

FRIO NEWS

Community Will Have Spelling Bee At School House Tomorrow Evening

By MRS. OWEN ANDREWS
The Community Spelling Bee will be held Friday night at the School House at 8 o'clock. Everyone is invited to attend.

taken to the hospital Sunday morning and remained there for treatment for heavy bronchitis.
Mr. and Mrs. J. H. Simpson and Robert returned home from Dallas Sunday where Mr. Simpson received medical treatment.

Democrats Dine



John C. Calhoun, chairman of the state Democratic executive committee, Gov. Beauford Jester and Sam Rayburn, speaker of the U. S. House of Representatives, (left to right), huddle at a Jefferson-Jackson Day dinner at Austin, Texas, March 24.

of Hereford, and Mr. and Mrs. Jodie Benson and Myrna Kay of Dimmitt.
Home for Easter were Lonzo Shannon of Meadow, Leroy Shannon from Texas Tech in Lubbock, Miss Lyla Robbins of Springlake, and Miss Lameria Berriman of Amarillo.

Personals

Miss Francis Dameron left Monday for Dallas where she is visiting in the home of her sister and brother-in-law, Mr. and Mrs. Claude Witherspoon.

Mr. and Mrs. Don Woodard and daughters, Carol and Sheryl of Burbank, California were guests in the home of his sister, Mrs. Joe Reinauer during the Easter holidays.

Here for the Easter week-end to visit their mother, Mrs. J. M. Boone, were Mrs. Hugh Earthman of Plainview and Mrs. Leta Barnett of Wichita Falls. Mrs. Earthman was accompanied by her daughter, Mrs. Percy Ferguson and her husband and little daughter, also of Plainview.

Mr. and Mrs. Garrett Fox and little daughter of Lubbock were guests of her parents, Mr. and Mrs. H. E. Henslee over the week-end. Miss Mary Ellen Henslee, another daughter who teaches in Tulsa, also spent the Easter holiday in the Henslee home.

Rev. Don Davidson, pastor of the Methodist Church, is in Claude this week assisting his brother, Rev. Rollo Davidson, pastor of the Claude Methodist Church, in a revival meeting. Rev. Davidson was accompanied to Claude Sunday by Mrs. Davidson and children who visited with the relatives before returning home Monday.

Mr. and Mrs. John S. Albracht spent Easter with their daughters, Misses Rosella and Bernadette Albracht, and Mrs. James McGuire in Roswell. Other guests were Johnny Albracht, friend, Joe Babersmith from Madison, Wisconsin, who attends Price College, The Albrachts left for Roswell Saturday and returned Sunday.

Miss Johnnie Williams of Perryton, a teacher in the public schools there, spent the Easter week-end with her aunt and family, Mr. and Mrs. W. A. Dobbins.

Mr. and Mrs. H. A. Lamm and family spent Easter Sunday in Amarillo.

Mr. and Mrs. Clyde Cave and

ATTENDS EASTER PAGEANT

Mrs. O. T. Bailey returned home Sunday after having spent the past two weeks visiting with her mother, Mrs. W. P. Gentry, and her sister and family, Mr. and Mrs. E. B. Collin in Walters, Okla. Mrs. Bailey attended the Easter Pageant in Lawton, Okla. last Sunday morning, and she reports there were approximately 250,000 people there for this 26th annual Passion Play.

Mr. and Mrs. Harry McCauley were among the Hereford people to attend the ice show in Amarillo.

Visitors in the Tommy Crone home over the Easter holidays were Mrs. Crone's nephew and wife, Mr. and Mrs. Bill Thompson and son Billy Ray, of Dallas and Mr. Crone's son, Bob, of Fort Worth.

Mrs. Clara Freeman spent the Easter holiday with her niece and family, Mr. and Mrs. Ray Johnson in Summertield.

Orville Calhoun, student at Texas University and former Hereford resident, spent the Easter week-end here with John Pitman.

Mr. and Mrs. Joe Williams of Lubbock, and Bobby Millard, student at Texas Tech, spent the week-end here in the home of their parents, Mr. and Mrs. George Millard.

Cameron Gault and Joe Lyons, spent the week-end in Hereford. Both boys are students at Colorado A&M College in Fort Collins.

Mr. and Mrs. Hardy Benson Hardy Jr., and Mary Lou were among the Hereford people attending the Ice Vogues of 1949 in Amarillo Friday night. Hardy Jr. is a student at Texas Tech, and Mary Lou is a student at Hardin-Simmons. They were spending the Easter vacation here with their parents.

Mr. and Mrs. Russell Hatcher Jr. and small son of Amarillo spent the Easter holidays with her parents, Mr. and Mrs. L. J. Counselman.

BLAME THE BOSS



We had a Model C demonstration all scheduled for this week, but the boss said that the rain would be worth more. . . SO, we had to postpone the

DEMONSTRATION

UNTIL NEXT TUESDAY, APRIL 26

10 A. M. to 6 P. M.

TO BE HELD IN BARBER ADDITION ONE BLOCK NORTH OF PARK AVE. (10th St.) On CLOVER AIRPORT ROAD

HEREFORD IMPLEMENT COMPANY

INTERNATIONAL HARVESTER SERVICE

the whole town's talking

3 DAYS LEFT! THURS-FRI-SAT

2 for the price of 1+1c

ORIGINAL ONE-CENT SALE AT 10,000 REXALL DRUG STORES

DAILY SPECIALS

Not 1c Sale Merchandise, Super Values Offered in Appreciation of Your Patronage. Sorry - only One Sale to a Customer, Subject to Stock on Hand.

- Special... Goes On Sale Wed. Helen Cornell Special Cold Wave Kit. Complete with 50 plastic curlers. \$2.00 VALUE 89c.
Special... Goes On Sale Thurs. Homemaid Popular Favorites. Selected from boxes retailing up to \$1.50 a pound. 1 POUND BOX 59c.
Special... Goes On Sale Fri. Writing Paper Value. Box of 24 sheets, 24 lined envs. \$1.00 VALUE 39c.
Special... Goes On Sale Sat. Loose Powder Compact. Beautifully designed square compact. \$2.00 VALUE 79c.

- REXALL ALCO-REX RUBBING ALCOHOL REGULAR 49c PINT 2 for 50c
REXALL PETROFOL MINERAL OIL REGULAR 59c PINT 2 for 60c
Any 2 identical ADRENNE COSMETICS REGULARLY 75c 2 for 76c
REXALL THEATRICAL COLD CREAM REGULAR \$1.00 POUND 2 for 1.01
POPULAR CASCADE STATIONERY REGULAR 70c, 60 SHEETS 2 for 71c
REX-MAID HOUSEHOLD GLOVES REGULAR 75c PAIR 2 for 76c
ELKAY'S SPEED GLAZE AUTO POLISH AND CLEANER REG. \$1.00 PINT 2 for 1.01
POLYCAPS VITAMINS FOR CHILDREN \$2.00 SIZE, 72's 2 for 2.01
HIGH POTENCY COD LIVER OIL \$1.75 SIZE, 16 OUNCES 2 for 1.76
ELKAY'S MOTH KILLER & CONTROL LIQUID For protection from moth damage. Pint 75c SIZE 2 for 76c
REX-SELTZER ALKALIZER TABS 54c SIZE OF 25's 2 for 55c
MAXIMUM HARD RUBBER COMBS Choice 2 shapes... REGULAR 25c 2 for 26c
Special Combination! HELEN CORNELL SHAMPOO AND DEFENDER SHAMPOO SPRAY \$1.64 VALUE... BOTH for 86c

All prices listed in this advertisement that refer to size or value represent the manufacturer's suggested full retail price. Cosmetic items are subject to Fed. Tax.

The Whole Town's Talking About PHIL HARRIS & ALICE FAYE On Our Rexall Radio Show Every Sunday Eve.

CLOSE Rexall DRUGS YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Vertical banner for ONE-CENT SALE featuring various Rexall products like Milk of Magnesia, MI 31 Solution, puretest Aspirin, Briten Tooth Paste, Victoria Water Bottle, Quik-Swabs, and Belmont Ball Point Pen.

Members of Beta Eta Plan May Day Dance

Beta Eta Chapter of Epsilon Sigma Alpha met in regular session in the club room on Monday evening with Frances Young as hostess.

During the business session plans were made for the annual May Day dance to be held Saturday April 30 in the club house. The affair will be formal.

Phyllis Radovich was guest speaker and framed her subject to read "Let's get rid of all mental junk" naming worry, unawareness and boredom as contributing factors of mental junk which can be discarded easily.

Refreshments were served to the president, Bess Hagar, Ruth Loerwald, Troyce Hanna, Bettye Katherine Hodges, Adeline Koelzer, Ruth Pickens, Marie Denton, Pauline Howard, Virginia Curtsinger, Marian Plummer, Jolene Curtsinger, Doris Pickens, Ellen Carter, educational director, Phyllis Radovich and the hostess.

Oil is obtained from the glossy leaves of the small trailing shrub, wintergreen.



FRAME STRAIGHTENING WHEEL BALANCING FRONT FND ALIGNMENT KINSEY Motor Company

Week-End Specials

- Coffee WHITE SWAN LB, 49c
Fryers Fresh Dressed 1 3-4 to 2 lb. Average Each \$1.49
Green Peppers Lb. 35c
Toilet Tissue DELSEY 2 ROLLS 25c
Pink Salmon CONCHO No. 1 1-2 can 69c
Hominy WHITE SWAN No. 2 1-2 can 14c
Hershey Bars Large 25c Size 19c

Parkway Grocery

ON EAST HIGHWAY 60 WEST OF HEREFORD OIL COMPANY LOTS OF FREE PARKING SPACE OPEN EVENINGS TIL 8:00 OPEN ON SUNDAYS

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN AND GILLENTEINE Publishers

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office.

SCS DISTRICT NEWS

Level Irrigation Systems Laid Out On 30 Acres Of Billingslea Farm.

A complete system of bench terraces to provide for absolute level irrigation on 30 acres of alfalfa has recently been completed on the C. C. Billingslea farm north of Joel Switch, according to Mal Stewart, chairman of the Board of Supervisors of the Deaf Smith County Wind Erosion Conservation District.

This consisted of laying-off borders forty-four feet wide and directly on the contour and then moving the dirt from the high side of the border to the low side until all the land in each border strip is absolutely level from end to end and side to side. District engineers laid out the system and the leveling work was done by use of the District's heavy equipment assisted by one of the County maintainers from Troy Moore's precinct, stated Mr. Stewart.

According to Stewart and the Soil Conservation Service Technicians this level irrigation is the coming thing in water application. Under this system the exact amount of water neces-

sary to get penetration of, say 3, 6, or 12 inches is figured out from the type of soil, kind of crop, and so on, and when this AMOUNT of water has been flowed into a border the water is shut off and moved to another one. Thus, the wastage from over-watering is cut to an absolute minimum.

Other work recently done by the district, stated Mr. Stewart, consists of leveling for Ramey Elliston and Mark Benefield.

In addition to the above work, engineering assistance has been given on the following farms:

Glenn Rutter, contour irrigation ditches, wheat; M. A. Cone, contour irrigation ditches, wheat and barley; C. N. Cosby, contour irrigation ditches, wheat; J. G. Newkirk, contour irrigation ditches, wheat; Grady Wilson, contour irrigation ditches, wheat; C. C. Billingslea, border ditches for oats; Hosea Foster, border ditches for irrigating wheat; L. J. Kuper, stake out elevated irrigation ditch; Guggenheim - Vaughn,

Jaycee Directors Discuss Project

Jaycees held a monthly director's meeting Tuesday night to work out plans for their park improvement campaign, voted number one project of the year.

The organization has been divided into four teams, to be headed by Glenn Watts, Jim Terry, Cecil Parker and Leo Hellman. Set up on a competitive basis, the group agreed that the team which supplied the fewest man hours of work would have to give the others a party.

The city commission agreed to pave a loop through the park and the Jaycees plan to construct special parking areas and build a stub fence around the drive to keep cars from driving all over the park.

They will also build concrete benches and put up fireplaces and barbecue pits under the present plan. Seesaws and slides will be installed for the children.

Nolan Grady, chairman of the Christmas lighting committee, reported they had received permission to put up permanent cables along Main Street to sling the lights from each season.

Plans were also announced for the Boss's Night Entertainment to be held Tuesday night, April 26 at the City Hall. A special out of town speaker will be invited.

Attending the director's meeting were W. J. Reeves, Paul Harvey, Jiggs Hartman, John Kelly, Bill Wolfe, Ivan Block, Bill Howard, Jim Terry, S. A. Duckworth, Bill Waldrep and Nolan Grady.

stake out elevated irrigation ditch; W. L. Winget, check levels on land leveling job; Bruner and Bruner, contour irrigation ditches on wheat; Frank Knabe, establish row directions for irrigating sorghums; E. L. Adams, contour irrigation ditches for wheat; J. R. Coleman, main ditch, re-location; Botsford Brothers, main ditches and contour wheat ditches.

Club Notice

The Garden Beautiful Club will meet in the home of the president, Mrs. N. D. Bartlett, Jr. Friday afternoon at 3 o'clock.

Mr. and Mrs. Jack Knox and Debbie spent Easter Sunday in Floydada visiting with her parents, Mr. and Mrs. B. H. Schultz.

South Hereford HD Club Meets At Slaton Home

South Hereford Home Demonstration Club met Tuesday at the home of Mrs. John Slaton. Guest of the club was Mrs. Tom Draper, county Home Demonstration agent, who talked to the group about pictures for the home.

Those present were Mesdames Ronald Mathews, John Draper, Frank Miller, Oren Russell, Ethel

Layman, Steve Williams, Julia Bowen, Noel Worley, John Slaton, Lowery Walker, Clarence Hollabough, Tom Draper and Miss Evelyn Bell. Next meeting will be in the home of Mrs. Bill Goetsch on May 3.

Mr. and Mrs. H. M. Benson, Hardy Benson, and Mrs. Mary Lou Benson were dinner guests in the home of Mr. and Mrs. Floyd Benson in Quitaque last Sunday.

WEED AND GRASS CONTROL DISCUSSION

Four Sherwin Williams factory laboratory technicians will be in Hereford Monday, April 25, for an open meeting at the county courthouse at 8 p. m. concerning weed and grass control. They will also discuss and answer questions concerning the new Sherwin Williams spray used to kill bugs in wheat. The meeting in the courtroom is open to the public.

Hospital Notes

Patients dismissed from hospital: Mrs. Leonard Newcomb, O. B.; Mrs. Ross Lomenick, O. B.; Mrs. A. S. Brooks, med.; Mrs. H. E. Irving, O. B.; Roy Thompson, med.; Don Wilson, med.; B. E. Brumley, med.; Mrs. P. M. Fox, med.; Mrs. Ernest Kerr, surg.; Mrs. O. F. Nixon, surg.

med.; Mrs. Minnie Vaughn, surg.; Mrs. R. S. Petersen, O. B.; Mrs. Caprino Gonzales, med.; Vonda Ritts, med.; Mrs. Charlie Hill, O. B.; Mrs. Ross Lomenick, surg.; Mrs. A. S. Brooks, med.; Mrs. H. E. Irving, O. B.; Roy Thompson, med.; Don Wilson, med.; B. E. Brumley, med.; Mrs. P. M. Fox, med.; Mrs. Ernest Kerr, surg.; Mrs. O. F. Nixon, surg.
Born to: Mr. and Mrs. H. E. Irving a daughter, Patricia Gay.

Save Everyday by Patronizing Your Panhandle Associated Grocer

HEREFORD SUPER MARKET



FOOD SAVINGS



Gerber's Assorted **BABY FOOD**

3 for 19c

Hunt's Halves, No. 2 1-2 can **PEACHES**

23c

Sturgeon Bay, No. 2 can **CHERRIES**

25c

Admiral, Colored Quarters **OLEO**

Lb. 32c

Bake Rite **SHORTENING**

3 lb. Can 79c

Del Monte, Sweetened 46 oz. can **ORANGE JUICE**

25c

Lowest MEAT PRICES

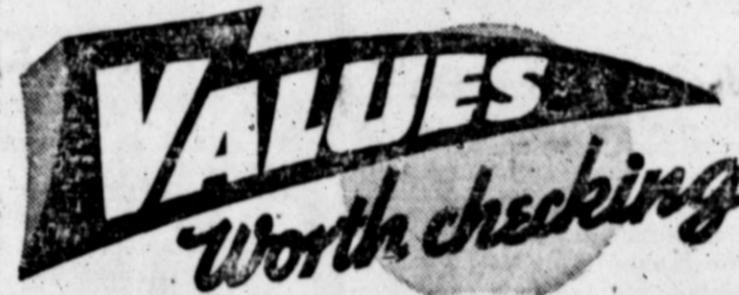
BEEF ROAST lb. 49c
Best Grade Chuck

BACON lb. 42c
Morrell's Sugar Cured, Sliced Good grade

HAM HOCKS and Ham Butts lb. 35c
Lots of Meat

CHEESE lb. 35c
Longhorn Full Cream

WEINERS lb. 39c
Deaf Smith County



Extra Large Heads **LETTUCE** 2 For 25c

Sunkist, Large Size **LEMONS** 6 For 15c

Large Snowwhite Heads **CAULIFLOWER** 29c

No. 1 Texas **NEW POTATOES** 3 lb. For 25c

Large Size **AVACADOES** 2 for 35c

Crisp, Meaty, **BELL PEPPERS** lb. 25c

VEL, large box 25c

SUPER SUDS, large box 25c

BREEZE large box 25c

SURF, 2 large boxes 35c

OXYDOL, large box 27c

LIFEBUOY SOAP, 2 bars for 15c

MARSHMALLOWS, Colored or White, lb. bag 25c

SALAD DRESSING, Bluebonnet, pint 19c

DOG FOOD, Red Heart, 2 cans for 25c

COFFEE, Shurfine, Guaranteed, lb. 51c

BEANS, Mexican Style, 16 oz. cans 2 for 25c

POTTED MEAT, Red Crown, 3 cans for 25c

PEANUT BUTTER, Full quart 55c

TOMATO JUICE, Del Monte, 46 oz. can 25c

CATSUP, Libby's 14 oz. bottle 15c

POP CORN, Jolly Time, 2 cans for 35c

SYRUP, Bud, Crystal White, 5 lb. jar 39c

COCO COLA 6 for 21c

PEACHES, Sliced Yellow Cling No. 10 can 59c

WALNUTS, No. 1 Diamond lb. 25c

PIES FRESH DAILY

Cherry, Pineapple, Apricot, Apple EACH

39c

Hereford Super Market

107 W. FIRST
PHONE 117



GAYLORD NEWELL

FAIR PRICES EVERY DAY!

HAIL INSURANCE

LONE STAR AGENCY

114 MAIN

PHONE 424

FREEDOM TRAIN DOCUMENTS ARE HERE!

NEW EXHIBIT



YOU'RE CORDIALLY INVITED TO VIEW

"THOMAS JEFFERSON WRITES FROM PARIS IN PRAISE OF AMERICA (1785)"

(An enlargement of the original)

This document will be on exhibition in our bank lobby from April 22nd through May 5th, between 9:00 and 3:00. It is one of a series of reproductions from the originals of important historical documents being brought to this community as part of the Public Service program of The First National Bank.

FREEDOM IS EVERYBODY'S JOB

40 years

4%



The First National Bank OF HEREFORD

Member: Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

P. A. G. SAVES FOR YOU!

PERSONALS

Mr. and Mrs. Terry O. Walker spent last week here visiting with her parents, Mr. and Mrs. George B. Pace. Mrs. Walker is the former Cloetliel Pace. On Sunday the Paces and the Walkers were guests of Mr. and Mrs. George B. Pace, Jr. and son Chris in Borger. Mr. and Mrs. Walker have recently moved from El Paso to Amarillo, where he is employed with the M. and L. Transfer Company.

