







By Jim Terry

Dudley Rutherford won the new woods being given away by the Hereford Golf association for bringing out the largest number of beginners this year. Rutherford brought out 13 new golfers. Jerry Stoltz was next to him with 12 divot diggers. Others who participated in the contest were Ted Young with four new players, Truitt Johnson with three, Lucile Posey with two, Joe Kerr with two, Alton Brock with two, Frank Cogdell, Pat Kerr, Wendell Burdine, Jim Kirby, Dale Tinnin, Stan Barrett, Bruce Woodell and Cora Jane Benson, all with one be-

ginner apiece. Dudley was reported to be really working for those clubs. The Eighth Annual Eskimo Open Handicap Golf tournament, at the Amarillo Country club is open to the public, and can be played either December 31 or January 1, 1951. The entry fee is \$2. Local Pro Jim Terry this week urged all golfers who wish to go over to Amarillo and play in the tournament.

Quite a bit of play still is taking place during the holidays. A great number of college men and women have returned to Hereford and are reported spending much of their time on the course. Two golfers reported they had had their best round of the year over the holidays. T. J. Clay, who was playing with his father, who said he shot 38 on 9 holes. A. G. Miller also had his best round of the year, when he came in with 42—one under par for the last four holes. Jed Miller also was reported

**CARD OF THANKS**  
We wish to take this means of expressing our gratitude and thanks to those who so graciously helped with their time and food during the illness and death of our husband and father, and especially those who gave their Christmas Day to make our sorrow more bearable. Also for the beautiful floral offering. May God bless each of you.  
Mrs. R. D. Lance  
Mr. and Mrs. George DeLozier and family.  
Mr. and Mrs. R. D. Lance, Jr.  
Mr. and Mrs. Jack Streun and family.

**French Woman Honored Here**

Mrs. T. W. Roberson entertained informally Friday afternoon honoring Madame Odette Marchegay of Paris, France who is a very interesting personage eager to learn of Americans and of American Art. Mrs. Roberson and Mrs. Marchegay have been corresponding since Mrs. Roberson's son, Hicks, was billeted in the Marchegay home in Chennevières during the war. She arrived by plane on October 16

and since that time has been visiting friends and studying something of the art museums, particularly French paintings. From here she will go to Los Angeles and San Francisco to visit friends and study the Hicks Roberson in Yuma, Arizona before returning to Europe about the middle of March. Madame Marchegay's charm and personality delighted the guests as questions were answered and much was revealed about her native land. Mrs. Roberson also honored her daughter-in-law, Mrs. D. C. Roberson, a recent bride.

Assisting Mrs. Roberson in the host party were Mesdames W. L. Jones, N. D. Bartlett, Jr., George Benson, Phil Radovich, Henry Williamson and Jim Wheeler. Tea was served from a table carrying out the western motif in decorations and appointments. Those calling during the designated hours were Mesdames James B. Hicks, Arlington, R. H. Cagle, N. E. Gass, Jack Roberson, Geo. Benson, C. J. Mountz, B. Y. Crosthwait, Cliff Estes, John McLean, J. A. Pitman, B. E. Roberson, A. B. Higgins, Bob Higgins, Ray Conway, W. E.

Dameron, Bob Lawrence, R. H. Beavers, J. W. Spradley, J. P. Slaton, Leon Griset, Los Angeles, Calif., Jim Lipscomb, F. L. Lucas, O. G. Hill, Elmer Patterson, A. O. Thompson, and A. J. Schroeter. Misses Thelma McMinn, Vida Hicks, Lucille Park, Lucille Hughes.

**Altman Guests**  
Visitors for the Christmas holidays in the home of Mr. and Mrs. Oscar Altman were Mr. and Mrs. Clarence Brown of Loveland, Mr. and Mrs. Gail Poff and small son, Stahley, of Jackson, Miss. Mrs. Poff & Mrs. Brown are the Altman's daughters. Other guests included Henry Perry of Amarillo and G. W. Guthrie, now stationed with the air force at Fort Worth, Mr. and Mrs. Aubrey Jackson and daughter, Pam, of Hereford. G. W. Guthrie, Sr., returned to Fort Worth with his son on Thursday.

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Mr. and Mrs. Carl Perrin left Friday for Dallas where they will see the New Year's Cotton Bowl football game. They will also take in some good shows before returning home.

Guests in the home of Mrs. Kenneth Ladd on Xmas Day were her parents, Mr. and Mrs. E. S. Long, and her sister, Mrs. Andy Frisbie and her two daughters, Doris Jewel and Lydia Ann, all of Amarillo.

Grant Fuller, whose two sons are visiting him, played a round Christmas Eve with the two sons and their wives. Two of the happiest golfers this Christmas were Dub Reeves and Ed Skypala, both of whom received new sets of clubs for Christmas—courtesy of their wives. Ted Young, one of the course's most formidable golfers is due back in Hereford soon from a visit to California. An Eskimo sweepstakes will be played this Sunday, according to Jim Terry. It will be on a handicap basis. Everyone will get five strokes added to their handicap, and balls will be given as prizes.

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**it's DOLLAR DAY!**

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**Table of ODDS and ENDS \$2.00**  
Slips, Sweaters, Skirts, Pajamas, Girdles On This Table  
Group of 6 Mo. to 14 Years  
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One Counter of **COSTUME JEWELRY SCARFS NOVELTIES \$1.00**

**All Dark FELT HATS \$4.00**  
Values To \$16.95





THE ANNUAL WALSER-LANCE FAMILY Christmas tree was held at Summerfield on Thursday of last week at the Summerfield Community house. Each family had a member present a part on the program. Shown above are the children of the families gathered around the tree. Photo by Bobbie Walser

H. Walser, Dottie, Jackie, Zella and Marie; Mrs. J. O. Clark, Leaton Richard, and a friend; Mrs. Freeman Curtis and girls of Dimmitt.

Mr. and Mrs. Lee Curry spent Christmas in Fort Worth with their daughter and family; Mr. and Mrs. Pat Morse.

Mr. and Mrs. Melvin Rainy spent Christmas in Oklahoma with his family.

Mr. and Mrs. D. C. Walser, Gloria and Carol, ate dinner with Mrs. Walser's parents, Mr. and Mrs. Fullwood, Sunday at Hereford.

Mr. and Mrs. J. Dawson, Darrell and Patsy, spent the holidays in Crosbyton with friends and relatives.

Mr. and Mrs. Weldon Webb of Lubbock spent Christmas with her parents, Mr. and Mrs. Earl Lance, Sr., and family.

Mr. and Mrs. W. H. Walser and family spent Christmas in Amarillo with her parents.

Mr. and Mrs. B. E. Roberson and Gayle of Hereford spent Christmas Eve and Christmas in the K. W. Neill home.

Mrs. Sharp of LaForce spent the Christmas holidays in the home of her daughter, Mrs. K. W. Neill and family.

Mr. and Mrs. Carl Lee and family spent Christmas with his parents at Gatesville.

Mr. and Mrs. Lyndall McGee of Bentonville, Ark., spent Christmas in the home of her parents, Mr. and Mrs. Ted Staats.

Don Clark and Paul Lance spent Christmas in Arkansas with Don's parents, Mr. and Mrs. Marrian Clark.

Reed Dawson and Rosene Lance spent Christmas in Crosbyton.

G. J. Morse returned to his home near Brownwood this week after having worked for D. C. Walser during the summer and fall.

Extend Sympathy

This community extends deep sympathy to the R. D. Lance, Sr., family. Mr. Lance died Sunday at 1:45 in his home. He lived in Summerfield before moving to Hereford. Two of his daughters now live in Summerfield.

Several college students are home for Christmas.

Mr. and Mrs. Joe H. Pitts and daughters returned home Tuesday from Erick, Okla., where

New Assembly Of God Hospital Church Is Completed

Members of the congregation of the Assembly of God Church will meet Monday January 1st at a meeting planned especially for New Year's Day—to dedicate their recently reconstructed church and to hold their first service there.

The dedicational message will be delivered by the district superintendent, Rev. J. A. Thomas of Lubbock, it was announced this week by Rev. S. E. Eldridge, pastor of the church.

The new year and the new church will begin, Rev. Eldridge said, in conjunction with a sectional fellowship meeting, which will bring visitors from other surrounding Panhandle towns.

The original Assembly of God Church building was constructed in its present site in 1927 and later enlarged by an addition of a full basement under it, making it 32 by 60 feet in size. The present enlargement job consisted of removing all partitions in the original building and extending it 26 feet to the rear.

The front of the new building they attended a reunion of his relatives at the home of his mother, Mrs. Mattie Bassett. Mr. and Mrs. Fred Wolfington also attended.

Patients in Hospital: Mrs. Guy Hardson, surg.; Mrs. J. D. Green, O.P.; Tommy Johnson, Friona, med.; Mrs. K. B. Colmer, Adrian, surg.; Mrs. C. L. Hall, OB.; Don A. Rice, acid.; Dale Hinds, med.; Lester Wiggins, med.

Patients Dismissed: L. Durham, T&A, 12-30; A. E. Barnett, T&A, 12-30; Mrs. Gene Brownlow, OB, 12-30; Mrs. John H. Green, Hart, surg., 12-28; Mrs. H. R. Cole, OB, 12-27; Mrs. W. W. Brewer, med., 12-29; Mrs. J. M. Paetzold, injury, 12-28; Mrs. Eugene Roberson, med., 12-28; Mrs. Newman Jarrell, OB, 12-29; Mrs. K. T. Gooch, med., 12-

Births: A son to Mr. and Mrs. J. D. Greeson on December 28. A daughter, Jo Beth, to Mr. and Mrs. Floyd Taminson, December 28. A daughter, Vicki Lynn, to Mr. and Mrs. Gene Brownlow, December 27.

Furlough Here: Douglas Hicks, son of Mr. and Mrs. John Hicks, a member of the artillery, left Tuesday for Camp Stoneman in Pittsburg, Calif., after spending a 10-day furlough at home. He is scheduled to leave the states soon to go to the Far Eastern Command.

Staff Set: Mrs. Bob Bicknell of Memphis, Tenn., were guests in the home of his parents, Mr. and Mrs. Bob Bicknell, for a week during the holidays.

Advertisement for Beltone hearing aids. Text: 'Do You Suffer from Loss of HEARING? Beltone Will Help You. Come In, or Phone for FREE DEMONSTRATION. JIM HILL HOTEL. Wednesday, January 3rd. 117 West 8th St., Amarillo.' Includes contact information for Mr. Reed Payne, Consultant.

Several Large Gatherings Are Held In Summerfield Community Recently

By Bobbie Walser. Three large gatherings with Christmas trees, programs, and dinners were held in the Summerfield community, including the Summerfield community tree, the Walser family reunion and the Walser, Lance annual Christmas tree.

Community Tree. The Summerfield Community tree was held December 22 at the Summerfield Baptist Church. A short program was given on

the stage where Rosene Lance was Mary; Jimmy Lookingbill, Joseph; Gloria Walser, the angel. Behind the curtain Mrs. D. C. Walser read the scripture of the coming of Christ.

Mrs. K. W. Neill, Jack Streun, J. B. Noland, and Rev. A. A. Simons sang several songs, among them were "Silent Night" and "Hark the Herald Angels."

Sandra Wright and Ann Lookingbill sang, "It Came Upon the

Midnight Clear." Betty Walser, Carol Walser and Linda Kay Noland sang, "Away in a Manger." Bobbie Walser brought a special piece, "The Holy City." Sandra Wright, Ann Lookingbill, and Linda Kay Noland also brought special music.

Gifts were exchanged and treats given the more than 50 people present.

Walser, Lance Tree. The annual Walser, Lance Christmas tree was last Thursday at the Summerfield Community house.

Each family had a member present part of the program. Leaton Clark and Bobbie Walser furnished Christmas music throughout the evening.

Gifts were opened and treats were given to the following: Mr. and Mrs. C. R. Walser, Mr. and Mrs. D. C. Walser and family, Mr. and Mrs. Earl Lance, Jr., and Ronnie, Rosene Lance, and Resse Dawson, all of Summerfield; Mr. and Mrs. Fate Walser, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Delbert Bawain and family, Mr. and Mrs. J. O. Clark and boys of Hereford; Mr. and Mrs. Weldon Webb of Lubbock, and Mr. and Mrs. Preston Hagen and girls of Littlefield.

Annual Walser Dinner. Children and grandchildren of the C. R. Walsers gathered on Christmas Day for their annual Christmas dinner in the C. R. Walser home. They also celebrated Kenny Walser's birthday, December 25th.

Dinner was served to Mr. and Mrs. D. C. Walser, Gloria and Carol; Mr. and Mrs. Guy Walser, Wayne, Bobbie, Donald, Betty and Kenney; Mr. and Mrs. Melvin Rainy. Others who came for supper and to spend the afternoon were Mr. and Mrs. W.

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# 1950 Is Year Of Progress

## 1950 News In Review

Deaf Smith county farmers, business men, professional men, and everybody else today round out the final day of 1950—a year which has meant progress and happiness and a few periods of sadness for our community.

In 1950 the town became the proud possessor of a beautiful new hotel, staged livestock shows, held regional and other conventions, saw a wheat crop dwindle to nothing, produced a record crop of maize, laughed and wept.

The Hereford High school football team brought district honors to the town. A Hereford Hereford went to New York as guest of honor at the opening of a new restaurant. A new service club—Kiwanis—was formed, and the county voted Republican in the Congressional election.

All things considered, it may be said that the year was good for progress, despite crop failures and our hopes may be set even higher in the future.

In brief here are a few of the things that happened:

### January

1.—Deaf Smith County farmers raise \$300 in meeting to send delegate to Washington to protest cotton allotment cuts.

5.—O. L. Bybee elected president of 1950 Chamber of Commerce.

Jess Nichols gets ten year sentence for 1948 shooting of Tom Rowe.

8.—Deaf Smith bank deposits clear eight million mark; Cameron Cavaleiro secured to play two times for formal opening of Jim Hill Hotel.

12.—Boy's Ranch gives bull calf for formal opening of Hereford House in Bronxville, New York.

15.—Annual March of Dimes commences with 1950 goal set for \$5,000. Flying saucers seen 27 miles northwest of Hereford. New hotel manager looks over Hereford.

19.—Hereford High School reveals a gross of over \$10,000 for revenue from home football games played.

22.—Canasta tournament played to raise money for March of Dimes, as Hereford goes all-out to put drive over \$5,000 goal.

23.—Blue Cross hospitalization insurance organization threatens to withdraw from Hereford.

Wheat crop in need of moisture within 30 days to make crop.

29.—Canasta tourney gets underway.

Cotton farmers condemn government practices and socialization trend.

### February

5.—Setting of parity price on potatoes gives local growers a break over 1949.

Larry Domino 3rd and a delegation of Hereford men arrive in Bronxville, N. Y., where the little 250 lb. bull was present for the opening of Hereford House, a swank New York Restaurant.

8.—Gleaton home is robbed of \$140. VFW post favors adoption of recommendations of Hoover Report.

12.—Hereford Rural school board approves grade school physical education program. Ezra Norton announced his candidacy for the office of County Judge.

16.—\$85,000 - Walcott - school bond election set for March 4. Swindler sells space in non-existent directory; several local merchants apparently duped.

(Continued on Page 7)



JUST BEFORE leaving Hereford where he was Chamber of Commerce manager, Pete Cowart reached out for his army clothes. He is now stationed at Fort Hood.



GRAND CHAMPION—Above is Charles Ralph Springer and the whiteface that brought him the 1949 Grand Champion prize of the four county Junior Livestock show in February.



