

# THE HEREFORD BRAND

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## Hereford Farmers Blast Carter Policies

**By JIM STEIERT**  
Brand Farm Editor

AMARILLO—Acting Assistant Deputy Ag Secretary and Presidential advisor P.R. Bobby Smith engaged in some diplomatic buck-passing during a meeting with Panhandle farmers this morning.

Smith said that the Carter Administration "inherited many of the problems plaguing agriculture from previous Republican administrations."

The advisor's comments came during a special early morning meeting with farmers that preceded the second annual Golden Spread Agri-Business Seminar, sponsored by the Amarillo Chamber of Commerce. The meeting was held at the Villa Inn, Amarillo.

"The President is still a farmer and has not turned his back on American agriculture," Smith emphasized. "The fact that farmers are in trouble is nothing new to the Administration. Mr. Carter is

well-aware of your problem," Smith added.

Jay Boston of Hereford, vice president of the Plains Irrigation Gas Users Association and former president of the Texas-New Mexico Sugarbeet Growers Association, leveled a blast at the Administration's neglect of the farmer.

"We want to review our feelings a bit Mr. Smith," he stated. "We elected a Southern farmer to the Presidency—the first farmer in the White House in a long

time—and we thought we would get some sympathy, but all during the writing of the farm bill, the President opposed the legislation and he opposed the farmer. People are beginning to feel about Carter like they felt about Herbert Hoover."

Boston's comments drew a rousing ovation from the approximately 100 farmers present. Boston added that he felt a cut of 30 percent was needed in the wheat acreage and a 30-40 percent reduction was also needed for corn and

grain sorghum.

Hereford farmer Gerald McCathern gave Smith a message to take to the President. "We want you to tell the President that the farmer is broke. It doesn't matter what administration the farm problem started with. It's his problem now."

"During his campaign, he said he would do something about the farm problem. Mr. Carter has been apathetic toward rural America and there could be a depression if he refuses to help," McCathern said.

"Everybody has the right to make a living but the farmer has been robbed of this right. The blood of American agriculture is going to be on this Administration's hands if it doesn't do something for the farmer."

In response to a question on the wheat surplus, Smith stated that he felt America possesses "twice the wheat that's needed."

Ed Hammett, a Hereford farmer, asked Smith why a 50 percent reduction in wheat production couldn't be accomplished within a year if the country is encountering such surplus. "Why can't

we educate 95 percent of the people who aren't farmers about our needs?" Hammett quizzed.

Smith responded that Hammett had a valid point, but added that policies stemming from the 1973 farm bill lead to many of the present surplus problems.

Another farmer pointed out that USDA crop reports often force grain markets down. "All this year, we have been lead to believe that no export markets were available for our grain. Then, a few days prior to an announcement on set-aside, we get news of grain sales to Russia," said the farmer.

"How much confidence does the USDA have in its own report? If they are all as terribly inaccurate as they have proven this year, why do we even bother to have crop predictions?" he asked.

After responding to numerous other questions, Smith stated, "We will certainly convey your messages to the President, although he is already aware of your difficulties. I'd hate to see a fellow Georgian have a Hoover record. Even though things look bad for agriculture now, I feel we can work our way out of the problem."



That feller on Tierra Blanca Creek says what most people want these days is less to do, more time to do it, and more pay for not getting it done.

With the naming of the "Realtor of the Year" and a top motivation speaker on hand, the annual Hereford Board of Realtor banquet should draw a number of interested citizens tonight at the country club. We've said it before... Hereford probably has one of the top Realtor organizations in the state—especially for a community this size.

Local and area residents will have an opportunity to pick up some bargains and, at the same time, help support some worthwhile agencies when the United Way Garage Sale is conducted Saturday at Pratt Chevrolet-Olds.

The seven agencies participating in the sales will have a chance to add to their individual budgets, and receipts will be added to the UW campaign total. This year's goal was \$98,400 and the campaign has reached less than 60 percent to date.

There will be some top playoff games in the area Friday night, and Hereford should have a great football game in the battle between Vega and Petersburg. Steve Hodges, C of C sports committee chairman, led the work to land a playoff game here. Perryton and Andrews were also invited, but the AAA schools wanted more seating capacity and selected Kimbrough Stadium at Canyon.

In signing into law the greatest single increase in the minimum wage in the country's history, President Carter remarked that it was "probably inflationary" and would "likely" make it more difficult for marginal workers to obtain jobs. It could be wished that our chief executive was as correct in all his public statements as he was in this instance, because he couldn't have given a better description of the impact the new minimum wage scale will have on the

### Students To Get 3-Day Weekend

Students in the Hereford Independent School District get a long weekend starting Friday thanks to a teacher in-service day.

There will be no classes Friday, although teachers will report to their schools.

Students and teachers will be dismissed at 2:30 p.m. Wednesday Nov. 23, for the Thanksgiving break and will not return to school until the following Monday.



Elected Chamber Officers

From left, Chamber of Commerce director Mike Patrick stands with Speedy Nieman, elected today to serve as next year's C of C president; Jonny Cloud, re-elected treasurer, and Bob Ginn, re-elected vice president. Nieman is publisher of The

Hereford Brand and president of North Plains Printing Co., while Cloud is a vice president of First National Bank and Ginn is agricultural manager for Holly Sugar's Hereford operations. [Brand photo]

## Nieman To Head Chamber; 2 Other Officers Re-Elected

**By PAUL SIMS**  
Managing Editor

O.G. "Speedy" Nieman, Hereford Brand publisher and Chamber of Commerce director, today was named C of C president for next year.

Johnnie Cloud and Bob Ginn were re-elected treasurer and vice-president, respectively, at this morning's board of directors meeting. The three officers-elect will be installed in January.

Nieman, also president of North Plains Printing Co., moved to Hereford from Slaton six years ago. In Slaton he served as president of the Chamber of Commerce, Lions Club, Little League, Babe Ruth League, Booster Club and West Texas Press Association. He owned the Slatonite newspaper and was once named "Man of the Year."

He was chairman of Hereford's United Way drive two years and headed the government committee for Goals and Progress. Nieman currently is a United Way director, secretary of the Lions Club and is a member of the First Baptist Church.

Nieman, past president of the Panhandle Press Association, serves on five

newspaper and three printing plant boards. He is in this term as a state director for the Texas Press Association.

A graduate of Texas Tech where he earned a degree in journalism, Nieman and his wife, Lavon, have two sons — Craig, who works in the advertising department of the Brand, and Steve, a coach in the Ralls Independent School District.

In other business today, the Chamber heard a report from sports committee chairman Steve Hodges, who announced plans for the bi-district football clash between area Class A powers Vega and Petersburg.

The game will start at 7:30 p.m. in Whiteface Stadium.

The Chamber will furnish gate help, soft drinks for players, coaches and referees at halftime, food and drinks for press box personnel, printed programs, tickets and the bi-district title trophy.

Programs will sell for 25 cents apiece. Hodges also announced plans for the Deaf Smith County Chamber of Commerce Invitational Basketball Tournament to be Dec. 1-3.

Participating teams include Hereford,

Canyon, Perryton, Dumas, Morton, Lubbock, Monterey, Amarillo Palo Duro and Clovis, N.M.

Bob Spangler of Spangler's Jewelry in Hereford has provided trophies for the

(See CHAMBER, Page 2)

### UW Agencies To Benefit

## Garage Sale To Be Saturday

The Deaf Smith County United Way, which had raised 57 percent of its goal of \$98,400 by its last report meeting, will conduct a huge "garage sale" Saturday at Pratt Chevrolet-Olds Co.

