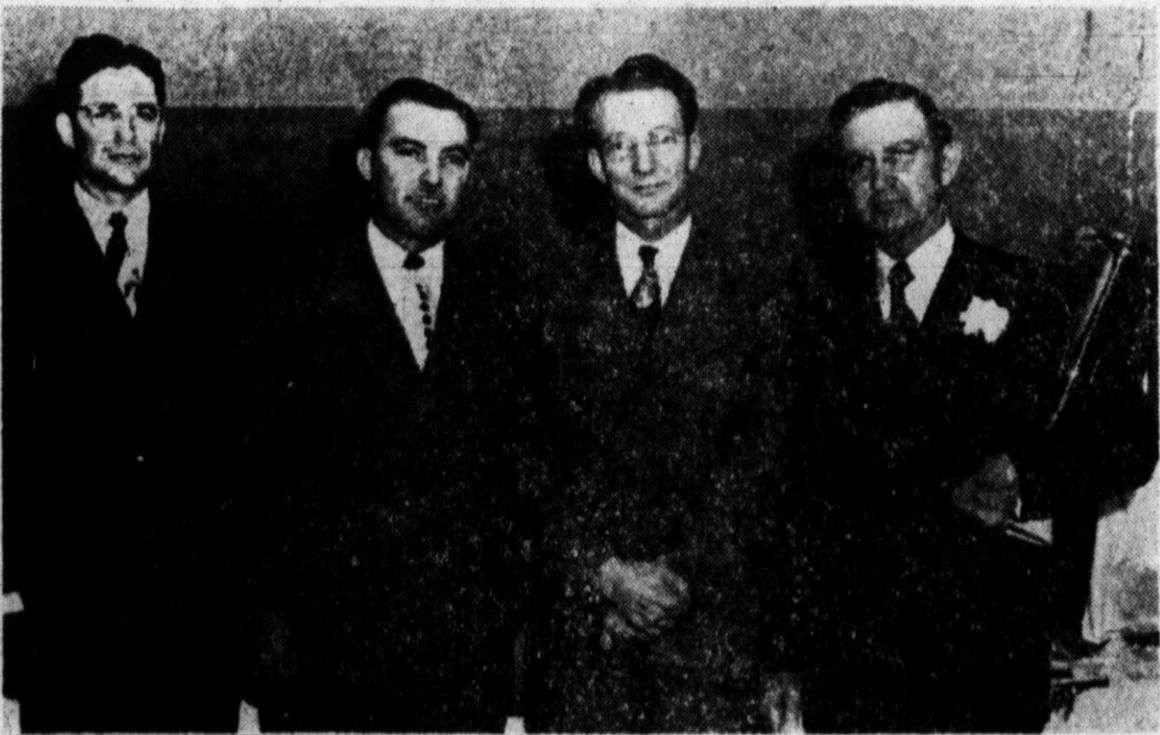


Thursday, high 64, low 32
Friday, high 67, low 35
Saturday, high 69, low 28



WHO WILL BE NO. 5? Seen above are Hereford's "Men of the Year" as recognized annually at the Chamber of Commerce banquet and presented a trophy by the Hereford Lions Club: Wayne Evans, left, received the first award in 1946; W. C. Reeves, 1947; Dr. L. B. Barnett, 1948, and W. E. Dameron, 1949. Recipient of the 1950 award will be announced at the Chamber of Commerce banquet in Hotel Jim Hill Tuesday evening, Jan. 23.

"Mayor of Sasakwa" Will Be Guest

C of C Banquet Is Tuesday

An Oklahoma humorist, fast becoming famous over the entire midwest and a soloist who sang the leading roll in the New York stage show, "Oklahoma," for three years, will be featured in the program of entertainment for the annual Chamber of Commerce banquet Tuesday night at Hotel Jim Hill. Banquet time is 7:30.

Tom McFarland, chamber of commerce manager, said yesterday that more than 225 tickets have been sold for the affair.

Perhaps even a greater attraction will be the presentation of the annual award to the Man of the Year, whose name is known only to the Lions Club secret committee who accepted nominations for the honor from local citizens. Lion President Wayne Edwards pointed out that the selection is made on the basis of contribution to the advancement of the community, not on a popularity basis. Four men have received the honor since the award was started in 1946 with Wayne Evans receiving the first presentation.

W. C. Reeves was selected Man of the Year in 1947; Dr. L. B. Barnett, 1948, and Mayor W. E. Dameron, 1949.

"Oklahoma" Singer McFarland announced this week that the services of Brent Flenniken of Dalhart have been

obtained for the presentation of a novelty act. Known for his performance in the stage show, "Oklahoma," Flenniken is popular as a performer all over the Panhandle, McFarland said.

Frank Streetman, whose humor has been compared to that of Will Rogers, will make his first public appearance in Hereford at the banquet. A humorist who originated in Oklahoma, Streetman styled himself the "Mayor of Sasakwa."

Bruce Woodell, chamber of commerce president, will serve as toastmaster at the banquet which will have three

local business firms, E. B. Black Company, Rockwell Lumber Company, and The Hereford Brand, on the celebration of their fiftieth anniversary this year.

Wes Izzard of Amarillo and Mayor W. E. Dameron each have a special part in the program.

Officers of the Chamber of Commerce are Woodell, President; J. R. Allison, vice-president; A. J. Schroeter, treasurer; and directors, Don Zimmerman, Wayne Edwards, Ray Cowser, Robert Veigel, and Jimmy Al-

Hereford Concert Association Will Present Osta's Thursday Evening

Teresta and Emilio Osta, unique brother and sister artists who will appear here on Thursday night at the high school auditorium, bring to the concert stage the glamour and essence of true Hispanic and Latin-American art. With Teresta

dancing and Emilio at the piano, their repertoire is authentic in every way, the result of painstaking research and wide travel. Curtain time will be 8 o'clock for the concert, which is the second presentation of the season for the Hereford Mutual Concert Association.

Body of Local Boy is Located

Relatives of Clyde H. Whitaker, Sr., who was killed in action in World War II were notified this week that his remains have been located in an isolated grave near Butgenback, Belgium. The family is making plans to have the body returned to the United States.

On January 2, 1945, PFC Whitaker, who had enlisted on February 6, 1944, was listed as missing in action in the Battle of the Bulge.

The official report said his body was disinterred later and buried in the United Nations Cemetery at Neuville-En-Condroz, Belgium, nine miles southwest of Liege, Belgium.

Whitaker was a son of Mr. and Mrs. George H. Whitaker of Hereford, who had three other sons in the service. He is survived by his wife and two sons, age 7 and 8 years.

Condition of Polio Victim Is Improved

Mrs. Don Robbins, formerly Miss Robina Culppepper, daughter of Mr. and Mrs. Dick Culppepper, is reported to be making good progress in her fight against polio, from which she has been suffering since December 8.

She is receiving treatment in the Vanderbilt Hospital, Nashville, Tenn. This week she wrote her parents that she hopes to be out of the hospital in about six weeks.

Her limbs were paralyzed, but her lungs are not affected, her mother said. Hospital authorities said she probably would be able to be in a wheel chair this week.

Mrs. Robbins is a graduate of Hereford High School with the class of 1943. Her husband is a student at Vanderbilt University in Nashville. The couple has a 19 month old daughter, Donna Lynn.

Thirty-Seven to Take Physicals

Ten Hereford boys are listed in the group of 37 which will leave for their physical examinations on January 31 from the four-county area of Deaf Smith, Randall, Castro, and Parmer Counties. The boys will meet at the office of the local board at 8 o'clock on January 31. Mrs. A. Petersen, clerk, said.

Following are the boys scheduled to report:

Hereford, Wade H. Thompson, Robert N. Millard, Kenneth E. Potter, Joe W. Roberson, Herbert I. Howell, Floyd McGee, Billy J. Calloway, Vincent C. Walterschied, Robert L. Henington, Alva A. Jones.
Dimmitt, Carl H. Turner, Neil R. Coventry, and Tommie W. Prince.
Hart, Billy M. Phillips, Lyndall E. Warren, Theron C. Hawkins, and Bill R. Haire.
Frona, Raymond W. Schlabs, Leo V. Bednorz, and Charles Edd Osborn.
Canyon, Bascom M. Nelson, Robert S. Warren, Max Bellah, and Earl Reynolds.
Happy, Lee Roy Bauer, James L. Wilhelm, Jerry M. Wilhelm, Ernest H. Stephens, Jr., Farwell, Happy J. Ellis and R. A. Cassidy.
Umbarger, Thomas E. Tucker, Russ, Eddie J. Wells, Amarillo, Don E. West; Claude, Glenn D. Flowers; Earth, Isaac L. Allen; Wildorado, James A. Ashley; Nazareth, Marion H. Hoelling.

Gilbreaths Reported Unhurt In Collision

J. T. Gilbreath, Jr., and family enroute to Hereford from California, were reported uninjured as the result of a collision near Gallup, N. M., Friday afternoon. The report, filed through an insurance firm, gave scant details, but indicated that the Gilbreath car collided with a car filled with Indians; some of the Indians were said to have been hospitalized.

Relatives of the Gilbreaths disclosed no knowledge of the accident and said today that they had been contacted by Gilbreath.

Polio Drive Is At Halfway Mark

As the 1951 March of Dimes neared the halfway mark today, John Aikin, campaign director, stressed the need for redoubled efforts on the part of both volunteers working in the campaign and the general public.

Yesterday afternoon the Lions Club, with John Kelly serving as chairman, opened their booth in front of the First National Bank for the first time this season. The booth is scheduled to be open Monday, Tuesday, Wednesday, and Saturday afternoons of next week. If necessary, Kelly said the booth will continue through January 29-31, the concluding days of the drive.

Mrs. Maurice Tannahill, chairman of the Mother's March on Polio to be conducted through the Hereford Child Study Club, said the date of the Mother's (Continued on Page 5)

County Expenses Boosted \$5,040 In Salary Raises



UPON THESE SHOULDERS rests the responsibility of keeping literally volumes of records of each man registered under the selective service law, studying those records carefully, listening to the pleas of each individual concerned, and preparing for induction each man as required by law. The local selective service board, which serves the counties of Deaf Smith, Castro, Parmer, and Randall met Wednesday in the new office in the Wayne Evans building. From left to right are: Wes Kleinschmidt of Canyon, Mrs. A. Petersen, clerk; Ray McReynolds of Canyon, secretary; I. W. Quickell of Bovina, and Colby Conkright of Hereford, Chairman. Mr. McReynolds is the only member of the board who has served since its organization in 1948. Only 65 boys have been called through this board; however, calls are increasing rapidly.

County government joined the trend of spiraling prices when the Commissioners Court met last week and passed an order calling for an increase of \$5,040 in salary costs during 1951 over the preceding year.

The expense increases largely went into two items, however: \$1,200 of the amount went to the commissioners themselves and an item of \$2,100 was for a constable in Precinct 1, an office heretofore unfilled. Other increases were in small sums ranging from \$150 to \$270 yearly increases for clerks and deputies in the various offices.

Salary Schedules
The new salary schedules call for a salary of \$2,100 for each of the County Commissioners. The salary on each of these four offices in 1950 was \$1,800 a year, plus \$25 monthly car expense for each commissioner. The commissioners will continue to draw \$25 car expense in addition to the \$2,100 salary. The office of County Treasurer was raised from \$2,100 to \$2,280—an increase of \$180 per year.

The County Service Officer was given a like raise: from \$2,400 to \$2,580.

The assistant librarian received a \$270 annual raise, going from \$1,530 to \$1,800.

The County Welfare Worker was the only cut shown on the order. The pay in this office dropped from \$2,400 to \$2,100—a total of \$300. This action was due to supplementary earnings from the office of Red Cross and from the Credit Union which, officials felt, would leave the worker on the 1950 total scale. The cut came as a request from Mrs. Dyalkha Brady who holds the position.

In the clerk's office the head deputy was raised from \$2,400 to \$2,550; two additional clerks were each raised from \$2,040 to \$2,250—a \$210 increase. A total of \$570 per year.

Deputies in the Sheriff's office also saw small increases. The head office deputy was raised from \$3,000 to \$3,200, an outside deputy was raised from \$2,700 to \$2,900, and a third deputy was raised from \$1,800 to \$1,980 and a fourth from \$1,540 to \$1,800—a total of \$840 per year.

The office of Justice of Peace was not set, having been previously operated on a \$175 monthly salary, plus fees. The item was left blank on the order, probably for further action.

The Constable, Precinct 1, was set at \$2,100, and was created as a new office which has not previously been filled.

Man Fined for Speed On Slippery Highway

Procopio C. Aragon of Canyon was given a ticket Saturday night, following an accident east of Hereford, for driving too fast for road and weather conditions according to Bob Marstrand, highway patrolman.

Aragon appeared before Justice of the Peace Andy Thomas and paid a fine of \$25.00 plus costs, making a total of \$15.50.

The accident occurred at 8:30 Saturday evening. Marstrand, who was called to investigate, said the red Ford pickup overturned because of icy pavement, causing little damage to the vehicle and injuring no one. Marstrand said he was in a hurry to get to the scene and drove only 25 miles an hour. Aragon reported he was driving 40 to 50 miles per hour.

Marstrand said too many people believe in driving 60 miles per hour regardless of road and weather conditions. At the time of the accident, snow was falling and the pavement was covered with ice and snow.

Driving - Drinking Charge Filed Friday

Karl Lee Lovelady of Mule shoe was arrested Friday afternoon about 4:30 o'clock by Patrolman Bob Marstrand on the highway east of Hereford and charged with driving while intoxicated.

Yesterday morning Lovelady was released on \$500 bond.

HEREFORD FARMERS SCRATCH HEADS

Rural "Phone" Showdown Centers In Panhandle Area

Hereford farmers found themselves in an unusual position this week.

After complaining for 20 years for rural telephone service, many farmers this week-end were faced with applications for service from two different sources.

The following warning, arising from the issue, was submitted by Leo Forrest, REA manager:

"In order to avoid confusion, we suggest that all prospective subscribers to the rural telephones avoid signing duplicate applications.

"It has been called to our attention that some solicitors have suggested signing with both groups. We feel that this will lead to confusion and that

neither Bell nor the cooperative can intelligently plan line construction under such condition," he concluded.

The Bell system the past week solicited consumers over the area, but had issued no public statement regarding the situation. Rumors Saturday stated that lines were being strung along Harrison Highway, where the Bell system concentrated early solicitation for service applications.

Interest in the Rural Telephone Association-Southwestern Bell Telephone Company dispute went from the local angle this week to the dispute in Hale County where both companies are said to have actually begun (Continued on Page 5)



STAMPING, ADDRESSING, FOLDING, AND MAILING are members of the Business and Professional Women's club who have charge of distributing literature by mail for the March of Dimes campaign. Ursulae Jacobsen, chairman of the committee, had just left the Red Cross office where the work was done when the photo was made. From left to right are Bruce Rose, Della Stagner, Bessie Smith, Zula Gilliam, Velma Hodges, and Lucille Posey.

Around Town

Carl Kropff announced yesterday that the meeting of all persons interested in forming a Civilian Air Patrol in Hereford has been rescheduled due to the fact so many did not know about the meeting last week. The new time is Thursday evening, January 25, at 7:30 at the court house, either in the district or county court room, whichever is available. Kropff urged everyone interested, whether they know how to fly or not, to attend the meeting. He again invited people from Dimmitt and Frona to attend. Kropff stressed the fact the program is educational. High school students and adults are eligible.

Employees of the Popular Store said they were the only "good rebels" Friday when they flew their flag on Robert E. Lee's birthday. They said they had had one "yankee," but they are converting him.

Bruce Miller is in charge of the local sale of tickets for the Llano Estacado Council, Boy Scouts in the Crystal Ballroom in the Herring Hotel in Amarillo Thursday evening, January 25. Last year Hereford brought home the attendance banner, an achievement they hope to repeat this year.

Mrs. A. Petersen, clerk, said (Continued on Page 6)

PROGRESSIVE NEWS

Former Resident III; Progressive Is Interested in RTA Development

By Mrs. Ira Ricketts
Word has just been received of the serious passing of Clyde Neel, who spent his boyhood here, at Kirklund. He is a grandson of Mrs. Vick of this community. It was presumed Clyde returned to his room and being cold, turned the gas on and went to sleep. Awakening, he realized what was happening, attempted to reach the door, and was found on the floor near the door.

Several Have Mumps
Several families in the community are being kept in with mumps. Among them are Mrs. P. L. Carmichael, Kenneth and Shari, the Barnhart family, Nancy and Doris Parsons, and Linda Russell.

Attend RTA Meeting
Several families of Progressive were represented at the RTA meeting Tuesday evening in the City Court Room.

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y CHARLIE NOLAND, W. M. MASONIC BULLETIN Hereford Lodge 849

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Mr. and Mrs. C. C. Bowman are guests Sunday of Mr. and Mrs. Lewis Smith.

Mr. and Mrs. Ira Ricketts were business visitors in Amarillo Monday.

Mrs. R. E. Bean and family are enjoying a visit with her mother who came home with her from Arkansas-Christmas.

Mr. and Mrs. V. E. Dodson were Sunday dinner guests of Mr. and Mrs. Ira Scott and family.

Mr. and Mrs. W. M. Stephenson of Claude are visiting in the home of their daughter, Mrs. T. J. Parsons and family.

Mr. and Mrs. Ira Ricketts were Sunday dinner guests in the home of their son, Jim Ricketts and family.

Mr. James A. Ricketts was home from Sheppard Field.

Mrs. Virgil Dodson visited recently with her mother, Mrs. I. W. Scott and sister, Mrs. D. R. Weaver, in Canyon.

Sam Hershey visited with his parents, Mr. and Mrs. H. L. Hershey Sunday. Sam is a student at Texas Tech in Lubbock.

Albert Ricketts visited Homer Hershey Sunday.

Attend Services for Colorful Pioneer

Mr. and Mrs. Burl France, Mr. and Mrs. Ulys Pierce and children, Mrs. A. C. Pierce, accompanied by Mr. and Mrs. Verner Glenn of Amarillo, attended the funeral of "Uncle Ben" Pierce in McLean last Sunday.

The 93-year-old man, a pioneer of the Plains, died as a result of a broken hip. Uncle Ben visited here often, having last been here in September. While here, relatives and friends always enjoyed hearing his recount tales of the west. A bachelor, he lived alone and worked on ranches as a younger man. He often told of riding the fence for 30 days without seeing a sole.

Office Hours — 8:30 - 5:00
Dr. F. M. Kester will be in my office to serve you for the next few weeks, during my absence because of illness.
Dr. MILTON C. ADAMS
140 W. Third OPTOMETRIST Phone 37

NORTHWEST HEREFORD NEWS
Farmers of Northwest Hereford Are Interested in Rural Telephones

By Mrs. R. C. Childers

There seems to be a widespread interest in "rural telephones. They certainly will be a blessing to the farmer. It will enable them to save time and many long trips to town. Those attending the meeting in the district court room Tuesday night from this vicinity were Earl DeHart, J. T. Richardson and Pat Robinson.

Mr. and Mrs. Fred Wolfington were in Plainview Wednesday visiting the Jim Wolfingtons. The boys are recovering from their scooter-car accident. The oldest boy is able to wear shoes now. He is using crutches and is going to school. The other boy is still in a cast up to his waist, and will probably be in it four more weeks. He is very cheerful and doesn't seem to mind.

Mr. and Mrs. R. N. Cooke were in Canyon on business last Wednesday. They visited Mr. Cooke's sister Mrs. Gladys Dixon while there. Mrs. Dixon was recovering from a tonsillectomy. She is a teacher in the public school there.

Mr. and Mrs. Bill Hargette played '42 in the Fred Wolfington home Wednesday night.

Mill Finley and Fred Wolfington took a load of stock to the Plainview auction Tuesday and found that the sale day had been changed to Wednesday.

Mrs. Nellie McNeill of Canyon was a visitor in the R. C. Childers home Tuesday and Wednesday.

Wednesday Mr. and Mrs. Childers and Mrs. McNeill were invited to a fish dinner at the

home of Mr. and Mrs. Wayne Johnson. The fish were furnished by Mr. and Mrs. Earl Johnson of Pampa.

Friday Mr. and Mrs. Wayne Johnson went to Plainview to visit Mr. Johnson's sister and husband, Mr. and Mrs. A. H. Inman. They returned Saturday.

Meetings Changed
The Cultural Home Demonstration Club will not meet with Mrs. A. F. Hargett as was first planned but with Mrs. C. S. Barclay. That meeting date is Thursday, January 25.

Mrs. Draper will be present to give her first program on clothing. Each club member should make special effort to attend all club meetings this year, as the yearbook is well planned and Mrs. Draper's demonstrations in clothing alone are going to be worth the same as a college course to each one interested enough to attend all these meetings.

The Cultural Club is having its monthly '42 party in the home of Mr. and Mrs. R. N. Cooke Monday night. Each member bring a pie, donnoes and card tables.

Feed Catches Fire
Friday afternoon the ground feed in the feeder at the R. C. Childers place accidentally caught fire and was put out and in about 30 minutes it broke out again. After checking it several times Friday night it seemed to be out. But Saturday morning about 9:00 it broke out again; but with the use of all the neighbors' hose they were able to extinguish it.

grandparents. Mr. and Mrs. Ware escaped from the accident with minor cuts and bruises and were not hospitalized. The Ware car was demolished in the accident.

Mrs. Campbell Dies Suddenly

Mrs. E. P. Campbell died suddenly yesterday afternoon. Mr. and Mrs. Campbell who lived five miles south of Hereford have been residents of this area only a short time.

Funeral arrangements have not yet been made.

