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Bufs Cop MVC Title With 28-9 Victory Over SIU

Herd Downs Perryton

Hereford improved its season record to 2-2 with a 71-56 win over Perryton Saturday night in a basketball game at the Amarillo Civic Center auditorium. The game was staged prior to the West Texas State Panhandle State clash.

Sr. David Schumacher of Hereford tossed in 20 points to lead the Herd in scoring and senior Kelly Kitchens added 18 points.

David Arney dumped in 14 points and Robert Graves accounted for 10 Herd points.

Jackie Mercer tallied seven points while Brent Allen added two.

Perryton's top scorer was David Reynolds, a 6-6 forward, who popped the nets for 18 points.

Jeff Conner had 14 marks for Perryton.

Hereford's score by quarters was 20, 16, 14, and 21. Perryton tallied 16, 14, 12 and 14.

Hereford had four men in double figures and used overall quickness to offset a height disadvantage at the hands of Perryton.

At least four of the Perryton squadmen towered over Hereford's tallest man, 6-3 Schumacher.

Hereford led by 13 points twice in the second half, before mounting the final 15 point lead.

The Herd will face Levelland Tuesday night at Levelland in a non-conference game, and will return to defend its own tournament championship Thursday.

Perryton's record dropped to 2-2 on the year with last night's loss.

The Rangers will face Garden City Kansas, Tuesday, before visiting Hereford to participate in the city tournament.

If wild turkey did not immediately become the superstar of Thanksgiving, part of the reason may have been some Pilgrims' vague suspicion that eating the bird led to leprosy.

Character actor Sidney Greenstreet's first movie was made in 1941, when he was 61 years old — "The Maltese Falcon."

One of the most fragrant spices blended in incense, cinnamon was burned at the funeral of Poppea, Nero's second wife. The city of Rome had to relinquish its entire annual supply for the show of grief.

By JIM STEIERT
Brand Outdoors Writer

First year Head Coach Bill Yung saw his spirited West Texas State University Buffaloes live up to pre-season expectations Saturday as they captured their first outright Missouri Valley Conference football championship with a convincing 28-9 victory over the Southern Illinois Salukis.

Saturday's victory marked a Cinderella finish for the personable Yung's Buffaloes, who stumbled to a slow start before getting things together to register seven straight victories and post a 5-1 mark in MVC play.

Saturday's win gave the Buffs their second trip to the MVC throne room, as they shared the Valley title with Louisville and Drake in 1972.

Junior fullback Bo Robinson gave an indication of things to come on the first play from scrimmage at Kimbrough Stadium, as he took a handoff from Buff quarterback Bill Delaney

and skirted right end on an 80 yard touchdown jaunt.

Robinson, a 205 pounder, took dead aim on the all-time rushing record of "Mercury" Morris at West Texas with his performance, after surpassing No. 2 man Duane Thomas in last week's win over Tulsa.

The rambling fullback rushed for 180 yards and two touchdowns to lead the fired-up Buffaloes to the title-clinching win.

Robinson ranks among the nation's top ten rushers with an average of 127.2 yards per game, while the WTSU offense, which rolled up 472 yards rushing against the Salukis, retained its No. 5 ranking in the nation in that category.

The Buffalo defense turned in a sparkling performance on the afternoon, limiting SIU to only 158 yards in 53 rushes, and highlighting the grid clash with a stonewall stand at the one yard line.

In that effort, the Salukis were stopped short in five attempts at crossing the goal line.

The Buffaloes tallied six points in the first quarter, as Dimmitt native Ricky Wright's PAT attempt was no good following the 80-yard Robinson scamper.

The Salukis countered with a 37 yard field goal by Les Petroff in the second quarter, but West Texas roared back for another tally on a two yard run by Robinson and a two point conversion run by Johnson.

SIU then scored its initial touchdown during the second quarter on a four yard run by

tailback Wash Henry.

The Buffalo defense quashed an attempt at a two point conversion.

West Texas added an unanswered touchdown in the third quarter on a slashing 55 yard run by Delaney, but again, Wright's PAT 'oot failed.

The Buffaloes added eight points in the final stanza as wingback Anthony Dogan toted the ball in from the two and Scott Wiley took a conversion pass from Delaney to end the scoring.

The win upped the season record for West Texas to 6-4-1, while Southern Illinois dropped to 3-8 and 0-5 in the Valley.

Cadets Sink Middies 17-14

PHILADELPHIA (AP) — Leamon Hall and Greg King each cracked one yard for touchdowns and Mike Castelli kicked a 21-yard field goal in the first half Saturday as Army held on to beat Navy 17-14 for the first time in five years.

A pair of pass interceptions by linebacker John Hilliard set up Army's 10-0 lead in the 78th renewal of this service football classic, and helped the Cadets

wrap up their first winning season since 1972.

Navy narrowed the gap to 10-7 in the second quarter on an 18-yard touchdown pass from quarterback Bob Leszczynski to wingback John Kurowski.

But the Middies trailed 17-7 at halftime after King's scoring dive with 1:09 left.

In the third period, the Middies moved 29 yards for a touchdown after a 26-yard punt

return by Mike Gelpin. The drive took seven plays, with Joe Gattuso Jr., who scored three

TDs in last year's Navy victory, going over from the two.

Hoop Shoot Forms Due December 1

Local aspirants for the B.P.O. Elks National "Hoop Shoot" Free Throw Contest have until December 1 to turn in their entry blanks at their school's office it has been announced.

The national contest is for boys and girls eight thru 13, and will be conducted on the local basis at the high school gym at 9 a.m. Saturday, December 3.

Each entrant will get a total of 25 shots at the basket. Ties will be broken by taking a series of

five additional shots until a winner is determined.

The local contest is sponsored by Hereford Lodge No. 2269 of the B.P.O. Elks. An entry blank for the convenience of all youths wishing to enter the contest has been included in the Brand today in the sports section.

All entry blanks must be turned in by Thursday, December 1 to the particular entrant's school's office.

THE HEREFORD BRAND

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Pro-Grid Standings

NFL At A Glance By The Associated Press American Football Conference	Central Division
Eastern Division	
Western Division	
NFL Standings	
Thursday's Results	
Sunday's Games	

Running back Rocky Bleier of the Pittsburgh Steelers and owner Edward J. DeBartolo, Jr., of the San Francisco 49'ers were in the same graduating class at Notre Dame.

Dartmouth and Princeton compete in football for the "Governor's Cup," a sterling silver bowl donated by Nelson Rockefeller and Brendan Byrne.

Colorado State has three Bells on its football roster, the twins Mike and Mark E. and Mark R., no relation.

Head football coach Barry Switzer of Oklahoma was a two-way player at Arkansas in the late 1960s, snapping the ball at center on offense and playing linebacker on defense.

The longest pass play in the Big Ten in 1976 was an 82-yarder for a touchdown from Marshall Lawson of Michigan State to Kirk Gibson. It was against Ohio State.

The best pass percentage in Michigan State football history was .618, compiled by Earl Morrall in 1955.

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Houston Overwhelms Rice 51-21

HOUSTON (AP) - Houston's Alois Blackwell scored twice and went over 1,000 yards for the season and quarterback Delrick Brown passed for three touchdowns and ran for another Saturday as the Cougars almost nonchalantly defeated hapless Rice 51-21.

The loss closed out a disappointing season for the Owls, who won their season opener and then lost 10 in a row for the longest losing streak in the school's history.

Houston, which improved its record to 6-4, struck quickly in the first quarter when Brown hit Don Bass on a 54-yard touchdown bomb and Blackwell ran one yard for a touchdown over a 2:12 span of the first

quarter. The same scoring combinations worked in the second quarter to give Houston a 28-0 halftime lead. Brown hit Bass for a three-yard touchdown pass and Blackwell struck from seven yards out to continue the rout late in the period.

Blackwell, who entered the game as the No. 4 rusher in the Southwest Conference ran 42 yards on 20 carries in the game and now has a career total of 1,009 yards with one game remaining against the Texas Aggies.

Rice freshman quarterback Randy Hertel kept the Owls from being shut out with a 41-yard touchdown pass to David Houser late in the third quarter for a 42-7 deficit. But

Houston countered with 56 seconds left in the quarter on a 10-yard run by Randy Love.

Rice put together a mirrally in the fourth quarter on touchdown runs of four and one yard by Earl Cooper, the last coming after time had expired in the game.

In the final drive, Hertel became the SWC passing champion with 21 completions on 52 attempts for 207 yards.

Brown, who has become an effective quarterback since replacing injured Danny Davis in the second game of the season, completed only four of seven passes in the game for 80

yards but three were for touchdowns.

Brown's first pass of the game was his 54-yard TD strike to Bass. Bass got behind Rice defender Carlton Derrett and then caught the ball and scored easily as Derrett fell down.

On the third play following the next kickoff, Hertel suffered the first of five interceptions from Houston's Gerald Cook

returned Hertel's pass 19 yards to the Rice 19. Blackwell scored from the one, four plays later, for a 14-0 lead and the massacre was underway.

Houston substitutes played most of the fourth quarter including freshman quarterback Darrell Shepard who completed a 59-yard pass to mark Jermstad that set up Love's 10-yard touchdown run.

The Hereford Brand Sports

Bob Nigh Let's Talk Sports



Hereford head football coach and athletic director Fred Upshaw consented to a final question and answer interview this week as he prepared to leave his position with the school system. His responses to some personal questions and to questions about the athletic department at HHS were forthright and interesting.

In our opinion coach Upshaw will be missed within the Hereford Independent School System; if not for his coaching ability, of which there is much, for his administrative ability, which did much to help run the athletic department here smoothly.

In the interview coach Upshaw also discussed the job he held as athletic director; a job which entailed much more than the casual observer imagined:

Q-How have you had any second thoughts since you announced your resignation?

A-Oh, I don't think so. I had been trying to decide for the last three months about the situation anyway. I finally decided that it was best for me and my family, and I think it'll be better for the school system. I made the final decision about three weeks before the season was over, and so far have had no second thoughts about leaving.

Q-What was there any one reason specifically that prompted your decision to leave?

A-I think it was just a combination of a lot of things. First of all I got a pretty good opportunity in business here. And, it wasn't getting any easier to coach here. I don't have any regrets or hold any grudges, I just felt like it was the right time and a good opportunity.

Q-What's in the future for Fred Upshaw?

A-I don't really know exactly what I will be doing. I will be working for Hoerner-Waldorf and Ron Osborn. I've talked to Ron, and we're going to play it by ear at the start. It will probably be some selling at the first and so on.

Q-What was there any pressure on you from anywhere to resign?

A-None at all. In fact, I feel like that if I had wanted to stay there wouldn't have been any problem. There may have been some who wanted me to quit around town, but they never confronted me with it. As far as any school board member or administrative personnel, they never mentioned it.

Q-Is this your farewell to coaching?

A-I can't really answer that. If I had to answer that today I would say yes because this job I'm getting is a good opportunity. But, you never know what the future will hold. If this thing doesn't go there's a possibility I might get back into coaching.

Q-What are you going to miss the most?

A-Well, there's no question. The Friday nights...because that's what it's all about. If figured it up one time, and there have been nearly 150 Friday nights in my 13 years in coaching, and it's something you come to expect and try to gear yourself to. It's the competition on Friday nights or game nights that I'll miss...the competition against other schools.

Q-What does the future hold for athletics at HHS?

A-I think athletics is on the upswing. There's a good freshman class coming, and the two classes that will be left after this year are good classes. They need some more numbers, but that's always been a problem here at Hereford. But, I think the freshman class coming in will give the numbers a boost. I kinda think we've been down at the lower end, and we're on the way up as far as numbers of people participating.

Q-What were your responsibilities as athletic director. A lot of people didn't know just what your job entailed as both head football coach and athletic director.

A-The athletic director has the responsibility of seeing that all sports come off in a smooth manner so to speak. He has to make sure officials are at all games, and also has to make sure that somebody is on hand to keep the gate, run the clock, keep the scoreboard and so on. We have to have police at all high school events, and the AD has to make sure they are there each time. Other things like scheduling and budgeting are his responsibility. He has to do all the purchasing for the athletic department whether it's tennis balls or footballs. So, there's a lot that's connected with the AD job especially with the coming of girls' athletics. You first of all have to be pretty well organized, and then be sure that everything comes off as planned.

Q-Speaking of girls' athletics. Has it been hard getting the girls program started here?

A-It hasn't been that difficult because we went to the school board and set out a two-year program working our way into it. The federal government said we had to be UIL sanctioned in girls athletics by 1978, so we set up a two-year plan by which we could do it and feel like we could compete with other schools. We started intramurals last year, and are playing other schools this season even though it's not UIL, and we will begin our UIL participation next year.

Q-Is there also a numbers problem in girls' athletics here?

A-No, I think we have a goodly number of girls participating. I don't know the exact number, but we've got 35-40 girls in basketball and 30 or so in both volleyball and track so we've got plenty. And, I think the girls' program is really going to be an asset. It'll take time, but I think it will help the school system financially because it's going to bring in some

money which the athletic department always needs.

Q-If you were going to make a farewell statement, what would it be?

A-I don't know...you know Hereford has been really good to me. I've enjoyed living here and like the town. We've been here ten years, both of my little girls have been born and raised here, and the school system has been good to me. They've treated me really nice and there have never been any problems along that line. Dr. Holder has helped me with the athletic department, but never tried to come out and run the athletic department, so I wouldn't have anything to say but good things. I don't have any regrets and it was a hard decision to make, but I think we have a super school system, and I don't mind giving them a lot of the credit for the thing I and the people. I've worked with have been able to do.

The British poet, Alfred Lord Tennyson, died in 1892.

Sports Shorts

By The Associated Press
CINCINNATI (AP) - Eddie Edwards, the Cincinnati Bengals' No. 1 draft of 1977, has been given a clean bill of health and will suit up for Sunday's National Football League game against the New York Giants, the club announced Friday.

The rookie defensive tackle has missed the last two games while undergoing tests for mysterious chest pains.

CHICAGO (AP) - The Chicago Bears will desert the snow and cold for the sunny southland Tuesday to prepare for their Dec. 4 National Football meeting against the Buccaneers at Tampa Bay.

Bears workouts will be held at Jesuit Boys' High School in Tampa.

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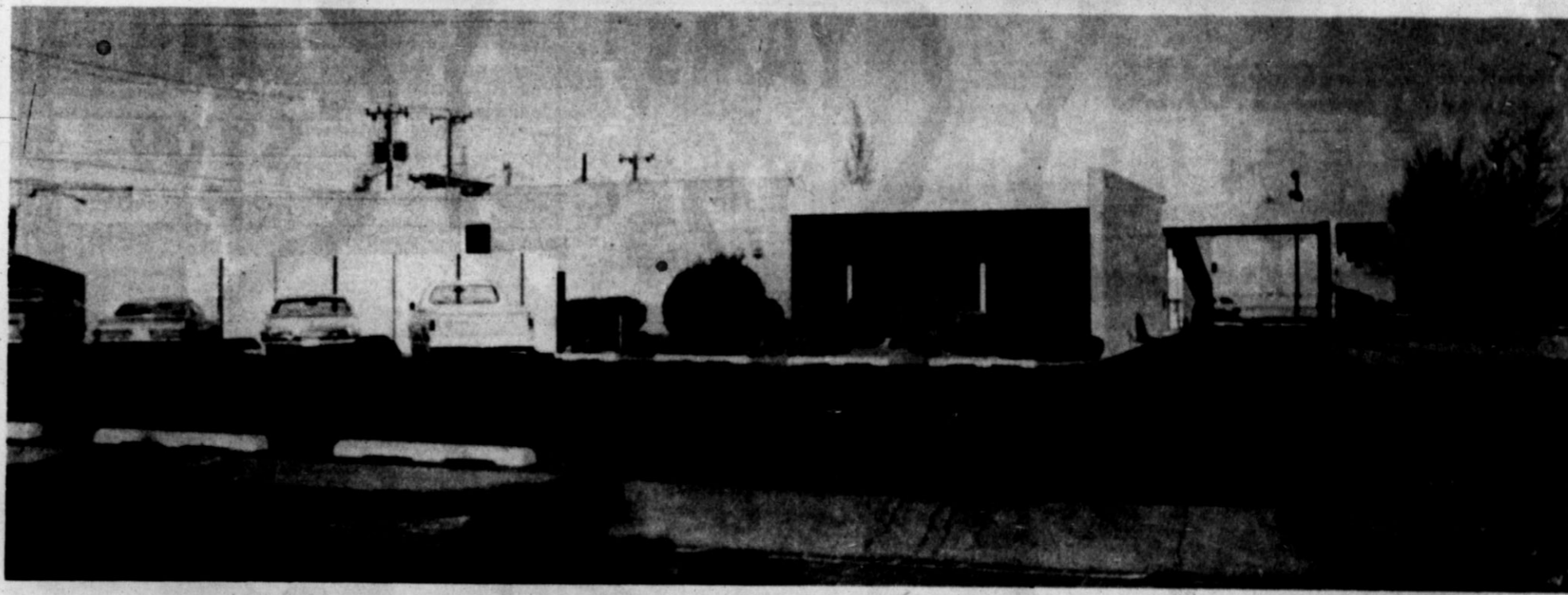


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NEW YORK (AP) - There is a surging demand for yesterday's newspaper, to wrap the house in.

Or, it put it in the words of executive of what is sometimes called the waste paper industry, "there has been a dramatic demand for news in the past few months."

News to this executive is not the news that is printed on the paper, but the paper on which the news is printed. The paper stock, in other words.

The home insulation industry wants it, the very newspaper you are reading, to be recycled as insulation, and they are willing to pay premium prices for it, about 50 percent more than last year's figures.

Wholesalers in some areas are selling to newsprint consumption mills at \$65 to \$70 a ton, and sometimes more, with the buyer paying the freight, according to "Official Board Markets," sometimes called "The Yellow Sheet" of the industry. Those are the latest prices quoted for what is called No. 1 News in the Chicago, Cincinnati, Cleveland and Detroit markets.

In California, prices are about \$37 to \$42; in the Southeast, \$55 to \$60 and in the Northeast, from \$23, the Boston low, to \$50, the Philadelphia high.

Why so high in the Midwest? That's where the insulation makers are situated.

While these are not the quotations your Boy Scout or Girl Scout troop can expect, industry officials say that generally speaking such local collectors, who then sell to wholesalers, are also earning 50 percent more than they did a year ago; in some instances up to \$50 a ton.

The actual price received in community paper drives depends not only on the needs of the local dealer but also on quality.

No. 1 News means used or unused newspaper, stacked and tied or baled, with no contaminants. As a spokesman of the National Recycling Industries put it: "No magazines, dirt or wire." Just pure newsprint.

Robert Kilburg, president of the Paper Stock Institute of America, explains "The unprecedented demand is due to the pressure now being placed on news supplies by the insulation industry to meet homeowner needs."

Millions of Americans, he noted, are insulating their homes to minimize fuel costs, "encourage by pending passage of a tax rebate for home insulation in the emerging

energy bill."

The technology of grinding used newsprint and processing it with fire-retardant chemicals to make cellulose insulation is at least 50 years old, but the demand for the product wasn't nearly as great as it is now.

Many insulation manufacturers will use only newsprint rather than various forms of

papers because of its ability to absorb chemicals added in the processing and because it has other special qualities.

The end product of the manufacturing process is sold to dealers and directly to homeowners to be blown into existing or new structures, or poured from bags between and over attic joists.

Death Penalty Upheld in Utah

SALT LAKE CITY (AP) - The Utah Supreme Court has upheld the constitutionality of the state's death penalty law, 10 months after the much-publicized execution of Gary Gilmore by a state firing squad.

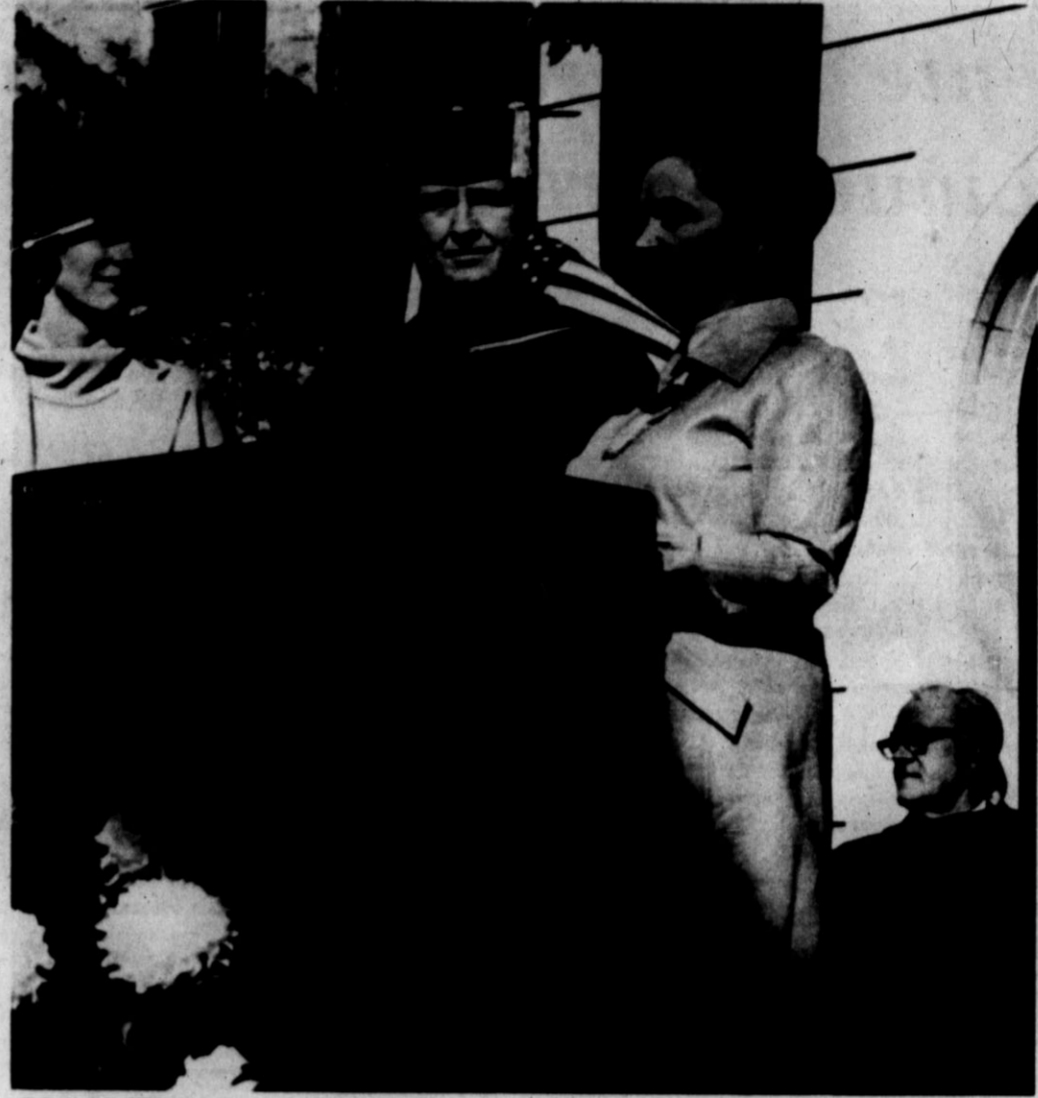
The court at the same time Friday unanimously affirmed the first-degree murder convictions of two men sentenced to die for the 1974 torture-slayings of three persons during a robbery in Ogden.

Justice D. Frank Wilkins wrote the majority opinions which upheld the death penalty and the convictions of Dale S. Pierre of New York and William Andrews of Dallas, Texas. Both are on death row at Utah State Prison.

Defense attorneys had appealed their convictions on procedural and constitutional grounds. Robert Van Sciver, attorney for Pierre, said Friday he would appeal to the U.S. Supreme Court.

Wilkins, who had cast a dissenting vote when the court refused to hear the Gilmore case, wrote that whatever the justices' personal views on capital punishments, the court could not support the defendants' claim that the death penalty is unconstitutional.

Gilmore, who asked to be executed, was shot to death last Jan. 17, the first time the death penalty was carried out in the United States in a decade.



New WTSU President

Max Sherman, former state senator, was installed recently as president of West Texas State University by Board of Regents member Mrs. B.M. Sims (right). Sherman's wife, Gene Alice (left) watches the ceremony. Sherman is WTSU's fifth president in the school's 68 year history.

Briscoe Announces CA Grant

Governor Dolph Briscoe has announced approval of a \$43,918 Community Services Administration grant to the Texas Panhandle Community Action Corporation in Amarillo.

The grant includes \$34,318 for a weatherization program, and \$9,600 for Crisis Intervention Program. The grant is effective for a 12-month period which began Oct. 1, 1977, and is funded under Title II of the Head Start, Economic Opportunity and Community Partnership Act of 1974.

The weatherization funds are being used to make minor repairs and energy saving improvements on 275 homes of low-income and elderly homeowners.

The Crisis Intervention funds are being used to operate a program which includes grants, loans and fuel vouchers or payment guarantees for those low-income individuals being endangered by a utility shut-off or lack of fuel, and to maintain and provide fuel supplies, warm clothing and blankets in emergency cases during a fuel crisis.

Grant processing and program liaison are through the Economic Opportunity Division of the Texas Department of Community Affairs.

A D.C. Fairy Tale

WASHINGTON (AP) - This is a Washington fairy tale, but every word is the truth.

Once upon a time - last week, in fact - a nine-year-old girl from La Jolla, Calif., came to Washington to visit her physician-father who is here doing whatever medical consultants do. She wanted to see the White House.

Her father has a neighbor, reporter Marlene Cimons of the Washington bureau of the Los Angeles Times. Ms. Cimons suggested she could arrange to take the girl to watch President Carter plant a Georgia-raised red maple on the front lawn of the White House. Press Secretary Jody Powell's staff said it would be okay.

That's how Caitlin West, a fifth grader at La Jolla Elementary School, got into the guarded precincts.

Once inside, the California youngster was introduced by the reporter to Rosalynn Carter, who participated in the planting ceremony. When Mrs. Carter heard her first name, she asked if it was the same name as the widow of poet Dylan Thomas, a presidential favorite.

"Yes, that's who I was named after," said Caitlin.

Then after Mrs. Carter discovered the young visitor was about the same age as her own daughter Amy, she inquired: "How would you like to come to the White House and play with Amy? She doesn't have anyone to play with tonight. Do you have a long dress? We're having a big reception for the

10th anniversary of the American Film Institute."

"Oh, my God," exclaimed Caitlin. "I think I'm going to have a fit!"

Properly outfitted, the youngster returned at 6 p.m. and was taken to an elevator that serves the Carters' private living quarters.

"What floor, please?" asked the operator.

"I don't know," came the reply.

"You're Amy's guest, aren't you?" he suggested, and took her to the second floor, where she was directed to Amy's bedroom.

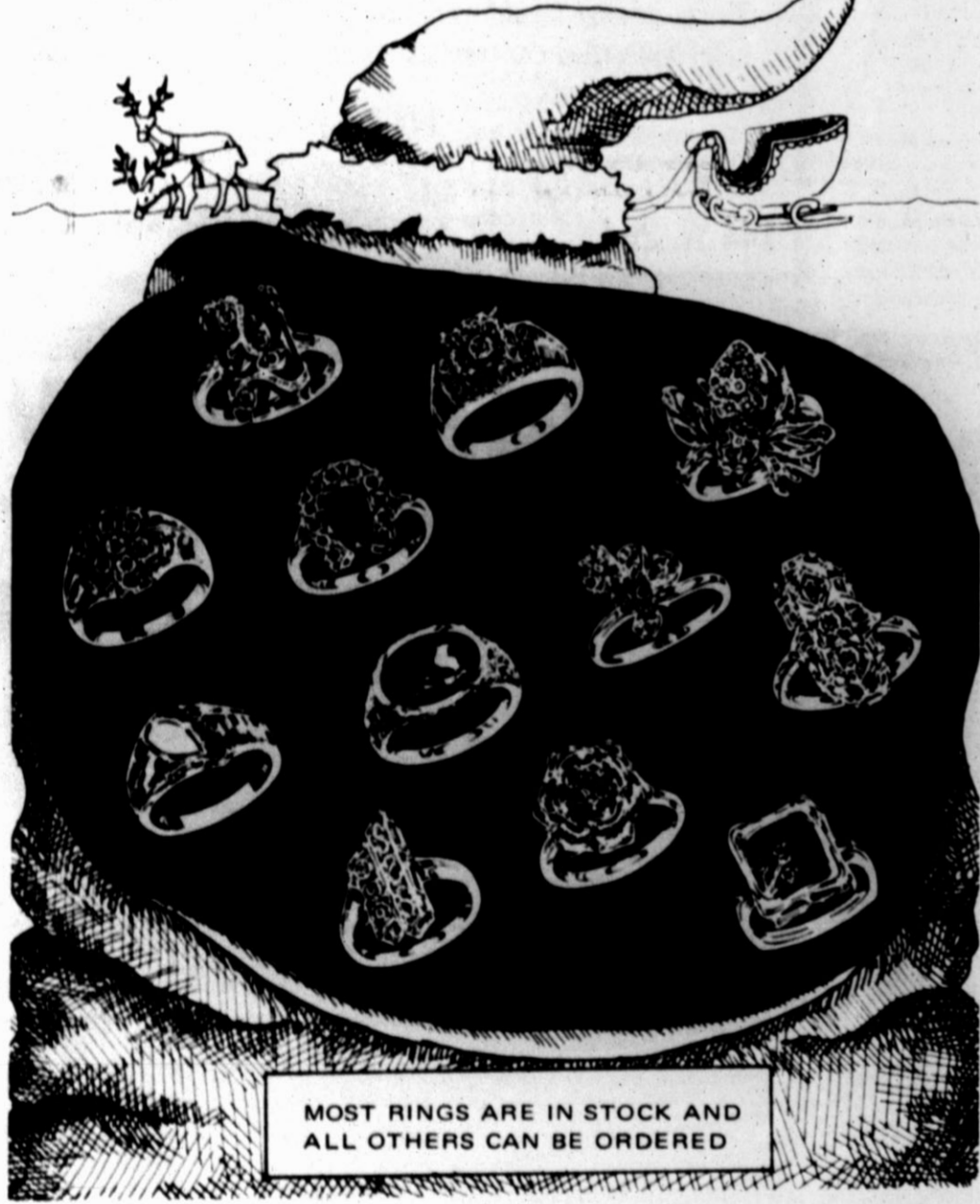
In writing about her adventure later for the Times, Caitlin said she was nervous at first but Amy "was very relaxed about the whole thing and friendly, so pretty soon I felt at ease."

