

VOL. 5—NUMBER 21

SIGHTS, FACES SEEN

## Around Town

The Hereford Ramblers women's basketball team will meet the Twentieth Century Beauty Salon Tuesday November 18 in a game starting at 7 p.m. and all interested are urged to attend.

Hereford Jaycees will have a work party at the Bull Barn Monday night starting at 7:30 to continue work on the Christmas lighting. The regular meeting of the Jaycees will be held Tuesday noon at the Jim Mill Hotel.

The Brand news department would also like to have the Sunday School attendance of all churches in this immediate area and Hereford. These attendance reports will appear in each edition of The Thursday Brand and we need the reports on Monday. Just call them in.

Visitors in Hereford Saturday were Miss Olive McDougle, Mrs. Grady Bowdry and Enis Bishop, all of Stamford, Texas.

A large turnout of people visited the Farm and Home Supply on Park Avenue Saturday morning during the special open house held at the site of the new building.

Announcement on Santa Claus and his visit to Hereford and other Christmas arrangements will be in Thursday's issue of The Brand.

The fire alarm that disturbed the fans at the football game Friday night and called the volunteers, proved to be a false alarm. Actually the alarm who reported a fire had seen the smoke and flames of the stack at the Gin. No fire, no damage, but then, better safe than sorry.

Duck hunting can be dangerous. Lawrence, Golden, Miller were merely eaten up by ducks Saturday morning while looking for geese.

# Entire Police Force Quits Here Saturday



MAKES NICE GAIN AND 1ST DOWN... Charles Whitehead, Whiteface back, 23, is shown above racing down the sidelines for a first down in the game here Friday night. Leading interference for Whitehead is Raymond

Dement 20 and Tim Corbett 78. Defending Canyon Eagles are Don Beck 35, Yynn Williams 38 and Doyle Bourn 48. Staff Photo.

## Commissioner Seeking New Officers To Fill Vacancies

Hereford's City Commissioners were faced with the job of finding men to fill the vacancies in the police department created Saturday morning when the entire force quit. Day policemen were to

work out the day and the night beat was to stay on the job, but unless men were found to fill in

these vacancies, Hereford stood to be without protection of a complete police force, Sunday.

Hollis Rainey, who has worked with the police department before, was appointed as temporary acting Chief of Police by Don Zimmerman, commissioner and Mayor Pro-Tem S. G. Wilson. Rainey took over his duties Saturday according to Wilson.

Rumors had been flying thick and fast all this past week as to the possible resignation of members of the police force but these were all just rumors as far as the city commission was concerned for they had not received any letters of resignation or resignations in any other form late Friday and did not know of the intention of these men until Saturday morning when they quit. Questioning members of the force failed to get any basis for believing that they were going to resign in full force or even singularly.

Disunion among the members of the police force was the only reason that could be given for this mass resignation Saturday morning. There was no dispute over salary or working conditions given as reason for the action on the part of these officers, Wilson added.

Police Chief Floyd Reeves resigned only a few days before and at that time City Commissioners appointed J. C. Mays as acting chief. He has been serving in that capacity until his resignation, along with the others, Saturday morning. No letters of resignation were submitted to the Commissioners but the entire force resigned in voice.

Officers remaining along with acting chief Mays were L. B. Redwine and Everett Crisp. These three were the only officers on the force which is usually made up of four men.

A replacement had not been made to fill the vacancy on the force when Reeves left to return to his home in Dalhart.

Mayor Pro-Tem Wilson states that they had received three or four applications already for the force and that they expected to have an operating force ready by Sunday morning so that Hereford would have full police protection.



HOLLIS RAINEY  
appointed temporary acting Chief of Police

## Albert Everitt Charged On DWI

Records in the office of the Deaf Smith County Clerk reveal today that Albert G. Everitt was arrested on a charge of driving while intoxicated and his bond set at the sum of \$500.

W. T. Helvey wanted in connection with the charge of swindling with a worthless check on Sept. 30th, was arrested on the charge and pled guilty in court Saturday. He was assessed a fine of \$1 and cost of \$28.30 which was paid.

## Whitefaces Dump Canyon In Conference Game 26-14

Hereford's Whitefaces won their first conference game of the season by dumping the slightly favored Canyon Eagles by a score of 26-14 here at Whiteface Field Friday night.

The Whitefaces spotted the Canyon club seven points and then came from behind to take the game. Hereford has one conference win and one loss to their credit for the season. The loss to Floydada last week and the victory over Canyon Friday night. The Herd has one more game this season and this is with Tulia, who lost Friday to Floydada 31-0 in another conference match in this district.

Hereford's big surprise of the evening was some of its hidden talent in A. W. Short, speedy and hard-driving back that was playing his second time for the Whitefaces. He is fresh from the 'B' club but he turned in a night

of nice runs... and three touchdowns for his team mates.

Raymond Dement, who has been hampered with a leg injury for most of the season, stood out like a sore thumb in the Whitefaces defensive line. He was in on play after play and played a big part in keeping the Canyon offense bogged down. Raymond kicked one extra point and tossed a pass into the end zone for the other.

**SCORING PLAYS**  
Canyon jumped into the lead after five minutes of the first quarter had passed. After having kicked off the Canyon eleven held Hereford and recovered a fumble on the Whitefaces 36. Running plays lost ground for the Eagles and then McDonald tossed a pass to Lynn Williams who went 32 yards for the score. McDonald crashed through the line from the 2 for the extra point and Canyon led 7-0, to end the scoring for the first quarter.

**SECOND QUARTER**  
Hereford's first scoring drive got started from its own 33, after receiving a clipping penalty. Wallace got loose to the Canyon 43. Short got a first to the 42. Merritt added 2 more and Wallace made it a first on the Canyon 25. Merritt got loose to the 12 for a 1st and Short crashed around left end for the score. Dement's kick was good and the score was knotted at 7-7, and that was the scoring plays for the 1st half.

**THIRD QUARTER**  
Canyon was credited with making the third score of the game but the Eagles R. A. Burgess never made it across the goal line. This scoring play was set up after the Whitefaces were penalized 15 yards to their own 1 for roughness. Burgess failed to gain on 1st, a pass was knocked down in the end zone on 2nd. Burgess lost 1 on 3rd, and Burgess lacked 2 feet making it to the goal line on 4th but up went the referee's hand and Canyon led 13-7 with the try for extra point good, making it 14-7, as a howl of protest went up from the fans on the

scoring play. Hereford's next scoring drive started on its own 33. Wallace got to the mid-field marker for a 1st. Merritt failed to gain and his D 8 to Short gained 1. Wallace kicked 6 and Whitehead kicked to the Canyon 13 where an Eagle touched the ball and the Whitefaces pounced on it on the 13. From here, Short went over for his second touchdown. Dement's kick was no good and the Herd trailed 14-13.

The Whitefaces' next scoring drive started on the Canyon 36 and after a penalty, the interference was called against the Eagles and Hereford had it on. Continued on page 2.

## WEATHER

	High	Low
Thursday	74	33
Friday	71	32
Saturday	68	33



ATTEND MEETING... Above is pictured several local men that attended the 'lift-slab' meeting held at the High School auditorium Wednesday night. Pictured left to right are Wayne Evans, Earl Plank, Morris

Thompson, Dave Alexander, N. D. Barlett, Cliff Hicks, James Carner and San Antonio architect William Taminanga who is showing plans of a recent school using this type building construction method. Staff Photo.

## Lift-Slab Meet Here Attracts Few People

A disappointingly small crowd turned out Wednesday night to hear Architect William Taminanga of San Antonio tell of the possibilities of the widely publicized 'lift-slab' type of building construction for public schools or colleges. The small crowd numbered short of 50 persons for the evening.

Taminanga, who was introduced to the group by Robert Veigel, designed this new method, and

building costs a great deal which seems to be the popular demand by schools today.

Taminanga pointed out that at present they were not able to construct gymnasiums by the lift-slab method due to the fact that the vertical column used in the buildings must be about 24 feet apart, which makes the gym in-

Continued on page 2

## Junior Red Cross Drive Ends On Saturday; Other Works Planned

Hereford's Junior Red Cross Drive here ended Saturday, November 15 and from reports from the committee that has been working with the school agers in this drive, it has turned out to be quite a successful one.

Two grade schools had completed their part in the drive Friday with the Junior High School turning in an average of 10 cents per pupil. The other two schools will finish their drive over the week end.

Mrs. O. P. Cowart is the chairman of the committee of local teachers working in the drive.

a committee composed of the following women and teachers: Mrs. W. J. Krumbain and D. C. Martin at Central School, Mrs. Joe Smith and Mrs. Byron Durham at Shirley, Mrs. Maynard Buck and Sister Vetalis at the Catholic school, Mrs. Howard Beasley and Mrs. Claudia Ols Brown and Mrs. M. R. Latham and Mrs. Tom Hulsey at the high school.

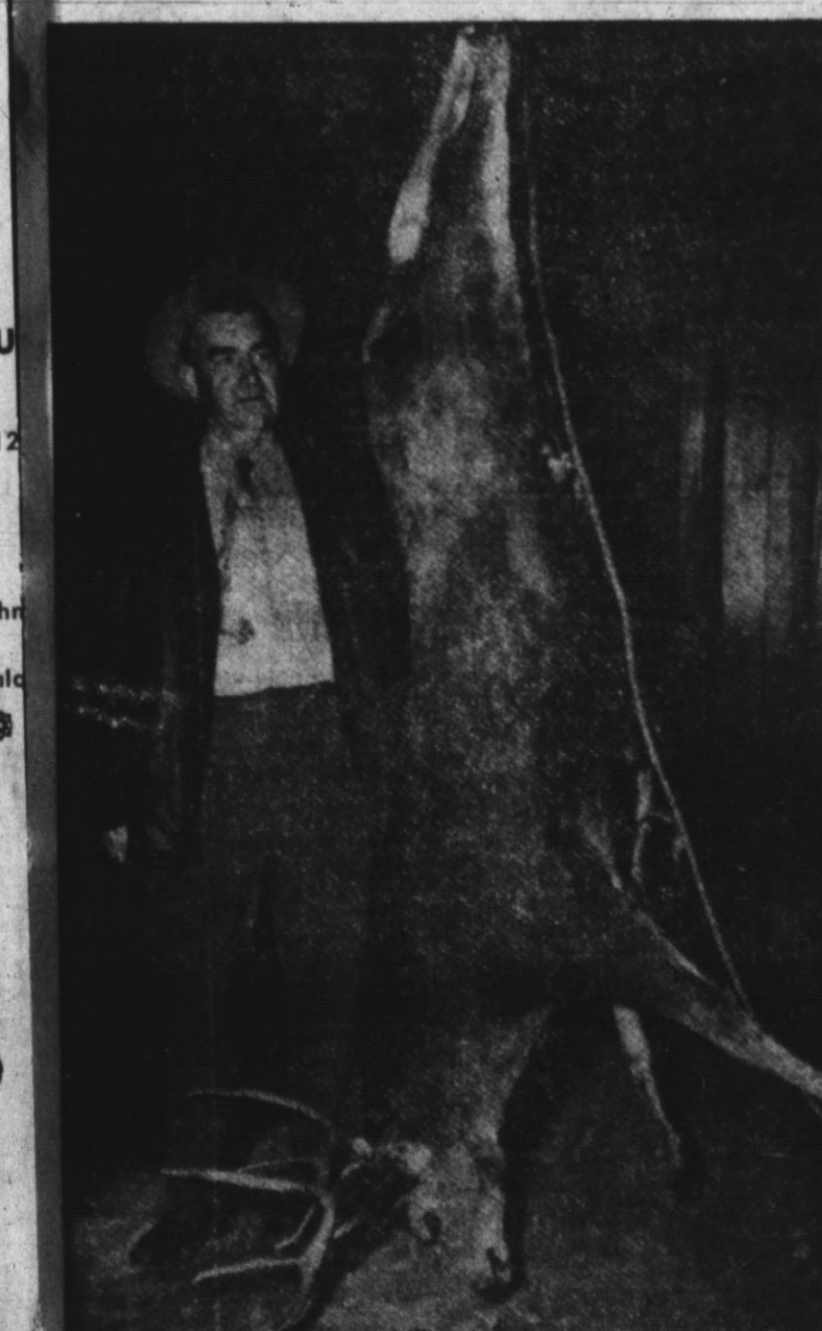
Mrs. Tom Hulsey and the home economics classes at the high school plan to carry on with Red Cross projects this year, such as making hospital trays favors to be

Continued on page 2



JUNIOR RED CROSS WORKERS shown above are left to right: Mrs. Joe Smith, Mrs. Howard Beasley, Mrs. Maynard Buck, Mrs. J. W. Krumbain, Mrs. M. R. Latham, and Mrs. O. P. Cowart, seated. Mrs. Cowart is the chairman of committee composed of

the women above who conducted the Junior Red Cross Drive which ends here Saturday. The group are pictured as they discuss final plans of the drive at the local Red Cross office in the Court House. Staff Photo.



BIG BUCK shown above weighed some 200 pounds and was bagged by J. W. Robinson, also pictured beside his kill, on a recent hunting trip to the Sewell Ranch, 35 miles east of Raton, New Mexico. Accompanying Robinson on the hunting trip were Lyle Blanton and Hy Nickerson of Hereford. Twelve men went on the hunting trip and All 12 got a buck. The buck shown above is an 8-pointer and Robinson downed him with a 300 Savage rifle. He returned Wednesday night to Hereford. Staff Photo.

## Hospital Notes

### PATIENTS IN HOSPITAL

Mrs. Mary Brown, OB; Mrs. Jack Ward, surg.; Rosemary Vega, med.; Mrs. Ray Coneway, surg.; Mrs. Dora Inman, med.; Mrs. G. A. F. Parker, med.; Baby Florese, med.; Mr. J. D. Childers, med.; Mrs. Lola M. Owens, surg.; Mrs. H. M. Thomas; J. E. Cockrell, surg.; and Bella Tarvino, med.

### PATIENTS DISMISSED

Patients dismissed from the hospital Nov. 12, Patty Shea, med., and Mrs. M. T. Hagar, Mrs. Julia Sowell. On the 13th, Jerry Wayne Stone, med.; Mrs. H. A. Cavness, surg.; Mrs. J. F. Chestam, OB; Mrs. H. R. Green, OB; On Nov. 14, Dorothy Shannon, OB; and Dorris Barnett, med.; On Nov. 15, Mr. W. E. Clowdus, surg.; and Mrs. E. E. Layman, med.; N. E. Milburn was dismissed Nov. 14.

**BIRTHS**  
To Mr. and Mrs. Robert Edgeman on Nov. 15 a boy.  
To Mr. and Mrs. C. J. Brown, on Nov. 15 a boy.

## Flying Saucers Turn Out To Be Ballons

We have reports of flying saucers in this section by reliable sources, but calm down, here is the story:

Mr. and Mrs. Lynn Kester returning to Hereford when just out of Portales a bright shiny object was spotted in the sky and everyone was stretching the neck in Clovis, New Mexico, and the Kesters kept the object in view until nearly to Friona when dusk began to fall and the object took on a red glow.

The Kesters said it looked like a huge silver balloon, very high and extremely large, and it stayed in one place.

The Clovis News was swamped with telephone calls about the object in the sky. The ANSWER: The object was a weather balloon sent up by the weather bureau and it had been caught in an air pocket, which held it in one place, then the sun set turned it in a red, cast as darkness fell.

So if you are expecting a man from Mars to knock at the door and ask for a sandwich, it won't happen here.

## Whitefaces.... Lift Slab...

(Continued from Page 1)

the 12. Self lost 2 and Short went to the 2 for first and goal. On next play, Short crashed through tackle for his third TD of the night. Wilson dropped Dement's pass in the end zone on try for extra point and Hereford led for the first time 19-14.

Hereford's final score started with a drive from the Canyon 19 after Corbett picked up an Eagle punt on the 25 and raced it downfield 6 yards. Wallace failed to gain, Short fumbled and recovered on the 24. Self lost 10 to 34 and Whitehead's kick out on the 12 was called back and Canyon drew 15 yards. Merritt then popped a perfect one to Wilson in the end zone for the score, Dement kicked the extra point try to win the game. Boyd and the scoring ended at 26-14.

Hereford	Canyon
18 first downs	11
264 yds rushing	171
85 yds passing	51
349 total yds gained	222
5 passes comp'd	5
6 fumbles	12
7 opp. fum. rec'd	2
6 punts	5
115 yds penalized	25 yds

**Q. How can I make smelling salts?**  
A. You can make your own smelling salts by breaking one ounce of rock volatile into small pieces, covering with eau de cologne, and allowing to stand for a few days before using.

### PRESCRIPTIONS



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## COMES THE DELUGE

possible by this type of construction. Taminga said that a building by conventional methods could be erected for \$10 per square foot, a similar construction could be built by 'lift-slab' method for about \$7 per square foot.

Plans of the new El Campo school systems which used Taminga's 'lift-slab' construction were shown to the group, following a question and answer session. The architect stated that asphalt tile was generally used in the floors of these buildings and that the tile was put down before any of the partitions . . . thus cutting down installation costs and making it possible for the movable partitions to be moved to vary sizes of the different rooms to fit class needs. The ceilings are painted, cutting down another expense of expensive ceiling materials. The acoustical boarding in these buildings were in the form of panels on the different walls. These buildings are adaptable to most types of heating, Taminga said.

## Red Cross....

(Continued from page One)

used in veterans hospitals and the local hospital, to make Red Cross flags to be used for various purposes in connection with chapter work, and later hopes to have Home Nursing classes. Other plans for the Junior Red Cross here include the packing and sending of packages for overseas in the spring. A high school council will be set up at this time.

The enrollment makes the school boy and girl a Junior Red Cross member and able to take part in activities through the year. The other things which entitle him to membership, besides the voluntary contribution is the assisting in a group project to earn a group contribution and a shown desire to participate in a Junior Red Cross activity.

This year marks the 35 anniversary of the Junior Red Cross.

**Q. How can I waterproof shoes?**

A. It is wise to keep a comfortable pair of shoe on hand that are waterproof for out door use. Apply a dressing made by melting together two parts of beeswax to one part of mutton fat. Apply at night, and remove the next morning by wiping with a piece of flannel.

**ASK SOMEONE WHO HAS SEEN THE GREATEST SHOW ON EARTH IT'S SPELLBOUNDING!**



## FOIBLES Fancy and Plain

By Kent Snare

After watching Canyon and Hereford push and pull frantically but entertainingly - like tonite, I dodged instinctively to think what their conference record might be, now that they are back in District 1-AA . . . At least, Phillips and Dumas cannot be a lot more punishing than they were this lap. . . By the By, those two clubs knock noggins next week at Dumas, if the weather is clement, the natives and the outlanders should even cram the horizon. The gazette to the NE is right in stride, just the other eve one of their column-busters naively surmised that Tennessee wouldn't be in the Cotton Bowl next January 1, if for no other reason, then they had a drab team to watch. However, the Cotton Bowlers today put their finger on Tennessee for their fray and one might see the fine hand of Texas U. anticipating their own entry and seeking revenge for 1951, flicking here and there in the decision. Score one for Foibles on that clambake.

