

WEATHER

Table with weather forecast: High/Low for Thursday (67/23), Friday (64/38), Saturday (49/27). Includes moisture for Dec, year, and last year.

The Sunday Brand

52 Pages

Including 23 Colored Comics

Published Every Sunday

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Our Slogan: "More People — More Farms"

Hereford, Texas, Sunday, December 6, 1959

VOL. 12 — NO. 23

Four-Lane Bridge Opened Over Creek On South Main

The South Main St. bridge across Tierra Blanca creek was finished Friday afternoon, again opening traffic to one of the most heavily-travelled roads leading into Hereford.

Practically ignoring the steel strike which tied up many construction projects in the United States this year, the Ferrier Brothers Construction Company of Seymour finished the job in 60 working days, the maximum for completion being set at 100 days.

The Seymour company submitted low bid of \$74,384.54 for the job near the end of July this year. The bridge is an FM Road 1259, 200 feet south of Highway 60.

Overall width of the crossing is 63 feet, six inches, which includes 52 feet of four-lane roadway. Former width of roadway was only 20 feet.

Length of the new bridge is 200 feet. The old bridge was only 150 feet long.

William V. York, resident engineer of Hereford, was in active charge of the project while it was under construction. Contract was awarded by the Texas Highway Department.

While construction of the bridge tied up travel, traffic was detoured west to U. S. 385. Traffic to the city golf course was open during construction, but barricades and detour signs were displayed around the bridge construction site.

As the construction company had materials before the steel strike was called and due to mostly favorable weather, few delays were noted by York.

End of bridge construction (Continued on page 2)

Arrest Suspect In Embezzlement From Local Firm

Hereford police Thursday afternoon arrested Leonard Francis Garvey, 31, of Hereford, with the embezzlement of approximately \$575 in cash from the Speed Stop Service Station, 703 W. First. Arrest was made by Hereford Police Chief Henry Aycock in the Alameda, N. M., post office.

Bond for Garvey was set at \$2,500 by Justice of the Peace Berry Miles Saturday morning after Garvey was turned over to county authorities. The case will be bound over to the 69th District Grand Jury, which is meeting in regular session here Monday.

A hold was placed on Garvey after San Francisco Chief of Police Thomas J. Cahill notified local authorities that Garvey was wanted there on a similar warrant.

Garvey, who had been an employee at the service station here for four or five months, allegedly left Hereford in his 1955 model automobile on or about Nov. 18 this year, according to Aycock.

The offense was allegedly committed shortly before Hereford police received the report that the cash was missing, Aycock said.

Investigation led Aycock to the post office in Alameda Thursday, where the spot arrest of Garvey took place.

Garvey waived extradition at Alameda and was returned to Hereford Friday afternoon by Aycock. Aycock said \$100 of the money reported missing is believed to have been recovered, but he said Garvey had no money at the time of arrest.

According to a letter received from the San Francisco Police Department, Aycock said that on Nov. 11, 1958, Garvey, while employed as night manager of a chain restaurant in San Francisco, allegedly absconded with \$2,000.



FORMER COLLEGE athlete Mrs. Dorothy Opp, who once held an international record in a track event, shows her National Women's Athletic Association sweater which was awarded to her in 1925 while she was a student at Oklahoma University. She and her husband, Willard Opp, who is a patrolman with Hereford Police Department, moved to Hereford about a month ago.

(Staff Photo)

IN TENNIS SHOES AND BLOOMERS

New Hereford Resident Set Women's Track Mark In 1920s

By DAN MUDD BRAND STAFF REPORTER

Back in 1925, a trim 20-year-old Oklahoma University co-ed donned a pair of tennis shoes and bloomers to set an international track record in the 100-yard dash.

Today the same woman, now a grandmother 14 times, has only happy memories of her athletic days as she and her husband talk of the past in their new mobile home in Hereford.

She is Mrs. Willard Opp, and she and her husband live in a 57-foot trailer home at Shady Acres Trailer Park, west of the city.

By becoming excellent in practically all sports, she doesn't like to be tagged as a "pioneer in women's sports," however, and said she cared little about ever trying

Art Show, Sale Starts Sunday For Civic Center

A four-day art show and sale is scheduled to open Sunday, Dec. 6, at 1 p. m. Sponsored by the Hereford Art Guild, the show and sale will be held in the Jim Hill Hotel building.

All proceeds from the sale will be given to the Hereford Community Center. On Sunday, the show and sale will be open until 6 p. m. It will continue Monday, Tuesday and Wednesday, from 10 a. m. until 7 p. m.

The public is invited to attend. There will not be an admission charge. (Continued on page 2)

to break track meet records or having spectators on the field during meets.

"Women's sports were on the campus before I enrolled and they were still there after I left," she said. "I just liked to run, swim, play field hockey or do whatever I pleased in my free time."

Nevertheless, when she ran she was seldom without audience. An article in a 1925 issue of The Daily Oklahoman said, "When Dorothy Blackman, who is expected to break the national record in the 100-yard dash this year, ran Saturday

she drew the largest crowd in the history of women's athletics on the campus."

"It has to admit, though, that I was thrilled when I ran in a special exhibition for the Governor of Oklahoma when he visited OU in 1924," she revealed.

Mr. and Mrs. Opp moved to Hereford recently from Abernathy, where Opp was chief of police. He is now a patrolman with the Hereford Police Department.

"We like Hereford very much and are just getting straightened out." (Continued on page 2)

West Texas State College's 65-voice A Cappella Choir, directed by Dr. Houston Bright, will be presented in concert here Monday, Dec. 7, at 1:30 p. m. in the Hereford High School auditorium.

The program is one of 11 scheduled for the choir's annual Christmas concert tour of Panhandle cities. A member of the choir from Hereford is Erin Wertenberger, a 1959 HHS graduate.

Included in the choir's repertoire will be sacred songs by Bach and Tschalkowsky, modern secular part-songs, some Christmas carols and novelties. A featured ensemble will be the WT Madrigal Singers, who are coached by Royal Brantley, assistant professor of music.

Featured soloists will include Christine McFarlin, soprano from Dumas; Sari Lynn Pitts, mezzo from Wichita Falls; Barbara Hunn, soprano from Wichita Falls; and Larry Jones, baritone from Amarillo.

WT's A Cappella Choir has become noted as one of the outstanding vocal groups of the Southwest, appearing in concerts on tour twice each year, assisting operatic companies

performing in Amarillo, and appearing in individual concerts and on television. Conductor of the choir, Dr. Bright, has earned fame throughout the Southwest and the nation as a composer of choral music, piano and instrumental numbers, and selections for band and orchestra.

More than two dozen of his compositions have been published and a number of his choral works are used annually by high school choirs in Interscholastic League competition.

His latest composition for choral groups will be used in the repertoire, along with other compositions by the musician. It is titled "Winter Night On The Mountain." The choir will also appear in Tulsa and Dimmitt on Monday, in Littlefield and Abernathy on Tuesday, in Memphis and Pampa on Wednesday, in Shamrock and Canadian on Thursday, and in Phillips and Panhandle on Friday. Amarillo concerts will be presented the following Sunday and again on Dec. 14, and two public concerts are scheduled on the WT campus Dec. 13 and Dec. 17.



PRESIDENT'S AWARD as the best display by Cub Scouts in the county-wide Scout Exposition Friday night went to Pack 54. The theme was the interior of an old country store. The pack is sponsored by the First Methodist Church, with Hillary Aven serving as Cubmaster. Six units participated in the Exposition, which was staged in the Bull Barn. (Staff Photo)

'Crowd-Pleasers' Highlight Boxing Card At Bull Barn

Boxing fans in Hereford have seen more experienced fighters in the county Bull Barn, but probably never viewed a more entertaining card than they did Thursday night when Hereford Athletic Club scrappers won four and

lost five bouts against boxers from Plainview and Borger. Spectators were kept on the edge of their seats as they applauded 14 fights from the 60-pound to heavyweight divisions, which marked the third card of the season in Hereford. Including intra-team fights, the local boxers took eight and lost nine bouts.

TKO in one minute of the third round. In the first round, however, it was a different story. (Continued on page 2)

Around Town

Here's a reminder for all you men... there are just 16 shopping days left until Christmas. But with all the gift suggestions in this issue of the Brand, you might be able to get through before dark on Christmas Eve. This idea of shopping early is real fine. But I've found you have to wait until the last day or my wife rattles the packages and finds out what I've gotten to surprise her.

There are still some more folks who need to be added to the list of participants in the city-wide Christmas promotions. Milburn Motor Company, Skelton Tire Exchange and Cogdell Insurance Agency are the latest. Pardon me, were the latest. A phone call tells me to add Southwestern Bell Telephone Company to the list.

AA Open Meet Set Thursday

An open meeting of the Hereford group of Alcoholics Anonymous has been set for Thursday, Dec. 10, at 8 p. m. at 1003 Union, regular meeting place of the group.

The gathering will mark the first open meeting with a special program since last May in Hereford. The program will consist of talks by alcoholics and non-alcoholics, both local and out of town.

"As the Hereford Commission on Alcoholism has generated much interest among residents in the past three months," the local AA group secretary said, "we feel that an open meeting should be held for the general public." The local Alcoholics Anonymous group is not affiliated with the Commission in any way, but cooperates in its programs, the secretary said. (Continued on page 2)

Set Grand Jury Session Monday

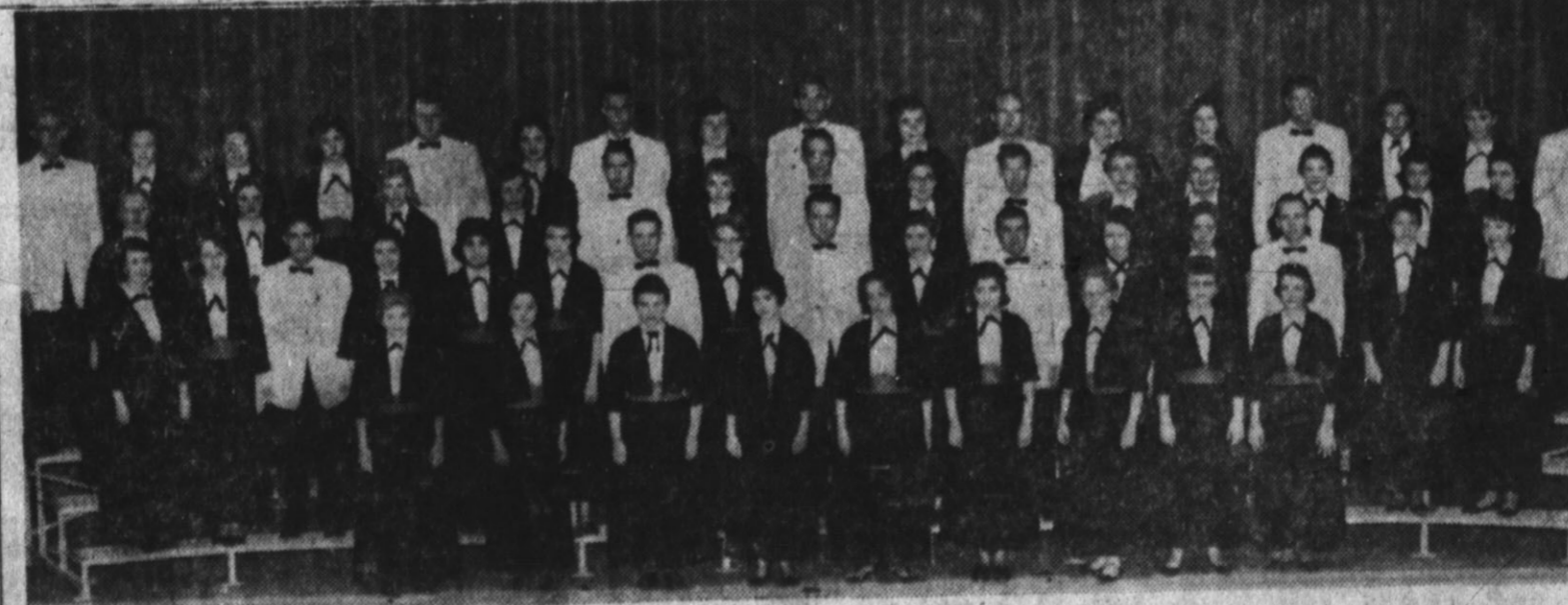
About 15 cases are scheduled to be submitted to the 12-member 69th District Grand Jury, which will convene in District Courtroom at 10 a. m. Monday for its regular session. Grand Jury members for the current August term include: Jimmy Allred, foreman, Labry Ballard, J. L. Woodford, Ivan Block, Mrs. H. V. McCabe, Mrs. Charlie Burk, C. G. Richardson, Mrs. Howard Gault, Hardy Benson, Mrs. Colby Conkwright, Mrs. Pat Webb and W. H. Patton.

Plainview Bulldog Hoopsters Next; Big Spring Drops Herd

Plainview Bulldog cagers will growl their way into Whiteface gymnasium Tuesday night for a game with the Herd. The varsity contest will start 8 p. m., preceded by the B game at 6:30. Plainview had a 3-1 record through Saturday. This did not include the results of a game they played Saturday night.

Meanwhile, Hereford's record was lowered to 2-2 Friday night, as the Herd dropped a close decision to Big Spring in the Seminole doubleheader. They were to play another game Saturday night. Plainview stopped Dimmitt 70-61 right after the Bobcats had completed football. They defeated Levelland, 67-33 before losing to Seminole, 53-52.

Friday night, in the Plainview tourney, the Bulldogs ripped the Littlefield Wildcats 80-26. Plainview led 44-8 at halftime in the rout. A cold second quarter was costly for Hereford in their first game at Seminole Friday night. Playing Big Spring in the first of two games, the Herd held their own in the first period. (Continued on page 2)



THE 65-VOICE A Cappella Choir of West Texas State College will appear in concert in the Hereford High School auditorium Monday at 1:30 p. m. Directed by Dr. Houston Bright, the program is one of 11 scheduled for the choir's annual Christmas concert tour of Panhandle cities. A featured ensemble will be the WT Madrigal Singers, who are coached by Royal Brantley, assistant professor of music at WT. A member of the choir this year is Erin Wertenberger, a 1959 Hereford High School graduate.

**Around...**

(Continued from page 1) proceeds go to the Community Center.

Speaking of the Center, which we intend to do right now, City Manager Dudley Bayne says it will be another few weeks before the Center is accepted and ready for use.

About 300 people looked at the displays and played games Friday night in the Bull Barn at the local Boy Scout Exposition. Presidents' awards went to Cub Pack 54 for its country store booth and to Boy Scout Troop 50 for its exhibition of rope-making. Mrs. Raynold Herr, as Den Mother, got an award for having the best Cub Scout game booth and Scout Troop 55 got a special award for its camping demonstration. Cub Packs 30, 51, 52 and 54 and Troops 50 and 55 participated in the event. Paul Coneway, camping and activities chairman, presented the awards. Every boy who participated received a patch for his uniform.

District Grand Jury is to convene Monday morning.

Stanton Junior High's three basketball teams will play Plainview here on Monday. Games start at 5, 6:30 and 8 p. m.

Hereford High Whitefees will be at home to play the Plainview Bulldogs at 8 p. m. Tuesday. The B game gets underway at 6:30.

Next week end, Dec. 11 and 12, Hereford will hold a basketball double-header. This is a little different than most in

**Four-Lane...**

(Continued from Page 1) came shortly after an improvement project for widening South Main Street was approved by the Texas High Commission. Approval of the \$26,000 project was announced to Hereford city officials Monday this week.

From Highway 60 to the Tierra Blanca Creek bridge, which marks the south city limits, South Main will be widened street. That section is three-tenths of a mile long, and improvements will include construction of storm sewers and curb and gutter building also.

Bids for the work will be called for as soon as negotiations in connection with drainage are completed with Santa Fe Railroad.

Pavement will be of asphalt. When that project is finished, four-lane traffic from the city to the south end of the bridge will be opened. Traffic south will then bottleneck to two lanes.

The city has already purchased the \$300 in right-of-way needed for S. Main construction. Purchase was made three months ago from the contingency fund of the current city budget.

Approval of the project was included with approval for that the games already have been matched for both nights. Dimmitt meets Palo Duro of Amarillo and Hereford plays Canyon on the first night. On Saturday, Dimmitt and Canyon battle in the first game and Hereford tries Palo Duro in the second. This will replace the tournament which was held here last season.

widening of Highway 60 from U. S. 385 to the east city limits, which will cost the state and city more than \$400,000. Actually, total cost of both projects is \$424,300, but \$23,000 of that amount will be assessed against property owners along the proposed sites for curb and gutter costs. Curb and gutter along Highway 60 amounts to \$18,000, and property owners along S. Main will be assessed about \$5,000.

**Art Show...**

(Continued from page 1) On display will be such items as oil paintings, hand-painted china, ceramics, mosaics and other types of arts and crafts. Items in the show would make unusual gifts for Christmas, members of the Art Guild pointed out.

This is the second show and sale to be presented by the Hereford Art Guild to benefit the Community Center. The first show was held in April.

**Plainview...**

(Continued from page 1) Big Spring led just 14-13 at the end of the first stanza.

But Big Spring turned loose for 15 points in the second period, while the Whitefees were held to a scant five. This gave Big Spring a 29-18 margin at halftime.

The scrappy juniors from Hereford came fighting back in the third quarter, pouring in 26 points to earn a 44-44 tie at the start of the fourth period. But Big Spring settled down to pull out front for the 61-54 decision.

In the second game, Seminole edged out Monterey of Lubbock 66-60. This matched Monterey and Hereford in the consolation game Saturday evening, while Seminole and Big Spring were to play for the championship.

In the Big Spring tilt at all Fred Mulkey paced the Hereford efforts with 12 points. This was the first time he had been high this season. Right behind Mulkey were Charlie Burrus, Thomas Coffman and Charlie Burrus, who added 10 points each.

Four Big Spring Steers got in double figures: Zay LaFevre led with 16, Homer Mills had 14, Rex Appleton had 12 and Bob Evans contributed 10.

On Monday, Dec. 7, the Stanton Junior High teams, all three of them, will play their first conference games of the season. They will host squads from Estacado Junior High of Plainview. Games will start at 5:30 and 8 p. m. in the Whiteface gym.

A statue of George M. Cohan, the Broadway great, stands in New York's Times Square.

**Crowd...**

(Continued from page 1) for a quick knockout, 150-pound Bomar administered a heavy barrage of right and lefts, keeping Gonzalez Golden Gloves defending champion, barely on his feet and in the ropes throughout most of the round.

The Welty boys of Hereford went through their opponents to take two decisions and one TKO during the evening.

R. C. Welty took a decision over Doc Wilkinson of Borger to capture the 130-pound bout. Having had several fights with the Borger scrapper before, Welty stalked his game cautiously, jolting Wilkinson occasionally with his southpaw special which gave him a regional Golden Gloves championship in Amarillo last February.

Staggered a couple times in the first round by Wayland Northcutt of Hereford, Robert Welty came out winner by a technical knockout to take the 155-pound bout in the second round.

Northcutt, making his first appearance in the ring this season, showed his old winning style but was unable to meet Welty for the third scheduled

**New...**

(Continued from Page 1) ed around in our four-day-old mobile home," they agreed. "And I have never regretted giving up sports," she added.

"We sometimes get a good laugh when we come across an old newspaper clipping which has a picture of me running," she said. College officials frowned on girls wearing shorts in those days and never pushed women's athletics at all outside of required physical education programs.

"When I broke the 12-second record, I did it wearing bloomers and soft tennis shoes," she said. "Our coach wanted to get us some spiked shoes, but never seemed to get around to it."

In practices before the International Track Meet in 1925, "Dottie" ran the 50-yard dash in 6.5 seconds, just a half second slower than the record at that time. She cleared the high jump bar at 4 feet, 3/4 inches, the international record being 4 feet, 7/4 inches.

Although she didn't like tennis as well as track and field events, she found time to take the Southern Conference singles title in 1921, was a member of Southern Conference teams in 1921-22 and was on the doubles championship team in 1923.

Her interests in sports also included fields of basketball, field hockey, swimming, hurdle running, javelin throw, discus throw and baseball, just to mention a few.

In her estimation, Babe Didrickson Zaharias, who broke four records at the Olympic games in 1932 and went on to win many golf titles later, has made the greatest contributions to women's sports.

"I never watched the great Babe in action," Mrs. Opp said. "but I would have been glad to go 500 miles to watch her if the chance had presented itself."

"Dorothy's brother calls her the Babe Zaharias on the twenties," Opp mused.

What did her parents think of her invading the world of spectator sports reserved for men?

Mrs. Opp's mother, in 1927, had plans of sending Dottie to New York to further her athletic training.

But the college track star encountered an "expert in archery", a sport she had never tried, when Dan Cupid shot an arrow he way before she reached the peak of her career. She married only one semester from graduation, culminating her athletic career.

Now her favorite competition is keeping up with household chores and playing an occasional game of tennis.

"About a month ago," Opp said, "the wife and I played a game of tennis. We had sore muscles for a week afterward, and we have just about decided to just look at Dorothy's tennis medals the next time the fancy strikes us to play again."

"I'm glad to see that sports for women has opened up in about all fields. But that's for the young girls—I'll just stick to being a housewife," she concluded.

Have you read the classifieds?

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round of the intra-team match. Boxing coach Don McNeese expects Northcutt to be in top condition later in the season and the returning fighter may be one of the top contenders in regional competition.

Johnny Welty was given the judges' nod after staging a hard fight against Plainview's aggressive Jackie Laurient. The bout was in the 140-pound division.

Another top fight of the evening saw Hereford's Jackie McNeese winner over Freddy Portruiquz of Hereford. McNeese and Portruiquz circled often during the third round, but blows struck like lightning when they clashed. Both were winded at times by hard body blows, but went the distance to leave it up to the judges.

The climaxing bout of the evening saw beginner Roy Rogers of Hereford take a decision over seasoned Bill Lunsford of Plainview in a heavyweight clash.

There was a lot of beef in the ring, and both were hungry for steak as they threw blows at each other. Rafters of the building vibrated as they peppered powerful rights and lefts, much to the delight of spectators.

A couple times, ring veteran Lunsford was able to work in a hard blow to drop Rogers to the canvas. But when he went down, he got up twice as fast to maul into Lunsford again.

What Rogers lacked in style, he made up for in determination as he surprised everybody, including Lunsford, with speed which is not usually in a 220-pounder's favor. He received a standing ovation from the fans when the referee announced the judges' decision.

Plainview's Willie Laurient beat Hereford boxer Frank Lopez to take a 118-pound match by decision. In the only bout in which a Hereford boxer was not entered, Lendo Martinez of Plainview won over Larry Fousky of Borger to take a 118-pound event in 1:29 of the third round by a TKO.

In Hereford's other win against outside boxers, Carlos Tijerina won over Jim Crawford of Borger by decision in the 85-pound division. In the under-100-pound stanza of the evening's card, Hereford scrapper Ronny Fudge won a decision over Tilford-Norvell of Hereford in a 60-pound event.

Fighting with a nosebleed for three rounds, Hereford's Mike Castille lost a decision to Ervin Garcia of Plainview in another 60-pound bout.

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# BOWLING SCORES

**WOMEN'S LEAGUES**

**Monday Night**

Elizabeth Winterspoon 3  
Owens Electric 1  
First National Bank 3  
Boozer and Buck 1  
Wheeler Fertilizer 3  
Hereford Glass 1  
Little's 4

Tri - County Farm Supply 0

**Standings:**

W	L
Elizabeth Winterspoon	40 16
Owens Electric	36 20
Little's	31½ 24½
First National Bank	30 26
Tri - County Farm Supply	26 30
Hereford Glass	28 33
Wheeler Fertilizer	19 37

Boozer and Buck 18½ 37½  
High Series: 504 by LaVone Boyer

**Thursday Night**

**Results:**

Tannahill Variety 2  
Cream O Plains 2  
Lockwood 3  
Pitman Grain 1  
Vogue 2  
Allred Oil 2  
McDowell 4  
McClure 0

**Standings:**

W	L
McDowell Pharmacy	36 12
Vogue	32½ 17½
Allred	30½ 17½
High Series: 472 by Bobbie Kitchens	

High Game: 159 by Bobbie Kitchens.

**LEAGUE 1**

**Results:**

Safeway 3  
Hereford Glass 2  
Tri - County Fertilizer 3  
Tom Peanuts 1  
Consumers 3  
B & S Motor 1  
Bit T Pump 3  
Borden's 1

**Standings:**

W	L
Tom's Peanuts	39 13
B&S Motor	32 20
Tri - County Fertilizer	29½ 22½
Hereford Glass	25 27
Consumers	24 28
Safeway	24 28
Big T Pump	21½ 30
Borden's	17 35

High Game: 195 by Barney Kearnes

High Series: 506 by Burney Kearnes

## Hold Meeting Of Patriarch Militant

The Hereford Canton and Auxiliary of the Patriarch's Militant No. 36 met at the IOOF Temple Friday at 8 p. m. Special guests were Chevalier D. M. Spector and State Inspector Lady Essie Spector of Borger; State Inspector Chevalier O. K. Chamberlin and Lady Anna Chamberlin of Amarillo, all members of Borger Canton and Auxiliary of the Patriarch's Militant No. 3.

A covered - dish supper was enjoyed before the meetings, which were presided over by the Captain Chevalier Ben Conklin and President Lady Anna Conklin.

Inspection was held by the State Inspection officers. The grades have not been given to the local Canton and Auxiliary. They will be received by mail. The Canton and Auxiliary were highly complimented by the visitors for the club being such a new one. Sixteen members and four visitors were present.

**LEAGUE 2**

**Results:**

B. F. Goodrich 2½  
Charlie Seeds Motor 1½  
Hereford Hardware 4  
Foxworth Galbraith 0  
Hereford Barbers 3  
Robert E. Thompson 1  
Piggy Wigly 4  
Lions Club 0

**Standings:**

W	L
B. F. Goodrich	41½ 10½
Piggy Wigly	31 21
Lions Club No. 1	28 24
Foxworth Galbraith	23 29
Barbers' Assn.	21 31
Charlie Seeds Mtr.	20½ 31½
Hereford Hardware	19 33

High Game: 198 by Jack Kirksey.

High Series: 504 by Bud Cawthon.

**VISIT PARENTS**

Mr. and Mrs. Robert Miller and twins from Albuquerque, N. M., are visiting this week end with her parents, Mr. and Mrs. Grady Rogers, 328 Star. Mrs. Miller and the twins will remain in Hereford through the Christmas holidays.

**LEAGUE 3**

**Results:**

Lions Club (2) 2  
K of C 2  
Pitman Grain 3  
Loerwalds 1  
Crowe - Gulde 2  
Optimist 2  
Ink Spot 4  
Plains Insurance 0

**Standings:**

W	L
Crowe Gulde	34 18
Lions Club No. 2	33 19
K of C	32 20
Ink Spot	30 22
Loerwald	26 26
Pitman Grain	23 29
Optimist	22 30
Plains Insurance	13 39

High Game: 208 by Roger Shipley

High Series: 595 by Roger Shipley

**LEAGUE 4**

**Results:**

Boyd Machine Shop 4  
Gwynne's Cleaners 0  
Rowell and Doan 3  
Osborn Buick 1  
Hereford Farm Equipment 3  
Suits Auto Supply 1  
Hereford Bakery 2  
Coan Jewelry 2

**Standings:**

W	L
Rowell and Doan	34 18
Gwynne's Cleaners	31 21
Osborn Buick	28 24
Suits Auto	25½ 26½
Hereford Bakery	25 27
Hereford Farm Equipment	21½ 30½
Cowan Jewelry	18 34

High Game: 200 by Bill Amrey

High Series: 498 by Ron Babione

Ted Williams hit 31 homers in 1939, his first season in the American League.

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# FARM SALE

Wednesday - Dec. 9, 1959  
Sale Starts at 10:00 A. M.

I have sold my farm and am offering all of my equipment for Sale at Public Auction. Location: 1¼ Mile South of Intersection of Hi-way 385 and 60 in Hereford, Texas (on Dimmitt Hi-way 1¼ mile South of Hereford)

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>1-1955 Case 400 Diesel Row Crop Tractor—Wide front end—Nice.</li> <li>1-Complete Case Vegetable Cultivator for 400 Tractor.</li> <li>1-1949 Farmall H Tractor on Gas with 2 row lister, planter and 2 row cultivator—really nice.</li> <li>1-1953 Ferguson 30 Tractor on Gas.</li> <li>1-1955 Ford ½ Ton, V8 Pickup.</li> <li>1-1948 Chev. truck with grain bed &amp; lift.</li> <li>1-International front-end loader with scoop for Farmall, Hydraulic.</li> <li>1-Int. Beet and Bean planter on Rubber.</li> <li>1-Case 13 ft. wheel Mounted Tandem Disc- Hydraulic or screw type.</li> <li>1-13 ft. Jeffrey Plow.</li> <li>1-Int. two way plow.</li> <li>1-Int. Model 10C feed Grinder with good 50 ft. endless belt.</li> <li>1-Int. 7 ft. drag type disc.</li> <li>1-2 section Harrow with hitch.</li> <li>1-Oliver 7 ft. mower P. T. O.</li> <li>1-Int. Vegetable cultivator with extensions.</li> <li>1-Single Front end for Farmall.</li> <li>1-3 section Harrow with Pipe Hitch.</li> <li>1-4 section Harrow.</li> <li>1-4 row lister, 3 pt. Ford Bottoms on 5 row bar.</li> <li>1-5 row 2¼ in. Toolbar.</li> <li>2-A-Frames for toolbar.</li> <li>2-3 row toolbars.</li> <li>1-7 ft. Kirby Blade — 3 point.</li> <li>1-8 ft. Westate Float — 3 point.</li> <li>1-4 row J. D. Knife Sled, —Complete.</li> <li>1-Vegetable Planter Sled with Planet Jr. Boxes.</li> <li>1-Single front end for Case Tractor.</li> <li>1-Ford 3 point hoist.</li> <li>1-Set Moline markers.</li> <li>1-8 ft. Case one way.</li> <li>1-5 row Stalk Cutter.</li> <li>1-4 bottom Case Moldboard</li> <li>1-Lone Star 3 disc 2 way plow.</li> </ul> | <ul style="list-style-type: none"> <li>1-John Blue 2 row dry fertilizer rig.</li> <li>1-Case 2 row Side Dresser.</li> <li>1-2 Wheel Trailer</li> <li>3-Case Sub-soilers.</li> <li>1-Comfort cover for Case 400.</li> <li>1-Heat Houser—Ford Major.</li> <li>1-Moline Tractor Cab.</li> <li>1-Moline Tandem Disc.</li> <li>1-Meyers Ditcher.</li> <li>3-Sets Ford wheel weights</li> <li>1-Set of Toolbar markers.</li> <li>1-Set of Disc Hillers.</li> <li>1-Set of Row type Rotary Hoes.</li> <li>1-Hummer blade type ditcher.</li> <li>1-2 row Knife sled.</li> <li>1-Lot of 2" Tubes.</li> <li>1-Lot of 1½" Tubes.</li> <li>1-Lot of 1¼" Tubes.</li> <li>1-Lot of 1" Tubes.</li> <li>1-Pipe Cattle Guard.</li> <li>1-Lot of nylon Dams (approximately 12)</li> <li>1-8 ft. Storage Tank.</li> <li>1-Fairbanks-Morse Pump Jack-type C46 with 1 H.P. Electric Motor.</li> <li>135 ft. of 3 in. pipe and sucker rod.</li> <li>1-lot of sweeps and knives.</li> <li>1-lot of forks and scoops.</li> <li>1-lot of chicken feeders and waterers</li> <li>1-50 Chick Electric Brooder.</li> <li>1-Lot of Lumber and Sheet iron.</li> <li>1-lot of Hand tools.</li> <li>1-Work bench.</li> <li>1-lot of Electric wire.</li> <li>1 Set of wire stretchers.</li> <li>Log Chains, Lawn Furniture.</li> <li>A large amount of Household furniture.</li> <li>4 Bee Hives.</li> <li>Several Re-Conditioned Bicycles.</li> <li>Many other items also.</li> </ul> |
|---|--|

Lunch Will Be Served by Ladies Needle Club  
TERMS OF SALE CASH Not Responsible for Accidents  
Free Winch Truck Service On Sale Day

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## CLYDE ALSUP

with Robinson-Decker, effective December 1st.