After Amy donned her own long dress, the two girls descended to the reception where they chatted with such stars as Henry Fonda, Jane Fonda and Lee Majors.

Later in the evening, Amy and Caitlin went to the family dining room upstairs, where they joined the president and Mrs. Carter for a dinner of filet mignon, succotash, string beans and "some sort of ice cream with pieces of peanut

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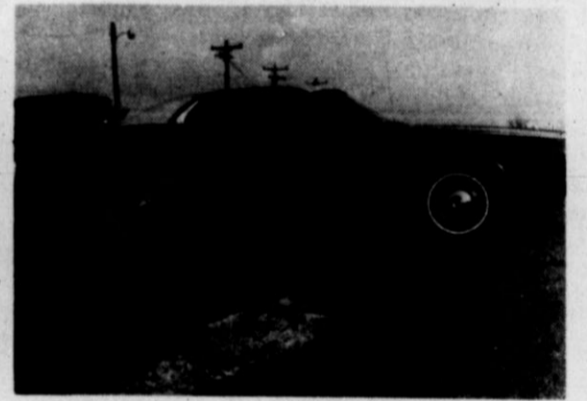
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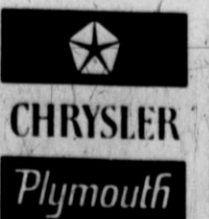
Bill Bates

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Cub Honorees

Members of Cub Scout Pack No. 50, Dens 1 and 2, who received awards and badges recently were Todd Patzig and Ricky Davis, Bobcat badges; Michael Farley, Wolf badge, and Daryl Furr, Jeff Bryant and Donnie Rieves, Gold Arrow awards. Others in the dens include Shane Johnson, Brad Barrett, Jayson Parks, Tim Parris, Danny Martinez and Preston Phillips. [Brand photo]

Strike Nearing Finish

NEW YORK (AP) - Longshoremen and shippers in Philadelphia and Baltimore have reached tentative agreement on guaranteed income provisions for dock workers, thereby raising hopes that an end to the two-month strike of 39 ports from Maine to Texas is near.

At the same time, Thomas W. "Teddy" Gleason, president of the International Longshoremen's Association, directed locals to vote Tuesday on the new contracts.

Philadelphia ILA locals represent 5,000 dock workers and Baltimore locals have 4,000 longshoremen.

The union had been pressing for guaranteed annual income plans to protect dock workers against job losses due to automation.

Tentative master contracts had already been reached but local issues in many ports were delaying voting that would end the walkout.

The 50,000 members of the ILA employed in the deep-sea ports along the Atlantic and Gulf Coasts struck Oct. 1 after their contract expired. The walkout halted nearly all cargo that was being moved in the self-contained, van-size boxes that reduce the need for manual labor. Dock workers in most ports made exceptions for military supplies and perishables.

The strike has cost tens of thousands of jobs in other industries and has added \$1.3 billion to the nation's balance of payments deficit.

The general strike launched Wednesday in Baltimore with the blessing of Gleason, who hoped to end "employer dilly-dallying," idled 4,000 longshoremen and cost the Maryland economy some 15 million a day.

Even greater economic impact was felt here in the nation's biggest port where 70 percent of the general cargo now moves in containers that lay trapped aboard idle ships and deserted piers.

Along the Gulf, Houston estimated its strike losses as totaling \$1 million.

Besides job and guaranteed income assurances, the proposed three-year contracts provide for wage increases of 80 cents per hour annually, with the first raise dated back to last June 1. This, in effect provides a four-month bonus of more than \$500 for each of the union members.

The prior base wage of \$8 hourly would increase to \$10.40 by Oct. 1, 1979. Employer contributions to pension and welfare benefits would increase by 91 cents to a new rate of \$3.75 per man-hour of work.

Thumbing Back

ONE YEAR AGO

"Buddy" poppies are being sold today in Sugarland Mall by members of the VFW Auxiliary as a benefit project for disabled veterans....Hereford police made an arrest Tuesday in connection with several incidents of theft here. A 13-year-old juvenile was arrested at the juvenile probation office at the courthouse Tuesday and charged with one count of residential burglary, one count of auto burglary, a U.S. Mail theft and criminal mischief....The second winter storm of the season swooped down on the Texas Panhandle Friday evening, leaving large accumulations of snow over a wide area, with prospects for more of the same....In observance of Nurses' Week, members of the Deaf Smith General Hospital Auxiliary served punch and cookies to 40 nurses and hospital personnel Thursday afternoon.

TEN YEARS AGO

Dr. Howard R. Johnson and Dr. Noble Ballard of Hereford received a telephone message from Washington, D.C. Thursday afternoon telling them that their call to active duty had been deferred....Petitions have been placed in each of the two Hereford banks, each doctor's office and the hospital for the signatures of persons interested in helping call a \$130,000 bond election to be used for improvements to Deaf Smith General Hospital...David Kelley and Glenn Thomas, both seniors, will be leading the Whiteface basketball squad as the team opens its season against Dimmitt Tuesday night. Coach Cuby Kitchens is starting his 13th season as Whiteface mentor.

TWENTY-FIVE YEARS AGO

Hereford will get its new high school building....for 1,523 tax payers in this school district went to the polls here Saturday and voted on \$850,000 bond issue for this much-talked-about building program by a vote of 885 for to 638 against. It was the third time since March of '51 that this particular issue has come before the voters and this time it passed....Gaston Baer reported that Thanksgiving was complete with the arrival Tuesday of a new granddaughter. She is the daughter of Mr. and Mrs. Irving Alexander and was born in Oklahoma City....Mrs. W.R. Hall, former operator of the Aristocrat Cafe, has ceased the Hereford Bus Station and will operate it in the same location. The place is being remodeled.

FIFTY YEARS AGO

In every county of Texas, the tuberculosis Christmas seals go on sale day after tomorrow, continuing for the next six weeks. In Hereford and Deaf Smith county, the sale of these seals, which are published by the National Tuberculosis Association, will be sponsored by the Parent-Teachers Association....Ground was broken this week on the location of the new city hall and fire station at the corner of Third Street and Miles Avenue, and a crew of more than a dozen men are busy now rushing the work to completion within the time specified in the contractor's agreement.



A distinguished Chinese artist of the 1920s, Huang Erh-nan, painted flowers and butterflies on fine silk paper—with his tongue.

Nader Group Hopes To Stop Plant

WASHINGTON (AP) - A Ralph Nader organization, citing newly obtained CIA documents on an alleged nuclear accident in the Soviet Union, says U.S. nuclear plant construction should be stopped until safety can be studied further.

The Critical Mass Energy Project has made public a series of documents dealing with the incident, which occurred in the southern Ural Mountains in 1958.

The group said the documents lend new credence to earlier unsubstantiated accounts of the incident, which reportedly killed scores of people and exposed thousands to radiation.

Robert Pollock, the project director, said the documents should "force this nation to pause and reflect on decisions being made today to accelerate the expansion of nuclear power in this country."

He said Congress should impose a moratorium on nuclear plant construction in the United States until study has determined that this country's nuclear power program is safe. A bill calling for such a moratorium is pending in Congress.

The CIA released the documents as a result of a suit the group brought under the Freedom of Information Act.

Pollock said it was "incredible that the U.S. government decided to suppress information about accidents that related to nuclear power systems in other countries for over 20 years."

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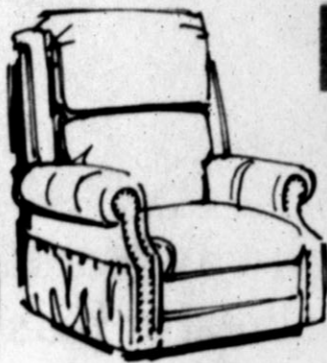
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Right From Santa's Bag

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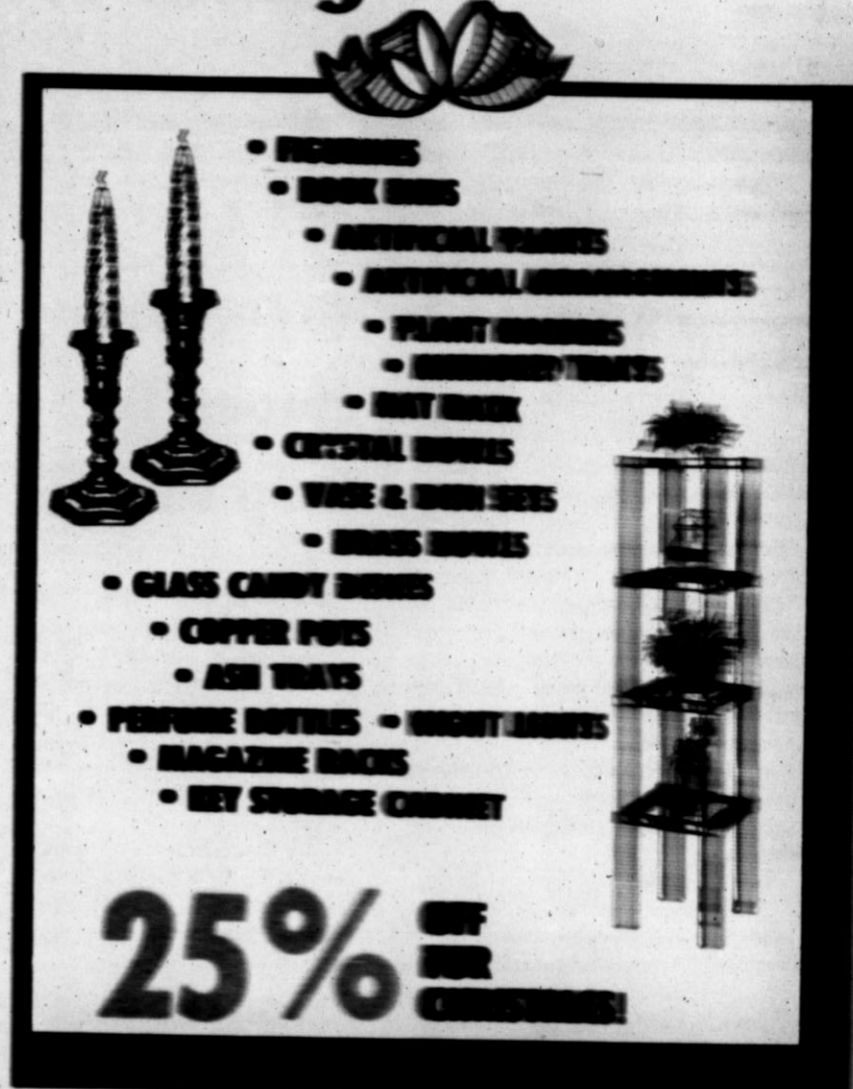
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by Dianne Banner



Mrs. Bill McClarty, at left, makes her donation to Project Christmas Card as members of Hereford Medical and Dental Auxiliary assemble publicity posters and deposit canisters for this year's campaign. From left are Mmes. McClarty, James Porales, Duffy McBrayer and Dennis Canon [kneeling]. The deposit canisters will be located at eleven local sites through Dec. 15 and residents are urged to make their donations early.



See detailed story inside this section.

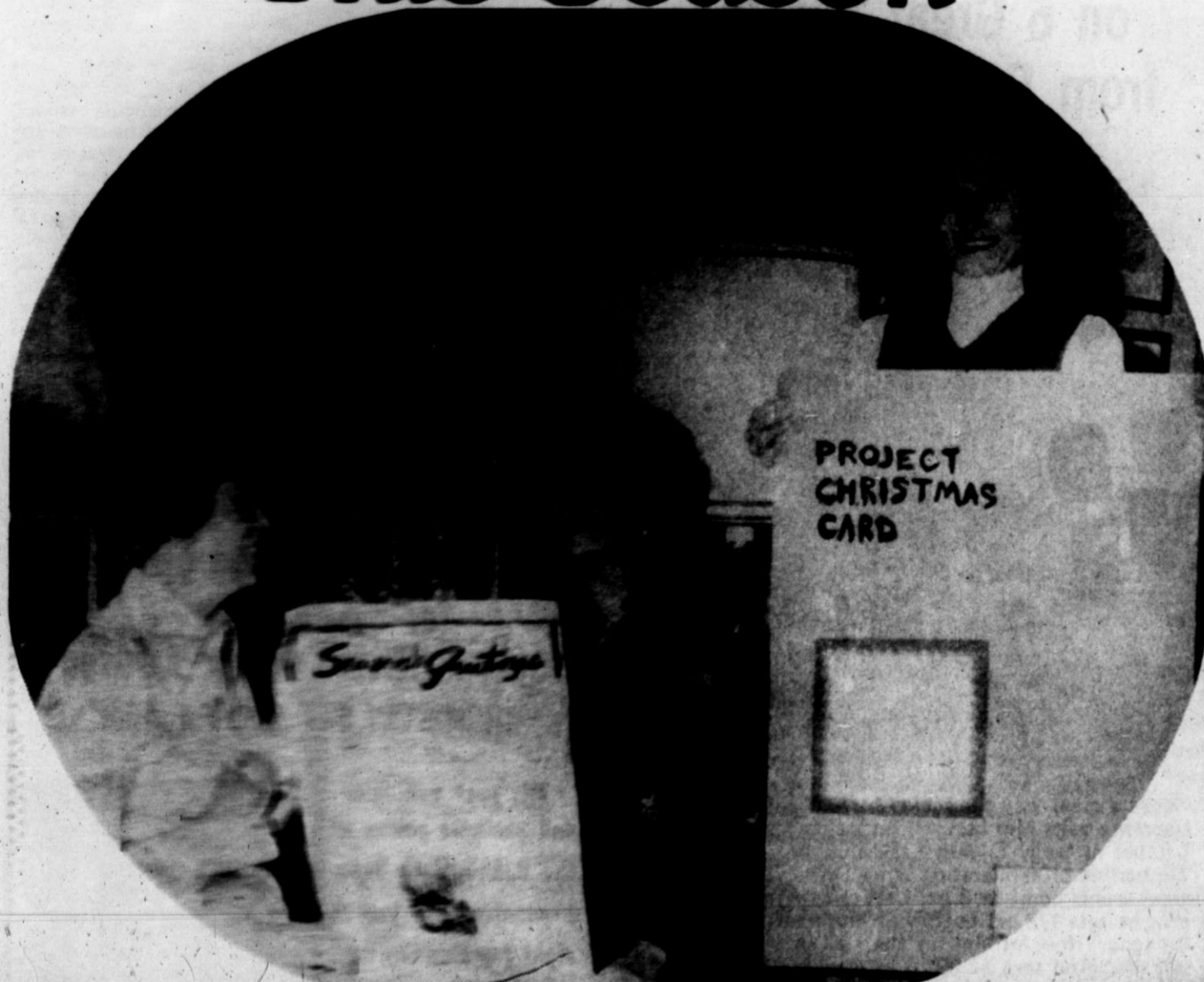
Project Christmas Card

Expressing the True Meaning of This Season



Mrs. Millard Nobles, at left, who has been associated with Project Christmas Card since its initiation in 1956, explains the program's history to Mrs. David Carruth, the wife of one of Hereford's

newer physicians. Mrs. Carruth is shown with her infant daughter Melanie. All proceeds of Project Christmas Card are utilized for improvements of local medical facilities.



A copy of The Brand's 1976 "season's greetings" on behalf of Project Christmas Card contributors is shown by Mrs. Bill McClarty, left, and Mrs. Duffy McBrayer, also seated. Mrs. Dennis Canon, displays one of the Auxiliary's numerous publicity signs, which will be posted throughout the city in hopes of surpassing past years' collections.



Hours of preparation are required each year as the Medical and Dental Auxiliary launches Project Christmas Card. By donating the amount of money normally spent on sending Christmas cards, an individual supports beneficial additions to local

medical care. The names of contributors are "signed" to a full-page yuletide greetings which will appear in The Brand's special Christmas edition. From left are Mmes. Trew Mims, Millard Nobles and Howard Johnson.

Project Christmas Card Launched for 21st Time

By KERRE STEERT
Women's Editor

Wives of Hereford's physicians and dentists are again asking local citizens to endorse the consistent improvement of medical facilities here by contributing to Project Christmas Card.

Began in 1956 by the Medical and Dental Auxiliary, Project Christmas Card has collected more than \$60,000 in those 21 years from Herefordites. Over the years, that sum has been spent in numerous improvements at Deaf Smith General Hospital, as well as the provision of scholarships for students entering health careers.

By donating the money normally spent on mailing local Christmas greetings to Project Christmas Card, local residents will aid the Auxiliary in purchasing a second anesthesia machine for the hospital's surgery wing. Contributors to Project Christmas Card will have their yuletide greetings expressed in a full-page spread to appear in The Brand's special Christmas edition.

Cash gifts to Project Christmas Card must be made prior to the Dec. 15th deadline in order to appear in The Brand's Dec. 25th edition. Donations may be made at eleven city locations, including both banks, Safeway, Ideal, Thriftway, Furr's, Deaf Smith General Hospital, Park Avenue Florist, JJ's Hair Fashions, Harold Close Drug and Armour Foods.

When making a contribution to PCC, individuals specify how they wish their names to appear in The Brand's giant Christmas greeting. Last year, Hereford residents gave a generous \$5,000 to Project Christmas Card, which in turn provided necessary funds for a complex life support system, now in operation at the local hospital.

Project Christmas Card has an impressive history here, being responsible for a lengthy list of improvements at the local hospital. Some of these additions include:

In 1956, the first year of the Project, furniture for the children's ward of the hospital was purchased with drapery for the obstetric floor being bought the following year. A surgery table for the operating room and an isolette were obtained in 1958.

More than \$1,600 was used to renovate the hospital's kitchen in 1960 and the '61 campaign provided a delivery table and intensity light. The ensuing two years concentrated on the purchase of a cardiac monitor and defibrillator.

A portable respirator, dental equipment and a hospital intercom system were funded by Project Christmas Card from

1964-66. In 1967, Auxiliary members collected money to buy another cardiac monitor with defibrillator, plus an infant resuscitator.

Further embellishments have included an anesthetic machine for obstetric patients, an emergency radio communication system, a portable transport crib and croup tent. Improvements in the hospital's recovery room were supported by Project Christmas Card, as was the purchase of delivery room incubators, a fetal monitoring system and a cryostat.

Project Christmas Card has not limited its benefits to the hospital. In 1959, PCC profits were expended on new furnishings at Hereford Community Center. Also, as

mentioned, Project Christmas Card raises funds for scholarships, given to local high school seniors who plan to enter health-oriented fields.

An Auxiliary spokesman stated, "Project Christmas Card was begun to demonstrate the Christmas spirit of sharing. You and your friends simply deposit the money usually spent on greeting cards and postage to send them locally and your names will be signed to a joint Christmas greeting in The Brand."

She continued, saying, "You need spend no more — just in a better way. Money will be appreciated by residents of the community who consistently receive benefits made possible by Project Christmas Card."

Mrs. Gulley Appointed To Governor's Program

Jane Hampton Gulley, wife of District Judge David Wesley Gulley, has been appointed Volunteer Coordinator in Deaf Smith County for the First Lady's Volunteer Program, Office of the Governor, according to Mrs. Jack Hazelwood of Amarillo, Regional Coordinator of the Program.

In making the appointment, Mrs. Hazelwood said, "The spirit of volunteerism is growing in Texas as more and more people seek ways to improve our society and the quality of life. When people see a need, they organize to solve the problem."

"The First Lady's Volunteer Program is encouraging statewide participation in both government and private sector volunteer activities. As Deaf Smith County Coordinator, Mrs. Gulley will help stimulate new volunteer ideas and efforts in her community. She will also encourage the establishment of a local Volunteer Action Center to work with volunteer programs," Mrs. Hazelwood added.

"Governor and Mrs. Briscoe are deeply committed to this volunteer effort and see many benefits from such neighbor helping involvement. Mrs. Briscoe works directly with the volunteer program in her capacity as First Lady," Mrs. Hazelwood concluded.

In accepting the appointment,

Mrs. Gulley stated, "I am excited about the potential of this volunteer program. I am anxious to work with all interested citizens in Deaf Smith County on volunteer programs and look forward to working with Texas' First Lady."

Mrs. Gulley is a graduate of Grove High School in Grove, Okla., attended Northeastern State College in Tahlequah, Okla., and received her Bachelor of Music Degree from Oklahoma City University in 1963. She did graduate work in the performing arts at the University of Texas at Austin in the mid 1960's while teaching full time in the Austin Public School System.

She was on the Dean's Honor Roll at both Northeastern State College and Oklahoma City University. Mrs. Gulley is a former member of the National Education Association, Texas Music Educators Association, Texas Choral Directors Association, Texas Classroom Teachers' Association and Music Educators National Conference.

She is presently serving as choral director of Hereford Music Club, vice-president of Calliopean Study Club and member of L'Allegria Study Club where she is projects chairman of the First Annual Antique Show and Sale to raise public service funds. She is co-founder and chairman of the Board of

Directors of the Hereford Chamber Singers, Inc. She is past president and current vice president of the Hereford Community Concert Association. She is also a member of the Amarillo Law Wives Club.

Mrs. Gulley is a former teacher and director of choral music in Plainview, Austin, Dallas and Hereford. Mrs. Gulley has participated in the Sunday Afternoon Concert Series of the Federated Women's Clubs of Amarillo, has been a soloist in the 1974 and 1975 presentations of Handel's Messiah in Hereford and is currently performing with the Hereford Chamber Singers.

The Gulleys are parents of a 6-year-old son, David, and are members of the First United Presbyterian Church of Hereford.

The First Lady's Volunteer Program, a Division of the Texas Center for Volunteer Action, is active in the volunteer-support areas of adult basic education, juvenile delinquency prevention programs, special education, programs for the aged, and other areas where volunteers can contribute to the community good.

This Division of the Governor's Office also is responsible for administering the National Runaway Hotline—Operation Peace of Mind—located in Houston. The hotline allows a runaway to call toll free from anywhere in the United States and have a message relayed to anxious parents.

The Texas Center for Volunteer Action offices are located in Austin.

"We can love and still disagree," says Dorothy Taylor, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System. "Just by disagreeing, we can learn from each other," says the specialist.



MRS. WESLEY GULLEY
...to coordinate volunteer program

Westgate Resident Takes Trip

Lena Menefee, longtime resident of Kings Manor and now Westgate, enjoyed a family get together of five generations in the home of her daughter, Mrs. Charles Lovelace, in Farwell.

Mr. and Mrs. Sam Long, Mrs. Menefee's daughter and son-in-law who live in Hereford, accompanied her to Farwell.

The five generations represented at the reunion were Mrs. Menefee, her daughter, Mrs. Charles Lovelace; Mrs. Joe Cox of Bovina, her granddaughter, Mrs. Robert Lewis, great-granddaughter; Clint Cox, great-grandson and the two great-great-granddaughters, Kolean Lewis who is the 2-month-old daughter of Mr. and Mrs. Lewis of Lubbock and Amy Cox, 6-month-old daughter of Mr. and Mrs. Clint Cox of Bovina.

Hospital Notes

Steve D. Batenhorst, Clemencia Bosquez, Chad Damon Clements, Johnnie Leona Davis, Ezra Homer Englant, Gregoria M. Garza, Viola M. George, Bernice Nina Grijalva, Inf Boy Grijalva, Bill Ray Hester, Elaine Holly, Effie Kennedy.

Virginia Martinez, N.E. Milburn, Ramon Mireles, Daisey Evaline Moreman, George K. Muse, Arcilia Pacheco, John Robert Simpson, Albert L. Smith, O.B. Southern, Jay C. Voyles, Mattie L. Whitten.

Frances Villarreal, Inf. Boy Villarreal, Robert Myers, Janie Torres, Anita Castillo, Candelaria Cavarrubia, Valentin Garcia, Sr., Trent Burns.

AN EARLY TUMBLE FOR TEDDY

NEW YORK (AP) — Losing an important election doesn't necessarily mean the end of a political career, many politicians have found.

Teddy Roosevelt, for example, lost the tumultuous New York City mayoral election in 1886 to a Tammany Hall politician, yet later rose to more impressive political heights.

An episode highlighting the 28-year-old Republican's unsuccessful bid for this city's top political job is a feature in "The Best of Families," an eight-week drama series for the Public Broadcasting Service to be shown this fall. Roosevelt was born here in 1858 at 28 East 20th St., making him the only president born in New York City.

New Zealand

New Zealand, composed of the large North Island and South Island and several smaller islands and groups, has an area of 103,736 square miles, about that of the state of Colorado. Abel Janszoon Tasman, a Dutch navigator was the first known European visitor, in 1642. Capt. James Cook explored the coasts in 1769-70 and British sovereignty was proclaimed in 1840 with organized settlement beginning the same year. The colony became a dominion in 1907 and presently is an independent member of the Commonwealth of Nations.

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2 P.M. to 6 P.M. Sat. Dec. 3

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Now Only! \$8.50



Here's a great way for a man to find out what fragrance suits him best. Whether its verile English Leather or tanga English Leather Lime. Invigorating Timberline or exhilarating Wind Drift. These four great scents come in 2 oz. bottles of After Shave, plus he gets 1/2 oz. bottles of Mush and Ginseng Cologne. Now let him try them all in a handsome gift set. And save \$2.00.

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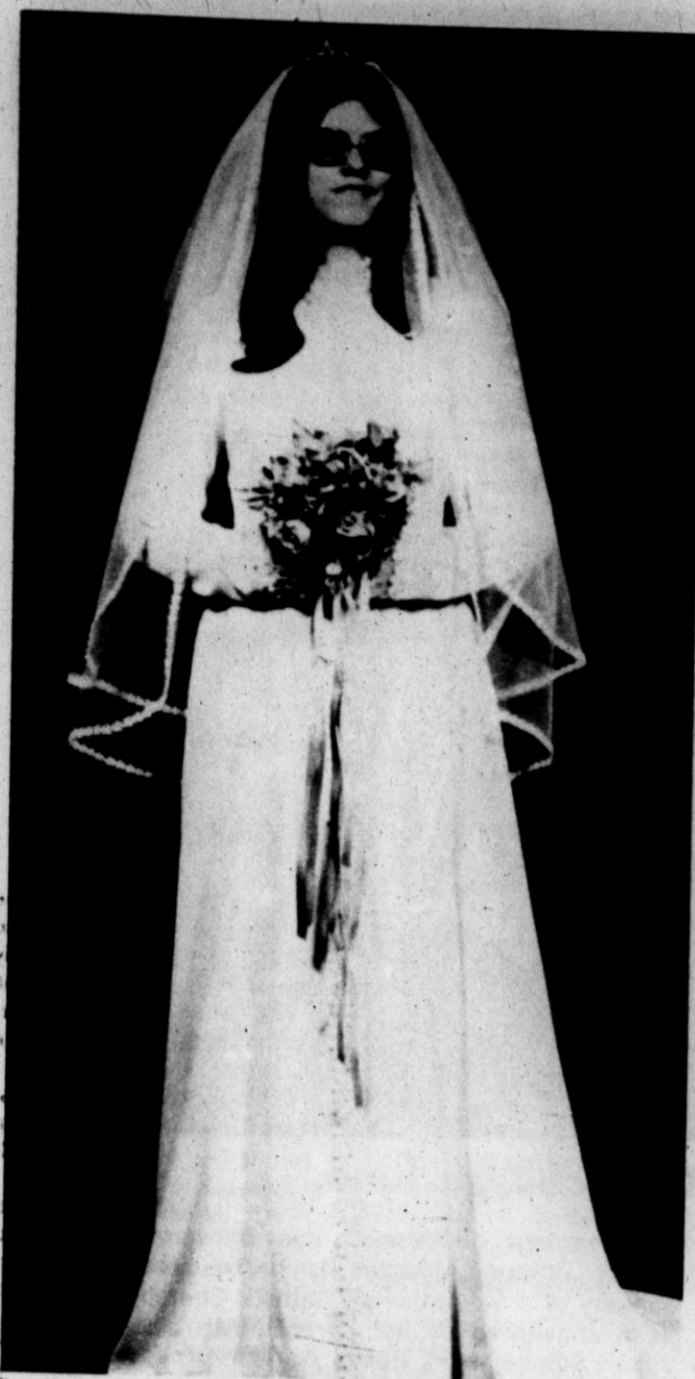
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MRS. JIM GOHEEN
...nee Rosalie Galloway

Goheen-Galloway Vows Exchanged in Canyon

Double-ring nuptial vows united Miss Rosalie Ann Galloway of Canyon and Jim Gordon Goheen Tuesday evening in the home of Mr. and Mrs. Gilbert Brown in Canyon. Bill Webb, Director of the Baptist Student Union at West Texas State University officiated at the marriage rites.

The ceremony was performed in front of a picture window arched by candelabra in the formal living room. Blue candles interspersed with white ribbon were lighted by Miss Kelly West and Jimmy Ayres of Canyon.

The bride is the daughter of Mrs. Jean Galloway of Canyon and Stephen Galloway of Hobbs, N.M. She is a graduate of Canyon High School and a student at Amarillo College. The bridegroom is a graduate of Hereford High School and a junior student at West Texas State University. He is the son of Mr. and Mrs. Tommy Goheen of Hereford.

Musical selections for the wedding included "Whither Thou Goest," "Wedding Prayer," and "Sunrise, Sunset." The recessional was "We've Only Just Begun." Organist was Miss Becky Jo Lindsey and vocalist was Mrs. Bill Webb, both of Canyon.

Presented in marriage by her father, the bride wore a formal wedding gown of white velvet featuring princess lines and train. The full-length sleeves, neckline and bodice were accented with seed-pearl centered daisy trim. To complete her ensemble, the bride chose a two-tiered wedding veil which featured matching daisy trim. She carried a bridal bouquet centered with white orchids and surrounded by pink roses, accented with stephanotis and cascading greenery.

Carrying on the traditions of "old, new, borrowed, and blue," the bride wore a diamond pendant in the shape of a rose as something old, selected her wedding dress as something new, and wore a bracelet belonging to Mrs. Gilbert Brown. She had the traditional garter as something blue and had a sixpence in her shoe.

Mrs. Gary Goheen served as matron of honor and Terri Galloway was her sister's bridesmaid. The attendants wore fitted, high-waisted dresses with off-shoulder decorative sleeves, in shades of blending blue. These were accented with diamond teardrop pendants. The attendants carried long-

stem pink roses with satin stem wraps.