To veer a bit from the sporting scene - Last week while enroute on my favorite shortcut, I was confronted by the propeller of The Brand laboriously conducting an outside waste basket, about shoulder high, to the disposal. Being of an assisting turn, I solicitously approached him to tender my aid and was summarily halted by a muttered suggestion that I maintain my health and equilibrium by minding my own business. Which I did contritely, also mutteringwise, wondering during my retreat whether he had lost a two bob marker or a plane ducat . . . While I'm off the beat; leave me give an appropriation to the Shermans, who not only dispense good, edible provender at the Jim Hill Hotel coffee shop but in addition, do not abide a juke box in their emporium . . .

I hear that the most popular slot in the late type juke boxes is the one that affords 5 minutes of silence for each 5 cents American deposited therein, that makes it number one on any no hit parade. . . In tonight's winning effort Duane Wallace continued his very effective ball carrying, particularly on reverse handoffs and he had a most noteworthy assistant in number 24, listed as A. W. Short, and he is, also very slippery. . . The core of the Whiteface line was very tough indeed but on occasion the Canyons turned our ends with alacrity and more success than somewhat. . . Floydada took us and Tullia by the same margin, 31 pernts, which should leave the oddsmakers speechless for our tiff with Tullia next week. Reminiscent of the night to be forgotten days when Stag's mighty Chicagoos constantly feared Purdue, to the merriment of the populace, is the Leahy of the Irish, who is an ultra-ultra pessimist, fearing one and all opponents, that is, for their consumption. That saucy character would have the unsuspecting believe that Notre Dame is lame and halt and fit only to play Slippery Rock

## Committee Chairman Named For Seventh District TFWC Convention

At a meeting held Wednesday of the general committee for the Seventh District, Texas Federation of Women's Clubs convention to be held in Hereford in April, committee chairmen and vice-chairmen were named. The general committee consists of Mrs. Elmer Patterson, general chairman, with Mrs. Ray Johnson and Mrs. S. S. Dodson co-chairmen. Others include Mesdames: Ralph McCullough, Ed Cox, Will S. Kerr, John Jacobson Jr., Earl DeHart and T. W. Roberson.

Committee chairmen and vice-chairmen appointed by the general committee on recommendations from the various clubs include: Finance - Mrs. John Jacobson Jr., chairman; Mrs. O. G. Hill Sr., vice-chairmen; Homes and Reservations - Mrs. Richard Jowell, chairman; Mrs. Louie LeGrande, vice-chairman; Program - Mrs. J. M. Thomson, chairman; Mrs. J. D. Neill, vice-chairman; Building Arrangements - Mrs. A. O. Thompson, chairman; Mrs. J. W. Witherspoon, vice-chairman; Publicity - Mrs. John McLean, chairman; Mrs. Clint Formby, vice-chairman; Favors - Mrs. S. S. Dodson, chairman; Mrs. V. E. Dodson, vice-chairman; Registration - Mrs. D. C. Walser, chairman; Mrs. J. R. Johnson, vice-chairman; Menu - Mrs. Rex Tynes, chairman; Mrs. Ralph McCullough, vice-chairman; Meals - Reservations - Mrs. Homer Brumley, chairman; Mrs. Paul Conway vice-chairman; Transporta-

tion - Mrs. George Heard, chairman; Mrs. George Suggs, vice-chairman; Decorations - Mrs. A. L. Manjeot, chairman; Mrs. Ben Childers, vice-chairman; Art Exhibit - Mrs. L. L. Womble, chairman; Mrs. J. P. Slaton, vice-chairman; Badges - Mrs. Colby Conkright, chairman; Mrs. B. E. Brumley, vice-chairman; Packet - Mrs. H. M. Cogswell, chairman; Mrs. F. G. Witherspoon, vice-chairman; Antique Exhibit - Mrs. Wayne Evans, chairman; Mrs. Jack Rentro, vice-chairman; Pages - Mrs. H. A. Haseloff, chairman; Mrs. R. N. Yarbro, vice-chairman; Information - Mrs. Ed Warren, chairman; Mrs. F. L. Terrell, vice-chairman; Board Dinner - Mrs. Ray Johnson, chairman; Mrs. Urlin Streu, vice-chairman; Breakfast April 10 - Mrs. M. T. Rutter, chairman; Mrs. V. L. Hilton, vice-chairman; Breakfast April 11 - Mrs. Chester Wiggains, chairman; Mrs. Bob Wear, vice-

chairman; Luncheon April 10 - Mrs. Tom Draper, chairman; Mrs. Paul Hoff, vice-chairman; Luncheon April 11 - Mrs. Paul Mathers, chairman; Mrs. Floyd Walton Jr., vice-chairman; Courtesy Tea - Mrs. L. H. Lookingbill Sr., chairman; Mrs. Leroy Aven, vice-chairman; Hospitality - Mrs. C. C. Ferguson, chairman; Mrs. Lee Curry, vice-chairman.

Mr. and Mrs. S. A. Swimm of Quannah, and Mrs. L. O. Lee of Snyder, Okla., have been guests in the homes of the E. Rameys and Mrs. W. A. Gentry. Other recent guests in the Ramey home have been Mr. and Mrs. James Ramey of Ector, and Mr. and Mrs. Odie Carry of Bonham.

C. W. Humble of Fort Worth former Hereford resident, spent the past week end in Hereford with the Reed Williams.

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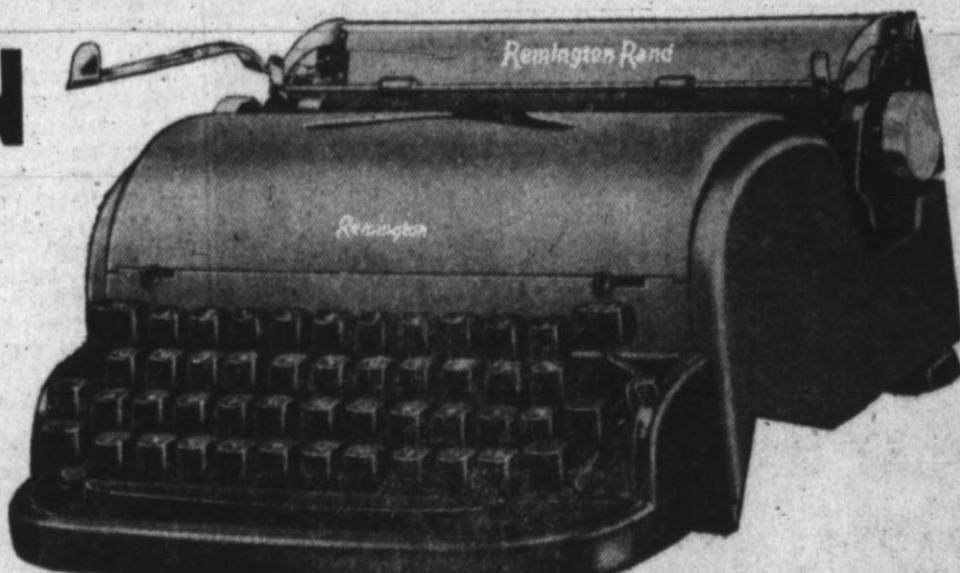
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"Smart Clothes for Smart Women"





CATCH ME IF YOU CAN... Duane Wallace 27, Whiteface back, grits his teeth and heads for a 1st down against the Canyon Eagles here Friday night at Whiteface Field.

in a game with the Hereford eleven winning 26-14. Defending Eagles are Dan Gayler, 46 and Lyn Williams, 38 who made the tackle. Staff Photo.

EASTER NEWS

Visiting Highlights News From Easter Community During Week

By Mrs. L. E. Stone
Mr. and Mrs. John H. Burnett and Gary, Mr. and Mrs. Dee Johnson Doyle and Karen visited Mrs. Ruby Stone, Loy and Louise Tuesday night.
Mrs. Dick Golden were guests of Mr. and Mrs. J. M. Carthel of Lockney Sunday.
Mr. and Mrs. Loy D. Stone spent Sunday with her parents Mr. and Mrs. Van Lust.
Mrs. Bill Carthel and Mrs. Dick Golden went shopping in Amarillo Friday.
Mr. and Mrs. Glenn Bell and Mr. and Mrs. Aubrey Epperson visited Mr. and Mrs. G. H. LaPlant Tuesday evening.
Mr. and Mrs. Frank Ham and boys spent Sunday with Mrs. Ham's parents Mr. and Mrs. Hutchinson in Canyon.
Mr. and Mrs. G. H. LaPlant called on Mr. and Mrs. Jim Brooks Friday evening.
Mr. and Mrs. John H. Burnett made a business trip to Amarillo Friday.
Mr. and Mrs. J. H. Flood and Mr. and Mrs. Earnest Flood and children visited Mr. and Mrs. E. H. Flood Sunday.
Mrs. Ida Barker, Mr. and Mrs. Rayford Barker of Erick, Okla., spent the week end in the H. O. Markley home.
D. B. Brown of Pampa has been visiting in the home of his daughter, Mrs. P. O. Goodwin the past two weeks.
Mr. and Mrs. Wendell Markley spent Friday evening visiting Mr. and Mrs. Oia LaPlant and family.
Mrs. Fred Walton called on Mr. Lawson Wednesday.
Mr. and Mrs. Olin LaPlant and family had supper and spent the evening with Mr. and Mrs. Jack Winget of Hereford Tuesday evening. It was Olin's birthday.
Mrs. Fred Walton and Mrs. Jim Givans made a business trip to Hereford Thursday.

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WESTWAY NEWS

County Agent Hugh Clearman Gives Talk To Plains 4-H Club Thursday

By Mrs. Merlin Kaul
Mrs. David Sowell and Margaret Sowell of Amarillo were guests last week end in the home of Mr. and Mrs. Buren Sowell.
The Plains 4-H club met last Thursday at the community house at which time Hugh Clearman, county agent, gave a lesson on grasses.
Those present were Larry and Walter Kaul, George Lockhart, Engene and Bill Combs, Jimmy Woodrow, Ray and Wayland Nophtcutt, Ralph Morrison and Mr. Clearman.
Mr. and Mrs. Clayton Brown and Mr. and Mrs. Ernest Adams and Norma Jean of Lubbock spent last Saturday and Sunday in the Robert Boyd home.
Mr. and Mrs. Robert Boyd attended the football game at Floydada last week and then went to Lubbock where they spent the night at the home of their daughter Mrs. Ernest Adams.
Mr. and Mrs. Elbert Walker and sons left last Saturday for

Thursday night.
The dirt road to the Mark Benefield farm, owned by Charles Houston is being hard surfaced this week.

Amy Reeves and Stella Hunter of Hereford were guest of Oma Lee Ranspot last Thursday night.
Mr. and Mrs. Kenneth Rudd and Teresa went to Odessa last week where they visited Mrs. Rudd's parents Mr. and Mrs. W. A. Sims.

Homer Rudd who left for military service Oct. 29 is now stationed at Ft. Bliss.

Mr. and Mrs. Paul Rudd were in Clovis last Sunday night visiting Mrs. G. B. Gorley who recently underwent surgery.

Cliff Combs left Wednesday morning for Phoenix for a few days visit.

Mrs. C. A. Sauley and Mrs. Carl Smith were visitors in Amarillo Thursday.

Mr. and Mrs. Sam Steele of Ft. Sumner, N. M., were Hereford visitors the past week.

Mrs. George Cameron and children visited her parents, Mr. and Mrs. J. B. Harlin the past week. Mrs. Cameron lives in Dimmitt.

Mrs. S. B. McClellan and Mrs. Jimmie Newton and daughter of McLean, and Mrs. Will Robinson of Spearman arrived Friday for a short visit with relatives, the Elmer Pattersons.

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The Vogue

invites you to the season's fashion event—

Formfit Week



A consultation with our fitters can bring you the allure of A Sweetheart of a Figure

You'll look your loveliest and know it... after a Formfit Week consultation with our trained fitters. So come in and discuss your figure problems with them. Be "Triple Fitted" to perfection in a Life Bra proportioned to (1) your bust size, (2) your cup size, (3) your separation—wide, medium or narrow. Be beautifully controlled yet blissfully comfy in a Life Girdle or Foundation. In our wide array you'll find just the right Formfit creation to suit your figure and preference!

The Vogue



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No heavy bones in Skippies. Nothing to pinch, poke or bind. They're soft and cool and weigh next to nothing. Yet they keep you beautifully trim and sleek! Formfit's can't-be-copied design and tailoring turn the trick. Smooth you with a whisper of control, a world of comfort. We have Skippies girdles and panties in your length—your choice of styles and elastics. All wash in a wink, dry fast. Have yours in a wardrobe for every daytime and date-time need!

P. S. If she's a swimmer, remind Grandma she can wear Skippies. They're for "juniors" of all ages!



THE Vogue





MARK UP SIX POINTS... Whiteface back, A. W. Short 24 is shown, above as he drives over the Eagles goal from the 12 yard line for the Hereford boys' first tally of the game. Short turned in one of the best running games that the Whitefaces have had during the season and is fresh from the 'B' club. This was only the first of his three touchdowns

for the night and was his second game to the 'A' club this season but it was a good one. Defending Eagles shown are T. Middleton-45 and Bob Hood 59. A southern view is shown of an unidentified Whiteface delivering a key block that allowed Short to get over the double-stripe. Staff Photo.

### Letter To The Editor

Hereford Brand:

I wish to make a statement to you and citizens of the Rural High School District in regard to the bond election which has been called for the 22nd day of November.

I wish to say that I recognize the need for more school buildings in Hereford and that I certainly believe in education. Three of my children, two daughters and one son, are college graduates and I have two youngsters who will be in school quite while yet and I want them to have adequate school facilities quite as much as all other parents do.

There have been two bond proposals defeated during the time I have been a member of your school board; for my part, I was not satisfied with the way the money was to be spent and felt that you, the people, were justified in opposing them. I believe I understand why they were rejected.

I have participated in the discussions and deliberations throughout the past few months which have resulted in the calling of this election and at a called meeting of the school board a short time ago I thought we had the major differences settled to the extent that I could support the approval of the issue and that it would be presented in such a way that it would merit your approval. Under such conclusions, I made the motion to call this election, but before we adjourned, I learned that my impressions were mistaken.

I cannot go along with the majority of the board in asking the voters of the school district to approve an appropriation of public funds in the amount of \$850,000, when there has been no specific plan presented for your approval in regard to the definite use of the money. How many of you would, in your own words, sign "a blank check" under such conditions.

As I see it, there will in the near future, be a need for a new high school and for another grade school. I believe first things should come first and, in this instance, the providing of ample classroom space for all grades should be paramount to elaborate recreational facilities.

Perhaps some of you have heard of the various pressures exerted to induce my resignation from the board of trustees. Despite accusations that I am "hard-headed and stubborn", I have stayed on, believing that I am serving the interests of the people as expressed in the two previous bond elections. With this purpose in mind, I would suggest to you that your possible rejection of the current proposal would not preclude an early consideration of a more definite plan nor would a building program necessarily have to be long delayed.

Signed,  
H. H. Miller

Municipal taxes in the nation's 41 cities of 250,000 or more population averaged \$61 per person. But in the District of Columbia where Congress is the taxing body, the average was \$128.61 - highest in the nation, the Chamber of Commerce of the United States reports.

The average cost to industry in creating a single new job today is somewhere between \$10,000 and \$11,000, according to the Chamber of Commerce of the United States.

More than 393,350,000 pounds of critical metals were recovered by the Navy's conservation program in fiscal year 1952.



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DUAL PURPOSE TURBINE  
will give you all the water you need for household comforts, plenty of pressure for fire protection... and still irrigate 3 to 30 acres oil day if you want to. The Berkeley Dual-Purpose Turbine is economical and really dependable.

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### Cultural Home Demonstration Club Holds Meet

NORTHWEST HEREFORD-The Cultural Home Demonstration club held its first all day meeting of the year, at the home of Mrs. Louie Olson Thursday Nov. 13.

The purpose of the meeting was to study Craft Design, which was taught by Mrs. Earl DeHart. Mrs. DeHart was selected by the club to attend the training school in Craft Design which was taught by Mrs. V. E. Dodson recently.

The regular business session was held at 2:30 and was presided over by the president, Mrs. Fred Wolfington.

During the business session a finance committee was appointed to serve the remainder of the year. They included Mrs. Art Lewis, as chairman, Mrs. W. E. Holcomb and Mrs. Edgar Telchik.

The club voted to ask Mrs. Argen Draper to give information on the duties of the club committees and officers at the January meeting with the agent.

The club also voted to buy \$3 worth of candles to send to boys in Korea. It was reported that Mrs. A. L. Manjot would be responsible for sending them, provided they were given to her before Nov. 15.

The next regular meeting will be at the home of Mrs. C. S. Barclay, instead of Mrs. Wayne Johnson as was previously announced. Members are to wear

addresses they have made. Preferably a stripe or plaid; and to prepare a paper on the difficulties in making the garment, for the clothing demonstrator who will have charge of the program. This is to be the clubs achievement day program.

Announcement was made of the clubs Thanksgiving supper, and Christmas party. The supper has been tentatively set for Nov. 28 at the Art Lewis home. The Christmas party is to be at the Louie Olson home, Dec. 18 at 4 p.m. with the Workers 4-H club as guests.

Members attending were Mesdames: Ira Scott, J. T. Richardson, John Hunter, M. W. Sumner, Edgar Telchik, W. E. Holcomb, Pat Robinson, R. C. Childers, Paul Corbett, Curtis Barclay, Fred Wolfington, Earl DeHart, and the hostess, Mrs. Olson.

### Dalhart Attorney Buried Saturday

Frank M. Tatum, pioneer Dalhart attorney, was buried Saturday at Memorial Park Cemetery. Tatum had suffered a stroke on November 4 and was taken to Loretto Hospital where he remained until his death Thursday.

Tatum, who was 72, had practiced law in Dalhart since 1908. He had traveled frequently and had a large list of acquaintances and was respected for his accomplishments as an attorney.

The Navy has an allocation of 1863 trailers. It also has 26 trailer parks with a capacity of about 731 units.

### Panhandle City Manager Resigns

PANHANDLE—M. C. Davis, city manager at Panhandle since July 1, 1948, has submitted his resignation to become effective December 31.

Davis was elected by the Panhandle school officials to the position of tax assessor, collector and secretary to the board of trustees.

Davis will begin his new duties January 1 with offices in the new administration wing of the Panhandle school.

As of May 31, 1952, there were 285,000 reserve officers and 500,000 Navy reserve enlisted personnel on inactive duty rolls.

The second FORRESTAL class carrier has been scheduled for construction at the naval shipyard at Brooklyn at an estimated cost of \$209 million.

Oxygen plants, capable of making Navy aircraft carriers self-sufficient in providing oxygen for jet planes, have been developed under a bureau of ships program. In the past, carriers have been dependent upon shore bases or refueling ships for oxygen.

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### TEXANS IN WASHINGTON

#### Texas Congressional Delegation To Play Role Of Minority Party

WASHINGTON, Nov. 14 — The Texas Congressional delegation will find itself in a strange position next January — in the role of the minority party with the opposition party also controlling the White House.

Only two of the solidly Democratic Texas 24-man delegation will be able to recall service under similar circumstances — present Speaker of the House Sam Rayburn of Bonham and Rep. Wright Patman of Texarkana.

