat on an edible-meat-a-pound basis in many interesting combinations. It is one thing however, to work out a problem of nutrition, and another to make it acceptable to the people you cook for.

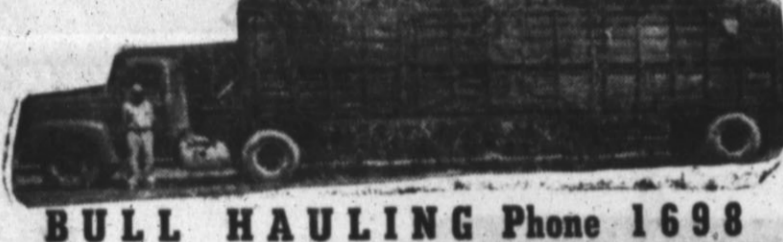
Mrs. D. H. Alexander has worked out a recipe that she is ready to share and with pleasant winter evenings ahead, such a dish would fit well into informal entertaining. Here it is:

- Tamale Pie With Rice**
1 lb. ground meat or 2 cups meat from roast
1 bell pepper
1 medium sized onion
2 tablespoons chili powder
2 cups tomatoes or 1 small can tomato-juice
4 cups steamed rice
Brown the ground meat or cubes in 2 tablespoons fat. Remove meat from skillet and add chopped pepper and onion to the fat. Cook slightly and add chili powder and tomatoes and simmer five minutes. Add rice and simmer five minutes more.
Select a deep casserole and half the rice mixture in casserole, add the meat and place the rest of rice mixture on top. Bake in 350-F oven for 40 minutes, sprinkle with 1 cup grated cheese and return to oven for cheese to melt and slightly brown.
This is good with anything and

rice instead of all rice. (The of course, is measured after rice is cooked).

Rats are moving into their winter quarters. Feed supplies too expensive and short to waste for feeding these rodents. Clean up, poison and rat-p to keep them away from farm.

ROBERT E. WAGONER



BULL HAULING Phone 1698

Outstanding Performers



Poll Parrot
SHOES FOR BOYS AND GIRLS

Smart dress-ups for girls. Mannish styles for boys. See our complete selection.

Anthony's
THE C.R. ANTHONY CO.

St. Anthony's Guild Meets

Saint Anthony's Guild met Wednesday evening at the school Hall. Mrs. Ray Wilhelm presided over a business meeting when plans were made for the annual Thanksgiving dinner and carnival. Mrs. Louis Dupnik was named general chairman.
Prayer friends were revealed and new ones for the coming year were chosen. Reports from the convention of the Amarillo Diocesan Council of Catholic Women held in Lubbock recently were given by Mrs. Gene Loerwald.
Mrs. John Gallagher gave the program on the "Bible", telling of its history and of the Gutenberg Bible.
Hostesses were Mesdames: John Albracht, Henry Hellman, Agnes Cardinal, and Harold Kreisgauer.
Refreshments were served to 26 members and Rev. Bartholomew Paytas S. A.
Cash income to Texas farmers from sales of hogs in 1950 amounted to more than 63 million dollars.

We're

CAMPAIGNING

For

QUALITY BUILDING MATERIALS!

See Us For All Your Building Materials
LARGE or SMALL WE APPRECIATE YOUR BUSINESS

★ New Homes

★ Cotton Trailer Beds

★ INLAID LINOLEUM



CLARKE

- Sander
- Polisher
- Edger

FOR RENT

★ Remodeling

★ Congo Wall

Hereford Lumber Co.

Phone 656



See The **MULKEY** ALL-STEEL HEAVY DUTY PORTABLE ELEVATOR
It's Balanced for Easy Transport

Handles:

- ★ Ensilage
- ★ Cotton
- ★ Ear Corn
- ★ Baled Hay

AVAILABLE 24 or 32 FEET LONG

- With
- 18 Inch Delivery
 - Double Chained
 - Deep Trough
 - Heavy Flights

Hereford Implement Co.

Farmers Cautioned To Operate Machinery With Care In Harvest

The big push is on to get crops harvested. Yields have been reduced and plants stunted by the long drouth. The job of harvesting the drouth stunted crops is made more difficult and calls for expert handling of harvesting machinery.

Agricultural engineers for the Texas Agricultural Extension Service especially caution farmers to exercise care in operating mechanical corn pickers. Each year, they say, these machines, because of carelessness on the part of the operators are responsible for hundreds of horribly mangled fingers, hands, arms, legs and even deaths.

They offer suggestions for preventing these accidents. Never reach into a picker when it is running. Shut off the power before attempting to remove stalks that have lodged in the snapping or husking rolls. Don't try to use a stick or stalk to push trash through the rolls, because the rolls jerk so quickly a hand may be grabbed into the machine. Gloves give a false sense of protection and the extra thumb is actually a hazard and so is loose, floppy clothing. Be sure, they added, that the power is off before lubricating or making adjustments on any part of the machine. Operators are urged to get into the habit of shutting off the power whenever they leave the tractor seat.

No power driven machine should be operated unless the protective shields are in place and adjustments should never be

made on belts or other moving parts when the power is on. Time isn't important, say the specialists, if a finger, hand or arm is lost in trying to save a few minutes.

There are, in addition to mechanical corn pickers, other machines and equipment used on Texas farms that also annually account for many accidents. These include cotton strippers, grain combines, loading equipment, the farm tractor and the trucks and trailers used for transporting farm products.

The engineers warn against letting children or others ride as extra passengers on any farm equipment and urge operators to use care when climbing on and off machines. If machinery must be operated on highways at night, be sure it is well lighted -- white lights on the front and red on the rear.

The drouth has increased the danger from fires and operators are reminded that the farm tractor should never be refueled when the motor is hot or running. The fuel lines should be checked for leaks and a non-greakable sediment bowl should be used.

Finally, they say, keep a first aid kit handy and always carry a fire extinguisher.

Fruit Pudding
A good method of using up breakfast foods or bread crumbs is to mix them with figs, nuts, and dates and put through the meat grinder, making a steamed pudding.



WELCOMES IKE—A. M. Muldrow, Brownfield farmer and 28th district Democratic chairman is welcoming Eisenhower to the South Plains at the Lubbock airport Oct. 14, as the General stopped on one of his campaign speeches throughout Texas.

West Hereford H. D. Club Meets

Mrs. Vern Witherspoon was hostess to members of the West Hereford Home Demonstration Club Tuesday afternoon. Mrs. Ida Vaughn was leader. Demonstrations in sewing were given by Mrs. Ed Cox, making darts; Mrs. Vern Witherspoon, how to put in zippers; and Mrs.

Jack Flowers, belts and buttons. Mrs. Carlos Vaughn conducted recreation.

During the business session reports were heard and an account of a recent meeting to complete record books was given. The meeting was held at the home of Mrs. Carlos Vaughn and books for the year were finished.

Mrs. R. H. Hale was selected to serve as a character in a play which will be presented at the

annual Council Christmas meeting.

The next meeting will be held at 9 o'clock on November 10 with Mrs. John Jacobsen Sr.

Those present were Mesdames: Ed Cox, Jack Flowers, R. H. Hale, Roy Boyd, Hood, Foy Huff, Norrid, Ida Vaughn, Ulys Pierce, Carlos Vaughn, Frank Wilde, P. H. Luck, and the hostess, Mesdames Edna Bewe A. L. Thomas and E. B. Berryman were guests.

All Sales Final

-- No Exchanges

-- No Refunds

Please!

SALE STARTS

DOLLAR DAY

Mon., Nov. 3

Featuring Ladies Dress Shoes

... New Styles In Nationally Advertised Lines

Shoe STORE-WIDE Clearance

rhythm step

	NOW		NOW
\$13.95 Values	\$10.95	\$11.95 Values	\$8.95
\$12.95 Values	\$9.95	\$10.95 Values	\$7.95
\$9.95 Values			\$6.95



Grace Walker

\$9.95 Values

Now **\$6.95**

\$8.95 Values

Now **\$6.50**

Feature fashion

\$8.95 Values	Now	\$6.50
\$7.95 Values	Now	\$5.95
\$6.95 Values	Now	\$4.95
\$5.95 Values	Now	\$4.50
\$4.95 Values	Now	\$4.00



Rutherford & Co.

Home Of Quality Merchandise

Remember To Vote Tuesday, Nov. 4



it makes good 'cents' to shop during

DOLLAR DAYS

100% Virgin Wool

GABARDINE

54 Inch & 58 Inch Widths

Values To
8.95 Yard
Dollar Day

\$3.98
YARD



One Group Of
COTTON
Piece Goods

Fast Colors. Sanforized
36 inches wide-98c Value

66¢ yd.

Group Of
Children's Dress Shoes
Slippers & Sandals

Values To
\$5.95
Special **\$2.98**

One Table Of
ODDS & ENDS

Priced At

49¢

Each
Some Real Values

NYLON HOSE

First Quality, Claussner
Discontinued Numbers
Values to \$1.95

98¢

Rutherford & Co.



"They never had it so good!"

THE order is, "Forward march"—and off they go, feet sucking against the Korean mud, every bone crying, "I'm tired!"

The order is flop and eat—and they flop and try to eat, no matter how little they like the food.

The order is, "Take hill number 63!"—and they fight forward, not ready for death, but expecting it with every splatter of bullets.

Then, in the quiet moments, one soldier will turn to another and half grin and say, "You never had it so good."

A joke—a classic Army joke—but these days it has a real bitter note to it. Because at the same time everyone is wondering and saying:

"Did it have to come to this?"

"Couldn't the shooting have been stopped before it began?"

"What's the matter with our foreign policy?"

"Why didn't the Administration see this coming?"

"Must we keep paying for their mistakes?"

"WHAT? We've never had it so good? COME INTO MY FOXHOLE AND SAY THAT!"

All right—the damage is done—and we all know what has been badly begun must be well ended.

BUT—shall we forget or forgive those who blundered? Will YOU? Do you DARE? Will you trust America's future foreign policy to those responsible for Korea? Is this official fumbling what you want for America? You know it isn't!

Not if you value the lives of your sons. Not if you value your own life and welfare and that of your family. Not if you value the peace and prosperity of America.

No—you will want to clean house. You will want to sweep out of power and into the ash can the Administration that brought your country to this. You will run, not walk, to the polls. You will vote eagerly, glad that you can make a change. You will



Dwight D. Eisenhower

A TRULY GREAT AMERICAN

Will Clean Up The

"MESS IN WASHINGTON"

And Help Bring Back The

"TRUE AND HONEST AMERICAN

WAY OF LIFE"

He Deserves Your Support. Do Not Let Anyone SCARE You into voting otherwise.

Vote For
EISENHOWER
And
NIXON

DEMOS FOR IKE BALLOT—A resolution of the State Democratic Convention recommended that "every Democrat in Texas vote and work for" the election of Eisenhower and Nixon. The sample ballot reproduced at right shows the easiest way a Texas Democrat can vote for Eisenhower. Another method is the write-in plan recently approved by Attorney General Price Daniel. Voters may scratch Stevenson and Sparkman and write in Eisenhower and Nixon under the Democratic column, crossing out the Republican and other slates.

CITIZENS FOR EISENHOWER

(Pol. Adv. - Paid For By Citizens For Eisenhower Com.)

No. 0000
(Specimen) **OFFICIAL BALLOT**

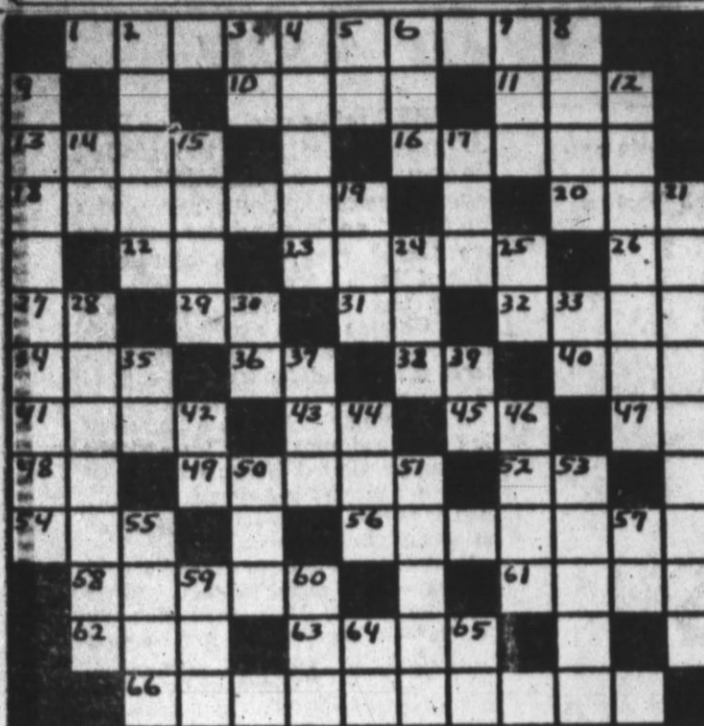
You may vote for the candidates of your choice by placing an X in the square beside the name or you may vote for the candidate of your choice in each race by scratching or marking out all other names in that race.