Gary Goheen served as best man and Keith Goheen was groomsmen. The ringbearer was Brian Goheen, son of Mr. and Mrs. Gary Goheen.

A reception followed with Mrs. Rod Goheen and Mrs. Dennis Goheen serving at the bride's table, along with Mrs. Dana Troxel, who served the groom's cake.

The three-tiered white wedding cake was trimmed with blue and white roses with a

wedding bell arrangement on the top tier. White candles and greenery complemented the table.

Miss Ellen Livesay registered guests for the wedding, including grandparents of the bride, Mrs. Charles Rife and Mr. and Mrs. E.L. Galloway of Des Moines, Iowa, and guests from El Paso, Plainview, and Hereford.

After a short wedding trip to San Antonio, the couple will reside at 426 Schley in Hereford.

Letter To The Editor

Dear Editor,

We wish to express our thanks to all who participated in the Pro-Family Rally in Houston this past week-end.

Not only the many who rose to the need of full participation, at great personal expense, leaving their children at home, but the many at home who supported us, physically-getting resolutions signed and talking to friends and neighbors, financially helping to pay for printing literature and bus fares for people otherwise unable to attend the Rally, and most of all to Mayor Dowell and the many church and civic leaders who designated Nov. 19th as Family Day holding prayer for us and our work on behalf of the family.

We all know that God gave us strength for the trip and the beautiful victory for His people. We wanted all to know that there were several thousand people overflowing the Astro-Arena plus the 15,000 packing inside.

An estimated 300,000 resolutions were presented at the rally of which approximately 800 were from our community, with more coming in all the time.

These kinds of numbers are certainly not in the minority and I can assure you that even

though the speakers at the rally were great, the people there representing their communities and states were there because of their convictions on the issues.

The proverbial "Sleeping Giant" has awakened with the eagerness of those 300,000 plus-working to educate others on the issues and helping to elect people to office that are in line with their stand on the issue. I would say that this battle has only begun.

As has been stated many times, this is not a battle of sexes, or the women against the women, but a battle of philosophies or ideologies.

And if God is with us who can stand against us?

Our Thanks to all,
Citizens Forum of the Panhandle
Association of the W's
Hereford Chapter President
Patricia Vogler

The crescent shape of Santorini in the Greek islands is actually the rim of a volcano that exploded around 1500 B.C. with a force so powerful that the resulting tidal waves and earthquakes were believed to have destroyed the Minoan civilization on Crete 70 miles away.



Dastardly Predicament

The school marm heroine Pamela Hall is in the clutches of a villainous Jim Slaughter in a scene from "Saga of Roaring Gulch," now playing on the stage of Amarillo's Country Squire Dinner Theatre, 1-40 and Grand. Dinner service begins at 7:30 p.m. each evening Tuesday through Saturday, followed by pre-show entertainment by the Country Rogues. Curtain time for the featured melodrama is 8:30.

Calendar of Events

MONDAY

Merry Maidens 4-H Club, Community Center, 4 p.m.
Junior Discussion group at Deaf Smith County Library, 4 p.m.
Veleda Study Club, home of Marcella McLain, 8 p.m.
Deaf Smith Lapidary Club, Community Center, 7:30 p.m.
Aggie Mothers Club, Caison Steak House, noon.
Hereford Toastmasters Club, Caison's Steak House, 6:30 a.m.
Rotary Club, K-Bob's Steak House, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
TOPS Evening Chapter, Community Center, 6 p.m.
Easter Lions Club, Easter Clubhouse, 8 p.m.

TUESDAY

Rebekah Lodge, IOOF Hall, 8 p.m.
Planned Parenthood Clinic open from 8:30 a.m.-3 p.m. at 101 Ave. E.
Hereford TOPS Club 576, Community Center, 9 a.m.
Weight Watchers at First Baptist Church, 6:30 p.m.
Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.
Preschooler story hour at Deaf Smith County Library, 9:30 a.m.

WEDNESDAY

Community Concert Association featuring Glenn Miller Orchestra in Borger High School at Borger, 8 p.m. CCA members only.
Noon Lions, Community Center, noon.
Story hours at Deaf Smith County Library, preschoolers at 9:30 a.m. and 3 p.m.; 1-4 graders at 4 p.m.

THURSDAY

Multiple Miracles Chapter, Mothers of Twins Club, SWPS Ready Room, 4 p.m.
Deaf Smith County Genealogy Society, County Library, 7 p.m.
L'Allegria Study Club, Linda Reinauer and Janice Conkwright serving as hostesses, 10 a.m.
Alpha Iota Mu, Chapter of Beta Sigma Phi Sorority, Hereford State Bank, 8 p.m.
Kiwans Club, First Presbyterian Church, noon.
Hereford TOPS Club, Community Center, 9 a.m.
Round dance lessons at Community Center, 8 p.m.
VFW, VFW Clubhouse, 8 p.m.

FRIDAY

Merry Mixers Square Dance Club, Community Center, 8 p.m.
Garden Beautiful Club, home of Jo Rudd Burney, 9:30 a.m.
Camp Fire Girls Leaders Association, CFG Lodge, 9:30

a.m. Bud to Blossom Club's Standard Flower Show at the Community Center, 3-5 p.m.
Kiwans Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
Community Duplicate Bridge, REC Medallion Room, 7:30 p.m.

The total output of spice from California annually approaches 150 million dried pounds of onion and garlic products, paprika, chili peppers, chili powder and more than a dozen herbs. The state's output is valued at more than \$100 million.

A bullfrog, even if not suitable for the Caleveras County competition, can jump nearly nine times its own length and travel at about 10 mph.

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Jantzen



Festival of Trees Slated Next Weekend

Amarillo's 14th Annual Festival of Trees will take place from 12 noon-6 p.m. Saturday and Sunday, Dec. 3-4, at Amarillo Garden Center.

All interested persons are invited to attend. Tickets are priced at \$1 per adult, 50 cents for teenagers and children under the age of 11, free. Tickets will be sold at the door of the Garden Center or from any member of the Amarillo Council of Garden Clubs.

Sealed bids will be accepted for 13 decorated Christmas trees. Also, a wide selection of

handmade items will be available at the Center's gift shop. Other Festival attractions will be baked goods, a cafe, plant sale and grab bags priced from 25 cents to \$1 each. Directing this year's Festival

are Mrs. John Weathers, chairman; Mrs. Steve Stack, co-chairman; Mrs. Bill Banks, staging chairman; and Mrs. Dahl Clower, publicity chairman.



About half the weight of bricks is the element oxygen.

Ann Landers Counseling Suggested



DEAR ANN LANDERS: Your reply to Jerry in Yonkers (who hated work) was interesting. A lot of people hate work and intelligence has nothing to do with it.

I am 26, have a genius IQ, graduated college with honors and have a good bit of common

sense. I still hate work and live for the day when I can find a way out of this grind. I am bored to death, even though I'm kept busy. I have many interests and talents which go ignored because I must work. By the time I get home I'm exhausted and have no energy for the

things I really want to do.

I'll bet people like you who say they "love" their work have no outside interests or they use work as an escape from unpleasant home life. Personally, I think "work-lovers" have done a super job of brainwashing.

My parents and their parents before them worked hard and they can't stand the thought of anyone getting away without working.

Tell Jerry that, at 23, he should not be controlled by what his parents think. I've been trying to please mine for 26 years and no matter what I do, it's never enough. -- Stified

DEAR STIFLED: I know where you're coming from and the problem is -- you're in the wrong job. For a genius (with common sense yet) you're pretty thick-skulled not to see it.

You could also use some counseling. Your letter reflects a negative, sour, unfulfilled approach to life -- and at 26, that's the pits, Buddy.

DEAR ANN LANDERS: I'm a senior in high school and am now corresponding with a fellow who went East to an Ivy League college in September. He writes twice a week and I have to go look up words in the dictionary. (He never talked this way when he was home.)

Lately he started to use phrases like "a fait accompli," "joie de vivre" and "persona non grata."

Should I tell him to cool it, that I am not impressed with his foreign language? Or would it be better if I looked up some Latin phrases on my own and gave him back a little of what he is giving me? -- Simple Sally

DEAR SAL: A Bryn Mawr college student had a similar problem a while back and here is how she handled it. She wrote

What's pat in Latin
Or chic in Greek
I always distinguish
More clearly in English

DEAR ANN: You told the woman who couldn't stand the filthy way her daughter-in-law kept house to look the other way, put a clothespin on her nose and keep her mouth shut. What if it's YOUR house the slob is living in?

My son's wife works from 9 to 5 and so do I. When I come home I have to clean up after



To Exchange Vows

The marriage of Miss Connie Schwertner and Jimmy Wilson, Amarillo, is to be solemnized January 14 in St. Anthony's Catholic Church, it has been announced by her parents, Mr. and Mrs. Oskar Schwertner, Route 5. The prospective bridegroom is the son of Mrs. Billie Wilson, Amarillo, and Richard Wilson of Borger. Miss Schwertner will graduate from West Texas State University next month with a bachelor's degree in business administration. Majoring in computer information systems, the bride-elect is a member of Gamma Sigma Sigma, Phi Gamma Nu and the WT Student Activities Council. Wilson is also a December candidate for graduation from WTSU with the same degree and major as his fiancée. He is a member of Alpha Kappa Psi Computer Science Association.

ARTISTS' PROGRAM

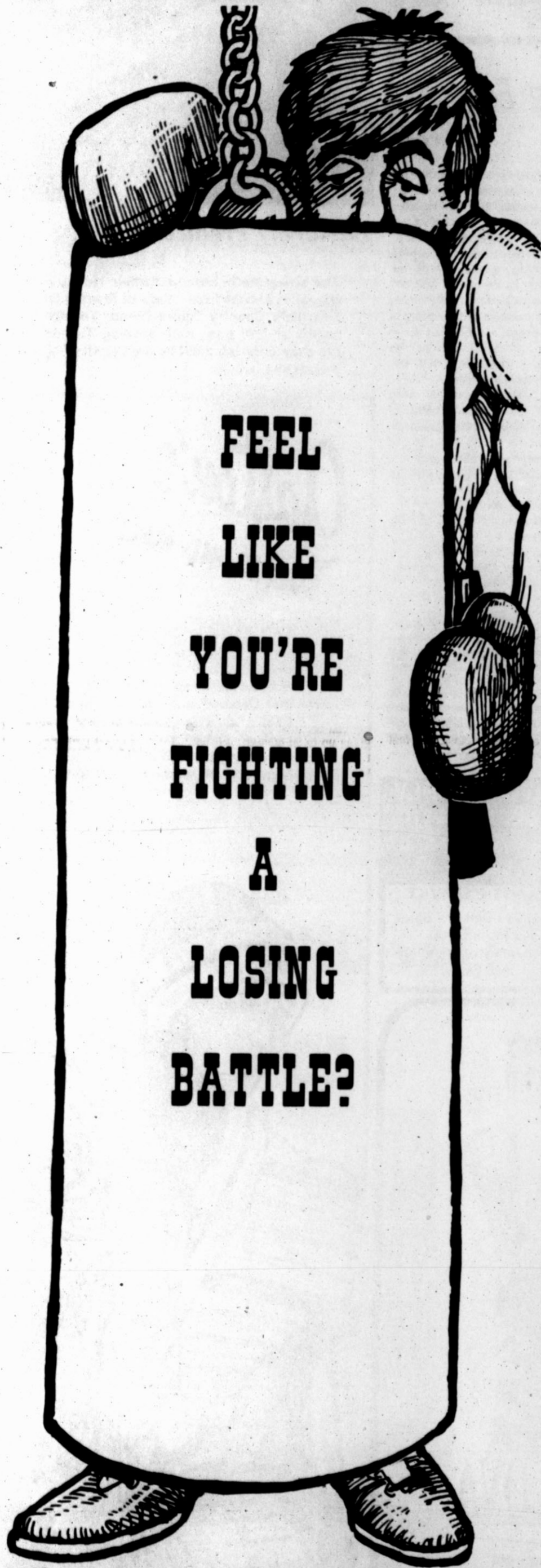
NEW YORK (AP) — A federally-funded program aimed at the development of jobs for unemployed and underemployed artists has been established here at the Foundation for the Community of Artists.

Her. She refuses to lift a finger. Her husband sees it all but says nothing. My husband gets pretty hot about it but I've asked him to say nothing and keep the peace. What do you think I should do? -- Patsy.

DEAR PATSY: Take the gag out of your husband's mouth and let him be the heavy. He should tell the slob to clean up her act or take it elsewhere.

ists. The program, which is called Art Work, is New York's first such project under the auspices of Washington. It is designed to serve both visual and performing artists from the area who meet federal eligibility requirements. It will offer free job development, counseling and placement.

To qualify for the program, artists must be unemployed for five consecutive working days, or receive some form of public assistance, or be underemployed and-or "economically disadvantaged," that is, have a yearly income below the current federal poverty-level standards.



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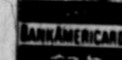
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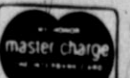
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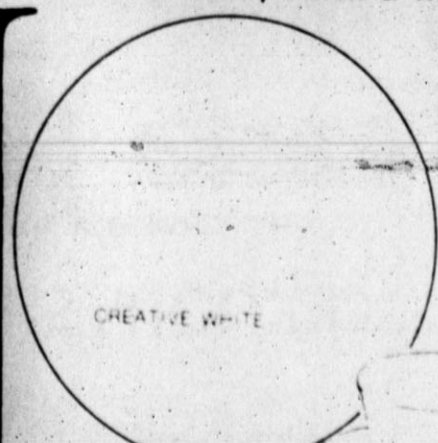


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Retiring SS Commissioner Criticizes Retirement System

WASHINGTON (AP) - James B. Cardwell says something is out of whack with the federal retirement and Social Security systems.

He is in a position to know. Cardwell, at age 55, is retiring as commissioner of Social Security after a 35-year government career in which he rose through the ranks from a clerk earnings \$1,440 a year to his current \$50,000-a-year post.

When he leaves in mid-December, he will begin drawing a government pension of about \$24,000 and - for the first time in his life - will begin paying taxes into the Social Security system.

Cardwell is taking a top financial job at the Corporation for Public Broadcasting, a private entity, that will pay \$53,000 annually. He frankly admits that he wishes his new job was not covered by Social Security because he does not expect to work the 8 1/2 years he would need to qualify for Social Security benefits.

"If I could look at it very selfishly, I would like to err on the side of not participating in Social Security after having gone this long without participating," he explained in an interview. "But that would be very selfish and I'm willing to pay my share, even if it never

accrues to me."

Cardwell also wants to avoid becoming a member of a group he has criticized in the past: double-dippers who draw both a federal pension and Social Security benefits.

Although Civil Service pensions are designed to be self-sufficient, about 44 percent of all retired federal workers draw benefits from both systems.

Some federal employees gain Social Security coverage for work they did before or after their government service. Others moonlight, including a large number of the lower-paid clerical workers, Cardwell said.

But the double-dipping controversy is not over civil servants who work for long periods in jobs covered by Social Security. Rather, it is over those who work for short periods and qualify for a minimum benefit. That Cardwell admits, can be a windfall.

Social Security pays a minimum monthly benefit of \$114 to workers who retire at 65, regardless of how much they earned or contributed. This benefit is weighted to help a person who was presumed to be a lifetime low-wage earner.

Cardwell says the system was

built around averages and lacks any method to weed out people who were simply under Social Security for a short time from those who were "truly low wage earners who deserve the minimum."

The bill to renege the Social

Security system that is now in a House-Senate conference committee would make changes to eliminate some of the windfalls. The Senate version would limit how much the federal pension could draw from Social Security as a dependent.



When completed, Korczak Ziolkowski's sculpture of Chief Crazy Horse will measure 641 feet in length and 563 feet from top to bottom.



Planning Extravaganza

Members of Hereford Creative Womens Club will hold a bazaar Friday from 4 p.m. - 6 p.m. and Saturday from 9 a.m. to 6 p.m. in the home of David Pruitt, 147 Juniper. Hand made articles such as

oil paintings will be sold by the club for a money making project. From left are Judy Cloud, Amy Gilliland, and Marian Davis. [Brand Photo by Dianne Banner]

Talmadge's Ex-Wife Plans Rest of Life

WASHINGTON (AP) - At age 24, Betty Talmadge was the youngest first lady Georgia ever had. As a senator's wife, she managed her own million-dollar business.

Now, as the former wife of Sen. Herman Talmadge, D-Ga., she's trying to be "one small voice for those of us who are left like dangling particles, trying to decide what to do with the rest of our life."

Mrs. Talmadge, 54, won't talk about her divorce. There are still legal problems about the property settlement and she says it's better not to discuss any of it.

Back on Dec. 29, she learned from a television news show that her husband had filed for divorce earlier in the day. His action came a week after their 35th anniversary.

Two days later, she told reporters she was shocked and surprised at what her husband had done. "I just don't know what I'll do," she said.

Now, she says: "I guess I'm still upset. But you know, I've learned a lot."

The divorce, granted last month, made her realize, she says, that she was not alone, that millions of women face the

question of what to do with their lives when a marriage ends.

"Sure, there's a sense of failure," she says. "There's hurt and humiliation. But I'm walking on. I'm just doing the best I can. I'm looking out for myself, because ... I really have no choice."

The divorce is still very much on her mind. The last chapter of a cookbook she recently wrote exhorts women to prepare for the day they might be left alone.

"Find something to do with your time," she advises. "Get active in something and then become the best there is. Whether it's sewing or baking bread or being a lawyer, become an expert. Don't wait until all the children are grown and gone before finding something rewarding to do with your life."

Or go back to school. "It gives you a life - a new vitality and insight to be with young people again," she says.

She knows she was more fortunate than most women facing the end of a marriage.

She started a lucrative business curing and selling hams in the early 1950s, when Talmadge was the governor of Georgia. By the time she sold it in 1969 it had annual sales of

\$3.5 million.

She's still in the meat business with Betty Talmadge and Associates and has just launched her book, "How to Cook a Pig and Other Back-to-the-Farm Recipes." First lady Rosalynn Carter wrote the foreword.

"I don't know how I would have survived ... without my business and the book," Mrs. Talmadge said in an interview.

And she said she could not have made it without the psychiatrist she's been going to on and off for 13 years.

"He taught me to believe in myself. You can live without a lot of things but you can't make it through life without self-respect."

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Here's An Indisputable Fact About NUCLEAR POWER PLANTS

Nuclear Plants Set New Energy Record

A significant milestone in the history of man's use of energy was passed this year: electricity generated by nuclear power plants in America surpassed that generated by hydroelectric plants.

The Federal Power Commission reports that nuclear plants accounted for 12 percent of all the electricity produced in the United States in the first six months of 1977. The nuclear total was 123.8 million megawatt hours. (A megawatt is 1 million watts.)

This exceeded hydro-generation, which totaled nearly 110.4 million megawatt hours, or 10.7 percent of the nation's electrical output.

Nuclear power is now challenging natural gas (13.2 percent) for third place fuel in electricity generation, behind oil (17.8 percent) and coal (46.1 percent).

It would indeed seem that nuclear power is vital in meeting our energy needs.

EDITORIAL PAGE
AMARILLO GLOBE TIMES
NOV. 17, 1977

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Carter Considers Minor Tax Changes

WASHINGTON (AP) - Maybe the income tax system isn't such a disgrace after all.

The crowds used to cheer when Jimmy Carter vowed a complete overhaul of the tax code. "It is a disgrace to the human race," he'd say, and they would cheer some more.

But attacking the tax laws and rewriting them are vastly different undertakings.

"All my life I have heard promises about tax reform, but it never quite happens," Carter said in accepting the Democratic presidential nomination. "With your help we are finally going to make it happen. And you can depend on it."

But not now and not soon. The prospect now is that Carter will recommend that Congress enact tax reductions in the \$15 billion to \$20 billion dollar range in 1978, but that he won't propose any major overhaul until later.

His package apparently will include some minor changes the administration can call a first installment on the promised reform effort.

When he was campaigning, Carter said it would take him at least a year in office to put together a detailed, comprehensive tax reform plan. He said he wasn't going to try to do it one piece at a time because that way, interest groups could concentrate their forces to block action on their favorite tax preferences.

Though most of the campaign season he avoided specifics, saying only that he wanted to overhaul, simplify and reform the whole 40,000-page tax code, and would do it in such a way as to decrease taxes on the average man.

Setting his administration's agenda, Carter had said that he would come up with tax recommendations early this fall.

The draftsmen have been at work for months. Their proposals are expected to be ready for Carter sometime next week, and for Congress after it reconvenes in mid-January.

As the timetable slipped, the proposals have become less ambitious, and Secretary of the Treasury W. Michael Blumenthal now says the legislation sent to the election-year Congress will be relatively simple.

Campaigning, Carter was firm and specific on one feature of his tax plan: he always said he would seek to end the tax preference for capital gains. He said all income should be treated alike, so that profits on the sale of stock, real estate or other assets would be taxed at the same rate as other income.

All indications are that the president will not be recommending that change, at least not now.

Under present law, there's a tax break for gains on the sale of assets held for at least nine months. The period increases to 12 months effective Jan. 1. Fifty percent of such capital gains are exempt from income taxes.

Or the taxpayer can elect to pay a lower-than-ordinary rate on the full capital gain, an alternative which is to the advantage of some people in high tax brackets.

"I intend to take on myself, as a president's responsibility, at one time, a complete and comprehensive tax reform effort," Carter said in a campaign interview. "...I would move to treat all income the same and remove the sharp distinction now drawn depending on where the income is derived."

But Blumenthal, in a Wall Street speech on Monday, virtually ruled out a proposal to eliminate the capital gains tax

break. "We fully understand the important role that preferential tax rates for capital gains have played in encouraging capital formation - especially for venture capital and new businesses," he said. "We will, of course, take this into account in designing reforms to reduce or eliminate unjustified tax preferences."

The changing outlook on Carter tax proposals stems from competing priorities - and political realities. Congress is likely to do a lot more tax cutting than reforming in the 1978 election year, no matter what the White House recommends.

At 7 percent, unemployment is still a major problem for the administration, particularly as it enters a congressional campaign year. So, as he was a year ago in planning for a new administration, Carter is looking at measures to stimulate the economy, including a tax cut to

put more money into the hands of business and consumers. The problem is compounded this time by the fact that Social Security and energy tax increases will work in the opposite direction.

So that campaign promise to overhaul the whole tax code will have to wait, probably until 1979.

A TIME TO FORGET
LOS ANGELES (AP) - Wide receiver Willie Miller of the Los Angeles Rams put his time in during the Vietnam War and doesn't even like to think about it. Miller won the Silver Star, the Soldier's Medal and the Purple Heart in "Nam."

All he thinks about now is catching footballs. "I don't appreciate being reminded of my days in Vietnam," he said. "Football is my life now and so is catching passes thrown in my direction."

EPA Threatens To Withhold Funds

AUSTIN, Tex. (AP) - The Environmental Protection Agency (EPA) is threatening to withhold \$2 million in federal funds from the Texas Air Control Board unless the state agency complies with a tough new federal air pollution policy, it was learned last week.

The federal policy establishes that before a plant can move into an area with an overly-high pollution level, some other plant or plants in the area must reduce emissions by an amount that more than offsets the pollution from the new plant.

A spokesman for the TACB said the agency had asked the EPA for a waiver from the policy and EPA is expected to decide on it by Dec. 10.

He added that if the state application is rejected, state

officials may decide to ignore the controversial policy anyway and brace for the expected layoffs to be caused by the anticipated fund cutoffs.

This summer EPA accused four Texas companies of violating the guidelines by beginning construction of new plants without making sure that the offsets would follow. The companies had construction permits from the TACB which does not require the offsets.

Public hearings have been scheduled for Dec. 19 to decide what to do if the EPA turns down the request for the waiver.

In its waiver request, the TACB argued that it can achieve the same pollution reductions its own way and the offset policy might backfire.

"The offset policy is a disincentive for industry to clean up," said Andy C. Wheatley, director of TACB's Control Strategy Division.

"It's an incentive to industry to hold on to dirty plants so that if they want to build something later they will have the offsets."

He added the offset policy would encourage buying and selling "pollution rights" and cited the case of a California company that bought another plant for about \$90 million and closed it to achieve the required offsets.

E.R. Lozano, director of the Air and Hazardous Materials Division in EPA's regional headquarters in Dallas, countered that the policy does seem to be promoting pollution reduction. Some companies, he said, are designing their plants to limit emissions to less than 100 tons per year so that they will not require offsets.

A spokesman in EPA's Washington headquarters told the Dallas Times Herald that Texas is the only state so far to request a waiver of the offset policy.

Barbs
By PHIL PASTORE
Misery loves company. The Postal Service and Amtrak have headquarters near each other in the Capital.

A recent TV special highlighted itself as the result of a talent search. Apparently, the producers didn't find any.



Where do they store all the junk items on sale at the yule season, during the rest of the year?

Our neighbor, who says he has a thirst for knowledge, quenches it by reading booze labels.

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Local Men Conduct Meetings

American Ag Gets Support In California

By JIM STEIERT
Brand Farm Editor

"I definitely feel like our trip was worthwhile. There were a lot of folks who didn't know what was going on with our movement, and now they've pledged to support our efforts." Those were the comments of

Gerald McCathern of Hereford, a local representative of the American Agriculture movement, who was joined by Oren Watson of Tulia in a trip to the West Coast during the past week to drum up support for the farm strike movement.

McCathern and Watson traveled to Klamath Falls,

Oregon last Friday, and proceeded from there to two cities in California before returning home late Wednesday.

During their sojourn on behalf of American Agriculture, they discovered that California farmers for the most part knew little more about the farm strike movement than what they had seen in brief newsclips.

The first stop by the local representatives came at the northern tip of California, where they addressed a gathering of farmers and a number of agribusiness representatives at Klamath Falls.

"The Klamath Falls group showed interest and gave us their assurances that they would help in the job of getting the California movement organized. I'm sure a strike office will go in there," McCathern reported.

McCathern and Watson made their second stop approximately

30 miles from Sacramento at Arbuckle, Calif.

"During that meeting, there was a lot of concern expressed about the problems of farmers. The agriculturalists there indicated to us that they had made a little money, and added that it was hard to get farmers moving when they had money in their pockets. They did indicate that they realized the need for stabilization in farm prices though and pledged to spread the word on the farm strike movement and do what they could to gain support from the farmers in California," McCathern added.

The Hereford farmer reported that "a very good meeting" was conducted among the rice farmers from the Stockton, Calif. area.

"These farmers reported that they would probably make a little money off their rice this year, but they also gave a lot of

credit to the farm strike movement for the increase in prices they've seen during the past two months. They also promised to help spread the word and get farmers in that area behind the American Agriculture movement," he added.

McCathern reported that Thanksgiving cut short the California program effort, but stated that he spoke to a farmer from a county in Southern California by phone.

"That farmer had heard about the strike and sought information from the Colorado office. He had already passed out strike flyers and bumper stickers in his county and said that a number of farmers in his area were definitely behind the strike movement and wanted to have a large-scale meeting in their county. Someone from Hereford or Klamath Falls will probably go there to conduct a strike meeting," McCathern

commented.

The trip by McCathern and Watson was financed through contributions by local merchants.

The American Agriculture

movement has set Dec. 14 as the date of a farm strike, which will be launched unless farmers are granted 100 percent parity prices on all of their commodities.

The movement is planning rallies at the state capitals of some 40 states on Dec. 15 under the stage for the strike and enlist the support of state legislators for farmers.

Sign-Ups Underway For Dec. 10 Rally

The Hereford American Agriculture office is still taking bus reservations for the Dec. 10 trip to Austin to "swarm" the state capital with farmers. That date has been selected for rallies at the capitals of some 40 states, and will set the stage for the farm strike, which has been scheduled for Dec. 14.

According to a spokesman for the Hereford office, one busload of local delegates totaling approximately 46 agriculturalists has already been signed up and local movement supporters are hoping to get another busload together.

Fee for the trip is \$27 and reservations may be made by contacting the local office at 364-7820.

Buses will depart Hereford at 8 a.m. Dec. 9 and delegates will spend the night in Austin.

Buses will return immediately following the Austin rally.

Brewers Grains Prove Valuable to Cattle Feeders

AMARILLO — An abundant byproduct of the brewing industry, brewers dried grains, can provide a valuable, one-package source of roughage, energy and protein for beef cattle feedlot rations, report scientists at the Texas A&M Agricultural Research and Extension Center here.

Not only are brewers dried grains attractive as a livestock feed, they are effective in reducing digestive disturbances and liver abscesses in cattle, Dr. G.B. Thompson, resident director of research at the center, said.

In a paper presented last week at the national Brewers Feed Conference in St. Louis, Thompson reported on experiments involving 275 head of beef cattle to determine the value of the dried grains in cattle diets. Performance, carcass characteristics and qualitative energy determinations were made in the experiments.

Some of the results of those studies indicate that brewers dried grains have a potential in the center's research on special sick pen diets for feedlots, Thompson said. Research on these special diets is being led by Dr. David Hutcherson, animal nutritionist with the Texas Agricultural Experiment Station.

Particularly relevant to cattle producers and feedlot operators in the High Plains, Thompson said, are the findings that cattle fed high concentrate rations containing the brewers dried grains produced a low incidence of abscessed livers. The roughage component of the grains also was effective in reducing digestive disturbances in cattle, the tests revealed.

To help the center here pursue research on rations for stress cattle, the United States Brewers Association, Inc., approved at the St. Louis meeting a grant of \$5,000 to the Texas A&M scientists.

At the conference, Thompson reported that if the proper minerals are fed in a ration containing from 10 to 45 percent brewers dried grains, the performance gains and rate of conversion are similar to that of a corn ration. This bears out

previous findings of the National Research Council, he noted.

"Efficiency was increased by using brewers dried grains as the roughage source in high energy diets," he said. Palatability of the ration was decreased when the brewers grains constituted more than half of the ration without added minerals.

There is no statistical difference in carcass traits when beef cattle are fed rations containing brewers grains rather than other commonly used feedstuffs, Thompson said.

Indian Languages

There are 14 language groups in India, 12 originating from Sanskrit, and more than 1,600 recognized languages. Hindi is spoken by nearly 50 percent of the population with Urdu, the principal Moslem tongue, spoken by 10 percent. Hindi is the official national language with English the "associate" official language.

Perfect Weather Year Keeps Cotton Loss Low

LUBBOCK—Brightening the economic picture for Texas cotton producers this year was a sharp drop in losses of the cotton yield due to plant diseases.