The sale, recently approved by the UW board, will benefit each of the participating agencies' budgets and also count toward the goal. It will be from 8 a.m. to 6 p.m. Saturday at the Chevrolet-Oldsmobile agency, 615 N. 25 Mile Ave.

Proceeds will go to the seven

participating agencies, with each organization providing its own sale items.

Interested citizens may donate items to the garage sale also. All the money raised by an agency will be credited specifically to that agency's budget.

Participating agencies are Family Services Center, Senior Citizens, Camp Fire Girls, Boy Scouts, Red Cross, Deaf Smith County Kid's, Inc. and Big Brothers-Big Sisters. Individuals may donate items to be sold to their favorite agencies, according to David Pruitt, UW

president.

Two collection points have been established for articles to be donated to Kid's, Inc., according to Jerry Don George, president-elect of the youth organization.

Articles may be left at Hereford Janitor Supply, 1301 E. Park Ave., from 8 a.m. to 5 p.m. today and Friday and at George's residence, 1601 Blevins, after 5 p.m.

George said that persons unable to donate articles today or Friday should bring them to Pratt Chevrolet Saturday morning.

and Assad. The Syrian leader greeted Sadat Wednesday with all the gun salutes and diplomatic fanfare proper to his rank, although informed sources said photographers were ordered not to take pictures of the two leaders when they made their customary embrace.

Assad and Sadat last clashed in public after Sadat reached a separate Sinai agreement with Israel after the 1973 war. But this time Sadat insisted he was not heading for Jerusalem to make a separate peace. "I'm going to tell the Israelis in their own den: If you want to live in this area, well, here are the facts."

He said 70 percent of Arab problems

stem from an "inferiority complex." Asked whether he expected his visit to Israel to lift this complex, he said: "Absolutely. Absolutely. Absolutely."

The proposed visit also drew criticism from a small opposition party in Egypt, The National Progressive Unity Party, a consistent critic of the government, said in a statement: "This visit will only make Israel more adamant and stubborn."

Sadat indicated Assad did not pressure him to reject the invitation Prime Minister Menahem Begin issued in response to overtures from Sadat. But after he took off for Cairo, Assad told reporters his failure to dissuade Sadat was a source of "deep sorrow" to him.

## Syria Not Supporting Sadat Visit To Israel

By The Associated Press

President Anwar Sadat of Egypt will visit Jerusalem for 36 hours starting Saturday night, Israeli Prime Minister Menahem Begin announced today.

But Sadat will make the dramatic visit without Syria's support and evidently with major opposition from within his own country.

Begin announced the timing of the visit shortly after Sadat returned from Damascus, where he failed to win President Hafez Assad's support for the proposed first-ever visit by an Arab leader to the Jewish state.

Assad called the visit a source of "deep

sorrow." The trip has also come under fire from Iraq and Libya.

At the same time, Egypt's official Middle East News Agency announced that Sadat's foreign minister and key aide since the 1973 war, Ismail Fahmy, had resigned, a move that could indicate deep opposition within the country to the Jerusalem visit.

The agency said Fahmy's letter of resignation cited "new elements which affected the situation," an apparent reference to Sadat's trip. "I feel that I cannot continue in my post and that I cannot continue to share in shouldering responsibilities in these conditions,"

Fahmy wrote.

In Jerusalem, Begin told a group of American congressmen in the presence of reporters that Sadat would arrive Saturday and would pray in the Al Aqsa Mosque in Jerusalem Sunday before addressing the Israeli parliament.

Begin's office confirmed that the prime minister was referring to Saturday Nov. 19. The announcement came as a surprise to most Israelis who had not expected the Egyptian visitor before Nov. 24.

Begin said he hoped Sadat would also visit Yad Vashem, Israel's national monument to Nazi victims and a regular

stop on all visits of foreign dignitaries. The prime minister said he expected to converse with Sadat in English.

Speaking to reporters in Damascus after their meeting, Sadat and Assad allied in the October 1973 war, acknowledged that they had failed to reach agreement on the Jerusalem visit.

Assad said: "It is really painful to me that I was unable to dissuade and to convince him of the seriousness of this trip to Israel and its reflection on the Arab cause and on the Arab situation as I see it."

Despite the open disagreement, Sadat denied there was any rift between himself





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**Chicken Broth**..... 13-OZ. CANS **23¢**  
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GOLDEN FRESH **Yams** LBS. **2 49¢**

ZIPPER SKIN **Tangerines**... 3 LBS. **\$1.29**  
 WASHINGTON **D'Anjou Pears**... LB. **29¢**  
 FLORIDA... RED **Radishes**... 2 8-OZ. BAGS **29¢**

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 OVEN-FRESH **Dinner Rolls**... doz. **69¢**  
 DELICIOUS GERMAN CHOCOLATE **CAKE**... 7-INCH LAYER **\$2.69**



**Involved in Rituals**

Participating in Beta Sigma Phi's Ritual of Jewels Tuesday evening at the Community Center were, from left, Cheryl Betzen [Kappa Iota], Ginger Wallace [Alpha Iota Mu], Connie Sublett [KI], Mary Hendrickson [AIM], Virginia Meller [AIM],

Susan Sublett [KI], Melody Seiver [KI], Marcia Boyer [KI], Marsha Winget [KI] and Linda Kirkpatrick [KI]. Not pictured is Kay Cotton, who joined AIM Chapter. [Brand photo by Dianne Banner]

**Income Shows Increase**

WASHINGTON (AP) - American's increased their personal income by the largest amount in seven months in October, as factory workers increased their wages and government salaries rose, the Commerce Department said Wednesday.

Total personal income rose 1.3 percent in October, after rising 0.8 percent in September and 0.6 percent in August, the department said. The October increase was the largest since a 1.5 percent increase in March.

The \$22.2-billion increase in October put total personal income for the month at \$1 trillion, 580.9 billion, at a seasonally adjusted annual rate.

Private wages and salaries increased \$10.1 billion in October after rising \$6.7 billion in September.

A 7 percent federal pay increase that took effect Oct. 1 helped overall government wages and salaries increase by \$4.2 billion in October, compared with \$1.5 billion in September. The raises for federal civilian and military personnel accounted for \$2.8 billion of the boost.

Manufacturing payrolls rose \$3.8 billion in October, after rising \$1.8 billion in September. About two-thirds of this increase in average for by an increase in average hourly earnings from \$5.36 to \$5.41 per hour. Employment also increased, and the average work week rose from 36.0 to 36.1 hours.

Payrolls in the durable goods industries accounted for most of the increase, with transportation equipment, electrical and non-electrical machinery and fabricated and primary metals showing the biggest gains.



**Joining Sorority**

The membership of Alpha Iota Mu Chapter of Beta Sigma Phi Sorority increased by four Tuesday evening during Fall Rituals at the Community Center. Those having participated in Rush and pledged membership were, from left, Cathy King, Bonnie Bower, Sandra Wannacott and Debbie Goree. [Brand photo by Dianne Banner]

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AUSTIN, Tex. (AP) - Texas' child care licensing act, which applies to both secular and religious institutions, does not violate freedom of religion, the 3rd Court of Appeals ruled Wednesday.

The decision came in an appeal filed by an employe of radio evangelist Lester Roloff, who has been fighting for years to avoid state regulation of his child care centers.