Little Miss Beverley Ann Boyer was hostess for an egg hunt Sunday afternoon at the home of her parents, Mr. and Mrs. Cecil Boyer. Games were played and pictures were taken before the egg hunt.

Refreshments of ice cream and decorated cakes were served to Lyn Thompson, Sandra Robertson, Gary Tannahill, Bruce Benson, and the hostess.

Mr. and Mrs. Garon Wheeler and Gary Lynn have moved back to Hereford after two years of residence in Levelland. He will be employed with the Hereford Furniture Company.

Easter Guests

Mr. and Mrs. Frank Bezner were hosts at an Easter dinner given at noon Sunday in their home. Guests included Rev. Father James Salvi, S. A., Rev. Father Nathaniel Madden, S. A., Mr. and Mrs. H. F. Fangman, Teresa Fangman, Mr. and Mrs. S. A. Fangman and family, Mr. and Mrs. Joe Marnell and family, Mr. and Mrs. W. C. Fangman and sons, Mr. and Mrs. Mike Betzen and Mr. and Mrs. Lawrence Jentzen and Mrs. M. Menke, all of Vega, the hosts and their four daughters. Afternoon entertainment consisted of piano music with Rev. Father James Salvi at the instrument.

Mrs. Ross Moves To Second Floor Office

"After all these years," said Mrs. Dorothy Ross, manager of the Hereford Credit Association, and Andy Thomas, justice of the peace, because this week they moved from the Court House offices which they have had ever since they took over their jobs.

"Uncle Andy" now will dispense local justice in the first floor office that Mrs. Ross used to maintain, and Mrs. Ross will keep her credit records straight in the second floor office that used to belong to Thomas.

It was in October, 1933 that Mrs. Ross took over her duties and for 16 years she kept the office in the same location. It was nine years ago that Thomas became Justice of the Peace, and now, for the first time in nearly a decade, he's moving out.

The Commissioners Court agreed last Monday to help Thomas find an office on the ground floor of the Court House and the arrangement with Mrs. Ross was worked out during the week.

Some people learn how to relax. Others never learn how to do anything else.

Record Hat



Metropolitan Opera star Dorothy Kirsten models a gay spring bonnet that literally sets a record. Designer Sally Victor used multi-colored translucent vinyl plastic records tied with navy taffeta, and white lilacs as the trim for this white straw creation. The singer's own voice is on one of the records.

CARD OF THANKS

We wish to thank our friends for the many kindnesses extended to us at the death of our loved one. May God bless you all.

Mrs. Billie Johnson
Mr. and Mrs. W. H. Johnson
Mrs. Kenneth Jones
Mr. and Mrs. Truitt Johnson

Letters From Our Readers

(Editor's note: The idea expressed in the following letter is exactly in accord with the original petition with 292 signers, which asked the Commissioners Court to call an election regarding purchase of a county fire truck. The new city truck will serve Hereford, including the new annexed areas, and according to fire insurance regulations should not leave the city limits.)

I Back Up

Nestor Gas says that I am all wrong about the fire truck; that the idea is to let the City buy it as it has already been ordered, and unload the cost on the County. Now that may be 'all right'—if the people living out in the country are willing. But we may hear from Bootleg and Bippus and all out in the County when they wake up to what is being done to them. There is being great pressure brought on the County Commissioners and they might side step the responsibility by submitting the matter to a referendum: letting the people vote on the matter. That is Democracy in action. However, if the 292 signers want to show good faith they can mail us their checks for about 100 bucks apiece; that will give us lots of money to experiment with

and lots to lose. Who will send us their first check.

Yours,
F. H. Cberthier.

April 5, 1949
The Hereford Brand
Hereford, Texas

We want to express our appreciation to you for your assistance in making our recent Hobby Show a success. It was for the benefit of our Deaf Smith County Hospital Nursery, and we thank you for your help in advertising it.

Very sincerely,
LaPLATA STUDY CLUB
By Genevieve Eberle
Secretary

When daughter completes her courses at the finishing school, it may be the daughter who gets the diploma, but it is dad who gets the finishing.

Ta-Wan-Ka Camp Fire Girls Fete Mothers At Luncheon-Style Show

Ta-Wan-Ka Camp Fire girls entertained their mothers at a one o'clock luncheon and style show at the Camp Fire Hut Saturday afternoon. Tables were laid with white cloths and centered with yellow tapers set in a ring of pink and orchid sweet peas. Place cards were small bonneted ladies made from Easter eggs and corsages for the mothers were tiny flower pots holding varicolored sweet peas.

The luncheon was followed by a style show themed "Lets Go Shoppin'" with Rita Vinton serving as saleslady and Mrs. H. V. Crawford as the customer shopping for a wardrobe for her teen-age daughter. Members of the group modeled

Easter frocks and in conclusion, Ta-Wan-Ka originals, Easter bonnets with all the frills upon them, were shown as each girl stepped out of a huge hat-box to model a sonnet inspiring Easter creation.

Mothers attending were Mesdames Urlin Streu, Brock, Brunson, Andrew Kerschen, W. A. Goetsch, Dennis Barnard, Leon Vinton, Shirley, H. V. Crawford, J. C. McCracken, Art Lewis, Herman Neff, Caudie Ola Brown, Otto Smith and the guardian, Mrs. Earl Plank.

Girls present were Marcella Bezner, Faye Kerschen, Earline Plank, Sue Barnard, Martha Jean Brown, Lamona Neff, Lou Alice Shirley, Virginia Brock,

Evelyn Wilf, LaVerne Goetsch, Treva Smith, Sylvia McCracken, Gracie Bell Brunson, Georgia Lewis, Bonnie Lewis and Rita Vinton.

To prevent metal cans of scouring powder from leaving stains on damp linoleum or enamel, dip the bottom of the can in melted paraffin. When cool and hard, the paraffin coating will help against stains.

To insure good stands of peanuts, 25 to 35 pounds of chemically treated shelled seed or 45 to 60 pounds of chemically treated unshelled seed per acre should be planted.

The fellow who used to walk a barbed wire fence barefoot, with a wildcat under each arm, is now married to a little red-headed woman who makes him do the dishes three times a day.

Things we stub our toes on today are 'ones we' laid around carelessly yesterday.

"Money is the root of all evil"—that's why we have to dig for it.

ELECTRICAL CONTRACTING

FREE ESTIMATES

LIGHTING FIXTURES—APPLIANCES

NIPPER ELECTRIC

307 MAIN PHONE 154 HEREFORD

Spring is in the Air AT YOUR FRIENDLY **FURR** FOOD STORES

FURR'S PRODUCE DEPTS. ARE BRIMMING OVER WITH CRISP FRESH VEGETABLES AND TREE RIPENED FRUITS - I TELL YOU FOLKS SPRING IS IN THE AIR - STEP INTO THE CLEAN COURTEOUS UP TO DATE FURR FOOD STORES & SAVE EVERYDAY

PEAS APRIL SHOWERS 23¢

LUG TOMATOES 27¢
FLAT TOMATOES 23¢
CALIFORNIA Oranges 17¢
CELERY 17¢
NEW POTATOES 23¢
POTATOES 29¢
CABBAGE 3½¢

MAYFIELD CREAM STYLE CORN 25¢
MARVENE SUDS 10¢

We will be closed beginning April 25th, for remodeling. WATCH FOR OPENING DATE

- Hunt's — No. 2½ can **FRUIT COCKTAIL 39¢**
- Silverdale — No. 2½ can **PEARS 31¢**
- Hunt's — No. 2½ can **PRUNE PLUMS 19¢**
- Kuner's — 2 No. 2 cans **PORK & BEANS 29¢**
- Renown Whole — No. 2 can **GREEN BEANS 17¢**
- Rosedale Whole Kernel Golden No. 303 can **CORN 17¢**
- Rotel No. 1 Can **KRAUT 10¢**
- Cocoa — 8 oz. box **HERSHEYS 22¢**
- Kellogg's — 8 oz. box **CORN FLAKES 13¢**
- Swift's 12-oz. tin **PREM 35¢**
- Skinner's — box **RAISIN BRAN 14¢**
- Softasilk — Large Box **CAKE FLOUR 39¢**
- Calumet — 16 oz. can **BAKING POWDER 19¢**
- Hunt's in Syrup — No. 2½ can **APRICOTS 22¢**
- Wolco — No. 2 can **BLACKBERRIES 25¢**

WHY PAY MORE?

- For a real Treat, Serve Furr's Med. Size Caramel Icing
- BRUNT SUGAR CAKES ea. 55¢**
 - Pack the Lunch with These Delicious Tasting **15¢**
 - PARKER HOUSE ROLLS dozen 15¢**
 - Tender Crusts, Chuck Full of Fresh Peas **each 41¢**
 - PECAN PIES 41¢**
 - Delicious to Serve with Hot Coffee And Milk **dozen 35¢**
 - DO-NUTS 35¢**
 - Fruit & Nut Filled Oven Fresh ea. **20¢**
 - COFFEE CAKES 20¢**
 - Golden Brown, Fresh From Furr's Bakery **loaf 18¢**
 - RYE-BREAD 18¢**

Choice MEATS ALWAYS AT FURRS

- Roast 47¢** Grain Fed Chuck Lb.
- HAMBURGER 39¢** lb. Fresh Ground
- STEAKS 69¢** lb. Club
- BOLOGNA 39¢** lb. All Meat
- DRY SALT BACON 27¢** lb. Streaked with Lean.
- BACON 43¢** lb. Wilson's Sugar Cured

- Grandee Plain Queen No. 7 Bottle **35¢**
- OLIVES 12¢**
- 80 Count Diamond pkg **19¢**
- NAPKINS 19¢**
- Sweetheart 2 lb. jar.
- HONEY 53¢**
- GOLDEN SYRUP 53¢**
- Staley's 5 lb. can
- Ma Brown Delicious Sweet pint **39¢**
- PICKLES 19¢**
- Comstock No. 2 can
- APPLE PIES 19¢**
- Gerbers Cereal — box **16¢**
- BABY FOOD 16¢**
- Red Wing 2 pint bots. **31¢**
- GRAPE JUICE 19¢**
- World Over — 46 oz. can
- GRAPEFRUIT JUICE 19¢**
- Peter Pan Crunchy 12 - oz. jar **35¢**
- PEANUT BUTTER 35¢**
- Northern 2 rolls **29¢**
- TISSUE 23¢**
- Yes — No. 300 count box
- TISSUE 23¢**
- PINTO BEANS 31¢**
- 2 lb. Armour's 16 oz. can
- CHILI with BEANS 25¢**
- Armour's 16 oz. can
- TAMALES 20¢**

LOOK! SAVE TODAY

- \$1.00 Cold Cream **57¢**
- POND'S 57¢**
- 50c Tooth Paste **33¢**
- IPANA 33¢**
- 60s Val.
- Alka Seltzer 33¢**
- 10c Tins St. Joseph **5¢**
- ASPIRIN 5¢**

- SWAN 19¢** Regular 2 for
- LUX 25¢** TOILET SOAP 3 for
- SPRY 93¢** 3 lb.
- RINSO 31¢** Rinso
- LUX 35¢** FLAKES 2 boxes
- WHY PAY MORE? SAVE AT FURR'S**
- PALMOLIVE 25¢** Bath Size 2 for

- Maryland Club **COFFEE 55¢** lb. tin
- Bestyett **SALAD DRESSING 29¢** pint jar
- Purity **OATS 35¢** 3 lb. box
- Purasnow **FLOUR 76¢** 10 lb. bag
- Golden Light **COFFEE 51¢** lb. tin
- Bakerite **SHORTENING 83¢** 3 lb. can

The Better Buy for BIGGER Value

Because of the outstanding engineering, testing and manufacturing facilities of the world's largest exclusive producer of commercial vehicles.

Because of a nationwide network of specially equipped and expertly manned factory branches and dealer service stations.

Because of a new and extensive parts warehousing program assuring fast, flexible distribution of GMC parts to every section of the country.

Because of products that are truck-built... providing engines and chassis that are famous for long-life, low-cost operation.

THE KEY TO GREATER TRUCK VALUE **GMC TRUCKS**

COGDELL MOTOR COMPANY
322 North Main Hereford

Pan-Americanism Is Theme For American Legion Social Meeting

The annual meeting on Pan Americanism was the over-all theme for the monthly American Legion Social meeting held Tuesday night at the Legion Club House in Veteran's Park.

During the business session, Commander T. J. Clay announced that District 18, of which Hereford is a part, has now been divided into six different zones, and this area is a member of Zone 1. This sub-division was made by District Commander Charlie Gibson, because the overall area was so large it was so large a crowd of delegates at practically impossible to get the gatherings.

Hereford, Vega, Friona, Dimmitt, Farwell and Bovina will comprise Zone 1. First meeting will be held tonight at Friona for the kick-off of organization and election of officers. Some 25 couples volunteered to attend the meet.

Membership Drive Ends
Ralph Smith, head of the American Legion membership drive gave a booster talk on success of the campaign which is supposed to terminate Friday. The Auxiliary reported that they were the only one in Zone 1 to reach their goal, and in fact they even exceeded their quota of \$9 by enrolling 88.

Mrs. Ida Vaughn had charge of the Pan American program which this year dealt with the Republic of Venezuela. Assisting in the program were Mrs. Grant Hanna, Mrs. Carlos Vaughn and Mrs. Ed Cox.

Mrs. Hannah outlined the political set up of the country, emphasizing the fact that in its turbulent history it had never reached the stage of an organized democracy until 1948 when it elected its first president.

Mrs. Vaughn devoted her talk to a biography of Simon Bolivar, the internationally famous adventurer and administrator, who championed the cause of democracy and united South American republics until he became known as the Washington of South America.

Geography of the country was the topic Mrs. Ed Cox discussed. Taking her audience on an imaginary plane trip from Miami, Florida to Venezuela she drew word pictures of the topography of the land, discussing in detail the capitol city of Caracas.

Musical entertainment was furnished by Hal Blymiller who played the piano, and group singing concluded the program. T. J. Clay was songleader.

Mr. and Mrs. T. J. Clay spent Easter in Lubbock visiting his sisters and their families, Mr. and Mrs. Johnny Howell and Mr. and Mrs. Ned Craig. Also in Lubbock were his father and mother, Mr. and Mrs. Tom Clay of McLean.

Donnell Writes Family History

A history of the Donnell family, written by Dr. C. E. Donnell, of Plainview, a brother of Mrs. Dave Alexander, is being sent to the publishers this week and will be brought out sometime in the early summer.

Dr. Donnell, a physician who practiced in Canyon for years until his retirement several months ago, has been working on the book for about ten years.

Mrs. Alexander says the plot traces the family history from the days of their great grandfather in Scotland, and through the years when the family moved to America and settled in Tennessee, South Carolina, and Missouri. Dr. Donnell has made several trips back to the South to obtain material for his story.

The story moves along right into March 1949. In fact, latest entry in the journal concerns the birth of Dr. Donnell and Mrs. Alexander's great niece who arrived just last week, just in time, the author said, to fill in the place he had saved for her in the entry.

Mr. and Mrs. Alexander spent Sunday in Plainview, visiting this brother who had been confined to the hospital. He has now been removed to his home.

General Rain

Continued from Page 1)
town, also. Guy Newsom believed they had gotten a like amount on his place southeast of town. "A rain like that is real news," said Newsome, summing up the way most of the farmers felt. "We haven't had a good soaking like that in the month of April in years."

In typical wet weather fashion wheat growers flocked to town Tuesday to compare notes on moisture, wheat and prospects for harvest.

County Agent Hugh Clearman echoed their comments. "That rain was really it. It's just what they needed. Things are looking mighty good."

PERSONALS

Mr. and Mrs. Curtis Traweek left Tuesday for El Paso. They will return to Hereford Saturday.

Mr. and Mrs. W. J. Reeves and Mr. and Mrs. Bruce Wooddell visited in Amarillo Sunday with Mr. and Mrs. Jack Weaver.

Mr. and Mrs. C. A. Betzen and Mr. and Mrs. Tony Hoffman attended the Ice Vogues of 1949 in Amarillo Sunday night.

ADD TO THE IMPRESSIVE LIST OF WEST TEXAS ATHLETES WHO HAVE ACHIEVED ALL-STATE HONORS THIS YEAR!

JOYCE DAVIS
DALHART HIGH

BERNIE JONES
ROOSEVELT HIGH

GORDON MELL
THE VETERAN
IS GOING TO PLAY BALL FOR THE BORGER GASSERS THIS SEASON AFTER ALL!

WHITEFACES
H. V. Stanton
BELOVED VETERAN OF 28 YEARS IN THE COACHING PROFESSION, NO LONGER WILL BE DIRECTING THE FOOTBALL DESTINIES OF THE HEREFORD WHITEFACES NEXT FALL HE HAS TURNED THE HEAD MAN'S DUTIES OVER TO HIS CAPABLE ASSISTANT DALTON CRISWELL

DALTON CRISWELL
GET ALONG LITTLE DOGIE

INTRODUCING PANHANDLE SPORT WRITERS

Lester H. Campbell
of the MCLAN NEWS

EX-SAILOR
DOUBLES WITH Dr. Dale W. Watkins, M.D. IN CHILDRESS TOURNEY

WELLINGTON HIGH SCHOOL GRAD - WITH B.S. DEGREE FROM UNIV. OF TEXAS 1930 FORMERLY WITH MEMPHIS DEMOCRAT - NOW EDITOR MCLAN NEWS, AND COVERS LOCAL MCLAN SPORTS FOR THIS FEATURE

© HUT & HARRY

Easter Holiday Dance Is Given For Students

Among the many informal entertainments given to honor college students home for the Easter holidays, was the dance at the club house Friday night sponsored by Oliver Street, Keith Hutson, Donald and Bob Johnson.

Named as special honorees for the party were Miss Mary Ellen Henslee, home from Tulsa, Okla., where she teaches school, and Bob Grafon of New York City, a student at Texas Tech., who was a house guest in the home of Mr. and Mrs. Urlin Streu. Bob and Oliver are classmates at Texas Tech.

Other students at the Lubbock school and students of other colleges and universities and the home crowd, as well as Texas Tech. students from Dimmitt made up the party. Mrs. Urlin Streu and Mrs. Charles Shipley were chaperones.

The book has not been definitely titled as yet, and Mrs. Alexander did not know the name of the publishing house.

Around Town

(Continued from page 1)

erspoon Electric and began plastering the second story store front this week. They are making a smoothy out of the former rough stone surface.

The Brand welcomed two new additions to its force Monday morning. Jiggs Hartman now has charge of office supplies and Jerry Stoltz is the new editor. Mr. and Mrs. Stoltz moved here from Littlefield where he was employed with the Lamb County Leader. They are living at 206 Ross.

The Demonstration sponsored by the Hereford Implement Company has been postponed. Scheduled for last Tuesday it will now be held next Tuesday. As boss man Evans magnanimously declared: "The rain did the farmers more good, you know."

And speaking of workmen, as we were while ago: Hereford State Bank had the carpenters busy Wednesday morning repairing a front door. The door was so balanced that when a good strong wind blew from the east it kept swinging open and the rain kept pouring in, making little puddles at the door. They were puddles that is to everybody except the one man who came in, viewed the situation and remarked: "You can tell it's raining cats and dogs! Look at the little puddles."

Mrs. R. H. Cagle and Mrs. H. G. Conkright felt like two of the grandest ladies in the Easter parade Sunday for they both were wearing baby Panda orchids flown from Hilo, Hawaii by Dr. J. J. Marshall, president of Wayland College, who is in Honolulu conducting a revival meeting.

The orchids arrived by special delivery Easter morning and were in perfect condition and as fresh and lovely as if still blooming on the plant.

Mrs. Cagle, who spent some weeks in Hawaii with Rev. Cagle, last year, says it is almost impossible to refrain from sending arm-loads of flowers back home, they are so bewilderingly beautiful and plentiful there.

