

# THE HEREFORD BRAND

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## Lance Quits; Carter Seeks Successor

WASHINGTON (AP) - President Carter is trying to replace a man he says is irreplaceable.

Stunned by the resignation of longtime friend Bert Lance as his budget director, Carter began the search today for a successor.

"There will be an orderly transition," the President told a news conference Wednesday when he announced Lance's resignation. "I will decide beginning after today on who a successor might be."

Among names that quickly surfaced were:

James J. McIntyre Jr., director of Georgia's budget office in 1972 while Carter was governor and now deputy director of the Office of Management and Budget, which Lance had headed.

Robert Strauss, a former chairman of the Democratic National Committee and now the U.S. ambassador for trade negotiations.

Alice Rivlin, director of the Congressional Budget Office.

Hale Champion, former California finance director and now an official at the Department of Health, Education and Welfare.

Carter said the task of finding a new budget director won't be easy.

"I don't think there is any way that I could find anyone to replace Bert Lance that would be, in my judgment, as competent, as strong, as decent and as close to me as a friend and adviser as he has been," the President said.

"Obviously, the government will continue," Carter declared, "and I hope to do a good job as President, and I am sure a successor will be adequate."

"But there has been a special relationship between me and Bert Lance that transcended official responsibilities or duties or even governmental service of the last six or seven years."

"So he has occupied a special place in my governmental career, in my political career, and in my personal life. I don't think there is any way anyone could replace him now."

Carter hinted that he might have an additional problem because of the controversy that finally forced Lance to resign.

Asked if the Lance affair had damaged his own credibility with the American people, the President replied, "I can't say. I'd guess to some extent."

In a letter to "My Dear Mr. President," Lance quit "because of the amount of controversy and the continuing nature of it" surrounding his personal financial affairs and his business dealings as the head of two Georgia banks.

Lance's business and banking practices have been under investigation for several weeks by the Senate governmental Affairs Committee, Justice Department, Securities and Exchange Commission, Federal Election Commission and Internal Revenue Service.

They are looking into large overdrafts at Lance's First National Bank of Calhoun, Ga., by Lance, members of his family and the committee that ran his 1974 campaign for governor of Georgia, two multimillion-dollar personal loans at banks where his National Bank of Georgia had special accounts, his use of the same collateral for two loans at separate banks and allegations that he used bank-owned aircraft for his personal and political travel.

In three days of testimony last week

before the Senate committee, Lance said he might have made some mistakes but declared that his conscience was clear of any wrongdoing.

He said the same to Carter.

"It was, and is, important that my name and reputation be cleared, for me, my wife, my children, my grandchildren and those who have trust and faith in me. And I believe that this has been done," Lance wrote in his resignation.

"As I said at the Senate hearings, my conscience is clear."

As Carter read Lance's letter to reporters on national radio and television, he stumbled on the word "resignation."

An aide said the President was as close to tears as he has been since his wet-eyed victory statement the morning after his election last November.

"Bert Lance is my friend," Carter said.

"I know him personally as well as if he was my own brother."

Question after question at the news conference was about Lance.

Carter cast his eyes down from time to time, tightened his lips and responded to the questions, one by one.

After 34 minutes, he ended the news conference himself, without waiting for the senior news service correspondent to say, "Thank you, Mr. President."

The Democratic majority leader of the Senate, Robert C. Byrd of West Virginia, a key weathervane in the Lance case, said, "The nation cannot afford to have as director of the Office of Management and Budget a man whose personal problems are so great that they detract from the performance of his duties."

From the Republican side, Senate Minority Leader Howard H. Baker of Tennessee, said, "I don't think President Carter will ever fully recover... The damage has been done."

After a last meeting with Carter, Lance returned to his home in Washington's fashionable Georgetown district.

### Survey To Give Brand Readers Chance To Grade

The Hereford Brand Readership Survey, which gives local readers the opportunity to have a say in the contents and makeup of their newspaper, is included in today's Brand on Page B-5.

Readers are asked to complete the entire survey and return it to The Brand office—either by mail or in person—by Friday, Sept. 30. If readers choose to mail the survey, they should do so by 5 p.m. Thursday, Sept. 29, to assure its delivery by Friday.

Results of the survey will be included in the following Sunday Brand (Oct. 2).

The survey will be used by The Brand news department to determine reader interests.

"We hope readers will take this opportunity to express their preferences on the contents of our newspapers," said O.G. Nieman, publisher.

"It's a known fact that most newspaper readers respond only when they are unhappy with a particular item. This survey has been developed in an attempt to evaluate many aspects of the newspaper, and we hope to secure a cross-sampling of community opinions to indicate our strong and weak points as readers see them."



Mountain of Mail

Leon McCutchen has a king-size task Wednesday—delivering the huge stack of mail at his right. McCutchen delivers to more than 700

residences and businesses daily. The Hereford post office delivers to a total of 5,035 residences and businesses. [Brand photo by Keith Ribnick]

### Resignation Emotional For Carter

WASHINGTON (AP) - President Carter decided sometime Tuesday that it was time to stop playing cat and mouse with the future of Bert Lance.

So Carter scheduled a long-delayed news conference, a decision that touched off a rapid series of developments that reached a climax Wednesday with his announcement that Lance, his friend confidant and sometime banker, was resigning as director of the Office of Management and Budget.

Although many predecessors were names without faces so far as most Americans were concerned, Lance was much more. He was close to Carter. A lot of folks thought about him as "deputy president."

Jody Powell, the White House press secretary, in announcing the news conference, quoted his boss as saying, "Why don't we just go ahead and have one? I'm tired of moving the thing around."

When Powell was asked if these were Carter's exact words, he reported the President was "more vivid than that."

It was on sign of the emotional atmosphere around the White House when Carter decided to meet the press after holding off for a week because he wasn't ready with any firm answers about Lance's fate.

The decision to hold the news conference was closely followed by hurry-up meetings climaxed by the Lance resignation. Powell was asked afterwards if Carter had set out, in this fashion, to send Lance the message that it was time to make some basic decisions.

"Obviously, that was a possibility," Powell replied.

A few days earlier, Powell had said of a forced Lance resignation, "Certainly that would not be an easy thing for the President to do."

So there was at least an outward impression that Carter, unwilling to fire his friend to rid himself of a potential political liability, forced the issue in a way that prodded Lance into taking the

initiative. Once the news conference was scheduled, the next step involved a supposedly casual tennis match on the White House courts. It was the kind of match that only the President could engineer.

Powell announced to hold the news conference at about 2 p.m. Tuesday.

## Americans Oppose Treaty

WASHINGTON (AP) - The Panama Canal treaty, backed strongly by President Carter but a center of controversy in the Senate, is opposed overwhelmingly by the American people, according to a nationwide Associated Press public opinion poll.

The survey found 50 per cent of adults

questioned oppose the treaty, under which the United States would relinquish control of the canal to Panama by the year 2000. Twenty-nine per cent favored the pact, and 21 per cent were undecided.

While opposition cut across regional, party, educational, age and income lines, the treaty was least popular among

persons over 60. Only 20 per cent of the persons in that age group backed the treaty, while 53 per cent were opposed and 27 per cent had no opinion.

One of the strongest shows of support came from persons in the 18-to-29 age group, where 35 per cent approved compared with 47 per cent against and 17 per cent undecided.

The Senate Foreign Relations Committee opens hearings next week on the canal treaty, which President Carter and Panamanian leader Omar Torrijos signed in Washington on Sept. 7 amid a ceremonial show of enthusiasm by hemisphere leaders.

There actually are two treaties, but they are considered indivisible. One calls for the United States to relinquish sovereignty over the Canal Zone to Panama by the year 2000. The other would always permit the United States to militarily ensure the neutrality of the canal.

The AP poll with findings similar to those of other recent surveys, showed Carter's efforts have failed to win support for the treaty within his own party and among residents of his native South.

But with the ratification vote not scheduled until next year, Carter has several months to rain sympathy for the agreement. He has said he thinks public sentiment is turning in favor of the Canal treaty, and is banking on a national "education" effort to help win the two-thirds vote needed for Senate approval.

The poll, based on telephone interviews with 1,548 adults, was conducted Monday for The AP by Chilton Research Services of Radnor, Pa.

Democrats opposed the treaty by 44 per cent to 34 per cent, but Republicans polled were against it by 61 to 26 per cent, and independents by 54 to 25.

Regionally, support was strongest in the East, where 34 per cent favored ratification, 48 per cent opposed it and 18 per cent had no opinion. In the South, 49 per cent were opposed, 26 per cent in favor and 25 per cent undecided.

In both the Midwest and West, 52 per cent opposed the treaty. In the Midwest 28 per cent favored it and 20 per cent were undecided. In the West supporters accounted for 29 per cent with 19 per cent undecided.

Some 39 per cent of persons earning over \$25,000 a year backed the treaty, the most in any income group.

### AP Erroneous In CIA Story

WASHINGTON (AP) - The Associated Press erroneously reported Wednesday that the former science chief of the CIA had told a Senate subcommittee that members of President Nixon's traveling party were drugged during a trip to an "unfriendly" nation in 1971. Dr. Sidney Gottlieb actually told the Senate subcommittee on health that he had been asked to determine if peculiar symptoms, including outbursts of tears at inappropriate moments, could have been caused by drugs.

In erroneously reporting that Gottlieb had confirmed that members of the Nixon party had been drugged, the AP reporter covering the hearing misunderstood the former CIA science chief's testimony.

## Rogers Drives a Jimmy, Would Rather Sit in an Antique

By PAUL SIMS  
Managing Editor

Ken Rogers restores old cars simply because he finds them more appealing than new ones.

The Hereford realtor drives a GMC Jimmy to work but finds himself more comfortable behind the wheel of either his 1957 two-seat Thunderbird or a 1954 Jaguar XK 120.

Sometime in the future, Rogers also will find himself driving a '29 Auburn which he is in the process of restoring. The Auburn, Rogers said, has a special value to him.

"I was told by the guy I bought it from I bought it from a collector in Dallas, that it was used in the movies 'Bonnie and Clyde' and 'Pettis Boy Floyd.' That's what I was told but I don't have anything to verify it."

Rogers hopes the car will be restored sometime next year.

Right now, pieces are being rebuilt and I'm trying to find replacements for some other pieces.

"I want to hurry and get it restored. I like Auburns, they're just a well-engineered car, made for the average person. And they're pretty rare. They stopped production on them in 1936."

Rogers may have the car restored by this time next year in time for the Hereford Rotary Club's second Antique Car Show. This year he plans to display his T-bird and Jaguar in the show, which begins a two-day run Saturday at the Bull Barn.

Rogers and Stanley Simmons are coordinators of the car show, which also will include special interest cars

from throughout the area. Among the antiques will be a 1915 Lincoln, once driven by Franklin D. Roosevelt in a Los Angeles parade during his campaign for the New Deal.

"It's not just an antique car show. We'll have special interest cars and antiques. There'll be Corvettes and Thunderbirds and MG's besides the old cars."

"We feel like this is a chance for people to show their cars and look at and appreciate some real fine cars and the work that's been done on them to restore them."

"This also will give the Rotary Club a good money-making project to work on to raise money for charitable purposes. And it'll bring people from out of the community to town. Many of them will be spending the night so it's

going to help merchants.

Rogers hopes for a good turnout, which may be necessary to assure a second show next year. He said a similar show in a town the size of Hereford last year in Oregon drew around 19,000 spectators.

Rogers may be the most curious onlooker of all at the show.

"The reason I like these types of cars is I grew up in cars in a garage. My dad was a mechanic. I've been around cars all my life."

"I like to work on them because it's a diversion from normal activities, a good hobby to work on. I can't work on the modern ones, they're too hard to work on."

"It's such a challenge to take a car and restore it in the condition it was in

(See ROGERS, Page 2)

### A United Way Agency

## Red Cross Helps In Disaster Time

To whom would local residents go first if a natural disaster suddenly crippled Hereford?

Like millions world wide, those in need would immediately turn to the Red Cross for aid.

Hereford's Red Cross chapter receives most of its funding through the local United Way program. Red Cross will receive approximately \$8,200 from the monies solicited through United Way.

"Though United Way is our sole source of funds as of now, we will accept donations for disaster relief, which we send directly to disaster areas, such as Kansas City," said Mrs. Betty Henson, executive secretary of Hereford's Red Cross office.

The Red Cross has several vital purposes both locally and nationally. According to Mrs. Henson, the Red Cross has a continuous military service project, such as emergency communications between servicemen overseas and their families.

Hereford's Red Cross sponsors a variety of safety programs to provide a general knowledge of how to take positive action in emergency situations. Their

water safety program enrolled 600 residents this past summer. Classes in adult safety, junior lifesaving, lifesaving and children's safety were successfully attended.

The Red Cross also provides free first aid courses locally. An eight-hour multi-media course, a 24-hour standard first aid class and a 54-hour advanced course are available for residents. The first aid courses are taught by John Gilliland and Charles Watson, both local Volunteers. (Fall first aid classes are forming.)

The Red Cross offers a variety of nursing programs, youth programs, and a uniformed volunteer force of women who respond to community problems and needs.

Probably the most beneficial program the Red Cross offers is its disaster program. If a weather or natural disaster occurred nearby, the Red Cross would provide food, shelter and protection for the people effected. The Cross also makes surveys of disaster damage.

"Believe me, we spend every cent of the money we get from United Way," Mrs. Henson said.



### Disaster Averted

Quick action by the Dawn and Hereford volunteer fire departments and the timely plowing of some fire lines helped avert what could have been a disaster on the Bill Gentry farm eight miles east of Milo Center Wednesday. According to Gentry, the exhaust pipe on a truck ignited corn stubble in a field where harvesting was in progress. With stiff winds prevailing through much of the afternoon, the flames were whipped up and spread rapidly across the stubble, threatening yet unharvested corn. Ordinarily the nemesis of firefighters, the wind took a hand in saving the day as it pushed the flames away from the standing corn. Gentry estimated that only 1/4 of an acre of standing corn was destroyed. In the top left photo a worker from the Gentry farm plows a fire line around the small acreage of standing corn that was destroyed. At bottom left, Hereford firemen extinguish small blazes after the fire had been brought under control. At right, the photo graphically depicts what could have been the fate of an entire cornfield under less fortunate circumstances. [Brand Photos by Jim Steiert]

## Obituaries

### OBITUARY CORRECTION

In the obituary for Jesus Crowder of Washougal, Wash., which appeared in the Sept. 13 issue of The Brand, the name of a survivor was omitted. He was survived by seven sons, including Thomas Crowder of White Salmon, Wash., and six others.

### JIM BRINK

Jim Brink Jr., 54, died Tuesday. Services will be at 10 a.m. Friday at Gilliland-Watson Rose Chapel with the Rev. George Belford, pastor of First Presbyterian Church, officiating. Burial will be in Llano Cemetery in Amarillo.

Mr. Brink was born at Gage, Okla., and was a former Amarillo resident and a longtime Hereford resident. He was owner of Hereford Battery and Electric Co., and was a U.S. Navy veteran of World War II. Surviving are the widow, Viola; three daughters, Mrs. Linda McClard, Gene Ann Brink and Kimberly Brink all of Hereford, his mother, Mrs. Saleeta Brink of Hereford, a brother, John of Salem, Ark., two sisters, Mrs. Janetta Hunt of Shawnee Okla., and Mrs. Juanita Thompson of Okmulgee Okla., and two grandchildren.

### T.O. MORRISON

Services are pending with Smith & Co. Funeral Home for T.O. Morrison, 74, of 339 George St., who was dead on arrival at 6:30 p.m. Wednesday at Deaf Smith General Hospital. Born at Farmersville, Mr. Morrison was a retired building

Multinational Ventures. Joint ventures between U.S. and foreign firms are on the rise. The Conference Board observes. Already this year joint ventures have been announced to produce aluminum, electric buses, acrylic sheet, molding in industrial chemicals and plastic materials in the U.S.

contra for. He was a Baptist. Survivors include the widow, Myrtle, a son, Leroy of the home, a daughter, Louise Vogle of Center, Colo., a brother, Lloyd Morrison of Olney, a sister, Maude Whitset of Houston and four grandchildren.



## Paul Harvey News USA 'Dumping Ground'

Other countries are dumping their unemployed on the United States faster than we can possibly create jobs for them.

Our expanding economy can absorb our own population but it cannot provide jobs and or welfare for additional millions of outsiders and it seems to me that Uncle Sam's first priority should be "homelinks."

Since President Carter proposed amnesty for illegal immigrants, there's been such a flood tide of Mexicans wading the Rio Grande headed for our "promised land" that there is no way the Border Patrol can even keep count.

Put it to a vote in the United States and additional outsiders are presently entirely unwelcome.

The most recent Harris Survey asked about the admission of another 15,000 Southeast Asian refugees and our homelinks were overwhelmingly opposed.

President Carter, however, has fallen into the usual pattern the immensity of having been elected President of the United States wears off after a while and those fellows begin

to imagine themselves Presidents of the World.

The questimated number of illegal immigrants already in the United States is equivalent to the total number of unemployed.

The first concern of our elected leaders, at both ends of Pennsylvania Avenue, should be the best interest of American workers.

For thirty years we've preoccupied ourselves with the welfare of Western Europe and Japan and Asia.

At home we've preoccupied ourselves with the nonworkers and left the door ajar for more.

And while the United States disallows unfair competition from foreign production we do little or nothing to discourage unfair foreign competition for stateside jobs.

We won't let foreign countries sell their goods in the United States for less than our own production cost.

Yet we allow foreign labor to sell its services in the United States for less.

Some Sociologists are que

that most of the immigrants, legal and otherwise, are accepting menial jobs which Americans refuse to perform.

Those jobs would be more desirable if welfare were less readily available.

Granted, neither President Carter nor any other could shut down the welfare pipelines all at once.

After two and three generations on the dole, welfare has become such a way of life that the welfare army would respond to a cutoff by burning our cities.

What might be done is to wean them gradually.

And to stop adding to the welfare and relief rolls immediately.

Eventually working might again become preferable to loafing.