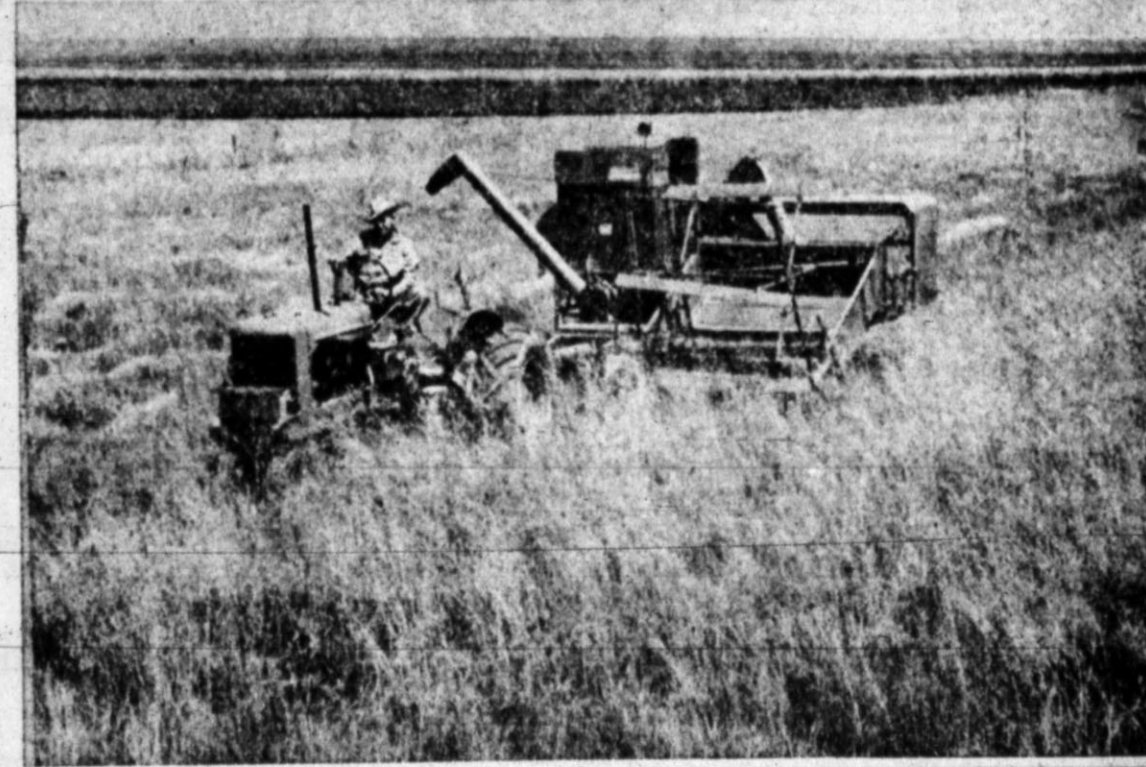
TEARS were shed back in June in the photo above by Pete Cowart, then C. of C. manager, and possibly were shed by many others when Hereford, predicting a population over 7500 was deflated all the way down to 4808 in the official census.



MAN OF THE YEAR—Mayor W. E. Dameron was chosen "Man of the Year" by the Lions Club and was presented an award at the Annual Chamber of Commerce meeting April 6.



ABOVE—Larry Domino 3rd, the bull taken with a Hereford delegation in February to the opening of the swank Hereford House in Bronxville, New York, leaves the chartered plane at LaGuardia Field. Holding him is Stewardess Slicker, followed by Pete Cowart, and other members of the delegation.



LEFT—A Deaf Smith County farmer, Grant Hanna, combines a field of the countrys rich produce.

LOWER RIGHT—Hotel Corporation President Dr. L. B. Barnett and other officials at the opening of the Jim Hill Hotel in February study the portrait of Jim Hill, for whom the hotel was named.

LOWER LEFT—Theodora Lynch, national publicizer of Hereford water, speaks at opening of Jim Hill Hotel.





### Cheap Feed..

another large herd on his ranch 22 miles northwest of Hereford. Forseeing the mammoth grain crop for the county this year the Deaf Smith producer bought the hogs. He started them on maize in October, paying \$1.50 per 100 pounds, and fed approximately 400 bushels. He followed through with 900 sacks of government potatoes at 20-cents per 100 pounds. The next course on the hog menu consisted of 36 loads of about 10,000 pounds apiece of head lettuce and lettuce leaves culled from the harvest this year. That valuable feed brought \$2.50 per load.

Late in the year Sandy began feeding about 1500 bushels of corn. The hogs ate at the rate of 2000 lbs per day, and the corn cost only \$1.10 per bushel.

None of the hogs were lost from disease. A few died, Sandy

reported, but that can be expected in any stock venture.

The hogs northwest of town were all locally raised and were pastured on green wheat. Sandy fed maize for a while, and they are now eating corn. He said he intends to keep the herd for stockers for next and future year's crops.

All of the feed was bought Sandy said. "A man that raised his own feed could make all kinds of money with stock," he added.

The Louisiana hogs averaged about \$17 per head when he bought them, and have doubled in value. It is more profitable to buy local hogs, if they are available, Sandy said, explaining that no shipping cost would be involved.

The hogs northwest of Hereford as well as those on the 10-acre ground near town were enclosed with woven wire fence.

### Friendship...

(Continued from Page 1) World War II.

#### Saves Lives

Mrs. Roberson says the grandchildren saved, Hick's life, but Madame Marchegay reverses the order, saying Hicks saved the children's lives. The American lady said it was the play with the grandchildren—there were three babies at the Marchegay home at the time, which helped Hicks to regain his strength. The French lady said Hicks furnished the children orange juice when they were ill and very few vitamins were available, and the children immediately got well.

At the time the American soldiers were guests, Madame Marchegay said the French people still had very little to eat. Rabbit was the main dish, not a favorite of the GI's, but she says they ate them with the French who had lived on the diet for almost three years. The GI's were able to bring things to eat when they were at rest camp.

#### Germans Break Through

"We enjoyed the American soldiers, but we did not enjoy the Germans," Madame Marchegay said. Thirty-seven Germans moved into the Marchegay home—the Marchegays had moved out into the country by the time the Germans broke through. The Germans were in the house from July to March 1940 and "wore out everything," just as if the house had been used for 50 years. They took with them the carpets, blankets, sheets, etc. In March the Germans left for the Russian border.

"I was very lucky", the Madame recalled, describing many homes where there just wasn't any furniture left. "My house hasn't quite got over the occupation," but France is now "quite all right," she said. Things are much more expensive, but those who have money can find anything they want.

She told of the reconstruction of the wool industry as an example of the work that has been done. The machines, which were completely destroyed, have been replaced by American made machines, described as "most wonderful", but very expensive.

#### Warns American Soldiers

"Just before the liberation, the Germans had 35 tanks on a hill above us. An American soldier came through in a jeep and was killed", said Madame Marchegay. She, a Belgium boy who was hidden in her house, and her daughter, went across the lines and contacted the American soldiers to let them know the danger of coming down the road. The Americans wiped out the complete unit of German tanks.

#### First Treat

The first treat for Madame Marchegay in America is seeing all the friends the Marchegays made during the war, and second, is viewing the extraordinary sights in the museums. "I have never seen such a quantity of French paintings in all my life", she said, pointing out the difference in the origin of American and French collections. The French have mainly the royal collections, while in America private individuals have collected paintings from all over the world at great expense.

The big contrasts in the huge cities of New York and Paris are the heights of the buildings, six or seven story buildings in Paris and skyscrapers in New York, and the speed of the two cities. Madame Marchegay was very surprised at the speed in New York.

"In Paris, we hurry up at meal time," she said, adding that most families have to hurry home for the mid-day meal as there are few cafeterias in working centers.

#### Christmas in America

Christmas in America was a delight to the Madame, who was especially pleased with the showy outdoor lighting and trees visible from inside every home. "In Northern France, we have Christmas trees, but we close the curtains and shutters." In southern France the manger scene is used. Madame Marchegay prefers to use both the manger scene and the Christmas tree, but the Germans took her collection of 180 figurines she used in her manger scene. Madame Marchegay was scheduled to leave for California Friday night and hoped to go by pullman—an experience she hadn't had. She will visit relatives in California and then go to Yuma for a visit with Hicks Roberson, who is federal lettuce inspector there.

### Westway...

(Continued from Page 2)

C. Morrison and Mary Lynn, Mr. and Mrs. B. B. Northcutt and Sue, Mr. and Mrs. F. B. Sowell and Margaret, Mr. & Mrs. J. K. Gray, Mr. and Mrs. C. A. Saulcy, Mrs. Merlin Kaul and Larry, Mr. and Mrs. Joe Landers,

R. M. Gunn, and Mr. and Mrs. Paul Rudd.

Mr. and Mrs. Robert Boyd went to Turkey Friday to attend the funeral of Al Duncan, brother of E. J. Duncan of Pampa. E. J. is a brother-in-law of Mrs. Boyd. Al Duncan was football coach at McLean High School.

Mr. and Mrs. Tom Welch, Ruby, Junior, and Roland, of Portales, N. M., were dinner guests Sunday in the B. B. Northcutt home. The Northcutts ate Christmas dinner on Monday in the home of his parents,

Mr. and Mrs. J. H. Northcutt at Rosedale, N. M.

**Breaks Arm**  
Ray Northcutt fell from a load of feed last Saturday afternoon and suffered a broken left arm. The arm was broken in two places. Ray had a fight last summer against a rattle snake bite and is probably hoping for better luck in 1951.

Mr. and Mrs. David Sowell went to Wellington to spend Christmas with her parents, Mr. and Mrs. H. A. McWhorter.

Mr. and Mrs. Kelly Gray ate

Christmas dinner with the Buck Greens.

Mrs. J. M. Ranspot of Weatherford spent Christmas in the home of her son, Pat Ranspot.

Mr. and Mrs. Jack Renfro are taking a vacation trip and making an extended tour of Southern States. They expect to return about February 15.

Mr. and Mrs. Maye Phipps and son are spending a couple of weeks with relatives in California.

Mr. and Mrs. James Ray Coleman are visiting her parents and other relatives in Oklahoma City, Okla.

will be published in a later issue of the Brand.

### Around Town

(Continued from Page 1) with a small extinguisher.

Postmaster Jim Lipscomb revealed this week that post office receipts here have exceeded \$50,000 for the year 1950. This represents an increase over the approximate \$47,000 in receipts last year. Exact figures

### Income Tax Service

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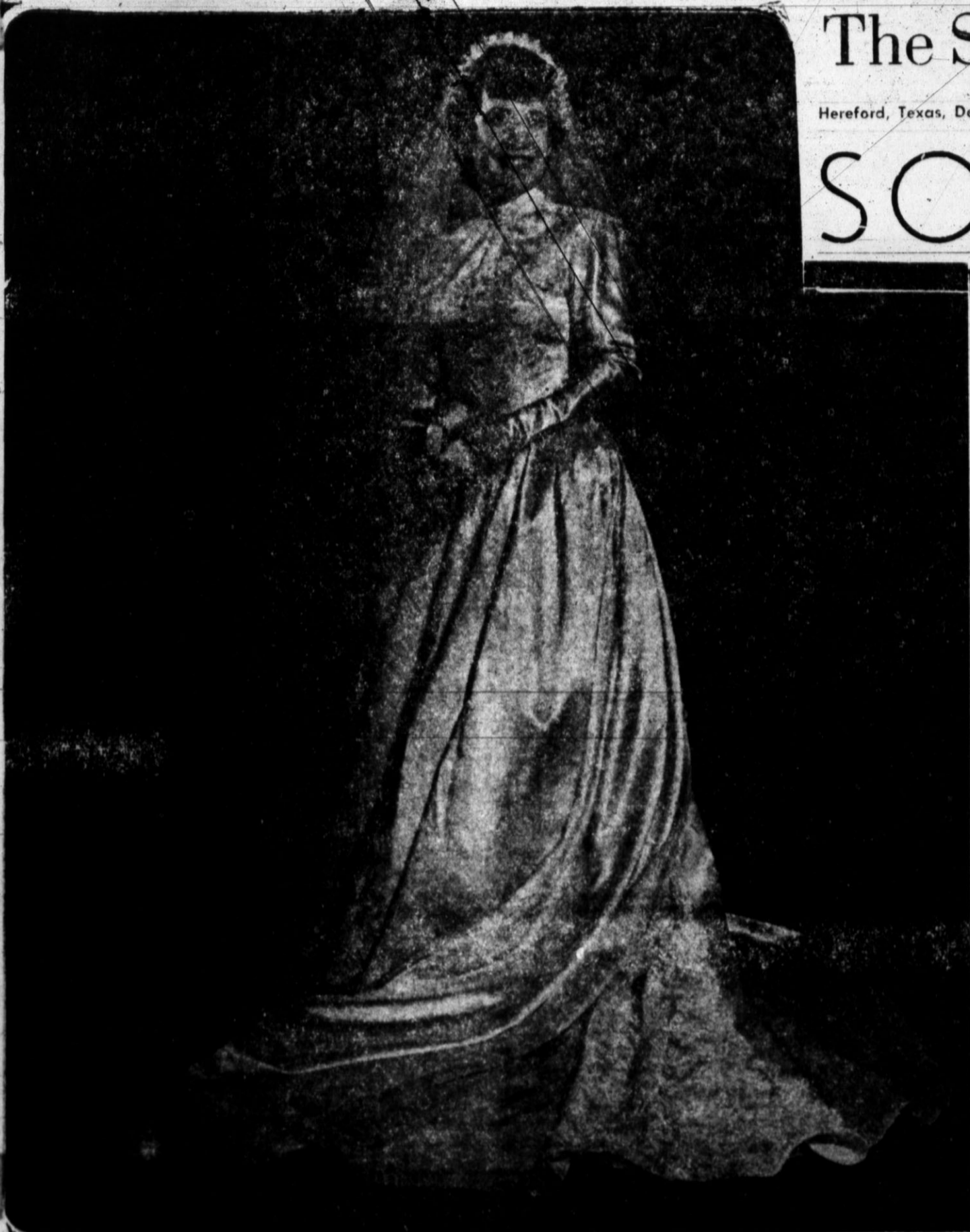
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# SOCIETY



Mrs. Paul Dishman

## Candlelight Service Held For Radovich-Dishman Ceremony

On Christmas Eve in the late afternoon, in a beautiful candlelight service, Miss Phyllis Gene Radovich, daughter of Mrs. Phil Radovich and the late Mr. Radovich, became the bride of Paul Lake Dishman, son of Mr. and Mrs. P. L. Dishman. Rev. Russell A. Wingert read the single-ring ceremony in the Presbyterian Church.

The beauty of the season was exemplified with pyramiding Christmas trees and large standards of poinsettias shimmering in the light of cathedral tapers in tall candelabra which enhanced the altar. The bride's path to the back of the cancel and the cross before which vows were spoken, was marked with white satin rope draped between satin covered posts flanked by seven-branched candelabra holding lighted tapers. Pews were marked with twin tapers and tied with white satin and silver ribbon.

While guests were arriving Wayne Evans, organist, played a medley of best loved Christmas carols and introducing the ceremony Carl Sundeen sang Griegs "I Love You, Thee" and "O Perfect Love" by Blomfield. Beethoven's "Moonlight Sonata" was played during the exchange of vows and the traditional wedding marches were used for the processional and recessional.

Preceding the ceremony Robert Charles Kinsey, nephew of the bridegroom, lighted the altar candles and Charles Skel-

(Continued on Page 5)

## Miss Guseman's Engagement Is Announced at Tea

C. T. Guseman is announcing the engagement of his daughter, Cecelia, to Douglas Timberlake of Chicago, Illinois.

Formal announcement of the wedding which will take place in mid-summer was made at a tea given at the bride-elect's home Friday afternoon. Hostesses included Mesdames J. R. Allison, John Patton, Dan Guseman, Donald Guseman and Henry Benson.

The bride-elect is a student in the University of Denver, Colorado. She will be graduated in March. She is a member of Sigma Kappa Sorority and of The Mentors, Big Sister Organization. She is also a member of the Campus Bridge Club. Before going to Denver she attended Stephens College, Columbia, Mo., for one year.

Mr. Timberlake is the son of Mr. and Mrs. Robert H. Timberlake of Chicago. He was graduated last June from the University of Denver. While there he was a member of Sigma Alpha Epsilon Fraternity and Omicron Delta Kappa, men's honorary fraternity. He was also a member of the inter-school council and during his senior year he was selected to represent the University in Who's Who Among Students in American Universities and Colleges. He joined the U. S. Air Corps in August and is attending Officers Training School at Lackland Air Force Base, San Antonio.

The wedding will take place in June when he completes his training as an officer candidate.

At the tea Friday afternoon guests were received by Mrs. John Patton, Mrs. Donald Guseman, the bride-elect, the future bridegroom's mother, Mrs. Robert H. Timberlake, and his aunt, Miss Myrtle Verhoeven, also of Chicago.

