

SIGHTS, FACES SEEN

Around Town

Local Kiwanians were entertained Thursday noon at their regular luncheon meeting by the Boys' Chorus and the Girls Sextet from the Hereford High School. The two groups, under the direction of Don Moore, presented vocal arrangements for the dinner program.

This is your last chance to get in your straw ballot marking your selection for the office of president in the High Plains Poll now being conducted in the Brand. The ballot in this issue will be the last available and the final count will be made in next Sunday's paper. All ballots must be into the Brand office by Tuesday, October 28.

Hereford's Citizens for Eisenhower committee will stage a big rally Thursday night, October 30 starting at 7:30 p.m. at the Bull Barn and the entire town is invited to attend. Ben Guill, who is the only Republican congressman to be elected from this district for a number of years will be the speaker. Refreshments will be served and films will be shown to the group.

Miss Ruth Felock will be at the DuBarry Beauty Salon at Close Drug Store November 3 through the 7th and will give free beauty treatments there during that time.

I. O. (Ike) Crothwalt and W. R. (Bill) Metcalf are announcing the purchase of the Braly Real Estate location at 632 W. 1st on Highway 60; Bill is one of the former owners of the place.

Hugh Clearman called into the Brand office Saturday morning saying he had a little news item for the paper. It's nice to have you back in town, Hugh. . . how was the State Fair?

Dick Lucas seems to have all the help he needs now in the press box. Two spotters must make Dick's work in keeping a play-by-play account of the Whiteface games real easy.

Doris C. Easter Charged On DWI

Doris Cleveland Easter remained in the Deaf Smith County jail on a charge of driving while intoxicated, following her arrest on October 23 according to records of the County Clerk's office.

A. O. Neal, Hereford who was sentenced to three years on a driving while intoxicated, at the last term of court, and placed on probation was again in the hands of the law when the judge issued a pickup order and revoked the parole, when Neal violated probation.

Neal was arrested in Littlefield and was being returned to Hereford by officers Saturday.



HAULED DOWN... Whiteface back Charles Whitehead is hauled down by two unidentified Friona Chiefs after picking up a first down in the game here Friday night as the Hereford eleven won its second game of the season 19-7. Whitehead was one of the top ground gainers for the local club and scored one of its touchdowns on a pass completion. Photo by Bill Patton.

Whitefaces Dump Stubborn Friona Club In Second Win Of Year 19-7

Hereford's Whitefaces racked here Friday night and crawled up their second win of the season back into the winning circle by dumping the Friona Chiefs 19-7 in a non-conference session at Whiteface Field. The Whitefaces had to come from behind as the Friona Chiefs gave the local fans a heap big scare by going ahead 7-0 mid-way of the first quarter.

Garbage Collecting Unit, Street Sweeper Purchased By Commission

Hereford City Commission bought several items for the city at its meeting at the City Hall Thursday afternoon.

Included in the purchase was one Elgin No. 81 street sweeper, bought for \$9,740 F.O.B. Hereford. The commission had investigated different types of sweepers and decided that this one was the best for the money. This sweeper has a 3 cubic yard hopper and has a road gear, making it possible for the sweeper to make the trip to the dump grounds to unload. This alone saves the cost of one truck and the salary of two extra men, according to Mayor Pro-Tem Wilson.

Are We Going To Let 500 Visiting Legionnaires Sleep In The Streets

Legionnaires "40 & 8" and Auxiliaries of the American Legion will pile into Hereford for the Convention set for November 8 and 9 and there is the big worry to the Hereford Veteran Post of the Legion.

There is not a room available for the visiting ex-servicemen and their wives to be had at Hereford. The hotels are full with the lettuce workers and booked solid, and rooms in homes are at a premium.

The convention was booked for Hereford last August at a time when rooms were plentiful. Now it looks like the 500 visiting Legionnaires will have no place to sleep unless the folks of Hereford get out that extra cot or spare room.

Hereford has seemingly met every other situation full in the face and came up smiling, and it is hoped that Hereford will be able to meet this emergency, hands down and come out on top.

So, if you have a room, a cot, a bed, any accommodation to take care of a visitor of the Legion on November 8 and 9, now is the time to act: Telephone your information to Cecil Massey at 267, Chamber of Commerce at once, with out delay.

It appeared as if the Hereford eleven played the Friona club down for the visitors had a good first quarter but after that Hereford signals started clicking and the home team was able to knot the score before the half at 7-7. It was the Whitefaces for the entire second half as they rolled up two more touchdowns and sent the Chiefs back to Friona with a 19-7 defeat for their record book.

The jinx seems to be on the local club for another one of its top performers, Marshall Wilson, wound up Friday night with a broken nose. That makes three for the season. Bill Rose who received one at Dalhart, Bill Bookout, one in practice Monday and Wilson Friday night.

**First Quarter**  
Friona's Robbins kicked off to Sell on the 15 and Sell returned to the Whiteface 35 to open the game. Merritt picked up 5, Wilson 3 but the play was called back and the Whitefaces got 5 yards for being off sides. . . a penalty that plagued the club all night. Sell was stopped for no gain, Merritt got 8 and Whitehead's kick rolled dead on the Friona 43 and the Chiefs took over.

Friona lost 1 on 1st, passed for no completion to Jordan in the open, and fumbled and recovered on the 43 on 3rd by the Whitefaces.

Merritt cracked through to the Friona 23 but the Whitefaces were off sides and the play was called back. Wallace got 5, Wilson lost 2 and Merritt lost 1 and Whitehead's kick went to Battey on his 10 and he returned to the 24.

Robason got a 9, Phipps a 1st to the 34. Robason got 8 more, Robbins got another 1st to the 44 as the Chiefs started rolling. Robbins was stopped for no gain and the Friona boys were penalized 5 for off sides. Robason added 5 for the Hereford 35. Robason was stopped for no gain and Robbins went up the middle for 35 and the Friona score behind fine blocking. The kick was good and the visitors had 7 points.

Robbins kicked off and the ball was handed to Merritt who got to his own 25. Wilson got 5 and Merritt a 1st to the 35. Wallace added 5 more but the play was called back and Hereford drew a 22 of five penalties. Merritt got 4 and on the next play went to the 47 for the 1st. Wallace got 4, Wilson 2 and 3 and then Wilson shook loose to the Friona 24 but the play was called back and a 5 yard penalty for back field in motion was stepped off against the home boys. Whitehead kicked to Robbins on the 20 and Robbins returned to the 29. Robason got 5 but both sides

Phone Company Denied Proposed Rate Increase

Southwestern Bell Telephone Company's recent request to the city for an increase of some fifty per cent in local phone rates, received the thumbs-down signal from the City Commission at its meeting at the City Hall Thursday afternoon. There was no compromise raise mentioned in the resolution passed by the commissioners.

Southwestern Bell was notified by letter Friday of the commission's action.

Representatives of that phone company presented a lengthy discussion, accompanied by several charts at a mass meeting held here at the County Court House October 9 as to the necessity of this proposed hike in local phone rates . . . of which some would be in excess of fifty per cent.

After having considered the application and the evidence submitted by the company the City Commission found that a thirty per cent increase in telephone

rates was granted to this company, effective January 1, 1952 and that this increase was so granted to the company in contemplation of improvements to property of the company and the increase of services here. Further investigation verified the fact that this service was not materially increased. On this, the City Commission passed the resolution denying the application for rate

increases here. The motion for the resolution was presented by Mayor Pro-Tem S. Q. Wilson and seconded by Commissioner Don Zimmerman and passed unanimously when put to the vote. Representatives of Southwestern Bell at the mass meeting here had pointed out that the phone company could not operate at a profit here in Hereford under present rates and that service could not be continued as it is now under these rates. Several citizens voiced their objections to the rate increase and, the service they were receiving for their money from the company at the meeting.

The question was raised at this meeting that if the proposed rates were granted by the city would the phone company put in a dial system in Hereford. A. O. Thomas, district manager for Southwestern Bell, answered this question by stating that the Company had no plans at present or in the near future for a dial system for this city and that no promises of such or any definite improvements would be included in the increase.

Figures presented by the company for the year 1951 showed that the company netted a profit of only \$9,485 for an entire year of operation and Thomas stated that with the investment that Southwestern had in Hereford that this margin of profit was not sufficient to stay in operation.

Evidently the story presented by the phone company was not convincing enough to City Commissioners for their turning down of the proposed raise was not accompanied by a compromise raise as is usually the case . . . and as some local phone customers expected.



FARM BUREAU employed Mrs. Essie Cardwell as a full time office clerk at the last meeting of the Board of Directors, of the Deaf Smith County Farm Bureau. Byrdie Fellers has resigned as the service agent for the bureau due to other interests, but will remain until a new agent is selected to replace her . . . Pictures above is Mrs. Cardwell at her desk in the Farm Bureau office. Staff Photo.

**HIGH PLAINS POLL**  
Mark your preference for President and return to the office of The Hereford Brand.  
 FOR GOV. ADLAI STEVENSON  
 FOR GEN. DWIGHT EISENHOWER

Considerable Damage Reported In Recent Automobile Accidents Here

Kenneth J. Dunkin, 25 of Wynnewood, Okla., driving north on Sampson in a 1949 Mercury at 5:30 Thursday was involved in an accident with a 1952 Ford driven by Antonio Ramirez, 19 of Hereford, a railroad employee. Ramirez was said to be driving east on 4th Street and faced charges of failing to yield the right of way to the Dunkin car. Damage to the Dunkin car was estimated at \$300 while the damage to the Ford was placed at about \$350, neither of the drivers were injured in the accident.

Monday evening at 5:45 p.m. on the old Dimmitt highway officers of the Texas Highway Patrol investigated an accident involving two pickup trucks. The collision occurred at the intersection of the county road in Castro county, nine miles south of Hereford when Brulio Ruiz, 64 of the labor camp, driving a 1951 Chevrolet pickup truck, going north on the old Dimmitt road and a 1947 Ford pickup driven by Harold O. Markley, 48 of Star route, traveling east on the county road, collided.

Funeral Service Held Saturday At Cottonwood For 'Doc' Kelly

Funeral services for W. C. (Doc) Kelly, 68, Hereford, who died Thursday morning from accidental burns suffered two weeks ago at the Ford ranch following an explosion of Butane gas, were held Saturday afternoon at 3 p.m. at the Methodist Church of Cottonwood, Texas with interment in the Cottonwood Cemetery.

Robert Lamm, 15, well known Hereford youth suffered lacerations in an auto accident Sunday about nine o'clock on Highway 60, half mile west of town. Lamm was a patient in the Deaf Smith county hospital but was dismissed on Oct. 20.

The accident occurred when Lamm, driving alone in the family car, a 1950 Ford coach, in passing another vehicle, the left front wheel slipped off the shoulder of the roadway and threw the car into a tree, according to the officer investigating the accident. The crash came at the intersection of the two roads and Ruiz was charged with failure to grant

Lettuce Workers Back On Job Here After Short Walkout For More Pay

Lettuce packing sheds were back in production again here Thursday afternoon after a short walkout won pay demands for overtime work. Workers were asking for over time or time and one-half for all hours over 8 hours or all hours after 5 p.m. and on Sundays. Sheds were shut down for only part of the afternoon and were in operation around 3:30 to 4 p.m.

employed here are from California and Arizona and walked out on the job at local sheds last year. Some local men and women are employed at the shed or in the field during harvest.

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THE HEREFORD CENTRAL SCHOOL SAFETY PATROL members pictured above, reading l. to r. first row; Gery Redwine, Joe Reinouer, Capt., Ledon Womble, Jackie McSees. Second row; Dale Dickson, DeWayne Cassels, Mickey Smith, A. C. Vaughn, Edwin Morrison, third row; David Larson, Terry Hodges, Jerry Carr, Lt., Sammy Saul and Carroll Don Martin. Staff Photo.



ALMOST MADE IT... G. C. Merritt of the Whiteface team, went through the Friona line on nice gains all night. Defending Friona players were Virgil Phipps 68, David Patterson 69 and Darrell Robbins, falling to the ground. Staff Photo.

**HOW THEY STAND**  
People of Hereford area express their preferences in the coming presidential race.  
**FOR STEVENSON - 22 -**  
**FOR EISENHOWER - 123 -**

### Whitefaces..

(Continued from Page 1)  
 were off sides. Phipps got 1, Robason lost 1, Phipps added one more and Robbins kicked out on the Hereford 44.  
 Merritt went for a 1st to the Friona 44 on 1st down as the 1st quarter ended.

**Second Quarter**  
 Wilson gained 2, Merritt 3, Wallace 2 and Merritt made the 1st to the 25. Merritt lost 1 and 1 and Wilson's pass to the goal line was no good but the play was called back and 5 yards marked off against Friona for off sides. Merritt was dropped back on the 33 and Wilson's pass to Merritt was no good, and Friona took over on their own 34.

Robason lost 3, Cribbs was stopped for no gain but Friona drew 5 yards for off sides. Robason went to the 41, Cribbs was stopped for no gain and Robbins kicked to the Hereford 35.  
 Wilson got 1, Merritt's jump pass was dropped, Whitehead fumbled but Fish recovered. Whitehead kicked to Robason on 25 and Robason got back to his own 49.

Friona gained 2 but play was called back and the Chiefs drew 15 for holding. Robason was stopped for no gain. Robason fumbled the next one and the Whitefaces pounced on the ball on the Friona 37.

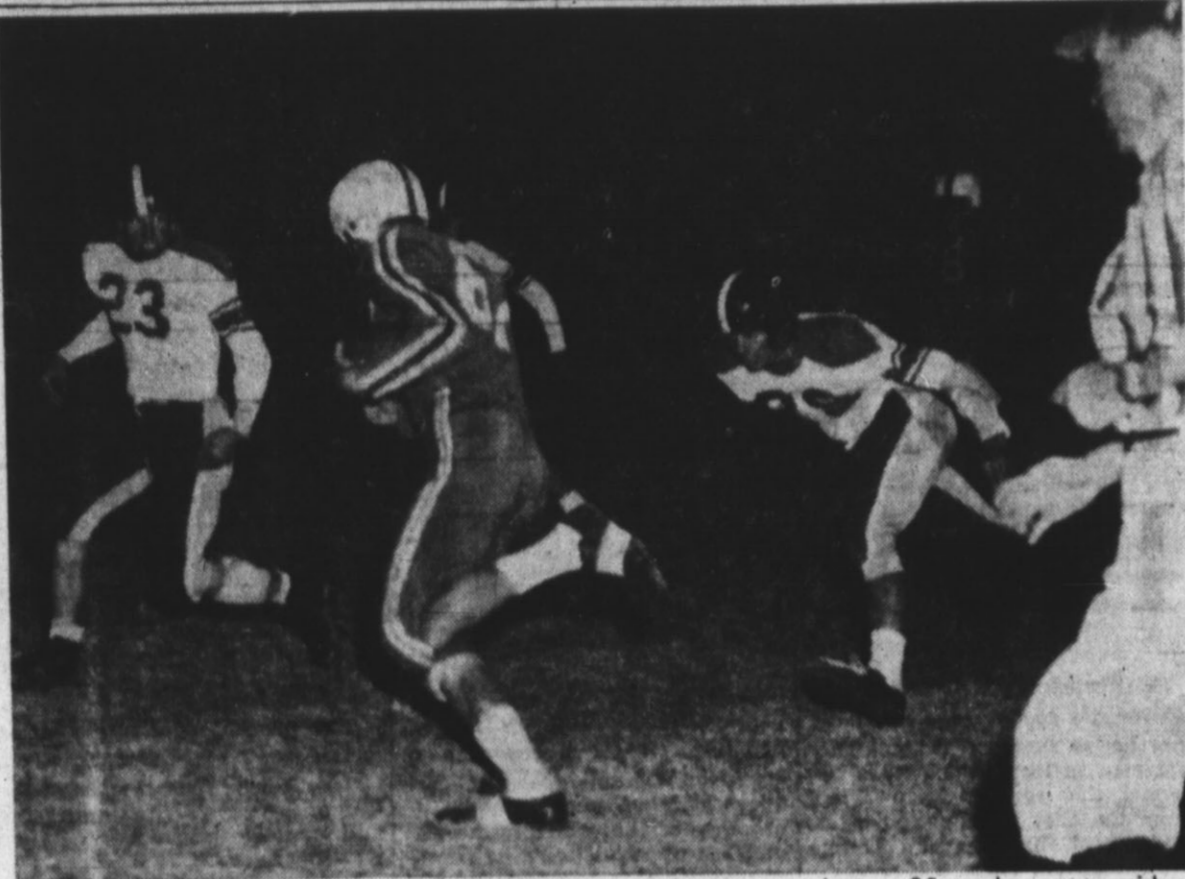
Merritt lost 2, Wallace lost back to the 45. Merritt then passed to Dickson for a 1st on the Chief 27. Merritt got 4, 2 and 3 and Wilson made it a 1st on the 16. Merritt added 5 more and another 5 but the Whitefaces were off sides. Merritt passed to Dickson who dropped on the 1. Merritt went over for the score on the next play, Dement kicked the point and the score was knotted at 7 all.

Hereford kicked off to Friona 47 as the half ended.

**Third Quarter**  
 Hereford kicked off to Robbins to open the second half, Robbins took the ball on his own 25 but dropped on the 22. Robason then shook loose for 64 yards to the Hereford 14 and a 1st. Robason got 1, Robbins 4, Phipps 1 and Robbins no gain and the Herd took over on their own 8.

Wilson got 2 and went out of the game with a broken nose. Merritt was stopped for no gain, got 1 on the next one and Whitehead kicked to his own 46 and Friona took over.

Robbins got 1 and his pass was knocked down. Robbins lost 1



HIGH AND LOW... Whiteface G. C. Merritt 23 and Dale Winget 29 came in for a high-low tackle on Friona Chief Darrell Robbins. Robbins was the lone scorer for the Chiefs in the game here Friday night. He scored on a 35 yard scamper midway of the 1st quarter but the Whitefaces overtook the Chiefs and won 19-7. Staff Photo.

and kicked over the goal and Heerford took over on the 20.

Wallace went for 12 on 1st, Merritt added 2 more as the Herd started moving. Whitehead got 3, Merritt 5. Hereford lost 5 but Friona was off sides. Whitehead got another 1st to the 20. Wallace added 2, Merritt 2, Wallace 0 and Merritt passed to Dickson for the score. Dement's kick was blocked and Hereford went ahead 13-7.

Hereford kicked off to Cribbs on the 30 and Cribbs went to his own 38. Cribbs added 2 on 1st, Phipps 2 more and Robason got the 1st to the Hereford 49 as the third quarter ended.

**Fourth Quarter**  
 Robbins got 3, Cribbs 1, Robason 1 and Robbins fumbled the punt try and Hereford took over on the 50.

Wallace added 35 to the 15, Merritt got 2 and Wallace went over for a score but the play was called back and Hereford got 5 yards for being off sides. Merritt then passed to Whitehead who went over for the score. Dement's pass was no good for the extra

point and the Herd led 19-7.

Hereford kicked off to Friona who fumbled on the 49 and the Herd took the off sides kick on the Chiefs 49. Wallace went to the 23 on 1st but the play was called back and Hereford drew 15 for illegal use of hands. Merritt passed to Self but the ball was dropped on the 50. Whitehead's quick-kick rolled dead on the Friona 24 and the Chiefs had the ball.

Friona's passes on the 1st 3 downs were broken up and Robbins kicked out on the Herd 42.

Whitehead added 5 but the Herd was off sides. Wallace added 8 and pass interference was ruled against Friona on their 48 and the Herd had another first down. Merritt lost 3, gained 1 and the Herd drew 5 for taking too many time outs. Whitehead then kicked out on the Chief 12 but play was called back for Hereford was off sides. Whitehead then kicked to Robbins on the 20 and Robbins got out to the 32. Friona then drew 5 for taking too many time outs. Cribbs

added 3 and Friona passed for no completion. Robbins then passed to Norwood for a 1st on the 44. Robbins then passed to Houllette for 9 and Phipps picked up the 1st to the Hereford 33. Robbins' pass to Reeves was good to the 20 as the game ended.

Hereford	Friona
15	9
190	176
70	45
260	221
4	3
2	4
1	0
6-201	no. and yds
9-55	penalties - no and yds

### Damage.....

(Continued from Page 1)  
 the right of way in Justice of Peace court in Dimmitt.

Damage to the Chevrolet truck was estimated at \$400 and the loss to the Ford was placed at \$350.

The accident happened just at dusk. There were no injuries sustained by either driver.

### R. Wright Armstrong Is Named As President Of West Texas C of C

R. Wright Armstrong of Fort Worth, vice president of the Fort Worth and Denver Railway company, was elected president of the West Texas Chamber of Commerce at the final session of its 35th annual convention at Wichita Falls. Cecil Massey, manager of the local Chamber of Commerce represented Hereford at the convention.



Armstrong is a veteran of two wars. In World War I he was a captain and aide to Major General John A. Hulen, who later became vice-president of the Fort Worth and Denver Railway. He served overseas with the 36th Division, and was active in the Texas National Guard many years. He was president of the 36th Division Association in 1947 and 1948.

During World War II he served as major of the Army Transportation Corps, first in the Eighth Transportation Zone Headquarters, Dallas, and later with the 26 Regular Station in France, England, Belgium and Germany, transporting material to field forces, chiefly the 15th Army.

It has been largely through his efforts that the Burlington Lines became interested in the extensive program of soil conservation work in which the Fort Worth and Denver has engaged in recent years. He also has been strongly interested in work done by West Texas -- Burlington Lines Industrial Committee, sponsored by the West Texas Chamber of Commerce, with R. C. Stanford of Wichita Falls as chairman.

Armstrong was a familiar figure in the "big" WTCC conventions of the 20s and early 30s. West Texans remember him for his former connection with the Brownwood Chamber of Commerce and his leadership of the nationally famous "Old Gray Mare Band", which made its first appearance at the West Texas Chamber of Commerce second annual convention in Plainview in 1922.

Armstrong has spent all his business career with Burlington Lines.

He was general agent of the Trinity & Brazos Valley Railway in Fort Worth from 1924 to 1928 when it became the Burlington-Rock Island Railroad. He continued in the same capacity in Houston from 1934 to 1936.

In 1936 he was appointed gen-

eral freight agent from the Chicago, Burlington & Quincy Railroad at Denver, Colorado, and in 1938 was made general freight agent of the Missouri District of the Burlington Lines with headquarters at St. Louis, Missouri. Presently Armstrong is first vice president of Fort Worth Chamber of Commerce and remains active in practically all of his former associations.

Mr. and Mrs. Bert Walton of Keys, Okla., are visitors this week end in the home of Mr. and Mrs. Leo Price and daughter Janelle, 714 Texas Ave. Mrs. Price is a sister of Mr. Walton. The Oklahoma folks arrived Thursday night and will remain until Monday.

### Read The Brand Want Ads

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We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

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**DARREL HARKINS**

1st Door West of Sears Elevator

On Highway 60

## FREE!

Your Servel Freezer Compartment Filled With Packaged Beef FREE When You Purchase A New

## SERVEL REFRIGERATOR

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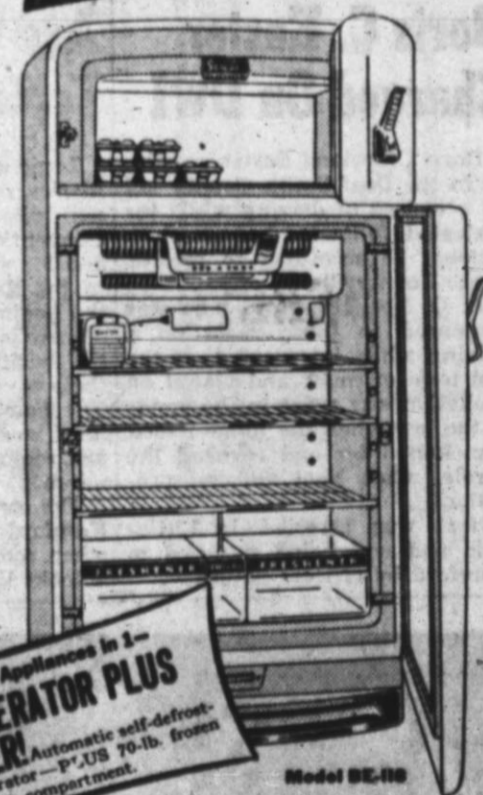
## WE'LL PAY YOU \$1 A DAY FOR 10 DAYS

to prove IN YOUR OWN HOME the SUPERIORITY of amazing

SILENT MOTORLESS  
**Servel**  
 GAS REFRIGERATORS

If you don't agree this is the finest refrigerator you've ever seen, we'll take it back at no cost to you—and YOU KEEP THE 10 DOLLARS!

Only Servel could make this daring offer! Only Servel freezes without ever becoming noisy, even after 10...15...20 years! And only Servel gives you all today's most wanted features! See these sensational values before this limited offer expires! Come in today!