DEMOCRATIC PARTY	REPUBLICAN PARTY	PROHIBITION PARTY	PROG
<p>For President and Vice-President: ADLAI E. STEVENSON and JOHN J. SPARKMAN</p> <p>For United States Senator: <input type="checkbox"/> PRICE DANIEL</p> <p>For Congressman-At-Large: <input type="checkbox"/> MARTIN DIES</p> <p>For Governor: <input type="checkbox"/> ALLAN SHIVERS</p> <p>For Lieutenant Governor: <input type="checkbox"/> BEN RAMSEY</p> <p>For Attorney General: <input type="checkbox"/> JOHN BEN SHEPPERD</p> <p>For Associate Justice, Supreme Court, Place 1: <input type="checkbox"/> FRANK P. CULVER</p> <p>For Associate Justice, Supreme Court, Place 2: <input type="checkbox"/> GRAHAM B. SMEDLEY</p> <p>For Associate Justice, Supreme Court, Place 3: <input type="checkbox"/> W. ST. JOHN GARWOOD</p> <p>For Associate Justice, Supreme Court, Place 4: (unexpired term) <input type="checkbox"/> CLYDE E. SMITH</p> <p>For Judge of Court of Criminal Appeals: <input type="checkbox"/> KENNETH K. WOODLEY</p> <p>For Railroad Commissioner: <input type="checkbox"/> OLIN CULBERSON</p> <p>For Comptroller of Public Accounts: <input type="checkbox"/> ROBERT S. CALVERT</p> <p>For Commissioner of General Land Office: <input type="checkbox"/> BASCOM GILES</p> <p>For State Treasurer: <input type="checkbox"/> JESSE JAMES</p> <p>For State Commissioner of Agriculture: <input type="checkbox"/> JOHN C. WHITE</p>	<p>For President and Vice-President: <input type="checkbox"/> DWIGHT D. EISENHOWER and RICHARD M. NIXON</p> <p>For United States Senator: <input type="checkbox"/> PRICE DANIEL</p> <p>For Congressman-At-Large: <input type="checkbox"/> MARTIN DIES</p> <p>For Governor: <input type="checkbox"/> ALLAN SHIVERS</p> <p>For Lieutenant Governor: <input type="checkbox"/> BEN RAMSEY</p> <p>For Attorney General: <input type="checkbox"/> JOHN BEN SHEPPERD</p> <p>For Associate Justice, Supreme Court, Place 1: <input type="checkbox"/> FRANK P. CULVER</p> <p>For Associate Justice, Supreme Court, Place 2: <input type="checkbox"/> GRAHAM B. SMEDLEY</p> <p>For Associate Justice, Supreme Court, Place 3: <input type="checkbox"/> W. ST. JOHN GARWOOD</p> <p>For Associate Justice, Supreme Court, Place 4: (unexpired term) <input type="checkbox"/> CLYDE E. SMITH</p> <p>For Judge of Court of Criminal Appeals: <input type="checkbox"/> KENNETH K. WOODLEY</p> <p>For Railroad Commissioner: <input type="checkbox"/> OLIN CULBERSON</p> <p>For Comptroller of Public Accounts: <input type="checkbox"/> ROBERT S. CALVERT</p> <p>For Commissioner of General Land Office: <input type="checkbox"/> BASCOM GILES</p> <p>For State Treasurer: <input type="checkbox"/> JESSE JAMES</p> <p>For State Commissioner of Agriculture:</p>	<p>For President and Vice-President: <input type="checkbox"/> STUART HAMBLEN and E. A. HOLTWICK</p> <p>For United States Senator:</p> <p>For Congressman-At-Large:</p> <p>For Governor:</p> <p>For Lieutenant Governor:</p> <p>For Attorney General:</p> <p>For Associate Justice, Supreme Court, Place 1:</p> <p>For Associate Justice, Supreme Court, Place 2:</p> <p>For Associate Justice, Supreme Court, Place 3:</p> <p>For Associate Justice, Supreme Court, Place 4: (unexpired term):</p> <p>For Judge of Court of Criminal Appeals:</p> <p>For Railroad Commissioner:</p> <p>For Comptroller of Public Accounts:</p> <p>For Commissioner of General Land Office:</p> <p>For State Treasurer:</p> <p>For State Commissioner of Agriculture:</p>	<p><input type="checkbox"/></p>

WHAT TO DO:

- At the top of the Democratic Party column, strike out the names of Adlai E. Stevenson and John J. Sparkman.
- Leave the rest of the Democratic Party column as it is.
- At the top of the Republican Party column, leave the names of Dwight D. Eisenhower and Richard M. Nixon.
- Strike out the rest of the Republican Party column.
- Strike out all other columns on the ballot.

CROSSWORD By A. C. Gordon



This and That

ACROSS

1—Complies with the occasion
2—Mimics
3—Regret
4—Female sheep
5—Deserve
6—Summoned visibly
7—Definite article
8—Musical note
9—Numerical
10—Preposition
11—Behold!
12—Parental nickname
13—Asiatic tree
14—Ever
15—Legal rule
16—Preposition
17—Pronoun
18—Obstruction
19—Detail
20—The elder (abbrev.)
21—Bachelor of Medicine (abbrev.)
22—Legislative Group (abbrev.)

DOWN

1—Choose
2—Parental nickname
3—Discloses
4—In reference to
5—Doctrine
6—Wander
7—To satisfy
8—Insurrection
9—Moral
10—Pronoun
11—Caper

48—Mythic Sanskrit word
49—A joining
51—Chemical symbol for silver
54—Snare
56—To stabilize
58—Furnished with weapons
61—Roman 2,002
62—Card game
63—Mental image
64—A nautical sail

17—Mother of Abel
19—Place
21—Forceful
24—Energy
25—Never
28—Breakfast dish
30—Chemical symbol for gold
33—Latin abbreviation for "note well"
35—Pronoun
37—Greek letter
39—Printer's measure
42—Greek letter
44—Pilot
46—Soothing influence
50—Born
51—Abdominal depression
53—Street Arab
55—Horse's gait
57—Spanish affirmative
59—Bovine's cry
60—To deliver
64—District Attorney
65—Man's nickname

\$25 SAVINGS BOND FOR A LUCKY VOTER

GO TO THE POLLS CAST YOUR VOTE
RUSH TO HARMAN'S FOR VOTER'S SPECIALS



Democrats and Republicans Are Eligible To Win
 FILL IN THE COUPON IN THIS AD AND DROP IN OUR BALLOT BOX BEFORE
 6 P. M. ELECTION DAY --
 Drawing At 6 P. M. TUESDAY - Not Necessary To Be Present At Drawing!
THESE VALUES GOOD MONDAY, (Dollar Day) AND TUESDAY!

William W. Mitchell Hands At San Diego

SAN DIEGO, CALIF., Oct. 27—William Mitchell, quartermaster third class, USN, son of Mr. and Mrs. R. L. Calhoun, of 406A West 5th st., Hereford, arrived here recently aboard the landing ship, USS LST 914 which was completing her second tour in the Far East.

She was one of several LSTs recommissioned in Yokosuka, Japan at the outbreak of hostilities in Korea. She was pressed into immediate service for the amphibious assault at Inchon, followed by the landing at Wonsan and the redeployment at Hungnam.

Between landing assignments LST 914 made several runs from Japan to Korea and carried POWs to Koje Island. She returned to the United States in May 1951 for the first time in six years.

During her second tour, which lasted ten months, LST 914 operated with the United Nations Blockading and Escort Forces carrying refugees, acting as a hospital ship and making coastal patrols against enemy junks.

After operations with the blockading and escort forces she transported about 12,000 recaptured POWs from Koje Island to other stockades within a week. She also made resupply runs to Korean ports and participated in amphibious training exercises.

4 Year Old Celebrates

Gene Sparks was honored on his 4th birthday at a party given Tuesday afternoon by his mother, Mrs. Eugene Sparks.

A Halloween theme was used and favors were Halloween noisemakers.

Those attending the party were: Jan, Carla and Mary Thompson, Lonnie and Stephen Hale, Charlotte, Patty and Rene Hamilton, Cynthia and Ray Leasure, Joy Hale, Gregg Marshall, Gregory Herring, Becky Owen and the honoree.

Mothers attending were Mesdames: C. E. Leasure, Jr., R. V. Hale, J. H. Hale, G. O. Thompson, Bobby Owen, Dean Herring and Liburn Hamilton.

Hospital Notes

PATIENTS IN HOSPITAL

Jusesa Ozuna, surg., Mrs. M. J. Pounds, OB., Mrs. Otis Hall, surg., Mrs. George Turrentine, OB, Mrs. Ky Lawrence surg., Mrs. Roy A. Kelley, surg., Mrs. Julia Sowell, Mrs. V. J. Harper, surg., Mrs. L. A. Ragland, med., Mrs. Dora Inman, Mrs. G. A. F. Parker, med., Mrs. T. D. Davenport, Mary Arnold, obs., Mrs. R. L. Cocanougher, med., Leona Packard, med., David Brumley, med., Adelina Anbaro, med., Max Delacruz, med., G. W. Maseley, med., and Mrs. May Vick, accident.

PATIENTS DISMISSED

The following patients were dismissed Oct. 28, Herberto Villalga, Mrs. B. C. Harper, Mrs. Robert Barkley, Marvin Mitchell. On Oct. 27, Mrs. Neal Busby, H. W. Baize, Bonnie M. Walker, Vera Hancy, Oct. 26 Mrs. Euel Luce, Mrs. L. R. Bradley, L. R. Jordan, Mrs. W. J. Reeves, Dayrel Walker.

BIRTHS

To Mr. and Mrs. George Turrentine, Oct. 28, a girl.

Stop Bleeding
 Try an application of either flour or ground rice when a cut persists in too much bleeding.

18th Birthdays Are Celebrated

Eighteenth birthdays were celebrated at a surprise party given by Sue Smith and Shirley McCullough at the Ray McCullough home Tuesday afternoon. The honorees were Sharon Dee Moore and Novella Arrington.

A pink and white color theme was used for the cake and appointments and favorite records provided entertainment.

Those attending were: Sylvia McCracken, Gayle Gault, Betty Arrington, Lu Durham, Virginia Sible, Joan Moore, LaJuna Latham, Norma Grace Gray, Rosemary Young, Sue Savage, Marilyn Lewis, the honorees and the hostesses.

THIS WEEK'S SPECIAL!

Nutrena Egg Mash PELLETS

\$5.35 Per Hundred

BRADLEY GRAIN CO. and HEREFORD FEED CO.

If Will Pay You To Drive To Bradley Grain Co.

THESE VALUES - FOR MONDAY and TUESDAY - DRAWING AT 6 P. M. TUESDAY!

You Vote For Congressmen only Once in 2 Years
 You Save At HARMAN'S Every Day

LILLY WHITE FLOUR SQUARES \$1
 5 For

WE DON'T KNOW MUCH ABOUT POLITICS, BUT WE SURE KNOW HOW TO BUY BARGAINS!

NYLON HOSE 88c pr.
 First Quality - 51 Gauge 15 Denier

ITS WISE TO VOTE ON ELECTION DAY ITS FUN TO SAVE THE HARMAN WAY

ALL NYLON PANTIES 78c pr.

LIKE OR ADLAI, ONE WILL WIN A BOND AT HARMAN'S JUST DROP IN

MEN'S 100% NYLON SPORT SHIRTS \$4.88

VOTE FOR THE MEN YOU LIKE BEST SAVE AT HARMAN'S WITH ALL THE REST

WHITE COTTON PLISSE SLIPS \$1.77
 SIZE 32 to 44

HE MAY BE THE MAN FOR CONGRESS ON HARMAN'S SAVINGS - THERE IS NO GUESS!

WINTER WEIGHT - HANES LONG HANDLES \$2.19

YOUR CANDIDATE CAN'T WIN ALWAYS, BUT YOU WIN EVERY TIME YOU SHOP AT HARMAN'S

CANNON WASH CLOTHS 12 for \$1

WE GIVE S & H GREEN STAMPS FULL SIZE

DOUBLE BLANKETS \$4.98
 WIDE SATIN BINDING

SOME SAY CHANGE, SOME SAY DON'T BUY AT HARMAN'S, LOSE YOU WON'T

BEAUTIFUL PATTERNS CLOTH OF GOLD \$1
 3 Yds.