The noble ideal of making the United States a haven of refuge for Europe's "tired masses yearning to breathe free" was fine while our nation was an underpopulated frontier.

A continuing influx is not to our best interests or theirs. Comes a real recession painful unemployment the newcomers will suffer the most reprimand.

## Scout Pack To Have Rally For Prospects

Cub Scout Pack 151 sponsored by the First Christian Church will hold a rally at 7:30 p.m. today in the Fellowship Hall of the church. The purpose is to invite new boys to join the pack.

The pack has invited all interested boys, ages 8-10, to come to the meeting with their parents in order to join. Registration will cost \$2 per year. All boys who were in the pack last year will also need to pay for another year.

If a boy wants to join but is unable to attend, he may contact Jeff Morris, district scout executive, at 364-4274.

See you there, Bob Josserrand

## update thursday

### Policeman Returns

AMARILLO, Tex. (AP) - A policeman goes back before a jury today, recounting how he entered the mansion of millionaire Cullen Davis last year and found two dead and a third wounded.

Fort Worth patrolman J.A. Perez and a fellow officer, their pistols drawn, were the first to arrive at the Davis estate after the midnight shooting spree Aug. 2, 1976.

Perez' colleague, patrolman Jim Soders, testified with the jury out Wednesday that a young woman who witnessed the shooting of Gus Gavrel Jr. told him "My boyfriend's been shot. Cullen Davis did it. I saw him do it. I know him."

### Police Report

Only two minor incidents were recorded on the city blotter yesterday.

Phil Bush called police to investigate the theft of some items from his truck while it was parked near Big Daddy's truck stop. A spare truck tire, valued at \$200, and a battery, valued at \$40, were reported missing.

A criminal mischief incident was reported by Juan Contreras of 203 Ave. A. He said a screen was ripped off a window, where someone had apparently tried to gain entrance to his house Wednesday night. Police theorized the thief was frightened away before gaining entrance.

### Weather

West Texas - Fair and not quite so warm. Partly cloudy with widely scattered thunderstorms most sections tonight and southwest Friday. Highs 90s except near 100 Big Bend. Lows 50s north to near 70 south. Highs Friday 80s north to 90s south.

### Rogers--

from page 1

50 years ago. A lot of research goes into it, searching for parts, and a lot of correspondence.

Rogers belongs to the Auburn Cord Club of America, the Dusenberg Club, the Antique Automobile Club of America, the Classic Car Club of America and the Jaguar Club of North America.

Ticket prices for the car show are \$2,000 for persons older than 12-years-old and 50 cents for those 12 and under.

The show will start at noon Saturday and last until 10 p.m. It will be from 10 a.m. to 4:30 p.m. Sunday.



## Que Pasa?

Por Paul Abalos

El otro dia estuve charlando con una senora que tiene un nino en una clase bilingue. Entonces esta senora me hace varias preguntas sobre educacion bilingue. Y de esto trataremos en esta columna de Que pasa?

Trataremos este tema con el proposito de definir y determinar: 2. Que es educacion bilingue? 3. Que es lo que debe hacer educacion bilingue.

Primeramente, vamos a definir educacion bilingue. Educacion bilingue consiste de clases donde el nino se le ensena en su idioma natal. En nuestro caso, la ensenansa es en Espanol. Se cree que un nino debe aprender mas rapido las materias y conceptos si le ensenan en su propia idioma hasta que domine el Ingles.

Que es lo que debe hacer educacion bilingue? Esta manera de ensenansa debe facilitarle mas al nino para que aprenda mas rapido y pueda en un corto tiempo competir en la sala de clase con aquellos estudiantes que ya vienen a la

escuela con facilidad de Ingles y Espanol y al mismo tiempo desarrollar con rapidez junto con todos sus companeros de clase. Mas importante, los ninos van a desarrollar un concepto positivo acerca de sus costumbres, su idioma y sus cultura.

Los ninos van a comprender que es un orgullo tener la habilidad de leer, escribir y hablar en dos idiomas que son tan esenciales para vivir en esta pais.

Educacion bilingue no convirtira a nuestros hijos en que hablen unicamente Espanol, al contrario, ellos seran mejor educados en una area que por muchos anos fue ignorada.

Oo

Ayer fue llevado al eterno descanso mi amigo Joaquin De La Cruz. El señor Jose De La Cruz fue una persona que siempre creo en dos cosas. Su religion y la educacion. Es un verdadero ejemplo para nosotros como padres de familia que la educacion de sus hijos debe ser los mas importante en la vida. En pas descance. Hasta La Proxima

## Lions Induct Members

The Hereford Noon Lions got a change of scenery Wednesday as they convened at the community center for their weekly meeting. Past Boss Lion Raymond White conducted the program for the day by inducting some new members into the club.

The Lions welcomed new members Charles Kuntz, Chalmer Fischer, Greg Black, B.J. Gilliland, Leo Harper, Richard Sheppard, Gene Poteet, Jerry Smith, Raymond Casarez, A.K. Roark, Walker Parris, Gene McBride, Joe Emmanuel, Mike Power, and Rick Blasko.

The club was forced to find a new location to meet due to the demolition work beginning at the old Jim Hill Hotel building, which had served as a meeting place for local clubs until the First National Company decided to tear it down to make room for a parking lot.

Leo Club president Sonya Hacker was at the meeting and, along with Leo sponsor Sid Shaw, made an announcement concerning an upcoming golf tournament.

The Leo Club will conduct a Florida Scramble tourney Saturday, October 1 at the city golf course. Leo clubbers will serve as caddies for the event, which will cost \$15 to enter. Three divisions (A, B, C) will be played.

Prizes of \$50 worth of merchandise will go to the three members of the winning teams, will members of the runners-up

and third-place teams will win \$30 and \$20 respectively.

The Lions will resume their wrestling programs at the Bull Barn also on October 1. The wrestling has been idle for two weeks due to other commitments for the Bull Barn.

More than one-half of all homeowners move to a new residence within eight years, says the Mortgage Bankers Association of America.

### POLAR BEARS

WASHINGTON (AP) - The U.S. Department of the Interior has reported an apparent stabilization of the world's polar bear population at a "conservative" 20,000.

According to the department's Fish and Wildlife Service, the greatest threat currently posed to the bears is oil and gas exploration, drilling and extraction on the Alaskan North Slope. The Alaskan area is one of six isolated spots near the north polar region where polar bears can be found.

Since 1972, polar bears in Alaska have been protected by the Marine Mammal Protection Act, which allows hunting only by Alaskan coastal natives for subsistence or for manufacture of traditional native clothing and handicrafts.

The Himalayan mountain range in Asia contains the only peaks in the world that broach the 24,000-foot mark. Everest is the tallest at 29,028 feet.

## Letter To The Editor

Dear Editor:

I would like to take this means of writing an OPEN LETTER TO ALL WHITEFACE FOOTBALL BOOSTERS.

You are great in your support of football on Friday night, whether at home or away!

But don't you want to do more for your team than just attend Friday night? Then attend the Hereford Booster Club meetings on Monday evening at 6:45 at the high school cafeteria.

The Boosters Club is for you, not the coaches, but recently the attendance has been more coaches than Boosters. Let's change this ratio and show everyone that Hereford is supporting its team in every

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Paul Sims Managing Editor  
Din Wally Advertising Mgr.  
Abe Mciver Bookkeeper  
Charlene Bromberg Circulation Mgr.

## Mrs. Penman Hostess For HD Chapter

Members of West Hereford Home Demonstration Club met Tuesday afternoon in the home of Almeda Penman.

Assistant County Extension Agent Claudette Mitchell gave the program on making yeast breads. She brought several loaves of homemade bread as samples.

Mary Flowers won the hostess gift. Others present were Mrs. Roy Boyd, Mrs. Robert Boyd, Alice Cox, Mrs. U.V. Pierce, Carrie Mae Doak, Myrtle Allmon and Evelyn Bell.

The club's next meeting is scheduled at 2:30 p.m. Oct. 11 in the Roy Boyd home.

## Past Matrons Plan Party

Past matrons of Order of the Eastern Star met for their quarterly assembly Tuesday evening in the home of Mrs. O.G. Hill Sr. Audrey Powell was cohostess.

Mrs. Vernon Darden, president of the matrons' organization, conducted a brief business session, during which time, plans were made for a Christmas party during December.

Mrs. Bernard Roberson delivered the devotional, entitled "Patchwork: Deep Thinking, A Little Here and a Little There."

The two hostesses served refreshments to the following members: Mmes. Jack Brown, Deward Roberson, Wayne White, H.L. Hershey, Lucille Naylor and Evadne Cox.

## Women's Forum To Meet Monday

The first autumn meeting of Deaf Smith County Women's Forum will be a covered dish luncheon at noon Monday at the Community Center. All interested persons are invited.

County Judge Sam Morgan will be the guest speaker.

Expect more two dollar bills, says Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service. The Texas A&M University System.

Sifting "two's" into circulation to substitute for a proportionate number of "one's" means less paper money will have to be printed. This will save the treasury \$5 to \$6 million annually, the specialist says.

When the humidity is high you may need to set the control of your refrigerator to make the appliance colder than usual; if you don't do this moisture may accumulate in your vegetable crisper.



DALEINE SPRINGER  
...models autumn cape and dress

## Probation Officer Address LAE Club

Della Stagner and Madeline Bell were hostesses for members of La Afflatus Estudio Club Tuesday afternoon in Pioneer Natural Gas Flame Room.

Phil Sciombato, juvenile probation officer, was the guest speaker and discussed juvenile problems in Deaf Smith County. Sciombato stated that 144 cases had been handled by his office during the preceding eight-month period.

Drug abuse is the biggest problem among local juveniles and the second ranking dilemma is runaway youth. Sciombato presented slides illustrating the uses and effects of drug abuse. He accompanied his speech with a display of drug paraphernalia.

During the ensuing business session, several items of correspondence were considered. Members were invited to participate in the Country

Christmas Bazaar, to be held by Westway Home Demonstration Club on Oct. 29.

Also, members were reminded to attend the covered dish luncheon of Deaf Smith County Women's Forum on Monday, Sept. 26, at the Community Center. A letter was received from the County Historical Museum, expressing gratitude for the club's donation to the restoration fund of the E.B. Black house.

Other members in attendance included Gladys Braly, Eva Gilliland, Tresa Hale, Alberta Higgins, Lucille Hughes, Allyne Johnson, Irene Markham, Aileen Montgomery, Ora Morgan, Pet Ott, Linnie Mae Roberson and Jenny Terrell.

The next meeting will convene at 3 p.m. Oct. 4 in the home of Mrs. Morgan, 814 Ave. K.

## Barbs

What did censors do for kicks before they got their appointments?

I deliberate, you stall, he can't figure out what to do.



Playing bongo drums in a dynamite factory is safe compared to judging the home canning entries at the county fair.

By PHIL PASTORET

The boss grumps that, after looking at us, he feels he's making up the weekly payroll.

If the shoe fits, it won't be among those on sale for half price.

Watch the new-season TV shows closely — some of them might be gone next week.

## Society

The Hereford Brand  
Thursday, Sept 22, 1977  
Page 3A

KERRIE STEIERT, Woman's Editor

## CowBelle Style Show Attracts 110 Women

More than 110 women were present Tuesday at Hereford Country Club for the CowBelles annual autumn style show and dinner.

Virginia Yandell added a touch of humor to the show as mistress of ceremonies by imitating Minnie Pearl during her introduction. She narrated the line of fall fashions, which included approximately 36 garments modeled by 12 of the CowBelles. Fashions were provided by Little's.

A beef dinner was served and music was provided by Patsy Morris and Susie McGee. During intermission, five boxes of dinner napkins, embossed with CowBelle cattle brands,

were given away in a drawing to Millie Barrett, Billie Hopson, Dorothy Shannon, Mildred Elliott and Elaine Rains.

Orange and yellow decorations enhanced the tables, which were draped with matching linen. Centerpieces were paper fans with bells filled with fresh grapes, all atop a styrofoam base, wrapped with small rope. At the back of the room was a large fan, featuring the words "CowBelles are fantastic."

Peaches Reinauer was in charge of the decorations committee, which included Helen Langley, Thelma Marsh, Peggy Furr, Francis Block and Louise Estes.



## Congratulating Writer

Peaches Reinauer, at right, was honored by Hereford CowBelles during Tuesday's style show at the Country Club. Ruth Newsom presented a charm to Mrs. Reinauer as a token of appreciation for her winning entry in the CowBelle's national story writing contest. [Brand photo by Dianne Banner]

## Rebekahs Prepare For Anniversary

Thirteen members of Hereford Rebekah Lodge were present at the regular meeting Tuesday evening in IOOF Temple.

The main topic of business, with vice grand Edna Mathes in charge, was the lodges approaching 75th anniversary celebration to be observed Oct. 9 from 2-5 p.m. in IOOF Temple. Invitations to area lodges were prepared.

Different aspects of the diamond anniversary were discussed. It was announced that one of the quilts to be given away in a drawing during the anniversary celebration has been completed and another one is in the frames at Lydia Hopson's home. Lodge members were asked to help complete this quilt.

Merl Bridges announced that Odd Fellow Circle meeting is scheduled in Hereford Monday, Oct. 10 and Rebekah members agreed to prepare supper for that occasion.

Ada Hollabaugh was hostess to Ursalee Jacobsen, Mrs.

Mathes, Susie Curtisinger, Peggy Lemons, Matha Bridges, Nola Ralston, Winnie Wiseman, Merl Bridges, Fay Brownlow, Bessie Lawrence, Verna Sowell and Guy Lawrence.

Dr. Milton Adams  
OPTOMETRIST  
335 Miles  
Phone 364-2255  
OFFICE HOURS  
Mon.-Fri., 8:30 to 5 P.M.

PEAK  
ANTI FREEZE  
NOW ON SALE  
\$288 GAL.  
FIRST NATIONAL FUEL  
AND FERTILIZER  
HOLLY SUGAR ROAD  
364-6030



VIRGINIA YANDELL  
...serves as humorous moderator

Want to give potato salad a flavor change? Add a little dill seed to it.

A handsome new or antique soup tureen makes a delightful container for green leaves.

## PLUMBING SUPPLIES

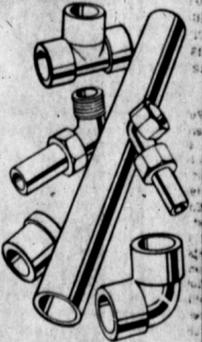


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REMODELING A BATHROOM?  
PLUMBING A HOUSE?

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Plumbing Needs, McCaslin's  
Has What You Need.

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- FITTINGS
- WATER HEATERS
- SINKS
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- SHOWER DOORS
- TOILETS
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COMPLETE BUILDING SERVICE

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# SALE

Storewide Fall  
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## SPECIAL GROUPS OF GIFT ITEMS

1/2 Price

### SELECTED ITEMS 25% OFF

### SILK ARRANGEMENTS

(Perfect For Fall)

10% OFF

Ron Smith's  
Flowers West

PARK PLAZA CENTER  
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# Gaston's SUGARLAND MALL

## YOUR LAST CHANCE SALE!

ITEMS ARE TOO NUMEROUS  
TO MENTION

ITEMS YOU JUST COULDN'T  
AFFORD TO

PAY \$100 - \$50 - \$25 - \$10 FOR.

NOW YOUR LAST CHANCE  
TO SEE WHAT \$5 WILL BUY!

# \$5.00

# Calendar of Events

**THURSDAY**  
 "Book talk" at Deaf Smith County Library, 3 p.m.  
 Covered dish social for all interested senior citizens, Hereford Senior Citizens Center, 7 p.m.  
 Palo Duro Home Demonstration Club, home of Mary Fisher, 706 Cherokee, 7 p.m.  
 Discussion of "Where Is Prejudice?" at Deaf Smith County Library, Heritage Room, 7:30 p.m.  
 La Madre Mia Study Club, home of Bunny Anderson, 7:30 p.m.  
 Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.  
 Kiwanis Club, First Presbyterian Church, noon.  
 Hereford Jaycees, Civic Club Center, 8 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

**FRIDAY**  
 Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
 Community Duplicate Bridge, REC medallion Room, 7:30 p.m.  
 Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.

**SATURDAY**

Genealogy volunteer to be stationed at Deaf Smith County Library, 9:30 a.m. - 12 noon.

**MONDAY**

American Association of University Women, membership social in Heritage Room of Deaf Smith County Library, 7 p.m.

Deaf Smith County Women's Forum, covered dish luncheon at Community Center, 12 noon.  
 County Home Demonstration Club luncheon at Deaf Smith County Library, 12 noon.  
 Junior Discussion group at Deaf Smith County Library, 4 p.m.  
 Velela Study Club, guest

night at The Vogue, 8 p.m.  
 VFW Auxiliary, VFW Hall, 8 p.m.

**TUESDAY**

Deaf Smith Lapidary Club to meet at Community Center, 8 p.m.  
 Rotary Club, K-Bob's Steak House, noon.  
 Odd Fellows Lodge, IOOF Hall, 8 p.m.  
 TOPS Evening Chapter, Community Center, 6 p.m.  
 Easter Lions at Easter Clubhouse, 8 p.m.  
 Quilting demonstration at Deaf Smith County Library, 3 p.m. Public invited.  
 Pioneer study Club, Hereford Country Club, 11:30 a.m.

Hereford Art Guild, Community Center, 7 p.m.  
 Rebekah Lodge, IOOF Hall, 8 p.m.

**WEDNESDAY**

Planned Parenthood Clinic open at 101 Ave E. from 8:30 a.m.-3 p.m.  
 Hereford TOPS Club 576, Community Center, 9 a.m.  
 Weight Watchers at First Baptist Church, 6:30 p.m.  
 Singles group in Fellowship Hall of first Baptist Church, 8 p.m.  
 Preschooler story hour at Deaf Smith County Library, 9:30 a.m.  
 Dandi Doers 4-H Club, Community Center, 4 p.m.

Fun-Food-Fellowship Club at First United Methodist Church, 11 a.m.  
 Noon Lions, Civic Club Center, noon.