2 Great Appliances in 1—**REFRIGERATOR PLUS FREEZER!** Automatic self-defrosting refrigerator—P.L.B. 70-lb. frozen food storage compartment. Model 92-10

**10-YEAR WARRANTY** on freezing system! Twice as long as any other refrigerator warranty.

**COMPLETELY AUTOMATIC DEFROST!**

EXTRA-VALUE FEATURES GALORE!

- SIMPLE as a Parrot!
- BUTTER CONDITIONER!
- CHOICE OF TRIM COLORS!
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- ADJUSTABLE SHELVES!
- VEGETABLE FRESHENERS! EGG BASKET!
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Don't Delay! Top Trade-ins Now!

OFFER LIMITED! COME IN TODAY!

**Servel** ELECTRIC REFRIGERATORS  
**Servel** GAS OR ELECTRIC REFRIGERATORS  
**JACK McLAUGHLIN PONTIAC**

Highway 60 at Funston Dallas Coldiron, Appliance Mgr. Phone 1000

## END OF MONTH CLEARANCE

### 50 COATS

Size 8 to 20  
 Poodles, Zibelines, Fleece, Tweed  
 A Beautiful Range of Colors  
 Regularly 39.95 to 69.95

**\$35<sup>00</sup>**

### 50 DRESSES

Size 9 - 15, 10 - 20, 16½ - 24½  
 A Beautiful Selection of Fall Dresses  
 Regular 14.95 - 24.95

**\$10<sup>00</sup>**

### 20 WOOL SUITS

Broken Sizes  
 Regular 49.95 - 89.95

**1/2 PRICE**

### 50 100% Virgin Wool Cardigan Sweaters

Black, Navy, Teal, Purple, Lilac, Green, Brown  
 Size 32 - 40  
 Reg. 5.98

**\$3<sup>50</sup>**

ODDS & ENDS GREATLY REDUCED

WATCH For OUR FORMAL OPENING SOON.

# Popular Store



FRIONA NEWS

Committees For Coming Year Are Appointed By Friona Church Group

The regular meeting of the Business Women's Circle of the Friona Baptist church was held Thursday night with Mrs. Lucy Jones chairman appointing committees for the coming year after which a covered dish luncheon was enjoyed.

Mrs. Lois Sanders furnished the entertainment. Those present were Mesdames; Minnie Hall, C. A. Turner, Tracy Smith, Evelyn Caren, Ella Wood, Lucy Jones, and two guests Mrs. Joe Tally and Russell Pogue.

Couple Bridge Club met Monday night at the club house with Mr. and Mrs. H. K. Kendrick, Mr. and Mrs. Jack Knox and Mr. and Mrs. Ralph Miller hosts.

The club house was decorated with Halloween lanterns and 25 attended.

Mrs. Wesley Foster won high score for the ladies and Steve Struve won high for the men. Those present were: Mr. and Mrs. Nelson Welch Mr. and Mrs. Wesley Fostr, Mr. and Mrs. Glenn Reeves, Mr. and Mrs. Carl Maurer, Mr. and Mrs. Roy Miller, Mr. and Mrs. G. McFarland, Mr. and Mrs. Frank Spring, Mr. and Mrs. Weldon Dixon and Mrs. Hadley Reeves.

Mr. and Mrs. E. M. Jack, Mrs. Alta Wily and Mrs. E. R. Day were in Mulshoe Wednesday on business.

Jim Mears and son J. C. were in Hereford Monday to see Sam Mears.

Mr. and Mrs. L. R. Hand and family and Mrs. Lloyd Brannon and daughter were shopping in Clovis Wednesday.

Eugene Bandy, Edwin White and Mutt Hollis have orders to report for induction in the armed forces.

Mr. and Mrs. Harold Meeks and son of Littlefield are visiting the Dan Ehrhards and Bill Stewarts. Mrs. Meeks is as sister to Mr. Ehrhard and Mrs. Stewart.

Mrs. H. T. Carr held a tea Sunday afternoon from 4 to 6 announcing an engagement and approaching marriage of her daughter Alice Ruth to Don Stanley of Canyon.

AD-3 J. C. Mears, USN, arrived home Sunday from San Diego for a visit with his father Jim Mears and his brother Sam. After 21 days he will return to the base and then expects to make another trip to Japan.

Mrs. Viola Bandy and Mrs. Clara Bell Horner and Linda visited with their sons and brothers and families, Billy and Eugene Bandy Wednesday night and Thursday.

The Friona Fire Department answered an alarm Thursday about 3:30 to extinguish a trash fire that had spread to a pile of lumber at the Turner home.



EYED BY COLLEGE SCOUTS—Doyle Traylor, 16, quarterback for the Temple high school football team is known as "The Arm" because of his outstanding passing record. College scouts have showed up to watch him perform. In 28 games the chunky blond tossed 63 touchdown passes. In addition, Traylor maintains a straight A grade average in school. (AP Photo.)

'Aid To Austria' To Highlight Convention Of Women's Clubs

Emphasis on the big 'Aid to Austria' project of the Texas Federation of Women's Clubs will highlight the November 10-13 55th annual convention in Austin. Mrs. Van Hook Stubbs of Wortham, TFWC president, names Tuesday night's address by the Austrian ambassador an outstanding feature of the four-day session.

Most of Tuesday's program will center on how the 1,200 Texas clubs are focusing their international affairs work on Austria to strengthen their stand against Communism. District presidents present a panel at 3 o'clock Tuesday on each district's responsibility in the statewide Austrian project. An over-all report by the International Affairs department is set for the dinner Tuesday night at the Student Union building on the University of Texas campus.

Dr. Max Lowenthal, ambassador from Austria to the United States, speaks at 8 o'clock Tuesday night followed by a formal reception for the ambassador and his wife.

Earlier Tuesday, Bryan Blacklock of Marshall, public relations director of the Borden company, makes a citizenship address at 7:20. The well-known civic speaker's appearance climaxes the afternoon session of the federation's new Americanism department.

Wednesday is Junior Club Day, beginning with an 8 o'clock breakfast at which Mrs. Stubbs will be guest speaker. The Music Room at the clubhouse will be the site of the junior's morning session. A prominent officer of the General Federation speaks at 11, preceding the Junior Luncheon.

The general convention Wednesday morning hears panels by the American Home, Conservation and Education departments.

Wednesday's luncheon is a free period during which each department head will get together with her state division chairman for an informal powwow. This is something new being tried for the first time at this convention.

Preceding Wednesday's morning session will be workshops on parliamentary procedure, public speaking, national defense, and safety. Experts will lead these workshops devoted to improving the mechanics of clubwork.

Letter To The Editor

Hereford Brand: The Republicans for 20 long years.

Have shed their coats and tears. To tell their comrades how they feel.

Regarding the Roosevelt and Truman new deal.

For 20 long years they've pleaded for votes.

But never mention 9 cent oats. They say this new deal stuff is rotten.

But never mention 4 cent cotton. For 20 long years they've wept aloud.

And cursed this money spending crowd. They say of liberty we are shorn.

But never mention 12 cent corn. For 20 long years they've been at sea.

And now they come at you and me. And offer us as bait for votes.

More 3 cent steers and 9 cent oats. For 20 long years they fume and fret.

Hammer and slander the new deal set. They say to all what a cheat.

But forget to talk about two-bit wheat. They offer as in days of old.

A crown of thorns - a cross of gold. More gilded promises, can you beat em.

Well, one thing sure, you cannot eat 'em. And I say that Texas being the leading agricultural State in the Union, the farmer has not forgotten.

The 9 cent oats and 4 cent cotton. And 12 cent corn, 3 cent steers, and two-bit wheat.

Of 1932. J. D. Gilbert, Route 1, Hereford

P. S. Question? Will you and the other good people vote against a full stomach and prosperity. I say no.

Local Students Enroll At WTSC

CANYON, October 21— Among the students from Hereford who are enrolled at West Texas State College are Leta Dene Springer, Jay Lynn Shaw, Purrrs F. Williams, Jr., Earlena Phillips, Wayne Stagner, Jack Ramey, Lloyd Dean Parsons, J. Garland Robinson, Reece Whittington, Martha Thomas, Gayle Galley, Thomas Dabney Williams, Ray Logan Graham, Colline Brown;

Bedford Forrest, Daniel Wayne Lady, Lee Ford, Franklin E. Springer, Caren Conklin, Johnnie B. Vinsan, Emma Jane Brown, Randy Thomas, Melvin Lynn Axe and Pat Jean Walton.

Also attending WT are Dwayne F. Stewart and Ray Rodgers of Dawn.

Farm Bureau Meetings Set

Community Farm Bureau meetings will be held Monday October 27 at Sims for Walcott, Ward, Garcia communities and all are invited to attend.

Tuesday, Oct. 28 the meeting will be held at Westway and on Thursday Oct. 30 the meeting is scheduled at Daniel, Wednesday, Nov. 5 for the Progressive community.

Friday, Nov. 7, is the date set for the County Convention and those attending the community meetings are asked to prepare their resolutions and have them ready for the Director of the Convention.

Director of the Community Group will be nominated at the convention.

Advertisement for Browns by Queen Quality shoes. Features images of high-heeled shoes and a cartoon rabbit character. Text includes 'YOUR dish FOR A SPICY AUTUMN', 'BROWNS BY Queen Quality', and 'HEREFORD SHOE STORE'.

Advertisement for Weather-Bird Shoe. Features a cartoon rooster and text: 'Boys! Girls! LOOK!', 'with YOUR own name ENGRAVED RIGHT ON IT!', 'FREE!', 'WHEN YOU GET YOUR KEEN LOOKING, MORE COMFORTABLE Weather-Bird Shoe OF THE MONTH!'.

Advertisement for Hereford Shoe Store. Features images of various styles of shoes and text: '1ST CHOICE', '\$3.98 to \$6.95', 'NOW AT HEREFORD SHOE STORE', '323 Main X-RAY FITTING Phone 955'.

Advertisement for Edwards Pharmacy. Text includes 'PRESCRIPTIONS', 'WE ARE interested', 'You probably have more confidence in one doctor than in another, not because of his technical ability, but because one of them conveys the feeling that he is INTERESTED in YOU.', 'EDWARDS PHARMACY', 'Wayne Edwards', 'Conveniently Located Next Door to Hereford Clinic'.

Advertisement for Hereford Glass Co. Text includes 'Profit From The Brand Classified Columns', 'BY REQUEST - We Have Put In A Stock Of Picture Molding. If You Need A Picture FRAMED Come In And See Our BEAUTIFUL SELECTIONS.', 'HEREFORD GLASS CO.', '1302 Park Ave. Phone 1425'.

Advertisement for Tommie's PIERROT COVERALL. Features an illustration of a man in a coverall and text: 'Right off the COVER of LOOK magazine!', 'Tommie's famous PIERROT COVERALL \$6.95', 'It's here! The famous, fabulous flannel coverall that you saw on the cover of LOOK magazine! Brilliantly designed by Harry Berger in washable flannel, with zip-up convertible, turtle-neck, knitted wristlets and ankles. All in one piece, and all wonderful. Come in now while our stock is still complete! Red and White cotton flannel. 32 to 38 in Proportionette\* sizes to fit your height.'

Advertisement for The Vogue. Text includes 'THE Vogue', 'TINY TOMMIES if you're under five feet two inches. 32 to 34.', 'REGULAR TOMMIES if you're between five feet two and five feet six inches. 32 to 38.', 'TALL TOMMIES if you're over five feet six inches. 34 to 38.', 'THE VOGUE'.

# WANT ADS *Phone 30-31*

**FREE**  
Theatre Tickets  
To See

**MY MAN AND I**

STARRING **SHELLEY WINTERS - RICARDO MONTALBAN**  
**WENDELL COREY - CLAIRE TREVOR**  
WRITTEN BY **JOHN FAHLE** AND **JACK LEONARD** · WILLIAM A. WELLMAN · STEPHEN AMES  
DIRECTED BY **JOHN FAHLE**

**WEDNESDAY - THURSDAY**  
OCTOBER 29 - 30

## Star Theatre

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

### FOR SALE Miscellaneous

We Have III FEED MOLASSES Any Quantity **FRASER MILLING CO.** B-1-30-1fc

**Chrysler Industrial Motors Sales & Service** **McCallough Motor Co.** 411 W. 1st. Ph. 17 B-1-9-1fc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-18-1fc

**Hereford Glass Co.** Expert Car Glass Installation Table Tops and Window Glass 1202 Park Ave. Pho. 1425 B-1-16-1fc

FOR SALE: Living room suit, couch can be made into bed. 3 chairs, 2 tables. One L. C. Smith typewriter. 2 pair rink shoe skates. Size 7 and 8 for men and women. Can be seen at 709 Knight. B-1-30-13-1fc

FOR SALE: We have 3 good used combines completely overhauled. Jack McLaughlin Pontiac Co. Phone 1000. B-1-16-13-1fc

WELL DRILLING See Carl or Roy Watson East Highway 60 at Joel's Switch B-10-43-8P

FOR SALE: Peonies, tulips, and other bulbs from Holland. Plant now. Mrs. J. F. Ward North Main. S-1-17-13fc

LUMBER UTILITY GRADE 2x4's 545 - 2x6's 545 1x8's and 1x10's \$6.50 per 100 feet **CARL McCASLIN LUMBER COMPANY** 1-17-1fc

FOR SALE: Rips and green tomatoes at J. K. Baker Potato shed. Phone 589. B-1-14-17-1fc

TO THE OLD and YOUNG BARBECUERS My old Southern-Barbecue sauce recipe just released to the public. You will be Delighted. Send \$1.00 Cash - Pre Payment **RICHARD COMBS** 607 PARK Hereford, Texas B-1-2-43-2P

FOR SALE Archer City Irrigation Well Drilling Rig. Wilson Double Drum Draw Works \$7500 Write or Call Ray Hawhon Gen. Del. Phone 953-M S-1-18-1P

FOR SALE: Two bedrooms, living and dining room, large kitchen and breakfast nook; service porch, 12 x 18, finished basement; 2 car garage. Located 105 Ave. F. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-35-15-8k

SERIOUSLY! Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once **J. B. ELLISTON REALTOR** Serving This Territory for 50 years **NEED YOUR LISTINGS** Box 1503 — Hereford B-4-2-13-1fc

FOR SALE By Owner 3 Bedroom Home 100-ft. lot on paving, near high school. Small orchard, storm cellar, many other conveniences. Will sell or would consider trading for larger house. Phone 1873 or see **F. A. TUCKER** 206 Roosevelt B-4-2-17-1fc

\$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement... \$8,500 down and good terms on the balance. **SAM NUNNALLY** 136 Main Phone 424 Night 1711 B-4-8-1fc

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK **SAM NUNNALLY** Lone Star Insurance Agency 136 Main Phone 424 B-4-46-1fc

WESSON SPECIALS FINE IRRIGATED SECTION: Good improvements 3 good 8" irrigation wells. Located North of Dimmitt, Tex. Per acre \$185.00 320 ACRE IRRIGATED FARM: Good improvements. 8" irrigation wells. All in cultivation. Located 10 miles N/W of Hereford, Tex. Per acre \$165.00 160 ACRE FARM: Nice modern home and improvements. 8" electric irrigation well. Located 3 miles from Hereford. Per acre \$250.00. MANY OTHER GOOD BUYS IN FARMS AND RANCHES: SEE or write us for particulars. **WESSON REAL ESTATE** Phone 944 317 Sampson West of the Courthouse Hereford, Texas B-4-18-1fc

FOR SALE Have several nice clean well located 4 and 5 room houses. Price range from \$6,500 to \$8,000. Good Terms. **GLENN WEIR, REALTOR** 109 Main St. Phone-200 Res. Phone 802 Hereford, Texas B-4-17-1fc

REAL ESTATE FOR SALE: 3 bedroom home fully insulated. 216 Catalpa phone 224-J. B-4-11-42-4P

REAL ESTATE LOANS AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE **JOHN McLEAN** Phone 273 S-4-2-1fc

FOR TRADE Nice home in Roswell. Rented at \$75. Will trade on 80 acre irrigated farm near Hereford. Other listings wanted **JERRY COOLEY REAL ESTATE** 2208 Washington Amarillo Phone 67621 B-4-17-3P

FOR SALE: 480 acres. Four room modern house. Water well, milk barn and 60t buildings. 8" irrigation well. 320 acres in cultivation. Price \$160 per acre. M. A. Crum, Friona. S-4-30-18-1P

IN PARMER COUNTY IRRIGATED FARMS. NON IRRIGATED FARM. GOOD BUSINESS PROPERTY. RANCHES AND HOMES. **O. W. RHINEHART** BOVINA, TEXAS B-4-40-1fc

FOR SALE: Unfinished rental unit at 710 Miles Ave. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-20-15-8k

IN PARMER COUNTY 320 Acres. Good land in irrigation district. 1 Mile off pavement no improvements. 29% down, 10 years on bal. Priced to sell. 320 Acres. With house and windmill; lays on pavement, in irrigation district. Per acre \$85.00, with \$8,500.00 down. The rest in loan. 160 Acres. In irrigation district, well located. \$100.00 Per acre with \$5,500.00 loan. Other Good Buys **JOE B. DOUGLAS REAL ESTATE** Ph. 3152 Box 185 On Highway 60 Friona, Texas B-4-18-4C

FOR SALE Irrigated 240 acres improved 3 1/2 miles Hereford, 8" well, pump set 135 ft. price \$175 acre, \$1200 loan might consider some trade. Irrigated 160 acres, improved, 8" well, 3 1/2 miles Hereford, \$235.00 acre. 164 acres in irrigated district a good buy at \$150 acre, \$8300 loan, \$3000 due 1955, \$5300 due 1960; just pay 4% interest yearly, balance cash. Also some good buys in houses and lots. Some as low as \$500 down payments. **J. M. HAMBY REAL ESTATE** South of Courthouse 208 east 3rd st. Phone 701 B-4-18-4C

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 — 338 Main **E. B. POSEY, REALTOR** Hereford, Texas B-4-15-1fc

FOR SALE Perfect 455 acre tract of land four miles north of Friona. 10 inch irrigation well. Immediate possession. Price \$175.00 per acre. Good terms. 160 acres in irrigation district, \$100.00 per acre. Good terms. **ROY V. SMITH** On 60 Highway Friona, Texas B-4-43-1fc

FOR RENT FOR RENT: Large furnished bedroom. 300 West 6th. St. B-5-9-17-1fc FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-1fc OWNER will give five year lease on farm near Friona to someone who will put down irrigation well. Take crop rent. M. A. Crum, Friona. S-5-25-18-1P FOR RENT: 2 bedroom unfurnished house with double garage. Must be permanent renter. \$75 per month. Phone 410-W. S-5-18-18-1k FOR RENT: Four room modern house. 503 Irving. Phone 1368-J. S-5-10-18-1P FOR RENT: 3 room unfurnished apartment with private bath. Located at 901 Union. Contact: Hugh - Bookout Real Estate. Phone 1674 or 1270-W Sundays. B-4-23-13-1fc

6. WANTED WANTED to Rent: 160 acres irrigated land. Cash or crop rent. Good equipment. S. H. Slagle at Bradley Grain. B-6-19-42-4P

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-1fc WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-1fc

### 8. HELP WANTED

MAN or WOMAN to over route in Hereford. Full or part time. To distribute Watkins Nationally advertised products to established customers. Earnings unlimited. No car or other investment necessary. We will help you get started. Write Mr. C. R. Ruble, Dept. O-5, The J. R. Watkins Company, Memphis, Tennessee. S-8-50-18-1P

HELP WANTED: Have opening for good mechanic with experience in General Motors Products. Good working conditions, good pay. Kinsey Motor Company. Chevrolet and Oldsmobile Dealer. B-8-25-14-1fc

WANTED: Men between 19 and 29 by the Southwest Bell telephone Co. Apply at Telephone Office. B-8-18-2C

2 Men Wanted to work in newly enlarged Men's Dept. Experienced family men only. Steady. Good opportunity. Apply at **POPULAR STORE** B-8-17-2K

WOMAN WANTED To take complete charge of children's Dept. of Popular Store. Apply at **POPULAR STORE** B-8-17-2K

### 10. NOTICE

ALCOHOLICS Anonymous Phone 850. B-10-4-11-1fc

WANTED Can pull your cotton that is infested with weeds, Johnson etc. See Frank S. Wilde Phone 1673 \$10-18-1fc

### 11. Business Services

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service **ELIZABETH WOMBLE** 146 Main Phone 497 B-11-27-1fc

Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details **WALLACE CONST.** Phone 399 618 West First - Hiway B-11-2-19-1fc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-1fc

EXTRA SPECIAL CATTLE TRUCKS-INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES **John McLean Insurance Agency** Phone 273 - 127 W. 3rd B-11-7-1fc

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-11-11-29-1fc

### 13 LOST

FOUND: A pair of glasses found Tuesday. Owners may have same by describing and paying for this ad. B-13-18-18-1fc

Stated meeting second Monday in each month. School of instruction each Thursday night. **R. L. THOMPSON, Sec'y** Robert E. Waggoner W. M. **MASONIC BULLETIN** Hereford Lodge #849

**Lions Club** meets each Wednesday, 12 noon Hotel Jim Hill

**Heretford Rotary Club** meets every Friday at 12:05 Hotel Jim Hill



TWO HEREFORD MUSIC STUDENTS participated in the luncheon program of the Junior Clubs session Saturday at the Seventh District, Texas Federation of Music Clubs convention held in Amarillo last week. The students are Dick Wilson above; Raymond Childers, right who represented Hereford's two Junior Music Clubs. The Musettes and The Junior Etude. Both clubs were organized last fall and have approximately 100 members. Teachers sponsoring the clubs are; Mesdames: C. W. Parker, B. Y. Crosthwait, Glenn Snyder and Ellis Coombes.



MARK UP 6 POINTS... Charles Whitehead, Whiteface back, is shown as he went over the Friona goal all alone after running some 30 yards after a pass completion from Merritt. Charles was all smiles as he crossed the pay line. Photo by Bill Patton.

Q. How can I freshen my day-old makeup quickly and easily? A. Pat lightly over the makeup with some cotton dampened with skin freshener or astringent, and this will remove the oil and grime easily.

Q. Is there anything I can do to help keep my blonde hair light? A. Dissolve two tablespoons of washing soda in a quart of water and pour this into the first shampooing water, also a half-dozen drops of ammonia in the shampoo water is very beneficial.

**NOTICE OF MEETING** ODD FELLOWS Each Monday Night **REBEKOH'S** Each Tuesday Night

Regular Meeting Night 1st & 3rd Tues. Night of Each Month **AMERICAN LEGION AND AUXILIARY**

**Veterans of Foreign Wars** Meets Every Thurs. 8 P.M. **V. F. W. CLUB HOUSE**

**Kiwanis Club** Thurs. Noon Hotel Jim Hill

### Craft Demonstration Given At Progressive Home Club Meeting

Augustine Gregory was the craft demonstration for the Progressive Home Demonstration Club Tuesday at the home of Mrs. T. J. Parsons. The subject was making knots. Mrs. Taft McGee was selected to be in the county Christmas party. Mrs. Don Enders will be the hostess on Nov. 4 at the home of Mrs. V. E. Dodson. Members and visitors were: Mesdames Sam Lesly, F. J. Walterscheid, P. L. Carmichael, Lewis West, Leon Coffin, Bert Coffin, Taft McGee, D. Y. Edwards V. E. Dodson, Ira Ricketts, the hostess and Augustine Gregory.

### South Hereford H. D. Club Meets

South Hereford Home Demonstration club held a meeting with Mrs. John Hacker Thursday afternoon with Mrs. Tom Draper, CHDA, in charge of the program on "Organizing Kitchens". Programs for the coming year were discussed. Those present were Mesdames; Ethel Layman, Mary Flowers, S. S. Williams, Franklin Miller, Ada Hollabaugh, Roy Davis, F. N. Pittman, Leona Witherspoon, Lois Russell, Tom Draper, J. P. Slaton, Harry Schultz, John Draper, Eldon Craig, Miss Evelyn Bell and the hostess.