Rep-elect Martin Dies of Lufkin served in Congress under the Hoover Republican regime, but Texas' John Nance Garner was leading Democratic House at the time.

For one thing, as minority members the Texans can and probably will become vigorous critics of a Republican administration, just as their GOP colleagues have been, critical of things in general the past two decades.

It is the accepted custom that those who don't have to share in responsibility can loudly criticize.

Rayburn will yield the reins of the House to the present House Minority Leader Joe Martin (R-Mass) on next Jan. 3. The Texan will still wield great influence as a minority leader, however, especially since the Republicans will dominate by such a slim majority.

The veteran Bonham legislator, Rep. Wingate Lucas of Fort Worth and Grapevine probably

will become the Dean of the House with the opening of the next session. His service began March 4, 1923. In the current 82nd Congress he has been out ranked in seniority only by Rep. Adolph Sabath (D-Ill.), who died after he had been re-elected to a 24th straight term, and Rep. Robert Doughton (D-NC), who is voluntarily retiring.

Dies hasn't been away so long but what he still knows his way about and may have some influence on the strength of his reputation as creator of the House Un-American Activities Committee. His last service in Congress ended Jan. 3, 1945.

But the Texans coming to Congress for the first time will find their influence small and their voice faint. They will have to go to the foot of the least important committees.

The reelected Texas legislators should be able to retain their present committee assignments because they are in the upper two-thirds of their respective groups, with respect to seniority. With the change in House control, the Republicans will assume the majority membership on each committee, forcing "tail-end" Democrats to transfer to lesser important groups.

Rep. Wingate Lucas of Fort Worth and Grapevine probably

will lose his chance at a place on the powerful House Ways and Means Committee because of the turnover. He is now on the Education and Labor Committee, and was next in line for the tax-raising group representing Texas if the Democrats had retained the majority membership.

What committee assignment the new Texas members will get is anybody's guess, but they aren't likely to be on such groups as Ways and Means, Appropriations, Agriculture, Judiciary or Finance.

Democratic congressmen in Washington after the election took hope for the future in the narrow margin by which the Republicans carried both the House and Senate. They think that two years from now they very well may regain control of things on Capitol Hill, since the Republican lawmakers seeking re-election then won't have the benefit of riding in on Eisenhower's popularity at the polls.

Texas Senator-elect Price Daniel may be in the dog house so far as the Democratic leadership in Congress is concerned, since he supported Eisenhower, but at least he should have more influence at the White House and with the federal agencies than most in the Texas delegation.

It is reported here that Gov. Allan Shivers was offered a cabinet position in the Eisenhower administration but declined. There has been speculation whether Mrs. Oveta Culp Hobby, the first Women's Army Corp's (WAC) Commander, would be named to the cabinet.

Another Texan who may become an important figure in the Republican administration is former Rep. Ben Guill of Pampa.

A personable young World War II veteran and business man, who won a special Panhandle election, and served in 1950 as the first Texas Republican congressman in more than two decades, Guill plugged long and hard to help Eisenhower carry Texas.

Since Guill is not a lawyer, he can't qualify for numerous federal positions. He might be named to the Federal Power Commission, the Civil Aeronautics Board, Bureau of Internal Revenue or to a place in some other agency.

With all Texans in Washington being Democrats, Guill and the Texas Republican National Committeeman Jack Porter of Houston will have much to do with the naming of Texans to various federal jobs.

A rotary accelerator built at the Naval Ordnance Laboratory, White Oak, Md., can simulate accelerations in the 100 to 500 g range for several seconds, will be used to study effects of friction and inertia on rocket fuses. Test items are mounted on a test arm, which reaches full speed in the first 60 degrees of rotation.

Pie Crust Try adding just a bit of sugar to each cup of flour used in making pie crust. It will improve both the flavor and texture of the crust.

A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

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### WORKERS 4-H meets In Art Lewis Home

The Workers 4-H Club met in the home of Mrs. Art Lewis Tuesday afternoon Nov. 11 at 4 p.m. The meeting was called to order by the president, Bonnie Lewis.

The meeting was opened by the singing of the 4-H song, lead by the song leader, Patsy Caywood.

Paula Beth Corbett gave a demonstration on Craft Design and showed the group how to make a tailored belt.

The custom of the club is to have its recreation at the close of the meeting, so the group was led in singing by Patsy Caywood in the singing of ballads, accompanied at the piano by Mrs. Glen Wilson.

Those attending the meeting were Marie Hunter, Stella Hunter, La Vera Head, Phyllis Sumner, Patsy Caywood, Paula Beth Corbett, Bonnie Lewis, Freda Inman, Mrs. Grover Caywood, who is the club sponsor, Mrs. Paul Corbett, Mrs. Glen Wilson, Georgia Lewis and the hostess.

Mrs. Liston Wilson of Amarillo stopped here Friday for a short stay enroute home from Brownfield where she had assisted in organizing a garden club. Mrs. Wilson is Councilor District 1, Texas Garden Clubs Inc.

and Wednesday in the Richardson home. Mr. Doss is Mrs. Richardson's brother.

Sunday visitors from Stinnett in the Richardson home were Mr. and Mrs. Orville Smith and daughter Barbara Ann. Mrs. Smith and Mrs. Richardson are sisters.

#### Entertain Guests

The Pat Robinsons entertained out of town guests Wednesday night. They were Mr. and Mrs. Bill Hammer and son Billy of Lark, Texas. Mrs. Hammer is a sister of Mr. Robinson.

Mr. and Mrs. Ira Scott and Jan were visitors in the Pat Robinson home Wednesday afternoon.

Sunday guests in the John Hunter home were Mr. and Mrs. Clyde Russell, Mr. Ira Ricketts and Phyllis Sumner.

Mr. and Mrs. Orville Edwards and boys were visitors in the John Hunter home Tuesday evening.

Mr. and Mrs. Edgar Telchik made a business trip to O'Donnell Monday and Tuesday. Mr. Telchik is hauling his cotton to O'Donnell to have it ginned.

Mrs. Paul Corbett, Paula Beth Corbett and Patsy Caywood were

#### Community Program

Those attending the Achievement Program at the Central School Monday night from this community were Mr. and Mrs. Paul S. Corbett, Paula Beth, Ronald, and James, Mr. and Mrs. John Hunter, Howard, Marie, Satilla and Evelyn, and Mrs. M. G. Caywood, Patsy and Clarence. This was a county-wide program in which 4-H girls and boys were awarded prizes for accomplished achievements.

Out of town guests in the W. E. Holcomb home this week was Mrs. Bertha M. Taylor of Uvalde, Texas.

Mr. and Mrs. R. E. Hargis moved into the W. E. Holcomb farm Friday, which is located six miles west on Harrison and two miles south.

Bob and Walter Tietjens spent the week end in the home of Mr. and Mrs. Curtis Barclay. Bob Tietjens is in the Army at Fort Sill and Walter is living at Lamesa, Texas.

Jim Suttle visited Monday in the Curtis Barclay home. He is home for a few days enroute to Greenville Air Base in South Carolina.

#### Church Speaker

Mrs. Frank Block of Amarillo attended the Church of Christ Friday night to hear Hoyt Houchen speak on "Personal Responsibility for Christian Service". Mrs. Block is the mother of Ivan Block of Hereford, and an aunt of Mrs. R. C. Childers.

Mr. and Mrs. Raymond Higginbotham and son Landis spent Sunday afternoon visiting in the R. C. Childers home.

Mrs. Dora Inman still is in the hospital. She is looking well and says that she is feeling better. She was visited by your correspondent Wednesday afternoon.

Raymond Childers Jr., attended the Junior Etude Music Club Monday night, of which he is president.

#### Harvest Efforts

Cotton farmers are anxious to get their cotton out. Loads of cotton can be seen going to the gin on all the farm to market roads. Cotton is being hauled to Spring Lake, O'Donnell and many other places in an effort to get ginned and off their trailers and trucks so they can be available on the farms.

Castor beans are being harvested on the Wayne Johnson place this week. Johnson says that the congestion at the shelling plant in Hereford has let up, with the harvest nearly completed. Johnson says he thinks his castor beans will average 900 pounds to the acre. That is a very good average. The average production this year was 700 pounds to the

### 5th Birthday Is Celebrated

Dorothy Ann Mercer was honored on her 5th birthday at a party given by her mother, Mrs. Jimmie Mercer Thursday afternoon. Games were played and children's records enjoyed. Favorites were paper cut-out books.

Birthday cake and ice cream were served to Ocoee Puckett, Carolyn Sue Caraway, Penny Johnson, Sandra Wright, Mickie Davis and the honoree.

The hostess was assisted by Mrs. J. I. Funderburg and Mrs. Hollis Puckett.

### Fund To Fight Phone Company In Law Suit Grows At Littlefield

LITTLEFIELD — More than \$1900 has been contributed by interested persons toward the fund defending the city in a suit filed against it by General Telephone Company.

Tom Hilburn, secretary-treasurer of the committee announced this week that contributions continue to come in every day, and he emphasized that no personal contact has been made in the campaign to raise funds to defend the suit.

General Telephone filed suit against the city, seeking to set aside an ordinance regulating te-

vel. The phone company is seeking to raise rates by an estimated 40-50 per cent over present charges. The only appeal for funds has been through the newspaper and a letter sent to each phone subscriber in Littlefield.

The case against the city is set for December 1 in District Court here.

### Tulia Farmer Dies

TULIA — A. W. Mills, a resident of Castro and Swisher counties for some 50 years died Wednesday night in Swisher County Hospital after a lengthy illness.

Mills, 75, had been a farmer in Castro County from 1902 until he and Mrs. Mills moved to Tulia four years ago.

#### MARRIAGE LICENSE

Commie Lee Smith and Betty Jean Stayton were issued a marriage license on Nov. 13 at the office of the Deaf Smith County Clerk.

Lt. Lloyd J. Olson son of Mr. and Mrs. Otto Olson arrived at Amarillo Friday from San Francisco after his trip from Korea. He will be discharged from service at Ft. Sam Houston Nov. 18.

Mr. and Mrs. O. M. Dickey left Friday for New Orleans and other points of interest in Louisiana.



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**THE GREATEST SHOW ON EARTH**

#### NORTHWEST HEREFORD NEWS

### Harvesting Of Crop In Area Now In Final Stages As Season Ends

By Mrs. R. C. Childers

Two members of this community put on a Stewardship Program at the Baptist church in Bovina Wednesday evening. They were T. B. Cox and Fred Wolfington. They were assisted by

Brother H. V. Fields pastor of the Avenue Baptist church of Hereford.

Out of town visitors in the J. T. Richardson home this week were Mr. and Mrs. M. C. Doss of White Deer who spent Tuesday



Here's Something  
To Start  
Talking About!

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BONDS**

There's nothing to do but ask for and SAVE BABY BONDS! Many of the LEADING MERCHANTS in Hereford give BABY BONDS as a Bonus for your patronage!

Simply by patronizing the BABY BOND MERCHANTS of Hereford, you can contribute to the future welfare of your child. These friendly merchants give you BABY BONDS as a special BONUS which means money in the bank for your child!

You can join in this worthy plan if you have no children, by asking for and saving BABY BONDS for a favored child.

After you have saved one dollar's worth of BABY BONDS, you can open an account for your child at the FIRST NATIONAL BANK of Hereford. Just watch that account GROW...and at absolutely no cost to you!

Any child under 12 years old is eligible to have a BABY BOND account...which is insured up to \$10,000 and which must remain in the bank until the child is 15 years old. In the event of death or moving away from Hereford, the money may be withdrawn.

BABY BONDY are small in size - but so LARGE in value...one cent per dollar BONUS on grocery purchase and two cents on all others. Too, the BABY BOND habit teaches children the extra value of saving...a sensible habit for all!

Start NOW...ask for BABY BONDS...SAVE BABY BONDS...and open an account for your child soon!

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You can't ask for a more sensible value!...

	Stylespun	Fine Feathers
51 Gauge	79¢	\$1.15
15 Denier		
60 Gauge	98¢	\$1.29
15 Denier		
Stylespun Seamless		98¢
Fine Feathers		98¢
45 Ga. - 30 Den.		\$1.39
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SAVE MORE WHEN YOU BUY A BOX OF 3 PR.

Fine Feathers and Stylespuns prove you don't have to pay a King's Ransom for nylons that suit a Queen's taste. Here are stockings of incomparable beauty...of incredible sheerness...of remarkable strength and durability. Yours...at this unusually low price. See them in all their vibrant fashion-keyed colors for the holiday season ahead. A size for all...8 1/2 to 11...proportional lengths.

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Beautifully styled. 14 K. gold rings. Radiant diamonds of fine quality . . .

**49<sup>50</sup>**



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Radiant diamonds selected for their color, cut and quality. 14 K. gold.

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Perfectly matched sparkling diamonds in Sweetheart rings. Gold mountings . . .

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 TRADE NOW for a new **GRUEN**  
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 Take advantage of this grand opportunity to own a magnificent Gruen—the watch of unsurpassed beauty and accuracy! Priced from \$29.75, incl. fed. tax.  
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**Ballerina POTTERY**  
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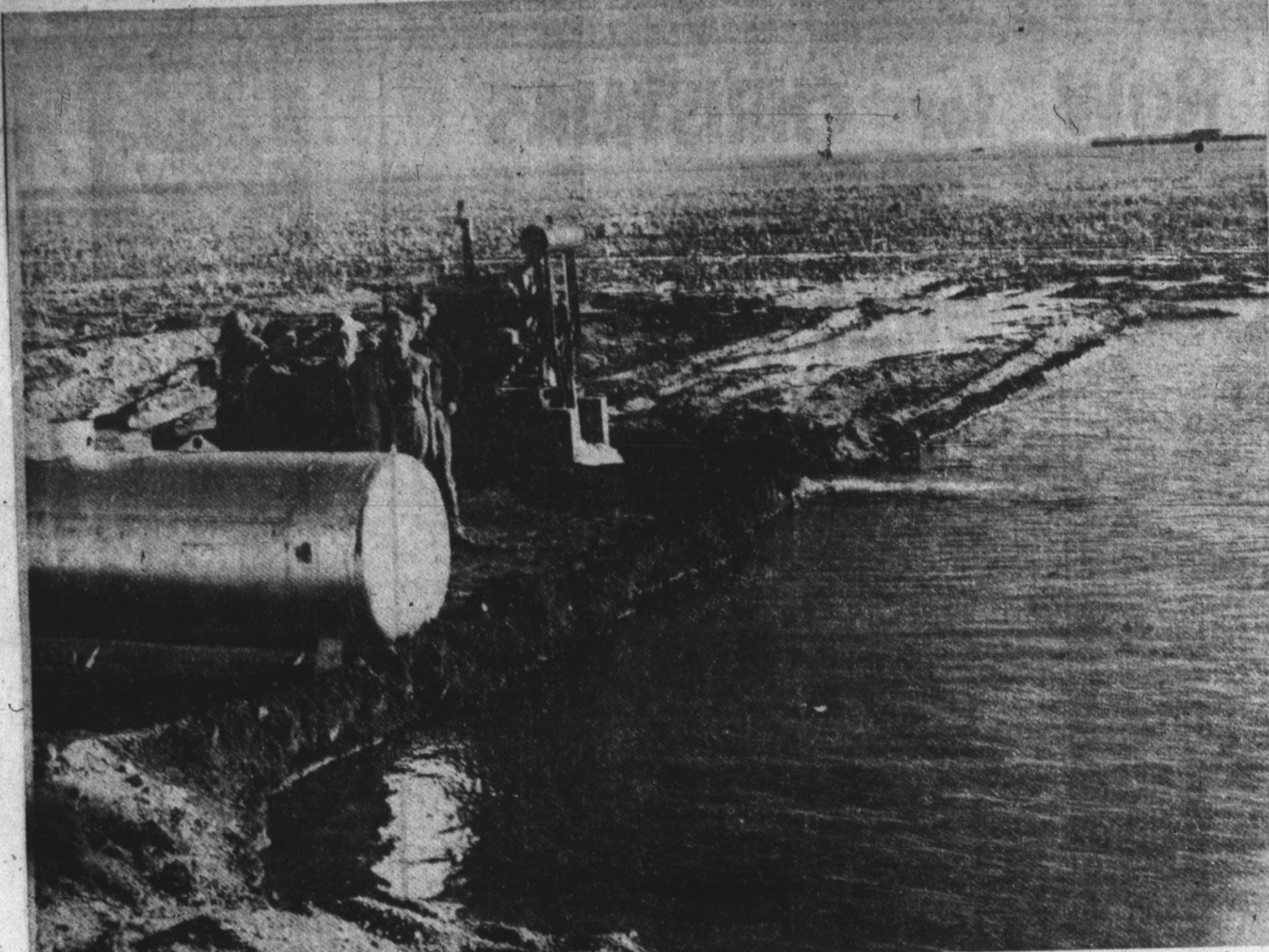
# COWAN JEWELRY

Your Friendly Credit Store

(If Its Good We Have It)

We Give





NEW DISCOVERY IRRIGATION WELL brought in about three weeks ago is located 27 miles northwest of Hereford, 3 miles north of Box Car Williams Ranch. This well was drilled 412 feet and has 122 feet of coarse water bearing sand. It is equipped with a 10 inch pump and shows 2,000 gallons

per minute and is on land owned by T. J. Carter. Pictured at the well left to right: Mrs. Bruce Carter, J. T. Carter, Mrs. Mabel Carter and Dal Harkins. Photo by Alex Thompson.

### Floyd F. Prentice Serving In Korea

Floyd F. Prentice, whose parents, Mr. and Mrs. F. F. Prentice live in Anton, Texas, recently was promoted to sergeant while serving with the 40th Infantry Division in Korea.

The unit landed in Korea early this year after intensive training in Japan. Originally a California National Guard Division, it was called to duty in 1950 and has since been filled with men from every state in the Union.

Prentice is a section chief in Battery C, 981st Field Artillery Battalion.

A former accountant for Dimmitt Wheat Growers in Dimmitt, he entered the army in Jan. 1951.

### Ronny Durham Named To 'Who's Who'

Ronny Durham of Hereford is among the seventeen Eastern New Mexico University students who have been accepted for recognition in the 1952-53 edition of "Who's Who Among Students in American Universities and Colleges".

Ronny is a senior at the University.

### 937 Bales Cotton Up To Date In Gray

McLEAN — A total of 937 bales of cotton has been ginned at the McLean Gin, S. R. Jones, manager said Wednesday, and the crop is better than 80 per cent harvested.

The cotton is getting worse in grade, and is becoming harder to gin out properly, Jones said. This is being caused, of course, as farmers get the final clean-up from their fields.

If the fair weather holds out, Jones expects to be through some time between Dec. 1 and 15.

### Card of Thanks

We wish to take this means of expressing our sincere thanks and appreciation for the kindness and thoughtful deeds and expressions of sympathy from our many friends and neighbors and our thanks to the doctors and nurses and staff of the Deaf Smith County Hospital and to all that have been so kind during the recent illness and death of Mrs. L. A. Ragland.

Mrs. Grace Hicks  
Lloyd Ragland

Mr. and Mrs. Dexter Schofield of Southgate, Calif., arrived Saturday for a ten day visit with her parents, Mr. and Mrs. Jack Robertson.