YOU ONLY VOTE ONCE, BUT YOU CAN BUY 4 PAIR OF THESE

RAYON PANTIES \$1

★ REGISTRATION BLANK

\$25.00 SAVING BOND NO PURCHASE REQUIRED

Name
 Address
 Phone

I Hereby Certify That I will Vote Tuesday NOV. 4th.

VOTING IS IN YOUR AMERICAN CREED. SAVINGS AT HARMAN'S FOR EVERY NEED

SMARTLY STYLED HANDBAGS \$2
 Plus Tax

WE GIVE S & H GREEN STAMPS SAVE AS YOU SPEND!

HAPPY HOME DRESSES 2 for \$5

DROP THE ABOVE COUPON IN OUR BALLOT BOX MONDAY OR TUESDAY!

MEN, DO YOU HAVE DRIPPY NOSE? IF SO, USE THESE AS YOU GO TO THE POLLS

MEN'S WHITE HDKFS. 12 for \$1

WE GIVE S & H GREEN STAMPS

FINE QUALITY CORDUROY \$1 YD

JOIN THE HARMAN PARTY AND KNOW YOU ARE RIGHT

LOVELY DAN RIVER HANDICUTS 68c yd

MAYBE YOUR CANDIDATE WILL WIN AT THE POLLS WE SURE LOST ON THESE.

ONE RACK ODDS & ENDS Dresses and Coats \$3
 Your Choice

WE GIVE S & H GREEN STAMPS BE SURE TO SEE THESE '24"

LOVABLE LIFE-LIKE DOLLS \$4.99

WE DON'T KISS YOUR BABY, BUT WE SURE KNOW HOW TO DRESS HIM!

SNOW SUITS NYLON SWEATERS \$9.90 \$1.98

YOUR KIDDIES CAN'T VOTE, BUT THEY WILL LOOK CUTE IN THESE!

WESTERN SUITS \$4.98

SHOULD YOUR HUSBAND GET WOUND UP IN THE FOLDS. UNWIND HIM AND GO TO THE POLLS

HEAVY GRADE PRINTED OUTING 2 yds. \$1

LET YOUR GUESTS WAIT WHILE YOU VOTE, GIVE THIS FOR THEIR X-MAS GIFTS, and it will be OKAY-DOKE.

HAND PAINTED TOWEL SETS \$2.98

DOES VOTING TIRE YOUR FEET? THEN GIVE THEM A TREAT!

ONE FULL TABLE LADIES SHOES \$2.88

WE GIVE S & H GREEN STAMPS

MEN'S BLUE CHAMBRAY WORK SHIRTS \$1.19

SHOP AND SAVE AT HARMAN'S

LITTLE BOYS PRINTED PAJAMAS \$1.98
 Sizes 2, 4 & 6

REPUBLICANS or DEMOCRATS, WE DON'T CARE, WITH YOU, THIS BARGAIN WE MUST SHARE

PASTEL COLORS PLISSE CREPE 3 yds \$1

WE GIVE S & H GREEN STAMPS

MEN'S DRESS OXFORDS \$5.97

WE GIVE S & H GREEN STAMPS

ALL STEEL FOOT LOCKERS \$6.95

You're ELECTED TO SHARE THESE SAVINGS MONDAY and TUESDAY At HARMAN'S

AT ANTHONY'S DOLLAR DAY

WHEN YOUR DOLLAR STRETCHES... DAY

Ladies Rayon Hollywood

BRIEFS

3 for \$1

Two Bar, Tricot Hollywood Brief Style. Sizes Med. and Large



NYLON HOSE

NEW DARK HEELS

51 Gauge-15 Denier

Black heel & foot


Brown heel & foot

Navy heel & foot

New fall colors

Sizes 8 1/2 to 11 - pr.

\$1



Children's Cotton

TRAINING PANTS

Flat knit cotton pants size 1 to 10

6 pr. \$1

Dollar Day Special

SALE BETTER SPREADS

\$7.95 to \$10.95 values

\$6.66

Full Bed Sizes



Better quality smartly styled chenille spreads by a famous maker. All-over patterns in solid colors or multicolors. Extra strength 99-inch, sheeting back. Shop early for best selections.

WOMEN'S CIRCULAR KNIT RAYON GOWNS

One Size Only

Medium in Blue, Pink & White Lace Trim.

88c

BATH TOWELS

Irregular of Cannon 1st Quality Bath Towels large size, Thick Thrifty Towels.


2 for \$1

RAYON KNIT BRIEFS

Full Cut Hollywood Briefs

Elastic waist band pink & white, sizes medium & large.

4 PR. FOR \$1



80 Square

PRINTS

3 Yds. \$1.

Short lengths of first quality 80 square cotton prints. Large pattern selections.

Type 128

SHEETS

\$1.98

Strong white muslin sheets of a new low price. Famous Dan River and World Wide brands. 81x99-inch.

Save At Anthony's Monday

Vote Tuesday

SALE of FABRICS

36 in. \$1.29 Value

PINWALE CORDUROY

SPECIAL PURCHASE SALE OF FINE QUALITY PINWALE CORDUROY

All New Fall Colors . Gold, Tan Red, Grey, Brown, Green, Pink, Blue.

\$1.00 yd

SALE FALL COTTONS

Values to 89c

44c

Muge selection of better cottons for right now. All new fall fabrics. Every piece, bolt or short lengths, guaranteed first quality.

- 36-in. Printed seersucker
- 37-in. Solid broadcloth
- 36-in. Plaid broadcloth
- 36-in. Pongee prints
- 36-in. Plaid gingham
- 36-in. Paramount prints
- 36-in. Pinwale pique
- 36-in. Poplin prints
- 36-in. Everglaze moire
- 36-in. Everglaze prints
- 36-in. Small Checks



NEW FALL DRESSES

\$8.90

Large selection of Many Styles & Materials to select from in regular and half sizes. On Balcony



Lace Trimmed 100% All NYLON KNIT SLIP

\$2.59 2 For \$5.00

Gored or straight cut style slip... all nylon net and lace trim top and bottom. A beautifully fitting slip that launders so easily and dries so quickly. White and pink. 32 to 40.



SALE

100% All Rayon

DRESS SLACK

VALUE 7.90

\$5.00

FREE ALTERATIONS

An outstanding dress slack buy. All rayon gabardine... crease retaining. Wrinkle resistant. Continuous or sewed on waist-band. Colors: brown, navy, grey, green. 28" to 44."



CHILDREN'S POLO SHIRTS

3 FOR \$1

Short Sleeves Striped Polo Shirt. Size 4 - 6.



Children's

Pastel Anklets

5 Pr. For \$1



SALE SATIN COMFORTERS

Wool Filled

\$7.99

Full Bed Size

For gifts, for your own personal use... satin covered wool filled comforters. All over solid colors or reversible contrasting colors. Full bed size. Assorted colors.



SANFORIZED ARMY CLOTH WORK SUIT

Shirt and Pants

\$5.

A lot of wear, a lot of comfort in this tough army cloth suit. Tailored well, fits well. Matching shirt and pants both for only \$5. Sanforized, vat dyed colors. Shirt 14 to 17; pants, 28 to 44.



Men's Tee

SHIRTS

2 for \$1

Irregulars of regular 79c shirts in white or colors

Sizes S-M-L.



MEN'S SOCKS

SPORT or DRESS

Cotton Sport or Rayon dress in our 50 & 75c socks. Beautiful patterns

Size 10 - 12.

3 for \$1

FREE ALTERATIONS

ALL RAYON

DRESS SLACK

\$5

Crease retaining, wrinkle resistant all rayon gabardine. Continuous waist band model with four deep pleats in front. Brown, blue, tan, gray. 28 to 42.



WAT KNIT BRIEF

Irregular of Regular 69c & 79c Group. Special purchase for Dollar Day Only. M & L.

2 for \$1



"GAVALIER"

SPORT SHIRT

\$3.98

Custom, single needle sleeveing cushion collar band. Two button adjustable cuffs matching buttons. Viscose rayon gabardine. S, M, ML, L.



Men's Athletic Undershirts

Irregulars of 49c & 59c Shirts

Dollar Day Special. Sizes 34 to 46

3 for \$1

WASH CLOTHS

Stripes, Plaids & Solids

Bundled for your convenience 10 For \$1

10 to bundle. Special

COTTON THROW RUGS

24x42-inches

\$1.99

Large 24x42 Inch

Four different types to choose from. Large cotton loop, loop and clipped pile, fringed loop and cotton frieze loop. Deep tones and pastels.



Editorials

Want The Right To Gripe?

If you want the right to gripe during the next four years... about high taxes... or corruption... or high prices... or war... or peace... or crooks in politics... about our foreign policy... how your government is run and operated, it is earnestly suggested that you earn that right on November 4 by going to the polls and casting your ballot in this important election that is right upon us.

You'll certainly earn that right... an essential part of our free system... if you perform your full duty... and to help in performing your duty it might be well to follow just a couple of suggestions before you vote.

Have you collected the facts on the candidates involved and the issues so that you can vote intelligently for the best possible government? We don't want a bunch of 'undecided people' going to the polls Tuesday and making up their minds as they mark their ballots.

Have you marshalled your facts to convince your neighbors and friends to vote... and to vote with equal intelligence? It is important that your neighbor votes for we don't want a few running the gov-

ernment or picking its leaders. Encourage all your neighbors and friends to be certain that they will go to the polls Tuesday... and if they don't have a way... try and provide one for them. One vote out of every thousand can change the results of this election.

Now in Russia it doesn't make much difference whether you vote or not... except that you might land in a slave labor camp or something. Of course, here in America you get neither reward nor penalty directly for your failure to vote... but in the long run it might be to your disadvantage for failing to vote... and it might be a dangerous thing to do or habit to get into... this just passing up a chance as we have Tuesday for a voice in our government.

Is your right and privilege to gripe when things aren't going so well... but we can't agree that we have the right to yell as loud if we aren't participating in the thing we are complaining about. Let's all meet at the polls Tuesday and vote... and earn the right to 'sound off' when something takes place that we don't approve of. J. H. B.



QUESTION OF THE WEEK

\$850,000 High School Bond Election Is Favored Here

Are you in favor of the \$850,000 school bond issue? And Why.

Mrs. L. A. Parsons, 224 Ave. A.
Yes, I really do think we need a new school and I certainly am in favor of the School bond issue. The Junior High school is certainly not what one would expect of a progressive town like Hereford.

Mrs. Ralph Paul, 101 Ave. F.
Oh yes, I really am in favor of the \$850,000 school bond issue as we don't have the proper facilities to take care of the present children properly to say nothing of the future. And the old barrack buildings used by the Junior High children are very bad, they are poorly heated and in cold weather the children have to keep their coats on to keep warm.

Mrs. A. N. McRight, 118 Ave. E.
Yes, I am very definitely in favor of the School bond issue, we have nothing like the room we need for High school children. Other communities have taken care of their school children and I cannot see why Hereford cannot do the same. I've voted for the issue before and will do so again.

Mrs. O. E. Easley, 711 N. Miles Ave.
Yes, I certainly am in favor of the bond issue, I have had and still have one child in school and I would like to see a new school building, I think Hereford ought to have one for we have always had the best here.

Mrs. Gladys Davis, Star Rt. Hereford.
Not at the present time, We ought to wait till after the first of the year. We do need it but I think it is the wrong time to have it.

Mrs. Calvin Edwards, 202 Star St.
Yes, I think that we really do need it, perhaps not right now but we certainly will later on and I am in favor of the issue.

'Tater Peelin's

By Roberta Campbell

At last the farmer has come into his own. Usually any way you figure it he come out at the little end of the horn by the time the wholesaler, middleman and consumer gets through with him but now when he gets the chance he can go to bed and sleep soundly while his cotton, lettuce, sugar beets and milo keeps the rest of 'em awake.

We've decided that after a day in our cotton patch it is not an appropriate time to take our son to a wrestling match even if there is a pig in the act. All that twistin and bendin of arms and legs just made us hurt worse all over.

To us one of the funniest incidents to come out of all the campaign recently is Harry Truman's suggestion that Eisenhower control his temper.

Election Day is just beyond the courthouse door at last and we will cast our vote for the Republican candidate because as Wes Izzard said in his column, "There has been enough of flippancy and arrogance in high places."

We want a leader who has known what it means to live humbly - one who will not be too proud to pray.