Sailor's luck isn't so hot, according to two stranded sailors who have been walking the streets of Hereford looking for a job. The boys, on leave for 28 days, decided to see the land as well as water. They embarked from the USS Portsmouth, went to Philadelphia, and bought an old car, then started west. Near Hereford they "threw a rod" and were stranded several days. Finally, Red Cross came to their assistance with a small loan, which enabled them to again head west. The ultimate goal is Seattle, Washington—provided they can get away from that confounded "sailor's luck."

Mrs. W. H. Russell, Mrs. Allan Bell and Miss Evelyn Bell left Wednesday morning for a week's trip to Dallas and Era. They will visit relatives along the way, and will attend the Old Settlers Reunion at their old home in Era on Sunday.

Easter Bunnies

(Continued from Page 1)

and it was field day for the young Mexicans.

International Enjoyment
Their verbal communication with the adults was limited but they talked with sparkling eyes and excited gestures, instead. It proved enjoyment is international. The thrill of a hunt and confidence inspired by success isn't limited by color, race or creed.

The Sub Deb girls hid the eggs. There were 250 sweet, tasty candy eggs and about ten dozen brightly painted hen eggs to tempt the kids to exercise their hidden talents. Proceeding the hunt they were entertained with a story and they sang songs they had learned in Sunday school.

After the hunt the kids piled into cars and were driven back out to the camp by Mrs. Alec Thompson, Mrs. L. L. LeGrand, Mrs. H. E. Miller and Mrs. Jack Kirksey and Bob Lawrence.

Eggs Weren't "Graded"
A minor mix-up hit the first and second grade classes Thursday when the two groups discovered to their consternation they had hidden their eggs at the same location. First graders hunted second grade eggs and second graders hunted first grade eggs, a situation that had nothing to do with the grade value of said products, but they finally cleared it up by drawing imaginary boundary lines and sending one class up the creek and one class down the creek.

Another group of first graders went down to Lake Park. There were three big colored goose eggs which had the word "prize" scalloped all over it. To the lucky finders of these enormous eggs went special prizes, chocolate, covered candy eggs. One was broken in the scramble. Two were salvaged.

Teachers reported a very successful occasion though, and even with 70 six years olds at large the score for the day still

Wayland Campus Favorites



Being confined to a wheel chair did not keep Lorene Gunter of Groom from being elected as one of the campus favorites at Wayland College. Her partner is Jack Jeter of Sagerton, popular sophomore ministerial student. Lorene is majoring in education and plans to enter some special religious work.

ran no hits, no runs and no errors—at least to the sponsor's eyes.

So thus ran some of the stories of Easter, 1949, at Hereford. They fall in line with some other memories, of Easter egg hunts, egg dying parties, tumblers and trays that are all a part of childhood and the glorious experience of growing up.

Yes, Easter came and Easter went . . .

Streu's Diary

April 20, 1949

DEAR DIARY:
Today I am going to call attention to a whole scad of items—strictly advertising—so I would advise all and sundry to just skip the whole deal.

With the advent of spring there are so many things to tell about—**GARDENING SUPPLIES**—hose sprinklers, nozzles, couplings, washers, rakes, lawn brooms, hoses, cultivators, garden plows, Vigoro and Velvet Green plant foods, flower and garden seeds, hedge trimmers, grass shears, pruning shears, electric hedge shears, Handicarts, wheel barrows, Weed No More, ant poison, etc.

HOUSEHOLD ITEMS—brooms, mops, flap buckets, oil mops, wall mops, Window brushes and cleaners, wax applicators, glass wax, floor wax, furniture polish, garbage pails, kitchen stools, step ladders, varnish, enamels, paint brushes, turpentine, shellac, sandpaper, Waxoff, Brush-Nu, and dozens of kindred items.

FARM ITEMS—Irrigation shovels, canvass dams, bolts, rivets, nails, wrenches, pliers, farm levels, electric fences and fence supplies, drills and punches and chisels and a thousand other items large and small that are so essential to the farmer.

SPORTING ITEMS—Fishing tackle for every fisherman from the cape pole-worm bait addict to the bait casting, fly casting or slip casting enthusiast—poles, rods,

lines, reels, baits, hooks, leaders, tackle boxes—on and on.

In the spring a young man's fancy turns slightly to thoughts of love—and the young woman's fancy turns seriously to the same thing—the result — marriage. With this in mind, we have purchased a wonderful selection of china, crystal, pottery, cooking utensils and gadgets that make married life a pleasure for both bride and groom. Let us help you select these items.

We are pleased to announce that we have been selected to represent the Youngstown Kitchens in Hereford—this beautiful line of all metal kitchen cabinets and garbage disposal units is one of the finest to be had, and we are indeed fortunate in securing this franchise. Let us help you plan your kitchen.

If you haven't seen the new RCA 45RPM record players and records, stop in for a demonstration—this is the most important development in recording since the flat disc replaced the cylinder recordings.

I warned you this would be entirely advertising—but here is an idea—How much of the local taxes for schools, pavement, water and sewage; how many donations to churches, clubs and youth are made by out of town peddlers, mail order houses and out if town business houses? I wonder!

STREU.

SEED

(ASGROW BRAND)

CORN, Texas Hybrid, Certified 8-9-12-18-20

MILO, Certified Westland, Martin, Plainsman, Caprock, Double-Dwarf D.D.38

HEGARI (Certified) Early Combine

KAFIR Blackhull, Combine.

SUDAN Sweet, Regular

PASTURE GRASS Crested Wheat, Perennial Rye, Broome, Orchard Grass

LAWN GRASS, Kentucky Blue, Bermuda, Red Top, Dutch Clover, Carpet Grass

CANE Red Top, Red Hull

PACKARD MILLING CO.

FROM THE ACA OFFICE

Irrigated Land Farmers Indicate Increased Interest In Subsoiling

Increased interest in subsoiling for better water penetration has been indicated by farmers with irrigated land with a number of different implements being used for this work this season.

The following now have approvals for sub-soiling:

Louis L. LeGrand, 221 acres; C. R. Damron, 235 acres; E. N. and A. A. Reinart, 155 acres; Ed Warren, 16 acres; G. W. Newsom, 30 acres; M. G. Caywood, 275 acres; E. L. Adams, 360 acres; Donald T. Guseman, 400 acres; H. L. Hershaw, 120 acres; N. E. Gass, 75 acres; Henry J. Kuper, 85 acres; M. C. Kaul, 140 acres.

Other practices have been approved for the following: Managing crop residues to protect summer fallowed acreage. G. W. Newsom, 116 acres and Richard Ireland, 75 acres.

Contour chiseling cropland at least 30 days prior to seeding and summer fallow acreage: George E. McGowan, 230 acres; M. F. Fields, 1588 acres; Ralph A. Smith, 1126 acres; Reinauer Bros., 578 acres; Elton Wily, 479 acres; Donald Guseman, 25 acres; R. T. Stewart, 100 acres; Bynum Bros., 198 acres; Tom Fields, 821 acres; Ralph W. Perry, 311 acres; William F. Perry, 1170 acres; Leo R. Studer, 1317 acres; J. R. Allison, 320 acres; Joe L. Wells, 100 acres; Russell H. Jarnagin, 210 acres; Glenn H. Hertzler, 40 acres; Mack Jackson, 40 acres; A. T. Frye, 200 acres; Fred F. Collett, 794 acres; Hosea Foster, 110 acres; and W. Ridley, 120 acres.

Contour seeding drilled small grains: Ralph A. Smith, 550 acres; Elton Wily, 240 acres; William F. Perry, 165 acres; Leo

R. Studer, 237 acres; Joe L. Wells, 290 acres; Russell H. Jarnagin, 1212 acres; Glenn H. Hertzler, 40 acres; Fred F. Collett, 363 acres; Hosea Foster, 110 acres.

Control of bindweed by applying 2, 4-D; Ralph W. Perry, 12 pounds; William F. Perry, 45 pounds; and Leo R. Studer, 184 pounds.

Levelling land for irrigation: Robert Kerschen, 38 acres; Finley Bros., 170 acres; Ed Warren, 13 acres; Herman Neff, 240 acres; Reinauer Bros., 280 acres; Reinauer Bros. and G. H. Whitaker, 244 acres; Mack Noland, 280 acres; Lewis West, 255 acres; A. E. Stephens, 100 acres; C. A. Rettman, 20 acres; Byron Gist and Son, 160 acres.

Reorganization of permanent irrigation system: Robert Kerschen, 5 cu. yds. for concrete drop box; E. N. and A. A. Reinart, 4 cu. yds. concrete spillway; G. W. Newsom, 12 ft. concrete culvert; Lee Hopson, 4000 cu. yds. reservoir; George C. Paetzold, 2 units for concrete turn-out boxes; George C. Paetzold, 32 ft. concrete culverts; George C. Paetzold, 3.5 cu. yds. concrete flume; and S. G. Wilson, 800 lbs.

S. G. Wilson is establishing permanent pastures by seeding perennial ryegrass, 800 pounds. Andrew Kerschen seeded 200 pounds of Hubam clover to turn under. A. E. Stephens is applying 20 per cent superphosphate to 30 acres of alfalfa; C. A. Rettman, 20 per cent superphosphate to 14 acres alfalfa. Chiseling not on the contour of cropland: R. T. Stewart, 100 acres; A. T. Frye, 1200 acres.

EASTER NEWS

Community Dinner, Easter Egg Hunt Are Held At School House Sunday

A Community dinner was held at the Easter school house last Sunday, at which a large crowd was present. Following the dinner an Easter egg hunt for the children was the feature of the day. Visitors from Hereford were O. G. Denton and Miss Marie Denton, and Mr. and Mrs. Dixon.

Easter Home Demonstration Club met last Thursday afternoon at the community building with Mrs. Edwin Flood as hostess. Mrs. J. H. Burnett reviewed the book, "Mama's Bank Account," by Kathryn Forbes.

Refreshments of sandwiches, cookies, and punch were served to Mesdames Glen LaPlant, Glen Godfrey, Olin LaPlant, L. E. Stone, J. H. Burnett, Fred Walton, W. A. Epperson, A. H. Brown, Jim Brooks, Henry Flood, Leo Wall, Ben McBrayer, and the hostess. Children present were Linda, Sue LaPlant and Ramona June Hall.

Next club meeting will be held April 28 in the home of Mrs. Olin LaPlant, beginning at one o'clock instead of the customary 2:30.

Mrs. Edwin Flood and Mrs. J. H. Burnett attended a three day clothing school which was held in Dimmitt last week.

Mrs. T. E. Pryor of Odessa visited her brother, W. A. Epperson and accompanied the Eppersons to Sikeston, Missouri to visit their parents, Mr. and Mrs. W. M. Epperson, who observed their Golden Anniversary on April 2.

Lee Parker is visiting his children, Mrs. Frank Allen, Mrs. Dan Allen and Allan Parker.

Mr. and Mrs. R. B. Medley and daughter Janis spent Sunday afternoon with her father, J. S. Smith.

Mr. and Mrs. Bill Wilson of the Frio Community spent Sunday afternoon in the home of Mr. and Mrs. Fred Walton.

Mr. and Mrs. Edwin Flood and daughter Sharon and Mrs. Henry Flood made a business trip to Amarillo Wednesday.

Mrs. Alny Williams, and her son and family of Carlsbad have been visiting Mr. and Mrs. Ben McBrayer and Mr. and Mrs. L. A. McBrayer of Hereford.

Mrs. Juanita Rice of Ringwood, Okla., spent Wednesday with Mrs. G. H. LaPlant.

Mr. and Mrs. Judd Burnett returned to their home in Duke, Oklahoma after an extended visit with their son, J. H. Burnett and family.

Mrs. L. E. Stone and Mrs. J. H. Burnett shopped in Amarillo Monday.

Mr. and Mrs. W. A. Epperson spent the Easter holidays with Mr. and Mrs. T. E. Pryor of Odessa.

Mr. and Mrs. Edwin Flood and daughter spent Sunday afternoon in the home of Mr. and Mrs. Olin LaPlant.

Kathryn and Junior Flood have been on the sick list for the past two weeks.

Mr. and Mrs. Ray Suit of

Read the Want Ads!

4 Winners and a Great Loser in the Amarillo Regional Golden Gloves. DONNIE RAY, BRADFORD, BILL THOMPSON, BOB PHILLIPS, RAYMOND POWELL, JOSE ALEX PEREZ.

Doris Goldston In Scholastic Honor Society

BELTON, April 16—Miss Doris Marie Goldston, daughter of Mr. and Mrs. A. D. Goldston, Hereford, is one of the three upperclassmen at Mary Hardin-Baylor College who have been accepted for membership in the Texas Beta chapter of Alpha Chi, the national honorary scholastic fraternity.

The pledges were recently tapped during a chapel program sponsored by the fraternity.

Including only the highest ten per cent scholastically of the junior and senior classes, the Texas Beta Chapter members are chosen by faculty vote.

Miss Goldston, a senior, is also serving as assistant student director of the tenth annual Easter Pageant to be presented at Mary Hardin-Baylor college on Easter morning. Miss Goldston is president of her class and president of Sigma Alpha Iota, the national honorary and professional music fraternity.

New Hog Feed To Help Area Owners

Owners of the estimated 2,000 hogs in the county may benefit if the new feeding development now being tested at Iowa State College proves to be a success, according to Hugh Clearman, county agent.

The nutritional discovery now in the experimental stage is called APF, "Animal protein factor," and hogs fed on this substance made gains from 19 to 29 per cent faster on 12 per cent less feed.

A combination of vitamin B-12 and other vitamin-like substances, not actually a protein food, a little of this compound goes a long way. Only one ounce of pure B-12 will take care of about 3,000 hogs from weaning to market.

Available By Midsummer. Research workers at Ohio State University, University of Wisconsin and the USDA at Beltsville, Maryland, first discovered APF in chicken droppings and cow manure. Recently, several companies have been able to make it synthetically in their laboratories. Now pilot plants are in operation to produce APF and commercial quantities should be available to feeders by midsummer, according to Francis A. Kutish of Iowa State College.

"From the early released information I have seen on the subject, they make some pretty good claims for the substance. Just a little of it will make soybean meal equal to fishmeal, tankage or meat scraps as a hog feed. However, I have not seen it used," said Clearman.

Home for Easter were June and Billy Dameron, daughter and son of Mr. and Mrs. W. E. Dameron. June is a member of the Georgetown public school faculty and Billy is a student at Texas Christian University, Fort Worth. They were accompanied by Jitter Nolen of Austin who was a guest of Miss Dameron.

Next to water, wind is the greatest natural force in the process of erosion. Iran now produces more than 500,000 barrels of crude oil daily.

Damage Is Slight In Truck Fire Monday

A battery cable, shorted out on a gasoline truck, caused the fire at Kinsey Motor Company Monday afternoon but Delbert Kinsey, owner of the company, said the damage to property was negligible.

A Phillips 66 delivery truck had been taken in for repairs, and workmen were removing one motor to install another when gasoline from the motor became ignited. Volunteer firemen arrived soon enough to put out the blaze before it did much more than scorch the paint on one of the fenders, reported

Bruce Wooddell, a fireman and an employee of the place. The accident occurred about 4:00 o'clock Monday afternoon.

Mr. and Mrs. Clifford Estes left Friday after a ten day stay here with his parents. Mr. and Mrs. Cliff Estes, Lt. Estes received his post call while in Hereford and will sail for Germany

many about May 1. Mrs. Estes will accompany him overseas where he will be stationed for 18 months or two years.

The crack willow frequently grows to a height of 100 feet.

The wood of the willow tree is more durable in water than any other common timber.

FREE! HEARING CLINIC

TEXAS HOTEL WEDNESDAY APRIL 27 2 to 5 P. M.

Come in for FREE HEARING TEST or Free Booklet about How to Overcome Deafness. No obligation. SEE THE AMAZING NEW

Bellone MONO-PAC HEARING AID WITH THE "MAGIC SILVER CIRCUIT" - NEWEST INVENTION IN HEARING AIDS

Batteries for all makes of Hearing Aids

BELTONE HEARING SERVICE 117 West 6th Street AMARILLO, TEXAS

Family Affair. THAT NEW ROPER "AMERICA'S FINEST GAS RANGE"

BLANTON BUTANE, INC.



VALUES BUILT FOR YOU

TYPICAL PENNEY CASH-AND-CARRY BARGAINS!

Styles, Prints, Sizes, Especially For You!



FINE QUALITY COTTON • APPEALING WELL COVERED DESIGNS

EYELET FABRICS

If you sew, don't miss this Anniversary feature! Frosty eyelet embroideries in several well-covered patterns on soft finish, wearable cotton. Perfect for dresses, trimmings, blouses. In cool pastels or all white. 35" 37" wide. Buy enough now!

AND LOOK AT THIS LOW CASH-AND-CARRY PRICE \$1

PENNEY'S 47th ANNIVERSARY FEATURE

PENNEY'S HELPS YOU SAVE MORE ON HOME SEWING! RAYON SHEER PRINTS

An eye-opener of a price for wash-wonderful Bemberg rayon sheers! Dozens of brand new patterns and shades to fill an entire wardrobe of needs for now, right through the hottest Summer days. 39" wide.

AND LOOK AT THIS LOW CASH-AND-CARRY PRICE 88¢ yd.

PENNEY'S 47th ANNIVERSARY FEATURE

WHITE OR COLORED GROUNDS, SOLIDS! • FULL, TWIN SIZES CHENILLE SPREADS

It took our New York buyer months to find this fluffy beauty for you. Just run your fingers over the closely-stitched tufts, see the big basket design filled with gay posies, then look at the low, low Penney price!

AND LOOK AT THIS LOW CASH-AND-CARRY PRICE \$7.77

PENNEY'S 47th ANNIVERSARY FEATURE



1.77

Sizes 12 to 20 Sizes 38 to 44

LOWEST PRICE IN YEARS! • SUPER FABRIC, WORKMANSHIP ORGANDY PRISCILLAS

New low price for one of your favorite curtain styles. Crisp permanent finish organdy, neatly hemmed. Each pair has deep, extra-full 6" ruffles, measures 84 inches across. Hard to believe they're tagged so low!

AND LOOK AT THIS LOW CASH-AND-CARRY PRICE \$3

PENNEY'S 47th ANNIVERSARY FEATURE

NEW SHADES! EXQUISITE FULL-FASHIONED 51-GAUGE, 15 DENIERS SHEER NYLONS

Absolutely perfect, full-fashioned nylons in the season's best shades. Sleek, smart looks for you because they're all 15 denier, 51 gauge. Such a low, piggy-bank price for real costume glamor. Get yours!

AND LOOK AT THIS LOW CASH-AND-CARRY PRICE 88¢

PENNEY'S 47th ANNIVERSARY FEATURE

DANIEL NEWS

Community Residents Set Out Trees In The Palo Duro Cemetery Monday

By MRS. W. R. MOORE

Visitors in the Roy Medlin home Sunday were Lorene, Donald and James Armstrong, Joyce Moore, Rev. Edgar Bergen and little daughter Shirley, and Mrs. Naomi Cunningham and family Peggy and Carolyn of Canyon, and Rev. M. O. Evans of Skellytown.

Mr. and Mrs. C. L. McBroom and children spent the Easter holidays with friends in Frederickberg, Okla. and with the Joe Thurmond family in Rhome, Texas.

A two inch rain fell in the Daniel Community Monday afternoon and night.

The Revival Meeting closed Sunday night. Good attendance was reported at all the services.

Mrs. W. T. Price of Adrian visited in the home of her son, E. E. Price, Sunday.

Mrs. Roy Medlin visited in the J. T. McClain home Thursday evening.

R. E. Gill recently put down a new irrigation well on his farm.

Billy Moore and Don and Clark attended church in Canyon Sunday morning.

Mr. and Mrs. Jessie Tebou of Hereford called in the W. R. Moore home Friday night.