The refreshment table em-

(Continued on Page 5)



Miss Cecilia Guseman, Bride-Elect

## Miss Shirley Morris Wed In Vega Ceremony

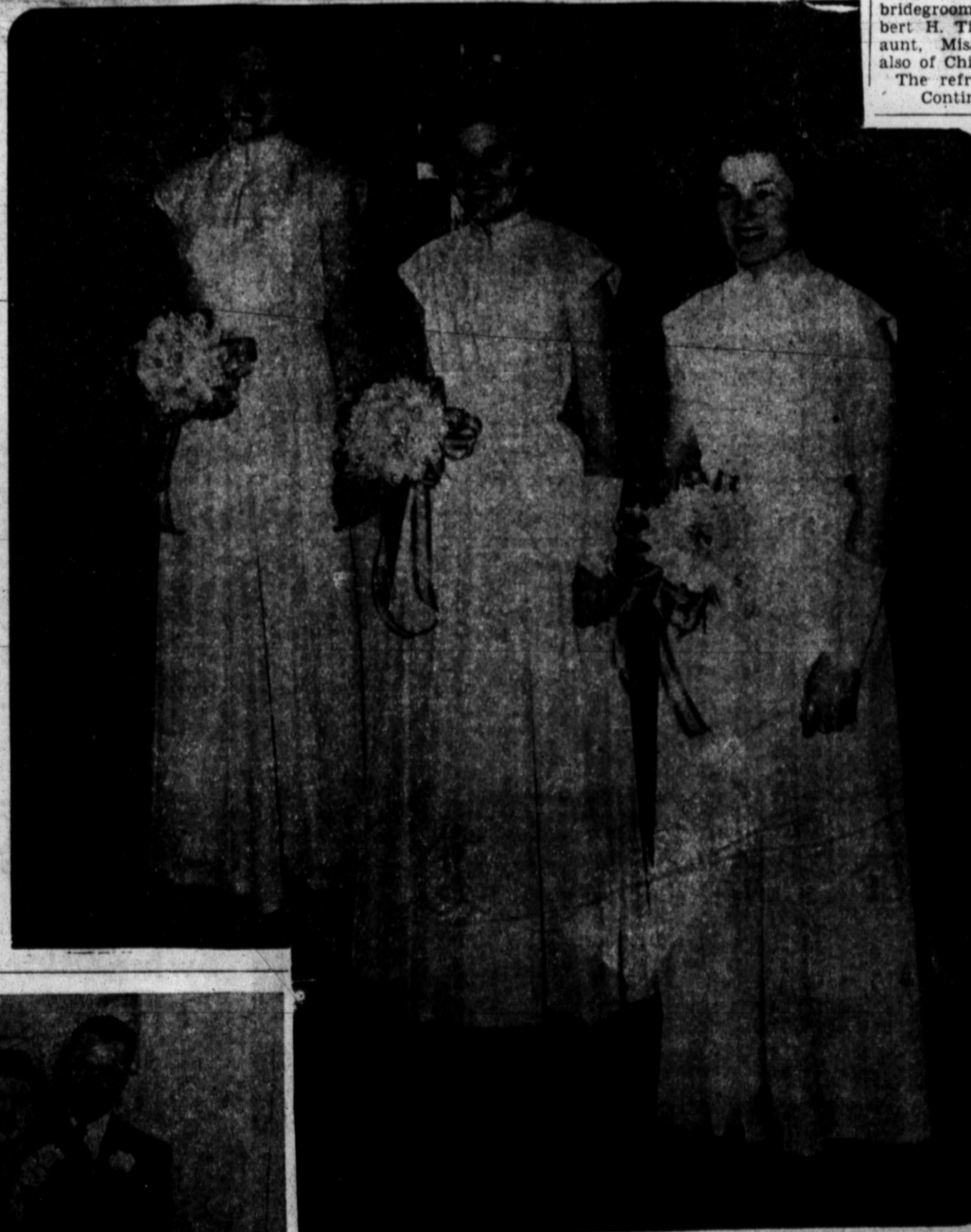
The Vega Methodist Church was the scene of nuptial rites performed Saturday evening at 7 o'clock to unite Miss Shirley Jean Morris, daughter of Mr. and Mrs. C. L. Morris, and Horace (Buddy) Roark, son of Mr. and Mrs. A. E. Roark. Scores of relatives and friends were as-

sembled to witness the double-ring ceremony read by Rev. Charles Lutrick, pastor.

Mahogany paneled wood at the west extremity of the church provided a beautiful background for the decorative arrangements

which combined palms and fern with large fan-shaped stand bouquets of white stock and white gladioli tied with white satin bows. White satin pedestals framed the nuptial space where the couple stood to repeat the vows. Cathedral tapers

(Continued on Page 5)

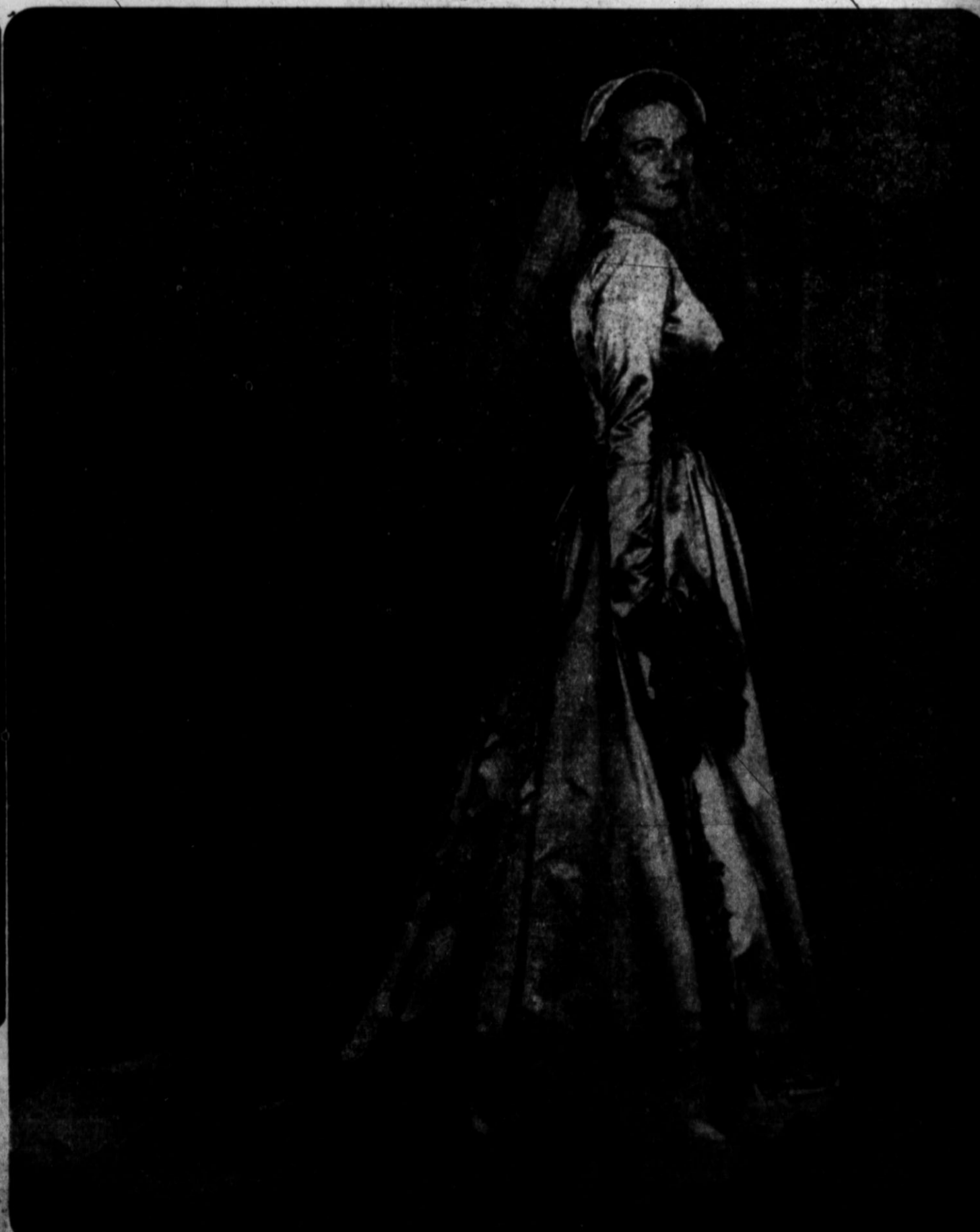


Attendants in the Radovich-Dishman wedding Sunday: Mrs. V. C. Hopson, Matron of Honor and Bridesmaids Bobby Jane Sisk and Helen Ann Pitman.

## Miss Rosalie LaPlant Marries Wendell Markley In Home Rites

Miss Rosalie LaPlant and Wendell Markley exchanged wedding vows Saturday afternoon December 23 in the home of the bride's parents with

(Continued on Page 5)

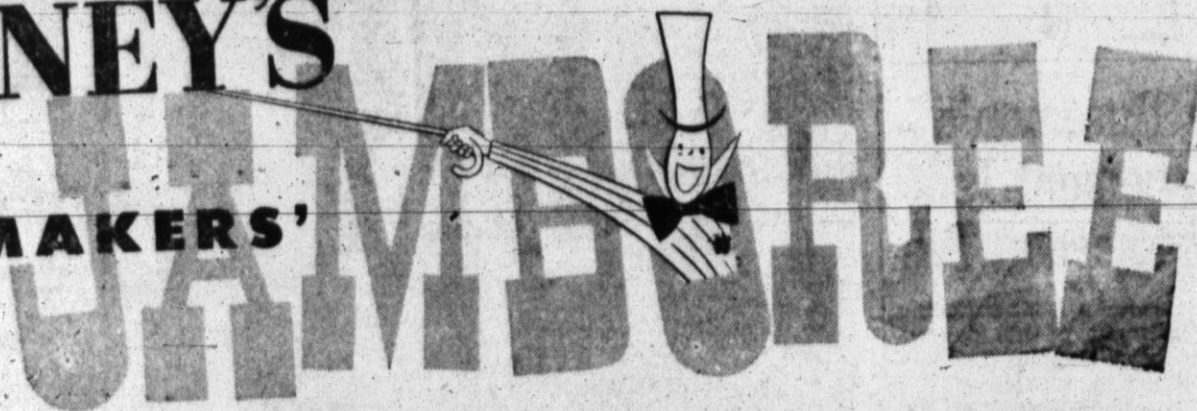


Mrs. Horace Roark

MR. AND MRS. WENDELL MARKLEY

# STARTS TOMORROW! Come one! Come all!

## PENNEY'S HOMEMAKERS'

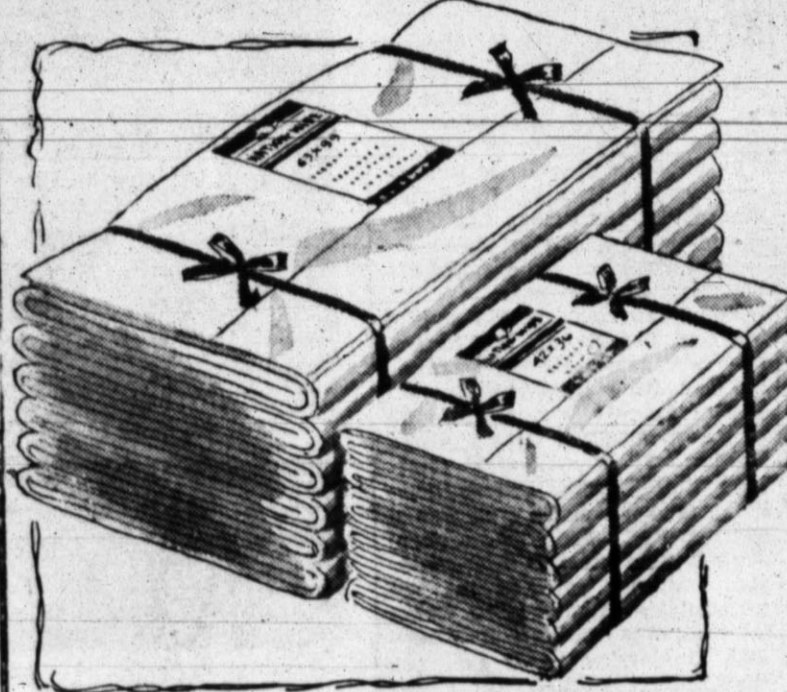


### START YOUR YEAR WITH DOLLAR DAY SAVINGS!



**Famous Penco  
Muslin Sheets**  
81"x108" \$3.19 72"x108" \$2.99  
81"x99" \$2.99 42"x36" cases 67c

Check sizes. Double-check quality! Compare price tags, anywhere... then come to Penney's and find outstanding value in Penco sheets! Super-fine cotton yarns give you smooth texture, long wear, snowy softness... and you'll find Penney's Thriftmatic really helps you save!



**Nation-Wide  
Muslin Sheets** \$2.59

Penny's Own Famous Brand-Good Buys! 81" x 99"  
Feel the tightly-woven sturdy fabric. Examine the workmanship—the even hems, the firm selvages. And look at the price tag—it's hard to find a better buy! Shop now... and remember, Penney's Thriftmatic helps you save!  
81"x108" \$2.79 42"x36" case 59c

## PENNEY'S INVENTORY MARK DOWNS

**Boy's  
32 oz. WOOL JACKETS**  
Size 2 to 10 \$2.00  
Size 12 to 18 \$3.00

**Boy's  
Heavy Weight Mackinaw  
WINTER COATS**  
Size 2 to 10 yr. \$3.75  
Size 12 to 18 yr. \$4.25

**Boy's  
Cotton & Rayon Satin Twill  
PILE LINED JACKETS**  
Size 4 to 10 Reduced to \$5.00  
Size 12 to 16 Reduced to \$7.00

**Men's  
PLAIN COTTON WORK SOX  
Dollar Day Special  
17c Pr.**

**All Girls and  
LADIES WINTER COATS  
Have Been Reduced  
More Than 50%**

**Men's  
\$8.90 Value Sateen  
PILE LINED JACKETS**  
50% Alpaca - 50% Wool  
Reduced To \$6.00

**Men's  
\$10.50 Value - Cotton & Rayon Twill  
PILE LINED BLOUSES**  
Reduced To \$9.00

**"4 Men's"  
\$24.75 Gabardine Top Coats**  
Sizes 35, 36, 37, 38  
What A Buy  
Reduced To \$19.75

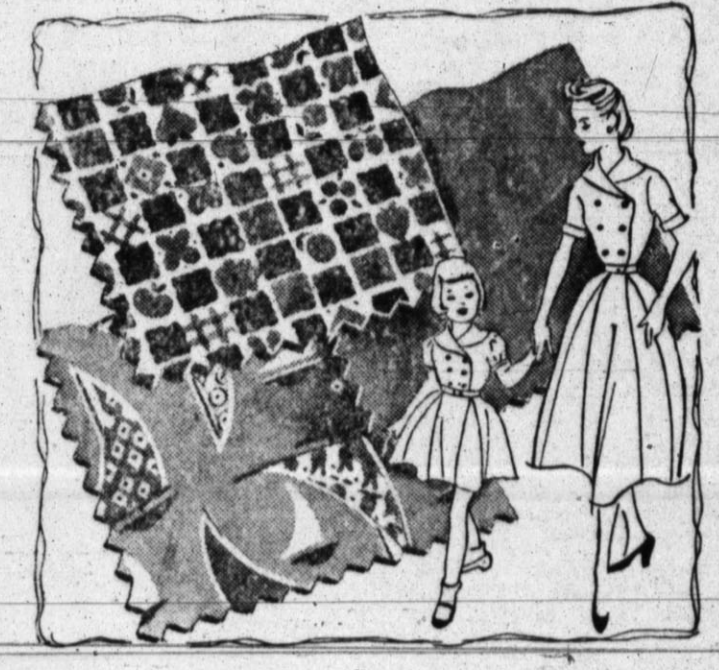
**"Remnants"  
One Long Table of Cotton, Rayon & Suiting  
"Reduced to Save"**

**Girls & Ladies  
Winter Dresses & Skirts**  
"Broken Sizes"  
Reduced 1/2 or More

## PENNEY'S JANUARY SEW AND SAVE EVENT



**Sanitized  
Silvermoon**  
Another Thrifty Cash and Carry Buy! 69c yard  
You'll have to touch these prints to prove that they aren't actually silk! You get all the exquisite colors, the soft shadings, the smooth feel... translated onto soft, completely washable Sanitized cotton! The same fine fabric in beautiful plain tones, just 69c yd. 36" wide.



**Penny's Own  
Rondo Prints**  
Pay Cash... Pay Less That's Thriftmatic! 49c yard  
You'll want to start sewing, soon as you see the new Rondo percales! The color combinations, the design ideas are so different, so exciting! Plain shades too! Rondo comes in a wonderful array of new solid colors... tangerine, citron yellow, deep navy! See them today! 36" wide.

**IMPORTANT NEWS  
IN FASHION FABRICS!**

**EMBOSSSED  
COTTONS**

A smart combination of surface interest plus highly dramatic colors!

THE MAKINGS OF BIG FASHION AT A TINY PENNEY PRICE! **89c** yd.

It's new! Cracker crispness pressed out in a tiny honeycomb design, then polished all over till it shines! New colors... citron, sapphire blue, tangerine... wonderful when used two at a time! 36" wide.



**Waffle Pique... Important  
This Spring!**  
Yours to Wear When You Sew Your Own! 59c yard  
Waffle pique, this is the fabric that's slated to be the mainstay of your Spring wardrobe! There's fashion in the interesting woven waffle effect, in the smart prints, clear and bold. You'll like the quality too!

**SEE HOW YOU SAVE ON  
PENNEY'S NOTIONS TOO!**

Thriftmatic works for you in Penney's easy-to-shop notions department too! You'll find everything to make the job easier, quicker at surprising savings! Needles, threads, scissors, buttons, braids, Talon zippers... 1001 practical notions!