The 1977 percentage of reduction from full yield due to cotton diseases has been estimated at 7.5 percent, less than half of the estimated disease losses in the state last year, reports Dr. Robert W. Berry, Texas Agricultural Extension Service plant pathologist. He is stationed at the Texas A&M University Agricultural Research and Extension Center here.

In 1976, 16.1 percent of the state's cotton yield was lost to diseases, Berry said. In years past, the seasonal loss has gone as high as 18.5 percent, he said. The estimate for Texas was made by a statewide committee, chaired by Berry. The committee also included Dr. Levon Ray, cotton research scientist with the Texas Agricultural Experiment Station, and Dr. Earl Minton, plant pathologist with the Agricultural Research Service, U.S. Department of Agriculture, both at the Lubbock center.

Disease loss estimates were compiled from estimates of plant pathologists and agronomists working in cotton throughout the state.

On the Texas High Plains and Rolling Plains, which produce some 75 percent of the state's cotton, almost ideal weather conditions throughout the growing season was the major factor

responsible for the healthy cotton crop this season, the scientists agreed.

Other important factors, they said, were significant changes in cultural practices and the use of cotton strains which are more resistant to disease.

"From the time the farmers planted seed to the time of harvest, the weather was excellent," Minton said. "This reduced losses from weather-related diseases."

Even so, "the loss this year would have been high if High Plains cotton producers had been using the varieties they planted 15 years ago," Ray said. Research scientists are

America's Kids Need Proven Food Program

AUSTIN—The children of America deserve better than the trial and error approach being taken to formulate a national child nutrition program, says Agriculture Commissioner Reagan V. Brown.

Brown, in written comments to the Food and Nutrition Service of the U.S. Department of Agriculture (USDA), urged the development of a new sense of direction in dealing with the nutritional needs of U.S. children. Brown's remarks were submitted during a recent USDA public hearing on child nutrition.

continually working to develop even better strains, he noted.

"Growers also have learned to use such control practices as alternate row irrigation and cutting off irrigation water prior to the onset of low temperatures in the fall," Ray said. And producers are doing a better job of treating planting seed than they did years ago, he added.

Berry cautioned growers they couldn't count on such fine weather again in 1978. "We may never see as perfect a cotton year again," he sighed.

But improved cultural practices and more resistant varieties are things the growers and the scientists can continue to develop and utilize for higher yields, the three scientists stressed.

Crops Clinic Set Here For Dec. 2

The Deaf Smith County Crops Committee will conduct a crops clinic at 1 p.m. Friday, Dec. 2 at the Hereford Community Center.

According to Justin McBride, county Extension agent, the program is designed to assist producers in analyzing and determining production cost.

Dr. Ramon Sammons and Dr. Frank Petr, Extension specialists, will discuss items which should be of assistance to producers in their decisions concerning 1978 crops.

"Dr. Sammons will present a detailed discussion on rental

agreements. Many farmers have expressed concern that the tenant farmer, who has the conventional 1/3 rental agreement, cannot hope to make a profit. Dr. Sammons will present information that should be of interest to both tenant and landlord, and which could assist in solving their problems. We especially ask tenant farmers to invite their landlords to come to this meeting with them," said McBride.

Dickie Gerles, vice president of the First National Bank of Hereford, will present the

banker's viewpoint on financing agricultural loans.

Gerles will speak on financing at 1:10 p.m. on Dec. 2, which will be followed by County Extension Executive Director John Sammons, who will speak on the program at 1:30.

Following a break, Dr. Sammons will speak on "Economics of Corn and Cotton Production at 2:10.

Following a second break, Dr. Sammons will address the rental agreements topic, and will be followed by Dr. Petr, who will speak on cost saving cultural practices at 4 p.m.

The Hereford Brand Farm News

Compiled By JIM STEIERT, Brand Farm Editor

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Sugar Beet Harvest Is Moving Toward Completion

COLLEGE STATION, Texas (AP) - Harvest operations continue to make good progress across the state this week with most activity centering on getting in an excellent cotton crop, according to Dr. Daniel C. Pfannstiel, director of the Texas Agricultural Extension Service.

There also is some soybean and peanut harvesting along with small grain planting, Pfannstiel said.

Many farmers are also busy with fall land preparation and fertilizing. Stockmen continue to supply supplemental feed to their herds in most areas due to the lack of adequate forage, and marketing of cattle continued on an active note.

Fall vegetables continue to make good progress in southern parts of the state, with some cabbage, kale and spinach moving to market. Citrus

harvesting is also increasing, said Pfannstiel.

Harvesting of the state's sugar crop continues active, with most sugarbeets gathered in the High Plains but the sugarcane harvest just getting under way in the Rio Grande Valley.

The pecan harvest is making good progress; with about a third of the crop in, notes Pfannstiel. Although this

year's crop will be about double that of 1976, it will be considerably below earlier expectations.

Reports from district Extension agents showed the following conditions.

PANHANDLE: The cotton harvest is moving rapidly, with a backlog developing on gin yards. Sugar beet harvesting is

moving toward completion. Irrigated wheat continues to look good but that on dry land is suffering from lack of moisture.

SOUTH PLAINS: The cotton harvest continues active and is moving toward completion in the southern half of the area. This is one of the earliest harvests on record. A large amount of cotton is sored in modules. Sugarbeet harvesting is in the final stages. Irrigated wheat is providing grazing but that on dryland needs moisture.

ROLLING PLAINS: The major activity continues to be the cotton harvest, which is in the final stages in some southern counties. A record peanut crop has been harvested in Motley County, with yields of more than 5,000 pounds per acre. The pecan harvest is making good progress. Some farmers are continuing to sow wheat where soil moisture is available.

NORTH CENTRAL: Farmers are putting the final touches on the cotton and peanut harvests. Soybean harvesting is at the halfway point while about 60 percent of the pecan crop is in. The pecan crop is generally poor. Some small grains are still being planted, with early fields making good growth.

NORTHEAST: Some peanuts are still being harvested, with average yields. Fall vegetable crops are below normal. A short pecan crop is also being harvested. Wheat and oats need moisture. Livestock are in fair to good shape.

FAR WEST: The cotton harvest continued active with ideal weather conditions. Wheat is making some growth in areas receiving recent moisture. Livestock are in fair shape, with feeding under way. Marketing continues active.

WEST CENTRAL: Harvesting of cotton and sorghum is about complete, the cotton crop excellent in most counties. Peanut and pecan harvesting continues active, with fair to good yields. Supplemental feeding of livestock has started

due to poor forage conditions. Hunting is active over the area, with good harvests of deer, turkey and quail.

CENTRAL: The peanut harvest is winding down; this was a poor crop year. Pecan harvesting is 30 to 40 percent complete, with yields varying. However, prices are good. A considerable amount of small grain has not yet been planted due to the lack of moisture. Livestock are getting supplemental feed due to poor pasture and range conditions. Stock water is short in many counties.

EAST: The peanut harvest is about complete, with generally good yields. Pecan harvesting continues, with fair to good yields. Fall vegetables are making good progress. Wheat and oats continue to need rain. Livestock feeding is active and marketing continues at a heavy pace.

SOUTHEAST AND UPPER

GULF COAST: The soybean harvest is about complete, and farmers are busy with fall land preparation. A good pecan crop is being harvested in counties where producers followed a timely spray program. Wheat and oats are doing well and providing grazing in some counties. External parasites are a problem in some cattle.

SOUTH CENTRAL: All harvest operations are complete except for gathering a light pecan crop. Fall gardens are improved with recent rains, and wheat and oats are making good growth. Cattle remain in fair to poor shape, with many still moving to market. Fall land preparation is active.

SOUTHWEST: The soybean harvest is in full swing, with quality of the crop lower than expected. A few late peanuts are still being harvested, and the pecan harvest remains active. The pecan crop is

generally of poor quality. Some cabbage, kale and spinach is being harvested but the market is off. Cattle feeding continues.

COASTAL BEND: The soybean harvest has been delayed by rains while the pecan harvest is about complete. Most wheat and oats have been planted and are making good progress. Fall gardens are producing squash and cucumbers. Grazing conditions have improved due to recent rains, but cattle marketing continues heavy.

SOUTH: Harvesting of vegetables, citrus and sugar cane continues active. Green peppers are in good supply while supplies of cucumbers, squash, tomatoes and cabbage are light. Livestock are in generally good condition, with average to below average grazing. Farmers are busy with land preparation, but there is much indecision on whether to plant cotton or grain next year.

Electronic Scales Make Ration-Mixing Easier

Why should a farmer buy an electronic scale on a grinder-mixer?

"Because it pays," says Tim Wadsworth, product manager for grinder-mixers at Sperry New Holland. "Farmers and ranchers using grinder-mixers with scales can take advantage of lower-cost bulk delivered supplement and still be sure of a balanced ration."

Livestock specialists have long pointed out balanced rations get the job done with less feed than unbalanced rations. It's important for both beef and pork but the most critical for the hog producer as far as the farmer-feeder is concerned. The reason is because hay and silage help correct some nutritional mistakes. High-grain beef rations are another story.

Penn State's Extension Livestock Specialist, Lester Burdette, points out that ration balances for most efficient gains are different for different stages of growth. Protein quality is almost as important as the quantity for a young pig. But he's of the opinion it's probably fair to assume an unbalanced hog ration would mean consumption of an extra 3/10th of a pound of feed for each

pound of gain -- say a 3.5 or 3.7-to-1 ration instead of 3.2-to-1 feed/grain ration.

That's not counting the feed rooted out of the self feeder. This means a 40-pound pig would need an extra 54 pounds of feed to make the 180 pounds of gain it takes to reach the 220 pound market weight if the ration isn't well balanced. Electronic scales to help make ration balancing easier can be factory-installed or field-installed on grinder-mixers.

A steer on a high grain ration will need about 8 pounds of feed for a pound of gain to get all the way from 500 to 1,100 pounds. A little less per pound in the early part of the feed but then a little more protein is needed. An unbalanced ration can mean an extra pound of feed per pound of gain or about 600 pounds more feed per animal.

Steel supplement is a little cheaper than hog supplement because protein quality is less critical for ruminants. You can use some urea. But, that extra 600 pounds per animal adds up to a substantial amount of money that can be saved through balanced rations.

The grinder-mixer product manager points out that a mistake in ration balancing can

throw animals off feed and create health problems in addition to wasting feed and hurting conversion rates. "The farmer can mix rations properly with his grinder-mixer, but it is much easier to do a job of proper

ration balancing when a grinder-mixer is equipped with an electronic scale. Bulk purchases and proper ration balancing make electronic scales on your grinder-mixer pay off both ways," Wadsworth says.

TDA Demands Bond Payment On Behalf of Grain Farmers

AUSTIN—A Galveston bonding company has been urged by the Texas Department of Agriculture to pay a disputed \$225,000 bond on wheat found missing from Geronimo Elevator Co. of Wichita Falls, in connection with the Robert M. Johnson grain case.

American Indemnity Co. was recently put on official notice by Agriculture Commissioner Reagan V. Brown that the bond is due and payable to the receiver appointed by the Federal Bankruptcy Court. James W. Dugger of Wichita Falls is charged by the court to distribute applicable monies to claimants, Brown said.

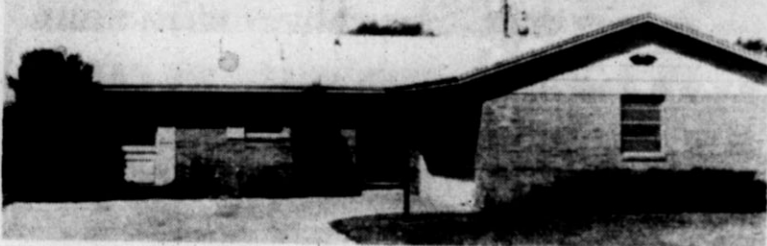
The official notice is the latest effort by the Department to obtain

reparations for over 200 farmers who deposited grain with the elevator company.

Department inspectors discovered over 400,000 bushels of wheat missing from the facilities operated by Robert Johnson after he disappeared from a boat in the Gulf of Mexico on Jan. 3 of this year. Sale of grain remaining in the facilities has allowed farmers to recover part of their losses, but payment of the bond which American Indemnity Co. held on the grain will further ease their financial problems.

"The Department of Agriculture is not empowered to distribute any of these monies," Brown noted. "However, we are working with the receiver to help get these claims paid."

RALPH OWENS & ASSOCIATES, INC.



MAKE AN OFFER

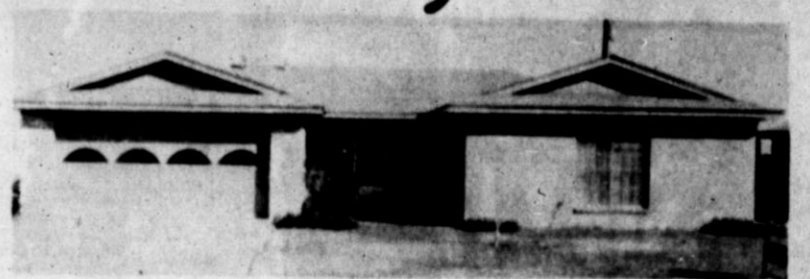
Let us show you this 3 BR, brick home in N.W. Hereford. Game room, ref. air, and landscaping. Then make us a reasonable offer and move in. Call Tommy

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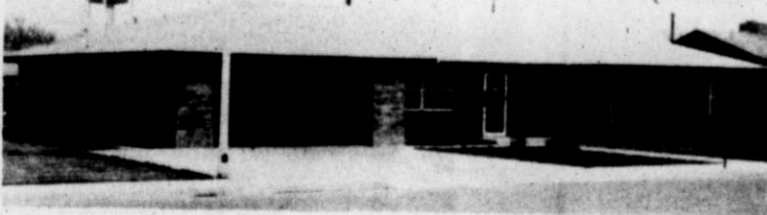
Looking for that different location and style but still well built? Come see this country home in town. Large open ceiling den, covered patio, and lots of trees....Look today. MLS No. 3998



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MLS No. 3911



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Looking for a home in N.W. Hereford to meet your needs and not have to go a new loan. Let Tommy show you this 3BR, 2 bath with FP, and large game room. Call today.

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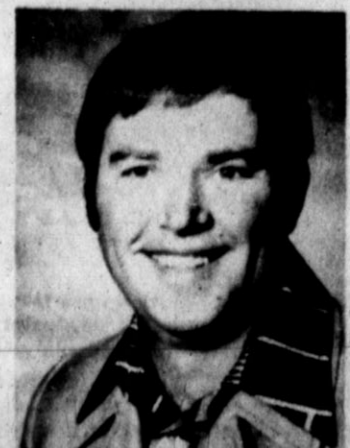
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Reservoirs Can Support More Fish, Waterfowl

By Robert L. Haney
TAES Science Writer

More than 1,700 Texas lakes built for flood prevention stand to benefit from an extensive two-year study aimed at boosting fish production and usage by migratory waterfowl.

Scientists in Texas A&M University's Department of Wildlife and Fisheries are determining what kind of fish are best suited for the lakes and what lake conditions are best for game fish. They're also seeking ways to encourage migratory waterfowl to use the lakes.

During the summer of 1976, fish surveys were made of 62 lakes in the Corsicana area. From August 1976 through March 1977, 55 of these same lakes were monitored for use by migratory waterfowl.

Data on fish populations and waterfowl usage will be compared with such physical characteristics of the lakes as size, depth, age, and shape, with the characteristics of water and with amounts and kinds of aquatic vegetation found in the lakes.

The lakes usually range in size from 10 to 50 surface acres. Such lakes have been built by the Soil Conservation Service to prevent floods on numerous watersheds in the state.

Although wide fluctuations in water levels occur in the lakes, the study shows them to be more valuable than expected for fish and waterfowl.

Of the 62 lakes studied, 61 were used for fishing and over half for waterfowl hunting. Very few have had any management to enhance fish and wildlife.

Fisheries investigations show that the lakes are quite productive and are dominated by popular sport fish such as largemouth bass, channel cat, and white crappie (white perch).

Although many lakes were overpopulated with crappies and black bullheads (mudcat), few were contaminated with typical reservoir rough fish such as carp, suckers, and gizzard shad.

Aerial surveys of waterfowl, on a semi-monthly basis, indicated that wide variations occurred in waterfowl usage of the lakes. In 15 flights from September through April, over 36,000 waterfowl were observed with counts twice exceeding 4,200 ducks.

Main users of the lake were blue-winged teal early in the season, followed later by widgeon, gadwall, green-wing teal, ring-necked ducks and canvasback. Ducks were consistently observed on larger lakes with large a-

mounts of shallow water and abundant aquatic vegetation.

This information will help scientists to determine design features that favor fish and waterfowl, as well as make recommendations for fish species and vegetation best adapted to conditions in flood prevention lakes.

Current studies will concentrate on the use of water level drawdown combined with plantings of milo and millet.

While vegetation will attract waterfowl by providing food, the organic matter is expected to cause the water to clear as suspended silt settles out due to a chemical process associated with decay of the vegetation following reflooding.

Clearer water boosts fish production by increasing light penetration, fish food production, and ability of fish to feed by sight.

At the same time, the clearer water will increase growth of aquatic plants which serve as food for waterfowl.

The study resulted from a cooperative program of the Texas Agricultural Experiment Station, the Texas Agricultural Extension Service, and the U.S. Soil Conservation Service.

The research project is under the direction of Experiment Station Scientists Dr. Richard L. Noble, researcher in fisheries ecology, and Dr. James G. Teer, head of A&M's Wildlife and Fisheries Sciences Department, and Don W. Steinbach, fisheries specialist with the Texas Agricultural Extension Service, who coordinates the demonstration projects.

Frank Sprague of Temple and Jerry Turrentine of

Bryan, Soil Conservation Service biologists, are assisting in the study. Local program coordination for the study is under the direction of J. C. Brown, Area Conservationist, Soil Conservation Service, at Corsicana. Lake owners are cooperating with the project through local SCS field offices.

According to Noble, few lakes are presently even close to their capacity to produce fish and sustain waterfowl. With improved management techniques being developed through the study, most could be brought near their full potential and consequently provide quality hunting and fishing.

Registration Of Boats

Sets Record

AUSTIN — A record-setting number of boat registrations is nothing new in Texas.

This year the Texas Parks and Wildlife Department will register the usual approximate 10 percent increase in boats, with 515,841 on the books as of Sept. 30, 1977.

John Ebell, in charge of boat registration statistics, said the state's vast waterways, good weather and general economic health keep the state either number two or three in the nation for registrations, usually trailing only California and Wisconsin.

UCLA researchers wondered why woodpeckers don't get headaches from bashing their beaks into trees all day and why the countryside "isn't littered with dazed and dying woodpeckers." The birds' skulls, they discovered, are of dense, spongy bone surrounded by shock-absorbing muscles. They said that football helmets might be made similarly and be safer.



Readying For Pheasant Hunter's Breakfast

Members of the Hereford Volunteer Fire Department Auxiliary compose posters advertising their annual pheasant hunter's breakfast which will be held from 5:30-7:30 a.m. Saturday, Dec. 10 at the Hereford High School cafeteria. The breakfast has become popular with local pheasant hunters in recent years as the proper way to start out opening day. This year's breakfast will feature

scrambled eggs, ham, biscuits and gravy and coffee or milk. The auxiliary will also be filling thermos bottles with fresh hot coffee at a charge of \$1 per bottle. Charge for the breakfast will be \$2.50 per plate, and all proceeds will go for the purchase of equipment for the Hereford VFD. [Brand photo by Jim Steiert]

Big Game Hunters To Be Honored

AMARILLO--The Amarillo Chamber of Commerce is again recognizing outstanding trophy deer, aoudad and antelope bagged in the Panhandle regulatory district during the 1977 Texas hunting season.

An Uncle Henry Pro-Hunter knife will be awarded to the individual bagging the largest antlered or horned game animal listed above. Second and third place winners will receive a coin set for each game animal category.

Dean Kelley, chairman of the sports committee has announced that Wayne Arnold, Bridgeport, Texas, has placed first in the antelope contest with his animal having horns of 16 1/4 inches from base to tip.

The deadline for antelope closed on Oct. 14 but the aoudad deadline is Nov. 28 and the deer

deadline is Dec. 14, 1977. No entries have been received for aoudad even though the season closed Nov. 18.

All state game wardens in the Panhandle will have the necessary entry forms and will measure and record all game animal entries for the contest.

More information is available by contacting your nearest game warden or Leroy Tillery, Amarillo Chamber of Commerce, Amarillo Bldg., Amarillo, TX. 79101.

Sportsman's Calendar

Nov. 1-Jan. 22. Regular duck and goose season. Duck bag limit based on 100-point system.
 Nov. 1-Jan. 31-Sandhill crane season in Zone A. Bag limit 3. Possession limit 6.
 Nov. 12-Feb. 12-Quail season. Limit 12 per day and 36 in possession.
 Nov. 19-Dec. 4-Regular deer and turkey seasons. Deer-Limit 1 mule deer buck and 1 white-tailed deer buck. Turkey-1 gobbler or bearded hen.
 Dec. 10-25-Pheasant season. Limit 2 cocks per day and 4 in possession.
 [NOTE-All seasons listed apply only to Deaf Smith County. For information on regulations concerning other Texas counties consult 'A Guide to 1977-78 Texas Hunting and Sport Fishing Regulations', which is published by the Texas Parks and Wildlife Department. Copies are available from license vendors or at P&WD offices.]

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Mr. Cattleman:
640 acres Northwest of Ford, 240 acres native grass, 400 cultivated 40' X 60' metal barn, corrals, 4 wells, tailwater pit. Good terms.

Southwest of Vega:
480 acres, 3 wells, like new Gifford Hill 360 sprinkler, 2 pivots. Unbelievably priced at \$275 per acre. Call today.

Highly Improved:
440 acres Northeast of Dawn. 2 - 800 gal. wells, 2 tailwater pits, small tenant house, 40' X 80' quonset barn, 2-1/2 miles of U.G. tile. Priced to sell.

Lots for Sale-Summerfield; will qualify for FHA Loan.

I would like to invite all my friends to contact me at my temporary offices located at S & R Feed & Supply just south of the underpass on South 385

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The Dirt Dealer**

LOW EQUITY
Will buy this three bedroom home. This home has fenced back yard, built-in oven and range and over 1100 square feet. Priced in low \$20's. MLS No. 3939.

MUST SELL
Owner transferred, must sell as soon as possible. This home is priced in low \$20's. It has three bedrooms, two baths and a large storage room. MLS No. 3992.

JUST COMPLETED
Located on Juniper Street. This three bedroom, two bath home has refrigerated air conditioning, fireplace and all the kitchen built-ins. You couldn't rebuild this home for the same dollars it is priced at today. MLS No. 3831.

GREAT LOCATION
This three bedroom home has a good floor plan. It is in excellent condition. Call today for your private showing. MLS No. 3963

Quality construction and quality location.
This home has over 2600 square feet of living space, and it is priced under \$23 per square foot. Call today MLS No. 3738.

EASY ACCESS
This three bedroom, two bath home has a basement and has recently been redecorated. Priced in high \$30's, and there is already a loan company appraisal. Call today. MLS No. 3876.

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20 pts. - Mallard drakes; widgeon; ringnecked ducks. All other species are included in the 20 point class.

The word "fate" comes from the Latin "fatum" meaning "that which is spoken."

Green onions are picked from the ground before maturity. Ripe onions are kept in the ground until the tops wither.

Herd creatures, such as buffalo, horses, antelope, boars, zebra and wildebeest are classified as ungulates, or animals with hooves instead of claws.

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Neglected Gamebirds: What Future?

Birds are the favorite target of hunters in Texas who annually harvest about 5 million mourning doves, 1.5 million ducks, and 150 thousand geese. Bird hunters are usually conservation minded and aware that game laws are designed to protect an adequate breeding population so hunting remains good.

Effective laws, though, must be based on sound population estimates and up-to-date information on any breeding, disease, diet, or other problems that affect numbers. Such research tends to concern itself with the most popular game because it draws the financial backing.

A consequence is that Texas has some great game birds that are little known by hunters and there is very little research being done on their numbers and problems.

Although most of these neglected species are concentrated in the coastal prairies and adjacent rice-lands, two species are widespread within Texas. The common snipe, a shorebird, will occur anywhere in the state if sufficient water provides the necessary shallow wetlands for probing.

A seven-year study by scientists with the Texas Agricultural Experiment Station showed that this species reacts quickly to changing water levels. Dr. Keith Arnold, who made the study, is a professor of ornithology and ecology at Texas A&M University.

Snipe will abandon an area overnight if water levels rise rapidly. Conversely, Arnold says snipe will move into an area within a few days after inundation when moist grounds provide adequate feeding areas. Common snipe wintering in east-

central Texas tend to return year after year to the same local area.

The strong, erratic flight of this species makes it a challenge to the shooting ability of any hunter.

"The American woodcock, also a shorebird, is generally restricted to the eastern third of the State, depending upon the amount of moisture in a given winter," according to Arnold.

"This bird, a resident of moist thickets, has a loyal following of hunters who believe any other bird hunting is mundane. The woodcock stays close to the ground and flushes only when the hunter is almost on it; it is a startling experience to have a woodcock explode into the air from a short distance away."

The other neglected gamebirds include two large rails, the clapper and the king, and two gallinules, the purple and the common.

All are relatives of the American coot or mudhen, and all inhabit thickly vegetated marshes where they prefer to disappear into the sedges and grasses when disturbed. Only when hard pushed will they take flight.

The king rail inhabits the freshwater marshes and rice-lands, while the look-alike clapper rail is restricted to saltwater areas. The gallinules generally prefer freshwater.

Arnold, who is an authority on these birds, says hunting them would be a challenge to any hunter, and probably a bit uncomfortable. These birds must be hunted by much walking, often through thick vegetation and water. At best the hunter may have but a glimpse of the bird before it rockets into the air.

Comprehensive population counts, habitat studies

and other research is needed, according to Arnold. If such research were done and then combined with hunter harvest studies, we'd be in a position to update game laws and capitalize on a great hunting resource.

In addition, we could be sure that these great game birds wouldn't die out. Arnold cites the case of the Attwater's prairie chicken which is still on the endangered species list but is beginning to make a comeback thanks to the efforts of Experiment Station researcher, Dr. Nova Silvy and the Texas Parks and Wildlife Department.

Silvy, through research, discovered that this prairie chicken was dying out because of a lack of suitable nesting area and food supply. Correction of these problems is helping this gamebird to begin a comeback that may one day get it off the endangered species list and permit limited hunting.

Editor's Note—Any questions regarding this column should be addressed to Science Writer, Dept. of Agricultural Communications, Texas A&M University, College Station, Texas 77843.

Fishing Licenses Prove A Bargain

AUSTIN — Fishermen who fish in Texas pay less for the privilege than in most states. This includes the cost of both resident and nonresident fishing licenses, according to figures compiled by the Fisheries Division of the Texas Parks and Wildlife Department.

A resident fishing license costs \$4.50 in Texas; the average for other states is \$5.24. A Texas nonresident license sells for \$10.50; the average for the other 49 states is \$13.81.

Six states charge more than \$25.00 for nonresident fishing licenses; Nebraska and Tennessee have the most expensive at \$30.00 each.

Seven states charge less than \$4.00 for resident licenses, the two lowest being Illinois, \$2.25 and Louisiana, \$2.00.

Most states including Texas sell short-term licenses. Texas issues a five-day nonresident license for \$4.50 or a three-day saltwater license, good for both residents and nonresidents, for \$1.25. California issues a 10-day ocean license for \$5.00.

Many states' licenses require extra stamps for fishermen who fish for salmon or trout.

Deer Cleaning Instructions Are Available

AUSTIN — An illustrated instruction sheet on how to field-dress deer is available from the Texas Parks and Wildlife Department.

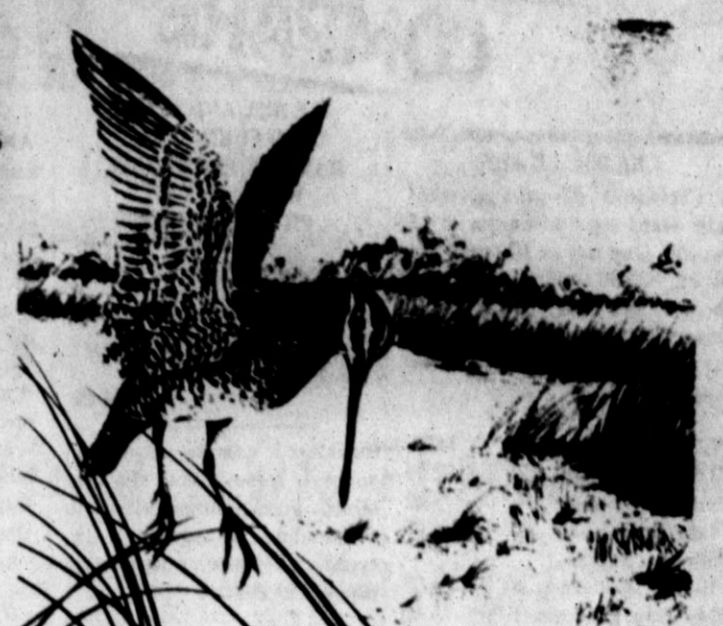
The publication explains how to efficiently clean and skin the deer carcass and assume full utilization of the meat.

The leaflet may be obtained by writing the Literature Distribution Dept., Texas Parks and Wildlife Department, 4200 Smith School Road, Austin, Texas 78744.

Old quarries which were active up until 1813 lie beneath the streets of Paris. It is estimated that six million people have been buried there.



Woodcock



Common Snipe



Rail



Common Gallinule

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GOOD RENT PROPERTY -

3 furnished apartments. Two. one bedroom apts and one, 3 bedroom apartment. All furniture included in the sale.

WANTED - An inexpensive 2 or 3 bedroom home in need of some work or ready to sell. Must be able to go FHA. Call James Self.

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Eldon McNutt 364-6769

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Cards of Thanks: \$2. Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

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Every effort is made to avoid errors in Classified Ads and legal notices but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

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Clyde & Lee Cave Authorized Distributor 364-1073 107 Ave. C. 1-95-tfc

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Save 30 percent on utilities. Insulate walls with Thermofoam. For free estimate, call 364-4486, after 4 p.m. 1-89-tfc

TRAMPOLINES FOR SALE. Call 364-5811. 1-99-22c

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Seven days per week 364-0951 1-1-tfc

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Good, tender, corn fed with no additives. Contact George Zetsche, Rt. 5, Hereford, 289-5959. 1-99-tfc

FOR SALE: Studio Couch.