**THURSDAY**

Story hours at Deaf Smith County Library: preschoolers at 9:30 a.m. and 3 p.m.; 1-4 graders at 4 p.m.  
 A high-dome lid on an electric skillet makes it possible to use the utensil for a roast.  
 If you have a wine basket you never use, you may want to put a plastic container or two in it and make a flower "bowl" out of it.

**Pittsburgh**  
 Pittsburgh, Pennsylvania's second-largest city with a population of 520,117 (2,401,245 in a four-county metropolitan area), is the third largest headquarters city in the United States in addition to being a leading industrial center. One-fifth of the nation's steelmaking capacity is concentrated in the metropolitan area as well as the world's largest manufacturers of aluminum, steel rolls, rolling mill machinery, air brakes, plate and window glass and safety equipment.

**Add to your collection of collective nouns: A snarl of bridge players.**



**FOOD STORES**  
 PRICES EFFECTIVE THRU SATURDAY, SEPT. 24, 1977. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

MONDAY THRU SATURDAY  
 OPEN 8 a.m. To 10 P.M.  
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 1105 W. PARK AVENUE  
 PARK PLAZA SHOPPING CENTER



**U.S.D.A. CHOICE BUTCHER BLOCK BEEF**  
**Chuck Roast**  
 BLADE CUTS...  
 BEEF CHUCK

**59¢**  
 LB. 79¢

**NORTHERN...CORN-FED PORK**  
**Pork Loins**

SLICED  
 LB. \$1.19  
 HALF OR WHOLE...LB. \$1.09

**HICKORY SMOKED Sliced Bacon**

SLAB CUT...  
 BULK PACK  
 LB. \$1.19

CENTER CUT RIB PORK  
 Pork Chops... \$1.79  
 CENTER CUT LOIN PORK  
 Pork Chops... \$1.89  
 RATH BLACKHAWK HICKORY SMOKED OR SMOKEY MAPLE  
 Sliced Bacon... 1 LB. \$1.59  
 RATH CEDAR FARMS  
 Sliced Bacon... 2 LB. \$2.59

RATH...BLACKHAWK...MEAT OR BEEF  
 Skinless Franks... 12 OZ. PKG. 79¢  
 RATH...BLACKHAWK...MEAT OR BEEF  
 Sliced Bologna... 12 OZ. PKG. 79¢  
 WILSON'S...WESTERN STYLE  
 Beef Franks... 1 LB. \$1.39  
 WILSON'S...SMOKED  
 Pork Chops... CENTER CUTS... LB. \$1.99

WILSON'S...REG. OR POLISH  
 Smoked Sausage... 1 LB. \$1.49  
 WILSON'S...CHUNK  
 Braunschweiger... LB. 89¢  
 RATH...SKINLESS  
 Link Sausage... PURE PORK... 8 OZ. PKG. 69¢  
 FRESH FROZEN  
 Shrimp... MEDIUM SIZES... LB. \$2.99



**BAKE-RITE**  
 3-LB. CAN

**\$1.12**



IN OIL OR WATER

**CHUNK TUNA**  
 6 1/2-OZ. CAN

**62¢**



**GREEN BEANS**  
 16-OZ. CAN

**6 FOR \$1**



**GOLDEN CORN**  
 17-OZ. CANS

**4 FOR \$1**

VALUABLE COUPON  
 THIS COUPON IS GOOD FOR

**\$1.00 OFF**

ON 3-LB. CAN...ALL GRINDS

**FOLGER'S COFFEE**

LIMIT-1 PER COUPON



OFFER EXPIRES 9-24-77

IDEAL FOODS

DEL MONTE...CRUSHED, CHUNK OR

Sliced Pineapple... 15 1/2-OZ. CAN 38¢

ALL FLAVORS Hawaiian Punch... 44-OZ. CAN 53¢

TEXSUN...PINK Grapefruit Juice... 44-OZ. CAN 56¢

WILDERNESS...CHERRY Pie Mix... 21-OZ. CAN 84¢

DUNCAN HINES...ALL FLAVORS...LAYER Cake Mix... 18-OZ. BOX 58¢

AMERICAN BEAUTY...ELBO ROMI OR Long Spaghetti... 24-OZ. PKG. 63¢

SOLO Dog Food... 5-Lb. Bag \$1.26

KEEDLER...COCONUT, ORANGE, LEMON OR Fruit Cremes... 12 1/2-OZ. PKG. 63¢

DEL MONTE

Mixed Vegetables... 16-OZ. CANS 5 \$1.00

MEADOWDALE Whole Tomatoes... 29-OZ. CANS 2 86¢



BLEACHES AS IT WASHES...

**Oxydol Detergent**... \$1.26

COMET Cleanser... 14 OZ. CAN 27¢

LADY SCOTT...ASSORTED COLORS Bath Tissue... 2-ROLL PKG. 42¢

DEL MONTE

Sweet Peas... 17-OZ. CANS 3 85¢

DEL MONTE

Garden Spinach... 16-OZ. CANS 3 85¢

GIANT SIZE 49-OZ. BOX  
 THE BIG JOB CLEANER  
 Spic 'n' Span... 54 OZ. BOX \$1.43

BRAWNY Paper Towels... JUMBO ROLL 58¢

**SHOP IDEAL...WHERE THERE'S MORE VALUE IN STORE**

### Hospital Notes

Patricia I. Allen, Steve D. Batenhorst, Simeon Frank Carl, Mary K. Carney, Manuel M. Celaya, Fern M. Christian, Elizabeth Gene Criner, Infant boy Criner.  
 Raymond D. Flores, Retha Alice Fry, Randolph P. Glenn, Alberta Gutierrez, Infant girl Gutierrez, Ola Hacker, Cheryl G. Hill, Infant boy Hill.  
 Richard Dwight Kendrick, Lucille E. Lindeman, Victoria Dora Messer, James R. Oglesby, Nellie P. Oldham, Leonard Ray Richardson, Iva M. Riddle, Vicky Romero, Infant boy Suarez, Mary Rose Suarez, Eva Lela Thompson, Andrea Urias.  
 William E. Well, Henrietta Williams, Garland C. Wilson, Dottie Parker, Inf. girl Parker, Rose Dela Cruz, Totie Mabry, Pasie Burrell, Mrs. Augustine Martinez Anita Chavarrea.



MR. AND MRS. JACK WARD SR.

### Reception Planned For Ward Couple

Mr. and Mrs. Jack Ward Sr., who reside northeast of the city, will be honored at a reception from 2-4 p.m. Sunday in celebration of the couple's 50th wedding anniversary. The reception will be held in the home of their son, Lawrence Ward, northeast of Hereford. Friends and relatives of the couple are invited.

The Wards' other children include Mrs. Raymond Williams of Amarillo, Mrs. Jack Green of Hope, Ark., Doris Jean Ward of the home, Jack Jr. of Dawn and Jay of Hereford.

Cora Johnson and Jack Ward were married Sept. 26, 1926 at McAlester, Okla. They moved to Hereford in 1945 and are members of the Church of God. The couple has 18 grandchildren and 12 great-grandchildren.



Wa Can Ki Ya Camp Fire group met recently at 704 Plains and selected officers for a three month period. Serving as president is Mary Ruth Hamman, vice president, Patti Perez; secretary, Debbie Avent; and Leslie Birdwell was chosen as reporter.

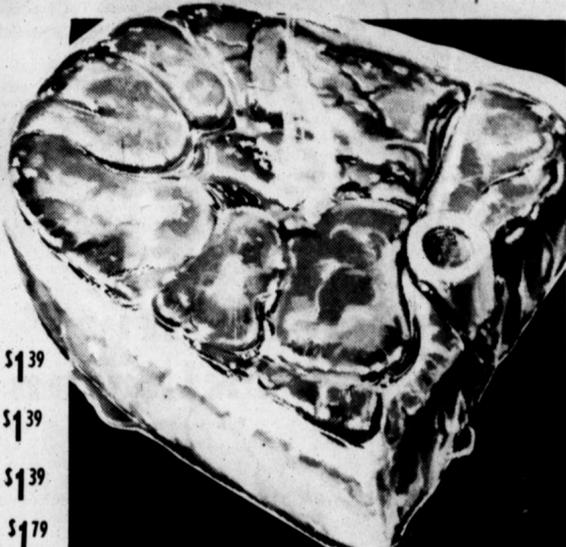
The girls worked on choosing their Indian names and discussed field trips and other projects. Shelly Edwards served refreshments to the following members, Debbie Avent, Leslie Birdwell, Kim Birdwell, Mary Ruth Hamman, Stacy Kirkpatrick, Shari Medley, Patti Perez, and Penny Tubbs. Mary Jo Hamman is the groups leader.

U.S.D.A. CHOICE BUTCHER BLOCK BEEF

# Round Steaks

CENTER SLICES...BEEF ROUND

**\$1.19**  
LB.



- U.S.D.A. CHOICE BUTCHER BLOCK BEEF BONELESS ROUND STEAK BEEF ROUND LB. \$1.39
- U.S.D.A. CHOICE BUTCHER BLOCK BEEF RIB STEAKS LARGE END BEEF RIB LB. \$1.39
- U.S.D.A. CHOICE BUTCHER BLOCK BEEF SIRLOIN STEAKS CENTER SLICES BEEF LOIN LB. \$1.39
- U.S.D.A. CHOICE BUTCHER BLOCK BEEF T-BONE STEAKS BEEF LOIN LB. \$1.79

IDEAL FOOD STORES HAVE GIVEN AWAY OVER  
**\$200,000**  
 IN CASH PRIZES, DURING IT'S LAST 4 GAME SERIES.  
**WATCH FOR OUR NEW SERIES OF CASH-KING, STARTING, 10-3-77.**



U.S. NO. 1 COLORADO RED McCLURE

**Potatoes**  
**10 79¢**  
 100-LB. SACK \$6.49 LBS.

U.S. FANCY  
**Jonathan Apples**  
**4 \$1.00**  
 LBS.

CALIFORNIA  
**Tokay Grapes**  
**49¢**  
 LB.

TROPICANA, FLORIDA  
**Orange Juice**  
**59¢**  
 QT. JAR

NEW CROP  
**Yellow Onions**  
**2 29¢**  
 LBS.

CALIFORNIA  
**Pascal Celery**.....LB. **19¢**  
 ORVILLE REDENBACHER'S GOURMET  
**Popping Corn**.....15-OZ. JAR **89¢**

**Wexford Crystal**.....BY ANCHOR HOCKING  
 ON SALE THIS WEEK:  
**Footed Wine / Juice**.....ONLY **49¢**

**Health & Beauty Aids...**  
**GLEEM TOOTH PASTE**.....7-OZ. TUBE **89¢**  
 WHITE RAIN  
**HAIR SPRAY**  
 8-OZ. NON-AEROSOL...UNSCENTED OR EXTRA HOLD  
 11-OZ. AEROSOL...REG. UNSCENTED OR EXTRA HOLD...  
**\$1.19**  
 YOUR CHOICE:  
**DEODORANT**  
 REGULAR OR UNSCENTED  
**\$1.43**  
 8-OZ. CAN

**KRAFT WHIPPED PARKAY**  
**68¢**  
 1-LB. TWIN TUB

**FRESH DAIRY**  
 KRAFT American Singles.....5-OZ. PKG. **72¢**  
 KRAFT...ALL FLAVORS  
 Cheese Spreads.....5-OZ. JAR **56¢**  
 KRAFT...WAX DIPPED  
 Colby Cheese.....16-OZ. PKG. **\$1.68**

CAMELOT  
**HALF and HALF**  
**3 \$1.00**  
 PINT CTNS.

BLUE VALLEY  
**ICE CREAM**  
 VANILLA  
**\$1.78**  
 GALLON CTN.

HYDE PARK...  
**1% LOW FAT MILK**  
**\$1.33**  
 GALLON CTN.

**BANQUET DINNERS**  
 ALL VARIETIES  
**53¢**  
 11-OZ. PKG.

**MORTON DONUT SHOP**  
**GLAZED DONUTS**  
**72¢**  
 13-OZ. BOX

**FROZEN FOODS**  
 MEADOWDALE  
**Orange Juice**  
 16-OZ.  
**73¢**

CAMELOT  
**Corn on the Cob**.....4-EAR PKG. **82¢**  
 DELTA...  
**Sliced Strawberries**.....3 10-OZ. PKGS. **\$1.00**

**SHOP AT IDEAL'S TASTY BAKERY!**  
**OVEN-FRESH Apple Pie**.....25-OZ. **\$1.39**  
 FRESH Dinner Rolls.....DOZ. **39¢**  
 FRESH BAKED COOKIES.....DOZ. **59¢**  
 VARIETIES

**FOR YOU!**



# Lucchesi Files Civil Suit Against Randle

ORLANDO, Fla. (AP) - A civil suit seeking at least \$200,000 in damages has been filed in Orlando by former Texas Rangers manager Frank Lucchesi against New York Mets infielder Lenny Randle.

Randle, then a Ranger, turned on his manager before a March exhibition baseball game at Orlando, knocking him to the ground with his fists and putting him in the hospital for five days.

Randle said he had no comment about the suit when asked after the Mets 4-0 loss to Pittsburgh.

The suit was filed in circuit

court by Lucchesi's lawyer, James E. Shepherd, on Wednesday. And although Lucchesi reportedly is seeking \$200,000 in damages, Shepherd said, "We are certainly not bound to that figure."

Under Florida law, a circuit court suit need only state that it is for damages in excess of \$2,500.

"We will ask for a compensatory amount for my client's medical expenses and punitive damages, and that is a jury question," Shepherd said. "I don't know right now how much Randle is worth. The more he's worth, the higher the punitive damages can be."

Lucchesi was quoted as saying Tuesday that he requested that Randle be served quickly with the legal papers "so he can do a little thinking. I've had to suffer a lot with this thing and now I think it's time he started thinking about it, too. I'm not a bitter guy."

Lucchesi said from his home in Arlington, Tex., "but he's been on easy street ever since."

The 50-year-old Lucchesi suffered a fracture of the cheekbone, a cracked rib and other cuts and bruises. He was hospitalized at an Orlando hospital for five days.

Randle was suspended from baseball for a month, fined \$10,000 and eventually waived out of the American League. He then signed a five-year contract with the National League Mets.

Randle entered a no contest plea in July to a reduced misdemeanor battery charge and was fined \$1,000 by Circuit Judge Maurice Paul.

Lucchesi was replaced as Texas manager during the season after an inauspicious start. He hired Shepherd to represent him on the case in July.

# Houston Takes On Fritch

HOUSTON (AP) - The Houston Oilers have signed Tim Fritch, a former Dallas and San Diego kicker, and waived Skip Butler.

Fritch, who played six games at San Diego last season, was waived by the Chargers this season. He converted on six of 12 field goals and 11 of 14 extra points for the Chargers.

Butler missed four field goals in the Oilers' 20-0 victory over the New York Jets last Sunday and was booed heavily by the fans.

# Niekro, Braves Halt Houston

HOUSTON (AP) - Although he lost his first seven decisions this season, Atlanta's Phil Niekro never lost confidence in his pitching ability.

"We used a four man rotation, so I knew I'd get between 35 to 40 starts this season," said Niekro after picking up his 20th complete game of the season in the Braves' 5-3 victory over the Houston Astros Wednesday night.

"I managed to turn myself around now I feel as good as I did four or five years ago."

Niekro, 16-18, scattered eight hits and struck out 10 as Houston lost for only the third time in its last 16 home contests.

A first inning run-scoring single by Willie Montanez, Gary Matthews' third inning RBI base hit and Joaquin Andujar's fourth inning error

accounted for Atlanta's first three runs.

The Astros tallied a pair of first inning runs on a single by Jose Cruz and Art Howe's run-scoring fielder's choice.

Roger Metzger's second inning triple and Niekro's wild pitch scored the other Houston run.

Rowland Office broke the 3-3 tie with a sixth inning sacrifice fly and Jeff Burroughs followed with a run producing double to right as the Braves handed Andujar his seventh loss in 18 decisions this season.

Cesar Cedeno set a Houston club record by hitting safely in his 22nd consecutive game when he delivered a first-inning single.

"I've pitched more innings (312) and struck out more batters this season (252) than I ever have," said the 38-year old Niekro. "I don't know when I'll retire. After all there's no age limit in baseball."

# Rangers Delay KC Pennant Clinching

ANAHEIM (AP) - Champagne may finally flow for a pennant winner at Anaheim Stadium.

Unfortunately for long-suffering fans of the California Angels, the corks won't be popping in the home team's clubhouse.

Kansas City, idle today, needs one victory or one loss by the Texas Rangers to capture its second straight American League West Division championship. If the Rangers beat the Angels in the finale of a four-game series here tonight, the Royals could celebrate with a victory Friday evening when they open a weekend series against the Angels.

The Rangers avoided elimination with an easy 9-1 victory over California Wednesday night. It was a quiet evening for the Angels except for a home run by Ron Jackson and an eighth inning fight after pitcher Balor Moore hit Ken Henderson with a pitch following homers by Toby Harrah and Willie Horton.

Jim Sundberg and Dave May also homered for Texas with Dock Ellis winning his sixth straight game against the Angels.

"There have been bad feelings between the teams through most of the season. I thought he was throwing at me," said Henderson, who charged the mound. "I was just

trying to protect myself. I know Joe Rudi and Jerry Remy were hit by our pitchers earlier in the season.

"It was a lousy situation," added Henderson. "He was throwing 94 miles an hour at me."

Both Henderson and Moore were ejected from the game. There were no further incidents.

"I think my man Ellis kept his cool," said Texas Manager Billy Hunter. "When you have a 9-1 score it's a bad time to start something. It wasn't much of a fight except for the two participants and that is the way it should be."

The Rangers took a 2-0 lead in the first inning with a pair of unearned runs against Angels' starter John Caneyra.

Jackson hit his eighth home run and second in two days in the second inning, but that was to be the extent of the California offense.

Horton, who drove in three runs in the game, singled in Mike Hargrove with a run in the fifth inning to make it 3-1.