Prosperity is fine of course but if our dollars must be strained red with the blood of American boys we'll take the 5 cent cotton and the two bit wheat and hope for re-established faith in our government.

Mr. and Mrs. Wilbur Gibson announce the birth of a baby daughter, Mona Gale, Monday Oct. 27 at 3:45 a.m. at the hospital in Canyon. The baby weighed in at 6 pounds and 14 ounces. Mother and daughter are doing fine.

Marshmallows
When it is desired to melt marshmallows, place them in the top of a double boiler over hot water.

I'll Never Forget

The sugar beet industry was in the trying stage 45 years ago, 1907, and yet according to an item in an October 1907 Brand, we find interest in the Sugar Beet Industry.

It is quite evident that the sugar beet can be successfully grown in the Panhandle. A Carson county farmer indicated what can be done and it is suggested by the Daily Panhandle that a convention of farmers of the Panhandle be called for sometime in January for the purpose of considering the sugar beet industry.

At the convention there would be men who from experience, would explain the cultivation of the beets as well as the manufacturing of the sugar from it.

If 100 farmers could be induced to plant a few acres and follow directions the success of a factory would be assured.

As to the location of the factory, Hereford can, of course offer the best advantages as far as water is concerned.

On this point Hereford leads all other Panhandle towns and is equal in every other respect.

But the plant is not to be located until the farmers show that they are willing to put in a fair crop.

The Hereford commercial club has received a YEAR BOOK of the Department of Agriculture on the sugar beet subject, which says the average yield of beets per acre is about 10 tons, and the percentage of sugar extracted does not exceed 12, making an average yield of sugar per acre of about 2400 pounds.

A complete discussion of the industry is given and it is advisable to have one of the booklets.

This was 45 years ago. Today Hereford is shipping some of the finest sugar beets in the entire country from the surrounding area.

There is no processing plant at Hereford but the beets are shipped to Rocky Ford Colorado where they are processed in an 18 million dollar plant.

What actually sidetracked the Sugar Beet Processing plant at Hereford, what happened to the proposed project, the beets are here, do you remember what happened, perhaps you can.

Letter To The Editor

TO THE EDITOR:
What's the matter in Hereford? Why let all those big money interests come in there and ship Hereford products out and not mention Hereford or Deaf Smith County.

Put a little pressure on them and get Hereford on the labels. Stir up the Chamber of Commerce and the Jaycees and so on. Don't let the big companies come there and not advertise Hereford and its products. Hereford has a great future so why not boost it.

K. L. Ladd
Rt. 1, Box 137
Amarillo, Texas

Rayburn Says Adlai Stevenson Will Win Tuesday

House Speaker Sam Rayburn, chairman of the Stevenson-Sparkman Committee, predicted this week that Adlai Stevenson and John J. Sparkman, Democratic nominees for President and vice-president, will win a solid victory in Texas in next Tuesday's election.

"All indications point to the greatest vote in Texas history," Mr. Rayburn said. "That is good for our side. The error simply more Democrats than non-Democrats in Texas. So, if the true Democrats go to the polls - and they are so aroused they will go Texas will remain Democratic."

Mr. Rayburn has been highly critical of misrepresentations in which he says the so-called Democrats for Eisenhower have engaged in the campaign. He predicted that the majority of the people in Texas will administer a stinging rebuke to them in Tuesday's election.

"Texans remember how things were in 1932 after 12 years of Republican rule," he declared. "Texans know how things are with them today after 20 years of progressive Democratic leadership. Texans don't want to go back - Texans want to go forward. They will continue to go forward with the Democratic party."

Panhandle Paragraphs

A forgery suspect was arrested here Saturday night in what officers described as a \$7,000 forgery ring. The suspect was nabbed by Deputy Sheriff V. L. "Smitty" Smith. The deputy said the suspect was trying to pass a check in an Olton grocery store at the time of the arrest. Smith said another man has since been taken into custody. The officer said the ring has been passing checks in Lubbock, Anton, Abernathy, Plainview and Olton. Checks passed were for the most part \$36 to \$46 checks and were marked "for labor," the officer reported.

Location was staked last week for a Paluxy sand wildcat test northwest of Gladewater in Upshur County. The venture will be drilled by Rexal Drilling Co. of Kilgore as the No. 1 G. W. Rash, C. F. Rensau survey. It spots 330 feet from the north line and 660 feet from the east line, of the 49.4-acre tract.

Employment of a new head nurse for the Hemphill County Memorial Hospital to replace Mrs. Gloria Knight, who resigned recently, was announced this week by Hospital Manager Cleo Coffey Jr.

Miss Virginia Janzen, a registered nurse who has been employed for the past two years as head surgical nurse at the Sanford Hospital in Perryton, joined the local hospital staff October 15, Coffey said.

Thieves described as "apparently amateurs" failed to remove any loot Monday night when they broke into the Corner Grocery at Friona. Sheriff Chas. Lovelace, after investigating the scene, reported that the yeggs left no leads. Entry was made through the back door of the grocery business, after the glass had been smashed. The store safe seemed to occupy the attention of the intruders, who hammered and pried but failed to open its locked door.

State Patrolman Roger Sosebee reports that an accident occurred at 9 p.m. Tuesday two miles southwest of Dalhart at the intersection of Highway 87 and Farm Road 12. A 1949 Ford driven by W. B. Byrd of Dalhart, was preparing to pass a Chevrolet pickup driven by Ray Campbell of Graham, Tex. when Byrd cut sharply to one side to avoid a collision after seeing that Campbell intended to turn onto the farm road, Sosebee said. Byrd's car hit a highway marker, overturned and landed on its wheels.

A. H. Petrey of Oldham county—charged with statutory rape upon his own 14 year old daughter—was found guilty by a district court jury in Vega this weekend and sentenced to 50 years in prison.

District Judge Harry Schultz of Dalhart, who heard the case, will return to Vega tomorrow, court officials said, to hear a motion for new trial.

Editor's note: Like everybody else, the Bootleg Philosopher on his Johnson grass farm is talking about the election, his letter this week reveals.

The BOOTLEG Philosopher

Dear editor:

I've heard a lot of people say they're tired of the Presidential race and they'll be glad when it's over, it's been too bitter, too much wrangling, too many lies being told, maybe too much truth, too much dissension among friends, too much time wasted, too many radio programs interferred with, too many good murders crowded off the front page, but I do not look at it that way.

I'll admit the campaign started at little early and the candidates got to the name-calling stage too soon and it's getting a little dull, after all, after you reach the climax and call your opponent a liar, there's nothing much left to say, and if you call him one too early in the campaign you have to spend the last three weeks just repeat yourself. All the shock value is gone out of your charges and a man is almost reduced in the home stretch to running on his own merits and in-lots of cases there ain't nothin more borin than that, regardless of how much merit you got.

But on the whole the campaign has been pretty good. Believe there have been more new ways invented for calling the other fellow a liar than I've ever remembered, more real ingenuity and evidence of some real thinkin in that field there've been more predictions of disaster than I can remember, more promises of plenty, more concern for the future of the country and more assurances of how to protect it than I've ever encountered. There are people who say democracy is worn out, but when democracy can stand a dog fight like the one we've about to emerge from and keep right on gain, there ain't nothin seriously wrong with it.

And three or four days after the election, after the enthusiasm of one side and the disappointment of the other has worn off and the bets have been collected, things will settle back down and the campaign will be about as interesting as a last year's football game.

I ain't predictin how it will come out, but it might not be a bad idea for both candidates to be givin some thought not only to a victory statement but to a telegram of congratulations to the other one.

Yours faithfully,
J. A.

The Sunday Brand
Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



Texas' Outstanding Semi-Weekly
First In
GENERAL EXCELLENCE
NEWS-PICTURES
AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 0c per month. Single copies, 10 each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas
News Editor: John H. Bennett
Society Editor: Mrs. John McLean
Adv. Manager: Melvin Young
Mech. Superintendent: Harry Linderer

More Spooks At Jim Hill....



FRIONA NEWS

Intermediate, Young People At Friona Enjoy Hallowe'en Party

The Intermediate and Young People of the Baptist church enjoyed a Halloween party Monday night at the educational building. The sponsors, Mr. and Mrs. Ray Louett and Mr. and Mrs. Johnny Mars, served the group with candied apples and hot cocoa. There were 65 present to participate in the games. The Hall of Misery and the House of Sorrow, Ban director, J. D. Fry and about 20 band students went to Canyon Wednesday night to hear the Marine Band.

Jim and Oscar Baxter received word Thursday that their aunt, Mrs. Allie Patterson of Clinton, Okla., died Wednesday. Funeral services were scheduled for Friday. Jim Baxter and family and a sister Mrs. Roy Duff of Plains will attend with the Baxter family.

Sally Osborn will be crowned Football Queen Friday night on the Friona Field. The attendants for the event of the crowning, Glenda Pope, Carol Blackburn, Mary J. Renner and Gay McFarland.

Mr. and Mrs. J. A. Wimberley accompanied their daughter Mrs. Opal Adair to Big Springs last week.

Mr. and Mrs. Sloan Osborn, Mr.

and Mrs. Roy Clements and Mr. and Mrs. J. G. McFarland are pheasant hunting in South Dakota and visiting with their brother and family, Mr. and Mrs. Lonnie McFarland.

Mrs. Roy Slagel and Mrs. H. C. Kendrick were in Clovis shopping Wednesday.

K. C. Kendrick and H. K. Kendrick visited in Amarillo Thursday.

The Baptist Training Union contest will be held in Dimmitt Nov. 9 with Friona represented.

Rev. Russell Pogue gave a report on the State convention of the Baptist church held in Fort Worth last week.

The Methodist MYF gave Billy Joe Mercer and Ed Ward White a going away party Monday night. The pair left Wednesday for the army. There were 25 present at the party.

The week of Nov. 2-9 has been proclaimed as National NHA Week and the Friona chapter is making plans for the event.

Jim and Oscar Baxter and R. E. Collier will leave Sunday for Denver.

Mr. and Mrs. E. R. Day Sr. were in Amarillo over the past week end visiting Mr. and Mrs. Walter Jasper and Tila Rue.

H. D. CHATTER

November 10th has been set as the date for the County 4-H Achievement Program -- a program where 4-H boys and girls report to Deaf Smith County on what more than 150 members in their ten 4-H clubs have done under the guidance of their 12 local volunteer leaders. Let's show them how much we appreciate what they have accomplished by attending their program.

The joint 4-H Club Council met Saturday in the County Court room with seven members, one leader and two agents present. Betty Lou McGaughey, vice-chairman presided during the meeting. After a short business session the council planned the Achievement Program.

Deaf Smith County Extension Agents attended the Bi-District meeting for Extension Agents held at Lubbock October 27-29. The meeting was well worth the time and effort of attending.

Miss Clara Redman Ass't CHD A will attend the landscape Training Demonstration Monday and Tuesday held in Amarillo. Miss Sadie Hatfield, specialist in Homestead Improvement from A & M College will be in charge of the meeting.

*Spots on a felt hat can often be removed by rubbing them lightly with pieces of clean blotter paper.

Legal Notice

NOTICE OF PUBLIC SALE OF REAL ESTATE

NOTICE is hereby given that sealed bids will be received at the office of C. C. Acker in the First National Bank, Hereford, Texas, until 3:00 o'clock P. M. Thursday, November 13, 1952, for the purchase of the following described real estate situated in Hereford, Deaf Smith County, Texas, to-wit:

TRACT NO. 1: Located on Park Avenue, between "H" and "I" Streets, being a tract 104 feet East and West by 150 feet North and South, being all of Lots Nos. 5 and 6 and the West 4 feet of Lot No. 7, and the South 10 feet of the closed alley running East and West of Block No. One (1), Dodson's Subdivision of the East one-half of Block No. 4, Evans Addition to the Town of Hereford, together with all improvements thereon; Deaf Smith County, Texas, and

TRACT NO. 2: All of Lots Nos. 1, 2, 3, and 4 and the South one-half of a closed street formerly known as Narcissus Street and the North one-half of the closed alley running East and West in Block No. One (1) Dodson's Subdivision of the East one-half of Block No. 4 Evans Addition to the Town of Hereford, Deaf Smith County, Texas, being a tract 180 feet North and South by 200 feet East and West.

Tract No. 2 may be purchased in tracts of not less than 60 by 200 feet.

The highest bidder will be expected to enter into contract and deposit ten per cent of the bid price. Terms: All cash upon approval of title.

The undersigned reserves the right to reject any and all bids.