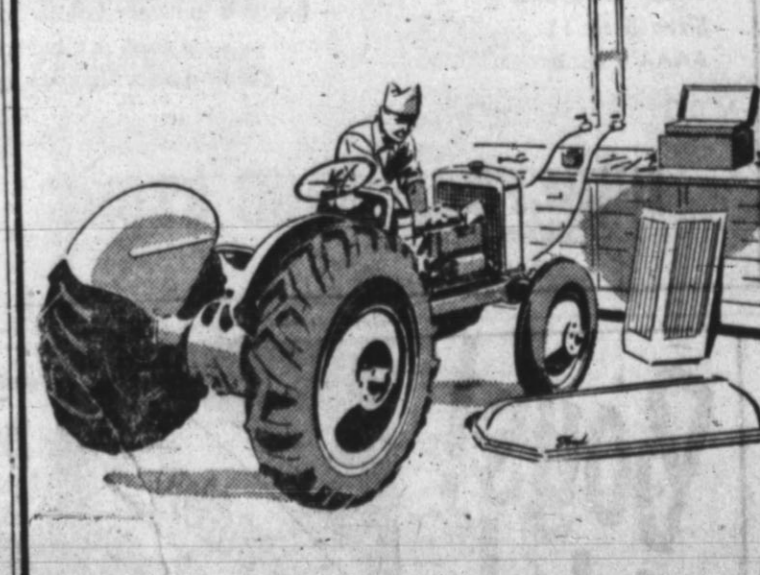
### Committees Appointed By Dawn Study Club

The Dawn Study Club was held Wednesday afternoon in the home of Mrs. Clarence Betzen. The business session was presided and opened by Mr. Wimberley, president and roll call was answered by naming a Bible chapter. Committees were appointed for the husband banquet to be held November 18. The program was a book review given by Mrs. Baker Womble. Refreshments were served to the following members, Mesdames Ernest May, Zed Stewart, Melvin May, Gayle Neal, H. V. McCabe, Alfred May, Alfred Smith, Ily Barton, Carl Wimberley a guest Mrs. Carl Luke and the hostess.

## READ THE CLASSIFIED

## GET A COMPLETE FORD TRACTOR OVERHAUL NOW

only \$65<sup>00</sup>



SAVE 3 WAYS:  
1. Save Money Now  
2. Save Repair Costs Later  
3. Save "Down Time" at Work Time  
STOP IN OR CALL US TODAY SO WE CAN SCHEDULE YOUR TRACTOR FOR AN OVERHAUL JOB SOON.

HEADQUARTERS FOR FORD TRACTORS AND DEARBORN FARM EQUIPMENT. **HEREFORD FARM EQUIPMENT CO., INC.** GENUINE PARTS, TRAINED MECHANICS, LATEST FACTORY INFORMATION & PROCEDURES

## Time To Get Rid Of Cattle Grubs, At Feed Costs, Increase Profits

Extra feed is required for cat-infested with cattle grubs because there is no profit in feeding parasites, says U. D. Thompson, assistant animal husbandman for the Texas Agricultural Extension Service.

The losses caused by cattle grubs are borne by the livestock producer and he can do nothing about it, adds Thompson.

These parasites annually damage to hides and high red meat cuts that amount to millions of dollars to say nothing of lowered milk production in dairy herds. This loss could be added to the income of cat-producers and dairymen if the parasites were controlled.

Animals tormented by these parasites lose weight rapidly and is coupled with milk losses for the dairy herd.

Controlling the cattle grub breaks the life cycle of the parasite and thus stops the damage from grubs and the multiplication of the heel fly.

Right now feed is about the most important item being considered by livestock producers and Thompson says, the animals cannot fully utilize their feed if they are heavily infested with grubs.

Thompson adds that local county agricultural agents will be glad to supply additional information on controlling this livestock profit robber.

Thompson recommends the use of a power sprayer -- with a pressure of 200 to 400 pounds, he says, over pressures decrease the effectiveness of the treatment, he says. The animals should be held in a chute while they are being treated. The spray nozzle should be held no further than four inches from the backs of the animals. It is best, says the specialist, to use a full gallon of spray on each animal and, from 10 to 20 seconds are required to do a thorough spraying job.

## Safety Patrol Is Picked From Top Pupils At School

The Hereford Central School Safety Patrol boys are selected from grades 4 - 5 and 6 on the basis of citizenship and their school work.

Their aim is to assist children at 2:30; 3 and 4 o'clock in getting across the street and safely on their way home.

The boys who serve on the patrol are changed from time to time, giving a greater number an opportunity to participate.

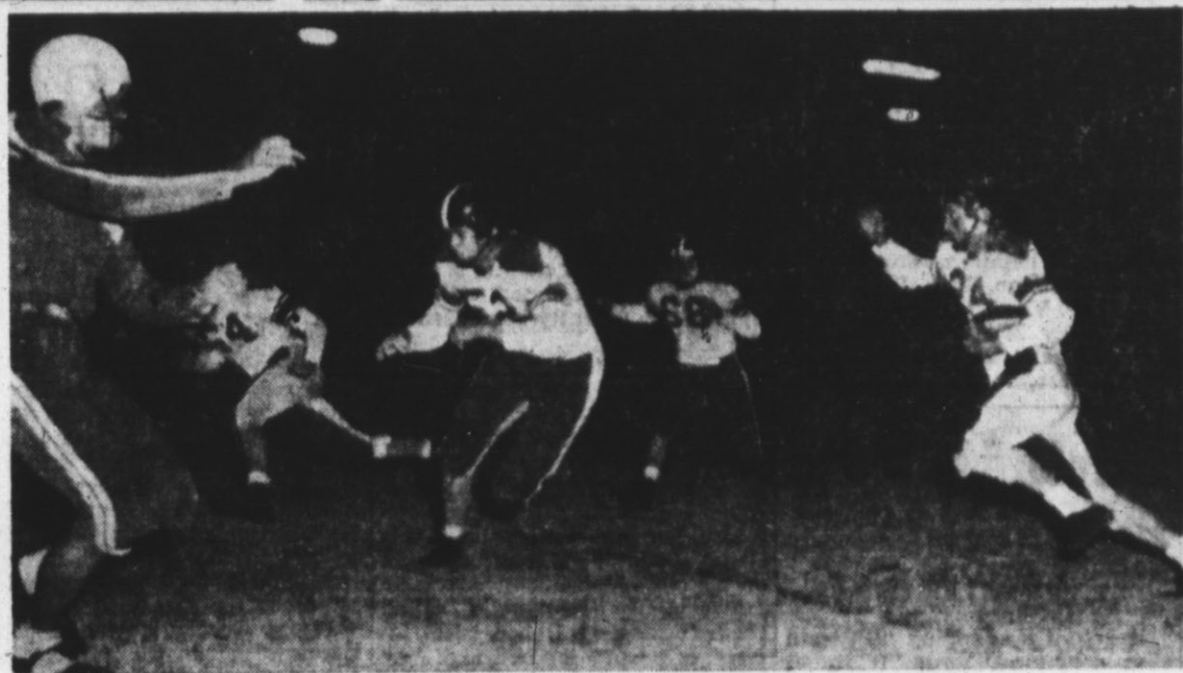
This organization began some three years ago under the sponsorship of the Junior Chamber of Commerce and has been assisted by J. C. Reese, The Highway Patrol and the Hereford Safety Council.

The public is cautioned to watch for the Safety Patrol when the boys are on duty and obey their signals. "Help them to help you save a life".

"If you are familiar with the 4-H club members and their activities in your community, you will enjoy being their guest on November 8 for many special occasions they are planning," Mr. Lynch says. "If you do not know what 4-H stands for and the young people who are members of the clubs in your community, November 8 will be a good time for you to take notice," he adds.

For instance, the club members in Ward County are planning a 4-H Roundup, and observance of achievement at the Monahans Community building. Similar events will be scheduled for counties where 4-H councils act as clearing committees for county-wide planning.

"The State committee is the Texas 4-H Council," Mr. Lynch says. The officers of the state-wide organization of 4-H members are: Delbert Taylor, Tarrant county and Dorothy Foltyn, Lamb county, co-chairmen; Jo Jon Hall, Martin county, secretary; Agnes Ann Warren, McLennan county, and Johnnie Halbert, Nacogdoches county, publicity co-chairmen.



HEADING FOR A SCORE FOR THE WHITE-FACES is Charles Whitehead after picking off one of Merritt's passes on about the Friona 30. Leading the way for Whitehead is Charles Quattlebaum 64, Pat McCullough

52 and Bill Rose 68. Whitehead went the rest of the way for the score. See one Column picture of Whitehead as he went over the goal line. Smiling. Staff Photo.

## November 8 Is National 4-H Club Achievement Day In 86,000 Groups

November 8 is national 4-H achievement day. More than two million members in 86,000 4-H clubs under the guidance of nearly 300,000 adult leaders are preparing to report to the nation on this occasion.

Floyd Lynch, state 4-H club leader for the Texas Agricultural Extension Service, says the 1952 achievement day culminates the work for the year of 117,000 members in nearly 5,000 4-H clubs in Texas. "Serving as loyal citizens through 4-H" as been the 1952 theme and November 8 will be achievement day for the club members in the state. They will observe the work done by individuals and clubs and give special recognition to parents and the 4-H leaders and friends who support their activities.

Mrs. S. Dufur is hostess to Westway Club Wednesday

Mrs. S. Dufur was the hostess to the Westway Home Demonstration club last Wednesday afternoon, with Mrs. P. B. Sowell, vice-president, presiding over the meeting in the absence of the president.

Mrs. Paul Rudd and Mrs. P. B. Sowell gave the program on Breast Cancer and Self-Examination.

Mrs. John Shelton of Hereford gave a demonstration on dish gardens, and helped each member make one.

Those present were Mesdames: G. C. Merritt, Joe Landers, Paul Rudd, P. B. Sowell, A. Drager, Kenneth Rudd, Harold Rudd, Johnnie Townsend, John Slaton and the hostess.

The next meeting of the club will be at the Westway Community house with Mrs. Johnnie Townsend as hostess.

## SCHOOL LUNCH ROOM MENU

October 27 - 31

Monday  
Baked Ham Chunks  
Mashed Potatoes  
Carrot Sticks  
Bread . . . Butter . . . Milk  
Fruit Cup

Tuesday  
Meat Balls . . . Tomato Sauce  
Buttered Green Beans  
Potato Salad  
Hot Rolls . . . Butter . . . Milk  
Ice Cream Sticks

Wednesday  
Oven Fried Fillets  
Buttered Whole Kernel Corn  
Sliced Tomatoes  
Bread . . . Butter . . . Milk  
Lemon Pudding

Thursday  
Hamburger Patties . . . Buns  
Onions . . . Pickles . . . Mustard  
Sliced Tomatoes . . . Lettuce  
Fruited Gelatin . . . Milk  
Prune, Cookies

Friday  
Hallow'en  
Pinto Beans . . . Onions  
Spiced Beets  
Vegetables-Egg Salad  
Cornbread . . . Butter . . . Milk  
Glazed Apples

## ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

**Mrs. Lela S. Wier**  
2805 Arbor Hills Drive  
P. O. Box 3122  
Jackson 7, Mississippi

## OUR MANY THANKS....

For The Wonderful Turnout

TO SEE THE BIG, ALL NEW DODGE FOR '53

We really appreciate all the nice comments about the new Dodge and know that it will live up to your every expectation.

We only have two of these new Dodges on the floor now, one Coronet V-8 and one Medowbrook "Six" Suburban, and if you haven't been in to see them yet, we hope you'll come soon!

SEE THE BIG NEW 140 H. P. RED RAM V-8 ENGINE!

Here is flashing acceleration, with magnificent reserve power, to master hill and highway. The new Dodge Red Ram V-8 is the most efficient engine in any American car.

ON DISPLAY NOW

Seigler Motor Co.

DODGE PLYMOUTH DODGE "Job-Rated" TRUCKS

# USED CAR AND TRUCK SPECIALS

## '51 DODGE CORONET

4 Door Sedan, Radio, Heater, Seat Covers  
Motor Thoroughly Reconditioned and Guaranteed

\$1925<sup>00</sup>

## '50 BUICK SPECIAL

2 Door Sedan, Radio, Heater and Seat Covers  
Clean and Nice

\$1395<sup>00</sup>

## '50 NASH AIRFLYTE

No Extra Equipment But a Good Car

\$1275<sup>00</sup>

## '51 DODGE WAYFARER

Radio and Heater - New Tires

\$1675<sup>00</sup>

## '48 CHRYSLER NEW YORKER

4 Door Sedan, Radio, Heater, Seat Covers. Lots of Transportation

\$895<sup>00</sup>

## '52 FORD 1/2 TON V-8 PICKUP

Low Mileage, Extra Clean

\$1495<sup>00</sup>

## '50 DODGE 1 TON PICKUP

With Grain Sides — Lots of Work In This One

\$1195<sup>00</sup>

## '48 WILLYS JEEP

An Irrigation Farm or Service Station Special

\$585<sup>00</sup>

## '47 INTERNATIONAL PICKUP

3/4 Ton — Low Mileage — Lots of Transportation Left

\$575<sup>00</sup>

## '48 STUDEBAKER 1 TON TRUCK

Dual Wheels — Grain Bed

\$845<sup>00</sup>

# SEIGLER

MOTOR COMPANY

DODGE PLYMOUTH DODGE "Job-Rated" TRUCKS

## The Royalty Line

Now a complete home theater—plus Radio and Recorded Music!

ZENITH QUALITY TV



The Mountbatten 21" Picture (246 sq. in.) Long-Distance Radio, Color-Matic Record Player, Compact, space-saving cabinet of fine Period design . . . mahogany veneers and selected hardwoods.

YEARS AHEAD IN BEAUTY, PERFORMANCE AND VALUE

Gather round the "Mountbatten" and enjoy the whole world of entertainment right in your own living room! Yes, TV pictures actually 20% brighter—clearer, reflection-proof—from 25% greater distance . . . BECAUSE Zenith's new "K-53" chassis delivers super power for performance unequalled today! Enjoy, too, complete long-distance radio reception . . . plus all recordings on the famed Zenith Cobra-Matic phonograph—plays all records, all speeds, changes automatically. See and hear it today!

Our Store Will Be Open Until 8:00 P. M. on Tuesdays & Thursdays and 9:00 P. M. on Saturdays for Your Convenience.

Includes Fed. Exc. Tax, one year tube and 90-day parts warranty

\$519<sup>95</sup>

FARM & HOME SUPPLY  
11 Park Ave. Phone 1109  
We Will Maintain Factory Authorized Service

# FOIBLES

## FANCY and PLAIN

Speaking of the Lilliputian type gentry who man the bigger equipments in the march and blow aggregates, did you take a gander at the small fry packing the bass drum for the Frionas, he coulda chinned himself on that outsized tom-tom . . . For half a lap last Friday night I doubted that I could summon the brass to ask a question which has obtruded itself for two years to me . . . The reason for my hesitancy being that we not ahead in the contest, however since it turned out on the right side, I'd like to know why double A footballers take on Class B schools, even adjourning? If you win, you accomplish little and if'n you lose, hoo boy, immediate someone wants to inaugurate a caucus . . . More often than otherwise the B's are fired up and if the AA's come off atop they do so limply . . . People inquire as to why, occasionally, I pick on the gazette to the NE. Frankly, the reason is their naive attempt at sports coverage. . . . Herewith an example, taken verbatim from their morning issue of Thursday, October 23, 1952: "Casey Stengel, the New York Yankee's picturesque (and highly successful) manager, who paused briefly in Amarillo on his way home to Glendale, Cal., will not have a chance to linger long after arrival. . . . Next Monday he must be in Oklahoma City to attend an annual all-sports jamboree there, at which two of his favorite athletes, Allie Reynolds and Mickey Mantle, also will be guests of honor" . . . The protruding discrepancy being that Mr. Stengel had just arrived in Amarillo after attending to other business and the afore-mentioned jamboree which was held last Monday, October 20, 1952. . . . Just heard over the wireless that Floydada knocked down the hiterto unbeaten Abernathy outfit resoundingly, 20 to nary, and that Pampa's Tam Tipps had brought his club through over the highly rated Midland Club . . . Seems like no matter what Brer Tipps and Brer Joe Golding at Wichita Falls, commence with, they wind up with more than convincing ball clubs . . . If you don't think the smaller schools prosper by downing a bigger one, take a squint at Temple's rating after they dropped Baytown last week . . . If Baytown should run up for the Four A gonfalon, you can wager that Temple would want it on their flagpole, by dint of that victory, and not by running the Four A gauntlet. . . . However in all fairness, I think that Temple's unsullied 1952 record has been compiled entirely at the expense of the biggies . . . Continuing on the wagering theme,

who'd like a smidgeon, of the coin of the realm, on the line, that some of the Texas football smoothies of this high school don't dip into the idea of joining the presiditators up at Norman? . . . As the Texas scribe last week quipped, "Do you can't beat 'em, jine up with 'em" . . . Alah-eater, a personal word, please. . . . Tonight we, at our house, experienced the most pleasant phase of having a progeny away from home at college, our girl tad came home for the weekend . . . Mom and me knew naught of it, till she called Thursday, collect natural, to enlist aid in establishing an absence alibi, in which, Western Union and I collaborated successfully, on account she bounced in a few minutes back, completely reviving the Snare menage, including the speckled pupdog. . . . Believe us, it's a real tingle to have her back . . . If you have any girl or boy tads away at school, and haven't already enjoyed their homecoming . . . Just wait, you will . . .

### Welcome Home Party Given Virgil Alston

A welcoming home party and buffet supper was given for seaman Virgil D. Alston, Thursday night in the home of Mr. and Mrs. A. V. Gumwalt. Those present were Mrs. J. H. Alston and children, Mr. and Mrs. Baxter London, Mrs. J. H. Winnett, Mrs. Virgil Norton and children, Billy Miles, Wanda Gumwalt, Mr. and Mrs. Gumwalt and the honoree, Virgil Alston.

### Hereford B Dumps Dimmitt 18-14 Thursday Night

Hereford's scrapping "B" team slipped by the Dimmitt "B" squad in their game here at Whiteface Field Thursday night 18-14. Touchdowns were made for the Hereford eleven by Lee Drake who made 2 and Arol Acton, 1 off a 32 yard scamper.

#### STATISTICS

Hereford "B"	Dimmitt "B"
13	12
13	12
269	109
0	6-72
269	181
2	3
5	1
1	2
0	1
2	4-30
0	14

### Ford Home Club Has Demonstration At Wednesday Meet

The Ford Home Demonstration club held their regular meeting Wednesday in the home of Mrs. Henry Browning and Mrs. Tom Draper CHDA, gave a demonstration on Organizing Kitchen storage, and plans were suggested for remodeling and the building of new kitchens.

Miss Hilda Both was in charge of the business session and the county federation report was given by Mrs. Hardy Benson, and names were placed in the committee sheet to be used during the District Convention to be held in April. Mrs. Hilda Straffuss gave the council report.

The councils Christmas party will be held Dec. 13 and the next regular meeting of the club has been set for the home of Mrs. Cecil Cayton.

Refreshments were served to Mesdames; David Stribling, Jack Atkinson, Hardy Benson, Cecil Cayton, Tom Draper, D. W. Stribling Jr., Hilda Straffuss, Hilda Both and the hostess.

### Funeral Held For B. H. Bates

Funeral services for Mr. Benjamin Harrison Bates, 64, Hereford, who died following a short illness at the Deaf Smith County Hospital at 3:10 A. M. Oct. 23 were held Saturday the 25th, at three o'clock from the Rose Chapel of the Gilliland Funeral Home, with the Rev. R. H. Cagle, First Baptist Church officiating.

Pallbearers were: James W. Robinson, Miles Roberson, John Robinson, Frank Daniles, J. T. Guinn, J. F. Martin with interment in the West Park cemetery. Mr. Bates was born March 3, 1888 at Bowie, Texas the son of Elbert Bates and Arma Doland and he came to Deaf Smith County in 1921.

Surviving are: one son, Hubert Bates, of Decatur, Georgia, three sisters, Mrs. Phoebe Inman of Denton, Texas and Mrs. Susie Wolf of Richmond, Calif. and Mrs. B. Kuykendall of Forestburg, Texas. One brother Lee Bates of Bowie, Texas and two grandchildren.

### 79 Absentee Ballots Received By Saturday

The Deaf Smith County Clerks office reports that 79 absentee ballots have been mailed out of voted up to Saturday noon.

Absentee voting will continue until Friday Oct. 31 and any ballot mailed must be postmarked on or before that date to be counted.

## Long Time Ago

### 45 Years Ago

**PANTHERS IN THE PANHANDLE**— This animal is not a native of the Panhandle, though many have recently been seen on the Plains. They seem to come in droves, something quite unusual. They have been seen in Dalhart, Amarillo, Memphis, Canyon City and Plainview and other towns, but none so far have been heard around Hereford.

The peculiar thing about this stripe of panther is that they walk on their hind legs. The Daily Panhandle called them "A Breezy Bunch of Bootstrappers", and it is supposed that they belong to that "Business Getting" crowd from Ft. Worth. Just why the Panthers should omit Hereford from their itinerary cannot be imagined, but it is supposed they thought there was no prey for them here.

This item printed in the Hereford Brand of this date is still important today.

**NEWSPAPER WRITERS**— In writing for a publication, a daily paper says, the few correspondents send in perfect copy. It then sets down a few rules to insure better "COPY".

1. Write only on one side of the paper.

2. Use every other line, thus leaving space for corrections.

3. Make each personal or item a separate paragraph.

4. Write names perfectly legible, if no machine is used. (Print odd names).

5. Spell correctly, if you know how. If not, consult a dictionary.

### 25 Years Ago

**Oct. 27, 1927** Sixty working days are set within which work will be completed on the new City Hall and fire station. The contract for the construction of the structure was let yesterday to George Parr of Amarillo who submitted a bid for \$24,682.

Mr. Parr built the High School here a few years ago.

What might have been a heavy loss to the town of Tulla occurred Monday night Oct. 17 when the Tulla Produce building was destroyed by fire, according to the Tulla Herald. The Tulla bank building was also damaged by the blaze, and but for the fact that a high wind died down just about the time that the fire started

### Local Junior Cattlemen Win At State Fair

Two local junior cattlemen came away from the Texas State Fair in Dallas with awards for their livestock entries in the Junior cattle show October 14. Duaine Walker entered his Hereford calf weighing over 1000 pounds in the heavy class and won 6th in that division and a 1st place for showmanship.

Jimmy Conkwright entered his Hereford calf in the light weight class and won 5th place. This calf was sold in the Junior Livestock sale held on October 18.

Duaine brought his calf home and expects to show him in shows this winter.

### Rebekahs Attend Earth Initiation

Members of the local Rebekah Lodge joined the Rebekah Lodge in Earth Thursday night for initiation rites. Mrs. Thelma Hammon was the Hereford candidate and six from Earth were initiated. Miss Stockstill of Earth, noble grand, conducted the rites initiating her two daughters and her husband into the Order. Mrs. Aline Lomenick, chaplain of the local Order, served as chaplain in the services.

Others attending from Hereford were Mr. and Mrs. John Hacker, Mesdames Alta Davis, Verna Sowell, Ursalee Jacobsen, Lavine Malone, Ada Hollibaugh, Edna Bower, Pauline Lady, Lucille Olson, Aline Lomenick, Lydia Hopson, Ethel Fridley and Anna Willier.

Serving aboard the aircraft Essex in the Far East is Marine Cpl. Dale Botts, son of Mr. and Mrs. C. W. Botts of 203 K st., Hereford.

The Essex, famous since World War II as the "Fighting Ship in the Fleet" has been in almost continual combat operation since her recommissioning on Jan. 5, 1951.

ed the entire business section of the town would have been threatened.

### Humming Bluebirds Meet At Hut Wed.

The Humming Blue Bird group met at the Hut Wednesday afternoon and worked on their copper bracelets.

Patriela Bell served drop cookies and punch to the following: Phyllis Ward, Wyndolyn Sheppard, Kay Woolery, Cecelia Loeberwald, Marilyn Martin, Beverley Robertson, Paula Moore, Marilyn

Jones, Bernice Denny, S. Carthel, and Mrs. Wesley E. Mrs. Harley Ward and J. L.

Q. How can I make a milk shake?

A. Beat together 2 eggs, 1 cup ice water, 6 tablespoons moon juice, and 1/2 cup sugar thoroughly. Add this mixture slowly to 3 cups cold milk, stirring constantly. Serve at once. This will afford about four glasses.

## NOTICE!

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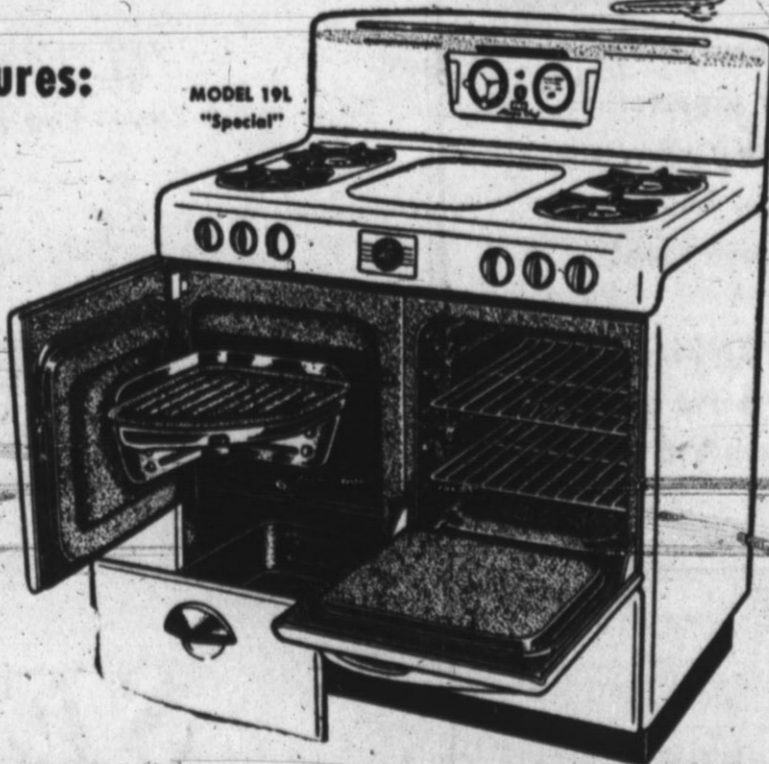
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**HUDSON HORNET**  
Spectacular  
**HUDSON WASP**  
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## HEREFORD HUDSON COMPANY

PHONE

### Mrs. W. L. Davis Jr. Reviews Book To Calliopean Club Thursday

Calliopean Club heard Mrs. W. L. Davis Jr. review the book "The Death of a Salesman" by Arthur Miller, at a meeting held at the home of Mrs. Elizabeth Noble Thursday evening.