Texas put the game out of reach in the sixth inning on consecutive home runs by Sundberg and May with reliever Mike Barlow's bases-loaded walk to Harrah forcing in another run.

Roger Moret, 3-3, pitches for the Rangers against Paul Hartzell, 8-10, in the series finale tonight.

# Eagles Favored By Six Over Whitefaces

The Canyon 14-7 winners over Caprock last week, have been given a six-point edge over the Hereford Whitefaces in the two squads' battle Friday according to the latest Harris Rating System poll.

Canyon is ranked 27th in class 3A this week with a rating of 138.7. The Herd is 153rd in class 4A with a 132.3 rating. The Whitefaces fell from 113th last week after a 40-6 loss to Borger.

Lubbock Monterey continues to top area 4A teams with a 153.8 rating for 21st position. Amarillo Tascosa is close behind in 37th place with a 149.7. Other District 4-4A teams, their rankings and power points include Plainview, 72-143.5; Coronado, 123-135.4; and Lubbock, 194-125.4.

Borger moved to 10th in the 3A poll after swamping the Herd last week. The Bulldogs have 146.9 power points this week.

Rank	Team	Rating
1	Odessa Permian (2-0)	165.3
2	Pt. Neches-Groves (3-0)	165.3
3	Sherman (3-0)	163.4
4	Denton (2-1)	160.3
5	Galveston Ball (3-0)	159.7
6	Conroe (3-0)	159.6
7	Pasadena Rayburn (2-0)	159.6
8	Temple (3-0)	157.9
9	San Angelo Central (2-1)	156.3
10	La Porte	156.1
11	Lubbock Monterey	153.8
12	Amarillo Tascosa	149.7
13	Amarillo	149.3
14	Amarillo Palo Duro	144.2

Rank	Team	Rating
15	Idolou	132.9
16	Spearman	132.5
17	Dalhart	129.2
18	Littletfield	128.4
19	Muleshoe	126.9
20	Floydada	125.1
21	Lockney	125.1
22	Tulia	120.1
23	Dimmitt	119.3
24	Panhandle	118.5
25	Oton	111.7
26	Boys Ranch	103.1
27	Seagraves	133.9
28	East Bernard	132.8



# Gun Club Plans Trophy Shoot

The Hereford Gun Club will conduct a trophy shoot in observance of National Hunting and Fishing Day on Sunday, Sept. 25, according to Nancee McClendon, club president.

Although, Saturday, Sept. 24 has been declared as the date for this year's National Hunting and Fishing Day, many organizations hold their activities on a Sunday in order to obtain better participation.

This is the case with the local club.

Practice rounds for the trophy shoot will begin at the gun club, located just east of the Hereford Airport, at 1 p.m. Competitive rounds will begin at 2 p.m.

The trophy shoot is open to all interested persons and fees will be \$2.00 per 25-shot round for non-members and for club members.

Trophies will be awarded in men's, women's and junior divisions.

**FORTUNE TELLER**  
Madam Lola

Palm Reader & Adviser tells past, present and future. Can solve all your problems. One visit will convince you. First time in this area. Look for the palm sign.

Muleshoe, Texas  
Hwy 84 E.  
Next door to Town & Country Auto Sales

"OK Bobby, this is a multiple choice test. Give me just one answer"

Yo, Miss Fernwood

Up or down?

Up

Dog or elephant?

Dog

Right so far, Bobby.

# Thick or thin?"

Bah

Wrong, Bobby. You can't say both.

"At Pizza Inn you can. You can get all your favorite pizza toppings on either the original thin crust or the old fashioned thick crust. They're both delicious."

I guess you got me there, Bobby.

Yo, Miss Fernwood

Maybe I'm not cut out to be a teacher.

Could be, Miss Fernwood.

**Buy one pizza get the next smaller size free**

With this coupon buy any giant, large or medium size thin crust pizza or any large size thick crust pizza at the regular menu price and receive one pizza of the next smaller size with equal number of ingredients and the same type crust free.

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**This Week's Games**

**Fearless Forecasters**

	Bob Nigh 52-26 .667	Joyce Shipp 55-23 .705	Speedy Nieman 59-19 .756	Craig Nieman 48-30 .615	Paul Sims 43-35 .551	Consensus 50-28 .641
Hereford at Canyon	Hereford	Hereford	Hereford	Hereford	Canyon	Hereford
Monterey at Estacado	Monterey	Monterey	Monterey	Monterey	Monterey	Monterey
Amarillo at Plainview	Amarillo	Amarillo	Amarillo	Amarillo	Amarillo	Amarillo
Perryton at Caprock	Perryton	Perryton	Perryton	Perryton	Perryton	Perryton
Palo Duro at EP Coronado	Palo Duro	Palo Duro	Palo Duro	Palo Duro	Palo Duro	Palo Duro
Pampa at Borger	Borger	Borger	Borger	Borger	Borger	Borger
Levelland at Muleshoe	Muleshoe	Muleshoe	Muleshoe	Muleshoe	Muleshoe	Muleshoe
Panhandle at Phillips	Panhandle	Panhandle	Panhandle	Panhandle	Panhandle	Panhandle
Friona at Tulla	Tulla	Tulla	Tulla	Tulla	Tulla	Tulla
Lockney at Littlefield	Lockney	Lockney	Lockney	Lockney	Lockney	Lockney
Floydada at Otton	Floydada	Floydada	Floydada	Floydada	Floydada	Floydada
Petersburg at Hart	Hart	Hart	Hart	Hart	Hart	Hart
Claude at Vega	Vega	Vega	Vega	Vega	Vega	Vega
Tulsa at Arkansas	Arkansas	Arkansas	Arkansas	Arkansas	Arkansas	Arkansas
Bayor at Nebraska	Nebraska	Nebraska	Nebraska	Nebraska	Nebraska	Nebraska
Texas A&M at Texas Tech	Texas Tech	Texas Tech	Texas Tech	Texas Tech	Texas A&M	Texas Tech
Rice at LSU	LSU	LSU	LSU	LSU	LSU	LSU
Oklahoma at Ohio State	Oklahoma	Oklahoma	Oklahoma	Oklahoma	Oklahoma	Oklahoma
Army at Boston College	Army	Army	Army	Army	Army	Army
W Texas at N. Texas	N. Texas	N. Texas	N. Texas	N. Texas	N. Texas	N. Texas
Kansas St. at Wichita St.	Kansas St.	Kansas St.	Kansas St.	Kansas St.	Kansas St.	Kansas St.
New Mexico at Colorado	Colorado	Colorado	Colorado	Colorado	Colorado	Colorado
Notre Dame at Purdue	Notre Dame	Notre Dame	Notre Dame	Notre Dame	Notre Dame	Notre Dame
N.Y. Giants at Dallas	Dallas	Dallas	Dallas	Dallas	Dallas	Dallas
Houston at Green Bay	Houston	Houston	Houston	Houston	Houston	Houston
Oakland at Pittsburgh	Oakland	Oakland	Oakland	Oakland	Oakland	Oakland

**Players Want Coach Out**

AUSTIN, Tex. (AP) - All 29 players on nearby Rockdale's Class 2A football team have signed a petition saying they are so angry at Coach Fred Johnson they won't play for him.

But after Johnson addressed the entire student body late Tuesday afternoon, the players said they would play after all, still wanting Johnson removed.

Johnson directed Rockdale to the 2A state title last year.

The players complained of what they called demeaning treatment by all the coaches after losing, 21-20, in the last 30 seconds Friday to Marlin, a 3A school.

"The coaches cussed us and told us to go out the back way because they were sick of looking at us," said fullback Kerry Locklin, one of the team's captains.

"That's not correct," Johnson said.

"The blacks didn't do it, but the whites did. The white guys came up to us later and told us that we did the right thing, that they the coaches had no right to make us go out the back gate."

"We got on our players some, but any problems we had are ironed out. Everything is positive now. Be careful who you quote."

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**Questionable Whitefaces To Tackle Canyon Friday**

By BOB NIGH  
 Brand Sports Editor

More than one question mark face the Hereford Whitefaces as they look to playing the Canyon Eagles at Kimbrough Stadium in Canyon Friday night. The big question is whether the Herd can rebound from a 40-6 stunner loss to Borger last week, but that question can only be answered after some other problem areas are overcome.

First and foremost, the Herd offensive personnel don't know yet who'll be directing the team from the quarterback spot. Senior Kelly Kitchens, forced out of last week's contest, has been listed as "questionable" by HHS head coach Fred Upshaw.

"If he isn't having any pain we will start him," the coach finally conceded, but the coaching staff is still preparing for the possibility of junior replacement Jackie Mercer

taking over.

Mercer, a regular at free safety for the Herd defense, was thrust on the scene quickly last Friday when Kitchens injured an ankle. If Mercer does start against the Eagles, sophomore Balen Ramirez will be inserted into the lineup at the safety position.

Besides the key signal caller's sport, Upshaw and his staff are faced with problems on the offensive line. Starting guard Mitchell George will miss Friday's game due to an "badly bruised shoulder" suffered in practice Monday, and tackle Doug Josseland is "questionable" (There's that word again) due to a lingering illness that has hampered him all week.

"We have had five or six kids working out at those two positions this week," Upshaw revealed. "But, we're still not sure yet who we'll go with."

**It's Now or Never Time for Nicklaus**

MASON, Ohio (AP) - It's a now-or-never predicament that often brings out the best in Jack Nicklaus.

"If I want to be the leading money winner, I've got to win," said Nicklaus, grimly determined to salvage something from what he considers an off-year as the \$150,000 Ohio Kings Island Open got underway today.

Making his last tour appearance of the year, Nicklaus needs a victory to overtake Tom Watson as the pro tour's leading money winner.

It would salvage what Nicklaus calls "a disappointing year."

The long-reigning king of golf has gone two years without winning a major championship.

"Anytime I don't win a major championship I consider it an off-year," he said. "It was a disappointing year from the standpoint that when I had the opportunity to win, I didn't. In three of the major tournaments, I was tied for the lead with two holes to play."

Nicklaus, \$16,000 shy of his first \$300,000 season in four years, trails Watson by \$21,000 in pro tour winnings. Watson, who is not entered, will have a couple of opportunities left to finish No. 1 in earnings.

Nicklaus joins 16 others tour winners of 1977 to give the young tournament its best field ever. First prize of \$30,000 would vault Nicklaus past

Other than those woes, the Herd is ready the coach said. "The kids are coming back, and will do a good job Friday night," he said.

On the other side of the life of scrimmage Canyon will sport a defensive lineup that will be one of the toughest the 'Faces have encountered to date. "Canyon always has a good defense, and they're no exception this year," Upshaw said.

The Eagles have been stingy on defense, having allowed three opponents but 20 points. Monterey escaped with 7-0 win over Canyon in the season opener, and the Eagles have come back with wins over Floydada (12-6) and Caprock (14-7) the next two weekends.

Linebacker Robert Scott, a 170-pound senior, leads the Eagle headhunters. Scott has been called the "best defensive player we will face all year," by the Herd staff. Scott is joined at the linebacker position by Jeff Weisbart (153), Jay Morrison (173), and Keith Melton (181) in the Eagles' split-four defensive alignment.

Terry Tension (185) and Martin Yung (195), son of WT coach Bill Yung, man the down lineman spots, while Blaine White (164) and Steve Zanchettin (164) guard the perimeter at the end positions. Steve Schmidt (140) will play center field at the safety spot, and Mike Moore (151) and Eddie Clement (168) will be the cornerbacks.

"Without a doubt they've got some good kids on defense," Upshaw said. "Probably the key to the game for us is whether or not we will be able to control the ball on offense."

Offensively, the coach said the Eagles "are getting it all together. They're not what you'd call explosive, but they execute the plays they run very well, and Bostick (QB Ches) is an above average quarterback."

Vince Price and Scott line up in the I behind Bostick for the Eagles, while Zanchettin will be the wingback. "We're expecting a real tough ballgame down there," Upshaw concluded.

The still as yet unanswered questions about the Herd offense won't be the only obstacles for the 'Faces, however. The Eagles are still smarting from a 20-15 loss to the 'Faces last season, and haven't beaten the Herd since 1964, when they took a 25-20 decision.

To make matters even worse for the Whitefaces, the game Friday night is Homecoming for Canyon.

SYRACUSE, N.Y. (AP) - The Syracuse Chiefs, the International League farm club of the New York Yankees for the past 11 years, will become a farm club of the expansion Toronto Blue Jays next season.

General manager Tex Simone said the Chiefs' board of directors voted unanimously Wednesday to terminate a contract with the Yankees and sign on with the Blue Jays.

**Baseball Standings**

American League				
	East	West	Pct.	GB
N York	93	59	.612	
Balt	91	61	.599	2
Boston	90	61	.596	2 1/2
Detroit	71	81	.467	28
Cleve	67	85	.441	28
Milwaukee	64	90	.416	30
Toronto	52	99	.344	40 1/2
National League				
	East	West	Pct.	GB
Phila	94	57	.623	
Pitts	88	65	.575	7
Chicago	79	73	.520	15 1/2
S Louis	79	73	.520	15 1/2
Montreal	70	81	.464	24
N York	60	93	.392	35
West				
Los Ang	92	60	.605	
Cinci	82	71	.536	10 1/2
Houston	76	75	.503	15 1/2
S Fran	70	83	.458	22 1/2
S Diego	65	88	.425	27 1/2
Atlanta	58	94	.382	34

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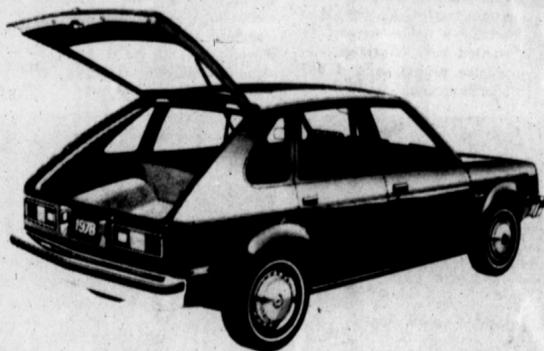
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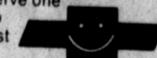


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# The Whiteface

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Page 8A— The Hereford Brand—Thursday, September 22, 1977

## New Teachers Added to HHS Staff

**JO ANN REED**  
 Jo Ann Reed is from Memphis, Tenn. She has lived in Hereford about four months. She is a teacher's aide in reading and has no past experience in teaching.

Ms. Reed says she enjoys her present job very much and that the faculty and student body are very friendly and cooperative. She attended Ashland High School in Ashland, Miss.

Even though she does not sponsor any extra-curricular activities, she is very active in her past times. Her favorite sports are baseball, bowling and fishing.

#### KATHY ISAACS

Kathy Isaacs says she enjoys teaching at HHS. Her hobbies are snowskiing, water skiing and sewing.

In order to get her Bachelor of Arts degree she went to New Mexico Highlands University. Afterwards she attended University of New Mexico to receive her Masters. Mrs. Isaacs teaches L/D at HHS.

She also is a sophomore sponsor. Her reason for teaching in Hereford was because her husband wanted to coach in Texas. He believes Texas has superior athletic programs. The Isaacs moved from New Mexico to Hereford in August.

#### VICKI O'HAIR

Vicki O'Hair, a Lubbock resident before coming to Hereford, is one of 18 new teachers at HHS.

She is a Lubbock High School graduate and attended Texas Tech University in Lubbock. Her major is art education.

Miss O'Hair will be teaching art, ceramics, enameling, textiles and English.

Her hobbies include water color painting, hand constructing jewelry and drawing. Also, she enjoys travel, especially on the West Coast.

The reason for her coming to HHS was the "extensive art program." She said she finds HHS faculty and students "very friendly, helpful and enthusiastic."

#### MICKEY MILLER

Although Coach Mickey Miller is a new faculty member at HHS, his face is not a new one around Hereford.

Coach Miller teaches American History and is an assistant basketball and baseball coach at HHS this year.

After receiving his teaching degree from Mary-Hardin Baylor University, he was offered a job at La Plata Junior High and taught there for two years. Coach Miller went to high school in Temple.

When the new coach was asked about the student body and faculty he said, "I think the student body and their spirit is the greatest I've ever seen. I

also think teaching at HHS is great and I enjoy it a lot. The reason for this is that the faculty I work with is the finest professionals there ever was."

Coach Miller resides at 815 Baltimore with his wife Moppy.

**SHEILA WATLEY**  
 Hereford High School has welcomed a new teacher from Spearman, Sheila Watley. She was graduated from West Texas State University. This is her second year of teaching, and she instructs English and tennis. She also is a Junior Class sponsor.

She enjoys sports, sewing, dancing, growing plants, and playing the guitar. "Hereford has a good school system and I'm glad to be here," she said.

**BARBARA DICKERSON**  
 Barbara Dickerson was born in Gatesville and lived in Nebraska for twenty-four years. Ms. Dickerson was graduated from Sumner High School in Sumner, Neb. She majored in English at Kearney State College in Kearney, Neb.

She taught in Nebraska for eight years. Hereford has been her residence for three months. "Everyone at Hereford High School is extremely friendly and willing to lend a helping hand," she said.

**EUGENE SUTTLE**  
 Eugene Suttle described Hereford High in two words: "Love it."

This is Suttle's first year at HHS. He previously taught for eight years at Stanton Junior High.

He described himself as being in a "rut" in junior high, and he felt there was a challenge in coming to Hereford High. He knew the move would renew his enthusiasm for teaching.

"Many of the teachers at HHS are personal friends, and that I highly respect them," he said.

When asked why he decided to teach, he replied, "teaching is my second love."

He went to college at Howard Payne College and majored in Bible. He has lived in Hereford for 14 years.

**BRENT QUICK**  
 Brent Quick is a 1977 graduate of Texas Tech University, where he acquired his degree in physical education and studied health, kinesiology and anatomy.

"Doc" Quick, as he is commonly referred to at Hereford High, is the new athletic trainer.

Quick entered college to become a coach but became enthused over health and the human body. Quick decided to become a trainer because he wanted kids in athletics to receive proper care if any injuries occurred.