Mr. and Mrs. H. T. Chilton

Mrs. Stuart Long Wins Re-Election To Austin Council

Special to The Brand

AUSTIN. — Mrs. Stuart Long, the former Emma Pauline Jackson of Hereford, has been re-elected to the Austin City Council, after a torrid campaign in which she was opposed by 16 men.

Mrs. Long, daughter of Mr. and Mrs. R. R. Jackson of Hereford, graduated from Hereford High School and the University of Texas. She has made her home in Austin since her graduation from the University in 1936, but has been a frequent visitor in Hereford with her parents and brothers and sisters.

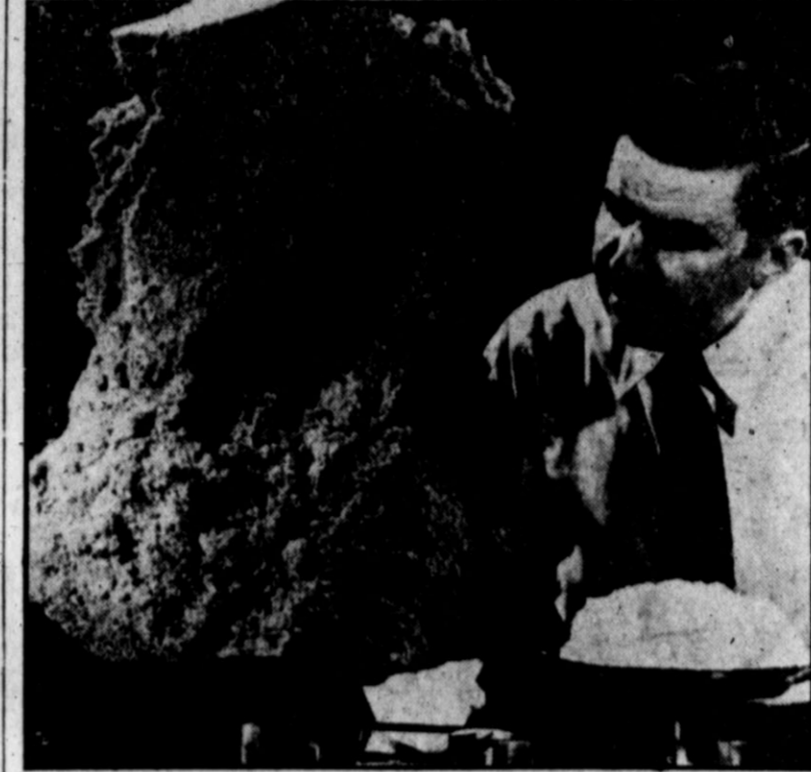
She was the first woman ever to run for the Austin City Council when she entered a special election last October to fill a vacancy left when Homer Thornberry was elected to Congress, replacing Senator Lyndon B. Johnson. In that election, Mrs. Long led a field of four, polling 36 per cent of the votes.

After five months on the council, she had to stand for re-election to a full two-year term against a field of 16 men. This time she polled 53.4 per cent of the total vote cast, and was one of the five elected.

Mrs. Long, who has two sons, Jeb and Jeff, finds the unpaid job on the City Council very interesting. The City of Austin has a \$13,000,000 budget for this year, and she tells the Council that she considers it her job to represent the point-of-view of the average housewife who has a budget of her own to work under.

Mrs. Long's husband is a radio commentator and newspaperman in Austin, and a member of the State Democratic Executive Committee.

Lighter Than Meringue



Robert Sterling, Westinghouse chemist who developed the substance, compares a chunk of his new lightweight plastic with a panful of fluffy pie meringue. Despite the difference in mass, the two balance each other at five ounces. Titled "the world's lightest solid," the new plastic foam was developed for use as an insulating material. One of its chief advantages is that it can be transported in liquid form and foamed into place wherever needed, thus saving considerable shipping space.

Paetzold Sisters To Sail For Home May 12

Two army nurses who have been stationed in Tokyo for the past two years, will sail for home May 12 and will spend their furlough in Hereford with their parents. They are Margaret and Alma Paetzold, daughters of Mr. and Mrs. Joe Paetzold, both captains in the United States Army.

The sisters served together in the Pacific Theater of War during World War II. Margaret plans to do some special study when the furlough is ended, but

Will Present Song Recital

Miss Mattie Mae Swisher will present Irene and Jerry Witherspoon in a song recital on Monday evening, April 25, at 8 o'clock in the home of their parents, Mr. and Mrs. Jas. W. Witherspoon. The program will include familiar selections by well known composers and Mrs. Cliff Estes will be the accompanist. Friends are invited to attend.

They have not received their future assignments, according to word received by their parents last week.

Mrs. Liston Wilson Conducts Lesson For Bud To Blossom Club

Mrs. Liston Wilson conducted the lesson for the Bud-To-Blossom Club Friday afternoon when a meeting was held in the home of Mrs. Louie Olson with Mrs. George Olson as hostess.

Using rebuds, fruit blossoms and other flowers brought to the club by members, Mrs. Wilson directed a program on design demonstrating the horizontal, rectangular and oval in line arrangements. Mrs. Wilson, an accredited state judge, discussed arrangements made by the members and showed how to build back the arrangements in the proper methods.

Attending were Mesdames H. H. Caraway, J. D. Neill George Springer, Arthur Teifel, Kenneth Rudd, R. A. Daniel, Jr., Bill Madsen, who was welcomed as a new member, and the hostess.

Mrs. Viola Williams of Amarillo spent Easter in Hereford visiting with her daughter and son-in-law, Mr. and Mrs. Bill Miller.

HEREFORD

One Week Commencing Monday, April 25
T. J. Tidwell Shows and Carnival
 Auspices American Legion

20 -- SHOWS -- RIDES -- 20



Everything New But the Name

LATEST MODERN KID BOAT RIDE
GERTIE, GIANT PERFORMING CHIMPANZEE
ELMER, BABY CHIMPANZIE



QUEENIE
THAT BRINGS THRILLS TO ALL THE KIDS

Main Gate Opens at 6 P. M.

HAIL INSURANCE

We have paid hail losses here every year for over 20 years. We have insured customers this year in the same company we insured them in 20 years ago.

The crop prospects and price of wheat are good. Hail premiums are deductible from income tax payments. Why take chances on losing your crop?

Insure with us. You will like our plan and very likely become a permanent customer, as many others have become.

THE PREMIUM WON'T BREAK YOU
— A LOSS MIGHT!

JOHN McLEAN Agency
 Phone 181 or 273—Hereford, Texas

NEW SPRING FURNITURE STYLES

NEW SHIPMENT
DURAN AND VELOUR FINISHES
 IN
Studio Couches
 AND
Studio Couch Sets

PLATFORM ROCKERS
 OCCASIONAL CHAIRS
 IN BEAUTIFUL COVERT

EXTRA NICE SELECTION
BEDROOM FURNITURE

E. B. Black Co.
 1901 1949

SAVE FIRST CRACK OUT of the BAT

LOWER FOOD PRICES

You'll always make a big hit with your "home team" if you fill their plates with a variety of grand-tasting quality foods from CITY FOOD. And you'll always score in savings because we bring you lower food prices first crack out of the bat. We waste no pitches — or time — but pass wholesale price reductions along to our customers immediately. So, line up your food order for the week and shop here for these BIG LEAGUE FOOD VALUES.

BRING US YOUR PROCTOR & GAMBLE COUPONS

2 LARGE BOXES TIDE WITH COUPON **39c**

- FRUIT COCKTAIL, Del Monte No. 2 1/2 can 39c**
- HOMINY, Van Camps No. 2 cans 2 for 27c**
- ASPARAGUS, Early Garden Del Monte No. 2 can 47c**
- CUT GREEN BEANS Wapco No. 2 cans 2 for 29c**
- PEANUT BUTTER, Holsum Creme, 12 oz. 33c**
- APRICOTS, Hunts, Heavy Syrup, Lrg. 2 1/2 can 23c**
- COFFEE, Golden Light 1 lb. can 51c**
- RAISIN BRAN, Skinners, original 2 for 31c**
- WHEATIES, Breakfast of Champions 8 oz. 15c**
- HOT ROLL MIX, Duff's 14 oz. box 31c**
- VELVEETA CHEESE FOOD, Kraft 2 lb. box 79c**
- VANILLA WAFERS, Pioneer, 16 oz. pkg. 29c**
- GRAPEFRUIT JUICE, Hearts Delight, 46 oz. 22c**
- FLOUR, Packards Best, 25 lb. bag 1.63**

Quality Meats

- BACON, Dry Salt, Extra Lean 1 lb. 29c**
- PORK LIVER 1 lb. 35c**
- FRANKS, Deaf Smith Meat Co. 1 lb. 39c**
- SLICED BACON, Wilson's 1 lb. 43c**

Fruits & Vegetables

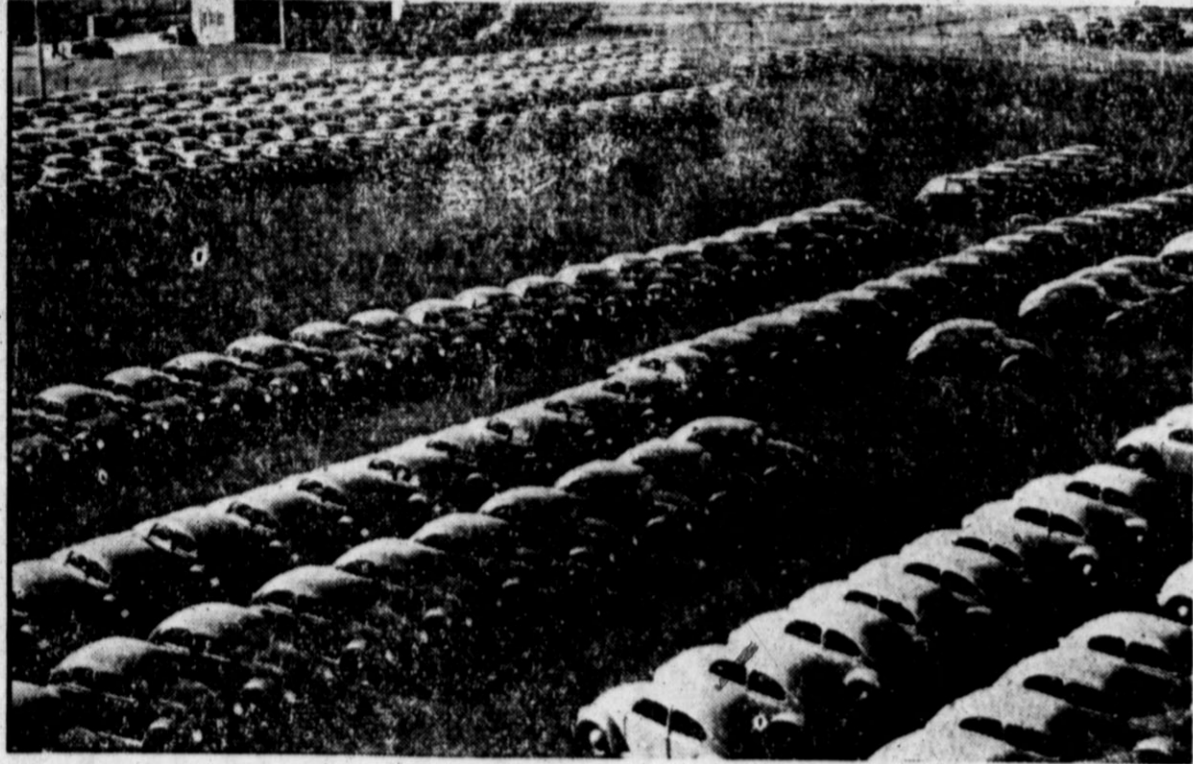
- CABBAGE, Firm Green Heads, lb. 5c**
- CARROTS, Fancy Calif. 3 bunches 20c**
- LETTUCE, Tender and Crisp 1 lb. 14c**
- TOMATOES, pkg. or pound 25c**
- SPUDS, Idaho Long Whites 10 lb. 51c**

CITY FOOD STORES

ADVERTISED PRICES ALWAYS ARE GOOD AT BOTH OUR STORES. SHOP THE ONE MOST CONVENIENT TO YOU.

No. 1 at Second and Main, Phone 15
No. 2 on East First, Phone 430

'People's Car' Finally Arrives in Germany



A dozen years ago, Adolf Hitler promised a shiny new Volkswagen (People's Car) to any German with 1000 marks to pay for it. The war intervened, and not a People's Car reached the people. But now the Volkswagen plant at Wolfsburg, Germany, is rolling the cars out for civilians at the rate of 40,000 a year. The rear-engine autos seat four or five, are economical on fuel, and hit a top speed of about 62 mph. Above, completed cars line up in a parking lot behind the Volkswagen factory.

The Hereford Brand

Highway Commission Believed To Be Favorable Towards 51

Thursday, April 21, 1949

Section Two

McCracken Named Rotary President

J. C. McCracken was selected to head the slate of Rotarian officers for the 12-month period beginning July 1. Election was held Friday at the regular dinner meeting in the Lions-Rotary Hall.

Other officers chosen were Jim Bob Allison, vice-president; B. E. Wolfe, secretary; V. O. Hennen, treasurer; Marshall Formby, historian; and Troy Moore, and Bert Neelley, new directors.

The rostrum of names was submitted to a nominating committee headed by Dr. R. E. Lingenfelter. They were elected by acclamation.

During the program, Dr. B. F. Wiltshire addressed the group on the subject of "Tolerance," emphasizing the fact that true tolerance includes not only an understanding and acceptance of varying races, creeds and faiths, but of the differences which mark people even within the same group.

He spoke of the necessity for tolerance of other people's thoughts and actions in this general scheme of living together.

Responsible for causing the so-called "virus X" disease of man and the "X-disease" of cattle are totally without foundation. Both of these diseases were recognized before the utilization of DDT as an insecticide.

Nevertheless, in view of the situation as it is, James A. Deer, extension entomologist has advised county agents that methoxychlor can be substituted for DDT for the treatment of dairy animals and gives comparable results when used at the same strength as DDT.

Expert Talks On Wheat Poisoning

Dr. Cecil Morgan of the experimental station at Bushland spoke to Hereford ranchers Thursday night outlining the activities of the station in tracking down causes and preventative measures for the wheat poisoning malady that effected so many cattle this season.

About 50 men gathered to hear him explain how experiments are conducted with feed and salt mixtures, and how blood samples are taken once a month on the eight different groups of cattle to see how they are reacting.

This is a deviation from the normal procedure when they try to determine just what the disease is doing and then trace it back. Now, because of the concern over the disease, they are hunting for a preventative instead of a cure.

Dr. Morgan said at present the best treatment they could offer was the calcium gluconate solution administered after the animals are effected. If they are treated early, 85 per cent of the cattle can be saved. Dr. Morgan pointed out.

The current theory, which is providing the basis for experiments now underway, is that too much potash, obtained in the food values in a lush growth of wheat, may cause an imbalance in the ration of calcium in the blood, thus causing the injury to cattle.

Following Dr. Morgan's discussion, the Registered Hereford Breeders met and agreed to send a committee of three around to all the members, reminding them to start feeding their cattle for sale, Ezra Norton, president, Lee Cocanougher and Hugh Clearman were made the committee-men.

Readying for Racing Classic



Preparing for the forthcoming 500-mile auto race in Indianapolis, Ind., designer Bud Winfield, center, puts the finishing touches on one of the two famed Novi Grooved Piston Specials. Duke Naton, left, and Rex May, two of the nation's top racing drivers, are considered major threats to win the events as pilots of the twin cars.

Indirect reports are that the State Highway commission is giving favorable and serious consideration to requests made by the Highway 51 Association at the March 31 meeting according to Judge Otha Dent, chairman of the Association Executive committee, from Littlefield.

Judge Dent said in a letter to Association members that no official results have been heard yet, however, the committee feels the Commission will give favorable action toward Highway 51 and its completion.

He added that the Commission has a period of 30 days in which to render the decision of their findings, and that they have promised to do so within that period.

Deaf Smith county was represented by 12 persons at the meeting in Austin. Delegates from each of the 16 Texas counties in the Association were also present to boost the cause.

Battle Just Begun
Quoting Judge Dent, "As stated in the meeting with the Commission, Highway 51 needs a blood transfusion. It probably will need several transfusions and it is up to us to see that it gets the blood. Having begun the battle, we will continue until we have accomplished our objective. We certainly will not go down our first time at bat; the Commission will still find us striking."

He completed the letter, which was written in behalf of the executive committee of which Jim Witherspoon of Hereford and Raymond Thompson of Vega are members, with an appeal for any suggestions or recommendations which would enhance and strengthen the request for the completion of Highway 51.

Other board members are H. H. Miller, W. T. Kelly, Howard Gault, and Lyle Woodford. The group also announced a scholastic enumeration total of 1,960, but said the figure would be subject to slight change due to probable shifting between districts.

DDT RUMORS ARE SPIKED

County Agent Clarifies Statements Circulated Of DDT Spray Dangers

To clear up some of the misinformation which has circulated among an alarmed public on the danger of spraying dairy cows with DDT and at the same time to warn them of dangers connected with spraying dairy cattle, County Agent Hugh Clearman this week issued a statement recommending methoxychlor as a substitute for DDT but clarified reasons for this change.

"Studies by the Bureau of Entomology and Plant Quarantine have shown that DDT when used on dairy cattle or when present on fodder fed to dairy cattle may appear in the milk.

They also say that DDT in small quantities can be detected sometimes in milk, following ordinary use of the insecticide for fly control in dairy barns.

"The Federal Food, Drug, and Cosmetic Act requires the Food and Drug Administration to insure that the food supply of the American people does not contain any poisonous or deleterious substance that is not necessary in the production of the food, and the Food and Drug Administration has not prohibited the use of the spray for barns or cattle."

There is no evidence that the use of DDT, in accordance with the recommendations of the various Federal agencies has ever caused human sickness due to the DDT itself. But minor toxic symptoms may be produced by kerosene and various solvents used in DDT and practically all other insecticidal mixtures. Clearman pointed out.

"Because of the vital importance of milk in the diet of infants, children and people of all ages, it is essential that proper precautions be taken to protect the milk supply. Modifications of the recommendations made by the Department of Agriculture on the use of DDT on dairy cattle were made merely as a precautionary measure and there is no justification for public alarm as to the safety of the milk supply from the standpoint of DDT contamination," said Clearman.

"Statements that DDT is responsible for causing the so-called 'virus X' disease of man and the 'X-disease' of cattle are totally without foundation. Both of these diseases were recognized before the utilization of DDT as an insecticide."

Nevertheless, in view of the situation as it is, James A. Deer, extension entomologist has advised county agents that methoxychlor can be substituted for DDT for the treatment of dairy animals and gives comparable results when used at the same strength as DDT.

POMONA PUMPS DO THE BETTER JOB

DEAF SMITH COUNTY
POMONA USERS AGREE

"POMONA PUMPS
ARE AMERICA'S FINEST

their performance on my place is
mighty convincing!"



One of the Two Pomona Pumps in use on the E. Vaughn farm.



Pomona Pump on W. B. Harlan land. One of two Pomonas he has in use.



Pomona Pump installed last April for E. G. Wright.