Mr. and Mrs. Tom Willis baby have returned to their in Cisco after a visit with parents, the C. C. Rockwells the Charles Hoods.

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THE GREATEST SHOW ON EARTH  
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**IT'S BREATH-TAKING!**  
ASK THOSE WHO HAVE SEEN  
**THE GREATEST SHOW ON EARTH**

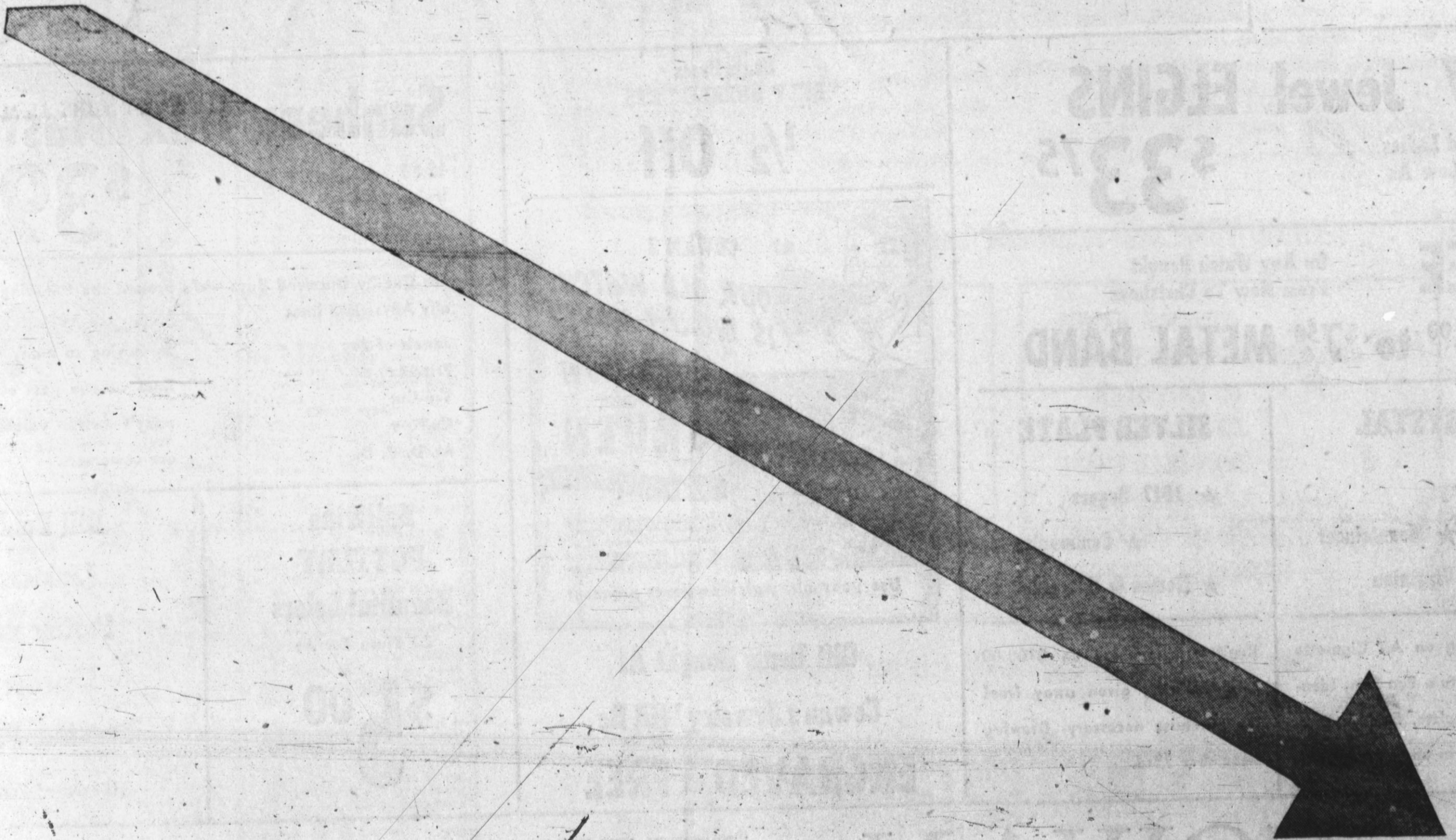
**Sub Deb Meets In Wynogene Sowell's Home On Wednesday**

The Sub Deb met in the home

of Wynogene Sowell Wednesday night. Plans were made for the annual Sub Deb presentation dance which will be held the 29 of November. Refreshments were served to: Rosey Young,

Dona Caylor, Mary Ruth Strange, Nan Longbottom, and the hostess. There were 12 new pledges present. A "come as you are" breakfast was also planned for Saturday morning.

Experience will tell you,  
For the best buys in New & Used  
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**Hereford Motor Co., Inc.**  
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# Holiday Decorations Are Shown By Garden Beautiful Members

Garden Beautiful Club demonstrations. Mistletoe and ornaments, greenery, fruit, reindeer, angels, ribbons, dolls and many other items were used to help make the decorations attractive. Special arrangements were demonstrated for the hall, mantel, table and door.

The refreshment table was centered with a large scroll of gold metallic unbound with tiny autumn colored mums and greenery amidst the folds. Gold candles in brown holders completed the arrangement. Mrs. Kinsey presided at the punch service.

Others present were Mesdames; Howard Armstrong, Tom Carter, J. B. Harlin, E. W. Harrison, J. W. Kirby, F. P. Lyons, Helen Pippin, Mary Seigler, Carroll Whitehead, Robert Veigel, J. L. Woodford, Ernest Medkief, Miss Frances Turentine and the hostess.

## The Sunday Brand SOCIETY

Hereford, Texas, Sunday, Nov. 16, 1952 Section Two

### El Nino Study Club Makes Plans For Christmas Time At Meeting

The annual Christmas party and selection of Christmas cards featured the business meeting of the El Nino Study club Monday evening in the home of Mrs. Bruce Woodell.

Mrs. Homer Brumley spoke to club members on the proposed school bond election explaining the need for a new high school building.

The program on "Growing Into Youth" was presented by Mrs. Jim Bookout who stressed the need for understanding the adolescent and the need for patience and kindness by parents. She recommended the Ten Commandments as a guide in dealing with youth and stressed the importance of adolescents being allowed to grow up normally.

Members attending the meeting were Mesdames; Darrell Blanton, Ivan Block, Jim Bookout, Ben Childers, Byron Durham, O. C. Golden, John Jacobsen Jr., John Kelly, Robert Lindsey, Sam Nelson, Sam Nunnally and the hostess.

### Sanford Smiths Celebrate 25th Anniversary

Mr. and Mrs. Sanford Smith celebrated their twenty-fifth wedding anniversary at a surprise dinner when their daughter, Mrs. Johnnie Dowell of Amarillo entertained with a surprise luncheon honoring the couple Sunday, November 9.

Others attending the surprise affair were Mr. Smith's father, S. H. Smith of Kinsley, Kansas; his brother, Floyd Smith and Mrs. Smith of Lewis, Kansas; and a sister, Mrs. Homer Mahon of Felsburg, Kansas.

Gifts significant of the silver anniversary were presented to the couple.

### Conservation Is Theme For Bud To Blossom Club Program Friday

Mrs. W. Glenn Williams, vice-president, presided at the meeting held by the Bud to Blossom Club Friday afternoon, Nov. 7. Mrs. R. N. Yarbo was hostess.

Members answered roll call by naming one essential for a good flower arrangement. Mrs. R. A. Daniel made the arrangements for the afternoon using spider chrysanthemums and fruit in a Thanksgiving piece and using three varieties of yellow chrysanthemums in a mass arrangement.

Bill Stanford of the agriculture department of Hereford High School spoke on "For the Land's

Sake" urging conservation of the land for better crops. He advised putting something back into the soil when something is taken out and recommended the use of composts.

Three special guests were Mrs. Howard Gore, Mrs. Monroe Parker and Mrs. Ira Scott.

Members present were Mesdames; R. A. Daniel, C. R. Higgins, Ray Howell, C. B. Hudson, Jack Johnson, Ernest Kendall, Don T. Martin, Frank Prowell, Pat Robinson, Lloyd Sharp, W. Glenn Williams and the hostess.



GARDEN BEAUTIFUL CLUB members, Mrs. Deward Roberson (left) and Mrs. Kinsey are shown above with holiday decorations shown at the meeting of the club at the home of Mrs. J. M. Thompson at 216 Star Street. Staff Photo.

# Paula Mathers Engagement To Mr. Wallace Announced

Mr. and Mrs. Paul Mathers are announcing the engagement of their daughter, Miss Paula Mathers, to Mr. Harry Eugene Wallace of Norman, Oklahoma. Mr. Wallace is the son of Mr. and Mrs. Joe D. Wallace Sr. of Norman.

The wedding date has been announced for Monday December 29 and will be held in the First Presbyterian church of Hereford with the pastor, Rev. Russell Winland officiating.

Miss Mathers graduated from Hereford High School and received her degree at the University of Oklahoma at Norman. She is now employed in the University library at Norman.

Mr. Wallace attended the University of Oklahoma before serving two years with the armed forces. He is now completing work on his degree at the University at Norman.

### Young Mothers Study Club Group Hears About School Bond Vote

Two guest speakers explained in general and particularly of the forthcoming school bond election issues and talked on other topics relating to Hereford schools at the Young Mothers Study Club meeting held in the home of the president, Mrs. John Winkler, Monday evening.

The speakers, Mrs. George Graham and Mrs. Elmer Patterson, spoke on the need of the schools

### St. Anthony's Guild Hears Book Review At Parish Hall Wednesday

St. Anthony's Guild met Wednesday evening in the Parish Hall with Mesdames; Henry Kuper, Wm. Wulff, Horace Hershey and Henry Brorman serving as hostesses.

Final plans were made for the annual Thanksgiving dinner which will be served at the school hall at 12 o'clock on Thursday November 27. Mrs. John Gallagher was elected treasurer to fill a vacancy.

Mrs. N. C. Elliston gave the program, reviewing the book, "One-Red Rose for Christmas" by Paul Horgan.

She described the book as a modern parable of the oldest need in life; Salvation through love. "It is a Christmas story in which loneliness torments two people -- a mature woman and a little orphan named Cathie. The story brings down to earth again the power of forgiveness that was born in Bethlehem," she said.

Refreshments were served to 34 members and a special guest, Mrs. J. O. Probst.

### Rosa Ellen Ford Is Bride Of Alois B. Lueb In Catholic Rites

Miss Rosa Ellen Ford, daughter of Mr. and Mrs. Jesse E. Ford, was married Saturday morning to Alois Ben Lueb, son of Fred Lueb of Denison, Texas.

The wedding ceremony took place in St. Anthony's Parish with Father Nathaniel of St. Anthony's Catholic Church as the officiant.

The bride's sister, Margie Ford, and Mrs. Charles Kropp served as maid of honor and groomsmen respectively.

Miss Ford wore a purple suit with white carnation corsage and Mrs. Kropp wore a brown and white striped gaberdine suit with white carnation corsage. W. J. Lueb, brother of the bridegroom, was best man and Charles Kropp served as groomsman.

For the single ring ceremony the bride chose a powder blue gaberdine suit worn with a white blouse and black sequin trimmed hat. Other accessories were in black and she carried her paternal grandfather's watch for luck. Her flowers were white fringed carnations tied with white satin ribbon.

For the wedding trip which followed the ceremony the bride



MISS PAULA MATHERS announces engagement

### 'Conservation' Is Topic Given Discussion For Lone Star Club

The first of two programs on The South was presented at the Lone Star Study Club session Tuesday afternoon. Mrs. John Jacobson Jr. and Mrs. C. O. Wilkins were co-hostesses at the Jamboree home for the meeting.

Roll call featured thumb nail sketches of southern cities and towns for the afternoon were the southern cities "Memphis" and "New Orleans", which were given by Mrs. C. O. Wilkins and Mrs. Joe Kendall.

The origin, early development, early customs and traditions of the cities were discussed, and contrasts of present day atmosphere were given.

During the business session presided over by Mrs. Jim Higgins, president, plans for the annual Christmas gift exchange were made.

Those in attendance were Mesdames; R. G. Rife, W. S. Flitt, Jim Higgins, F. W. Hobson, Beverly Jacobson, C. D. Kelton, Joe Kendall, Louie LeGrand, Vivian Major, Guy Newsom, Earl Springer, Robert Thompson, Ed Warren, T. J. Womble and the hostess.

### Hereford Couple Will Observe 50th Wedding Anniversary Today

Mr. and Mrs. P. A. May are celebrating their golden wedding anniversary today with an open house at their home, 119 Avenue 2, for close friends and relatives. Hours are from 2 to 6.

Mr. and Mrs. May made their home in the Jumbo Community for the past twelve years moving to their present home in Hereford last July.

The couple have two children, Glen May of Hereford and Emzy May of Claude.

### The J. E. Andrews Observe 45th Anniversary At Frio On Sunday

Mr. and Mrs. J. E. Andrews were honored Sunday at a celebration of their forty-fifth wedding anniversary. Their daughters and daughters-in-law were hostesses of the occasion, which was held at the Frio church, during the noon hour and into the afternoon. Rev. W. O. Wilson made a talk. T. L. Sparkman Jr. spoke briefly in behalf of the Andrews family. Miss Betty Robbins read a poem entitled "The Golden Wedding Day". Jackie Andrews, son of Mr. and Mrs. W. H. Andrews, and Peggy Little, daughter of Mr. and Mrs. E. H. Little, dressed as a miniature old-fashioned bride and groom marched very solemnly into the church to the strains of the Wedding March. They carried small gifts to the honorees to introduce the presentation of gifts. Mrs. Olin Paris made the presentation speech, followed opening of gifts and congratulations.

Mrs. Andrews was Bernice L. Benson, daughter of Mr. and Mrs. John N. Benson. She was born and spent her early childhood in Lincoln County, Tennessee. She moved with her parents to Montague County, near Bowie, while a child.

Mr. Andrews was born in Navarro County. His mother died when he was only two years of age. He had a half-sister, now Mrs. Alma Sprull of Loco, who was both mother and sister to him until his father remarried.

The family moved to Montague County, where the couple met and were married on November 10, 1907. They lived in Montague county for a short time, and also near Comanche, Okla. for several years. In 1916 the family moved to Wellington and lived there until 1927, at which time the move to this community to their present home was made. The Andrews family home is located a mile and a half north and one half mile west of Frio. Mr. and Mrs. Andrews and all six of their children were baptized by the Frio Baptist church, the day of its organization, August 17, 1930.

Children of the couple are Owen Andrews, Henry Andrews and Miss Alma Andrews, all of this community. Mrs. Elmer Jones and Mrs. T. L. Sparkman Jr., of Hereford and Mrs. Charles King of Amarillo. The grandchildren are Clark Andrews, Jerry King, Glenn Andrews, Patsy Jones, Frances Andrews, Marilyn Jones, Tommy Sparkman, Veradelle Andrews, Bonnie Sparkman, Jean Andrews, Barbara Sparkman, Joe Ed Andrews; all of who were present.

Other relatives and families present for the occasion were Joe Benson, H. F. Benson, and D. O. Benson, brothers of Mrs. Andrews, Fred Andrews of Melrose, N. M., and W. H. Andrews, brothers of Mr. Andrews, Mrs. Ralph Hart, of Melrose, Mrs. Roscoe Burris of Texico, sisters of Mr. Andrews, Mrs. Wiley Simms, Amarillo, niece of Mrs. Andrews and Mr. and Mrs. J. R. Lamb of Stinnett.

Other out-of-town visitors were Nancy Jean Smith, Mary Curtis, Mr. and Mrs. Alex Thompson, Mr. and Mrs. S. B. McLallen and family. Mr. and Mrs. J. B. Harlin.

Continued on page 2



45TH WEDDING ANNIVERSARY was observed by Mr. and Mrs. J. E. Andrews, above, of Frio at the Frio Baptist Church last Sunday, when friends and members of the family gathered for an all-day celebration. Photo by Alex Thompson.

# Wedding Of Mary Helen McGilvary Jere Collier To Be December 21

The engagement of Miss Mary Helen McGilvary and J. William Collier was announced at a tea given Saturday November 8, by her mother Mrs. R. C. McGilvary, at the McGilvary home.

Mr. Collier is the son of Mr. and Mrs. J. Collier of Fort Worth.

The honoree's chosen wedding colors were carried out in table decorations. A mass arrangement of yellow chrysanthemums surrounded with individual notes to the guests tied with blue and yellow ribbon centered the table. Inside the notes a silver staff bearing the names of the betrothed couple in silver notes revealed the wedding date of "Mary Helen and Jere - Dec. 21."

### Beta Etas Plan For Polio Fund

Beta Eta chapter, Epsilon Sigma Alpha met in regular session in the club rooms Monday night.

During the business meeting plans were made for the chapter's participation in the "Polio Drive" and a fund raising campaign was discussed.

A Thanksgiving supper party was planned for November 24, when the group will be entertained in the home of their sponsor, Mrs. Corinne Jennings.

The program on "Imagination and personality" was directed by Mrs. Jennings with members taking part in a round table discussion following the discussion.

Jackie Wright was named scrap book chairman and following the custom of engaged members, Miss Adeline Koelzer passed the traditional box of chocolates to announce her forthcoming wedding.

Those present were: Virvinta Curtissinger, Adeline Koelzer, Frances Young, Lola Faye Brunson, Kathleen Brunson, Wilma Clark and Corinne Jennings. Mrs. Eda Glendenning was a guest.



MISS MARY HELEN MCGILVARY engagement told

Those signing the register were Mesdames; Robert Thompson, J. C. McCracken, E. E. Fridley, Homer Brumley, Mary Bodkin, Jim Lipscomb, J. E. Beyer, J. W. Thomas, Wm. McGehee, Calvin Goodin, Velma Hodges, George Graham, Glenn Snyder, Eugene Nauwela, Jim Black, E. R. Roberson, Colby Conkright, Essie Cardwell, Harry Lomas, Miss Thelma McMinn and members of the house party.

Miss McGilvary is a graduate of Hereford High School and will

Continued on page 2



**FIFTH BIRTHDAY PARTY** honoring Dorothy Ann Mercer, daughter of Mr. and Mrs. Jimmie Mercer, at the family home at 115 Avenue E. Thursday of this week. Those attending were left to right above: Sandra Vaught, Carolyn Sue Caraway, Dorothy Ann Mercer, Mrs. Hollis Puckett, Ocoee Puckett, Mickey Davis and Penney Johnson. Refreshments were served and favors of cut-out books were presented. Staff Photo.

### Mrs. Nancy A. Thornton Of Friona Celebrates 102 Birthday Recently

FRIONA — Mrs. Nancy A. Thornton, celebrated her 102 birthday on November 6 at the home of her granddaughter, Mrs. Roy Williams.

Mrs. Thornton received many lovely gifts and beautiful flowers and many birthday cards and sends her thanks to each and every one of her many friends for her happiness on this birthday.

Grandmother Thornton has two daughters who were unable to at-

tend the party and birthday dinner, Mrs. W. T. Russell of Portales and Mrs. R. A. Hoover of Clovis.