Harmon Oxford, the plaintiff, operates the Roloff home for boys in Zapata County.

Oxford contended that regulations by the State Department of Human Resources impinged on his constitutional right to free exercise of religion. Regulation of child care homes was extended to religious in 1975.

The appeals court recited a series of U.S. Supreme Court opinions dating back to 1878 to show while government cannot

regulate opinion it can regulate action in the interest of protecting society.

"We hold that the act being a regulation only of conduct, the law's purpose and effect are to advance the valid secular goals of the state," the court said.

A bill diluting the state's regulatory power over child care institutions run by religious organizations passed in the House this year but died in the Senate.

Sponsors said the 1975 act invaded the constitutional right to freedom of religion, breaching the wall between church and state.

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**FDA Says Hair Dyes Latest Cancer Causer**

WASHINGTON (AP) - The Food and Drug Administration says it appears there is no longer any doubt that a chemical used in permanent hair dyes cause cancer.

An FDA spokesman said this week the National Cancer Institute has informed FDA Commissioner Donald Kennedy that the chemical, 4-methoxyphenylendiamine, has been identified as a cancer-causing agent in NCI animal studies.

"We're looking at the regulatory questions on the assumption that the institute's final data will be positive," the spokesman said. "We have every assurance from NCI that that is the case."

An industry spokeswoman said the chemical has no substitute and is necessary to facilitate the dyeing process, which involves bleaching out the natural hair color and substituting an artificial one.

Permanent hair dyes can't be washed out by semipermanent dyes or color rinses. A person's hair remains the dyed color until it grows out or is replaced by another permanent dye.

A month ago, Kennedy told reporters he had asked the institute to expedite its testing of the suspect hair dyes. But he said he would wait for the institute's final report before taking regulatory action as demanded by the Environmental Defense Fund.

While some analysis remains to be done, the FDA spokesman said Tuesday, the commissioner has been told that the cancer-causing property of the long-used coal tar dye is no longer in doubt.

The spokesman said FDA is now considering two fundamental questions:

-Is the study, which involved feeding high doses of the chemical to laboratory rats and mice, a reliable indicator that humans who apply it to their

hair and scalps run the risk of contracting cancer?

"And if it is determined that a cancer danger does exist for the millions of people who use the dyes, what action can the agency take against products that have enjoyed a special form of congressional immunity for 40 years?"

The FDA spokesman said the agency has determined that 3 to 6 percent of the chemical is absorbed by the body through the scalp during normal use of a permanent hair dye, the type generally used to change, rather than enhance, one's natural hair color.

The cosmetics industry, however, rejects the test on

4-methoxy-m-phenylenediamine as irrelevant and cites numerous other studies, including a 13-year survey of 5,000 beauticians that have failed to produce statistically significant evidence that the dyes cause cancer in humans.

Even if the FDA concludes the dyes pose a hazard to consumers, it can't ban them as it attempted to do with saccharin before Congress intervened earlier this year.

Under a 1938 law, coal tar hair dyes, as those containing suspect chemical are called, are specifically exempt from FDA's usual regulatory powers, except that the agency retains authority over their labeling.

**Lo Vaca Gains By Stripping**

HOUSTON (AP) - Coastal States Gas Corp. reported Wednesday its troubled Lo Vaca gathering subsidiary is still losing money on natural gas sales but made a \$6.1 million profit the first nine months of the year because of sales of liquids stripped from gas.

The \$6.1 million compares with \$3.5 million in earnings the same 1976 period. Earnings the third quarter totaled \$2.2 million, up from \$1.8 million.

Coastal States released its quarterly financial report Nov. 3 but made no reference to La Vaca until it released Wednesday a more detailed report to security holders.

The losses on sales of natural gas from Lo Vaca's intrastate system were attributed to an inadequate interim rate set by the Texas Railroad Commission.

The report added, however, that the commission concluded in October four months of testimony on Lo Vaca's request for a final rate to replace the interim rate set more than four years ago.

"These hearings were held to determine whether certain public interest tests had been met by Lo Vaca, to receive updated information with respect to Lo Vaca's rates, to consider the treatment to be given Lo Vaca contracts as well as gas loan and buy sell agreements, and to receive proposals for a final rate order," the report said.

"The parties to the rate proceedings will now submit briefs, following which the commission is expected to enter a final order."

A financial footnote on Lo Vaca said the subsidiary had revenues of \$837 million the first nine months, compared with \$726 million the same 1976 period. Revenues the third quarter totaled \$292 million, up from \$262 million last year.

In their report to security holders, Oscar S. Wyatt Jr., chairman of Coastal States, and Harry L. Blomquist Jr., president, said negotiations are continuing on a proposed out-of-court settlement of some \$1.6 billion in damage suits filed against Lo Vaca by customers but that development of a final agreement for approval by all parties has been complex and time-consuming.

"Progress has been further complicated by the extensive hearings on Lo Vaca's rates and by the President's energy program which calls for federal controls over intrastate gas operations such as Lo Vaca's," they said.

Coastal States announced Nov. 7 it is proceeding, with or without the settlement, with plans to restructure Lo Vaca into a new company that would be spunoff to holders of Coastal States common stock.

**Panic Kills 5 Persons In Paris**

PARIS (AP) - Five persons died and three were injured in a fire in a central Paris building Wednesday, and firemen said the deaths were due to panic.

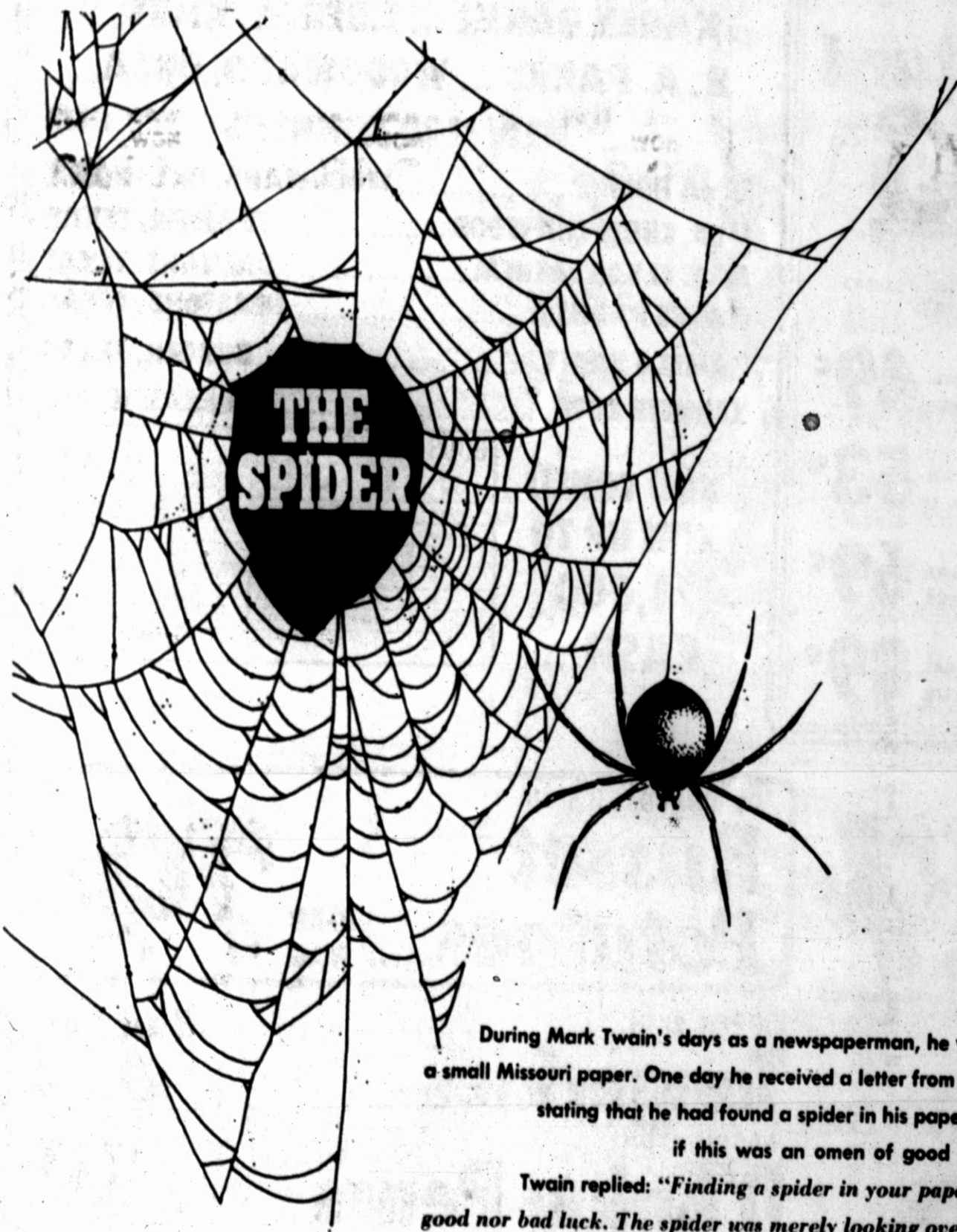
The five were asphyxiated by fumes rising up the elevator shaft when they fled their rooms on the fifth floor. Firemen said a girl who stayed in her room on the same floor escaped with minor burns.