**SAVE  
COLORFUL  
CHENILLE**  
\$5

Wonderful colors! Very soft, thick chenille bedspreads... of course they're priced Penney low!

**SAVE  
RUFFLED  
ORGANDIES**  
3.77  
82" x 90"

Permanent finished! Topflight workmanship, too! Hankie-fine rolled hems, pre-stirred rod pockets, well-anchored ruffles. And all you pay is \$3.77!

**NEW PRINTS!**

**ONLY 2.79**

FOR 80 SQUARE PERCALE

**Swing Skirt  
COTTONS**

... buys to snap up fast at this Thriftmatic low!

- 144" sweeps!
- Fresh prints!
- Zipper closings!
- Button fronts!
- Sizes 12-20!

### Courthouse Records

**RELEASES**  
 M. F. Barber, Jr. to John Blake, Lots 49, 50 & 51, Barber Sub. Bk. 22, Evans Add.  
 Travelers Insurance Co. to James E. Childre et ux.  
 J. S. Bridwell to Horace S. Betts, E<sup>1/2</sup> Survey 15, T6N, R2E.  
 O. A. Sterling to C. D. Akin et ux, E 50' of W 80' of S 167.42' Lot, Bk. 2, Womble Add.  
 W. S. Kerr to S. J. Barclay et ux E 70' Lots 5 & 6 Bk. 3, Whitehead.  
**QUIT CLAIM DEEDS**  
 A. E. Tmundsen et ux to A. F. Zalk, Sec. 13, 14, 15, 21 & 22, Pts of Sec. 23, 24, 26, 27, T7N, R1E, Sec. 17, 18, Pt. 19 & 20, T7N, R2E, Pt. Sec. 27, 28, 29, T7N, R1E.  
 Hereford Cemetery Association to V. V. Burges, graves 3 & 4, Lot 1, Bk. 251, Hereford Cemetery & Add.  
 Ferdinand Stern Meyer et ux to Frank Nathan, Sec. 13, 14, 15, 21, 22, pt. 23, pt. 26, pt. 27, T7N, R1E, Sec. 17, 18, pt. 19, T7N, R2E, pt. Sec. 28, 29 & 30, T7N, R1E.  
 Ferdinand Stern Meyer et ux to Frank Nathan, Sec. 13, 14, 5, 21, 22, pt. 23, pt. 26, pt. 27, T7N, R1E, Sec. 17, 18, pt. 19, T7N, R2E, Pt. Sec. 28, 29, 30, T7N, R1E.  
 Frank Nathan, Trustee to Julia N. Nathan, Trustee 13, 14, 15, 17, 18, 21, 22, pt. 19, pt. 23, pt. 24, pt. 26, pt. 27, T7N, R2E, Pt. Sec. 27, 28, 29 & 30, T7N, R1E, Pt. 29, 30, 31, 32, 33 & 34, T7N, R1E.  
**WARRANTY DEEDS**  
 Jerry G. Stoltz et ux to Ernest Medkief, pt. Bk. 4, Evans Add.  
 Deaf Smith County to Hereford Golf Club, pt. Sec. 61, Bk. K-3.  
 C. D. Akin et ux to O. A. Sterling, E 50' of W 80' of S 167.42' Lot 2, Bk. 2, Womble Add.  
 Moody Stephan et ux to Leroy Aven et al, E<sup>1/2</sup> of SE 1-4 Sec. 67, Bk. K-8.  
 J. E. Williams et ux to Ewing Williams et al, Minerals of Sec. 6, Bk. 7.  
 Edmund F. Loerwald et ux to J. M. Thompson, Lots 1, 2, & 3, Bk. "A".  
 R. G. Sisk Sub., Bk. 1, Mabry Add.  
 C. V. Burgess to J. D. Poarch pt. Bk. 7, Evans.  
 J. D. Poarch et ux to C. V. Burgess, Jr., N 54' Lot 8, Bk. 7, Womble Add.  
 Wayne Qualls et ux to John I. Morris, Lot 6, Alberta Thompson, Sub. of pt. Bk. 16, Evans

### Party Honors Theta Rho Girls Recently

The Carnation Theta Rho Girls Club held its Christmas party in the home of Mr. and Mrs. Lee Renfro.  
 The girls brought and exchanged gifts, ate supper, and enjoyed a slumber party.  
 Attending were Ginger Owens, Rosemary Young, Donna Caylor, Nell Dean Flowers, Wynogene Sowell, Myra Jo Sowell, Pat Hamby, Marilyn Russell, June Marion Smith, Ann Wiggins, Mary Ruth Strange, Melba Chisolm and Sondra Hembree of Dimmitt, and their advisor and her family, Mr. and Mrs. Lee Renfro, Donnie, Linda, and Connie.

### Personals

Mr. and Mrs. C. E. Leasure and Loyd spent Christmas in Pampa visiting her sister, Mrs. Ray Frazier.  
 Guests in the home of Mr. and Mrs. G. E. Harris Christmas were their son and his family, Mr. and Mrs. Marvin Harris and daughter of Slaton.  
 Mr. and Mrs. W. E. Landrum, Jr., and two-months-old baby, Patricia, of Austin are scheduled to return home today after having spent the week visiting his parents, Mr. and Mrs. W. E. Landrum. Also present for Christmas was the Landrum's daughter and son-in-law, Mr. and Mrs. Wix Price of Lovington.  
 Add.  
 O. A. Starling et ux to N. F. Collum, pt. Lot 2, Bk. 2, Womble Add.  
 Taft McGee et ux to A. H. Davis, pt. Bk. 1, Womble Add.  
 J. M. Thompson et ux to Edmund F. Loerwald, S<sup>1/2</sup> Lot 41, & 42, Barber Sub., Bk. 22, Evans Add.  
 Zerrell Thomas et ux to John L. Bowling, Sec. 21, 22, 27 & S<sup>1/2</sup> & NE 1-4 Sec. 28, S<sup>1/2</sup> Sec. 29 & Sec. 20, T5N, R4E.  
 Edah Park to J. L. Park, E 120 A. of SE 1-4 Sec. 28, Bk. K-3.  
 J. E. Williams et ux to John A. Williams, E<sup>1/2</sup> Sec. 6, Bk. 7.  
 J. E. Williams et ux to Flora Vivncent, W<sup>1/2</sup> Sec. 6, Bk. 7.

**GREATER VALUE DAYS - GET MORE VALUE FOR EVERY DOLLAR YOU SPEND**

# Super \$ DAY

**SAVINGS AT Harman's**



**QUILTED MATTRESS PADS**  
 FOR DOUBLE BED  
 EXCEPTIONAL VALUE  
**\$4.37**

**CANNON BATH TOWELS**  
 Size 20 x 40  
**2 For \$1.00**

**HAND TOWELS**  
 3 for \$1  
 Size 18 x 36

**Famous GARZA SHEETS**  
 EXCEEDS SPECIFICATIONS SET BY THE U. S. GOVERNMENT  
 SIZE 81x99—With wide Tape, Salvage  
 While 10 Doz. Last  
**\$2.58**

**Pencil-slim SKIRTS**  
**\$3.47**  
 One Full Rack To Choose From

**Specially Priced PANTIES**  
 3 Pr. For  
**\$1.00**

Imagine, 2-bar tricot rayon panties with all-elastic waistbands for such a low price. Choose them in band-leg or brief styles... white, tearose or blue. S-M-L.

**LOOK WHAT YOU SAVE ON Shirts**  
 One Large Group Reduced to Clear  
**\$2.00**

**Men's PAJAMAS**  
 Knit, Outing, Broadcloth  
 2 For  
**\$5.00**

# SAVE

**ON THESE OUTSTANDING BARGAINS**



**Double-Bed Size Woven Cotton Bedspreads \$4.00**

**Misses & Ladies Rayon SLIPS \$1.00**

**Misses & Ladies Outing Gowns & P. Js. \$1.**

**With 2 pair Pants Children's P.Js. \$2.**

**Puritan Cotton Thread 5 Balls \$1**

**Solid & Patterns Outing 3 yds. \$1.**

**Little Boys' Lone Ranger COWBOY BOOTS \$4.87**

**Men's Large White HANDKERCHIEFS 10 for \$1**

**2 Pounds Cotton Batts \$1**

*Mid-Winter*  
**Ladies Fur-Trimmed COAT EVENT**  
 Entire Stock  
**1/3 off**  
 NEW SPRING STYLES  
**WOMEN'S SHOES**  
 A Lovely Selection of Patterns  
**\$2.98**

**Stacks of Slacks**  
 THAT WILL MOVE FAST  
 At Big Reduction Save From  
**1/4 to 1/3**  
 On This Sale

**Clearance of HAND BAGS**  
**\$1.00** Plus Tax

**Men's Genuine Lee Khaki WORK SUITS**  
 Pants & Shirt  
**\$5.98**

**Just Received 1000 yards New Spring Patterns Cloth of Gold 80 Square PRINT 47c yd.**

**Few Pieces Fine Wale Corduroy To Go \$1 yd.**

**SALE OF HAPPY HOME House Dresses**

**\$2.47**

ALL SIZES FRESH, NEW FLATTERING STYLES IN LONG-WEARING 80-SQUARE PERCALES!



**HARMAN'S**  
 S. L. HARMAN & SON PHONE 382  
**WE GIVE "D.N." GREEN STAMPS**

*Apple Blossom*



A THEODORE HAVILAND CLASSIC, THIS DELICATE SPRAY IS A MELLOW BLENDING OF SOFT PINKS AND GREENS.

**Theodore Haviland New York**  
 MADE IN AMERICA

**Moonglo Cutting on LARIAT**



**Hembree Jewelry**  
 335 N. Main Phone 34





## Family Reunions Mark Holidays For Many Hereford Residents

Many family reunions and get-togethers highlighted the holidays for Hereford residents. Among them were:

**Broadwell Reunion**  
Mrs. H. L. Broadwell and daughter of Amarillo were joined here Christmas Eve for a family get-together with another daughter, Mrs. Mary Carter and little daughter who reside in the Broadwell home here. Others present were Mr. and Mrs. Phillip Broadwell of Electra, David of Frederick, Okla., and Harold of Salem, Oregon.

**J. E. Allred Family**  
All of Mr. and Mrs. J. C. Allred's children and grand children were present Christmas day for the annual dinner and Christmas tree party in the afternoon.

They included Mr. and Mrs. Cecil Allred, Marilyn and Milton of Amarillo, Mr. and Mrs. D. W. Henry, Rita and Mona of Plainview, Mr. and Mrs. Garland Mayo of Amarillo, Mr. and Mrs.

Jimmie Allred and children, Clydene, Marlene and Lynton, Mr. and Mrs. Carls Anderson, Harold and Camella Ann and Mrs. Allred's brother, George McClain.

Mr. and Mrs. Jimmie Allred & children attended a family reunion of her parents, Mr. and Mrs. Walter Hogg of Claude. Twenty five members of the family were present with all the children answering roll call.

**Brumley Dinner**  
Mr. and Mrs. G. W. Brumley were hosts on Christmas Eve at a family dinner. Attending were Mrs. J. O. Baker and children Wanda Jean and John Thomas of Dallas, Dr. and Mrs. Early Joiner and son Gordon of Floydada, Mr. and Mrs. Homer Brumley, Carolyn and David, Mr. and Mrs. Roger Brumley and children, Mrs. Louie Olson, Mr. and Mrs. George L. Olson, and daughter, Mr. and Mrs. Elvin Wilson and children and Mr. and Mrs. Lilburn Hamilton and daughter, Bonnie Brumley and son Jack.

**Witherspoon Family**  
Mr. and Mrs. H. L. Witherspoon were hosts to members of their family on Christmas day at an annual dinner. Those attending were Mr. and Mrs. Kay Baird and sons, Robert and Richard of Amarillo, and another son, Kay Hugh a student at Texas Tech, Mrs. J. R. Wallace of Amarillo, Mr. and Mrs. Glenn Witherspoon and Donna,

Mr. and Mrs. W. O. Witherspoon and Wilma and Mr. and Mrs. Ogle Riddle.

All members of the family attended except one daughter, Mrs. Grace Casebolt and her daughter and family, Mr. and Mrs. Stanley Bode and daughter of Carlsbad, N. M., who were unable to attend.

**Hastings Get-To-Gether**

All of Mr. and Mrs. Henry Hastings children were present at the family Christmas dinner held on Sunday December 24. They included: Mr. and Mrs. Ralph Hastings and son, Wayne, Mr. and Mrs. J. T. Gilbreath, Jr., and Royce, Mr. and Mrs. Wayne Hill of Ropesville, Mr. and Mrs. Charley Hill and David and Donna. Also guests were Mrs. Hastings brother and family, Mr. and Mrs. J. M. Tomlinson, Ray and Jimmie of Tulla. The Christmas tree and gifts was a feature of the afternoon's entertainment.

**Birthday Celebrated at Reunion**  
Mrs. E. L. Strange celebrated her 72nd birthday at the family reunion held Christmas day at the home of Mr. and Mrs. Strange near Hereford.

Those attending the holiday get-together included: Mr. and Mrs. Luther Campbell, Keith and Marjorie, Plainview; Mr. and Mrs. L. A. Rowell, Vivian, Melvin, Juanice and Dorothy of Guymon, Oklahoma; Mr. and Mrs. F. A. Fitzgerald, Mary Lou and Gary Lynn of Clarendon, Mr. and Mrs. Lee Cook and Barbara of Canyon, Mr. and Mrs. Clarence Strange and children; Rayburn, Mary Ruth, Nona Marie, Rosa Lee, James

Virgil and Robert Earl, George Strange and the hosts, Mrs. W. A. Rowell of Silverton was also a guest.

**Get-To-Gether in McMinn Home**

Mr. and Mrs. Perry McMinn were hosts to members of their families at a get-together on Christmas day at their home near Summerfield.

Those present included Mr. and Mrs. E. B. Posey, Sr., Mrs. J. B. McMinn, Miss Thelma McMinn, Mr. and Mrs. M. L. Simpson and daughters Carolyn and Patty, Dimmitt, Mr. and Mrs. Clyde Posey, Clarendon, Mr. and Mrs. J. M. Posey, Mr. and Mrs. Calvin Goodin and Gary, Mr. and Mrs. Harold Loerwald, Mrs. Cauda Brown and children Emma Jane, Colline, Martha Jean and Emmitt, Abbey and Nan Longbottom and the hosts and two children Cynthia and Bill.

**At Dameron Home**

Gathered at the home of Mayor and Mrs. W. E. Dameron on Christmas day were Mr. and Mrs. C. C. Nolen and baby of Austin, Mr. and Mrs. Jack Lester and son Jack and Miss Zorada Thelps of Pueblo, Colo. Mr. and Mrs. Claude Witherspoon, Mr. and Mrs. Harry Seed, Mrs. Mina Jones and Miss Frances Dameron.



FOUR GENERATIONS are shown in the picture taken at the family reunion held by Mr. and Mrs. E. L. Strange on Christmas Day. They include Mrs. E. L. Strange, left, and her daughters, Mrs. Luther Campbell, Plainview and Mrs. Lee Cook, Canyon. The baby is two-year-old Barbara Cook.

## County Will Be Honored At Fat Stock Showing

Deaf Smith County 4-H Club members will be honored on February 10 at the Houston Fat Stock Show and Livestock Exposition, President W. A. Lee announced.

In a letter to County Agent H. L. Clearman, Lee reported that special concessions in prices would be made on that day which has been designated as 4-H Club Day. Veteran Agricultural students will also be feted on the day.

Four-H Club members and veteran agricultural students throughout Texas may obtain special tickets for matinee performances of the World Championship Rodeo, providing their order is received by the Stock Show before January 15, Lee said. Price of the rodeo tickets will be \$1.80, including tax and front gate admission, less than one-half the established price

for tickets.

In announcing the special day, Lee expressed appreciation for the splendid cooperation accorded the show by members of the extensive service staff, county agents and home demonstration agents since the beginning of the show.

Show dates for 1951 are January 31 through February 11. The rodeo will star William "Hopalong Cassidy" Boyd, with Eddie Arnold, nationally-known ballad singer, and his Oklahoma Wranglers. A calf scramble is also being set for all 19 performances.

Other tickets may be obtained by writing Rodeo Ticket Director, P. O. Box 2371, Houston, Texas. They are priced from \$3.60 to \$2.10. Orders should be accompanied by a money order or check, plus 40 cents to cover handling and registration.

**CARD OF THANKS**

We wish to express our thanks to the King's Daughters Sunday School Class for the nice Christmas dinner, and also to the Wyche Club and all who gave to the donation while in the hos-

pital. Thanks so much to our friends and neighbors for cards and flowers that have made this a very pleasant past year. Our best wishes go to each of you in the coming New Year. Thanks, Mr. and Mrs. Fred Henry and family.