Quick is 23 years old, and single. He was born in Houston and has graduated from Boerne, Tex., High School. Quick, while at Tech, was a fraternity president and a member of the Double T Association.

Asked why he chose Hereford High School to start off his career, he said, "I was really impressed by the fellow coaches, and I can have full authority over my job." Quick had four years of varsity training at Tech prior to his new job.

"The school system here is great, it really is quite unique. I like the way it runs so well. The people here in Hereford are really super."

Quick's hobbies are bowling, golf and watching all other sports.

#### DAN DUDLEY

Dan Dudley has joined the Hereford High School Industrial Arts Department for the 1977-78 year.

He is from Amarillo and attended Caprock High School and West Texas State University. For the past six years, he has been teaching at La Plata Junior High School.

Dudley has a wife, Jan, and two children, Misty Dawn, 2 years old, and a new addition, Todd Ray, born Aug. 29.

Dudley enjoys hunting, especially bow hunting, as a pastime.

**JAMES PERKINS**  
 James Perkins is one of the new teachers this year. He was born in Oklahoma and lived there for two years before moving to Texas.

He lived in Lubbock and then moved to Hereford, where he has lived four years.

He attended Texas Tech University and studied math, chemistry and education.

He enjoys teaching at Hereford High and says it is interesting and enjoyable. He said the student body is friendly and cooperative.

His hobbies are playing tennis, golf and racquet ball. He also enjoys watching football, basketball and track.

**CAROLYN JOHNSON**  
 Carolyn Johnson has joined the Hereford High School Teaching Staff for the 1977-78 school year. She moved to Hereford when she was an infant and has lived here ever since.

Mrs. Johnson went to college at WTSU. She said that she decided to teach because she enjoyed going to school and learning. She taught at Stanton Junior High for five years and thought she would enjoy teaching older students.

Her hobbies are reading, swimming and bicycle riding. Working in the yard and spending time with her family are two of her major interests.



### New Teachers

New teachers at Hereford High School this year are [front row, left to right] Kathleen Isaacs, Barbara Dickerson, Terri Beth Rush, Vickie O'Hair, Carolyn Johnson, [middle row] Bill Spies, Feelin Suttle, Dan Dudley, James Perkins, Robert Medlock,

[back row] Dempsey Alexander, Bill Devers, Brent Quick, Bobby Decker and Micky Miller. Not pictured are JoAnn Reed and Sheila Watley.

**ROBERT MEDLOCK**  
 Robert Medlock is the new woodworking teacher at HHS. Medlock originally is from Freeport. He was graduated from Brazosport High School, and went to college at WTSU. During his learning years, Medlock was involved in football and was a member of industrial arts club.

Before coming to Hereford, Medlock taught in the Army. This is his first year teaching in public schools.

He said he is very impressed with the student body.

#### TERI RUSH

Terri Rush said she enjoys teaching at HHS. She likes working with high school kids and is happy to be here.

Her hobbies are sewing and painting and all types of crafts. Snow skiing is her favorite sport.

This is Mrs. Rush's third year to teach. Her first year was spent in Dimmit Middle School where she taught seventh-grade math. Last year she taught seventh-eighth grade math at Stanton Junior High.

Her major field in college was mathematics, with a minor in art. She was born and raised in Hereford, and Mrs. Rush and her husband have lived here since she graduated from college at West Texas State.

She sponsors the twirlers at HHS.

She was also a twirler in college and a member of the symphonic band.

Mrs. Rush believes that the student body is a very fine group of kids, dedicated to making HHS the top school in

the area. She said she likes helping students more than anything. She feels that challenging students to learn and apply their talents is the most rewarding part of teaching.

**BOBBY DECKER**  
 Hereford High has many new teachers and one of them is the head basketball coach, Bobby Decker from Burleson.

Decker was graduated from Tarleton State University in Stephenville. This is his 10th year as a teacher.

His favorite hobby is fishing.

Decker said he came to Hereford because he had the opportunity to advance in his profession. Also, he feels a change was best for his family.

Decker went into the teaching profession because he enjoys the association with young men and women in the classroom.

"The HHS student body and faculty have been very friendly. It has been a pleasure to work with this type of people."

**DEMPSY ALEXANDER**  
 Hereford High School has a new assistant principal, Dempsey Alexander.

Alexander attended high school at Kress and then attended West Texas State University.

Some of his hobbies are hunting, outdoor cooking and athletic events.

Alexander had been at La Plata Junior High for the last two years as assistant principal. Before that he was a coach and teacher at Hereford High.

Alexander sponsors the student council and says that he thinks that the faculty and

student body are "just great" and that coming back to Hereford High is just "coming back home."

**BILL DEVERS**  
 Bill Devers is Hereford High's new choir teacher. He taught at La Plata Junior High before coming to HHS.

Devers attended West Texas State University. He has been teaching choir for 10 years and says he has enjoyed every minute of it.

Some of his hobbies are fishing, woodworking and driving his '68 wheeler."

The reason he teaches is "it gives me a chance to get to know people better."

Devers directs the Hereford Chamber Singers who spent two weeks in the summer in Romania. He also sings in a barbershop quartet.

**BILL SPIES**  
 Spies, a new teacher at Hereford High School, originally is from Booker.

He went to college at Oklahoma State School of Technical Training, majored in Lithography and specialized in offset camera operation.

Before Spies started teaching, he ran a shop for Midwestern Life Insurance of Texas and Oklahoma.

He has also been associated with several newspapers with his father. Spies ran an offset camera for the Amarillo-Globe-News for several years. He's been associated with Dewey Co. News, Ellis, Co. and Booker News, all weekly papers. At the Globe-News he made plotter.

Spies decided to teach school because he has always wanted to teach and help students learn a suitable trade. This is his first year at teaching and has decided to teach at Hereford High School because he likes the atmosphere and people are friendly.

He likes teaching and thinks Hereford High School has a fine faculty and student body.

**STACY BIXLER**  
 Stacy Bixler is a new teacher at HHS from Waynoka, Okla.

He attended college at Northwestern State University in Alva, Okla., where his major was Physical Education and minor was Biology.

He has been teaching for five years. Bixler has taught at La Plata for one year and at Crockett Junior High in Amarillo for four years.

Bixler started teaching because he enjoys being around and working with young people. He currently teaches biology and free enterprise and coaches football and track. Bixler came to teach and coach at HHS because he wanted to teach at the high school level.

His hobbies are golf, tennis and snowskiing.

**KENNETH BARNES**  
 Kenneth Barnes is one of the new teachers at Hereford High School this year.

He was born in Duncan, Okla. and has taught at White Deer Junior High and Hart High School. Coach Barnes attended WTSU and has been teaching for five years.

He has lived in Hereford now for two months. He is interested in weight lifting and tennis. Barnes says he grew up just knowing he wanted to coach football.

Coach Barnes teaches social studies and coaches football.

He was born in Duncan, Okla. and has taught at White Deer Junior High and Hart High School. Coach Barnes attended WTSU and has been teaching for five years.

He has lived in Hereford now for two months. He is interested in weight lifting and tennis. Barnes says he grew up just knowing he wanted to coach football.

Coach Barnes teaches social studies and coaches football.

### OEA Names Officers

Office Education Association held its first meeting of the year Monday night, Sept. 12, in the home of Shelley Garner.

Officers elected for 1977-78 were:  
 President-Viola Padilla  
 Vice President-Tonya Landers  
 Secretary-Kathy Eggen  
 Reporter-Vicky Powers  
 Historian-Jamie Durham

### ICT Has First '77-'78 Meeting

Industrial Cooperative Training Vocational Industrial Clubs of America, began the 1977-78 school year with a meeting at the Pizza Hut Monday, Sept. 12.

The meeting was conducted by Mike Harris, president of ICT-VICA. He also is vice president of District 6 and a candidate for state president. He attended a leadership conference in Dallas June 6-11.

Guest speaker at the meeting were Toni Mendiaz, a cosmetology student and state secretary for the VICA Club. The other guest was Jerri Bezner, a three year ICT student at Midland High School. She was Vice President and treasurer for District 1. She is now employed by dentists H.A. Cavness and Kent Kelln as a dental assistant and head receptionist.

The pair talked about national and district contests.

Miss Mendiaz went to Cincinnati, Ohio this summer

for the national contest. Texas, brought back four gold medals and a silver medal.

ICT students attend regular school classes for a half day and work the other half at a cooperative place of business. Examples of skill occupations suitable for the ICT program are: plumbers, mechanic, painter, carpenter, nurses aid, photographer and many other skilled occupations.

The working students are paid a fair wage for the labor.

The students have an ICT class in which they study specific occupations as well as general topics such as public relations, safety, employer-employee relationship and career choice.

Each ICT student is a member of the ICT VICA Chapter 459. The youth club has the objective of training youth for leadership. Ray Barber is the coordinator for ICT.

### Volleyball Starts New Year

With the volleyball season well underway, the Herd has won-loss record of 2-6.

According to Coach Helen Reed, "The varsity has some fine talent in Mona McNancy who seems to be a magnet for spirit. The Herd's two captains, Cherie Anstey and Teresa Lambert, are the best the team could ask for and their action's boost the team greatly."

"By looking at these three players, we find the volleyballers are one jump ahead of their opponents, but the key word is teamwork if success is to be reached."

Seniors who will help to make decisions include Steve Douglas, Kent Ellis, Mitchell George, Renee Russell and Lori Steinkruger.

Pachel are described as "non-stop" action by Coach Reed. These two girls are front-line players for the junior varsity team. "Janae Pagett, another JV starter will be an asset to the volleyballers after she gains more experience."

"Our spirit and attitude are terrific. We are always trying to get everyone in the stands interest in the game."

The varsity will begin district competition at 6:30 p.m., Oct. 10 in Lubbock against Lubbock Coronado. District 4AAA consists of Lubbock Coronado, Lubbock High, Lubbock Monteville, Plainview and Hereford.



### Twirlers

Twirlers (left to right) Kim Oswalt, Teresa Lambert, Sheri Whitaker and Jana Green

### Students Elect New Officers

Students at HHS have taken a big step toward forming their 1977-78 student council.

Helping to make important decisions for the 1977-78 school year will be sophomore representatives Randy Ellis, Kim Froeman, Silvana Gamez, Janae Pagett and Sarah Saurez.

This year's junior representatives include Ronda Clark, Denise Cotton, Judy Hill, David Mays and Lynn Mitts.

Seniors who will help to make decisions include Steve Douglas, Kent Ellis, Mitchell George, Renee Russell and Lori Steinkruger.



## Efficiency Tests Will Highlight '77 Crops Tour

A demonstration on an irrigation engine and pump efficiency test will be one of the major highlights of this year's Deaf Smith County Crops Tour, according to County Extension Agent Juston McBride.

The efficiency test is used to figure cost per acre inch of water, and is an effective tool in helping a farmer determine just what return he is gaining for his production inputs in irrigation.

Conducting a demonstration of the test will be Leon New, irrigation specialist from Lubbock.

The county crops tour is scheduled for Thursday, Sept. 29.

The tour will form at the parking lot of the Deaf Smith County Museum at 1:15 p.m. A bus will be available to transport those in need of a ride.

Six short stops are planned for this year's tour. Extension specialist will be on hand to discuss topics including head smut and stalk rot in corn, insect control in corn and sunflowers, corn irrigation at varied intervals, and various aspects of soybean and sunflower culture.

A birdweed control demonstration will also be featured.

## TWPB Directors Are Re-Elected

The third biennial election of the Texas Wheat Producers Board which was conducted by mail among the organization's 16,000 producers ended with the canvassing of ballots Tuesday, according to C.L. Edwards, Chairman.

Re-elected to serve their second six-year terms after having been elected to the initial board formed in 1971, were Ken Kendrick, Stratford; Otis Harman, Tullia; and Dwight Hamilton, Olney.

The three named for the new terms had in response to "legal notices", applied, with support of 10 local producers, to have their names placed on the ballot. In addition there were 10 write-in names placed on the ballot in blanks provided for that purpose, none gaining a majority.

The TWPB program is supported with a 1/2 cent per bushel self-assessment on producer deliveries of wheat to commercial grain handlers. The funds directed by the Board are used for a variety of research, market development and education programs designed to enhance wheat producer income.

Other TWPB officers in addition to Edwards and the re-elected officers are Delbert Timmons, Vice-Chairman, Perryton; Leo Witkowski, Secretary-Treasurer, Hereford; Winston Wilson, Quanah; Troy Sloan, Spearman; and W.R. Moore, Jr., Munday.

The Board's programs are administered from offices head-

quartered in Amarillo by Executive Vice President, Bill Nelson.

Those appointed as the ballot canvassing committee as provided by the Texas Agricultural Commodity Referendum Law were Bob Gray, Assistant Director of Marketing for the Texas Department of Agriculture; Paul Gross, District I Agent, Texas Agricultural Extension Service in Amarillo.

### Crops Tour Stop

Deaf Smith County Crops Committee member Charles Schlabs and County Extension Agent Juston McBride examine beets grown in a limited irrigation test on the Schlabs farm, south of Hereford. The beets, which were watered up and received only one post-plant irrigation, will be shown during the upcoming Deaf Smith County Crops Tour Sept. 29. The tour is scheduled to get underway at 1:15 next Thursday afternoon, with tour members gathering at the parking lot of the Deaf Smith County Museum. A total of six stops are planned on this year's tour. [Brand Photo by Jim Steiert]

## Crop Prices, Set-Aside To Affect '78 Plantings

COLLEGE STATION...Tightness of grain storage space for sorghum in some areas of the country, particularly in wheat producing areas of Northwest Texas, has aroused substantial interest in the Commodity Credit Corporation (CCC) "County-Plus" system of price support loans on sorghum, wheat, barley and rye.

Roland Smith, grain marketing specialist with the Texas Agricultural Extension Service, explains the system.

"According to price support loan regulations, any of the four covered crops can be transhipped to a location closer to, and on line of transit to, export ports with CCC loaning the producer sufficient funds to offset transportation costs. In other words, the producer receives payment for entering his grain under loan at the rate applicable to his county. But if local elevators do not have sufficient space to store the grain, the producer is not penalized by being forced to ship the grain elsewhere for storage."

Smith gives the example, if a Texas sorghum producer desires to place his crop under loan but his local elevator has no space, he can arrange to have the sorghum transhipped to a terminal elevator in line of transit to the Gulf for export. He then can recover his cost of transportation plus the receiving and loadout charges at the local elevator from CCC. If the producer subsequently forfeits the grain to CCC, it is advantageously located for shipment to a Gulf port, and CCC does not have to bear shipping costs. If, on the other hand, the producer decides to repay the loan, he must also repay the additional amount for

transshipment and handling which has become a part of his loan. However, the producer will then have grain closer to the export market, which should make his sorghum more valuable to potential buyers.

"Prior to this year, producers could only recover rail freight charges, notes Smith. "But now a portion of the costs for some truck shipments might be recovered. It depends upon the situation."

Soybeans, corn and oats are not eligible for the "County Plus" loans, adds the Extension marketing specialist. Producer groups have worked to get these crops covered before harvest, but it appears there will be no change this year.

Producers interested in the details of this loan program should contact their local county ASCS offices for more information.

## Women Urge Texans To Learn About Ag

AUSTIN, Tex. (AP) - Texas farmers, faced with oversupply and falling prices, are having to live "on the fat from last year," corn for human consumption and there isn't much of that, two farm women said Monday.

Hazel Graff and Alice Wiemers of Medina County held a news conference to build interest in the new "Texas Women for Agriculture" group and in a women's conference on agricultural problems.

The conference, suggested by State Agriculture Commissioner Regan Brown, probably will be held in January or February.

"We are asking all people of the state to become acquainted with the problems of agriculture and work with us to find new markets for our goods. The survival of the family farm is at stake, and the present level of food and stabilized prices for food are also at stake," Mrs. Wiemers said.

She said the federal government had encouraged "fence row to fence row planting" because it feared a food shortage. The result was

over-production, with a sharp drop in prices.

Mrs. Wiemer said that white corn for human consumption and there isn't much of that, two farm women said Monday. Hazel Graff and Alice Wiemers of Medina County held a news conference to build interest in the new "Texas Women for Agriculture" group and in a women's conference on agricultural problems.

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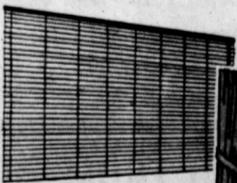
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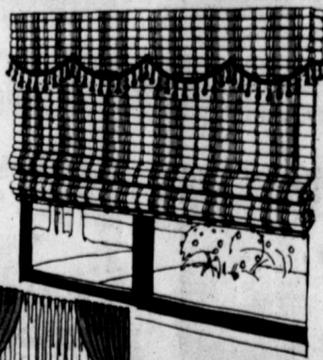
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# Farm Income Nosedives 12.8 %

WASHINGTON (AP) - The increase in personal income fell in only three states last year. All were major farming states: the Dakotas and Nebraska.

Nationally, personal income rose by 10.2 per cent over 1975, while consumer prices rose 5.25 per cent, according to an article in the Commerce Department publication "Survey of Current Business."

Personal income fell in only one state, North Dakota. The decline was one-half of 1 per cent, the report said.

Farm income fell 12.8 per cent during the year, the article said. The analysis said returns to farmers were the weakest in the three states where income

growth fell behind price boosts.

Those three states were included among the 13 "slow-growing states," the category dominated by farm-related states. For example, excluding farm income, North Dakota personal income would have shown an 11 per cent rise. But farm income dropped 46 per cent.

Likewise, in Nebraska, the gain would have been 11.3 per cent, but farm income dropped 46.7 per cent. Farm income dropped the most, 50 per cent, in South Dakota, but non-farm personal income was up 11.9 per cent so the statewide result was a 3 per cent gain.

Iowa, the major corn state, Montana, Minnesota and Illinois also were on the list.

The report showed a good year for farmers in Maine, however. Personal farm income there jumped 95.8 per cent,

almost double the 1975 level, while non-farm income rose 12.5 per cent.