Clyde W. Neel Dies at Crowell

Sunday afternoon at 4 o'clock funeral services will be held at the Assembly of God Church for Clyde Wesley Neel, age 25, who died Friday night in a hospital at Crowell as a result of having been overcome by gas a week earlier. Neel, a native of Deaf Smith County, formerly lived in the Progressive community.

Rev. H. L. Stevens of Dumas and Rev. E. E. Eldridge of Hereford will conduct the services. Neel is reported to have gone to a basketball game on Friday night, January 19. Returning to his room at the boarding house in Crowell where he served as secretary of the Production and Marketing Administration, he lighted a gas heater. It was believed that he went to sleep and later awakened enough to try to get to the door as he was found unconscious near the door.

Relatives believed his condition was much better last week and thought he would be able to be released from the hospital. Thursday night the doctors reported he developed a blood clot which caused his death. Neel was born and reared in Hereford. He attended Clarendon College and served two or three years in the Navy, taking part in overseas duty.

He is survived by his parents, Mr. and Mrs. Owen Neel of Dumas, two brothers, Roy Neel of Lelia Lake, and Wayne Neel of Dumas. Two uncles, W. H. Vick and Offos Vick, and his grandmother, Mrs. J. W. Vick, live here.

Interment will be in West Park Cemetery under the direction of Gilliland Funeral home.

Ware Child Hurt In Auto Accident

Mr. and Mrs. Worth Ware and small daughter, Gayle, were this week reported to be recovering at the home of her parents, St. Laurence, at Summerville, Texas, following an automobile accident near Hamlin, Texas Jan. 10.

Gayle, age 3, suffered severe cuts and bruises, in a three-way collision, but was discharged from the hospital early this week and carried to the home of her

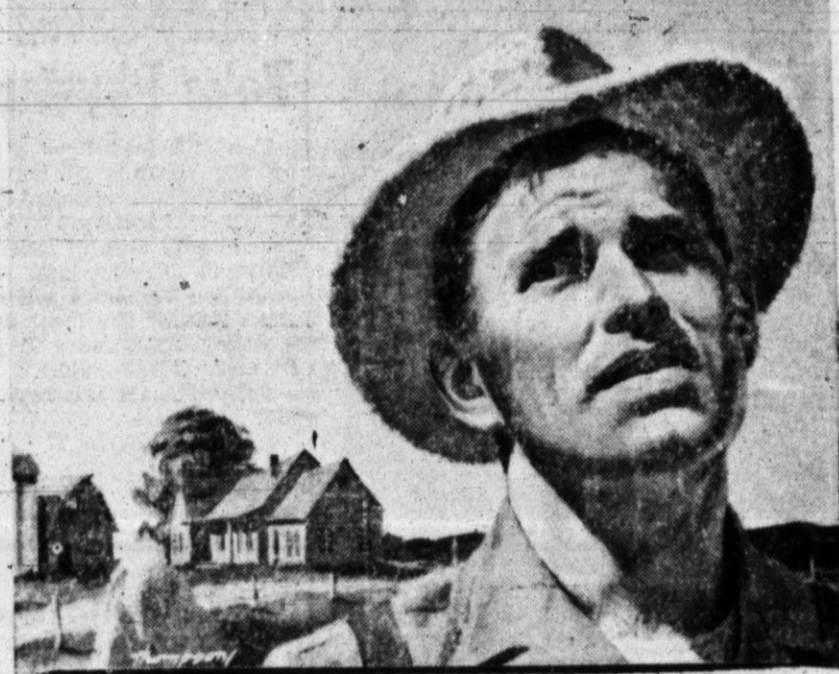
long wagon journey from Missouri to Texas the same day they were married in 1885. They filed on one small section of land near Mobeetie, built a

soddy cabin, planted rose bushes and raised some maize. This is the story of their life on the limitless Plains, and of the blizzards and drouth they

endured together with all the hardships of the pioneers. Members attending the meeting were Mesdames; L. B. Barnett, B. F. Cain, J. T. Carroll,

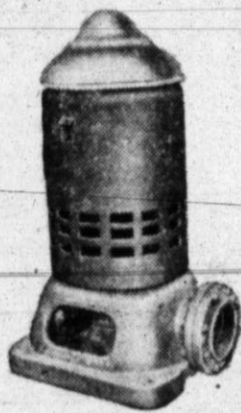
Clyde Cave, Paul Conaway, Alton Fraser, J. E. Kirby, D. C. McWhorter, N. E. Milburn, Carl Perrin, Elizabeth Womble, Miss Nell Spradley and the hostess.

Why wait on Weather?



BUY A POMONA PUMP!

Declare your independence of weather... with a Pomona Deepwell Turbine Pump and a modern irrigation system. With a Pomona you'll always have the water you want... where and when you want it. Only Pomona gives you the four big features in one pump that add up to lowest cost-per-gallon irrigation.

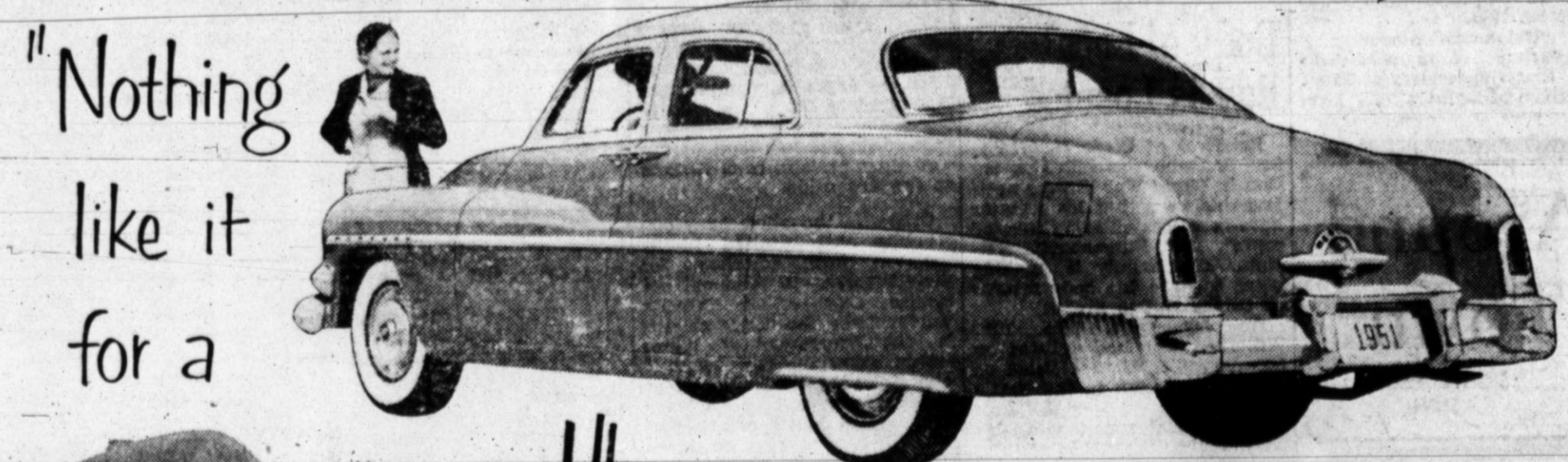


- 1. TRUE WATER LUBRICATION... for longer life, maximum dependability, and lower operating costs.
2. OPEN IMPELLERS... for complete freedom from sand-locking... minimized... eliminate the need for sealing or wearing rings.
3. ADJUSTABLE CAPACITY... to fit the capacity to the water needs with one single "at the surface" adjustment. Adjustment nut can also be used to compensate for wear, assuring new pump efficiency for the lifetime of the pump.
4. REVOLVABLE RUBBER SHAFT BEARINGS... for a new high in smooth, quiet operation with vibration-free shaft support under all conditions.

CLOWE and COWAN

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John Deere Day
FREE TO ALL FARMERS AND THEIR FAMILIES
Come early... there's a good time for everyone
See our new entertainment feature picture - "One Happy Family" plus "ODDITIES IN FARMING" "WHAT'S NEW IN JOHN DEERE FARM EQUIPMENT" and other new pictures both entertaining and educational
H & W IMPLEMENT COMPANY Hereford
If you don't have tickets or need more, ask us for them - They're Free



"Nothing like it for a Buy!"
These days it's only smart to put your money in an all-new 1951 car—and the 1951 Mercury is the buy of the year. "The buy of your life" in fact! Steady, trouble-free running, low operating costs, long dependable service, high resale value—there's nothing like the new Mercury!

New 1951 MERCURY
Nothing like it on the road!
Hereford Motor Co.
DUDLEY GREEN HEREFORD, TEXAS ARCHIE SCOTT
3-WAY CHOICE!
Mercury now has a triple choice in transmissions. Merc-O-Matic, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also Silent-Ease synchronized standard transmission.

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Mrs. Francis Explains Meaning of Type A Lunch as Served at School

Mrs. Claude Francis, school dietitian, this week explained the requirements of type "A" lunches as served in the local school lunchrooms which are a part of the national lunch room program.

Mrs. Francis pointed out the type A lunch is a complete meal, hot or cold, providing one-third to one-half of one day's nutritive requirements and must contain the following:

1. One-half pint of whole milk (which meets the minimum butter-fat and sanitation requirements of State and local laws) as a beverage.
2. Two ounces of fresh or processed meat, poultry meat, cooked or canned fish, or cheese, or one-half cup cooked dry peas, beans, or soybeans, or four tablespoons of peanut butter, or one egg.
3. Six ounces (three-fourths cup) of raw, cooked or canned vegetables and/or fruit.
4. One portion of bread, muffins, or other hot bread made of whole-grain cereal or enriched flour.
5. Two teaspoons of butter or fortified margarine.

Following are the school lunches to be served at each of the three cafeterias this week January 22-26:

Monday
Oven Fried Salmon Croquettes
Potatoes with Cream Sauce
Buttered English Peas
Bread . . . Butter . . . Milk
Fruit Salad

Tuesday
Meat Balls with Tomato Sauce
Mashed Potatoes
Buttered Green Beans
Bread . . . Butter . . . Milk
Chocolate Pudding

Wednesday
Pinto Beans . . . Onion Rings
Mixed Chopped Greens
Carrot Sticks
Cornbread . . . Butter . . . Milk
Cherry Cobbler

Thursday
Ham Loaf
Mashed Potatoes
Fruit and Vegetable Salad
Hot Rolls . . . Butter . . . Milk
Cranberry Sauce

Friday
Vegetable Beef Stew
Prune and Peanut Butter
Sandwiches . . . Milk
Gingerbread.

Fykas Return

Mrs. E. L. Pyka and her son, Lou, who was formerly with station KKA, Clovis, returned home Wednesday from a trip to Colorado and New Mexico. At Carlsbad they visited Mr. and Mrs. Alois Stadler, former residents of Hereford, and toured Carlsbad Caverns. A highlight of their trip was a visit

Concert

(Continued from Page 1)



TERESITA OSTA

composers".
Emilio received his formal training as a pianist at the hands of such internationally revered masters as Josef Lhevinne, Leopold Dodwasky, Gyula Ormay, and Albert Jonas.
To this he added his talents as a composer and love for hispanic music which led him to years of travel and study in other American republics, where he collected many little-known examples of Indian and Spanish-American folk-music.
Teresita, equally talented in her chosen field, studied with the celebrated Cansinos and with other masters of Spanish classical dancing in Mexico City. She is well known to movie fans as to concert goers, for besides concert appearances which included the Hollywood Bowl and St. Louis Musical Opera, she has appeared in such Hollywood productions as "Girl from the Golden West" and "Tropical Holiday".

to the oldest church in the United States at Santa Fe. "The mountains and trees were lovely," said Mrs. Pyka, "but give me Hereford and the Pan-

W. M. U. Honors Two Members

A miscellaneous shower honoring two members who are moving away, was given under the sponsorship of the W.M.U. of the First Baptist Church Thursday morning in the form of a coffee at the church. Those named honorees were Mrs. Wayne Williams and Mrs. Francis Graham who plan to move to Plainview soon.

Refreshments were served from a table centered with an arrangement of vari-colored sweet peas. Mrs. Sam McLallen, W.M.U. president, presided at the silver coffee service.

An informal program of music and readings was presented by Mrs. Bob Lawrence and Mrs. Carroll Whiteside.

Those present were Mesdames: George Graham, Owen

Stagner, F. A. Tucker, G. P. Owen, Gerald Wilson, J. B. Sneed, John Patton, Vivian Major, Nelson McRight, L. L. LeGrand, J. T. Wood, D. C. Kinsey, Jack Kirksey, A. O. Thompson, A. L. Manjeol, Carlos Anderson, Gordon Slaughter, Otto Massie, Clarence Schulz, Bob Lawrence, Malcolm Cassels, Carroll Whiteside, E. W. Young, J. B. Harlin, Alton Biggers, Clinton Jackson, Charles Dones, W. J. Dickson, Sam McLallen, Miss Lola Heiskel and the honoree.

Cherry Raymond of Happy, Mary Evelyn John of Big Spring, Marie Hanson of Goodwell, Okla., and Ina Faye Sweny of Stratford were guests of Jacqueline Newell in the home of her parents, Mr. and Mrs. Chas. Newell. The girls are all classmates at West Texas State College, Canyon.

WSCS Holds Luncheon

Woman's Society of Christian Service met in a luncheon session Wednesday at the church with Mesdames: Jim. Black, Floyd Ross, E. L. Adams and J. O. Newell as hostesses.

The program following the luncheon was opened with a devotional lesson by the president, Mrs. S. L. Easley, and a prayer by Mrs. Don Davidson.

Dr. Clyde Rush was the speaker for the day, giving an interesting talk on "Spiritual Health and its affect on Physical Health."

Mrs. Easley conducted a business session and appointed Mesdames Richard Barnard, J. B. Jones and Ernest Medkief to serve on the Christian social relations and local church acti-

vities committee.
Mrs. E. L. Adams gave reports and Mrs. J. F. Ward reported that she had sent 219 lbs. of clothing to Europe, 14 lbs. to Korea and distributed 40 garments locally.

Announcement was made of circle meetings: Emma Wheeler Hawkins Circle will meet January 24 in the home of Mrs. J. O. Newell with Mrs. Leo Forrest giving the program on "The Neat East". Carrie Black Circle will meet in Ward Hall on January 24 with Mrs. Homer Brumley conducting the lesson. Dorcas Circle will meet at 9:30 in the morning January 24 with Mrs. Leroy Aven teaching the lesson on Rural-Christian Community.

Guests of Mrs. Arthur Thompson Thursday were Mrs. W. B. Little of Littlefield and Miss Lucille Benham of Brady.

L'Allegra Club Members Enjoy Demonstration in Home Nursing

Continuing the course of study "Occupation Housewife" as outlined in year books, members of the Calliopean Club enjoyed a lesson in nursing at the meeting held Thursday afternoon in the home of Mrs. Gerald Gollehon.

Mrs. Floyd Ross who completed a course of nursing while in Denver, Colorado, gave a demonstration in home nursing showing how to care for a bed-fast patient. She discussed emergency treatments in the home and told how to recognize symptoms in childhood diseases.

Mrs. James Edmonson, president, conducted the business part of the meeting and appoint-

ed a committee to select a project for the club. Those to be considered are: Mrs. O. G. Hill, Chr., Mrs. Darrell Blanton, and Mrs. Dick Lucas. Mrs. Lee Kent, leader of a bluebird group, invited members to a program to be given by the bluebird group on Tuesday afternoon at the Camp Fire Hut.

Those in attendance were Mesdames: Jack Brown, James Edmonson, Donald Henslee, Hilton Higgins, O. G. Hill, Jr., Francis Hill, V. C. Hopson, Richard Ireland, Lee Kent, Walter London, Jr., Dick Lucas, Marlin Pierce, Floyd Ross, Earl Stagner, Bill Waldrep, and the hostess.



Coming Your Way

Time to look your youngest and prettiest in clothes that are fresh, exciting, new! Come in and see how beautifully fashion has captured the spirit of the season . . . with luring colors, lovely lines, and light-hearted accents on Spring.

MILLINERY

Spring starts with a hat . . . the right style for the coming Easter Parade will soon be in our stock.

SPRING COATS

Little wonder everyone looks to us for advance of the season fashion news. See this ahead-of-spring collection of exciting coats. All the wanted fabrics and colors that will be so popular this spring.



SPRING DRESSES

Important fashion clues to a glorious season ahead . . . in fresh new styles, exciting fabrics and inspiring colors. Come in and give your wardrobe a lift with dresses that sing of spring in every smart detail.

ACCESSORIES

All those little things which make up madames Easter outfit are arriving daily from the nation's smartest style creators.



TOPPERS

Right now . . . for Easter into Summer! Fashion favored shortie coats that look forward to a long season ahead!

LAY - A - WAY

NOW FOR

SPRING and EASTER

THE *Vogue*

for "the lady of fashion"

FOR Polio SAFETY FIRST! Chiropractic First



DR. C. M. STAPP

INTERNATIONAL CHIROPRACTORS ASSOCIATION

SAVE NOW!

On Our January Special!

- Complete Brake Adjustment
- Pack and Adjust Front Wheels
- Correct All Door Adjustments
- Motor Tune-Up:
 - Run Compression Test
 - Clean and Adjust Spark Plugs
 - Adjust Points
 - Check and Set Timing
 - Adjust Fan Belt
 - Adjust Overhead Valves
 - Overhaul and Adjust Carburetor

Regularly A \$10.00 Job

\$7.75

KINSEY MOTOR CO.

244 E. 3rd

Phone 740

WANT ADS Phone 30-31

FREE Theatre Tickets To See



Star Theatre WEDNESDAY - THURSDAY JANUARY 24 - 25

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE: Nine cubic foot Carzer food freezer. Miller Plumbing Co., 125 Sampson. B-1-42-13-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-18-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-tfc

We Have!!! FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

ORDERS: DeKalb hybrid chicks. Five inbred lines. 24 hour delivery out of Paris, Texas hatchery, truck or otherwise. Dealer, Grant Hanna, Route 4. B-1-23-3-tfc

FOR SALE: John Deere, 5-disc breaking plow, convertible to 4-disc, excellent condition. Also one Apex washing machine in good condition. J. R. Clements, Route 1, Hereford. B-1-27-3-2p

FOR SALE: Kenmore washing machine, 117 Fuller St., Hereford. B-1-9-3-2k

FOR SALE or Trade: Five foot Kelvapor, Stanford Knox Phone 410-J. B-1-11-3-2p

FERTILIZER From Commercial Feed Lots Delivered in Hereford or vicinity \$5.00 Ton Call or Write **KENNETH BUSICK** Phone 3-4727 1335 Bellaire, Amarillo or call **SID CARTER** At Western Stock Yard in Amarillo B-1-30-8c

COMPLETE STOCK New & Used **CAR AND TRUCK PARTS** **HEREFORD WRECKING CO.** Phone 320 709 E. 1st B-1-45-tfc

FOR SALE: Assortment of fruit trees, shade trees, grapes, shrubs, hedges, evergreens and other plants. Plant now. Mrs. J. F. Ward, North Main. B-1-23-23-tfc

CHECK PRICES On Our **EL RANCHO CUBES** **HEREFORD POULTRY & EGG** 129 Sampson B-1-28-tfc

WE HAVE Seed Barley And Seed Oats **BRADLEY GRAIN CO** Phone 1216 B-1-30-tfc

SAVE ON FEED Use Your Grain and Hay In A Balanced Ration Complete feed milling, processing available to you for custom feed manufacturing. We can furnish ingredients you need to mix with what you have. **GRINDING MIXING MOLASSES BLENDING SWEET CUBES** Also BULK MOLASSES For information and schedule write or call **RODGERS GRAIN CO.** Dawn, Texas B-1-30-8c

2. FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost for these safes at the Hereford Brand. B-2-30-tfc

FOR SALE: Model G John Deere tractor, 3 miles west on highway 60, 7 miles south. O. W. Parris. B-2-19-28-6p

SELL OR TRADE for cattle: L. A. Case tractor in A-1 shape; 8-foot one-way, 26 inch disc, Chalten ditcher, dehorning chute, two fertilizer spreaders, 18 foot grain loader. C. S. Gunter, Box 295. B-2-31-30-3c

FOR SALE: One used windmill tower and wheel; Oliver T-N-T moldboard plow, has plowed 100 acres, good condition. Good grained hegarl bundles. 6 miles south Summerfield, Texas. W. B. Boston. B-2-30-30-tfc

3. FOR SALE Automobiles

KINSEY MOTOR CO OK Used Cars **CARS** 1947 Chevrolet Fleetline 2 dr. 1950 Chevrolet Styline Deluxe 1949 Chevrolet Club Coupe 1948 Olds, 4-door sedan 1947 Chevrolet 2-door sedan 1947 Pontiac 2-door **TRUCKS & PICKUPS** 1948 GMC 2-ton truck 1945 Chevrolet 1 1/2 ton truck 1949 Chevrolet 1/2 ton pickup 1949 Chevrolet 1/2 ton pickup 1947 Chevrolet 1/2 ton pickup 1946 Chevrolet 1/2 ton pickup 1948 Chevrolet 1/2 Ton Pickup B-3-3-30-1c

WESSON SPECIALS

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% **Best System Front Wheel Aligning KINSEY MOTOR CO.** Phone 740 B-3-14-tfc

FOR SALE: Slick 1949 Pontiac 8. Loaded with extras. Will take earlier model car in trade. Cheap. Ben Boyce, 405 East Third, phone 207-M. B-3-22-30-1p

4. REAL ESTATE

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main **E. B. POSEY, REALTOR** Hereford, Texas B-4-15-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT **L. BASKIN, INVESTMENTS JIM HILL HOTEL** B-4-38-tfc

FOR SALE The best lot left in Hereford. 100 x 140 corner lot on Roosevelt and Sixth Street. **B. E. BRUMLEY** Phone 404 B-4-13-tfc