Clyde hails from Lubbock, Texas where he has been Field Supervisor with Travelers Insurance Company for the past five years. He is well qualified in the insurance field.

And better still, we know that Clyde is going to make a "Top Notch Citizen" for Hereford. We think he's really tops, and we know you're going to like him too . . . so come on in at your earliest convenience and get acquainted with Clyde.

# ROBINSON - DECKER AGENCY





By JIMMIE GILLENTE

Back in the middle ages when Earnest Langley was playing a mean trumpet for the Texas Tech band and you could still find a place to park around the average high school, folks used to argue about the merits and demerits of students having their own cars. These days, so many youngsters drive to school that the answer to the question makes very little difference, anyway.

Out in Wells, Nevada, they made a survey recently - and came up with some statistics which will make Junior cringe. Here are the findings as reported over the news wires:

"Not one straight 'A' stud-

dent at Wells High owns a car. "Only five per cent of the 'B' students own cars. "About 45 per cent of the 'C' students own cars. "And 71 per cent of the 'D' students own cars."

A similar survey would make good reading for the Whiteface Round-up. I'd wager we have more student owned cars in Hereford (on a per capita basis) than anywhere - including Alaska.

You hear a lot of people say that they do not expect, or even want, to live to be 100 years of age. However, this mostly comes from folks under 60 - and never from someone who is already 98 or 99.

Some 300 people got their first look at the "new High School - Junior High Cafeteria" when the Lions Club held their annual ladies night there Thursday. Everyone was impressed and pleased but the name is

too long. There is nothing super - elaborate about the structure, but it is really nice, and the food was except for a really good. The Phillips singers, who helped here several times last year, were also tops. No speeches at all - and those who attended considered it one of the nicest ladies nights, yet.

They had a special deal for all of the fellows who didn't come with wives, daughters or sisters and most of them went right on up to the front. Sonny Brooks was a hold-out, however, and wouldn't go up until Tallwister Oliver Streu threatened to fine him \$5. At this point, Brooks jumped up and ran all of the way!

Santa Claus Ray Cone way was at his best, too. Nowhere else in the Continental United States can you find a more qualified Santa than Ray. One reason he is so good is the fact that he sincerely enjoys the job so much. J. W. Robinson was one of his helpers - and there's another old boy with a real Santa Claus build. Folks around our table were betting that he doesn't even use any pillows.

I always heard that there are tricks to all trades, and I guess that's right. Recently I mentioned that I was about to give up pipe smoking because the new tax made tobacco so costly I could not enjoy my own and, when I turn from someone else, I always pack in so much tobacco that the pipe won't draw.

Leo Forrest, a veteran pipe man, says this is downright admission that I am not an experienced pipe smoker. "You always carry two pipes," Leo told me confidentially. "You have a small bowl pipe to use with your own tobacco - and you have a pipe with a big, double size, pot bowl to use when you borrow a fill from someone else."

This sounds practical. It sure does. I have already latched on to a second pipe, and am going to give it another whirl. I know it will work, because Kenneth Coker slipped around and gave me the same "straight dope." I also wondered why Sheriff Charles Skelton carried two pipes - and I guess that mystery has been solved.

These TV westerns can be dangerous. Johnny Pool, for instance, went out the other day to show his son how to ride a horse. The horse flopped over in the middle of a dry lake, then took off, catching Pool's leg in a lariar rope attached to the saddle horn - and dragged him along like a one-wheel trailer. When his shoe finally came off, Johnny managed to get loose - but was minus his glasses, billfold, pocket knife and a few other odds and ends.

"It was quite a ride," admits Johnny, who now turns to another station when Roy Rogers and Trigger come on the screen, and swears he will never again worry about "Flicks."

Meanwhile, don't overlook the new driver insurance deal. This is especially true for folks who may have had an accident in the past year or so. Everyone, as I understand it, has to fill out a special form. Be sure and see your insurance agent for complete details.

And if you think the price of turkey or chicken is high, just try going out quail hunting. At the present price of shotgun shells, coupled with my poor marksmanship, those quail come pretty high - especially on a per pound basis.

President Eisenhower is off on another goodwill jaunt, but before taking off he turned thumbs down on a bureau proposal for the U. S. to send out birth control propaganda to other nations.

"That's not our business," said Ike. He added that nations wanting to do something about it should consult professional groups - and not the government. Ike's attitude is probably pretty well that of most Americans. Already, the bureaucrats hold out on our wages, tell us how much cotton we can plant and send us to school with Negroes. A few days ago, they talked us out of eating cranberries - but if we start having to fill out one of those two-page forms before we can have children, that's going too far.

Besides, what would happen if you filled out an application for a boy and happened to have a girl? So far, the government has aimed most of their inconveniences at the men, who are still nominal heads of the household. However, this new proposal would involve the women - and Ike is a pretty smart cookie to let well enough alone.



Dr. Roy Grubbs

### Kiwanians Hear Of 'Ham' Hobby

Dr. Roy J. Grubbs of Hereford spoke at amateur radio operation at the noon meeting of Hereford Kiwanis Club Thursday in the I. O. O. F. Hall.

Dr. Grubbs said operation of "Ham" radios creates a common denominator of friendship between hobbyists. To obtain a license, he said, the operators must know theory of radio operation and some degree of the Morse Code. There are about 220,000 "Hams" in the world today, he added.

The amateur hobbyists like to communicate with others and try to improve their equipment. To some degree, they handle emergency messages.

There are at least two active radio operators in Hereford and about three other who engage in the hobby from time to time, Dr. Grubbs said. "Ham" licenses have been issued to people from 8 through 75.

New Junior Kiwanian attending the meeting was Harvey Garrison. A new member, Dr. Gene Cope, was introduced to the group.

### Hospital Notes

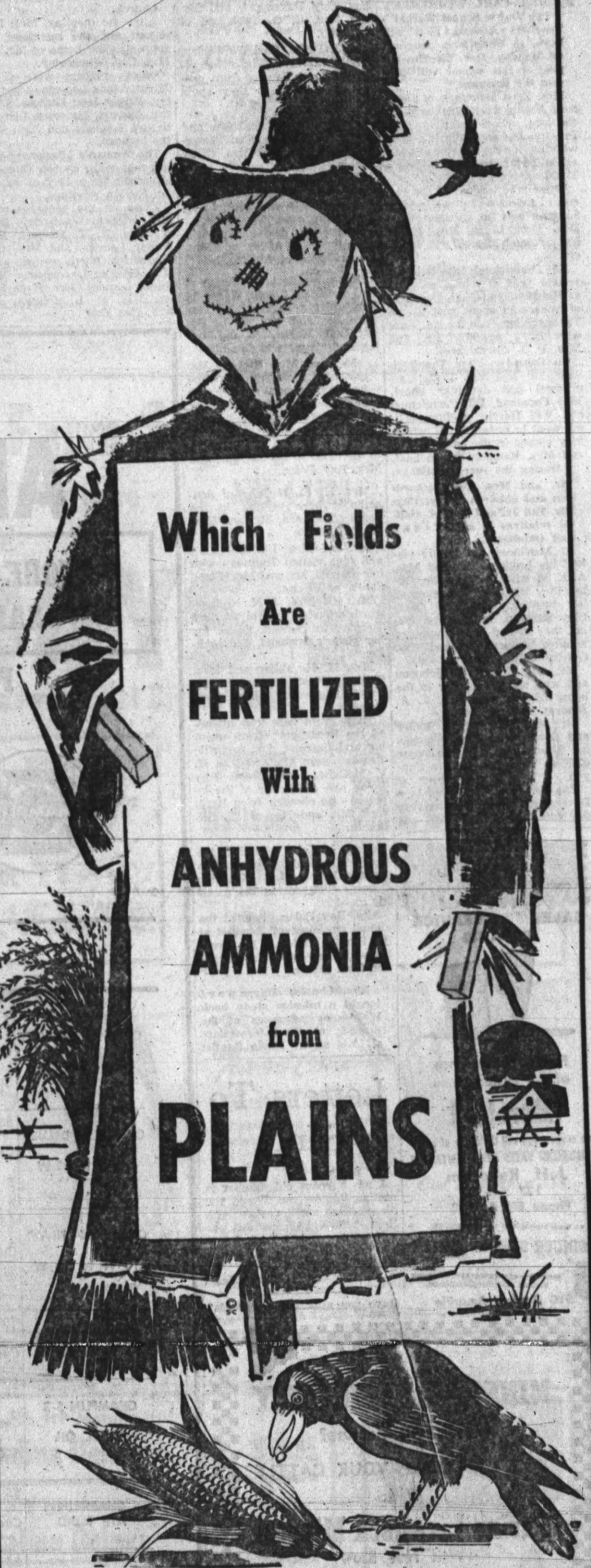
#### Patients in Hospital

J. R. Watson, Star Route; Benito Coronado, Gen. Del.; Mrs. Robert D. Alexander, 231 Ave. K.; Brenda Kay Bailey, 211 Kibbe; Mateo Mancillas, Box 447; Mrs. L. J. Kuper, Rt. 5; Roy Kuper, Rt. 5; Mrs. Inez Wedel, Amarillo; Mrs. C. F. Lockhart, Star Rt.; Alice Leola Morton, Rt. 4; Mrs. Denver Smith, Friona; Rene F. Sneed, Friona; Conrad Milburn, Dimmitt; Jesse Ford, Star Route; Melvin H. Hilley, Friona; Regina Warren, 403 Blevins; Velma Kendall, 135 Ave. F.; Norma Joe Coleman, Friona; Mrs. Sylvester Almanza, Gen. Del.; R. H. Bogle, Rt. 4; Ann Dougherty, 123 Ave. A; Mrs. James E. Ensor, Farwell; Mrs. John D. Pitman, 814 Ave. K.

#### Patients Dismissed

Mr. John Hicks, Dr. Pete Spence, Vickie Lynette Lindsey, 12-2. Mrs. A. L. Manjeot, Mrs. Garland Jackson, Mrs. J. M. Lee, Pat Webb, Mrs. Bell Grider, F. W. Dool, Paul S. Wilkins, 12-3. William F. Reif, Mrs. Joe Omar Torres, Mrs. Bill Mitchell, Virgil O. Kelley, Brent Schmidt, Jose Guadalupe Uvalde, Gordon Elliott, 12-4.

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Cleans everything better from floor to ceiling, and no work to it! The mighty suction power of the 1 1/2-hp. motor pulls out deepest-down dirt; extra-large disposable dust bag traps more dirt; unique rug nozzle, with "floating brush" adjusts to any rug thickness or bare floor, automatically. The right cleaning tools, in the built-in compartment, are always at your finger tips; large casters glide along over sills, rug edges or cord, effortlessly, or can "turn on a dime". Also, it'll stand on end for "tight-spot" cleaning, and so compact and low you can even store it under a bed.

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1959 Chev. Brookwood 4 door Station Wagon. V8 Mir., R-H, Local Owner. 10,000 Actual miles. New Car. Guaranteed. **\$2350**

1956 Ford Victoria 2 door Hardtop. Radio, Heater, Overdrive. Local Owned. 21,000 actual miles. Nicest '56 Model in town. **\$1385**

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1957 Ford V8 Country Sedan 6 Passenger Station Wagon. Extras Galore. Very nice grey & white original finish. Try and you'll buy this Jewel **\$1595**

1958 Ford 6 cyl 1/2 ton pickup. Long wheelbase and style side bed. Local one owner. **\$1395**

Let Us Make a Cash Offer for Your Car



**Classifieds...**

(Continued from Page 4)

**7. Dressmaking-Ironing**

IRONING DONE, My home, \$1. dozen, Phone EM4-1285. B-7-9-23-tk

**10. NOTICE**

**STORM DOORS**

Blue Ribbon Aluminum Storm Doors are triple sealed in neoprene to keep out dust and cold air. Stops sweating up to 100%. Self storing. Hereford Storm Door And Window Co. 1221 East First EM 4-3780 B-10-49-5C

**NOW... SAFE DRIVING SAVES MONEY...**



as well as YOUR LIFE!



Take a fresh look at your driving habits! Under the provisions of the Texas Safe Driving Insurance Plan, a clean record would entitle you to a discount of 20% or a possible penalty increase of 100% for a bad record. It's your money, but with a little caution you'll save your money as well as your life!

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**BUY NOW!** Government inspected meats. Save up to \$35.00 on 1/2 beef. Anyone may fill their freezer the Walsh Way. 1/2 beef, cut, wrapped and flash frozen, delivered to your freezer; 49 cents pound. Walsh Food Service, Hereford. B-10-37-49-2c

**ATTENTION!**

Anyone interested in getting some Free Jewelry... Write Noma Hall, 4218 S. Polk St., Amarillo, Texas, or Kay Bement, 1402-B Dunaway, Amarillo, Texas. B-10-23-2B

**HEREFORD LIVESTOCK AUCTION SALE**

Sale Every Saturday at 1:00 P. M. Route 3 Gene Pope Harvey Grigsby Col. Dick Dozier, Auctioneer Phone EM 4-9021 B-10-42-TFC

**S & J ELECTRIC**

1315 Park Avenue will pick up any make small appliance for repair. Irons, toasters, kamps, mixers, coffee pots, etc. CALL EM 4-3224 B-10-47-9C

**NEW POLAROID CAMERAS**

one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug. B-10-19-3-tfc

**SHADY ACRES TRAILER PARK**

Paved parking area... grass yards; lovely shade trees... desirable neighborhood. LOCATION: 1 blk. North of Lucky-U Motel Corner of Texas & North Streets. Hereford's Nicest and Finest Mr. and Mrs. John Moody Owners and Operators Phone EM 4-3583 B-10-19-9C

**11. Business Services**

FOR YOUR Driveways, sidewalks and foundations. Call EM 4 - 2875. B-11-9-49-4p

**WELL SERVICE: Campaner**

Submersible pumps. New and used pumps and windmills Doyle Turner Well Service. EM 4-2568. B-11-16-37-tfc

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B-11-10-23-tfc

**PORTABLE DISC ROLLING** Scalloped or plain. Jacobsen Brothers. Phone EM4-1543. B-11-10-23-tfc

**FOR GENERAL BUILDING AND REPAIRS SEE 'US'**

We do all types of work Building & Remodeling Storm Cellars Roofing Electrical Stucco Dashing Interior Decorating Outside Painting Perforating Textoning DURWARD HAMBY Ph. EM4-3685 611 Blevins B-11-49-tfc

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Blue Ribbon self storing aluminum storm windows are sealed in neoprene to stop sweating. Keeps out dust and cold air. No more painting. No changing from winter to summer. Hereford Storm Door And Window Co. 1221 East First EM 4-3780 B-11-49-5C

**IF YOU NEED Cotton stripped,**

Call Ralph Packard. EM 4 - 2110. B-11-9-49-6k

**13. Lost & Found**

scribe and claim. Phone EM4-2384. B-13-9-23-tc

**MADAM BETTY** Phrenology Reading. Advice on all problems. Gives facts, gets results. This famous life advisor tells you everything. Past, Present, Future. Cuando usted desea saber la verdad de su pasado, su presente, su futuro, venga a ver esta. Curedera-Betty. Separate reading booths for white and colored. Located Pullman House Trailer at Harrington Butane Gas Co. Highway 87, Tulia, Texas. Open 9:00 to 11:30, 7 days per week. B-11-22-10C

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FOR a complete line of veterinary instruments, vaccines, and other supplies McDowell Drug. B-11-13-3-tfc

**13. Lost & Found**

scribe and claim. Phone EM4-2384. B-13-9-23-tc

**Services Held For Father Of Residents**

Funeral services for J. W. Bookout, 78, a former resident of Hereford, were held at Bonham, Tex., at 3 p. m. Monday. Mr. Bookout was the father of Jim and Hugh Bookout of Hereford. Mr. Bookout passed away in Bonham last Sunday morning.

**WEST HOLES** and well work of all kinds. Will go anywhere. Reddell Water Well Service. 413 Ave. K. Phone EM 4-3159. S-11-20-27-tfc

**SIGNS**

**GLENN BOARDMAN SIGN & ADVERTISING CO.** NEON SIGN SALES & SERVICE—OUTDOOR ADVERTISING SIGNS & TRUCK LETTERING — REASONABLE PRICES 407 NORTH LEE AVE. CALL EM4-0830 S-11-9-tc

**CUSTOM CATTLE** spraying, de-horning, and hoof trimming. Bud Minor. EM 4-1966. S-11-10-34-tfc

**LOST SMALL black and white**

Pekinese dog named Tinker. Reward. Phone EM4-3834. B-13-14-23-tc

after an illness of several weeks, Jim and Hugh Bookout attended the funeral services.

**L'Allegra Club Holds Program**

L'Allegra Study Club held its regular meeting in the home of Mrs. James E. Higgins Thursday afternoon. Mrs. Terry Kirby was in charge of the program.

She introduced Pete Peterson, who showed films on the life of Frank Lloyd Wright. As the pictures were shown, the architect discusses his theories of functional architecture and analyzing contemporary styles, tracing them back to Greek and Asiatic origins. In a conversation covering a broad range of subjects, Mr. Wright displays the agile wit and eloquence which made him one of the most colorful personalities of our time as well as one of the world's most original and influential architects.

Members present were Messdames Donald Shipley, Walter London, C. E. Hicks, Rhee Veigel, Jimmie Easley, J. W. Robinson Jr., Oliver Streu, Bill Dameron, Joe Lyons, Dwayne Walker, Terry Kirby and the hostess.

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Farmers, Get your supplies now and get Big Savings!

Fan BELTS 500% Off

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FREE • FREE 1960 Portable Philco Seventeener TV to be given away Sat. Dec. 12. All you need to do is Register each time you come in our store.

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Reduced as much as... Per tire... depending on size

Proved at Indianapolis for greatest turnpike safety ever offered in any tire! Don't miss this opportunity to save on this world famous tire. You'll be amazed at the low price for your size.

Firestone Town & Country Winter Treads Applied on sound tire bodies or on your own tires

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Spark PLUGS 49c each

**MOTO-MOWERS** On Sale In The Crate \$10.00 DOWN Will Hold Any Lawn Till May 15, 1960

21" 2 1/2 HP Motor	Catalina Deluxe	\$69.95
18" 2 1/2 HP Motor	Catalina Deluxe	\$63.95
21"	Cavalier Special	\$55.95

New life for dead batteries

Reg. \$29.95 NOW \$24.95

**Batteries** Group 1 6 Volts \$7.95 Exchange Group 6 12 Volts \$11.95 Exchange

**Hand Tools IRRIGATION DAMS Grease Guns**

40% Off	Size	Canvas Triple Treated Reg. Price	Sale Price	Each \$2.49
	5' x 7'	\$3.07	\$2.70	
	5' x 8'	\$3.44	\$2.95	
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	6' x 9'	\$4.56	\$3.95	

Ignition Parts 50% Off

Anti-Freeze Gal. Case \$1.79 \$10.74

**STP** can 79c

We Carry A Complete Stock of **RED STAR FERTILIZER**

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A - Nitrate  
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5 - 10 - 5	0 - 20 - 0
15 - 15 - 0	10 - 20 - 0
16 - 20 - 0	10 - 20 - 10
0 - 45 - 0	13 - 39 - 0
12 - 24 - 12	8 - 8 - 8
5 - 10 - 10	10 - 10 - 5

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Whole  
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Pan Ready Cut-Up Fryers

lb. **35<sup>c</sup>**

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**SHELLED PECANS** New Crop American 12 Oz. Pkg. **89<sup>c</sup>**

**INSTANT COFFEE** Folger's 20c Off Deal 6 Oz. Jar **75<sup>c</sup>**

**CHRISTMAS BOXES** Smuckers 12-10 Oz. Assorted Jellies 12-12 Oz. Assorted Preserves \$4<sup>49</sup> **\$3<sup>95</sup>** **SNOW** Aero Push Button Can Reg. 98c **79<sup>c</sup>**

**Christmas Cards** Pkg. of 50 Assorted **98<sup>c</sup>** **CHRISTMAS TREE Stand** Sturdy Metal Each **89<sup>c</sup>**

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extended through  
**WEDNESDAY, DEC. 9th**

Stock up & Save



**...PIGGLY WIGGLY'S FRESH CHRISTMAS TREES ARE THE PRETTIEST IN TOWN!**

**SPECIAL PRICES ON**

**ALL CHRISTMAS LIGHTS AND DECORATIONS**

**Double**

**S & H Green Stamps**  
Wednesday With \$2.50  
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**Cornish Game Hens** YOUNGBLOOD 16 OZ. EACH **69<sup>c</sup>**

**Barbecued Chicken** YOUNGBLOOD 14 OZ. PACKAGE **69<sup>c</sup>**

**FRYERS** YOUNGBLOOD CUT-UP LB. **39<sup>c</sup>**

**FRYERS** YOUNGBLOOD BREADED CUT-UP LB. **45<sup>c</sup>**

**FRYER BREAST** YOUNGBLOOD LB. **79<sup>c</sup>**

**FRYER WISHBONES** YOUNGBLOOD LB. **89<sup>c</sup>**

**FRYER THIGHS** YOUNGBLOOD LB. **69<sup>c</sup>**

**Fryer Drumsticks** YOUNGBLOOD LB. **59<sup>c</sup>**

**FRYER BACKS** YOUNGBLOOD LB. **29<sup>c</sup>**

**FRYER LIVERS** YOUNGBLOOD 8 OZ. PKG. **59<sup>c</sup>**

**Fryer Gizzards** YOUNGBLOOD 8 OZ. PKG. **19<sup>c</sup>**

Armours Lean Boneless **Canned Hams** 3 Lb. Can **\$2<sup>69</sup>**

**FRANKS** Swift's Premium Lb. **49<sup>c</sup>**

**SALAD DRESSING** Morton's Fresh Delicious Quart **29<sup>c</sup>**

**COFFEEMATIC** Universal 3 to 8 Cup \$14.95 Value **\$9<sup>95</sup>**

**ELEC. MIXER** Universal Portable \$19.95 Value **\$13<sup>95</sup>**

**BEAN POT** West Bend Electric \$6.95 Value **\$4<sup>95</sup>**

**SCOTCH OVEN** ELECTRIC BROILER \$6.95 Value **\$4<sup>95</sup>**

**COFFEEMAKER** West Bend Automatic 24 cup, \$24.95 Value **\$19<sup>95</sup>**

**TOASTER** LASCO Automatic \$11.95 Value **\$8<sup>95</sup>**

**FRY PAN** PRESTO 10 Inch Complete With Lid \$19.95 Value **\$12<sup>95</sup>**

**CAN OPENER** Universal Automatic Electric \$24.95 Value **\$19<sup>95</sup>**

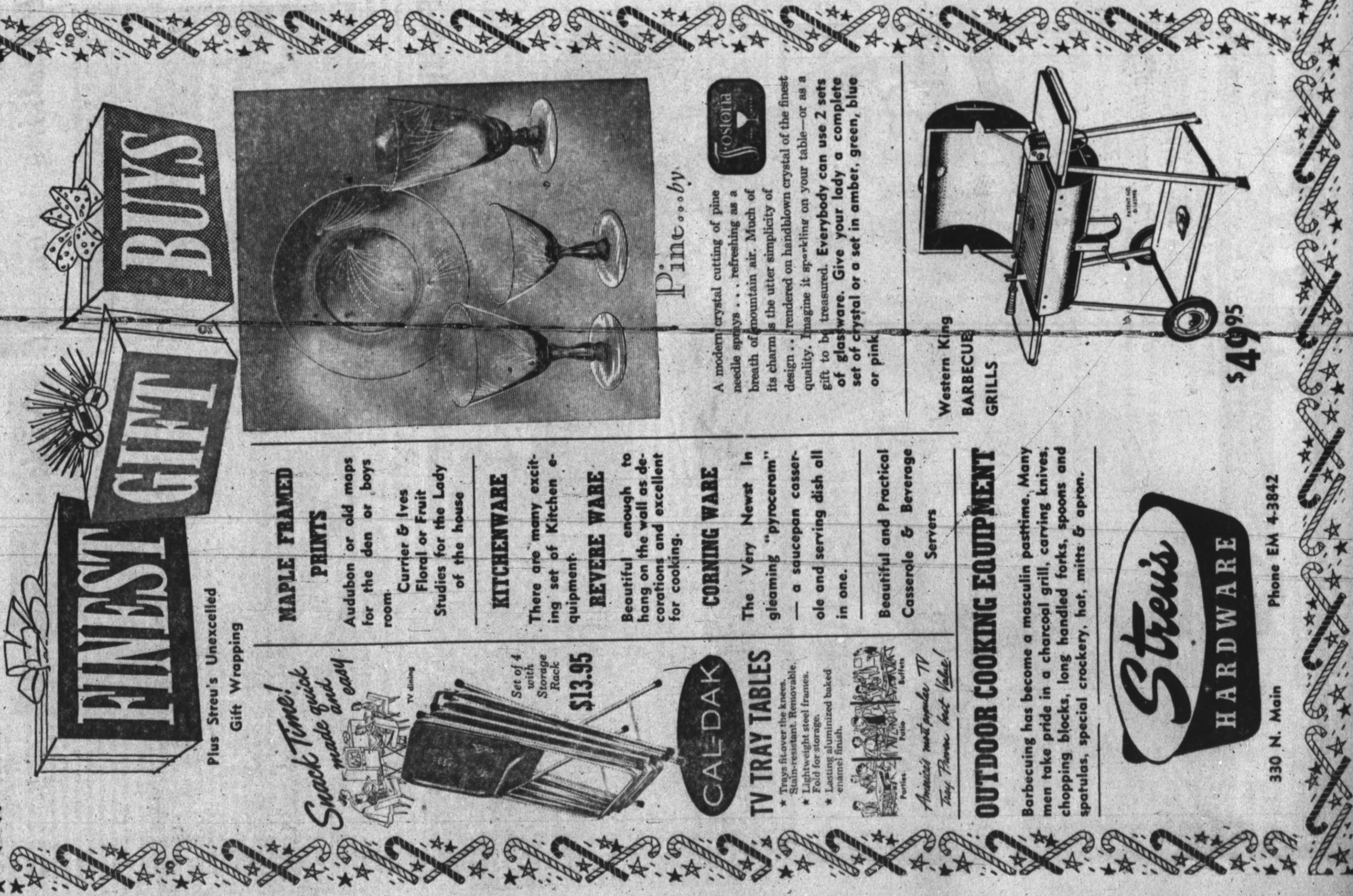
**IRONS** Steam or Dry Dry Iron \$6.95 **\$9<sup>95</sup>**

**GRILL & WAFFLE COOKER** Automatic Electric \$19.95 Value **\$13<sup>95</sup>**

**PERCOLATOR** Cory Automatic 15 Cup \$29.95 Value **\$23<sup>95</sup>**

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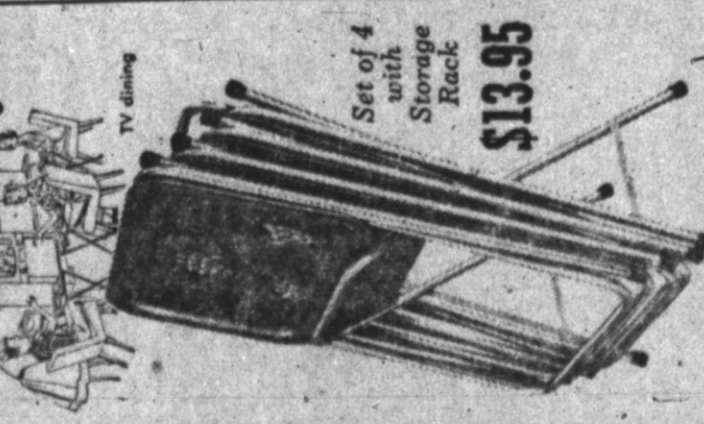




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- \* Lasting aluminized baked enamel finish.