A short business session was held before the program under direction of the president, Mrs. Richard Barnard, when Mrs. T. Mims was welcomed as a member and members voted to send gift packages to overseas members and to sponsor two gift certificates to the forthcoming Community Concert programs.

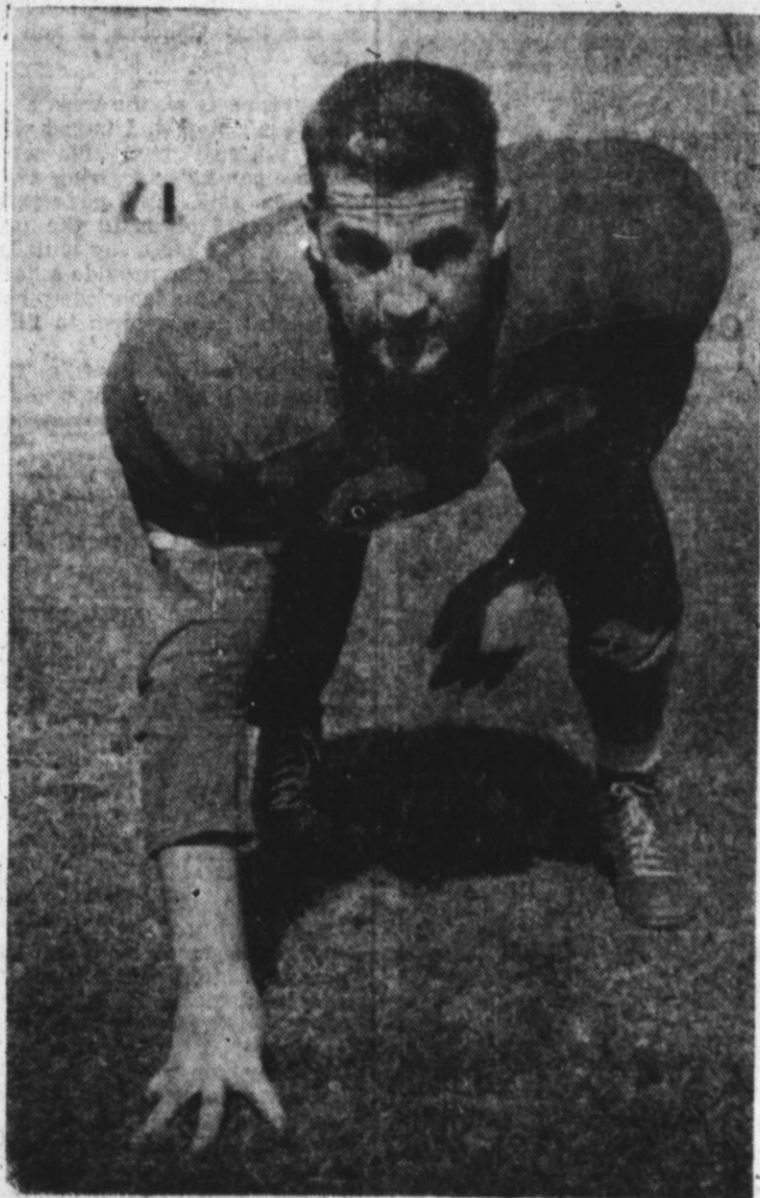
Mrs. Davis described the book as a novel presented in 1949 in the theater's most powerful settings. So simple, central and subtle, that the run of play-acts would neither dare nor attempt its production.

The story reflects a man's showing his unknown influence on his son," she said. Members of the club attending the meeting were Mesdames: Richard Barnard, A. T. Mims, B. F.

Cain, Clyde Cave, Paul Coneway, W. L. Davis Jr., G. W. Edwards, Alton Fraser, J. T. Gilbreath Jr., Roy Grubbs, J. E. Kirby, George McLean, D. C. McWhorter, W. J. Messick, N. E. Milburn and Miss Nell Spradley.

Representing the Hereford Junior Piano Club, four music students presented a two-piano number at the Seventh District Texas Federation of Womens Clubs Junior Day luncheon held in Amarillo Saturday. Nancy Crawford and Joe Bill Willis were at piano 1 and Barbara Sue Rogers and Sue Kirby were at piano 2. They played "Shooting Star Gallipoli" by Holst.

Gay Bluebirds elected officers at the meeting held Monday afternoon at the Camp Fire Hut. Included are: Judith Raye Haseloff, president; Jean Ann De Shazo, vice-president; Rita Latham, secretary; and Marjorie Sue Muse, reporter.



CAPTAIN—Vernon (Buddy) Barron of Temple plays guard and captains Texas Tech's Red Raiders, who play their next game against strong University of Houston in a Homecoming battle at Lubbock Nov. 1. Tech's B team meets McMurry's reserves in Lubbock Friday night, Oct. 25.

met Wednesday in the home of Mrs. E. F. Vogler. The president, Mrs. E. H. Little presided at the business meeting. Mrs. Little gave a discussion of ways to alter old dresses for both children and women and to lengthen and change appearances. Mrs. Lee Renfro, guest speaker and demonstrator, partially covered a chair, speaking as she worked and explaining various tricks for nice fitting. She used cotton batting to pad the chair, which was the straight and unpadded type, then covered and tacked the upholstery material into place.

The next meeting will be in the home of Mrs. Glenn Gripp on November 12. All members are urged to bring any suggestions they may have for programs next year. These are to be turned in to Mrs. Frank Robbins for committee study in making up the new year books.

### Child Study Club Entertains Children

A children's party with their own children as honor guests, was the order of the evening for the Child Study Club Thursday when the Camp Fire Hut was the scene of entertainment.

The Halloween motif was carried out throughout appointments and refreshments and the children presented the program. Those performing were: Linda Reece, piano solo; Jan Susan Reese, reading; Gary Tannahill, reading; Ginger and Linda Witherspoon, readings; Twyla Springer, piano selections; Sue Springer, vocal accompanied by Martha Heard; John Wear, reading; Jan, Joy and Gary Story, vocal trio; Nancy Story, piano solo; Joy Story, piano number; Caren McGee, piano selections; and Martha Heard, directed games.

Other children present were: Charles Kelly, Susan and Carl Stapp, Billy Jo and Gail Witherspoon, Jane Heard, Sandra Story, Sylvia Ann and Randall McGee and Cindy Cavness. The refreshment table was decorated to delight the children with pumpkins, tall hats, black cats, witches and candies. Members of the club present were Mesdames: H. A. Cavness, George Heard, Dale Kelly, Lawrence McGee, J. C. Reece, Earl Springer, Joe Story, Maurice Tannahill, Bob Wear, Chester Witherspoon, J. W. Witherspoon C. M. Stapp R. P. Coneway and John Robinson.

Nevada hopes to locate the world's first commercial atomic power plant at Richmond Eureka Mine where it would supply the cheap power for extraction of gold, silver, lead and zinc ores. Proposal is now before the Atomic Energy Commission.

### Texas Ranks Sixth In Cadillacs, First In Trucks In 1951

It will come as a shock to most outlanders and to some Texans that the Lone Star State ranked sixth in purchases of new Cadillacs last year. California, Illinois, Michigan, New York and Pennsylvania each reported more purchases than Texas. The legend has been built up in sundry and various published and unpublished anecdotes that Texans practically keep the Cadillac people in business. But they bought only 5,538 out of the 97,073 luxurious gasoline buggies acquired last year by the nation's rich, near rich and the I-want-you-to-think-I'm-rich.

Hard fact is that Texas led all states in new truck purchases during 1951—a rather unglamorous but economically practical situation. Not only did it lead the parade of states, but if you take away California's 63,254 truck purchases, the Texas figure of 88,701 amounts to more than any other two states combined. And it would take a dozen or so of the lower bracket states to equal the Texas market.

In both the truck and passenger car departments Chevrolet led the field in Texas, with Ford right on their tails. A different story may be written when 1952 figures are in for the Texas market is highly competitive. The above figures are from R. L. Polk tabulations, recognized as the Bible in the automotive industry.

The American Petroleum Institute (API) reports that Texans consumed 3.5 billion gallons of motor fuel last year to rank second among the states of the nation. The same tabulation, showed California with 4.39 billion gallons. An equally reliable report, released by the Texas Highway Department showed Texas in the same relative position, but gave the Texas total as 3 billion gallons with 4 billion for California. Both figures are correct: one including "fringe" usages, the other omitting them.

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It Will Pay You To Drive To Bradley Grain Co.

### FRIO NEWS

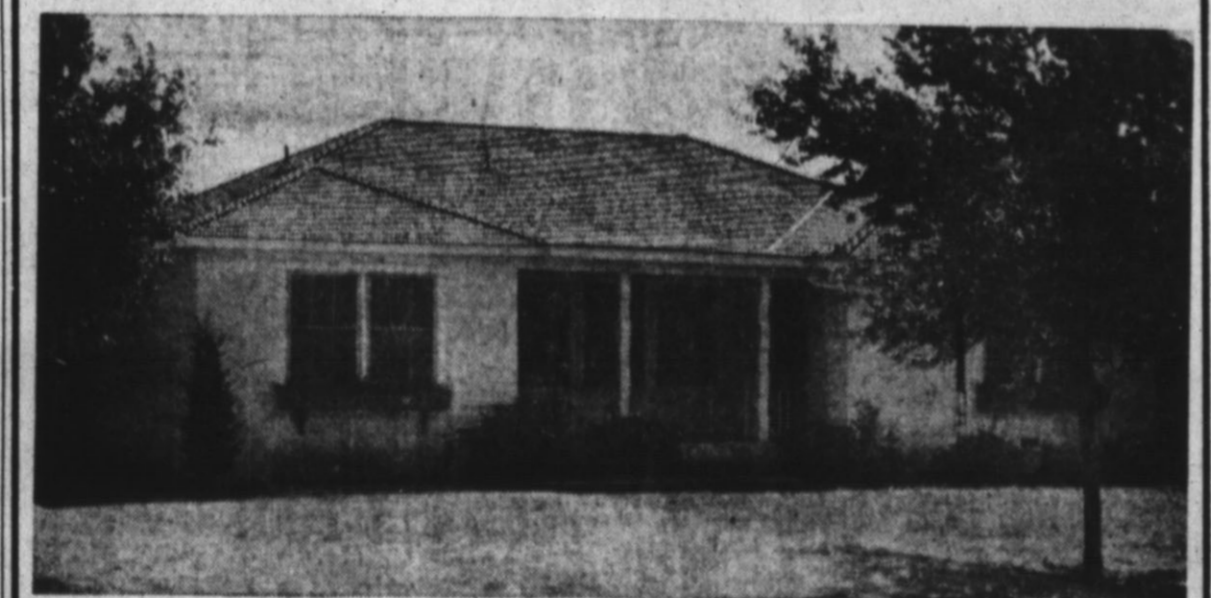
### Mrs. Raymond Mobley Is Honored At Surprise Birthday Dinner

By Mrs. Owen Andrews Mrs. H. D. Robbins was able to leave the Hereford hospital last Monday. She is up and about part of the time and is progressing well toward recovery. Rev. and Mrs. W. O. Wilson left Monday for the State Baptist Convention at Fort Worth. They were also to visit at Anton Leonard Schmidt left Wednesday to visit a few days with his parents and other relatives near Clinton, Okla.

A surprise birthday dinner for Mrs. Raymond Mobley at the home of Mr. and Mrs. H. M. Mob-

ley was enjoyed by the honoree and her family and relatives and friends on Tuesday. Those present were Mr. and Mrs. R. V. McMahon, and Jeanette, Mr. and Mrs. R. V. McMahon Jr., and Keith, Mr. and Mrs. Kenmore and family, all of Dimmitt, David Smiley and Mr. Ritchie of Roaring Springs, Mr. and Mrs. Garland Adams, Mr. and Mrs. Lee Renfro, Mr. and Mrs. Floyd Cole and children, Miss La Nelle Mobley, Mr. and Mrs. Raymond Mobley and children, Mrs. H. M. Mobley and Austin Mobley. The Frio Home Makers club

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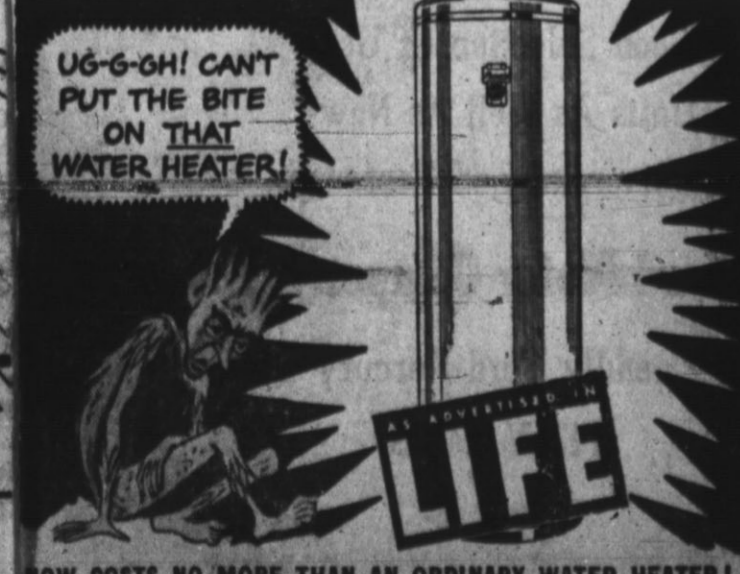
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By JIMMIE GILLEN

Several people have asked me if I think the poll in The Brand is a true indication of the Deaf Smith County vote next Nov. 4. The answer is "No." It's all on the up-and-up, but is probably out of balance. This is due to the fact that Ike supporters are more stirred up about the situation and are taking more trouble to vote in the poll than are the Stevenson folks and the Truman followers. There are more zealous in the Ike ranks because they are more recent converts. This is true all over the Panhandle, and prob-

ably all over the country, especially in Texas.

Also noticed where Stevenson was leading only in Shamrock and Claude. This is also likely an indication. Remember when Ben Guill carried quite a few counties on the Republican side of the ledger in his race for Congress? The cotton county around Memphis, Wellington and Childress came into the picture strong, however, and Walter Rogers was nominated.

The Legionaires, "40 and 8"



PUT YOUR SHOE ON 'Gale', But she just smiles and said she was resting her tired aching blistered foot, but kept right on watching the game and cheering despite the limp and blistered heel. W. H. Patton Photo.

er day and they almost convinced me that Conchas is full of pike.

Television is on the way. Even Streu can't stop it. I talked with three business men this week who are considering giving away television sets. Also understand La Allegra Club is in the process of giving one away with benefits specified to provide a heating system in the labor camp hospital. Most people seem to think that we will be able to pick up Lubbock as well as Amarillo. This will be good. I think the one-station areas are the points where people care least for TV. The cable, however, should help a lot on program improvement. Football, baseball, wrestling and political conventions seem to be the most popular of all.

I still think someone is going to have to install an automatic small scale popcorn machine on each set before people can really enjoy television, though.

### Win One Class Has Social

Win One Class of the First Methodist church held its regular business meet in Ward Hall Tuesday afternoon. Hostesses were Mesdames J. E. Beyer C. F. Davis, W. N. Hodges and M. M. Beavers.

Opening songs were led by Mesdames Beyer and E. W. Harrison with Mrs. I. H. Spratt at the piano. Mrs. D. H. Bryant gave the devotional lesson and Mrs. J. F. Ward teacher, reported on boxes sent overseas and read letters from missionaries in Methodist missions.

Refreshments were served to Mesdames: D. H. Bryant, E. J. Hudson, C. M. Hicks, C. C. Bowman, F. M. Cherry, E. W. Harrison, Ray Hershey, Laura Thomas, Andy Thomas, G. M. Brownlow, Cooke, F. M. Faulkner, I. E. Woolery, H. M. Benefield, I. H. Spratt, E. W. Solomon, Luther Pevely, T. H. Coursey, Pearl Burgin, Wm. McGehee, Clara Freeman, J. F. Ward, Miss Lula Botsford and Fred Millard. Mrs. Fannie Craddock, a former member was a guest.

The National Home Demonstration Council is holding its annual meeting from October 25-29 in Raleigh, North Carolina. Their theme - "Forward to Peace with Freedom". Several Texans will attend.

Therefore, if you can spare a room call the Chamber of Commerce and leave your name, address, etc. They sure will appreciate a little help. They need it, too.

The lettuce deal, meanwhile, isn't setting the world on fire. The price is low this year, less than half of the \$7 price some of the 1951 growers realized. Quite a few are disgruntled and some say they make as low as 10 cents a crate. The workers are getting good money, but some of them are unhappy, too. At least, the strike this week would indicate as much. Strippers run up to \$4.48 an hour; packers and icers often get more. However, they don't work continuously. It is touch and go. Their expenses are high and living conditions are not good. They jump from place to place. Many of them eat in restaurants rather than try to prepare meals at home. Families are often separated. Lots of people "gig" them on every turn because they are not permanently located. It's a tough life. The high wages are the only redeeming feature.

Elmo Fridley came in with this one. It was sent to Elmo by his brother-in-law, who is constantly irked by the bragging of Texans.

**THE SAD TRUTH**  
A Corpus Christi sailor passed away and upon arriving at the gates of eternity remarked, "Gee, I never thought heaven would so much like Texas".

"Son", said the man at the gate sadly, "It may be just like Texas, but it sure ain't heaven."

Visited out at Dawn the other day. Things are busy and so were most of the people. However, they still find time for communi-

ty affairs. Several of the people mentioned their new parents organization, which is similar to the P. T. A. Last year the women sponsored a pie supper and raised about \$300 to put in sidewalks and "catche" driveways - at the school. This year they plan to buy encyclopedias and books. They are considering a carnival this year. It should be a big success. This type of initiative made America a great country. The finest thing about Dawn, however, is the way the folks work together.

Ran into Gayle Neal and he says for goodness sake tell the people that the water control outfit isn't going to be unreasonable about well spacing. The whole idea, according to Neal, is to protect everyone and not give

people a bunch of trouble. The association might not grant a well right across the fence 10 feet from some neighbor, but most folks wouldn't want one there anyway, says Neal. Lots and lots of people are pushing down wells fast to beat the spacing law. Neal says this is a bunch of hokey. If a fellow needs a well, it's OK, but that he is needlessly alarmed if he is putting down wells to beat any spacing regulation.

"That's why we favor local control", adds Neal, "so things can be handled in a practical manner and not through dictatorial regulations."

Tom Robinson is getting so he tells fish stories almost parallel to R. C. McGilvary. He and Jake Boydston got strung out the oth-

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# Miss Dixie Hynds, James Grimes Married In Avenue Baptist Church

The marriage of Miss Dixie Wynell Hynds, daughter of Mr. and Mrs. C. M. Hynds of Gentry, Ark., and James Edwards Grimes, son of Mr. and Mrs. J. A. Grimes, took place Friday evening at 8 o'clock in the Avenue Baptist church with the Reverend Milford Grisham officiating.

White carnations tied with white satin ribbon were used to decorate the church at the altar.

Weding music was furnished by Mrs. T. B. Cox, pianist, and Miss Ruth Shirley, vocalist.

The traditional wedding marches were used and Miss Shirley sang, "I Love You Truly".

The bride's sisters were her attendants. Miss Charlene Hynds was maid of honor and Miss Sammie Lee Hynds served as bridesmaid. The honor maid wore a navy blue slipper satin frock

made with tight waist and full skirt and the bridesmaid wore teal blue satin fashioned similar to the honor maids. Both wore white carnation corsages.

Carl Stone of Blackwell, Okla., served as best man and Rae Cox was groomsmen.

The bride wore a navy crepe tulle gown with a white sash and carried a bouquet of white carnations.

Camden, Mrs. D. C. Wheatley, Lewis, all of Amarillo; Mrs. Jim Ashlock and Mrs. Etta Cowan of Concord, Calif.

## The Sunday Brand SOCIETY

Hereford, Texas, Sunday, October 26, 1952 Section Two

### Miss Jane Ellzey Of Cuero Will Marry Hereford Man In December

Announcement has been made here of the approaching marriage of Miss Jane Ellzey, daughter of Mrs. Belle Green Ellzey of Cuero, and Gleaves P. Owen Jr., son of Mr. and Mrs. G. P. Owen of this city.

The wedding is scheduled to take place in Cuero the latter part of December in the First Baptist church.

Miss Ellzey is a graduate of Cuero High School and received her BS degree in home economics at the University of Texas. She taught home making in Pecos High School and is a member of the Manor School faculty at Austin at present. She is also doing graduate work at the University of Texas.

Mr. Owen, a graduate of Hereford High School, is a veteran of World War II and graduated from Hardin-Simmons University, Abilene. He was a teacher of mathematics in the public schools at Pecos for two years and is now working on his master's degree at the University of Texas.

Mr. Owen is a graduate of Hereford High School and is employed at McCullough Motor Co.

Out of town guests attending the wedding were: Mr. and Mrs. Carl Stone and Sam Lantz of Blackwell, Okla., Rev. and Mrs. Coley Oreadner and children, Mr. and Mrs. Merideth Doyle, Mr. and Mrs. A. W. Maxwell, Mrs. Chas.



Mr. and Mrs. James E. Grimes Staff Photo

## LaPlata Study Club Enjoys Art Program At W. T. S. C. Museum

A dinner-meeting in the Blue Room of the college cafeteria at West Texas State College Tuesday night highlighted the early fall meetings of LaPlata Club. Members went in a group to Canyon for the dinner event and later visited the Art Room at the

Panhandle Plains Museum where pictures and other art subjects were viewed and an illustrated lecture given by Professor Amileo Caballero was featured.

Professor Caballero a member of the art department of WTSC spoke on "The Art of the South-

west" discussing briefly art appreciation as a preface to his subject.

"No one has a right to tell you what pictures are good. That is something you must determine for yourself. Each has the background for understanding works

of art - for your whole life. It is your background," he said.

Each member of the group wrote their impressions of three pictures observed and the speaker explained the different impressions given. Continuing, he said, (Continued on page 2)



HEREFORD GARDEN CLUB members above are shown with flower arrangements, presented at the club's flower show school Friday morning at the Camp Fire Hut. Left to right are Mmes. Rex Tynes, A. L. Manjeot, O. H. Herring, C. D. Keltton and Jeff Roberson. Staff Photo.



MORE ARRANGEMENTS are presented by Hereford Garden Club members at the Camp Fire Hut Friday morning. Left to right are Mmes. John P. Slaton, O. G. Hill, Jim Black, Glenn Broadman and J. H. Tomas. The group met for a flower show school. Staff Photo.

### Young Mother's Club Entertains Husbands At Halloween Party

The Young Mother's Club entertained the husbands of its members at a Halloween party Monday evening. The Halloween motif was carried out in colorful costumes.

Entertainment feature was a scavenger hunt with Mrs. Pat Robinson, Mrs. Wayne Phillips, Don T. Martin and Walter London Jr.

Those attending were Messrs. and Mesdames: Bill Dameron, W. L. Davis Jr., C. E. Leasure, W. H. London Jr., L. H. Lookingbill, Wayne Phillips, Pat Robinson, Earl Stagner, Don T. Martin, Mrs. Charles Hill and the hosts.

### Local Women, Students Take Part In Texas Music Club Convention

Several Hereford women and music students took part in the 28th annual convention of Seventh District, Texas Federation of Music Clubs, held Thursday, Friday and Saturday in Amarillo.

Introducing the program was a board dinner Thursday evening at 7 o'clock in the Amarillo club with Mrs. Claude Hearne of Seagraves, vice-president, presiding.

Registration for the general session opened Friday morning at 9:30 at the Polk Street Methodist church. Mayor Gene Klien welcomed the delegation and music club presidents of the city gave greetings. Mrs. A. O. Thompson gave the response.

Mrs. Gladys Marsalis Glenn, president of the Musical Arts Conservatory addressed the group on "The Music Club Member - the responsible citizen."

Mrs. Virgil Curry, district president, conducted the business session.