AUTO PARTS House, priced to sell because of ill health. Leach's Parts, 346 Avenue H, Lubbock, Texas. B-4-17-30-2k

FOR SALE: New four room house, 816 Knight. Phone 64 or see Rex Denson at Hereford Locker. B-4-17-30-2p

HOMES Three bedroom home, close in, double garage, \$10,500. **GLEN WEIR** 104 Main Phone 200 B-4-46-tfc

FOR SALE by owner: Four room house and bath on pavement. 806 Lee. Phone 302-W or 2, Muleshoe, Texas. B-4-19-28-tfc

REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE **JOHN MCLEAN** Phone 273 B-4-2-tfc

HAVE SOME Real Bargains in dryland; also irrigated farms, well located, close in. Well improved. W. M. White, Friona, Texas. B-4-20-3-3p

HEREFORD HOMES Beautiful, large 2 bedroom home in ideal location. 75' x 200' lot. Attached garage, lifetime slate roof. \$6,500.00 loan will take \$2,500.00 down and balance in \$300.00 per year 2nd mortgage... located at 232 Ave. B. **PRICE \$11,000.00** See **SAM NUNNALLY** or **GLEN WEIR** Phone 424 B-4-3-tfc

FOR SALE 320 acres, two-sets of improvements, all in cultivation except about 30 acres in good grass. Two good irrigation wells. Price \$175 per acre. Good terms. **COLORADO RANCH** 3680 acres located close to Denver. Fine level grass land-watered by creeks fed by springs. Lots of good sub-irrigated meadow land. Irrigation possible on entire ranch. Improvements fair. This ranch will run 350 cows and increase. Possession in a reasonable time. Part of minerals gone. Priced at \$105,000. Will carry good loan. **NEED MORE LISTINGS** Also listings on Leases and Royalties. **W. R. METCALF** 632 W. 1st - Hiway 60 Res. Phone 902-W Office 854 Hereford, Texas B-4-30-1c

FOR SALE Choice irrigated 320 acres, 90 acres summertilled wheat. All goes. 10 inch irrigation well. Price \$175 per acre. \$13,600 loan, 5% payable \$800 year plus interest. Down payment \$20,000, balance good terms. Lays 1 mile off paving. Irrigated 165 acres all in cultivation. Five room house, other improvements. Price \$150 per acre. *Other good buys from 5 acres up to 640 irrigated and dry land. Also will sell equity in 9 room apartment for \$1200.00. Will consider some trade. **J. M. HAMBY** Real Estate 208 East 3rd Street B-4-29-tfc

REAL ESTATE For Sale or Trade

FOR SALE Choice irrigated 320 acres, 90 acres summertilled wheat. All goes. 10 inch irrigation well. Price \$175 per acre. \$13,600 loan, 5% payable \$800 year plus interest. Down payment \$20,000, balance good terms. Lays 1 mile off paving. Irrigated 165 acres all in cultivation. Five room house, other improvements. Price \$150 per acre. *Other good buys from 5 acres up to 640 irrigated and dry land. Also will sell equity in 9 room apartment for \$1200.00. Will consider some trade. **J. M. HAMBY** Real Estate 208 East 3rd Street B-4-29-tfc

FOR SALE A very choice service station for sale at Hereford, Texas, due to owners being recalled to armed services. Good location, good equipment, good building. Will sell equipment at cost, and invoice stock at present market. Business grossed a little more than \$81,000.00 in 1950. **BEN M. SUDDUTH** In Clark Building Over Close Drug Hereford, Texas Phone 1509-1416 B-4-30-1c

FOR SALE South Dakota farms and ranches for sale. We have them for sale in Central and Western South Dakota containing 320 to 10,000 acres both unimproved and highly improved. Write or wire **ERICSON & THORPE** Pierre, South Dakota B-4-30-2c

FOR SALE Perfect 320 acres, all in cultivation. 75 acres wheat. All goes. 2 irrigation wells, modern 4 room house, 40x80 new barn, other improvements. One mile off pavement. Price \$200 per acre, \$25,000 loan at 4 1/2%. Good irrigated 330 acres, 1 irrigation well, 90 acres wheat all goes. One mile off pavement. Price \$175 per acre, loan \$13,600. Down payment \$20,000, balance second on lien, good terms. 360 acres, 300 acres in cultivation, 100 acres wheat. 10 inch irrigation well, small improvements. Price \$160.00 acre, \$14,000 loan at 4%. Nice 160 acres, all in cultivation, 8 inch irrigation well, price \$150 per acre. Nice 160 acres, 1 mile off paving, 1 1/2 miles town in irrigation district. Price \$110 per acre. Small acreages from 5 acres up to 80 acres. Also some nice three bedroom homes. New 5 room house on paving with garage attached. Will sell or trade. Has good loan. Have nearly any size house you would want some with small down payments. If you would be interested in a business see my listings. **J. M. HAMBY** Real Estate 208 East Third Street B-4-30-tfc

FOR SALE Nice home in town, five rooms and bath, garage has an additional bed room in it. Located on 100 foot East front corner lot, paved on both streets. Floors are all covered and it is neat and clean. Priced at \$8500.00. \$2500.00 cash, good terms on balance. 330 acres, 270 acres cultivated, 130 acres summer tilled wheat, wheat goes, 5 acres alfalfa. One half minerals. Irrigation well, electricity, school bus and mail route. House has six rooms and bath, good out buildings. Priced at \$140.00 per acre. 300 acres on pavement, irrigation well, alfalfa, electricity. Has a new three bedroom house and good outbuildings. Priced at \$165.00 per acre. 640 acres, 300 acres in cultivation with 240 acres in wheat. One third wheat goes. Five room house with bath, grade A dairy barn and other out buildings, electricity. In the irrigation water. This is a good stock and dairy farm, and is priced at \$60.00 per acre with good terms. If you need a farm or ranch loan, let us submit it for you, no stock to buy, you will owe us nothing. We will appreciate your listings. Come in and visit with us. We are upstairs in the Clark building over the Close Drug Store. **BEN M. SUDDUTH** Phone 1509 Residence Phone 1416 B-4-30-1c

FOR SALE Perfect 320 acres, all in cultivation. 75 acres wheat. All goes. 2 irrigation wells, modern 4 room house, 40x80 new barn, other improvements. One mile off pavement. Price \$200 per acre, \$25,000 loan at 4 1/2%. Good irrigated 330 acres, 1 irrigation well, 90 acres wheat all goes. One mile off pavement. Price \$175 per acre, loan \$13,600. Down payment \$20,000, balance second on lien, good terms. 360 acres, 300 acres in cultivation, 100 acres wheat. 10 inch irrigation well, small improvements. Price \$160.00 acre, \$14,000 loan at 4%. Nice 160 acres, all in cultivation, 8 inch irrigation well, price \$150 per acre. Nice 160 acres, 1 mile off paving, 1 1/2 miles town in irrigation district. Price \$110 per acre. Small acreages from 5 acres up to 80 acres. Also some nice three bedroom homes. New 5 room house on paving with garage attached. Will sell or trade. Has good loan. Have nearly any size house you would want some with small down payments. If you would be interested in a business see my listings. **J. M. HAMBY** Real Estate 208 East Third Street B-4-30-tfc

FOR RENT Three room modern furnished apartment. Adults only. 603 Jason Ave. Call 217-W after 4:00 p. m. B-5-16-23-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **JIPPER ELECTRIC.** B-5-14-2-tfc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9-40-tfc

FOR RENT: Three room furnished apartment. Inner spring mattress and private shower. Bills paid. Call 556-W. B-5-16-29-3-c

FOR RENT: Nice bedroom joining bath. Phone 318-W. B-5-9-30-1k

TWO ROOM office suite. T. W. Alderson, phone 333-J. B-5-9-50-tfc

FOR RENT: Three room furnished duplex. Phone 141. B-5-9-3-tfc

FOR RENT: Three room furnished apartment. All bills paid. Phone 1260, 448 East Mabel. B-5-14-3-2p

FOR RENT: Three room modern house. 131 North 25 Mile Ave. B-5-11-21-tfc

FOR RENT: Nice bedroom close in. 420 Jackson. B-5-8-3-2p

FOR RENT: Five room house. 131 North 25 Mile Ave. B-5-10-30-1k

TWO BEDROOM unfurnished apartment. Down town. All newly decorated. T. W. Alderson, phone 333-J. B-5-14-25-tfc

FURNISHED APARTMENTS. Inquire Hereford Motor Co. B-5-9-47-tfc

FOR RENT: Three room modern, unfurnished house. 507 Jackson. B-5-9-52-tfc

FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589. B-5-17-27-tfc

FOR RENT: Furnished apt. 510 West 4th, phone 270-J. B-5-9-30-1k

FOR RENT: New four room modern furnished apt. for couple. 603 East 4th, phone 1322. B-5-15-30-tfc

FOR RENT: Extra nice two room completely furnished apartment to adults. 711 East Third. B-5-14-30-1p

EXTRA NICE two bedroom house, well furnished. Call 554-W-1. B-5-9-30-1p

FOR RENT: Three bedroom furnished house. Call 86. B-5-9-30-1k

FOR RENT: Three room apartment, unfurnished, private bath. Phone 172 or call Caddell Laundry. B-5-14-30-2k

FOR RENT: Two 3 room furnished apartments with private baths. 115 Ave. B or call 569. B-5-16-30-tfc

FOR RENT or Sale: New 2 bedroom house, attractively decorated. Call Connie Johnson at 598-W or call at 501 Miles. B-5-20-30-1k

FOR RENT: Practically new home, 5 rooms and bath on ground floor, 3 rooms and bath in basement. Private entrance to basement which can be sub-let. Flower and vegetable gardens, 2 strawberry beds. 109 Ave. A. B-5-36-30-1p

FURNISHED Garage apartment for rent. 307 Park Avenue. B-5-9-30-1k

FOR RENT: Three room furnished duplex. Phone 141. B-5-9-3-tfc

FOR RENT: Three room furnished apartment. All bills paid. Phone 1260, 448 East Mabel. B-5-14-3-2p

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FURNISHED Garage apartment for rent. 307 Park Avenue. B-5-9-30-1k

FOR RENT: Three room modern, unfurnished house. 507 Jackson. B-5-9-52-tfc

FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589. B-5-17-27-tfc

FOR RENT: Furnished apt. 510 West 4th, phone 270-J. B-5-9-30-1k

FOR RENT: New four room modern furnished apt. for couple. 603 East 4th, phone 1322. B-5-15-30-tfc

FOR RENT: Extra nice two room completely furnished apartment to adults. 711 East Third. B-5-14-30-1p

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FOR RENT: Three bedroom furnished house. Call 86. B-5-9-30-1k

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FOR RENT: Two 3 room furnished apartments with private baths. 115 Ave. B or call 569. B-5-16-30-tfc

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FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589. B-5-17-27-tfc

FOR RENT: Furnished apt. 510 West 4th, phone 270-J. B-5-9-30-1k

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FURNISHED Garage apartment for rent. 307 Park Avenue. B-5-9-30-1k

WANTED **ATTENTION FARMERS** We will buy your equity in milo/kafir stored under CCC loan. Phone, wire or write **HERMAN DAWSON CO.** Fort Worth 2, Texas Phone Fannin 5373 B-6-29-16c

WANT TO RENT: From 1/4 to 1 section irrigated land. Have equipment and finances to run place. References furnished. W. M. Hayes, Petersburg, Texas. B-6-24-2-4p

WANTED: Wheat pasture for cattle. Phone 28 or 1310. O. G. Hill. B-6-12-19-tfc

WANTED: Farm and ranch couple. Man to do general farm and ranch work; lady to do cooking. Good job for the right people. If not qualified do not apply. Roger Brumley. B-6-31-3-2p

WANTED: Ironing to do at my home. 603 Park Avenue in back apartment. B-7-13-30-2p

BUTTONHOLES, covered buttons, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C., phone 1040. -B7-15-2-tfc

WANTED: Man or boy over 16, interested in working part time in the Hereford Brand Shop. See Jim O'Hair, shop foreman.

TYPIST WANTED: Must be experienced and familiar with tabulation. E. C. Eubanks, Public Accountant, 137 West Third Street. B-8-18-30-1p

FOR RENT: Three room modern furnished apartment. Adults only. 603 Jason Ave. Call 217-W after 4:00 p. m. B-5-16-23-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **JIPPER ELECTRIC.** B-5-14-2-tfc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9-40-tfc

FOR RENT: Three room furnished apartment. Inner spring mattress and private shower. Bills paid. Call 556-W. B-5-16-29-3-c

FOR RENT: Three room modern furnished apartment. Adults only. 603 Jason Ave. Call 217-W after 4:00 p. m. B-5-16-23-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **JIPPER ELECTRIC.** B-5-14-2-tfc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9-40-tfc

FOR RENT: Three room furnished apartment. Inner spring mattress and private shower. Bills paid. Call 556-W. B-5-16-29-3-c

FOR RENT: Three room modern furnished apartment. Adults only. 603 Jason Ave. Call 217-W after 4:00 p. m. B-5-16-23-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **JIPPER ELECTRIC.** B-5-14-2-tfc

BEDROOM for rent. 509 Ross. Phone 847-J. B-5-9

Rural Telephone

(Continued from Page 1)

construction of rural telephone lines.

Following is a United Press release from Plainview:

Hale County Showdown

Two hundred Hale County farmers dug in today for a showdown fight with Southwestern Bell Telephone Company over who gets the area telephone coverage rights.

Both Bell and the Rural Telephone Association have begun construction of rural telephone lines in the West Texas county.

The 200 farmers voted overwhelmingly at a Plainview meeting last night to carry to the finish a fight that has been brewing for the past two weeks

between the two telephone groups. Many Hale County leaders thought today that the results of the controversy there may shape policy for nationwide Rural Telephone Association legislation.

"If Bell kills the RTA movement here it can kill it anywhere," said L. A. Howard, Lubbock attorney, speaking for RTA.

After RTA construction began here, Howard and Hale countians charged, Bell Telephone sent crews into the area to start their own construction of rural telephone lines.

Raymond Aiken, a farmer in the Edmonson community, put it more strongly. "I say Bell is not acting in good faith," Aiken said. "If the rural telephone move is defeated for lack of solicitation, Bell will pull up stakes and get out, leaving us without phones."

A Bell representative and government official from Washington, the latter representing the Rural Telephone Association, met with the farmers last night.

The Hale County fight was reported to be spreading into

Lubbock County. Southwestern Bell has said that one million dollars will be spent on rural phones in Hale County.

Polio

(Continued from Page 1)

March has been changed from Wednesday evening, January 31, to Tuesday evening, January 30, because of mid-week church services on Wednesday. Between the hours of 7 and 8 each block in town will be canvassed for the drive by a mother.

The incomplete list of group captains to serve each district includes, Number 1 District, Mrs. J. C. Reece, Mrs. Cawthon Bryant, Mrs. J. W. Witherspoon, Mrs. Jimmie Allred; Number 2 District, Allison addition, Mrs. B. M. Wiltshire; Number 3 District, Mrs. B. E. Roberson, Mrs. Cecil Boyer, Mrs. A. O. Thompson, Mrs. John Hicks, Mrs. Emmett Milburn, and Mrs. H. E. Miller; Number 4, incomplete; Number 5, Mrs. F. G. Witherspoon and Mrs. Clinton Jackson; Number 6 district, Mrs. Marlin Gilliland, Mrs. H. H. Cooke; Number 7 district, Mrs. M. B. House, Mrs. Wes Bradley, Mrs. Vivian Majors, Mrs. D. W. Wall; Number 8 district, incomplete; Number 10 district, Blevins addition, Mrs. C. W. Parker, Mrs. R. A. Daniel; Number 11 and 12, south of railroad tracks, Mrs. Earl Springer.

Mrs. Tannahill said the committee will appreciate those who perform volunteer service to report to the group captains.

Bill Warren and Gib Howard urged that everyone participate in the coffee days set aside for the polio campaign. Next Saturday and yesterday the cafes served coffee for 10 cents a cup and put the whole dime in the campaign fund. One cafe added a doughnut, charged fifteen cents, and donated the entire amount to the drive.

With the cooperation of the vast number of volunteers, including all civic organizations in the county, the drive is getting well underway with convenient iron lungs and other collectors available in all public places for contributions.

"So far," Mr. Alkin said, "we are making fairly good progress. But we cannot afford to become complacent about a drive in which so much money is needed, until it definitely tops all previous results."

Vega Will Play Here Tuesday

The Hereford Whitefaces are getting in condition for their match Tuesday night with Vega here after having suffered defeat in their first game of the Tullahoma Invitation Basketball Tournament this week end.

After losing to Happy, 29 to 40, the Whitefaces withdrew from the tournament because their next game scheduled conflicted with mid-term examinations being held here. The next game would have been Lockney at 9 o'clock Friday morning.

Happy, after its match with the Whitefaces, fought its way on to the finals which were held last night. Fourteen teams were entered in the tourney.

Vega defeated the Whitefaces earlier in the season, but the Hereford team's record of wins and losses still gives them a good chance Tuesday night. The B team will play at 7 o'clock followed by the A team at 8 o'clock.

Adrian is scheduled to meet the Whitefaces here Saturday night.

Mrs. V. L. Hilton Is Club Hostess

Mrs. V. L. Hilton entertained members of the Thursday Birthday Club of Amarillo in her home here Thursday. She was a member of the club while living in Amarillo and has continued her membership since moving to Hereford.

A luncheon was featured at two noon and bridge games provided entertainment in the afternoon. Mrs. W. L. Peake received the birthday gift. Prizes in bridge games went to Mrs. John Jupe, high and to Mrs. W. L. Peake, second high.

Members present were Mesdames: Bryon Jones, John Jupe, W. O. Crain, V. L. Rhea, H. C. McFarland, W. L. Peake, S. C. Jupe, L. S. Cotter, all of Amarillo, and the hostess.

Absolute...

(Continued from Page 1)

at \$304,000, along with \$120,000 used in operating buses, cafeteria, etc. Salaries to teachers through state money exceeds local payments by \$81,000," Baird continued. He further declared that most of the \$304,000 salary money was spent in the community.

George Graham, superintendent, reviewed scholastic increases (figures found in article to right) showing an increase of 27 scholastics from 1930 to 1940 as compared with 798 from 1940 to 1950.

"These students, war babies and normal population increase, are due to hit our high school in 1952," Graham pointed out. "It will take this long to complete the building program—and it will be a necessity," he added.

Schroeter reviewed the location of the proposed school, pointing out that the board chose the site in order to save money and at the same time provide desirable grounds with room to load and unload buses.

He described the proposed building, plans now in hands of Macon-Carger, architect, as a large "E", with classrooms on the long side. He also said that an auditorium to accommodate 800 persons, plus an adequate gymnasium was included in the plans.

"We followed one-story type construction in order to hold

building costs as low as possible," said Schroeter. "Furthermore, we eliminated all of the frills possible, yet tried to keep specifications within the range of good, sound construction for a long period."

Questions followed the discussion—period and the board members expressed a desire to present the complete details before any interested group, club or gathering.

"We fully realize that the time is bad," said Schroeter, "but it seems absolutely necessary to build a high school by 1952. Unless we start in the near future, this may be impossible."

He also cited the fact that school bonds, as they stand today, are tax-free, and reviewed the possibility that the government might class the bonds as taxable—a step which he said would almost double the interest rate and cost the district around a half-million dollars in additional interest payments over a 30-year period.

"For this reason, the bonds have been sold, subject—of course to their passing."

Lutheran Ladies Society Met Wednesday

The Lutheran Ladies Aid Society held its regular meeting on Wednesday afternoon in the church. Rev. E. W. Lichtsinn gave the devotional.

Mrs. Arthur Tiefel led the discussion on the topic, "Can We Interest our Children in Missions?" Mrs. Earl Springer, president, presided at the business meeting. There was good attendance.

Twins Are Born

Twin daughters were born to Mr. and Mrs. Bob L. Gray of Muleshoe, Tuesday morning, at the Green Hospital at Muleshoe. The little girls have been named Vickie Nan and Deborah

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Neil. Mrs. Gray is the former LaNelle Scheihagen, daughter of Mr. and Mrs. W. H. Scheihagen of Hereford. The Grays have another daughter, two and one-half year old, Karen. Twins are not at all out of order in this family as Mrs. Gray's mother, Mrs. Scheihagen, had a twin sister.

ANYONE CAN BE A GOOD SEAMSTRESS

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Yes, Ladies, You can get the best in tailored belts, covered buttons, button holes, hem-stitching, pinking shears, button holers, parts and repairs on any make machine. Every sale or repair job backed by 27 years experience. Call us for all your Sewing Machine problems.

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SEWING MACHINE CENTER
129 W. 3rd St.
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See **LUTHER PEVLEY** about Real Estate Res. Phone 524-W

IT'S BEEN A PLEASURE!

Yes, it has been a pleasure to serve you and I want to say "THANK YOU" for your patronage. We've enjoyed every minute of our association with you.

Jackie Hage will be the new owner and operator of this establishment, and we hope you will all come and visit her as often as you did us. She'll be serving the same Good Coffee, delicious sandwiches and tasty soups, along with splendid service.

Robby Robinson

ROBBY'S SNACK BAR

Mrs. A. J. Walker Entertains Club

Farm and Ranch Club met in its regular luncheon-program meeting in the home of Mrs. A. J. Walker Thursday. Lunch was served from an attractively appointed table and tables for four were marked with pots of ivy as favors.

Mrs. Edd Thomas, vice-president, presided and roll call took on an aspect of spring when members named their favorite flowers. Mrs. Herschel Burrus won the club prize.

Mrs. Waldon Melton was in charge of the program on "Flower Arrangements". She gave illustrations and instructions on arranging types of flowers to blend with various types of homes and room arrangements.