The above property is known as the E. L. Donner Estate land on Park Avenue and "I" Street. Plat of the property may be inspected at the office of C. C. Acker in the



REPORTS FOR DUTY: S. Sgt. Billie J. Williams of the 3497 Mob. Tng. Sq. having spent the past 30 days in the home of his parents Mr. and Mrs. C. E. Williams, 14-E Street Hereford, left Sunday to report at Camp Stoneman, Calif., for duty where he will be assigned to oversea duty in the Far East. Sgt. Williams has been in the Air Force for the past seven years and has seen duty in England, Germany and Japan as well as several bases in the United States.

First National Bank of Hereford, Texas.
Trustees
First Methodist Church
Hereford, Texas

All members of the Progressive H. D. Club are urged to be present at the next meeting Nov. 4 at the home of Mrs. V. E. Dodson.

SCHOOL LUNCH ROOM MENU

November 3-7
Menus for this week were planned by Mrs. Hulsey's second period, first year homemaking class.

Monday
Barbecued Weiners
Buttered English Peas
Sliced Pineapple & Cheese
Whole Wheat Rolls
Peanut Butter Cookies

Tuesday
Ham Loaf
Buttered Whole Kernel Corn
Lettuce and Tomato Salad
White Rolls
Peach Halves

Wednesday
Chicken Pie
Candied Sweet Potatoes
Bread
Fruit Salad

Thursday
Pinto Beans
Buttered Spinach
Potato Salad
Cornbread Muffins
Ice Cream

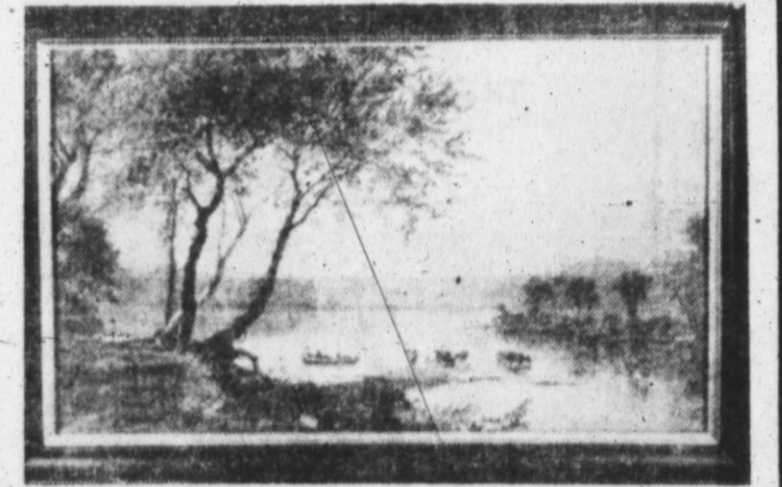
Friday
Oven Fried Fish
Seasoned Black-eyed Peas
Lime Jello with Pineapple
Bread
Cherry Cobbler

Those visiting in the Finis Hunter home Tuesday were: Mr. and Mrs. Geo. McGraw of Ft. Worth Mrs. Frank Markham and children, Mrs. Lonnie Rice and Lonnie Bruce of Canyon and Mrs. David Roberson.

Enameled Woodwork
Enameled woodwork can be cleaned by melting one-half cup shaved soap in two cups of boiling water. Whip this to a lather and apply with a sponge to a small space at a time. Wash, then wipe off the suds with a dry cloth and quickly rinse with a clean, soft cloth. Use of this method will help to prevent streaking.

DR. MILTON C. ADAMS OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00



- BY REQUEST -

We Have Put In A Stock Of Picture Molding. If You Need A Picture FRAMED Come In And See Our BEAUTIFUL SELECTIONS

HEREFORD GLASS CO.

1302 Park Ave. Phone 1425

The Most Important Vote Of All Is

YOUR VOTE

We Urge You To Go To The Polls Tuesday Nov. 4th And Vote For The Candidate Of Your Choice



REPAIR - REMODEL NOW

With An Easy, Convenient

FHA TITLE ONE LOAN

Come on in and ask us for details on an FHA TITLE I LOAN. It's easy and convenient. And you'll be surprised at the number of things that can be done with a Title I Loan; New Kitchen, New Garage, Add a Room, Run a Sidewalk, A new Fence, New Flooring, Paint, Repaper, New Windows, Insulation and many, many others. Remember, with an FHA TITLE I LOAN you pay NOTHING DOWN and have up to 36 MONTHS TO PAY.



See Us Today For Details !!



Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East Of Courthouse

Phone The Lumber Number 7

Streus's Diary

October 31, 1952

DEAR DIARY:

Despite Gillentine's remarks about my trying to stem the flow of television into our territory, I still stick to my guns -- and the assertions which I made a few weeks ago. Went to the RCA Victor TV show in Amarillo last Monday night -- sat for three and a half hours absorbing information on TV broadcasting, TV receivers, etc., etc., etc. We learned a lot that we didn't know -- and heard a lot which we already knew -- and our opinion as to the earliest date of telecasting has not been revised -- however, we are now very enthused over the possibilities of TV retailing and are going ahead with plans to expand our facilities to really do a job of RCA Victor TV selling and servicing. Of course, it helps to have the finest line available. I am, unfortunately, handicapped in that I just will not lie to a customer, to make a sale. Costs me lots of sales.

Well, by the time you read this, we will have spent some 10 to 15 man-hours of labor removing soap, tallow and assorted other unsightly materials from our store windows -- and the windows will have a few more scratches and dull spots on them. Fortunately, plate glass windows only cost about \$150 each, so we can replace them quite often. Frankly, I can see no object in soaping windows -- is possible I have gotten too old to appreciate such "fun"?

I suppose I should mention some of the new items received recently -- but there are just too many and my space is limited --

might just say that never in our 28 years in Hereford have we had such a complete and varied stock of gift items. Never before have we offered such early selection with our lay-away plan. Show now!

We now have our line of Lionel electric trains and accessories on display -- you guys can now bring Dad or Mother around and show them just the outfit you need. We have expanded our line somewhat for this season and you will find more from which to choose.

We have received a nice shipment of aluminum and Magnalite roasters for the holiday season -- the granite roasters will be in sometime this week -- all sizes and shapes. Other holiday cooking accessories are available now.

Shipment of the latest RCA victor "45" records today -- lots of good numbers.

Well, by this time next week, we will have a new president elect and perhaps the fireworks will be over. I am sure that immediately following the election we will feel a surge of prosperity -- or an immediate closing-down of all business -- all depending of course, on which side wins. It is my considered opinion, that regardless who is elected, we, the people, will continue to pay high taxes, have to work in order to eat and will find it very difficult to lay away much cash for a rainy day. It has ever been thus.

STREUS

WEEKLY WINNERS OF

6th Week Contest

First Place Winner

Mrs. J. B. Brown

Tie For 2nd and 3rd

Glen McNeil

J. B. Brown

IT'S

GAME TIME

AGAIN

Match Wits With the Nation's Football Experts!

FOOTBALL

CONTEST

WIN

Prizes Every Week

Your official ENTRY BLANK for Football Contest

Week Ending November 7 - 8

Hereford at Floydada
Texas Tech at North Texas
Hardin-Simmons at Texas Western
Wake Forest at TCU
Sul Ross at Trinity
Texas A&M at SMU
Rice at Arkansas
Texas at Baylor
Midwestern at West Texas
Mississippi at Houston

Oklahoma at Notre Dame
USC at Stanford
Villanova at Tulsa
New Mexico at Denver
Montana at Idaho
Pittsburg at Ohio State
Miami O. at Marquette
Cologado at Missouri
Tempe at Arizona
California at Washington

Name _____

Address _____

ENTER TODAY!

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE

4 COTTON BOWL TICKETS

1st Weekly Prize


\$5.00 In Trade At Acme Cleaners

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand — 3rd Prize

Pick Your WINNERS!

Deposit Entry With One Of These Firms!

<p>Visit The PARK AVE. DRUG STORE Your Soft-Drink Center Prescriptions Filled School Supplies - Gift Items</p>	<p>DUB'S MAN' SHOP Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes. "COME SEE US!" Corner 3rd & Main Ph. 112</p>	<p>Always A Winner When You Put Hereford Bakery Products on the Table. Hereford Bakery 312 N. Main Phone 46</p>	<p>PHONE 111 ACME CLEANERS Good Clean Clothes Like Good Clean Sports, Can't Be Beat. PICK UP & DELIVERY SERVICE MADE TO MEASURE CLOTHES</p>	<p>NEILL BODY SHOP All Types of Body Work FREE ESTIMATE Painting Welding Glass Work 120 Schley Phone 1392</p>	<p>ALL AMERICAN The Best and Latest in Sporting Goods - Guns - Shells - Fishing Tackle. HEREFORD HDWE. 216 N. Main Phone 567</p>	<p>THE LITTLE THINGS We Will Look Out for the Little Things in Your Insurance - Which Will Take Care of the Big Thing in Time of Loss. JOHN McLEAN Insurance Agcy. Phone 273</p>	<p>YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brands. Your Doctor of Sick and Decrepid Watches. Kenneth (Doc) Cowan COWAN JEWELRY</p>
<p>THE SUNDAY BRAND First In Local Sports Coverage</p>	<p>JOHN DEERE IMPLEMENTS H & W Implement Co. Krause Plows - Amalie Oil 244 East 3rd St. Phone 5</p>	<p>Never Out of Bounds Our Prices are Reasonable, Our Service Reliable. See us for all your Radiator Work. Hereford Radiator Service 324 East 2nd St Phone 1597</p>	<p>COMPLETE CONOCO SERVICE We are open day and night - the only place in town without a key. PITMAN SERVICE STATION Corner 1st & Main Phone 588</p>	<p>Try B & D TRACTOR CO. New Idea Farm Machinery Ferguson Tractors Sales and Service</p>	<p>School Kids Look Their Best in Clothes Washed At VAUGHT LAUNDRY Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs SEE Hereford Laundry & Dry Cleaners Or Call 298 For Pickup and Delivery Ernest Kendall.</p>	<p>PHILLIPS & LAWRENCE  NASH 503 East 1st St. Phone 97</p>

It's Fun To Win! Be An Expert! — CASH PRIZES EVERY WEEK!