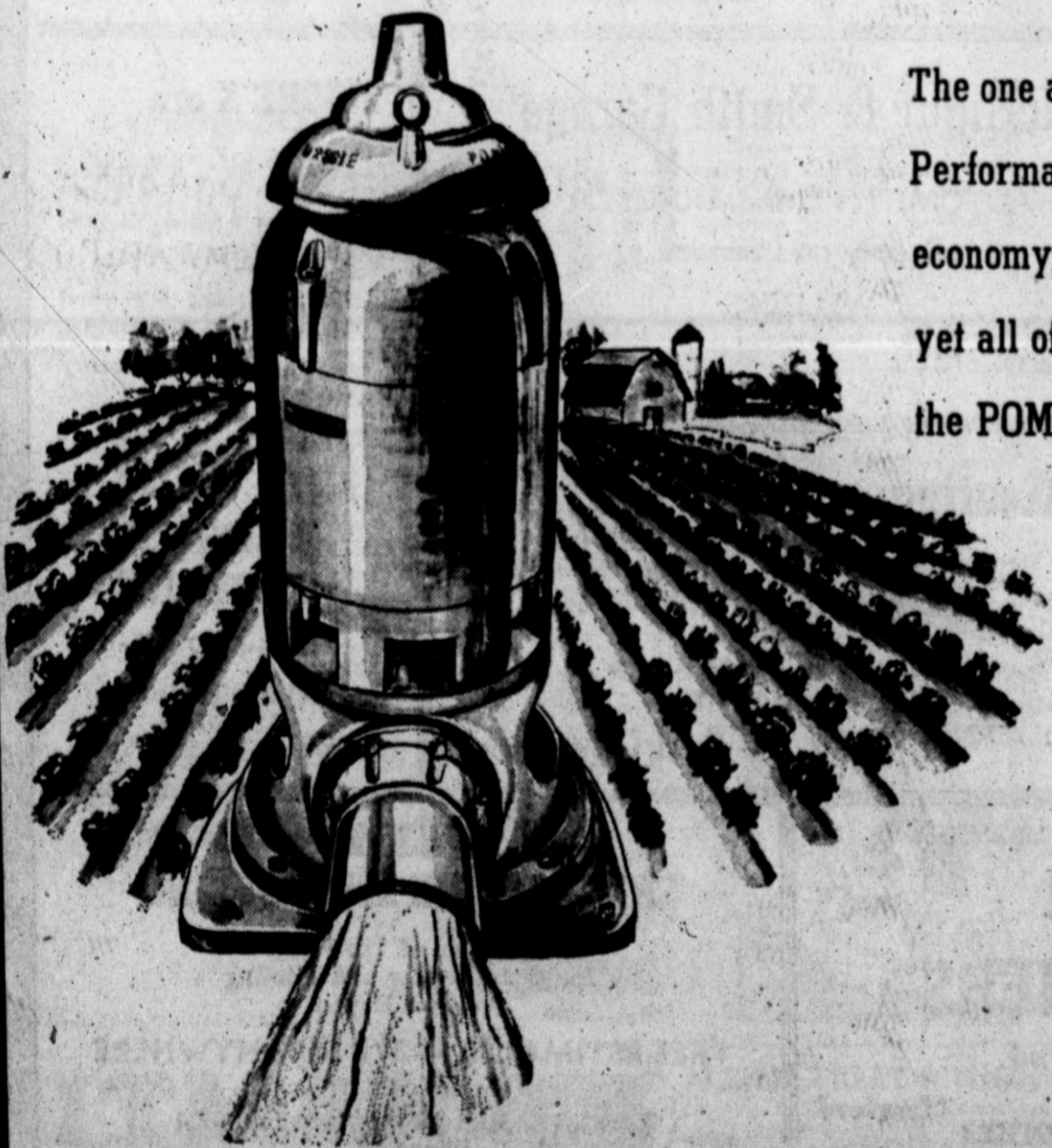
The one attribute that gives POMONA PUMPS leadership all over the world is Performance. Performance can't be photographed. It is impossible to picture economy, reliability, long life, freedom from repairs and maintenance expense... yet all of these are what every POMONA owner enjoys. Let us help you select the POMONA PUMP best suited to your needs.

- WATER LUBRICATION
Minimizes maintenance and assures clean, oil-free water at all times.
- UNUSUAL RUGGEDNESS
Exclusive Pomona construction and heavy duty design withstands severest treatment.
- SEMI-OPEN IMPELLERS
Will not sand lock. Adjustable, trouble free, unusually efficient.
- NON-REVERSE RATCHET
Eliminates risk of unscrewing drive shaft or damaging motor.

Clowe & Cowan, Inc.

R. PAUL CONEWAY Sales Representative
Hereford, Texas Phone 824, Hereford
Amarillo, Lubbock, Plainview, Texas—Roswell, New Mexico

REMEMBER--WE'RE NOW CONVENIENTLY
LOCATED ON WEST HIWAY 60 - HEREFORD



Long Time Ago

25 Years Ago

"A meeting of the men fostering the Hereford Chautauqua was called by J. S. Jones Saturday morning. The newly elected officers are: President, D. F. Ashbrook; vice-president, G. A. F. Parker; Secretary-Treasurer, J. A. Pitman; Directors: E. B. Black, D. L. McDonald and Seth B. Holman." The Brand for April 22, 1924 announced. The story continues: "Ralph Rod, key, representing Redpath-Horner Chautauqua, was present and promised a very fine program. A big band of twenty pieces, one of the most famous radio entertainers, 'The Merry Old Chief,' with a fine radio orchestra, William T. Ellis, well known war correspondent and international authority, and the

MASONIC BULLETIN

Hereford Lodge 848
 Stated meeting second Monday in each month. School of instruction each Thursday night.
 R. L. THOMPSON, Sec'y.
 W. C. HROMAS, W. M.

NOTICE OF MEETINGS

ODD FELLOWS
 Each Monday Night
 REBEKAHS
 Each Tuesday Night

biggest play in years are only a part of the most spectacular program ever brought to Hereford. And the Brand of twenty-five years ago runs the complete program for the seven-day-round of entertainment. Students making the honor roll are announced in this issue of the Brand and among those listed are: Nellie Dunn, J. C. Gilbreath, Ruth Haberer, Anna Sawyer, eighth grade; Vera Elliston, Ruth Hill, Lucille Hughes, Veda Parker, Lillian Sawyer, Gwendolyn Spradley, Margaret Thompson, ninth grade; Ira Foster, Paul Patterson, Gertrude Taylor, tenth grade; Maurine Beyer, Nola Grumley, Dell Parker, Juanita Anthony, Van Bruner and Elmer Patterson, eleventh grade. High school students making the honor roll were Emma Jean, Donald, George Beams, Mozele Hill, and Margaret Ricketts.

Cotton Boom

"According to Santa Fe agent, J. E. Beyer," reports this issue of the Brand, "36,875 acres of cotton and 9,167 bales of cotton will be planted and raised in this vicinity in 1924." And the cotton boom is still definitely on. Two other front page stories deal with cotton, headed, "Work on New Gin Began Monday As Had Been Agreed" and "State Prize Cotton Contests Here." And to prove the patriotism of Texans, the Brand reports

College President Inaugurated



Ernest H. Poteet, veteran of 28 years in public education in Texas, was installed as fifth president of the Texas College of Arts and Industries at Kingsville, Texas, April 2. He is shown here with Mrs. Morton Lewis of San Antonio, Texas, vice president of the college's board of directors, as she completed the installation address. (AP Photo).

that: "Monday was San Jacinto Day in Texas, and the banks were closed. The entire town was gaily decorated with the new American flags just installed by the National Guard and Main Street presented quite a gala appearance. Passengers on the trains coming through Monday were curious to know what caused all the decorations."
 George L. Muse represented Hereford at a meeting in Amarillo called to select delegates from this senatorial district to attend the state meeting on the Texas Centennial. Judge Cruggington of Amarillo was chosen

to represent the district at the state meeting.

Music Study Club

New officers selected to head the Music Study Club for the remainder of 1924 were: Mrs. W. E. Dameron, president; Mrs. Paul J. Merrill, first vice-president; Mrs. A. O. Thompson, second vice-president; Mrs. W. R. Steckman, recording secretary; Mrs. Glenn Snyder, corresponding secretary; and Mrs. H. K. Fox, treasurer. At the same meeting Mrs. Broadwell won first place in the Music Memory Contest and was presented with a basket of flowers.

Among the local people attending the "big Music Festival" in Amarillo were Mrs. G. W. Heard and son, George; Mrs. John A. Thompson, Mrs. H. H. Hawkins, Mrs. G. A. F. Parker, Mrs. Carl Mountz and little daughter, Ruth Marie; Miss Lulu Edwards, Mrs. Earl Wilson and little son, Maurice; Miss Flossie Bowman, Mrs. Homer Fox, Mrs. C. C. Acker, Mrs. P. W. Price and Mrs. Seth B. Holman. "The youngsters of this party," says the Brand, "will also be contestants in the festival."
 Thirty-seven members were enrolled in the new Sunday School organized at the Ward School. G. M. Suggs acted as chairman and organizer, the Brand reports, and W. R. Harrison was elected superintendent. James R. Lipscomb was made assistant superintendent and Miss Maggie Coconougher was chosen secretary-treasurer.

Personals

Local items included: "Mrs. Pink Gilliland and little son and mother, Mrs. B. S. Howton, left Monday morning for Bellview, Texas, the home of Mr. and Mrs. B. S. Howton." "Wallace Cox and Miss Bobbie Aston went to Amarillo Sunday morning and drove home a brand new Essex coach." "Messrs. F. M. Hill, Dave McLean and J. C. Allred of Wildorado motored to Hereford, Monday morning." "Henry Hastings made a business trip to Bovina and Farwell Monday." "Rev. James Bell of El Paso, Texas, left here Satur-

day morning for Canyon at which place he will visit his mother. Mr. Bell visited his sister, Mrs. E. S. Ireland, and brother, Allen Bell, while here. Mr. Bell came from Clovis, at which place he attended a Presbytery meeting." "Misses Glenola Powelson and Edith Henry went to Amarillo on Thursday. Miss Henry has entered in the piano contest in the Music Festival."

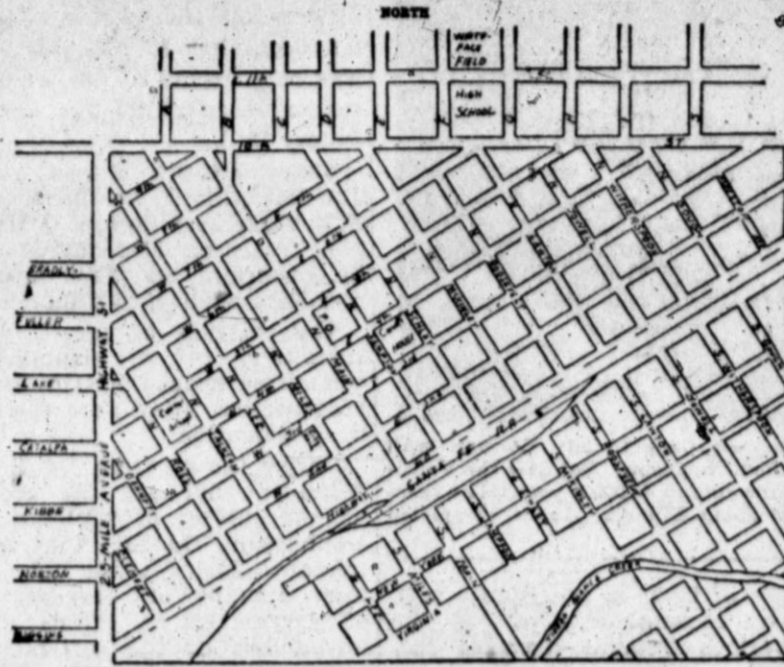
BIRTH ANNOUNCEMENT

Mr. and Mrs. Charles Hill are the parents of a daughter, Donna Dale, born last Saturday week. Maternal grandparents are Mr. and Mrs. Henry Hastings, and paternal grandparents are Mr. and Mrs. W. W. Hill. The baby was born on the birthday of her paternal grandfather, W. W. Hill.

Read the Want Ads!

J. C. RICKETTS, REALTOR

Irrigated farms, Wheat land, Ranches
 Your business appreciated



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

Hereford Wrecking Co.

Highway 60
 Complete Line of
USED PARTS
 See us for Expert Repair
 Work of All Kinds!

HOUSE MOVING

And Local Truck Work
 We buy and sell houses to be moved.

J. F. MESSER
 LOCATED
 First House East of Gin
 on Highway 60
 Rt. 1, Hereford

THIS SPACE FOR SALE

THIS SPACE FOR SALE

The Candy Kitchen

-Coney Islands
 -Home Made Candy
 -School Supplies

310 MAIN STREET

FIREPROOF FLOOR & WALL

SAFES

at The Hereford Brand

TRIPLE E CAFE

Short Orders
Steaks a Specialty
 A Nicer Place for the Whole Family to Eat
 24-Hour Service
 ROY and ADA

CARGRAY

Butane & Propane GASES

Complete service on all Butane & Propane systems. Appliances of all kinds Ensigna Carburetors

BLANTON BUTANE GAS CO.

Highway 60 - Phone 551

Hereford News Stand

Your Favorite
 NEWSPAPERS and MAGAZINES
 Fountain Service... Drugs... Sandwiches
 301 Main Street - Phone 694

24-Hour Service WESTERN BOILER & WELDING WORKS

Portable Equipment
W. L. LUGINBYHL
 1-2 block off Highway 60
 On Lawton Ave.

This Space For Sale

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

HEREFORD PLANING MILL

SCOTTY BUCKNER

"We Build Anything"

For REAL SERVICE and Quality Merchandise Try **JIM BOOKOUT'S Standard Service Station and Hiway Cafe** Highway 60

PARKER BROTHERS PLANING MILL AND CONTRACTORS

We build houses to be moved. Will build to your specification. Check our prices before you build. Cabinet work.

McRight & Smith Garage

AUTOMOTIVE and TRACTOR
 Supply and Service
 WELDERS

211 East 3rd

Phone 23

MOORE'S are

-Open 7 days a week
 -Open at 6:30 A. M. and Close at 9:00 P. M.
 -Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.
 -Headquarters for Gas and Oil Needs.

MOORE'S GROCERIES

GAS AND OIL
 Intersection Hiways 51 and 60
 Phone 156

Gibson Plumbing & Heating

Plumbing - Heating Work and Supplies
 Repair Work a Specialty

FREE ESTIMATES

Prompt and Courteous Service
 Phone 884, If No Answer, Call 207-M

FREE...

Pick-Up and Delivery Service
 PHONE 160

It's like new - when we're thru...
C & R Cleaners

PICK-UP AND DELIVERY SERVICE

PHONE 111

ACME CLEANERS

All Garments Insured

308 N. Main Hereford
 MADE-TO-MEASURE CLOTHES

WILKINS SHEET METAL AND ROOFING

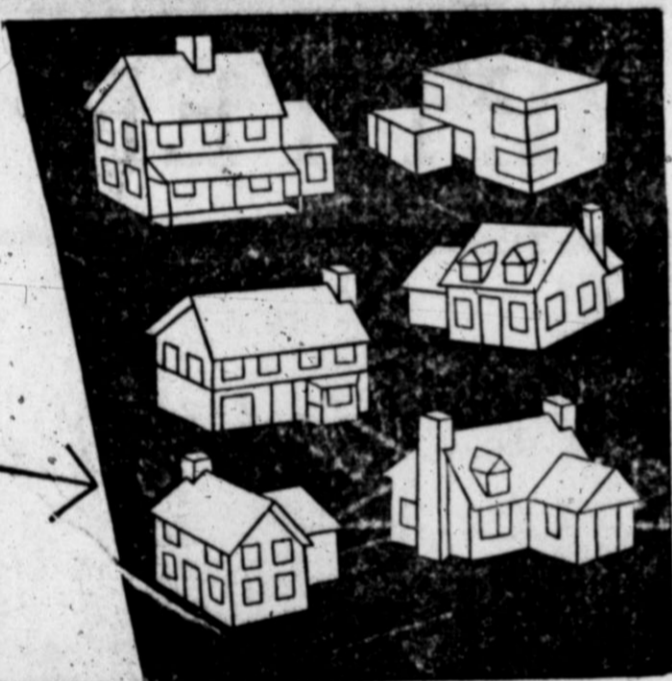
All Kinds of Tin Work
 Air Conditioning and Heating
 Combine Repair

FREE ESTIMATES - WE GO ANYWHERE

Hereford and Tolia
 Located on East Hiway 60 in Hereford
 Phone 94

tastes best - takes less!

NEW! SPRING & SUMMER SHADES IN LOVELY Princess Royal Nylons! STILL \$1.00 AND 2 ONLY \$1 COUPONS FROM WHITE SWAN COFFEE



These are the homes



These are the people

THESE are the people who own your electric light and power company. Chances are you are one of this group, too.

They represent a cross-section of America - housewives, doctors, teachers - industrial workers, craftsmen, farmers - mechanics and milkmen. Yes, people from all walks of life have put their savings into companies like ours. They're direct owners.

But there are countless indirect owners, too - many who don't know they have a stake in the electric industry. They're people with life insurance policies and savings accounts. When banks and insurance companies accept your money, they must invest it wisely. And because business-managed electric companies have a long record of successful service, much of that money is invested in utility securities.

So, you see, the electric industry is owned by the people it serves.

* HELEN HAYES stars in THE ELECTRIC THEATRE! Hear it every Sunday, CBS, 9 P. M., EST.

SOUTHWESTERN PUBLIC SERVICE COMPANY

24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

Vehicle Registration In County Hits New April 1 High of 3,674

Farm mechanization and prosperity combined in Deaf Smith County to up the number of licenses issued on automobiles and farm vehicles almost 170 per cent in the last decade, with each year except 1944 showing an increase in the number of vehicles registered.

Just this year the county showed an increase of 124 more vehicles registered by April 1 of 1949 than by April 1 of 1948.

A survey of 11 neighboring counties indicates that the trend is general all over the Panhandle with Randall, Farmer, Floyd, Lamb and Ochiltree

was on, the number had jumped 582 in the two year period, bringing total license registrations to 2,156, but the following year the number fell to 2,014, probably due to war shortages that effected transportation so radically. An increase was evident again in 1945 when 2,366 licenses were purchased.

Number Increase Since 1947
 Figures for 1946 were not available, but 1947 started a three year climb. In that year the sheriff's office reported 2,610 registrations; in 1948, 3,450 and by 1949, 3,674.

These figures do not represent the total number of registrations during the year, but only those registered by April 1 each year, the legal deadline for installing new license plates.

From neighboring counties where reports were available, Randall, Floyd, and Lamb County topped Deaf Smith's total with Lamb holding the lead in 5,898 licenses, an increase of 458 over last year.

Randall was second with 4,196, gaining 308 from 1948 and Floyd turned up with 3,860, still an increase over 1948.

Ochiltree had 2,834 this year as compared with 2,487 last year and Farmer County ran 2,206 this year, jumping 350 from the 1856 of the previous year.

Mr. and Mrs. Dean Dunlap and infant son, and Mrs. Clara McLean, all of Amarillo, spent the Easter week-end with Mr. and Mrs. W. E. Dunlap, Mrs. McLean, county librarian here for several years, is now librarian in the Veteran's Administration Hospital in Amarillo, following a recent transfer from the V. A. Hospital Library at Temple.

Acres of Wool on the Hoof



Studding the rolling landscape of the 6000-foot-high alpine pastures of British Columbia, thousands of sheep of the Hayward Ranch near Kamloops, B. C., are being fattened and sheared on their 1300-acre spring range. The lambs are destined to provide next fall's lamb chops, and their wool may become the yarn for that new suit for Easter, 1950. From this spring range, the sheep will be moved to a summer pasture 150 miles away.

Mrs. Fluitt Is Elected Delegate To Garden Club Convention, May 10

Hereford Garden Club met with Mrs. Leroy Aven at 9:30 Friday morning with Mrs. O. G. Hill, president, presiding.

Mrs. W. S. Fluitt, incoming president, was elected delegate to the state Garden Club convention to be held in San Antonio on May 10, 11 and 12. Mrs. Dennis Barnard was named alternate.

Mrs. Phillip Barkley talked briefly on cancer control and members made contributions to the April fund drive. A plant exchange was conducted by Mrs. A. O. Thompson.