A young man who jumped from an upper floor was hospitalized with serious injuries. The fire started in an apartment on a lower floor and apparently was accidental.

**PHOTO SHOW**  
NEW YORK (AP) - Seventy-four color photographs depicting "the full spectrum of Israeli life" will be on display at the Jewish Museum here through Dec. 18.

The show is called "Israel Kaleidoscope: Color Photographs by Morris and Edith Jaffe" and the museum says it "captures the essence of an ancient land, while reflecting the influence of contemporary life."

The Jaffes took the photos in Israel in 1974.



During Mark Twain's days as a newspaperman, he was editor of a small Missouri paper. One day he received a letter from a subscriber, stating that he had found a spider in his paper, and asked if this was an omen of good or bad luck.

Twain replied: "Finding a spider in your paper is neither good nor bad luck. The spider was merely looking over our paper to see which merchant was not advertising so that he could go to that store, spin his web across the door, and lead a life of undisturbed peace ever afterward."

**THE HEREFORD BRAND**

will keep the spider away from your door

Like a good neighbor, State Farm is there.

with help for your car, home, life and health insurance

See me, Jerry Shipman, 103 Avenue C, 364-3161

**STATE FARM**  
Insurance Companies  
Home Offices: Bloomington, Illinois

**REMEMBER THE PROS!**

"The ones who care about your sale."

**ANDREWS & ETHERIDGE**  
AUCTIONEERS

Jack Andrews 367-2530 Mark Etheridge 364-1005

# Price Roll-back Sale

**THE SKIN MACHINE**  
by Clairol®



Automatic cleansing brush for really clean skin. Comes with batteries in transparent storage case.

Model #SM-1  
WAS 14.88  
NOW... **9.88**

**CLAIROL**



**SON OF A GUN® HAIR DRYER**

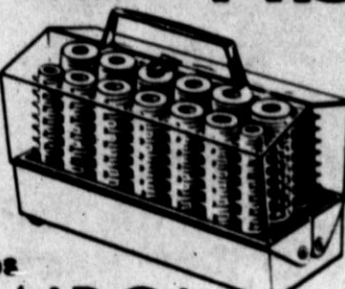
1200 Watts of power! Extra wide nozzle for greater airflow.

Model #C20E  
WAS 19.99  
NOW... **15.97**

**INSTANT HAIRSETTER**

For quick setting, lasting curls. 20 Kindness® rollers.

Model #MKR-88  
WAS 13.99  
NOW... **14.88**



**T.G.&Y. PRO HAIR DRYER**

1200 Watts. 2 Speed with 3 settings. Dries hair fast!

Model #MKR-88  
WAS 13.88  
NOW... **9.99**

**CRAZY CURL® Steam Styling Wand**

Steam on demand, thermostatic heat control. Swivel cord.

Model #NM-1  
WAS 17.88  
NOW... **13.88**



**CLAIROL**

Model 200

**MINUTE BURGER®**



Model #MB-1  
WAS 13.88  
NOW... **7.99**

**DONUT FACTORY®**



WAS 15.88  
NOW... **15.88**



**Norelco® FAST FRY®**

It's automatic! Holds 2 cups of cooking oil.

Model #2020  
WAS 17.99  
NOW... **14.88**



Model #EC33WH  
**CAN OPENER/SHARPENER**

"Hands Free" Operation.

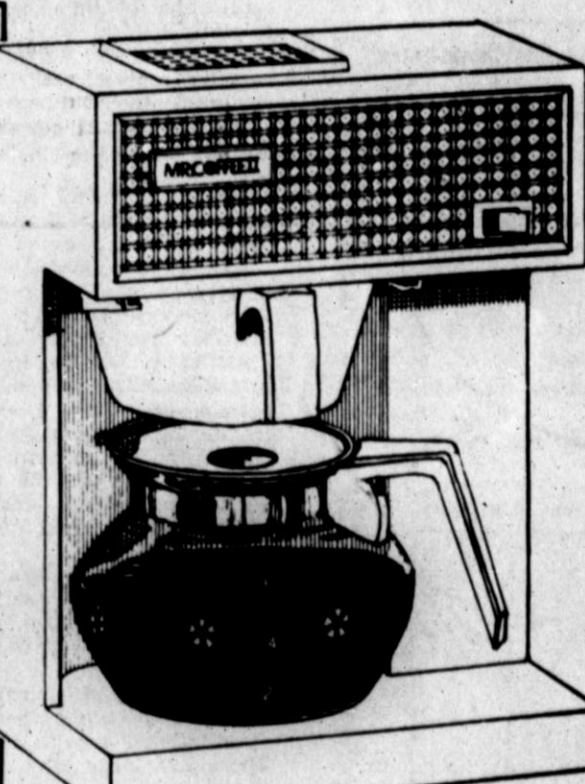
WAS 17.88  
NOW... **11.99**



Model #DCN-20  
**COFFEE CORNER®**

10 Cup with dispenser dial, cup counter & brew control.

WAS 36.99  
NOW... **29.88**



Model #CB800AC  
**MR. COFFEE II™ WAS 29.88**

**COFFEEMAKER**

Brew coffee better, faster & easier than any other coffemaker!

WAS 24.88  
NOW... **24.88**



Model #R4633  
**T.G.&Y. 12" PORTABLE TV**

Black and white portable with 75 sq. inches viewing area. Solid state.

WAS 99.88  
NOW... **69.88**

**CLAIROL**



Model #NM-1  
**THE NAIL WORKS®**

Automatically makes beautiful nails. 4 interchangeable heads. Cordless. With batteries.

WAS 11.99  
NOW... **9.88**



Model #3388  
**HOT TOP®**

Cordless Hot Shaver. Get hot lather in 60 seconds for a smooth shave!