Happy New Year



1951

Reddy Kilowatt  
Your Electric Servant

SOUTHWESTERN  
**PUBLIC SERVICE**  
COMPANY  
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

When You Think Of LIFE INSURANCE



THINK OF J. W. ROBINSON, JR.  
134 N. MAIN  
Phone 424



**HOGS**

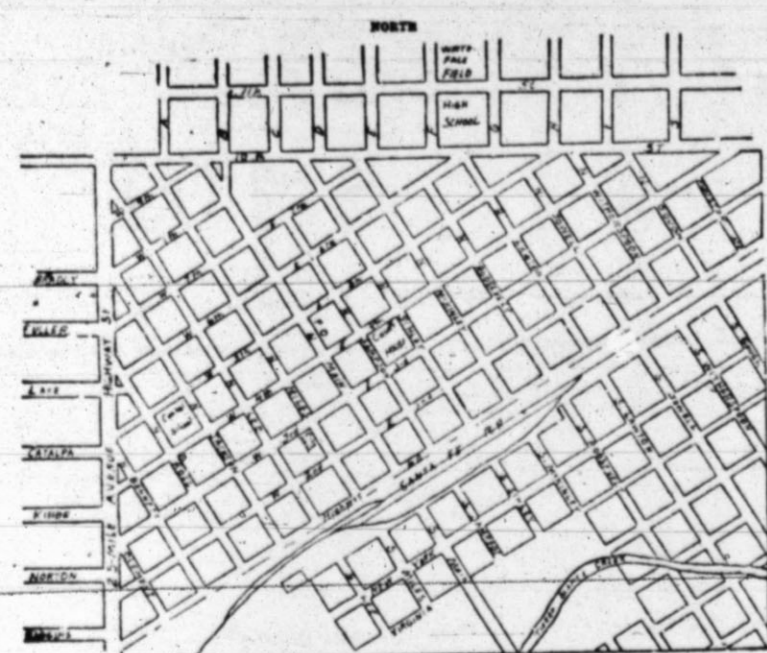
WE NEED 'EM BRING 'EM IN!

Top Market Prices!

**BRUMLEY HOG CO.**

AT STOCKYARDS

Homer Brumley Henry Williamson



STREET MAP OF HEREFORD, TEXAS

Business and Professional

**DIRECTORY**

When in need of Prompt, Dependable

Service . . . Use this Directory

### JACKSON ELECTRIC CO.

Electrical Engineers Contractors  
Electrical Motor Rebuilding  
P. O. Box 982 Hereford, Texas Phone 1446

### Hereford Wrecking Co.

Highway 60  
**USED PARTS**  
See Us For Expert Repair Work of All Kinds

### Hereford News Stand

Your Favorite  
NEWSPAPERS and MAGAZINES  
SCHOOL SUPPLIES  
Fountain Service . . . Drugs . . . Sandwiches  
301 Main Street — Phone 694

### L. BASKIN INVESTMENTS

List Your Holdings With Us For Quick Sale  
OFFICE  
JIM HILL HOTEL  
East Door Ground Floor

### FOAM LATEX CUSHIONS

For Office, Home Car, and Tractor  
at the Brand Office

This Space for Sale

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

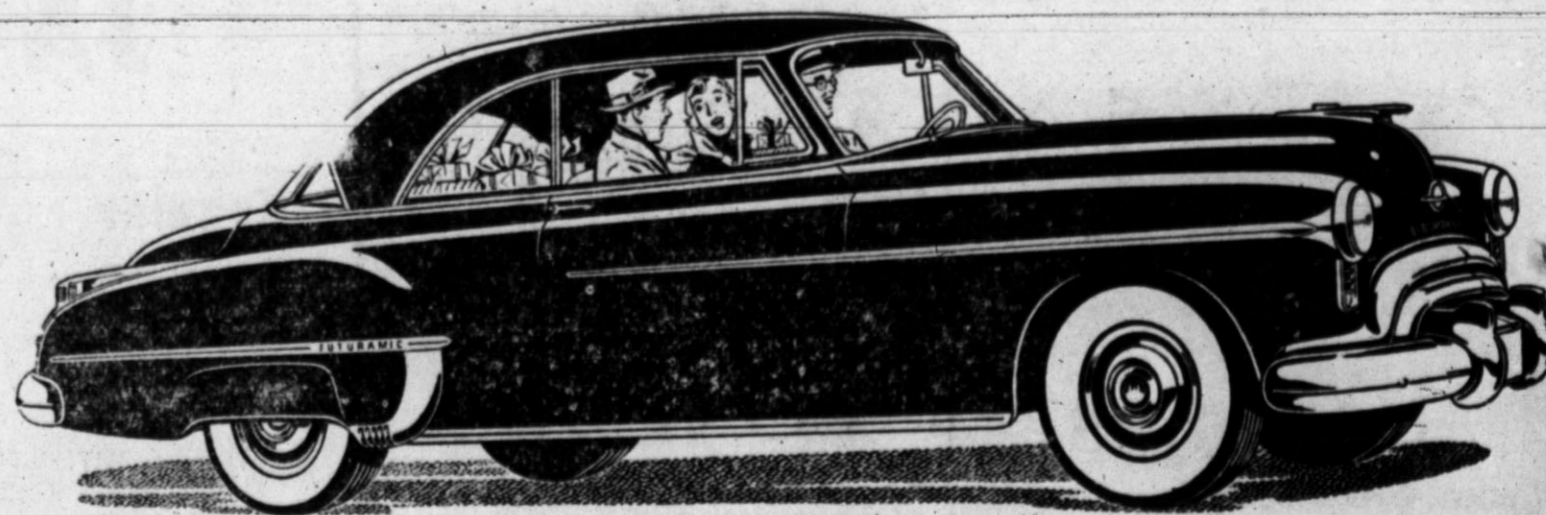
### REMINGTON TYPEWRITERS OFFICE SUPPLIES

FARM AND HOME  
**FLOOR and WALL SAFES**  
AT YOUR  
**HEREFORD BRAND**

Rocketing your way...



HAPPY "HOLIDAY"



...with **88** Good Wishes for a Merry Christmas and Happy New Year!

YOUR **OLDSMOBILE** DEALER  
A GENERAL MOTORS VALUE

SEE YOUR NEAREST OLDSMOBILE DEALER

PHONE 740

Kinsey Motor Co.

244 E. 3 ST



MEET MRS. LUCILLE SMITH, first grade teacher at Cental School, who is supervising Roxie Faughn, left, and Norberto Hernandez while they add the finishing touch to a frieze made by the first graders. A graduate of Texas Tech at Lubbock, Mrs. Smith is now working on her master's degree from West Texas State at Canyon. This is Mrs. Smith's second year to teach in Hereford.

—Brand Staff Photo

DAWN NEWS

Many Christmas Dinners and Family Gatherings Are Held at Dawn

By Bertha Frye

Many dinners and family gatherings were celebrated during Christmas in many of the homes in the Dawn community. The H. V. McCabes had a dinner with all the family present. The H. H. Millers had Christmas dinner with a number of guests present. The Troy Newmans entertained in their home. The Zed Stewarts, Clifford Stewarts, Ray T. Stewarts, had dinner and exchanged gifts in the W. J. Stewart home in Canyon on Saturday evening. The Caraways had Christmas dinner with the Iverson Leakes in Canyon. The Clifford Stewarts spent Christmas Day with the O. D. Williams in Amarillo.

Students Are Home

Home for the holidays are Carol Miller from A&M, Sallie Womble, Dwayne Stewart, Harold Robinson from West Texas State, Mary Frye and Doris Smith, teachers from Muleshoe; Mr. and Mrs. Wesley Cox and George from Perryton where Mr. Cox holds a coaching position.

Manuel Beavers returned home from the hospital in Canyon where he underwent an operation.

Milton Newman left Wednesday for Eldorado, Ark., to spend the holidays with his aunt and uncle, B. L. Beach and Helen.

Billie Airhart accepted a position with the Co-op Elevators of Umbarger.

Mr. and Mrs. White Griffith of Earth were visitors in the R. A. Frye home on Friday.

Mr. and Mrs. Donald May of Blackwell, Okla., are spending the Christmas holidays with her parents, Mr. and Mrs. Walt Heavers.

Miss Camilla Olsen of Amarillo and Burton Olsen of Texhoma spent Sunday in the H. H. Miller home.

Mr. and Mrs. Marion Russell of Caddo, Okla., are spending the holidays with her parents, Mr. and Mrs. Zed Stewart.

Mr. and Mrs. A. C. Hershey and children left Friday for Abilene to spend the holidays with relatives.

Return to Dawn

Mr. and Mrs. H. C. Dow and Della Ruth returned here to make their home after living at Bovina the past 18 months. Mr. Dow is the section foreman on the railroad.

Mrs. C. E. McMichael of Denver, Colo., spent several days last week in the home of her brother, L. L. Airhart. Mrs. Airhart accompanied her to Pampa to visit the Pursleys, Mr. and Mrs. Airhart's daughter.

Mr. and Mrs. H. C. Dow and Della Ruth left Saturday for Dalhart and Clayton, N. M., to spend the holidays.

Mr. and Mrs. C. Cordor spent several days last week in Portales, N. M.

Dinner Guests

Dinner guests in the H. H. Miller home on Friday evening were Rev. and Mrs. Daniel Schorlemer and Janie and Camilla Olsen of Amarillo.

Lloyd Bentley is spending the holidays at Wichita Falls.

Mr. and Mrs. Verdell Draper are spending the holidays in Durant, Oklahoma.

Mr. and Mrs. H. H. Miller attended the REA dinner at the Jim Hill Hotel on Wednesday night.

Party for LaDean Adams  
Mr. and Mrs. W. W. Adams entertained with a birthday party Monday night honoring LaDean Adams.

Games were played after which Sid Perkins gave several musical numbers on his guitar and Dean Adams played the harmonica.

Refreshments were served to Douglas, Irma June Wilcox, Sid Perkins, Nancy Jean Smith, Lanelle Perkins, Ruby Wilcox, Noel Smith, James Airhart, Bud McIntosh, Berniece Perkins.

Guests in the home of Mr. and Mrs. Wallace Cox Saturday through Monday were his sister, Mrs. A. A. Foster, and niece, Mrs. Erie Marie Brown, and children, Fred Marie, and Bobby, all of Lubbock.

Read The Want Ads

Office Hours — 8.30 - 5.00

Dr. F. M. Kester will be in my office to serve you for the next few weeks, during my absence because of illness.

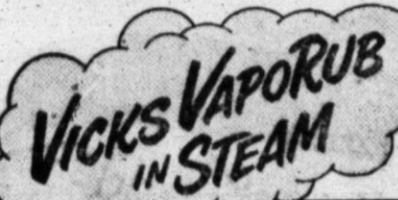
Dr. MILTON C. ADAMS

140 W. Third OPTOMETRIST Phone 37

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

Mrs. William Hollabaugh and Lois spent last week in Amarillo with Mr. Hollabaugh's parents. Mr. and Mrs. Clarence Hollabaugh while William Hollabaugh was in Canadian on business.

MOM! MY COLD NEEDS



DEEP-ACTION relief from coughs, chokey stuffiness with every breath!



Every breath carries VapoRub's famous combination of time-proved medications deep into large bronchial tubes. Comforting relief from distress of colds comes in a hurry!

Easy... Effective: Put 2 good spoonfuls of VapoRub in a vaporizer or bowl of boiling water as directed in package. Then... let your youngster breathe in the soothing, medicated vapors.

Then... to keep up relief for hours, rub Vicks VapoRub on throat, chest and back, too.

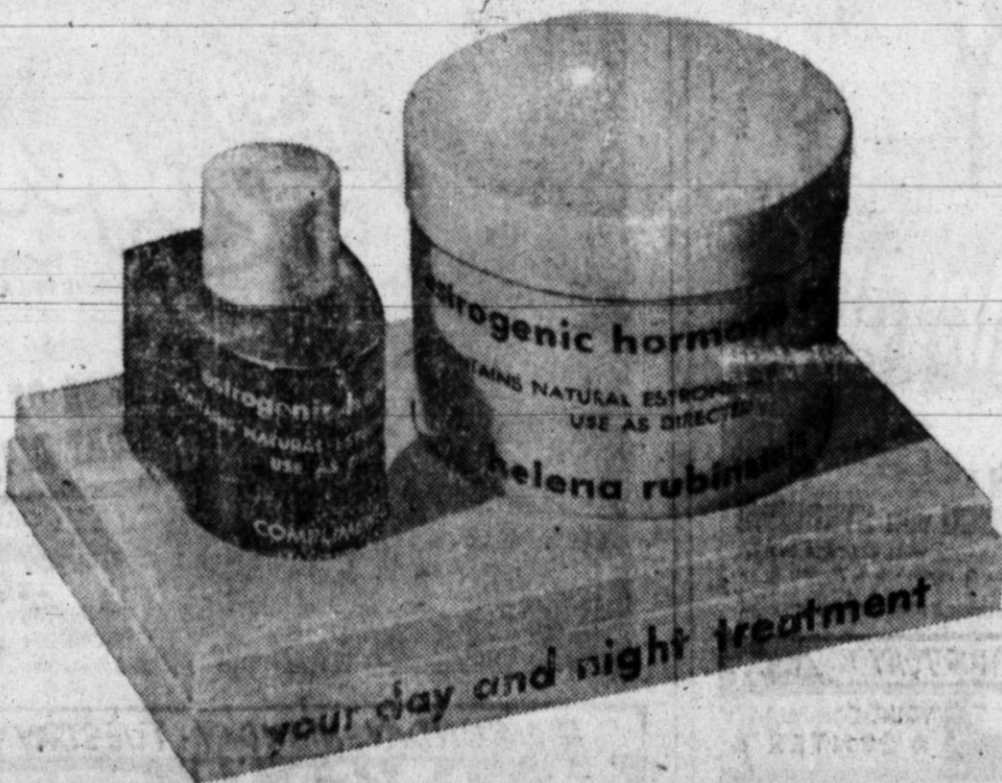
I LIKE IT! MOM LIKES IT, TOO!

HOME-PROVED FOR YOU BY MILLIONS OF MOTHERS!

Mrs. C. E. McMichael of Denver, Colo., spent several days last week in the home of her brother, L. L. Airhart. Mrs. Airhart accompanied her to Pampa to visit the Pursleys, Mr. and Mrs. Airhart's daughter.

Younger-looking skin!

HELENA RUBINSTEIN'S ESTROGENIC HORMONE TWINS



ESTROGENIC HORMONE CREAM—night treatment for face and neck... regularly 3.50

ESTROGENIC HORMONE OIL—day treatment for face, neck and under make-up... value 2.50

6.00 value—both for 3.50 plus tax

Millions of women over 35 have enjoyed thrilling results from Helena Rubinstein's famous Estrogenic Hormone Twins. These beauty preparations contain natural estrogenic hormones—nature's own miracle substances for keeping skin firm, fresh and younger looking. The regular use of Estrogenic Hormone

Cream at night, and Oil by day helps ward off those tragic age signs—little lines, dryness, dull, crepey skin—helps in preserving that longed-for firm, fresh, young look!

This once-a-year offer is made to show every woman over 35 how to look younger. But do not wait—it's for a limited time only.

CITY DRUG STORE

347 N. Main

Phone 100

HURRY! SCURRY! HUSTLE! BUSTLE!  
it's DOLLAR DAYS

We're starting 1951 with a Big DOUBLE HEADER that will mean Double Savings—and more—for you. Our January Clearance Opens Tuesday, Jan. 2, on Dollar Day and will continue all week... or until the supply is exhausted. But come early... they can't last long at prices like these.



ONE TABLE LADIES CASUAL SHOES Values to \$5.95 \$1.98

GROUP LADIES WINTER DRESSES  
New Styles  
Nice Selection  
GO AT  
1/2 Price

INDIAN BLANKETS \$2.89  
Size 64 x 76  
\$3.49 Value for

CLOSE OUT - MEN'S BOOTS  
Famous Hyer Brand  
Kangaroo or Calf Skin  
Values to \$37.50 to Clear at \$24.50

Children's JEANS \$1.89  
Double Knee - Special  
\$2.29 Value - Special

Boy's Cotton Flannel SHIRTS  
"Kaynee" \$1.89  
\$2.95 Value

Men's and Boy's WINTER JACKETS  
25% OFF Reg. Price

Boy's Wool PLAID CAPS  
With Ear Muffs: \$1.69  
Reg. \$2.49 - Special

Ladies Brushed Rayon BED JACKETS  
Reg. \$3.95 Value For \$2.49

Ladies Winter COATS  
A Real Saving At 1/2 PRICE  
GOWNS LADIES OUTING GOWNS \$2.49  
REG. \$3.50 VAL., SPECIAL

Men's All Wool Shirts Values to \$13.50 - Special \$4.95  
SHIRTS \$4.95  
SPECIAL

RUTHERFORD & CO.