At 5:30 Amarillo clubs entertained with a tea and highlight of the day was the Fine Arts program at 8 o'clock in Polk Street Methodist church. This was followed by a fun frolic.

### Initiation Rites Are Conducted By Rainbow Girls

Initiation ceremonies were held by the Hereford Assembly of the Order of Rainbow for Girls at Masonic Hall Monday night. Gayle Waggoner was the candidate with Kathryn Kester, worthy advisor, and her corps of officers conducting the rites. Sylvia McCracken substituted as love and Annie Young served as patriot.

Saturdays program included a junior club session with Mrs. R. B. Magee of Quannah in charge. Miss Mattie Mae Swisher of Hereford was toastmistress. Two Hereford boys were on the fine arts program including Dick Wilson and Raymon Chuders.

A luncheon at noon concluded the convention.

Mrs. Robert Howton who has been ill at the home of her daughter, Mrs. A. L. Manjeot is reported to be much improved.

Mrs. George Riley of Portland, Oregon is a guest of her mother Mrs. Sallie Carter and other relatives here.



Miss Jane Ellzey Of Cuero to marry Hereford Man

Mrs. J. C. McCracken was in charge of the social hour which followed the initiation service and pictures were made of the group by Lynn Coltharp of Littlefield.

Mr. and Mrs. J. B. Brown and daughter Paula have moved to Lubbock to make their future home.

### B&PW Club Hears Convention News

B & PW club met Monday night in the Jaycee clubhouse in a scheduled meeting. A Public Affairs program was presented by Dyalitha Brady who gave the history of Co-ops and of their origin in Europe.

During the business session reports were heard for the two-day convention held by District 9, B & PW Clubs in Lubbock Saturday and Sunday.

Hostesses for the session were Naomi Hodges and Irma Walker. Members present were: Esther Klinke, Vida Grady, Bruce Rose, Dyalitha Bradley, Pauline Howard, Sue Nell Hulsey, Earline Walton, Mona McMasters, Velma Cooke, Charlotte Calvert, Della Stagner, Irma Walker, Naomi Hodges, Sadye Rigler, Velma Hodges, Bessie Smith, Corinne Jennings and two new members, Elaine Thompson and Kathleen Baker.



Mrs. C. C. Ferguson Chairman of Motion pictures, radio and television Mrs. J. D. Neill President of Hereford Music Study club and district treasurer

### Rev. Wingert Is Guest Speaker For Les Meres Study Club Meet

Mrs. Gib Howard was co-hostess with Mrs. C. B. Hudson for the Les Meres Study Club meeting held in the Howard home Monday night.

Rev. Russell Wingert, guest speaker, spoke on Christian Education stressing the thought "Be Ye More Complete - Grow and Grow."

### Council Holds Study Session

Presbyterian Council of Women met on Wednesday in Fellowship Hall of the church for a program on Sulliman University. Mrs. Bruce Woodzell was 70% and gave many interesting reports of this University which is one of the most important of the projects for Christian Education. There are now over four thousand students in attendance.

A playlet, about the life in one of the girls' dormitories was given by Mrs. Fred Axe, Mrs. W. J. Krumbain and Mrs. Herbert Boardman. Mrs. Will S. Kerr, president, presided over the business meeting.



Mrs. A. O. Thompson District Chairman of education and course of study. Mrs. Thompson also holds office of state auditor and is state chairman of leadership training and church music.

"Most of the time if our children have strong minds and bodies, we allow their souls to starve. Parents neglect Christian education for the first twelve years and then expect the children to make wise decisions. God should be at the center of every child's heart and parents should set examples which may lead their children to right decisions," he said.

Mrs. A. E. Argo has returned to her home in Paris after spending the summer with her daughter, Mrs. A. O. Thompson. While Mrs. Argo was in Hereford she celebrated her 85th birthday and enjoyed her first plane trip on the return trip home.

Plans were made to attend Fall Presbyterial at Plainview on Oct. 28th.

Mr. and Mrs. Ira Ott have returned from a two weeks vacation trip to Wisconsin and points in Iowa.

Mr. and Mrs. Ira Ott have returned from a two weeks vacation trip to Wisconsin and points in Iowa.

The meeting closed with Mrs. Lee Conklin giving the year-book of prayer.

During the business session plans were made for a November party when husbands will be honored guests. The affair will be in the form of a dinner party at Hotel

Ralph McCullough attended a Chrysler Motor meet in Dallas a couple of days the past week.

Mr. and Mrs. Buddy Sowell and children have moved to Davenport, Iowa to make their home.

### Trying To Select Teams Now For Nearing Bowl Games Isn't Easy

It will be bowl time before you know it. And what are the prospects? The bowl situation gets tougher and tougher. Any bowl that can show up with an undefeated team is really going places. The Cotton Bowl can't look forward to such a situation -- at least not with any great optimism. In the first place it can't have an undefeated team as host because it gets its home team from the Southwest conference. There are no unbeaten teams in that league. The field from which to select the visiting team is pretty thin. It gets thinner each year. Of the major conferences only the Southwest, Southeastern, Border, Missouri Valley, Rocky Mountain and Skyline allow their teams to participate in bowl games. There are also some 50 or 60 colleges in the Eastern Association that can play in a bowl game. Among these are Penn State and Villanova, which right now are undefeated although Penn State has been tied. Villanova never has been waned by the Cotton Bowl because it does not eligibility rules like the colleges in the conferences that are acceptable to the Cotton Bowl. At least, that's the only explanation that has ev-

er come. The Pacific Coast and Big Ten Conferences can't be touched; they have a pact that calls for them to furnish the teams in the Rose Bowl only. The Big Seven and Southern Conferences have a rule against bowl participation. Maryland and Clemson played in bowl games last Jan. 1 against the rules of the Southern Conference and got suspended for a year. Maryland has already announced, through its coach, Jim Tatum, that it won't be in a bowl this year regardless of its record. The Southwest Conference wouldn't take Maryland anyway. It wouldn't last year when Maryland refused to ask its conference's permission. Maryland is undefeated and untied this year and so is Duke, which is a member of the Southern Conference and therefore wouldn't accept a bowl bid. There are no undefeated teams in the Border, Missouri Valley and Skyline Conferences. Idaho State is unbeaten in the Rocky Mountain Conference but isn't of the calibre to be selected in a major bowl game. The Southeastern Conference has two unbeaten teams -- Georgia Tech and Mississippi. The latter, though, has been tied twice. Virginia, an independent, is un-

defeated and untied but it plays Duke this week. That will probably take care of this little detail. The Cotton Bowl will be limited then to Georgia Tech, Mississippi, Virginia, Penn State and Villanova if it wants an undefeated team. Tech isn't likely to come to the Cotton Bowl since it has already whipped Southern Methodist of the Southwest Conference and besides, Tech last year went to the Orange Bowl when it could have come to the Cotton Bowl. Mississippi, which has yet to play Maryland, isn't likely to finish the season undefeated and Virginia, with Duke ahead, isn't very promising either. So it dwindles to Penn State and Villanova and would the Cotton Bowl take Villanova? Also, will the Cotton Bowl be soon enough with its bidding to get either Penn State or Villanova? It all simmers down to this suggestion: If the bowl games aren't going to have the support of all the colleges then let's do away with the bowl games. There's nothing to be accomplished by having bowl games in which teams with terrible records participate. A bowl game should be like the NCAA basketball and baseball playoffs -- they should represent some kind of championships, at least the privilege of deciding sectional supremacy.

### LET'S COOK SOMETHING with Mrs. Ivan Block

#### Butterscotch Nut Cake Favored For Early Autumn Days Ahead

When there is a decided nip in the air and the leaves begin to turn, many housewives feel the urge to bake a favorite cake. To the woman who truly likes to cook, there is no finer accomplishment than being able to produce a really perfect cake. Two people using the same recipe seldom produce the same results, but there are two suggestions that may be kept in mind when that cake-baking urge becomes uppermost. First, when using a recipe for the first time it is wise to choose one from a reliable source. Be sure the recipe has been kitchen tested. Next, check the best sort of pans for cakes. Enamel or glass pans help to brown the under crust of a cake, but this is undesirable in a cake. Shiny aluminum or heavy tin reflect the heat and cakes baked in these pans brown delicately all over. Mrs. Ivan Block's favorite cake is made by a recipe used by her mother years ago in their home.

She has been making the cake 10 or 12 years and it is still favored by her family. That custard base used for the liquid in the cake has a lot to do with its mellow moistness. **Butterscotch Nut Cake**  
**1st Mixture** - - -  
1 cup brown sugar  
1/4 cup butter  
1 1/4 cups hot milk  
Combine sugar, butter and the 1/4 cup milk and cook until it forms a hard ball in cold water. Stir in the 1 1/4 cups of hot milk and set aside to cool.  
**2nd Mixture** - - -  
1/2 cup Crisco or other shortening  
1 teaspoon vanilla  
3/4 cup brown sugar  
3 eggs unbeaten  
3 teaspoons baking powder  
3 cups sifted all-purpose flour  
1 cup nuts chopped  
pinch of salt  
Blend shortening, salt with the 1/2 cup of sugar. Cream well and

add eggs singly, beating well after each addition. Sift baking powder and flour together and add to the creamed mixture alternately with the first mixture. Blend well, add nuts and bake in layers in 375-F degree oven for 35 minutes. When cake is cold, stack with butterscotch frosting.  
**Butterscotch Frosting**  
1 cup brown sugar  
3 tablespoons shortening  
2 tablespoons butter  
1/4 teaspoon salt  
1 1/2 cups sifted powdered sugar  
1 cup nuts  
Combine sugar, shortening, butter, salt and milk and bring to a boil. Let boil slowly 3 minutes, stirring constantly. Let cool. When thoroughly cold add powdered sugar and cream to spread. Add chopped nuts and spread between layers and over top and sides of cake.  
Note -- Mrs. Block uses two big layer cake pans for this.  
Q. How can I stop the squeaks in shoes?  
A. Take a darning needle and insert it several places between the layers of leather in the soles. Then with a small loil can, drop a little oil into these holes.

### LaPlata....

(Continued from Page 1)  
"Some of the finest art has been produced in the Southwest. Great painters of the past have preserved its history on canvas". He mentioned Frank Sauerbein, Nicol Fehin and Harold Bugbee of Clarendon. Representing modern art he mentioned; Charles Unlauf, Doris Lee and Fulton Gerke, and stated that people are looking to the Southwest for great things in art. Special guests at the dinner were: Mr. and Mrs. Boone Mc-

Clure, Mr. and Mrs. Amileo Caballero, Mrs. Lillian Smith and Mrs. Iverson Leake of Canyon. Mesdames; Bill Krumbien, Maynard Buck, Gayle Neal, Jay Boston, John Bennett and Frank Prowell of Hereford. Members attending were Mesdames; Don Little, Milton Adams, Leroy Aven, N. D. Bartlett Jr., Harry Bennett, W. B. Boston, Homer Brumley, Les Combs, Dalton Criswell, Emil Dettman, S. S. Dodson, Ray Downey, Frank Huckert, J. R. Johnson, Palmer Norton, Elmer Patterson, A. J. Schroeter, Urllin Streu, Morris Thomson and H. H. Caraway.

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### Increasing Numbers Social Security Claims Are Being Received

An increasing number of claims for social security payments is being received from employees and self-employed persons who are 75 years of age and still working, according to a statement from John R. Sanderson, manager of the Amarillo Social Security Office. The reason is that the 1950 amendments to the Social Security Act provided that persons 75 years of age and over, otherwise entitled to social security payments, could receive the payments even though still working. Persons in the '65 through '74 age group can receive the payments only if they are no longer earning over \$75 in wages covered by the Social Security Act, or earning not over \$900 per year in self-employment covered by the Act. Statistics show, Sanderson said, that 2 out of every 10 men past the age of 75 are employed or self-employed. "These persons should contact the Amarillo office to determine their rights under the Social Security program", he said, "since continued delay could mean an outright loss of payments or a reduction in the amount payable when an application is finally filed."  
Q. How can I take care of a new permanent wave?  
A. Brilliantine, used sparingly, is very good. Even distribution can be insured if it is sprayed on the hair with an atomizer.

**ANTHONY'S GREATER THAN EVER**  
**October Sale**  
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**SPECIAL PURCHASE SALE of BETTER BEDSPREADS**  
\$7.95, \$9.95, \$10.95 Values  
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Gorgeous new patterned chenille spreads by a famous maker. Dainty detailing not found in lower priced spreads. Chenille completely covers the fine sheeting back. Solid colors and multicolors. Shop early tomorrow.

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**COMFORTERS \$7.99**  
Wool Filled  
Beautiful design quilted in the satin covering and wool filler. Reversible contrasting colors and all over solid colors. Full bed size.

Women's  
**OUTING GOWN \$1.88**  
In solid pastels or neat colorful print patterns. Sanforized fast color outing. 32 to 40.

36-inch  
**SILK SCARF 77¢**  
Pure dyed washable silk scarves. Bright bold print patterns. Neat rolled hems.

Sale Men's  
**BOMBER JACKETS 8.90**  
Water, wind and cold repellent satin twill bomber jacket. Mountain (famba wool) collar, knit wrists, waistband, wool interlined. 36 to 46.

100% All  
**NYLON Knit GOWN \$3.77**  
Tricot knit all nylon gown... nylon net and lace trim and wide shoulder straps. Good length, full sweep. White... pink. 32 to 40.

**SALE OF NEW FALL FABRICS**  
Print Broadcloth 3 Yds. \$1.00  
Bright colorful printed cotton broadcloth. Sanforized and vat dyed colors. 36-inch.  
Gabardine 2 Yds. \$1.00  
All rayon gabardine in short lengths. First quality. New fall colors. 39 to 45-inch width.

100% Nylon  
**SLIPS \$2.57**  
Beautifully trimmed all nylon tricot knit slip. Top and bottom trim of nylon net and lace. White, pink. 32 to 40.

**TWO-WAY STRETCH**  
Girdles or Panty Girdle **\$1.57**  
Choose panty girdles or regular girdle. Hose supporters on both. Two way stretch lastex. S, M, L, White. \$10.90 Value

**Styles For Boys Girls**  
**CHILD'S OXFORDS JUST \$2.99**  
Choose boys or girls style oxfords. Compo soles and crepe rubber soles. Saddle oxfords included. Sizes 8 1/2 to 12, 12 1/2 to 3.

**NYLON KNIT BRIEF 66¢**  
98c Value  
First quality all nylon knit Hollywood briefs. Snug fitting leg openings. Double crotch. 70 denier. 9 to 7.

Type 128  
**SHEETS \$1.98**  
Strong white muslin sheets of a new low price. Famous Dan River and World Wide brands. 81x99-inch.

**HIGH CHAIR \$9.77**  
Hardwood frame with nursery deal on back. Removable easily cleaned tray. Safety strap.

**Dress Slacks 4.33**  
Free Alterations  
And out-standing Value slack buy. All rayon gabardine crease retaining wrinkle resistant.

Better Fall  
**COTTONS 44¢**  
Huge selection of brand new fall cottons. Faded cotton, woven cottons, dark plisse in housecoat prints. Many others.


**Army Cloth WORK SUIT 5.00**  
A lot of wear. A lot of comfort in this tough army cloth suit.

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Circular Knit  
**GOWNS RAYON 88¢**  
Pink, Blue & Maize. Med. size only. Lace trimmed top.

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Rayon  
**BRIEFS 3 for \$1.00**  
Hollywood Brief style. Elastic legs. White only M, L.

Men's Cotton  
Broadcloth **SHORTS 56¢**  
Vat dyed colors... Sanforized shrunk. Boxer style... boxer with gripper and gripper band waist. 28 to 44.

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NORTHWEST HEREFORD NEWS

Harvesting Of Crops Highlights Community News During Week

By Mrs. R. C. Childers

Lettuce is being harvested in three different ways, by three different companies in this vicinity this week. One company packs the lettuce in the field, another grades it in the field, and the other company hauls the lettuce in lettuce wagons to the sheds where it is graded and packed. The recent freeze was an aid in making the lettuce of better quality. It made the heads much tighter and sweeter. The lettuce which was harvested before the freeze was not nearly as good a lettuce as the late lettuce.

However, the recent freeze was very damaging to cotton and castor beans. Much of the cotton needed at least two more weeks of growing. The castor beans were not fully developed, causing them to shrivel. Some are left hollow on the inside. Castor beans are being harvested on the Wayne Johnson place this week. Maize is still being harvested here and there over the community, with a good turn out in most places. Some hay is still being baled. This will be the last crop of hay for this year. The Earl DeHarts plan to start baling on their last

crop Wednesday. Mrs. Leona Packard has been in the Co-op Hospital at Amherst this past week. She came home Saturday and has been in bed at her home since that time. Rural mail boxes were set up this week for residents in this community not receiving mail on routes. Several residents have had to change from Route 4 to the new route which is 5. Route 5 will serve part of this community the Westway community and the Summerfield community.

Raymon Childers received a greeting from the local draft board on his 18th birthday. It was a notice to register.

Curtis Barclay, Bill Kendall and V. C. Hopson returned Monday afternoon from a hunting trip near Dove Creek, Colo. They only brought back two does. Both were small and young animals. They said the deer were scarce and hard to find due to the drought this year.

Mrs. C. S. Barclay visited Mrs. James Barclay in the Nebbett hospital in Canyon Monday morning. She reports that they are going to move Mrs. Barclay to a rest home in Amarillo this week. Mrs. Barclay is the mother of Mr. Sid Barclay and grandmother of C. S. Barclay of this vicinity. Mrs. Barclay fell and broke her hip about a month ago.

Mrs. Dora Inman submitted to major surgery over a week ago and is still in the local hospital. She is reported to be doing as well as can be expected for a woman of her age. She is the mother of Fred and Woodroe Inman of this vicinity.

She also has one son, Burk Inman and a daughter, Mrs. Luke Fields who live in Hereford.

Mr. and Mrs. Wayne Johnson purchased a 329 acre ranch near Harrison, Ark., and are planning to move as soon as their crops are harvested and the arrangements can be made. The Johnsons sold their farm to Mr. and Mrs. Troyce Carmichael of the Wyche Community. The Carmichaels do not plan to live on the place this year, but plan to rent it out for a year or two.

Mrs. Earl DeHart attended the training meeting on Craft Design in the District Court Room Saturday afternoon. During the afternoon session the group was taught the art of knot tying. This school is being taught by Mrs. V. E. Dodson. This is one training school of five different schools in Craft Design. Mrs. Dodson took the training in Lubbock during the month of August.

Earl DeHart was in Vernon recently on business.

I hope that the Northwest Hereford News was missed in the last two editions of the Hereford Brand. Yours truly has been troubling around this past week. She has been all the way to the Ozarks in Arkansas and back, visiting her parents, Mr. and Mrs. Earl Johnson of Harrison, Ark. Her traveling companions were Mr. and Mrs. A. H. Incan of Plainview. The group returned Saturday afternoon.

Mr. and Mrs. Pat Robinson spent the week end with Mrs. Robinson's brother, Hulon Richardson and family in San Angelo. The Robinsons returned Sunday.

The school bus which serves the south part of this community accidentally backed off a culvert at the Fred Inman place Wednesday morning. The bus was driven by Mrs. S. S. Williams. No one was injured, but a bunch of kids were scared to death. Earl DeHart and his son saw it happen and got into his car and offered help. Mr. Williams asked them to take him to town to get another bus in order to get the children to school. The bus was not damaged and was pulled out later in the day.

There were not too many people at the M. G. Caywood dairy sale Wednesday, but his stock sold for a good price. One cow sold for \$700. Some of the young heifers didn't go as high as they should, but Mr. Caywood was well pleased with the way the sale went. Kenneth Bozeman of Lubbock was the auctioneer.

The Cultural Home Demonstration club ladies served the lunch which consisted of barbecue, beans, potato salad, pickles and bread. Pie was sold extra for 20c a slice. The pies and potato salad were donated by club members and the meat was donated by Mr. Caywood to the Workers 4-H Club of this community.

Women working were Mrs. Fred Wolfington, Mrs. Edgar Telchik, Mrs. Marvis Southward, Mrs. R. C. Childers, Mrs. Grady Parsons and Mrs. Caywood.

Mrs. Lyle Rickman is working again at the Sugar Beet Dump in Summerfield.

Friday visitors in the Fred Wolfington home were Mrs. Jim Mayfield of Erick, Okla., and Mrs. R. L. Yarberry of Amarillo. Mrs. Mayfield is a sister of Mrs. Wolfington.

Mr. and Mrs. Fred Wolfington were visitors in the home of Mr. and Mrs. Eston Breittling in

Mrs. Draper Gives Demonstration To Cultural Club

The Cultural Home Demonstration club met in the home of Mrs. John Hunter Thursday afternoon for its regular meeting with Mrs. Arden Draper giving a talk on the Proper Arrangement of Small Kitchen Equipment. She stressed putting equipment where it is needed, and asked each member

to rearrange their kitchen equipment putting them where they belong, if it is at all possible.

Mrs. Draper stated that Baking Pans and mixing bowls should be stored near the baking center. Top of the range pans should be stored near the stove. Mrs. Draper also stated that knives should never be placed in a drawer but should be hung or placed in a knife bar for safety and to care for the cutting edge of the knife.

It was voted to have the first lesson in Craft Design which will be on knot tying instead of Copper Craft as was first planned. Plans were completed for the Stunt Night in which most of the club members will be presented in skits. It is to be held Tuesday evening, October 28 at 7:30 p.m. in the granary on the R. C. Childers farm. Members attending were Mes-

sames: Marvis Southward, Grady Parsons, Arj Lewis, Earl DeHart, Edgar Telchik, J. T. Richardson, Fred Wolfington, Arden Draper, R. C. Childers, Louie Olson, Paul Corbett, two visitors, Mrs. M. W. Sumner and Mrs. J. A. Pool and the hostess.

Visitors in the Arj Lewis home Sunday were Mrs. and Mrs. C. BeBarr of Abernathy. Mr. and Mrs. Nate Thomas of Dimmitt and O. W. Campbell also of Abernathy. Theresa, Robinson small daughter of Mr. and Mrs. Pat Robinson is under the care of the doctor this week. She has a virus infection.

Ella Mae Childers and her two sons, Jimmy and Joe Harrel are vacationing with friends and relatives at Farwell and Roaring Springs. At Farwell they visited Mr. and Mrs. D. W. Carpenter and Mr. and Mrs. A. L. Goodin at Roaring Springs. Mrs. Childers is employed at the local hospital and is taking a week's vacation. She is to return to work Monday.

Raymond Higginbotham visited Dudley Wooten Wednesday in Lubbock. Wooten was in a car accident Saturday morning about 5 a.m. He was not seriously injured at the time but complications have set in.

While in Lubbock (Mr. Higginbotham bought 100 ewes which are due to lamb in the spring. Mr. and Mrs. John Johnson and Mary of Pampa spent Wednesday in the R. C. Childers and C. S. Barclay homes.

Dinner guests in the Childers home Wednesday evening were Mr. and Mrs. Johnson and Mary. Mr. and Mrs. Wayne Johnson and Mr. and Mrs. C. S. Barclay and sons David and Larry.

Late callers in the Childers home Wednesday evening were Mr. and Mrs. Jack Renfro.

Mrs. Dora Inman is still in the local hospital. Her doctor says she has to stay for a month.

To Those Who Suffer With Sinus Trouble



We don't know how to express our appreciation for the results our son received from Dr. Kelton for his Sinus trouble. We had our son with three Specialists, one Operation on his eye as it was swollen shut, we were afraid he would loose his eye. Now the results he has received under Dr. Kelton's Chiropractic care. He is back in school a well and normal boy again.

No one knows how appreciative my wife and I are that we finally went to Dr. Kelton. After spending so much money without any results for other methods of treatments and hospital bills, to say nothing of the worry we had and the terrible suffering our son Chester went through.

We are thankful for Dr. Kelton and Chiropractic, we suggest you who suffer just try Chiropractic. Date, September 10, 1952.

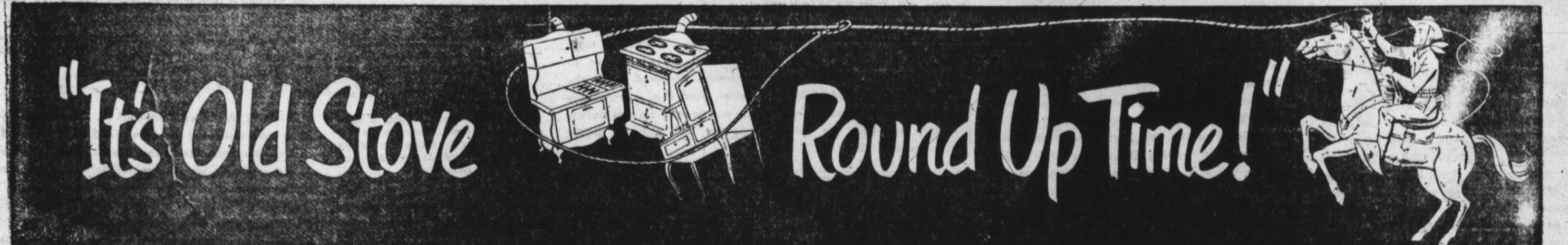
Signed: Mr. and Mrs. C. W. Baggett Address: Rt. 2, Springlake, Texas

Dr. C. D. KELTON CHIROPRACTIC CLINIC 501 N. Jackson Hereford, Texas Phine 91

Q What is a good treatment for the dust cloth?  
A Pour about two tablespoons of furniture polish into a glass jar; then pour it out and put the dust cloth into the jar, leaving it for two days before using. The cloth should be kept in the jar after using.