*America's most popular TV Tray Tables. Just Value!*

### MAPLE FRAMED PRINTS

Audubon or old maps for the den or boys room.  
 Currier & Ives Floral or Fruit Studies for the Lady of the house

### KITCHENWARE

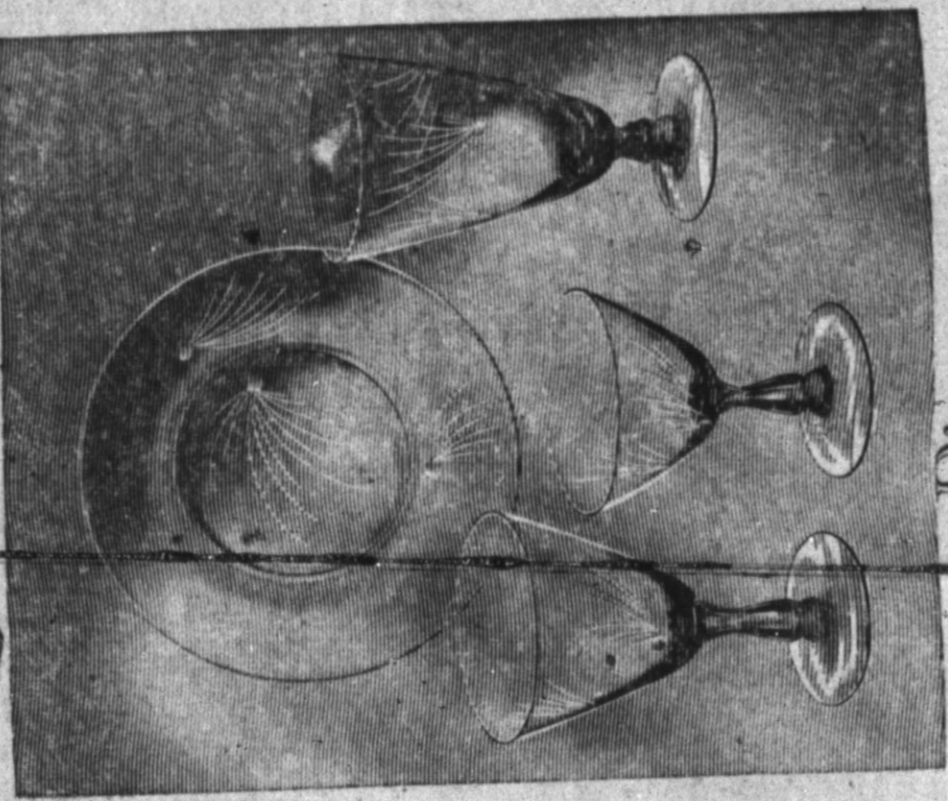
There are many exciting set of Kitchen equipment.

### REVERE WARE

Beautiful enough to hang on the wall as decorations and excellent for cooking.

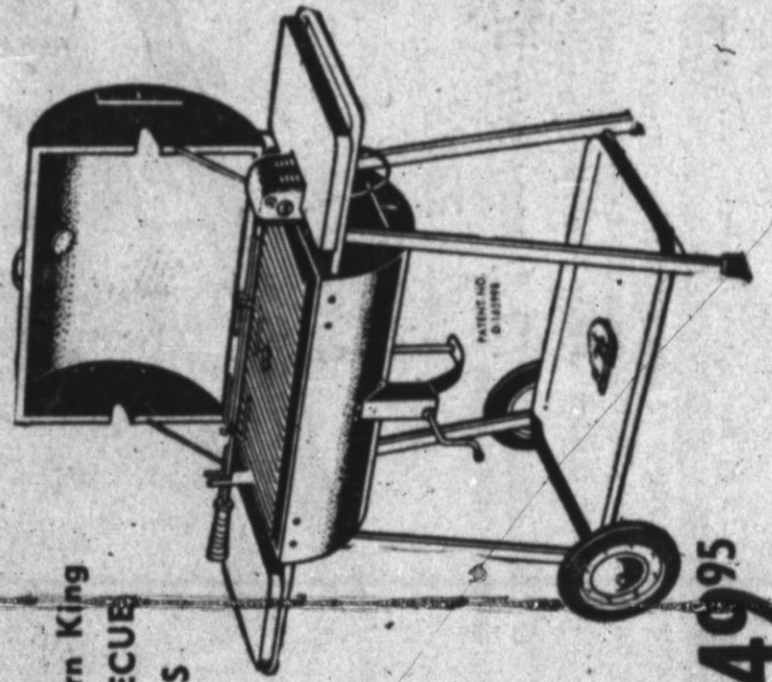
### CORNING WARE

The Very Newest In gleaming "pyroceram" — a saucapan casserole and serving dish all in one.  
 Beautiful and Practical Casserole & Beverage Servers



### Pine

A modern crystal cutting of pine needle sprays . . . refreshing as a breath of mountain air. Much of its charm is the utter simplicity of design . . . rendered on handblown crystal of the finest quality. Imagine it sparkling on your table—or as a gift to be treasured. Everybody can use 2 sets of glassware. Give your lady a complete set of crystal or a set in amber, green, blue or pink.



Western King BARBECUE GRILLS

\$49.95

### OUTDOOR COOKING EQUIPMENT

Barbecuing has become a masculine pastime. Many men take pride in a charcoal grill, carving knives, chopping blocks, long handled forks, spoons and spatulas, special crockery, hat, mitts & apron.



330 N. Main Phone EM 4-3842

# The Sunday Brand

Published Every Sunday

Hereford, Texas, Sunday, December 6, 1959  
 Our Slogan: "More People—More Farms"

Come One Come All  
 enjoy our grand and gala

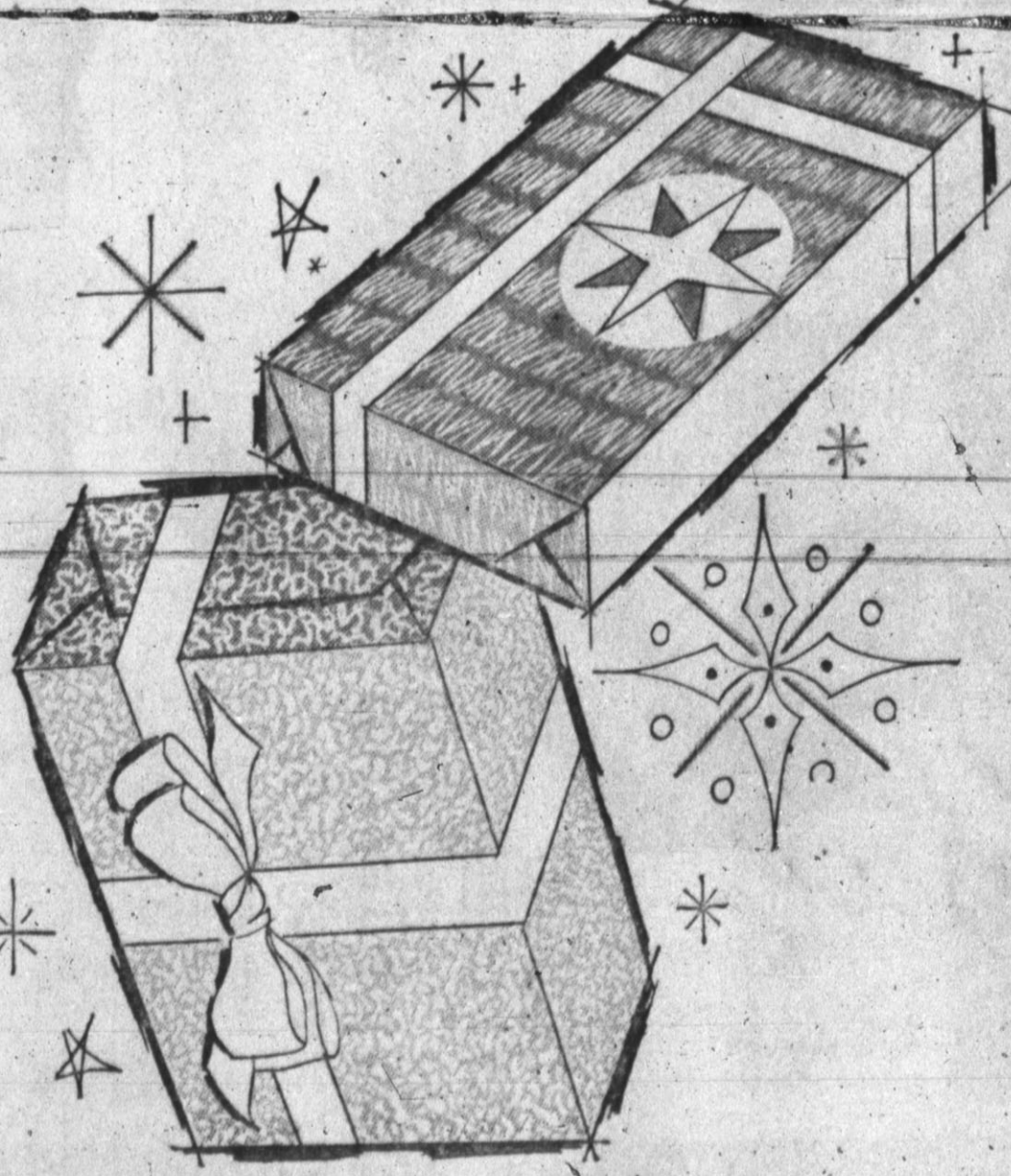
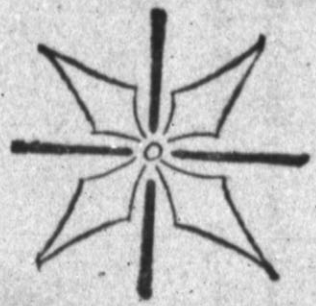
## CHRISTMAS OPENING



It's that time again . . . When your community merchants throw open their evergreen-decorated doors and invite you to shop for gifts from the biggest, best-priced selection of merchandise you'll find this year!

Shop With Your Friendly Hereford Merchants

There's something SPECIAL about a GIFT from... THE Vogue



Christmas comes but once a year, and, of course, it's only fitting that your favorite lady is wrapped in luxury naturally, from the Vogue

- ★ Handbags
- ★ Lingerie
- ★ Coats
- ★ Suits
- ★ Sweaters
- ★ Hose
- ★ Furts
- ★ Scarves
- ★ Moulons
- ★ Dresses
- ★ Costume Jewelry
- ★ Hats

## Let Small Fry Have Fun Candy Handicraft Preparing For St. Nick



BY VIVIAN BROWN

Christmas plans require organization in the household. The first thing to do is to figure out ways to keep the youngsters busy so that they aren't underfoot during this season of frayed nerves and dwindling cash reserves.

Put them to work making Christmas gifts or decorating gift wrappings or making Christmas ornaments. A bowl of soap suds, opaque paint, and old boxes and juice cans can keep a young crew of potential noise makers on the silent beam for a good spell.

Large cereal or soap boxes, for instance, may be pressed into service as Christmas card holders. When finished, you'll have Santa Claus going down a cardboard chimney.

First there is the paper work. A crayoned area of bricks is made on paper and then pasted over the cereal box that should

KEEP 'EM BUSY—And you can accomplish more during the holidays. This little girl is making some useful items with soap, tempera paint, detergent.

### Prettiest Bird on the Yule Tree...



# HUMMINGBIRD



Beautiful nylons gift-wrapped FREE

in this lovely Christmas wrap

Such a lovely way to give such a lovely gift... Humming Bird, the most-wanted nylons. Available in a magnificent collection of styles and colours

Dress Sheers — Seamless — Walking Sheer Colors: Drift Wood, Cream Puff, Wild Rose, Plum Pink \$1.15 to \$1.95 pr.

# HARMAN'S

WE GIVE VALUABLE S & H GREEN STAMPS

## Fun Candy Handicraft

BY CECILY BROWNSTONE

Found: The perfect recipe for the cheery candy that teenagers enjoy making and eating.

Years ago when a friend of ours was at college, training to be a dietitian, one of the textbooks was the invaluable "How and Why's of Cooking" by Evelyn G. Holladay and Isabel T.

be in a chimney shape. The top of the box should be removed of course.

Santa's face may be drawn on another piece of paper and pasted at the top of the "chimney." Santa Claus Christmas seals are good for that. If Santa's head is placed properly it should look like it is just pecking out of the chimney.

The chimney may be edged with a wide border of soda-snow. And do the children love to get into that! Give them a handful of packaged soap or detergent and a little water.

Let them whip it with a hand electric beater until it gets to a thick consistency. It is applied with a wooden spoon or spatula, or fingered on. It will remain white and fresh for a good number of weeks, so the mail box may be made long before Junior or Sis' Christmas cards come rolling in.

A pencil holder may be made out of a frozen juice can. These are decorated with tempera, detergent paint, made by adding one teaspoon of soap or detergent to two or three teaspoons of paint.

This recipe is the answer to making the paint stick to shiny waxed or metal surfaces. The little pencil holder may be painted in a green or sky blue background. Little fir trees may be dabbed on with thick, pale green and white paint in the tempera detergent mixture. Use a stiff brush.

LIGHT NUT CARAMELS  
Ingredients: 1 cup sugar, 1 cup light corn syrup, 1 cup light cream, 1/2 cup butter or margarine, 1 cup chopped walnuts or pecans, 1 teaspoon vanilla.  
Method: Place sugar, corn syrup, cream and butter in a large (about 3 quart) heavy saucepan; mix well. Cook over moderate heat, stirring occasionally. When the mixture begins to "caramelize," lower the heat and cook, stirring constantly, to 244 degrees on a con-  
At thermometer; or bring a teaspoonful of the mixture, when dropped into a cup of very cold water, forms a firm ball that does not flatten when it is removed from the water. Stir in the nuts and vanilla. Pour into one corner of a light-colored lined cake pan 8 1/2 by 8 1/2 by 2 inches allowing the mixture to flow and level of its own accord. Allow to stand until cold. Turn the block of candy into a cutting board. Mark off into 1/2 inch squares, cut with a sharp knife. Wrap caramels individually in waxed paper. All set about 1 1/2 pounds.

Chocolate Nut Caramels: Follow recipe for Light Nut Caramels adding 1 square (1 ounce) unsweetened chocolate after waxed paper is reached setting point.

MONEY FOR CHRISTMAS — You can make it with homemade candies, ideal for a Christmas sale.

In 1945, Alabama set a record of 366 points in nine football games or a Southeastern Conference record.



AT HOME ELEGANCE in chic block velvet leisure pajamas. They're perfectly beautiful and long wearing, too, because they're made of Chromstrand nylon which resists shine and keeps its lush pile. It's the perfect gift for gals.

# Holiday Bread Gives Balance

By CECILY BROWNSTONE

Associated Press Food Editor  
Wreathes of holly, dangling mistletoe, evergreen boughs sweeping the mantel and gay packages all over the house. From the kitchen comes the wonderful fragrance of cookies, candles and yeast breads. Does this sound like Christmas to you?

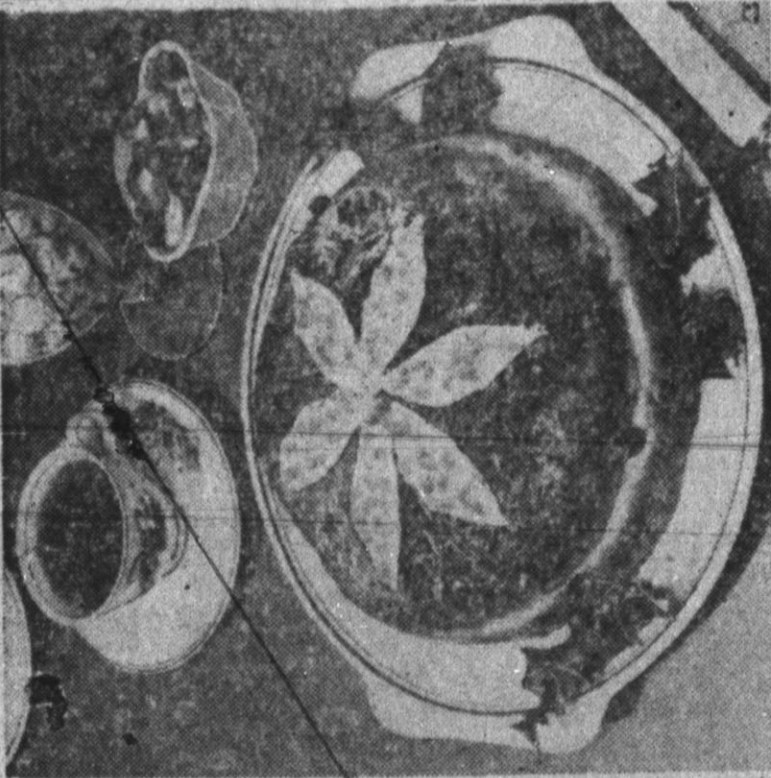
If you like the idea of baking a substantial yeast bread, to balance fancy cookies and candies, we suggest the following recipe. You can bake the bread in two round 9-inch layers. Bake pans and the loaves will come out glistening and ruddy. Decorate the bread with poinsettias made from confectionery sugar frosting and candied cherries.

Serve this bread fresh from the oven for any of your holiday entertaining; or toast it a way and slice and toast it later. We like to toast slices of the bread on one side and eat the breadier; then we butter the toasted sides and return them to the oven. This way the bread gets slightly crisp and is beautifully buttery—delicious with tea or coffee.

### POINSETTIA

Ingredients: 3/4 cup milk, 3/4 cup sugar, 2 1/2 teaspoons salt, 1 teaspoon yeast, 1/2 cup butter, 1/2 cup shortening, 1/2 cup raisins, 1/2 cup currants, 1/2 cup walnuts, 1/2 cup almonds, 1/2 cup pecans, 1/2 cup walnuts, 1/2 cup almonds, 1/2 cup pecans, 1/2 cup walnuts, 1/2 cup almonds, 1/2 cup pecans.

Method: Scald 3/4 cup milk; stir in sugar, salt, currants and butter; cool to lukewarm. Measure water into a large mixing bowl; sprinkle in yeast; stir until dissolved. Stir in lukewarm milk mixture. Beat eggs thoroughly for a few minutes; add them to yeast mixture with about half the flour; beat until smooth. Stir in raisins. Stir in remaining flour. Turn out on lightly floured board. Knead until smooth and elastic. Place in greased bowl; grease top of dough. Let rise in a warm



FLAVOR YOUR CHRISTMAS BREAD the Scandinavian way—with cardamom.



HANDBAG ON HAND!—It's a roomy, single-strap satchel in finely grained leather.

The nation's public debt in 1938 averaged \$1,587 per person.



You could

# SHOUT

## IT FROM THE HOUSE TOPS

... but if you have a sales message to deliver to your community, why not "SHOUT" it with a well-planned ad in this newspaper? You'll find it the safest, surest and most effective way to advertise.

TEXAS PRESS ASSOCIATION  
1716 San Antonio St. Austin, Texas



**HAPPY HUNTING**... This wise wife is wrapping a lightweight rifle with new trigger mechanism which is part of the lever, a gift sure to please any sportsman who knows his guns.

### Let Him Name His Game And Then Select His Gift Item

By VIVIAN BROWN

What's his game? Tennis, golf, badminton? Or is he for deer or duck? That's the question to ask yourself before shopping for that man's Christmas gift.

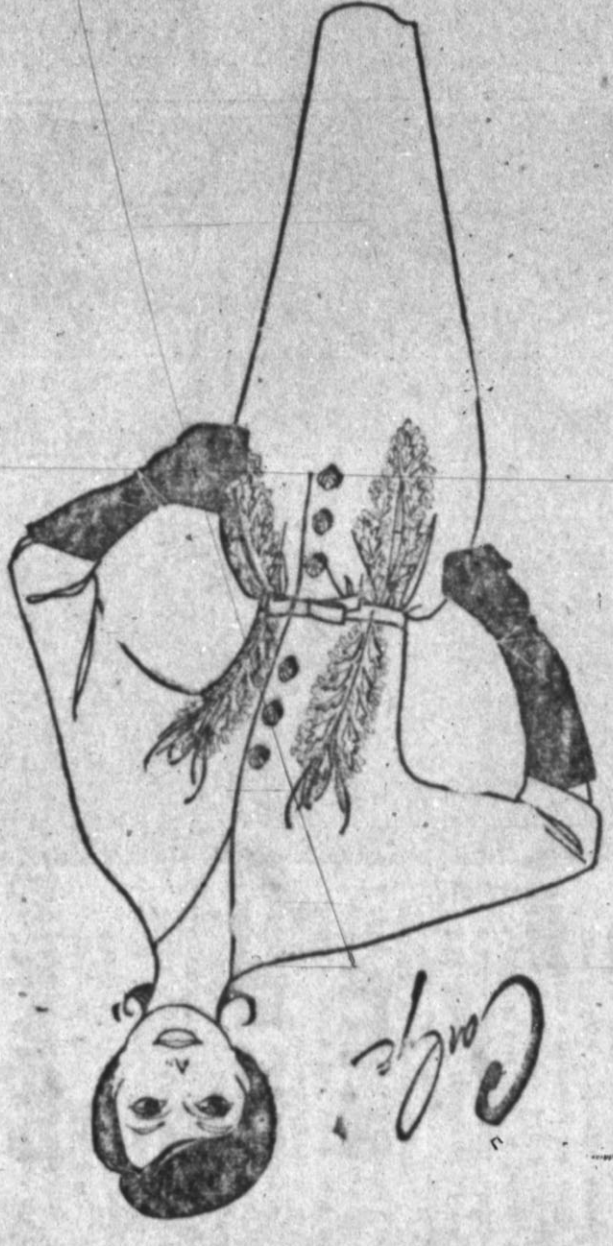
Maybe he's the solitary or pocket game type. No matter, sportsman or sportsman, he'll enjoy a gift he'll enjoy.

If he's a duck fancier, give him a duck. If he's a deer fancier, give him a deer. If he's a bird fancier, give him a bird.

Maybe he's a golfer. He'll enjoy a gift he'll enjoy. He'll enjoy a gift he'll enjoy.

Maybe he's a bowler. He'll enjoy a gift he'll enjoy. He'll enjoy a gift he'll enjoy.

Maybe he's a fisherman. He'll enjoy a gift he'll enjoy. He'll enjoy a gift he'll enjoy.



and remember folks... every gift from the Vogue is beautifully gift wrapped... . . . distinctive in every way!

Shop Now While Selections Are Complete!

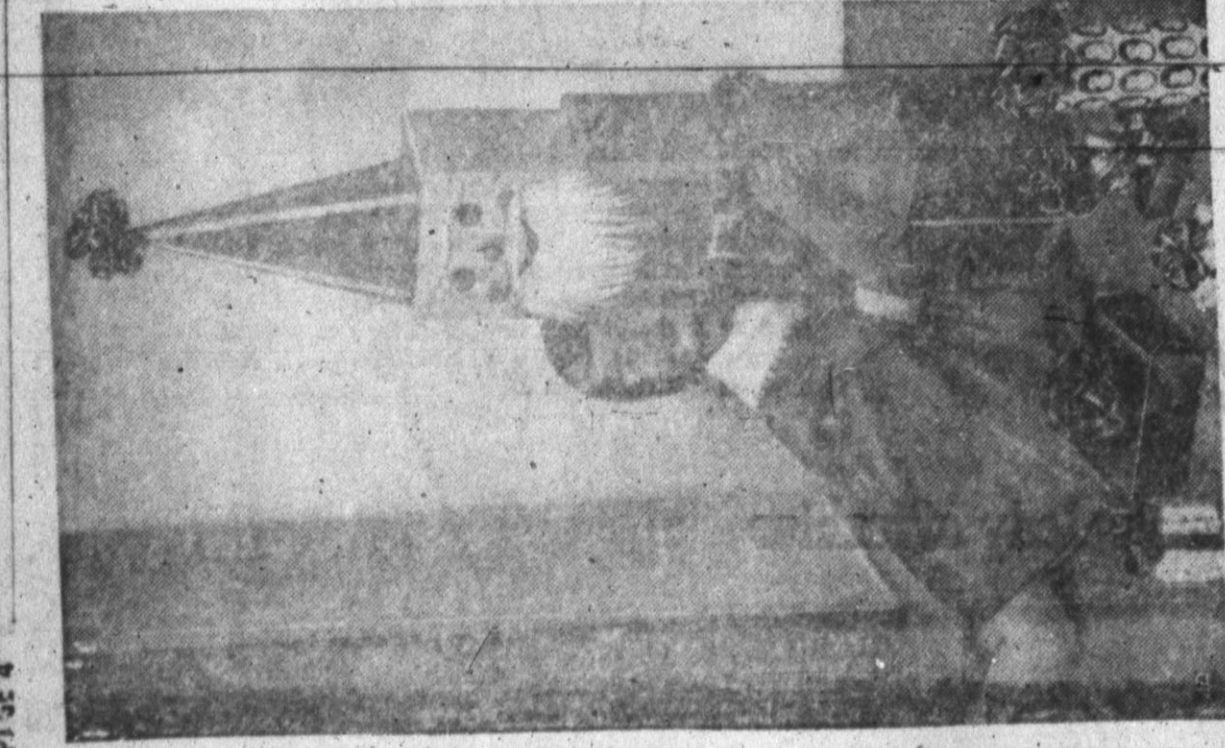
# THE Vogue

for the lady of fashion

Worsted jersey turns an attractive new heat in this charming version of the go-sweaty dress. Trapunto leaves, traced with gold, are the elegant touches that bespeak a brilliant new charm, as they etch the bodice and the slash pockets of the slim, smooth skirt. Low pressure colors of high fashion: silver fazz, egg nog, creme Yvette blue, pink lady, creme de cocoa. Also Black. Sizes 6 to 18, 7 to 17.



Free Gift Wrapping



**JOLLY SANTA** — Made of gay paper and empty boxes, he'll help put glamour under the Christmas tree.

# Here's A Way To Brighten The Day

Mary & Daddy has sold on Christmas Eve. "Why do we have to wrap it up," referring to one of Junior's big bulky toys that would better be dis-

played in all its massiveness. But no, after the poor man has assembled the great puzzle toy, then Mom expects further miracles: she's determined that the tree shall look chic with some handsomely wrapped packages under it, including that big coat.

One way to solve that problem is to put the toys out to be displayed, wrapping only the smallest, smaller boxes, and those wrapping some EASY boxes. A jolly Santa, for instance, may be made by wrapping four empty boxes and stacking them one upon the other. Tuck them up on that Christmas tree back under the tree without straining your-self to wrap impossible packages.

Scotch's head is the top. Cut features from colored paper and hold in place with double-sided tape. His beard is an oval shaped piece of white paper with one edge cut into fringe. This hat is a tall green paper cone shape striped with red and white. Santa, when finished, will stand about three feet high, and a gay host under the tree, and fun for a child's room decoration.

The second and third boxes are covered with red paper and a strip of black plastic around the bottom edge forms the belt. To make his boots cover a strip of gold tape down the center of one side to separate the legs.



**SWISS SWEATER PAJAMAS** are the newest addition to the sleep-warm scene. This style is created in flameproofed of rich stained-glass colorings. The lightweight, but bulky-looking top suggest a hand-knit Swiss sweater.



**PARTY DECOR.** — Colored popcorn bells on sticks and a snowman centerpiece insure a gala children's party.

## Exchanging Of Christmas Gifts Originates In Ancient Ceremonies

How exciting it is to see the gaily wrapped packages, the bright ribbons and colorful papers, the shiny new toys that delight us all on Christmas morning!

Gift-giving is observed in many countries, but not always on the twenty-fifth of December. Some choose Dec. 6; and others the twelfth day after Christmas, when the Wise Men came to visit the Christ Child and brought with them gifts of gold, frankincense and myrrh.

Many authorities see a similarity between our modern Christmas gift-giving and the various pagan holidays of various times, some of which came at the time of the winter solstice, close to the twenty-fifth of December.

The Romans had a custom of giving gifts at the Calends of January (the Roman New Year). Yes, there is good reason to believe that Christmas gift-giving has a more significant origin than the mere transference of forgotten pagan rites.

People gave gifts at Christmas in Europe during the early days of Christianity. The old Carol, "Good King Wenceslaus," relates such an incident in song. And perhaps gift-giving is really a memorial to that first and greatest gift made to man, as recorded in the Gospel by St. John: "For God so loved the world, that he gave his only begotten Son, that whosoever believes in him should not perish but have everlasting life."

NEW YORK (AP)—Student dinners from eight United States colleges and universities have been granted a four-week moratorium by the War Relocation Authority and American Educational Trusts in Asia.

## It's Holiday Party Time

Now is the time for all good parents to plan holiday parties for their children. Food is even more important than decorations to small fry — so if you can make an edible centerpiece for a party in his-it's sure to be a success.

One bright idea is to use popcorn balls for a centerpiece. The children will have fun popping the corn and making the balls in advance, and can eat the decorations.

The snowman centerpiece has a body made of one huge white popcorn ball, with a smaller one for a head. Use chocolate for his eyes, marshmallows for his nose and mouth and a cherry topped ice cream cone for his hat.

For popcorn balls at each place setting, add to the festive look by using red and green food coloring to some of the balls, chopped red and green maraschino cherries to others.

**TRY IT SOMETIME**  
Like an elegant way with fresh pineapple, peel like an apple, remove most of the core and fill the core hole with sauerkraut, wrap pineapple and chill in refrigerator overnight, slice as desired for serving.

Have you read the classifieds?

**Edwin Clapp Shoes**  
33495  
only a quarter a month more  
TO GET THE VERY BEST?  
America's Finest Shoes For Men  
**HARMAN'S**  
We Give S & H Green Stamps

## Shop Now... Western Auto's Giant Balcony



**\$4.88** Western Auto's Low Price!  
Truly Outstanding Value!  
She'll dance at her wedding!  
Head moves! Arms, Legs bend!  
Gorgeous Big Blue Sleepy Eyes!  
All-Vinyl from Head to Toe!  
Realistic Curly Roped Hair!