Members present were Mesdames; Roy Pruitt, Waldron Melton, Garland Solomon, Edd Thomas, Henry Melton, Frank Rickels, Herschel Burrus, Jack Weaver, Tom Cotton and the hostess, Mrs. A. R. Hoover of Portales, N. M., was a guest.

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Hydra-Matic Drive is now available on all Hudson Hornet and Commodore Custom models.

Visit us—drive the fabulous new Hudson Hornet—experience the thrilling get-up-and-go, the eager action of Miracle H-Power—found only in Hudson.

Then notice that the sensational new, high-compression H-145 engine that supplies this performance unlimited is as quiet and smooth as a sea gull in a glide!

Remember that this amazing H-145 engine is simple in design for low upkeep cost and trouble-free operation. And—it is built to outlast any other engine on the market!

The spectacular new Hudson Hornet itself is breath-takingly beautiful—gracefully streamlined, with a new high note in luxury inside! And—it is "step-down" designed—lowest built for the world's best and safest ride!

Come in—see for yourself that there's never been anything like Miracle H-Power—and the fabulous new Hudson Hornet!

Performance Unlimited from this sensational new H-145 ENGINE!

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Fabulous new HUDSON HORNET

Hudson... most DURABLE car your money can buy!

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Hi-A... "butterfly" beauty bra by *Marja*

The Little Fashion Shop Presents — Nationally Advertised Hi-A



REALLY THREE BRASSIERES IN ONE!

- as a halter
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- with straps

Our newest Marja bra, misty light nylon marquisette, so cool and airy for summer, designed to wear any way—and everywhere. Fasten on the plush lined halter strap for halter dresses; wear it strapless for bare-ripped fashions; it's deep cut for plunging necklines and low cut for backless styles. It's wonderful! White and black. A, B, C cups. \$5.00.

At fine stores from coast to coast



SUNDAY BEST...
Hi-A beauty bra by Marja

Pretty enough for your best—practical enough for every day! That's our Hi-A in nylon. Marja's famous uplift is assured by the round and out stitching on the bust cups—double on the bottom for lasting, comfortable support. White, black, shell pink.

No. 477 A cup, 32-36, B cup, 32-40, C cup, 32-40. \$3.98

The Little Fashion Shop
"Smart Clothes for Smart Women"

"Gift Wrapped - Of Course"

Around Town

(Continued from Page 1)

10 doctors of the area registered at the local selective service office Monday. They include one veterinarian, two dentists, and seven medical doctors.

Friday evening a grass fire on

I Street was reported to the local fire department, but the informant called back immediately to ask the trucks not to come as the fire had been extinguished.

A bit of philosophy was passed along by Francis Hardwick this week. "If you can do every job in the business, you are good



ROPER

GAS RANGE

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for
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Some Models **\$17950**
As Low As

Visit us soon and select the new ROPER Gas Range that will exactly meet your requirements. Many fine models and many fine values.

BLANTON BUTANE INC.

437 East 1st

Phone 551



THE MAN WITH THE BIG CAKE—Gaylord Newell, owner-manager of Piggly-Wiggly, is seen above with the huge birthday cake which celebrated the anniversary of the firm. Baked into the cake were 300 prize capsules and a grand prize was awarded to the person estimating nearest to actual weight of the cake.

enough to be the boss."

An unusual soldier is Keith Hutson, who writes his parents, Mr. and Mrs. Bill Hutson, that he likes his commanding officer, he likes the grub, and he is having a good time. Keith has only been in service 10 days, having left Amarillo January 11 as a volunteer in the air corp. He is stationed now at Lackland Air Base, San Antonio, where he is sharing a tent with 16 other enlistees from Texas Tech where Keith was a junior engineering student until his enlistment. The base, he writes, was planned for 20,000 men, but is accommodating 65,000. Keith says his army chow is even better than chow at the "dorm."

The Hutsons also had a note from their son, James, who was inducted in the army last week. He was on his way to Camp Chaffee, Arkansas.

There will be a call meeting of the American Legion Auxiliary Tuesday, January 23, at 3 o'clock at the new Legion Hall. All members are urged to be present to attend to important business.

Hospital Notes

Patients in Hospital: Mrs. H. D. Blythe, Jr., med.; Consulo Gamez, burns; Don Rice, med.; Worth Covington, med.; H. W. Robinson, med.; Gene David Dean, med.; Mrs. J. D. Brock, med.; Mrs. J. M. Malone, surg.; J. W. Adrian, med.; Earl W. Lowery, med.; Mrs. Dean Robinson, Amarillo, surg.; Mrs. Helen Marie Stitt, OB; Billy Ivie, Friona, med.; Mrs. E. B. Rhodes, surg.; Mrs. L. E. Schneider, surg.; T. H. Crewdson, med.; B. C. Dement, med.; Mrs. Alvin Schmuicker, OB; Mrs. W. C. Flack, surg.; Mrs. J. H. Perrin, med.; C. R. Gandy, med.; Mrs. Earnest May, surg.; Earl Waits, med.; Mrs. J. H. Mears, Friona, surg.; Janis Higgins, surg.; Mrs. R. M. Fox, Littlefield, OB; Judge Leonard Foster, med.

Patients Dismissed: Mrs. J. H. Hinds, med., 1-18; Mrs. Lowery Walker, med., 1-20; Mrs. Roger Corbett, surg., 1-20; Dean

Crosthwait, surg., 1-20; Dean Cordella Brewer, med., 1-20; Clarence Finney, Adrian, med., 1-20; Mrs. Fred Saltzman, med., 1-20; Clifton Harper, med., 1-20; Claude W. Edelman, surg., 1-19; Smyre Vaughn, Rails, accid., 1-19; Charlie Ray Brooks, Adrian, med., 1-18; Mrs. R. J. Giles, med., 1-19; Mrs. H. V. Williamson, med., 1-18; Mrs. Jenna Higgins, surg., 1-18; Mrs. A. M. Duncan, surg., 1-18; C. J. Mounts, med., 1-17.

Child Suffers Burns
Consulo Gamez, age 4, daughter of Mr. and Mrs. Horace Gamez, 116 Higgins, suffered first and second degree burns on her neck, stomach, arms and one leg, yesterday morning when her clothes caught fire at the Gamez home where she was playing near a heater. The parents burned their hands, not seriously, when they jerked the fire and clothes from the little girl.

Guests of Miss Mattie Wood—Mrs. Belle Betts and Mrs. Carl of Clovis, N. M., and Mrs. Bill burn Friday were her sister, Stovall and daughter Carlene, Dennis of Fort Worth.

We Are Proud!

To Announce the Association of Mr. Roy Boyd and Mr. Otto Gililland with Our Service Department.

MR. ROY BOYD

MR. OTTO GILLILLAND

Mr. Roy Boyd is well known in Hereford and we are indeed proud to welcome Roy back home and feel fortunate in having him as a member of our Service Department. He wishes to extend to all his old friends a sincere welcome to visit him any time that he may be of help to them.

Mr. Otto Gililland is also associated with our Service Dept. He is a very efficient and capable mechanic. He was located in Dimmitt for approximately 10 years and is well known in that territory for his dependable work. We are also proud to have Otto with us. He will welcome an opportunity to serve you.

Our service and parts department will give you the dependable trouble free service that you justly have a right to expect!

Kinsey Motor Co.

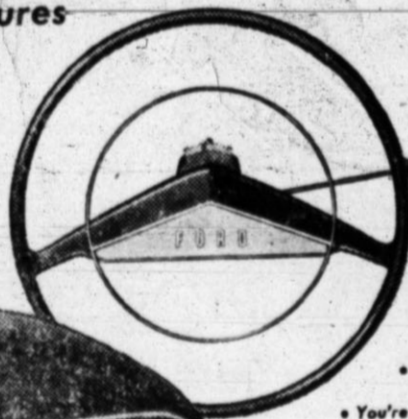
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Phone 740

You can pay more ... but you can't buy better

... than the '51 Ford
with new FORDOMATIC* DRIVE
and 43 "Look Ahead" features

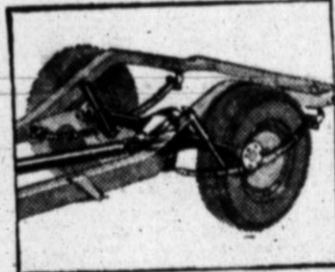
Built with an eye to the future, this '51 Ford is the buy for the future ... with 43 new "Look Ahead" features that will keep it looking, acting, and feeling young for years ahead. A few of those long-life features are explained at right.



FORDOMATIC DRIVE

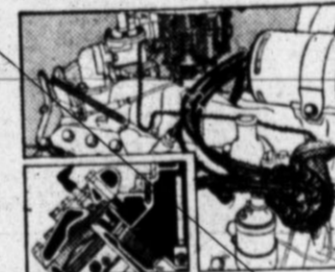
- The newest automatic drive
- The smoothest and most flexible
- Cuts 92% of your driving motion!
- Takes off "like a jell"

* You're always boss!



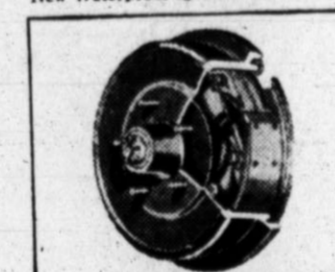
AUTOMATIC RIDE CONTROL

It automatically irons out the bumps with Ford's new Variable-Rate Rear Spring Suspension, new "Viscous Control" Shock Absorbers, and Advanced "Hydra-Coil" Front Springs.



AUTOMATIC MILEAGE MAKER

It's a magic brain that gives you high compression performance with regular gas, better mileage with any gas. New Waterproof Ignition System.



NEW DOUBLE-SEAL KING-SIZE BRAKES

A touch of your toe, and you stop straight and sure. They're double sealed against the weather to prevent moisture-binding, too.



NEW AUTOMATIC POSTURE CONTROL

Front seat moves forward automatically at the touch of a lever. At the same time height and angle are adjusted for correct posture.



NEW "MAGIC LIFT" DECK LID

Just turn the key and the rear deck springs open. No effort required to lift it or close it. And for rough, no other low-priced car can match Ford's deep-deck luggage locker.



The MODERN way to COOK

Of course — it's Electric!

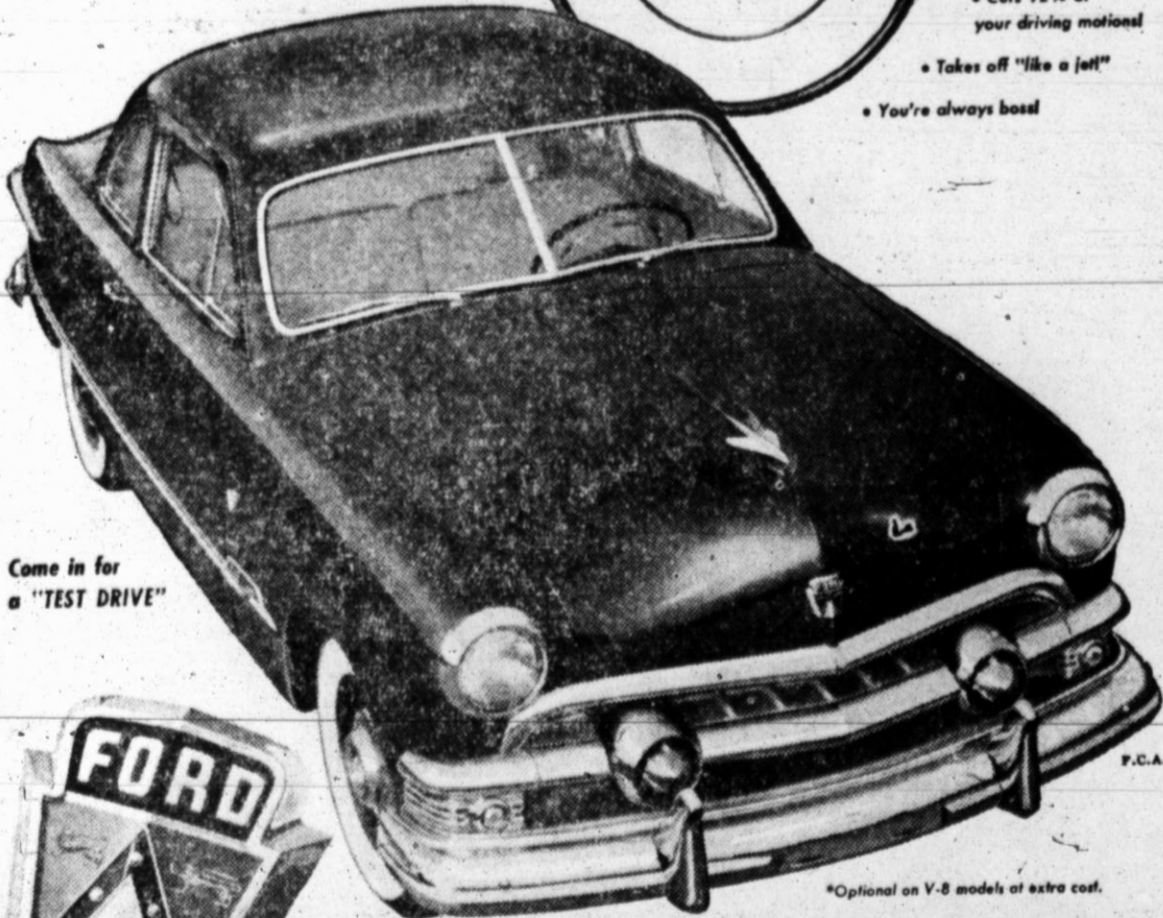


... and electric is the clean, convenient, efficient, economical way to cook, too. Spotless walls, shiny pots and pans ... these will be yours when you cook the modern way — the clean way. Electric cooking is clean because electricity is clean—cleanest of all heat producing methods. And remember the economy of electric cooking, too, the economy of its cleanliness, the economy of low cost, dependable electric service. Cook the modern way — of course — it's electric. See your Electric Appliance Dealer.

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The '51 FORD

HEREFORD MOTOR CO.

142 N. MILES

PHONE 39



MRS. REECE DAWSON

Miss Barrett Is Bride Of Paul Lyons

An informal candlelight ceremony on Wednesday afternoon at 5:30 o'clock in the Presbyterian Church united in marriage Miss Margaret Barrett, daughter of Mr. and Mrs. Fred Barrett, and Paul Lyons, son of Mr. and Mrs. F. P. Lyons. Rev. Russell Wingert read the double-ring ceremony.

Vows were exchanged before an altar arranged with tall baskets of white gladioli and stock combined with carnations, flanked by tall white tapers in seven-branched candelabra. Preceding the ceremony, Wayne Evans, organist, played nuptial selections and accompanied Dr. Margaret Barrett, head of the Home Economics Department of WT-SC, Canyon, who sang "Calm as the Night" by Bohm. At the conclusion of the ceremony Dr. Barrett sang Melotte's "The Lord's Prayer."

Candle bearers were Patsy Barrett and Craig Griffith and cardles were lighted by the ushers who were Morris Easley and Frank Barrett. Joe Lyons (Continued on Page 6)

Rosene Lance Reese Dawson Wed Jan. 13

Mr. and Mrs. Earl Lance, Sr., have announced the marriage of their daughter, Rosene, to Reece Dawson, son of Mr. and Mrs. J. M. Dawson. The couple and their parents are all of Summerfield.

The wedding vows were recited in the Clovis, New Mexico Baptist Church Saturday evening with the pastor, Rev. Maddox, performing the ceremony. They were attended by Mr. and Mrs. Charles Dawson of Amarillo.

The bride was attractive in a gray pin-checked suit worn with a green blouse and black accessories. She is a senior in Hereford High School and plans to continue with her school work to graduate in May.

Mr. Dawson is engaged in farming near Summerfield.



MRS. PAUL LYONS



MR. AND MRS. VARIAN J. FULLER were married in Springfield, Mo., on December 16. Mr. Fuller, son of Mr. and Mrs. Grant Fuller, is a graduate of Hereford High School and the University of Texas. Mrs. Fuller, daughter of Mr. and Mrs. Lee A. Donnell of Springfield, is a graduate of Southwest Missouri State College where she was a member of Alpha Sigma Alpha sorority. Mr. and Mrs. Fuller are now living in Shreveport where he is employed as an accountant, working from his Dallas office. The ceremony was read in the St. Joseph Catholic Church with the reception following at the sorority house where the bride was a member. Her sorority sisters served as hostesses.

The Sunday Brand

Hereford, Texas, Sunday, January 21, 1951

Section Two

SOCIETY



MRS. ALTON KEMP

Whittington-Kemp Vows Are Exchanged At Dawn

Mr. and Mrs. H. B. Whittington have announced the marriage of their daughter, Iona, to Alton Kemp, son of Mr. and Mrs. A. G. Kemp.

The wedding took place in the parsonage of the Baptist Church at Dawn with the pastor, Rev.oley Arender, officiating. The couple was attended by Mr. and Mrs. Joe Gidden of Canyon.

The bride wore a woolen suit in powder blue with white blouse and hat. Other accessories were in navy blue.

Mrs. Kemp is a graduate of Hereford High School and is employed in the Deaf Smith

County sheriff's office.

Mr. Kemp attended Hereford and Canyon Schools and served 2½ years during the war. He spent 18 months in the China-Burma theater of war. He is engaged in farming with his father near Hereford.

Mr. and Mrs. J. D. Gait of Breckenridge spent the past weekend with Mrs. W. F. Gillis. They are long-time friends. Also guests of Mrs. Gillis and of Mr. and Mrs. Bill Miller were Mrs. Miller's mother, Mrs. Viola Williams, and a cousin, Sara K. Hester, of Amarillo.

Avaritt-Wyly Rites Spoken In Tucumcari

Of interest in the Garcia Community, is the recent marriage of Miss Mary Ella Avaritt, daughter of Mr. and Mrs. T. E. Avaritt of Tucumcari, N. M., and Duane Wyly, son of Mrs. Alta Wyly of the Garcia Community.

The couple was married in Dunn's Chapel in Tucumcari where an archway of greenery provided a background at the altar. White tapers in seven branched candelabra and baskets of white carnations flanked the arch.

Minister H. L. Gibson of the West Amarillo Church of Christ, read the double-ring ceremony in the presence of close friends and relatives. Miss Evelyn Plummer played a prelude of organ music and gave soft musical accompaniment to the ceremony.

The bride was attended by her sisters, Mrs. Leonard Woltman, Mrs. Earl Lumpee and Mrs. Melvin Scrivener. They all wore gowns styled as companions to that worn by the bride.

Elton Wyly of Friona served his brother as best man and ushers were Leonard Woltman of Amarillo and Odell Purdy of Turkey.

Given in marriage by her father, the bride wore a Victorian gown of white satin made with full skirt and short train. The veil of illusion fell to fingertip length over the tight fitted bodice and was held in place by a Juliet cap of lace ornamented with seed pearls. The wedding bouquet was a center gardenia surrounded by sweet peas and rosebuds.

Following the wedding a reception was held in the bride's home where the hosts were assisted by Mrs. Odell Purdy of Turkey and Miss Frances Jones.

When the couple left on a trip to San Antonio and other points of interest, the bride was wearing an aqua suit with brown accessories. They will make their home on a farm in the Garcia Community.

Out of town guests included: Mr. and Mrs. Porter Wyly, San Jon, N. M., Mr. and Mrs. Odell Prudy, Turkey; Mr. and Mrs. Leonard Woltman and H. F. Champion, Amarillo; Mr. and Mrs. M. L. Phillip, San Jon, N. M., Mr. and Mrs. Wilson Wyly and family, Elton Wyly, Friona; Mrs. Alta Wyly, Mr. and Mrs. E. M. Jack, Mr. and Mrs. Bert-ram Jack, Mr. and Mrs. Bob Wyly and Mr. and Mrs. L. D. Chiles, all of Garcia.

Mrs. Sherman Honored At 72nd Birthday Observance

One of the biggest surprises of her life was Mrs. O. E. Sherman's birthday celebration given Tuesday by her daughter, Mrs. Tom Robinson. Mrs. Sherman baked herself a birthday cake and then invited friends to come to dinner and share in the day's observance with her, but everyone she called had a previous engagement for Tuesday. They were invited to Mrs. Sherman's birthday dinner at Mrs. Robinson's. When she finally called her daughter and asked her to come and spend the day with her, and was told that she "couldn't make it," she remarked "well—it's come to a pretty kettle of fish when all your friends and your daughter too, are too busy to give you a little time on your birthday."

Tuesday morning she felt pretty happy when Mrs. Robinson called saying she needed her and was coming right over after her—she wasn't going to spend her 72nd birthday alone after all. At the Robinson home were all the friends she had called and others, there was the birthday cake—and a birthday dinner.

The day was a happy one but probably the best part of it all was the knowledge that friendships, seasoned with years, are still warm and sincere.

Sharing in the day's activities were Mesdames; W. F. Gillis, Iva Riddle, Phillip Miller, N. C.

Vogele, Bess Glivan, Jack Brown, John P. Robinson, Leora Robinson, the hostess and the honoree.

Was Miss Nettie Ruth Carpenter Mrs. Sherman was Miss Nettie Ruth Carpenter when she married O. E. Sherman in Canton, Georgia on March 8, 1905. They came to Vernon, Texas in 1917 and moved to Hereford in 1927. They had always been farmers and when they moved here they bought the farm 2 miles north of Hereford where she still resides. Mr. Sherman died last year.

Mrs. Sherman operates the farm since his death and just recently learned to drive the car. Her philosophy of life has been that people can do the things life requires—if they try. So she had no difficulty in learning to drive. Her children can't remember her ever being sick enough to go to bed. She was too busy waiting on others, and her services of live haven't stopped with her family. Her happy personality has cemented many friendships and drawn many to her door.