Mrs. Thornton is enjoying good health and is happy when talking to old friends.

Among those present for the birthday dinner were: Mrs. Lou Brussell, Friona, her daughter and son, W. C. Thornton of Clovis, Mrs. Glen N. Firestone, Clovis, Mrs. Marim Loring, Clovis,

Mrs. Martha Shelton, Albany, Mr. and Mrs. Dick Shelton, Dickie Lee and Ben James and Morey Brussell.

### Progressive HD Club Has Party Wednesday

The W. P. Gregory home was the scene of a gay party Wednesday night sponsored by the Progressive Home Demonstration club with Miss Augustine Gregory serving as hostess.

The home was decorated with gay flowers and a special mantle piece arrangement attracted much attention.

A special film was shown through the courtesy of Mr. and Mrs. T. W. Barnett featured the Island of Trinidad, and Mrs. Barnett gave an interesting talk on her home in the islands as well as the history and customs of the people.

Refreshments were served to the following Messrs. and Mesdames: T. W. Barnett, C. C. Bowman, Leon Coffin, Bert Coffin, D. Y. Edwards, Calvin Edwards, Tony Hoffman, Sam Lesley, T. J. Parsons, Clyde Russell, Ira Ricketts, Lewis West, F. J. Walter-scheid, Donald Enders, Taft McGee, Jake and Millard Gregory and the hostess.

### Dawn Musettes Study "The Waltz"

Mrs. H. H. Miller was hostess for the Dawn Musettes at her home Monday afternoon. Betty Alice Tucker presided and during the business meeting members voted to sponsor another stunt night.

Subject of study for the afternoon was "The Waltz" with Phyllis Ann Wimberley giving the first discussion on "Tales of the Vienna Woods" by Strauss.

Musical selections included: "Evening Chimes", Betty Alice Tucker; "The Singing Brook", played by Ted Wimberley; "The Lone Trail" and "Sandman Lullaby", Audine Miller; "Off to the Circus", Donnie Elliott; "Swans on the Lake", Dorothy Stewart; "At the Skating Rink", Carroll Elliott; "Dreaming" and "The Grasshoppers Dance", Wal-teen Beavers and "The Calliope", played by Phyllis Ann Wimberley.

Members attending were: Mrs. C. C. Stewart, Mrs. Carl Wimberley, Buddie Stewart, John David Miller, Betty Alice Tucker, Ted Wimberley, Audine Miller, Donnie Elliott, Dorothy Stewart, Carroll Elliott, Walteen Beavers, Phyllis Ann Wimberley and the hostess.

### Westway HD Club Meets Wednesday

Members of the Westway Home Demonstration Club met in the community house Wednesday afternoon with Mrs. Johnnie Townsend as hostess.

Mrs. Carmichael of the Wyché club spoke to the ladies on selecting kitchen utensils and the importance of fit the purpose and pocketbook, suggesting the retirement of old pieces never used.

Council report was given by Mrs. B. B. Northcutt. Those present were: Mesdames Joe Landers, G. C. Merritt, Joe Wagoner, Bess Werner, Kenneth Rudd, Harold Rudd, B. B. Northcutt, R. L. Wilson, T. Carmichael, Ruby Welch and the hostess.

The next meeting of the club will be with Mrs. B. B. Northcutt Nov. 26 with Mrs. G. C. Merritt giving a craft demonstration.

### Andrews.....

(Continued from page One)

Mr. and Mrs. Lee Little, Mr. and Mrs. D. B. Roberson and children, Mr. and Mrs. J. E. Springer, Sue and Twila, Carolyn Williams, all from Hereford, Don Glenn of Berlin, N. M., Mrs. Jack Shirley and children of Friona, and Mr. and Mrs. Elbert Summers and children of Dimmitt.

### Wedding.....

(Continued from page One)

McMurry College, Abilene. She has also done graduate work at McMurry. At present she is teacher of music in the Fort Worth Public Schools.

Mr. Collier is a graduate of Hardin-Simmons University and at present is working on his master's degree at North Texas State College, Denton.

Following their marriage the couple plan to live in Fort Worth.

Mr. and Mrs. C. L. Burton of Weslaco, Texas are visiting for a few days with Mr. and Mrs. Cecil Massey at 120 Avenue K. The Burtons are the parents of Mrs. Massey.

Mrs. D. W. Hawkins spent last week end in Amarillo visiting with friends and relatives.

Mr. and Mrs. Roy Euler of Summerfield were called to Cortez, Colo., on account of the death of Mr. Euler's sister. They made the trip with Mr. and Mrs. Elmer Exter of Friona.

Total cost of food procured by the Navy in 1951 amounted to \$362,057,344. In the first six months of 1952 estimated cost amount to \$142,314,176.

### Lamb County Gins Reports 195,278 Bales Already In

LITTLEFIELD — At noon Wednesday, 105,278 bales of cotton had been ginned in Lamb county, according to the cotton counters, Dave Eaton and J. D. Jordan. This represents nearly 75 per cent of the total of 150,000 bales expected to be ginned in the county by December 15, on a revised estimate of total bales and percentage wise.

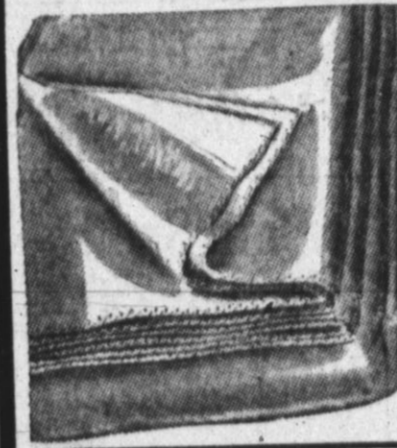
Eaton said Wednesday that ginners have revised their estimates of total harvest figures and also of the number of bales expected. Figures compiled since 1928, when records were first kept accurately in the county, show that only five years have seen Lamb county top the 100,000 bale mark. They were 1937 - 105,803; 1947 - 116,020; 1949 - 192,277; 1950 - 110,100 and 1951 with 122,336 bales.

Low years were 1945 with only 7,600 bales ginned in the county, and 1934 with 12,200 bales.

An average for the years since 1928 shows 51,999 bales per year. The highest yield of any year since 1928 was 1949 with 192,277 bales of cotton ginned in the county.

# PENNEY'S ALWAYS FIRST QUALITY! PRE-HOLIDAY! CLEAR-AWAY!

We're cleaning house for Santa! Come in... Save!



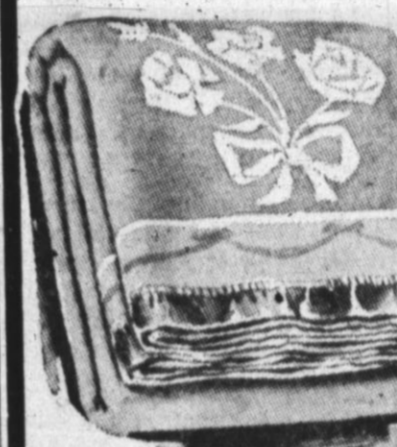
Sheet Blankets In Pastel Shades!  
**\$2<sup>98</sup>**  
(72" x 90")

So versatile! It's a lightweight cover for chilly summer nights — and a warm sheet in winter! And you now choose from pretty pastel shades.



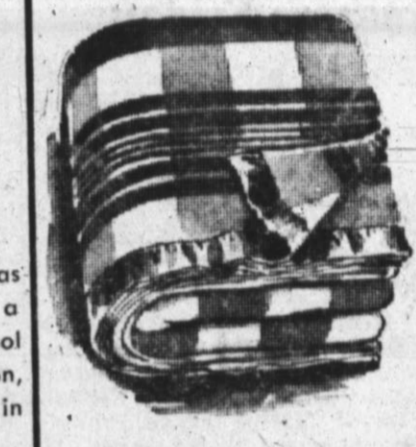
Indian Design Jacquard Blankets  
**\$3<sup>79</sup>**

For home. For camping! For auto trips! This is a colorful, rugged-looking blanket that's so economical! These are 50% rayon and 50% cotton!



Colorful Jacquard Border Blanket  
(70" x 80")  
**\$4<sup>98</sup>**

Pretty enough to double as a spread. Wonderful as a lightweight covering on cool summer nights. 60% rayon, 30% cotton, 10% wool in sparkling decorator colors!



Double Warmth Plaid Pair Blanket  
72" x 84"  
**\$5<sup>90</sup>**

You get a double-layer of fleecy blanket with warmth-saving air pockets in-between! 75% cotton, 20% rayon, 5% wool in hand some block plaids, Smooth acetate satin binding!



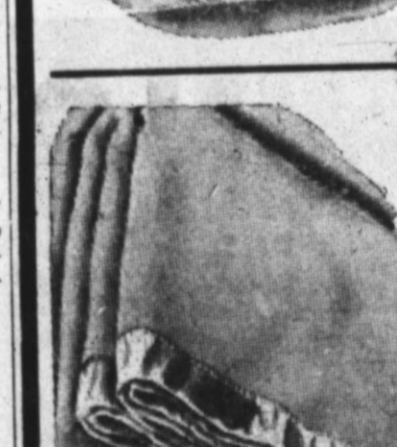
Flower Basket Jacquard Blanket  
72" x 90"  
**\$6<sup>90</sup>**

So colorful in your bedroom! You'll like the long-wearing blend of 75% rayon and 25% cotton. Colors are nice for gift-giving!



All Wool Filled Acetate Satin Comforters  
72" x 84"  
**\$9<sup>90</sup>**

Looks so costly... feels so featherweight! This beauty of a comforter is filled with clean, creamy white wool! And just see the lavish design! Choose from solid or two-toned colors!



All Wool 3 1/2 Lb. Blanket  
72" x 90"  
**\$11<sup>90</sup>**

Terrific value! 3 1/2 lbs. of all wool woven into a blanket whose luxury you can see and feel! The fluffy nap, the buttery softness make this an exciting feature. Choose from hunter green, yellow, wine, and other exciting colors with matching acetate satin border!



72" x 84"  
He-Man Warmth All Wool Blanket  
**\$13<sup>75</sup>**

For home! For dormitory beds! For everywhere you want a blanket that's extra warm. Weighs a hefty 4 pounds. Scarlet with black stripes or white with multicolor stripes. Guaranteed against moth damage for 5 years.

## A Tribute - - To Our Town

Sometimes there are "acres of diamonds" on our very doorstep. That is how we feel about OUR TOWN. Wonderful people. Fine stores and services. Grand organizations and clubs — for men, women and children. Healthy, happy, secure youngsters going to good schools. Yes, we have everything in OUR TOWN for which to give thanks.

This marks the beginning of A Tribute to Our Town, and for what it stands. We hope you will single these out... joining with us in paying tribute and respect to a fine, typically American community... OUR TOWN.

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11 Years Your Dealer For  
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SINGLE VISION GLASSES as low as **\$14<sup>50</sup>** Complete

## Penney's Own NATION-WIDE SHEETS

**1<sup>99</sup>** (81" x 99")

81" x 108" ..... 2.23  
42" x 36" cases ..... 46c

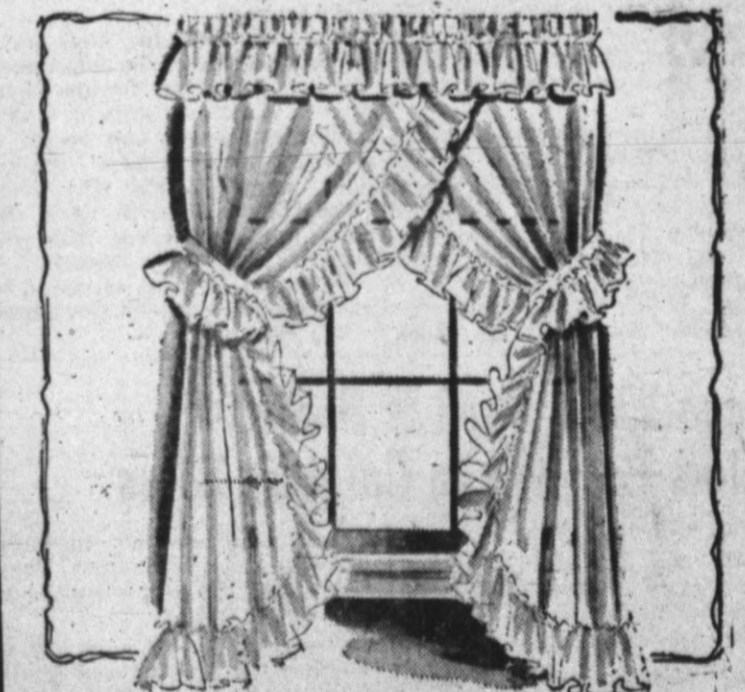
Extra long wearing because Penney's packs plenty of quality into these sheets! They're tightly woven of long staple cotton yarns with even hems, firm selvages. Penney's prices are outstandingly low!

### COMBED PERCALE "PENCALE SHEETS"

42 x 38 1/2 Cases **60c**  
72 x 108 Sheets **2.50**  
81 x 108 Sheets **2.59**

### PENCO SHEETS

42 x 36 Cases **53c**  
81 x 99 Sheets **2.49**  
81 x 108 Sheets **2.69**



Permanent Finish Organdy Pricillas  
84 in. Wide 81 in. Length

These have crisp 6 in Ruffles. Picotéd on one side, Colors White & Pastels **\$3<sup>98</sup>** pr.

Washable Rayon Marquessette Panels

42 in. Wide 81 in. Long **\$1<sup>09</sup>** ea.



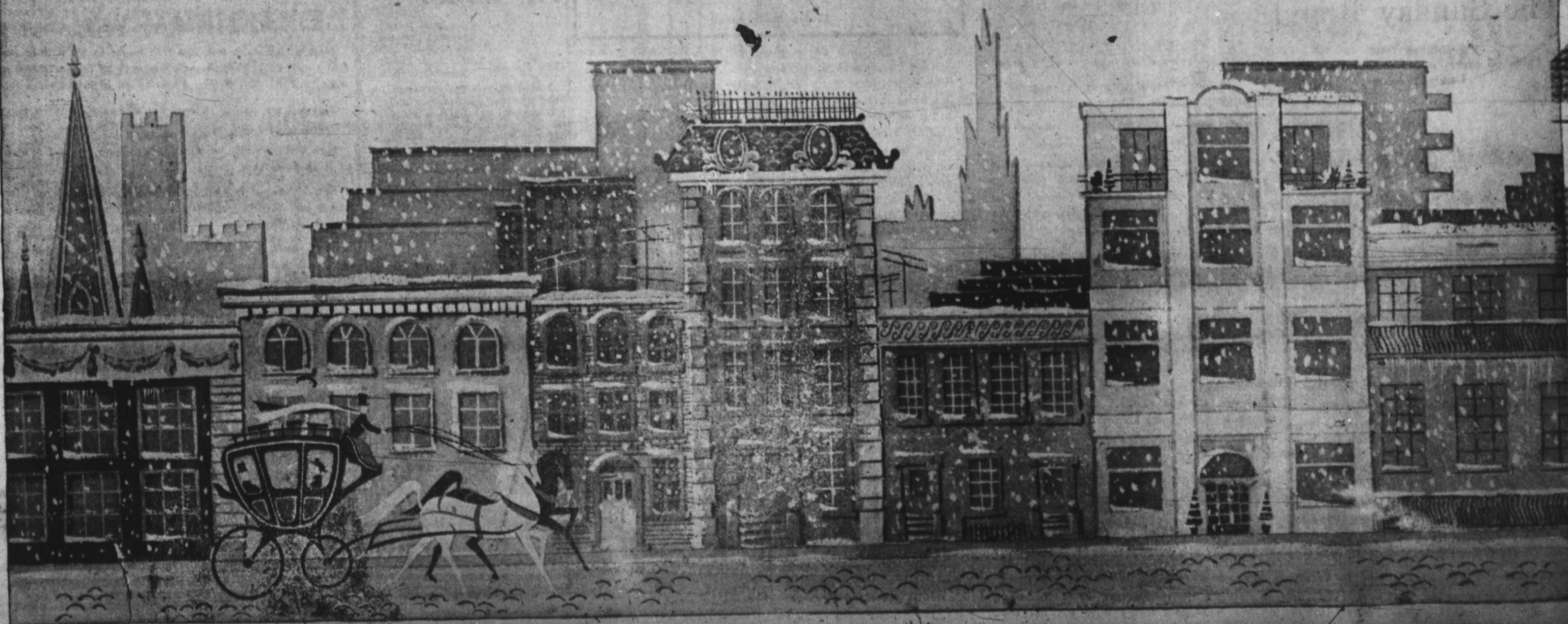
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**THURSDAY, NOVEMBER 20th**  
**At**  
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DODGE "JOB-RATED" TRUCKS

**DON'T MISS THIS - THE THRILL OF A LIFETIME**







GREYHOUND SQUADMEN took the field for the last time this season Saturday against New Mexico Military Institute of Roswell. The 1952 Eastern New Mexico University-roster reads, first row, left to right, Assistant Coach Dewey Langston, Kenneth Kelley, Lovington; Ronnie Halcomb, Borger, Texas; Gene Harvey, Ft. Sumner; Jack Verhines, Roswell; Bill Martin, Clovis; Dick Cole, Portales; Benny Taylor, Roswell; BILL ENGMAN, HEREFORD, TEXAS; James Smith, Portales; DALE DOAK, HEREFORD, TEXAS. Second row, Don Suits, Levelland, Texas; Jim Smith, Whiteface, Texas; Bill Wiseman, Borger, Texas; Everett Bannister, Clovis; Doyle Ogden, Ft. Sumner; Johnny Ussery, Borger, Texas; Gene Darling, Portales; Elvis

Batie, Artesia; Mike Coplen, Portales; Lacey Scoggins, Eunice. Third row, Vernon Shirley, Ft. Sumner; Edward Moon, Colorado City, Texas; Don Ashcraft, Clifton, Texas; Garland Cavitt, Portales; Clyde Cole, Chickasha, Okla.; Seth Adams, Harlin, Texas; Neil Percy, Sundown, Texas; June Russell, Artesia; Pete Hurst, Tatum; Kenneth Cooper, Portales. Back row, Coach Al Garden, Lefty Kempson, Brownfield, Texas; Joe Harberl, Ed Knotts, Akron, Ohio; E. F. Foreman, Portales; Kendall Scrilenker, Portales; Glenn Martin, Comanche, Texas; Max Dickerson, Whiteface, Texas; Jerry Pool, Farwell, Texas; and Assistant Coach Carl Richardson.



TOMMY BARTLETT, of NBC's "Welcome Travelers" fame, will arrive in the Panhandle for the finale of the Panhandle Talent Hunt which will be held at the Sports Arena in Amarillo on November 22 at 2:30 and 8:00 p. m. The finest talent in the Panhandle is being assembled through the efforts of the Amarillo Downtown Kiwanis. As the contestants display their ability, Bartlett will crown Amarillo's Best Neighbor.

Black Felt  
Black felt can be cleaned by using a half-cup of cold tea mixed with a teaspoon of ammonia.

Licensed Vocational Nurse  
Is Opening A  
**BEST HOME IN HEREFORD**  
for  
Elderly People  
Call 1231-J  
Mrs. Viola Griswold  
401 Irving St.