FOIBLES

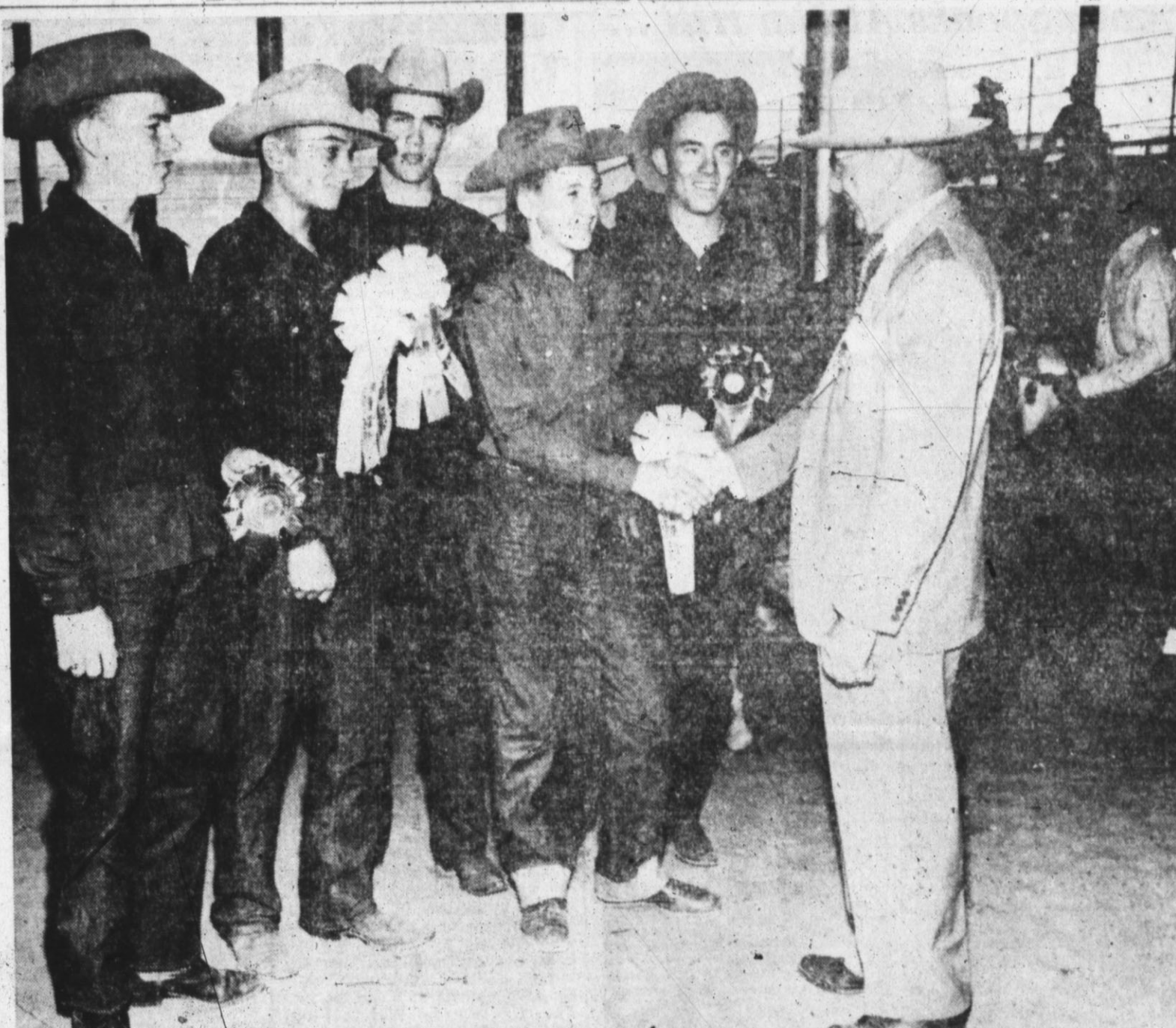
FANCY and PLAIN

Obtained quite a lift this week in a note from Bill Holmes, sports News Director at Texas Tech. He most kindly forwarded a pair of Annie Oakleys plus this, "Hope you enjoy the Houston game -- hope we do too" -- "He duly recorded by the time his hits the deck but I hope he realized his hope, adventurously or otherwise, whatever it required. Looks like Oklahoma U. is figuring on protecting their football prestige. Two service returnees are putting in this campaign on the jays, preparing and timing for future seasons at no loss of eligibility. Preseason they were pointed out for the varsity but were not urgently needed to all intents and purposes. So watch for them in another season's lineup -- both are backs listed as soph, Tom Carroll, 190 and Juel Weatte, 190, the latter in particular should be tabbed. Do you remember Henry Frnka, he of the ogymen featuring a missing vowel? He put in some successful football tutoring terms at Tulane and Tulane. He was at various times accused by envious genies, football mentoring type, of promiscuous, albeit fruitful, recruiting. He, Frnka, purports about one such case, subject being footballer out of the Lapland the Red River country. When

Henry finally cornered this lad in Texas and had a personal eyeball version, he thought seriously of indicting his scout for misinfo, at least. On account the prospect turned out to be about 6'4" and stringy, unrugged appearing for sure.

But because of the seeming demand for his services and to prevent his falling into the wrong hands, i.e. those of the opposition, Mr. Frnka induced the footballer to tie himself to Tulsa. Subsequently all the thin man did was to assist and abet T. U. into 3 Bowl tilts and to establish himself as a varied AA, first water punter, passer and general nuisance to the opposition. Later he converted the pay-for-play boys to regarding him as a success in his chosen position. Name? -- Glen Dobbs. Frnka, sidelining this term after many years on the coaching end, is credited with this reminiscence: After his Tulane balclub had clobbered Eddie Erdlatz's navies more than somewhat Frnka thought he'd mollify the drubbing a degree or so, by commiserating a bit with the Navy mentor.

Accordingly he approached Eddie and soothingly saluted him, "Eddie, that's a fine line you have, our backs had lots of trouble going thru it." "By jing, Henry," rejoined Erdlatz, "you're right and likewise I noticed my backs had considerable difficulty penetrating it." Added muffs from the gazette to the NE, night and morning: Monday eve, October 27, '52, on this week's Border Conference schedule, Hardin-Sim-



WINS: SHOWMANSHIP AWARD. Dean W. L. Stangle of the School of Agriculture at Texas Tech is shown making award presentations to 4H boys at the State Fair in Dallas. Duaine Walker of Hereford, fifth boy from the left was presented the First Place award for showmanship. Duaine

had entered a Hereford calf weighing 1000 pounds in the heavy division and won sixth place with his entry. Duaine brought his calf back home with him and intends to enter it in other shows soon.

Long time to Pay

Thru our very flexible home financing plan, your payments are made to suit your income.

HOME LOANS

First Federal Savings & Loan Association
CLOVIS, N. M.

See ELIZABETH WOMBLE

48 N. Main St. Phone 497

mons will meet Santa Cruz at Lodi, Calif., and Tuesday A. M. October 28, 1952, in SWC recap.

"In yesterday's conference games, Texas whipped Texas A & M, 21-20, on C. O. Brocato's placekick-

ing. . . Do we get a preview? Thru a bit of close scrutiny, aided by a whit of rough approximation, I deduced one secret of the paid prognosticators and how they hold up their guessing averages, it is simple and foolproof. They flat ignore ties, taking no bumps or abrasions to their totals therefrom. . . Bowlwise -- AP said Saturday that unofficial reports have it that Duke and Maryland both will be available for the holiday-gu's. . . The Big 7, Oklahoma and Kansas are waiting to see what comes from the Okie-Irish game November 8, should the Okies win smashingly, it would probably put them in the Sugar and Kansas, staying undefeated, further, in the Orange.

Worth Remembering
One peck of potatoes will serve 40 persons. One gallon of soup, 20 persons. One gallon of ice cream will serve 20. One 10-inch round cake will serve 12. Canned peas, beans, etc., one pound for every four persons. One-fourth pound meat per person is generous, unless meat is very bony. One pound ground meat makes six to eight hamburgers. Allow 1/2 pound poultry per person. One pound coffee and ten parts water makes coffee for 40. Coffee for forty requires one pound sugar, one quart cream.

Good management of grazing herds is made easier; time and labor are saved in moving livestock and greater safety is provided for the attendants when properly located strong fences are used on the farm.

Grain sorghums rank second in total acres planted and are now the most important grain producing crop in Texas.

Don't buy 2

when 1 will do

ONE **BERKELEY** DUAL PURPOSE TURBINE will give you all the water you need for household comforts, plenty of pressure for fire protection . . . and still irrigate 3 to 30 acres all day if you want to. The Berkeley Dual Purpose Turbine is economical and really dependable.

The Berkeley 801H 2-Stage Pump with L.C. Boosters and 3 H.P. motor delivers 140 G.P.M. at open discharge and up to 40 G.P.M. at 35 lbs. pressure, all from a water level of 40 ft.

There is a Berkeley Combination Turbine for your needs: 3 to 30 acres, water levels 30 to 300 ft.

Hallow'een Party Entertains Group

Carolyn Sue Caraway served as hostess to friends at a Halloween party given Thursday afternoon by her mother, Mrs. Travis Caraway.

The little guests were all in Halloween attire and, witches, goblins and Jack O'Lanterns added to the fun with noisemakers as favors.

Children attending were Donna-Gail Blythe, Wanda Holt, Dorothy Ann Mercer, Ruth Ann Al-

lison, Diedra Thomas, Royce Ann Gilbreath, Donna Gail Jones, Carolyn Jackson, Judy Stephens and the honoree.

Q. How can I polish linoleum without using wax or oil?
A. On washday, before mopping the linoleum floor, add the leftover starch to the water. It will give a gloss to the linoleum.

The average annual production for grain sorghums in Texas for the past five years has been about 90 million bushels.

EYES EXAMINED
GLASSES FITTED

NO APPOINTMENT NECESSARY

LEE Optical

SINGLE VISION
GLASSES as low as
\$14.50 Complete

609 POLK ST.
AMARILLO, TEXAS

L.P. LIQUID PETROLEUM

ECONOMY WITH THE WORK
OUTPUT OF GASOLINE
MASSEY-HARRIS
3-4 plow 44 L.P.*

Liquid Petroleum burns cleaner, reduces carbon deposits and practically eliminates crankcase dilution.

The Massey-Harris 44 L.P. is custom designed and factory built for efficient operation on L.P. fuel. And because it is built as a complete L.P. unit, the 44 L.P. gives you the same high-power rating as the 44 Gas—the same belt and drawbar efficiency.

In addition you get the economy of operating on low-cost fuel, and the low engine upkeep that results from the use of clean-burning, high-octane L.P.

Ask for a demonstration of the 44 L.P. . . let us show you the tractor that gives you lower operating costs and maximum power in its class.

✓ LOW MAINTENANCE
✓ HIGH POWER OUTPUT
✓ LOW FUEL COST

MASSEY-HARRIS
4-5 plow 55 L.P.

Liquid Petroleum burns cleaner, reduces carbon deposits and practically eliminates crankcase dilution.

A big 382-cubic-inch engine with precision design and construction powers the 55 L.P. It has all the stand-out features of the regular gasoline series, plus the high efficiency and low upkeep costs of operating on clean-burning, high octane L.P. What's more, the 55 L.P. is factory designed as a propane-butane tractor . . . there's no power loss as with conversion units.

See us soon, and we'll show you how to get fuel economy, low upkeep and rugged logging power for your farm . . . the Massey-Harris 55 L.P.

LESLEY - VAUGHN MOTOR CO.
345 East 1st St. Phone 600

XMAS DOLLAR DAY

AT THE POPULAR STORE

All of these Specials are from our regular stock

30 Beautiful
COATS
Poodles, Fleece,
Tweed, Lovely Colors. Sizes 8 to 18.
Reg. to 69.95

\$35

One Table Costume
JEWELRY
Ear screws, Pins,
Necklaces. Gold,
Silver, Colors.
Reg. to 4.98.

99c
inc tax

Mens Puckered long sleeve
NYLON SHIRTS
Tan & Gold. Sizes
S, M, L.
Reg. 5.95

\$3

25 Ladies
SUITS
Wool Gabardine
Rayon.
Reg. to 79.95

1/2 off

One Large Group Children's
DRESSES
Reg. 2.98 to 10.95
Size 1 yr. to 14 yr.

25% off

120 Count White
SHEETS
72 x 99
Reg. 3.98

\$2.49

A large selection of better
SKIRTS
Wool Tweeds, Corduroys, Gabardines
Size 10 to 20
Reg. to 14.95

\$5

Special lot Western
SHIRTS
Broken Sizes
Reg. 7.95
Solid Colors

\$3.49

Men's White Cotton
SOX
Size 10 to 13
Reg. 35c ea.

\$1
6 FOR

One Group Of
SWEATERS
All wool & Nylon
Cardigan & Pull-over.
Size 32 to 40
Reg. to 7.95

\$2.99

One Special Group Ladies
SHOES
Suede Low Wedge
Grey, Blk, Brown

\$3.99

Men's Large White
HDKFS.
Size 17 x 17
Reg. 20c ea.

\$1
12 FOR

Popular Store

West Texas
Development Co.
East Highway 60
Phone 312

Page Eight
BOVINA NEWS

Bovina Families Entertain Out-Of-Town Guests During Past Week

Mr. and Mrs. Otis White and Mr. and Mrs. Lester Kelley of Earth were in Raidon, Okla., Sunday visiting an uncle who is very sick.

Mr. and Mrs. Buster Coker and Bonnie spent a few days in Jal, N. M. last week.

La Von Rogers, a student at Hardin-Simmons, spent the week end in Bovina.

Mr. and Mrs. Bob Jackson of Abilene visited in the Boyce-Taylor home over the week end.

Mr. and Mrs. Lloyd Battey and Keith were in San Angelo over the week end visiting Hurston Battey and family.

Carl Hutchinson of Hereford visited La Von Rogers over the week end.

Yvonne Moody, daughter of Mr. and Mrs. E. H. Moody spent the week end in Bovina. Yvonne is attending school at Wayland.

Mr. and Mrs. Archie McCutchan and Mrs. Charlotte Rose spent a few days in Oklahoma City last week.

Mrs. Raegan Looney went to Amarillo Monday to spend a few days with her sister.

Mr. and Mrs. Dennis Roberts, Mr. and Mrs. Bill Lloyd and Ruth of Friona visited in the Buck-Loyd home Sunday.

SINUS TROUBLE

One of the most annoying complaints to which mankind is heir to is the splitting headache, caused by an inflamed and congested sinus. Several of these sinuses or pockets may be congested at the same time.

The pain is usually worse in the mornings, as the recumbent position assumed during sleep interferes with the proper drainage of the sinuses. Sinusitis usually begins with a cold, the mucus membrane lining the sinuses becomes congested and swollen, the secretion becomes thicker, closing the opening of the sinuses, damming the secretions. This causes such a high pressure that the pain soon becomes unbearable.

Quick relief is usually afforded by appropriate treatments. There is always an interference with the innervation and circulation of the affected parts. This abnormal condition must be corrected. A recurrence of this trouble is prevented by teaching the sufferer to live according to Nature's laws and building his body's resistance by maintaining an uninterrupted flow of nerve force.