Would you like to find a new way to entertain? Entertain With -MAGIC- At Birthdays & Parties Reasonable Rates Ronnie Malone Phone 680

Attend-The CITIZENS FOR EISENHOWER POLITICAL RALLY THURSDAY, OCT. 30 -- 7:30 P. M. At The Bull Barn Refreshments Will Be Served Bring Family & Friends and Hear Ex-Congressman BEN GUILL Ike's Texas Campaign Manager Speak -- Also Other Features Political Adv. — Paid for by Citizens For Eisenhower Committee



Advertisement for Blanton Butane Inc. featuring a \$50 trade-in allowance on old ranges. Text includes: 'We're Still Offering \$50 TRADE-IN-ALLOWANCE ON YOUR OLD RANGE REGARDLESS OF AGE! Blanton Butane Inc. East Highway 60 Phone 551'. Also includes 'STOP IN AT OUR STORES Hereford - Fricna - Dimmitt' and 'GOOD STOCK! SEVERAL MODELS (All Built to "CP" Standard)'. A Roper stove is shown at the bottom right.

# Editorials

## How Can General Eisenhower Win For Republicans In November 4 Election

By last minute tabulations in the High Plains straw poll in the presidential election shows that Republican General Dwight D. Eisenhower is leading over the Democratic party and Governor Adlai Stevenson of Illinois by a strong 4 to 1 count...but the question comes to my mind...just how can the Republicans possibly expect to be victorious in the November 4 election. Can it be that a straw poll has no value or can be used as a measure for predicting the outcome of an election...for Eisenhower holds a good edge in every poll that you can find. I don't believe that in a case as this that a straw poll has any too much value...and certainly not enough to bet on in the Hereford area or for any other area when it comes to predicting how people will mark their ballots.

There always seems to be that unpredictable change of mind by voters just before going to the polls to cast their ballots. Look at the last presidential election. You could hardly find a person that would say anything good about Harry Truman, let alone say that they would go to the polls and vote for him. But look at the outcome of that one. Harry won by a landslide practically...yet no one voted for him. How many people today can you find that will admit voting for him. Seems like everyone was against him but the people.

It won't be at all surprising if the same thing happens in November again...and Governor Stevenson wins by a good majority. It won't be the first time that anything like that has happened. We aren't telling how we are going to vote for that is everyone's personal privilege...one that does not have to be told...but the way things are shaping up and from some study it looks as if the Republicans are in for a big upset. Let's look at some of the reason why.

First of all, organized labor will vote for Stevenson practically 100 per cent for John L. Lewis has endorsed Governor Stevenson as his choice for president and has stated that he would use his influence to elect him. And who will deny that John L. doesn't have influence...and plenty of it...and who will deny that he and his fellow union workers don't know when they have a good deal or when they don't? Organized labor has never had as big a hold as they do today. Will these countless thousands go to the polls and vote against the deal they now have? I don't think that they will.

Organized labor won't be the only strong support behind the Democrats. Let's take a look at the countless government employees that have soft jobs in Washington. The Republicans say they are going to cut down on needless spending and government costs. It doesn't look like the Republicans will gain many votes here. Even Republican campaign material which has literally swamped this office states that there are 7,052 government chauffeurs alone now employed in Washington. Do

the Republicans plan to eliminate part of these from their soft jobs. Looks like they will lose at 7,052 votes here not even counting votes lost from the wives and relatives of these chauffeurs. Now the chauffeur job is only one example. There are many many more...and very few of them care one thing about voting for anyone who promises to possibly eliminate their office or job. And can you blame them?

Now we come to the farmer and his vote. The Truman administration and the administration just before him can be said as playing ball with the farmer. Farmers today have price supports for practically everything that they grow. Just look at any newspaper and you can see that. If the farmer for instance can't sell the potatoes he grows, he just contacts Uncle Sam, who will give him a good price for them and stack them up to rot. All sorts of farm loans have been made available to farmers through the Democratic regime. Farm improvements have been made possible through the government. Will Texas farmers or any farmer in the United States go to the polls in November and vote against a deal as this...or should they vote against it? We'll soon find out, but we think that the old slogan "four cent cotton and 40 cent meat," will be ringing in too many ears for a thing like this to happen. During the Republican reign, farm prices hit an all time low...and every farmer today has that in mind. Looks bad for the Republicans from this angle, doesn't it?

There's many ways to look at the entire thing...and another angle is the voter who will vote a Democratic ticket, regardless. Their fathers and forefathers voted Democratic and they will too, no matter who is running for the office...just to save family face if for no other reason. It's just tradition to vote that way and tradition is mighty hard to break...good or bad.

These are only a few of the groups that will help in the election of Governor Stevenson. We may be eating our own words after the election but right now it looks as of the Republicans have only two chances of getting Eisenhower and Nixon into office in November... a Chinaman's chance and a helluva chance. JHB

From our Exchange...County Wide News

### Phone Co. Again

General Telephone Company obtained a 50 per cent rate increase from Olton telephone users last week after threatening to sue the city. The company has now entered suit against the city of Littlefield, unless the city commission knuckles under to what is an exorbitant demand.

It is a known fact that operating costs have increased considerably in most businesses, but a parallel drawn between the General Telephone Company, and a like concern, the Southwestern Bell system, will show that Bell, through efficient management has been forced to increase rates of its subscribers at suit-point by anything like 50 per cent.

If General Telephone had increase rates like other utilities five or seven or even ten per cent each year or each two years, we feel sure the subscribers would have borne the increase with patience and understanding.

But to hold a law suit over our heads, and actually threaten us if we do not accede to their 50 per cent increase demands, is just a bit more than we can stomach.

Any organization that seeks to increase its income by half without even the vaguest promise of anything in return for that increase does so with all the open faced innocence of a latter day Jesse James.

General Telephone company does not even have a franchise to operate in Littlefield, and yet it can demand the city's permission to sock the phone subscribers right in the pocketbook for just twice what his monthly bill is right now.

If the phone company is granted the rate increase, what ever their revenue is now, will be twice that much the next month after the increase is granted, and you, the phone subscriber will be getting just exactly the same service that only cost you half as much the month before the increase went into effect.



## I'll Never Forget

It has been a long time since Ed F. Connell became known as the "Automobile Sheriff". In the Kansas City Star, was published a picture, about December, 1907 of Sheriff Connell with some of his friends in a big automobile and the title of the picture dubbed him: "Automobile Sheriff of Texas and Panhandle". While the picture does not do credit to our big sheriff (says the Brand of Dec. 6, 1909) yet it shows that his work has attracted attention even beyond the borders of the state.

The Dallas News, during the Fair, published an article concerning Sheriff Connell and his work as sheriff and the Brand reproduced it. The Star says: "Ed F. Connell of Hereford, Texas is known throughout the Southwest as the Automobile Sheriff. He acquired that title more than a year ago when he bought a big red motor car and began using it to chase criminals. He has followed the fugitives all over the staked plains of Texas and far into Mexico in his auto and never failed to get his man. The Panhandle region is admirably suited to fast automobile running. For 200 miles in every direction from Hereford the country is level as a floor and speed is limited only by capacity of machine."

It's not unusual for the sheriff to make a trip to the town of Lubbock, 100 miles distant, and back the same day. Cattle stealing is a thing of the past in this section since Sheriff Connell got to running the evil-doers down in his automobile. Do you remember the sheriff and his big red car? It was 45 years ago.

### Taxi Salute Banjo-Eyed Eddie Cantor

The meter on the cab read \$886.65. It would cost that much to ride by taxi from Boston from where two huckies, Barry Freedman and Eddie Kupchick, drove into Amarillo yesterday on their way to see Eddie Cantor in California.

Freedman got the idea of honoring Eddie Cantor because he has done so much to make the public aware that taxi drivers are human," said Kupchick.

On his show, Cantor gives a portrayal of "Maxie the Taxi". After Freedman told his idea to the Boston Taxi Company, it was Kupchick who offered his cab for the long jaunt. Then Colgate, sponsor of the weekly NBC Cantor show, offered to pay the way and bought a new cab to boot.

They got together a plaque, a chauffeur's license and badge, and a book from Boston Mayor John Hynes to present to each mayor along the way.

And along the trip, city officials also have added their bit to the cause.

"Like in Nebraska," said Freedman, "where they gave us a certificate for Eddie making him an honorary admiral in the Nebraska fleet."

The fleet consists of one row boat and one canoe. Freedman, 27 is a disabled veteran and has been driving his own cab for four years. Kupchick, public relations director for Boston Taxi Association, has been driving for seven years.

Their trip began Oct. 3 last night they stayed in the Herring Hotel before continuing on the road. They'll get to Los Angeles in time for the Oct. 28 "Colgate Comedy Hour".

When the cabbies arrive in Los Angeles they'll be welcomed by a band of the big city taxis. From there, they'll go on to meet "Maxie the Taxi" in person.

Something else the boys thought up while driving along from Boston.

"We are looking for someone to pick up the meter tab. And the entire sum will be donated to Cantor's favorite charity," Freedman said.

Stone Sills For unglazed stone door and window sills, make a solution of one gallon of soft soap, one pint of clear ammonia solution, and two pounds of finely-powdered pumice stone. Clean the stone of soot and dust, apply the mixture, and allow to stand for a half-hour or more. Then scrub well into the surface of the stone with a stiff brush or broom. Rinse off thoroughly with clear water. Repeat if necessary.

### SUNDAY'S CURRENT QUESTION

#### Eisenhower Is Favored To Win Presidential Election Nov. 4

WHO DO YOU THINK WILL WIN THE PRESIDENTIAL ELECTION, WHY?

**E. T. BROOKS, 615 S. 25 MILE AVE.**  
I really think that Ike will be elected for I believe that there are a lot of Democrats in the north that will vote Republican and I have just returned from a 2000 mile trip in the south and the general talk is in favor of Eisenhower.

**MRS. JOHN HICKS, 208 AVE. A.**  
From all that I have heard I really believe that General Eisenhower will win the election.

**G. K. HARTON, 13 AVE. I.**  
I would just have to bet that Eisenhower will win the election, I do not know just why I feel that way but I certainly feel that he will and the general trend of talk seems to indicate it that way also.

**OPAL ELUSION, TELEPHONE.**  
Eisenhower, everyone seems to be in favor of IKE and are talking of voting for him and the general opinion seems to run in favor of Eisenhower, so I feel sure he will be elected.

**MRS. W. S. KERR, 1103 PARK.**  
I sincerely hope that Eisenhower will win the election and I feel sure that he will, the American people need a man, a strong man of strong character and high principals in the high office, it is not just a change we need in Washington but a change for the better. And this is especially so in the War situation as well as our general foreign policy. Yes I feel that the American people will make a drastic change and elect IKE.

### The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has a new slant on the farm problem, his letter this week reveals.

Dear editor:  
I was listenin to the radio the other night tryin to keep up with the Presidential race, you know with the major candidates and their henchmen all makin from four to fifteen speeches apiece a day a man has about as much chance of keepin up with the races as he has of keepin up with the conversation of sixteen women at four tables of bridge, but I remember hearin one candidate say "you can't run a farm from a swivel chair in Washington," and he's right.

But what I want to know is why can't you? Why ain't they workin on it?

I suppose what the candidate meant was the only place you can run a farm from is a tractor seat, but if you ask me that's about the worst place I can imagine to run a farm from.

I don't know that there'd be any point in workin out the details so completely you could run a farm from a swivel chair in Washington but runnin one from a swivel chair on your front porch at home would be good enough for me. In fact, I wouldn't even insist on a swivel chair, no use runnin up the tax bill any higher, a rockin chair could do me just as well.

What I would like to see is some of the candidates make some promises in that direction. Up to now, agriculture has been promised everything anybody could think of, with the exception of the one thing all the candidates avoid: how to run a farm without gainin up one row and down another, to run a farm without gainin up one row and down another, from now on and telephones and electricity and roads and permanent peace and low interest rates and improved fishin, but those things don't hold a light to the real farm problem.

I'm always interested in hearin the politicians discuss the farm problem, just to see what they think the problem is, but up to now they've missed it altogether. If you ask me, the farm problem is plowin, beddin and re-beddin, but the platforms are strangely silent on this.

Yours faithfully,  
J. A.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



Texas' Outstanding Semi-Weekly  
First In -  
GENERAL EXCELLENCE  
NEWS PICTURES  
AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher  
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 10c per month. Single copies, 10 each.  
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Hereford, Deaf Smith County, Texas  
News Editor ..... John H. Bennett  
City Editor ..... Mrs. John McLean  
Ac. Manager ..... Melvin Young  
Mech. Superintendent ..... Harry Linderer

## Panhandle Paragraphs

Amados Rosa, 25, of Rio Grande City and Tomas Joas, 22 of San Angelo, are both dead, and other persons are hospitalized as a result of two automobile wrecks occurring within an hour of each other Sunday evening.

Rosa was fatally injured when the 1949 Chevrolet he was driving went out of control at 6:50 p. m. Sunday about 3/4 miles south of Springlake, overturning several times and injuring two passengers in the car. Rosa died at Payne-Shotwell hospital, after having been brought there in a Hammons Funeral Home ambulance.

Pablo Moreno, 25, was taken to Littlefield hospital with head injuries, and Esteban DeLeon, 46, was treated at Payne-Shotwell hospital for injuries sustained in the accident. Both were termed serious.

Cause of the car overturning was not known.

**PERRYTON**—Applications for 40 carloads of hay—more than 1,200 tons—were filed in the Ochiltree County PMA Office in the first few days the county was declared a "disaster area."

More than 40 applications were on file last week, said Elliott Lee, county PMA secretary. First shipments probably will arrive within about 10 days, Lee said.

The hay is shipped from Wisconsin and orders filed with county committees are processed through the state PMA office. Those ordering hay must deposit \$5 per ton when they place the order.

Randall county voters are very active and from all indications most of the 6,000 qualified voters in the county will go to the polls on Nov. 4. Up to yesterday there had been 150 absentee ballots cast. A number of ballots have been mailed to men in service in Korea and have not yet been returned to County Clerk T. H. Lair.  
Voters have until October 31st in order to cast their ballots.

A Garwood rice farmer is in critical condition at Nightingale hospital and an El Campo man is free on \$2,000 bond charged with assault and attempted murder as the result of a shooting in the Buckhorn Cafe Saturday night around 11 p. m.

Undergoing treatment for a bullet wound in the chest is Lee Glass of Garwood. Charged with the shooting is A. P. Davenport, an El Campo gas pipeline worker.

Deputy Gillie McClure, who investigated along with city officers, said that Davenport stood inside the doorway of the Buckhorn and fired at Glass with a .22 calibre rifle.

The bullet entered Glass' chest just above the heart. McClure said that, according to witnesses, the two men had been arguing for some time at the bar prior to the shooting.

DIMMITT, A representative of an Amarillo engineering company has estimated at between \$75,000 and \$85,000 the cost of improvements to the Dimmitt water and sewer system. The estimates were submitted to the city commission by a representative of Hatfield Engineering Company.

Included in plans are provisions for extending existing sewer and water lines. Installing a sewer pump lift, extending lines to the south and southwestern parts of the city and enlarging of the disposal plant.

### 'Tater Peelin's

By Roberta Campbell

Well, our patient long-sufferin neighbors can relax now Dusty, Buster's old pony that never overlooked a low place in the fence or an open gate, is dead.

If eternal rewards were passed out to horses the only place he would have cared to go would have been the Bowshers' feed stack. He always managed to get around on the off side where he could gorge himself while Mrs. Bowers was busy in the house and the men folks were away.

Mr. Bowsher gets quite a chuckle out of our pet lamb that thinks he is a dog, but Ray Bosley probably wouldn't have cared if he were also out of circulation one afternoon lately when Bill went out with the dogs to chase his car and he wasn't able to out maneuver him. When Mr. Bosley would slow up to keep from makin lamb chops out of him Bill would also slow up and wait for things to get lively again.

Some folks may call this advertisement but we think it's just plain news when a person can make a pie fillin or a desert after she sees company comin in the front gate or the family starts washin up for dinner.

We first noticed "Burnetts' Instant Pudding and Pie Filling" on the grocer's shelves because Burnett happens to be our sister's name but it was the idea of no cooking that led us to try it because we didn't believe just stirrin cold milk into the mixture would terminate in anything edible.

Now we're convinced that unless you give it away folks would never guess that you hadn't spent a lot of time boilin the sauce for a banana puddin or the fillin for chocolate, banana, or coconut cream pie.

We met Vida Garden who lives near Plainview and writes regularly for Southwestern Crop and Stock at the Panhandle Penwomens Meetin in Amarillo last week. She expressed a desire to see the Hereford Brand so Vida, here comes a copy of both the Thursday and the Sunday edition through the courtesy of our editor and publisher Jimmie Gillentine.

DIMMITT NEWS

World War II Veteran Accepts City Secretary Post At Dimmitt

By Mrs. C. J. Mapes
E. B. Noble, World War II veteran, will take over the duties of City Secretary November 1, having accepted the office of the position at a City Commission meeting recently.

E. B. succeeds another veteran, J. W. Skipworth, 76, who has faithfully served as city secretary 14 1/2 years. His resignation was presented in April, but has continued to perform the duties of this office until a successor could be found.

Mr. Noble, the son of Mr. and Mrs. Ester Noble, grew up in Dimmitt, and graduated from the Dimmitt High School. His academic work included A & M and North Texas State College.

Mrs. Jim Elder, Worthy Matron, presided over the stated meeting of the Order of Eastern Star held at the Masonic Hall last week.

Plans were discussed for a number to attend the Grand Chapter Session to be held in Amarillo October 26-30.

Friendship Night was slated for November 11 when visiting chapters will be entertained with a special program.

Leadership Courses Set
Leadership courses for the Scout Den mothers, and others who are interested in the work will be held October 23, 24, 25, 27 and 28 at the Legion Hall.

District Field Representative, Mr. Ray Howard, will act as

A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

chairman and conduct the five sessions for the classes, from 9:30 to 11:30 a.m. and 1:30 to 3 p.m.

The course is to include program planning and troop management.

Mr. and Mrs. Edd McElroy celebrated their third wedding anniversary Oct. 18.

Mr. and Mrs. McElroy appeared on the bride and groom program in Hollywood, 3 years ago, and each anniversary brings memories and reminiscence. They have recordings of the program in Hollywood.

Their small daughter Marilyn, makes three in the group picture made as part of their celebration.

Messrs and Mesdames Allen Webb, Bill Kirkpatrick, D. Neumayer, Earl Harrison, Mesdames R. B. Boren, Elvis, Burch, Houston Fowlkes and Mrs. Myrtle Wright attended the Tech-Baylor game at Lubbock last week.

Mrs. Aubry Davis of Mabins, Texas, is the new member in the High School faculty.

Mrs. Davis will serve in the capacity as full time secretary.

Edgar Robert Ramey, son of Mr. and Mrs. Robert Ramey is rapidly recovering from a tonsilectomy at Amarillo Tuesday.

4H FFA Members make Showing
4-H and FFA chapters in general made a creditable showing at Dallas Fair last week. Provided imagination and financial aspiration is a set cornerstone, and an incentive for sanitation and neatness of exhibits from year to year.

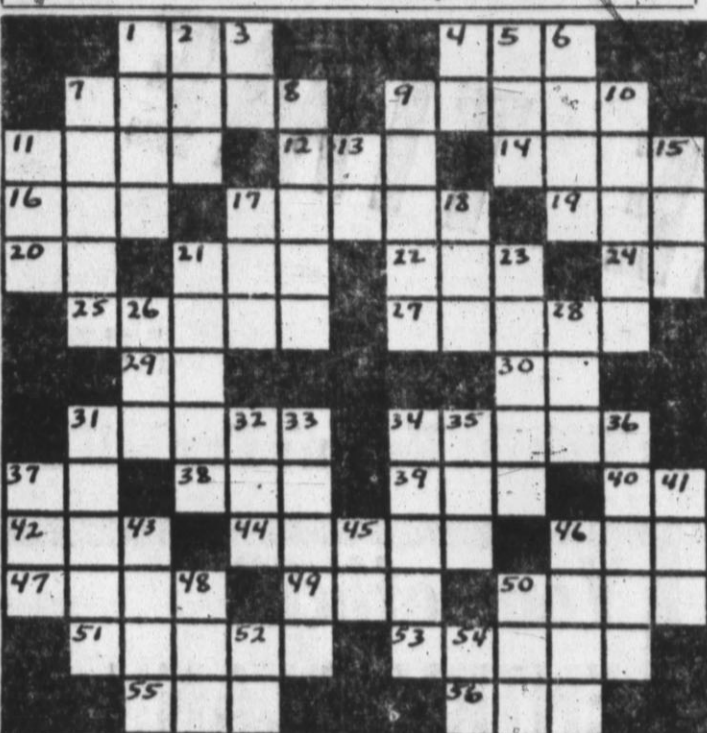
Castro County's swine exhibit placed 2nd for herdsman of awards in competition of 50 or 60 groups.

John Bridges', South Down lamb stood 2nd out of 60 entries.

Joe Perry Hart and Jimmy Brock were top point winners with 6 lambs.

Calves exhibited by Bob Anthony, Percy Hart, and Jerry Cluck were all choice and prime grades. Jerry's stood 5th in a

CROSSWORD By A. C. Gordon



- ACROSS
1-European mountain
4-Oriental native
7-Natives of the Arabian Peninsula
9-Popular name of large European city
11-To care
12-Larger western nation (abbrev.)
14-Great Lake
16-Noun suffix
17-Pardon
18-Japanese herb
20-Italian river
21-Turkish headpiece
22-Tear
24-Printer's measure
25-Requirements
27-Wrap
29-Public conveyance (abbrev.)
30-Indefinite article
31-Brazilian rubber center (poss.)
34-French river
37-Greek letter
38-Dog's yelp
39-The total
40-Ancient sun god
42-Time duration
44-Eastermost U.S. state
46-Grain blow
47-Founder of U. S. "Keystone State"
49-Japanese statesman
50-Coastline
51-Poison
52-Famous European waterway
55-Standing Room Only!
56-Poem
41-To exhaust
43-Chemical symbol for samarium
45-Duration of time
47-Water expense near Africa
48-To incline
49-Trans-river transportation
50-Harbor famous in World War II
51-Period of time
52-Girl's name
53-Arm of the Pacific in State of Washington
54-To point
55-European country
56-An estate
57-Beverage
58-Chemical symbol for lead
59-World picture
60-Man's nickname
61-Man's name
62-Prison
63-Scandinavian native (abbrev.)
64-No X rays Reserved
65-Famous Spanish hero
66-Mythological maiden
67-Exclamation

gaining momentum in advertising as a starter to raise funds to purchase uniforms for band students. Also, the CHILI to be served at Halloween will be made according to Hoyle. Up to date 500 bales of cotton have been processed at the Castro County Co-op Gin according to the bookkeeper. The quality is

New Road Film Now Available For Showing Through TGRA

Keep Progress Rolling in Texas, a new 16 mm motion and sound film, is now available through the TGRA for showing at any opportunity made possible by good roads boosters in Texas. It is non-political and non-commercial; has an introduction from Highway Commission Chairman E. H. Thornton, Jr., and tells quite effectively the story of the Texas road problem complete with financial aspects and sound the over-all highway situation in Texas. It reduces the highly complex problem into terms that are easily understood. People who have professionally followed the highway developments from year to year report that this unique device of visual education delivers an impact that is equivalent to weeks of conventional study. There are presently available seven copies of the film, 4 in color and 3 in black and white. None of the copies should miss a single day of exhibition to interested Texans.

Good road boosters who can and will arrange for a showing of this film before any group in their area can assure its availability by writing or phoning as far in advance as possible to the Texas Good Roads Association, Drawer G, Capital Station, Austin. It is estimated that a rat will eat and destroy or cause to be wasted up to \$25 worth of food in a single year.

Slow procedures of hand-picking the cotton is anticipated to be stepped up in a week or two by machinery.

Mrs. Bob Mapes and sister, Mrs. Conrad Dyer of California visited relatives this week in Silverton. They report their grandmother, Mrs. Wallace is critically ill with pneumonia.

Celebrate Anniversary
Mr. and Mrs. Earnest Jones celebrated their 27th wedding anniversary last week in their newly decorated home. It's almost a new home as their former home was razed by fire recently. Some contrast in the modern home of today, and 27 years ago, but you know, "It's just the same devoted Earnest and Mary", said Mrs. Jones, and seeing is believing.