WAS 4.44  
NOW... **3.47**



Model #MS-3  
**MANICURE SET**

Groom nails like a professional. 4 Attachments. With storage pouch.

WAS 13.99  
NOW... **11.88**



Model #ST-2  
**SCHICK**

**STYLING STICK®**

Dries jet fast, styles and it makes curls! With attachments.

WAS 24.88  
NOW... **17.88**



Model #TD1200BE  
**SCHICK**

**TURBO DRYER**

1200 Watt. Unique jet airflow for lighter, faster, easier styling.

WAS 22.97  
NOW... **15.97**



Model #PS-1  
**WOODBURY BEAUTY MILD SOAP**

Pkg. of 4

Reg. 69¢

**33¢**



Model #2321  
**NORTHERN FRESH BRUSH®**

A cordless facial cleanser for any member of the family. 2 Batteries included.

WAS 10.88  
NOW... **7.99**



**Head & Shoulders SHAMPOO**

11-Oz

**\$1.83**



**T.G.&Y. BATHROOM TISSUE**

2 Ply- Pkg of 2

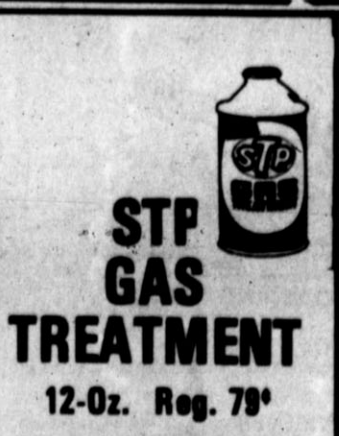
**31¢**



**STEP SAVER**

Cleans & Shines as you damp mop

16-Oz. **83¢**



**STP GAS TREATMENT**

12-Oz. Reg. 79¢

**3/\$1**



**Fujicolor FILM**

110-112 126-20

**2/\$1**



**100% Polyester DOUBLE KNIT**

50"/60" Wide

Reg. \$1.77 yd. **83¢**

**T.G.&Y. family centers**

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase

VISA master charge

**Crest**  
Colgate - Crest TOOTH PASTE  
Family Size 7-Oz. **87¢**

**FABRIC REMNANTS**  
A large assortment to choose from  
**50% OFF REGULAR PRICE**



# THE HEREFORD BRAND Comics & Television Schedules



## COMMENTARY

Don Oakley

## Chris stopped too soon

Having put that dangerous capitalist reactionary, Ludwig van Beethoven, in his place a couple of years ago, the Communist Chinese have now debunked Christopher Columbus.

The discoverer of America was nothing but a money-seeking opportunist, claims the lengthy article in the official periodical, Historical Research, whose title minces no words: "Columbus the Colonialist Pirate."

Not only was Columbus not the first explorer to visit America, says the article, he refused to believe that what he had stumbled on was not part of the Asian continent, so intent was he on invading and plundering China.

Well, we're sorry the Chinese can still get mad about that after nearly 500 years. But not to jeopardize Sino-American relations, we feel compelled to say that it's really too bad Columbus didn't discover a shorter route to China after all.

Although the Spanish possessed thundersticks, which were a crude development of an old Chinese invention, Chinese civilization of the 15th century would have been more than a match for any would-be plunderers from the West.

"Discovery" by Columbus might well have opened up China to the outside world four centuries before Europeans with much more sophisticated thundersticks did so and spared the Chinese immense suffering and turmoil.

Might even, perhaps, have spared the world from Chinese Communist reinterpretations of historical figures.

## Nuclear milestone

A significant milestone in the history of man's use of

energy was passed this year: electricity generated by nuclear power plants in American surpassed that generated by hydroelectric plants.

The Federal Power Commission reports that nuclear plants accounted for 12 percent of all the electricity produced in the United States in the first six months of 1977. The nuclear total was 123.8 million megawatt hours. (A megawatt is 1 million watts.)

This exceeded hydro generation, which totaled nearly 110.4 million megawatt hours, or 10.7 percent of the nation's electrical output.

Nuclear is now challenging natural gas (13.2 percent) for third place fuel in electricity generation, behind oil (17.8 percent) and coal (46.1 percent).

## Fountain of youth is dry well

Now we know how Ponce de Leon felt. The exposure of elderly Americans to high-pressure oxygen—a treatment once touted as a veritable fountain of youth—is now called a waste of time and money.

"Hyperbaric oxygenation" is a technique in which elderly people climb into a chamber and breathe pressurized pure oxygen. The belief is that the oxygen revitalizes brain cells and reverses or retards senility.

Unfortunately, tests conducted by the National Institute of Mental Health show no such benefit. In fact, says the leader of the study team, the oxygen treatment produces no more mental stimulation than a person might get from a couple of martinis. Well, that's consolation.

"That's the last time I send you to get Him out of bed!"



FRANK AND ERNEST

by Bob Thaves



THE BORN LOSER

by Art Sansom



EEK & MEEK

by Howie Schneider



Crossword puzzle grid with clues for Across and Down.

Alley Oop comic strip featuring a character saying 'AFTER EMPEROR CONSTANTINE BUILT HIS CAPITAL CITY ON THE SPOT WHERE BYZANTIUM HAD STOOD, HE NAMED IT "NEW ROME"...' and another character replying '...BUT THE PEOPLE CALLED IT CONSTANTINOPLE, AFTER THE EMPEROR, AND THAT'S THE NAME THAT STUCK!'"/>

THURSDAY TV schedule listing programs like NEWS, BEWITCHED, ONCE UPON A CLASSIC, and THE PRISONER.

FRIDAY TV schedule listing programs like NEWS, BEWITCHED, THE BEVERLY HILLBILLIES, and THE WRECKING CREW.

Continuation of crossword puzzle grid.

Our Boarding House comic strip featuring a character saying 'CONGRATULATIONS, MAJOR—IT'S NOT EVERYONE WHO RATES A SILVER SPOON FROM GOURMET CLEANINGS! THEIR CRITIC WOULD FAULT THE WATER AT AN OASIS.'"/>

Continuation of THURSDAY TV schedule.

Continuation of FRIDAY TV schedule.













### Browsing Cookbook

As the youngest members of Hereford CowBelles, Pam Robbins and Dianne Banner select recipes that they will prepare for the CowBelles Beef Casserole Sale Saturday in Sugarland mall. The public is invited to the sale which is being held in conjunction with Farm-City Week. [Brand Photo]

## Buying Toys Can Be Trial or Treasure

COLLEGE STATION--Holiday toy buying can be easier and more effective when consumers prepare ahead of time to make choices that will help a child develop and learn, as well as provide safe entertainment, Dorothy Taylor, family life education specialist, says.

Miss Taylor is with the Texas Agricultural Extension Service, The Texas A&M University System.

A few simple suggestions--to sidestep commercials that flood television and other media--are:

- 1) Plan and write down the amount to spend on each child. Be sure it falls within the family budget.
- 2) Make a toy shopping list based on children's wishes. Beware that these do change.
- 3) Determine in which direction your child's interests have been developing over the year. Because children learn from play, be sure toys are appropriate for the child's size, age and ability.
- 4) Toys should offer enough variety to motivate children to have new experiences.
- 5) Also, be sure the choice fits the child's interests--rather than just the parent's interests.
- 6) Try to shop early.
- 7) Do some comparative shopping--look around and price a specific toy at several places. Try to find items on the list at special sale prices.
- 8) Look for quality.
- 9) Be cautious about the annual best sellers--often they are over-priced.
- 10) Consider the safety of each toy--sharp corners, needle-like metal rods, small objects that can be swallowed, for example.
- 11) Consider at-home storage

space. Is there enough for the new toy?