The relief from the pains and tormenting annoyances of diseases of the membranes of the nose and throat obtained by chiropractic adjustments is often a revelation of the natural way of healing. The best results are obtained by chiropractic adjustments are taken before these diseases are firmly entrenched. When such diseases are allowed to degenerate into chronic condition, more chiropractic adjustments will be required to move the cause. It is a true saying that a treatment in time saves nine.

Dr. D. C. KELTON CHIROPRACTIC CLINIC
501 Jackson Hereford, Texas Phone 91 or 738-W

More Spooks At Jim Hill....



Visiting in the G. W. Horton home Sunday were Mr. and Mrs. Glen Williams and Dale of Friona.

College students home for the week end were Bill Morrison, Oakley Stevenson, Larry Berry, all of Tech and Mark Charles of Portales.

Mr. and Mrs. Travis Lloyd and family and Mrs. G. E. Free spent Sunday in Childress.

Visiting recently in the M. H. Martin home have been Mr. and Mrs. W. A. Burrows of Amarillo, Mr. and Mrs. S. W. Martin, Homer Lee Martin and Mr. and Mrs. George Jackson of Lubbock.

CONGRATULATIONS
Mr. and Mrs. J. A. Hendrick of Tulla announce the birth of a boy, Jamie Allen, born Thursday October 30 at 6 a.m. at the Tulla hospital.

Mrs. Hendrick is the daughter of Mr. and Mrs. W. H. London, of Hereford and she attended school here.

Mother and baby son are reported doing fine.

Suede Shoes
Clean the suede shoes by brushing and sandpapering them lightly. Then go over them with a cloth moistened with vinegar.

Texans Ready For Waterfowl Hunt

The second major phase of the Texas Wildlife harvest -- duck and goose hunting -- opened at noon Friday, October 31. Dove shooting is underway; deer and turkey begins generally November 16 and quail begins generally December 1.

According to the Executive Secretary of the Texas Game and Fish Commission, the waterfowl opener will be marked by a large number of hunters.

He said the only deterrent to a successful opening shoot for ducks and geese is the drought. Tanks, ponds and even large lakes have dried up.

The Executive Secretary said the number of both ducks and geese leaving the northern nesting areas indicate that only rains are needed to provide Texas hunters with good shooting.

He pointed out that recent mild weather has postponed the move-

ment south of the main body of birds but he explained that this migration can be touched-off by arrival of normally cold weather in the north.

The Executive Secretary suggested that hunters be extremely careful with fire because of the severe drought. Some states have been forced to curb shooting in certain areas, because hunters started bad fires.

Other precautionary points were:

Make certain to attach the Federal duck stamp to the state hunting license.

Adhere to all safety rules.

Observe shooting regulations generally.

The Executive Secretary said that game wardens have other choice but to prosecute those exceeding the bag limits five ducks a day or ten in a session or five geese per day or possession. Shooting hours are the first day are from one hour before sunrise until one hour before sunset.

The MEN of TOMORROW

Ask YOU

TO VOTE TODAY!

Hereford Chapter
Order of DeMolay

If you want a **CHANGE VOTE** But be sure and vote in **GENERAL ELECTION Nov. 4th.**
If you don't want a **CHANGE VOTE**

The Mightiest Adventure of Them All!

ACADEMY AWARD BEST ACTOR OF THE YEAR

You'll Never Forget the primitive passions, the flaming color, the savage danger, the breathtaking spectacle!

HUMPHREY BOGART · KATHARINE HEPBURN

"THE AFRICAN QUEEN"

color by **TECHNICOLOR**

WAIT'LL YOU GET A Laughing Load OF THIS EVER-LOVIN' PAIR!

"JUST ACROSS THE STREET"

Starring **Ann SHERIDAN · John LUND**

with ROBERT KETH · CECIL KELLAWAY · ALAN MOWBRAY

Also "SEEING EYE" Technicolor Adventure About Training Seeing Eye Dogs

WEDNESDAY-THURSDAY

HEREFORD **star** YOUR COMMUNITY CENTER

- Anniversaries from Sun., November 2 - Wed., November 5
- Mr. & Mrs. John Renfro
 - Mr. & Mrs. Oscar T. Johnson
 - Mr. & Mrs. Marvis Southward
 - Mr. & Mrs. Marlin Gilliland
 - Mr. & Mrs. Mark Link
 - Mr. & Mrs. Valentine
 - Mr. & Mrs. Emil A. Herr
 - Mr. & Mrs. L. W. Combs
 - Mr. & Mrs. Frank Fortenberry
 - Mr. & Mrs. F. J. Bezner
 - Mr. & Mrs. W. W. Ireland
 - Mr. & Mrs. Foret L. Marriell
 - Mr. & Mrs. Tom J. Fields

TEXAS SUNDAY MONDAY

RANDOLPH SCOTT

THE MAN OF THE FOREST

SUNDAY-MONDAY-TUESDAY

HEREFORD **THP** YOUR COMMUNITY CENTER

ENJOY A GOOD MOVIE OFTEN

\$1 WILL HOLD A NEW WATCH UNTIL CHRISTMAS

Lay-Away Your Christmas Gifts Now! Pick From Our Fine Selection Of Famous Brand Watches

- ★ BULOVA
- ★ HAMILTON
- ★ GRUEN
- ★ ELGIN
- ★ WHITTNAUR
- ★ LONGINES

We Give **BABY BONDS**

Save Them
See Our Wide Selection Of Diamonds!



"MISS RITA"

Two hearts joined together for life. How better symbolized than in this gloriously designed matched bridal set, exquisite in every detail.

Illustrations enlarged to show details.

\$125 CONVENIENT TERMS ARRANGED

Other selections ranging from \$50 to \$2,500

Remember: **\$1.00 Will Hold A New Watch Until Christmas**
Your Friendly Credit Store

COWAN JEWELRY

OZARK IKE

by
RAY GOTTO



**Shop In Hereford
For Your Best Buys!**

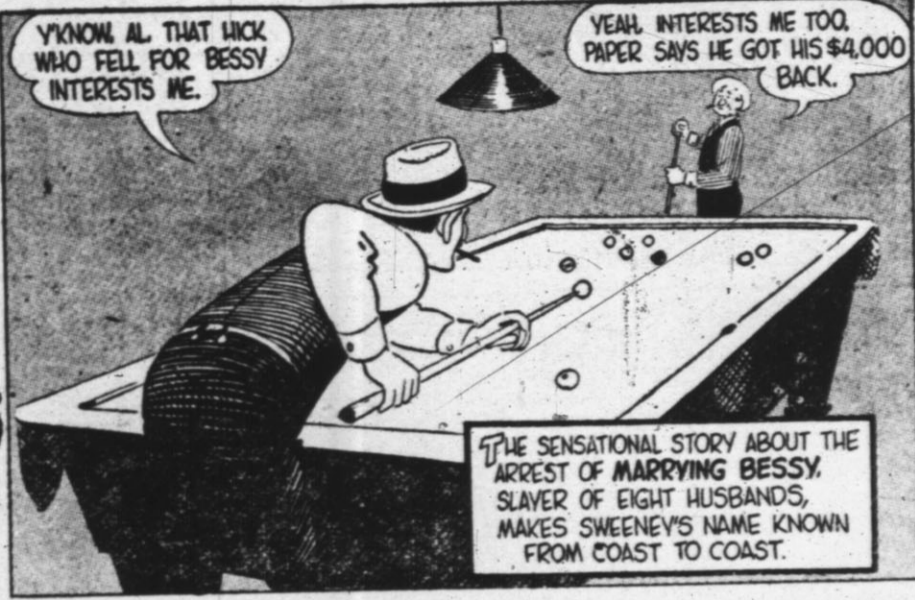
The Sunday Brand

Hartford, Texas

Our Slogan: "More People—More Farms"

BUZZ SAWYER

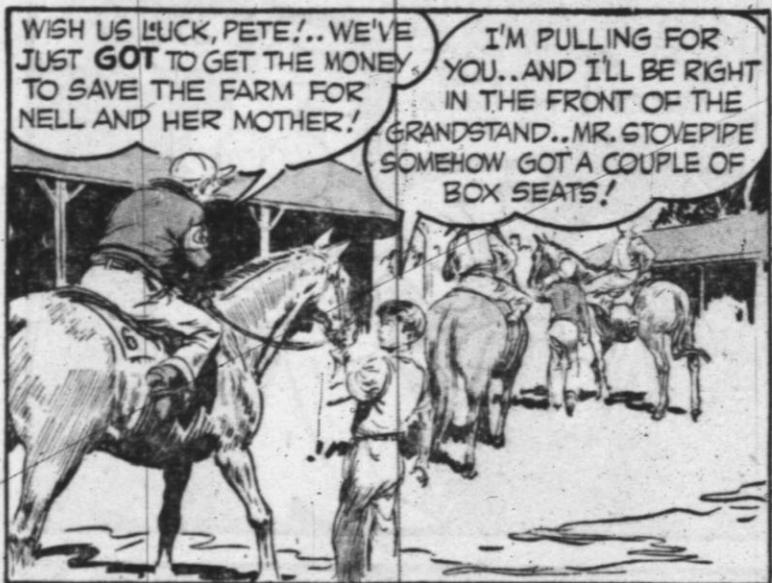
FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



GRANDMA
by
CHAS. KUHN-



Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand
The Hereford Brand



**Shop In Hereford
For Your Best Buys!**

THE KATZENJAMMER KIDS



Steel Age Office Desks

HIGHEST QUALITY

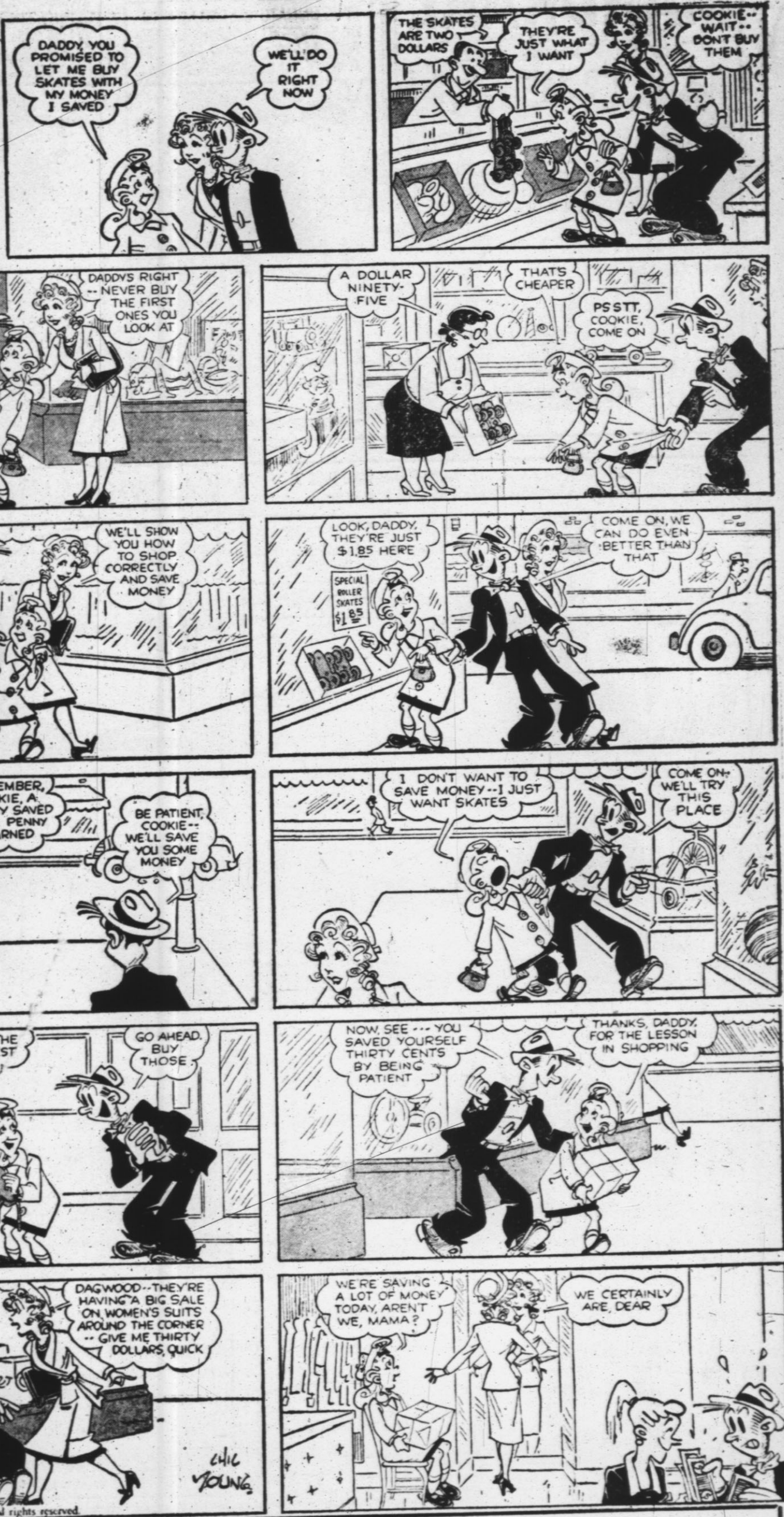
See them at

The Hereford Brand

\$178⁵⁰

BLONDIE

by
CHIC YOUNG



COMBINATION

File and Storage Cabinets

The Hereford Brand

\$56⁰⁰

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

THE STRANGE WORLD OF ANOTHER DIMENSION--

IT IS UNNATURAL FOR MEN TO BE SLAVES TO THOSE ANIMATED PUFFBALLS. THERE MUST BE A WAY TO CONQUER THEM.