But even in the 17 fastest-growing states for personal income, farmers trailed. On the average, all personal income rose 12.7 per cent in those states, but farm income in eight of them showed declines of 8 to 30 per cent, for an average gain of only 8.9 per cent.

In the slow-growing states, farm income declined an average of 19 per cent.

That contributed significantly to the fact that the average farm income gain in the seven farm-related states was less than half the national average. In those seven states alone, where farming accounts for at least 10 per cent of the residents' income, farm income fell nearly 40 per cent.

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## Cows Should Be Culled

COLLEGE STATION--Cattlemen are fighting a depressed market, and the situation won't change much in the near future. So now is the time to "clean up" herds by culling open cows and giving more attention to a controlled breeding program by culling late calving cows.

"Although prices are down, they probably won't improve significantly in the next few months, so there's no need to put expensive winter feed into unproductive cows," says Dr. John Spitzer, area livestock specialist with the Texas Agricultural Extension Service.

"Culling the cow herd now will also help you plan on hay and feed supplies for the winter months." Pregnancy testing cows this fall may be a more profitable management tool than ever before, contends the Texas A&M University System specialist.

"It has been tough for a cow to produce a calf large enough to pay her feed bill, so we know an open cow is losing money," notes Spitzer. "In addition, cows calving during the summer months wean calves 30 to 90 pounds lighter than their herd mates which calve at other times. For this reason it would be advisable to cull cows which will calve late next year and buy a replacement which will calve early."

Whoever does the pregnancy diagnosis (usually your veterinarian) will be able to estimate the calving date on each animal and make it easy to identify next year's late calving cows, points out the specialist. "Your definition of a late calving cow should change every year until your calving season has been reduced to 60 days preferably, and certainly no longer than 90 days."

"Removing barren and late calving cows from the herd will increase both the herd's reproductive potential and pounds of calf weaned," emphasizes Spitzer.

A grass snake is able to exert a force equal to 4 or 5 times its own weight. A steam locomotive, however, can pull no more than one-fifth to one-quarter of its own weight.

The Golden Tree Snake can spring as high as four feet between tree branches and can glide through the air from bough to bough.

**The Hereford Brand Farm News**



Compiled By **JIM STEIERT**, Brand Farm Editor

## Farmers Union Announces Emergency Action Campaign

WASHINGTON, D.C.--The Farmers Union has announced that it is immediately launching a nationwide campaign for emergency action in the next session of Congress to improve the farm law sent to President Carter's desk.

Tony Dechant, National President of the Farmers Union, said the action was decided at a meeting of the National Farmers Union Board of Directors at the Farmers Union Center in Bailey, Colorado, on September 9, 1977. A statement adopted unanimously by the NFU Board follows:

"We expect that the farm bill now in final stages of consideration by Congress will be passed and in due course will be signed into law by President Carter."

"This new farm bill is only a puny response to the worst farm prices since the Great Depression in 1931 and 1932."

"The Farmers Union will start immediately to make a renewed fight for emergency congressional action early in the next session. Our goal will be:

"1. To raise price support loan rates and target prices to levels that will assure farmers of fully fair returns for their labor and investment;

"2. To establish a truly farmer-owned and farmer-controlled system of food and fiber reserves."

"The minimum price floors provided in the new farm bill for grains, soybeans, and cotton won't raise prices enough to

cover the farmers' out-of-pocket production costs and family living expenses.

"Even if production gets into balance with demand in future years, the new program will enforce a system of price ceilings on farm commodities to keep farmers' prices and incomes down to unfairly low levels."

"The so-called 'farmer-controlled reserve' provided for in the bill will absorb only one-fifth to one-fourth of the present surplus. Most of the remaining 80 per cent to three-fourths of the surplus will be transferred into government ownership by the end of the marketing year. There it will hang over the market and impose a ceiling on farm prices far below a decent, fair return to farmers for their labor, operating costs, and investment."

"We commend the Congress for responding to the fight led

by the Farmers Union to improve the minimum price support floors for 1977 above the appalling recommendations presented by the Carter administration last spring. These higher price support loan levels and target prices will add hundreds of dollars to the gross incomes of each farm family in the United States from their crops this year.

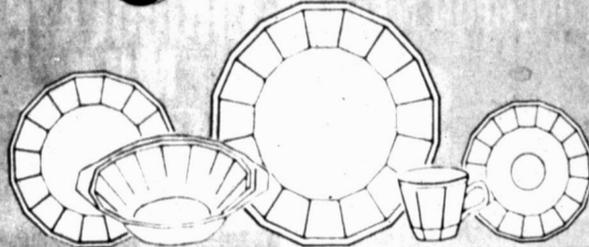
"But the nation, and especially the economies of rural communities, cannot afford to have farmers' incomes suppressed perpetually to poverty levels. Even after the increases provided by Congress in the present farm bill, the farm prices that result will be at the lowest levels received by any farmers in any advanced country on earth. Our renewed fight for fair farm prices will serve the real long-term interests of consumers and the national economy as well as America's family farmers."

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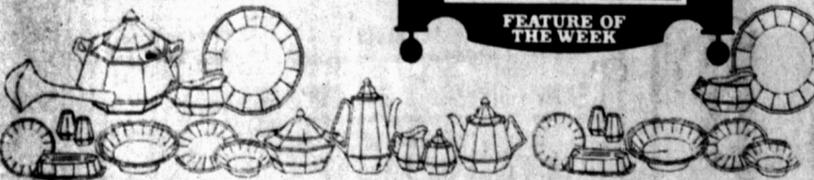
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Dessert Dish	99¢	12" Platter	22¢
Large Soup Plate	11¢	Casserole with Cover	14¢
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Creamer	11¢	Covered Tea Pot	15¢
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Research scientists are turning to every possible source for water, and the promise of the use of sea water for agricultural production is becoming more of a reality every day.

After more than five years of work, researchers at the University of California at Davis have had encouraging results in growing both barley and tomatoes using sea water. By 1978 they will be experimenting with wheat production. Certain crop strains with total sea-water tolerance may be on the market within ten years.

This is welcome news, especially to those in Texas who have long viewed the Gulf of Mexico and the vast quantities of brackish water in West Texas and the Gulf Coast as possible sources of irrigation water. Salt water could have vast importance

for the result of the world as well.

The salt-tolerant crops could also be used where small but gradually accumulating deposits of salt from fresh-water irrigation threaten to destroy present fertile farming regions.

There are limitations, however. Such irrigation ideally should be employed only below altitudes of 100 feet to avoid high pumping costs. The crops also must be grown in sand. In normal soil, sodium and other salt compounds would eventually build up, preventing water from reaching the plant roots.

By studying the characteristics of a plant that make it salt-tolerant, researchers hope to breed these characteristics into crop strains for use on inland farms in an effort to guard against salinity problems.

We in Texas hope that research continues. It could well help Texas solve, at least partially, its agricultural water problems.

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lb.  
SUPER SAVER

**YELLOW ONIONS** 29c  
**CARROTS** 49c  
**RED POTATOES** 99c  
**SPINACH** 29c

**LUCERNE ICE MILK**  
**79¢**  
1/2 Gal.  
SUPER SAVER

**FOX DELUXE PIZZA'S**  
**69¢**  
13 1/2-oz. Pkg.  
SUPER SAVER

**CELERY** 35c  
**GRAPES** 69c  
**CUCUMBERS** 5-11  
**FOLIAGE BASKETS** 29c

**CABBAGE**  
SOLID GREEN HEADS  
**9¢**  
lb.

# THE HEREFORD BRAND

## Comics & Television Schedules



"I don't know if I like running away with you or not..."



FRANK AND ERNEST

by Bob Thaves



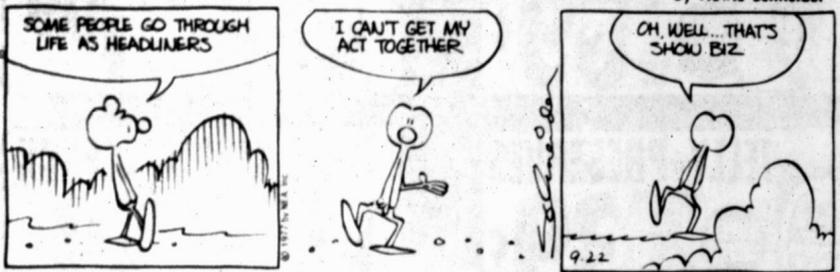
THE BORN LOSER

by Art Sansom



BEK & MEEK

by Howie Schneider



ACROSS

Answer to Previous Puzzle

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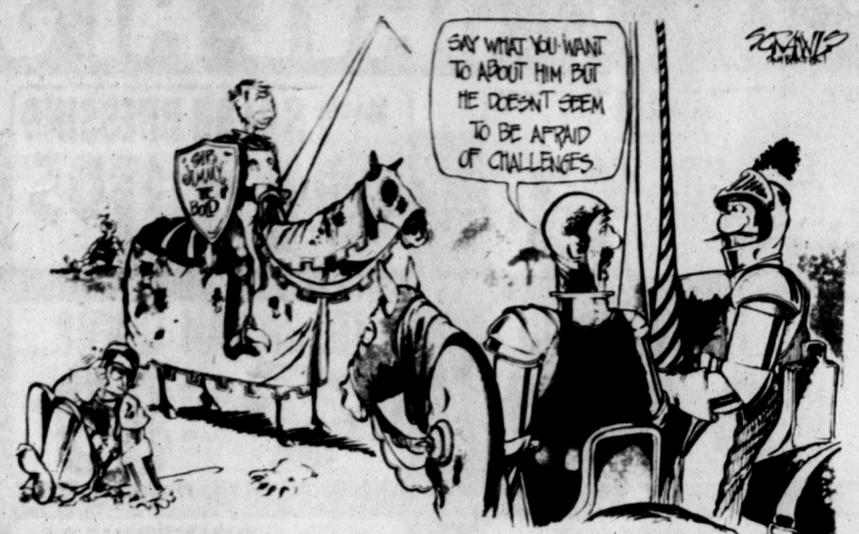


### OUR BOARDING HOUSE



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45	46	47	48	49	50	51	52	53	54	55
56	57	58	59	60	61	62	63	64	65	66

# VIEWPOINT



## IN WASHINGTON

Martha Angle and Robert Walters

### The air bag controversy

WASHINGTON (NEA) — A Carter administration decision to require the installation of air bags or "passive" seat belts on all new cars by 1985 has run into unexpected trouble on Capitol Hill.

Although it is still unlikely that opponents will be able to overturn the order by Secretary of Transportation Brock Adams, resistance to his air bag mandate — both from Congress and from the public — has been stronger than anticipated.

"It's going to be a battle," a spokesman for Adams conceded. "Things are tougher than we first expected."

House and Senate committees are holding hearings this month on resolutions introduced by Rep. E. G. (Bud) Shuster, R-Pa., and Sen. Robert P. Griffin, R-Mich., disapproving the Adams order.

More than a third of the members of the House have signed up as cosponsors of Shuster's resolution, while Griffin's office reports "surprising" public support for the senator's effort to block the air bag ruling.

However, the odds remain on Adams' side. His order will take effect automatically unless both the House and Senate pass resolutions of disapproval by mid-October.

House leaders, who generally support the Transportation secretary on this issue, can probably keep Shuster's resolution from reaching the floor for a vote by the deadline, while senators favoring the air bag mandate can almost certainly filibuster the Griffin resolution to death if need be.

The air bag controversy pits two giants of the lobbying business — the auto industry and insurance companies — against one another. Conservatives who resent "Big Brother's" attempts to save drivers from their own carelessness have lined up against the Adams decision, while consumer groups and labor unions — including the United Auto Workers — support the ruling.

Much of the debate in Congress is likely to focus on the validity of DOT's estimates that equipping new cars with air

bags or "passive" seat belts like those on some Volkswagen Rabbits would save more than 9,000 lives a year and more than 10 times as many injuries.

Opponents argue that air bags, which only inflate in front-end crashes, are not as effective as properly used lap-shoulder belts, and that a vigorous campaign to encourage voluntary belt usage would not only save car buyers money but provide greater protection as well.

The difficulty with this argument, of course, is that experience has shown people simply do not buckle up voluntarily in great enough numbers. Despite incontrovertible evidence of the safety value of seat belts, surveys based on observation of belt usage show no more than 30 per cent of all drivers now wear their belts.

Although 18 other countries have laws requiring the use of seat belts, such proposals remain extremely unpopular in the United States. Automakers and Congress alike still shudder at the public reaction to the short-lived seat belt inter-lock of a few years ago.

A Gallup survey in early June, about three weeks before Adams issued his ordering requiring the phase-in of air bags or other passive restraints starting in the 1982 model year, showed 46 per cent in favor of such an order, 37 per cent opposed and 8 per cent with no opinion.

That same poll indicated 76 per cent of the public would oppose a law setting a \$25 fine for the failure to use seat belts.

There is no question that installation of passive restraints, either air bags or belts that automatically envelop the driver, will add significantly to the already staggering cost of a new car. The government estimates the additional cost at \$90 to \$112 per car; the auto industry says it will be two or three times as much.

But how much is a life worth? What price will we pay to reduce the carnage on the nation's highways? These are the questions Congress must face in deciding whether to overturn Adams' order.

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# Illegal Aliens Come in Bigger Numbers

WASHINGTON (AP) - Leonel Castillo looks at a long yellow account sheet and he winces. The sheet is filled with numbers, and the numbers represent aliens apprehended trying to cross the Mexican border into the United States. Last month, the yellow sheet says, there were 82,989. Castillo, commissioner of the U.S. Immigration and Naturalization Service, says the figures

represent to him evidence that the problem of illegal aliens in the United States is growing quickly. The figure for last month is almost exactly 50 per cent higher than the figure for August 1976. Castillo, former Houston city comptroller, said in an interview Tuesday he is not sure how to account for the startling increase. There is a belief in Congress that it may have been

spurred by President Carter's Aug. 4 proposal to grant amnesty to some of the illegals, who were in the country before this year. Carter suggested allowing illegals who were in the country before 1970 to gain permanent resident status. Those who entered the United States before 1977 could apply for a new, temporary resident status that would allow them to work but

not to collect welfare benefits or bring their families to the United States. Castillo said he is aware that some people feel the administration's proposals sparked hopes in the minds of the Mexican poor that they could somehow manage to qualify for the amnesty - fraudulently, if necessary - if they could get to the United States. "I don't believe that's a major

factor, though. But there's no way I can prove that," he said. Castillo said he thinks the increase is mainly due to several other factors. One is the continuing Mexican economic pressures of unemployment, inflation, and the devaluation of the peso. Another is that in August 1976, apprehensions along the Mexican border inexplicably dropped below the figure for August 1975.

Normally, there is a 20 per cent increase from one year to the next. A third factor is the concentration of Border Patrol agents at Chula Vista, Calif., this summer, he said. Many of them were taken from other stations along the Mexican border. But he said that the flow of illegals is so heavy there that an agent catches more aliens than he would on patrol in rural

Arizona, for instance. "The reasons don't really matter to me as much as the fact that the curve is on the ascendancy. At this rate of increase, the number of aliens will be doubling every few years," Castillo said. No one knows exactly how many aliens are in the country. One major goal of the Carter program is answer that question. Estimates have ran-

ged from four million to 12 million. Castillo said he thinks the figure may be in the lower end of that range, at no more than five million. More than one of every five cars coming off assembly lines in the United States, or 21 per cent, is slated for lease-purchase service, compared with under 10 per cent a decade ago.

## Hereford Brand - Readership Survey

Your opinion is important to us. For us to better meet your needs, please answer the following questions. Your vote for your favorite news topics and columns will help to insure their continuance. The results of this survey will be published soon in The Hereford Brand.

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Your age is:  Under 18  
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 26-45  
 46-65  
 Over 65

You completed:  Some High School  
 High School  
 Some College  
 College

Your Sex:  Male  
 Female

Your marital status:  Single  
 Married

Your ethnic background is  Mexican-American  
 Black  
 Anglo  
 Other

### NEWS TOPICS

On the following news topics, please check the appropriate box:

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County Commissioners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City Council	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hospital District	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Law Enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Agriculture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Human Interest Features	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branding Iron	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weddings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Engagements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Obituaries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Church News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Letters to the Editor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Of the above news topics your favorite 3 are:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Which of the following best describes the Brand's coverage of controversial issues:

Check Only One

Both sides of issues always given well   
 Both sides usually given   
 Both sides hardly ever given

### OTHER TOPICS

Please check the appropriate box:

	Always Read	Often Read	Seldom Read	Never Read
Sunday Comics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Comics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TV Schedules	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Classified Ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School Menu	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### LOCAL COLUMNS

Please check the appropriate box:

	Always Read	Often Read	Seldom Read	Never Read
HEREFORD BULL - Speedy Nieman	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IT SIMS TO ME - Paul Sims	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ON THE TURNROW - Jim Stelert	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SCRIBBLES & SCRATCHES - Kerrie Stelert	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPORTS COLUMN - Bob Nigh	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
THE PENULTIMATE WORD - Doug Manning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ABUNDANT LIFE - Bob Wear	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### SYNDICATED COLUMNS

Please check the appropriate box:

	Always Read	Often Read	Seldom Read	Never Read
Paul Harvey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ann Landers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Erma Bombeck	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jack, McGuire, Talk of Texas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boothie Philosopher	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your favorite three local columns are:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### ABOUT YOUR PREFERENCES

You are more likely to get news about Hereford and Deaf Smith County from:

Check Only One

Hereford Brand   
 Another Newspaper   
 Radio   
 Television

You are more likely to get information about local merchants - their sales and services - from which of the following:

Check Only One

Hereford Brand   
 Another newspaper   
 Radio   
 Television

In reading ads in the Hereford Brand are you more likely to:

Check Only One

Read an ad on a left hand page   
 Read an ad on a right hand page   
 No difference at all

In reading ads in the Hereford Brand are you more likely to:

Check Only One

Read an ad that is toward the front of the paper   
 Read an ad that is in the middle of the paper   
 Read an ad that is toward the back of the paper   
 Makes no difference where ad is located

### COMINGS AND GOINGS ABOUT YOUR NEIGHBORS

What best describes your reading habits about personal items about folks in Hereford and the area. Please check the appropriate box:

Always Read Often Read Seldom Read Never Read

King's Manor   
 Stateline News   
 Summerfield News   
 Along the Frio   
 Vega News

### AND FINALLY

Any additional comments about what you feel the Hereford Brand is doing right and you would like to see continued:

Any additional comments about where you feel the Hereford Brand needs the most improvement:

Optional: Name \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

WE WANT YOUR SUGGESTIONS AND PREFERENCES!