10) Ask yourself if the toy requires constant supervision. If so, do you have the time to spend with your child and just this toy?

For more information on toy buying, ask your County Extension agent for two free publications: "Tips for Toy Shopping" (part of "Save on Shopping" series) and "Play and Play Materials," (L-924).

## Grease Thieves Making Profit

HOUSTON (AP) - Representatives of Houston fast-food restaurants and rendering plants say there's a slick racket being conducted by grease thieves.

What they do is steal containers of kitchen drippings from restaurants and sell them to rendering plants.

Local render companies said the unlikely-sounding crime has grown to major proportions in Texas' big cities this year.

One Houston renderer said grease thefts cost her company \$60,000 a year, and hers is but one of 80 rendering companies in Texas. She guessed statewide losses run "several million dollars."

However, local police and the district attorney's office expressed surprise at the report.

"I had never heard of it," one officer said. "Either we're not having many thefts or the restaurant owners and renderers aren't reporting it," another said.

Law enforcement representatives to a seminar on grease theft problems were told of the racket Tuesday.

They said restaurants, particularly fast-food outlets that do

a lot of deep-frying, discard their waste kitchen grease into containers behind their buildings. The drippings are usually collected in 55-gallon drums, and the drums are purchased and picked up on a regular basis by rendering plant route trucks.

The rendering plants, in turn, resell the grease to brokers who forward it to refiners for products ranging from soap to plastics to animal food.

However, restaurant owners say grease thieves, with increasing frequency, are making the grease collection routes after hours and carting away the loaded drums.

They say the grease is sold, sometimes back to the renderer originally scheduled to pick it up, for \$30 a barrel. The drums are sometimes sold separately for another \$20 apiece.

All this adds up to bigtime crime, said Vernon Stewart, director of the Texas Renderers Association in Austin. He said a big city grease thief can make \$200 a night and as much as \$50,000 a year.

Several renderers said they had tried various types of locks and special containers but it didn't help much.

## The Lighter Side

HOUSTON (AP) - Harry Caldwell thought it was tough being chief of the Houston Police Department until he faced 180 kindergartners and first grade pupils at Briargate Elementary School.

Caldwell said he agreed to wear his spiffy chief's uniform - traditionally worn only at ceremonies - and was feeling pretty important when the children began grilling him.

The first few questions were mild. Had he ever shot anyone? Do policemen have to go to school?

Then came the zinger.

"How come you ain't found my bicycle?" asked one pupil.

"He just didn't understand my manpower shortage," said Caldwell.

GREEN BROOK, N.J. (AP) - "Ho, Ho, Ho" is out for 1977. "Hello there, I've been expecting you" is in.

That was the word given Santa Claus trainees Tuesday by a temporary personnel firm which supplies Santas and assorted pixies and helpers to 12 stores in New Jersey.

It seems some unidentified "expert" has concluded that the "Ho, Ho, Hos" have been frightening children.

What else did the "Santas learn?"

"Don't promise anything that can't be delivered, such as a baby brother."

"When it's time for a coffee or bathroom break, put out a sign saying you're off feeding reindeer."



### School Project

Lottie Wertenberger, teacher sponsor for the La Plata Red Cross prepares the clothes and odds and ends which students of La Plata donated for the Disaster Room of the Red Cross. Those wishing to

contribute to the cause should take their items to the Red Cross office at the old Central Elementary School building. [Brand Photo]

"When a child pulls your beard, say 'ouch.'"

HONOLULU (AP) - Mayor Frank Fasi says the Democratic Party will have to forego smoke-filled rooms if it wants to have its convention in Honolulu.

The site selection committee for the party's national mini-convention finished its tour of Honolulu - one of four cities being considered as next year's convention site - with several members concerned about the city's ban on smoking in public

indoor areas. Fasi, a Democrat and a pipe smoker, said delegates would have to follow the same rules as local residents.

Harvard College was established in 1636.

Journalist Walter Lippmann was born in 1889.



# PARK AVENUE FLORIST

INVITES YOU TO VISIT OUR

## Christmas Wonderland

SUN., NOV. 20  
1-5 P.M.

### "THE GRIFFIN TREE"



Register FOR A FREE DOOR

Refreshments

## Even Grandma says... Country Basket

"It's Good!"



Chicken-fried meat strips, golden fries, Texas Toast and Country Gravy! Only at participating stores.

This Monday Nov. 14 thru Saturday Nov. 19 only.



# SALE \$1.29

315 PARK AVE.

364-4042

Hereford's Oldest Locally-Owned Florist

# LOOK DOUBLE GREEN STAMPS TODAY THRU WEDNESDAY

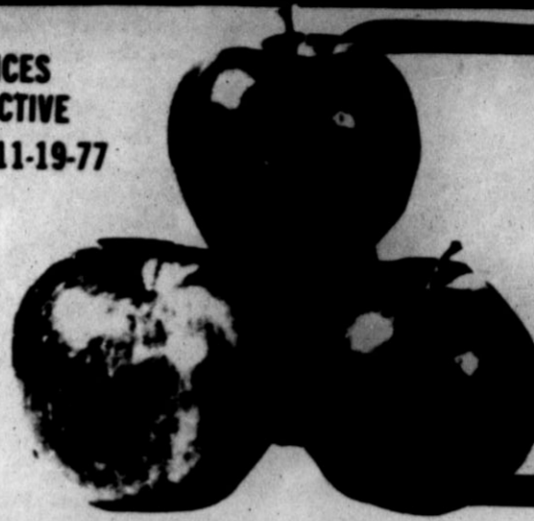


REDEEM MAILED COUPONS AT FURR'S FOR 100 EXTRA STAMPS

PRICES EFFECTIVE THRU 11-19-77

**MUMS**  
PLANTS COLORFUL FOR FALL EACH **\$3.49**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



**APPLES**  
RED ROME OR RED OR GOLDEN DELICIOUS LB... **39¢**

**BANANAS** CENTRAL AMERICAN FRESH, LBS. **4 FOR \$1.00**



**POTATOES** RUSSETS **4 LBS. FOR \$1.00**  
**RED GRAPES** RED LB... **49¢**

**YAMS** EAST TEXAS LB... **39¢**  
**SPINACH** LARGE BUNCHES EACH... **29¢**  
**ONIONS** YELLOW MEDIUM SIZE, LB... **17¢**

**BONUS**  
S&H GREEN STAMPS  
Specials

**GREEN BEANS** DEL MONTE WHOLE, NO. 303 CAN... **3 FOR \$1.00**  
**CRANBERRY SAUCE** FOOD CLUB WHOLE OR JELLIED NO. 300 CAN... **29¢**

**PEPSI COLA** 32-OZ. BOTTLE 6-PACK PLUS DEPOSIT... **\$1.39**  
**POTATO CHIPS** PRINGLES 8-OZ. TWIN PACKAGE... **79¢**

**CROUTETTES** KELLOGG'S 7-OZ. PACKAGE... **49¢**  
**PUMPKIN** DEL MONTE, NO. 303 CAN... **4 FOR \$1.00**  
**CAMPBELL'S SOUP FOR ONE** TOMATO ROYAL, CHICKEN NOODLE, CREAM OF MUSHROOM 7 3/4 OZ. CAN... **24¢** CLEAR CHOWDER 7 3/4 OZ. CAN... **35¢**