**This Is Just A Sample of the Many Christmas Values Throughout Our Store! Shop With Confidence at Western Auto**



**12" WIZARD 'GAS' RANGE**  
Every homemaker needs a modern pushbutton range! Raised burners. Steel. Luscious pink, 12" H. Alum. whistling kettle, pan, 3 utensils.  
**2.88**

**13 1/2" WIZARD REFRIGERATOR**  
Whip up loads of make-believe refrigerator dishes with this luscious pink 2-door model! Has tray, dummy food packages, meats, etc. Steel.  
**2.88**

**"Wanted Dead or Alive"**  
Realistic sawed-off Carbine—the split image of Josh Randall's on TV! Complete with hook for swivel shooting. Fires and ejects eight 1 1/4" cap shells rapidly. Gun is 20" long, has simulated wood stock and die-cast metal cap mechanism. The polyethylene holster adjusts to fit, has leg straps, bullet slots, metal buckle.  
**\$3.99**

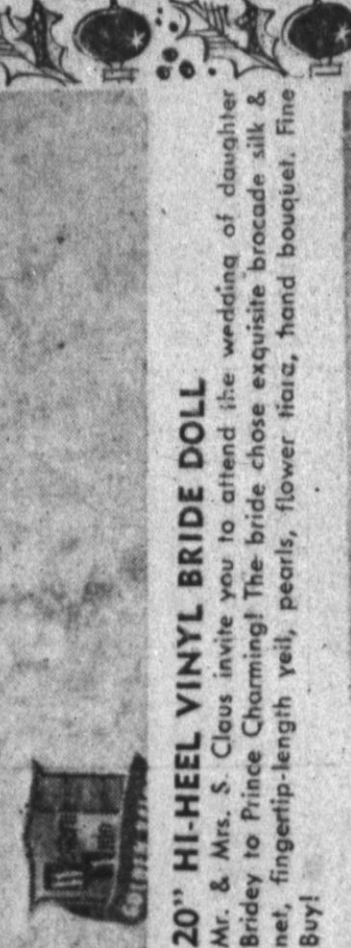
**Western Auto Associate Store**  
Hereford, Texas  
3rd at Main

## TOYLAND OPENS



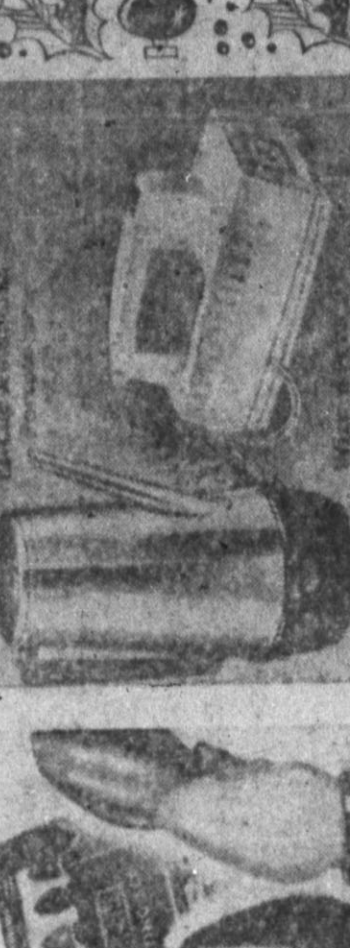
**CHANGE-FACE WONDERDOLL**  
Captivating! New! Squeeze her, her happy expression changes to cry-baby face, the cries! Head, legs, arms move. Drinks, wets. Vinyl, 16" Layette.

**20" HI-HEEL VINYL BRIDE DOLL**  
Mr. & Mrs. S. Claus invite you to attend the wedding of daughter Bridey to Prince Charming! The bride chose exquisite brocade silk & net, fingertip-length veil, pearls, flower hair, hand bouquet. Fine Buy!

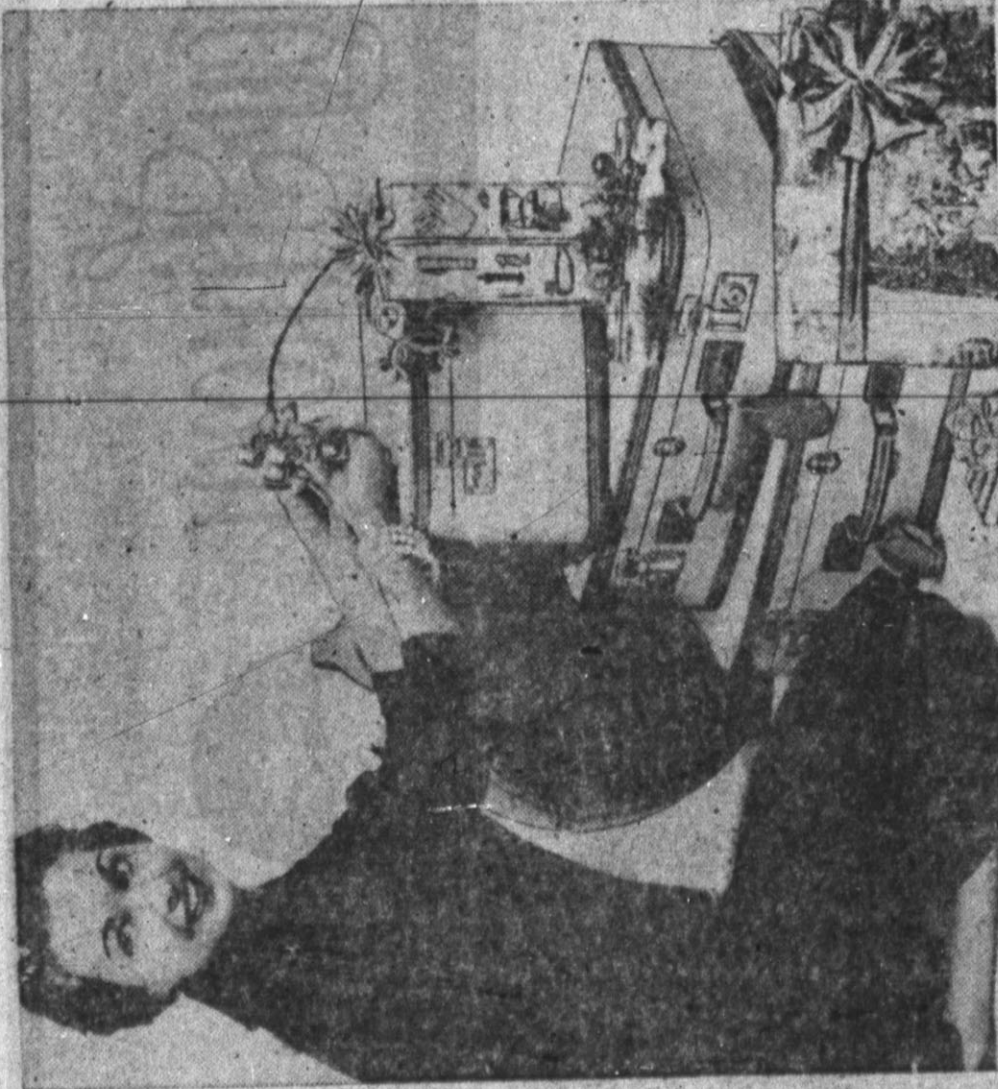


**SHOP and SAVE at Western AUTO**

**YOUR CHOICE 74.95**



**INDOOR CHRISTMAS TREE LIGHT SET.**  
Lights burn independently... if one goes out, others stay on! Seven lights on each string. Bright assorted colors.  
**99c** Holiday Special.



LUGGAGE FOR HER — a prestige gift that's consisting of weekend, overnight, and cos-hard to equal is a matched set of cases, metric case, or a hatbox for accessories. Please her with the starter set, at right.



BUSINESS "SUITS" — A brief case for the businessman is a professional accessory, to be chosen with an eye to his work habits. Among types most favored are the slim envelope with lock-flap; the continental attaché (left) and the underarm zipper case with handles which disappear. In leather or vinyl coverings.



COMFY CAT P. J.'s — surprising and delightful gifts to put under the tree are bright and warm look-alike pajamas for mother and daughter. Styled in a soft brushed Celanese Arnel tricot and rayon knit—likely are machine washable, need no ironing, and double for lounging and sleeping.

DOUBLE TREAT Double dessert and delectable marshmallows. Top creamy ice pud. craver is a handy tool for making with small squares of a bright fruit - flavored gelatin dessert.



PARTY PLANNING — A cake with holiday motif is a main ingredient of any small fry party, but there's more to it than just a good chocolate cake. Well-planned parties keep the youngsters properly occupied and also keep mothers from going mad.

### Letters To Santa

Dear Santa, I'm in the fourth grade. I am ten years old. Please bring me a gun - gun - will travel holes - a cake machine and a game of cards. Remember the other children. I love you.

With all my love, Margaret Buckmaster

Dear Santa, I am a little girl. I am in the second grade. Please bring me a doll, please bring me a ice cream machine, please bring me a bicycle, please bring me a dish set. I love you.

With all my love, Sue Buckmaster

Don't forget the other boys and girls. Please bring me these things.

Sue Buckmaster

Dear Santa, I'm in the 5th grade. Please bring me a 2 piece traveling suitcase. Please bring me De Luxe Train case with jewelry. Please bring me a snap apart jewelry set. Don't forget the other little boys and girls.

With all my love, Juanita Eaye Buckmaster

Dear Santa, Please bring me a Deluxe Toy Train. Please bring me a DeLuxe Wash "Winkie" strainer. I would like a white baby ritten only.

Please bring me a happy day Freeze' ice creamer. Don't forget the other boys and girls. With love, Sandy Buckmaster

Confidentially.....

THE NICEST GIFTS OF ALL.....

Come from

# RUTHERFORD And Co.

Our store is overflowing with Christmas excitement. Time's getting short too, so shop soon and remember, we'll gift-wrap your purchases free of charge!

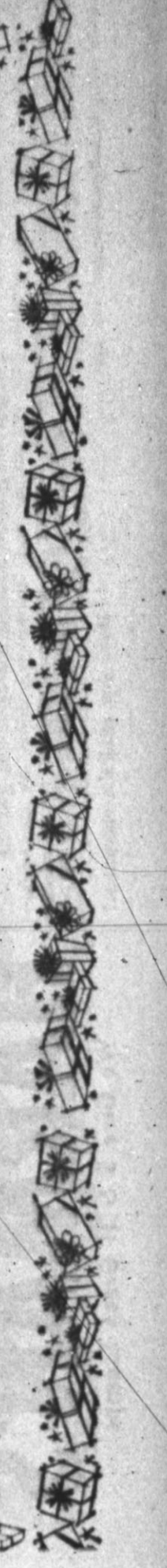
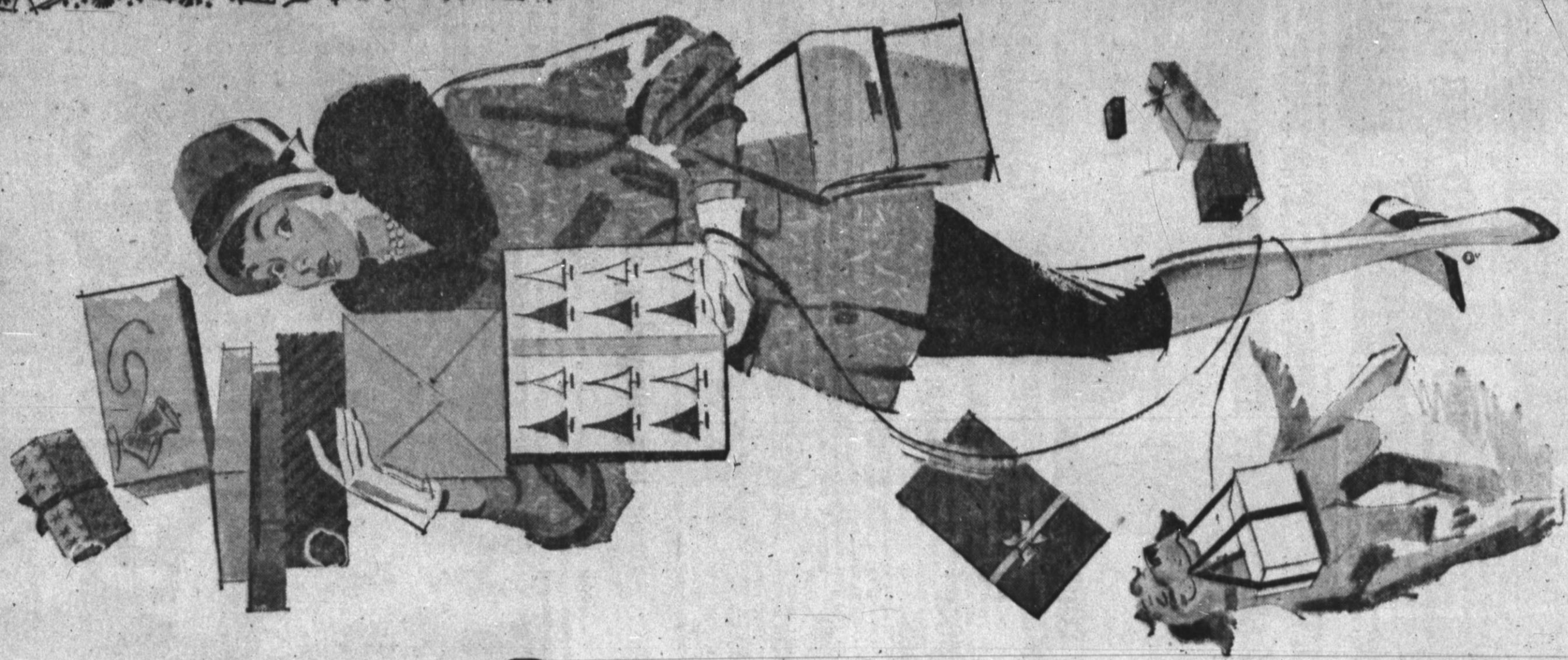
### May We Offer These Gift Suggestions:

- Arrow Shirts
- Dresses
- Lingerie
- Hose
- Houseshoes
- Shirts — Sport Shirts
- Blouses — Sweaters
- Scarfs
- Luggage by Samsonite
- Shoes by Freeman
- Socks
- Stetson Hats
- Curlee Suits and
- Sport Shirts
- Sweaters
- Handkerchiefs

Plus Hundreds of other Beautiful Gifts Throughout our Store

### FREE GIFT WRAPPING

# Rutherford & Company





**MATCHED PAIR . . .** This sophisticated black bucket cack-tail hat and giant matching muff, both trimmed with velvet, are made of Southwest African Persian lamb, a new flattering, budget priced, fur favorite.



**LITTLE STOLE . . .** Norwegian velveteen, a new flatterer, budget priced.

### Little Furs Top Want List

BY DOROTHY ROE  
On Women's Editor  
SMART GIRLS do their Christmas blinting early, and this year the subject of their conversation is likely to be fur accessories.  
The current feminine fashions take to fur accents like a small boy to a teddy bear. Fur hats, fur muffs, fur stoles, fur belts and fur bags are the newest notes in the want a miff she may subscribe to.



**SNOWTIME SWANK . . .** Left, bold stripes in red and navy on white; bulky-knit pullover with attached hood; right, cable-stitch cardigan with brass buttons and pointed pleat hood.

### Hooded Sweaters Suits in Young Sets

Newsletters — Keeping up with the changing fashion taste of American school girls is something that keeps the designers hopping, and causes untold headaches in the nation's vast garment industry. This year, however, there is one sure bet on every girl's list of wants, and that's a bulky-knit hooded sweater. Sweaters and hoods, it seems, go together like Bermuda shorts and knee socks, and young school girls who are in the know rate them "strictly fabulous," which is this season's highest form of praise.  
For skating, tobogganing or merely going to school in winter.

### New Bike Gadgets

Christmas gifts for boys are electric trains and bicycles, time-worn toys but like dolls for girls they are always sure-fire gifts. More than a million boys and girls find shiny new bikes under their Christmas trees every year. As Sis gets a new wardrobe for a favorite doll, a Christmas boy who owns a bicycle is likely to find brand-new accessories for it under the tree.

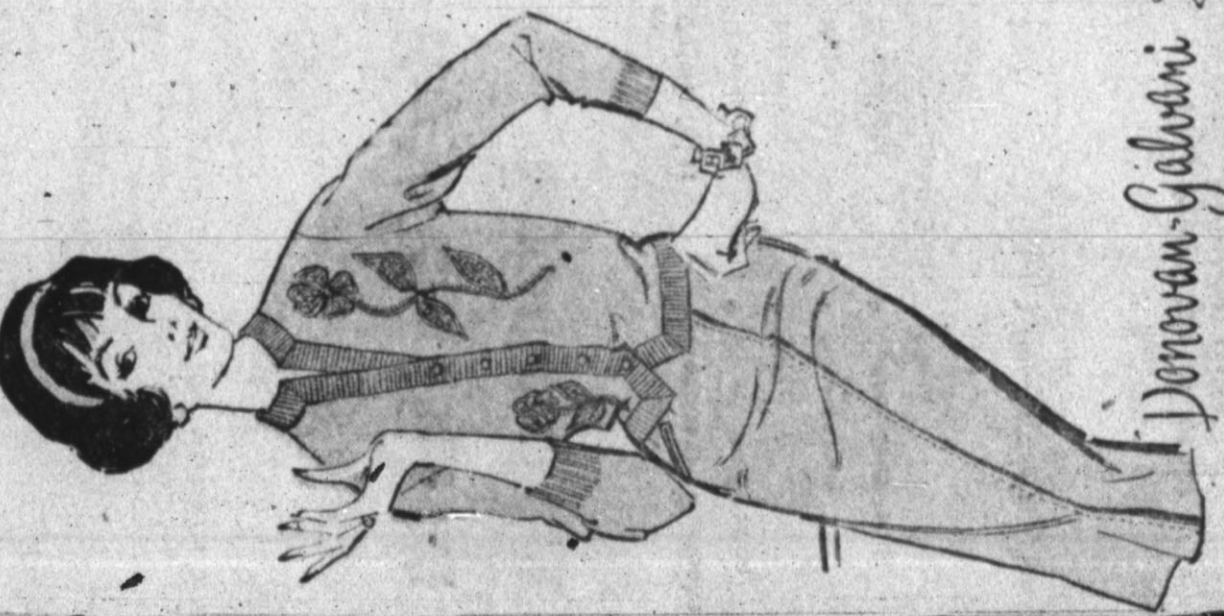
There is an enormous assortment of bicycle accessories available including a dozen different types of warning devices, colored fenders, saddle bags, gear carriers, plastic and wire baskets, speedometers and chain locks.

Special snow tires are made for the youngster who uses his bike to get to school in winter months. The one mistake a parent may make, shopping for that new bike is getting the wrong size. It's a good thing to remember that all American bikes come in four basic sizes depending on the diameter of the wheels. A youngster of from 3'11" to 5' should have a 16-inch bike with "out-rigger" wheels that can be removed when she or he learns balance. A 20-inch bike is considered the proper size for youngsters from 5' to 7'. Eight to 10-year-olds will be happy on a 24-inch bike. Children 13 and up may take a full-sized 26-inch bicycle.

The new "middleweight" bike, a cross between a racer and the standard balloon tire model is popular. It has a light frame with coaster brake. Main frame and repair costs are at a minimum, because parts for those American bikes are available in every community.

**KEEP IT COOL.** Modern "quick-cure" hams must always be kept under refrigeration.

**BAKE BANANAS** Ever bake some bananas to serve with ham? Peel and halve them, sprinkle with lemon juice and light brown sugar and put them in a moderate oven until cooked through.



Donovan-Galvani  
Champaign-Styling of Working Girl, Phoenix

### SWEATER AND SKIRT DUO "BLOSSOM OUT" IN PASTELS

DONOVAN-GALVANI dyes sweaters and skirts to match in the refreshing pastel tints that look toward Spring. Sweater of Hi-Bulk Orlon has beautiful embroidered flowers. Sizes 34-40 \$8.95. The slim doekskin flannel skirt has nice details. Saddle stitched side flange-bound buttonhole pocket. Sizes 8 to 16. \$10.95. Both in matching DRIP DRY BLOUSES . . . \$5.95

### HARMAN'S

We Give S & H Green Stamps

### Frivolous. Fancy. Finery

To make her feel so lovely, so pampered

our wonderful array of gifts, friendly, helpful service, and extra shopping hours will put a happy ending to your "what-to-give-her" problems. Hurry . . . Christmas is near!

Open 'til Nine Every Tues.  
Now until Christmas



### SANTA SUGGESTS:

- ★ Slips
- ★ Pajamas
- ★ Hose
- ★ Blouses
- ★ Coats
- ★ Suits
- ★ Costume Jewelry
- ★ Scarves
- ★ Dresses
- ★ Gowns
- ★ Panties
- ★ Sweaters
- ★ Knit Dresses
- ★ Moutons
- ★ Leather Jackets
- ★ Slim Jims
- ★ Hats
- ★ Gloves
- ★ Belts

Free Gift Wrapping

Shop Little's Now

While Our Selections Are Complete

for a more glamorous Christmas, select her gift from . . .

### LITTLE'S

OF HEREFORD

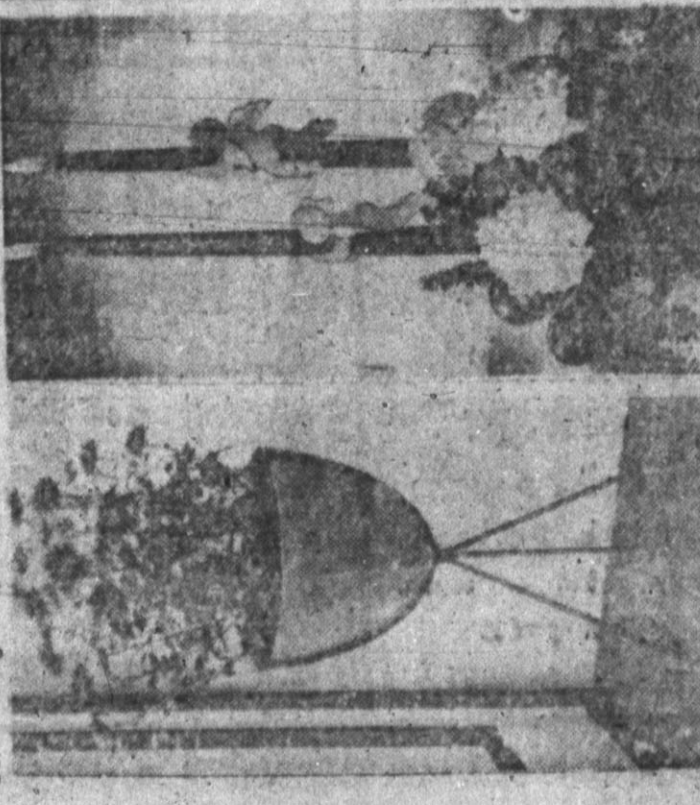
"Smart Clothes for Smart Women"

### Give Santa Claus a Tip For Gifts for the House

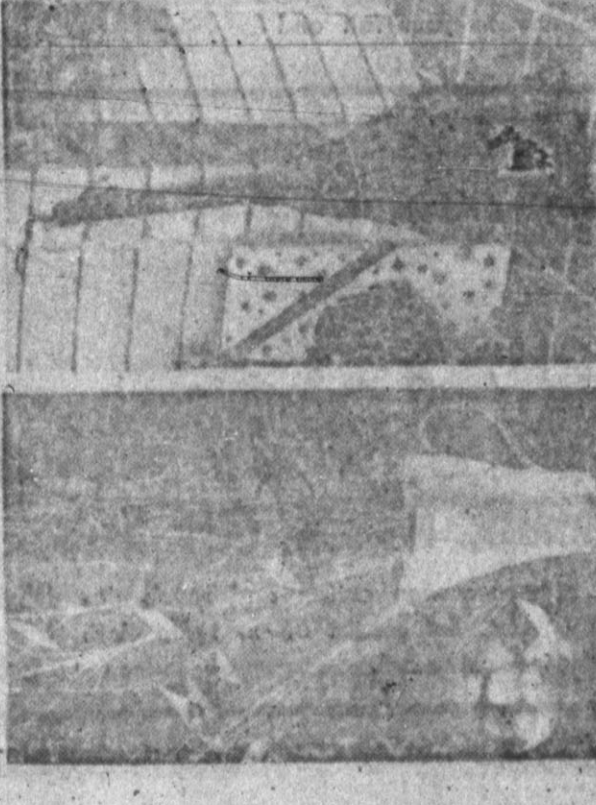
By VIVIAN BROWN  
 A versatile modern planter such as one designed by Russell Wright, just the thing for displaying home-grown flowers. Entertaining ladies? Give them guest towels such as new paper ones with beautiful rose motifs, or absorbent cocktail napkins and coasters in chic F-verbena or Greenan designs. Polyethylene cherubs designed by Russell Wright are available to be used on candles as a planter of fiber glass available in decorative hues on a wrought-iron standing base? Or



FOR THE HOSTESS are these charming new absorbent paper napkins and coasters. Block in white, designed by the French designer, Sappas, also in French door-knob motif.



A DECORATIVE planter, is an ideal gift to gardeners to show off home grown plants or cut-flowers. It's fiber glass in decorative hues, designed by Kimball.

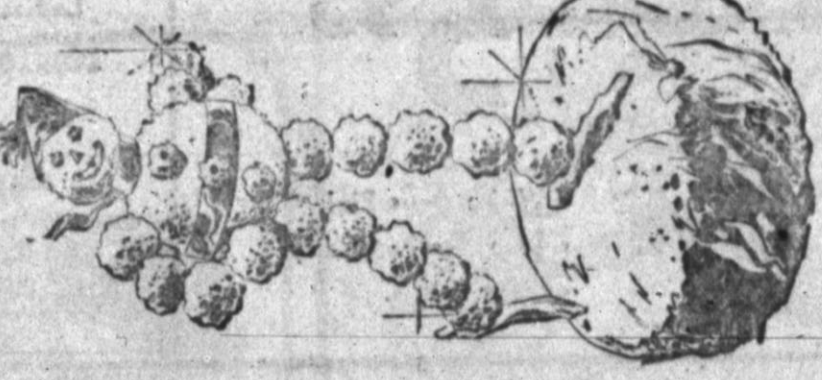


ENTERTAINING LADIES adore HOMEY HEARTH brush as easy gift for a new or old something different such as this handkerchiefs, white pitcher, available in red or blue. From designer Russell Wright's green, the brushes make an exclusive collection. Perfect for ideal gift for the \$2.95 Yule egg nog.



MAKE IT A "LUGGAGE CHRISTMAS" — it will be one that's treasured for years' to come! STREAMLINED is the keynote of these smartly-matched pieces that feature hidden locks, vinyl bonded to magnesium, extra roomy design, long wearing colorful linings, and lightweight construction. Special pieces for men and for women.

### Yule Decor in Foil



New features — Youngsters can have lots of fun making their own foil decorations. The foil food staples such as cranberries, turkey, and other festive items. A variety of sizes and colors. High for instance, may be made with a series of little balls of crumpled foil. To make a head crush aluminum foil to form a ball about 1/2 inch in diameter. Attach the head to a string with wire and inserting ends into foil. For the body, make a larger elongated ball about 3/4 inch in diameter. Run the end of a soft vinyl doll voted an outstanding example of American toy production in 1956 by the Toy Guidance Council. This newcomer has jointed arms and legs and a swivel head. Dolls and candy are two of the more important aspects of Christmas to most little girls. So this year the toy designers have thought up the special "double" present of a doll with candy-colored hair packed with matching candy.

### CHRISTMAS CENTERPIECE

A skater made of foil may decorate the holiday table. If it is to be stored for a long time, experts advise leaving it in long pieces. If not, cut it into 1-inch pieces for salads, stews, meat pies.

### HEIGHT CLAUSE

NEW YORK (AP) — Nine-year-old Patty Luke has a special clause in her contract for performing in "The Miracle Worker." Patty is 5'1" and 24 inches tall. When she gets to be more than 54 inches tall, the manager must edit her contract. Young Miss Luke portrays Helen Keller as a child in the drama built around Miss Keller's triumph over physical handicaps.

### REUSE IT

When you wish to reuse a piece of wrap a rent plastic wrapping spread it out on a flat surface and rub briskly with a clean dry cloth to restore clinging power.

### DIFFERENT TREAT

Next time you serve baked potatoes you may enjoy surprising on a spoonful of sour cream and a sprinkling of minced chives instead of the usual butter.



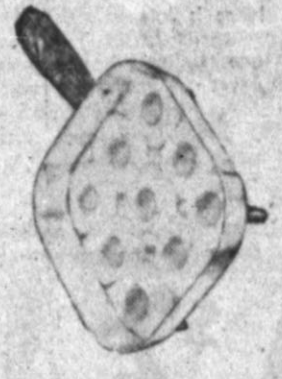
# CUT-RATE PRICES

BROS. STAMPS AND GUNN

ON THESE FAMOUS

AND GUNN BROS. STAMPS

# NATIONALLY ADVERTISED SMALL APPLIANCES AND NAME BRAND GIFT ITEMS!



Sunbeam



Universal



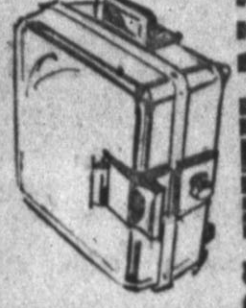
Kodak



- ★ Hair Dryers
- ★ Coffee Makers
- ★ Electric Irons
- ★ Toasters
- ★ Deep Fryers
- ★ Electric Mixers
- ★ Fry Pans

- ★ Steam Irons
- ★ Hand Mixers
- ★ Polaroid Cameras
- ★ Kodak Equipment
- ★ Electric Can Openers

Polaroid



General Electric



Sunbeam

CHECK COOPERS LOW PRICES

GUNN BROS. STAMPS WITH ALL YOUR PURCHASES Sorry - No Layaways or Time Payments at these Low - Low Prices

# GOODER



WILL HELP YOU SAY...