Mesdames J. P. Slaton, Will S. Kerr and Marion Rutter were named to a committee to aid the American Legion and Auxiliary in landscaping Veteran's Memorial Park. Named sponsors for the newly organized Jolly Bluebird group, were Mrs. A. L. Manjeot, Mrs. Dennis Barnard and Mrs. Deward Roberson. Mrs. Louis Woodford is leader of the group and Mrs. Earl Springer serves as assistant leader.

Mrs. W. S. Fluitt was appointed to represent the club at the Friday night meeting of the Hitching Post, teen-ager group. The program opened with a

parliamentary discussion on "Motions" given by Mrs. J. P. Slaton, the club parliamentarian.

Mrs. O. G. Hill conducted a demonstration lecture on line arrangement using red bud, flowering crabapple and forsythia. In speaking on flower arrangements she quoted a garden authority who said "A horizontal line is restful and should be used when that effect is desired."

Members attending the meeting were Mesdames Dennis Barnard, Jim Black, Lyle Blanton, Homer Brumley, Roy Crutchfield, Marshal Formby, W. S. Fluitt, E. E. Fridley, O. G. Hill, John Jacobsen, Jr., C. D. Kelton, Will S. Kerr, A. L. Manjeot, Deward Roberson, A. O. Thompson, H. E. Miller, Earl Springer, Phil Barkley and the hostess.

SON AND DAUGHTER VISIT

Guests for the Easter holidays in the home of Mr. and Mrs. M. L. Winnet, who moved here the first of the year from Tulsa, Okla., were their son and daughter, Jack Winnet, and Miss Dorothy Winnet. Jack is a student in the School of Bible

at Phillips University, Enid, Oklahoma, and Dorothy is employed with an airline in Tulsa. Their parents are building a new home in Hereford.

VISITS PARENTS.

Miss Mary Ellen Henslee was a guest over the Easter holidays in the home of her parents, Mr. and Mrs. Homer Henslee. Miss Henslee is a teacher at the high school at Tulsa, Okla.

Buy It In Hereford

HEREFORD FURNITURE CO.

for
 HIGH QUALITY FURNITURE
 Guaranteed Radio Service
 On All Makes and Models

ACROSS FROM THE POST OFFICE

401 Main

Hereford

Ph. 823



do you always look back?



Perhaps because you know all your hopes and ambitions and dearest possessions are in that house, you go away feeling un-

easy. There's no need to worry if you have assurance that the material things you love and value are protected. This bank can give you that confident feeling that comes with a certainty of safety for everything you place in our vault. Safety Deposit Boxes offer maximum defense against fire and burglary. Ask any officer about this protection for your valuables.

HEREFORD STATE BANK

HEREFORD, TEXAS



A Bank Owned by Home People

A Change is in Order...



Change to OIL-PLATING!

DEPENDABLE! ... Mature judgment indicates the best oil for you is the one that gives you the greatest protection at the lowest cost. That's Conoco Nth Motor Oil!



SAFETY! ... because OIL-PLATING can't all drain down, even overnight. Cylinder walls and working parts are protected against "dry-friction" starts.



SECURITY! ... because an extra shield of lubricant clings to metal ... actually OIL-PLATES your engine.



BANK THE DIFFERENCE ... because hardy Conoco Nth fights combustion acids ... reduces repair bills.

Oil-Plate today at your
 Conoco Mileage Merchant's!



Copyright 1949, Continental Oil Company

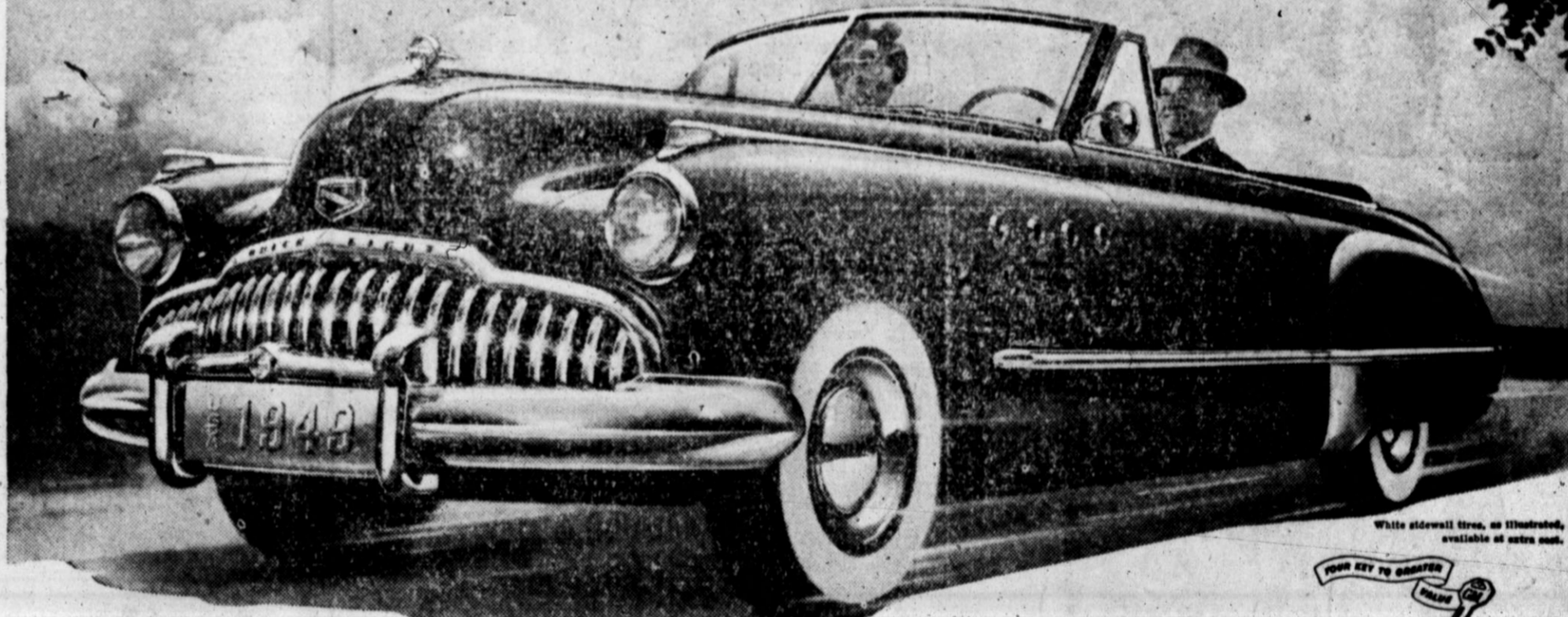
PITMAN SERVICE STATION



MAIN STREET & HIGHWAY 60

Phone 588
 "WE FIX FLATS"

KINGPIN - that's you!



It happens every year, sure as spring comes.

There dawns a day, warm and inviting and fragrant with freshness, when the winter cares are shed like a cloak - and you're suddenly younger than your years.

Lucky the man who has this handsome carriage as his answer to that moment.

He'll pull a knob on the dash of his ROADMASTER - and the top will swing back. He'll touch the treadle - and 150 valve-in-head horsepower will leap into life, eager as a setter scenting the start of the chase.

He'll move a lever - and smoothly, with whirling oil transmitting his engine's power, move off through tangles of traffic into the open countryside without even thinking about clutch-pedals and gearshifting or the like.

He's free to have fun - free to drink in spring's glories - free to dawdle or to dash as whim decides - and he knows his level-riding ROADMASTER will instantly, silkily answer his every bidding.

Kingpin - that's what he is!

Kingpin - that you are when you've prepared yourself with the gorgeous ROADMASTER Convertible, so eye-catching in its beauty, so completely unmatched in its ability to thrill!

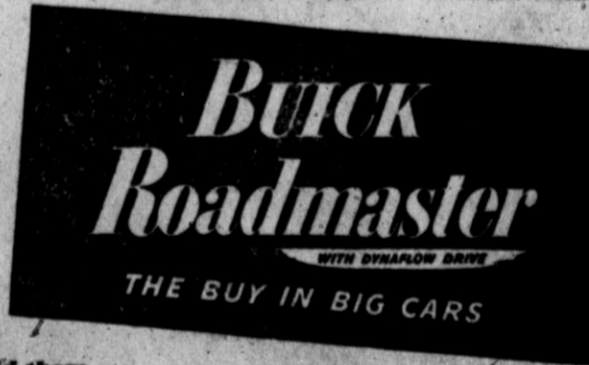
You say you haven't got a ROADMASTER Convertible! With factory production mounting, that's not so difficult to correct - and it's probably less costly than you think.

Just see us - soon - and you'll waste no time getting a firm order in!

BUICK alone has all these features

Silk-smooth DYNAFLOW DRIVE • FULL-VIEW VISION from enlarged glass area • SWING-EASY DOORS and easy access "LIVING SPACE" INTERIORS with Deep-Cradle cushions Buoyant-riding QUADRIFLEX COIL SPRINGING • Lively FIREBALL STRAIGHT-EIGHT POWER with SELF-SETTING VALVE LIFTERS plus HI-POISED ENGINE MOUNTINGS • Low-pressure tires on SAFETY-RIDE RIMS • Cruiser-Line VENTIPORTS • DUREX BEARINGS, main and connecting rods • BODY BY FISHER

*Standard on ROADMASTER, optional or extra cost on SUPER models.



Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

When better automobiles are built BUICK will build them

COGDELL MOTOR COMPANY

322 NORTH MAIN

HEREFORD

Panhandle-Plains Baseball Starts Comeback This Summer

Baseball is on the comeback in the Panhandle-High Plains area.

This doesn't refer to professional baseball in the West Texas-New Mexico League. It has done more than come back through its three seasons since the war, setting new attendance records each year and establishing itself firmly as one of the most potent, prosperous of Class C circuits.

We're talking about amateur, sandlot, semi-pro baseball, which appears likely, during 1949, to have its greatest boom since the 1920's, at least here in our part of the nation's greatest and biggest state.

Early indications are that there will be some ten organized sandlot leagues, and maybe more, in this corner, taking in at least 60 and maybe 80 or more towns and communities in Texas, Eastern New Mexico and Western Oklahoma.

Those already lined up and ready to go are the Caprock League, Central Plains League, Greenbelt League, Red River Valley League, Oil Belt League, Oklahoma-Texas League, North Plains Athletic Association and Texas-Oklahoma League. There may be as many as a half-dozen more before summer comes. All of the eight mentioned have elected officers, set up constitu-

tions and rules, and most of them, made their schedules.

Three of them open play Sunday, only four days after the Texas-New Mexico (professional) League's inaugural program.

The well-established Red River Valley League will get away that date with Childers, Memphis, Wellington, Alt Shamrock, Mobeetie and Magum as members.

Competing in the Oil Belt will be Levelland, Sundown, Denver City, Post, Slaton, Brownfield, and Seagraves.

The Greenbelt League will get off with Paducah, Dickens, Krandall, Truscott, Turkey, and Quanah.

The others are due to start on May 1. McLean, Claude, Groom, Panhandle, St. Francis, Washburn, Hedley and Gholston are the Caprock entries. Hereford, Vega, Dimmitt, Canyon, Tulia, Umbarger, Hart and Nazareth will fight it out in the Central Plains.

The NPAA will include Dalhart, Boise City, Texhoma, Sunray, Cactus, Tucuman, Spearman and Perryton, plus two others. In the Oklahoma-Texas will be Canadian, Higgins, Laverne, Shattuck, Fargo and Gage. The Texas-Oklahoma

Walcott, Charles Sign for Title Bout In June



Chairman Joe Walcott, center, signs for Ezzard Charles, left, and Jersey Joe Walcott, right, as they prepare to sign for their heavyweight title bout in Chicago this June. The crowd heavyweight crown was left without a wearer on the resignation of Joe Louis, standing second from left, when he turned promoter. Witnessing the signing, standing left to right, are Commissioner Lou Radzienda, Louis promoter Arthur Wirtz, and Commissioner Ralph Metcalfe.

lineup is Booker, Gate, Beaver, Balko, Darrrouzett and Follett.

Professional baseball men naturally are enthusiastic over the development, seeing a chance for development of choice prospects in their own back yards.

Miss Carlie Rae Frye left last Wednesday for Lubbock, where

she is employed at the Lubbock National Bank. Miss Frye has been employed for the past year and a half with the First State Bank in Hereford.

Tech in Lubbock. Special guests of the Formbys on Sunday were Mr. and Mrs. Royal Ferguson of Lubbock.

Billy Dameron, a student at Texas Christian University in Fort Worth, spent the Easter holidays here with his parents, Mr. and Mrs. W. E. Dameron.

A guest for the Easter weekend in the Lake Dishman home was their son, Paul, who attends Texas Tech.

W. R. METCALF
FARMS - RANCHES - CITY PROPERTY
OIL - GAS ROYALTIES and LEASES
 Hereford Texas
 112 West Third Office Phone 854
 Residence Phone 902-W

"SPEEDY" by Hereford MOTOR CO.

HEREFORD MOTOR CO.
 THEY HAVE THE HIGHEST QUALIFIED MECHANICS IN TOWN - RIGHT?
 WRONG! THEY HAVE THE BEST IN THE STATE!

HEREFORD MOTOR CO.
 Dudley Green - HEREFORD, TEXAS Archie Scott

'Cancer Sunday' To Be Observed In Churches

In line with Churches throughout Texas, many Deaf Smith county ministers will participate in "Cancer Sunday" next Sunday. They have been asked to deliver a brief spiritual message of hope for cancer patients and for weighing of the spiritual values of the crusade against cancer.

Cancer Sunday is not an appeal for funds by the society, in fact, Mrs. Joe Smith, county chairman, has announced the \$500 quota has been reached, out another step towards the final victory over cancer. A victory in which religion plays a very definite and decisive role as it gives the reassuring confidence in the ultimate triumph of healing over pain.

Alex Thompson is religious chairman of the Deaf Smith county chapter of the American Cancer Society. Mrs. Alton Frazier is special gifts chairman and Edward Roberson, business chairman.

PERSONALS

Mr. and Mrs. Floyd Ross and daughter, Cynthia, were here this week-end from Lubbock to visit with his mother, Mrs. Dorothy Ross. They returned to their home Monday.

House-guests of Mrs. Herman Gray Sunday and Monday were Mr. and Mrs. Bill Reed of Crosbyton. Mrs. Gray drove to Crosbyton last Tuesday, and the Reeds returned to Hereford with her Sunday.

Guests Saturday in the home of Mr. and Mrs. O. P. Cowart were her mother, Mrs. Harvey Cash of Canyon, and her sister, Mrs. R. A. Dodgin of Shamrock.

Hugh Clearman, spent the Easter week-end with his parents in Lamesa.

Rae Bowman left Tuesday for several days business trip to California. While there he will visit with his parents, Mr. and Mrs. Ben Bowman, in El Monte.

Mr. and Mrs. Marshall Formby had as their house-guest for the Easter holidays their nephew, Clint, a student at Texas

Baby Week Special — Birdseye Diapers
 Regular 1.99 Value 1 Dozen 1.99
 Soft absorbent first quality Birdseye Cloth Diapers. Smooth flat hems... non-irritating. 27x27-inch.

Hand Embroidered His & Her Diaper Shirts \$1.49
 Gripper Fastener Cotton Knit Gown Drawstring Bottom 89c
 Wrap Around Cotton Knit Shirt Infants Sizes 35c

Baby Week Special — Receiving Blanket
 Regular 3 for 99c Value 39c
 Soft downy all cotton light weight blanket. Pink and blue colored, striped border. 26x34-inch.

Baby Week Special — Training Pants
 Regular 19c Value 12c pr.
 Soft absorbent knit cotton Panty. Full elastic waistband. All sizes 0 to 12. Special cut price.

Baby Week Special — Polo Shirt
 Regular 59c Value 2 for 99c
 Solid colors or bright striped patterns. Button shoulder. Combed cotton.

Baby Week Special — Training Pants
 Regular 39c Value 3 for 99c
 Well made of combed cotton. Boy or girl types. Elastic waistband, 0 to 12.

Anthony's THE C.R. ANTHONY CO. HEREFORD

Home Loans
 to **Build... Buy or Remodel**
 Monthly Payment Plan see
Elizabeth Womble
 at the **HEREFORD INSURANCE CO.**
 or Write To
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
 121 E. 4th Clovis, N. M.

Anthony's Repeat Their
SENSATIONAL SALE OF WOVEN CHAMBRAY

Bigger and Better Than the January Sale! 12 Matching Solid Colors Have Been Added to the Hundreds of New Woven Stripe Patterns!
 36 inch width

Again Anthony's Pass The Saving On To Their Customers

2 Yds. For \$1.00

Regular 79c-89c and 98c — Today's Values

When Anthony's say Bigger and Better we mean just that! The quality is the same fine quality but the selection of striped patterns is Bigger, more beautiful and 12 solid colors have been added to the huge assortment of gorgeous stripes. It's mercerized combed yarn, fully sanforized and yarn dyed for guaranteed color fastness, and less than 1% shrinkage. Solid colors and color combinations of light green, deep green, grey, pink, helio, light blue, navy, brown, wine, royal blue, deep blue, and gold. 36-inches wide.

Anthony's THE C.R. ANTHONY CO. 225 MAIN HEREFORD



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

EDITORIAL STAFF

EDITOR	Jane Welch
ASSISTANT EDITOR	Inez Tucker
NEWS EDITOR	Sallie Womble
ART EDITOR	Virginia Green
FEATURE EDITOR	Gertrude Betzen
OFFICE COVERAGE	Naomi Carter
EXCHANGE EDITOR	Evelyn Ford
LAUGHS AND BIRTHDAYS	Billee Holman
JR. HIGH EDITOR	Lola Faye Brunson
PERSONALITY QUIZ	Rose Stephan
TEACHERS WHO'S WHO	Caren Conklin
SENIORS WHO'S WHO	Doris Jean Smith
ALUMNI EDITOR	Orene Duggan
SCHEDULE OF EVENTS	Mary E. Hund
CLASS NEWS	Rose Stephan and Dorothy Lee

SCHEDULE OF EVENTS

Thursday, April 21—Dramatics meeting. Senior-Trip, April 21-24
 Friday, April 22—FHA Steak Fry
 Tuesday, April 26—Sophomore Party. Tri-Hi-Y meet.
 Wednesday, April 27—DeMolay meeting
 Thursday, April 28—FHA meeting.
 Friday, April 29—Band Regional Contest. Southern Assembly Program
 Saturday, April 30—Band Regional Contest

High School Glee Club Presents Part of Easter Cantata At Bovina

If you noticed a feeling of loneliness around H. H. S. last Thursday morning, it was because the Glee Club went to Bovina to give parts of the Easter Cantata. They started the program by singing "A New Song" accompanied on the piano by Jane Welch, under the direction of Miss Thelma McMinn. Jo Ann Witherspoon gave appropriate readings between each song. The Glee Club's next number was "Gethsemane" followed by "Betrayed" with Reba Dones as soloist.

Lee, Ruth London, Patsy Longbottom, Edith McMillan, Sarah Beth Owen, Geraldine Patterson, Earlene West, Virginia Green.
 Those from Junior High School were: David Goldston, Sue Savage, Nancy Patterson, Nan Longbottom, Wanda Kirksey, Sylvia McCracken, Virginia Owen, Patsy Hamby and Patsy Jackson.

SPORTS SLANTS

By PAT CORBETT

We wish to take this opportunity to congratulate the fine Hereford High School track team. They have been training hard for a long time and have entered five meets this year and have come out with a good many points each time. Now after the district meet Neely Kimbrough, Ted Houston, Bob Hamilton, Duane Christian, and Bill Kelly will be eligible to compete in the Regional Meet that will be held at Lubbock this Saturday. Mr. Criswell and Mr. Groom have been coaching the boys.

Just training through track season isn't enough for the boys of Hereford High School. They are going to work out another week now.