# Miss Morris..

(Continued from Page 1)

In seven-branched candelabra completed the setting. Pews along the center aisle were marked with white satin ribbons.

Mrs. Marie Godwin, organist, gave a pre-nuptial concert including Schubert's "Serenade," "Through the Years," "To a Wild Rose" (McDowell), Debussy's "Clair de Lune," "O Thou Sublime Evening Star" and "The Sweetest Story Ever Told." Mrs. Godwin accompanied Mrs. W. V. Tolbert who sang "O Promise Me" (Scott) and "I Love The" (Grieg). "The Wedding Prayer" was the offering of Mrs. Tolbert at the benediction as the couple knelt.

The bridal party entered the church as Mrs. Godwin played the traditional march from Wagoner's "Lohengrin" and made their exit as she played the recessional by Mendelssohn. While candies were lighted the organist gave a muted interpretation of Liebestraum and "O Perfect Love" as soft background as vows were spoken.

Attendants for the bride were Mrs. T. R. Snodgrass and Mrs. Jack Worsham. They wore duplicated frocks of Empress blue bridal-glow satin made with fitted bodices, sweetheart necklines, cap sleeves and long full skirts. Their Princess Marguerite bonnets were of matching satin and each carried a cascade of white feathered carnations combined with tufts of maline and satin.

E. L. Krahn of Amarillo served the bridegroom as best man and Roger Morris was groomsmen. Ushers were Martin Roark and John Robert Ballard. Three year old Dennis Krahn, nephew of the bridegroom, carried the rings on heart-shaped satin pillows.

The bride, a lovely picture, was given in marriage by her father. She wore a classic diamond-white gown of Duchesse Satin made with fitted bodice buttoned up the back and coming to a point in the front. The

deep yoke of transparent nylon marquisette was outlined with applied rosebuds embellished with seed pearls and tiny rhinestones, and was built up to a jeweled neckline. The long sleeves came to points at the hands and the full skirt, worn over hoops, terminated in a chapel train. Her tiered veil of illusion was attached to a Queen Julianne bonnet studded with seed pearls.

Her only jewelry was a single strand of pearls. For the traditional something old she wore her mothers wedding ring and the cuff links worn by her father at their wedding, and for luck, a sixpence in her slipper. She carried a period bouquet of lilies of the valley, Fluer de Mour and stephanotis centered with white rosebuds and showered with white satin streamers. The bride's mother wore a stone gray dress with matching accessories. Her followers were sunburst rosebuds.

The bridegroom's mother wore a thistle gray dress with black accessories. Her flowers were

**Reception is Held**  
The reception which followed the ceremony was held in the church parlors. The bride's table was done in white with the bouquets of the bride and her attendants forming the floral decoration. The three tiered wedding confection was topped with a miniature bridal couple. Punch was served from an heirloom cut-glass bowl by Miss Margie Hanson of Stillwell, Oklahoma, Miss Marjorie Grimes, Stratford and Mrs. Charles Bruce, Goodnight. Mrs. J. C. Bellah of Canyon served the cake.

Assisting in the house party were Mesdames; C. C. Wimberley, Bob Armitage, Howard Godwin, R. L. Morris, W. A. Pulliam, C. H. Silvey, E. L. Krahn, Miss Thornton Shirley and Mrs. Jeff Gilbreath of Hereford. Miss Joyce Roark presided at the bride's book.

**Wedding Trip**  
Following the wedding reception, Mr. and Mrs. Roark departed on a honeymoon trip to San Antonio and other Texas points of interest. For her going away costume the bride chose a melon gaberdine suit with black velvet hat and suede accessories.

Out of town wedding guests included Mr. and Mrs. J. C. McCracken, Mrs. Jeff Gilbreath, Thornton Shirley, Mr. and Mrs. Bruce Beene and Deborah, Mr. and Mrs. Cliff Estes, Lucille Park and Lucille Hughes of Hereford; Mr. and Mrs. Joe Shelds, Mr. and Mrs. Everett Krahn, Mr. and Mrs. T. R. Snodgrass, Mr. and Mrs. Henry Blessen, Austin Hale, Mrs. Raymond Godwin, Mrs. Mary Barratt, Mr. and Mrs. A. R. Castleberry, Kay Castleberry, Ann Dodson and Bill Harris, all of Amarillo.

Mr. and Mrs. Bob West, Fort Sumner, N. M., Mr. and Mrs. Jack Worsham, Börger, Mr. and Mrs. John Estes, Pampa, Mr. and Mrs. Don Milburn, Austin; Mrs. Wyla Hancock, Curtis Whatley, Groom; Mr. and Mrs. Jack Livesay, Mr. and Mrs. Burl Sims and Mr. and Mrs. J. C. Bellah of Canyon; Miss Margie Hanson, Stillwell, Okla.; Mr. and Mrs. Cecil Roark, Wildorado; Miss Marjorie Grimes, Stratford; Miss Midge Worsham and Donald Pinnell, Adrian.

Mrs. Roark graduated from Vega High School and is a junior at West Texas State College.

**Bride-Elect Honored At Bridge-Tea**  
Among the many pre-nuptial affairs given to honor Miss Phyllis Radovich whose wedding to Paul Dishman took place on Christmas Eve, was a bridge-tea given by Mrs. Ralph Jones of Liberal, Kansas, at the home of her mother, Mrs. W. E. Dunlap.

Holiday decorations set the tone for the party with red poinsettias predominating the yuletide scene. When scores were counted Miss Radovich won the high award and Mrs. Frank A. Gyles, Jr., won the second high prize which she presented to the honoree.

Three tables of players made up the party and included Cecilia Guseman, Margaret Barrett, Helen Ann Pitman, Mrs. Frank A. Gyles, Jr., Mrs. David Beavers, Mrs. Charles Skelton, Ann, Mr. and Mrs. Herbert Boardman and children, Mr. and Mrs. Billy Smith of Las Cruces, N. M., Mrs. C. O. Wilkins, Mr. and Mrs. Buddy Wilkins of Temple, Mr. and Mrs. Bill Wolfe, Mr. and Mrs. Will S. Kerr, Mrs. Emil Dettman, Mrs. J. T. Guinn and Dorothy, A. J. Schroeter, Les Combs, Howard Gault and Mrs. Clay Ridgway, organist.

**Choir Is Entertained**  
Members of the Presbyterian Church choir were entertained in the home of Mr. and Mrs. Henry Hastings Sunday evening December 24, at an informal coffee. The spirit of the Christmas season prevailed as the group enjoyed the brief holiday get-together.

Those attending included Rev. and Mrs. Russell Wingert and

Mrs. Wm. Dameron, Mrs. C. C. Nelson of Austin, Mrs. Delbert Rainum, Mrs. V. C. Hopson, the honoree and the hostess.

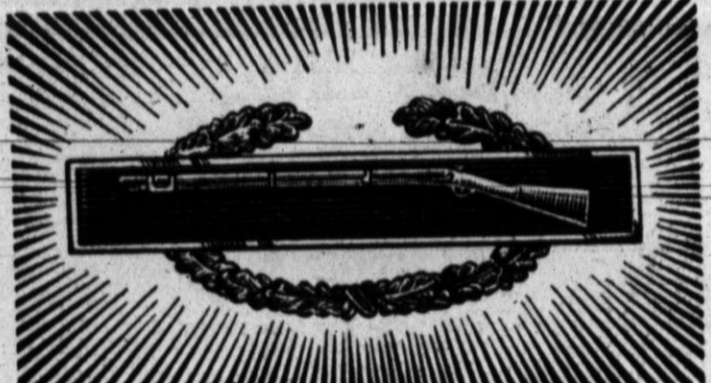
Bob Spearman, son of Mr. and Mrs. M. L. Simpson, and Loyd Leasure, son of Mr. and Mrs. C. E. Leasure, students at Texas Tech in Lubbock, are spending their vacation here with their parents.

Emmett Brown, son of Mrs. C. O. Brown, was scheduled to return this week end from Hot Springs, N. M., where he visited his grandfather this week.

Emma Jane and Colline Brown, students at West Texas State, Canyon, returned to school yesterday to prepare to leave Monday with the W. T. Band for the Sun Bowl game.

## BADGE OF A MAN

How proud can a man be?



You'll know when you're wearing the Combat Infantryman's Badge on your chest—Because here is the emblem that marks a man—A man with the heart and the guts to serve his country as a member of the finest fighting force, man for man, on the face of the earth. It's there for you—with a sign on it that says "For MEN Only!"

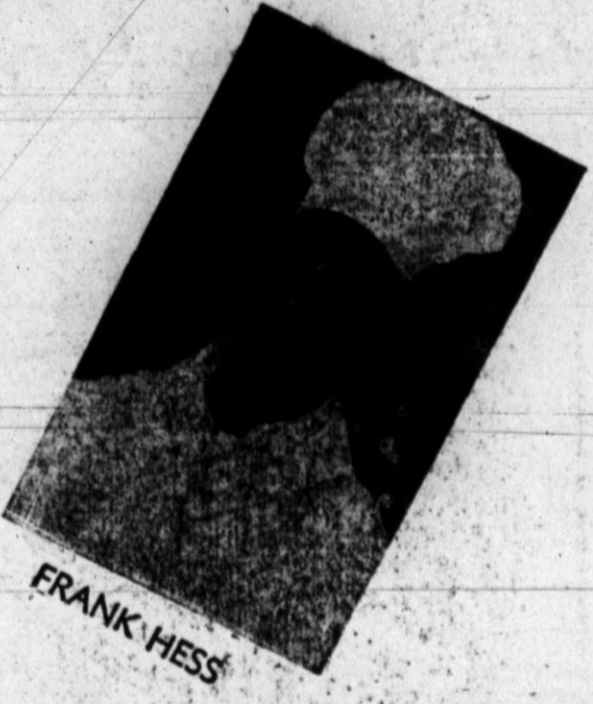
Ask your Recruiting Officer about the opportunities the U.S. Army offers YOU!



COURTHOUSE

PHONE 145 HEREFORD, TEXAS

Frank Hess  
Chef  
Jim Hill  
Hotel  
Presents... his



## BUFFET SUPPER

Beginning

## NEW YEARS EVE

December 31st

Serving From 6:30P. M. Till 9:30P. M.

What Better Way to Start

Your New Year's Festiviteies

Than To Enjoy A Delightful Buffet Supper

OUR BUFFET SUPPERS WILL BE SERVED EACH SUNDAY AT THE SAME TIME TILL FURTHER NOTICE!

The Biggest College Cheer in years..... Soooooo.....  
Hang on to Your Hat... Your Head... Your Heart...!

COLOR BY TECHNICOLOR

# PEGGY

Queen of the Rose Bowl Parade!  
Diana LYNN · Charles COBURN

See... THE FABULOUS TOURNAMENT OF ROSES!

SUNDAY-MONDAY-TUESDAY  
HEREFORD **tar** YOUR COMMUNITY CENTER

A Most Unusual Picture... The last time you saw a picture like this... it won Four Academy Awards!

## Sunset Boulevard

A Hollywood story!

Starring WILLIAM HOLDEN · GLORIA SWANSON · ERICH VON STROHEIM

with Nancy Olson · Fred Clark · Lloyd Gough · Jack Webb and Cecil B. DeMille Hedda Popper · Buster Keaton · Anna Q. Nilsson · H. B. Warner

WEDNESDAY-THURSDAY  
HEREFORD **tar** YOUR COMMUNITY CENTER

Happy New Year

We Present the Andrews Sisters  
In  
"GIVE OUT SISTERS"

At the  
Annual Star Theatre

# PREVUE

MIDNIGHT  
SUNDAY  
DEC. 31st

See the old year out  
See the New Year in  
Plan now to attend the annual New Year Prevue

BLISTERING ACTION IN THE GREAT NORTHWEST!

# Roy Rogers

"TRIGGER" THE SMALLEST HORSE IN THE WORLD

NORTH OF THE GREAT DIVIDE  
in TRUCOLOR

with PENNY EDWARDS · GORDON JONES

SUNDAY-MONDAY-TUESDAY  
**Texas** YOUR FAMILY THEATRE

"USE" SAYS "We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Anniversaries from Sunday, December 31, through Wednesday, January 3...

Congratulations

Mr. & Mrs. A. E. Hodges	Mr. & Mrs. George Bippus
Mr. & Mrs. Burk Inman	Mr. & Mrs. Walter Dunlap
Mr. & Mrs. D. J. Gardner	Mr. & Mrs. George Heard
Mr. & Mrs. Lewis Hembree	Mr. & Mrs. A. W. Anthony
Mr. & Mrs. Lyle Blanton	Mr. & Mrs. Chris Wagoner
Mr. & Mrs. H. L. Axe	Mr. & Mrs. Todd Herrington
Mr. & Mrs. Jack Franco	Mr. & Mrs. E. B. Harris

Mr. & Mrs. Larry Summers

It's Adventure WITH A CHALLENGE TO ALL DARINGLY TOLD STORIES!!

# SPY HUNT

Thrill to the drama and excitement of the chase

HOWARD DUFF · MARTA TOREN

WEDNESDAY-THURSDAY  
**Texas** YOUR FAMILY THEATRE



# THIMBLE THEATRE :: Starring POPEYE

By TOM SIMS and BILL ZABOLY



## Montag's STATIONERY

See This Beautiful Stationery  
In Our Office.

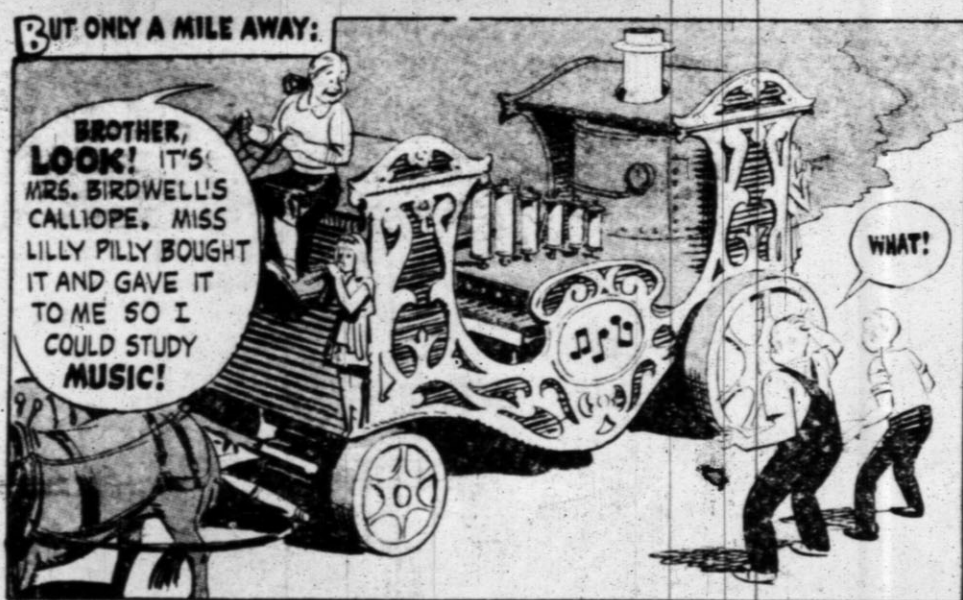
The Brand

# The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Farms"

## BUZ SAWYER by ROY CRANE



# Right Around HOME<sup>®</sup> with MYRTLE

by Dudley Fisher



**BUFFET SUPPER - 6 to 9 P. M.**

Every Sunday Evening  
Piping Hot Fowl and Other  
Meats Plus All the Other Dishes  
That Are Good To Eat

**\$2.00**

Per Person

**GOOD FOOD**  
is our business



**HOTEL JIM HILL**

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# BLONDIE

by  
CHIC YOUNG



## WE HAVE 'EM

Complete line of Desk Lamps.

Flourescent, also goose neck lamps.

## AT THE BRAND

PHONE 30

# JOHNNY HAZARD by FRANK ROBBIN

NOW THAT I'VE DEMONSTRATED YOUR DUTIES... LET'S TRY IT AGAIN! GOOGIE! HAND ME THOSE GLAD RAGS!

Y-YES, MISS FLAME!

THE SILENT ONE HAS CHOSEN FLAME TO BE HIS BRIDE AND JOHNNY HAS WON A PLACE ON THE TEAM AS HIS BODYGUARD! FLAME HAS SUCCEEDED IN GETTING PETEY INTO THE FAMILY IN THE GUISE OF HER BROTHER, AND GOOGIE STANDS IN AS A RELUCTANT SERVING MAID...

MEANWHILE, IN THE MEN'S QUARTER...

GEE, JOHNNY, DO YOU REALLY THINK WE'RE BETTER OFF ATTACHED TO THE SILENT ONE?