Besides Mrs. Robinson she has one other daughter, Mrs. M. H. Power of Whiteface. She also has three sons, W. E. Sherman of Dallas, H. C. Sherman of Los Angeles, California and O. E. Sherman, Jr., of Midland.



MRS. O. E. SHERMAN

Author Defends Water Witching

By The Associated Press

In drouth-ridden Texas areas where a barrel of water is often described as being worth a barrel of crude-oil, a book-length work by famed novelist Kenneth Roberts is likely to strike up more than passing interest.

In his new book, "Henry Gross and His Dowsing Rod" (Doubleday), Kober's gives page after page of evidence where underground water has been discovered by the use of forked sticks from a willow or peach tree. Roberts not only believes strongly in this unusual talent of dowsing, or water-witching if you prefer, but declares skeptics are in the same class as those of 50 years ago who scorned the idea of radio, television or jet planes.

Henry Gross, is the hero of Roberts' book. Gross is a game warden in Maine and his dowsing is something of a pastime. Gross locates underground

veins of clear spring-water and makes no charges for it; often pays for his own gasoline to make the trips. And in this connection, says Roberts, ingratitude is one of the crosses that the dowser must bear.

Scores of wells in Maine have been dug after Henry used his rod and declared cool, clear water was ten feet to a hundred feet down. Sometimes, says the writer, there were seeming failures, but in every instance it was found out that heavy drilling tools or dynamite had crushed and sealed off the flowing veins of water. If the farmer on whose land the drilling took place only listened to Henry, said Roberts, those veins could be opened and a well of water would follow.

Roberts writes: "The explanation of modern scientists who are investigating water divining from a purely scientific standpoint, that water, minerals and oil give off electro-magnetic waves and fields of force, and that water-diviners are merely human radio-sets who are tuned in to those wavelengths and can pick them up, certainly knocks the romance and mystery out of the art of divining; but it is, without doubt, the logical and correct explanation of the previously incomprehensible phenomena."



"ONE HAPPY FAMILY" will be the feature picture on John Deere Day, January 26, when farmers and their families are invited to be guests of the local dealer, H&W Implement Company. The show starts at 1:30 Friday at the Texas Theatre. Farmers who have not yet received tickets are asked to obtain them by calling in person at the H&W Implement Company. "One Happy Family" tells the story of the Lynns, who compose a typical, happy, small-town household until they are awarded the title of "Family of the Year" in a contest conducted by a national magazine. The family is tossed into a whirlpool of comedy and excitement.

LaPlata Club Members Hear About City Of San Francisco

San Francisco was the subject of the program of the LaPlata Club Tuesday night when a meeting was held in the home of Mrs. Emil Dettman. Mrs. J. R. Johnson, president, presided over a short business session naming members of the organizing committee. They included: Mrs. Homer Brumley, chairman; and Mrs. Dalton Criswell and Mrs. Leona Blood. Officers will be elected February 20.

Miss Genevieve Eberle, who gave the program, began by sketching the history of San Francisco which was begun with a small expedition of Mexicans in 1776 and later settled by missionaries and prospectors. She described the city as famed for its magnificent views being built on ten hills, and told of

its Golden Gate Bridge and its harbor, the longest land-locked harbor in the United States. She told of its rapid growth during its prosperous periods and of the destruction of earthquakes and fire and subsequent rebuilding. Of special interest was her description of China Town and other places of note as she saw them while in San Francisco.

Members attending the meeting were Mesdames; Leroy Aven, Milton Adams, W. E. Blood, W. B. Boston, Homer Brumley, Les Combs, Dalton Criswell, S. S. Dodson, J. R. Johnson, Chas. Newell, Elmer Patterson, A. J. Schroeter, Chas. Spurlock, Roy Smith, U. I. Sireu, Corrae Thompson, Lynn Kester, Miss Eberle and the hostess.

Baptist Circles Meet For Study

Circles of the Baptist Church met for morning sessions Wednesday in homes of members.

Spence Circle met with Mrs. Charles Dones with Mrs. E. W. Young presiding. Mrs. Wirt Phillips gave the prayer and Mrs. O. M. Dickey gave the Bible lesson finishing the book "Where Unto Shall It Be Likened." 8 members were present.

Hughes Circle met with Mrs. Chas. Calloway with Mrs. A. O. Smith conducting the first lesson in the new study book "Go Ye", 6 members and 4 visitors were present.

Ramsour Circle met with Mrs. Chas. Slaughter when Mrs. Willie Daniel completed the lesson study "Where Unto Shall It Be Likened", 13 were present.

Sharkley Circle was entertained in the home of Mrs. Jack Roberson with Mrs. Carroll Whitehead giving the lesson on "The Bible and Prayer", 9 members attended.

Win One Class Is Entertained

Win One Class of the Methodist Church met in the monthly business and social session at Ward Hall Tuesday afternoon with Mrs. J. E. Beyer, president, presiding. Hostesses were Mesdames; C. B. Williams, A. C. Thompson and J. B. Jones.

Following the opening prayer led by Mrs. F. M. Faulkner, special music was provided by Mrs. A. C. Thompson, Mrs. J. B. Jones and Mrs. I. H. Spratt. Mrs. J. F. Ward, class teacher, told of her recent trip to the Waco Orphan Home and to the Methodist Home for Old Ladies.

Those present were Mesdames: Pearl Bergin, L. Ellis, J. E. Beyer, Florence Parr, F. M. Faulkner, S. F. David, E. W. Harrison, J. I. Funderburg, Luther Peevely, Andy Thomas, Laura Thomas, G. H. Whitaker, J. B. Hammer, Wm. McGehee, I. H. Spratt, Fred Millard, M. M. Beavers, E. J. Hudson, D. H. Bryant, H. M. Benefield, W. N. Hodges, J. F. Ward, and the hostesses.

"Modern Art" is Subject For Dawn Study Club Discussion

Billie Williams Made Sergeant

The Air Force's Training Aids Wing at Chanute AF Base, Illinois, recently announced the promotion of Billie J. Williams, son of Mr. and Mrs. C. E. Williams, Box No. 92, Hereford, Texas, to the grade of Sergeant.

Sergeant Williams, 21, merited this promotion by his efficient work as an aircraft-radio instructor. He is on the teaching staff of a Mobile Training Detachment which conducts special training courses on aircraft.

The Mobile Training Detachment is one of the many movable schools operated by the Training Aids Wing from Chanute AF Base, Illinois. The schools provide specialized instruction on all new and improved military aircraft for Air

The Dawn Study Club met in the home of Mrs. N. R. Miller Tuesday afternoon.

Mrs. Floyd Walton, Sr., gave the program for the afternoon on "Modern Art" introducing her subject by saying "Modern Art like most modern ideal must be accepted. It does not invite easy acquaintance." Mrs. Walton gave a short biography of the ten top modern artists and exhibited paintings of each.

Two piano solos were presented by Mrs. David Rodgers.

Members present were Mesdames: Gayle Neal, Murphy White, William Wimberley, H. H. Miller, Floyd Walton, Sr., A. T. Frye, David Rodgers, Zed Stewart, Alfred Smith, Carl Wimberly, H. V. McCabe, and the hostess.

Force maintenance and operating personnel throughout the world.

Prior to joining the Training Aids Wing, Williams was stationed at Scott AF Base, Illinois, where he attended the Air Force's Radio School.

B&PW Club Hears Don Boles Speak

Don Boles was guest speaker at the luncheon meeting of the B&PW Club Monday at Hotel Jim Hill.

In discussing his chosen subject "Philosophy" Boles spelled the word using each letter to give significant meaning to the whole. Central theme for his deliberation was the motto "Mentally Awake - Morally Straight."

Miss Della Stagner, president of the club, conducted a brief business session when members learned about their part in the coming "March of Dimes."

Special guests were Mr. and Mrs. Boles and Mrs. Charles Hodges.

Members present were: Dyalthia Bradley, Ellen Carter, C. C. Cockrell, Louella Cowser, L. I. Dishman, Zula Gilliam, Anna Hilton, Velma Hodges, Pauline Howard, Ursalee Jacobsen, Jew-



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LLOYD SHARP

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Hickory Red And Randy's Debbie Win Honors In Show

Hickory Red, a stallion belonging to O. G. Hill, Jr., was named reserve champion of the registered quarter horse stallions, foaled in 1944-47, and E. D. (Britch) Hopson's filly, Randy's Debbie placed fourth in her class of 28 fillies, foaled in 1949, at the National Western Stock Show in Denver, Colo., last week.

Texas Tom was the champion stallion, owned by Wilkinson, Casement, and Coy of Lander, Wyo. "He was pushed all the way by Hickory Red", according to a Denver paper.

Hill said competition was strong in the division in which Randy's Debbie was entered. The show is open to all who wish to

enter.

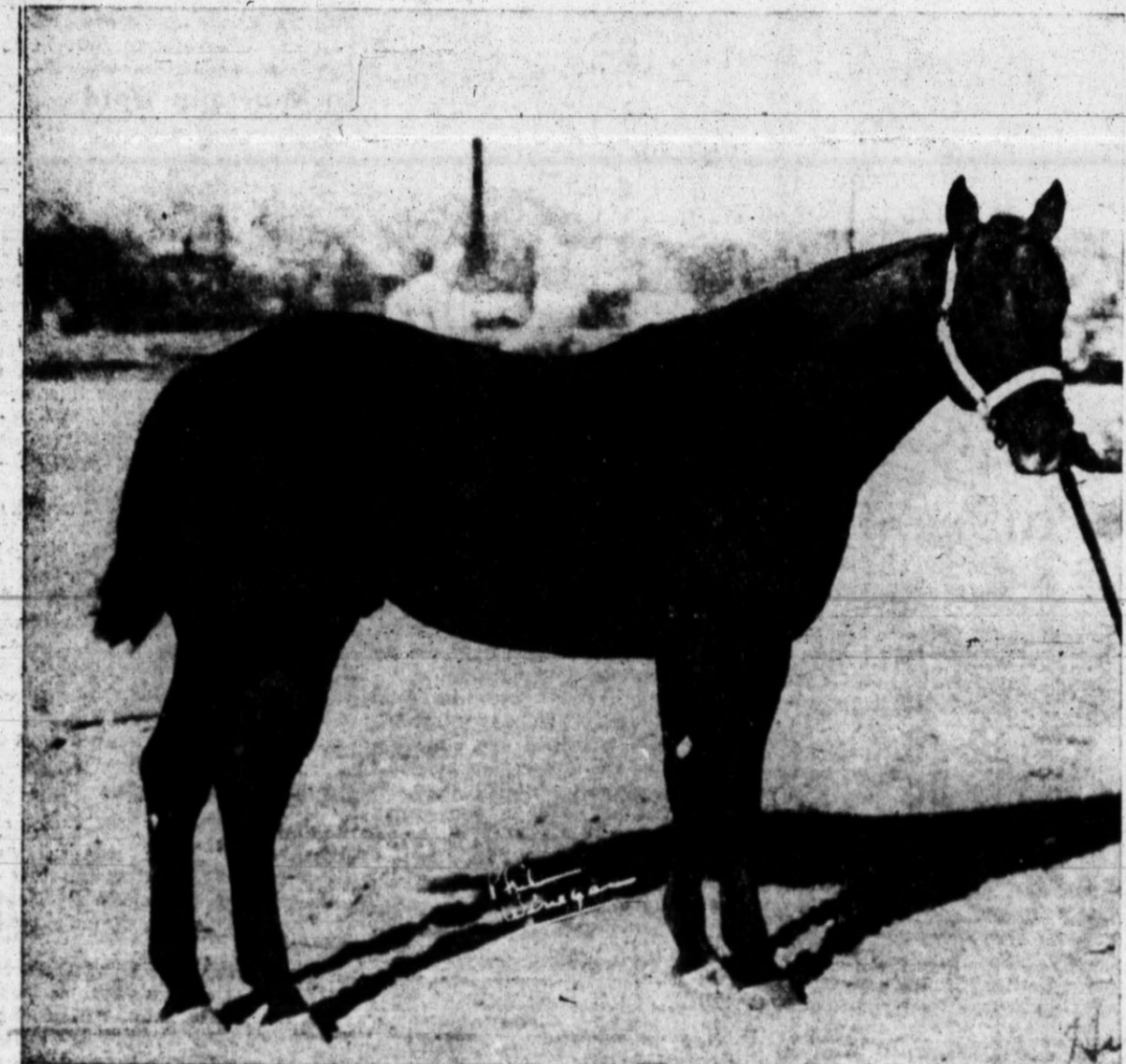
Hickory Red has a long record of winnings in shows all over the southwest. He was named Grand Champion Stallion at the following shows: Top of Texas Rodeo and Horse Show, 1949; Plainview Rodeo and Horse Show, 1949; Tri-State Fair, Amarillo, 1950; Swisher County Fair, Tulla, 1950; Floydada show, 1949; Cottle-King Livestock Show, Paducah, 1949; Post Quarter Horse Show, 1949; Castro County Fair, Dimmitt, 1949; Amarillo Fat Stock Show, 1949.

In addition to his grand champion winnings he placed first in the "Get of Sire" section

of the Tri-State Fair, Amarillo, 1950, and third in the cutting horse senior class, Tri-State Fair, 1949.

Hickory Red, AQHA p2988, who was bred by King Ranch, Kingsville, will enter the annual Fat Stock Show at Fort Worth soon after his return from Denver.

Among the Hereford people attending the Denver show were Mr. and Mrs. Woodrow Ireland, Mr. and Mrs. Billy Dameron, Mr. and Mrs. Obed Caraway, W. E. Dameron, Cecil Guseman, J. A. Pitman, Ky Lawrence, Lee Cocanougher, O. G. Hill, Jr., O. G. Hill, Sr., Foster Hill of Higgins and Britch Hopson.



Reserve Champion in his class at the National Western Stock Show in Denver is Hickory Red, owned by O. G. Hill, Jr.

WESTWAY NEWS Variety of Socials Held In Westway Community This Week

By Mrs. Elmer Combs

A birthday party, a glamour party, and the Willing Workers Missionary Society luncheon highlighted the news of the week at Westway where about an inch of snow fell Saturday.

There were 61 present at Sunday school Sunday. Bill Jackson and Bobby Ladd gave birthday offerings.

Snow Melted Fast
About an inch of snow fell here Saturday night, but warm winds and sunshine Sunday melted all except that which had drifted into bar ditches.

Mary Lynn Morrison is home from school this week. She became ill Monday.

Larry Kaul is ill with mumps. **Dinner At Wilson Home**
Mrs. Roy Lee Wilson was hostess at a dinner Sunday at her home honoring the birthday of her son, Nathan, who was 11 years old.

Those present included Mr. and Mrs. Robert Boyd, Frank, Frances, and Mary Kathryn, Gale and Ann Wagoner, Larry and Walter Kaul, G. C. Merrill, Jr., Kenneth and Bobby Ladd, Raymond, Ralph and Mary Lynn Morrison, Mr. and Mrs. J. C. Morrison, Mr. and Mrs. Vernon Wilson, Mike, Rodney, Roy Lee Wilson, Mrs. Wilson and Nathan.

Mr. and Mrs. Merlin Kaul were callers Sunday evening.

Mr. and Mrs. C. A. Sauley attended the funeral of Mrs. Jim Shirley at the Avenue Baptist Church at Hereford Monday afternoon.

Has Glamour Party
Billie Perez was hostess at a "Glamour" party Wednesday night at the home of her mother, Mrs. C. A. Sauley. Mrs. Miriam Voltz of Hereford gave a glamour demonstration.

Mrs. Perez served coffee and cookies to Mesdames Perez, Voltz, Roy Vaughn, Charlie Kroppf, and Miss Norma McBride of Hereford; Mesdames C. A. Sauley, Elmer Combs, Kenneth Rudd, Harold Rudd of this community.

Fred Severance was in the hospital the first of the week for medical care.

Mr. and Mrs. Wayne Little and boys of Fort Crook, Neb.,

were supper guests Wednesday of Mr. and Mrs. Marlin Pierce and Deborah. They also visited in the Paul Rudd home. The Littles came to Hereford to see Mrs. Grace Little who underwent surgery at the hospital the first of the week.

Mr. and Mrs. Charles Kroppf and Billie and Larry Perez of Hereford spent the week end in the C. A. Sauley home.

Mr. and Mrs. Clifton Combs, Mr. and Mrs. Elmer Combs, Eugene and Billy Don, went to the Don Combs home in Hereford Sunday where Clifton was an honor guest at dinner in celebration of his birthday. Mr. and Mrs. W. E. Combs of Plainview were also guests.

Honored on Birthdays
Mr. and Mrs. W. B. Nunley and children, Mrs. Joe Lander, and Ross Joe, and Mr. and Mrs. Merlin Kaul attended a dinner Sunday at the Guy Lawrence home in Hereford honoring the birthdays of Guy, Mrs. Landers, Ross Joe Landers, Ronald Lloyd, and Ricky Lee Nunley.

Mr. and Mrs. Jimmy Thomas and children moved Monday from the Joe Landers home to the former Herman Neff place now owned by Mr. Clark of Chicago.

Mr. and Mrs. Ralph Durstine of Friona are spending the week in the Merlin Kaul home and helping build a kitchen cabinet and make other improvements.

Mr. and Mrs. C. A. Sauley attended the wedding of Margaret Barrett and Paul Lyons at the Presbyterian Church at Hereford Wednesday evening. They also attended the reception which followed at the Dick Barrett home.

Mr. and Mrs. L. C. Thomas of Hereford were supper guests Sunday evening in the Merlin Kaul home.

Society Has Luncheon
The Willing Workers Missionary Society met Wednesday for a luncheon and the regular meeting in the home of Mrs. Robert Boyd.

Mrs. Boyd, president, had charge of the business session, after which Mrs. W. W. Mitchell conducted the lesson on "Christian Behavior."

The book of James was reviewed by Mesdames Johnny Townsend, Carl Schroeder, Roy Lee Wilson, B. B. Northcutt, Robert Boyd, Joe Landers, and W. W. Rhodes.

Appropriate scriptures were read by Mrs. W. W. Rhodes and Mrs. Joe Wagoner. Also on the program were "Christian Religion in the Home", Mrs. Carl Schroeder; "God Offered Guidance on Family Living", Mrs. Roy Lee Wilson; "Christianity and God-Given Life", Mrs. Joe Landers; "Narrowness of Christianity", Mrs. Bill Jackson.

Present were Mesdames Glen Williams, Bill Jackson, W. W. Mitchell, Johnny Townsend, Carl Schroeder, Roy Lee Wilson, B. B. Northcutt, Joe Landers, Harold Head, Kenneth Ladd, W. W. Rhodes, Joe Wagoner, and Robert Boyd.

The February meeting will be held in the home of Mrs. A. A. Head.

Is Injured Saturday
Mrs. Harold Head suffered painful injuries to her face and arm Saturday when hot water from a double boiler where she was making cake icing blew up and over her.

Value Your Health More Than Riches

Some folks think that fine clothes and fine, big houses are the most important things in life, but these things really don't mean too much if a person doesn't feel well enough to enjoy them. Most folks don't realize this, but Mrs. Lucy Braswell, of Route 2, Stone Mountain, Ga., realizes it very well. Mrs. Braswell takes HADACOL, and by taking HADACOL she found she is helping her system overcome deficiencies of Vitamins B, B₁₂, Nicotin and Iron, which HADACOL contains.

Here is Mrs. Braswell's own statement: "I have been sick for some time with stomach disturbances. I began taking HADACOL and I have been taking it about six weeks. I am so much better and much stronger. I will continue to take HADACOL. It sure has helped me. I tell my friends about HADACOL. I can't praise HADACOL too much. I am 50 years old."