**Fresh Dressed CAPONS**  
For Your Thanksgiving Dinner

West Texas Feed, Seed and Hatchery Co.  
Jack Wright, Manager  
HOME OF "MERIT" FEEDS  
Hereford, Texas

ASK ABOUT  
**THE GREATEST SHOW ON EARTH  
IT'S SENSATIONAL!**

**L.P.**  
LIQUID PETROLEUM

ECONOMY WITH THE WORK  
OUTPUT OF GASOLINE  
MASSEY-HARRIS  
3-4 plow 44 L.P.\*

Liquid Petroleum burns cleaner, reduces carbon deposits and practically eliminates crankcase dilution.

The Massey-Harris 44 L.P. is custom designed and factory built for efficient operation on L.P. fuel. And because it is built as a complete L.P. unit, the 44 LP gives you the same high-power rating as the 44 Gas—the same belt and drawbar efficiency.

In addition you get the economy of operating on low-cost fuel, and the low engine upkeep that results from the use of clean-burning, high-octane L.P.

Ask for a demonstration of the 44 L.P. . . let us show you the tractor that gives you lower operating costs and maximum power in its class.

✓ **LOW MAINTENANCE**  
✓ **HIGH POWER OUTPUT**  
✓ **LOW FUEL COST**

**MASSEY-HARRIS**  
4-5 plow 55 L.P.

Liquid Petroleum burns cleaner, reduces carbon deposits and practically eliminates crankcase dilution.

A big 382-cubic-inch engine with precision design and construction powers the 55 L.P. It has all the stand-out features of the regular gasoline series, plus the high efficiency and low upkeep costs of operating on clean-burning, high octane L.P. What's more, the 55 L.P. is factory designed as a propane-butane tractor . . . there's no power loss as with conversion units.

See us soon, and we'll show you how to get fuel economy, low upkeep and rugged logging power for your farm . . . the Massey-Harris 55 L.P.

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345 East 1st St. Phone 600

**Get Acquainted Tea Fetes Mrs. Hugh Clearman Here On Thursday**

A get-acquainted tea complimented Mrs. Hugh Clearman, a recent bride, in the home of Mrs. Bill Stanford Thursday afternoon. Hostesses were Mesdames Stanford, Colby Conkright, Virgil Walker, T. J. Parsons, and Miss Frances Young.

Decorations throughout the house carried out the autumn colors of mauve and rose. The refreshment table was laid in lace over green and centered with an arrangement of different shades of mauve chrysanthemums. Cake squares were decorated with tiny sugar spun rosebuds. Mrs. W. J. Stanford and Mrs. E. W. Solomon poured.

Receiving the guests with the bride were Mrs. Stanford, the bride's sister, Mrs. W. N. Allbright of Amarillo, and Mrs. Richard Barnard.

Guests calling to meet the bride were Mesdames; Wayne Evans, J. C. McCracken, Floyd McGee, Dwayne Walker, Dale Kelly, Horace Hershey, Don Martin, Albert Springer, Grant Hanna, Bert Boomer, Norman Gray, Leroy Aven, H. C. Williams G. W. Edwards, Kent Snare, Bill Davis Jr., Ray Downey, Dalton Criswell, Tommy Hulsey, J. C. Clearman of Summerfield, Velma Hodges, Jack Marshall, Edgar T. Neal, Eugene Neaule, J. W. Thomas, Robert Bell, L. B. Russell, J. R. Allison, Chas. Bask Jr., Earl Stagner, J. J. Durham, Ira Ott, T. Mims and Clint Formby.

**Amarillo Visitor Is Entertained**

Mrs. D. C. Kinsey entertained informally Thursday afternoon honoring her mother, Mrs. J. W. Whiteside of Amarillo. Autumn flowers were used in decorations.

Old friends of Mrs. Kinsey's who attended to meet her mother were; Mesdames Edna Bowe, H. G. Conkright, Lee Lambert, George Brumley, J. M. Gilliland, Walter Easter, Allen Powlson, B. C. Roberson, G. P. Owen, J. B. Harlin and Rev. and Mrs. R. H. Cagle.

**VFW Auxiliary Meets At Club House Here**

The Veterans of Foreign Wars Auxiliary met in regular session Nov. 12 at 8:30 p.m. in the VFW Club house with President L. Verne McMinn presiding.

Ida Mae Vaughn, Gold Star mother of the local post presented the post with clothing for a needy family.

Hostesses for the evening were Doris Landsey and Shirley Kirkpatrick. The next regular meeting will be on Nov. 26.

Net profits of the Nov. 8th Poppy Sale were \$336.

**SCHOOL LUNCH ROOM MENU**

- (Mrs. Hulsey's 3rd period, first year homemaking class planned the menus for this week.)  
November 17 - 21
- Monday  
Baked Beans  
Potato Salad  
Sliced Tomatoes  
Cornbread . . . Butter . . . Milk  
Peanut Butter Cookies
- Tuesday  
Hamburger Patties . . . Buns  
Sliced Tomatoes . . . Lettuce  
Onions . . . Pickles . . . Mustard  
Sliced Pineapple with Cheese  
Ice Cream Sticks . . . Milk
- Wednesday  
Turkey Loaf . . . Giblet Gravy  
Buttered Green Beans  
Cabbage and Apple Salad  
Bread . . . Butter . . . Milk  
Gingerbread
- Thursday  
Baked Ham  
Mashed Potatoes  
Cole Slaw  
Bread . . . Butter . . . Milk  
Cherry Cobbler
- Friday  
Oven Fried Fillets  
Buttered Whole Kernel Corn  
Lettuce and Tomato Salad  
Whole Wheat Rolls . . . Butter  
Banana Pudding . . . Milk

**The Real McCoy's**  
By John and George

MAW! RECKON WE SHOULD INSURE THEM GRATES ON GRAN'HAW WITH.

**JOHN McLEAN**  
Insurance Agency  
"23 Years of Insurance  
Know How"  
127 West 3rd Phone 273

**WHAT**  
You choose the plan  
**WE HAVE A CURTIS KITCHEN TO FIT IT**  
for instance

The L-type kitchen arrangement is the most popular of all kitchen plans. Here you see how effectively Curtis cabinets may be used in an L-kitchen. You can have Curtis units that fit your needs exactly—for Curtis offers 20 basic cabinets and a total of 70 sizes. Remember, these are wood cabinets—designed for durability and lasting beauty.

If your kitchen space is U-shaped, here's the way Curtis units provide an efficient and step-saving plan. Curtis cabinets come painted white—you can use them "as is," or finish them in the color of your choice. Hardware is furnished for each unit.

And here's a simple arrangement of the "straight wall" kitchen. Note the ample working and storage space. Curtis kitchen units are easy to install—and you can have such features as broom closets, pan units, snack bars, sliding table tops, and many others.

If you haven't got the ready cash to buy one of these beautiful cabinets, don't let that worry you. Come in to Carl McCaslin Lumber Co. today and let us explain the details of an FHA TITLE I LOAN.

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**1866 CURTIS WOODWORK**

We have Curtis cabinets for quick delivery. Stop in for prices and a free kitchen planning book. Or phone and we'll call at your convenience.

WEEKLY WINNERS OF

8th. WEEK CONTEST

FIRST PLACE

S. T. Loerwald

TIE FOR 2nd and 3rd

I. L. Whitfield

Mrs. George L. Olson

O. Z. Golden

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# GAME TIME

AGAIN

Match Wits With the Nation's Football Experts!

FOOTBALL

CONTEST

# WIN

Prizes Every Week

## Your official ENTRY BLANK for Football Contest

Week ending Nov. 21-22

Tulia at Hereford

Texas-Tech at Arizona

West Texas at Hardin-Simmons

Trinity at Midwestern

TCU at Rice

Baylor at SMU

Texas Western at Tempe

Arkansas at Tulsa

Denver at Utah State

Stanford at California

Brigham Young at Colorado A&M

Northwestern at Illinois

Iowa State at Kansas State

Kansas at Missouri

Michigan at Ohio State

Washington State at Oklahoma A&M

Penn State at Pittsburg

Kentucky at Tennessee

USC at UCLA

Minnesota at Wisconsin

Name \_\_\_\_\_

Address \_\_\_\_\_

# ENTER TODAY!

### RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

### PRIZES

GRAND PRIZE

4 COTTON BOWL TICKETS

1st Weekly Prize

\$5.00 In Trade At Hereford Radiator

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand — 3rd Prize

## Pick Your WINNERS!

## Deposit Entry With One Of These Firms!

<p>Visit The</p> <p><b>PARK AVE. DRUG STORE</b></p> <p>Your Soft-Drink Center</p> <p>Prescriptions Filled</p> <p>School Supplies - Gift Items</p>	<p><b>DUB'S MAN' SHOP</b></p> <p>Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes.</p> <p>"COME SEE US"</p> <p>Corner 3rd &amp; Main Ph. 112</p>	<p><b>Always A Winner</b></p> <p>When You Put Hereford Bakery Products on the Table.</p> <p><b>Hereford Bakery</b></p> <p>312 N. Main Phone 46</p>	<p><b>PHONE 111</b></p> <p><b>ACME CLEANERS</b></p> <p>Good Clean Clothes Like Good Clean Sports, Can't Be Beat.</p> <p>PICK UP &amp; DELIVERY SERVICE</p> <p>MADE TO MEASURE CLOTHES</p>	<p><b>NEILL BODY SHOP</b></p> <p>All Types of Body Work</p> <p>FREE ESTIMATE</p> <p>Painting Welding</p> <p>Glass Work</p> <p>120 Schley Phone 1392</p>	<p><b>ALL AMERICAN</b></p> <p>The Best and Latest in Sporting Goods - Guns - Shells - Fishing Tackle.</p> <p><b>HEREFORD HDWE.</b></p> <p>216 N. Main Phone 567</p>	<p><b>THE LITTLE THINGS</b></p> <p>We Will Look Out for the Little Things in Your Insurance - Which Will Take Care of the Big Thing in Time of Loss.</p> <p><b>JOHN McLEAN</b></p> <p>Insurance Agcy.</p> <p>Phone 273</p>	<p><b>YOU ALWAYS WIN</b></p> <p>When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brands.</p> <p>Your Doctor of Sick and Decrepid Watches.</p> <p>Kenneth (Doc) Cowan</p> <p><b>COWAN JEWELRY</b></p>
<p><b>THE SUNDAY BRAND</b></p> <p>First In Local Sports Coverage</p>	<p><b>JOHN DEERE IMPLEMENTS</b></p> <p><b>H &amp; W Implement Co.</b></p> <p>Krause Plows - Amalie Oil</p> <p>244 East 3rd St. Phone 5</p>	<p><b>Never Out of Bounds</b></p> <p>Our Prices are Reasonable. Our Service Reliable. See us for all your Radiator Work.</p> <p><b>Hereford Radiator Service</b></p> <p>324 East 2nd St Phone 1597</p>	<p><b>COMPLETE CONOCO SERVICE</b></p> <p>We are open day and night - the only place in town without a key.</p> <p><b>PITMAN SERVICE STATION</b></p> <p>Corner 1st &amp; Main Phone 588</p>	<p><b>Try</b></p> <p><b>B &amp; D TRACTOR CO.</b></p> <p>New Idea Farm Machinery</p> <p>Ferguson Tractors</p> <p><b>Sales and Service</b></p>	<p>School Kids Look Their Best in Clothes</p> <p>Washed At</p> <p><b>VAUGHT LAUNDRY</b></p> <p>Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs</p> <p>SEE</p> <p><b>Hereford Laundry &amp; Dry Cleaners</b></p> <p>Or Call 298 For Pickup and Delivery</p> <p>Ernest Kendall</p>	<p><b>PHILLIPS &amp; LAWRENCE</b></p> <p><b>NASH</b></p> <p>503 East 1st St. Phone 97</p>

# It's Fun To Win! Be An Expert! — CASH PRIZES EVERY WEEK!

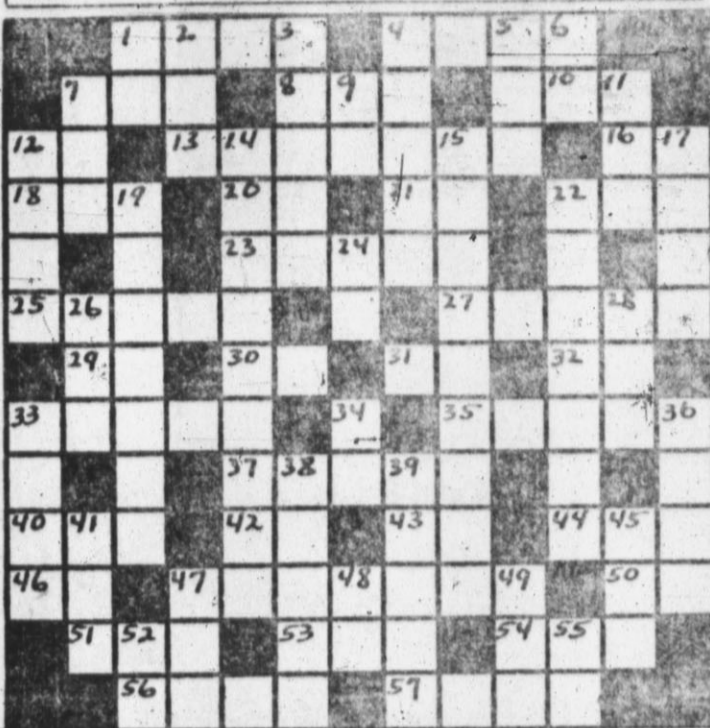
**D. CHATTER** will have a speedy recovery and will be back in the office soon. We are very proud of the attendance at the Achievement Program agent is mighty lonesome without the presence of Mrs. Tom the most successful programs Deaf paper, who has been ill for the Smith County has ever had and at several days. We hope she we are looking forward to a big-

ger and better program in the future. Thanks to those who cooperated so efficiently in making it as successful as possible. Due to the absence of Mrs. Virgil Dodson, Miss Clara Rodman, Assistant CHDA, taught the craft design at Walcott-Wednesday afternoon. Thanks to those club members who cooperated so nicely.

**Dorcas Circle Enjoys Coffee**

Dorcas Circle of the Methodist church was entertained at a coffee given in the home of Mrs. Bert Boomer Wednesday morning. Feature of the morning was a shower of gifts for the Labor Camp hospital which included medical supplies, sheets, blankets, baby clothes, soap, canned milk, and other needed items. The refreshment table was laid with a yellow linen cloth and centered with an arrangement of bronze chrysanthemums. Guests served themselves coffee at a buffet arranged with silver and flowers. Two new members, Mrs. Robert Bell and Mrs. L. B. Russell were welcomed. Others attending were Mesdames; John Jacobson Jr., Ernest Langley, I. G. Glendinning, Coy Patton, Dick Bernard, Jay Boston, O. Wertenberger, Wayne Edwards, Arthur Stoy, Maurice Hare, Robert Lingenfelter, C. Packard, Otto Gilliland, J. W. Whelan, Richard Winget, Floyd Ross, Earl Plank, W. J. Messick, H. C. Williams, Barry Green, T. Mims, Dor Martin, Norman Gray, Irving Willoughby, Leroy Aven and the hostess.

**CROSSWORD** By A. C. Gordon



- ACROSS**
- 1—Song retreat
  - 4—Certain
  - 7—In behalf of
  - 8—Decay
  - 10—"Ben fruit"
  - 12—Ancient sun god
  - 13—Adversaries
  - 14—Man's nickname
  - 18—Compass direction
  - 20—Every one individually (abbrev.)
  - 21—Legal Nomenclature (abbrev.)
  - 22—By means of
  - 23—Equine compartment
  - 25—Mechanical man
  - 27—Freezing
  - 29—Assimilated form of the prefix "in"
  - 30—Behold!
  - 31—Exists
  - 32—Compass direction
  - 33—V. ish ingredient
- Generalities**
- 35—Carried
  - 37—Fluck
  - 40—Printer's measure
  - 42—Abbreviated form
  - 43—Comparative suffix
  - 44—Rodeo
  - 46—Negative
  - 47—To slander
  - 50—Latin abbreviation for "that is"
  - 51—Club
  - 53—A flap
  - 54—Power
  - 56—Exceedingly
  - 57—Let it stand
- DOWN**
- 1—Not at all
  - 2—Previously
  - 3—Negotiate
  - 4—Yet
  - 5—Legal matter
  - 6—Latin abbreviation meaning "for example"
  - 7—Create a breeze
  - 9—Mystic hawkrit wood
  - 11—To the right
  - 12—To raise
  - 14—Young birds
  - 15—Enrollers for the military
  - 17—To haul
  - 19—Bridges
  - 22—Artist
  - 24—Preposition
  - 26—Landscape
  - 28—Born
  - 31—South
  - 34—Follet
  - 36—Engagement
  - 38—Divid of contents
  - 39—Parts of speech
  - 41—Unusually crowd
  - 42—Point
  - 43—Consumed
  - 44—Educational Association (labors)
  - 48—Cain's Mother
  - 49—Shortened thoroughfare
  - 52—Pronoun

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**IRRIGATION MOTORS**

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**CONTINENTAL**

Red Seal

Irrigation Special

Now On Display At

**LESLEY - VAUGHN**

**MOTOR CO.**

345 East 1st St. Phone 600

**NOTICE**

Joe Huckert is off to Detroit, Mich. to study Television Repair and get some practical experience with the

**C. A. NUTTING CO.**

one of the Largest TV-Radio Repair Houses in the Midwest. He will be gone for about 3 months but during this time

**BOB ODOM**

will operate the Huckert Radio Service. Bob is well qualified to take care of all your Radio Repairs, so if you need some work on your Radio Set, bring it on in to

**HUCKERT RADIO SERVICE**

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**Dawn Music Club Studies "The Opera"**

Tuesday afternoon the Dawn Music Club met in its regular meeting in the home of Mrs. Reece Stewart for a study of "The Opera."

Mrs. R. T. Stewart presided when reports from the 7th district TFMC convention held in Amarillo recently were heard. Plans for the annual Christmas program were discussed.

In a general discussion of the opera Mrs. Reece Stewart told how to enjoy opera stating that its conventions must be accepted. She told how opera began in Italy in 1600 and of its later development.

Musical offerings were "Saint-Seans" from Samson and Delilah; "My Heart at Thy Sweet Voice" was sung by Mrs. R. T. Stewart with Mrs. Carl Wimberley at the piano. Other selections by Mrs. Stewart were; "Then You'll Remember Me" from the Bohemian Girl, and "The Italian Street Song" from Naughty Marietta by Victor Herbert.

Those present were Mesdames; Melvin Gill, Walter Galley, Carl Wimberley, R. T. Stewart, and the hostess.

**LET'S COOK SOMETHING** with Mrs. J. R. Johnson

**Grated Raw Apples Make Delicious Fresh Apple Cake For Holidays**

In comparison with apple sauce cake and apple brown betty the cake featured today is a little more tangy, more interesting to make and a little richer to the taste. Apples in cakes are fine at any time because they lend such rich moistness, but especially are they appropriate at holiday time when fruity-spicy mixtures are enjoyed at their best. The spice cake or fruit cake relates so well to the Thanksgiving or Christmas menu as well as being taste-right for colder days.