Fabric Cover. Priced right. 224 Ave. B, Saturday P.M. and Sunday. If no answer inquire 223 Ave. B. 105-2c

New Payne central heating unit. Never been used. \$250.00. Under counter auto-dish washer. Copper. \$35.00. 364-5610. 1-103-5p

To give away -- Beautiful Mamma Calico Cat. Call 364-1721. 1-106-tfc

10 x 3 bedroom trailer house. Sell worth the money. 16' stock trailer. 1976 GMC pickup with 19,000 miles. 2 horse stock trailer. 1958 model Edsel. Will run. 364-6196. 1-106-1c

When thou hast eaten and art full, then thou shalt bless the Lord thy God for the good land which he hath given thee.

1-106-1p

LAMPS, LAMP PARTS, ALL LIGHT BULBS.

House of Shades and Lamp Repair, 2613 Wolflin Ave., Wolflin Village, Amarillo, Texas 79109. 5-1-98-tfc

Heavy duty Schwinn bicycle. Basket and book rack, \$75.00. See Cantu. Mobile 289-5812. 1-106-5p

Wesleyan Service Guild, First United Methodist Church, is taking orders to be sent for Christmas. Rates for bulk business orders. Plenty of cakes on hand for gifts. Gladys Willoughby, 364-2060 days; 364-3769 nights and Sunday. S-1-106-4c

ANTIQUE SALE. 20 Percent off. Sunday, Nov. 27 through Sunday, Dec. 4. HARDIN HOUSE, 323 Lee. 1-S-T-F-106-4c

Grapefruit plan with Diadax, eat satisfying meals and lose weight, now extra strength formula. Harold Close Drug. 1-S-97-5p

THINK FULLER - For Fuller Brush Products, call Jessie Fuller, 578-4377 or 578-4374. S-1-227-tfc

IA. GARAGE SALES

GARAGE SALE. MOVING. Will dispose of antiques, furniture, miscellaneous. Saturday and Sunday. 705 Country Club. 1A-105-2c

GARAGE SALES advertised in the Hereford Brand sell! Call 364-2030 and place your garage sale advertisement. 1A-tfc

ANTIQUES & COLLECTIBLES

English oak tea table with beveled glass. Phonograph, oak cabinet with beveled mirror. Oak corner hall tree. Carved rocking chair. School desk. Brass and iron bed. Stained glass windows and lamps. Carnival and depression glass. Wall clock. Edison, with records. Kerosene lamps. Butcher's chopping block and other miscellaneous items. 245 Ranger, Hereford, Saturday, Dec. 3, 9 to 6. 1A-106-1c 1A-108-2c

GARAGE SALE. Friday, Saturday and Sunday, 705 South Main. 1A-105-2c

GARAGE SALE. Sunday, Monday, 323 Lee. 1A-106-1p

2. FOR SALE Farm Equipment

BUY-SELL-TRADE

New and used farm equipment The "Honest" Trader MM-T-Bone Treinen Phone Days 806-238-1614 Bovina; Nights 806-247-3084 Friona. 2-12-tfc

See Us For PARTS SWEEPS CHISELS FOR GRAHNS (HOME) PLOWS DAVIS IMPLEMENT 409 E. First Phone 364-2811 2-33-tfc

IH-856 Diesel tractor, 2170 hours, duals, \$7250. L.W. Tooley, 9 miles East on Hiway 60. 2-104-tfc

Want to buy good used farm tractors - any make. Odie M. Hill, 364-5127. 2-121-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 2-1-tfc

Irrigation Systems Grain Storage Bins Steel Buildings WESTERN AG SALES, INC. East Hwy. 60, Hereford Hereford 364-1266 Dimmitt 647-3188 2-96-tfc

3. VEHICLES FOR SALE

1963 Ford Fairlane. Gets good gas mileage. Good work car. 1972 Chev Impala. Recently overhauled. 1973 Fiat Sporter convertible. Good gas mileage, 30-40 mpg. 1936 Plymouth. 364-2898. 3-102-5c

For sale: 1961 Ford Van, six, new tires \$695. Call 289-5597. 3-83-tfc

1977 Monte Carlo. Contact Installment Loan Department, First National Bank. 3-78-tfc

1961 FORD VAN for sale, six, new tires. \$695.00. Call 289-5597. 3-83-tfc

1971 El Camino, power and air, clean. 364-2806. 3-103-5c

1973 Maverick. Excellent condition. Contact at 310 McKinley. 364-5117 after 6 p.m. 3-104-5c

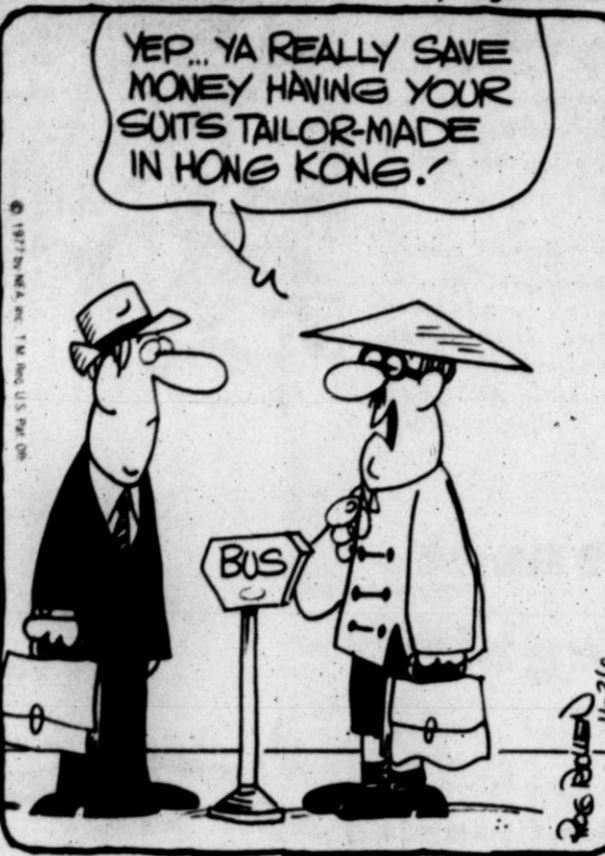
1975 Chevy 1/2 ton pick-up. Power steering, 4-speed, heavy duty springs and shocks, good working man's pick-up. \$2500.00. 289-5829. 3-104-5c

1976 Chevrolet pickup Silverado, loaded. New tires. \$3500.00. 364-6602. 3-104-5c

TRAMPOLINES FOR SALE.

Call 364-5811. 3-99-22c

FUNNY BUSINESS By Roger Bollen



1975 Buick custom LaSabre, 4 door, tan/white vinyl top, 455 V8, power and air, Michelin tires. 14,000 miles. 1977 Honda 750 Hondamatic, 3500 miles, w/airing, saddle bags and tour pack, speed control. 1975 CL 360 Honda with 600 miles w/airing and luggage rack. Call 364-6671; 364-6886. 3-99-tfc

FOR SALE BY OWNER See this 3 bedroom home. Excellent location. 2 baths, fireplace, refrigerated air, double garage and fenced back yard. 364-3770 or 364-1017. 4-95-tfc

3 bedroom house. Nice. All carpeted. Fence. \$17,000.00 364-7209. S-4-102-2c

Hunting vehicle. 1972 GMC Jimmy 4-wheel drive. \$3200. 364-6996. 3-68-tfc

1974 Buick Regal. New tires. 364-0332 or 364-5233. 3-104-5p

1973 Buick Centurian, 2-door, automatic, with all the extras. One owner car. \$2800.00. 289-5829. 3-104-5c

Improved 80 acres with good 6" water and big older home. For sale or trade for dryland in Hereford area. Box 1134, Hereford. 4-102-10c

Landscaped lot for sale for house or trailer house. 364-0299 or 289-5693. 4-97-5c

83 1/2 acres, close to town, on pavement, 1-6" well, 63 acres alfalfa, 10 acres horse pasture, good home site, new horse barn, sprinklers fixed up right. 246 acres, 5 wells-are tied together, nice 3 bedroom home, barn, 14 acres permanent pasture irrigated by underground sprinkler system, lays perfect, on pavement, good terms. 651 acres, N.W. of Hereford, Texas. 5 wells tied into tailwater pit, good Pullman soil, see. 1527 acres, Hartley County, 7 good irrigation wells, 4 pivot sprinklers, possession now, would consider selling part and renting the rest. 4000 acre combination ranch-irrigated farm, 6000 sq. ft. home, 5 irrigation wells, 2 lease pivot sprinklers. This would make a very nice registered cow-calf ranch. Priced reasonable at \$187.50 per acre. 1175 acres dry land, East of Amarillo, wheat and grass.

16 acres inside city limits of Hereford, Texas on Highway 385. Ideal location for commercial building-retail outlet. 246 acres, 5 wells-are tied together, nice 3 bedroom home, barn, 14 acres permanent pasture irrigated by underground sprinkler system, lays perfect, on pavement, good terms. 651 acres, N.W. of Hereford, Texas. 5 wells tied into tailwater pit, good Pullman soil, see. 1527 acres, Hartley County, 7 good irrigation wells, 4 pivot sprinklers, possession now, would consider selling part and renting the rest. 4000 acre combination ranch-irrigated farm, 6000 sq. ft. home, 5 irrigation wells, 2 lease pivot sprinklers. This would make a very nice registered cow-calf ranch. Priced reasonable at \$187.50 per acre. 1175 acres dry land, East of Amarillo, wheat and grass.

1973 Dodge van, Tradesman 200, 360 V8, power and air, automatic, fully equipped for camping. Call 364-2168. 3-106-tfc

1971 Gremlin X. \$500.00. Call 364-3359. 3-106-1c

NEW & USED CARS now for sale at STAGNER ORSBORN BUICK, PONTIAC, GMC

211 North 25 Mile Ave. 3-8-tfc

Neat 1973 Olds. Omega. 350 V-8 engine with factory air, power brakes and steering. Only 33,000 miles. Call 364-2030 for Jim or Kerri or 364-1855. 3-88-tfc

One B.J.M. 122 series mixing feed truck box complete with scales. Used few months. Like new condition. Also, one Chevrolet 1967 feed truck, B.J.M. Box. 364-1212. 3-103-5c

1971 Chevrolet tandem truck. New tires, 20 ft. box, 427, 5 speed with 2 speed. 289-5870. 3-96-tfc

1977 Monte Carlo; '73 Thunderbird; '73 Buick Riviera. Contact Installment Loan Department, First National Bank. 3-87-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 3-33-tfc

Gibson Real Estate & Insurance 200 South 25 Mile Ave. Hereford, Texas 79045 364-0442 Wilbur D. Gibson 806-364-2225 Bill Struve 806-364-6396 Hilroy L. Aven 806-364-1303 4-5-97-3c

1976 Continental Town Coupe. Low mileage, loaded, immaculate. 1975 Vega wagon, low mileage, still in warranty. 364-0783. W-S-3-59-tfc

4. REAL ESTATE For Sale Or Trade

FOR SALE BY OWNER See this 3 bedroom home. Excellent location. 2 baths, fireplace, refrigerated air, double garage and fenced back yard. 364-3770 or 364-1017. 4-95-tfc

3 bedroom house. Nice. All carpeted. Fence. \$17,000.00 364-7209. S-4-102-2c

Hunting vehicle. 1972 GMC Jimmy 4-wheel drive. \$3200. 364-6996. 3-68-tfc

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NORTHWEST LOCATION 3 bdrm. brick home with 2 baths, living room, den, utility room, double car garage with office in back, 6 foot back yard fence. Buy equity and assume loan. FIRST TIME ON MARKET New inside & out. This 2 bdrm. home, 1 bath, living room and kitchen is just right for couple or small family. Priced \$21,500.00 OLDER HOME This 3 bdrm. home is getting a face lift inside & out. Close to school and not far from hospital. It is just right for a nice family. Priced \$20,000.00 HICKORY STREET 3 bdrm. brick, 1 1/2 baths, fireplace-ref. air. New paint inside & out. Just set your turniture down. Priced at \$34,500.00 or buy equity and assume loan of payments less than \$200.00 per month. We have a few 5 acre tracts left. Small down and payments you can afford. HAMBY REAL ESTATE OFFICE 364-3566 364-1534 364-1017 Equal Housing Opportunity 5-72-tfc For Sale: Building at 225 Main. 364-2435. 4-80-tfc

Furnished trailer houses for rent. Couples or singles. Deposit required, no pets. 364-1760 or 364-0064. 5-87-tfc

VERY NICE 1, 2 & 3 bedrooms. Rent starts at \$147.00. Children welcome. Lots of playgrounds, carpeted, central air and heat. SARATOGA GARDENS 1300 North Walnut Ave. Friona, Texas Call collect 247-3666 5-Th-F-5-60-tfc

Nice 2 bedroom, 2 bath, partially furnished trailer house on Austin Road. 364-5059. 5-106-5c

Three room furnished apartment to lady. Phone 364-1666. 5-106-tfc

Trailer space for rent near schools. 364-6178. 5-104-tfc

Two bedroom unfurnished house. New carpet. Country, Close-in. 357-2344. 5-103-tfc

Building for rent, one block off Main Street. For information call 364-3211. 5-S-Th-87-tfc

Commercial building for rent. 1101 East 1st St. Call 364-2103. S-Th-5-67-tfc

4-A MOBILE-HOMES FOR SALE

DEALER COST All remaining Delta and Huntsman Mini Motor Homes must be sold and are being offered at dealer cost. Contact Friona Motors, Friona, Texas. 247-2701. 4A-94-10c

1974 Tully & Country mobile home. Fully furnished. Two bedrooms, 2 baths. Low equity. 578-4386. 4A-102-5p

15x50 trailer house at 902 South Lee. Inquire after 5 p.m. 4A-71-tfc

5. FOR RENT

DIAMOND VALLEY MOBILE HOME PARK Over 90 mobile home sites F.H.A. Approved 800 16th Street. Office-415 North Main Phone-364-1483 Home-364-3937 5-S-28-tfc

MOBILE Homes and mobile home lots for rent. Call 357-2552. 5-226-tfc

Available Nov. 15th. New 2 bedroom apartment. \$300.00 month. Phone 364-4610 or 276-5350. 5-94-tfc

FOR LEASE-800 sq. ft. of excellent office space in Hereford's newest office building. Call 364-2232. 5-77-tfc

Two bedroom luxury apartments for lease. 364-2791. 5-34-tfc

NOW LEASING - 2 and 3 bedroom apartments. Call 364-2222. 5-58-tfc

OFFICES FOR RENT, adjoining or single, answering service available. AGRI-SCIENCE CENTER, 364-5822. 5-43-tfc

Small building at 133 Main to be used for parties or meetings. \$10.00 per hour. Leo's Cafe. 364-9086. 5-81-tfc

Furnished 2 bedroom super sharp for small family. References and deposit required. 364-6178 nights. 5-104-tfc

One bedroom furnished house. Call 364-0789. 5-105-tfc

Trailer spaces for rent. Countryside Mobile Home Park. 364-0064 or 364-1760. 5-11-tfc

9. SITUATIONS WANTED Will do wall papering. Call 364-4610 or 364-0559, before 8 a.m. or after 6 p.m. 9-85-22c

Dependable wall paper hangers. Large or small jobs. Experienced and have references. Reasonable. Will hang foil. Jimmie Middleton, 258-7715 or Jean Collier, 258-7396. 9-69-tfc

State Licensed Child Care For Working Mothers HEREFORD DAY CARE CENTER 6 months through 8 years After school care available Phone 364-1293 Th-S-9-70-tfc

State licensed home would like to keep two children ages 2 to 5. Call 364-4175. 9-103-tfc

Will do odd jobs and clean allies. Call 364-4164. S-9-97-tfc

CUSTOM FARMING. Call Mike McGee, 578-4565. S-9-202-tfc

10. NOTICE TO WHOM IT MAY CONCERN: Judy Kay Thomas is now responsible for her own debts. I, Scott Thomas, DSG, U.S. Army will not be accountable for any debts other than my own. Scott C. Thomas 10-93-44c

ALCOHOLISM INFORMATION For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12:00 1:00 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY 10-1-tfc

Hereford Lodge 849 7:30 P.M. STATED MEETING SECOND MONDAY L.V. Watts WM W.A. (Bill) Phipps, Sec.

EVENING LIONS CLUB meets 1st & 3rd Mondays 7:30 p.m. at K-Bob's Like to join a small, progressive civic club? Call Sec

To 3 Want | **Place 6 Ads** | **Your 4 Get** | **Low - Result** | **Cost 2 In** | **Want 0 The** | **Ad 3 Hereford** | **Dial 0 Brand**



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General Electric, Hotpoint, Admiral, Hardwick.
Fast expert service on all major brands.
Doug Baker, Technician
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603 park Ave., Hfd.
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BOBBY GRIEGO DRAGLINE SERVICE
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Phone 364-2322
Mobile Ph. 374-4741
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TEX-MEX DITCHING
Phone 364-4907
All your ditching needs
Turn key job
Free estimates
11-35-tfc

SINGER APPROVED DEALER
Complete sales, repairs and parts on all makes of vacuum cleaners including Kirby, Singer, Eureka, etc. Complete service on all sewing machines.
McKNIGHT SEWING CENTER
Phone 364-4051
226 North Main
11-205-tfc

C & H Mobile Home service. All types of repairs and service. Blocking, anchoring, skirting and all types repairs. Call 372-5591 or 373-6767, Amarillo. 11-99-tfc

GRANADO ELECTRIC CO.
Larry Granado-712 Stanton
*Industrial *Commercial
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Licensed, bonded & insured
364-6102 or 364-2947
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COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC.
Sales 9 Service
HEREFORD 364-0353
DIMMITT 647-3444
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SIGN PAINTING
Also general interior & exterior painting.
PAUL VANCE
364-8201
11-106-1p

DO YOU NEED your windows washed, carpets steam cleaned, floors waxed? Business and residential. ABC Janitorial.
289-5597.
11-78-tfc

MUMME EXCAVATING TAILWATER PITS CLEANED
945-2255 Nazareth
Call early morning or nights
11-104-tfc

KELLY ELECTRIC
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Residential-Commercial
All bids & wiring competitive
Ph. 364-1345 - Nights 364-1523
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P.O. BOX 80
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SAVE MONEY ON UTILITY BILLS
Have your house insulated. For free estimate call A&M Gun Shop, 364-6996. J's Insulation, 374-7161.
11-230-tfc

CONCRETE WORK AL GAMEZ
228-Avenue A
Phone 364-4236
S-11-16-tfc

TREE TOPPING, Hedge trimming. C.L. Stovall, 364-4160.
S-11-97-tfc

MONEY TO LOAN
On guns, jewelry, radios, watches, stereos or anything of value, PFC Pawn, 202 N. Main. Phone 364-3400.
11-139-tfc

CLASSIFIED ADS Shopper's guide to everything

End all your house dust problems with Rainbow Air Purifier and Home Cleaning Units. Call Terry Scott, 364-2639. 207 Star. 11-54-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight Finish
PHONE 364-5169
11-210-tfc

PIANO TUNING, \$20.00. Wayne Huff Piano Service. Phone 655-4241, 2707 3rd Ave., Canyon. 11-54-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0580
Nites - 4009 or 0075
S-11-2-40-tfc

ROTOR TILLING yards and gardens. Call Robert Betzen, 289-5500 or 364-3841.
S-11-27-tfc

SAVE MONEY ON UTILITY BILLS
Have your house insulated. For free estimate call A&M Gun Shop, 364-6996. J's Insulation, 374-7161.
11-230-tfc

WANTED: all types of custom farming. Pat Betzen 578-4351.
11-41-tfc

HEARING AID BATTERIES
sold and tested at
THAMES PHARMACY
110 South Centre
Phone 364-2300.
Week day 8:30-6:30 p.m.
Saturday 8:30-2:00 p.m.
S-11-90-tfc

J.J.'s Home Repair. All type of home repair work, furniture and cabinet work. All types of yard and tree work. Contact John Jackson, 411 East 4th, 364-7367.
11-104-tfc

SAVE MONEY ON UTILITY BILLS
Have your house insulated. For free estimate call A&M Gun Shop, 364-6996. J's Insulation, 374-7161.
11-230-tfc

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228-Avenue A
Phone 364-4236
S-11-16-tfc

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11-139-tfc

CLASSIFIED ADS Shopper's guide to everything

RIDDLE'S WELDING
364-8262
General Welding & Repair
Service Portable Rig or Shop
Location
S-11-47-tfc

TV & STEREO RENTAL AGENCY
Black & White & Color
364-5077
Open 9 a.m. to 9 p.m.
Closed Sundays & Holidays
Gary & Peggy Betts
709 Seminole
11-136-tfc

12. LIVESTOCK
STOCKER CATTLE for sale. Pasture wanted, for stocker cattle. Western Feed Lot. 364-2723 or 258-7549. 12-37-tfc

13. LOST & FOUND
LOST: Diamond Masonic Ring. Large REWARD. Call 364-2201. 13-102-5c

FOUND: Set of keys with American Dusting key ring. Claim at Hereford Brand. 13-100-tfc

LOST: Strayed 3 weeks ago. 3 heifers approximately 350 lbs. each. Brand "TA" on left hip, orange ear tag. REWARD, call Tom Albracht, 376-5817. 13-106-3p

14. CARD OF THANKS
I want to express my thanks and appreciation to all that have been so very nice to me. For the visits at the hospital, prayers, food and transportation to the hospital for appointments I will forever be thankful. Thanks for every deed of kindness. May God bless each of you.
Molly Jo Schofield
W-5-14-104-2c

We wish to express our appreciation to the nurses and hospital staff for their care of our father during his many stays in the hospital. Also, a special appreciation to Dr. Jesse Perales for his continued care of our father and to all the staff at Westgate Nursing Home for their loving care. Thank you also to our many friends for their expression of sympathy during our time of sorrow.
The Aubrey Bell Family
14-106-1p

THE WORLD ALMANAC'S Q&A
Match up the state of the union with its correct nickname:
1. Utah
2. Idaho
3. Oklahoma
4. Wisconsin
5. Montana
(a) Badger State
(b) Treasure State
(c) Beehive State
(d) Sooner State
(e) Gem State
ANSWERS
(a) (b) (c) (d) (e) (f) (g) (h) (i) (j) (k) (l) (m) (n) (o) (p) (q) (r) (s) (t) (u) (v) (w) (x) (y) (z)
Barbs
By PHIL PASTORET
All things come to he who waits - except the 5:57 bus which, somehow, never left the garage.
At 20, you could stay up all night and go to work the next day; after 40, it's just that you can't get to sleep.
Our supermarket cashiers during the holidays are called "The Jingle Belles."
Add to your collection of collectible nouns! A threat of bill collectors.

PUBLIC NOTICE
NOTICE OF ELECTION [AVISO DE ELECCION]
To the Registered Voters of the County of Deaf Smith, Texas: (A los Votantes Registrados del Condado de Texas.) Notice is hereby given that the polling places listed below will be open from 7:00 A.M. until 7:00 P.M., SATURDAY, DECEMBER 10, 1977

for voting in the RUN-OFF ELECTION TO FILL VACANCY IN STATE SENATORIAL DISTRICT 31. (Notifiquese por la presente que los sitios de votacion indicados abajo estaran abiertos desde las 7:00 A.M. hasta las 7:00 P.M.)
SABADO EL 10 DICIEMBRE DE 1977 para votar en la ELECCION SECUNDARIA PARA OCUPAR EL CARGO OFICIAL VACANTE EN EL DISTRITO SENATORIO 31.)

Sam Morgan (By: Por) County Judge, Deaf Smith County, Texas
LOCATIONS OF POLLING PLACES: (Direcciones de los sitios de votacion.) Precinct
1 Driver License Examiner Room
2 Commissioners' Courtroom
3 Zinser Residence
4 Simms Community House
5 Community Center
6 Ford School
7 Dawn Community Building
8 Walcott School
9 Bippus Community House
10 Wildorado Church
11 Northwest School
105-2c

CHICAGO (AP) - An increasing number of women are being moved by their companies, transferred to plant cities and new offices along with their male counterparts as more females enter the management ranks, the National Institute of Certified Moving Consultants reports.

REAL ESTATE HOMES FOR SALE
3 bedrooms on Aspen. In excellent condition. With large living area. Will sell FHA.
3 bedrooms, like new, inside and out. Only \$15,000.
3 bedrooms, 2 baths, brick, good location.
1 lot at Ruidoso. Reduced price.
House to be moved. 1200 sq. ft. double car garage.
14x74 trailer home with 2 acres and well on highway.
ACREAGES
2 acres with well and plumbing on Highway.
80 acres, 3 bedroom home.
13 acres, 6 miles North of Hereford. \$12,000
5 Acre tracts for home sights. Some on highway.
We need your listings

LAND
320 acres of grass North of Dawn. Good water under it.
160 acres, 3 miles from town on highway. 4" water.
1/2 Section good water; lots of improvements. Only 5 1/2 miles from Hereford.
Good level 1/2 section in Sherman County with good irrigation and a circle sprinkler.

1 Section with good improvements on pavement.

Many More Check with us today
CARTHEL REAL ESTATE
206 North 25 Mile Avenue
Wayne Carthel 364-4944
Henry Reid 364-5344
364-4620
Al Wiley 364-4965
177-W-5-tfc

Joint Effort Works as Kids Pitch in To Help Run Home

NEW YORK (AP) - Eleanor Berman admits that if it hadn't been a matter of absolute necessity, she'd still be doing the cooking and housekeeping and her children "wouldn't have been asked to do a thing." But after her divorce she had to get a better-paying job than the part-time work she had been doing. That meant commuting to New York City from her Stamford, Conn., home. And commuting meant she'd get home late, as well as tired.

"The kids (daughter, then 10, sons 13 and 15) said they didn't want a 'babysitter' and offered to take care of things and do the cooking," their mother related in an interview. "So we decided to give it a try." That was four years ago, and the experiment worked out so well that Ms. Berman has written a book about it, "The Co-operating Family."

"It had never occurred to me that anybody could manage without me," she said ruefully. "But I discovered I had some very competent children. The boys really got into it; they looked through cookbooks and their menus were more interesting than mine, since I had gotten into a routine."

The whole family sat down after Saturday breakfast and planned the week's menus. At first Ms. Berman did the shopping but the kids, finding they didn't have the ingredients to make their sometimes exotic dishes, soon took that task over.

It was the older son, Tom, who cooked the first meal she remembers: veal parmigiana. "The kitchen looked like a disaster area. Pots I hadn't seen for six months were strewn all over. But Tom was delighted. His brother, Eric, who had to do the dishes that night, was not so delighted."

Eventually it worked out that Eric was turning into a good cook and enjoyed it. Tom, who didn't like it, volunteered to do the dishes and let his brother do his share of the cooking.

"One reason it worked is because the kids had a say in the planning," says Ms. Berman, who thinks her setup can work in any family, whether it has a single or working mother or single father. She interviewed a number of people who were following similar plans with varying degrees of success.

"Some single fathers had involved their kids without thinking," she said. "Their typical comment was 'We all eat, don't we?'" But many women found it hard to give up their burden. I think we are all programmed to believe that whether we're working or not, it's a mother who takes care of everything in the house: cooking, cleaning, laundry. Very few families ask the children to do anything."

Many women, she added, said it was too much trouble to get the youngsters to do the job right, or said that they felt guilty about asking them to help. "You have to be a little more relaxed about what you want the house to look like," Ms. Berman advises. "Praise is the whole key. Kids basically want to please and if you let them know what they do matters,



ELEANOR BERMAN

they feel good about themselves." When setting up a program, she cautions, be specific and have a written routine, at least until it's established, to avoid fights over when it is to do what. Rotate the bad jobs so nobody gets stuck all the time with something he hates.

If she were going to start over in raising a family, she'd do it differently, says Ms. Berman, who believes mothers who hope to have both family and career should train their children early to help.

"As soon as they're old enough to manage something, let them take over, even if they

don't dust as efficiently as you. Gradually as they get older let them take over more responsibility," she urges. "We underestimate our kids."

Her son Tom, now 19, is in college, and Eric, 17, and Terry, 14, are sharing the work, but all three have learned from the experience, says their mother, a publicist and freelance writer who is working on

a book on changing family life in America. "They feel good about themselves participating almost on an adult level. They're so much more independent. Their position in the home has changed. My treatment of them has changed. Instead of being someone to take care of and do for, they're more like my partners."