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Panhandle Paragraphs

Sole Survivor
Sherman Lee Jones wants to say "hello" to all his friends in Littlefield and Spade and to let them know that he's looking forward to the day when he can come home and meet them all. That's the message his mother, Mrs. Eunice V. Jones, brought back with her from Walter Reed army hospital in Washington, D. C., where Jones is recovering from injuries received at the hands of the North Koreans. Jones, who was the sole survivor of a North Korean massacre in October, was imprisoned by the Reds for three months. During the time, his weight dropped from 160 to 86. He told his mother that the prisoners' food consisted of a "rice ball and a pickle every three days."
—County Wide News

40 Men Called
Forty men in the four-county selective service district, No. 43 comprising Floyd, Hale, Swisher and Motley counties, have been called for induction on January 19. The list includes six Floyd County men.
—The Lockney Beacon

Thief Needs Gas
An unknown Levelland car thief may have been spared a lot of grief Thursday night when the 1939 Dodge sedan he stole from 612 10th Street ran out of gas. The thief, who also entered the house of G. R. Hennen and Harold Cooper, finally pushed Hennen's car out of a driveway into the street and drove off.
—Levelland Sun-News

In Maternity Ward
Editor W. H. Graham is taking it easy this week—under doctor's orders—in the Clovia Memorial Hospital, and will remain there for at least another week. Hop denies fiercely insinuations that all is what it seems—declares being located on the maternity floor of the hospital is all an accident, and that he is truly suffering from hardening of the arteries. His physician says that the situation is not critical, but rest is imperative.
—State Line Tribune (Farwell)

Spectacle Frames
Don't throw away those spectacle frames, regardless of what kind they are. Give them to New Eyes For The Needy, Inc. This unique organization is in Short Hills, N. J. But you don't have to send the frames there. I have talked with Dr. Guy Clayton, Dalhart optometrist, and he says he will accept the old frames and look after their malling.
—The Dalhart Texan

Family Serves U. S.
Last week Mr. and Mrs. E. L. Kincaid of Adrian saw their fifth son, Lafe Kincaid, join the United States Air Force. All of their five sons and one daughter, are either now serving in the armed forces or have served on previous occasions. Lafe is 17 years of age and had to secure the consent of his parents to enlist.
—Vega Enterprise

Hit Red Granite
Red granite at a depth of slightly over 10,000 feet stopped drillers last week on the Amada Ailie Birnie No. 1 on the Birnie ranch about 14 miles northwest of Matador.
—The Matador Tribune

Seeking Daughter
Lawson Pearce, farmer from RFD 1, Erick, Okla., was in Portales Monday seeking his daughter, who disappeared from Clovis where she was employed in a cafe. The daughter, Elaine Pearce, 19, was last seen at 8 p. m. Dec. 23. The young man whom she dated is also absent, and his parents are seeking to find trace of him, Lawson Pearce said.
—Portales Tribune

New Friend
A Dumas chiropractor has recently been seen keeping company with a newcomer to Dumas and the great North Plains. Attractive in her California furs, she is introduced by the proud doctor as Gretta. The chiropractor—Dr. William E. Boyd—Gretta—his newly acquired German Shepherd guide dog.
—Moore County News

High Priced Cows
Most classes of cattle sold higher at the Quitaque Live-stock Auction. Only a few pairs of cows and calves were offered for sale but bidding was active on all classes. Stocker calves brought from \$27 to \$30, no choice being offered for sale. Cattle are expected to be higher next week.
—The Quitaque Post

Go To Air Corps
Possibly the largest contingent of men from Hansford county ever to volunteer for the air force, left Spearman, Monday, Jan. 8 and were sworn in to the air forces before midnight of that day. Service Officer A. L. Wilson was responsible for getting the boys into the air force. As all enlistments would be frozen after midnight Jan. 8, Service Officer Wilson called to Dallas arranged for the Spearman boys to be sworn in before midnight. All of the Spearman boys had already taken their physical.
—Spearman Reporter

Fatally Burned
A tragic accident Monday afternoon took the life of beautiful little Marilyn Kay Jones, 7-year-old daughter of Mr. and Mrs. Arnold Jones. Little Marilyn was playing with little Patricia Black at the home of Mrs. Audrey Downs when her dress caught fire as she backed up to a stove to warm and she was fatally burned.
—Wheeler Times

'Tater Peelin's

By Roberta Campbell

Ever since the radio began to give out reports of extreme weather in the Dakotas and other states to the north we've been feelin' sorry for our sister who lives near Phillip, S. D. hence we felt more than a little foolish when her letter last week started off with, "We are having the most ideal January weather one can imagine—"

Now we don't know whether bad weather just sorta skirts around the Black Hills or that after the blizzards of '49 they don't think they are havin' any winter without some fifteen foot snow drifts between the house and the barn.

This week's award for ticklers would go to a little boy at the County library.

He was too young yet for school and he and his mother were selectin' books to read and be read on bad days when she called a halt remindin' him that she didn't have much time for such.

She then turned to Mrs. Boydston and remarked: "When we have something to read I don't have any trouble with him."

To which he chirped right back, "I don't have any trouble with you either when we have a book."

Well, with Uncle Sam and the "buggerman" both peekin' over our shoulders as we made out income tax returns lately it looks like it would be an ideal time to get an accurate estimate of crop yields and actual cost of production.

Personally we will be glad when our assets overtake our deductions once again.

And here's hopin' something has also taken over the green bugs.



The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg may have a point this week; he ought to have one some of the time.

Dear editor:

I have always made it a policy to agree with my wife and the President of the United States, that is orally but not to the point of doing anything much about it, when my wife or the President says I ought to work harder, I agree but don't let it interfere with what I'm doing, yet the other day I was out here wanderin' around contemplatin' how much work could be done on this place, but never will when I found a copy of the Am-arillo News and picked it up and went to the south side of the barn in the sun and settled down and read where President Truman has announced we "must be taxed until it hurts," if we get prepared in time.

As I say, I don't like to disagree with the President of the United States, but it will take more taxes than that. That measurin' stick won't raise enough money.

There ain't nobody in this county who ain't already taxed until it hurts, and if that's the

I been trying to figure up my income tax and I'm here to tell you it hurts. Whenever I get a notice from the court house to pay a tax, and I've gotten plenty in my lifetime, sometimes two or three about the same tax, it hurts. There may be some, but I ain't acquainted with anybody who throws his hat in the air with delight and feels good all over when he gets taxed. Taxes are necessary, in an abstract sort of way we're all glad we live in this country and are able to pay them, when we are, but it's like gettin' a shot of penicillin in the hip, it's good for you, it'll do you good, you'll operate better for it later on, but at the time is blame sure hurts.

Nope—President Truman will have to find some other measure of taxin' if we keep Russia in line. Taxin' till it hurts and then stoppin' will throw us back to Plymouth Rock.

Yours faithfully,
J. A.

SUNDAY'S CURRENT QUESTION

Less Than 700 Poll Taxes Paid; All Agree "Off" Year Is Important

Do you consider paying the poll tax important on an "off" year?

Mrs. Dick Walker—Yes, I would think so.

Mrs. Doyle Rose—Yes, I do. You never know what might come up to vote on. If something comes up, you will have your poll tax paid. Amendments and different things like that come up on off years.

Gib Howard—I think that it is probably as important to pay the poll tax on an off year as it is on an election year because this business of citizenship is a full time job. The right to exercise voting privileges is the cornerstone of our democratic system. I think the payment of poll tax on an off year could be compared to the subs that sit on the bench at a football game. If every substitute on a ball team refused to come out for each game because there is a possibility he might not get to play over a minute or two his team's chance of winning would be substantially lessened. There is always a possibility that special elections might come up in off years, and since we are all creatures of habit, if we neglect to pay our poll tax because there is a possibility that an opportunity to vote might not arise, we might get into the habit of failing to pay our poll tax on election years as is the rule in so many cases already. Besides that, it just shows all our neighbors and fellow citizens that the privilege of voting is important.

Mrs. W. J. Hacker—We have already paid ours. I do consider it important.

Elmer Patterson—The paying of your poll tax in an off year is important because, in the first place, it gives you the opportunity to exercise your privilege of voting and thereby take part in your governmental or civic affairs. Often times elections will be called during the year, that you knew nothing about at the first of the year, in which you might want to vote. It is important for that reason. It manifests that you are alert and keeping abreast of the times, and that you want to be prepared for whatever comes up in which a vote becomes necessary. It shows that you are interested in your community, for many times it is in the "off year" that special elections for bond issues of various kinds are called; and by having that poll tax paid you are qualified to participate. It manifests good citizenship and declares that you are interested in the growth and progress of your community as well as the nation. So by all means pay that poll tax and be ready for any issue that might arise.

THE Washington Merry-Go-Round

Chennault Has Plan

CLAIRE CHENNAULT, a big leathery man who speaks with a gruff intensity, has a plan for starting fires against Stalinism in Asia.

The famous Flying Tiger general who fought with the Chinese Nationalists has been pounding on doors in Washington and saying: "Let's arm the hatred against Russia which is spreading across China. The greatest fear of the Communist is of the guerrillas—a million of whom hold great pockets on the mainland. We should drop weapons to them, and smuggle munitions across the borders."

"The spirit of revolt is so strong in China today," says Chennault, "that Communist members don't dare go out alone for fear of being ambushed. The Communists control only the cities, the rail centers and the ports. The best troops are engaged in Korea, Tibet and along the Indo-Chinese border. But the guerrillas have only the arms they can steal. If we give them help, they can take the pressure off Korea."

According to the intelligence slipped out of China to General Chennault, this is the picture on the Chinese mainland:

Mao Tse-tung, the titular boss of Red China, is acting as a moderator between quarrelling Communist war lords and pressure from Moscow.

The general in command of Chinese troops fighting in Korea, Lin Piao, is Russian-trained and violently pro-Soviet. When the Kremlin strategy switched this spring, away from the conquest of Hong Kong, Lin Piao moved his 350,000 troops north to Manchuria.

Silver Bullets

Protecting the Chinese coastal area in the south, he left playboy Gen. Chen Yi, who has 500,000 troops stretched from Shanghai to Canton. General Chen, noted for his concubines and his drunken parties in Shanghai, has been bitterly accused by General Lin of being a "bad Communist."

Once a Kuomintang leader, General Chen has been susceptible to "silver bullets" in the past, might be so again.

In contrast, General Li Po-chen, the one-eyed Communist war lord directing the invasion of Tibet, is loyal to Moscow.

However, a number of anti-Communist leaders, not tied up with Chiang Kai-shek, are available to foment revolt, according to Chennault. Ma Pu-fang, a Moslem, is now in Cairo asking help from Arab nations. He was the governor of a vast area bordering Tibet and would be a rallying figure for the 4,000,000 to 5,000,000 Chinese Moslems. Ma Hung-kwei, the ex-governor of Ninghsia, is in San Francisco, and Chang Fa-kwei, a leader of the Cantonese, is in Hong Kong.

General Chennault proposes that the United States arm and supervise the guerrillas through a military mission headed by Gen. Albert C. Wedemeyer, commander of American troops in China during World War II. He also recommends giving the Nationalist forces on Formosa modern planes for raiding the mainland.

"If this is done," says the Flying Tiger, "China will become a flaming hell for the Communists. They won't be able to conquer Korea for putting out fires at home."

Russian Targets

After all the brickbats congressional Republicans have been tossing at Secretary of State Dean Acheson, it was like sweet music to President Truman when retiring congressman Andy Biemiller, Wisconsin Democrat, told him: "Mr. President, you showed a lot of spunk by sticking up for Acheson. What many of his critics don't seem to realize is that Acheson is one of the first Americans the Russians would like to shoot. He's the chief engineer of our anti-Soviet policies."

Truman appeared slightly startled, but agreed with Biemiller that a liberal, middle-of-the-road program was what the Russians feared most.

Anglo-American Relations

Kenneth Lindsay, a British member of parliament, said to a group in America:

"I have crossed the ocean many times between England and America, but this is the first time I felt I entered a strange world. I can tell you we have no intention to back the befuddled, policy of MacArthur."

One American countered that British coolness toward Chiang Kai-shek was part of a play to keep the Communists from taking Hong Kong.

"We know we cannot hold Hong Kong," replied Lindsay, "but we do have great fear for Malaya. If we lose Malaya, we lose the sterling bloc. And there is no better way to lose Malaya than to go to war in China."

"Our greatest need today," Lindsay emphasized, "is to bring the American and British peoples together."

Editorials

TWO CENTS WORTH ABOUT THE Rural Telephone Problem

A group of Hereford farmers, approximately 200, last Tuesday night met in the district courtroom to summarize conditions and review facts regarding the rural telephone situation of this area.

Leaders were fair in presenting the situation. They carefully covered conditions which could be offered through the Rural Telephone Association, a proposed co-operative which has been allocated a loan of \$454,000. They likewise reviewed the proposal of the Bell Telephone System to offer service in a radius which would serve the Hereford territory. They cited the fact that Bell rates would be lower; they also pointed out that Bell would require construction costs on a per-mile basis in many cases.

The farmers voted by an overwhelming majority to remain with the proposed co-operative. The Brand commends the farmers on their choice. We believe it was fair, just and wise.

The Bell system, a huge organization, has many good men in the system, especially local and regional department heads. The system, however, has continually lagged in this area from a standpoint of progress. This statement is made in view of achievements by other public utilities serving the territory. It is further emphasized by the fact that The Brand has for a period of four years discussed expansion into rural areas with telephone company leaders. They have always been reluctant to express any definite program of expansion.

Today it still remains impossible for many people within the City of Hereford to secure telephones. Furthermore, the Bell system has repeatedly refused connections to farmers who live along the discontinued

lines which formerly served the Hereford Prisoner of War Camp.

Had the farmers deserted the Rural Telephone association, it is our opinion that the Bell System would have constructed lines within the first five-mile radius within a few months. Other telephone service, we believe, would have been extremely slow, especially in the areas with sparse populations. Furthermore, the proposed co-operative would have died a natural death. Perhaps we are wrong in this assumption, but it is certainly not out of line with the Bell operations in Hereford and Friona, since both towns do not have sufficient telephones and both are faced with inadequate service. The Bell system, as we see it in operation at these two points, is certainly falling short of necessary expansion and adequate operation.

The people started the co-operation as a result of actual need. They sought co-operation from neighbors in adjoining counties. To desert their friends—folks who came to their aid in a time of need—would not be in keeping with the West Texas integrity we have come to admire. Furthermore, the Bell System consistently refused to act—until the government appropriation of \$454,000 was allocated. This fact alone indicates the spirit of service upon which the Bell corporation has operated here.

Yes, we admire the farmers. We do not feel that co-operatives made America the great nation it is today but, like unions, there comes a time when they are necessary and beneficial. If the farmers build their own three-county telephone system, this will leave the Bell system in a position to use their proposed rural materials to efficiently service towns in which they hold franchises. Then, everybody will be happy. It appears to be an ideal solution.

Brighter Front

We had a lot of infantile paralysis in this nation last summer. Too much of it. Even one case of polio is too much. Just one kid, robbed of his God-given right to run and walk, and have fun, and grow up in health, is one youngster too many to have polio.

But let's face it, and realize that last year was the second worst in the recorded history of the disease in the United States.

At the same time, let's ponder the following and very hopeful fact: Research into infantile paralysis never has presented a brighter front than it does today.

"We can thank the March of Dimes for a great deal of our reasons for optimism."

During the past 13 years, scientific investigators have come a long, long way since one Dr. Underwood, an English physician, noted polio's peculiar symptoms in the 18th century.

Scientists now know what causes infantile paralysis: a group of viruses. They didn't know that too many years ago. They now know how to grow the virus in test tubes—a truly important step in the search for a vaccine, drug or serum to control the disease. That was achieved only two years ago. Scientists have also reduced tremendously the high fatality rate in bulbar polio, most serious form of the disease. This alone is a notable blessing.

Yes, we've had a tough polio year. A lot of kids and grownups came down with infantile paralysis. But we can take heart in the knowledge that research is advancing. Someday you can bet your last dollar that superimposed over the word "polio" will be the word "conquered." The \$9,000,000 authorized so far by the March of Dimes organization for virus research will have had a lot to do with final victory. It's worth bearing in mind when you make your final contribution to the 1951 March of Dimes.

A liberal education is not to be confused with technical training, despite the publicity that the experts receive.

When television becomes available throughout the nation most of the people will find a way to buy receiving sets.

Despite the criticism of our young people the morality of the world is on as high a plane as ever before in history.

The invention of printing was a great boon to mankind, but only to those who have sense enough to read.

Radar, Fast Planes

With the memory of Pearl Harbor in mind, many assume that our military forces will make every effort to prevent a similar sneak attack from delivering a declaration of war in the form of a devastating blow.

It is now revealed that New York City and the industrial East are under a day and night guard, maintained by ground radar equipment and backed by fast-climbing, high-altitude, radar-loaded Lockheed F-94 jet interceptor planes.

The ground crew, with its equipment picks up unidentified planes and the F-94's are guided to the proper area by ground radio. If necessary, the pilots can use their own radar scope to pick up the target. These planes have a ceiling of more than 45,000 feet and a speed of more than six hundred miles an hour.

Despite these precautions, however, it is possible that enemy planes might be able to sneak into the country and successfully drop their bombs. Obviously, there is no perfect defense, but this does not mean that a great measure of security can be attained by maintaining the greatest vigilance.

Very few Russians believe that their standard of living is lower than that of the people of this country.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

NEWSRAPER TEXAS PRESS ASSOCIATION 1949 CONTEST PRIZE WINNER

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Bert Steele
Society Editor Mrs. John McLean
Adv. Manager Carl Sundeen
Shop Foreman Jim O'Hair



THIEVES MADE THE HOLE in the haystack early this week at the N. A. Brown farm. The Browns had just finished stacking the hay the night before it was taken. The stack was placed a good distance from the house in order to be handy for feeding the cattle.

—Photo by Mrs. N. A. Brown

SUMMERFIELD NEWS

Farmers Glad to See Moisture; McLallen Speaks at Summerfield

By Bobbie Walsler

The farmers are glad to see the moisture. Although they need more, the small amount which fell Saturday will help. Mr. and Mrs. Luther Foust and son, Walter, of Plainview spent Sunday visiting in the homes of Lee Curry and Guy Walsler.

McLallen Speaks

Danny McLallen of Hereford, who is attending Wayland College, conducted the services at the Summerfield Baptist Church Sunday morning and evening in the absence of the pastor, Rev. A. A. Simons who had gone to Dallas to attend the convention. Forty-nine were present Sunday morning.

Rev. and Mrs. Simons visited friends and relatives in Oklahoma and Texas while they were gone and returned home Monday.

The community extends its best wishes to the newly weds, Mr. and Mrs. Reece Dawson,

who were married Saturday, January 13. Mrs. Dawson is the former Miss Rosene Lance, daughter of Mr. and Mrs. Earl Lance, Sr., and Mr. Dawson is the son of Mr. and Mrs. Charles Dawson. They will make their home in Hereford.

Brother Dies

Roy E. Cates of El Paso, brother of Mrs. Harry Cannon, died last week. He had visited several times here with his sister and friends. The community extends its sympathy.

Ky Lawrence attended the National Western Stock Show in Denver last week.

WMU Has Luncheon

The WMU met last Tuesday for a luncheon in the home of Mrs. L. E. Cannon.

Mrs. Earl Lance, Sr., conducted the business meeting after which the program was given by Mrs. Ky Lawrence, Mrs. J. B. Noland, and Mrs. Guy Walsler.

Present were Mesdames Ky Lawrence, Roy Campbell, C. R.

Pamela Clay Honored On Birthday

Pamela Clay was honored Saturday afternoon when her mother, Mrs. T. J. Clay entertained with a party on her eighth birthday. Movies were shown and games were played. Favors were valentines in picture puzzles.

Refreshments were served to Coleen Reeves, Linda Jean Neff, Jimmy and Judy Bradley, Susan Yarbrough, Clyde Whitaker, Eddie Skypala, Sondra Brumley, Zell Crump, Charles Robt. Seed, Linda Edwards, Paula Sue Moore, Mike Harvey, Gwendolyn Sheppard, Judith Rae Haseloff, Lynn Thompson, Billy Jean Barnett and the honoree.

Walsler, J. B. Noland, Guy Walsler, Earl Lance, Sr., L. L. Cannon, Miss Mabel Cannon, Jerry and Larry Noland, and Jimmy Campbell.

Mr. and Mrs. J. M. Wright spent the week end in Lubbock with friends.

Dixie Young of Hereford spent Wednesday night with Sandra Wright, daughter of Mr. and Mrs. J. M. Wright.

L. A. E. Members Study "Women In Public Life"

A program on "Women in Public Life" was featured at the L.A.E. Club session held Tuesday afternoon in the home of Mrs. Jessie Radovich.

Member answered roll call by naming prominent women they would like to know with Mrs. Franklin Delano Roosevelt leading the list.

Mrs. George Suggs was leader of the program. She gave a discussion of "Women Senators

and Representatives" mentioning Hattie Caraway, Perle Mesita, Clara Booth Luce, Edith Nourse Edna Kelly, Helen Gahagan Douglas, Freda Hancock, Eugenia Anderson, Frances P. Bolton, India Edwards, Georgia Clark, and Margaret Chase Smith.

Mrs. Boyd Knox talked about "First Ladies of The Nation"

giving interesting accounts of their personalities and mentioning four who were invalids. Mrs. Knox stated that Mrs. Woodrow Wilson was one of the most outstanding of the First Ladies.

A short business meeting was held with Mrs. Bill Jones, president presiding. Members voted to contribute to the Jaycee Christmas Lighting Fund.

At ending the meeting were Mesdames: J. D. Bartlett, Jr., George Benson, Eill Jones, Boyd Knox, T. W. Roberson, Sandford Smith, George Suggs, Robert Wagoner, Jim Whelan, B. A. Riddell and the hosts.

Presbyterian Women Meet

The afternoon group of the Woman's Council of the Presbyterian Church met in the home of Mrs. E. S. Ireland Wednesday afternoon with Mrs. Donald Henslee as assistant hostess.

Mrs. D. H. Alexander, chairman of the group, conducted the business meeting and Mrs. J. D. Neill gave the devotional program. Mrs. Vern Witherpoon was leader of the study program which began the study

of the book "Clothed in Power" by Earl Zeigler.

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No, Lady..
It Isn't That Bad
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BUT...
It's Nearer Than You Think!

Above: Picture of the lady who planned to build, remodel, re-paper or make small home improvements—but waited another month or six weeks.

Have you been thinking about building a new home? If you have, now is the time to get started... before some materials become less plentiful. See us immediately, or call No. 7 to get full details. Defense production needs will reduce the supply of some materials later on, so make your plans now. We can help you build the sort of home you really want... and show you how to save money, too.

Mr. Farmer and Cattleman! Will you need granaries, stock pens, barns, etc. As you know, government requirements will be great within a few months and, although some items are already becoming critical, we can still supply you with the necessary building needs. Don't take chances. See us this week and make arrangements for your construction needs. Delays may result in higher prices, along with scarcities of materials.



Housewives... now is the time to modernize your kitchen, add that extra room or remodel other parts of the house—while materials are still available. McCaslin's will help you work out every detail. We also have a nice selection of Wall Papers—and this is another item which will be "scarce and higher" as production demands eat into regular supply channels.



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Bay View Club Names Mrs. A. M. Jones, President

New officers who will serve two year terms were elected at the Bay View Club meeting held Thursday afternoon at the home of Mrs. Howard Gault.

The officers are: Mrs. A. M. Jones, president; Mrs. Lee Benefield, vice-president; Mrs. Wayne Evans, recording secretary; Mrs. George Heard, corresponding secretary and Mrs. E. W. Harrison, treasurer. Installation rites will be conducted at the final meeting of the club in May.