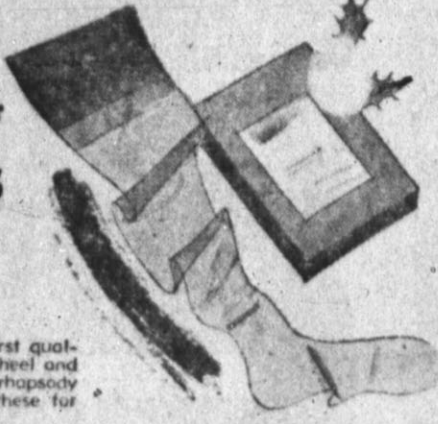
# Merry Christmas



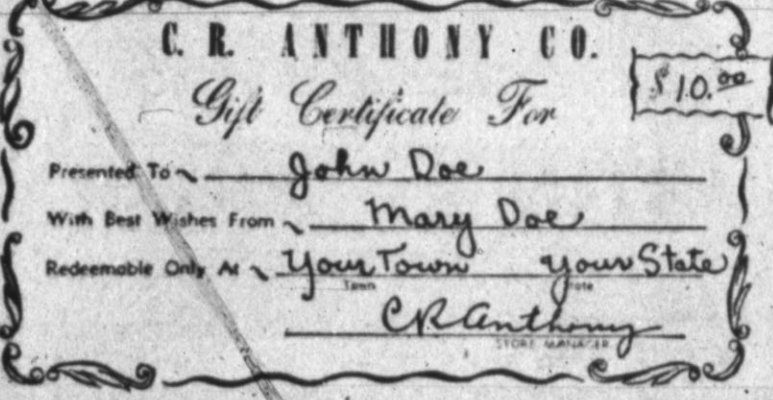
Open till 8:30 Tuesday Night.

Shop Early For Best Selections

**First Quality - 15 Denier Seamless Nylons**  
**SIZE 8 1/2-11 \$1**

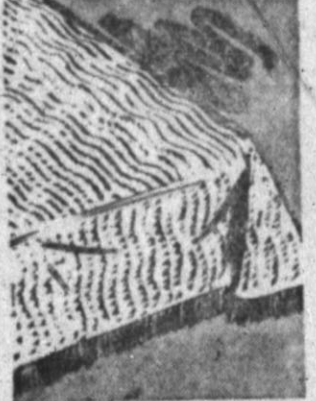


Truly a value you can't afford to miss. First quality, 474 needle 15 denier hose with nude heel and reinforced toe. In popular new colors rhapsody and honey. You'll want several pairs of these for yourself, several for gifts.



**Women's & Girls' Stretch Tites**  
 Fits like skin, will wear and wear. Well made, will not run. Strong elastic waistband, ideal for many uses. Popular colors.  
**Girls' 7-14 \$1.79 Ladies' S-M-L \$1.98**

**Full Bed Size Chenille Bed Spreads White & Colors \$5.95**

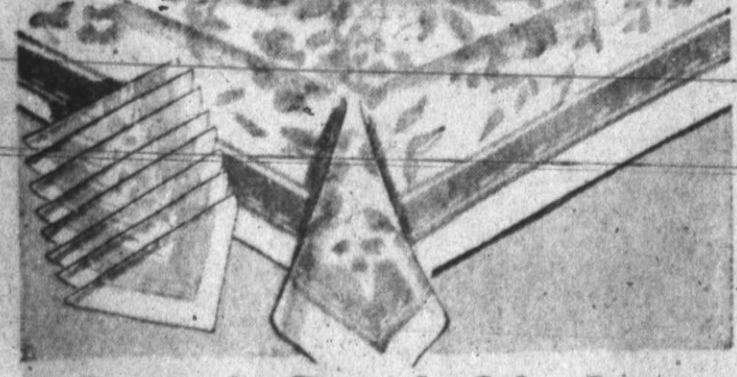


Lint free Chenille Spread. Why not dress up this Xmas with a new Spread. Others 6.95 to 9.95

PARADE OF VALUES SPECIAL SAVINGS  
**COSTUME JEWELRY**



**ALL NEW FALL STYLES**  
 Here's fashion importance—costume jewelry for almost every thing you wear. Buy these new styles separately or combine for a matching set that will give added beauty to your fall and holiday dresses.  
**\$1.00 ea.**



**Damask Boxed Gift Sets**  
 Assorted pattern woven cotton and rayon damask dinner sets. Set consist of x-table cloth, to \$3.98 and napkins. Gift boxed. \$8.98

Ladies' Exquisite  
**Quilted Robes**

Lurex Trim  
 Give her a heart warming robe this Christmas. Our favorite is this beautiful nylon quilted with lurex trim on collar & pockets. Your choice of colors to make her feel pretty and snug.

**\$10.95**  
 Others \$3.98 to \$8.95  
 Sizes 10 to 20



Beautiful to give - - - to wear  
 Ladies' Lovely **NYLON Robe & Gown Set**

A. Dreamland on the double: a nightly delight. This exquisite sheer nylon robe has nylon lace trim and push-up sleeves. The matching waltz-length gown is also trimmed with lace. In feminine pink, blue or white. It is a gift which will be remembered. Sizes 32-40.

**LACE TRIM \$5 PER SET**

Ladies' Luxurious **NYLON Half Slip & Panty Set**

B. Here is lots of value at a thrifty, thrifty price. Fancy nylon lace trimmed half slip and panty set in matching colors and trim. In lovely colors of white, pink, blue, red, black and rose. Sizes S, M, L.



**\$2**

Women's and Misses  
**TRIPLE SKIRT CAN-CAN**

Choose from a rainbow of colors in these luxurious nylon lace skirt over skirt, over skirt can-cans with ribbon bow trim. Ticot knit top, elastic waistband. In white, red, pink, cotton blue and raspberry. They're lovely.



**5.95**

- White • Pink
- Blue • Raspberry
- Sizes S-M-L

Ladies' Beautiful  
**House Slippers 2.66**

Comfortable slippers are always a welcome gift. See our wide selection of moccasins and slippers in white and pastel colors. Some with fur collar, others with metallic beaded shoe ornament. Sizes 4-10.

Men's Fine Quality  
**STRETCH ANKLETS 2 PAIR \$1**  
 • Gift Boxed  
 • Popular Colors  
 • One Size fits all

Men's "Man Lon"  
**ARGYLE ANKLETS \$1 pr.**  
 • New Patterns  
 • One Size fits all  
 • First Quality

Ladies Nylon  
**Shorty Gown & Pajamas \$5.95**

New colors. A gift that she will cherish as well as be proud to wear.

**This Xmas Give Lorraine Underwear**

Robe & Pajama Set \$3.98  
 Gown, Pajama, Slip, pants, in lovely nylon or rayon, which ever you prefer.  
 Prices \$3.98 to \$6.95



Men's Bulky Pullover Sweater  
 75% Lambswool, 25% Orlon Boat neck, long sleeve slipover or 50% Lambswool. In Charcoal grey or brown, Oxford, red. Handsomely styled and detailed to look so much more expensive. Compare price . . . compare quality.

**\$4.98**

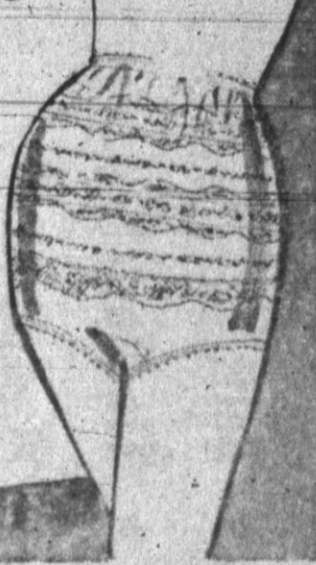
**Men's TIES**  
 Made by Wemberly  
**\$1.00 to \$2.00**

Dark Tones & Light Tones to Match Any Color Suit or Sport Outfit. A gift that is always practical.

Ladies' Hollywood Style  
**Nylon Briefs \$1**

SIZES 5-8

Lavishly trimmed with lace. In a riotous selection of colors: white, pink, black, flame, beige apricot and blue. Choose several to make up a colorful and festive gift package.



Automatic - Single Control  
**Electric Blanket \$15**  
 Size 72"x84"

Give them this luxurious electric blanket and they'll enjoy cold nights after Christmas. A gift anyone would be delighted to receive. 10% nylon, 65% rayon and 25% cotton, in assorted pastel shades.

Huge Selection Men's  
**DRESS SLACKS \$6**  
 Sizes 28-42

Values to \$9.95. Extra high quality assorted fabrics in all of the most wanted colors. Expertly tailored in every detail for perfect fit and smart appearance. Supply your own needs and solve some gift problems now at the thrifty Anthony price.

Men's and Boys' Short Sleeve - Pullover Style  
**Acrilan Sport Shirts**



These handsome boys' shirts come in a wide variety of colors and sizes: red, powder, olive, gold and tan, sizes 8-16. Three button with button-down collar and cuff sleeve. Any boy would be proud to own several of these.

Casual but neat, these men's shirts make a perfect gift. Handsomely designed with a 3 button placket, top stitched standup collar with permanent stays, and a pocket with shield motif. Choice of grey, heather, tan heather, olive and gold.

Men's S-M-L  
**2 for \$5**

Boys' 8-16  
**2 for \$3**

Men's and Boys' 2-Ply Cotton

**Cupioni Sport Shirts \$4**

For the man who cares about his appearance. These long sleeve shirts come individually boxed, make a welcome gift. Rich selection of colors—grey, gold, light blue, charcoal and dark brown.



Boys' 10-16  
**2 FOR \$5**

Men's Pima Cotton **DRESS SHIRTS**  
 NO-IRON—WHITE ONLY

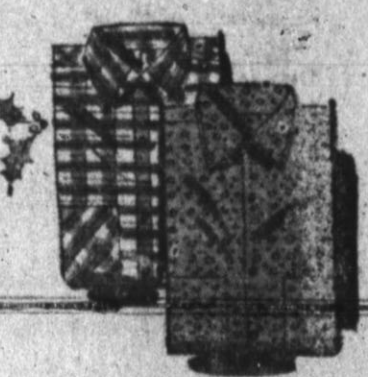


**2 for \$5**

Make no mistake about it—there isn't a man alive who doesn't like white shirts. These have permanent stays in collar, cuffs convertible from French to Regular. Form-fitting, no-iron. Sizes 14-17, sleeve lengths 32-35.

Men's Wash-N-Wear  
**SPORT SHIRTS 2 for \$5**

For the man who likes to look casual but not flashy. Men's long sleeve sport shirts with tubular collars, chest and waist and wear solid, turtleneck and patchwork, wash and wear woven plaids and checks, and solid cloth in solid colors. Tapered styles and others. Sizes S, M, L.



Men's All Wool  
**SUBURBAN CAR COAT 19.95**



So handsome to look at, so wonderful to wear. Superbly made of 75% Wool, 15% Nylon, 10% cashmere. Satin lined with 100% reprocessed wool interlining. 3 button front, 2 button tab trim on sleeves. Large patch pockets with flap. In tan, Charcoal and Grey. Sizes 34-46.

Men's Imported  
**Capeskin Gloves \$3**  
 ONE SIZE FITS ALL



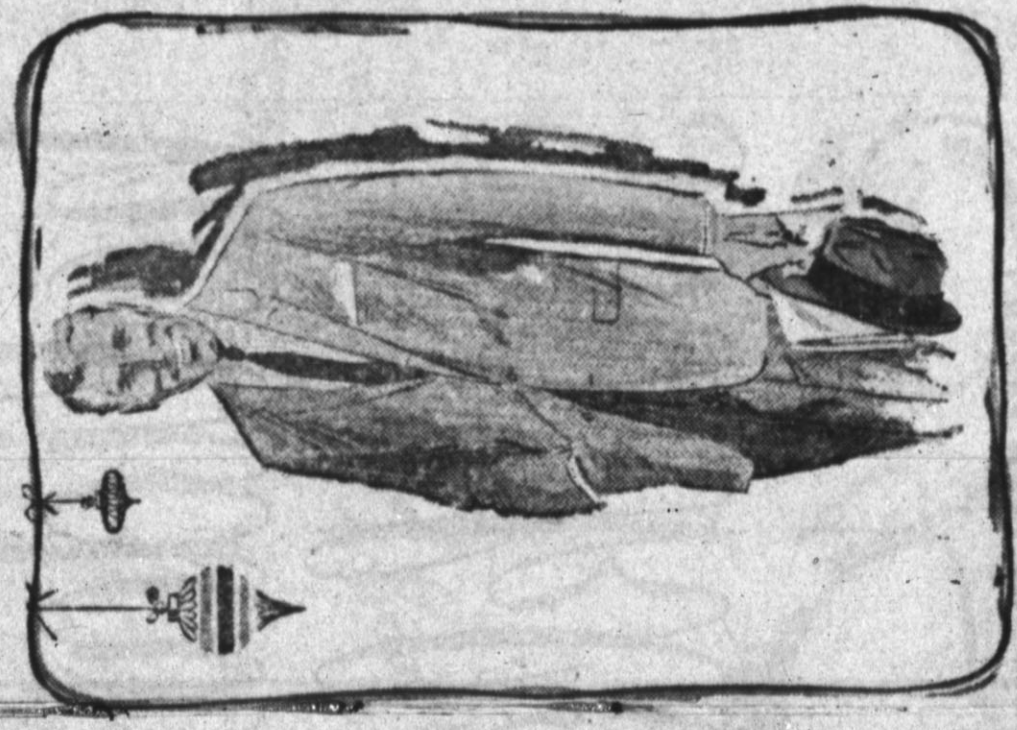
The gift to warm his hands . . . and his heart. Beautiful imported capeskin gloves with fully whipped stitched side walls and fourchettes. In black and brown. At this low price you can't afford not to buy. One size fits all.



# What to Buy for a Guy!

Shop Gaston's  
for the finest gifts of all!

- ★ Men's Suits & Sport Coats
- ★ Slacks
- ★ Sweaters
- ★ Belts
- ★ Tie Clasp Sets
- ★ Manhattan Wash & Wear Shirts
- ★ Socks
- ★ Electric Blankets
- ★ Scarves
- ★ Ties
- ★ Handkerchiefs
- ★ Gloves
- ★ Boys' Suits



**All Merchandise Gift Wrapped Free At Gastons**

**When In Doubt May We Suggest A Gift Certificate**

**Anti-Freeze Jacket by MCGREGOR**

- ★ Robes
- ★ Pendleton Blankets
- ★ McGregor Sportswear
- ★ Houseshoes
- ★ Esquire Loafer Socks
- ★ Pendleton Shirts
- ★ Stetson Hats
- ★ Sport Shirts
- ★ Boots

**In Fact, You'll Find the Perfect Gift at**

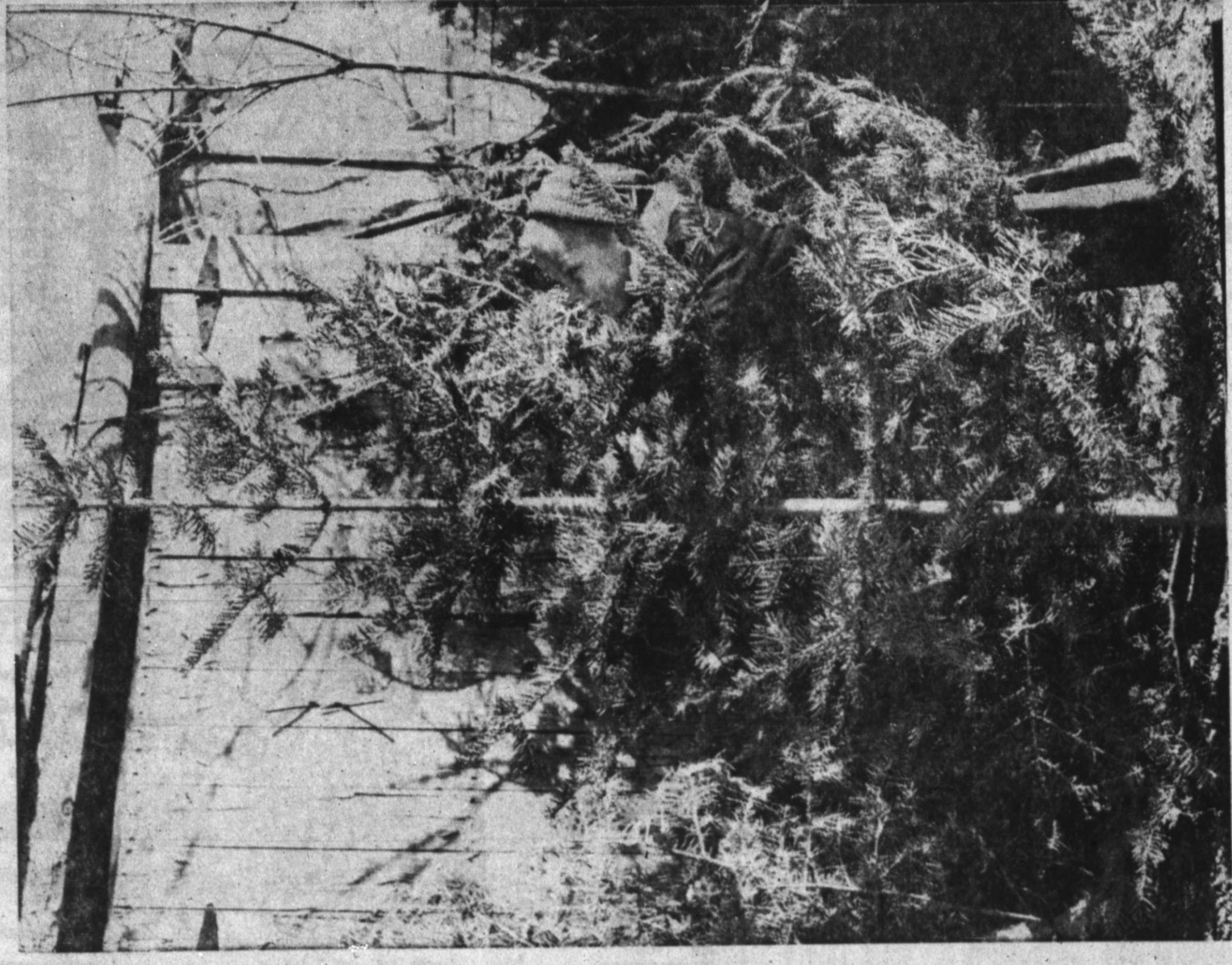
**Gaston's Popular Store**

Since 1921  
Also Visit Our Gift Dept. of Imported and Domestic Items

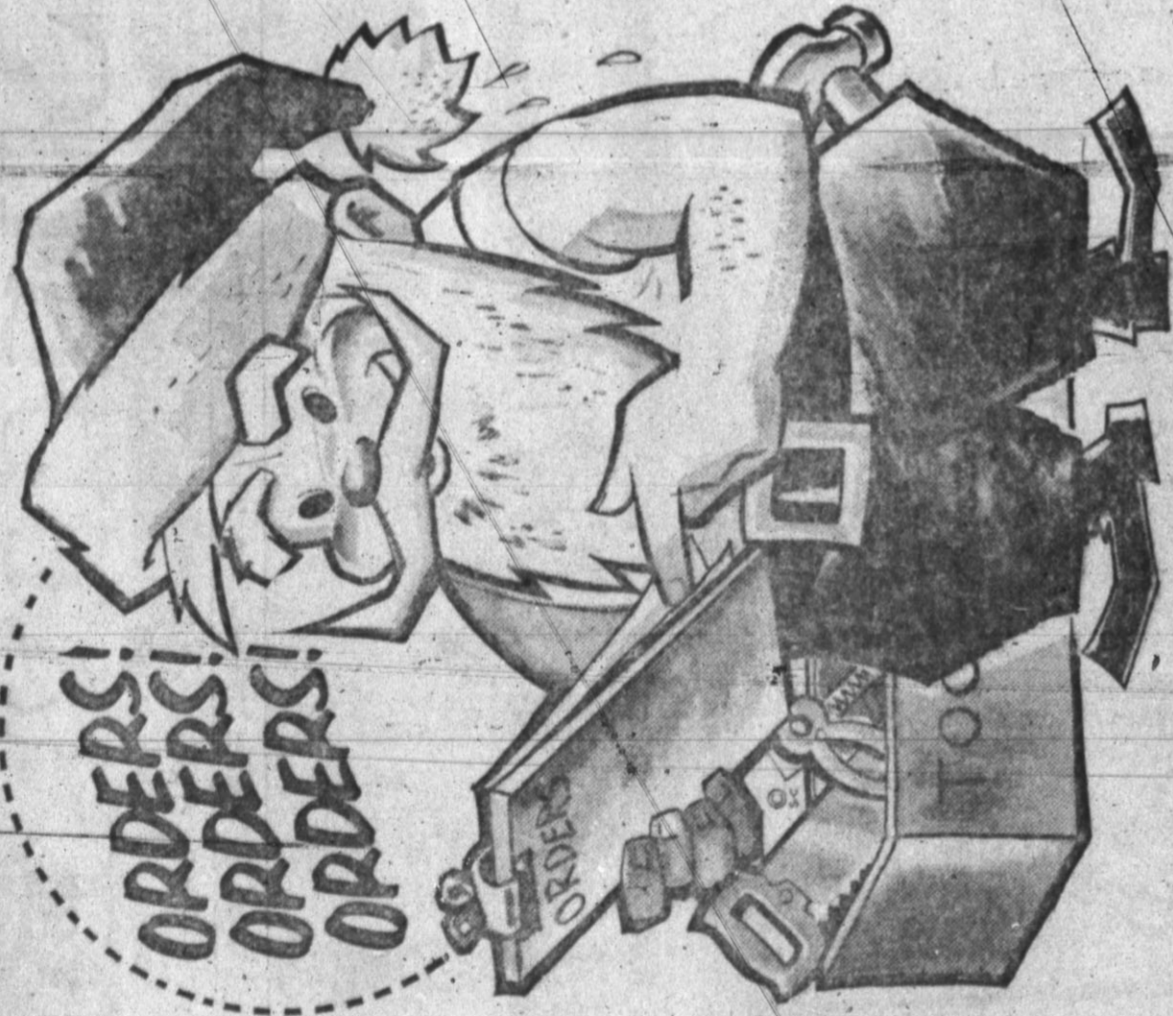
# The Sunday Brand

Published Every Sunday

Hereford, Texas, Sunday, December 6, 1939  
Our Slogan: "More People—More Farms"



SHOPPING FOR CHRISTMAS TREES is a lot of fun for the smaller members of the family. Four-year-old Ricky Don Fudge, son of Mr. and Mrs. Don Fudge, 131 Beach, uses a careful eye to measure a large tree he feels would fit nicely in the living room. And through the wide eyes of a child, Christmas takes on a new and wonderful meaning. (Staff Photo)



WELL SANTA, QUIT YOUR FRETTEIN' . . . . . AND BRING

YOUR LIST ON DOWN TO

# HEREFORD HARDWARE

And You'll Be Ready for Christmas In A Wink!

Sure, even Santa likes to do his Christmas shopping the easy way! And he knows that at Hereford Hardware he'll find gifts for all ages, both Pops, Moms, as well as brother and sister. For instance . . . why not surprise mom with a set of beautiful Franciscan Dinnerware or one of many small appliances that are so popular today. Or, if it's Dad you're buying for, have you looked in the sporting department?

If he's a hunter or fishing enthusiast, then we have your gift problem licked. Come in at your earliest convenience . . . the shelves are bulging at the seams, loaded with an array of gift items for every member of the family.

**Complete Selection of Gasoline Powered**

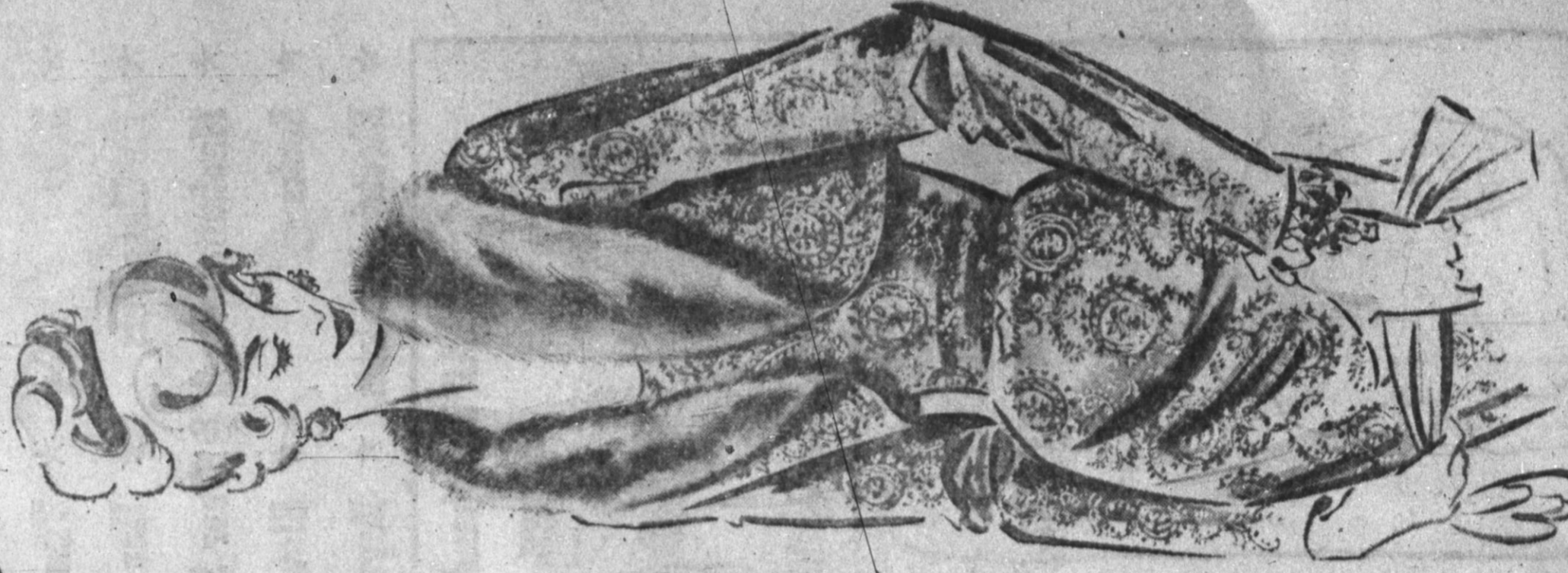
**Model Airplanes -- Repair Parts too!**

# HEREFORD HARDWARE

Phone EM 4 2525

# holiday sparkle

truly magnificent . . . that's what you'll say about the glittering array of gifts assembled by Gaston's Ready-to-Wear Dept. Gifts that will enhance the sparkling beauty of your favorite Miss (or Mrs.) Make this Christmas a memorable one . . . shop the selections at Gaston's.



Choose from our gigantic stock of fine Branded Gift Items

- ★ Sebastian
- ★ Sweaters
- ★ Slips
- ★ Costume Jewelry
- ★ Jeweled Leather Jackets
- ★ Coats
- ★ Pajamas
- ★ Gowns
- ★ Billfolds
- ★ Scarves
- ★ Party Dresses
- ★ Sweaters
- ★ Slim Jims
- ★ Gloves
- ★ Blouses
- ★ Gloves
- ★ Suits

And When In Doubt

Give A Gift Certificate!

## Gaston's

Popular Store

### Thrifty Scots Started Christmas Club Plan

Christmas will start early for the depositor who commits himself over thirteen million Americans to fifty equal payments and is this year when they receive the check from their Christmas Club savings.

Christmas Club, for those not familiar with the term, is a formalized savings plan whereby

fining this type of savings program, however, pay interest, some charge penalties if the sav- falls short of his goal, and others merely guard the funds. The Christmas Club method of thrift originated not surprisingly in Scotland. The frugality of that country first set up special accounts of this type in 1798. The idea didn't penetrate the New World until after the Civil War when it be- came as a paternalistic arrange- ment with employers rather than the financial institutions themselves, "accepting" weekly deposits for repayment at Christmas time.

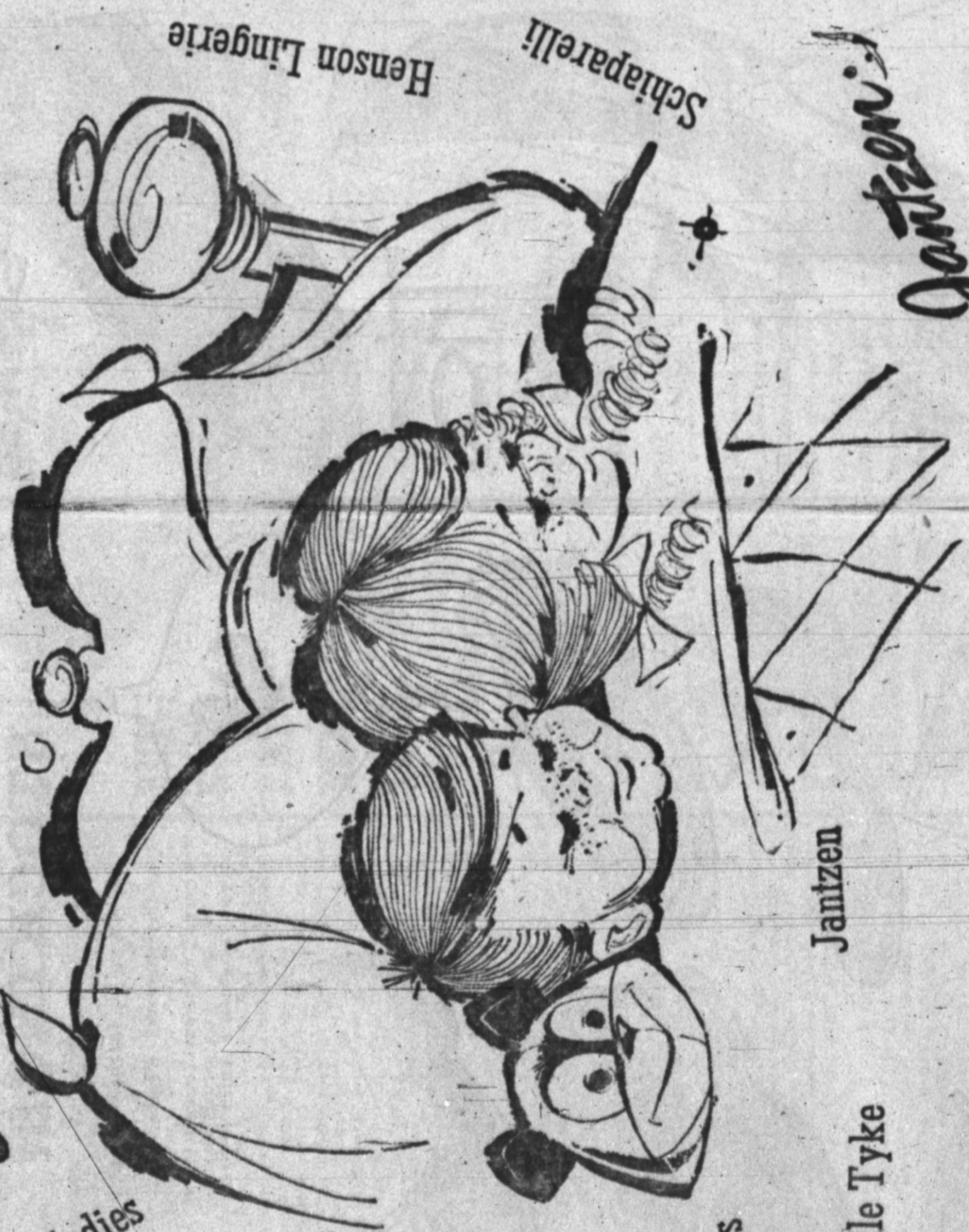
Soon the institutions saw there was a place for them in this scheme, and by 1914 there were some 3,000 banks which had Christmas Club savings plans. Actually, only about a third of the savings will be spent on holiday gifts and such. Another third will go back as payment

for little boys and girls and teeners, too . . . . . the dreamiest togs are found at Gaston's!