PIPPY LONGSTOCKING'S NEWEST, MOST HILARIOUS ADVENTURE!
NOVEMBER 28th - 30th - 27th
"Pippi is back... to the delight of many who have long been waiting for more!"
OPEN AT 11 A.M. SHOW AT 11:30 A.M.
Pippi on the Run
Starring RIGER NELSON as PIPPY
Directed by COLLE HELLBOUR - COLOR BY MOVIE LAB - A GUN COMMUNICATIONS FILM
© 1977 GUN COMMUNICATIONS INC.
STAR

"THE FUNNIEST NEW COMEDY OF THE YEAR."
PAUL NEWMAN
A GEORGE ROY HILL FILM
SLAP SHOT
NOW!
Co-starring MICHAEL ONTKEAN • LINDSAY GROUSE • JENNIFER WARREN • BERRY HENDERSON and STROTHER MARTIN • Written by NANCY DOWD • Edited by DEEDE ALLEN
Music Supervision by ELMER BERNSTEIN • Directed by GEORGE ROY HILL
Produced by ROBERT J. WUNSCH and STEPHEN FREEDMAN
A PAPA MOTTS PRESENTATION • A FREEDMAN-HUGHES PRODUCTION
A UNIVERSAL PICTURE • TECHNICOLOR
OPEN 7:45 STAR SHOW AT 8:00

Gibson Real Estate & Insurance
WILL support the efforts of THE AMERICAN FARMER in their fight for a fair return.
We, the personnel of this office, will make our services available in any way we can.
We are for a PROFIT in AGRICULTURE, not CHARITY.
GIBSON REAL ESTATE & INSURANCE
200 S. 25 Mile Ave.
P. O. Box 726
HEREFORD, TEXAS 79046
THE BEST INVESTMENT ON EARTH IS THE TEXAS PANHANDLE
Wilbur D. Gibson 806-364-2225
Bill Struve 806-364-6396
Hilrey L. Aven 806-364-1303

TEXAS CATTLE FEEDERS
No report due to holiday
LOCAL CASH RAIN
(As of 4 p.m. 11-23-77)
Corn-3.85 cwt.
Wheat-2.55 bu.
Milo-3.7 cwt.
Soybeans-5.24 bu.
DRESSED BEEF AND PORK
BEEF-Trade slow with demand light. Steer and heifer beef were steady.
EAST COAST-Trade slow, no sales reported on steer beef, no comparison on heifer beef. Good yield grade 2-3 heifer beef weighing 400-500 lbs. was \$8.00.
MIDWEST-Trade was slow with demand light. Steer and heifer beef steady. Steer beef weighing 600-800 lbs. \$5.75. Heifer beef weighing 500-700 lbs. \$4.25.
AMARILLO-Closed due to the holiday.
PORK-MIDWEST-Trade was slow with demand light with loins 1.00 higher on 17-20 lbs. at 71.50, 20 lbs. and up were \$6.50.
LUBBOCK SPOT COTTON
Quotations are the approximate price reported to the Agricultural Marketing Service for quantities equal to the U.S. Official Grade and Staple Standards. Prices are for microweathers (initial) readings of 2.5 through 4.0, in mixed lots, uncombed, free of all charges in the warehouse in the market.
Price trend: steady on Friday.
M SLAM MILLS MLLS MALS MALS
Staple (21) (41) (21) (41) (21) (41)
15-16 42.00 42.00 42.00 41.50 42.00 39.50
31-32 43.15 42.75 42.25 42.15 41.25 39.00
1 44.25 43.50 42.95 42.95 42.15 40.40
11-32 46.00 45.50 44.15 43.50 42.15 40.40
11-16 46.00 45.50 43.70 43.00 42.15 40.40

GRAIN FUTURES
CHICAGO (AP) - Futures trading on the Chicago Board of Trade Friday.
Open High Low Close Chg.
WHEAT (5,000 bu)
Dec 7.25 7.25 7.23 7.15 + 0.10
Mar 7.05 7.05 7.03 6.95 + 0.10
May 7.05 7.05 7.03 6.95 + 0.10
Jul 7.05 7.05 7.03 6.95 + 0.10
Sep 7.05 7.05 7.03 6.95 + 0.10
Dec 7.25 7.25 7.23 7.15 + 0.10
Mar 7.05 7.05 7.03 6.95 + 0.10
May 7.05 7.05 7.03 6.95 + 0.10
Jul 7.05 7.05 7.03 6.95 + 0.10
Sep 7.05 7.05 7.03 6.95 + 0.10
CORN (5,000 bu)
Dec 2.23 2.23 2.23 2.25 + 0.02
Mar 2.23 2.23 2.23 2.25 + 0.02
May 2.23 2.23 2.23 2.25 + 0.02
Jul 2.23 2.23 2.23 2.25 + 0.02
Sep 2.23 2.23 2.23 2.25 + 0.02
SOYBEANS (5,000 bu)
Dec 6.50 6.13 6.00 6.10 + 0.17
Mar 6.05 6.20 6.00 6.10 + 0.10
May 6.17 6.27 6.16 6.20 + 0.04
Jul 6.18 6.32 6.19 6.20 + 0.11
Aug 6.19 6.30 6.19 6.20 + 0.10
Sep 6.02 6.12 6.02 6.12 + 0.10
Nov 5.99 6.05 5.98 6.05 + 0.10

refco
Ray E. Friedman & Co. Commodities
For further information about hedging or commodity trading, call or visit our offices at 145 W. 3rd, Hereford, Ph. 364-6971. STEVE & DAN MCWHORTER

LIVESTOCK FUTURES
CHICAGO (AP) - Futures trading on the Chicago Mercantile Exchange Friday.
Open High Low Close Chg.
LIVE BEEF CATTLE (40,000 lbs)
Dec 42.45 42.70 42.45 42.65 + 25
Jan 42.95 43.10 42.85 43.10 + 25
Feb 43.15 43.27 43.15 43.22 + 20
Mar 43.15 43.27 43.15 43.22 + 20
Apr 43.15 43.27 43.15 43.22 + 20
May 43.15 43.27 43.15 43.22 + 20
Jun 43.15 43.27 43.15 43.22 + 20
Jul 43.15 43.27 43.15 43.22 + 20
Aug 43.15 43.27 43.15 43.22 + 20
Sep 43.15 43.27 43.15 43.22 + 20
Oct 43.15 43.27 43.15 43.22 + 20
Nov 43.15 43.27 43.15 43.22 + 20
Dec 43.15 43.27 43.15 43.22 + 20
LIVE HOGS (30,000 lbs)
Dec 42.82 43.17 42.82 43.05 + 20
Jan 43.15 43.30 43.15 43.25 + 20
Feb 43.15 43.30 43.15 43.25 + 20
Mar 43.15 43.30 43.15 43.25 + 20
Apr 43.15 43.30 43.15 43.25 + 20
May 43.15 43.30 43.15 43.25 + 20
Jun 43.15 43.30 43.15 43.25 + 20
Jul 43.15 43.30 43.15 43.25 + 20
Aug 43.15 43.30 43.15 43.25 + 20
Sep 43.15 43.30 43.15 43.25 + 20
Oct 43.15 43.30 43.15 43.25 + 20
Nov 43.15 43.30 43.15 43.25 + 20
Dec 43.15 43.30 43.15 43.25 + 20
Open interest: Dec 12321, Jan 7265, Feb 10521, Apr 8225, June 4000, Aug 3200, Oct 1234, Dec 925
FEDDER CATTLE (40,000 lbs)
Jan 42.82 43.17 42.82 43.05 + 20
Feb 43.15 43.30 43.15 43.25 + 20
Mar 43.15 43.30 43.15 43.25 + 20
Apr 43.15 43.30 43.15 43.25 + 20
May 43.15 43.30 43.15 43.25 + 20
Jun 43.15 43.30 43.15 43.25 + 20
Jul 43.15 43.30 43.15 43.25 + 20
Aug 43.15 43.30 43.15 43.25 + 20
Sep 43.15 43.30 43.15 43.25 + 20
Oct 43.15 43.30 43.15 43.25 + 20
Nov 43.15 43.30 43.15 43.25 + 20
Dec 43.15 43.30 43.15 43.25 + 20
Open interest: Nov 1, Jan 204, March 2235, April 198, May 1205, Aug 196, Sep 148, Oct 292, Nov 3
LIVE HOGS (30,000 lbs)
Dec 42.82 43.17 42.82 43.05 + 20
Jan 43.15 43.30 43.15 43.25 + 20
Feb 43.15 43.30 43.15 43.25 + 20
Mar 43.15 43.30 43.15 43.25 + 20
Apr 43.15 43.30 43.15 43.25 + 20
May 43.15 43.30 43.15 43.25 + 20
Jun 43.15 43.30 43.15 43.25 + 20
Jul 43.15 43.30 43.15 43.25 + 20
Aug 43.15 43.30 43.15 43.25 + 20
Sep 43.15 43.30 43.15 43.25 + 20
Oct 43.15 43.30 43.15 43.25 + 20
Nov 43.15 43.30 43.15 43.25 + 20
Dec 43.15 43.30 43.15 43.25 + 20
Open interest: Dec 6644, Feb 4556, April 2380, June 923, July 573, Aug 407, Oct 671, Dec 161

Ideal

FOOD STORES
 PRICES EFFECTIVE MONDAY THRU
 WEDNESDAY, NOV. 30, 1977.
 NONE SOLD TO DEALERS.
 LIMIT RIGHTS RESERVED.

MONDAY THRU SATURDAY
 OPEN 8 A.M. TO 10 P.M.
 SUNDAY OPEN 9 A.M. TO 9 P.M.
 PARK PLAZA SHOPPING



U.S.D.A. CHOICE BUTCHER BLOCK BEEF

Round Steaks \$1.29

U.S.D.A. CHOICE BUTCHER BLOCK BEEF
 Boneless Round Steak.....lb. \$1.49



- RARE, HONEY GLAZED
Canned Hams..... \$6.99
- YOUNG SPRING LAMB
Leg-of-Lamb \$1.19
- FRESH, MEDIUM SIZES
Frozen Shrimp..... \$2.99
- BUNS ATTACHED, GRADE A
Fryer Breasts..... \$0.99
- FRESH FRYER THIGHS OR
Fryer Drumsticks..... \$0.89

FRESH...EXTRA LEAN
Ground Chuck
 3 to 5-LB. PKG. **99¢**
 LB. **99¢**
 FRESH, SLICED, YOUNG TENDER
 Beef Liver..... \$0.59

ASSORTED
Pork Chops
 PORK LOIN **\$1.39**
 LB. **\$1.39**
 BATH BLACKENED
 Sliced Bacon..... \$1.49

PORK SHOULDER
Pork Steaks
99¢
 LB. **99¢**
 PORK SHOULDER
 Boneless Pork Roast..... \$1.39

NEW \$1,000 WINNER:

BETTY J. ADAMS

LIBERAL, KANSAS

OTHER \$1,000 WINNERS:

RUTH BARTEL
 PERRYTON, TEXAS

RUTH HAMPTON
 ULYSSES, KANSAS

KAREN BAKER
 LIBERAL, KANSAS

KATHY DAVIDSON
 ELKHART, KANSAS

R. A. PARKS
 WOODWARD, OKLAHOMA

ROBIN LEATHERS
 DUMAS, TEXAS

Plus: Many More Cash King Winners:

PRIZE	NO. OF TICKETS	NO. OF WINNERS	ODDS FOR ONE TICKET	ODDS FOR ONE \$1000	ODDS FOR ONE \$500	ODDS FOR ONE \$250	ODDS FOR ONE \$100	ODDS FOR ONE \$50	ODDS FOR ONE \$25	ODDS FOR ONE \$10	ODDS FOR ONE \$5
\$1,000.00	18	1	121,085	1	20,180	1	5,501	1	1,100	1	220
500.00	150	1	14,530	1	2,421	1	660	1	132	1	26
100.00	332	1	6,565	1	1,094	1	298	1	59	1	11
50.00	861	1	2,531	1	422	1	115	1	23	1	4
25.00	2,555	1	853	1	127	1	38	1	7	1	1
(Instant)	16,817	1	129	1	21	1	5	1	1	1	1
TOTAL	20,733	1	105	1	175	1	47	1	9	1	2

CARNATION...CHUNK
LIGHT TUNA
 6 1/2 OZ. CAN

56¢

ALL GRAIDS
CAMELOT COFFEE
 1-LB. CAN

\$2.58



- VAN CAMP'S
Pork & Beans..... 4 16-OZ. CANS \$1.00
- MEADOWDALE...CUT
Green Beans..... 4 16-OZ. CANS 89¢
- GREEN GIANT...WHOLE KERNEL
Niblets Corn..... 4 12-OZ. CANS \$1.00
- Vacuum Packed
CAMELOT...PINK
Grapefruit Juice..... 46-OZ. CAN 53¢
- CAMELOT...CHUNK OR SLICED
Pineapple..... 20-OZ. CAN 45¢
- ALLEN...WHOLE COOKED
Chicken..... 52-OZ. CAN \$1.38

VALUABLE COUPON
 ALL BRANDS...BEET OR
Cane Sugar
 5-LB. BAG
78¢
 LIMIT 1 WITH THIS COUPON EXPIRES 11-30-77
 IDEAL FOODS

HERSHEY'S...CHOC. FLAVORED
BAKING CHIPS
 12-OZ. PKG. **72¢**

CORONET...ULTRA IV
BATH TISSUE
 4-ROLL PKG. **68¢**

FROZEN FOODS

JENO'S PIZZA
 • HAMBURGER • SAUSAGE
 • PEPPERONI • CHEESE

YOUR CHOICE:
 13-OZ. CTN. **68¢**

MEADOW GOLD...ALL FLAVORS
ICE CREAM
 1/2-GAL. ROUND CARTON
\$1.09

DAIRY FOODS

MEADOWDALE MARGARINE
 QUARTERED
 1-LB. CTN. **28¢**

KRAFT
Sliced Singles
 • AMERICAN • PIMENTO • SWISS
 12-OZ. PACKAGE **\$1.09**

U.S. FANCY Jonathan Apples
5 LBS. \$1.00

Grapefruit or Oranges..... TEXASWEET RUBY RED **5 -LB. BAG 79¢**

California Avocados..... EACH **43¢**

Almonds, Filberts, or Brazil Nuts..... TRIPLE H BRAND 16-OZ. PKG. **98¢**

WE GIVE Double Gunn Bros. Stamps EVERY TUESDAY AND WEDNESDAY

Ideal FOOD STORES

SUPPLEMENTS TO THE FOLLOWING NEWSPAPERS WEEK OF NOVEMBER 27, 1977

ANDREWS COUNTY NEWS
Andrews, Texas
CANYON NEWS
Canyon, Texas
MOORE COUNTY NEWS-PRESS
Dumas, Texas
FLOYD COUNTY HESPERIAN
Floydada, Texas
HERFORD BRAND
Herford, Texas
WHEELER COUNTY NEWS
Kermit, Texas

LOCKNEY BEACON
Lockney, Texas
LOVINGTON DAILY LEADER
Lovington, New Mexico
MEMPHIS DEMOCRAT
Memphis, Texas
PECOS ENTERPRISE
Pecos, Texas
PLAINVIEW DAILY HERALD
Plainview, Texas
PORTALES NEWS TRIBUNE
Portales, New Mexico

ROTAN ADVANCE-ROBY STAR RECORD
Rotan, Texas
SANTA ROSA NEWS
Santa Rosa, New Mexico
SHAMROCK TEXAN
Shamrock, Texas
QUAY COUNTY SUN
Tucumari, New Mexico

JUST IN TIME FOR CHRISTMAS!

PRICES EFFECTIVE NOVEMBER 27 - DECEMBER 3, 1977

THRIFTWAY



MOSS GREEN

COSCO FOLDING CHAIRS

\$8.88

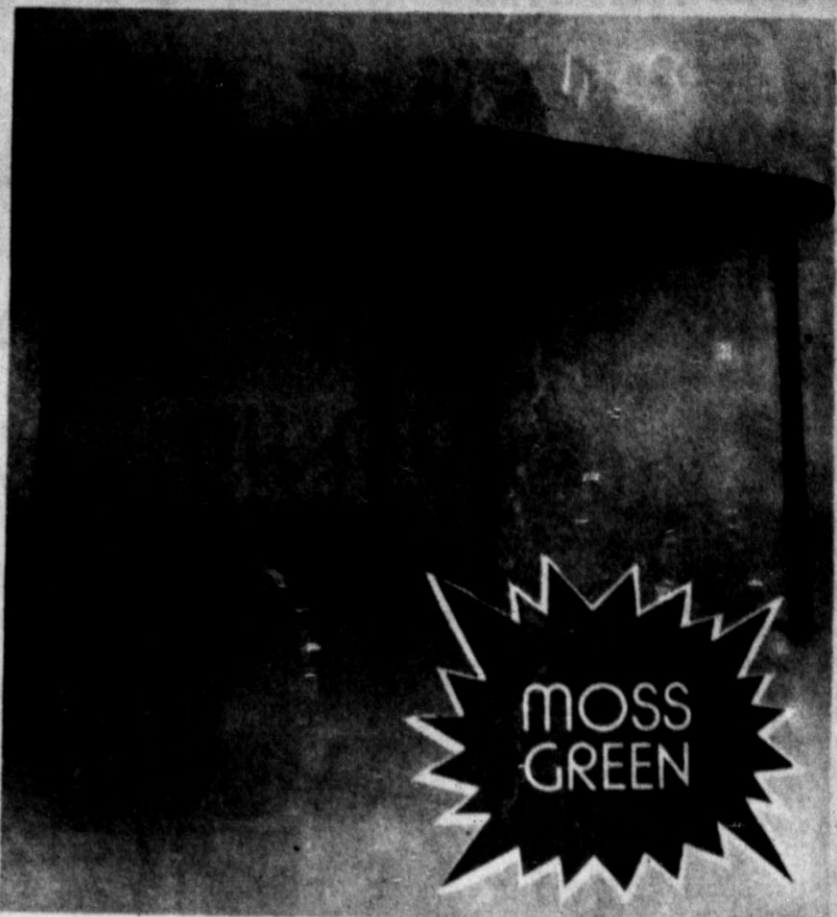
EACH ONLY

NO PURCHASE REQUIRED

COSCO FOLDING TABLE

\$12.88 WITHOUT PURCHASE OF CHAIRS
WITH PURCHASE OF 4 COSCO CHAIRS

FREE



MOSS GREEN



FOLKS, THIS IS ONE DEAL YOU WON'T GET THE "STING" ON! JUST THINK OF THE FUN & MANY USES FOR YOUR COSCO TABLE & CHAIRS DURING THE HOLIDAYS! GAMES, PARTIES, FOOD...BUY YOURS NOW DURING THIS SPECIAL & SAVE!

EACH TIME YOU PURCHASE A FOLDING CHAIR, YOU WILL RECEIVE A PROOF OF PURCHASE CARD. WHEN YOU HAVE 4 CARDS, THE TABLE IS YOURS **FREE**

Cosco One-Year Limited Warranty

THE MANUFACTURER WARRANTS THIS PRODUCT TO BE FREE FROM DEFECTS IN WORKMANSHIP AND MATERIAL UNDER NORMAL HOUSEHOLD USE AND SERVICE FOR ONE YEAR FOLLOWING DATE OF PURCHASE. THIS WARRANTY SHALL NOT APPLY TO DAMAGES ARISING FROM NEGLIGENCE, ACCIDENTAL DAMAGE OR COMMERCIAL USE OF THE PRODUCT. ALL CLAIMS MADE UNDER THIS WARRANTY SHOULD BE DIRECTED TO PRODUCT SERVICE DEPARTMENT, COSCO HOME PRODUCTS, 2525 STATE STREET, COLUMBUS, INDIANA, 47201. PRODUCTS SHOULD BE RETURNED TO THIS ADDRESS, FREIGHT PREPAID, ACCOMPANIED BY STATEMENT ESTABLISHING DATE OF PURCHASE AND DESCRIPTION OF DISSATISFACTION. COSCO WILL REPAIR OR REPLACE THE ITEM (OR ONE OF EQUAL QUALITY AND TYPE IF A REPLACEMENT IS NOT AVAILABLE) FREIGHT PREPAID TO THE BUYER. THIS IS A LIMITED WARRANTY. LIABILITY FOR CONSEQUENTIAL PROPERTY DAMAGES IS EXPRESSLY EXCLUDED.



CERTIFIED SLICED
WILSON'S BACON

\$1.19

1 LB. PKG.



3 LB. CAN

ALL VEGETABLE
PURE CRISCO
\$1.59



5 LB. BAG

ENRICHED FLOUR
GOLD MEDAL
59¢

TOTAL SAVER

SHOP TOTALS

Total Grocery Savers

- SUNSHINE **CRISPY RICE CEREAL** 13 OZ. BOX **79¢**
- EASY TO FIX BISCUITS **BISQUICK MIX** 40 OZ. BOX **99¢**
- TOMATO **HEINZ KETCHUP** 32 OZ. BTL **89¢**
- HERSHEY'S BONUS PKG - 2 FREE ENVELOPES **HOT COCOA MIX** 1 OZ. 14 CT. PKG **99¢**
- JUMBO SIZE **ELLIS TAMALES** No. 2 1/2 CAN **59¢**
- ELLIS - WITH BEANS - MILD **JALAPENO CHILI** 15 OZ. CAN **59¢**
- NRBISCO **OREO COOKIES** 19 OZ. PKG. **\$1.15**
- SUNSHINE **CHIP-A-ROOS** 12 OZ. PKG. **59¢**



10¢ OFF LABEL
LIQUID JOY

69¢

22 OZ. BTL.



ENRICHED FLOUR
GOLD MEDAL

5 59¢

LB. BAG

Dairy Delights

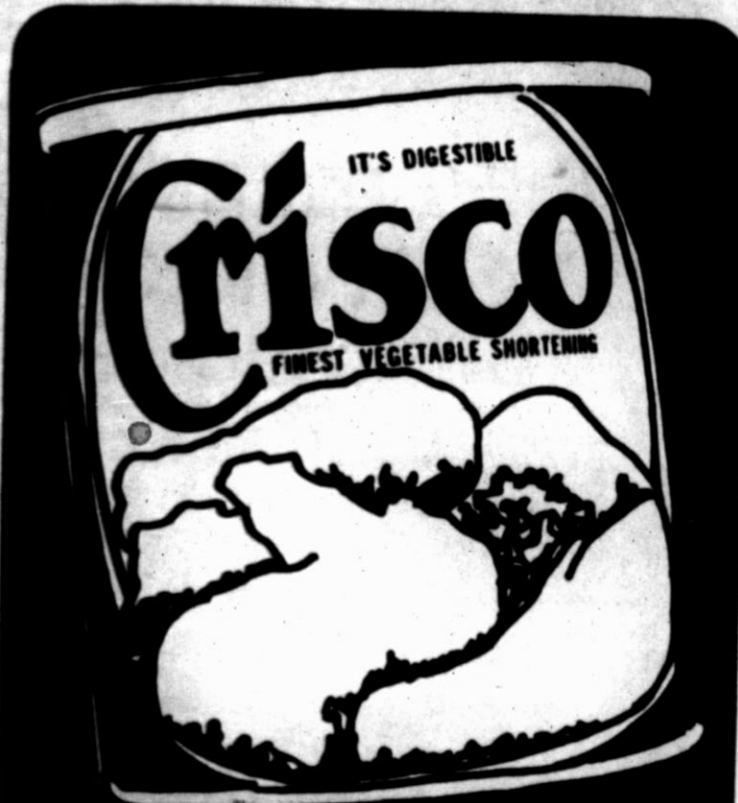
- AMERICAN OR PIMENTO CHEESE **BORDEN SINGLES** 12 OZ. PKG. **\$1.09**
- PURE CORN OIL QUARTERS **SHURFRESH MARGARINE** 1 LB. BOX **49¢**
- SHURFRESH **COTTAGE CHEESE** 24 OZ. CTN. **89¢**
- SHURFRESH **BUTTER-MILK** 1/2 GAL. CTN. **79¢**



10¢ OFF LABEL
LIQUID ERA

\$1.09

32 OZ. BTL.



ALL VEGETABLE
PURE CRISCO

3 \$1.59

LB. CAN

Frugal Food Specials

- CHEESE SAUSAGE HAMBURGER/PEPPERONI **JENO'S PIZZAS** 13 OZ. PKG. **79¢**
- ONE-DAY GRINKE CUT **FRIED POTATOES** 2 LB. BAG **69¢**
- MINUTE TART COCOA PURE **LEMON JUICE** 7 1/2 OZ. BTL. **59¢**
- MINUTE TART FROZEN **GRAPEFRUIT JUICE** 6 OZ. CAN **33¢**

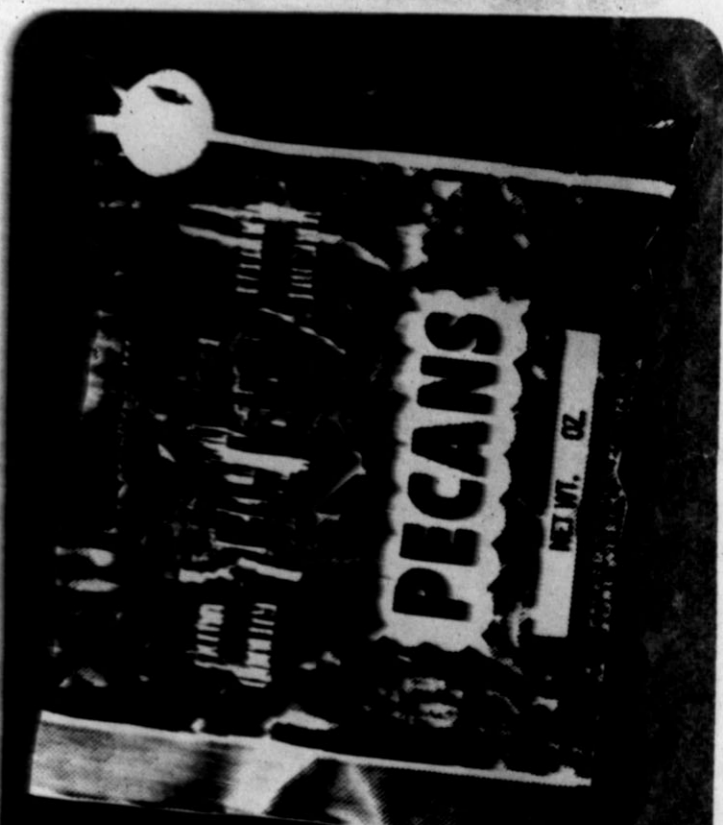


BETTY CROCKER LAYER ASSTD.

CAKE MIXES

49¢

18 OZ. BOX



HALVES OR PIECES
ELLIS PECANS

\$1.09

THRIFTWAY

THRIFTWAY

QUARTER PORK LOIN OR
FAMILY PACK PORK CHOPS
 SLICED INTO CHOPS 8-11 CHOPS
\$1.19
 LB.

EXTRA LEAN TRIM
CENTER CUT PORK CHOPS
\$1.49
 LB.

RUDY'S FARM WHOLE HOG
PORK SAUSAGE
\$1.29
 1 LB. ROLL

WILSON CERTIFIED
SLICED BACON
\$1.19
 1 LB. PKG.



CERTIFIED REGULAR OR BEEF
WILSON'S FRANKS
 12 OZ. PKG. **69¢**

WILSON'S SMOKED
PORK CHOPS
 LB. **\$1.79**

OSCAR MAYER PORK LINK SAUSAGE \$1.59 LB.	OSCAR MAYER SMOKED LINK SAUSAGE \$1.39 12 OZ. PKG.
OSCAR MAYER ROUND SQUARE SLICED BOLOGNA 69¢ 8 OZ. PKG.	OSCAR MAYER BEEF ROUND THICK SLICED BOLOGNA 69¢ 8 OZ. PKG.



ALL PURPOSE
RUSSET POTATOES
 10 LB. POLY BAG **79¢**

U.S. NO. 1 RUBY RED
GRAPEFRUIT
 LB. **19¢**

EXTRA FANCY RED ROME APPLES LB. 29¢	GREEN TEXAS CABBAGE LB. 19¢
WASHINGTON D'ANJOU PEARS LB. 39¢	CALIFORNIA LARGE AVOCADOS EA. 39¢
CALIFORNIA MELONS HONEY DEWS EA. 79¢	CALIFORNIA CELERY HEARTS PKG. 69¢

GIVE FOOD THIS CHRISTMAS!

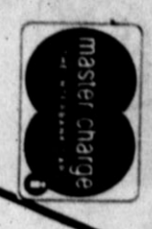
BUY AN ATTRACTIVE "GIFT CERTIFICATE" FROM YOUR THRIFTWAY STORE FOR THAT "HARD TO BUY FOR FAMILY" OR THE "PERSON WHO HAS EVERYTHING."



DISCOUNT CENTER

it's **THINGS** that **agatha**

Advertised Prices Effective Monday Nov. 28, thru Saturday Dec. 3



Gladite
FLOUR
5-Lb. Bag

59¢



Farmland
LINK SAUSAGE
69¢

Papercraft
26" Jumbo
CHRISTMAS WRAPPING PAPER
69¢



CHRISTMAS TREE
\$24.99

6-Foot
Colorado
Spruce Poly



Farmland
BACON
1-Lb. Pkg.

\$1.09



BORDEN
ICE CREAM
ALL FLAVORS
1/2 GALLON ROUND

\$1.19



3 x 15
GARLAND
Silver-Red-Gold
or White

\$1.19



Frosty Pop and
FUDGESICLES

\$1.19



2 1/2" 18-Piece
SATIN BALL

\$1.49



Enjoy
32-Oz.
Bottles
6-Pack
\$1.29
Plus Deposit



DISCOUNT CENTER

it's **THINGS** that **agatha**



Mattel
TENDER LOVE 'N' KISSES

\$12.97



Osmond Dolls
DONNY OR MARIE

\$7.97

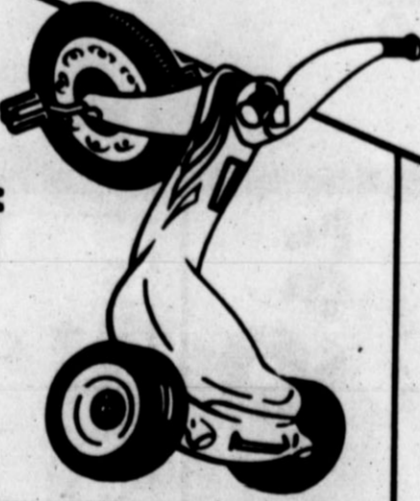


Advertised Prices Effective Monday
November 28, thru Saturday
December 3, 1977

Supplement to:
Tulia Herald, Canyon News, Briscoe County
News, Kress Chronicle, Valley Tribune, Castro
County News, Frietas Star, Quay County Sun,
and The Herald Brand.

Ideal No. 2008-1
JAWS GAME

\$5.49



Marrx
LITTLE WHEEL
Riding Trike

\$10.97

Standard
6-Foot
Moss
Green
CHRISTMAS TREE

\$9.97



LAY AWAY NOW FOR
Christmas

Santa or Noel
CANDLES
Novelty
Decorations

\$1.49



Coby Shiny Glass
ORNAMENTS
12 in a Box

69¢



1000 Silver
ICICLES
Decorations

37¢





DISCOUNT CENTER

Smiley's GIFT GUIDE

Advised Prices Effective Mon. Dec. 28, thru Sat. Dec. 3



BABY COME BACK

No. 9799 *

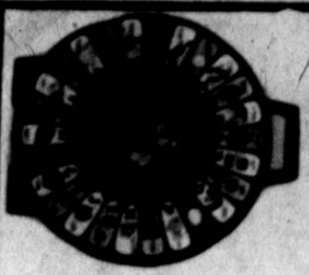
\$12.97



IDEAL MICROMO CAR

No. 4372

\$7.99



SEE 'N' SAY Assortment

\$7.97



BABY THAT AWAY

\$12.97

No. 7231



BIG WHEEL

No. 5045

\$17.97



BABY SOFSKIN

No. 461

\$6.97

CLIP TOY DISCOUNT AND SAVE COUPON

10% OFF

GIBSON'S DISCOUNT PRICE! EXCLUDES SALE ITEMS

LITTLE DRESSY BESSY OR LITTLE DAPPER DAN

\$2.39



SUPERSTAR BARBIE

No. 9720

\$5.97



SPIROGRAPH

No. 14210

\$3.97



YOUR CHOICE BABY DOLL

Shield, Lumino, Gor.