During the annual business program reports from officers and committees were heard and Mrs. Paul Mathers, president, appointed the 1951-52 year book committee. Members of the committee are Mrs. E. W. Harrison, chairman, Mrs. Lee Benefield, Mrs. Colby Conkright and Mrs. J. W. Spradley. Members voted to contribute to the Jaycee Christmas-Lighting fund and the club voted to contribute 100 per cent to the March of Dimes.

Mrs. J. W. Spradley gave the program for the afternoon, giving a review of the book "Rio Grande Glimpse" by Laura Gilpin. The value of the book is measurable by what it reveals of the physical, economic and social importance of our national heritage. The author traveled the length of the river which is 1889 miles. 3

times to obtain her material and was three years compiling her book. She divides the book into three parts: The Source—in the Colorado mountains; Midstream—in the bounds of New Mexico and The Valley—before it spreads into the Gulf of Mexico," she said. "It is a book of photography and contains over 200 illustrations," Mrs. Spradley concluded.

Members present were Mesdames: Lee Benefield, Henry Benson, Colby Conkright, H. G. Conkright, Wayne Evans, Roy Ford, Francis Hardwick, E. W. Harrison, George Heard, Frances Houston, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, J. P. Slaton, J. W. Spradley, Bob Wilson, F. T. Roison and the hostess.

Irate Merchants

Feeling among Tulsa business men reached a white heat this week when mail addressed to such institutions as the First National Bank, Tulsa Herald, Dr. R. F. McCasland, Heard & Jones, and Northcutt's Dress Shop were returned to the senders marked "Held For Better Address" by the Tulsa post office.

—Tulsa Herald

Miss Barrett

(Continued from page 1)

was his brother's best man. The wedding party entered from the side of the altar at the west extremity of the church with the bride's sister, Miss Bea Barrett, entering first as honor maid. She wore a plum colored suit with dusty-rose blouse and hat with other accessories in black. Her corsage was of white feathered carnations.

The bride entered on the arm of her father who gave her in marriage. She was attired in a tweed costume suit with white blouse and white hat. Her accessories were in black and her shoulder corsage was of white rosebuds.

For her daughter's wedding Mrs. Barrett wore a dark suit and hat with white carnation bouquet. Mrs. Lyons, mother of the bridegroom wore a tan and brown ensemble with white carnation corsage.

Reception

The bride's brother, R. E. Barrett, and Mrs. Barrett were hosts at a reception which followed the wedding. Mrs. Fred Barrett, Jr., poured and Dr. Margaret Barrett served the wedding cake from an attractive table centered with an arrangement of white roses and featured carnations. The wedding confectionery was topped with white rosebuds. Mrs. J. W. Robinson, Jr., presided at the guest book. Others assisting were Mrs. Stan Barrett and Mrs. Chas. Owen.

Out-of-town guests included: Mr. and Mrs. Tom Fields and Mrs. O. L. Miller, Amarillo, Mr. and Mrs. Fred Kerr and sons of Coats, Kansas, Dr. Margaret Barrett, J. T. Harp and Betty Caldwell of Canyon, and Doug Eaton of Clovis, New Mexico.

Mrs. Lyons is a graduate of Hereford High School and attended WSTC one year before going to Trinity University where she received her degree in 1946. She has also done post-

VFW Auxiliary Is Organized

The Auxiliary to the Veterans of Foreign Wars held an organizational meeting at the VFW Hall recently with Mrs. Violet Kenney of Plainview, past state president, assisting in organization plans.

Officers chosen to head the group include: Mrs. Wanda Jones, president; Mrs. Laverne McMinn, 1st vice-president; Mrs. Jean Jackson, 2nd vice-president; Mrs. Margaret Johnson, secretary; Mrs. Wanda Ward, treasurer; Mrs. Louella Cowser, chaplain; Mrs. Lorraine Jones, conductress; Mrs. Viola Massey, guard; Mesdames Bessie Wood, Betty Lookingbill and Nell Norvell, trustees.

A charter night program is scheduled for January 24 at the VFW Hall when the new officers will be installed. Mrs. Violet Kenney will present the charter.

Requirements for Auxiliary members include: wife, mother, sister or daughter of a veteran of foreign wars. All eligible women are urged to attend the charter night program and have a part in the organization activities.

Others attending the organizational meeting were Frankie Parlier, Bobby Parks, Helen Barrow, Neva Parker, Nadine Hulse, Texie Gyles, Fannie Mae Olson, Nancy Roberson, and Jerry Rennie.

graduate work at West Texas State College.

Mr. Lyons is also a graduate of Hereford High School and attended Texas Technological College, Lubbock before entering the service in World War II. He spent several months in overseas duty.

Following a short wedding trip to San Antonio and other points the couple will reside in a new home near Adrian where he operates a farm.

MRS. URLIN STREU

Dress Up Bakery Cakes and Bread With Two Quickly Made Variations

January sees us into the season when eating and entertaining has probably reached a low ebb. There seems a definite lull between Thanksgiving and Christmas holidays, which center around the festive board, and Springtime, which welcomes the first fruits and greens of the season, when simple foods are needed to fill the gap.

Today's column deals with recipes based on cakes and bread from the home town bakery, or simple ones of your



Let's Cook Something

own, and call for improvisations rather than baking. They are quick and easy and effective as Mrs. Urlin Streu has proved by frequent use for family or company breakfasts and informal entertaining.

Orange Toast

1/2 cup orange juice
grated rind of 1 orange
1/2 cup sugar
6 slices of buttered toast.
Mix orange juice and rind with sugar. Let stand while making toast. Spread mixture on hot buttered toast and brown in hot oven or under broiler flame. This is not only different but extremely good. Serve immediately.

Here is an important dessert which can come to a dinner party or luncheon and is just right when you ask a few friends in for coffee.

Quick Cake

Take a loaf cake or thick layer from the bakery and cover with a topping made from:
1/2 cup brown sugar

Miss Heiskell Named Chairman Of Belton Exes

Miss Lola Pearl Heiskell has been named Hereford chairman for the candlelighting party which former students of Mary Hardin-Baylor College, Belton, will have February 4 at the Federated Women's Club House in Amarillo.

These parties are held throughout the world in celebration of the founding of this 106-year-old college for women. Panhandle former students will meet at 3 o'clock and the impressive candlelighting ceremony will be held at 3:30 o'clock.

Miss Heiskell requests that all former students contact her and make reservations for the party.

Jolly Girls Prexy Is Thelma Epting

Mary Cayton was hostess to the Jolly Girls 4-H Club at a meeting last week when Thelma Epting was chosen president for the new year.

Other officers are Mary Cayton, vice-president; Peggy Ann Browning, secretary and reporter; Arlene Cupell, drill leader; Thelma Epting, demonstrator; and Mrs. Epting, leader.

Mrs. Doris Mahaffey, assistant home demonstration agent, gave an interesting talk on the selection and care of birds for the poultry show.

Refreshments of cookies and pop were served the eight members and leaders present.

The next meeting will be held at the home of Thelma Epting on January 25.

1/2 cup coconut
1/2 cup nut meats
enough cream to hold together

Spread over cake and sprinkle with cinnamon. Place under broiler flame to brown and serve at once.

New Officials of Rebekah Lodge Installed at Meeting Tuesday

Ola Hacker was installed as Noble Grand of Hereford Rebekah Lodge, 228, Tuesday when Pauline Lady, retiring Noble Grand was hostess.

Charlotte Calvert is vice grand; Ethel Fridley, secretary; Lydia Hopson, F. sec.; Catherine Russell, treasurer; Altha Davis, warden; Ruth Smith, conductor; Lucille Olson, chaplain; Alyene Lomerick, right support; Edna Bowe, right support to vice grand; Ruby Smith, left support; Lillian Smith, outside guardian; Mary Flower, inside guardian; Earline Manning, color bearer; Ursalee Jacobson, pianist; Alter bearers are Leola Turner, Ann Willifer, Ella Cockrell, Julia Sowell, Bobbie Metchman and Edna Draper.

The new officers were installed by District Deputy Ursalee Jacobson and Deputy Marshall Verna Sowell, assisted by staff members, Hazel Sparks, Earline Manning, Lillian Smith, Leona Sowell, Julia Sowell, Ruby Vir-den, Alta Davis, Bobbie Meach-

am, and Leta Kaul. Forty-one members of the lodge were present with several guests from the Dimmitt lodge attending the meeting.

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But the fellow who said a picture speaks louder than a thousand words wasn't talking about these superbly able 1951 Buicks.

Sure, they're smart to look at—smart in style and smart in dress.

But they're also smartly powered—smartly engineered—smartly priced. And it would take a book to describe in full their deep-down goodness.

What's been done for '51 is to take the best automobiles that ever bore the Buick name—and top them.

Come, look them over, and you'll see what we mean.

There's the SPECIAL which can accurately be titled "the newest car in the world"—new in structure, new in power, new in dimensions, new in thrift—and potent in price appeal.

There's the SUPER—that looks and is a smart new edition of its "best seller" forebear.

Then there's the ROADMASTER—that coddles your anatomy on luxurious new fabrics and cloud-soft cushions—pampers your pride with its lordly bearing—shoots a delicious tingle right up your spine by

the exuberance of its power and action.

We could go on and on. This is the car that "breathes through its nose." This is the car that sports a brand-new front-end styling. This is the car with new high-visibility instrument dials, more easily read at night. This is the car with glare-and-heat-reducing glass and a host of other news-making features you can't afford to miss.

So your No. 1 date this week end is with your Buick dealer. It won't take you long to conclude that he's offering the smartest buys of the year.

"Smart Buy's Buick"

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Anniversaries from Sunday, January through Wednesday, January 24th . . .

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Mr. & Mrs. P. H. Luck Mr. & Mrs. H. N. Bishop
Mrs. Wm. E. Blood Mr. & Mrs. Paul Rudd
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SUNDAY-MONDAY-TUESDAY
Texas YOUR FAMILY THEATRE

FOR THOSE WHO DARE... FIND THE GUILTY!
WARNER BAXTER in STATE PENITENTIARY
OSLOW STEVENS - KARIN BOOTH

WEDNESDAY-THURSDAY
Texas YOUR FAMILY THEATRE

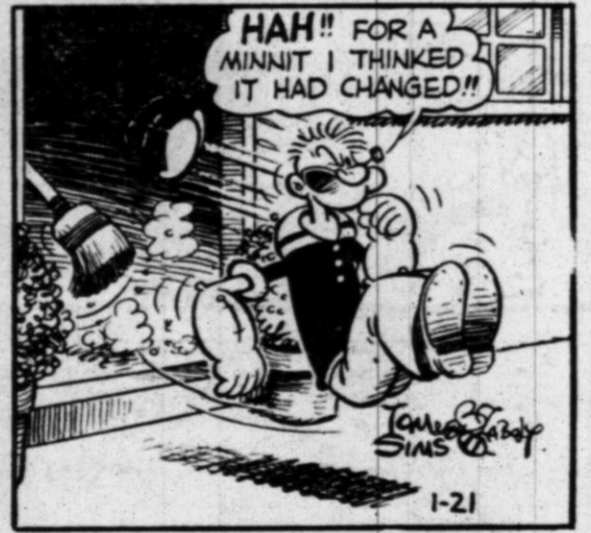
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STAR Friday Saturday
JANUARY 26 - 27

THIMBLE THEATRE :-: Starring POPEYE

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1-21



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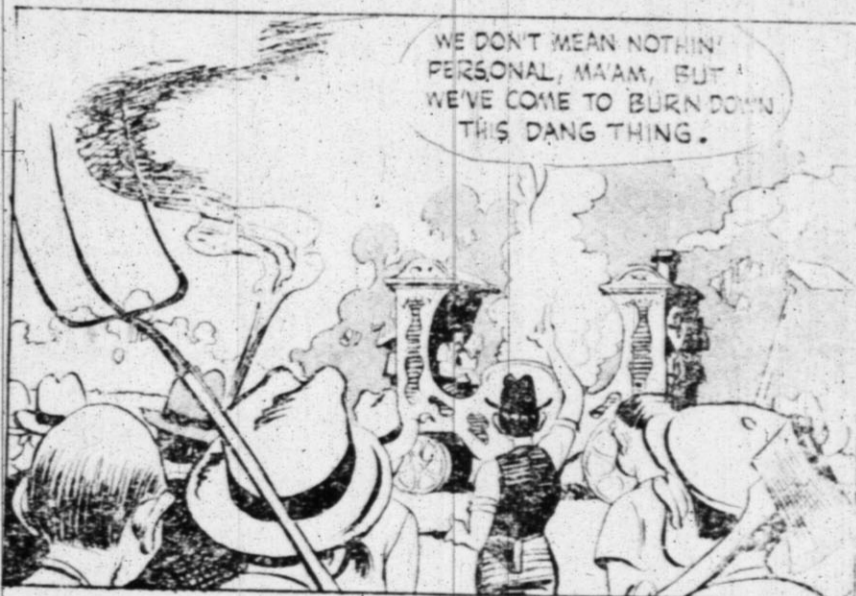
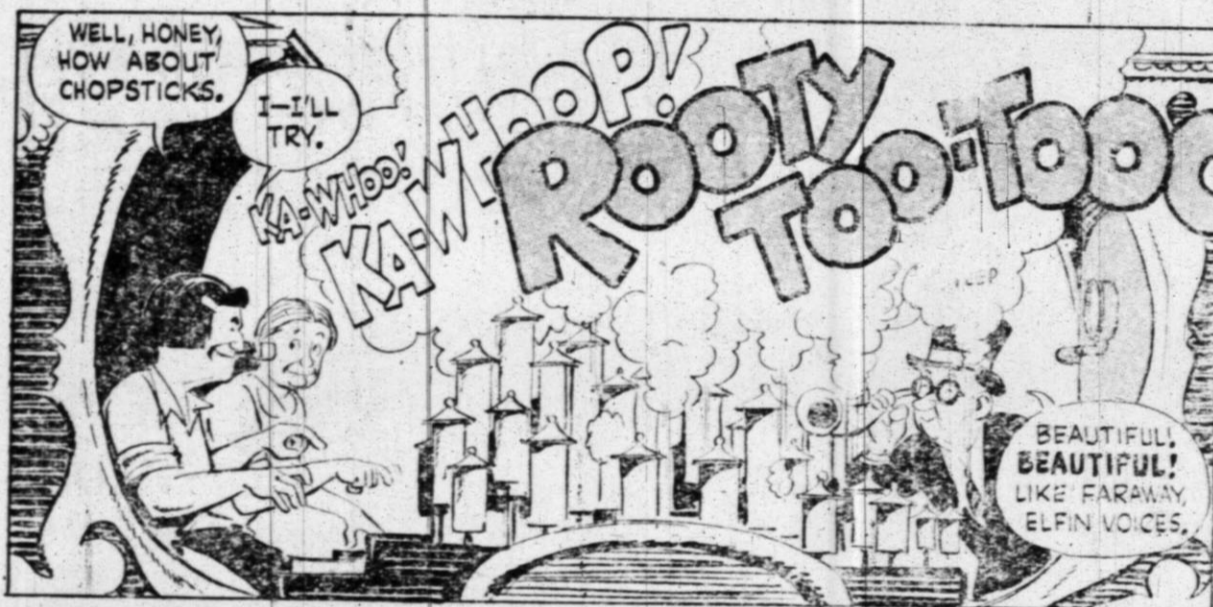
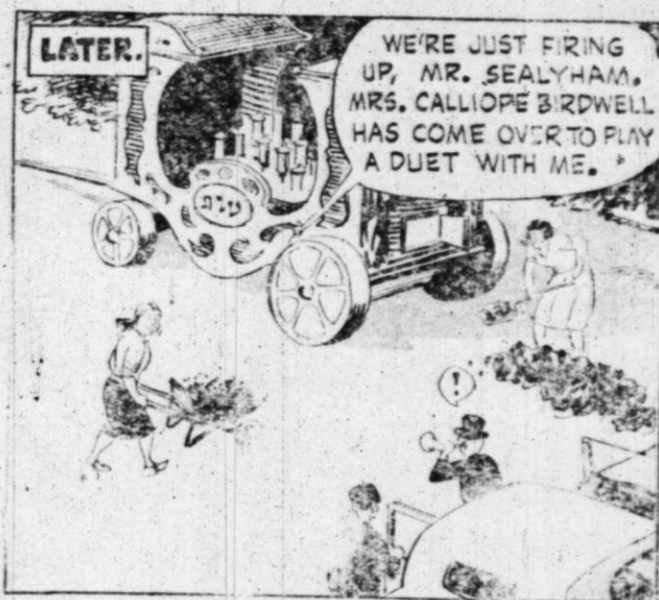
The Brand

The Sunday Brand

Hereford, Texas

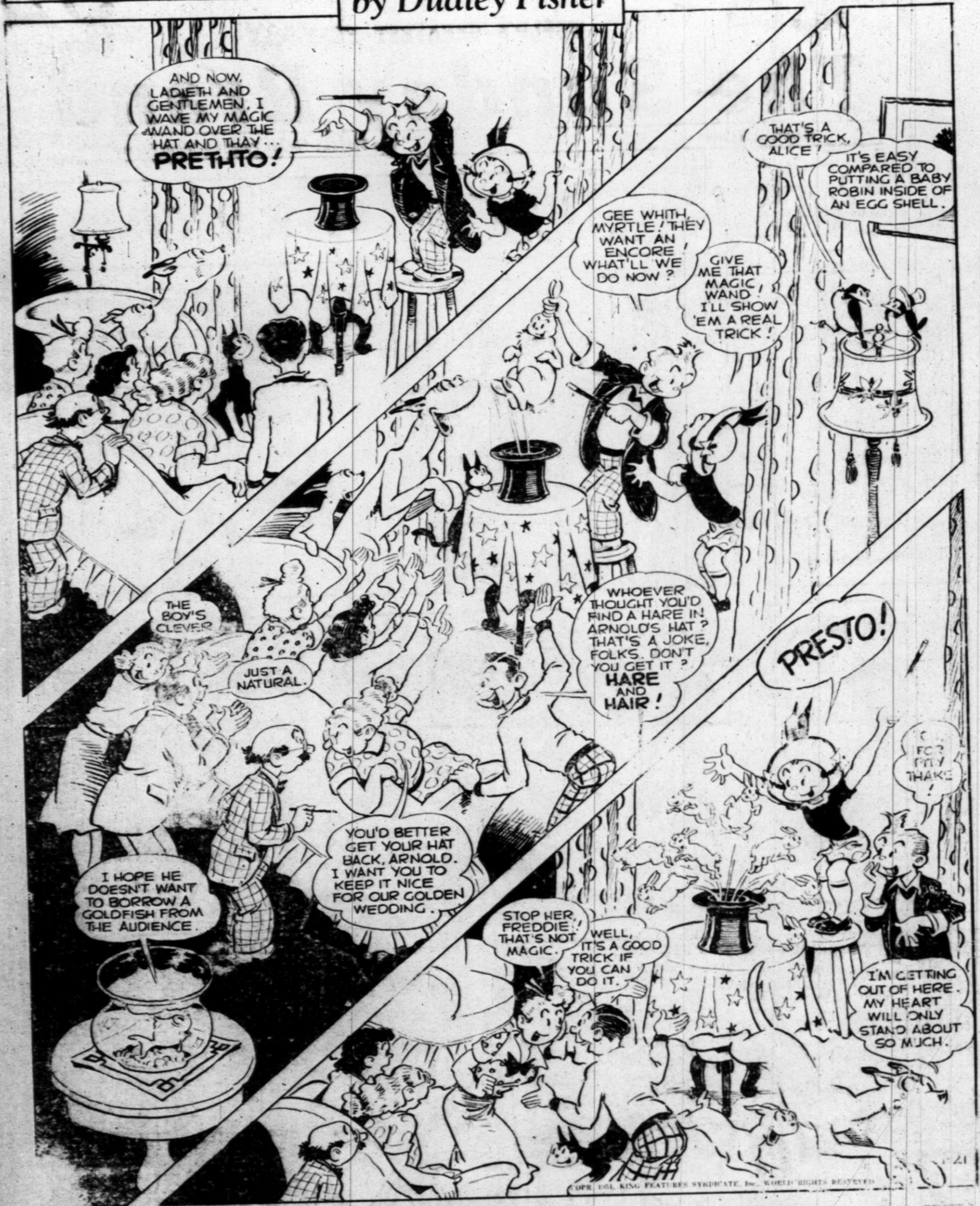
Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



Right Around HOME[®] with MYRTLE

by Dudley Fisher



BUFFET SUPPER - 6 to 9 P. M.

Every Sunday Evening
 Piping Hot Fowl and Other
 Meats Plus All the Other Dishes
 That Are Good To Eat

\$ 2.00

Per Person

GOOD FOOD
 is our business



HOTEL JIM HILL

BLONDIE
by
CHIC YOUNG

I NEED SLEEP--
I'M GOING
TO BED EARLY
TONIGHT.

GOOD
IDEA

BANG

WHAT'S THAT? THERE'S
SOME EXCITEMENT GOING ON
UP THE STREET

SOUNDS
CLOSE

YOU WERE THE ONE
WHO SAID YOU WANTED
TO GET A GOOD
NIGHT'S SLEEP

OH, BOY...
I HOPE I
DON'T MISS
ANYTHING

BANG
BANG

HALT!

BANG
BANG

OH, MY
GOODNESS!

WE'RE
CORNERED.
NOW WHAT
WILL WE
DO?

WHERE
DO YOU
GET THAT
"WE"
STUFF?

MAY I PHONE MY
WIFE PLEASE,
CAPTAIN?