DIDN'T HAVE MUCH CHOICE! POOG WAS GETTING READY TO LOWER THE BOOM! BETTER TO BE A BODYGUARD THAN A SACRIFICIAL LAMB!

ANYWAY, I'VE GOT A COUPLE OF IDEAS PERCOLATING... COULD BE BY MORNING THEY'LL BE READY TO POP! G'NIGHT, PETEY!

BOY, JOHNNY, I SURE HOPE YOUR IDEAS GET US OUR FREEDOM... G'NIGHT!

MORNING...

ARISE, OH, UNGAVORY ONE! OUR MASTER, THE SILENT ONE, NEEDS ATTENDANCE! ARISE, & SAY!

WHA... HUH... O-OH! IT'S YOU! FINE WORKING CONDITIONS... DON'T PUNCH A CLOCK HERE... IT PUNCHES YOU! OKAY... OKAY! I'M UP!

THE MASTER BATHES HIMSELF! SEE THAT HE IS NOT DISTURBED WHILE I PREPARE HIS MORNING TALK! IF HE SIGNALS, GO TO HIM! I DO NOT INTRUDE! UNDERSTAND?

CHECK!

THIS COOKIE REALLY TRAVELS IN STYLE... ONLY HOPE I CAN FIGURE SOMETHING TO PUT A CRIMP IN IT! WHAT'S THAT...?!

BONG!

VIPE! ALMOST FORGOT I'M A FLUNKY! SOUNDS LIKE THE MAWSTER'S RING!

BONG

YES, GIR... WHAT'S YOUR PLEASURE?!

OLD BOY WANTS HIS DUDS! MUST BE THROUGH WITH THE SLUDS... H-HEY... WHAT'S THIS?!

A MASK! WELL, WHAT DO YOU KNOW... THE SILENT ONE'S REALLY TWO-FACED! HMMM...

YES, SIR! COMING RIGHT UP!

**TRADE WITH YOUR NEIGHBORS—**  
**The Friendly Merchants Of Hereford**

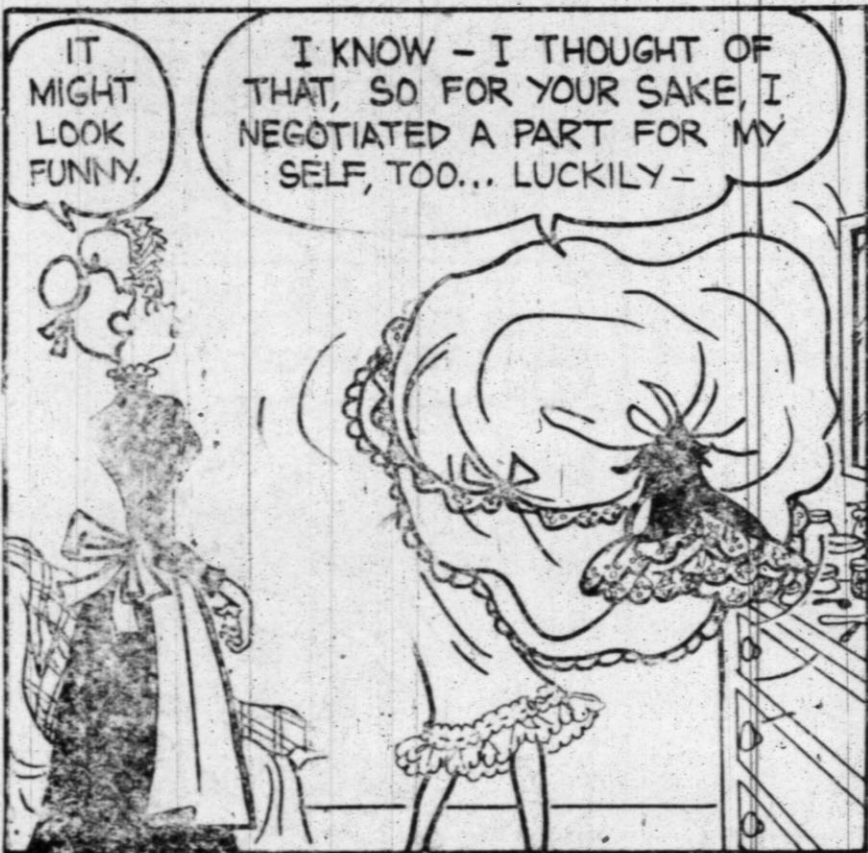
- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference In Mercrandise, Shop the Ad Columns of this Paper!

**THE BRAND** PHONE THIRTY

**TEENA**® *by Lilla Terry*



SERVE

**Borden's**

DAIRY PRODUCTS

At All Leading Food Stores



Ed Skypola, Distributor

# GRANDMA by CHAS. KUHN-

H-M - IT'S KINDA LATE FOR GRANDMA'S RADIO T' BE GOING FULL BLAST-



SHE DOESN'T HEAR ME!



STRANGE! LIGHTS ALL ON, BUT I DON'T SEE A SOUL-



AH - AS USUAL, SHE FORGOT T' LOCK TH' SIDE DOOR!



H-M--JUST AS I THOUGHT! FIRST, I'LL TURN OFF TH' RADIO, THEN-



HEY!



WAKE UP AN' GO T' BED, GRANDMA!! IT'S LATER THAN YOU THINK!!



HERE, KITTY!



NOW T' SWITCH OFF TH' LIGHTS AN' SNAP TH' LOCK!



THAT SHOULD BE WORTH A BIG SLICE O' GRANDMA'S CAKE TOMORROW!!



**Need a Plumber?**



DOMESTIC COMMERCIAL INDUSTRIAL

Let our plumbing experts find your leaks - service at all times! - oney with quick, effi- save time . . . save m Guaranteed plumbing client, low-cost repairs!

**HEREFORD HEATING COMPANY**

529 E. First St.

"Authorized Lenox Dealer"

Phone 708

# OZARK IKE

by RAY GOTTO

LAST QUARTER -- PIGSKIN PUSHERS 13, BOBCATS 7, AND SAL HAS BEEN BENCHED WITH A HEAD INJURY!



YOU SPOKE TOO SOON, OZARK!

THE CAPTAIN SCORES AGAIN!

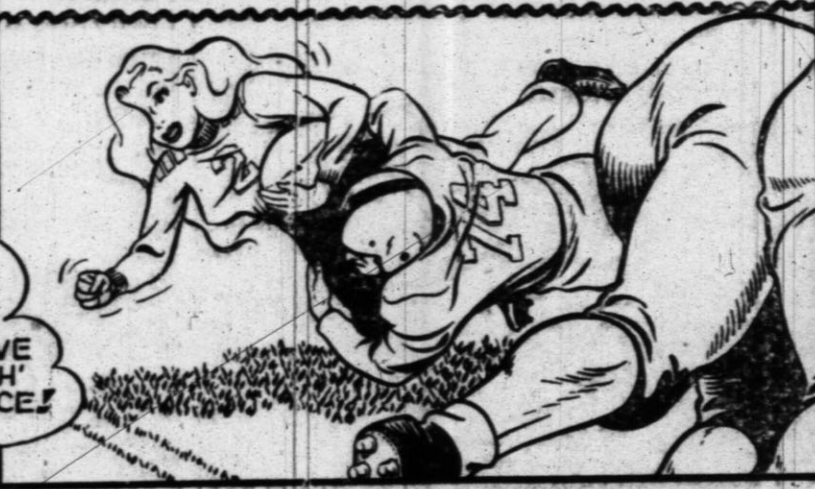
TIE SCORE! THAT EXTRA POINT LOOKS BIG IF THEY GET IT!



THE TRY FOR THE EXTRA POINT IS GOOD! SCORE, PUSHERS 13, BOBCATS 14



THE BOBCATS KICK OFF TO THE PUSHERS! DINAH TAKES THE BALL AND MAKES A WONDERFUL RETURN TO HER OWN 47-YARD LINE!



FIFTY SECONDS LEFT TO PLAY...



... BUT LOOK!



WITH TIME RUNNING OUT, SAL TRIES A PASS!



INTERCEPTION!



LAST PLAY OF THE GAME... AND AS THE CENTER SNAPS THE BALL...



TOUCHDOWN!



Automatic Savings

SURE Savings ---

U. S. Savings Bonds

COURTESY OF  
THE HEREFORD BRAND



**SNOOKUMS**  
by  
**GEOMCMANUS**



COME ON-SNOOKUMS-STEP ON IT--YOU WON'T GET ANY EXERCISE WALKING THAT GLOW!!

NOW-WATCH DADDY- THIS IS THE WAY THE ATHLETES WALK- YOU'VE GOT TO HIT A GOOD PACE-



IT FILLS YOU WITH PEP AND VIGOR!!



SNOOKUMS! WHERE ARE YOU-SNOOKUMS? ANSWER PAPA!!



SNOOKUMS! WHERE ARE YOU?



HERE I AM!!

**Bringing Up Father**

Registered U.S. Patent Office

By **George McManus**



FINE THING! I'VE HAD NOTHIN' BUT TROUBLE DODGIN' ALL THESE FOREIGN AMBASSADORS SINCE I'VE BECOME GOOD WILL AMBASSADOR!

I HOPE I KIN GIT TO TH' OFFICE WITHOUT SEEN' ANY!



WHO'S THAT COMIC OPERA LOOKIN' GUY OUT IN THE RECEPTION ROOM? NOT AN AMBASSADOR-I HOPE!

NOPE! I WAS SURE OF THAT-OR I WOULD HAVE TOLD HIM YOU WOULDN'T BE IN TODAY!



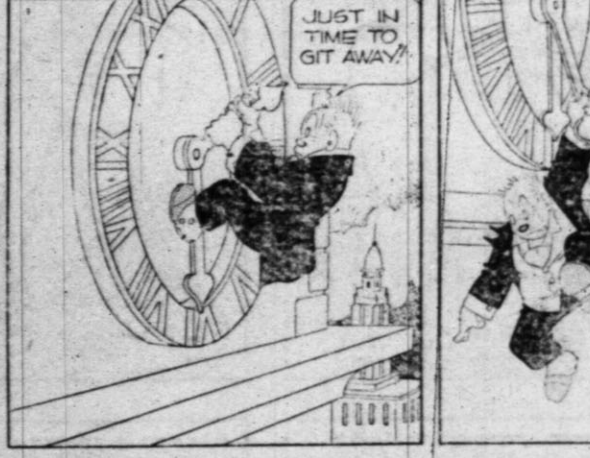
WELL-I'M GLAD TO KNOW YOU ARE NOT AN AMBASSADOR!!

CORRECT! THE AMBASSADOR IS SICK-I AM THE FINANCE MINISTER OF DEBITAN!!!



-BUT-MR. JIGGS!! I JUST WANT TO TALK TO YOU FOR A MINUTE!!

GIT AWAY FROM ME!! I CAN'T STAND IT--AN' I CAN'T AFFORD IT!!



JUST IN TIME TO GIT AWAY!



I'D BETTER DROP TO THE NEXT LEDGE BEFORE THIS HAND GOES UP TO TWELVE!

NOW IF I KIN JUST GIT AROUND THIS LEDGE TO MR. BEN KRUPP'S OFFICE-I KIN SNEAK THROUGH IT DOWN TO THE STREET!!!



25 25 25 25

25 25 25 25

AH! MR. JIGGS! GLAD YOU DROPPED IN! THESE ARE AMBASSADORS--ONE IS FROM IDLELAND--THE OTHER IS FROM NOMONY ISLAND!!



THERE'S MORE AMBASSADORS IN TOWN THAN THERE ARE WINDOWS--BUT THIS ONE CAME IN HANDY!!



AH! MR. JIGGS! I'M GLAD I CAUGHT YOU! TO SEE YOU I AM HAPPY!! I WANT TO SPEAK TO YOU ON A SUBJECT OF INTEREST--THE AMBASSADOR FROM BORROWMANIA!!

AND SPEAKING OF INTEREST--HOW ABOUT A LITTLE PRINCIPAL?



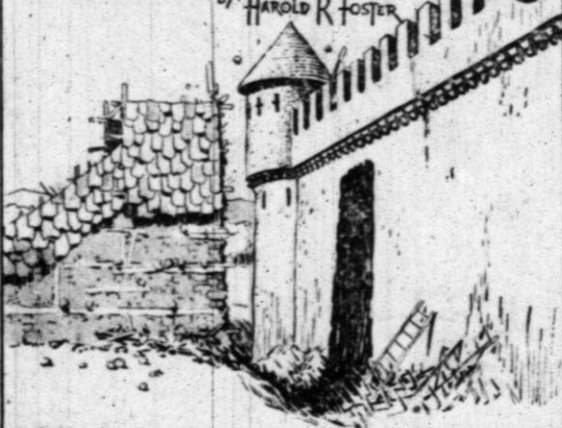
This Space For Sale!



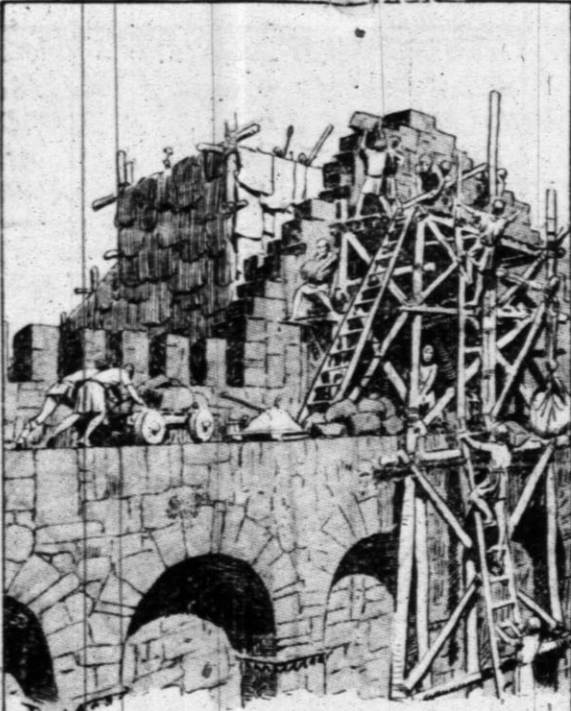
For Complete Details - Inquire  
**THE HEREFORD BRAND**  
Phone 30

# Prince Valiant

IN THE DAYS OF KING ARTHUR  
By HAROLD R. FOSTER



**Synopsis:** BEHIND A SHIELD OF LOGS AND WET HIDES THE AWESOME 'BAD NEIGHBOR' RISES STEADILY HIGHER AS BLACK ROBERT DRIVES HIS MEN NIGHT AND DAY. ONCE IT OVERTOPS THE CASTLE WALL ITS ARCHERS CAN CLEAR THE WALL OF ITS DEFENDERS.



SIR RUY COUNTERS BY BUILDING THE WALL HIGHER, AND SO THE CONTEST GOES.



BLACK ROBERT HAS UNLIMITED MATERIAL WITH WHICH TO BUILD; SIR RUY ONLY THE SUPPLY WITHIN THE CASTLE.



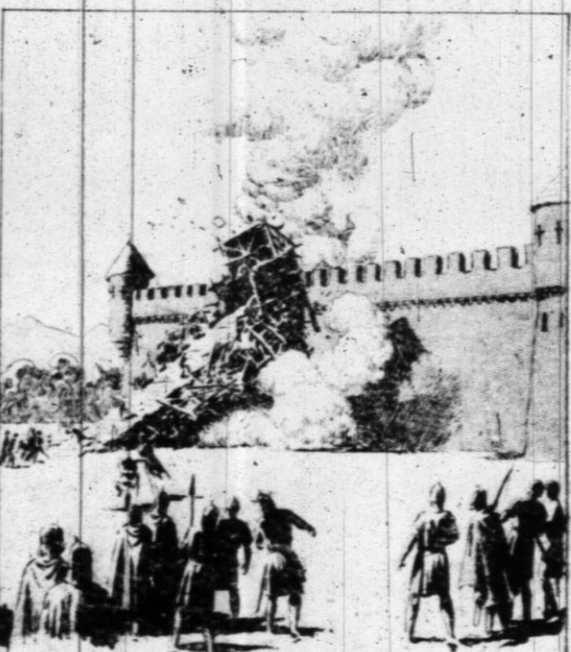
THEN PRINCE VALIANT REMEMBERS THAT THE TOWER IS WITHOUT SOLID FOUNDATIONS, AND FIGHTING MEN TURN MOLES AND BURROW UNDERGROUND.



THEIR TUNNEL RUNS TO ONE CORNER OF THE 'BAD NEIGHBOR' AND HERE A HUGE CHAMBER IS DUG, THE GREAT WEIGHT HELD UP BY STOUT TIMBERS. AN AIR TUNNEL OF MASONRY RUNS ALONG THE FLOOR. THEN THE CHAMBER IS PACKED WITH FAGGOTS AND CHAR-COAL AND SET ABLAZE.