**MARSHMALLOWS** FOOD CLUB MINIATURE, 10-OZ... **38¢**  
**CAN MILK** EAGLE BRAND 14-OZ... **66¢**  
**CHIPS** CHOCOLATE FLAVOR GAYLORD 12-OZ... **69¢**  
**CHOCOLATE SYRUP** HERSEY'S 16-OZ. CAN... **51¢**  
**PORK & BEANS** SHOWBOAT 14 1/2-OZ. CAN... **4 FOR \$1.00**  
**TAMALES** GEBHARDT'S 2 1/2 CAN... **65¢**

**PECANS**  
ELLIS, PIECES & HALVES **\$1.32**  
6-OZ. PACKAGE...

**CRACKERS**  
FOOD CLUB  
1-LB. BOX  
**1¢**  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

**FLOUR**  
GLADIOLA  
ALL PURPOSE  
**9¢**  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

**EGGS**  
FARM PAC  
LARGE DOZEN  
**15¢**  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

**SHORTENING**  
FOOD CLUB  
3-Lb. CAN  
**89¢**  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

**SHOP Furr's MIRACLE PRICES**

**GRANITE WARE ROASTERS**  
THE TIMELESS, PRACTICAL BLUE-SPECKLED BAKEWARE, THE MOST POPULAR IN AMERICA

- NO. B21D ROUND 9" COVERED ROASTER **\$1.89**
- NO. B21D OPEN ROASTER PAN 16 1/4 x 11 1/4 x 2 1/4" **\$2.69**
- COVERED OVAL ROASTERS**
  - NO. B11R 11 x 7 x 4 1/2" SIZE... **\$2.19**
  - NO. B13R 13 x 8 1/4 x 6" SIZE... **\$3.59**
  - NO. B15R 15 x 11 x 6 1/2" SIZE... **\$4.49**
  - NO. B16R 16 x 11 3/4" x 7 3/4" SIZE... **\$5.99**

**COMFORT UP KNEE HIGHS**

**HOLEPROOF KNEE HI HOSE**  
EXTRA WIDE COMFORT TOP BEAUTIFUL COLORS 1 SIZE FITS ALL  
4-PAIR PACKAGE **88¢**

**SINK SET**  
DRAINER, TRAY SOAP DISH SPONGE MOP CUTLERY HOLDER **\$2.99**

**ORLON BOOTIES**  
SOFT PLUSH SEVERAL COLORS SOFT, COZY  
PAIR **2 FOR \$1.00**

**6-PIECE STAINLESS-STEEL REFRIGERATOR SET**  
IDEAL FOR USE WITH BERTONIC MIXER BOWLS FIT INSIDE EACH OTHER HULL FOR **\$4.99**

# EVERY DAY

NOVEMBER 23

**STORE HOURS**  
WEEKDAYS  
8 to 10 P.M.  
SUNDAYS  
9 to 9 P.M.



**ROUND STEAK** FURR'S PROTEN LB. \$1<sup>19</sup>  
**CHUCK ROAST** FURR'S PROTEN LB. 69¢  
**RUMP ROAST** FURR'S PROTEN LB. \$1<sup>09</sup>  
**CHUCK STEAK** FURR'S PROTEN LB. 79¢  
**BONELESS ROAST** FURR'S PROTEN, SHOULDER CUT, LB. \$1<sup>19</sup>

**Furr's Proten Beef**  
DOUBLE YOUR MONEY BACK GUARANTEE  
Furr's Proten Beef is cut only from heavy, mature grain fed steers, trimmed of excess fat and Fresh Dated for your convenience. Your satisfaction is guaranteed or you will receive double your money back. That's Furr's Proten Beef guarantee.

**SHOP FURR'S COMPLETE SELECTION OF YOUR HOLIDAY FAVORITES.**

Save on your Holiday Feast on such items as: Turkeys (Butterball, Honeysuckle, Top Frost), Ducklings, Baking Hens, Canned Hams, Buffet Hams, Picnics, Bone in Hams, Fresh Turkeys, Smoked Turkeys, Oysters for stuffing and Shrimp Cocktail.

**BUFFET HAMS** MAPLE RIVER BONELESS \$1<sup>89</sup> LB.  
**CANNED HAMS** FOOD CLUB 3-LB CAN. \$5<sup>89</sup>

**SIRLOIN STEAK** FURR'S PROTEN, LB. \$1<sup>19</sup>  
**RYB STEAK** FURR'S PROTEN, LB. \$1<sup>19</sup>  
**CLUB STEAK** FURR'S PROTEN, LB. \$1<sup>59</sup>  
**T-BONE STEAK** FURR'S PROTEN, LB. \$1<sup>79</sup>  
**7-BONE ROAST** FURR'S PROTEN SHOULDER, LB. 89¢  
**STEW MEAT** FURR'S PROTEN BONELESS LEAN CUBES, LB. \$1<sup>19</sup>

**SLICED BOLOGNA** FARM PAC 1-LB. PKG. \$1<sup>09</sup>  
**CORN DOGS** BOY BLUE LB. \$1<sup>09</sup>  
**CANNED PICNICS** FARM LAND 3-LB. CAN. \$4<sup>49</sup>  
**BEEF PATTIES OR FINGERS** TENDA MADE LB. \$1<sup>19</sup>

**ROLLS** FARM PAC, BROWN N' SERVE 12-CT. PKG. 3 FOR \$1<sup>00</sup>

**EGGS** FARM PAC, GRADE A MEDIUM DOZEN. 59¢  
**CORN** DEL MONTE, CREAM STYLE OR WHOLE KERNEL, NO. 303 CAN. 3 FOR 89¢  
**COCKTAIL** DEL MONTE, FRUIT COCKTAIL, NO. 303 CAN. 39¢

**CHRISTMAS WRAPPING PAPER** ASSORTED SIZES AND COLORS

**COFFEE** MARYLAND CLUB, REG., DRIP OR ELEC. PERK, 1-LB. CAN. \$3<sup>49</sup>  
**NATURE SEASONS** MORTON'S 7 1/2 -OZ. 97¢  
**CORN SYRUP** LIGHT CORN SYRUP GARDEN CLUB 32-OZ. 86¢  
**GINGER ALE** CANADA DRY 28-OZ. 45¢

**TOMATO SAUCE** FOOD CLUB 8-OZ. CAN. 6 FOR \$1<sup>00</sup>  
**LONG SPAGHETTI** FOOD CLUB 1-LB. 38¢

**Frozen Food Favorites**

**MINCE PIES** TOP FROST 26-OZ. PACKAGE. 99¢  
**PUMPKIN PIES** TOP FROST 26-OZ. PACKAGE. 89¢  
**PIE SHELLS** TOP FROST 2-CT. PACKAGE. 39¢  
**FRIED CHICKEN DINNER** SWANSON'S FRESH FROZEN, 11 1/2 -OZ. PKG. 79¢  
**MORTON'S MINI PIE** APPLE OR PEACH 8-OZ. PKG. 29¢  
**MINUTE MAID ORANGE JUICE** 6-OZ. CAN. 38¢ 24-OZ. CAN. \$1<sup>43</sup>  
**WAFFLES** TOP FROST 10-OZ. PACKAGE. 45¢

**FAMILY SPECIAL**  
21-PIECE BUCKET OF CHICKEN, \$7<sup>50</sup>  
1-PINT OF POTATO SALAD.  
"Be sure to shop Furr's Delicatessen for all your Holiday needs!"  
**DELICATESSEN**

**SOFF** COSMETIC PUFFS JOHNSON & JOHNSON JUMBO 100-CT. 88¢

**TOPCO MOUTHWASH** 89¢ GREEN, BLUE, RED, YELLOW, OR AMBER 32-OZ.

**BAN ROLL-ON** ANTI-PERSPIRANT 2.5-OZ. SIZE \$1<sup>59</sup>

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# Beet, Carrot, Cotton Harvest Entering Final Stage Locally

By JIM STEIERT  
Brand Farm Editor  
Deaf Smith County's crop harvest for the 1977 season is entering its final stage as local farmers gather the last of their vegetable, sugar beet and cotton crops.