The girls of Hereford High School haven't been idle either. They went to Canyon and won second place in the volleyball contests. It is the first year they have gone to the district meet but we hope they can keep on going and keep on winning.

Did you know that: Ronny Durham entered the tennis games at Canyon at the district track meet. He played in the singles. Mr. Jack Cogdill has been coaching him and a few other boys.

The Exes of Hereford High School: Billy London is attending Texas A&M College at College Station. He played football and basketball at Hereford High School until he graduated in 1945.

Today's sport fan is Junior McGee, a student at Hereford High School. He became interested in sports by watching other people play them and when he started playing them himself. His favorite high school athlete was Jim Worell, a back on the football team at Hereford High School in 1945, 1946 and 1947. Bob Fenimore, All-American Back from Oklahoma A&M, was his favorite college athlete. His favorite pro athlete is Dale Mitchell of the Cleveland Indians. His biggest sport disappointment was when Hereford lost to Tulsa in a football game in 1946. His biggest sport thrill was when Oklahoma University beat North Carolina in the Sugar Bowl in 1949.

LAUGHS

ONLY A MOUTHFUL

"Won't you have a little more of the dessert, Miss Smith?" insisted the hostess. "Well, a little." Miss Smith gave in: "but only a mouthful." "Mary," the hostess ordered the maid, "fill Miss Smith's plate, please."

ON MANNERS

Father frowned disapprovingly as he watched his young son reach for the last piece of cake. "Tommy, you're a pig," he declared. "Do you know what a pig is?" "Yes," mumbled Tommy, his mouth full of cake. "A pig is a hog's little boy."

NEWSBOY'S WOES

A kindly old gentleman smiled sympathetically at a small newsboy who was staggering under a load of newspapers. "Goodness, my boy," he said, "don't all those papers make you tired?" "Naw," replied the lad. "I don't read 'em."

ECONOMY

A young husband realized that it was time to start saving money. He decided that he would not use the streetcar any more when going home from his office. He ran behind the streetcar, came home gasping, and said to his wife: "Dear, I saved ten cents by running behind the streetcar!" "You're a fool," his wife shouted. "You could have saved a dollar and twenty-five cents by running home behind a cab!"

Clifton Webb on radio's Duffey's Tavern:
 "What did this person have on his parents to make them bring him up?"

HOW'S YOUR GOLF?

"How's your golf game?" Fibber McGee asked Doctor Gamble. "I haven't had time to play golf since 1940," said Doc Gamble, "and you know it." "What made you think the doctor was playing golf, Dearie?" asked Molly. "I heard a couple of other doctors talking about him," explained Fibber. "They said he was developing a bad slice."

LONG SERVICE

The factory hand about to retire after long service, was receiving good wishes from his factory manager. "No more early rising! You'll be able to enjoy an extra hour or two in bed."
 "No," was the reply, "I'll still have to get up about 5:30 to get breakfast for father and get him off to work." "Father" is 88 years old.

WHO'S DULL

Mr. Dubb: "This party is horribly dull. I think I'll go home."
 Miss Sweet: "That would remove some of the dullness, I'm sure."

GIRLS SELL POPCORN

The F. H. A. girls sold popcorn Saturday to raise funds for the state convention in Dallas, May 5, 6, 7. For each piece of work a girl receives so many points. The three girls with the most points will go to the convention. The girls plan to have another sale event April 16.

Volleyball Team Wins Second Place

The volleyball girls went to Canyon Saturday, April 19, to the district meet.
 They defeated Dalhart to be in the district play off. The girls were defeated in the play off for the district title by Canyon High School. This placed the Hereford team second in the meet.
 Girls in the "A" team are: Betty Cawthon, captain; Clara Stengel, Rose Stephan, Leora Wilhelm, Hazel Hanegan, Peggy Canady, Charlene Lee-sub.
 "B" team line up: Dorothy Lee, captain; Bonnie Hicks, Ruth Payne, Myrtle Jordan, Anna Jewell Cox, Alberta Higgins.

GAB

SESSION

Well Hello There!

So we meet again. What have you been doing since the last time? Did you have fun over the Easter holidays? Did you find any Easter eggs?
 Say, don't you miss those dear Seniors this week? Well, they left this morning on their trip. Of course, we all hope they have a lot of fun.
 While they are away I will tell you something about them. This is just between you and me and the gatepost.
 With all the engagement rings being shown, around this is one we can tell on there:
 She: "Oh, good! You've asked father."
 He: "No dear, I was in an auto smash."
 Now I'll tell you something about the Seniors ten years hence. Better yet let us listen in to some of the conversations going on in 1959.
 Bob Johnson, the fortune teller: "You are going to marry a tall, dark man."
 Mary K. Carroll: "Can't you be more specific? All four are tall and dark."

Judge M. J. Layman: "Have you ever been up before me?"
 Accused—Jane Welch: "I don't know; what time do you get up?"

Patient—Marilyn Henderson: "This topic is no good."
 Doctor—Johnny Jesko: "What is the matter with it?"
 Marilyn: "All the directions are for adults and I never had them."

Dentist—Glenn Hopson: "Open wider please—wider. (After inserting rubber gag, towel, and sponge): "How's your family?"

Two politicians talking to one another:
 Robert Betzen: "What is your brother, the one who wanted a government job, doing now?"
 James Hutson: "Nothing, he got it."

"Beware" freshmen, sophomores and juniors, your turn is coming next and it seems as if all the better professions are filling up fast.
 Well, I'll be looking forward to seeing you again next week.
 Love,
 K. I. A.

High School Band Presents Program

A program was presented in the auditorium of the High School at one o'clock on Thursday by the school band. The entire band played the following numbers: "High School Cadets," "Hall of Fame March," "El Caballero" and "Stardust." A student conductor piece "Lycium Overture," directed by Melvin Garner, was also played by all of the band.

The rest of the program was numbers to be played at the contest in Canyon on April 29. This music includes the warm-up number "Colorado," the selected number, "Lustspiel," and the required number "Janis."
 The solo piece, "Stars in a Velvet Sky," was presented by Purris Williams; the brass sextet piece, "Castilla," was given by the following members of the band: first cornet—Purris Williams; second cornet—Bill Forbus; bass—Kenneth Finley; horn—James Grimes; baritone—John Southall, and trombone—Bob Hamilton.
 The school is behind the band in the effort we know they will put forth at the contest in Canyon on the last week in April. We hope they have all the success possible.

A Teacher's Kid

By EMMÀ JANE BROWN

Were you ever a teacher's kid? Well you are missing something. Take my mother for instance; she is a teacher, a good teacher in fact and I am her daughter. She has three other children besides me.

The day begins at 6:45 when he gets up screaming at us to get up; we are late already. We can just barely remember hearing her say something, so we rush over and snore some more. He comes in again and tells us she is not going to call us again; we can just be late for school. So unwillingly we crawl out, get on our clothes, wash, then get to the breakfast table by 7:30.

When we finish breakfast she starts in again telling us to hurry. We have to make the beds, wash dishes and get the clothes off the floor before going to school. By the time this is done, it is 8:00 and mother has to be at school by 8:30.
 We finish getting ready after

many minutes of being screamed at. They say that women are slow to get ready, but men, woe is me. My brother occupies the mirror for fifteen minutes; by that time it is time to go to school.

In the end, it is a lot of fun and good training to have to hurry like mad. You ought to be a teacher's kid if you like excitement.

Students' Friend

Would you please unlock the door? Would you fix this light for me? Do you know where I can find . . . ? Have you seen my billfold? Will you help me move this desk? Sounds like a lot of questions, doesn't it?

Who is always ready to lend a helping hand when there is work to be done? Who is it that sweeps the paper wads and notes off the floor? Who is it that sees that the radiators are working properly?

Yes, you're right. You've guessed it. This person is none other than Mr. Brock. Can you imagine Hereford High School without Mr. Brock. Why, I don't

THE BAPTIST HOUR



Hear Gospel Messages . . . Inspiring Music

Dr. J. D. Grey Preacher

STATION KGNC

7:30 A. M. 710 on Dial
 Sunday, April 24
 Subject: "Jesus Our Advocate"

think that the school could run smoothly without him. Every desk in school, every radiator, every step of the stairs, every window knows the touch of Mr. Brock. He has helped every student at one time or another. I'm afraid we just could not go on without the one and only Mr. Brock.
 So let's keep excess paper off the floor and not clean out our lockers into the hall. If Mr.

Brock is willing to help us the least we can do is to show our appreciation by helping him.

The grade school principals attended an elementary meeting in Austin from April 6 through April 9. Those attending were Mr. Stanton, Mr. Durham and Mr. D. C. Martin.

The Isle of Wight in the Brit-

ish Channel, has a total area of less than 150 square miles.

Crude oil production in the Middle East started in 1911.

Since 1908, the Masjid-i-Sumaim oil field in Iran has yielded 624 million barrels of crude oil.

Buenos Aires means "good breezes."

TRANSPORTATION UNLIMITED!

There's a Chevrolet truck for every job

with capacities from 4,000 lbs. to 16,000 lbs. G.V.W.—from smart delivery units to massive heavy-duty models.

America's Biggest Sellers . . . Greatest Servers

You'll share the record-high regard that America holds for these Advance-Design Chevrolet trucks. You'll share it the instant you drive them. For then and there you'll discover the deep-down durable quality, the outstanding performance and the rugged reliability that make them America's favorites . . . more Chevrolet Trucks in use than any other make. Drive them and see. Drive them and remember that only Chevrolet brings you this fullest measure of finest value together with the world's greatest economy. For Chevrolet trucks alone have 3-WAY THRIFT—the triple economy of low-cost operation, low-cost upkeep and the lowest list prices in the entire truck field!

CHEVROLET TRUCKS

KINSEY MOTOR COMPANY

224 E. THIRD PHONE 740

SUMMERFIELD NEWS

Wayne And Bobbie Walser Are Hosts For Weiner Roast On Friday Night

By BOBBIE WALSER
Annual Easter egg hunt for the children of the Summerfield Community was held last Friday at the Summerfield school house. Children were divided into three groups for the hunt, and prizes were awarded to those in each group who found the most and the fewest eggs. Following the hunt, refreshments were served by members of the Summerfield Study Club. Earlier in the afternoon the annual clean-up day at the school-house yard was held.

Wayne and Bobbie Walser were host and hostess to a weiner-roast given at their home last Friday night. Those attending were Dan and Charles Russell, Wayne, Dorothy, and Charlene Lee, Mary and Claudia Stone, Leaton and Richard Clark, Gene and Joe Streun, Joan, Gloria and Carol Walser, Janell and Naomi Cater, Rosene and Paul Lance, Marco, Shirley and Sue Summer, Jimmy and Billy Lookingbill, Vern Whitaker, B. C. Harper, Sandra Wright, Don Clark, Larry Cannon, Bob Noland, Ronald Crist, Mr. and Mrs. Jim Clark, Mr. and Mrs. Guy Walser, and Mrs. D. C. Walser.

Bradley Lookingbill received cuts and bruises in an accident which occurred last Wednesday in Summerfield. The brakes in the truck which he was driving did not hold, and the truck turned over, damaging it considerably.

Mr. and Mrs. J. A. Noland returned home last Thursday after a two months vacation in Hot Springs, New Mexico. Mr. and Mrs. Ky Lawrence, who have also been vacationing in Hot

Springs, returned home last week.

Mr. and Mrs. J. B. Noland and family spent Saturday in Amarillo on business. Accompanying them to Amarillo was Mrs. J. A. Noland, who visited with her son, Jim Noland and family.

Don Clark from Arkansas, is visiting in the home of Mr. and Mrs. Carl Lee and family and other relatives here this week.

Raymond Childers of Hereford was a Thursday night guest of Leaton Clark.

Mr. and Mrs. B. E. Roberson and Gayle spent the Easter holidays in South Texas.

Billie Rae Johnson, daughter of Mr. and Mrs. Ray Johnson and student at West Texas State college, spent the Easter holidays with friends in Stratford.

Janet and Betty Euler spent the Easter holidays with their parents, Mr. and Mrs. Roy Euler.

Mr. and Mrs. Luther Foust and Walter of Plainview, spent Sunday in the home of Mr. and Mrs. Lee Curry.

Mr. and Mrs. Bob Fullwood and Ralph of Hereford spent Sunday in the homes of Mr. and Mrs. D. C. Walser and Mr. and Mrs. Charlie Noland. The entire group had Sunday dinner in the home of Mr. and Mrs. D. C. Walser.

Mr. and Mrs. J. M. Wright and family attended the Dimmitt Baptist Church on Easter Sunday. The Wrights are former Dimmitt residents, and spent the day visiting with friends there.

W. M. U. met Wednesday at the Summerfield Church and Mrs. D. C. Walser in charge of the program. Mrs. O. B. Summer

Primary Class Party

Mrs. George Suggs entertained members of her primary class of the First Baptist Church with a party Tuesday afternoon. Stories and games were featured and an Easter egg hunt was enjoyed.

Those present were Gerald Brooks, Robert Charles Kinsey, John Matt Gilliland, Flerell Damron, Jimmy Woolsey, John Beasley and J. W. and Mary Sue Suggs.

Don Clark from Arkansas, is assisting her. It was decided at the meeting to furnish eggs for the Buckner Orphan Home on Sunday, April 27. Those attending the meeting were Mesdames O. B. Summer, D. C. Walser, C. R. Walser, Glenn Roberson, Ray Lovett, J. O. Clark, George Summer, Carl Lee, Jackie and Carolyn Lee, Vickie Lovett, Marie Roberson and Kenneth Walser.

Mr. and Mrs. Carl Walser and sons and Mr. and Mrs. Hershel Walser and daughter of Amarillo were dinner guests in the home of Mr. and Mrs. C. R. Walser Sunday. They also visited with Mr. and Mrs. Jim Clark and family, Mr. and Mrs. Guy Walser and family, Mr. and Mrs. W. H. Walser and family, and Mrs. D. C. Walser and family.

Mr. and Mrs. Weldon Webb of Lubbock spent Sunday with her parents, Mr. and Mrs. Earl Lance and family.

Mrs. Bob Townes, Mrs. Lee Wilson, and Mrs. R. A. Baker of Amarillo were dinner guests Monday in the home of Mr. and Mrs. Lee Curry.

Ninety people were present at the Summerfield Church Sunday when Brother M. Weathers of Amarillo conducted services. Mr. and Mrs. Weathers and daughter were dinner guests in the home of Mr. and Mrs. Cleo Wade.

Mrs. B. F. Roberson of Hereford attended the Summerfield Baptist Church last Sunday evening.

Mrs. Clara Freeman of Hereford spent the Easter holidays in the home of Mr. and Mrs. Ray Johnson.

Mrs. L. H. Lookingbill was hostess Sunday at the dinner honoring her mother, Mrs. W. J. Johnson. Guests present were Mr. and Mrs. Frank Lookingbill and family, Mr. and Mrs. Johnny Winkler and daughter, Harry Lookingbill, Mrs. J. L. Lookingbill, L. H. Lookingbill and Miss Betty Craig.

Mr. and Mrs. Nolar McWhirter arrived Friday from Goodwell, Oklahoma to spend the Easter holidays with her parents, Mr. and Mrs. Amos DeWolfe. They will return to their home Sunday.

Circus Opens in New York



As bystanders stare, a ponderous procession of pachyderms crosses Broadway on 57th St. in New York on their way to the opening of the circus in Madison Square Garden. The elephants, heralding the arrival of the big show, make spring official in the city.

Episcopalians Plan Sunday School Class

Mrs. Bob Brummal, member of the Episcopal Church, has announced the church will hold their Inquirer's Classes beginning Tuesday, April 26 at 8 p. m. Bishop Quarterman, of the North Texas District, will conduct them. These classes will meet two

hours each Tuesday for about six weeks. Purpose of the school is in preparation for confirmation.

"Before any member of our church can be confirmed, the church requires so many hours of instruction in church history, beliefs and customs," said Mrs. Brummal. "That is the reason for these Inquirer's Classes, and anyone interested in the church is invited to attend."

I Have Some Heavy Duck For Irrigation Dams

I'll Cement and Sew Seams

(also have cement to sell)

GUARANTEED NOT TO RIP, RAVEL, OR RUN DOWN AT HEEL

JACK'S SHOE SHOP

Build with
CONCRETE

Concrete constructions are fire-safe and longer-lasting.

When planning to build, investigate the efficiency and saving of Concrete blocks and pipe.

CONSULT A LICENSED ARCHITECT.

TEXAS CONCRETE WORKS
ABILENE WACO, AMARILLO
PH 4588 PH 9273 PH 7311
BOX 355 BOX 1787 BOX 307



tell us

HAIL

Will Cut It

FASTER!

See us now... Hail may cause you to lose a crop
... but not a year's income if you prepare in time...
Insurance in an old line stock company is your
answer... your protection.

ELIZABETH WOMBLE

Insurance

Loans

Abstracts

DR. MILTON C. ADAMS

OPTOMETRIST

121 West Third Hereford, Texas
Phone 37 Office hours—8:30 5:00

Beautiful Floors in Minutes!

FULL QUART Special 69¢ Self Polishing LUSTRWAX WITH NEW IMPROVED LUSTER



GET THIS SPECIAL FORD TUNEUP

For Only **5.95**

* MATERIAL EXTRA IF NEEDED

HERE'S WHAT WE DO:

- Completely check ignition system
- Check battery
- Make compression check
- Clean and check fuel pump
- Clean and adjust spark plugs
- Tighten cylinder head and intake manifold
- Adjust generator and fan belts
- Inspect oil bath air cleaner and tighten
- Tighten all radiator hose connections
- Check water pump for leaks
- Check radiator and cooling system
- Road test car

IMMEDIATE SERVICE EASY TERMS

Hereford Motor Company

Dudley Green

Hereford, Texas

Archie Scott

Charter No. 5604 Reserve District No. 11

REPORT OF CONDITION OF

The First National Bank
Of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON APRIL 11, 1949 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS:

1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$2,178,155.10
2. United States Government obligations, direct or guaranteed	1,883,665.62
3. Obligations of States and political subdivisions	165,088.22
4. Other bonds, notes, and debentures	150,000.00
5. Corporate stocks (including 6000.00 stock of Federal Reserve Bank)	6,000.00
6. Loans and discounts (including \$3,285.42 overdrafts)	1,770,466.69
7. Bank premises, owned \$15,000.00, furniture and fixtures \$14,240.40	29,240.40
(Bank premises owned are subject to \$ none liens not assumed by bank)	
8. Real-estate owned other than bank premises	NONE
9. Investments and other assets indirectly representing bank premises or other real estate	288.60
10. Customers' liability to this bank on acceptances outstanding	NONE
11. Other assets	1.00
12. TOTAL ASSETS	\$6,182,905.33

LIABILITIES

13. Demand deposits of individuals, partnerships, and corporations	5,070,021.35
14. Time deposits of individuals, partnerships, and corporations	NONE
15. Deposits of United States Government (including postal savings)	\$6,054.19
16. Deposits of States and political subdivisions	732,729.83
17. Deposits of banks	NONE
18. Other deposits (certified and cashier's checks, etc.)	40,149.95
19. TOTAL DEPOSITS	\$5,928,955.32
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, \$ NONE, on bank premises and \$ NONE, on other real estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	None
24. TOTAL LIABILITIES	\$5,928,955.32

CAPITAL ACCOUNTS

25. Capital Stocks:	
(a) Class A preferred, total par, NONE	
retireable value	NONE
(Rate of dividends on retireable value is none %)	
(b) Class B preferred, total par, NONE	
retireable value	NONE
(Rate of dividends on retireable value is none %)	
(c) Common Stock, total par \$50,000.00	\$50,000.00
26. Surplus	150,000.00
27. Undivided profits	48,088.15
28. Reserves (and retirement account for preferred stock)	5,861.86
29. TOTAL CAPITAL ACCOUNTS	253,950.01
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$6,182,905.33

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes	424,602.00
32. (a) Loans as shown above are after deduction of reserves of	75,487.01
(b) Securities as shown above are after deduction of reserves of	NONE

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:

I, V. O. Hennen, v-p., and cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

V. O. Hennen, Vice-president and Cashier.

Sworn to and subscribed before me this 18 day of April, 1949.