\$3.99



DISCOUNT CENTER

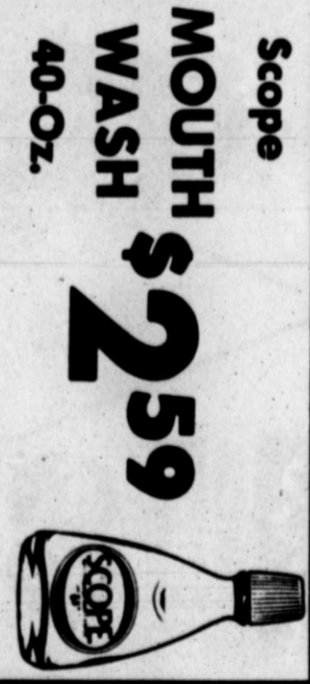
Florsday GIFT GUIDE

Advised Prices Effective Monday, November 28, thru Saturday, December 3,



Secret ANTI-PERSPIRANT

7-Oz. \$1.29
8-Oz.



Scope MOUTH WASH

40-Oz.

\$2.59



Bounty TOWELS

\$5.9¢



Charmin TOILET TISSUE

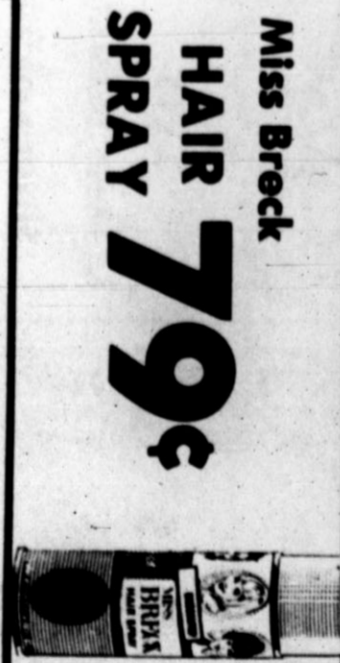
\$7.9¢



LISTERINE

32-Oz.

\$1.79



Miss Breck HAIR SPRAY

\$7.9¢



Zoe WAXED PAPER

100-Foot

\$3.7¢



Heavy Duty Reynolds WRAP

18" x 25'

\$6.7¢



Jergens's LOTION

10 Oz.

\$9.9¢

Head and Shoulders SHAMPOO

4-Oz. Tube **\$1.17**



GLADE SOLID

6-Oz.

Mix or Match \$3.99¢



Smart SANTA'S SHOP NOW!

DISCOUNT CENTER

FISHING & HUNTING LICENSES AVAILABLE
Advertised Prices Effective Monday, November 28, thru Saturday December 3

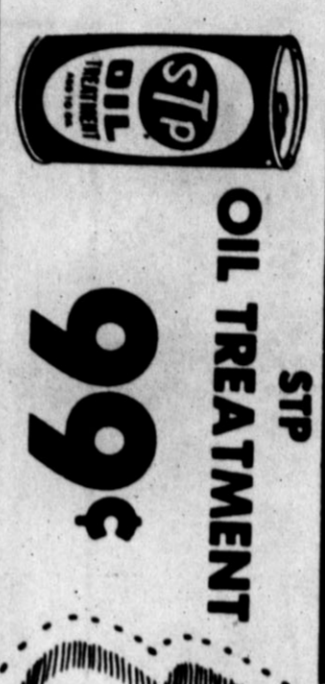


\$2.99
1 Gallon
Zerex
ANTI-FREEZE

\$1.29
25-Lb.
PEAT MOSS



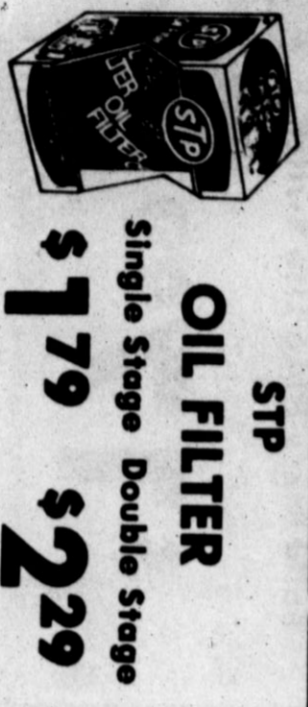
84¢
Quart
STP
MOTOR OIL



99¢
STP
OIL TREATMENT



49¢ 8-OZ.
69¢ 12-OZ.
STP
GAS TREATMENT



\$1.79 Single Stage
\$2.29 Double Stage
STP
OIL FILTER



\$2.59
STP
AIR FILTER

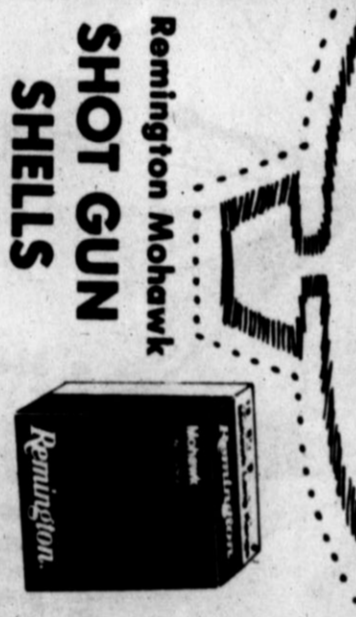
Remline
TOOL
BOX
\$6.97



\$7.97
Wilson Inivcible
BASKET BALL
No. 1350



79¢
14-OZ.
Prestone
DEICER
with scraper top



\$3.69
12 Ga.
Remington Mohawk
SHOT GUN
SHELLS



\$1.97
Zebco Combination
ROD and
REEL
No. 33 Reel
No. 6100 Rod

10%
ALL OTHER
AMMUNITION
Long
Range



DISCOUNT CENTER

Advertised Prices Effective Mon.
Nov. 28, thru Sat. Dec. 3

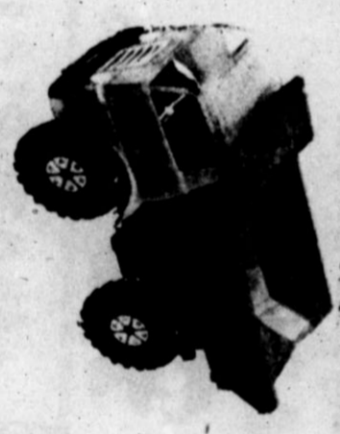
\$12.97
Kenner
TREE
TOTS
TREE
HOUSE
No. 97100



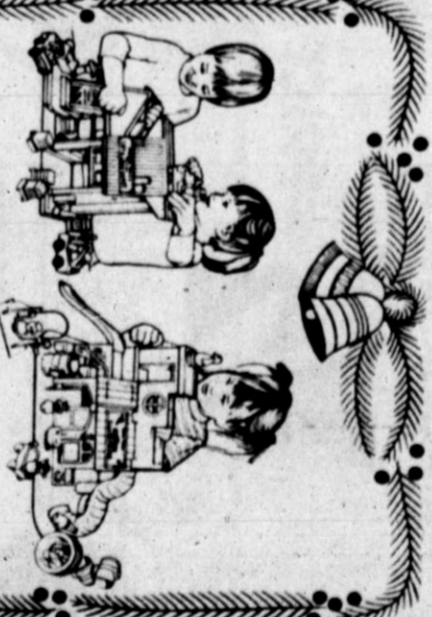
\$11.97
Kenner
SIT
'N'
SPIN
No. 3460



\$5.49
Tonka
DUMP TRUCK
OR
PICKUP TRUCK
No. 2360



\$7.97
Blazon
ROAMER
No. 1460



\$13.97
Fisher Price
LIFT & LOAD DEPOT
OR
SESAME
CLUB HOUSE
No. 137

\$10.97
Kenner
STRETCH
ARMSTRONG
No. 71100



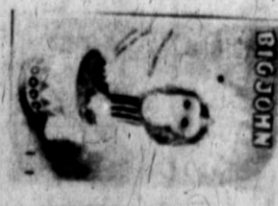
\$7.97
Fisher Price
PLAY DESK
OR
CASH REGISTER
No. 926



\$6.99
Tonka
GRADER
No. 2510



\$9.99
Lewis Galoob No. 8122
CHIMPEE
INDIAN



\$3.99
Ohio Art
ETCH-A-
SKETCH





DISCOUNT CENTER



Advised Prices Effective Monday November 28, thru Saturday, December 3

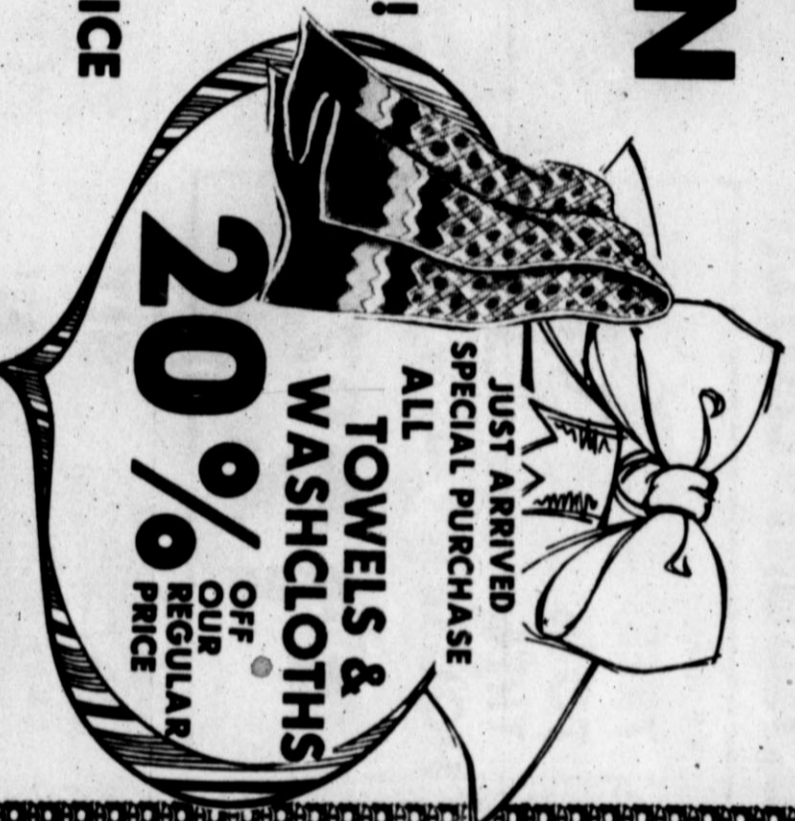


Gibson
PANTY HOSE
One size fits all
37¢
or 3/11.00

BARGAIN BUYS

THIS WEEK ONLY!
SELECTED
MERCHANDISE

1/2 PRICE

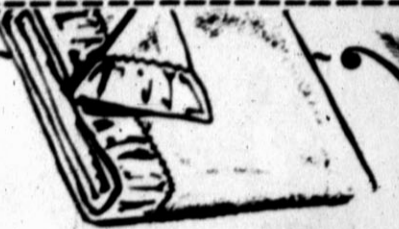


20% OFF OUR REGULAR PRICE
JUST ARRIVED
SPECIAL PURCHASE
ALL
TOWELS & WASHCLOTHS

Available in Hereford, Tulla and Canyon Only!

CLIP THIS COUPON

Pick Any
INFANT WEAR
and we'll take
25% OFF
WITH THIS COUPON



BLANKETS
60% Polyester -
40% Acrylic
Reg. to '5"
\$3.99



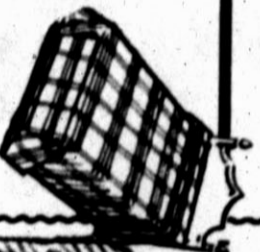
One Specially
SELECTED GROUP
MATERIAL
99¢ YARD



Northern Electric
BLANKET
Twin Bed Single Control
\$15.97

Single Control
DOUBLE BED
Double Control
\$17.97

BED SPREADS
by Everwear
Priced to '25"
\$19.97



Priced to '32"
\$25.97



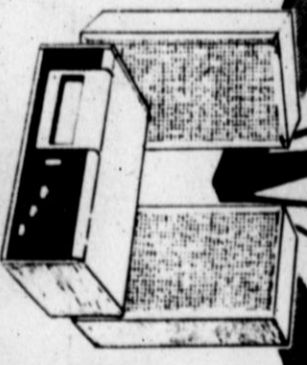
MATERIAL
Reg. NOW **\$1.79** YD.
'2"
NOW **\$2.79** YD.
'3"
Available in Hereford, Tulla and Canyon Only!



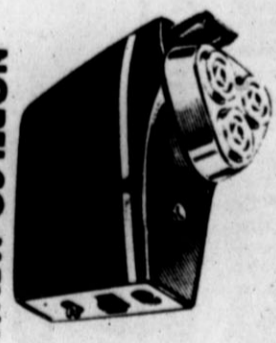
DISCOUNT CENTER



Advised Prices Effective Monday, Nov. 28, thru Saturday Dec. 3



Soundesign
STEREO
w/8 Track
\$149.99
No. 6356-86



NORELCO MEN'S
ROTARY ELECTRIC
TRIPLE HEADER
SHAVER
\$34.99



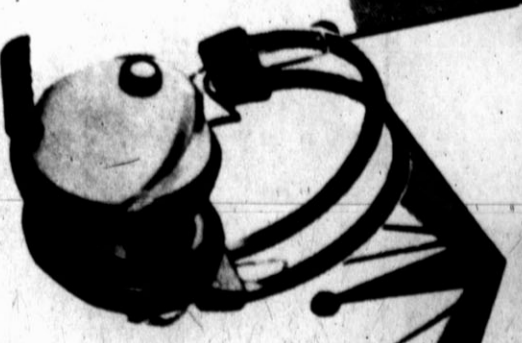
Sanyko LED
DIGITAL CLOCK
Solid State-Hi-Lo Lite Switch
\$17.99

Bic Throw Away
BUTANE
LIGHTER
59¢



Northern
1200 WATT
PRO DRYER
\$9.99
No 1881

Le-Bo No. A-208
TAPE CASE
Holds 24 Tapes
\$5.99



Northern 4-Way
LIGHTED
MAKEUP
MIRROR
No. 1604
\$16.99

Le-Bo
HEAD PHONES
\$8.49

SPECIAL DISCOUNT COUPON
ANY ONE ITEM ANY DEPARTMENT
10% OFF
EXCLUDES SALE ITEMS!





DISCOUNT CENTER

Polaroid
**ONE STEP
CAMERA**
\$28.97



POLAROID FILM

SX70
COLOR FILM..... **\$4.99**

108
COLOR FILM..... **\$4.89**

88
COLOR FILM..... **\$3.99**



WaterPik SM2
**SHOWER
MASSAGE**
\$74.99

CHRISTMAS



Advertised Prices Effective Monday, November 28, thru Saturday, December 3

COLOR PRINT FILM

110-20 or 126-20

**KODAK
FILM**



\$7.29

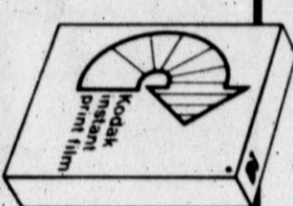
FLASH BULBS & CUBES

SYLVANIA
FLASHCUBES **\$1.19**

SYLVANIA
MAGICUBES **\$1.69**

SYLVANIA
FLASH BARS **\$1.89**

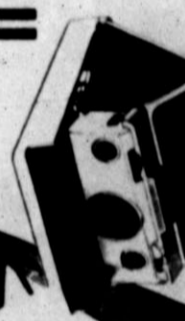
SYLVANIA
FLIP FLASH **\$1.29**



KODAK PR-10
INSTANT
COLOR
FILM
\$4.99

ALPHA II CAMERA

Polaroid
SX70



\$119.99



Kodak 608 Tele-Instamatic
**POCKET CAMERA
OUTFIT**
\$27.99



Kodak EK2
**HANDLE
CAMERA**
\$28.97



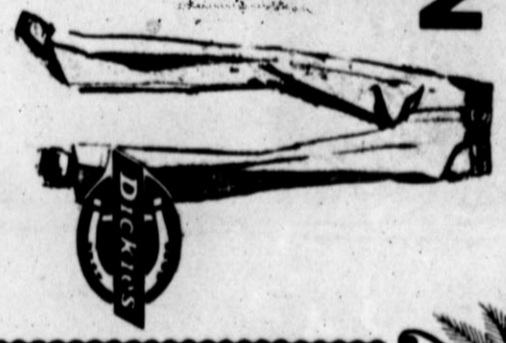
DISCOUNT CENTER

Advertised Prices Effective Monday, November 28, thru Saturday, December 3

Dickies

WESTERN FLARE JEANS

\$6.97



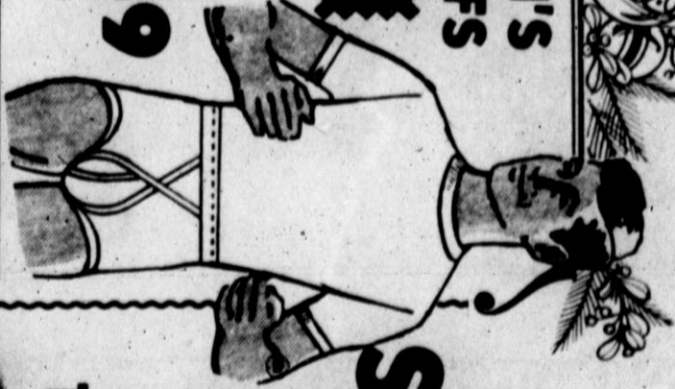
SPARTA Socks

MEN'S BRIEFS

Healthknit

Pkg. of 2

\$2.49



MEN'S SHIRTS

\$3.00 OFF
G.D.P.



TAKE YOUR CHOICE!

WORK CLOTHES



SHIRT **\$5.97**

PANTS **\$6.97**

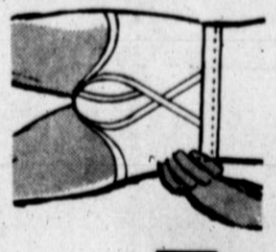


BOY'S BRIEFS

by
Health Knit

Pkg. of 2

\$1.79



Men's Western or WORK BOOTS

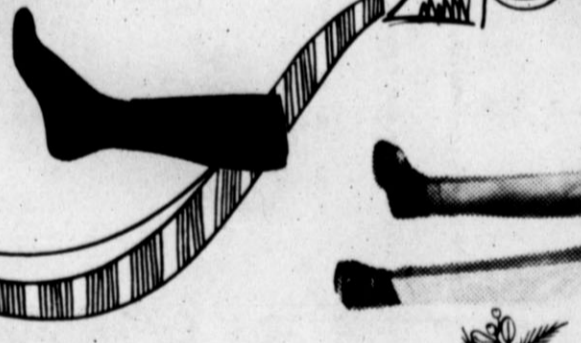


TAKE
\$3.00 OFF
OUR PRICE

BUY NOW
AND SAVE!

Sir James MEN'S SOCKS

79¢



MEN'S T-SHIRTS

Healthknit

\$2.49

Pkg. of 2

Men's WORK SOCKS

Stretch cushion foot
75% Cotton, 25% Nylon

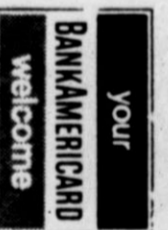
99¢

Pkg. of 3



DISCOUNT CENTER

SANTAS BAG OF VALUES



Advertised Prices Effective Monday, November 28, thru Saturday, December 3, 1977



DISCOUNT CENTER



Rival
CROCK POT
No. 3100
\$11.99

Munsy
BAKER/BROILER
No. 7650
\$39.99

ALL
LUGGAGE

Regal
CORN POPPER
No. K6727
\$10.99

Mirror
PIZZARIA PIZZA MAKER
\$14.49

Regal 7-piece
HEALTH SET
Extra Thick Cast Aluminum
\$17.99

Dazey
DONUT FACTORY
No. DF2

Presto
HOT DOGGER
\$16.99

Mr. Coffee
DRIP COFFEE MAKER
No. MCS
\$28.89

Presto
DOUBLE BURGER MAKER
No. BP2

Presto
FRY DADDY
FRY BABY
\$12.89

25%

Samsonite
STEEL FOLDING CHAIRS
No. 2603
\$7.99

25%

Swag or Table
LAMPS
Crown
SMOKE STANDS
YOUR CHOICE
\$10.99

No. HOTDI
\$8.99

Presto
2-SLICE TOASTER
TD2
\$13.99

Sunbeam
MASTER DELUXE MIXER
w/Dough Hooks
White-Gold-Avocado
\$56.99

\$17.99

Sunbeam
HAND MIXER
No. 3-72
\$15.99

Mary Proctor
IRONING BOARD
No. 62602
Mr. Coffee 100
COFFEE FILTERS
69¢

The Hereford Brand

A member of most families in the Hereford trade area

full color
 WAGON
 SUNDAY, NOVEMBER 27, 1977

COMICS

PEANUTS
 featuring
"Good of Charlie Brown"
 by Schulz

PSYCHIATRIC HELP \$4

SOMETIMES I THINK I DON'T KNOW ANYTHING ABOUT LIFE

THE DOCTOR IS IN

HELP \$4

I NEED HELP

THE DOCTOR IS IN

TELL ME A GREAT TRUTH! TELL ME SOMETHING ABOUT LIVING THAT WILL HELP ME...

DO YOU EVER WAKE UP AT NIGHT AND WANT A DRINK OF WATER?

SURE.. QUITE OFTEN

WHEN YOU'RE GETTING A DRINK OF WATER IN THE DARK, ALWAYS RINSE OUT THE GLASS BECAUSE THERE MIGHT BE A BUG IN IT! FIVE CENTS, PLEASE...

GREAT TRUTHS ARE EVEN MORE SIMPLE THAN I THOUGHT THEY WERE..

beetle
 by mort walker

ARE YOU DOUBLE-DATING WITH US OR NOT?

I'LL SEE

I GOT A FEW LITTLE THINGS TO WORK OUT

CAN I USE YOUR PHONE, SARGE?

I GUESS SO

HAVE YOU GOT A PIECE OF PAPER?

YEAH

CAN I USE YOUR PENCIL?

HERE

11-27

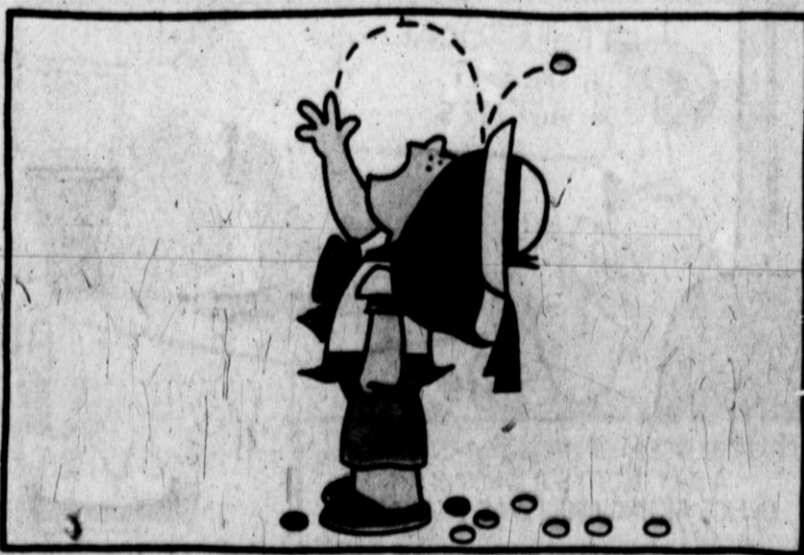
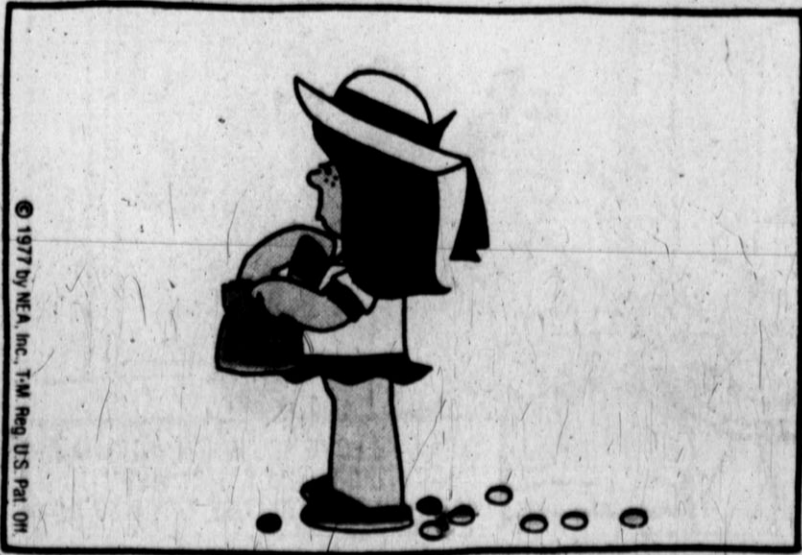
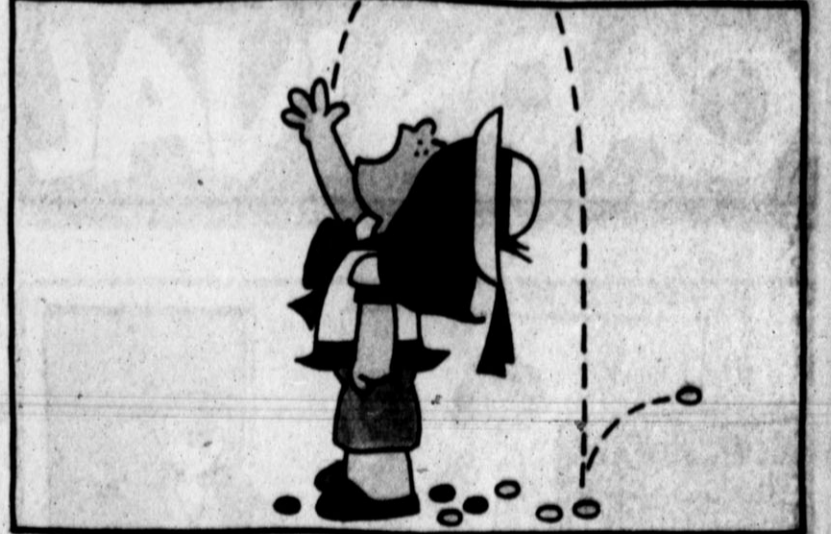
CAN I BORROW \$20 AND YOUR JEEP?

MORT WALKER

I FIND HIM IN A GOOD MOOD SO SELDOM, I THOUGHT I'D GO FOR BROKE

BORN LOSER

by Art Sansom



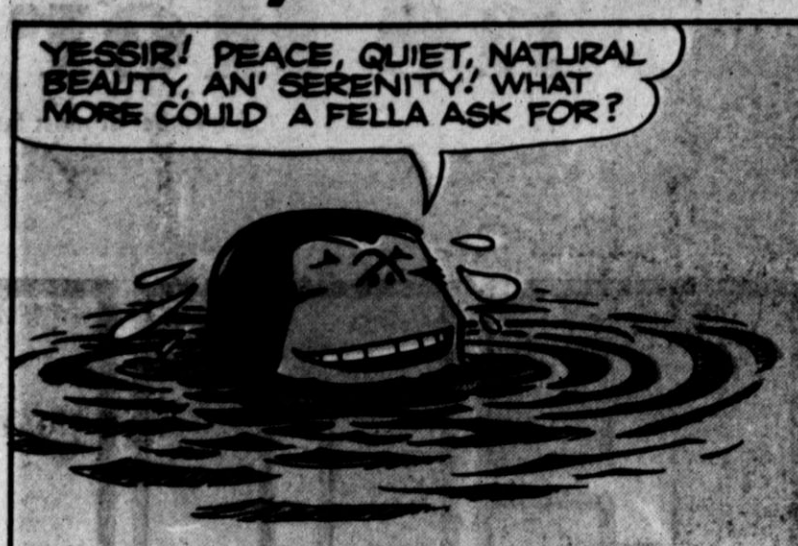
IT'S A GOOD THING I'M NOT CRAZY ABOUT JELLY BEANS!

ART SANSON 11-27

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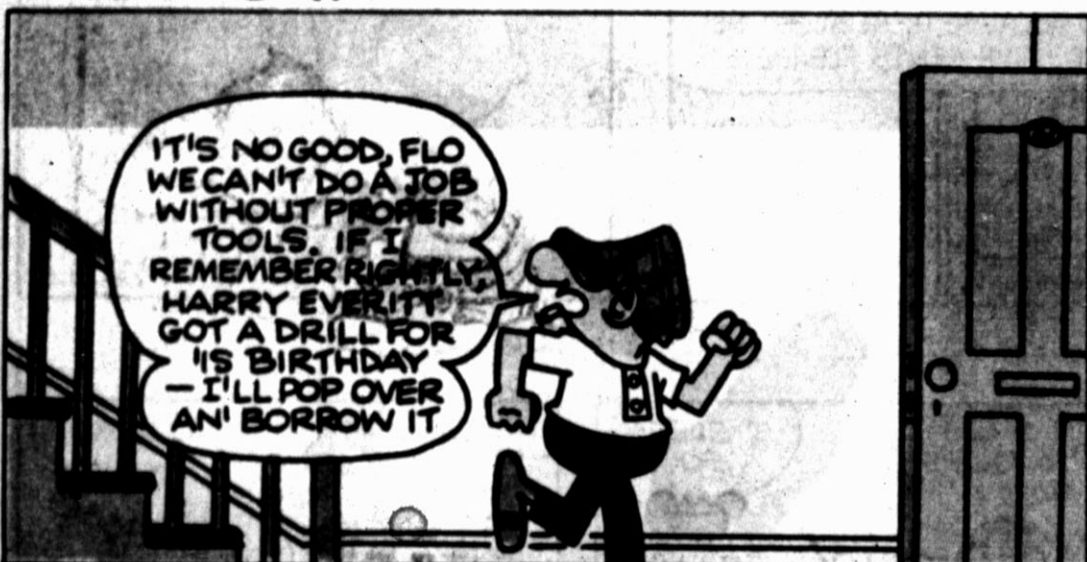
ALLEY OOP

by Dave Graue



ANDY CAPP

by Smythe



CARNIVAL



"WATCH IT, SHIRLEY, HERE COMES OLD SEPTEMBER SONG!"