Mrs. J. R. Johnson makes the fresh apple cake in today's column. Her family has enjoyed it for years, ever since she got the recipe from a friend in Littlefield.

Fresh Apple Cake

- 1 cup shortening
- 2 cups sugar
- 3 cups all-purpose flour
- 4 eggs
- 1 teaspoon soda
- 1 teaspoon cinnamon
- 1 teaspoon allspice
- 1 teaspoon cloves
- 1 teaspoon nutmeg
- 1 teaspoon ginger
- 1/4 teaspoon salt
- 3 large raw apples grated
- 1 cup raisins
- 1 cup chopped nuts
- 1/2 cup cold water

Cream the sugar and shortening and add eggs. Sift two cups flour and other dry ingredients together and add alternately with the water. Add apples then raisins and nuts mixed with the third cup flour. Bake in a large angel food cake pan at 300-F degrees for one hour and fifteen minutes. Remove from pan and sprinkle with powdered sugar while warm. Needs no icing.

This cake goes well with coffee when friends drop in or when members of the family need a pick-up.

**Films Are Shown For Study Group**

Films of the San Diego California zoo and of the Grand Canyon were shown to members of the Child Study club Thursday evening at a meeting held in the home of Mrs. F. G. Witherspoon. Hugh Clearman directed the showing of the films.

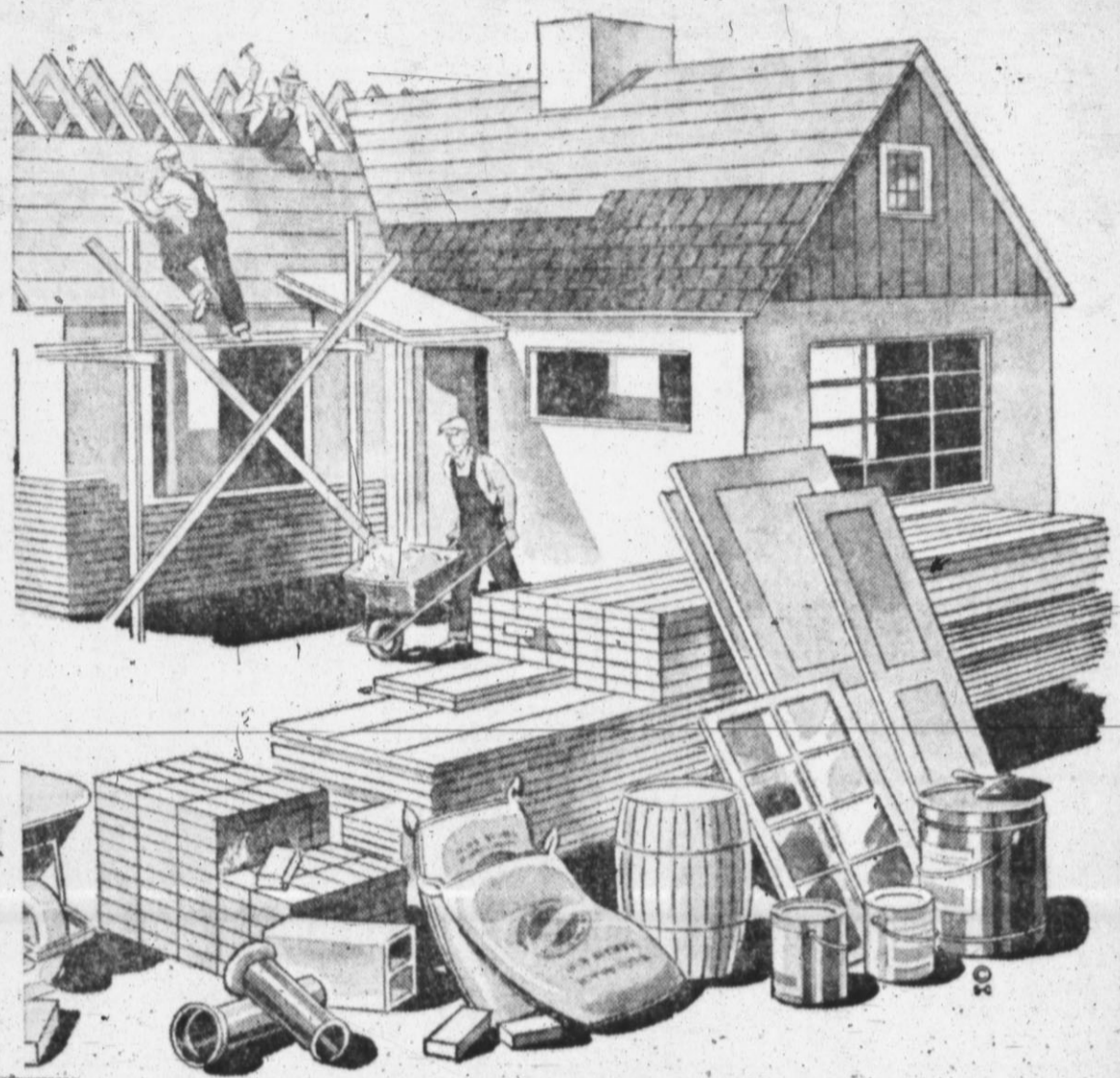
Mrs. J. C. Reese led a parliamentary drill and conducted the reading of by-laws and the constitution.

Mrs. Maurie Tannahill spoke for the Citizens Committee on the forthcoming school bond election and the need for a new high school building.

Mrs. J. W. Witherspoon, president of the club, presided over a short business session when members decided to send cardlets for Christmas to overseas soldiers.

Those attending the meeting were Mesdames; George Heard, Dale Kelly, Lawrence McGee, Lloyd Prewitt, J. C. Reese, Earl Springer, Joe Story, Maurice Tannahill, Bob Wear, Chester Wiggins, J. W. Witherspoon, C. M. Stapp and the hostess.

The women of the Methodist church will hold a bake sale and bazaar on November 22 at 146 Main Street.



**HEADQUARTERS For Your LUMBER And Building Supplies**

**IN HEREFORD**

Going to REMODEL OR REPAIR THAT OLD HOME? Then come in and talk it over with us today. Let us explain the advantages of an FHA TITLE I LOAN to you. You may not have the ready cash, but that doesn't stop anyone now! Just take advantage of the Easy, Convenient FHA TITLE I LOAN FOR YOUR HOME REPAIRS.

**NOTHING DOWN!**

**36 MONTHS TO PAY !!**

Remember too, that when you buy lumber and building materials from Hereford Lumber Company, you buy the best at the cheapest possible price. You'll not only profit by coming to the Hereford Lumber Company, but you will also enjoy your visit. We strive to be the friendliest place in town.

**COME TO SEE US SOON!**

**See Us Before You**

**BUILD, REMODEL OR REPAIR**

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**It's Old Stove Round Up Time!**

A Good Time To Put Your Brand On A Modern Gas Range

Don't delay! See the wonderful gas range values at your gas appliance dealers today! You're sure to find a range that's exactly right for you and your family—at the price you can afford. Trade in your old stove during the Round-Up on a modern gas range that gives you every cooking advantage.

You'll yell "yippee" when you see the modern automatic gas ranges built to "CP" standards. No range is more automatic. They are tops in performance, convenience and styling. See them at your gas appliance dealer's today. Trade your old stove in on a modern gas range today.

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HELPING BUILD WEST TEXAS SINCE 1937

**Now Available**

- ★ NEW PUMPS
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1st Door West of Sears Elevator

On Highway 60

### Mrs. Oscar Baxter Honors Her Daughter With Party On Birthday

Mrs. Oscar Baxter gave a surprise birthday party for her daughter Gladys on her 14th birthday Tuesday, Nov. 11.

Games were played and directed by Merline Gibson throughout the evening after which pink angle food cake and lime punch were served to the 15 guests.

Those present were: Delene Massey, Janice Miller, Doris McFarland, Loretta O'Brien, Carolyn Stowers, Phyllis Tudor, Ruth Martin, Phyllis Hays, Joyce Hadley, Juanita Fuks, Judy Bruns, Merline Gibson, the honoree and Mrs. Baxter assisted by Mrs. E. R. Day.

Mrs. Jim Baxter gave a surprise birthday party for her daughter, Joy, November 11 and refreshments were served to the following guests: Betty Rhodes, Onedia Coffman, Shirley and Elizabeth Cocanougher, Sue Nazworth, Shirley Fields, Annie Dukes, June

White, Wanda Beatty. Those sending gifts were: Gladys Baxter, Gay McFarland and Mrs. Mac Eatum and children.

The 9th grade of the Friona school had a class party Tuesday night with room mothers, Mrs. Carl and Nap Fairchild, the sponsors, Mr. and Mrs. H. T. Farr and Mrs. Jean Clevenger.

Refreshments were served to the following: Danna Mae Bainum, Sue Cranfield, Marie White, Marilyn and Phyllis Fairchild, Thomas Lou Fallwell, Loletta O'Brien, Cecil Holt, Donald Petty, Jerry Houlet, Charles Kirk, Eugene Langrum, Delmar Renner, Dwayne Taylor, Sally Osborn, Betty Killing, Nelda May, Harold Taylor, Jerry Seabrook, Ann McKee, Jerry Norwood, Pat Maxwell, Mary T. Day, Jean Hix, Linda Miller, Raymond White and Kenneth Ferguson.

Mrs. J. P. Wilson was in Hereford the last Wednesday. Mrs. Ralph Cox of Texico visited her mother Mrs. J. P. Wilson Saturday.

Elwood Vaughn is reported to have suffered a broken leg in an accident last Saturday.

Mr. and Mrs. Dean Baxter of Bristol, Colo., are visiting her parents, Mr. and Mrs. Henry White and her brother Harold White.

Mrs. Mary Lawson and Hazel Kendrick were in Hereford visiting on Wednesday.

Mr. and Mrs. E. R. Day were Thursday guests of Mr. and Mrs. Walter Jasper in Amarillo and also visited Tila Rue.

Mr. and Mrs. Glenn Green are visiting her folks in Arkansas this week.

Mr. and Mrs. Everett Silvertooth and daughter of Amarillo visited her sister and family Saturday night and Sunday, Mr. and Mrs. Ervin Henderson and son.

The Junior class of the Friona school will present their class play Nov. 14 at the Friona auditorium.

Mr. and Mrs. Russell Loftin of Springfield, Colo., are visiting her mother, Mrs. Mae Short and her sister and family, Mr. and Mrs.

Curtis Murphy, Mr. and Mrs. Clarence Ashcraft and Mrs. Willia Parker and daughter visited Sunday with their brother and family, Mr. and Mrs. E. A. Berry of Canyon.

The Friona Chamber of Commerce will sponsor a meeting Tuesday night at the Legion Hall for a discussion of Potato Growing in Parmer county. All farmers are urged to attend.

Betty Zon Ashcraft celebrated her 16th birthday on November 7 with 15 guests present.

Friona Cotton farmers are still getting out cotton and have ginned over 3750 bales so far this season at local gins and still more to be gathered.

A Girl Scout Leader training course was held recently by Miss Betty Merry from Clovis with 15 leaders present for the instructions.

D. O. Robason is in Missouri this week.

Mr. and Mrs. Richard Perkins of Bovina visited her brother and family in Friona Sunday.

### Chamber Of Commerce Manager Speaks At Kiwanis Luncheon

Cecil Massey, manager of the Hereford Chamber of Commerce, was guest speaker at the luncheon meeting of the local Kiwanis club Thursday.

Massey, who was introduced by program chairman, Bob Wear, told the club members present of some of the plans of the future for the Chamber of Commerce and urged the support of these programs. Coming up this next year on the Chamber's program will be five conventions which will bring some 1500 people to Hereford; a tourist trade school to be conducted here by Texas University; the Pioneer Day celebration which will have a new feature this year; more farm programs, tours and contests; and the publishing and mailing of new brochures advertising Hereford.

Massey said that this next year's program for the Chamber of Commerce was a program of work.

### Oklahoma Man Killed In Explosion Tuesday

McALESTER — One man was killed Tuesday in an explosion at the U. S. Naval Ammunition Depot eight miles south of here.

He was identified as L. J. Yancy, Red Oak, Okla. Yancy was loading a five-inch projectile when the explosion occurred. There is no indication of what caused the accident.

Thirty-seven other persons were working in the building but escaped with no more injuries than cuts from flying glass.

All windows were blown out of the building and the roof was damaged. A small fire was extinguished quickly with little damage.

### James Gasway Denied New Hearing Of Case

WASHINGTON — The Supreme Court Monday denied a hearing to Samuel James Gasway, 34, Amarillo, Tex., sentenced to electrocution for raping a nine-year-old girl in June, 1951.

The decision, in the form of a brief order, leaves the state free to carry out the execution.

Gasway enticed the little girl into his automobile after having accosted her while she was delivering newspapers on the outskirts of the city.

He claimed that two confessions were erroneously introduced in evidence against him. The confessions were made after a lie detector test had indicated his guilt.



### Hereford Whitefaces To Have New Conference Fees For Next Season

Hereford's Whitefaces will have a few new conference teams to meet during their 1953 season, after a ruling of the Interscholastic League recently.

Hereford will be in District 1-AA and will have to play, as conference games next year teams from Canyon, Dumas, Dalhart, Phillips and Perryton. Hereford was in this conference two years ago, according to Coach L. B. Russell. Perryton is the only team the Whitefaces haven't played

this year. Ruling by the League says that teams in AA must have at least five conference games to play instead of 3 or 4 like some have had this past season. This ruling was made after a survey of this area and of coaches and school officials.

With this new scheduling for the 1953 season, Hereford fans are in for some mighty high type of football during the coming year.

Red Ink Spots from white materials by ammonia and water. Red ink stains can be removed.



No matter how cold it gets—Dearborn keeps your comfort constant! Automatically keeps room temperature at the level you want, quick-heating, circulates clean, moisture-free heat throughout room!

Check these Dearborn features against the field—FAMOUS HIGH CROWN BURNER—burns any type gas, gives more heat on less fuel. GLO-BRITE RADIANTS—give abundant, floor-warming radiant heat in a jiffy. 100% SAFETY PILOT— shuts off gas instantly if flow is interrupted.

Come In — see our complete line of famous Dearborn gas heaters! BLANTON BUTANE, INC. Phone 551

## Hereford Implement Co.

Has 12 New

# INTERNATIONAL HARVESTER REFRIGERATORS

We Will Allow At Least

# \$100<sup>00</sup> Trade - In

For Any Refrigerator In Operating Condition

# IF

You Have No Trade-In We Will Give Maximum Consideration On A Straight Deal

# Offer Limited To November and December

# Hereford Implement Co.

Boys! Girls! LOOK!

Now you can get this wonderful "PERSONALIZED" identification bracelet with YOUR own name ENGRAVED RIGHT ON IT! FREE!

WHEN YOU GET YOUR KEEN LOOKING, MORE COMFORTABLE Weather-Bird Shoe OF THE MONTH!

Here's our 1st choice for boys! ...and this just had to be our 1st choice for girls!

1ST CHOICE with youngsters and parents, too! Facing styles like the grown-up styling. Machine smart and different to wear...and this bracelet won't!

And when we judged shoes, we selected these Weather-Bird Shoes the Shoe of the Month because we knew keen looks fit and comfort count most with you!

Get YOUR bracelet at your dealer listed here!

\$3.98 to \$6.95 NOW AT HEREFORD SHOE STORE 323 Main X-Ray Fitting Phone 955

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## "THE GREATEST SHOW ON EARTH"

WE ARE LOST FOR WORDS - SENSATIONAL MAGNIFICENT  
LET SOMEONE ELSE TELL YOU ABOUT IT  
IT'S A GREAT PICTURE  
AND WE BOUGHT IT TO PLAY A WEEK  
YOU HAVE ONLY FIVE MORE DAYS TO SEE IT  
IT'S ELECTRIFYING IT'S BREATH-TAKING

## "THE GREATEST SHOW ON EARTH"

WE DON'T LIKE THE EXTRA ADMISSION NEITHER DO YOU - BUT IT'S THE ONLY WAY WE COULD BUY IT  
AND WE THINK IT'S WORTH IT  
AND AFTER SEEING IT - I BELIEVE YOU WILL SAY  
IT'S "THE GREATEST SHOW ON EARTH"

74c - MATINEE - before 6 p.m. (EXCEPT SUNDAY) - 74c  
\$1.00 - NIGHT - after 6 p.m. (ALL DAY SUNDAY) - \$1.00  
25c CHILDREN - AT ALL TIMES - 25c  
No Passes Except Wedding Anniversaries - Date Nov. 10th Thru Nov. 20th

We Of The Theatres Congratulate You Upon The Occasion Of Your Wedding Anniversary  
Wedding Anniversary Passes - Date Nov. 10 thru Nov. 20 Will Be Honored For "The Greatest Show on Earth"  
Anniversaries from Sunday, Nov. 16 - Wednesday, Nov. 19

Mr. & Mrs. Otto Olson	Mr. & Mrs. Oscar Hunt	Mr. & Mrs. R. L. Pinckert	Mr. & Mrs. Richard Barnard
Mr. & Mrs. E. P. Kistler	Mr. & Mrs. W. J. Schulte	Mr. & Mrs. W. U. Adams	Mr. & Mrs. J. B. Harlin
Mr. & Mrs. Geo. L. Hudson	Mr. & Mrs. J. H. McGuire	Mr. & Mrs. L. J. Bell	Mr. & Mrs. Paul S. Mathers
Mr. & Mrs. W. E. Upton	Mr. & Mrs. Floyd Coker	Mr. & Mrs. Elton M. Malone	Mr. & Mrs. May
Mr. & Mrs. C. C. May	Mr. & Mrs. D. J. Endres	Mr. & Mrs. Gilbert S. Hopper	

# TEXAS THEATRE - Will Be Open Full Time - And Will Show The Following Movies During The Play Date Of THE GREATEST SHOW ON EARTH

SUNDAY - MONDAY DOUBLE FEATURE

SWAMP MADNESS! Untamed FURY

THE MOST EXCITING SEAFARING ADVENTURE OF YOUR LIFE! HARPOON

WEDNESDAY - THURSDAY

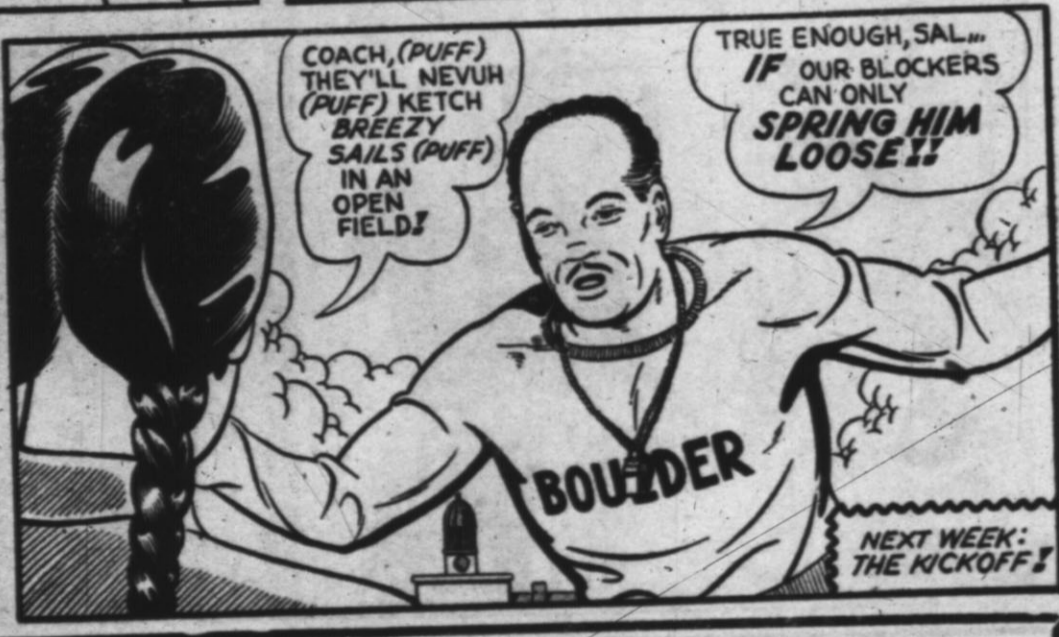
ALL TERROR TRAILS OF THE LAWLESS WEST LED TO... MONTANA TERRITORY

Lon McCallister - Wanda Hendrix - Preston Foster



# OZARK IKE

by  
RAY GOTTO



Shop In Hereford  
For Your Best Buys!