While carrot yields have increased in recent weeks and the local cotton crop is outstanding, officials of the Holly Sugar Corporation's Hereford plant have been forced to downgrade their estimate of the average sugar beet yield in the Holly growing area.

Bob Ginn, agricultural manager for the Hereford Holly plant reported that average beet yields have fallen from a pre-harvest prediction of 21-22 tons per acre to an actual figure of 19 tons per acre.

"We are a little disappointed in our yield average, but the same old culprit is to blame for the drop in beet yields that was responsible for poor corn and grain sorghum yields, and that's the weather," Ginn explained. Unusually hot and dry weather during July took a heavy toll on local grain crops, and Ginn pointed out that water which might have been used in beet irrigation was applied to hard-pressed corn and milo crops.

September, in order to have the fields dry enough for harvest. We usually get about two inches of rainfall in September as well, and we didn't get that this year. So we were exceptionally dry and it cost us in terms of tonnage," said Ginn. The Holly official added that although yields are off somewhat, sugar content is still a fairly-respectable 14.54. "Harvesting is around 93 percent complete, and we are going to come awfully close to meeting our harvest completion goal of Nov. 21. In fact, we might get done by Saturday night if things go right," Ginn explained.



On The Final Leg

A beet harvester and accompanying truck make their final pass through a beet field, finishing up harvesting in that particular location. Deaf Smith County's sugar beet harvest could be completed as early as Saturday, and the ambitious harvest completion goal of Nov. 21, which was set by local beet growers and Holly officials prior to harvest,

appears attainable. Beet tonnages have dropped off to 19 tons per acre due to dry conditions, but average sugar content is in excess of 14 percent. Harvesting was set at 93 percent complete, according to Bob Ginn, agricultural manager of the Hereford Holly plant. (Brand photo by Jim Steiert)

The Hereford Brand  
Farm News  
Compiled By JIM STEIERT, Brand Farm Editor

## Feed Grain Set-Aside Termed 'Conditional'

WASHINGTON (AP) - Fearful that another huge corn crop might depress farmer's grain prices for years to come, the Carter administration has tentatively opted for a program to cut back on corn and other livestock feed grain production next year. John C. White, deputy secretary of agriculture, said Tuesday that a 1978 acreage set-aside program for corn, sorghum and barley will be "conditional" until it is reviewed in late January before issuing final rules for spring planting.

As outlined, the program calls for farmers who want to be guaranteed full target price payment benefits next year to reduce corn plantings at least 5 percent from 1977. Additionally, they will have to set aside crop land equal to 10 percent of the corn they do plant next year. For example, a corn farmer who had 100 acres this year will have to trim 1978 plantings to 95 acres. Then he will have to set aside land equal to 10 percent of that - 9.5 acres - from the production of crops. The program for sorghum also will require a 5 percent cutback, the same as corn, to

qualify for guaranteed payments. Barley growers, however, will have to reduce acreage 20 percent. In both cases, producers will have to comply with the 10 percent set-aside requirement. White said the 10 percent set-aside program is designed to reduce U.S. feed grain production next year an estimated 3 percent and that world feed grain production, as a result, would decline about 1 percent. Although technically voluntary, farmers will have to cooperate in the program in order to be eligible for government loans and direct subsidies under the target price formula. The action follows an earlier decision to require wheat producers to set aside 20 percent of their land next year in order to help slow down further sharp rises in U.S. grain reserves, now the largest since the early 1960's.

## Texas Major Sorghum Producer

LUBBOCK--In 1976, grain sorghum crops in Texas grossed more than \$647 million. That year Texas was responsible for two of every five bushels of the grain harvested in the United States. The book "Grain Sorghum in the United States" related that information and much more of importance to sorghum producers in Texas and across the country. The research project for the book was funded by the Food and Fiber National

Institute of Achievement. Principal investigator for the institute's grant was Dr. James W. Kitchen of Texas Tech's Park Administration and Landscape Architecture Department. Graduate student Paul D. Hutchison was the author. The book describes the various species of grain sorghum and their uses. It traces the history of the plant's development and predicts future developments for the plant and for farming in general.

Primary use for the grain in America is as a livestock feed, according to the book. However, the next continues, this converts to human consumption by being incorporated as protein in the meat Americans eat. The secondary use of grain sorghum in this country is as an export. However, around the world, grain sorghum is an important food source, used in alcoholic beverages, break, confectionaries, porridge and other food products.

In the United States, according to the processing method, the book said grain sorghum has been and is used in such things as snack items, baby foods, thickening agents, sorghum flour, meat processing, pet foods, insulation board, adhesives, charcoal briquettes, paper making, polishes, weed killers, medicines, poultry feeds, baking products, building materials, explosives and a variety of other products. With improved planting and production methods, along with increasing yields made possible by hybrids, grain sorghum may increase even more in importance in this country and worldwide as a food and as a source of other important products, according to the author.

## Farm Policy Removes 'Boom, Leaves 'Bust'

HOUSTON--"Policies designed to take the boom and bust out of agriculture have only removed the boom, leaving farmers to contend with the bust," said an economist in marketing and policy with the Texas Agricultural Extension Service here recently.

spending more," said Knutson. He pointed out that target prices in the new farm bill are based on the national average cost of production.

## WIFE Group Will Meet Monday

"My greatest fear in the '77 Food and Agriculture Act is that the combination of income supports, reserves and set-asides could lead us back into the same policy dilemma that existed in the 1960's," noted Dr. Ronald Knutson at the annual Houston Agribusiness Conference. He said the biggest factor leading to this conclusion is the 30 to 35 million ton grain reserve which will tend to hold prices near loan levels.

The Hereford WIFE (Women Involved in Farm Economics) chapter will meet Monday night at the Pioneer Natural Gas Co. Flame Room. Members will hear a presentation on food stamps, including details on who is eligible for the food stamp program. The meeting will begin at 7 p.m. and is open to all interested individuals. Representatives from the local chapter were among those who attended a recent meeting of Texas WIFE chapters in Amarillo.

Deaf Smith County association members Wilma Allred, Beverley Hammond and Helen Rose were among delegates helping to make plans for a state convention, to be held early in 1978. WIFE members also considered a constitution and by-laws, resolutions and nominations necessary to set up a state association during the recent meeting.

Knutson pointed out that the greatest challenge facing the agricultural establishment in the future may not be that of getting higher target prices but of maintaining what they currently have. "Estimates of the cost of the '77 farm bill run from \$4.4 to \$10 billion. With a federal budget of \$450 billion, this means only 1 or 2 percent is being spent on policies to insure an adequate supply of food. Is that too much? If I had confidence government could solve the problem, I would argue that we should be

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