THE SMITHY AND ARMORY ARE STRIPPED OF THEIR BELLOWS TO FORCE A GREAT DRAUGHT INTO THE FLAMES.

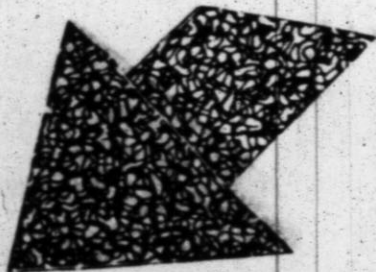


ALL RIGHT THEY PUMP UNTIL THE VERY GROUND UNDER THEIR FEET GLOWS WITH THE GREAT HEAT FROM THE CHAMBER. THEN THE SUPPORTING TIMBERS BURN THROUGH AND THE TOWER THUNDERS DOWN!



BLACK ROBERT STANDS VERY STILL AS THE LABOR OF WEEKS CRUMBLES TO RUIN. THEN HE TURNS TO HIS TASK AGAIN. FOR THIS RESOLUTE MAN WILL NEVER GIVE UP.

NEXT WEEK: The Prisoner.



LOOK FOR THE LOAF WITH THE "LITTLE MANN"



Mann's MALTED MILK Bread

# KING of the ROYAL MOUNTED

by  
ZANE  
GREY



ONLY A TENDERFOOT WOULD TRY TO HIDE FROM SOOKUDLAH... SEE, I FIND YOU!



T-TAKE MY VALUABLES B-BUT DON'T KILL ME! GO AWAY!



SURE I TAKE DIAMOND RING AND MONEY... BUT YOU SEE SOOKUDLAH KILL MOUNTIE, SO I DO SAME WEETH YOU!



WHILE KING HAS DRAGGED HIMSELF INTO THE SHELTERING WOODS AND IS ATTEMPTING TO STRIKE A FIRE TO THAW OUT HIS FREEZING LIMBS, "GOLDEN" CAPE HAS BEEN FOUND BY HER MURDEROUS GUIDE!

MAYBE THE MOUNTIE DIDN'T DIE... M-MAYBE HE WILL RUN YOU DOWN....



KING DEAD, ALL RIGHT... EVEN IF BULLET ONLY WOUND HIM... WEAK MAN DIE IN THIS STORM... NOW YOU DIE!



EEYI!

THANK GOODNESS FOR THAT ONE STRONG MATCH! THIS FIRE HAS SAVED MY LIFE....



OH-OH! SHOTS FROM UPWIND! THERE THEY ARE AGAIN... ONE-TWO-THREE!



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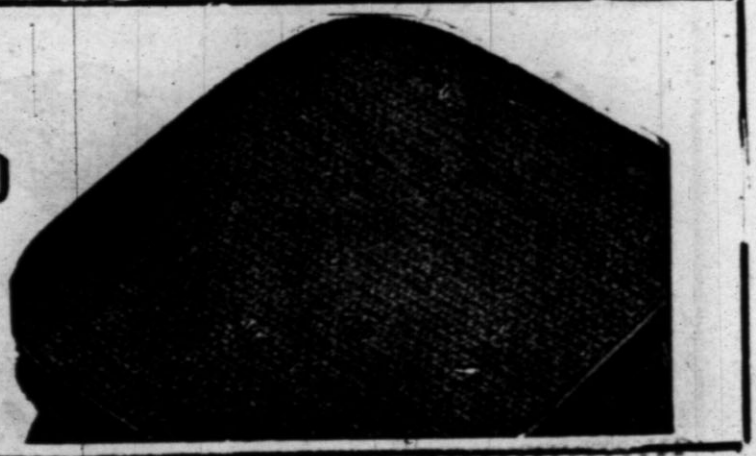
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- REMOVABLE COVERS
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EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

UNAWARE THEY ARE BEING TRAILED, MANDRAKE, NARDA AND LOTHAR FOLLOW THE ANCIENT MAP THAT NARDA FOUND INSIDE THE KAVRUN EMERALD RING!

WE'RE FOLLOWING THE MAP.

US SURE THIS IS RIGHT WAY?

GOLLY-- puff--I CERTAINLY HOPE SO!

IT'D BE FUNNY IF NOTHING WAS THERE WHEN WE GOT THERE.

Ugh-- YOU CALL THIS FUN? I'M AFRAID TO OPEN MY EYES!

1

2

I BELIEVE THE CROSS ON THE MAP IS EXACTLY AT THAT SPOT -- THAT BIG BOULDER NEXT TO THE GLACIER!

OH-- THIS IS EXCITING! I--I CAN'T WAIT TO SEE WHAT'S BEHIND THE BOULDER!

US GOT TO MOVE BOULDER. ME USE DYNAMITE IN PACK.

AND BRING THE GLACIER DOWN ON OUR HEADS? NO, THANKS. THE BOULDER WAS PUT HERE BY HAND. WE'LL MOVE IT THE SAME WAY.

3

4

IT'S MOVING! THERE'S A CAVE BEHIND IT THAT GOES UNDER THE GLACIER!

MANDRAKE--THE RING WAS CALLED THE KAVRUN EMERALD! COULD THAT MEAN THIS IS AN EMERALD CAVERN?

NARDA'S GUESS WAS WRONG. THEY ARE AMAZED BY THE SIGHT! A TROVE OF ANCIENT TREASURE--HEAPS OF PRECIOUS JEWELS AND GOLD--UNTOLD WEALTH--THE SECRET OF THE MAP!

5

6

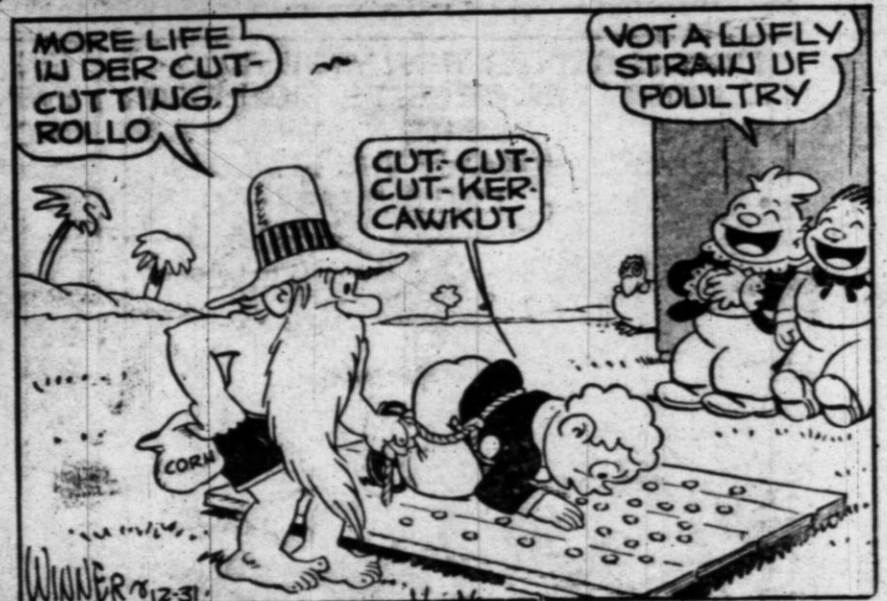
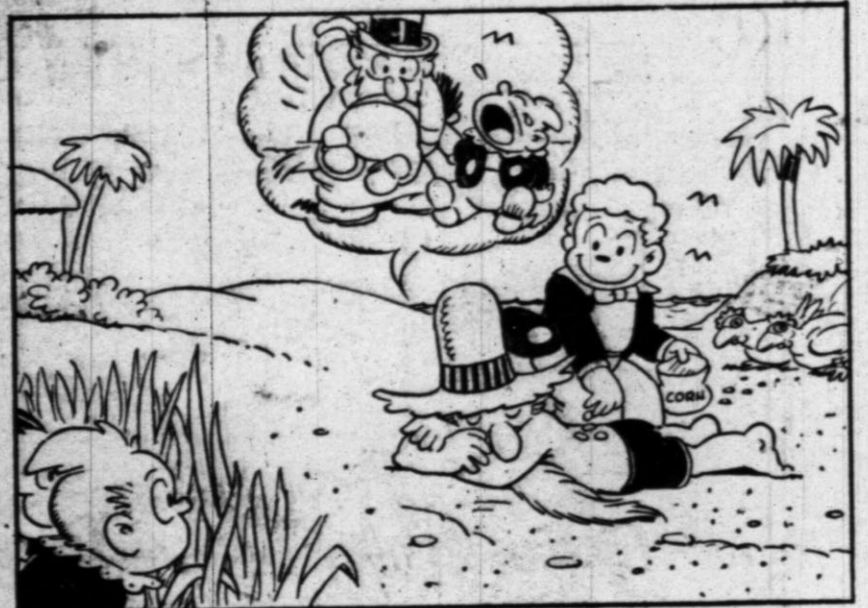
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CARBURATORS -- IT'S  
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R. C. Anderson, Manager  
Phone 9000



Phillip's 66  
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# The KATZENJAMMER KIDS



## WANT ADS

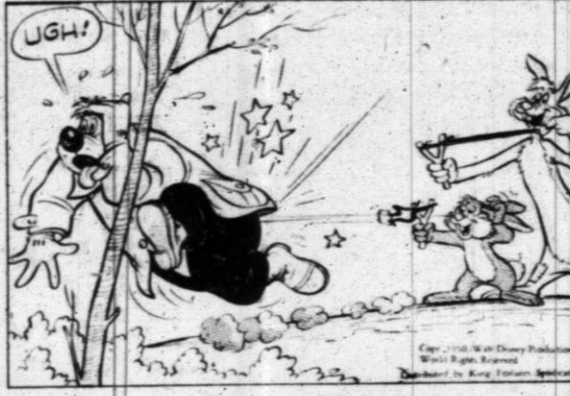
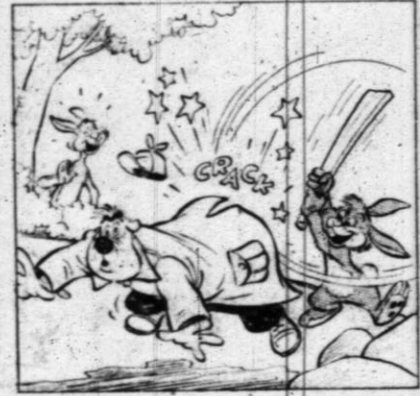
Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!  
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

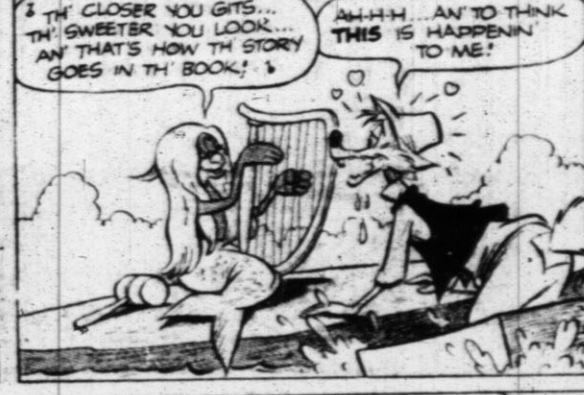
**PHONE 30**

**WICKY MOUSE**  
BY WALT DISNEY



WALT DISNEY PRESENTS  
**UNCLE REMUS**  
AND HIS TALES OF BRER RABBIT

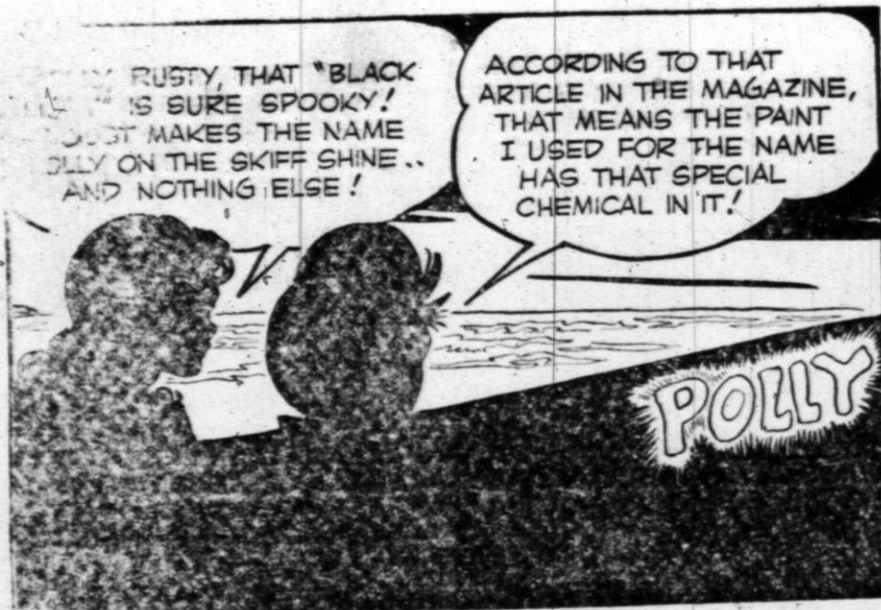
COURSE BRER RABBIT IS GOT A LOT O' COMMON SENSE... BUT EV'RY NOW AN' THEN HE GRABS HISSSELF SOME BOOK SENSE, TOO!



**PITMAN GRAIN**

**PHONE 1 NO. 1**

# RUSTY RILEY by FRANK GODWIN



EVERY NEW  
CONVENIENCE  
YOU'VE BEEN  
LOOKING FOR

**Servel**  
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**Only Servel - The Gas Refrigerator**  
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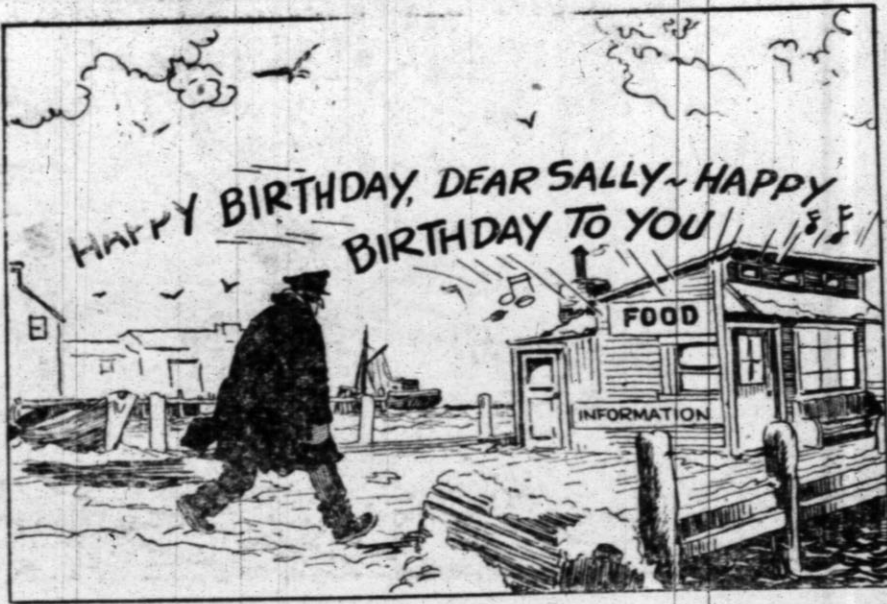
**COMMERCIAL OIL CO.**

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Factory Trained Service Men On Duty at all Times

Phone 68

# LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



LOOK, MISS SALLY - THAT MEAN OLD CONSTABLE IS BACK AGAIN -



YOU'RE DISTURBIN' THE PEACE, THAT'S WHAT - I'M A-WARNIN' YOU -

OH, FORGET IT - THIS IS A HAPPY DAY SO LET'S ALL BE HAPPY -

SHOVE OFF, MATEY!!

COME BACK NEXT YEAR!



HONEST, MISS SALLY - THAT WAS THE HAPPIEST PARTY I EVER SAW - EVERYBODY SINGIN' AULD LANG SYNE AN' TALKIN' 'BOUT THE GOOD OL' DAYS -



I WISHT I LIVED IN THE GOOD OL' DAYS - THEY MUSTA BEEN GRAND!

YES - THE GOOD OLD DAYS WERE GOOD -



BUT THE GOOD NEW DAYS ARE BETTER - ALWAYS REMEMBER - WHEN YOU TRAVEL LIFE'S ROAD, DON'T WASTE TIME LOOKIN' BACKWARD - ALWAYS LOOK AHEAD -

12-31  
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TODAY IS BETTER THAN YESTERDAY - TOMORROW WILL BE BETTER THAN TODAY - WHO WOULD TRADE HIS AUTOMOBILE FOR A COVERED WAGON? THE WORLD IS LIKE A MERRY-GO-ROUND -



EVERYONE ENJOYS THE RIDE, EVEN IF THEY AREN'T LUCKY ENOUGH TO CATCH THE BRASS RING -

GOOD HEAVENS! MY LECTURE TURNED INTO A LULLABY!!

DARRELL McCLURE

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