MARY ANN ACKER CARROLL, Notary Public,

E. B. HEDRICK,
J. A. PITMAN,
JAMES W. WITHERSPOON,
Directors.

COURTHOUSE RECORDS

Deeds of Trust

V. E. Dodson and Jessie Mae Dodson to Travelers Insurance Co. of Hartford, Connecticut: SW 1/4 of Section 49, Block K-3, Abst. 352, Cert. 1827, W. W. and S. Survey.

Gay Cornelius and Marie Cornelius to First Federal Savings and Loan Association of Clovis: a part of Block 28, Evans Addition to Town of Hereford.

George E. Herbert to Chris Jacobsen: W 320 acres of Section No. 11, Block K-7.

Warranty Deeds

H. H. Jones to Charley A. Hoover, Herbert H. Hoover, and Charles R. Hoover: Section No. 19, Township 4N of Range 3 East of Capitol Syndicate Subdivision: and all of Section No. 24, Township No. 4, N of Range 2, East of a Capitol Syndicate Subdivision, save and except an undivided 1-16 of all oil, gas and other minerals in, to, and under said land.

Chris Jacobsen to George E. Herbert: W 320 acres of Section No. 11, Block K-7.

Alton C. Robinson and Mary Alberta Robinson to John J. Paetzold: Lots No. 4, 5 and 6 and 10 ft. of Lot No. 3, all in Block No. 19, Whitehead Addition to Town of Hereford.

Hereford Post No. 192, The American Legion Department of Texas, and Roy Wederbrook Post No. 4818, Veterans of Foreign Wars of the U. S., to Fred S. Barrett: approximately 5 acres of land out of section No. 90 in Block K-3.

W. L. Davis and Gwenn Davis to Richard P. Barnard: All of Lots No. 8 and 9, Dodson's Subdivision of SW 1/4 of Block No. 15, Evans Addition, Town of Hereford.

Releases

Herman Neff to Joe T. Peters: Undivided 1/2 interest in and to all of Blocks Nos. 33 and 34, Whitehead Addition to Town of Hereford, including the Potato Processing Shed and equipment located thereon, including all of railroad trackage.

Elizabeth Womble to Cleo Lee: A part of Block No. 14 of Evans Addition to Town of Hereford.

Federal Land Bank of Houston to Bruce D. Harper and India Iola Harper: promissory note. Jonnie Estes to Cliff Estes: A part of Lot 7, in Block 4 of Womble Addition to Town of Hereford.

William W. Ryan, Trustee for Associated Land Co. at the First National Bank, Kansas City, Mo. to Edward Modde: 160 acres of land out of Capitol League No. 438 and particularly described as NW 1/4 of Survey or Section No. 17, Township No. 2 N of Range 2 E of Capitol Syndicate Subdivision.

Royalty Deed

Charles R. Sowell to C. D. Potter: An undivided 1/4 of the usual 1-8 of the oil, gas, and other mineral royalty in, to, and under all of E 408.1 acres of Section 73, Block K-3, Deaf Smith County.

Assignment of Oil and Gas Lease

J. L. Hooper and Troy Duke to Tom Cadenhead: All of the rights, title and interest of the original lessees and present owners in and to the said lease and rights thereunder insofar



Lt. Margaret E. Carver, USN, (above) of Bonham, Texas, is the first woman officer in the U. S. Navy to be stationed in Europe. She is serving with one of the two Navy transport squadrons operating in support of the Berlin airlift. Lt. Carver, a native of Savoy, Texas, is on duty at the Rhein-Main Air Force Base at Frankfurt. She was commissioned in the Naval Reserve in March, 1943 and accepted her appointment in the regular navy on Dec. 11, 1948. Lt. Carver is a graduate of North Texas State College, Denton, Texas, and for a time served on the faculty of the Abernathy, Texas, high school. She also was employed at the Army Flying School, Lubbock, Texas. (AP Photo).

as it covers the NW 1/4 of Section 37, Block K-6, G. B. and C. N. G. R. Co. Survey, Deaf Smith County.

J. L. Hooper and Troy Duke to Tom Cadenhead: All the rights, title and interest of the original lessees and present owners in and to the said lease and rights thereunder insofar as it covers the N 1/2 of E 1/2 of S 1/2 of said Section 96, Block K-6, G. B. and C. N. G. R. Co. Survey in Oldham and Deaf Smith Counties.

Automobile Registrations
Charles Holt, 1949 Buick, 2-door sedanette.
Mrs. Dorothy Ross, 1949 Chrysler, 4-door sedan.
E. Ward, Jr., 1949 Mercury Convertible coupe.
Sharp-Edwards Motor Co., 1949 Pontiac 4-door sedan.
Mrs. W. S. Littrell, 1949 Studebaker 4-door sedan.

Missouri Relatives

Mr. and Mrs. Jack Owen and two daughters, Doris June and Judy Kay of Carrollton, Missouri arrived Thursday to spend the Easter holidays with his parents, Mr. and Mrs. G. P. Owen. Another guest in the Owen's home is G. P. Owen, Jr., a student at Hardin Simmons, who arrived Thursday night and visited until Tuesday. Spending Sunday in the Owens home were Mr. and Mrs. Gene Owens and son, Roger, of Hale Center.

More than 40 different species of orchids grow in some states.

William the Conqueror, ruler of England, was a Duke of Normandy and a descendant of Viking tribal chieftans.

By 1948, more than one million barrels of crude oil were being produced daily from oil fields in the Middle East.



We Welcome You
CHURCH OF CHRIST
(Sunday)
Radio KPAN..... 9:15 A.M.
Bible Study..... 10:00 A.M.
Worship..... 11:00 A.M.

Evening:
Young People..... 7:15
Worship..... 8:00

Daily Radio Program
4:45 P. M.
KPAN-860 on Your Dial
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

PLENTY
FREE
PARKING



Del Monte — No. 303 Can
FRUIT COCKTAIL

19c

Our Value
SALMON Tall Can

45c

SARDINES Big M Natural Tall Can 19c

VIENNA SAUSAGE R. & W. 2 cans 35c

BEEF HASH Red & White .16 oz. can 39c

KIDNEY BEANS Marco 16 oz. can 14c

CORN Big M, White 2 No. 2 cans 33c

SPAGHETTI Marco 2 tall Cans 29c

ORANGE JUICE Texan 46 oz. 29c

PINEAPPLE Red & White Home Style No. 2 Can 35c

PEACHES Del Monte No. 2 1-2 Can 28c

PINEAPPLE JUICE Del Monte 2-211 Can 23c

NOODLES Marco — 8 oz. 16c

PECANS Shelled 8 oz. Pkg. 49c

Red & White — 46 oz. Can
TOMATO JUICE

21c

Del Monte — No. 2 1-2 Glass
FRUITS FOR SALAD

49c

Granulated Soap Toilet Soap
White King Lux
Lg. Box 29c 3 Reg. Bars 25c

Breeze Armaur's Granulated Soap
Perk
2 Large Boxes 35c Large Box 15c

Cotton
Wesson Oil Water Mops
Pint 33c Quart 59c Kitchen Size Each 49c

Granulated Soap Bleach
Washo Purex
Large Box 23c Quart Bottle 15c

Red & White
COFFEE Guaranteed Quality lb. 51c

Robin Hood Quality Unsurpassed
FLOUR 25 Lb. Bag 175

BACON SQUARES Sugar Cured Smoked Lb. 26c

BOLOGNA All Meat lb. 39c

PORK STEAK Cured Tender Pound 49c

CHEESE American Sliced Lb. 42c

Bakerite
SHORTENING 3 lb. tin 79c

Del Monte — No. 2 Can
ASPARAGUS 39c

BRUSSEL SPROUTS Frosted pkg. 39c

CAULIFLOWER Frosted Pkg. 37c

GREEN BEANS Frosted Pkg. 33c

MIXED VEGETABLES frosted pkg. 34c

BROCCOLI SPEARS Frosted Pkg. 39c

TORTILLAS Frosted Pkg. of 12 19c

OUR STORE-SERVICE QUALITY LOW PRICES ARE AS NEAR AS YOUR TELEPHONE

PHONE 143 (Prices Good Thursday-Friday and Saturday) WE DELIVER

RED & WHITE STORE

HUNTER'S

RED & WHITE STORE

we have
a nose
for
what's
cooking!



MANN'S BAKERY is ever on the alert for whatever is new in our field. Whatever is happening for the good of the industry MANN is ready to make the most of it.

Mann's MALTED MILK Bread

Hereford Group Takes Part In Legion Auxiliary District Meet

Among members of the American Legion Auxiliary representing the Hereford unit, to attend the 18th District convention held in Shamrock, April 9 and 10 were Mrs. C. D. Kelton, delegate; Mrs. Mabel Vaughn, alternate; Mrs. Ida Vaughn and Mrs. T. J. Clay.

Highlights of the convention were: the dedication of the new Legion Home in Shamrock and the initiation of Legion and Auxiliary members. Also the wrecking of the 40 and 8 Club. A tea was given in honor of all initiates who included Mrs.

Mabel Vaughn and Mrs. Ida Vaughn of Hereford.

Mrs. T. J. Clay participated in a Dr. I. Q. program dealing with child welfare and general auxiliary work. Mrs. Rhea Smith, rehabilitation representative of the Veteran's Hospital in Amarillo, was presented with a set of luggage given by units from all over the district. Mrs. C. D. Kelton served as a member of the credentials committee and Carlos Vaughn represented the Legion as sergeant of arms.

Martin To Head Teacher Group

New officers for 1949-50 were chosen at the final meeting of Deaf Smith County Teacher's Association held Monday night at the high school. The association, comprising about 60 teachers, meets each quarter.

D. C. Martin, Central School principal, was elected president to succeed Frank Jones, high school English instructor and outgoing president.

Other officers include Mrs. F. G. Collier, fifth grade instructor, vice-president; Mrs. Don Little, high school home econom-

ics instructor, second vice-president; Mrs. Douglas Groom, junior high history teacher, secretary and Mrs. Eleanor Hudspeth, high school mathematics teacher, treasurer.

After the business meeting a social was held in the High School cafeteria and hamburgers, cinnamon rolls and coffee were served to the group.

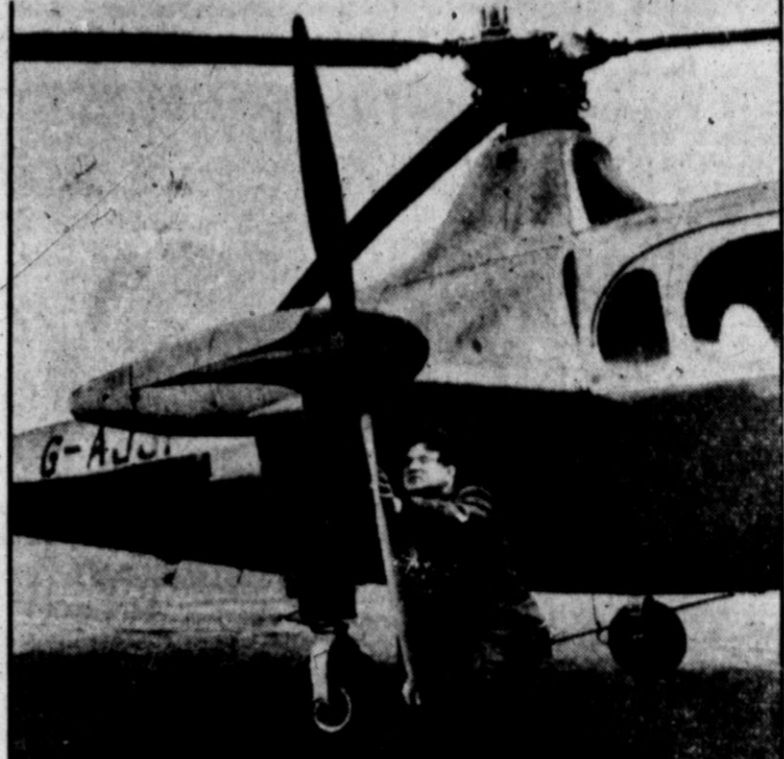
Jodie Blonde Finds A Home -- Finally!

Saturday might have been D. E. Warren's lucky day. On the other hand, it might not have. What does a man who lives in a hotel and works as a lineman want with a shetland pony named Jodie Blonde?

The answer is "Nothing!" So Warren, who won the pony in the American Legion give-away sold it to Gene Brownlow for \$75, because Brownlow has a 2½ year old son Charles. At that Warren made a \$74 profit on his investment, so it was probably his lucky day.

Warren, a Southwestern Public Service lineman, held the lucky ticket in the Legion sponsored contest which netted that organization approximately \$500. This money will go to finance the Junior Baseball team said Ray Hardy, chairman of the project.

'Auxiliary' Helicopter Engine



This new Faircy Gyrodyne helicopter has a stub wing with a propeller that provides most of the forward propulsion, while the main rotor keeps the aircraft aloft. The rotor aircraft has a cruising speed of 115-120 mph., and is said to be ideal for inter-city flights, air charter work and crop spraying.

Ruth Deal-Jack Scarth Marriage Announced; Couple To Live Here

Announcement has been made here of the marriage in Fredonia, Kan. of Miss Ruth Lavon Deal, daughter of Mrs. Lula Deal, of Fredonia, and Jack Scarth, son of Mr. and Mrs. W. R. Scarth of Hereford.

The ceremony was performed April 6 in the First Baptist Church, parsonage in Yates Center, with Rev. Marvin R. Megill, former Fredonia pastor, reading the service.

The bride chose for her wedding an aqua gabardine street dress with brown accessories. Her corsage was of gardenias.

Following a short wedding trip, Mr. and Mrs. Scarth will move to Hereford where the bridegroom is engaged in farming with his father.

Mrs. Scarth is a graduate of Fredonia high school, class of 1946, and Mr. Scarth was graduated from Amarillo high school last spring.

The orchid is one of the largest flower families.

High Plains To Send Delegate

In recognition of the request of Senator Hope of Indiana for a representative from the Texas High Plains wheat growing belt to appear in Washington before the Agricultural Committee a meeting will be held in Amarillo Friday to select a delegate.

This delegate will meet with the committee to discuss the wheat farmer and help work out a wheat program, along with delegates from other major grain producing areas of the United States.

The meeting will be held at the Herring Hotel and personnel is expected to include the presidents of Farm Bureaus throughout the Plains and chairman of county AAA committees; delegates will be Clarence Morrison and Nester Gass.

HAIL INSURANCE ON GROWING CROPS

Old Line Legal Reserve Companies

WE CAN TAKE CARE OF YOUR INSURANCE REQUIREMENTS

W. E. DUNLAP AGENCY

CLAY RIDGEWAY Solicitor

Office Phone 397

ALDERSON BLDG.

Home Phone 253



"It's a honey at saving money, too!"

THAT'S WHAT OWNERS SAY ABOUT THE THRIFTY NEW 1949 MERCURY!

Imagine a big car—a powerful car—delivering 17, 18, 19 miles per gallon—and up! Owners claim this handsome new MERCURY does it every day. They say it's far and away the thriftiest car in its class. And it is!

*Even more with optional Overdrive



1949 MERCURY SIX-PASSENGER COUPE
White side-wall tires and rear wheel shields optional at extra cost

YOU can count on more—much more—than just unusually good gasoline economy with your 1949 Mercury.

And every single feature's been road-proven by thousands of owners for millions of miles.

You get a powerful new 8-cylinder, V-type engine with "get-up-and-go!" Front coil springing! A truly restful "comfort-zone" ride! Easier steering! "Super-safety" brakes! Softer, broader seating! Increased all-round visibility, too!

Just drive it—and you'll say: "It's Mercury for me!"



Make your next car the proven 1949

MERCURY

Hereford Motor Company

Dudley Green

Hereford, Texas

Archie Scott

PERSONALS

Miss Ruth Huff of Amarillo is a week-end guest of Mr. and Mrs. C. E. Leasure, Jr. She arrived Friday, and will return to her home today.

Miss Cherry Ann Forrest, a student at McMurray College in Abilene, arrived home Friday to spend the Easter holidays with her parents, Mr. and Mrs. Leo Forrest. She drove as far as Dimmitt with a group of friends from college.

Reserve District No. 11-D State No. 1778

REPORT OF CONDITION OF Hereford State Bank

OF HEREFORD, TEXAS, at the close of business April 11, 1949, a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 414,046.67
2. United States Government obligations, direct and guaranteed	106,274.15
3. Obligation of States and political subdivisions	91,056.62
5. Corporate stocks (including \$3,000.00 stock of Federal Reserve bank)	3,000.00
6. Loans and discounts (including \$3,330.72 overdrafts)	933,708.35
7. Bank premises owned none, furniture and fixtures \$14,344.50	14,344.50
12. TOTAL ASSETS	\$1,562,430.29
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	\$1,301,605.23
14. Time deposits of individuals, partnerships, and corporations	53,457.74
16. Deposits of States and political subdivisions	53,732.68
18. Other deposits (certified and officers' checks, etc.)	30,669.26
19. TOTAL DEPOSITS	\$1,439,464.91
23. Other liabilities	1,996.55
24. TOTAL LIABILITIES (not including subordinated obligations shown below)	\$1,441,461.46
CAPITAL ACCOUNTS	
25. Capital*	50,000.00
26. Surplus	50,000.00
27. Undivided profits	20,968.83
29. TOTAL CAPITAL ACCOUNTS	120,968.83
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$1,562,430.29
*This bank's capital consists of: Common stock with total par value of \$50,000.00	

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes 93,532.70
I, WM. R. PHILLIPS, Cashier, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.

WM. R. PHILLIPS.
(SEAL) CORRECT—ATTEST:
A. V. Hendrick
J. R. Allison
Colby Conkwright,
STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
April, 1949.
Sworn to and subscribed before me this 19th day of Notary Public.
(SEAL) Leona Paetzold,
Directors.

SAFEWAY CABS
PHONE
8008
NEW CARS ONLY!
SAFEWAY CAB COMPANY
BUS STATION BUILDING
L. H. McMURRAY GENE BROWNLOW

Savage Steals a Rajah's Bride
SONG OF INDIA
SABU - GAIL RUSSELL - TURHAN BEY
Added

THRILLING SONGS ON THE RANGE!
JIMMY Wakely
Cowboy Cavalier
FRIDAY SATURDAY
STAR

INNER SANCTUM
Mystery
MARTY BETH HUGHES CHARLES RUSSELL
FILMED FROM THE BOOK AND RADIO THRILLER!

Rhythm of Rio Grande
with **TEX RITTER**
FRIDAY SATURDAY
TEXAS

Congratulations,
Thursday, April 21, through Saturday, April 23
Mr. and Mrs. George Benson
Mr. and Mrs. R. D. Cocanougher
Mr. and Mrs. Buren Sowell
Mr. and Mrs. H. B. Stanfield
Mr. and Mrs. R. G. Lewis
Mr. and Mrs. Jimmy Lee Brooks
Mr. and Mrs. Earl A. Virden
upon the occasion of your wedding anniversary

LUSTY TALE OF THE WEST'S MOST VIOLENT RANGE WAR!
ROBERT MITCHUM
BARBARA BEL GEDDES
ROBERT PRESTON
BLOOD ON THE MOON
with WALTER BRENNAN
STAR SUNDAY - MONDAY TUESDAY

F. B. I.'S GREATEST MANHUNT!
WALK A CROOKED MILE
LOUIS HAYWARD DENNIS O'KEEFE Louise Albritton
TEXAS SUNDAY - MONDAY TUESDAY