According to County agent Mr. McElroy, Miss Sadie Hatfield, landscape specialist, will appear on the county wide meeting to be held in the district court room, Thursday October 30 at 2 p.m.

Anyone interested in landscaping is cordially invited. This meeting will be especially interesting to the Rural Neighbor Progress contestants.

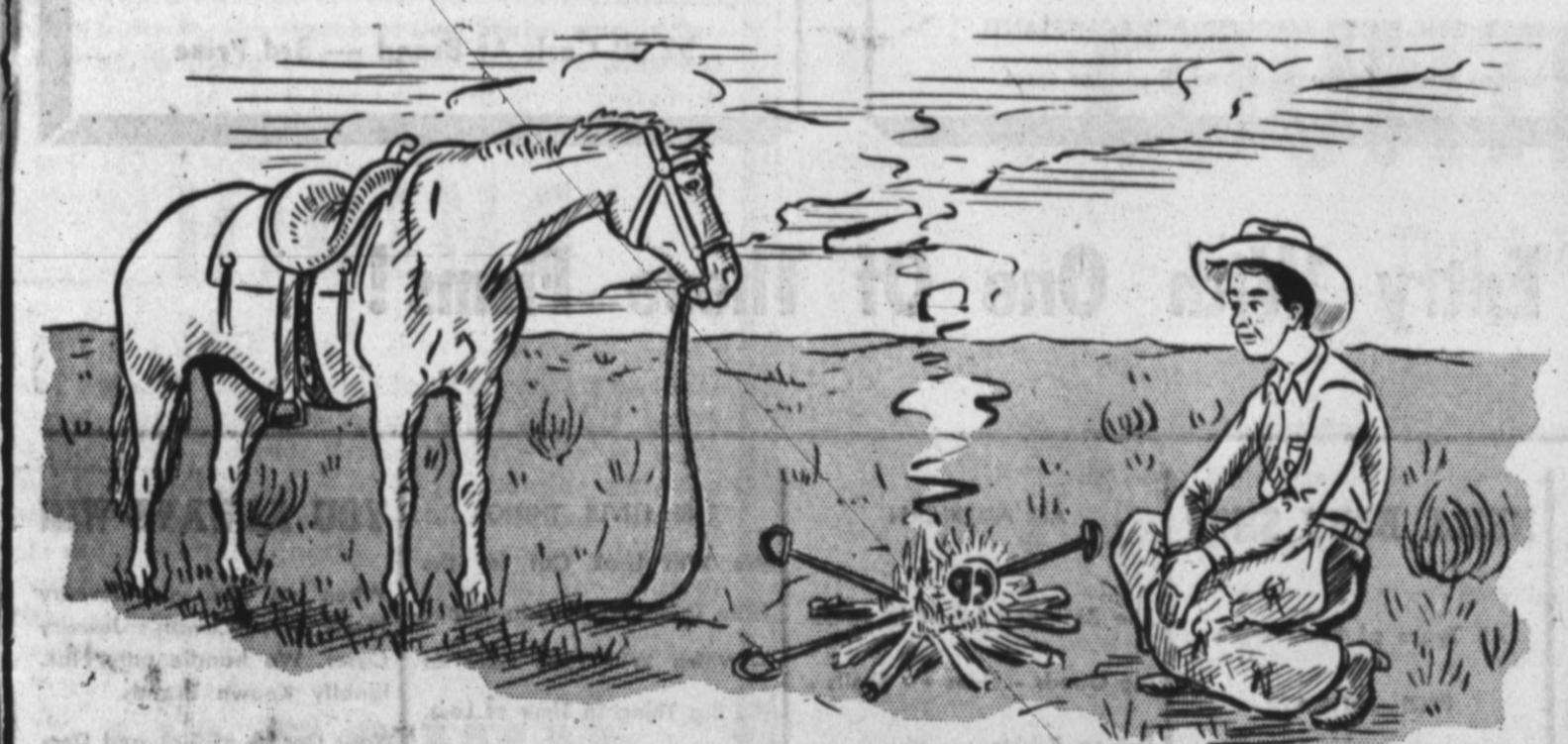
The FFA had their initiation last Monday night. There were 12 new members initiated. After the initiation refreshments were served.

Television . . . . .
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Young enough to be Profitable
FIVE HUNDRED MILLION DOLLARS WAS PRODUCED IN MERCHANDISE SALES BY TELEVISION IN 1951
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The new automatic gas ranges perform so efficiently they will save you money every month. An automatic gas range built to "CP" standards assures you of superior cooking performance. No range is more automatic. Now is the time for you to trade your old stove in on a modern gas range.



A new automatic Gas range doesn't have to be watched. Put your food in the oven, set the controls and go to a movie or your club. When you return to your home — there's your dinner... ready... cooked — ready to serve. See the modern gas ranges at your dealer's today. Trade for a modern gas range during the Round-Up.

Natural Gas Is Clean, Dependable, Modern
West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927
Illustration of a cowboy on a horse and a sign for West Texas Gas Company.

**WEEKLY WINNERS OF  
5th Week Contest**  
5 Way Tie For 1st, 2nd  
and 3rd Prize

Jack Clark  
George C. Loerwald  
Dallas Phillips  
Mrs. Joy Golden

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CONTEST

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Prizes Every Week

Your official  
**ENTRY BLANK** for Football Contest

WEEK END OCTOBER 31 - NOVEMBER 1

Wisconsin at Rice	Illinois at Michigan
Hardin-Simmons at Santa Clara	Penn State at Penn
Texas Western at Midwestern	Georgia Tech at Duke
Texas A&I at Abilene Christian	UCLA at California
Lamar Tech at Southwest Texas	Toledo at Miami, O.
Arkansas at Texas A&M	LSU at Mississippi
Baylor at TCU	Holy Cross at Marquette
SMU at Texas	Wyoming at BYU
Houston at Texas Tech	Missouri at Nebraska
Trinity at North Texas	Georgia at Alabama

Name \_\_\_\_\_

Address \_\_\_\_\_



## ENTER TODAY!

### RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

### PRIZES

GRAND PRIZE  
**4 COTTON BOWL TICKETS**  
1st Weekly Prize  
\$5.00 In Trade At Hereford Bakery  
2nd Prize  
\$3.00 Cash At Brand  
3rd Prize  
\$2.00 Cash At Brand

Pick Your **WINNERS!**

Deposit Entry With One Of These Firms!

<p>Visit The <b>PARK AVE. DRUG STORE</b> Your Soft-Drink Center Prescriptions Filled School Supplies - Gift Items</p>	<p><b>DUB'S MAN' SHOP</b> Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes. "COME SEE US!" Corner 3rd &amp; Main Ph. 112</p>	<p><b>Always A Winner</b> When You Put Hereford Bakery Products on the Table. <b>Hereford Bakery</b> 312 N. Main Phone 46</p>	<p><b>PHONE 111</b> <b>ACME CLEANERS</b> Good Clean Clothes Like Good Clean Sports, Can't Be Beat. PICK UP &amp; DELIVERY SERVICE MADE TO MEASURE CLOTHES</p>	<p><b>NEILL BODY SHOP</b> All Types of Body Work FREE ESTIMATE Painting Welding Glass Work 120 Schley Phone 1392</p>	<p><b>ALL AMERICAN</b> The Best and Latest In Sporting Goods - Guns - Shells - Fishing Tackle. <b>HEREFORD HDWE.</b> 216 N. Main Phone 567</p>	<p><b>THE LITTLE THINGS</b> We Will Look Out for the Little Things In Your Insurance - Which Will Take Care of the Big Thing In Time of Loss. <b>JOHN McLEAN Insurance Agcy.</b> Phone 273</p>	<p><b>YOU ALWAYS WIN</b> When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brands. Your Doctor of Sick and Decrepit Watches. Kenneth (Doc) Cowan <b>COWAN JEWELRY</b></p>
<p><b>THE SUNDAY BRAND</b> First In Local Sports Coverage</p>	<p><b>JOHN DEERE IMPLEMENTS</b> <b>H &amp; W Implement Co.</b> Krause Plows - Amalie Oil 244 East 3rd St. Phone 5</p>	<p><b>Never Out of Bounds</b> Our Prices are Reasonable, Our Service Reliable. See us for all your Radiator Work. <b>Hereford Radiator Service</b> 324 East 2nd St. Phone 1597</p>	<p><b>COMPLETE CONOCO SERVICE</b> We are open day and night - the only place in town without a key. <b>PITMAN SERVICE STATION</b> Corner 1st &amp; Main Phone 588</p>	<p>Try <b>B &amp; D TRACTOR CO.</b> New Idea Farm Machinery Ferguson Tractors Sales and Service</p>	<p>School Kids Look Their Best in Clothes Washed At <b>VAUGHT LAUNDRY</b> Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs SEE <b>Hereford Laundry &amp; Dry Cleaners</b> Or Call 298 For Pickup and Delivery Ernest Kendall</p>	<p><b>PHILLIPS &amp; LAWRENCE</b> <b>NASH</b> 503 East 1st St. Phone 97</p>

It's Fun To Win! Be An Expert! — CASH PRIZES EVERY WEEK!



**REUNION OF FIVE generations** were together in Hereford recently, visiting Mr. and Mrs. David Miles were her parents, grandmother and great grandfather, J. to r. are Mr. Bill Arnold, 84 of Rule, Texas, Mrs. N. A. McMillan of Anson, Mr. A. A. McMillan, formerly of Hereford now of Amarillo and Mrs. David Miles and Larry Don of Hereford.

Alaskan industry is looking up, slides the \$400-\$700 million Aluminum Corporation of America has proposed at Skagway, a \$45 million dollar pulp plant will be built at Ketchikan by the Ketchikan Pulp Company and a \$1.2 million plywood plant at Juneau by the Juneau Plywood Company. Interior Department notes that Alaska's forest reserves could supply 25 per cent of the nation's newsprint.

**BOVINA NEWS**

**Rehearsals For Handels Messiah To Begin Sunday At Hereford**

Rehearsals for Handel's Messiah, of which Miss Mattie Mae Swisher is president, will begin Oct. 26 at 3 p.m. at the First Methodist church at Hereford and will continue until the presentation early in December. All singers of Bovina area and other places who would be interested in joining will be welcome.

The Swisher Studios Melodiers composed of students presented a 'Kick-Off' program last Thursday and all mothers were invited. Plans were made for the members to attend the Junior Day Music convention Oct. 25 at the Polk St. Methodist church in Amarillo. Miss Margie Leake was elected president and will represent the club on the fine arts program at a luncheon held at noon Saturday.

Mrs. J. R. Glover was really surprised on her 69th birthday when friends gathered at her home for a covered dish luncheon. Present were Meses. Lucy Wilson, C. W. Potts, Grannie Gaines, Viola Loftin, Miss Lulu Smith, Ed Brown, H. L. Tidenburg, A. Steelman, Bob Williford and Mr. and Mrs. Troy Armstrong.

Mr. and Mrs. O. W. Rhinehart have returned home from the mountains at Detial, N. M.

Mr. and Mrs. B. L. Hillock and children left Saturday night for Michigan to attend funeral services. Mrs. Hillock received word Saturday morning that her brother Roy Smith and his oldest daughter had both been killed in a car wreck.

Mr. and Mrs. R. T. Bailey and Mrs. C. E. Trimble of Amarillo visited in the George Trimble home Sunday.

Mrs. George Trimble and her sister, Mrs. C. C. Dyson of Mobeetie, Texas have returned from a trip to Los Angeles.

C. W. Grissom is home on a 15-day leave. He is to report back to San Diego on Nov. 2.

Mrs. Royce Jones visited a short while in Bovina on her way to Higgins from Tuscon, Ariz. Mrs. Jones had been with her husband in Tuscon but he was sent to North Africa. Mrs. Jones and Mrs. Otis White are old friends.

Mr. and Mrs. Otis White spent Sunday in Earth in the Lester Kelley home.

Dinner guests in the John Wilson home Sunday were Mr. and Mrs. Nick Foster and son, Mrs. Frank Wilson, Mr. and Mrs. A. G. White, Mr. and Mrs. Pat Kunselman, Rickey and Vicky, and Mrs. R. G. Morgan.

Mr. and Mrs. A. G. White had

company over the week end. They were Mr. and Mrs. J. I. Rury of Fletches, Okla., and Zeb Rury of Clovis.

Mrs. Penny Anderson flew to Austin last Sunday on business. Visitors in the Bob Williford home Sunday were Mr. and Mrs. J. E. Williford, Mr. and Mrs. Atton Williford and two sons of Lubbock, Benny Hinds, Mrs. Janie Savage and Mrs. Ollie Wright of Ft. Sumner.

A recent survey by Herbert Hoover of a number of large mine owners drew statements from all but one that they could never have gone in business under the present tax rate. The lone exception had struck a bonanza so rich as to defy even the tax collector. The Chamber of Commerce of the United States affirms that tax policy should encourage, not prevent new industry.

**Pledges Receive Pledge Ritual**

Beta Sigma Phi Sorority met with the president, Mrs. Ernest Wade Tuesday evening.

Those receiving the pledge ritual were: Ann Cowan, Barbara Cooper, Jo Lingenfeiter and Mary Jo Stapp.

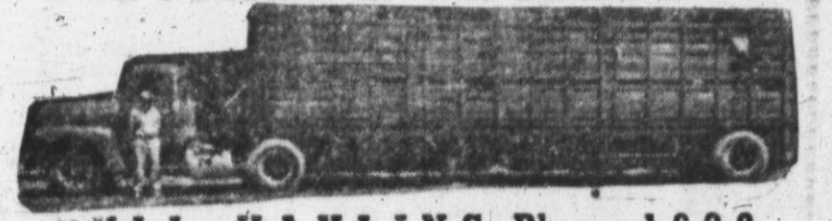
During the ritual of jewel pins were presented to; Margaret Witherspoon, sponsor; Margaret Harvey, Dorothy Mercer, Jama Poole and Marian Guinn.

Members voted to sponsor the Cancer Drive again this year as a club philanthropic project, and at the conclusion of the session the hostess was assisted in serving refreshments by Mrs. Katherine Moore.

Others present beside the pledges were Katherine Moore, Bessie Prickett, Mildren Puckett, Margaret Johnson, Grace Hennen and Nora Amery.

Profit From The Brand Classified Columns

**ROBERT E. WAGONER**



**BULL HAULING Phone 1698**

Earn a **BETTER RETURN**

on your savings with proved safety

INSURED SAFETY up to \$10,000 for each saver



Open an account now ...add to it regularly!

First Federal Savings & Loan Association Clovis, N. M.

See ELIZABETH WOMBLE

148 N. Main St.

Phone 497

**REVIVAL**

**FIRST BAPTIST CHURCH, HEREFORD, TEXAS**



REV. MARVEL UPTON, Preacher

**REV. MARVEL UPTON**

of Sunray, Texas

**PREACHER**

'Nuff Said

**LYNN ODOM**

**SINGER**

of Dallas, Texas



LYNN ODOM, SINGER

**OCT. 26 - NOV. 9 - 7:00 A. M. - 7:30 P. M.**

**NURSERY OPEN AT ALL SERVICES**

**HITLER**

Got to fooling around in world politics until he got to the place where he thought he was like the town's bully and could whip anyone. Well, he did for quite a spell until a guy by the name of the United States ...

**FOUND**

out that it was about time to start eating some vitamin pills and go to work on Adolph. We all know that the paper hanger didn't fare so well in the ensuing battle. And now there's another town bully by the name of Joe Stalin who is forcing us to bring a few more vitamin pills out of ...

**HIDING**

and build up our muscles in case there's another tussle. Speaking of vitamin pills, brother we've really been eating them lately. We've been busier than a one-armed paper hanger with the hives. People have been coming in and looking at machinery, bringing in Irrigation Motors, tractors and cars to be repaired. Of course, that is the way we like it so the next time you're ...

**IN TOWN**

better drop by and chew the fat with us. Cause whenever you need anything in new or used farm machinery just come down to 345 East 1st street. When you come to the MASSEY-HARRIS place STOP. Cause you've found it We'll do our best to deal with you and keep you satisfied. Really, we'd rather go to ...

**JAIL**

can have somebody be unhappy with us. Which reminds us, if you want to be really happy, you'll try our service department. Also have Continental Red Seal Engine to fit your need, deep or shallow well. See us soon.

S. Tweron't nim after all. 'Twas another bum

**MASSEY - VAUGHN MOTOR CO.**

345 East 1st St.

Phone 600

**COUNTRY PLUMBING JOB**

**This Job Recommended For Use Outside City Limits**

**Does Not Conform With City Code**

- 3-Piece Steel Bathset, Roughin... 300 Gallon Septic Tank with 150 ft. Lateral Tile.
- Simple and Easy to Install . . . Fewer Joints to Caulk . . . Heavy Cast Iron Roughin
- Includes all Fittings as shown at right
- A sufficient amount of pipe available to complete your job
- Kitchen Sinks, Water Heaters, and other plumbing supplies available

**We Give Free Estimates on Plumbing!**

**We Use Only Licensed Plumbers!**

**\$294<sup>40</sup>**

**See Us For All Your Plumbing**

**Needs**

**PHONE 7**



**Carl McCaslin Lumber Co.**

1 Block East of Courthouse

A Complete Building Service

Phone The Lumber Number 7

## \$80,000 Required To Maintain U. S. Senator From Texas For Year

WASHINGTON, October 24—Exact figures are not available but senator records indicate it takes roughly \$80,000 to maintain a U. S. Senator from Texas for a year.

Approximately that amount of federal funds went to each of the Texas Senatorial offices, for salaries and expenses from July 1, 1950 to June 30, 1951, the last fiscal year for which records have been made public.

The amount may be a little lower for the current fiscal year because Congress adjourned in July instead of remaining in session three or four months longer, as has been customary in recent years. Because of the long adjournment, both Sen. Tom Con-

## Silver Tea Held At Clubhouse

Approximately fifty Legionnaires and their wives attended the silver tea given at the Veterans Clubhouse Tuesday night. Mrs. Tom Draper was in charge of arrangements.

Mrs. C. W. Parker provided music throughout the evening's informal entertainment and refreshments were served from a table laid with a white cloth and centered with an arrangement of colorful autumn flowers. Mrs. Tom Draper and Mrs. Ira Ott, president of the Auxiliary, presided.

Purpose of the tea was for members to see new drapes and other new decorations for the clubhouse. Funds will be used to further carry out decorative plans.

Signing the guest register were Messrs and Mesdames: W. P. McMin, Britt Clark, Wilbur Bell and sons, Wilbur Davis, Ira Ott, Monroe Parker, G. H. Logan H. E. Pettyjohn, A. H. Swigart, Ralph Smith, Troyce Hanna and children, G. A. Bogle, Dorris Coffin, A. E. Hodges, C. E. Crowell, F. A. Gyles Jr., Sam Lindley, Jack Flowers, Miss Della Stagner, Irma Walker, Mona McMassters, Clara Redman, Amos O'Rear, Mrs. Ida Mae Vaughn, Mrs. Carlos Vaughn, Jimmy Roberts, Mrs. E. M. Mix of Wellington, Mrs. Tom Draper, Martha Logan, Pat Dawson and Geneva Logan.

## Haley Writes Stirring History Of West Texas In Recent Book

Heroic history of West Texas, sweeping out from old Fort Concho -- present day San Angelo -- to cover the drama and adventures of the vast plains from the Panhandle to the Rio Grande, has been written by J. Evetts Haley of Canyon in a beautiful new book, "Fort Concho and the Texas Frontier."

Covering 50 years of the West's most dramatic era, Haley tells the story not only of a frontier fort, but of the dynamic period of Western American expansion. In his sixth book, the Panhandle cowboy and author leaves behind the rugged individuals, Goodnight, Littlefield, Jeff Milton and Achreiner, about whom he has written volumes to paint the larger panorama of the West Texas of the Concho Country in all its color, toughness and action of Indian fighting days.

Dr. Eugene C. Barker, distinguished professor of history at the University of Texas, in tribute to Haley's new book, says it embodies his unequalled knowledge.

"It could have been written only by a man familiar by personal acquaintance with the location of every water hole and spring, the exploration of every trail from Coronado's to the Overland Mail, the great cattle drives, the establishment of every military

## "Always a Good Show" STAR Theatre

SUNDAY - MONDAY - TUESDAY

AM I EMBARRASSED

I WORKED HARD TO GET "CRIMSON PIRATE" THEN I FORGOT TO ORDER ADVERTISING MATERIAL

Burt Lancaster Eva Bartok LANCASTER—a former circus performer has chance to use all of his talent. There is enough action for a dozen pictures. "THE ROBIN HOOD of the SPANISH MAIN" Swinging from Yardarm to Yordarm — Almost Equalling the Antics of Douglas Fairbanks Sr.

"CRIMSON PIRATE" Burt Lancaster Eva Bartok IN TECHNICOLOR

WEDNESDAY - THURSDAY

A GIRL WHO TRAVELLED ALONE AND A MAN WHO HUNGERED FOR LOVE!

MY MAN AND I

Starring SHELLEY WINTERS · RICARDO MONTALBAN WENDELL COREY · CLAIRE TREVOR

WRITTEN BY JOHN FANTE AND JACK LEONARD · DIRECTED BY WILLIAM A. WELLMAN · PRODUCED BY STEPHEN AMES

COMING SOON

# FLASH!

HUMPHREY BOGART

IN THE PERFORMANCE THAT WON HIM THE ACADEMY AWARD AS THE BEST ACTOR OF THE YEAR

KATHARINE HEPBURN AND AFRICA!

THE MIGHTIEST ADVENTURE OF THEM ALL...

THE AFRICAN QUEEN

YOU'LL NEVER FORGET: the blazing battleships in a swirling sea of fire!

YOU'LL NEVER FORGET: the savage journey down 800 miles of uncharted river!

YOU'LL NEVER FORGET: the blazing battleships in a swirling sea of fire!

YOU'LL NEVER FORGET: this thrilling voyage!

LATE SHOW HALLOWEEN FRIDAY OCTOBER 31 STAR THEATRE

A Rollicking, Frolicking BATTLE OF THE SEXES!

The Lady says No

Starring JOAN CAULFIELD · DAVID NIVEN

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Oct. 26 - Wednesday, Oct. 29th

Mr. & Mrs. J. P. Gandy	Mr. & Mrs. John Wood
Mr. & Mrs. Guyeth Bogle	Mr. & Mrs. Elton M. Brooks
Mr. & Mrs. Archie Love	Mr. & Mrs. W. E. Pittman
Mr. & Mrs. Roylan Evans	Mr. & Mrs. Luther R. Pittman
Mr. & Mrs. R. F. Mathews	Mr. & Mrs. John C. Hicks
Mr. & Mrs. E. H. Norton	Mr. & Mrs. Sirkel
Mr. & Mrs. Spier Gripps	Mr. & Mrs. A. B. Dameron
Mr. & Mrs. Fred T. Fain	Mr. & Mrs. R. A. McNeese

TOWER DRIVE-IN THEATRE

SUNDAY - MONDAY

GUN LAW MADE THEM OUTLAWS! JESSE and FRANK JAMES vs. the YOUNGER BROTHERS!

THE GREAT MISSOURI RAID

Starring MACDONALD CAREY · WENDELL COREY BRUCE BENNETT · ELLEN DREW · BILL WILLIAMS

TUESDAY - WEDNESDAY

"ANNIE GET YOUR GUN"

BIGGEST Musical UNDER THE SUN!

Starring BETTY HUTTON · KEEL · LANE · CALHEAN · ARNOLD · WYNN

THE MIGHTIEST ADVENTURE OF THEM ALL...

THE AFRICAN QUEEN

YOU'LL NEVER FORGET: the blazing battleships in a swirling sea of fire!

YOU'LL NEVER FORGET: the savage journey down 800 miles of uncharted river!

YOU'LL NEVER FORGET: the blazing battleships in a swirling sea of fire!

YOU'LL NEVER FORGET: this thrilling voyage!

Proud as a Peacock... in her new

Poll-Parrot SHOES FOR BOYS AND GIRLS



What dainty miss wouldn't be proud wearing our latest Poll-Parrot shoes? Come see our pretty new patterns... suedes, patents and combinations... so cute, so right for growing feet, so practical, too!

Anthony's THE C.R. ANTHONY CO.

# DAIRY SALE

Thursday, October 30, 1:00 P. M.

1/2 Mile West of Hereford on Harrison Highway

I am selling complete herd and equipment. I have built this dairy herd up for several years and they are extra good cows.