White Slag

Jantzen's Kate Jantzen's Carter's

Style Undies



Pandora Sweaters

Wee Togs

Toddle Tyke

Cinderella Hats

Aansworth Blouses

Gail Berk

Suburban Leathers

for infants thru teens See Billie Slagle

Gaston's Popular Store (Children's Dept.)

## PENNEY'S IS YOUR SANTA

ALWAYS FIRST QUALITY

Welcome to our biggest Gift Giving Collection!

Save big! Buy smart! Every department is packed with Gift Values!

# GIFT BARGAIN BAZAAR



DYED-TO-MATCH LACE ON OUR GIFT NIGHTIES!

Penney's has gone all out, to pick the loveliest nylon tri-cots for your selection. We have them in all styles—long gowns to baby dolls, trimmed with matching lace.

**\$3.98** misses' sizes



SPECIAL! NYLON QUILT DUSTER **\$3.00**

girls' sizes 4 to 14  
Pretty floral prints on quilted nylon taffeta. Belt it 3 ways for variety. Pink or blue on white ground. Machine washable at medium setting. Gift buy!



SAVE! COTTON BROADCLOTHS! **\$2.98**

men's sizes 15 to 17 (sleeves 32 to 35)  
Styling you know he wants... soft short collar, new fashion convertible cuffs. Wash 'N Wear, too, little or no iron needed. Give him a drawer full.



Sport shirts 'n slacks team up for gift giving!

Don River Plaid Sport Shirts are Penney's tailored of easy-care combed cotton. All launder with minimum effort... machine wash, drip dry, little or no ironing needed. Browns, blues, greys, reds.

**\$2.98** men's sizes small, medium, large, extra-large

100% worsted flannel slacks are tailored to Penney specifications with pleated front, separate waistband in front, continuous in back. In charcoal, oxford, medium grey, brown or black olive.

**\$9.95** men's sizes 28 to 42

SHOP PENNEY'S... YOU'LL LIVE BETTER. YOU'LL SAVE!

# Dear Santa: Please Send Me A New Party Dress

By DOROTHY ROE  
Every little girl wants a new party dress for Christ-

## Sale of Candy For Yule Sock

By VIVIAN BROWN  
A candy sale is an ideal way to raise Christmas money. Many young people find that a gaily wrapped box or jar of Christmas candy, jelly, hot cakes, fruit-cake rolls like the club treasury or their own bank account.

For size five you will need 2 1/2 yards of 44-inch fabric, 15 yards of inexpensive lace, a spool of gold metallic thread, a small package of bright sequins or beads and two yards of taffeta ribbon about 3 1/2 inches wide.

If the pattern does not include ruffles, make a ruffle by cutting 13 crosswise strips four inches wide. Seam these into one continuous strip. Use the foot of your sewing machine to finish one edge and finish the other by applying lace over hem, again using the foot hemmer. Now gather the ruffles on the plain edge to half the original length. Sew the ruffles to skirt, row after row, three inches apart. To embroider the sash, draw five motifs of holly leaves on typewriter paper. Baste a motif on each end of the sash and Machine stitch through paper and tear off paper when complete. Sew sequins or beads at each motif.

CHRISTMAS BELLE — Her frothy organdy party dress is easy to make at home, does duty for gala dates all year.



# Everything for Christmas

... at Tannahill's Variety Store

- Games
- Stationary Jewelry
- Costume Jewelry
- Belts
- Cosmetics
- Materials
- Tricycles
- Brach's Candies
- Christmas Wrapping
- Christmas Wreaths
- Baby Gifts
- Canister Sets
- Toys
- Dolls
- Desk Pens
- Pictures
- Tie & Sox Sets
- What Nots
- Glassware
- Wagons
- And We Suggest . . . .
- Hallmark
- Greeting Cards
- Decorations
- Lingerie
- 3 pc. Bath Room Sets
- And Many More Items

Use Our Convenient Lay-A-Way Plan  
Shop Now! Avoid The Rush

# Tannahill's Variety Store

236, N. Main

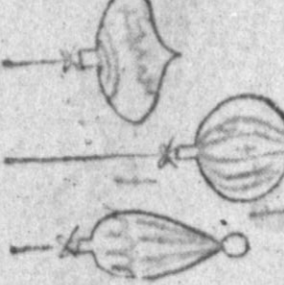
Hereford

EM 4-3816

# A Gift from Hereford Shoe Store is Sure to Please



## Weather-Bird Shoes



for their  
**CHRISTMAS STOCKINGS!**

No better gift... for the youngsters or their parents! Weather-Birds always look smart... and they wear long after Xmas is past. Priced right, too.



## Christmas Gift He'll appreciate

His pipe and new soft slippers, and watch for that smile of contentment! The "Apache" has a cushion-crepe sole, which makes it ideal for backyard and patio duty. And the price is right. All sizes. Come in today.

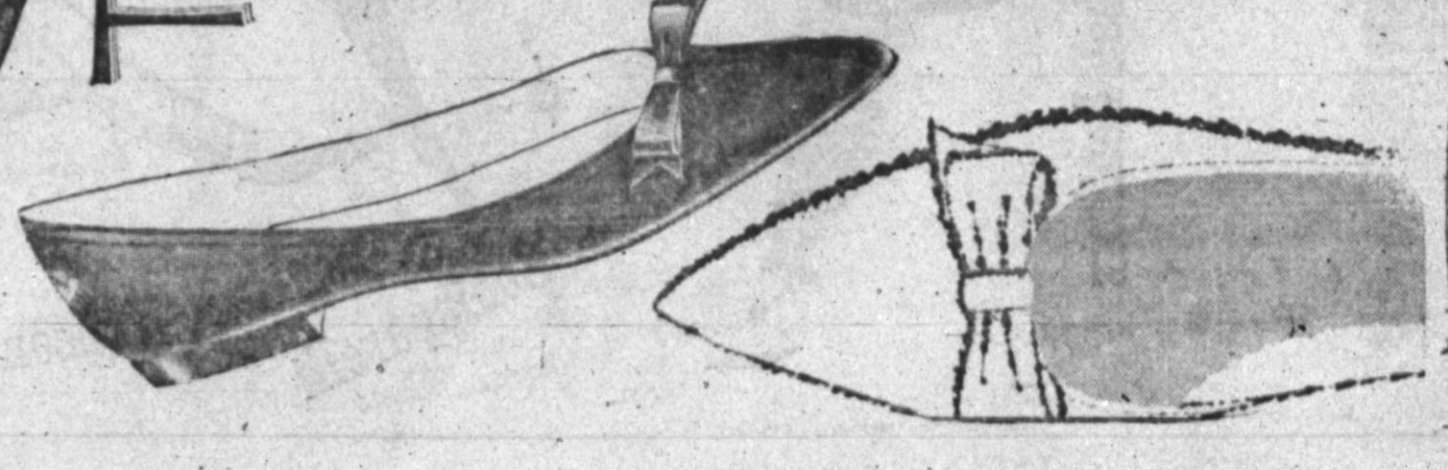
Skamps



## TRIOS

perky bows and pointy-toes!

Now... femininity in flats! Flirt and feminine, these soft, comfortable flats are yours for a seasonal of fun. New Cal-flex sole is pure delight... and notice the point that keeps the fashion line! Teeners will love these for gliding through the season. Choose yours from a variety of leathers. All sizes and widths.



As Advertised in Seventeen

# HEREFORD SHOE STORE

323 N. Main

Phone EM 4-1833

TRAINING EXPANDING  
NEW YORK 19 — The Actors Studio is planning to expand its activities to include training for actresses and playwrights. A \$200,000 fund-raising campaign is being launched to underwrite the project for three years.

Northwestern first met Notre Dame in football in 1889. The latter won 9 - 0.

# Old-Fashioned Christmas Best, Decorator Contends



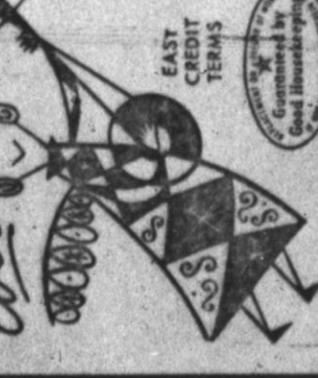
**DO-IT-YOURSELF TREE** — Decorator Frances Lee of New York designed it especially for people who want to celebrate Christmas with minimum of effort. The 'tree' comes with 39 ornaments or already trimmed.

By VIVIAN BROWN  
Americans may say from the traditional way of old-fashioned Christmas, but they always come back to it. That's something to keep in mind when planning your Christmas decorations, says New York decorator Frances Lee.  
"Recent Christmases have turned up turquoise trees, some trimmed with roses, trees with forget-me-nots, fairs and shells. These had no real connection with Christmas, but they appealed to people who wanted to be different."  
The reaction came from children and their voices count at Christmas, Miss Lee says. Even children who'd never had the old-fashioned Yuletide liked it when they saw it in the story books.  
"You'll find red and green in the most sophisticated fashion-conscious homes again this year," explains Miss Lee, "because there is no way to beat it's Yule splendor."  
She predicts too that older people with married children who have tried to escape from Christmas festivities, and Yuletide travelers will take time out to celebrate the season. One indication of it is a small do-it-yourself Christmas tree which Miss Lee designed for these purposes:  
"A tiny tree that may be put on the dining table or even carried in a bag to a resort is the answer for many people. One catches up with it for every one of these little trees, she's having Yuletide in for ever the Christmas spirit."  
The little trees come with an assortment of ornaments in the traditional ones, red, white, and gold, with a few blue and red balls, candy canes, and gold glass balls, and a gold star on top of the tree.  
Here are some ideas for decorating your home during Yuletide Christmas, says Miss Lee:  
1. Glitter, don't, the hand you buy, purchase from the department store in the holiday for the few days before Christmas. Save it from year to year. It comes usually in 35-cent tins, six sticks, red, gold and silver. Six sticks may do the trick, cut into two 25-cent pieces. Use the pieces lengthwise, overlapping one

ability over the other in the center of the table. If you'd like to make place mats, trim them with bread or flat, holly and berries. Oblong place mats may be cut to about 14 in. by 20 in. or square mats 21 in. by 25 in. with gold or holly and berries.  
2. A handsome centerpiece could be just a large wreath with a candle or a plate in the center of it.  
3. Christmas candles may be decorated with gold paper or holly leaves here and there at the candle base.  
4. Decorate the front door as a Christmas package with red and green and lengthwise like it was a box. In the center, you might put a green wreath, natural pine cones and red berries in bunches on the wreath.  
5. Put a large wreath on your front door and fasten an inexpensive red or white boot to it. Fill the boot with a couple of pine cones and tie a red bow at the top.  
6. Buy ordinary glass ball tree ornaments and spread glue on them in spots. Put different colors or sequins on them and use them on a tree or as centerpiece decorations.  
7. Take an ordinary wreath, trim it with natural pine cones or clusters of red berries. Spray pine cones on ends with gold or white paint, and put a red bow on it.  
8. Flat Christmas trees may be hung on the wall or front door. Use a green ribbon, tied in bows, and then blue it very closely together on a background made of cardboard.

## BUY NOW PAY NEXT YEAR

Make This the  
Merriest Christmas  
Ever!



**Keepsake**  
DIAMOND RINGS



**LONGMONT \$225.00**  
Also \$300 to \$575  
Wedding Ring \$150.00

Choose Now —  
PAY NEXT  
YEAR!

**Kester's Jewelry & Gift Shop**

Across From Post Office

New York (AP) — Broadway been ordered for Broadway to make some of the products presentation. The works are of the "Ford Foundation's Pro-Bombino," "Physician" and "Kunderpiel."  
Under the New Deal's administration, Cincinnati's Committee, eight scripts by new authors are being presented this winter in cross-county shows.  
Now three of the eight have been produced.

## KESTER'S JEWELRY & GIFT SHOP

I've just seen the NEW  
**ELGIN** watches  
Boy—they've done it again!



**FIRST TIME FOR CHRISTMAS**  
at only **\$19.95**

**NEW LOW PRICES**

**NEW ELGIN STYLING**



**\$19.95**  
Pined for earlier. Shock resistant. 17 jewels.

**\$19.95**  
Ruggedly styled. Shock and water-resistant. 17 jewels.

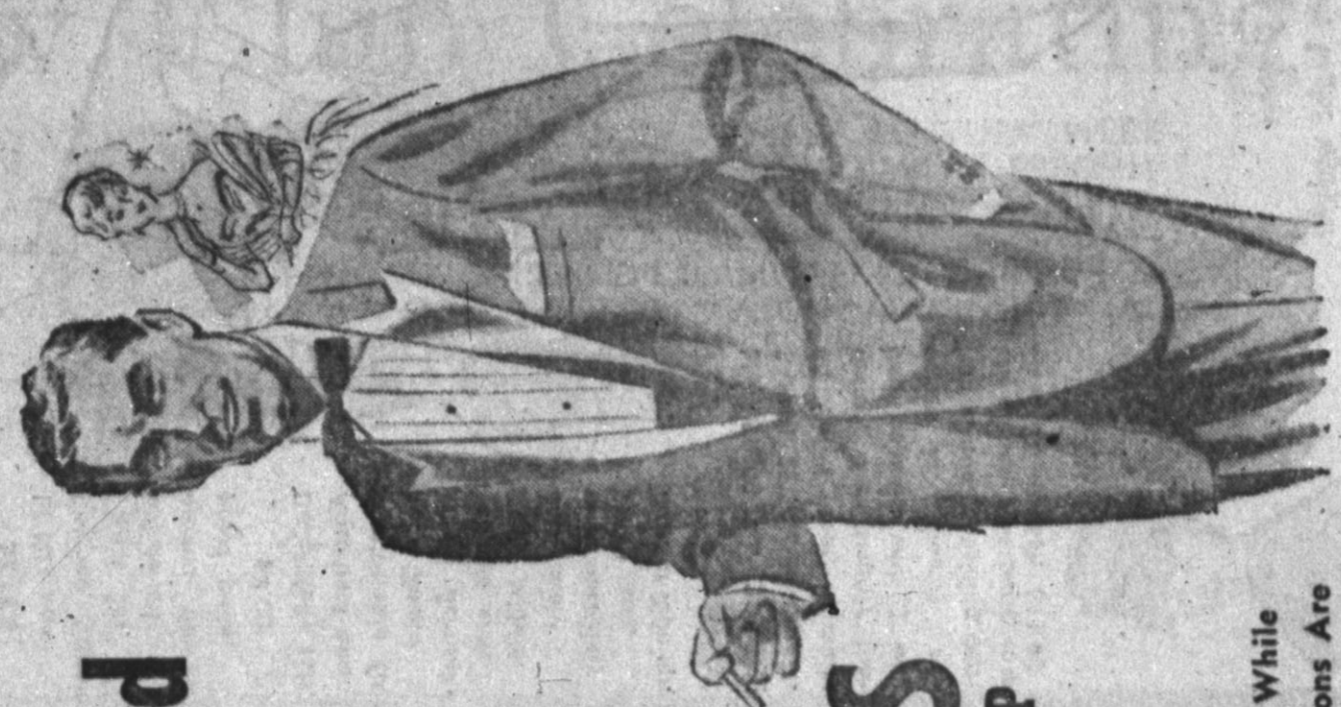


Choose Now —  
PAY NEXT  
YEAR!

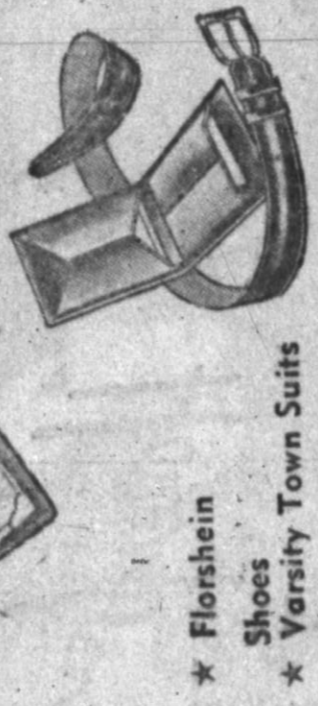
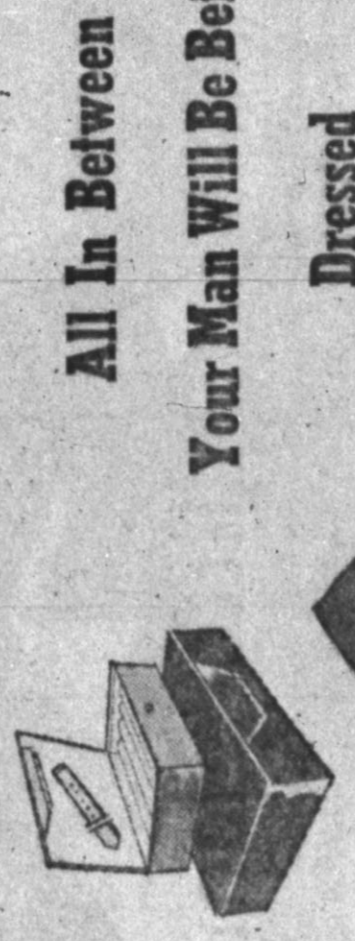
**Kester's Jewelry & Gift Shop**

Across From Post Office

# HERE'S HOW to make him happy



From Head to Toe....and  
All In Between  
Your Man Will Be Better  
Dressed  
With Gifts From



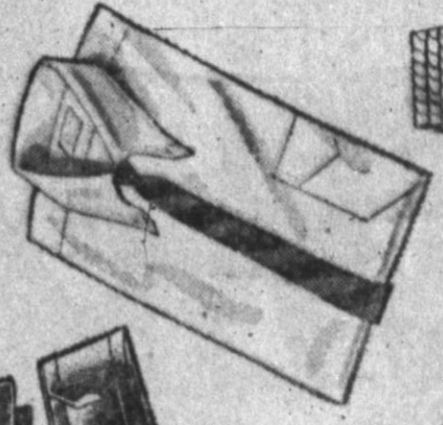
- \* Florshain
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## DUB'S MAN'S SHOP



Shop Now While  
Our Selections Are  
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- \* Ties
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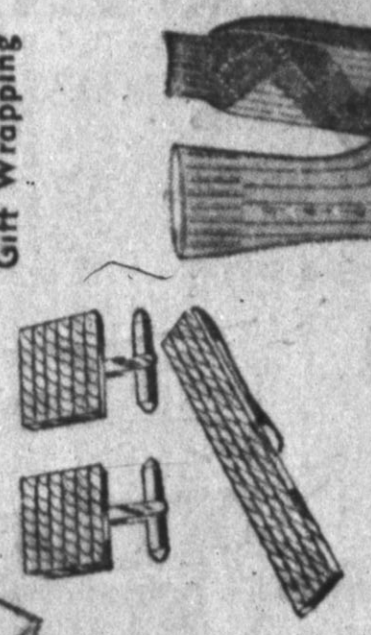
Looking For A Really  
Distinctive Gift . . . . .

Why not place your order now  
for a new Tux for formal wear.



And Remember . . . . .  
If you don't know his  
size, chances are, we  
do.

**FREE**  
Gift Wrapping



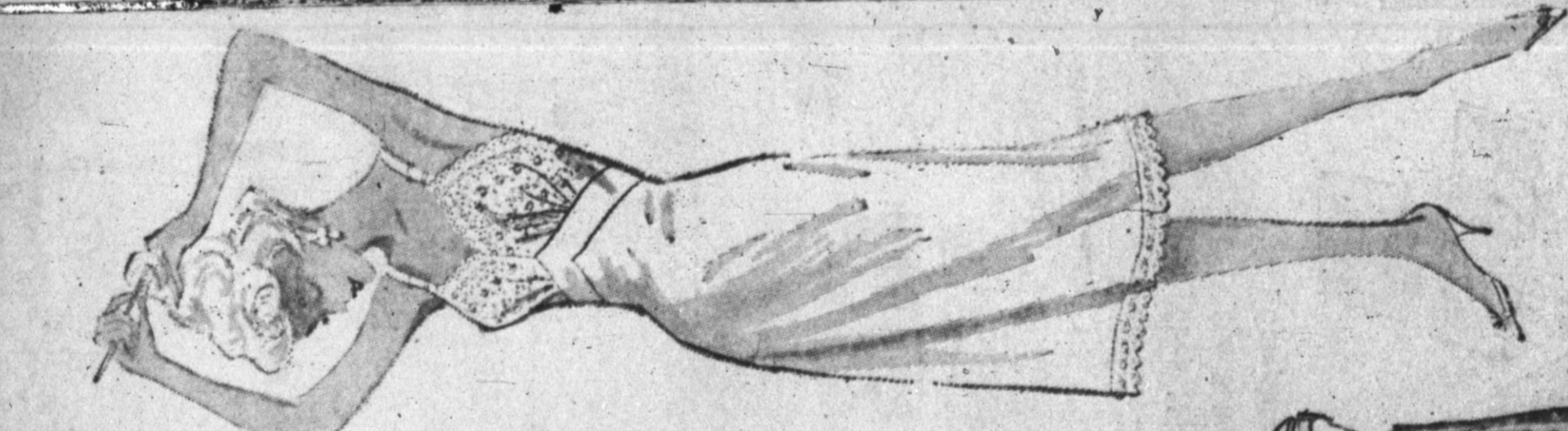
## DUB'S MAN'S SHOP

Phone EM 4-0204

**GIFT SHOP at HARMAN'S**  
**OUR EARLY BUYS ARE BEST BUYS!**  
 FREE GIFT WRAPPING

**Schrank's**  
 Drip-Dry  
**SLIPS**  
 In NO Iron Combed Cotton "Soft Set" batiste all around shadow presf. panel \$4.00  
 Delightfully soft, Absorbent and Comfortable for Year 'Round Wear. Schrank-Tailored with Fitted Midriff and lovely self-embroidery. Won't sag. Twist or Ride up.

No. S9600 — 3 PIECE SAFARI SET. Many-pocketed Safari coat, casually belted, over smartly tabbed pajamas with 3 way collar. In "Shammy" no-iron cotton. Sparkling pastels of turquoise, ivory, rose. Sizes 32-40. Set. \$11.00



**Challis**  
 all Cotton  
 Soft Light weight & warm.  
**Pajamas**  
 Featuring Schrank's 3 Way Collar All Sizes including tails. \$3.98

No. S9766 — 3-PIECE TRAVEL SET. Travelcoat, smartly accented with piping, tops a classic pajama with three-way collar. Beautifully styled in care-free, luxurious nylon tricot, navy. Sizes 32 to 40. Set \$11.00

**Schrank's**



\$3.98



\$3.98



\$3.98



\$2.98



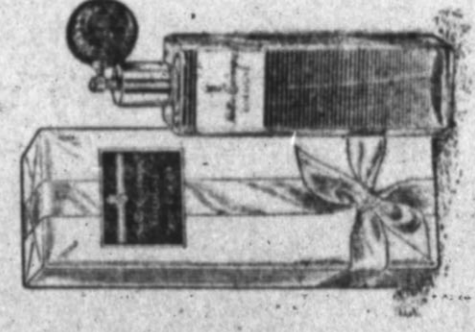
**glitter glamour**  
 Fabled flattery — hostess slippers to grace a thousand and one nights. Rich toned velvets, studded with stones, sparkled with gold or spangled with silver.

**Honeybump®**  
 SLIPPERS



\$5.95

**Stattie**  
**Carnegie**  
**COLOGNE**



**FOUR WINDS**  
 Luxurious Cologne Rich in Perfume Fragrance. Gift-wrapped: Satin green. \$2.00  
 Set with 3 1/2 oz. perfume \$3.98  
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"And I'm giving them boxes of **FRUIT OF THE LOOM UNDERWEAR**"  
 Smart gal. She knows the men in her family appreciate the fit and comfort of Fruit of the Loom underwear. And she can give Fruit of the Loom underwear by the box and still have money to spare. So can you. We have a complete selection of sizes and styles.



**Sanforized SHORTS** — NEW HIGH QUALITY broadcloth with panel seat and generous cut. Men's boxer or gripper style in sizes 28-52.  
**TEE SHIRTS** — NYLON — reinforced neckband keeps its smart shape through countless washings and wearings. Men's sizes S, M, L, XL.  
**KNIT BRIEFS** — NYLON — reinforced leg openings and 100% stretch live elastic waistband insure long, comfortable wear. Men's sizes 28-44.

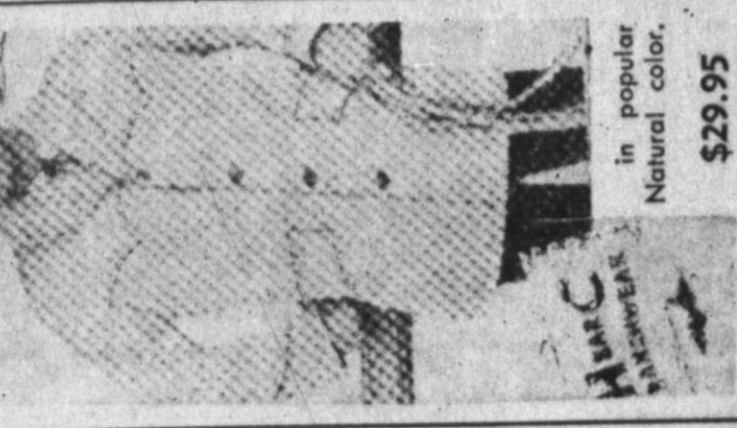
BOX OF 6 **4.10** 69¢ each

**ATHLETIC SHIRTS**  
 NYLON — reinforced neck and arms for long-lasting good fit. Men's sizes 34-54.  
 BOX OF 6 **2.90** 49¢ each

**SWEATSHIRTS**  
 NYLON — reinforced collar, high nap fleeced fabric. Silver grey or white. Men's sizes S, M, L, XL.  
**1.59** ea. 3 FOR 4.75

as advertised in **LIFE** and **LOOK**  
**KNIT PAJAMAS** Men's **\$3.98**  
 By Campus • Free Action  
 • Bol Briggan Knit • Shrink Resistant

Lightweight comfort!  
**THE "Yukon"**  
 All Weather Western Coat  
 Completely WASHABLE  
 100% Orlon Pile Collar and Lining



in popular Natural color. \$29.95  
 The coat that was made for the outdoors! Lightweight, warm and comfortable! Fine quality water repellent ultra-soft cotton. For added warmth the sleeves and bottom are lined with quilted Celanese Celanoid. Roomy hacking pockets, western-style front and back yokes. Quality tailored throughout by the most respected name in western wear H BAR CI

**Wings**  
**ORBIT**



**WASH and WEAR**  
 Dress Shirt  
**\$3.35**

- Fine Cotton Broadcloth
- Convertible Cuffs... wear buttoned or with cuff links
- Drip Dry — wrinkle free
- Wing-Set... shrinkage is less than 1%
- Will not discolor
- NO IRONING NEEDED

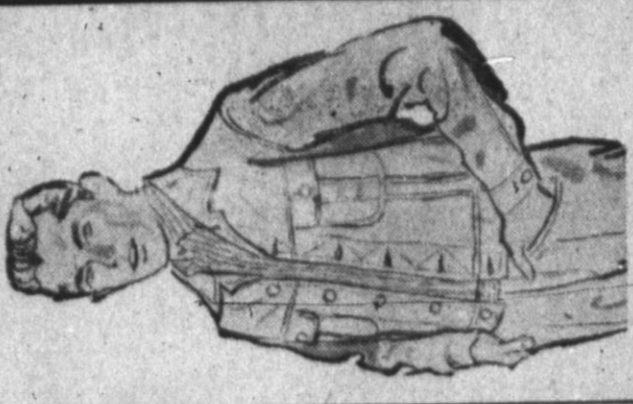


FOR THE NEWEST IN STYLING  
 THE FINEST IN TAILORING  
 SEE OUR WIDE ARRAY OF WESTERN  
**SHIRTS by 'H - BAR - C'**  
**\$4.98 TO \$8.95**



"The Montana" Western Coat. Smartly styled spear motif on front and back yokes, bi-swing back, genuine leather buttons, and luxurious rayon lining. In all wool shadow stripes, and plaids, wool-nylon-cashmere. \$35.00

**Sensational**  
 new look, new comfort  
 in the **LEE WESTERNER JACKET**



Tailored for **Smart Appearance!**  
 Westweave... the extra durable fabric. Fortified in the weave for longer, better wear. Sizing good. Better than any other. Pile-Proof. Guaranteed. \$4.98  
 Slim Trim Pants \$4.98  
 Jacket to Match \$5.95

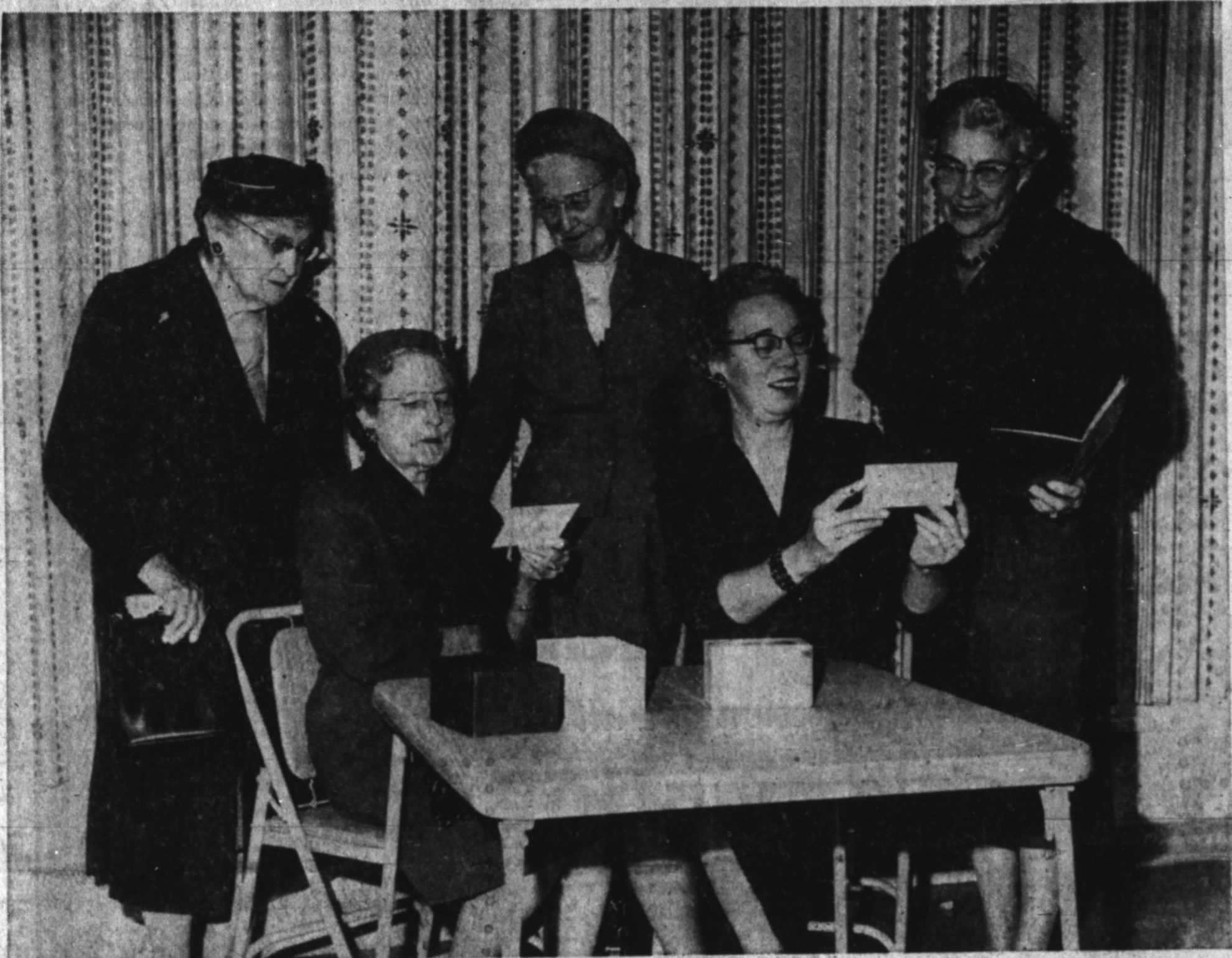


**HARMAN'S**  
 We Give Valuable S & H Green Stamps

# Bay View Club Celebrating 50th Anniversary

MEMBERS OF THE BAY VIEW STUDY CLUB, ORGANIZED IN 1909, CELEBRATED THE FIFTIETH ANNIVERSARY OF ACTIVE CLUB WORK AT A GOLDEN ANNIVERSARY TEA HELD IN THE HOME OF MRS. LEE BENEFIELD, 101 WEST HAVEN, THURSDAY AFTERNOON. MEMBERS OF ALL STUDY CLUBS OF THE CITY WERE INVITED TO SHARE IN THE HAPPY FESTIVITIES, AS

MEMORIES OF A HALF CENTURY WERE RECALLED AND LINKED WITH PRESENT DAY ACCOMPLISHMENTS AND ACHIEVEMENTS. PICTURED ARE SOME OF THE OFFICERS AND COMMITTEE CHAIRMEN FOR THE 1959-60 SEASON MAKING FINAL PLANS FOR THE CELEBRATION TEA. (Story Inside)



MRS JACK GILLILLAND, right, secretary, tells Mrs. J. P. Slaton, honorary member, and Mrs. H. L. Thurston, a new member, of plans for the Anniversary event. All former members who now live elsewhere were extended invitations to attend.