PLEASE RETURN BY FRIDAY, SEPT. 30

Please check preferences and questions and include any suggestions you'd like to make. Bring survey sheet to The Brand office, 130 W. 4th St., or mail before Sept. 30. To mail, fold page and place in stamped, addressed envelope, or fold entire page so that lower right hand corner provides mailing cover. (Staple or tape if no envelope is used)

Place stamp here if you fold page for mailing.

THE HEREFORD BRAND  
 BOX 673  
 HEREFORD, TX. 79045

Thanks for Your Time in Answering This Survey!



FURR'S PRODUCE

# FRESH AS DEW

JADE PLANTS  
\$1.99  
4-INCH POT EACH.....



YELLOW ONIONS

MEDIUM SIZE

16¢  
LB .....

STORE HOURS  
WEEKDAYS  
8 TO 10 P.M.  
SUNDAYS  
9 TO 9 P.M.

SHUGART PICTURES  
THUR, FRI, SAT. 9-22 to 9-24  
9 A.M. TO 6 P.M. LUNCH 1 TO 2

WE RESERVE THE  
RIGHT TO LIMIT  
QUANTITIES

PRICES EFFECTIVE THRU 9-24-77  
CUCUMBERS 8 FOR 1.00

**BONUS**  
S&H GREEN STAMPS  
Specials

BANANAS GOLDEN RIPE 4 lbs FOR 1.00  
PEARS NEW CROP BARTLETT LB 4 FOR 1.00  
APPLES NEW CROP RED DELICIOUS LB 3 FOR 89¢  
YAMS EAST TEXAS LB 39¢  
POTATOES RUSSET, 10 LB BAG 89¢

CATSUP  
HUNTS  
32 OZ. JAR  
15¢  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

TOWELS  
TOPCO  
2 PLY ROLL  
5¢  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

PEACHES  
DEL MONTE  
SLICED OR HALVES  
2 1/2 CAN  
5¢  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

EGGS  
FARM PAC  
MEDIUM DOZEN  
5¢  
WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

VIENNA SAUSAGE LIBBYS 5-OZ. CAN 3 FOR 1.00  
ORANGE DRINK RICH'N READY GALLON SIZE 89¢  
CAKE MIX BETTY CROCKER ASSORTED 18 1/2 OZ. PKG 49¢  
CRACKERS ZESTA SALTINES 1 LB. BOX 59¢  
PANCAKE SYRUP STALEY'S BOTTLE 24-OZ 88¢  
KEEBLER COOKIES ICED ANIMAL BUTTER COOKIES, 20-OZ BAG 89¢  
POST TOASTIES 18-OZ PACKAGE 59¢  
HOT DOG SAUCE WOLF 10-OZ. CAN 29¢  
FABRIC SOFTENER TAPCO 64-OZ. 99¢  
WRAPPLES KRAFT CARMEL 9-OZ. 79¢  
MARGARINE BLUE BONNET, REG. QUARTERS, 1-LB. 59¢

SHOP Furr's MIRACLE PRICES

PILLOWS  
2 FOR \$5.00

SPRAY ENAMEL TOPCREST QUICK DRY 20 COLORS 13-OZ CAN 89¢

BEIGE SUNTAN OR CINNAMON KNEE HI HOSE

POWER CELL BATTERIES  
ALKALINE DURACELL 9 VOLT BATTERY \$1.50

DEODORANT TAMPONS PLAYTEX REGULAR OR SUPER BOX OF 30 \$1.69

NEW TOPCREST COMFORT TOP SANDAL FOOT PKG OF 2 PAIR 66¢

# \$ PRICED to SAVE



fresh dated

<b>ROUND STEAK</b>	FURR'S PROTÉN LB.	ADV. SPECIAL!	<b>\$1.09</b>	REDEEM MAILED COUPONS at FURR'S for EXTRA STAMPS
<b>RIB STEAK</b>	FURR'S PROTÉN LB.	ADV. SPECIAL!	<b>\$1.09</b>	
<b>CHUCK ROAST</b>	FURR'S PROTÉN LB.	ADV. SPECIAL!	<b>69¢</b>	
<b>SHOULDER ROAST</b>	FURR'S PROTÉN 7-BONE LB.	ADV. SPECIAL!	<b>89¢</b>	
<b>GROUND BEEF</b>	FRESH GROUND LB.	ADV. SPECIAL!	<b>58¢</b>	
<b>SIRLOIN STEAK</b>	FURR'S PROTÉN LB.		<b>\$1.09</b>	<b>STEW MEAT</b> FURR'S PROTÉN, BONELESS LEAN CUBES, LB. <b>\$1.09</b>
<b>CLUB STEAK</b>	FURR'S PROTÉN LB.		<b>\$1.59</b>	<b>CHUCK STEAK</b> FURR'S PROTÉN LB. <b>79¢</b>
<b>T-BONE STEAK</b>	FURR'S PROTÉN LB.		<b>\$1.79</b>	<b>CHEESE</b> FOOD CLUB LONGHORN CHEDDAR OR COLBY, RANDOM WEIGHT, LB. <b>\$1.69</b>
<b>SHOULDER ROAST</b>	FURR'S PROTÉN BONELESS, LB.		<b>\$1.09</b>	<b>BOLOGNA</b> FARM PAC, SLICED 1-LB. PACKAGE. <b>99¢</b>
<b>RUMP ROAST</b>	FURR'S PROTÉN LB.		<b>\$1.09</b>	<b>FRANKS</b> FARM PAC 12-OZ. PACKAGE. <b>69¢</b>
<b>DELUXE RIBS</b>	FURR'S PROTÉN LB.		<b>79¢</b>	<b>SMOKED LINKS</b> GLOVER'S HOT LINKS, LB. <b>89¢</b>

**PICNICS** FARMLAND 3-LB. CAN. **\$4.29**

<b>BEEF PATTIES or FINGERS</b>	<b>BUFFET HAMS</b>
TENDA MADE FRITTERS	MAPLE RIVER BONELESS
<b>\$1.19</b>	<b>\$1.79</b>
LB.	LB.

**Furr's Protén Beef**  
**DOUBLE YOUR MONEY BACK GUARANTEE**  
 Furr's Protén Beef is cut only from heavy, mature grain fed steers, trimmed of excess fat and Fresh Dated for your convenience. Your satisfaction is guaranteed or you will receive double your money back. That's Furr's Protén Beef guarantee.



<b>SNACKS</b> WEIGHT WATCHER, APPLE OR FRUIT, 5-OZ. PKG.	<b>28¢</b>
<b>APPLE SAUCE</b> WHITE HOUSE NO. 303 CAN.	<b>40¢</b>
<b>BISQUICK</b> 6-OZ. PACKAGE.	<b>18¢</b>
<b>DINNERS</b> CHEF BOY-AR-DEE SPAGHETTI WITH MEAT 19 1/2-OZ.	<b>94¢</b>
<b>PIZZA MIX</b> CHEF BOY-AR-DEE TWIN PACK, 28 7/8 OZ.	<b>\$1.38</b>

<b>COFFEE</b> FOLGER'S ALL GRINDS 1-LB. CAN	<b>\$3.59</b>
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SET A BEAUTIFUL TABLE WITH **Springtime** FLATWARE  
 FEATURE OF THE WEEK **DINNER KNIFE** EACH **39¢**  
 YOU'LL LOVE THESE ELEGANT COMPLETE PIECES  
 5-PC PLACE SETTING **\$2.29**

<b>APPLE JUICE</b> WHITE HOUSE 32-OZ. BOTTLE.	<b>69¢</b>
<b>COOKIES</b> VISTA, 1-LB. PKG. 4 FLAVORS	<b>49¢</b>

<b>TOWELS</b> BOUNTY, WHITE ASSORTED OR DECORATED LARGE ROLL.	<b>49¢</b>
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<b>Frozen Food Favorites</b>	
<b>PIZZA</b> HAMBURGER, SAUSAGE, PEPPERONI OR CHEESE... COMBINATION (THICK CRUST JENO'S 20. OZ... \$1.69)	<b>79¢</b>
<b>TOPPING</b> TOP FROST 9-OZ. CUT (STRAWBERRIES 10-OZ... 48¢)	<b>49¢</b>
<b>HONEY BUNS</b> MORTONS 9-OZ. PACKAGE.	<b>39¢</b>
<b>POTATOES</b> MR. G STEAK FRIES THICK CUT 2-LB. PKG.	<b>39¢</b>

<b>NAPKINS</b> ZEE, COUNTRY GARDEN 140 COUNT.	<b>58¢</b>
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<b>SALAD DRESSING</b> GAYLORD 32-OZ. JAR.	<b>59¢</b>
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**POLIDENT** Denture Cleanser with Free Dentura Bath  
**89¢**

**GLEEM** TOOTH PASTE  
 5-OZ. TUBE **79¢**

**MOISTURE LOTION** RAIN TREE 8-OZ. SIZE  
**\$1.99**

**CIGARETTE LIGHTER** CRICKET  
 EA. **69¢**

NO SALES TO DEALERS PLEASE!  
**BACK THE HERD**  
**SEE YOU IN CANYON FRIDAY NITE**

**FIRST AID** JOHNSON & JOHNSON ADHESIVE TAPES \$1.02  
 ADHESIVE PAD 2x3 \$1.02  
**GAUZE BANDAGE** 2x5 **71¢**

**HALEY'S MO** REG. OR FLAVORED 16-OZ. SIZE  
**\$1.55**

**SHAVE CREAM** GILLETTE FOAMY 11-OZ.  
**99¢**

**DATRIL 500** EXTRA STRENGTH 50 COUNT  
**\$1.40**

# SHOP COMPARE

# WHAT ADS ARE YOUR DREAMS!

### CLASSIFIED ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

TIMES, RATES	MIN.
2 days, per word:	17 2.55
3 days, per word:	24 3.60
4 days, per word:	31 4.65
5th day: FREE	
10 days, per word:	59 8.85
Monthly, per word:	1.00 15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rate: \$1 per column inch.

Cards of Thanks: \$2  
Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.  
For advertising news and circulation, dial (806) 364-2030.

### ERRORS

Every effort is made to avoid errors in Classified Ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

### 1. FOR SALE Miscellaneous

#### KIRBY CUSTOMERS

Beware of unauthorized dealers selling or servicing Kirby's. You may be paying too much.  
Example: roller brush \$6.50, belts 50 cents, etc.

**KIRBY CO. OF HEREFORD**  
Hereford's only authorized Kirby Sales & Service.  
602 Star 364-0422  
Bud Hansen, owner  
Bob Bridwell, dealer

#### FIREWOOD

Pinon - Oak  
Honest measure  
Home delivery  
Dean Herring, 364-2203  
Bud Sparks, 364-1264

1-55-tfc

Fresh country eggs, 65 cents dozen and German sausage delivered. Phone 499-8591, Highway Grocery, Umbarger, in post office building. German sausage sign in front.

1-51-22c

#### BIG JIM'S FURNITURE & APPLIANCE

111 Archer St. (Mission Road)  
Phone 364-1873  
Plenty of refrigerators and stoves, and a very special price on new dining room and living suits.

1-7-tfc

ALMOST NEW BEAUTY-REST mattress. Fits motor home or camper. 364-0884.

1-58-5c

See the unusual decorative planters now available at reduced prices at Short's Furniture, 136 West 3rd.

1-58-5p

For Sale: Two 22' pickup reels. Like new. Call 578-4392.

1-58-5c

Set of bunk beds with walnut finish head boards. \$35.00. 364-0773.

1-58-3c

#### ELECTROLUX SALES & SERVICE

Rebuilt Electrolux \$85.00  
New Kirbys \$280.00 WT  
Rebuilt Kirbys \$75.00 and up  
Brush rollers \$5.50  
Belts 35 cents  
Serving Hereford Area 7 years  
**VIMCDONALD**  
800 Union. Ph. 364-1854

1-37-tfc

Complete working gift shop downtown. Fun to own and a good money maker. Priced to sell. Terms available. Christmas gift season just around the corner. 364-5555.

1-59-5c

**FIXTURES** - magazine, records, office desk, and merchandising. Very cheap. Call to see. Harold Close Drug, 364-2344.

1-24-tfc

Nice looking antique upright piano. Recently tuned and repaired. White. Can be fixed as a player. Must sell immediately. 828 Irving. 364-1777.

1-57-5c

**Parakeets for sale.** Call 364-8193 or 258-7693.

1-47-22c

Red Dachshund puppies. 364-1017.

1-57-tfc

two horses, saddles, bridles, 2-horse trailer. One goat goes free. 364-6196.

1-60-1c

Three in one table. Excellent condition. See after 4 p.m. 629 Stanton. 364-6107.

1-57-5p

Set of new swings and slide. Set up one month. \$25.00. Dawn Grocery. Dawn, 258-7258.

1-59-5p

For Sale: Baby Bed, good condition - yellow finish. \$50.00. 364-1721.

1-30-tfc

#### NOW OPEN THE PLASTER HUT

For all your plaster needs, paints, plaques, brushes, & misc.  
364-3400,  
202 N. Main

1-42-tfc

AKC Doberman puppies. Male \$75.00. Female \$60.00. Dimmitt. 647-3539.

1-56-5c

Electric Baldwin organ. Also antique organ. 578-4457.

1-54-10c

Want a lovable house pet? Male Basset Hound puppy, 5-month-old and AKC registered, for sale. \$100. Already had several offers, finally decided to sell. Also, AKC registered toy poodle, 9-weeks-old, \$100. You have to see her to appreciate. Call 364-8082 after 6:30 p.m. Hurry--will be sold by the end of week.

1-59-tfc

#### WE BUY AND SELL USED FURNITURE

**BARRICK FURNITURE**  
WEST HWY 60  
PHONE 364-3552

1-1-tfc

**VACUUM CLEANER SALE**  
Rebuilt Kirby's from \$60.00. Other vacuum cleaners starting at \$20.00. Also, Indian Jewelry 1/2 off.

**KIRBY CO. OF HEREFORD**  
602 Star 364-0422

1-197-tfc

**CALL YOUR LOCAL  
USED COW DEALER  
FOR  
SEVEN DAYS PER WEEK  
DEAD STOCK REMOVAL.**  
364-0951

1-1-tfc

1967 Cessna Skyland partnership for sale \$2,500. Well equipped airplane. Call 364-8369.

1-53-10p

**SHAKLEE PRODUCTS**  
Clyde & Lee Cave  
Authorized Distributor  
364-1073  
107 Ave. C

1-95-tfc

FOR SALE. Fresh eggs. 50 cents per dozen. 330 Ave. I. Phone 364-3548.

1-59-5p

Helium and party balloons. Hereford Welding Supply, 301 South 25 Mile Avenue 364-6222.

1-41-21c

**SPOTS** before your eyes -- on your new carpet -- remove them with Blue Lustre. Rent electric shampooer. \$2. McCaslin Lumber.

1-Th-5-60-2c

AKC poodle puppies for sale. Two females. 364-6204 after 4 or 364-2048. 112 Ave. A

1-60-5c

17 foot avacodo G.E. refrigerator, queen mattress set, full or twin bed frame. Call 364-3714

1-60-2c

Two twin beds, frame, box springs and firm mattresses. Four bar stools, air hockey game like new, banana seat bicycle, chair and ottoman, console black and white television, AM & FM stereo. 364-5249 after 4 on weekdays, all day Saturday and Sunday

1-60-5c

**8-YEAR-OLD BAY GELDING, WITH SADDLE AND HACKMORE.** Works cattle. \$500.00. Call 364-8076 or 364-1201 for Virginia.

1-60-3p

### 1A. GARAGE SALES

**YARD SALE.** Thursday, Friday, Saturday. Girls and boys clothes, miscellaneous. 335 Ave. E.

1A-59-2p

**GARAGE SALE.** Saturday 8 a.m. to 7 p.m. Clothing and baby furniture. One mile South of 4 way stop on South Main

1A-60-1c

**GARAGE SALE.** Saturday and Sunday. Dimmitt Hwy.

1A-60-3p

**GARAGE SALE.** 133 Ave J. All day Saturday.

1A-60-2c

#### GARAGE SALE

705 N. Cherokee  
Friday only  
Sept. 23  
everything reduced to clear it out! Gas built-in oven, bean bag, dining table and we've added more small children's clothes.

1A-60-1c

Moving sale. 411 East 4th. Friday and Saturday. Furniture, dishes, baby items, toys, winter coats, much more.

1A-60-2c

**GARAGE SALE.** Baby bed, baby things, baby clothes, boys clothes up to size 5, some ladies clothes, lots of dishes and toys, etc. Friday and Saturday, 9:30 - 5:30. 210 Elm.

1A-60-2c

**GARAGE SALE.** 421 Star, Sept. 22 & 23. Thursday and Friday. Furniture, small appliances, dishes, children's clothing, misc.

1A-59-2p

**THREE FAMILY garage sale.** 327 Ave. G. Thursday and Friday.

1A-59-2p

### 2. FOR SALE Farm Equipment

Wheat seed for sale. Call 276-5322.

2-52-10c

For Sale: 14 ft. Hale trailer. See Johnny Latham. 364-5754.

2-42-tfc

**DESIGN, SALES AND INSTALLATION OF:**  
Grain bins  
Augers  
Grain dryers  
Elevator legs  
Steel farm buildings  
Gifford Hill "360" Center Pivots  
PVC and aluminum pipe  
**WESTERN AG SALES CO. INC**  
East Hwy 60, Hereford  
Hereford 364-1266  
Dimmitt 647-3188  
(Formerly, Gifford-Hill Retail Outlets).