### COWS

- 24 Heavy Producers, Jersey and Holstein Cows, 17 Milking Now.
- 1 Registered Jersey Cow, freshen in December, extra nice
- 1 Brown Swiss Bull, 2 years old, extra good.
- Some Baby Calves

### MILK EQUIPMENT

- 1 - 2 unit Surge Milker with pipe, 8 drops and pump
- 1 - 6 Can International Cooler
- 1 - Aerator and Pump
- 1 - 15 Gallon Filler and Capper with 4 qt. rack, milk cans
- 80 Dozen Regular quart milk kbottles
- 40 Bottle Cases
- 1 Electric Bottle Washer
- 1 Double Wash Vat
- 1 Single Wash Vat
- 2 Butane Burners for Vats

### MISCELLANEOUS & HOUSEHOLD GOODS

- 1 Electric Cement Mixer
- 1 Septic Tank Pump and Pump Jack
- 1 - 1939 Chevrolet Car, good motor, good condition.
- Shovels, Post Hole Diggers, 200 ft. heavy electric wire, rakes, hoes, etc.
- 1 Bedroom Gas Heater
- 1 Living Room Gas Heater
- 1 Bath Room Gas Heater
- 1 Bassinet
- 1 Lawn Mower
- 1 Baby Bed
- 1 Floor Lamp
- 1 Rocker
- 2 Yard Chairs

### BUILDINGS

- 1 - 3 Room Modern House with Oak floors, linoleum on bath and kitchen, 624 sq. ft. built 2 years, to be moved.

P. H. (Pink) GILLILAND, Owner

AUCTIONEER: Jack Coulter

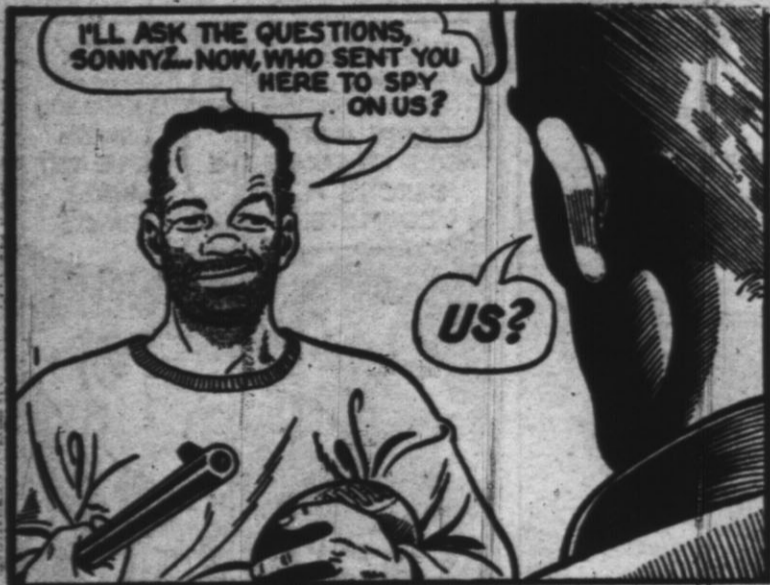
Terms: Cash

CLERK: Clinton Jackson





**CLARK  
DIKE**  
by  
**RAY GOTTO**



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**Shop In Hereford**  
**For Your Best Buys!**

# The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

**BUZZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

**EXTRA! MARRYING BESSY CAPTURED BY POLICE!**

OH, MY GOSH! THERE'S MY PICTURE ON THE FRONT PAGE!

IT'S THE BIGGEST NEWS STORY OF THE YEAR, WITH BANNER HEADLINES FROM COAST TO COAST.

"MURDERESS OF 8 HUSBANDS ALMOST GRABS INDIANTOWN FARMER."

WHAT'LL I DO? HOW CAN I EVER GO HOME AND FACE THOSE JOKERS IN THE BARBERSHOP?

LOOK, MAMA! IT'S THE MAN WHOSE PICTURE'S IN THE PAPER.

WELL, I'VE GOT TO DO IT SOONER OR LATER.

IDA BUS CO.

MEANWHILE, AT THE BARBERSHOP:

WOW! LISTEN TO THIS ONE! "WHEN ASKED HOW SHE RATED MR. SWEENEY AMONG HER LOVER-BOYS, MARRYING BESSY SAID, 'THAT DUMB HICK WAS THE BIGGEST CLABBER-HEAD OF ALL!'"

YEE-HEE HEE-HEE! OLD CLABBER-HEAD!

CAREFUL! YOU DURN NEAR TOOK MY EAR OFF!

**CLABBER-HEAD SWEENEY!** HAW HAW HAW! HE'S NEVER GONNA LIVE THIS DOWN!

BOY ARE WE GONNA GIVE HIM THE HOO-RAW!

I'LL SAY WE ARE! WAIT'LL YOU SEE MY "WELCOME HOME, LOVER-BOY" BANNER.

YAH-HAH! EEEE HEE-HO!

AND LOOKIT THIS BOX OF POISON TOADSTOOLS!

WIN, WE'VE GOT A MILLION GAGS!

SHHH! CAREFUL! HERE HE COMES!

YEE-HA!

HEE-HA!

HO!

To Clabber-head with Love Bessy

OKAY, BOYS... ANY WISECRACKS?

SEN COMES SWEENEY. DEADLY SILENCE EXCEPT FOR THE LOADING OF SHELLS IN A DOUBLE-BARRELED SHOTGUN.

WHAT. NO JOKES? THEN YOU BETTER NOT EVER LET ME HEAR ANY... SEE? BECAUSE TO ME THEY AREN'T FUNNY!

OR TO ME, SWEENEY!

ME, EITHER!

HECK NO!

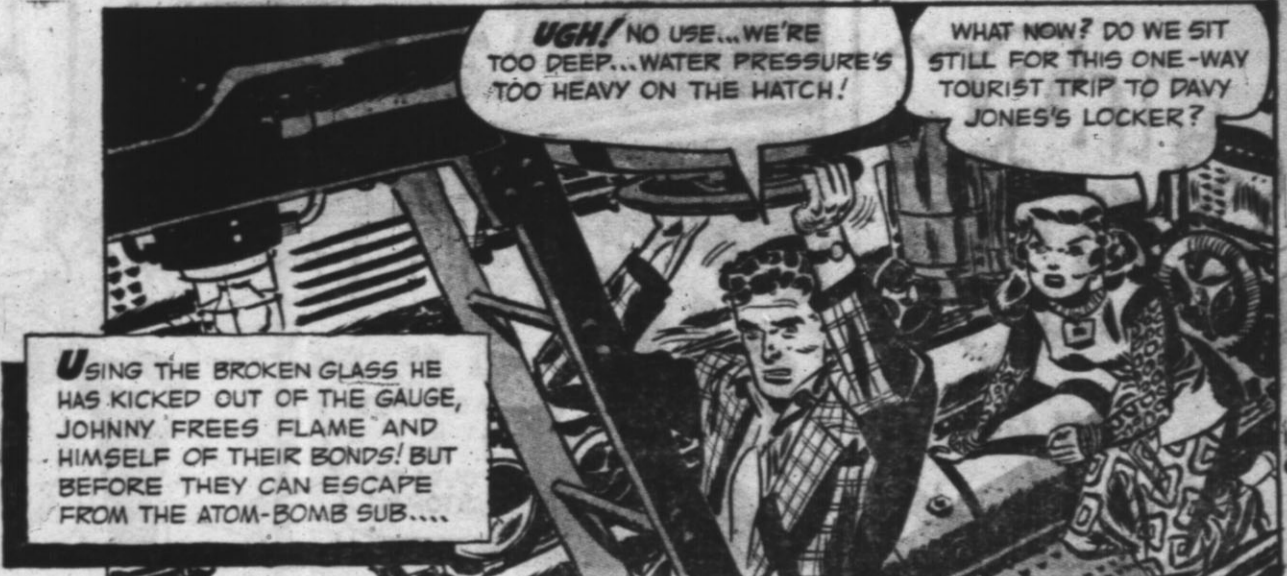
**LITTLE ANNIE ROONEY**  
by  
BRANDON WALSH AND  
DARRELL MCCLURE




Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

# JOHNNY HAZARD

by FRANK ROSSIN



Using the broken glass he has kicked out of the gauge, Johnny 'Frees Flame' and himself of their bonds! But before they can escape from the atom-bomb sub....

UGH! NO USE... WE'RE TOO DEEP... WATER PRESSURE'S TOO HEAVY ON THE HATCH!

WHAT NOW? DO WE SIT STILL FOR THIS ONE-WAY TOURIST TRIP TO DAVY JONES'S LOCKER?



STUCK TIGHT! THE BARON'S GOT THIS SUB UNDER REMOTE CONTROL!

OH, FINE! WHEN WE HIT THE TARGET THERE WON'T BE ENOUGH LEFT OF US TO MAKE DECENT, RADIOACTIVE FISH FOOD!



A FRAID WE'RE LICKED! I'D GLADLY GIVE MY LIFE TO DO IT... BUT I CAN'T SEE A WAY TO STOP THIS SUB!

STOP THE SUB... JOHNNY... THAT'S IT!

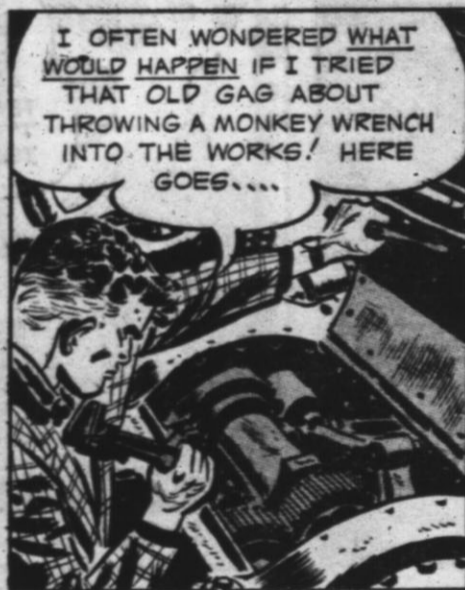


THE BARON CAN'T MAKE THIS SUB MOVE... IF THE ENGINE IS FOULED! AND THAT WOULD FRUSTRATE THE BARON'S PLAN COMPLETELY!

OH, BABY! REMIND ME TO KISS YOU... WHEN WE'VE GOT MORE TIME!



RIGHT CLOSE-HANDY TOO! BUILT FOR EASY REPAIR... OR EASY WRECKING!



I OFTEN WONDERED WHAT WOULD HAPPEN IF I TRIED THAT OLD GAG ABOUT THROWING A MONKEY WRENCH INTO THE WORKS! HERE GOES....



AH... THERE IS MY OBJECTIVE... THE NEW-TYPE CARRIER!



WHAT...? THE SUBMARINE... IT HAS STOPPED ITS FORWARD MOTION!

## Shop In Hereford For Your Best Buys!

**GRANDMA**  
by  
**CHAS. KUHN-**

GOLLY, FILLMORE, I'M TIRED O' TH' SAME OL' MEALS DAY AFTER DAY!



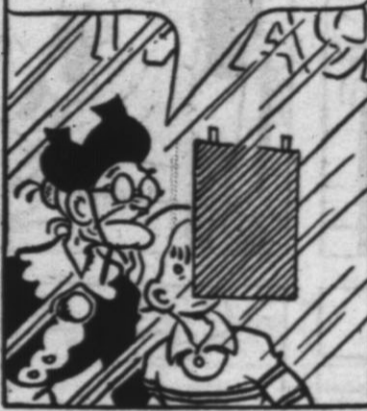
THERE'S A NICE RESTAURANT UP IN TH' NEXT BLOCK, GRANDMA!



AH, THEY HAVE THEIR MENU POSTED IN TH' WINDOW!! NOW, LET'S SEE -



VEGETABLE PLATE, SHORT RIBS, BACON AN' BEANS, BOILED DINNER, FRIED FISH-LIVER AN' ONIONS



H-M!! I DON'T SEE A THING ON THERE THAT INTERESTS ME! MAYBE TH' CAFÉ ON TH' CORNER WOULD HAVE SOMETHIN' BETTER!!



GEE, GRANDMA, THIS MENU ISN'T VERY APPETIZING, EITHER -



SHUCKS, LET'S JUST GO ON OVER T' JOE'S DINER!



JOE DOESN'T KEEP HIS MENU IN TH' WINDOW, BUT WE CAN GO INSIDE AN' LOOK AT ONE -



NO, WE DIDN'T COME IN T' ORDER ANYTHING, JOE -



JUST READ OFF WHAT'S GOOD ON YOUR MENU!! WE WANT T' GET AN IDEA FOR SOMETHIN' T' EAT THAT'S DIFFERENT



SO WE CAN RUN HOME AN' WHIP UP A BATCH OF IT, OURSELVES!!



10-26  
CHAS. KUHN-

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**Steel Age Office Desks**  
HIGHEST QUALITY

See them at  
**The Hereford Brand**

**\$178<sup>50</sup>**

WAY At it n a nor way like the trit- no- / It een and the ago will say- has but fer un- ing : : any text lies- be hom t of any- eo- you im- me- am- TE. = een for ne- be- of fill



RIGHT, RUSTY. SOON AS I WASH MY FACE.



OH, HELLO, MR.-ER, DOCTOR STOVEPIPE! SPACE PILOT'S FINE! THOSE NEW SHOES MADE A TERRIFIC DIFFERENCE! C'MON AND HAVE SOME BREAKFAST WITH US!



I BEEN WONDERIN', TOO - YOU BEIN' A BIG, IMPORTANT DOCTOR..

WELL, MY FRIENDS, FIRST, I HAVE ALWAYS WORSHIPPED AT THE SHRINE OF DAME FORTUNE. AND, IN THE SECOND PLACE, I AM INTRIGUED BY YOUR NOBLE EFFORT TO SAVE THE HOME OF YOUR FRIEND, MRS. JONES!



MEANWHILE AT THE SHERIFF'S OFFICE

THAT'S MY AFFAIR! YOU JUST BE READY TO GO OVER THERE WITH ME - EARLY - SO SHE CAN'T AVOID BEING SERVED!



LAN' SAKES, YES. RUSTY'S STOPPIN' HERE, TAKIN' CARE O' SOME HORSES. ONLY HIM AN' PETE AIN'T HOME RIGHT NOW. WOULD YOU CARE TO WAIT FOR THEM?



OH, YES! ON THE SHIP WITH THE HORSES! THEY TOLD ME ABOUT YOU! - YOU BE SURE TO COME BACK, NOW!

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10-26-TO BE CONTINUED

COMBINATION  
 File and Storage Cabinets  
 The Hereford Brand

**\$56<sup>00</sup>**

may for Kall dock rang fiers bout sday s en- f the and y down p in have Hal- urch the such. pol- are say nes- this and with out al is gov- the- Vo- will is to o so

COM

# MANDRAKE

THE

# MAGICIAN

BY LEE FALK & PHIL DAVIS

IN DR. BOYD'S LABORATORY AND THE MYSTERIOUS "DOORWAY TO Z".

THEY'LL COME OUT OF THERE IN A MOMENT.

FROM THAT DOOR FRAME? ARE YOU WACKY?

SURE--WE WANNA GO BACK --AND GIVE OURSELVES UP. JAIL'S BETTER THAN THIS PLACE!

VERY WELL. START BACK--THROUGH THE DOORWAY!

1 YOU SAY THE TWO CONVICTS WANT TO SURRENDER? WHERE ARE THEY?



2 MEANWHILE, IN THE WORLD OF Z --ANOTHER DIMENSION--

3 IS THIS THE "DOORWAY" -- THIS BLUE HEAT WAVE?

THAT'S IT. WALK THROUGH IT.

OF ALL THE CRAZY--! I HOPE I WAKE UP AND FIND I BEEN DREAMIN'!



4 AND THE CONVICTS RETURN--THROUGH THE "DOORWAY TO Z"?

WE'RE BACK! I NEVER THOUGHT A COP'D LOOK GOOD TO ME!

WELL--I'LL BE----!



5 MANDRAKE, ARE YOU ALL RIGHT?

FINE, DR. BOYD, TURN OFF THE POWER OF THE DOORWAY. THERE ARE WEIRD, DANGEROUS CREATURES IN Z. WE DON'T WANT THEM WANDERING THROUGH TO OUR WORLD.



6 IT'S OFF. HOW WILL YOU FIND IT AGAIN? AND WHERE ARE YOU GOING?

I MARKED THE "DOORWAY" SPOT WITH ROCKS, BOYD. STAY AT THE RADIO. NOW I'M GOING TO HAVE A LOOK AT THE CITY OF THE ROLLIES!



NEXT WEEK: THE STRANGE ROLLIES

10-26

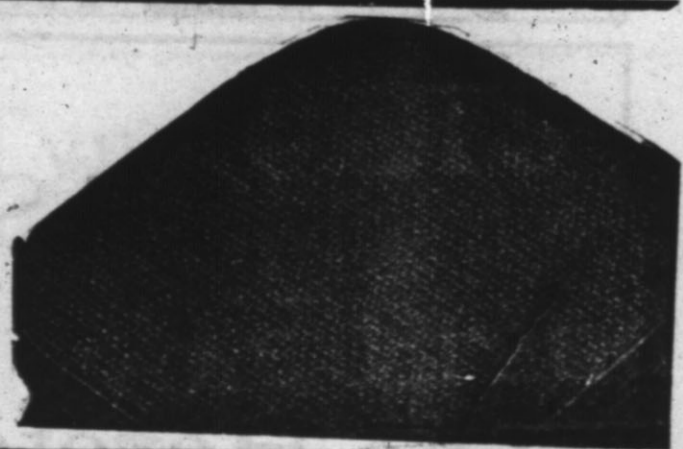
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# BLONDIE

by CHIC YOUNG

I WONDER IF DADDY REMEMBERS TODAY IS OUR WEDDING ANNIVERSARY

WHY NOT GIVE HIM A HINT?

IT'D BE MUCH HAPPIER IF HE THOUGHT OF IT BY HIMSELF, WITHOUT HINTS. BUT I'M WORRIED

LET'S HELP MOM OUT

DO YOU KNOW WHOSE ANNIVERSARY IS TODAY POP?

CAN'T BE ANYBODY IMPORTANT, OR OUR OFFICE WOULD BE CLOSED

I FIXED A LUNCH FOR YOU TO TAKE TO THE OFFICE, DEAR

OH, WHAT A NICE SURPRISE

WHY DO YOU SUPPOSE BLONDIE PUT A CUPCAKE WITH A CANDLE ON IT IN MY LUNCH?

I'VE BEEN MARRIED THIRTY YEARS, BUT I'VE NEVER FIGURED OUT WHY WIVES DO WHAT THEY DO

WE'LL KNOW PRETTY SOON NOW, MAMA, IF DADDY FORGOT YOUR ANNIVERSARY OR NOT

I'LL BE HEARTBROKEN IF HE FORGOT

AH, IT'S GOOD TO BE ON MY WAY TO MY HAPPY LITTLE HOME WITH NOT A CARE IN THE WORLD

STOP THIEF!

TINA'S HAT SHOP



I'LL HAVE TO FIND OUT THE OWNER OF ALL THESE HATS AND RETURN THEM TOMORROW

COME, QUICK, MOM -- POP DIDN'T FORGET YOUR WEDDING ANNIVERSARY

WHAT AN ORIGINAL PRESENT -- TEN BEAUTIFUL HATS!

I HOPE SHE DOESN'T LIKE TOO MANY OF THEM

NOW TRY THIS

10-26

CHIC YOUNG

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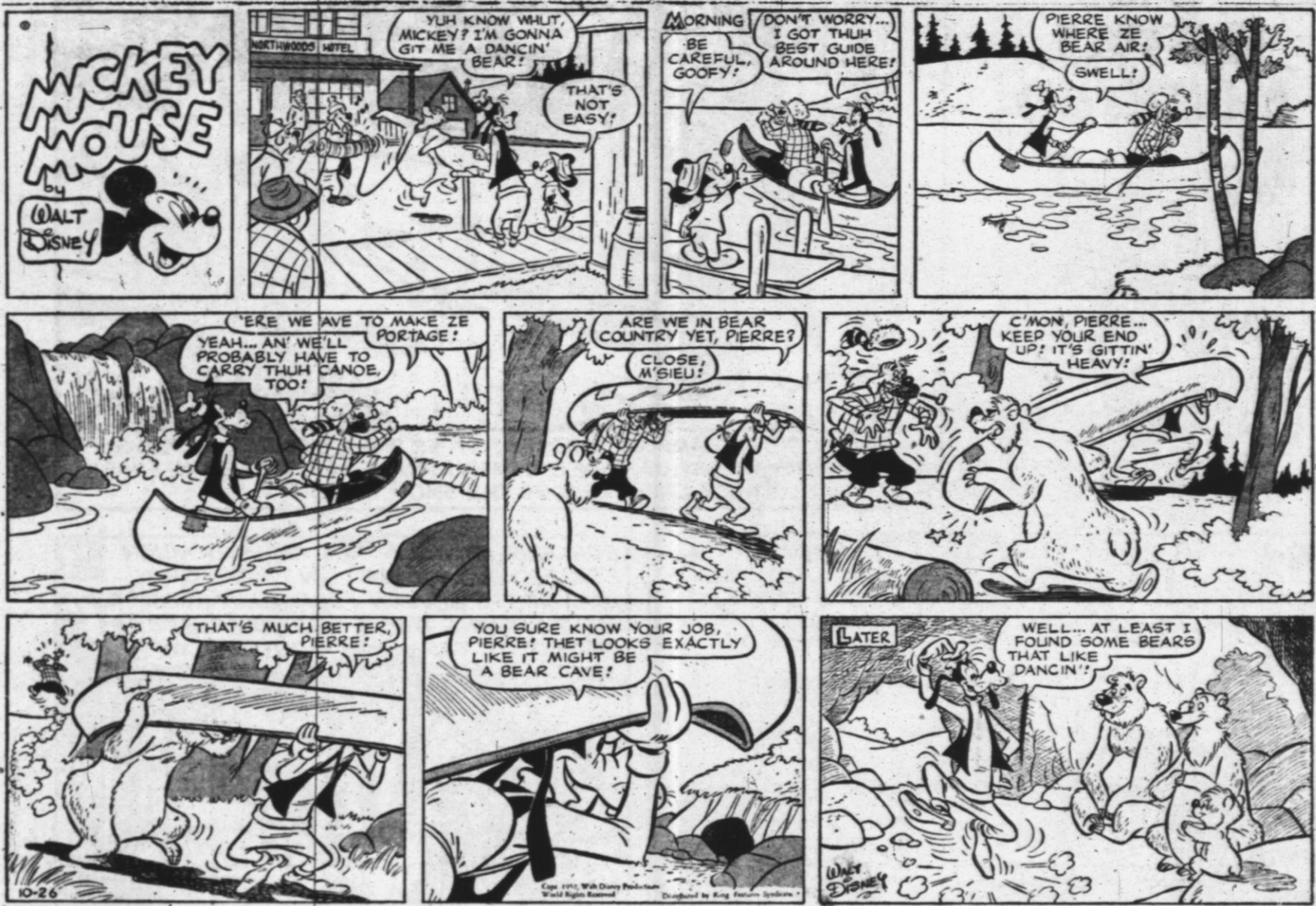
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**KING**  
of the  
**ROYAL MOUNTED**  
by  
ZANE GREY

IT WILL BE A FINE WARM CABIN, MOLLY DEAR. WE WERE LUCKY TO STAKE OUT SUCH A BEAUTIFUL CLAIM!

IT IS VERY PRETTY, JOHN, BUT SO FAR FROM CIVILIZATION! WHEN WINTER SETS IN WE WILL BE COMPLETELY CUT OFF FROM--FROM EVERYTHING!

1 DEEP IN THE UNTRAMPLED FOREST OF UPPER RIVER DISTRICT, A YOUNG WAR VETERAN AND HIS BRIDE OF A FEW MONTHS WORK HARD TO FINISH THEIR CABIN BEFORE THE SNOW FLIES!

WHY SHOULD WE SETTLE THE EXTREME FRONTIER... SO FAR FROM ALL THE OTHERS?

MOLLY, I'VE ONLY KEPT ONE SECRET FROM YOU... PERHAPS I'D BETTER TELL YOU... NOW!

2

BON JOUR, MICHEL! HOW DO YOU LIKE THE IDEA OF THE GOVERNMENT OPENING THIS DISTRICT TO THE VETS?

I AM VERY MUCH IN FAVOR OF IT, SERGEANT KING! THEY WHEEL TRAP, EET EES GOOD FOR MY BUSINESS!

3 MEANWHILE, FIFTY MILES SOUTH AT LAST CHANCE TRADING POST...

WHAT EES BRING YOU? I HEAR OF NO TROUBLE...

JUST ROUTINE! THOSE FOLKS ARE NOT FOREST-WISE... I'LL MAKE THE ROUNDS AND SEE THAT THEY'RE PREPARED FOR THESE TOUGH WINTERS!

4

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YOU LOOK, M'SIEU... THAT IS MAN YOU DESCRIBE... NO?

YEP! IT'S HIM ALL RIGHT! HERE'S THE DOUGH I PROMISED YOU... KEEP YOUR LIP BUTTONED UP! NOW SCRAM! I'LL TAKE OVER FROM HERE!

5 BACK TO JOHN MARSH'S CABIN!

JIM GARY 10-26

...CONTINUED...

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## The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952