## The Sunday Brand Women's Section

Mrs. John McLean, Society Editor

Hereford, Texas, Sunday, December 6, 1959

Section Two

### BRAND STAFF PHOTOS

THIS ACTUAL PRELIMINARY planning session to the anniversary tea was conducted in the Flame Room in the Pioneer Gas Company Building. Working on invitations, standing left, are: Mrs. E. W. Harrison,

Mrs. J. W. Kirby, and Mrs. Lee Benefield, hostess for the occasion. Seated are Mrs. J. W. Spradley, left, and Mrs. R. B. Miller.

MEMBERS of the social and program committee talk over arrangements for the tea. Seated left, Mrs. Paul Mathers and Mrs. D. H. Alexander confer with Mrs. Ansel McDowell, standing, and Mrs. Will S. Kerr, flower arrangement chairman.



MRS. A. M. JONES, left, the only active charter member, and Mrs. Phil Barkley, president, look over the new leather-bound scrap book, hand tooled by Mrs. Bob Wilson, a former member. Pictures bring to life club activities through the years.



# OFF THE Shelf

By H. A. TUCK

One of the most talked-about men in American journalism today is Harry Golden, a transplanted Jew from New York City who edits, writes and publishes the Carolina Israelite in Charlotte, N. C.

Some 20 years ago, Golden started his paper with 600 subscribers. Now he has about 45,000.

Golden's book *For 2 cents Plain* is almost an autobiography. In this delightful book, Golden has eight major chapters. But each of these includes many little stories. One of the major reasons I enjoyed this book was that each of these little sub-chapters was complete. The reader can enjoy one, although they are almost like salted peanuts... most folks just don't have enough will-power to take one and no more.

A great majority of the book is concerned with New York City around the turn of the century. Golden writes of the era as a child who was there and, remarkably, he is neither sentimental nor bitter. He recalls good times and bad.

But Golden is also remarkable for his observations on American life and habits. Particularly apt was his essay on The Tyranny of the Telephone. Some other small gems include thoughts on suburban psychosis, another on the cost of a taxi plaque in New York, America as a sexual Sahara and why Mussolini attacked on Easter.

Golden includes humor, nostalgia, history, education and philosophy in *For 2 cents Plain*. And the lessons are in tiny, very palatable capsules.

As a newspaperman, I was most entertained by his comments on the similarity between Lincoln and Pericles, especially when he quoted several on-the-spot news reports on Lincoln's Gettysburg Address. The consensus of the reporters was that the speech was so dull and so silly it wasn't even worth quoting.

As a respite from a diet of heavy reading, try Harry Golden's *For 2 cents Plain*. Although it is light and humorous, it also has meat and bone for the thoughtful reader.

## Hold Services For Resident's Mother

Funeral services for Lillie G. Detwiler, 89, of Paducah, mother of Mrs. R. L. Criswell of Hereford, were held Wednesday in Paducah. The Rev. Ernest Flippo officiated.

Mrs. Detwiler died in the Amarillo Vivian's Nursing Home at 5 p. m. Monday. She was born in Missouri in 1870. She came to Texas as a bride of Frank Detwiler in 1892. She has lived in West Texas since that year. She was a member of the Missionary Baptist Church in Amarillo.

She is survived by six living children, 29 grandchildren, 36 great grandchildren and six great-great grandchildren.

Burial was in Paducah Cemetery under direction of Boxwell Funeral Home in Amarillo.

## LEAVE FOR VISIT

Mr. and Mrs. Kye Higgins left Thursday for points on the Gulf Coast, where they will spend several months.

## RETURN FROM VISIT

Mr. and Mrs. Carl Perrin have returned from a two weeks stay in Austin, Dallas and other Texas points.

Maryland's Act of Religious Toleration, adopted in 1649, was a forerunner of the First Amendment to the U. S. Constitution.

Have you read the classifieds?

## Political Calendar

FOR

Representative 96th Legislative District:  
JESSE M. OSBORN

Tax Assessor-Collector:  
HARRY MCCAULEY  
LANELLE MOBLEY MILLER

County Sheriff:  
L. R. CHERRYHOMES  
LOWELL SHARP

County Attorney:  
J. EDWARD LINE

Commissioner, Precinct 1:  
C. C. BOWMAN  
CHAS. SOWELL

they sell on their **STRENGTH!**

# Beefeater Worsteds

tailored by CLOTHCRAFT

BEEFEATER Worsteds Suits sell on their strength! They're strong on fashion. They're strong on value — just check the price. But most important, they're strong on wear! And that's the reason why so many men buy BEEFEATER season after season.

They know this suit performs as few suits ever have! Come in and see the new fashions in BEEFEATER Worsteds.



Quality from collar to cuff!  
**Citation Worsteds**

tailored by CLOTHCRAFT

Someone once said "Fine quality is always the best bargain." And never were these words more pointedly proven than in our Citation Worsteds. From coat collar to trouser cuffs, they encompass all that a quality-minded man could want... fulsome fabrics, talented tailoring, today's (and tomorrow's) styling!

\$49.95

\$49.95



A "Self Conforming LIGHTWEIGHT By RESISTOL THE Sky \$11.50 Fleet

The SAN ANTONIO by

**RESISTOL** "SELF-CONFORMING"

\$11.50 to \$40.00 SEE OUR FINE SELECTION



WHAT'S NEW



a handsome selection of Fall clothing

by **'BOTANY' 500**®  
tailored by **DAROFF**

that's **WHAT'S NEW**

# HARMAN'S

cordially invites you to see it

Season after season we take great pleasure in announcing a new line of 'Botany' 500 clothes. But this season our pleasure is greater than ever. The reason? Our new Fall selection of 'Botany' 500 clothing is the finest ever.

'Botany' 500 clothes have long been recognized as "America's greatest clothing value." But more than value recommends our superb new line for Fall.

Original fabrics created exclusively for 'Botany' 500. Intriguing new ideas in styling. And the fine tailoring of Daroff of Philadelphia, which endows this clothing with the famous 'Botany' 500 Look.

We invite you to see our new selection today. It is an invitation to elegance...and pure pleasure.

Suits \$65.00 Outercoats \$65.00  
Sport Coats \$39.95 Slacks \$18.95

IT'S SMART TO SHOP AT HOME

# HARMAN'S

WE GIVE VALUABLE S & H GREEN STAMPS



With the Added Quality Features Sanitized LIVING for HYGIENIC FRESHNESS



**BLACK NEWS**

# Hold Meeting Of Area HD Group

By MRS. GENE WELCH

A called meeting of the area Home Demonstration Club was held Tuesday afternoon at the Club House. The Christmas party was planned at the meeting. Attending were Opal Cobb, Mildred Barnett, Anna Mac Hays, Helen Fangman, Carrie Tatum, Ann Carthel, Inez Sherry, Maxine Price and Mildred Welch. Four children were also present.

Quite a number in our community have been on the sick list during the past week. Mrs. Howard Elmore and Mrs. Lloyd Prewett have been both in the hospital and also Donnie Carthel spent Wednesday night in the hospital in Dimmitt after having his tonsils removed that morning. Debbie Houlette has been ill with an ear infection.

Ladies attending the county home demonstration luncheon last week at Hub were Mildred Barnett, Maxine Price, Opal Cobb, Ann Carthel, Altha Presley, Emma Elmore and Helen

Fangman.

Mrs. Dick Rockey attended a church meeting in Amarillo on Thursday.

Mr. and Mrs. Glenn Davis and Dianne of Vallejo, Calif., were dinner guests in the Travis Stone home Wednesday. Mrs. Davis is Stone's sister. They were en route back to California after spending the past two weeks visiting with relatives at Lamesa.

Mr. and Mrs. Bill Wrigley moved a couple of weeks ago to Kansas.

Mrs. Bill Carthel and sons visited with Mrs. Richard Golden in the hospital in Canyon on Thursday night.

Travis Stone and daughter Linda were in Lubbock Sunday to visit with Mrs. Leo Stepanion, who underwent major surgery the first of the week.

Friday night supper guests in the Gene Welch home were Mr. and Mrs. Orlie Smith of Hydro, Okla., Mr. and Mrs. F. B. Harkins of Plainview, and Mr. and Mrs. Earl Harkins and Russell

College students who were home for the Thanksgiving holidays are Wesley and Judy Barnett, Clyde Hays, Graham Prewett, Ira Bruce Parr and H. V. Rockey.

Mr. and Mrs. J. R. Braxton and sons had Thanksgiving dinner with Mrs. Braxton's parents, Mr. and Mrs. P. O. Southall.

Thanksgiving guests in the Dick Rockey home were Mr. and Mrs. H. H. Elmore, Mr. and Mrs. Bud Elmore and family. Mr. and Mrs. Bill Steward of Friona, Mr. and Mrs. Cecil Vandivere and family of Dimmitt and their son, H. V. now of Fort Worth.

Mr. and Mrs. Ralph Price and sons spent the holidays at Bonham, Sherman and Ector. In Ector they visited with Price's sister, Mrs. Paul Fleming and also his mother, Mrs. W. H. Price.

Mr. and Mrs. Lloyd Prewett made a business trip to Fort Worth on Tuesday.

Mr. and Mrs. Dewey Duncan, Kenneth and Joan made an emergency trip to Wynnewood, Okla., during the holidays to visit Mr. Duncan's mother, who has been ill. Her condition is improving.

Mr. and Mrs. Roden Smart left Monday and plan to return on Wednesday from Wellington where they are visiting their daughter, Mrs. Sam Carter and family.

Mr. and Mrs. Woodrow Whitacre and boys had Thanksgiving dinner with Mr. and Mrs. T. J. Presley.

Mr. and Mrs. Travis Stone and family had Thanksgiving dinner at Slaton with Mrs. Stone's mother, Birdie Meyer. They also visited Mrs. Leo Stepanion in the hospital at Lubbock, and Mr. and Mrs. Ralph Guthrie also at Lubbock.

Friday visitors in the Bill Carthel home were Mr. and Mrs. H. V. McCabe of Dawn and Mr. and Mrs. Richard Golden and family of Wildorado.

Mr. and Mrs. Lester Dean and girls had Thanksgiving dinner with Mr. and Mrs. John Hand and went on to Muleshoe that afternoon to visit Dean's parents, Mr. and Mrs. S. B. Dean.

Mr. and Mrs. Ellis Tatum and Tommy and Mr. and Mrs. Weldon Tatum and Pam of Canyon and Mary and Debbie Houlette had Thanksgiving in Albany with Mrs. Tatum's mother, Mrs. Mollie Dillingham.

Mrs. Lester Dean spent Friday in Hereford visiting with Mrs. S. J. Greeson.



# Shop ahead-and save on holiday buys at SAFEWAY

PEACHES	Town House, Elberta Sliced or Halves 363 Can	4 FOR \$1.00	GREEN BEANS	Highway, Cut 363 Can	2 FOR 29c
MANDRIA ORANGES	Town House Fancy 11-Oz.	4 FOR \$1.00	CORN	County Kist, Vacuum Pack 12-Oz. Can	8 FOR \$1.00
PEARS	Town House, Bartlett 363 Can	4 FOR \$1.00	HOMINY	Van Camp's White 300 Can	10 FOR \$1.00
PRUNE JUICE	Sunsweet Quart	45c	POTATOES	Hash Brown Pillsbury 9-Oz.	39c
PINEAPPLE	Santa Rosa Crushed 7-Oz. Can	10c	CATSUP	Hunt's Fancy 14-Oz.	19c

# CHRISTMAS TREES

Douglas Fir, 3' to 8' Each **\$1.59 to \$3.39**

# MIRACLE WHIP FLOUR

SALAD DRESSING QT. JAR **49c**  
GOLD MEDAL 10-lb. BAG **85c**

Apricots Sundown, Whole 2 1/2 Can **5 FOR \$1.00**  
Prunes Highway 2 1/2 Can **4 FOR \$1.00**  
Syrup Karo, White or Dark Qt. **43c**  
Shortening Keen Yellow 3 Lb. Can **65c**

**BEL AIR PREMIUM QUALITY FROZEN VEGETABLES**

- Whole Kernel Corn
- Chopped Spinach
- Chopped Broccoli
- Leaf Spinach
- Green Peas
- Peas & Carrots

**6 10-OZ. PKGS. \$1.00**

## REMEMBER WHEN?

By Charlie Seeds

This was the year a "queen" became a princess. And the story of her wedding was the big news story of the year. It was a dream come to life, the real life success story for every girl who had ever dreamed of her Prince Charming.



The "queen" was really a movie queen, Grace Kelly. Two years before she had won an Academy Award Oscar for her performance in the movie, "The Country Girl." A former model and "Ipana girl," whose smile was familiar to millions, she was the daughter of a prominent Philadelphia family. The announcement of her engagement to Prince Rainier III of Monaco electrified the world.

Then came the day in April when Grace Kelly became a Princess, to reign with her Prince over the 370-acre Mediterranean realm which included fabulous Monte Carlo. It was the season's most glamorous social event... a fairy tale come true!

Remember the year? When new cars hit the showrooms that year, it was a big event. They were better than ever... and they were plentiful. Competition was keen, and a smart buyer could shop for a deal that meant real savings.

The year was 1956. This year's big event in the automotive world was the beautiful new FORD for 1960. And this is a real "buyer's market"! We're going all out to make the kind of deals you want, to give you savings that make it easier than ever to step up to a FORD at CHARLIE SEEDS MOTOR CO., INC., 146 E. 2nd, Phone EM-4 - 2727.

SAFEWAY'S your Best Place To Buy BACON

**BACON** Swift's PREMIUM SLICED **LB. 43c**

HEREFORD HEAVEN FROZEN MEATS

Ready for the Pan: Breaded Beef Chops, Breaded Pork Chops, Breaded Veal Chops, Breaded Veal Steaks. No Waste, No Fuss. **18-oz. Pkg. 98c**

Palo Duro Tomis Turkeys **Lb. 45c** Palo Duro Hens 12-14-lb. Ave. **Lb. 49c**

Captain's Choice Ready to Cook **PERCH Lb. Pkg. 49c**

**Ice Cream** Party Pride, Ass't. Flavors 1/2 Gal. **69c**

**DOUBLE GUNN STAMPS** EVERY WEDNESDAY WITH \$2.50 PURCHASE OR MORE

VIENNA SAUSAGE Van Camp's 4-Oz. Can **5 FOR \$1.00**  
TUNA Sea, Trader Club Style 1/2 Can **4 FOR \$1.00**  
CAKE MIX Duncan Hines, Six Varieties 19-Oz. Box **3 FOR \$1.00**  
DRY MILK Lucerne Less Than 9c Quart 8 Quart **69c**  
HONEY Empress, Strained 5-Lb. Can **\$1.19**  
BISCUITS Mrs. Wright's Buttermilk or Sweet Milk-Can **3 FOR 25c**  
CHERRIES Maraschino Towie 2 1/2-Oz. **2 FOR 25c**  
OLIVES Towie Stuffed 7 1/2-Oz. **45c**  
BEVERAGE Cragnoni Assorted Flavors Quart, Plus Deposit **2 FOR 25c**  
BUTTER Shady Lane First Quality, Lb. **73c**  
FACIAL TISSUE Kleenex 400 Count **4 FOR \$1.00**

SAFEWAY'S your best place to buy grapefruit

**Grapefruit** Florida Indian River, Ruby Red or Marsh Seedless, "For Quality at its Best." **2 LBS 25c**

**POTATOES** Colorado Red McClure's, U. S. No. 2's **25 LB. BAG 89c**

**CELERY** California Pascal For Stuffing or Salads Lb. **15c**  
**RUTABAGAS** Wisconsin Waxed, Firm and Healthy **2 Lbs. 25c**  
**CHILI** Wolf, Plain Heat & Eat No. 2 Can **59c**

The Best Place to Save, 603 E. Park Ave

Give a **GAS LIGHT** for Christmas!

The gift that's "different" yet practical... a shining reminder of your thoughtfulness.

A Gas Light helps capture the old-fashioned charm of Christmas all-year long. Order now for post-Christmas installation and receive a gift certificate for presentation to the recipient. Choose from six models, priced from **\$49.50** (including installation).

Call today... **Pioneer Natural Gas Company**

**SAFEWAY**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Editorials

New Insurance Plan Makes Effort To Shift Costs On Equitable Basis

Texas new insurance plan which becomes effective January 1, 1960, is being scanned carefully by thousands of people, evicting comments of varied degrees from insurance buyers across the state.

Very few people begin to understand the proposed plan at this stage of the game, and it is logical to assume that several loopholes and unforeseen developments will arise as the plan goes into operation. Most people, however, will be inclined to agree that the so-called safe driving insurance plan is the only equitable method of handling driver insurance.

In a nutshell, the new plan provides lower payments on the part of drivers who have no accidents, while those who are involved in more accidents will pay more for their insurance. Fundamentally, this is equitable and just. Accidents do happen to the most careful and safest of drivers, however, which is the chief reason any of us buy insurance at all.

Also coming into the picture under the new insurance plan will be the factor of traffic enforcement, since an accurate record will be maintained on all moving violations — and these statistics will affect the insurance buyer and the amount he pays. The idea on this portion of the plan, no doubt, is to hold down speeding violations to which a large portion of the accidents in Texas are attributed, and the provisions might very well save many many hundreds of lives.

At this point, it seems that every insurance buyer should visit his agent and learn everything possible concerning the new plan. Some people will be quite happy

over the provisions, while others may find themselves having difficulty in securing proper coverage at the same costs as in past years — and a few may have difficulty in securing insurance at any price.

Rising rates, increasing accidents and numerous claims created a demand for changes in our State insurance laws. Let us hope that our law makers have studied the problems sufficiently to provide us with an insurance plan which may sharply improve conditions and more equitably distribute our insurance costs.

Driver insurance, after all, is very much like any other type insurance in view of the fact that it distributes actual loss over a large group of people, rather than forcing the immediate victim to suffer the entire financial loss at the time his accident occurs. If anyone was assured of never having an accident, certainly he wouldn't spend his money for insurance, regardless of how cheap it might be offered.

Cafeteria Plan Proves Popular

There's an old saying about "A for effort" which we believe well applies to the new high school and junior high cafeteria. Furthermore, it appears that this same effort will pay off in increased student interest in the cafeteria.

Due in part to inadequate facilities, high school and junior high students in recent years have failed to respond to cafeteria patronage. It got so bad, in fact, that many people wondered if a school cafeteria on this level was practical, and trustees even talked about making the unit compulsory as many other towns and cities have done.

Instead, they decided to attract cafeteria patronage on the basis of price, quality and merit. What's more, the plan seems to be working out exceptionally well as hundreds of new faces showed up in the cafeteria this week to take advantage of its offerings. In addition to regular meals, the cafeteria provides a snack bar with low-cost sandwiches and drinks. Like the horse that could be led to water, but could not be made to drink, the students are gradually adapting themselves to the new cafeteria plan — and many of them are giving it wholehearted endorsements.

More and more husbands also find themselves eating lunch downtown, since "mother" is not required to prepare the extra noon meal. Going after students and hauling them back to school is another factor which most housewives appreciate.

All in all, the new cafeteria plan seems to be working well. We cannot think of a single improvement which will mean more to the community and to individual families than continued success of the cafeteria. Certainly, it is much better for students to patronize the cafeteria by choice than to be forced or subjugated into unwilling patronage.

As we said before, our school officials and cafeteria staff merit a gigantic "A" for effort — and it seems that their efforts are going to be fully rewarded to create a tremendous community service.

More Politics?

Deaf Smith County, usually one to show little interest in local politics, has stepped out this year to lead the parade with announcements for several public offices. The May primary, of course, accounts for early announcements, but Deaf Smith County is still well ahead of most other counties this year.

An increased interest in politics is a most healthy sign. It gives the voters greater choice in selecting officials, and gives them more opportunity to become acquainted with abilities of the various office seekers. The candidate, too, appreciates his office far more if he wins over a large field.

Needless to say, more candidates will draw more voters to the polls when election time rolls around — and this situation is one which again speaks well for good local government.

It is difficult to have government of the people, by the people and for the people — unless the people turn out and cast their votes.

The POWER of FAITH by Howard Brodie



Faith is woven into the tradition of the Christmas tree. Some authorities believe that the tree originated in medieval German plays when a Tree of Paradise was used to symbolize the Garden of Eden. Many believe that St. Boniface, the English missionary to Germany in the Eighth Century, offered the pagans a young fir, adorned in tribute to the Christ child, after he felled the sacred oak to the thunder god, Thor. He converted many pagans. There have been accounts that Martin Luther introduced the candlelight tree, to symbolize the starry heavens. It is thought that German settlers in Pennsylvania brought the tree to America. Prince Albert made it fashionable in England, when he and Queen Victoria celebrated their first Christmas tree in Windsor Castle in 1841. Today large trees add warmth to community spirit, church trees nestle gifts to the underprivileged beneath their branches, and home trees, surrounded with gifts, reflect the beauty of nature, the glory of light and the joy of giving.

Higher Than Average Rise In Retail Activity

Just how much the Hereford economy has grown in the last four years is brought out clearly in new data released in Washington recently.

It shows a 21.2 per cent rise in retail activity locally between the end of 1954 and the end of 1958. The gain was made despite the fact that

the nation was in the midst of a depression one-fourth of that time.

The figures come from the Bureau of the Census, which has just made public the first tabulated results of its 1958 Census of Business. The previous survey of this type for communities of 2,500 and up, was in 1954.

In Hereford, it is shown, purchases in retail establishments added up to \$13,057,000 in the past year, a 21.2 per cent gain over the \$10,720,000 shown previously.

By way of comparison, it was a bigger increase than was made at a retail level in most parts of the United States, the average being 14.0 per cent. In the West South Central States, there was a 15.1 per cent increase.

The official figures show, for Hereford, a total of 124 retail establishments in operation near the close of the year. Their employees and the size of their payrolls kept pace with their business expansion.

Locally, store payrolls rose from \$1,319,000 a year, in 1954, to \$1,653,000 in the past year.

The rise, amounting to 25.3 per cent, was greater than that found in other sections of the United States, an average of 16.3 per cent. In the West South Central States there was a 20.0 per cent increase.

The gains chalked up by retail stores locally and elsewhere are based on several factors, all related to consumer optimism, confidence and security.

One of them is family income, which has been on an upward curve, subject to periodic dips, during the four-year period. Another is the growing feeling of security that people have acquired. Today's working man is equipped with built-in protection in the form of welfare funds, retirement benefits and Social Security.

This economic strength he expresses in the market place by buying that better car, that larger home, that finer suit and those various luxuries that he has always craved.

Panhandle Paragraphs

WT GETS MATH, SCIENCE GRANT

For the second year, West Texas State College has been granted funds from the National Science Foundation to conduct a summer institute in science and mathematics. The foundation has granted WT a total of \$89,100. The institute, to open May 31, will be conducted for 12 weeks in combinations of Mathematics-physics and biology-chemistry, according to Dr. Hollis L. Cook, head of the mathematics department and director of the institute. High school mathematics and science teachers will participate in the institute, and a total of 48 will be awarded fellowships for study. Fellowship winners will be granted stipends of \$75 a week, plus \$15 a week for dependents. Teachers will also be granted four cents a mile for a single round trip from home to campus. Work offered during the institute will be similar to that of last year, Dr. Cook said. In his own mathematics field, he said that subject matter will be "concepts of modern mathematics concerned with structure of numbers systems, set theory, group theory, and Boolean algebra." Of the 48 teachers chosen for the institute, a maximum of nine will be selected from out of state, Dr. Cook said. Teachers who have previously participated in the institute are eligible for next summer's program, he said.

THE CANYON NEWS

FARM ROAD PLANS SET

The Texas Highway Department this week announced farm-to-market road projects totaling \$251,000 in improvements to two roads in Lamb County. O. L. Crain, district highway engineer of Lubbock, said the improvements are part of the first step in setting up a Texas Highway Department farm road program for the state in 1959-60. He said he hoped contracts for the improvements will be let by the end of 1960. Lamb County will get 15.4 miles of improvements including: FM 54 from Spade to Hale County line, 4.9 miles, reconstruction, of grading, structures and surfacing, \$96,000; FM 303 from Sudan to FM 54, 10.5 miles, reconstruction of grading, structures and surfacing, \$155,000.

COUNTY WIDE NEWS (LITTLEFIELD)

CHRISTMAS LIGHTS PUT UP

Southwestern Public Service Company employees are stringing Christmas lights along Olton streets this week. Olton's Christmas parade will be staged Dec. 12. Three sets of prizes will be given in Christmas contests this year. Prizes of \$25, \$15, and \$10 will be awarded in competition in home lighting, floats in the Christmas parade, and to the organization with the best Christmas scenes around the square. Rules for the Christmas home lighting contest were announced this week. Homes will be judged on the Christmas theme, color combinations, distinction and originality and suitability of combination of material. Don Waldrip still is looking for talent for the Christmas Cantata he is directing. More singers are needed.

THE OLTON ENTERPRISE

CARD ASSIGNMENTS MADE BY YMCA

Prospect card assignments were complete at a meeting of drive personnel for the Perryton and vicinity YMCA Monday evening at the Chamber of Commerce, preparing for YMCA Sunday in community churches, Dec. 6. Judge Max Boyer, general chairman of the "Y" enrollment, will be assisted by Mrs. Neal McGarrough and Mayor Drew Ellis. Seven divisional chairmen with 14 team "Pardners" will make up the organization. Preliminary meetings of divisions for briefing purposes have been scheduled next week, prior to the kick-off breakfast. Under the plan for the enrollment campaign, the "Y" workers will seek to raise \$7,000 in memberships and donations for the first year's operation of the YMCA. Membership fees range from \$10 for individuals, \$25 for family membership to \$50 and \$100 plus for patrons. The latter type of membership will be served as scholarships for deserving youth and adults. Kick-off breakfast is set for Monday at 7 a.m. at the Hotel Perryton Coffee Shop and will conclude with a breakfast final report meeting on Wednesday, Dec. 9. The complete personnel will be announced later. OCHILTREE COUNTY HERALD (PERRYTON)

The BOOTLEG Philosopher

Editors note: The Bootleg Philosopher on his bindweed farm may be ahead of the times this week, which is a switch from normally being behind the times.