2-32-tfc

### FUNNY BUSINESS

By Roger Bollen



Grain truck for sale. One 1971 tandem axle International Diesel. One 1969 International 2 ton. Both have hydraulic lifts. 364-3471.

2-57-5p

1969 Timpte 9 trap straight hopper grain trailer, \$7,000. Phone 364-6721 business; 364-3750 home.

2-58-10p

**DISCOUNT** nuts and bolts. Hand and power tools. 578-4384.

2-42-22p

1973 New Holland 1880 Silage Cutter. 3160 diesel. 400 hours. Call 915-928-5109.

2-56-10p

**BUY-SELL-TRADE**  
New and used farm equipment  
The "Honest" Trader  
MM-T Bone Treinen  
Phone Days 806-238-1614  
Bovina; Nights 806-247-3084  
Frona.

2-1-tfc

**DISCOUNT** nuts and bolts. Hand and power tools. 578-4384.

2-42-11p

Want to buy good used farm tractors - any make. Odis M. Hill, 364-5127.

2-121-tfc

**NEW CUMMINS - DIESEL SALES & Parts** Representative Oglesby Equipment Co., Inc.

2-1-tfc

6600 John Deere combine. Gasoline 20' header, hydraulic reels, air and heater. One owner. Motor completely overhauled last fall. Serial No. SN2417. 364-4793 nights.

2-47-tfc

See Us For  
**Mayrath Grain Augers**  
Also have parts in stock  
**DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811

2-1-tfc

See Us For  
**PARTS SWEEPS CHISELS FOR**  
Graham [home] Plows  
**DAVIS IMPLEMENT**  
409 E. First  
Phone 364-2811

2-33-tfc

7700 J.D. combine Hydro with 24 ft. header. \$19,000. 915 D IHC combine Hydro with 20 ft. headers for both. 1967 Ford Mustang, \$850.00. Call Bill West, 578-4382. 10 miles North on 385.

2-51-22c



**TAYLOR'S FURNITURE**  
G.E. APPLIANCES  
603 Park Ave.  
Ph. 364-1561  
Hereford, Texas

### 3. VEHICLES FOR SALE

1972 Honda Chopper. 750 stroker. 729 Ave. G., 364-5843.

**WALKER'S USED CARS AND TRUCKS**  
WE BUY, SELL OR TRADE  
400 West First  
Phone 364-2250

3-41-tfc

**NEW & USED CARS**  
now for sale at  
**JOHN OSBORN BUICK PONTIAC, GMC'S**  
new location  
211 North 25 Mile Ave.

3-8-tfc

For Sale: 1973 Dodge Adventurer Pickup. LWB, excellent condition. Ask for Vince Ehly at 806-499-3553 or 806-655-4091.

3-46-tfc

**MILBURN MOTOR COMPANY**  
We pay cash for Used Cars  
136 Sampson  
Phone 364-0077

3-33-tfc

1974 Buick Limited 225 2-door. Fully equipped, 27,000 miles, will trade. \$3,950.00. 364-2122 after 6. 210 Elm.

3-58-5c

1973 Datsun 240Z. White, air, will trade. \$3,750.00. 364-2122 after 6. 210 Elm.

3-58-5c

1973 Ford 1/2 ton pickup. Phone 364-2926 after 6 p.m.

3-53-tfc

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1968 4-door Impala. Air, heat, power steering. 364-0352.

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3-59-5c

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3-41-tfc

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3-57-5c

For Sale: 1977 Lincoln Continental Town Coupe, loaded, CB Radio. Phone 364-6801; after 6 p.m. 364-5017.

3-Th-5-260-tfc

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3-59-2c

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FOR SALE OR TRADE:  
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3A-58-tfc

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3A-60-1c

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4-59-5c

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<b>Want</b>	<b>Ads</b>	<b>Get</b>	<b>Results</b>	<b>In</b>	<b>The</b>	<b>Hereford</b>	<b>Brand</b>



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WANTED: all types of custom farming. Pat Betzen 578-4351. 11-41-tfc

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**ALCOHOLISM INFORMATION**  
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LOST: Front hub of 1973 Ford pickup. 902 S. Lee. 13-46-tfc

**14. CARD OF THANKS**

We wish to express our thanks for all the kind expressions of sympathy during our recent loss of our loved one, J.D. Curtsinger. Flowers, cards, food and calls were greatly appreciated. May God's richest blessings be with you all.  
Cindy Curtsinger  
Mr. & Mrs. Robert Hillyard & Sons  
Mr. & Mrs. Dub Curtsinger  
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14-60-1n

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**Mileage Figures To Be Overhauled**

WASHINGTON (AP) - The government is planning to change the way it calculates the figures that tell buyers how much gasoline mileage to expect from their new cars because owners don't necessarily get the same results.  
Douglas Costle, administrator of the Environmental Protection Agency, which furnishes annual auto mileage projections, acknowledged this week that methods for calculating the figures have left some new car buyers angry and disgruntled.  
The EPA's new ratings showed that the diesel-powered Volkswagen Rabbit gets the best mileage of 1978 model cars being offered for sale in the United States. The Rabbit posted 40 miles per gallon in city driving and 53 mpg in highway driving for a combined mileage of 45 mpg. Two Chrysler Corp. cars - the Plymouth Fury and the Dodge Monaco - were at the bottom of the fuel-efficiency list.  
Some motorists are discovering their fuel gauge hits the empty mark faster than the government says it should, Costle said.  
The problem is with the methods used by the EPA in forecasting new car fuel efficiency, he said.  
The mileage report, assessing the fuel efficiency of foreign imports as well as U.S.-manufactured cars, is based on tests conducted under laboratory controlled conditions by professional drivers. The results are broken down into three categories: city driving, highway driving and a combined figure.  
The combined figure does not represent an overall average of highway and city driving, however. The government gives more weight to the city driving figure. The combined figure represents a weighted average of 55 per cent city driving and 45 per cent highway driving to simulate average driving habits.  
Costle said discrepancies often occur between government mileage forecasts and motorists' actual mileage because present methods of calculating the figures fail to take into account certain variables.  
Although nearly 50 per cent of all motorists receive mileage as good or better than the agency's test, "there are a large number who do not get the advertised mileage," he said.  
Costle said government figures may sometimes be misleading and overly optimistic

because of "wide differences in driving habits and maintenance practices and the varying road, traffic and weather conditions which drivers experience."  
Costle said the EPA will adjust 1979 figures downward with the possible goal of taking off certain percentage to account for these variables.  
But he defended the usefulness of the EPA lists, saying they were a good measure of the relative performance of the tested cars.  
Although the Rabbit won the fuel economy ratings race, the EPA's new figures did not include the Honda Civic CVCC, which was ranked No. 1 last year. Honda was omitted because its 1978 model has not yet been certified by the EPA.  
The autos were evaluated in five size classifications. Diesel-powered cars ranked first in three of the classifications indicating the gasoline engine may be losing ground as the automakers battle to boost auto mileage and conserve fuel.

Are kids worse than they used to be, or is it that parents have deteriorated considerably?  
When you were 20, you wanted others to think you were wise as an owl; after 40, somehow, you just don't give a hoot.

The lowest retail price ever recorded for round steak was 12.2 cents per pound in 1894, according to U.S. Census Bureau figures.

*Ann Landers*  
**Zodiac Believer**



**DEAR ANN LANDERS:** A few days ago I read somewhere that the reason Spanish law punishes an adulteress but lets the unfaithful husband off scot free is simply because a man cannot get pregnant.  
According to the article, infidelity cannot be equal before the law for a man who returns home from "a dalliance" because he cannot get pregnant. The woman, however, must carry the blame and pay the price because God has given her the role of childbearer and it is her responsibility to protect her body against "wrongful use."  
The article says the feminists in Spain are campaigning for abolition of a law which can put an unfaithful wife in jail for as long as six years. The only way a cheating husband can get punished is if he keeps a mistress openly thus bringing shame on his wife and family -- or if he insists on putting her up in his own home along with his wife and children.  
What do you think about this sort of discrimination, Ann Landers? -- Appalled A-Plenty  
**DEAR PLENTY:** I think the feminists are going to win because the reign in Spain is going to be a pain for husbands whose morals are on the wane.  
**DEAR ANN LANDERS:** My eldest sister's daughter was married recently. We were not invited to the wedding but we

did receive an announcement. I asked my sister what her daughter might need as a gift. Yesterday I was informed that they had purchased an expensive bedspread and to please send a check covering the cost.  
I fell my sister has put me on the spot. What do you think? -- M.L.  
**DEAR M.L.:** Yes, your sister has put you on the spot but you gave her a neat assist. The moral of the story is "Don't ask questions if you don't want answers."  
**DEAR ANN LANDERS:** I am a girl 12 years old. For some reason I have been getting the hiccups a lot lately. I hic quite loud and my mother says it drives her crazy. When I told Mom I don't give myself hiccups, they just come, she said, "Yes, you do -- and I want you to stop it."  
Honestly, I don't, Miss Landers. Please tell my mother that people cannot give themselves hiccups. -- Blameless in California  
**DEAR B.C.:** Sorry, lambchop, people CAN give themselves hiccups. I'm not saying you do, but it can be done.  
There are many ways to stop hiccuping. The method that works best for me is this: Take a glass of water, sip slowly and hold your breath as long as you can between sips.

**DEAR ANN LANDERS:** Recently a woman wrote about "those poor disabled people in wheelchairs who are denied a sex life." I believe your readers deserve to hear the facts from someone who knows them -- first hand.  
Severely disabled people, paraplegics, quadriplegics and others can and do have a fulfilling sex life -- and I know because I'm an attractive, able-bodied woman in love with a "quad." I assure you that our sex life is fantastic by any standards. No, we cannot complete sexual intercourse, but he is the sexiest man I know.  
When you feel good about yourself and know how to share your life with a lover and how to understand his needs, disability is the farthest thing from either of our minds. -- I'm There Now  
**DEAR T.N.:** Thanks for a letter that will bring encouragement and hope to many. You have proved again that the most important sex organ of all is the mind.

**PRAGUE, Czechoslovakia (AP)** -- Czechoslovakia's population has reached 15 million, according to CTK, a news agency.  
Two-thirds of the population lives in Bohemia and Moravia, the agency said, while the others inhabit Slovakia. If the population follows current growth curves, it should reach 17 million by the end of this century.

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# Inflation Slackens in August

WASHINGTON (AP) - Inflation slackened in August, for the second consecutive month, as consumer prices rose by only a modest three-tenths of 1 per cent, the smallest rise in nine months, the government reported Wednesday.

The increase was the lowest since a similar rise last November and followed a rise of four-tenths of 1 per cent in July and increases of six-tenths in May and June.

The steady decline in wholesale farm prices was reflected on grocery shelves last month as food prices rose only slightly.

Meanwhile, the cost of services, which had been the fastest rising component of the Consumer Price Index this year, slowed sharply last month.

The slowing of inflation this summer has been one of the few bright spots in the nation's economic picture, which has

seen unemployment rising again and the rate of economic growth slacken.

Grocery prices, which had contributed to an annual inflation rate of about 10 per cent at the beginning of the year, rose only two-tenths of 1 per cent in August, following a decline of one-tenth of 1 per cent in July.

The cost of other commodities, such as household goods and autos, rose three-tenths of 1 per cent in August, but these had not contributed to the inflationary surge earlier this year as much as had food.

Carter administration economists are counting on slow increases in food prices to help hold down the overall rise in consumer prices during the rest of the year.

If averaged out over the entire year, the August increase would mean a 3.6 per cent rate of inflation, a sharp improvement

over the earlier pace. Consumer prices rose at a 10 per cent annual rate in the first quarter and at a rate of 8.1 per cent in the second quarter.

Despite the improvement in the pace of inflation, the Labor Department reported that the purchasing power of workers' paychecks declined for the second consecutive month. Real spendable earnings - take-home pay adjusted for taxes and inflation - for the average

worker declined six-tenths of 1 per cent because of inflation and a decline in the average number of hours worked, the government said.

In August, the Consumer Price Index stood at 183.3, meaning that a basket of goods and services that sold for \$100 in 1967 now costs \$183.30. Consumer prices last month were 6.6 per cent higher than a year ago.

All percentages in the price report are adjusted to account

for seasonal influences but the index itself is not adjusted.

The Labor Department said the cost of services rose five-tenths of 1 per cent in August, the smallest increase since December, when these prices rose only four-tenths of 1 per cent. The slowdown was largely due to the first decline this year in mortgage interest rates, seasonally adjusted. Gas and electricity prices continued to rise last month, but at a lower rate than in June or July.

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## Chapter Selects Sweetheart

Kappa Iota Chapter Beta Sigma Phi Sorority met recently at the home of Karen Abney.

Report of the City Council Meeting was presented by Marcia Boyer. Members from the chapter on the Valentine Ball Committee are Lynn Carter,

Kathy Paetzold, Poppy Head, Donna Jones, Dolores Jones.

Donna Jones was chosen by the chapter to serve as the 1977-78 Valentine Sweetheart.

A report was given on Ways and Means Projects. Certificates are being sold by club

members.

The area convention in Pampa which will be held Oct. 8th and 9th was discussed.

The benefit bridge report was given by Kathy Paetzold. Profits from the project will go to Girlstown. The project is an annual event for Kappa Iota. Door prizes will be a card table and chairs. Prizes will be awarded for the first and second highest scorer and the lowest scorer.

The bridge party is to take place Oct. 13th. Tickets can be purchased from any chapter member.

Cultural programs were presented by Lynn Carter on "Child Rearing" and Kathy Paetzold presented a program entitled "Marriage".

Motor vehicle accidents are the number one cause of death among Americans aged 15 to 24. Murder is the number two cause of death and suicide ranks third.

The Plimsoll line, named after British statesman S. Plimsoll, is the line on British merchant ships showing the lawful submergence level.

## At Wits End

BY ERMA BOMBECK

Do you know what is the biggest complaint children have against their parents?

According to a recent survey, 58 per cent of the children interviewed resented the fact that parents make them eat food they don't like.

In all fairness, I have to tell you that I gave birth to children with unusual diets. They tolerate only hot dogs that cost \$1.25 in the ballpark, hamburgers 1/15 of an inch thick, asphyxiated by secret sauce, charred marshmallows speared on a bent coat hanger, and anything left under a car seat that has touched a dirty hand.

They refuse to eat anything they haven't danced to on TV.

Okay, so I lied when I told them it was good for them. I lied when I told them it would make them big and strong. And I lied when I said there were one million children in Argentina waiting in line for their Brussels sprouts.

But I did not stretch the truth one bit when I told them to clean up their plates - they were killing their mother. The way I licked their plates clean after every meal, you'd have thought I was sired by a cocker spaniel. I drank milk out of glasses that stuck to my lips, pork chops that have been used as gavels, whipped potatoes that had served as dams for gravy, and vegetables so cold you could taste them.

And did they appreciate it? They did not. We have an entire generation of kids growing up (58 per cent to be exact) who regard Waldorf Salad as a form of punishment. My kids never shaped up until I threatened, "You keep that up and I'll put you to bed WITH SUPPER!"

Thanks to my diligence and eating all their proper foods, (SETTIL) I (ENDITAL) was the one who grew up to be big and strong. One day, I turned on the disposal and as the motor whirred around noisily, I heard one of my children's playmates shout, "Hey, Andy, I think I hear your mother calling."

From that day forward, I gave up cleaning my children's plates. The first time I initiated my new philosophy I said to my son, "If you don't eat this, I'm going to throw it out."

"That's not much of a recommendation," he said. Now they tell me.



Here's the Answer

By ANDY LANG  
 AP Newsfeatures

Q. — We have a redwood deck on the outside of our house. We have never used a finish of any kind on it and it has turned to a kind of driftwood gray. A relative of ours, who lives in another part of the

country, has a similar redwood deck. He says his deck has turned a dark color. He, too, never put any finish on it, but now he wonders why it didn't turn gray, a color he likes much better. Can you help?

A. — When redwood is not finished, a condition many persons prefer, it responds to the weather conditions in the area in which it is used. In a damp or humid climate, it usually becomes much darker, but over a period of years, as it gets rinsed again and again by the rain, it turns to a soft gray. Should the redwood be under a shelter, where it is not hit by the rain, it may stay dark. In a dry climate, the redwood may never darken, but instead gradually turn into a very light tan. These variations in redwood's appearance can occur even in the same neighborhood, depending on whether and how the wood is exposed to the sun and rain. If your relative likes the gray color, have him ask his local lumber yard dealer about the possibility of bleaching the wood.

Q. — We have just installed an outside structure of western red cedar. We would like to get the silvery gray effect I have seen in this kind of wood. How do we go about it?

A. — Almost everything said in the previous answer about redwood also applies to western

In 1926, Peter Minuit bought all of Manhattan Island's 2,200 acres for 60 Dutch guilders worth of trade goods. In those days, 60 guilders equalled 2,400 English cents. Today Manhattan land sells for about \$24 a square inch.

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**ECONO-CHIEF** It's the low cost, all steel, slant frame building that goes up fast. Full range of options, 46' or 39' wide, bays in 6' multiples. Extra wide, double slide doors 24' x 13'5" on 46'; 20' x 13'5" on 39'. 12' x 12' overhead doors and walk doors available.



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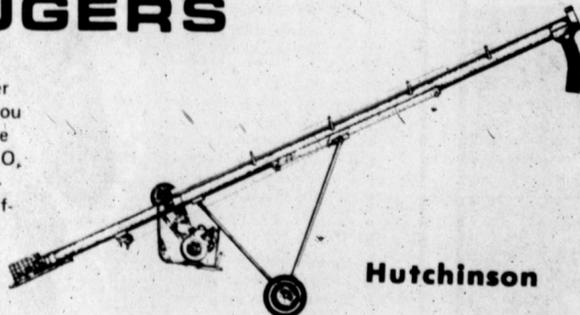
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