Prince Valiant

by Hal Foster

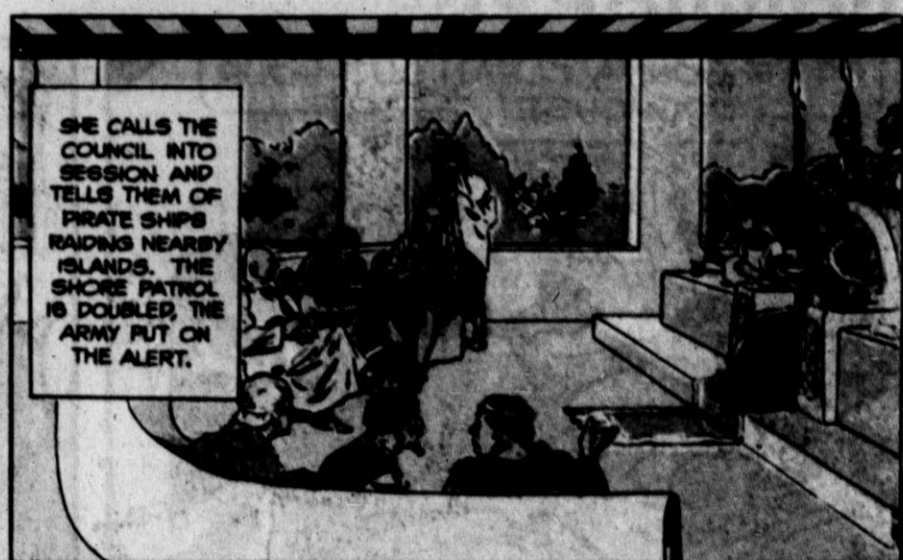


Only Story: AFTER ALL THE EXCITEMENT OF THE KIDNAP PLOT, VAL AND HIS FAMILY FIND THE GUEST PALACE GARDEN A WELCOME REST.

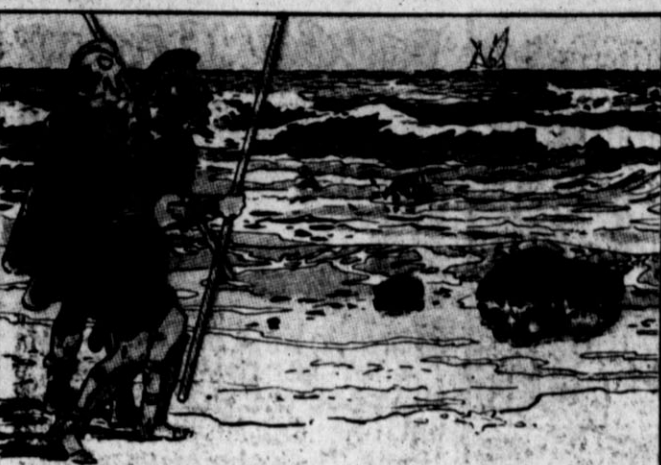
BUT NOT FOR LONG. THE CAPTAIN OF ONE OF ALETA'S SHIPS TELLS OF PIRATE SHIPS RANGING THE WATERS NEAR THE MISTY ISLES.



ALETA ORDERS A SHIP PROVISIONED FOR THE RETURN VOYAGE. GATHERS HER FAMILY TOGETHER AND THEN SETS SAIL FOR HER ISLAND KINGDOM.



SHE CALLS THE COUNCIL INTO SESSION AND TELLS THEM OF PIRATE SHIPS RAIDING NEARBY ISLANDS. THE SHORE PATROL IS DOUBLED, THE ARMY PUT ON THE ALERT.



SEVERAL DAYS LATER THE SHORE PATROL FINDS A CASTAWAY STRUGGLING IN THE SURF, TOO WEAK TO FIGHT THE UNDERTOW THAT KEEPS WASHING HIM BACK.



HE TELLS A STORY OF SHIPWRECK, OF GALE WINDS AND AN OVERLOADED SHIP. ALL WERE LOST SAVE HIM.



WHEN HE HAS SUFFICIENTLY RECOVERED, ALETA SUMMONS HIM. HE SAYS HE IS AN ATHENIAN, HIS NAME HECTOR.



HIS POLITE MANNERS AND RICH GARMENTS INDICATE THAT HE COMES FROM A GOOD FAMILY. THE TWINS ARE DELIGHTED. HE IS NICE LOOKING AND THEY HAVE HAD NO LOVE AFFAIR FOR MONTHS.

11-27 NEXT WEEK - Suspicions

FRANK & FRED



WINTER AGAIN! FREEZING WINDS!..COLD SNOW!..ICY STREETS!



I DON'T THINK I CAN TAKE MUCH MORE OF IT!..



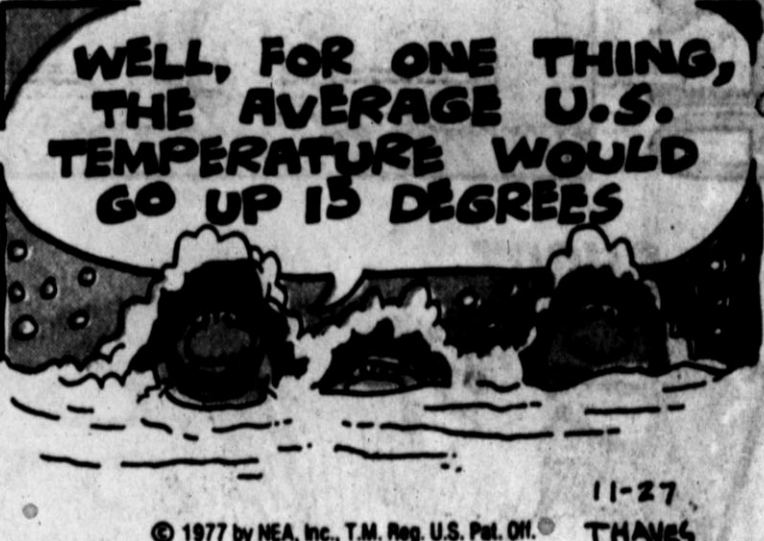
..I SURE WISH THEY'D HURRY UP AND MAKE PUERTO RICO A STATE!



MAKE PUERTO RICO A STATE ...?



HOW THE HECK WOULD THAT HELP?



WELL, FOR ONE THING, THE AVERAGE U.S. TEMPERATURE WOULD GO UP 15 DEGREES

© 1977 by NEA, Inc., T.M. Reg. U.S. Pat. Off. 11-27 THANKS

JOHNNY WONDER

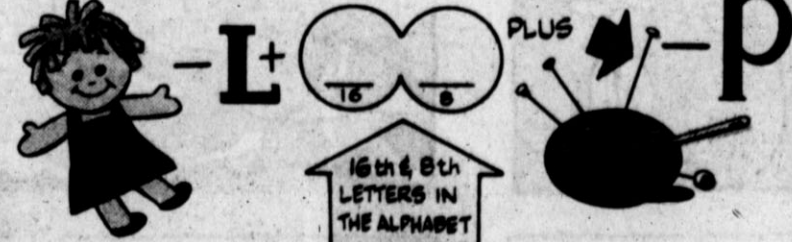
by Dick Rogers

WHO AM I ?

I'M A TALENTED ENTERTAINER IN OCEANARIUMS. I'M USUALLY MISTAKEN FOR A PORPOISE, BUT PORPOISES GENERALLY HAVE BLUNT NOSES, WHILE MOST OF MY KIND HAVE LONG SNOUTS.



SOLVE THE REBUS TO SPELL MY NAME



PRINT MY NAME HERE

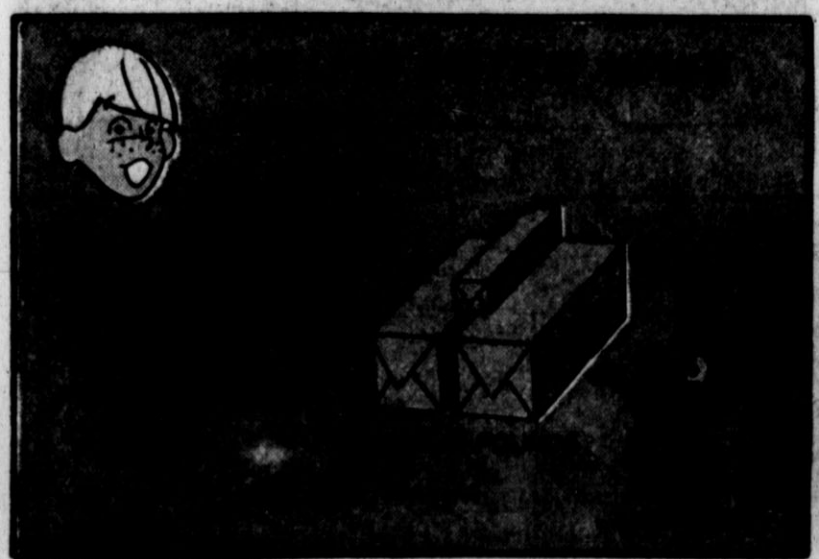


JOHNNY'S DAFFY DICTIONARY

"THE DAFFY DEFINITION OF A HUMMINGBIRD IS A WOULD-BE SONG BIRD THAT'S FORGOTTEN THE WORDS!"



HUMMMMMMMMM



THIS WEEK'S TOP PRIZE QUESTION:

IF YOU WANT TO MAKE YOUR VOICE SOUND LOUDER TO PEOPLE FAR AWAY, YOU CAN USE A MEGAPHONE. USUALLY THE SOUND WAVES OF YOUR VOICE TRAVEL OUTWARD IN ALL DIRECTIONS. THE MEGAPHONE MAKES THE VOICE SOUND LOUDER BECAUSE IT POINTS THE SOUND WAVES IN ONLY ONE DIRECTION AND KEEPS THEM FROM SPREADING OUT. THUS, THE SOUND IS INTENSIFIED, OR MADE STRONGER.

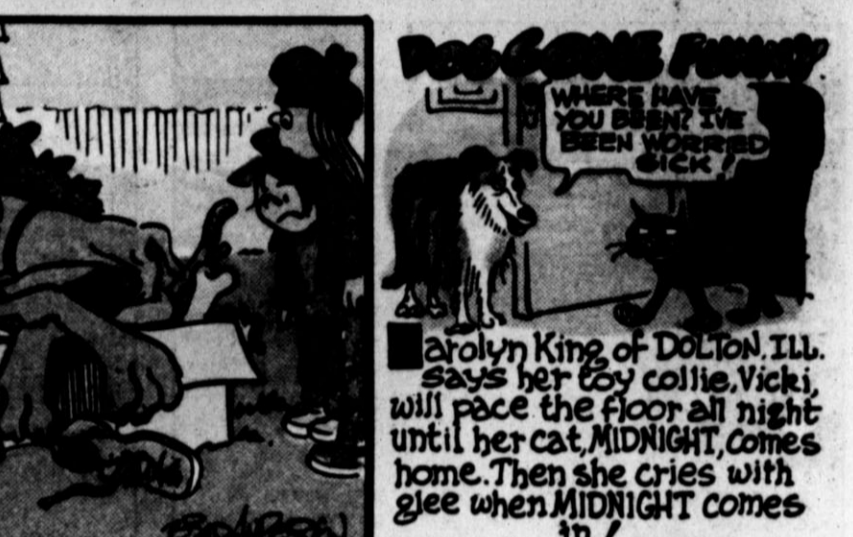
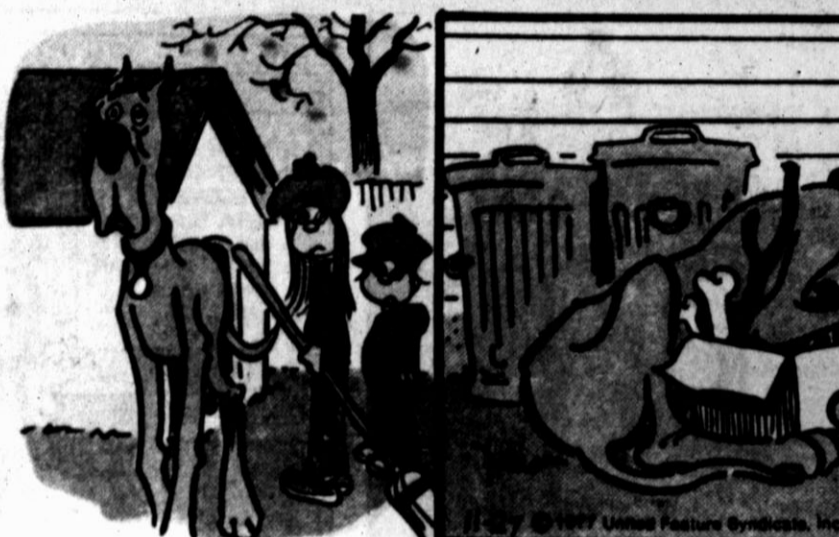


Boys and Girls:
Win one of these valuable prizes for the question answered here each week. Send your age and question to:
Johnny Wonder
(c/o this newspaper)
P. O. Box 1336 (SUNDAY)
Santa Cruz, Calif. 95061

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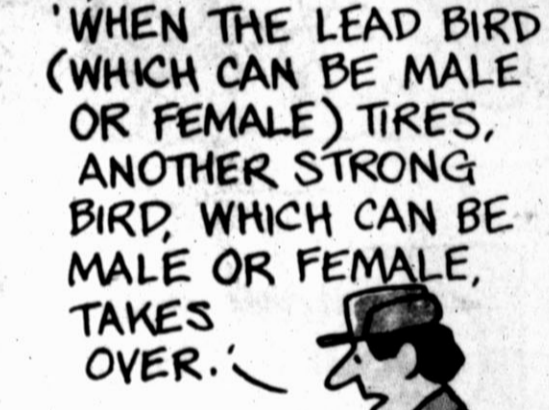
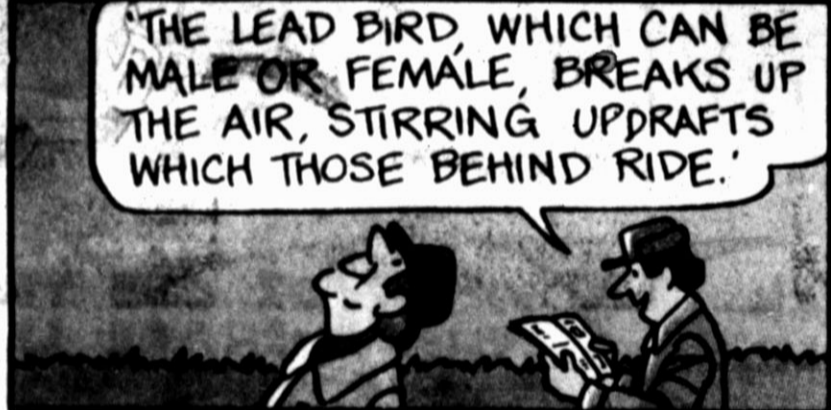
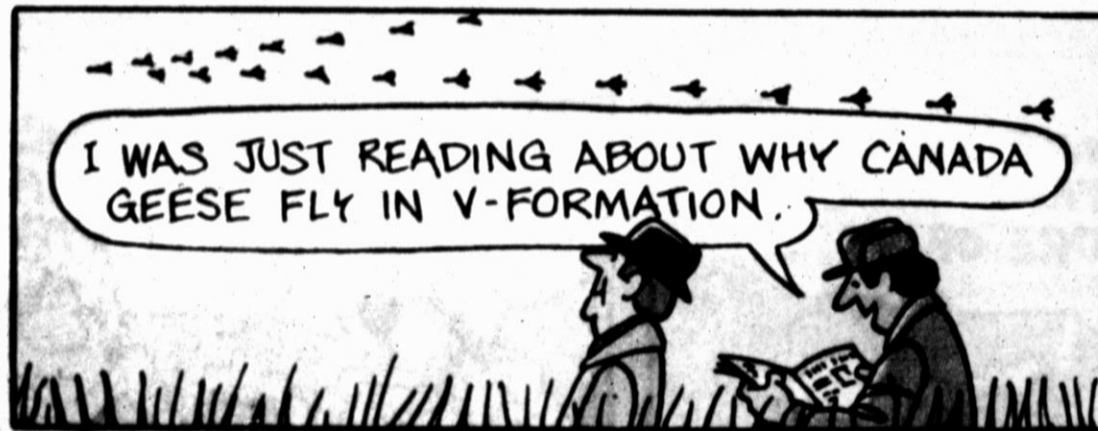
MARMADUKE

by Brad Anderson

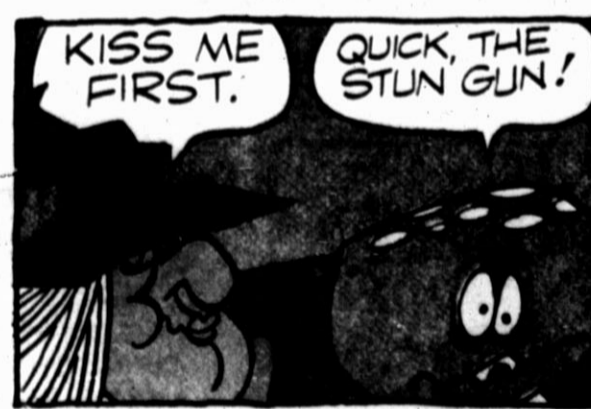


DOG-GONE FUNNY!
 Carolyn King of DOLTON, ILL. says her toy collie, Vicki, will pace the floor all night until her cat, MIDNIGHT, comes home. Then she cries with glee when MIDNIGHT comes in!

DITTO'S WORLD

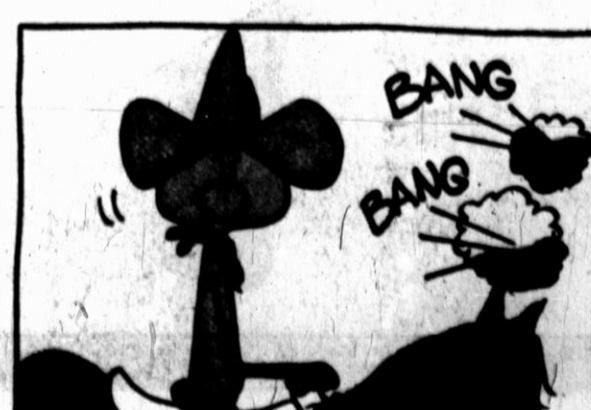


SHORT RIBS



EEK & MEER

by Howe Schneider



PATTERNS

1324
38-50

So Wearable
A favorite is the jumper-blouse combination. No. 1320 with Photo-Guide is in Sizes 8 to 18. Size 10, 32 and one-half bust; jumper, 2 and one-half yards, 54-inch; blouse, 1 and five-eighths yards 45-inch.

1320
8-18

1402
8-18

Sew Simple
This dress with slimming lines will be a wardrobe favorite. No. 1324 with Photo-Guide is in Sizes 38 to 50. Size 40, 44 bust: 2 and three-fourths yards 60-inch.

Your Choice
Make two lovely items for your wardrobe from one pattern. No. 1402 with Photo-Guide is in Sizes 8 to 18. Size 10, 32 and one-half bust; dress, 1 and three-fourths yards 60-inch; pantsuit, 4 and one-half yards 45-inch.

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TO ORDER Send \$1 each plus 25c for postage and handling with name, address, pattern number and size to PATTERNS (name of paper), P.O. Box 4899, Chicago, Ill. 60680.

Polly's Pointers

DEAR POLLY---When all of the drink in a soda pop can is not used I put on a plastic lid from a potato chip can. It's a close enough fit to retain the carbonation in the drink.---MRS.F.M.L.



DEAR POLLY -- When caring for an elderly person or semi-invalid, attach a little jingle bell to the side edge of the top sheet so as to alert the one in attendance (who may be doing something else) that the patient is stirring. When the bell jingles, the patient needs some attention. -- BESSIE.

Send your helpful hints to Polly's Pointers in care of this newspaper.

DEAR POLLY --- I fold my lawn chaise lounge on the floor, lay bath towels over it and have a great place to spread out sweaters after I have washed them. Another small trick is to turn the ironing board upside down on the bed or against a chair and insert petroleum jelly into the working parts with a cotton-tipped stick. This eliminates a lot of squeaking. --- MRS. J.P.

DEAR POLLY --- An old toothbrush is good for removing egg and such from between the tines of forks and for many more useful small jobs. --- MRS. A.S.

DEAR POLLY---I bought an extra toilet brush to keep just for scouring the bathtub. This is most efficient for cleaning the tub without that backache that comes from so much reaching. I keep this brush stored in an empty coffee can I have decorated.---MURIEL.



DEAR POLLY---I am a new mom who loves the convenience of paper diapers but hate it when the tape fails to stick (one usually has to throw away a brand-new diaper). I have now learned to keep a dispenser of clear adhesive-backed plastic tape by baby's changing table. When the tape tabs fail I have this right at hand to use as a replacement.---M.L.Y.



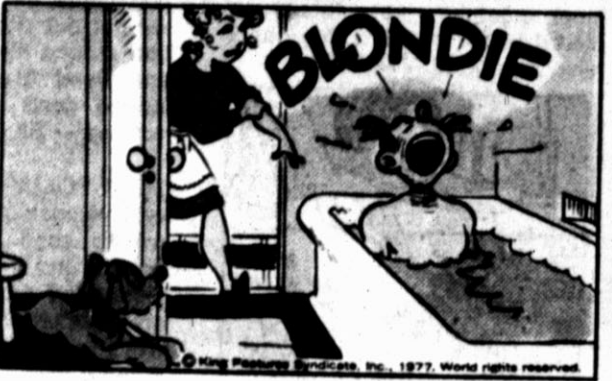
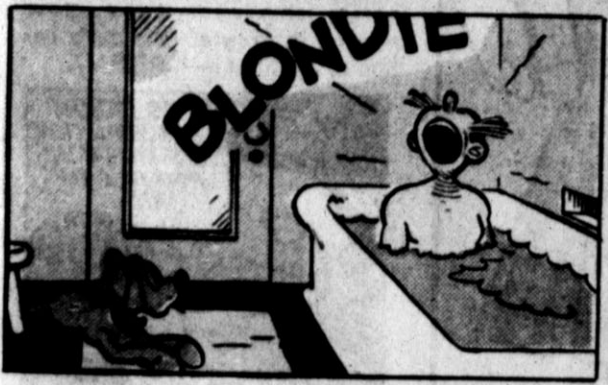
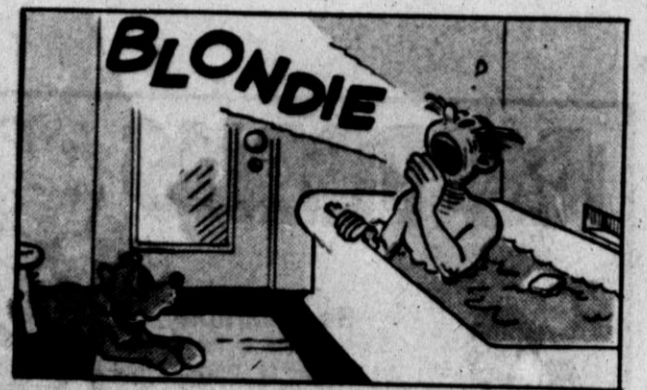
DEAR POLLY -- When one gets a dog it must have a collar, so when we got our dog we fitted an old belt around his neck, cut it to fit and used that for a collar. It looked good as new and cost nothing. -- BILLIE JO.

DEAR POLLY -- Road film on a car's windshield often stubbornly resists soap and water, elbow grease and most detergents but cleans off quickly if a dash of cream of tartar is sprinkled on the wet glass and then wiped off with a paper towel. ---MYRTLE.



A snuggly coat for you and your dog. No. 5215 has full sleeves and is made in U.S.A. Sizes 8-10-12-14-16-18-20-22-24-26-28-30-32-34-36-38-40-42-44-46-48-50-52-54-56-58-60-62-64-66-68-70-72-74-76-78-80-82-84-86-88-90-92-94-96-98-100-102-104-106-108-110-112-114-116-118-120-122-124-126-128-130-132-134-136-138-140-142-144-146-148-150-152-154-156-158-160-162-164-166-168-170-172-174-176-178-180-182-184-186-188-190-192-194-196-198-200-202-204-206-208-210-212-214-216-218-220-222-224-226-228-230-232-234-236-238-240-242-244-246-248-250-252-254-256-258-260-262-264-266-268-270-272-274-276-278-280-282-284-286-288-290-292-294-296-298-300-302-304-306-308-310-312-314-316-318-320-322-324-326-328-330-332-334-336-338-340-342-344-346-348-350-352-354-356-358-360-362-364-366-368-370-372-374-376-378-380-382-384-386-388-390-392-394-396-398-400-402-404-406-408-410-412-414-416-418-420-422-424-426-428-430-432-434-436-438-440-442-444-446-448-450-452-454-456-458-460-462-464-466-468-470-472-474-476-478-480-482-484-486-488-490-492-494-496-498-500-502-504-506-508-510-512-514-516-518-520-522-524-526-528-530-532-534-536-538-540-542-544-546-548-550-552-554-556-558-560-562-564-566-568-570-572-574-576-578-580-582-584-586-588-590-592-594-596-598-600-602-604-606-608-610-612-614-616-618-620-622-624-626-628-630-632-634-636-638-640-642-644-646-648-650-652-654-656-658-660-662-664-666-668-670-672-674-676-678-680-682-684-686-688-690-692-694-696-698-700-702-704-706-708-710-712-714-716-718-720-722-724-726-728-730-732-734-736-738-740-742-744-746-748-750-752-754-756-758-760-762-764-766-768-770-772-774-776-778-780-782-784-786-788-790-792-794-796-798-800-802-804-806-808-810-812-814-816-818-820-822-824-826-828-830-832-834-836-838-840-842-844-846-848-850-852-854-856-858-860-862-864-866-868-870-872-874-876-878-880-882-884-886-888-890-892-894-896-898-900-902-904-906-908-910-912-914-916-918-920-922-924-926-928-930-932-934-936-938-940-942-944-946-948-950-952-954-956-958-960-962-964-966-968-970-972-974-976-978-980-982-984-986-988-990-992-994-996-998-1000-1002-1004-1006-1008-1010-1012-1014-1016-1018-1020-1022-1024-1026-1028-1030-1032-1034-1036-1038-1040-1042-1044-1046-1048-1050-1052-1054-1056-1058-1060-1062-1064-1066-1068-1070-1072-1074-1076-1078-1080-1082-1084-1086-1088-1090-1092-1094-1096-1098-1100-1102-1104-1106-1108-1110-1112-1114-1116-1118-1120-1122-1124-1126-1128-1130-1132-1134-1136-1138-1140-1142-1144-1146-1148-1150-1152-1154-1156-1158-1160-1162-1164-1166-1168-1170-1172-1174-1176-1178-1180-1182-1184-1186-1188-1190-1192-1194-1196-1198-1200-1202-1204-1206-1208-1210-1212-1214-1216-1218-1220-1222-1224-1226-1228-1230-1232-1234-1236-1238-1240-1242-1244-1246-1248-1250-1252-1254-1256-1258-1260-1262-1264-1266-1268-1270-1272-1274-1276-1278-1280-1282-1284-1286-1288-1290-1292-1294-1296-1298-1300-1302-1304-1306-1308-1310-1312-1314-1316-1318-1320-1322-1324-1326-1328-1330-1332-1334-1336-1338-1340-1342-1344-1346-1348-1350-1352-1354-1356-1358-1360-1362-1364-1366-1368-1370-1372-1374-1376-1378-1380-1382-1384-1386-1388-1390-1392-1394-1396-1398-1400-1402-1404-1406-1408-1410-1412-1414-1416-1418-1420-1422-1424-1426-1428-1430-1432-1434-1436-1438-1440-1442-1444-1446-1448-1450-1452-1454-1456-1458-1460-1462-1464-1466-1468-1470-1472-1474-1476-1478-1480-1482-1484-1486-1488-1490-1492-1494-1496-1498-1500-1502-1504-1506-1508-1510-1512-1514-1516-1518-1520-1522-1524-1526-1528-1530-1532-1534-1536-1538-1540-1542-1544-1546-1548-1550-1552-1554-1556-1558-1560-1562-1564-1566-1568-1570-1572-1574-1576-1578-1580-1582-1584-1586-1588-1590-1592-1594-1596-1598-1600-1602-1604-1606-1608-1610-1612-1614-1616-1618-1620-1622-1624-1626-1628-1630-1632-1634-1636-1638-1640-1642-1644-1646-1648-1650-1652-1654-1656-1658-1660-1662-1664-1666-1668-1670-1672-1674-1676-1678-1680-1682-1684-1686-1688-1690-1692-1694-1696-1698-1700-1702-1704-1706-1708-1710-1712-1714-1716-1718-1720-1722-1724-1726-1728-1730-1732-1734-1736-1738-1740-1742-1744-1746-1748-1750-1752-1754-1756-1758-1760-1762-1764-1766-1768-1770-1772-1774-1776-1778-1780-1782-1784-1786-1788-1790-1792-1794-1796-1798-1800-1802-1804-1806-1808-1810-1812-1814-1816-1818-1820-1822-1824-1826-1828-1830-1832-1834-1836-1838-1840-1842-1844-1846-1848-1850-1852-1854-1856-1858-1860-1862-1864-1866-1868-1870-1872-1874-1876-1878-1880-1882-1884-1886-1888-1890-1892-1894-1896-1898-1900-1902-1904-1906-1908-1910-1912-1914-1916-1918-1920-1922-1924-1926-1928-1930-1932-1934-1936-1938-1940-1942-1944-1946-1948-1950-1952-1954-1956-1958-1960-1962-1964-1966-1968-1970-1972-1974-1976-1978-1980-1982-1984-1986-1988-1990-1992-1994-1996-1998-2000-2002-2004-2006-2008-2010-2012-2014-2016-2018-2020-2022-2024-2026-2028-2030-2032-2034-2036-2038-2040-2042-2044-2046-2048-2050-2052-2054-2056-2058-2060-2062-2064-2066-2068-2070-2072-2074-2076-2078-2080-2082-2084-2086-2088-2090-2092-2094-2096-2098-2100-2102-2104-2106-2108-2110-2112-2114-2116-2118-2120-2122-2124-2126-2128-2130-2132-2134-2136-2138-2140-2142-2144-2146-2148-2150-2152-2154-2156-2158-2160-2162-2164-2166-2168-2170-2172-2174-2176-2178-2180-2182-2184-2186-2188-2190-2192-2194-2196-2198-2200-2202-2204-2206-2208-2210-2212-2214-2216-2218-2220-2222-222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BLONDIE
by Young and Raymond



BARNEY GOOGLER and SNUSFU YH
by FRED LASHWILL



Tommy's Nonsense
by Frank Ketchum
Ostrich Feathers