Dear editor:

One of my favorite schemes to restore self-confidence in the world has been a plan to send American diplomats abroad to try to get some foreign aid for the United States.

This wouldn't result in any foreign aid for us, but it might get over the idea to all the countries we're helping that eventually the well may run dry, and they'd better start digging themselves. It doesn't hurt to get rocked back on your heels once in a while.

If we try such a plan, I hope the foreign countries sending aid to me will be far-sighted enough to use the latest plan we've adapted for them.

According to an article I read in a newspaper last night which I brought home from town to put under my mattress to keep out the cold, the United States has revised its foreign loan plan and is now requiring any country that borrows money from us to spend it in this country. This makes a lot of sense and if any foreign country wants to lend me money, I will guarantee to spend it over there, if it'll accept money orders.

But the second wrinkle in the loan plan is what interests me. Washington has announced that in the case of Afghanistan, the money will be in the form of direct aid instead of a loan, "because the economy is in bad shape." I wish to announce to all foreign countries interested in helping me out that I can meet this new requirement satisfactorily. My economy is in bad shape too. In fact you might call this farm out here one of the under-developed spots of the earth and badly in need of foreign aid.

Understand, I don't begrudge all the help we've given other countries — but times change, the man who was on top last year may be on the bottom next year, and it won't do any harm to look to the future.

We've got to cushion the shock, in case the United States ever asks for foreign aid, and I'll be glad to pioneer in this and accept some, just to get the rest of the country used to the idea.

Yours faithfully, J. A.

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St., Hereford, Texas



James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

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ADRIAN NEWS

# Basketball Teams In Area Are Victorious Over Vega

By MRS. R. L. PINNELL  
In the most exciting game so far in the basketball season, both Adrian teams came out victorious over the Vega Longhorns on the Vega Court last Tuesday night.  
Final score in the girl's game was 46-63. High scorer was Wanda Pinnell with 23 points. Alma Mosteller made 13, Don-

al Brownlee made eight and Roberta Larsen made two. Sue Browning of Vega made 31 points.  
The boys game was tied 49-49 at the end of the game and in a three-minute overtime, Adrian took the lead, 55-52. Hubert Bronniman was high scorer for the Matadores with 17 points, Cecil Blassengame

made 13, Bill Gudgell, nine, Morris Lee Blankenship, eight, Terry Creitz, seven and Perry Grubley, one. Haile of Vega made 14 points followed by Wilhite with 13.

The Rev. and Mrs. Johnnie Williams received notice last week that he was being relocated by the Methodist Conference at Turkey. He will move the latter part of December to report to his new field Jan. 1. It is hoped that the new Sanctuary will be completed before his departure.

Their daughter, Marlene, plans to remain with the Lorin Creitz family until the end of the semester.

Johnnie and Betty Cavitt are in the process of moving back to the Triflino Camp on the Matador Ranch north of town this week.

Mrs. Ralph Perry was called to Seminole to remain with her son Roy and children while her daughter-in-law underwent surgery recently.

Wednesday is "Polio - Shot Day" at school. It is under direction of Dr. Vernon Watley and nurse Mrs. Glenn Watley of Vega.

Mrs. Emma Bales' children joined her on Thanksgiving Day. Mr. and Mrs. J. C. Bales and Beverley of Amarillo, Mr. and Mrs. K. L. Pond, Nora Lynn and Deezane of Canyon, her children and granddaughter, Mr. and Mrs. Robert McClendon of Canyon drove over for the day. Mrs. Frankie Shaw joined the family group, also.

Mrs. John Halliburton and Ruth of Vega visited her brother, Edd Klein on Sunday.

Jim and Nona Voyles were in Dumas Sunday with her sister, Mr. and Mrs. Curtis Gullede.

Thanksgiving guests in the home of the H. D. Tomblinsons were Mr. and Mrs. Selden Tomblinson and Sandra and grandchildren Gary and Allen Orr of Coleman, Mr. and Mrs. C. D. Murr and family of Amarillo and Mr. and Mrs. Joe Burrage and family.

Mr. and Mrs. Lynn Worsham, Mrs. Jané Stroup and Aleasa and Mrs. D. W. Morgan were in Borger Sunday attending to business.

The Rev. Ross Blassengame of Amarillo has been hired by the local Church of Christ as pastor to assume duties January 15. He is semi-local, having grown up at Melrose, N. M., Vega and Adrian. He is a nephew of Doss Blassengame of Vega. He has two children, a son six years old named Joel and a three-year old daughter.

The Rev. and Mrs. Johnnie Williams and Marlene returned their daughter, Mrs. Jim Briggs and Johnnie Brent to Abilene Wednesday of last week after an extended visit in Adrian. Paula Creitz accompanied Marlene. On Thursday, she and Mrs. Walter Driver of Roscoe joined the family for Thanksgiving at the Briggs home in Abilene.

Mr. and Mrs. Poole Doherty visited her sister, the J. M. Donnels, in Amarillo for Thanksgiving.

Word has been received of the recent heart attack of Ira Johnson. She leaves near Glen Rio, N. M. She is a patient in North West Texas Hospital in Amarillo and is improving as expected.

Susan Ballard, daughter of the Labry Ballards, spent the Thanksgiving holidays with her aunt, Mrs. Ray Brown and grandmother, Mrs. Bessie Spande.

Mrs. Johnnie Williams left Wednesday for Fort Worth to attend the Executive meeting of the Texas Council of Methodist Women as a representative from North West Texas. It was held from Thursday to Saturday at the Texas Hotel. The Fred Harwood family spent Thursday at Bovina with the Richard Vaughns.

Bob Caldwell and John Skaggs left Tuesday morning for Waco to attend a Masonic meeting.

Mr. and Mrs. Lorin Creitz and Melanie, Mr. and Mrs. Leland Burns and Chris and the Rev. and Mrs. Johnnie Williams attended the District Conference at the Dalhart Central Methodist Church Tuesday.

The Joe Brownlees enjoyed Thanksgiving in Glen Rio, N.M. with his parents, the Fred Brownlees and brother, Bill and sons John, Fred and Tom of Borger.

Relatives visiting the R. D. Sisks from Wednesday through Friday were his parents, Mrs. and Mrs. Dave Sisk of Hobart, Friday were his parents, Mrs. Alice Elliott of Texhoma, Okla., his aunt, Mrs. Mary Sisk of Leach, Okla., and his sister, Mr. and Mrs. Lloyd Jeffrey and family of Rosebud, N. M.

Have you read the classifieds?

# FARM SALE

## Tuesday, Dec. 8, 1959

Starts Promptly at 10:00 A. M.

Terms of Sale: CASH

NOT RESPONSIBLE FOR ACCIDENTS

LOADING DOCK AVAILABLE

Having leased my farm and my son selling his farm, we are leaving the county and will sell our farming equipment at Public Auction. The location is 6 miles West of Bovina, Texas on Pleasant Hill Road 4 north and 1/2 west of 2 miles east of state line on the Pleasant Hill road 4 north 1 1/2 east.

We are offering for sale enough equipment to farm 3 and 1/2 sections of irrigated farm land, which includes 3 John Deere 70's, 1 M Farmall, 1 Ford 850, and 2 Crawler type tractors. Also several trucks, pickups, combine, Krause and John Deere tandems. IHC Cotton Stripper, 4 row Fertilizer Rigs, Butane and Anhydrous Ammonia tanks, Cotton trailers, Breaking Plows, ditchers, and many other items too numerous to mention.

We have lots of shop equipment, including electric welders, acetylene welders, vise, electric drill, air compressor, and many other items. Because of size of sale there will be for private sale one large 6 disc Baker plow used very little. Also some additional equipment.

**E. F. and JAMES READHIMER, Owners**  
Raymond Akin and Gene Harris Auctioneers  
Pete Collins, Clerk, Plainview, Texas  
Lunch Will Be Served by the Home Demonstration Ladies

# SPECIAL

Trade In On Your Old Screens

TRADE NOW FOR BLUE RIBBON!

Self storing Storm Doors and Windows. Stop sweating . . . keeps out Dust and Cold air. Save up to 65% on your fuel bill. No more painting. Change from Winter to summer by raising storm window with lazy finger tip operation. Guaranteed to be the world's finest windows and doors. Completely sealed in neoprene. No metal-to-metal operation. Will never corrode as other windows do. No holes to get stopped up or let air into the all important dead air space. Window sills can be washed as usual. Lets more light in.

TRADE NOW - INSTALL BEFORE WINTER

Hereford Storm Door & Window Co.

1221 E. First

EM 4-3780

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# CHRISTMAS SALE

**Amana**

Ever!

**Gibson**

20 Cu. Ft. Amana Reg. \$679.50 . . . . . Now \$498.90  
16 Cu. Ft. Amana Reg. \$569.50 . . . . . Now \$425.90

**Combinations**

Amana 9 Cu. Ft. Refrigerator with 8 Cu. Ft. Freezer  
Reg. \$699.95 . . . . . Now \$524.95  
Amana 9 Cu. Ft. Refrigerator with 5 Cu. Ft. Freezer  
Reg. \$589.95 . . . . . Now \$452.65

**Deepfreeze**

18 Cu. Ft. Upright Deepfreeze Reg. \$449.95 . . . . . Now \$375.95  
18 Cu. Ft. Chest Deepfreeze Reg \$339.95 . . . . . Now \$295.95  
11 Cu. Ft. Chest Deepfreeze Reg \$279.95 . . . . . Now \$249.95

15.0 Cu. Ft. Gibson 2 Door Left Hand With 0 degrees Freezer  
Reg. \$359.79 . . . . . Now \$297.80

15.0 Cu. Ft. Gibson, 2 Door, Right Hand, Swing Out Shelves  
And 0 degrees Freezer. Reg. \$398.11 . . . . . Now \$297.75

15.0 Cu. Ft. Gibson Inside Lock Door, Right Hand Door and  
with 0 degrees Freezer. Reg. \$343.97 . . . . . Now \$275.97

9.7 Cu. Ft. Gibson. Reg. \$255.40 . . . . . Now \$187.00

10.0 Cu. Ft. Gibson Reg. \$260.80 . . . . . Now \$198.50

10.0 Cu. Ft. Gibson Reg. \$275.85 . . . . . Now \$180.00

15.0 Cu. Ft. Gibson Reg. \$321.95 . . . . . Now \$245.88

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# Bay View Club Observes Fiftieth Anniversary At Golden Year Tea

Members of the Bay View Club celebrated the 50th anniversary of the founding of the club in 1909 at a tea given in the home of Mrs. Lee Benefield Thursday evening. Members, former members and members of study clubs of the city filled the entertaining rooms to share in the anniversary event from 3 to 6 p. m. Guests were welcomed by Mrs. Phil Barkley, president, and two charter members, Mrs. A. M. Jones and Mrs. Essie Cardwell.

Golden tones prevailed in decorations and appointments throughout the house. The anniversary table was laid with a white imported church-linen cloth embroidered in chrysanthemum design. The centerpiece carried out the anniversary theme in an oblong arrangement of harvest gold chrysanthemums with leather leaf greenery gilded in gold. On the coffee table were yuletide yellow rosbuds set in a swirl of gold smilax and placed elsewhere about the house were ar-

rangements of golden chrysanthemums with gold-flecked greenery. Past presidents, still in the club, presided. Stereo - Hi - Fi music in the tradition of long ago provided pleasing and appropriate background entertainment. The club was organized in the home of Mrs. Essie Cadwell by a small band of women who desired to continue organized study of literature and the fine arts. Its purpose, then as now, was to promote high standards of education through cooperative effort and to further individual knowledge of the arts. The hostess served as leader for the day. No officers were elected until 1917, when the late Mrs. F. T. Rolson became the first president. That year the club became federated with the Texas Federation of Women's Clubs, contributing to all state projects and promotions since.

The study course followed The Bay View Magazine, published monthly by the Bay View Chat-aucan in New York. With only ten members, that first group settled down to serious study. At that time the men didn't dream of asking the women to help in any civic improvement — in fact during the lean years there was little civic improving done. But as Hereford grew in size, more women became interested in study and in progressive development. Soon the club numbered 15 members, then 20 and now stands at a limited 25 membership.

While promoting few civic projects, the club has consistently cooperated and contributed to every worthwhile enterprise launched by other organizations. In 1929 members circulated a petition calling for an appropriation by the county commissioners to be set aside for the support of a county library. A door-to-door canvass was made by Bay View Club members, and when a special election was called, the commissioners were authorized by the people to levy a tax for the support of a county library. Later the club sponsored a book shower for the library and it wasn't long before the library became an integral part of the county.

In 1932 the club erected a memorial George Washington monument in what is now Dameron Park, and the same year the club sponsored the organization of the Junior Bay View Club, which now bears the name of "Calliopean Club". Past presidents include: the late Mrs. F. T. Rolson, Mrs. George Garrison of Hungerford, the late Mrs. Charles Donald, Mrs. M. B. McLean of Big Spring, the late Mrs. B. F. Guthrie, Mrs. Bob Wilson, Mrs. Ray Barber of Amarillo, Mrs. T. M. Dameron of Amarillo, Mrs. John McLean, Mrs. Colby Conkright, Mrs. Paul Mathers, Mrs. A. M. Jones, Mrs. Lee Benefield, Mrs. George Heard, and Mrs. Will S. Kerr. 1959 - 60 officers include: Mrs. Phillip Barkley, president; Mrs. Jimmie Gillentine, first vice-president; Mrs. Howard Gault, second vice-president; Mrs. Jack Gilliland, recording secretary; Mrs. C. W. Fisher, corresponding secretary; and Mrs. Carl Perrin, treasurer. Standing committees include

The Sunday Brand, Hereford, Texas, Sunday, Dec. 6, 1959  
 Membership — Mrs. Jimmie Gillentine and Mrs. Lee Benefield; Program — Mrs. Ansel McDowell, Mrs. D. H. Alexander, Mrs. Eugene Naugle and Mrs. Paul Mathers; Social — Mrs. Francis Hardwick, Mrs. Howard Gault, Mrs. W. S. Kerr, and Mrs. C. W. Fisher; Federation Counselor — Mrs. Jack Gilliland; Phone — Mrs. J. W. Kirby and Mrs. E. W. Harrison; and Americanism — Mrs. J. W. (Continued on page 7)

**DR. GENE COPE**  
 Announces the Opening of  
**COPE'S VETERINARY HOSPITAL**  
 401-B West First  
 Office Hours . . . Monday thru Saturday  
 8 to 12 a.m. — 1 to 6 p.m.  
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**KENMAR Swing King RECLINER**  
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Eases Tired Muscles — Relaxes Nerves  
 Come in! — discover this remarkable new way to relax and refresh tense muscles and nerves. Choose from a wide variety of Boltflex-and-fabric coverings, in the newest decorator colors. Outstanding value!

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**Buy-Rite Furniture**  
 209 Park Ave. EM 4-3784

Maryland Club  
**COFFEE** Lb. Can **69<sup>c</sup>**

The Premium Shortening  
**CRISCO** 3 Lb. Can **75<sup>c</sup>**

Shurfine  
**FLOUR** 5 Lb. Bag **37<sup>c</sup>**

**BEEF STEAKS** Eatmore Frozen **59<sup>c</sup>**

**KLEENEX** 400 Ct. Box Ea. **25<sup>c</sup>**

**DOG FOOD** Gaines Tall Cans **7 FOR \$1<sup>00</sup>**

**COKES** King Size or Reg. 6 Bot. Ctn. Plus Dep. **29<sup>c</sup>**

**INSTANT COFFEE** Shurfine Large Size **65<sup>c</sup>**

**CANNED MILK** Shurfine Tall Cans **3 FOR \$4<sup>1</sup>**

**PEACHES** Shurfine No. 2 1/2 Can **4 FOR \$1<sup>00</sup>**

**PINTO BEANS** 2 Lb. Bag **23<sup>c</sup>**

Fruit Cake Mixes | Call for it by Name We have it!

USDA Good Beef  
**ROUND STEAK** lb **99<sup>c</sup>**

USDA Good Beef  
**T-BONES** lb **\$1<sup>03</sup>**

Mohawk First Grade  
**BACON** lb **49<sup>c</sup>**

Extra Fancy Black Winesap  
**APPLES** lb **19<sup>c</sup>**

Texas 5 Lb. Poly Bag  
**ORANGES** **39<sup>c</sup>**

Zucchini  
**SQUASH** lb **17<sup>c</sup>**

These Specials  
 Good Mon., Tues.  
 And Wed., Dec.  
 7th, 8th & 9th  
 Only

**TAYLOR & SONS**  
**FOODS**  
 LOW, LOW EVERYDAY SHELF PRICES  
 PLUS S & H GREEN STAMPS

### Plan Christmas Party At Meet

met Monday in the home of Anna and Donna Johnson. Sandra Green presided over meeting. Mrs. J. W. Stengel spoke to the group on crafts. The members also made at the meet-

The Sadie Lee Oliver Club

### Join Our China Club

### INCREASE IN EARNINGS

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### Harkerware STONE CHINA



Just open your savings account with \$25 or your present account, and receive FREE a place setting of China Dinnerware (only one premium per account). Thereafter, as you add \$25.00 or more to your account, you may obtain another place setting for a fraction of its regular value.



group made plastic flowers. Plans for the Christmas party were also made at the meeting. The party is to be held Dec. 11 at the home of Janis Head. Members present were Sandra Green, Joyce Cooper, Joan and Dorothy Marnell, Kathryn Flood, Janis Head, Janis Turrentine, Barbara Zinser, Camille Pavlicek, Nancy Green and Donna and Anna Johnson.

### Club Plans Yule Party

Plans were made for the annual Christmas party to be held on Dec. 15 in the home of Mrs. Bess Moore, at the Kappa Iota Chapter, Beta Sigma Phi Sorority meeting held Tuesday evening in the Friendship Room of the Hereford State Bank.

Plans were also made for the sorority "Friendly Gesture" meet in Dimmitt sometime in January, and a meeting for the completion of rituals was also scheduled for January. Mrs. D. R. Johnson presented the program for the evening as she conducted a study of "The Manual". She discussed requirements for Beta Sigma Phi membership, duties of members and duties of office, and how chapters are governed.

Members attending were mesdames Don Baugous, Charles Bell, Bob Brotherton, Carl Hollingsworth, D. R. Johnson, Bill Kendall, Bess Moore, Van Nichols, Hicks Roberson, Max Stipe, Larry Summers, T. B. Thomas, Floyd Walton Jr., Arthur McQueary, Delbert Ranum, Robert Alvarez, Calvin Goodin and Howard Gore.

### Beta Sigma Phi Attends Movie

XI Epsilon Alpha Chapter, Beta Sigma Phi Sorority, members were guests of Francois Hardwick to see "Yellow Stone Kelly" at the Star Tuesday evening.

After viewing the picture, Hardwick explained the operational procedure of motion pictures and told how pictures are selected on the basis of desirability from a moral standpoint, and from public demand.

Refreshments were served at the home of Mrs. Ernest Wade, hostess for the evening, to Mesdames Harold Beauchamp, E. N. Johnson, James Mercer, Ray Suit, Clyde Russell, Paul Harvey, Lloyd Warren, Ann Woodward, Byrdie Fellers, and the hostess.



DISTRICT PRESIDENT — Mrs. A. T. Cocanougher of Lubbock, Seventh District president, TFWC, who stood with the club president and charter members to receive guests at the Bay View Club's 50th Anniversary Tea Thursday afternoon. (Staff Photo)

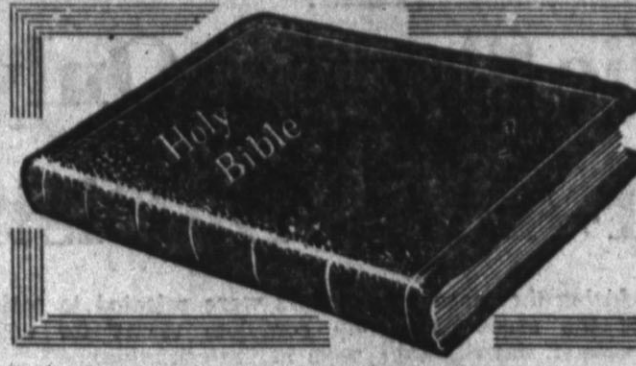
### Faithful Workers Bay View... Hold Meeting

The Faithful Workers Sunday School class held their monthly meeting Tuesday night in the home of Mrs. Grady Parsons in the form of a Christmas party, with a supper.

Prayer was offered by Mrs. Charlotte Calvert. After the supper, a business meeting was held with Mrs. Parsons, president, presiding over the meeting. Prayer was offered by Mrs. Marlin Gilliland. Minutes were read and approved.

Mrs. Calvert reviewed the book, "The Little Mixer" by Lillian Nicholson Shearon. The meeting was dismissed by Della Stagner. Gifts were exchanged by those present. Present were Mesdames Dell Stagner, Charlotte Calvert Loui

Olson, Ruby Virden, John Hacker, F. A. Tucker, Leora Calhoun, Marlin Gilliland and hostess, Mrs. Grady Parson. Mrs. Calvert is teacher of the class. The next meeting will be Jan. 5 with Mrs. Abe Martin. United States imports from Nepal were valued at \$2,000 in 1938.



### What Is The Spiritual Meaning of Baptism

#### BAPTISM IS OFTEN MISUNDERSTOOD

Many people believe that baptism is an empty ceremony devoid of real meaning as walking up a flight of stairs on one's or carrying a good luck charm. Some look at the Lord's Supper and see only a piece of bread and a small glass of grape juice. To them it means nothing. Christians see in this observance the body of the Son of God who died on the cross and His blood was shed for the sins of the world. Likewise, baptism has a wealth of meaning to those who believe the bible. Do you regard baptism as unimportant and unnecessary? Much of the misunderstanding of scriptural baptism is due to a failure to consider its significance.

#### THERE IS ONE BIBLE BAPTISM—A BURIAL IN WATER

This is the one baptism Paul speaks of in Ephesians 4:5 "there is one baptism... It is the baptism Christ commanded His disciples to administer until the end of time. "Go... and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Spirit." Matthew 28:19. It is the water baptism administered by men. "See, here is water; what doth hinder me to be baptized?" Acts 8:36.

"Know ye not, that so many of us as were baptized into Christ were baptized into his death? Therefore we are buried with him by baptism into death." (Romans 6:3, 4). As a man is buried in water he presents to the world a picture of the death and burial of Christ and he signifies his faith in that death.

EVERYONE SHOULD REJOICE IN THE PRIVILEGE OF BEING UNITED WITH HIS LORD IN HIS DEATH, BURIAL AND RESURRECTION. HOW COULD ONE POSSIBLY CONSIDER NON-ESSENTIAL THE VERY ACT WHICH THE BIBLE DECLARES PUTS ONE INTO CHRIST. (Galatians 3:27).

#### BAPTISM IS A SPIRITUAL RESURRECTION AND THE BEGINNING OF A NEWNESS OF LIFE

"That like as Christ was raised up from the dead by the glory of the Father even so we also should walk in newness of life." (Romans 6:4). This is where spiritual life begins. We begin with new life when we are raised with Christ. We show to the world our belief in His resurrection.

#### IN BAPTISM WE ARE UNITED WITH CHRIST IN HIS DEATH

"Now if we be dead with Christ, we believe that we should also live with him." (Romans 6:8). "For if we have been planted together in the likeness of his death, we shall be also in the likeness of his resurrection." (Romans 6:5).

#### IN THIS DEATH, OF WHICH BAPTISM IS A FIGURE, WE ARE JUSTIFIED FROM SIN

"Knowing this, that our old man is crucified with him, that the body of sin might be destroyed, that henceforth we shall not serve sin. For he that is dead is freed from sin." (Romans 6:6, 7). It was in the death of Christ that His blood was shed. Thus in baptism we are cleansed by that blood. "Baptism doth also now save us," (1 Peter 3:21).

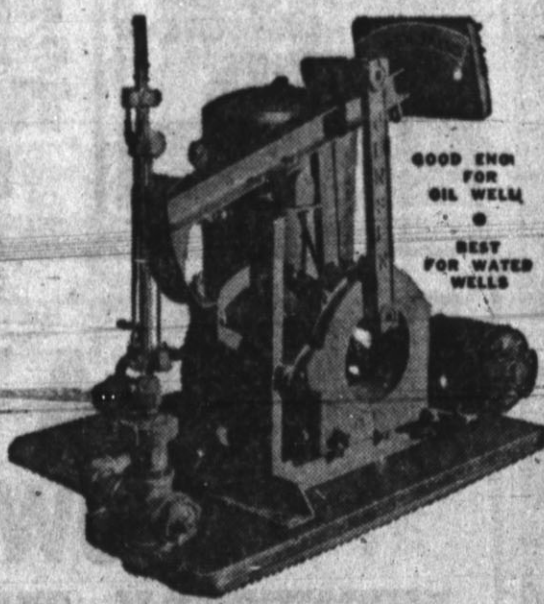
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# Junior Eddie Skypala Only Hereford Player On 1-AAA All-District Team

Junior Eddie Skypala was the only member of the 1959 Hereford football squad to be chosen to the 1-AAA All-District team, which was announced this week. The 182-pound fullback was named as an All-District halfback in the balloting of the five coaches in the district. Skypala averaged more than four yards

per carry during the season. A member of the second team when the season started, Skypala's steady ball-carrying and power blasts soon earned him a starting berth with the Whitefaces. Nine other Whitefaces were chosen as honorable mention selections within the district. Altogether, more than enough

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players were selected to make up complete teams for each town in the conference. There were 26 players selected for All-District and 32 for Honorable Mention. Dumas, which finished third in the district, landed six on All-District and eight on Honorable Mention. Second place Littlefield garnered eight, for All-District and three on Honorable Mention selections; while the champions, Levelland, got just five All-District and five Honorable Mention players. Hereford, with an 0-10 record for the season, finished last in the conference. The 1-AAA All-District selections included: **ENDS:** Don Burch, Levelland senior; Bill Vandiver, Phillips senior; Bill Smith, Dumas senior; and Nathan Hudson, Littlefield senior. **TACKLES:** Charles Macha, Levelland senior; Ronnie McWilliams, Littlefield senior; Bill Shaha, Dumas senior; and Bill Malone, Phillips junior. **GUARDS:** Larry Carlisle, Levelland junior; James Blackwell, Littlefield senior; Jimmy Wells, Dumas senior; Jim Woods, Phillips senior; and Bo Roberts, Littlefield senior. **CENTERS:** Phillip White, Phillips junior; and Jerry Brantley, Littlefield junior. **QUARTERBACKS:** Doug Cannon, Levelland senior; Quinton Eppinette, Dumas senior; and De Pierce, Littlefield junior. **FULLBACKS:** Jerry Koller, Littlefield junior; Gary Bullard, Phillips senior; and Dale Vick, Dumas sophomore. **HALFBACKS:** Eddie Skypala, Hereford junior; Ronnie Rice, Littlefield sophomore; Tommy Carter, Phillips senior; Sammie Neal, Levelland junior; and Lloyd Mills, Dumas senior.

Selections for Honorable Mention included: **ENDS:** Lee Kimball, Hereford junior; Ronnie Simpson, Levelland junior; Charley Hodges, Dumas senior; Weldon Pace, Littlefield junior; and Carl Toland, Phillips senior. **TACKLES:** Mike Caddell, Phillips senior; Jerry Marsh, Littlefield senior; Earl Jackson, Levelland senior; Terry Hodges, Hereford senior; and Eugene Baldwin, Hereford junior. **GUARDS:** Jerry Clark, Hereford junior; David Baldwin, Dumas junior; Edwin Thomas, Hereford junior; Terry Tubbs, Levelland senior; Mike Milligan, Dumas junior; and Warren Smith, Dumas senior. **CENTERS:** John Simmons, Dumas senior; James Gentry, Hereford junior; and Guy Davis, Levelland senior. **BACKS:** Bill Dirks, Hereford senior; Mike Boxwell, Dumas sophomore; Ronald Edmonson, Phillips senior; Robert Montgomery, Phillips senior; Charlie Dean, Dumas sophomore; Ray Casas, Dumas sophomore; Danny Tyler, Levelland senior; Rusty Price, Phillips junior; Max Bell, Littlefield junior; Earl Smith, Phillips junior; Herman Harrison, Hereford senior; and Jerry Hodges, Hereford senior.

## Plans Nearly Complete For Historical Marker

During the regular meeting of La Plata Study Club in the home of Mrs. N. D. Bartlett Tuesday evening, Mrs. A. J. Schroeter reported that steps necessary are being taken for marker at La Plata townsite in the near future. She reported that the county has cleared the site for the marker, at the southeast corner of the La Plata section, and the committee is working with the monument company on appropriate lettering for the marker. Funds for the project were completed in the recent book review sponsored by the club. Three club members presented timely Christmas suggestions during the program hour. Mrs. Liston Wilson used poinsettias, holly, roses, candles, and other materials in demonstrating table arrangements. Mrs. Rex Lee demonstrated original decorations, including a table cloth, outsized Christmas socks, and tree decorations made from eggs. Mrs. M. C. Adams showed a number of suggestions for make-it-yourself gifts, including recipes for

by telling what they want for Christmas. Those present were: Mesdames M. C. Adams, N. D. Bartlett, Jr., John Blocker, Jay Brown, Jack Brown, C. L. Chisholm, Clint Formby, Joel Hodges, Rex Lee, Don Little, Frank Frowell, A. J. Schroeter, Urlin Streu, Bill Thompson, Raymond White, Liston Wilson, Louis Woodford, Wayne Wallace, Buddy Hutson, and Lloyd McGee.

**Dr. Milton C. Adams**  
**OPTOMETRIST**  
 Office Hours  
 8:30 - 5:00  
 335 Miles Avenue  
 Phone EM 4-2255  
 Hereford, Texas

## South Hereford HD Club Holds Party

The South Hereford Home Demonstration Club held a meeting in the home of Mrs. W. J. Hacker Tuesday for their Christmas party and later afternoon luncheon. After the lunch, the group sang Christmas songs, which were led by the president, Mrs. Roy Manning. Gifts were exchanged.

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