DON'T ASK
QUESTIONS, BLONDIE.
JUST COME DOWN
AND GET ME
OUT OF HERE

AND YOU WERE
THE ONE WHO
WANTED TO GET
TO BED
EARLY.

WHAT
HAPPENED
TO POP?

HE WAS OUT
PLAYING COPS
AND ROBBERS
AT MIDNIGHT

Z-Z

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CHIC
YOUNG

1-21



WE HAVE 'EM

Complete line of Desk Lamps.
Flourescent, also goose neck lamps.



AT THE

BRAND

PHONE 30

JOHNNY HAZARD by FRANK ROBBIN



JOHNNY, DISGUISED AS THE SILENT ONE, HAS HALTED THE CARAVAN... MEANWHILE, POGG HAS DISCOVERED THE REAL SILENT ONE TRUSSSED UP IN HIS BATH, AND STARTS IN PURSUIT OF JOHNNY AND HIS FRIENDS...

HALT! MASTER SAYS HALT!

SO FAR, SO GOOD, FLAME, HONEY... ONLY HOPE THEY KEEP ON UNDERSTANDING MY SIGN LANGUAGE, 'CAUSE I'VE GOT SOME FANCY PANTOMINE COMING UP!



YES, MASTER! YOUR WISH IS A COMMAND! I ORDER THE TWO YOUNGER ONES TO YOUR SIDE IMMEDIATELY!



F-FLAME! YOU ALL RIGHT?!

COULDN'T BE BETTER, PETEY... JUST STICK YOUR HEADS IN HERE AND TAKE A LOOK AT THE SURPRISE PACKAGE I'VE PRODUCED!



JOHNNY!

GHUH! TAKE IT EASY! DON'T HAVE MUCH TIME! HANG AROUND HERE, BUT STAY ON YOUR HORSES!



YES, MASTER! I UNDERSTAND... MASTER IS MOST KIND! THE MEN WILL BE VERY GRATEFUL, FOR INDEED IT IS SWELTERING HEAT!



MASTER SAY, ALL GO SWIMMING NOW!



AEE! HOO-WOO! YEE!



IT WORKED! NOW, WITH EVERYONE IN THE SWIM, WE'RE PRACTICALLY ON OUR WAY! JUST ONE MORE DETAIL TO CLEAR UP!



CONSIDER YOURSELF FIRED! I TALK FOR MYSELF FROM HERE ON IN!

TRADE WITH YOUR NEI GHBORS— The Friendly Merchants Of Hereford

- Friendly, Courteous Service
 - Nationally Advertised Brands
 - Complete Stocks Always
- This Message Sponsored In The Interest Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference In Merchandise, Shop the Ad Columns of this Paper!

THE BRAND

PHONE THIRTY

TEENA[®] *by Lilla Terry*

IT'S PIPSY ON THE PHONE - SHE WANTS TO KNOW IF SHE'S STILL YOUR AGENT...SHE SAYS SHE'S GOT A BIG DEAL LINED UP.

HMMPH! IF SHE THINKS I'M FALLING FOR ANY MORE OF HER PHONY DEALS!! ...I GUESS I CAN GET TO BE A BIG FAMOUS MOVIE STAR WITHOUT **HER** KIND OF HELP!!!

-SHE SAYS TO TELL YOU THIS INVOLVES A **LEADING PART** FOR YOU - YOU'LL BE **TEAMED** WITH **TEN MEN**-



PIPSY! DARLING! OH, SURE - BUT BY ALL MEANS, CLOSE THE DEAL IMMEDIATELY - YES - YES, YOU CAN TAKE YOUR TEN PER CENT FIRST... WHERE? OKAY AT THE GYM. I'LL BE RIGHT OVER!!



-A CONTRACT WITH THE TERRIERS' BASKET-BALL CLUB. THEY NEEDED A CHEER LEADER



-SO I TRADED YOU TO THEM FOR DATES, SEE? YOU GET **NINE ESCORTS**, TEENA.



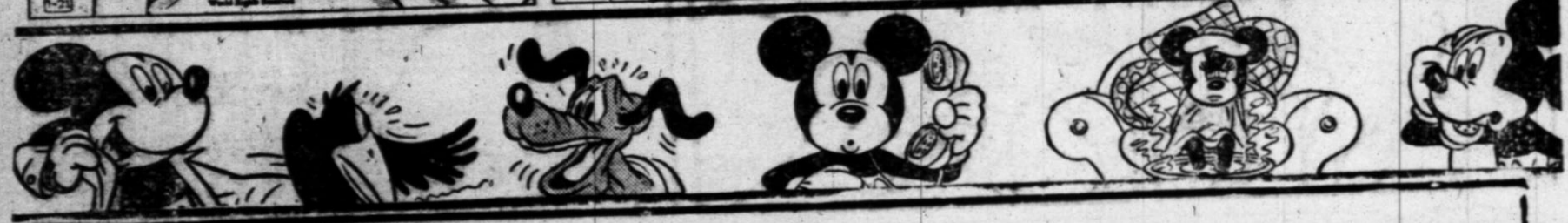
AFTER I DEDUCT **MY** TEN PER CENT!



SERVE **Borden's** DAIRY PRODUCTS At All Leading Food Stores



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**PITMAN
GRAIN**

**PHONE 1
NO. 1**

The KATZENJAMMER KIDS



WANT ADS

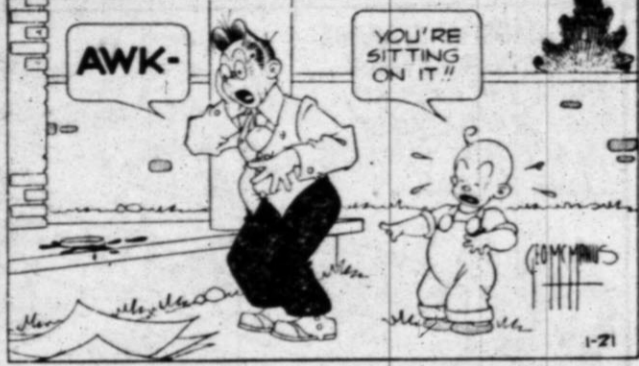
Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

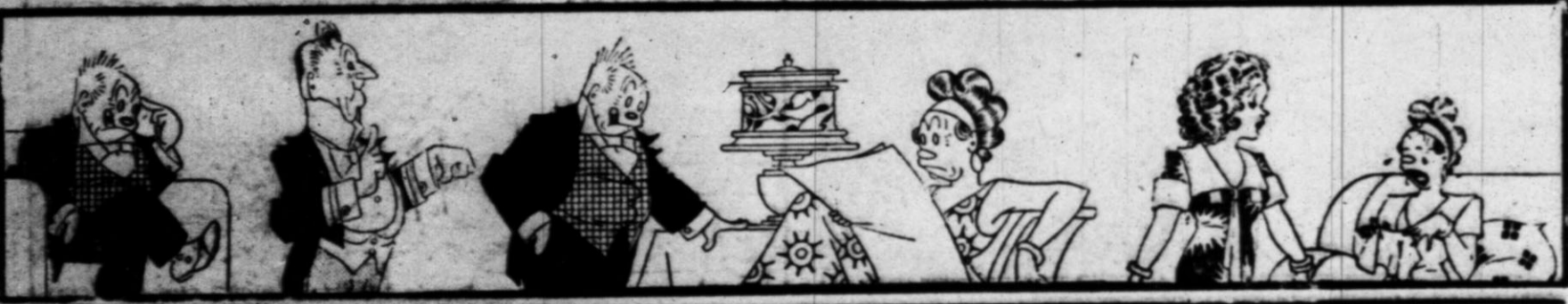
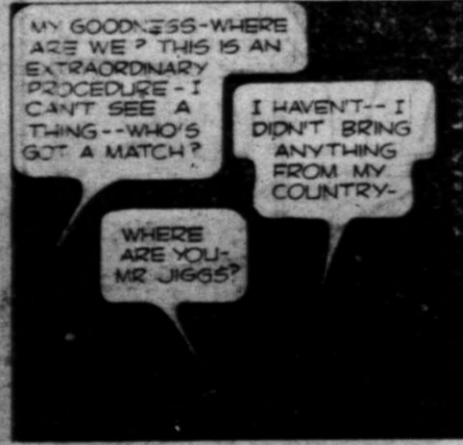
WUM'S
by
GEOMCMANUS



Bringing Up Father

Registered U. S. Patent Office

By George McManus



This Space For Sale!



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THE HEREFORD BRAND
Phone 30

Prince Valiant

IN THE DAYS OF KING ARTHUR

By HAROLD R. FOSTER



Synopsis: PRINCE VALIANT STEPS BACK FROM THE BREACH AND BLACK ROBERT LOOKS BEYOND HIS SON INTO THE FACE OF THE MAN HE HATES. RUY FOULKE GLARES PAST HIS LITTLE DAUGHTER AT HIS FROUD ENEMY. THE HORRID DIN OF BATTLE DIES AWAY AS THE TWO LEADERS FALTER. THEN VAL'S CLEAR VOICE RINGS OUT: "WELL," HE CRIES, "SHALL WE CONTINUE THE FIGHT AND SACRIFICE THESE TWO YOUNGSTERS TO YOUR HATE AND PRIDE?"



"THE TWO GAMBLERS CANNOT FINISH THE DOUBLE COIN, FOR YOUR HANDS WOULD ONLY CONTINUE THE GENERATIONS TO COME."



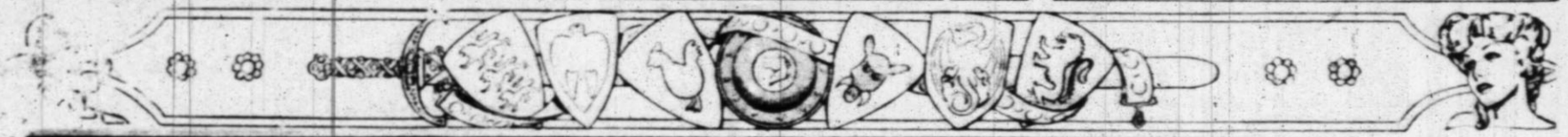
"MAY I SUGGEST THAT WE LEAVE THE MATTER IN THE HANDS OF THESE YOUNG PEOPLE TO SETTLE?"



MANY A VERSE WAS WRITTEN AND MANY A SONG SUNG TO THE YOUNG MAID WHO CHAINED HERSELF TO THE STAKE WITH HER LOVER.

THERE WERE ALSO SOME HUNDREDS OF WIDOWS AND ORPHANS WHO FAILED TO SEE ANYTHING ROMANTIC IN THE EVENT. BUT THEN, THEY HAD NO APPRECIATION OF POETRY!

NEXT WEEK - Unwanted Peace







LOOK FOR THE LOAF WITH THE "LITTLE MANN"



Mann's MILTED MILK Bread

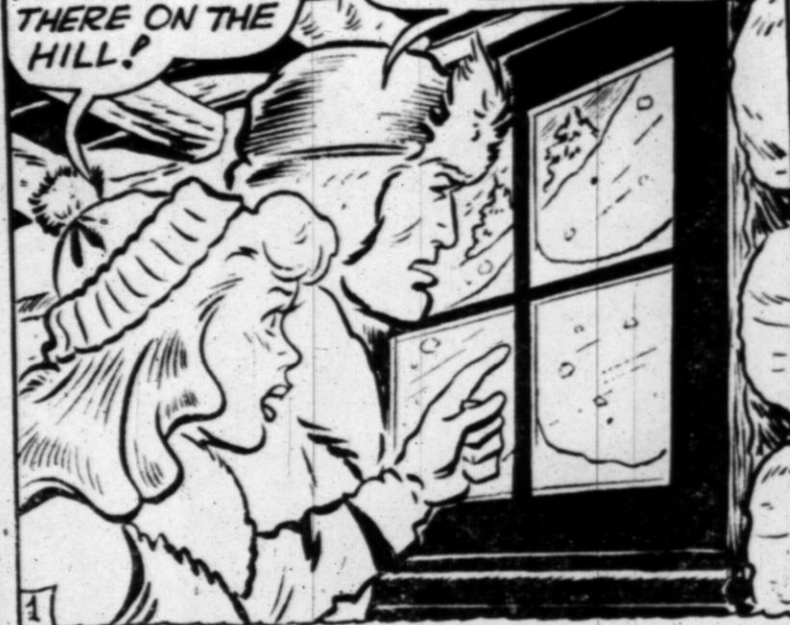
KING of the ROYAL MOUNTED

by
ZANE
GREY



I CAN SEE THAT
MURDEROUS GUIDE,
KING.. HE'S UP
THERE ON THE
HILL!

GREAT SCOTT!
WE'VE GOT TO
GET OUT OF HERE!



WHILE KING AND MRS. CAPE HIDE IN THE DARK
CABIN, HOPING THE KILLER WILL WALK INTO THEIR
TRAP, THEY SUDDENLY ARE AWARE OF HIS SCHEME!

HE'S TRYING TO START
AN AVALANCHE AND BURY
US ALIVE!



WELL I'LL BE.....! THAT GUY IS
TRYING TO START A SNOWSLIDE
AND WIPE OUT MY CABIN!

HEY!



THAT'S YOUR HUSBAND,
TIM CAPE? IF HE CAN
JUST HOLD OFF
SOOKUDLAH UNTIL I
CAN GET UP THERE!

OH, DEAR! THAT
TERRIBLE GUIDE
HAS KNOCKED
HIM DOWN!



AH! NOW ME GOT GUN AGAIN!
THIS TIME ME MAKE SURE
MOUNTIE DIE!

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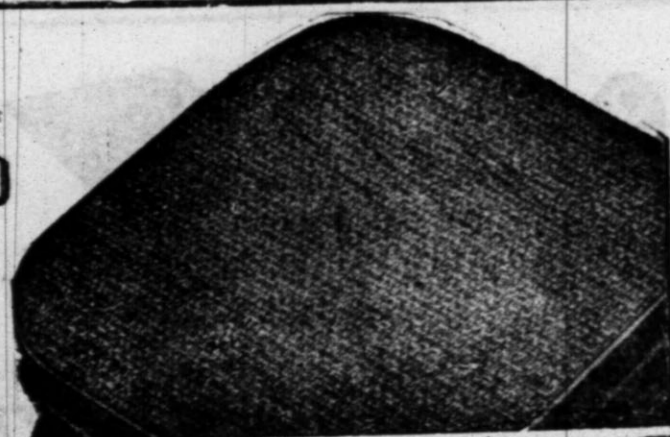
New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



MANDRAKE

THE

MAGICIAN

BY LEE FALK & PHIL DAVIS

AS MANDRAKE, NARDA AND LOTHAR RETURN FROM THE CAVERN, THEY SEE A LOVELY PALACE THAT GLITTERS LIKE A GEM...



1

MANDRAKE! LOOK AT THAT LOVELY PALACE! LET'S LAND AND VISIT IT, PLEASE.

I DON'T SEE ANYONE. DO YOU SUPPOSE IT'S ALL RIGHT FOR US TO GO IN?

YES, ACCORDING TO THIS SIGN.

WELCOME, STRANGERS. ENTER.

2

THEY LAND IN A NEAR-BY FIELD--

MY, I'VE NEVER SEEN A SIGN LIKE THAT IN A GARDEN BEFORE. MOST PEOPLE ARE MORE FUSSY ABOUT THEIR FLOWERS.

STRANGE, WE HAVEN'T SEEN ANYONE, YET.

PICK ALL THE FLOWERS YOU WANT.

3

COME IN, STRANGER. MAKE YOURSELF AT HOME.

THAT SIGN'S INVITING US IN.

MAYBE NOBODY HOME.

DOESN'T SEEM TO BE A DOOR-BELL. HELLO, IN THERE.

4

THEY SEE A LARGE ROOM FILLED WITH RICH GARMENTS, JEWELS AND TREASURES--

LOOK AT THAT! ARE WE REALLY SUPPOSED TO HELP OURSELVES?

ANYBODY, HERE? WE'VE STILL SEEN NO ONE!

TAKE ANYTHING THAT PLEASES YOU, STRANGER.

5

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?

?

?

EAT HEARTILY, STRANGER. THIS IS ALL FOR YOU.

6

1-21
NEXT WEEK = THE FLOWER

This Space For Sale!



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THE HEREFORD BRAND
Phone 30

OZARK IKE by RAY GOTTO

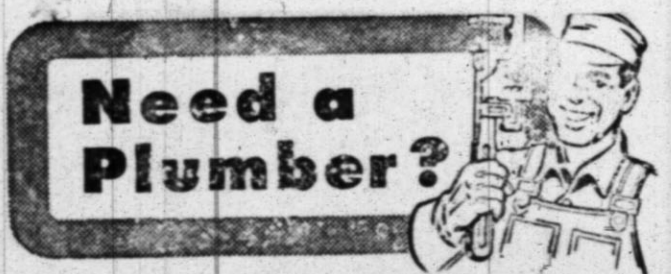
SAL AND DINAH ARE SKATING AGAINST THE CHAMPION TORNADOS IN THE FIRST GAME OF A THREE-GAME TOURNAMENT. AT THE END OF THE HALF THE SCORE IS TIED 8-8!



Automatic Savings
 SURE Savings ---
 U. S. Savings Bonds

COURTESY OF
 THE HEREFORD BRAND

GRANDMA by CHAS. KUHN-



DOMESTIC COMMERCIAL INDUSTRIAL **PLUMBING**

save time and money with quick, efficient plumbing. Guaranteed plumbing expert, low-cost repairs!

HEREFORD HEATING COMPANY

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"Authorized Lenox Dealer"

Phone 708

RUSTY RILEY by FRANK GODWIN



ROW THE BOAT IN UNDER THE PIER, CLOON... THERE'S SOMEBODY SNOOPING AROUND.. I'LL HAVE A LOOK!



OH, GOLLY! SQUIRE BOGGS MUST'VE HEARD FLIP!... HE'S COMING BACK!... MAYBE, IF WE HIDE BEHIND THIS ROCK, HE WON'T SEE US!



HM-M... I GUESS I'M GETTING JITTERY... THERE DOESN'T SEEM TO BE ANYBODY AROUND HERE!



HUH?... WELL, NOW, ... I GUESS I WASN'T SO WRONG; AFTER ALL! BEHIND THAT ROCK, EH?

GRR-R-R-R... WOOF! WOOF!



OH!... SO IT'S YOU! WELL, NOW WHAT ARE YOU HIDING FOR?... COME OUT, BOY! IT'S ONLY OLD SQUIRE BOGGS!

WOOF! WOOF!

WHAT DO YOU WANT?



CAPT. CLOON AND I ARE ENGAGED IN... AH... AH... A PECULIAR KIND OF... OF NIGHT FISHING... COME ALONG... I'LL SHOW YOU!

NIGHT FISHING? OH, I SEE!... SURE, I'D LIKE TO WATCH... BUT...



...BUT I OUGHT TO GO HOME... TEX TOLD ME TO GO TO BED!

OH, FIDDLESTICKS! HE WOULDN'T MIND YOUR BEING WITH ME... COME ALONG... WE'RE FISHING FROM THAT OLD SCHOONER HULK!



FIVE MINUTES LATER.

IT'S THAT KID RUSTY... I TOLD HIM TO GO BELOW AND WAIT... HELP ME SLIDE THE HATCH COVER ON... THEN WE CAN KEEP HIM SAFE UNTIL WE STOW THE STUFF!

AYE, AYE, SQUIRE... THAT WAS REAL QUICK THINKIN'!

1-21 TO BE CONTINUED

This Space For Sale!

For Complete Details - Inquire THE HERFORD BRAND Phone 30

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office.



NOW WATCH HER~SHE'S AS CUNNIN' AS A FOX, BUT I'M TOO SMART FOR HER~I KNEW SHE HEARD 'BOUT THAT POOR OLD FISHERMAN BEIN' SICK~



LOOKS LIKE SHE'S BRINGING HIM SOME GRUB~ WHAT'S WRONG WITH THAT?

THERE AIN'T NO HARM IN A BIT OF CHARITY~ BUT NOTICE HOW SHE SNEAKS UP TO THE DOOR LIKE A THIEF IN THE NIGHT~



HE ALWAYS SEZ 'NO' IF YOU OFFER HIM CHARITY~ BUT HE CAN'T SAY IT IF HE DON'T SEE ANYBODY TO SAY IT TO~



SEE WHAT I MEAN? IF FOLKS SEE HER THROWIN' MONEY AWAY, THEY'LL GET NOSY AN' DISCOVER SHE HAS FOUND THE OLD PIRATES' TREASURE CHEST!



I DON'T KNOW WHAT TO DO (SNIFF). I'M COLD (SNIFF) AN' HUNGRY AN' LOST (SNIFF). I CAN'T FIND MY HOME~



GEE, THAT'S TOUGH~ BUT DON'T WORRY~ I KNOW A WARM PLACE WHERE WE KIN GET HOT FOOD AN' THEN WE'LL FIND YOUR MOTHER AN' FATHER AN' THEY'LL TAKE YOU HOME~



MY MOTHER AN' FATHER ARE DEAD~ I LIVE IN THE ORPHANS' HOME~ BUT I'M LOST AN' I CAN'T FIND MY HOME (BOO-HOO, HOO HOO)



HONEST, I'VE HEARD LOTS A ORPHANS CRYIN'~ BUT NONE OF 'EM WAS CRYIN' BECAUSE THEY LOST THEIR ORPHANS' HOME~ I GUESS THE ORPHANS' HOME YOU LOST MUST BE AN AWFUL NICE HOME~

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DARRELL MCCLURE
1-21

EVERY NEW
CONVENIENCE
YOU'VE BEEN
LOOKING FOR

Serwel
The GAS Refrigerator

Only Serwel - The Gas Refrigerator

has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT - LAST LONGER

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