# The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Farms"

**BUZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE



THAT MANAGER LIED! HE SAID THIS MINE WAS EXHAUSTED. I'LL COOK HIS GOOSE, THE SCOUNDREL! I'VE BEEN SECRETLY BUYING STOCK. ONCE I GAIN CONTROL OF THE MINE, I'LL FIRE THAT THIEVING RASCAL AND GET RICH!

AND I OWE EVERYTHING TO YOU, MR. SWEENEY. I HOPE YOU'LL ACCEPT THIS NUGGET I PICKED UP AS A SMALL TOKEN OF MY APPRECIATION.

GEE! THANKS, MR. SKINNER.

NO TRESPASSING

LATER.

GET READY TO LOWER THE BOOM, AL. I SLIPPED A REAL NUGGET TO THE GOOF AND HE'S TOURING THE JEWELRY STORES WITH IT.

OBOY IT'S REALLY GOLD.

(SHH! HERE HE COMES. PUT ON AN ACT.)

SO I BROKE INTO YOUR MINE, DID I? DON'T GET TOUGH WITH ME, FRIEND. I'M A STOCKHOLDER!

SO AM I... ALSO THE MANAGER!

AND HOW WOULD YOU LIKE TO SELL 300 SHARES OF YOUR STOCK?

OKAY... IF YOU GOT \$6,000 CASH.

CERTAINLY. HERE'S TWO THOUSAND TO BIND THE BARGAIN. I'LL PAY THE REMAINING \$4,000 TOMORROW.

OKAY, BUT NO LATER.

WHAT'S WRONG, MR. SKINNER?

WELL, I... I HOPE I DIDN'T ACT TOO HASTILY. MR. SWEENEY, YOU SEE, MY WIFE IS SUING ME FOR DIVORCE AND HAS TIED UP ALL MY PROPERTY. THAT \$2,000 WAS THE LAST PENNY OF CASH I HAVE.

BUT IT WAS AN OPPORTUNITY TOO WONDERFUL TO MISS. THAT IDIOT'S JUST SOLD ME THE CONTROLLING INTEREST OF A GOLD MINE WORTH MILLIONS. I'VE GOT TO FIND A WAY TO RAISE THAT OTHER \$4,000.

GEE! I'VE GOT \$4,000. I WONDER IF HE'D LET ME IN ON THE DEAL?

**KING**  
of the  
**ROYAL MOUNTED**

by  
**ZANE GREY**



THE OWNER OF THIS CANOE WAS AMBUSHED... SHOT IN THE BACK! HE MAY STILL BE ALIVE AND NEED HELP! I MUST FIND HIM!



1 OVERTAKEN BY A BLINDING BLIZZARD, KING IS ABOUT TO RETURN TO MICHEL'S POST WHEN HE DISCOVERS A DRIFTING CANOE!

THAT NOTE ON THE SADDLE WILL EXPLAIN TO MICHEL... GO BACK, ROGUE! THIS WEATHER'S TOO BAD FOR YOU, BOY! GO!



2

OH-OH! THERE'S THE VICTIM! ACCORDING TO MICHEL'S MAP HE'S HEADED TOWARD DON LARK'S CLAIM... AT LEAST WE'RE NOT FAR FROM SHELTER!



3 THREE MILES UPSTREAM...

I-I'M SO FRIGHTENED... JOHN SAID HE'D RETURN BEFORE DARK! SOMETHING TERRIBLE MUST HAVE HAPPENED... THIS STORM... OR THAT MAN WITH THE SCAR! OH, DEAR! WHY DID WE COME TO THIS FORSAKEN PLACE?



4 MEANWHILE, BACK AT JOHN MARSH'S CAMP...

IT'S MARSH'S CLAIM, ALL RIGHT!... THE SHELTER AND FOOD I NEED... AND ONLY A WOMAN STANDS IN MY WAY!



5

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...CONTINUED...

Do You Need A Typewriter In  
Your Business or Home? We Have  
Remington Portables On Hand  
The Hereford Brand

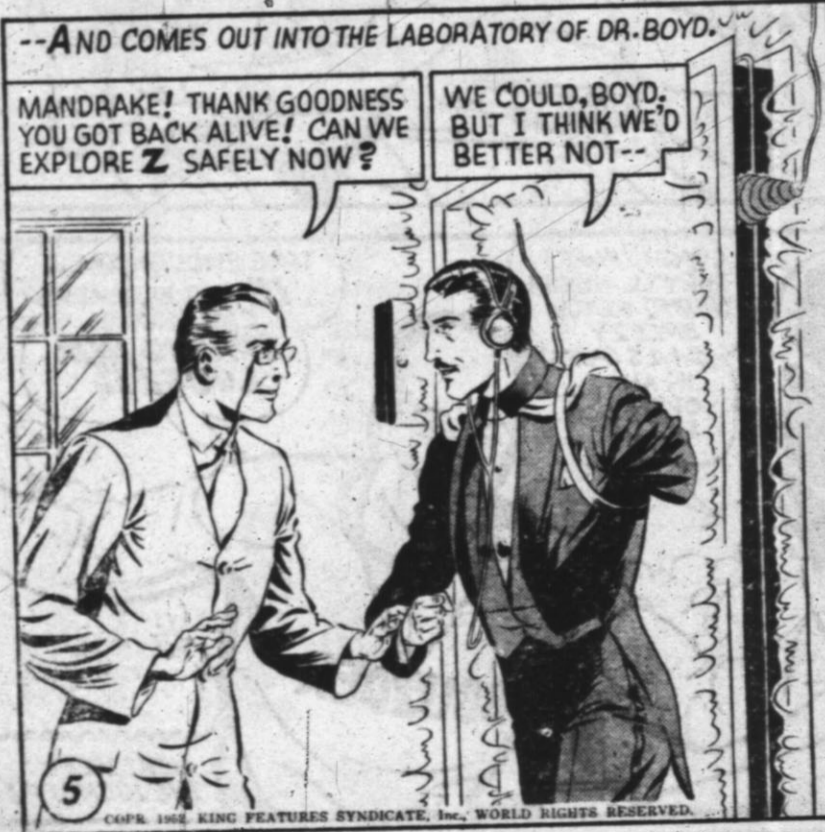
# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

IN THE WORLD OF Z: MANDRAKE SHOWS THE NATIVE MEN THE USE OF THE SPEAR TO CONQUER THE ROLLIES--


IT WAS THE SAME IN OUR WORLD. MEN COULDN'T OVERCOME POWERFUL BEASTS UNTIL THEY LEARNED TO FIGHT THEM FROM A DISTANCE -- WITH SPEARS -- AND ARROWS.

WITH THE ARROW, YOU CAN FIGHT THEM FROM EVEN A GREATER DISTANCE--OUT OF RANGE OF THEIR HYPNOTIC POWER!



**Shop In Hereford  
For Your Best Buys!**

**LITTLE ANNIE ROONEY**  
by  
BRANDON WALSH AND DARRELL MCCLURE



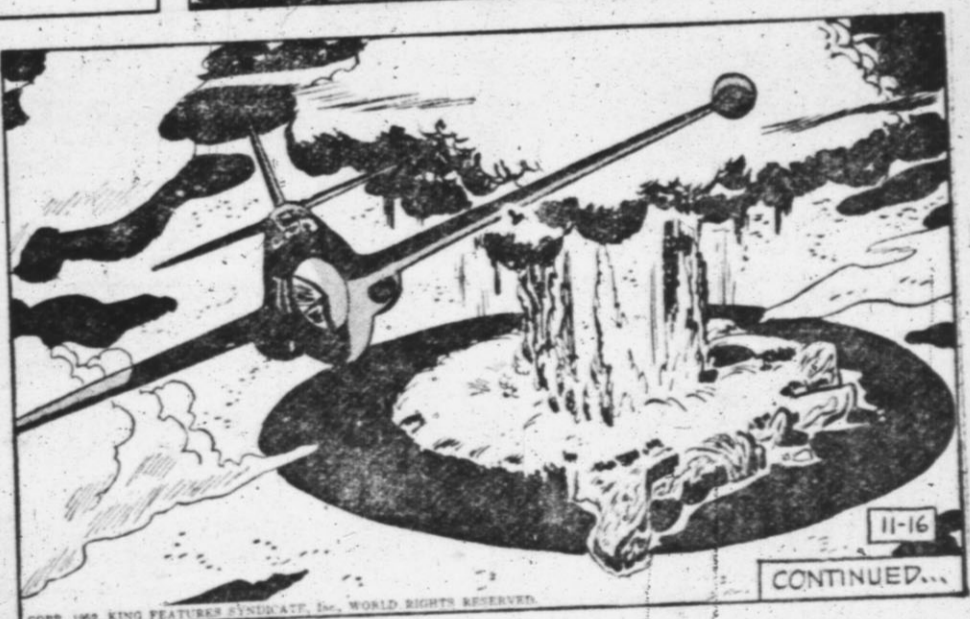
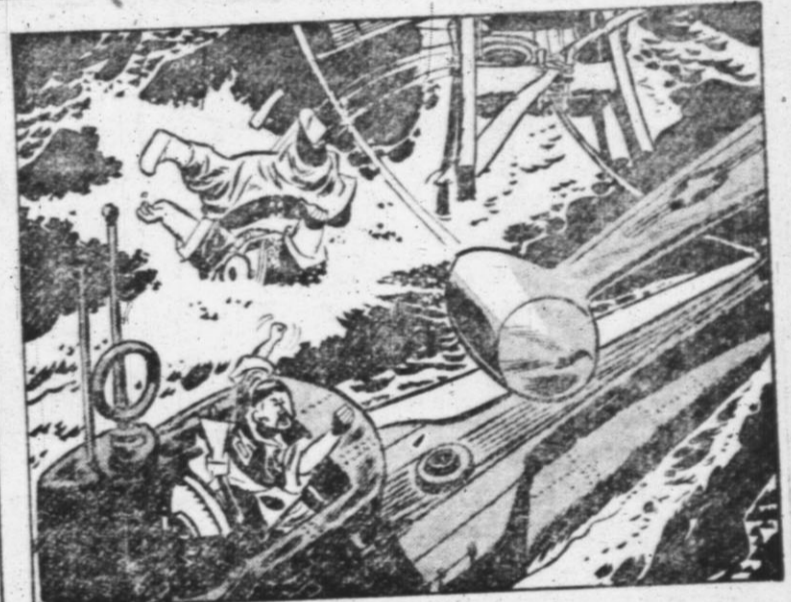
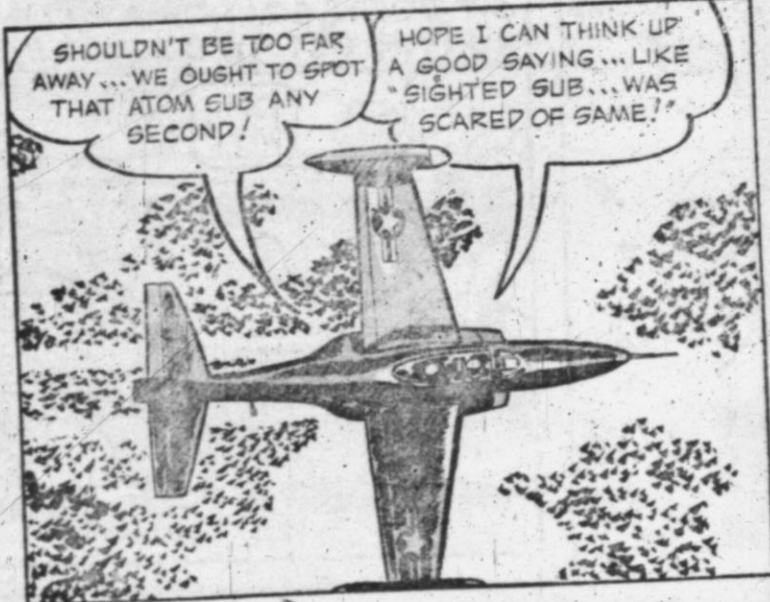

**Steel Age Office Desks**  
HIGHEST QUALITY  
See them at  
**The Hereford Brand** **\$178<sup>50</sup>**

# JOHNNY HAZARD

by FRANK ROSSIN



AFTER HEARING JOHNNY'S STORY OF THE BARON'S MAD PLAN, THE ADMIRAL HAS SENT OUT A SCOUT PLANE TO FIND THE ABANDONED ATOM SUB. MEANWHILE, THE BARON HAS REACHED THE DRIFTING SUB....



COMBINATION  
 File and Storage Cabinets  
 The Hereford Brand \$56<sup>00</sup>

**GRANDMA**  
by  
**CHAS. KUHN-**

GEE, GRANDMA, THEY TACKLED YOU HARD ON THAT LAST PLAY! ARE YOU HURT?



OH, SUCH A SHARP PAIN IN MY SIDE -



MUST BE A CRACKED RIB!! IT HURTS EVERY TIME I BREATHE -



GRACIOUS, IT SEEMS T' BE GETTIN' WORSE!!



SIT DOWN, GRANDMA!! I'LL RUN AN' GET TH' DOCTOR!!



HURRY, DOCTOR, COME OVER AN' SEE GRANDMA REAL QUICK!!



SHE HAS A TERRIBLE PAIN IN HER SIDE!



JUDGIN' BY HER GROANS, SHE MUST BE HURT KINDA BAD!!



GEE, I HOPE YOU CAN SAVE HER!!



HERE I AM! BUT RELAX, DOC, RELAX! I FOUND TH' TROUBLE!!



VERY SIMPLE!! A PIN CAME UNFASTENED, AN' WAS TICKLIN' MY RIBS!!



11-16  
CHAS. KUHN-

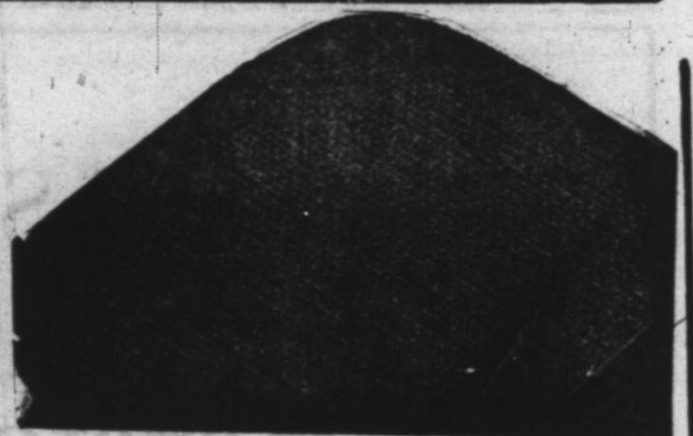
**New Air Foam Cushions**

- REMOVABLE COVERS
- NEW LOW PRICE

**\$5.75 TO \$6.75**

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

**NEW SHIPMENT  
THE HEREFORD BRAND**





We Will Have A New Supply of

# FIRE - PROOF VAULTS

Within the Next Week or Two

## The Hereford Brand



# THE KATZENJAMMER KIDS



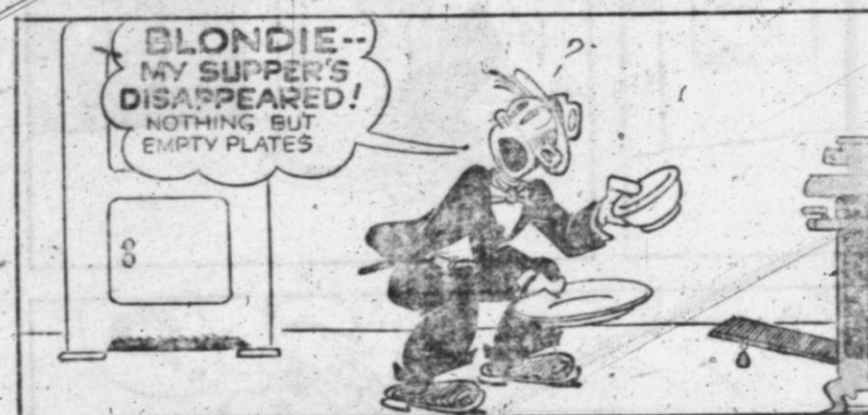
We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand **\$2<sup>30</sup>**

# BLONDIE

by  
CHIC YOUNG



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We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

## The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952

# THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



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Friendly, Courteous Service  
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Complete Stocks Always

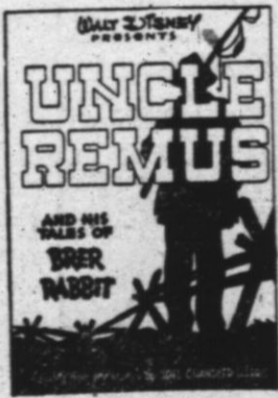
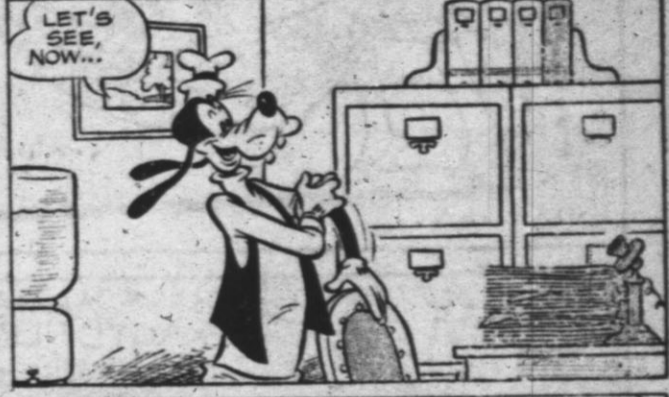
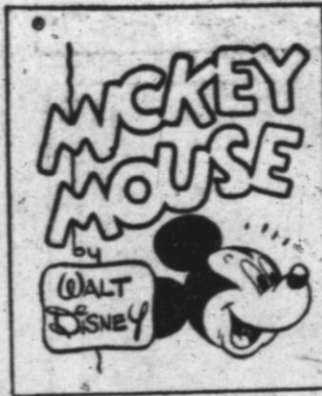
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