THEY MUST HAVE SOME SORT OF POWERFUL HYPNOTIC POWER--

COME CLOSE ENOUGH TO STRIKE THEM WITH OUR CLUBS, WE ARE HELPLESS.

IT IS MADNESS TO GO TO THE ROLLIES. THEY WILL CAPTURE OR DESTROY YOU.



1



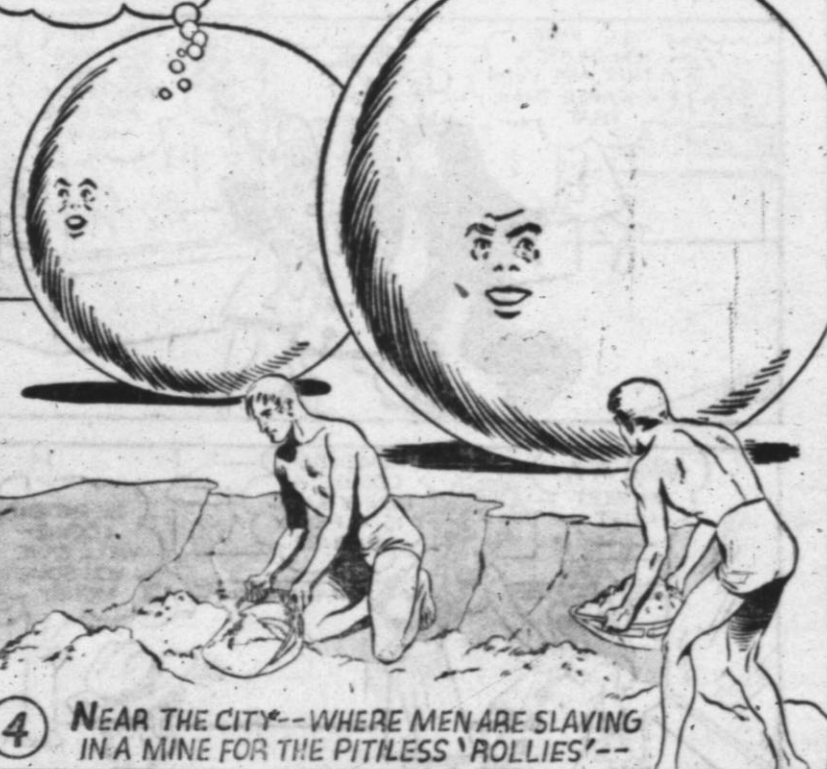
2

THE NATIVE MEN WATCH, AMAZED. NEVER BEFORE HAS A HUMAN WILLINGLY APPROACHED THE ROLLIES---

MEN LIVE IN THE GROUND LIKE HUNTED ANIMALS WHILE THESE STRANGE CREATURES RULE THIS WORLD--



A MAN IS COMING TOWARD US.



4 NEAR THE CITY-- WHERE MEN ARE SLAYING IN A MINE FOR THE PITILESS 'ROLLIES'--

AFTER HIM! WE CAN USE ANOTHER OF THE POOR TWO-LEGGED CREATURES IN THE MINE!



5

COPY, 1952, KING FEATURES SYNDICATE, Inc. WORLD RIGHTS RESERVED.

11-2

Whew--WHAT A FORCE! LIKE A MAGNET--



6 MANDRAKE FACES THE WEIRD THINGS! POWERFUL THOUGHT WAVES DRAW HIM--HE TRIES TO PULL AWAY-- CONT'D.

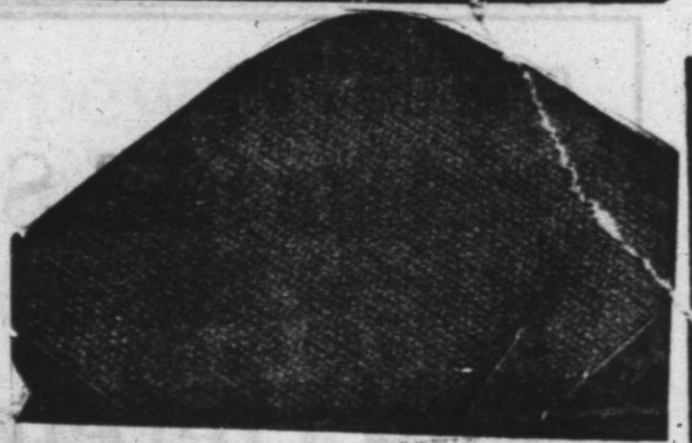
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.75 TO \$6.75

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND



KING of the ROYAL MOUNTED

BY
ZANE
GREY



THAT MAP SHOWS ALL ZEE VETS' CLAIMS, KING, BUT YOU'LL BE LUCKY EEF YOU CAN VISIT EACH ONE BEFORE SNOW FLIES!

TRADING POST
MICHEL GR
FACTORY



JOHN MARSH SETTLED FARTHEST NORTH. I'LL RIDE TO HIS PLACE FIRST. BON JOUR, MICHEL!

REALIZING THAT THE YOUNG WAR VETERANS STAKING CLAIMS IN THE NEWLY OPENED DISTRICT ARE NOT FOREST-WISE, KING SETS OUT TO SEE THAT THEY ARE PROPERLY PREPARED FOR THE APPROACHING HEAVY WINTER!

WHY SHOULD ANYONE WANT TO KILL YOU?

I HAPPEN TO BE THE ONE WHO CAN SEND DEEP-SCAR MIKE TO THE GALLOWS! HE MURDERED OUR OFFICER FOR THE FUNDS WE WERE DELIVERING TO AN UNDERGROUND MOVEMENT!



Produced by Stephen Slesinger, Inc.
Copyright 1952 by King Features Syndicate, Inc.
World rights reserved.

BUT, JOHN DEAR, WHAT EVER MADE YOU THINK THAT SETTLING SO FAR FROM ALL THE OTHERS WOULD HIDE US FROM YOUR ENEMY?

GEE, MOLLY, I DON'T KNOW... I-I COULDN'T MARRY YOU AND LIVE IN THE CITY.. HE'D FIND ME THERE FOR SURE.. BUT UP HERE HE'D FIGURE I WAS OUT OF THE WAY!



MEANWHILE, FIFTY MILES NORTH AT JOHN MARSH'S CLAIM!

PLEASE DON'T BE FRIGHTENED, MOLLY.. I'LL ROW ACROSS THE LAKE AND ASK DON LARK WHAT HE THINKS I SHOULD DO ABOUT THIS... I'LL BE BACK BEFORE DARK!

OH, JOHN, PLEASE BE CAREFUL!



HMM! NOW ISN'T THIS JUST PERFECT? NO WITNESSES THIS TIME!



Jim GARY 11-2

..CONTINUED..

We Will Have A New Supply of

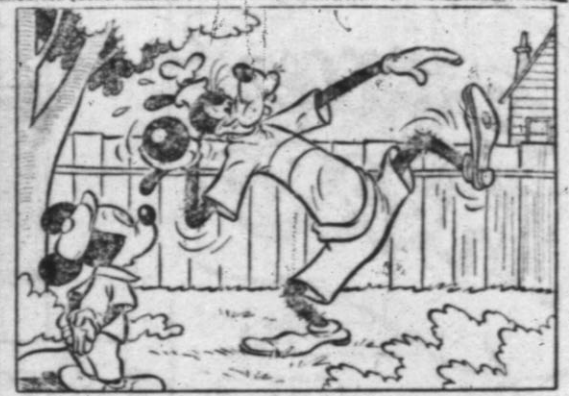
FIRE - PROOF VAULTS

Within the Next Week or Two

The Hereford Brand

WICKY MOUSE

by WALT DISNEY



UNCLE REMUS

AND HIS TALKS OF BRER RABBIT



TRADE WITH YOUR NEIGHBORS ---

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

For The Name of the Dealer of Your Preference

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

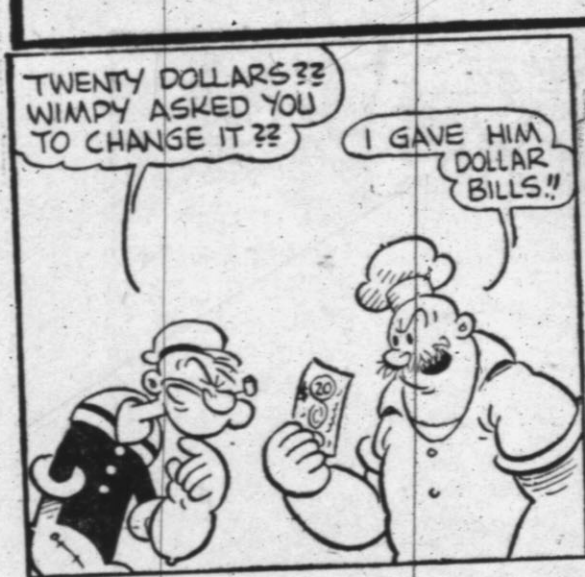
THE BRAND

PHONE
THIRTY

In Mercandise, Shop the Ad Columns of This
Paper!

THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY
Registered U.S. Patent Office



Will Handle Your Every Need In the Way of General Office Supplies. Also
Fill Any Special Orders.

The Hereford Brand

LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL McCLURE



I WAS DREAMIN' WE WAS STILL LIVIN' IN DR. PILGRIM'S SWELL CAR~ BUT NOW WE AINT LIVIN' ANYPLACE~



GOLLY, ZERO~ IT'S STILL RAININ'~ LAST NIGHT WE WAS TERRIBLE LUCKY TO FIND THIS BEAUTIFUL BARN~

FIRST TIME I EVER HEARD IT CALLED BEAUTIFUL~ BUT IT IS WARM AND DRY~



PLEASE EXCUSE ME~ LAST NIGHT IT WAS RAININ' ANFUL HARD AN' ME AN' ZERO AINT GOT A HOME~

AND YOU HAD SENSE ENOUGH TO COME IN OUT OF THE RAIN~



SO YOU'RE A HOMELESS ORPHAN? THAT'S ALL I WANT TO KNOW~ I WAS AN ORPHAN, MYSELF~ I'M JOEL McMASTER~ NOW DON'T MOVE UNTIL I COME BACK~



MY WIFE, SABRINA, IS A VERY GOOD WOMAN, BUT SHE THINKS THIS IS A WICKED WORLD~ ALL MEN ARE SINNERS~ AND YOU CAN NEVER TRUST A STRANGER~



~ AND SHE NEVER FAILS TO PRACTICE WHAT SHE PREACHES~ SHE DOESN'T LIKE VAGRANTS OR STRAY DOGS~ SHE MAY BE RIGHT, BUT SOMETIMES I DON'T AGREE WITH HER~

YES SIR~ I MEAN~ NO, SIR~

COPIR. 1962, KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.



SABRINA INSISTS THAT THE RAIN FALLS ON THE JUST AND UNJUST ALIKE~ IT RAINS ON THE WISE AND THE UNWISE~

THAT'S RIGHT~ THAT'S THE WAY THE RAIN FALLS~



~ BUT I KEEP REMEMBERING THE WISE HAVE FORESIGHT ENOUGH TO PROVIDE THEMSELVES WITH AN UMBRELLA~

I THINK I'VE GOT THE FORESIGHT~ BUT I HAVEN'T GOT ENOUGH MONEY TO BUY AN UMBRELLA

DARRELL McCLURE
11-2

We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2³⁰

JOHNNY HAZARD

by FRANK ROSSIN



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952